

STAGE

BROADWAY

SCREEN

THEATRE

PRICE

25¢

Published Weekly at 164 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 15 cents. Entered as second-class matter December 23, 1919, at the Post Office at New York, N. Y., under the Act of March 3, 1879.

VOL. XCV. No. 12

NEW YORK, WEDNESDAY, JULY 3, 1923

104 PAGES

N. Y. A. NOW WORKING

Turk Tabs on Poison Ivy Circuit Stagger Along to Bird After Bird

Tabbs of mediocre variety are playing the apple stands masquerading as theatres on the Poison Ivy Circuit as a supplanter, for yaude.

There are perfect for the short roll guys who won't turn their dumps into garages even if they can't convince the locals that they are theatre. The tabs, generally makeshift affairs comprising fourth-rate lay-offs and others who don't belong, are booking the dates direct on a percentage basis.

"When playing to lean business the tab boys alibi their continuance by claiming it's just for a lark. They get 'the bird' plenty all along the line and are used to it."

An indie booker caught one of the Turks in a house he formerly booked. He cornered the manager and told him he'd never get any business with shows like this one.

"What the hell started the Arabesque showman, 'I didn't do any business with your kind of show' either."

The tabs stay.

4-for-1 on Browning's Week Buy for "Decision"

"Four for ones" made their appearance on Broadway last week. Anyone desiring to see "Decision" at the 49th Street could, by presenting a throwaway card, buy tickets at the box office for one-fourth the printed price.

This form of cut rating arose when it was announced that "Daddy" Browning had bought the "House out for the week. He is supposed to have then left the ticket at the box office for distribution on the four-for-one basis.

Business was little better. The show was slated to slide Saturday but continues this week.

Bum Voice Double

Chicago, July 2. William Harrington, manager of the Club Alabama, unfortunately used a tenor voice double when ducting rambling in his night club. When Judge Holander called for Harrington, who is a husky bass-voiced guy, a shrill little voice piped: "Here!" The voice was slugged in front and turned out to be James Gallois, just a good friend.

Asked who told him to answer for Harrington, the tenor said his brother made him. Asked who his brother is, he said he didn't know. Judge Holander gave Gallois 10 days to regain his memory.

Rough on Albee

At the first meeting of the new directors of the N. Y. A., held Monday immediately after its election, a motion was proposed to notify E. F. Albee that unless he became a member of the club a courtesy admission card would be required displayed if entering the clubhouse.

Biddle Cantor, the new president, killed the motion.

10-Week-Old Siamese Twins Died Exhibiting

Pao and Mae Lene, Siamese twins, 10 weeks old, died from internal hemorrhages Friday morning in the Hospital for Babies, Newark, N. J. The baby twins were born in Matton, Ill., and brought east by Terry Turner.

One of the babies developed an internal hemorrhage after the twins had been on exhibition in Olympia Park, Irvington, N. J., for only two days. They were rushed to the hospital.

Remains were shipped back to Matton Saturday for interment.

Presbyterian Cabaret

Huntington, W. Va., July 1. This city's only cabaret, Toonerville Trolley, must operate without dancing, according to ruling by the city council last week.

Proprietor secured signatures of 49 neighbors for a protest petition, but it didn't help. Ruling applies to public dancing for the entire city.

Marathon Dancer in 3d Month, Pinched on Floor

Minneapolis, July 2. The prize won by Palmer Holman, dance marathoner, for 1,738 hours of dancing in the St. Paul dance derby was a trip to jail.

After the 1,738-hour Holman, still going strong and regarded as a likely winner, was taken into custody on a charge of selling a mortgaged automobile. The policeman walked onto the dance floor to serve the warrant on Holman who was halted while circling the room with his partner. Unable to furnish bail, he was lodged in the county jail. The marathoner is in his third month.

CANTOR ELECTED PRES. BY ACCLIM

First Joyous Annual Meeting of Club Since Formed — Pat Casey Turns N. Y. A. Over to the Members — Name Change to Variety from Vaudeville

NO MORE SPIES

For the first time in its 10 or more years of existence the N. Y. A. clubhouse heard an actor's voice in authority Monday, when Eddie Cantor was elected its president by acclamation.

The entire ticket passed into effect at the same time. Induction of the officers will likely be ceremonized with the start of the new season.

Other officers, and also directors, are: Walter C. Kelly, first vice-president; Solly Ward, Arthur Ashby and Charles H. O'Donnell, second, third and fourth vice-presidents in that order; Henry Chastertield, secretary, and Pat Casey, treasurer.

Casey turned the N. Y. A. Club over to the actors in a snappy address. As representative of the major vaudeville interests, Pat told the 200 or so members assembled in the ballroom that the N. Y. A. is now their club and to take care of it.

He explained that the N. Y. A. Club requires \$1,000,000 yearly for maintenance, of which the club itself furnished but a scant portion.

"But you do your share," said Pat to the members, "and we (referring to the managers) will do ours. The money must be raised."

Before concluding Pat struck a pleasant note for the N. Y. A. Club regulars by saying:

"There will be no more coppers, spats or spies in the club or in the show business if I can help it. We don't want them in here, don't want them anywhere. I have never been mixed up with that kind of stuff, and don't intend to start now."

It will contain a complete ventilating system and cooling plant. Each room may be regulated for temperature, summer or winter, by its occupant.

Most Tourists Passing Up Paris For Rival Europe Play Spot Lures

Fans Now Phoning

Los Angeles, July 2. Long distance calls from film fans all over the country are the latest annoyance for the picture studios.

Although the high cost of phoning prohibits this practice becoming general, there are enough such daily calls to make it annoying by tying up the studio trunk lines until the calls can be completed or cancelled. One man called M-G-M from Chicago and after being connected with the publicity office asked to talk to Greta Garbo. Finding that impossible the caller raved because it cost him \$40.

Other cross-country calls are reported, each motivated by no other desire than to hold a conversation with the favorite screen player.

Kissing on the Square To Match a Dove's Lips

Jacksonville, July 2. Bells here are oscillating a white square just above their name and address and shooting the specimen to Jonas Ferber, manager of the Public Palace theatre.

The winner gets 20 ducats to a Billie Dove picture. She will get them because the rouse squash in the little white space is closest to Jonas' opinion to the imprint the original Billie would have had on her nose when in Hollywood thought of the idea.

While the gag isn't original with Jonas the doll metaphor he uses in connection with the bathtub probably is.

Charlie Einfield at First National gets credit for having contracted the kissing card game six months ago when he tried it out with Mack Bennett's "Goodby Kiss."

COHAN'S EDISON SONG

In tribute to the Wizard of Menlo Park and in celebration of the 50th anniversary of the invention of the Edison tungsten lamp, George M. Cohan has composed "Thomas A. Edison, Miracle Man," fox-trot march-song.

Vauborg's Orchestration Service of New York is distributing it gratis to the managers of the leading agent of the Light's Golden Jubilee Committee.

Unique in music publishing annals is that no copies of this song are to be sold, but to be distributed gratis as part of the nation's testimonial to the eminent inventor.

Paris, July 2. A survey of hotels and merchants catering to tourists indicates that this summer is the worst since the war for traveler trade. Answer is that the army of pleasure seekers from America is passing up Paris due to high prices and the unfriendly attitude of the natives toward foreigners.

First class hotels and shops here are charging more than similar places in New York. Shop keepers generally go in for sharp practice in their dealings with foreigners, according to experienced travelers. Traditional French courtesy is changing. There are even native merchants who declare that Paris would be better off if there were not so many foreigners around.

Native bluntness explain high prices with a shrug and the statement that foreigners can afford to pay the price.

Behind all these things there is also the fact that rival play spots in Europe are making an intelligent appeal to the world to visit them. Every tourist city of any size in Europe is spending money making its merits known to the travelers of the world. Paris looks on in puzzled indifference.

Popular explanation of absence of tourists in Paris is "Americans are not traveling this year on account of the excitement in Wall Street."

Temples' Home on Wheels; Not a Dish Cracked

Boston, July 2. All the comforts of home are had by Mr. and Mrs. L. A. Temple of Chicago, vaudeville artists, at the Boston auto camp in their modern house on wheels.

The Temple auto house is 17 feet long, 8 feet wide and 8 feet high. It contains sleeping room, kitchen cabinet, bed, electric light, full-length mirror, hushless several wall mirrors and pictures.

It is built so strong that a china dinner set is carried and the 40,000 miles the couple have traveled in the bus, not a single dish has been broken. A folding card table is used for dining table, with two regular dining room chairs.

The couple do a magical act.

BROOKS
THE NAME YOU GO BY WHEN YOU GO TO BUY
COSTUMES
GOWN AND UNIFORM
1437 B'way TEL. 2400 PERM.

Australia Wiring Legit "In Case O' Slump," W. E. Bans R.C.A.; Gov't Warns on Film Interchange

Sydney, June 2. Royal Sydney legitimate houses operated by Williamson-Tait, is being wired for talkers. Tait, director of the house, makes the statement that the wiring was regarded as necessary as a measure of preparation in case of a slump in the R.C.A. Phonograph apparatus is being used, which raises the issue of interchange of product on equipment other than Western Electric's. Williamson-Tait already have four sets of R.C.A. banned by W. E. of Australia and it may mean that distributors will decline to supply film to the Williamson-Tait houses. Tait declared his company was prepared to make a deal with the Williamson-Tait. He is also heavily interested in Rayophone, reproducing system invented by the Williamson-Tait. Theatre firm will install Rayophone in their theatres. There is evidence that the Williamson-Tait interests have already made representations to the government.

Minister of Customs has just laid down the principle that American sound film produced in the U.S. supplied to Australian theatres equipped with the independent native reproducing system.

The official takes the position that assuming the Australian reproducing apparatus to be up to a reasonable standard—American picture interests cannot ride roughshod over Australian sentiment and penalize theatres installing the native-made reproducing equipment. If the U. S. concerns attempt to confine film service to houses using certain designated reproducing systems, the Provincial government will intervene, the official says.

On the publication of this document, interests representing Metro-Goldwyn-Mayer, Warner Bros., Fox and other National let it be known that their product would be supplied to houses equipped with the Rayophone, the better picture for which claims are made of superior quality.

Only Spanish Titles For Films in Mexico

Mexico City, June 27. Municipal government is building projection booths in the poor neighborhoods to give the people a program of educational and national films. The educationals are especially made under the supervision of the municipal authorities.

Rule 51 of the National Regulations is being enforced so that at least twice a week two reels of national scenes and educational pictures be exhibited every house. The exhibitors have asked the City Hall to furnish the films, as no films are being produced in Mexico.

A new rule says films must be recorded with Spanish titles only. Prior to this order, the film titles were in Spanish and English.

Australia Demands Sound

Sydney, July 2. State theatre, Sydney, recently opened and is showing silent pictures, will go sound.

House controlled by Union Theatre says it is changing in equipment to demand created by boom in talking films, admitting public sentiment forced action.

French Talker in Work
Paris, July 2. Dekobra is handling picture being made by Sefar Film, native production. It is one of the first sound films made in this country.

Italian Firm's First Film; Two Casts on All Films

Los Angeles, July 2. "Il Passeroio" (The Sparrow), by Sabatino Lopez, will be the first all-talking production to be made by Italiane Productions. The places "Aida," previously announced. Robert Vignola will direct, with Concetta Lima De Liguoro Italian pianist and dramatic actress, the leading femme. Production is to be recorded by Vignola's own studios and goes into work about July 15. With the exception of the first picture it is Italiane's plan to make all films with two casts, one speaking Italian and the other Spanish.

U. S. DEBT DEAL ON FILM QUOTA

Paris, July 2. Severity or leniency of the proposed film contingent will be the settlement of the Franco-American debt question, it is authoritatively claimed. If France gets a break on ultimate compromise of the debt, she will be sympathetic to picture import. If she doesn't, something will drop.

French producers continue to express confidence their demands of four to one will go through. They scoff at the suggestion public exhibitors will have any influence on the ministry.

Producers say the government knows the showmen won't do anything but make a noise, and in support of that view ask where is the theatre strike threatened for July 15.

While waiting, the Americans are losing hold on the market. Old American pictures junk are being bought for the coming year. Exhibitors are falling for public talk to the effect they had better buy now what is offered or they may not get any film at all on account of the American walking out on the French market.

Every capital in Europe is keeping an eagle eye on the outcome of the French contingent battle.

W. E.'s Berlin Branch And Tobis in Deal?

Berlin, July 2. Western Electric is founding a German branch for the manufacture and sale of equipment for recording sound on film. It is apparent that a peace arrangement has been made with Tobis, native sound system, and that the independent German system, has been brought about.

To the same effect comes an announcement from Tobis that exhibitors may now wire their houses with the German equipment, as an agreement with American producers has practically been completed.

A new angle to the conflict and negotiation over patent rights comes in the announcement of the address Dippel, American opera impresario, that he has made an arrangement with Warner Bros. under which that firm will center their old world producing activities in Vienna, there being no patent complications in Austria.

Dippel adds that 14 reproducing plants are on the way from the States for use in the Vienna studios.



MISS RENIE RIANO

Claimed to be the worst critic as an extraordinary eccentric comedienne whose amazing stage ability, natural pantomimic, irresistible clowning and amusing dancing qualities are without a equal. It is the same in the east and all over the civilized world, where this exceptionally clever girl has appeared.

HUNGARY TALKER BAN

Exhibitors Agree to Hold Out Until 1930
Budapest, July 2. National Theatre Owners of Hungary, body of exhibitors, has reached an agreement of members not to show talking pictures until May 30, 1930.

Members on a vote accepted the view that equipment called for too large an outlay at this time.

FRENCH "TRUST" STUDIO GOES SOUND

Paris, July 2. Pathe National have bought Cinemas Joinville studio. Indications are that transaction has some bearing on the still pending merger deal involving Spath, Pathe and other French picture interests.

The studio is to be transformed with modern equipment, including apparatus for making sound pictures. Word in the trade here is that the recording device will be the RCA Phonograph.

The Pathe National people already have expanded their theatre holdings by the acquisition of the chain of the Marivaux Cinema, houses going with change in stock control.

Theatre Situation in England

London, June 20. Apart from the "eruption" all through the business of the last week the situation here has been still more houses wired and product being made. At this moment houses equipped with anything but Western Electric could not get product from the American market.

These same American producers have been limited to under 100 bookings because so few houses were Western Electric wired. Playing percentage, a few July releases have been made, producers taking 40 to 60 per cent of the theatre gross. In most cases it has been pretty for them, especially for the Warners. That is getting shot now with more houses wired and product available. Things are being eased some ways and more complicated others. Development now taking place. Warners are booking Vitaphone features to play over Traveltone apparatus. They are booking Mrs. Forthright, though W. E. officials here still hold out on all other equipments for film-gh.

As First National is using Vitaphone and has a lot of stuff ready for release, it is likely to do the same. First National outfit here, First National-Pathe, is largely being turned over from business and John Maxwell of British International, and its other executive is Arthur Clavering, British head of

Ontario Province Says Wiring Theatres Must First Be Approved

Protest Over Comedie Talker by Americans

Paris, July 2. The French newspapers have broken out in a rash of protest over the possibility of the Comedie Francaise making talking pictures for foreign producers, principally of course, American. Comedie is subsidised by the government and is a national institution.

Question is raised by Marie Bell, prominent member of the Comedie troupe, asking for permission to sign a contract for a screen appearance under American auspices.

Question having been raised, however, the Comedie administration has gone into a huddle on the feasibility of the House of Moliere, making eight-sound pictures on its own or under native sponsorship.

BENOS AIRES HAILS SOUNDER

"Wedding March" Big; "Show Boat" Billed

Buenos Aires, July 2. "The Wedding March" sound picture (Paramount), opened to tremendous business at the Palace Theatre. It is the second Gluckman house to be wired.

First house to hold sound pictures was the Grand. Talkings there with "The Divine Lady" made it plain that the Argentine public wanted the new artistry. The equipment is being installed everywhere.

Universal has leased the Fortino theatre and announced an indefinite run of "Show Boat," starting in August. House is being wired in the interval.

PARIS FILM BILLS

Paris, July 2. This week: "The Quality Street," starting re-arriving "Ben-Hur" (Starline Friday). Max Linder—"Battle of Sexes" (Griffith-U. S.). Marx—"Ghettos" (Columbia). Paramount—"Innocents of Paris" (France), favorably received after light charity show. Chevalier talked on ocean phone and speech dictated to audience by mike.

"Melody" Doing \$42,000 Average in London Run

London, July 2. "Broadway Melody," during its eight weeks' tenancy of the Empire, has averaged \$42,000 a week. Its high is \$55,000 in a single week. Such figures are made possible by additional performances starting early in the morning and running to midnight. Weekly total is 39 shows. It is showing 35 shows a week on week days and three Sunday.

Feature will run another week, showing 35 shows a week. It is early and late performance schedule will become permanent.

Talkers in Dublin

Washington, July 2. Talkers are reaching the city of Dublin, Ireland, and going into the Gaiety theatre, the largest in the city. The first of the Phonograph is the installation. Meanwhile practically all first-run and double bills are silent and third runs are being wired. In this report to the Department of Culture Affairs, the Irish authorities expect that that within a month at least four Dublin houses will be showing talkers as a regular feature.

Notice

Additional foreign film news on page 98.

The Tiller Dancing Schools

of America, Inc.
44 WEST 74th ST. NEW YORK
Phone EDict 221-6
New Classes Now Forming

FOSTER'S AGENCY
(Established 40 Years)
82 Shaftesbury Avenue
London, W.1
Recent Bookings include JAMES BARTON
STILL THE LARGEST IN EUROPE
Cables: Ceeffuland, London
Telegrams: Gerard 5818

Beautiful Bums of Canal Zone May Humiliate Real Girl Performers

New Ordinance in Panama Calls for Proof of Profession—Segregation or Detention

Panama, June 20. Fronties, masquerading as legitimate entertainers, and legit entertainers unwilling to hazard possible classification in the former division, have better steer clear of Panama.

A new ordinance has gone into effect here to offset the alleged white slave traffic. It seems bound to work hardship and no small humiliation to feminine performers entering the Canal Zone from no man.

The new ordinance invoked by Mayor Abel de la Cruz, calls for proof of the line of demarcation between legitimate entertainers and the beautiful bums who infest the Panamanian cafes and cabarets.

The mayor has appointed a special board of three to pass upon qualifications of girls employed in the local cabarets as to classification. (Continued on page 99)

COMEDIE ACTOR MUST STAY PUT

Court Rules Against Luguet, Who Walked

Paris, July 2. The Comedie Francaise won its suit against Andre Luguet, who quitted the House of Mollers troupe without authority, in spite of his contract calling for 20 years. The court ordered Luguet to return to the Comedie whenever summoned, and upon refusal, pay 1,000 francs a day. After failure to appear for 40 days, further heavy penalties are specified.

In addition, the court condemned the three managers who employed Luguet since he deserted the Comedie to the payment of \$30,000 francs each.

The Actors' Union, which had intervened in behalf of the player, was not-acted.

Luguet set up as a defense plea that he signed the Comedie contract when he was young and did not realize the consequence of doing his own business for 20 years. He claimed that the Comedie had failed to utilize his services owing to favoritism, but his advances were retarded because of intrigues within the organization, others being advanced rapidly through influence while he remained in the background.

"New Moon" Not Closing

London, July 2. Through error of cable transmission Variety last week stated "New Moon" had closed at the Drury Lane.

The show is still running and to boot signed the Comedie contract when he was young and did not realize the consequence of doing his own business for 20 years. He claimed that the Comedie had failed to utilize his services owing to favoritism, but his advances were retarded because of intrigues within the organization, others being advanced rapidly through influence while he remained in the background.

INDEX

Foreign	3-99
Pictures	4-29
Future Reviews	17
Flam House Reviews	19
Vaudeville	74-79
Vaudeville	81
Bills	82-83
Sixes Square	85-87
Editorial	86-87
Woman's Page	89
Legitimate	91-95
Musical	96-97
Obituary	100
Correspondence	101-103
Letter List	103
Index-Pictures	90
Talking Shorts	17
Legit	91
Legit Reviews	95
Foreign Film News	2-98
Ballet	87
Sports	87
News of Dailies	88
Legit-Legit	87
Inside-Sports	87
Outdoors	100

FRENCH SCENARISTS IN AUTHORS' SOC. MERGER

Will Collect Fixed Royalties, Not Percentage—Seek Monopoly

Paris, July 2. The scenario writers are dissolving their own syndicate and entering the Dramatic Authors' and Composers' Society, thereby taking a step toward a stage-screen treaty. The society will henceforth collect scenarioists' royalties for the new member group, acting in the same capacity as for the stage writers. It is possible an effort will be made to organize the new group on a basis of payment in percentage of gross receipts, thus consolidating its monopoly.

But until this has been brought about the society consents to collect fixed royalties according to the writers' arrangement with producers. Move has a similar view of a drive to organize the scenario men just as the playwrights are organized, with the prospect of collecting royalties based on percentage of theatre boxoffice grosses, which of course, would involve the exhibitor.

Understanding is that the society is only temporarily suspending its efforts to work in favor of scenarioists' fixed royalties.

Disc Exhibition in Paris

Paris, July 2. An exhibition to be held here in November will commemorate the progress of the talking machine business. Tentative program drawn up calls for a display of talking machines and records of various makes, with international stars registering their voices in public for the first time.

GERMAN MELO THRILL'S

Brilliant Berlin Performance by Tilla Durieux in Russian Play

Berlin, July 2. "The Chase," by Bernhard Blume, new at the State Theatre, is an effective melodrama of Russia, about reactionary spies hunted by Red troops.

The master spy is killed and his partner, dancer, takes poison. Pennington lead is brilliantly played by Tilla Durieux.

EGYPT'S HIGHBROW FETE

Cairo, July 2. The Congress of the International Literary and Artistic Association (See Note) is to be held in Cairo this year. Youssef Wahbi, secretary of the organization's purposes, the Egyptian Government has designated a committee to act.

It is made up of the minister of education as chairman, under-secretary of the ministry and a number of the following members: Abdel Hamid Badawi Pasha, president of the legal committee; Maurice Linant de Bellefonds, royal adviser of justice and foreign affairs ministry; Ahmed El-Khatib, secretary of state; El-Khatib, assistant under secretary of state of the education ministry; Ahmed El-Khatib, El-Khatib, Pasha, controller of technical department; Mr. Hauteocourt, director-general of the arts and dean of the law faculty.

NOTE.—Variety's Cairo correspondent who cabled above blandly assumed Variety would know what the International Literary and Artistic Association is, if that's the Near East idea of a gag, it's worth the cable at 12 cents a word.

WEATHER

Paris, July 2. Slightly cooler this week with occasional showers. Temperature hovers around 75 degrees.



WILL MAHONEY

With Earl Carroll's "Sketch Book," Carroll Theatre, N. Y. C. Walter Winchell said yesterday: "Will Mahoney's hilarious amusing routines and acrobatic hoofing stopped the show cold. This headliner from the two-day duplicated his former successes and certainly is a valuable aid to Earl Carroll's new show."

Direction
RALPH G. FARNUM
1560 Broadway

Actors' Union Row Over Convict in Freak Stage Role

Paris, July 2. A freak production in Paris that would have been a woe in the eyes of the Actors' Union, jammed up with the Actors' Union.

F. Rivers staging "Au Bagne" (The Sentimental) employed the famous Dieudonne, who was condemned to a French penal colony, and escaped from there upon being found innocent after long imprisonment, was pardoned.

The minute the producer attempted to circulate the freak engagement the Actors' Union stepped in with all kinds of protests. Objection appeared to be in the advertising of Dieudonne in sensational manner. However, after negotiations, he was adapted from a novel by Albert Londres and is at the Ambigu for a summer run. The lurid story in five acts has to do with one Marchera, convict, who escapes and is recaptured. A vaudeville actress falls in love with him and offers him assistance in a new escape attempt. Convict refuses because he is in love with his jailor's wife.

Julia suggests something of the kind and lets Marchera understand he will have a tough time of it in this man's housework. Convict gets away and follows the actress into the jungle. The actress is shot accidentally and Marchera is recaptured and returned to the gloating jailor for the climax.

Other players in the cast are Jacques Varennes, Jeanne Beyer, latter a music hall singer, making her debut in the legitimate; Jeanne Kazy, Jean Charles and Simeon.

Other Paris Preludes
"Salamina," lyric drama, by Theodore Reinach, from classical Greek sources; score by Maurice Strakosky, was fairly tame at the Opera. It is a musical drama depicting the lamentations of the Persians after the sack of Troy, over the feet before Salamina three centuries before Christ.

Other Paris Preludes
"Fanny," by Francis, Andre Fernet, Fabert, Mmes. Marica Frank, Manceau and Yvonne Franck. Philippe Gaubert conducted.

No Union Theatres Deal

A denial of any rumor of an impending amalgamation between the Theatre and Hay of Australia is contained in a cable sent by Stuart P. Doyle, general manager of the Hay, who was dressed to Milford Johnson, Union's American rep at 729-7th avenue. "Such a rumor is circulating at home has not as yet reached New York."

Johnson Pulls Aside the Curtain On Swaffer's Hand-Typed Portrait

Flock of American Plays Set for Paris

Paris, July 2. With announcement of French producers' autumn plans, it becomes evident that an invasion of the native stage by American success is imminent.

Camille Wyn is presenting Marcel Pagnol's version of "Bourgeoisie" at the Athenes in October.

Paul Nivola's adaptation of "The Front Page" is listed for the Theatre Madaeline under the management of Trebor and Brule.

Lehmann and Fontaine will offer the "New Moon" at the Chatelet early next year, with Andre Baudouin and Danielle Bragia featured.

Isola Brothers will produce "Hit the Deck" at the Montparnasse during the approaching season when "Rose-Marie" is withdrawn.

On top of that list "The Journey's End," English war play, also a sensation in New York, will occupy the stage of the Edouard and the Seventh theatre. Apropos of this, Sacha Guitry has relinquished his interests in the Edouard, and Louis Verneuil, popular playwright, has taken over Adolph Franck's lease, in effect next October.

Butt Made Baron

London, July 2. The new honor list of the Conservative party published according to custom on the dissolution of Parliament, includes Sir Alfred Butt, who was knighted from knighthood to a baronetcy.

Effect of the change is that the showman's title of "Sir" descends upon his line and is established in perpetuity.

Butt's tradition establishes the custom of permitting the party whose government retires to honor its critics by bestowing titles for their services during its regime.

Prince's With Class Show Doing Comeback

London, July 2. Joseph Bask, formerly of the Savoy hotel, is now at Prince's restaurant, where Beaumont Alexander is in charge of the entertainment.

Opening of the new show last night had Stroganoff's Dancers, new to London, with the exception of a few, who were the Coliseum years ago. Troup is assisted by Naida Murlova and Sylveste. Generous tips are being given over-long.

Best items in the show were the surprise bits contributed by Tracey and Hay. Peggy O'Neill, Francis Day and Ann Penn.

With class attractions and a hot atmosphere, dance orchestra, together with better service, Alexander has a chance of again putting Prince's on the map.

Arnheim's London Date

London, July 2. Elizalde and his band will not be retained at the Savoy when present contract expires in September.

The management is importing Gus Arnheim (California orchestra now in the east) from the States.

SAILINGS

August 7 (San Francisco to Sydney) Ray Ceans and band (Tabiti).
July 23 (New York to London), Mrs. John Gilbert (Mrs. John Gilbert) (Aquitania).
July 4 (London to New York), Jane Dillon (Am. Merchant).
July 6 (New York to Germany), Herman Bernie, and Seymour Robinson (Deutschland).
July 4 (New York to Paris) Rita Bell Crittenden (DeGrasse).
June 12 (London to New York) Harrison and Daldin (Tuscania).
June 29 (New York to London), Doris Thorne and family, A. S. Dowling, Florence Bartel, Mr. and Mrs. Joseph Schnitzer, Hon. Sol Bloom and Mrs. Bloom (Leviathan).
June 29 (New York to London) Ambrose Dowling, Mr. and Mrs. J. S. J. (Leviathan).
June 27 (New York to London), Judith Anderson (Berengaria).

From the New York Evening Post, June 28
By NUNNALLY JOHNSON
The Evening Post's Roving Reporter

London—London has three unusually odd exhibits on display. Swaffer, Mr. Beverley Nichols, and the Albert Memorial. The last was erected by the Queen Victoria so that never should her consort be forgotten. It seems unlikely that he will be thought even local observers are somewhat at a loss as to why any one should wish to be remembered by such an edifice as this.

Mr. Swaffer has been a disappointment to his four correspondents who got his ideas of Mr. Swaffer, a London theatrical commentator, from a "Swaffer" in the words.

(Continued on page 97)

UNITED OF ENG. IN DISSOLUTION

London, July 2.

The United Producing Corp. dissolution involving association of the late Alfred Butt, R. N. Gillespie, Ephraim and Louis Dryfus is proceeding in due course.

Sir Alfred Butt will "Follow Thru" entirely on his own as soon as the Dominion theatre is ready. The No. 1 tour on the tour, as Ephraim, will now be done by MacDonald and Young, who were heard as "Funny Face" and "The O'Clock Girl."

The No. 1 tour on the tour "New Moon" on his own when it ends its London run.

Denmark's Legits Want To Control Talkers

Washington, July 2. Danish artist organization is out to keep the talking pictures exclusively in the legit houses and to confine casts of these pictures to their association, says George Cady in a report to the Bureau of Commerce.

Recent meeting resulted in the preparation of a petition to the government on the granting of licenses to the picture houses to show both the threat and effort of the artists.

Association further went on record to the effect that artists working in the talkies should receive well above their normal salary and that they should have a share in box profits during the first five years, as do the scenario writers. Artists' body is quoted as taking these steps to protect themselves from elimination.

Snobbery Theme Flops

Paris, July 2. "Le Bol Bot" ("The Young Drinker"), comedy by Raoul Fournier, looks like a failure at the Femina, where it succeeds "By Candle Light."

In the second act, a young woman who prevents a yodel from committing suicide and then pretends to be his friend as a price.

Girls' author discovers the hoax, pays the yodel's expenses to accompany party to Deauville. Rube makes a fool of himself in the royal role, and the yodel is killed. The author and Mmes. Fierrette Callio and Therese Cronin.

LONDON CABARET DATES

London, July 2. Tracey and Hay opened for two weeks at the Carlton hotel, doing well.

Ramon and Rosita did very well in the same place.

Kit Kat is closing July 28 for a fortnight during redecoration.

Notice

Additional foreign show news on page 99.

Dept. of Justice Reopening Verbal Approval of Warner-First Nat'l Buy, Like Fox-Loew

Washington, July 2.

Deals in the picture industry are slated for another checking by the Department of Justice. This is seemingly set to go through whether the original transaction was submitted for approval or not before consummation.

It is looked upon here as the means of settling the dispute between the Attorney General and head of the anti-trust functions of the department, to get his bearings.

O'Brien, who is credited with many victories for the department in anti-trust cases, has a reputation of preparing his cases not from the individual angle but from the whole situation, considering how the various deals and their ramifications tie in. The Justice department making itself manifest in the picture industry.

It is all the outcome of the findings of the investigation, started before the advent of Mr. O'Brien, of the Fox-Loew deal. Papers covering the Fox purchase submitted by the several investigating agencies now on the new official desk. He is known to have had them there for over a week, with the idea of having them still far from ready to make his recommendation to the Attorney General.

With the Fox-Loew purchase reaching this point, the department now is investigating the Warner Brothers' purchase of First National and the many phases of that deal, including the acquisition of the Stanley company theatre, Department stated it to be but "a part of the general investigation now in progress."

Behind the Warner-F. N. checkup, however, is found to be the condition as faced by William Fox in the control purchase of Loew. An approval was given to the purchase, as was the purchase of Loew. When attorneys for the picture interests learned of the investigation, both factions put practically the same question: "How come?"

Saul E. Rogers, representing Mr. Fox and a Mr. Green, of the New York law firm of Sullivan & Cornwell, for Warner Brothers, is understood to get them that if approval had been given it was but verbal and in such a manner as to leave the department for the department to later take action if so desired.

How deeply the investigation of the Warner-F. N. deal will carry the department or the time it will take could not be learned. Understanding is that two investigators familiar with the other checks in the picture industry went to work on the case yesterday (Monday).

Publix Auto Train

Publix has launched a \$14,000 limousine with fancy body trimmings and a hood that belches steam. Car, of special make, is to be used as the Publix Entertainment Train. It will make a tour of the country to consume over a year.

Publicity man, H. W. Tillotson, and a driver in Publix livery will staff the excursion.

An observation platform and radio loud speaker of special construction is included.

F. N. Lets Sills Out

Los Angeles, July 2. Milton Sills is out at First National. There are no Sills pictures included on First National's new production program and the next option on his contract will not be taken up.

Sills' ill health is given as the reason. He is still in the east.

CONKLIN'S VACATION

Los Angeles, July 2. Chester Conklin has wound up his contract services with Paramount and announces he is going to abandon everything for the rest of the summer.

Nothing but fish and tennis until the days cool off.

MUNI'S SIX ROLES

Los Angeles, July 2. Fox's "A Friend of Napoleon" film will contain 12 characters with Paul Muni playing six roles. Action takes place in a waxwork. Six lifelike statues, now being sculptured by Hon Young, will come to life via Muni.

MUSICAL FILM WITH ALL STARS

Warner Brothers has in preparation an all-star musical talker, with some of its names to initial themselves upon the noisy sheet. So far the selections are Al Johnson, John Charles Thomas, John Barrymore, Essie Janis, Ed Wynn and W. C. Fields, the latter not yet set.

Johnson is under agreement to do two more pictures for Warners before the Mammy kid goes to United Artists. Barrymore is also the Warner contract fold. Mr. Thomas and Miss Janis are the initiators. Fields is a silent screen vet, and Wynn, a one-time (Paramount) silent flop so far.

The revue will be called "The Show of Shows."

All principals on both the Warner and First National lots will be in the cast. Others including Marilyn Miller, George Arliss, Irene Bordent, Eddie Buzzell, John Barrymore, Colleen Moore, Dolores Costello and Jack Buchanan, Jack Warner and Darryl Zanuck will be in charge.

Fox is loaning Seymour Felix to stage a number and M-G-M is permitting Warners to borrow Sammy Lee for a lone acting effort. Jack Haskell will do two numbers and Larry Ceballos three or four.

Barrymore and Dolores Costello may do a sequence together.

Production will be all-color.

Director Jack Haskell, stage director who came to the Coast to assist in filming "Seven" for First National, has been retained by Warners to assist in direction of "Show of Shows."

In addition to Haskell, Jack Cheek, Larry Ceballos, Jack Adolph and Roy Del Ruth will direct numbers and blackouts.

Director of Music, Roxy, New York. Extends greetings to his many friends overseas.

ERNO RAPEE

Director of Music, Roxy, New York. Extends greetings to his many friends overseas.

Cordash Gets 10 Years; Sentenced for Larceny

Los Angeles, July 2. Nat Cordash, one of the financial processors for James Cruze's "The Great Gatsby," was sentenced to 10 years in San Quentin prison following his conviction on one of 11 counts of grand theft. Verdict of guilty on the other 10 counts was rendered.

Cordash was president of Mutual Pictures, Inc., and was charged with discounting sales contracts. His partner, E. K. Fleming, also interested in the Cruze enterprise, was acquitted of the same charges.

Superior Court Judge Wood denied a motion for a new trial.

U's N. Y. Studio

Universal is reported okaying the expenditure of \$100,000 for the renting and equipping of a sound studio in New York. Three sites have been presented and the okay in the home office is expected for an old church location on 118th street.

Universal has had eastern production under consideration for the past year.

ACADEMY ADDS EIGHT

Los Angeles, July 2. Academy of Motion Pictures Arts and Sciences has added eight members to its roster this week. Newcomers are Carl Laemmle, Jr., the youngest member in the producers' branch; Noah Berry, Harry Wilson, Albert DeSart, H. Keith Weeks, Victor Voyda, Sidney Larus and Holmes Herbert.

Total membership in all branches of the Academy is now 575.

Los Angeles, July 2. Sam Goldwyn is again sending Miss Binky out for personal appearances with his pictures. Star is now on route to Kansas City and then goes east to appear with "This Is Heaven."

Goldwyn figures that ever since Louis Veltz made pictures in a serious drawing power has increased. Producer wants to establish Miss Binky as an individual star.

Gladys Brockwell's Face Scared—Auto Smash

Los Angeles, July 2. Gladys Brockwell is in a serious condition at the Osteopathic Hospital following injuries when a car in which she was riding plunged over an embankment on Ventura Highway. Injuries include fracture of both upper and lower jaws, besides an internal rupture. It is feared that Miss Brockwell's face will be permanently scarred.

Stanley Brennan, advertising co-ordinator who accompanied her in the car, was also seriously hurt.

Following a second blood transfusion Miss Brockwell was reported as holding her own.

U's "Here's How"

Los Angeles, July 2. Universal will shortly put into production its first screen musical comedy, "Here's How." It is an adaptation from the stage show of the same name from the story by Fred Thompson and Paul Gerard Smith.

The original lyrics, which were written by Irving Caesar and the score by Roger Wolfe Kahn and Joseph Meyer, will be used.

382 Foreign-Born From 36 Countries in Coast Films; 185 Men—79 Women—65 Directors

Studio's Portable Organ Cost 12 Musicians Jobs

American Sound Studio on 44th street has the first portable studio organ, electric-controlled instrument containing 231 pipes, requiring no sound chamber.

By the use of cable it can be moved in any part of the studio. It will eliminate about a dozen musicians.

Joan Lowell Settling Out Of Court on Her Book

Los Angeles, July 2. Joan Lowell has decided to settle out of court the damage case of Theodore Solomon, scenic writer, who holds a contract from her giving him the exclusive right to the material in her book, "Cradle of the Deep," as well as her services as an actress for the period of five years.

When the papers began carrying stories that D. W. Griffith was about to make the book into a picture featuring the actress, Solomon contacted his attorneys regarding the contract signed by Miss Lowell about three years ago. In the contract it was set forth that the material which she later used in "Cradle of the Deep" was to be Solomon's exclusive property for life and that he was to have exclusive right to her services as an actress in the filming of any picture based on this material.

Solomon's attorneys wrote Miss Lowell who referred them to her attorneys who in turn ignored the correspondence for three weeks. When about to file the injunction petition Solomon's lawyers received word that the actress's attorneys stated that a representative was on the way here to settle.

Among the 36 nations represented in Hollywood, England contributes the most actors and actresses of 96. Some 24 of these are under contract, while the balance are free lance. The national classification shows one producer, two executives, 13 directors, eight writers, one technician, three editors and 14 screenwriters for Britain.

Producer is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

(Continued on page 24)

W. E.'s Newest Credit Regulator Just Making It Harder, That's All

Vienna's Personals

Los Angeles, July 2. Sam Goldwyn is again sending Miss Binky out for personal appearances with his pictures. Star is now on route to Kansas City and then goes east to appear with "This Is Heaven."

Goldwyn figures that ever since Louis Veltz made pictures in a serious drawing power has increased. Producer wants to establish Miss Binky as an individual star.

Contrary to the philanthropic propaganda which Western is now spreading regarding financial addition being a timely savior for many exhibitors, it is learned from within Reliance that the only difference is a tighter hold on the exhibitor, a more thorough scrutiny into the life of his checks, and a percent less or earlier payment terms than was realized when the books were being kept by Electrical Research Pictures.

Making a gigantic institution of Reliance through which cooling plants and every big nondescript piece of theatre equipment would be cleared financially, is now being discussed in inner electric circles.

Contrary to the philanthropic propaganda which Western is now spreading regarding financial addition being a timely savior for many exhibitors, it is learned from within Reliance that the only difference is a tighter hold on the exhibitor, a more thorough scrutiny into the life of his checks, and a percent less or earlier payment terms than was realized when the books were being kept by Electrical Research Pictures.

Stanley Brennan, advertising co-ordinator who accompanied her in the car, was also seriously hurt.

Following a second blood transfusion Miss Brockwell was reported as holding her own.

U's "Here's How"

Los Angeles, July 2. Universal will shortly put into production its first screen musical comedy, "Here's How." It is an adaptation from the stage show of the same name from the story by Fred Thompson and Paul Gerard Smith.

The original lyrics, which were written by Irving Caesar and the score by Roger Wolfe Kahn and Joseph Meyer, will be used.

Los Angeles, July 2.

Survey of the foreign born talent now in Hollywood for pictures shows a total of 182 subjects, representing 36 countries and 1,000 or more in the native lineup.

When more than 15,000 people now have adopted the picture profession as their financial means no attempt has been made to make a census on nativity of the entire personnel, but an approximate check on the most important personnel in the industry shows 185 actors, 79 actresses, 10 producers, 8 executives, 13 directors, 8 writers and 1 technician, drawn from foreign nations. Most of these have resided here the greater portion of their lives and are now naturalized citizens.

Since the advent of talkies only 62 of the 284 foreign born screen players find themselves restricted in acting for pictures because of possession of a foreign accent.

Those unable to abandon their accent are held to parts of their own nationality, yet in a number of cases where they can drop the accent, some studios will tolerate the original tongue relative to the sound, providing the lines needed to be spoken are not too many. On the other hand, some studios will accept national characters and the need of accents to fit has increased the demand for the foreigner.

New schemes of making pictures has not, of course, increased the demand for the director or writer as much as the player.

Among the 36 nations represented in Hollywood, England contributes the most actors and actresses of 96. Some 24 of these are under contract, while the balance are free lance. The national classification shows one producer, two executives, 13 directors, eight writers, one technician, three editors and 14 screenwriters for Britain.

Producer is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

(Continued on page 24)

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner. Executive is H. B. Warner.

Talker-Sound Device Promotions Licensed to Sell Stock to Public

Albany, N. Y., July 2.
More sound and talking picture equipment companies and several other recording concerns are among those whose stock is being offered for sale to New York investors, according to notices filed with the Secretary of State, under provisions of the General Business Law.
Whitney Thomson of 3 East 48th street, New York, licensed to handle common stock of North American Sound and Talking Picture Equipment Corporation, a Delaware corporation, with post office address the same as dealer.
Helen Ward, Inc., of 2 West 41st street, New York, licensed to sell no par common stock of Bell-Corporation of America, Delaware concern, with headquarters at 240 West 42d street, New York.
Psycho-Phone Company, Inc., of 103 Lafayette street, New York, licensed to float 100,000 shares of its own securities, \$10 per share, Delaware corporation.
Common stock and Class A stock of Photomotion Company, Inc., of 1871 Broadway, New York, to be sold by John Biro & Co., licensed dealer, 40 Exchange place, New York. Photomotion is a Delaware concern.
Moto Picture Vending Machine Corporation of America, licensed by Secretary of State to sell as dealer in sale of its own common and preferred stock, Delaware company and has office at 100 William street, New York.
D. B. Howe and Co., of 1850 Broadway, New York, licensed to offer preferred and common stock of Photocolor Corporation, Irvington-on-the-Hudson, N. Y. Photocolor is a Delaware concern.
Strand Brothers Company, Inc., New York corporation with headquarters at 183 Main street, E. Rochester, and in sale place in Buffalo, licensed to handle first mortgage six per cent serial gold bonds of Syracuse Riverfront Corporation, 3130 South Salina street, Syracuse, N. Y. Latter is a New York corporation.
Charles E. Gase & Co., Inc., 521 8th avenue, New York, licensed to sell as dealer in sale of 200,000 shares, no par common stock, of Bloomfield Laboratories, New Jersey corporation, with headquarters at Bloomfield, N. J.
Braun Amusement Corp., licensed as dealer and syndicator, manager for sale of its common capital stock. Headquarters at 2344 Bailey avenue, Buffalo, instead of 200 Bailey avenue, New York, as previously listed by Secretary of State.

M-G's Sound School

Los Angeles, July 2.
M-G-M will open a sound school to teach synchronization to about 50 men.
One man will be sent to each film exchange to see that prints and reels are perfectly synchronized before the picture is sold. This idea was presented at the convention at Chicago by Lew Barryman, and was immediately accepted, Edelman will be at the head of the school at Culver City.

"Command to Love" Film Once Voted by Hays

Los Angeles, July 2.
Universal has purchased screen rights to "Command to Love," which Barry and Winman produced on the Chicago. Other companies negotiated for the picture rights when Hays' organization put the ban on it at the time.
The title for the screen will be changed and Joseph Schickelraut will play the lead.
Lester Lamorne, Jr., is buying a story entitled "The Homage Sound," underword story, being handled by Charles McArthur and Ben Hecht.

Hearst Usset

In a two-column, full-length, front-page, signed article by W. R. Hearst in the New York American, Sunday (30), the publisher asked the Government what it is going to do about Radio (C. A.) through its representatives suggesting a future monopoly on the show business.
Hearst hopped onto the word "dynamite" used in one of the Radio statements, to the effect that "what we can't swallow into our organization we will dynamite out of the field."
At the finish the screaming screed, Hearst goes Democratic, possibly erecting a new national party on the spot. He said:
"Probably the people will have to put their faith in the Progressive-Democratic alliance, which will elect the next President of the United States and control the next national government."
Mr. Hearst is in the picture business, too. Wonder if he ever heard of trade conventions and publicity.

Wired Houses Balk at Sound Vs. Silent Poll

Rochester, July 2.
Rochester theatre men inclined to be wary of survey of public reaction to silent pictures vs. sound. Local newspaper submitted plan to managers for tabulating percentages so as not to reveal attendance figures.
Idea was greeted with flat refusal from two, with one oked proposal and rest declined to answer.
Rochester and Pavy's have many sound pictures booked. Felt they would be in a predicament if halting favored silent.
Keith's Palace ready to co-operate in survey.
Three Picture Houses were among those declining to reply to newspaper's proposal.

A Big Screen Race On, But in the Fox Family

Metro-Goldwyn-Mayer is likely to beat its parent Fox, in getting the first 70 mm. film show on Broadway for public view.
While Fox has all equipment in the Galety and is staging a private "Singing and the Foxes" Folies, Metro is considering getting the Actor in big screen shape for immediate follow-up with "Hollywood Melody" moves late in August.
Foxites don't care so long as the scoop is kept in the office, one executive observing:
"What difference does it make whether the money goes in the vest or pants pocket as long as it stays in the one suit."

Television in Two Years

Minneapolis, July 2.
Addressing the National Association of Credit Men here, General James G. Harbord, president of the Radio Corporation of America, declared that Television will be used commercially on a widespread scale in two years.

Godfather Again
Tom Reed is collaborating with Peter B. Kyne on the dialog of the latter's novel, "Godfather," to be produced by Universal.
Picture was made by the same company eight years ago with Harry Carey in the starring role.

SET IN FRILANGER-SHUBERT ROUTE

Warners Have 11 for Legit House Playing First All Over Country; F. N., 7; Fox, 8; Metro, 2; U, 3; T-S, 2; Col, 3

BOON FOR LEGIT

Filmfod's reconversion to road show methods, sealing a boon for the weakening legit houses throughout the country, is witnessed by the fact that already producers have set 23 of next season's product for individual \$2 top display.
The number is conceded to be hardly a drop in the bucket. Some of the biggest companies are holding judgment until the producing product, the bulk of which is either just getting into the works or nearly completed.
Others on the list say that they will doubtless make considerable additions when they also get a line on their schedules in the film.
The return to the roadshow era is judgment to third, if not second, busy. Nearly all of the film companies claim negotiations closed or shuttling with either Erlanger or Shubert.
Heading the present inclination of film companies toward national is the Warners. That company added its 11th to the list Monday. This picture, topping the brothers' production efforts for the ensuing year, has an all-star cast unprecedented in the industry's annals. Titled "The Show of Shows," this picture with a reported initial production budget of \$1,000,000, is slated for the camera late this week.
Other productions the Warners will roadshow, probably in Shubert houses because of an agreement already in effect, are:
Two John Barrymores: "General Crack" and "The Marriage Circle."
Tom Al Jolson: "Say It With Songs" and "Mammy."
Hearts in Exile" with Dolores Costello; "Golden Dawn" with Walter Wofford, and the following for which castings are reported not yet made:
"Field Everything," "Rainbow," "Under a Texas Moon" with Frankie Fay, and "Gold Diggers of Broadway" from the Belasco play with Winnie Lightner are on the list.
The brothers' subsidiary, First National, announces seven, with Paramount's "Liliuokalani," Johnny Jones, a possible eighth.
The seven:
"Bully" Marilyn Miller; "Parle," Irene Bordone; "Spn of the Gods," Richard Barthelmess; "Footlights and Folies," Colleen Moore; "No, No, Nanette," "Lady in Ermine" and "Song of Flame."

For Erlanger
The present Fox lineup of eight roadshows for the showing of which silent houses the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:

For Shubert
The present Fox lineup of eight roadshows for the showing of which silent houses the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:

For Shubert
The present Fox lineup of eight roadshows for the showing of which silent houses the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:
"Married in Hollywood," "Sunny-side Up." The second will be the Gaynor-Farrel combo's first feature, "The Flamingo," with the same duo; "Cameo Kirby," "International Melodies of 1930," "Fox Melodies," the home office now reports dicker with Erlanger, are:

Universal negotiating with Shubert for Paul Whiteman's "King of Jazz." There it is declared, two others, not yet purchased, will make the picture.

Producers-Exhibitors Organize in Chi to Fight Tough Censor Board

Warners' Soft Money

Western Electric's weekly tribute in talker royalties to Warner Brothers is now \$30,000, according to well-informed Warnersites. The latter say that the Electric smartens every seventh day with the pay-off.
chased, will make the company's minimum for the road three.
Tiffany-Stahl, making reference again to Shuberts as an outlet, has designated "The Journey's End" and "Lost Zeppelin." Probably "The Journey's End" will be added, Columbia names one, "Flight," so far, but intimates that after its Los Angeles convention July 8 there will be others beside "Melody Man" and "Cradle of Jazz."
Radio headquarters reports nothing set on the national roadshow plan except it is calling the picture "Warner" productions of road show magnitude.

Chicago, July 2.
With local film rule reaching a threatening stage, the producers and local exhibitors finally have realized how serious the situation had started on a concerted effort to combat the censor board.
A conference was held in the Stevens Hotel by Charles Pettijohn of the Hays organization and Jack Miller, president of the local Exhibitors' Association, with representative exhibitors and exchange managers present. Means and ways for which to fight the censors were the chief topic of this session. Although no statement was forthcoming, it was added, the meeting broke up with the resolution to attempt to get a bill passed in the city council preventing censorship of dialog films.

Another and milder move proposed was to start on the national court on the questionable grounds of the censor's jurisdiction on dialog pictures. Attorneys are said to have been retained to handle the case.

Pictures On Way to Third Place in World's Industrial Importance

Los Angeles, July 2.
Ere the advent of the talkers, the motion picture industry was rated the fourth largest in the United States. Today it is skyrocketing to third, if not second, position in the world's industrial importance.
This is not entirely based upon the amount of money invested or the number of persons employed,

but partly upon the influence it has in stimulating international trade for war and in the economy. A number of industrial experts have acclaimed the motion picture to be the means by which is doing the work of 100,000 salesmen abroad. To substantiate this statement, the United States Department of Commerce estimates that for every foot of film exhibited American industry in general secures a return of \$1 in trade.

Gloria Swanson's 2 Songs In Talker an Ambition

Los Angeles, July 2.
Gloria Swanson in singing two songs in "The Troubadour," United Artists. One was written by Edmund Goulding, author and director of the film; the other will be an old-time favorite.
This is her first chance to realize an ambition she held when first reaching Hollywood. Before Miss Swanson entered the picture, she had planned to study for the concert stage, but gave it up for silent film work.

7th Minsire Film

Los Angeles, July 2.
With at least six minstrel pictures already planned, Pathe enters the lists in still another, "The Grand Parade." Based on a magazine yarn by Howard Rogers.

Just for the Mob; Not for the Swells

Public opinion new movie picture Aug. 15 in Newport, R. I., called the Paramount.
No special appeal to the society crowd will be made as the Paramount and Beaux Arts theatres, Palm Beach, where a golden "horse show" is maintained for the season.
Newport's swanky mob will have to rub shoulders with the ordinary citizens.

STALLIONS GOING HOME

Los Angeles, July 2.
When his contract with M-G-M expires July 15 Lawrence Stallions will return to his Carolina home to work on a number of books started previous to his coming west.

Follows the Picture
Picture has created a desire to change the manner and style of living in a great many countries. In many parts abroad they are now copying American architecture and demanding American styles in furnishings and wearing apparel. A newspaper correspondent in Macedonia recently reported the efforts being made in that country toward modernization, as "The habitus is no longer a luxury, since it is a regular fixture in all new houses here. The short skirt, the movie, steam heat and the silk stockings are all here. Observing these things, it is no wonder if it is the movie, more than anything else, that has brought such uniformity of habits to people of different climes and of the earth." And this is an important factor in the foreign animosity to United States pictures.
A buyer for important department stores in Paris, Berlin, Vienna, and London, said that the "style" shown in American film, as conceived in Hollywood, brings good things into the desires of all who see them."

It is estimated 325,000 persons are engaged in making, selling and showing pictures in the United States, according to government statistics. The average family consists of four persons, and considering that 25 per cent of every motion picture dollar goes into the pockets of the picture industry, it is a pretty good thing that the picture industry is doing so well.

\$4,000,000,000 investment
To facilitate the return of change for talking pictures, the industry has been forced to reckon with another factor, the "big picture," while it has taken the picture business less than a decade to reach a total investment in excess of \$3,000,000,000, the joining with which has increased this investment to \$4,000,000,000. The work of equipping the world's theatres for the projection of sound has just commenced.

2 PICTURES A WEEK

Equity in Strange Position in Deadlock With Film Producers

The deadlock between Equity and picture producers started its fifth week with little sign of a change on either part in Equity's campaign for a new standard contract and conditions in the making of talkers. It is a situation which has so far defied its attempts with managers and producers.

That is explained by the fact that the largest percentage of legit actors in the picture field were signed to term contracts by the producers prior to June 5, when the Equity Shop edict was dated to begin. It is stated from the lips of players refusing to have signed the old form of contracts in defiance of Equity, about 30 per cent are not members. Others are alleged to be back in the payment of dues and several are under suspension. In the event that Equity wins, it was admitted that non-member actors who have signed since June 5, would not be punished.

Suspensions

Equity is printing a four-page weekly bulletin in Hollywood, edited by Frank Gillmore. Last week's edition announced the suspension of three members—Robert Court, Eka Chase and Charles Quartermaine, who "ignored the definite instructions" of Equity in signing contracts. Prominent picture actors who spoke their mind against Equity's plan are also being threatened to be back in the payment of dues and several are under suspension. In the event that Equity wins, it was admitted that non-member actors who have signed since June 5, would not be punished.

It was claimed at Equity's New York headquarters that several actors had turned down term contracts on the coast, when refused the new Equity form. Actors who signed in the meeting called by Conrad Nagle were referred to as "Renegades" a term coined on the coast.

Respect to Casters

In New York it was stated that the talker producers are signing actors on the new form of contract. "They are Pat Powers and Harry Evers," the latter is said to be making "Collegiate."

Paul Dullenz, Equity's executive secretary, sent letters to all New York casting agents, requesting them to refrain from placing people under studio hire in metropolitan district. Dullenz stated that every important casting office replied assuring that the casters are selling to the picture directors that they are not submitting any Equity actors because it might mean trouble for them and would cause loss of membership to the actors.

Academy Continues

Los Angeles, July 2. Regardless of the outcome of the current Equity-film producer struggle, the Academy of Motion Picture Arts and Sciences will continue to function.

That was the statement of Frank E. Woods, secretary of the Academy, in refutation of statements that he trusted actors to follow the effect that if Equity should be able to impose Equity shop on the studios it would end the Academy.

Claire Luce in Talker; Contract with Agent

Claire Luce, former Ziegfeld "Follies" dancer, will begin her next legit last season, playing the leading female role in Arthur Hopkins' Equity production "The Significance" was engaged by Metro-Monday to play opposite Ramon Novarro in his next picture, as yet untitled.

M. S. Bentham, who negotiated the contract for Miss Luce's services, got around to Equity's contract thing by producing an agreement showing that Miss Luce would under contract to Metro-Monday for pictures and transferring his rights to Metro. She leaves for the west coast tomorrow.

Miss Luce is due back in September to start rehearsals for "Starlet Pages" drama, to be produced by Al Woods.

AUTO SENTIMENT

Los Angeles, July 2. Equity situation has reached the partisan state.

Automobiles are now seen around Hollywood bearing stickers reading "Equity," indicating the sentiments of their owners.

NO UNION HELP LOOKED FOR BY EQUITY

Gillmore Says Equity Will Fight and Win Alone

Los Angeles, July 2. Equity is not looking for help depending upon physical assistance from studio unions, according to Frank Gillmore.

Gillmore stated to a Variety reporter he figured Equity would be able to win the fight alone against the film producers.

It has been claimed that when Equity settled its strike of 1918 against the legit managers, through the assistance of the stage unions, principally the stage hands, Equity secured at the same time an agreement with all then existing theatrical unions its members would not be called upon to walk out in a sympathetic strike for a 10-year period.

This agreement is reported foremost in the stage union's leaders' minds nowadays when talk of Equity's current strike comes up.

At present it is said the only studio craft not of the unions of 1918 is the cameramen.

An instance or two is recalled by old-timers in connection with Equity's union agreement, when its restrictive provision was invoked against the stage hands after Equity's former strike. This is also said to still rankle with the stage hands' union.

Fledged of moral support by central federated bodies or the national arm of the A. F. of L. carter no weight with the local unions concerned. These can not be ordered out except by their own local leaders or vote of the local union.

Studio Crafts Moving To Unionize on Coast

Los Angeles, July 2. Agitated by the present Equity demands for studio recognition, a movement to organize other studio crafts is under way, with the young technicians already well organized by the creation of a temporary auxiliary of the L. A. T. R. E. Local 27 (stage hands) is following this movement to unionize film cutters and editors is going on under cover with reports that they are about to secure a charter from the A. F. of L. If this is passed it will involve many men in the studio transportation help including truck drivers and chauffeurs are taking the same procedure of organizing as the film cutters, basing their claim for unionizing on the fact that they are suffering from long hours on studio location assignments.

STUDIO MEN SAY 12 MORE ARE CAST

Producers Declare Heavy July Schedule, Framed 8 Weeks Ago, Will Go Through 75%—Equity Available Equal Equity Refusals—New Ruling Bars Extras, Writers, Directors

INDIES' SENTIMENT TEST

Los Angeles, July 2. Members of the Association of Motion Picture Producers sent 14 pictures into production last week and claim they have cast out for 12 more films to start work this week. They figure to be prepared to start work on a similar number next week. Although plans for July production are heavy, the producers figure that their tentative schedule for the month, prepared six and eight weeks ago, will be followed to accomplish about 75 per cent of the work.

Studios admit that many Equity members have declined proffered positions, but maintain that other members of the organization have taken up the jobs.

At 4:30 P. M. DeMille put "Jungle" into production last week. Pathe had two companies working on "Oh, Yeah" and "The Private Affairs" Paramount had "Fast Company" and "The Kibitzer" while HBO was on "His Rival," "The Very Idea" and "The Delightful Rogue." First National put "Little Johnny Jones" into production and Christie started an O. R. Cohen short, "The Lady Fair." Universal began on "One Rainy Night" and "The Way Right," while Educational is making an untitled two-reel talker with Lupino Lane. Hal Roach started "Sniffles," a two-reel Laurel-Hardy talker.

Current Week's Lineup
Lineup for the week consists of four talk. These are "Big Time," "Sky Hawk," "Words and Music" and "They Had to See Paris." Warners will put "The Sacred Flame" under way, and Tiffany-Stahl starts contract to produce here, the M-G-M "Navy Blue" and a short color tone subject will be put into work. Paramount has two listed, "The Mighty" and "The Love Doctor." Columbia figures on starting two, "Hurricane" and "Cradle of Jazz." Universal may get started on the Paul Whitehead picture, "King of Jazz," at the end of week, but believe that two shorts will be put in work. Christie will do a two-reel into production.

Producers say that if it were not for the Thursday holiday all would have a number of pictures starting this week.

The producers are continuing to loan people to each other with a contract people, who have been doing little work until lately, cast three and four parts ahead.

Equity Tightening
Equity started tightening the lines in its struggle picture production. A resolution June 28 that every member of the organization not under contract to producer before that date is prohibited from setting his foot on any set, stage, or location.

Studio transportation help including truck drivers and chauffeurs are taking the same procedure of organizing as the film cutters, basing their claim for unionizing on the fact that they are suffering from long hours on studio location assignments.

Many Equity members function as stage directors, dialog writers, and advisers, and it is understood that Equity will also hold them to this ruling.

Gillmore informed a Variety reporter that Equity expected to win the strike on its own and that he thought it would be all over within two weeks.

Powers Accepts Equity Contract; Device Seller, Not Producer

ACTORS EAT CHEAPER

Los Angeles, July 2. On the wall of the Equity reception room is posted a notice citing three restaurants selling meals to actors at reduced rates upon showing an Equity card.

One offers 20 percent discount, another 15 percent and the third 10 percent.

Pat Powers' new Cinephone studio which opened last Friday in Astoria, L. I., has accepted Equity conditions. American Sound Studio, on 44th street and Metropolitan-biophone studio in Fort Lee, N. J., intimate that they will accept Equity under the impression that they are not in a position to do otherwise.

Waise Bros., lessors of the DeForest studio, have deferred their decision in the Equity matter. They are scheduled to place a feature in production during July.

Feeling around New York is that the Equity affair will be fought and settled on the coast, that an affecting the three big studios, Paramount, Pathe and Warners, in New York a production merely half feature production with the studios making time with shorts employing vast numbers of people while waiting the outcome.

EQUITY ASKS % FROM WORKERS

Los Angeles, July 2.

Equity has sent official notices to all its members now working in film studios stating that as a matter of duty and loyalty, they should contribute 10 per cent of their weekly salaries to Equity's Relief Fund.

Small Indie for Equity

Los Angeles, July 2. Cliff Broughton Productions, which makes four features a year produced by Harry Wallace Reid, will accept Equity conditions on "The Duke Wrangler" talker.

It is for production August 1.

Coast Producers May Apply For Injunction Against Equity

Discounts for Actors For Food and Gas

Los Angeles, July 2. Local merchants are asked to place a sign in their windows, reading:

"We are for Equity."

A number of stores using these cards.

The Equity office is also listing markets where actors can procure foodstuffs at discounts of between 15 per cent. The schedule contains lists of restaurants that are knocking off 10 and 20 per cent. One service station gives actors a gas cut of 10 per cent.

Equity membership card must be shown in each instance before discount is granted.

Los Angeles, July 2. Leaders Kornblum, Equity lawyer, has resigned from membership in the Los Angeles Central Labor Council as a technical move in anticipation of the injunction against Equity which the producers are expected to ask for in the courts.

In the event of an injunction being granted against Equity, Kornblum, if a member of the Central Council, would be restrained by law from acting on behalf of Equity. Producers expect it is reported, to apply to the courts for relief on the grounds Equity is interfering with contractual relations between studios and actors.

C. C. Bureau Issues Call For Musical Comedy Extras

Los Angeles, July 2. For the first time since the injunction was organized, the Central Casting Bureau is asking for registrations from those ambitious for screen work. It is a "call" call that is being broadcast, Central asking only for registration of singers and dancers.

Vast amounts of musical comedy and revue work being done by the studios has created a shortage of this class of extra and bit players.

Agents' Secret Bookings

Many members of Equity are doing picture work that Equity has no record of.

Since the rumpus with the picture industry agents are keeping all bookings of Equity members under cover.

Bookers readily admit placing members with clients but will not disclose their names.

Del Rio at Stanley, \$26,500—Big

Albee—"Prisoners" (35-50-60-
Advertised as "don't miss it fil
but response not so hot. Vaude

for a five-year contract.
He was originally signed for
"Girl From Havana."

Novarro's "Battis"
 Los Angeles, July 2
 Ramon Novarro's next for M-G
 will be "The Battle of the Ladies."
 Syd Franklin will direct.

Eugene Bordon and Mildred Dorn are in the cast. Story is by Harold Shumate. is a farce comedy.

Weather: Hot
Hotter all over town than at
box offices. Week off

Estimates for Last Week
Pantages (1,500; 25-60) "Capt
Swagger" (U). \$6,000.
Blus Mouse (Hamrick) (650;
75) "Noah's Ark" (WB). \$6,500 v
big.

"Mary Dugan" (M-G-M). Ge
\$4,200.
Colonial (Fox) (25-50) **"Div
Lady"** (FN). Not so hot sll
\$2,000.

Ellis Opposite in Farce
Los Angeles, July 1
Robert Ellis will play opposite
Laura La Plante in "Circus Rats
Night" (U), directed by Emmett

Eugene Borden and Mildred Dorn are in the cast. Story is by Harold Shumate. is a farce comedy.

NEW COLOR MOODS for the SCREEN

ROSE DOREE—A rose pink that quickens the respiration. The tint of passionate love, excitement, abandon, fête days, carnivals, heavily sensuous surroundings.

PEACHBLOW—*Allegretto vivace*. A tint for brief, joyous moments, buoying up scenes of light, sensuous content. The spirit of coquetry. An excellent tint for close-ups.

AFTERGLOW—Less radiant than Peachblow, yet warm and stimulating. Café, banquet scenes, gardens, sunsets, late autumn.

FIRELIGHT—A cheerful orange tint—in interiors suggestive of warmth, intimacy, comfort. A mellow autumnal light.

CANDLEFLAME—In the middle tempos, but blending happily with all active moods. For general use in interiors. For exteriors morning and afternoon, with but little sky area.

SUNSHINE—The generous brilliancy of mid-day sunlight. Of use where the light of the sun plays prominently in fixing the locale or the mood... sunlight streaming through windows, Mexican patios, the desert.

VERDANTE—In the *larghetto* range. Refreshing. The sunny green of vegetation in spring and early summer. Simply furnished interiors.

AQUAGREEN—Emotionally cool, soothing, relaxing. Especially suited to water scenes outside the tropics. One of the wettest colors imaginable.

A Complete Gamut of Colors

Sixteen expressive tints—new to the screen, embracing the entire color spectrum, rich and varied in their emotional effects—comprise the new series of Eastman tinted base films known as Sonochrome.

Sonochrome provides a relief from the black and white of the present sound film and a wider variety of expressive hues than the motion picture ever before possessed.

In Eastman Sonochrome, the maker of motion pictures will find an efficient and highly refined instrument for achieving dramatic effects, and the audience a new emotional experience.

The First for Sound Pictures

Previous attempts to use color on sound film have resulted in cutting off the light that excites the photoelectric cell, so interfering with the reproduction of sound. With the new Eastman Sonochrome tints this difficulty has been overcome, for they are so adjusted as to position in the spectrum that they do not blind the photoelectric eye.

The light to which the photoelectric cell responds passes freely through Sonochrome film, and the response is uniform over the entire gamut of tints. For this reason the Sonochrome tints may be used in any sequence, permitting absolute freedom in the shifting of moods, without affecting the sound.

TURQUOISE—With the liquid characteristics of Aquagreen, but cooler... the Mediterranean, the cool of dawn, bright moonlight.

AZURE—The tint of reserve and distance. In exteriors spacious, atmospheric—the blue of tropical skies. In interiors cold, formal, repressive.

NOCTURNE—For night effects, murky interiors. Maximum repression. The color mood of sadness, defeated expectation, dark intrigue, the underworld.

PURPLEHAZE—Rising somewhat in pitch from Nocturne. For dim interiors and outdoor settings obscured with haze. Languorous, dreamy, narcotic.

FLEUR DE LIS—*Tempo di marcia pomposo*. The time-honored hue of the ceremonial, the ritualistic. Pompous, solemn, stately. The purple of royalty.

AMARANTH—A less austere purple than Fleur de lis. Suggestive of gentility, aristocracy. Heightening the elegance and luxury of certain interiors. Balcony scenes at night illuminated from within.

CAPRICE—In the range of rapid tempos. An audacious magenta. The mood of fickleness, impulsive action, rash adventure.

INFERNO—*Agitato*. Intensely stirring with strong sounds and movements... fiery revolt, riot, conflagration, disaster, unrestrained passion.

ARGENT—A silvery hueless tone, less harsh than that of ordinary black and white positive. Of general utility for all untinted scenes.

EASTMAN
SONOCHROME
TINTED POSITIVE FILMS FOR SOUND PICTURES

A PRODUCT OF THE COLOR LABORATORY OF THE
EASTMAN KODAK COMPANY, Rochester, N.Y.

Shubert Crashes to 45, New Low; Interest Revives in Loew Common

Two events in a rather featureless week in the theatre stocks were the crash of Shubert common shares to a new bottom of 45, and a sharp rise in Loew which carried it close to 82 yesterday.

In the Shubert case the issue seems to be playing the part of being behind a large amount of bonds just at a time when the legit theatre is under the shadow of competition by the talking pictures.

Outcome of the takeover invasion of the stage prior has enormous possibilities for damage to the speaking theatre, and until the stage has done something to adjust itself to the new situation its fate is problematical. No matter what the bonds do, interest payers and if profits drop it will be the stock that takes the consequences.

Loew Movement

Loew got out of its lull with a bang. Explanation may be that Fox interests had completed their campaign in the market and had in mind a favorable offer to Loew holders. Terms are expected soon. Interest in the Fox-Loew merger by the government also probably had its influence. A Federal examination into the transaction would affect Loew did not appear on the surface.

Other announcements did practically nothing yesterday, which built up Monday's bold all around the list. Money held at 15 per cent. during the session, which was a relief. It had commanded 20 in the outside market Monday and the Street was

Yesterday's Prices

Leading Amusements			
High	Low	High	Low
1300 Fox	1290	1290	1280
1200 Loew	1190	1190	1180
1100 Shubert	1090	1090	1080
1000 Paramount	990	990	980
900 RKO	890	890	880
800 W. B.	790	790	780

worried until the banks yesterday came to the rescue. On yesterday's close everything looked set for a broad bull movement throughout the list with the resumption of trading Friday, depending in a measure on how today's session absorbed the expected realising pretty sure to come in on the eve of a holiday.

Significant that the amusement cliques have not taken the initiative so far. There are so many obstacles to a general advance in the group that the pool sponsors appear to be awaiting for the atmosphere to clear.

One stock, however, in which there seems to be no such uncertainty is Eastman. Brokerage surveys have been circulated lately calling attention to the fact that Eastman was out of line. It registered in the latter part of 1934 after having had considerable screen experience in Europe. She was a native of Vienna and in 1935 went to Paris where she was given screen credit. Her first picture there was "La Suite de M. Larzac". Her work was considered excellent and UFA put her under contract. She made several pictures for it and the Thomas Meighan in two pictures, "We're All Gamblers" and "The City Gone Wild". She was for several months and later came in a Florence Vidor picture, playing the second lead, the production being "The Magnificent Flirt".

In April, 1938, Miss Milner left for Budapest. She was getting stout and the talking pictures were coming in with her. She was no further use for her services at that time.

LEO REISMAN

and His Orchestra

Currently represented at the Central Park Casino and Winter Garden (Viaphone shorts).

Victor record.

Severe Dieting Kills Marietta Milner at 22

A cabbed report to the dailies last week said that Marietta Milner, of the screen, had died with her death brought about through dieting.

Los Angeles, July 2. Marietta Milner, 22, came to Hollywood in the latter part of 1934 after having had considerable screen experience in Europe. She was a native of Vienna and in 1935 went to Paris where she was given screen credit. Her first picture there was "La Suite de M. Larzac". Her work was considered excellent and UFA put her under contract. She made several pictures for it and the Thomas Meighan in two pictures, "We're All Gamblers" and "The City Gone Wild". She was for several months and later came in a Florence Vidor picture, playing the second lead, the production being "The Magnificent Flirt".

In April, 1938, Miss Milner left for Budapest. She was getting stout and the talking pictures were coming in with her. She was no further use for her services at that time.

Dialog Trailer Ahead Of Birth Control Film

Los Angeles, July 2. In releasing "No More Children" birth control picture, Cliff Brughnigh Productions is using dialog trailer, Margaret Campbell, local clubwoman, has been motivated for three minutes for a talk on the general theme ahead of the picture. Film was originally to have dialog in the final reel, but as a result of poor recording the talk has been eliminated. It will be released with synchronized score.

PAR'S NOVELTY REEL

Los Angeles, July 2. Slavko Vorkapich, worker in the specialty effects department of the Paramount, has won studio consent to direct a novelty picture written by him and called "The Crazy House". Vorkapich attracted some attention when he recently made a one reel picture, "Hollywood Boulevard 9413". "Drums" is to have neither titles nor music.

TALKING FASHION SHORTS

Los Angeles, July 2. Fashion Features, Inc., is now making a series of one reel fashion subjects synchronized with music as well as dancing since he left. More than a year ago. He will have supervision of the Leo Carrillo and Mae Murray units.

Al Cohn, Christie Prod.

Los Angeles, July 2. Charles Murray will do a series of shorts for Christie-Paramount. Also one feature.

Alfred Cohn is now an associate producer of Christie's "An Associate Producer in New York July 4 on "The De France".

Tully Marshall's Term

Los Angeles, July 2. Tully Marshall, engaged to play part in "Under the Texas Moon" for Warners, now has a term contract.

122 Foreigners Have Film Contracts

Los Angeles, June 29. Of the 122 foreign-born subjects now in Hollywood engaged in pictures but 122 are of their contract to the studios. Of these by number 15 are producers and executives, 37 are directors, eight are writers, seven technicians, 35 are actors and 22 are actresses.

Paramount has the largest number of foreign born contract people. J. G. Bachman, producer, Price for directors: H. D. Armat, Josef von Sternberg, Edward Small, Eddie Sutherland, Louis B. Gunderman, Ludwig Berger, Ernst Lubitsch and Lothar Mendel. Writers include John Parrow, F. Hugh Herbert, Elmer Glyn, E. J. Montagne and Victor D. Vordya. Actors are: William Austin, Clive Brook, John Leder, Robert Castle, Paul Lucas, Arnold Kent and Paul Quanzan. Actresses are Dita Parlo and S. Janovna.

Universal's 23

Universal registers closely with 23, including Carl Laemmle, Sr. Victor Nordling, Paul Kohner, Robert Victor, and others. Writers include Arthur Gregor, Del Lord, William Wyler, Renaud Hoffman, Ernst Lubitsch, and Louis B. Gunderman. Paul Fejos and Rupert Julian. Writer is Carl Krumm. Technical staff includes Maurice Murphy, head cutter; Alfred Stern, assistant head cutter; John and Charles Stumpp, photographers. Actors include Reginald Denham, George Lewis, Hayden Stevenson, Joseph Schildkraut and Paul Lukas.

United Artists shows 17, among whom are Joseph M. Schenck, Sam Goldwyn, Charles B. Brown, Walter P. Rees, manager for Charles Chaplin. Directors are Hugo Reinholdt, Louis B. Gunderman, Herbert Brenson and Lewis Milestone. Players include Mary Pickford, Charles Chaplin, Paul Robeson, John Barrymore, Lily Damita, Vilma Banky, Dolores Del Ray, Gilbert Roland,

Lupe Velez and Ivan Lebedeff. M-G-M. lists include Paul Bern, associate producer, Charles B. Brown, and John S. Robertson, directors, and Cedric Gibbons, art director. Players are Norma Shearer, Karl Danne, Renee Adoree, Ramon Novarro, Reginald Torrey, Tenen Holtz, George E. Stone, and Pauline Goddard, Nils Asther and George Garbo.

Fox 12—Warners 7

Fox registers 12 contracts, foreign list, with Lummen Hare and Charles Klein directors. Players are Norma Shearer, Karl Danne, Renee Adoree, Ramon Novarro, Reginald Torrey, Tenen Holtz, George E. Stone, and Pauline Goddard, Nils Asther and George Garbo.

Warners has seven under contract,

including Victor Lehmann, George Fitzmaurice and Michael Curtiz, directors, Arthur Caesar, writer, and A. B. Frodin, H. B. Warner and Arminia directors.

Pathe lists William Stalrom, executive, Edmund Goulding, Paul Stein and Frank Reicher, directors, and Alexander Kable, photographer. Foreign list includes: Victor Lehmann, George Fitzmaurice and Michael Curtiz, directors, Arthur Caesar, writer, and A. B. Frodin, H. B. Warner and Arminia directors.

Pathe lists William Stalrom, executive, Edmund Goulding, Paul Stein and Frank Reicher, directors, and Alexander Kable, photographer. Foreign list includes: Victor Lehmann, George Fitzmaurice and Michael Curtiz, directors, Arthur Caesar, writer, and A. B. Frodin, H. B. Warner and Arminia directors.

THIS CHART SHOWS NUMBER OF FOREIGN BORN SUBJECTS NOW UNDER CONTRACT TO AMERICAN STUDIOS WITH CLASSIFICATION OF JOBS CONTROLLED.

Producers	Directors	Writers	Technicians	Actresses	Actors	Total
Paramount	1	8	5	0	8	24
Universal	4	9	1	4	4	23
United Artists	1	1	1	1	1	5
M-G-M	1	2	0	1	5	14
Fox	0	1	0	2	6	12
Warner Bros.	1	2	0	1	1	5
Pathe	1	2	0	1	1	5
First National	0	0	0	0	2	2
Educational	0	0	0	0	0	0
Columbia	1	2	0	0	0	3
Christies	2	0	0	0	0	2
Tiffany	0	0	0	0	0	0
Radio	0	0	0	0	1	1
British Inter.	0	0	0	0	1	1
Roach	0	0	0	0	1	1
Sennett	0	0	0	0	1	1
Total	15	27	8	7	33	122

PROJECTOR MERGER TALK

Wall Street hears of Equipment Alliance

Wall street gossip of mergers took a new twist. This time consolidated in the picture industry. International Projector is said to be looking to consolidate with other companies in affiliated lines.

One tip was that it would go into the hands of Western Electric finance group, which is said to aim at complete financing of the equipment and building sound equipment.

Month ago story was circulated that RCA Phonograph had its eye on International, but that catered to the story promptly. Story of the new merger objective came out late last week and was accompanied by brisk trading in the stock, which rose to a new top above 30, for the new stock.

TYLER-CLUSTER LOCATED

Tom Tyler and Bob Custer, cowboy stars, formerly releasing pictures through several westerners for Syndicate Pictures. J. P. McGowan directs both units.

Wade Buckland Back

Los Angeles, July 2. After away from the screen for 10 years, Wade Buckland, wife of Wilfred Buckland, art director, goes into the M-G-M stock company.

Indies Fight With Leasing Plants Over Sound Remake

Los Angeles, July 2. Independent producers now engaged in the picture business are under going the same fight previously experienced by the major studios. Reports from the small operators indicate many of their problems will be aired in court, because of the inability of leasing companies to give any record the sound on disk or film.

One producer claims he lost \$15,000 through inefficient recording, and the studio refused to stand the loss. Another claims \$15,000 for the same reason, with the producer and indie plant at a deadlock to the point of suing each other. Only one alternative, and that seems to be a settlement in or out of court.

Ted Wilde Switches

Los Angeles, July 2. Ted Wilde, one of the contract players for Columbia, goes to First National instead.

Continuing its policy of cutting

down its line of contract players to only those who carry screen credit parts, Universal is not releasing any more of the Elene Arlt and Fred Jacks.

Their agreements expire Aug. 1

STOCK EXCHANGE

High	Low	Close	Change
1100	1090	1090	+10
1200	1190	1190	+10
1300	1290	1290	+10
1400	1390	1390	+10
1500	1490	1490	+10
1600	1590	1590	+10
1700	1690	1690	+10
1800	1790	1790	+10
1900	1890	1890	+10
2000	1990	1990	+10

CURB

High	Low	Close	Change
20	19	19	+1
21	20	20	+1
22	21	21	+1
23	22	22	+1
24	23	23	+1

BONDS

High	Low	Close	Change
100	99	99	+1
101	100	100	+1
102	101	101	+1
103	102	102	+1
104	103	103	+1

ISSUES IN OTHER MARKETS

High	Low	Close	Change
10	9	9	+1
11	10	10	+1
12	11	11	+1
13	12	12	+1
14	13	13	+1

All Quoted for Monday

High	Low	Close	Change
10	9	9	+1
11	10	10	+1
12	11	11	+1
13	12	12	+1
14	13	13	+1

New York

High	Low	Close	Change
10	9	9	+1
11	10	10	+1
12	11	11	+1
13	12	12	+1
14	13	13	+1

46 Loew's Bortone.

High	Low	Close	Change
10	9	9	+1
11	10	10	+1
12	11	11	+1
13	12	12	+1
14	13	13	+1

Roach, Inc.

High	Low	Close	Change
10	9	9	+1
11	10	10	+1
12	11	11	+1
13	12	12	+1
14	13	13	+1

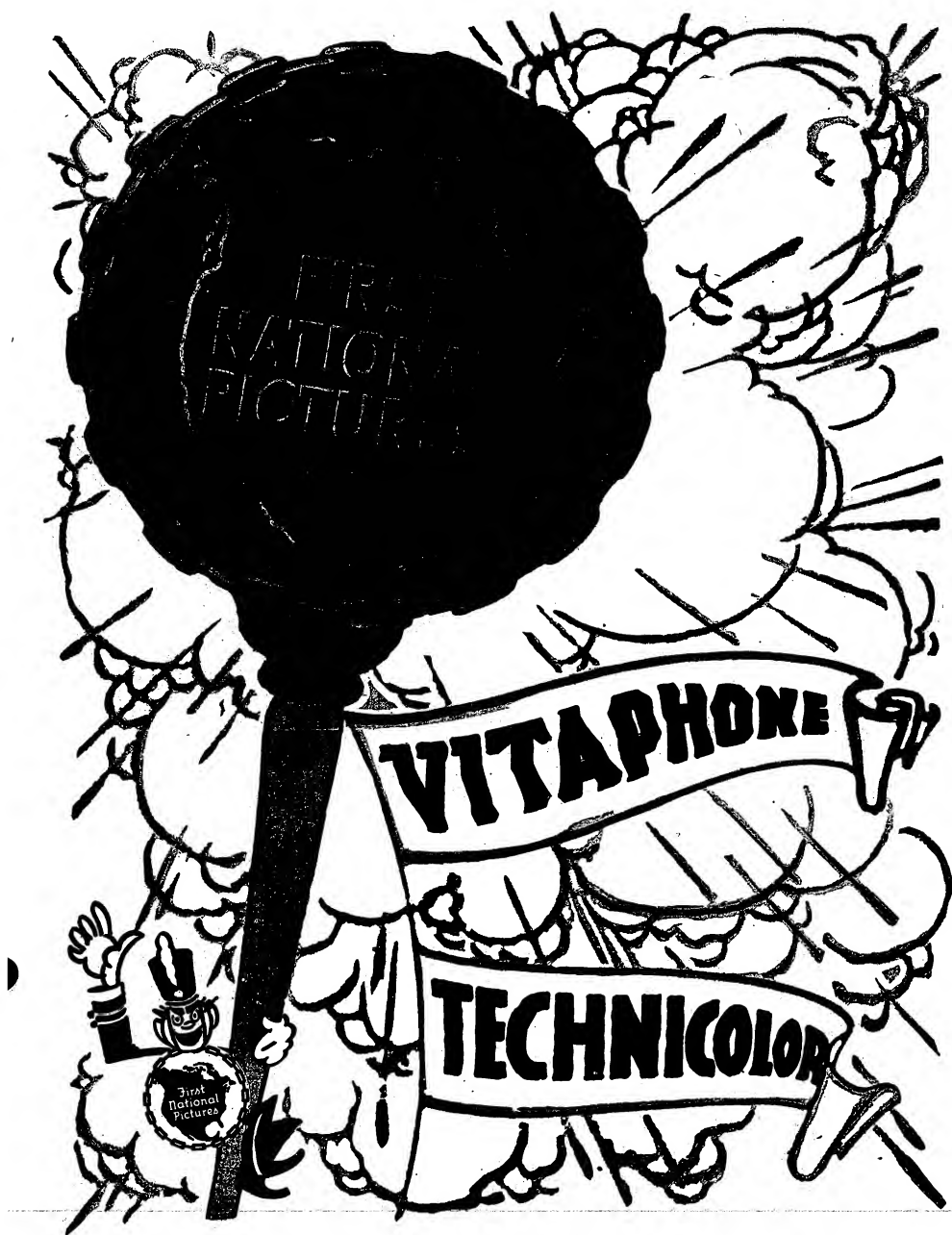
DINNER FOR SID GRAUMAN

Los Angeles, July 2. A testimonial dinner will be given Sid Grauman following his retirement from the exhibitor ranks by the Fox Cack executives, at the Roosevelt Hotel, July 8.

Only 100 percent of the picture industry will attend.

Columbia has taken over the St. Louis distribution exchange from Barney Rothstein. Franchise holder for Columbia in St. Louis. He will be Col's branch manager there.

L. E. Tillman, Columbia's St. Louis land manager, is now West Coast district manager for Col.





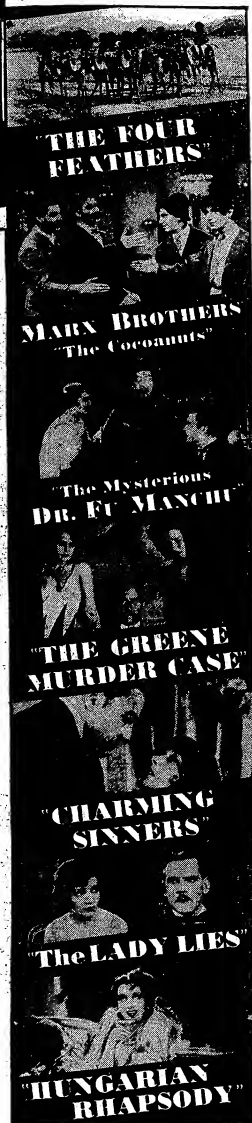
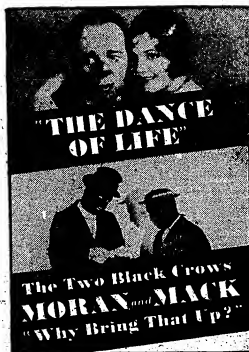
SEE and

HEAR THE NEW

SHOW WORLD

FOR YOURSELF!

¶ No wonder Paramount salesmen are so enthusiastic about this company's 1929-30 product! ¶ At our sales conventions they saw and heard NINE GREAT FEATURE PRODUCTIONS IN 100% COMPLETED FORM! Seven of them all-talking; two ("Four Feathers" and "Hungarian Rhapsody") with marvelous music score and sound effects. ¶ Besides ten other features virtually finished. Excerpts from Paramount Sound News. And a dozen quality sound shorts for the new season. ¶ Every foot of everything greater than anything ever known to the show world before! ¶ All other companies combined can't touch that for quality or quantity! ¶ See and Hear for yourself and you'll realize Paramount's overwhelming lead on the field!



PARAMOUNT
LEADER OF THE NEW SHOW WORLD



NEW LOW PRICES *for RCA PHOTOPHONE* INSURE BANNER FALL PROFITS!

"TO wire or not to wire?"—That is no longer the question. The house without sound this Fall may as well close up shop.

The only point at issue is **WHAT** sound equipment to buy. Future business will go to those theatres that offer the *best* sound reproduction.

The *"best"* sound reproduction today means RCA Photophone.

RCA Photophone stands for thorough dependability—a *lasting investment*. Behind it are the companies which have specialized longest in acoustical research and the manufacture of precision electrical apparatus—

the Radio Corporation of America, the General Electric Company and the Westinghouse Electric & Manufacturing Company.

You can now buy RCA Photophone at new low prices. Increased demand has made possible increased manufacturing facilities and a price scale that will insure you your rightful share of the profits from sound pictures. Installation within thirty days after signing of contract.

Prepare for Fall business and give Summer trade an extra pull. Place your contract now for RCA Photophone. It will increase your prestige and your profits.

EXCEPTIONAL PRICES for Exceptional Equipment

TYPE B Equipment

NOW \$12,000

TYPE C Equipment

NOW \$9,500

TYPE D Equipment

NOW \$7,500

Synchronous disc attachment for above equipment, \$1,500 extra.

TYPE "F" Equipment

Combination Sound-on-Film
and Sound-on-Disc

NOW \$5,950

Address All Inquiries to Commercial Department

RCA PHOTOPHONE, Inc.

SUBSIDIARY OF RADIO CORPORATION OF AMERICA

4-11 FIFTH AVENUE, NEW YORK CITY

Talking Shorts

FOX MOVIE TONE NEWS

27 min. Reel No. 39-A, B, C
Projection Room, N. Y.
Shorts: "Kinky" and "Flood".
"Kinky" is a favor clip with comedy to relieve the tone of the good deal of the material in this release. Spot news bits are in minority, but interest is in the humor, mostly by other means.
Recent news item is excellent. "Flood" is a short comedy. Weather-dulled camera views, but a good mob on the river. A boat, a blasta of river craft at finish help.

A five subjects, 9 minutes.
Welcome to France of the trans-Atlantic flyers. Good mob stuff, supplemented by close-up of the quater, including the crew. In the bit Jack Connolly promoted on the movie of the moment and in the first shot shown here. Stow-away says a few words to the camera.
Percola, camera; Wentworth, sound.

Picturesque views of little yacht racing in San Francisco harbor in half a gale. Camera at far turn, quater going about and breaking out spunkers as they come down the wind.
Percola, camera; Wentworth, sound.

Monte Carlo, 15 minutes.
From London. This shows primitive method of shipping cattle from an island to the mainland. A boat is towed to the sea and carmen tow the "out" into freight ship. A good bit of cutting, exciting in light brogue.
Gessel, camera; Woolley, sound.

Four flower mums, a demonstration of a cup to farm youngsters of 4-10 years. Good news item.
Percola, camera; Upton, sound.

France. White elgins.
Goss, camera; Upton, sound.

Five clips in 15 minutes, leading off with the Hudson River boat race. Alternating long shots at the start, action close-up, and a moving observation train of grand stands and boats.
Harris, Hammer, and Davis, camera; A. Tice, Wals and Pwiley, sound.

Gag bits at National Guard summer camp.
Bright, before captain for violations of rules. One makes his debut. The other is a "blow-off" has exorable wop pleading in English for leniency.
Quaid at drill, sergeant shows rounds about to "present arms," then the rifle to "present arms," and "now do as I did." Gag with whole squad plucking noses.
Waldron, camera; Williams, sound.

Parade of Japanese children led up to enormous Buddha (title card) to 100 feet high. Religious exercises. Leader drills them in native language.
Harris, camera; Hulse, sound.

Ramsey MacDonald, new British premier, introduced to the cabinet one by one in his brief address, concluding with the new British prime minister. First of her sex in the British cabinet. Setting in the garden of the British cabinet office, famous as "10 Downing street," London.
Miggins, Scales and Tondra, camera; Bittner and Peden, sound.

British shot of a man in a 85-foot plunge from perch to tank of life. Act in an outdoor exhibition.
L. Ellis and Downs, camera; A. Jones and Tupper, sound.

Five subjects in 8 minutes.
Musical feet in Vienna. Huge assemblage heads heard by Wilhelm Strauss. President of Vienna and brief record of noted Vienna musicians.
Pebal, camera; Lopez, sound.

Parade of Indians in Yellowstone national forest, seen from the Old Faithful geyser in operation.
Harris, camera; Hulse, sound.

Excellent bit of reporting. Secretary of Treasury Mellon makes brief report explaining the reasons for smaller dimension paper money.
Harris, camera; Hulse, sound.

Good shots show the bills in process of manufacture. Final is Treasury of United States displaying the new ready to be shipped and explaining the reasons for the smaller denomination or \$4,000,000.
Waldron, camera; Williams and Cummings, sound.

Arthur Shreber, ocean flight away, back to the boat. The boat, says a few words about the flight and compliments the crew. The crew, for their part, keep in letting him continue, even at risk of their lives.
Brutt, camera; C. Ellis, sound.

Views of West Point catches the big gun. The gun is in guns at Fort Monroe. Ya. Also practice in quick firing-anti-aircraft fire, shooting at a target, and a plane high by plane high.
Percola, camera; Upton, sound.

PATHE SOUND NEWS

June 25 (week) issue
4 Clips; 9 Mins.
Strand, New York
Full release probably more than four clips at the Strand; if so, cut to good to fit in the program of interesting material in the quarter, for the short accompaniment.

Views of the Poughkeepsie Regatta, and the presentation of Thomas Edison's new mechanical sketch to Henry Ford, both sound and picture, and are to be new in the sound way.

Regatta, showing Columbia as the winner from the Hudson, the railroad bridge spanning the Hudson, the aerial accompaniment.

Voice says "Now we will catch the race from the shore, but in spite of that an effective idea."

Last of the four shots will create a happy reaction anywhere. Substituted as "Official Release."

At the four shots will create a slight low-down on the manufacture of the new smaller sized U. S. currency, including cutting and counting processes. Bales of paper mason, made up as nonchalantly by the workers as they would bales of cotton. A laugh to see all that.

E. W. Hall, director of the dough factory, is seen in the new currency made up for delivery to banks. He gives the camera a close-up of the new currency, and says "The new currency is worth \$100,000,000. Yeah!"

Clip in the delectable of the C. S. S. "Richmond" entertained (musically and with dancing) by the students of the new primary school. Bipe.

AT THE PHOTOGRAPHERS' DE FOREST PHONOFILM

Japanese Garden, New York
Good laugh getting two-reel which is a promotion for the company. Improved. Repetitive bit tucked out of the film.

Opening scenes are in the home of an average family during the preparation of the tea. The camera pictures. Husband nearly goes nuts at the sight of the camera. It also against the idea and squawks as the wash rag is applied.

Harris, camera; Upton, sound.

At the artist photographer's studio is more futter with the wife at the camera. The wife is a little more the group getting beat down by the camera. The wife is a little more the side step out of focus.

When the picture is finally shot all in all in grotesque positions, looking their best for the neighborhood spot. Okay! short for the neighborhood spot.

"OKLAHOMA BOB" ALBRIGHT and Rodde De Fingers

VITAPHONE No. 810
10 Mins. Strand, New York
Bob Albright, from vanda, depends on the camera to get the large eye to clinch the fade-out in this short. He is a good actor, and two songs, accompanied by the dancing girl and another young woman, are well done.

A few wags. All of it epelle mediotry. An ineffective short but it can't go much beyond that.

Numerous mentions of Oklahoma after the "Oklahoma Bob" in the billing are enough to convince that the film is a good one. The film is from Oklahoma doesn't make a talking short.

LILLIAN ROTH and Foster King "Raising the Roof" (Numbers)

CRITICON, New York
This is a short. Paramount of Lillian Roth, blues singer. Tasteless title compounded of familiar ingredients, but Foster King, a first Miss Roth Sings alone. Then Foster King, a first Miss Roth Sings alone with a troupe of African Foster King in Elton trousers, jackets and top hats. The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

During Miss Roth's solo splendid handling of highlights and background produced an impressive effect. The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

"DEAR VIVIAN" with Raymond Hatton and Sam Christie. PARAMOUNT
10 Mins. Strand, New York
Politely comical dido about a business man who knew the value of time. Business partner has a young woman who knew the value of time. Business partner has a young woman who knew the value of time. Business partner has a young woman who knew the value of time.

and ably directed by Raymond Hatton. The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

BOBBY FOLSON VITAPHONE No. 788

Strand, New York
Bobby Folson's second Vitaphone short. The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

discovery still a secret. Here the film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

championship contest such as this has never been reached. Here the film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

FASHIONS IN LOVE

(ALL DIALOG)

Paramount production and release. Star: Victor Sjöström. Director: Victor Sjöström. Cast: Kay Thompson, John Miljan, Robert Montgomery, Victor Sjöström. At Paramount, New York, week June 26.

Adolphe Menjou's first talker proves the star has a different talent for his silent screen personality. The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

THE JOLLY FISHMAN

(GERMAN MADE)

Very Film produced. Directed by Franz Seitz. Werner Krauss featured. Screen play by Franz Seitz. Cast: Werner Krauss, Marie Perle, Fritz Odendorf, Fritz Odendorf. At 50th Street, New York, week June 26.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

THE JOLLY FISHMAN

(GERMAN MADE)

Very Film produced. Directed by Franz Seitz. Werner Krauss featured. Screen play by Franz Seitz. Cast: Werner Krauss, Marie Perle, Fritz Odendorf, Fritz Odendorf. At 50th Street, New York, week June 26.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

THE JOLLY FISHMAN

(GERMAN MADE)

Very Film produced. Directed by Franz Seitz. Werner Krauss featured. Screen play by Franz Seitz. Cast: Werner Krauss, Marie Perle, Fritz Odendorf, Fritz Odendorf. At 50th Street, New York, week June 26.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

THE JOLLY FISHMAN

(GERMAN MADE)

Very Film produced. Directed by Franz Seitz. Werner Krauss featured. Screen play by Franz Seitz. Cast: Werner Krauss, Marie Perle, Fritz Odendorf, Fritz Odendorf. At 50th Street, New York, week June 26.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

THE JOLLY FISHMAN

(GERMAN MADE)

Very Film produced. Directed by Franz Seitz. Werner Krauss featured. Screen play by Franz Seitz. Cast: Werner Krauss, Marie Perle, Fritz Odendorf, Fritz Odendorf. At 50th Street, New York, week June 26.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

The film is a good one. The ensemble effects for camera limitation are a little more than helpful.

THE JOLLY FISHMAN

(GERMAN MADE)

Hollywood Chatter

Harry and Herbert Weber had to postpone their dual tonal operation. Too busy.

Local boys with a dash of lavender are using sun-lan make-up so they won't have to go to the beach. Bobby Gross took the air last week. Flew to 'Prisco.

Carl La Monte is taking his annual week off.

Dolly More due here for vacation July 5.

Monroe Salisbury, old time picture star, now night clerking at the Warner-Kelton hotel.

Josef Von Sternberg has gone collegiate. Now works with a black beret.

Betty Carter, brought from England by A. H. Woods for "Scotland Yard," has taken a flyer out here. She must be back in New York by Aug. 15 for rehearsals.

"Keep Paramount Clean" is the new slogan adopted about the studio grounds.

With tourist season now at its peak, studios are deluged with requests to see how pictures are made. Because of sound it takes more than a letter from the home town exhibitor or a state congressman to crush the gates.

While other members filming "Why Leave Home" (Fox), were sweating thru the heat wave under studio lights, Walter Catlett reposed under a cold shower, one of his pieces of business in the picture.

Local restaurant chain distributing printed copies of the 18-day diet. Reducing specialists report business is rotten.

Stepin Fetchit broadcast his wedding to all Hollywood by driving up and down the boulevard most of the day following the early morning nuptials in one of his three Cadillac cars, the car decorated with signs announcing the marriage. One of Stepin's two chauffeurs drove with him. His bride and several colored friends filled the limousine.

Ann Pennington stepped out on the boulevard with a brand new bob the other day—her first. The Penny cut has gone the way of all tresses.

Billy Rose has a misplaced eyebrow on his upper lip. Fannie Brice says it is serving an apprenticeship.

Basil Wron, author of a number of best sellers, is receiving courteous attention from the picture mob.

Someone kidnapped a couple of fruits away from Leo Morrison's table after he had fed them.

Wampus squawking about their eating and meeting places are back at the Roosevelt. First July meeting this week. Boys blew the Breakfast Club, claiming not getting enough grub for \$1.75. Now \$1.25 and no decision yet.

Joe Glavin scores a fur lined bath robe in "The Awful Truth," her first for Pathe.

William Collier, Sr., says the 18-day diet works too fast, as he lost nine pounds thinking about it.

Actors calling agents now ask them two questions: "Got anything for me?" and when the agent replies in the negative: "Why haven't you?"

A woman stopped Chief Shewan-tona of the Indian band and asked him if the members of the band were really Indians. Told they were, she said, "How do you like our country?"

Frank Payne, editor of the TPROA organ, "Quill," is at Long Beach, celebrating his mother's 75th birthday.

Mrs. Jack Warner is confined to her home with a fractured ankle. She will take a forced rest of eight weeks after stumbling and falling in Warner's theatre. Mrs. Warner will not sue.

Folly Moran broke seven mikes singing "Sonny Boy" in "Hollywood Revue."

Sidelights on the L. A. to Frisco jaunt for the Fox spending: Buddy DeSylva misplaced his grip and was positively the only one in the party not dressed in black and white...

Three others went through that routine getting off the train in L. A. in evening clothes... Polly Meran's clowning saved the country club luncheon given the film stars...

Only casually where a fan in the hotel lobby spotted George's lost fortune. And said: "Look, there goes that

NAN BLACKSTONE

Featured in F. & M. units. The L. A. "News" said: "Hot, she burns up the pianists and her lungs with hotter hot songs." "So what? So they love me! Can I help it if they're crazy?" "Nanette."

Frenchman from 'Innocents in Paris,' George Takeda... 41-hour trip marked Winnie Sheehan's summer vacation. Chapter Censin got the most attention in the parade...

more bridge than peker going and coming. Will Rogers... Ralph Seeger and Leo Morrison flew up to make it... they had to tow the plane off the dining car to make

Gu Edwards quit playing... Willie Collier burned a little when they rolled "Houdini" as he intended got the stars at the theatre... 10-car train with two diners and an observation bath ways... even Lee Fitzgerald would have had a good time.

Mary Fokins snaked in and snaked out last week with Tink Humphries.

Edmund Lowe and Lilyan Tashman are leaving for Honolulu and a vacation.

Chorus composed entirely of red-heads used for the Technicolor sequences of "Sally" at First National.

Loew's Profits 25% Up; Predict \$8 Net

Profits of Loew's, Inc., are running 25 per cent above level of last year. The 1928 net for the same period was equal to \$5.97 a share of common. On this basis it is calculated Loew's fiscal year of 1929 should show between \$7 and \$8 a share on the outstanding 1,345,000 shares.

A recent unofficial survey drew attention to the high rate of Loew profit, at the same time commenting on the huge appreciation of its real estate holdings, acquired ten years or more ago, still carried at cost and subject to drastic depreciation charges.

The listed stock has sold off from \$4 to around \$6-67 since the acquisition of large stock holdings by Fox. No direct offer of exchange has yet been made to Loew holders, although the intimation has been given that Fox Theatres may be tendered. Latest rumor is that Fox Theatres may be offered in ratio of three Fox Theatres for one Loew. This on the surface shows a profit for Loew holders. Nevertheless, Loew shareholders are believed to be averse to the proposition. Reported Fox soon will make known its definite offer for exchange.

Statement of favorable current profit has had no effect upon the market fortunes of Loew, which held quietly at old levels.

FROM COMIC TO JUICER

Los Angeles, July 2. When Pee Wee Morgan, heavy-weight screen comic, found himself losing weight he returned to his old trade as studio electrician at Warners and resumed eating regular. Roy Del Ruth found him in overalls and gave him a part in "The Aviator."

Asked why he returned to juicing Morgan said he would rather do that than cut his price as an actor.

"Melody Man" Talking

Columbia has bought the talker picture rights of "The Melody Man." The stage play was written by Herbert Fields, Lorenz and Richard Rodgers.

Metro's N. V. Tests

Since the closing of their own studios M-G-M is having its tests in New York made at the American Sound Studio on 44th street.

Monthly Studio Survey

Los Angeles, July 2. With several studios now taking advantage of the facilities of the erection of new sound stages, production of 19 units is estimated the preceding month is recorded on production for the monthly average.

In previous years June and July were the months active months for the talkers make the difference. July, however, promises to be a record breaker for this year with more than 70 features now scheduled to go into production with 24 shorts, to be completed within the same period. Studio curtailed this month's production are M-G-M, Tiffany-Stahl, Universal, Warners and Columbia.

Heads Led Although hampered by reconstruction, Universal heads the list

for activity with six two reels and two features in work. Fox, Paramount and Warner follow with five features each and M-G-M, along with First National, turned out four apiece.

Pathe, Radio, and Columbia each did three features, establishing these lots as on a normal working basis, with the advance feature production studios, including United Artists, Tiffany-Stahl, Chaplin and James Cruze, are also normal on activity. Studios in the leading group were quiet, though many new companies are taking shape and plan to go into production this month. Two of the short subject studio group remained inactive during June. Educational re-opening the latter part of the month after being closed two months of its annual lay-off period.

THIS TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY AT THE 23 PICTURE STUDIOS ON THE COAST DURING MONTH OF JUNE, 1929, WITH COMPARISON OF AVERAGE ACTIVITY REPORTED FOR THE SAME STUDIOS DURING THE YEAR 1928. STUDIOS ARE DIVIDED INTO GROUPS ACCORDING TO THEIR MAIN PRODUCT.

Name of Studio	Average Features Working June, 1929	Average Shorts Working June, 1929	Total Units Established June, 1929	Average Units Established June, 1928
Feature Group				
Universal	2	6	8	5.1
Fox	2	6	8	5.1
Paramount	5	0	5	8.8
Warners	5	0	5	6.7
M-G-M	4	0	4	6.0
First National	3	0	3	2.7
Pathe	3	0	3	2.7
Radio	3	0	3	2.0
Columbia	3	0	3	2.0
United Artists	2	0	2	2.0
Tiffany-Stahl	2	0	2	3.0
Chaplin	1	0	1	1.0
James Cruze	1	0	1	1.0
Leasing Studio Group				
Tea-Club	2	0	2	2.0
Metropolitan	2	0	2	3.2
Tele-Film	1	0	1	1.7
National Recording	1	0	1	1.9
Short Subjects				
Hal Roach	0	2	2	2.1
MacKinnon	0	1	1	1.8
Ralph Darnour	0	1	1	1.8
Christie	0	0	0	1.7
Educational	0	0	0	1.0
Totals	46	10	56	78.1

same period last year.

Summary for Current Year

January	48	62	110
February	28	18	46
March	40	20	60
April	47	16	63
May	44	12	56
June	46	10	56

"Mean-Looking Agent" Turned Out to Be Himself

Doc Stephens, of the M. S. Benham office got a hurry call last week from Emerson York, in charge of casting for Paramount for a "mean looking agent like Joe Weber" to play a bit in "Applause" now in production at the Astoria studios. Stephens said he would be right over to submit the names of several actors who might fill the part.

While he was conferring with Troke, Rouben Momoullian, director of the picture, walked in and pointing to Stephens, asked "Who is this man?" Told that he was an agent, Momoullian snapped: "He's just the type I want to play the mean looking agent in my picture and a reversal."

Before Stephens knew it he was hustled off to Astoria for a screen test and a reversal.

TODD MOVES UP

Los Angeles, July 2. Dave Todd has been named assistant casting director to Jack Gardner at Fox, Jack Phillips, formerly of the Central Casting office, replaces Todd in the Fox general casting office.

"Rich People" Selected

Los Angeles, July 2. After many changes, Clarence Bennett's first starring picture for Pathe will be "Rich People" from a story by E. J. Connelley and E. H. Griffith will direct.

RKO Postpones

Los Angeles, July 2. Radio Pictures has postponed "Help Yourself to Happiness" for a second time. Now of unknown date. Lack of studio space and facilities given as reason.

Art Mix, Buff Jones and Marilyn Mills in Westerns

Los Angeles, July 2.

J. Charles Davis Productions are starring players who have names similar to ones already established. Firm plans 25 talking pictures, all of them of the western type, with Art Mix, who will do six; Buff Jones, six, and Marilyn Mills, described as America's premiere horsewoman, eight. Takina Canutt does six for this company.

SOOUNDING SILENT 'B'WAYS

Los Angeles, July 2.

Universal is now synchronizing and putting sound to the silent version of "Broadway." Prints are for foreign release houses.

Start Fiske is doing the musical score.

Evelyn Knapp Featured

Evelyn Knapp, in comedy shorts for Pathe, has been placed under contract.

Mae Knapp will be featured in the George LeMaire short comedy series.

"Thanks to Phil Tyrrell"

JARRETT AND LISTE

Two Girls With Two Megaphones

FAMOUS

B. B. B.'S

Built by Buck GALT HOLLYWOOD

AMERICA'S PREMIERE DANSEUSE

DIRECTION CHAS. MORRISON.

make way for

THE FIRST TALKING SERIAL PRODUCTION!

THE FACE OF SCOTLAND YARD

With
Crauford Kent
Florence Allen
Grace Cunard
Herbert Prior
Monte Montague
Albert Priscoe

Directed by
Ray Taylor

Two Negatives:
One TALKING
One SILENT

"We've
Got
What
You
Have
To Have!"

AT LAST a continued feature built to make money for the big first runs! At last the de luxe chapter play with production values of the finest super-smashing dialog; the music of a symphony orchestra; sound effects par excellence; story, direction, cast suitable for the bigger special—BOX-OFFICE VALUES that will bring 'em back week after week to the finest theatres in the land!

Now, when you need it most, you can get what amounts to a super production in twenty reels—expertly moulded into ten of the most absorbing episodes ever screened. A BOX-OFFICE proposition COMBINING the appeal of the feature with the SELL 'EM AGAIN power of the continued story.

THE FIRST TALKING SERIAL PRODUCTION IS
MONEY RIGHT IN YOUR LAP. GRAB IT—NOW!!!

FORWARD MARCH *with* UNIVERSAL

FORWARD MARCH



CARL LAEMMLE

Twenty Years a
Producer, Presents
the

1929-30
PRODUCT

Super Productions

The ONE and ONLY BROADWAY

With Glenn Tryon, Evelyn Brent, Merna Kennedy, T. E. Jackson, Otis Harlan, Robert Ellis, Paul Porcasi, Leslie Fenton, Betty Francisco. A Carl Laemmle, Jr., Production directed by PAUL FEJOS. 100% TALKING, SINGING, DANCING and SILENT.

SHOW BOAT

Edna Ferber's novel, with Laura La Plante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane La Verne. Ziegfeld music. A HARRY POLLARD Production. TALKING and SILENT.

PAUL WHITEMAN in KING OF JAZZ

The world's most popular personality in a magnificent Movietone romance of jazz, syncopation, dancing, song, drama. A Carl Laemmle, Jr., Production directed by PAUL FEJOS.

Laemmle Special Productions

THE STORM

A BRAND NEW picture, with a greater cast, greater effects, and dialog. From the famous stage play by Langdon McCormick. ALL TALKING and SILENT.

MEN IN HER LIFE

WARNER FABIAN, author of "Flaming Youth" writes a box-office natural. TALKING and SILENT.

THE COHENS AND KELLYS IN SCOTLAND

The Funniest Scotch story of them all. Starring GEORGE SIDNEY and CHARLIE MURRAY. ALL TALKING and SILENT.

THE LAST PERFORMANCE

A smashing drama of the stage starring CONRAD VEIDT and MARY PHILBIN. Directed by PAUL FEJOS. TALKING and SILENT.

THE SHANNONS OF BROADWAY

Jimmie Gleason and his wife Lucile, in the story that made New York laugh until it cried. Story by James Gleason. ALL TALKING and SILENT.

TONIGHT AT TWELVE

Owen Davis' master melodrama and sensational stage success. All-star cast. ALL TALKING and SILENT.

Coming to the Globe Theatre, N. Y., at \$2 Top
EDDIE LEONARD in "MELODY LANE"
with JOSEPHINE DUNN

"WE'VE GOT WHAT

WITH UNIVERSAL!

Universal Productions

LAURA LA PLANTE

The Magnolia of "SHOW BOAT," in **HOLD YOUR MAN, SOFT SHOULDERS** and "KISS PROOF." TALKING and SILENT.

JOHN BOLES

The star with the best male voice on the screen, in **MOONLIGHT MADNESS** and **THE SONG OF PASSION**. TALKING and SILENT.

JOSEPH SCHILDKRAUT

The most romantic figure on the screen, in **MISSISSIPPI GAMBLER—THE BACHELOR HUSBAND—THE MAN ABOUT TOWN**. TALKING and SILENT.

MARY NOLAN

The Box-Office girl of your dreams in **MADEMOISELLE CAYENNE—THE COME-ON GIRL—LIPSTICK—LADIES IN LOVE**. TALKING and SILENT.

REGINALD DENNY

The star they want in roles you've asked for—**EMBARRASSING MOMENTS—NOI N'NAPOLEON!** TALKING and SILENT.

GLENN TRYON and MERNA KENNEDY

Straight from "Broadway" to you in **BARNUM WAS RIGHT—ANYTHING GOES—THE TIMES SQUARE KID**. TALKING and SILENT.

GEORGE LEWIS and BARBARA KENT

The team with Youth—Beauty—Pop—Jazz, in **FLAMING DAUGHTERS** and **KEEP ON DANCING**. TALKING and SILENT.

GIRL OVERBOARD

Revealing a new, golden-voiced **MARY PHILBIN**, with Fred MacMurray, Olin Hansen and others. Story by J. B. Clynne. A Wesley Ruggles Production. TALKING and SILENT.

THE DRAKE CASE

A mystery story that fairly shouts **BOX-OFFICE**. Story by Charles A. Logan. TALKING and SILENT.

THE CLIMAX

Starring **JEAN HERSHOLT** and **KATHRYN CRAWFORD**. From the play by Edward Locke. Directed by Renaud Hoffman. ALL-TALKING and SILENT.

BRAWN OF THE SEA

MARY PHILBIN in the most thrilling sea story yet put on the screen. TALKING and SILENT.

SHE BELONGS TO ME

Father against son in a tremendous conflict for the love of an orphan girl. TALKING and SILENT.

KEN MAYNARD

Universal's big outdoors star, talking and singing in 8 BIG ONES, including **TALL TIMBER—THE ACE RIDER—MONTANA KID—HOWDY, COWBOY—THE MOUNTED STRANGER—THE LONG, LONG TRAIL—GALLOPING WINDS**. TALKING and SILENT.

HOOT GIBSON

Get-the-money Gibson in 8 B. O. WESTERNS—**ROPEO DAYS—HAND 'EM OVER—THE ACE RIDER—MONTANA KID—HOWDY, COWBOY—THE MOUNTED STRANGER—THE LONG, LONG TRAIL—GALLOPING WINDS**. TALKING and SILENT.

6 SMASHING WESTERNS

Reissues of six of the fastest five-reelers ever released by Universal. Three starring Jack Hoxie; three starring William Desmond. SILENT ONLY.

Universal Super Shorts

UNIVERSAL NEWSREEL

The greatest newspapers in the country combine with Universal in the finest news-reel ever conceived. Local tie-ups that mean money to YOU. Two issues each week ... 104 a year.

SPORTING YOUTH SERIES

Twelve of the greatest two-reel subjects ever produced. They're **JUNIOR JEWELS**—and worthy of the name. TALKING and SILENT.

6 PAT ROONEYS

Pat, Marion, and Patsy in six of the biggest headline attractions ever offered. A series of two-reelers big enough for the biggest theatre in the land. ALL TALKING, SINGING, DANCING ONLY.

10 SUNNY JIMS

Sunny Jim, the Box-Office Baby, in ten two-reelers cram-packed with new gags, new action and NEW PULLING POWER. TALKING and SILENT.

10 ARTHUR LAKES

These two reels fairly bubble with the pop and spirit of Youth on a Rampage!—a great comedy star in a great series. SILENT ONLY.

10 SID SAYLORS

A comedian who brings you new, fresh, speedy and thoroughly unique comedy entertainment. SILENT ONLY.

10 ALL STARS

Ten of the funniest comedies that brains can devise or that money, effort and unlimited resources can obtain. TALKING and SILENT.

THE FIRST TALKING SERIALS

THE ACE OF SCOTLAND YARD

Universal's sensational detective serial. 10 episodes. TALKING and SILENT.

TARZAN THE TIGER

Bigger and more sensational than "Tarzan the Mighty." SOUND and SILENT. 10 episodes.

THE JADE BOX

Mystery thriller. 10 episodes. SOUND and SILENT.

TERRY OF THE TIMES

Big newspaper serial. 10 episodes. SOUND and SILENT.

THE LIGHTNING EXPRESS

Railroad thrills—AND HOW! 10 episodes. SOUND and SILENT.

OSWALD, THE LUCKY RABBIT

26 of the funniest cartoons it has ever been your privilege to HEAR and SEE. Single reels. SOUND and SILENT.

6 BENNY RUBINS

The Broadway headliner in a series of one-reel knockouts. ALL-TALKING, SINGING, DANCING, ONLY.

26 SPECIAL 1 REELERS

The best one-reel comedies Universal ever made, selected for laughs and profits. Reissued. SILENT ONLY.

ACTION WESTERNS

28 dashing—smashing—exciting two-reel Westerns. 26 new ones starring Ted Carson and Bobby Nelson; 26 reissues of the best releases of Jack Hoxie, Edmund Cobb, Pete Morrison, Billy Sullivan, Jack Daugherty, Josie Sedgwick. SILENT ONLY.

UNIVERSAL COMPLETE SERVICE CONTRACT

Again this season—the boon to the big-city theatre; the lifesaver to the small town theatre. "The pictures you want, when you want them, at a price you can afford to pay."

Coming to the Globe Theatre, N. Y., at \$2 Top
EDDIE LEONARD in "MELODY LANE"
with JOSEPHINE DUNN

YOU HAVE TO HAVE!!!

Chain Theatre

By Alfred Gottesman

(Head of the Alfred Gottesman Theatrical Enterprises)



HAPPY?

and How!

—he's bubbling over with his good fortune.

He just beat his competitor to the **FIRST TEN UNITED ARTISTS PICTURES** for the **NEW SEASON**.

Here they are in the order in which he will receive them.

It's the smile that wins—and **UNITED ARTISTS** have the makings.

RONALD COLMAN

The Screen's Most Romantic Actor In

"Bulldog Drummond"

Samuel Goldwyn's great presentation, now in its 3rd month at the Apollo Theatre, New York City. One of the most stupendous **ALL-TALKING** hits.

NORMA TALMADGE

Heard for the first time in an **ALL-TALKING** screen version of the stage success,

"Tin Pan Alley"

(tentative picture title) with Gilbert Roland. Directed by Lewis Milestone. Another tremendous box-office picture. Presented by Joseph M. Schenck.

DOLORES DEL RIO

In the biggest picture of her career,

"Evangeline"

The greatest epic in ten years. An Edwin Carewe masterpiece. Now breaking records in New Orleans and Baltimore. A Sound picture in which Misa Del Rio sings three times.

"The Locked Door"

Thrilling All-Talking Screen Version of Channing Pollock's great play, "The Sign on the Door" with Rod La Rocque, Barbara Stanwyck, William Boyd, Betty Bronson. Sure-fire, big entertainment for any theatre. Directed by George Fitzmaurice and presented by Joseph M. Schenck.

HERBERT BRENON

the man who gave you "Sorrell & Son," now produces his greatest picture,

"LummoX"

All-Talking. Fannie Hurst's best seller with Winifred Westover, Ben Lyon, William Collier, Jr., Myrtle Stedman, Edna Murphy. Presented by Joseph M. Schenck.

RONALD COLMAN

In his greatest picture,

"Condemned"

An All-Talking adaptation of the book "Condemned to Devil's Island" by Blair Niles. Directed by F. Richard Jones, the man who made "Bulldog Drummond." Presented by Samuel Goldwyn.

MARY PICKFORD and DOUGLAS FAIRBANKS

together in the same picture for the first time. The most stupendous picture announcement ever made. They will be seen in a glorious comedy version—**ALL TALKING**—of the daddy of all shiek stories,

"The Taming of the Shrew"

Every theatre in the world will play this one.

"Three Live Ghosts"

One of the great stage comedy successes, now a thrilling, mystery comedy. All-Talking with Claud Allister, Joan Bennett, Robert Montgomery, Charles McNaughton. Directed by Thornton Freeland. Presented by Joseph M. Schenck.

FANNIE BRICE

the popular internationally known stage comedienne, in an All-Singing, All-Talking picture from an original story by John McDermott and Billy Rose,

"It's a Pleasure"

and it sure will be for the theatres that play it. Presented by Joseph M. Schenck.

HARRY RICHMOND

star of stage (George White's Scandale), Radio-Phonograph and Night Club, in an **ALL-SINGING, DANCING, TALKING** story written by Irving Berlin,

"The Song of Broadway"

for which Irving Berlin has written 8 new songs. Presented by Joseph M. Schenck.

TREMENDOUS! Ah! well—it's just AN OLD UNITED ARTISTS CUSTOM



ALWAYS RELY ON THE FAVORITE

And More Than Ever in 1929-1930

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blue"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"

JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
3 SYNCHRONIZED
"The Bugle Sounds"
And Two More

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
COTTON AND SILK
(Title to be changed)
(All Talking, Singing, Dancing)

VAN & SCHENCK in
THE PENNANT-WINNING
BATTERY (All Talking, Singing)

MADAME X
(All Talking)

COLLEGE LIFE
(All Talking, Singing)

THE ROAD SHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE
(All Talking)

THE THIRTEENTH CHAIR
(All Talking)

EVA THE FIFTH
(All Talking)

THE SONG WRITER
(All Talking)

KEMPY
(All Talking)
LORD BYRON OF BROADWAY
(All Talking, Singing)

THE GREEN GHOST
(All Talking)

THE ORDEAL
(All Talking)

MONTANA
(All Talking, Singing)

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

THE BIG SCOOP
(All Talking)

JUDICIAL MURDER
(All Talking)

IRIS
(All Talking)

INHUMAN GROUND
(All Talking)

LIGHTS AND SHADOWS
(All Talking)

AND 3 MORE GREAT
ALL TALKERS
Titles to be announced

HAL ROACH COMEDIES

8 Our Gang (All Talking)
8 Laurel-Hardy (All Talking)
8 Charlie Chase (All Talking)
8 Harry Langdon (All Talking)
2 Our Gang (Synchronized)
2 Laurel-Hardy (Synchronized)

26 METRO MOVIE TONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METROTONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

16 GREATEST SHOWS FOR

SILENT HOUSES

THE BROADWAY MELODY
HALLELUJAH

THE MYSTERIOUS ISLAND
(Technicolor)

JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle"
(New title to come)

JOHN GILBERT in
"Redemption"

WILLIAM HAINES in
"Navy Blue"
"Speedway"

GRETA GARBO in
One Silent Picture
(Title to be announced)

LON CHANEY in
"The Bugle Sounds"
and Two More

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
(All Technicolor)

THE GREEN GHOST,
M-G-M INTERNATIONAL
NEWSREEL
(Twice Weekly)

METRO-GOLDWYN PICTURES

The Greatest Shows on Earth



Butterfield and F&R Next on Publix List of Partner-Buys

Butterfield Circuit of Michigan and Finkelman & Rubin of Minnesota are the reported next to be adjusted for purchase by Publix Theatres.

Butterfield has Michigan sawn up outside of Detroit, and F&R has seen fair away in Minnesota and the Dakotas.

A hitch in the F & R deal is reported concerning some real estate owned by Fred Hamm in Minneapolis. Hamm has been the consistent financial backer of K & R.

Walter S. Butterfield holds 50 per cent of his circuit with Publix 25 per cent. He is also the owner of the 25. It is said the Butterfield-Publix original agreement specifies if Butterfield wants to sell his personal holdings, he must first submit them to Publix.

No consideration mentioned for either circuit.

It is said the operation of both, if passing, along with the Great States of Illinois, with the former Blank houses of Nebr. and Ia., besides the Young and McGilroy & Patrick theatres of Indiana, now all Publix owned, will be placed for operation with the present chief operator, outside of the present B & K (Publix) own chain.

"Bootleg" Wiring in Small Houses Out—Silents in

Los Angeles, July 2. Small theatre exhibitors are reported suffering on account of using what is described as "bootleg" sound equipment. Their houses are too small to allow them to use standard equipment because of the high installation fee, service charges and extra operator wages. Four local houses, including Comco, Grandale, operated by C. W. Young; Sun, Los Angeles, operated by F. C. Cunningham; Owl, Los Angeles, Ray Rawson, and the Alamo, Gardena, Pete Wapack, are taking out the "bootleg" and will run silent pictures.

Big Judgment Appeal

Dallas, July 2. Moroney & Moroney, attorneys, have applied to the Supreme Court of Texas for a writ of error in the Charvinsky-Stintnet case. The firm recovered a judgment of \$150,000 against Paramount in an anti-trust action.

If granted, the Supreme Court takes jurisdiction to review the order of the Court of Civil Appeals. If the procedure is not followed, the case would go back to the District Court for a new trial, as ordered by the Civil Appeals, which did not make a final disposition of the case, but merely reversed it.

R-K-O Has Carroll;

Columbia Deal Pending

Radio Picture deal for the Columbia Theatre as Broadway has a show case for its productions is still in the discussion stage, although Walter Reed, president of the Columbia, has remodelled the house if Radio signs lease.

Radio has closed with Carroll for last short term lease of the Carroll theatre, further up 7th avenue, "Sketch Book," Carroll review which there this week, and the staying power will likely be shifted to a larger house before Oct. 1, when Radio takes possession.

Finishing Gross Series

Mark Sandrich will complete the Milt Gross series of shorts started at the RCA studio in New York by Al Rousberg. He has returned to Hollywood after directing three of a series of six two-reelers.

Robert Pictures of which Louis Brook is president, is producing the series.

JOE LOOSE

PRODUCTIONS

FOX THEATRES

Sound-Proof 'Stills

Los Angeles, July 2.

First use of a sound booth by still cameramen was introduced on "Taming of the Shrew."

Douglas Fairbanks always insists on having action stills, so these have to be taken with a Graflex camera, noise in operation. So the star ordered a sound booth for Charles Lynch, Fairbanks's own still man, and Oopie Rahm, who has been shooting the stills on Mary Pickford for 15 years.

INNIE MEETING STARTS IN WASH.

Washington, July 2.

This morning the Allied Exhibitors met together in the National meeting. Abram F. Myers, the leader, opened the session with an address.

The speaker said he had profit and loss statements from hundreds of indie exhibitors throughout the country. These show operating losses through increased costs, mostly from rental of the picture, cited the closing of 28 indie picture houses in the northwest last week.

During coming year, Myers stated, the exhibits will be falling by the wayside in equal numbers if no change is made.

He intimated the stand on arbitration wherein indie exhibitors are battling with the Department of Justice are the only weapons the indie have left to depend upon.

Myers intimated the production leaders, mainly going after Adolph Zukor and Warner Brothers. He said the words of the producers, "We are the words of the producers," he relied upon. The speaker said the indie intended to take all steps possible for their protection and that no amount of hushing will divert them from that purpose.

This edition of Variety goes to press at noon yesterday (Tuesday). A further account of the Washington meeting had to be held over.

Indie exhibitors from approximately 15 states are expected to attend the Mayflower to hear Abram S. Meyers' plan to state off what they claim is heading toward their ruin.

These include Herman A. Blum, Md.; H. A. Cole, Texas; William A. Steffen, Minn.; Fred Wehrenberg, Mo.; J. J. Harwood, Ohio; Glenn Cross and H. M. Ritchie, Mich.; Steve Bauer and Henry A. Stabb, Wis.; E. P. Smith, Texas; Stanley R. Smuelsen, N. J.; Charles A. Metzger, Ind.; Anthony J. Western, Penn.

Each was accompanied by several other exhibitors from their respective states.

The gathering also included Pete Woodhull, Mike Comerford, Dick Kline, and J. C. O'Connell.

Frank Rembusch is scheduled to arrive by auto from Indiana.

Myers stated the his business is to create a set of "minut men" throughout the country to fight for the indie and the various states. Principal job will be to get support for the Brookhart Bill, which the allied group endorsed at a recent meeting in Chicago.

Hall-Arthur Personals

San Francisco, July 2.

James Hall and Jean Arthur played a two-day engagement at the Granada last week. Hall returning to the Paramount studio, Los Angeles.

Mike Arthur continues the personals at the Public houses in Portland and Seattle playing two days in each city.

Kids in 2-Reelers

Los Angeles, July 2. "The Big Review" will be the first of the six talking-singing two-reelers to be made at Geo-Art, featuring the Ethel Meglin Kids.

Over 100 children are to be used in the comedy.

The pictures are to be made by Jules Burnstein and the Mayfair Pictures.

COLONY'S 1ST SRO AUDIENCE DISMISSED No License After Alterations Monday Mat—Night OK

With the biggest matinee crowd since Colony, New York, is ever reported housing, Universal, Monday, just before the projection of "Big Boat," under the new ice regime, found that the license, overlooked until the last day, had not arrived.

Upon the advice of counsel Manager Courier mounted the stage and, after a few minutes, the license would have to be refunded to the first big SRO house, since it was leased by Laemmle.

At the home office it was said Universal had demanded upon B. S. Moss, the certificate, which the theatre owner declared it was his understanding U had taken care of that matter.

City Hall rushed up inspectors who got the document into Courier's hands just before the supper show.

Being the house caused the trouble, since the machinery necessitated architectural alterations which were not covered by the form under which the Colony has been operating.

Sounds Keep Monroe Open All Summer

Chicago, July 2.

For the first time in six years as Fox's Loop ended, the Monroe, 1,000 seats, is remaining open all summer.

The John, manager, says the house is enabled to stay open because of the increased net wages by wiring. Average weekly gross has jumped \$1,500 since sound was installed.

Dynamite at Ft. Worth Ulica's State Bombed; Damaged for \$200,000

Dallas, July 2.

A stick of dynamite attached to a time fuse was placed underneath the stage of the Ulica, nicknamed "F. Worth."

The explosion was "a slight, and wrecking part of the stage."

It occurred after house has closed for the night.

Alleged caused by trouble with union workers.

ANOTHER \$160 WEEKLY

N. Y. Theatres Must Have Two Registered Equine Instead of Janitor

Under the terms of an ordinance just okayed by the city fathers, theatres in New York City will have to hire the janitor and replace him by two registered firemen.

The new law provides that in places of public assembly, during active periods all heating devices of high or low pressure be attended to in the future by official engineers.

Theatres owners figure another \$160 per week will be tacked onto their overhead.

New Talker Producer

National Sound Pictures, Inc., has been incorporated to produce dialog pictures in New York. New company is officered by same group who are the makers of the American Sound Studio on 44th street.

Robert J. Walsh, construction engineer and engineer, is president. Officers include Alfred Walker, general manager; Edwin Barker, Smith, secretary; J. C. Graham, production manager; P. A. Pancoast, sound engineer; Phil Aron, chief accountant; A. J. Burton, musical director.

ORIENTAL'S FIRST H. O. FILM

Chicago, July 2.

"Dangerous Curve" opens Friday at the Oriental to remain two weeks. It is the first time the house has booked a picture to hold over.

different stage show will play each week.

Sound for "Godfathers"

Los Angeles, July 2. Another old-timer will be remade as an all-talker, "The Godfather."

Tom Reed is adapting the story by Peter B. Kyne for Universal. It was a silent several years ago, with Harry Carey and Frank Campau in the cast and John Ford director.

Trade Papers Unfair to Indies, Charges Myers—Wants Opinions

BOOK ON WARNERS

G. F. Putnam's Sons has published the story of Vitaphone, written by Pittsburgh Green, and entitled "The Film Find." It is a long, interesting book about the Warners in the book, from their start in the industry.

TALKERS FORCE COOLING PLANT

Providence, July 2.

Three Providence movie houses, Majestic, Strand and Victory, are spending thousands of dollars in installing air-cooling systems, which will all be ready by the middle of the summer.

Exhibitors claim that talkies and sound pictures are forcing them to install cooling plants. Some weeks ago, when first heat wave struck the town, the flicker houses set the fans going and opened all doors to cool off patrons. But this scheme didn't go over so big because no one from fans and roar from traffic coming in through open doors hurt reproduction.

Chicago, July 2.

Majestic is installing a plant that will cost in the neighborhood of \$25,000. Strand is installing a similar plant, while the Victory is installing a system that will not be so expensive.

Utica's State Bombed;

Damaged for \$200,000

Utica, N. Y., July 2. State theatre, pictures, Goldstein Brothers of Springfield, Mass., had its entire front, including front wall, lobby and entrance blown out when a bomb went off in a fruit store, adjoining the theatre entrance.

Fire did most of the damage, with the firemen deciding to pull down the entire wall, as it was unsafe.

Damage done to nearly \$200,000. Probably will rebuild.

The explosion occurred at 2:30 a. m., with no direct casualties. The fire and total damage took a toll of over half a million.

Raytone's Shorts

Raytone, subsidiary of Rayart, has started taking short production at the Metropolitan Studio, Fort Lee, N. J. Six shorts were made the first week.

Slitt formerly and orchestra made two shorts, Al Herman band and Eddie Gilbert one. And did a two-reel, "Cabaret Night," and Robert Bentley appeared in a short entitled "Ankles."

Raytone will make 18 one-reelers and 12 two-reelers.

Public N. Y. Press Staff

Public has augmented its press staff by its quartet of New York houses. The new alignment has Ralph Slitt handling Paramount; James Furman, Rivoli; Jack H. Anerny, Criterion; and Harry Royer, Rialto.

Slitt formerly handled the two houses with Furman as assistant.

Gene Finley remains as press manager of the eastern houses under the supervision of A. M. Bosford.

GEORGE HERMAN

(DANCING SKELETON)

Appearing This Week (June 29th)

ROXY, NEW YORK

Opening Labor Day with "Black Crook" Co.

Washington, July 2. Picture trade papers are not fair to the independent exhibitors, says Abram F. Myers, leader of the Allied Exhibitors, the indie group.

Myers has written a long letter to one of the film trade papers, protesting against what Myers claims is a "long letter" against his association. That is the single trade paper Myers refers to by title as biased.

Advising for producers, Myers intimates, creates the bias.

Circular forwarded to exhibitor members of the Allied by Myers asks that the members reply as to what trade papers they read and their opinion as to whether or not what papers read fairly and accurately print the news in which they are interested.

"Such information," says the circular, "would assist this Association in its cross-section of exhibitor opinion on the subject and might help in encouraging some exhibition to exhibit a little more independence and fairness."

PUNK PICTURES FOR FREE SHOWS

Minneapolis, July 2.

A wave of free shows is inundating Northwest towns.

Groups of merchants stage the free shows to draw prospective patrons to the towns from surrounding communities and farms.

Towns are being given include Rushmore and Watson, Minn., and Hankinson, N. D.

Being given people away from the theatres, the free shows in many instances consist of such punk pictures that have the effect of alienating the disgusted auditors from pictures generally, the theatre owners claim. In this way, it is asserted, lasting harm is done the film business.

Efforts are now being made to induce distributors to agree to cut off the picture supplies from the free shows.

Broadway Theatre Rally Is Service, Not Crime

Stanley Stanton, doorman at the Paramount theatre, was discharged by Magistrate Hyman Bush in West Side Court on a charge of disorderly conduct.

Patrolman Paul testified that on June 27 he stood near the Paramount theatre and heard Stanton shouting in a loud voice the time of the next performance. He said he stood there about an hour and the noise was incessant.

The cop testified he approached Stanton and asked him why he insisted upon violating the law by shouting. Stanton said he had been directed by his employers to do so.

He was then arrested. Magistrate Bushnel asked the policeman if Stanton was employed by any of the operators of sightseeing buses. Paul said he made more noise.

Stanton was sent to the house of detention where he was dismissed the complaint.

"I think these people are rendering a public service," declared the judge, "in having some announce the time of the performances. In many instances people enter the theatres at the middle of a picture which is unfair to them and also to the audience."

"I cannot see that this defendant has committed any crime."



PATHÉ SILVER ANNIVERSARY 1929...1930

THE first American office of Pathé was opened in a little room overlooking the bit of greensward known as Madison Square, just a quarter of a century ago.

Down Twenty-third Street stood the Flatiron Building, then the new architectural wonder of New York. Across at the corner was the Fifth Avenue Hotel, and its famous "Amen Corner" where Chauncey Depew and Senator Tom Platt sat in council. Theodore Roosevelt was president. Only a year before the Wright Brothers had made their first flight. The United States Steel Corporation was but three years old. Russia and Japan were at war. The first commercial wireless telegram was sent that summer. In the fall the New York subway was opened. The Floradora Sextette was the hit of Broadway and Cremo was the best five cent cigar.

That places for you the world of yesterday, when the ardent Gallic rooster of Pathe came to raise his clarion voice. Pathe was only a steamer trunk full of films and an idea then. Motion pictures was just beginning to learn to make dramas. Films were mostly mere vaudeville "chasers" and the first all-film store-shows were hardly two years old.

Pathe, virile, as aggressive as the trademark rooster, entered the struggles of the young business, and fought and crowed and prospered. Twenty-five years of screen evolutions and sharp commercial struggle have intervened, with Pathé the pioneer always in the forefront of its chosen sectors of the advance. (First to launch a newsreel with Pathé News on the screen in 1910. (First with practical screen color with Pathécolor twenty years ago, the process predecessor to today's brilliant Pathéchrome. (First in serials through their day of dominance in quality theatres. (First with comedies from Max Linder down through a roll call of all the famous comedians. (First in the service of America as the distributor of the official films of the World War. (First with the development of the vast amateur field of the motion picture, with Pathéx and Pathégrams. (First in the field of the educational picture with a producing alliance with Harvard University—Pathe ever a house of honorable aggressiveness and quality leadership—now and today. (First and foremost in service to the screens of the world with the perfected variable area sound-on-film recording method—R C A Photophone System—of this new era of the talking picture art.

Pathe is still young with the vigor of the pioneering spirit. Pathe is abreast of the new adventuring fringes of the inventions in which new revolutions of the motion picture art impend—color, wide vision, stage-size projection, startling departures in studio practise, new negative materials, new developing processes, new optical devices. If there is a problem or a promise Pathe experts with twenty-five years of technology behind them are working on it. Incidentally, every Pathe picture of the coming season will carry color.

In behalf of the Pathe organization, its large array of stockholders, its more than a thousand employees strategically covering the world, I wish to extend to the motion picture theatre owners our appreciation of the cooperation, the loyalty and the friendship which they have so abundantly given Pathe through its long career. Good-will is the proudest asset of any corporation. To the employees of the Pathe organization, I extend my appreciation of their efforts and achievements.

It is characteristic of Pathe that it should never have sought monopoly, that it has never been ambitious to make all the pictures but rather to make the best pictures. Pathe has ever kept free of competition with its customers, ever free of destructive alliances, ever free to do the utmost in its sole function of serving the motion picture exhibitor and his public.

Pathe, alone of the pioneers, survives. Pathe alone can celebrate a silver anniversary. Pathe has a future as bright as its past. The ensuing pages bring you a message of the immediate future—the season of 1929-30.

JOSEPH P. KENNEDY,
Chairman of the Board

PATHE SUPER FEATURES

In order to achieve superlative entertainment, Pathé in selecting the subjects for these thirty distinctive productions has observed the basic principles of modern showmanship. The plays have proved their audience appeal by long successful Broadway runs; the short stories are culled from the best and most popular magazines of the day, and the original stories are written by men who have shown by former box-office successes that they know their business. Four of the most prominent names in production supervision are to be found with Pathé—William Siström, Robert T. Kane, Ralph Block, Carl Hovey, Maurice Revnes, Josiah Zuro, and William Conselman.

TWO FAMOUS MUSICAL COMEDIES

TREASURE GIRL

George Gershwin's inevitable music comes to the stage for the first time. Book by Frederick Thompson and Vincent Lawrence. Lyrics by Ira Gershwin. Produced by the noted stage director Richard Boleslavsky with incidental music by Walter O'Keefe and Bobby Dolan. Josiah Zuro, musical director.

GREENWICH VILLAGE FOLLIES

An elaborate reproduction of one of Broadway's most famous institutions. Through special arrangement with Jones and Green the most brilliant sketches of the Follies will be reproduced in sound and color.

ALL-STAR ROAD SHOW SPECIAL

WAR AND WOMEN

William Boyd, Ann Harding, Robert Armstrong and an all-star cast in a spirited American version of the sensational Russian drama depicting the turbulent upheaval of man in a great crisis. Adapted and supervised by William Conselman.

ANOTHER BIG SPECIAL

THE BIG SHOT

Ben Hecht and Charles MacArthur, who wrote the outstanding stage success, "The Front Page", have written an original story for dialogue pictures based on the life of one of Broadway's most sensational characters.

INA CLAIRE

One of the foremost personalities of the stage, America's foremost comedienne is the star of two refreshing comedy-dramas. Her two Pathé productions follow.

THE AWFUL TRUTH

Arthur Richman's stage success, with Henry Daniel and a distinguished cast including Theodore von Eltz and Paul Harvey. Supervised by Maurice Revnes and directed by Marshall Neilan.

The casts of Pathé productions are the best in the field. Both stage and screen have been combed for the finest dramatic talent. Ina Claire, William Boyd, Ann Harding, Constance Bennett, Robert Armstrong, Laura Hope Crews, Eddie Quillan, Russell Gleason, Carol Lombard, Jeanette Loff, Stanley Smith and Herbert Clark are already under contract.

NEGLIGÉE

An adaptation of the sensational European stage success by Ernest Vajda. Supervised by Maurice Revnes.

ANN HARDING

An emotional and dramatic force in the modern theatre, she will appear in dialogue pictures in the three popular stage plays which are described below.

PARIS BOUND

Philip Barry's delightful play produced by Arthur Hopkins. Maurice Revnes was the supervisor and E. H. Griffith directed it.

THIS THING CALLED LOVE

Edwin Burke's successful stage play about a strictly modern wife in the days of companionate marriage.

HER PRIVATE AFFAIRS

Herman Bernstein has made an adaptation of the stage play "The Right to Kill" by the noted Russian dramatist Leo Uroozov.

WILLIAM BOYD

Long an outstanding personality on the screen, he will appear in three dialogue pictures, a field where he has already made his mark. These are listed below.

HIS FIRST COMMAND

An original story by Douglas Dorey laid in the famous U. S. Cavalry School. "His First Command" is a dashing attraction—Bill Boyd at his best.

OFFICER O'BRIEN

A spirited story of the police force by Tom Buckingham, in which Carol Lombard also appears. Romantic Boyd in another great role.

CRASHING THROUGH

A comedy drama stage play by Samson Kling dealing with the contrast of love, riches and poverty. Full of daring action and hearty laughter.

CONSTANCE BENNETT

The return to the screen of one of the most beguiling personalities in pictures, in a series of entertaining dialogue pictures. Her three pictures for Pathé are listed on the following page.



PATHE SILVER ANNIVERSARY



PATHE SUPER FEATURES

Pathé's authors are of the highest calibre. They include men of the standing of Ben Hecht, Charles MacArthur, Arthur Richman, Philip Barry, Edwin Burke, Ernest Vajda, William Hurlbut, Kenyon Nicholson, Corey Ford, Gene Markey, Hugh Wiley, Herman Bernstein, Urbanstov, George and Ira Gershwin, A. W. Somerville, Joseph Franklin Poland, Howard Emmett Rogers, Jan Gelzer, Lucy Stone Terrill, Helen Hull, Paul Gangelin, Walter de Leon, William Conselman, Ramon Guthrie, Saxon Kling, Tom Buckingham, Douglas Doty, Jack Jungmeyer, and George S. Brooks.

And the Directors comprise Marshall Neilan, E. H. Griffith, Paul Stein, Tay Garnett, Fred Neumeyer, Howard Higgin, Gregory LaCava, Leo McCarey, Richard Boleslavsky, Spencer Bennett, Tony Brown, and Paul Powell.

RICH PEOPLE A best selling novel in a jazz setting, by Jan Gelzer from Good Housekeeping Magazine. The perfect vehicle for Miss Bennett's gracious talents.

CLOTHES Lucy Stone Terrill's Saturday Evening Post Story dealing with the temptations of the gay feathers and forbidden of woman's ruinment. Particularly suited to Miss Bennett's beauty and histrionic ability.

SARATOGA An original story of a pedigree and its consequences by William Conselman. It deals with high society in a refreshingly new manner.

COLOR SPECIAL PAINTED DESERT With William Boyd. An all color production in the famous Pathéchrome color process, in which a stirring romance is blended with the adventurous spirit of the West. Supervised by Ralph Block. Story by Jack Jungmeyer.

GREAT MINSTREL PLAY THE GRAND PARADE A brilliant fascinating background for a great play and human love story by Howard Ernest Rogers, showing the blinding haze and strife in the merry world of fun and make-believe. Directed by Fred Neumeyer.

THREE MUSICAL PLAYS RED HOT RHYTHM The fascinating musical comedy success by Walter de Leon, showing the laughable lovable people of Tin Pan Alley in their foibles and flops. Directed by Leo McCarey and supervised by William Conselman.

UP AND AT 'EM All fun and good humor in this smart musical play by Kenyon Nicholson, featuring Alan Hale and Eddie Quillan. Directed by Leo McCarey and supervised by William Conselman.

LUCKY IN LOVE A merry Irish tale with Morton Downey, Betty Lawford and a distinguished Broadway cast. Story by Gene Markey with original songs by Bud Green and Sam H. Stept. Directed by Kenneth Webb and supervised by Robert T. Kane.

SPECIAL EXTRAS

OH, YEAH! Pathe scores a coup! That popular pair of stage buddies of "It's Not So" fame come to the screen for the first time together as two genial, unscrupulous brokenmen from A. W. Somerville's Saturday Evening Post Story. Dialogue version adapted by James Gleason and direction by Tay Garnett.

BIG NEWS With Robert Armstrong and Carol Lombard. The mysterious death of a prominent editor sets newspaper circles in George S. Brooks' exciting play. Gregory LaCava directed it, Walter de Leon wrote the dialogue, Jack Jungmeyer adapted it and Ralph Block is the supervisor.

A SMILE, A TEAR, A CHUCKLE THE SOPHOMORE with Eddie Quillan, Sally O'Neil, and Jeanette Loff in Corey Ford's refreshing story of university life from College Humor. Directed by Leo McCarey. Dialogue by Joseph Franklin Poland supervised by William Conselman.

PLAY BOY with Eddie Quillan. In which the town set-to-dwell makes good in Helen Hull's story in the Cosmopolitan Magazine. Dialogue version directed by Fred Neumeyer.

HOT AND BOTHERED with Eddie Quillan portraying the zest, the danger, the humor of youth's coming of age. Story by William Conselman and directed by Leo McCarey.

PARACHUTE with Robert Armstrong and Carol Lombard. The story of a war aviator's struggle to adapt himself to life in his homeland as revealed in Ramon Guthrie's best selling novel. Directed by Tay Garnett.

THE BACHELOR'S SECRET with Alan Hale. A dialogue adaptation of Walter de Leon's delightfully amusing farce in which a young man lies about his past, with inconceivably funny results. Directed by Tay Garnett and supervised by Ralph Block.

SAILOR'S HOLIDAY With Alan Hale and Sally Eilers, and an all star cast. The funniest job is coming ashore to see his gal in Joseph Franklin Poland's original story. Dialogue version adapted by Ray Harris and directed by Fred Neumeyer.

MELODRAMA AND MYSTERY A WOMAN AFRAID William Hurlbut's stage play "On the Stairs", one of Broadway's greatest successes—has everything—real thrills, real mystery—a real love story.

THE RACKETEER With Robert Armstrong and Carol Lombard. The romance of a swashbuckling pirate of the nightlife of New York, who loves and loses in his reckless battle with authority. Story by Paul Gangelin.

PATHE SUPER SHORTS

For twenty five years the leader in the short subject field, Pathé has utilized the new values in talking and in sound to excel its previous records with fifty two-reel talking comedies of the highest type of entertainment, and with the acquisition to its roster of James and Lucille Gleason, George LeMaire, Harry Delmar, J. Gordon Bostock, Frank T. Davis, Charles Maddock and Monte Brice, Pathé has scored another short comedy coup.

PATHE NEWS Two decades ago Pathé established the first news reel—Pathé News. One of the best known institutions of the screen, it has never been surpassed. The news reel everybody knows.

PATHE SOUND NEWS Introducing to the screen the first true technique of news-in sound. Pathé Sound News is faster and newer, and Pathé Sound News does it first.

PATHE AUDIO REVIEW The first and only real magazine reel. Unique among screen expressions it reveals that life is full of merry facts, pretty girls, smart places and people, adventures in strange places abroad and at home. Diverging—original—unique. Edited by Terry Ramsaye.

TOPICS OF THE DAY The world's best wit and humor interpreted by prominent vaudeville artists. Several different performers in each reel. Twenty-six in all—released one every other week. (All-Talking)

AESOP'S FILM FABLES The world's most famous cartoon feature—sound or silent version, a hilarious novelty which never misleads. There are twenty-six in all—released one every other week, presented by the Van Beuren Corporation.

GRANTLAND RICE SPORTLIGHTS The great sporting events of the world revealed as only a great sport writer knows, sees and hears them. One reel every other week presented by the Van Beuren Corporation. (All-Talking)

The name of George LeMaire who is producing a series of talking shorts for Pathé, is synonymous with hilarity on Broadway where his name is associated over a period of years with the most brilliant type of comedy. Star of George White's Scandals, Broadway Brevities and LeMaire's Affairs, he is a great comedian and his comedy acts, skits and sketches have made him one of the great box office attractions of the Ziegfeld Follies and the Winter Garden.

LeMAIRE COMEDIES A series of eight all talking comedies starring George LeMaire who directed and produced these comedy novelties.

MANHATTAN COMEDIES A series of six all talking two-reel comedies, produced and directed by George LeMaire starring Broadway's greatest funsters, including Louis Simon, Venice Teasdale among others.

CHECKER COMEDIES A series of six all talking two reel comedies featuring Frank T. Davis, the noted vaudeville comedian in his most amusing vaudeville sketches including "The Salesman", "Thanksgiving", "The Smooth Guy", "Give Her Credit", "Fancy That", "Chick and Chubbie".

VARIETY COMEDIES A series of eight two reel comedies featuring leading comedy artists in the sketches which made them headliners, including Alexander Carr, in "The End of The World", Mackenzie Ward in "Doing Phil a Favor", and popular productions by J. Gordon Bostock including "Beach Babies", and "Amateur Night".

BUCK AND BUBBLES One of the most popular teams of colored comedians, Buck and Bubbles, interpret the inimitable humor of Hugh Wiley's celebrated Wildcat stories in six uproarious comedies of negro life. Supervised by Monte Brice, they include "Black Narcissus", "Foul Play", "High Toned", "In and Out", "Darktown Follies", and "Horse Crooks".

MELODY COMEDIES Harry Delmar producer of the famous Delmar Revels and musical comedy acts for vaudeville, will direct a series of six musical comedies in tabloid featuring popular singers, comedians and dancers.

GOLDEN ROOSTER COMEDIES This series comprises six farce comedies featuring celebrities of the stage and screen in two reel comedies. They are the same type of entertainment which brought fame and fortune to Harold Lloyd and Charlie Chaplin under the Pathé banner. The first two of these are "THE GARDEN OF EATING", "FAIRWAYS AND FOUL", starring James and Lucille Gleason.

FOLLY SERIES Frank T. Davis who as vaudeville star and producer has kept audiences everywhere merry for over a decade, is making a series of six two reel feature comedies starring musical comedy favorites, with pretty girls, pretty music, plenty of fun, and all the latest song and dance hits.



P A T H É



PATHE SILVER ANNIVERSARY



PLEASURE CRAZED

William Fox presents
the all talking
dramatic sensation

All Dialog
FOX MOVIE TONE

Feature
with

MARGUERITE CHURCHILL
KENNETH MacKENNA
DOROTHY BURGESS

From the play by MONCKTON HOFF

Directed by DONALD GALLAHER

Pictorial direction by CHARLES KLEIN

Wine, women, mad music and madder dancing—
they were drunk with sensual delight—a
husband who found his wife unfaithful and who
unwittingly fell in love with the woman accomplice
of a gang of gem thieves who crossed continent to pillage
his home.

Here is a picture that has all the action and movement of a silent
feature plus all the realism of outdoor and indoor recording that
only Fox Movietone can give you.



Released
July
7th



**For Pleasure and Profit waive the
heat wave with record smashers from**



A Broadway Bombshell Becomes A Hollywood Holocaust

California Approves, Acclaims and Accepts

Irving Aaronson

and His

Commanders



More Than Ever Before

"AMERICA'S PREMIER ENTERTAINING ORCHESTRA"

FEATURING

"RED" STANLEY

PHIL SAXE

IRVING AARONSON and his COMMANDERS

Special Summer Attraction

In the Blossom Room of Joseph M. Schenck's

HOTEL ROOSEVELT
HOLLYWOOD, CALIFORNIA

*Where We Are Making New Friends with the West Coast Picture Colony
and Renewing Old Friendships with the Many Broadwayites Now Here*

VICTOR RECORDS EXCLUSIVELY

BROADCASTING NIGHTLY VIA KFWB

*It is my privilege at this opportunity to publicly acknowledge deep appreciation to Messrs. Joseph M. Schenck, Sid Grauman,
Harry Richman and Eugene Stark for their many kindnesses*

The **SUN**
NEVER SETS
ON
SCHWAB
and
MANDEL'S
SHOWS

"NEW MOON"
"FOLLOW THRU"
"GOOD NEWS"
"DESERT SONG"
"QUEEN HIGH"

CANADA

UNITED STATES

AUSTRALIA

NEW ZEALAND

SOUTH AFRICA

*One or more of the **SCHWAB** and **MANDEL** productions have been presented, are now playing or will soon be seen in The United States, Canada, England, Australia, New Zealand, France, Hungary, Poland, Scandinavia, Czechoslovakia, Germany and South Africa.*

Cartography by
LAWRENCE SCHWAB and **FRANK MANDEL**
234 W. 44th St. New York.

LEWIS MILESTONE

Director

of

The Academy Award Picture

'TWO ARABIAN KNIGHTS'

'THE RACKET'

and

EMIL JANNINGS

in

'THE BETRAYAL'

NOW DIRECTING

MISS NORMA TALMADGE

for

UNITED ARTISTS



Carey Wilson

MARY PICKFORD and DOUGLAS FAIRBANKS

IN

"The Taming of the Shrew"

ADAPTED AND DIRECTED BY

SAM TAYLOR

United Artists Pictures

A. F. ERICKSON

Directing for

FOX

"THE WOMAN FROM HELL"

MAX MARCIN

New York
Park Central Hotel

Hollywood
United Artists Studio

THELMA TODD

HAL ROACH CO.

CULVER CITY, CALIF.

RECENT RELEASE

Mack Sennett's All Singing, Talking and Dancing Feature

"THE NEW BANK ROLL"

WARNER BROS.

"ON WITH THE SHOW"

HARRY GRIBBON

CO-FEATURED WITH CHARLOTTE GREENWOOD IN

"SO LONG LETTY"

WARNER BROS.

MACK SENNETT STUDIOS

HOLLYWOOD, CALIF.

DONALD GALLAHER

Directed

"PLEASURE CRAZED"

A FOX-MOVIETONE FEATURE PRODUCTION

LONG TACK SAM

Featuring his Talented Daughters MI-NA and NEE-SA LONG

RADIO-KEITH-ORPHEUM CIRCUIT

AN ANNOUNCEMENT

CHIC YORK and KING ROSE

ORIGINATORS OF

"OLD FAMILY TINTYPE"

Announce the Wedding of Their Daughter

TRUE YORK TO RICHARD M^cALEESE

at CLEVELAND, OHIO, June 26, 1929

The youngsters are going to Europe on THEIR honeymoon and MAMMY and PAPPY are going along

"WHOOPEE"

MISS ANN SUTHER



Now
AFTER CLOWNING TWO YEARS IN ENGLAND AND THE COLONIES
CLOWNING ON THE CONTINENT
EUROPEAN REPRESENTATIVES: REEVES & LAMPORT AND HENRY SHEREK, LANCASTER HOUSE, LONDON

GREETINGS TO THE
NATIONAL AND INTERNATIONAL EXHIBITORS
OF
TIFFANY-STAHL PRODUCTIONS



JOHN M. STAHL

TIFFANY-STAHL STUDIOS

HOLLYWOOD, CALIF.

U. S. A.

Now in Production

**EDDIE
BUZZELL'S**

First All-Talking Vitaphone Production will be

"LITTLE JOHNNY JONES"

Direction of
MERVYN LEROY

WARNER BROS.

FIRST NATIONAL VITAPHONE PRODUCTION

All of the Dances and Ensemble Numbers
in
Warner Bros. and First National Vitaphone
Productions
Are
DIRECTED BY

**LARRY
CEBALLOS**

Now Directing the Numbers
in

"SALLY"

With MARILYN MILLER as the Star

A First National Vitaphone Production

JOHN G. BLYSTONE

Directing for

FOX

MARCEL SILVER

FOX MOVIE TONE DIRECTOR

"FOX MOVIE TONE FOLLIES"

"MARRIED IN HOLLYWOOD"

PAUL BERN

M.-G.-M.

PAUL SLOANE

Directing for

FOX

"HEARTS IN DIXIE"

RALPH HAMMERAS

Director of

MINIATURE AND TRICK PHOTOGRAPHY

for **FOX**

BERTHOLD VIERTEL

Director

FOX FILMS

SUCCESS

To The

GREATEST INTERNATIONAL SHOW MEDIUM

VARIETY

FOR ITS FIFTH INTERNATIONAL ISSUE

The Hollywood Duo

CABLE ADDRESS: PORTWINE, LONDON
PORTWINE, NEW YORK

SEASON 1929-30

GILBERT MILLER

Presents

OTIS SKINNER

IN

"ONE HUNDRED YEARS OLD"

By SERAFIN and JOAQUIN ALVAREZ QUINTERO
Adapted by HELEN and HARLEY GRANVILLE BARKER

"BERKELEY SQUARE"

By JOHN BALDERSTON

WITH

LESLIE HOWARD and MARGALO GILLMORE

ON TOUR

KATHARINE CORNELL

IN

"THE AGE OF INNOCENCE"

Dramatized by MARGARET AYER BARNES
From EDITH WHARTON'S Novel

ON TOUR

IRENE BORDONI

IN

"PARIS"

A Musiccomedy by MARTIN BROWN
Songs by COLE PORTER, with LOUISE CLOSSER HALE and
IRVING AARONSON'S THE COMMANDERS

(By Arrangement with MAURICE BROWNE)

"JOURNEY'S END"

By R. C. SHERRIFF

Now at Henry Miller's, New York

ON TOUR

"JOURNEY'S END"

Opening Sept. 9, Adelphi, Chicago

ON TOUR

"JOURNEY'S END"

Opening Sept. 16, Montreal

GILBERT MILLER

Will Present

GERTRUDE LAWRENCE

in

"BY CANDLE LIGHT"

Adapted from the German by P. G. WODEHOUSE

Opening Sept. 30 at the

EMPIRE THEATRE, NEW YORK



RAMON NOVARRO

METRO-GOLDWYN-MAYER

STAR

CHARLES B. COCHRAN

49 OLD BOND STREET, LONDON, W.

Cablegrams: Cockranus, Piccy, London

helen kennedy

"just a clown"

PUBLIC CIRCUIT

WM. MORRIS OFFICE



POSTAL TELEGRAPH - COMMERCIAL CABLES

INCORPORATED IN NEW YORK CITY

RECEIVED AT

STANDARD TIME INDICATED ON THIS MESSAGE

TELEGRAMS
TO ALL
AMERICA

CABLEGRAMS
TO ALL
THE WORLD

This is a Public Telegram or Cable Gram and is not intended for use in the United States or Canada.

BLN	DAY LETTER
NL	NIGHT LETTER
NYE	NIGHT CABLEGRAM
LCG	DAY CABLEGRAM
NLY	CABLE LETTER
WLY	WEEK END LETTER

6679-1178

GS& 268 93 NL HOLLYWOOD CALIF JULY 2nd

VARIETY NEWYORK CITY NY=

HAVE JUST BEEN PRESENTED WITH A PACKAGE OF VARIETY MATCHES STOP
 FREE STOP MY DOCTOR SAYS I WILL BE ALL RIGHT AGAIN IF I KEEP
 QUIET AND AVOID SHOCKS STOP YOU WOULD WAIT UNTIL CIGAR LIGHTERS
 WERE ALMOST COMPULSORY BEFORE GIVING AWAY MATCHES STOP TRY BUGGY
 WHIPS FOR NEXT YEARS PREMIUM STOP FEELINGLY

EDDIE CLINE

P.S. JUST SPENT SIX MONTHS WITH REGINALD DENNY DASH A GREAT BOY
 DASH AT UNIVERSAL AND NOW AM WITH FIRST NATIONAL VITAPHONE STOP
 MY FIRST WILL BE QUOTE THE FORWARD PASS UNQUOTE FEATURING JOAN
 CRAWFORD'S HUSBAND ANOTHER FINE BOY STOP=

EDDIE

HARLAN THOMPSON

Story, Dialog, Lyrics and Stage Direction for

"MARRIED IN HOLLYWOOD"

The Oscar Straus Operetta Now Being Made by FOX

In preparation, "Cameo Kirby," in collaboration with Marian Spitzer

JEAN GOLDKETTE

and his

ORCHESTRAS

EXCLUSIVE VICTOR RECORDING ARTISTS

Broadcasting on Coast-to-Coast Network
via the

NATIONAL BROADCASTING COMPANY

STUDEBAKER CHAMPIONS

ATWATER KENT MIDWEEK PROGRAMS

WARNER BROS. SINGING PICTURES
PLAY AND SING A SONG of WITMARK'S
 FIRST NATIONAL SINGING PICTURES
MY SONG of the NILE

From RICHARD BARTHELMESS' LATEST FIRST NATIONAL VITAPHONE PICTURE "DRAG"
 Now Playing at the WARNER BROS. THEATRE, NEW YORK.
 by AL BRYAN and GEO. W. MEYER

**WISHING
 AND WAITING
 FOR LOVE**

by GRANT CLARKE
 and HARRY AKST

FIRST NATIONAL'S
 VITAPHONE SINGING
 and DANCING PRODUCTIONS

**"BROADWAY
 BABIES"**

Sung by
ALICE WHITE



Copyright MCMXXIX by M. Witmark & Sons
 International Copyright Secured

**BROADWAY
 BABY
 DOLLS**

by AL BRYAN
 and GEO. W. MEYER

also Sung by
ALICE WHITE

in
**"Broadway
 Babies"**

**RUTH ETTING'S POPULAR BALLAD SUCCESS
 MAYBE - WHO KNOWS?**

by TUCKER, SCHUSTER and ETTING

THE SENSATIONAL NOVELTY FOX TROT "DOLL" SONG

DANCE of THE PAPER DOLLS

by TUCKER, SCHUSTER and SIRAS

THE THEME SONG DIVINE
LADY DIVINE

from "The DIVINE LADY" by KOUNTZ and SHILKRET

JUST BORN BUT WHAT A SCREAM
YOU OUGHT TO SEE MY NEW BABY

by WEST, BERNIE, STEINER and SCHUSTER

PROFESSIONAL COPIES and ORCHESTRATIONS in ALL KEYS — **DANCE ARR. QUARTETS etc. etc.**
 IRA SCHUSTER — AL COOK Professional MANAGERS — BOB MILLER Band and Orchestra MANAGER

M. WITMARK & SONS, 1650 B'WAY, NEW YORK

CHICAGO, Clarence Parrish, 910 Woodl. Bldg.
 PHILADELPHIA, Rennie Cormack, 1118 Chestnut St.
 BOSTON, Tom Martin, 181 Tremont St.
 PITTSBURGH, Ben Fields, 336 Fourth Ave.
 ST. LOUIS, Elmer McDonald, Ambassador Theatre Bldg.
 CLEVELAND, Morey Davidson (Warner Bros.), E. 21st & Payne Ave.

LOS ANGELES, Art Schwartz, Majestic Theatre Bldg.
 DETROIT, Will Collins, 901 Wurlitzer Bldg.
 DENVER, Jos. L. Mann, 1527 Champa St.
 MINNEAPOLIS, 1101 First Ave.
 CINCINNATI, 1208 Central Parkway (Warner Bros.).

WITMARK SONG HITS *Have* "AUDIENCE APPEAL"

Radio Audience Stage Audience Vitaphone Audience

**I
LOVE
YOU
I
HATE
YOU**

AM I BLUE?

by GRANT CLARKE and HARRY AKST.

ETHEL WATERS Incomparable **BLUE HIT!** From
WARNER BROS. "ON WITH THE SHOW"

As sung by
CARMEL MEYERS in
FIRST NATIONAL'S VITAPHONE PICTURE
"CAREERS"

**YOU
MADE
ME
LOVE YOU
WHY
DID
YOU?**

LOMBARDO'S
MID-WEST SENSATION

by CARMEN LOMBARDO
and MICKEY KIPPEL

THE WALTZ BALLAD BEAUTIFUL

LET ME HAVE MY DREAMS

by GRANT CLARKE and HARRY AKST.

from Warner Bros. Production -
"ON WITH THE SHOW"

WARNER BROS. VITAPHONE SINGING PICTURES

PROFESSIONAL COPIES and ORCHESTRATIONS in ALL KEYS - DANCE ARR. QUARTETS etc. etc.
IRA SCHUSTER - AL COOK Professional MANAGERS - BOB MILLER Band and Orchestra MANAGER

M. WITMARK & SONS, 1650 B'WAY, NEW YORK

CHICAGO, Clarence Parrish, 910 Woods Bldg.
PHILADELPHIA, Rennie Cormack, 1118 Chestnut St.
BOSTON, Tom Martin, 181 Tremont St.
PITTSBURGH, Ben Fields, 356 Fourth Ave.
ST. LOUIS, Elmer McDonald, Ambassador Theatre Bldg.
CLEVELAND, Morey Davidson (Warner Bros.), E. 21st & Payne Ave.

LOS ANGELES, Art Schwartz, Majestic Theatre Bldg.
DETROIT, Will Collins, 901 Wurlitzer Bldg.
DENVER, Jox L. Mann, 1527 Champa St.
MINNEAPOLIS, 1101 First Ave.
CINCINNATI, 1208 Central Parkway (Warner Bros.).

ALAN CROSLAND

Director of

"On With the Show"

WARNER BROTHERS' FIRST ALL-COLOR, ALL-VITAPHONE PRODUCTION

IS NOW DIRECTING

JOHN BARRYMORE

IN

"GENERAL CRACK"

MR. BARRYMORE'S FIRST PRODUCTION WITH VOICE

CABLE ADDRESS: ALEXARONS

ALEX A: VINTON

AARONS & FREEDLEY

Season 1929-'30

NOW IN ITS 11TH MONTH

"HOLD EVERYTHING"

'At the Broadhurst

A New Musical Comedy

By

OWEN DAVIS,
RICHARD RODGERS
and LORENZ HART

A New Musical Comedy

Score by

GEORGE GERSHWIN

Lyrics by

IRA GERSHWIN

ON TOUR

"SPRING IS HERE"

Opening Baltimore Sept. 30

Lessees and Managers

ALVIN THEATRE, New York
BROADHURST THEATRE, New York



TAVERN

A CHOP HOUSE

OF EXCEPTIONAL MERIT
166-S WEST 48TH STREET
East of Broadway

TED HENKEL



Musical Director

Conducting Pit Orchestra
Overture and Special Score
WITH ORCHESTRA OF 30
Also Conducting and Supervising
Stage Band Presentations
WITH BAND OF 30
CAPITOL THEATRE
SYDNEY, AUSTRALIA

From England Again Comes
The New American Song
Sensation

"THE ONE IN THE WORLD"

From the same catalog (Campbell-Connelly) which gave us that melodious hit, "It's I and You"

Need We Say More?
It's a "Natural"!!

ROBBINS MUSIC CORPORATION

Robbins Music Corporation
179 Broadway, New York

CABLE ADDRESS: ARCHSEL, LONDON

SEASON 1929-30

ARCH SELWYN

Presents

"MANY WATERS"

By MONCKTON HOFFE

With ERNEST TRUEX

And Original Ambassadors Theatre Cast
After One Year's Run in London

C. B. COCHRAN'S

Annual Pavilion Theatre Revue

"WAKE UP AND DREAM"

WITH

JESSIE MATTHEWS
TINY MELLER

TILLIE LORCH
SONNIE HALE

Opening in November at the Selwyn

NOEL COWARD'S

OPERETTA

"BITTER SWEET"

His Majesty's Theatre, London, Now

Due on Broadway in December

Musical Version of:

"THE GARDEN OF EDEN"

"LEAGUE OF NATIONS"

A New Comedy by

FREDERICK LONSDALE

LAURENCE STALLINGS

'At Liberty

Yanceyville, North Carolina



LOUISE DRESSER

Fox Film Corporation

EDWARD ROYCE

Stage Director

for

FOX-MOVIETONE

Now in Production

'MARRIED IN HOLLYWOOD'

The Operetta by Oscar Straus

"THE GOLD DIGGERS"

CONWAY TEARLE

"EVIDENCE"

Warner Bros.

VITAPHONE

Productions

NEW YORK

LOS ANGELES

LONDON



PARIS

CHICAGO

Est. 1898

WILLIAM MORRIS AGENCY PARIS

HENRY LARTIGUE, Directeur Gerant

CLIFFORD C. FISCHER

FOSTER AGENCY, London

We are distinct in having booked every big attraction in Europe during the past 20 years

AMONG PRESENT EUROPEAN BOOKINGS:

SAYAG'S AMBASSADEURS REVUE

BLACK BIRDS, MOULIN ROUGE

Miss **BRADLEY KING**

WRITING SCREEN PLAYS THAT REGISTER AS SMASH HITS

"WEARY RIVER" with RICHARD BARTHELMESS
Directed by FRANK LLOYD

"DRAG" with the same Star and Director

In Preparation, 1st National's Big Road Show Special
"SON OF THE GODS" with RICHARD BARTHELMESS

1st NATIONAL VITAPHONE PRODUCTIONS

BURBANK, CALIF.

WILLIAM SEITER

DIRECTED

MISS COLLEEN MOORE

in

and

Is Just Completing

"IRISH EYES"

"FOOTLIGHTS and FOOLS"

with the same Star

FIRST NATIONAL VITAPHONE PICTURES
BURBANK, CALIF.

Stage Successes

**"SALLY"
"SUNNY"
"ROSALIE"**



MARILYN MILLER

Now appearing in the
Vitaphone Production
of "SALLY"

A Warner Bros. VITAPHONE Production



GEORGE O. WEEDEN

JOHN A. SCHULTZ

BOOKING

RADIO-KEITH-ORPHEUM
VAUDEVILLE

SHORTS

PRODUCTIONS—TOURS

MOTION PICTURES

RADIO

WEEDEN-SCHULTZ AGENCY, Inc.
 FORMERLY THE PAT CASEY AGENCY
NOW

SECOND FLOOR

PALACE THEATRE BUILDING
 NEW YORK

TELEPHONE 6145 BRYANT

CABLE "WEED SCHUL"

A T Y O U R S E R V I C E

SAM H. HARRIS

Presents the

MARX BROTHERS

in

"COCOANUTS"Book by GEORGE S. KAUFMAN and MORRIS RYSKIND
Score by BERT KALMAR and HARRY RUBY**ON TOUR**

Now Playing Brady and Wiman's

"THE LITTLE SHOW"

at the

MUSIC BOX, NEW YORK

Management: SAM H. HARRIS and IRVING BERLIN

**NED
MARIN**

PRODUCER

First National Vitaphone Pictures

RAY TAYLOR

Directing

"ACE OF SCOTLAND YARD"

First Sound and Dialog Serial to Be Made

GREETINGS

**RITA LEROY
CAREWE MASON**

CURRENT RELEASE

"PRINCE GABBY"

with

EDWARD EVERETT HORTON

"THE CLIMAX"

A

UNIVERSAL SUPER-JEWEL

HOLLYWOOD, CALIF.

STAGE SUCCESSES

"TENTH AVE."

"ONE OF THE FINEST"

WILLIAM BOYD

CURRENT DIALOG PICTURE RELEASE

"THE LOCKED DOOR"

FOR

UNITED ARTISTS

REGARDS TO

VARIETY

and My Friends

on Both

CONTINENTS

MONTE BLUE

SOPHIE

"The LAST OF THE RED HOT MAMMAS"
SINGS HER WAY TO NEW

JACK

YELLEN

What the Critics Said:

"Not only is Sophie okay in this picture, but she will be the same in many more when she can sing songs as good as those in 'Honky Tonk.' Since Milt Ager and Jack Yellen seem able to write songs for Soph as they have in the past, that combination looks due to be on the screen for a long while."—*"Variety."*

"Miss Tucker's voice registers well in her song numbers, which include such agreeable offerings as 'HE'S A GOOD MAN TO HAVE AROUND,' 'I'M THE LAST OF THE RED HOT MAMMAS' and 'I'M DOING WHAT I'M DOING FOR LOVE.' Unfortunately, she can't be singing all the time."—*N. Y. "Telegram."*

"Miss Tucker sings six or seven songs and puts them over in the usual Tucker manner. There should, in fact, have been more songs."—*N. Y. "Evening Journal."*

"Her songs, which were better than the usual run of viaphone and movietone records, were rather vigorously applauded."—*N. Y. "Sun."*

"Sophie is herself here. She puts over seven or eight songs as only she can put them over. This picture probably will exert an appeal because of Sophie's songs."—*N. Y. "Evening World."*

"I'M DOING
DOING F

"HE'S A G
TO HAVE

"I'M FEATHER
FOR A LITTLE

"I'M THE LAST OF
THE RED HOT MAMMAS"

Published

AGER, YELLEN

745 SEVENTH AVE.

TUCKER

IN HER FIRST SINGING-TALKING FILM PLAY
"HONKY TONK" WARNER BROS. PRODUCTION

SUCCESS WITH SONGS *by*

MILTON

and AGER

**WHAT I'M
OR LOVE"**

**OOD MAN
AROUND"**

**RING A NEST
BLUEBIRD "**

**"I DON'T WANT
TO GET THIN"**

Exclusively By

& BORNSTEIN
NEW YORK

Stage and Radio Artists--- *Orchestra Leaders*

These marvelous songs are now available to you. Call,
write, or wire for your copies and orchestrations.

SID LORRAINE
JIMMY EGGERT and MACK HOWARD
are at your service in the
Woods Theatre Bldg., Chicago

CARL LAMONT and MILDRED PROCTOR
will welcome you at
845 South Broadway, Los Angeles.

HARRY MORTON San Francisco, Calif.	JIMMY AGUE Cleveland, Ohio
LAWRENCE KINNEY Philadelphia, Pa.	ADE ROCK Boston, Mass.

And in New York
IRVING TANZ
DANNY DAUGHERTY
MORTY HOWARD, DAGMAR NORDSTROM
ARNOLD NEW and DAN CAMERON

SOPHIE

"The LAST OF THE RED HOT MAMMAS"
SINGS HER WAY TO NEW

JACK

YELLEN

What the Critics Said:

"Not only is Sophie okay in this picture, but she will be the same in many more when she can sing songs as good as those in 'Honky Tonk.' Since Milt Ager and Jack Yellen seem able to write songs for Soph as they have in the past, that combination looks due to be on the screen for a long while."—*N. Y. "Variety."*

"Miss Tucker's voice registers well in her song numbers, which include such agreeable offerings as 'HE'S A GOOD MAN TO HAVE AROUND,' 'I'M THE LAST OF THE RED HOT MAMMAS' and 'I'M DOING WHAT I'M DOING FOR LOVE.' Unfortunately, she can't be singing all the time."—*N. Y. "Telegram."*

"Miss Tucker sings six or seven songs and puts them over in the usual Tucker manner. There should, in fact, have been more songs."—*N. Y. "Evening Journal."*

"Her songs, which were better than the usual run of vitaphone and movietone records, were rather vigorously applauded."—*N. Y. "Sun."*

"Sophie is herself here. She puts over seven or eight songs as only she can put them over. This picture probably will exert an appeal because of Sophie's songs."—*N. Y. "Evening World."*

"I'M DOING
DOING F

"HE'S A G
TO HAVE

"I'M FEATHER
FOR A LITTLE

"I'M THE LAST OF
THE RED HOT MAMMAS"

Published

AGER, YELLEN

745 SEVENTH AVE.

TUCKER

IN HER FIRST SINGING-TALKING FILM PLAY
"HONKY TONK" WARNER BROS. PRODUCTION

SUCCESS WITH SONGS *by*

MILTON

and AGER

WHAT I'M
OR LOVE

GOOD MAN
AROUND

RING A NEST
BLUEBIRD

"I DON'T WANT
TO GET THIN"

Exclusively By

& BORNSTEIN INC.
NEW YORK CITY

Stage and Radio Artists--- Orchestra Leaders

These marvelous songs are now available to you. Call,
write, or wire for your copies and orchestrations.

SID LORRAINE
JIMMY EGGERT and MACK HOWARD
are at your service in the
Woods Theatre Bldg., Chicago

CARL LAMONT and MILDRED PROCTOR
will welcome you at
845 South Broadway, Los Angeles.

HARRY MORTON San Francisco, Calif.	JIMMY AGUE Cleveland, Ohio
LAWRENCE KINNEY Philadelphia, Pa.	ADE ROCK Boston, Mass.

And in New York
IRVING TANZ
DANNY DAUGHERTY
MORTY HOWARD, DAGMAR NORDSTROM
ARNOLD NEW and DAN CAMERON

GREETINGS FROM

ROBERT EDESON

IN

"LITTLE JOHNNY JONES"

A WARNER BROS.-VITAPHONE PRODUCTION

PAUL POWELL

DIRECTING FOR

PATHE

William Sistrom

General Manager

Pathe

FRANK REICHER

Dialogue Director At

PATHE

CURRENT RELEASES

"Strange Cargo"

"Paris Bound"

"Big News"

CRANE WILBUR

METRO-GOLDWYN-MAYER

"Molly and Me"

Tiffany-Stahl's Talking Box Office Hit

Directed by

ALBERT RAY

Now Directing Tiffany-Stahl's First 100%

TALKING PICTURE

"KATHLEEN MAVOURNEEN"

ALFRED A. COHN

Associate Producer
Christie Film Company

Also

Writing All Adaptations and Dialog for
All Christie Talking Comedies

Including

OCTAVIUS ROY COHEN STORIES

METROPOLITAN STUDIOS
HOLLYWOOD, CALIF.

AL MOREY

M. of C. Stage
Band Leader

JAZZ
WISE CRACKS
REPARTEE

With Public

8 Wks.—Atlanta
20 Wks.—San Antonio
35 Wks.—Ft. Worth
45 Wks.—Chicago

Now Member of
V. O. V. Club
(Victim of Vitaphone)

THEME SONG

"Those
Vitaphones Have
Broken Up That
Old Gang of
Mine"

Have Tuxedo and
Will Travel
Or
What Have You?



Guerrini & Co.
The Leading and
ACCORDION
FACTORY
in the United States
The only factory
that makes any and
all kinds—made by
hand.
277-279 Columbus
Avenue
San Francisco, Cal.
Free Catalogue

BADGER
AND
MUESELER

Featured in Y. & M.
"OPPORTUNITY" IDEA

An Actor Back at His Old
Trade, "Talking"



EDDIE GRIBBON

His Next Is the
"SONG OF THE WEST"
For WARNER BROS.

JOHN FORD

Directing for
FOX

"LET 'ER BUCK, COWBOY"

says

"HOOT" GIBSON

UNIVERSAL'S WESTERN STAR
WHO HAS GONE "TALKIE"



IAN KEITH

Another Famous Stage and Screen Artist Who Is Making Good in the Talkies

Current and Future Releases:

"DIVINE LADY"—with Corinne Griffith

"PRISONERS"—with Corinne Griffith

"THE GREAT DIVIDE"—with Dorothy Mackaill

"LIGHT FINGERS"—a Columbia Production

Current Release, "IN THE HEADLINES"

"FANCY BAGGAGE"
"MIDNIGHT TAXI"

JOHN G. ADOLFI

In Production
"EVIDENCE"

With an All Star Cast

WARNER BROS. VITAPHONE PRODUCTIONS

PEVEREL J. MARLEY A. S. C.

WITH
CECIL B. DeMILLE

"KING OF KINGS"

"THE GODLESS GIRL"

"DYNAMITE"

TIVOLI

"THE HOME OF CELEBRITY VAUDEVILLE"

LESSEES:

HARRY RICKARDS' TIVOLI THEATRES, LTD.

TODAY

2:30 p. m.—Twice Daily—8 p. m.

TODAY

The Bad, Bad Woman

DORA MAUGHAN

The girl who shocked London has rocked
Melbourne with laughter.

Acclaimed by press and public as the most
marvellous comedienne yet seen at the Tivoli.

On the Same Big Program

"WALTER FEHL"

The Good, Good Boy, in Songs and Surprises

TEN VARIED ACTS PROGRAM

REPRESENTATIVES

JENIE JACOBS
New York

HENRY SHEREK
London

AUSTRALIA NOW

AFRICA NEXT

LONDON TO FOLLOW

AMERICA ???

A 'SOUND' PROPOSITION

for Every Exhibitor

UNITED ARTISTS PICTURES

HAVE PROVEN THEMSELVES IN THE SOUND AND DIALOG FIELD

BOX OFFICE RECORDS TELL A NEW STORY

WITH PICTURES SUCH AS

MARY PICKFORD

IN
"COQUETTE"

SAMUEL GOLDWYN'S

Presentation of

RONALD COLMAN in

"BULLDOG DRUMMOND"

ROLAND WEST'S

PRODUCTION OF
"ALIBI"

LUPE VELEZ TACKLED UP NEW FIGURES IN D. W. GRIFFITH'S

"LADY OF THE PAVEMENTS"



They were just samples—Look What's Coming!

<p>MARY PICKFORD and DOUGLAS FAIRBANKS IN "THE TAMING OF THE SHREW" <small>A Sam Taylor Production—All-Talking Sensation!</small></p>
<p>CHARLES CHAPLIN IN "CITY LIGHTS" <small>A Picture Chaplin Has Spent a Year to Make</small></p>
<p>"HELL'S ANGELS" HOWARD HUGHES' \$3,000,000.00 AIR EPIC</p>
<p>HERBERT BRENON'S Production of "LUMMOX" <small>A Talking Masterpiece Adapted from Fannie Hurst's Famous Novel</small></p>
<p>SAMUEL GOLDWYN'S Presentation of VILMA BANKY IN "THIS IS HEAVEN" <small>Alfred Santell Production</small></p>
<p>JOHN W. CONSIDINE, JR., Presents HARRY RICHMAN IN "THE SONG OF BROADWAY" <small>100 Per Cent Talking-Singing Musical Extravaganza</small></p>

<p>JOSEPH M. SCHENCK Presents NORMA TALMADGE in Her First All-Talking Production "TIN PAN ALLEY" <small>Lewis Milestone Production</small></p>
<p>GLORIA SWANSON IN 100% ALL-TALKING FEATURE NOW IN PRODUCTION</p>
<p>GEORGE FITZMAURICE'S <small>Modern Mystery Melodrama</small> "THE LOCKED DOOR" <small>A 100 Per Cent Talking Thriller</small></p>
<p>EDWIN CAREWE'S Production "EVANGELINE," Starring DOLORES DEL RIO <small>Hear Dolores Sing Throughout Picture</small></p>
<p>Inspiration Pictures in Association with Halperin Bros. Present HENRY KING'S "SHE GOES TO WAR"</p>
<p>JOHN W. CONSIDINE, JR., Presents FANNIE BRICE <small>America's Foremost Musical Comedienne in 100 Per Cent Singing Musical Production</small></p>

<p>THE COMEDY DRAMA HIT OF HITS: "3 LIVE GHOSTS" Adapted from Max Marcin's Famous Stage Success 100 Per Cent Talking Triumph! Directed by Thornton Freeland</p>
--

UNITED ARTISTS CORPORATION

729 Seventh Ave. United Artists Studios
New York City Hollywood

---and many more!

WHAT A FAMILY!

JACK KNEELAND

Presents

BOBBY "UKE" HENSHAW

and His

20-RELATIVES-20

Not a Unit, but
In Union There Is Strength

Fast-Moving Presentation, Co-related to Embody the Best in Entertainment.
A Next-to-Closing Act in One and Thirty Minutes of Musical Comedy.

NOW—R-K-O—NOW

LARRY PUCK, Godfather

CHARLES MORRISON, Guiding Star

LILY BEVERLY SISTERS MAE

(Formerly LeVan Sisters)

Bobby's Cousins From Salt Lake City

HARMONY SINGERS AND DANCERS

Making Records with Bobby, Booked Solid with Bobby, Enjoying Our Work with Bobby

EDDIE GIRARD

(Formerly Girard and Donnelly)

Bobby Henshaw's Dad, 78 and Still Going

THE DANCING VALET SNOWBALL

The Original
(Shirley Jordan)
NOT A RELATIVE

BOBBY BERNARD

JUVENILE

The Little Boy with the Big Voice

Appearing as Bobby Henshaw's Kid Brother

Bobby's Relatives' Band

SAM YOUNG
IRVING BROUDY
IRVING KLEIN
BOB PHILBORN
MICKY ARTURI
CHAS. SHERLOCK
WILL GARDNER
JIMMY FLORA
FRANK CALI

AL SPOSELL

Band Mgr.

JEAN CARROL

SWEET AND PRETTY TAPS

Bobby's Third Cousin

She Was Going to Be the First, but Somebody
Beat Her to It

BILLY ALLEN

Still Doing His Sensational Russian and
Acrobatic Dancing to Big Results

Bobby's Thirteenth Cousin on His Father's Side
with His Mother's Permission

TRIXIE FRIGANZA

Wishes to Announce that

CHARLES MORRISON

Is Her Manager for Productions, Vaudeville or Any Other Branch of Show Business

CHARLES MORRISON

(Personal Manager for)

AL TRAHAN

Sometimes Known as

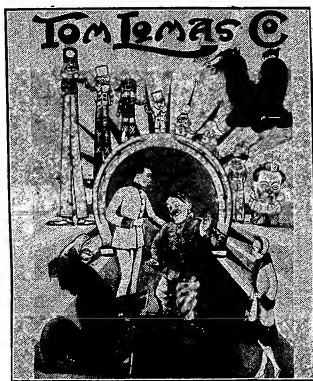
JAMES-ALBERT-TRAHAN

Is Probably

the Funniest and Most Versatile Comedian on the Stage Today

Yes, He Doubles in Brass

Regards to the Other Funny Boys



TOM LOMAS TROUPE

NOW APPEARING R-K-O

DIRECTION

CHAS. MORRISON

1560 Broadway, New York

NED ARGO and VIRGINIA YOUNG
present
"The KING of HARPS"

Direction
CHAS. MORRISON AGENCY
 Costumes by **LESTER**

THE INTERNATIONAL STAR AND DANCING COMEDIAN

Keith's PALACE, NEW YORK (Next to Closing), This Week (June 29)

BEN BLUE

Singing, Dancing, Comedy and Maybe Pathos

With His Two Confederates

LEO ORTEGA and JIMMY FRENCH

Signed to Be Featured in New R-K-O Unit

R-K-O Direction CHAS. MORRISON

Personal Rep. WM. MORRIS

The Black Laugh

AL HERMAN

The Assassin of Grief and Remorse
Imitated but Not Duplicated

Direction
CHAS. MORRISON
R-K-O Circuit

Season Commencing Sept.
Booked Solid

PEPITA GRANADOS

(Queen of the Castanets)

and

HARRY HOLBROOK

with

ALBERT LLUFRIO
(at Piano)

Direction CHAS. MORRISON

The Most Beautiful Dancing Acts in Vaudeville

"DEVIL'S CIRCUS" "KITCHEN PIRATES"

Staged by THEODORE ADOLPHUS

WE HIGHLY RECOMMEND

CHAS. MORRISON

Who Has Booked the Above Acts for 55 Consecutive R-K-O Weeks

MEYER GOLDEN

THE ONE AND ONLY

BERNARDO DE PACE

"WIZARD OF THE MANDOLIN"

Direction CHAS. MORRISON

2 GREAT SONGS BY MABEL WAYNE & BILLY ROSE 2

"CABARET KISSES"

CHORUS *P-f*

Ca-ba-ret kiss-es that don't mean a thing, Mis-ter and mis-sus, a lit-tle gold ring,
Which of the two, ap-peals to you, sweet-heart? Ca-ba-ret kiss-es that
die with the dawn, Mis-ter and Mis-sus, a house and a lawn, Which of the two
ap-peals to you, sweet-heart? You'll find that "go-ing plac-es," Paint-ed fac-es,
songs and ap-plause, Can't com-pare with what you share with some-bod-y who's

"Some Day You'll Realize You're Wrong"

CHORUS *P-f*

Some day you'll un-der-stand, That I was right in what I planned, Some day you'll
re-al-ize you're wrong, You'll pass a bun-ga-low, a bun-ga-low where
ros-es grow, Some day you'll re-al-ize you're wrong. Through an o-pen
door on the floor you will see a room-ful of toys Ac-ci-dent-al-ly you might see some one get-ting

"Dancing Marionette" - Now Ready!!

"Dancing Marionette" - Now Ready!!

*"You Can't Go Wrong
With Any Feist Song"*

LEO. FEIST, INC.

Cor. BROADWAY and 50th ST.

NEW YORK

SAN FRANCISCO 935 Market St.	CINCINNATI 707 Lyric Thea. Bldg.	PHILADELPHIA 1228 Market St.	KANSAS CITY Gayety Thea. Bldg.
CHICAGO 75 W. Randolph St.	BOSTON 181 Tremont St.	DETROIT 310 Michigan Th. Bldg.	LOS ANGELES 405 Majestic Thea. Bldg.
MINNEAPOLIS 235 Lomb Arcade	TORONTO 150 Yonge St.	LONDON, ENG. 128 Charing Cross Rd.	PARIS, FRANCE 39 Rue de l'Esclapier
MELBOURNE, AUSTRALIA 276 Collins St.	BERLIN, GERMANY 37 Leipziger Strasse		

Dance
Orchestrations!
50¢ AT YOUR
DEALERS
OR DIRECT

A Fox-Trot Ballad That Can't Miss! "SATISFIED"

Lyrics by
IRVING CALSAR

Music by
CHIEF FRIEND

CHORUS

I'm sat - is - fied with just you a - lone,
By your side, skies are blue,
Sat - is - fied, 'cause I've nev - er known, A
love so sweet, so true: You and I

As Sweet As "Honey!" SWEETNESS

Words by
NED MILLER

Music by
CARMEN LOMBARDO
and CHESTER COHN

CHORUS

Love you, love you, love you, Hon - est I do, SWEET-NESS, I love you
tru ly, Need you, need you, need you, In - deed I do,
Say that, you need me too, When you're near me, SWEET-NESS,
I wear a smile — But when I'm with - out you

You Can't Go Wrong
With Any Feist Song

LEO. FEIST, INC.

Cor. BROADWAY and 50th ST.
(ENTRANCE ON 50TH ST.)

NEW YORK

SAN FRANCISCO 935 Market St.	CINCINNATI 707 Lyric Thea. Bldg.	PHILADELPHIA 1229 Market St.	KANSAS CITY Gayety Thea. Bldg.
CHICAGO 75 W. Randolph St.	BOSTON 181 Tremont St.	DETROIT 310 Michigan Th. Bldg.	LOS ANGELES Majestic Thea. Bldg.
MINNEAPOLIS 235 Loeb Arcade	TORONTO 193 Yonge St.	LONDON, ENG. 138 Charing Cross Rd.	PARIS, FRANCE 30 Rue de l'Echiquier
MELBOURNE, AUSTRALIA, 276 Colline St.	BERLIN, GERMANY, 37 Leipziger Strasse		

Dance
Orchestrations

50¢ FROM YOUR
DEALER
OR DIRECT!

SEYMOUR FELIX Stage Director

IN THE EAST

IN THE WEST

"HIT THE DECK"

with Charles King

"PEGGY ANN"

with Helen Ford and Lulu McConnell

"GAY PAREE"

with Chic Sale and Winnie Lightner

"BIG BOY"

with Al Jolson

ZIEGFELD'S "ROSALIE"

with Marilyn Miller

ZIEGFELD'S "WHOOPEE"

and Jack Donahue

with Eddie Cantor

In Preparation

JANET GAYNOR in

"SUNNYSIDE UP"

Book, Lyrics and Music by DeSYLVA, BROWN and HENDERSON

Direction DAVID BUTLER

Staged by SEYMOUR FELIX

Assisted by JACK YOUNG

NOW UNDER CONTRACT AT FOX WEST COAST STUDIOS

BUD BARSKY

Assistant General Manager in Charge of Production

TIFFANY-STAHl PRODUCTIONS

TIFFANY-STAHl STUDIOS

HOLLYWOOD, CALIF.

RAYMOND L. SCHROCK

BOB La SALLE

FOURTH CONSECUTIVE SEASON WITH PUBLIX CIRCUIT OF THEATRES

Direction WILLIAM MORRIS OFFICE

ALFRED WERKER

Directing for Fox

"BLUE SKIES"

"HARMONY AT HOME"

JOHNNY HYMAN

"PLAYING PRANKS WITH WEBSTER"

Eastern Representative, JACK CURTIS

— Also Writing Acts —

TOURING RADIO-KEITH-ORPHEUM CIRCUIT

Western Representative, Wm. JACOBS

Greeting to All the International Readers of

VARIETY

MAUD FULTON

AUTHOR-PLAYWRIGHT

with

William Fox Films

HOLLYWOOD, CALIF.

“CHEERIO”

FROM

REGINALD DENNY

Who Has Just Completed His Contract with

UNIVERSAL

GREETINGS AND SALUTATIONS FROM

ROY DEL RUTH

Who Directed

“THE TERROR”

“THE DESERT SONG”

“CONQUEST”

“THE HOTTENTOT”

“THE GOLD DIGGERS”

All Super-Feature Warner Brothers Vitaphone Productions

NOW DIRECTING “THE AVIATOR”

When in Germany....

On May 1st, 1929, the United Artists Film Exchange in Germany joined forces with the Terra Film Corporation to handle the renting of films in the German territory.

In addition to the usual number of United Artists films the Terra will have their own production of big sound pictures which will be released thru the offices of this new combine for the exhibitors all over the world.

Terra United Artists Film Exchange, Kochstr. 73, Berlin

A. H. VAN BUREN

Dialogue Direction for

FOX

"THRU DIFFERENT EYES"

"HEARTS IN DIXIE"

"FOUR DEVILS"

BENNY MEROFF



3d Consecutive Year
MARKS BROS.
Granada and Marbro Theatres
CHICAGO

ORIGINALS ADAPTATIONS

Howard J. Green

Management, Edward Small Co.
DIALOGUE CONTINUITIES

Byron Morgan

ORIGINAL STORIES
"THUNDER" "SPEEDWAY"
Now in Production M-G-M

RALPH SPENCE
DIALOGUE FOR M-G-M

All United Artists Features

"THROUGH THE DOOR"
"LUMMOX"

JACK COOPER

"THREE LIVE GHOSTS"

A Thornton Freeland Production

Fox

WEST
COAST
Theatres

FROM
SAN DIEGO
TO
SEATTLE

▲
Harold B. Franklin
PRESIDENT

America's Model Circuit of Theatres

LEWIS E. GENSLER

OFFERS

"SEE NAPLES AND DIE"

BY
ELMER RICE (Author of "Street Scene")
Direction of ELMER RICE Settings by ROBERT EDMOND JONES
NEW YORK OPENING OCTOBER 7, 1929

"GRIST TO THE MILL"

BY
MARTIN FLAVIN
Direction of GUTHRIE MCCLINTOCK Settings by ROBERT EDMOND JONES
NEW YORK OPENING NOVEMBER 11, 1929

LEWIS E. GENSLER
1482 Broadway NEW YORK

HOWARD HIGGIN

Productions
for
PATHE

"The Leatherneck"
"High Voltage"

Now Directing
"The Racketeer"



GEORGE HALL

and His ORCHESTRA

RECORDING and BROADCASTING
ARTISTS

Featured at

AMBASSADOR HOTEL
New York, 1 Season
AMBASSADOR HOTEL
Atlantic City, N. J., 1 Season

MANGER HOTEL
New York, 1 Season

ASTOR HOTEL
New York, 6 Seasons

ARCADIA BALLROOM
New York, 4 Seasons

NOW
BREAKING ALL
ATTENDANCE
RECORDS AT

ELITCH
GARDENS
DENVER
FOR THE SEASON

"Variety" says:

"Hall and his orchestra are easily the biggest draw ever shown on the bandstand at this class amusement resort. . . ."

"Denver Post" says:

"There is no question but that the unanimous acclaim that is being showered on George Hall's orchestra by local dancers signifies that his brand of music is what the west has long wanted. The orchestra began its record-smashing summer engagement at Elitch's by passing all former attendance marks during the second week. . . ."

HANS BARTSCH

PLAYS

New York: Capitol Theatre Building
1639 Broadway

Cable Address: "Habartech, New York"

Hollywood: 6253 Hollywood Boulevard

Cable Address: "Habartech, Hollywood, Calif."

MYRTLE STEDMAN

As "MRS. OSBURN"

in Herbert Brenon's Productions of
"LUMMOX"

A United Artists Picture

THE **MAY** CO.

Let Us Do
Your Shopping

When you are in Los Angeles anything you want will be selected by expert shoppers and delivered to you—a May Company service to busy theatrical folk.

Just Phone MISS MONROE
TUCKER 8211

THEATRICAL CUTS
THE STANDARD ENGRAVING CO. INC.
225 WEST 37th ST. NEW YORK

WALTER 'DARE' WAHL

The Original Sap Comedian

R-K-O Representative
NICK AGNETA
ROSE & MANWARING OFFICE
Production Representative
JENIE JACOBS

THE THEATRE INTERNATIONAL

STEINWAY HALL
NEW YORK

MORRIS GEST

CABLE ADDRESS
MORRIGEST, NEW YORK

HAS THE HONOR TO ANNOUNCE

FOR THE SEASON 1929-30



By KARL VOLLMOELLER

"The Miracle" The world's largest production staged by Max Reinhardt and opening Detroit Olympia in October; Milwaukee, St. Paul, Dallas and other cities. Production built with Celotex.

The Moscow Art Theatre The Entire First Line, Augmented by the Younger Generation, of the World's Foremost Acting Company. Under the direction of Constantine Stanislavsky and Vladimir Dantchenko.

Balieff's Chauve-Souris Seventh American Season.

Stratford-upon-Avon Festival Company Under the patronage of His Majesty King George the Fifth, presenting a repertory of Shakespeare's plays.

Alexander Moissi in "Hamlet" and another play in English.

"Aha !!!" A Musical Novelty. Book and lyrics by Montague Glass and Newman Levy. Music by Dimitri Tiomkin.

The Royal Burmese Ballet American Premiere.

"Pickwick" By Charles Dickens. By arrangement with Frank C. Reilly.

"Mima" A Transcontinental Tour of DAVID BELASCO'S great production.

"Orpheus" MAX REINHARDT'S production of Offenbach's Light Opera.

A Pantomime Written by von Hoffmanstahl and staged by Max Reinhardt.

Dance Recitals By Famous Artists from Soviet Russia's great Ballet.

"The Darling of the Gods" David Belasco's Masterpiece in a Sound Picture. United Artists Masterpiece. By arrangement with Joseph M. Schenck.

REGARDS TO ALL MY AMERICAN FRIENDS

STILL HOPE TO SEE YOU SOON

JACK HYLTON

Edmund Goulding

HUGO RIESENFELD

UNITED ARTISTS PICTURES

HOLLYWOOD, CALIF.

BERNICE and EMILY

Late Feature with George White's "Scandals," 9th Edition

WEEK JULY 13, KEITH'S PALACE, NEW YORK

Touring Radio-Keith-Orpheum Circuit

Direction: EDWARD S. KELLER OFFICE

STILL GOING STRONG WITH KEN MURRAY UNIT

HARRY WEBB'S ENTERTAINERS

The Band That Does Everything

Thanks to KEN MURRAY and R-K-O

Cable Address, CANTORITE, New York
SEASON 1929-30

LEW CANTOR

Presents

JANET BEECHER

IN

"COURAGE"

By TOM BARRY

Staged by PRIESTLEY MORRISON

On Tour After Playing 40 Weeks in New York



JANET BEECHER

IN PREPARATION

SOLDIERS ^A _{ND} WOMEN

By PAUL HERVEY FOX and GEORGE TILTON

WITH

VIOLET HEMMING AND A. E. ANSON

Opening Ritz Theatre, New York, Sept. 2



VOIET HEMMING

In Association with EDDIE CANTOR

SMITH and DALE

IN

"MENDEL, Inc."

By DAVID FREEDMAN

OPENS AT LONG BRANCH AUG. 28



SMITH and DALE

HELEN MacKELLER

IN

"LOVE BOUND"

By THOMAS J. FALLON

Staged by VICTOR MORLEY

OPENS LABOR DAY



HELEN MacKELLER

General Press Representative
CHARLES WASHBURN



GERALDINE and JOE

Having Been Acclaimed a Howling Success at the
AMBASSADEURS, PARIS

the Baby Wonders of the Stage are going to Germany for an indefinite engagement

Direction of PAT CASEY and WILLIAM MORRIS

Thanks to MAX TURNER

LUMSDEN HARE

Acting and Directing

Dialog for

FOX



GEORGE BEATTY

The Girls Out Here in
 Hollywood Wear No
 Hosiery

Saw one coming down Sunset
 Boulevard with what I thought
 was a run in her stocking.
 It turned out to be a varicose
 vein.

Direction Phil Ofen, Max Hayes Office

Yes, Sir!
 It's the Seventh Month
 And Many More to Come
 for



RUBE WOLF

MUSICAL MASTER OF MIRTH AND MELODY
LOEW'S STATE, LOS ANGELES

Thanks to some other than FANCHON & MARCO

Dudley Early

Universal Pictures

Universal City, Calif.

ST. CLAIRE SIS. AND O'DAY

"Ten Wheels and No Brakes"

West—WILL JACOBS R.-K.-O. Representatives East—SIMON AGENCY

HAZEL ROMAINE

"CHASER OF BLUES"

Thank to MAX TURNER

Featured in Fanchon & Marco's Ideas

ADA BROWN

Booked Solid R-K-O Circuit

Rep., MARTY FORKINS

The International
 Comedy Aces

MONS.

COSCIA

And

BARON VERDI

Hear Them Sing, Talk
 and Play

(Not a Vitaphone Short—
 But Why Not?)

You've Heard the Rest—
 Give Us a Test

ALBERT LEWIS

General Manager of N. Y. Office of The

WM. FOX

Hollywood Studios, will remain on the West Coast until Sept. 1, 1929
 New York Offices: 1779 Broadway—Tel. Circle 9633
 Hollywood: Fox Studios, Western Ave.—Tel. Hollywood 3000

ABER TWINS

Featured in F. & M. "Sweetheart" Idea

FLORENCE FORMAN

STARRING AT THE AMBASSADEURS, PARIS

Direction WILLIAM MORRIS OFFICE

J. M. KERRIGAN

FOX FILMS

DANA BURNET

WRITING FOR FOX

EARL BALDWIN

PATHE

J. C. NUGENT

Co-author "THE POOR NUT"

Play and Picture

Co-author "THE NIGHTSTICK"

(Now the Picture "Alibi")

Now Directing and Playing in Picture Version of "Kempy"

by J. C. Nugent and Elliott Nugent

WRITING, ACTING AND DIRECTING FOR M.-G.-M.

WEST COAST NOTES

Donald Reed added to "Little Johnny Jones," FN.
Johnnie Arthur Lee Moran added to "The Aviator," WB.
Victor Milner cranking first camera on "The Love Parade," Par.
Sally Blaine opposite Hugh Trevor in "The Very Idea," Radio.
Jeanne De Bard also added.
Complete cast of "Drake Murders Case," U: Forrest Stanley, Robert Presser, James Crane, Barbara Leonard, Doris Lloyd, Gladys Brockwell.

Byron Douglas, Eddie Hearn and Tom Dugan.
Cast of "No, No, Napoleon," starring Reginald Denny, U: Nora Lane, D. R. O. Hatwell, Henry Otto, Slim Summerville, Walter Brennan, Fritz Feld, E. J. Ratcliffe and Jules Cowles.
James Gruen adapting "Night Parade," Radio.
Francis Ford added "Kathleen Mavourneen," T-R.
Frank Reicher opposite Ann Harding in "Her Private Affair," Pathe.
Warner Oland, Jacqueline Logan.

Raymond Hatton, O. P. Heggie and Morgan Farley, "The Mighty," Par.
Xavier Cugat to do musical treatment on "Under the Texas Moon," WB.

Johanna Mathieson, chief designer of Universal wardrobe department, has new contract.
Dorothy Revier added to "The Mighty," Par.

Robert Montgomery opposite Joan Crawford in "Jungle," M-G.
John McCarthy for M-G to direct.
Clay Fitz-Gerald added "Sally," FN.

Albert DeMond

**Titles and Dialogue—All
Universal's Feature Comedies**

DIALOGUE

"Cohens and Kellys in Atlantic City"
"It Can Be Done"
"Modern Love"
"Clear the Decks"
"Give and Take"

**Present Assignment: Now Writing Dialogue for
Harold Lloyd's "Welcome Danger"**

GREETINGS

from

PAUL LENI

Universal Director

GREETINGS

LINA BASQUETTE

Battle for Membership Between East and West Actors' Societies

Chicago, July 2.

Members of the Actors' Union, vaude organization with headquarters in Chicago, are being approached by representatives of Harry Mountford's eastern American Artists' Federation, with a proposition for the performers to trade in their Actors' Union card for an A. A. F. card, with all dues paid in the former organization to be credited to them in the A. A. F. This is the charge made by Phil Phillips, president of the Actors' Union, who states he has positive proof on file. Jack Atkins, until recently secretary of the union, is a deputy organizer for Mountford's A. A. F. His associates are proposing the exchange offer, according to Phillips.

While an officer, Atkins announced the Actors' Union was affiliated with Mountford's Federation. With Atkins' resignation, all statements of affiliation on membership cards and stationery were removed by the new union. Atkins remained in Chicago soliciting membership for Mountford's organization.

FORWARD STEP SAYS KELLY OF ELECTION

Walter C. Kelly, "The Virginia Judge," vacationing at Spring Lake, N. J., sent this week's Variety in response to a request for a statement on the N. V. A. new officers:

In the election of Eddie Cantor as president of the N. V. A., the members of the vaudeville profession have taken the most forward step in years. Their enthusiasm, ability and well-earned popularity will go far in restoring the confidence and trust in the artist and the manager in any effort to bring about a return to the Golden Age of vaudeville.

As for myself as vice-president, I shall be delighted to serve under such a chief and assist in any effort to bring about a return to the Golden Age of vaudeville.

Milwaukee's 2-a-Day on Palace, Chi, Formula

Chicago, July 2.

It has been decided at the New York Keith conferences this week that the Palace, Milwaukee, shall commence playing two-a-day vaude Labor Day.

Its bills will be patterned after those at the Palace, Chicago, with the Milwaukee Palace giving three performances Saturday. Palace, Chicago, will start week-end three-a-day Labor Day, giving the extra performance Saturday and Sunday.

Another change reported is the local State-Lake returning to its original "State-Lake policy" for acts, four performances daily, with acts doing three shows.

In St. Louis the Grand (Keith's) will continue its present grade of vaude, but will split the week starting July 27.

3-Act in Show

Pittsburgh, July 2. Melinoff Fourmen, adagio act, three men and women, replaced Dolores, Douglass and Eddy here at Penn in Public unit, "Fifth Avenue," when latter turn was signed for Shuberts' "Broadway Nights." Dolores and her partners opened in Cleveland with musical.

STANLEY RAYBURN

Now With Us

JERRY CARGILL
1500 BROADWAY, NEW YORK.
TELEPHONE BRAD 9-4

25% Lower Salary

This Summer for Acts

Current summer vaude salaries prevailing in Keith's, Loew's, Fox's and all of the indies show a drop of nearly 25 per cent over the hot spell payrolls of any recent year.

Standard acts with standard salaries have been forced to take the cut along with others. They are told that if not for the temporary relief through reduced expenses many of the vaude theatres running through the summer would be forced to close.

Opposition to acts from talking pictures, latter offering managers a new alternative to closing for the summer, is also accountable in the reduction of average vaude salaries.

Many of the indies are down to as low as half salaries for all acts.



JED DOOLEY

One of America's wealthiest actors, HEAD MAN with RUTH MIX RODEO REVUE at the Palace, New York, this week, and doing even better than on his previous appearance there. Even the foreigners laugh at him without using the slightest hint of what he is talking about. Does no book steps, sings no funny songs—just works 40 weeks every year, plays golf, saves his money and tells his own way (which are all copyrighted).

Dr. HARRY WEBER.

New Officers of the N. V. A.

At the annual election of the N. V. A. Monday in the clubhouse in New York, the following officers, who also comprise the Board of Directors, were elected:

PRESIDENT

Eddie Cantor

VICE-PRESIDENTS

1st—Walter C. Kelly

2nd—Jolly Ward

3rd—Arthur Ashley

4th—Chas. M. O'Donnell

SECRETARY

Henry Chesterfield

TREASURER

Pat Casey

Bill Clash Averted

M. C. Less Stage Band

Chicago, July 2.

Nina Gordon agreed to postpone her contracted vaude engagement at the Palace, New York, this week when advised by Keith's that there would be a conflict with Molly Picon and Miss Gordon on the same bill. Latter's understanding with the booking office is that she will play the Palace at a later date.

Picon's booking to hold over was not closed until Thursday. Keith's was reported to have asked the Yiddish musical star to take a salary cut after the first Palace week. Her Palace salary is \$1,500.

Leon Weaver (Weaver Bros.) was removed from Albee theatre last night to good Samaritan hospital suffering from fever. Routine of act has been changed and continued.

Weaver Brothers have been with R-K-O for past decade and this is only time Leon has missed.

Coronado, Rockford, booked by the Morris office, is testing a combination vaude and band policy with no act for the last half week. R. plays straight vaude the first half.

House formerly operated with split week vaude.

LEON WEAVER ILL

Cincinnati, July 2.

Leon Weaver (Weaver Bros.) was removed from Albee theatre last night to good Samaritan hospital suffering from fever. Routine of act has been changed and continued.

Weaver Brothers have been with R-K-O for past decade and this is only time Leon has missed.

(Continued from page 1)

Variety Artists. The change retains the name initials, N. V. A., with Variety a substitute for Vaudeville.

The name change is proposed through the intention of the N. V. A. to go into a wider scope of membership, taking in the picture and radio divisions of the show business. Managerial support of the N. V. A. includes organizations in both of these fields.

A drive for membership is to be instituted by the N. V. A. for 30 days, with no date for its start yet set. During the drive the initiation fee will be removed. At its conclusion only members in good standing in the club with paid-up dues will be entitled to the privileges or benefits of the club.

Cantor Deliberated

Eddie Cantor accepted the nomination for presidency after prolonged deliberation. Previously the star of "Whoopee" had declined the leading posts of the Friars and Lambs at different periods. Intending to stay in the show business, Cantor did not feel he could take on additional burdens, as his retirement has been decided for a course of health and the strenuous stage work he goes through daily.

It was this retirement, however, that finally decided Eddie in favor of accepting the nomination; that and other eloquent persuasive talks used upon him. If not playing and in New York all of the time, it was Cantor and his band who could devote much of his time to placing the N. V. A. in the show business spot it is entitled to. Cantor at present is a member of Equity Council.

Cantor is said to be working out several ideas to aid the club and its members. These will probably be released by him when perfected. It is said also that the new president had ordered a financial statement of the N. V. A. Club prepared as of time so, the date before he assumed office. That statement is being turned for publication during the meeting only comment from the floor as reported was a voice asking if a resolution could be introduced calling upon the vaudeville circuits to furnish the old-timers wage agreements.

Confidence

The announcement of the nominations of Cantor, Kelly and the others of the directorate appears to already have spread a wave of confidence in the new N. V. A. During its long life with no information concerning its inner workings or financial condition leaking out, the N. V. A. became a kickabout among those who suggested it. They joked about it in private and public, often sneeringly referring to the N. V. A. as the former master from the stage.

Meanwhile the handout annual collection from the public districts about all of the daily newspapers where it occurred. The scheme of telling the public the vaudeville artist is starving while newspapers were printing fabulous salaries (not press stuff) drawn down by actors and actresses, and the industry weekly seemed to sicken the vaude fans as well. While the vaudevillians themselves were envious of the manner in which they were being propagandized each year to place the vanity of the one man taking personal publicity from it. The public in general looked upon the whole collection affair by actors and actresses as a peculiar for an industry claiming to rank among the first five of the country, which apparently could not provide for the needy within its confines.

Some variety circuits have steadfastly refused to permit the handout in their houses, saying it would only locally disgrace the theatre. These mostly in the smaller cities, but illustrating the universal managerial trend.

First as Haven

The N. V. A. was formed as a haven for vaude actors of its day antagonistic to the White Rate, a body of more defunct militant artists and always on the verge of or in a strike through its agitating leaders. Founded by J. J. Murdoch and nicely fitted the vaude situation of that time, Murdoch decided to continue the organization, to take the steps to perpetuate the N. V. A. of today.

After 18 months or so Albee noted the potentialities of the club as a personal exploitation medium and grabbed it. From that day until Albee recently eased out of

everything vaudeville by his business companions and competitors of many long years, the N. V. A. remained all-Albee to the slightest detail.

That the N. V. A. really belonged to the actors who supported it was advanced long ago. Albee ignored the suggestion, as he had done with many others, having plenty of time nowadays, however, to ponder.

The Officers

All of the officers are familiar to vaudeville, especially, with some of more extended fame.

Mr. Cantor started as a mere boy in the variety field. A sketch of his life appeared serially recently in the Saturday Evening Post. His associates, connections, and influence outside of the show business are numerous and important.

Mr. Kelly, famous as a humorist in his stage character ("without make-up" as "The Virginia Judge," is a vaudeville and radio star. Mr. Kelly probably enjoys the unique distinction of being perhaps the only headliner in this country who has been in the vaudeville business in dialect and accent have been from a pirate's hands and tongues.

A strong personality of much force and expression, Kelly has never hesitated to speak his mind about vaudeville conditions. Included in these views is his opinion in the past of the N. V. A. and its manner of operation by Albee. Kelly told in person what he thought of both, and also of Albee. Kelly did not play in a Keith theatre after that for a long while. It is seven years since the Judge appeared at the New York Palace.

Like Cantor, Kelly has outside connections. Both men are wealthy and independent. Kelly is their profession and ready to work for it under proper conditions.

Henry Chesterfield, whose name as the first free officers of the N. V. A. was a happy thought. Either name told the story that no one else will turn the N. V. A. Club.

Solly Ward is a vaudevillian graduated to the legit musical comedy stage after a long vaude career.

Arthur Ashley and Charles H. O'Donnell are legit vaudeville men also of standing and experience.

The entire professional composition of the new officers and board will be understood and appreciated by the artist at large.

Chesterfield

Henry Chesterfield, re-elected secretary, is of the Albee regime. His familiarity with the club operation adds his extensive knowledge. Previously acting at the behest of Albee, probably one of the reasons why Chesterfield did good work in his capacity. Chesterfield has been mostly with the supplying member, the social and business side of the vaudeville world, arranging for ceremonies, services, etc.

One of the objectionable methods instituted by Albee and carried on by Chesterfield was to make the N. V. A. clubhouse a noisy, street level and sound like a tomb instead of a meeting place for members. Chesterfield and Albee shushed members present into a whisper, until the quietness could be achieved for many present.

Under the new administration Chesterfield will likely correct many of the mistakes of the past. Under the new management, before the new officers can locate and rectify them. Away from Albee dominance Chesterfield has a vaudeville office, the only one of the directorate, of greater liberty in action for him, in dealing with the club's professional membership.

Pat Casey becomes the treasurer, owing to his long association with the V. M. P. A. and the N. V. A. Rotel fund. Both of these organizations are the financial support of the N. V. A. Club, the V. M. P. A. through its chain-members providing means for maintenance of the N. V. A. Club, through the N. V. A. Special Fund, which is the financial supporter of the N. V. A. Club.

Resolutions

Other resolutions as amended and passed at the Monday meeting for the Club include one which continues to permit the eligibility of lay (non-acting) show people, but without vote.

Three members of the board of directors present at a meeting shall constitute a quorum.

Chicago Gets Perfect Divorce Balance on Socking Wedded Mates

Chicago, July 2.

Mr. Frank Pappie, Edgewater Beach hotel orchestra accompanist, is a married man no longer. Mrs. Pappie, convinced the wedding it is no fun standing with your neck between the fingers of one of the city's better accordion players, while he plays the "Sextette from Lucia" with jocular chords. Also that it is humiliating to be kicked out of the in the fulfillment of a practical joke. Accordion players, claimed Thelma, should play on their request bags, not the frau's throat. Her recitation of events and philosophy toward the players was rewarded with a divorce decree. Attorney Philip R. Davis was the man behind the idea.

Evelyn Sayres of the Four Nightingales was another divorcee recent. She secured legal riddance of William Hill on the charge he deserted her a few months after the ceremony. Davis again at bat. Jack Kinneard, in burlesque as "Groucho" Cusardi, has asked the court to get a load of his little wife's antics with a view to divorcing her. Around Christmas of 1937, Jack says, she threw a jewel box at him. One month later she hit him in the face with a dishcloth. Accompanying the pummeling with a tirade of abusive adjectives. In New York, he has secured a divorce. Marriage in November, 1937, and separation in January, 1938. Attorney Philip R. Eisenman is representing him.

Evelyn Murray, now playing Public Houses and previous "Dorothy News," lasted eight months with Cedric Hamilton of vaude. Suddenly Cedric disappeared. Mrs. Murray and her lawyer, Mr. Eisenman, persuaded Judge Gemmill to return her maiden name. She hasn't seen the boy friend for four years.

Keith's Censor Bureau For Blue Stuff and Cuts

A censorship bureau holding full power to edit stage material will be established by Keith's, with Arthur Blondell placed in charge. The new department will exercise all rights under the new censorship laws by acts in the Keith vaude theatres and co-operate with stage managers in enforcing cuts and necessary censoring. According to Keith's, the fast spreading use of stage material by vaude acts has shown a need for censorship. Formerly a booker, Blondell has lately been in charge of the R-K-O broadcasts.

Frank Timney Working

Atlanta City, July 2. Frank Timney is acting as a c. at the LaVittore cafe on the Boardwalk. Last week he invited the members of the "Sketch Book" cast to the cabaret. It's quite an unexpected comeback for Timney, with many friends plugging for a successful outcome. He has been out of the show business for a long while, living in Philadelphia.

The Terrors of Golf

Last week Sam Summers (Summers and Hart) took a golfing arm at a time was enough. He learned differently and is now laid up with both wrists. Summers first broke his left arm at the elbow while playing golf. The right wrist was injured when a plank cracker and Sam slipped while painting his boat.

Jo Riley Retires

Jo Riley and Flo Gals have dissolved their vaude partnership. Mrs. Riley is retiring from the show business.

Charlie Carmill's Shorts

Charlie Carmill is with Chester Hale as dance instructor and host.

Raymond and Cavalry, Jack Wilson and Anna Chandler have been booked by Jack Wilson to make talking shorts for Columbia-Victor.

GOLFERS YELL

Grievance Committee Didn't Like Report on Tournament

New York, June 28.

Editor Variety: Re recent unfair paning of our golf show of June 18. I am writing you to say (quoting your dark reporter). It was the golf that was lousy. Heavens dark reporter didn't even see the show for two reasons; one being he was out on the putting green practicing golfing. This fact alone caused such starting entertainers to refuse to go on at the show.

Jack Dempsey—Tramp Comedian. Jack Davis—Tyrolean Todyer. Earl Morrison—Ninick. Foot Clogger.

Glady Brown—Swiss Belle. Addy Schwan—Juggler. Jimmy Donovan—Imitation of Jimmy Durante.

Nat Selous and Henry Bellitt—Imitation of Uzcudun and Schmei-jer.

Then again Pete Mack doesn't do Dutchman. He is Hungarian! What's left and regardless of what you do.

And if the show was lousy blame you D. R.

Yours for fair play, Pete Mack. Jack Dempsey. Grievance Committee representing Golf Ass'n.

Patricia's Talker

Los Angeles, July 2. Tom Patrice will appear in "Married in Hollywood" for Fox.

PAT CAEE'S SPEECH AT THE N. V. A.

At the annual meeting Monday of the N. V. A. Pat Casey said: "I am glad to see you all here."

Mr. Chesterfield has read several resolutions to you. All they mean is the technical matter that has to be done every year. There is a lot of noise on the street as to why this name has been changed to the National Variety Artists. That resolution speaks for itself.

This organization was first formed many years ago and that name embodied only the vaudeville people. Today conditions have changed, as you all know. Many of the vaudeville people are now making shorts and in the legitimates. The question arises are we not in vaudeville and not entitled to the benefits of the club. That is the only reason the name has been changed.

Mr. Chesterfield has read you a lot of papers. I stand here and tell you that this is going to take a million dollars a year to run this institution. It cannot be done for one dollar less.

The amount of dues paid is not a drop in the bucket. The money must be kept up. Many of the vaudeville people are now making shorts and in the legitimates. The question arises are we not in vaudeville and not entitled to the benefits of the club. That is the only reason the name has been changed.

The balance of money needed on top of the money collected have been paid in and advanced by different industries, the cost of our business, moving picture and of our business.

\$550,000 Short

The highest collection ever taken was this year. It amounted to \$450,000. Now that I am as treasurer of this organization, must dig up \$550,000 more money this coming year. Keep up the work you have started. We cannot make a drastic change. We cannot go out and hate it, but someone has got to do it.

The fellow in this business who is successful does not think of anyone in the business who has met with reverses because "I can't do it." I can do it. I have eight or nine hundred a week. They ask, "What do they do with the money?" I don't know. I don't know. An unfortunate thing in this business is that a bug is injected into your system. I don't know. I don't know. In any other line. That's true! As I say, we have to get this

STOOLS WORRYING

The stool pigeons of vaudeville are reported wondering if they are going to work next season.

Their rewarder also has lost his job—and forgotten them. It's the finish of all fate of all stools.

EDDIE CANTOR SAYS N. V. A. IS FOR ACTORS

When requested for any announcement he might wish to make as president of the N. V. A., Eddie Cantor said the following:

In accepting the presidency of the National Variety Artists I recognize a great honor has been done to me. I feel very happy that I have been selected to head this organization and I know the members will be happy under my leadership. I have outlined the future policies of this organization.

I believe that an actors' club should run by and for actors. I believe that the actors should be told about the financial condition of this organization. They should know how their money is being spent, for what it is being used.

In other words the National Vaudeville Artists of America should run in the open and everything must be above board. It is not a secret society. The N. V. A. is non-sectarian.

I want members to feel that if they have a complaint, reg-

money, even if we have to go out with a couple of sandwiches.

The Actors' Club of America and nobody else. Hereafter, members have had a backward feeling in the club. "If you do this you'll be criticized and if you do that you'll be criticized."

If now it's your club and from today on I want it to be your club. In making it your club you have to take more of the burdens. Even though I am a fellow member, I want to drop the membership because they did not pay their dues. Perhaps some did not pay their dues. I don't want to afford to as conditions have not been good the last year or two. I don't want to afford to as conditions have not been good the last year or two. I don't want to afford to as conditions have not been good the last year or two.

If you have troubles somebody has to listen to them. Of course we cannot give everybody everything they want, but Mr. Chesterfield told you the amount of money being spent and somebody must be getting the benefit of it. We will start the campaign because this is a club in the world doing the work we are doing.

Make it your home, make the club in Chicago your home and the one in Los Angeles and let's hope we have other places.

When they started the proposition in Saratoga they said that it would be \$500,000. Now they say \$750,000 and that means \$550,000. I am trying to get things planned so that they will be open by the first of September. The contracts say the first of August.

When they have, without doubt, the finest institution of its kind. When you can take one poor person, he will take this term and I will send him there and if he cannot be cured, at least prolong his life. If you will do this it is worth all the money in the world.

Mention was made we should not help anyone but members. I am afraid, my friends, by the time this drive is over that that rule will have to be changed. The burden is not getting lighter. There are more people to be cared for. I'm afraid that when we come to October we shall have to close our doors to those who are not members.

One of the things that we care of everybody but it's impossible. Cleaning Up.

Furthermore, we are going to try to

Keith's Unable to Locate Booker nor Orpheum from Its Own Staff

TISHMANS SEPARATING?

Booker's Wife Starts Action for Separate Maintenance

An action for a legal separation has been commenced in New York City against Sam Tishman by his wife, Bernice. Separate maintenance is asked by Mrs. Tishman with the usual complaints.

Tishman is a Keith New York office booker, formerly moving to Broadway from Keith's Chicago office. His wife was nee Bernice O'Neil, daughter of Jimmy O'Neil, the agent, and formerly of the O'Neil Sisters, with Zelma O'Neil, nee O'Neil's daughter, the other stage "sister."

The Tishmans were around together and seemed friendly enough until recently. They were married about four years ago and have a son.

It is with this organization, it has been taken care of by actors and not by the people complained to bookers of Orpheum.

With Walter C. Kelly as first vice-president, that office is in a world-wide reputation for integrity, for his good common sense and his understanding of the theatre and its actors.

Having spent over 20 years in the show business with more of that time in vaudeville, I believe I know the actors and their needs and I myself intend to protect their interests as president of the National Vaudeville Artists.

clean things up in other end of show business, fly-by-night agencies. I know what I am thinking. You work and need three days and take the chance, but in 80 out of 100 cases they are thrown out and do nothing, so they would be a good deal better off if not taking the engagements.

I am going to call them together and before the season opens we may have a contract as far as the actor is concerned, and the manager will sign it if the actor is not paid. Indeed, this is simply getting down to matters of business. If you do not pay me, I will not work for you. If you have no right to come to us.

As I said, this cannot be done in New York. Spread the contract over in the past, it is going to be in the future.

No "Rats"

Nobody is going to bring reports to me. I never wanted them in my life and I don't want them now. Men in this room know me for 40 years. I know you know me for 40 years. I know you know me for 40 years. I know you know me for 40 years.

Connected with a rat in my life and I don't want to start now.

In picking out your state here, you are doing wonderful. Mr. Cantor you have one of the greatest stars and theatrical lights to hand in the country.

As to Walter C. Kelly, let's 100 per cent. As to Solly Ward, Charlie O'Donnell, Arthur Ashley, you know as well as I do. If Chesterfield has the right, throw him out, but I wouldn't take his job for a million dollars if he did.

On one of these hot days he came over to see me, and told me that he had talked with 132 people that day. He told me you have a tough day. I talk to five or six people—and one comes in but I wanted help. Lord, I don't do anything down.

After the first of October we'll have to draw the line. It's not fair to the members who do pay dues. I know who pays but I can't tell it, but the fellow who rides free is not. Any suggestion in getting up a war from taking up a collection.

Once a year, I want to do it. I don't know how I am going to do it.

It's a hard job, but after all I know who pays but I can't tell it, but the fellow who rides free is not. Any suggestion in getting up a war from taking up a collection.

It's a hard job, but after all I know who pays but I can't tell it, but the fellow who rides free is not. Any suggestion in getting up a war from taking up a collection.

It's a hard job, but after all I know who pays but I can't tell it, but the fellow who rides free is not. Any suggestion in getting up a war from taking up a collection.

It's a hard job, but after all I know who pays but I can't tell it, but the fellow who rides free is not. Any suggestion in getting up a war from taking up a collection.

It's a hard job, but after all I know who pays but I can't tell it, but the fellow who rides free is not. Any suggestion in getting up a war from taking up a collection.

Keith's will remove Bill McCaffery from the Orpheum Circuit books to send him on the road as a new act and material scout.

McCaffery's scout role outside the books is another reason why he is new for Keith's. His territory will take in all fields of show business, including the legit and pictures.

McCaffery became Orpheum Circuit booker last year, succeeding Early Saunders, who resigned to go with Public as booking head. Previously McCaffery booked principally the Palace, New York.

The business of appointing a booker for the Orpheum Circuit has caused one of the most peculiar situations ever confronted by Keith's. From latest happenings it is looked necessary for a circuit of Keith's magnitude to go outside of its own confines for a suitable booker.

According to Keith's booking office's own statement, there is no one in the circuit at the present time who stands out with sufficient relief to be momentarily promoted to booker of Orpheum.

Outside Booker

On the outside, from reports, an offer has been made to Benny Thelma, former Orpheum booker, now with Lowe's, but not verified. That is a step in the right direction, this also not definitely established. Another mentioned was Nat Kalmesh, assistant booker of the Orpheum, by the William Morris office, and brother of Harry Kalmesh, assistant booker of the Orpheum.

No one in the Keith office up for consideration has been yet taken seriously as a candidate.

George Godfrey, Keith's booking head, once booker of the Orpheum, but not in a position now in addition to his duties as head of the booking office.

McCaffery's new job will begin when an Orpheum booker is located.

Guilty of Defrauding Keith's Sister-in-Law

Boston, July 2.

Mrs. Violet Price of 745 Park avenue, Revere, was found guilty by a jury of defrauding her sister-in-law, Mrs. Mary Maguire, of \$4,000 from the late R. K. Keith.

The 82-year-old sister-in-law of the late R. K. Keith.

Montefusco were found guilty of conspiracy to steal from Mrs. Keith. The women continued to live in jail.

It was charged that the girl gained the confidence of Mrs. Keith by talking of the friendship between her family and that of Mrs. Keith.

New Brunswick, obtaining \$4,000 in false representation with which she bought an automobile for the house where she now lives in Revere.

Benny's Special Hour

Los Angeles, July 2.

Learning that two of his fellow workers, Robert and Edna, were confined to the Hollywood Hospital the same day, Benny Rubin decided to honor KEKIX mostly directed for the entertainment of his two sick klicks.

When he learned both had been, asleep and attendants refused to awaken them.

Amateurs Go Pro

Worcester, Mass., July 1.

Allice Kellie, 21, of Worcester, rather, asked for a tryout with the O'Hana San dancing group when she played the Fox-Ruby in Worcester. She was immediately engaged.

The next night, Eva Dalgle, 19, of Worcester, also tried out and also got a contract.

50TH FOR LUXES

Utica, N. Y., July 2.

Lux family, known in showdom of central New York, will celebrate the 50th anniversary of their father in honor of Mr. and Mrs. Arthur J. Lux on their golden wedding anniversary.

Indie Vaude Booking Field in N. Y. Looks Plenty Shot for New Season

The independent booking field around New York looks far from promising for the survivors next season if not altogether shot.

With the Fox buy taking over 125 houses of the 115 indies formerly booked by independents and with at least 20 of the remaining 90 having already dropped vaude or will as soon as wired, there will remain about 40 houses left, for which the big five will have to tussle for sustenance if they intend remaining. These computed figures, however, do not include fire houses, back yards and orangeade stands that frequently play bootleg vaudeville to classify as theatres.

From present outlook it looks as though Fally Markus is about the only one of the group knowing what's what. Markus is practically set to handle the Junior booking department for Fox, either maintaining his own office independently or coming over to Fox quarters. Mar-

kus has been booking several of the Fox houses right along in addition to the Walter Reade theatres, Small-Straussberg and others taken over by Fox. Markus will not suffer any dropouts, but will continue them until Joe Leo, Fox executive, sets the next season arrangement.

Jack Linder, who also has several of the Fox take-overs, has assurance from Leo that he can retain them until the reorganization of the Fox booking department is set. Arthur Fisher, badly shot through the Fox raid, especially through losing the Calderone houses on Long Island, which brought main revenue, claims he'll stick. A. & B. Dow have five left, and claim they'll stick, too, next season, although Dow has been making overtures to Warner Booking Agency to swing their list over to the latter if Al Dow goes over with it. John Robbins has eight houses and figures with his usual slick stuff he'll get by all right next season. Walter Pilmer will stick also with several houses in which

DUMB DIST. MGR.

Cleveland, July 2.

Here's one of the reasons why some theatre managers take to drinking bum gin:

A vaude theatre manager in a nearby town, known for his ability, crashed into a local paper for three pages of fine theatre publicity, through a break.

Blinded over the stunt, the manager showed the spread to his district manager, who made a sour face, saying "all right," but what good did it all do?"

Back With Theatres

Los Angeles, July 2.

Mike Newman, former district manager of Keith theatres on Long Island and in Brooklyn, is now manager of Pacific Coast Theatres, Inc. Newman came here originally to be sales manager of a sound device, but quit.

He maintains part ownership comprising his list. Several other nondescript agencies booking a few houses when they can get them will undoubtedly pass out and grab a new racket if they remain.

Exclusive Midwestern Booking in Chi Good, But Still Handicapped

Chicago, July 2.

Official announcement that most of the Junior Orpheum houses will be booked out of Chicago, starting next week, was greeted as a life-saver for the circuit. It is believed the one thing needed by Keith's midwest circuit after the past misoperation and oftentimes ridiculous bookings.

With Ben Piazza, Warren Jones and Willie Berger of the Association left last week for New York to scout for vaude material suited to the houses. The bookers are thoroughly acquainted with the local situation.

It has been found locally that what customers in Junior Orpheum and similar western houses want most is a good show. That will build and hold trade where "names" have brought only spasmodic business.

Indie Inducement

Statement that Evansville, St. Louis, Davenport, Des Moines, Springfield, Champaign and South Bend

are to be booked exclusively out of Chicago was enthusiastically received here. It is believed that with this lineup to book, the Association can make a greater play for booking independent houses, with the latter probably willing to take up western-booked shows where they would have no confidence in eastern bookings.

Only fly in the ointment was the report that Madison and Rockford, both Junior Orpheum, will be booked from the east. Both these spots need western booking jurisdiction as much as any, it is claimed, and eastern supervision is also likely to put them on the toboggan. Question asked generally is why couldn't the east, in giving the west this chance to demonstrate its ability at self-booking, do so without handicapping it?

Roy Sadley will open an independent engagement as m. c. at Fox's, St. Louis, on July 6.

ROY

DENNY

ZASTRO and WHITE

Completing 45 Successful Weeks for R-K-O

AT THE E. F. ALBEE, BROOKLYN, THIS WEEK (JUNE 29)

Opening July 11 for Publix With Our Entire Revue Intact, Including

BERNICE MARSHALL—SUNNY SCHUCK and WISNER SISTERS

R-K-O, WEBER-SIMON

Thanks to FERDIE SIMON

Personal Management NICHOLAS BOILA

Ind., WM. MORRIS

Thanks to NAT KALCHEIM

WEAVER BROS. and ELVIRY

And "HOME FOLKS"
SOME MORE OF THE FAMILY

BOOKED SOLID TO 1932

Direction HARRY WEBER OFFICE

R-K-O CIRCUIT

KEITH'S PALACE, NEW YORK, THIS WEEK (JUNE 29) GAYNOR and BYRON

Featuring a Portable 8-Ft. Raised Platform

"VARIETY" said: "Gaynor and Byron rung down the curtain with a WHIRLWIND ROLLER SKATING ACT THAT'S AS GOOD A CLOSER AS THERE IS ON THE CIRCUIT. The exodus had started but when these boys swung into high speed the mob stopped in their tracks and waited."

Dir. R-K-O MAX TISHMAN (Plunkett Office)

Independent ABE FEINBERG

CONLEY TRIO

"VERSATILE
BITS"

THIS WEEK (JULY 1st), LOEW'S STATE, NEW YORK

NEXT WEEK (JULY 8th), LOEW'S METROPOLITAN, BROOKLYN

Loew Direction, ARTHUR HORWITZ

Gt. Britain in Terrible Shape For Films and Stockholders; Heaven-Sent Talker as Alibi

At the beginning of this year 97 feature films were awaiting trade show, were in production or scheduled for immediate starting. Six months has elapsed. At least 20 of

these have never been begun and quite half the rest have still not been trade shown.

At this writing there are fewer than a dozen features all told in production. These include silent se-

PRIMA DONNA FRANK

Frank Farnum, who writes the theme songs for the Alamac Hotel, pulled a prima donna on "Keep It Clean," resigning when his turns were reduced from three to one.

"It's like this," says Frankie. "I walk up to Morrissey and says, 'What's the idea of taking away two of my numbers? Didn't I get you and Duffy together. Well, I'm out.'"

Then Farnum indicated how he whistled for his official canine and trekked up to the Alamac.

Midwesco Vaude Closings

Chicago, July 2.

In line with the present invasion of summer vaude closings in this territory, 10 of the 13 houses booked out of the Fox-Midwesco office by Henry Shapiro eliminate their vaude this week.

wrong places—mainly in their own spending and piling on the things which matter. On top of which most are full of their own heaven-sent genius, despite they don't know anything newer than a decade old about making or selling pictures.

Down to bedrock, the business has stayed too much in the hands of the men who for the previous 10 years had made British production what it was. Some of the newcomers have been shoeing promoters after easy money, and now the suckers are dry their promotions are due to blow up, with few tears from anyone except the stockholders.

Until they have gone into liquidation, it is not within the law to detail the condition of those due to blow unless they can raise some more money on a talker ramp or kiss themselves with a merger with a couple of equally broke Continental units and get some more capital from the public with new promises.

Promising

Promising is the best description of the producing business as a whole here.

British International is an exception. Once in a while it makes quite a picture. Its foreign end has been reasonably well organized and sales figure up pretty well. New Era (made "Q Ships") keeps pretty well out of production and pays dividends; British Instructional keeps floating but has not made such good pictures, and slid a bit on dividends; Herbert Wilcox manages to keep British & Dominions running nicely and got in first with Western Electric recording; Gaumont has saved money by cutting right down on production. Gainsborough, too, with an outlet through the Gaumont-British subsidiaries and a reduced schedule, run along. But for the rest, for most of them the first part of this article.

Theatres Proposed

Chicago.—(Also stores and offices): \$100,000. Site withheld. Owner, E. O. Indrums. Policy not given.

East Palestine.—(Remod. & rear addition): \$12,000. Owner, A. Cohn. Architect, C. G. Klutier. Kent. O. Policy not given.

Jackson, Mich.—(Film-Vault): \$200,000. Site withheld. Owner, E. O. Indrums. Policy not given.

Muskegon, Mich.—(Also store bldg.): \$100,000. Corner Clay and Jefferson. Owner, Butterfield Theatres. Architect, E. O. Indrums. Policy not given.

Newark, N. J.—(Also stores and offices, from showrooms): \$10,000. 98 Broad street. Owner, Broad St. Cora. Architects, Schneider, Kieeman and Werther. Policy not given.

Pittsburgh.—(Remod.): \$25,000. 4109 Butler street. Owner, Arsenal Theatre. Architect, C. L. Jackson. Policy not given.

Return Engagement After 975 Performances



"THE UNDERCURRENT"

By FAY EHLERT

WEEK JULY 6
PALACE, CHICAGO

Touring R-K-O Circuit

quences of previous films now being made over with dialogue.

This is the condition of the revived British film production field in the second year of the Quota. Producers mostly blame the talkers, coupled, as toastmasters say, with the name of America. They dodge with care the fact they had ruined their chances with poor product long before the sound started. They duck the question of squandered capital, terrible films; grosses so low they hardly pay for prints. And blame it all on the talker revolution. Which has been a godsend to most of them, giving them out of a clear sky an alibi when all their hopes of finding something to stall their stockholders had vanished.

It needs on a fair average 77 to 82 feature films to fulfill the current distributors' Quota. There are not a dozen made or in production any distributor could give away to the theatre men at this time. With a few exceptions, chief among which is some of British International's Ektex-made stuff, the features current here over the past year have done at least as much as talkers to put British films on the Fritz.

No Excuse

It is hard to find real excuses. Producers here have had the money. The Films Act gave them sufficient latitude in foreign talent and locations to make their chances fair. All they have done is to waste money through buttheaded incompetence, wanton extravagance in the



CHIEF SHUNATONA

Director U. S. Indian Band

A versatile Indian at helm of famous Indian band of inaugural fame. The only leader who sets rhythm with his feet while directing. In addition to conducting the orchestra, he sings and is an artist of the trombone.

Now Appearing Orpheum, Omaha

KEITH'S PALACE, NEW YORK, THIS WEEK (JUNE 29)

THE ROSE OF THE GOLDEN WEST

RUTH MCK

Daughter of Tom Mix, with Her Playmate "LINDY"

and Her "RODEO REVUE"

37—WHOOPEE MAKERS—37

WITH GRATEFUL ACKNOWLEDGMENT TO MR. MACKLIN MEGLEY

Second Week at Palace
NEW YORK, THIS SEASON

"THE RANGERS"

in a Song Rodeo of
their own brand

DOROTHY
DOUGLAS
AND
JOHNNY
WRIGHT
COMPANY
IN

"THE HANDICAP"
with Their Playmate
"SPARK PLUG"

Dir. MALCOLM EAGLE

TOBY
TOBIAS

and His

TEN TALENTED
TUNE TICKLING
TEXANS

Watch 'Em Go!

Loew's Saturday Openings Only in Greater N. Y.

Dates for the change to Saturday opening by Loew's vaude theatres have been definitely set. Change will affect only the Loew houses in New York and vicinity.

Loew theatres out of town will continue to open bills Monday, due to the six-day policy of the majority of out of towners. It was deemed inadvisable to lay the acts off on Sunday to reopen Monday in the same theatre.

The New York Loew circuit will change in three groups and on three successive dates, beginning July 20, when the State, New York and Metropolitan, Brooklyn, open Saturday.

The next group, commencing the

Saturday opening policy on June 27, will comprise the Victoria, Commodore, Orpheum, Delancey and Lincoln Square.

Third and last section, changing Aug. 3, will include the National, Fairmont, Bedford, Boulevard, Wilford, Grand, 46th Street, Gates, Premier, Oriental, Bay Ridge, Yonkers, Plaza and Palcos.

Newark, N. J., the single exception outside of New York, is set to change July 27. Newark is generally classed with the New York division.

Norfolk, Va., first date outside of New York for the road shows, will continue to open on Monday with the rest. Friday closing in New York for the road show acts, instead of Sunday as at present, will simplify the first jump out of town, providing plenty of time for the Monday opening in Newark.

No Advantage
It was stated by Loew's that little advantage could be gained through Saturday openings out of town, particularly in six-day localities. Conditions in New York vary greatly with conditions elsewhere. Outside of New York City, Loew's believes, Monday opening is the most advantageous policy.

Keith's and Fox's recent switch to Saturday as opening day, instead of Sunday, has caused their entire, on the road as well as in New York.

Al Ulls (Ulls and Lee) now with Witmark's professional department.

Saranac

Saranac, July 2.

The Adirondack stock company this season has Eleanor Andrus, Edward Casey, Richard Barrell, Rosalind Russell, Judith Aiden, Anna May, Jerry, Lynch, Wallace Palmer, Phil Van Zandt, Ralph Dorr, Raymond Barrett. Company plays under canvas.

Paul Edwards, former agent in New York, is a new arrival as an V. A. guest. Temporarily at 119 Saranac.

Mrs. Adolphe Manjou is here with her mother and sister. Mrs. Manjou may go to the Alta Vista Lodge. They are now stopping at the Hotel Saranac.

Allice Carman, successfully operated on for appendicitis by Dr. Wells, left the General Hospital and is now at 9 Front street.

John C. Loudon, of Brooklyn, N. Y., is resting at 9 Front street. He was last with "White Cargo." Taken ill while touring.

Mike McManee, a No. 1. I. A., is a newcomer at 9 Front street. Last with Shubert's. Doling well at this N. V. A. Annex Saranac.

Chris Hagdorn, late treasurer of the Century, New York, is around after his operation.

Gladys Bishop, 10 Baker street, has staged a comeback.

A few who would like to hear from friends:

Paul Edwards, 19 Broadway; Russ Kelly, 19 Broadway; Geo. Harmon, 37 Church street; Henry Meyers, 9 Front street; Mary Bradin, 80 Park avenue; Vernon Lawrence, 80 Park avenue; Lawrence McCarty, 72 Park avenue; Helen Curtis, 72 Park avenue; Ford Raymond, 9 Front street.

Write to those whom you may know at Saranac. Write as often as you can. If you don't know their address, send letters care Variety, New York.

But write!

RADIO-KEITH-ORPHEUM CIRCUIT OF THEATRES

Vaudeville Exchange
General Booking Offices
Palace Theatre Building
1564 Broadway

R-K-O FILM
BOOKING CORP.
General Booking Offices
1564 Broadway
NEW YORK

"Show" Salary for Keith's Confidential

About 25 new or unknown acts will be distributed among Keith's 11 "showing" theatres in New York, week of July 6. That is the date set for commencement of the new auditioning.

Attempt will be made by the "showing" booker, Sam Tishman, to maintain a weekly average of 25 unknown turns to be seen by bookers and agents in the houses comprising the new group: Tilyou, Royal, Regent, Greenpoint, Bushwick, Hamilton, Richmond Hill, Prospect, 126th Street, Union Hill (N. Y.) and State, Jersey City.

The Hamilton may be held apart to show the most acceptable acts for the setting of routes and salaries, following additions in the other theatres.

Plan is to include two or three unknown acts weekly on five-act bills in each of the "showing" houses. The date at the Hamilton for general recognition from the booking office will mean two dates at "showing" salaries for acts deemed suitable, but better than the run-around given new faces by Keith's and other last season.

Salary scale set for the audition dates will be about the usual "showing" pay line, with probability none of the theatres will spend over \$700 or \$800 for a bill.

Booking office has promised that agents will be upheld if refusing to quote the "showing" salaries re-

JUDGMENTS

Actors Theatre, Inc., M. Gering; \$2,604.

Andy Wright Attractions, Inc.; Society of Professional Auto. Engineers, Inc.; \$250.

Ben All Haggis; C. Muth; \$490.

Gene Buck and Gene Buck, Inc.; Schneider-Anderson Co.; \$1,077.

John W. Hardiker; American Floor Surfacing Co.; \$412.

Hoboken Theatrical Co., Inc.; Helms Hoerle; \$375.

Solomon Hurst; State Tax Commission; \$221.45; March 10, 1925.

Judgment Cancelled

Lotus Robb; Miss Elsie, Ltd.; \$221.45; March 10, 1925.

colved by their acts in the Tishman-booked houses, to other bookers when submitting the acts for regular routes. Setting of the salaries of acts for regular time, according to the small sums received in the "showing" stands will not be the policy, Keith's stated.

If Keith's permits the "showing" salaries to serve as a guide for regular salaries, there will be few turns available to keep up an average of 25 a week. Acts are not yet willing to permit the money received at auditoriums to influence their seasonal incomes.

AT LIBERTY
FRANCIS X. HENNESSY,
Scotch Pipe, Irish Pipe,
Violinist (Musical), Dance
Vaudeville, would join act of
lady partner, ballad singer
(between 25-40), Scotch-Irish
player.
Address: Care of Variety, or residence,
403 West 45th St., New York City

On Two Continents

When an attraction creates a sensation, entertains and draws on both sides of the Atlantic it must be sure fire.

MERCEDES
MINOCQUA, WIS.

Marcus Loew BOOKING AGENCY

General Executive Offices
**LOEW BUILDING
ANNEX**
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE
800 WOODS THEATRE BLD'G

JOHNNY JONES

IN CHARGE

TED WILLIAMS

(Known as "Whisper O'Connor," Holder of the International Fancy Diving Championship)
NOW PLAYING ORPHEUM, LOS ANGELES

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES
CONSISTENT, EFFICIENT, SERVICE SINCE 1918
The Folly Markus Vaudeville Agency
Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway
Lackawanna 7878 New York City

RADIO-KEITH-ORPHEUM
CORPORATION
1564-1604 Broadway, New York
Triple Exchange Bureau 1929
Cable Address: "RADORKEY"

R-K-O PRODUCTIONS, INC.
Producers and Distributors of
RADIO PICTURES
Launching an Era of Electrical Entertainment
1569 Broadway
NEW YORK CITY

UNION THEATRES LTD.

AUSTRALIA

Australia's Largest and Most Important Picture, Talkie and Vaudeville Circuits Covering Every State and Important City in Australia

NEW SOUTH WALES

Sydney	
Capitol	City Capacity 3300
State	" " 3000
Lyceum	" " 1800
Haymarket	" " 1800
Lorrie	" " 1000
Central Palace	" " 1000
Orpheum	" " 2500
Union de Lane (Meridville)	" " 2500
Union de Lane (Ashfield) (in association)	" " 2400
Prince Edward City	" " 1000

Newcastle

Strand City	Capacity 1400
Boreal	" " 2500
Lorrie	" " 1100
Star (Moreworth)	" " 1100

South Coast Circuit

Crown Williamson	Capacity 1800
Town Hall, Wollongong	" " 1500
Boral, Ball	" " 1400
Kings, Thirroul	" " 1400

QUEENSLAND

Wintergarden, City	Capacity 2500
Wintergarden, Ipswich	" " 2500
Majestic	" " 1200
Union de Lane	" " 1200

IN association with Birch, Carroll and Coyne, Ltd., Townsville

Empire	Capacity 1700
Wintergarden	Capacity 5000
New Wintergarden	Capacity 1700
Wintergarden (in construction)	" " 1600
Albion	" " 1600

Maryborough

Bangalore	Capacity 1600
Albion	" " 1600

Rockhampton

Wintergarden	Capacity 2000
Earlston	" " 1800

Townsville

Wintergarden	Capacity 1800
Olympic	" " 1400

MOUNT MORGAN

State City	Capacity 4000
(Auriferous) Largest	" " 4000
Majestic	" " 1600
Stratford	" " 1600

VICTORIA

Melbourne	Capacity 4000
-----------	---------------

IN association with Electric Theatres Pty. Ltd.

Paramount City	Capacity 1500
Star	" " 1800
Star	" " 1800

IN association with E. J. Carroll

Athenaeum	Capacity 1200
-----------	---------------

Melbourne Suburbs

Moonee Ponds	Capacity 1600
Thornbury	" " 1600
Empress, Princes	" " 1600
West Brunswick	" " 1600

SOUTH AUSTRALIA

West's Olympia, City	Capacity 2500
Griffin	" " 2500
Griffin	" " 2500
Wentworth	" " 1500

WESTERN AUSTRALIA

Perth	Capacity 1500
-------	---------------

Perth

Ambassadors	Capacity 2500
Princes	" " 1600
Grand	" " 1600
Princes	" " 1600

Freemantle

Princes	Capacity 1600
---------	---------------

TASMANIA

Hobart

His Majesty's, City	Capacity 1700
---------------------	---------------

Launceston

Princes	Capacity 1500
Majestic	" " 1600

ALWAYS OPENINGS FOR GOOD PRESENTATION AND BIG TIME ACTS UNDER THE MOST CONGENIAL CONDITIONS
THE WORLD'S LARGEST PRODUCERS PLAY THEIR SILENT AND SYNCHRONIZED PICTURES ON OUR CIRCUITS EXCLUSIVELY
Address Communications to STUART F. DOYLE, MANAGING DIRECTOR, HEAD OFFICE, 251 PITT STREET, SYDNEY, AUSTRALIA,
or to

New York Office: 729 Seventh Avenue, New York City, N. Y.
Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.
London Office: Beacon House, D'Arby Street, Warbour Street, London, E. C., 3.

Keith Meetings

Keith's New York offices held staff meetings Monday and Tuesday. Monday was the managerial day, with division and branch managers conferring. Joe Plunkett presided.

Yesterday saw a general meeting of the staff, managerial and booking, with all of the executives in attendance. Hiram Brown presided.

Tex at Palace?

Keith's and Texas Guinan are again talking about a week at the Palace. The booking office wants her for the ace house next week (4). Previous negotiations between Miss Guinan and Keith's, coming when Texas was still on the front pages, resulted in a difference of opinion over salary. She played the Academy, Fox Brooklyn and Philadelphia in opposition to Keith's instead.

ADDS 17 DAYS

Los Angeles, July 2. Fanchon and Marco have added 17 days to their 31-unit route. List now is: Star, Price, Utah (3 days); Rex, Idaho Falls, Idaho (2 days); Orpheum, Twin Falls, Idaho (2 days); Egyptian, Boise, Idaho (3 days); Clarick, Baker, Ore. (1 day); McDonald, Eugene, Ore. (2 days); Capitol, Walla, Walla, Wash. (2 days); Fox Liberty, Olympia, Wash. (1 day); Fox Liberty, Centralia, Wash. (1 day); Fox DeR, Aberdeen, Wash. (1 day).

L. A. Tryout House

Los Angeles, July 2. Starting this week the Marquis will be the Keith showing house in Los Angeles office. Acts formerly tried out at Plaza, Hawthorne, but this house cut out vaude for the summer with sound apparatus.

Earl Burnett's Trio playing in "Footlights and Poets," F.N.

Agents Sue Lane Sisters For Commish and Loans

Lyons & Lyons, agents, through Julius Knudsen, attorney, has started suit in California against Lola Lane, under contract to Fox for pictures, for \$1,270 in commissions and \$755 for money loaned. According to the complaint, in March 1928, Lyons & Lyons contracted with Lola and Leota Lane to act as managers on a 10 per cent basis. Now, 30 days they procured Lola Lane a contract with Fox, calling for \$400 weekly for the first eight weeks with six month options, which, if taken up, will eventually bring her salary to \$1,500 weekly. The first of these options has been exercised it is claimed, and Miss Lane is receiving \$500 a week. The commission claim is on \$12,700 received by her in salaries from Nov. 22, 1926, to May 27, 1927.

Split the Act

Arthur Lyons claims that when he first did business with the Lane sisters they were a \$250 a week act in one of Gun Edwards' revues. After the girls left Edwards, Lyons placed them in the Little Club at \$250 a week. Later he had them in the picture houses at \$500 and \$600 a week. Last summer rather than have them work for a cut in salary, the L. & L. office advanced money so that the girls could lay off at Long Beach, Lyons states. When the season opened last August he decided to split the team, placing Leota with "Dagger and the Rose," musical, at \$400, and Lola, with "War Song." Leota Lane more recently has been with "Luckee Girl," Shubert musical, while Lola hopped from the Jewel show to the Fox West Coast show. Last week Lyons and Lyons obtained a judgment against Leota Lane for \$240 claiming a balance due on commissions on \$7,200 earned by her from last November until May 26.

Engagement announced of George H. Miner, manager of Loew's, and Edna Hearn, non-pro, of New York.

THREE IN 40 WEEKS

Los Angeles, July 2. George Jessel will do three pictures within 40 weeks for Fox. Idea of going to Italy for "Sturdy Gurdy Man" exteriors reported out in favor of Santa Cruz.

BUSTER WEST SORÉ

San Francisco, July 2. Buster West got temperamental last week when Fanchon and Marco refused to pay the salary of Ada Broadbent, whom he wanted to work in his act with him for the opening of the Fox theatre here. Earl Lavera was substituted in his place and Fanchon & Marco saved \$100. West got himself a job for the week to play opposition at the Orpheum.

Otto Harlan added "Barnum Was Right," U.

Veteran in Will Contest

Boston, July 2. George W. Wilson of Winthrop, one of the two surviving members of the stock company of the old Boston Museum during its heyday, was in Suffolk Probate court to contest the will of his sister, Mary A. Wilson, who died at the home of Mrs. Mary E. Grove in the West End Feb. 8 at the age of 84. Miss Wilson made her will Jan. 24, giving the residue, valued at \$2,000, to Mrs. Grove, and leaving her brother and his daughter \$100 each. Undue influence on the part of Mrs. Grove is alleged by Mr. Wilson.

Andy Wright as Manager

Andy Wright, for the past couple of years identified with various vaudeville offices and enterprises around Times Square, has joined Public.

After a period as a student manager to familiarize himself with Public policy he will be assigned.

Keith's Palace, New York, This Week (June 29)

Courtesy of Mr. Flo Ziegfeld

Limited Vaudeville Engagement

JULES BLEASOE

Creator of "OLE MAN RIVER"

A year and a half with "Show Boat" at Ziegfeld Theatre, New York

Coliseum and Kit-Kat Klub, London

Donbling
WEEK OF
JULY
1st

Bake
egan
and
her

ORIGINAL
Hollywood Redheads

American Rep. FRANK DONNELLY-NORMAN JEFFRIES
European Rep. REEVES & LAMPORT

RETURN ENGAGEMENT KEITH'S PALACE, NEW YORK

3rd TIME THIS SEASON (WEEK OF JUNE 29)

FRANK

MILK AND HONEY

"Variety Said:
PALACE (Sept. 12, 1928)
(St. Vaude)

An act of comedy acrobats, new to the east and bright from the Pacific Coast, stopped the show cold at the Palace Monday night, in the No. 5 spot. So much so Elmer Rogers had to phone back stage for the two boys, Mitchell and Durant (New Acts) to take another bow in order that the Ben Bernie Band, on the stage, and which had commenced to play, might proceed.

Comedy acrobats seldom get spot distinction on the big time and much less actually hold up a performance without petty larceny bows. Morris and Pell dug up this turn and it's in, for eastern vaudeville, shows or shorts.

Bennie Bernie wasn't so hot over the preceding stoppage that gave his band on its hold-over Palace

week a week start. They had to start over again. Bennie smiled even though he burped, and refused to take an encore after doing a 30-minute straight turn.

Another stopper was Winnie Lightner, back again, and another was Shaw and Lee, also back again, as they said in a certain speech, Winnie did a certain speech, two of 'em. One was a comedy English single bowing off in a talk and funny though true, while Shaw and Lee's speech was, the audience, and went to wait for the closing act, play night proceed.

Miss Lightner sang about six numbers, and here comes in the talking chorus. "Two of her stage songs, "Lullaby" and "A Lot to Learn," have been sung by her before the camera. It's an error for an act, even with songs which may be short lived, to employ on the stage any portion of material they

play or intend to use upon the stage. It will react if in a town where the short was played.

Otherwise Miss Lightner, opening after intermission, walked away. She sang "Melody Out of the Sky" the way it should be sung, with a jazzy note and gesture, so good that it was a surprise. She was followed by Mose Gumble, walked in just in time to catch the girl and miss the gagging plug Bernie had given Donaldson for another of his latest numbers. Mose sang another ballad and a new comedy song for an act.

A feature of the Palace bill this week, a debut, is William T. Tilden, the noted tennis player (New Acts). He did a monolog for 10 minutes that sounded home made and hit the house the same way. Just barely got through and knew enough not to take an encore, even though he had prepared one.

A couple of the programmed turns

in the earliest programs were absent, with substitutions, evidently made between Thursday and Saturday. One of these was the Shaw and Lee turn; another was Wynn and Rogers.

Something of a conflict between Shaw and Lee and Mitchell and Durant, mostly through the falls, but they didn't stop Shaw and Lee, next to closing, from decidedly scoring. They are doing a humorous turn all of the way with plenty of new comedy business and considerable freshness in their talk.

Nicely balanced bill this week, with near complete capacity Monday evening. Palace is going in more for the variety show than in former years, the pretty drapes being noticeably absent, along with the bank and four flushing flash dancing turns. It makes for better entertainment that anyone can enjoy, and the same scheme might be tried for the Palace, Chicago. Fine.

JACK

MILK AND HONEY

SAILING FOR LONDON JULY 20

Direction ABE LASFOGEL—WILLIAM MORRIS OFFICE.

Chaz Chase
(Two to fill)
(23)
Chaz Chase
Karyl Norman
The Briants
(Two to fill)
YOUNGSTOWN
Kash's

(29)
Chaz Chase
Karyl Norman
The Briants
(Two to fill)
YOUNGSTOWN
Keith's

1st half (6-9)
Duluty Marie

Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in Variety. Most of them are small and cute, but some are big and serious. This series is reprinted weekly. Story below appeared in Variety, May 6, 1921.

CON NOW VOTES FOR ONE PROMOTER LESS

Experience With 'Open Air Show Emitters' Noble Heart

Syracuse, May 4.

Dear Chick:

I promised an open air boxing show here at the ball park last week and from now on there will be one promoter less in the field. I took the wall after the show and come pretty near havin' to take the fence.

Tomato went to box a guy who was taken sick after in-hall in some home brew so I was up against it for a substitute. I burnt up the wire until I dug up some one to make a fight but they were all tied up or didn't want to fight like bird like him on such short notice.

CON

I was pretty near desperate when Cuthbert told me that one of the guys with the troop was a great friend of his and he could get that bird to do him a favor and that we could call him any name we wanted and that he would guarantee that he would make Tomato step around as he was very fast.

Well rather than turn back the jack we had grabbed on the alley I took a chance and announced through the local papers that I had secured "Tiger" Bengal the latest coast murderer among the lightweight to box my own terror. The sportin' writers here are pretty good men and the manager of the local ball club which by the way opens up next week they give me a spread and piled a lot of stuff about what a demon the "Tiger" was.

We had a whole house when the gong sounded. Bengal climbed into the ring and I nearly fainted. He was the handsomest thing I've seen off a screen and he had a bad fight on that would make any of the boys put on winners. A pair of silk trunks and a boudoir cap completed his outfit.

You know Cuthbert used to be a female impersonator before I hid his grease paint and made a ball player out of him and the "Tiger" guy was one of his old mob. He also had a flock of chorus boys with him to cheer him on.

The gorilla around the ring side started to mutter and I could see the storm cloud approaching. Tomato took a good look at Tiger and said to me, "What do you want to do, fight him?" I told him to cut out the kid's bit to go in and try and get me out quick and he said, "I'm marcelled, con can fight like a longhornman."

When we walked out to the center of the ring for instructions I nearly was gassed from the smell of the Laregin sprinkled thing this bird. To make everything complete, he put an arm around Tomato's head and kissed him on the forehead. I've seen a pug like that after another a scrap but that was the first I ever see it pulled before they mixed it up.

At the bell Tomato, who was standing with rage, tore after this bird and chased him from the ring. Tiger stepped around faster, mist and made my fellow fans about forty yards. He was slapped Tomato with his open glove and said, "I'm sorry I have to strike you, but if you persist in fast life, I'm sorry to see you go."

Tomato hit the ceiling from then on. He let fly punches from the sides, but he couldn't have hit his spig with a handful of buckshot. I never seen anything so fast in my life. For ten rounds he made To-

mato miss, and never got his hair mussed. He was in and out like an eel, but he didn't let me see he punches himself, being satisfied to cover up and make a sucker out of my eye.

I finally told Tomato not to move a finger and make this guy lead, or he will be the laughin' stock of the crowd for the rest of the summer. In the eleventh round, which was the next to the last round, Tomato started to float and didn't move either hand. Tiger looked at him and smiled, then went over to his corner and leaned over the top rope talkin' to his second.

The house was in an uproar, yellin' for the referee to throw them both out of the ring. Tomato couldn't stand it any longer, and charged Tiger for not making an engaged bull. Tiger turned him in time, and puttin' one hand on the top of Tomato's head, he pulled him down and then stepped like a flash lettin' Tomato slide right through the ropes into the press box, where he loved stiff. He hit on his nose and nearly broke his neck. Or perhaps it was out of the question for him to continue and there was nothin' to do but give the fight to Tiger.

The latter then puts on his bathrobe and the boudoir cap and starts to make a speech somethin' about the power of mind over brute strength, when the mob started stormin' the ring. They were goin' broke clear for not making an engaged fight out of it, and it took about a dozen coppers to get him out of the building.

I went up to pay him off the next day at the theatre, and he told me that he had always considered me a sucker, but that he accepted this match to prove his theory that any intelligent person with a little knowledge of boxing could make the average fighter look silly and win a fight without killin' his opponent.

However, the local papers gave me the best of it, so I am through as promoter for the season. Next week we open our baseball season, and I will be up there with this much I've got you, mark what I tell you.

Your old first baseman, Con.

Ruben's "Bouncer" Haled In Court by Buttelheim

With a declaration that he would fight until the bitter end, Ruben, 41, actor, was in West Side Court today charged with the charge of issuing an alleged rubber check. Ruben will have a decision July 15.

The court heard testimony and directed counsel for both sides to submit briefs.

Spencer Buttelheim, treasurer of the Muebe Box theatre, alleged he cashed a check for the actor for \$390. The check, the complainant asserts, returned from the Chelsea Bank July 18.

Buttelheim admitted that the check had been presented to him by Ruben July 18 and July 20, 1921. Ruben stated that he had been instructed to pay that amount to Frank Hirsch, manager of the Muebe Box for a debt.

Buttelheim testified that on the following Monday he took the \$390 from the cash drawer and placed his personal I. O. U. in the drawer. He deposited the money in the bank and gave the money to Hall's roommate, Mr. Fitzgerald. Hall at that time was in the hospital.

He said he has made numerous efforts to collect his money, but without avail. He said he has served a summons and he alleges he served this on the actor, but the latter left.

Magistrate Bushel stated that if the check had been post-dated and that Ruben was aware of it and accepted it, the action, the court stated, appears to be purely a civil one.

Ruben—resides at—333 East 42d street.

Because they desired to move but were unable to break their lease with the Hotel Des Artistes, Chick Chandler and his wife, Mrs. Chandler, who are a riot party in their apartment that goes for \$100 a month, have been told by the hotel manager told them to get out—better.

SINGING EATERS

Newest come-on-ers in the square is the "loving couple," a man and girl, on the pay roll of a side street spaghetti joint. They sing love songs to each other, mostly in Italian, for the customers' amusement. It looks on the level, though they're singing when you arrive and still at it when you leave.

While warbling, they have an effective way of appearing to be eating.

Roadhouse Hostesses Do Their Stuff En Route

Converting the smoker of a Westchester train, popular with home-returning wealthy commuters, into a rehearsal hall, is being pulled successfully by a troupe of white and black hood and cowboy. Some nights on this 1.35 out of the Grand Central the performers who flock in at 125th street and just across the river, give the all-male audience of bankers, golf players and husbands, a log and a log that would be considered nifty for a legit bash, gathering.

It's all inspired by northern Westchester, White Plains and above, giving big for the tickler's son of Broadway under the street entertainment.

Up there the lads can't enjoy their gin without female accompaniment. In the old days of a few years back the court-house gang would slip across the street for their beer or shot, and back. Now the hostess idea has taken hold in Plains especially by rail. The lads save their dough for the evening when the downtown crowd for a log and a log, a log of eye and form, roll out of the train.

As the result of the hostess' success the demand for females is increasing and with the additions more regular buyers are forced to travel for the smoke. Now they don't mind that inconvenience, many non-smokers pushing into the car for the show.

The Routine

The routine is usually started by a tall, slim, male Harlequin who, as the train enters the station, he stands at the head of the car, shakes the works for a bit and the crowd for a few. Then a heavy blond with much contour bellows a hot number loud enough to drown out the din of the train.

This is followed by a couple of brunettes prattling table conversation they will hand the boys that way.

In this way the girls help their joints with additional trade from the car. Some are near-looking, but good for that kind of stuff on the division.

The train show ends with another conversation about his of the night before. The dark boys settle on the subject of their wives with the male talkers of a working green territory.

UNWELCOME VISITORS

City Marshal Indicted for Wounding Show Girl

An indictment charging assault in the first degree was filed by the Grand Jury with Judge William Allen in General Sessions against Ferdinand J. Herman, city marshal, for wounding a show girl in the West 96th Street Municipal Court.

The complainant against Herman is (Miss) Billy Beverly, former show girl, who was charged with fondling a man with having shot and slightly wounded her in an altercation which occurred in a apartment house at 140 West 55th street.

According to Miss-Beverly, she was temporarily stopping with Doris, a female chorus girl, in an apartment house when Herman and a friend sought to visit them. The girls refused the men admittance and a fight started.

Walter Colburne, elevator operator, was called by the women and the marshal is alleged to have drawn a gun and began shooting. Colburne was also slightly wounded.

Broadway's 10-Ring Circus

By O. M. Samuel

Step right up, folks
Don't miss it
Broadway's 10-Ring Circus
Greatest show on earth
Extending from 42nd to 52d sts.
Those trickling fountains
And thrilling flights
Marvelous orangutan stands
Standing the acid test
Wonderful slicker shows
Styles copied and copied
Your price—their price
Gorgeous space-saving hotels
Every bed a beddler
And don't miss the managers
Belasco and his roundabout collar
Zigzag endorsing his or that
Shuberts serenading each other
All is not Jake with Lee
Catch the critics in the fair
Writing about the dead,
Or rather, the "Legit."
Don't pass the 40x40
It's of paramount importance
See the Paramount
Always earning Public approval
Hundreds of m. c.'s.
Thousands of ushers
All thanking you
Visit the night clubs
Everything under cover but the cover
Big mutter and mutter
See the mourners on 47th at
Shedding tricklet tears
See the clattering tatters
Everything fresh but the waiters
Notice the actors leaning on canes
These are the days
See agents and bookers
And Casar an honorable man!
Visit our new foundry
With their writers of notes
Making the world's waste sick
Kowls of chortling changes
Leading word and music men
Hear talking, awkward pictures
The syn of synchronization
Marvel at sky-scraping electricity
Making light of everything
See the playmates of rich men
Filling their souls for Earth
Don't miss it, folks
Going on all the time
Greatest Show on Earth
BROADWAY'S 10-RING CIRCUS

CHINK KIBITZER

Onlooker Out Up When Annoying Man Jang Play

Every nationality has its kibitzers, it was declared in the Tombs Court before Magistrate George W. Simpson, when Leo Gee, 29, of 81 Mott street, native of China, was arraigned on a charge of felonious assault. After hearing the case Judge Simpson held Gee in \$500 for the Grand Jury.

The complainant was Chin Hong, 32, of 6 Doyers street. Hong was badly slashed on the head and shoulders two weeks ago by Gee, according to the charge.

Hong said he was a participant in a mack long game at 53 Mott street. Gee entered the place and began kibitzing until Hong became annoyed and a fight started. Hong was taken to the hospital, where it took two weeks to partly patch him up.

Gee admitted using the cleaver after Hong had attacked him. He also admitted butting into the game after Hong had made several moves which annoyed him.

Rich Jitney Chiseller

Pleads I. R. T. Grouch

Scott E. Bedford, 32, Hotel Grouch, 15th street and Fifth avenue, said to be a wealthy Wall Street broker, was held in \$10,000 bail for trial in Special Sessions by Magistrate Hyman Bushel in West Side Court today on a charge of assault.

Bedford was arrested by Officers Sheridan and Frick, I. R. T. in the subway at Broadway and 15th street. The officers said they observed Bedford insert a slug in the turnstile and then he was seen to be a member, theoretically, that Bedford had inserted slugs.

When they arrested Bedford, the officers said they found eight other slugs in his pockets. When they asked him why he had used the turnstile, Bedford said he was broke and he had to use it to get even with the Interborough.

Broadway automobile salesmen let cars go for a song and dance so far as down payment is concerned. And next month the monthly credit discount on down payment so finance companies will take over notes.

42d St. E. Can't Look

Anything Else Than Is

42nd street should look and act like 5th avenue, but try and make it.

Property owners and business men along 42nd street have almost become discouraged attempting to teach it manners. The street glares out from its numerous shop fronts in a raw, rowdy manner as the passersby and won't even keep itself clean.

Rents are higher on 42nd than on its fifty avenue neighbors. Business is the best in the world and a better class coming to the street every day. In spite of these inducements to go high hat 42nd still harbors in its boom ordinary and low class establishments, friends of its younger days.

A war is being waged upon these establishments by the better class merchants in spite of the street's attitude. Particularly the many jewelry shops which the really nice people call "Slosh jewelers" or "catch as catch can jewelers," will not be driven out of a place in which they no longer belong.

Those jewelry shops are the bone of contention between the "Slosh" and the "42nd Street Association" in an aggregation composed of over 100 members theoretically attempting to bring a higher atmosphere to the street. Beggers, bumblers, and the worse of the better class are attended to by the street's association or the police. It is claimed.

East of 5th is where most of the objectionable tenants still linger. As the street progresses toward Broadway the better class may take of a rather flamboyant effect, but the stores are all reputable places only needing a little bit of toning down.

Shops on the street pay \$1,000 per foot front bringing a good many yearly rentals to near \$40,000.

JUDGE GOLDSMITH'S BADGE

A gold badge, embedded with diamonds has been presented to Judge Goldsmith by the Thursday Nighters. Presentation occurred at a dinner given at the Hotel Hamilton by the recently appointed justice. Badge not yet appraised but looks around \$1,000, net.

Chatter in Loop

FUTURE BIG SHOTS

By CLAUDE BINYON

Peter Sulima, janitor of the Woods theatre building, poked his nose inside the door and noticed anything. Peters' smile faded. "You clock," he said, "is running. In two years it will not run. I bet. Nobody asked me. I just fix."

"Oh, thanks," muttered a Variety mug. Peters' head remained inside the door. His expression became resolute. "Nobody asked me," he repeated. "I just fix. I bet. Nobody asked me and his expression became dogged."

"For two years," he harped. "It was no good. Now it runs. How much happy are you? I fix."

"Are you by any chance asking for a stake?" asked a Variety reporter.

"Who—me?" protested Peter. "Nobody asked me. I just fix."

"That guy," mumbled a Variety mug, adding 15 to his awfully stock, "will be a big shot some day. He has a business head, personality and sex appeal. All he needs is a stake."

The Variety mug glanced at the clock. It had stopped.

Peter Sulima was born in Poland. He bit-biked his way over in 1903 to pick gold off the streets. Discovering the nuggets were no gold, he went to work in the stockyards where he discovered an odor but no chance for improvement. His living around stockyards in cans and picking up a little English, to realize after all that time that what put him in the stockyards couldn't even be transacted by street car conductors.

Disenfranchised, Sulima took to the Whigley building and stuck for three years. He quit because the case of his pants was literally plastered with gum.

Sulima reads and speaks Polish, Czech and English. That's his gim crut, but he is in the Woods building as he can tell the acrobats that all the agencies moved to the State Building and he can tell the names Frank and a wife named Katie. He has been a citizen seven years and reads library books when acting as relief elevator operator, making an amusement park seem like a walk around the block in comparison.

Peter says he is satisfied with his putting four words through school, holding your job and taking care of your real estate in success enough, he says.

"Tell all my friends on the Gus Sun I am happy and well, and satisfied with this country."

"But," he added, "I want them to come to me looking for jobs. In fact, you better not tell them anything."

Such is the Sulima logic. Such is why Sulima can put four kids back to work in the school, hold his job and take care of his real estate.

Sulima retires he can call himself a retired reeler. That's his big shot enough for anybody. If he then runs an elevator just for fun or habit.

Col. Bill Roche all set for a jaunt to Rio de Janeiro.

Ralph Ketterling leaving for New York to fill up, then for the yacht cruise around the Great Lakes.

Dave Lipton to New York on Wednesday. He may say hello to Sam Katz if he sees him.

Nette Steiner, who ski danced in London, laying off until cold weather in Cincinnati.

The gold pencil presented to Bill Ruddy of United Artists by the Pickford was swiped by an over-appreciative kid.

Tip Tippet, manager of the Majestic in La Salle, lost 25 pounds by cutting out hominy. You have heard hominy has been in the loss 25 pounds by cutting it out.

Ed Toepfer, manager of the Gaiety, made a good thing out of the beer of the Phi Sigma Kappa fraternity. His non-grud who gives his friends that's a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Since she lost a mass of pounds the grapefruit growers heavenly did. Fred Frink is a Greek restaurant.

Joe Humphries was particular in introducing Jack Sharkey as he who will "defend our colors" against the former. Sharkey and Schmeling probably combat for the world's heavyweight championship later in the year unless Jack Dempsey decides he will do another comeback. Otherwise, according to at least one expert, looks like Schmeling will be the next champ.

In every appearance over here Schmeling has made good. Since those he met were not top-notchers he was unable to tag the German, unless Jack Dempsey has the ability to be not been demonstrated. It was a good boxer and hits hard. Better than that, Schmeling is quick to pick openings and counters and a man that, right at the moment. He showed no special versatility with his blows, using a left hook but once. However, with an adversary doubled over as Paulino generally is, hooks are useless. As it is the Ford plan, according to position for the right cross.

Uzudun was wild. He missed that round, but he was not. He was in his attempts with the right generally found a target on Schmeling's head. He was in the correct that two or three rounds went to Uzle on points because of the sheer force of his punches, both men would have been hurt. That was a pity.

Chris Von Porst of Chicago scored a knockout over Otto von Porst, the roughhouse guy from the Akron rubber works. It was the company's big fight, right at the rounders. Christner had Otto worried for a time, but about mid-way through the fight, Von Porst used the Akronite and from then on it was a sorry affair.

Harold Leonard and Bill Fisher, both of Benson's, take their tennis so seriously that they have formed a doubles team. Call themselves the Fringes of Randolph St. and challenge anyone, musicians and music publishers preferred. Harold was rated his high school champ in 17 and Bill did his early work in the east.

Ten years ago Jerome H. Remick told some of his friends about here to get in on Detroit Creamery stock, a little company he owned. He said that Fred Remick had taken over the Detroit Creamery, which is a great break as former company's big and best kind in the country. Rocco Voco, Al Bellin, Charles Straight, Gus Smith and some of his friends, Warthen were among the ones who took Remick's advice and profited immensely by it, as the stock is a

HERR SCHMELING WINS, CUTTING UP UZUDUN

Heavyweight Contenders in a Not-So-Hot Battle

By JACK PULASKI

Bout between Max Schmeling and Paulino Uzudun, the first major outdoor boxing fight, started here to get in on Detroit Creamery stock, a little company he owned. He said that Fred Remick had taken over the Detroit Creamery, which is a great break as former company's big and best kind in the country. Rocco Voco, Al Bellin, Charles Straight, Gus Smith and some of his friends, Warthen were among the ones who took Remick's advice and profited immensely by it, as the stock is a

There were times when the late rounds were cut at the fighters. Up in the mezzanine they started singing "The Sidewalks of New York" during the ninth round. But the tenth was sure different. Some believed then that Max would make good on his promise to "cut through the ropes. Then he decided to take a count on one knee. The bell saved him. In the fifth round the dazed Grosso down again. He arose, but Magnolia ruled 10 had been counted before Johnson on his pins and stopped it. A six rounder provided another knockout. Primo Vitalino of Italy could not get up after being bowled over by a clean cut right to the chin by Roy Wallace of Indianapolis.

Attendance was under expectation—round was priced too high with the first 14 rows \$50 and the balance of field (called "pardon ring-side") at \$25. Seats for the lower grandstand and mezzanine, and \$10 for the shaft. Right field bleachers cost a sweat-out ticket and was less than one occupied. Only capacity seats were left, and the crowd was thrown. Total capacity less than 50 per cent. Apparently there are no \$50 bleachers left, unless it is the Dempsey himself.

The right-left Schmeling was the highlight. He fought the way Paulino wanted him—head to head line with the left. He hit him. This third round 'ere long, but the German seemed to be fighting under a plan, that he was simply chopping up the wood-chopper.

It was that exhilarating tenth round when Schmeling was cut up. He kept him off with left jabs and popped him with rights. It is doubtful if he could have done this had he as can sock. After the fight the 'Joi of the Fatherland' was hurt his right mit in the fifth round, otherwise he could have knocked Fritz out.

"No—his—cut—put—cut, his right lamp especially. His lips were split, too, and his nose was bleeding. Schmeling was sending 'em in, pop, pop, pop, without a return the crowd wanted to see a kidnap. This never came. Uze was one tired Splg. His never even thought of the nip-up was a good thing. In the tenth round he was hardly able to see and might not have been able to go much further.

Both contenders are foreigners.

Joe Humphries was particular in introducing Jack Sharkey as he who will "defend our colors" against the former. Sharkey and Schmeling probably combat for the world's heavyweight championship later in the year unless Jack Dempsey decides he will do another comeback. Otherwise, according to at least one expert, looks like Schmeling will be the next champ.

In every appearance over here Schmeling has made good. Since those he met were not top-notchers he was unable to tag the German, unless Jack Dempsey has the ability to be not been demonstrated. It was a good boxer and hits hard. Better than that, Schmeling is quick to pick openings and counters and a man that, right at the moment. He showed no special versatility with his blows, using a left hook but once. However, with an adversary doubled over as Paulino generally is, hooks are useless. As it is the Ford plan, according to position for the right cross.

Uzudun was wild. He missed that round, but he was not. He was in his attempts with the right generally found a target on Schmeling's head. He was in the correct that two or three rounds went to Uzle on points because of the sheer force of his punches, both men would have been hurt. That was a pity.

Chris Von Porst of Chicago scored a knockout over Otto von Porst, the roughhouse guy from the Akron rubber works. It was the company's big fight, right at the rounders. Christner had Otto worried for a time, but about mid-way through the fight, Von Porst used the Akronite and from then on it was a sorry affair.

Harold Leonard and Bill Fisher, both of Benson's, take their tennis so seriously that they have formed a doubles team. Call themselves the Fringes of Randolph St. and challenge anyone, musicians and music publishers preferred. Harold was rated his high school champ in 17 and Bill did his early work in the east.

Ten years ago Jerome H. Remick told some of his friends about here to get in on Detroit Creamery stock, a little company he owned. He said that Fred Remick had taken over the Detroit Creamery, which is a great break as former company's big and best kind in the country. Rocco Voco, Al Bellin, Charles Straight, Gus Smith and some of his friends, Warthen were among the ones who took Remick's advice and profited immensely by it, as the stock is a

There were times when the late rounds were cut at the fighters. Up in the mezzanine they started singing "The Sidewalks of New York" during the ninth round. But the tenth was sure different. Some believed then that Max would make good on his promise to "cut through the ropes. Then he decided to take a count on one knee. The bell saved him. In the fifth round the dazed Grosso down again. He arose, but Magnolia ruled 10 had been counted before Johnson on his pins and stopped it. A six rounder provided another knockout. Primo Vitalino of Italy could not get up after being bowled over by a clean cut right to the chin by Roy Wallace of Indianapolis.

Attendance was under expectation—round was priced too high with the first 14 rows \$50 and the balance of field (called "pardon ring-side") at \$25. Seats for the lower grandstand and mezzanine, and \$10 for the shaft. Right field bleachers cost a sweat-out ticket and was less than one occupied. Only capacity seats were left, and the crowd was thrown. Total capacity less than 50 per cent. Apparently there are no \$50 bleachers left, unless it is the Dempsey himself.

The right-left Schmeling was the highlight. He fought the way Paulino wanted him—head to head line with the left. He hit him. This third round 'ere long, but the German seemed to be fighting under a plan, that he was simply chopping up the wood-chopper.

It was that exhilarating tenth round when Schmeling was cut up. He kept him off with left jabs and popped him with rights. It is doubtful if he could have done this had he as can sock. After the fight the 'Joi of the Fatherland' was hurt his right mit in the fifth round, otherwise he could have knocked Fritz out.

"No—his—cut—put—cut, his right lamp especially. His lips were split, too, and his nose was bleeding. Schmeling was sending 'em in, pop, pop, pop, without a return the crowd wanted to see a kidnap. This never came. Uze was one tired Splg. His never even thought of the nip-up was a good thing. In the tenth round he was hardly able to see and might not have been able to go much further.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

Both contenders are foreigners.

"ROUND THE SQUARE"

Indoor Pools Draw

Indoor swimming pools are the latest habitat of chorus boys and chorines as well as players and stars with many a booker ruled at the best. With the rest.

It's an all day hangout for the mobs, \$150, no matter how long you stay. Many a pool accompanies the fee with tea and cake gratis.

With the new socks style prevailing among the women, in place of stockings, a drug store on Seventh avenue has a model in the window of two artificial women's legs, one of the legs wearing a full length stocking and the other has one of the new style socks on. Legs are in a prominent part of the window and are receiving quite a lot of attention from the males with the women peeping over their shoulders trying to get a glimpse.

New Taxis for Congestion

It won't be long before some 1,500 newly-constructed Ford taxicabs will be turned loose in the streets of New York. The Ford cab is much smaller than any of those long in operation in N. Y., carrying four passengers. It is the Ford plan, according to report here, that the new Fords will be given a thorough trial in N. Y. before any attempt is made to unload them in other cities.

For the past week a new taxi outfit has been planning an entry into the local streets already clogged with taxis, the new fleet being sponsored by the Bradford Motors, Inc

VARIETY

Trade Mark Registered
Published Weekly by VARIETY, Inc.
Sime Silverman, President
184 West 46th Street New York City

SUBSCRIPTIONS:
Annual.....\$10
Semi-Annual.....\$5
Single Copies.....15 Cents

VOL. XCV No. 12

15 YEARS AGO

(From "Clippings and Variety")

Agents who had been on the road with pictures came back with discouraging reports. Said only sensational productions could get the money, and the just-better-than-program pictures hadn't a chance to cop.

For the first time in memory producers had the edge over theatre owners. For instance, Dillingham was anxious to get an attraction for the Globe, New York, and nothing was in sight. Always before Broadway theatre sought something out of plenty of shows. Producers blaming the pictures.

Licenses Commissioner Bell of New York (who controlled theatre licenses then), expressed himself in favor of censorship. Censoring was being done by Nat'l Board of Review which was a joke.

Beginning with Mary Pickford's "The Eagle's Mate," New York Strand contracted for pre-released rights in New York territory for all Famous Players product.

Finisberg Park, London, theatre played the first all-American bill in history. Program had Dooley and Sales, Six Brown Brothers, Avon Comedy Four, Charles and Fanny Van, Four Bards, Ethel Mae Barker, the Stanleys, and one needed to fill.

Sophie Tucker quit the show at Keith's Atlantic City, when manager objected to song she insisted on singing.

Mines estate leased its Bowers theatre and Columbia Burlesque Circuit was not represented below 14th street. Simultaneous motion picture circuit got control of the Olympic, Progressive being the ostensible opposition wheel.

50 YEARS AGO

(From Clippings)

Arizona, new ocean grayhound just added to the Gulon line, made a new trans-Atlantic record of 7 days, 8 hours, better than the old Brittanica of the White Star line by two hours. Time measured between Queenstown, Ireland, and Sandy Hook.

Death of George Ross, in Brooklyn, recalls organization of the American News Co. under his management. Ross was first grant born in 1832. He was first employed as printer's apprentice in New York. Then started his own paper distributor. He became a member of the firm and negotiated series of amendments in the metropolitan district was all under his control by 1865.

Two brilliant baseball plays are recorded. Detroit-Rockford game tied when Libby and Barkley, of Detroit, in that order, made home runs and won contest. Sommers, second baseman of Cincinnati Stars, pulled a hot line down out of the air, touched runner from second on the way back and got the ball to first to get another runner on the way back. Triple play by one man.

In addition to 20 companies playing "Pinafore" two more were formed, one with a cast of children and another all-colored cast.

Owen Swift, British lightweight champ, did not come to London for a 73-round contest when he was 16 years old. Title came to him in a fight that went 104 rounds.

W. W. Fisher, showman, was arrested for being too good at Samaritan. Charged with perjury. Philadelphia theatre man arrested in raid. Fisher gave bond with property which it now appeared was not his.

London As It Looks

By Hannen Swaffer

London, June 31.

We have come back to the Co-ops. The conditions of eight years ago, apparently, are true again. Then, 10 actors and actresses, who were out of work, banded together, a capital of \$4,500 was raised to back a pierrot troupe, and, in six years, they turned over \$1,500,000 and then went bust.

Then James Agate annoyed everybody, especially Chance Newton, by saying that "London's artistic and public does not care a damn for the theatre and its work and that it has no appreciation of true dramatic art or understands the higher drama." "The Agate responded to the press," declared Chance Newton, "but he did not respond for me. I cannot subscribe to the frequent denunciation of our playgoers as a set of blithering asses."

Then Agate denounced my friends the baby boy critics who had never even seen Irving or Wyndham.

Chance Newton replies that he doubts if Agate ever saw David Garrick.

One Critic Annoyed Another

Treating Artists Like Royalty
All this talk went on, it seems, after Lynn Fontanne and her husband, Alfred Lunt, had left the lurch to go to a matinee, and the most impressive part of the Londoner was while all the company stood up when Fontanne and Lunt walked out of the room, just as though they were blinking royalties—you know, Prince George of Russia, or somebody like that.

It struck me as as noblesse came to excess. When you see an actor, you should never stand up. You should always lie down in front of him. I always do.

"Six Days Shall Thou Labor"

Well, we have arrived at the paradoxical position that while the London County Council has given to Oswald Stoll rights to show tallers at four of his halls on Sunday, Ramsey MacDonald has told the Lord's Day Observance Society that the new government will do nothing towards legalizing the Sunday theatre. It is a little hard to have plays on a screen but not when people act them straight in front of you.

This arises from the fact that there are two authorities involved, the London County Council, which it comes to music halls, and the Lord Chamberlain, when it comes to theatres.

I suppose it will always be like that. It is certainly unfair to theatre managers. I say, although I am not in favor of Sunday opening. I believe in a day's rest.

Do You Like Alfred Lunt?

"It's all right if you like Alfred Lunt," I was told before I saw "Caprice." "New York is divided between the people who do and the people who don't."

Lunt is a little arms about like a windmill and he gets most annoyingly dumfounded. Besides, the person who told Lynn Fontanne to put on a blonde wig and fancy dress in the last act ought to be told that anybody doing it, in Vienna, was getting a Vienna steak. Still, she scored a great success. She was an English actress who, ignored here, went over to your side and had come back a star.

At your American produced "Caprice" it is that, and we produce "Coquette" as we did, well, come over and take charge of our stage and get rid of all these carpenters.

It was the first time I had seen Helen Ford. And in "Coquette" I do not believe in her any more.

Upsets of Fortune

Archibald deBeare and Clifford Whittier, who were two of the original directors, are back in the same position.

Since the Co-ops first started, Archibald has been through the Bankruptcy Court because of losses on revenue, and so have other people. In his case, and Clifford Whittier has become publicity manager of the Gordon hotels.

Davy Burnaby has been through the Bankruptcy Court. Eliza Macfarlane became Mrs. Whittier. And in London married Laddie Clift. Melville Clifton tried a show in his native New York, and then sold the unfortunate "Coo-ee" to the Williamsons. Betty Chester has been in a line of shows but had varying fortunes, while Stanley Holloway, most successful of all these, has been in musical comedy.

Of the other two, Laddie Clift is now associated in musical comedy management and production, while Gilbert Childs broke up in health and has gone to Paris.

Broken Up by Quarrels

The Co-ops are the most romantic show in England. They broke up before because of bickering quarrels. Now, they are nearly all back together.

Of the nine now reassocated, six are, at the moment, unemployed, so that the original situation is almost entirely true again.

I wish them luck, but I am doubtful.

Show Boys Us Again

I do not know what you have had called to America about "The Apple Cart," the new show played in Warsaw. Our local gay sentiment column, three days ago, said that I must grab it for my feature.

I was going to Maiverson to see it done by Sir Barry Jackson, who opens a new theatre with it this summer, but I do not think I shall go now.

It merely sounds like a lot of drivel and is all about how, in 1970, Europe's is a union of Sovietized republics, America is ruled by an Imperialistic president, and League of Nations fleet dominates the Atlantic.

There is a fight in England between the King and the Premier over the abolition of the Royal Yeto, and a lot of stuff like that, the play ended with the arrival of the American Ambassador, who brings the sensational news that the United States has decided to join the British Empire as a dominion!

This might thrill the inhabitants of Chotowat, Mich., but, frankly, I do not think it is worth while going three hours in the train to see.

The World Beats Drama

When he had some of the criticisms read to him by the "Daily News," the other day, Shaw gave one of his usual replies that the critics ought to go several times the length of the train to see the play.

This sort of driving answer gets my goat. The truth is, of course, that the world is moving much too fast for these dramatists. In "The Apple Cart" for instance, set in 1970, there will be the ludicrous fact of two women Cabinet ministers. Why, within a few weeks of his writing this play, there was already one in Whitehall!

The Theatre Guild

I wish now I'd gone to the Theatre Guild luncheon which Cochran gave in celebration of "Caprice," the great triumph, etc., etc. I stayed away because I dislike public functions, but now, from what some of the newspaper men tell me, it must have been funny.

It seems that Sir John Ervine, who lectures people on how the only folk who can talk come from the north of Scotland, where he belongs, horrified several critics I know by the precision of his accent. Several words he used caused giggles because of the ultra-propriety of the syllabization.

Inside Stuff—Pictures

Warner will shortly release in America the one reel soliloquy of "Hamlet" which Mollat did in England in the Warner eastern studio before sailing for Europa. Mollat also did it in German.

Publicity has been gotten in the dullest by the trade conventions. Inside stuff at one convention told me that the motion picture press but it is passing around the trade rapidly. It held some hot talk from the head of the organization on stand out happenings during the past year, referring to the sale of the control of a big chain and its producing subsidiary.

They say this head told plenty, assuring his own organization nothing like that would ever happen to it, whether it ever bought or sold.

William Fox's name is commencing to go up on some of the recently purchased Greater New York indie houses in the Fox Metropolitan group.

Rivalry between B & K and Marks Bros. in Chi for picture house supremacy evidently hasn't subsided one bit. The battle between the two reached a new climax with the report that B & K is building a 44-story office building and two theatres down town, on the same site the Marks for a long time were reported to have clinched. Project, started about a year ago by a group of local realtors, was first offered to the Marks Bros. Later dalled around with the proposition long enough to let B & K beat them to the punch.

One of the first enclosed stages to be erected in Hollywood is now being torn down at Tiffany-Stahl to make room for a modern sound stage.

First stage was originally built by D. W. Griffith in 1914, later serving as an experimental laboratory for his director. Bronze plaque at the entrance to the new stage will list, if possible, the titles of all pictures made on the old site.

'Round the Square

(Continued from page 87)

was in coming and then she could hear a horn and could see blood. Then the spirits seemed to get weak.

From time to time the white show people present could not repress laughter as some of the remarks by the medium were really amusing.

A serious side to the entire scene was that the Madame reads or works through a picture of Florence Mills (deceased) which stood on an altar.

John Castle Falls In

John Castle has quit agenting cold. For some time he had been working out of Fred Nevins office, selling acts wherever the selling was good. Recently his grandmother died and left Castle full possession of a string of factories, seven in all. It was reported that he had sold them for \$250,000. So Castle has left New York to give the factories a look.

Counting on Nerve

Just how far west a young man can go in a second-hand Lincoln without a dime in his pocket is the task Howard Benedict is determining. Benedict, press agent, bought the car jointly with Arthur Kober. They intended going to the coast. Howard's show closed. Kober couldn't get away. Broke, but game, Benedict started with the tank full, leaving Times Sq. Saturday. The Broadway mob will pass out if he reaches Hollywood.

Gambling at Saratoga?

Reports from Saratoga say it is not decided upon as yet whether there will be open gambling permitted at the racing Spa in August, its month's season. Last year the gamblers' suits were ordered closed. Very little room gambling was going on under cover.

With no open gambling, Saratoga loses its regulars, to depend upon the support of tourists from the city. The racing territory was held by cars and leave for home after the races, making Saratoga dull in the sporty way after dark.

That or so will probably decide the restaurateurs whether they will chance opening the road houses and cabarets in Saratoga during August. Depending only on the locals, their prospects are far from glittering. Most of the road places have game room adjuncts.

Attractive Electric Sign

New electric sign in the square, attracting plenty of attention, is that advertising a parade of clarettes. Painting and colored light display shows a pretty girl holding a match for the boy friend to light up. The lighted match represented by a triangular cluster of small yellow bulbs is what it shows the man. The lighting sign one of the most novel now flickering on the main stem.

Miles O'Reilly's Nerve When Injured

Miles O'Reilly, patrolman for the New York Central railroad, and son of J. Francis O'Reilly, casting agent, had his leg crushed by a moving freight car in the freight yards at 60th street and 11th avenue Friday night.

O'Reilly alone at the time of the accident finding himself pinned under the car, made a touriquet out of his leather belt which he tied about the upper part of his leg and then yanked himself from under the car dismembering his leg. He then crawled on his hands and knees to a position where he could fire his revolver at the side of the freight car. But he failed. After emptying his cartridge case he finally gained help by waving a handkerchief, seen by passers by. He was taken to Roosevelt hospital, still conscious, where an operation was performed.

It was said that O'Reilly was a captain in the army, through his unusual nerve his life was saved and he is expected to recover.

Counterfeit in Square

That counterfeit money cases around Times Square be no longer a gag. Several eateries have been knocked over with spurious 20's and 50's and are no longer taking chances.

One eating place striving to please has induced a runner. When anyone takes a big bill to the cashier in payment of a small luncheon check the runner is immediately dispatched to a neighboring bank with the money.

The counterfeiting epidemic has shattered the nerves of practically every restaurant cashier in midtown since several were taken for the bad money and had to make good out of their meagre earnings.

Min Mixtures

With gin mixtures, such as Sam Collins, gin rickey, gin fizz and gin buck, the favorite summer drinker, McCoy is bringing about \$500 a case. A money Holland brand in 1/2 water corks is being sold for \$48 a case the leaguers making it more realistic by wrapping the cement bottles with Holland newspapers, obtainable at foreign newspaper stands around the square.

But bad variety gin is still priced at two bucks per bottle retail.

Ziegfeld-Carroll Feud, Cantor Added, Gets on Stage With Short

Eddie Cantor's move in selling to Earl Carroll the sketches for the "Sketch Book" revue, which opened at the Carroll, New York, Monday, has caused Flo Ziegfeld to burn brightly. When Cantor, seeing a rehearsal of the revue, wrote additional sketches to replace things he didn't like and had them rejected by Carroll, he is alleged to have sold them to George White for use in the forthcoming "Scandals," thereby selling his name to another musical producer not liked by Ziegfeld.

This Ziegfeld-Carroll feud is rather warm at the moment. It originated when Carroll rejected Ziegfeld beauty makeups for the last "Fanties." Ziegfeld thought it wasn't nice of Earl to go backstage at the New Amsterdam. To many newspapermen, in conversation, Ziegfeld has mentioned his dislike for Carroll, and Carroll, apparently taking all possible advantage of this, has a Photophone sketch opening the "Sketch Book" revue in which a picture of Ziegfeld is shown on the wall just as he and Carroll sign the contract for the revue book. This number was kept out of the Atlantic City showings that Ziegfeld wouldn't be tipped off, but it was generally known that Carroll would appear in the Photophone skit with Carroll, the president for this being the fact that Cantor has apparently been given skits (made by Paramount) at the Broadway film house.

Cantor is said to have been displeased at Carroll for using a big drawing of him on one of the houseboards advertising the new show, while Ziegfeld, driven to it by Carroll's big use of the Cantor name, stated with considerable emphasis in last week's ads on "Whoopie" that it was only in this show that Cantor would make his appearance. Everyone is expecting, unless he succeeds in getting an injunction stopping the showing of the Cantor - Carroll - Photophone skit, that Ziegfeld will soon be saying in the ads that Cantor is in "Whoopie" in the flesh and not "canned."

The sketches Carroll bought from Cantor are ones which Ziegfeld is said to have rejected, Cantor having written them with a forthright "Zollies" in mind. Cantor's attitude, of course, was that of the Cantors having been rejected by Ziegfeld, he was free to dispose of them elsewhere. Ziegfeld's contention, of course, is that Cantor, calling for Cantor's "exclusive services" means "exclusive."

Told Josephine Baker To Dress Up—Flopping

Buenos Aires, June 6. Josephine Baker, colored, now appearing here, has been requested to wear more clothes than her usual "Zollies" in mind. Cantor's attitude, of course, was that of the Cantors having been rejected by Ziegfeld, he was free to dispose of them elsewhere. Ziegfeld's contention, of course, is that Cantor, calling for Cantor's "exclusive services" means "exclusive."

Incidentally, he remarked that the same must apply to the dusky Josephine, who opened at the Alhambra in Buenos Aires at seven pesos a seat. It has now, one week later, dropped to four.

The "Black Venus" as Josephine is described, arrived from Europe with her Italian husband, a court and ays and got remarks of publicity in the press.

"La Prensa" called her show as one of "ridiculous contortions, while the other big paper, "La Nación," went into raptures over what it called her art.

In spite of this boosting, Josephine has not proved the success anticipated. "The Chicago Tribune" says she is paying her 100,000 pesos (about \$40,000 U. S.) for three months' tour, it is not happy.

C. S. WEBB WITS U

Charles S. Webb has been engaged by Universal to write stories and work on adapting them. Webb has left for Universal City.

"Dracula" Stopped in Seattle by Liveright

Seattle, July 2. A dispute over royalties between Woodrow Liveright and C. W. Woodrow, producer, who booked the play into Pantages, caused the sudden closing of "Dracula" played through an injunction obtained by Liveright. Judge Hennings dissolved the temporary injunction and prevented showing playing San Francisco.

Passion Players' Tour Halts, Fasnacht III

Buffalo, July 2. Series of misadventures that has followed the Freiburg Passion Players, since they left the New York Hippodrome, reached a climax Sunday night here. Stormy weather caused their coaches to be damaged, their baggage, \$5,000, and Adolf Fasnacht, who played the Christ role, was struck with pneumonia, result of exposure when he tried to save the troupe's property. A group was reported properly stranded in one of its earlier Pennsylvania stands. Monday night Buffalo opening had to be deferred owing to incomplete arrangements. Postponed after Wednesday night was out, due to rain. Opened, Thursday night, but exposure when it rained again. Blow fell on Saturday.

Sunday night was called off and the tour postponed indefinitely, due to the illness of Fasnacht.

Sobbed on Witness Stand, Did Gladys, for Divorce

Minneapolis, July 2. Sobbing on the witness stand of her 20-year-old husband, David J. Spies, beat her and called her wife name Gladys M. Nelson of White's "Scandals" was granted a divorce. It was the culmination of a childhood romance.

After the end of the "Scandals" season Miss Nelson returned to her home here for the summer. When directed to rejoin the White show this month, her attorney had her divorce case advanced for immediate hearing on the district court calendar.

Miss Nelson and her ex-husband attended high school together here. He permitted the case to go by default.

Morrissey's Money Jam

Will Morrissey's "Keep It Clean" started its second week at the Selwyn, but there was previous trouble about the performance Monday because of further bankroll trouble. Everybody was out of Saturday except the actors. The chorus is protected by money on deposit with Keating. Morrissey was out of the Selwyn coin Monday for the cast. A fresh bankroll had promised \$3,500 Saturday night, but he forgot to appear.

The revue got a little less than \$6,000 its first week. Even then it could have gotten by except for the preliminary expenses including heavy rehearsal bills. The house took care of those items refunded from the gross. Part salaries are reported having been paid Monday, with Morrissey said to have made a cut ticket deal.

Jack Popper, announced as a surprise act for the opening night, kept on regularly.

Starring Tom Jackson

Los Angeles, July 2. Thomas Jackson, who played the detective on "The Green Hornet" in "Broadway," will be starred by Universal in "Homicide Squad."

BURTON GOES WEST

Dave Burton, of the Jeff Harris office, who staged "Serena Bandolero," goes west with Goldwyn-Mayer to do dialog. Left for the Coast with contract.



GORDON and KING

Starred with Aaron & Freidley for next season. When playing at the Palace in New York, "Billboard" said: "Gordon and King made pedantic a fine art. They wowed them proper here in one and solo work, and wound up at breakneck speed. How they copped is everybody's business."

Direction
RALPH G. FARNUM
1560 Broadway

"Great Day" Changes Leads for Third Time

A third and what is expected to be the final set of leads has been inserted in the cast. Vincent Youmans' "Great Day." It opened Werble's Jamaica as a spoke in the subway circuit, preparatory to lighting the Cosmopolitan on Broadway next week.

Jack Hazard replaced Herbert Corby who in turn had replaced Charles Dow Clark. Lillian Tait is the feminine lead, first taken by Marie Harris. Gladys Baxx substituted, leaving in favor of Miss Tait. Charles Purcell is the juvenile lead, replacing Don Lanning.

It is intended to insert Roger Gray into the show, writing in a part for him, the idea being to attain a balance between the white and colored playing strength. Of the latter contingent Miller and Lykes and Cora Green are among those featured.

INA CLAIRE'S "NEGOTICE"

Los Angeles, July 2. Title of Ina Claire's second picture for Pathe will be "Negotice."

It was taken from Ernest Joyday's "Where Were You?"

Paul L. Stein, who played it in Berlin, will direct. Production due upon return of Miss Claire from her honeymoon this fall. She and her husband, John Gilbert, plan to sail on the Aquatania July 23.

Miss Nelson and her ex-husband attended high school together here. He permitted the case to go by default.

Will Morrissey's "Keep It Clean" started its second week at the Selwyn, but there was previous trouble about the performance Monday because of further bankroll trouble. Everybody was out of Saturday except the actors. The chorus is protected by money on deposit with Keating. Morrissey was out of the Selwyn coin Monday for the cast. A fresh bankroll had promised \$3,500 Saturday night, but he forgot to appear.

The revue got a little less than \$6,000 its first week. Even then it could have gotten by except for the preliminary expenses including heavy rehearsal bills. The house took care of those items refunded from the gross. Part salaries are reported having been paid Monday, with Morrissey said to have made a cut ticket deal.

The revue got a little less than \$6,000 its first week. Even then it could have gotten by except for the preliminary expenses including heavy rehearsal bills. The house took care of those items refunded from the gross. Part salaries are reported having been paid Monday, with Morrissey said to have made a cut ticket deal.

Jack Popper, announced as a surprise act for the opening night, kept on regularly.

Starring Tom Jackson

Los Angeles, July 2. Thomas Jackson, who played the detective on "The Green Hornet" in "Broadway," will be starred by Universal in "Homicide Squad."

BURTON GOES WEST

Dave Burton, of the Jeff Harris office, who staged "Serena Bandolero," goes west with Goldwyn-Mayer to do dialog. Left for the Coast with contract.

A Soulful Cry From a Strand

This verse has been sent to Variety by a dramatic actress stranded in the far southern country, this side of the Canal Zone:

THE ACTRESS

(From One to Another)

Brave little actress, always on the street,
Pounding the pavement with your little feet;
Visions of success always cap your dreams
Thoughts of you standing in the spotlight beams.

Brave little actress, full of vim and life
God cast you to be fine, splendid wife.
Give up your career, it's naught you think
In God's scheme of things, you are but a link.

Brave little actress, it is not worth the try
Struggling for fame until the day you die;
Searching for parts that fit you to a "T"
When God said "twas a wife that you should be."

Brave little actress, some days you eat
Others you have milk and a bit of meat.
And when you need help, 'tween the rent falls due,
And—God, those days, that afterward ensue.

Brave little actress, through it you still smile
Though your heart is breaking, all of the while,
And now, don't smile and tell me it's not true
For, dear sweet friend, I'm an actress, too.

Schwab & Mandel May Hook Up With Paramount

Laurence Schwab and Frank Mandel may produce full length pictures for Paramount. It is now being considered. The proposal calls for a partnership arrangement, the musical comedy producer to do their own picture producing, financed by Paramount.

The latter would in no way concern Schwab & Mandel's own stage activities. Negotiations between Schwab & Mandel and picture people have been going on for some time, with the Paramount plan, the nearest to consummation. Their produced stage musicals are not considered in the picture proposal, original picture musical comedies being the Schwab & Mandel idea.

Viv. Segal Vite Diva

Los Angeles, July 2. Vivienne Segal will sing the prima donna part in "Golden Dawn" for Warner Brothers, playing opposite Walter Wolf.

Owen Davis Back to Fox

Owen Davis, the dramatist, is shortly returning to the Fox studios in Hollywood. Davis' latest stage cast from Fox Hills to clean up some personal matters.

At the police showing the former stage star was reported to be in a state of confusion and his brother-in-law was made. "Why didn't you tell me your brother was an actor?" said to have cried. "Why didn't you tell me your right name?"

Upon her recent return from her honeymoon, the bride was asked by reporters if she intended resuming her stage work. "Why should I?" she retorted. "I married a millionaire."

"FAMILY JOB," HINT IN ETHELND TERRY HOLDUP

Chicago, July 2. Ethel Terry, who several weeks ago left the stage to marry Benjamin Bogueau, known as a millionaire apartment house operator, did into a muddy pool of publicity when she and her husband reported that they had stopped of her net worth \$35,000 by two men as she was about to enter the Bogueau home.

Police questioning resulted in the arrest of Morris Bogowski, the possessor of a log police record, and intimidation by Deputy Police Commissioner John Steghe that the holdup looked like an inside job. The jewels had been insured four days before the robbery. Bogowski lives in the same building as his brother and the bride. He was bailed out for \$5,000 after arrest, by another apartment hotel owner.

Both Benjamin Bogueau and his bride were detained by the police after the reported holdup, but were later released. Under questioning, the police say, Mrs. Bogueau admitted the jewels were worth only \$15,000.

At the police showing the former stage star was reported to be in a state of confusion and his brother-in-law was made. "Why didn't you tell me your brother was an actor?" said to have cried. "Why didn't you tell me your right name?"

Upon her recent return from her honeymoon, the bride was asked by reporters if she intended resuming her stage work. "Why should I?" she retorted. "I married a millionaire."

First Dispute Between Stage-Film Directors

Los Angeles, July 2. One of the first reported tiffs between a film director and a stage director assigned to work with him occurred on the Fox lot, when Lester Longoria was switched from Lenore Ulric unit, "Frozen Justice," to Paul Munt unit, as he and Alvin Dwan could not agree on dialog.

Elliott Lester will work with Dwan on the Ulric picture.

Marilyn Miller Turns To Intimate Type Play

Los Angeles, July 2. Marilyn Miller will go, return to New York until her new Ziegfeld show is into rehearsal in September. Present plans are for Miss Miller to be starred in an "Intimate" production with a featured comedienne. Inasmuch as the production will likely go to the Ziegfeld theatre and the intended effect, Jerome Kern is reported doing the score.

Miss Miller has about another four weeks to go on "First National's" "Sally," which will be her \$11,000,000 mark at the final scissoring. She will then linger here with her family until returning east.



Addison-FOWLER and TAMARA-Florenz

(INTERNATIONAL BALROOM-DANCERS SUPREME
More than any other dance team, FOWLER and TAMARA enjoy the unique distinction of being most in demand. White American in nativity, pair-centering of the world. A versatile and versatile repertoire of routine especially recommends for universal edification whether in the Orient or the Occident, the Continent or the Antipodes.
FOWLER and TAMARA opened brilliantly at the Ambassadors in Barcelona, Spain, as a feature of the Barcelona World Exposition and are slated to return in September. Currently playing in Paris.
Permanent address: Care American Express Co, Paris, France.

Talkers Not So Easy for Authors; "New Art Form" May Be Developed

Everything is not hunky dory for stage playwrights and dramatists in the talking picture field. They have not been able to walk right in and do their stuff with ease.

The one advantage they have over the usual picture authors is that at present the play is the easiest form of writing for the talker. But the play is not entirely satisfactory; a stage script with dialog and elaborate stage direction written in for each speech is so far the best for talkers.

To achieve this effect, the scenario departments have discovered that they get their best results by putting experienced dramatists and picture continuity writers on the same script. In the future, the new art form will be developed for the talkers, distinct from the play, scenario or story.

At present, due to the drastic changes in scenario departments, trained playwrights and authors are fishing in the dark along with the rest. This has led to delays in picture production at times.

Although the dramatists are having their troubles, the scenario department writers are not of picture for the time being. All picture companies are fighting for novels and stories and a number of companies have canceled schedules involving novels or stories, entirely because of the difficulty in dramatizing them.

Given the best dramatist and best story do not assure a good talking picture.

Thomas Glynn, who had high hopes of writing dialog, was a flop at it. Dorothy Parker and Zoe Akins also proved unsuccessful.

A few writers, including Gene Markey and Arthur Richmond, have done some good work when set to script with a continuity writer.

Evolution

It is expected that in the evolution of the new medium for talkers, it will be the trained writers and not the amateur writers who find their way about. The scenario editors of the different companies agree on this for the other great changes that have occurred in scenario departments, due to talkers, Florence Straus of Universal says that reading is no less listening and that the studio departments have gone Tin Pan alley.

Readers say that the script is useless without the picture. The picture elements are held right in the scenario department. Bedlam now reigns where formerly the quiet of a library prevailed. It is claimed.

Out of "Sketch Book"

Within a week, four girl principals and possibly many more will be out of Earl Carroll's "Sketch Book."

When the production had its premiere here, Nance Fiechter was standing in the wings in street at the waiting for a written release from Earl Carroll. She had obtained a verbal one.

Estelle Pratus, the Redcoubert club, gave in her notice for relative next week. Maintained she was poorly spotted.

The Mystery Girl, Katherine Wright, extensively exploited on the radio, will be out next week.

Mason-Polacco Split

Chicago, July 2.

Divorce suit filed by Edith Mason, prima donna of the Chicago Opera, against Giorgio Polacco, director of the opera, was ordered suppressed from publicity by Judge Harry M. Fisher before whom it was filed. Charge was cruelty and threat to kill by revolver.

The Polaccos were married 10 years ago and has a four-year-old daughter, Grace Edith. Only hint of disagreement known between the couple was when Miss Mason refused to marry Polacco until he became an American citizen and when Polacco remarked his daughter would need a lot of spending money if she was anything like her mother. He insured himself for \$500,000, naming the daughter beneficiary.

Faversham's Play

William Faversham has been engaged by Morgenthau to play as star of "Her Friend, the King," by A. K. Thomas and Harrison Rhodes.

PLENTY OF COFFEE

Blonde specialty toe dancer drinking her eighth cup of coffee between cigarettes in Broadway restaurant the other night. She was quaking all over.

"Why so nervous, honey?" asked one of the fellows.

"Who wouldn't?" replied the girl. "My case against the Shuberts comes up this week before Equity."

"For how much?" "Eighty!"

"Hey, waiter," cried the fellow, "bring this little girl ten more cups of coffee and put it on my check!"

Frank Winninger's Summer Op'ry in Schofield, Wis.

Chicago, July 2.

Frank Winninger, producer and brother of the actor, Charles Winninger, is constructing a summer theatre next door to his home in Schofield, Wis.

The house is of the open air variety, except for a regulation stage and dressing rooms, with a canvas roof for rainy weather. There will be 1,000 seats priced from 10 to 40 cents. The theatre will run on a show basis, with a week's work, showing a week, consisting of a play and two acts of vaude, with orchestra.

Schofield has a drawing population of 80,000 within an 18-mile radius and only competition will be from a couple of wired houses in Wasau, Wis.

"Sisters of Chorus" Overrides Cops' Veto

"Sisters of the Chorus," elouged by the cops two weeks ago after two performances at the Windsor, New York, went into rehearsal again last week, revised and will reopen at Long Branch, N. J., next week (July 9).

Equity wrinkle has been ironed out through Playhouse, Inc., producers, agreeing that cast receive a week's salary for the Windsor date and already secured by bond.

William S. Birne came in with additional finance and a letter of security to Equity for the second try of the piece. After the second date the show will come into New York.

Offer of Ocean Trip As Royalty Payment

Paul Gerard Smith is suing Earl Carroll, claiming royalties due from the last edition of "Vanities." He was to have been paid \$100 weekly for the run of the revue, it is alleged, but never received it.

Several letters were exchanged between Smith and Carroll before the former retained Harold Goldblatt of Goldsmith, Goldblatt & Hanover. In the first the author demanded that his name be removed from the theatre lights and program. Carroll replied that would not be wise and though he didn't have the money to pay Smith at the time, he would arrange a trip to Europe for him on the French Line, transportation free.

Smith, in the excitement of courtship on Carroll's part because in "Vanities" was a bedroom skit, the scene supposed to be in statement on the "De France."

Smith answered that he didn't run a grocery store and that when he wrote material, he did so for cash only.

Smith never obtained a contract from Carroll. The agreement was made out but on one pretext or another the producer never affixed his signature.

Some of the Smith material remained in the revue, the balance being sent out after the premiere in Atlantic City.

Wilson Will Disallowed

Boston, July 2.

The will of Mary A. Wilson, one of the two surviving members of the old Boston Music Store company, was disallowed by Probate Court here. George Wilson contested the will on the grounds of undue influence. In the will Wilson and his daughter were left \$100, while the residue of the estate went to Mrs. Mary A. Groves of Temple street, this city, with whom Miss Wilson had lived. The residue amounted to \$2,000.

SHOWS CLOSING

Two added closings on Broadway last week. No others are announced for this week, but several are on the verge.

"Little Accident," presented by Crosby Gaige, closed after 34 weeks at the Ambassador. Show opened at the Morocco and averaged \$11,000 or better. When removed to the Ambassador it was figured for limited stay, but trade jumped, averaging \$14,000 weekly there and a season's run accomplished.

"Jones," presented by Earl Booth, closed after 12 weeks at the Bijou. Rated a light gross show, it failed to stick longer than first-nighters anticipated. Average \$5,000 until heat soaked it.

Most Complete Theatre Library in Attic on Beekman St., New York

Shows in Rehearsal

"Here and There" (R. H. Burnside) Mecca Theatre.
"Amnesia" (John Murray Anderson) A. & M. Dupro.
"Follow Thru" Chicago Co. (Schwab & Mandel) Imperial.
"The Idol" (Shuberts) Walton.

"Follow Thru" Boston Co. (Schwab & Mandel) Chalmers.
"The Street Singer" (Shuberts) 44th St.
"Sisters of the Chorus" (Playhouse) M. C. Bijou.
"Freddy" (Murray Phillips), Lyceum.

Stage Chorus Girl Principal in Film

Los Angeles, July 2.

Patricia Caron, at one time of the Winter Garden Theatre, has been engaged by Pathe to play the second femme part in "Oh Yes."

Phoney Chanin Stickup Yields Fourth Prisoner

The fourth man who participated in the phoney Chanin stickup at the Chanin theatre July 14 when William Deagan, assistant manager, was found bound on the floor of the box office and \$820 missing, was apprehended early Saturday morning.

He is Nicholas Buchichio, 23, a musician, 245 East 13th street. He was arrested in an apartment at 315 West 84th street by Detective Winberg, Gillman and Murphy. At the same time the slumbers arrested Earl Webster, 20, a clerk, 315 West 84th street, and Albert Ritchie, 34 chauffeur, 10 Mosler avenue, Brooklyn. The latter pair are charged with possessing a revolver.

Nicholas, the police say, confessed he was the one who tied up Deagan. He said that after they had forced the money they went to an apartment at 109 West 49th street, where the couple were housed. He insisted the girl and the other man had no knowledge of the case.

Detectives had gotten a tip that Buchichio had played a leading part in the flat in 84th street. They hid in a nearby doorway when they saw an automobile containing the girl and Buchichio drive up. The girl was carrying a man's cap. As the detectives reached the side of the car, the girl dropped the cap, which contained the revolver.

Ritchie said that Buchichio had left the gun in a barber shop in Brooklyn, and he was returning it to him. The detective then went to the apartment where Buchichio was, and they arrested him. In West Side Court, Buchichio pleaded guilty to grand larceny and was held in \$25,000 bail. The Webster girl and Ritchie were held in \$1,000 bail each.

Just the Type

San Jose, Calif., July 2.

Richard Bennett, spending his vacation with his wife's parents, Mr. and Mrs. A. J. Raich, on their quiet estate, played the Spite of Pageant in the 11th annual Los Gatos pageant. "The Magic Lamp," Mrs. Bennett also was in cast.

"JACKET" COAST, STRANDS

San Francisco, July 2.

"Yellow Jacket" stranded here Saturday.

Equity is laying on bond to pay off the cast.

Frances Williams Returns

Los Angeles, July 2.

Frances Williams has returned to New York for George White's new "Scandals."

Cast for "McGee"—Lord Byron of Broadway; something didn't click in Miss Williams' tests.

Dowling's 2d Starting

Los Angeles, July 2.

Eddie Dowling starts on his second feature for Sono-Art on Aug. 1. His contract with Sono-Art last Saturday with George Weeks, of Sono-Art.

At the present time New York's theatrical library and museum is stored away in a disreputable attic on Beekman street. The most complete collection of all material pertaining to the stage and its operations to pre-revolutionary days in America lies here practically unknown.

The dusty old papers in the official Hall of Fame by its late possessor, so overlook with interesting and rare material of the stage and drama it is impossible to give any real idea as to the extent of its contents.

There are literally a million or more photographs, the majority acquired practically every American performer from barn-stormer to star.

Hundreds of old plays, probably half over 100 years old, and a library of almost everything ever written about the drama.

A collection of handbills dates from the 18th century, including Confederate handbills and the handbill of the performance at which Lincoln was assassinated.

Program collection of equal completeness and antiquity. Any number of the old stage plays, such as Scrapbook about performers and theatres, from burlesque to opera.

The most valuable of all is the most complete collection in the world of Jenny Lind. Everything that has been said about the singer to the "endorsed" buttons she wore on her wedding dress has been collected. It was at this point, whose main hobby in life is the founding of a memorial to Jenny Lind.

Wm. Hildebrand Owner

William Hildebrand, who treasures the collection, is a few and some moving picture people and designers have used the collection of old costume pictures and photographs to assure authenticity in periods.

The "Hall" is used for research purposes by a few and some moving picture people and designers have used the collection of old costume pictures and photographs to assure authenticity in periods.

The owner refuses, although he has had many offers to sell July 2 of his museum separately, as it is his goal to have the museum remain intact. The founders of a future Actors' Library. Mainline, he lives in deadly horror of his accumulated treasures going up in flames in the riotous lot and being lost to posterity.

Brian Heads Guild

Donald Brian was elected president of the Catholic Actors' Guild at the annual election. Brian succeeds Frank McGlynn, retiring, although pressure had been brought to bear to nominate him for another term.

Other officers elected are: John Gray and Eva Connelley, vice-presidents; Rev. Martin Fahy, treasurer; Hugh O'Reilly, recording secretary; William Deagan, secretary in man of executive committee; Margaret McLean and May Buckley, social secretary.

Bee Little's Vacation

Los Angeles, July 2.

Beatrice Little is due here today (Tuesday). Miss Little is ostensibly on the Coast last night.

However, it is understood she will do a picture if pressed.

Inez Courtney to Coast

Inez Courtney is due to leave for the Coast next Monday (July 8).

Just a vacation. Although the comedienne may do a picture before coming back to the coast.

James White With Par

Los Angeles, July 2.

James White, Los Angeles, has elected "Journeys' End" for the stage, has joined Paramount as a dialog expert.

Tight Chit Summer

Los Angeles, July 2.

Shuberts have cut out Saturday matinees for "Pleasure Bound" in second week.

Carroll's "Medicine Man"

Los Angeles, July 2.
Tiffany-Stahl has purchased "The Medicine Man" for Leo Carrillo.



LOLA LANE

Was discovered by Gus Edwards on a benefit concert bill in Los Angeles and brought to New York a week after her arrival was placed with the "Greenwich Village Folies," and at the end of a month Lola was singing the prima donna role.

Made several tours of the best vaudeville theatres and recently was induced to join George Jessel as lead in "The War Song." The engagement earned her a contract with Fox Movietones, where she has been featured in "Speakeasy," "Fox Folio," "Girl from Havana" and has just been cast in the leading feminine role in "Big Time."

Literati

Influence by Space?

After every Chicago daily in Chicago had turned down Keith's State-theatre ad with a flat statement was that its program were for the entire family and would never be closed to children, the larger papers accepted an ad from Marka Bros., independent theatre operators, containing a picture of which its show would be presented "without restraint or compromise."

Both these ads referred to B. & K. Public-controlled, which showed two pictures in the Loop for adults only after the censor board had given the films "pink" tickets. The Marka Bros. ad was run directly adjoining a large B. & K. ad, in which an announcement that two B. & K. houses were changing from stage to sound was made. Marka's ad was headed by the announcement that they would continue to present the best talking picture "without taking stage shows away."

B. & K. use more picture house ad space than practically all other houses combined. The Marka Bros., the second largest buyer, making up most of the rest. State-Lake has very little space, but its advertisements all papers turned down its "clean show" ad for strictly commercial reasons. The Marka Bros. ad, accepted was much more antagonistic toward B. & K. Dramatic presentations of the Marka Bros. picture mostly handled without restriction. Picture houses apparently are the fair-haired boys of the local field.

Valley Story Cheap

New York Daily Mirror is said not to have paid a cent for the life story now riding in the tab written by Miss Johnson under the by-line of Jane Johnston. Plans report says Miss Johnson is receiving nothing for doing the picture and reproducing it.

Sound funny but said to be true, leaving it even money as to whether *Valley of the Girl* is for chumpies.

Arlene's Trio

Arlene Dellace, wife of several recent novelizations, went to Hollywood and made a contract with Jack Warner to novelize three Warner productions.

Now en route to New York, where she will write them.

Bazell with Baruch

William F. Bazell, as resigned as assistant managing editor of the New York World to become assistant to Bernard Baruch, head of the New York State Senate's committee. He will make a survey of the principal spots in the industrial situation in Europe this summer as a basis for the commission's future recommendations for the adjustments for the curative program, while located around Saratoga, where the State University has an investment of \$5,000,000.

Block and Hearst

In advertising circles it is hinted that Paul Block will shortly take over Hearst's New York American as an added link in his chain of newspapers. Block is now handling national advertising for Hearst, the daily and Sunday American.

Ferra Biography

The biography of Geraldine Ferra, which carries her name as a novel, is being published by Doubleday but will be confined to a limited out-of-print edition. The book will not be published in book form to sell for about \$4, but because its edition will be limited, bookellers are already standing in line, each when taking advance orders.

MacGowan's Show Survey

Kenneth MacGowan is at his home in Brewster, N. Y., working on a book for the day after tomorrow. He will have to do with a survey of theatrical conditions over the country.

Macy's Boredoms

Mention Macy's book department to any bookseller in town and he is ready to grin. Underselling any other retailer in town, the fair-haired Macy's two-degrees lower than even the book-of-the-month club.

One of the big New Jersey department stores, also with a book department, recently had a sale on a certain series of books which ordinarily retail for about \$1 each. Macy's immediately announced a sale on the same series with a lower price. Price cutting began between the two stores, Macy winning (?) with its price down to

less than half of the regular price per book.

Antimony of the booksellers' union, Macy's did not prevent them from buying at this sale, however, as they were able to buy those books at Macy's for more than the wholesale price. Booksellers hold that Macy's can't make any money on its book sale, evidently eluding to draw people to the store.

"Mid-Channel" Slender Suit

Suit by Ludwig Lewishohn's wife, slanders, who was slandered in the book, "Mid-Channel," and in which she asked damages both of the author and Harper & Bros., publisher, has decided Harper's to withdraw the book from sale, despite publicity given it brought big sales.

The publishing house decided to play safe and turn out no more copies pending outcome of the suit.

Two War Aspects, Both Profitable

One of the literary peculiarities of the war is the constant reappearance of "Journey's End," on the stage, and the best seller, "All Quiet on the Western Front," in the book. The play, is quiet, gentlemanly (George Jean Nathan in the current "Menace" calls it "gentle" in its gentleness) and well-managed.

In "All Quiet on the Western Front" the author depicts the war and front line warfare with a realism that is shocking, so frightful that it is almost too terrible for the hardships. But both are smashes in their line. "All Quiet on the Western Front" is the best seller as recent years have brought out, and "Journey's End" has sweet a steady market at the theatre, increased in a long time, it being estimated that it turns \$10,000 net into the Gilbert Miller office.

Mac Twigg's Library

Mac Twigg, who is a reporter a couple of months ago that she was a creative genius and had no time for reading other than the terms of the old-time burlesque genres.

Where Ferra Lives

Nat J. Ferra, book critic for the New York American, has written a novel, "The Trench," which he is publishing by Doubleday. He is the best qualified of the metropolitan book critics to write such a tale, as he has been one of them to make his home within the confines of the city. Even at that, he lives in Brooklyn.

Trick Title

Paramount Coast bookshelves are concerned over the eye-tyranny of the title "Appause." When the stuff was in the hands of several reviewers the title and pointed the error as around "Appause."

A Clue for O. O.

A number of screen actors on the coast think somebody in New York is using the stationery of a well-known advertising company to put over a gag. Circular letter received by the better known players asks them to write to the publisher, whether they want, why and the reason they like them. An advertiser, he will be one of them.

All letters are being turned over to O. O. McIntyre. Nobody else in Hollywood wants 'em.

McNutt's Retirement

After completing his first original, "The Mighty," for Paramount, William Slaven McNutt signed a term contract with that producing organization.

McNutt states he will retire from the motion field as long as the heavy coin holds out.

Arthur Caesar's Book

Arthur Caesar may write a book, titled "Clippings by Caesar."

Kennesha-Journal-Said

Kennesha-Journal-Said, August 6, has been purchased by the Gannett Publishing Company.

Hellinger in Hollywood

Mark Hellinger, the sprightly columnist of the New York Daily News, is going to Hollywood for his new picture, "The Great Dictator" for his daily and Sunday featured departments for the tab with

'29 Version of Tinker To Evers to Chance

Los Angeles, July 2.

James has increased the local underground code for baseball.

Instead of calling direct, the thirty are now requested to call the thirty and a third party call back informing the exact time to expect the goods. This gives the bootlegger a chance to check the consumer's rating, and if a new account it furnishes an opportunity to check on the reference given.

the greatest daily circulation in America, now almost 1,400,000.

Back knows the Editor's backwoods. With much of that thoroughfare's contingent moved coast to coast, it's a strange on West-side boulevard.

Pan Talker Mages

The first talker in magazines made their appearance on the street last week in dummy form. Frank Arner, president of the Remer Review, is the publisher, with Natalie Messenger as editor of both magazines.

Pan mages, called "Talkies" and "Talking Publications" are published monthly.

The Distasteful

Revelation in "The Evening Post" last week was a story on the various books written on Chicago crime. Little more than a book seller and selected by the Literary Guild as a special, "post" story of the day. It is a book, R. Burnett, never lived in Chicago.

J. P. McElroy's "Show Old" is to be brought out soon as a daily cartoon strip by the McNaught Syndicate. McElroy will furnish the ideas, with J. M. Strubel acting as cartoonist.

Jacques Lory, coast correspondent for French magazines and newspapers, has translated into French from French three Irene Brin film songs.

Lory, at one time, was a dramatic critic in San Francisco.

Maurice Henle edited now, Fox Coast theatre magazines, for two years, has returned to his home in Cincinnati. He joins the Cincinnati Post.

Cecile Ladue, women's sports editor of Hearst's Times Union in Albany, N. Y., is doubling as assistant to her husband, Ed Ladue, in the management of Silver Sand Bathing Beach at Mid-City Park on the coast.

Robert Baral, dramatic critic of the Los Angeles (Ind.) Journal-Gazette, is in Hollywood for two months gathering special studio features.

Best non-fiction serial reported by the Hollywood Book Store, the shop where the West Coast people buy most of their books. If any, he will be William S. Hips's autobiography, "My Life East and West."

Jessel's Book

George Jessel is now writing a book to be called "An Old Man at 30." Ben Hecht is collaborating with no publisher named as yet.

Duncan Alfin is making the rounds of the studios for the Baltimore Sun.

Kathryn Hayden is the Hollywood representative of the Homogenized Press of England.

New editor of Aviation is Edward P. Warner, formerly assistant secretary of the navy for aviation. It's Warner's first editorial post.

One of the forthcoming Fredericks A. Stokes Co. books is "Extra Girl," by the author of "The Girl Who Stole the Heart of a King," by Stella Perry is the author.

Another new book publishing concern is the Heron Press, headed by Erich Possett and Carl Granville. Later is the newspaperman and foreign press correspondent.

Norman Hight, former treasurer of the Harrie theatre, is manager of the 4th St.

CHAIN MANAGEMENT

(Continued from page 23)

Their Division Managers who carry the message straight to their district leaders for personal supervision over the houses.

Protection Prospect

Such an organization works from top to bottom. For vice versa, the little resident manager will reach the district manager and the district manager will reach the vice versa. They can then obtain advice of his division manager and so on and if the district manager is unable to handle a matter, he can refer it to his salary based upon the type of house and policy which he must handle. But he is offered the best knowledge, his chances being one in four of district management. Likewise, the district manager has an equal opportunity in case of an opening for division management, and so on.

Resident Managers—These men must be low-salaried employees, getting from \$40 per week to \$75. They are of the type of house manager and the policy they maintain. Their duties are few, and likewise their responsibilities.

Working in the line of their supervision, of house employees, keeping up appearances of house and business being able to carry out orders. They should have no part in ad writing or arranging of contracts without the aid of the district manager. They report directly to their district manager. They are not to be in the line of all-around showman, well versed in advertising, house management, and business transactions, etc. They are to act as the real company representative of all advertising, in his four houses, as well as publicity stunts, and in over the houses.

General Manager—This man should be treated as if he were head of an independent circuit. The duties of the general manager are to manage the division under him and to transfer ideas, etc. from one section to another to another. The general manager reports directly to the director general and is his right hand in the various sections of the combine.

Profit Share as Incentive

Cash in addition to the regular salary of the office or, better paid in a stock-sharing plan, thereby giving every employee in the managing organization an opportunity to become a partner in business.

Owing to the low-salaried resident manager, it would be well to encourage him with cash settlements. The profits should be shared by those attaining district management and up should be encouraged to encourage partners through stock ownership.

Throughout this organization problem is to encourage every employee something like an aim to.

The idea of the various heads of districts, division and section should be encouraged, but each manager should be trained to express his ideas in the orders and policies. His men with the same spirit and in the same manner as his superior. In other words, the personalities of the director general should pass down along the line.

There is no review or revision of the line of communication should always be maintained—director to division, to section, to district, resident, and vice versa; never should a post be skipped in either direction.

Never Tried 100 per cent.

There is nothing new about this—the Heron Press, headed by Erich Possett and Carl Granville, has never been applied coast to coast in the theatre business. Outdoors have been in other territories where they did not fit; but in the theatre business, they have carried a lot of friendly denials, to repeat them, to repeat them, and true men who knew their surroundings, but who were bound and foot by a non-progressive

ILL. AND INJURED

Gladya Mantore, vaude, seriously ill at Cook County hospital, Chicago.

Roselle Grant, vaude, recovering from a knee operation at her home in Chicago.

Lou Fuller (Fuller and Vance), recuperating at home from leg fracture, operation which she had him in for some time.

Earl Sanders is convalescing at home, after being operated on for months of three weeks.

Ed Rogers, singer, forced to drop out of show at Stanley, Pittsburgh, as a small injury he suffered at a located vertebrae during one of his eccentric dance numbers. Rogers noticed a heavy first on Wednesday but went on, being forced to lay off following day after for remainder of week.

Muriel Thomas (Sully & Thomas) operated upon for appendicitis at Parkway Hospital, New York, June 22.

May Ernie operated on July 2 at Long Island College Hospital, New York, after three months when playing Proctor's 15th Street with her husband, Ed Ernie. Latter was injured in a fall from a horse.

Malcolm "Burr" Eagle, Keith agent, was seriously cut about the head and neck by a horse as he stepped from a bus in front of his home in Bloomfield, N. J., last week. Heavy rain prevented Burr from seeing the auto.

Bueter West was forced to quit coasting in a motor car on Monday matinee, when badly cut during his nose against a certain horse. He was taken to St. Louis, where he was operated on. He was off the same bill Sunday through illness of male member. Ester, Webb and Dixie replaced.

INCORPORATIONS

Albany, N. Y., July 2.

New York

Frank-Brockford Corp., New York: specialties, theatricals, etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

General Investment Corp., Manhattan: general investment, recreation etc. Capital, \$100,000. Officers: President, J. H. Brockford; Vice President, J. H. Brockford; Secretary, J. H. Brockford; Treasurer, J. H. Brockford.

Plays on Broadway

SKETCH BOOK

Review presented by Earl Carroll at the Carroll, after a polished at Atlantic City it has increased as a summer show.

"Sketch Book" has its "moments" and there is a bit of a scum. Maybe Carroll could have squared out and under the "old" situation had he thought of the way the thing a couple of years ago.

There has been much ado about Eddie Cantor, who contributed five or six skits to the show. The "old" is billed over all the featured players. Yet the program decides plenty other authorship credit.

Cantor and Carroll are in a Photo-photo talking about the "old" of the show. The manager tells of his show and its people, and then offers a contract—which he promptly abjures to a flock of lawyers.

It has often been said along Broadway that the "old" is the summer review is its girls and the clothes they wear. Let's see.

Carroll's question is along the lines of "he warbles 'Legs, Legs, Legs' and he warbles 'Legs, Legs, Legs'."

The first girl introduced today "introduced" this bit develops into an eye-flick. The chorus peaches in a "leg" position on a green apple.

The six sisters singing "I Love" (By Benny Davis and Ted Hodge). With the "old" is an evolution that showed all sorts of their little shorts. Quite a starter for a review.

Will Mahoney is the comedian star of "Sketch Book." How the boy works and how he clicks. He was on first as a German animal trainer with the dog, explaining how he was once here but came back with a rather "old" dog.

The first good laugh followed, Mahoney telling Karl Hagen's "old" dog and they worked for him.

Mahoney had his "Willie and Lulu" number in the next section and for next to closing the first girl in the famous "old" falls exhibition. Seems Will never quite did as much hoofing. The bit was called "An Easy Living."

The first nighters would hardly let the show proceed. Doris Carroll was well on her way with the act finale number, "Crabapple."

The "Gates" number is quite a preservative, with the entire company engaged in humorous "old" song being along the lines of a spirit. Ray Kavanaugh and his dancers were elevated out of the pit, rolled back and again raised to the cabaret at the stage.

In and out of most of the show's bits and skits were Mahoney and William Demarest, the latter a valuable player. There also was Pataty Mahoney, who came in her act as a comedienne, working with the chief comics.

Mahoney created a scream near the close. After announcing an impression of all the mammy singers combined, he took position in front of a prop cabin under the "old" singing Abner Silvers' "My Sunny South." It started the rain and he cut a drenching.

The bathroom bit has Miss Kelly in the tub and Mahoney taking a shave. He complained that every time he filled the tub she hoped in. The ice man delivers ice and then the plumber comes. He sits on the edge of the tub and takes a look, commenting that she was "a little bit of a mess."

There are those who are there a lot of sickness last year. It ends with the plumber half in the tub and the other half in the "old" water.

A speakeasy bit by Cantor and Shirley Scholary was called "A Noble Experiment," with most of the cast participating. Having people going through doors leading to the men and ladies retiring rooms was a little. The close of the skit has a show girl calling up her broker, inquiring how certain stocks were ending with "How's my American Cash?"

The "Three Sallors answer: Blackout." For that the clever boys are assigned to a slow motion bit to fill a scene change. It was the only "old" thing they did and the slowest portion of the performance. In their singing hits the sailors did the work and the "venuehouse" comedy in a gob bit called "The Fish in the Hat."

Among the show's funniest things, Demarest worked with the sailors there in a face slapping routine that had the house tickled. There is a better excuse for "here than in 'A Night in Venice'."

Demarest took the steps more than he gave them. He had to stand for slapping in the tummy by Kelly, who when she sang "Fascinating You," which looks like

the show's song hit. Credited for it are Benne Russell, Charles Tobias, and John Tobias and "Dusty" Flog. The number gave way to the chorus and the "old" shell crabs. A train, the movement being directed by the Marmelin Sisters.

Dorothy Russell, the Dorothy Knapp of "Sketch Book" working in bits and saying things. She was used for "Napoleon and the Emperor" would desire a small prop.

World is sent that the Emperor would desire a small prop. A telegram for her, there is a New York review. The juvenile is a success she is in a quandary of accept him or her home town sweetie, a composer.

She decides on the latter with mummy and paper on hand for a visit. An announcement is made at the end of the second act that parts of the revue will be shown.

It brought out Estelle Fratus, cute and clever tap dancer, who attracted attention at the Rensselaire club last winter. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy. The "old" is a marvel in acrobatic dance work and especially spinning, landed firmly. So did Eileen Healy.

Inside Stuff—Legit

The Helman reported scheme of joining special pictures with a miniature stage musical had its counterpart some time ago at the Woods, Chicago. A special picture with the Bridges-McCall musical stock played there at \$2—and flopped.

Will Morrissey's show, "Keep It Clean," reported much revised since the Helman reported scheme of joining special pictures with a miniature stage musical had its counterpart some time ago at the Woods, Chicago. A special picture with the Bridges-McCall musical stock played there at \$2—and flopped.

One of his cracks was that a paper carried a streamer saying that his show was flopping, and that he, if he had been as mean as the paper, could have said that the paper was doing plenty of flopping itself. He also quipped at the "Graphic" review, written by Louis Sobol, and said that if he wanted to, he could have said something about that columnist copying his predecessor's (Winchell's) style.

Not the first time Bide has burnt over notices of his shows. When a top musical, "The Matinee Girl" came in five years ago, he got panned at Vreeland, then on the "Telegram," and others for knocking it.

Shortly before the opening of "Show Girl," a fuss between Florenz Ziegfeld, producer, and George Gerahwin, composer of the score, resulted in Gerahwin's offer to refund the royalty advance paid on the score and withdraw the score. Reason: Ziegfeld was quoted (and admitted to Gerahwin) that he had said he was much disappointed in the score.

When this got to Gerahwin he offered to relieve Ziegfeld of the score and refund money already paid. Ziegfeld refused this, it being near opening time, and to prove himself no pikar, Gerahwin then offered Ziegfeld his recent composition, "An American in Paris," which was scheduled for a Carnegie Hall concert during the coming winter. Ziegfeld put this number into the show, built it up with production and in Boston, used it at the beginning of the second act as something of an interlude. Said it have strengthened the musical end of the show considerably.

Colored Stock Postponed
Los Angeles, July 2.
Lafayette colored stock, which was to open at the Orange Groves, is postponed by Ralph Levy and Sam Kramer until July 28. They will take a lease from that date.

Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

Will Morrissey's show, "Keep It Clean," reported much revised since the Helman reported scheme of joining special pictures with a miniature stage musical had its counterpart some time ago at the Woods, Chicago. A special picture with the Bridges-McCall musical stock played there at \$2—and flopped.

One of his cracks was that a paper carried a streamer saying that his show was flopping, and that he, if he had been as mean as the paper, could have said that the paper was doing plenty of flopping itself. He also quipped at the "Graphic" review, written by Louis Sobol, and said that if he wanted to, he could have said something about that columnist copying his predecessor's (Winchell's) style.

Not the first time Bide has burnt over notices of his shows. When a top musical, "The Matinee Girl" came in five years ago, he got panned at Vreeland, then on the "Telegram," and others for knocking it.

Shortly before the opening of "Show Girl," a fuss between Florenz Ziegfeld, producer, and George Gerahwin, composer of the score, resulted in Gerahwin's offer to refund the royalty advance paid on the score and withdraw the score. Reason: Ziegfeld was quoted (and admitted to Gerahwin) that he had said he was much disappointed in the score.

When this got to Gerahwin he offered to relieve Ziegfeld of the score and refund money already paid. Ziegfeld refused this, it being near opening time, and to prove himself no pikar, Gerahwin then offered Ziegfeld his recent composition, "An American in Paris," which was scheduled for a Carnegie Hall concert during the coming winter. Ziegfeld put this number into the show, built it up with production and in Boston, used it at the beginning of the second act as something of an interlude. Said it have strengthened the musical end of the show considerably.

Colored Stock Postponed
Los Angeles, July 2.
Lafayette colored stock, which was to open at the Orange Groves, is postponed by Ralph Levy and Sam Kramer until July 28. They will take a lease from that date.

Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

Will Morrissey's show, "Keep It Clean," reported much revised since the Helman reported scheme of joining special pictures with a miniature stage musical had its counterpart some time ago at the Woods, Chicago. A special picture with the Bridges-McCall musical stock played there at \$2—and flopped.

One of his cracks was that a paper carried a streamer saying that his show was flopping, and that he, if he had been as mean as the paper, could have said that the paper was doing plenty of flopping itself. He also quipped at the "Graphic" review, written by Louis Sobol, and said that if he wanted to, he could have said something about that columnist copying his predecessor's (Winchell's) style.

Not the first time Bide has burnt over notices of his shows. When a top musical, "The Matinee Girl" came in five years ago, he got panned at Vreeland, then on the "Telegram," and others for knocking it.

Shortly before the opening of "Show Girl," a fuss between Florenz Ziegfeld, producer, and George Gerahwin, composer of the score, resulted in Gerahwin's offer to refund the royalty advance paid on the score and withdraw the score. Reason: Ziegfeld was quoted (and admitted to Gerahwin) that he had said he was much disappointed in the score.

When this got to Gerahwin he offered to relieve Ziegfeld of the score and refund money already paid. Ziegfeld refused this, it being near opening time, and to prove himself no pikar, Gerahwin then offered Ziegfeld his recent composition, "An American in Paris," which was scheduled for a Carnegie Hall concert during the coming winter. Ziegfeld put this number into the show, built it up with production and in Boston, used it at the beginning of the second act as something of an interlude. Said it have strengthened the musical end of the show considerably.

Colored Stock Postponed
Los Angeles, July 2.
Lafayette colored stock, which was to open at the Orange Groves, is postponed by Ralph Levy and Sam Kramer until July 28. They will take a lease from that date.

Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

PAUL WHITE MAN
Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

Inside Stuff—Legit

The Helman reported scheme of joining special pictures with a miniature stage musical had its counterpart some time ago at the Woods, Chicago. A special picture with the Bridges-McCall musical stock played there at \$2—and flopped.

Will Morrissey's show, "Keep It Clean," reported much revised since the Helman reported scheme of joining special pictures with a miniature stage musical had its counterpart some time ago at the Woods, Chicago. A special picture with the Bridges-McCall musical stock played there at \$2—and flopped.

One of his cracks was that a paper carried a streamer saying that his show was flopping, and that he, if he had been as mean as the paper, could have said that the paper was doing plenty of flopping itself. He also quipped at the "Graphic" review, written by Louis Sobol, and said that if he wanted to, he could have said something about that columnist copying his predecessor's (Winchell's) style.

Not the first time Bide has burnt over notices of his shows. When a top musical, "The Matinee Girl" came in five years ago, he got panned at Vreeland, then on the "Telegram," and others for knocking it.

Shortly before the opening of "Show Girl," a fuss between Florenz Ziegfeld, producer, and George Gerahwin, composer of the score, resulted in Gerahwin's offer to refund the royalty advance paid on the score and withdraw the score. Reason: Ziegfeld was quoted (and admitted to Gerahwin) that he had said he was much disappointed in the score.

When this got to Gerahwin he offered to relieve Ziegfeld of the score and refund money already paid. Ziegfeld refused this, it being near opening time, and to prove himself no pikar, Gerahwin then offered Ziegfeld his recent composition, "An American in Paris," which was scheduled for a Carnegie Hall concert during the coming winter. Ziegfeld put this number into the show, built it up with production and in Boston, used it at the beginning of the second act as something of an interlude. Said it have strengthened the musical end of the show considerably.

Colored Stock Postponed
Los Angeles, July 2.
Lafayette colored stock, which was to open at the Orange Groves, is postponed by Ralph Levy and Sam Kramer until July 28. They will take a lease from that date.

Booked Exclusively Through His Own Office
1560 Broadway
New York City
JAMES F. GILLESPIE
Personal Representative

Words About Music

By Abel Green

Hollywood, June 22. Never before in the history of Tin Pan Alley has the average song writer enjoyed such affluence and influence as poet and peacock and contentment. From becoming an economic struggle and a headache, "landing a place" is obvious that once a song is spotted in a picture there's no such thing as a free lunch. Any one of the plugger's ballroom or a pair of fight tickets or a swell feed to induce him to take a song out in favor of a rival publication.

The writers, enjoying as they do guaranteed incomes from \$12,500 to \$25,000 on an average, not to mention the fancy \$100 a week paid to some writers, are working under most favorable auspices. The immediate weekly income counts heavily with them, so much so that they look upon the royalty earnings of their songs as almost a secondary matter.

Many a writer who contributes original and closing numbers, ensembles or minor chorus or martial songs for maneuvers, and even a good musical setting for a picture. Knows that such stuff is not enough to sell a picture, but that some outside pop songwriter will take it with the interpolator and song.

Since they're content to collect weekly and let it go at that, although in natural sequence these same writers will submit to the law of averages, especially in view of the screen's insatiable need for song material to hit upon, providing the picture is strong.

The winning example is the "dog" number, "I Love You Now I Loved You Then," which enjoyed Hollywood on the strength of the Broadway Melody score with a none too brilliant collection of songs is another outstanding instance, three average numbers go down heavy sales on the strength of the feature.

Paul Whiteman's orchestra is encoined in an elaborate tour of the world which will culminate in erect, Paul has a peach of a private bungalow, stuck up in 10 days, and is most due to his director, Hal Roach.

Paul Whiteman is still in a story corner. Three years have been discarded. Whiteman will go on the payroll regardless now. At the \$50 per day sound-recording union scale minimum, the Whiteman gang figures to come some good for themselves. Until they have this, they are to make good Whiteman's contracted minimum. The maestro received \$100,000 on account for the picture with an equal amount still due him.

Heard his Hugo Feyer coming out to meet the picture, and to demand more. Douglas Fairbank and Clifford Brangman, the English actors, are now contracted to M-G-M.

Not all the writers are here. A hasty mental survey of the songwriters still left to the picture includes Jerome Kern, Rudolf Friml, (Chicago), Harry Leroy, Gus Kahn (Chicago), Harry Warner, Rogers, Richard Rodgers and Lorenz Hart. Henry Dreyer, Roger Wolfe Kahn is "comer" as a modernistic writer and singer. He is here for M-G-M. Edward Eliscu, Charles Harry and Henry Tobias, Abner Silver, Peter DeRose, Harry Lord, Von Tilzer, J. Fred Coots, Lou Davis, of which Broadway, Joe and Jimmie Monahan, Arthur Schwartz, Howard Dietz, Charles Rosoff, Hal Shaper, Al Sherman, Young and Lewis, Seymour Simons, Haven, and others. Of this list, of course, several have been appointed as songwriters as "on the spot" writers or for special assignments such as Rodgers' "Star's" M-G-M deal.

This latter team, on the strength of their offer, did not raise their contract with Hanna, realizing the amount of money awaiting screen writers at this time. Songwriters at first rebelled against the competitive racket of making some 10 or 15 teams write for the same situation, having the ubiquitous music man select one. However, the others, but they quickly found that it served the double purpose of making them richer, they might conceivably be idle and also it gave them a surplus of material easily available for other pictures. Even if it's a

girl-name song, any facile lyricist can switch the monickers or substitute a new title and development, providing the tune is worthy of retention.

Somewhat along these lines of versatile adaptation is a non-produced song, "The Broadway Melody," written by Arthur Schwartz, Jo Trent and Con Conrad. Rufus Le Maire, now associated with Metro, to have done it as a musical and handsome song. Since then, Conrad went Fox; Trent (colored) is with Metro; Schwartz is confining himself to Broadway, where he has the "Little Show" and "Grand Street Follies" current.

McLaine is also to do a talker review for which Andy Rice is writing the material. Rice is doing Belle Baker's songs for her Edward Smith musical talent.

Picture men now realize how urgent it is that their music publishing affiliations be headquartered in the executive offices. Bobby Crawford is coming out with "The Broadway Melody" and Henderson, in the Fox weeks in connection with the two affiliations and similarly "The Broadway Melody" out here almost permanently.

Picture men are to deal with executive heads direct. Warner Bros., through domination of M. Witmark & Sons, has its mutual supplier, and is now dealing with Martin Brown, occupies similar spot as he has been with M-G-M. Arthur Franklin, erstwhile nightclub piano player, sits at Universal.

Louis Bernstein breathed in and out of Hollywood when finding most important music-film tie-ups all set. George Jessel, in connection with new opera company team for M-G-M. Harry Ruby and Kalmer, Max Dreyer (Harms) appointees, may also be into Metro, and will be in connection with Harry Rapp's invention.

Metropolitan office with its rebus has the lot all pepped up on the musical thing, with the sky limit for the picture, and the music publishing, composers and authors.

Paralyzing to any sane Broadway-in-Hollywood how many of the ex-castern boys and girls to executives. One ex-light excels court at all social functions with his lesser associates as acolytes around the throne, where his "settles" the picture, and he and they acquiesce judiciously.

Eugene Stark, Hotel Roosevelt's American direct, created Irving Aaronson and his Commanders with a 400 per cent, tilt in the Blossom Room business. It's affected everything around, even the beauty parlor girls talking over the counter, storm and strife that the femmes Aaronson has drawn to the Roosevelt has been reduced to a minimum.

The downstairs room is doing a great dinner and supper trade to a \$150 and \$2 cover, abnormal for Hollywood or the West Coast. Aaronson is on the air nightly from KFWB.

Stark states that the Roosevelt is a place where the "comers" are. He has a 400 per cent, tilt in the Blossom Room business. It's affected everything around, even the beauty parlor girls talking over the counter, storm and strife that the femmes Aaronson has drawn to the Roosevelt has been reduced to a minimum.

The downstairs room is doing a great dinner and supper trade to a \$150 and \$2 cover, abnormal for Hollywood or the West Coast. Aaronson is on the air nightly from KFWB.

Stark states that the Roosevelt is a place where the "comers" are. He has a 400 per cent, tilt in the Blossom Room business. It's affected everything around, even the beauty parlor girls talking over the counter, storm and strife that the femmes Aaronson has drawn to the Roosevelt has been reduced to a minimum.

De Husing miss: The Old Gold-Whitman broadcast Tuesday because of the importance of the contract at the National Open Golf Tourney, but few back in the to make this week's broadcast. He will



ERNO RAPEE

Composer of "Charmaine," "Diana," "Angela Mia" and the latest song hit, "Recollections."

Film Songs Run Ahead Of Radio Hits—Coast

Los Angeles, July 2. Local music-publishing stars are convinced that the screen song is the best bet in the catalog. Many feel that requests for film songs would equal the sale of any film song printed, but recent developments favor the flicker tunes.

Hit picture songs are assured of a heavy radio plug here on request programs because of requests from listeners who have heard it with the picture. One radio station reports that requests for film songs outnumber any other bids four to one. Other stations report requests at least two to one in favor of the picture tunes.

One publisher's representative is located at the musical publishing office to find out where the songs are placed. He figures that position is most important. From the spot assigned he tries to calculate the probable hits and orders few additional copies on the road. So far his system has worked out okay.

Another representative is running a check system on the radio. This plan hasn't worked out so well. At most local radio stations work on a request basis, tunes unplayed for are seldom heard.

Metro's Film Operetta

Metro's first screen operetta is a triumphant adaptation by Hans Kraly, Zola Seals and Dick Shy or "Battle of the Ladies" as the original French farce is known, with screen title not yet selected. Ramon Novarro stars.

Herbert Stothard and Clifford Grey composing, the latter the new M-G-M staff lyricist to succeed to music also.

Stothard returns to New York this week to take up the baton of Arthur Hammerstein's "Just Around the Corner," which he co-composed with the late Jerome Kern to an Oscar Hammerstein, 2d, libretto.

Helen Morgan, Robert Chisholm, Charles Butterworth and Irene Frank are in the Hammerstein.

Jackson's Score Los Angeles, July 2. Howard Jackson has written the score for "Sunshine Day," De Sylva, Brown and Henderson's new musical comedy.

Jackson was first turned into the tale a year ago by Fox when he worked for Fanchon and Marco as an arranger.

Dornberger a Flier Charles Dornberger, house leader and a believer in the every day use of an airplane, was awarded a new license last year, and this week received his transport license.

It is his one big boy. Local union had Irving Aaronson on the mat in connection with radio, to establish whether or not he is getting union help. Since Aaronson's Commanders are contracted at \$2,500 a week, the leader of the little difficulty along those lines.

A Coast Habit

Los Angeles, July 2. A Coast band leader finally closed a deal for his outfit to open at the local ballroom. When he thought the job was set he told his men.

Three days later the ballroom told him the deal was off. It had another band for a cheaper price. Leader found out that one of his boys had picked up a band and underbid him for the job.

It is understood it's the second time this has happened in the last three weeks here.

Film Songs Lead

Picture songs on top again. "Wedding of Painted Doll" from "Broadway Melody" has displaced "Honey" for No. 1. "Pagan Love Song" another M-G-M theme, now No. 2.

"I'll Always Be In Love With You" and "Loulou" next follow by "Carolina Moon," a non-theme. "My Sin" was a pop, but since he has been in the picture, "The Blue Heaven If It Rains," next followed by "Broadway Melody" and "You Were Meant for Me" from the same picture; next "Mean to Me," sure pop, and "Weary River," theme.

AL SHORT GOING F & M?

Los Angeles, July 2. Al Short, formerly general musical director for Public out here, has returned from the east. He will probably occupy a similar position with Fanchon and Marco.

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON and HIS COMMANDERS

SUMMERING HOTEL, ROOSEVELT HOLLYWOOD VICTOR RECORDS EXCLUSIVE THE BRICK TOPS (FARISAN REED HEAD) America's Greatest Girl Band Now Headlining RKO "Collegegate Inn" 28 West North St., Indianapolis, Ind.

DANNY CAIRNS and His CALIFORNIANS

Now on Their Second Year at the PALAIS DE DANCE LOS ANGELES

PHIL FABELLO and His ORCHESTRA

The Different Ensemble Presentation Feature COLIEN THEATRE New York City

TOM GERUNOVICH and His ORCHESTRA

Roof Garden Orchestra Exclusive Brunswick Artists and ROOF GARDEN CAFE Broadway and Kearney Sts. San Francisco

MAL HALLETT and His ORCHESTRA

As Big as Ever in N.E. and Penny CHARLES SHRIMMAN Salem, Mass.

GEORGE OLSEN and His MUSIC

Headline Home Towards California and The Western Coast VICTOR RECORDS OFFICE: 100 West 43d Street New York City

B. A. ROLFE Radio's Premier Conductor

Lucky Strike Dance Orchestra Palais D'Or Restaurant-Orchestra Edison Acoustic Recording

JACKIE TAYLOR and Her ORCHESTRA

Indefinite at the Famous COCAINOT GROVE (Hot Ambiance) LOS ANGELES

PAUL WHITEMAN and His Greater Orchestra

Monivesting at Universal City "THE KING OF JAZZ" Personal Ref: JAS. V. GILLESPIE

Wouldn't Advance \$10 for Wealth on Mothers' Day

Sol H. Bernstein, who operates the most grand local night club cabaret, was held in \$1,000 bail by Judge Simpson, in Magistrates Court, to await the action of the Special Sessions court, charged with issuing a bouncing check to Alfredo and Maxine's adagio team.

The dance team, according to Julius Kender, who prosecuted the case, had been in the city a week, were on May 21 given a check for \$75. It proved to be a rubber.

Bernstein drew a reprintman from the court when Mildred Maxine testified that on Mother's Day she had asked him for \$10 on account with which to purchase a wreath for her mother, and was stalled by the cabaret operator.

New Pub Combine

Richard A. Whiting's contract with Paramount-Hearns expires Nov. 1, which means he will leave Nacio H. Brown. Arthur Fere as a music publishing-non-writing combination. Later, state they will not lose their M-G-M affiliations, while Jack Robbins' their present publisher, aware that such special assignments are eliminated the Metro-Robbins exclusive publishing arrangement will be ended.

At present Robbins is publishing Fred-Brown's "Broadway Melody," "Pagan Love Song" and M-G-M Hollywood Revue numbers.

International Music Publishing As Affected or Made by Talkers

The all-enveloping picture business has bolstered the international song manufacturing industry almost as much as it has proved a life-saver for and become a revolutionary factor in the American music business and its personalities.

The growth of sound pictures, now embracing Great Britain and the continent and the rest of the world, has made possible an heretofore unheard-of source of musical royalty revenue to the authors and composers through their respective national collection agencies. It also may have some direct good effect on the picture product, or at least popularize for America that small portion of the foreign film fare which so infrequently is available for American consumption; but that is still dubious.

Great Britain or France may give rise to some such picture as a "Ramona," and through the extraordinary popularity of its songs prove a bathos and sales factor for the picture for almost the self-sufficient situation obtained in the picture with that particular Dolores Del Rio release; it was, immeasurably absorbed by the popularity of the hyper-popular theme song.

As a matter of fact, there are rumblings of this very situation already in London. British capital's tin pan alley is not only talker-conscious but has gone into it in quite an American manner.

Foreign Hits
England and the continent heretofore haven't sent us much that has been notable. The songs have been but to mention "Valencia," "When You're Done," "All the Way to Go Home," "I Kissed You, Madam," "Shall be at Yourself in the Moonlight," "Moonlight on the Ganges," "If I Had You," "Mistaken," "Among My Youngsters," "My Inspiration Is You," et al.

Still one finds that many of these American hits of foreign song material succeed in this country, and popularity the proportionate success of the original hitdom. The greater popularity of America would naturally account for the increased gross, but it's a fact that in pro

rate population it has been the manner and method, American exploitation, handling and marketing which accounted for the increased revenue.

Douglas Furbur, a famous British librettist and lyricist, is in Culver City on the M-G-M lot. Clifford Grey, likewise west American (Paramount).

The percentage of English song hits that have come over here in the past five years has been unusually low for all the signal success of the enumerated titles.

English Learning
The British music men are learning to appreciate that there is a certain sequence and phrasing which clicks best with the Americans and that means that it clicks with the universe. That portion of this earth which is pop concen-

For the present, English's effect on America, musico-chemically, is on the same proportionate ratio as formerly obtained. However, there is a marked tendency for Britain and the continent toward the American market. The result may be accomplished by the adoption of American standards and the importation of American personalities.

The answer lies with the talkers. The British music man has smelt where the money lies. He's playing the American game.

For the nonce, the continental composers, authors and publishers are content and willingly must rely on their royalty tax collection agencies for chief sustenance. Of the former, however, it is the most important factor.

It will all start with the branching out of the scene and the increased wiring abroad for sound-synchronized film exhibitions will determine the degree of international development on the song scene tie-ups.

At the end of the cradle of the movies (sound or silent) and so the backbone of the amusement industry, it is the world's most vital to America to set the pace. The growing pains of the movie-tone-photophone-vitaphone development here have even more laboriously reflected abroad.

Benson's N. Y. Office

Chicago, July 2.
Benson orchestra agency of Chicago will open a New York office shortly, according to Harry Leonard of the mid-west office. Although Benson has been prominent in Chicago music circles for many years, this is the first outside expansion to be made.

Now playing at Atlantic City, with his All Star band, Benson will establish eastern connections.

Reisman's Popularity
Leo Reisman and his orchestra at the Central Park Casino is now the favored dance combination in town.

With most of the night life spots closed and most of the out-of-town, Reisman at the Hotel Brunswick, Boston, for three years, is steadily gaining in popularity.

The Chaff Family

Takamam, Neb., July 2.
Gene Chaff, brother of the county judge who got national prominence two years ago by sentencing liquor violators to bread-and-jail diets, has been indicted by federal grand jury for selling whisky.

Pelham Heath's Open Air
Pelham Heath, Bronx, opens tomorrow night under the sky with a new show and a new band.
Dick Whitehead, from Frolic in Chicago is m. c., Cast has ten specialty numbers. Walter Clinton waving the baton.

Bayha Sells Catalog

Charles Bayha has sold the English and continental rights to his songs for two years to Keith-Prowse, of London.
Bayha is a new pub, opening his office just two months ago.

Colored Air Duo

Eva Taylor, colored songster, and Clara Williams, colored music publisher, go with NBC to do their hot songs over the network every Tuesday and Thursday afternoons.

HERE AND THERE

Louis Bernstein has returned to New York after being on the coast three weeks.

Latest dance orchestra for vaudeville will be the Waldorf Astoria Ritz, Ritz segregation, opening for Keith's in Boston.

Lanin's orchestra, at the Hotel Nassau, Long Beach.

Mark Gordon now with Waterson, Berlin & Snyder. Gordon will collaborate on theme songs with Waterson and Berlin.

Two of Roger Wolfe Kahn's band's recent seasonal engagements last week, one at the Larchmont Tacht Club, and Don Parker and his band at the Green Gables, Long Beach.

Eddie Elkins and his orchestra, booked to play abroad, were forced to cancel the booking due to labor trouble with England.

Newton S. Kelly has been appointed manager of Robbins, San Francisco branch.

With Duke Ellington and band, now with the new Ziegfeld show, "Show Girl," Chick Webb and band have replaced them at the Cotton Club in Harlem.

Jack Val, formerly with Remick's and Bob Nelson, formerly with Eglet now with Warner-Witmark. Former will be act as manager and the latter as harmony man.

Buddy Morris, one of the executives of Warner-Witmarks, is back on the daily grind after a one month's honeymoon.

Rusk O'Hare and his band, Chit radio outfit, opened Venice Beach, Calif., Detroit, June 22.

Ray Fox and Montmartre orchestra playing in "Sally," P.M.



ERNO RAFFEE
Director of Mobili Program, WEAFF, Cincinnati, 2, 3, 10, 20

IMPORTANT AIR PROGRAMS DISKED?

Recording big broadcasts over large aerial networks and syndicated the records for phonograph reproduction over smaller stations throughout the country, thereby increasing the reaching time of advertising air since all of the broadcast would be retained, is reported by the recording industry. The first soap people are said to be the Lux to begin the aerial extension of their program, which only the first occupied in the unwinding before the indie mike time Paramount and Metro-Goldwyn-Mayer have been approached along a similar record tie-up for their stars.

The idea, while said to have been conceived by A. P. Wasmann for the Warner Bros. territory but failed to materialize because of Jack Warner's alleged inability to interrupt his players' calls for two records per year by each star. The records would have the personal mike touch in that the star, after the phonographic rendition, would be introduced by the announcer in the regular way. Short talk plugging company's pictures and break in monotony by song or musical solo, credited artist, are part of the plan.

Olsen on Dance Tour
M. C. for Sherburne is booked George Olsen on a dance tour starting July 1, opening with a week in Pennsylvania territory but a fortnight in New England. Sherburne, besides being Max Kallish's personal representative, is also a dance promoter and plays outside attractions in his ballrooms and elsewhere.

Joe Morris' English Rights
Jack Campbell, managing the Joe Morris Pub. while Morris and Archie Fletcher are in Europe, received a wire from Morris stating that he had sold the English and leasing rights of the firm's songs to Campbell & Connolly.

No time nor amount named.

Par's M. C. Open
Rudy Valli will be the m. c. for the Coast about July 23 to make a starring picture for Radio, Upon his vacation, the m. c. berth at the Paramount, Brooklyn, Paul Ash will return to that position.

M. C. for Paramount, New York, not selected as yet.

Writing in N. Y.
Los Angeles, July 8.
Bert Kalmer and Harry Ruby left for New York yesterday (Monday) to work on "Radio Revels," for Radio Pictures.

Cafe Band in Studio
Los Angeles, July 2.
Ray Fox Band leaves for Montmartre July 15 for film studio work.

Rhythm Boys in Cafe
Paul Whitman's "Rhythm Boys" (Harry Harris, Al Pinder, Bing Crosby) open at the Montmartre cafe July 3. There indefinitely.

Paul Lanin's Job
Paul Lanin, millionaire band leader, replaced Fletcher Henderson in "Night Young's" "College Life," Henderson withdrew for vaude.

Inside Stuff—Music

Film Producers' Song Writers' Dual Griev
Friction between film producer and songwriter is beginning to assert itself, the producer caring little about a song hit so long as it fits the action of the picture. Some songwriters are oversteering by demanding the insertion of what they deem cleverly composed refrains in their book value to the film. Again, the writer may contribute a possible hit only to have its chances lessened by the actor doing it on the screen.

Hidden Tunes

Fox has adopted the same policy now in effect at the M-G-M plant by issuing rules to all studio workers restraining them from humming, whistling or playing any tunes used in Fox-Movietone subjects until the films are released.

SWAFFER PORTRAIT Radio Not Musical Instrument, Says Court

(Continued from page 3)

printed in the United States in Variety. It seemed a little incredible, judging from the quality of Mr. Swaffer's work, that he really had the cat's pajamas to Sir Alfred Butt, the London director that he inspired he was, but there was word, published week after week, showing that he was not a little lived without his endorsement.

As nearly as could be learned from his writings, Piccadilly, Strand, Shaftesbury avenue and Leicester Square were filled with half-insane actors and playwrights every night wondering where good old Swaffer's bolt of lightning would strike in the morning and what would happen to the actors' names expected to see Alfred Lunt and Lynn Fontanne and the American theatre. It was not too far from the fact that they were stoned by a populace which cheered even when the good Swaffer blew his nose.

The Portrait of a Despot

As readers of Variety know, he has really painted an amazing picture of himself—the picture of such a despot that he was never heard of before. Your correspondent might have taken a great step forward in his casual survey of the situation had he essayed a personal encounter with the great man, but Mr. Swaffer's notion of something neat in the way of hot stuff to hurl a challenge to debate at a fellow, and if there is anything your correspondent is less interested in than a debate it can't be recalled at the moment.

This weakness for debating is rather characteristic of the really great man, but the Londoner really said to sit back aghast at the epistolary of his own bravery. It is characteristic of his far from his far from his conceptions of literary and polemical force. He is generally regarded as a man who used to be a little boy who worked himself up so furiously in his role of pirate chief that he was actually afraid of himself. It is pointed out that in Mr. Swaffer's writings there seem to be old gentlemen who for him all said to sit back aghast at the epistolary of his own bravery.

It is not that his far from his conceptions of literary and polemical force. He is generally regarded as a man who used to be a little boy who worked himself up so furiously in his role of pirate chief that he was actually afraid of himself. It is pointed out that in Mr. Swaffer's writings there seem to be old gentlemen who for him all said to sit back aghast at the epistolary of his own bravery.

It is not that his far from his conceptions of literary and polemical force. He is generally regarded as a man who used to be a little boy who worked himself up so furiously in his role of pirate chief that he was actually afraid of himself. It is pointed out that in Mr. Swaffer's writings there seem to be old gentlemen who for him all said to sit back aghast at the epistolary of his own bravery.

It is not that his far from his conceptions of literary and polemical force. He is generally regarded as a man who used to be a little boy who worked himself up so furiously in his role of pirate chief that he was actually afraid of himself. It is pointed out that in Mr. Swaffer's writings there seem to be old gentlemen who for him all said to sit back aghast at the epistolary of his own bravery.

Dee Molnes, July 2.

No matter what radio salesmen gully with the proprietor, court has said the radio is not a musical instrument.

When the thing came up in a suit brought by F. H. Dunbar to regain his radio seized for debt. If it were declared a musical instrument it would therefore make it a reproducing but not a musical instrument.

Roadhouse Entertainers

Responsible for "Selling"

Seattle, July 2.

Entertainers in roadhouse and other resorts where national prohibition act is violated are equally guilty with the proprietor, according to ruling of Federal Court Judge Bourquin of Montana.

United States District Attorney Savage stated that this decision is the first handed down to define the status of entertainers in such places.

Remey's \$3,000 Fire

A fire of unknown origin swept the top floor of a four-story building at 127 Columbia avenue, occupied by Remey's Dance School and did damage estimated at \$3,000.

When the first apparatus arrived the blaze was going quite briskly. Realizing that if the waxed floors ever got a good start the building might be doomed a second alarm was sent in.

Firemen under Deputy Chief Dennis Curtin confined the blaze to the top floor.

MORE ROYALTY SUITS

Los Angeles, July 2.
Local office of the American Society of Composers, Authors and Publishers has filed two more \$250 suits in U. S. District Court to collect royalties.

Henry Hopkins, operator of the New Joy theatre, and J. T. Bowen, operator of the New Eden theatre, are the defendants.

NO C&T CARD

Reg Connolly, of Campbell, Connolly & Co. of London, who is in New York currently, states the Noble and his party have been notified by London connecting his firm with the Harms' deal.

When the first apparatus arrived the blaze was going quite briskly. Realizing that if the waxed floors ever got a good start the building might be doomed a second alarm was sent in.

Bagby Musicals in 86

Albert Broomberg was so impressed by the famous "Bagby Musical" on Monday mornings at the Hotel Astor that he has decided to move to Times Square next winter, bringing his ultra clientele with him, and downers to the Hotel Astor.

Bagby will return to the Boomer-Dor-Adams and Madison avenue is completed in 1931.

Garroll's Music With Robbins

Music for Earl Carroll's "Sketch Book," by Jay Corney and E. Y. Harburg, will be introduced by Vincent Rose, Charles Tobias, published by Robbins.

When the first apparatus arrived the blaze was going quite briskly. Realizing that if the waxed floors ever got a good start the building might be doomed a second alarm was sent in.

Not Over 9,000 Qualifying Film Theatres Now in Europe

The first official U. S. survey shows only 25,000 theatres in Europe where American films are being shown, barely qualifying for inclusion in the compilation, according to Trade Commissioner George R. Canty, who made his report on the undeveloped state of the film industry overseas.

From the figures gathered by the Department of Commerce, nearly 76 per cent of the theatres total of 25,000 in Europe are small and under; only 19 with a capacity of over 5,000 seats; 23 in the 5,000 to 10,000 class; 84 ranging from 2,000 to 5,000; 267 from 1,000 to 2,000; 5,000 houses averaging from 600 to 750 seats; 1,250 from 1,000 to 1,500.

Of the total film seats in Europe, exclusive of Russia, not mentioned in the report, a summary reveals the 11,844,309 seats among 1,500 theatres with 1,000 chairs or more, and 13,000 houses averaging under 1,000 seats. This means, the report observes, that the average theatre in Europe has less than 40 seats with the average number of inhabitants per seat reaching 87 persons.

Spain, the Chamber figures reveal, has the greatest relative seating in Europe. With a summer population of 14 inhabitants, the average exceeds Great Britain by one.

Residents in the United States seated on the continent, with but one seat to every 83 inhabitants.

In Spain, with only half the population of England, the seat total reaches 1,468,000, while the English chairs add 2,344,000.

Of the 2,023 film theatres in Spain only 327 are classified as operating daily, while of England's total of 4,441 all but 70 function on a day schedule.

In Germany, with 20,000,000 more population than England is credited with 5,266 theatres, of which all but 229 have under 1,000 seats. German houses running daily are only 1,106.

Of houses of over 1,000 seats, England exceeds all other European countries, having 128 such theatres. The Isles are also partial to the smallest houses having 500 chairs.

British Film Field

By Frank Tilley

London, June 31. Interchangeability broke through a bit this week with M-G-M starting to book "Broadway Melody" and other "wired" pictures from Electric. Folks who don't know what it's all about threw their lids in the air, saying "Not getting it. But 'Broadway Melody' is on disk, and Warners have been booking quickly Vitaphone to play over other equipment for weeks.

Disk method doesn't enter so much into the L. question. Anyway, the patriotic yell against Schlesinger's British Talking Pictures equipment was a little less stiff. It was funny because so far B.T.P. has had no disk fitting, and the one being put in isn't getting on its way here in bulk from America. Maybe that's one reason why Western Electric says nothing about this near-interuse.

Sound and Musicians
Musicians' union starts something this week by pulling its members out of a Warsaw concert. A German-made recording of Edgar Wallace's "Crimson Circle" was synchronized with music.

British International Film Distributors (London) says they are not to be confused with Maxwell's British International, hired theaters. Under the latter, it was first because they put out first-class pictures, and then because they are an agent, and then on the ground the men were soldiers and should be paid \$40 to \$50 a week.

B.I.D. agreed to the union's last suggestion, but not the first. It claims \$20 and seconds \$15 a session of three hours and put it off for four days. The secretary of the union, demanded a check for the four days the work not getting, he called the musicians out and had the studio picked.

Musicians' union, worried by a number of musicians being fired as "undesirable" theatres, got them throwing out orchestras, sends them. Have made its mind up to seek it.

Canty, in his report, frankly holds political and sociological problems as responsible for the fact that Britain only a perspective on the seatings in some of the countries. In other large areas, the United States American Film Exchanges credit for helping the compilation toward a general accuracy. By illustration, he observes:

"In Turkey, even though there is no seat to 348 inhabitants, this is a fair amount, owing to recent political changes, many premises have been converted into cinemas, with a floor space and seating considerably in excess of local requirements."

"Population in other countries, such as Poland or Lithuania, is often scattered in small villages over large areas. The establishment of cinemas in these small settlements is hardly justified, though their population, thrown into a poor balance, may make the still unexplored possibilities appear greater than they really are."

Garden Cafes
"In Greece, on the other hand, many of the cinemas listed as 'garden' are really garden cafes, which are converted into open-air theatres during the hot summer months, when people are averse to sitting in primitive and badly heated halls, but do perform the good patrons for an up-to-date atmospheric cinema."

Belgium 445 645
Bulgaria 186 183
Czechoslovakia 1083 454
Denmark 106 106
Finland 267 107
France 3118 428
Greece 224 60
Holland 167 71
Hungary 2405 1805
Italy 212 98
Poland 423 628
Portugal 367 159
Rumania 1182 571
Sweden 480 63
Yugoslavia 480 63

Public has been educated now to elaborate magnificent pictures. Like the M-G-E Empire, Paramount's Plaza, and Regal, and the other big houses, which are showing the most luxurious seats, cheap prices and all the attention they want.

Watching Theatres
Some West End picture houses, out of producers. B.I.D.'s statement they were doing something not before done in putting a specially-wired picture, the hot summer months it needed a technique in which the picture was not helped them, as many folk concluded if one of the producer's statements could be so wrong some of the others might not be so right.

Wiring Moss
London Hippodrome running is a cable for cinema, expected to be demonstrated this 24th. If it gets the go-ahead, it will be the first of the Moss Empire neighborhood and provincial houses.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Ostrers Paying \$6 for \$2.5 Share In Gaumont Sale

London, July 2. The utmost confusion exists in rumors about attempts by Ostrer Bros., bankers, to sell \$1,300,000 common stock of Gaumont British Corp. Looks as though the bankers are trying to play several big interests one against the other.

Buller in rodeo is that Berry Brothers, owners of the Allied Newspapers Co., are now in the negotiation. Berry Bros. are also being inspired that Lord Beaverbrook is offering, these two interests being introduced on top of the stories last week that William Fox was looking for a deal in the same direction.

The angle on Fox brings in the inference that Lord Rothmore is considering. Berry Bros. own the Daily Mail and other important journals, already is associated with Fox through Fox British studios, and like Beaverbrook, is an active competitor of Berry Bros. in the newspaper field.

Beaverbrook formerly controlled Provincial Cinema Theatres, but has since sold them to the Ostrer Bros. for a story now is that Beaverbrook, in association with Will Evans, head of the Ostrer Bros. chain and merge it with the Moss Empire.

Lord Beaverbrook has suggests that this report may be put out as a "feeler" by the Ostrers in the hope of furthering their own deal. The Ostrers, in which case the bankers would have to take the stock up. (Continued on page 39)

ENGLISH THEATRE

(Continued from page 2)

For a month, putting in Kiangling system, but the box office results have not been so good.

Pictures, taller or shorter, set in leg theatre here, and will fill the houses.

Public has been educated now to elaborate magnificent pictures. Like the M-G-E Empire, Paramount's Plaza, and Regal, and the other big houses, which are showing the most luxurious seats, cheap prices and all the attention they want.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Wired, the average West End picture house is wired for everything—checking your hat, sky-high prices for cigars and drinks, and anything that the furnishing are shabby, seats are in bad shape, house is dingy and the service is slow.

Analyzing the Quota By DR. JULIUS KLEIN

(Assistant Secretary of Commerce)

As former Director of the Bureau of Foreign and Domestic Commerce, I am in the best position to recognize the importance of the quota on general trade conditions and developments abroad. He has shown a particular interest in the motion picture.

This article was kindly written by Dr. Klein for Variety.

Washington, July 2. The American picture industry is fighting the quota. It is the most important factor in the picture business as exemplified by the French quota recommendations rather than any one group of foreign producers.

Europe is claiming its attitude is not against American films so much as against those films conveyed by European ideas, customs and habits—and of equal importance European trade—are being replaced by American standards and American goods, they say and motion pictures are responsible.

This idea was forcefully urged at the recent cultural and economic conference by M. Serroux, one of the French delegates, and he received the backing of nearly all his European colleagues.

Back of the American stand is the natural desire to see a free trade of commerce of trade without arbitrary and economically unsound restrictions. This has nothing to do with such universally accepted trade controls as the tariff; the problem is one of measures of fastidiousness, particularly those which propose to force the purchase of any commodity upon a customer regardless of its possible merits or utility, and to couple that arrangement with a device for the compulsory subsidizing of the industry by its competitors.

Nations Err
In the case of motion pictures it is honestly felt that normal trade is unhampered by such economic limits to purchases, whose sole grounds has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

It should be noted that the American Minister to Switzerland, before his departure, has been so clearly recognized by trade authorities of many lands, will be the to the countries which now mistakenly have instituted film controls as well as to ourselves.

year to year facing a situation that will spread to the entire world. It is not certain, a heavy report that a postponement by the French government will be forthcoming. It is more to leave conditions as they are at present, but if the American companies accept such a proposal, it would seem to be putting off the inevitable.

Withdrawal from France will almost certainly mean a heavy toll among French exhibitors who evidently depend on American films for by far the greatest proportion of their business, particularly in the quality and higher grade pictures.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

The Difference
The United States has been severely criticized for objecting to the French quota. At the same time, a movement is underway for the upward revision of the tariff.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

It is likely, of course, that the effect of the American withdrawal may not be noticeable for several months, as there is no way in which the number of feature pictures required to be shown. And then, too, that the group of American-made pictures, numbering anywhere from 10 to 15, which are distributed through French agencies instead of through American controlled channels.

CLAYTON, JACKSON and DURANTE

(The Three Schnozzles)

FEATURED
in
ZIEGFELD'S
"SHOW GIRL"

Now Being Presented at
ZIEGFELD THEATRE
NEW YORK



EXCLUSIVE
COLUMBIA
ARTISTS



"MAGIC NOTES"

ANNOUNCE TO THEIR MANY FRIENDS EVERYWHERE THEIR
NEW RECORD MADE EXCLUSIVELY FOR COLUMBIA

"SO I UPS TO HIM!"
"CAN BROADWAY DO WITHOUT ME?"

RECORD 1860-D, 10-INCH, 75c

THEATRE

PRICE

25¢

Published Weekly at 154 West 42nd St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 23, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCV. No. 13

NEW YORK, WEDNESDAY, JULY 10, 1929

56 PAGES

NEW CONTRACT--EQUITY

Talkers as College Instructors; Gen. Elec. Making Salesmen of Them

Schenectady, N. Y., July 9. Talking pictures are to be the medium by which General Electric hopes to sell its product in the future if plans are developed to satisfy high officials of the company. At the present time the Phonophone is being used by the company for the real modern sales talks.

The company is building a real portable apparatus that weighs only about 200 pounds and can be carried in three bags. It is understood that each of the company's district offices will have one of these machines. The star salesman and the engineers of the company are now being put in the "talkers" and are giving the sales apoplexy on each of the products of the electrical organization.

Engineers on the talking pictures here are devoting every effort to devising some effective method of putting over educational methods by means of the talking films. Demonstrations have been held and educators brought in here for these demonstrations. The engineers hope to see the day when the talking film will supplant the present day instructor in the college courses.

The colleges of the country will provide a fertile market for the sale of these portable picture projecting machines if such a thing is put over.

Alienation Suit as Asset in Bankruptcy

Utica, N. Y., July 9. Probably for the first time in the legal history of this country, a suit for alienation of affection is listed as an asset in a petition in bankruptcy.

Elvin L. Miller, proprietor of an amusement business in Hamilton, Delaware County, has included such a suit in his petition filed in U. S. Court here.

What the suit is worth, the petitioner does not attempt to estimate, nor does he state the amount he has in the action.

The suit is against William R. Hyland, of Milford.

Miller places his liabilities at \$7,403 and assets, \$8,350.

Lobby Sisters

Chicago, July 9. Male song and piano teams are no novelty in theatre lobbies of large sound houses, but the first lobby sister team has just opened at the Harding.

Act in the Harmony Girls. Sing and play for the incoming and outgoing customers, same as the boys.

KEEP BUGS AWAY

An exterior decorator claims colored lights in the open will keep away flying bugs, including mosquitoes.

Though white lights attract them, colored ones discourage them, the expert says, admitting he doesn't know why.

Social Set's Gifts To B'way Legit Stage

Some of the newer society recruits to the stage include Lyle Stackpole, now in "The Jade God"; Antoinette Perry with Brock Pemberton; one of the Belmont daughters in stock at Southampton; and Eleanor Patterson with George Tyler.

Arthur Hopkins is said to have a flock of social recruits under his wing to spring on the public this coming season.

Ganna Walden, considered a society matron rather than a singer, produced a play in Paris last winter which she threatens to bring to America this season.

A stage assembly has a fatal attraction for high haters with an eye to do things. The supposed humor of the life and incidentally the publicity gets 'em.

Shreveport, La., 250,000, Pretty Sad Slab at Night

Shreveport, La., July 9. Shreveport was cheated out of its first night club this week when Raymond Johnson, railroad man, who said he was going to open Rainbow Garden Inn, found the preparatory expense too heavy and left, leaving a suicide note. He is later seen on a bus bound for Dallas. Frequent warrants are out charging him with signing wrong names to borrow \$1,000.

Now, young Shreveporters, whose ribbing boys died with Johnson's getaway, are contenting themselves with usual amusements, whatever they are. Not a dime and dance place in town, although second city in state. Hotels here, offer nothing.

Sharit prides self on discouraging all who want to venture on roadhouses. They'll stay open not more than a month, he says.

Local theatres are forced to change programs twice and sometimes three times weekly, although having a drawing population of 250,000. Suburban train service started recently helped none.

PRODUCERS WON'T HAVE GILLMORE

Bushman Talks to DeMille, Mayer and Sheehan—No Complaint by Contract People on Hollywood Working Conditions—Couldn't Collect Committee of Working Actors

NO "MARTYR" STUFF

Los Angeles, July 9.

In an effort to bring producers and Equity together on the sound situation, Francis X. Bushman spent most of the past week conferring with Cecil De Mille, Louis B. Mayer and Winfield R. Sheehan. De Mille told Bushman that in the two years he has been president of the Producers' Association no complaints from Equity had been presented to studio men. According to Bushman when he queried Frank Gillmore on this, the latter would not deny such was the case.

On a return visit to De Mille by Bushman, De Mille said producers were willing to make changes in the present contract and will arbitrate the contract demanded by Equity, but that producers will not

(Continued on page 11)

BLIND MAN RUNS REALLY CLEAN CARNIVAL

Toledo, July 9.

Of the many carnivals playing up and down this state, none running over each other, the most unique is run by J. Harry Six, who is blind. The show never travels very far, playing small towns, mostly on split weeks, within a radius of 150 miles of Bryan, Ohio, which is Six's home.

Six's carnival enters a town cold, without publicity. No advance man and under no auspices, thus doing away with any cut-ins for Legions or firemen.

The show is run on the up and down. A ferri wheel, few small rides, corn game and one or two side shows, but nothing raw. He never has had a girl show on the lot.

Six's wife is the business head and accompanies him on all trips. Six claims he is making more money than the larger and more pretentious carnivals were everything is wide open.

Public Pays for Wrigley's Unique Gum Ballyhoo Via Catalina Island

Fast Drop

Los Angeles, July 9. Ella McKenzie (McKenzie Players, stock), weighed 217 pounds when opening with that company. She was assigned comedy parts.

When closing here she hit the scale at 117 and was doing ingenues.

Easy Chairs for Coppers In Chi Shubert Lobbies

Chicago, July 9. Steady succession of theatre holds up here has had its effect on the Shuberts.

In each of the three Shubert houses now open—Garrick, Woods and Grand—an armed copper reclines in an easy chair in the lobby with his gat strapped conveniently at his side. Garrick was nicked for its \$4,400 payroll two weeks ago.

Picture houses in the Loop also are receiving more than customary protection, with coppers patrolling back and forth in front of the houses.

Great town, Chicago!

When Biz's Bad, Cm. Rates Tell

Just how bad the heat got Broadway early this week was indicated by Joe Leblang's cut rate agency. Ordinarily a busy place it resembled a deserted village. Considerably less than 100 tickets were sold Monday in Leblang's theatre for upstairs and down and constituting a low record.

From Thursday on last week, Leblang's upstairs place handled the dumps from the premium agencies, getting rid of all such tickets—at a cut. Usually Leblang buys premium tickets outright, but Monday when it looked as if the bargain place would go overboard, late dumps from the buyers were refused, for the first time.

Business was so weak that even the tickets accepted for the hits were not completely disposed of.

\$10,000 Wkly. for Bordon

Irene Bordon at \$10,000 a week for three weeks in Warners bid for the comedienne in the forthcoming "Show of Shows" revue.

Miss Bordon is working on "Parla," at First National, with Jack Buchanan opposite.

Los Angeles, July 9.

One of the greatest institutional ballyhoos for a commercial product conducted on showmanship lines is Catalina Island, 25 miles off the southern California mainland. Attracting 678,000 visitors last year, with the month of June seeing an influx of 60,000 tourists: William Wrigley, Jr., who owns the entire island, 25 miles long and seven miles at its widest point, is given a perpetual free adv. for his chicle products.

At the same time it's a terrific money-maker. Wrigley controls all concessions. The Wilmington (Cal.) navigation steamer, the terminals, the island's hotels, the glass-bottom boats through which one views the natural aquarium, the various tours and all the rest are Wrigley-owned. Everything gets a Wrigley plug, for the benefit of his gum. The St. Catherine and the other hostilities give away free packets of the chicle in exchange for which Wrigley chewing gum products are generously supplied.

The Santa Catalina Island has a new \$2,000,000 casino—Wrigley's, of course. Ask for a pack of Beech-nut gum or any other competitive company's product at the terminals or restaurants and the help brings them forth surreptitiously, whereas Wrigley products are generously displayed.

The Cleveland financier's fortune is placed at \$160,000,000. He paid \$6,000,000 for the island in 1919, purchased from the globe, and successfully attracted by the slogan, "In all the world no trip like this," only a corking institutional exploitation for Wrigley, unlike that at the public pays for it.

L. A. 24-Shets Smoking Women's Deplore

Los Angeles, July 9. Local anti-cigarette league took to the streets this week, 24-sheet stands announcing the growing of the tobacco evil among women.

So, the campaign has not succeeded in getting any of the billboards owned by the big advertising companies. Rumor has it stuck up in an out of the way place.

Some suspect that "candy" funds are behind the move, but nothing definite can be ascertained.

BROOKS
THE NAME YOU GO BY
COSTUMES
COWBOYS AND ENTERTAINERS
1637 B'WAY, N.Y.
TELEPHONE 4-1000

Theatres Big at London Season Peak; Americans Crowding In

This week is the traditional peak of the London season and this season is especially active at the theatres with the return of people from Ascot and the International Tennis matches at Wimbledon.

Add to the returning crowds the overwhelming influx of American tourists at the resulting business at the theatres is splendid, not only for those shows that have the prestige of earlier success, but for the moderate successes as well.

Weather is variable, but generally favorable to the box office. Week's important event was the premiere of Ervin's "The First Mrs. Fraser" at the Haymarket for which the libretto has made a fourth-month deal. Piece is pretty sure to do business for that length of time.

Other attractions prospering at the gate are "Mr. Cinders" Cochran's revue, "Wake Up and Dream," "By Candle Light," "Love Lies," "The Infinite Showback" and "Journey's End."

Grouped a little lower and doing very well are "The Cup of Kindness," "The Matrilarch" and "Persimmon."

"Hold Everything," with new principals is vastly improved in all respects and "My Darling" has taken a sensational spurt and is doing splendid business.

Cairo Police Preach Drug Lesson Via Film

Cairo, July 9.

Police department of Cairo is sponsoring a film production as anti-narcotic propaganda. The picture being made by Hassan Bey El-Hilwawy.

No effort is made to give the production theatrical form, sequences being made realistic so that the peasants can understand the lesson of drug addiction.

Russell Pasha, police commandant, has approved of as much of the film as has been completed.

BRITISH CENSOR RIGHT

Critics Approve Ban on "Young Love"

London, July 9.

"Young Love" which was produced by the British censor, was produced privately last week at the Arts theatre with Dorothy Gish in her original part.

The newspapers regarded the piece as trivial and generally approved the action of the censor. Some of the reviewers did not care for Miss Gish as a stage player. One of them said "She never for a moment approaches the quality of never is much out of the ordinary."

Another finds her as great a success on the stage as in pictures.

London's De Luxe Flash

London, July 9.

Ralph Reader, producer of dances in the last three Clayton & Walter productions, sponsored and appeared in a big dance flash at the Palladium yesterday (Mon) to splendid return.

Act which has 40 people runs 10 minutes between the hour and two and be the better for running. Best individual hit is dancing of Dorothy Henry with Jack Stafford.

Caruso Boys Look Set

London, July 9.

Jimmy Caruso and New York Synopsators featuring Edgar Fairchild and Robert Lindholm, opened an eight-week season at the Theatre de Paris last night. They drew the smart element.

In the audience were the King of Spain and the Duke of York. Look as though boys will establish themselves at this spot.

Ralph Barton Sues Wife

Paris, July 9.

Ralph Barton has started divorce proceedings against his French wife.

Syrian Noble Showman

Cairo, July 9.

Prince George Lotfiah, son of a noble Syrian family, has made known his plan to build a modern theatre at the very center of Cairo. Plans will follow the most modern design of Europe in theatre construction.

House is promised for opening before the end of the 1929-30 season. It is said George Abiad and his company will be the opening attraction.

Little Theatre Would Tame Wickedest City

Port Said, July 9.

Port Said, called the wickedest city of the world, is to be tamed by the little theatre movement. Port Said, east of Suez, where "the best is like the worst; where there ain't no Ten Commandments and a man can raise a thrall; where just organized an Amateur Dramatic and Musical Society, whose aims are:

"Combining the best talent with regard to players and producers." "Insuring a season of the best entertainment for the benefit of the community."

"Giving everyone a fair opportunity for progress and self-education."

Directorate is modeled on the identical plan used in Buffalo, N. Y., or Des Moines, Ia. Affairs are in the hands of a president and a board of "three gentlemen and two ladies" besides an honorary secretary and an honorary treasurer. The by-laws fill four typewritten pages and are twice as intricate as a bank charter.

Anton Lang Retires

Berlin, July 9.

Anton Lang, for years the famous Christ of the Oberammergau Passion play, is leaving that village to live in Berg, a small hamlet in the neighborhood.

His role will be played from now on by his cousin, the tailor, Alois Lang. The reason for Anton Lang's decision has not been made public.

"Hotel Imperial" Film Scores as German Opera

Berlin, July 9.

"Hotel Stadt Lemberg," new opera by Josef Gilbert based on the picture "Hotel Imperial" in which Pola Negri appeared in one of her last American productions, went over like a bomb.

Score is voted the best from Gilbert's hands in years. Book has good dramatic value and is rich in effective comedy. Adaptation done by Bilo.

WEATHER

London, July 9.

Weather uncertain, but generally favorable to the theatre yesterday when it turned adverse.

Paris, July 9.

Weather has cooled considerably. Rain fell at some time every day during the week. Temperatures ranged from 59 to 75 degrees.

Washington, July 9.

Upon Vanuatu's the weather bureau furnished the following outlook for the week beginning tomorrow:

"Thunder showers Wednesday" in the Atlantic states, otherwise generally fair with several showers on Friday or Saturday (13), when showers are probable.

Sunny uncertain.

Moderate temperature Wednesday, Chicago to Pittsburgh, and cooler by Thursday night in Atlantic States. Warmer again west of the mountains Thursday (11) in the Atlantic states by Friday; cooler Saturday or Sunday.



WILL MAHONEY

With Earl Carroll's "Sketch Book," Carroll Theatre, New York City.

"The New York Post" said: "The Sketch Book" has as its star Will Mahoney, a jolly, hard-working gentleman who does some amazing stunts and makes the skits seem more original than they really are, and generally brightens things up whenever he appears."

Direction RALPH G. FARNUM 1580 Broadway

Minister of Labor Refuses to Halt Bandsmen of U.S.

London, July 9.

Margaret Bondfield, minister of labor under the new MacDonald government, received a deputation from the London Trades Council, the Musicians' Union and the National Association of Theatrical Employees, desirous of registering their protest against invasion by foreign musicians.

Miss Bondfield, in reply to their statement of their case, said she regarded her department's practice of issuing permits to visiting musicians as sufficient safeguard to the interests of native musicians, as far as the department had power to protect.

She suggested to the deputation that the act of entertainment is international and restriction might be prejudicial to general interest of British players, preventing them from obtaining engagements abroad.

SAILINGS

July 22 (New York to London) Dippy Diers (Olympia).

July 22 (New York to London) "Whispering" Jack Smith (Aquitania).

July 26 (New York to Paris) Danny Collins, Gill Wells, Joe Brady (France).

July 19 (South Africa to Australia) Billy Elliott (Neator).

July 13 (New York to London) Archie Leach (Adriatic).

July 11 (Quebec to London) Derickson and Brown (Montreux).

July 10 (New York to London) Mr. and Mrs. J. Robert Rubin, Art Lyons and Orchestra, Eddie Darling (Majestic).

July 9 (London to New York) Harry Crossley, Carl Judd and George Pearson (Berengaria).

July 6 (New York to Italy), Alice D. G. Miller (Augustus).

July 5 (New York to Paris), Mrs. Jules Masbaum, Jack McKee, Peggy Masbaum, Edna Masbaum, Mr. and Mrs. Joseph Fields, Leon Leonoff, Nathan Burkan (ile de France).

July 5 (New York to England) Mrs. John Philip Sousa, Jr. and son (Homeric).

Additional news of the foreign field on page 50.

ERVINE SCORES

Sinjin's New Play Has Brilliant London Premiere

London, July 9.

St. John Ervine's new play, "The First Mrs. Fraser," was splendidly received at the Haymarket by a brilliant and friendly audience, drawn not only by Ervine's prestige, but by Marie Tempest and Henry Ainley in the leading roles. Ainley returns to the stage after two years' absence due to illness. Both were widely applauded.

Piece is a pleasant comedy, but lacking in backbone. Belief is it will enjoy a prosperous but limited run. The libretto has made a deal for 16 weeks, amount involving being \$30,000. Play does not promise well for America.

Gaiety London Profit \$30,000 in Six Weeks

London, July 9.

Gaiety in "Marette" grossed more than \$20,000 last week, averaging around \$3,000 a week. Figures were revealed by C. B. Cochran, sales producer, declares statement that the French stars drew downstairs, but upper house was full. Master of Cerimonies, C. B. Cochran says, dress circle was sold out every night.

His other subjects to statement that "Caprice," after picking up, was doing about 65 per cent. of capacity. Sales producer declares are running round 90 and 95 per cent. Cochran showed the actual figures for "Marette" for the Thursday matinee at \$1,900. He says no current musical, not excepting "The Cinders," has done such consistent business as "Wake Up and Dream." Gaiety engagements for "Marette" by the way, will show a net profit of \$30,000, according to Cochran who ought to know.

New London Shows

London, July 9.

Bromley Challenge to the Adelphi as a stop-gap for a few weeks with the Jack Hulbert and C. B. Cochran's revue opening August instead of taking a preliminary swing in the provinces.

Alben Lincoln is producing a new Maltby comedy, "Beer and Honey," succeeding "Baa Baa, Black Sheep" at the New Theatre, Aug. 5, after a week's tryout in Golder's Green. It will have Clifford Mollison and Allen Aynesworth in the featured roles.

"Caprice" closes at the end of the month to the touring company, to be replaced by Bayard Veiller.

Edgar Wallace has written a new play for the London Theatre, by John O'Brien with Owen Nares in the leading role. Negotiations are on to obtain Isabel Elsom to play opposite. Play will go on tour in August with London to follow.

Sir Alfred Butt has taken up rights of "The Bachelor Father" which he will do in the fall.

"Keepers of Youth" closing at the Duke of York's, July 19, succeeded by revival of "Tess of the D'Urbervilles."

Coliseum Extra Show

London, July 9.

The extra performance at 5:15 was sparsely attended yesterday due to the public habits during saving leave the issue in doubt. These opposing factors make it unfeeling to gauge the probable result of the experiment on its start.

"Just Married" in German

Berlin, July 9.

"Just Married," the Ann Nicholson comedy, at the Comedienhaus, had a moderate reception. It was panned as old fashioned, but most reviewers voted it amusing nevertheless.

George Alexander is a riot in the role of the continuous snore.

"BOOTLECK" FINANCE

London, July 9.

Management of the "Infinite Bootlecks" corrects the report that the show was financed by Mary Newcomb's husband, adding that the venture was a success almost from the outset and didn't need financial support.

Management presents data in proof.

YOUTH DIES IN COMEDIE TESTS

Calve's Nephew Succumbs to Strain of Competition

Paris, July 9.

Elle Calve, nephew of Emma Calve and a pupil in the State Conservatory, died at the age of 24, following a collapse upon completing of the annual state drama examinations in which he took part.

These examinations are competitive and under control of the Comedie Francaise, the State theatre. Upon young Calve's death, further examinations were deferred for a week in the dramatic department although the music tests continue.

It was brought to the attention of the authorities that a number of the other pupils were suffering acutely from nervous troubles due to the strain of the examinations. Calve's death might bring on serious consequences.

His mother, Calve and recommended to the young man's mother that he be persuaded to forego the examinations. Even before they had started the young candidate had plainly showed the effect of the strain of preparation.

Ephraim in Slander Action Against Batt

London, July 9.

Lee Ephraim, one of the directors of United Producing Corp. is suing Batt against Sir Alfred Butt, alleging charges of slander.

Legal proceedings arise out of old examinations, which culminated in a break among the associates in United.

The corporation group comprises Butt, Gillespie, Ephraim and Dryden. Batt and Ephraim have to it at court proceedings over the death of each other although they are not on speaking terms.

Henson in Haley's Role

London, July 9.

Leslie Henson had shaved his profile during Austin Mofford's musical piece, and will go into Jack Haley's role in "Follies" which that piece is presented by Sir Alfred Butt at the new Dominion theatre in September.

This is the part first offered to Jack Buchanan, who declined it after he had seen the show in New York.

"Candle Light" for N. Y.

London, July 9.

Gilbert Miller is casting "By Candle Light" for which culture, premiere the end of September. Gertrude Lawrence has been engaged to play the part of the heroine. Company will be assembled and will play a full week in England, ending the first week in September.

INDEX

Foreign	3-50
Pictures	4-55
Picture Reviews	13
Film Home Reviews	33
Quadrille	20-22
Vaude Reviews	34
New Acts	35
Woman's Page	36-40
Times Square	38-40
Editorial	41
Woman's Page	42
Legitimate	43-47
Music	49
Stage	50
Correspondence	52-55
Letter List	55
Right Clubs	56
Talking Shorts	13
Literary	46
Legit Stage	45
Foreign Film News	2
Burlesque	20
News of Theatres	40
Inside-Left	40
Inside-Music	49
Right Clubs	56
Outdoors	51

M. P. Relief Fund Will Hold Pickford Charity Ball, and Ask N. Y. A. Help

Los Angeles, July 9. Fifth annual meeting of the Motion Picture Relief fund was held last week and the executive officers and trustees re-elected: Mary Pickford, president; William Fox, vice-president; Joseph M. Schenck, second vice; Will H. Hays, third vice; C. B. DeMille, fourth vice; Donald Crisp, treasurer, and A. W. Stockman, secretary.

Following new members were elected to serve on the board of trustees: Charles H. Christie, Donald Crisp, Sol Lesser, Louise Dresser and Jean Harlow. Trustees re-elected are Louis B. Mayer, B. D. Moore, Douglas Fairbanks, Mitchell Lewis, Fred Niblo, and Frank E. Woods.

Business proposed and adopted was the plan for the Motion Picture charity ball, to be held this fall at the first of the relief fund to raise money without the aid of the Community Chest, which this body ceases to be a beneficiary of after October. Conrad Nagle was elected chairman of the ball committee.

H. E. Franklin and C. H. Christie were elected as chairmen of the committee to intercede with the N. Y. A. for a share of their appropriation, believing that the relief fund is a part of the picture colony. In addition to this, first plans were drafted for the making of 12 short films to be contributed to by each of the major studios. The films are to be distributed through the same rental channels as the same rental basis as any of their regular picture.

No Warner Lay-Off

Los Angeles, July 9. After working six months on its 1929 program, Warner has delivered 18 of its 40 pictures to the cutting rooms, leaving a balance of 22 to be completed within the next six months.

W.B.F.N. on Lasky Ranch

Los Angeles, July 9. Warner has taken a long-term lease on the old Lasky ranch containing more than 1,000 acres. The ranch will be used for the annual office of a month or two at the end of the year, previously the custom here.

Chaplin Studio Quiet

Hollywood, July 9. The only moving picture now in the works at the Chaplin studio is the moving back of the building on North La Brea street. The city has condemned some of the foot-ings in order to widen the heavily trafficked motor highway.

Chaplin's crew is now working under arc lights at night, at first tending the impression the comedian was humorously kidding.

Rosch's Kids in Revue

In line with the cinematic revue craze, Hal E. Rosch's youngsters will participate in a juvenile revue under Gus Edwards' auspices for M-G-M. Rosch and Metro are allied.

Harry Rapt has another revue idea, Melody Makers, to take in the composers.

Louis Mayer in N. Y. Louis B. Mayer is expected to New York Saturday, next for a conference with J. Robert Rubin on general Metro matters.

Rubin are sailing today on the "Majestic."

The head of M-G-M expects to leave for the coast by the end of this week.

Dolores Costello Back "Collegiate," the dialog feature related for production by P. A. Pow-er, is now in production. The film, "L. I.," will be headed by Glen Hunter and Dolores Costello. May Mann, Harry Rapt will direct.

Miss Costello is an old-time film icon in eclipse for the last five years or so.

A Crazy Beau

Los Angeles, July 9.

Temperament of a Mexican running bean proved uncontrollable when called to strut its stuff before the camera in scene for "Under a Warm Moon" at Warners.

Bean jumped high and handstand, except when the camera was focused on it. Only after various temperatures were tried on the beautiful bean, along with musical effects, and some Mexican profanity, did the director succeed in getting the bean to hop as desired.

Christie Off Term Contract 1 Picture and Option Only

Los Angeles, July 9.

Christie has definitely accepted the policy of signing only one picture at a time, with options for another. Term agreements are out. This is done because Christie first buys his material and then looks for a cast.

Players go under contract to the company on this basis include Louise Fazenda, James and Lucille Glenn, Raymond Hatton, George Sidney, Marie Dressler, Charles Grawey and Anna Chann, team-ed, Ruth Taylor, Fay Stender, Taylor Holmes, Buster West and Charles Murray.

Miss Joy's Coast Trip

Los Angeles, July 9.

Leatrice Joy having an eight week lapse between her next for First National will return to the screen for a tour down the coast.

Majestic Theatre dropping elevator shut down for two weeks pending installation of new equipment. Show pluggers on the top floors have given up the 15-day fight. Bobby Gross is reported to have climbed to the sixth floor 32 times in one day. He reports the loss of 35 pounds in a week.

New Yorker "When are you going back?" "When they ask me," Joan Crawford calls Douglas "Dodo" for short.

If they say it never gets out of Los Angeles, tell 'em this—Fox's latest studio, the three days' war, fighter, willed under the recent plague to the floor. There will be a series of such attacks, depicting the "Napoleons" of the "Friends of Napoleon." Same studio also had trouble with the ice supply because by the time the ice came, it was too late. After a second trip to the same result, the ice man dropping in. In result, the ice man should do it.

New Arthur Caesar gag is rather tough but pleads for the name of "Boreyana"—that's the gag. "Ambassador" Hotel film nights ("Thursday") are doing so well everybody attends but the film.

Joe the transcribe, however, who fakes it and write back home, I kicked John Gilbert in the shins. "I stopped all over Joan Crawford," gave Buddy Rogers the "below," etc.

Joe is now in the east, maintaining ones capturing and holding one of those balloons in the Cocoanut Grove, Ambassador Hotel. He is entitled to wear a variety "A" Shes once attended Bates, a Maine college.

Joe "lead" to a chair wheel wearing variety insignia and in quip, "I'm a little bit of a walk around here is a three letter man." And so ended Joe's school day.

May McAvoy had sound pictures taken of her wedding, including the ceremony and the following titles. Report around is that part of the picture had to be cut. Do-



MISS RENIE RIANO

Clothing and dancing her way to a triumph in her new picture, "The Girl Who Came to Stay," and scoring the biggest hit imaginable by her ingratiating personality, amazing ability to entertain and making audiences happy by her irresistible charm and talent. A comedienne without a peer on the stage.

Ackerman Col. Exec.

Los Angeles, July 9.

Irving Ackerman has forewarned active participation in the Ackerman & Harris theatres of San Francisco, to enter the film business as far as the Shubert operation went. He will locate here. Ackerman and Columbia reached their terms last week, former to be on the production end. He will retain an interest in the A. & H. theatres, to be operated by Sam Harris.

NOVARO SINGING AGAIN

Los Angeles, July 9.

"A Singer of Seattle," by Donald Farnum, assigned to Ramon Novarro by M-G. Novarro will be called upon to sing several numbers in the picture. He will make the Farnum story before "The Battle of Britain," previously slated as his next.

Hollywood Chatter

luted portion revealed some of the party discussing bootleggers, and by name, Rum. Rumbers objected to being on record in Clara Bowen's interpretation of the "Klitzner," the passenger who talks back to the speed cop when you're the one to get the ticket.

Paramount studio execs, writers and directors threw a belated party dinner at the Ambassador in recognition the recent marriage of Bennie Zieffman.

With the Elks now in town, Jack Timberg has enlarged his bottling always works.

Sounds like a released gag, but film salesman was asked why he looked so sleepy. Replied: "I stayed up all night snapping my fingers at baby to save buying him firecrackers."

A market just a few doors away from the Equity office faces a favorite hangout for actors these days. In front of the market is a conspicuous sign reading "Fresh hands."

Walter Scott Kolk has sliced the burg's pie. He has been known just as Walter Scott on the screen. Came to Hollywood from "Ambassador" Hotel.

Polly Moran has lost her poach, a terrier, and is broadcasting her member in came anyone finds the dog.

On his way from New York to the city, Bill Perlberg stayed over on drawing room all during the trip in pajamas because of the heat. When traffic got the rain here a fire from him, on the same train, thanked Bill for coming down to meet him at the hotel's selling values.

Bruno Weiss is vacationing in Los Angeles.

Joe "lead" to a chair wheel wearing variety insignia and in quip, "I'm a little bit of a walk around here is a three letter man." And so ended Joe's school day.

May McAvoy had sound pictures taken of her wedding, including the ceremony and the following titles. Report around is that part of the picture had to be cut. Do-

Shubert Does Nose Dive to 36 3/4: Showmen in Above 70

Gyrations of Shubert monopolized attention in the theatre group. The second dizzy crash in the best circuit stock carried it to 36 3/4 Monday on a turnover for the session of about 2,000 shares. Yesterday issue showed its first sign of ability to meet pressure.

J. J. Shubert got into print yesterday morning in the Dow-Jones publication with a statement that the Shubert of bonds yesterday totaled \$5,000 at 75, down 1 1/2.

Whole break had a mysterious character. Ordinarily, when a stock goes into a wide decline, one side or the other comes to the front with argument. Not so in this case. From the time Shubert slump began more than a month ago, until J. J.'s perfunctory statement, the market was a single enlightening comment came to the surface. Apparently the rumor factory had said as far as the Shubert operation went.

Mystery Slump

There are 1,150,000 shares of Shubert stock outstanding. If Times Square stories are to be believed, a group of showmen associated with the Shuberts are holding a line of something like 200,000 shares taken on above 70 four or five months ago. The Shubert to themselves are credited in Broadway gossip with participating in this pool, in addition to the long lines they ordinarily carry.

Mystery of the sudden break is that nothing has come out relating to the stock. All the circumstances of summer guilness in the left and right of the market have been doing nothing pictures have been common property for a year. As far as sur-

Summary for week ending July 6:

STOCK EXCHANGE

High	Low	Close	Settle	Net
110 1/2	109 3/4	110 1/2	109 3/4	+ 1 1/2
109 1/2	108 3/4	109 1/2	108 3/4	+ 1 1/2
108 1/2	107 3/4	108 1/2	107 3/4	+ 1 1/2
107 1/2	106 3/4	107 1/2	106 3/4	+ 1 1/2
106 1/2	105 3/4	106 1/2	105 3/4	+ 1 1/2
105 1/2	104 3/4	105 1/2	104 3/4	+ 1 1/2
104 1/2	103 3/4	104 1/2	103 3/4	+ 1 1/2
103 1/2	102 3/4	103 1/2	102 3/4	+ 1 1/2
102 1/2	101 3/4	102 1/2	101 3/4	+ 1 1/2
101 1/2	100 3/4	101 1/2	100 3/4	+ 1 1/2
100 1/2	99 3/4	100 1/2	99 3/4	+ 1 1/2
99 1/2	98 3/4	99 1/2	98 3/4	+ 1 1/2
98 1/2	97 3/4	98 1/2	97 3/4	+ 1 1/2
97 1/2	96 3/4	97 1/2	96 3/4	+ 1 1/2
96 1/2	95 3/4	96 1/2	95 3/4	+ 1 1/2
95 1/2	94 3/4	95 1/2	94 3/4	+ 1 1/2
94 1/2	93 3/4	94 1/2	93 3/4	+ 1 1/2
93 1/2	92 3/4	93 1/2	92 3/4	+ 1 1/2
92 1/2	91 3/4	92 1/2	91 3/4	+ 1 1/2
91 1/2	90 3/4	91 1/2	90 3/4	+ 1 1/2
90 1/2	89 3/4	90 1/2	89 3/4	+ 1 1/2
89 1/2	88 3/4	89 1/2	88 3/4	+ 1 1/2
88 1/2	87 3/4	88 1/2	87 3/4	+ 1 1/2
87 1/2	86 3/4	87 1/2	86 3/4	+ 1 1/2
86 1/2	85 3/4	86 1/2	85 3/4	+ 1 1/2
85 1/2	84 3/4	85 1/2	84 3/4	+ 1 1/2
84 1/2	83 3/4	84 1/2	83 3/4	+ 1 1/2
83 1/2	82 3/4	83 1/2	82 3/4	+ 1 1/2
82 1/2	81 3/4	82 1/2	81 3/4	+ 1 1/2
81 1/2	80 3/4	81 1/2	80 3/4	+ 1 1/2
80 1/2	79 3/4	80 1/2	79 3/4	+ 1 1/2
79 1/2	78 3/4	79 1/2	78 3/4	+ 1 1/2
78 1/2	77 3/4	78 1/2	77 3/4	+ 1 1/2
77 1/2	76 3/4	77 1/2	76 3/4	+ 1 1/2
76 1/2	75 3/4	76 1/2	75 3/4	+ 1 1/2
75 1/2	74 3/4	75 1/2	74 3/4	+ 1 1/2
74 1/2	73 3/4	74 1/2	73 3/4	+ 1 1/2
73 1/2	72 3/4	73 1/2	72 3/4	+ 1 1/2
72 1/2	71 3/4	72 1/2	71 3/4	+ 1 1/2
71 1/2	70 3/4	71 1/2	70 3/4	+ 1 1/2
70 1/2	69 3/4	70 1/2	69 3/4	+ 1 1/2
69 1/2	68 3/4	69 1/2	68 3/4	+ 1 1/2
68 1/2	67 3/4	68 1/2	67 3/4	+ 1 1/2
67 1/2	66 3/4	67 1/2	66 3/4	+ 1 1/2
66 1/2	65 3/4	66 1/2	65 3/4	+ 1 1/2
65 1/2	64 3/4	65 1/2	64 3/4	+ 1 1/2
64 1/2	63 3/4	64 1/2	63 3/4	+ 1 1/2
63 1/2	62 3/4	63 1/2	62 3/4	+ 1 1/2
62 1/2	61 3/4	62 1/2	61 3/4	+ 1 1/2
61 1/2	60 3/4	61 1/2	60 3/4	+ 1 1/2
60 1/2	59 3/4	60 1/2	59 3/4	+ 1 1/2
59 1/2	58 3/4	59 1/2	58 3/4	+ 1 1/2
58 1/2	57 3/4	58 1/2	57 3/4	+ 1 1/2
57 1/2	56 3/4	57 1/2	56 3/4	+ 1 1/2
56 1/2	55 3/4	56 1/2	55 3/4	+ 1 1/2
55 1/2	54 3/4	55 1/2	54 3/4	+ 1 1/2
54 1/2	53 3/4	54 1/2	53 3/4	+ 1 1/2
53 1/2	52 3/4	53 1/2	52 3/4	+ 1 1/2
52 1/2	51 3/4	52 1/2	51 3/4	+ 1 1/2
51 1/2	50 3/4	51 1/2	50 3/4	+ 1 1/2
50 1/2	49 3/4	50 1/2	49 3/4	+ 1 1/2
49 1/2	48 3/4	49 1/2	48 3/4	+ 1 1/2
48 1/2	47 3/4	48 1/2	47 3/4	+ 1 1/2
47 1/2	46 3/4	47 1/2	46 3/4	+ 1 1/2
46 1/2	45 3/4	46 1/2	45 3/4	+ 1 1/2
45 1/2	44 3/4	45 1/2	44 3/4	+ 1 1/2
44 1/2	43 3/4	44 1/2	43 3/4	+ 1 1/2
43 1/2	42 3/4	43 1/2	42 3/4	+ 1 1/2
42 1/2	41 3/4	42 1/2	41 3/4	+ 1 1/2
41 1/2	40 3/4	41 1/2	40 3/4	+ 1 1/2
40 1/2	39 3/4	40 1/2	39 3/4	+ 1 1/2
39 1/2	38 3/4	39 1/2	38 3/4	+ 1 1/2
38 1/2	37 3/4	38 1/2	37 3/4	+ 1 1/2
37 1/2	36 3/4	37 1/2	36 3/4	+ 1 1/2
36 1/2	35 3/4	36 1/2	35 3/4	+ 1 1/2
35 1/2	34 3/4	35 1/2	34 3/4	+ 1 1/2
34 1/2	33 3/4	34 1/2	33 3/4	+ 1 1/2
33 1/2	32 3/4	33 1/2	32 3/4	+ 1 1/2
32 1/2	31 3/4	32 1/2	31 3/4	+ 1 1/2
31 1/2	30 3/4	31 1/2	30 3/4	+ 1 1/2
30 1/2	29 3/4	30 1/2	29 3/4	+ 1 1/2
29 1/2	28 3/4	29 1/2	28 3/4	+ 1 1/2
28 1/2	27 3/4	28 1/2	27 3/4	+ 1 1/2
27 1/2	26 3/4	27 1/2	26 3/4	+ 1 1/2
26 1/2	25 3/4	26 1/2	25 3/4	+ 1 1/2
25 1/2	24 3/4	25 1/2	24 3/4	+ 1 1/2
24 1/2	23 3/4	24 1/2	23 3/4	+ 1 1/2
23 1/2	22 3/4	23 1/2	22 3/4	+ 1 1/2
22 1/2	21 3/4	22 1/2	21 3/4	+ 1 1/2
21 1/2	20 3/4	21 1/2	20 3/4	+ 1 1/2
20 1/2	19 3/4	20 1/2	19 3/4	+ 1 1/2
19 1/2	18 3/4	19 1/2	18 3/4	+ 1 1/2
18 1/2	17 3/4	18 1/2	17 3/4	+ 1 1/2
17 1/2	16 3/4	17 1/2	16 3/4	+ 1 1/2
16 1/2	15 3/4	16 1/2	15 3/4	+ 1 1/2
15 1/2	14 3/4	15 1/2	14 3/4	+ 1 1/2
14 1/2	13 3/4	14 1/2	13 3/4	+ 1 1/2
13 1/2	12 3/4	13 1/2	12 3/4	+ 1 1/2
12 1/2	11 3/4	12 1/2	11 3/4	+ 1 1/2
11 1/2	10 3/4	11 1/2	10 3/4	+ 1 1/2
10 1/2	9 3/4	10 1/2	9 3/4	+ 1 1/2
9 1/2	8 3/4	9 1/2	8 3/4	+ 1 1/2
8 1/2	7 3/4	8 1/2	7 3/4	+ 1 1/2
7 1/2	6 3/4	7 1/2	6 3/4	+ 1 1/2
6 1/2	5 3/4	6 1/2	5 3/4	+ 1 1/2
5 1/2	4 3/4	5 1/2	4 3/4	+ 1 1/2
4 1/2	3 3/4	4 1/2	3 3/4	+ 1 1/2
3 1/2	2 3/4	3 1/2	2 3/4	+ 1 1/2
2 1/2	1 3/4	2 1/2	1 3/4	+ 1 1/2
1 1/2	1/4	1 1/2	1/4	+ 1 1/2
1/2				

Bushman-Silvernall Clash—Pres. Claims Chaplin Favors Equity—Next Equity Meeting in Legion Arena

Los Angeles, July 9. Clarke Silvernall, styling himself the "stormy petrel" of Equity, unexpectedly crossed swords with Francis X. Bushman at Equity's July 5 meeting, and came out second best, as far as the approbation of the 1,500 listeners was concerned. Gathering was again held in the Hollywood Women's Club with the next meeting tomorrow night (Wednesday), called for the American Legion stadium, Hollywood, where the Friday night fights take place.

Silvernall, the final speaker, started by saying he would refer the references to and pleas for a dignified campaign were direct slaps at him and that he was going to say something he had been advised not to. He then inquired if Bushman, Charles Chase and George Jessel were present, as he didn't want to talk behind their backs. Silvernall pointed out that the gentlemen evidently didn't understand what Equity was striving for, or possibly they didn't want to.

Silvernall's War Whoop

What the hell do you think that is, a punk tea? No you think that there are won in a dignified manner? Do you think the soldiers over the top in an ordinary manner? No, they were undisciplined, but won, I, for one, am ready to go over the top and give them a kick the first blow in the nose, and

(Continued on page 21)

Names of Signers of Studio Contracts Now Withheld

Los Angeles, July 9. Producers are no longer issuing names of Equity members that have signed with them over June 1 and are reported as still signing.

The untoward secrecy on engagements said to have been instigated by Equity and some of its members damage action against a local newspaper for divulging names in listing of names.

After publication it is claimed that many who had signed failed to appear at the studios and disclaimed ever having signed contracts.

Out of a total of around 200 names printed in Variety over a period of three weeks, of reputed Equity actors signing old studio contracts on the same date, June 1, protests and requests for correction were received from three.

U Has Equity Trouble; Extra Is Given Role

Los Angeles, July 9. As far as known, the matter is making no concerted effort to picket the studios out here, but a couple of supporters got out and delayed completion on the final chapter of the "Collegian" serial.

Studio called C. H. Malles and Charles French to act in these close-up roles, both having been in Equity in preceding chapters, but Equity said no to the actors. Producing and casting end of the "Collegian" it was the same as a retake, but no acting shot with Equity.

If then replaced with Henry Barrows and Hugh Saxon. It is the former whom the Equity reps, who had evidently argued on the spot, talked into quitting the "Collegian" was that an extra, finally playing the role Malles was to have done.

Broughton Figures Break On Names Due to Equity

Los Angeles, July 9. C. H. Broughton, who is making an effort to announce he will use the Equity contract in his production, "The Duke of Westchester," says he will make the picture without a releasing arrangement.

Broughton expects to sign a flock of big names at low cost because of the current Equity situation, and that he can get away with a high cast and production to warrant road showings.

Coast Denial of Request For Dept. Conciliator

Washington, July 9. A statement at the Labor Department said it has been requested to appoint a conciliator in Los Angeles by several sound studios.

Only information here is that a strike is threatened by actors and actresses because of working conditions.

No studio names have been mentioned as the matter will be handled by the Los Angeles Labor office.

Los Angeles, July 9.

Associated Motion Picture Producers deny reports of making any overtures for appointment of a conciliator in the Equity situation.

Through the spokesman for the AMPA it was stated that if such an overture had been made in Washington it all must have come from labor officials or small indie producers not in the AMPA.

Captain Charles Connell, U. S. Commissioner of Conciliation for this district, stated he has not received any word from the Department of Labor advising of a request for a conciliator.

Two Equities Refuse Talking Version Jobs

Los Angeles, July 9. John St. Polis and Virginia Pearson, both of whom were in the silent "Phantom of the Opera," refused to return to Universal for the dialog sequences for the proposed talker of the picture unless given Equity contracts. The studio is boiling down the talker version of "Phantom" to a three-reel picture.

St. Polis and Miss Pearson have informed Universal they will publish their names and have taken an opinion from attorneys as to whether an announcement that the doubling was done to get original people would be sufficient to cover them legally if compelled to employ ghost-talkers.

Since Lon Chaney still refused to speak on screen his part in "Phantom" will be all silent, but Mary Philbin, Norman Kerry and Arthur Carow will return for the dialog sequences.

Universal has called off the dog whereby Rupert Julian was to return to the lot to direct.

Equity Pickets for Eastern Film Studios

That all eastern studios will be picketed by volunteer members of Equity to force them to sign contracts against members working without the sanction of the Gilmore group is asserted by J. D. Dullish, of Equity in New York.

These volunteer pickets will be stationed in front of the studios and actors enter or leave, they will question them, whether or not they belong to Equity.

Those admitting will be asked to show Equity a picture contract and if not shown they will be fined charges preferred against them.

F. N. 18 in Work

Los Angeles, July 9. Eighteen productions will be in work by July 12 on the Burbank lot at First National, according to Jack Warner.

The eight productions which started work since June 1 will all be finished by next week.

Gwendolen Logan, Loyal Gwendolen Logan in a letter to Variety, "The Duke of Westchester," listed in Variety's mention of players who have signed studio contracts since June 1.

Miss Logan says she has a contract with the Warner, negotiated after June 5, last, and that it has been sanctioned by Equity.



JOSEPH CHERNIAVSKY
Director general of music for Universal. "VARIETY" said: "Cherniavsky in synchronizing 'THE CHARLOTTE' seven-reel program picture, took 12 hours to arrange the score and then rehearsed 100 musicians and synchronized the picture in one session, six hours. Musicians are paid \$10 per hour per picture, with the saving in musicians' salaries being \$5,000."

ACTORS BALK AT 10% OF SALARY FOR FINDING FOR FINDING

Contract Players Call Gilmore Demand 'Nerve'

Hollywood, July 8. Frank Gilmore's demand for contract working Equity actors in pictures to contribute 10 per cent of their weekly salary to the Equity relief or emergency fund is said to have met with very little response. Most of the affected actors call the Gilmore demand "a nerve" and won't give up.

Some say they might contribute to the fund if properly approached, but refuse to stand for any stated amount or deduction from their salary.

The higher salaried the player from all accounts, the more firm the refusal. One star has said that if according to the 10 per cent demand, it would amount to a donation of \$10,000 at the least from that star's salary alone.

Private opinion by the Equity ac-

tor as expressed years to the same thing, while agents report he is getting the relief of actors' refusal to contribute is against enforced contribution.

per and that the contents of telegrams were known to producers appears to have been confirmed, it is believed that the Gilmore demand past three weeks telegraphic communication has been carried on for the relief of actors' refusal to contribute is against enforced contribution.

The Council at last week's meeting voted \$10,000 to Frank Gilmore's head who is in charge of the coast fight. The money is for the relief of actors' refusal to contribute is against enforced contribution.

Advices from the coast assert that members loyal to Equity have on the coast continue to be recruited by the new Equity form of contract, have delayed the making and completing of the picture scheduled at this time, it was stated at Equity's office. The estimate of the Equity views the situation as highly favorable to it.

Reports of enthusiastic meetings on the coast continue to be received with larger quarters required for last week's meeting, the Equity's coast office says are reported in no less than four different places and around Hollywood, the N. Y. headquarters state.

Wires Tapped

Suspicion that Equity's phone wires to the coast offices were tap-

Producers Admit 200 Refused Work Since Equity Fight; Sheehan in Charge at Present

Equity Not Asking Extras To Join at This Time

Los Angeles, July 9. Film extras are not, at this time, being invited to join Equity and no effort is being made to organize them, according to Frank Gilmore. At the present time, Gilmore said, Equity hasn't enough to offer the extra player to warrant his spending the money necessary to become an Equity member and pay the dues.

According to Dave Allen, head of the Central Casting Bureau, most working hours are concerned, the extras have long had extra pay for overtime and even some liberal basis than that which Equity is demanding in its contract. Over-time is zoned into two hour periods and the extra who works any fraction of these periods receives an additional quarter check for each such period or fraction thereof.

Equity Claims Converts, Denies Intimidation

Los Angeles, July 9. Equity claims a gain of 7,000 new members since its attempt to invoke closed shop policy in talker pictures. The swingover was said to include about 300 former members who left Equity due lapse after going unregistered.

It is reported that actors signing with studios are being subjected to a barrage of phone calls and amounts to threats from the Equity workers.

Equity officials deny any connection with the alleged attempted intimidation.

Oldtimers' Break

Los Angeles, July 9.

Refusal of Equity members to accept jobs for picture work is making it possible for a number of the old line screen actors, considered absolutely safe since the advent of talkers, to get a break.

Some of these actors haven't worked for a year or more.

actors as expressed years to the same thing, while agents report he is getting the relief of actors' refusal to contribute is against enforced contribution.

per and that the contents of telegrams were known to producers appears to have been confirmed, it is believed that the Gilmore demand past three weeks telegraphic communication has been carried on for the relief of actors' refusal to contribute is against enforced contribution.

The Council at last week's meeting voted \$10,000 to Frank Gilmore's head who is in charge of the coast fight. The money is for the relief of actors' refusal to contribute is against enforced contribution.

Advices from the coast assert that members loyal to Equity have on the coast continue to be recruited by the new Equity form of contract, have delayed the making and completing of the picture scheduled at this time, it was stated at Equity's office. The estimate of the Equity views the situation as highly favorable to it.

Reports of enthusiastic meetings on the coast continue to be received with larger quarters required for last week's meeting, the Equity's coast office says are reported in no less than four different places and around Hollywood, the N. Y. headquarters state.

Wires Tapped

Suspicion that Equity's phone wires to the coast offices were tap-

Producers are admitting that since the Equity ban started five weeks ago about 100 extras have refused to work unless given an Equity contract. The studios also conceded about 100 extras have refused to work from the central casting offices on the same basis.

Many Pickford fans that 13 members of Equity turned down a small part in "Taming of the Shrew" last week, but that finally a non-Equity player was given the job. Rest of cast for this picture was engaged before June 1.

Studios Increase Vigilance

With Equity members' securing jobs and the studios' demands for their organization, all studios have increased their policing facilities with lookout being kept for any of the so-called disturbers. It is reported that at various studios where suspended actors were issued a pass to work, or where players who took jobs that Equity felt belonged to Equity players, the studios are still considerable breaking of light bulbs during the taking of talking pictures.

Prior to leaving on his vacation, C. B. DeMille said the producers had been told to watch the matter if they didn't want sympathy and were getting enough people so that production would not be delayed or halted. He further said that all players now working, or those who would come to work would be let out only by the producers. This is only the second statement the producers have issued in five weeks.

Claim 'Rank Class' Drop

Claim is made by Charles Miller, local Equity representative, that the industry has shown a distinct decline since the fight started five weeks ago. He declares that the industry has shown a distinct decline since the fight started five weeks ago. He declares that the industry has shown a distinct decline since the fight started five weeks ago.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars. This is the last of the "one day" thing which means some form of employment gap among the film makers here, especially the talker stars.

Equity has made application to join the Los Angeles Amusement Federation to the matter to be taken up at a meeting of the body's executive council, July 12. It is understood that when a new step was posted in a prominent place in Equity's New York headquarters.

Notice to Members

Notice—Members must not accept engagements by the day or otherwise in the future. The matter is authorized by Equity. Volunteers your help is needed in the talking picture. See Mr. Miller.

This also attaches importance to the "one day" thing which means some form of employment gap among the film makers here, especially the talker

L. A. Normal "X" Starts at \$13,000; "Careers" \$28,000 and Chinese \$32,000

Los Angeles, July 9. (Drawing Pool, \$50,000)

Weather—Warm

Little or no box office excitement last week. Weather was warm but the torrid course was off and consequently business wasn't really hot. In any particular spot, "Madame X" came in with a record of \$13,000 on July 27 and hung up a \$13,000 first week. Those are not amazing figures but it's a good total. "Hollywood Revue" increased its pace a little for \$22,000 and will probably give \$30,000 a lot of time at the Chinese.

Neither Surprising was "Innocents of Paris" \$11,000 at the Egyptian, a downtown spot, and \$15,000 for "The Squall" at the Hillcrest. Latter house has the holdover (July 4) to help it along everybody taking the air during the hot weather. The picture is still coming out with left right away, and "Broadway" will wait for at least another three or four weeks. U. S. big one continues to hang around \$17,000, with "Four Devils" at the Egyptian, "Carthay Circle" until "Dynamite" (M-G) arrives, and at \$5,000 Janet Gaynor's first talker last night only.

Warners has dropped its midnight show and "Nah's" is being shown in picture closed Sunday with "The Graciers" opening the next day. "Concrete Follies" is showing at the Tendencies at the Boulevard a little less, \$15,000, but that's not starting badly.

"Careers" was strong enough to make the State a little better. The leader at \$28,000, while "The Man He Did" did not do so well. Paramount in nabbing \$20,000, "She Goes to War" had a first week of \$15,000 at the United, and "Hollywood Revue" week to permit "This Is Heaven" (UA) opening here tomorrow (Wednesday).

Estimates for Last Week

Biltmore (Blinger) (U) (July 27) (2,500) (4th week). House will not return to last week's position, but is still staying for another three or four weeks, hitting around \$7,000; not week.

Boulevard (Fox) ("Movietone Follies" (dialog) (2,500) (25-26) (4th week). Moved house a little but not enough to attract unusual attention.

Carthay Circle (Fox) ("Fox Devils") (Fox) (dialog) (1,800) (50-110) (4th week). Holding around \$9,000 and will stay until "Dynamite" (M-G) comes out.

Criterion (Fox) ("Madame X") (M-G) (dialog) (1,600) (25-75) (1st week). First week, but short of smash class; "Show Boat" (U) due at this house Aug. 1.

Egyptian (UA-Fox) ("Innocents of Paris") (dialog) (1,800) (25-75). Good showing; registered \$11,000 after first week.

Chinese (Fox) ("Hollywood Revue") (M-G) (dialog) (2,500) (25-26) (2nd week). Strong hold at \$22,000; every indication of hanging around \$30,000 for some weeks; a cinch.

Hillcrest (RKO) ("The Squall") (dialog) (2,500) (25-75). Boosted to \$15,000, amazing money; had holiday (July 4) to help, but only that might have meant anything if everybody riding or swimming during the day.

Lowe's State (Loew-Fox) ("Carthay Circle") (dialog) (2,500) (25-75). Billie Dove did very well in climbing to \$28,000; good figure here at the time; easily the best picture of the season.

Paramount (Public) ("The Man He Did") (Par) (dialog) (3,500) (25-75). Couldn't better \$20,000; just fair.

United Artists (Pub-UA) ("She Goes to War") (dialog) (2,500) (25-75) (1st week). Quiet get-away and will be succeeded tomorrow (Wednesday) by "This Is Heaven" (UA); \$12,700.

Warners—"Nah's" (WB) (dialog) (2,750) (25-75) (2nd week). Midnight performances entirely out of line; spectacle and comedy; not good but had previous twice daily run; "The Gambler" (M-G) opened last night (Monday).

Hoover and Mergers

New York dailies reported Monday the Hoover administration is not opposed to mergers in big business, if there is no stock selling and to the public involved.

This report struck the film row people as favorable, although it did not revive any "deal" rumors.

Meanwhile there is no information from Washington that the Department of Justice has altered its attitude of slowly looking into the moving picture buys, mergers and combinations. The work is with Charles Lord O'Brien, lately installed As. U. S. Attorney General.

Several important picture leaders are said to have lately visited Washington since Mr. O'Brien stepped into office.

The recent expression from Mr. Hoover, in connection with the line with the reported ideas held by him before elected President.

Vilma Banky in Person Helped Midland to \$17,000

Vilma Banky in person gave Lowe's Midland two of the best days it has had in its history and Tuesday. For her opening matinee she was greeted by the largest audience ever in the house.

A novel and most effective way of presenting her to the customers was set to follow her picture. "This Is Heaven" (UA) was shown in the picture followed by the Midland concert orchestra softly played "Marie." There was a complete blackout and a moment later a small group of girls came out from the darkness and gradually was hard to hear in the back seats.

A little nervous, her voice could hardly be heard in the back seats. With its advanced prices the week on the street was nothing to brag about, in fact not so good.

Mainstreet had "The Squall" (U) was announced pretty hot week, but there was no interference. Papers were estimates for Last Week.

Lowe's Midland—"This Is Heaven" (UA) (2,500) (25-35-50). Papers gave picture nice break. Customers like it. This was the blonde star presented on Monday. The picture, customers wanted to see. Capacity figures let down after Vilma blew \$17,000.

Mainstreet—"The Squall" (U) (2,500) (25-35-50). Reviewers kidded cost and picture. Vaulted good \$12,000.

Newman—"Thunderbolt" (1,800) (25-40-60). \$15,300.

State—"Father and Son" (2,200) (25-35-50). Strong picture and much interest. Reviewers liked it. \$10,100.

Royal—"Desert Song" (840) (25-40-60). Third week of opera's screen run. \$4,000.

Rent Paid, But Theatre Owner Shares Mgr's Loss

Chicago, July 9.

Manager of a house in Rockford, Ill., was placed in the embarrassing predicament of having his rent paid until Sept. 1, but losing an average of \$175 weekly.

Finally he told the owner he would close the house during the remainder of his tenancy unless operating losses were shared. Rather than have his house cursed with the Dark Stigma, the owner is taking 50 per cent of the losses.

Agreement further stipulates that if there are any profits the owner will not share in them.

COMEDY TEAM IN PERSON

Los Angeles, July 9.

Laurel and Hardy, star comedy team, will start a personal appearance tour in Fox theatres July 27 for \$5,000 and transportation will be paid by the Capitol, New York, with the Fox houses in Brooklyn, Philadelphia, Chicago, Detroit and the new theatre in San Francisco to follow. They'll wind up at Lowe's State here.

AT SHELTER ISLAND HEIGHTS, N. Y.

The three business man's family finds enjoyment only a few miles away from the heat of the city at SHELTER ISLAND HEIGHTS.

Mr. Charles Angell, President of THE NEW PROSPECT, has recently provided for his guests' comfort and a MASTER DAVIS ORCHESTRA entertain them with concert and dance music.

Denver's Unexpected Heat Blasting Box Offices

Denver, July 9.

Weather: Hot and Dry

Long, stage, blistering heat, quite unlike for this ordinarily cool climate, has done more than worry the farmers; it has knocked out business in the theatres to sorry fates. That, and the absence of striking attractions, prevented practically all of the first-runs from making any money during the past few weeks.

Estimates for Last Week

Aladdin (Indo) (1,800) (25-50-75). "Nah's" (R-P). Closed 24 weeks under \$150. This picture, after a year ago would have stuck for three or four weeks at this house.

America (Indo) (1,600) (20-35-50). "New Year Eve" (Fox). Failed to catch.

Tithe (Indo) (1,400). "Denham Under Siege" (1,800) (75-110-125) (2nd week). Two-day appearance of the Ziegfeld Art Players, headed by Maurice Schwartz, got play from Haber, and the picture, titles and scenery look home-made.

Denve (Pub) (2,500) (25-40-60). "Gile Rich" and Ted Mack in stage show hit close to \$12,000, may be low usual average. Cooling plan and inviting exterior for sweetening summer.

State (Pub) (1,600) (25-40-60). "Ruthless Murder" (P). Frederic March; former stock lad here, in it.

Taber Grand (Indo) (2,500) (35-60-75). "Bows and Arrows" (Fox). "Bows and Arrows", about usual, between \$5,000 and \$6,000. Homecoming picture, opened this house for Mark Benben.

U. S. (Indo) (2,500) (25-40-60). Phone installations.

Ellis Gardens (Indo) (1,750) (75-110-125). "Precious". One big week link in summer run, took good gross thus far, over \$100.

"Cocoanuts" Sends Par, Brooklyn, to \$61,500

Brooklyn, July 9.

The heat didn't mean anything at the Columbia theatre is again on fire. Insisted on the Paramount which "Cocoanuts" wowed them with the best picture in the office since 10 weeks ago, and that's the reason why the picture is doing so well.

Rudy Valle still at the Paramount and okay with the dames.

Ellis Gardens (Indo) (1,750) (75-110-125). "Precious". One big week link in summer run, took good gross thus far, over \$100.

Aladdin—"Mother's Boy" (vaude). \$17,700.

Fox—"Father and Son" (vaude). \$17,700.

Columbia and R-K-O.

Radio Picture deal for the leasing of the Columbia theatre is again on the fire and indications are that negotiations will be completed before the week is out.

Doran With Col.

D. A. Doran, former scenario writer for Pathe, engaged by Columbia as an executive in the story department on the coast.

Big Films Got Big Loop Business; State Lake, \$33,000; Chicago, \$50,000

Baer Again

Los Angeles, July 9.

Bugs Baer gets credit around here for the 18-day drive in the car, but says—Lon Chaney took the pledge and lost seven faces.

Fall Weather Didn't Do So Much in Montreal

Montreal, July 9.

(Draw Pool, \$50,000)

Weather: Cold and Unsettled

Weather that more nearly resembled fall temperature came to the aid of the theatre, when the long holiday for the national Dominion Day, Monday, took numbers for the picture, but the rain, and thinning out the heavy Saturday and Sunday night trade. Balance of week was either wet or cold and mostly both. Grosses picked up.

Topping the heap with \$25,000 was "Innocents of Paris" at the Palace, and held over. Maurice Chevalier sings in French as well as English, and Montreal audiences missed nothing of either language.

Capitol with "Mother's Boy" came out with the same amount, \$14,000. Morton Downey's plunging put film over the top, and while theatre made a big play with ballyhoo show as "All-Canadian" and "The Squall" (U) (2,500) (25-75) (1st week).

Lowe's ran second best with \$15,000, but the picture was not so good and vaude slightly above average.

Strand had Mike Ford fight picture to big results. \$2,000 unusual gross here at any time of year.

Clare with "The Squall" (U) (2,500) (25-75) (1st week).

Estimates for last week

Palace (FP) (2,700) (40-65). "Innocents of Paris" (2,500) (25-75) (1st week). Strong opposition affected gross; slipped to \$14,000.

Capitol (FP) (2,700) (40-65). "Mother's Boy" (2,500) (25-75) (1st week). Strong opposition affected gross; slipped to \$14,000.

Clare (FP) (3,200) (35-60). "Gentlemen of France" (Par). Second week, but better than usual picture. One of best weeks of season, \$15,800.

B. S. Moss Again Hopes To Line Up Indies

B. S. Moss may break into the picture business story. Since selling "The Man He Did" to the Foxes, B. S. Moss has been practically inactive.

Moss has set himself up in an elegant suite of offices at 575 Broadway, and again hopes to line-up the independent film house which he has been looking for under cover. All he would say is that any announcement at this time would be a waste of time and a statement of his intentions would be given out within two weeks.

Moss has a year and a half ago sold the Broadway, Regent, Colony, Jefferson, Hamilton and Cameo theatres to Keith bookers, to the Keith circuit for \$3,000,000, which he received in cash. He has a year and a half ago sold under lease to Universal.

Fox-Parker Ore. Pool

Portland, Ore., July 9.

Fox theatres and J. J. Parker's houses have been consolidated on the basis of two-thirds of Fox stock to one share of Parker.

Amos affected are Broadway, Hollywood and Fox theatres in Portland, Ore., all Fox-owned, and Columbia's Rivoli and Adler.

Parker will remain here in charge of the pool, with Floyd Maxwell, manager of the Fox theatre, as Charles Pincus, Public manager here, has been transferred to the Fox, Omaha.

Weather Unsettled

Big time stuff in last week's line-up. Cash poured in. No stick-em-ups. A week in Chicago without a clean ticket in the street, no resort without unequaled. The picture business was the State-Lake, with Gilda Gray in person and on the screen in "Pleasure"; \$43,000 for the week, breaking the daily gross record by \$100.

Another big shot was "Mary Dugan", opening for a run at the Roosevelt, when the censor board first classified it as for adults only, then banned it entirely, and finally gave it a clean ticket when newspapers and city officials intervened. Idea here was to show the picture in the "Pleasure" in the Roosevelt, then the picture was shown again with \$11,300. Playing simultaneously in large neighborhood theatres, which makes the downtown gross even bigger.

"Black Watch" started a run at United Artists to a good \$29,000, and on the same day, the picture that indication, Fox "Movietone Follies" is now showing in the same building at \$10,000, slipping only \$1,000 in its third week to \$29,000. Critical circle in the extended slump with "Broadway" (2,500) (25-75) (1st week). Under \$30,000 the previous two weeks. July business in Loop started quickly, but not so hotly.

Estimates for Last Week

Chicago (Public)—"Fashions in Love" (Par) stage show (4,400) (50-75) (1st week). Sweetly, \$50,000.

Movietone (Public)—"Follies" (2,500) (25-75) (1st week). Sweetly, \$10,000; 2d, \$10,000; 3d, \$10,000.

Wentz (Fox)—"Protection" (2,500) (25-75) (1st week). Missed \$10,000 in trend of big grosses; mild at \$4,000.

Palace (Public)—"Broadway Babies" (FN) stage show (3,500) (50-75) (1st week). Sweetly, \$10,000; 2d, \$10,000; 3d, \$10,000.

Orpheum (WB)—"Desert Song" (2,500) (25-75) (1st week). Sweetly, \$11,300; also in big neighborhood.

State-Lake (Public)—"Mary Dugan" (M-G) (1,600) (50-75) (1st week). Sweetly, \$43,000; also in big neighborhood.

State-Lake (Public)—"Pleasure" (English made), Gilda Gray (2,500) (25-75) (1st week). Sweetly, \$43,000; also in big neighborhood.

State-Lake (Public)—"Black Watch" (Fox) (1,700) (50-75) (1st week). Sweetly, \$29,000; looks like 1 week.

Davey Lee Gives Good Henneep Gross, \$18,500

(Drawing Pool, \$50,000)

Minneapolis, July 9.

Stiff competition, but Davey Lee to pep up things last week despite the heat and holiday.

Estimates for Last Week

Minnesota (F. & R-Public) (4,200) (75-110) (1st week). "Studio Murder" (Par). Good showing, but not so good as usual and carefully planned exception. "Bubbling Over" Public unit, under stiff opposition fell below gross of previous week. Stage show "Bubbling Over" Public unit, \$24,100.

St. Louis (Keith) (2,800) (100-75). Stood them up all opening day with Davey Lee in person. House got more money than last week. Frank Burke, manager, named in the picture. The picture was labor law. Authorities couldn't locate Burke, however, so firm paid for a year and a half ago. Last week due to fact many believed could not locate Burke, however, so firm paid for a year and a half ago. Last week due to fact many believed could not locate Burke, however, so firm paid for a year and a half ago.

State-Lake (Public)—"Pleasure" (English made), Gilda Gray (2,500) (25-75) (1st week). Sweetly, \$43,000; also in big neighborhood.

State-Lake (Public)—"Black Watch" (Fox) (1,700) (50-75) (1st week). Sweetly, \$29,000; looks like 1 week.

"Curtain," H.O. \$115,500; Roxy's Midwinter Gross in Hot Week; "Feathers," \$2-\$16,500—Smash

Analysis of last week's figures on Broadway brings out two points: Reports of the 32 pictures are falling away as the prosperous families flock to seashore and mountains; and this list of big grosses is narrowing. Failing of Independence Day, the Paramount helped those program grosses with strong pictures. Day of the week figured because it didn't encourage week-end trips as a Friday or Saturday would.

An exception to the rule of fewer 32 figures was the sharp jump in Monday to Saturday. House was the week figured because it didn't encourage week-end trips as a Friday or Saturday would.

In the program houses the two outliners were "Red Hot Curtain," Fox mystery story, and the Paramount with Menjou in sounder which brought that star back with Rialto. Colony picked up with "Show Boat" at \$23,000 for five days.

Monday to Saturday, House was the week figured because it didn't encourage week-end trips as a Friday or Saturday would.

"Thunderbolt," at the Rivoli, going into its third week, failed to make good its earlier promise, dipping under \$7,000. "Alibi," underlining story just off of entertainment on 4th street, made an impressive showing with \$38,000.

"Apollo"—"Bulldog Drummond" (Globe), (1,170; 11-12) (10th week). Sharply off at \$10,100, compared to previous week's \$15,000. Many other high scale attractions beginning of real summer with spending crowd out of entertainment.

"Astor"—"Broadway Melody" (M-G-M), (1,130; 11-12) (22d week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

"The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

"The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

"The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

"The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

"The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

"The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week). "The Great Gatsby" (Globe), (1,100; 11-12) (10th week).

Keith's, Balto, Big Show and Wk., \$12,000

Week-end business is on its annual toboggan. With the retail stores pulling down the blinds from Friday to Monday, it seems every one jumps into a gas-buggy. The combo, Big decided to call it a season, along with the others announced last week. The other shows, Keith's, after some hesitation, has decided to stay open.

Century jumped back into the lead again last week with "East Is East" on the screen, the big Stanley Rialto and the big "Cocoanuts." Keith's was above par last week. The show getting the credit. Upturn Parkway also got a good break with "The Pagan."

Century (Low), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

"East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week). "East Is East" (Globe), (1,000; 11-12) (10th week).

Little Jack Little

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

Known and idolized by millions. Sailing with the Mrs. on the Berengaria, midnight, July 15. "Here 'Tis" Yours Very Truly

\$73,000 for New Fox's 1st Wk; Frisco; Breaks All Pacific Slope Records

Penn's \$44,500 Breaks B. O. Record of House

Pittsburgh, July 9. Fourth of July always has been one of the first fireworks to town last week. Dolores Del Rio's personal appearance at the House, which stood the town on its head and house, b. record for all time was smashed. Well over \$44,500. Fourth, with five shows, also broke single day record at House, approximating \$11,000. "Evangeline" disappointed.

Penn's overflow reflected at other downtown stands and his unusually good all over. Stanley with "Gambler's" and "The Gambler's" packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

"Cocoanuts" at Grand picked up sensation. Last week, Mrs. Brothers packed 'em in from middle of week last. "Vantiles" brought around \$23,000. Picture, ballyhooed by Stanley as first attraction of "Greater Pittsburgh Month," which more than ordinary. Melson's stage show poor, too, but m. c. in, with week, closing solidly.

San Francisco, July 9. (Draw Pop. 760,000) (Weather: Clear and Warm)

Interest last week centered in the new Fox. Not so much question of filling the house as turning over the audience. Fox, which opened last Thursday, the first week of the summer, had a record for all Pacific Coast records smashed, but with a total of about \$73,000 the gross, it was the biggest Eastern house.

Of course, the \$5.50 top for opening night helped, but jammed the theatre all week. "Broadway Melody" had a good week at the Warfield. Bancroft followed by "On With It and On." Saturday, Chevalier began his 19th week on Market street at the St. Francis Friday.

Estimates for last week
Fox (Fox-Lowry) (5,000; 50-65-70-75) "Red Hot Curtain" (Fox), (4,800; 50-65-70-75) "Broadway Melody" (M. G. M.), (4,500; 50-65-70-75) "Thunderbolt" (Par.), (4,200; 50-65-70-75)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

California (Publi.) (2,300; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

TACOMA PRETTY LOW

"Noah's Ark," 2d Week, 2d Leader at \$20,200 Last Week
(Draw Pop. 220,000)
(Weather—Very Warm)

With Reginald Denny talking in "Noah's Ark," the Balto, which had been the top in spite of heat last week, hitting \$24,500 and giving the Rialto week's end advance over the preceding week.

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Bad Biz in Seattle As First Heat Arrives

Seattle, July 9. (Draw pop. 500,000)
After nine months of rainy weather, warm days cut in on those who had been waiting for the first heat. Third avenue opened for short run with the Captive, which had been the top in spite of heat last week, hitting \$24,500 and giving the Rialto week's end advance over the preceding week.

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Keith's did about \$12,000 with "Broadway Babes" (F. N.) and "The Great Gatsby" (Globe). Rialto (Fox) (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Prov. Houses Hold Up With Fair Summer Bills

Providence, July 9. (Draw Pop. 115,000)
Continued cool weather gave most of the week a break last week, but spite circus one day and elaborate municipal outdoor programs on the first.

Low's State, with "A Man's World" (Pathe) and "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Low's State, with "A Man's World" (Pathe) and "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Low's State, with "A Man's World" (Pathe) and "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox), (2,200; 35-50-65-70)

Low's State, with "A Man's World" (Pathe) and "The Gambler's" (Fox), (2,200; 35-50-65-70) "The Gambler's" (Fox),



WITH THESE 7 TECHNICOLOR ROAD SHOWS

COLLEEN MOORE in "FOOTLIGHTS AND FOOLS"

With Raymond Hackett of "Madame X" and "Mary Dugan"—directed by William Seiter, music, drama and COLOR.

MARILYN MILLER in "SALLY"

Supported by Joe E. Brown, Albertina Rasch Dancers, Pert Kelton and a great cast. ALL COLOR.

RICHARD BARTHELMESS in "THE SON OF THE GODS"

By Rex Beach. Will have most colorful Oriental background—made to surpass anything Dick has ever done—and COLOR.

THE SONG OF THE FLAME

In ALL COLOR, the greatest musical extravaganza of the age will outdo anything ever done in picture history.

IRENE BORDONI in "PARIS"

With Jack Buchanan—and COLOR.

NO, NO, NANETTE

Holds more records than any musical comedy ever written. All the original music—great cast and COLOR.

THE LADY IN ERMINE

ALL COLOR—ALL SINGING—ALL DANCING—The musical sensation of Broadway for two years, will be among First National's finest.



WITH THESE BOX-OFFICE STARS

COLLEEN MOORE

RICHARD BARTHELMESS

CORINNE GRIFFITH

BILLIE DOVE

ALICE WHITE

DOROTHY MACKAILL

MARILYN MILLER

DOUGLAS FAIRBANKS, Jr.

JACK MULHALL

IRENE BORDONI

JACK BUCHANAN

CHESTER MORRIS

LEATRICE JOY

LORETTA YOUNG

LOIS WILSON

IAN KEITH

MYRNA LOY

JOE E. BROWN

EDDIE BUZZELL

JACK OAKIE

ROLAND YOUNG

RAYMOND HACKETT

LOUISE FAZENDA

LILA LEE

FIRST NATIONAL'S THE LEADERSHIP OF

With some companies it's HIT or MISS with

WITH THESE **10 GIGANTIC SPECIALS**

RICHARD BARTHELMESS

In a big story—by a big popular author—with 100% talking and a theme song as big as "Weary River."

B A C K P A Y

Fannie Hurst's great story—a love tangle drama that will grip the hearts of America's women. To be made with a big cast headed by CORINNE GRIFFITH.

A MOST IMMORAL LADY

Which starred Alice Brady on Broadway for two seasons. With Leatrice Joy, Walter Pidgeon, Sidney Blackmer, star of the current N.Y. success "Mima."

"THE GREAT DIVIDE"

Most popular American drama will be made with Dorothy Mackaill, Ian Keith, Myrna Loy, Claude Gillingwater, Roy Steward, George Fawcett, Creighton Hale.

B I L L I E D O V E

In either a big play or story. First National will claim leadership on this Dove special.

"LITTLE JOHNNY JONES"

George M. Cohan's great musical. Will star Eddie Buzzell—funniest man on two feet—and a group of motion picture favorites.

CORINNE GRIFFITH

In one of the most colorful stories ever written. Title to be announced.

"ISLE OF LOST SHIPS"

Strangest story of the Sargasso sea will have Virginia Valli, Noah Berry, Jason Richards, Jack Ackroyd.

A L I C E W H I T E

Talking, singing and dancing in a bigger picture than "Broadway Babies"

Title to be announced

"F A S T L I F E"

with Douglas Fairbanks, Jr., Loretta Young and Chester Morris. From the sensational Broadway stage play. As dramatic as anything ever produced.

and
19
STAR HITS
ALL-SINGING
ALL-TALKING
COLOR
36
FIRST NATIONAL
VITAPHONE HITS



PRODUCT EARNS
THE INDUSTRY



FIRST NATIONAL IT'S CONSISTENCY!

By SHOWMAN For SHOWMAN

- “ The Capitol, one of Broadway’s finest theatres, has booked “THE FALL OF EVE” for showing immediately following its present run at the Embassy.
- “ Columbia’s ability to play Broadway’s finest theatres *regularly*, proves that it is the *pictures* that count. First run theatre owners are quick to recognize Box Office value regardless of who *makes* the pictures. And because Columbia Pictures are made by Showmen for Showmen, they are played in first run theatres the world over.
- “ Watch for the forthcoming announcement of the 1929-30 “PROSPERITY GROUP.” Containing the full details of the greatest line up of Authors, Directors and Producers of the stage and screen, every word in it brings you the message of Prosperity.

PROSPER with COLUMBIA!

HERE'S MY CARD

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 All Talkers
"Olympic" (title to be changed)

GRETA GARBO in
2 All Talkers
"Arise and Slay"

WILLIAM HAINES in,
3 All Talkers
"Navy Blue"
"And One More"
"Synchronized"

JOAN CRAWFORD in,
2 All Talkers
"The Sins of the Fathers"
"Synchronized"
"One Modern Maiden"
"Jungle" (title to be changed)

LON CHANEY in
2 Synchronized
"The Sign of the Cross"
"And Two More"

RAMON NOVARRO in,
2 All Talkers
"Titles to be announced"

BUSTER KEATON in
2 All Talkers
"Titles to be announced"

COSMOPOLITAN
2 All Talkers
"Titles to be announced"

THE DUNCAN SISTERS in
"COTTON AND SILK" (title to be changed)
All Talking, Singing, Dancing

VAN & SCHENCK in
"THE PENNANT-WINNING BATTERY" (All Talking, Singing)

MADAME X
(All Talking)

COLLEGE LIFE
(All Talking, Singing)

THE ROAD SHOW
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE (All Talking)

THE THIRTEENTH CHAIR (All Talking)

EVA THE FIFTH
(All Talking)

THE SONG WRITER
(All Talking)

KEMPTON
(All Talking)

SONG OF THE SUNSET
(All Talking)

LORD BYRON OF BROADWAY
(All Talking, Singing)

PLEASURE LOVERS
(All Talking)

THE GREEN GHOST
(All Talking)

MONTANA
(All Talking, Singing)

THE SHIP FROM SHANGHAI (All Talking)

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dubing, Technicolor)

DEVOTION
(All Talking)

TABLOID
(All Talking)

JUDICIAL MURDER
(All Talking)

IRIS
(All Talking)

INHUMAN GROUND
(All Talking)

LIGHTS AND SHADOWS
(All Talking)

MAL ROACH COMEDIES
8 Our Time (All Talking)
8 Laughing (All Talking)
8 Cherry Cheeks (All Talking)
8 Our Gang (Synchronized)
2 Laurel-Hardy (Synchronized)

26 METRO MOVIE-TONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METRO-TONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

16 GREATEST SHOWS FOR SILENT HOUSES

THE BROADWAY MELODY
HALLELUJAH
THE MYSTERIOUS ISLAND (Technicolor)

JOAN CRAWFORD in
"One Modern Maiden"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

WILLIAM HAINES in
"Navy Blue"
"Speedway"

GRETA GARBO in
"One Silent Picture"
(Title to be announced)

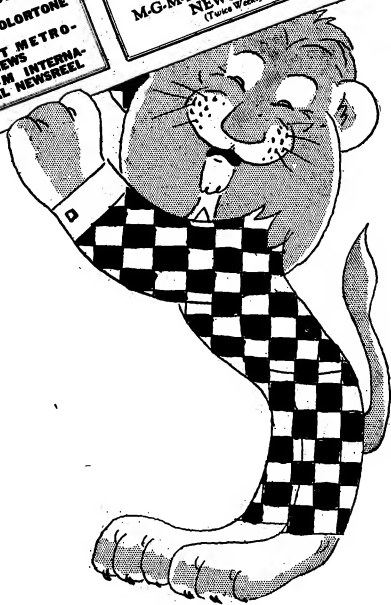
LON CHANEY in
"The Eagle Sounds" and "Two More"

RAMON NOVARRO in
"Two Silent Pictures"
(Titles to be announced)

THE VIKING
(All Technicolor)

THE GREEN GHOST
M-G-M INTERNATIONAL NEWSREEL
(Twice Weekly)

EXTRA! To those exhibitors who have contracted for Metro-Goldwyn-Mayer's "The Last of Mrs. Cheney," starring Norma Shearer, we convey the welcome news that it is one of the outstanding—If not the outstanding production of the year.



METRO-GOLDWYN-MAYER

The Greatest Shows on Earth

Couple of Flat Indie Exhib Groups in Wash.—Woodhull vs. Myers, O-O

Washington, July 9. A "public protest" meeting Abram F. Myers' Allied Association gathering here last week did not stand up. It started off with a speech by Myers that indicated there might be some fireworks. It finished a controversy on arbitration.

An indie exhibitor from a tank town in nearby Maryland drew an occasion on the value of things as is. This brought answers from Wm. A. Steffen, Minn.; Sidney E. Samuelson, N. J., and Frank Hambusch, Ind. These answers were in a personal vein, slamming the Maryland exhibitor.

Included in the remarks of the last three were statements indicating a concerted action on the part of the Allied Association membership to vote out arbitration as now functioning. Col. H. A. Cole, Tex., definitely said it was in his State.

Arbitration is to go in Indiana, Wisconsin, Michigan, Iowa, and the two Dakotas, in addition to the states already named. Maryland, too, is stated but is understood to be not as positively set as the others.

As to the Brookhart bill several speakers openly appealed for the bill and the consequent government control of the industry. Such men as Ritchey, Mich.; Samuelson, N. J.; Steffen, Minn., and Cole, Tex., either directly or indirectly opposed the proposal.

At a closed meeting the night before delegates were appointed to create interest in the bill in the various sections of the country.

Woodhull Session

Meanwhile five floors higher up in the same hotel (Mayflower) there was gathered in a highly secretive session a group of exhibitors, actual and otherwise, under the direction of Pete Woodhull, the non-owning theatre head of the MPTOA.

Both factions were issuing statements which the result would be a bind and sent out to the dailies as constituting a battle royal between the two.

COSTUMES FOR HIRE
PRODUCTIONS
EXPLORATIONS
BROOKS
123 W. 40TH ST. N.Y.C.

JOE LaROSE
PRODUCTIONS
FOX THEATRES

Fanchon & Marco's
THEATRE
FOX WEST COAST THEATRES ORGANIZATION

CHARLES TROY
Late of "LADY FINGERS"
FEATURED IN FANCHON & MARCO IDEAS
Direction LYONS & LYONS

TREEN
CUTE CLEVER CHARMING COMEDYENNE
In Her Second Week With RUBE VOYLES AT THE NEW STATE, LOS ANGELES
Thanks to F. & M.

BROTHERS!

Although one of the executives of Consolidated Brotherhood, Ed Lesser, when it came to picking a talker equipped for his Airborne, Brawling, Cal., gave his brother, Irving, an order for a De Forest reproducer.

Woodhull listed as attending his gathering.

Jack Miller, Chicago (originally and the only one listed as having accepted an invitation to attend the Myers gathering); C. E. Williams, Neb.-Iowa; Fred Wehrenburg and Oscar Lehn, Ill.-Iowa; M. A. A. Patterson, Ga.; M. A. Lightman, Ark.-Miss-Tenn.; R. B. Biechele, Western Mo.-Iowa; Henry Needles Conn.; Fred J. Dollo, Ind.-Ky.-Ohio; Louis Dittman, Ky.; Dennis Harris, Western Pa.-O-W. Va.-Ky.-Mich.-Ind.; Julian Brylawski, Wash.; Chas. W. Plouquet, N. C., and M. J. O'Toole, sec. MPTOA.

This regular gathering adopted the Brookhart bill.

The other apologetic Woodhull as a committee of one to confer with Will H. Hays for a standardization of film rentals based on a percentage basis.

No end of bad feeling on both sides with the Myers group openly expressed their conclusions in reference to the Woodhull meeting, as it was claimed, to discredit their gathering.

It was left to C. E. Williams, Omaha, who created quite a sensation during the Brookhart bill hearings of last session when questioned as to who was the owner of the expensive suite at the hotel here for himself and attorney when it was stated his was a daily change small capacity theatre in his home city, to issue a statement in reference to Myers.

Williams said: "Mr. Myers chooses this moment (transition from silent to sound pictures) to seek to throw out the window the entente cordiale between exhibitors and producers. He is the worst enemy the motion picture theatre owner has had to combat in my memory because he has the least understanding of the mechanics of the business."

Answer, Myers pointed out, was the box office and expense statements submitted during his meeting. It was shown that rentals had gone from 100 to 121 per cent. on a summary of all reports while business had increased but from one to 62 per cent.

List of those attending the Allied meeting as published last week was augmented by about 50 other exhibitors bringing the total attendance to about 50 in all.

PICTURES

Bankrupt Houses Closed, Auction for Remainder

Chicago, July 9. West Englewood and Colony, south side picture houses in the bankrupt National Playhouse chain, are being closed by James Coston, operator in receivership for the Federal court. When approved, he will turn over the leases on the properties to the owners.

Most of the entire lot of the National houses The West Englewood and Colony have been the biggest losses. It is estimated that these two houses have shown a loss of approximately \$60,000 during the past 12 months.

Coston denies the report in Variety he was in New York trying to secure a circuit to include the eastern banker. Coston ridiculed the idea by flatly asserting he had no authority to negotiate a sale even if he wanted to do it.

Coston stated that the foreclosure sale on the circuit is now scheduled for October, when open bids will be received, and the 10 houses on the circuit either individually or collectively, will be sold under the hammer in federal court.

Saenger and Fox?

Following a reported deadlock on price fixing for the Saenger Circuit of the south by Public, it was reported the Saengers have opened up negotiations with William Fox. Public is an equal partner with the Saenger chain in many of its houses and is indirectly connected with the houses. Public wanted to purchase 100 per cent. of the entire Saenger circuit, which would mean many partners in the stocks to suit.

On the figure, first reported on a one-third cash and two-thirds Paramount stock at 80, offered by Fox, E. W. Richards and the two Saenger brothers, and Sam Katz, Richards was in the south at the time.

Trade opinion is that Katz and the Saenger group will eventually agree, but it is logical set up by between the two.

Fox's Napa Two

Los Angeles, July 9. W. H. Loller, head of the Fox wealthy department on the Coast, negotiated the purchase of the Hippodrome, Napa, Cal., from Sam Gaudin. House was taken over July 1 and is being renovated and wired for a Fox sound. It reopens Aug. 1, named the Fox. It seats 1,700. Also in the deal is a 600-seater Gaudin was building in the town. It will be finished Sept. 1. Ed Sullivan, formerly at the Senator, Sacramento, has been put in charge of the Napa house.

Store Wants B. & K. Site

Chicago, July 9. A deal, authentically reported, is said to be on between Bailean & Katz and the Marshall Field Company for the Roosevelt theatre property.

Understanding is that the department store wants the site for an office building and is ready to talk cash. Public-B. & K. own the theatre property outright. House originally was built by the Ascher Bros.

MEYERS, CHI FOX MOR.

Chicago, July 9. Sidney Meyers, at one time Chicago branch manager for Fox and more recently a theatre operator in Florida, has been appointed by Leo general manager of the Fox houses here.

Meyers takes over active control of the local string this week.

"Gabbro" Road Show

Los Angeles, July 9. James Cruze will first road show and then state right "The Great Gabbro," his most pretentious picture since "Old Ironsides."

Talking Western

Los Angeles, July 9. Al. Rogell will direct a talking western for Universal.

It's an original story.

John L. Hubble and Don Ryan engaged by Warner Bros. to write talking shorts, to be made in the eastern studios.

A. H. Schwartz' Sheephead theatre (Coney Island section) opens Friday, evening, July 15.

Gate Raises in "A" List of Fox's 200 Met Houses—All Named Fox

TRANSLATING SLANG

Fearing that England won't understand some of America's pet slang, Reginald Denny is making the dialog version of "No! No! Napoleon" for Universal in both American and English.

Sequences are shot first in its American version and then re-shot in its English translation. As an example, in the American version the sentence "A nut factory, eh?" is translated for England into—"A mad house, eh?" and "I've been framed" is translated into "this is a put up job."

Operating Smday Under Federal Injunction

Williamson, W. Va., July 9. Granted a temporary injunction restraining J. Walter Copey and Amos Sullivan or any other local official from interfering, Ohio Hinky manager of a Pullerton film house, will be allowed to operate his Sunday show without molested further, or until the injunction is dissolved.

S. U. G. Rhodes, counsel for Hinky, appeared yesterday before Judge Herndon and presented a petition for the injunction on the grounds that Hinky observed the Mohammed Sabbath on Friday. According to the petition, Friday is the seventh day, and is observed as such by all Mohammedans.

The injunction is interpreted to mean that any and all officers are restrained from interfering with Hinky's shows so long as the injunction stands. "It is the first time in the history of the State of West Virginia that a ruling of this nature has been handed down by a circuit court judge."

Stanley Name May Come Off in Pitsbg.—Warner's

Pittsburgh, July 9. Harry Warner paid a \$100 deposit with Spyros Skouras, leaving in his wake plenty of orders for improvements in the theatre. He indicated the Stanley name would be dropped here very shortly. Warner and Skouras left for Erie, where they intend to build a 3,000-seat house.

Former Pittsburgher, Warner was good for plenty of space in the dailies, one paper giving him a three-column spread on page one.

N. O. CAR STRIKE

New Orleans is in the throes of a street-car strike.

The strikers are 60 per cent off and taking it on the chin.

South America's Foremost Instrumentalists and Harmony Singers

THERNADEZ

EXCLUSIVE VICTOR RECORDING ARTISTS

HELD OVER SECOND WEEK AT **ROXY, New York**
Direction SAMUELS MUSICAL BUREAU, 1550 Broadway, N. Y. City

VINCE SLK

New Ceremony Master at the World Theatre, Omaha
"HELLO" TITSWORTH

SIMMARI

MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.

Exactly 200 theatres, all painted the same color and with just the name "Fox" in the marquee, will simultaneously debut as all talker and Fox program grinds Labor Day.

Until then the theatres in the Fox Metropolitan Playhouse group, of which each has changed hands for 127, will retain their New York indie habits and honor all film obligations so contracted.

During the past week 47 managers under the indie regime were routed. Many others are to go.

Between now and September Fox will spend \$1,000,000 in wiring his grind take-overs. Soaping out the dailies and putting in new furnishings in many cases.

Joe Leo and Bill Brandt, overseers at the headquarters at 1400 Broadway, where 70 per cent are now on the payroll, have organized a department labeled "maintenance." It is a medium designed more for inspection purposes than anything else. Leo Adams has been taken on as chief, with Louis Price as aide.

The theatres will be divided into two classes. Indie houses now charging \$100 will be bumped to 40 and 50 when the new policy goes into effect. There are 64 of these which will be classified as A. Others coming under B will take two bits per.

Aldames have pulled up Fox crosses through hot weather. It is said. Twenty will be wired by Aug. 1. According to the Metropolitan schedule, Carlton and Congress are the first to follow the Fox Japanese Gardens in this direction.

All Santa Barbara Houses Formed Into Combine

Santa Barbara, Cal., July 9. All picture houses here are to be combined into one organization under the name of The Santa Barbara Theatre Company. Louis Kaplan, former manager of the Rose, will be president and managing director of the new combine.

Houses effected by the merger are the Rose, Mission, California, Granada and the New Kaplan, not yet completed.

CARLA
TORNEY
DANCERS
Featured in Fanchon and Marco's "Lure Solids" Idea

GEORGIA LANE
DANCER
Featured in Fanchon and Marco's "RHYTHM" Idea

Coming to the
GLOBE THEATRE, N.Y. *twice daily*
 Monday July 15th 1929
 Carl Laemmle presents
EDDIE LEONARD
in
MELODY LANE
with
JOSEPHINE DUNN

100%
TALKING
SINGING
DANCING
DRAMA

With Huntly Gordon, Jane La Verne. Story by Jo Swerling. A Robert Hill production. Two negatives—one talking and singing, one silent.

EDDIE LEONARD will make a personal appearance at each and every performance at the Globe Theatre, New York.

**The ONE and ONLY
 BROADWAY
 SHOW BOAT**

PAUL WHITEMAN
 in **KING OF JAZZ**

THE DRAKE CASE
THE CLIMAX
BRAWN OF THE SEA
SHE BELONGS TO ME
KEN MAYNARD in 8
HOOT GIBSON in 8

COLLEGE LOVE

THE STORM

MEN IN HER LIFE

**THE COHENS AND
 KELLYS IN SCOTLAND**

**THE LAST
 PERFORMANCE**

**THE SHANNONS OF
 BROADWAY**

TONIGHT AT TWELVE

LAURA LA PLANTE in 3

JOHN BOLES in 2

**JOSEPH SCHILDKRAUT
 in 3**

MARY NOLAN in 4

REGINALD DENNY in 2

**GLENN TRYON and
 MERNA KENNEDY in 3**

**GEORGE LEWIS and
 BARBARA KENT in 2**

GIRL OVERBOARD



TALKING AND SILENT VERSIONS ON ALL PICTURES

Exhib Sending Operators to Gen. Electric for Machine Instruction

Albany, N. Y., July 9.

C. H. Buckley, local picture exhibitor, is sending the general electric plant for instruction in sound projection. Buckley, handling the general electric plant, has encountered the customary troubles of exhibitors in projecting the talkers or sound pictures. He believes the best place to learn about sound is at its source. Exactly why the theatre man selected G. E. isn't disclosed. Nor has it been stated that the G. E. course will be for the novices or whether engineers or others will instruct them.

Australia Opened Up On W. E. Interchanging

The Australian government's intervention in the talker situation and practical dictum that Western Electric reproduction be permitted on a home manufactured equipment is seen in New York as the first real challenge to the electric with an answer, in the immediate service of licensee distributors, that "interchangeability is little more than a gag for early sales dominance."

Western headquarters was so mollified when direct information on the subject was sought that a spokesman, after adhering to the "equation of equality" line, finally declared:

"Any equipment that doesn't drive people away is okay with us."

It was admitted at the Electric that the American film distributors went ahead on their own when Australia shut from the shoulder.

A check-up on W. E. shows that it has flashed the non-interchangeable hammer in almost every country after the first handful of W. E. installations.

The works were first applied to the United States until, ignoring theatres with indie equipment reached the point where it would be a cut on producer profits. Then the distributor here was licensed by the Electric to use its own judgment in the matter.

Reports from England and Germany show that there also Western's struggle-hold failed. All kinds of indie devices, dispatches from overseas reveal, are now reproducing W. E. recording.

"Stanley" Name Off Warner-Fabian Houses

Newark, N. J., July 9.

With full control of the Stanley Company secured by Warner Bros., the name of "Stanley" has been removed from the billing for the local Warner theatres.

Former Stanley-Fabian houses are now called:

"Fabian Theatre; direction of Warner Brothers, Creators of Vitaphone."

Wired House on Block

St. Dodge, Ia., July 9.

H. W. Schultz, who a year ago bought the Plaza theatre, after Wilbur Aljott and Mrs. Georgie gave up attempt to establish the house, admitted even the talkies couldn't draw 'em in. He closed the house. He will offer the entire equipment, including leases and sound apparatus, at auction July 15. The sound equipment was installed six months ago.

EDDIE LEONARD'S PROLOG

With His Own Film at Globe—Re-engaged by U for Another

Eddie Leonard will be the star of the stage prolog at the Globe next week, when his Universal "Honey-moon" talker opens at that 22 house, succeeding "Broadway."

U has re-engaged the minstrel star for another talker, to be made on the coast without date set for start.

HELD FOR SUNDAY SHOW

Cohocton, O., July 9.

Ralph E. Reisinger and Chris Chasco, theatre managers here, are under bond of \$200 each awaiting action by the Grand Jury. They gave Sunday picture show.

Stealing Equipment

The first conviction in a series of pilferings of parts of its equipment, which the electric headquarters intimates smacks partly of sabotage by some of the more vindictive indie talker manufacturers, is reported by Western as in Monroe, Mich.

There Henry S. Johnson was given a year in the pen after convicting on the charge of hooking the receiver element of the Western equipment in the Family theatre, Monroe.

Warning to licensees the removal of parts and equipment may totally disable the reproducer is being sounded by W. E. together with instructions to house managers to permit only persons with credentials access to the projection booth.

CHEAPEST RENT FOR BIG HOUSE OF FISHERS

Detroit, July 7.

For size, location and physical advantages, the Fisher theatre, built and owned by the fabulously wealthy Fisher Bros., is probably the largest theatre at the cheapest rent, comparatively in any land.

House, seating 4,000, is located on the inside of one of the largest office buildings in the world.

The five Fisher boys have been sensationally successful in the past five years, reported to have come to a joint fortune of much more than \$250,000,000 in that time. They are owners of the Fisher Body Co., coach manufacturers, affiliated with General Motors.

Larry Fisher is the sportsman and showman of the quintet. He is Detroit's most noted mixer and a close friend of John H. Kunskey, the local picture house operator and former Public Theatres partner.

From time to time there have been rumors of the investment of Fisher money in Kunskey enterprise.

It was reported that when seeking Balaban & Katz, then part owner of the Kunskey houses, as operators of their theatre, the Fishers were met with a refusal by the theatre manager to express an idea of satisfactory rental terms. The Fishers placed their own figure, said to be \$50,000 a year, graduating to \$100,000 at conclusion of the agreement. First suggestion that the lease be for 10 years was met with another refusal from the Fishers that the period of B. & K. and Kunskey's occupancy be increased to 20 years.

Besides the rent, the Fishers participate substantially in any profit from operation.

Under the above reasonable terms B. & K. are now running Detroit's most beautiful playhouse for its own interests, B. & K. Public owned, having bought out Kunskey last week.

Three portion of the huge Fisher building, according to estimate, cost easily \$3,000,000 to construct and equip.

Regulars

Entire basement of the structure is devoted to free parking space for theatre patrons. Parking tickets are issued at the box-office and a garage attendant takes care of the parking.

Lobby of the theatre can be seen from the entrance of the office building.

With all their wealth, the Fishers are known here to be regular. One of their chief hobbies is show business, and among their closest friends are many prominent show people. They have never become "uppity."

Omar, Spartanburg, S. C., closed by a court order, has reopened under Jos Goodenough, theatre man, of Greenville, S. C.

Pastors Prefer Sunday Films to Dance Hall

Marion, O., July 9.

Ministers in one Ohio town prefer Sunday movies to a week-night dance hall and skating rink. So Mt. Gilead, near here, is to have Sunday movies.

At a conference between the preachers and the board of the Kaypee theatre the former decided to withdraw opposition to Sunday entertainment. The management of the house announced that it would have to close unless it could get the Sunday business. When the preachers kicked, the management decided it would turn the theatre into a dance hall and skating rink to be run week nights.

"King of Kings" will be opening attraction July 14. Mt. Gilead has about 3,500 population.

Fox May Take Over Circuit of 20 on Coast

Los Angeles, July 9.

Negotiations are reported existing between Harold B. Franklin and Principal Theatres Corp. for the take-over of the latter by Fox's coast chain as an addition to its junior circuit.

Principal Theatres' heads are Sol Lesser and Mike Rosenberg. Circuit consists of about 20 houses in this district, with an average seating capacity of 1,000.

Principal's theatres in several instances are located in towns never probed by West Coast.

A Good Picture

A general sales manager in New York commenting on the new season's outlook, mentioned as far as he could see there are about 400 talkers (U. S.) announced for next season.

Subtracting, he said, the usual number of slight errors in an preliminary announcement, the percentage of box offices amongst the 400 would send them into the list of all wired theatres over here.

He estimated there are now around 3,800 wired houses in this country.

"What I mean to get over," he added, "is that a good picture must be played under these conditions, no matter who is its maker."

Marcus Houses Pass

Salt Lake City, July 9.

Control and management of the theatres operated by L. Marcus have been taken over by Public.

Name of the new operating company is Public-Marcus. Marcus theatres include the Capitol, Victory, Paramount, reopening in August; Granada, Salt Lake; Orpheum and Paramount, Ogden; Paramount, Provo; Idaho, Twin Falls, Idaho, and Pinney, Boise, Idaho.

SMALL EXHIBS CONSIDERED

Tuesday at the Hays office a committee was appointed to consider the small indie exhibitor in devising some measure of relief to him in view of the talker wave.

The committee is composed of indie owners with sales managers of distributor; and a representative of regional distributors.

The announcement sent out by Frank J. Wlatach, of Hays' publicity department, said nothing further beyond the committee is to report as soon as possible.

CELEBRITY EXPLOITATION

Chicago, July 9.

B. & K.'s Norsbom and Harding, both playing talking pictures with stageband shows until recently, cut out the stage show amid publicity hooley about talking pictures.

First two days of straight sound programs beat both theatre's attendance records for stage and screen shows.

Celebrity exploitation.

L. S. Sower has resigned as manager of the Public, Queen and Tremont, Galveston, Texas, succeeded by Irwin R. Waite. E. E. Collins is Public city manager.

A SOUND FILM for the PRESENT and the FUTURE

IN THE early stages of the talkie era Eastman scientists set themselves to the task of evolving a special negative sound film.

They started from scratch. They studied the fundamental requirements of sound recording film. They took into account all the essential properties of such a film. They scientifically measured the fidelity of the sound recorded with their experimental emulsions. They detected and eliminated inaccuracies and distortions too minute for the ear to register. They arrived at a final formula—a definite achievement in the art of sound

....Eastman Reprontone Negative.

Designed specifically, exclusively for sound recording, Reprontone is the logical negative medium for sound at its best. Because of its inherent and complete rightness it will keep pace with the other factors in the industry. It was built for today, but if the demands of tomorrow are still more exacting, Eastman Reprontone will meet them.

EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK



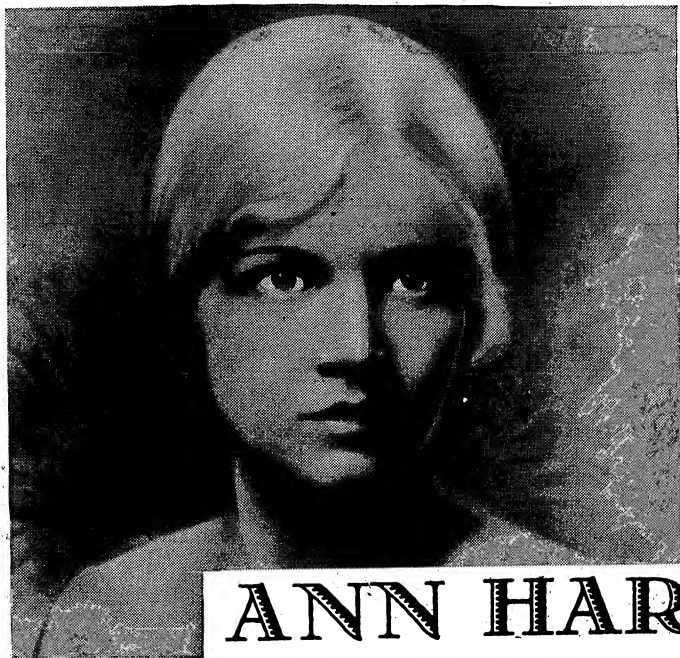
10 REASONS WHY I SIGNED A 1929-30 PARAMOUNT CONTRACT WITH PLEASURE . . .

By a Leading Showman

1. PARAMOUNT'S 1928-29 record of 28 talking knockouts in 6 months proved that company alone can produce quality talking pictures in quantity.
2. I've read every company's announcement and PARAMOUNT'S 65 features for 1929-30 certainly outclass the rest of the field.
3. PARAMOUNT has the cream of the stage stars. Moran and Mack, Marx Brothers, Dennis King, Gertrude Lawrence, Hal Skelly and the rest. When you've recited PARAMOUNT'S list complete, what's left?
4. PARAMOUNT has the talking picture stars my people want. Harold Lloyd, Clara Bow, Bancroft, Rogers, Cooper, Chevalier, Eagles, Arlen, Powell, Brent, Nancy Carroll, Ruth Chatterton, Dix.
5. I've seen and heard 9 finished 1929-30 PARAMOUNTS—Moran and Mack, "The Dance of Life," "The Four Feathers," "The Cocoanuts," "Dr. Fu Manchu," "Greene Murder Case," "Charming Sinners," "The Lady Lies" and "Hungarian Rhapsody." They beat anything I've ever experienced!
6. I previewed a lot of 1929-30 PARAMOUNT Shorts. Nothing else in the field can touch them. And there's 86 of them!
7. PARAMOUNT Sound News will give me a real NEWS reel in sound.
8. PARAMOUNT 1929-30 national newspaper and magazine advertising will sell my shows. I've seen the plans. They're great—and helpful.
9. It's A NEW SHOW WORLD for a fact—and PARAMOUNT gives me a chance to cash in on it 100%.
10. I've got a big investment in my theatre and its sound equipment. Why should I fool around with other companies when I can hook up with THE LEADER?

P. S. If I were going to show silent this coming season, I'd sure grab PARAMOUNT'S 40 or more silent pictures. That would be the only sensible thing to do.

Broadway gives Pathé the perfect talking picture personality



ANN HARDING in
"PARIS BOUND"

with Fredric March and Leslie Fenton and a notable cast including George Irving, Hallam Cooley, Juliette Crosby, Charlotte Walker, Carmelita Geraghty, Ilka Chase. From the stage play by Philip Barry—produced by Arthur Hopkins. Adaptation by Horace Jackson. Supervised by Maurice Reems. Directed by E. H. Griffith.

ANN HARDING

"One of the sensations of the screen world," is the verdict accorded Ann Harding at a preview of her first picture, "Paris Bound". The fresh blonde beauty and dramatic force of this young actress first claimed the attention of Broadway with her success in "Tarnish" and later when she created the title role in "The Trial of Mary Dugan". Ann Harding has long been noted for the beauty of her speaking voice, a voice that has been a revelation in "Paris Bound". This power of clear vocal utterance, her dramatic forte, and appealing beauty will be expressed in three smashing features for Pathé 1929-30.

"Ann Harding's debut as a talkie actress, is the event supreme of 'Paris Bound'. Miss Harding is a distinct personality. Her pallid gold hair is drawn about her head with a strange severity. Her eyes, matching the shade, make her fascinating and unusual. She has poise and repression to a degree remarkable even in screen drama."

—MOTION PICTURE NEWS



SILVER ANNIVERSARY 1929-1930

What is
in the back
of the heads
of the
country's
wisest
showmen
today

"Must get
all the
UNITED
ARTISTS Pictures
for 1929-30.
They're the
best on the market!"

Always
First in
the minds
of the
Big Boys

Just an old
UNITED
ARTISTS
Custom

The Cause of it all!

RONALD COLMAN

The Screen's Most Romantic Actor in

"BULLDOG DRUMMOND"

Samuel Goldwyn's great presentation, now in its 3rd month at the Apollo Theatre, New York City. One of the most stupendous ALL-TALKING HITS.

NORMA TALMADGE

Heard for the first time in an ALL-TALKING screen version of the stage success

"A YEAR from TODAY"

with Gilbert Roland. Directed by Lewis Milestone. Another tremendous box-office picture. Presented by Joseph M. Schenck.

MARY PICKFORD and DOUGLAS FAIRBANKS

together in the same picture for the first time. The most stupendous picture announcement ever made. They will be seen in a glorious comedy version—ALL TALKING—of the daddy of all sheik stories

"THE TAMING OF THE SHREW"

Every theatre in the world will play this one.

"THREE LIVE GHOSTS"

One of the great stage comedy successes, now a thrilling, mystery comedy. All-Talking with Claud Allister, Joan Bennett, Robert Montgomery, Charles McLaughlin. Directed by Thornton Freeland. Presented by Joseph M. Schenck.

DOLORES DEL RIO

In the biggest picture of her career.

"EVANGELINE"

The greatest epic in ten years. An Edwin Carewe masterpiece. Now breaking records in New Orleans and Baltimore. A Sound picture in which Miss Del Rio sings three times.

"The LOCKED DOOR"

Thrilling All-Talking Screen Version of Channing Pollock's great play, "The Sign on the Door" with Rod La Rocque, Barbara Stanwyck, William Boyd, Betty Bronson. Sure-fire, big entertainment for any theatre. Directed by George Fitzmaurice and presented by Joseph M. Schenck.

FANNIE BRICE

the popular internationally known stage comedienne, in an All-Singing, All-Talking picture from an original story by John McDermott and Billy Rose.

"IT'S A PLEASURE"

and it sure will be for the theatres that play it. Presented by Joseph M. Schenck.

HERBERT BRENON

The man who gave you "Scrooge & Son," now produces his greatest picture

"LUMMOX"

All-Talking. Fannie Hurst's best seller with Winifred Westover, Ben Lyon, William Collier, Jr., Myrtle Stedman, Edna Murphy. Presented by Joseph M. Schenck.

RONALD COLMAN

in his greatest picture

"CONDEMNED"

An All-Talking adaptation of the book "Condemned to Devil's Island" by Blair Niles. Directed by Wesley Ruggles. Dialogue by Sidney Howard. Presented by Samuel Goldwyn.

HARRY RICHMAN

star of stage (George White's Scandals), Radio-Phonograph and Night Club, in an ALL-SINGING, DANCING, TALKING story written by Irving Berlin.

"THE SONG of BROADWAY"

for which Irving Berlin has written 8 new songs. Presented by Joseph M. Schenck.

New Contract—No Equity

(Continued from page 1)

deal with Gillmore or anybody representing Equity.

De Mille stated further that the producers would have met Equity if introducing itself in a proper manner, but resented the methods of the Equity announcement of June 8 implied.

Sheehan Agrees

Sheehan told Bushman that anything De Mille said goes and he saw no reason why the talker contract could not be arbitrated if Equity connection was omitted.

Mayer suggested that the actors form another group to meet the producers. Bushman asked Sam Hardy for a list of names, saw them and found they were contracted players satisfied and with no desire to act on the committee.

Bushman returning and telling Mayer of the failure on this angle, the latter advised the actor not to make a martyr of himself and let matters stand.

Bushman personally maintains he is on the fence in the entire matter, but states that present conditions in the studios are the best he has found in his 20 years in pictures.

BENNY MEROFF



84 Consecutive Year
MARKS BROS.
Granada and Marbro Theatres
CHICAGO

FAMOUS

B.B.B.'S

Blush Borwick Delightful
GOIN' HOLLYWOOD

Doping Disks

Doping disks is commencing to be complained of by theatre managers. This doping consists of placing a new label on the sound disk after it has run through 20 times or a little more and is due for scrap heap.

Instead of destroying the used disk, a new label is slipped upon it and the disk is again sent out.

Theatre the other day scraping off the label on a disk found two others under it. It indicated already a run of between 40 and 60 times.

No distributors are specifically mentioned as doing the doping, but that will probably come out in the deceptive practice is continued.

EQUITY MEETINGS

(Continued from page 7)

I don't care how undignified it looks. Don't be afraid the managers will respect you. Even the Kaiser went back to Germany. Nations forget, so will the producers. So I cannot understand why I am wrong," shouted Silvernail.

The speaker then stated that Equity was going to round up the dissenters one by one and that it would not be ready to go over the top until it was solid. He said he deplored the day when Equity would be compelled to call on union labor for help and concluded by declaring he didn't feel it would be right to have to take advantage of labor, but that, although he knew the musicians and stage hands were willing, it was up to the actor to take off his coat and slough through to his own victory.

Bushman's Answer

Gillmore was ready to declare adjournment amidst the applause outburst when he spotted Bushman working his way front from the back of the auditorium. The veteran screen actor hopped to the rostrum to say he objected to Silvernail's statement that he (Bushman) should do things. The actor declared that on three separate days he had conferred with the producers. One day he spent three hours with Louis B. Mayer and C. B. DeMille, the next day two hours and a quarter with them, and the day prior to this meeting an hour and a quarter with W. R. Sheehan. He said he didn't want anyone to stand on the platform and accuse him of not trying to do things, as while that party was talking he (Bushman) was doing constructive and dignified work to end the fight.

"I don't care who you are," said Bushman, "I am fearless, and don't try to get a laugh at my expense. I don't want a dishonorable victory.

I am not a catpaw for the producer or a groveling sycophant for Equity. This is our forum, our senate, our congress, where we people can speak our minds. I don't want to see the ship go down with a leak. I am not going to be swayed by threats, but I want a victory with honor, and, personally, I am not going to have it otherwise."

Girl Objects to Suspension

Teary cheers and applause as Guyon completed his talk. Then Gillmore was again preparing to adjourn a second interruption took place by a girl running on the stage. She told Gillmore she was Gloria Gray and thought she had been suspended. She got her ticket punched from Equity earlier in the evening with Hedda Hopper, Cosmo Kyle, Wheeler Oakman, Andre Berenger, Mary Cowles, Helene Milardo, Mary Winters, and Wheeler Oakman and Holmes Herbert. Gillmore told her she should come in to see him the next day and talk it over, explained to the crowd and declared the meeting adjourned.

Gillmore opened the meeting with Chester Conklin, Jane Crowley, Ann Harding, James Kirkwood, Richard Tucker, Charles Silvernail, John Lyon, Paul Nicholson, Frank Reicher, Robert T. Haines, Fredric Bart, Helen Ware, George Fawcett, James and Lucille Gleason, Ralph and Vera Lewis, Edmund Bresse and J. W. Hook, president of the machinists' union, on the platform. Launching into the Equity yell and song, Gillmore read a wire from New York telling that the council had voted \$10,000 and would give more if needed for the fight and also informed them that the council said the New York actors were in back of them. He then read a letter from Molely Productions, Inc. of which Louis T. Rogers, a New York, is head, that they were only issuing Equity contracts for a picture, "Collegiate," which Harry Reiner would direct. A wire from P. R. Phillips, president of the Actor's Union of America, said that his organization was with Equity.

Quotes Chaplin as Far Equity

Gillmore then announced that Charlie Chaplin had authorized a statement to be made that he was absolutely in favor of Equity and its causes and thought Equity would win.

He spoke of Equity's head then Equity members, the list of 164 producers said they had under contract. Gillmore maintained that they were unjustifiably placed on the list, and that others were being investigated. He declared that of recent list of 42 given out by the producers, only three were Equity members.

The Speakers

James Kirkwood was the first of the speakers. He declared in a defence of Gillmore, saying the latter was not ambitious but a servant of the organization. Charles Miller, whom Gillmore described as his chief of staff, was called upon for committee reports and covered his end by saying there were 23 different committees working hard for Equity and taking care of the

Keith's No-Rent Profit

With most of the Keith theatres open operating over the summer months without a rental charge, Keith's balance sheet is turning up a good showing at last.

The Keith policy on rent in most instances is to charge it up to a full 12 weeks on the basis of the season's 40 regular weeks. That leaves the houses ready to open during the worst weather, giving a 12-week leeway for the profit margin.

Keith is also getting a better picture break in the summer than it appears to be in regular season.

needed, and that, starting July 8, "The Voice of Equity" would nightly broadcast over KMTB, Hollywood, from 7 to 8:15 p. m.

Chester Conklin, heading ways and means committee, reported that \$4,838 had been received from members for the relief fund. John Lyon maintained that Equity insisted upon its members fulfilling their obligations 100 per cent, and that if the producers would sign they would avoid waste and get 16 hours' work done in 12.

Ann Harding's Offer

Ann Harding then said she must stick to their commander and, if ordered, she would walk out immediately. Richard Tucker, who got the first Equity picture contract from an independent producer, said that the relief fund would also get them from the indie picture makers. Here there was a brief pause for a silent tribute to Gladys Brockwell and Dustin Farnum.

J. W. Heck, past president of the Central Labor Council, declared that the eyes of labor were watching and never forgot a scab. Edmond Bresse next gave a lengthy talk on behalf of Gillmore and the council, and said he would accept any mandate they issued. He stated he was a charter member of Equity.

George Fawcett, preceding Silvernail, spoke on loyalty and impressed on his dramatic reading.

WEST COAST NOTES

Eugene Besserer, long term contract with M-G.

M-G. Len, added to "Jungle."

Buster Dese, former vaude and radio singer, long term contract with M-G.

Wesley Ruggles will direct "Pathe, Officer O'Brien." Original by Tom Buckingham, with Tay Garnett to direct.

Jocelyn Lee, added to "Young Nuts."

H. H. Van Loan collaborating with Charles Webb on dialog for "Squad."

Albert Shelby and LeVine adapted "The Day" for M-G.

Howard Raitson, added to new contract, unutilized.

Alice Day, goes from "Little Johnny Jones" to "Woman On the Fury," both FN.

Alexander Gray, in "Sally," will have head M-G.

Robert Nantette, also for FN.

Chester Conklin, added to "Fast Company," FN.

Scott Kolk, recently under contract to M-G, signed by FN for "One Rainy Night."

Wesley Ruggles will direct "Till the Deck, Radio."

Tom Reed doing dialog on "Three Godfathers," U. U.

Monte Blue and Lupe Velez, co-adapted "Three Roses," U. U.

Betty Francisco and Henry Armetta, added to "Mr. and Mrs. T. S. Fields," added to "Olympia," M-G.

Charles Sellon and Frank Ross, added to "Saturday Night Kid," M-G.

Thomas Curran, added to "Kibitzer," FN.

E. H. Calvert and Bert Rome, added to "Fast Company," FN.

Morgan Farley new head, long term contract with FN. First assignment "The Mighty," M-G.

Francis Curran, added to "Jungle," M-G.

Zsaz Pitts, added to "No, No, Nantette," FN.

Lee Kuchmar, added to "Kibitzer," FN.

Anton Vaverka, added to "Love Parade," FN.

Nelly Bly Baker, added to "Foot-Lite and Luck," FN.

Cary Wilson, screen treatment on "Journey," FN.

Dudley Early, U. A. to do titles and dialog for U. A.

Alice Gentile has a long term contract with Warners and will be in "Golden Day."

Joe E. Brown, Sally O'Neil, and Marion Myron in "Hold Everything," WB.

Sally O'Neil and Molly O'Day, (Continued on page 35)

I See in "Variety"

by

CHARLIE NELSON

that EDDIE CANTOR was elected to the N. Y. A. president and that the club is going to start a 30-day strike. I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

the CORONADO, ROCKFORD, is testing a comb, valve and bend policy with no M. C. ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that WILL MAHONEY is still on pace.

that the SAM RISHMANs are divorcing and that the VARIETY reporter comments on the fact that Eddie Cantor has been four years ago and have a dog ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that the PANDASOTTI claim that I wish them all the luck they deserve. I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that MARK HELLINGERS' slap at Eddie Cantor.

that the PARAMOUNT in L. A. could be the best show and no orchestra. I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that the SAM KATZ of PUBLIC is building a mansion in Hollywood which will contain a complete "ventilation system" and even have an idea I'll keep in mind when I build my house for L. A. ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that ANN PENNINGTON has bobbed her hair. PENNY and LUCY ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that EARL CARROLL has a new sketch book, and the black-outs are ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that the KELLER SISTERS (and LeVine) ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

that RUGG will reviews the show at the FOX, BROOKLYN, ... I saw Eddie Cantor in the initiation fee removed. "Great!" I said. "I saw Eddie Cantor and I'm for it. Let's all fall in line."

Myron Selznick Inc.

BANK OF HOLLYWOOD BUILDING
HOLLYWOOD, CALIF.

Announces

A Renewal of Contract
for the
Exclusive Management

of

WILLIAM K. HOWARD

Who Has Just Completed
His First
All Talking Production

"THE VALIANT"

A FOX MOVIE TONE SENSATION

with PAUL MUNI and MARGUERITE CHURCHILL

Concerning WILLIAM K. HOWARD

~ ~ ~ ~ ~ and His
First All Talking
Wm. Fox Production

"THE VALIANT"



William K. Howard

"Again, WILLIAM K. HOWARD has shown his directorial genius. There is about 'The Valiant' the same superior touch which has marked every HOWARD film."

—Betty Colfax, "GRAPHIC."

"The Valiant" has the benefit of decided intelligent direction on the part of WILLIAM K. HOWARD."

—Rose Felswick, N. Y. "EVENING JOURNAL."

"The first talking picture directed by WILLIAM K. HOWARD ranks with the best and demonstrates his skill in negotiating the new medium with the delicacy as well as the dynamics characteristic of his better pictures among the silent ones."

—Robert Lusk.

"Sensibly and expertly planned by that intelligent director, MR. WILLIAM K. HOWARD, the picture takes on a dignity and a moving calmness that is thoroughly and decently emotional."

—Richard Watts, Jr., "HERALD TRIBUNE."

"The Valiant" is a splendid lifelike drama of good taste, charm and power, made by WILLIAM K. HOWARD, whose memorable 'White Gold' stamped him as a superior director."

—Morroe Lathrop, L. A. "EVENING EXPRESS"

"Something of the ripe, high courage implicit in the title of his production, 'The Valiant,' must have been with WILLIAM K. HOWARD when he set about making a talking picture of it for Fox."

—Philip K. Schooner, L. A. "TIMES."

"The Valiant" is different in theme and tense in its celluloid handling by WILLIAM K. HOWARD."

—Irene Thirer, N. Y. "DAILY NEWS."

"The Valiant" is blessed with considerably more originality than most screen offerings."

—Mordant Hall, N. Y. "TIMES."

"The Valiant," what power! WILLIAM K. HOWARD directed it with great skill."

—HARRISON'S REPORTS"

"The Valiant"—told with simplicity and sympathy. Credit should go to WILLIAM K. HOWARD for his direction."

—Asabel Lane, "FILM MERCURY."

"The Valiant"—elimination of detail and a powerful dramatic reliance make the picture one of the best of the year."

—"TIMES"

"WILLIAM K. HOWARD again proves that he is a director who knows how to turn out a production of depth that is not over the heads of the crowd."

—"FILM DAILY."

"Director WILLIAM K. HOWARD has done his job well."

—"VARIETY."

"WILLIAM K. HOWARD deserves a bow for the direction."

—Katherine Zimmermann, N. Y. "TELEGRAPH"

"The picture was directed by WILLIAM K. HOWARD, who has once again demonstrated his ability to bring simplicity to the screen with a master touch."

—H. David Straus, N. Y. "MORNING TELEGRAPH."

In my opinion 'The Valiant' is one of the finest achievements of the talking picture to date."

—"ROXY."

"The Valiant" deserves to be ranked as one of the finest of the talkies."

—Finley Peter Dunn, Jr., N. Y. "WORLD."

"MR. HOWARD'S direction is commendably restrained and often quite tense."

—N. Y. "EVENING POST."

"Especially so WILLIAM K. HOWARD, for it must have been something of a task to get the atmosphere of this playlet to the screen and HOWARD has accomplished that successfully."

—Freddie Schoder, "MOTION PICTURE NEWS."

"The Valiant" is one of the greatest thrillers I have experienced."

—Jerry Hoffman, L. A. "EXAMINER."

"Done with a dignity above the average."

—"THE NEW YORKER."

"WILLIAM K. HOWARD has directed it with the realism of a Saturday morning suburban street scene."

—W. S. Oliver, L. A. "EVENING HERALD."

"HOWARD'S direction of 'The Valiant' is up to that high standard which he established as his own with his first pictures."

—"SPECTATOR"

**Held for
2nd Week
at the
ROXY**

*and playing to
sensational business
at the new
FOX THEATRE
San Francisco*

William Fox
presents

BEHIND that CURTAIN

**Fox Movietone ALL TALKING Mystery Melodrama
of Scotland Yard**

with

WARNER BAXTER - LOIS MORAN - GILBERT EMERY
Phillip Strange

From Earl Derr Biggers' best-selling novel of Scotland Yard's inside workings. Love and intrigue on three continents, with the actual outdoor sights and sounds of London, India, the Persian desert and San Francisco, reproduced with amazing reality.

Directed by IRVING CUMMINGS

Grossed more than

\$75,000

*first
week at*

FOX SAN
FRANCISCO

*"Why William Fox isn't running 'Behind That Curtain' at a \$2 top is an enigma. It is big box-office from the first iris to the last camera flower."
—Variety*

From

**Coast to Coast this Box Office
clean-up is winning new laurels for**



Variety Managers' Ass'n Is New Name to Be Adopted by Vaude Mgrs'. Protective Ass'n

Variety Managers' Association is the new title chosen by Pat Casey as more properly descriptive of the membership of the present Vaudeville Managers' Protective Association.

The change is in line with that made for the National Variety Artists at its annual meeting July 1, with the substitution of Variety for Vaudeville.

With the V. M. A. embracing, says Mr. Casey, managers in all branches of the show business, excepting the legit, the word Variety more accurately explains in the title its composition. Vaudeville, he said, leads the public to believe the association is composed of vaudevillians only.

A similar reasoning was advanced for the change in the National Variety Artists, with the club commonly known as the NVA still retaining that symbol for general recognition.

The cumbersome title of the Vaudeville Managers' Protective Association has been usually reduced by the trade papers to V. M. P. A., but only recognized by the vaude trade.

Clean Up Drive

In the Casey organization, besides the vaude circuits, are the vast picture show chains and also circuits. The V. M. P. A. is about to start a drive to clean up the irresponsible agents and managers in all variety divisions. The adoption of the Variety in its title simultaneously with the NVA and working in closer harmony with the NVA for such regulatory measures as may be deemed necessary, will be the new title's more specific purpose, Casey states.

In close relations, the Variety of the NVA and the V. M. A. will be effective for both, as indicating a coverage by each of the same show field.

Darling's Short Trip

Bodde Shorting is sailing today (Wed.) on the "Majestic" for London, on a business trip. Away about three weeks.

Godfrey Starts Booking Orpheum Houses Himself

George Godfrey will personally book the Orpheum (Keith's) circuit's main houses in addition to his other duties as booking head of Keith's.

The assignment was made by Godfrey, following a previous statement no one eligible to book the Orpheum could be found in Keith's present list of booking men. The job was left open through the removal of Bill McCaffery from the books to serve as roving act scout, newly created role.

Godfrey previously booked the Orpheum, Sr., when an Orpheum booker long ago.

The move will bring about another almost complete realignment of the Keith booking staff.

Tishman as Asst

Somewhat of a surprise is the appointment of Sam Tishman as an assistant to Johnny Collins, who will book all of the Greater New York Keith theatres, including the Palace, Riverside and Albee.

Tishman left an excellent position with Great States in Chicago last winter to come east for Keith's, with the reputation of being a crack vaude booker. In New York for a time he booked the Jr. Orpheum circuit and a group of secondary New York houses. Two weeks ago he was transferred to the Family Dept. (under Charlie Biehauser) along with 11 Met theatres to be booked by Tishman as a "showing" circuit.

Although Tishman's new job was described as an "important promotion" for him, he threatened to resign from Keith's but was told to "think it over."

His latest transfer was announced neither as a promotion nor a demotion, but there are doubts as to how Tishman will take his title of "assistant booker."

McCaffery is another Keith booker reported trying to figure out whether or not he was "promoted." Tishman's move will send Mark Murphy into his place on the "fifth floor" as booker of the 11 addition houses. Murphy has been booking the Proctor theatres.

The Proctors become a part of the regular New York division, booked by Collins, Aug. 1. He will have 17 houses all told, including the First Street, which has been taken from Arthur Willis's department.

Collins' List

The theatres Collins will book are Coliseum, Fordham, Franklin, Chester, 86th St., 88th St., 91st St., Jefferson, Knickerbocker, Madison, Flushing, White Plains, New Rochelle, Yonkers, Park Row (first half).

Chips

Los Angeles, July 9.

Harry Carroll asked Bert Gordon why he didn't stick around Hollywood and take a gamble on the slickers.

Bert's curt reply was, "Yes, but you must have chips."

Newark and Trenton. Newark and Trenton will play full weeks.

Years ago Collins booked 10 houses at "one time for Keith's, mainly the entire middle western Keith group and the Colonial and 51st St., New York.

While booked by Murphy, the "showing" 11 will remain under Bierbauer's supervision, it was announced.

The middle west, booked by Bill Howard, remains unchanged. Besides Tishman, Collins will have two additional "assistants" in Paddy Schwartz and Chester Stratton. Schwartz, from accounts, may soon be in line for a full-fledged booking assignment.

Some proposed changes in booking will occur when Godfrey commences to book the Orpheum, probably within the next week.

The two selected to assist Godfrey on the Orpheum book are Harry Kalchheim and George Oberlander. Both are with McCaffery on the Orpheum book now.

Mortgage Burning as Saranac's Headliner

Saranac, July 9.

The headliner of the annual July 4th Day Nursery Benefit given by William Morris was burning of a final \$2,500 mortgage on the Nursery. It was worked into a skit. The conflagration was attended with "holocaust rites."

Pontiac had its a.r.o. sign out long before the curtain went up. Mr. Morris made the opening speech, thanking the artists who appeared and then introduced Lou Holtz, as m.c. Holtz clovered his way through 14 turns. Among them were: Miss Laklar (local), Arnaut Bros., Ray Bulger, Solly Ward, Vivian Hart, Lester Hammel, Florence Moore, Frances Arms, George Sidney, Harold Dixon, Richy Craig, Jr., Lester and Wiser, and the Pat Rooney.

In opening the second part, Col. Walter Scott stated that up until the beginning of the entertainment \$1,500 had been collected and \$900 more was required, in order to set fire to the mortgage. It needed 10 minutes to get the amount.

Winner-Gaxton

Charles Winninger and Billy Gaxton are teaming up as a two-act.

JULES HOWARD AND CO.

"THE LAW MUST BE ENFORCED"

with Jack Keller and Helen Howard

STATE, NEW YORK,

This Week (July 8)

(The Theatre Is Too Big)

R-K-O—MAX HAYES

Ind.—MEYER NORTH

FRANCES DEXTER

and WEBB and DIAZ

Just Opened at ORPHEUM, LOS ANGELES
R-K-O Circuit to Follow Rep. FRED YARN

OSAKA BOYS

"HELLO, EVERYBODY"

MURPHY and DUPREY

THIS WEEK—PALACE, CHICAGO
NEXT WEEK—VACATIONING UNTIL SEPTEMBER

HOLBORN'S EMPIRE and KIT-KAT CLUB, LONDON

Doubling
WEEK OF
JULY
8th

Bak
egan
and
her



ORIGINAL

Hollywood Redheads

American Rep. FRANK DONNELLY-NORMAN JEFFRIES European Rep. REEVES & LAMPOT

VIC HONEY TRIO

Featuring JEANETTE and MADELINE

THIS WEEK—PALACE, CHICAGO

Direction CHAS. S. WILSHIN

TOURING R-K-O CIRCUIT

MARTY FORKINS OFFICE

JERRY WILLIAMS

"TOURING THE WORLD"

With DORA MAUGHAN and WALTER FEHL

RAKES AND SCAMPERS

NEEDY RAKES GET STYPPED, PRETTY

Chieftains Hold Out on Acts, Bull Them Into Working for Nothing, Find Alibis Not to Pay Off, and Running Pretty Close to White Slavery

"ESCORT BUREAU" NOW

Racketeering agents are promulgating their gyp practices with the warm weather seemingly no deterrent for the shagbushers.

With the few crumbs of legitimate business vanishing through pocket pictures replacing the stage show in the small dumps that had meant revenue to them, either through booker placements or racket, these sherpas are getting the slug on unsuspecting performers and others that must work at any price, harder than ever.

These white collared mendicants and chieftains are stopping at nothing to hilt down the performers and less libleable chumps who fail for the varied assortment of rackets, being employed by the scam artists.

Club agents and other agents booking fly by night dumps that bookers have refused are the chief offenders in the gyp operations. The flak line-up a show for a club date collect the coin but refuse to pay off unless some husky influence strong arm methods to collect.

The club date-nodes have been perfect for the "bad boys" through it having been traditional that actors playing clubs would seldom, if ever, collect after the show, but instead would be paid off at the agent's office the following day or when ever he admitted receiving the check.

Legitimate agents have paid off the day following performance regardless of whether the club or organization had paid or not. If, of course, that the outstanding coin was good. Since then and recently the gyps have been working this angle overtime. Some of the boys with less of a sarcany streak often others stall the performers for several days, claiming the collection is in litigation, but if the performers are desperate for coin will effect settlement for half what's coming to them providing they sign a release for full amount.

Judgment Proof

Others, knowing they are judgment proof through having nothing to attach and also aware that amounts involved are seldom sufficient to warrant a legal action redress don't pay at all, finding one excuse or another.

With performers classified as professionals and therefore unable to collect under State labor laws they're nothing but a legal action redress don't pay at all, finding one excuse or another.

Some performers, classified as professionals and therefore unable to collect under State labor laws they're nothing but a legal action redress don't pay at all, finding one excuse or another.

Some of the boys with less of a sarcany streak often others stall the performers for several days, claiming the collection is in litigation, but if the performers are desperate for coin will effect settlement for half what's coming to them providing they sign a release for full amount.

POLI'S DAUGHTER WEDS

Bride of Italian Marquis—Theatrical Man's Big Day

Sylvester Z. Poli's daughter, Lillian Madelyn, was married (Wednesday) at 11 a. m. in New Haven to Marquis Lippo Gerini of Florence, Italy, the son of Theresa Sorrento and the late Senator Gerini of Rome. Matrons of honor were Eddie Cantor, sister of the bride, and Mrs. Thomas Nolan, sister of the bride.

For the wedding Mr. Poli did things in a big way. An elaborate program was given in St. John's R. C. church, where the nuptials were performed.

The soloists included Santa Blon-di, Metropolitan Opera soprano, and Giuseppe Internati from the San Carlo Opera.

Miss Poli attended Yale art school, and followed her work there with special courses in sculpture and music at St. Cecilia College, Rome. It was there she met the marquis.

Marquis Gerini is a graduate of the University of Rome, and an engineer.

Official Opinion Nulls Actors' Claims Against Pyle

Los Angeles, July 9.

As a result of the opinion of the State's Attorney General V. S. Webb, who said that the State Labor Commission has no jurisdiction over wage claims where the services were not rendered in California, complaints of actors seeking to collect \$2,950 from C. C. Pyle for services rendered as entertainers on the last union derby will probably be dismissed. Claims totaling \$1,785 have been filed with the State Labor Commission by a group of actors employed by Pyle during that last contest.

Each of the claims are brought by actors working on the road with the show. Performers seeking to collect are Florence Chur, who says \$718; Friedel and Mack, \$1,600; Ellen Allen, \$384; H. M. Jinks, \$290, and C. W. Thompson, advance agent, \$400.

Pay Off Choristers Daily As Stopper for Rumors

Los Angeles, July 9.

Recently introduced custom of hiring chorus girls under weekly contract at \$50 or \$60 per week was discarded by Paramount for "Illusion." Girls were engaged on a day basis.

Girls were guaranteed work through rehearsal and shooting of the picture, but got their pay checks daily. Hired on this basis, girls are no longer under the day employment of extra in film, statute under which Central Casting Bureau operates, and they are paid for overtime work.

Studio move was made to obviate rumors that the studio was over contracting for girls by T. week so they could work them night and day without overtime pay.

Nellie Gray's New Nose

Nellie A. Gray (Gray and Graham) is operating at Post Graduate hospital, Philadelphia, following an extremely delicate operation, in which her nose was entirely reconstructed.

Miss Gray has been the victim of a long siege of illness.

aided in the latter division, most of them knowing the requirements of the racket, and if a wrong pick is made the artist never gets a good friendly ears through not wishing to become embroiled in the inevitable "unpleasantness" and bound to eventuate should complaint be filed with police or other authorities.

Chorus Equity has received many complaints against the escort bureau operating agents, but could not get any more of redress than to warn its feminine members to steer clear of such agencies and agents.



Jimmy Myrtle CONLIN and GLASS "WHOA"

State, New York, this week (July 9)

CARTOONIST IN HOSPITAL

Jack Lennan Makes Other Patients Laugh With His Caricatures

Minneapolis, July 9.

Jack Lennan, vaudeville cartoonist known in the Northwest, is a patient at the U. S. Veterans' Hospital at Fort Snelling, Minn. Daily his lightning sketches of the patients and the hospital staff are shown.

Lennan makes his visits to other patients in a wheel chair, always carrying oration and drawing board with him. He will remain in the hospital for several weeks before he has fully recovered from an injury to his foot which necessitated an operation.

Will Not Serve Papers on Mrs. Pan Until Improved

Los Angeles, July 9.

Deputy District Attorney Jones and Costello stated the complaint charging Mrs. Alexander Fantares with manslaughter and driving while intoxicated will not be served until her condition is improved. A doctor, physician for the District Attorney's office, is ordered to make another examination in 10 days.

Mrs. Fantares is still reported in a serious condition as the result of injuries sustained in the auto accident.

Schireson Pays \$40,000

Chicago, July 9.

Suit brought by Sadie Holland against Dr. Henry J. Schireson, plastic surgeon, for \$200,000 damages for the loss of her legs, after an operation to straighten them, was settled out of court for \$40,000.

It is reported that Holland is receiving \$11,000 in cash and installments of \$1,000 monthly until the balance is paid according to the story.

Long Auto Trip

Los Angeles, July 9.

Mrs. Albert Brownstone has written local police asking them to locate her husband, Albert Brownstone, vaude accordion player.

Mrs. Brownstone, in her letter, stated her husband left Philadelphia early in the spring to drive to the Coast. On the way, she states, he had an auto accident and sustained serious injuries which she fears may have affected his mind. She has not heard from him.

CHORUS GIRLS' BREAK

Los Angeles, July 9.

Warners have taken Harriette Lake from its stock chorus and will give her a chance to do local work. She has been in pictures less than six months. She was singled out of the mob because of her singing voice.

Everything Wide Open in N. V. A., Says Eddie Cantor—Ladies Smoking, Too

WALTER QUINN DROWNED

20-Yr.-Old Asst. Bookie in Keith's On Vacation

Walter Quinn, 20-year-old assistant to Arthur Will, Keith bookie, was drowned July 4 when the canoe in which he was riding capsized on a lake near Monroe, N. Y.

The boy was on his vacation at the time with two more days to go before returning to the booking office.

Quinn began as a page boy with Keith's about six years ago, working his way up to assistant bookie. It was stated in Keith's only a short time ago that Walter was only a promotion, and later to become a regular booker.

Principal of \$550 Act Given Salary of \$75

Ed Davidow, agent and brother-in-law of the Shuberts, has started suit against William Smythe to collect \$3,500. Davidow alleges it is due him on Paxton's salary, a memory act, booked by Davidow, but written, produced and managed by Smythe.

Mackey & Margulies, attorneys for Smythe, say the act which was booked by Davidow for 15 weeks with Keith's, costed \$150 a week. Paxton received only \$75 as salary. Smythe \$110, and that between \$149 and \$150 was turned over to Davidow. Davidow held the salary and paid out to collect all the salary and pay off.

Smythe alleges the rest of the money was spent for special excursion for the act.

The act was recently suspended when Wm. Rothstein, Chicago bookie, claimed that Paxton was using a previous contract in which Paxton was now vacationing.

Less Film Players Now in Vaudeville

This summer there are less than a dozen film players in vaudeville. Previous years have seen 50 or 60 hitting the vaude trail for the hot months.

So far this season Viola Dana, Irene Rich, Shirley Mason, Charlie Hall, and three of the "Our Gang Kids," "Toy Darcy," Kenneth Harlan, Walter Hiers, Davey Lee, Lita Gray, Charles and William DeLeonard composed the list of picture actors and actresses who have been making the act, doing vaude appearances. Most of the film people going over the summer, are taking long contracts and playing only the larger houses, avoiding the grind house circuit.

More actresses making personal appearances. Producers are sending out films. Banksy and Dolores Delrio are making personal appearances for Loew's with their latest pictures.

Par Wants Shorts

Chicago, July 9.

Chicago William Morris office has been requested by Paramount to secure authorization from local acts for making shorts.

First time this office has been active in picture bookings.

PLUNKETT'S COAST TRIP

Los Angeles, July 9.

Joe E. Plunkett is starting upon his first Coast trip today (Wednesday) from New York. His first stop is at the general operator he is at Chicago.

On the way west Plunkett will stop over at Keith (Orpheum) houses at Minneapolis, Winnipeg, Vancouver, Seattle, San Francisco and Los Angeles. He expects to reach L. A. about July 20.

Everything is wide open in the N. V. A. circuit, including ladies' smoking and the card room, with no whispering and all above board, declared Eddie Cantor, as he presided over the first meeting of the new board last Friday.

Cantor said that a social club to be social must be social. He had heard the women members of the club had to retire to the ladies' room if wishing to smoke.

"I think pretty well of my wife," said Eddie, "and she smokes whenever and wherever she likes, at home or elsewhere and before our children. I don't want my wife to come into this clubhouse and feel she must go into the ladies' room to smoke. I do not want any of our lady members to feel they must."

Members of the N. V. A. are not children, Cantor added, and the N. V. A. under his direction is not going to be a meeting place for puppets, Cantor said, but for humans. It was decided that a portion of the downtown billiard room be converted into a card room, with paper card games allowed. It is said a portion of the billiard room will be placed in charge for regulation. Card playing was ordered stopped at the Flower Hotel, where it was when a man stated to his wife he had lost around \$90 in poker.

Smythe said he had various alibis for missing money oftentimes, blaming it upon card games in clubs and on a recent occasion, he said he had no real source in a regular club.

That was true, but the president was to have the ballroom wired, for such use as might be desired for the dance or sound reveals.

Cantor stressed the new policy of the N. V. A. for the actors, to be run by actors, stating that the first instance always shall be that everything must be in the open.

D. Simmons' Mother Killed

Mrs. Caroline Simmons, 70, mother of Danny Simmons, retired vaude booker, was fatally injured July 4 when struck by a car on 53d street and 7th avenue, New York. She succumbed four hours later.

Danny, an only child and deeply attached to his mother, is in Europe on a vacation. Report said he was a passenger on a newspaper train following a road bike race across France. An attempt was made to reach him on the train.

Mrs. Simmons and her son resided together in an upper apartment. Remains were claimed by a family and sent by independent ship to the home of Mrs. Simmons' brother and sister in Attica, N. Y. Interment July 8 in that city.

ACTS FOR MARATHONS

Santa Barbara, Cal., July 9.

Local vaudeville acts are taking part in a 24-hour marathon, now in its third week at the Flying "N". Ballroom, are now booking vaude acts from Los Angeles.

Attempt was made to obtain touring acts from Los Angeles, but there are three acts nightly, and there aren't enough acts around.

HUMPHREY'S AGENCIES

Chicago, July 9.

Tink Humphrey has returned from the coast.

He contemplates agencies here and in New York.

PUBLIC BOOKING

JERRY CARGILL
1550 BROADWAY, NEW YORK
TELEPHONE: BRADLEY 0-541

FEIST Song Hits Are America's Hits!

"VAGABOND"

"MILK AND HONEY"

THEN
"CANOE-DLE-OOO"
A Smooth, Graceful Waltz Song!
HARRY WOODS, CHARLES TOBIAS

"BLUE HAWAII"
A Satisfying Fox Trot Ballad!
ABEL BAER, IRVING CAESAR & IRA SCHUSTER

"SATISFIED"
A Satisfying Fox Trot Honey!
IRVING CAESAR & CLIFF FRIEND

"SWEETNESS"
Sweeter Than Honey!
NED MILLER, CARMEN LOMBARDO & CHESTER CONN

"SOME DAY YOU'RE
WRONG!"
A Great Fox Trot Ballad!
BILLY ROSE & MABEL WAYNE

"YOU CAN'T GO WRONG
WITH ANY FEIST SONG"

LEO FEIST, INC., Cor. BROAD (ENTRANCE)

[SAN FRANCISCO]
935 MARKET ST.

[CINCINNATI]
707 LYRIC THEA. BLDG.

[PHILADELPHIA]
1228 MARKET ST.

[DETROIT]
310 MICHIGAN THEA. BLDG.

[TORONTO]
193 YONGE STREET

[CHICAGO]
75 N. RANDOLPH ST.

MELBOURNE, AUSTRALIA 276 COLLINS ST.

The Season's Biggest Hit!

HONEY"

SEYMOUR SIMONS, HAVEN GILLESPIE & RICHARD A. WHITING

I'M JUST A BOND LOVER"

*Rudy Vallee's
LOVE SONG!*

UDY VALLEE & LEON ZIMMERMAN
THE ONE BIG WALTZ HIT!

DEAR"

KAHN & JOE SANDERS

VE ALONG"

*A Rippling Melody!
Fox Trot Song!*

JOSE BOHR

AY and 50TH ST., NEW YORK
(ON 50TH ST.)

[KANSAS CITY]
[GAYETY THEA. BLDG.]

[LOS ANGELES]
[405 MAJESTIC THEA. BLDG.]

[MINNEAPOLIS]
[235 LOEB ARCADE]

[BOSTON]
[181 TREMONT ST.]

[LONDON, ENG.]
[438 CHARING CROSS RD.]

[PARIS, FRANCE]
[30 Rue de l'ECHUIQUER]

BERLIN, GERMANY 37 LEIPZIGER STRASSE

**Dance
Orchestrations**

50¢

FROM YOUR
DEALER OR
DIRECT

O'Neal and Tishman As Milliners, My Dear

Changing their names to Pierre and Marcel, Jimmie O'Neal and Irving Tishman, saying farewell to the vaude racket, left by auto Saturday for Seattle and the millinery biz. As Pierre and Marcel they will operate a string of ladies' hat shops on the Pacific slope. It's quite a change for Jimmie O'Neal, who creates babies when not booking acts. The principal vaude attractions represented by Tishman & O'Neal this season were "The Big Parade," troupe of fat people, and "Tiny Town Revue," midgets. O'Neal managed the vaude affairs of Andy Cohen, Shanty Hogan and the Waner Brothers, ball players, and Max Schmeling, the Dutch pug. Not known whether Pierre Tishman and Marcel O'Neal intend trimming their own einkmiers.

Act's Bad Check Brings Salary Drop

According to Alfredo and Maxine, since the story was published they had been engaged by Sol H. Bernstein at \$150 per week in an east side cabaret, bookers are refusing to offer them more than that amount. It was not brought out at the Bernstein police court hearing, Miss Maxine states, that at the time they were working at a Brooklyn nite club, they were doubling into Bernstein's cafe on the east side. He gave them a bounce for \$150, with the court proceedings following its return.

Ted Healy as "Angel"

Ted Healy, of "Night in Venice," has gone producer. Slipped \$15,000 in a new dramatic play by Ted McLean. Show will have a cast of 28. Rehearsals start in a month.

ALBES'S PAPER MONEY

E. F. Albes is reported having invested by cash or payroll in a Times Square weekly alleging itself to be a theatrical paper.

This is said to be the second weekly Albes is now hankrolling to a greater or lesser extent. The other is a matter of years; the second happened only after Albes was lately eased out of the N. V. A. from the account.

More Bookings Pass To Keith's Western

Oriental, Grand Riviera and Up-town, Detroit; Grand Rapids, Dayton, Toledo, and Palace, Cincinnati, will move from the routing sheet of the Keith booking office in New York to the Keith Western office in Chicago, under the command of Ben Plunkett.

With the exception of Rockford, Ill., and South Bend, Ind., reserved to the eastern Keith's for expediency of transportation over the western Orpheum main line, all of the Orpheum's, Jr., in the middle west, additionally to the added listings above, will be transferred from the east to the western Keith's for the new season.

These changes were decided upon and ratified at a general meeting of the Keith theatre and booking staffs in New York last week. The consensus of that meeting was that the Chicago office has a more thorough knowledge of what the mid-west demands in the way of vaude than the eastern bookers.

From indications the Western Keith office should start the season with about 20 weeks in time. It is contemplating a drive for indie house vaude bookings in its territory.

State-Lake, Chicago, will secure three acts on its weekly bills from the Chicago Keith agency.

WARNER'S SEVEN SHORTS

Seven talking shorts were completed last week by Warner in Brooklyn studios. They are George Price, assisted by Frank McNellis; "These D'ez Days," with Fred Astaire; "You Tell 'Em I Stutter," with Savoy and Mann; "Just Like a Rose," including Martin May, Mary Mulher, Sybil Leve and Belle Williams; "The Big Panders," with two members of the Watts family, Elsie Thiel, Charlotte Conrad, Edna Howard and Ben Wise, James J. Corbett and Neil O'Brien and one of the opera stars, Mme. Frances Alda.

Dupree-Lubow Part

Bobby Dupree and Mae Lubow have dissolved. Dupree dipped into the "Follow Thru." Miss Lubow has formed a new act with Artie Rice.

Sister Team Split

Moody and Duncan have parted after a team for several years. Miss Moody is reading a new single while Miss Duncan's plans are unsettled as yet.

KEITH'S EXPLOITATION

Special Dept. To Be inaugurated on Vaudeville Chain

After exhaustive explanations of the difference between publicity and exploitation, Keith's has finally concluded there is a difference, and Joe Plunkett gets his wish.

An exploitation department under Plunkett's supervision will be inaugurated in this chain of 125 nation wide theatres. A special exploitation head is to be appointed by Plunkett, to assume the general charge.

Keith's general press or publicity department will go along as usual, apart from the exploitation.

Keith's Two New Divs.

Upon the passing to Keith's of the Proctor Circuit, to be accomplished Aug. 1, next, Joe Plunkett, Keith's theatre operator, will add two new divisions to the chain.

One will be the Westchester (county) division, and the other for the remainder of New York State, outside Greater New York.

Another division may be made of the Keith New Jersey houses in Newark, Trenton and New Brunswick.

Theatres Proposed

Bellevue, Pa.—East Jefferson street. Owner, Harris Amusement Co. Pittsburgh, Pa.—J. Sherman. Policy not given.

Cleveland—Also office, stage and box building: \$5,000,000. S. H. Fifth street, between Vine and Race streets. Owners, Thomas Emery Bros. Inc., Architects, W. W. Alschuler. Chicago. Policy not given.

East Chicago, Ind.—\$150,000. Chicago. Owners, Dick and Forsythe. Owner, Frank B. Architects, Hawthorne and State. Chicago. Policy not given.

Independence, Mo.—Also lodge and stage building. \$100,000. Architects, F. F. Fisher. Policy not given.

Rockford, Ill.—Also apartment building. Broadway street. Owners, B. B. and B. E. Johnson. Architects, F. Klein. Policy not given.

Saginaw, Mich.—Also stage: \$25,000. Genesee avenue. Owner, Al Macomber. Architect, C. Macomber. Policy not given.

MOLLY PICON'S VACATION Molly Picon plays a split week next week. (Rockaway and Keith's 81st St. or 86th St.) then takes a vacation from vaude until next summer.

Miss Picon has an interest in the East Side house she appears in and wouldn't think of leaving her Jewish clientele. She did her own translations of songs for road from Yiddish music.

Salary is \$2,250 straight, with a cut to \$2,000 for Palace.

Benny Rubin Writing

Los Angeles, July 9. Benny Rubin is reported as having a verbal contract with M-G-M to join its writing staff upon completion of the comic's present assignment in "Marianne," Marion Davies' next vehicle.

Rufe LaMaire-Col

Rufus LaMaire, eastern agent and legitimate producer, goes with Columbia's most costly production force as cutter and producer.

N. E. Fox Towns For F. & M. "Ideas"

It's all set for all the Fanchon & Marco Ideas to play full weeks in all the Fox-Poli booked New England houses starting Aug. 10. F. & M. "Ideas" will play Bridgeport, New Haven, Hartford, Springfield, Worcester and possibly Waterbury.

No other vaude will be booked in conjunction. The F. & M. units will supply the entire stage show. The Ideas will previously play Detroit, St. Louis, New York and Philadelphia and N. E., then trekking back to the west coast.

Fox has played seven of the units in N. Y. with others to follow immediately.

Lensetika Out

Creator and Lensetika have dissolved their agenting partnership, with Fred Martin succeeding Lensetika.

Creator and Lensetika have been operating on Arthur Spin's relinquished Loew franchises.



Esco La Rue

(formerly Strleika & La Rue)

NOW

Raye, Ellis and La Rue

in
Dances That
Are Different

Featuring
Trio Waltz and Under

Sea Dance

NOW AT

Loew's State, New York

Sole Representative
SAMUEL BAERWITZ

ANDY RICE

Did It Again!

THE PUBLIC
THE PRESS
THE PRODUCERS—SAY

My song, "I'M THE QUEEN," is the comedy hit of the M-G-M "HOLLYWOOD REVUE"

"VARIETY" says: "I'M THE QUEEN" is the one real comedy number of M-G-M REVUE."

Writing for Pictures and Vaudeville

The ANDY RICE Brain Factory
Now in Full Production

STUDIO and OFFICE

203 N. Rexford Drive

Beverly Hills, Calif.

(Phone Oxford 2466)

The Original

Georgie Carter

THE PRINCE OF JESTERS

Am Not With Any Unit Now, but Playing Next to Closing for Loew. However, Opening My Own Unit About August 15

Direction WM. MACK

KENNETH HARRIAN

THIS WEEK—STATE LAKE, CHICAGO

TOURING R-K-O CIRCUIT

Direction MILT LEWIS

Eastern Keith Spots Going to Full Weeks as Orpheum Jump Breakers

Syracuse, Rochester and the Palaces and 10th St. theatres, Cleveland, of Keith's middle western group, will be added to the regular Orpheum circuit to break the jump for acts going west on the Orpheum. Syracuse, Rochester and the 10th St., new split weeks, will play the Orpheum bills for the full week.

Palace, Cleveland, will remain a full week stand as at present.

While the four jump breakers will not contribute a single opening point for all acts on the Orpheum, they will be used to shorten the trip from the east to Chicago, for such acts as are booked to start the route in the Windy City.

Besides Chicago, Winnipeg and Omaha are other Orpheum starting dates at the present time. The various types of theatres and towns included in the Orpheum time necessitate grading in booking the circuit.

Syracuse, Rochester and the 10th St. will play five-act bills. At the Palace, Cleveland, the bill will be increased, with the same procedure in effect when the shows reach Chicago (Palace).

The 10th St. is not to be played on the way west, but as the final date for acts closing their Orpheum tour and returning east.

Inclusion of the 10th, neighborhood house in Cleveland, in the eastern quartet transferred to the Orpheum, was somewhat surprising, since it was previously reported that house would play intermediate shows booked out of Chicago. It was said to have been decided by Keith's that a small time policy of the 10th was the logical one.

According to the same account, the 10th was slated to go west to Keith's Chicago agency for future bookings, along with the Uptown and Hollywood, Detroit; Palace, Cincinnati; Grand Rapids, Dayton and Toledo.

Transfer of the bookings of that group to Chicago from New York, where they are now booked by Bill Howard, is on the table and seems imminent. It will be in line with Keith's recent recognition of the fact that western bookers are better suited to book the western houses.

Buddy Doyle is making a second short for Pathe.

Pantages Badly Hit By Summer Drop

Pantages Circuit is booking acts and houses on a six-week contractual arrangement, said to be precipitated by the pending Pan-R.K.O. deal figured to materialize in September.

Summer has walloped the circuit heavier this year than in previous seasons, through more of its houses shutting down or installing sound.

With the dropouts Pan is operating for summer with about seven weeks and 14 houses. This is a new low occasioned by five dropouts last week, mostly booked by Ed Milne out of the New York Pan office.

Kingsway, Brooklyn, and Memphis have gone sound with the New York office now having but Toronto and Hamilton (full week), Freeport, L. I., on split and Huntington, L. I., Saturday and Sunday.

Some of the outside western houses are sticking on a two weeks' notice clause which has readjusted matters in contract department, which now gives desired acts six weeks without cuts.

DROPS ACT FOR STUDIO

Los Angeles, July 9.

Daphne Pollard has given up rehearsing an eight people act she was to have headed for Keith circuit.

Miss Pollard has gone with Fox for a year. She will be in "Big Time," going into production this week.

St. James' Start July 29

Entirely reconstructed and renamed the Paramount, the old St. James theatre, Boston, will be reopened by Public about July 29. "Has been wired for sound, equipped with refrigeration and otherwise brought up to the minute."

Roy Cummings in Talkers

Roy Cummings, vaudeville, has been engaged by Radio Pictures for four pictures to be made in its Gramercy Studios, New York. Cummings will begin his first July 15, under the direction of John Meehan.

ELKS' ACT DEMAND

L. A. Convention Using Six Bills, Fashion Show and Revue

Los Angeles, July 9. Elks are making heavy demands for vaude acts here with six shows scheduled for their convention which starts tonight.

Total of 33 acts wanted with 40 girls for a fashion show and another 80 for a revue to be staged the last day. Ray McCray, local vaude booker, holds the contract for the shows.

DIXIE, UNINTOWN, BURNED

Uniontown, Pa., July 9. Dixie theatre (Penn State Co.) was completely gutted by fire early yesterday.

The fire, of undetermined origin, started in the property room. It destroyed all the scenery owned by Lee Sponser, manager of "Glorious Revue," which opened a stock engagement last week. Costumes of the company were water-soaked.

Estimated loss is \$50,000. House is owned by the J. B. Davy estate and will be rebuilt.

Pearl Regay and Sheehan

Pearl Regay and Lester Sheehan have returned for vaude, in a dancing act.

The couple split several years ago, with Sheehan practically in retirement, but coming out of it last season for Mac West's "Pleasure Man."

Royce and Mayo Again

Harry Royce and Ruth Mayo, who separated as a dance team a year ago to head individual production acts, have reunited.

The dance team split through amiable arrangement when unable to get salary asked for their combined production act.

Fox's Together Final

Hereafter when there is a special act needed in the Fox office the agents, instead of being called in individually, are gathered collectively before Phil Bloom, in an effort to expedite matters.

The agents otherwise when the Fox bills are being regularly booked will be seen in rotation as such reports with his list.

Only Two Vaude Stands Outside Loop; Record

Chicago, July 9.

With most vaude houses going into straight sound policy for the summer, number of houses playing vaude is lower than ever before.

Outside the Loop are only two vaude stands in the entire city, Englewood and Belmont, both small time.

In the Loop are Palace and State-Lake, New York booked.



BUCK AND BUBBLES

Booked Solid, R-K-O Circuit

Rep., NAT NAZARBO



GEORGE BEATTY

Fox Just Opened a New Theatre Here in San Francisco That Seate Five Thousand

Wouldn't Be Surprised To See Them Put a Roof Over the Polo Grounds and Run Five Acts and a Picture

Direction PHIL OFFIN
MAX HAYES OFFICE

BROADWAY CONQUERED BY

MOPICON

NOW PLAYING

America's Foremost
Yiddish

Comedienne

STAR FOR 5 YEARS

at Second Ave. Theatre

New York City

3rd Consecutive Week

B. F. KEITH'S

PALACE, NEW YORK

Offering a Cycle
of Song

Characterizations
in English

By Joseph M. Rumshinsky

"Molly Picon is just as charming in her third week as she was in her first, and when she leaves the Palace after her last show Friday evening she will have a record to be proud of, for in her first appearance on Broadway she made as clean a sweep of the street as any regular Broadwayite could ever dream of."—NEW YORK AMERICAN.

Thanks to MR. GEO. A. GODFREY for His Splendid Co-operation

Direction JENIE JACOBS, and PHIL BUSH, 1674 Broadway, New York

Stanley's Troy Stock

New York Office: 729 Seventh Avenue, New York City, N. Y.
 —Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.
 London Office: Beacon House, D'Arblay Street, Warbour Street, London, E. C., 3.

'ROUND THE SQUARE

NEW YORK

THEATRES

ST
prices
ation

man's complaint Cirina was arrested at the chop suey place. He was playing "Weary River" at the time. Cirina is out on bail.	was due to faulty arrangements. Since then the cells have been paired. Flannagan was recently "taken for a ride."
--	---

Blind 5th Ave. Busses
along Fifth Avenue reading "Busses stop here when red light is on." Particularly above 59th street but even below that and would-be patrons of the swaying green passing arms vainly in an effort to get a tumble from the drive

THE SHOW | Show Sun.
REFRIGERATED
WINTER GARDEN
D'WAY & 56th ST.

58 J.
NEAR 39 AVE.
"DIVORCE MADE EASY"
with **MARIE PREVOST**
All Talking
Continuous Noon to 11 P. M. Low Price
These Theatres Cooled by Refrigeration

gineer at the Atlantic, Chicago south side picture house, was instantly killed when his clothes got tangled in the air cooling machine of the house.

man's complaint Cirina was arrested at the chop suey place. He was playing "Weary River" at the time Cirina is out on bail.

was due to faulty arrangements. Since then the cells have been repaired. Fiannagan was recently "taken for a ride."

Uncommon Chatter

By Ruth Morris

At the Palace
Paul and Nino Ghezzi, programmed as "Equilibrium, Strong, Powerful and Courageous." Much better than that sounds. The new stage for the Waldorf-Astoria Orchestra. Playing beautifully, with much effect and rich tone. Nelson Clifford and Marie Marion, the girl dispensing weak-voiced, sweet-voiced comedy, a good bit of pathos. Her costumes grand low comedy. Molly Flynn in a fresh looking frock of pink tulle. Regularly dainty. Julius Tannen awfully amusing with rapid fire conversation. New Pollack and Henry Hunt glorifying these songs, assisted by two attractive girls wearing smart dresses. Regularly satirizing even gown particularly smart. Avon Comedy Four "back again, doctor" and funnier than ever. Harold Dixon and Audrey in a clever little dancing act. Miss Audrey's costumes, except the first, which has an unbecoming line. Stockings done of a darker, more fashionable color.

Par's Week Show
Stage presentation, "Radio Romance" starting with a new, small town introduction. Costumes more, simple than sweet. Radio has been the cause of a new, but still amusing. Stunning fall-stage act for the band, featuring blue and large stylized, and funnier than ever. "Television Girls" in cute costumes and clever routines. Youngster introduced as a hotbed play, with a clear sweet tone. Horatio Alger boys have to grow up with a million dollars. The comes at the Paramount. "Gould girls back for a perfectly sweet with a dress, and a cascade of lights on a dark stage. And so into the final of a weak show.

Smart "Charming Sinners"
"Charming Sinners" has smartness and a lightness of touch. The first crisp dialogue is handled by players who tone off epigrams as though they were just part of the conversation. Ruth Chatterton is the screen's "Constant Wife" with her dress and charming look in various costumes. Laura Hope Crews in a secondary role registers delightfully.

In the Shops
Bargains still available, including present season's fashions. Advertising one for \$10, complete, with shampoo and first setting. Hand-dressed undergarments, nice here. One-piece "Bathing Beauties" shops, perfectly elegant for wear under low-cut dresses. "Cousins" (always new) in the "Kurtzman's" now handled exclusively at the 58th Street shop. Nice white towel pajamas at Best's for beach wear. By the by, latest French beach robes have the sunken back. Jay Roper's "going Spanish" with cascades of sheer stuff in a new model, "The Infanta." A Spanish new look, "The Infanta" featuring "Spanish Gold," wrap in goldish brocade, and long Spanish earrings. "The Infanta" is a model at Stewart's, made in crepe with a velvet waistline and the new "satin" train in two minutes and pleats. "If You're Not Slender" and don't like giraffe-hair, have a look at Lane Bryant's Channel diet gown in lace. Slenderizing line. "Patou's new perfume, "Le Scent" at Bonwit's. "The Infanta" (five pearl) necklaces. Wanamaker's, shaded from black to white. "If you're not slender" and white costume. Also Lane Bryant's new triot belt.

At Camp Intermision
Elsewhere appears an account of the 4th of July benefit show at Saranac; an even better show had a confounding run in the week-end. Highlights follow.

Entertainment, in which anyone is playing anybody for the glory of nothing, with Lou Holtz Intermision ballet steps and Benny Holsman, wondering "the what" would be on a net ball. Irving Benson delivering a farewell address at the Motion Picture Palace, 10 to 10. George Sidney doing a Fat Rooney, and vice versa. "Florence Moore" in a new dress. Fat Jock just in time to get stage

right over the coming benefit and keeping the customers hysterical with laughter. "Much excitement" of a pile of money, with Caesar inviting opponents to "throw me a peck and I'll throw you a peck." Ending with a flourish, Louis Sidney, in a rocking chair, about late Laetoged down to a smiling defeat. "Solly Ward" delivering a campaign speech from the top of the bathhouse. Colonel Scott railing \$5,000 in three minutes and burning up the Nursery mortgage. "Frances Arns" making the inmates of the hospitals forget their troubles with 40 minutes of song. Not a word about the Morris family nor Aunt Ella.

Two Wrongs in One Night
Fifty-fifth Street Playhouse has two-stepped into line, grooving, if nothing else, that two wrongs don't make a right in pictures. One-half of the alleged entertainment is a UFA detective drama, known as "Admission" in which "The Perils of Pauline" in its palest days couldn't have surpassed. If the "cuckoo" scenes, which are such an important part in the plot had only been audible no other critic would be necessary.

The second ten is an adaptation of a Leo Fall opera called "The Jolly Peasant" Werner Krauss plays the title role with a good deal of ponderous, suffering and Teutonic performances. Sad, he looks doltish, and full of himself. "The Jolly Peasant" is a farce, and the plot is a farce. When, as a dotting father, he approaches what he believes to be the betrothed of his son, he looks for all the world as though he's going to break out with "Tell me, what are you doing?"

Actresses in both pictures made up badly and overcast consistently. Lillian Hall Davis, in the first film, is a lovely looking person. That she doesn't make her role convincing isn't her fault.

"Show Girl" Newness
The costumes in "Show Girl" taken as though they had just been taken out of the wardrobe of a show girl. That Mr. Ziegfeld's wardrobe women do to preserve that perk, just sent-out-and-in of the dressmaker's shop should become a national theatrical institution.

John Harbridge is a designer who knows what rich looks is a decoration in itself and can spare rhinestones and other traditional trimmings. As a result, some groups of satin, raying on light and line for treatment. This is particularly noticeable in the white and dress worn by Laura Hope Crews. A flattering neckline, well-molded bodice and yards and yards of circular white tulle, all over the top. Not a touch of trimming anywhere—and dead-awol.

The play itself achieves the difficult task of weaving the plot of the "Show Girl" around the mad songs of those three graces, Clay, Lillian and Lillian. The background is as well moulded as the Harbridge costumes and the Schenck and the Schenck are the best laughs of the performance comes upon discovering, after the first scene has gone on for a great minute that the gray-haired and ebullient butler ("Bombré Eyes," no less) is none other than the fat, fatting.

Ruby Keeler's stepping is precise and rippling. She plays Dixie Doo. A Spanish new look, "The Infanta" (five pearl) necklaces. Wanamaker's, shaded from black to white. "If you're not slender" and white costume. Also Lane Bryant's new triot belt.

Houses Closing

Three more Los Angeles theatres are closing for the summer. These are the St. Andrews, operated by George and Alvin, and the Grand, operated by the Division, and operated by F. W. Laas. Metro, Peoria, Ariz., operated by H. G. Rogers, has also 10 to 10. George Sidney doing a Fat Rooney, and vice versa. "Florence Moore" in a new dress. Fat Jock just in time to get stage

"Cat Test"

Los Angeles, July 9.

There is such a thing as a "cat test." Parodies of a cat in bulk use it.

Animal is placed in the middle of a pile of money, and if it has no hairs cling to it when paws stalks off the silk is given a clean bill of health.

Louis Sidney, in a rocking chair, about late Laetoged down to a smiling defeat.

Tricky Selling Methods In Specialty Shops

Specialty shops along Broadway selling women's linens and accessories employ salesmanship tricks a bit too slick to be legitimate.

There are no set prices in such shops. Each place by the signs in the windows attempt to undersell its neighbor, but once a customer in the shop she is overpaid if possible.

A good deal of the merchandise is of standard make and sold at standard price, but to take the customers over, the salesgirls work in this way. When a customer asks the price of an article the salesgirl does not tell her directly, but asks another question. "What do you think of this?" and then she names a price way over the standard and an unknowing customer comes away with a bargain.

The other day a tough customer entered a shop on Broadway. When the price of the article was passed by one salesgirl to the other, she stopped her salesgirl from writing out the check, saying, "Miss, that's a standard price, nothing else. You can't charge that much for it."

Immediately the salesgirl announced that the article was of a more interesting thing to you because I didn't tell you the price, and then she told me and you overheard it."

Any patron of these specialty shops on Broadway who pays the first price asked for anything is fit feeble-minded. One time when the same tough customer accidentally was overheard on a party and returned to complain about it, the saleswoman told her, "Can't you tell that Miss, you don't have to buy things at the price I give you."

Newport

Newport, July 6.

The smart set at Southampton entertains the Marbury Mummies, as the repertoire company organized by George Marbury has been nicknamed. Mrs. Rufus L. Patterson gave a tea in their honor. Mrs. George Marbury, who is the wife of Patterson, is a granddaughter of Mrs. Henry Clews, of Newport, and a cousin of Henry Clews, Jr., who is known by "Kittens" Leitch. Mr. and Mrs. James P. Donohue gave a supper for 150, including the players. She was Jessie Woolworth, the 1-10 helress. In 1926 she was Square Garden and is the wife of Donahue's sister, Mr. Louis J. Bisset.

Elsie Belmont, of the east, has her own home at Southampton. The other players live at Hampton Manor. The colonial auditorium of the high school has been rearranged by re-arranged for the Marbury Mummies. Boxes have been installed and a foyer connected with the smoking room has been created decorated with antiques loaned by the players.

Boxholders include fashionable millionaires: Mrs. Arthur B. Claffin, who organizes pageants at Madison Square Garden, and is mother of the Countess of Gosford; Mrs. Jay Robinson Dyer, who divorced Julius Robinson; Mrs. Julia Robinson, marrying Kendall Lee, the dancer; Mrs. Kenneth O'Brien, daughter of Clarence H. Mearns and sister of Mrs. Irving Berlin; and Mrs. Goodhue Livingston, Jr., sister of Julian Alden and married to Alton Livingston, former actor, who had divorced Charles Dillingham, the manager.

Clarence and Alton were later divorced and are finally remarried. Conspicuous in the Southampton audience is Mrs. Arthur Ramos, who was William Rogers, \$40,000 heiress, married and divorced Count Ludwig Balm, film actor. Millicent's mother, Sunday Times, is getting a divorce, and has hobnobbed with the Count, her

Hollywood Styles

Back Lighting

Femme picture stars, and also, some males too, have become so aware of the flattery of back lighting that they automatically start dressing themselves to their best light angles from the moment they awaken.

Arising from bed, instinctively they turn their backs to the sun pouring in the windows, in order to allow the light to bathe their hair and their faces. Schooled by fancy cameramen to never face light directly, this lesson they learn well, since it safeguards their pretensions.

When lunching, their backs will be toward the windows. Dining, their tables are lit by candles or small lamps on an even line with their heads, higher than their eyes. Should a thoughtless waiter lead them to a table under an overhead light, they know better than to jeopardize their loveliness by accepting it. Tables placed along the wall in restaurants are generally pretty safe. No main overhead rays of light reach them to unmask their faces.

At parties try to find a picture player bravely sitting under a lamp. Look for them in shaded corners, the background contrasting with the color of their hair. To discover who is who, the light converges to give the most becoming light is now an instinct, like that of a homing pigeon.

At the Studios

Kay Francis, playing in Paramount's "Illusion," wears an evening frock worthy of Chanel when she is dressed in a black and white, black net polka dotted with gold. Her foundation is a brief fitted black cape Ethel Waters' costume is made of the fabric and applied in bands on the bodice to form three waistlines, take your choice. Shoulder

straps are gold dots too. Skirt is made of a pleated material, giving grace to movement.

Lillian Tashman, the heavy in Roman Tamme's "Tin Pan Alley," is dressed in clothes designed by Paramount's Travis Banton. An evening dress of black tulle over a short silk slip, is made with a long, jumper bodice, square neckline. Skirt has two circular flares in front, giving a new and interesting silhouette. Many small brilliants formed in circles belt the frock and make the narrow shoulder straps. Dress created for Miss Tashman's much heralded ability to carry line. Dorothy Sebastian has new coiffure for "The Green Ghost" that gives her an interesting face rather than the usual, and pretty one. She parts her hair in the middle, brings it down over her ears and tucks it in a coil low on her neck. Gone are the tight marcel waves she formerly wore, a big step in the "right" direction.

Natalie Moorhead, also in "The Green Ghost," wears an evening gown of a new and interesting all-over design of rhinestones. A fabric that could be stuffy if handled with a stiffening, is made much chic because of its clearly defined line. Long straight bodice, short skirt, a wide band in front, square, with short train in the back. Square neck with narrow shoulder straps, and a wide band in front, square, with short train in the back. Square neck with narrow shoulder straps, and a wide band in front, square, with short train in the back. Square neck with narrow shoulder straps, and a wide band in front, square, with short train in the back.

Jeanette MacDonald, feminine queen, a musical comedy Graustark queen. Her wedding night negligee is made of a new and interesting all-over design of rhinestones. A fabric that could be stuffy if handled with a stiffening, is made much chic because of its clearly defined line. Long straight bodice, short skirt, a wide band in front, square, with short train in the back. Square neck with narrow shoulder straps, and a wide band in front, square, with short train in the back. Square neck with narrow shoulder straps, and a wide band in front, square, with short train in the back.

Gray Matter

By Mollie Gray
(TOMMY GRAY'S SISTER)

Colors in Pictures

What a bit of a difference a few colors make in musical pictures! These were all delicate shades except "Ethel Waters," costume is made of the fabric and applied in bands on the bodice to form three waistlines, take your choice. Shoulder

Before our American craze for color in pictures, the management supplied fans so the public could supply its own brains. On the same principle now, they should supply wraps for the thinny ladies so they won't be compelled to wear a dress that is too tight. It has tucked between their shoulders, as has been done. The girls that are too thin to wear a dress, a silk skirt that comes out of the bandage with the ticket money.

Play up "Variety"

Management of the 5th Avenue Theatre, New York, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

ILL AND INJURED

At Morey, m. c. of the Paramount, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

At Morey, m. c. of the Paramount, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

At Morey, m. c. of the Paramount, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

At Morey, m. c. of the Paramount, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

At Morey, m. c. of the Paramount, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

At Morey, m. c. of the Paramount, after cutting an opinion of its patrons when it puts out front a Variety front page head line, "The 5th Avenue Theatre, 'Jade Castle' beneath opening sentences of the notice were: "A wholly barren offering, appealing to the senses, the 5th Avenue Theatre. The director knows his harem." Probably that third one is expected to break the house record.

Literati

McCall's Out to Merges

Reported as certain to merge within the next month are the two publications of the Consolidated Magazines Company, Red Book Magazine and Blue Book Magazine, with McCall's Magazine, the combine to bear the name of the last named. It is one of the steps proposed by McCall's to catch up with the Statepost, Liberty, Collier's and Delicenter, which have been drawing away from it in circulation.

McCall's wants of Red Book and Blue Book in their subscribers, McCall's carrying all the features contained in the other two publications. The merger will give McCall's a circulation of around 1,000,000, placing it with Liberty as the second biggest circulation in America. The Statepost is, of course, the leader.

They say, also, that should the merger go through, which is almost certain, Otto L. Wink, now editor of McCall's, will remain in that chair. He is the boy editorial wizard, in his early 29's.

A. P. A. Runs Wild

All of the Hearst dailies one day last week ran a screaming front page editorial by W. R. Hearst on monopolies in general and the Radio Corporation in particular. It mentioned Leon J. Rubinstein, an executive of Radio, and Hiram Brown, president of Radio-Keith-Orpheum. A couple of days later Hearst again exploded, wailing up with a denial written by Brown. But even so, said Hearst.

Rather funny that a guy as cozy in newspaper work as Hearst himself, usually is wiser for that one so hard as he did. A wire to his own paper, Chicago Examiner which swallowed the whole thing would have killed the rest of it as there could have been no verification.

It seems that Rubinstein, with a job in the R-C-O (Radio Pictures) publicity department in New York, was sent ahead of the Radio convention in Chicago to arrange details, rooms, etc. Going to the Hotel

Drake, Rubinstein, an old time picture trade newspaperman, concluded he would show "en pressa work" of his own. It may have been else but he got none so far. When he quoted with his personal qualifications that sounded solid this or that but telling the boys they had better get it more direct, and so on, the boys started to print it. And Rubinstein lost his job instead of whatever he might have been after. As a matter of fact David Brown did not appear at the R-C-O Chicago convention, with Brown merely there between Centurion on the same day. But Rubinstein had promoted a suite for himself at the Drake, with conferences and phone conversations with the newspaper boys. "Big stunt breaking" got the local mob steamed up, until one, too late, thought to inquire about Mr. Rubinstein and his status with Radio.

Says Radio always buys, never sells, might have been approved by the bosses, but speaking of dynamiting chains out of business which didn't sell out or go in for Radio was what Willie got. Willie Hearst is in with Metro on pictures. Hearst is no chump at pictures since learning what it's all about with Metro. He might have surmised that the electric will get us sooner or later, and thought to hold it up a little while with the splash.

New Ideas in Printing

Day of aerial in the composing room of newspapers will pass in a few years, according to Frank E. Gannett, owner of a string of seven dailies in New York, New Jersey and Connecticut. Gannett, who is the inventor or developer of numerous time-saving devices in the press publishing field, is now interested in development of a new photo-composing process, and in the perfection of a teletypewriter, the latter making it possible for a single operator, sitting at a typewriter keyboard, to set type in as many cities as can be reached by wire. The teletypewriter, the details of which were worked out in Gannett's

Rochester plant, will soon be in production according to the Chicago paper publisher.

The so-called "bogus law" rule of the printers' union maintained its all contracts between it and publishers, which compels the latter to accept all matter not originally set in his plant, forcing the invention of the teletypewriter, according to Gannett. Without such rule, it would be possible to duplicate an advertisement in one paper, by using a galley of type set in the plant of another paper, he claims. Under the "bogus law" this is impossible, as stuff being reset, though it is all thrown in the "hell box" afterward. Gannett terms this a "righteous law," and a "practical" causing losses amounting into millions of dollars, a cost to the publisher that must be passed on to the advertiser and then to the public.

Publisher seeks to allay the fears of printers and others that the invention of the teletypewriter will wipe out their kind of work, by stating that "like all inventions the teletypewriter will give workers better jobs, and, I hope, more employment."

Gannett visualizes the ultimate use of strips of film for printing type being discarded. With this development, what once offset printing, which would enable printers to print a newspaper in colors and thereby make advertisements more attractive, as in magazines.

Brooklyn Blocks Block

Paul Block, publisher, after trying for a year to make the Brooklyn Standard Union a big town daily, has called all bet off and the paper is back to where it was when he started. The editorial staff has been cut in half and special departments which sought to compete with the regular New York dailies are eliminated. These included theatrical and motion picture pages.

Block, it is said, could buy the New York American from Hearst, but seems to be satisfied to get about \$150,000 a year out of it as general director in charge of national advertising for it.

Can This Be True?

Investigating the origin and spread of the 18-day diet out of curiosity, a Bronx theatre man, Abe Davis, manager of the Arcadia theatre, discovered neither its source nor contents were copyrighted. Davis immediately secured a copyright on both. With a number of associates he has formed the National Diet Institute to sell the 18-day diet formula.

Through his possession of the copyright, Davis hopes to make those newspapers printing the diet pay him for the privilege, and will also seek to exact a royalty from restaurants serving food on the 18-day plan.

Dailies Tail: Maps 24; Radio 3d

Keyed advertising in dailies, magazines and Radio by a national advertiser is said to have brought out that the dailies were first for results, magazines second, and Radio, third.

This is reported to have astonished the advertiser. It held the impression the build up for Radio from a national campaign would at least throw Radio forward for results.

One reason is made for claims of Radio increasing sales of a national

product, that the Radio commercial hour usually follows or is on top of the time display, giving Radio a large sized edge through the literary and literary with paper and pencil handy.

Advertising men say that the agency with Radio business getting 15 and 20 for the business given to the radio station has the softest of any advertising jobs. Radio calls for no lay out, nothing but the agreement upon the time and hour on the air, the agency should arrange the other program for its client.

Chicago, July 1.

Editor Variety:

Saw a fellow on the train this other day reading Variety. He was convulsed with laughter, and told me "Variety is a scream."

There's nothing I like better than a good time, so I subscribed. I think I misunderstood that man, for at the top was "Screen" and below it was "Variety" in 16 pages, or maybe he gets a commission on subscriptions. Anyway I read Variety and I've never felt sadder in my life.

I am 23, blue eyes, black hair, five foot seven, college graduate and an ex-soldier. In English, I have two degrees and one in English. I even received a key for being a scholar. I'm minus 10 pounds of American birth. I've never felt more like a foreigner in my life. Thought I'd mastered enough of English—Ole English, Medieval English, blank verse, and so on down the list, but I've slipped up on "Variety" English.

It's very distressing to a fellow when he thinks he has mastered a subject, only to learn that he has not been thorough.

If you will be kind enough to enlighten me on some of the terms for a summer.

Is a gag a belch?

Is "going on the nut" like spin the plate?

Is "w" V. M. A. a society?

Is "w" a sprain?

Are papered houses preferable?

Is underpinning a safety-pin?

"One and two"—any reference to obesity?

Are duces and treys wild?

Indoor—"East or West?"

In "split week" like a split infinitive?

Tom minus \$10 for a year's subscription, and though I'm not Scotch I still want my money's worth. Of course, if you paper is not for college graduates, and you think a nice respectable man should not know these things, please let me know, and I'll submit my subscription, though I don't know who would buy it.

If you are willing to help me, however, I promise to be an apt pupil and will write you whenever I encounter any difficulties.

Jason Grayson.

A. Phi Beta Kappa.

(Maybe it's a Greek salad to you, but it's an honorary fraternity in my language.)

By Line Writers Change

Several changes of "name" writers in Washington. Carter Field has left the New York Herald Tribune bureau and is writing syndicated political articles daily. George Michaelson, formerly signing his daily column in the N. Y. World, is now at Democratic headquarters, while George Rothwell Browne, whom Ed McLean developed

as a columnist on the Post, has gone to Hearst and is directing the editorial policy of the opposition morning sheet, Herald.

Rumors have Hearst angling for the Post and, if secured, a passing of the Herald. It is said that though it is stated McLean's Cincinnati Enquirer will be included with McLean retiring from the publishing end.

This rumor has bobbed up several times before.

Name Bounded Nice

Bert Humphries, former Denver reporter and fiction writer for various magazines, recently had the pleasure, as special investigator for the district attorney, of attending a meeting at which his sweetie using the name of "Mr. and Mrs. Ray Humphries" while registered at a Denver hotel. Police charge the pair with pushing bad paper all over the country.

When interviewed, Roberta Cook, ex-showgirl, told the real Humphries she had seen his name on a magazine cover and because "it sounded nice," she and her man had adopted it.

Van Dine's Copper Job

Willard Huntington Wright, now police commissioner, at Bradley Beach, N. J., is S. Van Dine, phenomenally successful author of detective stories. Wright, who uses Van Dine as his pen name, got the police commissioner's job on the strength of his success in unravelling his own mysteries.

It's now up to him to unravell the mysteries of others and he must do it before the summer is over, because Bradley Beach, N. J., is blish in winter.

Making Poetry General

St. Stuart Morrison, who resigned from the editorial staff of the New York American to establish a poetry magazine called the American Poet, will transform it into a general publication with a change in title to follow. Morrison is getting out his magazine from Istin, N. J., with mostly newspapermen contributing.

Maule, D-D Ed

Harry E. Maule is the new editorial head of Doubleday-Doran, succeeding John Farrar who recently resigned to establish his own book publishing concern. Maule was promoted to the post from editorship of Short Stories, published by the same concern.

Frank Whitbeck's Stories

Frank Whitbeck, director of publicity for Fox theatres on the coast, has sold two stories, "A Funk Called Jimmie," and "Alice in Chicago," to the Chicago Daily News. Yarns are to be used as weekly features.

Stories are founded on the experiences of Cy DeVry, connected with the Lincoln Park Zoo, Chicago, for 32 years.

Theatre Mag's Ed

Perriton Maxwell has resigned as editor of Theatre Magazine to become the publisher of a new class monthly. Stuart Seash is now editing Theatre Magazine, with Styvis Golden retained as assistant.

George Heriman, author of Krazy Kat cartoon, due in N. Y. from London, is said to have made contracts with syndicates and book publishers.

Is Happy to Announce She Will Be in

JOHN MURRAY'S "ALMANAC"

stain's

Geiger's "Desperation" Defense To Padlock Burns Crying Goldmans

A vendetta of never-ending range has been declared by the Crying Goldmans of the roads against Gene Geiger of Woodmanstein Inn. The feud is on through what the Goldman charge is the squealing defense entered by Geiger in a motion before Federal Judge Stanton last week to stay the padlock on the Inn.

In the argument before the court, William Blank, representing Joe A. Shay, attorney for Geiger, charged that Asst. U. S. Attorney MacCallister has been a frequent visitor at Goldman's Castilian road house, a competitor of Woodmanstein's, and that since Castilian has remained officially undisturbed, discrimination has been practiced in padlocking proceedings against Woodmanstein and Pelham Heath Inns, both of Geiger's.

In the motion argument, with decision reserved, Mr. Blank stated that federal men often had been seen in the Castilian, seated at tables with Mrs. Danielson, wife of one of the proprietors. A lot for call by a woman at Woodmanstein last fall and valued at \$5,000 by the lawyer, though the woman claimed it was worth \$12,000 and won the record. It was charged that the

woman was at Woodmanstein with a federal man and that, when her coat could not be found the federal man threatened "evens" before New York.

New Year's Eve Woodmanstein was raided, as was the Crying Goldmans' Island Inn, all in the Pelham section, with Pelham Heath directly opposite Woodmanstein.

Desperate

Geiger says he was driven to desperation to protect his investment of \$150,000, in Woodmanstein principally. If Woodmanstein is closed, Geiger stated, he is ruined financially. After making every effort to secure some consideration for his business, according to Geiger, and unable to get anywhere what it is in New York City, he was obliged to take such other steps as his attorney deemed most advisable to avoid the padlocking or post-padlocking.

Jack Goldman, at Castilian, is enraged through the mention of his sister, Mrs. Danielson. He is said to be an employee of Castilian, says the senior of the Goldman brothers, collectively known as the Crying Goldmans, and that Mrs. Danielson has never been at the Inn without her husband's daughter. This is verified by patrons of Castilian.

Woodmanstein was ordered padlocked June 24. It is still open. If an adverse opinion is delivered on Geiger's motion to open the Inn, it is stated, with the expectation the actual padlocking will have to await its result.

McLean May Follow

Hunter Island Inn, operated by Arthur McLean, is under a padlock since July 16. In view of the Woodmanstein charges of discrimination and "recital" of incidents bringing that about in open court, it is said McLean may adopt a similar legal course to defer the padlocking of his place, which is on city property. Otherwise, it is reported the City of New York may dispossess McLean to hold Hunter Island open and against the U. S. padlock, and then rent it as a soft drink place only. It is now a full-fledged road house, in existence for many years.

Evidently anticipating padlocking of Woodmanstein, when Vincent Lopez and his orchestra are the drawing cards, Geiger hastily built an outdoor garden in the rear of Pelham Heath. The latter is scheduled for the six-month lock Sept. 15, next.

The Pelham Heath Garden, informally opened Saturday night, with its formal opening tomorrow (Thursday) evening. Henry Busse and his band of 11 pieces are installed at Pelham Heath. The garden has a seating capacity of about 600.

Road Business Shot

Publicity over the Pelham road padlocking and its aftermath has done nothing for the road houses in that territory in the way of trade. Woodmanstein, with Lopez the road's best attraction, has failed to follow up to its record of former summer, while the other places are almost literally starving to death, other than on the week ends. Even Salsburg, who has been here longer than ever before.

It is denied on the road that the New Orleans Central Casino has killed all of the Manhattan class nite places this summer, has affected the better road trade, although that is the general belief. Road men point to the business being done by Tex Guinan and Abe Lyman on the Merrick road, Long Island, as contradicting the Casino impression.

Tex is at the former Hoffman Arms and Lyman at Pavilion Royale, both within one mile of each other, and neither over 25 miles from Times Square.

In Ocean City.

John and Chirito, having passed up Salsburg this summer, are in on the Gateway Inn at Ocean City, N. J., with Meyer Davis. Spot, which can accommodate 3,000, which is being hauled, by John Steinberg, while Chirito takes care of the Pavilion Royale, Valley Stream, L. I. L. Meyer Davis orchestra furnishes jazzing.

Composer's Slant

Los Angeles, July 9. Speaking on the Equity matter, one composer said: "Why do they bother a business in which a song writer touches you for a two spot one week and the next is squawking and can't stand the Oriental service?"

Murder Trial Brings Out Inside Stuff

A story of the workings of gangsters, bootleggers, li-jackers and racketeers, was revealed before Judge George L. Donnellan in General Sessions, when James Russell, 32, 325 West 118th street, best runner, appeared for sentence after conviction of manslaughter. Russell shot and killed Patrick "Linky" Mitchell, gangster and bootlegger, in the Village Reel, speakeasy at 150 West 44th street, on May 17, 1928. Judge Donnellan heard a dozen witnesses, half of whom were detectives, tell of the shooting on the lower West Side by Mitchell before he was killed. The witnesses were produced by the district attorney, who sought to show that "Linky" Mitchell's death was a relief and especially to the gangsters of the Greenwich Village section.

All placed on the stand by Murphy, who had knowledge of Mitchell's part in killings, but through fear they refrained from testifying against him when he would be arrested. The detectives told the Court they had proof that Mitchell was concerned in more than a half dozen killings, but when they sought to have witnesses testify against the gangster they refused to do so through fear.

As a result of the unusual move made by Mr. Murphy in producing these people in court and having them tell their stories the Court decided that it was a case of getting Mitchell or Mitchell getting Russell. He thereupon sentenced Russell to death for the three to six years on the manslaughter charge and a additional five years for having a gun.

The defendant had stood trial twice for murder in the first degree.

CHATEAU MADRID

(ROOF)

New York, July 6. Chateau Madrid on West 54th street becomes a roof garden when the ceiling of the top floor rolls out. Above the ceiling, which on the sides are painted figures in the windows, and above the ceiling. The figures may be there as decorative or to keep the neighborhood from seeing into the Chateau. The Chateau is popular, for several good reasons. Arlie Schwartz is one; he runs it. Jack White is another; he makes fun. White is popular with his own songs and is a good straight for Jack. While Joan Brunetti's Montreux, jazz band of about 10 pieces, is commencing to rank with any of the versatile orchestras.

For the Broadway bunch the Chateau is a hangout. It's comparatively small, but the place is oblong and the amusement always intimate.

White and Brown are kidding most of the white. They ad lib summer, and that's funny almost at any time, anywhere. But here, where one is right on top of them, it's not so funny. The Chateau entertains performers to try to trip the other, or for one or two minutes in good nature, of course. The other evening both went at it so hard they carried an important club along for about seven minutes. It became so good that the boys should do more for a regular bit.

Band managers grow impatient to see Jack White never knew what the band is going to pull on him. White is a hard nut to crack. He is a band manager with Brunetti still the leader and White the comic. There are a few things in the combination. One of the playing boys is a dialectician, who they play the drum so well all the guests are on their feet or as at dancing time.

White does his own specialty as Deee Brown. White is always doing "It's a highly specialized M. C. entertainer, a production comedian, an approved talent manager, and still in a nite club. The Broadway producers probably don't want White. He is a dancer, worth over \$2,000, like the Durante boys. Most of the Broadway producers don't know him. They know him when they see it, but believe in salaries. The salary is high, but the actor must be a joke. Perhaps they are right—they have been working (Continued on page 52)

Louis Dreyfuss, English, Slated for Knighthood?

Louis Dreyfuss, American music publisher, now a British subject, is reported slated for a knighthood. His elder brother, Max, is in charge of the Harms music holding in America, while Louis controls the powerful Caffery & Co. in England and is affiliated with Louis Stirling, the Columbia Gramophone head.

The latter resuscitated the Columbia Records in America after the latter went through two bankruptcies.

Sound-Proofing Paul

Los Angeles, July 9.

Paul Whiteman has been provided with a sound proof bungalow by Universal, the first one of its kind in the picture industry.

Building contains Whiteman's office, lounge, dressing room and a place where he can work with his staff without disturbance from the outside world.

Casanova Reopens

Casanova Roof reopened this week after being closed for six days, with Frances Williams and Whipling Jack Smith as floor entertainers. Jerry Friedman's orchestra.

"Whipling" Jack Smith followed Monday Downey into the Casanova Club Monday night. Smith will remain for two weeks before going to England to take part in a British National Picture.

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON
and HIS COMMANDERS
SUMMERING
LONDON ROOSEVELT
HOTEL
VICTOR RECORDS
EXCLUSIVELY

DANNY CAIRNS
and His
R-K-O MELODY BAND
'America's Most Popular Band'
Now Playing Orpheum Theatre,
LOS ANGELES

PHIL FABELLO
and His
ORCHESTRA
The Different Ensemble.
COLISEUM THEATRE
New York City

TOM GERUNOVICH
and His
ROOF GARDEN ORCHESTRA
'America's Most Popular Band'
ROOF GARDEN CAFÉ
Broadway and Kearney Sts.
San Francisco

MAL HALLETT
and His ORCHESTRA
America's Greatest Dance Band
As Big as Ever in N. E. and Penny
Penny as big as ever in N. E. and Penny
CHARLES SHRIMMAN
Salem, Mass.

GEORGE OLSEN
and HIS MUSIC
Heads! Home Towards California
For Western Tour
Office: 20 West 43rd Street
New York City
VICTOR RECORDS

B. A. ROLFE
Radio's Premier Conductor
Lucky Strike Dance Orchestra
Palais D'Or Restaurant Orchestra
Edison Rec. Recording Orchestra

JACKIE TAYLOR
and His
ORCHESTRA
Indefinitely
at the Famous
COCAINOT GROVE
(Hotel Ambassador)
LOS ANGELES

Tex Guinan's \$15,000 Weekly in Roadhouse

Tex Guinan is reputed doing a gross business of \$15,000 weekly in his latest venture, the former Castilian Gardens roadhouse on Merrick road, Long Island.

Tex is said to be now doing a very good trade night with the rush on the week ends. She is drawing nearly all of her former Broadway patronage.

The \$15,000 weekly gross is not only record breaking but is looked upon as phenomenal for a roadhouse trade around New York.

Tex was all burned up Sunday over over statements from Keith's Palace, New York, she walked out on it. Miss Guinan said her salary was to have been \$7,500 for the week and while the cold was all okay it was impossible, upon her statement, to have the roadhouse and the Palace, mainly because the club was drawing heavy coin.

Tex declared she would sue everybody around the Palace if they didn't "right" her. She said that her agent, Jack Curtis, had accepted the date, but that she had never consented to it, couldn't on two days' notice.

LAPAYETTE'S NEW START

Los Angeles, July 9. Fifth and Broadway Investments Co. has taken over the Cafe Lapayette, formerly known as the "Cafe Lapayette" for the past four years. Paul Perrot, formerly manager at the Montmartre, will be in charge. The establishment will close July 15 for remodeling and reopen Aug. 1. "Cafe Lapayette" will continue and increase from six to 12 men.

THE BRICK TOPS

(PARISIAN REE HEADS)
America's Greatest Gig Band
Now Headlining RKO "Collegegate"
Permanent Address
28 West North St., Indianapolis, Ind.

OWEN FALLON
and His
CALIFORNIANS
Now on Their Second Year at the
PALAIS DE DANCE
LOS ANGELES

JEAN GOLDKETTE
Orchestras
VICTOR RECORDS
Office: 812 Bock Tower
DETROIT

VINCENT LOPEZ
and His ORCHESTRA
Summering at the
WOODMANSTEIN INN
Pelham, N. Y.
Doubtless at the
SALON MOTEL
New York City

Marion McKay
and His
ORCHESTRA
Now Closing 31st Week
ABERNETHY'S CAFE
CULVER CITY, CALIF.

PHIL PHILLIPS
BAND
NOW PLAYING
CLUB BAGDAD
"Sensational Entertainment Club"
DALLAS, TEXAS

JESS STAFFORD
and His ORCHESTRA
NOW
PALA MOTEL
SAN FRANCISCO
P. R. Brunswick Recording

PAUL WHITEMAN
and His Greater Orchestra
Movietone at Universal City
"THE KING OF JAZZ"
In Production at U. 10th Week
Special Rep. J. A. S. GILLIS

TAVERN
A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 48TH STREET
— East of Broadway

TED HENKEL

Musical Director
Conducting Pit Orchestras
Overture and Solo Songs
WITH ORCHESTRA OF 30
Also Conducting and Supervising
Stage Bands and Solo Bands
WITH BAND OF 25
CAPITOL THEATRE
SEASIDE, AUSTRALIA

From England Alone Comes
The Most Dramatic Song
"It I Had You"

From the same artist (Campbell-Campbell) comes the
"It I Had You"
Need We Say More?
It's a "Natural"!!!

ROBINSON MUSIC CORPORATION
Publishers
100 West 42nd Street
New York City

San Francisco

By Abel Green

San Francisco, July 5. The most wide open town in California, just as soon as they attempt settling in a nice club, they are pad, pad, pad, inevitable. Hence many speaks trifle. The ratio for a block, along some blocks, as to the number of women-love affairs in the number of men.

Even more surprising is the manner in which the best hotels serve anything and everything in the way of accessories. Not only do they still and serve your wine, but order an old-fashioned gin fizz or any other set-up and it's readily forthcoming, the guest of course, to add the necessary alcoholic ingredients.

Outside of that, along with the most proper proportion of dame stuff, that remains alone as the heritage of the old Barbary Coast days.

Chinatown as a sector has been reduced in population from 35,000 nine years ago to 20,000 today. That's the dope a friendly cop at the Central police station passed on. But that's not all to be seen. The underground tunnels are no more; ditto the house houses. As some of the opinion leaders considered the local Chinatown snuff knocks it right off.

The Hoot Club in Chinatown is an all-night Mandarin Radio Club, patterned on the order of New York's own Village Grove Night Club. The "Happy Chancers," who place this room to a 56c. covert and a straight 10c. scale for anything of the menu from mixers to chow mein, are Frank Vincent, reachable from Broadway days when he con elaborated on "I'm Forever Blowing Bubbles" and other hits, and his partner, Harry, who has sent pounds the keys and has a conspicuous box marked The Kitty which the customers find in occasion.

The Frisco flaps and flaps make shenanigans, whoopee, while Vincent sails on impromptu entertainment. Harry, reachable by a caller, pianist, at one time with "Shuffle Along," also now possesses a lot of some of the local's own as an outlander.

Bands The go-places unite life motives around the popularity of the four leading dance orchestras spotted at the newest and swankiest Mark Partridge hotel, that is, in the place, the St. Francis and the Roof Garden in the Latin Quarter at North Beach.

Topping the ballroomed Chinatown in color is the Latin Quarter, where a mixture of Italian, French and American makes a goodly crowd in English word to be heard for hours. Just like the native Chinese women parade down street in their costumes, the Italian ladies are thorough in detail in some of their accoutrements.

Some of the best accent food is served in the Latin Quarter place in the vine trimmings.

Orchestras It is here at the Roof Garden Cafe that Tom Grunewich and his crack band record every night, and fourth. They dispense some wicked damage.

It is here that the distinguished Mark Hopkins on the top of a hill with his wife as the latter part of the Grunewich. Weeks has been two years at the same spot, and now leads a lot of a local crowd. Weeks has a smooth, hotel-ish type of orchestra, going for a more sophisticated harmonics, vocal interludes and the like. He is a new Columbia King on his last trip through the city, and weeks is a piano but has an alternate piano tickler; the switch handles the violin while conducting.

At the downtown and equally said Palace is a new band with a dandy orchestra, the old Herb Brown and his orchestra. The Hartford took over following that maestro's unfortunate death in an auto accident. For a time, Hartford and his boys perpetuated the Williams name in the Palace. The former maestro, but latterly have dropped in it view of the length of time intervening. Stanford Lord Brunswick, and with Grunewich, who can possibly be called a local and Earl Burnett at the Los Angeles theaters, they comprise the only west coast dance orchestras to be nationally released on the disks. Many a local band and their disks are made in a second hand manner.

The fourth dance band note is Henry Halstead, at the St. Francis, who is a very capable and danceable. The New Foca.

Get a load of the Fox here. It's the last spang in sumptuousness and luxury. As a theatre the edifice would do Broadway proud.

It is rich and warm and gorgeous generally, and doing a good job. Seems as if everybody received the tip for a survey of the new house. They were standing in line from early noon on.

What does the m. c. back in his own home town. He has a pip of a lot of orchestra, and some of the best brass work outstanding.

Art Hickman That jazz pianist, Art Hickman, is a stick on a stick. Daily he takes his constitutional stroll in a little park on Union Hill by his own. He is well paid financially but a long struggle toward ultimate has become serious. He quit the band business long ago and resigned as an assistant manager of the L. A. Billmore several years back in order to take things easy.

Hickman is credited for the soft school of Californian rhythmic play which Paul Whiteman popularized so well. When Hickman preceded Whiteman, that by a couple of years to the Ziegfeld Field the west coast sensation, highly touted and all that, died away as badly as the parallel instance of Abe Lyman, whom Broadway would not accept in 1924 at the Hotel Astor roof, further down the hill, and was replaced by side actupian from the hostelry service staff. Lyman had then gone to Europe to study the style of Wales. After that, then he got back.

Personal to Lyman: Your brother Bill says hello from L. A., as does Fanchon (Mrs. Bill).

After Coast Stations

Los Angeles, July 9. W. S. Paley, president of the Columbia Broadcasting Company, of which Paramount now owns a half interest, arrived here from New York last week with Jesse L. Lasky. Paley is to remain here for two months.

During his stay Paley will try to link up half a dozen new stations on the coast to the chain. Harry Getz, assistant treasurer of Paramount, was also in the city and will remain here several weeks.

Publix Must Pay Seattle Pit Until Contract Expires

Seattle, July 9. Seattle theatre, Publix, must adhere to its contract with Local 76 and retain its entire orchestra until expiration of that contract Sept. 1. This is according to a decision of Joe M. Weber, president of the A. P. M. House attempted to dismiss its pit crew upon inauguration of the all sound policy. When notice was given to the orchestra local union officials refused to accept it, and the contract still had two months to run. They then wired Weber for a ruling in the matter.

On 'Unfair' List

Seattle, July 9. Four theatres have been placed on the unfair list of the American Federation of Musicians by Local 76 here.

Houses under the ban are the Beacon, Madama, the Winter Garden. Beacon and Madama are independently owned, Columbia and Winter Garden are controlled by John Danz.

ORGAN CONTROVERSY

Berlin, June 26. The Phillips Organ Company of Philadelphia is featuring the name junction against the German representative of the Wurflitzer Organ. Prohibiting him from playing any sentence in advertising: "The only organ which can adapt itself to every mood of a picture is the Wurflitzer."

In its advertising the Phillips Company is featuring the name Wurflitzer as large as their own so the American company won't be complaining much about the foreign propaganda.

FRANK HARTING BACK

Los Angeles, July 9. Frank Harting returns to Paramount. He was the latter part of the month. He has been in Paris assisting on the rehearsals of his opera, "The Life of the Virgin."

Harting will resume writing the book and lyrics for an Irish operetta, which Paramount will do in the fall.

Picking Radio Talent

Los Angeles, July 9. What may become a general practice in studio casting is picking vocal talent by listening in on local radio broadcasts.

Warners sent for Tom Dix and Jerry Barrett after hearing them sing over KFKY. Boys, known to other fans as Tom and Jerry, were given test tapes and will be in "Under a Texas Moon."

AUSTRIAN ASKS BAN ON CANNING

Sydney, July 9. The secretary of the Musicians' Union will ask the government for legislation to protect native musicians from the invasion of canned music.

It is given much publicity. A further step is under discussion to initiate a move for a world-wide movement against mechanical reproduction of music in theatres, the first step to be the convocation of a world convention among union musicians designed to obtain legislation to not record for sound pictures anywhere.

'Something' Threatened by German Unions Over Sound

Berlin, June 27. The sound situation is disturbing the German picture-house musician just as it did the American. Sensational reports are going the round and the union is threatening to take a stand just what this stand will be is as unclear as it was in New York.

It is beginning by giving notice to its forty men orchestras at the newly opened Universum. Here from the fall on, only synchronized sound accompaniment will be used. It is even stated that only one orchestra will be used in the direction of Schmidt-Greiner will be kept for the eight Ufa first-run houses in Berlin and further from one to each other as needed for premieres. All these houses will be equipped by German Gramlins.

The Gloria Palace now rented by Warners is Western Electric wired, and the United Artists controlled Terraz Moss Saal.

The Smelka chain plans to run only silent non-synchronized product for the time being.

In the smaller houses a new position has been created by the electric gramophones as accompaniment. It is necessary to have a local musician to fit them to the feature and many unemployed players will find work here.

Crawford, CBS Only

Because Jesse Crawford will broadcast for Paramount over its Columbia Broadcasting System, N. B. C. has cancelled the contract with Crawford. Crawford was willing to continue with N. B. C. and be heard on the best broadcasting system N. B. C. destroyed his exclusive services.

Crawford will receive the entire C. B. S. hook up, broadcasting twice weekly for a half an hour each week. Public will hear him the days he broadcasts this week.

BURLESQUE BAND'S CLICK

Chicago, July 9. An every mood of a picture is His Vagabonds orchestra for one year, to be divided between the Garden and Albee theatres and Metropole hotel.

Booking unique, as the orchestra was taken from the stage to the market burlesque theatre. It has caught on heavily in Chicago as a hot dance outfit.

Sammy Fain Acting

Sammy Fain, song writer, goes with Hammerstein to play the part in "Just Another Day."

Tommy Christiana, band leader, will be starred in a dialog and music feature for Rayart to be made as a musical comedy.

Charles Hunt will direct.

Inside Stuff—Music

Picture More Than Songs It's not the songs so much nowadays as the quality of the picture. It has been indubitably proven that a strong picture carries any well-acted song, regardless of the merits, to hitdom.

Smart music men and producers are seeing previews of the latest pictures and ordering the film's songs in ratio with the strength of the feature.

Lobby Sheet Music Sales

Louis K. Sidney of Loews is taking charge of the musical merchandising in the new Metro picture. As an addition to selling sheet music and records in the Capitol, New York, the Valencia in Jamaica also installed a music counter during the run of "The Pagan" which had 100 copies of "Pagan Love Song" sold in that week. At the Capitol, that number did 1,500 copies, turnover in four days, without undue exploitation effort whereas formerly it would take a number of acts and much painstaking plugging to attain a turnover of any one song like that.

Wiring Disasters to Organs

The wiring of the lesser picture houses has dealt a death blow to at least one organ manufacturing company, forced to replevin scores of consoles through the wired houses serving formerly canned. The small exhibitors permitted the installments to lapse knowing the organs would be replevined. One company which has been catering to the small houses with a popular-price instrument is now swamped with returned organs.

Shorter Credit Periods

The new era in film-music picture companies encouraging the sale of the theme songs in theatre lobbies and to the large syndicates because of the immediate cash or 30-day credit basis turnover. The exhibitor independent dealer has had to make up his mind in 120 days and more credit, with bills lapsing for five and six months, are now frowned upon by the music publishers where there is a picture and 100 copies of "Pagan Love Song" sold in that week. At the Capitol, that number did 1,500 copies, turnover in four days, without undue exploitation effort whereas formerly it would take a number of acts and much painstaking plugging to attain a turnover of any one song like that.

The music publishers sanctioned this dilatory settlement because the printers carried their for many months, but the new era of affluence, inspired by the powerful film alliances, sees better settlements.

Doesn't Look Bright for Hytlen

Any prospect of Jack Hytlen and his English orchestra coming over here for professional work in the near future has been dulled through the Lyman's inability to convince the musical union Hytlen should not be kept away.

Lyman made several efforts but could not accomplish anything tangible. He's still at it, however.

Song Writers' Ties

When the manager of a song writers' association approached excess of a Coast independent studio he told that if his-boys would do a couple of tunes for a picture as a test, with no remuneration or royalties, they might afterwards get some business from the studio. Providing, of course, that the songs got over.

S-B's Film Trips

Shapiro-Bernstein will publish the latter end of the picture with Billmore Pictures, the latter clad with the indie film producers, on the coast.

Announcement was issued upon the return to New York of Louis Bernstein after visiting in Hollywood.

Bernstein's first for the S-B catalogue is "Wanted," with Harry Wood. "Dark Stars" as its synchronized theme number.

Talker's Hit Songs

Restricted From Use

Los Angeles, July 9. For the first time in screen musical production history, a picture's songs are radio-restricted and also barred from public performance at the picture. The picture, M-G-M's "Hollywood Revue," at the Astor, New York.

Edward Tamm and Harry Rapf don't want any of the tunes played before the picture opens, while out here the music publisher of the numbers is asking the radio bands to lay-off or limit the plugging for fear of killing the bit tunes, so in essence has been the local popularity of the ditties.

It was Tamm who recorded "Sing Along in the Rain" and "Your Mother and My Mother" from the "Hollywood Revue." was ordered to take the songs out of his specialty in "Show Girl." Lucas made the song for Brunswick of the picture, but in Boston, but M-G-M didn't fancy a Ziegfeld stage musical plugging Metro tailor song the picture.

Lucas sang "Singing in the Rain" without song effect at the opening of "Show Girl" at the Ziegfeld, New York, July 9.

Writing Operettas

Lawrence Tibbett, the metropolitan Opera barytone, is having his M-G-M operetta prepared by Ray Egan and Gene Breen. Tibbett's operetta, "M. G. M. Operetta" is in production, written by Clifford Gray and Herbert Stothard.

Frisco House Strike Off

Washington, July 8. Asked to appoint a conciliator in the threatened strike of the musicals employed by the Marion Davies theatre, San Francisco, the National Labor Relations board a settlement of the difference. Orchestras of 12 pieces will remain on the payroll.

Kahn Changes

Roger Wolfe Kahn has switched from Victor to Brunswick. Kahn is under contract for one year on guarantee and royalty basis.

Witmark's In Frisco

San Francisco, July 2. M. Witmark and Sons, musical publishers, started an office here last week with Frank Olney in charge.

Reserved for Professional Patrons

Two Entire Floors in the
Forty-six Story Tower of the

MORRISON HOTEL

CHICAGO

The Coolest Guest Rooms in Town
Atop the Tallest Hotel in the World

CLOSE to the top of the gigantic Morrison Tower, and cooled by the purest air ever breathed, the 40th and 41st floors are set apart entirely for theatrical guests. Out of earshot of street noises, you can sleep undisturbed until a late hour of the morning. You can also entertain your friends in perfect seclusion, secure against interruption.

1,944 Outside Rooms—Each With Bath
Rates \$2.50 Up

Every room is outside, with bath, running ice water, telephone, bed-head reading lamp and servitor. The last named is particularly appreciated by professional guests. It completely prevents contact between patrons and hotel employees when laundry, shoes, etc., are sent out or returned.

Nearest Hotel to Downtown Theatres

The Morrison stands closer than any other hotel to theatres, stores and railroad stations. Yet, at this central location, rooms are rented for \$2.50 to \$5 that would cost \$5 to \$8 in any other leading hotel. Store sub-rentals here are so valuable that they pay all the ground rent, and the saving is passed on to the guests.

The Terrace Garden and Boston Oyster House

At these two famous restaurants, the intimate, carefree atmosphere has won international celebrity. In the Terrace Garden the light, vivacious dance music and sparkling entertainments have made it a favorite rendezvous for lunch, dinner and after-theatre parties. Programs broadcast daily from WBBM.

ALL PATRONS ENJOY GARAGE PRIVILEGES



The New Morrison, when completed, will be the largest and tallest hotel in the world, containing 3,400 rooms

VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne
1629 Columbia Road, N. W.
Telephone Columbia 4630

By HARDIE MEAKIN

Columbia—"She Goes to War."
New—"Old Hat."
Fox—"From Headquarters;" stage show.
Met—"On With the Show."
Palace—"Pushing to Love;" stage show.

George Peters has been moved up to assistant manager at the Palace. George Peterson, head usher, becomes asst. treasurer.

Herbert Rawlinson, former picture player, is back m. c'ing at the Palace after being out for a week.

Gunn Williams, this week in Fox's screen feature, "From Headquarters," is the son of a Congressman.

Though the tone is legitiest John J. Daly continues to write his Sunday column in the "Post" each week on things dramatic.

Lee Somers, d. e. of the "Herald" (Hearts) is back from a European sojourn. Mrs. Somers practicing law here.

Mabelle Jennings, d. e. of the "News," celebrated her first anniversary on that assignment on Saturday last.

ST. LOUIS

By E. M. CRIGLER

Ambassador—"Dangerous Curves;"
Low's-Broadway—"That Certain Thing;"
Low's-Broadway—"The Girl Who Sings;"
Pratt-Masters stage show.
Grand Central—"On With the Show;"
St. Louis—"Piccadilly;" vaude.
Grand Opera—"The Girl Who Sings;"
Garden—"Lady Fingers."

Holman's Alabamians, jazz band and light, vaude feature at Forest Park Highlands last week. The organization consists of four men and two women. They made from four to six appearances daily.

Harry Rose is clicking at the Ambassador, punch-hitting for Ed Levery, who is on vacation. Rose will return to the Missouri after next week.

Arrangements completed under auspices of Civic Music League at

the Odeon for 1929-30 season. Charles Hackett of Chicago Civic Opera Co. will open season Oct. 22. Others will be Paul Kechanski, Polish violinist; Russian Symphonic Choir; Desoullis Giamini, soprano; and Kreutzberg and Georgi, dancers.

MONTREAL

By C. W. LANE

Princess—"The Domino Affair;"
Palace—"Innocents of Paris" (td week).
Low's—"The Girl Who Sings;"
Low's—"The Girl Who Sings;"
Empire—"The Girl Who Sings;"
Empire—"The Girl Who Sings;"

Joe Lightstone has been appointed manager of Princess following resignation of Abbie Wright.

Vilma Banky appears in person at Princess next week, first appearance of a film star in Montreal this year.

Consolidated Theatres, Limited, are erecting a 2,000-seat film house in east end of city, due around Christmas.

Imperial theatre opens next Sunday after month's closure to fire week. Straight shoot until fall.

CLEVELAND

By GLENN C. PULLEN

Ohio—"Meet the Wife;"
Stittman—"No. 1's Air" (td week).
Palace—"The Girl Who Sings;"
Allen—"The Girl Who Sings;"
Palace—"The Girl Who Sings;"
Palace—"The Girl Who Sings;"
Palace—"The Girl Who Sings;"

Hanna goes dark, to reopen in mid-August with new company of "New Moon."

George Gilliam, formerly at Casino, new manager of Low's Stittman.

Gordon theatre, operated by H. H. Harper, closed after being condemned by fire inspectors.

War on Sunday movies in Portsmouth (N. J.) renewed when local minister filed 11 affidavits against blasphemous movies.

Francis McDonald and Robert Risley, owners of four houses.

PITTSBURGH

By HAROLD W. COMEN

Pitt—"Sharp Stock;"
Pitt—"The Girl Who Sings;"
Pitt—"The Girl Who Sings;"
Pitt—"The Girl Who Sings;"
Pitt—"The Girl Who Sings;"
Pitt—"The Girl Who Sings;"

Francis Neilson has joined George Sharp Players at Pitt as character actress, replacing Alice Ann Baker.

Ruben Salts has replaced Andy Vuchso as manager of the Belmar, Stanley-WB neighborhood.

Overriding Ministerial Association, of the W. C. T. U. and other reform agencies, the Citizens Board of Huntington, W. Va., voted 14-4 to veto an ordinance prohibiting Sunday movies.

Shuberts expected to decide this week whether they will renew on Ohio for last next season or take over Davis. Latter house has 200 more seats.

Jack Kerr, singing-planet at Stanley for last two weeks, left for Hollywood to accompany Helen Kane in her Paramount talent, "Pointed Heels."

Kerr assisted Miss Kane at the place in her recent vaude flur.

Merlin Lewis, p. a. for Loew's-U. Penn and Low's Aldine here for the last year, has been sent to Chicago, where he will direct publicity for the three Loew houses there. Ralph Gervers replaces Lewis here.

Frank Melano and Co., two men and woman, got a break here last week when Harry Warner, on a short visit to town, dropped in at the Stanley one afternoon to catch Mrs. Joseph White, wife of the theatre owner, who had stored it in his home.

Bandits cracked the safe of the Globe, McKeeport, over the top and obtained \$2,000 in cash, jewels, and some valuable papers.

The jewelry was the property of Mrs. Joseph White, wife of the theatre owner, who had stored it in his home.

The Globe robbery marks the second in the McKeeport theatre district within the last two weeks.

Wiring of Ritz, Stanley-WB small theatre, leaves three of Pittsburgh's 12 downtown movie sites still showing silent pictures. Dozen stands all situated within a radius of three blocks.

Only houses without sound equipment now are Palace, 10c, grind house, operated by Harris, and State and Avenue, both indie owned and showing double features at 15c. top.

Ritz and Olympic, both owned by Sharp-WB and within a block of each other, exhibiting second runs downtown but third runs in city at top of 20c.

NEWARK

By C. R. AUSTIN

Proctor—"Fashions Level;" vaude.
Loew's-Broadway—"The Girl Who Sings;"
Loew's-Broadway—"The Girl Who Sings;"
Loew's-Broadway—"The Girl Who Sings;"
Loew's-Broadway—"The Girl Who Sings;"

Complete taking over of Stanley-Fabian by Warner has resulted in many changes in personnel. Among the new management are: Di Rosa, Bradford; Zucker, Royal; Bloom, Joseph; and Peeney, Capitol, Belleville.

Reid was closely associated with Jacob Fabian, Richard Hill, formerly manager of the Manhattan, Philadelphia, succeeds Reid.

The Stanley name no longer appears in the billing of the houses. They are called "The Fabian Theatre, Direction of Warner Brothers, Creators of Vianthorn."

Newark this week returns to the combination policy with Fantages vaude. Operators gave the house until July 6 to reinstate the musicians whose contract did not expire until 12. Meeting was held Sunday night. It was agreed two men could be dropped.

Construction of the Little Theatre for the Newark Motion Picture Guild, 122 Broad street, has begun. Offices and stores will be included. Beginning this week pictures will be shown each Wednesday night, lobby used for that purpose. The Guild somewhat naively says great stress upon the fact that no talkers will be shown by it.

BROOKLYN, N. Y.

By JO ABRAHAM

Warner's-Jamaica—"Great Day;"
Warner's—"Charming Sinners;"
Warner's—"Charming Sinners;"
Warner's—"Charming Sinners;"
Warner's—"Charming Sinners;"

Vincent Youmans' new musical, "Great Day," held over second week at Warner's Jamaica, "Diamond Lil" with Mae West, slated for next week.

A visit to those movie-restaurants Coney Island disclosed the advent of "round" pictures there. Further investigation showed that it was photograph accompaniments. They do great biz with heavy neckers in prominence. Only two of these movie restaurants left on Surf avenue. Sign in one of them admit only ladies and couples to balcony.

Grace Outler taking Arthur Pollock's place as drama critic on the Eagle during vacation.

Charles S. Bennett, formerly associated with the WBBM radio station, will take over control of WGBH radio station here.

Judge May enjoined the International Alliance of Theatrical Stage Employees and Moving Picture Operators' Union from picketing the New United theatre and the New Broadway. The judge decided that the members must not display signs showing that a strike was in progress. Injunction was asked by Steinikins Amusement Corporation, controllers of a theatre in here who some months ago refused to renew contract with International Alliance and instead signed with Empire State Motion Picture Operators' Union.

Police looking for Elias Kasper, 35, of Brooklyn, cashier of the Thiel theatre, who disappeared last week when he left the theatre bound for Brooklyn Trust Company with \$10,000 to deposit. Harry Traub, owner of the theatre, brought an accountant in, and, according to Traub and the cops, the records had been altered, with \$1,000 shortage. Police investigation showed Kasper had been playing the ponies. He is married and has a child.

Coney Island Times, only Coney Island paper, has been campaigning for long while, editorially in news sections, to clean up fake games on the island.



THE KING OF JAZZ

UNIVERSAL CITY, CALIFORNIA

COLUMBIA RECORDS EXCLUSIVELY

OLD GOLD PAUL WHITEMAN HOUR EVERY TUE/DAY EVENING

Personal Direction
JAMES F. GILLESPIE

STAGE

BROADWAY

SCREEN

VARIETY

 PRICE
25¢

 Published Weekly at 154 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents.
Entered as second-class matter December 25, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVL No. 1

NEW YORK, WEDNESDAY, JULY 17, 1929

88 PAGES

WALL ST. VS. ELECTRICS?

**Would Edit All Film Historical Dramas
For Visual Education in U. S. Schools**

Los Angeles, July 16. Academy of Motion Picture Arts and Sciences is to co-operate with Charles Roach, director of visual education in local schools, and Edward Mayer, secretary of the department of visual education, University of California, in a project to edit all former historical and costume film dramas for use in the nation's schools.

Plan is an effort to give schools equipped with projectors the chance to see something other than the antique footage which now comprises these screen libraries as a whole. Schools now chiefly have theatrical failures and old short subjects which have long outlived their usefulness. Yale is the only college which has produced any subjects meeting desired visual education standards and this institution, as well as the others, is not in a position to go into the right kind of production, owing to the excessive cost.

Therefore the new scheme. Among (Continued on page 65)

**Fishing on Sunday
May Sway Hoover**

Washington, July 16. Onslaught on reformers seeking President Hoover's help to put over Sunday closing here was spread out over the entire past week with the whole affair rather putting Mr. Hoover in a tough spot.

Request for a formal statement by the President was countered by a like request from the anti-closing groups with both factions crashing his executive offices almost daily.

Inquiry to the President's secretary, George Akerson, brought statement that Mr. Hoover would do nothing either way.

Lord's Day Alliance sponsoring a Lankford bill has been for sometime attempting to capitalize on the President's early training and his adherence to the Quaker faith.

As the Lankford bill would prohibit fishing, the anti-closing groups have the best of the argument.

Mr. Hoover often spends his Sundays just fishing.

THE MILLENNIUM!

Kansas City, July 16. The union employees of the Newman and Royal threw a party for the staffs and non-union help of both houses at Fairland Park. The doings started at midnight and continued until dawn.

FILM STARS AS TAXI-DANCERS FOR EQUITY

Los Angeles, July 16. Equity will hold a 12-hour carnival July 17 at Santa Monica Beach Club for its relief fund, the prize catch of which will be an attempt to secure prominent girls as "taxi" dancers.

"Dance With Your Favorite Movie Queen" will be the slogan.

Equity is paying the Cascade Club \$500 for the use of the big clubhouse and will issue 10,000 \$2 tickets to the membership, with the balance getting 10 per cent. of sale.

The affair is set for noon to midnight. Sam Hardy is manager and treasurer and Roland Edwards, chairman of amusement. Hardy is now in charge of all Equity entertainment benefits.

Hollywood and downtown business men are donating prizes for carnival contests.

Effort will be made to get every prominent Equityite to take part except those prevented from appearing publicly by contract.

Don Lyon, holding a commercial pilot's license, will lead airplane circus. A bathing beauty contest is also contemplated.

A special stunt will include tintype photos in which the customers can be photographed with a picture player.

Equity hopes are for a \$25,000 gross on the carnival.

**FIRST OPEN MOVE
IN GEN. THEATRES**

Bankers Reported Circumventing Western Electric's Idea of Tying Up Equipment End of Picture Biz — Fox's Device Important Member New Combine

BOARD 100% BANKS

Wall Street has suddenly come out in the open and pitted itself against the electrics for control of the picture industry.

This much was gleaned from certain of representatives of leading banks and brokerage houses who have merged activities in pooling leading companies in the equipment field.

While bankers have been always, more or less, represented in practically every film directorate of any account, the first board in which they prevail 100 per cent. to the exclusion so far of a single bona fide film man, is in a holding corporation, certificate for which was filed in Wilmington, Del., late last week, described as General Theatres Equipment, Inc.

Spokesmen for the companies, headed by Chase Securities and Pynchon, the leaders in the movement, indicate that bankers are just beginning to believe that the industry is developing. Representatives at Halsey Stuart, which with West and W. S. Hammons, are the two other houses involved declared that banking interests "want to be on the ground floor with the development of the film industry." That (Continued on page 63)

30,000 on Detour

Los Angeles, July 16. Citizens who subscribed for the entertainment of the B. P. O. E.'s 65th national convention are still wondering why only about 25,000 visitors hit town for the convalesce. Some don't know yet that around 30,000 Elks switched plans and either motored or had their trains detoured to San Francisco and spent their convention week there.

All because a report was circulated that about a week prior to the convention a cache in a downtown hotel, where refreshments for the incoming mob were stored, had been raided by local officials.

Local Elks, to say nothing of the hotels and merchants, are burning and claim that when the Shriners were here in June the lid was off. Town has a new mayor who is strong in church and prohibition circles.

**First Seat Wiring for Deaf by
W. E. in Par, B'klyn—30 Seats**

MANNEQUIN SCHOOL

A mannequin school on the Square is probably the only one of its kind.

Here gals, mainly from out of town, seeking jobs as models, are taught how to walk at \$2 a lesson. They usually take a series of lessons which mothers pay for.

A stenographer in the place is the teacher of the would-bes. She marches them up and down the hall in a mass, saying "right, left," "turn," etc.

Figuring that there are thousands of deaf fans who can be made talker picture converts, Western Electric has sold Publix on wiring 30 seats in its Brooklyn Paramount as the first attempt by any sound theatre in the world for mute business.

The individual installations for poor hearers comprise a headphones and a pencil-like device, called a potentiometer, which the user holds before him.

If the theatre test is successful the Paramount, Brooklyn, will greatly add to the wired seat area and Western Electric will also likely incorporate the deaf equipment in its talker outfit.

The Electric refuses to divulge the price per seat for such apparatus, creating an impression that a definite price schedule will be arranged following the outcome in Brooklyn. The installations are now being (Continued on page 63)

18-DAY DIET MAY BRING ABOUT ACIDOSIS

Since the clinic of the Mayo Brothers, Rochester, Minn., disavowed any knowledge of the 18-Day Diet for weight reduction, it has become known that many women throughout the country are under care of physicians as the result of following that dietary system. It is mostly for acidosis.

After following the diet for even half or three-quarters of the 18-day period, the complaining overweight women found their systems charged with acids.

Many followers of the diet broke out in blotches on the neck and shoulders. Nearly all such patients are irritable. Sleeplessness is another reaction.

Corrective diet generally is to abstain from all acid foods and fruits. Curiously enough many of those not affected by the diet gained weight.

The Mayos' reputed statement was to the effect that they never gave out any such diet, nor any other for general application since every individual's system is specific. The Rochester experts served warning that no one should attempt a weight reduction diet without the advice of a physician.

Curfew 'Goodbye' Revoked

One of the first instructions issued for club house guidance in the N. V. A. upon his ascension to the presidency by Eddie Cantor was that the 1 o'clock in the morning goodbye rule for the women members should be revoked.

As the members of the National Variety Artists are professionals, the president concluded that 1 o'clock was too early a shortened visiting hour for show people not leaving the theatre until perhaps 11:30. He made it 2.

**Want Carpentier-Dempsey
As Team in Warner Revue**

Los Angeles, July 16. Georges Carpentier and Jack Dempsey are possibilities as a two-act for Warner's revue, "Show of Shows." The Frenchman, who got over in Paris as a song and dance man, was in New York, where the screen test, now here, was made.

Just what the two former fighters will do in the picture isn't known at the present time. Studio is concentrating upon first negotiating a price and then obtaining signatures. Revue is scheduled for December release.

HELLINGER-GLAD WEDDING

Columnist Marries Ziggy's Highest Salaried Beauty

Mark Hellinger, Broadway columnist for the Daily News, and Gladys Glad, of "Whoopie," highest paid show girl of the Ziegfeld beauties, were married last Thursday morning by James Cruise, of the New York marriage license bureau.

Walter Winchell and a girl friend of Miss Glad's stood up for the couple. Hellinger and his bride leave for Hollywood on their honeymoon.

Hellinger's column will appear daily and Sunday in the News during his absence, written with a Hollywood date-line.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWNS AND UNIFORMS
1437 BWAY, N.Y. TEL. 5580 PENN.
ALSO 25,000 COSTUMES TO RENT

Frances Rockefeller King

"ENTERTAINMENT CONSULTANT"
SPECIALIZING IN

Clubs and Private Entertainments and All
Other Amusement Activities

Telephone: Suite 1111, Bond Building
Burton 5228-5229 1560 Broadway, New York City

Canadian Investigation of Film Business Started by Gov't Order

Ottawa, July 16.

Following a threat on the part of a number of independent exhibitors in Ontario to close their theatres on July 18 as a protest against high film rentals and other conditions, the Federal Minister of Labor is conducting an investigation into the picture theatre situation in the Dominion. He declared in an interview his department would find a way out of the problem if given time and suggested that the independent exhibitors should withhold action until suggestions can be made by the Government.

The situation involves a number of the film distributing companies of Canada as well as the leading theatre organization. Some days ago, F. A. McGregor, of Ottawa, registrar under the Combines Investigation Act, opened an inquiry into operations of the picture business in Canada with the hearings private. This has been followed by the announcement that the Canadian Minister of Labor is taking an interest in the matter.

The Exhibitors Co-Operative, Toronto, organized one year ago as an exhibitor pool for the benefit of independent exhibitors who are members of the association, is said to be behind the threat to organize a closing of theatres to force concessions from film renters. Alex Baillie, proprietor of the Cum Bae theatre, Toronto, for many years has been one of the leaders of the co-operative organization.

Americans at B. I. Studios Packing Their Trunks

London, July 6.

Lots of American trunks being packed around Elstree among Americans, shipped here to put industry on its feet. Premium on success.

Syd Chaplin has taken air. Production on latest picture, "Mumming Birds," stopped and contract not renewed. Chaplin, English-born, can stay on of course, but not at British International.

Catching boat ahead of Chaplin is Rex Taylor who did six pictures for E. I. P. Lachman's "Week End Wives" and "The Greenwood Tree," best.

Taylor, hot shot in Hollywood, goes back there, as his option hasn't been renewed. Sails by way of Panama.

Ed Newman, high-priced production manager, is out at E. I. P. Up to last minute to renew. B. I. P. hadn't exercised its option on Emile de Ruelle, film editor.

All these boys know their onions, but organization is so bad in English studios they couldn't help hitting in the clinches.

At least three out of five will be hard to replace unless called from mid-ocean.

Haik Abandons Own Recorder for Rivals

Paris, July 16.

Jacques Haik has ceased manufacturing his own sound recording and reproducing apparatus called the Cinevox, and has signed a contract to use the system put out by Radio Cinema for both recording and exhibiting purposes.

Radio Cinema is a subsidiary of the French wireless telegraph concern called Compagnie Generale Telegraphique Sansfil. It is capitalized at \$150,000.

The Haik concern now increases its capital from 2,000,000 to 7,000,000 francs and will go into the specialty of turning out short talker subjects in its own studio at Courbevoie, suburb of Paris.

He will open the Olympia in October, but with Radio instead of Cinevox.

U. S. Is Weakening On French Quota Stand

Paris, July 16.

Francois Poncet, under secretary of state for Fine Arts, has quietly let it become known that unless something new unforeseen intervenes, there will be no definite action on the quota situation before September.

That means that all chances are crippled for the Americans to make worthwhile contracts for the coming season.

Americans are becoming nervous over the outcome and turning to the view that they might have gotten a better deal if they had sought a compromise three months ago. Instead of holding out on the flat-footed policy of no quota at all.

Several have tried to open discussions on a proposition of modification of the four-to-one contingent as a concession to the French producers.

Significant silence continues on the part of the French exhibitors, although all claim they are losing money on account of the American walkout.

Question has gotten into the French Congress with action of Michel Renatour, member of the Chamber, asking what is to be done with the quota and thus opening a debate in that body. Poncet, replying, suggested that the people wait until present negotiations were thoroughly studied. He described the former quota which the syndicate producers want changed and went into the matter of opposition by the Americans to certain proposals.

Renatour made it plain that he had joined the forces for strict regulation of imports, by declining against "enslavement of the industry by American pictures."

Chaplin's Pieced Film—Hit

Berlin, July 5.

A German film company has combined three old Chaplins into an evening-filling feature and called it "Adventures." "In a Pawn-Shop," "The Immigrant" and "Easy-Street" are the comedies used. They have been joined together with some skill.

Their success was sensational. At the Alhambra, the big first-run house on Kurfurstendamm, the film is now in the fourth week. This record has only been equaled within the last two years by two films: the Russian "Battleship Potemkin" and "Song."

RADIO'S ENGLISH DEAL

Distribution in U. K. by Ideal for 30 Features.

Radio Pictures has arranged with Ideal Films, of England, and the RKO Export Corp. whereby Radio's 30 pictures will receive distribution in the United Kingdom.

The deal was completed by Joe Schnitzer, for RKO, now in London, Ambrose S. Dowling, export manager, Sol G. Newman, British representative for RKO, and Simon Rowman, for Ideal Films in London.

Ideal Films is an affiliated company in the British Gaumont group and operates a large chain of picture and vaudeville houses in the British Isles.

New Radio Cinema Formed in Paris

Paris, July 16.

Radio Cinema Co. has been formed with a capital of 10 million francs.

Its purpose is to make installations and manufacture sets for theatres and producers.

The new concern is composed of Jacques Haik, Francofilm and Radio TSP.



MARY AND MARGARET GIBB

The best publicized "Siamese" twins in the universe. They break attendance records. Vacationing now. Opening Sept. 1. AN ARTHUR KLEIN-TERRY TOWNES ATTRACTION. Suite 1405, 1560 Broadway.

GERMANY BARS SOUND SHORTS

Berlin, July 16.

With the German musicians' organizations on the rampage over invasion of mechanical accompaniment, and many out of work because of the sound screen, the authorities have invoked the permit law to cover talking shorts.

Six Berlin theatres are now wired. American manufacturers have been refused permission to import this product. German distributors have united with the Americans in protest, arguing that the measure is undertaken without legal authority.

German manufacturers, of course, support the move, urging that their educational and scenic would be extinguished if they were not protected by some sort of protection.

Ghosting and Doubling In Talker Publicity

London, July 5.

Ghosting dialog for dumb stars has British International in for a lot of raising. Company has had to explain that its first all-talker, "Blackmail," just trade-shown, had to double Anna Ondra. Czechoslovakian, as Anna no speak English and picture was made into a talker after having begun as a silent production.

Joan Barry, stage actress, doubled and got no screen credit. Mary O'Farrell does the same for Lya de Putti in "The Informer," same company, and R. E. Jeffrey for Lars Hanson, Norwegian.

Company officials say Hollywood used to double hands, legs and even whole bodies and never gave screen credit to doubles—so why the squawking on voices.

Press boys and stage actors reply that voice is the chief added attraction in a talker; when an English stage actress is doubling for a dumb boob in a British production they're against—plugging the outsider and giving the native the blue pencil.

Patriotic argument usually wins over here and producers are burning plenty about how the mob will take all this.

Theatre Crisis Now in Hungary; Films and Legit in Danger

By E. P. Jacobi

Budapest, July 5.

After collective opposition of Exhibitors' Society against talkers which it had decided not to release earlier than May, 1930, the management of three of the principal picture palaces suddenly changed attitude. Ufa and Radius, houses partly controlled by German capital, also Forum, under entirely Hungarian management, are now being wired and will open in September with "The Singing Fool" and "Four O'Clock on a Sunday," later Ufa all-sound production, Hungarian subject.

Small exhibitors are helpless, fearing they will lose what scant business they had if three of the biggest houses, and eventually more, go talker. President of Exhibitors' Society, ex-Secretary of State Tasnadny-Szucs, resigned because the three mentioned concerns have gone back upon the previously taken collective decision.

New Decrees

Confusion is complete because new Government decrees, long dreaded, is just out. It is worse than apprehended. 20 filler (3 cents) to be paid to Government film fund for every metre of imported film; moreover, one Hungarian film, at least 1,500 metres in

length and proved to cost 60,000 pengos (\$11,000) must be produced. Local managers of American studios threaten to withdraw from Hungary if decree is not changed just as they have done in France.

For the present they are proposing to sell contingent tickets of 3,000 pengos each along with every American film sold. This means an added expense of 50 per cent for importers, which no one is able to pay. Contingent paid in Austria, at less than one-tenth of the price which the Hungarian government now proposes to enforce. The future is absolutely dark.

Legit Too

Legit outlook is no better. Another theatre has gone smash: Magyar theatre has stopped payments. Of Budapest's 10 big legit houses, the fate of three is uncertain for next season. There are dozens of candidates for the lease but so far none appears to have sufficient capital to ensure company's fees during the season, come what may. After this year's experiences both the owners of the buildings and Actors' Association insist on first being sure on that score.

Crisis

Most other amusement places closed, broke, or undergoing, to say the least of it, a crisis.

Idle Threat by German Exhibs Over Wiring Cost

Berlin, July 5.

The German Exhibitors' Association is taking a definite stand against the prices asked for sound equipment. They say that 90% of its members will not be able to pay the prices demanded by either Klangfilm or Western Electric. They brand as absurd the demand that they rent wiring for 10 years but pay the whole sum during the first season. 30,000 to 60,000 marks are the figures now asked and these must be reduced before any business can be done. If this isn't done, a boycott of sound is threatened.

It is very doubtful whether the bigger houses that have money behind them will let the chances for business go by that would result from having the only talkers in town.

TOLBI'S WIRING N. S. G.

Berlin July 15.

The German Exhibitors' Association (B. L. S.) closed a connection some months ago for the exclusive rights to exploit the Tobis sound equipment. This rather primitive system of wiring has been accepted by a number of German houses as it is very cheap.

Results have not been so good. Lately Tobis sold the majority of its stock to capitalists in Holland. These men are not in agreement with the distribution methods of the Syndicate. They have cancelled the contract.

Tobis does not approve of this move and is bringing the matter up before a court of arbitration.

Inside reports have it Tobis will be satisfied to cancel for a moderate sum.

British Film Field

By Frank Tilley

London, July 5.

This week there has been a sudden rush on the box offices in the West End. "Broadway Melody," scheduled to come out of the Empire, stays in this and maybe next week, with business showing no sign of weakening. "Bulldog Drummond" keeps well-up at the Tivoli, and "Cocoanuts," opening at the Carlton, is doing as well as the stage version did badly.

Hippodrome, which opened slowly with Ufa's "Wonderful Lie," rose swiftly on this silent film to capacity on the Sunday (June 30), and is doing around \$1,800 a day, with all the other West End houses playing talkers at that.

"Desert Song," which looks like being a hit, goes into the Regal this 15th.

Williams Out?

Definite lowdown here is Jaydee is out of World and E. W. Hammons coming over to make further arrangement with British International.

Another visitor due here this 10th is Joseph Schnitzer of RKO, for (Continued on page 57)

Australian Theatre Tax Going On Again

Sydney, July 12.

Faced with a deficit of \$12,000,000 the Commonwealth Government probably will reintroduce the entertainment tax on all seats priced at and below 50 cents.

Such an administration program became evident when the premier delivered an attack upon the public's "love of all kinds of entertainment," which, he said, was an adverse influence in national life, especially during times of economic depression.

Entertainment tax was collected as a war measure, but was taken off the statute books several years ago in response to public clamor.

Ufa's Sound Studio Compared to Hollywood

Berlin, July 2.

In Neu-Babelsberg the Ufa is building a sound film studio to be completed by the end of the month. It is built in the form of a cross with four separate studios branching out from a three-story nucleus in the center.

All the studios will be without windows and sound-proof. It is claimed that they will be as modern as any to be found in Hollywood.

At the same time, next door, under the direction of the Russian Wolkoff, an Ivan Mosjakin starring film is being cranked in the old studios. A Variety reporter saw a complete reproduction of the old royal opera-house at St.-Petersburg. Here before an auditorium completely filled with uniformed nobility a ballet of toe dancers in traditional white costumes was being performed.

A suggestion of the coming of effluvia films had crept in. Comparative silence prevailed during the long ballet scene and a full orchestra performed heroically under a first rate conductor. This scene will later be synchronized in one of the sound studios.

In the leading female role of this picture, Betty Amman, who made her debut in "Asphalt," will appear as a ballet dancer. Miss Amman is an American girl who came over quite unknown to Germany 28 months ago and after a test was immediately enraptured by the Ufa's leads.

The Tiler Dancing Schools of America, Inc.

64 WEST 74th ST., NEW YORK
MARY BROWN, President
Phone EDmont 8215-6
New Classes Now Forming

FOSTERS AGENCY
GEORGE FOSTER (Established 40 Years) HARRY FOSTER
STILL THE LARGEST IN EUROPE
32 Shaftesbury Avenue London
Cables: Confirmation, London
Phone Gerrard 8818
Recent Bookings include JAMES HATTON

INDEX	
Foreign.....	2- 3-84
Pictures.....	4-57
Picture Reviews.....	42-53-57
Film House Reviews.....	55-57
Vaudeville.....	58-63
Musical Reviews.....	66-69
New Acts.....	67
Bills.....	68-69
Times Square.....	70-72
Editorial.....	74
Women's Page.....	73
Legitimate.....	76-80
Music.....	81-82
Obituary.....	80
Correspondence.....	85-87
Letter List.....	87
Inside-Pictures.....	74
Talking Shorts.....	42
Letters.....	75
Legit Reviews.....	80
Foreign Film News.....	2
Burlesque.....	64
Sports.....	73
Inside-Legit.....	50
News of Battles.....	64
Inside-Vaude.....	61-63
Outdoors.....	83

Legislative Demands Call for Some Indie Exhibs' Retention

Film producers have suddenly become aware that with the threatened extermination of the actual independent box offices the contract that has passed, the bulk of state taxation upon the theatre owners would be boomeranging to their own chains and, roll up a tremendous legislative tribute that would have to come from their own pockets.

As the result, although statisticians figure indie houses now realize only about 25 per cent. of their gross profits and that a large portion of this is eaten up in the collective processes, a movement has originated in the industry survival of sufficient indie faces to carry on the annual poverty cry sounded each year when legislatures threaten to get rough.

Acquisition of a special investigator for each of the 32 Film Boards throughout the country, who will make a personal probe when an indie raises a film rental cry and effect an adjustment, one way or the other, will probably be the outcome of a meeting of joint committees appointed by Hays to solve the talker rental warhoo.

Old Deposit System

As for entire States that refuse to observe the Hays media for arbitration, such exhibitors will doubtless be ruled back to the deposit system, according to the deposit, and also may be made to pay in advance of showing product a flat total amounting practically to the rental for each picture.

At the meeting drastic measures were discussed. The appointment of agents to investigate exhibitors' financial status and to determine the amount of film he is capable of paying for, rather than buying, was practically agreed at the first session. The matter of determining the calibre of men for the work and the details of their duties brought about the adjournment until the end of this week.

Woodhill's Advice

Pete Woodhill, long considered one of Hays' chief outside adjuncts, whose Motion Picture Theatre Owners of America is composed of producer-chain affiliations, is sounding advice to the indie to take a final account of his stewardship before buying more film. If he can't see a profit, Pete figures he should clear egg for further wasted efforts.

Hays affiliates do not all agree on the merits of agents in all parts of the U. S. There are some spots where the exhibitor is so glad to see a salesman that just for comradery and a drink over the village bar, the indie will sign, regardless of the number of days in the year. In such cases they cannot see where the investigator will carry any weight in re-schooling the exhibitor in paying rather than buying.

Sound Cuts Down Number Of Academy's Awards

Los Angeles, July 16.

Owing to the difficulty of judging individual achievement in sound pictures, the Academy of Motion Picture Arts and Sciences will confer but seven honor awards for actor, actress, director, writer, cameraman, art director, and company for 1929. This is a reduction of eight awards and 20 certificates as given by the Academy for the best achievements of 1928.

Ballots for selection of the year's best work are now being sent to members who have the right to select their selections to one individual in each branch of the awards to be made.

N. Y. to L. A.

Rowland V. Lee.
Larry Darmour.
Marion Harris.

L. A. to N. Y.

Fay Compton.
Clive Brook.
Charley Elfeld.
Bobby Clark.
Victor Schertzinger.
J. L. Courcier.

Retaliation!

Los Angeles, July 16.

Since a trouble of critics deplains the club in "Broadway" was that it was too big. Universal, is retaliating in Paul White-man's "King of Jazz" by making the cabaret set even bigger.

D. W. Griffith Excites Southerners Over Film

Dallas, July 16.

Feature writers, reporters, would-be playwrights and amateur actors of all sorts last week made a Mecca out of Mineral Wells, Texas, health resort, where D. W. Griffith stopped for a few days.

D. W. let it slip out that he intends to produce a Texas history film.

Jan Iselle Fortune, feature writer and poet, of Dallas, went to the dizzy extreme of hooting it via "ankle express" as she called it, to interview Griffith. Distance is over 200 miles.

Griffith and his press agent gave out a lot but said little. The picture is not definite yet, so it seems, but, if it does go into production, will likely be shot around San Antonio, using battle of Alamo as background. He set the yokels afire with ambitious zeal when intimating that very likely cast will include locals.

While in Mineral Wells, D. W. talked with Betty Blount, Dallas, whose story, "The Birth of Texas," is being considered for the scenario. Ft. Worth and San Antonio have both offered to underwrite the project, figuring that local interest in Texas and south sufficient to guarantee success.

Two-Reeler of Notables

Nick Copeland talker picture center, in conjunction with George Clark, city editor of the New York Daily Mirror, will produce and direct a two-reel talker which will feature Izzy Kaplan, photographer for the Mirror.

It is a comedy showing the tribulations of a photographer in securing pictures of various notables. Notables so far enlisted by Clark to appear in the picture are Mayor Walker, Bobby Jones and Max Schmeling. Clark is now dickering with others to show themselves in front of the camera. Outdoor shots will be used only and the Yankee Stadium, City Hall, Madison Square Garden and golf course will be the main locales.

Copeland intends to commence work on the picture at the end of this week.

Langdon's Comic Strips

Los Angeles, July 16.

Harry Langdon has resumed doing comic strips, drawing of which he started as 12-year-old newsboy in Omaha. At that time they attracted attention of the Omaha Bee, daily, and landed on the front page. Comedian was on his way to become an artist when he followed the show. His intention now is to draw upward of 100 strips which his studio, Roach, will release.

STANFORD'S FILM COURSE

Los Angeles, July 16.

Stanford University has fallen into line with a motion picture course. Paul R. Farnsworth, professor of psychology and art at this college, is now in Hollywood to make a survey of production.

New course will be established at the school this fall.

KAHN'S HONEYMOON

Los Angeles, July 16.

Ivan Kohn, picture agent, leaves here this week on a belated honeymoon with the former Doreen Pastor, stage actress. Couple sail for Paris from New York on the "de France," July 26.

While abroad, Kahn will look over available talent.



LEO REISMAN

And His Orchestra.
Central Park Casino, New York
Victor Records-Vitaphone Shorts

Menjou May Make Talker in England

Before leaving New York Saturday on the "Paris," Adolphe Menjou stated he expected to do an English-made talker, while away. Menjou said he had received offers to do a German picture in several languages. He speaks four beside English, but looked with the most favor upon the English idea, as it would insure having the English-made returned here for distribution.

Menjou's latest "Fashions" talker concluded his five-year agreement with Paramount. While in New York for three weeks, Menjou did not interview any Paramount officials. This is said to have burned up the star, since he expected an invite to the Paramount offices.

Menjou was still burning when sailing. He alleged an understanding between the big picture producers for none to approach him until Paramount decided whether it wants Menjou on another contract.

Menjou did not appear to have any more basis for the statement than that no other producer had started to negotiate with him.

Five years ago, just prior to Menjou entering into the Par contract, he was in a similar frame of mind. Menjou is not certain how long he may remain abroad. His first stop is Paris.

Menjou's new connection, made before he sailed, is said to be with the American Sound Recording Co. He is to be co-producer of a series of features, the firm to finance the making and the star to receive 20 per cent. of the world rights. To support his end of the project Menjou is said to have posted a bond of \$165,000 guaranteeing his continued participation as director and player. The supporting cast is to be all-Equity and will work under the new Equity contract.

In a long telegram to W. R. Hearst, addressed him on the coast, Alfred Smith, vice-president of the Sound Recording Co., asked the publisher for support in a publicity way. Smith charged the "trust" with desiring to eliminate Menjou from the picture.

Menjou's first picture for the new concern will be a talker.

Denies Piracy

Los Angeles, July 16.

Samuel Goldwyn denies charges of piracy brought against him by Don Gabriel de Barbadillo, senator, in the \$100,000 damage suit brought against him by the writer in the U. S. District Court.

Goldwyn asserts the picture in question, "Night of Love," was made from the story "Beauty and the Beast," by Lenore Coffee. De Barbadillo alleges the picture is filched from a tableau, "The Christ of the Alley" written by him in conjunction with his wife, Phillis Waters Forbes, and submitted to Goldwyn several years ago but rejected by the producer.

EQUITY BAN COSTS JOB

Isobel Elsom, stock actress, returned to London last week after leaving as lead with Elitch Gardens stock, Denver, through coming under the Equity ban on alien performers.

Equity requires a lapse of six months for those coming under the ban.

Adopting Katz' Idea

Los Angeles, July 16.

Since reading about the Sam Katz temperature, with the as-you-please-home, a number of local Frigidaire and other ice cooling manufacturers have been approached by Hollywood's upper crust for specifications on refrigerating systems in their abodes.

California's warm days makes the installation of a cooling system desirable since a number of film people work at night and want to rest in comfort during the days.

Chas. McCarthy as Head Of All Par Publicity

The biggest elevation for a publicity director in any film company will be realized within a few weeks by Charles McCarthy of Paramount.

Then, it is stated, McCarthy will be officially described as director of personal relations for the publicity activities of all of Par. interests, including the producing company, Public Theatres and the radio subsidiary.

McCarthy, who has headed Paramount publicity for 12 years, will receive an annual salary of \$50,000 in the new post, according to home office reports.

Earl Wingart, for seven years with Paramount, moves into Par's publicity post vacated by McCarthy. Al Wikie is being brought on from the West Coast to fill the vacancy in the Astoria plant created by Wingart's elevation.

Another change in the department expected within two weeks is the promotion of Harold Flavin, McCarthy's assistant, to the publicity chiefship of the organization's air interest. Flavin is well fitted for this post, having been an expert on radio matters for years.

Hollywood Expose Book Reappears on Newsstands

Los Angeles, July 16.

Ed Roberts' book, "The Sins of Hollywood," has again made its appearance on local newsstands after being suppressed in 1922 by Federal authorities.

Roberts stood trial at that time for authoring and publishing "Sins of Hollywood" and was exonerated after the postal authorities had seized and destroyed all available prints. Copies currently appearing are believed those which the Government failed to confiscate. One newsstand has 400 on consignment.

U. A. Trying to Get 'Alibi' Into Chi Over Censor Ban

Chicago, July 16.

United Artists has reopened litigation to permit the showing of "Alibi" here, banned by the censors some time ago. Film company has filed suit to compel the city to allow the picture to be shown without restraint. Action is against the city, Mayor Taylor and Police Commissioner Russell.

"Alibi" was sloughed by the censor board on the ground that it tended to create contempt for the local cops, besides contending that the general theme of the film was too raw.

MARIETTA MILLNER DIES

Berlin, July 16.

Marietta Millner, young German film actress, died last week at the summer resort, Badenweiler, of consumption.

Only a short time ago she won a beauty contest which took her to Hollywood for a short time. Since her return she had a big success in "Zarevitch" opposite Ivan Petrovitch. With Lillian Harvey she was being featured in "Adieu, Mascotte," on the Ufa program for next season.

PAT POWERS' GOLF CLUB

Westport, Conn., July 16.

The swanky Longshore beach club is open here. The P. E. Lewis 2nd estate was purchased for \$700,000 as the location for the club by L. A. Powers. He is head of a sort of nation operating the club. Joseph Plunkett, RKO, is a charter member.

It is reported that an exchange of Pasadena property figured largely in the deal. Lewis has a large ranch near Pasadena, where he will make his headquarters.

PROJECTIONIST MAKES SILENT TRAILERS TALK

Los Angeles, July 16.

Silent trailers are made talkers through device invented by Kenneth Graham, projectionist at the Golden Gate (Fox) here.

Graham has rigged up a microphone in his booth which connects with the amplifiers back of the screen. When he is running a silent trailer, Graham chatters into the mic about the merits of the product on the trailer, giving the audience the impression that the sound is a bonafide part of the picture.

Graham adapts his verbal salesmanship to the type of audience the house through the stenographer who tip off and tab also on his voice as to tone and volume.

Katz Decides Against "Distasteful Advertising"

Declaring himself in complete accord with the complaints of William Van Hoogstraten and Edwin Franko Goldman, who wrote letters to Mayor Walker protesting against the night flights of an airplane-ballyhoo for the Rivoli theatre, which disturbed public symphony concerts in the Lewisohn Stadium and Central Park Mall, Sam Katz, president of Public Theatres, has ordered the flyers to away.

The Rivoli (Public), with "Thunderbolt," had hired a night-flying, jet-motored, bombing plane, equipped with a neon-tube sign-flasher on its under-wing, proclaiming the picture. A honking fish-horn attracted eyes to the plane, which soared over the Goldman concerts recently. The fish-horn failed to blend with the harmonies of the concert, and Goldman complained. Mr. Katz remedied the matter. "Our public policy," he declared to his staff, "is to always avoid any distasteful advertising. We will see that it does not occur again in the future."

A few months ago Katz reiterated to his organization that deliberate untruthfulness in advertising of an attraction, or deception of press or public in any manner, would result in dismissal of guilty individuals.

Dialog for "Hell's Angels"; New Femme Lead in Film

Hollywood, July 16.

Dialog is to be added to Howard Hughes' "Hell's Angels," an air special that has been making for three years, now representing an investment of around \$2,000,000. The dialog attachment will put around \$200,000 more onto the film's cost.

For the dialog making a new femme lead will be drawn, but the remainder of the males will be of the original cast.

Laurence Stallings will write dialog.

LeRoy Buys House, But Can't Oust Billie Dove

Los Angeles, July 16.

Mervyn LeRoy, First National director, bought a beach home at Malibu. After the papers were signed he wanted to take immediate possession, so he went to the place and found that Billie Dove, also with E. N., had taken occupancy for the summer.

Inquiring if the star had a lease she replied in the negative. He asked her to vacate, but the request was turned down.

LeRoy is bringing disposes proceedings.

Gloria Swanson in London

Gloria Swanson will appear as the guest of honor at the world premiere of "The Trespasser," her latest picture for United Artists, which will be held at the New Galerica Cinema, London, Aug. 30.

Miss Swanson left the Coast for New York today (Wednesday) and will sail for Paris Aug. 2 where she will join her husband.

While in New York Miss Swanson will record for Victor the two songs from "The Trespasser."

STAGE SHOWS DUE BACK?

Dept. Justice May Put Brakes on Merger Deals in All Industries

Washington, July 16. Though consternation was thrown into the legal forces of both the Fox and Warner organizations, first through the rechecking of the Fox-Loew deal and now the Warner-Stanley-First National merger, both of which investigations have not yet been closed, it now develops there is more to come and that the picture industry is not the only one in for an encounter with the department of Justice.

It was reported in Variety last week that every deal among the picture producers was to be checked again, the department admitting that with considerable reluctance. Everything now points to a general check up in every industry and with it a reversal of the former Coolidge administration policy of going over the details of a merger prior to its consummation and then, if nothing seemed to violate the anti-trust laws, to place an official okay in advance.

Due to Mr. Hoover's expressed opinions in reference to business it was believed he would continue this policy. Though the Fox-Loew and Warner-First National rechecks caused considerable wonderment, it was thought these were isolated cases and not bearing on creation of an administration policy. Many political writers and others close to the administration see wherein the attorney general has listened to the rumbling in Congress and if the reinvestigations amount to nothing more than a checkup, Mr. Mitchell will at least be ready with detailed information to answer Congress when it begins to ask questions next session.

That those questions will be forthcoming was strongly indicated during the closing days of the last regular session, with the picture industry taken as a starter with the resolution by Senator Walsh, Montana, asking what Colonel William J. Donovan, former head done in connection with the mergers in that industry.

Speculation

There is much speculation here as to John Lord O'Brien's delay in giving his recommendation to the attorney general of the Fox-Loew deal. The continued inactivity cannot entirely be laid to the fact that Mr. O'Brien is new on his job, for he has had much experience in the anti-trust work of the department.

It all leads to the creation of the belief here that Mr. Hoover intends to be guided by Mr. Mitchell and adopt a personal hands off policy, letting the department go ahead and do its checking and then fight it out with Congress.

Many think it will be a picture case that will be used to test out in the courts the new policy that is in the throwing over that of the previous administration policy, leaving those who accepted the official okay in advance in a most unenviable position. If the deals so completed are now upset by this reversal policy it will create almost a chaotic condition within the picture industry. One of the political writers here said the department is looking for an out in the department's statement that those receiving the advance okay have in many instances gone much farther than the original deal called for. No matter what the developments may be along these lines, it is becoming extremely evident that the trend of the picture makers along with other industries toward mergers is in for a sharp application of the brakes from the department.

Arthur Out of Metro; Dane to Be Featured

Los Angeles, July 16.

Upon the expiration of George K. Arthur's contract with Metro-Goldwyn-Aug-18, the comedy teaming of Arthur and Karl Dane will end. Arthur's contract will not be renewed, while Dane remains as featured player.

The pair start on their last co-featured picture next week, the story being still untitled.

WHY FIRST CLASS?

Franklin theatre, Astoria, L. I., grind house, closed for the last few months, is being re-modeled into a first class store.

Whiteman Film, Revue In Form, Is Now Set

Los Angeles, July 16. Paul Whiteman's "King of Jazz" starts in work July 19 at the Universal studio in the form of a semi-revue.

Change in story type is due to inability to obtain the kind of a script they originally wanted. Most of the action in the picture selected takes place in a night club.

Fanchon and Marco are staging the revue section of the production, while Billy Rose and Mabel Wayne are handling the music and lyrics. Harry Green is the only principal so far cast outside of the maestro's personnel.

N. J. Town of 2,500 Didn't Support Talkers

New Milford, N. J., July 16. Talkers are out at the Park theatre and so is the Park. Most of the action in the picture selected takes place in a night club.

Pathe's Sound and Color Newsreel

Los Angeles, July 16. For the first time for newsreels Pathe sound news shipped prints of public event in sound and natural colors this week.

Some 30,000 feet of the Elks' pageant were shipped as hundred prints of 300 feet each. All the work was done in Hollywood.

Jolson's Price Met

Al Jolson wants \$200,000 to appear in "Show of Shows," forthcoming Warner revue. Warners had previously offered Jolson \$100,000, but later met his price with Jolson more surprised than anybody about it, retorting he was only kidding and didn't want to appear in the picture.

Jolson leaves for New York the end of the week to attend opening of his new picture, and after returning two weeks returns here. It is possible he may take the \$200,000 and go into "Show of Shows" since he has given Warners a load of material gratis for the production.

Ned Marin Resigns

Los Angeles, July 16. Ned Marin resigned from First National Monday. Marin has agreed, however, to complete three pictures before he steps out—"No, No, Nanette," "Give the Little Girl a Hand" and "Forward Pass." Effect of this condition upon his resignation will be to keep him in the berth until September.

Marin went to Warners with First National as one of Dick Rowland's men. He had been with the company about two years.

Kennedy Back in N. Y. Joseph P. Kennedy returned to New York yesterday, going to his Pathe offices. He has been on the coast for several weeks.

ALL-SOUND POLICY UNSATISFACTORY

Too Much Sound and Not Enough Good Shorts—Badly Arranged Short Programs Particularly Harmful.

BIG TOWN OVERDOSE

Stage shows are due for a return with the new season in the majority of the picture houses having gone all-sound for the summer. The entirely canned bill of entertainment has failed to be generally satisfactory in the film theatres.

The most potent cause may be put briefly into too much sound and not enough good talking shorts. A surplus of sound is evident nowadays in any size city. This will lead to the weeding out and return the humans to the stage.

Vaudevilleans continuously note that where an all-sound program may hold the elements of sufficient entertainment, the inexperienced picture house manager has not the knowledge nor experience of how to dovetail or blend the program's subjects. That entirely good program may be ruined as it often has been by a botched running order.

It is said that a large chain has about decided the all-sound shall not be a permanent policy, as may not have been contemplated when the change was made for the summer months. With the summer now at its center, there have been time and statistics for the decision.

In the overcrowded areas of all-sound, a partial change may occur, if a chain controls the majority of houses. In other sections the change may be brought about by the chain or the indie exhibitor, to relieve the congestion of the sound film.

Through the overdose of sound in all big towns there are innumerable spots where no humans may be seen upon any stage. That leaves no haven for the locals who want to see stage people in action.

Vaude in Demand

Present signs are for an increased demand for vaudeville material with the new season. There is a tendency to provide a good playing show of acts in the future, rather than to depend upon a break headline name or the drawing power of the average picture, even though a talker.

With the return of the stage show, the stage band policy may be absent in most cases. There is no information as to how a master of ceremonies will stand with the revival. Up to date the m. c. has been purely a local institution, a stage card who succeeded in one spot but is not certain of his strength elsewhere.

The stage band and the m. c. have been the disguise or alibi for a lot of poor acts, which may have gotten good salaries. With the education of picture house managements and their audiences as to what constitutes entertaining talent, the \$75 lay off that got \$250 could put the turn over seems of the past performances in on film house stages.

Holding Bookers Responsible With the return to the stage show, it is most probable house managements, in fixing an appropriation for a stage bill of turns, will require the money be properly spent, and the onus placed upon the booker or agent if the cheating acts are again sent into picture theatres.

The lack of good talking short material has existed from the outset. Acts were indiscriminately selected for the shorts, and permitted to give the short any old material the act wanted to or could dig up. Shorts that should have been shelved were placed in distribution, going out to the all-sound houses and dying regularly in each.

One talking short maker after

Fox Orders Expert to Start Drive For 2,000 More Theatres Over Here

Very Important!

Los Angeles, July 16. Top discount offer to Equity members for duration of studio battle was that of Hollywood golf professional. Club winger offered all out-of-work Equity members 15 per cent. discount on golf lessons.

Equity Shop Doubles Cost of Talkers

Filmdom's first apprehension since Equity started its campaign was secretly evidenced in several home offices late last week when production budgets, calculated the Equity way, revealed, it was claimed, an average increase of nearly 100 per cent. for a feature; this chiefly because shop regulations would come close to doubling the shooting time.

Propaganda to enlighten the actor on the fact that an Equitized industry will make him the greatest sufferer in the financial rearrangement is being disseminated as one of the most important steps in the anti-organization campaign. While film executives believe that the majority of the players are opposed to Equity shop, they also express the knowledge that the average actor is fearful of going on record in a way which, they say, would be the most forceful proof that the players themselves do not want Equity.

Again film men figure that Equity regulations would increase from 10 to 12 weeks shooting time on pictures that now occupies from six to eight weeks.

Where the New York industry at first regarded Equity's attempt as on a par with the one which experienced the Hollywood walk-out two years ago, the Hays machine, which with the assistance of the Academy of Motion Picture Arts and Sciences, worked so perfectly then, is practically stopped by the labor wrench this time.

PUBLICITY AGREEMENT

Los Angeles, July 16. Sam Goldwyn, in an effort to get special publicity on the deal, made a new optional five year agreement with Vitma Banky by long distance telephone.

Producer called the actress at Louisville, Ky. She accepted.

making 87 shorts, discarded 80 of them and temporarily discontinued. Now the short makers are asking outside producers to make two-reelers at a total cost of \$12,000, a maximum, claiming that the short cannot gross over \$40,000. As an incentive to the producer the maker offers a percentage of the net after the cost of the short, the firm's pro rata overhead and cost of distribution shall have been deducted out of that \$35,000 or \$40,000.

One Out of 7

Accordingly the one reel talking short, made within two days and with the act receiving not over its regular stage salary for two weeks, and more often one has been rushed through, with about one out of seven shorts containing any actual merit.

Invariably so far the all-sound program has had to wholly depend upon its featured talker (full length) excepting in a rare instance or two where a short, usually two-reeler, has been able to hold up the bill through its comedy complex. Where the featured talker has not been as good as powerful on the screen or at the box office, the net result of the entire all-sound bill has been disastrous to the audiences and the theatre's following business.

William Fox, has summoned his agile real estate manipulator, A. C. Blumenthal, back from Europe, to start another round-up of theatres.

This time, Foxites say, Blumenthal's orders are for the corralling of 2,000 theatres, chiefly of the neighborhood variety, throughout America. These will be indie box offices, wherever practical, while in other spots land will be acquired and construction will be the order.

While reports that Mike Meehan, pool man behind Fox in many of its recent biggest theatre moves, including the Loew deal, is off until stock booms higher, executives claim that the agreement is for Meehan to stay out only during the summer months.

Blumenthal's real mission in Europe, if it is revealed, has been to conduct Fox negotiations for the 300 houses in the British Gaumont chain. Foxites here understand that Blumenthal leaves for home this week with that matter overseas attractively arranged for his boss' perusal.

Paul Ash's Plane Crash; Dailies Don't Believe It

The proverbial wolf cry echoed on a chap that didn't yell it and influenced the dailies, except Morning World to pass up Paul Ash's nose-dive in plane at Curtis Field, L. I., last week. Ralph Stitt, press representative for Paramount, yet unaware of the crash Thursday, was figuring as planting it but didn't.

Ash, m. c. at Paramount, New York, has been jumping to New Haven via plane for past two weeks to get a line on incoming units that make the Paramount after the New Haven opening. The trip is made in 45 minutes with Public standing the graft of \$70 round trip fare and with Ash out of one show to make the trip.

Ash started off as usual piloted by Billy Bonor, of the New York New Haven airline. After a few minutes out the plane dropped 1,500 feet on dead stick, with Ash suffering contusions of head and arms but with pilot escaping with minor injuries. Ash refused medical attention and came direct to the Paramount where he was treated and later made his appearance on the stage swathed in bandages, explaining the accident. However, he resumed his duties the next day.

The Standard News correspondent sent in the story from the flying field and the news bureau sent it out, but the dailies tossed it. Stitt is still burning on the idea of an up and up first page yarn being given the needles by the desk men.

Some of the same dailies fell all over themselves advertising that Clara Bow and Harry Richman would marry. The new Bow picture opened the same week (last week) and someone must make Richman known off Broadway if he is going to have his first picture excite any curiosity.

Ray Rockett Out at F N

Hollywood, July 16.

Ray Rockett left First National yesterday. He had been with the producer for five years as an executive there and abroad.

Al Rockett, his brother, also of F. N., is fact, arriving from a breakdown at Malibu Beach.

STAHL BACK ON JOB

Los Angeles, July 16.

John M. Stahl, Third National, is expected back on the job in a day or two.

He has been ill for weeks as the result of an accident to his right eye.

Cheers for Chorists and Warning to Skeptics and Agitators Mark Equity's Stadium Meeting of 3,000

Los Angeles, July 12.

Equity's first meeting in the American Legion indoor stadium, July 10, played to an attendance slightly bettering 3,000 and held cheers and repeated warnings for the doubters. Claude Gillingwater, Clarke Silvernail, H. B. Garvey and Charles Miller each called the skeptical and agitators to task for their complaints and queries based upon the lack of or announced plan of action to date. Enthusiastic highlights were a demonstration for the 15 chorus girls who presumably voluntarily quit working for First National July 9 (what they did was not announced), and the reception tendered Burton King, who was present, upon announcement from the platform that he had signed Equity contracts for the cast in his new picture.

This stadium, the weekly Friday night scene of many ill-timed socks, holds 3,800 with the ring for this occasion, solely decorated by a peaceful enough miniature organ as accompaniment to the Equity hymn spotted half way through the evening.

Frank Gillingmore usurped some time in sending the meeting away for the reading of telegrams, newspaper clippings, wires, etc., closing with the list of newly suspended, which included Tully Marshall, Anders Randolph, Raymond Hatten, Louise Dresser, Henry Otto and Anton D'Vorak. Also made public was the lifting of suspension from Jules Cowles and Gloria Day, the latter being on the rostrum and the night's first speaker. Miss Gray is the girl who came down the aisle at the close of the previous meeting to complain against having been blackballed. Her speech was a appreciation of the reinstatement.

Mae Murray's Plan

Gillingwater made the point that a general never tells his army what he intends to do, and suggested less impatience. Mae Murray, who followed, presented the idealistic plan of Equity and the picture producers on the same platform in an open meeting for a discussion of the point. This idea was subsequently selected by J. W. Buzzell, secretary of the Los Angeles Labor Council, addressing Equity for the second time, as the keynote to world harmony.

Buzzell delivered the evening's final message and closed by stating that there was only one body which could help the actor and actress in this matter, and that was the actor and actress, that it was the actor's fight and he should win it alone. Buzzell failed to mention whether the double-edged inference to this was that local labor would not walk out if called upon by Equity.

Commended and Contradicted

Previously, Silvernail had retracted some of his prior statements about Francis X. Bushman and mentioned a personal promise of appearance by someone who wasn't present. Silvernail then pleaded for Equity to fight without any outside aid, and while commended on spirit he was also contradicted by Garvey, editor of the Los Angeles Citizen, labor paper, who declared that he had always found it advisable to secure all the help and sympathy possible in any such dispute as this. Garvey described himself as a veteran of labor wars and stressed that a solid wall should be thrown up by the acting contingent.

Josie Melville, bit player, who is "not a star, although I know I have the ability," placed on record a telephonic insult from a casting director whom she had dined with in her home. Miss Melville mentioned she had told one of the laity that the actor earns every dollar he gets, and she is prominent in the Equity radio broadcasts.

Frank Sheridan, verbally powerful, stated he had but recently spent an entire evening addressing labor leaders, on behalf of Equity, until 1:30 in the morning, and as far as known introduced for the first time in the present controversy the term of "scab." Sheridan deplored the plight of the studio chorists because of their long

First Stage Reaction on Equity Film Suspension

Los Angeles, July 16.

First instance of a legit reaction to Equity picture suspensions was that of Eugene Borden, suspended for accepting work at First National after June 5. Borden played in "Front Page" at the Belasco here. Belasco now plans to restage the play July 28, with his former cast. Calling Equity to task if Borden could work, he was given a fast, "No."

hours and abruptly terminated with a quotation from the Bible.

Gillingmore's Subjects

Gillingmore read a message from the Labor Council of Seattle and also a letter from Jack London, actor, whose wife was presumably engaged for two pictures, spent hours in rehearsal, and got neither the jobs nor money for her time. London, according to Gillingmore, walked into the Equity office and donated two one-dollar bills to the fund, although financially pressed.

Calling upon the First National chorists to stand up to cheers and reminiscences of chorists incidents in '19, after which Gillingmore read an anonymous letter suggesting solicitation of non-Equity film players by members. Epistle was announced as from a nationally known author. Contributions to the relief fund of \$100 by Joe Goldsmith, burlesque producer and promoter, was made known, as also the signing of an Equity contract by Francis X. Bushman with Robert Connor, an independent picture producer.

Sale of Equity lapel buttons outside the hall was quoted as realizing \$146 for the relief fund. Among others on the platform, beside the speakers, were Ben Lyon and Jetta Goudal, neither of whom spoke.

Dept. Labor Orders Coast Condition Report

Los Angeles, July 16.

It is understood here that J. W. Buzzell, secretary of the Los Angeles Central Labor Council, sent the appeal last week to the Department of Labor asking for the appointment of a conciliator between Equity and the picture producers over the talking picture situation. The appeal is reported outlining the local trades body's efforts for an adjustment, but that it believed an official government representative would aid in working out the problem.

According to Paul Dulzell, Secretary of Labor Davis has instructed Ernest Marsh, the department's representative at Los Angeles, to investigate. At Equity's New York office, it was hoped this reputed show of interest by the cabinet officer might furnish the key to the producer-Equity deadlock. Dulzell said he was informed from Washington that Secretary of Labor Davis acted in the matter after receiving William Green, president of the American Federation of Labor. Green is supposed to have appealed to Davis following a conference in New York with Dulzell, Equity's executive secretary.

Equity repeated it hoped and preferred a solution might result from conciliation on the part of the government's representatives, as it did not care to become obligated to the affiliated unions, unless as a last resort.

From the coast Equity in New York continues to receive reports of growing strength and interest among the average actors.

Should a government conciliator be appointed to visit the coast to mediate in the Equity matter, it would require that both sides assent to his mediation before he could proceed.



MARRIED! SIMPLICIO AND LUCIO GODINO

The only married and male "Siamese" twins in the world. Opening on the Pacific Coast with their wives and 14-piece Filipino band.

AN ARTHUR KLEIN-TERRY TURNER ATTRACTION. Suite 1405, 1560 Broadway, New York City.

Warn Lens Boys On 16-Hr. Limit; Must Quit or Else

Los Angeles, July 16.

Under instructions of a letter sent out by the executive board of the International Photographers, cameramen and their crews are practically instructed to walk off a set at the completion of 16 hours' work unless permission to continue has been granted by the business representative of the organization.

Officers of the cameramen's union say the move is an effort to force representatives to observe the agreement between photographers and the studios recently put into effect.

Former charge violations in that crews have been held in excess of 30 hours' continued service. Assertion also made that the most frequent ignoring of the agreement affects employees under class 3A and 3B, contract men, the schedule of hours for which provides, except in emergencies, that none shall work in excess of 60 hours a week, not including screening, or the employment on Sundays. The 16-hour limit also applies to this class, with a rule of eight hours intervening between days. The letter sent to members states that "Any member found guilty of working for a greater period than 16 consecutive hours (including meal time) without previously receiving permission from the business representative, shall be subject to a fine of not more than \$250 or expulsion from membership."

Regular monthly meeting of the cameramen's union was addressed by Frank Gillingmore and Frank Sheridan of Equity the same day the letter was mailed.

Young-King's First of 8 With All-Equity Cast

Los Angeles, July 16.

Lon Young and Burton King have formed Audible Picture Corp. "In Old California," first of eight pictures, goes into production July 21 at Tec-Art, King directing. RCA recording will be used.

At Equity's July 10 meeting, an announcement was made that King had signed Equity contracts for his entire cast. King was present at the meeting.

JOE SHEA WITH MCCORMACK?

Joe Shea for Fox's Moviecity publicity department on the Coast, is in New York. Young Shea is on leave from Winnie Sheehan.

He may return to the Coast late this month or take the island trip with John McCormack for the Fox talking special to be located in that country.

Jeff McCarthy, representing Shea, will be with the party. It is said that Jeff wants Shea to go along to take up much of the detail work, which otherwise might fall into Jeff's hands.

Equity Mass Meeting Hears Academy, Casting Co., Denounced

Los Angeles, July 16.

Denunciation of the Central Casting Corporation and Academy of Motion Picture Arts and Sciences were highlights of Equity's meeting at the American Legion Stadium last night. Suspension of two more members, Eugene Besserer and Phyllis Crane was announced. A torrid night. About 3,000 attending, which was less than previous meeting and with women outnumbering men 5 to 1.

Paul N. Turner, Equity counsel, stated he was on his vacation, but urged those present to keep up the good work and hold out.

Frank Gillingmore, Equity president, opened the meeting with an analysis of a statement made by Fred Datig, casting director representing the producers on the signing of 206 supposedly Equity members. Gillingmore maintained that 97 of these were not members and that of the balance, 65 who were investigated were found to be okay on contracts and of the number still left, 15 had been suspended, 16 were still being investigated, nine had no address and three were duplicated names.

Overwork Complaints

Gillingmore then read a letter from an extra girl complaining of unclean conditions at the James Cruze studio and saying girls were worked 16 hours a day on "The Great Gatsby." The letter also stated that on "The Broadway Melody" girls were compelled to work 20 hours at a stretch and on "Burlesque" 12 hours, spanning the night while directors alternated.

Gillingmore spoke on radio, tie-ups pointing out that Warners to come to the Coast for screening free screen tests to anybody that wants them. Then he took up "purified organization," as he termed the casting bureau, reading a letter signed by the "Stepping Stones of the Studios." The extra's letter complained of various conditions. Announcement was made that Henry Otto, previously suspended, had been reinstated.

Cheers for Academy Slam

Claude King, describing himself as an English actor, delivered a message to his countrymen to "play the game and stick with Equity." Jetta Goudal, with her accent, got laughs, practically repeating her speech made over the radio last week. Lawrence Grant was the evening's hit and got two minutes of cheering after concluding an attack upon the Academy. Grant declared that the door to this organi-

zation was said to be open and that it was, for it swung from Fred Beeson to Will Hays. He referred to theatres where non-Equity pictures were playing and said that the profits were cut. William Dyer whom Gillingmore introduced as representative of bit players and extras, went after the Central Casting agency saying conditions there must be corrected as they were not playing fair with extras. He told of various methods which he claimed unfair. Robert Keith, actor, next read a poem telling how Equity licked the legit managers in 1919 and how they would do the same in 1929. It was written by Frances Nordstrom.

Next Gillingmore introduced Segrand of the Studio Electricians' Union. The latter said he could not speak officially but declared that individually he believed all members were 100 per cent for Equity.

Annual Carnival

Sam Hardy said the strike reminded him of the endurance flyers with Famous Players up in the air for two months. Then he raised John Miljan and spoke on the proposed carnival, saying he would call on brother Jack Dempsey to take charge of the boxing bouts and Paul Whiteman and Ted Lewis to furnish the music. In closing he said he would like to see the carnival as an annual event on the Coast like the Equity Ball in the East.

James Kirkwood, final speaker, quoted Francis X. Bushman and said he was calling on picture stars, some of whom are members and some whom are not, urging them to be at the next Equity meeting. Among those whom Bushman has already seen according to Kirkwood, were John Barrymore, Lionel Barrymore, Janet Gaynor, Bebe Daniels, Norma Shearer, Marion Davies, Corinne Griffith, Wallace Beery and Noah Beery, John Gilbert, Conrad Nagel, George Bancroft, Victor Maalagien, Monte Blue and Grant Withers. As he finished announcing the list of names Noah Beery sitting in rear of the hall stood up and announced his presence. Wild commotion and cheers followed from the mob; but Beery didn't choose to speak. The next meeting will be held at the stadium July 20. Although Frank Gillingmore refused to discuss whether he had been called upon by Federal Conciliator Capt. Connell to confer with him regarding the Federal Labor Department coming into the Equity (Continued on page 78)

Club Stops Arguments

Los Angeles, July 16.

Arguments pro and con on the Equity situation will hereafter be taboo at The Masquers, The Lambs of the West Coast.

Too many discussions bordering on heated arguments has prompted the club to post notice asking members to refrain from further discussions while in the club.

Chorus Equity Meeting

Los Angeles, July 16.

All members of Chorus Equity here have been summoned to a meeting in the Writers' Club Thursday (July 18).

They will be addressed by President Frank Gillingmore.

THOMAS' ALL-EQ. PICTURE

Los Angeles, July 16.

Richard Thomas, according to Equity, is ready to join the organization by putting "Woman Who Was Forgotten" into production with an all-Equity cast at Tec-Art studio.

Film will be released by State Cinema Corp. and made in co-operation with the National Educational Association at Washington. Cast includes Belle Bennett, Jack Mower, Jack Trent, William Walling.

BILLBOARD PUBLICITY

Los Angeles, July 16.

Equity went on downtown billboards Monday with two-sheets reading: "Hear Equity's side. Famous stars will tell you," mentioning station KMIC and evening broadcast hours on Mondays, Wednesdays, Thursdays and Saturdays.

Donations to Equity's Fund, \$9,700 in 2 Wks.

Los Angeles, July 16.

Equity's relief fund has received \$9,700 since July 2 from players under contract, according to Sam Hardy.

The Ways and Means Committee also claims \$2,500 a week pledged from film contract players.

The fund is paying out about \$600 daily, but report that the actors are being paid \$10 weekly for dependence on the fund.

The daily cost of Equity's general operation out here is neither announced nor estimated.

EQUITY'S OWN FILM OFF

Los Angeles, July 16.

Reported intended Equity production of "Merchant of Venice" with Rudolph Schildkraut as Venetian to have been called off because of inability to secure Schildkraut for the role of Lorenzo, and James Hall as Antonio, respectively under contract to Universal and Paramount.

Equity has named a parade committee with an Actors' Parade in mind. This has not been definitely decided.

A big storeroom has been donated the amusement benefit contingent by C. R. Brunson, real estate man and owner of Hollywood Music Box.

1,350-WORD WIRE

Los Angeles, July 16.

The longest telegram ever filed in the Hollywood Postal Telegraph office, was sent Monday to Marion Davies asking her attendance at that night's meeting of Equity.

The message of 900 words, with 500 signatures made a grand total of 1,350 words.

19,120 STUDIO EMPLOYEES

PAYROLL TOTAL ON COAST YEARLY

\$3,000,000 Weekly Salaries
—Warners Now Has Most Employees, 2,042—25
Earn Over \$5,000 a Week
—500 Over \$1,000—5,000
Over \$100—788 Sound
Men \$50 to \$350

AVERAGE WAGE \$150

Actual number of people permanently employed in making moving pictures on the Coast the year 'round is now 13,654. An additional 5,457 are employed by outside firms operating directly with the studios in furnishing talent and accessories. Therefore the total of 19,120 people engaged 12 months a year making pictures.

For these combined groups it is estimated the weekly payroll is close to \$3,000,000, or an annual expenditure for physical labor of \$156,000,000, which makes the average earning capacity of studio workers around \$150 weekly per person. Excluding the high salaries of stars, directors and executives, this average would be reduced to around \$50 per capita.

Of the 19 studios listed in the accompanying chart, Warner Brothers registers the largest number

Broadway Actors Lose Work Through Equity

A slightly suppressed feeling of discontent is spreading rapidly through the ranks of Equity actors still in New York. Their plaint is that picture work is ready for them but the conditions created by Equity or the coast are acting as a preventive to their securing it.

Eastern studios agree with this complaint. Heads say that owing to the light studio work east at present, they are not prepared for playing material, but that there are any number of legit actors who might be used for small talking roles, or as extras.

It is mainly because of the summertime that the legit burn. They say picture work just now would be money found for them, as they would be idle anyway. Through the talkers it is the first chance on the eastern coast Equity actors have had for the screen opportunity and salary.

It is said by the few casters who will talk that such engagements they have been called upon to fill for coast pictures by New York actors have had the contracts signed without questioning on either side about Equity. One caster was surprised when informed he had booked two Equity members for a coast picture within the past 10 days.

EXTRAS FOR CHORUS

Los Angeles, July 16. Equity is not interested in inducting extras to full membership in its organization, according to Charles Miller, Equity deputy.

Miller added that the extras automatically come under Chorus Equity and can only join that branch.

LAMBS BEWILDERED

During the past week noon-hour groups of player-director-writer at the Lambs Club conversationalists revealed a bewilderment on the Equity situation.

"What is Equity really going to do?" was the most popular question with few heard to be able to give other than a rambling reply.

There was no marked hipboasting about the Equity move, however; the nearest thing to it heard at one feed hour among a half dozen such group discussions being that: "Gillmore has been double-crossed."

Small Part Equity Players Turn to Fruit Picking

Los Angeles, July 16.

Apricot and peach picking, gardening, dishwashing, waiting on tables—these and other odd jobs are being done by Equity members who are not accepting contracts for picture work at the studios.

Members secure these jobs through the newly established employment agency of Equity. Employment committee has a squad of scouts out lining up openings for members during the fight. Jack Green, chairman of the employment committee, says it has been possible to keep more than 150 actors daily employed in this manner. Bureau has 15 autos at its disposal and provides those working in the San Fernando Valley with transportation to and from work.

Most of those given this type of work to date are bit and small part actors or extras. They are paid from 16 to 18 cents per lug box of the fruit picked and average \$3.50 to \$4 a day.

As the fruit picking season is just getting under way, Equity expects to be able to keep any number up to 300 busy in this manner.

Equity Broadcasts

Los Angeles, July 16.

Equity used the air three times last week via KMTB to broadcast the principals of its struggle against the film producers.

First night, July 10, Wedgwood Nowell, regular station announcer, who, up until a year ago was the Equity representative here, stated it was the policy of the station to pursue a strictly neutral course in controversies of this sort and that the station believed both parties had a legal right to be heard by the public.

Helen Ware, Nance O'Neill, Alfred Hickman, Adèle Rowland and Irving Fisher were on this first night. The situation which led to the strike. Irving Fisher then followed with a couple of songs and made way for Nance O'Neill and her husband, Alfred Hickman. Pair presented their argument in the form of a sketch called "Equity." Miss O'Neill representing Equity and the husband the public. Miss Ware then did some more explaining, this time about support of the A. F. of L. with Miss Rowland and Eddie Barnes singing some songs.

Second Hour

Second session, July 11, had Emma Dunn, Robert Keith, Jetta Goudal and Reginald Denny on the mike, with Miss Ware functioning as ether m. c.

Miss Dunn stated she was on hand to tell the industry being done—Equity and the blessings which would accrue for the producer if he recognized the organization, which would mean the making of better pictures. Keith, stage actor recently on from New York, stated he could only talk about

Compromise Reports, Chorus Girls' Walkout, Equity Radio Suit and Ass't Directors' Meeting Mark Coast Week

Los Angeles, July 16.

Strong reports of compromise between the picture producers and Equity last week are emphatically denied by both sides. Week was marked by the walkout of about 25 chorus girls from two studios, Equity's intention to bring suit against radio station KMTB for refusing to permit contracted time, a move by assistant directors to organize, and that with from 35 to 40 committees in the field Equity is evidently digging in for a long battle.

Some 18 chorus girls on "Paris," First National, refused to accept new studio contracts when the picture finished. Girls had been working under optional contract requiring that option be taken up in writing 15 days before end of option period. Each option is for three months and total term of contract for one year. It is admitted that the girls were told verbally that their options would be taken up, but since notification had not been made in writing they were instructed by Equity to refuse to sign new contracts. The next morning First National signed 48 girls to the same agreement.

Equity states it has worked only on choruses of three lots and said that girls at Fox, M-G-M and Universal would next be involved. Two choristers working without contracts on Paramount's "Illusion" refused to continue last week and seven others kicked the traces the next day.

Radio Suit

Plans are being made by Equity to file a damage suit against radio station KMTB in either federal or state courts as a result of being denied the use of this broadcasting station. I. B. Kornblum, attorney for the organization said he must first ascertain the jurisdiction under which the action should be taken before filing. Meanwhile, Equity signed for four hours a week over KMTB, located in Inglewood, suburb, and began broadcasting July 10.

Equity claims it had signed with KMTB for six nights from seven to 7:15 p. m. at \$26 per night and had given a check of \$150 for the service. When Frank Gillmore went to the station for the first broadcast he was refused use of the mike and was told that KMTB would not be available to Equity. According to Equity officials the reason given was that the Los Angeles Evening Herald-Herald which controls this station, ordered the Equity time cancelled.

One angle in the situation is that KMTB extended the courtesy of a 15-minute broadcast to Equity thru Jossie Melville, chairman of Equity's radio committee, June 30. Present

Equity as it applied to the theatre, going into the '19 strike.

Miss Goudal spoke on economic advancement and that 90 per cent. of the present day actors realized something must be done regarding the present studio working conditions and that Equity was the organization that could bring the change about. She concluded by asking for sympathy, moral and financial support if the public chose to help the organization at this time. Reginald Denny explained the meaning of Equity and that if the public agreed the producers would be bound to take cognizance of the viewpoint.

July 13 Frank Gillmore was the principal speaker.

NON-EQUITY FILM

Los Angeles, July 16.

Trem Carr is making for Rayart release the non-Equity "Bride of the Desert," by Arthur Hoori. Duke Warne is directing this all-talker at the National Film studio.

plan is to use two broadcasting stations, Equity now being in negotiation for the second station.

Ass't Directors Organizing Assistant film directors are forming an organization here with a view to asking for a labor union charter under the I. A. T. S. E. in the near future. First meeting was attended by some 30 of the a. d.'s and Doran Cox, Universal, was appointed temporary chairman until the organization is perfected. A few assistants associated with major studios for years dissented from the general idea, but proponents expect them to fall in line.

Cox declares that the present plan is to make the organization a social one and that no effort will be made to secure a union charter until at least 85 per cent. of all assistant directors are in the fold. It is estimated that there are about 60 assistant directors working in the major studios and 40 or 50 in the independent plants or free lancing. Plan is to graduate them into classes according to salary and work performed similar to the cameramen.

Equity's Committees With five headquarters established in various parts of Hollywood, Equity is preparing for a long battle in its current fight with the film producers. Approximately 250 people are busy on campaign work.

General Equity headquarters are located in a small room in the Guaranty building, Hollywood, where Frank Gillmore has a semi-secret office.

Campaign headquarters proper are located in Charles Miller's offices in the same building. Further up the street is the field headquarters. Here Equity occupies a large storeroom housing the field information committee, which has 12 subdivisions covering every phase of public contact, the radio division, employment bureau, and the Chorus Equity headquarters.

Up another block, in the Security First National Bank building, the Ways and Means committee has a small room on the fifth floor in which the fund raising campaign is conducted. Around the corner in the Murdoch McQuarrie building is located the Equity club room, the relief committee and the transportation headquarters.

Including the various subdivisions of the major committees, some 35 or 40 committees of all kinds are functioning from these five locations.

Equity is following the army system of classifying its members according to former vocation. It has been found that practically every trade is represented. All the work is done by volunteers with few exceptions, the latter being those drafted for particular types of service.

Equity Extends Film Ban To All Silent Pictures

Los Angeles, July 16.

Silent pictures as well as talkers have come under the Equity ban. In an extension of his previous order, construed as affecting talkers only, Frank Gillmore has now forbidden all Equity members not under contract to set foot on lot, set, or location for any purpose whatsoever, so long as the present emergency continues.

In the early days of the present fight, Gillmore announced publicly that Equity mass meetings that Equity members could sign studio contracts—provided stipulation was made that no sound effects or dialogue would be used actually under contract.

This ruling only applies to actors and members of Equity and not directors or writers who belong.

SUMMARY OF EMPLOYEES REQUIRED FOR THE MAKING OF MOTION PICTURES ON THE COAST

Total number of workers permanently employed by 23 studios on the Coast.....	13,645
Average number of extras employed by these studios daily.....	600
Average number of bit and part players employed by the studios daily.....	300
Artists' representatives and their assistants.....	250
Number of persons engaged by outside film laboratories.....	750
Number of persons engaged by raw film houses.....	125
Number of persons engaged by outside transportation firms.....	800
Number of persons engaged by costume and property houses.....	1,250
Number of persons engaged by camera shops and manufacturers.....	450
Number of persons engaged in free lance publicity work.....	200
Number of persons engaged in miscellaneous occupations directly connected with the studios.....	750
Total of persons actually engaged in the making of pictures.....	19,120

Added to the 19,120 actively engaged are 8,000 others who work once in a while, but are solely dependent on the industry for a livelihood. This makes a total in excess of 27,000 persons and their families dependent upon the studios here alone.

ber of employees. While this firm reports 2,042, 1,750 employees would be normal. Additional workers now engaged here are on the building program going on at the Vitaphone lot and the Lasky ranch. Other studios report slightly less than the

(Continued on page 10)

L. A. Federation Doesn't Vote on Equity Membership

Los Angeles, July 16.

With only three delegates on hand at the meeting of the Los Angeles Amusement Federation, July 12, no action was taken on the application for membership made by Equity. It is understood the request will not come to a vote as the Internationals of the various crafts belonging to the Federation are disinclined to permit any organization within the ranks unless these bodies have a general working agreement with these Internationals.

It is also reported that the Federation has also sidetracked voting on the scenic artists, as that organization has no agreement with the International bodies of the crafts which compose the Federation.

Organizing by Group

Los Angeles, July 16.

Equity is making an organized effort to bring all non-Equity film players into the fold. Players are being divided into classified groups and concentrated upon one group at a time.

First group called together was the screen cowboys, about 90 of whom gathered at the Equity clubrooms the night of July 11. Chap wearers were addressed by Charles Miller and William Knight, one of Equity's campaign workers. Equity claims that following the meeting between 60 and 70 cowboys signed applications for membership. Riders have attempted to organize four or five times previous to this, but plans fell through in each instance.

Equity is also going after the Spanish players as a group, the American Indians, the Chinese, and the Negro players. Meeting of the Indians was held at the club rooms July 12, addressed by Dick La Strange, veteran of westerns. Chinese are to meet this week. Spanish and colored players are being solicited individually.

"Noah's Ark" Opened Big at Pop Scale In Chi—"Mrs. Chaney" Another Hit

Chicago, July 16.

Weather: Unsettled

"Dangerous Curves" was the big stuff at the Oriental last week with \$3,000, but the two-week booking, which would have been a precedent, was called off. Figure is \$7,000 above the previous week but lacking that certain punch which would have merited a holdover.

Loop leader was "Last of Mrs. Chaney" at the Chicago, knocking off \$50,000 smoothly and without forced exploitation. "Noah's Ark" at the Orpheum, following a short wait after its \$2 run at the Woods, scored \$13,000 for the first week at \$2. "Ark" was mildly good.

"Cocoanuts," Marx Bros. feature, started good at \$23,000 in McVickers. Reviews all favorable.

Monroe, open for its first summer since Fox took it over six years ago, continued better than average business with \$3,900 for "Joy Street." Grosses may seem low in comparison to other Loop figures, but house is in a poor location.

State-Lake was high again with \$27,000 for "Black Waters," British film made in Hollywood, the Schmeling-Uzoudur fight pictures, and vaude. Picture drew poor notices.

Among the runs—"The Black Watch" at the United Artists closed after two weeks to make way for "This Is Love." "Watch" could have stayed on merit, as second week quite satisfactory at \$13,500. "Mary Dugan" dropped \$4,000 to \$22,000 in its second week at the Roosevelt, and naturally sticks.

Estimates for Last Week

Chicago (Publix)—"Mrs. Chaney" (MG) stage show (4,400; 50-75). Big at \$50,000. One of two Norma Shearer features. The "Cocoanuts" (Publix) (1,865; 50-75). First week \$28,000; snappy.

Monroe (Fox)—"Joy Street" (Fox) (1,000; 50-75). Flaming youth affair held house above normal at \$3,900.

Oriental (Publix)—"Dangerous Curves" (Par) stage show (3,500; 50-75). Bow feature high at \$45,000, \$7,000 above previous week.

Orpheum (WB)—"Noah's Ark" (WB) (760; 50). First Loop showing at pop prices, and wow at \$13,000 in small house; \$2 showing previously at Woods.

Roosevelt (Publix)—"Mary Dugan" (MG) (1,500; 50-75). Second week, \$22,000; first, \$26,000, high; secured much publicity before opening when first week \$27,000. Then totally banned and finally passed by censor board.

State-Lake (Keith)—"Black Waters" (World Wide), Schmeling-Uzoudur fight, and vaude (2,700; 50-75). Second consecutive British-made playing here, and this one not so hot. Vaude helped high gross of \$27,000.

United Artists (UA)—"Black Watch" (Fox) (1,700; 50-75). Out after two weeks to let in "This Is Love"; first week, \$29,000; second, \$19,500.

"Thunderbolt" Easy First In Balto., to \$19,600

Baltimore, July 16.

(Draw. Pop., 850,000)

Weather: Hot

Hot weather and vacation opposition was offset somewhat last week by the decreased seating capacity, due to the unprecedented closing of first run houses this season.

Estimates for Last Week

Stanley (Loew-WB)—"Thunderbolt" (3,600; 25-60). Result surpassed most optimistic predictions. Good at \$19,600.

Century (Loew)—"A Man's Man" (3,200; 25-60). Film voted below Haines' average and business, while good not sensational. Stage show, \$23,700.

Valencia (Loew-UA)—"Dangerous Woman" (1,500; 25-50). Failed to do anything handsome. Fair at \$2,600.

Parkway (Loew-UA)—"Eternal Love" (1,000; 15-35). Business way off. \$2,100, way off.

Pep Out of Boston

Boston, July 16.

(Draw. Pop., 850,000)

Weather: Hot

Hot weather and vacations have taken the pep out of the picture business here.

Estimates for Last Week

Met (Loew) (50-65)—"Fashions in Love" (Par), \$27,400.

State (4,000; 25-50)—"A Man's Man" (M-G-M), \$18,000.

Some Ups and Downs in Washington Last Week

Washington, July 13.

(White Population, 450,000)

Weather: Good

"On With the Show" got consistent trade and goes another week. "She Goes to Wal" not so hot at the Columbia and neither was "Fashions in Love" at the Palace. "From Headquarters" tumbled things backward at the Fox to an approximate drop of \$7,000, while "Glad Rag Doll" gave the Earle the best week the house had had in nine such stanzas.

Estimates for Last Week

Columbia (Loew)—"She Goes to Wal" (UA) (1,232; 35-50). Liberally estimated at \$8,000. In for one week only; Del Rio in personal appearances with "Evangeline" opened Saturday to big start.

Earle (S-C-Warner)—"Glad Rag Doll" (WB) (1,200; 25-50). Did right well; \$16,000 excellent for this house.

Fox (Fox)—"From Headquarters" (WB) stage show (3,434; 35-50-75). Not so good; estimated at \$15,500.

Palace (Loew)—"On With the Show" (WB) (1,535; 35-50). Another money getter for this house that prior to talkers was set to go split week; estimated at \$17,000. (Par) stage show (2,363; 35-50). Excellent notices but business way under usual intake for this habit house; \$17,000.

Italian Firm 1st to Go Equity on All Pictures

Los Angeles, July 16.

Italitone Pictures, specialists in talking and musical pictures in Italian and Spanish exclusively, has announced it will go Equity. Company has nothing to worry about in the way of release, as its distribution will be almost entirely foreign. Italitone is the third independent to accept Equity and the first to announce that it is definitely committed to an Equity policy for all pictures. Pickwick Productions and Cliff Broughton, Productions have pledged themselves only to one picture under Equity policy thus far.

Synchronization Service For Indie Producers

Los Angeles, July 15.

A sound synchronization service has opened offices here to provide independent film producers with complete scores for pictures, arrangements of compositions, and theme songs. Mischa Gluskin, formerly director of the Oakland symphony orchestra, is the musical director of the organization.

Organization is the first of its kind catering to the independents.

Alice White's \$1,500

Los Angeles, July 16.

Alice White's old First National contract has been torn up in favor of a new five-year agreement reported scaled from \$1,500 to \$3,000. "The" girl was bickering for new terms at the time "Broadway Babies" was released despite that the original agreement had still two years and three months to go. She was getting \$600.

In the way of a bonus Miss White was also given a new automobile, one of her first pictures on the new contract will be "Sweet Mama."

Fox's Lone Supe

Los Angeles, July 16.

Take both the Fox lots, scan carefully and you'll only find one supervisor. Reason is that Jim McGuinness has been made assistant to Sol Wurtzel.

McGuinness was one of the two remaining supervisors for Fox. The lone supe now is Jeff Lazarus.

McLaglen's 'COCKEYED' TRIP

As part of the preliminary promotional work for "The Cockeyed World," Fox has sent Victor McLaglen on a tour of all key cities to meet branch exchange managers and newspapermen.

McLaglen is accompanied by Jack Francis, studio press agent.

"Isle of Escape" Sold

"Isle of Escape," Jack McJaren's south sea novel, has been purchased by Warners. Myrna Loy and Monte Blue will be co-starred.



A HOUSEHOLD NAME
Meyer Davis, Naldorf-Astoria Rose Room Orchestra through its years of broadcasting over WEAP and other NBC stations, has won a legion of friends.
Now this nationally famous orchestra is playing R-K-O THEATRE, where its hosts of admirers may hear and see them.
Last week, the PALACE. Next, Proctor's, New York.

SYRACUSE SLOW

Light Grosses Last Week Except at Loew's

Syracuse, N. Y., July 16.

(Draw. Pop., 220,000)

Weather: Hot

Loew's State returned to the summer level of \$15,000 with "Nothing But the Truth" (Par) last week, that gross heading the local list. It was a considerable drop from the preceding week's \$24,500.

Keith's with "Blue Skies" (Fox), and "Fashions in Love" (Par), got about \$3,000. Eckel (Schine) claimed the same figure for "Close Harmony" (Par).
"Trial Marriage" (Col.), meant only \$5,000 at the Strand.

Support Letter

Los Angeles, July 16.

Equity has launched a direct appeal to local business men for moral support in its current fight with the producers, laying stress on the economic side as it affects the business houses.

Circular letter declares Southern California prosperity depends upon the actor's prosperity and points out that actors are free spenders. Equity also says the actor's personality has made Southern California what it is, and that actors are the backbone of this region's growth.



JOE E. BROWN

Took a lay off on his Orpheum route to make a picture called "The Hit of the Show" and it more than made good for it's billing, when Joe stepped into another one called "Sully and Al" which clicked at the b. o. and from then on it was duck-soup for Joe as far as the talkies were concerned. These breaks were topped when First National handed him the comedy lead opposite Marilyn Miller in "Sully" and as a climax Joe is to be made a star in his own productions. It looks like vaudeville has lost another of its great comics.

TACOMA JUST FAIR

Four Houses in Small Town Did \$16,100 Last Week

Tacoma, July 16.

(Draw pop., 125,000)

Weather: Hot

Average attractions did but average gross last week in this village. Weather didn't help.

Estimates for Last Week
Pantages (1,500; 25-50)—"Lonesome" (U), \$5,100.
Fair (Hamrick) (650; 25-75)—"Time, Place and Girl" (WB), Fair, \$4,700.
Rialto (Fox) (1,250; 25-50)—"Black Watch" (Fox), Fair \$4,300.
Colonial (Fox) (850; 25-35-50)—"Hearts in Dixie" (Fox), \$2,000.
Riviera opened with "Sal of Sinapore," at 25-cent telephone at this new, but small-seater.

Fox 'Follies' \$13,000 At Pan, Minn, H. O.

Minneapolis, July 16.

(Drawing Population, 500,000)

Weather: Hot

Despite unfavorable weather, which served to drive thousands to the lakes and beaches, downtown theatres had increased business over that of the preceding week.

Minnesota, with "Careers," staged the biggest rally, getting \$32,000, against \$27,500 the week before. State, 2d week of "Noah's Ark," was better than had been expected for the picture.

Henepin-Orpheum, with John Charles Thomas headlining vaude, and "The Office Scandal" on the screen, jumped above gross of previous week to \$16,500.
Pantages with Fox "Follies" did a jam-up business entire week, with picture held over. About \$15,000.
Lyric, with "Hot Stuff," ran to \$3,400, about \$300 above week before.

LIBSON'S 'CATS AND DOGS'

Cincinnati Operator Reported Dickering in New York for Sale

Ike Libson, the Ohio theatre operator with principal stands in Cincinnati, has been in New York for over a week. He is said to have negotiations underway in about three directions for the disposal of his theatre holdings.

Fox, Warners, Publix and Keith's are reported interested.

Libson's Ohio theatres are a part of what are known as Murdock's "cats and dogs" among the Keith-booked theatres. When R-K-O took over the Keith and Orpheum, it was later surprised to learn that the Murdock "cats and dogs" were valued at \$60,000,000. Since then Keith's has bought the Proctor circuit, also once of the c's and d's, for \$9,000,000.

Menjou's 'Fashions' and 'Masquerade' Seattle Flops

Seattle, July 16.

(Draw Pop., 500,000)

Weather: Warm

Fifth Avenue landed with biggest crowds last week. Music Box held good gross for 4th week of "Noah's Ark."

Seattle theatre had a slow week. Pantages reopened with "Lonesome" (U), royalty adjustable.

Estimates for Last Week
Fifth (Pub) (3,100; 25-60)—"Fashions in Love" (Par). With fashion plate man, Adolphe Menjou, far from hot, \$9,000, par.

Fifth Avenue (Fox) (2,500; 25-60)—"Mallory Trail" (M-G-M) stage unit the draw. Biz best in many a moon. \$18,500.

Fox (2,500; 25-50)—"Masquerade" (Fox) (2,500; 25-50), pretty bad.

Blue Moose (Hamrick) (900; 50-75)—"This Is Heaven" (UA), Vilma Banky draw. Fair for 2d week, \$5,500.

Music Box (Hamrick) (1,000; 50-75)—"Noah's Ark" (WB). Last week, holding up well, \$7,500; 3 weeks in all.

Coliseum (Fox) (1,800; 25)—"Broadway Melody" (M-G-M). Booked into this usually first run house after used two weeks at open.

Embassy, \$3,500, surprisingly good. Orpheum (2,700; 25-75)—"Flying Fool" (Pathe). Fair, \$9,000.

"Cocoanuts" Leads K. C.; \$24,200 at Newman

Kansas City, July 16.

Good pictures, strong stage shows—and a hot weather break gave most of the downtown theatres nice business last week. Only one to suffer was the Midland with "Idle Rich."

Big noise was at the Mainstreet with "The Flying Fool" as the picture, but it was the vaude the outstanding entire week. Newman had "Cocoanuts," a continuous laugh. Opening Saturday and Sunday lighter than expected but from then on build up constantly and the picture would have been a good bet for a second week.

Another quick change in pictures was made for the current week. "Mrs. Chaney" was the picture, and paper posted when the word came to run "She Goes to Wal" instead.

Estimates for Last Week
Loew's Midland—"Idle Rich" (4,000; 25-35-50). Picture giving double publicity.

Neuman had "Cocoanuts," a continuous laugh. Opening Saturday and Sunday lighter than expected but from then on build up constantly and the picture would have been a good bet for a second week.

Mainstreet—"Flying Fool" (3,200; 25-35-50-60). Almost a continuous procession to the theatre for this picture and its accompanying stage show. \$19,000.

Newman—"Cocoanuts" (1,890; 25-40-80). Well here at the Schubert at 10-cent.

Marx Brothers drew capacity. After a weak start they duplicated on the screen. Only criticism, it was too fast as about 50 per cent of the stuff missed. Shorts, \$24,200.

Pantages—"The Scandal" (2,200; 25-35-50). Vaudeville, \$10,700.

Royal—"Wheel of Life" (840; 25-40). Richard Dix and Esther Rialson both box office here. Little theatre turned profitable week; \$3,800.

Outdoor Opera in St. L.

Affects Film Houses

St. Louis, July 16.

(Drawing Population, 1,125,000)

Weather: Warm

Dinner and dancing clubs out in the country are having their effect on business at all picture houses. So are the two outdoor theatres—Municipal Opera and Garden.

Clara Bow continued to draw favor in town. Ambassador packed most of the time.

All houses had good attractions and have only the warm weather to blame for their drops in attendance.

Estimates for Last Week

Ambassador (3,000; 35-50-65-75)—"Dangerous Curves" (Par). Clara Bow brought biggest opening in eight months. Stage show, \$33,900.

Fox (6,000; 35-75)—"Behind That Curtain" (Fox). Vaude.

Loew's State (3,800; 25-35-65)—"Idle Rich" (M-G-M). Fair domestic comedy. Shorts, \$16,200.

Missouri (3,800; 35-50-65-75)—"Man and Moment" (Par). Billor Glen story. Stage show, \$7,400.

Grand Central (1,700; 50-75)—"On With Show"; 3d week.

RADIOTONE'S FIRST

Los Angeles, July 16.

Radiotone's first will be "Honey-moon in Spain," musical by Charles Alphin. Fred Balschoter, president of Radiotone, will be in the picture. Film to be made at Radiotone studio on Glendale boulevard.

"Broadway" Only Exception in Drops Of Grosses on Main Stem Last Week

The week just past witnessed a drop in Broadway picture intakes that would have been 100 per cent had it not been for Laemmle's "Broadway" upping by \$1,800 its previous week at the Globe.

All the other two-buckers averaged a falling off of \$2,000, with "Four Feathers" taken for over \$3,000, but still comfortably filling the criterion for a drop in the previous week of slightly over \$15,000.

With the grinds a little in excess of \$70,000 under all their big figures for the former activities, the criterion for a drop in the previous week of \$115,000 to \$86,743.

Nothing particularly serious in most cases. Uniformity of the identifications can let the average b.o. all on the five days worth of hot asphalt.

Estimates for the Last Week
Apollon—("Buildup Drummond" (Gold-U.A.) (1,270; \$1-\$2) (11th week). Considered sharply off at \$10,000, this week's brody still further with \$4,400.

Astor—"Broadway Melody" (M-G-M) (1,120; \$1-\$2) (23rd week). Standard puller during long haul, but letting down by hundreds and now \$1,153, this week's register of \$12,800. Still good in view of season and proximity in August to withdrawal for "Hollywood Kismet."

Capitol—"Thunder" (M-G-M) (4,620; 35-50-75-\$1.50). (2nd week) over \$2,000 in second week's receipts on "Mary Dugan" with \$64,700. Anything above \$60,000 is passable in this house, especially in view of adverse summer conditions.
Central—"Broadway Babies" (F.N.) (822; \$1-\$2) (4th week). From \$7,000 this week to around \$6,000. Goes out next Tuesday to admit "Smiling Irish Eyes."

Colony—"Showboat" (U.) (1,900) (2nd week at pop prices). \$14,800, startlingly good dough for Colony under the Laemmle regime, even if it is \$7,300 under biz "Boat" did opening week here. It can afford to go down a notch in grand mode and still U won't frown.

Criterion—"Four Feathers" (Par) (802; \$1-\$2) (6th week). When Par people put this one in it was only the hope of setting it settle long enough for Broadway gloss. Street's non-talker pulled surprise, jumping up the previous week to second high. While seemingly sacrifice from \$16,500 to \$12,700, one, any sympathy here would be wasted.

Embassy—"Fall of Eve" (Columbia) (596; \$1-\$2) (5th week). Picture slipped out minor change in time for dusting to Capitol booth. Too light for street from start. Under \$6,000 right along.

Gaiety—"Black Watch" (Fox) (808; \$1-\$2) (9th week). This one pretty close to letting. One of the few productions that can't afford to go a buck under any top it sets up; \$6,900, compared to the \$7,500 it took in the week before.

Globe—"Broadway" (U.) (1,418; \$1-\$2) (8th week). Only picture on street that pulled twister. Instead of getting the suburban experienced by others, it took on blister of nearly two grand more than sister week; \$12,400.

Paramount—"Charming Sinners" (Par) (3,666; 35-50-75-\$1). Following Menjou's last for Par, this one did \$11,700. Theatre's low average is \$7,000; so it barely iced over. Pass it on to the heat.

Rialto—"Alibi" (UA) (2,200; 25-50-75) (3rd week at pop scale). The \$13,200 drop here, with figure reaching \$25,100, proves enough is enough in the street's way of buying.

Rivolt—"Thunderbolt" (Par) (2,200; 35-50-75) (4th week). One of \$55,000 this dropped to \$38,000. Now it's down to \$36,200. Good picture, but another too heavily slighted to pass buck in toto to sun. Obviously, money-maker for two weeks.

Roxy—"Behind That Curtain" (Fox) (6,205; 50-75-\$1-\$1.50) (2d week). Roxy audiences are tough to figure. In the last week, the average seen in house. Proved it first week with take of slightly over \$115,000. Second week, when experts had it set for \$115,000, with possibly more to be added to third, ticket-grinder chops out only \$88,800.

Strand—"Time, Place, Girl" (F.N.) (2,000; 25-50-75-\$1) (1st week). Went up by \$2,200 in week to \$21,500. Rent about toughest thing Warners are concerned about with this house. Programs shouldn't hurt, thus they can move to point of scratching field couple of times without hurting bankroll.

Warners—"Drug" (F.N.) (1,360; \$1-\$2) (4th week). This one should be good for quite a few weeks to come. Unquestionably season is to blame for slight shift from \$13,800 to \$12,700.
Winter Garden—"On With Show" (WB-T-Wholesale) (1,394; \$1-\$2) (4th week). First all-color talker

'Pagan' \$18,000, Montreal, Very Good Showing

Montreal, July 16.
(Draw Pop \$600,000)
(Weather: Fine and Hot)

With the only legit house left in Montreal dark, the stock and but-lesque houses also dark and the Imperial closed until Sept. 1, there remain only four big and one small main stem houses open, making the low point in picture entertainment. Concentration of audiences in these five theatres has helped grosses to some extent, but most people are none in the city, and Ringling Circus here couple of days and did big biz.

Second week of "Innocents of Paris" at the Palace held up well, selling in best gross of week at \$18,500, getting French colony. "Donovan Affair" at the Princess did middling well, but drop in gross from previous week. Low admission prices and generous bill are making this house one of best patronized in city, while overhead is much below that of other main stems.

"The Pagan" at Capitol ran a very close second to Palace with gross around \$18,000.

Loew's, only vaude-film house left on main stem, which ensures it good attendances. Well up to average at \$15,000.

Estimates for Last Week
Palace (F.N.) (2,700; 40-65) "Innocents of Paris" (2nd week). Again topped town. Great record of well over \$40,000 for fortnight. Maurice Chevalier jumped into immediate popularity. \$13,500 excellent for h. o. show in midsummer.

Capitol (F.N.) (2,700; 40-65) "The Pagan" (silent) (M-G-M) (2nd week). Picture over on photography and appeal of locally popular Ramon Navarro. Gross nearly \$5,000 over previous week with \$18,000. Crowds started early but fell off late in the week.

"Donovan Affair" (Col). Gross off here, down to 14,000. Fair. Low prices and plenty of variety on bill help hold big attendance.
Loew's (F.N.) (3,200; 35-60) "Idle Rich" (F.L.). Only picture-vau house in town with gross of little change. Around \$15,000 on good talker with vaude fair runner-up.

Loew's, Prov., New Low With 'Love,' \$15,000

Providence, July 16.
(Drawing Population, 315,000)
Weather: Warm

Sticky weather and mediocre bills kept grosses at local houses at low mark. None of the bills got any new money. Surprise was John Barrymore in "Eternal Love" at Loew's State, house pulling the lowest gross since it opened last fall. "The Doll" at Majestic planned, but comparatively made the best showing.

Estimates for Last Week
Loew's State (3,500; 15-50) "Eternal Love" (UA) shorts. Barrymore feature very poor. \$12,700, lowest gross since opening.

Majestic (F.N.) (2,200; 15-50) "Glad Rag Doll" (WB). Not good wrong plenty. Short. \$10,300; not bad.

Strand (Ind) (2,200; 15-50) "Father and Son" (Col). "Flyin' Marine" (Col). Jack Holt picture okay; second not so good. \$10,000; off.

Victory (R-K-O) (1,600; 15-50) "Wheel of Life" (WB) Shorts. Dix did not do \$7,000, off.

Fay's (Fay) (1,600; 15-50) "Strong Boy" (Fox); vaude. Average at \$9,300.

Directors Change

Los Angeles, July 16.
Fox has assigned William K. Howard to replace Irving Cummings in directing "Hurdy Gurdy Man." Cummings will direct "Cameo Kirby," one of the biggest silent box office attractions Fox ever had.

Jobyana Ralston in Lead

Jobyana Ralston will have a lead femme role in Columbia's "The College Coquette," supported by Ruth Taylor, William Collier, Jr., and John Holland.

seems bound. If for nothing more than novelty, to keep the picture going healthily period. In view of this, fluctuation of few thousand, like in latest comparisons with \$14,000 against earlier \$18,500, not to be taken either up or down, but a qualified competitor opens in some adjacent house.

'On with Show' Tops Portland with \$14,900

Portland, Ore., July 16.

"On With the Show" opened big at Music Box. Hot weather helped cooling plants in big houses to cash, although grosses off generally for summer spell.

Outside amusement parks have not been doing so well. Jantzen Beach Park now booking circus acts to boost patronage.
John Smith managing the Public Portland, succeeding Charles M. Pincus, who left for Public Omaha. Jack Gault continues as Public p. a. Fan hand game pieces first, billing vaude acts as extra.

Estimates for Last Week
Portland (Public) (3,500; 25-60) "Fashions in Love" (Par). Shorts. \$8,800; light.

Broadway (Fox) (3,000; 25-60) "Caravan" (Fox). "Beach Nights," stage unit, good. \$12,500.

United Artists (Parker-Fox) (1,200; 35-60) "She Goes to War" (Par). Shorts. \$6,400.

Music Box (Hamrick) (2,000; 50) "On With Show." Opened big; will hold for run. \$14,900.

Oriental (Tebbs) (2,700; 25-35) "Children of the Fair program picture. One act drama on stage. \$6,000.

Pantages (Pan) (2,000; 35-60) "Come Across." Pivc acts. \$3,000.

Fox Follies' \$10,500 In 2d Run House Beat 1st Runs

Providence, July 16.

Loew's theatre, Redstocker second-run million dollar house, with Fox "Follies," with price scale at 25-40, grossed more money last week than several of the first-run houses. Providence, the Loew's 2,200-seater, did \$10,500 on the full week.

Most of trade, came from Providence, where Victory lost out on first run because of poor ballyhoo. Pawtucket house had this week's show previous to run and used big spreads.

New Fox, Frisco, Big 2d Week, \$57,400

San Francisco, July 16.
(Draw Pop 760,000)
Weather: Clear and cool

Attention of picture fans continues to center on the magnificent new Fox. While this house did not come within thousands of its \$72,000 opening week, as expected crowds, it did about \$65,000.

Third week of "Broadway Melody" held well at the Warfield. Max Baer's "Cocoanuts" got off to a good start at the California and notwithstanding 4th opening, piled up \$32,200.

First all color dialog "On With the Show" did well. Wagner's Embassy, "Honky Tonk" had good start at the Davies Thursday.

Maurice Chevalier continues to make new Market street records at the St. Francis. 11th week. \$11,000.

Estimates for Last Week
Fox (5,000; 50-75-\$1.50) "East is East" (M-G-M) Aided by new house and big stage presentation; 2d week; \$57,400.

Warfield (Fox-Loew) (2,672; 50-65-90) "Broadway Melody" (M-G-M). Third final week started fairly well. \$25,000.

Granada (Public) (2,698; 35-50-65-\$1) "Fashions in Love." Did not open so well, but personal appearance of Richard Dix and Kobay Ralston last two days helped lot. \$14,500.

California (Public) (2,200; 35-50-65-90) "The Cocoanuts." Opened well and maintained biz for first week \$23,200.

St. Francis (Public) (1,367; 35-50-65-90) "Innocents of Paris" (Par). 11th week and good last week \$3,500.

Embassy (Wagner) (1,367; 50-65-90) "On With Show" (WB). Opened big to good trade. \$11,000.

Davies (Wagner) (1,150; 35-50-65-90) "Hardboiled Rose" (W. B.). Crowds did not care much for tough ladies; dropped to \$9,500.

Roy Cummings' Delay

Roy Cummings, slated to make his first for Redstocker picture in its Grandeur Studios, suddenly put for the constant Saturday automobile on a combined business and pleasure trip.

Radio will hold up work on the picture for a month, when Cummings is expected back. Story, written by Cummings, is called "The Aviator."

State \$30,800—Par \$28,500—WB \$22,000 Hillst. \$15,800—Screens Do It Alone

"Cocoanuts" in 3rd Wk. At Grand, Pittsburgh

Pittsburgh, July 16.

Heat made it anything but hot at b. o. last week. Gas tax increased, road houses by the river getting more covert than ever before, pools here charging real dough for the privilege of cooling off, and public golf links have jumped fee, but they all seem to be getting more of a play than the ice plant film houses.
Vilma Banky, at Penn Tuesday and Wednesday with "This Is Heaven," helped considerably; got around \$32,000. Stanley, with "Drug" and stage show, didn't hold up the entire week and claimed about \$25,000. First three days big, but mid-week "way off."

Grand moved along rapidly with "Cocoanuts" in second week to \$15,000. "On With Show" did not, but censors mutilated it so badly that it had to be sent back for resynchronization, so "Cocoanuts" remains. It would have been murder to take the Marx boys out any way, with the biz it's doing, but the Freres Warner seem to want their own pictures in their own houses. Aldine, despite critics' rave over "The Valley," could overcome heat and had to be content with \$10,000. Picture pulled the greatest notices ever obtained around here and would have been good for at least a fortnight in season.

Enright, with "Divorce Made Easy" and stage show, "Circus Week" and Harris, "Behind That Curtain," also suffered.

Estimates for Last Week

Stanley (Stanley-WB) (3,000; 35-50) "Drug" (F.N.) and Melson's stage show, "Everybody Step," couldn't hold up for whole week. Mediocre \$25,000 resulted. Big great first three days, but slipped after that.

Penn (Loew's-UA) (3,300; 25-35-60-75) "This Is Heaven," dialog (UA). Vilma Banky in person two days and bettered \$32,000. Banky's "Valley" could overcome heat and had to be content with \$10,000. Picture pulled the greatest notices ever obtained around here and would have been good for at least a fortnight in season.

Grand (Stanley-WB) (2,000; 50-75) "Cocoanuts," dialog (Par). Stood up nobly in second week; good for \$15,000, no dough at this stand. Stage another week.

Aldine (Loew's) (1,900; 35-50) "Valiant," dialog (Fox). Drew rave notices, but couldn't combat heat. Ordinary \$10,000.

Enright (Stanley-WB) (3,700; 25-35-60-75) "Divorce Made Easy," dialog (Par-Christie). Feeble excuse for farce. Dick Powell's stage show for "Circus Week." Neither foxe, and biz ordinary.

Harris—"Behind That Curtain," dialog (Fox). So-so. House hasn't cooled system and hot weather is murder.

Par, B'klyn, Quite Mild At \$45,900 Last Week

Brooklyn, July 16.

Uneventful week with fair picture at the Paramount, "Charming Sinners" brought in \$45,900, far below consideration of the kind of film presented. Went over heads of most of the crowd but Vallee saved the day. Brooklynites still talking about him.

At the Strand "Time, Place and Girl" didn't attract much attention at only \$14,800.

Fox came in for a sock from local picture scribes when they planned "Protection" for 35-50-75. Forecasting newspaper life. Vaude helped considerably to bolster up an otherwise pale program.

Estimates for Last Week

Paramount—"Charming Sinners" (Par) (3,900; 35-50-75) Interesting picture but fazed with audience. Vallee life saver. \$45,900.

Strand—"Time, Place, Girl" (WB) (2,800; 25-35-50-60-75). Dull week. \$14,800.

Fox—"Protection" (Fox) (4,000; 35-50-60-75) Newspaper picture which handed scribes laugh—so unlike newspaper work. Vaude great aid.

Metropolitan—"A Man's Man" (MGM) (3,577; 35-40-50-75). William Haines well liked. Good vaude \$12,500.

Estabrook Re-signs

Hollywood, July 16.
Paramount has given Howard Estabrook a year's renewal of his writing contract.

Just now Estabrook is working on the script of "Behind the Mike-Top."

Los Angeles, July 16.

(Drawing Population, 1,500,000)

Weather: Moderate.

Picture business showed a tendency to kick up its heels a little last week. The Paramount blasted into a strong gross at \$28,500 for Clara Bow's "Dangerous Curves" and "Behind That Curtain" sent the State above \$30,000. Also declaring itself in on the downtown sprint was the Hillstreet where "Man of the Moment" and vaude totaled \$15,800, very strong for vaude.

No special reason for the boost in receipts except the pictures themselves. The folks were in town but not to the number expected, and "Curtain" had to pull out a mediocre stage show at the State to reach its high figure. Egyptian had another good week in getting \$8,600 for "East Is East."

"Hollywood Kismet" continued the town champ at the Chinese with another \$32,000. Matinees are improving on this site, taking care of the night fluctuation. Just how long the M-G conglomerate of names will stick is a question as Fox is now operations with studio excess of this firm in favor of milking in 12 weeks and pulling out the attraction for new blood. "Cockeyed World" is the expected successor at this house, unless the revue holds up the night fluctuation. Fox will send its hardboiled opus into the Carthay. Present talk is that the M-G novelty is to be pulled off at the first sign of weakening.

Broadway is down \$5,000 at the Biltmore, but a stop limit and last week Fejos' \$40,000 crane made its first public appearance on Wilshire and Rossmore, giving the public a new picture. But it was the mixing camera platform which would have been a cinch ballyhoo for the New York run in front of the Globe. But it would have cost \$8,000 to ship and the studio docked it.

"Trent's Last Case" got \$4,200 for the Boulevard, ordinary, and "She Goes to War" marched uphill at United Artists, finishing to \$10,500. "Broadway" (F.N.) (2nd week) \$12,700. "Trent's Last Case" (F.N.) (2nd week) \$12,700.

A bit below average at \$4,200.

Carthay Circle (Fox). "Four Devils" (Fox) (dialog) (1,500; 50-75) (5th week). Satisfactory at \$1,500. "Trent's Last Case" (F.N.) (2nd week) (1,500; 50-75) (5th week). Satisfactory at \$1,500.

Criterion (Fox). "Madame X" (M-G) (dialog) (1,600; 25-75) (2nd week). No cleanup because it's not making so many of the women cry. Despite headchaches being heaped out to the audience; no complaints, however, at \$11,300, about a \$1,700 second week drop.

Egyptian (UA-Fox). "East Is East" (F.N.) (dialog) (1,800; 25-75) (5th week). Doing well for itself lately; markedly off from previous week but \$6,600 still all right.

Grauman's Chinese (Fox). "Hollywood Kismet" (M-G) (dialog) (2,000; 35-50-75) (2nd week). Steady and full at \$32,000 again. Matinees building to pick up what difference there may be in night shows; question how long this one will stick because of the "Cockeyed World" and that studio may want "Cockeyed World" here at first sign of weakening; latter picture is the expected successor.

Hillstreet (RKO). "Man and the Moon" (F.N.) (dialog) (2,950; 25-75). Surprised by registering \$15,800, sugar-coated gross here any time.

Loew's State (Loew-Fox). "Behind That Curtain" (F.N.) (dialog) (2,042; 25-75). Well liked and \$30,800 spills a lot of people; figure only second to Chinese.

Paramount (Public). "Dangerous Curves" (Par) (dialog) (3,595; 25-75). This picture has been since spring arrived; \$28,500 only rivaled by earlier Bancroft total for "Thunderbolt"; whenever this house starts flirring with \$25,000 there's something new. "Curtain" stirred it up.

United Artists (Pub-U.A.). "She Goes to War" (F.N.) (dialog) (2,100; 25-75) (2nd and final week). Had tough time making em take notice. But this picture has been since spring arrived; \$28,500 only rivaled by earlier Bancroft total for "Thunderbolt"; whenever this house starts flirring with \$25,000 there's something new. "Curtain" stirred it up.

Warners (W-B). "The Gamblers" (WB) (dialog) (2,750; 25-75) (1st week). Opened smartly to \$22,000; substantial drop flirring no mid-night shows to help.

Hearst Sets Off a Firecracker In Behalf of Adolphe Menjou

Los Angeles, July 16.

Adolphe Menjou's let out by Paramount through failure to exercise option on contract renewal prompted an editorial broadside in Hearst's Los Angeles Examiner. Unsigned it carried head reading "Picture Producers Should Not Force Actors to Unite" and read as follows:

"As though there were not trouble enough in the picture industry word comes of an alleged combination of producers against one of the most distinguished and most popular stars in filmdom.

"No less a favorite than Adolphe Menjou is named as a possible victim of the rumored combination. "Adolphe Menjou is a very able actor and at the very height of his popularity.

"His latest picture is one of the most successful that he has ever made. After long years of hard and conscientious work he is fully entitled to the world wide recognition now accorded him.

"The public who support the pictures and picture producers as well as the actors have a right to see their favorites upon the screen.

"If there is as has been alleged any combination of producers against Mr. Menjou those producers are taking a very foolish step at a very critical time.

"If a combination of producers is formed to discipline actors there will certainly be a combination of actors to protect themselves and there should be.

"Mr. Menjou is a good American and a leading screen actor. His (Continued on page 70)

WARNS ON TITLE

Los Angeles, July 16.

Arthur Slaven, scenario writer through his attorney, notified Al Christie that the latter must discontinue use of the name "Coed Comedies."

Slaven claims he holds the copyright on this title registered last August.

Arthur Kelly Sailing

Arthur W. Kelly will sail for London Friday to attend the sales convention of United Artists to be held in London.

Date for the convention will be fixed after Kelly's arrival.

Shea's Heirloom

Los Angeles, July 16.

While making personal contact for Fox in the east, Joe Shea will visit Canada to settle an estate left by his grandfather 20 years ago.

One of the bequests of the will was that Joe should receive a case of Jameson Irish whiskey when he reached 30. The lad has had plenty of time to figure out disposition of the heirloom.

BRULATOUR'S ADDITIONS

Los Angeles, July 16.

J. E. Brulatour, Inc., Coast representative of George Eastman, is spending \$250,000 in the purchase of land and erection of buildings in furtherance of service plans.

Company has bought a plot on Santa Monica Boulevard adjoining the Eastman Kodak service building just completed. Company has also bought adjoining frontage running back 137 feet giving the firm and area 150 by 150 feet.

SARECKY, ASSO. PROD.

Louis A. Sarecky, for several years an executive at the R-K-O Studios on the coast, has been appointed associate producer and studio manager. Sarecky succeeds Charles E. Sullivan.

Directing Shift

Los Angeles, July 16.

Ted Wilde replaces Mervyn LeRoy on "Loose Ankles." The latter moved over to direct Alice White in "Playing Around."

First National has also pulled William Beaudine off the "Nanette" list with Clarence Badger assigned. This leaves Beaudine open at this time.

Zane Grey as Usual

Zane Grey is in New York, where he is having a boat built. When the schooner is completed the author will embark on it for a Newfoundland cruise. He will write a book around the adventure, as usual.

S. Solomon, manager of the Eastman, Rochester, has been transferred to the New York offices of Public.



"Here 'Tis"
Yours Very Truly

LITTLE JACK LITTLE

Known and idolized by millions. This week on the S.S. "Beren-garia." Topping the ship and as usual business is terrific. Already booked for a return engagement. What a vacation!

STUDIO EMPLOYEES

(Continued from page 7)

total necessary for normal production, which offsets the number reported for Warners.

Earning Capacities

In analyzing the weekly earning capacity for the various occupations, it is estimated that the following percentages are about right:

25 over \$5,000	2,500 over \$250
75 over 2,500	2,500 over 200
250 over 1,000	5,000 over 100
500 over 750	3,000 over 75
1,000 over 500	1,270 over 50
	3,000 over \$35

Average pay for studio help, with the exception of general office people, laborers, watchmen, and operating help, is far above that paid for similar work in any other industry.

A check on the various occupations shows carpenters to lead by a total of 2,122, laborers following at 1,267. Electricians make 977, and the camera contingent 500.

Sound recording workers have added 788 men getting anywhere from \$50 to \$350 weekly.

New Official Lineup in Par's L. I. Studios—Cowan Now Lot's Gen. Mgr.

Dialog Footage

Los Angeles, July 16.

Indicating the manner in which dialog pictures eat up film, one cameraman reports using 12,000 feet of negative on five cameras to shoot 14 brief scenes.

Final screen result will consume about five minutes, or about 450 feet.

MOVIETONE CITY EVENTS

3 During Aug.—New Eating Club Among Them

Los Angeles, July 16.

Fox Movietone City will celebrate three distinctive openings of a public and semi-public nature in August.

One will be the Conservatory of Music. Another the Casino de Paris, the Movietone City lot's replica of The Munchers eating club, such as is on the Sunset and Western Fox lot.

The Hall of Science premiere will be the piece de resistance of these institutional celebrations wherein the electrical recording and synchronization units will be publicly exhibited under dignified scientific auspices.

Vic Shapiro is preparing a conservative publicity campaign in this connection under H. Keith Weekes' direction, the latter being in scientific control of Movietone City.

MAE MURRAY STARTING

Los Angeles, July 16.

Tiffany-Stahl start rehearsals on its first, Mae Murray picture next week. It will be an original by Carey Wilson. Title, "Peacock Alley."

Title was announced on the T-S. program over a year ago, but never used on a picture.

Joe Brandt as Usual

Joe Brandt got back from Europe today (Tuesday) at about the same time the rest of the Columbia bunch got in front the West Coast sales fest.

As usual, Joe is holding up the statement until he can get the quantity break in the trades.

A new job has been created in the east for James R. Cowan as the first general manager of Paramount's Astoria studio.

The installation of Cowan follows a shake-up which witnessed the let-out of John Butler, executive manager of the local lot for the last year it has been in operation, and what amounts to a demotion for Monta Bell.

Walter Wanger ordered the new line-up.

Bell, despite Butler, was in what amounted to the head supervisory post in Astoria under the old regime. He is now labeled associate producer with three pictures to supervise and two to direct of the 16 scheduled to be shot by Par in the east for the new season.

The 24 shorts on the eastern production program will be made under Monta Bell, brought on from the Coast for that purpose.

John W. Fingerlin steps into what practically amounted to Butler's place, this time under the new title. Fingerlin was production manager in the home office.

It is understood that one of the first moves in building up the Astoria property will be the establishment of a writing staff. At present only Garret Fort is doing script work here.

Other than a pepping up in local activities, there are no further changes scheduled.

Grauman Draws 500

Los Angeles, July 16.

Tomorrow night (Wednesday) more than 500 friends of Sid Grauman will attend a stag dinner at the Biltmore Hotel, given in his honor by the picture industry. Occasion is his retirement from the theatre operation.

Grauman is expected to announce that he will make "Turn in the Road," a story based on Christian Science, as a picture. He purchased this story four years ago and if placed on film it will be released by United Artists.

Tryon's Denny Remake

Los Angeles, July 16.

Universal will remake "Skinner's Dress Suit," with Glenn Tryon. Same play was made five years ago by U with Reg Denny.

CHART SHOWS THE NUMBER OF STUDIO WORKERS ENGAGED BY THE VARIOUS PICTURE STUDIOS ON THE COAST. SUMMARY OF ADDITIONAL WORKERS CAN BE FOUND IN BOX. TABLE COMPILED FROM FIGURES FURNISHED BY THE STUDIOS AS OF JULY 1 AND CAN BE TAKEN AS AN APPROXIMATE FIGURE FOR NORMAL STUDIO ACTIVITY FOR THE ENTIRE YEAR

DEPARTMENTS	Warner Brothers	Fox	M-G-M	Paramount	First National	Universal	Radio	Pathe	United Artists	Tiffany-Stahl	Metropolitan	Columbia	Tec-Art	Hal Roach	Christie	Educational	Darmour	Charles Chaplin	Mack Sennett	Estimate for Miscellaneous Studios	TOTALS		
Producers-executives	5	21	14	31	11	6	8	9	7	12	10	3	15	7	9	3	2	3	15	194			
Contract players	30	156	58	71	10	20	17	19	19	25	10	6	6	10	4	3	2	3	2	10	462		
Directors	9	27	25	25	9	22	10	8	6	4	10	6	6	4	3	2	3	3	1	10	190		
Assistant directors	11	29	9	21	13	19	6	6	8	4	10	3	6	8	4	1	3	3	1	10	181		
Scenario dept.	15	77	114	76	20	16	16	23	3	8	5	6	8	4	1	3	2	4	3	6	403		
Camera dept.	50	64	76	44	48	53	24	22	24	30	15	3	8	8	4	4	3	4	3	15	600		
Casting	4	15	6	7	3	6	4	3	4	2	2	3	3	2	2	2	3	2	5	15	377		
Cutting	35	57	43	65	26	40	4	2	8	13	10	11	8	1	4	2	1	1	3	35	35		
Titles	70	30	14	61	71	40	10	19	5	8	25	4	10	8	7	5	5	8	3	25	420		
Grips	30	30	14	61	71	40	10	19	5	8	25	4	10	8	7	5	5	8	3	25	420		
Prop handling	40	20	19	52	63	18	20	4	12	8	10	6	8	8	2	2	2	1	1	10	307		
Special effects	13	78	5	12	2	18	10	2	2	4	10	3	6	8	4	1	3	3	1	129	129		
Stage electricians	150	162	81	35	100	95	40	50	21	30	25	40	25	10	12	7	5	8	8	25	977		
Wardrobe	60	42	73	74	84	18	42	11	12	7	5	2	4	10	2	4	2	2	1	15	453		
Set dressing	5	15	5	3	5	5	10	4	5	15	5	4	10	2	2	4	2	1	1	15	121		
Laboratory	60	70	85	199	4	69	7	7	6	2	10	2	15	10	20	10	7	4	10	320	320		
Music dept.	35	65	77	48	24	12	7	7	6	2	10	2	15	10	20	10	7	4	10	788	788		
Sound recording	300	63	117	75	13	30	13	25	31	10	25	15	10	10	20	10	7	4	10	13	13		
Make-up	3	7	3	8	1	12	17	8	7	2	2	2	2	2	2	2	2	2	2	2	147	147	
Architects-Art directors	13	20	19	11	22	12	17	8	7	2	2	2	2	2	2	2	2	2	2	2	69	69	
Carpenters	355	325	233	81	177	85	209	150	102	72	32	50	20	20	5	15	1	1	1	25	1,267	1,267	
Electrical construction	11	30	31	44	35	55	20	30	10	8	5	2	2	2	2	2	2	2	2	6	329	329	
Engineering	19	25	2	8	1	12	7	7	6	2	10	2	15	10	20	10	7	4	10	13	13		
Laborers	302	90	170	110	77	45	125	75	87	25	45	20	15	5	10	17	7	12	5	25	1,267	1,267	
Mechanical	73	38	40	4	40	5	15	13	10	10	10	10	10	10	10	10	10	10	10	200	200		
Plaster shop	38	30	8	22	3	20	4	23	8	2	2	4	4	2	2	2	2	2	2	237	237		
Prop making	145	77	25	37	52	25	25	25	8	18	4	8	6	2	3	2	5	3	25	593	593		
Scenic dept.	15	15	6	33	40	35	16	1	3	10	5	2	2	2	2	2	2	2	2	309	309		
Restaurant	80	40	20	63	14	4	2	3	7	2	2	2	2	2	2	2	2	2	2	60	60		
Transportation	7	2	2	5	1	10	10	10	24	1	1	1	1	1	1	1	1	1	1	34	34		
Time keeping	15	30	135	41	14	10	10	10	24	1	1	1	1	1	1	1	1	1	1	25	378	378	
Estimating	5	6	12	8	7	11	12	10	16	12	8	2	6	4	1	1	1	1	1	5	247	247	
General office	5	6	12	8	7	11	12	10	16	12	8	2	6	4	1	1	1	1	1	5	247	247	
Purchasing	5	6	12	8	7	11	12	10	16	12	8	2	6	4	1	1	1	1	1	5	247	247	
Publicity	30	10	45	22	13	34	16	25	26	1	12	6	12	3	7	3	3	3	3	20	291	291	
Stenographers	1	1	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	15	249	249	
Medical aid	10	65	21	28	22	15	11	12	9	10	6	2	4	4	3	3	3	3	3	4	15	249	249
Watchmen	6	6	30	20	15	14	6	8	8	6	1	1	1	1	1	1	1	1	1	1	132	132	
Janitors	6	6	30	20	15	14	6	8	8	6	1	1	1	1	1	1	1	1	1	1	37	37	37
Nursery-gardeners	6	6	30	20	15	14	6	8	8	6	1	1	1	1	1	1	1	1	1	1	37	37	37
Maintenance	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	110	124	124	124
Totals	2,049	1,949	1,901	1,639	1,025	877	802	621	610	374	318	243	224	177	142	112	85	83	74	347	13,645	13,645	

RADIO's PAGEANT OF THE TITANS IS HERE

**ONLY
THIRTY
GREAT
RADIO
DIALOG
PICTURES
29-30**



JOSEPH I. SCHNITZER
President, Radio Pictures

THE mightiest amalgamation of art, drama and industry in all the ages is brought now to fulfillment.

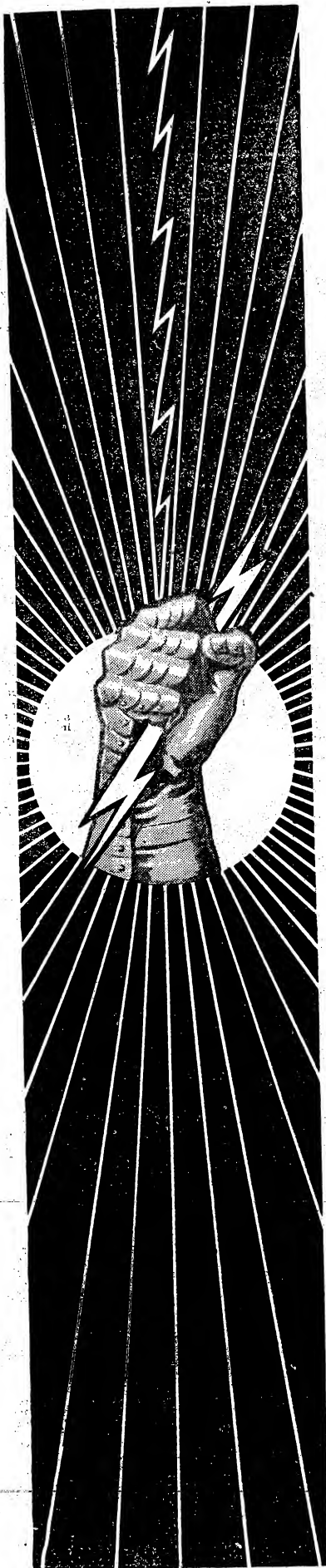
RADIO PICTURES presents a program of THIRTY SUPER ALL-DIALOGUE ATTRACTIONS ... each a Titan of Showmanship ... planned carefully in accordance with the radical new Radio policy of QUALITY PRODUCTIONS.

QUALITY is the keynote of RCA development and QUALITY will be the unswerving goal of Radio Pictures ... sponsored and magnificently supported by the industrial and scientific interests from which it springs.

From the great Ziegfeld "Rio Rita" clear through the program, Radio has assembled the finest group of attractions presented by any one company this season.

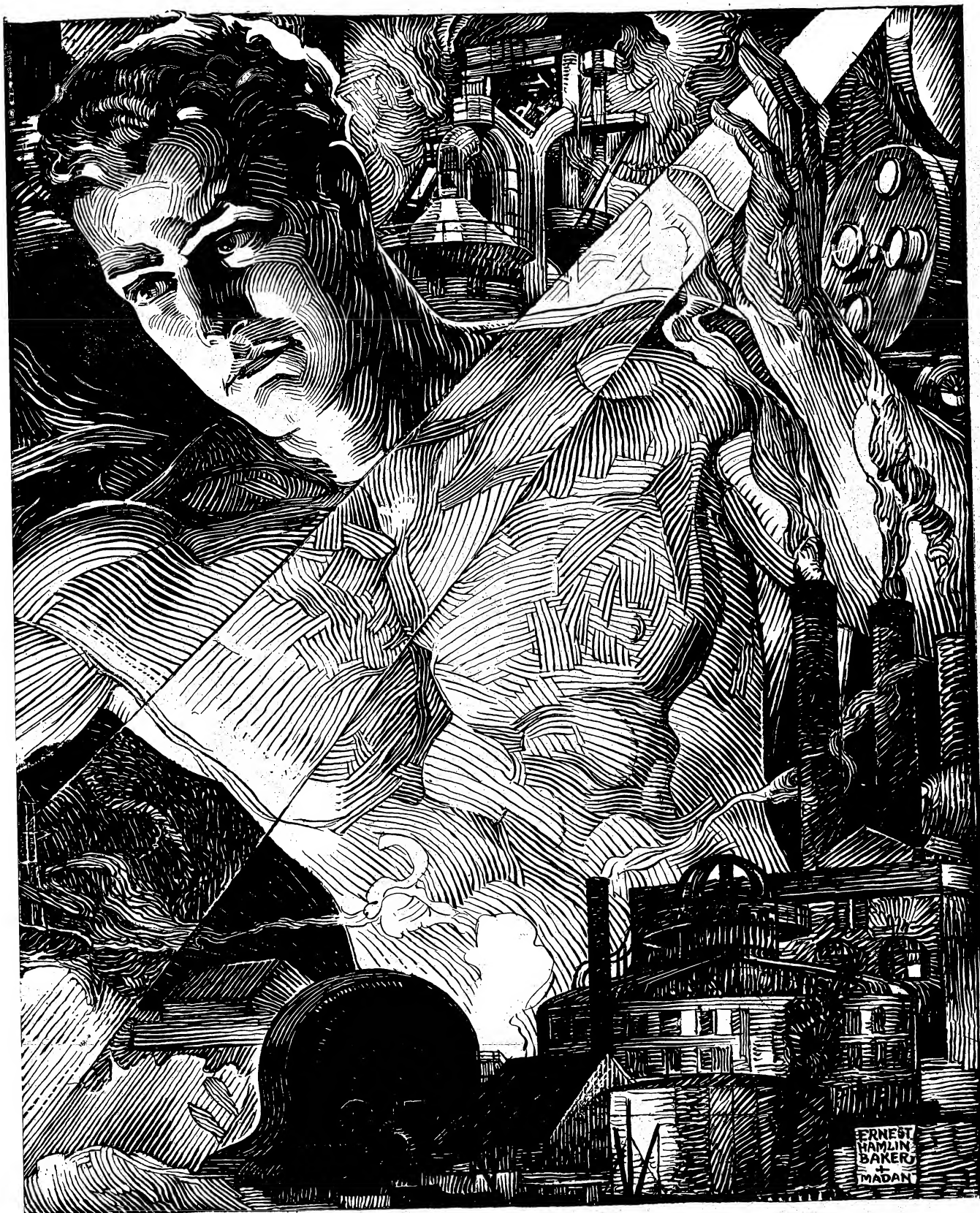
Emphasis has been placed on the vital factor of story values ... for today, more than ever, "the play's the thing" and Radio will spare nothing in the preparation of its stories, dialogue and music. To this end, the greatest directors, authors and composers and many stars of stage and screen are devoting their genius to Radio Pictures.

Joseph I. Schnitzer





RADIO COMES TO



THE SHOW WORLD

FIRST OF THE RA

The Miracle Genius of Ziegfeld and the
Unrivalled Resources of Radio Bring You in
Triumph the Greatest of all Ziegfeld Shows
Produced on Colossal Scale by Radio's
Unmatched Showmanship!

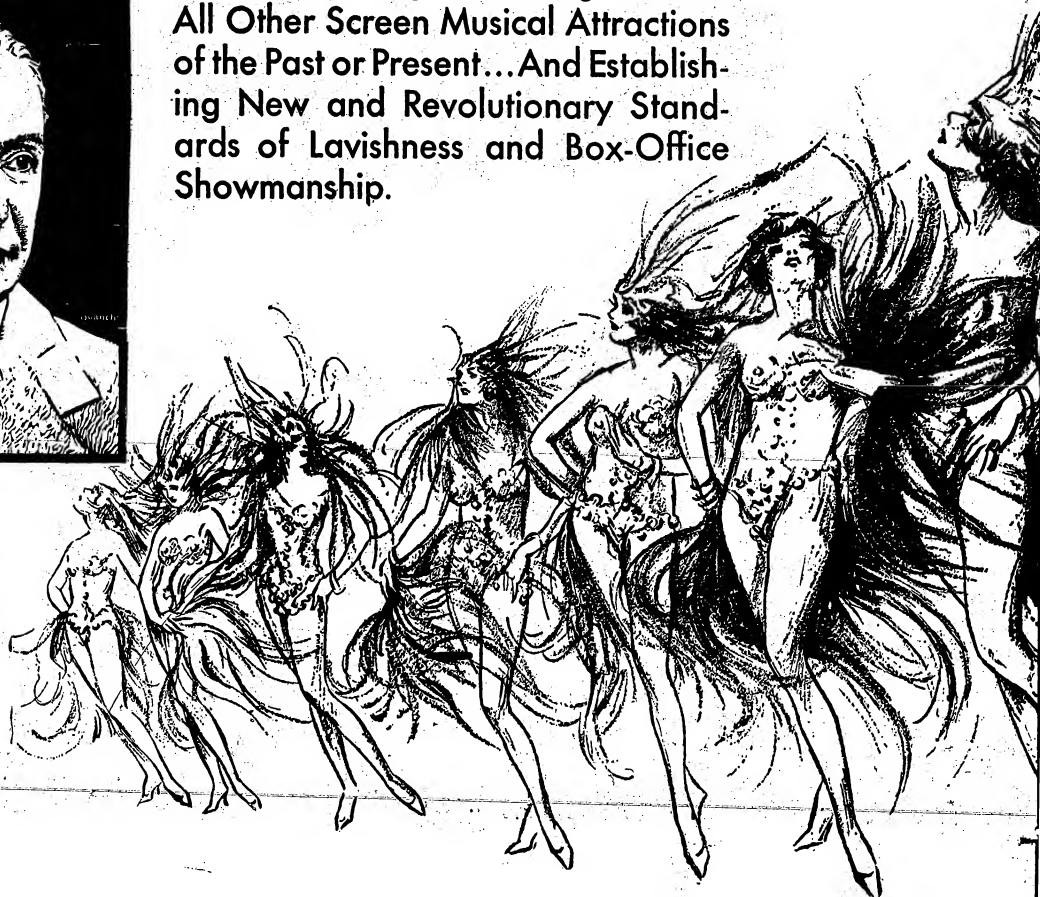
RIO RIT



Utterly Dwarfing in its Magnificence
All Other Screen Musical Attractions
of the Past or Present...And Establish-
ing New and Revolutionary Stand-
ards of Lavishness and Box-Office
Showmanship.

FLO ZIEGFELD

Greatest Showman in
the world joins hands
with Radio Pictures in
the GREATEST OF ALL
SCREEN MUSICAL
COMEDY PRODUC-
TIONS. At last the screen
will do justice to the
name of Ziegfeld.



DIO TITANS

A



EVEN GREATER IN FULL DIALOG AND MUSIC ON THE SCREEN THAN DURING ITS RECORD ENGAGEMENT OF 62 WEEKS AMID THE GLITTERING OPULENCE OF THE ZIEGFELD THEATRE, NEW YORK CITY.

THE CAST:

BEBE DANIELS... Rio Rita; JOHN BOLES, star of "Desert Song," greatest of screen baritones; BERT WHEELER, world famed comedian from No. 1 Rio Rita Company; BOB WOOLSEY, brilliant comedian; also with original company; DOROTHY LEE, sensation of "Syncopation" and 500 other singers, dancers and glorified beauties.

Directed by Luther Reed. Book by Guy Bolton and Fred Thompson. Music by Harry Tierney. Lyrics by Joseph M'Carthy. Chorus Direction by Pearl Eaton. Singing Chorus, Maestro Cimini

RADIO'S SECOND GORGE

Mighty road show attraction clicking off record grosses in every city, village and hamlet in the world Brought to you through the magic of the talking screen at the moment of its greatest popularity. Not a worn-out and forgotten show revived with pulmotor publicity...but

VINCENT YOUMANS' ROUND-THE-WORLD



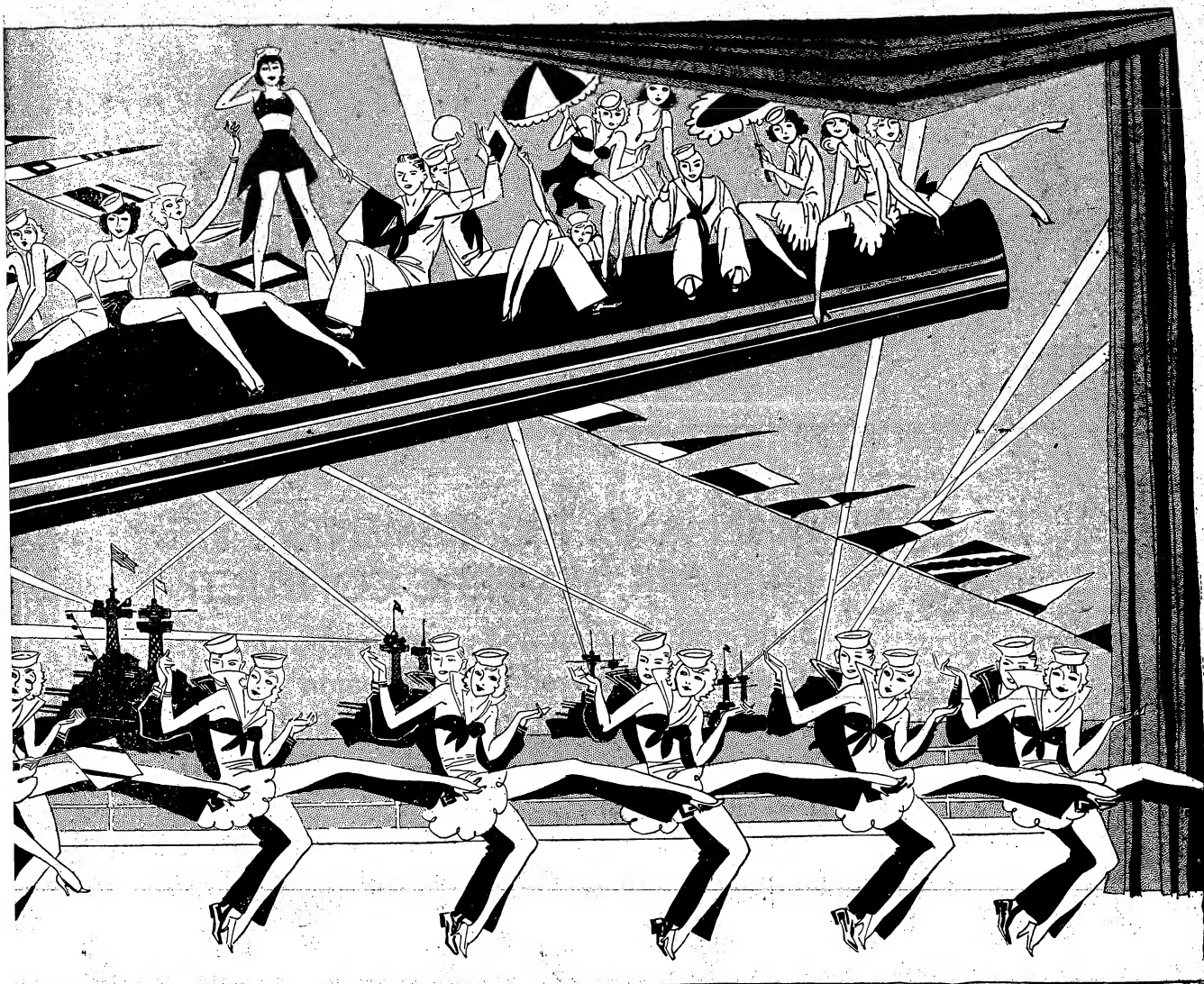
HIT TH

Book by Herbert Fields; Music by Vincent Youmans; Lyrics by Leo Robin, Clifford Grey and Irving Caesar; Chorus and Dances under the supervision of Pearl Eaton.

OUS MUSICAL SPECTACLE

... ONE OF THE MOST SENSATIONAL MUSICAL COMEDIES OF ALL TIME ... WITH SPECIAL FLASH SCENES IN TECHNICOLOR ... PRODUCED BY RADIO WITH ORDERS TO SHOOT THE WORKS ... SPARING NOTHING IN COST TO MAINTAIN THE MATCHLESS NEW PRODUCTION STANDARD OF RADIO PICTURES !

NAUTICAL MUSICAL COMEDY SMASH



E DECK

With the sensational song-hits "SOMETIMES I'M HAPPY" and "HALLELUJAH" ... most popular march-melody the world has ever known....favorite from New York to Shanghai.



HERBERT
BRENON'S
EPIC DRAMA



MAN AND THE ELEMENTS . . . IN STARK, MAJESTIC CONFLICT!

Brute nature unleashed . . . sweeping on . . . blind to the sacredness of human power and human riches . . . mindless of high saint or humblest sinner . . . whirling all into a torrent of mad emotions!

Cataclysmic drama . . . produced on a grand scale by the director of "Sorrell and Son," "Beau Geste" and "Lummox."

Adapted to the talking screen from the stage play by G. Ranger Wormser

HIGH RIVER

DIO REVELS

MAMMOTH JUBILEE OF GENIUS
FROM SCREEN . . STAGE . . AND AIR . .

Radio's fabulous resources poured into the greatest all-talking . . . all-singing . . . all-dancing . . . all-novelty extravaganza since the flashing dawn of electrical entertainment! A spectacular show setting new and incredible standards in girl and music entertainment!

Book and music by Bert Kalmar and Harry Ruby . . . Famed composer and librettist of many of Broadway's greatest stage shows, including "Five o'Clock Girl."



MR. BRENON'S

genius has meant much not only to the individual showman but to the industry at large. His productions have been marked by good taste and vitality and that elusive quality which brought thousands to box-offices the world over. A pioneer and blazer of new trails, Mr. Brenon is one of the truly great directors of all time.



RUDY VALLEE

AND HIS
CONNECTICUT YANKEES in
THE
VAGABOND
LOVER

Enraptured nation of radio listeners meets its idol in a spectacle of gay song and lavish color . . . Joyful . . . Inspired . . . Unstinted . . . It presents with deserved dramatic pomp this minstrel Don Juan who wears the mantle of genius—yet swings with terrific effectiveness the sturdy broad sword of showmanship!

GIGANTIC RECORD AND RADIO BROADCASTING TIE-UPS TO PACK YOUR THEATRE WITH THE GREATEST INDIVIDUAL ATTRACTION OF THE GENERATION

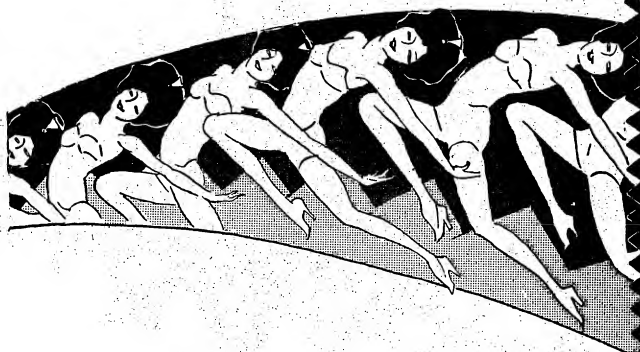
To insure the high type of presentation this attraction merits, Radio Pictures must for the present withhold details of its elaborate production plans for Mr. Vallee. . . .



NATION'S IDOL ON THE AIR
WORLD'S IDOL ON THE TALKING
SCREEN

FLASH NEWS NOTE: "STREET GIRL"

is a solid smash hit. First of the great new Radio Pictures, it is a triumphant trail blazer in the new Era of Electrical Entertainment.



GORGEOUS REVEL OF JOY-FIRED DRAMA AND SOARING MELODY... BUILT TO CLINCH AT THE START RADIO'S BID FOR SHOW PRE-EMINENCE!

Fresh, daring genius... spurred by the lure of conquest... leaps to the task and sweeps to triumph in a masterpiece of musical drama!

Joyful laughter mingled with stinging tears... set with frills and frolic... jazz and jamboree!



STREET GIRL

WITH

BETTY COMPSON

JOHN HARRON, JACK OAKIE, NED SPARKS
IVAN LEBEDEF JOSEPH CAWTHORN
GUY BUCCOLA EDDIE KANE

BETTY COMPSON, new darling of the nation's billboards... dances... fiddles... troupes as never before... JACK OAKIE, NED SPARKS, JOSEPH CAWTHORN, three headliners forming the fastest-cracking comedy combination yet seen on stage or talking screen... GUS ARNHEIM'S, Coconut Grove Band playing Levant & Clare's new hit melodies... DORIS EATON, dancing sensation with RKO's RAVISHING BEAUTY ASSEMBLY OF 100... JOHN HARRON, IVAN LEBEDEF, GUY BUCCOLA, contributing their fine dramatic art... W. CAREY WONDERLY'S romantic tale of the children of midnight... WESLEY RUGGLES' unmatched stagecraft... JANE MURFIN'S sparkling dialog.



RICHARD DIX

A TITAN NAME AMONG
THE STARS OF RADIO!



The rich talent and rugged charm of Dix in three walloping dialog shows

... Creations of crack writers and directors... bursting with comedy... shot with drama... they will present this idol of millions at perfection's utmost—a feat possible only through the talking screen of Radio.



ONE VOICE IN
TEN MILLION

BEBE DANIELS'

voice, reproduced in all its charm and resonance on the talking screen, is the current sensation in Hollywood.

So decisively has Bebe clicked in the medium that Radio Pictures selected her instantly from fifty headline applicants for the role of Rio Rita in the great Ziegfeld show of that name . . . to sing the leading part with its exacting vocal requirements!

Therefore Radio Pictures takes pride in announcing



BEBE DANIELS

in three all-dialog and music dramas on all of which the mighty resources of Radio will be lavished . . . the first of which will be "Wild Heart"

BEN HECHT'S UPPERWORLD



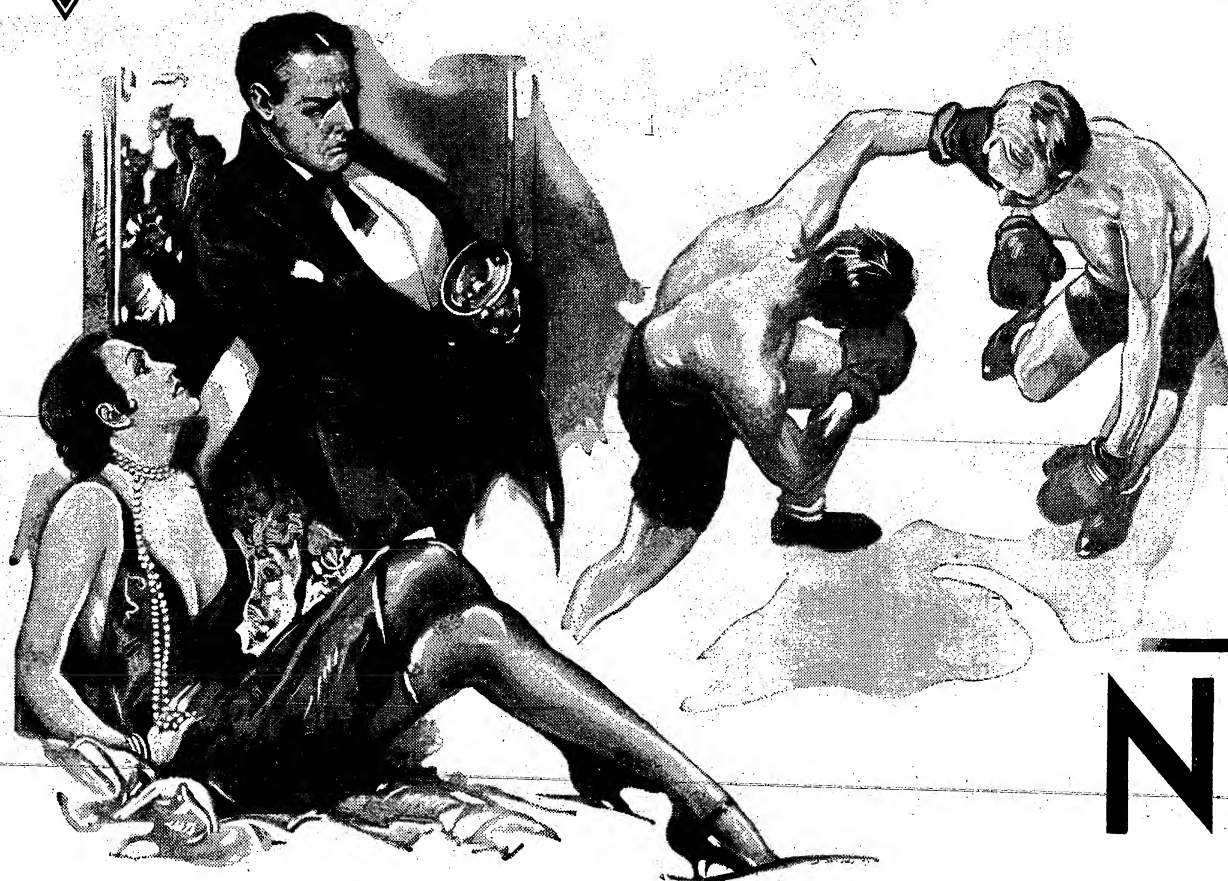
BEN HECHT

MEN OF MIGHT . . . AND WOMEN
THEIR MATCH . . IN TURBULENT DRAMA!

Dialog as only Hecht can write it...Story punch that only the author of "Underworld" can develop . . . smartness and stinging wit that can come only from the pen which created the year's greatest stage smash, "Front Page."

Ben Hecht created the memorable "Underworld." Now he gives us the other side of the picture . . . life in the upper strata of a big city . . . painted in raw glamorous strokes but with the warmth of heart interest and kindly humor.

ONLY
30



NI



NEW YORK LIFE DRAMATIZED AS
NEVER BEFORE ON SCREEN OR STAGE!

All-talking smash directed by MAL ST. CLAIR...
with sensational new song hits and smacking
dialog by America's greatest dramatist and stage
director . . . George Abbott, who wrote and
directed "Coquette," "Broadway," "Four Walls"
and other memorable stage successes.

From the stage play "Ringside" by George Abbott, Ted Paramore and Hy
Daab . . . Produced by Gene Buck at the Broadhurst Theatre, New York,
in August, 1928.

GEORGE ABBOTT



GHT PARADE

ROD LA ROCQU

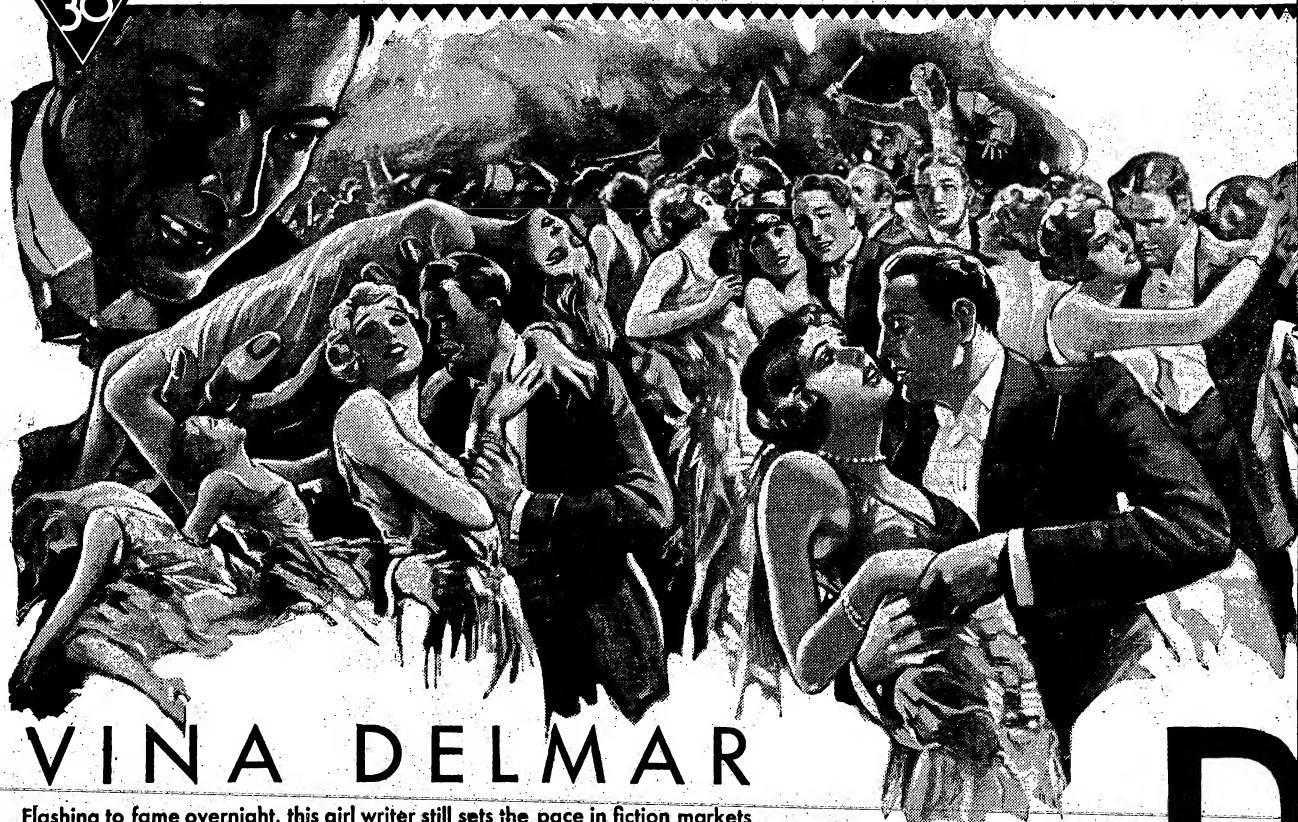
IN "THE DELIGHTFUL ROGUE"

SWAGGERING ROMANTIC DRAMA,
SHOT WITH TROPIC FIRE!

In bristling dialog . . . on sweeping scale . . .
RADIO presents LaRocque in the first of two
gorgeous shows timed to catch his popularity
on the ascent! Not since "Resurrection" . . .
such a role as this!

Directed by LESLIE PEARCE and BERT GLENNON from the COSMOPOLITAN MAGAZINE
story by WALLACE SMITH, acknowledged to be the writing sensation of the hour in
Hollywood.

ONLY
30



VINA DELMAR

Flashing to fame overnight, this girl writer still sets the pace in fiction markets
. . . Her novel "Kept", following "Dance Hall" in Liberty magazine, will be
the rage of the hour when Radio offers its first Delmar drama.

D



MIGHTY SHOW...MIGHTY THEME...and
A NAME TO INTRIGUE MILLIONS!

Author of "Bad Girl"—year long sensation of the bookshops—invades the talking screen with this terrific drama of skyrocketing youth...played in full dialog against a smashing musical background.

ONE OF THE WORLD'S GREATEST DIRECTORS WILL BE
ENGAGED TO PRODUCE THIS MASSIVE ATTRACTION

ANCE HALL



MAL ST. CLAIR'S GLAMOROUS
 DRAMA OF THREE BROTHERS
 IN THE MAELSTROM OF BIG
 CITY LIFE!

Doctor... gangster... sleuth... Bound by blood
 ... Brothers beneath the roof of home... Enemies
 to the death outside! Smash box-office setup with
 triple-star billing

TOM MOORE OWEN MOORE MATT MOORE

Supported by Emma Dunn, Kathryn Perry, Mildred
 Harris and foremost character players of stage
 and screen.

Dialog by Eugene Walter.

Special music by Levant and Clare.

SIDE STREET

GREATEST REGENERATION
 DRAMA EVER WRITTEN . . .
 PLAYED AGAINST THE PAG-
 EANTRY OF THE FEVERED EAST

A broken man... a branded woman
 ... cast among derelicts... meet to
 turn the tide of destiny in as terrific
 a drama as ever came to shadowed
 stage

Adapted from John Russell's glamor-
 ous tale of far-wandering men

Embellished with the superb dramatic
 dialog of Eugene Walter



FIRE WALKER



YOUNG AMERICA GOES STOMP-
ING AND SYNCOPATING TO THE
SEASON'S OUTSTANDING
NOVELTY ATTRACTION!

A grand new-idea show with the nation
listening in on the love scenes. . . .

Played behind the scenes of a great
broadcasting studio, here is a drama
as refreshingly new, different and sur-
prising as radio itself. . . .

With the new romantic team, Sally Blane
and Hugh Trevor . . . Offering "I'M So
Unhappy Baby" and other Clare-Levant
melodies already claimed by public
favor.

JAZZ HEAVEN

LASHING DRAMA OF HELL-
BENT YOUTH . . . DRENCHED
WITH JAZZ AND LOVELY
MELODY!

Sensation has its fling as youth's mad
ideal counts momentary triumph over
the wisdom of the ages. . . .

Spectacular music by Gus Arnheim's
Hotel Ambassador Syncopators . . .

KEN MURRAY, vaude favorite and his
merrymakers. . . .

OLIVE BORDEN, MORGAN FARLEY,
SALLY BLANE, ANN GREENWAY.

Direction, William Cowan; Dialog, Jane Murfin;
Dialog direction, Russell Mack; Hit melodies by Sid
Clare and Oscar Levant.



HALF MARRIAGE



TANNED LEGS

Smartest fashion of the moment
joyously dramatized in an exploi-
tation natural!

The sun-tan vogue has swept the
world...and here it is...in a jazz-
time all-dialog comedy drama...

Staged by George Seitz Adapted
by Tom Geraghty from the story by George
Hull Music and lyrics by Oscar
Levant and Sidney Clare.

THE VERY IDEA

WILLIAM LEBARON'S prize Broadway comedy
smash brought to the talking screen with the
same smart dialog that won him fame as a
playwright and sent the show coasting through
a solid year at the Astor theatre, and long
runs the world over!

Directed by Frank Craven, great American playwright and
author of "The First Year", in collaboration with Richard Rosson
... Cast includes Mr. Craven, Sally Blane, Hugh Trevor, Allan
Kearns and Theodore Von Eltz



SENSATION

(Tentative Title)

The new woman in vibrant drama...daring...courageous...fascinating
as she is herself! An attraction that in plot and presentation will mark screen
history!...ALL-DIALOG...and A WORLD OF WOMEN WAITING TO
HEAR IT!

LADIES OF THE PORT

(Tentative Title)

From the twisted by-ways of Shanghai to Barbary's shadowed haunts!
exciting...rich-hued...good humored drama of men who follow the sea
...and women who follow men!



HUNTED

Eugene Walter's matchless drama in dialog as only the author of "The Easiest Way" and "Paid in Full" can write it! Searing...tender...witty...charged with vital human forces...

Adapted from Frank R. Adams' novel of love and mystery in New York's Bohemia

FRAMED

CHARLES MacARTHUR takes a whirl at the talking screen in this hard-hitting drama of modern woman...

By the brilliant young author of the New York stage smash "Front Page" and the Belasco hit "Lulu Belle"...

Stage dialog at absolute perfection spoken by a cast of Broadway artists!



DAMAGED

(Tentative Title)

Society marks for its prey a woman who had remembered for twenty years--and forgot for twenty minutes--a woman who, in a desperate battle of emotions, raises her head from shame--and strikes back!

LOVE CAPTIVE

(Tentative Title)

Youth in the thrall of blind romance...living mad lifetimes--while the band plays on!

AND ONE BETTY COMPSON SPECIAL PRODUCTION TO BE ANNOUNCED



RICHARD CURRIER
Producing Head, RCA-
Gramercy Studios,
New York City.

RCA--GRAMERCY TABLOID FEATURES

BEST DIALOG AND MUSIC SHORT PRO-
DUCT BRAINS AND MONEY CAN CREATE
... EACH SUBJECT STAMPED WITH THE
RCA STANDARD OF QUALITY AND
BACKED BY THE INTEGRITY AND STUPEN-
DOUS RESOURCES OF RADIO.

GREAT NEW GRAMERCY PROGRAM

- 7 **GRAMERCY DRAMATIC TABLOIDS**
(two reels) By the world's greatest writers,
including Eugene O'Neill, O. Henry and
other big box-office and literary names.
- 6 **GRAMERCY COMEDY FEATURETTES**
(two reels) From carefully selected scripts
prepared by the best comedy specialists
in motion pictures.
- 7 **GRAMERCY NOVELTIES**
(one reel) Among them "The Traveler,"
featuring the inimitable Marc Connelly,
playwright and prodigious fun-maker.
- 6 **GRAMERCY COMEDIES**
(one reel) Written by America's foremost
humorists.

Gramercy Tabloid Features
will establish new standards
of merit in short product.
Critics have viewed the first
Gramercy subjects and de-
clare them to be unrivalled
in show values...unmatched
in **QUALITY!** Each release
will be literally a gem of
comedy or drama and each
will be, first of all, a **NOVELTY**
... with names for your
lights and instant audience
appeal.

Produced and Recorded by RCA
Photophone and the magnificent
new Gramercy Sound Studio, New
York City.

26 DARMOUR TABS— DIALOG AND MUSIC



LARRY
DARMOUR

MICKEY (HIMSELF)
McGUIRE

FONTAINE FOX'S JUVE-
NILE JUBILEE IN DIALOG
AND SOUND

With Darmour's Increased Re-
sources Behind Them. Thirteen
in all . . . but each a darb for
quick box-office results!

RECORD BREAKERS

Darmour's sensational musical comedy
TABLOIDS . . . the first of their kind on the
screen . . . 13 flash tab features . . . beautifully
dressed . . . to highlight your shows with
glorified girls and athletic boys . . . and
huge splashes of riotous comedy! With
ALBERTA VAUGHN and AL COOKE by
H. C. WITWER.



THE new program of
Darmour-Radio Tab-features
will represent the best efforts
of the ablest comedy-
makers in Hollywood . . . will
be backed by the new and
powerful resources which
have given the name Dar-
mour enduring significance
in the Show World.

ALSO IN SILENT VERSIONS



RADIO PRODUCTIONS WITH SILENT VERSIONS

RADIO PICTURES has made painstaking provision for the exhibitor who needs the BEST in silent productions.

DRAMATIC ACTION . . . glamorous and virile . . . in accordance with the highest traditions of silent drama . . . will be the keynote of these attractions.

EXPERT supervision and strict attention to values of the silent screen, guarantee for showmen the highest type of silent attraction. Each will carry the Radio stamp of ultra **QUALITY**.

The following Pictures will have Silent Versions:

3 RICHARD DIX
PRODUCTIONS

3 BEBE DANIELS
PRODUCTIONS

NIGHT PARADE

HALF MARRIAGE

SIDE STREET

THE DELIGHTFUL
ROGUE

2nd LA ROCQUE

TANNED LEGS

THE FIRE WALKER
(Tentative Title)

HUNTED

and one to be announced.

SOUND ON
FILM AND
DISCS



WILLIAM LE BARON



LUTHER REED



EUGENE WALTER



MAX REE



HENRY HOBART



LOUIS SARECKY



MYLES CONNELLY

The showmanly genius of William Le Baron and his Radio producing machine is an unflinching guarantee of **QUALITY** under Radio's new and revolutionary policy of production.

Mr. Le Baron has assembled the best show brains in the world.

His associate producers are showmen of proven ability . . . have hung up box-office records with many outstanding attractions.

His supervisors are star performers as well . . . aiming first, last and all the time **AT THE BOX-OFFICE**.

WITH THE UNMATCHED RESOURCES OF RADIO PICTURES IN FINANCE, RECORDING EQUIPMENT AND GENERAL PRODUCTION FACILITIES, MR. LE BARON AND HIS AIDERS MAY BE RELIED UPON TO MAINTAIN THE BEST STANDARDS OF SHOWMANSHIP AND TO CARRY ON THE FINE TRADITIONS OF RADIO AND ITS ASSOCIATED ARTS AND INDUSTRIES.



RKO DISTRIBUTING CORPORATION



WITH ALL GOOD WISHES

RICHARD DIX

WILLIAM LEBARON

Vice-President

IN CHARGE OF PRODUCTION

Radio Pictures

REGARDS

FROM

"RIO RITA"

BEBE DANIELS

RADIO PICTURES



BERT WHEELER

and

ROBERT WOOLSEY

Playing Their Original Roles in the RADIO PICTURES PRODUCTION

"RIO RITA"

HARRY TIERNEY

Composer of

"RIO RITA"

"KID BOOTS"

"IRENE"

"ZIEGFELD FOLLIES"

"UP SHE GOES"

Now Under Contract to RADIO PICTURES, Composing New Opera "DIXIANNA"

Book and Lyrics by WILLIAM LE BARON and ANNE CALDWELL

LUTHER
REED

Associate Producer

RADIO PICTURES

VICTOR
Baravalle

General Musical Director

RADIO PICTURES

MALCOLM ST. CLAIR

Directing for
RADIO PICTURES

Directing
All-Dialog, 100% Harmony Specials
for R-K-O

WESLEY RUGGLES

Ready for Release:
"STREET GIRL"

Next RADIO Harmony-Picture
(WAIT, LOOK—AND HEAR!)

A. LESLIE PEARCE

Directing
"The Delightful Rogue"
for
RADIO PICTURES

PEARL EATON

Director of the Dance
RADIO PICTURES

HUGH TREVOR

FEATURE LEADS

RADIO PICTURES

JOHN RUSSELL

Writing for **RADIO PICTURES**



Best Wishes for
a Great Year

OLIVE BORDEN

RADIO PICTURES

BERT GLENNON

Directed

"SYNCOPOPATION"

Under Contract to RADIO PICTURES

LOUIS A. SARECKY

RADIO PICTURES

Assistant to WILLIAM LeBARON

B. & K. Weeding Out at Least Six Smallies

Chicago, July 16.

Balaban & Katz theatres, controlled by Publix, are to undergo a weeding out of small and unimportant houses, as did the regular Publix chain. Houses will be disposed of as fast as buyers can be found. Most of the small B. & K. houses are under the operating title of

Lubliner & Teinz, subsidiary, playing sound policies. B. & K. operates about 25 theatres in Chicago. Houses known to be for sale are the Madison Square, Ellantee, Knickerbocker, Lakeside, Panther and Dearborn.

Moran and Mack's 2d

Los Angeles, July 16.

Moran and Mack will make another picture for Paramount with Hector Trubull supervising. Team will be in blackface and the film will be in work by Jan. 1.

FOX'S CHI DE LUXE

Chicago, July 16.

Sheridan theatre, top house of the local Fox string, will, when reopening in the fall, be a class A de luxe neighborhood stand with first run pictures.

Sound installation is now being completed, with Fanchon and Marco stage units already set for the house.

Josephine Brown, Vera Reynolds, Mary Durant added to "Tonight at Twelve," U.

Lollier as Sheehan's Asst.

Los Angeles, July 16.

W. H. Lollier has been appointed assistant to Howard Sheehan, vice-president of Fox Coast theatres. J. L. Jacobs replaces Lollier as head of the real estate department.

Carol Lombard for Pathe

Carol Lombard will be in "The Racketeer," Pathe. Howard Higgin will direct and Ralph Block supervisor.

Scenario is by Paul Gangella and the dialog by A. A. Kline.

Marks Bros. Get Mortgage Bond Issue of \$3,579,000

Chicago, July 16.

Marks Bros., independent theatre operators in Chicago, have issued a second mortgage bonded indebtedness of \$3,579,000. Bond issue is being handled by the American Bond & Mortgage Co. with interest at 7 per cent.

Granada theatre is not included. Marbro and two other properties are listed.

Paramount Stock Spurts, Near 70; Fox, Above 93, Group's Pace Maker

After months of inconsequential price fluctuations while the shares were churned around in big volume, Paramount yesterday jumped out ahead of the amusement field, moving up above 69 for a new top on the movement and within a little more than 2 of its top since the split up. Tip on Par has been around for two weeks and players on early information were just beginning to tire when the advance came.

Demonstration in the old film leader followed upon the run up in Fox above 93, first time the issue has shown speed since the acquisition of Loew and its break to near 80.

Tip on RKO

These were the outstanding performances of the week. Probably the most industriously circulated tip in months was that on Radio-Keith beginning ten days ago and continuing right along. Talk was that it would go to 75, but no one openly sponsored the talk which seemed to have rather thin basis in possibilities of profits from innovations in the picture exhibiting field. Presumably these are exploitation of the wide screen and chances for development in new Radio inventions, as applied to show business, all pretty remote contingencies to

the practical showman was of thinking.

More to the purpose was the story that Jesse Livermore was working in the stock which might mean a number of things, including either a pool managed by the spectacular plunger, or retaining of Livermore by the bankers behind RKO to get some action into the stock.

Fox Theatres Move

Coinciding with the advance in Fox the theatre issue on the Curb took no signs of bullish support, moving up in heavy trading from around 22 to a top of 29 Monday. Having in mind the old stories of a Fox offer of two Fox Theatres for one Loew it looked like an effort to get the two issues in line on that basis. Loew continued under its recent top better than 60, riding around 58 yesterday and quiet. Nothing to indicate Loew holders would be more friendly toward the two-for-one idea than they were before. Loew did better yesterday than since its jump a fortnight ago.

Big holding company formed to absorb International Projecting, National Theatre Supply and other units attracted attention. Capitalized at \$67,000,000 and looks like a huge undertaking whose importance at this time can only be guessed at.

Summary for week ending July 13:—

STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net Change.
41%	32%	1,960	American Seat (3).....	34	32%	32	+ 2
30%	25	6,800	Consol. Film pfd. (2).....	26%	25%	26	+ 1
207%	108	34,800	Eastman Kodak (8).....	207%	197%	201	+ 4%
8%	4%	18,300	Loew (8).....	6%	5%	5 1/2	+ 1/2
110%	92%	600	Do pfd. (6%).....	92	94%	95	+ 3
46%	25	200	Keith.....	122%	115	115	- 7
40%	19	204,100	R-K-O.....	40%	30%	30	+ 1
101	80%	30,800	Fox Class A (4).....	81%	80%	80 1/2	+ 1/2
24	17 1/2	2,800	Madison Square Garden (2).....	17 1/2	18	18	- 1/2
27	24	200	Met-G-M. pfd. (1.80).....	27	25	25	- 2
114	68%	630,300	E. A. A.....	68%	70%	70%	+ 2%
60%	12%	35,000	Motion Picture Corp.....	60%	50	50	+ 10
72	65%	101,700	Paramount-Pam-Lasky (8).....	65%	64%	64 1/2	+ 1/2
14%	7 1/2	10,600	Pathe Exchange.....	14%	8%	8 1/2	+ 1/2
80	13%	1,700	Pathe Class A.....	80%	30%	30 1/2	+ 1/2
74%	2%	6,000	Shubert (2).....	74%	6%	6 1/2	+ 1/2
82	82 1/2	180	Universal pfd. (8).....	82	82 1/2	82 1/2	- 1
68%	64%	163,500	Warner Bros. (new).....	68%	68	68 1/2	+ 1/2
60%	44	1,900	Do. pfd. (2.20).....	60%	54%	54 1/2	+ 1
CURB							
19	2%	67,500	Acoustic Prod.....	19	3%	3 1/2	+ 1/2
27 1/2	18	4,300	Cons. Film Ind.....	27 1/2	21 1/2	21 1/2	+ 1/2
38%	28	6,800	Col. Picta.....	38%	31	31 1/2	+ 1/2
37%	21 1/2	40,500	Fox Theatres.....	37%	22 1/2	22 1/2	+ 1/2
30%	18%	42,700	Int. Prod.....	30%	20	20 1/2	+ 1/2
40%	19	300	Loew rts.....	40%	24 1/2	24 1/2	+ 1/2
2 1/2	7	20,000	Nat. The. Sup.....	2 1/2	19%	19%	+ 1/2
35%	25	300	Screen Serv. (1.60).....	35%	26 1/2	26 1/2	- 1/2
BONDS							
97	90	\$3,000	Keith 6's, '40.....	90%	90%	90%	+ 3/4
124	100	\$3,000	Loew 6's, '41.....	107%	106%	107%	+ 3/4
100%	95%	8,000	Do. ex. War.....	97%	97	97	+ 1/2
8	70%	11,000	Param. 7's, '37.....	70%	70 1/2	70 1/2	+ 1/2
100%	96%	45,000	Par-Pam-Lasky 6's, '47.....	98%	97 1/2	98	+ 1/2
91 1/2	75	4,000	Shubert 6's.....	75	75	75	- 1/2

Keith's Pan Option Expiring Aug. 22

Los Angeles, July 16. A query from New York as to whether Warner Brothers had taken over the Pantages houses at Los Angeles and Fresno met with a denial at this end.

It is said instead that Keith's may take the local Pans, including it with the others of the Pan circuit Keith's is holding under option expiring Aug. 22.

This option has been twice renewed. Renewals were required, it is said, because of local financing for each Pan house, with Joe Toplitsky attending to that. Toplitsky was mentioned in the New York wire as the negotiator between Alexander Pantages and Warners.

The other houses wanted by Keith's are the Pans at Salt Lake, Tacoma, Portland, Spokane, San Francisco and San Diego.

Keith's option restricts Pantages from disposing of any of his remaining theatres without first submitting them to Keith's up to the option's expiration.

CHRISTIE ELECTIONS

Los Angeles, July 16. William S. Holman, secretary-treasurer of Metropolitan Sound Studios, Inc., has been elected to a vice-presidency in the Christie Film Corp. Holman is also manager of the Christie Realty Corp.

Other officers of Christie films retain their offices. They are: Al Christie, president; Charles H. Christie, vice-president and general manager; E. D. Shanks, secretary, and Fred L. Porter, treasurer.

T-S AIR SEQUEL

Los Angeles, July 16. Tiffany-Stahl is now working on a sequel to "Zeppelin," which will be released under title of "The Lost Zeppelin."

Claire Windsor, Conway Tearle and other players in the original picture will repeat.

A. M. P. A. Meeting

The Association of Motion Picture Advertisers will establish a precedent this summer by meeting during the hot months. It was announced by George Harvey, chairman, Thursday.

At that session the official slate, to be passed upon at the annual election in September, was announced.

It was Eddie Kline as president; Leon Bamberger, vice-president; George Brown, treasurer.

Fox's Bungalows

Los Angeles, July 16.

When Fox completed the erection of a costly Spanish hacienda at Movietone City for the comfort of Will Rogers, the traditional temperament was revived. Other "names" demanded the same consideration.

Squawks came in so fast that studio officials went into a huddle and decided that inasmuch as they had plenty of space and needed buildings of various types for atmospheric scenes, it would be just as economical to erect these edifices for each of the stars as well as some of the song writers. A few of the latter already have their own de luxe bungalows.

21 Yrs. with Fox—A Lost Head—Socked—Fired

Because friends say he couldn't hold that right until he got the other fellow out on 10th avenue, Charles Johnson, chief projectionist, ends a 21-year job with William Fox, leaving Louis Levine, head of the purchasing department, nursing a sore arm instead of a wounded kisser.

The gents got into a pow-wow a few days ago. The matinee suddenly came off when Johnson is credited with having given way to the good old socking inspiration right in the home office.

A little later Johnson went on the carpet and out the door. Some executives don't believe it is for good; that his long service will stand him in stead after the Fox medicine works.

F N'S DETOUR

Los Angeles July 16.

First National has indefinitely put off production on "The Lady in Ermine." Studio may not do it at all. Picture was originally done by this company with Corinne Griffith back in the silent days.

Reason for postponement is a detour on the securance of music rights.

Howard Emmett Rogers, scenarist, has been placed under one-year contract by First National to write originals. Deal was made through Dave Thompson.

Equipment Co. Merger Booms National Supply

Announcement of the merger of a group of theatre equipment companies under International Projector, brought a boom in National Theatre supply traded in on the Curb. In one session last week Supply moved up more than 4 to 25, extending its advance from a low of 7 a few months ago.

Projector did little. Reason for concentration on the other came from hopes for favorable exchange terms. Projector already holds large blocks of stock in the merged properties, bought in open market since the merger plan was first conceived.

Companies to go into the new \$67,000,000 amalgamation are International Projector, National Theatre Supply, Grandeur, Inc. (maker of wide angle screen), Strong Electric Co., J. E. McAuley Manufacturing Co., Hall & Connelly, Inc., and Ashcraft Lamp Co.

New parent company is called General Theatre Equipment, Inc. Voting trust certificates will be issued at \$30 a share until Aug. 1.

Banking syndicate handling the operation has as members Chase Securities Corp., Pynchon & Co., Halsey, Stuart & Co., West & Co., and W. S. Hammond & Co.

Hearst's Specials

Los Angeles, July 16.

W. R. Hearst is negotiating to take over the Mayan theatre, legit house, about Oct. 1 for two pictures.

First will be Marion Davies in "Marianne," while the second is not in work yet.

House has another show following "Top of Hill," now current there.

EINFELD EAST

Los Angeles July 16.

Charley Einfield First National's publicity head leaves here tonight (Tuesday) for New York after spending two weeks straightening out the Coast studio publicity staff. Not a member was dropped but Hubert Voight formerly with M-G in the east, and brought on by Einfield, has been installed as local head.

Einfield has made a deal with Anton Bruhl, art photographer, who comes on Aug. 1 to take 200 atmospheric stills around the studio. Bruhl will not camera individuals.

WALLACE SMITH

WRITING FOR RADIO PICTURES

In Production

"THE DELIGHTFUL ROGUE"

In Preparation

"STRICTLY BUSINESS"

Featuring ROD LA ROCQUE

JUST COMPLETED TWO ORIGINAL STORIES SHORTLY TO GO INTO PRODUCTION

DOROTHY LEE

Feature Comedienne

"RIO RITA"

Under Contract to Radio Pictures

Exclusive Management
JOHN O'CONNOR

HAMMERSTEIN BLDG.

NEW YORK CITY



Comparative Grosses for June

Table of grosses during June for towns and houses as listed. High and low gross records for the theatre are given, with the title of the picture, week played and gross for that week.

When theatre plays stage show that is indicated.

NEW YORK

	June 1	June 8	June 15	June 22
CAPITOL High...\$98,200 Low... 30,000	"Man's Man" \$75,200 (1st week) Stage Show	"Man's Man" \$64,800	"Idle Rich" \$57,600	"Mary Dugan" \$74,300
PAR AMOUNT High...\$88,500 Low... 49,100	"Rainbow" \$74,100 Stage Show	"Studio Murder" \$71,800	"Innocents of Paris" \$70,000	"Wheel of Life" \$65,800
ROXY High...\$143,800 Low... 70,000	Fox "Follies" \$90,000 (2d week) Stage Show	"One Woman Idea" \$76,900	"4 Devils" \$109,300 (1st week)	"4 Devils" \$99,200
STRAND High...\$81,200 Low... 15,000	"Glad Rag Doll" \$32,000 All Sound	"Careers" \$30,400	"Desert Song" \$31,800	"2 Weeks Off" \$28,500

CHICAGO

	June 1	June 8	June 15	June 22
CHICAGO High...\$71,300 Low... 33,000	"East Is East" \$49,000 Stage Show	"Idle Rich" \$50,000	"Careers" \$54,000	"June 22" \$51,000
McVICKER'S High...\$53,000 Low... 13,000	"Desert Song" \$30,000 (3d week) All Sound	"Desert Song" \$34,000	Fox "Follies" \$31,000 (1st week)	Fox "Follies" \$30,000
MONROE High...\$12,500 Low... 2,700	"Trent's Last Case" \$4,100 All Sound	"Not Quite a Deceit" \$3,900	"Woman from Hell" \$4,700	"Far Call" \$4,500
ORIENTAL High...\$52,000 Low... 20,000	"Man's Man" and "Jazz Heaven" \$36,000 All Sound	"Studio Murder Mystery" \$36,000	"Squall" \$29,000	"Wheel of Life" \$29,000
ORPHEUM High...\$16,900 Low... 4,900	"Time, Place and Girl" \$11,000 (1st week) All Sound	"Time, Place and Girl" \$8,000	"Madonna of Ave. A" \$9,200 (1st week)	"Madonna of Ave. A" \$7,800
ROOSEVELT High...\$35,600 Low... 9,000	"Different Eyes" \$14,000 (2d week) All Sound	"Rainbow Man" \$18,000 (1st week)	"Rainbow Man" \$15,000	"Careers" \$14,000
STATE LAKE High...\$34,000 Low... 16,000	"Jazz Age" \$23,000 Vaude	"Office Scandal" \$18,000	"His Lucky Day" \$13,900	"Mother's Boy" \$22,000
UNITED ARTISTS High...\$43,500 Low... 11,000	"Innocents of Paris" \$24,000 (1st week) All Sound	"Innocents of Paris" \$22,000	"Innocents of Paris" \$18,000	"Innocents of Paris" \$17,000

LOS ANGELES

	June 1	June 8	June 15	June 22
EGYPTIAN High...\$14,000 Low... 6,000	"San Luis Rey" \$13,300 Stage Show	"Pagan" \$10,300	"Coquette" \$9,100	"Different Eyes" \$8,300
LOEW'S STATE High...\$48,000 Low... 15,600	"Captive Woman" \$28,500 Stage Show	"East Is East" \$33,000	"Idle Rich" \$29,400	"Man's Man" \$28,400
PAR AMOUNT High...\$57,800 Low... 15,600	"Studio Murder" \$22,000 All Sound	"Rainbow Man" \$19,000	"Thunderbolt" \$28,900	"Wheel of Life" \$20,200
UNITED ARTISTS High...\$38,700 Low... 6,180	"Alibi" \$19,500 (3d week) Stage Show	"Alibi" \$15,500	"Eternal Love" \$12,200 (1st week)	"Eternal Love" \$11,500
WARNER BROS. High...\$38,800 Low... 16,000	"On with Show" \$22,500 (4th week) All Sound	"On with Show" \$22,500	"On with Show" \$18,000	"Noah's Ark" \$14,000 (New Low)

SAN FRANCISCO

	June 1	June 8	June 15	June 22
WARFIELD High...\$41,400 Low... 16,700	"Girls Wild" \$23,500 Stage Show	"Captive Woman" \$30,000	"Different Eyes" \$30,000	"Man's Man" \$24,000
GRANDADA High...\$36,000 Low... 6,200	"Studio Murder" \$17,200 Stage Show	"Man I Love" \$18,000	"Careers" \$17,500	"Wheel of Life" \$15,000
CALIFORNIA High...\$34,000 Low... 6,200	"Show Boat" \$28,500 (1st week) All Sound	"Show Boat" \$28,500	"Show Boat" \$15,000	"Alibi" \$22,000
ST. FRANCIS High...\$22,200 Low... 3,000	"Innocents of Paris" \$13,000 (6th week) All Sound	"Innocents of Paris" \$10,500	"Innocents of Paris" \$10,300	"Innocents of Paris" \$9,800
EMBASSY High...\$24,300 Low... 7,000	"Desert Song" \$14,000 (6th week) All Sound	"Desert Song" \$10,500	"Noah's Ark" \$14,000	"Noah's Ark" \$14,000

BALTIMORE

	June 1	June 8	June 15	June 22
CENTURY High...\$27,000 Low... 15,000	"Lady of Pavements" \$21,500 Stage Show	"Pagan" \$19,500	"Squall" \$19,000	"Studio Murder" \$19,500
STANLEY High...\$33,500 Low... 12,000	"Captive Woman" \$12,000 (New Low) All Sound	"Show Boat" \$22,000	"Eternal Love" \$12,000	"Evangeline" \$26,500
VALENCIA High...\$11,000 Low... 1,900	"Chinatown Nights" \$3,500 All Sound	"Spite Marriage" \$3,000	"Show Boat" \$3,500	"Betrayal" \$2,300
KEITH'S High...\$18,000 Low... 9,000	"Dry Martin" \$11,000 All Sound	"Men and Maid" \$10,000		"Sin Sister" \$11,500

SEATTLE

	June 1	June 8	June 15	June 22
SEATTLE High...\$26,000 Low... 11,000	"Rainbow Man" \$15,000 (1st week) Stage Show	"Man I Love" \$11,400	"Studio Murder" \$12,300	"Thunderbolt" \$11,100
FIFTH AVE. High...\$26,000 Low... 11,000	"Captive Woman" \$17,000 All Sound	"East Is East" \$18,000	"Careers" \$17,800	"Man's Man" \$14,400
MUSIC BOX High...\$17,000 Low... 4,000	"Desert Song" \$11,600 (3d week) All Sound	"Desert Song" \$9,200	"Desert Song" \$8,500	"Noah's Ark" \$11,500
ORPHEUM High...\$17,000 Low... 6,500	"Hard Boiled Rose" \$10,000 Vaude	"Squall" \$10,500	"Man and Moment" \$11,200	"From Headquarters" \$8,500
BLUE MOUSE High...\$16,000 Low... 5,000	"Glad Rag Doll" \$7,500 (2d week) All Sound	"Molly and Me" \$6,000	"Mother's Boy" \$5,800	"Time, Place and Girl" \$5,800

KANSAS CITY

	June 1	June 8	June 15	June 22
MAIN STREET High...\$30,000 Low... 8,000	"High Voltage" \$22,000 Stage Show	"Girl in Glass Case" \$14,000	"Careers" \$19,000	"Broadway Babies" \$19,000
OEWS MIDLAND High...\$30,000 Low... 10,000	"Pagan" \$16,000 All Sound	"Voice of City" \$13,000	"Eternal Love" \$10,000 (New Low)	"Man's Man" \$15,500
PANTAGES High...\$31,800 Low... 5,000	"Bachelor Girl" \$11,200 Vaude	"Sal of Singapore" \$12,700	"Napoleon's Barber" \$12,300 (Record) Vaude Special Stage (Radio) Act	"Jazz Age" \$8,900
NEWMAN High...\$33,000 Low... 8,000	"Innocents of Paris" \$18,400 All Sound	"Rainbow Man" \$14,000	"Desert Song" \$23,000	"Time, Place and Girl" \$14,000

ST. LOUIS

	June 1	June 8	June 15	June 22
AMBASSADOR High...\$48,800 Low... 20,500	"Careers" \$27,700 Stage Show	"Wheel of Life" \$25,700	"Thunderbolt" \$28,100	"Madonna of Ave. A" \$28,100
LOEW'S STATE High...\$31,500 Low... 10,800	"Pagan" \$17,300 All Sound	"Voice of City" \$14,800	"Eternal Love" \$11,400	"Man's Man" \$14,900
MISSOURI High...\$29,500 Low... 13,700	"Man I Love" \$23,500 Stage Show	"Time, Place and Girl" \$15,400	"Rainbow Man" \$15,700	"Broadway Babies" \$18,900

SYRACUSE

	June 1	June 8	June 15	June 22
STRAND High...\$15,000 Low... 5,000	"Squall" \$6,000 All Sound	"Donovan Affair" \$5,000 (New Low)	"Scandal" \$4,000 (New Low)	"Time, Place and Girl" \$5,000
STATE High...\$32,400 Low... 10,000	"East Is East" \$14,000 Vaude	"Eternal Love" \$11,500	"Man's Man" \$13,500	"This Is Heaven" \$13,000
ECKEL High...\$25,500 Low... 5,500	"Glad Rag Doll" \$6,000 All Sound	"Valiant" \$5,500 (New Low)	Fox "Follies" \$7,000	"Redskin" \$6,000

WASHINGTON

	June 1	June 8	June 15	June 22
COLUMBIA High...\$19,000 Low... 5,500	"Alibi" \$9,000 (1st week) All Sound	"Rainbow Man" \$7,500	"Studio Murder Mystery" \$8,000	"Cocoanuts" \$12,000
EARLE High...\$24,000 Low... 6,000	"Innocents of Paris" \$12,000 All Sound	"Careers" \$13,300	"Man I Love" \$10,000	"Squall" \$10,000
FOX High...\$36,200 Low... 14,500	"Girls Gone Wild" \$17,500 Stage Show	"Stolen Kisses" \$17,000	"Valiant" \$16,500	"Father and Son" \$16,700
RIALTO High...\$22,500 Low... 4,000	"Last Wagon" \$9,000 All Sound	"Mother's Boy" \$5,000	"Lone Wolf's Daughter" \$5,000	"Scandal" \$4,500
METRO-POLITAN High...\$21,000 Low... 5,000	"Noah's Ark" \$13,000 (2d week) All S	"Noah's Ark" \$13,000	"Noah's Ark" \$9,000	"Gambler's" \$9,000
PALACE High...\$25,000 Low... 11,500	"Pagan" \$21,000 Stage Show	"A Man's Man" \$19,000	"This Is Heaven" \$22,900	"Idle Rich" \$19,000

PORTLAND, ORE.

	June 1	June 8	June 15	June 22
PORTLAND High...\$25,300 Low... 9,000	"Rainbow Man" \$12,500 Stage Show	"Man I Love" \$9,000 (New Low)	"Studio Murder" \$13,000	"Thunderbolt" \$12,500
BROADWAY High...\$23,000 Low... 9,000	"East Is East" \$14,800 All Sound	"Different Eyes" \$18,000	Fox "Follies" \$16,500	"Captive Woman" \$12,500
PANTAGES High...\$18,000 Low... 6,000	"Father and Son" \$9,000 Vaude	"Flying Marine" \$13,000	"His Lucky Day" \$9,000	"Fall of Eve" \$5,500
ORIENTAL High...\$14,500 Low... 5,000	"Squall" \$5,500 (New Low) Vaude	"Captain Swagger" \$7,000	"High Voltage" \$7,500	"Office Scandal" \$6,000
UNITED ARTISTS High...\$22,000 Low... 4,000	"Alibi" \$5,500 (2d week) All Sound	"Syncopeation" \$8,000	"This Is Heaven" \$7,000	"This Is Heaven" \$8,000
MUSIC BOX High...\$20,000 Low... 4,000	"Desert Song" \$9,000 (3d week) All Sound	"Glad Rag Doll" \$7,500	"Mother's Boy" \$7,000	"Noah's Ark" \$13,100

Piano Synchronized
With M. P. Projector

Washington, July 16. Now it is a motion picture projector synchronized with a piano, a patent covering such an invention has just been granted to L. J. Simons, New York City.

Device works from the booth with a piano roll attachment on the projector.

Simons filed his application in 1923 waiting six years for the patent to be granted. In the sound track film is one utilizing several horns, back and to the sides of the screen with controls for each horn and indicator where volume should be amplified. This too, was filed back in 1923 by H. P. Clausen who has assigned his patent to Western Electric.

Detailed information on these and other patents listed may be obtained by requesting same by name and number from the Commissioner of Patents, Washington, D. C. A fee of 10 cents is charged to cover mailing and printing costs.

Synchrondizing apparatus (plans to picture projector). L. J. Simons, New York City, assignor to General Synchrondizing Corp., New York City. Filed July 9, 1925. Ser. No. 625,995. Three claims. 1,718,387.

Method of producing permanent photographic reproductions on metal. R. W. Carter, Toronto, Ontario, Canada. Filed April 19, 1924. Ser. No. 795,263. Five claims. 1,718,315.

Piano and motion picture machine. W. A. Koskon, New York City, assignor to Steadily Motion Picture Machine Co., New York City. Filed July 9, 1925. Ser. No. 624,001. Five claims. 1,718,377.

Sound and scene reproducing apparatus (motion pictures). H. P. Clausen, Minneapolis, Minn., assignor to Western Electric Co., New York City. Filed June 7, 1923. Two claims. Ser. No. 643,852.

Photographic method of reproducing original objects. Iano Morikawa, Tokyo, Japan. Filed Sept. 21, 1927. Ser. No. 226,000. Three claims. 1,719,483.

Studio for acoustic purposes. J. P. Maxfield, Maplewood, N. J., assignor to Western Electric Co., New York City. Filed Dec. 16, 1923. Ser. No. 680,814. Nine claims. 1,719,481.

\$900 Bad Guess

Los Angeles, July 16. After Hugh Beery had offered to settle a \$7,100 damage suit brought against him by Edward McCullough, Hollywood attorney, for \$1,500 in court, McCullough insisted on pressing the suit and was awarded \$600 by Superior Court Judge Burnell. Suit was brought by the lawyer to collect \$7,100 alleged to have been due for services rendered in representing the actor in his tiff with his agent, Felix Hugh, last February.

CHANGE YARNS AND PEOPLE

Los Angeles, July 16. Story written as "Flaming Daughters," co-starring picture for Barbara Kent and George Lewis, has been switched by Universal to fit Glenn Tryon and will be released as "Pleasure Seekers."

Now yarn under the "Flaming Daughters" title.

PROP DEPT. SHAKEUP

Los Angeles, July 16. Fox studio property department let James Ruman, head, and 15 men out.

George Golden is the new chief.

Pictures Names in Chi

Chicago, July 16. Loop houses are filled with picture names this week, cutting into each other's draw.

Ylma Banky at United Artists Friday and Saturday drawing again Buddy Rogers at the Chicago. Sammy Cohen at the Oriental and Roy D'Arcy headlining the Palace.

"Hollywood Revue" in Aug. Metro's "Hollywood Revue" will follow "Broadway Melody" at the 32 Astor, New York, during August.

"Melody" is just about breaking even at this point of its long run, because of the July hot spell it has been decided not to make the shift until next month.

Manikin One Reelers

Los Angeles, July 16. Henry Goldstone is making the first of his "The Movie Goods," series of one-reelers.

Novel subject of manikins operated without strings.

Hodges-Film-Tabs

Los Angeles, July 16. James Hodges is producing a series of musical tabs in two reels at Tee-ant with Vitavox recording, Duke Dale directs.

(Continued on page 37)

the mob effects, regarding them
a dramatic end in themselves,
her than as elements in support
(Continued on page 53)

3 BIG ONES!

Right Now

When you need them most

FIRST 100% NATURAL COLOR TALKING-SINGING-DANCING PICTURE

"ON WITH THE SHOW"

in Technicolor

DOLORES COSTELLO
IN
NOAH'S ARK
with
GEORGE O'BRIEN
NOAH BEERY & LOUISE FAZENDA
DIRECTED BY MICHAEL CURTIZ
BASED ON THE STORY BY DARRYL FRANCIS ZANUCK

ONE WITH VITAPHONE
2
NEGATIVES

RIGHT NOW—when you want to beat the heat, when you need that extra box office punch—RIGHT NOW when you need BIG PICTURES; proven money makers, pictures that millions are waiting to see and hear—RIGHT NOW—that's when Warner Bros. give you these THREE BIG ONES!

"On With the Show," the sensation that put added zest into the motion picture industry, now in its ninth smashing week at the New York Winter Garden playing two-a-day at \$2.50 top, is yours—RIGHT NOW.

"Noah's Ark," the greatest love romance ever screened, advertised to millions everywhere, is yours—RIGHT NOW—ready to hang up new house records.

"The Gamblers," Charles Klein's famous play of love and high finance in Wall Street, a timely "sure thing" for any theatre, is yours—RIGHT NOW!

Get busy, get your dates set on these three big ones—RIGHT NOW!

All Productions Supervised by
J. L. WARNER

Darryl Francis Zanuck, Associate Producer.

"THE GAMBLERS"

with LOIS WILSON-H. B. WARNER
JASON ROBARDS
JOHNNY ARTHUR-GEORGE FAWCETT-
PAULINE GARON-FRANK CAMPEAU

Directed by
MICHAEL CURTIZ

ONE WITH VITAPHONE
2
NEGATIVES

WARNER BROS. & VITAPHONE



TALKING and SINGING PICTURES

WARNER BROS. VITAPHONE SINGING PICTURES

Here's a "WITMARK NINE"

A Waltz As Bec

my SONG

Sung and Themed in **RICHARD**

First National Vitaphone
By Al. Bryan and

ALICE WHITE'S "Natural" From First National's "BROADWAY BABIES"
**WISHING-A-WAITING
FOR LOVE**
by Grant Clarke and Harry Akst

Beautiful
Dreamy Waltz
Ballad

LET ME HAVE MY DREAMS

By
Grant Clarke
and
Harry Akst

From WARNER BROS.
"ON WITH THE
SHOW"

Just out of the Cradle, but steppin' around.
**YOU OUGHT TO SEE
MY NEW BABY**
by Dave Bernie, Eugene West, Herbert Steiner and Ira Schuster

PROF. COPIES and
ORCHESTRATIONS
In All Keys.

Bluest

AN BL

100% HIT From
100% Talking-Singing
"ON WITH
Lyric by Grant Clarke

What a Hit, and What

MAY WHO

RUTH ETTING'S Sensational Fox-Trot

IRA SCHUSTER — AL. COOK Prof. Mgrs.

CHICAGO, 910 Woods Bldg., 54 West Randolph St.

PHILADELPHIA, 1118 Chestnut St.

BOSTON, 181 Tremont St.

PITTSBURGH, Magee Bldg., 336 Fourth Ave.

ST. LOUIS, Ambassador Theatre Bldg.

M. WITMA

1650 BROAD

CLEVELAND, Vitagraph

"Sure Pennant Winners" /

FIRST NATIONAL VITAPHONE SINGING PICTURES

Beautiful As The Nile

OF THE NILE

RD BARTHELMESS'

One Picture" IDIRAG"

George W. Meyer

of Blues!

MOUE?

WARNER BROS

g-Natural Color Picture

THE SHOW"

Music by Harry Akst

Hotter Than Hottest of Fox-Trots
BIRMINGHAM BERTHA
Ethel Waters Riot From "ON WITH THE SHOW"
by Grant Clarke and Harry Akst

LOMBARDO'S
MID-WEST
FOX-TROT HIT

(YOU MADE ME LOVE YOU)
WHY DID YOU?

by
Carmen Lombardo
and Mickey Kippel

The "Unbreakable" Doll Novelty Act
DANCE OF THE
PAPER DOLLS
by Joe Schuster - Johnny Tucker - John Siras

WRITE-WIRE
OR CALL
for yours.

Don't Mean Maybe

YBE KNOWS?

Ballad, By Ruth Etting, Joe Schuster, and Johnny Tucker

BOB MILLER Band & Orch. Mgr.

ARK & SONS

WAY, NEW YORK

h, Inc., East 21st and Payne Ave.

DETROIT, 901 Wurlitzer Bldg.

DENVER, 1527 Champa St.

MINNEAPOLIS, 1st National Pict., Inc., 1101 First Ave. N.

CINCINNATI, Vitagraph, Inc., 1208 Central Pkway.

LOS ANGELES, Majestic Theatre Bldg.

Court Decision Next in Frisco's Theatres and Musicians' Affair

San Francisco, July 16. Both sides are resting on arms in the controversy between picture theatre owners and Musicians Union Local No. 6 of San Francisco, in which the union charges breach of contract. The fight has now reached the Supreme Court of California. A decision may not come down for some months.

Meantime, theatres involved in the fight are not using musicians, when wired, and those not wired, mostly in the small town districts, are utilizing non-union organists.

None of the large Market Street theatres are involved in the complaint of the musicians. It is the most important of the houses in the residential sections of the city, which abolished union music when synchronization devices were installed.

The latest legal steps was the filing of a suit for damages by the musical director and the members of the orchestra of the Castro theatre against Nasser Brothers, owners. The suit asks for the salaries of the men covering the full time of the provided, for in the contract with the Allied Amusement Industries, which terminates Sept. 30, 1930.

The Allied Amusement Industries is an organization of all of the picture and legit houses of San Francisco. As many of the San Francisco theatre syndicates operate houses in the central part of the state, the controversy affects a large part of the state.

It was the Allied that treated with the musicians during the conferences last September.

When the "residential" theatres completed equipment for sound they dispensed with the orchestras. This resulted in the musicians suing for an injunction against T. and D. Jr., Nasser Brothers, and the Allied Amusement, April 30, alleging breach of contract.

May 10 Judge Maurice T. Dooling ruled that there was "no legal capa-

Columbia's New Mgrs.

Jack Tillman has been elevated from branch manager of Columbia's Portland exchange to west coast district manager. He is succeeded in Portland by C. T. Tillman. Joseph A. McConville and Abe Montague, formerly franchise holders and heads of the Independent Film Corp., in Boston, are Coe's New England district managers.

Jack Bellman, formerly of Hollywood Pictures and a Columbia franchise holder, is district manager of Greater New York. Charles E. Gregory, of Omaha, has been transferred to Kansas City, where he will open an office for Coe. He is succeeded in Omaha by Lee C. Durham.

T-S' FIRST FOR ENGLISH

Tiffany Stahl's first production move on his English hook-up gets underway in Hollywood late this week.

Victor Saville, Gainsborough rep, starts his first picture for British consumption on the T-S lot. Title is "Woman to Woman."

Coe's Title Changed

Columbia has changed the title of Belle Baker's talker from "The Cradle of Jazz" to "The Song of Love."

city" to the suit. He said he would take under consideration a move to name one or more officers of the union as individuals to bring an entirely new suit.

June 14 Judge J. J. Trabucco sustained the demurrers of the theatre men's lawyers against complaints of the musicians seeking an injunction against the theatres.

Aaron Sapiro was brought from New York by the musicians. Theatre men are represented by A. S. Newburgh, of San Francisco.

Indie Device Makers

Enging talker companies are indulging in such bitter rivalry for survival that firms which might have had a chance, not including the multitude which is never expected to have a look-in, are reported hurling themselves against the wall in taking on exhibitor paper and making unheard-of concessions to poorer theatre men.

A point injurious to many indie talker companies is their obvious inflation and misrepresentation of actual business accomplished. One of the more reliable companies, modestly restraining from revealing its total, chiefly because it is honest enough to admit that its average would make it look foolish alongside of some of the phoney figures, declares that without any effort at statistical compilation the grand total of installations claimed by all of the indies would far exceed the number of theatres in America.

Canadian Indie Exhibs Annoying Can. F-P

Kingston, Ont., July 16.

Because complaints have been received from an Exhibitor's Co-operative Society and several indie exhibitors, F. A. McGregor of Ottawa, registrar, under the Combines Investment Service of Canada, has opened an inquiry into the operations of Canadian Famous Players' Corp., which controls 130 theatres in the Dominion.

J. Earl Lawson, attorney and member of Parliament, is conducting the case for the indies.

Investigation is held behind closed doors.

Equipment Change

Los Angeles, July 16. Q&A tone equipment has been taken out of the Redlands theatre by Fox and replaced with Western Electric wire.

Hollywood Chatter

J. L. Courcier goes to New York for several months' research in sound at New York offices of J. B. Brulatter.

Malibu beach film mob don't want any phones in their beach houses.

Al Christie is home from belated European honeymoon.

Dick Ferris, former stage producer and aviation promoter, has given up his headquarters at the Alexandria hotel to take a larger apartment. It's still open house as far as Dick is concerned.

Al Rockett is recuperating at Malibu from a physical breakdown.

Home of prominent picture actor at Malibu is boarded up, with sign on front door reading, "This Road House Closed for Summer."

Charlie Einfeld, F. N. publicity director, on a visit here, during spare moments is giving lessons in contract bridge.

Since golfers have taken out insurance, Sol Wurtzel no longer throws his clubs at Rancho.

Charley Winninger and Bill Gaxton are en route here via auto. Pair pulled out of Chicago July 11. Expected any time up to Labor Day.

Suggestion made here is that if the eastern legit producers are in tough shape for talent, that Western and General Electric get together and turn out enough of those mechanical men to let the boys put on a show.

Exactly 49 reports that Charlie Morrison is coming to Hollywood, all emanating from the rocking-chair Morrison hasn't left in five years. Also heralded that Morrison is the expectant father of the silent version of a baby.

Speaking matrimonially, the rumor that Leo Morrison is engaged is vigorously denied. Report may be the reason Leo is flying east this month.

West coast visitors hitting Frisco should consult either Jess Stafford of Anson Weeks, the maestros of the Local Palace and Mark Hopkins hotels, respectively, to steer one to that Oakland hideaway dialect restaurant in the stone

quarry where the best Italian food in America holds forth, accompanied by the best vino this side of Genoa. John Charles Thomas originally discovered the spot for Stalford.

Paramount's weekly council of excess is now called at nine a. m. Fridays. Former hour was two p. m. the same week day. Plenty digging by the highs and lows to make the meeting under the new order.

Although Hal Roach has an exclusive production tieup with Victor, the radio station at his studio, features Columbia and Brunswick records on its broadcasts.

Wilson Mizner announced his return to health and Hollywood by serving as a one man receiving line at lunch hour at the Brown Derby. Jack Gilbert and Ina Claire start on their European honeymoon July 23.

A mild panic at Burbank when a stray California lizard lizzed on to a set where 60 "Sally" chorus girls were waiting to strut their stuff.

Considerable damage in torn costumes and time.

In Pathe filmization of Corey Ford's College Humor tale, "Joe College," there's a character, Gabriel McAfee, a frank take-off on Graham McNamee, doing a bolozed-up broadcast of a football game in none too complimentary manner to the NBC's ace radio speller.

Frank E. Garbutt elected president of Paramount's Studio Club. Other officers are Harry Strite, vice-president; William P. White, treasurer; Lillian Frank, secretary; governors (three years), J. J. Gain, F. A. Brandow, Lillian Rock, Henry (Continued on page 73)

Radio's \$2 House

Radio Pictures, while set against nationally roadshowing any of its product, will give certain of its pictures a Broadway sales gloss in the Carroll theatre.

The house, under lease for one year, is set for an early fall opening under the Radio banner with "Rio Rita."

WORLD'S CHAMPION ENDURANCE FLIERS

LOREN

"PETE"

MENDELL REINHART

JUST FINISHED ENGAGEMENT AT LOEW'S STATE, LOS ANGELES

THIS WEEK, FOX THEATRE, SAN FRANCISCO

We wish to express our thanks to: H. B. FRANKLIN, J. J. FRANKLIN, RICHFIELD OIL COMPANY and Personnel, WRIGHT AERONAUTICAL CORPORATION, BUHL AIRCRAFT COMPANY, METRO-GOLDWYN-MAYER, CULVER CITY AIRPORT and all of the many people who assisted us and cheered us on in our endeavor.

NOW

*Now supplying news in
sound and action from
the following countries:*

ALGIERS	ITALY
AUSTRALIA	JAPAN
AUSTRIA	MONACO
BRAZIL	PALESTINE
CHINA	PANAMA
CZECHO-SLOVAKIA	
EGYPT	PHILIPPINES
ENGLAND	POLAND
FRANCE	SCOTLAND
GERMANY	SPAIN
HOLLAND	SWEDEN
INDIA	SWITZERLAND

4 Issues

*and throughout the
United States*

Every Week

FOX MOVIETONE NEWS

To meet the overwhelming popular demand and the requirements of newly-wired theatres—it has been found necessary to release a 4th newsy weekly issue.

Years ahead—Issue D further demonstrates the supremacy of Fox Movietone News, the first talking newsreel and the only one worldwide in coverage.

Presented by William Fox

"It Speaks for Itself!"



WHAT the SMART SHOWMAN IS SIGNING FIRST—this season.

He knows how to dress his
screen for **BIG BUSINESS.**

The Pictures they can't resist—for 1929-30

RONALD COLMAN

The Screen's Most Romantic Actor in

"BULL DOG DRUMMOND"

Samuel Goldwyn's great presentation, which has scored sensational runs here and abroad. One of the most stupendous ALL-TALKING HITS.

NORMA TALMADGE

Heard for the first time in an ALL-TALKING screen version of the stage success

"A YEAR from TODAY"

with Gilbert Roland. Directed by Lewis Milestone. Another tremendous box-office picture. Presented by Joseph M. Schenck.

DOLORES DEL RIO

in the biggest picture of her career,

"EVANGELINE"

The greatest epic in ten years. An Edwin Carewe masterpiece. A record breaker wherever it plays. A Sound picture in which Miss Del Rio sings three times.

HERBERT BRENON

the man who gave you "Sorrell & Son," now produces his greatest picture

"LUMMOX"

All-Talking. Fannie Hurst's best seller with Winifred Westover, Ben Lyon, William Collier, Jr., Myrtle Stedman, Edna Murphy. Presented by Joseph M. Schenck.

"The LOCKED DOOR"

Thrilling All-Talking Screen Version of Channing Pollock's great play, "The Sign on the Door," with Rod La Rocque, Barbara Stanwyck, William Boyd, Betty Bronson. Sure-fire, big entertainment for any theatre. Directed by George Fitzmaurice and presented by Joseph M. Schenck.

GLORIA SWANSON

in her first ALL-TALKING picture

"The TRESPASSER"

with Robert Ames. Written and directed by Edmund Goulding, who wrote "Broadway Melody." Her greatest dramatic triumph.

MARY PICKFORD and DOUGLAS FAIRBANKS

together in the same picture for the first time. The most stupendous picture announcement ever made. They will be seen in a glorious comedy version—ALL-TALKING—of the daddy of all sheik stories

"THE TAMING OF THE SHREW"

Every theatre in the world will play this one.

"THREE LIVE GHOSTS"

One of the great stage comedy successes, now a thrilling, mystery comedy. All-Talking with Claud Allister, Joan Bennett, Robert Montgomery, Charles McNaughton. Directed by Thornton Freeland. Presented by Joseph M. Schenck.

FANNIE BRICE

the popular internationally known stage comedienne, in an All-Singing, All-Talking picture from an original story by John McDermott and Billy Rose.

"IT'S A PLEASURE"

and it sure will be for the theatres that play it. Presented by Joseph M. Schenck.

HARRY RICHMAN

star of stage (George White's Scandals), Radio-Phonograph and Night Club, in an ALL-SINGING, DANCING, TALKING story written by Irving Berlin.

"The SONG of BROADWAY"

for which Irving Berlin has written 8 new songs. Presented by Joseph M. Schenck.

Get
that

UNITED ARTISTS habit. It's marvelous!

L. A. Booth Men Advocate Standard Volume Recording Level by All Studios

The American motion picture projectionists' association, which has been working for the last few years to bring about a standard volume recording level for all studios, has today announced that it has succeeded in securing the cooperation of the American Studio of Motion Picture Artists, which has agreed to accept a standard volume recording level for all its pictures. At present, with each studio recording at its own volume level, every picture handled in the booth requires an adjustment of amplification to take care of the situation.

A Los Angeles chapter, the oldest (15 years) educational organization in the film business, is composed of 90 of the leading projectionists of the city. In recognition of its educational work the Academy of Motion Picture Arts and Sciences has invited the projection society to use its lecture hall rooms for its future meetings. First meeting in the new quarters will be held at mid-night tonight (Tuesday). Late hour necessitated by theatre schedules.

Similar survey which the academy is undertaking for standardization in the making of sound pictures may lead to a preliminary survey by the technicians' branch in conjunction with the technical bureau of the A. M. P. E., Radio Corp. and Electrical Research Products Corp. Nine studios—Paramount, Fox, M-G-M, First National, Pathé, Radio, United Artists, Universal and Warner—are included in the first survey, which will be mostly confined to sound recording methods.

Primary effort is to find out those phases of recording which can be standardized without clashing with those which represent commercial competition. Later survey will go into projection, size of screen, etc.

Daily Shower for Kids. With Free Bathing Suits

New motion picture studios are now giving their young visitors a daily shower and free bathing suits. This is a new feature which has been introduced by the studios to attract the young audience. The studios are now giving their young visitors a daily shower and free bathing suits. This is a new feature which has been introduced by the studios to attract the young audience.

Two hundred suits were given away at the studios. The studios are now giving their young visitors a daily shower and free bathing suits. This is a new feature which has been introduced by the studios to attract the young audience.

Free Films Tabled

Politis struck its heavy head to the front hole and five Sunday movies in the city parks will have to wait at least another year. Mayor Kline tonight has proposed before council, but it was tabled and is likely to remain so indefinitely. Local theatre managers at first cold to the Kline proposition had lined up behind it later having offered their full co-operation.

100 Grandeur Machines

Los Angeles, July 16. There will be 100 Fox grandeur projectors ready for delivery by the middle of August, a greater portion of which will be installed in key city houses operated by Fox.

Others will be for sale to independent and other exhibitors who book the Fox product.

Pushing From Film to Disk Declared to Be Failure

The motion picture industry has been pushing its product into the record market for some time, but it is now being declared a failure. The industry has been pushing its product into the record market for some time, but it is now being declared a failure.

The industry has been pushing its product into the record market for some time, but it is now being declared a failure. The industry has been pushing its product into the record market for some time, but it is now being declared a failure.

The industry has been pushing its product into the record market for some time, but it is now being declared a failure. The industry has been pushing its product into the record market for some time, but it is now being declared a failure.

Great States' Div. Mgr.

Chicago, July 16. First sign of "Big X" is being seen in the country. According to reports, the States division of the Great States' Div. Mgr. is being seen in the country.

Following a pep talk by Robert Henry, Stuckelmeier, manager in Peoria, was appointed district manager over 11 houses, taking in the northern and southern divisions of the circuit. Leonard Worley was made assistant to Stuckelmeier in the northern division, with Tom Nolan assistant in the southern division. Semi-monthly meeting of both divisions will be held in the future.

New "Tender" Controls Volume From 22d Row

The new "Tender" controls have been introduced by the studios to attract the young audience. The new "Tender" controls have been introduced by the studios to attract the young audience.

The new "Tender" controls have been introduced by the studios to attract the young audience. The new "Tender" controls have been introduced by the studios to attract the young audience.

The new "Tender" controls have been introduced by the studios to attract the young audience. The new "Tender" controls have been introduced by the studios to attract the young audience.

James A. Starr

James A. Starr, who has been working for the studios, is now being declared a failure. James A. Starr, who has been working for the studios, is now being declared a failure.

James A. Starr, who has been working for the studios, is now being declared a failure. James A. Starr, who has been working for the studios, is now being declared a failure.

CONSPIRACY CHARGED BY TEXAN EXHIB

The Texas exhibitors have charged a conspiracy against them. The Texas exhibitors have charged a conspiracy against them.

The Texas exhibitors have charged a conspiracy against them. The Texas exhibitors have charged a conspiracy against them.

The Texas exhibitors have charged a conspiracy against them. The Texas exhibitors have charged a conspiracy against them.

The Texas exhibitors have charged a conspiracy against them. The Texas exhibitors have charged a conspiracy against them.

The Texas exhibitors have charged a conspiracy against them. The Texas exhibitors have charged a conspiracy against them.

The Texas exhibitors have charged a conspiracy against them. The Texas exhibitors have charged a conspiracy against them.

ONE OF AMERICA'S FOREMOST MUSIC CRITICS

Abel, "VARIETY'S" MUSIC EDITOR

In Reviewing "THE BRICKTOPS" at the Orpheum Theatre, Los Angeles, June 15, 1929

SAID

"BOBBY GRICE CONDUCTED THE 14 BRICK TOPS AND THEY SUBSTANTIATE THEIR CLAIM TO THE BILLING OF 'AMERICA'S GREATEST GIRL JAZZ BAND.' ACT HOLDS EVERYTHING: MUSIC, COLOR, PEP, JAZZ, S. A., NOVELTY AND SHOWMANSHIP."

THE KEY CITIES TELL THE STORY

**Box Office Figures Prove the
Money Draw of the**

Marx Brothers

In

"Cocoanuts"

Their First Full Length Talker For PARAMOUNT

**Picture Business Pages in "Variety" Last Week Were
Dotted With the High Grosses Piled Up by the**

MARX BROTHERS

MUSICAL COMEDY PICTURE

PITTSBURGH, JULY 9

"Cocoanuts" at Grand picked up sensationally, and Marx Brothers packed 'em in from middle of week on. First week got at least \$20,000. Stays on at least another fortnight, possibly longer.

Grand (Stanley-WB) (2,000; 50-75), "Cocoanuts" dialog (Par), in first week, great here at \$20,000. Notices all favorable, calling it "screen's funniest" and proved best laugh attraction house has had. Assured another fortnight, maybe longer, and then "On with the Show."

WASHINGTON, JULY 9

"Cocoanuts" in second week at the Columbia, got \$1,000 more than its first week.

Estimates for Last Week

Columbia (Loew) "Cocoanuts" (Par) (1,232; 35-50). Excellent second week, beating first; \$13,000.

BROOKLYN, JULY 9

**"Cocoanuts" Sends Par,
Brooklyn, to \$61,500**

Brooklyn, July 9.

The heat didn't mean anything here last week. Everything jake. Crowds insisted on the Paramount which "Cocoanuts" wowed them for \$61,500, the best figure in the box office since 10 weeks ago, and that's saying something for these sizzling days.

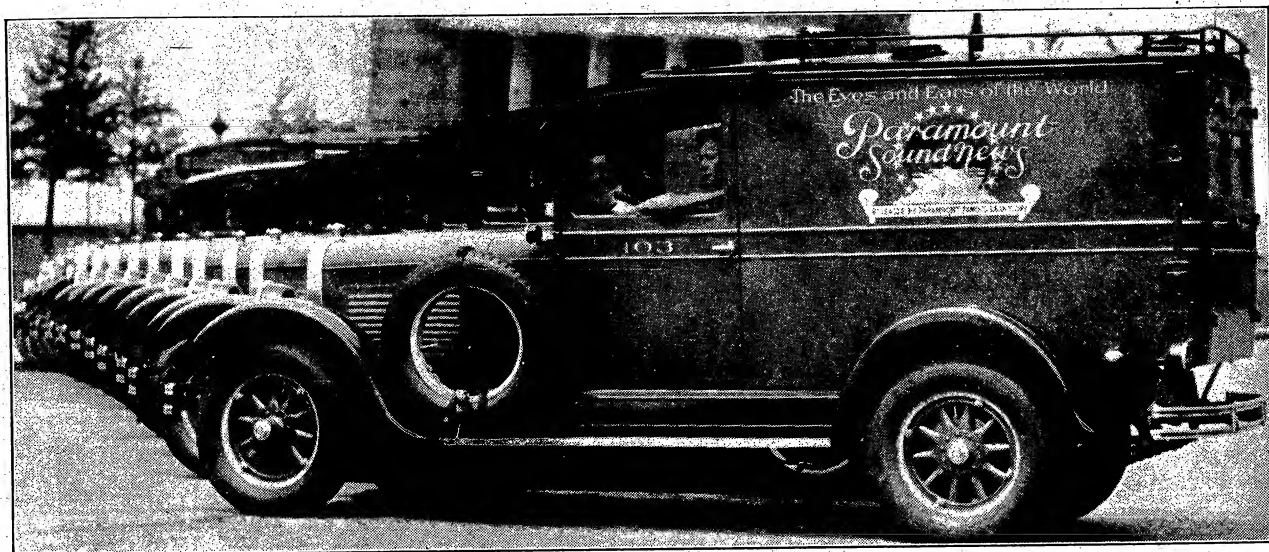
Paramount—"Cocoanuts" (Par) (4,000; 35-40-50-60-75). Best business in ten weeks. Everybody liked the Marxes. Rudy Vallee still thrilling the ladies. \$61,500.

BALTIMORE, JULY 9

Stanley (Loew, Stanley-Crandall) "The Cocoanuts" (3,600; 25-60). Big surprise and received fine comment. Not smash but above house average. Built steadily, \$18,500.

HELD OVER GENERALLY

A NEW AND GREATER SOUND NEWS REEL *for a New Show World!*



PARAMOUNT SOUND NEWS Starts August 1st

One issue per week at the start. On both film and disc.



Expert world-wide staff headed by Emanuel Cohen, fifteen years head of Pathe News and the man who made Paramount News leading news reel of the industry in record time! Completely armed with ultra-modern recording equipment in advance of anything previously known in the field. A real sound NEWS reel. Perfect sound reproduction. Showmanship editing! Record speed! SEE and HEAR and BE CONVINCED!

**NOW — THE ONE AND ONLY PARAMOUNT
QUALITY IN FEATURES — SHORTS — NEWS REEL!**

Also: PARAMOUNT QUALITY SILENT NEWS twice a week

**STAR STRENGTH
AND STORY
STRENGTH ALONE
WOULD PUT FIRST
NATIONAL FIRST
AGAIN NEXT
SEASON. BUT ALL-
TALKING, AND COLOR
GUARANTEE IT**

7 **TECHNICOLOR
ROADSHOWS**

10 **GIGANTIC
SPECIALS**

19 **BOX-OFFICE
STAR HITS**



SCARLET PIMPERNEL

(Continued from page 42)

of the underlying dramatic situation. Acting of the two women is the best detail. Both are beautiful, but they lose effect of contrast. Margaret Hume is lovely in costume of the 18th century revolution period, playing the wife of the hero, Juliette Compton is equally beautiful as the Robespierre spy. But both are delicately modeled brunets and in rapid action not always distinguishable. Finally it is a costume play and stories of that kind are for the moment out of public favor over here.

Rush.

THE PAUL ST. BOYS

(HUNGARIAN MADE)

(Silent)

Produced by Bela Balogh in Budapest. Story by Ferenc Molnar, with screen adaptation supervised by the noted foreign playwright, L. cast: Laszlo Gieras, Giza Berzay, Erno Veres, I. Matyasovsky, Imre Kis and cast of Hungarian boys. At 5th St. Playhouse, New York, week July 15 as half double bill. Running time, 90 minutes.

Inconsequential effort to prove that the kid gangs in Budapest are no different than those in the slum districts of New York or elsewhere. Some of those playing kid parts in this flicker look as if they shave every morning. Inane titling, streaky photography and poor lighting make this one a weak entry even for the sure seaters.

Action is mainly confined to the preparatory efforts of the Paul St. gang to resist the attack on their stronghold of their rivals, the Red-shirts.

The Paul streeters dress up for the battle wearing striped shirts and get an elderly man to dig their trenches. The Red-shirts wear distinctive caps and look like boy scouts going through maneuvers. The battle in which long wooden spears are used by both sides winds up with nobody hurt.

The kid with a bad odor, and the only member of the Paul St. boys who is a private in the ranks, proved his bravery in the fight. On his deathbed he is proclaimed a hero and made a captain.

All the boys in the film seem pri-

vate school boys trying to look and act military, and be tough in a nice way. Acting is along the accepted Continental style, overboard with mugging.

PLEASURE CRAZED

(ALL DIALOG)

Fox production and release. Scenario by Douglas Joly from Monckton Halls play, "Scout of Sweet Almonds." Directed by Donald Gallagher. Charles Klein, pictorial director. Clara Kummer's dialog. Marguerite Churchill and Kenneth MacKenna featured. At 10th St. New York, week of July 15. Running time, 40 minutes. Nora Westly.....Marguerite Churchill Captain Anthony Jean.....Kenneth MacKenna Nina Dean.....Douglas Gilmore Colonel Farquar.....Henry Kolker Holland.....Frederick Graham Peters.....Charles Merriam Maid.....Charlotte Merriam

Box office title on a fair all-talker. Society love quadrangle, involving a cheating wife, a good girl who loves the c. w.'s honest husband, and the c. w.'s fickle lover. Mixed in is a crook story, to make it tough enough for the good girl, who loves the c. w.'s husband.

The good girl is a bad girl in a thieving way, but not of her own free will. She's forced into the life racket by a couple of mugs who gained her confidence by playing kind. But she can't keep it up and go through with the final job, because she's fallen for the proposed victim.

An auto chase winds it up. Most important is the joint performance rendered by the erstwhile legit people in the cast. Marguerite Churchill, the good girl who was bad through circumstances for some or another doesn't look as well as she did in "The Valiant."

Kenneth MacKenna. No Adonis, while not really bad looking, has a voice that will make you forget all else. He sings the words in his own way, and it's a dramatic use of talking that sails over forcefully.

Dorothy Burgess, as the two-time wife, delivers another favorable job, much as she did in "In Old Arizona," and this time in an altogether different sort of role.

Balance of the people generally good. Campbell Guller rates notice for his Linsey son man.

Donald Gallagher is billed as director, though Charles Klein is on the sheet also as "Pictorial Director." That possibly means Gallagher directed the film in its entirety while Klein supervised the picture taking end. Gallagher timed his situations and connecting movements effectively.

One thing in the picture, the only one, stands out in this film like Hornsby in the National League. It reads, "One Week Later." The following action doesn't need the explanation. Change of costume and attitude by the characters denotes sufficient flight of time.

Bugs.

DANGEROUS CURVES

(ALL DIALOG)

Paramount production and release. Starring Clara Bow. Directed by Lohar Mendes. Story by Lester Cohen. Adaptation by Jonathan Davis and Florence Eyerson. Dialog by Viola Brothers Shore. Running time 13 minutes. At the Paramount, New York, week July 15. Clara Bow.....Clara Bow Larry Lee.....Richard Arlen Zara Flynn.....Kay Francis Tony Barrett.....David Newell Col. P. P. Jones.....Anders Lundquist "Ma" Spinnell.....May Beale Jennie Silver.....T. Roy Barnes "Spider".....Joyce Compton First Rotarian.....Chas. D. Brown Second Rotarian.....Jack Liden

New chapter in the Clara Bow career promises well. Fans had begun to tire of this star in the heavily

featured flaming sex appeal role as reflected in the returns on her last release, but renewed interest greets this experience of casting her in a sympathetic character role of a good deal of sentimental force.

Background of the circus is good atmosphere for her character of the big top waif. The story has first rate incidental comedy angles leading up to the finish that has her performing a thrill stunt for the punch finale.

Story gives her a clean cut legitimate characterization to work with, widely different from the hilarious and slightly goofy flimsy parts she has played lately. She's a roughneck kid, but without elegance or artifice, but with a heart of gold. The rowdy side of the character serves to supply well timed comedy touches that blend effectively as contrast to sentimental bits.

It's all away from screen formula in its jaunty, casual handling of a light romantic theme. A circus story that avoids heavy emphasis on the dramatic side is a novelty. Here the usual glorification of the sawdust world is taken down to a slightly satirical angle. Trick of coloring even the sentimental scenes with comedy shadings is used skillfully even to the extent of favoring the final climax with a surprise laugh.

It's a picture that grown-ups can sit through and get something out of and that hasn't been uniformly true of the Bow stories so far. Dialog is the best this star has had, partly because the character of the untutored little combox of the circus fits neatly into the mannerisms of Miss Bow, who somehow never could quite make herself convincing as a collegiate or most other straight-up persona. On the basis of this production it would seem that she will now pass on from the flippant flap type of jazzy ingenu to a new specialty as sentimental gamine.

Picture is not strong on dramatic force, retain highly colored acting scenes for the star taking the place of the plot. Kid wants to be a come a wire walker and worships the young man who does the high wire act with the show. He is going to pieces through the faithlessness of the woman he loves, his partner in the act. When she deserts him, he goes to the bad, is soaked back to the show by the girl and goes to the bad again. He is encouraged to get on his feet again. All these things she does by artifice without letting the boy know her solicitude and in the end he realizes that she has saved him from ruin and so forth.

Dramatic highlight is rather hard to take for the show wise. Boy is drunk in his dressing room when it is time for him to go on with the act. Girl puts on his clown make-up and costume and takes his place in the daredevil feats aloft, suffering the same fate as the boy. A feature spot in the show for herself.

Rush.

BLUE SKIES

(Silent)

Fox production and release. Directed by Alfred Werker from Frederick Brennan's story adapted by John Stone. Helen Twelvetrees any without throwing nature's titles by M. S. Boylan. At Lowe's, New York, one day, July 8. Running time, 60 minutes.

"Blue Skies" is Fox's kid version of "Over the Hill." It's about an orphan asylum innat of a poorhouse, with none of the tears the adult orphan picture possessed. Just simple, slow, mildly satisfying entertainment to the average house. Youngsters occupy a reel with close-ups and ice cream. Hack situations of turning the hose on the motion, the boy's attitude in looking by the little boy for eating the tiny girl's ice cream—they're all in it.

Then of a sudden it's Frank Albertson wearing overalls and Helen Twelvetrees, the girl. The kids around them are still as young as they were in the first reel, excepting one or two.

A rich daddy visits the home and Frank changes his foundling dress for that of the girl's. Off she goes to the wealthy.

Of course a year later an identification card is found, but Frank satisfies daddy and the girl. Marriage does it.

If the pictures were all like this one censors would be renting wooden legs.

Josephine Dunn borrowed from M-G's Stepin Fetchit and Daphne Pollard in "Big Time," Fox.

German Film Reviews

By C. Hooper Trask

Berlin, July 15.

"The Last Eagle"

"The Last Eagle" (Ufa), premiere at the Universum. No doubt about it, the Swedish naturalist, Bengt Berg, who made this film is a real personality. His lecture in broken German is full of comely.

A physical giant of pleasing appearance, he begins his sentences in a deep bass and trails off to a comic gasp. It is to be supposed that his accent would be just as amusing in English. If this is so, he should get over nicely in the States if well handled. Without him, the present picture is not an evening-filling entertainment. His witty comment is what put it across.

Very few eagles left in the world, as they are robbers of the air and considered fair game for any dumb-bell with a musket. Berg defends them in this picture. He has taken infinite pains to cover every angle from all angles, even going up into the air with a plane to follow their flight. A novelty are the pictures of the daily life of the young birds in their nest, and these were only acquired by setting up a tree nest to that on which the nest was built.

No doubt that the birds, for all their unpleasantness, have majesty and dignity.

"Women My Weakness"

"Women Are My Weakness" (Mondial-Film), premiere at the Tivoli Palace. Average German comedy helped out by the eccentric humor of Hans Albers. If this player gets the right kind of scenario, he might develop into a draw.

In a banking firm, the son of one partner, Bing, is fired because he can't keep away from S. A. That does not worry him much, for he becomes a film star. The daughter of the other partner, now falls for him and arranges a rendezvous, pretending she is a maid. He engages her as his chauffeur, and she manages to muss up all his dates with feds. Without learning her identity, he marries her and sets off for America to fulfill a Hollywood contract.

In the female lead Georgia Lind does not develop much, and the rest of the cast is so-so. May just be squeezed in by Germany.

"When Lilacs Bloom"

"When the Lilacs Bloom Again" (Bayrische Film), premiere at Marimhaus.

Using the title of one of the most popular of German song hits, this picture seems set for a successful career in Germany. At least, it is splendidly photographed and has two engaging young people in the leads, Vera Schmittebloew and Walter Grueters.

Film opens with some beautiful shots of spring on the Rhine. Audience often applauded these and they will be liked anywhere.

The story suffices without being anything to throw a rave about. It concerns a young man who photographs a girl looking out of a lilac bush without either he or she realizing it occurred.

When the picture is developed he is enchanted and tries to find her, but without success. Finally he publishes the picture on a poster and offers a reward for information about her.

The girl's father, an old aristocrat, is in financial difficulties and is helped out by a jeweler who wants to marry the girl. Meantime the girl has seen the poster and in

order to help a poor old woman allow her to get the reward. The jeweler learns of the love of the two, etc.

"Love of Rott Brothers"

"The Love of the Rott Brothers" (Dorussia), premiere Marimhaus. Olga Tschelchova's second starring venture on her own has panned out considerably better than her first effort. The direction of Erik Vasschneck is well above the present German average and the scenario, if not original, is well put together and builds to an effective climax.

Two peasant families live side by side and Robert, the oldest son of one, is set to marry Theresa, the daughter of the other. But the youth is shy and never gets to the popping point. His younger brother, Wolf, who is a sailor, returns for a short vacation, and the girl soon is attracted by him and promises to wait until he returns again and then marry him. The two fathers do everything in their power to influence her to take Robert, but she is adamant. Then nothing is heard from Wolf for a year and it is rumored that he has been shipwrecked. But the girl still insists upon waiting.

Robert's father, with the aid of a shyster lawyer, gets a faked announcement of Wolf's death. After some months Theresa marries Robert and, although not at first liking him, comes to really love him. Meantime the shyster lawyer has been blackmailing the father. One day, in a moment of rage, he shoots the swindler, and himself falls over a precipice. On returning home, the girl finds that Wolf has returned. She is suspected of the murder but acquitted. Realizing that the girl now loves Robert, Wolf goes back to the sea again.

The star turns in a splendid performance and is well supported by Paul Henckels, Jameson Thomas and Edoard Arendt. Sure fire for the provinces.

"Eroticism"

"Eroticism" (Star Film), premiere in the Capitol. Undoubtedly this brilliant title will get the film by, although, surprisingly enough, films with sexy monikers did not stand up among the flicks in the lists of successes (Continued on page 57)

Need Man Power?

High powered publicity executive open for position. Group of picture or vaudeville houses preferred. Highest references.

BOX 80

VARIETY, NEW YORK

FAMOUS

B. B. B.'S

Boardwalk Bathing Beauties GOIN' HOLLYWOOD

HELEN BURKE

FEATURED IN F. & M. "SPEED" IDEA

Loew's State, Los Angeles, July 18, Thanks to F. & M. and GAE POSTER

SAMUEL PEDRAZA

MEXICAN TENOR

FEATURED IN FANCHON AND MARCO'S IDEAS

PEARL TWINS

Darlings of Song and Dance

RETURN ENGAGEMENT WITHIN FOUR WEEKS

CAPITOL, NEW YORK, Now (Week July 13) VALENCIA, LONG ISLAND (Week July 20)

SIGNED WITH MESSRS. SHUBERT FOR "GREENWICH VILLAGE FOLLIES"

Thanks to BENNY THAU, ARTHUR KNORR, CHESTER HALE

Personal Manager, IRVING SHERMAN

West Coast Motion Picture Directory of Directors and Writers

RALPH SPENCE
DIALOGUE FOR M-G-M

Byron Morgan
ORIGINAL STORIES
"THUNDER" "SPEEDWAY"
Now in Production M-G-M

HOWARD J. GREEN
ORIGINALS ADAPTATIONS
Management, Edward Small Co.
DIALOGUE CONTINUITIES

VINCE SILK
Now-Ceremony Master at the World Theatre, Omaha

"HELLO" TITSWORTH

SLIM MARTIN
MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.

Publix Taking Over Houses In Various Territories, Large and Small Circuits

Publix Theatres is reported taking over the Goldstein houses in New England and the Goldberg houses in Omaha, besides about to conclude for the Butterfield Michigan circuit. These in addition to the Finkelstein and Rubin closure of last week involving between 10 and 11 millions, with the Saenger negotiations said to have been reopened.

A reported difference of around \$3,000,000 is holding the Saenger buy by Publix, from the account, E. V. Richards and Julian and Abe Saenger appraise their personal holdings in the Saenger Circuit at \$15,000,000. What the Messrs. Richards and Saenger agree upon,

if they do, any of their partners in the southern houses, can sell to Publix on the same terms. That takes in the Dent Circuit.

Over 100 in N. E.
The Goldsteins of Springfield, Mass., operate about 20 theatres, (Continued on page 71)

Coston Takes 18 Houses In Film Booking Hookup

Chicago, July 16.
In a drive to hook up, by booking arrangement, as many indie picture houses in this territory as obtainable, the Coston Booking Circuit has taken over 18 theatres in the past two weeks. Among this group are the three Gregory-Bernasch houses, Parthenon, Berwyn; Palace, Cicero, and La Grange, La Grange, Ill., which recently reverted to the owners after a long period in receivership.

Other houses going over to the Coston offices are the Ashland, Ayon, Bell, Banner, Chopin, Liberty, Lyric, Madlin, Musle Box, Paulina, Rosewood, Wicker Park, all in Chicago; Tivoli, Gary, Ind., and Gayety and Illinois in Ottawa.

Nite Baseball Hurts

Los Angeles, July 16.
Indoor baseball is giving the theatres in Taft, Cal., plenty of competition. Games are held two nights a week and of a population of 3,317 more than 2,500 are attending the contests.

Steele in Ill Health

Charles Steele, supervisor of Universal exchanges and formerly with First National in a similar capacity steps out Monday, turning the berth over to his assistant, E. F. Cox.

Ill health is given as the reason for this change.

Theatre Bandit Taken After Hot Gun Battle

Los Angeles, July 16.
Detective Lieutenant Hugh Crowley, special messenger for the Chinese theatre, shot it out with three bandits who jumped him yesterday morning on the way to the bank. He "got" one and brought him in, while the other two seized a stranger's auto and got away with \$11,800.

While bullets were flying J. P. Thorpe, Mormon missionary and a bystander, was struck twice and is in the hospital.

Hollup was staged at 11 in the morning. Crowley was emerging from the fore-court of the theatre when the gunmen hopped him. He heaved the money into the rear of his car, and jumping behind the machine, opened fire with his gatling, grabbed the money and ran, firing meanwhile.

One retreated by way of an alley and was cornered by the pursuing Crowley, captured after lit. Police say he is Larry McManus, alias Bond, with a police record in Detroit.

Money loss is covered by insurance.

Warners' Biggest Show; Million in Talent

Warners' have issued orders for its all star production, "The Show of Shows," to beat Fox's similar stellar attraction along minstrel lines to the Broadway screen.

The brothers calculate the bucket of stars in the cast will pool a weekly salary budget of \$1,000,000, without figuring in the electricians and carpenters. Warner headquarters don't figure many shooting weeks will be required with such expert talent in place of slow-moving extras.

Additions to the line-up show that practically everyone in Burbank and Sunset boulevard who can stand billing will go into the cast. The latest include Richard Barthelmess, Dorothy Mackall, Jack Mulhall, Marion Byron, Viola Dana, Lupino Lane, Loretta Young, Bert Roach, Shirley Mason, Bull Montana, Ben Turpin, Harry Gribbon, Noah Beery, Ted Lewis and band, Patsy Ruth Miller, Lloyd Hamilton, Tully Marshall, Beatrice Lillie, Edna Mayberry.

The above in addition to the Barrymores, Costellos, Bordenis, Millers, etc., etc.

Warner Specials in August

Five Warner specials will be released during August. "Honky Tonk," starring Sophie Tucker, Aug. 3; "The Hottentot," with Edward Everett Horton and Patsy Ruth Miller, Aug. 10; "The Argyle Case," with Thomas Meighan, Aug. 17; Al Jolson's "Say It With Songs," with Davey Lee and Marion Nixon, Aug. 24, and "In the Headlines," with Marion Nixon and Grant Withers, Aug. 31.

Film Only in New Warner

The new Warner, Atlantic City, has shifted from a presentation-orchestra policy to straight pictures.

DYNAMITE IN TEXAS

2 Midnight Explosions Around
Wired Theatres—No Clues

Dallas, July 16.
Labor unions in Texas seem to have taken a serious dislike to talkers and the jobs that mechanical equipment has robbed them of. An amateur fuse setting is all that kept the Bluebonnet (wired) in Houston from going up all in the air when an improperly timed charge of dynamite blew out most of the talker equipment and the back end of the stage all over a block. R. O. Stewart manager of house.

About a week before this explosion a similar attempt was made on the Odeon at Ft. Worth. Both dynamiting occurred around midnight.

No definite clues were discovered in either case, leaving police and sleuths to fall back on the old reliable "labor trouble."

Paul Iaruccio, operator of the Rest, Houston, placed six guards around his house, claiming that "this is a good way to blow them up, dynamite costs money."

Sol Raives at Last Is Minding His Own Biz

Sol Raives, former head of the Theatre Owners Chamber of Commerce and for years an exhibitor who defrayed his own expenses to gathering places where it was hoped the indie cause might be promoted, makes the unqualified declaration that independents are through.

"For the first time in eight years I am minding my own business. I've had to do it to keep from starving."

Sol is waiting for Sam Kaplan's \$250,000 life insurance policy to come through. The commiss will be his.

Another Theatre Store

Chicago, July 16.
Great States' old Crystal theatre in Joliet is closed. It will next greet its public as a store.

Talking "Over Hill"

William Fox will produce a talker version of "Over the Hill." Also the likelihood, other early silent successes turned out by this producer will be re-made with mechanical accompaniment.

Warner Replaces Stanley On All Stanley Houses

Signs containing only the name Warner have been ordered by the brothers for the Stanley houses. The brothers, with the buy-out of Si Fabian's approximate 25 per cent and the retirement of the Jersey operator, as well as their recent reported take-over of the outstanding 4 per cent in Stanley stock held by minority, and their pay-off a few weeks ago of Moe Mark for his remaining interest in the Strand, are now in 100 per cent control of the Stanley theatres.

While the pay-offs were conducted by Harry Warner, there is no change in the authority of Spyros Skouras. That Skouras is supreme in the general operation of Warner theatres was shown immediately following the deal with Fabian and his severance with Stanley as vice-president when he placed his brother, George Skouras, in as operator of the Fabian circuit.

Let-outs, described officially as resignations of Sam Rosen, Fabian district manager; Sol Ullman, film buyer for the Fabian houses, and Al Reid, manager of the Mosque, were declared at the Warner headquarters to be the only ones which will be made for some time.

A wholesale shake-up is not under contemplation, it was maintained. Other than small changes which have been made intermittently since Skouras became Warners' operator there will be no other shifts in personnel.

Group Insurance

Los Angeles, July 16.
Harold B. Franklin has put into effect a group life insurance plan for employees of theatres who have been with the firm more than six months. Employees may take out a policy at almost half the usual cost, paying 14 cents a week on each \$1,000 of insurance, the theatre chain paying the difference.

Franklin closed the deal with the Prudential Life Insurance Co.

SPANISH PERSONALS

Los Angeles, July 16.
Fox is sending Jose Crespo to Mexico City to make a number of personal appearances. Crespo is a Spanish stage actor reported popular in Mexico.

Gooseman with E. R. P.

Max Gooseman, recent Ufa executive, has joined Electrical Research Products in a sales capacity.

BENNY MEROFF



3rd Consecutive Year
MARKS BROS.
Granada and Marbro Theatres
CHICAGO

TO OUR FRIENDS

MR. AND MRS. WILLIAM LANGAN (Kitty O'Connor) announce the arrival of a new girl baritone, Mary Cathleen Langan. Age three weeks. Watch her grow

Kitty O'Connor

"THE GIRL BARITONE"

Late Feature "Take the Air"
Columbia Recording Artist

William Langan

"BARITONE"

Under long term contract Fox
Hollywood, Calif.



Fanchon & Marco present

DANCE MOODS IDEA

Made in California

A FOX WEST COAST THEATRES UNIT

FREDDY

JOE

SMITH and HADLEY

Featured in Frank Cambria's "PIRATES OF MELODY"

LAUGH AND DANCE MAKERS DE LUXE

PARAMOUNT, New York, Now (Week July 13) PARAMOUNT, Brooklyn (Week July 20)

Many Thanks to EARL SANDERS, HARRY HOLLANDER, MR. HALPERIN and FRANK CAMBRIA

Personal Direction JERRY CARGILL

Production RALPH FARNUM



William Randolph Hearst

BELOW: Where the history-making meeting was held in the Hearst Newsreel Building at 251 West 19th Street. The Hearst General Staff lays its world-wide campaign to span the globe with men and equipment to bring you a Sound newsreel more complete and amazing than has hitherto been possible to produce.



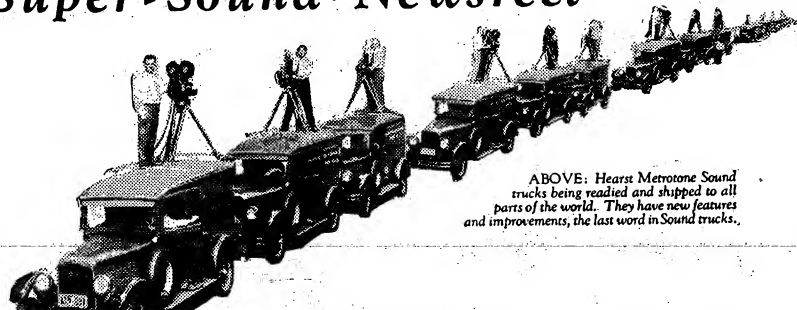
WHEN WILLIAM RANDOLPH HEARST STARTS A NEW ENTERPRISE

the whole world watches and now in every corner of the globe the vast Hearst news machine is full steam under way to bring you the Super-Sound-Newsreel

HEARST METROTONE NEWS

ONCE A WEEK STARTING SEPT. 28
On Disc or Film

From the first issue of Hearst Metrotone News this industry will witness a new conception of Sound newsreels. Precedent counts for nothing now. Personalities and events hitherto inaccessible now become available for your screen. Every theatre which prides itself on being abreast of the latest marvels of the Talking films will bring its audiences this wondrous Sound newsreel of the New Era!



ABOVE: Hearst Metrotone Sound trucks being readied and shipped to all parts of the world. They have new features and improvements, the last word in Sound trucks.

THE GREATEST SOUND NEWS *plus* THE GREATEST SILENT NEWSREEL

The combination of the staffs and resources of the M-G-M News with those of International Newsreel into the M-G-M International Newsreel means that no other newsreel can hope to compete in world coverage with this colossal pooling of forces. By the sheer weight of its resources and connections the M-G-M International Newsreel becomes the one newsreel that all audiences will demand and which all theatres will provide.

M-G-M International NEWSREEL

Twice Weekly Starting July 31

METRO-GOLDWYN-MAYER

The Greatest Shows on Earth



RAH!



Eddie Quillan arrives in "The Sophomore"

FILM MERCURY



Another outstanding Pathé Personality established as one of the biggest box-office bets of the new season.

"Eddie Quillan in The Sophomore" clicks with Film Mercury's expert reviewer, who goes on to say: "funniest and most enjoyable laugh talkie that has been turned out to date. A sure-fire hit for all runs and Eddie Quillan's first legitimate bid for the big houses. Will go over big with any type of audience. Book this one by all means, showmen, and make some money for yourselves."

with Eddie Quillan, Sally O'Neill and a great cast including Jeanette Loff, Stanley Smith, Russell Gleason, Sarah Paden, Brooks Benedict, Spec O'Donnell. From the story by Corey Ford. Adapted by Joseph Franklin Poland. Supervised by William Conselman. Directed by Leo McCarey.



ALL TALKING
ALL BOX OFFICE



PATHE



SILVER ANNIVERSARY 1929-30

German Film Reviews

(Continued from page 53)
st reason. Otherwise it is just (cheaply thrown together bunch of jobs.)

The daughter of the station master falls for the elegant traveling salesman, who immediately deserts her. She leaves home and follows the footsteps of the Margaret aenger Club. She is rescued by a passing juvenile from an attempted rape by a cab driver. She marries the young man, out of gratitude, when she meets the traveling salesman later on, again is taken in by his villainous wiles. While visiting him one day, the husband of married woman he has seduced hoots him and commits suicide himself. The girl realizes the error of her ways and she returns to hubby.

Olaf Fjord is the sexy salesman, out seems to have about as little electricity as any leading man on view for some period. The dames don't go for him. *Frask.*

From Headquarters
(60% DIALOG)

Warner Bros. production and release. Directed by Howard Broderick. Story by Samuel Harcourt. Scenario by Harvey Gates. Monte Blue starred. Titles by Joseph Slone. Characters, William Rose. Synchronized by Western Electric-Vitaphone. At Loew's New York, one day, July 12.

Happy Smith.....Monte Blue
Serious Wilmer.....Gavin Williams
Mary Dyer.....Claudia Brockwell
Senior Corporal.....Henry H. Walthall
Buffalo Ryan.....Henry H. Walthall
Private Murphy.....Billie Giblin
Nurse.....Phyllis Clair
Spike Connelly.....Pat Hartigan
Parrell.....John Kelly
Nurse McCalline.....Gato Lederer
Major.....Joseph Girard
Prize.....William Irving
Jendrick.....Pat Sumner

A heavy wham bang on the old imagination to believe that a tiny infant, a baby girl not long in the hectic world, could be carried through a jungle inferno, survive storms, escape fevers, endure hardships and privations that shuttle off a leatherneck of the U. S. Marines with rebels and bandits living in ambush—and arrive at headquarters

COSTUMES
FOR HIRE

PRODUCTIONS
EXPLOITATIONS
PRESENTATIONS
BROOKS
COSTUMES
143 W. 40th ST., N.Y.C.

JOE LaROSE

PRODUCTIONS
FOX THEATRES

GEORGIA
LANE
DANCERS

Featured in Fanchon and Marco's
"RHYTHM" Idea

CARLA
TORNEY

DANCERS
Featured in Fanchon and Marco's
"Love School" Idea

apparently o. k. And at the finish two of the surviving band of marines invading that raging hellhole were staggering and reeling like drunken men, later shown in the hospital as having much to be thankful for in their terrible jungle excursion to rescue a mining party.

Only the baby was left of the party and it was rescued in a manner that took the heart out of the adult rescuers. If the audiences can really stand for that bit of film license then "From Headquarters" is a good picture.

While Monte Blue was immense as the derelict guide, acted well his part and talked himself into screen credit, the work of Quinn Williams as the hardboiled sarge and Joseph Girard as the marine major were highlights.

Of the women only two had anything to do. Miss Brockwell really had a bit but worked hard to make it stand up under talker fire. Miss Claire was the tropical girl who loved Happy Smith despite his drunkenness; not much in the way of big climaxes but withal satisfactory.

Photographically this one was a remarkable specimen of camera work. Apparently not a blemish on the Circle's screen.

Talker carries a dramatic punch harring the terrible stretch of imagination as to the baby. *Mark.*

A SOLDIER'S WIFE
(RUSSIAN MADE)

(Silent)

Berlin, July 1.

"The Wife of a Soldier" (Dzerussa Sovkino), premiere at Beba Atrium. Almost everything that the Russians turn out today has some quality that interests. Here Emma Zesarskaja proves herself an actress of real emotional power and she has beauty of a quiet classic sort.

This is a not particularly stimulating story about a peasant girl who marries against her will and never learns to love her husband. His leaving for war awakens no emotion in her.

Later on an Austrian prisoner is commissioned to work her land for her and she is strongly attracted by him. The two live together for several years until the man leaves to become a musician.

The woman's husband has become an ogler in the white, anti-revolutionary troops. He returns one day to the village, poorer and unhappier, and she flees for help to her lover. The latter returns to avenge her, but is shot by the husband.

The direction by Strickchack and Posnanski, two young Russians, is in the best Soviet tradition and is simple, natural and unforced. *Frask.*

COME ACROSS
(10% DIALOG)

Universal production and release. Starring Lina Basquette. Directed by Roy D'Amico. Adapted by Peter Milne from story, "The Stolen Lady," by William Dwyer. In cast: Reed Howes, Flora Finch, Crawford Kent. At Loew's New York, one day, July 13, at half double bill. Running time, 60 minutes.

Romantic story of a long Island society girl who passes up a season at Palm Beach to study sociology and falls in love with a playboy who is posing as a crook in order to get local color for his drama. Story requires an elastic imagination but on the whole is fair wired grind double bill material.

Mary Houston (Lina Basquette) walks out on her society suitor and gets a job in a night club as a dancer. Owner of the joint, big time crook, plotting a 20 grand touch, gets Mary to join his mob, she thereby hoping to reform Harry (Reed Howes) one of the boys. Needing a swell front for the proposed job, the mob takes possession of the Houston home without know-

ing the house is the girl's regular residence during the summer. Blowoff comes when Mary gets her suitor to pose as the millionaire who is to be framed. He, disgusted with the whole affair and jealous of Mary's apparent growing affection for the young crook, tips off the cops.

When the gendarmes bust in the reel crooks are grabbed and the dicks inform the girl that the man she loves is not a crook but a playboy who continually gets into jams while searching for dramatic material. While somewhat disappointed in not having grabbed herself someone to reform, nevertheless she goes into the necessary clinch.

Plenty of action. Musical score consists mainly of variation on "Clint of My Dream," pop tune of a few years ago.

Six minutes of dialog at the end of the flicker.

LE BLEU
(FRENCH MADE)

(Silent)

Paris, July 6.

"Le Bleu" is best translated as a part of the Algerian wilderness. Action is laid in Algeria and the title is excellent for the film. The picture has been produced by the Societe des Films Historiques and trade showed last week. It is a dramatic novellette, though some parts are much too long.

Pierre Hofer is a sympathetic young beau, but broke. He goes to visit his uncle, wealthy planter, in Algeria.

On the steamer he meets Claude Duvernoy. Claude is en route to Algiers to collect a big inheritance from a deceased uncle.

On her arrival the heiress is met on the pier by her cousins, Manuel and his sister, Diane. These worthy relatives had organized a scheme to deprive Claude of her fortune. But Pierre is watching over her. His adventures form the basis of this romantic effusion.

Fairly nice reel, with interesting scenery, particularly the hunt in the desert. Mile Jackie Monier is Claude, and Henrique Rivero, Pierre. Arquilliere and Diana Hart in the cast.

Popular product for popular public. *Light.*

Norman Selby added to "Broadway Hostess," FN.

FECDUNDITY
(FRENCH MADE)

(Silent)

Paris, July 10.

French film company Mappemonde has a screen version of Emile Zola's book "Recondite." Story happens to be patriotic and expository, inasmuch that it preentizes progeny. Folks who try to keep to one, or even none, point out to others the beauties of large families. In any case this picture is bound to be popular.

A wealthy manufacturer, Beauchamp, is not living on the best of terms with his wife. He is not a faithful husband. They have but one child, son, Maurice. Their cousin, Blaise, has 10, and a very happy family, in their country home.

Blaise's eldest son is an engineer and works in Beauchamp's factory. Maurice, only son and heir, is in delicate health.

On one night, while whoopeeing in a fashionable Parisian cabaret, he falls into the swimming pool, gets pneumonia and dies. Parents are broken hearted. Too afflicted to attend to business Beauchamp leaves everything to the young engineer (his cousin's son), who however, is killed in an accident.

Having no one to inherit his fortune the manufacturer offers the job in the factory to Blaise's second son, who thus takes the place of his late brother.

Meanwhile Mme. Beauchamp has become insane, and her husband looks for consolation in the slums with girls and drink, in the conventional Zola style.

This deep, but austere plot is trimmed with a love romance between another of the Blaise boys and the daughter of a neighbor. The youngsters get married and have twins the first year. The grief of the family is partly alleviated by this event.

The production is interesting; enhanced by a capable realization signed by Etievant and Evreinoff. Photo work, lighting effects and sets O. K.

In the cast may be specially chronicled Andre Lafayette, Gabriel Gabrio, Albert Prejean, Michele Verly, Ravet and Diana Karene, all appreciated on European screens. *Light.*

British Film Field

(Continued from page 2)

whom a lunch is being thrown same day.

George Pearson of Welsh-Pearson latest departed, leaving this 6th for New York to "study talking conditions."

Schlesinger and Talk

Having bought Daly's Theatre, Isidore Schlesinger is now making a deal with the Kianglim-Tobis group of Germany for a combine with his British Talking Pictures (Phonofilm) interests. Schlesinger has been trying several angles to make some kind of deal, and is making this link with the notion of forming a European bloc against American talker interests. His attention seems mainly directed towards Western Electric, British Talking Pictures trying to force a flat admission of interuse over their wiring instead of an individual permission or refusal—frequently the latter—from W. E.

Summer Conference

Some 300 theatre men gathered at Yarmouth all week for their summer convention and trade exhibition. One of the chief contributors was Sam Eckman, just back from the N-G-M Chicago convention, who made a long talk on the value of silent pictures.

Harry Portman was also a visitor, but said nuffin except he had soon got to play some Quota films at the Empire and would sooner give a bad to charity only the law wouldn't allow him!

More War Stuff

J. V. Bryson, British head of Universal, flew over to Berlin this week and bought "All Quiet on the Western Front" for talker purposes. If they use the dialog as is in the book they get pinched!

Interuse

Western Electric officials conferred this week with the American distributors here operating their system and agreed for them to book their product over British Talking Pictures equipment subject to passing on each case, and also to play over RCA. Made it clear they will not stand for W. E. recorded stuff going over cheap wiring in any case.

July 15, 1929.

Producers, Managers and Booking Agents.

Gentlemen:

I have been in show business for many years and am always looking for the perfect comedian who will stop shows. At last, I have found him in the person of

JIMMY W. DUNN

the biggest thing of his kind that has ever played at the Paramount Theatre.

It is a pleasure to be associated with him this week in Frank Cambria's production, "Pirates of Melody."

Yours very truly,
PAUL ASH.

P. S.

THIS BOY WORKS EVERY SHOW AND MAKES THEM LAUGH

P. A.

This Week, July 13, PARAMOUNT, NEW YORK

Next Week, July 20, PARAMOUNT, BROOKLYN

Many Thanks to MAX TURNER, NAT KALCHEIM and My Pal, HYMIE SCHALLMANN

CHINESE

JIE FONG

TENOR

Just One of THE PIRATES in

Frank Cambria's "PIRATES OF MELODY"

This Week (July 13), PARAMOUNT, New York Next Week (July 20), PARAMOUNT, Brooklyn

Vaudevillians Strong for Changed N. V. A. Conditions; More Homey in Clubhouse

A confidential canvass of vaudevillians for their personal reaction to the changes recently wrought in the N. V. A. brought some very interesting and, it is believed, highly important statements.

Since the N. V. A. is an actors' organization, since it has escaped the former one-man-non-member control, since it is now to be run by actors for themselves, and since the actors should have the only personal interest in the club, the manifest opinions of the actors themselves were sought with a view of accepting their impressions and feelings as an indication of general mindedness of the acting fraternity.

Managers and others were not interviewed. Their reaction, while possibly necessary to determine outside regard, was not held as important as that of the N. V. A. members themselves at this time.

"The number approached included every type of vaude actor. Those queried were requested to give a purely personal impression, to be received in confidence by the interviewer.

Some were standard and veteran vaude people, people who had lived through the N. V. A. of the past and therefore qualified to pass judgment upon the new N. V. A. and weigh its advantages over the old. Others were newer members of the profession, people who never had really known the N. V. A., but had heard all the conflicting reports about it, and who had never taken interest in its doings until now.

It was expected a majority would favorably regard the abolishment of the old and the manner of running the organization. But the unanimous praise given the new manner of operating the N. V. A. came as a surprise.

Cantor Liked

In not one instance did the questioned acts fall to begin their replies with an opinion that the election of Eddie Cantor as active president and the almost complete revision of the N. V. A.'s "shushing" policies were among the most notable events that had happened in the vaude business in years.

Most of them went on to say why they thought so, and most seemed to know what they were talking about.

"A man who has been a foremost stage comedian, principally in vaude, for over 25 years, rendered a most telling answer when I joined the N. V. A. almost when it was formed," he began. "I'm still an N. V. A. member in good standing, always have been and always have held a card."

"But here's what I want to bring out: I respected my club and held my membership in high regard for a while. Then I started to slip. I was a member by remote control only. I didn't go near the clubhouse. I continued to pay dues because it was generally believed that the payment of dues was as necessary as the payment of commission to the booking office, that is, I paid dues in the N. V. A. to hold my place on the vaude stage. I still believe that I saved my stage place with my N. V. A. dues."

Away for 6 Years

"My feet didn't step into the N. V. A. club for six years until two weeks ago. Two weeks ago I learned that Eddie Cantor had become president, to take active charge. Heavens knows, that if Eddie Cantor looks after the N. V. A. as well as he has looked after himself, he can't miss."

"Two weeks ago I read in Variety that things would be different. I used to read in Variety some very different statements. Now Variety had changed, and if Variety's attitude had changed so greatly, the change at the club must be just as great, I thought."

"So I went to the club for lunch. And I brought my daughter. And I met the new president there. I don't ever remember seeing the old president in his own clubhouse. Maybe I saw him once, so you won't call me a liar, but I'll swear I don't remember it."

"It looked different and it felt different. And it looked and felt much better. I felt at home at the N.

Leslie's International Revue All White

Paris, July 16.

Clifford C. Fisher now William Morris' general European traveling representative, is visiting Berlin and other continental capitals outside of Paris in company of Leslie of his new forthcoming International Revue. It will be all-white.

The Morris agency in New York frankly attempted to dissuade Leslie from essaying the international idea, despite the general merit of the plan, in favor of another edition of a Leslie's "Blackbirds." The more or less original New York company of "Blackbirds" is here at the Ambassadors.

The International Revue will entail considerable expense through Leslie guaranteeing the foreign talent for a minimum number of weeks; but the American impresario, who scored with his colored show, is intent on essaying something different. Leslie's net profit on "Blackbirds" is estimated at \$1,000,000 conservatively, having virtually paid off the colored talent in laughs.

Leslie leaves for New York by the end of this month.

MANNES' PUGS

Vaude Producer Reverts to First Calling as Fight Manager

Finding vaude producing dull and the hot weather far from productive of consecutive bookings, Gerald Mannes is turning his attention to making matches for some of the fighters he has under his management. Long before he engaged in vaude, Mannes had been looking after a stable of pugs.

Mannes takes Barry Hendricks, lightweight, and J. Weiss, heavyweight, to Washington, N. C., this week where Friday night they will appear in special bouts.

Weiss, a German pug, is matched to battle Ad. Warren, one of the Carolinas fays.

\$2,000 for Ann

Chicago, July 16.

Ann Livingston, whose sensational breach of promise suit against Franklyn Harding, local millionaire oil burner manufacturer, created plenty front page copy, is playing the State-Lake this week at \$2,000.

Booking is for one week only.

Miss Livingston won \$25,000 in her \$250,000 suit. She since has filed precept of a \$200,000 slander suit for remarks Harding is alleged to have made following the trial.

If winning again she may get a last half at the Englewood.

LOSE ALL BAGGAGE

Lincoln, Nebr., July 16.

Black Kat Four, vaude, lost all their baggage, including costumes, when their auto caught fire here last week.

Quartet had left their car parked and upon returning found the machine completely destroyed. Origin of blaze unknown.

CHARLOT SHOW MOVES

London, July 16.

Charlot's cabaret bill at the Hotel Splendid moves over to the Grosvenor House intact July 29.

Albert Carroll's Week

Albert Carroll, impersonator of the last "Grand Street Follies," will play the Palace, New York, next week (July 20).

V. A. That was a new sensation. I felt at home in a clubhouse that I hadn't entered in six years. The attempt was made to locate Bob Hall for an opinion. Bob hasn't been around much lately.



DOUG LEAVITT AND RUTH LOCKWOOD

Offering "Hit Bits of 1929" with Gattison Jones and Elsie Elliott, also the Hayden Gloria Girls, featuring Helen Burns and Ted Eddy and His Band.

Now resting at their summer home in the Pines, New Jersey. Opening on a season's R-K-O route Sept. 1.

R-K-O, Charles H. Allen, Independent, Lyons & Lyons.

Actors' Union Declared Unaffiliated With Labor

Chicago, July 16.

Battle between the two vaude actors' unions became more pronounced when the Chicago Federation of Labor, through its official paper, the Federation News, declared itself in favor of Harry Mountford's American Artists Federation. Other organization unaffiliated with regular labor is the Actors' Union.

Official Federation News statement says "The Chicago Branch of the American Artists Federation is the only authorized, duly chartered and recognized union covering the jurisdiction and activity in vaudeville and burlesque. All other so-called or self-styled unions are without recognition of the American Federation of Labor."

Actors' Union will hold its first open meeting July 23 at 11 p. m., with trade papers and non-members invited.

Fox Turned Fliers

An offer to play L. W. Mendel and R. E. Reinhardt, commercial aviators who set a new world's endurance flight record of 216 hours at Culver City, in Fox vaude east was turned down by Jack W. Loebe.

A dispatch to the N. Y. World from L. A. said the fliers had accepted an offer from the Fox West Coast Theatres on a percentage basis, backed by a guarantee of \$3,000 a week.

It was Loebe's belief that the men would not be a draw.

Bill Robinson Won't Stand for \$8,000 Mills Memorial Home Buy by Miller

N. V. A. Press Agent; Sanitarium Opening

Holzman & Dorfman were appointed this week by Eddie Cantor as the publicity firm for the National Variety Artists. They will disseminate the various reforms to be instituted by Mr. Cantor, the N. V. A. president.

Arrangements are now going forward for the opening of the N. V. A. Sanitarium at Saranac, Sunday, Sept. 1, just before Labor Day. Cantor will have a special train of five or more cars for his guests at that ceremony in Saranac. Publicity stress will be given to the event, with newspaper and cameramen among those on the special.

Charles E. Bray left New York Monday night to look after the physical construction and completion of the Sanitarium for the N. V. A. Special Fund. Bray's work will not interfere with the appointment of William Morris as the N. V. A. representative at Saranac. Bray is going to do a little checking up on that Sanitarium stuff. It's \$80,000 so far and was at first estimated to cost \$250,000. Bray will report to Pat Casey of the Special Fund, while Morris is responsible only to Cantor as the N. V. A. rep.

Before leaving for Saranac Tuesday, Cantor issued instructions in the N. V. A. clubhouse that the former rule of obliging guests in the rooms to come downstairs after one in the morning to answer phone calls should be abolished. Hereafter the guest may receive the phone call in his or her room at any time, according to the pleasure of the guest.

For Talking Shorts

Negotiations are under way between Paramount and Nick Copeland, talking picture easter, whereby Paramount will secure the services of Jack Pepper, Harry Fox and Franklyn Ardell for a series of individual talking shorts.

It is reported that Ardell will be featured in three of his former vaudeville skits and that Fox will act as m. c. in all the shorts in which he will be featured.

Winnie Lightner Featured

Los Angeles, July 16.

Winnie Lightner will be featured by Warners in "She Couldn't Say No," Lloyd Bacon directing.

Midgets In Film Revue

Los Angeles, July 16.

Ike Rose's Midgets, 24 of them, have been brought on from New York by Warners for its revue, "Show of Shows."

Following a discussion between Bill (Bojangles) Robinson and Irvin C. Miller, chairman of the Florence Mills Memorial Home Fund, as to the disposition of a certified check for \$8,000 the Bill totos around the big fun at the Mills Memorial Fund, words passed and a fight seemed imminent.

The little escapade outside the Lafayette theatre is the talk of Harlem, as both men are locally prominent theatrically. Miller is a colored show producer.

The Mills movement to establish a memorial to the late colored comedienne has reached a peculiar crisis. The fund organization met recently and elected Miller. A meeting held at which Robinson was absent voted to take the \$8,000 and buy property owned by Miller and turn it into a Florence Mills Home.

Bill Raises Money

The eight thousand Bill holds was all raised at a single benefit given in Chicago which Robinson staged and was the big gun.

Before returning to New York Bill had the check certified by A. J. Balaban. Bill was willing to turn the money into a memorial proposition but did not intend to let it go so that it might not be disbursed to his liking.

As matters stood at the last reckoning, Miller is still chairman of the Home layout and Bill still in possession of the check.

Bill now claims he will see that the money is spent for a worthwhile tombstone or something similar but that it will not be spent for any home proposition as outlined by the Miller crowd.

Out of Office

At a meeting of the Mills Association, following the fracas, Robinson and U. S. Thompson were voted out of office. Thompson is the husband of the late Miss Mills and sides with Robinson.

The same Miller was elected president at the meeting, with Salem Tutt Whitney, vice-pres.; Lucky Roberts, treasurer; and Jesse Shipp, secretary. It seems as if a committee of the Ass'n called upon an attorney, who demanded that Robinson turn over his certified check to the new officers.

Robinson declined, consulting his own attorney, Julius Kendler. Bill said he would deposit the check where his lawyer or court decided or would place it in trust, but would not turn it over to the Miller crowd unless by legal direction.

Too Hot on Coast To Talk Usual Biz

Los Angeles, July 16.

Because of the extreme heat Keith's local office is holding mid-week night sessions to interview new acts and arrange bookings.

Night sessions went in last week when it was decided it was too warm to talk business during sun up hours. Under the new arrangement the booking offices are opened until midnight.

BEE PALMER'S TEST

Los Angeles, July 16.

Bee Palmer has had a test taken at First National.

If it clicks the singer will be cleared in on the new Billie Dove night club picture and also for a number in the "WB-FN" revue, "Show of Shows," or both.

SAMUEL BACK IN KEITH'S

I. R. Samuel is back with Keith's as assistant to Bill McCaffery, new act scout. Samuel has been away for about three years.

Samuel booked a group of New York houses when last with Keith's.

Warners' Latest Shorts

Warners completed five shorts in its eastern studios last week. Jack White and his Club Madrid Entertainers; "Joe College" with Billy Edison and Chas. Gregory; Frances Shelley and Rton Boys; "Rarin' to Go" with Jack Krafts and Elsie L. Mont; Caroline Segreva with Don Alberto and Argentines.

Ben Turpin, film player in vaude, opens Aug. 24 at the 81st St., New York.



NINA GORDANI

The Internationally Famous Lyric Dancer in a Costume Song Recital at Keith's Palace, New York, this week (July 13). Direction MAX GORDON.

INDIE GYP VAUDE AGENTS

CALLED 'RATS' OF SHOW BUSINESS

Steal From Actor and Manager—Forge and Raise Contracts—Deceiving Helpless Performers Least of Crooks' Worries—Time to Do Something

STOP AT NOTHING

Gyp vaudeville agents, mostly independents, previously escaping an expose spotlight through being outside the focus circle of that which has shown up the shady antics of the cabaret and club gyps, are now having their place in the sun. Unless curtailing present practices they're due for a tanning.

These agents are known as the rats of the show business.

With their racket shot worse than it ever was, the gyps are stopping at nothing. A child crossing Broadway with candy money is unsafe. Despite no alibi for remaining in the show business, everything goes.

The above indictment is not to be misconstrued by the legitimate agents, working legitimately and conducting their business in a manner beyond reproach.

Rent parties, most of which are nothing short of nocturnal orgies and other similar side lines, are about the only grab they're getting to satisfy the rent collector. With the gyps by their shady methods of the agency racket concentrate exclusively upon ways and means to separate performers from their coin, one way or another. If they haven't any they can farm out their talents, pocket the better part of the remuneration and pass on the small change and big promises to the chump performers.

Shady Methods
The sad part of it all is that all are not chumps that are falling. Some of the smarter ones are taken in by the gyps by their shady methods merely through having a gameness to gamble on an even break and laughing it off when they find out they've been taken.

Some bookers are equally involved in the nefarious racket through using the agent as procurer or straight to influence the acts to play percentage apple stands on promises that are never made good but reimbursing the act getter unknown to the acts for his trouble.

The gyp bookers' motto in this direction seems to be the house owner client must be served if the agent is to live. All the booker claims to ever get out of the house owner is the privilege of booking his dump. That's what most of them are. With bookers making maintenance revenue really accruing from the 5 per cent or 10 per cent deduction from the performer's salary.

The commission is of course what the legitimate bookers with an established business stands on. He never falls for the soft money. He doesn't want to ruin his business. The gyp is different. He doesn't see it that way at all.

Most of them never had a business, but just wished themselves into the racket to avoid going to work. The latter bills the acts for 10 to 20 per cent, if they can get it and mostly do, if not that way, then in another.

Double Crossers

The agents, or rather some, have no qualms on double crossing the bookers, some even going to the extreme of working the invisible ink racket on contracts when having a stand in with some bookers and permitted to fill out their own contracts.

The ink gag raises the stipulated amount. Many houses have paid off

Act's Own Critic

Chicago, July 16.

In response to a request from his agent to forward a publicity sheet an actor sent in the following:

"Francis Haney does a dressed up old codger, wearing the Harold Teen type of clothes. He meets Helen Stewart in front of a night club and tries to make her. He is a wise cracker, but tight as a vaudeville manager who has just put in Movietone. Johnny Hyman wrote the material.

After the audience has laid in the aisles for 15 minutes Haney does his well known eccentric dances.

"Helen Stewart then comes out showing her tin hips and stuff. She also does a number of tap dances, using Haney's taps.

"After this Old Man Haney puts on a pair of Haney's taps and dances like hell. He has been known to dance for hours and hours in order that he can advertise the Haney Products.

"After all this the act is over."

the top money to wrangle it out later with the booker who couldn't understand since the right figure showed in the dupe. This gag can only be worked on a few spots where the agent is presumably the owner of a unit vaude show and collects the total amount of salary, paying off his acts later.

Acts with ready coin that can give an advance are given preference in getting dates over those willing to pay later. This angle has practically been accepted as a customary thing among acts which goes to prove that the gyps are following the routine of the Sixth avenue employment agencies for domestic help which have been operating this way for some time.

Advance Fee Racket
With this advance fee racket in vogue house managers and bookers are on the sucker and unless the booker is in on the cut. Several operate this way. Only the misfits and medics will shell out the advance for the sort of dates this kind of agent can get them. Even at that most get nothing after giving an advance and their consequent sawdunking is ineffective. No receipt or nothing to show. Only the agent's word as a man of honor and that's a gag.

As for bookers there are several operating with four or five different forms of contract, who are as adept at shuffling as a three-card monte operator and when it comes to dealing with performers. Three have been known gyps for years and practically admit it. Any indie house performer knows them. They make no bones about their dishonest tactics, figure themselves smart guys through having cleaned up on their larcenous methods and are ready to quit any time if the drop is near.

Cancellation Joker
As to contracts, the worst of all employed is the cancellation joker. The latter permits an act to be cancelled after first showing if not satisfactory. The latter is the joker for booker and manager, but not the act. It gives both of the former the edge of promising the act anything and claiming it unsatisfactory so as to chop the salary in half which has been done in many cases.

The V. M. P. A. has had so many complaints about the activities of the gyps that to handle them all it would need a staff of 100 adjusters.

With not enough business to go around for those willing to make a living at the agency business through working on the up and up, something should be done to rid the agency field of the unscrupulous grifter element.

English Co. Suspend

Paris, July 16.

The English Players under Edward Sterling are quitting at the Theatre Albert I in August to resume around Easter next.



The Greatest Juvenile Mimic

LITTLE MITZI

with Joe Keno and Rosie Green. En tour Orpheum Circuit. The Vancouver "Sun" said: "And last on the bill, youngest and littlest, is Little Mitzi, who walks right into the hearts of the most blasé with her artlessly artful mimicry and impersonation."

BERT GORDON SUES PARTNER AND DOG ACT

Says Bill Blumberg Socked Besides Separating Him From Louise Squire

Bert Gordon (Gordon and Squire) has started suits against his partner, Louise Squire, and Bill Blumberg (Blumberg's Alaskans), following an incident backstage at the Orpheum, St. Louis, two weeks ago. From Blumberg he is asking \$5,000 damages, charging the proprietor of the dog act with causing the Gordon-Squire turn to split and subsequently lose five weeks on the Keith time. An incidental charge filed against Blumberg accuses him of punching Gordon in the face.

Gordon's suit against his partner asserts she conspired with Blumberg to disrupt the act and do Gordon the above injury. She is further charged with breaking her personal contract with Gordon. It started and finished in St. Louis, where Gordon-Squire and Blumberg's dogs were playing on the same bill.

According to Gordon's complaint, on the fourth day of the engagement Miss Squire failed to appear on the stage in time to go on. Gordon states he went on alone, doing a single. After a few minutes had elapsed his partner appeared in the wings, it is claimed, Gordon avers he motioned her to walk on. She did, and they finished the act together.

Didn't Obey Gordon

When off, Gordon and Miss Squire were said to have had words regarding the latter's late arrival. At that point, Gordon's complaint states, Blumberg entered the discussion, taking Miss Squire's side. Asked to mind his own business, the papers assert, Blumberg is alleged to have replied that he'd punch Gordon in the nose.

Blumberg was told, according to Gordon, that punching Bert in the nose wouldn't be minding his own business, either, but he socked him anyway, Gordon complains. It is contended by Gordon that the incident caused his partner and self to separate, and brought notification from Keith's that the balance of their bookings (five weeks) had been canceled.

According to the booking office (Keith's), Gordon and Miss Squire had been disagreeing out loud from Oakland eastward.

In New York, following filing of the suit, Gordon agreed that he didn't return to the theatre after the alleged scrap because he feared Blumberg would sic his dogs on him.

Joe Wright, actor, is in the Plimmer agency.

William Morris in Charge of N. V. A. Sanatorium Going Up in Saranac

A Mother's Wire

Los Angeles, July 16.

Young banjoist, out on first tour with an F. and M. unit, wired his mother with much glee, "Stopped show tonight." His mother, a non-pro, immediately answered, "Don't worry, sure you'll find something else to do."

GEO. EISING SCARRED

But Out of Hospital With New Car and \$11,000

Albany, July 16.

George Eising, who, with Bernard Hassert, was in an auto collision, near Albany, while driving to the coast, June 13, has been released from Ellis Hospital, Schenectady.

As a result of injuries received, Eising's face is permanently scarred and he will retire from the stage. Hassert received only minor injuries.

Eising recovered a settlement of \$11,000 from the insurance company and a new car in which the boys will continue their drive to the coast.

Actor Bumps Traffic Cop; Passes Sobriety Test

Los Angeles, July 16.

Julian Eltinge, Mitchell Harris, Lenore Cosnova and Mrs. Belle Spottswood, wife of James Spottswood, featured in an early morning auto collision here July 9. Eltinge, Harris, and Mrs. Cosnova were slightly injured.

Car in which the four players were riding was driven by Harris, playing in downtown show, and collided with a machine driven by H. B. Rich, police traffic officer off duty. Both cars turned over. Rich and the girl in his car, Margaret Baxter, waitress, were also slightly injured.

Eltinge received a deep scalp cut, bruises and contusions, Harris's hands and right leg were cut. Mrs. Cosnova suffered a cut above right eye. Mrs. Spottswood was uninjured.

Jury closed the case by announcing after giving Harris a sobriety test, which he passed, that the crash was "unavoidable."

Actors-Agents Caught in Los Angeles Bank-Closing

Los Angeles, July 16.

With the failure of the Pan-American Bank, depositors, consisting of many actors and booking agents, face the possibility of losing part of their money. Exact extent of the settlement to be made with the depositors has not yet been announced by state bank officials, who closed the doors of the State Banking Action in suspending operations of the bank is said to have been brought about when the bank charged off \$1,000,000 in dead loans and \$300,000 worth of Julian Petroleum stock, now said, to be worthless.

F. & M. in New England

Los Angeles, July 16.

Fanchon and Marco invade New England with their unit, starting Aug. 10. Shows will play the Fox Portland, Hartford, Springfield, and Worcester.

F. & M. have also added the Sheridan and Terminal, Chicago, to the eastern route, the units opening there Aug. 2.

Saranac, July 16. William Morris is now the local representative for the National Variety Artists, to look after the NVA patients in this town and to supervise the completion of the \$300,000 NVA sanatorium nearing completion.

Morris, located here in his permanent Camp Intermission, was requested by Eddie Cantor, president of the NVA, to assume the local position. Cantor is now on vacation from the temporarily closed "Whoopee." He will spend several days in Saranac.

The NVA sanatorium was started by E. F. Albee, when Albee was running the NVA in person. With the July 1 election of Cantor, all semblance of authority assumed by Albee in the direction of the NVA or any of its movements was removed.

Morris' Okay Passes
It is expected that the new sanatorium will be formally opened around Labor day. Cantor impressed upon Morris that the NVA did not want anyone looking over or through the sanatorium, without Morris' written okay. That takes in every one, regardless, unless he is an NVA official, said Cantor.

When Albee was last in Saranac, he called upon Morris at Camp Intermission. At that time Albee is reported to have informed Bill Morris that the next time he (Albee) came to Saranac, he would like to show Morris through the sanatorium.

It looks as if Albee returns to Saranac and cares to see the sanatorium, he will require a pass from Bill Morris.

Endurance Fliers at L. A. State and Frisco, \$3,000

Los Angeles, July 16.

Loren Merend and Pete Reinhardt, the endurance fliers who took a 246 hour jaunt, are making personal appearances at Loew's State here this week at \$3,000. They came down Friday and opened Saturday.

Aviators go to the new Fox, San Francisco, next week for the same money.

Both make five appearances daily, reciting their experiences during the long ordeal.

Lete Lind Won't Entertain And Gets Socko Divorce

Chicago, July 16.

Lete Lind, cabaret entertainer, received a divorce from George Lind. She didn't like his boy friends and got manhandled for mentioning it.

Lete claimed George's friends are in the booze racket and that hubby believed a wife's duties include being sociable to guys like that. When Lete squawked, she says, George retorted with a couple of body-punches.

Attorney Phillip R. Davis represented the wife. Marriage was in 1924 and separation two years ago.

Baclanova's Solo

Los Angeles, July 16.

Baclanova will play 12 weeks for Keith, opening at the Riverside, New York, July 20.

Film actress did a sketch on her first vaude attempt but will do a single.

Will Cohan's Divorce

Toronto, July 16.

Jos. ph. K. Watson finished out the week here at Shea's Hippodrome alone, doing a single for the last three shows, following his partner, Will H. Cohan's leaving for Chicago on Friday.

Cohan was engaged in matrimonial litigation and secured his divorce this day.

Watson did a creditable monolog, announcing the cause of Cohan's absence as a particularly, later confirmed as such.

Radio Talent Called for to Make Disks Really Intended for Air

Radio talent which will be wanted soon for disk-recorded programs for etherizing should be very cautious in their salary demands.

Spot-broadcasting system of using "canned" talent from 16-inch disks (same size as the mammoth Vitaphone recordings) is slated for a boom move. It enables a program running 14 minutes and 40 seconds on one disk, recorded at 33 1/3 r. p. m. The extra seconds for station announcement will see many a "canned" 15-minute program being booked out into the hinterland for etherizing from the lesser stations, the same as a can of film might be slipped to theatres for exhibition.

To protect the artists, Mort Hillman, in charge of William Morris' radio department, contemplates asking for a one-year time limit for all his talent, and charging a fee equal to about six times the cost of the artist's services for one program.

This is arrived at through people like Dennis King, for example, who is certain to do at least six commercials a year for individual accounts. King, by recording it all on a disk, is saved the bother of making these radio appearances before the "mike" in person, but is doomed entitled to at least that much income. After that, the commercial broadcasters are free to broadcast them whenever and wherever they please from as many stations as are available.

Frank Tinney Returns To Home in Philly

Atlantic City, July 16. Sunday evening Frank Tinney boarded a train for his father's home in Philadelphia. He had failed to click in his comeback attempt.

Visibly depressed, Tinney tried to hide his feelings as he shook hands in farewell with Dave Roth, theatrical producer and close friend, who gave him his chance.

Tinney opened at La Victoire, on the Boardwalk, July 1, as the feature of a floor revue staged by Roth. For a little more than a week, Tinney appeared in the night club and made a little talk.

Friday night, Roth quarreled with Harry Katz, proprietor of La Victoire, because the latter refused to remain open after 1 o'clock, despite the place was crowded. The next day Roth withdrew his show.

Tinney admitted to Roth it would be best if he returned home to his father at 16th and Porter streets, Philadelphia.

Press Book for Act

Idea of supplying a "press book" in the film manner for the exploitation of a vaudeville act is being used by Arthur Klein and Terry Turner in behalf of their boy Siamess Twins.

Book is an assembly of material of 70 pages including a print cover, list of available paper, heralds, and copy for a series of teaser ads preceding date by "no-ways" copy for display advertising and a variety of special press "er."

Campaign material comprises besides the press book a considerable amount of special paper from 24-sheet stands, including dating, to half-sheet cards.

Scheme is new to vaudeville, although it has been employed in elaborate form by the picture producers.

STILLWELL'S WILL FILED

Spokane, July 16. The will of Charles E. Stillwell, veteran Spokane showman and known through the Northwest for 25 years as a theatre operator, filed here, leaves his estate valued at \$50,000 to the widow, Margaret, of Spokane.

Mrs. Stillwell is named executrix.

Long Distance Rehearsing Ricardo Cortez, pictures, will start a tour of Keith's in August.

Cortez is rehearsing a sketch on the coast, while the rest of the east is rehearsing in the east.

PAID FOR LAUGHING

Several of the smaller indies making talking "shorts" and comedy features are hiring extras to work as an unseen audience so as to give the comedies an audience reaction to their clowning with also an idea of timing laughs on the comedies.

Several extras employed thusly have been bragging that they're working steady and getting \$7.50 a day for laughing out loud.

Keith's Western Gets Star Publicity Man

Chicago, July 16.

Rated of considerable importance is the appointment by Nate Blumberg of Jack Hess, publicity man for Marks Bros., de luxe picture houses in Chicago, as publicity director for the Keith western headquarters here.

Hess came into prominence through his exploitation of the Marks houses in their constant battle against B. & K. locally. His ads have been the talk of Chicago.

Hess brings with him a thorough knowledge of picture house advertising, including the exploitation of stage attractions, and will put his ideas into effect immediately when entering the Keith offices July 29.

LaReine Sues Pan Over Imported Lion Act

Fred LaReine, vaudeville booker, has started suit against Alexander Pantanges, circuit owner for \$7,125, which LaReine alleges is due him for breach of contract.

The Great Labero, lion act, was booked by LaReine for 14 weeks over the Pan time. LaReine claims that when the act reached San Francisco Rodney Pantanges found out of the salary of \$1,500 weekly for the act, which LaReine collected under his contract, Labero received \$150, the lecturer \$200, with \$50 and \$25 paid to the two assistants, and prevailed on Labero to try and break his contract with LaReine when he would be booked direct.

For the week in San Francisco no salary was forwarded to LaReine and the act was booked direct into Los Angeles, given another week following that, and he, LaReine, was not given a cent for either of the three weeks.

When the act reached San Francisco it had played nine weeks. LaReine's suit is for the remaining five weeks, as contracted for. LaReine says he brought the act from Europe when it was almost down and out and paid all expenses until the Labero booking was repaid when the trial is slated to be held.

Keith's Western Name

It has been decided by Keith's to change the name of its Chicago booking office to RKO Western Exchange. New title will cover all of the time booked out of that office.

Change was suggested, from accounts, by Jos. Plunkett to alleviate the name of the Western Vaudeville Managers' Association, full name of the small time in the west, which was only one title of several used by Keith's in Chicago.

EDDIE LEONARD ON %

Eddie Leonard is appearing in the prolog to "Melody Lane," his Universal special opening Monday at the \$ Globe, on a percentage of the gross. His percentage is 35 per cent. of all over \$12,000 weekly.

U provided the prolog's production.

Adams Back to Vaud Adams, Newark, N. J., which tossed out vaud to go all sound some weeks ago has reverted to vaud shows again booked by Pantanges' New York headquarters.



HARRIS AND RADCLIFF

Comedy sensation last week on their third return engagement to the Palace, New York, this season and retained for a second week.

July 6, doubling with Palace, New York.

July 13, doubling with Palace, New York.

Management M. S. BENTHAM, CHARLES ALLEN, Associate.

BURKE ON EXPLOITATION

Moves from Minn. Mgr. To Keith's Southern Division.

Minneapolis, July 16.

Transfer of Frank Burke, manager of the local Hennepin-Orpheum, to St. Louis where he will become Keith's divisional publicity and exploitation man in the district including St. Louis, Kansas City, Memphis and New Orleans, was announced here by Joseph Plunkett for Keith's.

Burke will work with Tom Scierlo, St. Louis division manager, in staging campaigns.

Edward A. Furni, manager of the Palace-Orpheum, St. Paul, succeeds Burke at the Hennepin and Raymond O'Connell, assn. at the Palace, is now manager.

F. & M. "Idea" Booked Into Keith's Palace

"Gobs of Joy," the first Fanchon and Marco coast-produced "Idea" to be booked into a Keith vaude theatre, is at the Palace, New York, this week, at a salary reported to be around \$3,000.

Personnel of the unit, including a chorus, numbers 20 people, with Pat West featured.

Keith's booked the unit for the Palace after bookers had viewed it in action last week at Fox's Audubon. "Gobs of Joy" came cast in the regular manner of F. & M. "Ideas" for the Fox New York and eastern theatres. It will probably pick up the remaining Fox time around New York, following the current Palace date.

F. & M. units have been playing east for Fox for about six weeks. They have replaced routine vaude bills in many of the Fox theatres, playing well with two or three single acts booked around them. Audience and booking office reaction to all of the F. & M. units sent east to date has been extraordinary.

Keith's booking of a unit produced by the opposition is looked on as an admission it is cheaper for Keith's to go outside for production acts than to look for them within its own confines.

The last unit booked by Keith's production department costs the theatres around \$4,000 weekly in salaries, excluding original cost of production, also paid by Keith's.

At \$3,000 or thereabouts at the Palace "Gobs of Joy" can't be making much money, and probably regaling a showing salary for future Keith time.

"Idea" was booked direct with Keith's by Jack Loeb of Fox, from accounts. Palace pit orchestra is on the stage with the F. & M. unit. F. & M. is a Fox subsidiary, producing on the Pacific coast, as an adjunct of Fox's theatres in that section.

Fanchon & Marco's "Up in the Air" unit, now playing Fox time, has been booked through Lyons & Lyons to open for Loeb at the State, New York, July 27.

It will be the first Fanchon & Marco unit to play a Loeb house.

Ben Kuchuk, formerly with the Orpheum in New York, is with Fox vaude office as outside man.

Agent Fined by Keith's Bill's Extra Cost Through Non-Delivery of Act

Idle 5 Mos. at \$750

Los Angeles, July 16.

George Bickel (Bickel and Watson) has been idle on the Fox payroll for the past five months under a six months' contract. As yet he has not worked a single day at the studio.

No indication of Bickel being used in any of forthcoming picture and his weekly stipend is \$750.

It will cost Jack Curtis, agent, something in the way of money to square himself with Keith's for failure to deliver Texas Guinan for the Palace, New York, after submitting the act and okaying the date for last week.

According to Keith's, the sudden absence of Texas from the Palace bill necessitated hurry-up booking of other turns. That caused the bookers to run over the salary amount set for the show. Excess was somewhere between \$500 and \$1,000, and Curtis will be ordered to pay the difference.

Tex was announced to have declined the Palace date because she could not find time to double from her road house on Long Island and two-time customers here, but other stories emanated. One was that after accepting Guinan for the Palace at a reported salary of \$5,000 and thinking it was a go (through Curtis), the booking office learned that through an outside agency Tex might be had for \$1,000 less.

Account was to effect that the booking head of another vaude circuit, to which Guinan had been offered for the lower figure, got in touch with someone in authority in Keith's and tipped.

In a Spot.

Curtis submitted Guinan in the booking office about a week before the misunderstood week, and then verified the booking in Tex's behalf. According to Curtis's word as final, Keith's proceeded to advertise the Palace's name attraction, inside and out. Tex, as booked by Curtis, was to have opened Saturday. Friday she or her representatives advised Keith's the date would not be played because she was booked without Miss Guinan's knowledge.

In addition to turning down the engagement, Tex steamed over the alleged unofficial representation and booking, stating she would sue everybody in Keith's and anyone else connected with the affair.

Curtis described himself as being in a spot and helpless to either convince Texas she should play the date or to pacify Keith's.

Some time ago Keith's notified the agents they would be held responsible for any unwarranted cancellation by an act after the latter had been booked. Signing of the booking slip by the agent upon the booker's acceptance of an act is the agent's contract and binds him to deliver, so far as Keith's is concerned.

It was reported considered by Keith's to revoke Curtis' franchise. Second decision to hold him for payment of the extra cost of the Palace bill was the alternative.

Acts in Pictures

Los Angeles, July 16.

Vaude talent isn't stopping off here to take part in shorts as was the custom six months ago. Acts are now going into full length productions.

Those signed for pictures this week include Collier Sisters and King, for "Big Time"; Fox; Myer Sisters, for "Frozen Justice"; Fox, and Ted Williams and Edythe Marcell, for "Show of Shows" Warner.

DURANTE SINGS A BALLAD

Nick Lucas was out of Ziegfeld's "Show Girl" after seven performances, drawing his two weeks' notice following the premiere. He continued on the payroll until Saturday without working.

Jimmy Durante is filling the second spot held by Lucas singing "Tiza," which makes him a torch ballad singer. Now, whereas his forte has been comedy, he will with Eddie Jackson and Lou Clayton as feeders.

Durante's role in the show has been steadily built up since the show opened in New York.

Collins' 3 Assts.

Paddy Schwartz will be Johnny Collins' No. 1 assistant on the New York Keith books.

Collins will have three assistants. Others are Chester Stratton and Sam Tishman.

Bastille Day in Paris Brings Free Matinees

Paris, July 16.

Many of the Paris theatres gave free matinees Sunday (July 14) is Bastille Day, French national holiday) in accordance with a custom that has prevailed for many years.

Loew-Metro's Gaumont Palace offered a special children's performance beginning at 9 o'clock in the morning.

At Lucille LaVern's performance of "Sun Up," French national holiday, Janet Adamson sang the American anthem, Chanson also sang in English while Mady Vers rendered the "Marseillaise" in French.

Saranac Chatter

Saranac, July 13.

Florence Darrell is expected to be around soon.

Dick Kuni, curing at the N. V. A. San, for the past year, went to see Dr. Mayer, the N. V. A. physician, about a re-reading of his X-ray. After told he had progressed finely and that he could go home in two weeks he asked Dr. Mayer if he would be able to play a piano after he left here. The doctor said he would be able to play the piano without any trouble.

"You sure are a great doctor," said Dick, "I can't play a note now."

Russ Kelly is allowed his daily hike once more.

Frank "Mickey" Walsh, with Eddie Leonard's act, has been allowed two hours exercise. He is a banjo player and hill climber by trade.

Al-Pierce returned to Saranac as the climate of Fair Haven, N. J., did not agree with him. He is at 52 Park avenue.

Charlie Ward, brother of Solly Ward, is at them again. The monthly cribbage championship game was played between Ward and Tommy Lyons. Ward winning four out of five games.

George Harman has added plenty of weight. He is now a voter in Saranac and may run for Mayor at the next election.

Lawrence McCarty, Charlie Church, Dick Kuni and Mike Murphy are the official quartet at the Sanitarium under the personal direction of Dr. Wilson.

Sam Wiser and Bob Leslie visited Harry Namba, at the N. V. A. San. They are on a vacation at Moose Pond.

Andrew Moloney arrived at the N. V. A. San looking good after his operation—and started the French Hospital (N. Y. C.).

Zella Edwards has taken up painting lessons from a French artist who makes his summer headquarters in Saranac. She is now six daubs ahead of her instructor.

Over 110 Weeks in Sight on Main Variety Circuits Next Season

Keith's 55 weeks; Fox-Loew, 30 weeks; Publix, 25 weeks.

According to present indications and plans laid out by each, that is a fairly accurate estimate of the time line-up of the important opposing variety circuits for next season.

Warner-Stanley will have approximately 12 weeks to offer and Pantages about the same, should the latter still be out of the Keith fold by September. With Pantages in, Keith's would have around eight or nine additional weeks, with the rest of Paris present 12 scrapped or sold elsewhere.

Largest decrease in playing time available for acts will be shown by Publix, with 25 weeks against the 40 or more booked by Keith at the start of last season. Publix has found a preference for talking pictures in many spots, and sound can be held directly responsible for the loss of the greater part of Publix stage time unless stage shows are again resumed.

About 15 of Keith's proposed circuit of 55 grades weeks, taking in the theatres booked through Keith's

Chicago agency, also graded, may be two-day straight variety. Keith's will be along in its contemplated attempt to revive that type of vaude entertainment.

Route of 40 Weeks

Keith's 55 weeks will not mean that much to all acts, as some of the time can be played by one act and not another. Probably the longest Keith route possible for an act next season will be 35 to 40 weeks, giving Keith's the edge at this early date.

The Fox-Loew 30 weeks will be jointly booked and also graded, but not to the extent of Keith's. The Loew time is much the same and can be generally played, while only the Fox large capacity picture houses will be booked separately from the vaude. The Fox-Poll circuit of seven split week houses, New England will be considered as part of the regular Fox-Loew vaude route.

Warner-Stanley, set to have around 12, is classified as the principal vaude circuit after the three most important ones, as listed above, with Pan next.

The Sun, Levey (Pacific Coast) and similar independent circuits are destined to show a general drop from the amount of playing time they were able to offer last season. This will also be due to the spreading of sound film policies and lower operating expenses through the talkers.

MARRIAGES

Paul Page, actor, to Edith Allis, dancer, in Hollywood, Cal., July 8.

Frank Collett, stage manager, "Whoopie," to Mildred Eriksen, fashion show director, in New York, early in June, just announced.

Irving Kahl, to Alice Raisor, at New York city, July 14. Kahl is a songwriter; bride is in pictures.

Milton W. Benedict, theatrical p. a., to Alice Altsuler, dancer, in New York, July 10.

Valerie Petrie and Donn Carney in New York, July 5. They met while playing in "Hello Daddy."

Eleanor Phillips, daughter of William Phillips, organist at the Avalon theatre, Chicago, married in June to Albert Wurst, non-pro.

Dorothy McCarthy (McCarthy Sisters) to D. G. Aronberg, at Girard, Pa., July 6. Groom is architect and builder of Fox theatres.

C. Dillon Kropps and Alice Burgess in St. Louis, July 4. Bridegroom is Gilda Gray's manager.

Mrs. Josephine Tague, of Los Angeles, formerly in the script dept. of Metro, to Allyn N. Clark, non-pro, at Toledo, July 12.

ILL AND INJURED

Jose Mojica, of the Ravinia Opera Co. in Chicago, wrenched his arm and back when falling after a "jump" through a window on the stage July 11. Unable to finish the performance.

Emily Wakeman Hartley for many years manager of the Stamford theatre, Stamford, Conn., is recovering from illness at her country place, North Mianus, Conn.

George Hale, dance director, operated upon for an enlarged appendix, July 11, at Park West Hotel.

Sam Scribner, infected ankle; believed to have been caused by insect bite.

Phil Bloom wrenched his back Sunday while making a golf score of 94.

Illness has forced Grant Simpson to withdraw from the Lulu McConnell (Mrs. Simpson) vaude sketch, "A Quiet Game." Gordon Fairclough in Simpson's place.

Poodles Hammersford has been out of the Seils-Pate circuit for the past five weeks, due to a badly strained thigh and ankle. Otto Greibling, an assistant, has been subbing in the equestrian act.

Max Hart is at Whiteface Inn, Whiteface, N. Y., recuperating.

JUDGMENTS

Florence and Doris Niles; Arthur W. Tams Music Library, Inc.; \$2,843.

Cine Amus. Corp., Regal Revues, Inc. and Jodel Theatre, Inc.; Savoy Rev. and Printing Corp.; \$5,478.74.

Gene Buck; J. Helme; \$37.

Satisfied Judgments

Benjamin De Casseres; N. Y. Evening Post; \$131.49.

Chi Bookers Take 50 Eastern Acts

More than 50 standard acts have been set for tours in the western flank of the RKO circuit for next season.

William Berger, booker of the western houses of the Junior Orpheum, and Billy Diamond, booker of RKO Family Department in Chicago, have been on for the past two weeks looking over and lining up new material for the western houses in New York.

Diamond and Berger will stick around New York for the remainder of the week.

KEITH'S RADIO WEEK

Week of July 27 will be "Radio Week" in Keith's New York theatres, each house playing a radio act.

NBC bureau will co-operate with Keith's on the booking.

Schwartz Leaves Pan's

Two of the Schwartz chain of Long Island houses, Freeport and Huntington, now held by Pantages, will switch bookings to Arthur Fisher Sept. 2.

Fisher had them previously with the switchover to Pan made some time ago when Schwartz was operating six of the circuit houses with vaudeville.

Inside Stuff—Vaudeville

Very happy parents are Chic York and Rose King over the marriage of their daughter, True, to Richard McAleese in Cleveland, June 26. For York and King announced True's marriage in a page advertisement in Variety. That's a new and commendable way of giving the children a send off.

To make the happiness end cinched on both sides, the announcement stated the newlyweds are bound for Europe on the honeymoon, with Mr. and Mrs. York going along.

True York lately appeared with her folks in their comedy skit in which York and King have become theatrically famous, "Old Family Tintype." She's a very pretty, young and apt girl.

Decision by Loew's to confine the change to Saturday as opening day to New York and vicinity, without changing out of town, is regarded in many quarters as a wise move. Reason given out by Loew's was that it would be undesirable to lay off the bills on Sunday in the six-day towns, to re-open them in the same city on Monday.

Since Keith's and Fox completely switched to Saturday openings there have been complaints from small and medium sized towns that the same bill on both Saturday and Sunday breaks up the regular schedule of many residents of attending the theatre twice over the week-end. Significance of that claim may prove to be greater in the winter time, when the chances for outdoor amusement are slight.

A veteran vaudevillian was extremely nervous in his first appearance before the sound camera. So nervous he needed seven rehearsals and three retakes before becoming letter perfect in his comedy bit.

During the fourth try at shooting, the vet, still shaky, was going along fine when he stopped without warning to ask the director, "How am I doing—all right?"

With all the recent talk of Pan houses going Keith and Loew theatres (Continued on page 74)



GEORGE BEATTY

Fox Just Opened a New Theatre Here in San Francisco That Seats Five Thousand

Wouldn't Be Surprised To See Them Put a Roof Over the Polo Grounds and Run Five Acts and a Picture

Direction PHIL OFFIN
MAX HAYES OFFICE

SCOTTY WESTON

with

Fanchon and Marco Idea



Keith's Palace, New York

This Week (July 13)

"Features that make it worthy of Palace appearance, a hard shoe dancer, Scotty Weston"—N. Y. American

"Excellent hard shoe stepping by Scotty Weston."—N. Y. Times

LEW M. GOLDBERG

(Lew M. Goldberg Agency, Chicago)

IS NOW IN NEW YORK

where he will remain for the next two weeks interviewing and securing standard acts for the largest vaudeville circuit in the world

RADIO-KEITH-ORPHEUM

Western Vaudeville, Interstate and Affiliated Circuits

Booking office issuing blanket contracts for standard acts

Call, write or wire and I will see your act

LEW M. GOLBERG

Room 505

1560 Broadway

NEW YORK

Bryant 1753

Room 843

State Lake Bldg.

CHICAGO

Randolph 0660



Ted Williams
(Whitey O'Conner)

Just signed contract with Warner Brothers to work in "The Show of Shows" with Al Jolson, Dolores Costello, Ted Lewis, Frank Fay, John Barrymore and other First National stars.

While playing the Orpheum Theatre, Los Angeles, the "HERALD" said:

"Edythe Marcelle and Ted Williams are nothing short of marvelous. They have an amazing adagio routine that is breath-taking. It is one of the most spectacular acts of its kind that the writer has ever witnessed." (The writer is Dick Hint.)

Booked Solid with R-K-O
Rep. MEYER GOLDEN



Edythe Marcelle

L. & L. Publix-Barred

Lyons & Lyons agency has been barred from the Publix booking office for alleged unethical act representation.

The incident was not explained by Publix.

The ban against L. & L. has been on for two weeks, and will exist indefinitely, according to Publix.

MERCEDES

Adds Class and
Distinction to Your
Program and
Gives It the Proper
Balance

Communications
MINOCQUA, WIS.

Millinery Just Sideline For O'Neal-Tishman Duo

(By Wire-Prepaid)
Seattle, July 16.

Editor Variety:

That story in Variety we are going into the millinery business exclusively very funny, but only 40 per cent right.

It may hurt us in the show business too, where we are going to stick, bigger and better than never. Millinery biz just a side line with us. So are the names of Pierre and Marcel. We got those names off of perfumery ads.

Kindly deny our retirement in this week's paper, either as a write up or advertisement.

Love and kisses, dear, from
Marcel and Pierre.

O'Neal and Tishman.

Chi F. & M. Stand
Chicago, July 9.

Sheridan theatre, major house on the Ascher chain now acquired by Fox, is set to reopen Aug. 2 with sound and Fanchon and Marco stage units.

House has been dark for over six months.

Leo's Open Door Agency For Fox and Indies

Unless present plans go amiss an open door policy for agents will be obtained when Joe Leo realigns the Fox Metropolitan Theatres circuit.

The decision, whether temporary or permanent, scouts the former reports that Fox, through its expansion through outside independents, would invoke franchise arrangement.

At present Leo is strongly in favor of the open door policy for a fair trial.

Leo may have some other ideas up his sleeve with the open door policy invoked, probably to get a line on the desirable agents through a check-up and by this knowing whom to grant franchises, if the franchise arrangement should become necessary later.

Bill Weston Acting

Bill Weston, vaude agent, long booking for Pan, is returning to the stage again to do his old Chinese bit that he did at the old N. Y. Hippodrome, in the R. H. Burnside show, "Here and There," in Atlantic City.

Weston at one time did Dutch as well as appearing in trick musical turns.

Bill is accepting the A. C. engagement as a summer gag.

Two Acts for "Scandals"

Two teams on the bill at the Capitol. New York, were caught and immediately signed by George White for the next "Scandals."

Fritz and Jean Hubert were signed for a year by White and Sally and Ted for the show.

Road Tab in Keith's

Raynor Lehr's "Scandals of 1929" (40 people), road tabloid, has been booked for Keith's New York houses opening next week at the Coliseum.

Irving Yates is in Chicago for a couple of weeks. His wife is ill there.

INCORPORATIONS NEW YORK

Albany, N. Y., July 14.
Twinbrook Amusement Corp., Manhattan, theatres; Matt Hammerstein, Gertrude Jacobson, Helen Steinberg.
Rochester Speedway Corp., Rochester, amusement resort; James P. Burke, Z. Geo. Payne, Earl A. Stroud.
Adventurers Presentations, Manhattan, theatres; Matt Hammerstein, Gertrude Jacobson, Helen Steinberg.
Clinton Court Corp., Manhattan, theatres; Matt Hammerstein, Gertrude Jacobson, Helen Steinberg.
World Theatres Corp., New York, theatres; John J. Sutterly, Edith H. Kuren, Jack S. Immerman.
L. B. C. Theatre Corp., Brooklyn, theatres; Emma Wing, Klida Pachman, L. J. Ginsberg.
Camado Corp., Kings, pictures; Aaron Seiden, Edna Weinberg, Sarah Lipsky.
De Forest Theatres Corp., Manhattan, theatres; Bernard L. Miller, Morton Miller, M. J. Minis.
Melody Productions, Manhattan, pictures; Joseph Fruchtman, Willard Scholes, Samuel Rosen.
Multiphone Corp., Manhattan, pictures; Benjamin Abraham, Isaac Schmal, Harriet G. Levy.
Kramer Theatre Corp., Kings, theatres; Arthur Lazar, Joseph Gruinet, Samuel Baras.
Edmo Theatre Corp., Bronx; Julius H. Shlumberg, Harry Shlumberg, Flora L. Shlumberg.
Change of Name
From Klenphone, Inc., New York, to Magnaphone Talking Picture Co., Inc.
Designation
American Opera Company, Inc., Del., operate theatres, New York office, 601 5th avenue, New York City; Herbert C. West, president; 100 shares no par value.
Change of Capital
Magnaphone Talking Pictures, Inc., New York, 500 shares no par value increased to \$250,000.

Proctor's, Yonkers, Shut
Proctor's (Keith's), Yonkers, N. Y., will close July 30 for balance of the summer.
Yonkers was included in Keith's recent buy of the Proctor chain.

L. I. One-Nighters

Al Rose and his one night indie vaude stands on Long Island are on the move. They departed from the Robbins offices Saturday.
Rose books the acts on percentage.

THREE RASCH BALLETS Los Angeles, July 16.

Mme. Albertina Rasch is in Hollywood demand. About every six or eight weeks she hops here from the east to stage a ballet for pictures. She just came in for a two weeks' stay to put on a ballet for "Sally," First National, and then moves over to Culver City and M-G-M for numbers in "Lord Byron of Broadway." Mme. Rasch will also do a routine for "Road Show" on this lot.

This
Space
Reserved
For

COSCIA and VERDI

Direction
LYONS & LYONS

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE BLD'G

JOHNNY JONES

IN CHARGE

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES
CONSISTENT, EFFICIENT SERVICE SINCE 1913

The Fally Markus Vaudeville Agency

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway
Lackawanna 7876 New York City

RADIO-
KEITH-ORPHEUM
CIRCUIT OF THEATRES

Vaudeville Exchange
General Booking Offices
Palace Theatre Building
1564 Broadway

R-K-O FILM
BOOKING CORP.
General Booking Offices
1560 Broadway
NEW YORK

RADIO-
KEITH-
ORPHEUM
CORPORATION

1560-1564 Broadway, New York
Telephone Exchange: Bryant 9800
Cable Address: "RADIOKEITH"

R-K-O
PRODUCTIONS, INC.
Producers and Distributors of

RADIO PICTURES

Launching an Era
of Electrical
Entertainment
1550 Broadway
NEW YORK CITY

UNION THEATRES LTD.

AUSTRALIA

Australia's Largest and Most Important Picture, Talkie and Vaudeville Circuits Covering Every State and Important City in Australia

NEW SOUTH WALES

Sydney

Capitol	City	Capacity	3300
State	"	"	3000
Lyceum	"	"	1800
Haymarket	"	"	2000
Lyric	"	"	1800
Crystal Palace	"	"	1000
Empress	"	"	1800
Olympia	"	"	2500
Union de Luxe	"	"	2300
(Marrickville)	"	"	"
Union de Luxe	"	"	2400
(Ashfield)	"	"	"
(In association)	"	"	"
Prince Edward, City	"	"	1500

Newcastle

Strand, City	Capacity	1400
Royal	"	2000
Lyric	"	1200
Star (Moreworth)	"	1100

South Coast Circuit

Crown, Wollongong	Capacity	2000
Town Hall, Wollongong	"	1000
Royal, Balli	"	1300
Kings, Thirroul	"	1400

QUEENSLAND

Brisbane

Wintergarden, City	Capacity	2300
Tivoli	"	2700
Majestic	"	1200
Valley	"	1500

In association with Birch, Carroll and Coyne, Ltd.

Toowoomba

Empire Capacity | 1700 |

Ipswich Capacity | 2000 |

Wintergarden Capacity | 2000 |

Bundaberg Capacity | 1700 |

New Wintergarden Capacity | 1700 |

(In construction) " | " |

Albion Capacity | 1000 |

Maryborough

Bangalow	Capacity	1400
Albion	"	1500

Rockhampton

Wintergarden	Capacity	2000
Karlscourt	"	3000

Townsville

Wintergarden	Capacity	1800
Olympia	"	2200

Mount Morgan

Olympia	Capacity	1400
---------	----------	------

VICTORIA

Melbourne

State, City	Capacity	4000
(Australia's Largest Theatre)	"	"
Majestic, City	"	1800
Melba	"	1200
Britannia	"	1000

Adelaide

Went's Olympia, City	Capacity	2500
Pavilion	"	2000
Grand	"	1100
York	"	1600
Wondergraph	"	1500

SOUTH AUSTRALIA

Perth

Ambassadors	City	Capacity	2750
Prince of Wales	"	"	2500
Grand	"	"	1400
Pavilion	"	"	1000

Fremantle

Princess	Capacity	1400
----------	----------	------

TASMANIA

Hobart

His Majesty's, City	Capacity	1700
---------------------	----------	------

Launceston

Princess	Capacity	1550
Majestic	"	1400

In association with Electric

Theatres Pty., Ltd.

Paramount, City	Capacity	1550
Star	"	985
Strand	"	1185

In association with E. J. Carroll

Athens, City Capacity | 1200 |

Melbourne Suburbs

Moonee Ponds	Capacity	1100
Burley	"	1050
Empress, Frahan	"	1200
West Brunswick	"	1000

WESTERN AUSTRALIA

Perth

Ambassadors	City	Capacity	2750
Prince of Wales	"	"	2500
Grand	"	"	1400
Pavilion	"	"	1000

Fremantle

Princess	Capacity	1400
----------	----------	------

TASMANIA

Hobart

His Majesty's, City	Capacity	1700
---------------------	----------	------

Launceston

Princess	Capacity	1550
Majestic	"	1400

ALWAYS OPENINGS FOR GOOD PRESENTATION AND BIG TIME ACTS UNDER THE MOST CONGENIAL CONDITIONS
THE WORLD'S LARGEST PRODUCERS PLAY THEIR SILENT AND SYNCHRONIZED PICTURES ON OUR CIRCUITS EXCLUSIVELY
Address Communications to STUART F. DOYLE, MANAGING DIRECTOR, HEAD OFFICE, 251a PITT STREET, SYDNEY, AUSTRALIA

or to

New York Office: 729 Seventh Avenue, New York City, N. Y.

Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.

London Office: Beacon House, D'Arblay Street, Warbour Street, London, E. C. 3.

Wall Street and Electrics

(Continued from page 1)

is the reason advanced for the formation of General.

That General will include every form of theatre equipment, its manufacture and distribution, was declared by one executive. Talker reproducers are also included in this heading, one man said. Whether the company plans to go into competition with the electrics in this respect could not be gleaned. It was asserted that as yet the talker angle has not yet been fully decided, but that it will play an important part eventually.

The quick move of the bankers is

seen as having nipped in the proverbial bud secret ambitions credited Western for its clearance company, Exhibitors Reliance Corporation. Talk in this respect of Western's consideration of forming a gigantic equipment medium, in conjunction with its talker distribution, leaked out only recently.

Publicity

New departures in the equipment field are being featured by the bankers in the publicity which is flooding the dailies through the Pyncheon offices. The spotlight is especially being centered on big screen innovations in which Fox's

Grandeur gets the play.

Fox is credited with a skillful move in marketing his Grandeur when it staged a special showing for the bankers in the Gaiety several days before the announcement of the formation of General last week. The bankers have arranged, it is understood, to obtain 50 per cent. of the wide film company as well as the specially built cameras required to project it.

It is understood that Fox, who has had exclusive rights to these particular devices, will now share in profits accruing from the licensing of other producers and exhibitors similar to the system used by the electrics with their talkers. It is also learned from Foxites that the producer has already invested \$2,000,000 in experimenting with Grandeur and that he plans to expend another \$2,000,000 before the devices are actually marketed.

At Pyncheon headquarters, where it was said the total valuation of the companies being lined up aggregated in the neighborhood of \$60,000,000, it was stated that the six initially named are practically under the control of General. Announcements emanating from the bankers during the past few days, clearly indicate that at the present General is alleged to own only a majority of the outstanding common stocks of International Projector and National Theatre Supply. Stock interchanges and manipulations, together with flotation already announced for the last two corporations, are counted upon for General's control of Grandeur, Strong Electric Co., J. E. McAuley Mfg. Co., Hall & Connolly, Inc., and the Ashcraft Lamp Co.

All acquisitions of General, it is heard, will function physically apart as in the past.

The directorate, announced early this week, is headed by H. L. Clarke, president of a light and power corporation. Other directors include: Murray W. Chase, vice president of Chase; William F. Ingold, Pyncheon partner; E. W. Nayer, representing Halsey Stuart; William W. Watson of West and Walter S. Hammons of Hammons.

WIRING FOR DEAF

(Continued from page 1)

made in Brooklyn and the theatre will be ready for the deaf within two weeks.

Western declares that deaf wiring, while an experiment for a big theatre, has been proven. At the 10th annual convention last June, in Cleveland, of the American Federation of the Deaf, headphones were clamped on 218 members. When questionnaires, distributed under the supervision of Dr. Harvey of the Bell Laboratories, were returned, W. E. claims 67 per cent. of the audience announced that they had heard the show and were highly satisfied.

Vallee Held Over

Rudy Vallee cannot leave for the west coast for his RKO talker until early September owing to Public taking up the option for 10 more weeks. The original contract was for 10 weeks at \$4,000 a week with a similar renewal period.

"Vagabond Lover" is the title of the RKO picture.

Williams Sisters Alone

Williams Sisters are returning alone to vaude. Last in vaude with Roger Wolfe Kahn.

Timberg's Musical

Herman Timberg is casting to augment his vaude unit which will be metamorphosed into "Broadway Bound," musical comedy. Erno Rapee with Sam Timberg is reported writing the score. It goes into rehearsal in two weeks.

Waring's Pennsylvanians will supplement the array of talent.

Indies Opening Saturday

Indies have gone in for the Saturday bill opening. Grand O. H. New York, and Tivoli, Brooklyn, open Saturday from July 27 on.

EDIT HISTORICAL FILMS

(Continued from page 1)

the pictures under immediate consideration for editing and school projection are "Birth of a Nation," "Abraham Lincoln," "Robin Hood," "Covered Wagon," "Orphans in the Storm," "America," "Old Ironsides," "The Iron Horse," "The Big Parade" and "Wings." Plan is to have prints made of the edited films in both 35-mm. and 16-mm. size film so that all schools may be accommodated.

Announcement

STANLEY RAYBURN

[Formerly of LYONS & LYONS, Inc.]

Now a Part of the

Jerry Cargill Office EZ KEOUGH

1560 BROADWAY, New York
BRYANT 0554-0555



DOROTHY DARLING OF ATES and DARLING

Closing Our Season at
Palace Theatre, Chicago

After 80 weeks of consecutive bookings over the R-K-O Circuit of Theatres Thanks to Mr. Ben Piazza and all R-K-O executives for our pleasant tour

Eastern Rep., WEBER-SIMON AGENCY

Western Rep., WILL JACOBS AGENCY

Independent Rep., AL GROSSMAN

AGENTS PLEASE NOTE YOUNG MAN WANTED

Clever, good looking, experienced. Must dance, musical comedy dances preferred, sing and play some musical instrument. To work with young lady dancer and singer

Address THURSTON, Magician, 234-West 44th St., New York City.

THIS WEEK (JULY 15)
SENSATIONAL HIT
LONDON PALLADIUM
BABE EGAN

and Her Original

"Hollywood Redheads"

Also Making

MOVIETONE

KEITH'S PALACE, NEW YORK, this week (July 13) concluding a most pleasant vaudeville season for R-K-O prior to opening in

"YOU FOR ME" for AARONS & FRIEDLEY

LULU McCONNELL

in "A QUIET GAME" by ELLIS O. JONES

with VIRGINIA MANN, ROBERT HYMAN and GORDON FAIRCLOUGH

Keith's Palace, New York, This Week [July 13] Concluding a Season

MAE

JOHN

TEDDY

FALLS, READING and BOYCE

"As You Like It"

Direction MARTY FORKINS

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Los Angeles and London. Variations are noted for these news items; each has been rewritten from a daily paper.

NEW YORK

Surrogate O'Brien has issued letters of administration to Sheldon Tilney, appointed guardian of the two children left by Margaret Lawrence, slain actress, who failed to leave a will. The amount of the estate is yet to be determined. It includes several parcels of valuable real estate.

A benefit performance for Frank Goldberg, Yiddish actor, at Tilyou, Coney Island, July 20. Mr. Goldberg is in serious condition.

Motion Picture Capital Corp., and subsidiaries report for six months ended June 30, net profit of \$945,629, after interest, federal taxes and other charges have been deducted.

Joseph Bickerton, Jr., has sailed for London to conclude arrangements for taking over the theatre built for Flo Ziegfeld. House should be ready for occupancy November 2.

After struggling along through more than a decade of prohibition, the George Elbert Brewery, in E. 92nd street, for which an offer of \$40,000,000 as a going concern was made in 1921, will be dismantled after Aug.

National Touring Company Co. has placed 50 new light-tan taxicabs in the Times Square district.

Amplified phonograph music was used at a matinee performance of "Nice Women" at the Longacre. The sound, planned to replace the orchestra, is amplified by two horns from records of ordinary size.

Demonstration of a new invention to give three dimension to film projection, were shown to producers at Brooklyn studios. If further tests prove successful, the invention will be put in general use, according to the inventor, L. E. Randall of Dallas, who came here at the invitation of producers.

Habima Troupe of Jerusalem has been granted by Max Warburg, banker and owner of Felix M. Warburg, \$5,000 annually for three years. The Habima Players are to make a European trip.

Crosby Galsge has six productions scheduled for next season: "A Lady Descends," by Garnett Weston and Garrett Ford; "So Help Me God," by Maurice B. Bains; "One Beautiful Evening," by Clara Caspary; "Bad Girl," Vina Delmar; "Somehow," by Robert R. Fennell; and "The Girl of the Year," a new play by S. N. Bohman, unnamed, for Helen Hayes.

Lenore Ulric has been engaged by Messmore Kendall for a new comedy by Fred Ballard and Charles Bickford, entitled "The Sandy Hooker," for the fall.

Unless Richard Walton Tully, playwright, complies with court order to relinquish all his contracts for royalties for production of "The Bird of Paradise," within the next ten days, Mrs. Grace A. Fendler may have him put in jail, was ruling of Justice McGoldrick in Supreme Court.

According to Crosby Galsge, Helen Hayes' next vehicle will be "One Beautiful Evening," play by Vera Caspary. Cast will be composed entirely of women.

Padlock decrees against 53 New Jersey establishments, including several resorts in Atlantic City and Hoboken, have been issued in Newark.

President Hoover not strong for talkers, more impressed with news reels which give a picture of things in the making. Films of mystery stories appeal to the President. Films are shown Monday and Thursday nights.

Maria Norton Whitney, wife of Cornelius Vanderbilt ("Sonny") Whitney, has taken up her residence in Reno, preparatory to seeking a divorce. Young Whitney recently defeated Evan Burrows Fontaine, dancer, in her suit for \$1,000,000, charging breach of promise and paternity of her son.

Harry Wagstaff Gribble, formerly a member of the comedy club, has obtained a court order compelling the Hoboken Theatrical Corp., composed of Christopher Morley and Cleon Brockmorton, to show cause why the company should not render an accounting of its assets and receipts and restraining it from disposing of any property pending argument on the order.

William Randolph Hearst has bought The Lombard, 22-story

apartment hotel at 109-113 E. 56th street. Deal represented \$4,000,000.

Col. Lewis L. Fields, counsel for Mrs. Katherine King Fogarty, in her suit to get \$500,000 from Gene Tunney, for alleged breach of promise, which will be tried in Connecticut courts, has withdrawn. Criticism by the Bar Association of that state for accepting the case is said to be the reason.

The motion for a further stay of the nine months' padlock order against Woodmanstein Inn, on West 143rd street, Bronx, was denied by Federal Judge Martin T. Manton. Case was on appeal from decision of the U. S. District Court and Manton said for a stay pending outcome of the action. Assistant U. S. Attorney Maxwell Shapiro said place would be padlocked immediately.

A chinchilla coat valued at \$6,000, said to have been stolen from Mrs. Keith Trevor, who as Jane Almaraz, is prominent in the Paris stage, has been seized here by New York detectives acting at the request of Paris police. Coat was found in possession of Mrs. Sonia Sarkis of E. 12th street, where it had been given to her by her brother before she left Paris, March 10.

General Theaters Equipment, Inc., has been formed to consolidate some of the leading manufacturers and distributors of m. p. equipment and theatre supplies into a \$67,000,000 combine. Financial details were arranged by a group of bankers.

Asking separate maintenance and custody of a five-year-old son, Margaret Walker of Rumson, N. J., has filed suit in Trenton, N. J., against "Mickey" Walker, middleweight champion. Mrs. Walker charges cruelty.

Moses Koenigsberg, former head of a group of Hearst news and feature services, is acting in an advisory capacity. Eugene Greenhut, organizer of Hahn Dept. Stores, in the formation of a nation wide chain of 40 newspapers, representing an initial investment of \$100,000,000.

Mrs. Juana Warner, 607 West End avenue, has filed suit in N. Y. Supreme Court, asking a divorce from Edward Warner, husband. Euben, who lives at the Warner-Kelton Hotel in Hollywood. Mrs. Warner charges her husband left three months before their child was born, and alleges that a mutual friend, Clyde P. Dodger of L. A., caught her husband entertaining "Kitty" Rupt, in his hotel room, when both were partly undressed.

A bandit, with his right hand menacingly in his pocket, approached the cashier of the Elvira M. Rail restaurant, 747 7th avenue and demanded the contents of the cash drawer. Miss Fekter who was counting the day's receipts handed over \$500.

Morris Finkelman, 1330 Morris avenue, Bronx, taxicab driver, is being held in Tulsa, Okla., charged with the death of Reggie Wallace, 21, actress, living at the Hotel Mansfield. The young woman was struck by Finkelman's cab in front of her hotel.

Judge Eugene O'Dunne, of Baltimore, following the dictato of the Maryland court, has granted a decree giving a verdict of \$125,000 from the estate of George W. Whitehurst, Baltimore theatrical man, to Mrs. Celine J. Ulrich Whitehurst, former New York actress. The pair were married in a "prayer book ceremony," in which both knelt and signed a prayer book.

Archibald R. Graustein, before sailing last week, said that as the result of public criticism, negotiations were under way for the sale of the International Paper Co.'s newspaper holdings, valued at \$2,200,000. Graustein's investment in 13 newspapers were made public before the Federal Trade Commission.

"Insults of 1929," intimate revue by Dinger Slinger, Leo Donahue and Arthur Klein and Terry Turner, has been placed in rehearsal. Cast includes: John T. Murray and Vivian Oakland, Russ Brown, Doris Canfield, Clarence Nordstrom.

Sylvester Z. Poli, who sold his chain of New England theatres to Fox for \$2,000,000, said he was by Edward P. Egan of Southampton, Mass., for \$1,300,000 as five per cent. commission on the sale.

A bequest of \$50, "for a dandy dinner after my funeral, at which I will be there in spirit," is made to Henry Chesterfield, N.Y.A., and to

Mrs. Chesterfield in the will of Ephraim Cohen, known in vaudeville as Victor V. Vase, which has been offered for probate.

Francois DuBois, one of Mouquin's (now) waiters, known to all patrons of that restaurant a decade ago, died in Bellevue Hospital as the result of injuries sustained when he was struck by a taxicab at 29th street and Seventh ave.

Kathleen Kirkwood of the Triangle theatre has been engaged to direct "Melinda," new play by J. Dennis Donahue, which will open with an all-colored cast on Broadway in Sept.

Eather Case, opera singer, is suing Capt. Reginald S. Carroll, former British flying ace, now manager of Hailston Galleries, N. Y., for breach of promise. Miss Case asks \$250,000. Carroll has a wife in England.

LOS ANGELES

Burbank theatre box office robbed of \$150 in holdup last week.

Ruth Reppeler filed suit in Superior Court, Riverside, Cal., for divorce from John G. Reppeler. Charge of cruelty.

Al G. Barnes (Stonehouse) awarded decision in suit brought by his wife last winter, Sarah Jane Stonehouse, who asserted that Barnes' divorce, obtained in Nevada, was invalid. Judge Dooling, after considering the case for several months, decided the divorce was valid and that the \$300 a month alimony set by Nevada courts would stand.

Segundo Yriondo Lederer, awarded divorce from Otto Lederer in Superior Court on charges of cruelty.

Mrs. N. Tibbets, mother of Frances Lee, named as co-respondent in divorce suit filed by Florence Finck against Mortimer Finck, local realtor.

Michael J. P. Cudahy, member of Cudahy Packing Company family, and for several years one of Hollywood's playboys, was arrested by the Hollywood police on charges of driving an auto while intoxicated. Cudahy's bride (they were recently married), is Adele Evanson.

Four concessions at Venice Pier raided by police. Proprietors and 25 customers arrested on charges of gambling. Also raided was a pool hall, speakeasy. Games were the tango and bingo concessions which police say are but new names for keeno.

Nat Ross filed bankruptcy petition in U. S. District Court. Lists \$30,525 liabilities and no assets.

Suit of P. W. Smyley against Jack Holt, alleging false arrest, was dismissed on motion of plaintiff's attorney.

Ziegfeld is running short of beauties, according to Sam Goldwyn and the dailies. Studio girls going east to Flo are Doraine Lee, Evelyn Edwards, Ruth Selinger and Collette Merton. They leave this week.

Helen Mae Johnson, dancer, awarded divorce from James M. Johnson on charges of cruelty.

Edith Linkenheld granted divorce from O. Linkenheld (now L. Linkenheld) by Judge Rosenkrantz on charges of cruelty.

Anne Nichols' home in Encino, Cal., completed and ready for occupancy after \$35,000 in improvements. Estate was formerly the property of Edward Small.

With her divorce decree from Rudolph Brennan made final, Anita Stewart announces she will marry a J. Converse within the next 10 days.

Trial of a \$1,000,000 piracy suit brought against Samuel Goldwyn and Lenore Coffe, scenarist, by Don Gabriel de Barbadillo and his wife, Phyllis Waters Forbes, started before U. S. District Court Judge Sawtelle.

Marlon Nixon weds Edward Hillman Aug. 11.

Jascha Heifetz and wife, Florence Vidor, returned here after a two months' tour of Europe.

Everett Sproul divorced from Helen Sproul (Helen Davis), legit actress, by Supreme Court Judge Purkitt on charges of cruelty.

CHICAGO

Louise Rolfe, former cabaret entertainer, and Jack McGurn, alleged Capone gunman in the Valentine's Day massacre, were divorced July 17 on a Mann act charge. They were reported in Florida together and were apprehended in a Loop hotel room.

Edith Mason, prima donna with the Chicago Civic Opera Company, is pressing a motion for temporary alimony in her divorce suit against Giorgio Polacco, director. Bill charges cruelty. Polacco upon his return from Italy last week claimed a reconciliation is in progress.

COLUMBIA

(STOCK)

Current week's stock captioned "World Beaters" makes the grade for burlesque. Both in line-up and principle, it is the most of the travel burlesque outfits that cavorted over the same rostrum this past season.

The show is there as far as burlesque goes and plenty of devotees playing hooky from the beaches to get the wiggy runway grinds and applaud the "teasers" until the femme perpetrators tossed off as much clothing as legal. Ann Corio, brunet torch from Detroit gave them plenty of the strip stuff in both stanzas and they loved it. Ann has plenty to show that's worth looking at and handles the gag with a finesse that some of the coarser soubs do well to pattern after. For it's at all possible to erase vulgarity from a strip number this gal does it and how.

Miss Corio is featured with the stock. All of the principals have been drafted from wheel show ranks. Three comics, Hap Fryer, doing semi-boob; Harry Mae, Hebe, and Lew Pictel alternating as straight for the trio of comics in skirts and blackouts. The quintet deliver a different kind of comedy which either proves one of two things, that they're not trying out any new material here or else the circuit has no intention of penning the chuckle nut formulas for laughs next season.

The comedy division has everything burlesque has had from the sucker bit to "Irish Justice," slight difference of accent on the latter, but nevertheless venerable. When "blued" up some of it hits, but most of it doesn't.

Burlesque is just a string off of gag, nobody to a farce, well, serving as wind restorers for the gals between numbers and an excuse to keep comics on the payroll.

"None of the current skits can be commented heavily as laugh provokers, but you can't take it away from them that they go, from a producer's standpoint at least, for they've been going for years. Ask Adam, he knows."

The gals as usual provide the only remaining animation in trunks and flimsy brassieres to taunt morose onlookers, such as shoo off the comedian if they try crying funny for another peek at the congress of semi-undressed.

Miss Corio has the right dose and gives it to them to the limit. Her two numbers, show stoppers and will undoubtedly remain same if held in the wheel show next season.

Portia Lee, another fifty soubret in the making, is there with form and personage and will be better when she gets used to the teasers. Looks like her first attempt for runway stuff in this show.

Ann Paulson makes an attractive ingenue, not handling numbers in an experienced way, but doesn't go in for the self-revealing stuff as heavy as the others. Betty McAllister, season's runway chick, clicks in several numbers, while Mable Spencer, prima, in skirted costumes in contrast to her semi-nude associations.

The blend of runway gals with house chorus brings the ensemble to 36, mostly lookers and shapely.

More Percentage Spots For Mutual Next Season

Mutual may increase its number of percentage stands before the new season opens, with hopes of having all houses except small capacity ones' new percentage spots. Plans to split percentages over a certain top gross in addition to the \$1,850 weekly guarantee.

A census of last season's takings on the circuit is being conducted at the Mutual headquarters. When completed it will determine the houses to be approached to invoke the percentage arrangement this season.

The tops will be set at from \$4,000 to \$9,000, according to house operating costs. Idea is to give the shows grossing beyond the established top, 35 per cent of additional grosses.

A \$10,000 prize bonus fund is being invoked as a double incentive for Mutual producers to raise the standards of the shows above previous seasons. With the chances for additional revenue the producers are figured to plunge on better costuming and scenic equipment for their shows this year.

Harry Le Van's Act
Los Angeles, July 16.

Harry ("Shuffle") LeVan, who came here to play 26 weeks for the Folies, burlesque house operated by Dalton Brothers, obtained his release after playing six. LeVan leaves this week for New York to break in an act for Keith.

Markowitch L. A. Stock

Blows After One Day

Los Angeles, July 16.

After one day of stock burlesque operated by Dan Markowitch, returned to picture grind, leaving cast and chorus up in the air for salary and engagement.

Fourteen performers and the producer of the shows, Charles Gillis, were dismissed yesterday morning. Markowitch declaring the fire commissioner had advised him the dressing rooms were "fire traps" and the theatre was not equipped for stage shows.

A check up by the people revealed there was no record of such a ruling at the commissioner's office. Markowitch declaring officials also were ignorant of such an order.

Seven of the performers went to the labor commissioner to file claims, but on advice of that official withheld action until a further demand had been made upon Markowitch. Salary for three weeks of rehearsal, and three performances. House was not scheduled to open with burlesque until Sunday, but date reported to have been set ahead when picture business turned dull.

Burlesque Casts

Bowery Burlesquers. Clyde Bates, Bebe Almond, Alma Rogers, Grace Tremont and Billy Rogers.

"Social Maids," Minnie Fitzgerald, Billy Miffitt, Mark Lee, Dave Gardner, Walter Smith, Arthur Rompe, Ethel Spears and Ruth Donald.

"Girls from Happyland," Irving Selig, Vil Blakely, Ben Learner, Will Creamer, Irving Brown, Ruth Lillian Kennedy and Dorothy Fuller.

"Hindu Belles," Hindu Wassau, Eddie Lloyd, George Murray, Virginia Green, Gertrude De Foye and Ed Bates.

Eather Laing, principal with the Columbia stock, New York, left last week, with Ann Corio supplanting. Eddie Kaplan, comic, withdrew from the Columbia stock, New York, Monday, replaced by Clyde Bates.

Minnie Fitzgerald, runway principal at the Columbia, New York, quit Monday to take a rest. Succeeded by Porcia Lee.

Stocks Closing

The stock at the Cadillac, Detroit, folded last week. Harry Stepp, producer, and featured comic, is in New York readying his new show for Mutual.

Milwaukee, July 16.

Stock burlesque folds at the Gayety this week with house going dark until latter part of next month when it reopens as a Mutual stand.

Fort Wayne, Ind., July 16.

Majestic, stock-burlesque, has closed for the summer. Pictures until full, then burlesque again.

"Sobbers" for Relief

Buffalo, N. Y., July 6. Dramatic sobbing and provoking variety went in this week in conjunction with stock burlesque at the Palace.

"The Poolroom," done in vaude 15 years ago, is in for current week with "The Squealer" underlined for next week. The sobbers are figured to encourage feminine patronage at the house.

PITCHING HUBBY

Chicago, July 16. Hazel Mack, burlesque actress, secured a divorce from Elwood DeVoe on grounds of cruelty and drunkenness. She testified that when renting a hotel room separate from her husband because he was drunk one night, he threw her trunk and clothes out the window.

Separation was 18 months ago, after a year of marriage. Mrs. Mack represented by Attorney Irving Elscman.

Runway Warm-Up

Ann Corio was installed as featured runway soub at the Columbia, New York, this week, preliminary to rehearsals for "Gladys & Berstein's Mutual 'Girls in Blue'."

Sol Brody's Show

Mutual has granted a producing franchise to Sol Brody. He is calling his show "Oriental Girls" Jack LaMont principal comedian.

Two Cleveland Houses

Looks like Mutuals will play two theatres in Cleveland next season, Gayety, as heretofore, and Palace.

New York, July 13.

No showman's trip to New York this summer could be complete.
(Continued on page 67)

Green and Blossom had first g
at the comedy in the No. 3 spot an
were quite equal to breaking the ic
(Continued on page 69)

THIS WEEK (July 19)

Pictures include in classification picture policy, with vaudeville or presentation as adjunct.

1919 Jan

The Lusters	Harvest Time
Spoor & Parsons	N & L Cook

of P'k'r

"radio-minded" and whose work is adaptable to broadcasting and who desire rep-

Caravan	Be
001	

Loew's State (18)
"Speed"
Rockets
"The Gamblers"
WASHINGTON, D. C.

K CITY, LA
 (13) B

EXCLUSIVELY DESIGNED

& Lillian
a Hall
H. Langdon

SHUTZ

dampfseil

Sid Marlon	Grace Doro
Joseph Regan	Hoopor & Gintohe
Oliver & Johnson	Walter Myers

Helen Arden	Josephine Harmon
Ted & Al Waldman	Frank Beaton
Gladys & Beaton	Keller Sig. & Lynn

Chase & La Tour	Elcota & Byrne
Herb Williams	Coogan & Casey

Peter Higgins	Florence Merritt
(13)	Reed & Lavers
	Fulton & Parker

1. (Others 40.2%)

ATE

of manner attracted off drop-in with on the screen in and Singer's Midgets age show feature. It pulls passers-by as its front display feet.

and it, too. Short of days, but 75 per cent. Sunday night in mid-club for prestige for pull for the show.

sure-fire box-snow doing 45 min-stant a dull spot in

of the talent of this ars there are 30 and 25 on the stage only half the punch s showmanship ex-building up of the uiltless. There isn't succession of spec- and the shimmer-glitter and spec-magnificence of a semble.

in as introduc-

Ida St. Onge, man
roman rings. Nice
g simple gymnastic
them with excellent
ster, blackface team

feller, who makes a
only to back down

...this basis is probably one of the most important devices in the world for the purpose of the usual re-boys handling com-pany, with a frag-ment of a bit of dance to fill out a program of a half hour. The subjects included in the Charley M-G-M animated news reels, Fox the silent M-G-M-Rush.

H. ST.
(Hudfilm)
"Crazy Quilt" is a comedy in a series of the stage show for first half. The minutes with "Inno-vent" screen feature, shorts.
"Revue" is a revamp of the Kelsos boys and other things. It's a

is. Nothing new in
up save some of the

doing tramp com-
canta with Maurie
o as associate comic.
and Flo Carroll exiting
meet the flea catch-
in crossfire as to
do will make the gal.
declared with Kelly
his ballad, Joe Kelso
erobatic dance, but
talking off with the gal
ing he's the best en-
a couple of bottles of
ull stage. Howard
op and club juggling
Kelly clowning, but
ring despite the la-
laugh-
" for a skit "Outside
tent drop for back-
and Kelly are try-
but can't make it

...ance with the ticket
... for roars with the

...tells his pal about
...and Wild Weas-
...by the circus
...of a lion tamer. The
...destroyed four others
...one being carried out
...as mute evidence,
...into the tent but no
...because when the
...-boys take
...the big bulldog
...lion taming act
...of O'Connor, who enters
...places the trio of lions
...of stunts for wind-
...diversity throughout it
...laughs. Mob liked it
...of
...to please anybody.
...of Paris' (Par) fol-

ARTHS
...Howard Wooks, son,
...Sano hospital,
...Father is artist for
...Mrs. Johnny Mack
...inter, July 9, Sylvan
...1, Los Angeles.
...s. Arthur Plantadosi,
...son, N. J. daughter,
...the Plantadosi, music

...on its all talking
"Trade Box." Cast in-

Ford, Monroe Sals-
Mack and Leo White.
irecting.

On the Square

Sight-Seeing Joy Ride to Paris

Paris has a booking agent who calls himself managing director and will attend to the financial end of an expedition to France. It will be personally conducted by Bruce Reynolds, who wrote a play that lasted a week on Broadway, and a book, "Paris With a Lid Lifted."

The trip covers about three weeks. "One of the best known actors on Broadway" will be master of ceremonies. There will also be a musical comedy entertainer and a jazz pianist.

Six days and seven nights are to be spent in Paris, different cabaret every night, with other places before and afterwards. They are going to the races in a tally-ho, with "outriders and trumpeters." In addition there are to be drives along the boulevards, cocktails at the Ritz—and "some sensational surprises."

The Reynolds party of five will be it billed will obviously cost a bit more than the usual "Cook's tour." The promoter claims that 25 G's could buy no more—because "it is impossible to get more in Paris."

The curious feature of the selling argument to secure recruits is the wording of the circular: "If you have worked hard—made your pile—and need pepping up—and a sparkle—here is just the joy-jaunt that will give it to you." "Twenty-four of the dizziest days and nights of your life. No joy-ride was ever planned as this one." Then after describing the opportunities to drink booze and go places, the ship's baths and massage are recommended: "You will come back ready to tussle a tiger—or pull a tree." What an opportunity to get "fit." Of course only gentlemen are invited. Reynolds stipulates he must meet and pass on applicants.

Agua Caliente Champ Take 'Em Joint

The prize take-'em joint on the American continent is at Agua Caliente, a few minutes beyond Tia Juana, in Mexico, which latter gambling-drinking-racing resort is now referred to as "the old town." Agua Caliente is a new development with stockholders as the only heavy winners through profit-sharing. The original \$10 stock valuation is now placed at \$60 a share and not obtainable.

The take-'em phase of it is evidenced by new \$6,000,000 Agua Caliente hotel and its gambling casino adjunct. The swell \$8 to \$10 a day rooms are merely come-on conveniences for the gambling end—and try and get in again at that hotel if you don't chance Lady Luck in the Casino!

Every guest is pegged and a report turned in whether or not they actually played either roulette, dice, bird-cage or any other of the 20 or so layouts.

The odds against one in the crap games is an indication of things at Agua. They give you no odds. Everything is betting "right" with the shooter. Any self-respecting gambling joint in America plays both ways—the bank will bet either way, with and against the shooter, relying on the law of averages for its end. A shooter there gets no odds, whether he's shooting for Little Joe or Big Dick, along with sixes and eights—everything's even money, no odds at any time.

The regularity with which they switch stick-men and bankers is another cause for comment.

Caliente rivals the New York police force's campaign against crime with the slogan: "You can't win!" If you do it's an accident or a miracle. The \$10 eat-until-unconscious luncheon or the \$2 dinners, in themselves swell buys, are part of the come-on. Once inside the casino, the bar gets New York post-prohibition prices for its drinks; although Mexico is otherwise wide-open for everything.

"Little Bert" Farrell Dies

While on his vacation in the White Mountains recently, Bert Farrell, known as "Little Bert," one of the oldest police reporters in the city, died suddenly. Motoring, Farrell saw a smash-up between two cars, in which the occupants were seriously injured. The car in which he was riding was used to hurry the injured to the hospital.

Forgetting all about his vacation, Farrell went to a phone booth to call up his office in New York and while there, collapsed. He left a widow and 10-year-old boy.

Farrell always had been attached to police headquarters and had been on the old *New York Times* and *City News*. At the time of his death he was doing police for the Bronx Home News.

Overheard Uncomplimentary Remark

The realistic life-size statues posed all over the entrance and lobby of Grauman's Chinese theatre is in Hollywood the basis for this embarrassing-moment experience of Mrs. Mai (Sully) Hallett. Sully was in the ladies' room. With the thought of the authentic looking statues of Chinese men and film celebs in her mind, she saw another figure of a woman standing still in a corner of the lounge and remarked to a friend: "What a ghastly looking statue that is!"

The "ghastly looking statue" was a very much insulted patron as she bustled out of the room.

Gals Prefer Rudy

Paying covert charge in a metropolitan roadhouse while getting Rudy Valle's voice and music over the radio for nothing was the unusual around New York last week. A femme patron requested the roadhouse manager if he would halt his orchestra for one hour as Vallee was slated to go on the air at 11 and would be turned on the radio.

The innkeeper was agreeable providing it would meet with the approval of the rest of the attendance, he said, whereupon the Vallee fan insisted that mine host ascertain if it would be agreeable. With no alternative, the roadhouse proprietor circulated through the room and found that all the femmes-unanimously preferred tuning in on Vallee. For an hour they listened or danced to Vallee's etherized syncopation while the regular inn orchestra laid off for that period.

Novice Drives Cross-Country

Mrs. Jimmie (Marie) Gillespie's cross-country motor trip with Patricia Gillespie in the first car the Gillespies owned, Stutz was a nerve-ridden undertaking for a girl, considering that Mrs. G. had just started to drive. The Stutz is Paul Whiteman's special job \$6,000 bus which Paul presented to Jimmie; his personal rep. Since femmes were barred from the all-star Whiteman-Old Gold special train, Marie and Pat decided to start alone, on their own. The casualties were negligible, excepting for some overhauling and practically a complete new set of tires, but Marie says she wouldn't undertake the jaunt again for five grand, what with some of the Arizona desert trafficking complications and the heat. However, they made it successfully.

Odd Orders to Casters

Castings agencies get some orders that require rather delicate execution. When nances are asked for, the agent does a little guess work, sending the performer to the producer and letting the latter explain the requirements.

Bow-legged girls are also delicate commissions. One agent received an order for a bow-legged girl and immediately after, a dame with twisted stems appeared in the office.

"I haven't anything right now except an order for a bow-legged girl," said the agent. "Do you happen to know where I can find one?" "I'm sorry but I don't," said the girl, walking out.

Aerial Noise Pest

Newest noise pest along Broadway is a nightly airplane advertising "Thunderbolt" at the Rivoli. The title and house flashes in electric lights underneath the plane, but the objectionable feature is the aerial horn,

Broadway Doormen

Theatre doormen along Broadway, who seem to be a staple topic of conversation these days, vary considerably in their eccentricities. The Colony theatre doormen because they are away up town are sloppy in their attire.

The Central doorman gets the breaks, is publicized and half-bodily as a future picture star. The Capitol doormen since James Murray's rise to fame have become reticent, hiding in the lobby.

The Paramount doorman is enough in the public eye to get himself arrested. And the most aristocratic of all the doormen is the one in front of the Columbia burlesque house, who says "Madame" with the accent on the last syllable, after the French manner.

HEARST AIDS MENJOU

(Continued from page 10)

Americanism must not be permitted to injure him.

"It is possible that certain moving picture producers are importing into the industry too many foreigners and too many stage actors. That is their business, but if they have any difficulties in consequence of such importations the burden of them should not fall upon American actors long trained to the screen."

"If the producers have difficulties with American actors because of their Americanism they will soon have still more serious difficulties with the American public."

"Producers are always talking about the necessity of loyalty on the part of actors. A little loyalty on the part of the producers toward actors would be equally admirable."

"But if we cannot expect much in the way of the nobler qualities at least we might expect a little common sense. Never was it more urgently needed."

"The reason that the Actors' Equity has not been successful on the screen is because there has not been much reason for its existence in that field."

"Why provide reasons?"

When Menjou was reported to have signed with Paramount Pictures after his explosion in New York over the producers, the president of Sound sent a wire to William R. Hearst, probably for this very publicity it got.

If there should be anything against Menjou held by the producers, it may date back to the previous Equity rumple in Hollywood about two years ago when Menjou became quite active in behalf of the actors' society.

tooted frequently. The blasts penetrate every theatre open on Broadway, distracting the attention of audiences even in musical shows. The stunt may come under the city ordinance against unnecessary noises.

Week-Ending on Hotel Boat

The Albany night boat has a rival. Voyagers on the new vessel need not return by train. Other advantages.

"The Amphitrite," anchored at Beacon Hill Landing, Port Washington, Long Island, is a small floating hotel where New Yorkers can weekend in a novel and more comfortable manner than at the usual summer hotel.

Rooms or suites can be engaged for the week-end. All the excitement attending voyaging on the briny can be had, practically at home as it were.

The idea is catching on. Many ritzy folk and stage people are shipping on "The Amphitrite" each week-end. Paul Lennon, the sea-going manager of the boat, originated the scheme in Florida last winter where he operated a similar hotel ship. Did such good business and had so many guests that he brought the boat to Long Island waters for the summer.

Juice Stand on "Columbia Beach"

Pineapple and orange drink stand located in the Columbia theatre building has spread out taking in the corner store. Large "U" shaped drinking counter with the gaudy awnings outside now makes 7th and 4th look more like Arverne than ever.

Location has for years been known as "Columbia Beach" by lay-off burlesquers.

Energetic Bus Boys

Several Filipino bus boys around New York attend the Columbia College of Pharmacy, studying during the day and mopping lunch counters in drug stores at night. On completion of their college course they expect to open a chain of drug store sandwich shops in their native land.

Wirth's Boat as Rescuer

Cruising in Long Island Sound, Frank Wirth, of Wirth and Hamid, and a party of friends, did a little rescuing work. Clinging to a canoer from shore, and no other boats aware of their plight, three young men were taken aboard the "Billy," Wirth's boat. After given a rest they were taken ashore.

Operation of the automobile has doubled in six years, says the Department of Commerce. Records show 24,629,921 automobiles being operated at the end of 1928. End of 1912 number was 12,309,068. Beginning of 1929 there were more than 20 per cent of all the cars in the world in operation in the U. S. and Canada.

Chatter in Loop

FUTURE BIG SHOTS

Daniel C. Travis

Dan (Dr. Jekyll) Travis has been in all phases of show business, including managing, acting, press-agency and spending a week-end in jail. Asked what he thought of his career, he said: "Ah is satisfied," thereby revealing his philosophy and nationality in one breath.

Dociah Jekyll is neither sure of where he was born nor when it happened. At times he has been produced into remembering when Lincoln signed the Declaration of Independence at Waterloo. At other times he can't remember the two bits he borrowed yesterday.

His business dealings are of the shrewdest order. Always he carries in his pocket a little book he served in the World War and is entitled to a certain amount of insurance, and this slip is your guarantee that you will be repaid for any loan. When he dined one guy up to \$3, Travis thereafter compiles the debt by a unique method of addition commonly known as subtraction. If he already owes you \$3 and you lend him another two bits, Travis figures he owes you \$5. In no time at all he owes you nothing.

Mixed the Answers

Travis first became known in show business as an actor. He told gags and sang. The gags are finally credited with driving him off the boards. His tricky memory was the primary cause, making him give the same answer for "Who?"

"Who," asked the straight, "was that dark brown Jenny ah seed you wif las night?"

"What," retorted Travis, "does yo' think ah is—a duck?"

"Ah hears," continued the straight, slightly puzzled, "that yo' wif done had a new baby las' night."

"That," countered Travis, "was two other fellows."

After a few nifties like those, Travis decided to be a manager. He started touring the country with a colored act called the Eight Eight-Balls. The act stranded in Washington, D. C. Travis got the whole company back to Chicago simply by guaranteeing fares would be paid here. When they weren't, he got out of the mess simply by going to jail.

Cut Rates

Back on the streets again, he decided to be an agent. Sent a list of all well known acts to bookers and theatres throughout the country. Names as Sophie Tucker at \$50 for a full week or \$10 for a split week.

Then Travis went into the colored newspaper racket. His inability to read or write was somewhat of a handicap, but he hurried it by taking two fellows named Goldstein in partnership.

Travis decided to promote a food

Hotsy Totsy's Gang-Fire; 2 Dead and 1 Wounded

Police Commissioner Whelan with a dozen of his sleuths from the West 47th Street station and several witnesses, appeared before the Grand Jury on Monday and yesterday (Tuesday), in an effort to obtain indictments for murder in the first degree against at least two persons for the double killing which took place at the Hotsy Totsy night club, 1721 Broadway, early last Saturday morning.

It is understood the commissioner and his men are on a fishing expedition and are seeking indictments against suspects who they hope will surrender when hearing they are wanted. One of these suspects, it is understood, is a prominent racketeer on his way here from the west.

The shooting was the result of a bootleg war according to the police. When the firing was over, Simon Walker, ex-convict, of 310 East 10th street, was dead; William Cassidy, longshoreman, of 458 10th avenue, so badly wounded he died later in the hospital, and Peter Cassidy, brother of William, wounded but recovered. The cops got little information concerning the shooting from the dozen or more witnesses gathered in.

The Grand Jury is expected to file its findings with Judge George Donnellan in General Sessions today (Wed.).

show for the colored district and put it on a white background. They paid him off with a pair of second-hand spats.

At present Travis is between business ventures, borrowing again on his insurance. He says he's tired of the little stuff and intends to build a big deluxe circuit of colored theatres in a big way. His insurance, he believes, will take care of construction expenses.

Travis is bound to succeed. His method of debt compilation eventually will have everybody in town owing him money.

Mrs. Florence Couthout in other climes during the present legit lull.

Now it comes out that Dave Dublin has been married since last April. And he still won't give the bride away.

Only *W. Legits* in town. Wholesale squawked to one of the dailies that he is going nuts looking at the same shows when taking out buyers.

Burton Bidwell of B. & K., was in the U. S. Cavalry during the international lull. He went horseback riding in the Louisiana, Wis., last week and the nag ran away with him.

Bill Hollander motoring to Banff with his whole family.

For the third time in six months Clark Rodenbach, of the News, left his thumb in a cab door. One more smash and the thumb belongs to the company.

John Casy, Hollywood correspondent for the News, advertised in his col for a secretary willing to work for nothing in return for the privilege of meeting all the big shots.

Sun suits on the beach this summer should run burlesque shows out of business.

Biggest dial play for radio dance music is being given Wayne King and his Aragon ballroom boys. Outfit developed into a wow within a few months.

Tourist highways around Chicago dotted with wide open saloons, all bearing the almost forgotten "Family Entrance" sign over a side door.

Max Gruber, formerly in vaude with Max Gruber's Animals, living in luxury on his Muskegon, Mich., oil property and handing out loans to n-ighbors who want to drill. For a price, of course.

Local agents springing this alibi for not looking so well these days! "We're on the 18-day diet."

J. Warren Todd, Sun booking chief in New York, is a golfer out here.

City Council has abolished the bathing suit ordinance, making bathing in the suits wear okay as long as the suits can stand it. Plenty of hot nights this year, including a woman at 77th street beach who pulled her suit down to the waist to let the sun hit her.

Sam Tishman and his father-in-law, Jimmy O'Neal, motored together last week from New York to Chicago. Report Tishman arrived three teeth short.

Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in *Variety*. Most of the stories dealt with baseball and prize fights players and puns. This series is reprinted weekly. Story below appeared in *Variety*, May 1, 1921.

WITH CON TO WISE HIM, TOMATO SLIPS

Friend's Help Fails to Bring Good Luck—Tomatos Given Very Raw Deal

April 29, 1921.

Dear Chick; "Tomato" was slipped the rawest deal in this burg that they have handed us yet, and you know we have been givin' the worst of it on many and numerous occasions.



CON

I made a match here for "Tomato" to see how a local boy named Kid Jazbo 15 rounds to a referee's decision, and I insisted on naming the ref. myself as I ain't takin' any chances these days.

The local promoter yessed me all through it and let me bring Henry Tone up from New York to be the odd man in the ring. Tone is strictly on the up and up and all I expected to get was an even break. As soon as we hit this slab I hop into the local hang-out, which is the Rainey House, to find out how the bettin' was. Everybody in town was down on Jazbo and was willin' to take even money or worse that Jazbo would stop "Tomato" before the limit.

The bout was held in the open air at the ball park here last Monday afternoon. The local ball club is in the Empire State League and the manager is nobody but our old pal, Billy Jordan. Bill was in town gettin' things in shape for his club to begin tainin' he hunted him up and asked him what the low down on Jazbo.

Bill tipped me that Jazbo could sock but was as slow as Truck Hannah and didn't know whether cleverness was spelled with a c or a k. He said that all "Tomato" had to do was to watch his right duke and in the meantime he could stab this bird to death with a left jab and not get a sweat up doin' it. I told Bill about the bettin' and he warned me to look out for the works for there was a local crowd of gamblers who were so crooked they had their clothes made pocketless and carried their jack in their hands to keep from friskin' each other.

Well, I figured from every angle and couldn't see where they were goin' to trim us after the precautions I took. I carried my own water bottle, made Jazbo take off his bandages in the ring and then rewind them and almost tore the gloves in half lookin' for violations of the Sullivan law, but everything was k. o.

As I said before, the fight was held in the open air at the ball park. It was a beautiful spring day with the sun shinin' down on about every yokel within 10 miles of the town. "Tomato" tore into this Jazbo bird and kept poppin' him with his left for two three rounds without gettin' his hair mussed. Jazbo let his right cross go a few times, but he western unioned the punch so that my boy just stepped back and let it slide past. I know he wouldn't hit "Tomato" in the back at the rate they were goin' and told him to keep wearin' this kid down until he was ready to pack him away.

This went on for seven rounds with "Tomato" a mile in front. Imagine my surprise when I hear the local sharks still offerin' even money that Jazbo would cop. In the middle of the eighth round "Tomato" is facin' his corner after jabbin' Jazbo about a dozen times, when Jazbo lets this sneaky right hand punch go once again. I didn't even shunt, it was so slow. Can you imagine my feelings when "Tomato" takes it smack on the kisser and crumples up on the floor as dead as a prohibition frog. There was nothin' for Henry to do but count him out, which he did

with promptness and despatch. I dragged "Tomato" to his corner and hustled him back to the hotel. I was sure that Jazbo was a hypnotist and had used his power on my battler, but I was wrong.

Guess what they pulled? One of the gamblers who was sittin' in the bleachers signalled to Jazbo's corner, Jazbo's second gave him the office and he was ready with his right. The gambler using a pocket mirror to catch the sun (turned it on "Tomato's" eyes. Jazz saw "Tomato" blink and just smacked him on the button, takin' plenty of time, for my egg was as blind as a bat.

I didn't find out what happened until today, when Jordan called me up long distance and tipped me. Tie that one. Your pal, Con.

Ruby Blackburn Rolled With Allen Allyn's Punch

"Judge, if I didn't roll with the punch my jaw would probably have been fractured," said Ruby Blackburn, playing the role of Margaret Pennington in "Decision" at the 49th street theatre, to Magistrate William Farrell in West Side Court when she obtained a summons for Allen Allyn, director and actor in the cast.

Miss Blackburn was formerly the wife of Barry Connors, playwright, she said. Hearing before Magistrate George Simpson is set for tomorrow (Thurs.). Miss Blackburn said she lived at 250 West 84th street.

"Nobody is going to punch and kick me and get away with it," she averred, rubbing her right jaw. "Just look at my shin, your Honor," said Miss Blackburn starting to raise her flesh colored stocking.

The Court explained he was satisfied with her story only. Miss Blackburn said that she was in her dressing room partially made up. Allyn, who plays Mack in the cast, rapped on her door and stated he wanted to see her.

Saw Blow on Way "I came out of the room partly made up. He told me it was important. Something about Equity. I went to Eddie Martin's (leading man) room and no sooner got in than Allyn struck me on the jaw. I saw the blow coming and I rolled with it. "When I landed on the floor I received a terrible kick in the shin. My cries were heard by Martin. He pounded on the door and if it wasn't for that I don't know what would have happened to me," she said.

She told the Court that Allyn had a reputation for punching people. "But he is not going to punch me and get away with it," she told the Honor. Miss Blackburn told the Court and reporters that Allyn punched the author of the show, Dr. Hunkle.

Miss Blackburn is about 32 years old.

Bourkary's Gun Permit Taib B. Bourkary, 31, actor, of 220 West 45th street, was acquitted by the Justice of Special Sessions of unlawfully possessing a loaded revolver.

Bourkary was arrested July 5 at 9th avenue and 52nd street by Policeman Edward Duncan of the West 47th street station. The officer testified to seeing a gun protrude from the actor's hip pocket. The latter, at the time, could not produce a license and was arrested. In court he had with him the necessary permit.

Texas, Good Alibi Jack Graham, 19, actor, living at the Hotel Lincoln, 700 8th avenue, pleaded guilty to unlawfully possessing a revolver. He was arrested in his hotel room on June 22 by Policeman Thomas Early of the West 47th street station. The defendant told the justices he had only recently arrived in the city from Dallas, where he said he had purchased the gun. He did not know, he said, he was violating the New York law by possessing it. He promised not to repeat the offense and was given a suspended sentence.

THE NEW BILLS

Now that the curiosity over the new paper money has worn off, there are many disagreements over it.

Men dislike the new bills for many reasons of their own which they consider sound, namely: the new bills can get mixed up with the old and lost; men will have to get new wallets; the bills are more easily counterfeited; don't know why; they look like cigar coupons.

But the girls are all crazy about the new bills because they think they are cute.

"BARNEY" AS MOST POP COP GETS IN CONTEST

Traffic Man at B'way and 46th Returns from Vacation to Find He's Nominated

Barney, the traffic cop at Broadway and 46th street is a regular nominee in the New York Evening Journal's popularity contest for fire and policemen. One each given the most coupon votes from every New York precinct will receive a new auto worth about \$1,500.

If anyone needs a new car it's Barney. He had a Ford, '23, that just completed a 10,000-mile trip for him and two of his kids up to Canada and the Adirondacks. Barney had a vacation of two weeks. He thought he would take the last breath out of the aged flivver with his eldest girl and son.

The flop behaved beautifully on the trip, but blew up when Barney returned home. Barney would have taken Mrs. Barney and all of the children but he only had one Ford. Now he has none, but still has the 10 Kids with the Mrs.

Total Cost, \$33.40

Barney carried a tent and utensils on the trip, keeping track of his daily expense. The entire trip cost him \$33.40. They slept in the tent nightly, with Barney's daughter doing the cooking.

Upon reaching New York Barney, on the 46th street corner for years and knowing every one in the district, was informed by the Journal of his nomination while absent. Since he's in, his friends want him to win that new car for the kiddies. Barney's full name as registered in the contest is Bernard J. Steger, badge number 1,168, Traffic B.

Journal is carrying a voting coupon daily.

Vote for Barney.

A TRIMMING BARBER

Bostonian Got Back \$7—Given the Works in 6th Ave. Shop

Robert Clark, 32, book salesman, from Boston, here on his vacation, may have a headache or two but he almost got arterio-sclerosis when presented with a bill for \$7.35 for a shave and shine at the Citizen's Barber Shop, 1100 6th avenue. Clark, with his "down eastern" accent, took to West Side Court and breathlessly told Magistrate Farrell about blackheads, violet rays and the bill he thought was the national debt. The court gave Clark a summons bringing the barber and his boss to court.

The barber, James May, explained he applied the violet rays and removed the blackheads gave the shave and a bootblack the shine. "I am not responsible for the prices," said May to the court. The proprietor was told to bring the price list. He did. The court saw the item, "Violet ray scalp treatment, \$2.50." The court read the other items and when they were totaled they would not have made \$7. Clark told the magistrate the proprietor had charged him \$7 for the violet ray treatment that he didn't seek.

Give the complainant his \$7 or you will be locked up," said Farrell. "I certainly will," said the barber. "I'll get shaved in 'Barston' hereafter," said the face-beaming, minus the blackheads.

Tom Waring grabbed the undisputed world's championship for tying the largest knot in a yellow necktie. Title previously held by Al Spengler.

Romance and Danger of Flying Bringing Students to Schools

Beaded Bags Lost When Girl Gave Them to B. F.

"I got loaded and I guess somebody stole them. I had been out on a three-day drunk with some pals," said Ernest E. Stanley, 31, who had been living at the Hotel Manger, where he was arrested by detectives John Walsh and Bert Maskell on the charge of stealing \$1,300 worth of imported women's handbags. Magistrate Farrell held Stanley in bail of \$1,500 for the Grand Jury.

Germaine Heldens, department store employee and who lives at 68 West 52nd street, told reporters that she met Stanley, who told her he was connected with the Lake Music Publishing Co. of 1658 Broadway, at the Lonely Hearts Ball at the Hotel Baltimore last May.

"He told me he knew the Howard Sisters and Mrs. Mary Ziegfeld and many other prominent in the theatrical world and he would be just the person to sell the handbags."

"Later I asked him how he made out after I gave him some and he told me that he was to attend a social function where Mrs. Ziegfeld would be present. He asked me for the rest of the bags. I gave them to him."

"When I found him he was under the influence of liquor at the Manger. I notified the detectives." Stanley stated that if he were given time he would make restitution. He admitted he got the bags. One was found in the possession of an acquaintance of Stanley. The latter owed his friend several dollars and gave the bag in payment.

The handbags, of brocaded silk, were sent here by Miss Heldens's father, in Belgium.

Billposters Cover Up Anti-Cigaret Paper

Los Angeles, July 16.

Local union billposters are covering up 24 sheets attributed to the anti-cigarette league, but believed sponsored by the association, of candy manufacturers here as fast as they are spread.

Move is due to belief of union men that tobacco advertising at present is the backbone of billboard business. Under existing sniping law billposters are required to keep the city clean of old paper and using this as an excuse to do away with the unwanted poster. It is also claimed the anti-cigarette bills were posted by non-union men.

PUBLIC TAKING CIRCUITS

(Continued from page 54)

mostly in New England, with a few in New York state. It gives Public over 100 theatres in New England, exclusive of those in the building campaign Public is going through with in the same towns with the Fox-Poli houses. Public ante-dates Fox in New England.

With the F&R buy, the senior members of the firm will retire. They are Charles Ham, M. L. Finkelstein and I. H. Rubin. Their sons, Finklestein, Rubin and Ham, juniors, will stay with the Public Minnesota organization.

About two years ago an appraisal of the F&R chain reached \$8,500,000. Since then F&R has paid off a considerable amount. Public has been its partner in the larger Twin City houses for some time. With the Reubens sold to Public, Public virtually assumes control of Nebraska for pictures. It takes the World and Sun, sewing up downtown Omaha. Eli Shire of that state is a Public partner.

W. S. Butterfield reached New York Monday. Provided the Butterfield deal goes through, his general manager, Ed Beatty, will likely remain as the operator under the supervision of J. J. Reubens of Illinois. The Reubens sold to Public a couple of weeks ago, their holdings having been the Great States in Illinois.

Public has 25 per cent in the Butterfield Circuit, as does Keith's. The Butterfield-Public agreement giving Public first call in event of sale. Col. Butterfield has been a theatre operator for 30 years. He is rated very wealthy.

Learning to fly is mainly a romantic lure to the people attempting it these days. According to reports from various aviation schools around town, of the pupils that attend only a few young men wish to learn to fly with the thoughts of a successful future and profession in view. To them the possibilities of such a career, considering that any other profession takes at least four years to learn, while flying takes a mere year, loom large.

But the rest of the people undertaking flying are in search of the latest excitement. Aviation is not quite stabilized as yet as a business. Within a few years, when it has become common, its romantic allure will be dimmed and only those pupils with serious ideas in mind will seek instruction.

But today a motley crew attends aviation schools as students.

Writers often take a course of instruction so they can write of their experiences. Women desiring to be Ruth Elders also attend the schools. Very young boys who are too youthful to become pilots take the courses and become pests. One such student recently killed himself because he could not achieve his dream.

Chinese Forget

Negroes and Chinamen galore attend the schools. The Negroes catch on more quickly than the Chinese, who, the instructors say, have been sitting on their legs for so many centuries they have forgotten the use of them.

The headlines about deaths and crashes in the papers are not adverse publicity for the aviation schools. It works the other way, bringing in the students like moths to a flame.

Most instructors feel the majority of people would not even pay their money for an airplane flight if there was not a chance of getting killed. The instructors say this sentiment is so strong that the majority of spectators at flying fields are waiting there in anticipation of seeing a crash.

For most students it is just the latest craze and has not yet become a business.

"Variety" on the Pan; Short on News—Laughs

By SID SILVERMAN

Hollywood, July 13.

Three thousand miles away you can work up a complete understanding and a sincere feeling of sympathy for Variety's foreign correspondents. They squawk, and justly so. What this paper's New York muzzlers can do to a press wire is a sure means of driving an already nervous stomach frantic. Sooner or later Doc Amey is bound to get everybody who wires stuff into Variety, and with 90 per cent of the home office already on the doc's stuff, it's just a question of time until he'll be taking the paper. And can he have it? But he doesn't want it. That's a wise Doc.

Variety's fawrite guys are full of ideas. A lot of jobs for "idea" men, but don't turn any of this sheet's gang loose or they'll float a company headed by Ziegfeld, Gwyneth, Potbury and a few other "Winnies". The muzzlers took as many variations as Variety sent him on he'd be four down to Wurtzel and phoning it in from Ireland. Tell those chumps to rewrite or try those fairy tales on their children. And eight to five they can't fool the kids.

Not a snicker in the paper for two weeks. If it's the heat, print Jimmy Durante's conception of a backstage scenario for pictures or start a comic strip with Pulaski posing and declare open house for writing the balloons. When Hearst ran short of news he used to start a war. Variety ought to detail somebody to follow Lee Fitzgerald around. As much news as he winks in Freddie Hall's column, if Hall could do a column.

Some of those stories read as if Singer's Adloges had been running all over the keyboards. And, according to the gurus involved, the whole staff must be on vacation. What about some news? Stop laying off, muzz.

Chatter in New York

Sally Rand is still in Miami.
Ez. Keough back from Chi.
Vivian West opened at the Chateau Madrid.

Time Mag is searching for an editor.

The N. E. Manwarings have been married 20 years.

Harold Arluck is billing himself as Harold Arlen.

Olive McClure is now able to sit down.

Radie Harris left for the Coast Sunday to free lance.

The George Olsens (Ethel Shutta) expect the new addition in Sept.

Broadway class dance teams are taking summer jobs at \$100 a week.

Clarence Mackay and bride are back from abroad.

Olive Brady trekked home to Atlantic City to rest.

Billy Mishkin now with Engel and Co., New York Stock Exchange.

Adele Smith left post-haste for Hollywood.

Jack Rutherford departed for Maine.

Alamac hotel roof folding up.

Eddie Davis and crew go elsewhere.

Harry K. Thaw bought himself a bull dog.

Herb Cruickshank and Mike Simmons are keeping cool writing titles and dialog for Columbia.

Marjorie Prevost and Buster Collier are reported dangle on the marital precipice.

Charlotte Greenwood returned from the coast for one day to visit her mother who was ill.

Berenice Lockwood changed her name back to the real, which is Roberts.

Joe Lewis and Danny Cohen shook hands at Pavilion Royal.

Adele Lyman was the peace-maker.

Katherine Gray quit the Hot Brau in a huff and departed for roadhouse work in Pittsburgh.

\$7-a-week double rooms are being let for three fish in many of the hotels on the Stem.

Valerie Racine is considering offer of Patou to go to Paris to exploit his gowns.

Robert Halliday, of "New Moon," sailed incognito on the "Homer" for a brief holiday.

Hazel Forbes goes into "Show Girl" during the three weeks "Whoopie" lays off.

The Chateau Madrid, since the fireworks around the corner, is closing promptly at 3:00 a. m. now.

Marie Dayne's leg crushed and her roadster ruined in a crash Sunday.

Three hundred Broadwayites attended Freddie Rich's party at Clearview Sunday.

Ruth Goodwin took the barbed wire off her teeth. Took a year to straighten 'em out.

Lou Davis has his fourth layer of fat on his bald pate. So thick he parts it.

Hi Brown (Keith's) is now president also of the Biltmore-Westchester country club.

The latest in hot summer dishes is baked ice cream. One little shop in Times Square is playing it up.

Johnnie Clair and her sister, Wyn, look like will of the wisps since they started dieting a month ago.

The Reverend Willy whose contributions to Ted Koops' column provides humorous screams is a bell boy in a Santa Monica hotel.

David Belasco has foregone the prelate collar during rehearsals, wearing a huge black bow tie without streamers.

Edna Leedom and her husband, Frank Deedler, took one last fling of the clubs Thursday. Within six weeks there will be another Deedler.

Lauretta Goss, formerly a chorine in "Rosalie," is now a pastel artist. Has several of Ziegfeld's beauties sit for her crayon drawings.

Bobby Sanford, the dance director managing a bantamweight pug Jimmie Dundee, who has 28 consecutive decisions to his credit.

Charlie Butterworth hopped off a liner from abroad and leaped to the Park West hospital for an operation.

It's three and a half hours from Times Square to Coney Island if you go by way of Freeport and stop on the road for hot dogs.

Floyd Gibbons, in a white duck suit, is making the nocturnal rounds with Heywood Brown. Brown is still in woolens.

Score of girls in the "Sketch Book" complaining about skin peeling from their hands, due to radium gloves used in one of the numbers.

Leo Bernstein, who owned the Monterey club, which burnt out several weeks ago, is now captain at the Chateau Madrid.

The Duck Inn roadhouse, Elmont, L. I., was stuck up and all cash removed from drawer except a saw-buck and a check.

Libby Holman, Moss and Fontana and Bobby Brooks orch. already

signed for Lido club which opens Sept. 27th.

Dave Chasen just chasin' around trying to sell his play, "The Matting Season," which had a showing and flopped.

Pat Rooney and Pat the third competing in local summer duels. Both bought maroon polo shirts to burn each other up.

Arthur Brown, most engaged of Broadway's sons, is quietly saying nice things in the ear of a brunet heiress from Paris.

A tribe of 16-year-old damsels from a Riverside high school are making the rounds of Broadway like veterans.

A new phase of taxi competition is the coming downtown of Bronx taxis to pick up fares one way at shop closing time.

Those dames with the sleeveless arms and the short white gloves look as they have fallen into an account of song and dance.

Fox's Harry Buxbaum is so elated over a handball, beating he claims he gave Brother Solomon of the Music Box that he spends all his nickles phoning friends about it.

Jean Barkow, secretary to Jed Harris, was married to Harry Tougheoff, in the real estate business. They return from a honeymoon trip to Europe this week.

Horace M. Jay late of the City News Bureau has a job as swimming instructor and exhibitor at an exclusive Westchester country club.

Joe Cook, Sol Violinski and Benny Ryan—humorous trio—request a notice that they are not on the coast. If that isn't news, they don't want it.

A \$10 a crack benefit was given for Dolly Bernard at the Chateau Madrid. Over 200 tickets were sold for the popular show who is in a hospital.

Flocks of the "Whoopie" girls, instead of testing for the three weeks, are hitting the night clubs and roadhouses for jobs. Several are modelling.

Otto H. Kahn is one of John Murray Anderson's backers in the forthcoming "Almanacks" revue. Gil Boag is also in for a \$50,000 investment.

Plenty of sunburn victims around town. Several of the hotels are making a practice of charging guest for bed linen soiled by various sunburn lotions.

Peter Mason, colored attache of the Frohman office, has been with the firm 33 years and is a walking encyclopedia on who played in what show.

Ziegfeld girl who posed for photographers squawked plenty when she saw her picture used in connection with an adv. plugging a preparation to guard against b. o. (body odor).

The Harold Kemps' auto was copped from the garage in the rear of their home in St. Albans. Thieves had to drive it right by the Kemps' bedroom window to get the buggy out.

Wife of Harry Hertz, company manager of "Bombola," was caught in the crash of the Clarke Brothers bank, New York. Mrs. Hertz is an expert stenographer and had \$2,700 on deposit. It was the vacation bankroll.

Lou Holtz departing for Atlantic City to spend a month. Lou, who sold a piece of property next to the Times Building to the Times people, was offered \$750 a month for five years by the restaurant proprietor to whom he rented it for \$250 a month.

Tom Van Dyke, p. a., Irving Hoffman, cartoonist, and Paul Dallman of the Evening World narrowly escaped serious injury when Van Dyke's car was smashed in an accident at Bedford Hills, Sunday.

Arthur and Sam Lyons playing golf, the former for laughs. Sam kills the caddies with his dialect cracks. Says his main trouble is on the greens, his "puttees" being bad. They go nine holes in 76, or more any day.

Johnny Kellar, of the Fox vaude outfit, wedded Vera Andrews recently. He got into the show business through caddyding for Jack Loeb about five years ago. J. L. took a liking to Johnny and placed him in his West 46th office.

Naturally the talk of the town, and particularly the raito, is the double playing in the Hotsy Totsy club at 54th and Broadway. The incident had its social glamour, for Grover Whelan came in person, locked all the doors and held a conference. He conferred and conferred.

Virginia Howard, of "Whoopie," married three months ago; her husband leaving the same day to take

care of classes at a North Carolina school at which he is athletic instructor, will meet her hubby at the train next week. He'll stick this time.

Bugs Baer expected back by end of this month from Hollywood where he is M-G-M'ing in connection with the Van and Schenck film story. Bugs says he could go native with little struggle, but will first return to the Square before continuing his duplex Hearst syndication as picture gagging from west coast headquarters.

Mickey Seiden, held in connection with the Marlow case, was reported by a columnist as having been a nickel-a-dance showstopping downtown last year. Miss Seiden, five years ago, was on the Strand Roof with Mollie Doherty. She has appeared in the Ziegfeld "Follies" and two other productions from eight night clubs in the past four years.

The baseball pool operators defaulted in payment of their printer, whose work reached \$2,200 a week. To keep running the boys signed over 3/4 of the intake. Collections grew better. Three days later the operators tried to buy back the part of the biz. Printer collected \$6,300 as his cut, and in addition secured the cost of the printing. The pool has 200 agents and takes in around \$24,000 weekly. First prize is \$7,500.

One of the male Nubians from the coast of "Foggy," which closed in London, returned with a monocle and a Buckingham dialect, which in addition to an ivory-headed walking stick, French blue-tam, chainis gloves, slave bracelet and golden anklet laid out the office of a legit booker, whom he approached for a job. Topping everything he skipped the desert, what?

"Cheerio." No work but nonchalant!

Three extremely clever window displays attracting much attention on Broadway. One in a sea grill in 48th has a window full of lobsters dressed in sports clothes, with a tennis court layout, a beach scene and a pavilion. Miniature tennis court shows two of the lobsters with rackets.

Western Union office at 41st street has little boats swimming in oil between North America and Europe. Boats enter harbors and turn around. Colony theatre has a pup miniature show boat above the box office.

Ensemble girls now call their dancing lesson fees "stretch money."

Harold Kemp amazed the masses with a 78 at North Hills Sunday.

Earl Sanders of Publix is recuperating at home after an extremely delicate mastoid operation.

Jack White's honey: The poorhouse wasn't tough enough, so they put a hill in front of it.

Gun molls don't wear holsters.

Heat fails to hurt

(Continued from page 3)

much better and seems to be definitely on the upgrade.

"The Matriarch" is doing very well at the Royalty; "Persons Unknown" at the Shaftsbury is fair, while the revival of "A Bill of Divorcement" at St. Martin's is increasing in attendance after a quiet start.

Co-ops Feel 'Em

Special interest attaches to the Co-Optimists at the Vaudeville theatre. Business is very big, due in part perhaps to the fewness of counter attractions in revues. In spite of widespread predictions that the venture wouldn't do well, the attraction is getting around \$1,750 a performance and the libraries which refused to make a deal at the outset are buying \$1,000 nightly.

At the Adelphi "Mr. Cinders" is enormous and the most consistent winner throughout the summer, despite the absence of Binnie Hale.

Howard's illness and with Bobby Howard suffering from an injured leg and compelled to drop his dancing. The show moves to the Hippodrome shortly. Question is raised of its fate here, many believing the house is not well suited to this piece.

Another smash is Gracie Fields' "The Show of the Thing." So strong is its attraction that the assumption of vaudeville at the Victoria Palace may have to be deferred. That will happen unless the present tenant moves to the West End.

St. John Ervine's "The First Mrs. Fraser" has fooled the prophets and is doing enormous business, while "New Moon" and "Curry Lane" is holding its recent gain.

The outdoor attractions near the capital are doing business. The Royal Air Force flying pagant at Hendon July 13 brought huge receipts and was the biggest thing in the history of the event.

FORE

Tossing Falls

Fellow at Wingfoot slapped four bulls in the water and not only was he burned up, but the course he had sizzled. The dub deliberately walked over to the water; venched in his bag for his last ball, brand new, which he unwrapped from its tissue paper. Tossing the ball in the water, he said: "You might as well take that one, too!" and quit the course.

Good Wrong Shot

Cleverest crack of the season, originating on the links, occurred at Hudson Country Club, where Joe Frisco standing with a gallery watching the club champ in a match play with three other sharks. The three shot off, each sending his respective ball down like a bullet. Then the champ stepped up. He stood six or three naps laid on the ball. The ball rose straight down the fairway until it looked like a pea. The spectators gasped.

Frisco walked over to the expert and said: "That was a good shot, but you held your club wrong."

Sunday Foller's 69

Roy Johnson, still photographer at Pathe's coast studio, shot a 69 on the 6,338-yard Santa Monica course. Johnson shot eight threes, four of them birdies. Johnson is a Sunday golfer, not playing during the week.

Frankie Chester, who shoots in the early seventies at Queensboro, was taken to Wingfoot by Billy La Hiff. Frankie blew up, pegging around in 116, taking a 14 on the eleven. Started oke with a par on the difficult first.

Ed Sullivan, sports ed of the Graphic, turned in an 82 at Wingfoot.

Joe Frisco, using the mid-iron instead of his woods, rapped home a 90 at Clearview three consecutive days and cleaned up on Freddie Rich and two other show lads, who understood he puffed the pills around 105. Won't play him unless he tackles the woods.

Penalty for 90's

A Pathe Coast quartet of golfers composed of Donn McElwaine, Phil Gersdorf, William E. Thomas and Earl Hampton have formed a pool, which means that any one of the four scoring more than 89 put a dime in a community bank. Accumulated sun goes to the first one to break 90 thereafter.

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

Penalty for 90's

NEW YORK THEATRES

EARL CARROLL Thru. 50th St. 8:30. Mat. Thursday and Saturday 2:30. Colored by Friedman
"SKETCH BOOK"
New Revue of Laughs and Beauties
By **EDDIE CANTOR**
Featuring **WILLIAM DEMAREE**
THREE SAILORS
56 PRIZE PAUQUES

Ziegfeld Thru. 51 St. & 8 Av. Evn. 8:30. Colored by Friedman
ZIEGFELD SHOW GIRL
WITH **RUBY KEELER JOLSON**
Clayton, Jackson & Durrant

PLAYHOUSE W. 48th St. Evn. 8:30. Mat. Wed. Sat. 2:30
STREET SCENE

A THEATRE GUILD PRODUCTION
The Camel Through the Needle's Eye
GUILD Thru. W. 52d. Evn. 8:30. Mat. Th. & Sat. 2:40

WARNER BROS.
100% Color Singing Picture
ON WITH THE SHOW
2:45-8:45
Extra 6 P. M. Show Sun.
REFRIGERATED
WINTER GARDEN
B'WAY & 50th ST.

Keep COOL at the Refrigerated
CAPITOL Thru. 51 St. & 8 Av. Evn. 8:30. Mat. Thursday and Saturday 2:30. Colored by Friedman
"THE FALL OF EVE"
WITH **PATSY RUTH MILLER, FORD STERLING**
CAPITOL GRAND ORCHESTRA
Mammoth Cooling Plant

ROXY 50th St. & 7th Ave. Dir. S. L. Rothfeld (Roxy)
Largest Cooling Plant
WILLIAM FOX presents **MOVISTON TRIUMPH**
"PLEASURE CRAZED"
WITH **MARGUERITE CHURCHILL**
Victory Ball Production
By Ernest Schelling
With Entire Roxy Ensemble, Roxy Symphony Orchestra... Fox Movietone News

A Stanley Co. of America Theatre
STRAND Thru. 51 St. & 8 Av. Evn. 8:30. Mat. Thursday and Saturday 2:30. Colored by Friedman
NOAH'S ARK
A Vitaphone Talking Triumph
Now showing, "Twin Beds," All Talking

F. PROCTOR'S
DELUXE SHOWS
NEW EAST 86th St. July 17 to 19
MOLLY PIGON
IN PERSON
WM. BOYD TALKS
"HIGH VOLTAGE"

NEW EAST 58th St. July 17 to 19
HELEN MACKELLAR
IN PERSON
"HIGH VOLTAGE"
WM. BOYD TALKS
"HIGH VOLTAGE"
Continuous Noon to 11 P. M. Low Prices
These Theatres Cooled by Refrigeration

Uncommon Chatter

By Ruth Morris

Just a Foreign Made
"Appassionata," French film, is so flat it doesn't interest much comment; the chief interest in its unfoldment comes in checking up on minor discrepancies of direction, such as having an actress wait for her cue in "one," to emerge in front of the audience upstage, the panned heroine wearing the same evening dress after more than a year had elapsed, and having one actress exit from one scene and enter another immediately after, wearing different clothes.

Two costumes worn by Rene Heribel are interesting: one, a sports ensemble with printed skirt, waist-line blouse, and monotone jacket edged with the print topped with a triangle scarf made half of the print and half of the blouse material; another, a silk coat with monotone scarf caught together on the left shoulder with two gardenias.

One hates to crab continually at foreign pictures, but if a group of children had received a moving picture camera for Christmas and decided to film a murder mystery, they couldn't have done worse than "The Carnival Crime." It's superlatively bad. Program credits said that the scenery was by Nature and Dr. Ernst Somebodyother. The former did a good job.

At The Roxy
"The Skeleton Dance," Walt Disney macabre cartoon, hardly suitable for the kiddies, but screamingly funny. ...Divertissements, opening with "Song of India" tableau and ballet to the Rimsky-Korsakoff melody. Costumes slightly junky. ...Bibbel and Dorothea Ponce, attractive harmony duo singing medley of popular songs. Very nice. ...Precision number in shrieking colors and striking formations. ...The Ballet Master" prettily conceived pantomime for the delightful work of Patricia Bowman and Massine. ...Ernest Scheraga's "Victory March" after the Noyes poem. ...Good idea gone wrong. ...Too long and lacking the punch finish necessary here.

At the Paramount
Presentation, "Pirates of Melody." Cute opening with the arrest of a melody thief, with the coppers in turn overpowered by the Camby-Halke as crooks of syncopeation. ...Police-men's uniforms in pale and bright blue, looking three shades sweller than Grover Whalen's. ...Lovely, delicate background for the full-stage. ...Buey Fong, Chinaman, singing an Italian aria and an Irish ballad, with enough assurance and voice to entertain in any language. ...Band playing "Ain't Misbehavin'," darling scene arranged very cleverly. ...Upstage tableau (supposed to trace development of a musical theme) for the Farrar Trio. Don't quite get the point, but it looks nice. ...Baby crying in the audience, upsetting the usher regiment and all the Public executives. ...Don't put that baby out, usher, it might be Mordant Hall. ...No roses tied on his press stand chair this week. ...Dolly Dare, wearing a cute, orange-yellow, into orange. Prevailing color of her voice is blue, dark blue, indigo and hot. ...Smith and Hadley, eccentric and fast steppers, liked tremendously by audience. ...A dip into the classics by the orchestra, concluding with a tableau in honor of Victor Herbert. ...Very nice presentation.

Clara Bow Better
Clara Bow is a better than the material given her in "Dangerous Curves." The picture has none too original a plot (but then, what one has?), and occasionally rather draggy action. Clara is responsible for what fun there is, registering well vocally in all the talking sequences except those in which she's too consciously cute. Kay Francis, as usual, makes a stunning vamp.

Two Good Orchestras
With hot weather descending unrelentingly on the city two local orchestras stand out as the dispensers of delightfully cool music-for-summer dancing. One is Abe Lyman's, but along the Merriek Road, where brass is pushed to a soothing whisper in musical ensembles. Another is Leo Reisman's at the Casino, where often whole choruses are played by one instrument to the soft accompaniment of a banjo and

slap bass. It's a great relief from the other "too" ensembles.

Double Suffering
Lon Chaney has shelved physical deformities and jungle horrors in his latest picture, "Thunder," replacing them with train wrecks, devastating floods and like pleasantries. It is hard to tell whether the audience or the star is made to suffer the more. Phyllis Haver plays a merry chorine in the film—a pity her last appearance in pictures was not in a more worthy role.

Director's Picture
"Pleasure Crazy" is a good enough crook picture, with its characters acting as though they were anything but puppets dangling on a director's strings. Marguerite Churchill plays the heroine with as much sincerity as the plot permits and reads lines beautifully.

At the Palace
Opening turn, Marie Valente, European star, in a neat, versatile performance. ...Palls, Reading and Boyce, three nice kids who would be likable even if they weren't good, and they are. ...Their stepping is swell. ...Girl in cuteness of brilliants and tulle that become her. ...Nina Gordani, lyric diseuse, in a varied program heavier on charm than on voice. ...Costumes look as though they were built around a slip of black satin, with changes of skirts and berths for the various numbers. ...Good idea for quick changes. ...Fanchon & Marco's "Gobs of Joy." ...Stage band and Arthur West in solid looking white suits. Not nice. ...Lila has youth and brisk dancing, and the house seems to like. ...Paige Sisters, attractive harmony duo. ...Proper direction and smart dressing might

make them into an awfully good team. ...Black and white finale, slightly monotone against the battleship background. ...Grace Hayes (Neville Flessen) costumes beautiful and cleverly thought out for quick change effects. ...Harris and Radcliff, in funny crap-shooting mathematics and unusual grand stepping. ...Lulu McConnell, in good-natured broad comedy, funny if you happen to like it. ...Willie and Eugene Howard, the former in well moulded Gutenberg model. ...His Jessel imitation is uncannily accurate and terribly funny.

In the Shops
Early fall hats continue in the brimless style, with the eyebrow salute the favored and little erratic twist to the crown with lengthened side tabs. ...Altman's showing nice new models, one a felt turban, with two-laired side tab effect. ...Le Monnier's "Dutchette," also at this shop, uses scroll in a wide rippled brim flaring off the face. Another, after Agnes, has a velvet beret crown with intricate tuckings. Awfully cute. ...Trick Reboux model at Wanamaker's, with a flat roll-back brim dipping way down at the left side. ...Cute dance frock at Best's with soft bodice and trailing skirt made of nine chiffon kerchiefs. ...A tenth one is draped from the shoulder and trimmed with gardenias. ...Best's also featuring the scarf wrap made of a single length of panne velvet. ...Cowl hood weighted down with a floppy bow.

Herzbrun, Harry Thompson; (two years) William Boyd; (one year) Cody Crowder and Joe Robbins.
Reg Taviner, unit press agent at Universal, ordered off the Paul Whiteman stage because he coughed while smoking an Old Gold.

Eleanor Packer, representing M-G publicity in Hal Roach's studio, leaves to take charge of fan map publicity. Agnes O'Malley succeeds at the Roach lot.

Win D. Horton, A.E., once aspired to be a college professor. Ed Smith used to be a newspaper advertising solicitor. When the home office of a music publishing firm wired to its Coast branch office, recently opened, asking what was going on, one of the staff wired back "phone rang today and two mice jumped out of the piano. Should we call a piano tuner?"

Frank Marsales, suffering from writer's cramp. Turned out 25 15-part orchestrations for Universal's music department in two days.

Stepin Fetchit boasts he had four "priestesses" at his wedding. Rehearsed all day to omit the plural, but he can't make the grade. Host Gibson was issued his pilot license and made a first solo flight to Salinas, Cal., 340 miles. During the Elks' convention last week a sharpshooting tourist guide grabbed some sucker money by fleecing those visitors wishing to get a peek at the picture studios. Method was to load a seven-passenger car with cagers at \$2 and \$3 a head, drive to a studio entrance, unload, and tell the group to wait until the driver could find a place to park. One load waited in front of Fox for two hours. When the studio learned of the bunco it reported the matter to police and then took the party through the place.

Bull Montana is turning hoof. He will be teamed with Winnie Lightner in Warners' "Show of Shows," revue. If the mike holds out he will also sing.

BATHING "BAD GIRLS"

A matron at the Bedford Reformatory for Women, probably a miscast hostess, is copying Tex Guinan's stuff, with no credit line.

She greets the "bad girl" entrants with a smile, passing them along in stentorian tones, saying:

"Give these little girls a great big bath."

make them into an awfully good team. ...Black and white finale, slightly monotone against the battleship background. ...Grace Hayes (Neville Flessen) costumes beautiful and cleverly thought out for quick change effects. ...Harris and Radcliff, in funny crap-shooting mathematics and unusual grand stepping. ...Lulu McConnell, in good-natured broad comedy, funny if you happen to like it. ...Willie and Eugene Howard, the former in well moulded Gutenberg model. ...His Jessel imitation is uncannily accurate and terribly funny.

In the Shops
Early fall hats continue in the brimless style, with the eyebrow salute the favored and little erratic twist to the crown with lengthened side tabs. ...Altman's showing nice new models, one a felt turban, with two-laired side tab effect. ...Le Monnier's "Dutchette," also at this shop, uses scroll in a wide rippled brim dipping way down at the left side. ...Cute dance frock at Best's with soft bodice and trailing skirt made of nine chiffon kerchiefs. ...A tenth one is draped from the shoulder and trimmed with gardenias. ...Best's also featuring the scarf wrap made of a single length of panne velvet. ...Cowl hood weighted down with a floppy bow.

speaker. Guest of honor carried home a chest of silver. Versatility of Tom Patricola had to be discovered by a Fox press agent when he listed the actor's previous accomplishments as a singer, dancer, comedian, musician, ventriloquist, actor and impersonator.

Graham Baker, scenarist editor, pinch hitting for Al Roach at First National while studio chief is recuperating at Malibu from his recent illness.

Announcement to all employees, posted at Universal, says "a prize of \$25 is offered to the individual who will suggest a marvelous title for Reginald Denny's next picture." A marvelous title ought to be worth that much.

Victor McLaigne is on his way to New York stopping at Chicago and Detroit. He will visit other key cities on the way back.

Aspiring song writer walked into a studio arranger's office and asked him to take down a tune he had just composed. After the first four bars a bystander remarked, "I know that. It's 'Steep Time' Gal Foe Got a Feeling I'm Falling."

Eve Sothern, screen actress, is the daughter of Claire McDowell. Father operated a large meat market in Ft. Worth, Tex., but Miss McDowell began her screen career and the daughter followed mother's footsteps.

Paramount has attempted to outdo DeMille on bath toils. For "The Love Parade" it has created an elevated tub with silken canopy and dolphin in white marble supporting the corners. Room is in silver, green marble and black onyx. Jeanette MacDonald is slated to do the Anna Held.

Motor car manufacturer is happy over the result of recording the quietness of his machine. By arrangement Paramount placed a mike alongside the hood while an actress spoke. Officially reported voice registered clearly.

Victor Saville, London producer, writer and director, here to produce "Woman to Woman," one of four pictures to be produced jointly by Tiffany, Stahl, Glensborough and Gaumont.

Step Fetchit's first marital rift was brought about by the missus objecting to Step's pet dog. Step thought he'd square it, so went out and traded the dog for two pups.

Newport

Newport July 13.

The third season of plays at the Newport Casino theatre started as an experiment has developed into a success.

No balcony, merely a tier of boxes, all taken for Tuesday, Wednesday and Thursday nights by society folk. Orchestra prices range from \$3 to \$15. The Tuesday, Wednesday and Thursday shows start at 9, and the Friday and Saturday shows, which are patronized by the townspeople, at 8:15.

Lillian Barrett is rated as secretary of the company, but is considered the general factotum. Recently someone presumed to question her authority, and Miss Barrett's status was upheld by Mr. Vanderbilt, the president. Her father was for some 40 years superintendent of the Casino. Since last summer Lillian has bobbed her hair.

Tuesday night, the opening, Mr. Vanderbilt followed his practice of last summer and gave a supper party at Oakland Farm, his fine estate, for the company officials, Mrs. Moses Taylor, Miss Barrett, James Stewart Cushman and the united casts of "The Happy Husband" and next week's show, "The Constant Wife." The first play includes Madge Kennedy, A. E. Matthews, Walter Connolly, Frederick Worlock, Ellen Southbrook, Walter Kingsford, France Benditsen, Allison Bradshaw, Juliette Vely, Mary Howard and Gerald Cornell. The second, "The Moral Reform," Fredrick Worlock, Charles Trowbridge, Allison Bradshaw, Ethel Griffies, Walter Kingsford, Carol Perrin, Ann Anderson, John Root.

Other Pros
Not forgetting Hope Williams and Julia Hoyt, real society girls who became professional actresses, none of the best has been able to escape the stigma that the daughters of Isidore Braggiotti, of Boston. For some years past they have been associated with the Braggiotti-Denishawn School of Dancing and in charge of the dancing classes at the Swanheart School at Newport, where many of the celebrities take lessons. Franceson married on July 6, John Davis Lodge, son of Mrs. George Cabot Lodge, and grandson of the late Senator Henry Cabot Lodge. Gloria will continue the Newport dance classes. A brother, Isidore, lives in Paris, and another, Sebastian, in New York.

Attracting Trade
Although Newport has not revived the "East Side" practice of "pullers-in" an amusing custom at the smartest shops on Bellevue avenue is for the salespeople to stand in the doorway, as though to entice the passers-by. An Irishman employed in the florist shop at the entrance to the Casino is credited with having introduced the habit, as he spends more time on the sidewalk than among the posies.

Laurence Eyre has been visiting Newport, encountering the smart set. He was recently entertained by Mrs. Moses Taylor, widow, and vice-president of the Casino theatre. This playwright wrote "Miss Nelly of New Orleans" for Mrs. Fiske. A new play, "Escapade," is to be produced in October by Hunter Williams. Mr. Eyre has sold another play, "The Forcing Bed," to Brady & Wiman.

With the merging of two great New York financial institutions, Bank of America National Association and the Chatham-Phenix National Bank, Louis G. Kaufman, president of the latter, becomes president of both.

This multimillionaire, from Marquette, Mich., has lived in New York for years. A son, Louis, Jr., married Dorothy Dilley, the dancer. Another son, Graveran, married Mae Daw, of the "Polies." Still another son, Young Kaufman, married a daughter of Mallinson, the silk manufacturer. A daughter, Joan, married George Drexel Biddle, former assistant cameraman to William C. DeMille. The senior Kaufman is a brother of Mrs. Edward N. Breitling, whose daughter, Juliette, married and divorced a German gardener's assistant and then married and separated from Herbert Richter.

Halliday on Coast
Los Angeles, July 16.
John Halliday has been signed by Mintam Productions to star in "Humbur," new play by Max I. can be produced here Oct. 1

Hollywood Styles

Hollywood's Interrimensions
Intermission during a picture opening presents a neat study in who's who in Hollywood. Security in jobs is nicely revealed. Indications are easily to be discerned, if it makes any difference.

First nighters have swiftly gravitated into little groups. They realize it is fatal to be seen standing alone. Whether they know everybody or not, that is how they must act.

See the short-termers under the marquee. Hearken to their frenzied chatter, meant as a cover for appraising glances. Conversation is hectic and preoccupied, slightly stent, the while its makers are swiftly darting their gaze about, to rest for a quick inventory on a more important celebrity. They talk to one another, but rarely look each other in the eye. They haven't the time, for they are searching out other groups, measuring by the social scale whether it would be better to deftly extricate themselves from their present companions to join the group over there. A delicate problem which only the more astute solve to their own advancement. The assistant supervisor can be either out or a producer tomorrow.

These picture people with options not yet taken up can be detected as they stand first on one foot and then the other. In appearance, these tortured souls are so gotten up as to seem bursting with affluence. Clothes fit beautifully, their appurtenances are most costly. The wild gleam in their eye betrays them.

The secure ones are complacent. They can afford to be regally gracious. Although their glances may stray, they return with pleased satisfaction to their own group, made up of others equally set. One of their laughter sounds genuine, their talk less hurried. They can nod, flash brilliant smiles, act democratic.

Whenever picture people congregate on a mass they automatically find themselves in their proper niche. Opening nights offer such nicely worked out examples because everybody goes to openings.

Lily Damita's Party
Lily Damita was given a birthday party in the Blossom Room of the Roosevelt to the strains of Irving Aaronson's Commanders. The agents, lighted by red, white, and blue candles and decorated with rose trees, had, too, an electric fountain. Guests were important members of the picture colony—the women beautiful, the men influential.

Since the party had such an air, Lily made her entrance in a chinchilla wrap. Suppose it was J. I. There are many real chinchilla wraps in Hollywood.

At the Studios
Gloria Swanson will wear lots of sma t, beautifully fitted, typically Swanson clothes in "The Trespasser." All the Swanson devotees can look forward to a good time, and a new way to do their hair. Gloria is wearing her hair in the blonde, lighted by red, white, and blue waves flowing her ears, and caught in a wide loose coil in back. It is a coiffure becoming yet distinctive, looking "every inch a lady."

Norma Talmadge, in "Tin Pan Alley," has a white tulle dress that is saved from being ordinary by a peplum attached to the long fitted bodice. On such trifles does a reputation for chic depend. Bodice is bordered in crystals, and skirt is made of many layers of tulle cut circular, longer in back. Peplum follows the line of the skirt. Ina Claire, in "The Awful Truth," wears a tailored dress of you'd never guess—black lace, stretched over white tulle and cuffs, even cut buttons. Just too whimsical. However, Miss Claire is being enough to wear it without being self-conscious.

Barbara Stanwyck, in "The Locked Door," cloaks her young slowness in an evening wrap of tight satin. It is designed to tuck at the hip line, rippling down to the knees, and is fastened to the lin. trust ch. hips.

Geor Stubb

VARIETY
 Trade Mark Registered
 Published Weekly by VARIETY, Inc.
 Sime Silverman, President
 164 West 46th Street, New York City
 SUBSCRIPTION:
 Annual.....\$10 Foreign.....\$11
 Single Copies.....25 Cents
 VOL. XXVI No. 1

15 YEARS AGO

(From "Clipper" and Variety)

Progress was made toward forming exhibitors into one body, when differences were ironed out between the M. F. Exhibitors' League (M. F. Neff faction) and the International M. F. Exhibitors' Ass'n (Trigger faction). Neff facilitated a union of the two bodies by declining to run for president at the Dayton convention.

Mary Pickford having achieved topmost rank among picture stars under the Famous Players banner, Biograph revived some of her old one and two-reelers. Fifty-four subjects were assembled and it was proposed to release them on a daily schedule. Probably the first "re-issue" in the industry.

Loew, having acquired the old Sullivan-Conside chain, set a policy for the tour. Shows were to have six specialty acts and to cost between \$1,100 and \$1,200. First show started at Toronto, Aug. 3, Jos. Schenck doing the booking for Loew.

It was a bad year for circuses. "101 Ranch" cut its admission in half "owing to economic conditions throughout the country."

There were to be three burlesque wheels for the forthcoming season. Columbia Circuit had 38 shows; Columbia No. 2 wheel had 29, and the Progressive Wheel (opposition) had lined up 38—total of 98 burlesque shows on the road.

"Broadway theatre (now razed) was closed by Stanley Co., of Phila. spent half a million on improvements.

Marshall Nielan, director for Kalem taken ill after drinking bad water on location. Lon Chaney was co-featured by Universal with Pauline Bush and Joe King. Jos. de Grasse directing the picture.

50 YEARS AGO

(From Clipper)

Railroads began a "war" on show business according to the indignant Clipper. Passenger agents were to meet in Louisville in September when they would vote to stop passes to theatrical agents and cut off special rates to actors, actresses and show companies. As a starter the N. Y. Phila. roads discontinued the theatrical company rate of \$1.80, replacing it with fare of \$2.50.

Fifty-trip books sold for \$90, however. Besides the no-pass-to-agents it was proposed to charge agent extra for baggage above 50 pounds. Clipper, arguing against the change, cites the fact that 120 road companies the year before paid the railroads \$700,000 in fares, declaring that roads and hotels got practically all the money the show business made during the bad season.

Movement was on to have the principal theatre interests send representatives to the Louisville convention to make a battle against the new rates. Previous practice had been two-third rate for players, or a flat mileage rate of 2 cents.

Theatre property values of the 1879 era are startling to the modern view. James O'Neill (father of Eugene) had played the principal role in a new drama, "A Marriage Moonlight," in San Francisco. The author, \$1500 for the rights, and they declined.

seems about this Con-ansville, during of two

Layman's Glossary on "Variety"

558 W. 164th st. N. Y. City, July 11.

Editor Variety:

You must know by this time you have a large non-professional circulation. Up here in the Heights the newstands suggest Variety when they're out of the New Yorker. Down in Wall Street they buy Variety supposedly for information about theatrical stocks—really it's for an inside slant on show life. The public which goes daffy about Mark Hellinger, Walt Winchell, et al. must, of course, take to Variety which is all Mark Hellinger and Walt Winchell.

I disagree with the individual who wrote to you and stated he wanted to sublet his subscription because Variety was edited out of his sphere of learning. As a matter of intelligence, reading Variety is excellent mental exercise for laymen. It is not hard to understand the text when one applies the rules of association. Just to show what I have done with Variety's style, here is a glossary of Varietese which I have arranged. Correct me if I'm wrong:

Gag—A scheme to provoke emotion on the spectator. In movies a gag may be a plan to arouse laughter.

Mut—An expression designed to cover such cost accounts as overhead, purchases, labor, materials, etc.

Turn—An act of vaudeville.

Papered—A theatre filled with complimentary ticket holders.

One—A vaudeville act staged before a curtain and occupying but the front third or fourth of the whole stage.

Stuge—A layman; an outsider; one who does not belong.

Pushover—Applauded too easily. Success gained without effort.

Chump—The use of "ump" anywhere in a word implies degradation.

In Varietese this word means a victim easily taken over.

Blue—Risque.

Grifter—Accomplice of barker in a carnival. While barker diverts attention, grifter picks pockets.

Pitchmen—Itinerant street salesmen who display their wares on folding stands.

Clip—Episode of a news reel.

Frame—A single exposure of motion picture film.

Grind—Just one show after another policy.

Showmanship—A talent for doing and saying things so as to invoke applause. The result of finely developed exhibitionist tendencies.

On the cuff—A loose method of keeping records. Giving away something without hope of repayment.

Other terms used in Variety similarly peculiar to the paper are self-explanatory if one uses imagination while reading.

Leon Hartman.

Mr. Hartman's definitions, for a layman, are fairly accurate, enough so at least not to warrant a further analysis. The only one which is not Mr. Hartman's idea why Variety sells in the downtown or Wall Street section of New York. It is rather extraordinary in the usual way, to see a show paper displayed on the stands in the money district, besides Variety's regular subscribers in that section. It is not, however, as he supposes, for an inside slant at the show business altogether; rather that there is large banker interest in the present day theatre; that interest extending beyond the bankers, to their affiliations, contributing interests and now the allied lines of the electric and sound concerns.

These minded people likely read Variety to note the trend of the theatre trade; its various dealings and such show news as may attract the money invested in it, or perhaps to be invested.

The Wall Street angle of Variety is said to be somewhat influential, as it relates to the show business, and in this wise:

A big theatre deal was being closed one afternoon in the offices of a large firm of downtown lawyers, attorneys for the banks involved. As an important deal the senior head of the law firm invited the uptown showmen into his private office for the final closing.

While the papers were being arranged one of the showmen called the attention of his companions to a pile of Varieties on a desk. With the closing completed and good byes, one showman casually said:

"I see Variety on your desk. That's a show paper."

"Oh, yes," answered the lawyer, "we must keep track of the show business. Several of our banking clients have money in it."

"Good idea," commented the showman, "do you read any other trade paper?"

"Is there any other?" asked the attorney.

Inside Stuff—Pictures

Warners is using its radio station to communicate with phoneless employees. Pauline Frederick, at her remote beach home, and Lloyd Bacon, on the Pacific, are two examples.

Call goes over the air at stated time each morning to the actress notifying her time for reporting at the studio. Message is repeated three times.

Bacon, on a three weeks' sea trip, is able, through a licensed radio set, to communicate with the shore for 20 minutes daily.

Al Jolson returned to Los Angeles last week to take a peek at his new picture, "Say It With Songs," which is now about in its final form. Report is that there are plenty of sobas in Jolson's latest. While here he will do a number or two for the Warner revue.

Another picture to be given an inside flash is "Cockeyed World" (Fox), which is being screened early this week for some of the Coast theatre boys.

For the 25 weeks "Broadway Melody" ran at the Chinese, Hollywood, M-G-M's Los Angeles exchange got a net rental of \$140,000 for the picture.

M-G-M Hollywood Revue at Grauman's Chinese, L. A., has been speeded up 15 minutes through eliminating Nils Asther in one scene and cutting down on Jack Benny's monolog, along with deleting extra chorus formations on some of the ensemble numbers. It makes for a faster exhibition.

Talk also that Lon Chaney regrets having not participated in the "Chancy Will Get You If Don't Watch Out" number.

Caddo's version of "Front Page" will not reach the screen until late next spring at the earliest. Terms of agreement whereby Howard Hughes secured the film rights to the piece provided that picture would not be released until the play had run its course.

William K. Howard, the director, set a new style in Variety last week by his two-page display advertisement on the Fox talker directed by him, "The Valiant." It's the first time Variety carried a two-page advertisement by a firm director.

Hundreds of daily newspapers throughout the country are running in serial form story adaptations of Warner pictures. The newspapers run the serials without charge either way. Warners will not contract to furnish serials unless guaranteed a line up of about 700 papers because of the high cost of furnishing the serials.

Authors who adapt the picture to story form are usually paid a cent

and a half a word and extra for revisions or synopsis. There is the cost of sheet printing, handling and all mailing, as Warners supply all mats for the serials.

This star gazing stuff. Take Joan Laverly for instance. Played in 100 pictures or so, but wasn't satisfied with progress so consulted a numerologist and a horoscope expert. They said it was all in the name.

So they shook up the sky controls, pulled Jean Bary out of the bag as a proper monicker—and a term contract with Fox.

Garden set for "Sally," being filmed at Burbank, will be one of the heaviest lighted sets ever attempted on the Coast.

Set occupied an entire stage and in order to film it in color it will be necessary to install 1,600 lamps pulling 24,000 amps. Additional generators had to be installed to handle the excessive load.

Norma Talmadge's latest for U. A. titled "A Year From Today" was named after the theme song written by Al Jolson and Dave Dryer. U. A. thought the title of the song held box office power and named the picture after it.

Will Roger's habit of ad-libbing is giving his directorial staff at Fox plenty of headaches. Dialog for the picture was carefully prepared by Owen Davis and Sonya Levien and later approved by Frank Borzage and Bernard Steele, co-directors.

To deviate from these lines means reconstruction of the story, which the boys have tried to make clear to Rogers. Everytime Rogers goes to the mike and springs a line foreign to the script, writers and directors go into a huddle to see how it will affect the story.

Turnover of eligible pass holders to the Fox studios has become so great that Joe Riley, director of public safety, has ordered all existing annual passes voided and replaced with new passes, which will be issued every three months.

News of the present Equity situation reaching Boston gave one actor there the idea that the studios could use him. He put in a long distance call to Paramount on the Coast and asked for a job.

Call was switched to the casting office who thought it a gag and told the aspirant to report to work the next morning for a \$7.50 day check.

Ingratitude for the expenditure of more than \$150,000 by the picture industry to give the Elk's convention in Los Angeles a spectacular electrical pageant was exemplified by the official announcer when the last float was about to make its appearance before an audience of 75,000 in the Coliseum.

After 30 floats, contributed by the various studios, had passed in review, the announcer emphasized the final one which was to be the greatest and most magnificent float ever designed. Interspersed with the eulogy, the announcer impressed on the audience that it was donated by the Richfield oil and gasoline company, and went into detail on the important work Richfield was doing in furnishing gas for the Culver City endurance flyers. Float didn't live up to the excessive billing.

Universal is the latest to fall in line with film companies which are enclosing printed instructions in film cans as to just when the projectionist is to fade in or out on amplification in talker features. Fox has been sending out such a sheet for some time with each release of its movie-tone newsreel.

Inside Stuff—Vaude

(Continued from page 61)

operated by Fox and Fox taking over most all the independent film houses in New York and Brooklyn and Long Island as well, there will still be enough outside indies operating to keep about the same clique of booking agencies intact next fall. That means there will be the same old singles, the same old doubles and the same old conventional vaude layout as penciled in for the indies for years.

For the past two years efforts to raise the standard of the indies have for the most part come to naught and they must fall back on the old formulae of show routines and bookings. Bookers have tried to change things even to starting shows off with something other than a dumb act or a fast opener but the house managers have asserted themselves and said that they were hurting instead of helping.

Fred Ardath, recently closed with "Chippies," which he produced, made conditions for the Loew southern time. Ardath's family goes with him on his entire tour.

He is now in No. 4 position on the bill with his wife and another in the act. His wife is of the McCarthy Sisters, in the No. 2 spot, appearing in two different acts. His daughter is in the Virginia Mountaineers, flash unit, produced by Ardath, closing the show.

Ardath will hold his family in the same positions throughout his tour.

Norman Selby, signed by First National for Billie Dove's "Broadway Hostess," is a Paris discovery of Abe Lyman's.

Lyman saw Selby in a picture house, went back stage and signed him to a five years contract. Band leader then sent him to the Edward Small agency in Hollywood.

Selby is spending his spare moments performing at a Hollywood cafe where they call upon pros at the tables.

On a tip from Memphis to catch the stage work of 85 amateurs there in a milk fund benefit the Keith production department sent Jack Delaney posthaste to that city. Delaney was so impressed he picked 18 and placed them under contract option for unit purposes and arranged with Joe Wilton, of Wilton and Weber, to arrange their work for vaude presentation.

The Memphis amateurs opened last Saturday at the Orpheum, St. Louis, and other time is being set. At least eight or ten of the amateurs will be placed in an R. K. O. unit, headed by Wilton and Weber and routed for the fall.

The stage was set Friday for Nick Lucas to vocalize over WMCA as the guest star of the Warner-Witmark's weekly hour. Twenty minutes before the program was to go on Lucas phoned that he was delayed by an automobile accident and would be unable to put in an appearance. Bob Miller then sent out an emergency call to the Williams Sisters, living at their hotel, just ten blocks away from the WMCA. The girls were awakened and not even given a chance to dress, but were bundled into a car and rushed right over. Girls did their routine in front of the mike, wearing nothing but their pajamas and bedroom slippers.

Indications are continuing that Jack Loeb of Fox's vaude booking office and George Godfrey of Keith's, are swapping salary figures of acts played by either of them. This seems to apply to any acts, even those going in for "show" salaries.

But recently a very much disgusted new turn counted but \$500 when finishing a Palace week, where its salary was to have been set. Re-monstrating the act was informed what its "show" salary had been in a Fox house.

Acts depend upon their "show" salary being held confidential. They are so informed by the agents and believe the agents have the word of the bookers to that effect.

NEW LOWS FOR B'WAY SHOWS

New Racket Sells Legit Actors

Roles in Plays at Price of \$75 Up

A new and surprising racket to show business is the selling of parts in productions to performers.

With the many actors seeking work as a big field to work in, a few enterprising agents who know of some roles to be filled and who, through influence or otherwise, have gotten the right from the producer to cast for him, are offering parts for sale at a flat rate of from \$75 up.

They explain that it is a better proposition than an agent's percentage fee and argue further that they have the corner on roles better than those that fall to the lot of agencies.

A couple of these birds have had the temerity to walk into casting agencies and inquire if there are any performers available at the time for whom work has not been found to whom they could sell a part.

"OAKLEYS" AT 10-20-30 KEEP 3 ON BROADWAY

Wholesale Scattering of Passes Gets Audiences in, De- spite Heat

The 10-20-30 scale for legit attractions has hit Broadway this summer for the first time in modern show business.

This relic of the tent days of 25 years ago obtains for three current attractions. Not at the box office, of course, which are carrying the regular \$3 scales, but not fooling anybody. The smart muggs have found out that most box offices do not sell tickets, but merely harbor two or three persons to prevent exposure to sunstroke.

The attractions are "Decision," at the 49th Street; "Bed Fellows," at the Waldorf; and "My Girl Friday," at the Republic.

The trio are playing to more "snow" than in winter.

The mainstay of the racket is wholesale distribution of passes by cast members or small boys that can be pressed into service in return for a peek at the show. Three colors are employed in make-up of passes and patriotically routinized as red, white and blue. The reds are distributed among merchants and storekeepers in compensation for window card advertising and bring the 10 cents a seat nick when presented at the box office; the white is distributed among out-of-work actors, who get past the gate for 20 cents per seat. Thirty cents is assessed on each duet in third or blue class. But there's also another catch. If you come alone you've got to stand the double tariff or else dig up someone off the sidewalk, since the pass calls for two.

Robert Sterling, producer of "Decision," did the pioneering on the new racket. Then Ben Levey got onto it and followed suit in making the guileless keep the curtain up on "Bed Fellows" at the Waldorf. "My Girl Friday" only recently entered it.

All three shows are in much longer than merited and are being kept going by the "ten, twenty, thirty" racket, with so many cast changes since opening that even the producers won't give you even money on tonight's cast. But they're on Broadway in a sense.

Two of the shows have payrolls of \$360 weekly and the other is operating commonwealth sans guarantee of any sort, but with many cast replacements made weekly or oftener.

The only one getting any sort of a break out of the racket is the printer, if they pay him.

Marc Connelly's Shorts

Los Angeles, July 16.

Marc Connelly will write and play in a series of six talking shorts for Radio.

Lee Morrison's Debts Hold Up "The Virgin"

A plan to produce "The Beautiful Virgin" was shelved temporarily at least, after a show-down between Lee Morrison and Equity Monday. Morrison, credited with the authorship, tried out the play in a Baltimore stock some time ago. He stated that although he was casting the "Virgin" and would direct it, he was not the producer, although he was to receive a percentage of profits in lieu of royalties.

Equity asked Morrison to pay \$1,000 on account of salary claims against him, filed by members of "Dearie," musical comedy which Morrison had on tour about six years ago. Following its collapse Morrison went abroad.

J. P. Beury and Charles Wannamaker, named as named as the financial backers of "The Beautiful Virgin" but declined to become involved in Morrison's past indebtedness.

Colored Show's Cut Salary Starts Walkout

A salary cut, despite good business, precipitated a walkout of principals of the colored musical and dramatic stocks at the Alhambra, Harlem, last week.

Despite heat wave, the Harlem house has been holding to \$6,000 weekly gross. Operation of theatre and company runs about half that amount of which it figured the other half profits.

Operators are reported as having made the main faux pas in attempting to cut those of the dramatic division since available for that section are not to be had as plenty as for the musicals, through mostly any negro performer having had previous experience in musicals, but few in dramatics.

The cuts going in ranged from 25 to 50 per cent on principals and \$5 to \$10 chops on choristers who had been getting \$30 to \$35.

A walkout of four principals after the shaving process was mentioned Wednesday somewhat crippled the show, but not attendance. Remaining choristers rushed in to ad lib the vacancies, but rehearsed the following day.

The remaining members are getting together and threaten an entire walkout if the cuts are continued for this week. The latter have turned in a two weeks' notice out of courtesy, but could have walked out immediately like the other decampers had they wished, since there is no union to intervene either way.

Auto Troupe in Catskills

George Damroth has organized a road troupe to be projected in a mystery melo, "The Ghost House," for a tour of the Poison Ivy Circuit in the Catskills this month and next. It opens at Long Eddy, N. Y., July 22.

The company, numbering seven and carrying trunk scenery is booked mostly in hotel dining rooms on percentage arrangement in some cases and free use of the hall for ballyhoo in others. Jumps will be made by auto.

The cast includes Barbara Winchester, Risley Marsh, Martha Hanson, Frank Caplan and Gladys Sperry.

Featuring Fred March

Los Angeles, July 16.

Fred March and Doris Hill will be co-featured by Paramount in "Be Children," Edith Wharton story.

Lothar Mendez will direct.

NOT A SELLOUT IN PAST MONTH

Middle of Summer Week
Sees 21 Legit Attractions
Open—Nothing New Due
for Some Time—"Show
Girl" in Lead, But Not
Capacity

JUST HANGING ON

Twenty-one shows current on Broadway in this middle of the summer week. Total would have dropped under the score mark but for the entrance of two new ones this week. No others are due for weeks to come. There are at least six shows just about hanging on and most of that group will leave before any further fresh productions arrive.

Last week—following the Fourth—was much worse than the withering holiday week. Any expectations of a come-back were blasted, even though the hot temperatures moderated after Wednesday. Saturday night was the bad boy. It was the slug that sent grosses down to new lows, drops of added thousands applying all along the line.

Not one attraction on Broadway has sold out for the past month.

No new shows last week. "Show Girl" is not rated a smash but is leading the list, getting about \$42,000 its second week; "Whoopie," the former leader which dropped in the heat wave, was probably the only show that sold out Saturday night, but its gross on the week was again down—it closed for three weeks; next to "Show Girl" is "Sketch Book," a very good agency ticket, again about \$35,000; "Follow Thru" eased to \$30,000; "Little Show" slipped to \$18,000; "The New Moon," slightly more, was up to \$20,000 for its first time; "Hold Everything" slumped to \$13,000; "Hot Chocolate" about \$10,000; "Bombole" got very little.

Dramas

"Street Scene" claimed better than \$17,000 and was out in front of the dramas. "Journey's End" easing off to \$15,000; "Let Us Be Gay" and "Bird in Hand" both slumped under \$8,000; "Camel Through the Needle's Eye," "Brothers" and "Nice Women" around \$5,000, and all the other non-musicals paced downward to such levels that continuation seems futile. Grand Street Follies passed out at the Booth last Saturday. So did "Decision" at the 49th Street. Others on a week to week basis liable to blow this week-end or next.

Macloon-Bekefi Again

Los Angeles, July 16.

Mr. and Mrs. Louis Macloon (Lillian Albertson), returned here last week to defend for the second time a \$32,000 damage suit brought against them by Marie Bekefi, dancer. The case, tried before Superior Court Judge McLucas, went to the jury last night (Monday).

Miss Bekefi stated that Mrs. Macloon stripped her of her costume in a backstage altercation last winter at the Majestic theatre during the run of "The Desert Song." She also claimed that she was dismissed from the show without notice.

Suit was originally tried here last February but resulted in a jury disagreement.

This time jury found for Macloon.

BOBBY CLARK EN ROUTE

Los Angeles, July 16.

Bobby Clark left here Sunday (July 14) for New York with three prospective shows and a picture offer to mull over on the train.

Paul McCullough is already in the east, Boston, having been called there by the illness of his mother-in-law some weeks ago.

Shuberts or Erlanger Should Quit, To Save Legit, Says Hammerstein

Casters Kicking Back 2 1/2% Commish to Stock Mgrs.

Casting agents have agreed to split commissions with members of Theatrical Stock Managers' Association with hopes of partially alleviating the situation of the stock men brought about through talker opposition.

Under the agreement the agents will kick back 2 1/2 per cent. for 10 weeks on all stock engagements for players getting \$60 or more weekly. The kickback percentages is gauged at the usual five per cent. ratio, but there's nothing in it to prevent the agents kicking the employment seekers for 10 per cent. as most of them do.

Among the agents agreeing are Chamberlain Brown, Leslie Morosco, Packard Agency, Pauline Boyle, Mr. and Mrs. O'Reilly and Murray Phillips.

"Freddy" Actors' Salary Depends on Any Profit

Murray Phillips' "Freddy," at the Lyceum, New York, has the actors on commonwealth.

House is on a first money arrangement, with the cast getting theirs from the profit, if any.

Mrs. Bond Wins New Trial

Albany, N. Y., July 16.

Court of Appeals has granted Mrs. Doris K. Bond, widow of Harry A. Bond, a new trial against the Schenectady Railway Company. The high court reversed the decision of the lower court.

Bond was killed with Mr. Bracken, member of his stock company, May 23, 1926, when an automobile he was driving was struck by a trolley car at stop 15, Schenectady-Albany road. A jury in Schenectady awarded her a verdict of \$20,000 against the railway company. It was reversed by the appellate division. The widow took the case to the Court of Appeals in an effort to have the verdict reinstated but the high court decided the case should be retried.

Bond and his company were playing at the Hudson, Schenectady, at the time of accident.

Charlotte Jones' Screen Test

Chicago, July 16.

Charlotte Jones, who just secured a divorce from Aaron Jones, Jr., manager of the Erlanger theatre, is going to the Coast for a screen test.

Miss Frederick's Next

Pauline Frederick will start work on "A Woman's Game," tentative title, for Warners, after completing her work on Warner's "Evidence."

Morgan Farley's Contract

Los Angeles, July 16.
Morgan Farley, who played in "The Greene Murder Case" for Paramount, now has a long term Paramount contract.

Joan Bennett Opposite Richman

Joan Bennett will be opposite Harry Richman in his first picture, "Song of Broadway," for United Artists.

Vivienne Segal's Nose

Los Angeles, July 16.
Dr. Joseph Ginsburg removed a bump from the nose of Vivienne Segal now working for Warners.

Dudley's Flop a Film

Columbia has the picture rights of Bide Dudley's flop, "Borrowed Love."
It ran two weeks on Broadway.

Arthur Hammerstein in a special article in the Theatrical Press Agents' organ, The Quill, caustically comments on the decline of the legit theatre. Although saying he is busy with production, other managers are deceiving themselves into believing the legit business will ever be restored to former "happy prosperity."

Hammerstein in reviewing present-day conditions, points out that "ratty theatres" have largely chased people away in the out-of-town stands—that such houses cannot compete with the modern picture theatres, built in splendor. Talking pictures have about completed the rout of touring stage attractions, he says. Even the costly Broadway productions cannot compete with the moderate admission picture palaces. Failure to modernize attraction houses, he claims, is an unsound business principle.

Hammerstein declares there can be no improvement until the Shuberts or Erlangers retire from the business. He said producers will never get together for their general welfare because of these two unrecalculable factions.

"Nothing can be done by producers, even towards making a start at improving conditions, because there is no prospect that producing managers or the two big Erlanger and Shubert booking syndicates will ever forget their animosities and unite on any remedy that can be suggested," the article states.

O. L. T. M. A. Dead

Hammerstein further declared the Organized Legitimate Theatre Managers' Association formed a year ago to bring the factions together for the common good for all is "already dead." The O. L. T. M. A. was to function with Equity and the Authors League of America.

Hammerstein points out that where in the past the booking offices dictated to the producers, now it's the producers who now dictate to the booking offices. The Shuberts and Erlanger booking syndicates could have done something once but now they have no power. It might be a different story if the syndicates could unite, but that's their business.

"So don't make the mistake of thinking any body of producers is going to save the show business. The show business acts as if it were determined not to be saved."

Blame for killing the legit theatre is placed entirely on theatre managers, Hammerstein saying show business declined because it does not exist outside of the largest cities.

"Insults" Short of Dough

Trouble developed Monday in "Insults," intimate revue proposed by Arthur Klein and Terry Turner, the latter failed to file a bond with Equity covering the usual two weeks' salary guarantee.

Klein advised Equity he has asked the players to waive the bond requirement, with several in the cast reported walking out.

No waiver is permitted for chorus salaries and rehearsals were ordered stopped until the chorus was protected.

Hitchcock Out

Chicago, July 16.

Raymond Hitchcock is out of St. Luke's hospital, Chicago. He was there since May with heart trouble and asthma. Left here for Colorado Springs for rest.

YOUNG NUGENT

I
Elliott Nugent
was Hooten
Studio
Hooten
Hooten

London as It Looks

By Hannen Swaffer

London, July 5.

Ewart Hodgson, one of my Sunday imitators, but a comparatively nice and tactful one, came up to me at the Haymarket the other night in a state of mock indignation. He had been sitting in front of Allan Aynesworth, he said, and heard him say, "You can tell the critics, their clothes are as shabby as their minds."

I felt rather hurt about this because, having come straight from Newmarket racecourse, where I had been to see the Totalisator working for the first time, I was wearing a new blue serge suit. I know it was new and well-fitting, because I had just bought it ready-made at Harrod's Stores. It cost me £45, so it could not have been shabby.

The Beside Manner

Allan Aynesworth, whose brother is a fashionable physician—I know, because when I was at a dinner party once, at the Countess Scailz's, and he was there, he was continually called away to a patient, just like someone playing Postman's Knock—is famous because he wears a funny hat.

You might as well say you can tell actors' because "their hats are much funnier than their lines."

Plain Truths About Clothes

I am afraid Allan Aynesworth does not know much about clothes, otherwise he would know that the real reason I wore a fur overcoat to the Derby a month ago, at the Epsom summer meeting, was that it was the only overcoat I had. It was not proof of wealth but of poverty.

Lord Northcliffe's views on his peer's robes might amuse Allan Aynesworth, who, by the way, has just consented to come back to the stage. It is very kind of him. "Canaries Sometimes Sing." That, by the way, is the title of the new Lonsdale play in which Aynesworth will reappear. Aynesworth's last job was in Lonsdale's last play.

The Line That Sinjin Stole

These clever lines should go into plays, and when you hear them they should produce your play quickly, in case somebody else uses them.

At this same first night—it was the occasion of Henry Ainley's return in St. John, Ervine's new comedy, "The First Mrs. Fraser," written for Marie Tempest, who was the twin star—I saw Almoe and Philip Stuart, the Bright Young Things of authorship, sitting in a box.

When one of the characters remarked, "He's like one of those things you see when you turn over a stone," I looked straight at them because I knew that when a friend of mine had remarked this, a few months ago, Philip Stuart had said, "Oh, I must put that in my new play."

What I knew would happen, happened! The two Stuarts gasped, looked at each other, whispered, looked at each other, whispered, gasped. Somebody else had used their line! Their new play was ruined! Their reputation for wit had been destroyed! It was the end of the British drama!

Casual Remarks They Call Wit

I am afraid that is what is wrong with English comedy today. These casual remarks are made in conversation—and this was not a new one, but is one often heard—was really thought so screamingly funny that it had to go into a scene, and, apparently, St. John Ervine, who heard it at another dinner party, also wrote it down. So he will get the reputation for being the great wit.

The fault of his comedy is this spoken comedy. There is an old gag about "Dear Sir or Madam," that has been going round ever since the last man-woman case. There was a joke about the Half-and-Half Club that used to be said about the Fifty-Fifty, and there are odd bits of conversation written into scenes.

Ainley's Triumphant Return

Still, the play has a good deal of meat in it, including that dear old third act of "Mrs. Dane's Defence," that never fails, and so it was a great success.

We all rejoiced because it brought back Henry Ainley who has been badly under the weather for two and a half years, in fact ever since he broke down as Macbeth in Sybil Thorndike's production and thereby ruined his chances. His reception was an affectionate one. The cheers almost brought tears to his eyes, and, at the end, there was a great ovation.

They did a record library deal for the Haymarket, and this means that Ainley is back, that Alban Limpus' future is assured for some time, and that the Haymarket has been saved, after four failures.

Praised the Wrong Gish

I do wish I had gone to see Dorothy Gish. She must have been marvelous. Still, I always like it best when I don't go.

"Miss Gish has one of the most beautiful voices in the world," said Hubert Griffith, "reminding one, in its hint of Irish richness and clarity, of another lovely voice, that of Miss Maïre O'Neill."

Now, frankly, I think this is a lot of nonsense. I have never noticed Miss O'Neill's beautiful voice. It is all right, of course, like yours or mine or lots of others. They all have about the Irish.

"Miss Gish was like Galatea's transformation before Pygmalion," said Griffith. "She has youth and extreme prettiness, wonderful grace and precision of movement."

Then he went on to describe how, the last time he saw her, she was shooting over some frightful Niagara tied to an ice floe and, the time before that, gazing fearlessly up at the descending blade of a guillotine under the Terror.

Of course, Hubert Griffith is wrong. That wasn't Dorothy Gish. That was her sister, Lillian. But still, perhaps Hubert is the wrong Griffith. He is not David Warwick.

Sir Alfred Butt's Baronetcy

I am glad that Sir Alfred Butt has been made a baronet. If there are to be such things, it is best that the people one knows should be them. Still I am sorry, because the last time I saw Sir Alfred Butt, he told me that his chief desire was that his son should have a better chance in life than he had. And now that his son will have to be Sir Kenneth Butt, whether he wants to be or not, just like Sir Oswald Mosley, the poor boy won't have any chance at all.

Almost the only distinguished people in England are those who refuse titles.

Butt's baronetcy surprised everybody because all he has done since he received a knighthood is to serve on the Betting Committee, which he liked, being a man interested in gambling and the turf, and then to lend Drury Lane theatre for Baldwin's opening meeting before the last election. Still, as Drury Lane theatre does not belong to him, but to a company, this was not over-kind.

Now I read that the new Dominion theatre, called after Australia, I suppose, and New Zealand, and South Africa and Canada, is to open with another American musical comedy. It does not seem quite the beginning of a policy laid down by an Imperialist baronet.

All this invidiousness of Sir Alfred—as a theatre manager—I know tend to improve our relations, but it is a very important need, on which the future of the entire British theatre

Freemasons and Shakespeare

One of the week is the foundation stone laying of the new theatre. To everybody's surprise, it was done by a Freemason.

Things like that.

Freemason called Carson, went to

Cast Changes

Russell Hicks replaced Curtis Cooksey opposite Mae West in "Diamond Lil."

Harry Shannon, who played the trainer in "Hold Everything," replaced Jack Whiting.

Whiting left for the new Aarons and Fredley production now in rehearsal.

Don Tomkins, Margaret Lee, John Sheehan and Madeline Cameron returned to "Follow Thru," New York, supplanting Edward Tamblin, Dorothy Daw, Harry Tighe and Mayan Pearce. The latter four in as pinch hitters and will be spotted in the road companies of the piece.

Billy Keating replaced Paul Bessinger in "The Little Show" at Music Box, New York.

Miriam Hopkins back in the cast of "Camel Through the Needle's Eye," after being out two weeks through ear irritation, the result of surf bathing. Rose Burdick subbed for her.

George Murphy and Juliette Johnson, dance team which appeared in several of the class night clubs, join "Hold Everything" this week. Murphy replaces Jack Whiting and Miss Johnson goes into Betty Compton's role. Miss Compton has been out of the cast for several weeks, "Sugar" O'Neill, an understudy from the chorus, filling in. Miss Compton and Whiting are on vacation but remain with Aarons and Fredley, both in the firm's new musical, "You For Me," due to open season at the Alvin.

the length of protesting and saying that prominent actors should have been there. When I reprinted this and agreed, anonymous letters began to pour in, telling me to keep to the things I knew about.

General Dawes should have been there, of course, except he is full of work. I would have liked other American notabilities to have been present, because, flat-fatted though the new scheme is, with an architectural plan that annoys most people, a local management outfit for such an important enterprise and a theatre run more for the benefit of the town than the glory of the country, it is an important project in which your country is as much interested as mine.

I must talk to Lee Shubert about it.

Charles Dillingham Says No

I read in all the papers an official statement by Clayton and Waller that they had sold "The Murder on the Second Floor" to Charles Dillingham.

A few weeks before a statement, quite as official, came from the same firm saying they had done a \$15,000 deal over "Hold Everything." The libraries expressed surprise about this deal, which they said they had never heard of.

The only one they knew was one for about \$45,000. Anyway, as both the leading man and leading woman were changed within a fortnight, the libraries must have been rash if they gambled all that money before the opening.

An hour before he left for your side, Dillingham called me up and said, "I am sorry to worry you, but I have not bought 'The Murder on the Second Floor.' I am surprised Clayton & Waller issued the statement, because, although I was going to sign the contract, they have now sold it to somebody else."

Oh, by the way, the Gish girl's appearance, which I referred to, above, was made in "Young Love," one of those silly companionate marriage plays you are always writing nowadays. The subject does not interest this country, and the sooner you stop sending over such nonsense, the better for my patience.

Sophie Tucker Bangs the Drum

This reminds me that there is another American star's appearance next week at the Palladium, and, as usual, that annoying American boom, which I have spoken of before, has already started. It works greatly to the detriment of our artists here.

Sophie Tucker has been writing scores and scores of letters to her friends asking them to go up and give the little gal a hand, in the words of Tex Guinan, and Vera Gordon herself has been trying to get me on the phone with a special letter. I know it comes from Sophie. So I have dodged it.

I know we cannot do without these artists, that is at least until our managers find some new ones of our own. Ten years ago, the Coliseum bill was Sam Barton, Arnold de Biere, Clarice Mayne and Arthur Prince. It might read the same next week. In fact, Sam Barton is back next week. We are altering nothing, except putting the talkers in.

Al Woods Without a Cigar

Al Woods has run away to Vichy, after only a few days here. I met him with Lee Shubert.

"I'm sorry, sweetheart," he said, "I haven't got a cigar."

"The last time he failed to produce one, he had to send a box along by hand."

It is Al, I believe, who has bought "The Murder On the Second Floor."

Lee has bought three plays, but you know what buying plays for America is. They pay something down, and then you never hear of them again.

Joe Sacks Tries Another Way

As Joe Sacks, who is an Imperialist, who refuses to read any newspaper except the Morning Post, could not stage "Congal," which he found in Baltimore, he is putting on another American play called "The Woman in the 13," which he found in New York.

Gladya Ermin, who was afraid a certain London manager was going to keep her out of London, as he threatened to do, is to play the lead. Otherwise, the only excitement is the fact that the Bishop of London has stood up in public and said that "The Sacred Flame" was the most immoral play seen in London for years.

Gladya Cooper, of course, denies all this. I have not seen the show, as Miss Cooper never invites me to her theatre, but I have seen told for months that it is very Somerset Maughamish. So I suppose Miss Cooper's friends are intended.

The other day, I denounced "The Outskirts," of which no one had heard, and the consequence is that, the day after, everyone started to go. So me people do like dirt.

Literati

These papers are on the list supplied to the writers and comic strippers. Other papers buy a feature column or strip and intentionally suppress it as long as there is no chance of a competing paper using it. While the artist or writer gets his weekly guarantee or percentage on this basis, he unknowingly is sometimes in the position of a good actor without an audience. The only sure way one has of knowing what papers are using his stuff is by getting the clippings regularly.

Hollywood Correspondents

Anne Parker Cross is writing special material pertaining to Coast studios for Indianapolis Star.

Gus Partos, screen actor, succeeds Dave Katona as correspondent for Szin Hasy Elef, one of the largest theatrical journals in Hungary.

Julio de Moraes is writing Coast stuff and special articles for "Frou Frou" and "Crusoe," two monthly Brazilian magazines devoted to theatres and pictures.

Helen Louise Walker is representing the Film Weekly and Bioscope of London.

A. H. D'Evigle, cartoonist and journalist, contributor to a dozen newspapers and magazines including the London Times, is writing Hollywood personality sketches.

Headquarters Boys Split

A curious situation prevails at New York City headquarters among the newspapermen assigned to the building. All the reporters, a full corps together except the New York Times man and the Mirror representative, John Gordon, of the former, and John Rogan of the latter, whose sheets are practically the converse of each other, co-operate. Gordon has "covered" the building thirty years. Rogan, ten. They have a separate peace room, the other newspapermen having nothing to do with the two, and unite on all stories to beat both Mirror and Times.

Gordon broke with the boys five years ago when he slipped over a fast one on a kidnapping. Rogan did likewise.

Post's Reader Survey

Through its research department, the New York Evening Post is conducting a New York City survey of the better residential sections, to ascertain what the families prefer in their daily papers.

It does seem as though the Post forgot that this is the summertime, with the large majority of the residents in the section it is mailing post cards to, away.

Book Sales Off

Book publishers report business worse this spring than at any time during the past five years. Even so-called best sellers selling below best sellers of a past day.

Stock market speculation blamed, of course.

A Cent a Story

Newest vending machine issues a short story when a cent is inserted (Continued on page 80)

Read

ILLUSION

A Novel by

Arthur Train

The story of a vaudeville magician who played tricks with hearts in high society.

"Sure-fire entertainment."

—New York Herald Tribune.

At All Bookstores. \$2.50

Charles Scribner's Sons, New York

About a Neglected Institution

The "Phone Booth" Canteen

"THE SPECIALIST"

by CHARLES (CHIC) SALE

Over 100,000 Copies Sold Last Two Months

on Sale at

MRS. GERSHWIN TEA ROOM

1235 Broadway, N. Y.

Marcin Must Pay \$35,000 to Ongley's Estate; Loses "Cheating Cheaters"

New York Court of Appeals has affirmed the decision of the lower courts and has ordered Max Marcin, playwright, to pay Mrs. Byron Ongley, mother-in-law and administratrix of the estate of Byron Ongley, \$35,000.

Ongley collaborated with Marcin in writing "Birds of a Feather," produced by Al Woods titled "Cheating Cheaters." The suit was originally instituted by Mrs. Byron Ongley, since deceased, against Marcin and Woods about 12 years ago.

The lower court's decision was that Marcin and Woods should share equally in the payment to Mrs. Loeche, but the Appellate Division affirmed the judgment as regards Marcin and reversed the decision as far as Woods was concerned, dismissing the complaint against him with costs in all courts, leaving Marcin holding the bag for \$35,000 as well as depriving him of all future rights in the play.

Nathan Burkan represented Woods and Max Steuer appeared for Marcin in the long-drawn-out litigation.

Morganstern Squares

"Temperance Town" is to be produced by C. W. Morganstern and Antrim Short, the latter an actor, following an arrangement by the former with Equity covering salary claims filed against him.

Morganstern owed about \$3,000 to actors in "57 Bowery," briefly at Wallack's last season, and "High Pressure," abandoned after rehearsals.

Morganstern paid Equity \$1,000 as partial payment, one-half in cash and the balance in an endorsed note. He also agreed to pay \$50 weekly during the run of "Temperance Town."

One and Two Niters

Los Angeles, July 16. One and two night stands will be in vogue again out here this fall. Doc Howe, head of Fox vaudeville and stock, has arranged for these productions to play in coast towns in the northwest: "Harty Lauder Utit," "Strawberry Interlude," "Rio Rita," "Dracula," "Blossom Time," "Harlem"; Genevieve Hamper in repertory; "Musie in May"; "Pleasure Bound"; "Good News" and "Gay Paree."

Theatres are in Yakima, Wash.; Great Falls, Mont.; Lewiston, Idaho, and Pendleton, Ore.

GILLETTE'S COMEBACK

William Gillette, who retired from the stage about 10 years ago following the run of Gilbert Miller's "Dear Brutus" in New York, may do a comeback under the same management next season. Gillette has been living the life of a country gentleman at his estate, "Seven Sisters," at Hadlyme, Conn., since his retirement. Although now 65 and well fixed financially, he is said to have a yen to once more get under grease paint.

FREIGHTING IT

Los Angeles, July 16. Leslie Fenton left here on a freighter for Barcelona. From there he goes to Germany to make one picture for Ufa.

When he reaches London Fenton will be starred in the stage production of "An American Tragedy," which he appeared in this side.

WELLS-WEEMS OUT

Los Angeles, July 16. Fox will not exercise its options on Billy K. Wells and Walter Weems.

Wells is now in New York working on "Scandals," while Weems is negotiating to join Universal.

Authoress in Role

Louise Carter, authoress of "Bed Fellows," replaces Jane Marbury in the show next week. She plays the role of a mother. Betty Lee Carter, her daughter, will play the daughter in the play.

The night Miss Carter goes in the first line critics who passed up the show for "Show Girl" have been invited to attend the performance.

Bob Keane's B'Way Show And 14 Metro Shorts

Robert Emmett Keane, with his wife, Claire Whitney, will do 14 talking shorts for Metro in New York.

Another engagement, stage, entered into by Keane, as a co-federated member of the Arthur Hammerstein musical, "Just the Other Day," shortly due for rehearsal.

Keane will perform before the nitke and on the screen the same day.

The talking shorts will be a series of Keane-Whitney Metro product, in a sketchy way, but not serially. Mostly they will be reproductions from the many Keane sketches done by him in vaudeville. His name will go on most as authors.

WHITEHURST AWARD

Claire Ulrich Receives \$125,000 as Manager's Widow

Baltimore, July 16. Claire Ulrich Whitehurst, former revue actress, who won a court of appeals suit against the estate of the late theatre magnate, Charles E. Whitehurst, received a decree from Judge Eugene O'Dunne. She collects \$125,000 from the Whitehurst heirs.

Mrs. Whitehurst, in her famous "prayer book ceremony" suit, claimed a widow's share, approximately \$280,000.

BORDONI-BUCHANAN FINIS

Los Angeles, July 16. Irene Bordoni and Jaak Buchanan completed their one picture contracts with First National when "Paris" concluded. Both will appear in the Warner revue.

Miss Bordoni remains on the coast until September when she returns east to resume her road tour in "Paris," stage, scheduled to open in Pittsburgh.

Jaak Buchanan sails the latter part of this month for London.

MIDDLETON STAYS WEST

Los Angeles, July 16. Production activity makes it impossible for Fox to release George Middleton for a trip to New York. He was scheduled east in search of story material.

Middleton remains here another year to function on a production advisory committee with M. S. Boylan and Chandler Sprague.

HELEN HAYES IN SUN

Los Angeles, July 16. Helen Hayes was overcome on the beach yesterday. Last night's performance of "Coquette," in which she is starring at the Belasco, was called off.

Miss Hayes was well enough to resume her performance tonight.

Heywood Fined \$24

Voluntown, Conn., July 16. Herbert Heywood of New York City was arrested here for creating a disturbance and brandishing a revolver. In court he was fined \$24.75, which he paid.

Heywood, who has a summer home here, created a rumpus near the home of Mr. and Mrs. Nelson, another theatrical couple.

Marilyn Miller's Return

Marilyn Miller, now on the west coast in talkers, may return to New York sooner than expected.

Flo Ziegfeld is anxious to start preparing for her appearance in the musical comedy version of "When Knighthood Was in Flower." The piece has been done before in the legit.

Walter Woolf's Time

Los Angeles, July 16. Walter Woolf sits on "Golden Dawn" for Warners July 23. Following this Woolf goes east to resume in "The Red Robe" for the Shuberts, returning here with that operation slated to make the coast on its tour.

Woolf's film contract carries an option which if exercised will permit him to remain here when the show closes.



PEGGY BERNIER

Miss Bernier has been signed by Aarons & Freedley to appear in the new Owen Davis-Hogers & Hart production, "You for Me," which goes into rehearsal in August. Last season Miss Bernier played the Zelma O'Neal part in the Chicago "Good News" company.

DIRECTION
RALPH G. FARNUM
1560 Broadway

"BOMBOOLA" IN MONEY JAM, BUT RUNNING ON

"Bomboola," costumed musical produced by Irving Cooper, vaude actor, came within an ace of folding prematurely at the Royale, New York, Monday night. Cast salaries and musicians of the show had not been paid last week. The musicians, paid nightly for the past two weeks, notified Cooper that unless he raised \$480 by four Monday afternoon they would not play the show that night.

The musicians' coin and part of the money due the cast and chorus was raised by Cooper before show time and the curtain went up. The cast agreed to stick for the remainder of the week; with Cooper sanguine about raising fresh money.

Another difficulty hit the show for this week when Jules Murray representing the Shuberts is reported as having demanded \$2,500 first money to permit it to remain at the Royale the current week. There was some talk of it shifting to Wallack's, still retained by Chanin, next week. It is reported that is out also unless Cooper can go in under a guarantee which is improbable.

"Bomboola" grossed \$11,204 in its two and a half week stay at the Royale, New York. It had been only paying its cast a small percentage of salaries due the back two weeks.

Under arrangement with Chanin the show was to do the Royale on straight 60-40 arrangement sans guarantee but with an \$8,000 stop limit. Through midweek opening got \$5,045, helped by \$2,500 for premiere night, dropping to \$3,313 for second week and \$2,046 last week.

The show's operating net back of the curtain and in pit was \$4,723, of which \$1,140 weekly was for the orchestra. Two weeks ago the operators were hit hard for sugar. When the house take and scenery and prop rentals had swatted the gross, but \$480 left to pay off the cast and chorus numbering 65.

Alibi

The lack of coin was alibied last stage by Irving Cooper's representative charging the inability to pay off was due to the theatre having changed hands, going from Chanin to Shubert control and therefore that since it was impossible to cash the theatre's check, supposedly for Cooper's end of the intake, any of those short could have a little on account.

Several of the principals, listed at \$100 or better, were sent on their way with \$5 or \$10, with dancers and chorists satisfied with \$1.

Monday some additional coin was tossed in and distributed, but not enough to pay off in full. The cast stuck, but the musicians demanded nightly pre-performance payments of \$142 or no show, said their union delegate. This arrangement ran along satisfactorily until last Saturday.

"Bomboola" was promoted by Irving Cooper and financed by a group of hosiery and lingerie operators who dumped in \$10,500 before the show came into the Royale. They refused Cooper further finances, telling him to get the show into New York. It looked better to them than it did when opening at Wer-

Burnside's Big A. C. Co. With Load of Principals

If Biz holds up R. H. Burnside's big pageant, "Here and There," which opens July 20 in the Auditorium, Atlantic City, will run throughout the summer or indefinitely anyway.

In the big company are a small army of ice skaters and acrobats. Burnside made sure there would be no Equity tangle by depositing \$50,000 bond.

The principals include DeWolf Hopper, Arthur Cunningham, John (Happy Jack) Lambert, Ruth Thomas, Bernice Merelson, Ethel Jane Walters, Virginia Dudley, Theo Bennington, Edna Greenleaf, Katharine Allen, William Williams, Thelma Goodwin, John O'Meara, Gus Wicke, John F. Abbott, Ralph Tomlinson, Ralph Brainerd, Lou Lorimer, John Hendricks, Tom Connors, Tom Ross, Robert Baldwin, Will J. Evans, George H. Shields, Carl Bunn, John Parks, John Murphy, Sybil Kama, and Zola Gray.

With Burnside is E. Louis Baur as stage manager, with R. H. for years at the N. Y. Hip.

JOSE RUBEN HELD

Post-Dated Check No Defense, Says Court

Monday evening in the West Side Court Magistrate Hyman Bushel held Jose Ruben for action of the grand jury on a rubber check charge preferred by Spencer Bettelheim, treasurer of the Music Box. Bail was set at \$1,000.

The case has been hanging fire for several weeks.

Ruben while appearing in "The Red Robe" at the Shubert engaged in a poker game with Zeppo Marx and others at the 44th Street where "Animal Crackers" was current. Ruben lost \$350 to Frank Hall, stage manager of the Marx show, and paid off by check. Hall wanted the coin and Ruben then took the check back, making out another for the same sum but with Bettelheim as the payee. Bettelheim cashed that check, paying the money to Ruben who then paid Hall. The check bounced.

The defense set up by Ruben was that the check was post-dated. It was cashed on Saturday afternoon but dated for the following Monday. The court held the defense invalid because the check was presented after banking hours on Saturday and therefore was not collectible in a bank until Monday.

IN "ALMANAC"

Gil Boag, former cabaret operator and husband-exploiter of Gilda Gray, is in financially and will be associated with John Murray Anderson in the latter's forthcoming revue, "Murray Anderson's Almanac." It bores in at the Colonial, Boston, July 30, and follows into Brainerd's, New York, Aug. 14.

The revue, conceived and staged by John Murray Anderson, will have cast including Trilzie Friganza, Jimmy Sava, Roy Atwell, Eleanor Shaler, William Griffith, Fred Keating, Matt Duffin and Jessie Dear, Charles and Helen Royal, Myrlo Ayers, Karrels and Rasche, Red Nichols and Frits Pennies and Maurice De Pach Ensemble (both music combos) and others.

"Almanac" skit contributors include A. E. Thomas, Fred Cooper, Ring Lardner, Rube Goldberg, Paul Gerard Smith and Harry Ruskin, with lyrics by John Murray Anderson, Jack Kellen, Edward Illies and music by Milton Ager and Henry Sullivan.

In addition to principals it will carry a chorus of 36 girls in dance routines, and Gus Salzer swinging the baton for the show.

ba's Flatbush, Brooklyn, where it played its break-in date they might go further. They attended the opening, but did not return.

Another tough break for the producer, lyricist and composer was a turn down of \$2,000 advance on the show's music by Jack Mills when it opened in Brooklyn. The advance was turned over to DeSylva, Brown and Henderson for a \$500 advance, with latter firm publishing six of the numbers and with the customary 70-30 split of the \$500 advance between Cooper and the lyricist and composer, the latter on the big end.

HOPKINS BACK AFTER LOOKING OVER TALKERS

Arthur Hopkins is en route from Los Angeles where he has been for several weeks giving the talkers the personal closure. He went to the west coast as the representative of the Broadway legit producing managers.

Some ideas are expected to be announced after Hopkins makes his reports to his associate producer.

In the first of the producing plans it is understood that Hugh Ford will have the chief direction of the first talker.

Backer Takes Over Cutrate Agency to Recoup \$12,000

Los Angeles, July 16.

Cooperative cutrate ticket agency, formerly operated by Dave Cantor and Edwood Sperry, is now being run by Fred O'Lovecky, publisher of the Long Beach Sun (daily), who angled the agency for Cantor and Sperry. O'Lovecky took over the agency in lieu of around \$12,000 said to be due him.

Only three theatres in cutrates at the recent moment, according to J. W. Weber, managing the agency. These are the Egan, "The Old Shoe"; Vine Street, "Jonesy," and the Major, "Find the Woman." Mayan, "Top of the Hill," will be back in cutrates next week the way things look.

Sperry is now selling time for radio station KGJK.

"Great Day" Off Indef

After repeated delays in arranged New York openings the new Vincent Youmans show, "Great Day," has been put off indef. Repeated cast changes were made during the Boston date following its Jamaica, N. Y.

Anne Caldwell is now working on the show. This is the show financed by the M-G-M interests, having a talker in mind.

Roche Remarrying Wife

Chicago, July 16.

Despatches from Los Angeles report Bill Roche, manager of the Selwyn and Harris theatres in Chicago, applying for a license to remarry Mrs. Jeanne W. Wood, 53, his first wife.

Roche's second wife died here several months ago.

BOLTON'S TERM CONTRACT

Los Angeles, July 16.

Guy Bolton has been given a term contract by Paramount. He has just completed one libretto.

Before resuming his Par writing, Bolton will take an European trip.

WALTER HUSTON'S SHOW

Los Angeles, July 16.

Walter Huston, having finished his three-picture agreement with Paramount, has returned to New York.

He will begin rehearsals on Arthur Hopkins' "Commodore Truncheon."

HARRY ROLLINS ARRESTED

Toledo, July 16.

Harry Rollins, comedian and head of Harry Rollins Players, stock group in Marion, O., was arrested here last week.

Rollins is wanted in Muncie, Ind., to face charges of non-support of his wife and child. He waived extradition.

Miss Mason After Divorce

Norwalk, Conn., July 16.

Ruth Putnam Mason, actress and author, who has a residence in this city, has filed suit in the superior court at Bridgeport for a divorce from Edwin R. Wolfe, former theatrical man, now living in New Hampshire.

Mrs. Wolfe, who is a niece of John Mason, charges Wolfe with desertion.

AHEAD AND P

At Spink, ahead of papers of "Folies Moun."

Jerome J. as p. a. c. for

THREE SHOWS CLOSED, INCLUDING "WHOOPEE"

Two of the weaker attractions which wavered along on a week-to-week basis closed Saturday. A third withdrawal, though temporary, came as a surprise. "Whoopee" shutting down for a three-week period at the New Amsterdam.

"Whoopee" has played 32 weeks. It is due to resume Aug. 5. Although affected by the heat wave, former Broadway leader, as figured to recover most of the decline and stick well into the new season. That expectation still goes.

Reason for suspension is to give Eddie Cantor a vacation. No salaries during lay-off, the attraction having closed its season July 13, the new season to begin on the opening date.

"Grand Street Follies" folded up at the Booth on same date after playing 11 weeks to comparatively small grosses. High around \$11,000, with best recent gross \$9,000. Last week dropped under \$6,000. Downtown group reported abandoning annual review idea.

"Decisor" independently presented at the 49th Street, folded up after seven very lean weeks. It was reported a member of the cast was bankrolling the show, rated under \$2,000 weekly. Show guaranteed house expenses.

Future Plays

"Congratulations," which had a brief stay in New York, will be sent to Chicago in the fall.

"Step Lively," colored musical, for production next month by Edward Fisher and Al Hartman.

"Now-a-Days," by Arthur Brash, formerly titled "Scalps," produced by William A. Brady, opening in Great Neck July 27. Now in rehearsal with Katherine Alexander, Maymo Method and Melvyn Douglas featured; Edward Pawley, Beverly Setgreaves, Peggy Shannon, Duncan Penwarden, Walter "Pep" Smith, Jack Boehn, Jessie Bonstelle directing.

A. H. Woods will start rehearsals for "Burglar on the Second Floor," bought from Ben Lundy, who hadn't the dough to produce it.

"Strong Man's House," by Lee Wilson Dodd, will reach production in September via John Turk. Mary Nash will head cast.

"Let Us Be Good," by Rachel Crothers, will be John Golden's first of the new season. It is a sequel to "Let Us Be Gay."

"Murder in the Subway," by Martha Madison and Eva Flint, will be given production next month by Edward A. Blatt. Now casting.

"Melinda," by Dennis Donaghue, and enlisting an all-colored cast, will supplant "Bare Facts" at the Triangle, Greenwich Village, New York, next month. Kathleen Kirkwood directing.

Julius Leventhal is casting for "The Chair" by Luther Yantis, drama, to open in August.

Jack Crosby has closed his stock in Wheeling.

James Carroll is operating a rotary stock on a six-town plan in New England.

Shows in Rehearsal

"It's a Wise Child" (David Blaux) Belasco.

"Nowadays" (Wm. A. Brady) Playhouse.

"Follow Thru," Chicago (Schwab & Mandel) Imperial.

"Here and There" (R. H. Burnside) Mecca Temple.

"Follow Thru," Boston (Schwab & Mandel) Chapin's.

"Almaraz" (J. M. Anderson) Erlanger.

"June Moon" (Sam H. Harris) Music Box.

"Getting Even" (Nat Wilson) Biltmore.

"The Street Singer" (Shuberts) Shubert.

EQUITY MEETINGS

(Continued from page 6)

situation, Variety learned that on July 9, Gillmore, with I. B. Kornbloom, Equity lawyer, had a four-hour conference with Connell explaining the entire situation. Following the confab Connell had made report to Washington.

J. E. Buzzell, secretary of the Central Trade Council, when asked by Variety stated he had been summoned by Capt. Connell on July 12 to appear before him, but that as the latter was at conference in Santa Barbara, which would last most of the week he had not seen him.

Buzzell stated he had written a report to the Department of Labor regarding the situation as he did to President, John of the American Federation of Labor and that he did not know whether on statements in this report the Federal authorities had asked Capt. Connell to make investigation.

Fred Boetson, secretary of Associated Motion Picture Producers, stated that neither he or C. E. De Mille, president, had been summoned to talk to Connell.

The Equity broadcast over KMCB had Frank Gillmore as principal speaker. Gillmore said signs pointed to an early adjustment of the situation and made personal promise to the producers that Equity will co-operate with them in every way. He said the fight was on between money on one side and actors on the other and that abuses in pictures increased with advent of the talkers. He added it would have been suicidal for Equity to give producers advance notice of the new season. It is a sequel to "Let Us Be Gay."

Clara Kimball Young, also a broadcast speaker, said that methods of producing pictures were the same as those used in stage productions and that abuses in pictures were now the same as those on the stage productions before Equity won the strike of 1919 and therefore Equity's entry into pictures was necessary. Ben Lyon spoke on benefits which producers would derive from Equity shop.

Richard Tucker emphasized Gillmore's conference with Will Hays and Jesse Lasky in 1921 which never materialized. Entertainment was provided by Harry Allan, George Harris and Naomi Burke with Helen Ware as mistress of ceremonies.



OLIVE OLSEN

Featured comedienne with Schwab and Mandel's

"FOLLOW THRU"

Scores sensational hit at the Garden Pier Theatre, Atlantic City. Acclaimed by both press and public.

Management

CHARLES MORRISON

A. T. A. M. REGULARS WIN

The annual election of the Association of Theatrical Agents and Managers was held yesterday at Bryant Hall yesterday afternoon. Theodore Mitchell was re-elected as president, the vote being 77 for Mitchell, 60 for Charles Stewart and five for Edward E. Pidgeon. About the same count separated the candidates for vice president and secretary-treasurer, Lodewick Vroom beating Slattery and Charles Lawrence defeating Joseph Robie. The winners were on the regular ticket, the militant faction losing out in a comparatively close race.

The militant faction in the agents and company managers union, agitated for a new constitution (recently adopted) and demanded the removal of present officers and directors. Labor union officials took over the situation and directed the election.

WILLIAMS' ANGELS

Chicago, July 16.

Robert Williams, co-producer of "After Dark," running at the Woods, is writing the book to a musical show which it is reported, will be angled by a local millionaire.

Williams, who regularly is an actor, is still under contract to A. H. Woods, with three more years to go. Woods recently cabled Williams from Europe to be ready to join a new show for next season. He will probably try to double as actor and producer.

FLORENZ WITH FOX

Paul Florenz of "Whoopee" is leaving the show for a Fox picture contract.

Goes to Hollywood this week.

CANTOR ON A. A. A.

Eddie Cantor has been appointed a member of the panel of the American Arbitration Association. It settles disputes between actors and managers under the terms of Equity's contract.

As a member of the panel Cantor will be called upon occasionally to sit as chairman at arbitration cases as the representative of the association. In all cases both parties concerned select an arbiter.

Most of the members of the A. A. A. panel are big business men. Cantor is the first actor whose name has been added to the list.

Aaron Jones, Jr., Split

Chicago, July 16.

Charlotte Jones secured a divorce from Aaron Jones, Jr., manager of the Erlanger theatre, on grounds of cruelty in an uncontested suit last week. She was given a \$12,000 settlement, and Jones received custody of their child, Aaron Jones, III. Wife was represented by Attorney Phillip R. Davis.

Marriage was in July, 1926, and separation July 9 of this year.

INTERSTATE DOUBLING

John E. Wernes' musical comedy troupe of 35, playing condensed versions of royalty scripts, starts Thursday at the Palace, Cicero.

Troupe will play 10 last-half shows, different each week, in Cicero, and 10 first-half at the Majestic, Racine, Wis.

Both houses will have feature pictures and top of 50c.

Berkeley, Shubert, Rushed

Busby Berkeley has been replaced by Danny Dare to direct the dances of Hammerstein's "Just Another Day."

Berkeley had too much work for the Shuberts to put in enough time.

Stocks Closing; Ban On Talkers Hurting

Summer, beach weather and talkers have shot summer stock business to smithereens this year. The stocks have taken it on the chin heavier than in past few seasons.

Only 65 stocks operating now as against 100 last summer and with this year's list including at least 25 new summer stands. The amount running is the lowest in three years.

Those operating are just about making expenses, with few bettering an even break despite cuts to the bone and operators going back to grease paint for the first time in years to save an outsider's salary. Some are even venturing in as leads to hold down the payroll nut and all are doing everything but parades to bring in business.

Weekly closings are sending an army of legits back to New York to join the already large enough unemployed mob that figured the talking pictures as a savior if stock quits, but who are euloried out of this prospect now until the Equity-Producers wrangle has been ironed out.

2 Woodstock Stocks

Two stocks are trying to make it pay in the little town of Woodstock, N. Y. At the Playhouse with Jane Meredith in the lead, Don Mullally, playwright, directing, are Sarah Hayden, Philip Brandon, Elizabeth Fendleton, Jeanne DeMe, Thelma Paige, Richard Abbott.

The other company is at the Maverick, with Gladys Hulbert in the lead.

Playhouse has \$150 top and the Maverick's high is \$1.

Studebaker Goes Film

Chicago, July 16.

With the Shubert booking interest in the Studebaker expiring July 1, George Kingsbury, manager, will continue to operate the house with straight pictures next season for Samuel Insull, millionaire lessee. Kingsbury is in New York this week for films. House is wired.

PAUL WHITEMAN

Booking Exclusively Through His Own Office

1560 Broadway
New York City

JAMES F. GILLESPIE
Personal Representative

Nan Halperin

LESTER ALLEN and NELLIE BREEN

INTERNATIONAL ARTISTS
HOME SOON

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification by reaction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Bamboola," Royale (4th week) (R-1,118-\$3). Broadway last week worse than that of the Fourth; heat wave continued. "Bamboola" wavered, takings under \$4,000.

"Broadway Nights," 44th St. (1st week) (C-1,011-\$3). Cut rated and presented plenty; doubtful of sticking; may be protecting picture rights which apply after three weeks in New York.

"Bird in a Hand," Morosco (26th week) (CD-906-\$3.85). Slipped downward further, same for every show on list; takings top at \$8,000; less indicated.

"Brothers," 18th St. (30th week) (CD-906-\$3.85). Appears to be pared down to operate at modest gross; under \$5,000; due to close Saturday.

"Decision," 49th St. Passed out last Saturday; stuck six weeks, laterally guaranteeing house; was announced to move to Belmont but evidently coin ran out.

"Follow Thru," Channing's 46th St. (28th week) (M-1,413-\$5.50). Even so popular a musical as this markedly affected during past two weeks; last week a bit over \$30,000.

"Freddy," Lyceum (1st week) (C-957-\$3). Independently, presented; written by A. Stafford Dickens; opened Tuesday.

"Grand Street Follies," Booth. Taken off last Saturday; played 11 weeks; never robust at box office; dropped under \$6,000.

"Hold Everything," Broadhurst (40th week) (M-1,118-\$5.50). One of the past season's favorites, but away off lately; last week dropped down to \$13,000.

"Hot Chocolate," Hudson (5th week) (R-1,904-\$3). Colored revue doing fairly well, but hardly up to expectations; about \$10,000.

"Journey's End," Henry Miller's (15th week) (C-946-\$4.40). Leads off for first time two weeks ago; last week the pace slowed further; approximately \$15,000.

"Let Us Be Gay," Little (2nd week) (C-530-\$4.40). Has been a good money maker and will probably last through summer; down under \$8,000 last week.

"My Girl Friday," Republic (22nd week) (C-901-\$3). Is among the list of eight attractions remaining on cut rate list early this week; \$4,000 or less indicated.

"Nice Women," Longacre (6th week) (C-1,019-\$3). Would have had a better chance if presented during regular season; has been getting around \$5,000 which may be an even break.

"Night in Venice," Shubert (9th week) (R-1,305-\$5.50). For some reason this summer revue failed to catch on as well as it should; last week under \$20,000 was about 50 per cent of capacity.

"Show Girl," Ziegfeld (3rd week) (M-1,222-\$6.00). While not rated a smash, is getting important money and leading the list; second week rated around \$42,000.

"Sketch Book," 34th St. (3rd week) (R-908-\$5.50). Good agency call, but not capacity either; second week estimated around \$33,000; figures to be a sticker.

"Street Scene," Playhouse (28th

week) (C-879-\$3.85). Claimed to have stood up better than anything in town last week; quoted at better than \$17,000.

"The Camel Through the Needle's Eye," Guild (14th week) (D-914-\$3.00). Slipped down around the \$5,000 mark; another couple of weeks indicated but no definite closing date.

"The Jade God," Cort (10th week) C-1,043-\$3. Will continue into August and until starting on tour; mystery play a little sufferer but breaking even.

"The Little Show," Music Box (12th week) (R-1,000-\$4.40). Last week showed a neat profit, but trade slipped with the others; \$18,000.

"The New Moon," Imperial (44th week) (O-1,446-\$5.50). Longest run attraction on the list; has been off lately, down under \$19,000 mark but okay considering the going.

"Whoopee," New Amsterdam (M-1,702-\$6.60). Closed last Saturday after announcing a lay-off for three weeks; due to reopen Aug. 5; last week \$35,000.

"The Perfect Alibi," Hopkins; a heat victim; closed last Saturday after a successful run.

"After Dark," Rialto, Hoboken; revival.

Yiddish Art \$25,000 in L. A.—"Hill" at \$10,000

Los Angeles, July 16.

With the Elks not coming up to expectation in numbers present and two new shows opening during the week, the legits were sort of downcast. Neither of the two new ones, "Top O' the Hill" and "Love in a Mist" got any sort of a start. Initial indications are that neither can run over four weeks to "black" figures. "Hill" hit shy of \$10,000 at the Mayan after getting away to a \$5 top, while "Mist," on six performances at the Majestic, did not climb above \$4,000.

Real money of the week went to the Mason where the Maurice Schwartz Yiddish Art players filled in an eight day gap with repertoire at \$1 and \$2.50. Troupe grabbed over \$25,000 in 11 performances. Ethel Barrymore opened here last night in "The Kingdom of God," which she will do for two weeks and then follow for another fortnight with "The Love Duel."

Helen Hayes' second week with "Coquette," Belasco, ran even with the first at \$14,000. Remains until July 27 when revival of "Front Page" comes in for two weeks to be followed Aug. 11 by "Little Accident" with New York cast. Walker Whiteside's, "The Hindu," President, second week, did better than expected at around \$5,900.

"The Old Show" after three weeks at the Egan and no nibbles from the film producers, departed Saturday to less than \$1,000. "So This Is College," play produced some time ago at the Cordova Playshop under title of "Lifer," now present with original cast. "Dancing Mothers" bowed out of the El Capitan after six weeks with Henry Duffy getting little if any profit on run. Final was just short of \$5,100. Duffy and his wife, Dale Winter,

now current for second anniversary of house with "The First Year," "Jonesy," third week at Vine Street, and through use of service tickets, hit over the \$4,000. Second week of "The Big Pond" at Hollywood Playhouse, was about \$700 behind the initial stanza at slightly over \$4,000.

Estimates for Last Week

Belasco—"Coquette"—(2nd week). Helen Hayes, despite handicap of picture, preceding the play here, managed to draw close to \$14,000; "Front Page" revival here July 27.

Egan—"The Old Show"—(3rd week). With no takers for pictures, folded to less than \$1,000; "So This Is College" current.

El Capitan—"Dancing Mothers"—(6th and final week). No kick on length of run after downtown showing; \$5,000 n. s. b.; "The First Year" opened Sunday matinee; house's second anniversary under Duffy operation.

Hollywood Playhouse—"The Big Pond"—(2nd week). Bob McWade's second week gross only \$700 below first, practically all subscription for \$5,900.

Majestic—"Love in a Mist"—(5 days). With Monday nights out and E. E. Horton issuing from lineup for first six performances, \$4,000; encouraging.

Mason—Maurice Schwartz Yiddish Art Players (1st and final week). Schwartz season subscribed for, way ahead and no repetition in repertoire; on 11 performances \$25,000 at \$2.50; Ethel Barrymore now here in "Kingdom of God."

Mayan—"Top O' the Hill"—(2nd week). Though dallie gave some great notices, reaction not strong; failed to reach \$10,000.

President—"The Hindu"—(2nd week). Old stock fans still great for Whiteside; \$5,900.

Vine Street—"Jonesy"—(3d week). Theatre parties promoted by Sid Miller helped; a bit better than \$4,000; another two or three weeks with no play selected to follow.

Only Four Shows Left To Fight the Loop

Chicago, July 16.

One down and four to go is the Chicago score this week. "Dracula," surviving from early spring, took off from the Blackstone Saturday, leaving the house dark.

With competition thinning down to a frazzle "Pleasure Bound," on the upshoot, is doing smash business. At \$5.50, revue is now hitting.

Sultry weather mingled with some rain last week kept the remaining attractions in the Loop at low ebb. Week-end biz suffered.

Out of the three dramas last week "After Dark" took the worst brodie. Old time meller never got going at the Woods. "Nut Farm" looks to have hit the toboggan after holding on big for two months. Short cast comedy is operating at a minimum gosh, and with the house helping, may withstand the low grosses.

About the same condition with "Connecticut Yankee." It dropped off sharply in the last two weeks. Only other song and dance piece in town, "Yankee," is about ready to take air at any time.

Estimates for Last Week

"Pleasure Bound" (Grand, 4th week). Brokers had four-week buy. Picking up on its own now with stiff scale, boosting gross to around \$37,000.

"After Dark" (Woods, 3d week). Not a look in. Just hanging on. No more than \$3,000 and red.

Connecticut Yankee (Garlick, 15th week). Continuing in slump. Down grand to \$11,000.

"Nut Farm" (Cort, 10th week). Pacing wearily; again about \$7,000.

"Dracula" (Blackstone, 15th, final week). Profitable run at moderate grosses, considering out-of-way location of house. Out to about \$7,500. House dark.

WARNING!

I OWN

"AFTER DARK"

By DION BOUCICAULT

THE PLAY WAS NEVER COPYRIGHTED in the United States, and, having purchased "After Dark" outright from Mr. Boucicault, my ownership is protected BY COMMON LAW RIGHT.

NO PUBLICATION OF THE PLAY WAS EVER AUTHORIZED BY MR. BOUCICAULT OR MYSELF.

"AFTER DARK" HAS PLAYED HOBOKEN, N. J. (30 WEEKS), and is still running UNDER AN ARRANGEMENT MADE WITH ME BY CHRISTOPHER MORLEY AND HIS ASSOCIATES.

The famous old play has reached ITS SIXTH WEEK AT JESSIE BONSTELLE'S PLAYHOUSE, DETROIT, MICH., where it is still playing to capacity and expected to run all summer.

Now in its FOURTH WEEK AT WOODS THEATRE, CHICAGO, under management Williams & Estey.

ROBERT McLOUGHLIN'S SUMMER STOCK AT OHIO THEATRE, CLEVELAND, IS PREPARING "AFTER DARK" FOR A RUN IN THAT CITY.

I PROPOSE TO PROTECT MY RIGHTS IN "AFTER DARK," SO IF YOU ARE THINKING OF ITS PRODUCTION, YOU CAN SECURE THE RIGHT TO DO SO BY APPLYING TO M. HEALY, FAIR PLAY CO., PLAYHOUSE, 48TH STREET, NEW YORK.

WILLIAM A. BRADY

Frisco Grosses

San Francisco, July 16.

Two openings this week. "Elmer the Great" at Duffy's Alcazar Sunday, following long run of "Masquerader." Yesterday (Monday), "The Little Accident" opened at Curran following "Let Us Be Gay." Pay Bainter and John Halliday in "Jealousy" were well received at the Geary last week. Show has been building, but is not doing big biz.

Estimates for Last Week

Geary—"Jealousy." 1st week, \$13,000.

Curran—"Let Us Be Gay." 2d, final week, \$10,000.

Alcazar—"The Masquerader." Final week, \$3,500.

President—"The Sap." Fair in 3d week; \$4,300.

Chester Morris, Warner Lead

Chester Morris will play opposite Dolores Costello in Warner's "Second Choice."

It is the picturization of the Saturday Evening Post serial by Elizabeth Alexander.

Inside Stuff—Legit

The Supreme Court will hold Richard Walton Tully, playwright in contempt unless he delivers to Grace Fendler an assignment of "any and all rights to receive money from stage productions, picture rights or otherwise in connection with the play 'Bird of Paradise'."

Mrs. Fendler won her plagiarism case against Oliver Morosco and Tully, the court finding that she was entitled to about \$800,000. To date she hasn't received a dime and a few weeks ago filed judgment for that amount plus interest against the producer and playwright, whose attorneys, House, Grossman & Yorhaus, plan to carry the case to the higher courts in the fall.

In the event that Tully fails to comply with the terms of the decree within 10 days, Mrs. Fendler's attorney will enter an order directing the issuance of a commitment.

Freelance press agent around Los Angeles has a habit of seeking accounts belonging to other p. a's. He has been on the trail of a job held by a former newspaperman with a legit house.

Every three months, or so he writes to the owner of the theatre suggesting that he employ him. Letter is turned over to the house p. a. who answers by saying the owner is well satisfied, but possibly, in three or four months, the situation may change. When the time elapses the procedure is repeated. It's been going on for three years.

Marion Gering, Bernard Levy, Treiblich, and William Birns, all associated with Elyman Adler in "The Skidding" office, after a couple of seasons of squabbles have disbanded. Adler is alone with "Love's Labor Won." Levy is producing for Birns. "Bed Fellows" being the undertaking following "The Tired Business Man."

"Murder in the Subway," announced for production by Edward Blatt, to be directed by Chester Erskine, promises something of a sensational nature. The entire action of the play takes place in the subway, from Park Place to Van Courtlandt Park.

Literati

(Continued from page 76)

and the knob turned. Machine has already made its appearance in St. Louis and will be installed throughout the country. The stories, by Mark Twain, H. G. Wells and others are printed on newsprint. No choice of stories, taking whatever comes along for your cent.

Littel Resigns

Robert Littel, first string dramatic critic for the New York Evening Post, has resigned after holding down that desk for a little more than a year. No successor has as yet been named for the position. Littel is now touring in Soviet Russia with his future plans not revealed in his cable resignation.

After Business

Warner Bros. say that after an announcement has been made concerning the amount of money it will spend on advertising for the coming season, they are flooded by every type of sheet throughout the country enclosing data concerning the paper and telling the benefits of advertising in that sheet.

R. R. Mag.

A new monthly fiction mag to contain stories only of railroad life and activities is shortly to make its appearance. It will be called Railroad and Will Hayes, not the film man, will be editor. Railroad will not be the first magazine of

this type, the late Frank A. Munsey having published and later suspended the Railroad Man's Magazine.

An Actor's French

Vaude actor haunting L. A. agencies the last few weeks, boasts a liberal education. To back it up he usually carries a book in some foreign language.

Somebody asked him the name of the volume he was reading and he glibly answered, "The Three Musketeers." Title was "Apres Vingt Ans" ("Twenty Years After"), the sequel.

Cruikshank's Stories

Herb Cruikshank holds a record for pseudonyms this month. In four current picture magazines—Classic, Picture Play, Screenbook and Motion Picture—he is author of four articles under the names of Paul Gates, Grace Davenport, John Stafford and Ralph Fields.

Miley's Switch

Jack Miley, round tab scribe, changed papers Monday. He has been doing tricks for the Graphic, but hopped to the Daily News to cover Broadway specials.

English Author on Coast

Arthur Weigall, English author, is on the coast with a couple of offers to write for pictures. He is just there for a visit.

Out-of-Town Review

TOP O' THE HILL

Los Angeles, July 9.

Drama in three acts and two scenes, written by Felix Baum, written by Charles A. Kenyon. Helen Menken and William Boyd starred. Staged by Lowell Sherman with settings credited to John Decker. At the Mayan theatre, for world premier, July 8 at 8:30.

Gertrude Lawrence William Boyd
Gloria Fairbank Hilda Vaughn
Sally Dunn William Boyd
Dolly Dake William Boyd
Jilly Lufford Anderson Lawler
Sally Lufford Helen Menken
Miss Volmer Helen Menken
Mr. Lufford John W. Dillon
Mrs. Lufford Jean Temple
Mrs. Treasty Jean Temple
Dan Russell Morrison

Rough language play telling of an idealistic harlot, becomes a picture star, who is on the verge of making the social graces and matronly when she discovers the blue bloods are after her coin. So she returns to her lover of brothel days. As opening here, with a third act reported completely rewritten the previous night, the play has a good second act, slow first part and needs a wallop next to or at the finale.

Added writing and a touch of showmanship in that third act, a sporting house, can send this one into New York with an outside chance because of Helen Menken and Bill Boyd.

Two set show, a parlor in a hotel suite and red light reception room. Abundant opportunity to send some action into the finish by dotting the latter site by the supposed inhabitants. Scene is programed as "Russian Rosies", but possibly Rosie and her girls aren't in the flesh because of the overhead in a town which doesn't believe 24-sheets unless they deal with cinematography. But it's a wide open spot for a low-down ballyhoo to catch word-of-mouth which the picture mob present immediately realized. And the film bunch were present, mostly by invitation, with just better than a three-quarter house witnessing the premier. So much for skeptically legit L. A.

How many weeks the show will run here is simply a matter of subtraction and how long a glass script chin can withstand the wallop of an unseen public. The house is already understood to have a picture lined up, if stating the successor is seven weeks away. Endurance fliers for '29 have made many a show look foolish already, and there's a pair now in the city ready for show business. If what goes up must come down—what theoretically opens must close.

Miss Menken never looked better than she does here. Clothes. A long first act speech by the star lets this session "way down. It's an explanatory monolog to the hotel maid, a copy of the "district" days, and either should be evenly divided or split 60-40. Even Miss Menken can't hold the big draught of July 8 together. Compensating this is the second act finale wherein Sandy (Boyd) still in love with her, calls for a showdown to save Gerba from her star gazing ideals, and demands that she "put it on" for her fiancé in the same way and on the same spot where she used to beguile the drop-ins. It's a dramatic passage fully probed by Miss Menken and Boyd, she supposedly fighting her love for him to gain a strata she has always craved.

That Sandy is trotting around with the sister of Gerba's prospective husband is both a complicated

(Continued on page 82)

Obituary

JOHN GRIFFITH WRAY

John Griffith Wray, 33, husband of Bradley King, scenarist, died July 15 at St. Vincent's Hospital, Los Angeles, from complications following an appendix operation performed July 12. His condition was reported favorable until a relapse set in.

Mr. Wray has just finished "Most Immoral Lady" for First National when he was stricken.

A native of Minneapolis, he was a stage actor and later owned a touring company prior to coming to Hollywood seven years ago as general manager for Thomas Ince. Following Ince's death, he was general manager for Universal. More recently he was a director for Fox, Metro and First National. He married Miss King, his second wife, nine months ago.

MARY WOOD

Mary Wood, 24, actress, unmarried, died Monday at her home in the Bronx, N. Y. Miss Wood recently suffered a nervous breakdown.

She was a daughter of the late George H. Wood, comedian, and at one time with her sister, Winifred, formed the vaudeville team of the Wood Sisters. Miss Winifred, who, with the mother survives, is still on the stage.

Later Miss Wood took up legitimate work and appeared in a number of shows including "Anna" and "Elmer Gantry."

FRANCES J. GRANDON

Francis J. Grandon, 59, died in the General Hospital, Los Angeles, July 11, from paralysis. Grandon was one of the best known directors in the early days of the screen. Grandon worked at Biograph, Imp (Laemmle), Lubin, Griffith-Triangle, Majestic, Reliance and Triangle. He had done no picture work in recent years.

Friends are attempting to locate relatives in Indiana.

MORRIS ALBURTUS

Morris Alburthus, 65, former vaude actor, died in San Diego, Cal., July 8, of heart failure.

Alburthus and his wife were formerly in the business.

SECOND AVE. SEASON OCT. 5

Kensler's Second Avenue reopens legit season Oct. 5 with Polly Piccon in music comedies.

Fox's Great Neck Buy

William Fox took title to the Playhouse, Great Neck, L. I., Monday. As with the Boulevard, Jackson Heights, recently acquired, he turned over the legit booking end to Louis F. Werba.

The Great Neck house is wired and will have a picture policy except on Wednesday and Saturday, set aside for road attractions. The stand has been popular as a try-out spot for the past several seasons.

merly well known as a juggling team under the name of Alburthus and Miller. Alburthus was employed as a doorman at the Hill-street theatre, Los Angeles, up until a few weeks ago.

HIRAM WALTON

Hiram Walton, 70, circus acrobat, died July 11 in Toledo. Mr. Walton was a member of the Walton Bros' troupe and started his circus career with G. W. Warner's wagon shows. Later he was with the Waltons with the Barnum & Bailey circus.

Of the Walton brothers, David only survives. Interment in Toledo.

FLORENCE JEROME

Florence Jerome, daughter of Billy and Maude Jerome, died July 4. Miss Jerome had appeared on the stage, having played the little country girl in 1913 Ziegfeld "Follies." She had also worked with her father and Jean Schwartz when they did an act at Hammerstein's old Victoria.

WILLIAM T. BARNES

William T. Barnes, veteran actor, died last week in Sturgis, Mich.

Apparently, Mr. Barnes was best known for his work in the midwest as neither the Actors' Fund nor Equity has any record of his stage career.

Howard Ford, 25, chief engineer for Universal Wireless Communication, radio installation firm, was electrocuted July 11 while supervising construction of a radio station near Plainfield, Ill.

The mother, 76, of Belle Bennett died of heart disease in her Hollywood home July 13. Burial will be in her former home town, Milaca, Minn.

The wife, 26, of Joseph E. Campbell, picture operator, Rialto, Chicago, committed suicide by inhaling gas last week.

George Watson, 60, watchman for Miller's 101 Ranch and Wild West show, was killed by a swinging train door in the railroad switch yards in Chicago July 13. The circus was en route to Waukegan.

The father of George Lime (Lime Trio) died June 27 at his home in Vienna, Austria.

Deaths Abroad

Henriette Gateaux (stage name Hedwig Moore), former French actress, died in a Paris hospital.

Marietta Miller, picture actress, died at Badenweiler. Deceased was born in Vienna.

Rene Barre, 43, music publisher formerly associated with Oscar Dufrenne, died in Paris.

MEDRANO and DONNA

In Their Own Argentine and Spanish Dance Creations

HELD OVER AT THE AMBASSADEURS, PARIS

NOW IN THEIR 8th WEEK

Acclaimed by the Paris press as one of the most successful attractions in the 1929 Ambassadeurs Revue

Direction
RALPH FARNUM
1530 Broadway, New York

TRIXIE FRIGANZA

in JOHN MURRAY ANDERSON'S "ALMANAC"

MORRISON

Special Material NEVILLE FLEESON

ETHER "NAMES" INCREASING IN DEMAND

More than ever before, names will be in demand and command fancy figures for radio broadcasts this coming season. It has been established that even if a "name" falls below par as an ether entertainer, compared to an experienced but lesser known microphone entertainer, the name has the benefit of attracting publicity, its chief value.

The star feature of a commercial hour usually garners a flock of free newspaper space and extra stories in the lay press which is free publicity which the advertiser couldn't buy. Names now are becoming scarcer. The inroads of the talkers and the great activity of the available singing and comedy people in coast picture productions is an important factor in this shortage.

Songwriters in Short

Los Angeles, July 16.

M-G songwriters are in on a short made by Samm Lee in two days and nights with Jack Cummings supervising. Cast includes Herb Brown, Arthur Freed, Roy Turk, Fred Ehlert, Ray Egan, Dave Dryer, Fred Fisher, Dave Snell, Gus Edwards, and Jack Benny as m. c. Jack Robbins go. The idea when discovering the rummy game. Remaining members of the M-G song contingent will go and do likewise as soon as they're collectively at leisure.

LATE MUSIC STIRS CAPITAL

Washington, July 16.

District Court of Appeals has been petitioned to set a time limit on roof garden orchestras at night.

Town's night dancing places are widely scattered with majority in residential districts. Complaints grew so that police finally made a pinch with presiding judge passing the closing hour decision on to the higher court.

Horning in Charge

Frank S. Horning is now New York district sales manager for Brunswick talking machine products, succeeding Edward Strauss, who joins the Brunswick-Balke-Collender national organization.

Lyman at Richman Club

It has been settled that Abe Lyman's orchestra shall appear at the Richman club, New York, in the early fall.

Singing Combo

A new radio singing combination, has been formed by Alice Remsen, contralto, and Rae Del Rey, soprano.

The executive board midsummer session of the I. A. E. of U. S. offices of the I. A. week July 22.

Inside Stuff—Music

Easterner's Western Squawk

An eastern band leader, recently arriving on the Coast wasn't strong with studio execs, so business wasn't so hot. He lunched it on the union stating he paid his dough and the union should get him a job. He wasn't in so good with union officials, either.

Then a non-union theatre decided to put on a stage band and this lad got the job, which got the union bunch sore. Organization checked him back east, found that the lad talk about the union owing him dough was true but in reverse. He is on the defaulters list in their eastern locals.

Burnett's Film Staff

Earl Burnett, band leader at the Biltmore hotel, Los Angeles, takes money four ways from "Broadway Melody." He was engaged with band to play for the picture in its making, when the subject was recorded by Brunswick, and then for the Coast opening at the Chinese theatre, and finally as part of his program at the hotel.

Brunswick has also put two of Burnett's recordings on the Coast. "So This is Heaven," from the Vitaphone Banky 1. A picture, and "I Love You," Pathe. Means unusual exploitation for Burnett.

National ruling by the American Federation of Musicians is that members failing to keep up two per cent weekly payments then their dues for the musicians' strike fund must pay \$5 a time for each week they miss in addition to the two per cent.

Quick Research

Los Angeles, July 16.

During last weeks "Old Gold" of Paul Whiteman hour over the Columbia network, emanating from the Universal studios here, a popping noise was simultaneously picked up in New Orleans, Kansas City, and New York.

Wires immediately began coming in to check the trouble and within one minute the announcer discovered a tapping piece of paper on the mike.

\$100,000 FROM CONCERTS

Relief Fund Money for Chicago Musicians' Union

Chicago, July 16.

More than \$100,000 in salaries paid to the Chicago musicians for open air band concerts this summer comes as a big relief for the lay-offs caused by wired houses.

Chicago Daily News is sponsoring 50 concerts, with 60 men to a concert, in a contest to pick an official World's Fair band. James C. Petrillo, president, Musicians' Union, is promoting 30 daily concerts, starting Aug. 1, with 100 men to a concert. Jobs will be scattered among the unemployed as much as possible.

Coast Radio Chain Opens N. Y. Station in October

Seattle, July 16.

American Broadcasting Corp., with headquarters here, opens a New York station Oct. 1, at which time it expects to have a chain of 42 stations.

At present the company is confining its operation to the Coast with the San Francisco studio the key. George Stoll is in charge of music there.

Vic Meyers, who has a dancehall orchestra here, will be sent to New York.

The American Broadcasting chain, incorporated in Albany and the eastern affiliation of the western broadcasting system of the same name, is negotiating with three New York stations for an entree in the east.

The western chain, one of the strongest in that section, operates from Chicago and all points west, controlling 14 stations.

The incorporators of the eastern branch are F. J. Reilly, Claude Bostock and M. K. Sohl.

WOR ALONE

After Sept. 1, WOR, in Newark, N. J., will be operated as an independent station by L. Bamberger & Co. Present contract with the Columbia Broadcasting System expires Sept. 1.

After that date, for a commercial hour tie-up, the station will join the Quality Group, consisting of WLW, Cincinnati, and WVEB, Chicago. A Macy's department store in New York recently purchased Bamberger, will receive no mention by the station.

Along the Coast

By BILL SWIGERT

Los Angeles, July 16.

One of the most pretentious presentations of music ever staged on the Coast happened last week in the Coliseum when Arthur Roberts, leader of the Golden State band, led a group of more than a thousand pieces, drawn from 30 visiting Elk bands.

Instrumental session concluded the electrical pageant in the bowl with more than 75,000 spectators present.

While waiting to get started on his new picture for Universal, Paul Whiteman was approached by a weight reducing machine company to pose for a picture with one of the machines. Indorsement seeker offered to make Paul a present of a machine.

Whiteman countered by declaring he would allow the company one negative for \$5,000.

Universal believes it has grounds for complaint against the manufacturers of Old Gold cigarettes.

Studio claims that inasmuch as they furnish the facilities for the broadcasting of Whiteman's weekly "Old Gold" hour, that out of respect for the courtesy the cigarette company might make some mention in their announcements that the broadcast is emanating from the Universal plant.

Chico, known in Europe as a concert violinist, systematically saved \$10,000 and blew it all on a "Strad." Concerts became few, and now he's in Hollywood with the 10 grand fiddle at unit scale prices.

He was discovered at Universal, working as a set musician for \$10 a day. Across the street an army of bricklayers were putting up a building, each drawing \$15.

Speaking of violinists, one was discovered in Leo Forbstein's orchestra at First National, with callouses on his chin.

Developed from constantly chewing gum while playing.

Reports emanating from the Warner-Witmark camp show that in addition to the overloading of assignments for lyrics and music, Jack Warner has called upon the gang to don powder and tuxedos for Irene Bordoin's number in "Show of Shows."

Star will sing "Believe Me," by Al Bryan and Eddie Ward, with accompaniment furnished by 10 baby grands, each played by a Witmark composer.

Magidson, Washington and Cleary, now identified out here as the "Three Musketeers," have turned out 12 songs for Warner-B.R. pictures since their arrival six weeks ago.

Boys are now expected to turn out six more within the next ten days. Five of these will be used in "Warrior Pass" and one for "Lilies of the Field."

Grant Clarke and Harry Akst are assigned to furnish the incidental numbers necessary for "Golden Dawn," Warners. Most of the original numbers of this operetta will be retained.

Al Dubin and Al Burke are teaming on tunes for "Second Choice," Warners. J. Kiern Brennan, engaged for special material on George Lewis' picture, will be retained for the same work in "Show of Shows."

Out at the Movietone City, where Fox composers are being murdered with kindness, construction of individual bungalows to house the songwriting teams is being carried out with speed.

Abe Lincoln and Wolfie Gilbert are making their temporary headquarters at the Western avenue plant. They have written "The Right Kind of a Man" for "Frozen Justice."

Archie Guttler's democratic urge to cultivate an intimate friendship with everyone he meets has placed him in hot water with aspirants among the studio's laboring class.

Most every noon hour a grip, carpenter or bricklayer treks across to Guttler's bungalow with lyrics, hoping they'll get his okay.

Harlan Thompson holds the distinction of writing all the lyrics for the operetta "Married in Hollywood" which Spangler furnished the music for four numbers and Arthur Kay two.

Only one song by Oscar Strauss, original composer of the score, has been retained. Songs to be heard in this one are, "The Thick Thicket," "Dance Away the Night," "I'll Give You Love," "Sweet Song," "Tides in Love" and "A Man and a Maid." One of Kay's contributions is "National Anthem."

George Fennell is taking care of the lyrics for "Big Time" which is being produced by Fox.

Edna Mae Con Conrad, Guttler and Al Burke are writing four numbers for "Aren't We All?" Fox.

Al Dubin and Joe Burke are writing the melodies for the three musicals supporting Beatrice Lillie in "The Show of Shows."

CBS vs. NBC

Columbia Broadcasting System out to give the NBC a tussle for radio supremacy.

CBS now has three premier band attractions in Whiteman, Lopez and Glick, intending to quote their chief as once appeal from the name bands.

CONTINENTAL'S PREVIEW

Showing 13-Inch Record July 26 to Private Gathering

The Continental Broadcasting Corp., which is forming a radio chain of 75 small stations to broadcast canned programs by means of a device known as the econost, using an 13-inch cylinder record, will demonstrate its broadcasting plan before newspapermen and radio experts July 26, at its experimental station at Fredericksburg, Md.

On the strength of this exhibition the corporation hopes to receive a license from the Radio Commission to use the experimental station as its central station in the east until such time as finances are available for the building of a high power station at St. Joseph, Mo., the approximate geographical center of the U. S.

The corporation claims that out of 105 small stations sent questionnaires 74 are willing to sell or lease to Continental. There are now approximately 630 radio broadcasting stations in operation in this country.

Academy Will Likely Add Songwriters' Branch—'30

Los Angeles, July 16.

There is a probability of a song writers' branch of the Academy of Motion Picture Arts and Sciences next year. Academy now includes everything which came up with talking pictures except the composers.

A number of the songsmiths wanted to join the Academy but there wasn't a spot for them, so the board is devising a means to accommodate. Officials say it will probably be impossible to organize the new branch until next year.

S-B Tieups

In addition to Universal and Biltmore Pictures, Shapiro-Bornstein has made exclusive film-song tie-ups with three other companies. These are Rayart, Reelstone and the Larry D'Armour subsidiary of RKO.

If arms otherwise has RKO tied up.

W. B. & S. Royalty Suit

Los Angeles, July 16.

George Wagner has filed suit against Waters, Berlin & Shay in the District Court asking for an accounting on the song, "Mary Lou." He composed it, with Abe Lyman and J. Russell Robinson.

Wagner asserts he received only \$4,000 royalty.

You've Done to Me," "Doing the Boom Boom," "Mandita" and "Old Soldiers Never Die."

Titles of the seven numbers written by DeSylva, Brown and Henderson for "Sunside Up," Fox, include: "Sunside Up," "Turn On the Heat," "Talking Picture of You," "Pickin' Petals Off the Daisy," "Aren't We All," "You Find the Time, I'll Find the Place," and "It's Great to Be Needed."

Speaking of forcing songs into outdoor drama, picture makers are on a par with the other producers by inserting what is known to the old-time railroaders as a "tie-up" sequence in "Oh, Yeah." This is a celebration similar to an Indian war dancer, everyone going loco.

In order to conform with the period of these seasons, it was necessary to dig into old, and such old railroad numbers as "The Child and the Railroad Engineer," "Train That Never Returned," "The Flying Tuba," "The Chattering Young Cowboy," "The Boy and the Girl," "Numbers are being revived and revamped by George Green and George Wagner, Pathe staff composers.

Al Dubin and Joe Burke are writing the melodies for the three musicals supporting Beatrice Lillie in "The Show of Shows."

Theme Song Puzzle Not Yet Settled

Record sales and attendant mechanical biz is off generally over the summer with the dick manufacturers still puzzled about the theme songs. All that's been selling has been themes, but that's only because they comprise the vast majority of the music publication output.

The trend for the new season will be the curtailment of theme song "canning" mechanically unless the numbers are importantly affiliated with big pictures and big distributors. The merit of the song will become a secondary nature because it's been definitely established that a strong picture can carry almost any song along to big sales and create a vast public demand for the songs it contains.

As a result, the music men are now as vitally concerned in seeing previews of new pictures or depending on Variety for authentic guidance on the strength of the flickers before undertaking to record any songs.

Chi Federation Bans Palm Beach Pit Suits

Chicago, July 16.

A white palm beach outfit is a costume and not a suit, according to the Chicago Federation of Musicians.

A committee from the Chicago theatre pit orchestra appeared before the Federation and complained the musicians wanted to wear the cool outfits but B. & K. wouldn't pay for them under heading of costumes. The orchestra offered to buy the suits if permitted to wear 'em. Board denied the request.

PICTURES OR ABROAD?

Los Angeles, July 16.

Roy Fox and band completed their stay at the Montmartre cafe July 10 and may sign with Warners for picture work.

There is also a chance that Fox and his outfit may make the trip to England with Jack Buchanan who has finished with First National and is now proprietor of a London theatre.

HERE AND THERE

Buddy Hapeman and his orchestra are at Joe Smallwood's Glenwood Lodge for the summer. Spot is favored by the Long Island set around Sands Point and Southampton.

Joe Morris and Archie Fletcher back in New York after European visit.

Max Rich and Muck Gordon of Maxson, Berlin & Snyder left for the coast July 13. Will free lance songs.

Herbie Koch, organist, switched by Publix from the Denver theatre, Denver, to the Paramount, Omaha. Con Maffie taken from the Metropolitan, Houston, to replace Koch in Denver, with Francis Farrelly replacing Maffie in Houston.

Executive offices of Warner-Witmark will be quartered in the new addition to the Warner building when it is completed. Professional offices will remain uptown.

Moony LeMaire's Ragadors, with Josephine LeMaire, songstress, are based on the Mandalay, excursion boat.

DeSylva, Brown & Henderson has Eddie Grigell as manager of its Philadelphia office, and Earl Haysden in Chicago office in prof. dept.

Johnny White is manager of radio and orchestra department of Felst.

Robbins Music has opened an office in San Francisco with Newton S. Kelly in charge.

Joe Drake, formerly with Milton Wall, now the Detroit representative for Aven, Yolen & Bernstein.

Bernard Prager, sales manager in the music biz, left for the Coast Sunday where he will stay two months.

CASTILLIAN ROYAL

(Pelham)

Pelham, N. Y., July 13.

Looks like the Crying Goldmans may get a break again with their Pelham Parkway roadhouse, now nicely redecorated, and doing good biz whether because of Al Shayne or Gene Gelger. Latter is Vincent Lopez's partner in Woodmansten Inn which is in the federal authorities' unfavorable graces through a "desperation" defense implicating Maxwell Shapiro, an assistant U. S. District Attorney, Woodmansten has received considerable unfavorable publicity from the metropolitan and regional press, especially the Bronx home papers.

Shayne, ever a roadhouse fav around New York, either up or down the road (Merrick), is no doubt to be credited for part of the draw. Shayne has been abroad for almost a year in the continental and London cafes and a clinch click, especially in Paris, so much so from reports it may cause him to return and take charge of the Parisian nite life to cater to the transient or permanent colony of English-speaking residents. It's a certainty there's a field there for just that type of cafe catering.

Shayne is a thoroughly at-ease m. c. and above all he can sell a pop song along almost Jolsonesque values. The floor show around him is negligible in the main—the usual assortment of week-end song and dance specialists, with nothing out-

Information

Los Angeles, July 16.

A coast music publisher's representative left his office abruptly. Sign on the door read, "Gone to San Quentin. Back in 2 1/2 years."

standing excepting a colleen doing a tap routine on her toes (fortified with small clogs), and a novelty in itself. Her second number was mediocre in comparison. Shayne himself does five or six numbers, including a couple of requests, and registers handily.

Les Stevens is the dance dispenser, rhythmic and snappy and okay for a dance floor. His percussion dance instrumentally, and one wonders how they will transmit via ether on behalf of the Mallory hour for whom he is slated to broadcast shortly. Les should build up the melody potentialities for radio purposes. He has a pianist—name announced but not caught—who tenors a pianoloop nicely and will be an ether asset. Stevens is slated to be succeeded upon his departure from Castilian by Jimmy Carr's orchestra.

Biz Saturday nite at Castilian was excellent. Across the road at Pelham Heath Inn, another Gelger enterprise, with an atmospheric outdoor garden and a crack band in Henry Busse Buzzers, they were dyin'. Maybe 10 parties grossing 30 covers and said to be another reaction to the anti-Gelger feeling locally.

Meantime, the Crying Goldmans, this time with a tear of joy occasionally intermingled with their usual weeps, are making the best of the situation, so much so that Chick and Al Goldman may have to abandon their Ocean Side spot for a spell and assist up Pelham-way. Adek

Chi "Coffee Dan's"

Chicago, July 16.

A replica of "Coffee Dan's," theatrical cellar rendezvous on the coast run by Johnny Davis, will be opened in the loop in September by local boys. Location is the basement of the Woods building on the Dearborn street side.

In the venture are Milton Well, music publisher; Al Quodbach, of the Granada cafe; Sam Wolf, roadhouse proprietor; Guy Lombardo, band leader; Rocco Vocco, of Feist's and Al Belien of Elmore's. This group is taking a 10-year lease on the spot, with a combined investment of around \$35,000. Understanding is that Well, Quodbach and Wolf will retain a 20 percent interest each, with the others dividing the remainder.

Restaurant will be operated along the same lines as Coffee Dan's in Los Angeles and San Francisco and will use the same name.

HUSING REMAINS EAST

Ted Husing did not return to the West Coast after all to stay indefinitely with Paul Whiteman for the Old Gold broadcasts. After finding that the local substitute was satisfactory.

President of the CBS decided to keep Husing east and groom him as the chain's Graham McNamee, to do all important sports broadcasts.

Husing originally flew back to broadcast the regatta and stayed on to do the national open golf tourney, last week making his debut before the mike as a boxing radio expert, averaging 2 1/2 words a minute on the air with the Kid Chocolate-Fernandez fistcliffs.

THEATRE'S DANCE HALL

Los Angeles, July 16.

Dome theatre, Ocean Park, Cal., now houses a ballroom on its second floor, operating under the theatre management.

Narcis Melrose Ballroom, and features Lou Singer's band, which played at the Palace ballroom, across the street, for over a year.

WGN LOSES POLICE CALLS

Chicago, July 16.

The broadcasting of police calls over Chicago Tribune's WGN, will be taken from that station shortly and radioed by the police department's own station on a wavelength too low to be tuned in on an ordinary set.

Melson's Vacation

Pittsburgh, July 16.

Charlie Melson, after 12 weeks as m. c. at Stanley, leaves Aug. 3. He will take a month's vacation at his home in Los Angeles and then return to the Stanley, Jersey City.

Melson's departure comes as a surprise, for he has been the first m. c. to click at the Stanley since its opening almost two years ago. He is said to have become dissatisfied with conditions in connection with the stage shows here and asked to be relieved.

Mabel Wayne's Co-Writer

Mabel Wayne left for the coast for Feist Thursday where she will collaborate with Billy Rose on the music for the "King of Jazz," Paul Whiteman's picture for Universal. L. Wolfe Gilbert and Mabel Wayne previously wrote the score—the picture, but due to changes in the action and plot a new score was needed.

Gilbert became exempt when going with Fox through DeSylva, Brown and Henderson.

Lopez on Weekly Hour

The weekly Klycton Hour, sponsored by the United Reproducers, has engaged Vincent Lopez and his orchestra as the weekly feature of its NBC hook-up.

Broadcasts from WJZ every Thursday night for half an hour.

New Music Firm's Chi Office

Chicago, July 16.

Plantodosi is opening a local office in the Woods building. New music firm will have Mort Bosley representing here.

"Nanette's" Interpolated Tune

Los Angeles, July 16.

First of the tunes to be added to First National's "No, No, Nanette," written by Al Myran and Eddie Ward, is "I've Got a Complex for You."

Back to the "Can"

Los Angeles, July 16.

"Can" joints, when beer is served in quart tins, have caught on here.

Expert guzzlers claim this method enhances the mellowness and leaves all the acid to be absorbed by the tin.

Jazz Angels

Chicago, July 16.

A pedestal holding 10 hand-carved bronze angels playing jazz instruments was presented to J. C. Stein, president of the Music Corporation, by Guy Lombardo and his Royal Canadian orchestra.

The costly gift was especially made and imported from Austria. Idea is from a review of the band by Ashton Stevens, drama critic, who called Lombardo's outfit "the sweetest jazz band this side of Heaven."

Specht in Roadhouse

Pittsburgh, July 16.

Paul Specht and his orchestra are now at The Delta, local roadhouse. Specht broadcasts commercially on behalf of the Sparton Radio.

Les Stevens' Hat Hour

Les Stevens, orchestra leader and m. c. at Castilian, the Pelham parkway road house, is under engagement to play for the Mallory Hat hour, commencing Labor day week.

TOP O' THE HILL

(Continued from page 80)

tion and the keynote of the later revelation where Gerba discovers the youth knew all the time. This comes in the vacated brothel and at present is awkwardly pieced together to the extent Miss Monken went somewhat overboard in attempting to act it across, an excusable last resort under the circumstances. Were Sandy, become a local political potentate to enter and order Rosie and the girls out as a build-up to the soul-stripping, the drama might again reach the intensity of the second act curtain. As is the play can't follow it.

Support cast is an in and out lineup. Hilda Vaughn, as the maid, has been given many of the answers, through the "term" "start" around promiscuously and is very much in on the stream of muttered oaths which balcony patronage will muff. Miss Vaughn does much better with her assignment than Anderson Lawler with his, granting that it's not an inviting part. Lawler plays a society straight and if it's a coldest depiction, perhaps, it isn't all his fault. Alden Gay, as the sister, has been somewhat overwritten for the sophisticated young damsel of today, but makes her point at the finish in telling the brother off for permitting Gerba to humiliate herself before him, tipping that the family was but after the bankroll anyway. Boyd meets his climax well and is convincing. Other than Ida Darling, as the mother, there isn't much reason for the cast to commit itself.

Lowell Sherman directed, possibly his first effort of the kind, and can be remonstrated with if having passed up the obvious third act opening or for having permitted Miss Monken to dwell so long on her past in the opening act. Beyond that things seemed smooth enough except for a misquotation of time.

Locale is San Francisco with Gerba's dress always having been the unmentioned Telegraph Hill. That she was a picture star, but as a child didn't necessarily always play with dolls didn't appear to bother the studio group at front. The play obviously does not shed a favorable glow upon film personnel, but this failed to perturb the Hollywood contingent, who seemed content to say "not a picture," and remained anxious to get back to Malibu.

Right now the show doesn't impress as a sensational New York entrant because Gerba is telegraphing her answer from just below Telegraph Hill some 20 minutes after the curtain flies. But with that second act to build around matters may be adjusted, and there's room for addition as it is currently a short performance. Sid.

SET FOR SARATOGA

Saratoga line-up of attractions for the August racing season now has Ben Bernie back at Arrowhead, Abe Lyman set at the Lido-Venice, Charles Dornberger at Riley's-on-the-Lake where Henry Busse held forth last year, and George Olsen for the fashionable Brook Club. Latter is the ultra spot, strictly membership, which never before went in for popular attractions. The gambling thing is still up in the air with indications for a negative month unless the boys take a chance with the casinos, using a crew of look-outs as last summer.

Theatre M. C. in Cafe

Chicago, July 16.

Yerne Buck, B&K m. c. and band leader, will open at the Green Mill cafe Sept. 11 with an 11-piece band. Green Mill, now dark, reopens on that date.

Buck goes in at \$750 weekly, his regular picture house salary, booked through Harry Beaumont. Contract is for six months.

Paley Returning

Los Angeles, July 16.

William Paley, president of the Columbia Broadcasting Company, who came here with Jesse Lasky to look over Paramount's local station, returns east Friday.



TAVERN

A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 48TH STREET
East of Broadway

TED HENKEL



Musical Director
Conducting Pit Orchestra
Overture and Special Scores
WITH ORCHESTRA OF 30
Also Conducting and Supervising
Stage Band and Preparations
WITH BAND OF 20
CAPITOL THEATRE
SYDNEY, AUSTRALIA

From England Again Comes
The New American Song
Sensation
"THE ONE IN THE WORLD"
From the same catalog (Campbell-Connelly), which gave us
that melodious hit,
"If I Had You"
Need We Say More?
It's a "Natural"!!
ROBBINS MUSIC CORPORATION
Publishers
799 Seventh Avenue, New York

JOSEF

SKRIVANEK

AND HIS ORCHESTRA

PLAYING AT EL PATIO BALLROOM, Los Angeles

TED MERRIE

ECCENTRIC COMIC

A Graduate of the "Village Grove Nut Club"

Personal Management of JACK BRUCKNER

1210 Wheeler Ave., Bronx, N. Y. C.

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON

and HIS COMMANDERS

SUMMERING:

HOTEL ROOSEVELT

HOLLYWOOD

VICTOR RECORDS

EXCLUSIVELY

DANNY CAIRNS

and His

R-K-O MELODY BAND

'America's Greatest Hit and Stage Band'

Now Playing Orpheum Theatre,

LOS ANGELES

PHIL FABELLO

and His

ORCHESTRA

The Different Ensemble

Presenting

COLISEUM THEATRE

New York City

TOM GERUNOVICH

and His

ROOF GARDEN ORCHESTRA

Exclusive Brookview Artists

ROOF GARDEN CAFE

Broadway and Krenery Ste.

San Francisco

MAL HALLETT

AND HIS ORCHESTRA

America's Greatest Dance Band

Bigger and Better Than Ever

Personal Management

CHARLES SHRIMAN

Salem, Mass.

GEORGE OLSEN

AND HIS MUSIC

En Tour

Office: 20 West 44th Street

New York City

VICTOR RECORDS

B. A. ROLFE

Radio's Premier Conductor

Lucky Strike Dance Orchestra

Palais D'Or Restaurant Orchestra

Edison Ace Recording Orchestra

JACKIE TAYLOR

And His

ORCHESTRA

Indefinitely

at the Famous

CAJUN GROVE

(Hawthorne)

THE BRICK TOPS

(PARISIAN RED HEADS)

America's Greatest Gift Band

Now Headlining RKO "Collegiate Unit"

Permanent Address

28 West North St., Indianapolis, Ind.

OWEN FALLON

And His

CALIFORNIANS

Now on Their Second Year at the

PALAIS DE DANSE

LOS ANGELES

FROM DETROIT

JEAN GOLDKETTE

Orchestras

VICTOR RECORDS

Office: 812 Bow Tower

DETROIT

VINCENT LOPEZ

and His ORCHESTRA

Summering at the

WOODMANSTEN INN

Pelham, N. Y.

Doubling at the

ST. REGIS HOTEL

New York City

Marion McKay

And His

ORCHESTRA

Now Closing 22nd Week

ARBUCKLE'S PLANTATION CAFE

CULVER CITY, CALIF.

PHIL PHILLIPS

BAND

NOW PLAYING

CLUB BAGDAD

"Southland's Most Beautiful Club"

DALLAS, TEXAS

JESS STAFFORD

and His ORCHESTRA

NOW

PALACE HOTEL

SAN FRANCISCO

F. S.—Brunswick Recording

PAUL WHITEMAN

And His Greater Orchestra

Movietoning at Universal City

"THE KING OF JAZZ"

In Production as U.S. 100% Talker

Personal Rep.: JAS. F. GILLESPIE

Kids Lose Candy Money Gambling At Gyp Street Carnivals in J. C.

Jersey City won't let the big carnivals in but is infested with small bazaars and gyp carnival outfits, promoted by local sharpshooters. Plenty of open gambling and auspicious tie-ups of a sort to alibi their presence in Mayor Hague's domain.

The bazaar outfits are the rawest ever backed into side streets with no pretense at carnival atmosphere. Just a line of booths with a stall flash that will bowl you over for laughs. Wheels spinning and plenty of police protection to persuade squawking players that wheel operator and not the customer is always right.

Of the small take your coin quick joints operating was a layout with a church tie-up alibiing its presence. The alibi is only for visitors since the townspeople are used to it.

It projected five booths clutting up half of the street with a few rusty bicycles, kiddie cars and scooters, all looking resurrected from an adjoining dump, or borrowed from neighborhood kids. Three number wheels operating, paying even on red, double on white and five to one on blue diamond centered, with the play anything from a nickel up and plenty of kids being taken for their candy money.

Professional guardians carried to offset police interference on the juvenile play in cases an infant should care to venture suicide, by squawking against the youthful gamblers.

Housewives in the slum section were also agog on the gaming side, one recommending to another that she had won three bucks at one of the wheel joints the other night, but lost a buck yesterday and got socked for it by her old man. The discolored bordering the spokeswoman's left optic proved she was right.

Few regular carnivals have hit Jersey City this year. It's unlikely any will come in now. The small outfits have made for any money there might have been in the town and their operators seem sufficiently influential to keep out the big shows.

Circus Workman Accused In Death of Peeking Boy

Hartford, July 16.

Robert Keaton, a canvas man with the Ringling Bros.-B. B. Circus, was arraigned in the local police court on a charge of manslaughter following the death of Joseph Harbinger, a 12-year-old boy.

Keaton was brought back from Montreal after waiving extradition. The boy died two days after a tent bar was thrown at him. The boy ran home but fell ill shortly after, dying of concussion of the brain. Keaton was pointed out by the boy's companion, both of whom attempted to crawl under the "big" tent when the circus visited Hartford.

Indoor Circuses Cold

Demand for indoor circuses have become so few that the new fall season will find comparatively few of the old outfits working.

Two of those long regarded as standard have a few dates but some of the old stands refuse pointblank to do biz with them for the new season.

\$25,000 Matinee

Chicago, July 16.

Chicago Federation of Labor is spending \$25,000 with Barnes and Carruthers Fair Booking Assn. for a single afternoon's entertainment at the C. F. of L. 48th annual Labor Day celebration. It will be held at Soldier's Field Stadium.

Barnes and Carruthers have booked more than 400 people for the show. In addition the labor body is contemplating a band contest in which 25 combinations will participate.

FAIRS BOOKING EARLY

The big eastern fairs are shopping early for attractions for autumn dates, yet one usually big fair appears to be off for this year, namely Worcester. So far the Worcester fair people haven't made a single move toward bookings.

Worcester has always been a bonanza through spending between \$6,000 and \$7,000 for acts.

Gold Medal Shows in Many-Sided Town Jam

Marshalltown, Ia., July 16.

The Billick Gold Medal shows worked so strong here last week that before the week closed the city council announced no more carnival licenses would be issued. To forestall the Saturday night "blow off" Sheriff C. E. Wicklund closed down everything on the ground in the middle of the afternoon.

Five concessions, playing for money, were closed before the show had run three days; a municipal judge pronounced three of the "attractions" "terrible" after the sheriff had appealed to the management to close two or three of the shows. A "come-on" Hawaiian show with three gals started the reform ball rolling. There was also a rat-catch, negro. Wrangles between the town and the show people on the lot added fuel to the fire.

Short-changing tactics one night resulted in a free-for-all, after which one of the carnival operators was fined \$20.

Off Chautauquas

Fewer legita are traversing Chautauquas circuits this summer than in previous years with reports that the yokels are no longer going for the legita.

Only 10 shows started out on the Chautauquas at the beginning of the season and with only half of these continuing.

CARNIVALS

(For current week (July 15) when not otherwise indicated.)

Barlow's Big City, Barbenton, O. Macy Barnhart, Red Lake Falls, Minn.

Barnard's, Montreal, Can. Bernardi Expo, Canton, Ill. Famous Bway, Media, Pa. Buck's, Glens Falls, N. Y. Butler's, Quincy, Ill. Cantan's, Lynhurst, N. J. Catlin & Wilson, Carteret, N. J. Coleman's, New Britain, Conn. Cotton States, Pocatambo, Ark. C. W. Watson, Cal. Crounse's, Winoski, Vt.; 22, St. Albans, Vt.

Dekroko's, Burlington, Ia. Doksos, Hibbing, Minn. Fleming's, Monroe, Mich. Francis, Langdon, N. D. Gibbs, Neodesha, Kan. Gloth's, Akron, O. Gray's, No. 2, Goldthwaite, Tex.

Greenburg's, Rock Springs, Wyo.; 22, Kemmerer, Wyo. Hansen's, Evanston, Ill. Hebler's, Jackson, N. J. Henke's, Cudahy, Wis. Isler's, Bettendorf, Ia. Ketchum's, Thomas, W. Va.; 22, Frostburg, Md. Kruse's, Corbin, Ky.; 22, Danville.

Lachman-Carson, Salina, Kan. Lippa's, Sturgis, Mich. McCellan's, Jackson, Ill. McGregor's, Fredrick, Tex. Martin & Noe, Panama, Ill. Metropolitan, Boyertown, Pa. Michopolin Greater, Rockford, Ill. Miller's, New Orleans. Morris & Castle, Grand Forks, N. D.

Ohio Community, Verona, O. Rogers', Cleveland, Miss. Royal American, Melfort, Sask. Rubin & Cherry, Sharon, Pa. R. & C. Model, Marinette, Wis. Scheesley's, Kingston, Can. Sol's, Hammond, Ind. Stone's, Hammond, N. J. Snapp's, Sikeston, Mo.; 22, Cape Girardeau, Mo.

Sundance, Tullahoma, Tenn. Swane, Washington, Ind. Zarra's, Berkeley Heights, N. J.

CIRCUSES

Hagenbeck-Wallace July 17, Escanaba; 18, Ishpeming; 19, Calumet; 20, Houghton.

John Robinson July 17, Pueblo, Colo.; 18, Ia. Junta; 19, Dodge City, Kans.; 20, Great Bend, Kans.

Sells-Floto July 17, Warren; 18, Canton; 19, Marion; 20, Tiffin, O.

July 21, Milford, Utah; 22, Cedar City; 23, Delta; 24, Nephi; 25, Provo; 26, Manti; 27, Richfield.

PLANE VS. AUTO PRIZE

Stamford, Conn., July 16. The automobile has evidently passed its usefulness as a carnival prize. At a carnival given here last week by the Red Men a three-passenger airplane was the main prize.

Dice Games on Beach Getting Most Money

Venice, Calif., July 16.

The dice games at the Santa Monica, Long Beach and Venice seaside resorts are the biggest amusement pier grossers. It comes under the element of skill and science to throw as many of one number at each roll of the 10 cubes as they fall out of the cup, but it holds a strict gambling phase of about one to four in which has prompted only one ministerial protest locally.

Every once in a while, as in the recent case of Rev. F. L. Jennings, of here, who said he spoke on behalf of the Church Federation of Los Angeles, there is some ecclesiastical protest. In that case the matter is referred to the police channels for investigation and lies dormant for another spell.

Circus Forces Spokane License by Mandamus

Spokane, July 16.

Through a writ of mandamus handed down by Superior Court Judge Fred Witt, the Spokane city council was forced to issue a license to the Ringling Brothers and Barnum & Bailey's Combined Show for an appearance here August 21. Action was brought by the circus after the city council refused the necessary permit.

The city council denied the license on an ordinance passed in 1919 prohibiting permits for circuses showing here within a 25-day period of the annual Spokane Interstate Fair. The out-door exposition and live stock show will open September 2.

Doren's Shows

Jersey City, July 11.

A small outfit and misnomer through having no saws with two rides, carousel and boat swings to differentiate it, if at all, from the gyps without rides that are finding this vicinity soft pickings.

Spotted in the North Hill section in a lot back of the athletic field, the outfit had been in for the week under auspicious conditions. America. In addition to the rides it carries 12 stands, some with feeble attempt at merchandise flash but most without, and a refreshment stand. The rides were sold \$1-10, low price for kids and only getting a few of the latter the night caught.

Wheels and few skill games made no pretense at merchandise pass-outs, making it clear they were out and out money play. A nickel or better was sufficient play with the tri-color combo on the numbers. Of the skill games the cat knockdown paid 2 to 1 on a knockdown of the three stuffed cats for any amount the player wanted to bet above 25 cents. When the early chunk play was exhausted on this one, the minimum dropped to a dime.

Equipment looked as though it had been resurrected from Davy Jones's locker. Merchandise also unclean seedy looking and not even a good badly for the gambling.

Bunion Jumps

Chicago, July 16.

A couple of small circuses playing midwest territory have relegated all animals possible to the hoof in jumps to cut traveling expenses.

One tourist returning to Chi reported he had the scare of his life when three elephants confronted him on a road at midnight. Only one trailer and no wagons with them.

Tough Outdoors

Chicago, July 16.

Incoming reports from circuses state the cold weather in Iowa gave all outfits a sock below the belt they'll never forget. Profits on season for most seem impossible.

SUE FOR SALARY

Los Angeles, July 16.

McFarland brothers, Henry and Edward, trick riders, filed suit with State Labor Commission against Col. Fred T. Cummins, manager of Ramona Village Rodeo, for \$114, alleged salary due.

Boys were appearing in that show.

REDUCING LECTURES

The latest wrinkle at the beach parks hubs up at Winwood Beach, Kansas City, where a series of lectures on reducing and how to keep fit are offered twice daily on the beach by Harry I. Strandhager, physical culturist.

The gag hasn't hit the act yet.

Elephant Trainers Sue On Old Railroad Crash

Geneva, Ill., July 16.

Three employees of the Hagenbeck-Wallace Circus, who were with a herd of elephants from the show when an interurban electric crashed into them July 9, 1927, killing Robert Benson, workman, and injuring the animals so badly they were useless for several months, have filed suits for \$10,000 damages each against the road. "Cheerful" Gardner and his wife, Helene ("Babe") Gardner, trainers, and Fred S. Wells, are plaintiffs in the actions. The circus company obtained a \$6,000 verdict against the interurban for injuries to the animals. In that trial Gardner said value of the bulls was destroyed to the extent of \$20,000 as result of injuries and the loss to the circus occasioned by the elephants' temerity after the crash.

"Clean Up Coney" as Campaign on Grifters

Efforts of Coney business men to clean up the island continue though there is still plenty of evidence that the grifters and gypsers are working overtime since the tremendous crowds at the seaside.

Cops are on the alert and a number of small wheel stands have been raided.

There's a Coney Island paper which has come out openly for a "clean up Coney" slogan. To some extent it has stirred up the Coney cops to prevent a particular section being pointed out as a gambling hole. Yet, even so, gypsers who have been stopped are not too slow to belch about others they know who are slipping by their trade on the others.

"Zoom" Ride Popular

Santa Monica, Cal., July 16.

The "whoopie" or "zoom" rides coming into so much popularity around the southern California beaches appeal to the air-minded motorists. They are doing a clean-up on a straight 10-cent fare basis, children half price. It's a scenic railway toboggany type of ride, the party in the car rolling up and down the mounds and inclines, producing a thrill which is parallel to the only thrill one experiences in and airplane, i. e. when the ship zooms down to make a landing.

It requires a rather skilled hand at the wheel in view of the roller-coaster waves in the road inclining to the side and out of control but it is not dangerous and is proving a great repeater.

Rain Checks Bring Arrest

Lockport, July 16.

Customers at scheduled auto races here were given rain checks when contests were postponed on account of rain.

Demand money instead and arrested Henry Silver of Buffalo, promoter, when coin was refused. More than a hundred followed to home of justice of peace. Legal ruling July 18.

ODEBKIRK INDICTED

Canton, O., July 16.

Claude J. Odebkirk, alias Green Hicks, 62, of Cincinnati, a concessionsaire with the C. O. Greater Shows, was arrested here.

Odebkirk is under indictment in Nashville, Tenn., for the murder of Jake Kinnard, March 23, 1927. He waived extradition and returned in custody of Nashville officers.

Rodeo Hand Accused of Murder

Des Moines, Ia., July 16.

Homor Edwards, 25, member of a rodeo show working at Okoboji, Iowa's only summer resort, has surrendered following the death of a farmer near Harris, Iowa, whom Edwards, it is charged, shot in a quarrel when Louischer refused to sell Edwards liquor.

Buck Jones' Wild West Held Up by Mortgage

Danyille, Ill., July 16.

The Buck Jones Wild West show held up at this stand and prevented from moving through a \$15,000 mortgage on the property held by the Dell Holding Corp. of Los Angeles.

The Lacker-Lockwood Co. of Kansas City also claims a lien upon the wild west through Jones' failure to make a payment on his private car.

Jones showed here Friday night, when he got the plaster. Reports before the show reached here were that it had been staggering along for want of business. It barely moved out of one stand near here and that only through an unexpected good night's attendance.

Buck Jones is the western riding star, for several years with Fox. He tried making westerns on his own about a year ago, shortly discontinuing.

DeBlaker Show

Westchester county started the season with a rush of carnivals, but by mid-July the group is down to two, both small. On the route card a date in White Plains looks impressive. White Plains being the county seat of probably the richest suburban community in the 48 states.

On the lot this stand wasn't so fat. White Plains turned out to be East White Plains. Difference is about like that between Broadway and Riverside.

East White Plains is just over the town line and is a community of workmen's homes, mostly Italian. Carnival was pitched on the shore of Silver Lake, picnic grounds on a motor highway leading nowhere in particular. Arrangement was in a crescent instead of the usual oval, open side toward the road, and about a dozen stores ranged around a ferris wheel and a kiddie aeroplane swing turned with a crank. Far to the back was another aeroplane swing.

Rides all operated by DeBlaker and marked with his name as lessee. Stores apparently run by free labor, workers with no money and go. One of the few carnival outfits around with its own canvas living quarters. No wagons on the lot, show moving apparently in hired trucks.

Show working wide open at this stand, all the wheels playing for cash stakes and with small pretense of merchandise prizes.

Principal feature of the grand old take is a plain country wheel with center bearing resting on two thick-nesses of plate glass, proving to any fair-minded person that there was no squeeze and leaving it for the customer to figure out what other gimmick may be used.

Five of these devices. Workers must have been rehearsed by the same coach. They all had a similar build up. Original play for dimes going for 12 numbers. Spaces marked white, blue and red and paying 50, 100 and 500. When the play got six customers, worker began to steam them up by degrees, as far as staking \$1.00 for \$4.00 and space. Interest in this pyramiding encouraged by adding red spaces each time the spindle failed to come red.

When the wheel had collected for the whole routine, taking about 20 minutes to reach its climax, play went back to a dime; all the extra rods were removed and situation planned for a repeat. Same thing without a variation was going on in five separate places. Interest was monopolized by these stunts.

Three ball pitch (doll rocks and milk bottles) got a scattering play and paid generously in candy or dolls. Rides got nothing at all and seemed just as badly for the outfit. They didn't win the bigger aeroplane swing at all from 9 to 10 this night (Friday). No side shows or any attractions except the take and living by virtue of low nut against strong wheels.

Smallest of small shows working under auspices of foreign fraternal orders in smallest of circumstances and living by virtue of low nut against strong wheels.

Inside Stuff—Outdoors

200 Corn Game Players

Corn game (Lucky) operated on the boardwalk at Long Beach has seating accommodations for 200 players at one time. It is the biggest concession at that resort. When all the seats are filled games are completed more rapidly, the winner getting two coupons. With less players there is a diminishing number of coupons awarded.

Game employs 15 clerks and a number announcer speaking a mike hooked up with several loud speakers. An electric annunciator is also used to speed the game.

FRENCH TO TRY ACTOR PERMITS

Paris, July 16.

A professional association is being formed here embracing managers, actors and authors for the purpose of setting up a licensing system for people concerned in the theatre. Plan is to compel players to show professional records before they are accepted into professional ranks.

Idea is to issue licenses renewable every three years. Applicants would be examined by a committee elected for the purpose. Applicants, it is suggested, would be required to present proof they had participated in 100 performances for singers and 200 performances for players within two years.

Licenses would be suspended for the following reasons: false declaration, dishonorable conduct, playing without salary, paying to be permitted to appear publicly, appearing with non-licensed actors and for quitting engagements without cause. Every professional of present standing is eligible for a license at the outset and membership in the Actors' Union is not obligatory. Lurville, president of the Actors' Union, has been chosen to head the new association, while the license committee will be made up of the leading authors, certain managers and officials of the Actors' Union.

Move has aroused a good deal of controversy, but it seems at this time as though some sort of licensing system will finally prevail, even if the present program is much changed.

Massary Says She's 47, Not 55—Sues Publisher

Berlin, July 16.

Fritzi Massary, operetta star, is suing a Leipzig publishing house which has just brought out a new encyclopedia. In an article about the singer the statement was made that she was born in March, 1874, in Bohemia. Massary claims that she was born in 1832, in Vienna, and is going to prove it in court.

In Germany it appears to make a difference whether an operetta prima donna is 47 or 55. Massary has the eternal youth of Lilian Russell, but it is about time she began to admit her real age.

Academy's Screenings Of Foreign-Mades

Los Angeles, July 16.

Academy of Motion Picture Arts and Sciences is expanding its interest in foreign made films. From time to time it plans to screen unusual pictures made abroad in the club room theatre, at the Biltmore hotel.

Screenings will be restricted to members, but it is believed that the best of the European contributions may be included in the Academy's honorable mention awards for 1930.

Hard-Hitting Poet

Paris, July 16.

Hart Crane, described as an American poet, may only write limericks, but he lives on an epic scale. He thought a Montparnasse restaurant overcharged him and refused to pay.

They called the gendarmes and Crane declined to be arrested until they assembled a whole squad of cops. Even then he abused them in glowing Americanese.

He was under detention for two days, then sentenced to ten days in jail, but this was suspended in favor of a 100-franc fine. It cost him 400 francs.

EMELKA RIVALS UFA

Berlin, July 5.

South German Film Company, Emelka, has made an agreement with the Generale de Cinematographie in Zurich whereby the German firm is taking over the control of 18 of the largest picture houses in Switzerland. These are situated in Zurich, Bern, Basel and other large cities.

The Emelka is the only firm which can be considered as serious rival for the Ufa. This deal is a step toward the

Ufa's New Program of Sound—No All-Dialog Film

Berlin, July 5.

Ufa has announced its program for the coming season and it would seem to compare favorably with former years. It is announcing a lot of product as Ufatone (Sound pictures). Its sound studio is nearing completion, but not at the moment is it planning a single all dialog picture. Practically all its specials will be synchronized with music and effects. Several will have dialog passages.

Everyone can be played silent without affecting it materially. The figures in the large are as follows: 20 German features, 12 American features, 3 Ufa specials, 25 comedy shorts, 25 educational, 12 Ufatone shorts, 3 weeklies.

A special stress is laid on the new Fritz Lang film about a journey to the moon, scenario by Thea V. Harbou; an Emil Jannings starring film, supervised by Erik Pommer, scenario by the German playwright, Karl Zuckmayer, "The White Devil" starring Ivan Mosjoukine with the American, Betty Amann opposite, supervision Bloch Rabinovitch, direction Alexander Wolfkoff.

Erik Pommer is also supervising two further Ufatones: "The Melody of A Heart," directed by Fritz Schwartz with Dita Parlo and Willi Fritsch; "The Chauffeur Prince," scenario by Hans Muller.

Three films are being directed by Joe May with two announced: "The Night of Mercy," manuscript by the German playwright Hans Rehfisch, and "The Last Company," picture laid in Prussia's hardest time. In the latter, Bloch Rabinovitch supervises production called "Slaves of Passion." Brigitte Helm is being starred and W. Turjanski directing.

Among the other specials (supervised by Guenther Stapenhorst and Alfred Zelsler) are starring pictures for Lilian Harvey, Betty Amann, Richard George and Jenny Jugo. Directors include Wilhelm Thiele, Johannes Guter, Johannes Mayer and Hans Behrendt.

The foreign films include two in cooperation with Vandal and Delac: "Madame Colibri" with Franz Lederer and Maria Jacobini; "Zola's Paradise of Women" with Dita Parlo. French super, "The Necklace of the Queen" taken from Dumas; a British instructional with the Indian Himansu Rai.

From America come four Universal Hoot Gibson's five Ideal comedies with Lloyd Hamilton, 13 Hal Roach Pathe, and seven Mack Sennett Pathe.

Germany's Native Shortage

Berlin, July 5.

German kontingent (permits) regulations have been broken through. American features not due to be released before August have been given free by the governmental authorities from July 1st.

This was done at the express request of German distributors and exhibitors, as they did not have enough first class product to carry through the summer.

This shows German companies are now not turning out enough high class features to supply their theatres.

The kontingent law has only one year to run and the industry is glad of it, although not admitting the same openly.

Anne Murdock Off U. S.

Paris, July 16.

Anne Murdock is planning to make her permanent home in France, establishing a residence on the Riviera and operating a theatre in Paris.

The theatre project is to be in the nature of a new Little theatre, to which the American dramatic actress can devote herself as a hobby.

PARIS ALL HOLDOVERS

Paris, July 16.

All leading Paris film houses held over the features of the previous week.

"Innocents of Paris" with Chevalier proved the biggest attraction the Paramount has had since it ended. Now in its third week.

Paris House Wired W. E.

Paris, July 16.

Clichy Palace, independent Parisian house in one of the nearby suburbs is being wired with the Western Electric system and will present "Weary River" soon.

KLANGFILM ANSWERS

German Device Maker Talks to Public

Berlin, July 5.

The Klangfilm, leading manufacturer of sound equipment, has been much criticised lately in the papers and by exhibitors. They have therefore issued the following statement to answer the various questions put to them:

Q. "Can pictures taken with our cameras be shown on other equipment in foreign countries?"

A. "There is nothing to prevent this. The negotiations now being conducted in America will soon settle this question completely."

Q. "Can houses in foreign countries be wired with German equipment?"

A. "This question is answered by the fact that in London and Paris houses are showing pictures on our system."

Q. "Does Klangfilm make a charge for the showing of foreign films on its theatre equipment?"

A. "None of any sort."

Q. "Is there any way of getting back the sums invested?"

A. "The elimination of the orchestra quickly pays for the equipment. Q. "Is it right, as is stated, that the talking film in Europe is still in the stage of experiment?"

A. "The German cameras are up to international standards and it is only the fault of the producers themselves that first rate talkers have not been turned out."

Ocean Hoppers Bore

Picture of Own Start

Paris, July 16.

For the first time two planes off on the trans-Atlantic flight carried with them pictures of their take-off, photographed from the ground, developed and delivered by a second plane that caught up with the ocean voyagers, who met a disastrous finale to their trip.

The departure of Dieudonne Coste and Maurice Bellonte was filmed. Another record was made of the Austrians in the Marshal Pilsudski. Both reels were packed and sent delivered to Paris by the French aviator who in a fast pursuit plane overtook Coste and Bellonte over Chinon and lowered the package by wire without slackening the speed of the flight.

Animal Film Liked

London, July 16.

The Kearton wild animal film "Tombi," opening at the Marble Arch Pavilion for a run, gives promise of prosperous engagement. Initial crowd was obviously pleased with the offering.

Radio Sells So. Africa

London, July 16.

Sydney Hayden has closed for the entire Radio Picture output for 1929-30, deal covering the whole South African territory.

REAL AUTHORS DISCLOSED

Berlin, July 16.

The Viennese comedy, "By Candlelight," which is having such a success in London and which will be played in New York next season is not by Siegfried Geyer. Geyer is the author of several well liked comedies and the critic of a Viennese newspaper, but he did not write this piece. The authors are Hans Adler and Paul Frank. In the season during which the play was played in Vienna they had two other plays on at the same time.

In order not to seem to have a monopoly they borrowed Geyer's cognomen. Now England and America are bidding for the plays of the latter and the real authors are forced to announce their identity to sell their pieces.

CARLTON MANN ILL

London, July 16.

Carlton Mann, former manager of the Adelphi, is seriously ill, having been in a coma for the past three days.

Chorus Boys Particular

Los Angeles, July 16.

Your chorus boys finishing scene of "Show of Shows," a new Warner Bros. revue, refused to start work on a First National picture, claiming contracts were for revue only.

Fay Compton Sailing

Los Angeles, July 16.

Fay Compton, who came over from England to do one picture for Paramount, "Fashions in Love," has started back for Britain.

Berlin Uproar Over Von Stroheim Picture

Berlin, July 16.

Eric Von Stroheim's "Wedding March" caused a riot upon its premiere in the Terra, United Artists' theatre here.

Demonstration due to combination of conditions, public feeling against Stroheim, who has been accused of permitting anti-German sentiment in pictures during the war, and by the violent opposition of German musicians to synchronized accompaniment of pictures. Picture has musical score reproduced on the Western Electric system.

Bobbed Hair Pioneer Dies, Once Stage Idol

Paris, July 16.

Eve LaValliere, 61, popular vaudeville comedienne, who retired from the stage during the war, died in her country cottage near Vitrol after a long illness.

Upon her retirement, Mme. LaValliere devoted herself to religious observance of great severity, and was almost a recluse. She formerly was the wife of Samuel, the famous director of the Theatre des Varietes. She leaves a son who recently appeared in a small part in the Palace revue.

Mme. LaValliere, who was 61, is said to have been the first actress to popularize the bobbed hair style. With her own raven head cropped close, she was at one time the idol of Paris.

She made a name for herself in the varieties and later turned to dramatic plays in which she became the favorite of royalty in Europe.

London Framing Raid

On Ziegfeld's Beauts

London, July 16.

Frances Duv, wife of Beaumont Alexander, sailed for New York on the Olympic last week to bid for 12 girls from Ziegfeld's bevy of beauties. They are to be used in an American show to be staged Sept. 23, at Prince's cabaret.

Mrs. Alexander also will book a list of acts in New York for a new show at the Cafe Deuville in Regent street, opening Sept. 19.

Vera Gordon's Dates

London, July 16.

Vera Gordon, who took one week at the Palladium at the instance of Sophie Tucker, now has booked further time with General Theatres and Moss Empires.

Besides which a project is under way to produce "Humoresque" here with Joe Greenwald, who lately ended a tour in "The Irish Rose," playing opposite Miss Gordon in the Fanny Hurst playlet.

Fight Act's Walkout

London, July 16.

Mitchell and Durant, under contract to play for General Theatres beginning late in July, have cancelled.

Pair are said to have made an engagement for an American musical production and the English circuit people talk of bringing injunction proceedings.

Egypt's Film Star Dies

Cairo, July 16.

Ahmed Layl, brother of Aziza Emir and one of the most promising of the native Egyptian picture players, died suddenly here.

He was in the cast of the first Egyptian film ever made and was looked on as a coming actor of international possibilities.

PRUSSIA'S SMALL LOSS

Berlin, July 16.

Municipal theatre in Tilsit is closing at the end of this season. Prussian authorities are not willing to cover the deficit any longer, although it only ran to 15,000 marks (3,500) for the whole season. As compared to the millions that they have yearly to pay in Berlin this figure seems ridiculously small.

YSAYE TO PLAY AGAIN

Paris, July 16.

Eugene Ysaye, violinist, whose life was despaired of only recently when a leg was amputated, has so far recovered that he has left the Brussels clinic where he was confined. He has declared he will play again within the year.

FULLER LEGITS GO TO UNION

Sydney, July 16.

Union Theatres take over the St. James, Sydney, Aug. 10, from the Fullers, opening the house with "The Singing Fool" as the introductory to a policy of talkers. House is Western Electric wired. The same company takes over the Princess in Melbourne, likewise from Fullers.

These are the first moves in the introduction generally of talking pictures in Union Theatres, that concern being Fuller's associate in the presentation of legit attractions in opposition to Williamson-Tait.

Union Theatres controls the largest chain of theatres, about 100, in Australasia and also controls broadcasting here. Most of the theatres are modern and wired.

Lewis-Moore Big Flash

Over at Palladium

London, July 16.

"Here Comes the Bride," flash act with an ensemble of 60 and in at the Palladium for two weeks, made a fine impression upon opening yesterday (Mon.). Sammy Lewis and Patti Moore, who staged the turn and head the cast, have easily the biggest and most elaborate display this house has seen so far.

Insupport are Four Carlos, Pearl Green and the Savana band directed by Dick Crenan, house leader.

At the same house Tracey and Hay, doubling from the Carlton hotel where they have been held over for another four weeks, played greatly. Couple return to the Carlton in September for an extended run.

Russian Opera, Duncan

Dancers Booked for N. Y.

Paris, July 16.

Sol Hurok has booked for appearances in America the Russia Opera troupe that recently played at the Champs Elysees here. Arrangement calls for troupe's season in New York next winter, following their tour of South America. Personnel comprises 150 people.

Hurok also has completed arrangements for the return of the Isadora Duncan troupe to the States starting in September.

Rambova's Mission

Paris, July 16.

Natacha Rambova, widow of Valentino, sailed on the "Olympic" for New York after acting as art director for the production of "The Light of St. Agnes" here.

Her departing word was: "I am going to show American women how to dress."

Yvette Rugel Scores

London, July 16.

Yvette Rugel, making her English debut yesterday (Mon.) at the Holborn Empire on a bill already over-supplied with singing, nevertheless scored impressively.

On the same bill was Joe Greenwald, back-in vaudeville after his appearance in "Able's Irish Rose." He will continue with dates in the halls until he sails Aug. 6. Another turn in the show is George Dormonde and Partner, with an audience plant, doing nicely.

Riviera Beach Liberties

(Continued from page 3)

notably Jules Pons, also a priceless little cove at Cap Antibes; another, not so good, at Cap Ferrat, and much nicer ones on the other side of Cannes toward St. Raphael. The best, however, is Anisio on the Italian Riviera.

At all these beaches those living at hotels nearby slip off their suits after a swim and parade home with nothing on except a bathrobe of Turkish toweling. It's enough for the cops. No beach censors anyway, so the midnight nude bathers never get any publicity from that source. They plug themselves to themselves.

"My dear, John and I went bathing in the moonlight with absolute nothing on. It was heavenly—except that a man was near our clothes when we wanted to come out and we had to wait 'till he went away."

Professionals have the free use of Variety's Chicago Office for information. Mail may be addressed care Variety, Woods Bldg., Chicago. It will be held subject to call, forwarded or advertised in Variety's Letter List.

hotel annex. Col. Felix Wendle-
schaefer, house lessee and local
Ziegler mill, lining up for

stage in "The Idol" last week.

World's tallest. 1944 rooms and baths

VARIETY'S LOS ANGELES OFFICE

ARTHUR UNGAR in Charge

Loew's State Bldg., Suite 1221-22-23
707 So. Broadway Vandike 0777-78-79

Los Angeles

Professionals have the free use of Variety's Los Angeles Office for information. Mail may be addressed care Variety, Loew's State Bldg., Suite 1221-22, Los Angeles. It will be held subject to call or forwarded, or advertised in Variety's Letter List.

Pantages

Pantages made an effort to give its customers a bargain this week with 90 minutes of vaude, a feature picture, two sound shorts and a Pathe newscast requiring a running time of three hours. Stage attractions as a whole comprise an amateurish lineup.

Opener was Royal Gascoignes, old-time juggling act. Fair results. Followed by Bennett and Richards, blackface, with talk and dancing. Boys can dance, but chatter is flat. Alma and Duval Co. next, three-girl orchestra, adding vaude and juvenile tapper. All in on specialty numbers and plenty show.

Golden and King next to closing with a rube and flax dance act with poor results. Sal saved act with sex appeal and a nifty pair of gams. Act was replaced after the first show by Thomas and Raye, former team being sent to Long Beach. Show closed with another miniature revue of four gals and a male, setting in a college dormitory. Nobody cared. Feature picture "Blockade," Radio.

Two more studio player loans negotiated. Hal Roach has loaned Charley Chase to Edward Small for the Belle Baker picture. "Cradle of Jazz" and "The Goldwyns" have loaned Walter Byron to Warners for "Sacred Flame."

Henry King has gone to Key West, Fla., seeking locations to take exteriors on "Out of the Night," inspiration.

Fanchon and Marco units will play all eight of the Fox houses in Greater New York and the Fox

Philadelphia in addition to being routed over the Poll Circuit. Originally, Jack Loeb, who does the New York and Philadelphia booking, wanted only four of the units to try out in the eastern territory.

Rowland V. Lee has returned to the Paramount lot after three months in Europe.

Eugene Besserer sustained slight injuries in street car accident. Street car hit by a truck.

"Navy Blue" will be William Haines' next talker for M-G-M. Clarence Brown will direct.

Victor Shapiro and Dave Hillman have been elected to active membership of the Wampas. Both were members of the AMPA in New York. Future Wampas meetings will be held at the Roosevelt Hotel.

Dinner tendered to Joe Goldberg, general sales manager for Columbia; by the Los Angeles Film Board of Trade at the Ambassador hotel this week. Goldberg, prior to joining Columbia, was general booker for the West Coast theatre chain.

Sam Silverstein, stage manager at the Chinese, is in the Sylvan Lodge hospital suffering from concussion of the brain following a fall from a stepladder. Condition not critical.

At their Hotel Roosevelt meeting Wampas trotted out the Baby Stars of 1929 for the first time since their election.

Bert Glennon will direct "Dance Hall" for Radio. Jane Murnin adapting and dialog from story by Vina Delmar.

Leo Root, former film stunt flyer, filed suit with State Labor Commission against Guatemala Air Service Co. for \$258 alleged salary due. Charges breach of contract.

Johnny Parsons, former auto publicist, has joined Arch Reeves's publicity staff at Paramount.

Sophie Tucker's "Honky Tonk" follows "The Gambler" at Warners' Hollywood theatre, July 22. Will turn be followed by "The Hotentot," W.B.

"Ordeal," M-G, will include Renee Adoree and Nils Asther, the latter's first talker. Charles Brabin will direct.

It has been decided to make "The Return of Sherlock Holmes" at Paramount's Long Island studio. Clive Brook goes east next month to play the male lead.

Billy Snyder replaces Murray Peck as m. c. at the Showboat Cafe, Venice, Cal. Peck joins Mann Bros. band at the Venice Ballroom.

M-G Coast salesmen held their annual sales meeting at the St. Francis Hotel, San Francisco, July 10. Geddie Hickey presided.

Following committee appointment for the coming fiscal year by James Ryan, new president of the Catholic Motion Picture Guild: Executive—James Ryan, Johnny Hines, John Cain, C. E. Sullivan, Colleen Moore, John W. Condrine Jr., Jack Coogan Sr., W. R. Sheehan, James J. Dunn, Joseph P. Kennedy, Edward Mannix. Advisory—W. J. Howard, C. C. Burr, Rod La Rocque, Nancy Carroll, John Ford, Robert McGowan, Charlie McHugh, Sam Taylor, corresponding secretaries—June Collyer, Malcolm McGregor, Olive Borden, Entertainment—Neil Hamilton, Eddie Allbright, Walter Willis, Eddie Quilian, James Gleason, Eddie Dowling, Publicity—Bert Ennis, Frances Scully, Erle Hamilton, Joseph Shea.

Membership—Frankie Dolan, Patsy O'Lyryne, Margaret Fielding, Carmelita Geraghty, Sally Blane, and Nancy Drexel.

Fox has added another house to its Coast chain, the Egyptian, San Diego, operated by Bush Theatres, Inc.

Gene Morgan, m. c., joins F. & M. "Opportunity" unit in Seattle July 18.

Charles Farrell and Janet Gaynor will be teamed again by Fox in "Playmates."

Option on Chotiner's Embassy theatre, now under construction here obtained by Fox.

In one of Lee Lillie's sequences in Warner's revue, 24 midgets and 24 bald-headed boys will be used.

At meeting of freelance Wampas members, three sub-committees were named on studio relations, tie-up work with theatres, and on contracts, finances and delinquents. Sam W. B. Cohn was chairman.

Having recovered from a recent illness, Mary Nolan will resume work shortly for Universal, "Men in Her Life," by Warner Fabian, is stated as her next picture.

John Griffith Wray was operated on for appendicitis, July 11 at St. Vincent's Hospital, here.

Fox theatres has added the Star, Malad City, Idaho, to its B route.

Division theatre, here, operated by Bowers and Welker, has been taken over by Eugene Feistler.

Gary Carr replaced Albert Silinguff as manager of the Glendale theatre, July 8. Silinguff goes to Bard's house, there.

Patrick Kearney's writing contract with Paramount renewed for another year.

Victor Schertzinger is enroute to New York to direct "Return of Sherlock Holmes" for Fox at the Long Island studio.

Three sound one reels of wilderness tales, made with Western Electric portable equipment have been completed by Robert C. Bruce. Distribution not set.

ST. LOUIS

By E. M. CRIGLER

Ambassador—"Drag"; stage show. Fox—"Pinky and the Pals"; stage show. "Sally's State"; "She Goes to War"; shorts.

Missouri—"Gamblers"; stage show. Midtown—"Dark".

Grand Central—"On With Show". St. Louis—"Shakedown"; vaude. Capitol—"Valiant"; shorts. Mainhau—"Rose Marie". Garden—"Sally".

Leon Errol closes his St. Louis engagement with the Garden theater this week with "Sally." Adolph S. Kornspan is musical director at the Garden. He succeeded Paul Saunders, who returned to New York.

Missouri theater is now producing its own stage shows. "B" units of Public formerly, Ralph Nichols, veteran stage director for the Skouras, will supervise all Missouri acts and book all acts coming into the Grand boulevard house.

Philip Neeter, is to head the viola section of the St. Louis Symphony next season. Replaces Jacques Tushinsky.

TOLEDO

By E. H. GOODING

Paramount—"Dangerous Curves" and stage show.

Valentine—"Revival week" change. Valentine—"Eternal Love". Pathemon—"Man and the Moment". Princess—"Divorce Made Easy". Rival—"Audience". World (wired)—Change. Ohio (wired)—Change. Sylvan (wired)—Change.

Here's Jack O'Connell's lineup for revival week this week at the Vita Temple: "Desert Song," first two days; "My Man," "Singing Pool," "The Terror," "Glorious Betsy," one day each. Selected by popular ballot. "On With the Show" follows next week.

Harry Green, 60, Toledo artist, said to have developed method of "painting out" echoes in auditoriums, which would be a boon to owners of old theatres wired for talkers. He's been experimenting 35 years, with success in several churches and in at least one neighborhood movie house, according to story. Only he and his daughter know the substance he uses in painting over surfaces that give hiding place to echoes.

Announcement received by friends here last week of forthcoming marriage of Helen Walton, 30, screen extra, and Harry Langdon, 38, film

comedian. Bride former Toledo girl, and with Langdon visited Toledo last winter.

Exclusive amusement park club planned near Monroe, Mich., with \$50 membership fee and \$15 annual dues, with 2,000 members sought. Company will be formed, known as Pointe Aux Beach Co., to spend \$250,000 in building year-round clubhouse, dance pavilion, etc. T. I. Wilson, Toledo, promoting project.

Michael Buscko, Toledo pantomimist, made up to look like Harpo Marx, been doing street bally for Paramount's "Cocoanuts" for two weeks. "Cocoanuts" easily could have held over second week, even in summer weather, had it not been for house policy.

Carlton Huford, Fremont, won the football crown last week at the Rainbow Gardens in that city after four contestants had been rocking since June 20. Just one freak grind after another here.

Strand theatre, Bellefontaine, O., wired.

BROOKLYN, N. Y.

By JO ABRAMSON

Jamaica—"Diamond Lil". Paramount—"Dangerous Curves" stage show. Fox—"Behind That Curtain"; vaude. Strand—"Twin Beds".

Laurel—"Eternal Love"; vaude. Albert—"Fashions in Love"; vaude. St. George—Picture. Mainhau—"Dark".

Majestic—"Dark". Brooklyn—"Dark".

Worba—"Blush"—"Sex Show."

Only legit fare this week is "Diamond Lil" with Mae West, at Jamaica. Schubert's production of "The Idol," with William Farnum, next week at Jamaica.

A Rolls Royce owned by Mrs. Bessie Rainey, mother of actors, and chauffeur, by Meyer Weintraub, collided with another car on Merrick road, Lynbrook, severely injuring Minnie Samuel of Belaire. Miss Guinan was not in the car when the accident occurred. Rolls badly smashed. Both drivers held on reckless driving charges.

Sheephead Bay theatre, wired straight picture house in Coney Island opened. Schwartz Circuit.

New revue at Sloane's in Sheephead bay section, with Sylvia Hanne, Perry Twins and Terry Girard and Nadine, Betty Lee and Peggy O'Neill. Eddie Ashman's orchestra.

DALLAS

By RUDY DONAT

Majestic—"Behind That Curtain"; Alex Hyde.

Palace—"Dangerous Curves"; Jimmy Ellard. Melba—"Noah's Ark". Old Mill—"Someone to Love". Capitol—"Freedom of the Press".

Lee Riley entered local film row with state rights agency, opening with "The Pacc that Kills," "Linda," and "The Great Power."

J. W. Colvin, Houston, has asked permit to build \$200,000 house in Ft. Worth. To seat 1,750.

W. E. Callaway, former southern sales manager for First National, is new district manager for Pathe in south. Temporary office here.

Spalding, Werrenrath, Denishawns, Lauder, Jeritza, Bonelli, Martindale, Bohn, Kresler and Elman are some of artists booked for next season, a break for music fans due to a private war waged between two local women managers, Ruth Spivak Wolfe and Harriet Bacon McDonald.

Dent Theatres, Inc., have purchased Marshall houses from Cole circuit.

BRONX, N. Y.

Consolidated will hold a popularity contest for "Miss Bronx" among its six theatres. Winner receives trip to Atlantic City and other prizes.

Abe Davis resigned as manager of the Arcadia.

Plot being assembled for a large theatre at the northern end of Westchester avenue, terminus of the Pelham Bay subway line. That fast-growing section is without a place of amusement at present.

Valentine, United States, Moshoul, Kingsbridge and Parkway theatres, recently acquired by Fox, all wired last week.

Again a report that the America theatre, formerly Miner's Bronx, is to be demolished and a lofty office building erected on the site. America, located on one of the two busiest spots in the borough, has been dark most of last season. House and plot owned by Vincent Astor.

"Aida" will be given at the Polo Grounds late this month, the venture underwritten by a group of wealthy music lovers. Company number about 2,000.

THE MAY CO.

Let Us Do Your Shopping

When you are in Los Angeles anything you want will be selected by expert shoppers and delivered to you—a May Company service to busy theatrical folk.

Just Phone MISS MONROE TUCKER 8211

Theatre Chairs for Sale

1200 chairs now at Strand Theatre, Long Branch, New Jersey. For sale cheap. Immediate delivery. Must be seen. Write to Mr. McChesney, care Walter Reade, 1531 Broadway, New York, Clackering 8900

MINERS MAKE UP

Est. Henry C. Miner, Inc.

Under Contract to J. C. WILLIAMSON, Ltd.

BARBARA LUDDY

FOR 20 WEEKS' STAGE ENGAGEMENT IN AUSTRALIA

MOST ORIGINAL COFFEE SHOP

Carl-MULLER'S—Lill

"TWO OLD TIMERS"

Direct from Train at Theatre

You Are Welcome

724 So. Hill St., Los Angeles

DOROTHEA ANTEL

226 W. 72d St., New York City

The Sunshine Shoppe

OPERA LENGTH HOSIERY

and the dainty things milady loves

FANCHON and MARCO COSTUME CO.

Creations Original

SEE THE UNUSUAL COSTUME EFFECTS

IN FOX MOVIE TONE FOLLIES

AND ALL

FANCHON and MARCO "IDEAS"

PLAYING FROM COAST TO COAST

FANCHON AND MARCO COSTUME COMPANY

643 So. Olive St., Los Angeles, Calif.

WHEN THE "BIG SHOT" OF STAGE AND SCREEN VISIT HOLLYWOOD THEY ALWAYS LIVE AT THE

Roosevelt Hotel

Joseph M. Schenck, Pres.

PLAYGROUND OF THE STAR

Eyebrows and Lashes Darkened Permanently

Colours darken them permanently with one application. Easy to apply—jammers. Unaffected by bathing, grooming, perspiration, etc. Eyebrows and lashes shaped and darkened at our shops. For color of Colours (black or brown), \$1.25 postpaid.

J. Spire, 28 West 38th St. and 35 W. 46th St.

Guerini & Co

The Largest and Latest ACQUINO FACTORY in the United States

The factory that makes any set of 27-29 Columbia San Francisco, Cal. Free Catalogue

SCENERY and DRAPERIES

SCHELL SCENIC STUDIO, Columbus, O.

THEATRICAL CUTS

THE STANDARD ENGRAVING CO. INC. 225 N. 3d St. NEW YORK

STRICTLY UNION MADE

PROFESSIONAL TRUNKS

\$60.00 and up

Hartmann, Oakkosh & Mendel Trunks ALL MODELS—ALL SIZES ON HAND AT GREATLY REDUCED PRICES

ALSO 1,000 USED TRUNKS OF EVERY DESCRIPTION WE DO REPAIRING OFFER EVENINGS. WRITE FOR CATALOG

SAMUEL NATHANS, Inc.

868 Seventh Avenue, between 40th and 41st Streets, New York City

501 E. AGENTS FOR N. & W. TRUNKS EAST

Pioneer Longacre 6197, Pennsylvania 9064

I. MILLER

INSTITUTION & INTERNATIONALE

Shoes for the Stage and Street

FOLK'S SHOESHOP—1552 BROADWAY

HOTELS FOR SHOW PEOPLE

THE DUPLEX
HOUSEKEEPING FURNISHED
APARTMENTS
330 West 43rd Street, New York
Longacre 7123
Three and four rooms with bath,
complete kitchen. Modern in every
particular. Will accommodate four
or more adults.
\$12.00 UP WEEKLY

STRAND HOTEL
BOSTON
In the heart of the theatrical dis-
trict.
Professional Rates
Single, \$8.00 and up
Double, 10.00 and up
642 Washington St. (at Boylston St.)

LETTERS
When Sending for Mail to
VARIETY, Address Mail Clerk.
POSTCARDS, ADVERTISING or
CIRCULAR LETTERS WILL NOT
BE ADVERTISED IN
LETTERS ADVERTISED IN
ONE ISSUE ONLY

Adair Helen
Barney Edw.
Baxter & Gray
Blair Sam
Blonquist Alma
Clucka Carroll C
Douglas H.
Du Bois Evelyn
Gulman John
Hall Reid
Holboin May
Hollander Edith
House Roy
Hovick Louise

CHICAGO OFFICE
Alberto Harold
Anderson Lucille
Austin C R
Bainfair Frank
Beck & Regan
Brown Burton
Cathro J L
Chalve Th
Cornell Charles
Dennison George
Evans Alvin
Evans Lee Barton
Fitzgerald Jack
Frohman Bert
Frohm P
Gibson & Betty
Gifford W C
Gilbert Bert
Gibson & Richards
Goodlette W J
Hamilton Frank
Hammond Al
Hannaford Freddie
Harbor Madeline
Herman Lewis
Hertz Lillian
Hogan & Stanley
Iverson Fritzle
Kelly Andy

VARIETY BUREAU
WASHINGTON, D. C.
416 The Argonne
1629 Columbia Road, N. W.
Telephone Columbia 4630

By **HARDIE MEAKIN**
Columbia—"Evangeline."
Fox—"Wheel of Life."
Fox—"Curtain" stage show.
Met—"On With Show" (2nd week).
Palace—"Divorce Made Easy" stage
show.

Andrew Kelly, d. e. of Times has
joined the vacationers.
Jim Ring on the sheet, doubling
during Kelly's absence.
Edward Gill, operator at the Fox,
is back on the job after an opera-
tion to remove his appendix.

Sally Sweet and Jack Ross are
held over this week in the stage
show at the Fox.

Roscoe Drissell, when transferred
from the Palace to the Columbia,
to succeed Harry Howe, created an al-
most entirely new personnel in the
front of the house.

All Stanley-Crandall neighbor-
hoods now wired.

PORTLAND, ME.
By **HAL GRAM**.
Strand—"Dangerous Curves"; vaude.
Maine—"Desert Song"; vaude.
Empire—"Fashions in Love"; "The
Shakedown."
Keith—"Pleasure Crazy."
Columbia—"The Night Watch."
Portland—"The Lady of the Pavement."
Cheese—"Cohens and Kellys in Atlantic
City."

Following Keith's, the Empire
started its new program for the
week on Saturday instead of Mon-
day.
Four Marx Brothers in "The
Cocanuts" made one of the biggest

Hotels LORRAINE and GRANT--Chicago

LORRAINE
SINGLE ROOM WITH BATH, \$2.00 UP
DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY
DOUBLE WITHOUT BATH, \$14.00 WEEKLY
LEONARD HICKS, President

GRANT
SINGLE ROOM WITHOUT BATH, \$1.25 AND \$1.50 PER DAY
SINGLE ROOM WITH BATH, \$2.00 PER DAY
DOUBLE ROOM WITHOUT BATH, \$14.00 PER WEEK
DOUBLE ROOM WITH BATH, \$17.50 AND \$21.00 WEEKLY

HOTEL JACKSON
137 West 45th St.
East of Broadway N.Y.
Completely remodeled—everything
of the best—mattresses, hot and
cold water, telephones, showers,
electric fans.
\$12 for Single Room
\$15-\$17 for Double Room
\$16-\$18-\$20 for Double
Room
(with Private Bath)
SUMMER CONCESSIONS
This is the ideal hotel for the
theatrical section.
Phones Bryant 0573-4-5

Hotel FUJITO
Opposite
N. Y. A. Club
\$ 8 and Up Single
\$ 13 and Up Double
Showers, Bath, Hot
and Cold Water and
Telephone
Electric Fans
264-268 West 46th Street
New York City
All Newly
Decorated
\$ 8 and Up Single
\$ 12 and Up Double
Hot and Cold Water
and Telephone in
Each Room
102 West 44th Street
New York City
Phone BRYANT 7228-29

600 HOUSEKEEPING APARTMENTS
LANDSEER APTS.
245 West 51st Street
Columbus 8950
IRVINGTON HALL
355 West 1st Street
Columbus 1860
BENDOR COURT
343 West 55th Street
Columbus 6066
HENRI COURT
312 West 48th Street
3330 Longacre
HILDONA COURT
311-347 West 45th Street, 3580 Longacre
1-2-3-4-room apartments. Each apartment with private bath, phone,
kitchen, kitchenette.
\$18.00 UP WEEKLY—\$70.00 UP MONTHLY
The largest maintainer of housekeeping furnished apartments directly
under the supervision of the owner. Located in the center of the
theatrical district. All fireproof buildings.
Address all communications to
CHARLES TENENBAUM
Principal Office: Landseer Apts., 245 West 51st Street, New York
Apartments can be seen evenings. Office in each building.
Will Lease by the Week, Month or Year—Furnished or Unfurnished.

SUMMER RATES NOW \$14 UP
LOU HOLTZ'S
YANDIS COURT
241 WEST 43D STREET, NEW YORK CITY
PHONE LACKAWANNA 7740
One and Three Rooms, Bath, Kitchen, Completely Furnished
In the Heart of Times Square
WRITE, PHONE OR WIRE FOR RESERVATION

THE BERTHA FURNISHED
APARTMENTS
COMPLETE FOR HOUSEKEEPING.
325 West 43rd Street.
Private Bath, 3-4 Rooms. Catering to the comfort and convenience of
the profession.
NEW YORK CITY
CLEAN AND AIRY.
STEAM HEAT AND ELECTRIC LIGHT. . . . \$15.00 UP

terstate circuit house, will have four
shows a day, instead of three.
The date for the Alabama State
Fair at Montgomery has been set
for Oct. 21-27. Johnny J. Jones
shows will have the midway.
Theatres last week felt the sting
of bad business conditions in Bir-
mingham. Last week several Bir-
mingham banks shut down tempo-
rarily, due to runs.
Homewood Theatre opened Sun-
FN.

Comparative Grosses for June

(Continued from page 41)

MINNEAPOLIS				
MINNESOTA High...\$45,200 Low...17,600	June 1 "Rainbow Man" \$25,000 (1st week) Stage show	June 8 "Glad Rag Doll" \$25,000	June 15 "Thunder- bolt" \$29,000	June 22 "Time, Place, Girl" \$29,000
STATE High...\$28,000 Low...4,500	"Alibi" \$13,000 (1st week)	"Show Boat" \$12,500 (1st week)	"Show Boat" \$8,100	"Eternal Love" \$9,700
HENNEPIN High...\$22,000 Low...5,000	"Mary Dugan" \$12,000 Vaude	"High Voltage" \$13,000	"Pagan" \$13,000	"The Wind" \$11,000

TACOMA				
PANTAGES High...\$11,500 Low...4,200	June 1 "Melody of Love" \$5,000 Vaude	June 8 "Father and Son" \$5,100	June 15 "Alibi" \$6,300	June 22 "Captain Swagger" \$6,000
BLUE MOUSE High...\$8,280 Low...1,400	"Desert Song" \$5,500 (2d week) All Sound	"Molly and Me" \$4,600	"Mother's Boy" \$4,200	"Noah's Ark" \$6,500
RIALTO High...\$8,330 Low...2,000	"Letter" \$4,500 All Sound	"Different Eyes" \$3,900	"Rainbow Man" \$3,900	"Mary Dugan" \$3,200

PROVIDENCE				
STATE High...\$28,800 Low...15,000	June 1 "East Is East" \$16,000 All Sound	June 8 "Voice of City" \$15,500	June 15 "Pagan" \$18,000	June 22 "This Is Heaven" \$18,500
STRAND High...\$14,900 Low...8,000	"Hot Stuff" and "Love and Dangerous Woman" \$11,200 All Sound	"Lone Wolf's Daughter" and "Dangerous Woman" \$10,000	"Careers" \$8,500	"Cocoanuts" \$11,000
MAJESTIC High...\$15,200 Low...6,200	"Innocents of Paris" \$11,000 All Sound	"Squall" \$11,000	"Noah's Ark" \$9,000	"Studio Murder" \$10,500

hits of the year at the Strand. Busi-
ness very big.

Howard Lindsay and Dorothy
Sizewick have completed their spe-
cial engagement with the Surry
Players are back in Lakewood.

OTTAWA

By **W. M. GLADISH**.
Charles Dentelbeck, chief projec-
tion supervisor of Famous Players
Canadian Corp., on his way to St.
John, N. B., to wire the Imperial,
said only four of the corporation's
theatres in Ontario were yet to be
wired. Famous has 180 theatres in
Canada, of which more than one-
third are in Ontario. This is an
indication of the wiring progress
in the Dominion.

Manager Joe Franklin of B. F.
Keith's theatre, Ottawa, is using
slides simultaneously with the mov-
ing picture presentation, both on
the one screen to announce dele-
gations made by the Ontario censors.
When a "black-out" occurs, the
slide announcement "Scene deleted
by the Censors" appears while the
dialog continues (disks). When
picture continues but dialog is cut
off as ordered, the slide announce-
ment appears: "Dialog deleted by
the Censors."

United Amusements, Limited, op-
erating 14 modern theatres in East-
ern Canada, has offered its share-
holders the right to purchase com-
mon stock at the rate of one for
each four held at \$25 per share.

MONTREAL

Princess—"Redskin."
Palace—"The Desert Song."
Capitol—"Alibi."
Loews—"The Man I Love."
Strand—Changes.
Empire—Changes.

Orpheum stock which has run
two years and seven months with-
out a break since January, 1927,
and mostly with the same players,
closed up Aug. 26. This is a rec-
ord for this city and probably any
city in Canada.

Imperial will definitely open with
talking pictures and RKO stage
Aug. 3 according to announcement.
It has been shut since middle of
June.

SYRACUSE, N. Y.

By **CHESTER B. BAHN**.
Empire—Smash Players (Syracuse
Theatre Guild) stock.
Keith—"Vaudeville."
State—"The Man I Love."
Wieland—"Dark."
Temple—"Dark."
Savoy—"Dark."
Strand—"The Jazz Age."
Eckhardt—"First Half," "Wolf Song" last
half, "Stolen Kisses."

Ed. E. Daley's burlesque stock
called it quits at the Temple Sat-
urday. Daley will return in mid-
August to rehearse his Mutual
shows.

Lou Tellegen will resume guest
starring at the Empire next week
when the Empire Players revive
his old play, "Blind Youth." Stock
had a fair week last week with
"Blind Youth." U. S. A.'s new
force-comedy by LeRoy Clemens
and Ralph Murphy. Piece will be
re-written.

Weldon Heyburn has closed as
leading man with the Empire stock.

The Onondaga County Fair at Rome

has been called off for this week.
Lack of funds.

Ed. Rosenbaum, who was Shubert
representative here last year, spent
the week on the local Rialto. He
will be company manager for the
Shuberts "Street Singer."

Organization of a new theatrical
corporation which will operate at
least two Syracuse playhouses, and
possibly more, greatly changing the
aspect of the local Rialto, is re-
ported underway.

Personnel of the directorate of
the new company, its title and its
affiliations are withheld. Houses ac-
quired include Empire and Savoy.
Negotiations now underway. If suc-
cessful, will add one second-run
theatre and possibly a second to
the new company's holdings.

Savoy, taken on 10-year lease,
will reopen about Aug. 10 with Pan-
tages vaudeville and pictures. Em-
pire, at close of the present stock
season, will be devoted to first-run
pictures and presentations, it is un-
derstood.

KANSAS CITY

By **WILL R. HUGHES**
Loew's Midland—"She Goes to War."
Midland—"The Drag."
Newman—"The Gambler."
Loew's—"The Love."
Pantages—"Thru Different Eyes."

Jules Murry of the Shubert
forces, has sent a list of 60 plays
which he says "Are among the at-
tractions that will play the Kansas
City house" this coming season.

The Midland Circuit of Theatres,
with headquarters here, has just
taken over the three Tackett houses
in Coffeyville, Kansas, and two the-
atres in Concordia, Kansas.

Reported Loew's Midland will an-
nounce a stage show policy of some
kind for the early fall.

The Mainstreet will have Guy
Lombardo and His Royal Canadians
week of August 10. Band will also
play the Hotel Muebach during
the engagement.

DES MOINES

Beichel—Dark.
Casino—Changes.
Dea Moines—"The Studio Murder Mys-
tery."
Garden—Second run.
Orpheum—Vaudeville.
Palace—Changes.
Paramount—"Broadway Babies."
President—"The Man I Love."
Princess—Dark.
Strand—"Joy Street," "Betrayal."

Lindy Coons, local boy, with the
opening of the stage unit policy at
the Paramount here July 6. Units
were dropped in May.

W. G. Kelly here from Public of-
fices in New York. In charge of
projection for this district.

Mrs. Muriel Hanford of Sioux
City, Iowa, was awarded first place
in the second annual Iowa air tour
in her husband's Wright Whirlwind
Stearman. Mrs. Hanford was for-
merly Muriel Window.

BIRMINGHAM, ALA.

By **ROBERT H. BROWN**
Alabama—"Madonna of Avenue A."
Ritz—"Carriers"; vaude.
Strand—"On With the Show."
Empire—"A Man's Man."
Fountain—"The Velled Woman."
Midland—Changes.
Gaiety—Changes.
Capitol—Changes.

Starting immediately the Ritz, In-

*Latest American Artiste to Make Good in England
With Both Critics and Public*

SUNNY JARMANN

IN

"HOLD EVERYTHING"

Palace Theatre, London

THE EVENING STANDARD

*American Girl's Clever Work in
New Musical Show*

And there is an American newcomer, Miss Sunny Jarmann—a fair-haired, blue-eyed little inch of a thing—who is a born droll, irresistibly comic whether dancing, singing or acting.

THE STAR, THURSDAY, JUNE 13

Sunny Jarmann is a strident and vivacious little American comedienne, who captured everyone with her lively dancing, her grotesque humor and her tremendous vitality. The energy which she puts into her work is amazing.

DAILY EXPRESS, GLASGOW, MAY 28

... and there is Sunny Jarmann, an American girl whose first appearance in Britain this is.

It will assuredly not be her last. Indeed, she has more pep and personality than any other two members of the company put together. Of the blonde Scandinavian type, Sunny puts it over with tremendous vitality.

EVENING NEWS, JUNE 13

The hit of the evening was made by a newcomer, Miss Sunny Jarmann. . . she has tremendous vitality and her dancing, especially up, down and all over a flight of steps, is electric.

THE MORNING POST

It brings for the first time to England a brilliant little American sourette in Miss Sunny Jarmann.

DAILY SKETCH, JUNE 26

The success of the evening belonged to that flaxen imp-cum-fairy, Miss Sunny Jarmann. What a vital little spark, what a bundle of vivacity; what energy, and what nimble little feet spreading as much humor as the never-ending variety of her facial expression.

THE TIMES

This rhythm is most clearly and exhilaratingly expressed by Miss Sunny Jarmann, whose dextrous and polished dancing brings her a definite personal success.

GLASGOW HERALD, MAY 28

The sole American touch being supplied by Miss Sunny Jarmann; but her clever and individual line of comedy does not disturb the geography of the setting, but rather adds a distinctive and pleasing piquancy to the whole.

NEWS OF THE WORLD, JUNE 16

A breezy personality, too, is Sunny Jarmann, a little blonde from America, who is winning golden opinions with her dancing and singing."



Photo by Janet Jevons, London

Management CLAYTON & WALLER

VARIETY

PRICE
25¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVI. No. 2

NEW YORK, WEDNESDAY, JULY 24, 1929

80 PAGES

COLLEGE BOYS FAVORED

Ginger, Spielers and 3 Shells Quit Coney Island—Now Only Half Shell

The Spieler-Chorus of Coney Island sings its composite Theme Song:

"Step this way, ladies and gents:
"Half man-half woman.
"Half cat-half dog."
And just about half of what was once Coney Island.

That dear old Isle ain't what it used to be. It may be the snooty new hotel or the toney board-walk that have robbed it of its elemental glamour. Or it may be the threatened clean-up of grifters that has sent colorful personalities into richer gimmick fields.

Old-school gentlemen, with whom speling was a fine art, have vanished, giving place to a race of younger men, sloppy in appearance, and untidy of diction, who put no more personality into the sale of their wares than a headstone salesman. The big diamond and dictionary men have gone—doubtless taking their bags of tricks to more succulent territory.

Coney's color is on the down and down. Along a street of mediocre barkers one old-school spieler alone carries on the Coney tradition. His board is groomed to a piercing point, his grayed mustachios turn toward the dapper 10-gallon hat that poses rakishly on his head. His suit is pearl-gray, pressed to an almost brittle surface, and a diamond spotlight gleams just below a natty bow tie. He, alone, is of the Barker aristocracy.

His eloquent monolog describes the "Biggest Five-Cents worth on the Island."

"La-dees and gentlemen, this is not a lowly side-show, not a cheap and demeaning freak for curiosity seekers. Within this humble abode are domiciled the wonders of creation—the smallest horse in the world and the largest yak-nine. Where, for five cents, could you gaze on two specimens that crowned heads the world over have marvelled at?

"Step inside. Take the lit-tell kiddies in to see this scientific wonder. Rex, the blue-blooded dog—a kind, loving beast, a phenomenon! A dog, ladies and gentlemen, that I have raised from a kid."

No Money in Crime

Many of the other side shows are in way—still figures without even a lecturer to add life. One wanders aimlessly among pleasant depictions of the murder of Rothstein, historical headlines and a sad idea of the Coctine Fiend—many placards announcing that "Crime Don't Pay." Evidently not, judging from the few present.

Up the street an attempt to preserve old time whoopee is made at Jimmy Lane's Irish cafe, where shamrock-faced singing waiters blurt drinks on and off tables, singing meanwhile such classics as "I Wish I Was a Fly Again."

Stoges perform on the floor with dead-pan faces and unconscious feet beating out the time-step—beating, vainly, that a step in time saves a routine. All the waiters

(Continued on page 25)

AMATEUR'S STAGE FRIGHT

As a result of being the life of the party on a "dead" trip to Porto Rico on a Ward liner, Charles Doyle, retired business man, was appointed critic-director and m. c. on the Canadian summer cruises of the Clyde liner "Seminole."
Turned professional the amateur clown developed stage fright and quit after the first trip.

Big Rural Demand for Girl Film Numbers

Hollywood, July 23.

Every wired house in the country is begging for chorus girl revue pictures at the present time according to exchange men on Film Row here. It matters not how long or how short the films are, providing they have a good looking line, the less dressed the better, doing its stuff to canned music. Independent exchange men report an unprecedented demand from the smaller wired houses for this type of stuff at the present time.

Popularity of girlie pictures is attributed to girl shows yearly becoming scarcer on the road.

Exchange men say they expect the demand for girl numbers to last much longer in the sticks than in the metropolitan centers.

The Woman's Way

Shreveport, La., July 23.

Things are on the boom down in Montgomery, La., 80 miles south, since Mrs. Lula Wardlow became mayor.

Erstwhile pastor of a church at Dry Prong, in the same parish with Montgomery, Mrs. Wardlow's creed is no Sunday shows, no Sunday baseball and no debts.

Her salary is \$7.50 monthly. Street shows, ramblers and speakeasies are asked to steer clear of the town. The notable personage who is mayor, though, wants as many churches as business houses.

Mrs. Whiffen Retires?

Though Mrs. Thomas Whiffen, 85, the venerable legitimate actress, appeared in a Broadway production last season in support of Joseph Sweeney, it is understood that she will not be back on the stage next season.

Mrs. Whiffen, still mentally alert and unusually active, is living in Blue Ridge, Va., dividing her time between her two farms with her daughter, Peggy Whiffen, also an actress.

CROWDING IN ON THEATRE AND LOT

Start at That W. K. Bottom Rung If Necessary—But Getting In, Anyway—Seem to Prefer Business End for Experience

BANKERS' INFLUENCE

College boys are invading the show business. All of the lads are training for the theatre. They are out to make it their business and seem to be succeeding remarkably well.

Flashing the A. B. for admission of the average aspirant for practical show experience is getting to be the order of the day. This is especially true of the film business, and promises to be a lot more so with the influence of the bankers.

With their drag uptown extending into many of the picture offices and out to the big lots on the coast, the men who churn the money are now shooting the college scions into theatre and production life.

Wall Street has reached its top for runners and embryonic salesmen. There are too many whose wealthy

(Continued on page 78)

B'way Nite Clubs—Speaks Really Shut Tight at 3

For the first time since Times Square accepted Prohibition as a gag its nite clubs and speaks are now closing at 3 a. m.

That cops are hanging around in and outside may be a good reason, but why a cop is watching a speaker until 3 in the morning is Mr. Whalen's private affair.

Mayor Walker favored the 3 o'clock in the morning finish for all good nite clubs. Many refused to admit they were good. So the Mayor, clubs and the cops forgot it.

With the streets in the square becoming shooting galleries early and late, something had to be done to please the coppers—with the joints closing at present anyway.

The Square is rather surprised if not ashamed of itself—for being good just once.

Booze Theme Song

The Bootleggers' theme song: "I'll Get Rye as Long as I Have You."

Show Girls Get Best of It in Shows; Look Down on Working Choristers

MORAL?

Chicago, July 23.

Employees of Western Electric's Hawthorne plant, where sound apparatus is manufactured, are making a picture written, acted and directed by themselves.
Title is "Muddy Waters."
It's silent.

Young Kahn's 5 Planes; 5,000 Hours in Air

Roger Wolfe Kahn now has a plane for every day in the week, not counting week ends. He recently added his fifth, a Vought Corsair, one of the fastest biplanes made. With the Bellanca C. H. cabin job, Woodson, the Consolidated fleet plane and the Sikorsky five-passenger ship, Kahn now has \$75,000 worth of flying ships on Roosevelt field at Long Island.

The scion of the house of Otto H. Kahn has temporarily forsaken show business, spending all of his time on Long Island, where he rates as one of the best pilots on Roosevelt field. He has been over 5,000 hours up in the air. He has his private hangar and mechanics at the airport.

Young Kahn may go west to compose an original musical comedy for Metro.

Name of "Keith" Off Booking Office

Title of Keith's vaude booking agency may be changed Sept. 1 to RKO Booking Exchange. Present name is B. F. Keith-Albee Booking Exchange.

Proposal for the change was based on the contention a title closer to the name of the circuit (RKO) will be more appropriate.

Name change of Keith's western (Chicago) booking office to RKO Western Exchange will be made concurrently.

Indie House Mgr. Selling Star Photos as Sideline

Chicago, July 23.

Indie picture house manager, bringing what it is around here this summer, Johnny Mendicino, old-time indie exhib in town, has taken to a sideline of selling photos of Hollywood screen stars.

Mendicino is representing a Hollywood outfit, making tie-ups with local merchants.

The show girl job is the desired one along Broadway these days.

There are more specialty girls, either singers or dancers, in Broadway productions as show girls than anyone knows. These girls much prefer to be in a Broadway production. A show girl at \$60 a week, with expenses and costumes paid for, is better, they believe, than as a specialty girl in a cabaret for \$100 a week, where they must pay for clothes and expenses and work unsteady.

As show girls in productions, they don't have to dance or sing, with dancers and singers kept rehearsing until they are ready to drop; bawled out by directors and dance instructors.

A show girl's appearance is what mainly counts. She is far surer of her job at all times.

Show girls say that they are treated much better than dancers and can understand principals. They feel a certain prestige and publicity attached to the jobs; they like to come out in beautiful garb; paid as much and often more than their over-worked sisters, while show girls get plenty of offers to model and make extra money.

Getting Hap

A show girl, realizing what appearance and tasteful dressing means to her in her business, rapidly learns to make a more distinguished appearance on all occasions. An average chorus girl with her curls, socks, ruffles and tussy attire is looked down upon by the chic show girl, who gets the knack of fashion-plating at all times, besides assuming a high air of gentility.

They have a decided advantage over their hoofing sisters who depend upon their feet to hold their jobs.

Often, show girls say, chorus girls in search of work are dressed so flashily that even though they might be knockouts on the stage when properly clad, it would call for a very astute producer to realize that at first glance.

Show girls, according to their own statements, get away with everything, without doing anything to make their money, and get reputations as beauties.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
1527 B'WAY N.Y. TEL. 5500 PENN.
COSTUMES TO RENT

FRENCH MAKERS OUT TO BUY CONTROL

Paris, July 23. Franco Film and Pathe have launched their program of buying picture houses in earnest. It is now generally accepted, throughout France that one or the other is in the market for any going picture theatre.

If present policy is carried out these two will control practically all the first run theatres in the country before the quota is acted upon by the government.

Incidentals figure that under such circumstances there wouldn't be any need for a film contingent by the time the quota question reaches parliament.

Buying tactics have aroused the independent exhibitors, who have called a meeting for next week and meantime have filed further protests with the government against the wholesale acquisition of theatres by producer interests.

Showmen also will repeat their objections to the elimination of American product. New story is in circulation that the producers have a new plan up their sleeves as substitute for the 4-to-1 quota in case the present proposals are rejected.

Story is that the new idea is to increase the duty on pictures consigned to foreign distributors, at the same time granting licenses to producers to import product on a preferential customs system. Scheme, of course, is directed at the Americans who are the only distributors doing business here.

Hays and French Tariff

A higher tariff on American film in France is far more satisfactory than the quota law, admits the Hays office, at the same time refusing to state now whether the proposed increase from about two cents to 50 cents per meter of film will meet with its okay.

Since advices from Paris received here Saturday, Hays' foreign specialists are indulging in a series of confabs.

MENJOU SAYS HE'S SIGNED

Paris, June 23. Adolph Menjou, back in Paris and again much courted by the native papers, has had a change of heart over production plans.

Fact is, he says, he has signed to return to the States to do talkers, contract to that end having been arranged by wireless in mid-ocean.

He will finish his Continental holiday and then return. Identity of company he will appear for was not disclosed.

PARIS PROGRAMS

Paris, July 23. Current pictures, all American made:
Gaumont—"Smart Set."
Paramount—"Innocents of Paris" (Chevalier), 4th week.
Madeleine—"Flying Squadron."
Cameo—"Submarine."
Aubert—"Jazz Singer."
Marivaux—"Bessie on Broadway."

DENNY REMAKES SHOW

Los Angeles, July 23. Reginald Denny's first for Anglo-American Pictures will be "Lost in the Shuffle," from the stage piece in which he appeared in London several years ago.

Film will be made in England.

BRAZILIAN-MADE TALKER

Hollywood, July 23. Brazilian Southern Cross Productions, Julian De Moraes, president, will make a nine reel talker in English, Portuguese, French, Spanish and Italian. Production starts Oct. 1 at Tec-Art, Lia Tora starring.

Hard to Get

Hollywood, July 23. Handling Chinese players is a problem all its own for Coast film producers. Los Angeles has a big Chinese settlement, but getting a Chinese mob entails something more than sending a man down to order a group to appear on the set.

The Chinamen have demands of their own which must first be met. They will not report to the studio of their own accord on call. Studio must send autos and they must be closed cars. Members of rival gangs must not be engaged on the same set. Many of them refuse to work with one of the most prominent Chinese players in pictures, simply because this actor has appeared as a heavy in parts which reflect discredit upon the Chinese. They will play in the same picture, but never on the same set.

There are really only about two dozen Chinese here who depend upon pictures for their livelihood. When more are needed they will consent to come only on their own terms and if the picture work does not affect their regular labor. Two or three Oriental actors virtually control the entire situation; the others follow them without question.

Osterman in British Talker at \$15,000 Flat

Albert deCourville will direct a musical talker for British Dominion Films (Wilcox), with Jack Osterman starred. The American comedian sells Aug. 4 on the Maritime on a four-week minimum guarantee. Booked by Willie Edlsten at \$15,000 flat for the month, plus passage both ways for himself and Mrs. Osterman.

Any overtime will be pro rata.

British Filmcraft Sells \$25 Notes for Ready Cash

London, July 23. British Filmcraft is issuing \$25,000 in \$25 notes, secured on unused capital. Notes are of five-year duration.

Company has signified it is in need of more cash to carry on and is unable to market the unused stock now held since the company paper is at a big discount and with no buyers around.

British Filmcraft has been the producer of pictures for Paramount's quota.

REDHEADS' BERLIN DATE

London, July 23. Babe Egan and the Redheads open for the month at the Wintergarten, Berlin, doubling during the engagement at the Komik cabaret.

Von Sternberg and "Rasputin"

Hollywood, July 23. Emil Jennings has cabled Paramount asking the release of Josef Von Sternberg so that he can direct "Rasputin," Jennings' first talker for Ufa. Studio has assented and the director leaves for the east this week to take the boat.

Paramount has tacked on two years to its contract with Von Sternberg.

DUTCH SINGER FOR U. S.

Amsterdam, July 23. Sprenhoff, famous Dutch cabaret singer, sailed July 18 on the Rotterdam for a tour in the States.

NOTICE

Additional foreign film news on page 74.

AUSTRALIAN POLICY CHANGE

Sydney, July 23. Tivoli Circuit will make radical departure in show policy in an effort to encourage business.

Chain will play American and English revue units, vaudeville and talkers in an expanded entertainment idea, at the same time cutting the admission price.

Rival chains here have been engaged in a hot battle for business, but the Tivoli campaign involves the most drastic change of front since the introduction of talkers.

English Co. Spent \$900,000, Receipts Were \$59,000

Los Angeles, July 23. The Welsh, Harrison, English Company meeting here last week revealed the production account costs as nearly \$900,000, with receipts under \$59,000.

Practically all of the take was absorbed by office expenses, executives' salaries and directors' fees, it was shown.

The report at the meeting was dated Feb. 28. Since then the company's condition is claimed to have improved through acquisition of "Journey's End" for the screen and an arrangement for American advance of the negative cost on future Lauder pictures, against American distribution rights.

"BLACKMAIL" IN WEST END

London, July 23. Capitol, last of the big West End cinemas to be wired, opens July 28 with "Blackmail." In response to Variety's London review advising quick release for the picture.

HARRY BURNS OVER

London, July 23. Harry Burns, supported by a two-some, was shifted from No. 6 to No. 4 on the Palladium bill, following the first show yesterday.

Turn went over splendidly.

Ray Bolger Does Well

London, July 23. Ray Bolger's eccentric dancing was exceptionally well received on opening at the Kitcat club opening last night.

British Film Field

By Frank Tilley

London, July 13. Nothing keeps some of these birds down. Dorothea Pratt, about whom the less said the better, blossoms again under the talker racket. Supposed to be going to direct a song-and-dance film called "The Love Song." Supposed to be going to be written by Melville Gideon. Supposed to be going to have Gideon, Davy Burnaby, Ellaline Terriss, Elsa Lanchester, Ray Forbes and Marie Ault in the cast. Yea?

Norman Pogson, one time with Whitehall Company, has been in the city with this proposition and wants \$75,000 to put it over. Says he has the dough all but \$15,000 and will come one put that sum up? Offering 75 per cent of the profits pro rata to the folks who put up their money, and figures the film would take in \$95,000 a week playing five a day.

But the city has got wiser if sudden these last few months and is starting to know the birds who put "dire" into direction. And about time!

The Clans

The Ideal Company end of the Gaumont-British Corp. got itself some good breaks this week, what with having Joe Schnitzer over here. Schnitzer and Ideal glad-handed each other at lunch and Schnitzer told the newspaper crowd he'd made a deal with Ideal for R. K. O. product. This, through various affiliations, brings Columbia Pictures, Tiffany and R. K. O. product all into the Gaumont control this side, with a possibility of getting their own product distributed in America through one or more channels.

Joe Brandt left for home this 6th, having laid the line for the British

"Melody" vs. "Fool" in Sydney Competition

Sydney, July 23. Illustrating the keen competition for business among the houses showing talking pictures, Hoyt's will open "The Broadway Melody" Aug. 10 in opposition to the booking of "The Singing Fool" on the same date at the St. James.

Current in London

London, July 23. General improvement in West End cinema biz shown with the start of week.

Current sound bills in the West End:
"High Society," Astoria; "The Cocoanuts," Carlton; "Trial of Mary Dugan," Empire; Fox "Movie-tone Pictures," New Gallery; "Gentleman of the Plaza," "Clash Rag Doll," Piccadilly; "Desert Song," Regal; "Showboat," Rialto; "Buildup, Drummonds," Tivoli; "Leatherneck," Tussauds; "The Barker," Stoll.

BETTY'S REPEAT

Hollywood, July 23. Betty Compson will play the femme lead in "Woman to Woman," Tiffany-Stahl. First picture to be made by T-S under its British distribution agreement.

Victor Saville, British writer, producer and director, who arrived recently, will make the picture. Miss Compson will repeat in the part she played in the silent version of the same story, made in England.

Fox English Rumor

Takes in Dr. Giannini

London, July 23. Rumors persist that A. C. Blumenthal of Fox and Dr. Giannini, banker, are getting together with the Ostrer Bros. in a deal for purchase of a large block of Gaumont British stock.

Giannini is here, but for his health only, he says.

"Red Hell" With Talk

London, July 23. "To What Red Hell" is being made over as a talker and the silent version scrapped.
Bramwell Fletcher, leading man, is due to complete his sequences this week and sails Aug. 3 under contract to Al Woods.

Columbia company, which is to work in connection with P. B. O. of England and make 12 features a year this side and yours.

Emil Shauer, Carl Laemmle and J. Robert Rubin are expected before the end of the month. Still a vague idea here P. C. T. may separate from Gaumont and then go over to Fox, but this is more than doubtful. Apparently at one time recently, before the Ostrers took up the unissued stock, John Maxwell came close to making a deal, and it is still supposed Ostrers will sell somewhere sometime.

"Blackmail" and Booking
This is native-made talker is going into wired houses on terms so far only equalled by "Singing Fool." Exhibitors are beginning to kick a bit at 50-50 with a guarantee.

Another factor in the picture is, with shelving existing silent bookings and paying for discs on top of the film, they have come out on the redline side except with one or two big features.

In characteristic games exhibitors say they have been turning over \$1,000 to the distributor and had a net loss themselves on the run of \$200 or more. Now they are asking for a flat rental and the return of three-day bookings so they can go back to their twice-weekly program change. So far sound films have been booked only for week or longer runs, and save a few they don't stand up, especially in the neighborhood houses.

Another factor in a territory so geographically small as this is the killing of a sound-film through violent song-plugging before the picture is released. G. K. is trying to steer clear of this with "Broadway Melody." Talking-machine discs, dance bands and coast record song-pluggers all over the country are making a thing of the "Painted Doll," and theatre men (Continued on page 74)

JAPAN LEADS AS FILM PRODUCER

Washington, July 23. Japan is producing more motion pictures than any nation in the world, says a Commerce Department bulletin.

Rate during 1928 was over 800, features with 1929 scheduled to run 150 above that figure.

Vast number is necessary as producers contract with exhibitors to supply three features weekly, with the productions coming from 16 producing companies.

One producing organization has 182 features on its schedule with these costing \$4,000 to \$5,000 each to produce. Outstanding Japanese company is known as Nikkatsu with it operating in all three branches, production, distribution and exhibition.

In addition to the weekly three features this company turns out two specials monthly with production costs of \$12,500 to \$15,000. Each year there are also two super-specials with cost budgets running to \$50,000 each.

Productions possess but little comedy, and have practically no foreign sales, the thousand-odd Japanese houses given producers a sufficient return.

According to Japanese year book, theatres during 1927 played to a total attendance of more than 164 million at an average price of 15 cents.

So. Africa Newsreel Project Under Cloud

Cape Town, July 23. Failure of clients to get action on a demand for return of funds has thrown suspicion upon Empire Film Productions and Union Film, which announced it had contracts to make camera records of important sporting and public events.

Trade first looked askance at the project when it advertised it was opening a school of cinema acting. Ambitious amateurs are said to have paid in 300 guineas. Now demands for refunds have been unavailing.

Manager of the company, Courtney by name, left for Europe several months ago, announcing he would "arrange production details." He is still absent.

Ban on U. S. Talkers

Zurich, July 23. The Italian censor has prohibited the importation of American talking pictures because of the foreign dialog employed. This order is believed to be a part of Mussolini's nationalistic program and traces back to the ban against the showing of other American produce in Italy on moral grounds.

P. A.'S DOUBLE MISSION

P. L. Thompson, Western Electric's talking picture expert, sailed today for Europe in dual capacity. He's going to Berlin as president of the Audit Bureau of Circulation to report to the convention of the Associated-Advertising-Clubs-of-the-World, and at the same time to turn a little biz for his company with a sound demonstration.

WOODS' ALMOST SAILED

London, July 23. A. H. Woods almost sailed again. He had passage booked for the Aquitania in the westward trip and all but had his foot on deck. He cancelled at the last moment, cancellation being No. 4758-Series-B.

Casino Wants Ann Suter

London, July 23. Ann Suter has been offered a starring part in the new Casino De Paris revue if she can cancel her bookings in Copenhagen for the month of August.

Salary included in the offer made to Miss Suter is the largest to any imported single at the Casino.

The Tiller Dancing Schools of America, Inc.

54 WEST 74th ST., NEW YORK
MRS. R. E. D. President
Phone Edinco 3215-4
New Classes Now Forming

FOSTERS AGENCY

GEORGE FOSTER (Established 40 Years) HARRY FOSTER
22 Shaftesbury Avenue, London, W. Cable: Continental, London
Recent Bookings include JAMES HARTON Phone Gerrard 8818

English Halls Going the Limit To Enforce American Contracts

London, July 23.

English managers are taking a determined stand against American turns seeking to defer or ignore contracts for appearances in this country. Notably Moss Empires and General Theatres have taken drastic action to compel carrying out of agreements.

The circuits already are starting suit against Charles Alhambra asking for damages in 4,000 pounds unless he sails for England before the end of this week.

Another contract entering into the case is that of James Barton. Barton has set up as the reason for delay in coming here that he has a contract with the Shuberts for appearances in the States. English managers have replied to this with preparations to bring suit for 1,000 pounds against the comedian.

Threatened with a lawsuit for breach of contract, Mitchell and Durant compromised with the General Theatres Corp. of London and sailed suddenly Friday midnight on the France to open July 29 for two weeks at Brighton. The American vaude team returns immediately to commence rehearsing with White's "Scandals."

Although booked abroad by Jenie Jacobs, Mitchell and Durant are back with William Morris agency as their representatives. This also a compromise following a lawsuit and injunction claim by Morris against the act when it breached its Public contract and an arrangement to go Keith's.

Miss Jacobs, at the time of the breach, had set Mitchell and Durant for four weeks abroad, opening at Brighton July 29, followed by two weeks at the Palladium on Aug. 5-12, closing the 19th at the Holborn Empire. Instead, the American act plays a fortnight at the Palladium and agrees to complete its other two weeks next summer.

Julius Kender acted for the General Theatres Corp. in compromising with the act for its London engagement.

London, July 23.

To avoid litigation with General Theatres, Mitchell and Durant arrive this week to open at the Palladium July 23.

Act will play two weeks on this trip, returning to New York immediately to rehearse for White's "Scandals."

They still will have two weeks under their contract and have promised to return to fill that engagement when "Scandal" closes.

London Council Dodges Sunday Show Ruling

London, July 23.

The Theatre and Music Hall Committee of the London Common Council met today (Tues.) and recommended:

"The Council does not see its way to take action with a view to enabling theatres and music halls in London to be opened on Sundays for the public performance of stage plays and for public music and dancing."

There has been considerable agitation for and against Sunday opening, but the Council feels that general Sunday opening is a question for the government to deal with and not a question for municipal legislation.

Cochran Piece Good, But Below Prediction

London, July 23.

"Bitter Sweet," the new Noel Coward opera presented at His Majesty's by C. B. Cochran, turned out to be merely excellent entertainment, instead of the rave indicated in advance reports from its premiere in Manchester.

These notices were so extreme in tone that something marvellous was looked for. Piece, with lyrics, music and production by Coward, is splendidly produced in an artistic sense, but it displays great originality on the part of Coward.

Occasion was a personal triumph for Peggy Wood, and project promises to draw London in flocks for many months.

WOODS SUES TO STOP VEILLER'S "TREASURE"

London, July 23.

A. H. Woods has served papers upon Sir Gerald DuMaurier, Gilbert Miller and Bayard Veiller in an injunction suit aimed to prevent the London production of Veiller's play, "Treasure."

Woods says he purchased the work five years ago from the author, paying him \$5,000 in advance.

DuMaurier was cast for a leading role in the piece, but threw up the part last week. It is stated now that his partnership with Miller may be dissolved.

Another play rehearsed and produced here by Miller, with a view of avoiding the heavy preliminary cost of New York production, is "By Candle Light." This piece, after preparation on a West End theatre stage, will be played in the provinces for a week and then sent to New York with the company intact.

American company will not have any influence on the London troupe's run. Gertrude Lawrence will play the lead in the New York cast.

Clayton-Waller Build English Sound Studio

London, July 23.

Clayton & Waller, heretofore identified with legit production, are building the largest sound studio in Europe at Ealing, a suburb of London.

In the enterprise is associated a sound expert named Jackson, who has first-hand charge of the building and installation of apparatus. Completed plant is promised for November.

Clayton & Waller made known some time ago that they would go into sound screen producing on a big scale, concentrating on dialog pictures.

Laughton "Beauty" Hit

London, July 23.

"Beauty," comedy adapted from the French by Michael Morton, was favorably received in the newspaper comments, although it is really one of the tepid translations from sprightly Paris.

Besides its taming it is here badly acted with the brilliant exception of Charles Laughton, England's most promising young actor.

When he is not on the stage the audience turned listless. Press reception, however, was uniformly good, including Swaffer, although he is not friendly with George Grosz-smith who produced the piece at the Strand.

WEATHER

London, July 23.

The heat wave is still on with predictions its end is not in sight. Late last week the temperature was up to 85 and above. Average July 10 to 19 was above 80 for maximum which is very unusual.

London expects summer heat, but waves like this are looked for only in August.

This week cooler and dull, favorable for theatres.

Paris, July 23.

Hot, showery and generally sultry here.

Scorching weather is driving hosts of people to the seashore and country. Temperature has held above 90 with a maximum of 96.

Washington, July 23.

The Weather Bureau's outlook, given in response to Variety's request, says generally fair Wednesday and Thursday, except thunder-showers in the Chicago area Thursday.

Probability of local thunder-showers Chicago to Atlantic Coast Thursday and Friday, followed by mostly fair Sunday (23).

Warm weather next two or three days except cooler in the New York area Thursday (25).

Somewhat cooler weather likely over weekend.



WILL MAHONEY

In Earl Carroll's "Sketch Book," Carroll Theatre, New York City. "Variety" said: "Will Mahoney was a panic with his Willie and Laylumber in the first act of the 'Sketch Book' and was a scream near the close of the show with his burlesque Mammy bit."

Direction

RALPH G. FARNUM

1550 Broadway

COMEDIE STARS GO TO TALKERS

Paris, July 23.

Illustrating the grip the talking picture has taken on Europe, the ruling committee of the Comedie Francaise, state theatre of France, has just voted to permit its stars to appear in the articulate flickers under certain conditions, and at least one player will go to Germany to appear.

Point was decided at a regularly called meeting of the committee. On the showdown four members voted against permitting contract players to take talker engagements. Final ruling was that individual players may appear in talkers, but only one player to a picture and no-player may appear in any work, modern or classical, in the Comedie repertory.

The decision permits Marie Bell to accept a German offer to appear in a talker made from Henry Kistemack's melodrama, "The Night is Ours," which Volkart produced on the stage of the Theatre de Paris years ago.

Karl Froelich is producing the picture in Germany, making both a French and a German version.

Naylor to Open Empire, Sydney, Rolls Producing

Sydney, July 23.

Rufe Naylor declares he is about to reopen the Empire, Sydney, with "The Apache," enterprise being under his own management.

House was operated by the Marlow-Rolls concern which recently went broke. Rolls, it is announced, will have charge of the Naylor producing department.

Empire, dark, since "Whooper" moved to another house, was offered to picture people, but they showed no interest.

Northesk Weds Again

London, July 23.

Lord Northesk, lately divorced from Jessica Brown, and for a time scheduled for No. 6 on Peggy Joyce's list, is set to marry Betty Vlasto Aug. 7.

AMERICANS ABROAD

Paris, July 15.

In Paris: Jane Grant, Edward Ziegler, Monty Banks, Eugene Lorton, Stafford C. Campbell, Peter Magaro, Mrs. John Philip Sousa, Jr.; Melville D. Post, Irene Brown, Sheppard Butler, Miss Farrow, M. E. Foster, Charles Wagner, Sofia Elin (dancer from Porto Rico); Florence Deichman, Mary McCoussland, (Maris Cuslova), Milton Weill, Virginia Pemberton.

"Calendar" for London

London, July 23.

Edgar Wallace's new play, "The Calendar," with Owen Nares, opens in Manchester, Aug. 6, coming in London at Wyndham's at the end of September.

Cochran Will Send "Bitter Sweet" to U. S.

London, July 23.

London's ten most successful attractions maintained a good average at the box office in spite of extreme heat. Underlying situation seems to promise well, for the libraries are not panicky, having continued to buy \$1,500 per performance, for instance, for "Bitter Sweet."

C. B. Cochran declares this piece, opening last week, looks like the biggest thing he has ever done and he would not take half a million for his profit. He has definitely determined to send it to the States next fall.

Paris-London Twins

London, July 23.

The Alhambra, Paris, is set to open in November with a vaudeville policy.

House will be booked and handled in conjunction with the London Palladium as to style of entertainment and schedule of shows.

Downey Class Draw

London, July 23.

Morton Downey, opening at the Cafe de Paris, drew a class clientele, including Lord and Lady Mountbatten.

Downey excelled himself and, despite visible nervousness, scored a substantial success.

Edythe Godall Dies

London, July 23.

Edythe Godall, popular legitimate actress, died here yesterday (Mon.), following a severe operation.

She was 43 years old and made her last stage appearance in "Many Waters." Illness compelled her to abandon this engagement.

RIDLEY PLAY FOR LYCEUM

London, July 23.

Bertie Meyer will present a new Arnold Ridley play entitled "Paris by Air" at the Lyceum following the season of the Carl Rosa Opera company.

LAVERNE CO-STAR

Paris, July 23.

Virginia Pemberton arrived in Paris and the announcement is out that she will co-star with Lucille LaVerne in "The Merchant of Venice."

"LITTLE KISS" BRIEF

London, July 23.

"One Little Kiss," ostensible farce starring Bromley Chambers, opened at the Adelphi and was received with tolerant indifference.

SAILINGS

Aug. 7 (New York to London): Chaney and Fox (Berengaria).

Aug. 6 (London to New York): Joseph Schnitzer (Leviathan).

Aug. 4 (New York to London): Mr. and Mrs. Jack Osterman (Majestic).

Aug. 2 (New York to Paris): Gloria Swanson (Paris).

July 26 (New York to Paris): John Gilbert, Ina Claire, Mr. and Mrs. Ivan Kahn, Benjamin Glazer (le de France).

July 24 (New York to Paris): Mrs. Jack Connolly (Leviathan).

July 22 (New York to London): James McKowan (Panama).

July 21 (Melbourne to London): Alexander Brailowsky (Ormonde).

July 20 (London to New York): Carl Anderson, Betty Bronson, Rita Weiman (Aquitania).

July 20 (London to New York): Leo Newman (New York).

July 20 (New York to Bremen): Mme. Schumann-Heink (Albert Ballin).

July 20 (New York to London): Mitchell and Durant, Benjamin Sonnenberg (France).

July 19 (New York to London): Ann Mac Weeks (Ives, Roosevelt).

July 19 (New York to London): George Hassell (Stuttgart).

July 18 (New York to London): Mrs. Elise Wheelton, Mrs. Alice Wheelton (American Farmer).

July 18 (Amsterdam to New York): Speenhorff, Dutch cabaret singer (Rotterdam).

July 17 (Paris to New York): Jimmy Ray, Lee Shubert (le de France).

July 17 (London to New York): Leslie Henson, Firth Shepherd (Homerica).

TWO REINHARDT INTIMATES DIE

Brother Edmund and Hofmannstahl, Author

Berlin, July 23.

At almost one stroke, Max Reinhardt loses his two most valuable aids, his brother Edmund and Hugo von Hofmannstahl, writer of his pageants, died within two days in Vienna.

Friends of Max Reinhardt know that much of his international success was due to the financial support and business wisdom of Edmund, although the brother kept much in the background.

The Reinhardt combine controls eight theatres, and unless a substitute for Edmund can be found, the enterprise faces a large problem in administration. It was Edmund who shaped the policies of the theatres and it was upon his advice and counsel that Max always acted.

Budapest, July 23.

Hofmannstahl, Austrian poet and dramatist, author of "Tiedemann" ("Ereynny") and librettist of the Strauss operas, died suddenly in Vienna, late last week.

The author collapsed when word was brought of the death by suicide of his son and he never rallied.

Nice Chatter

Nice, July 10.

Swimming regulations here require at least the trunks of a bathing suit for men and one-piece suits for women. Dropping shoulder straps to get a more even tanning for dames and undressing on beach all right too.

Nude moonlight stuff not allowed if the police are looking, but they aren't.

Arthur Ellis, film editor for Ingram, has returned to New York, which is the tip-off on Ingram's production plans. Supposed to start two picture before now, he told Ellis he'd want him in November.

Mary Garden carries a broken crucifix in whatever purse she has with her. Not Catholic, she says, but she'll become one if she outlives her parents. Mother is 72, but could pass for 54. Mary owns Villa des Gallets, Petite Afrique, Beaulieu.

F. Stuart Crawford, one of Coolidge's ex-sec's, after vacationing here joins the Herald-Trib staff.

Actress Booms "Maya" As "Forbidden in N. Y."

Paris, July 23.

Willette Kershaw is making a great noise about her production of the risky French comedy, "Maya," which she is readying for the Studio theatre here.

Piece was made into an English version by Sybil Ramsay, and it was at one time proposed for New York presentation, but withdrawn due to official opposition.

Piece is being elaborately advertised by Miss Kershaw, who flaunts the line, "Come see the forbidden plays." Stella Windrow has just been added to the cast, which is all American.

Splendide Show Off

London, July 23.

With the termination of the Charlott cabaret, the Hotel Splendide will abandon its cabaret show for good, reverting to a dance band as the supper lure.

The orchestra for the Embassy will be its attraction for August, the Embassy being closed that month.

Rasch Coast School

Los Angeles, July 23.

Albertina Rasch will close her Paris dance studio and establish one in Hollywood to train dancers for the films.

NOTICE

Additional foreign news on page 74.

Fox's "Good Will" Plane Flights Over Country for "Movietone News"

Hoping to offset the effect of the entrance into the talker newscast of his first competitors, Hearst and Paramount, within the next few weeks, William Fox is entering into the longest and most expensive crusade of balhoo yet attempted by a film producer.

A campaign which is expected to stamp indelibly in the minds of American fans, Fox Movietone newscast as pre-eminent has been launched. It calls for newscast planes effecting personal contact with practically every important spot in the country during the next three months.

Governors and mayors of the different states are being solicited for approval in each big city included in the tour. Already a quick trip through New England has gained such recognition from the governors of Connecticut and Maine.

The king move on this excursion was the obtaining from the mayor of Bridgeport of a proclamation urging all employers in the city to close down their factories so that employees have a chance to view the plane.

Gregory Dixon scored this scoop, considered meritorious in view of the plane in flight being no longer a novelty.

Publishers Like

On the plane which left for coverage of Georgia last Saturday, J. M. Jerauld was named contact man. It is the intention of Glenn Allyn, publicity head, to send each man in his department on different trips in order to keep enthusiasm highest and get the boys competing among one another for greatest honors.

It is understood that in many of the cities Fox has effected hook-ups with the different publishers, most having already seen and approved the reel at its scoop showing at the editors' convention in New York a few months ago.

In Atlanta the tie-up is with the Constitution. This brings in all of the other cities of the South.

On the way north Richmond, Baltimore and Philadelphia will be paid what is called a "Fox good will visit."

The campaign calls for the plane first taking a bird's-eye view of a city and then some ground shots of the crowds and officials. The print will be developed with all rapidity and shipped back to a Fox house or another theatre in the town for showing within 24 hours after the take-off.

Captain William Selvert is piloting the plane on the southern trip.

Plea of Being Equity Saves Corrigan Alimony

Los Angeles, July 23.

Blame it on Equity. That's what Emmett Corrigan, former actor, but now an agent, did and got away without alimony.

Corrigan's home in private life is Zittis. His wife, Mary, suing him for divorce, wanted alimony pending trial. Corrigan told Judge Rosenkranz that he wasn't making a dime as he was a loyal Equity member, and Equity members are not working.

Court denied the alimony petition, but told Corrigan he would have to dig up \$125 counsel fees for his wife's attorney.

More Whiteman Delay

Los Angeles, July 23.

Production on Paul Whiteman picture, to have started this week, has been delayed another three weeks due to story deemed unsuitable.

Whiteman may play vaude or concert dates to relieve Universal of weekly overhead. A script not whipped into shape fast enough.

W. E. PACENT DECISION

Western Electric hears that the Federal Court Southern Division has reached a decision in its suit to enjoin Louis Gerard Pacent from the further manufacture of his cheaper talker, linked by reports with the Warners.

The decision Tuesday afternoon was being typed and, according to the electric's information, will probably be made known before the end of the week.

Hollywood Weekend

Los Angeles, July 23.

Star, director and writer recently made up a weekend yachting party with their wives to Catalina. Two of the girls got in a scrap with their husbands, left the boat flat and went to a hotel.

An hour later they were joined by the third wife who had meanwhile gone to the mat with her mate.

Girls returned to Beverly by different routes than the boys.

Pushing T-S' 3d Dimension Film for Preview East

Los Angeles, July 23.

A shakeup in the studio personnel, followed by the signing of new directors and players, was only one of the reasons for Grant Cook, active head of Tiffany-Stahl, leaving New York and heading here late this week.

His main mission, it is said, is to get the first Tiffany production with the third dimension process underway.

None of the executives will discuss the invention which Cook, several months ago, stated had been perfected after over a year of further experimentation in the Detroit laboratories of the company. Some do admit that the picture will come as a surprise with no advance balhoo, but an immediate preview showing to the press in the east.

Cook's visit is also to push the 10 fall releases for the company. Those not announced include "Little Jessie James," from the musical comedy of the same title; "The Enchanting Melody," first of the two all-color productions on the schedule; and "The Medicine Man," from the Elliot Lester play.

Hays on Coast

Los Angeles, July 23.

Will Hays, whose coast trip was mysteriously halted when he left a train at Trinidad, Col., July 5, has arrived in Hollywood after a vacation on a ranch.

Mr. Hays declines to comment on the Equity situation. He will preside over the regular semi-annual producers' meeting. Date indefinite, he says.

Special producers' meeting will be held July 25 with regular semi-annual meeting on Aug. 14.

Hoblitzelle-Katz Again

Carl Hoblitzelle of the Interstate Circuit in Texas is again office-hoarding with Sam Katz.

That's a sign negotiations for Public by the Interstate are on once more.

N. Y. to L. A.

Alma Wynne
Harrison Fisher
Dave Bennett
Joe Krungold
Grant L. Cook
Harry and Frances Usher.

L. A. to N. Y.

Roy Del Ruth
Robert Lord
Gloria Swanson
Donald MacGregor
J. J. Lynn
Wm. Le Baron
Jake Wilk
Eddie Buzzell
Irving Thalberg
Norma Shearer
Bert Wheeler
Robert Woolsey
Lee Parvin
Donald Crisp
Mr. and Mrs. Ivan Kahn
John Gilbert
Ina Claire
Edgar Selwyn
Phillips Holmes



Season's Best Novelty
SIMPLICIO AND LUCIO
GODINO

The only male and married "Simplicio" stars in the universe. Accompanied by their brides and a 14-piece Filipino band. Opening Sept. 1, on the Pacific Coast.

AN ARTHUR KLEIN-TERRY TURNER ATTRACTION. Suite 1405, 1660 Broadway, New York.

More Talker Stock Promotions for Public

Albany, N. Y., July 23.

More stock in talking picture concerns is being floated in New York State. It is shown in a report of the Secretary of State on licenses issued to dealers under provisions of the General Business Law designed to protect investors in the sale of securities.

Montford & Malone of 2 Broadway, New York city, have been licensed to handle 30,000 shares of common no-par-value stock of National Talking Pictures Corporation, Delaware concern with offices at 1697 Broadway, New York.

Winton & Co. of 11 West 42nd street, New York city, licensed to sell common stock of Magnaphone Talking Pictures Co. Later is a New York corporation with headquarters at 152 West 42nd street.

Issue of Class A stock of Picture-Theatres Corporation is being floated by John R. Sheridan & Co., of 84 William street, New York, licensed to act as syndicate manager. Picture-Theatres is a Rhode Island corporation with offices at 46 Allens avenue, Providence.

Common no-par-value stock of Phono-Kinema is being offered to the public through J. Spaulding Smith & Co., of 342 Madison avenue, New York. Phono-Kinema is a Delaware corporation with a New York address at 728 7th avenue.

McCullough Laboratories of 15 East 40th street, New York, licensed to act as its own dealer in the sale of 7,500 shares of no-par-value common, and 2,500 shares of 7 percent cumulative preferred stock.

Delaware corporation. Public Vending Corporation licensed as its own dealer in the flotation of preferred, stock and Class A common stock. Is a New York company with headquarters in the Williamsburg Savings Bank Building, Brooklyn.

HARVEY WITH WARNERS

Quits as Pathe Publicity Head to Work Under A. P. Waxman

George Harvey has resigned as publicity and advertising director of Pathe to accept the post immediately under A. P. Waxman at Warners. The latter place in turn was vacated by George Brown, who leaves for Los Angeles as Harold Franklin's publicity chief of West Coast theatres.

One of the best liked boys in the game, Harvey is also president of the Association of Motion Picture Advertisers. No one has yet been named at Pathe to succeed him.

R-K-O-Pan Deal

Indications were the R-K-O-Pan-tages deal would be closed this week, possibly today (Wednesday).

Keith office was awaiting word from Los Angeles at press time yesterday, with definite expectations of the deal reaching conclusions at any moment.

Michael Bohnen, German opera baritone, for Warners in "Show of Shows."

Wm. Fox O. K.

William Fox is expected to leave the Mineola (L. I.) Hospital by the end of this week (9). At that time he will go to his Long Island summer home.

Several reports have kept recurring as to Mr. Fox's condition, with many surmising alibis from the hospital through his prominence in amusements.

Almost immediately after reaching the hospital following the auto accident in which Fox's chauffeur was killed and a layman accompanying Fox was injured, the head of the Fox organization conducted his business from the invalid's room.

Monday morning of this week with a story current on Broadway at that time, Mr. Fox had suffered a severe heart attack Sunday night, he talked business over with Jimmy Grainger for almost an hour. Others were on the hospital porch waiting to see him.

The surgeons regarded it as a safety to have a blood transfusion and Mr. Fox was held at the institution for a rest to guard against the reaction of the shock.

Since last Wednesday, when the accident occurred, hundreds of open cars with glass windows for windshields have been ordered re-equipped with non-breakable glass. It was the glass surrounding the two men in the rear seat which so severely cut them when pitched forward from the crash. Mr. Fox suffered the most and a great loss of blood before reaching the hospital, some distance away.

Within four hours after Mr. Fox reached the hospital he facetiously inquired why all the reporters and phone calls, adding:

"Does a bricklayer get all of this attention, too?"

The Chrysler hitting the Rolls was driven by Miss Kane, a New York society girl. Two sisters were in the car with her. First accounts were that the Fox driver, in a desperate effort to save both cars, saved the Kane car and girls but could not avert the crash. The Chrysler bowled over the heavier car as the latter tried to swing around, making the Rolls an easy victim through virtually being out of balance.

Important Show People

Attention was called to show people of how much more important the big men in the show business are to the public in general than either they or their show associates become aware. The news of Mr. Fox's accident was flashed all over the country with the New York dailies giving it front space and is daily reporting Mr. Fox's condition in detail. The Fox stocks dropped off immediately Wednesday when the reports came in of his possibly serious injuries, but regained the next morning and have held steady since.

Wednesday each week Bill Fox takes as his day off. Last Wednesday he started for the Engineers' course on Long Island to play golf. His Rolls was going along on a straight and clear road, nearing the S curve on the Billy decline into Roslyn. The Kane's car came into view at a bad intersection, with a crash probably unavoidable.

It is most likely Mr. Fox will take care of his dead chauffeur's family and just as likely he will attempt to prevent any prosecution of Miss Kane. While the Kane girl held no driver's license, that is not uncommon with those who drove before the N. Y. State law for a personal test for operating a car went into effect. Miss Kane has been driving for several years before that regulation became active.

SHORTS-DOUBLE EXPOSURE

Irene Franklin completed the first double exposure talking short for Warners last week in the eastern studios.

Screen is divided in half with two different shots of Miss Franklin appearing simultaneously, in the lathering suit fashion of the 90's and today.

SAENGER DEAL PUBLIX CLOSED

Renewed negotiations for the sale of the E. V. Richards and Saenger brothers' interest in the Saenger chain of the south to Publix rapidly brought around a closure within the past week. The deal was reported practically closed Monday.

Richards and the Saenger boys (Julian and Abe) will divide around \$13,000,000 as their share. E. V. and Julian will remain with the chain.

Saenger circuit partners in the south, including the Dent Texan circuit, can sell to Publix. It is said, on the same terms agreed upon by Richards, et al.

Taking over control of the Saenger chain, together with its other holdings in the south, gives Publix that entire territory virtually unobstructed, other than in Texas, where the Interstate (vaude-film) operates.

Warners' 2 New Circuits; Gottesman's and Hoffman's

Warners, according to information, expect to add two more independent chains to their theatre holdings within the next two weeks.

The Alfred E. Gottesman houses, independent stronghold through New England, is almost closed after months of negotiations, it is heard.

The other chain for which dickering has just commenced is the Hoffman circuit.

R-K-O Takes Globe

Radio Pictures will first display its "Street Girl," at the Globe, New York, at a \$2 scale Aug. 4.

RKO is said to have the legit house for six weeks at \$6,500 per, assuming it from Universal. U now has the Eddie new picture, "Melody Lane," in the job.

RKO has the Carroll theatre under lease for a year, commencing Oct. 1, probably opening at \$2 with "Rio Rita."

Meanwhile Radio is near to closing for the Columbia theatre as a grind. With the Columbia (burlesque) from understanding it remains a matter of who shall pay and how for the remodeling. Walter Rende is the Columbia's owner.

F. N. "Cabinet"

Los Angeles, July 23.

A production cabinet consisting of Jack Warner, Hal Wallis and Graham Baker, now functioning at the First National studios. It will take care of the work previously handled by Al Rickett, who is confined to his home for a complete rest following a heart attack three weeks ago.

Some time before Rickett will be able to resume his post as manager of production at this studio.

Throw Out 2d Suit

Los Angeles, July 23.

Second \$75,000 damage suit filed by Jessie Estelle James against Paramount-Famous-Lasky and Fred Thomson met the fate of the first suit last week. Superior Court Judge McComb sustained Par's demurrer.

In both suits Miss James asked \$75,000 damages alleging breach of contract by failure to employ her as an actress. First suit was barred because she did not file the amended complaint, as ordered by the court, within the proper time.

WILK—IN AND OUT

Los Angeles, July 23.

Jake Wilk is on his way east after a hit and run trip here to talk things over with Jack Warner. Wilk heads the story material department for Warners and First National.

Wilk was here less than a week.

ALL-COLORED FILM ON B'WAY

"Hallelujah," King Vidor's all colored cast talker for Metro, will open at the Embassy, New York, around the middle of August.

House will remain dark until that time.

GERMANY ALL MIXED UP

Gloria Swanson With "Trespasser" Country for Movietone News

For the first time an American made picture, talker or otherwise, with an American star will pre-show on special runs in European capitals before making a home appearance. The star is Gloria Swanson and the talker is "The Trespasser," the Jos. P. Kennedy special, with United Artists release.

Miss Swanson will make personal appearances with the picture in London, Paris and Berlin, possibly other European centers, before returning to New York around Oct. 1, next, for a similar showing on Broadway. The star sails Aug. 4. She is due in New York this week, preparatory to recording the three or four songs sung by her in "The Trespasser" on Victor phonograph discs.

A heavy publicity campaign will surround Miss Swanson's European and native tour. Following the New York premiere and Miss Swanson's personal appearances, she will return to Hollywood to complete "Queen Kelly," another Kennedy special talker production. There were a couple of dialog sequences unfinished on "Kelly" when Miss Swanson started on the "Trespasser" picture. These will be completed by her and "Kelly" almost immediately released, to follow the other. "Kelly" will also be U. A. distributed.

Jolson Film at Warner's, Sidestepping Garden

A booking reported surprising Al Jolson at least is the decision of the Warner Brothers to open Jolson's next (and 3rd) Warner talker at Warner's, on Broadway, Aug. 6, Jolson's "Singing Fool" played at the Winter Garden. Al is said to have believed "Say It With Songs" would also land in that Shubert-leased house.

Warners, from accounts, prefer to play what they think is a sure fire in their own theatre, rather than on the percentage split with the Shuberts as per the leasing agreement.

The Shubert's financial statement for last season revealed that about all of their profit, around \$450,000 on the year, came from the operation under lease of the Winter Garden by the Warners.

Aug. 6 is also the third anniversary of Warners' Vitaphone. A celebration or two may be put over by the Warners for that occasion, besides the Jolson premiere.

Girl P. A. for 80 Houses

Chicago, July 23. Madeline Woods, publicity director for the Great States circuit in Illinois has been placed in charge of publicity additionally for the 19 Fitzpatrick-McElroy houses in Indiana, also recently acquired by Public.

This puts around 80 theatres on the Woods typewriter.

Par's All-Star Revue

Los Angeles, July 23. Paramount is now formulating a plan for a revue to include all stars and players of the Paramount roster.

James Hall is slated as m. c.

Tough on Janet

Los Angeles, July 23. Seymour Felix's dance routines proved too much for Janet Gaynor last week.

Fox player succumbed to leg-mania and heat. She had to stay home four days.

Returned to studio yesterday (Monday).

SEE—HEAR 'EM GROWL

When Martin Johnson and his wife, Elsa, go back to the African jungles next year they are going to take along a complete sound recording outfit, to get the wild animal stuff in sound.

Louis Mayer Again Visiting the President

Washington, July 23. Louis B. Mayer, of M-G-M, is back here again. This being his second visit within 10 days. Last time he had luncheon with the President. This time it is another appointment with the Chief Executive.

Both George Akerd, secretary to the President, and Mr. Mayer state these visits are "purely social."

In spite of these statements the advent of Mr. Mayer adds another big name in the picture industry to the already lengthy list that have been callers at the White House since John Lord O'Brien, new assistant to the Attorney General, started his re-checking of the various picture mergers, past and present.

Meanwhile Mr. O'Brien continues to sit on the Fox-Loew investigation papers which are still on his desk. Also agents of the department continue their delve into the Warner-F. N. Stanley deal.

Also, so reports have it, preparations are underway to next go over the Paramount-Public deals.

This fits in with report in Variety of last week that every deal was to be re-checked. There now seems to be more behind it than just a desire on the part of Mr. O'Brien to find out first hand just what his predecessor, Col. Wm. J. Donovan, okayed in advance.

One thing seems accepted. That Mr. Hoover is going to let Attorney General Mitchell and Mr. Mitchell's assistant, Mr. O'Brien, have their own way in handling everything coming under the anti-trust phases of their department's activities.

Cheap Wired Devices Refused Good Films

Portland, Me., July 23. Because of the cheap sound equipment in summer film theatres at New England resorts, exchanges in Portland and elsewhere are refusing to service these places except with old pictures. Tendency is to discontinue pre-release showings at the resorts.

Exchanges, possibly under instruction from the home offices, figure that with resorts crowded with people from all over the country, they can't afford to give their new product a black eye by faulty reproduction.

Most of the summer colonies have a mere handful of residents in winter. Hence cheap equipment.

12 FOR SMALL BITS

Los Angeles, July 23. More than a dozen Broadway stars, vaude headliners and ex-film stars were called to perform small bit parts in a dance hall mob scene for "Frozen Justice," now being directed by Alan Dwan for Fox.

Among those called were Tom Patricia, Mervyn Sisters, Alice Lake, Adele Windsor, Gertrude Astor, Norman Carroll, Joe Brown, Blanche Brown, Warren Hymer, Charles Judels, George McFarlane, Jim Leonard, Lou Meekhan, Ted Oliver, Jane Talent, Tod Brown and Edna Croft, sister of Alice Terry.

All played minor bits and acted as atmosphere.

W.E. WIRING CAN'T WORK AT PRESENT

Klang-Tobis Successful in Permanent Injunction Against American Electric Throughout Germany — Possibly Serious Effect on German Exhibitors Unless RCA Photophone Slips in Via A. E. G.

LONG LITIGATION

Berlin, July 23. Germany becomes all mixed-up film pictorially and in wire through a permanent and absolute injunction handed down against Western Electric wiring in this country. The court order restricts the German film houses to patent holders of the Klangfilm-Tobis and other native groups.

Among the latter is A. E. G., European national wiring concern closely affiliated with Klangfilm. A. E. G. is said to have an undercover working agreement with RCA Photophone, the other American electric (General).

It leads to a prevailing opinion very much on the inside that with the stoppage of W. E. coverage over here, Photophone may slip in through A. E. G.-Klangfilm. Photophone-A. E. G. understanding is said to cover all of the Continent.

Present condition created by the injunction against W. E., which may be followed by two or three years of litigation before reaching the final conclusion is intense for the exhibitor. W. E. wiring where placed will have to be removed. Some of that has been done.

Unless Photophone should replace W. E. in the houses wired and susceptible of becoming wired, the German exhibitors will have to wholly rely upon native devices. On top of this there is no predicting how the resultant confusion will operate upon the American talkers the German exhibitors dearly want to play.

Already muffled through an injunction are "The Singing Fool" at the Gloria Palace, "Able's Irish Rose" at the Ufa Palace, and "Noah's Ark" at the Titania, all American mades. Besides these, the Terra immediately became silent, with all of the houses resuming orchestral accompaniments. Closing the "Singing Fool" halted the most successful run ever in a German picture house.

Failure to come to agreement on terms with the American interests is supposed to be the reason for the German sound owners forcing the issue. It has been believed right along that German equipment people could have been pacified by an agreement on interchangeability.

W. E.'s Statement Western Electric, New York, issued yesterday the following statement:

"The latter part of May an injunction was asked for by German interests against a theatre in Berlin in which Western Electric sound equipment had been installed. Western Electric Company was successful in having the injunction modified to such an extent as to permit the carrying on of performances with Western Electric equipment. "This action of the court in modifying the injunction was appealed from by the plaintiff and it is that appeal which has been decided in favor of the plaintiff. The present decision, however, was not the result of a trial of the case on its merits, but the injunction was granted as a result of a German procedure in which the scope of the patent involved was not litigated."

"The Western Electric Com-

Warners' Own Banking House May Be Setay, Lately Formed; Bros. 'Financial Independence'

EDDIE LEONARD'S AGE

Overheard in the Globe lobby: "How old is Eddie Leonard?" "Oh, 20,000 bows."

Hold Everything Idea Out—Studios Sell Old Scripts

Los Angeles, July 23.

Generally accepted idea that the picture studios are holding on to all their old scripts and are not selling long held stories to each other "just in case," has developed loop holes.

Paramount and Warners have demonstrated a readiness to reach on the shelf and sell to each other the dust covered scenarios, while First National and Universal are trying to get together on a veteran F. N. yarn. Fox and Metro-Goldwyn-Mayer have their inter-working agreement on scripts, as planned by Winnie Sheehan and Louis Mayer, and have, occasionally, sold a tale to an outside studio.

As to the number of stories held by these studios, it is believed an approximate summary would show M-G-M and Fox to hold the rights to around 3,000 stories; Warners-First National-Vitaphone about 2,500; Universal between 2,000 and 2,500; and Paramount somewhere in the neighborhood of 1,200. Taking these estimates at the top calculation it will readily be seen that the outside author must sell against this list of 9,700 scripts, a strong handicap.

Local attitude to hold everything, invoked by the incoming talking picture, is believed to be easing off. Boys are loosening up and when a story is in demand they're showing a distinct tendency to bargain. Another angle making it tough for the author is the number of re-makes the studios are turning out by converting former silent features to dialog program leaders. Some estimate that if the future production lists of these studios were checked the number of re-makes in the lineups would run somewhere between 25 and 40 per cent.

Paramount has bought "The Little Cafe" from Warners, according to New York report. Understanding is that this story will reach the screen with Maurice Chevalier starred.

U'S L. A. MUSICAL

May Stage Script, "Hold On," Bought to Film, With Glenn Tryon

Hollywood, July 23.

Universal is considering trying a local stage production of "Hold On," musical comedy by Edward Lane, which it has bought, before making it a picture. "Hold On" has never been produced.

Idea is to get audience slants on songs and musical numbers, as well as give the title a belch. As a film it is set for Glenn Tryon, with U also considering putting him in the stage version.

pany proposes to carry through to a conclusion litigation on the real scope of the patent claims involved."

What highly informed Warnersites see as the first move of its kind by any film company and the most daring by the brothers is the formation of a banking house by the Warners which, informants believe, is inspired by motives for financial independence and severance from present Wall Street backing.

Already this company, called Setay, has sold stock to about 150 employees in the Warner home office. During June it has earned \$12,000,000, it is said; enough profit, it is claimed, to pay dividends to present holders for the next two years.

Harry Warner is understood to be the guiding figure in Setay, which title reverses the name of H. Yates, head of Consolidated Film Laboratories. Yates is also president of the young banking house with quarters at 1776 Broadway, but has been seen at the Warner headquarters most of the time since the formation of the company.

Setay, which has Jules Brulattour as one of its directors, has sent out its listings, showing over 100 different stocks, according to Warnersites who have already realized a \$70 dividend on eight shares, which they purchased in unit form at \$150.

The buying of Setay paper is the first okayed by the brothers, following by only a few months the order sent to all departments that Warner people found playing in the market would be fired.

Morris Not on Board

Coincident with Setay it is revealed that Sam Morris, Warner general manager and accredited contact with Goldman-Sachs for the Warners, is not on the board. It was his position as intermediary at a time when the brothers were admittedly against the wall which has given him a strong present power in the Warner organization.

As to the downtown bankers, it is stated they placed the Warner boys under contract to remain in their present posts for the next five years, chiefly as a precautionary measure in the event of the sale of the company. This is contrary to an impression gained in an interview at the time with H. M. Warner, that the brothers had passed control of their picture company to the bankers.

When sounded along certain lines, Goldman-Sachs executives declared themselves still the Warner bankers and willing to secure any amount of money upon the brothers showing them the "wisdom" of its disposal.

The word "wisdom" was used by one executive in reply to a question about Warners' plans to expand their theatre holdings nationally. The bankers admitted knowing of such plans but refused to discuss them.

Lithographing

Simultaneous with the progress of the banking house is the development by the brothers of an equipment company designed to eventually incorporate Consolidated Films, the Yates company in which the brothers were said to have acquired a considerable interest months ago.

At present the company, called Continental, after a lithograph concern in Cleveland which the brothers are reported as practically controlling, aspires to corner the lithograph business of the entire industry.

Continental's chief competitor is the Motion company. With the survey which the brothers have been making during the past month, before the announcement of the new subsidiary, it is claimed they figure on not only turning out their own paper but a large percentage of the industry's, particularly the smaller companies to which book-ings in the Warner houses mean considerable.

Extra Wide Film Controversy Springs Up as Paramount's Magnafile Exhibits on B'way

Paramount's magnafilm, built to fit in any standard projection machine and a head piece adjusted in a few hours, shown Thursday, had the General Equipment Corp., the first all bank controlled outfit in the film business, comparing with it, their own Grandeur acquisition ray and bigger booth.

The General people, who claim they will have control of every leading company in the equipment field by Aug. 1 and are considering taking over several organizations not included in the announcement last week, have ordered changes in the International Projector Company. The latter subsidiary will have full charge of the manufacture and installation of Grandeur projection machines, none of which will be sold, but will be leased for a 10-year period.

Fox comes in for a royalty on every license; other producers being able to acquire the special cameras necessary for the production of 70 mm film. Fox, several of the bankers claim, will have the right to the Warners had in the talker field; being the first under contract for Grandeur and having the first camera rights on production.

Changes in the International personnel are W. C. Michael, with the company for over 10 years, moved up to the presidency, relieving Harvey Clark.

Para execs point to their device as being unrevolutionary, except in effect, and that it will cost but a fraction of the price necessitated by any complete change in present equipment. General bankers say that the difference in price between the two won't mean anything. Both companies steer clear of questions on figures.

Fox Arguments
At the Fox headquarters an extreme loftiness is maintained on efforts made for enlightenment on Grandeur. That it represents a greater work and a greater perfect, but will not be publicly shown until it has achieved the nearest thing to the third dimension optical illusion, are reasons given for silence.

Arguments that there are slightly over 2,500 houses in the U. S. with sound equipment to start with, would be impractical to start grinding Grandeur productions, which cannot be duped from standard size of 35 mm, until the booths are equipped is also advanced by Foxites.

The contentions of some of the Par people at the Rivoli Thursday that 70 mm is too wide and high for the average theatre are passed up by Foxites, supposed to be in on the Grandeur secret. They simply reply by asking what the little adjustment on the lens is for, and say that the Magnafilm, 14 mm more than standard, reduces to sharper outlines and features.

General's scouts at the Rivoli showing, mingling incoq with the press and film folks from other companies, reported blurred vision of characters on the screen.

While the Rivoli was in the Johnny Burke four-reeler, "You're in the Army Now," were so indistinct as to be facially unrecognizable, Par people had the alibi by saying it was rushed through at the Astoria plant and that handling the apparatus was new to the booth man; it would be markedly improved at another showing.

Near 3d Dimension
Some beach shots, and particularly those of a country dwelling, were excellent and the nearest thing to third dimension yet seen. Some of the visiting executives made this statement to Par people on the way out of the theatre.

The sound, claimed to be on the film, although press people were refused a peep in the booth and allowed nothing more than a glance at a strip of film, was the best in clarity yet heard in any theatre.

The probability of continuing Magnafilm on the Rivoli bill, instead of giving it an opening for itself and the usual innovation ballyhoo, was indicated by Paramount executives.

An outside manufacturer, the name of whom Paramounters refused to divulge, has been ordered to start mass production of the head pieces. Until some are completed no plans will be announced con-

Contract Players Busy

Los Angeles, July 23.
Busy days for contract players.

Of 77 on the Fox list 62 are working, five have been loaned to other companies, and 10 are classed as idle. Some of latter have recently finished.

Camera and Stunt Men Killed in Plane Crash

Hollywood, July 23.
Alvin Knechtel, cameraman for First National, and William Hauber, film stunt man, were instantly killed, July 17, in an airplane crash.

Knechtel was piloting the single control plane while searching for a location to stage a crack-up the following day for "The Aviator."

Work on the picture had been held up for several days due to Knechtel's illness. On the day of the crash, he insisted on resuming work and went up with Hauber. A commercial flyer who passed by noticed Knechtel suddenly slump across the stick. Cameraman Hauber is believed to have fainted. Plane crashed into a barley field near Reseda.

Dr. Goldsmith's No

Reports that Radio's photophone dept. has perfected and soon will market a projection machine, better than any seen and at half the standard price, got a wild ejaculation out of Dr. Goldsmith, vice-president and chief scientist.

"Why, we haven't planned to go into bankruptcy yet," said the eminent surgeon of Radio mathematics. "Plans? We haven't even dreamed of such a thing."

Bancroft's Next Based on Gen'l Butler in Philly

Los Angeles, July 23.
George Bancroft's next picture for Paramount will be based on the experiences of General Butler, Marine Corps head, when he took over the policing of Philadelphia.

It's a run-running yarn, telling of ex-Marines who think they can float the stuff through under their former commander. Bancroft will play the commandant.

Another Survey

Hollywood, July 23.
Standardization of the film aperture on sound films, both in the camera and projector, will be the first of a series of technical subjects to be discussed at meetings to be held under the auspices of the Academy of Motion Picture Arts and Sciences. Other problems slated to follow will be volume control in theatres, the incandescent vs. carbon lighting again, change-over from one reel to another, cue sheets, etc.

First meeting on these subjects will be held Aug. 15. Committee in charge of the series is H. Keith Weeks, Fox; C. E. Dunning, president engineers; John Arnold, head of studio camera department; Al Feinstein, projectionist at Ritz theatre; and Frank Woods, secretary of Academy.

Team's 30 Shorts

Los Angeles, July 23.
Harry Gibson and Andy Cline's series of talking shorts for Sennett has been extended to 30.

Program promises to keep the two comedians busy for more than a year.

cerning the introduction of the Lorenzo De Riccio invention in other Public houses.

Neither would any Par official comment on change in production policy necessitated by going from 35 to 56 mm.



They Draw 'Em In
MARY AND MARGARET GIBB
America's only native born "Siamese" twins. Known the world over. Vacationing now. Opening Sept. 1. They sing, play piano and dance with two boys.
AN ARTHUR KLEIN-TERRY TURNER ATTRACTION. Suite 1405, 1550 Broadway, New York.

TURNING TABLES BY EQUITY IN INJUNCTION

Actors' Attorney Gives Reasons for Court Ap- plication Against Producers

Los Angeles, July 23.
Equity filed suit in Superior Court Saturday against Warner Brothers and Tully Marshall, charging the producing firm "induced and coerced" Marshall into breaking his agreement with Equity by signing a contract to do a picture and threatens "to continue to coerce and induce other members of Equity to break their agreements with Equity."

Action is to restrain Warners from further signing of Equity members. It cites similar instances in naming Hedda Hopper, Holmes Herbert, Metro-Goldwyn; Andre Beranger, Universal; Raym on Hutton, Paramount; and Phyllis Crane, First National. These are all suspended members of Equity.

Complaint also asserts that Marshall's newspaper interview publicly denouncing Equity was obtained by Warners, which company was also responsible for having it printed, and maintains this was a part of the conspiracy to "undermine the morale of Equity and cause it to cease operations" and "that as a result of said conspiracy and of the breach of the agreement between Marshall and Equity, plaintiff has suffered damages in the sum of one million dollars."

Order is returnable July 29. Although the complaint asks for a temporary injunction against Marshall working for Warners and that company's overtures to actors, I. B. Kornblum, local Equity attorney, states this was changed to ask for an order "to show cause," as Equity would have had to post bond covering the cost of cessation of production on Marshall's picture pending the hearing and the amount was too big.

Turning the Tables

When interrogated on the purpose of filing this suit, Kornblum said Equity is turning the tables on capital, which has always been in the habit of enjoining unions from inducing their employees to break contracts. Mr. Kornblum stated that if Equity won the injunction it would call out all players of the organization who have signed with the picture producers since June 5. He pointed out that the suit had a two-fold purpose, that if the court held the mutual contract between Equity and its members did not take precedence over the members' film contract, Equity could then call out all members who had signed contracts before or after June 5 on the ground that as long as the producers could not be restrained from signing Equity members in viola-

Lewis Stone Fires Up Big Equity Meeting Saturday at Stadium

Los Angeles, July 23.
Lewis Stone cut loose the fireworks for Equity's Saturday night gathering in the Hollywood Stadium.

Before a crowd of at least 3,000 Stone first brandied as untrue some of the statements attributed to him in the local press and then started a wild yell by likening the present situation to a young boy with a skyrocket who would do it if he would do it and then suggesting "Touch it off and see what happens."

It brought the crowd to their feet with a whoop and demonstration, the like of which no Equity meeting has seen to date.

Despite that Stone somewhat tempered this advice by his next remark after things had quieted down, in stating he hoped "The Big Gesture" would not be necessary, he nevertheless stressed that if a walkout were called "You'll find me sitting on my trunk in the alley alongside of you."

Stone is the most important actor to so far address an open Equity meeting from the standpoint of being in demand by the studios. His reason for being present was that "This is an organization fight, not one of individuals, and if I'm among the casualties that's all right with me." He pointed out the seriousness of the controversy from Equity's standpoint in that defeat here might deal a heavy blow to Equity in the East and demanded to know by what right the producers refused to give Equity a hearing.

In speaking of the current casting situation at his studio, Metro, Stone said: "They'll be asking me to play ingenues in three weeks."

Stone's initial appearance on the platform sponsored a vocal outburst and a din followed him to his chair as he concluded his 14-minute oration.

It was a perfect spot to shut the meeting off cold and send the mob out in a high fever, but it was only then 9:45. So Paul Turner, I. B. Kornblum, Equity's attorneys; James Kirkwood, J. W. Buzzell, J. W. Gillette, head of the musicians' local, Joe E. Brown, and announcements for the coming carnival followed to conclude at 10:50.

Six Suspensions
Frank Gilmore announced six new suspensions as E. J. Radcliffe, Joe Grennell, Charles Selon, Emory Melville, Winifred Harris and Hugh Saxon.

After reading the resolution of the local labor council to ask all unions to boycott theatres playing non-Equity pictures, Gilmore delved into the matter of agents by stating it is Equity's belief that actors dealing with agents unfriendly to Equity can have their agreements with the agents nullified. He suggested a test case before the California Labor Commis-

sion of those members' obligation to Equity, then Equity has a similar right to request its members to quit work without having legally usurped their members' contractual rights.

As regards the Equity outcome, if actors first resign their membership to sign a film contract, Section Four, Article Five, of Equity by-laws reads:

"Resignation of a member shall be effective only upon its acceptance by the council and such acceptance shall be at its discretion and be upon such terms and conditions as it may prescribe. No member under circumstances shall the council be obligated to accept any resignation while the good faith or loyalty of any member is under investigation or unless all of his indebtedness to the association is paid."

No Resignations

In the present instance Equity's council has decided the decree that no resignations will be accepted during the current emergency. In the application for membership the paragraph upon which Equity bases its contention that members who now sign studio contracts have violated their contractual agreements with the organization is as follows: "I hereby affirm that if elected I promise to obey and abide by the rules, regulations and mandates of the Actors' Equity Association and its properly elected officers under the constitution."

Gilmore also announced the desire of Douglas Fairbanks, Jr., to withdraw his signature from the Conrad Nagel petition, which Gilmore says he has not yet seen. President then called upon Dorothy Jackson, representative of Chorus Equity, to refute the report of Thursday night's, July 13, Chorus Equity meeting as carried in the Los Angeles Times, which had said Gilmore had taken to his heels in confusion as the kids hurled tart questions at him.

A couple of letters, signatures unannounced, were read, after which Gilmore related the radio station KJLJ has about Equity off a minute country club program provided by Equity reached the speakers who were to tell the public about the present controversy. Gilmore finished by saying Equity had in mind the sending of members into all key cities to hold public meetings for presentation of both public and the unionists of its side.

Frederick Burt next theoretically put the studio standard contract and Equity contract up for sale. He emphasized that the studio theatre chain combines speculate with new theatres because that's their business, but maintained that their highness is also their weakness. That the theatres are the studios' dilemma was also made a point in a copy of Turner's report to the New York Equity Council, as read by Clarke Silvernail.

Indian Talks

Prior to the meeting's opening a group of about a dozen Indians in full regalia and some 24 cowboys made a well timed entrance into the fight arena. Gilmore subsequently called upon Black Hawk to address the throng. From his seat the Indian pledged himself and his people in pictures to Equity 100 per cent.

Turner's report included the statement that 1,500 new members have been added to the Equity roster in the past five weeks; 19 suspensions have been made; that Equity is in much better shape at this time than it was during the corresponding period of the last year. He stated that people signing contracts be fined double the sum of their earnings and suspended from the organization for a year.

Turner eventually appeared in person to state that the current week should be called "Smoke 'Em Out Week." He was followed by Kornblum, who announced Equity's suit against Tully Marshall and Warner Brothers, charging that the studio had conspired with a member agent Equity as a stake more fully elsewhere in this issue; Kirkwood advocated that the "criminal conversation" or repeating by word of mouth of rumors be stopped. He stated this was a capital vs. labor fight; that Equity could not be broken by scab labor or scab sympathizers, and that the sending of campaigners into the key cities would prove whether scab labor could win.

Taking Bows

Buzzell, secretary of the local labor council, called upon the heads of the unionized waitresses, cleaners and dyers, moulders and a bill poster to take bows while Gillette, head of the musicians' local, No. 47, climaxed his speech by saying "organized labor has got to see that they win."

Earlier in his talk Gillette unofficially pledged the support of 145,000 musicians and said that as the actor and musician were so closely allied, he advocated that they be merged in unionism.

Joe Brown remarked upon his late spot and declared that if vaude acts had as much enthusiasm as those upon this program, vaude bills would be okay. He then launched into a semi-serious resume of the time he joined Equity, winding up by saying he had been offered an Equity contract by an independent studio and thought he'd "licked it for it."

A plea by Roland D. Edwards for members to get behind the Santa Anita bill was not taken, were Robert T. Harris, David Jennings, Ben Lyon, Jettie Gould, Sam Hardy, Jack Carley, Brandon Hurst, Katherine Cornell, Helen Ware, Claude Gillingwater, George Cunningham, William Laporte, lawyer and related to Laura.

Equity's next meeting will be at the Stadium and is set for Wednesday night, July 24.

EQUITY'S \$4,500 WEEKLY

Choristers Pop Questions at Turner—Says Equity Cannot and Will Not Call Out Contract Players

Hollywood, July 23. It took a bunch of choristers to pop the questions which have been in the minds of every Equity member in Hollywood, but which have not been broached at any of the A. E. A. mass meetings to date. Cracking queries came in rapid fire succession from the floor of the first meeting of the Chorus Equity Association held at the Writers' Club July 18.

Youthful members of Chorus Equity, not perturbed by dignity or formality, were invited to ask questions and they did.

Gillmore and Turner smiled at some of the questions, but did not hesitate in answering them in so far as it was possible for them to do so.

Meeting was also marked by the first public statement by an Equity official. Paul Turner, Equity counsel, said that Equity would not and could not call out the contract players. Turner also intimated he expected some definite action toward settlement of the battle within four days.

Meeting was attended by about 250 of the Chorus Equity, a little more than half its local membership. Questioning began from the start. George Cunningham, emergency chairman of Chorus Equity here, served in that capacity.

On Dance Directors

Gillmore, who, after explaining he is president of Chorus Equity as well as the A. E. A., launched into a brief history of Chorus Equity. He then read a list of questions submitted by Cunningham and answered them in turn.

He explained what was meant by suspension, what it involved, and what honorable withdrawal cards were. In response to the question as to what Equity proposed to do about dance directors and assistant directors who are members of Equity, but who are under contract to studios and working contrary to Equity's interests at the present time, he said that the resolution of the council had not been intended to affect any Equity members except those who did work of an individual character as actors. However, if it were proven that director members of Equity under contract

(Continued on page 42)

Beery-Marshall Team

Noah Beery and Tully Marshall will be a team in the Warner Revue.

LAST-MINUTE FLOPS

Los Angeles, July 23. Number of delays reported from studios in the Equity matter.

Equity members accepting jobs and then failing to report at last minute have caused delays, while casting directors dig up substitutes.

PATHE'S "PARTY" STARTS

Dorothy Carroll of "Sketch Book" and the Williams Sisters engaged by Pathe through Lou Irwin for roles in "A Certain Day."

Talkie will be produced by Harry Delmar in the eastern studio beginning today (July 24).

PRINTER SUES MARKS

Chicago, July 23. Chicago Show Printer Co. has filed suit for \$6,000 against Marks Bros., indie-theatre operators.

Claim printing bill for that amount is more than a year old.

H. MARKS LEAVES PUBLIX

Harry Marks resigned from Publix Saturday.

He had been general theatre manager, and more lately assistant to Sam Katz.

EXPENSE TOTAL IN FILM BATTLE

Relief Committee Paying Out \$600-\$700 Daily on Six-Day Week—Claim Donations Above That—Labor Council Asks Unions to Boycott Pictures of Non-Equity Studios

EXPLAINS AGREEMENT

Hollywood, July 23. That Equity is spending approximately \$4,500 a week, including relief loans, in the conduct of its campaign, launching of a move by the Central Labor Council of Los Angeles asking for a nation-wide union boycott of pictures made by producers whom Equity considers unfair, increase in walkouts of Chorus Equity members to 222, expansion of Equity's campaign organization to eight headquarters in Hollywood, with approximately 2,000 members working in one way or another, and announcement by the producers that 72 more players have signed studio contracts, unchecked as to number of Equity members involved, were the chief events during the last seven days of the battle. Proposed Equity suit against radio station KMTW was not filed during the week. Tomorrow the fight will be seven weeks old.

For campaign purposes alone, irrespective of relief demands, Equity is spending about \$600 a week, the monthly expense account totalling approximately \$2,400. This does not include the operating expenses of Equity's main office in Hollywood, which has been increased but slightly by the current fight and therefore should not be considered in the campaign costs.

Equity, however, has seven other headquarters in Hollywood, all but one of which are rented. Rental of these offices, plus the rental of the Hollywood American Legion stadium (about \$50 a meeting), where the organization's mass gatherings are being held, brings the total rental cost per month close to \$900. In these offices Equity has 17 specially installed business telephones at \$5 per month.

Radio broadcasts to date have cost approximately \$375. With 40 automobiles on call, and busy most of the time, gasoline bill is estimated at between \$400 and \$500 a month. Add to this the cost of issuing a few thousand copies of a four-page tabloid at least once a week, printing and hanging of one sheet all over the city, printing of window cards for business houses, auto stickers, and other miscellaneous items and the expense runs between \$2,400 and \$2,500 a month.

All of the labor, except that of the regular executive staff, is voluntary and unpaid for. At present some 2,000 members are busy selling tickets or ballyhoing the Equity carnival to be held at the Cascade beach club, Santa Monica, Aug. 3.

Expense of the campaign itself are all paid by the executive office, none of this money coming from the relief fund being raised by the emergency ways and means committee, of which Chester Conklin is the head.

Weekly Relief Total

Between \$600 and \$700 is issued in relief loans daily, according to Conklin, with the relief office open six days a week. This brings a total outlay of \$3,500 to \$4,500 weekly. Conklin states that the relief fund income exceeds the amount paid out by around \$300 daily and that up to the present time the average

(Continued on page 42)

1,500 Volunteers on Coast For Equity, Mostly on No Pay; Surplus Not Dented So Far

Equity's Service

Hollywood, July 23. Equity will hold its first religious service at the First Unitarian Church Sunday morning, July 28.

In addition to the regular service Frank Gillmore, George Fawcett and either Mac Murray or Emma Dunn will speak.

Equity Appeals for Funds on Radio

Hollywood, July 23. Equity used three more radio hours for general broadcast during this week, in addition to continuing its brief hourly announcement over KGFG, Station KFM, in the Elks Temple, Los Angeles, was used July 16-17; KELW, Burbank, July 18.

In all three broadcasts, Equity actors spread the gospel of the A. E. A. with speeches interspersed with musical numbers, monologs and gag acts, all built entirely around the present fight with the producers. Helen Ware, chairman of the radio division of Equity, served as mistress of ceremonies for each broadcast hour.

Nance O'Neill, Alfred Hickman, Claude Gillingwater, and Creighton Hale were the July 16 speakers. Miss O'Neill and Hickman appeared together, presenting a sketch, with Fawcett as Mr. Public. Miss O'Neill put over the Equity plea of studio abuses and concluded by soliciting donations from Mr. and Mrs. Public, first general appeal for funds made by Equity.

Gillingwater discussed public's attitude toward actor, deprecating propaganda leading fans to think all screen actors were overpaid and spent their time riding around in Rolls-Royces, declaring to every actor that rides a Rolls, 150 can't raise the price of a Ford.

Hale also said that the unfairness of all Los Angeles dailies except the Record had forced Equity to resort to radio broadcasts. Said producers still refused to arbitrate after six weeks but that they would be forced to do so soon, declaring they can't make many pictures with handful of actors available.

Louis Wolheim and Sarah Padden were the chief speakers on the 17th. Wolheim commented adversely on players who have permitted anti-Equity statements to be published in newspapers over their names and said public is final judge.

Last Equity broadcast to date, 18th, over KELW had speeches by George Fawcett and James Kirkwood and three American Indian players, Princess Naola, Princess Minnehaha, and Black Hawk.

Fawcett said main obstacle to recognition of Equity by producers is feeling of producer that Equity would interfere with his business. Declared Equity would not interfere and that actors asked only the right to have Equity represent them in business dealings with producers.

Fawcett spoke briefly, simply stating that principles of Equity were same as ancient tribal practices and therefore worthy of their support.

Los Angeles, July 23. Equity has temporarily abandoned radio broadcasting with cost said to be the chief reason. It was paying about \$375 for six hours over the three small stations, and for hourly announcement over KGFG. Latter item will be continued until expiration of month's contract. Equity has also dropped plan for

Equity is maintaining four or five offices in Los Angeles and Hollywood as the result of its fight for a new standard contract covering pictures.

One office is a secret headquarters occupied by Frank Gillmore and his immediate staff, Gillmore being forced to find private offices because of the writer of details now delegated to committees. The other offices are occupied by numerous committees and clerks.

An estimate that 300 members are working for Equity on the Coast was said to be considerably under the actual number, which approximates 1,500.

The cost to Equity for its picture invasion is believed to be rapidly mounting. It is claimed in New York, however, that but one-half of the \$10,000 recently voted by the Equity Council has been called for from the Coast. While the committees are allowed expense accounts and also to some of the workers, it is stated that many are voluntarily working without compensation.

Inference is that Equity's reserve fund, believed around \$250,000, has not yet been dented. It is claimed the donations on the Coast from members employed there are coming in continuously. The reputed total donations are supposed to be comparatively small, however.

Cost Expected

According to Equity officials, the fight is costing money and was expected to, but there appears to be no apprehension that the organization will be financially embarrassed. The amount of money thus far expended has not been estimated and reports to New York from the Coast indicate little in that direction.

Members who have refused engagements are being taken care of, it is asserted. To what extent on the Coast is not known. The New York offices have taken care of requests for financial aid by members in the east who have refused picture jobs because of Equity. The actors have asked for aid in the New York office, and it is claimed all such requests have been granted.

There is a limit of financial aid to Equity members, ordinarily, but in cases where members have refused engagements because of Equity and are in want the amount is raised. What the maximum is, Equity officials will not say.

Donald Crisp Acting

Los Angeles, July 23. Donald Crisp, actor and director, has accepted a part in "Return of Sherlock Holmes" and has left for Paramount's Long Island studio.

Crisp has been active in Equity meetings on the Coast. At the Beverly Wilshire rally he was an enthusiastic talker for Equity.

Alec Francis' Role

Los Angeles, July 23. Unable to cast Rudolph Schildkraut for the father role in "Mississippi Gambler," because of his Equity affiliation, Universal signed Alec B. Francis for the part.

Joseph Schildkraut is being starred in picture and would like to have had his father play the part.

a street parade as ballyhoo for the Santa Monica carnival due Aug. 3 although permit was granted by police. Sum. Italy, carnival director, state about \$5,000 have been pressed on \$2 ticket sale and pages in program at \$60 per.

No Parallel for Equity's Restraint of Freedom Case

That Judge McComb has made the Equity complaint involving Warners and Tully Marshall and the preliminary motion to show cause why the actor should not be enjoined from serving under any but an Equity contract, returnable in the Los Angeles court on July 29, indicates to Warnersites in New York that the suit will be tried in California. This, unless the brothers later make application for a change of venue of the major trial to New York.

That there is no parallel with the present Equity move on the record of a court in America, was the belief expressed by H. S. Barefoot, acting chief for Warner eastern counsel, in the absence of Abel Carcy Thomas.

While refraining from making a direct statement until he has seen the papers, Mr. Barefoot indicated that the chief point of contention will be the alleged unconstitutionality of Equity's stand.

One Warner executive said an immediate appeal to the U. S. Supreme Court will be taken if by any chance Equity should be successful. In his estimation the court step is just a gesture for bigger publicity and an attempt to revive the Hollywood campaign which would stagnate without newspaper space, he declared.

The Equity clause prohibiting a player, once a member, from resigning, except with the consent of organization's council, and the dictation as to how a man will obtain a means of livelihood, are, in the opinion of this veteran and partly shared by Warner lawyers here, a restraint of personal freedom not countenanced by the constitution.

Non-Union Ship Crew For Film's Cruising Boat

Los Angeles, July 23. Seamen's Union entered the Equity matter when Columbia, which chartered an old windjammer for "Hurricane", found temporary difficulty in securing a crew at San Pedro.

Union sailors stated they had been advised by Equity that their signing for the picture cruise would hurt the actors' cruise. They declined to accept the job.

This was on Friday. Saturday morning the ship put to sea with a non-union crew. Unit will be on the water two weeks.

Ilka Chase's Contract

Los Angeles, July 23. Ilka Chase, one of Equity's suspended members and daughter of Edna Woolman Chase, mistress of Vogue, has accepted a term contract with Fox as a feature player.

Chicago Sees Concrete Example of Talent Name vs. Freak Headliner

Buddy Rogers Did \$64,000, Big, Against Publicized Jilted Girl's \$27,000, Normal—\$36,200 at Oriental for "Dr. Fu Manchu"—"Noah's Ark" Good

Chicago, July 23.

Weather: Fair

Buddy Rogers in his personal appearance at the Chicago last week had the same trouble 'Dix' had in this town: he broke the attendance record but missed the actual money record by several thousand. With this it was the low juvenile admission price holding back the gross; with Rogers, the tendency was on the cheap matinee rather than pay top price in the evening.

The Rogers gross, \$64,000, is nevertheless, a lulu. Previous week with a good picture, was considered big at \$50,000. Film with Rogers was "Twin Beds," generally commented on no panic. Street from Right across the street from Rogers, at the State-Lake, was Ann Livingston headlining the vaude bill. This gal recently secured national publicity through her \$250,000 breach-of-promise suit against a wealthy, aged and somewhat tired business man. Miss Livingston was shoved into a unit, did a waltz with all the grace of three men waltzing, for their 12th appearance talked a little and laid a brass egg. Gross on the week was \$27,000, exactly what a poor picture and the fairly known picture played. Kennerly, did last week. Contrasting grosses of Miss Livingston and Buddy Rogers might assist theatre managers in any future decision on the relative merits of real and notorious names.

Vilma Banky appeared in person during first two days of "This Is Heaven" at the United Artists, and helped the gross quite a bit. Finished the week with \$28,500, highly satisfactory figure. "Noah's Ark," which started an avalanche of \$64,000, continued with \$13,000 for its opening week, rang up another fifty with \$11,000 for the second week.

Error last week in quoting opening week's gross of "The Cocoanuts" at McVicker's at \$28,000. Actual figure was \$35,000, and second (last) week got \$28,000. Fine showing. On the week of \$64,000, which started with \$36,200 for "Dr. Fu Manchu." Third week of "Mary Dugan" was also satisfactory at the Roosevelt with \$21,000.

Estimate for Last Week
Chicago (Publix), "Twin Beds" (FN), stage show (4,400; 50-75). Buddy Rogers, film star, in person, responsible for great attendance record, but couldn't beat money mark because flaps preferred to get in on low-scaled matinees. Picture rated weak.

McVicker's (Publix), "The Cocoanuts" (Par) (1,855; 50-75). First week big at \$35,000; 2d, \$28,000. Monroe (Fox), "One Night in Paris" (FN) (1,000; 50-75). Above average at \$4,300.

Oriental (Publix), "Mysterious Dr. Fu Manchu" (Par), stage show (3,500; 50-75). Held house higher than normal with \$36,200, good play from mystery regulars, besides customary flaming youth.

Orpheum (WB), "Noah's Ark" (WB) (760; 50). Scoring great in first time at pop prices; 1st week, \$13,000; 2d, \$11,000.

Roosevelt (Publix), "Mary Dugan" (M-G) (1,500; 50-75). First \$20,000; 2d, \$22,000; 3d, \$21,000; high start. Censor board first pinked this one, then banned it, and finally let it through, with much resultant publicity.

State-Lake (Keith), "High Voltage" (Pathe) and vaude (2,700; 60-75). Ann Livingston, frenetic attraction without a rival, broke out of a winning breach - of - promise suit against wealthy manufacturer, laid an egg; \$27,000 nice gross, but house did the same figure previous week without a notable person.

United Artists (UA), "This Is Heaven" (UA) (1,700; 50-75). Vilma Banky in person during first two days; started good with \$28,500.

State, Syracuse, Forced Into 2d Place at \$11,600

Syracuse, N. Y., July 23.

(Drawing Population, 220,000)

Keith's, a week split between "Flying Fool" (Pathe) and "Black Magic" (Fox), topped with \$14,000 last week.

Loew's State, in the past consistently leading; dropped into second place, "She Goes to War" (UA) getting only \$11,600.

Eckel (Schine) split the week between "Wolf Song" (Fox) and "Stole Kisses" (Warners), with \$7,000. "The Jazz Age" (Col) meant only \$5,000 at the Strand.

'Black Watch' Lead Pld.; \$14,000 at Broadway

Portland, Ore., July 23.

Fox-Broadway continued to hold gross lead, scoring with "Black Watch," well exploited and doing better than expected. Capitol has been wired and has new policy of downtown second run talking films.

Estimates for Last Week

"On with the Show" held over at Music Box, doing good; 9,800 second week.

Portland (Publix) (3,500; 25-60); "Dangerous Curves" (Par). Program picture. Fairly. Shorts; \$11,500.

Broadway (Fox) (2,000; 25-60); "Black Watch" (Fox). Big. Stage show; \$14,000.

United Artists (Parker-Fox) (1,200; 35-50); "Three Passions" (Fair) but not strong. Shorts; \$5,000.

Music Box (Hamrick) (2,000; 50 all day). Second week of "On with the Show." Held up; \$9,800.

Oriental (Tebbetts) (2,700; 25-35); "Forbidden Satan." Okay. Stage show; \$6,000.

Pantages (Pan) (2,000; 35-50); "Modern Love." Okay. Vaude; \$10,000.

"On With Show" Close To Record at \$14,000

Providence, July 23.

(Draw Pop, 315,000)

Weather: Fair

Strong bills and fairly comfortable weather helped to pile up mid-week business. Loew's State led with "Black Watch." "On with the Show" at Majestic made the best business in town comparatively, nearly \$14,000, all week.

Estimates for Last Week
Loew's State (3,500; 15-50), "Idle Rich" (M-G-M). Shorts. Feature went over big; \$10,500; okay.

Majestic (WB), "On with the Show" (WB). Fine support with "Show" talk of town; big all week; \$14,000; close to sensational record made by house on "Jazz Singer."

Strand (Ind) (2,200; 15-50), "Hole in Wall" (Par) and "Two Men and a Maid" (T-S). Bill not so hot. About average all week; \$10,500.

Victor (RKO) (1,600; 15-50), "Behind That Curtain" (Fox). House again having trouble with reproduction. Squawks continue. House booking fairly good bills, but poor amplification keeping patrons away; \$5,500.

Fay's (1,600; 15-50), "Frozen River" (WB). Davey Lee on stage got kiddies and, boosted the biz; \$10,500.

Clara Bow in Home Town Gives B'klyn Par \$65,600

Brooklyn, July 23.

Better picture fare last week with good figures all around. Paramount did a wow business with Clara Bow in "Dangerous Curves," jumping to \$65,600. Clara's former Brooklyn girl, Rudy Vallee on stage and going strong.

Strand did better than previously with "Twin Beds," to \$17,500. Fox offered "Behind That Curtain" good thriller and plenty of vaude.

Estimates for Last Week

Paramount—"Dangerous Curves" (Par) (4,000; 35-50-75). Clara Bow gold mine in Brooklyn. Stage show. \$65,600 very big for this season.

Strand—"Twin Beds" (FN) (2,800; 25-35-50-60-75). Fair at \$17,500.

Fox—"Behind That Curtain" (Fox) (4,000; 35-40-50-60-75). Interesting thriller and long array of vaude.

Metropolitan—"Eternal Love" (UA) (3,577; 35-40-50-75). So-so with vaude.

Albee—"Fashions in Love" (3,248; 35-50-60-85). With vaude, \$21,000, fair.

Sid Bartlett's Contract

Los Angeles, July 23.

Sidney "SI" Bartlett has broken into pictures. He will be in M-G-M's "Road Show" Company has a five-year option on his services.



HEADLINING

Master of his profession is the keynote of the huge success of Joe Moss in the orchestra field.

Already a favorite of the social elite and a hit on Broadway, Joe Moss and his Hotel Astor Orchestra, having found an enthralling audience at the R-K-O Palace this week.

Stanley Equals Penn in Pitts'g—Both at \$32,000

Pittsburgh, July 23.

Unexpectedly happened here last week. Despite weather that rivaled the season's hottest, biz shot up all over. Just one of those things. Paramount got a break. Fox picture dominating each of the four.

Clara Bow packed them into the Stanley to \$31,000 jump of several grand over previous six days. Fox went to \$32,500 with "Innocents of Paris," though Jack Osterman, here in Public unit, meant some money at b. o.

Penn came along nicely with "Cocoanuts" in third and final week; about \$14,000. Profitable engagement for Marx picture.

"On With the Show" opened Saturday. "Man & Love" well liked at Aldine and snared \$11,000, excellent for summer.

Enright, in East Liberty, took a jump with "Twin Beds" and Harris just eased along with "Scandal."

Estimates for Last Week

Stanley (Warners) (3,500; 25-35-50). Clara Bow packed 'em with "Dangerous Curves" (Par) to \$32,000. Charlie Melson's stage show, "Blue Skies" not bad and they're coming to see him in his last two weeks here. Takings represent real dough here, where the 35c. scale stays on until six o'clock, enabling only one full turnover at night for the 60c. price.

Penn (Loew's-UA) (3,800; 25-35-50-75). "Innocents of Paris" (Par) and Wesley Eddy's stage show, "Wall Street Blues," accounted for nice \$22,000 (50-75).

Grand (Warners) (3,000; 25-35-50-75). "Innocents of Paris" (Par) and Wesley Eddy's stage show, "Wall Street Blues," accounted for nice \$22,000 (50-75).

Cocoanuts (Par); 3rd, final week, \$14,000 nice for this house. \$50,000 for 3 weeks.

Penn (Loew's) (1,900; 35-50). "Man & Love" (Par) light but well liked and took \$11,000, one of best weeks here this summer. Contest for girls in one of dailies: stirred up interest.

Enright (Warners) (3,700; 25-35-50-60). Looked up with "Twin Beds" (FN) and stage show. Pictures title probably responsible.

Harris—Continues to ease along slowly under new policy of straight pictures. "Scandal" (U) 90-80.

W. B. "Show" on Run, \$11,500; Big in Seattle

Seattle, July 23.

(Draw. pop. 500,000)

Weather—Warm.

Renamed as "There Is No Sin," the next picture at the Fox. "Madame X" will be an interesting experiment, due to too many trial pictures recently, the new name was given. Billed merely as "There Is No Sin."

Weather going into real summer, felt at b. o. "On With the Show" drew big lines nightly for lores and generations. Matinees way off, in spite of cooling picture.

Estimates for Last Week

Seattle (Pub) (3,100; 25-60). "Dangerous Curves" (Par), Clara Bow her star to best crowds in months. \$14,000.

5th Ave. (Fox) (2,500; 25-60). "The Drag" (FN). Dick Barthelme's old. Nice stage show. Fair. \$15,000.

Fox (2,500; 25-60). "Pleasure Crazy" (Fox). Biz still off; \$6,000.

Blue Mouse (Hamrick) (900; 25-50). Madonna-of-Ave. (WB); Dolores Costello has following; \$4,800.

Music Box (Hamrick) (1,000; 50-75). "On With Show" (WB). Going big; \$11,500.

Coliseum (Fox) (1,800; 25). "Stairs of Sand" (Par). Fair; \$3,600.

Orpheum (2,700; 25-75) "Hole in Wall" (Par). Marcus stage tab. Biz off; \$11,000—biz improving.

COAST PRETTY DRY

Hollywood, July 23.

If Volstead could have made the country as dry as the current physical condition of this state, he would have done something. Things are so parched here that police are now stopping cars going over Dark Canyon road, connecting highway between Chahuenga Pass and Burbank and demanding that everybody stop smoking while en route.

Average brush fires have repeatedly endangered the First National and Universal lots, the cops simply putting into effect rules applying to national forest preserves during the cloudless season.

"Curtain" Jumped Fox, Wash., \$4,500 to \$22,000

Washington, July 23.

(White pop. 450,000)

"Evangeline," coupled with the personal appearance of Dolores Del Rio, got the town's interest centered in the Columbia last week. At the same time, "Behind That Curtain" jumped the Fox almost \$5,000.

Others stuck at about the same figures as previous, which doesn't speak so well, in view of the great break in weather.

Estimates for Last Week

Columbia (Loew), "Evangeline" (UA) (1,232; 35-50). Del Rio in person did it; on several days, had to make an extra appearance; about \$15,000, real business for an old almost with two balconies, no cooling plant and other shortcomings; picture held over, but Del Rio not.

Earle (S-C Warner), "Wheel of Life" (Par) (2,244; 35-50). Tumbled but caught sight in time to beat average with \$12,000.

Fox (Fox), "Behind That Curtain" (Fox), stage show (3,434; 35-50-75). Excellent reviews and comment, with good matinee trade, resulted in \$22,000, \$4,500 above week before.

Loew (S-C Warner), "On With the Show" (WB) (1,585; 35-50). Plenty comment and interest in novelty of all color, backed up plugs from the dailies, rested in second week count of \$12,000.

Palace (Loew), "Divorce Made Easy" (Par), stage show (2,363; 35-50). House no longer playing hometown angle on Douglas MacLean, star of the picture, but Fox, though much below usual. Weather considered, \$17,200 should have been better for this habit house of town.

Palace (Loew), "Divorce Made Easy" (Par), stage show (2,363; 35-50). House no longer playing hometown angle on Douglas MacLean, star of the picture, but Fox, though much below usual. Weather considered, \$17,200 should have been better for this habit house of town.

Palace (Loew), "Divorce Made Easy" (Par), stage show (2,363; 35-50). House no longer playing hometown angle on Douglas MacLean, star of the picture, but Fox, though much below usual. Weather considered, \$17,200 should have been better for this habit house of town.

Open Air Opera Opposish Pretty Strong in St. L.

(Draw. Pop., 1,000,000)

Weather: Warm and Cloudy

St. Louis, July 23.

Good houses last week, considering the weather. Clouds threatened almost every night with little rain. Threats of rain did not affect crowds at the Municipal Opera, which set a record for attendance and naturally drew the crowds. The open air theatre in Forest Park seats 10,000 and was filled all week.

Davey Lee in person at the St. Louis attracted the kids, and that house did a excellent business, with a poor show.

Estimates for Last Week

Ambassador (3,000; 35-50-65-75). "Drag" (FN). Barthelme. Lowry back in stage show; \$26,400.

Fox (6,000; 35-75). "River Pirate" (Fox) (1,000; 35-50). "She Goes to War" (UA). Shorts; \$11,000.

Missouri (3,800; 35-50-65-75). "The Gambler" (WB). Rose's return in stage show; \$10,500.

Grand Central (1,700; 50-75). "On with Show" 4th week.

St. Louis (4,230; 35-65). "The Shakedown" (U). Davey Lee in vaude.

Estimates for Last Week

Ambassador (3,000; 35-50-65-75). "Drag" (FN). Barthelme. Lowry back in stage show; \$26,400.

Fox (6,000; 35-75). "River Pirate" (Fox) (1,000; 35-50). "She Goes to War" (UA). Shorts; \$11,000.

Missouri (3,800; 35-50-65-75). "The Gambler" (WB). Rose's return in stage show; \$10,500.

Grand Central (1,700; 50-75). "On with Show" 4th week.

St. Louis (4,230; 35-65). "The Shakedown" (U). Davey Lee in vaude.

Estimates for Last Week

Ambassador (3,000; 35-50-65-75). "Drag" (FN). Barthelme. Lowry back in stage show; \$26,400.

Fox (6,000; 35-75). "River Pirate" (Fox) (1,000; 35-50). "She Goes to War" (UA). Shorts; \$11,000.

Missouri (3,800; 35-50-65-75). "The Gambler" (WB). Rose's return in stage show; \$10,500.

Grand Central (1,700; 50-75). "On with Show" 4th week.

St. Louis (4,230; 35-65). "The Shakedown" (U). Davey Lee in vaude.

"War" Light in K. C.; "Drag" Best, \$21,500

Kansas City, July 23.

Hottest weather of the summer hit the theatres a terrible slap. All of the allotments of "cool inside" publicity did not help some.

Real business of the week was at the Mainstreet with "The Drag." So popular is Richard Barthelme, the star, with the Mainstreeters that it pretty near means capacity when he is on the screen.

Newman with "The Gambler" and Loew's Midland, featuring "She Goes to War," suffered badly. Reviewers tore the "Goes to War" picture to pieces. Quite the reverse was the attitude of the press on Menjou's "Fashions in Love" at the Royal. Papers were generous in praise. In spite of the good notices business but normal.

Following the policy adopted when "Show Boat" started a run at the Royal some weeks ago, premier showing of "Noah's Ark" was given Thursday evening, with the theatre jammed. Feature on run, 75c. top.

Estimates for Last Week

Mainstreet—"The Drag" (2,200; 25-35-50-60). Saturday and Sunday capacity, with turnaways, balance of week heavy. Strong vaude. \$21,500.

Loew's Midland—"She Goes to War" (4,000; 25-35-50). Boardman starred. Never got a start; \$10,000.

Newman—"The Gambler" (1,890; 25-35-50-60). Did not fare well. Title against it; \$12,000.

Royal—"Fashions in Love" (840; 25-40). Saturday and Sunday almost unanimous verdict, but seems almost impossible to get heavy business for any program picture at this house, although it is building; \$3,500.

Pantages—"Thru Different Eyes" (2,000; 25-35-50). Liked. Vaude; \$2,000.

New Fox Still Holds San Francisco in Grip

San Francisco, July 23.

(Draw Pop, 750,000)

Weather: Cool

Summer vacations seem to effect picture shows. No other explanation for the lack of people. Fox led at his best and of course the new theatre is getting the big biz of the town. It is a question whether the picture or a remarkably good presentation drew the crowds. But a slight falling off in 3d week from week before.

Clara Bow stimulated returns at the Grand, but the star did not equal her last appearance. Chevalier is on his 12th week at the St. Francis and holding well. The first week of Sophie Tucker at the Davies was a disappointment, while "On With the Show" shows signs of slipping in its second week at the Embassy.

Estimates for Last Week

Fox (Fox) (4,000; 50-65-75-80). "Fox Poller." Slight decrease from week before, but comparatively speaking holding well up at \$60,000.

Waldorf (Fox-Loew) (2,672; 50-65-80). "Broadway Melody" (M. G. M.) 3d, final week; \$15,000.

Granada (Publix) (2,698; 35-50-65-80). "Dangerous Curves" (Par) increases over week before, but not up to Bow average, \$22,000.

California (Publix) (2,200; 35-50-65-80). "Dangerous Curves" (Par) 3d week at \$18,700.

St. Francis (Publix) (1,375; 35-50-65-80). "Innocents of Paris" (Par), may run forever. 12th week \$8,200.

Embassy (Wagnon) (1,365; 50-65-80). "On With Show" (V. B.). 2d week, slight shading at \$12,000.

Davies (Wagnon) (1,150; 35-50-65-80). "Dangerous Curves" (Par). First week disappointing, but shows signs of building with Sophie Tucker. \$7,000.

GOOD BUFFALO GROSSES

Plenty of Heat But Only 3 Houses Downtown Open

Buffalo, July 23.

(Drawing Population, 500,000)

Weather: Hot

Despite oppressive heat and seasonal depression, the three downtown houses are maintaining an excellent business.

Estimates for Last Week

Buffalo (Publix) (3,600; 30-40-55). "Dangerous Curves" (Par), "Circus Carnival" and "Honey-Tongue" (B). Substantial takings at this house; \$32,900.

Hip (Publix) (2,400; 40-60). "Careers" (FN). Vaude. Slipped slightly. Re still kept well in running; \$13,900.

Great Lakes (Fox) (3,400; 30-40-65). "On With Show" (WB). Delivered in good style and held over; \$22,900.

Par's 4 "Money Pictures" on Broadway in Summer in Itself One Unique Box-Office Record

Last week's Broadway grosses tend to indicate the picture parlors are happily immune to the deep summer blight currently ossifying the legions.

Statisticians estimate the population of Greater New York to be over 1,000,000 persons; fewer in the heated season than during the rest of the year. This huge absentee body of citizens seems to be felt by the dramas far more than by the flicker galleries, even though as usual in hot weather New York holds 150,000 transients daily.

Running the index finger down the Broadway film roster discovers a number of sizable grosses, and particularly strong against the supposed handicap of the weather. Nothing sicker about the Roxy's \$97,900, and the Paramount Clara-bowed to \$82,800 with "Dangerous Curves." Capital's \$57,400 not bad either, with Columbia's "Fall of Eve."

In further evidence that when the picture is there the crowds will be, weather regarded as the Rio's \$23,000 week-end (Sat-Sun, 20-21) with "The Mysterious Dr. Fu Manchu," which makes the fourth Paramount picture on the street. That is in fact a unique record for Broadway in hot weather. "Thunderbolt" is just winding up a dough engagement at the Rivoli. "Four Feathers" is close to the sell-out at the Criterion, and the Bow dido is sticking for a second week at the Paramount.

In the \$2 division "Smiling Irish Eyes" succeeded "Broadway Babies" at the Central last night (Tuesday). "Bulldog Drummond" blows the Apollo Sunday. "Broadway Melody" has about three weeks more to go, and "Hallelujah" is due at the Embassy.

Estimates for Last Week

Apollo—"Bulldog Drummond" (UA) (1,270; \$1-\$2) (12th and final week). Hoisted itself bit to \$9,400, but out watered the other three months. Possibly follow "Evangeline" at Rivoli. Made money all the way and leaving before dipping into blood.

Astor—"Broadway Melody" (M-G-M) (1,120; \$1-\$2) (24th week). Quoted at \$15,000.

Capitol—"Fall of Eve" (Columbia) (4,620; 35-50; \$1-\$1.50). The gathered \$57,000, nice showing for independent film in big house and following month's engagement at \$2. Go home-side indie Columbia in last year has had the best number of Broadway showings.

Central—"Smiling Irish Eyes" (FN) (922; \$1-\$2). Colleen Moore picture christened last night (Tuesday). "Broadway Babies" tarried for month.

Colony—"Show Boat" (U) (1,909; 35-50; \$1-\$2) (3d week). U's favorite craft has dipped a little. Cruised along brightly in 3d week to better than \$10,000.

Criterion—"Four Feathers" (silent) (Par) (802; \$1-\$1.50). The picture trying to figure drawing power of the one is a major sport along Broadway. At \$13,100, lots of vitality. Those who do like talkers pointing to the golden rule of "Deaths." Next, probably "The Virginian," but indot.

Safety—"Black Watch" (Fox) (808; \$1-\$2). "Black Watch" stayed longer than expected. Tinged with claret. Pegged around \$5,000.

Globe—"Melody Lane" (U) (1,418; \$1-\$2) (4d week). First full week quoted pretty high, so that out Eddie Leonard, star, old fav in these parts, but pie badly napped and not doped to stick. Rent for house \$6,000, and if ten break \$10,000.

Paramount—"Dangerous Curves" (Par) (3,666; 35-55; \$1-\$1.50). Best showing Rudy Vallee made his social debut here. "Dangerous Curves" history to be held over. Critics didn't like picture, but public did; \$82,800.

Rialto—"Dr. Fu Manchu" (Par) (1,909; 35-50; \$1-\$1.50). Adaptation of Sax Rohmer's heavy-selling goosiey novel started off like prairie fire. Weekend grossed \$23,000. Final week of "Alibi" \$24,500.

Rivoli—"Thunderbolt" (Par) (2,290; 35-50; \$1-\$1.50) (5th, final week). Now get a sixth week at this house. But "Thunderbolt" heavily profitable and took house record on opening week. Bettered 3d week gross by \$500 for \$26,800. "Evangeline" (UA) next.

Roxy—"Pleasure Crazed" (Fox) (6,295; 50-75; \$1-\$1.50). Good average week. No fireworks but dividends \$97,900.

Strand—"The Bad Man" (F. N.) (2,900; 35-50; \$1-\$1.50). Second screen version of a venerable Al Woods farce, done by every dramatic stock in the country. \$26,000.

Warner's—"Drag" (F. N.) (1,360; \$1-\$2) (5th week). Human story liked. Demand continues pretty steady, climbing with weather breaks. Close to \$14,000. Pushed out

Hot Picture

Hollywood, July 23.

More than a score of actors became prostrated by the intense heat, registering at times as high as 135 degrees, in filming scenes on "Sally" for First National at Burbank. Unusual degree of heat, never before experienced on an enclosed stage, was generated by the necessity of 150 sunbats focused on the set to facilitate recording the scene in Technicolor. Actors could not work under this glare more than two minutes at a time, the same as during the last heat wave.

At one time the building got so hot that the fire chief ordered work be stopped for two hours while the structure cooled off.

Mastbaum with "Curves" Smashes for \$49,000

Philadelphia, July 23.

Cool, almost fall-like weather, no rain, good box-office pictures and the number of downtown houses cut to a minimum.

That gave every indication of producing good business last week and the hope was justified, though not in every house. The Mastbaum enjoyed its most prosperous week in almost two months with "Dangerous Curves." Gross reported at almost \$49,000 and the picture responsible: not the stage bill.

Fox also had a highly satisfactory week with "Behind That Curtain" film and another Fanchon and Marco show, "Up in the Air." Combination coaxed about \$32,000, also above recent hot weather average.

"Drag" wound up two weeks at the Boyd to excellent trade, at around \$18,000. Picture was highly praised and should have stayed longer but didn't, as the Warner people were bent on bringing "On With the Show" in. Latter opened very strong this week, and with plenty of extra advertising should be good for three or four weeks.

Disappointment was "The Rainbow Man" at the Stanley. "Edlie Dowling" got personal credit for his work, but the reviewers could not warm over the picture, and the jinx that has been following the Stanley continued. No stage bill. Despite cool weather, week gross not over \$24,000. Picture, however, held over.

This week's pictures include "River of Romance" with Bud Rogers at the Mastbaum; "Pleasure Crazed" at Fox; "On With the Show" at Boyd; "Rainbow Man" at Stanley; and "Gamblers" at Karlon.

Estimates for Last Week
Mastbaum (5,000; 40-50; 75) "Dangerous Curves" (Par). Clara Bow and picture, highly popular. First real smash house has had in almost two months, \$49,000.

Stanley (3,700; 35-50; 75) "Rainbow Man" (Sonor-Par). (1st week). Dowling liked but not so popular. Gross \$24,000.

Fox (3,000; 90) "Behind That Curtain" (Fox). Received mixed notices, but stage bill helped out bit, business strong at \$32,000.

Boyd (2,000; 90) "Drag" (F. N.). 2nd, final week, though business warranted longer stay. \$18,000. "On With the Show" in for run.

Karlon (1,100; 50) "Wheel of Life" (Par). Not so forte with \$3,500 reported.

ON JOLSON'S NEXT

Los Angeles, July 23.

Walter Anthony and L. G. Rigby assigned to write screen play of "Mammy" for Al Jolson and Warner.

At the same studio J. Grubb Alexander will write the dialog for "Isle of Escape."

Aug. 3, to make room for Jolson's "Say It With Songs," Aug. 6, "The Garden of Eden" (WB) (1,434; \$1-\$2) (9th week). Running mate to "Drag" also remarkably steady, although not capacity; \$15,700 distinctly okay for length of engagement.



Little Jack Little

Known and idolized by millions. Now in England, my native land. Getting acquainted with the relatives.

Motoring through the British Isles. What a vacation!

Stanley, Balto, All-Sound; Good Grosses Last Week

Baltimore, July 23.

(Draw Pop, 850,000)

Weather Clear and Cool

Baltimore's biggest seater, Stanley, has given its orchestra notice and the house will go all-sound beginning Aug. 1. This is the bitterest blow handed the local musicians since the all-wire policy went into effect last year. It leaves only the Century, Keith's and the Hipp with musicians on the hoof, and the latter house is closed for the summer.

There is little likelihood that either the Century or the two combo houses will follow the other theatres in the all-wire policy. All three lean heavily on stage shows.

Fine weather last week gave the houses a good break. At the Stanley Vilma Banky in person Monday and Tuesday with "This Is Heaven." The "in person" stuff was a riot, equaling the "jam caused by Del Rio's personal appearance at the same house several weeks ago.

The combo Keiths has installed a resident revue troupe, Raynor Lehr Co., as a mid-summer substitute for the Keith vaude end of their bill, and the idea is registering.

The New, now operating on a two-week policy, opened "Behind That Curtain" to good business.

Estimates for Last Week
Stanley (Loew, Stanley-Crandall) "This Is Heaven" (3,600; 25-50). Opened with two record-breaking days due to Vilma Banky in person. Matinees on two days biggest in house history. Trade slipped later and just good average week at \$18,000.

Century (Loew) "Wheel of Life" (3,200; 25-50). Opened big and held up two days. Easing off Wednesday on stage show. "Surprise Party," average; \$21,000, good in mid-summer.

Valencia (Loew-UA) "Prisoners" (1,500; 25-50). Corinne Griffith accounted for above average draw. House now using first runs with varying results. Satisfactory at \$2,800.

Parkway (Loew-UA) "Cocoanuts" (1,000; 15-35). Near capacity day and night. Surprising mid-summer business. Not house record, but close at \$5,000.

New (M. Mechanic) "Behind That Curtain" (1,500; 25-50). Advance publicity got this one off to good start and fine weather break kept up momentum. Above average opening week at \$5,500. Holding over.

Keith's (Schanbergers) "College Love" and Raynor Lehr Revue Co. (3,200; 25-50). Revue troupe in tab musical operations on pretty much same policy as Smith Co. at opposition Hipp in winter. This house has advantage of location plus wired, and is better summertime stand. Good at \$12,000.

Who'll Remake "Dove"?
Hollywood, July 23.

United Artists plan to remake "The Dove" as a talker. It has not been definitely decided what producer will be assigned to make it.

In the event Edwin Carewe makes it, he will star Dolores Del Rio. If Roland West is assigned to the job, he will co-feature Lupe Velez and Chester Morris.

Par's Sound Low, "Fashions" \$16,500; State, L.A., \$29,800—"Heaven" \$16,300

4th Dimension

Los Angeles, July 23.

Doc Marston, psychologist at Universal, is trying to sell Carl Laemmle, Jr., the idea of going in for fourth dimension pictures by the aid of X-ray to be used in filming his book, "Emotions of Normal People." Book was published in 1928.

Montreal Grosses Near Town's Summer Highs

Montreal, July 23.

(Draw Pop, 600,000)

Weather Fine

Cool weather from Wednesday on gave grosses a chance to draw back to normal. All other theatres in district closed, which gives b. o. an artificial fillip, with the result that grosses are making records for time of year. A flock of film stars blew into town Friday, Saturday and Sunday—Vilma Banky, Victor McLaglen and Rod La Roque.

Back with "Desert Song" came near breaking its mid-summer high with \$25,000. Held over.

Capitol had outstanding picture in "Alibi." Drew number of the Itan and had big house last week, running second to Palace with \$18,000, quite good for mid-summer.

Princess put on first color talking picture seen here in "Regatta," attracting good houses; \$12,000 at low admission prices and smaller seating than other main stems, good for the theatre.

Loew's showed prizefight picture in "Man I Love," rating 50-50 with vaude and got \$16,000, above average for house.

Neighborhoods had poor Saturday and Sunday, but picked up heavy money later in the week with the cooler weather.

Estimates for Last Week
Palace (FP) (2,700; 40-75) "Desert Song" (WB). Close to 50 per cent better than previous week and at \$25,000 held over. One of the best takes in years at mid-summer.

Capitol (FP) (2,700; 40-65) "Alibi" (U). Rated among best films seen here this year. Last week \$18,000, first-class for season.

Princess (CT) (2,100; 30-55) "Regatta" (Par). All color, novelty here and took well. \$12,000, about average for season. Former legit house.

Loew's (FP) (3,200; 35-60) "Man I Love" (Par). Excellent draw with vaude; \$16,000; steadily better gross each of last three weeks.

New Film Co. Plans L.A. Plays as Well as Pictures

Hollywood, July 23.

Cortlandt Pictures, recently incorporated under California laws, has taken an option on Burbank property with object of building a studio.

Cortland J. Van Deusen, president, says the company will produce features, short domestic farces and put on stage plays in Los Angeles. L. F. Marsh, local attorney, is vice-president, and Hunter Keasey, secretary-treasurer and general manager.

Photocolor All Ready
Apopes of nothing in particular (unless it could be the sensational performances of Technicolor stock) Photocolor Corp. issued a statement this week that it was ready to enter "hot picture" production in the field of color production.

This is the concern with laboratory and studio in Irvington-Hudson which has been claiming new principles in color photography for two or three years, but hasn't definitely shown anything publicly. Statement quotes President F. E. Nemo.

Monorail Sept. 1

Hollywood, July 23.

Paramount's overhead monorail system for shifting scenery will be completely installed by Sept. 1. All stage sets and properties will be picked up by giant cranes at place of storage and deposited on the state where desired. Electric equipment will be handled and "struck" by similar method.

Los Angeles, July 23.
(Drawing Population, 1,500,000)

Plenty hot again! And the picture theatres had to fight it. Endurance fliers, Mendell and Reinhardt, helped the State a bit in racing \$29,800, although Norma Shearer means much locally and was in "Mrs. Cheney." But the Paramount-waged no such successful battle with Menjou and "Fashions in Love." Despite a boosting editorial for Menjou, appearing in the drawing of the star, could only draw \$16,500, which is low for the theatre since going all sound. Menjou also holds the bottom figure on this site at \$15,500, when it was the Metro-polliton and had stage shows.

"Hollywood Revue" maintains its local leadership at better than \$31,000 and is holding stronger than any of the other picture theatres currently displayed. "Madame X" took a \$2,000 tumble to \$9,400 on its third Criterion week, and "Show Boat" is "Gamblers" tomorrow (Wednesday).

"Gamblers" had just a fair second week at Warners with \$17,000, and "Honky Tonk" opened here yesterday (Monday). House has an announced policy of showing the remainder of the summer will be just fortnight runs regardless of box office.

"Alibi" went into a second run at the Egyptian, doing nearly enough with a stage show at \$9,400. "Exalted Flapper" nabbed \$6,500 at the Boulevard, not bad, and "The Divin" nabbed \$6,500 at the Egyptian, turned over \$12,500 to the Hillstreet.

First week of "This Is Heaven" at United Artists got \$16,500, just all right, and "Broadway" is simply striding it out at the Hillstreet, less than \$6,000. Carthy Circle and "Four Devils" gave in stubbornly, showing a sixth week of \$8,300, with "Dynamite" (M-G) here this Thursday (July 25).

Estimates for Last Week
Biltmore (Erlander) "Broadway" (U) (dialog) (1,550; 50-\$1.50) (6th week). Not getting anywhere at \$16,500; felt heat wave with no means of cooling.

Boulevard (Fox) "Exalted Flapper" (Fox) (dialog) (2,164; 25-50). Okay week with this one; no rave, but surviving in lieu of burn-up days; \$6,500.

Carthy Circle (Fox) "Four Devils" (Fox) (dialog) (1,500; 50-\$1.50) (6th week). Has held its own surprisingly well; \$8,300 only about \$100 down; "Dynamite" (M-G) opens July 25.

Criterion (Fox) "Madame X" (M-G) (dialog) (1,500; 25-75) (3d week). Slipped to \$9,400 and lost tonight in favor of "Show Boat" (U) tomorrow (Wednesday) returning after a twice daily Alibi.

Egyptian (U) "Alibi" (UA) (dialog) (1,800; 25-75) (1st week). \$9,400 as pleasant; picture previously downtown and had stage show held over.

Chinese (Fox) "Hollywood Revue" (M-G) (dialog) (2,028; 25-75) (4th week). No real signs of weakening as yet; eased past \$31,000. Revue troupe, local leadership; "Cockeyed World" (U) (dialog) set as successor and probably moving in at first sign of faltering by rival film.

Hillstreet (RKO) "The Divine Lady" (WB) (sound) (2,950; 25-75) (2nd showing for this picture in town and satisfactory; \$12,500.

Los Angeles (Loew-Fox) "Last of Mrs. Cheesecake" (U) (dialog) (2,042; 25-51). Endurance fliers, Mendell and Reinhardt, rushed in here day after they came down; gave them five days to help b. o. Shearer, however, powerful locally.

Paramount (Public) "Fashions in Love" (Par) (dialog) (3,695; 25-75). Menjou film, but not so good; since house adopted sound policy, personal boost editorial for star in morning daily apparently made no difference; "way off" at \$16,500.

United Artists (Pub-UA) "This Is Heaven" (UA) (dialog) (2,100; 25-51) (1st week). Opened July 10 and \$16,300 only fair; "Four Devils" (Par) here tomorrow (July 24).

Warners (WB) "The Gamblers" (WB) (dialog) (2,756; 25-75) (2d and last week). Finished to \$17,000. Picture not bad, but not so good; remainder of hot weather house only holding features two weeks regardless of business; "Honky Tonk" opened yesterday (Monday).

FLOATS AS BALLYHOOS

Hollywood, July 23.

Two Universal electrical floats, used in the recent convention parade, are spotted at advantageous street intersections, fully illuminated at night.

It's a ballyhoos for the current showing of "Showboat" and "Broadway."

Fox Stock Advances 2 to 90, Other Issues Marking Time

Week was inconclusive in either direction, shedding no new light on the probable trend of the amusement group in their next move. Theatre issues have been marking time. One week they show moderate strength, but the climb toward old highs has been laborious, even when the list has showed strong spots in other divisions.

Hard won ground on the advance was speedily cancelled when selling made its appearance in any general way. No single issue in the film section seemed to be able to take on the character leadership for the rest.

Volume of Grading

A good example is Fox. Up to early last week this stock had got up out of its low ground around 85 and was moved up gradually to 93. Trading, to accomplish the climb was large. Then came the accident to William Fox and the shares sold off precipitately to 88, cancelling in half a session all the progress of 10 days. Sponsors rallied their stock to around 91, but Monday it was back to 89. Yesterday it jumped back to 90½ under moderate dealings.

Same thing happened to Paramount within a few points of its old top at 72, only to retreat. It may or it may not be significant that large transactions characterize the upswings, while the declines in both cases were spanned by very moderate turnovers. In the case of Paramount prices are supposed to be at the dictation of pool interests, and idea is pretty widely held that the issue is being groomed for a fall campaign.

Lately bullish propaganda has appeared in behalf of this security. Company estimates have been circulated to indicate that second quarter earnings established a record for April-June period and also for the half year. Par is well regarded by many traders on the logic that, assuming an autumn bull market, the whole group ought to be in favorable position to participate because the business then will be entering upon its best six months of the year and a demonstration could easily be staged on the basis of brilliant current profits. There is likewise the chance that renewal of merger talk might easily be used to skyrocket a part of the issues logically in line for such a development and the rest of the group might ride to new tops on the impetus imparted to one.

Possible Favorites

At any rate the theatre shares have done nothing much during the forward movement that started late in May and has continued in various sections in the list ever since. For that reason when the market turns from its present favor to it might well give the theatre issues, just because as a group, that haven't so far been exploited.

Last fall it was the motors. When they had been ridden to death, speculative energy went into the copiers for a time. Latest vogue is

Yesterday's Prices

Stocks	High	Low	Last	Chg.
1,800 Fox	90 1/2	87 1/2	89 1/2	+2
2,000 Par	72 1/2	69 1/2	70 1/2	+1
20,000 MCA	83 1/2	78 1/2	82 1/2	+4 1/2
8,100 RKO	37	36 1/2	37	+ 1/2
400 Shubert	41	40	40	- 1/2
4,300 Warner	55 1/2	53 1/2	54 1/2	+ 1/2

the utilities. It well might be that all the amusements are now purposely being neglected but held in reserve by waiting pools.

Shubert Off

Only wide move in months has been the crash of Shubert from above 70 to a low of 36½ two weeks ago. It rallied to 46 or thereabouts, but now has slipped back to 40. Market observers also are pointing to the slump as foreshadowing a revision of the dividend rate. J. J. Shubert's statement to the contrary notwithstanding. At the present market Shubert would represent a yield of 12½ per cent. on the basis of present payment of \$5 a year.

RKO Setback

Monday's pressure on the list was felt severely by some of the amusements. Sales were in minor volume except in the case of Radio-Kodak and Warner Bros., both of which suffered. Warner was down more than a point to 54½ on sales of 21,000 shares, while R-K-O gave way nearly 2 points close to 36 on sales of about 18,000 shares. Setback halted what looked like promising upswings in both issues.

Par has the characteristics of a manuever by a pool to shake off an under following, while Radio and Warner look more like distribution. Pathe has fared badly over two weeks of steadily declining prices. Retreat is gradual—almost imperceptible—but steady. Compared with recent levels around 12, Pathe has now fallen to 9½. Below 9 and 19 for the "A" stock.

Loew has acted rather well despite the gyrations of Fox, holding above 57 generally and remarkably light on dealings. Campaign was carried on in the Fox theatres stock on the curb for a while, but seemed to meet opposition Monday. Week before last Fox theatres gained nearly 5, to 27. Trailers apparently figured it time to turn paper profits into cash.

Selling Well Absorbed Monday

General Theatre Equipment, the new combination of Int. Projector and other elements, staged a side show upon starting on the curb where voting trust certificates are dealt in. Usual ballyhoo to get distribution for the new stock took place on a moderately ascending scale. Range held 31½-32½. Par all operation in Int. Projector carried that stock to a new top at 31½, based probably on prospects for profitable conversion sooner or later in a cleanup of scattered outstanding holdings.



MISS RENIE RIANO

A million critics can't be wrong. They all rave about Renie Riano; a grand verbal verdict that she is the funniest, danciest, comediennes still uncaptured by the talkers.

There's nothing Miss Riano can't do to entertain an audience. An all-round feminine hit, with Fan-chen & Marco Ideas.

Grauman Dinner

Los Angeles, July 23.

Testimonial dinner to Sid Grauman at the Biltmore (July 17) started at eight and at 1:30 the boys started to put together a dice game, walking out on an F. & M. troupe brought over from the State. Meanwhile, the event had become notable in having Al Jolson open the show. But it took a train to do it, Jolson leaving for the east that night after warbling "Old Man River."

Speakers included G. L. Eastman (Chamber of Commerce), George Jessel, Mayor Porter, Harry Richman, Harold B. Franklin, Irving Thalberg, Bugs Baer, Joe Scott (attorney), Jack Warner, Jesse Lasky and Joseph M. Schenck, with Jack Benny handling the introductions. Guest of honor concluded, prior to which Franklin had presented him with a gold key to all Fox theatres for his mother, who was present, and Grauman was tendered a platinum wrist watch from the mob by Schenck. Among the floor specialties Bee Palmer bowled the boys over with a great arrangement of a specially hot number. She can still sing a song, but encoored with "Bill, Bill."

Jessel went back to his Eddie Cantor dinner routine, clicking. Benny rid himself of a few arrows, and Baer had developed a Johnny Bourke war routine. Bugs went out front with the admonition to Grauman that if Sid were contemplating marriage not to forget that when Lindbergh now says "We" he'd better not mean that aeroplane. About 400 present in the ballroom, with the floor clear for performers.

WARNERS ON \$3 BASIS

Extra of 12½ Cents Also—Payable Sept. 1

Warner Bros. directors voted dividend of 75 cents for the quarter on the new stock, payable Sept. 1 to holders of record Aug. 10. At the same time an extra of 12½ cents was declared, payable in like manner.

This puts the new stock on an annual basis of \$3. Stock did nothing marketwise upon the announcement, directors' action having been discounted by announcement made when the old stock was split two for one several months ago.

Theatre Equip. Listed

Stock of the new equipment combining General Theatre Equipment, entered into trading on the New York Curb last week, opening with heavy transactions in the usual campaign for distribution.

Dealings are in the voting trust certificates on a "when issued" basis. Price range was 31-32½. Additions to the directors were announced as follows: W. O. Michel, vice-president of the International Projector, who will hold same office in new company; W. E. Green, vice-president National Theatre Supply; S. R. Burns, vice-president of Projector; Charles W. Higley of same company, and O. E. Koegel, general counsel of Equipment.

Only 2 Studios Ignore Silent Versions; Lots of Product for Unwired Houses

Knife-and-Fork Denial

Los Angeles, July 23.

Every time a report gets around that his engagement to a picture star is off, a studio exec throws a party at one of the big hotels in his fiancée's honor—just to make a chump out of the rumor.

Lad goes for about \$600 a sitting, and the gossip sponsors at least three dinners a year. Prospective groom invites about 75 people each time to prove that his betrothed are still speaking.

Mike Levee Off U. A.; Exec. Mgr. Par Studio

Los Angeles, July 23.

M. C. Levee leaves United Artists Aug. 1 to become executive manager of Paramount studio Aug. 15. He will replace Jack Gain, who will become contact man between Hollywood and Long Island studios. Levee built old United studio, now Paramount's, then organized United Studios Company which he headed until sold to Paramount. He then became general manager of First National and two years ago went with United Artists in similar capacity.

Freelance P. A.'s Meet

Hollywood, July 23.

Freelance contingent of press agents belonging to the Wampas held three meetings last week in an effort to map out a definite program of operation governing this division. Resolutions were adopted to devise a standard contract, carrying a minimum fee to be used by all freelancers in signing up publicity accounts. Another resolution was passed to keep the governing board informed at all times on delinquent accounts and to turn in all uncollected accounts for the attention of a legal staff to be engaged for this purpose.

Code of ethics is also being mapped for the handling of people under contract to studios.

More "Angels" Delays

Hollywood, July 23.

Unable to secure Dorothy Mackall for the second part played by Greta Nisson in "Hell's Angels," because of the former's present Warner film, Caddo has been forced into another delay on the air picture.

Silent version is already completed, but cannot be released until scene where said part is necessary can be made. Original cast, with the exception of Miss Nisson, will be used in the talking version with James Whale borrowed from Paramount to direct.

More than 2,500,000 feet of negative has been shot on this picture. Were it not for the system used in cataloging the negative, making it possible to pick any scene at a moments notice, it would require a year to match the negative with the master positive print.

ACTORS LOANED

Hollywood, July 23.

Interchange of contract actors reported for last week include Gaston Glass, loaned by James Cruze to W. B.; Regis Toomey from Par to Pathe; Jack Mulhall from F. N. to W. B.; Chester Morris from U. A. to W. B.; John Mad. Brown and Lella Hyams from M-G to Col, and Lupe Velez to Inspiration.

Eastman's Rep on Coast

Hollywood, July 23.

E. P. Curtis, sales manager of picture film for Eastman, arrives here July 25 for a two weeks' business visit. He is flying the distance.

On the Line

Hollywood, July 23.

Allan Clay Hoskins has put his name on the dotted line with Ial Roach. He's also known as Farina.

Hollywood, July 23.

Unwired theatres will find an abundant supply of silent films on the '29-'30 programs. With but two exceptions every major studio on the coast is assembling a silent print of practically all subjects sent out in sound. Exceptions are United Artists, which has made no silent pictures since November, and Radio Pictures, which has announced 15 of its 30 subjects will not have silent prints. There is a belief in the coast is sure to see an enlargement as to silent prints.

Paramount has assembled a silent print of the eight subjects, which at first it was intended to make in dialog only. Studio is up to date on its silent versions, and it is declared it will continue as such the remainder of the year.

Although Fox recently announced no more silent versions would be issued, it is stated there has been a reversal of the policy and that almost all Movietone prints would have a silent companion. "Married in Hollywood" is a certainty.

One of the larger companies estimates 1,200 of its accounts bring in 85 per cent of its returns. While it is conceded all of the 1,200 represent wired houses, consideration is being given to the thousands of theatres which will not be wired this year. Company is going after the remaining 15 per cent, knowing that it represents much money.

Another factor influencing silent distribution is to keep the brand name before all theatre owners and the picture going public. In some cases millions of dollars have been spent in exploiting the brand name, and it is considered not good business to permit any section of the country to forget that corporation is still on the map. One distribution chief is quoted as saying he wants every exchange to be able to offer any customer, no matter how small, a print of any picture made by his company, either silent or in sound.

Asst. Directors Meet

Los Angeles, July 23.

Third organization meeting for assistant directors was held on Sunday night. It was decided to extend the scope of the contemplated assistants' union to include unit production managers and later script girls.

Charter from I. A. not yet received but expected this week. Claim is made that 75 per cent of the assistant directors are in or with the organization. No officers or other official business will be instituted until charter is granted and received.

Non-Union Truck Drivers Passed Up by Cameramen

Los Angeles, July 23.

Two sound trucks from the Warner lot taken to Riverside, Cal. by First National's "Little Johnnie Jones" unit were unable to shoot exteriors when trouble developed with union cameramen over trucks being manned by non-union employees.

Result was unit took "wild" silent shots of race track scenes, with sound later faked at studio.

Eddie Buzzell finished his work in this picture Saturday and leaves for New York tomorrow (Wednesday).

DIXIE MCCOY'S TALKER

Hollywood, July 23.

Dixie McCoy, agent and intermittently producer of legit shows, is going into talking picture production. Plans to start at once at Technicolor on series of one reel novelty talkers.

First is to be "A Thousand Feet of Life." Ramon Romeo is doing the script and dialog.

Thalbergs East

Los Angeles, July 23.

Norma Shearer and Irving Thalberg are due in Washington Tuesday to confer with Treasury Department officials regarding income tax returns made out by J. Marjorie Berger, income tax expert. He is now under indictment for the interest in making out returns of various film personages.

After the Washington conference Thalberg will go to New York.

Summary for week ending July 20:

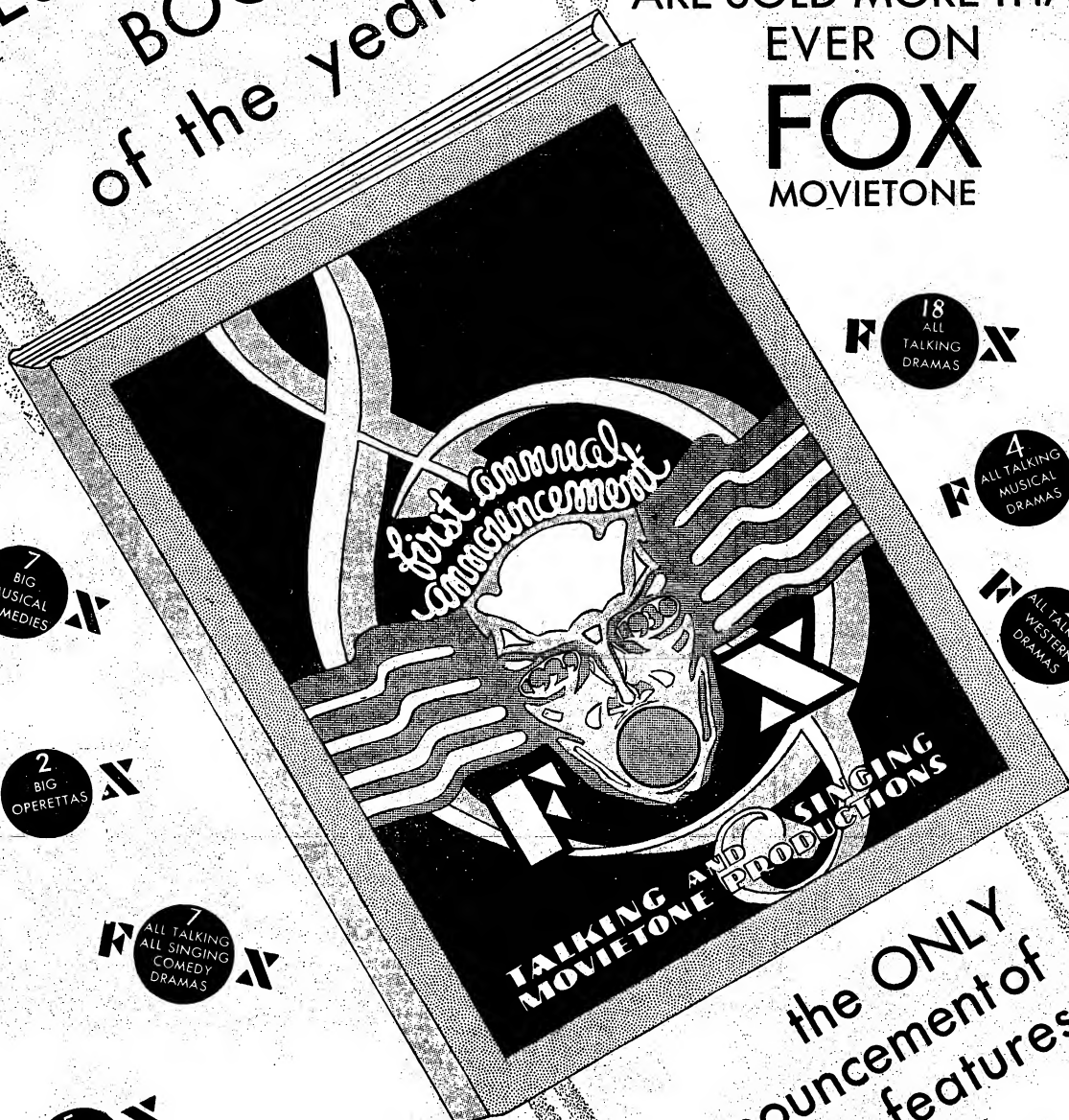
STOCK EXCHANGE

High	Low	Sales	Issues and rates	High	Low	Last	Net Chg.
110 1/2	108	2,000	American Seat (3)	110 1/2	108	109 1/2	+ 1/2
108 1/2	106 1/2	2,000	Consol. Film pdt (2)	108 1/2	106 1/2	107 1/2	+ 1/2
106 1/2	104 1/2	11,100	Levee (3)	106 1/2	104 1/2	105 1/2	+ 1/2
110 1/2	108 1/2	400	Do. pdt. (6½)	110 1/2	108 1/2	109 1/2	+ 1/2
108 1/2	106 1/2	300	Do. pdt. (7)	108 1/2	106 1/2	107 1/2	+ 1/2
106 1/2	104 1/2	34,500	Fox Class A (4)	106 1/2	104 1/2	105 1/2	+ 1/2
104 1/2	102 1/2	1,300	Motion Picture Exch. (5)	104 1/2	102 1/2	103 1/2	+ 1/2
102 1/2	100 1/2	100	Metro-G-M. pdt. (1.80)	102 1/2	100 1/2	101 1/2	+ 1/2
100 1/2	98 1/2	20,000	Paramount-Pamous-Lasky (3)	100 1/2	98 1/2	99 1/2	+ 1/2
98 1/2	96 1/2	15,300	Pathe Exchange	98 1/2	96 1/2	97 1/2	+ 1/2
96 1/2	94 1/2	2,500	Shubert (3)	96 1/2	94 1/2	95 1/2	+ 1/2
94 1/2	92 1/2	802,000	Radio Corp. of America	94 1/2	92 1/2	93 1/2	+ 1/2
92 1/2	90 1/2	75,000	Radio-K-O	92 1/2	90 1/2	91 1/2	+ 1/2
90 1/2	88 1/2	40,800	Shubert (3)	90 1/2	88 1/2	89 1/2	+ 1/2
88 1/2	86 1/2	340	United Artists pdt. (8)	88 1/2	86 1/2	87 1/2	+ 1/2
86 1/2	84 1/2	134,100	Warner Bros. New	86 1/2	84 1/2	85 1/2	+ 1/2
CURB							
10	9	48,200	Acoustic Prod.	10	9	9 1/2	+ 1/2
27 1/2	26	3,500	Consol. Film Int.	27 1/2	26	26 1/2	+ 1/2
26 1/2	25 1/2	2,000	Fox Class A (4)	26 1/2	25 1/2	25 1/2	+ 1/2
25 1/2	24 1/2	3,500	Fox Theatres	25 1/2	24 1/2	24 1/2	+ 1/2
24 1/2	23 1/2	35,500	Gen. Theatre Equip. W.	24 1/2	23 1/2	23 1/2	+ 1/2
23 1/2	22 1/2	40,800	Int. Projector	23 1/2	22 1/2	22 1/2	+ 1/2
22 1/2	21 1/2	14,200	Natl. Screen S.	22 1/2	21 1/2	21 1/2	+ 1/2
BONDS							
97	96	\$7,000	Keith 6's, '40	97	96	96 1/2	+ 1/2
123	120	3,000	Loew 6's, '40	123	120	121 1/2	+ 1/2
100 1/2	100	10,000	Loew 6's, '40	100 1/2	100	100 1/2	+ 1/2
81	80	18,000	Pathe 7's, '37	81	80	80 1/2	+ 1/2
100 1/2	100	10,000	Shubert 7's, '37	100 1/2	100	100 1/2	+ 1/2
91 1/2	90	1,010	Shubert 6's, '37	91 1/2	90	90 1/2	+ 1/2

STILL
the
BEST SELLING
BOOK
of the year!

The spotlight has
now been turned on
the announcements of
all product for 1929-30.

SMART SHOWMEN
ARE SOLD MORE THAN
EVER ON
FOX
MOVIETONE



18
ALL
TALKING
DRAMAS

4
ALL TALKING
MUSICAL
DRAMAS

2
ALL TALKING
WESTERN
DRAMAS

7
BIG
MUSICAL
COMEDIES

2
BIG
OPERETTAS

7
ALL TALKING
ALL SINGING
COMEDY
DRAMAS

5
PART
TALKING
DRAMAS

3
ALL
TALKING
COMEDIES

the ONLY
announcement of
talking features
ONLY



WITH 48 MOVIE TONE TALKING NATURALS IS YOUR ONLY LOGICAL PRODUCT FOR 1930



SUNNY SIDE UP

Janet Gaynor and Charles Farrell in their first singing, dancing and all talking musical comedy, with color sequences. Written and composed by De Sylva, Brown and Henderson. Directed by David Butler. Stage embellishments by Seymour Felix. Cast includes Marjorie White, El Brendel, Sharon Lynn, Myrtle Stedman, Frank Richardson, Dorothy Whitmore, Peter Gawthorne.

The INTERNATIONAL REVUE

All the world as a stage for a lavish musical and dancing potpourri, with the beauties of five continents heading a large cast. Words, book and music by Walter Donaldson and Edgar Leslie. These writers have written more hits than can be counted on an adding machine. The International Revue tops anything they've ever done!

AMERICAN BEAUTY REVUE

A box office title for a musical comedy that couldn't help being a box office gold rush. The most beautiful girls in the country singing and dancing to the songs of Roy Turk and Fred Ahlert, writers of the current "Mean to Me," and hundreds of other best selling songs.

FOX MOVIE TONE FOLLIES OF 1930

Bigger, better, brighter, funnier than the record-breaking girl and music pioneer, "Fox Movietone Follies of 1929." Words and music by the same hit writing composers, Conrad, Mitchell and Gottler. With a perfect cast of entertainers, catchy songs, peppy dances, beautiful girls—everything you had in the first of the annual series and a whole lot more.

MELODIES OF 1930

Another musical comedy written especially for Fox Movietone. Words, book and music are by L. Wolfe Gilbert and Abel Baer, veteran writers of musical comedies and songs. Their names and records are guaranteed enough that "Melodies of 1930" will be one of the big box office winners of next season.

WHY LEAVE HOME?

Musical comedy version of the successful stage farce, "Cradle Snatchers," with music and book by Conrad, Mitchell and Gottler. Directed by Raymond Cannon, with stage direction by Walter Catlett. Cast includes David Rollins, Nick Stuart, Walter Catlett, Sue Carol, Richard Keene, Dot Farley, Dixie Lee, Jean Bary, Laura Hamilton, Jed Prouty, Gordon De Main, Ilka Chase.

NEW ORLEANS MINSTRELS

A Movietone minstrel show with story by William Collier and Walter Weems and this great cast: William Collier, Walter Catlett, Walter Weems, David Percy, George MacFarlane, Sue Carol, Joseph Wagstaff, Richard Keene, Dixie Lee and practically every other player at Fox Studios. Played part in blackface, part in whiteface. Also 50 Creole dancing girls. Music by De Sylva, Brown and Henderson, Walter Donaldson, Edgar Leslie, Abel Baer. Directed by Norman Taurog.

MARRIED in HOLLYWOOD

The first original Oscar Straus operetta to be produced on the screen. With J. Harold Murray and Norma Terris, world's greatest operetta stars, and Walter Catlett, Irene Palasty, El Brendel, Lennox Pawle, Tom Patricola, Stuart Erwin, Douglas Gilmore, Lelia Karnelly, Billy Bletcher, John Garrick, Evelyn Hall, Harry Schultz. In addition to original compositions by Oscar Straus, Viennese waltz king of "Chocolate Soldier" fame, there are haunting melodies by David Stamper, including "Dance Away the Night," destined to be a nationwide hit. Story, dialog, lyrics and stage direction are by Harlan Thompson. Musical numbers staged by Edward Royce. Direction is by Marcel Silver.

The DOLLAR PRINCESS

The internationally famous operetta by Leo Fall, Viennese composer, produced with all the added glamour of an all talking, all singing Movietone—can you think of a bigger attraction for your theatre? Practically every film producing company tried to bag the screen rights to this operetta—Fox got it! Lilted Viennese melodies, gorgeous choruses and backgrounds, and a cast of the most brilliant operetta stars make this one of the strongest attractions you could possibly offer your patrons. The direction is by Edward Royce, Marcel Silver and Harlan Thompson.



YOU CAN'T CASH PROMISES AT YOUR BANK, BUT YOU CAN BANK ON PERFORMANCES FROM



**ALL TALKING
DRAMAS**

Release Schedule for the 1929-30 Season

Aug. 18—LUCKY STAR
" 25—SALUTE
Sept. 1—WHY LEAVE HOME
" 8—THEY HAD TO SEE
PARIS (Will Rogers)
" 15—FROZEN JUSTICE
(Lenore Ulric)
" 22—4 DEVILS
" 29—THE GIRL FROM
HAVANA
Oct. 6—BIG TIME
" 13—THE RIVER
" 20—THE MEAL TICKET
" 27—THE SKY HAWK

PLAYMATES

Janet Gaynor, Charles Farrell and Frank Borzage, the invincible trio that gave you "7th Heaven," Photoplay Gold Medal winner of 1928, and "Street Angel," box office ace of 1929, now gives you an even greater smash in this all talking Movietone.

FROZEN JUSTICE

Lenore Ulric, celebrated Belasco star, in an all talking saga of the frozen north. With Louis Wolheim, Robert Frazer, Ullrich Haupt, Anders Randolph, Landers Stevens. Directed by Allan Dwan. Staged by Elliott Lester. Dialog by Owen Davis.

The GIRL WHO WASN'T WANTED

The perfect all talker from the director who made "The Valiant"—William K. Howard. A story with dramatic punch plus. With Lois Moran and Owen Davis, Jr. Story by Kenneth B. Clarke.

The SKY HAWK

A thrilling, romantic story with dramatic episodes during a Zeppelin air raid on London. Actual sights and sounds recorded by the flying Fox Movietone unit. With Helen Chandler, John Garrick, Lennox Pawle, Lumsden Hare, Billy Bevan, Gilbert Emery, Daphne Pollard. Directed by John Blystone and Campbell Gullan. From Llewellyn Hughes' Liberty Magazine story.

MORALS

Everything about this all talker means money at the box office. The title and story. The cast: Charles Farrell, Mary Duncan, Kenneth MacKenna, Sylvia Field, Elizabeth Patterson, J. M. Kerrigan. The director, William K. Howard.

BUDAPEST

Movietone sights and sounds of Hungary in an all talking drama of the world's gayest city. Berthold Viertel is the director and the story was especially written by the brilliant young writer, Cyril Hume, author of the best sellers, "Wife of the Centaur," "Cruel Fellowship" and the current "A Dish for the Gods."

IT MIGHT HAVE HAPPENED

Irving Cummings, director of "In Old Arizona," does it again with this smashing, all talking drama. With Paul Muni playing a dual role, Marguerite Churchill, Charles Morton. Dialog by Dana Burnet.

The MAD MUSICIAN

All talking drama of the South Seas. With Paul Muni in another of his brilliant characterizations, this time as king of a South Sea isle. Also Lois Moran, Kenneth MacKenna and other good names. Directed by Berthold Viertel from the story by Robert J. Flaherty. With scenes of the South Seas actually filmed among the natives.

THREE SISTERS

All talking drama of the woman's side of the war. With Louise Dresser.

SUCH MEN ARE DANGEROUS

Elinor Glyn's first talking picture. The cast is as sure-fire as the author and story, with Warner Baxter and Mary Duncan featured. Staged by Guthrie McClintic. Dialog by Brian Marlowe. Directed by Alfred Santell.

The HOLY DEVIL

Paul Muni, sensational star of "The Valiant," in a striking characterization of Rasputin, the Mad Monk. From the story "Rasputin. The Holy Devil" by Rene Fulop-Miller. Directed by Raoul Walsh. Dialog by Elliott Lester. With this combination you don't have to worry—Paul Muni's acting and Raoul Walsh's direction make it guaranteed box office.

GRINGA ROSE

Another all talking drama starring Lenore Ulric, star of the Belasco stage successes "Tiger Rose," "Kiki," "Mimi," "Lulu Belle" and "The Harem." This picture is based on the Broadway stage hit, "La Gringa" by Tom Cushing.

The GIRL FROM HAVANA

Here's another all talker from Benjamin Stoloff, the man who gave you "Speakeasy." With the same great combination of Lola Lane and Paul Page. Also Kenneth Thomson, Natalie Moorhead, Warren Hymer, Harry Mestayer. With sounds and scenes of Havana, Panama Canal Zone and Mexico. Story by John Stone. Dialog by Edwin Burke.

CONQUISTADOR

All talking adaptation of the best selling novel by Katherine Fullerton Gerould. With Warner Baxter, Mary Duncan, Carl Miller, Augustino Borgato, Emile Chautard and Solidad Jimenez. Directed by Alfred Santell. Staged by Guthrie McClintic. Dialog by Brian Marlowe. Scenario by Marion Orth. Songs by L. Wolfe Gilbert and Abel Baer.

LOVER COME BACK

What a novelty! Paul Muni in a protean characterization, playing six different roles in one picture. Will that sell tickets? You know it will! Cast includes Owen Davis, Jr. and Marguerite Churchill. Directed by Berthold Viertel. Stage embellishments by A. H. Van Buren. Dialog by Dana Burnet.

The PASSING of the 3rd FLOOR BACK

The famous stage play by Jerome K. Jerome that has been played and replayed in every theatre in the country. With Helen Chandler, Kenneth MacKenna, Gilbert Emery, Elizabeth Patterson, Lennox Pawle. Directed by Alfred Santell.

The POWER HOUSE

A powerful and gripping all talking melodrama showing the influence of the electrical age on present day society. An unusual idea treated in the modern manner. Directed by William K. Howard.

STREET CORNERS

All talking drama of restless, reckless youth.



THE TALKING PICTURE LEADER OF 1929 IS YOUR BOX OFFICE INSURANCE FOR 1930



The COCK EYED WORLD

Greater than "What Price Glory?" Same stars, authors, directors—but now Flagg and Quirt talk! Featured are Victor McLaglen, Edmund Lowe and Lily Damita. Supporting cast includes El Brendel, Bobby Burns, Lelia Karnelly, Jean Bary, Stuart Erwin, Ivan Linow. Directed by the dependable Raoul Walsh. From the story by Laurence Stallings and Maxwell Anderson. Dialog by Billy K. Wells. Songs by Conrad, Mitchell and Gottler.

The WELL DRESSED MAN

All talking and singing Movietone of New York and Oklahoma oil fields. With Victor McLaglen as the New Yorker who strikes oil in Oklahoma and trouble in the big city. Also Sue Carol, Walter Catlett, Sharon Lynn, Bobby Burns, Frank Richardson, Charlotte Henry. Directed by Russell Birdwell. Story by Roland Brown.

SALUTE

All the romance and glamour of Annapolis and West Point. The story of two brothers, rivals in football and love. Fast moving action, rollicking fun and stirring songs. With Helen Chandler, George O'Brien, David Butler, Lumsden Hare, William Janney, Joyce Compton, Frank Albertson, Stepin Fetchit, Clifford Dempsey. Directed by John Ford. Story by Tristram Tupper. Dialog by James Kevin McGuinness.

LISTEN TO THE BAND

The director of "Speakeasy," Benjamin Stollhoff, rings the bell again with this all talking and singing knockout. With Lola Lane, Walter Catlett, El Brendel, Paul Page, Sharon Lynn, Frank Richardson, David Rollins, Nick Stuart. Special songs by Conrad, Mitchell and Gottler.

The HURDY GURDY MAN

George Jessel, brilliant young speaking and singing star, doing both better than ever in this all talking and singing love drama of two continents with Neapolitan scenes actually filmed in Italy. Directed by William K. Howard. Adapted by Dana Burnet from the story by LeRoy Clemons and John B. Hymer. Words and music by L. Wolfe Gilbert and Abel Baer.

BLACK DIAMOND

The color, fun, drama and thrills of the circus captured by Movietone. With this truly great cast: Louise Dresser, Helen Chandler, Joseph Wagstaff, Richard Keene, Dixie Lee, Stepin Fetchit. Directed by John Ford, the maker of hits.

The MEAL TICKET

The Kentucky racetracks as a background for an all talking and singing romance with comedy and thrills. The sights and sounds of the classic Kentucky Derby recorded on Movietone. With Joseph Wagstaff, Lois Moran, Dorothy Burgess, Charles Eaton, Elizabeth Patterson, Douglas Gilmore heading a big cast. Directed by Lew Seiler. Story by Frederick H. Brennan.

CAMEO KIRBY

The stage masterpiece of two great playwrights, Booth Tarkington and Harry Leon Wilson, filmed on a scale that makes it one of the biggest and most important musical dramas of the new season. A colorful romance of Mississippi River boat days, with a sensational climax showing a race between two river steamers, one of them exploding and catching fire. With J. Harold Murray and Norma Terris in the leading roles. Directed by Irving Cummings.

The BELLS of TOLEDO

Melody and love amid the romantic settings of modern Spain. The musical romance of a 1929 Carmen and a dashing young cavalier. Brimming with luscious love scenes and rich in picturesque atmosphere. Directed by David Butler.

The LOST WALTZ

A musical romance of old New York. With Sherry's, the old Waldorf and other historic show places as the glamorous background. With Walter Catlett, Helen Garden, Joseph Wagstaff. Directed by Russell Birdwell. Story by Stephen French Whitman.

BIG TIME

The triumphs and heartbreaks behind the scenes in vaudeville and a Hollywood motion picture studio. With Lee Tracy, the original star of "Broadway" stage fame, Richard Keene, Frank Richardson, Farrell MacDonald, Daphne Pollard, Josephine Dunn, Dorothy Brown, Stepin Fetchit, Mae Clarke. Directed by William Collier and Kenneth Hawks.



THE BIGGEST STARS, DIRECTORS, AUTHORS AND COMPOSERS PUT BOX OFFICE IN TALKERS FROM



THEY HAD TO SEE PARIS

The one and only Will Rogers in his first all talker. In the perfect role of Pike Peters, Oklahoman who takes his newly rich family abroad. From the novel by Homer Croy. Look at the talent on this one: Frank Borzage, director; Owen Davis, dialogist; Owen Davis, Jr., Marguerite Churchill, Irene Rich, Fifi Dorsay, Edgar Kennedy, Marcia Manon, Ivan Lebedeff, Rex Bell and Bob Kerr in cast support. Scenario by Sonya Levien, staging by Bernard Steele.

Another WILL ROGERS Comedy

The comedian's introductory all talker, bound to be a box office smash, will serve to pave the way for great additional profits from his second. A crackerjack story now is being prepared, and Rogers will be surrounded by as distinguished a production staff and supporting cast as he has in "They Had To See Paris." The two Will Rogers all talking comedies will hang 'em from the rafters—you know they will!

HARMONY AT HOME

Harry Delf, who wrote "The Family Upstairs," stage play, must have known talking pictures were coming. This sparkling comedy is ideal for the speaking screen. Owen Davis, Jr., Helen Chandler, Elizabeth Patterson, Charlotte Henry and William Collier will romp through dialog by the sure-fire Owen Davis. Alfred Werker, who used to direct Mary Pickford, will turn out this one. Big laughs for those who see it, happy smiles for exhibitors who play it.

*4 DEVILS

A Janet Gaynor talking picture—and her voice is the rallying call to the box office! The picture with 1,000 thrills has established long runs in New York, Philadelphia and Los Angeles. With Janet Gaynor, Mary Duncan, Charles Morton, Nancy Drexel, Barry Norton and Farrell Macdonald all talking their parts on Fox Movietone. Directed by F. W. Murnau. Dialog by John Hunter Booth. Staged by A. H. Van Buren and A. F. Erickson. From the novel by Herman Bang.

*LUCKY STAR

A talking picture from that unbeatable trio, Janet Gaynor, Charles Farrell and Frank Borzage, the same trio that made "7th Heaven" and "Street Angel." This one is in the same box office mold, a drama of youth fighting against odds to happiness—and the most dramatic scenes are in dialog! Story by Tristram Tupper. Dialog by John Hunter Booth. Scenario by Sonya Levien.

*CITY GIRL

A punch packed talking drama directed by the master craftsman, F. W. Murnau. With Charles Farrell, Mary Duncan, David Torrence, Edith Yorke, Guinn Williams, Marjorie Beebe, Arnold Lucy, Ivan Linow all talking their parts on Fox Movietone. From the novel by Herman Bang. Continuity by Berthold Viertel, Carl Mayer and Marion Orth. Staged by A. H. Van Buren and A. F. Erickson. Dialog by Elliott Lester.

*CHRISTINA

Janet Gaynor in the touching and beautiful story of young love that marks the height of the little star's appeal. Made to order for the box office by William K. Howard. Charles Morton, Rudolph Schildkraut, Harry Cording and Lucy Dorraine also in the cast. Story by Tristram Tupper.

*The RIVER

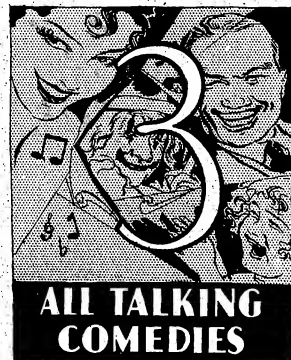
Frank Borzage's daring drama of love in a lonely mountain cabin—with Mary Duncan and Charles Farrell as the lovers—spells an overflow, no less. The leads with Margaret Mann and Ivan Linow in climactic dialog scenes. From Tristram Tupper's widely read novel. A. H. Van Buren and A. F. Erickson staged the tense spoken lines authored by John Hunter Booth.

The LONE STAR RANGER

Zane Grey's first talking picture—a plum of the season. The money's in the bag when the most widely read of Western authors makes his debut on the speaking screen. John Blystone, who has made almost fifty pictures for Fox, and never a flop, will direct. Bigger than "In Old Arizona," and that was plenty big.

The CISCO KID

The sequel to "In Old Arizona," with Warner Baxter and Edmund Lowe carrying on in the leading roles and Helen Twelvetrees of "The Ghost-Talks" as the girl. Story and dialog by Tom Barry. A cinch of a Western directed by Raoul Walsh, whose "The Cock Eyed World" is to talkers what his "What Price Glory?" was to silent films.



***These Five Pictures Also Available in Silent Prints**



FOX gives you the SILENT *and*

Exhibitors DAILY REVIEW and Motion Pictures TODAY.

—so Mr. Rockefeller (himself) called up Mr. Engelbrecht and said, "Come up to Pocantico and I'll pose for you."

That's how Carl Engelbrecht, Fox News cameraman, secured for Fox News

- the only pictures of any kind taken of John D. Rockefeller on his 90th birthday.
- the only pictures ever taken of Mr. Rockefeller on his natal day.
- the only pictures ever taken inside his estate at Pocantico Hills, New York.
- the only news interview granted by Mr. Rockefeller on his 90th birthday.

This EXCLUSIVE Newsreel Feature (in Fox News No. 83 released everywhere NOW), shows Mr. Rockefeller cutting his birthday cake, giving his message of good will to the world (exclusively through Fox News), strolling in his beautiful gardens, gazing at his treasured statuaries and being congratulated by his secretary, N. W. Davis.

The World's Foremost Cameramen Make
FOX NEWS
Mightiest of All

**ANOTHER BOMBSHELL IN THE
NEWSREEL RANKS FROM
FOX NEWS**

The EXCLUSIVE FOX NEWS pictures of John D. Rockefeller on his 90th birthday demonstrates again the reliability of the leading silent newsreel in getting the big news features the public wants to see.

You'll find the important news with BOX OFFICE appeal ONLY in

FOX NEWS—Mightiest of All

2 ISSUES
EVERY
WEEK

two biggest newsreels

MOVIETONE



The eighth wonder of the world

The worldwide staff of Fox Movietone News now supplies news in sound and action from the following countries:

ALGIERS	ITALY
AUSTRALIA	JAPAN
AUSTRIA	MONACO
BRAZIL	PALESTINE
CHINA	PANAMA
CZECHO-SLOVAKIA	
EGYPT	PHILIPPINES
ENGLAND	POLAND
FRANCE	SCOTLAND
GERMANY	SPAIN
HOLLAND	SWEDEN
INDIA	SWITZERLAND

and throughout the United States

4 ISSUES
EVERY
WEEK

From a single issue on December 3, 1927, the pioneer and foremost talking newsreel has grown with amazing strides until today 4 ISSUES EVERY WEEK are necessary to meet popular demand and the requirements of newly wired theatres.

IT SPEAKS FOR ITSELF in its achievements of 1929. The ONLY talking newsreel covering news from every corner of the globe. The ONLY talking newsreel to bring to you the voices of King George of England, King Alfonso of Spain, George Bernard Shaw and other world celebrities. The ONLY talking newsreel you can depend on in 1930 for ALL the news of ALL the world!

I'm ready to sign
my contract NOW
for Fox 1929-30
all talking movietone pictures

S.H. Qw

"ME
TOO!"



New Drive on L. A. Film Schools; One Promised Stammering Cure, but Pupils Still Outstutter Dugan

Los Angeles, July 23.

With numerous complaints again being made against movie schools, City Prosecutor Lloyd Nix has launched a war on these institutions.

Cinema Schools, Inc., also known as the California Studios, operated by John Ince and U. M. Dugan, was the first institution of this nature to fall under official investigation. Inquiry into methods used to take ambitious beginners is to be started by the Grand Jury this week. Nix's determination to bring the matter before the Grand Jury was brought about by the discovery that the school apparently work within the law and that their methods defy action by the lower courts.

Investigation of this school was brought about last week when a man and woman appeared before Nix and asked if there were not some way of recovering the money they paid for screen training. One of the complainants, Marie Mulder, stated that \$147 was quoted to her as the full price of the course. After eight lessons, however, school attaches changed their minds and she was told she would have to pay \$32 more or be dropped. The other squawk came from Hans Heide, who said he gave up \$200 before seeking advice of the city prosecutor.

Arrest of Maury Love, operator of Independent Studios, was also ordered by Deputy City Prosecutor Paul Hornaday on the testimony of Mrs. Charlotte Scherrer. Latter stated she paid Love \$61 for lessons for her 10-year-old daughter whom Love promised to make a star. After three months, Mrs. Scherrer asserted, nothing was done and Love asked for more dough. When the cash was not forthcoming, the girl was immediately dropped from his classes.

Love ran ads in the help wanted columns of daily papers and is alleged to have posed as the brother of Dossie Love for the benefit of the umphays. Associated with him was Harry Keaton, who later ran another studio school under the name of the "Keaton Studios." Patrons were led to believe that Buster Keaton was associated in the studios by the advertising and, according to the complainants, no effort was made to disillusion them. Hornaday said ordered investigators to comb the entire city for all gyp schools. More arrests are expected. Meanwhile, order for the arrest of C. Gordon Lewis, operator of the California Institute for Stammerers, was brought about on the testimony of five complainants who stated that Lewis promised to cure them of their impediment within five weeks. But after eight months of his training, they assert, they stammer as much as ever.

A conference of study executives has been called by Prosecutor Nix to discuss the fake film school situation. Another complaint was issued Monday against H. Barton Meals operating First Consolidated Pictures Studio School. Meals, it is charged, promised Mrs. Blanche Wilson that for \$150 he would make her a star as he stated he had done for Tom Mix.

Mrs. Wilson claims Meals wanted a \$300 loan in return for which he guaranteed her a job for life.

DISMISS EMBEZZLEMENT CASE

Sacramento, Cal., July 23. Superior Court dismissed charges of embezzlement and released the bail of James P. Hogan, former picture director. Complaint was made by S. S. Millard, picture promoter, who charged that Hogan was exhibiting a film of which William owned a part and that he (William) should share in the profits.

Court dismissed the case on the grounds that Millard had relinquished ownership in the film to Consolidated Laboratories, and that the latter concern had the right to turn it over to Hogan who re-edited and added sound.

Marc Connolly East. Marc Connolly is at the Gramercy studios in New York for RCA Telephone, writing shorts. He's on a series, six in all, with four completed.

Stanley Stockholders Are Answered in Del. Suit

Wilmington, Del., July 23.

Go-betweens for Stanley Company filed a ponderous comeback in Superior Court here to charges made by three Philadelphia stockholders that things within are not so efficient. Stockholders are Jos. L. Logan, Joseph Halpern and William Goodis.

The unsatisfied wanted to peek into Stanley books after the brothers Warner acquired say-so strength in firm by stock purchases. Charge was made that this action hurt Stanley.

Advocates for Stanley answered odoriferous allegations by counter-charging "fraternal moves in the pettition of the stockholders."

Stockholders complained of something untoward in the fact that Stanley theatres are equipped with talking machines made by Vitaphone. Barstiles pointed out Vitaphone only makes discs, which are leased. Exorbitant price charge to Stanley is also denied and assertion made that Warner, being a talker pioneer, was a godsend to Stanley.

Chi's Anti-Kid Week

Chicago, July 23.

Five large B. & K. neighborhood houses are playing F. N.'s "Careers" this week for adults only.

After being pink ticketed by the censor board the film played B. & K.'s Chicago and Roosevelt the same way and drew big business because of the censorship publicity.

F. N.'S FIRST SHELVEING

Puts Aside "Girl in Glass Cage"—Cost \$200,000—Made Last Spring

Los Angeles, July 23.

For first time in its history First National is shelving a picture. It's "The Girl in the Glass Cage," featuring Loretta Young and Carroll Nye, made last spring. Cost around \$200,000.

Ralph Dawson, new director on the payroll, was given the assignment as his first. Ned Martin, who supervised, did so after advocating that the story be left unmade.

GEO. BROWN WITH FOX W. C.

George Brown leaves New York Saturday (27) to become attached to the general publicity staff of Fox West Coast theatres. He was engaged by wire by Harold B. Franklin.

Brown has been with the Warners' press department, under A. P. Waxman. A. P. has not as yet selected a successor.

On the coast Brown is listed for special promotion, possibly for the Chinese theatre, now operated by Franklin.

Wardrobe Dept. Change

Hollywood, July 23.

Roy Dlen, head of First National's wardrobe department, and three male assistants, are off the payroll.

Jobs will be filled by transfer men from the Warner wardrobe department, with men drawn from the Western Costume Co. to fill jobs at the Warner plant.

McWast McKenzie former member of the Warner studio wardrobe staff, replaces Roy Dlen as head of First National's wardrobe department.

"Dance of Life" Aug. 17

Paris' "Dance of Life," adapted from "Durlisquo," will follow "Evangeline" into the Rivoli, New York, Aug. 17.

It stars Hal Skelly and Nancy Carroll.

T-S's Chief Cameraman

Hollywood, July 23.

Jackson Rose, former cameraman for Universal, signed by Tiffany-Stahl to act as chief cameraman at this studio.

PENN. REGULATIONS

Approval of Projectors and Theatre Building

Harrisburg, July 23.

The Pa. State Industrial Board of the Department of Labor and Industry has approved revised regulations governing the construction and operation of motion picture houses outside Philadelphia, Pittsburgh and Scranton which control the theatres by municipal ordinance. These place Pennsylvania on record as being the first State requiring that an approved device be placed on every picture projector, the function of which will be to eliminate the occurrence of film fires.

Five different devices which meet requirements have been submitted to the board. To give the manufacturers sufficient time to put the devices on the market the board has deferred the enforcement of this regulation until Feb. 15, 1930.

The remainder of the new rules, relating to capacity of the theatres, means of egress, aisles, seating, stages, balconies, projection room, and various equipment, will be effective in 30 days.

Texas Withdraws From Local Arbitration Board

Dallas, July 23.

Motion Picture Theatre Owners of Texas has officially withdrawn its services as an arbitration board between local film exchanges and Texas exhibitors, announces H. A. Cole, president.

Increased cost of films with advent of talkers made it impossible to enforce contracts between exhibitors and producers and, consequently, difficult to arbitrate. Matters will now be left more or less in the hands of Don Douglas, Dallas Film Board of Trade head.

PAR'S FIRE-FIGHTERS

Hollywood, July 23.

Paramount has installed a fire engine, purchased from the local fire department, on its lot. Under Frank Brandow, studio manager, a crew of 26 has been organized, four being retired members of the local department.

Extensive system of fire mains has been installed, including 50 hydrants.

INGENUE TURNS VAMP

Hollywood, July 23.

After struggling in pictures for more than five years as an ingenue Joyce Compton dyed her hair red and turned herself into a vamp.

Change got her a long term contract with Fox for vamp parts.

Fannie Brice's Film

Los Angeles, July 23.

Fannie Brice's first picture for United Artists will be an original story by Joseph Jackson now called "The Chant."

Jackson, a Warner scenarist, has been borrowed by U. A. to work on the adaptation of Greville Dull, former production executive of U. A. returns to supervise the Brice picture.

Gittelson with RKO

When Radio Pictures eased out one Leon J. Rubenstein for talking out of turn, Harry Gittelson stepped into a publicity job under Hy Daab. Rubenstein did his talking in Chicago. He got publicity for Radio which is why he got air. If you don't know, forget it.

Rogers in Air Again

Los Angeles, July 23.

"Young Eagles," aviation story, will be Buddy Rogers' next for Paramount.

William Wellman will direct from original story by William Slavens McNutt and Grover Jones.

Auster Elevated

Islin Auster, assistant to James Cowan at the Paramount studio on Long Island, has been elevated to story contact man.

Job involves reading of scripts and recommendations for their purchase.

Milestone's Vacation

Los Angeles, July 23.

Lewis Milestone leaves Aug. 5 for a two months European vacation. Upon his return he will again direct for United Artists.

A. J. Balaban's Chi Testimonial Biggest Ever Accorded Showman

Mgr. Can Be Tough, Too, As a Tough Learned

Chicago, July 23.

A tough manager is Mr. Burr of the L. & T. Windsor theatre. And he packs a man wallop.

A customer came to Mr. Burr complaining that someone in the balcony was amusing himself by throwing spit balls in his direction. And the customer wanted to know what could be done about it. Mr. Burr, in the line of duty, picked out the spit ball thrower and politely asked him to confine his amusements to something else while in the theatre.

"I'm tough," the spit baller told him and started to prove it. "So am I," came Mr. Burr's reply as he hauled off one of the gent's jaw and knocked him cold.

Epilog to this story is that the would be tough guy is in the hospital with a broken chin with warrants out both ways charging assault and battery.

Lustig Memorial

Cleveland, July 23.

Friends here of the late Henry H. Lustig, who died as a result of the Cleveland Clinic disaster, have joined with a group of local theatre men in efforts to create a memorial fund in his honor.

Lustig was a pioneer film man and for 15 years had been prominent in conventions. He was for many years head of the Cleveland exhibitors' body.

Contributors to the fund are asked to communicate with Ernest Schwartz, 513 Williamson building, Cleveland.

CHI JANITORS REORGANIZE

Chicago, July 23.

Local janitors' union, with 1,200 members in theatres here, has undergone a reorganization. Under new conditions members of the local will in the future hold their own cards and pay their own dues instead of the theatres paying off, as heretofore.

Union's present agreement with the theatres expires in December, with the new conditions going into effect then. Alteris, Tom Bourke and Ralph O'Hara remain as the heads of the union, with George Murphy, colored, business manager.

Oldest Extra Disabled

Joe O'Connor, 65, and one of the oldest film extras in New York, is unable to get around, having recently become paralyzed in both legs.

O'Connor's name appears on the charter list of the Film Club. His wife suffered a paralytic stroke several years ago and cannot leave a wheel chair.

GILBERT'S TWO

Hollywood, July 23.

John Gilbert will find two scripts waiting for him to be made into pictures when he comes back from his honeymoon in Europe. First will be "Way of a Sailor" by Alfred Wetten, and the second is an untitled original by Willard Mack. Gilbert and his wife, Ina Claire, will return the latter part of October.

Trying Out on Coast

Joe Krumpholtz, 19, assistant to Doc Blum in M-G-M foreign publicity department, leaves Friday for the Coast to join the scenario department for a trial period. Eleanor Smith, newspaperwoman, replaces Krumpholtz with Blum.

McEvoy's for Miss White

Los Angeles, July 23.

First National has acquired for Alice White's use J. P. McEvoy's serial, "Show Girl in Hollywood." Yarn now running in Liberty and will be made by F. N. next season.

Decker Leaves U.

Los Angeles, July 23.

Harry Decker, Universal production supervisor, has resigned with six months to run on his contract. He was with U two years.

Chicago, July 23. A. J. Balaban, vice-president and general production head for Public, until recently located in Chicago with Balaban & Katz, will be tendered a mammoth complimentary dinner at the Drake hotel here Aug. 22.

Arrangement committee is one of the most distinguished groups ever united to honor a theatrical personage. Assisting: Aaron Jones, as chairman are Samuel Insull, Robert Switzer, John Hertz, Mike Igoe, George Gootz, Sam Katz, Morris Katz, Ben Bedoll, Barney Balaban, Max Adler, Sam Meyers, Hup Stern, Sam Ettelson, Chris Pachon, Hugo Sonnenshine and Julius Rosenwald.

Plans for the event, in which all of A. J. Balaban's friends will participate, point to the most lavish tribute ever accorded a showman. Music will be furnished by a massed orchestra of 200 men. Entertainment will be provided by a large group of screen and stage stars. There will also be dancing.

A. J.'s standing here is of first rank. His friends include the most prominent in all lines, in and out of show business. This is the first real opportunity they have had to honor him in person and the response has been enthusiastic.

Clara's Mother Is Free And She's Going to Work

Los Angeles, July 23.

Mrs. Tui Lorraine Bow has been awarded a divorce decree from Robert Bow, father of Clara Bow. Cruelty was charged.

Mrs. Bow stated she will do a picture by Cortland Pictures Corp.

NO CASTING DIRECTOR

Hollywood, July 23.

Gaston Glass, under contract to James Cruze as an actor, functions at this studio as casting director when not under the influence of grape paint.

He has been loaned to Warners for "Tiger Rose," leaving the Cruze studio without a caster until he returns.

U's "Shanghai"

Los Angeles, July 23.

John Robertson, former M-G-M director, will do "Shanghai Lady," Mary Nolan's first starring picture for Universal. Story based on John Colton's play, "Drifting."

Universal is retaining Emmett Flynn on a term contract as director.

Constance Bennett III

Los Angeles, July 23.

Constance Bennett, ill with pneumonia for the past week, has held up production on Pathe's "Rich People."

It will get under way this week.

So-Jin Cast

Los Angeles, July 23.

So-Jin, Chinese film actor, now playing vaude dates in the east, closes in New York July 27.

He will appear in "Golden Dawn" out here. It starts shooting July 29 on the Warner lot.

Glazer Sailing

Los Angeles, July 23.

Benjamin Glazer, who recently stepped out as production head of Pathe, is due in New York Wednesday.

He sails Friday on the "De France."

U's "Drifting"

Los Angeles, July 23.

"Drifting," South Sea play by John Colton, has been bought by Universal. Will probably be made as a Mary Nolan picture.

Buys "Murder" Story

Columbia has purchased the talking picture rights to Edward D. Herbert's story, "Murder on the Boat," published serially in Liberty.

Something Else to Worry About

Hollywood, July 23.

Freddie Zwielfel, now functioning as official greeter at both Fox studios here, has been appointed to assist Jack Gardner, cashier.

F-P-Can. Holds Congratulatory Convention—Chain All-Talker

Vancouver, July 23.

At the annual convention of Famous Players-Canadian, held here last week, H. M. Thomas, general manager of the western division, told of plans now maturing to place every house on the chain in the dialog film column. In addition F. P.-Canadian, under present deal with Keith's, will take over a number of Orpheum circuit houses in Canada.

These will include the Orpheum in this city. Latter house may be converted to commercial purposes, but decision is deferred until Thomas and other officials give a budget. Possession begins Sept. 1.

First announced move in connection with the all-houses-wired policy is the closing temporarily of the Capitol, Winnipeg. It will reopen with talking pictures and Keith vaudeville.

About 100 F. P. officials and managers attended the convention. Thomas was officially congratulated on the progress made in the past year.

Joseph Plunkett, theatre operator of the Keith Circuit, attended and spoke on the development and possibilities of dialog. He employed a big dimension screen to illustrate his remarks that the film revolution is just starting.

Portable Equipment

Clarence Robinson, general manager of the F. P. eastern division, M. S. Joiner, legit booker, and Edward Fisher, vaude booker, were among those present.

W. P. Dewees, manager of the local Strand, entertained the convention aboard his yacht.

Convention had its own portable talking picture equipment on hand.

Captain Pearson, film censor of the Province of Alberta, spoke on censorship, which he defined as a means of helping producers to a knowledge of what the public wants and not as an enemy of films or the industry.

Winnipeg, July 23.

Capitol (new) will supplant the old Orpheum. The local RKO vaude (Keith's) stand. Change will be made at opening of the season, Sept. 2.

With Capitol stepping into the Orpheum's place on the Orph route for acts, the older theatre will go into sound films on a grind.

Both houses were included in the recent RKO-S. Nathanson (Canadian Paramount) deal.

Test Phoenix Lease in Court Before Building

Phoenix, Ariz., July 23.

Fox will test the validity of its lease for a theatre site here by court action before it turns a spadeful of earth for its proposed house. Under the recently passed declaratory judgment act in Arizona, it is possible to file a friendly suit and have court judgment passed on the lease before any action toward construction is taken.

Officials of the theatre company say the validity test is necessary only because the lease is with the city, and not with a private individual or corporation. As a result, it would be open to possible taxpayers' action unless the lease was first declared valid.

Fox expects the action to be out of the courts by November, construction to then begin immediately. House is to seat 2,000, with company having a 50-year lease on the site.

All-No-Spik Unit

The 12-girl chorus in the Public unit "Garden of Love" is an all-foreign assemblage. The girls were gathered together by Boris Petroff, Public producer, who booked a foreign act. Renoff and Renova, to head the unit.

All of the chorus girls speak broken English, some barely any English at all.

NEW B. & K. HOUSE

Chicago, July 23.

B. & K. is contemplating building a small neighborhood at Lawrence and Milwaukee avenues, to be added to the L. & T. group, subsidiary.

B. & K. own already the site.

A. J. in Sept. 1

A. J. Balaban is in New York with his family.

He will not assume his high official position with Publix until Sept. 1.

Publix in Niagara

Buffalo, July 23.

Publix is reported as set to build at Niagara Falls. Negotiations for acquisition of the Cataract-Strand interests are rumored off with the present set-up being for taking over the McDonald site which includes the old International Opera House. Local Falls interests are reported prepared to erect a house to meet Publix requirements.

Inside Stuff—Pictures

The Laemmle organization, according to boys in the ring, is rejoicing over the prospects of its own newswire for several reasons. One of these is that it can now use some of the magazine stuff it gathers in features. Heretofore that couldn't be done as Hearst demanded that all international prints be returned to him upon exhausting their runs.

Robert E. Welsh shapes up as one of the best paid-off execs in the biz. In the U. M. office word seeped in from the West Coast, with Laemmle's arrival and departure for Europe, that Bob, in order that Carl Jr., might step right into his 21-year-old birthday present, agreed to be accommodating after being paid in full, at over \$500 per week, for the two years his contract is reported as having to run.

Fox is having some trouble with its "bridge amplifiers." This is the device supposed to distribute the sound picked up by mike to both the standard (35mm.) and grandeur (70mm.) sound tracks. Difficulty is that the grandeur recorded and camera consume so much juice there isn't sufficient power left to permit the two recording machines and two cameras to pick up to the desired speed of 90 feet a minute when interlocked. Each sound recording machine is, of course, hooked up to its own camera.

Units using grandeur are shooting first for the standard "take" and then repeating the action for the grandeur shot.

Universal is one of the first film companies to record the general action of a rodeo with sound. It was accomplished by a portable truck with cable and mikes spotted all over the rodeo arena at Salinas, Cal. It was for Hoot Gibson's first talker, "The Rambler Kid." Premiere for "Smiling Irish Eyes" at Central, New York, last night (Tuesday), topped at \$450. First time in a while any special has come onto Broadway at over \$2.

Gail Henry, 10 years ago a film star and producer in her own right, is playing a maid in Richard Dix's "The Love Doctor" for Paramount. From 1915 to 1919 she was a star in Century comedies. Ill health and failure of the personal venture to score caused her to vanish from the screen for a time.

Her last picture, in which she played a part of any prominence, was a Raymond Griffith comedy, "Open All Night," made more than five years ago.

Deluxe \$35,000 theatre installed by Eastman-Brulouture in the joint service building in Hollywood, is designed for use not only for tests and research work by the owners, but for trade lectures and also for convenience of studio executives who may wish to see a picture under exceptional acoustic surroundings.

Following the departure last week of Adolphe Menjou for Europe an announcement was issued that upon his return he will appear in a stage play. A previous announcement he would make pictures on percentage with a new and small sound producing concern is denied by Menjou's New York attorney. It is unlikely Menjou will appear in a speaking stage play.

Previous to his latest and first talker for Paramount, Menjou had never spoken on the stage or screen. He just walked into the picture colony years ago, cold, and pushed through.

To promote a better understanding among college students of the practical side of pictures, Universal threw its doors open to more than 1,000 members of the faculty of U. C. L. A. summer session.

In Public Opinion, confidential house organ for Public Theatres, this week, is an article mentioning advertising as a possible destroyer of the illusion of talking pictures. While the story mentions no names and is solely advice to Public house managers, it could be accepted as having the copy of Western Electric in the national weeklies in view.

Western Electric, no doubt, believes it is entitled to grab off credit for itself as the source of sound on screen, after Warners have spent millions advertising Vitaphone, and Fox the same with Movietone. Western steps in on top of that widespread publicity to say, "Well, we made it possible for Vitaphone and Movietone," etc.

Yet, continually pounding into the public that there is a mechanism after all behind those two systems and that means canned talkers, the mages' reading public must recall when seeing a talker that after all, it's only mechanical, made by Western Electric, the same as W. E. makes coils or electric light bulbs. At the most, it but publicizes "Western Electric" directly; if that's of sufficient value to offset what it may do indirectly.

Fox, Loew's and Paramount seem greatly concerned with the New York film situation, from all accounts. Fox would like Loew's to release some of its contracted product to the recent Metropolitan theatre purchases by Fox. These former indie houses were practically forced into the Fox chain through the vague future in sight for them for films after the Loew's houses first run call on them.

Paramount, it is said, would like to build around the New York neighborhoods, but Loew's holds a Paramount product franchise from the story, with seven years unexpired. That franchise is said to prohibit

(Continued on page 62)

U's Gift Idea Adopted; Repeats Credits on Film

Universal probably uses, or tries out, more suggestions from fans than any other company. Carl Laemmle in some of the national publications makes a personal plea for gift ideas.

One of the most successful of the bunch considered is repeating the credits after the showing of a feature.

This birdie was received a year ago. It was immediately put into the works and has received a lot of favorable comment, the home office reports, especially from late arrivals, who can identify the performers at the terminus without sitting through the rest of the program, if they are that ardent.

"Chippies," Screen Name

Ray-Art's talker from "Chippies," recently bought as a legit, will be renamed "Loose Ladies" and will be made at the Metropolitan studios at Fort Lee.

Freddie (Meditating) Hall called on Dick Barthelmess at Burbank to be greeted with: "What's the matter with you, Hall, dyspepsia?" Hall had panned the star's recent picture, "Drag." "And what's going on between you and Variety?" continued Barthelmess. "Why does that paper go after you?" To which the critic replied, "Oh, because I'm on the Times." Evidently what Hall really thinks. It's not the reason but will do until Hall figures it out for himself. Hall will probably do a 2,000 word Sunday story on Barthelmess. That is, if the publicity department supplies the material demanded for that much gossip.

Fred Varin planned a vacation to Oslo, Norway, but when he found he was only allotted two weeks he decided to go to Catalina.

Adolph Marks in town last week for a vacation.

Muse theatre has taken to barkers in an attempt to get main street to kick in dimes to see the sex pictures there. Getting tough to entice with Hollywood Boulevard free opposition.

Jim McKowan, formerly with Orpheum in this territory, sailed for New York Monday.

John Schumacher, Sr., retired wallboard manufacturer, returned from England and the Continent with 8,000 feet of exposed negative. He used a standard sized amateur camera.

John Gilbert and Ina Claire left Sunday for New York by plane-train. Ben Glazer is slated to sail on the same ship, the de France.

Jacques Feyder, M-G-M director, speaking, little English and no Swedish, and Greta Garbo, speaking no French, adopted German as a means of communication while on the set.

Since Will Rogers uses no make-up and keeps a limited amount of wardrobe in his car, he has little use for the lavishly equipped dressing room provided for his use at the Rogers' Hacienda, Movietone City.

Dolores Costello now playing her first flapper role, that of a co-ed in "Second Choice" for WB.

Sam Behrendt, Charley Levy's Los Angeles correspondent, had a tough time dodging a birthday party. Reason was that Sam didn't want to tip his years.

Marie Shelton, now Mrs. Allan Dwan, gave a beach party at Malibu last Sunday for all the former Ziegfeld "Follies" girls in town. List included principals as well as show girls. Among those invited were Dorothy Macmill, Billie Dove, Mary Eaton, Katherine Perry, Marilyn Miller, Lilyan Tashman, and Ann Pennington. Mrs. Dwan also remembers the location of the New Amsterdam stage door.

Couple of gals grabbed for one of those Brown Derby table attached phones and men it. Four SOS calls finally brought one lad who arrived in time to bail them out.

Jack Buchanan burned when a dame interviewer asked if he were going back in "Charlot's Revue." Actor thought writer should have known he hadn't been in the revue for six years.

A bunch of U. S. C. football players dressed in soup and fish were playing bridge on the First National lot when one tourist remarked to the guide, "What a handsome lot of chorus boys."

Lon Chaney claims 125 trout as result of weekend in Sierra. George Fitzmaurice will take his "Tiger Rose" unit to Yosemite Valley for a few weeks' shooting.

Roy Del Ruth is on his way to New York for a month to see plays. He will particularly glance at "Hold Everything," direction of which he starts in September for Warners.

Raymond Hackett has a junior in his family.

Harry Bannister and John Loder needed no 13-day stuff to squeeze the pounds off. On one of the hottest days of the summer they donned the heavy garb of Austrian judges, fur collars and five pound hats, and tried to look judicial.

Reginald Dandy, British actor, has assumed his real name, John Garfield.

School and college kids have their own angle on the weekly dance contests in the hotels and cafes. Cup winners sell the silver back to the proprietors for \$15.

Down at Malibu, the picture beach resort, the boys and girls are already planning their Christmas swimming parties. All inhabitants claim "that" six a. m. dip is keeping them in great shape, but a casual eye roving the waterfront at 6.30 fails to find anything stirring.

Edna Murphy (Mrs. Mervyn Le Roy) getting a big kick out of her first post and pre hunt. Has called upon Kitty Martin for help.

Hollywood's play time attitude is probably best described by a femme screen name who had a Good Time Charlie pointed out to her on a dance floor by the remark, "There's a lad having a great time for himself." To which the sum-up reply was, "Isn't he lucky!"

J. E. Hennegan, the Cincinnati printer, was in town with a pal. Arrived with the idea of going places and seeing things. Finding no places and seeing nothing, the boys shoved off again within 48 hours. Hennegan claims he gets the only bound edition of Variety. Has it taken down to his shop for a couple of stitches and then sent back to his desk.

Eastern publicity man framed a couple of incoming pals by going to a casting office, and hiring five girls. Travelers were greeted at the station by the females rushing up to them, throwing their arms around the boys' necks and crying: "What did you bring for me?"

A New York doctor can be found on almost all the sets of a film opera now in the making. On location recently the Doc brought along his dog. Scene was one of those woodland phases by heroine and hero. Amos recognized the ingenu dodging around trees and declared himself in on the frolic. Nothing was said until the camera man simply took the film out of the machine, rolled it up and walked over to the physician, calmly saying, "This is yours, doctor."

Record number of "takes" on one sound scene is supposedly held by Fox at 35. Picture not known.

M-G had a tough time recording a trick monkey for "Jungle." Every time the animal squealed he snapped sensitive wires in the equipment. Next morning the studio was knee deep in monkeys.

Watching one of the Brox sisters make her entrance into the Coconut Grove a director exclaimed, "Ah, the left Brox sister."

A 6-8 march in "Married in Hollywood," called "Black Hussars," is an even money choice to be picked up by some college as a football song. J. Harold Murray sings it and Dave Stamper wrote it.

Little or no smoking to and from Malibu as the settlement's one phone is in a public restaurant. And who can be bothered?

In keeping with the Fox studio policy of secrecy all publicity desks are furnished with disappearing note pads.

A special built Rolls was ordered on the set at nine a. m. for a scene in "Sally." Car showed up at 11:30, delaying the company two hours and a half, meaning the loss of plenty Jack. When asked to give an account for the delay, the driver nonchalantly inferred that if the studio didn't like it, it could go to hell.

Hollywood Chatter

Picture Possibilities

"Borrowed Love"—Unfavorable
(Comedy Drama, J. Osborne Clemson, Times Square)
Sex story, impossible for screen. *10c.*

"Freddy"—Unfavorable
(Comedy, C. Stafford Dickens, Levee)
A light dialog comedy which, while not exactly naughty, does not impress as screen material. *10c.*

WARNER BROS.

...and Next Season...

WARNER BROS. revolutionized motion pictures with Vitaphone. **WARNER BROS.** are giving new impetus to the industry with 100% "natural color" pictures in Technicolor.

WARNER BROS. aroused new interest in motion pictures and lifted box office receipts to unparalleled grosses.

WARNER BROS. have made money for the exhibitor. What **WARNER BROS.** have promised—**WARNER BROS.** have delivered.

WARNER BROS. will continue to lead the industry in 1929-30.

WARNER BROS. are producing 35 of the finest pictures ever delivered by one company. *THERE WILL BE NO PROGRAM PICTURES.*

WARNER BROS. stars in these productions make up the greatest roster of talent ever assembled by one company. They include Al Jolson, John Barrymore, Dolores Costello, Pauline Frederick, Frank Fay, Marilyn Miller, Irene Bordoni, Beatrice Lillie, Michael Bohnen, Davey Lee, Noah Beery, Winnie Lightner, Ann Pennington, Georges Carpentier, Monte Blue, Betty Compson, Charlotte Greenwood, Marian Nixon, Thomas Meighan, Ted Lewis and Sophie Tucker.

WARNER BROS. stars also include Edward Everett Horton, Lois Wilson, Lila Lee, Alice Joyce, George Arliss, Rin Tin Tin, H. B. Warner, Grant Withers, Conrad Nagel, Vivienne Segal, John Boles, Myrna Loy, Joe E. Brown, Louise Fazenda, Jack Buchanan, William Courteney, Conway Tearle, Walter Woolf, Armida, Nick Lucas, Raquel Torres, Lowell Sherman, Chester Morris, Lupe Velez, Alice White, and there are still more stars to come.

WARNER BROS. exhibitors with non-wired theatres will not be neglected. Specially prepared prints will be available for their use.

WARNER BROS. audiences will be prepared and pre-sold for you by direct advertising on a hitherto unequalled scale.

WARNER BROS. exhibitors are assured of progress and prosperity.

*What Warner Bros. Promise
Warner Bros. Deliver!*





TO THE COLORS!

Again Warner Bros. have proven their leadership. They introduced 100 per cent Natural Color Vitaphone Pictures in Technicolor. Again they have astounded and amazed the picture world.

"ON WITH THE SHOW," the first 100 per cent Natural Color Talking Picture has proved a sensation everywhere. More and greater color pictures are on their way from the Warner Bros. Studios.

Greater audiences — greater grosses—the best shows in town—these are all yours whenever and wherever you play a Warner Bros. Picture.

The Parade of Progress stops for no man. Fall in line or be left behind.

100%
NATURAL
COLOR
PICTURES
IN TECHNICOLOR

WARNER
BROS. &

VITAPHONE
REG'D TRADE MARK

NATURAL COLOR
PICTURES
IN TECHNICOLOR

"VITAPHONE" IS THE REGISTERED TRADEMARK OF THE VITAPHONE CORPORATION DESIGNATING ITS PRODUCTS

AVAILABLE in AUGUST



"THE HOTTENTOT"

with
Edward Everett Horton
Patsy Ruth Miller

From the play by
VICTOR MAPES
and
WILLIAM COLLIER

DIRECTOR
ROY
DEL RUTH



Thomas Meighan
in
"The ARGYLE CASE"

H.B. WARNER
LILA LEE

Based on the story by
HARRIET FORD and
HARVEY J. OHIGGINS
DIRECTED BY
HOWARD
BREThERTON



HONKY TONK
with
SOPHIE
TUCKER

"The Last of the Red Hot Mamas"

LILA LEE
MAHLON HAMILTON

Based on the story by
LESLIE S. BARROWS
DIRECTED BY
LLOYD
BACON

Productions Supervised by
J. L. WARNER
DARRYL FRANCIS ZANUCK
Associate Producer

ONE WITH VITAPHONE
2
ONE WITHOUT VITAPHONE
NEGATIVES

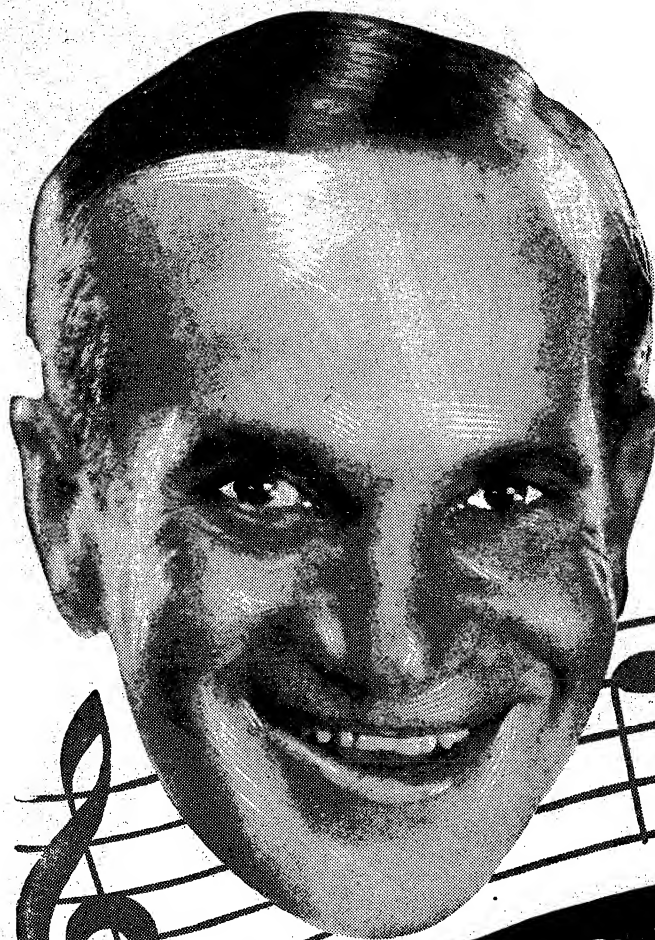
COMING

JOHN BARRYMORE
IN HIS
FIRST TALKING PICTURE
"GENERAL CRACK"

with Gorgeous Natural Color Scenes in Technicolor
DIRECTED BY ALAN CROSLAND

WARNER BROS. & VITAPHONE  TALKING and SINGING PICTURES

COMING SOON DIRECT TO YOU DAY AND DATE WITH BROADWAY



WORLD Premiere
Tues., Aug. 6th

(Celebrating Third Anniversary of Vitaphone)

WARNER BROS. THEATRE
Broadway at 52d St., New York

TWO-A-DAY
AT \$2.50 TOP



AL JOLSON

SAY IT WITH SONGS

with
DAVEY LEE

BASED ON THE STORY BY DARRYL FRANCIS ZANUCK AND HARVEY GATES SCENARIO BY JOSEPH JACKSON DIRECTED BY LLOYD BACON

MARIAN NIXON ~ HOLMES HERBERT ~ KENNETH THOMPSON ~ FRED KOHLER

Productions Supervised by J. L. Warner - Darryl Francis Zanuck, Associate Producer

A WARNER BROS. & VITAPHONE



TALKING and SINGING PICTURE

"VITAPHONE" IS THE REGISTERED TRADEMARK OF THE VITAPHONE CORPORATION DESIGNATING ITS PRODUCTS

Straightening Up Omaha by 6,100 Seats Dropped Out Downtown

Omaha, July 23. Several deals, some completed and some still pending, are driving Nebraska's most powerful independent theatre organization into oblivion, giving Publix almost a stranglehold on the state and solving the over-seating problem which has been Omaha's bigness for several years.

At least two downtown theatres will pass out of existence as such. Two more, now dark, will go in time, leaving five downtown houses, three Publix. Of a total seating capacity of 10,200, Publix will control 6,200. The changes will cut out 6,100 seats, a surplus which has been wrecking profits here.

In the most important deal, Publix leased for 20 years the World, 2,500-seater now playing vaude films, and the Sun, 1,000-seat picture house, dark from the World Realty company.

Rialto is to be made into a commercial building. Montgomery Ward is dickering for it. Diversal has been broken even. Wire equipment probably will be moved to Sun, which can handle grind just as well.

Brandels, owned by department store interests, is about ready to be turned into something else. Strand, ancient and Publix-owned, also stands on property which could be converted to better use.

Paramount will continue as Publix house with stage units, etc. Orpheum will continue combination policy. Moon (World Realty) to be leased for burlesque. World to have some sort of combination policy.

Publix After Others
Outstate theatres and neighborhoods now are being dickered for. Publix reported after its diversal string in Grand Island, Kearney, Columbus, North Platte, Fremont, Norfolk and one or two other cities. If Publix gets this, with the Omaha and Lincoln houses, it will cover the state.

World Realty also will sell out or lease six Omaha neighborhood houses, mostly new and wired, also houses in Kearney, Columbus and Fremont, closing out its entire theatre holdings.

Ralph Goldberg of the World Realty is retiring to California on his share. His brothers, Harry and Sam, will continue with the realty company for a while, with W. A. McFarland and Harry Rachman, the other partners. All are Omaha boys.

In still another deal, the World company sold its 99-year lease on one of downtown's best corners, where it had "planned" to build another theatre. Included in this was the old Empress, now dark, which will be razed for an office and business building on the corner.

Qualitone Given 90 Days

Los Angeles, July 23. A creditors' meeting was called by the Qualitone Corporation, manufacturers of sound devices, to ask for an extension of outstanding obligations.

According to the company's statement, it has assets of \$55,000 and liabilities of about \$32,000. There are between 90 and 100 creditors. Concern will be able to pay off in full providing proper refinancing can be secured as well as additional capital.

Creditors have agreed to defer their claims for 90 days.

BIDDING IN SYRACUSE

Syracuse, N. Y., July 23. Warner Brothers and Keith's are bidding for the local Strand with the owners of that house so far refusing all offers.

Back to Union Help

Los Angeles, July 23. After three weeks of open shop operation Simon Lazarus is negotiating to rehire union projectionists in his seven grind houses. Hiring of a union stage hand led to the opening of compromise discussions with the unions. Full union staffs will start operation about Aug. 1.

Si Fabian May Take On Stock Brokerage

Newark, July 23. It is understood that S. H. Fabian is considering buying a seat on the New York Stock Exchange. He will have associated with him in the brokerage business Sam Rosen, Louis Golding has gone to New York, N. Y. firm of McVickar & Co., who have a branch office here. It is believed that Golding is out of all his theatrical interests, except the Strand, East Orange, which remains independent.

The latest changes as a result of the shake-up in the local Warner herd are as follows: David E. Weshner, director of publicity for the S-F houses, has been made gen. mgr. of the whole circuit. He is succeeded in publicity by Frank LaFale, formerly his assistant. Louis R. Golding and D. J. Shepherd, district managers, have resigned.

Harry W. Crull, manager of the Branford and the Stanley, Jersey City, retains those positions and has been made district manager of all the downtown houses. Richard Hill, new manager of the Mosque, is district manager of the outside houses, while Murray Stahl is district manager of the houses formerly under Golding.

Harry Kaimine has been made booker. William Schell has resigned as manager of the Regent. It is authoritatively stated that things will now remain in status quo and that there will be no more changes. Now that A. Gordon Reid and D. J. Shepherd are both out it may be said that the leaders of a bitter personal fight are removed from the organization. The factions led by these men caused extreme rankings.

Orchid Man in Film
Warner Bros. have added Georges Carpentier, French boxer and actor, to the cast of "Show of Shows."

\$1,141,550 Theatre Bldg. Permits for L. A. Area Jan.-June; 528,879 Seats Now

Los Angeles, July 23. With \$1,141,550 in building permits issued for theatres during the first six months of 1929, compared with \$228,993 for the entire year of 1928, Los Angeles is obviously undergoing another boom in theatre construction.

Survey of the present situation reveals that the total seating capacity of all amusement places within the city (including public auditoriums) is 528,879. In this total picture houses lead with a combined capacity of 233,204. Seats in public auditoriums and amusement places (other than picture theatres) are 295,675. Figure also includes the 22 legitimate houses in town.

Several authorities have pointed out the danger of over-seating. As the entire drawing population is about 1,500,000, it means that at the present moment every person in the district must attend a picture house at least once a week for these houses to do better than an even break.

There is one house under construction, the Pantages Hollywood theatre, and three more are due to be started within the next few months. Two Fox houses and the Beverly-Palace.

Construction chart below shows theatre building activity in the Los Angeles area from 1920 to the present time in money value.

1920	\$1,535,000
1921	2,895,500
1922	650,000
1923	1,131,000
1924	616,725
1925	4,231,575
1926	3,492,800
1927	1,330,800
1928	228,993
1929 (to June 30)	1,111,550
Total	\$17,267,193

Vacation Shorts

Chicago, July 23. A special talking short was made by Frankie Masters, m.c. at the B. & K. Tivoli here, during his vacation in New York, to keep the flaps appeased while he was away. Short was made to order for B. & K. by Paramount. Gag was received so well it will be repeated for other m.c.s.

Gregory Loses 1 House; Stockholders Hold Bag

Chicago, July 23. S. J. Gregory has been dispossessed from the Parthenon and the house rented to Lubliner and Trinz. Dalaban & Katz subsidiary.

A few weeks ago Gregory gained control of the three Gregory-Dernasek theatres from receivership by convincing the Federal Court he could operate them at a profit.

Parthenon will be closed for six weeks, to reopen remodeled. Gregory will continue to operate the other two houses.

Meanwhile, the Gregory-Dernasek stockholders are left holding the bag.

Bandit Killed in Vault; Laughing Usher Hero

Portland, Ore., July 23. Lone gun bandit was stopped by a bullet when shooting it out with police after holding up John Smith, manager, and Treasurer O'Donnell of the local Publix theatre. He was nicked with \$2,000 within his reach.

The bandit was trapped in the theatre vault by the cops and attempted to shoot his way out. Police were handicapped in their firing as Smith and O'Donnell were trapped in the same vault. The gunman was killed when making a final try to escape.

Hero of the affair was John Corran, usher, who laughed as the bandit poked a gun in his side and got slugged on the head as a result. He came in time to run for the police.

"FOX" OFF BILLING

Fox's "Movietone Follies" has been booked in Keith houses with the Proctor houses in White Plains and Mt. Vernon using the talker this week.

For the Proctor houses on Second Street stands the name "Fox" was omitted.

Butterfield and Katz Stalling Each Other?

Col. W. S. Butterfield, of Michigan, came to New York, last week, looked around, visited, and then back to Michigan.

A report had gotten out that Butterfield expected to sell his 50 per cent in the Butterfield circuit to Publix. That report is still out.

The Col. poohed poohed it. "Great circuit in the country. Runs itself. Not enough money to buy. Making so much now wouldn't think of selling."

The same stuff used by Steve Lynch before he sold to Famous years ago.

The Col. visited in the Paramount building and elsewhere, meanwhile calling on Sam Katz.

Just before the Col. went back to Michigan it looked as though he had been waiting for Katz to speak to him about buying, and Sam had been waiting for the Col. to speak of selling.

Unless the Col. returns from Michigan, they will probably open the preliminaries by phone, for the Col. wants to go around the world and Publix wants the Butterfield circuit.

Bootleg Wire Costing Talkers Heavily In Small Town Prestige on Quality

Two Wired Houses Start Talkers in Buenos Aires

Buenos Aires, July 1. Josephine Baker is the tit-bit of the year so far. The dusky Countess—attended here by her Italian titled husband—started off at the Astral to conflicting reports. Now she has made her mark, but as a singer, not a dancer. The sinuous form that startled Paris and outraged Vienna has been robed in Buenos Aires—by Presidential decree. She is bearing up well and has sung her way into favor, notwithstanding.

Corinne Griffith in "The Divine Lady" is B. A.'s first taste of the talkers. The Grand Splendid is the first house to wire, and the picture is going over big. In it Corinne sings, or is supposed to, and the audience is satisfied. In a day or two the Palace is to show "The Wedding March" in sound-film. That is the second house to adopt the novelty for this city.

Wiener-Doucet is a piano duo now at the Odeon, our best theatre with the Cervantes closed. Wiener is American and Doucet is French. Their number is a two-hour concert act in which jazz music is played in the style of the classics. Four full houses have greeted the four concerts. B. A. public is getting its first taste of snappy tunes as they should be played.

M. Ferand, from the Comedie Francaise, is at the same house with a first class stock company. "The Trial of Mary Dugan" went over well in French and has been translated into Spanish, also given locally. It is a hit.

Yiddish Jazz
Nellie Casman, American-Hebrew artist, opened at the Argentine on Saturday with "The Singer" in Yiddish, directed by Mr. Steinberg. A crowded house witnessed the show, which was enlivened by audacious numbers by Miss Casman, who sings in English as well as in the argot. This is the first time Yiddish jazz has been seen locally. Jules and Anna Nathanson are in the Yiddish stock here at the Excelsior and have given "The Chocolate King" to uniformly big houses. It is the most ambitious Yiddish venture seen here so far and is drawing a better class of public than former efforts.

Current films are "Revenge," U. A.; "Mysterious Lady," M-G-M; "The Roach," U. A.; "Speedy," Paramount; "Adam's Apple," B. Inter.; "West Point," M-G-M; "Lady of the Pavements," U. A.; "Divine Lady" (sound), Fox; "Wedding March" (sound), Paramount. Forthcoming releases include "Spite Marriage," "The Iron Mask," "Piccadilly."

Crandall Started With 80-Seat House in Wash.

Washington, July 23. Harry M. Crandall steps out of his local string of houses Aug. 1. Previously selling 75 per cent to Stanley, he has now let the other 25 per cent go to Warner Bros., who have been in control since the general acquirement of the Stanley chain.

Crandall started local chain 21 years ago with an 80-seat house. It now has capacity of approximately 50,000.

John J. Payette, who started with Crandall as usher, is promoted from supervisor of theatres to be in charge here.

Change also discontinues Crandall's pet good will builder, his Americanization school, under direction of Mrs. Harriet Hawley Locher. Founded in 1922, this school utilized films to teach foreigners the necessary groundwork to become citizens. It had grown to be semi-official with foreigners told to attend these classes when applying for their first citizenship papers.

\$1,600 Taken At Marion, O.

Over the week-end robbers shipped into the Public Palace at Marion, O., and left with \$1,600. Two combinations on the theatre's safe were operated by the thieves.

Los Angeles, July 23. Flop of bootleg sound equipment in small houses all over the country has done inestimable damage to the talking picture. This is the opinion of film distributing agencies which report many small town exhibitors who broadcast that their houses were wired now shouting just as loudly that they're back to silent.

Distributors say that as a result of installation of poor equipment the small town picture fan is disgusted with talkers and believes that the advertiser's popularity of the talkers in big centers is so much hokey. One local distrib became so enthused over "Broadway Melody" and hoisted it so hard to relatives back in Ohio that when an exhibitor there booked the picture the relatives organized a theatre party of prominent citizens. When the show was over they wired that they didn't know whether the picture was any good or not as reproduction was so bad they couldn't hear it.

This experience is reported widely duplicated because the exhibitor installed equipment that had nothing to recommend it except the price. Result is, the silent film market is picking up again although it is admitted to be only temporary as most small town exhibitors are sold on talkers and believe they can sell their patrons the idea with the proper wire. Meanwhile, there's said to be no question that the prestige of talkers has suffered.

A. C.'s Mayor Agrees With Showmen's Protest

Atlantic City, July 23. Protest against the use of the municipal auditorium for entertainment enterprises was made by the Atlantic City amusement interests who object to being placed in the position of having to compete with a city-owned project, to which they are obliged to contribute a share of the taxation for the upkeep and financing of the huge building.

William Fennan, president of the local Amusement Men's Association and owner of the Steeplechase Pier, filed the objections for his organization with Mayor Anthony M. Ruffo, but now reveals that the picture houses and legitimate theatres are also behind the protest.

Warner-Stanley operates five of the largest picture houses here.

The first rumble of a protest was heard last month when the city opened the ballroom for dancing, with Charles Dornberger's orchestra and Crockett, and came to a head with the staging of R. H. Burnside's big spectacle, "Here and There." The auditorium management has plastered the town with bill posters and a large banner stretches across Atlantic avenue, in front of city hall, an advantage no private amusement enterprise enjoys. Fennan pointed out.

The Mayor said that while it was impossible to change the program arranged for the auditorium this season, he consented to consult the amusement men before staging any shows in the future.

"PAR MONTH" FOR SEPT.

Publix has decided upon September as "Paramount Month" in all of its houses.

An extensive drive has been outlined, says an article relating to it in Public Opinion, the chain's house organ.

Harmanus With 1st Run

Harmanus, a picture house, sold for \$500,000 by P. F. Proctor to H. H. Buckle, owner of the Leland and 11 other houses, has been closed for the summer for alterations. It will reopen as a first run theatre after Labor Day. The Hall has been a second run house for years, losing money under the Proctor management.

Arbitration and Hays or Hays and Arbitration or Read Last Paragraph First

The arbitration system, the key-stone of the Hays organization, is the center of producer headquarters' meetings ostensibly called for film talker rentals and the indies. Talkers, in the case of the Warners, have rendered the present status of the boards powerless to act on the recovery of monies should a Vitaphone picture be delivered to an exhibitor without the score.

Vita attorneys have set up their own system of dealing with exhibitors, the first move by any affiliation in the organization to break away from Hays' grip, it is charged. Until they come back into the fold and erase the clause in their contracts that disputes shall be settled by a distributor and exhibitor and supreme court judge, the Hays' arbitral condition will suffer an aggravated condition never before experienced. The number of Vita bookings at present make this phase a serious one.

Besides this the Warners' intention to release special day and date is also heard to have added to Hays' jam. Smaller members with only a comparatively few specials are understood to be kicking. The Hays' office maintains that this situation has never entered the discussion.

Fox officials join with Hays in declaring that everything is "quiet as usual." That statement is as formal as others to keep the record smooth.

Saving the Courts

Hays' lieutenants defend with natural vehemence the arbitration system, one of them stating: "With the film rental situation it now is arbitration is a godsend. Were it not for the system and its work it is safe to say that the courts of the country would be cluttered with 600,000 lawsuits."

On the talker rental indie matter, which has caused Pete Woodhull to round up the good voters of his tribesmen several times, it now has brought Jimmie Grainger, Claude Ezell, Sidney Kent and Charlie Pettijohn to lunch three times at the Union League Club, the matter has hit a stone wall.

From the producer perspective only "time" will provide the solution. While they were scheduled to hold their final joint meeting with the Woodhull favorites yesterday, the fact that some of the out-towners could not make trains Monday caused another postponement.

Regardless of the meetings, the only solution as seen by the producers is more indie wranglings; yet

10,000 houses in the U. S. were calculated for talkers by eminent authorities several weeks ago.

Adjustments of exhibitors who have over-contracted for film, or who have called "Life Saver" because of the wiring, with country roads and heat thrown in, are figured to total over 600 for the past 10 weeks alone. These cannot keep up, it is maintained, because of the late owners already exhibiting a tendency to get relief from one or two companies and letting the others get by with stuff above the original signature.

Because of these "ironings-out" producer spokesmen figure that the rental wallop has vastly improved in the past three weeks. They admit the whole thing was unforeseen.

1,000 Dark

Indie agitators of the simon-pure breed (un-Woodhull) are more active than ever. An out-of-town-er with a cane, said to have worked for a box office mogul, is soap-boxing on the need of getting public sympathy for real governmental action. His idea, which hit some of the indie hang-outs Monday and got a big hand, is for at least 1,000 indies to close one day a week and to placard the burg with their reason for the shut. It is going through they'll probably pick Monday. One member of the audience arose after the handclapping and said:

"I am one of the oldest exhibitors in the world. I had a theatre here when there were only three exchanges in the United States. I tell you that the few exhibitors that were in business then were the same as they are now—that's our trouble. We change when we get into this business. We become regular Jekyll-Hydes."

Delmar's Pathe Talker

Nick Copeland has completed the cast for "A Certain Party," the Harry Delmar production for Pathe upon which work will begin July 24 in Pathe's New York studios.

Jack Pepper, Dave Ferguson, Joey Ray, Thelma Temple, Ted Leary and Si Wills will be featured with the remainder of the cast consisting of vaudeville and legit names.

Hearst's Metrotone News

The first of the new sound news reels by William R. Hearst's International system is to be known as the Metrotone News.

In "Oh, Yeah?"

Patricia Carran, legit, will play opposite Robert Armstrong in "Oh, Yeah?" for Pathe. Others in the cast are James Gleason, Paul Hurst, Frank Hagney and Speed Hanson. "Ray Garnett will direct."

France Marion Remarrying

Report current that George Hill, M-G-M director, will wed Frances Marion, scenarist, in the fall. Miss Marion, widow of the late Fred Thomson, picked Hill as director.

Unexercised Option

Los Angeles, July 23. Paramount will not take up its option on Hugh Herbert, scenarist, with the company almost a year. Herbert reached Paramount through M-G-M.

Charlie O'Reilly and the boys at the Theatre Owners Chamber of Commerce are handling the film end of the sale of fight tickets for the benefit of the Daughters of Jacob and their new hospital. Main event is Loughran vs. Braddock. 15 bucks.

Nat Cohn and Irving Wormser, formerly heads of the Big Three Exchange, have joined the sales force of Columbia. They will handle Columbia's one-reel shorts.

Shep Camp added to "The Mighty," Par. Frank Beal added to "Golden Bridge," U. Stuart Erwin added to "Sweetie," Par.

Ed. E. Paramore, Jr., writing adaptation, screen play, and dialog for Par's "Buckaroo."

WEST COAST NOTES

Jules Raucourt, Belgian actor, added to "Jealousy," M-G. Gaston Glass loaned by Cruze to WB for "Tiger Rose."

Otto Matteson added to "Golden Dawn," WB.

Ethelyne Clair added to "Second Choice," WB.

"Eva the Fifth" title changed to "Girl in the Show," M-G.

"Twelve Hours of Love" title of William DeMille's recently finished picture, M-G.

Joan Alcorn sings two songs in "Justice," M-G. Eddie Nugent added to cast.

Anita Page, opposite William Haines in "Navy Blue," M-G.

Complete cast for "Love Doctor," Fox, includes Richard Dix, June Collyer, Morgan Farrow, Miriam Segar, Winifred Harris, Lawford Davidson and Gale Henry.

Completed for "The Doctor," Par, includes Nancy Carroll, Stanley Smith, Wm. Austin, Jack Oakie, Joseph Depey, Stewart Erwin, Helen Kane, Wallace Macdonald and Sally Ellers with WB for "The Girl Who Wouldn't Say No."

Louis Wolheim added to "Condemned," UA.

"Woman on the Jury," FN, started July 22 with Dorothy Mackall, Sidney Blackmer, Myrtle Stedman, Robert Wayne and Edmund Burns.

Cast of "Lady Fair," Christie, includes Roberta Hyson, Leroy Bromfield, Spencer Williams, Lawrence Grimmer, J. Collins, Gus Charles, Grapevine and Anna Chance, have completed "Ladies Choice," one reel talker for Christie.

"Ship from Shanghai," Charles Brabin's next for M-G. Adapted from Dale Collins' novel, "Ordeal," Robert S. Carr, boy author, assigned to write original for Janet Gaynor and Charles Farrell, Fox.

Two more interstudies, loans of feature players, Warners has borrowed Jack Mulhall from FN for "Second Choice," and Chester Morris from UA, for the same picture.

Ted Carson, in "Crucian," added to "U. S. S. Intrepid," U.

Willbur Mack, Ben Corbett.

"Post of Honor," title of third in "Pioneer Kid" series, U.

Nelson starred, supported by Edmund Cobb, Jim Core, Mary Varo, Haske Noswood.

Wells Root, writing dialog on "Peacock," S.

Edward Sloan to direct dialog sequence for "Lost Zeppelin," T-S.

Cissy Fitzgerald, added to "Broadway," FN.

June Clyde added to "Tanned Legs," Radio.

Helene Benda added to "Jealousy," M-G.

Gunn "Big Boy" Williams added to "Forward Pass," FN.

Cast "Three Sisters" (Fox), starting July 29, includes Louise Dresser, Kenneth MacKenna and Tom Patricia. Paul Sloane, director.

"Hurdy Gurdy Man" (Fox), includes Lila Lee and Henry Armette. Complete cast for "Hurricane," Col. Hobart Bosworth, Alan Roscoe, Lella Hyams, Lella McIntyre, Johnny Mack Brown and Ed Chandler.

Yola D'Avril, Andre Cheron, Charles Sellen in "The Love Parade," Par.

Agostino Borgate added to "Behind the Makeup," Par.

Cast "Conquistador," Fox, starting July 29: Warner Baxter, Augustin Borgate, Carl Miller, Mary Duncan, Emile Chautard and Sollad Jimenez. Al Santell, director.

In "My Friend, Napoleon," Fox, starting Aug. 1: Paul Muni, Lester Loneragan, Owen Davis, Mr. Marguerite Churchill, Berthold Viertel, director.

In Victor McLaglen's untitled story, Fox, starting Aug. 29: El Brendel, Pin Dorsey, Lennox Pawle, Charles Indello, Polly Moran, August Tolaire, Raoul Walsh, director.

For "The Meek Ticket," Fox, in production: Joe Wagstaff, Lois Moran, Charles Eaton, Elizabeth Patterson, Dorothy Burgess, Douglas Gilmore, Lew Selzer, director.

Par will make "The Lost God," co-starring Richard Arlen and Mary Brian. William Wellman to direct.

State Cinema Productions, at Tec-Art, making Woman Who Was Forgotten, R.C.A. releasing. Cast: Belle Bennett, Jack Mower, Gladys McConnell, Jack Tremp and William Walling.

Dennis King at Par studio for "Vagabond King," Radio.

Jean Arthur, Frank Ross and Joseph Depey added to "Saturday Night Kid," Par.

Joel McCrea engaged by Radio.

Alec E. Francis and Dale Fuller in "The Sacred Flame," WB.

FN is using 14 from Southern California's football squad in "Forward Pass," Bert Rone, Alan Hale and Alan Lane also added.

Madge Bellamy added to "Tonight at 12," U.

Al DeMond writing dialog for "No. 10 Napoleon," U. Margaret Campbell added.

Regis Toomey borrowed from Par for "Rich People," Pathe.

Albert Shelby Levine writing

Great States Operating Circuits For Publix, With Rubens in Charge

adaptation for "Night Hostess," M-G.

Dorothy Sebastian borrowed by Pathe from M-G for "His First Command,"

Doris Hill in "Darkened Rooms," Par.

William K. Howard directing George Jessel in "Hurdy Gurdy Man," Fox.

Irving Cummings will direct "Cameo Kirby," Fox.

Russell J. Bidwell will direct Fox's "A Very Respectable Man," Harry Edwards producing "A Southern Exposure" at Met studio.

Two reel comedy with Lloyd Hamilton, Ruth Platt and Harry Woods. Constance Togo, three for Pathe are "Rich People," "Clothes" and "Saratoga."

Hallam Cooley, term agreement with U.

Louise Dresser in "Three Sisters," Fox.

Al Rogell will direct "The Web," U.

Reginald Barker to direct "Mississippi Gambler," U.

Donald Novis, winner of radio singing contest, in "Tin Pan Alley," UA.

Tommy Jackson and John Boles, added to "Three Godfathers," U.

Sidney Blackmer opposite Dorothy Mackall in "Woman on the Jury," FN.

J. Farrell McDonald, borrowed from Fox by FN for "Give the Little Girl a Big Hand,"

Lloyd Shackleford, Harry Overbeck and Ed Lambert, added to "Forward Pass," FN.

Joan Bennett and Florence Arliss, added to "Disraeli," WB.

Wallace MacDonald added to "Sweetie," U.

In Par's "Darkened Rooms" Doris Hill replaces Jean Arthur, who goes to "Saturday Night Kid." In "The Lost God" Mary Brian replaces Fay Wray, latter going over to "Behind the Makeup," all Par films.

Guy Bolton adapting and doing dialog on "Love's Doctor," Par.

Shirley Verelst, of Carlsbad's "The Medicine Man" completed after two months on location in New Mexico. Following cutting, picture will be synchronized and dialoged.

Marion Byron and Josephine Houston added to "Forward Pass," FN.

Eugene Pallette and Fred Kohler added to "The Lost God," Par.

Nita Martin, added to "Road Show," M-G.

Marion Schilling, now under long term at M-G, in "The Canary," Par has taken up option on Olive Brook.

O. P. Heggie, added to "Vagabond King," Par.

Edna Davidson, added to "Love Doctor," Par.

Robert Wayne, added to "Woman on the Jury," FN.

Home town boy makes good. Joel McCrea, Hollywood, under long term agreement to Radio.

Andre Beranger, added to "King of Jazz," U.

Nora Lane, added to "Sally," FN.

Frank Reicher, directing and acting in "Mr. Antonio," T-S.

Olive Tell added to "The Very Idea," Radio.

Joe McCrea, athlete, under long term contract to Radio.

Dorothy Gulliver added to "Forward Pass," FN.

In case "The Sacred Flame," WB, starring Pauline Frederick, are William Courtney, Conrad Nagel, Lila Lee, Walter Byron, Alec B. Francis, Dale Fuller.

Gilbert Emery and Billy Bevan added to "Sky Hunt," Fox.

Christie's starting "Faro Nell," two-reel western burlesque, featuring Louise Fazenda.

Ivan Lebedeff added "They Had to See Paris," Fox.

"The Ramblin' Kid," Hoot Gibson's first under new contract with U.

H. B. Warner added to "Dark Swan," FN.

Complete cast for "Faro Nell" includes Louise Fazenda, Jack Lunden, Harry Woods, Frank Rice, Charlie Mack, William Watson directing for Christie.

Charlotte Merriam, Ethylene Clair, added to "Second Choice," WB.

Jimmy Starr assigned to script and dialog on "Those Who Dance," WB.

Marceline Day, Barry Norton, Seena Owen added to "Tanned Legs," Radio.

Arthur Lake added to "Night Parade," Radio.

Eugene Pallette added to "Kibitzer," Par.

Greta Garbo's next M-G all-silent. Untitled and story by Jacques Feyder.

F. C. Nugent, Karl Dane added to "Navy Blues," M-G.

Gerald Barry added to "Olympia," M-G.

Tibot Van Janney in William DeMille's M-G film.

"Empire Builders," formerly "The Medicine Man," Carlsbad production, being dialoged at Tec-Art.

William Beaudine to direct "Dark Swan," FN.

Chicago, July 23. Picture house circuits of Fitzpatrick & McElroy and Young-Wolf, outside of Minneapolis and St. Paul, all Publix-controlled, will be operated out of the Great States Chicago office with J. J. Rubens, vice-president and general manager. Rubens continues in that capacity with Great States and will be the general operator of the circuits as a combined Publix unit. The Butterfield Circuit may be added, if that Michigan list is taken over by Publix.

Rubens will operate the newly acquired houses in the same manner as he has directed the Great States circuit, building it into complete control of Illinois with more than 60 theatres in the state outside of Chicago. He will give the managers the same leeway proven of such benefit to Great States managers. District managers likewise will be equipped with distinct executive authority.

LONG BEACH CHATTER

Long Beach, L. I., July 20.

Boardwalk is more like a market place; "lucky" and gambling stands handing out baskets and pots of groceries, vegetables and fruit, strung out in a continuous line. They must be eating the prizes to live.

Automobile parties by the thousand, that never spend a nickel, come in their bathing suits, so avoiding fines for dressing in the cars. They unload jugs and jars and bundles and boxes of food—everything but the canary. Boardwalk in front of the Nassau is impenetrable on Saturday night—and "I bought it at." "My broker told me," etc., fills the air. Monday the only thing interesting in high and low is the tide.

The al fresco theatre, "Open-air theatre by the sea—protected in the wings but a little touch of Hoboken makes the whole world pay, is presenting "Wife of Two Husbands," with "Broadway cast." Has its amusing moments. Intermittent discloses only exist through the Bavarian restaurant.

The drunk who tried for 10 minutes to sign a receipt with the wrong end of the pencil. The stories people give while trying to escape from the steam room—not being patrons of the bath-house, but caught in there.

FAMOUS
B.B.B.'S
Banana Body Builder
GOIN' HOLLYWOOD

LEON
BRECHER
Now on his 7th week at the
POM POM CAFE, Hollywood
"HELLO! Footlight Drug"

JOE LaROSE
PRODUCTIONS
FOX THEATRES

GEORGIA LANE
DANCERS
Featured in Fanchon and Marco's
"RHYTHM" Idea

CARLA
TORNEY
DANCERS
Featured in Fanchon and Marco's
"Love School" Idea

BENNY MEROFF



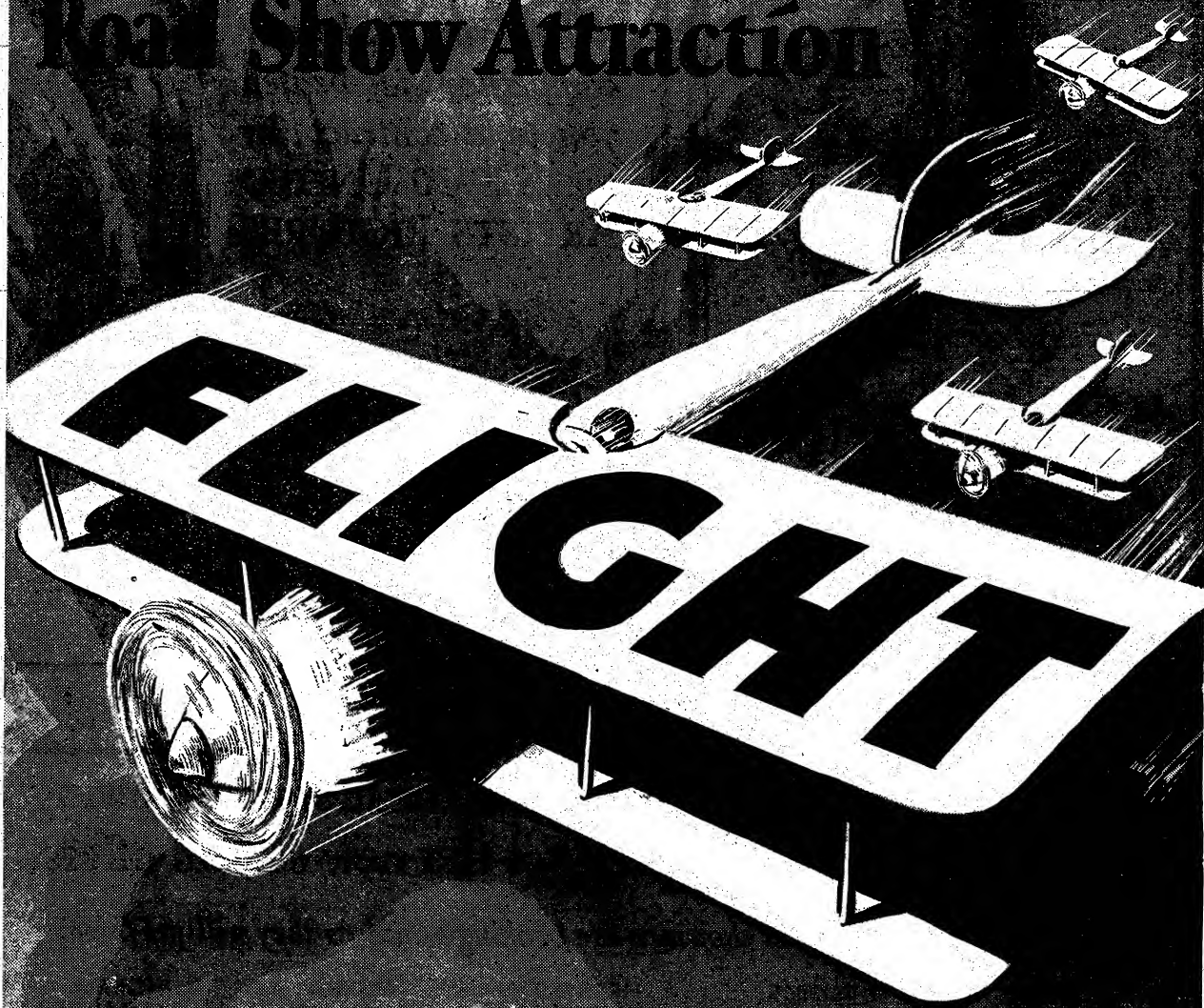
3d Consecutive Year
MARKS BROS.
Granada and Marbro Theatres
CHICAGO

COSTUMES FOR HIRE

PRODUCTIONS
EXPLORATIONS
PRESENTATIONS

BROOKS
COSTUMES
143 W. 40th St. N.Y.C.

Columbia's First All-Talking Road Show Attraction



AN ALL TALKING SENSATION

A Picture of such tremendous power and scope as comes once in a lifetime!

JACK HOLT and RALPH GRAVES

The pals of "SUBMARINE" in the greatest performance of their careers!

Made with the cooperation of the

U. S. MARINE CORPS

A FRANK R. CAPRA
production



LIFE'S SADDEST MOMENT...

When you find your competitor has beaten you to a contract for the 1929-30 UNITED ARTISTS PICTURES



He should feel sad. He's just lost the first-run showing of the finest box-office product the new season offers.

What the country's wisest showmen are booking—and as they will get them.

RONALD COLMAN

The Screen's Most Romantic Actor in

"BULLDOG DRUMMOND"

Samuel Goldwyn's great presentation, which has scored sensational runs here and abroad. One of the most stupendous ALL-TALKING HITS.

"The LOCKED DOOR"

Thrilling All-Talking Screen Version of Channing Pollock's great play, "The Sign on the Door" with Rod La Rocque, Barbara Stanwyck, William Boyd, Betty Bronson. Sure-fire, big entertainment for any theatre. Directed by George Fitzmaurice and presented by Joseph M. Schenck.

HARRY RICHMAN

star of stage (George White's Scandals), Radio-Phonograph and Night Club, in an ALL-SINGING, DANCING TALKING story written by Irving Berlin

"The SONG of BROADWAY"

for which Irving Berlin has written 8 new songs. Presented by Joseph M. Schenck

DOLORES DEL RIO

in the biggest picture of her career.

"EVANGELINE"

The greatest epic in ten years. An Edwin Carewe masterpiece. A record breaker wherever it plays. A Sound picture in which Miss Del Rio sings three times.

HERBERT BRENON

the man who gave you "Sorrell & Son," now produces his greatest picture

"LUMMOX"

All-Talking. Fannie Hurst's best seller with Winifred Westover, Ben Lyon, William Collier, Jr., Myrtle Stedman, Edna Murphy. Presented by Joseph M. Schenck.

GLORIA SWANSON

in her first ALL-TALKING picture

"The TRESPASSER"

with Robert Ames. Written and directed by Edmund Goulding, who wrote "Broadway Melody." Her greatest dramatic triumph.

NORMA TALMADGE

Heard for the first time in an ALL-TALKING screen version of the stage success

"A YEAR from TODAY"

with Gilbert Roland. Directed by Lewis Milestone. Another tremendous box-office picture. Presented by Joseph M. Schenck.

MARY PICKFORD AND DOUGLAS FAIRBANKS

together in the same picture for the first time. The most stupendous picture announcement ever made. They will be seen in a hilarious version—ALL TALKING—of the daddy of all sheik stories. A SAM TAYLOR Production.

"THE TAMING OF THE SHREW"

Every theatre in the world will play this one.

"THREE LIVE GHOSTS"

One of the great stage comedy successes, now a thrilling, mystery comedy. All-Talking with Claud Allister, Joan Bennett, Robert Montgomery, Charles McNaughton. Directed by Thornton Freeland. Presented by Joseph M. Schenck.

FANNIE BRICE

the popular internationally known stage comedienne, in an All-Singing, All-Talking picture from an original story by John McDermott and Billy Rose.

"IT'S A PLEASURE"

and it sure will be for the theatres that play it. Presented by Joseph M. Schenck.

CONSTANCE TALMADGE

in her finest picture

"VENUS"

from the novel by Jean Vignaud Synchronized Production

A gorgeous and gripping drama that carries one through France and Italy to the deserts of Africa.

A Louis Mercanton Production

UNITED ARTISTS

LUCKY STAR

tion the new warden, on
kin, with a Napoleonic
ly an eccentric actor as w

JEFF Mc CARTHY PICKS 'EM

In an office building at Broadway and 42nd street in New York City is a modest sign on the doors leading into a suite on the eighth floor that reads "J. J. McCarthy, Road Tours."

The Big Parade and "Ben-Hur." Behind those doors sits the man who is responsible for the \$2 motion picture in this country, more responsible than the authors who wrote the themes, more responsible than the director who wielded the megaphone, because he was the man who more than a decade ago had the vision to see that the public would pay \$2 to see a motion picture.

That man is Joseph Jefferson McCarthy, a long, lean Irishman from New Orleans.

"Jeff" McCarthy maintains his own organization in New York for the handling of super-pictures, those he thinks are worth \$2 at the box office. To those offices come the producers of countless features asking "Jeff" to look over their product and to decide if he will accept the direction of the destinies of the pictures in the legitimate theatres.

Jeff McCarthy has probably looked at more pictures than the average film critic, and the infrequent arrival of a real "\$2 picture" may be figured when it is known that he has handled but eight of

such pictures in 13 years, the time that intervened between the first \$2 picture, "The Birth of a Nation," and the advent of "The Big Parade" and "Ben-Hur."

Handled 44 Road Shows

"J. J." handled the routes for 18 "Ben-Hur" companies and 26 for presenting "The Big Parade" over a two-year period.

In the time elapsing since "The Birth of a Nation" and the last two named screen successes, he directed the tours of "Intolerance," "Way Down East," "Hunting Big Game in Africa," "The Covered Wagon" and "The Ten Commandments." The latter was handled by him much against his own inclination, but as it was part of "The Covered Wagon" contract, he was obliged to take the road tour direction of the picture.

In between pictures Mr. McCarthy handled the tour of the famous Vatican Choir, which tour it seemed was due to be a failure until he took hold of it and pulled it out of the rut.

Never Had a "Flop"

Remarkable about "J. J." is that since the days of "The Birth of a Nation" he has not handled or been connected with a single theatrical attraction that has had the stigma of "flop" recorded against it. He wants to retire the undefeated

picker of \$2 pictures with nothing but hits to his credit.

Just as Jeff has proven himself a "good waiter" again and again, and turned down possibly 100 features or more that have been brought to him that looked to the average film man as though they might have \$2 possibilities, and in the meantime kept up an organization which cost him \$25,000 a year to maintain, he will again prove himself a "good waiter" until another one comes along that he thinks is sure fire, then he'll be back!

Just that patience to wait out the other fellow and sit tight until the sure fire picture came along built the success of J. J. McCarthy. Road managers who have legitimate theatres know that when the booking office which is securing attractions for his house send along a contract for a road show picture and the name of J. J. McCarthy is on it, that they are going to get better than an even break, for McCarthy has never sent along one that was not a box office winner.

Reaches Infallibility

Just what there is about Jeff that makes him, up to this time, infallible as a picker is undoubtedly the fact that he was grounded in the show business. He is about 60, more than 30 years of which have been spent in the show business. Nothing about it he doesn't know, because he has experienced everything personally.

J. J. McCarthy was born in New Orleans. His dad came from Ire-

land and his mother was named Bonaparte but Irish. So to the Irish strain predominates as one can readily see. He received little education and when old enough of youngsters and when old enough to break the home ties selected the show business as his field of endeavor.

J. J. admits that in his early days he could "stick 'em four high in a gale of wind" and in the summer time when in New York and the b. r. was low he would just as likely as not lie himself down to Coney Island and hook-up with the brush and bucket brigade at one of the summer parks. Those are the days he likes to talk of most, days when the gang hung out around the old Union Square Hotel, the Albemarle or the Sturtevant around 28th and 29th streets, and the Aullie at 35th.

Jeff first hit show business as a "second man" ahead of the Allice Neilson Opera Co. and later was ahead with such stars as Mrs. E. J. LeMayne, Kathryn Kidder and for a time with Howard Kyle when he appeared in a revival of "Diplomacy" and later with "The Clansman," written by Thomas Dixon, the play from which "The Birth of a Nation" was produced.

As a "Squarer"

When "The Clansman" was produced there was tremendous agitation against it all over the country. Whoever was ahead of the show had to do considerable "squaring" in spots to get it past the local censor, as the police and political powers were petitioned by societies representing the colored voters to ban the play. McCarthy was "the squarer." Naturally Rev. Thomas Dixon noted the work Jeff did for the play. When the picture came along he sought out McCarthy and had him meet Harry Altken and David Wark Griffith, who were jointly responsible for the film production.

A that time Jeff was managing the Chestnut Street opera house, Philadelphia for E. F. Keith. They had the house under lease at \$55,000 a year because it was just across the street from their own Philadelphia theatre and they wanted to keep out opposition. The house had no booking affiliation with either Klaw or Erlanger or the Shuberts, so legitimate shows were impossible to obtain. A stock company wouldn't do anything in the spot, and "J. J." started showing pictures with a "two-a-day" policy. By the end of the year he not only had the \$55,000 rent but topped it with \$30,000 profit. The picture he opened with was "The Spoilers" for a run, and followed with all Hall Caine's "The Christian."

McCarthy Was Right

When McCarthy was called in on "The Birth of a Nation" he laid out a campaign for the picture in advance of its opening at the Liberty, New York. He got J. P. Muller to "ride along" with him on the newspaper advertising. There were times when J. P. looked at J. J. and wondered whether or not the latter wasn't "off his nut," judging from the money he was spending in advertising a moving picture that was going into a regular theatre.

Subsequent events proved J. J. was right, and "The Birth" went down into history as the greatest money-maker of its kind for the amount spent in making it. "The Birth" cost a little more than \$100,000 to turn out. From three years of road showing it turned in a net profit of \$4,000,000.

That established J. J. McCarthy as a man who knew his business when it came to road showing moving pictures. It was "Intolerance," another Griffith production, he next handled. People associated with D. W. thought they knew all about road showing and started to try it. The result was that when "Way Down East" came along "Jeff" was once more at the helm at another unqualified success was hung up.

Famous Players had at various times tried to put over some of their pictures as legitimate road shows, but without tremendous success. Finally when F. P. had "The Covered Wagon," John C. Flynn made an arrangement with J. J. to handle it and it was followed by his routing and managing "The Ten Commandments."

Then A. L. Erlanger, who holds a extensive theatrical organization selected J. J. McCarthy to handle the picture when the Metro-Goldwyn-Mayer organization had completed its making. McCarthy took a much-needed rest abroad after having finished the two seasons of

"The Covered Wagon" and "The Ten Commandments." On his return Erlanger asked him to take the trip across the continent to Los Angeles and look over "Ben-Hur" as far as it was completed at that time.

"Info" Fountain

"Jeff" McCarthy is the fountain-head of information for the entire business. Producers with pictures that they think are of the \$2 calibre would save money if, after they go to McCarthy and he turns them down, to abide by his decision and not try to put them over themselves.

There is such a thing as showing a picture for a run at \$2 in a few key cities, to boost rentals with the exhibitors, but when it comes to actual road showing and taking in the usual one-night tanks to make three-day stands of them, there is no one who can top J. J. on picking 'em and getting the most out of them.

Road-show pictures handled by Mr. McCarthy get anywhere from 70 to 75 per cent of the gross in the smaller cities and towns. In the bigger cities they play on the same terms as any of the large legitimate attractions.

McCarthy's basis of operation is in itself on a percentage basis. He maintains his own home office organization. He takes over the picture from the producer and takes five per cent of the attraction's share of the gross for his end.

But it's got to be a picture before "Jeff" will touch it. If you think you have one, ask him and find out.

A SOUND FILM for the PRESENT and the FUTURE

IN THE early stages of the talkie era Eastman scientists set themselves to the task of evolving a special negative sound film.

They started from scratch. They studied the fundamental requirements of sound recording film. They took into account all the essential properties of such a film. They scientifically measured the fidelity of the sound recorded with their experimental emulsions. They detected and eliminated inaccuracies and distortions too minute for the ear to register. They arrived at a final formula—a definite achievement in the art of soundEastman Reprontone Negative.

Designed specifically, exclusively for sound recording, Reprontone is the logical negative medium for sound at its best. Because of its inherent and complete rightness it will keep pace with the other factors in the industry. It was built for today, but if the demands of tomorrow are still more exacting, Eastman Reprontone will meet them.

EASTMAN KODAK COMPANY
ROCHESTER, NEW YORK

**NATIONAL
SCREEN
SERVICE**
SOUND AND SILENT
TRAFFIC

BRADFIELD
5th Ave.
Theatre,
Seattle,
Wash.

**CARITA
(CRAWFORD)**
Featuring Whirls of Personality in
Fanchon & Marco's Eden of Beauty

FOR LEASE
From August 1 RICHARDSON THEATRE, Oswego, N. Y. Seating capacity 1400, well equipped for road shows or moving pictures.
Inquire N. L. Bates Estate
100 East First Street, Oswego, N. Y.

**West Coast Motion Picture
Directory of Directors
and Writers**

RALPH SPENCE
DIALOGUE FOR M-G-M

Byron Morgan
ORIGINAL STORIES
"THUNDER" "SPEEDWAY"
Now in Production M-G-M

ORIGINALS ADAPTATIONS
Howard J. Green
Management, Edward Small Co.
DIALOGUE CONTINUITY

Keep your eyes on-



COLLEEN MOORE

SINGING - TALKING - DANCING ... IN

"SMILING IRISH EYES"

Now the greatest box-office star in pictures takes on a double appeal. Just her shadow self has wrecked hundreds of box-office records. Imagine her drawing power when she SINGS in "Smiling Irish Eyes." Presented by John McCormick.

A William A. Seiter Prod. With James Hall.
**BIG OPENING LAST NIGHT, CENTRAL
 THEATRE, NEW YORK, AT \$2.00 TOP**

*Colleen sings
 "Smiling Irish
 Eyes" and "A
 Wee Bit O' Love"
 —two Witmark
 Winners that
 are copping the
 cream of radio
 time.*



A FIRST NATIONAL VITAPHONE PICTURE

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Los Angeles and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Thomas Pettigrove, king of carnival racketeers, got a big funeral at Stonebridge, Middlesex. Pettigrove famed among tent shows because he had sole contract at Windsor Park day King Edward was crowned. Born in a caravan 75 years ago Pettigrove has toured England for more than 40 years. Gypsies, traveling show-owners and carnival concession people piled hundreds of wreaths on his tomb and wept openly.

Ivor Novello, flap film hero, now playing "The Truth Game," left, is writing music for a new revue that Jack Hulbert and Paul Murray will produce at the Adelphi in the fall. Ronald Jeans and Douglas Furber will do the book and Donovan Farson the lyrics. Piece as yet untitled.

Tom Burke will sing sound-film version of Ouida's "Moths" for Alpha Film Corp.

English reading gloom ahead for Hollywood in Sam Eckman's prophecy that a reaction against talkers is setting in. Eckman, M-G-M head in London, declared average talker possesses far less entertainment value than average silent. Speech made before exhibitors' group of English film biz. Producing crowd here think it means Americans are admitting that in talker-tilt they're licked from now on.

Violet Hopson returns to stage in "Interference."

"European Motion Picture Company," seven years foreign branch of Universal, goes out today as a trade label and name henceforth will be "Universal Pictures, Ltd." James V. Bryson remains in charge.

Driest period since 1921 in London has 'em fearing a shortage of drinking water, though they rarely use it for that.

"Open Your Eyes," musical, opens at Glasgow, Aug. 4. George Gros-Smith, Lillian Davies, Joe Coyne and Gwen Farrar in the cast.

London papers say "Gentlemen of the Press," Paramount talker at Plaza, is "incredibly libelous." "Front Page" hasn't arrived yet.

Variety artists, musicians and stage hands federations appealing to British public to save them from being strangled by American canned music. "By patronizing them you're sending bulk of British money to follow \$1,320,000,000 you've already paid to America," reads the appeal.

Library of late Ellen Terry is now under hammer. Most of books of star are autographed—Kipling, Barrie, Meredith, Lewis Carroll, Justin MacCarthy, Shaw, Conrad, Stevenson, Galsworthy and Wilde among the authors. All her books have her book-plate designed by Gordon Craig, her son.

Betty Balfour goes into a talking-singing Gaietyland thing which British International hopes to release about Christmas. Manning Haynes directing.

NEW YORK

P-F-L Corp. reports estimated consolidated net profit for the three

months ended June 30 as \$2,550,000, after all charges and federal taxes, equivalent to \$1.14 a share on 2,212,862 shares of stock, compared with approximately \$2,665,000, or \$1.16 a share on 2,206,505 shares in the previous quarter.

Seaman & Pendergast have sold to Ina Claire a duplex studio apartment in the co-operative building under construction at 322 East 57th street.

The will of Charles Alexander Stevenson has been filed. Estate is \$700, eaten up by debts.

Charles Townsend Irwin, 47, former vaude actor and now field inspector for the Board of Transportation, was found dead in bed at his home at 935 Ogden avenue, Bronx. Police say he received fatal injuries in a brawl while intoxicated.

Five negro prohibition agents raided a speakeasy at 112 West 48th street, where they found 150 persons drinking. The place is said to have the longest bar in the city. The doorman and three bartenders were arrested. Van took away the liquor.

Suit for \$18,925 salary, which she said she permitted her uncle, James C. Lankton, to keep for her during the 14 years the Morton family act was in vaude, was filed in Minneola by Edna M. Morton, of Prescott, L. I. After her aunt died a year ago, Miss Morton charges, Lankton remarried and the act broke up.

Mrs. Etta Grob, Queens, L. I. wife of vaude actor known on the stage as Robert Mariow, was awarded \$1,500 counsel fees and \$100 a week alimony in Brooklyn Supreme Court, pending trial of her husband's divorce action. Grob bases his action for divorce on evidence that he found his wife in a hotel with another man.

A. L. Briangler and George C. Tyler have formed a producing partnership for the coming season. Six plays are named in the first announcement.

Judge William Harmon Black, in Supreme Court, New York, signed an order awarding Mrs. Dorothy Huyette Jakobs, legally adjudged common-law wife of Ned Jakobs, producer, \$35 a week temporary alimony, pending her suit for separation. Jakobs is at present married to Marietta O'Brien.

George M. Cohan will appear in "Gambling," which he will bring to the Fulton, Aug. 26.

Two of Sam H. Harris' productions for the new season will be "The Iron Widow," by Harry Hervey and Carleton Hildreth, and "An Affair of State," by Robert L. Buckner.

Knickerbocker theatre building at Broadway and 38th street will be torn down to be replaced by a 45-story building. Theatre was built in 1893 for Henry E. Abbey and was originally known as the Abbey theatre. It opened with Sir Henry Irving and Ellen Terry in Tennyson's "Becket."

Marguerite Pryor Ritter, former film actress and prior to that Broadway waitress, has started suit against William Harcourt Ritter for \$50,000 damages, charging fraud and deception in that her husband

did not tell her he had been married twice before. In a hearing before trial of suit in Supreme Court, Ritter said he did not know whether he was married or not, that at the time he was "so befogged by booze," following a party.

Bernard Burtt, manager of the Lafayette theatre (closed) in Harlem, was held in \$2,500 bail on a charge of stealing \$2,100 from the theatre. Detectives charged Burtt had taken the money home, then made it appear as though the theatre safe had been broken open by robbers.

New York police raided a flock of mid-town speakeasies early Saturday, Sally said to be aftermath of killing of John (Legs) Diamond, former lieutenant of "Little Augie," gang leader. Places visited were suspected of gambling and reported to be rendezvous of gangland followers. Saturday night cops raided more speakeasies in the 40's.

Helen Santoro, wife of Jack Francis, publicity man for Fox, now in Hollywood, sued Arthur Hammerstein and Hammerstein attractions in New York for alleged breach of contract, asking \$111,400. Complaint sets up that in 1923 Hammerstein engaged Miss Santoro at \$100 a week for life to act as his press agent. She charges payments ceased in 1926 and in March, 1927, she was "wrongfully discharged." Plaintiff asks for \$11,400 unpaid salary and \$100,000 damages for her discharge. General denial by Hammerstein.

Geraldine Ferrar returned on the "St. Louis," cutting short her European vacation to attend her father's 70th birthday festivities at the Ferrar home in Ridgefield, Conn., Aug. 10. She will be inactive until her spring concert tour.

Joseph Haan, former hotel man (St. Regis) sued for \$500,000 by Florence Sharpe Willard, former chorus girl and film actress, who alleges breach of promise. In her complaint Miss Willard alleges Haan is the father of her son, to whom she has named Joseph Haan, Jr.

Morris Gest, who was in the recent Chicago Rock Island and Pacific wreck near Denver, when part of the train plunged over a trestle, with nine killed and many injured, was successful witness in the aid of others in rescuing two passengers from the submerged pullman cars.

First National Pictures has called for the redemption Oct. 1, of all its outstanding 7 p. c. second preferred A and 7 p. c. second preferred B stock at par and accrued dividends. July 1, P. N. retired all its outstanding participation 8 p. c. first preferred.

Ann Forrest has started suit in Hartford, Conn., against Frank Antriolo, taxi driver, for \$25,000 damages, claiming her beauty was impaired to that amount when Antriolo's taxi collided with the motor car in which she and John C. Warner, Hartford broker, were driving. Miss Forrest was severely injured as a result of the accident.

Speakeasies in Nassau County, L. I., are forming an organization to be known as the Nassau Civil Liberties League. Its object is to "protect citizens from further invasion of their rights and from oppression." Letters have been sent out to the owners of 200 speakeasies on Long Island asking them to join the league.

Charles Hopkins has obtained the rights to Luigi Pirandello's latest play, "Lazzaro," produced in England recently.

Musical America, of which Deems Taylor is editor, has been bought from the Irving Trust Co., reeve for Trade Publications, Inc., by John E. Majeski, who paid \$45,200 for this magazine, Beauty, Culture, and The Music Trades.

According to Police Commissioner Whalen, gamdom is in control of the night clubs and "decent people" should shun them.

An extra dividend of 12½ cents a share and an initial quarterly distribution of 10 cents a share has been declared on Warners' common stock, placing the shares on a \$3 annual basis. The regular 55 cents a share quarterly on the preferred also declared.

Herman Gantvoort will produce a musical called "Listen In," music by Robert Hood Bowers, book by Francis De Witt and Alonzo Price and lyrics by De Witt.

Harry Morris, 356 W. 48th St., former operator of a 47th St. night club, is held at Police Headquarters.

charged with grand larceny. G. Burton Liese, Providence, complainant, asserts he gave Morris a check for \$21 at the Inter's night club and the check was returned to him raised to \$5,100. Police records show Morris is an old offender.

Mrs. Bernice O'Neal Tishman has started a separation suit against her husband, Samuel Tishman, vaude booker. She asks for \$250 a week alimony and \$1,200 counsel fees.

Eugene Newton, colored, hat

checker in a Harlem cabaret, where he met and later married the \$20,000,000 heiress, Dolores Elizabeth Ford, of Montana, says he will fight every effort of the Ford family to obtain a divorce for their daughter. The Newtons separated soon after they were married.

LOS ANGELES

Maurie Newell, who says she is a screen actress, arrested by Hollywood. (Continued on page 55)

For

PUBLICITY

That Is

Valuable Universal Perpetual

THERE IS

ONLY

ONE MEDIUM

VARIETY

It Covers Everything



LAURA MARTEN AND NORMA NORWOOD

AND GIRLS AT

ROSCOE ARBUCKLE'S PLANTATION, CULVER CITY, LOS ANGELES.

"HELLO," EVERYBODY



SHAKE THAT THING!

But first be absolutely sure each ingredient is perfect

It's too late to make excuses after you've served the folks



THE PUBLIC GETS A KICK OUT OF A PERFECT SHOW!



Make it a point to see that everything on your program is top-notch. Remember that in these days there's no reason why your show shouldn't be the same as Broadway's best.

*A poor course spoils a meal—
A bad ingredient ruins a cocktail—
A lousy picture slaughters a program*

METRO-GOLDWYN-MAYER is presenting a year of weeks of the Greatest Shows on EARTH (and "Earth" is a large place)

STOP RUINING A GOOD SHOW WITH INFERIOR SHORTS!

AMATEURISH talking comedies and mediocre Talking Acts are running wild in this industry today! They are dragging down good shows and cheapening theatres. Lay off them be-

fore they ruin you! There's a new type of talking short now that has kept pace with the intelligent progress of talking feature pictures. Metro-Goldwyn-Mayer, who sounded the death-knell of experimental, laboratory full-length talkies to give the industry the New Era, Road-show-size talkies, now assures exhibitors that they need no longer book old-fashioned, childish talking shorts into their theatres. The day of M-G-M's New Era, Road-show Quality Talking Shorts is here!

WHEN THE SHOW IS PERFECT you'll find M-G-M's New Era Shorts help to make it so

HAL ROACH TALKING COMEDIES

These are the class talking comedies that play the Capitol Theatre, N.Y., and similar deluxe houses everywhere. Hal Roach gives to his talking comedies talent, care and resources comparable to that which goes into the making of feature pictures.



8 OUR GANG

There's nothing in the comedy field to compare with the charm and delight of the Gang talking! They have won a new fame and following in talking comedies.

2 OUR GANG (Synchronized)



3 LAUREL-HARDY

Their talking comedy, "A Perfect Day," booked into the Capitol, N.Y., and other deluxe houses is the first of the class talking comedies of the new season.

2 LAUREL-HARDY (Synchronized)



8 CHARLIE CHASE

Charlie Chase brings to the talking screen talents of song, dance and mimicry that make his personality more winning than ever. "Leaping Love" is just a sample!



8 HARRY LANGDON

Langdon is to be the surprise talkie star. His first dialog comedy reveals a comic manner of speech that is irresistibly funny. Credit Hal Roach with another money bunch!

26 METRO MOVIE TONE ACTS

Only the Biggest Names with established drawing power in Metro Movie-tone Acts. Theatres have learned that M-G-M class and quality differentiates these Acts from all others.

AMONG THE HEADLINERS!

Van & Schenck Ukelele Ike
Raymond Hitchcock
Irving Aaronson & Commanders
Phil Spitalny Happiness Boys
Titta Ruffo Yvette Rugel
Gus Edwards, etc.

12 M-G-M COLORTONE REVUES

These tabloid musical and dancing entertainments put your theatre in the Broadway de luxe class. Only M-G-M gives you revues of this kind with names like Charles King featured, and with dance experts like Sammy Lee and creators like Gus Edwards. Gems of beauty entirely in color and all-talking, singing, dancing.



SAMMY LEE



CHARLES KING



GUS EDWARDS

52 HEARST METROTONE NEWS

The world's greatest publisher has placed his world-wide resources behind the creation of a Super-Sound News. Once a week starting September 28th, on disc or film. The only sound newsreel produced by a news-gathering organization.

GET READY!

First issue next Wednesday, July 31st

M-G-M INTERNATIONAL NEWSREEL

Two great newsreels and their world-wide resources now merged into the one important screen news service for all theatres

METRO-GOLDWYN-MAYER

The Greatest Shows on Earth



WEDNESDAY, JULY 16 PICTURE GROSSES VARIETY

**"Cocoanuts" in 3rd Wk.
At Grand, Pittsburgh**

Pittsburgh, July 16.

It would have been murder to take the Marx picture out, anyway, with the biz it's doing.

Grand (Stanley-WB) (2,000; 50-75), "Cocoanuts," dialog (Par). Stood up nobly in second week.

WASHINGTON, JULY 9

"Cocoanuts" in second week at the Columbia, got \$1,000 more than its first week.

Brooklyn, July 9.

The heat didn't mean anything here last week. Everything fake. Crowds insisted on the Paramount which "Cocoanuts" wowed them for the best figure in the box office since 10 weeks ago, and that's saying something for these sizzling days.

Paramount—"Cocoanuts" (Par) (4,000; 35-40-50-60-75). Best business in ten weeks. Everybody liked the Marxes.

BALTIMORE, JULY 9

Stanley (Loew, Stanley-Crandall) "The Cocoanuts" (3,600; 25-60). Big surprise and received fine comment. Not smash but above house average. Built steadily.

**LONG RUN WOW
IN KEY POINTS!****"Cocoanuts" Leads K. C.;
at Newman**

Kansas City, July 16.

Newman had "Cocoanuts" a continuous laugh. Opening Saturday and Sunday lighter than expected but from then on built consistently and the picture would have been a good bet for a second week.

San Francisco, July 16.

Marx Brothers "Cocoanuts" got off to a good start at the California and notwithstanding 4th opening, piled

California (Publix) (2,200; 35-50-65-90)—"The Cocoanuts." Opened well and maintained biz for first week.

Chicago, July 16..

"Cocoanuts," Marx Bros. feature, started good at McVicker's. Reviews all favorable.

McVicker's (Publix)—"The Cocoanuts" (Par). (1,865; 50-75). First week snappy.

PITTSBURGH, JULY 9

"Cocoanuts" at Grand sensationally, and packed 'em in from noon.

Stays on at least another week, possibly longer. Grand (Stanley-WB) (4,000; 35-40-50-60-75). "Cocoanuts" did first week great job. Notices all favorable. "screen's funniest" and laugh attraction house.

**THE MARX
BROTHERS**in **"THE****COCOANUTS"**

with

**OSCAR SHAW
MARY EATON**

Music by IRVING BERLIN

*The First Screen
Musical Comedy***Song Hit!**

¶ It proves that Paramount's New Show World Policy for 1929-30 brings sensational box office results! The fact that all the big stars of the stage are under one banner—Paramount—means history-making profits for exhibitors. ¶ Imagine! The Marx Brothers. (\$8.80 a seat on Broadway.) Oscar Shaw and Mary Eaton. (Also \$8.80.) In one big lavishly produced talking, singing, dancing musical comedy. Music by Irving Berlin. A picked chorus from all the Broadway shows. On the screen at popular prices! No wonder audiences love it! ¶ And it's just the start of what you can expect from Paramount.

PARAMOUNT
THE NEW SHOW WORLD COMPANY



IN OLD SIBERIA

Continued from page 29
prison overseer. He laughs at convicts, orders them to church, and amuses himself playing a guitar when he is not on the job. He is a cruel and slovenly greasetail of a housekeeper.

All the way through the direction and what is left of a story suggestion, it is clear that the picture is a prison picture. The prisoners are being treated unjustly, although the action only once allows them picking salt, and then they mutiny. Eventually they are freed after a lot of ridiculous camera juggling, during which the director seems to have taken the count.

PICCADILLY

(BRITISH MADE)

(With Gilda Gray)

(3% DIALOG)

(Sound Effects and Synchronized Score)

British International production released by World-Wide Pictures. Gilda Gray starred. Anna May Wong featured. Directed by E. A. Dupont. Screen original by Arnold Bennett. Made at Elstree Studios, England. R. C. A. Phonograph sound. Cinerama. Warner Bros. release. Carnegie Playhouse (sue center). New York, week July 19. Running time, 22 minutes.

Mabel Greenfield.....Gilda Gray
Valentine Winnet.....Anna May Wong
John Bennett.....E. A. Dupont
Jim King.....King King
Bessie.....Bessie
A Night Club Hawk.....Charles Laughton

A good picture that in the silent days could have made the deluxe first runs over here with its Gilda Gray name, but for some reason, despite a useless prolog. It may have been added and contains its only dialog, badly done. Now it is playing on this side in company with the personal appeal of Gilda Gray, starred. The combination has been getting money. In present silent houses "Piccadilly" is okay for a week or two, but the story and Miss Gray's name, the story and Ada May Wong, who outshines the star.

Despite its classification as a good silent, the finish is badly muddled and will operate against word of mouth publicity for it. If any of this finish was cut for the American showing, it was an error. Noting but confusion remains. While "Piccadilly" may be the proper title for it in Great Britain and the colonies, a better name could have been slipped on for word of mouth tribulation for this is one British made that can go around the world.

Though a British made, its two women lead actors, Gilda Gray and Miss Wong, film originated in this country. Whether E. A. Dupont, its director, is German or French is unknown, but he's not English. So while a British picture, it is not English, which leaves the all-British picture making exactly as it has been.

Dupont has done nothing unusual in "Piccadilly." For the information of Americans, Piccadilly Circus, usually from its name to be a place of entertainment, is a lively night section of London, comparable to the Broadway running through Times Square in New York.

This Arnold Bennett story is set in a cabaret in Piccadilly at the time Charlie Cochran's Year of Grace smash was playing there. The Cochran revue is billed in the lights flashing out of Piccadilly.

The owner of the cabaret, who signs up a chink dancer from the scullery. It's Miss Wong, a dish washer there whom the proprietor catches dancing for her companions, as he remedies the situation. Through the help passing the buck as he investigates the source of a dirty plate given a patron who complained.

From the moment Miss Wong dances in the cabaret with Miss Gray, the picture is a picture of one of them. She's strong, for the owner, while her partner is strong for her. The owner commences to go for the dancing girl. He eases out her partner on a chair, and she begins to dance.

Business commences to fade and the house staff concludes the male dancer must have been the draw. With trade shot, the proprietor remembers the chink downstairs, calls

her up and dresses her up, taking a long chance. She gets over, improves her clothes and rooms, but doesn't leave Limhouse.

Then the owner falls for the chink. She likes the idea, despite her Chinese lover who could correspond to a piano player over here, as he's the chink's uke accompanist.

Miss Gray as the remaining white dancer is so peeved over the entire affair she calls upon the Chinese dancer the same night the owner took the girl home to her new apartment, still in the Limsey neighborhood.

The two women meet after the owner leaves. They have words. The audience apparently sees Miss Gray shoot Miss Wong, as the latter unsheathed a dagger. But at the request the Chinese lover, who tried to pin the crime on the owner, later shot himself and confessed he had done the killing, although Miss Gray previously on stage had told the truth as she knew it of the shooting.

A switch back reveals how the chink boy shot his girl friend, after a struggle around the apartment. A jealous rage. It left the audience to decide just who did shoot and kill. It's not a finish that will create talk. No one particularly enjoyed the picture, but it held the value of the suspense until that time.

The Limseys and the Limhouse district hold as much attraction in the picture as the Chinese lover. The latter alien slum characters would hold for the English.

Dialog in the prolog is the reason for the picture. One Englishman starts to tell another why he quit Piccadilly, and the story commences. The story could have started without Photophone, for either the director or producer, it sounds very poor, such as bell blow whistling, applause and table rattles. Music the usual medley of pop dance stuff, with the cabaret set and the best of the picture. This set is almost as massive and attractive in design as that one in Universal's "Broadway."

Looked couple of times as though Dupont intended to freak the photography, but he didn't. Camera work on close up excellent, and favored Miss Wong in these moments. "Blackmail," all English, got quite a boost in a London notice in Variety last week. It's coming over and it's all English, let's say. But the English might take notice of "Piccadilly" and kinda think over how far a good story will send any picture. *Sims.*

SILENT SENTINEL

(SILENT)

Chesterfield production. Released by Carlin Film Exchange. Starring Garth Hughes. Directed by Alvin J. Neale. Cast: Garth Hughes, Alvin J. Neale, Alvin J. Neale, Alvin J. Neale, Alvin J. Neale. Running time, 60 mins. One day, July 16, in the New York New York.

Insipid. Dull. By way of indicating the grossest error in each department.

In point of story, a crooked banker would not be likely to make confederates of his butler, maid and chauffeur when he has a band of thieves under his direction. Again he would not execute the jobs himself.

In point of direction dogs have not nine lives, as the police pup in the case. When a dog is shot, he rarely lies flat for ten minutes and then pursues a fleeing car from mid-night until dawn. Again dogs don't bark in a police station. Even this might have been justified by canine license, but the dog's prompter was in evidence as the pup fumbled.

In point of titling, the word insipid is the best of the best. Photography makes picture hard to watch, and continuity is chaotic.

Story is of a banker who robs his own institution, placing the blame on his cashier. Another cashier is serving time for a like offense. A third cashier comes and is warned by the first cashier who escapes from prison. The sister of the hero, the second cashier, visits her boy friend, the third cashier, with Champagne, a police dog. Dog and girl enter in bank and observe the bank president robbing the vault. Dog attacks him but is outwitted.

Third cashier gets police and they pursue the banker and his cronies. The banker is killed. The thieves twin-screw for South America. Girl's brother released from jail and third cashier winds up in girl's arms. Plenty of cashiers but not much entertainment.

THE OFFICE SCANDAL

(1% DIALOG)

Pathe production and release. Phyllis Haver starred. Directed by Paul Stein. Screen original by Phyllis Haver. Released by Pathe. Sound on RCA Phonograph. At Arena, New York, July 17-18. Running time, about 70 minutes.

As precocious as the average screen version of life in a newspaper office, and as happy and as diverting, with the w. k. murder angle to make "The Office Scandal" better than the usual attraction in the daily change house.

Phyllis Haver is a good sob-sister office girl, and her partner is an exceptional "in" with the local judge, able to get a suspect for the killing of a wealthy race track man thrown out on her simple say-so that he's a newspaper man on a souse.

Raymond Hatton, rather a hang-dog character for a newshound gone for a newspaper, is a good actor. After that the city editor, pretty good for lingo from his men and with a lot of time on his hands, regardless of editions, goes through the morning and evening editions, and the reporter was pretty friendly with the wife of the killed, played by Margaret Livingston with her regular guy.

Meantime the wife spills the story without names to the sobbie. The c. e. has to get rid of her, figuring she's falling too fast for the alleged bad guy.

But Phyllis, after seeing the whip marks on Hatton's arm, does some of her own calculating. She checks up the whole thing, and she starts for her to prove her rights to the story and to bring out a confession for the cops.

Some of the sound in this is not so good. The ringing of a phone eclipses the noise inspired by a mighty dial going to press, and quite a bit of the dialog, as reproduced in the Arena, is muffled.

TEMPTATION

(FRENCH MADE)

(SILENT)

Paris, July 14.
"La Tentation," melodrama by Charles Meres, has been favorably received by the critics was favorable, which does not mean much.

This screen version was commenced by the late and unlamented and finished by Jacques de Baroncelli. A fair French production has been the outcome of this posthumous collaboration. But Cineromans has turned out a picture of real merit.

Irene causes a sensation in society circles, frequenting the smart hotels on the Riviera. She is married to a fellow she does not respect and also cares little for her, and even carries on openly with other women. Irene likes Jourdan, attorney and friend of the family. Nevertheless she refuses to run away with him.

The wife is soon relieved of her unfaithful husband when Berge is found dead on the highway, having met an accident in Jourdan's automobile.

Irene retires to her villa at Cannes while the attorney returns to Paris. His behavior attracts attention. It is secretly believed to know more of the accident which killed Berge than he confesses. Irene receives several offers of marriage, but refuses. She gets a proposal, and imagines his purpose. While expressing his passion, when they meet, the lawyer announces his departure for the colonies.

After a time, until a rival confides a secret she has learned, Jourdan killed Berge to set the unhappy wife free, and his remorse prompts his self-imposed banishment.

Time flies, grief is appeased, and Irene marries another devoted suitor, Drimon. She thinks she has forgotten Jourdan until he returns. She sees him in the presence of her present husband.

The wretched man is able to prove his innocence. He did not kill Berge, but he might have saved his life by quick action. That was the temptation. He let the husband of the woman he loved die from neglect.

Shortly after, during a masquerade ball, he meets Irene alone and prevails on her to elope. While packing her valise for the journey, Drimon enters her room. The husband reveals that he has a fond of his wife to interfere with her plans.

Such sublime sacrifice touches her. She decides to remain with the man who prefers her happiness to his own. She lets Jourdan know her resolution and the fellow kills himself under her window. This is dramatic, but unfavorable for the film. Some excellent sets, with artistic accessories, and the rest, serving as an appropriate frame for the tale of Claudia Vietrix as Irene, played by Valérie Riva, and her love for poor Jourdan, played by Lucien Dalacro.

The cast also includes Andre Nicole, Fernand Mailly, Jean Piere, and others. The picture is a masterpiece of French cinema, with its beautiful sets and excellent acting. The story is a masterpiece of French cinema, with its beautiful sets and excellent acting. The story is a masterpiece of French cinema, with its beautiful sets and excellent acting.

HEADIN' WESTWARD

(SILENT)

El Dorado production, released by First Division. Directed by J. L. McGowan. Screen original by J. L. McGowan. Starring: Buster Keaton, Mary Mayberry, John Lowell, J. P. Morgan, Charles Whitaker, Dorothy Vernon. At Iowa's New York, one day, July 17, as in half double bill. Running time, 40 minutes.

Stereotyped Western quickie. Typical of the Western stuff sent out to his measure many times before this one was shot. But loads of action earns it a rating as the fill-in portion of a grind-house twin bill.

Okiahonn Adams, drifter, gets a lead of Mary Benson (Mary Mayberry) in a stockyard city and follows her to Arizona, where her father has his ranch. The ranch foreman, a crook, is slowly, but surely, sending Mary's dad over the hills to the poorhouse.

Adams puts a stop to that and helps the sick old man out of the gang of cattle crooks, as well as the guy who stole the rodeo box office receipts.

J. P. McGowan, who directed, plays a comedy role opposite Dorothy Vernon, he using a trick sneeze (silent) for laughs and she depending on slapstick stuff.

THE LITTLE SAVAGE

(SILENT)

Radio (RKO) production and release. Story by Frank Howard (Clark). Direction by Louis King. Virg Miller, Cinerama. Buzz Barton starred. Sam Nelson, Patric Brown, and M. J. Moran in cast. At Elks Convention, Los Angeles, July 17. Running time, about 60 minutes.

Radio Pictures anxiety to sweep into its much-ballyhooed regime of classics is raising havoc with the odds and ends in the old RKO's schedule. Little Buzz Barton is another made to suffer by glaringly sloppy and quickie story, direction and the other production values. The little Savage, who is a youngster, clever and capable, despite the present frown on Westerns, is forced through a threadbare routine. Action is so slow that a couple of reels seem to be centered on a few stills. It's silent, of course.

One of those absurd stage hold-ups where a villain is forced by hunger to submit to the machinations of a wicked gen is incidental. Buzz works in his hard-riding when he pulls the familiar lasso, letting his power show the existence of the heavy.

Dime entertainment. *Wally.*

WOMAN IN WHITE

(SILENT)

Worldwide picture starring Blanche Sweet. Story by W. L. Collins and directed by Herbert Wilcox. Produced by W. L. Collins. Released by Educational. At the Columbus, N. Y., one day, July 17. Running time, 60 minutes.

Looking at this silent meller done in the old film meller way, it's a cinch that it will be a success or dialog it can't go far in these days of picture production. Even the hercule work of the star, Blanche Sweet, fails to do it, the entire film founders around and even bolony fire toward the end doesn't prove much of an asset.

A Willie Collins story ought to be a success in a meller way, but as a dynamic, intense melodramatic film theme it stops short at the very outset. Much obvious meller done in the way of pictures of 15 years ago gives in vain to give the story tense moments.

This film was hooked up with a Tom Mix in double bill and one can understand why. The movie is an outmoded thriller compared with any part of a Mix western.

The story has a decided English angle and is yet a cumbersome affair. Nothing to it but Miss Sweet. *Mark.*

MODERN LOVE

(25% DIALOG)

Universal production and release. Western release. Screen original by Arch Heath. From Deanna's story. Screened by Arch Heath. Kathryn Crawford, Anita May, and others. At Iowa's New York, one day, July 17, as in half double bill. Running time, 71 minutes.

Very good program comedy and better than many with more talk that have been given a week on Broadway. The folks in the neighborhood houses that enjoy this clean-cut fun. The Loew New York brood clocked more than they have on a feature there in many weeks.

Chloe Chase is a success in feature length. Director Arch Heath kept his eye on details that rounded "Modern Love" into its rating.

Simple, but conventional, along ultra-modern lines, the story gives him the old stuff of the hubby-poor thing as the butler because wife wants to keep her state a secret until she cleans up dough in her own job.

To do this Chase first gets the smiles when he has to duck back to his own apartment so that the picture's "what's a strange man in the morning. The biggest noise comes when, as the butler tipple (Continued on page 33)

I See in "Variety"

by

CHARLIE MELSON

that the 18-day diet may bring about "acidosis." How about "Melba" last night? HEBERT HARKIN told me the stick to the diet for over a week and didn't lose an ounce.

that Variety headed its "Chatter in the RAIL" column with "Sally Rand is Still in Miami" still on the way.

that Will Mahoney is still on page 3. Also that he is a terrific hit in RAIL, CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

that stage shows are due back because the "all sound policy" is proving disastrous. CARROLL'S "SKETCH BOOK" is So is George's "Wonders" Wonder if George is still taking singing lessons?

SLIM MARTIN

MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.

CHARLES TROY

Late of "LADY FINGERS"
FEATURED IN FANCHON & MARCO IDEAS

Direction LYONS & LYONS

The last word in Motion Picture Entertainment comes from Universal!

BROADWAY



If ever there was **DRAMATIC DYNAMITE** this is it—with a glorious musical background. For two years the stage play stood out as the greatest of the era... and **NOW** all the thunderous drama, the graceful romance, the thrilling situations, the magnetic climaxes of this wonderful stage play have been transferred to the screen with the original play dialog. With Glenn Tryon—Evelyn Brent—Merna Kennedy—T. E. Jackson—Otis Harlan—Robert Ellis—Paul Porcasi—Leslie Fenton—Betty Francisco—Arthur Housman. A Paul Fejos Production. Associate Producer, Carl Laemmle, Jr.

100% TALKING—SINGING—DANCING



College Love

RED-HOT youth aflame on the campus! A football game that will thrill you to the core! Moaning melodies put over by the University of California Glee Club! College chatter that will surprise you! Sorority parties, fraternity dances, roadhouse affairs that will amaze you. **SEE and HEAR** George Lewis, Dorothy Gulliver, Eddie Phillips, Churchill Ross, Hayden Stevenson and others of the original Collegians cast in the hottest film that ever sizzled on the screen. Directed by Nat Ross. **THE FIRST, 100% TALKING, SINGING COLLEGE PICTURE.** Associate producer, Carl Laemmle, Jr.



SHOW BOAT

THE GREATEST LOVE STORY EVER TOLD

Pictured with all the movement, beauty, thrills and grandeur of the colorful floating theatres on the Mississippi River. That is Edna Ferber's romance of the ages transferred to the screen. **SEE and HEAR** Laura La Plante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane La Verne. Including the musical hits from the Florenz Ziegfeld stage production. Directed, silent and in movietone, by Harry Pollard. **UNIVERSAL'S TALKING AND SINGING TRIUMPH!**

FORWARD MARCH *with* UNIVERSAL!



SOLD! SOLD! SOLD!

ABOVE is a reproduction of the full-page ad. which will appear in October Photoplay and Pictureplay. This is the type of fan magazine advertising which Universal is doing regularly in all the fan publications. All of this is in addition to Carl Laemmle's regular column in the Saturday Evening Post; all of it is helping to pre-sell millions of people on Universal Pictures for **YOU!**

"We've Got What You Have To Have!"

CARL LAEMMLE

presents the
1929-30 PRODUCT

The **ONE and ONLY**
BROADWAY
SHOW BOAT

PAUL WHITEMAN

in **KING OF JAZZ**

COLLEGE LOVE

THE STORM

MEN IN HER LIFE

THE COHENS AND
KELLYS IN SCOTLAND

THE LAST PERFORMANCE

THE SHANNONS OF
BROADWAY

TONIGHT AT TWELVE

LAURA LA PLANTE in 3

JOHN BOLES in 2

JOSEPH SCHILDKRAUT
in 3

MARY NOLAN in 4

REGINALD DENNY in 2

GLENN TRYON and
MERNA KENNEDY in 3

GEORGE LEWIS and
BARBARA KENT in 2

THE DRAKE CASE

THE CLIMAX

BRAWN OF THE SEA

SHE BELONGS TO ME

KEN MAYNARD in 8

HOOT GIBSON in 8

TALKING and SILENT VERSIONS ON
ALL FEATURES

SHORT SUBJECTS

JUNIOR JEWELS

12 SPORTING YOUTH SERIES
(Talking and Silent)

TWO-REEL SPECIALS

6 PAT ROONEYS (Talking only)

UNIVERSAL TWO-REEL
COMEDIES

10 SUNNY JIMS (Talking and Silent)

10 ALL-STAR (Talking and Silent)

10 SID SAYLORS (Silent only)

10 ARTHUR LAKES (Silent only)

5 CHAPTER PLAYS

ACE OF SCOTLAND YARD

(Talking and Silent)

TARZAN THE TIGER (Sound and Silent)

THE JADE BOX

LIGHTNING EXPRESS

TERRY of the TIMES

52 TWO-REEL WESTERNS

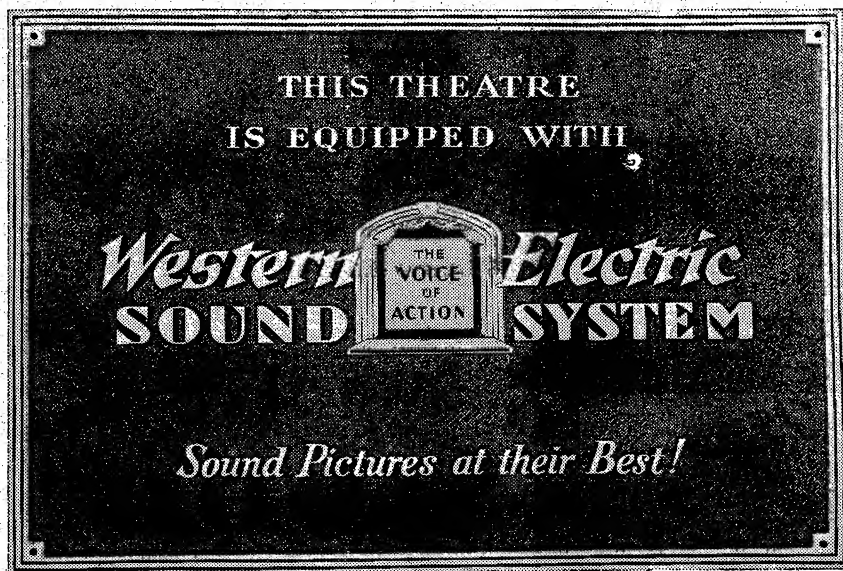
ONE-REEL SUBJECTS

UNIVERSAL NEWS REEL

6 BENNY RUBINS (Talking only)

26 OSWALD CARTOONS
(Sound and Silent)

26 CREAM OF THE ONE-REEL
COMEDIES (Re-Issues—Silent only)



This lobby plaque is furnished Western Electric equipped theatres to identify themselves with the only sound system that is nationally advertised.

Here's the Solution of the Small Theatres' Problem

FOR a modest initial payment and as little as \$30 weekly over a three-year period, depending upon the type of equipment required, any theatre, under the new plan of financing through the Exhibitors Reliance Corporation, can now secure the installation of a Western Electric Sound System.

Its quality has never been questioned. Its superiority has been universally accepted.

Today it is being offered on terms of payment that place it within the means of even the smallest houses.

The same superior design of the Bell Telephone Laboratories and the same high quality of manu-

facture by the Western Electric Company that have made it the standard sound system equipment of the motion picture industry—

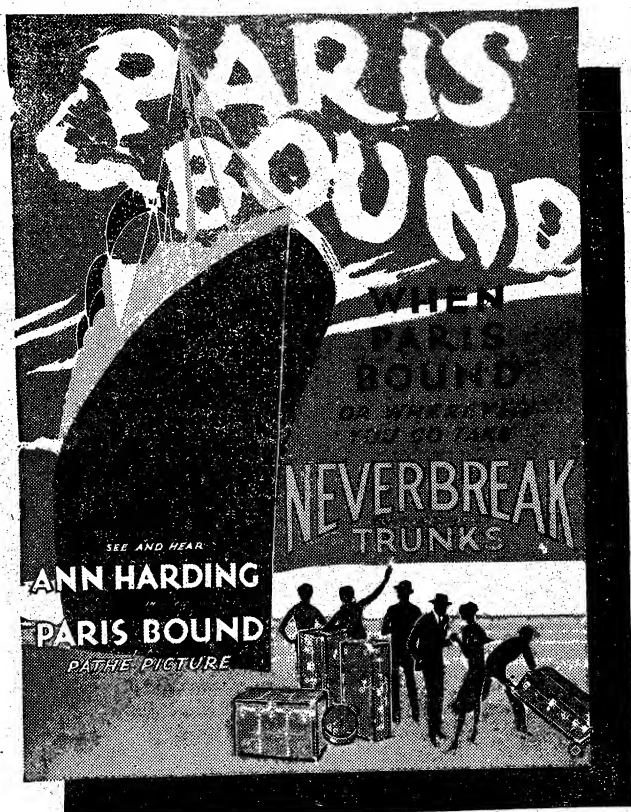
Serviced by Electrical Research Products' nationwide staff of 735 technical men—your insurance against breakdowns and costly program interruptions—

This is the Western Electric Sound System, now offered on a basis that enables exhibitors to finance its installation in part out of the income it will produce.

Our representative will be glad to supply complete details.

Electrical Research Products Inc.

250 West 57th Street, New York, N. Y.

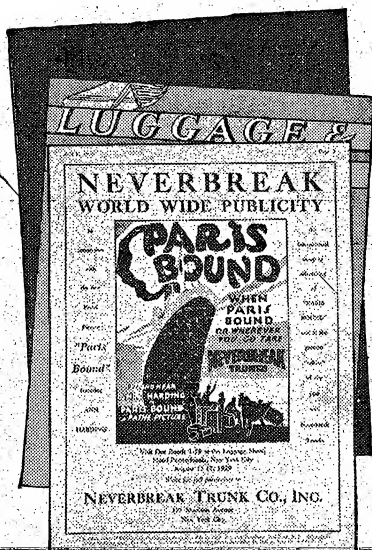


Thousands of these four color Posters will be distributed to dealers throughout the world.

8,000 Neverbreak

dealers to boost showings of "Paris Bound"

In a world-wide advertising and publicity tie-up with the Neverbreak Trunk Co.—8,000 dealers will cooperate in exploiting your showings of "Paris Bound". Leading Department stores and Luggage Shops will time their window displays and advertising when you play the picture. Set your play date early and capitalize to the full on this unprecedented cooperative effort.



Full page ad in national magazines of the trunk and luggage trade assuring whole-hearted cooperation of dealers everywhere.

PATHE
SILVER ANNIVERSARY 1929-30

MODERN LOVE

(Continued from page 35)
the visiting French modiste, a
of backward table manners are
reduced.
after that the audience is reared
for anything. Some pretty old
it does, such as Anita Garvin sit-
s on the bed under which is
fied Chase and at first mistak-
his bare feet for her own.

THE SKY RIDER

(SILENT)
(Disc Orchestration)
sage Mitchell production distributed
Chesterfield (Independent). Story
direction credited Alfred Noyes. In
Lewis, Charles Lewis, John Lewis, New
k, one day, July 22. Running time, 60 min-
utes. 48 minutes.

Not machine clatter. Ideally,
that would have registered
at average before houses had or-
s. Today "The Sky Rider,"
h some plane touches, is a low
range for the dinie grinds.
log, "Chump," directed to writ-
g around "Binty's" intelligence,
ows so much about a plane some
the boys in shirtsleeves haled.
old yarn, told in indie stracciat-
aner, about disinherited nephew
tm' after the old man, after plan
bump-off his favorite adopted son.
Director's operating table as torture
under nearest thing to novelty
one gets hurt and fans get dizzy
tching cops repeat tour and then
in for studio tussle. Waly.

NOISY NEIGHBORS

(5% DIALOG)
athe production and release. Adapted
original story by F. Hugh Herbert,
edited by Paul Henry. Features Ed-
lan and the Quillian Family. Re-
ated Alberta Vaughn and Theodore
s. Directed by Charles Miller. Re-
Arena, New York, one day, July 19.
t double bill. Running time, 74 minutes.

happy mixture of comedy and
ladrama here that dovetails into
ne most amusing climaxes. As
situations pile up one imagines
re is going to be a lot of hot
and sure enough, there is.
that hokey fun and the tinsel
l that will make this one wel-
ne in any neighborhood.
ugh Herbert, who knows his
ade, milled a story here that calls
a family of small-time troupers
idely falling heir to a southern
ntation and putting themselves
ht into the heart of a bitter feud,
ere is a hard bunch of hill cock-
y who delight in drilling lead into
y of the Vanverns. As the Mon-
h Family from the stage is Vin-
el in real life the hill billys were
ected to furnish some excitement
the troupers. They did in a
y that reflects credit on Director
sner and Author Herbert.
The talker part is so short it
ily seemed a pity more wasn't
iked in. The late Theodore Rob-
s used his splendid voice to ad-
ntage and the man playing the
d hill billy was immense when
aking. The talking was worked
at almost the close of the pic-
re; scored an afterthought, but
iat was used was not overdue.
The Arena crowd seemed tickled
it over this one and it's a cinch
at it packed the kind of en-
ntment the neighborhoods eat up.

As one watched Mr. Roberts show
the class of the actor he was and
how he made his moments out of
little ones, and was imposing and
glorious in his climaxes of drama-
tics, one realized what the picture
work lost when that splendid actor
passed out. Mark.

MASKED EMOTION

(SILENT)
Fox production and release. Directed by
Kenneth Hawks and Lloyd Butler. From
Ben Ames Williams' story. Featuring
George O'Brien, who won Cameo
Award in cast. At Loew's New York,
one day, July 22. Running time, 60 min-
utes.

Excepting title being a complete
misnomer "Masked Emotion" is
good program entertainment of the
George O'Brien physical culture and
hero variety. There's plenty of kick
in it all for the O'Brien fans.
Simple story, figuring a few Cali-
fornia coast spots, sailboat, schooner
and few glimpses of house ex-
terior in locales. For 20 minutes
George does nothing but flex his
muscles and extend that chest
stern the catboat. Then a girl is
spotted and the two brothers head
for shore.
Action gets underway when
younger brother takes out boat to
schooner in search of girl. Chink
aboard is smuggling some country-
men with aid of local seaman, un-
known to girl's old dad, the captain.
Lad gets in line for beating and
knifing.
George spots "Barge" pounding
shore and carries brother over a
substituted two miles to doctor's.
Back to the schooner he beats up
the two bad guys, with fight on
deck and in rigging. Then to re-
operating pal and the girl following.
Waly.

The Wild Heart of Africa

(SILENT)
Walker-Arbutnot African expedition.
Released by Oscar Price. At Stanley, New
York, one day, July 17. Running time, 68
minutes.

Audience feels it has been bitten
by Africa's sleep producing bug
long before the Walker-Arbutnot
gang projects one half of its trip
through the dark country. "The
Wild Heart of Africa" has nothing
to hold an audience. It is composed
chiefly of landscape and zoo-like
shots, seen time and again. Needs
a lot of cutting before the grinds
(the only houses outside of biolog-
ical institutes) can possibly find a
place for this one.
A lot of footage, that has been
worked even in the newsreels as
magazine stuff, starts off the ex-
pedition with deadly slow camera
work on some of the ancient things
in Egypt. One of the longest rides
down the Nile yet recorded follows.
The animal hunting rarely works
in actual bullet pinging. A couple
of elephants are shown after the
massacre. These will be sickening
to women.
Considerable film is taken up with
the tribe dances. Some of the
dances are a little more under-
clothed than we have witnessed in
predecessors to this film; but not
enough to get a rise out of a smok-
ing crowd.
All in all just one of those things
that could have been shot in the
Bronx zoo with a dash of West-
chester weeds thrown in for the
African swamp effect, or assembled
from the 20 others ahead of this one.
Waly.

GIRLS WHO DARE

(SILENT)
Triality production. States rights release
directed by Frank Matthews. Screen play
adapted by Selma Hirshtal from story
by Ben Hirshtal. In
Lew and Friedella Banner featured. In
cast: Rosemary Theby, Ben Wilson, Ed-
die Brannan. Columbia, New York, one
day, July 18, as half double bill. Running
time, 60 minutes.

Dreary night club story concern-
ing the romance between a wealthy
youth and a night dancer. The
hostess of the joint is known as
"Albania" Kenyon and the rube
played by Rosemary Theby is a fu-
tile take-off on Tex Guinan. Stereo-
typed plot and long winded obvious
titles make it a weak quickie for
the cheapest grinds.
Sally Kelly tosses her cop boy
friend for Chet Randolph. The boys
arena is playing around with "Al-
bania."
When the showdown comes he
refused to allow his son to marry
the night club chorus kid. Sally is
about to marry the cop but an
auto accident puts a stop to that. In
the hospital she is finally hitched
to the boy she loves with his par-
ents consenting.
No action, suspense or sympa-
thetic character in this flicker. Di-
rection and photography are a
throwback to the nickelodeon prod-
uct of 10 years ago.

FRECKLED RASCAL

(SILENT)
Radio Pictures production and release.
Buzz Barton featured. Directed by Louis
K. Story by Fred C. Cavanaugh. In
cast: Photographed by Nick Muscarella. In cast,
Philburn Moran, Tom Linahan, Let-
tie Thompson. At Columbia, New York,
one day, July 19. Half double
bill. Running time, 60 minutes.

Lively westerner that gives Buzz
Barton freckle-faced kid, plenty of
opportunity to do his heroic cow-
boy stuff. The kids in the grinds
will like his riding and his marks-
manship with a starling slingshot.
Light love story running through
also makes this one okay for any
of the small neighborhood houses.
Buzz and his elderly traveling
companion come into a desert town
threatened with a water famine be-
cause the man who owns the res-
ervoir is holding out for more
money for his wet stuff. Buzz final-
ly gets the profiteer in a spot where
he is slowly dying from thirst and
forces him to agree to supply water
to the parched town at a reasonable
rate.
Plenty of hard riding, shooting
and sling-shooting a la David and
Goliath.
A little judicious cutting would
help this one stand out for speed
and action in those stands where
they still like westerns.

THE OPPRESSED

(SILENT)
(FRENCH MADE)
Although not credited, probably produced
in France and presented here by William
Ellis. Raquel Meller, starred. Story and
direction by Henry Koster. At the Cameo,
New York, week July 13. Running time
60 minutes.
Philip of Horn. Audre Roanne
Don Zunia Y. Requesens. Marcel Vihart
The Duke of Alva. M. Shult
Don Ray. Albert Biss
Conception. Raquel Meller

Wreaking with staginess, "The
Oppressed," highly misrepresented
as deep slant on the Spanish In-
quisition, has a shallow romance for
the working lines of a 15th century

over-costumed cast. Playing is un-
inspired, from Raquel Meller down.
Arties can use it, if for nothing
more than wardrobe and antiques on
sets. It's too big a gamble the red
way for the regulars.

Henry Asselin, while selecting for
the time a period of Spanish rule in
the Belgian lowlands, so wrote his
story around Miss Meller. He made
an effort to present her in the guise
of another Joan of Arc, so that the
screen play is little more than a
series of tableaux and over-acting on
Miss Meller's part, some poorly
handled mob scenes and gestures at
beheading on the other.

Subtitles, frowns and occasional
gatherings on a courtroom set at-
tempt to show inquisitorial rule,
such lurid and vivid material for
dramatization if, but followed ver-
batim from history.
Audre Roanne makes a weak-kneed
opposite for Miss Meller. He wastes
considerable motion and has a pan
that never registers for the sym-
pathy expected from a role as Bel-
gium's prospective deliverer, Philip
of Horn.

A jail scene, reminiscent of the
Dumas' novel, "The Two Dianas," is
the leading ante-climatic point, with
Conception fertility going to the res-
cue of her mild lover.
In the long run little more than
worthy atmospheric shots of heavily
shrouded sets (production's only as-
set), Philip escapes decapitation by
the Spanish king's sudden edict of
pax volenscum fore Belgium. Even
here the story ridiculously swerves
to add to Miss Meller's "glory" and
the union of two countries by her
marriage to the insipid Philip.
Waly.

BROTHERS

(SILENT)
Ray-Art production. Directed by Trem Carr.
Cast includes James Cain, Harshara Red-
ford, Cornelius Keefe and Arthur Hinton.
Directed by Earl Embroke. At the
N. Y., one day, July 19, half double bill.
Running time, 50 minutes.

Another of the colludic stripe of
the sacrificial brother who goes
through the purgatory and back to
give his younger brother an educa-
tion. This one has two boys made
homeless. The orphanage people
come to take them away. The older
lad escapes but Bobby goes to the
institution. Will hold its own where
they play silents on double days.
The bigger brother becomes the
head of a band of thieves in which
a woman is important. Story is
stepped in murder long before it
ends.
Some very good scenes and well
acted. At times the film wobbles
only to hit into a meller stride that
saved it from doing a nose dive.
Not lot of newness or anything
out of the stereotyped of upder-
world plots. Just another screened
story that you can't win with crime.
Mark.

THE BACHELOR GIRL

(25% DIALOG)
Columbia production and release. Di-
rected by Richard Thorpe. William Collier,
Jr., and Jacqueline Logan featured. In
cast: Thelma Todd and Edward Hearn.
Story by Jack Townley. At Loew's New
York, one day, July 17. Running time, 65
minutes.

Dull story that holds little value
for the remote wired spots except
possibly on a double bill. Action
is lacking and three talking se-
quences at the start, in the middle
and in the end are of no great val-
ue in helping this one along.
Story concerns Larry Marshall, a

swell headed salesman in a mercan-
tile house. When he is fired for in-
competence, his girl (Jacqueline
Logan), private secretary to the
head of the firm, helps him get a
better job with a competing com-
pany by lying about his ability. To
help him to further success she re-
signs her position and hooks up as
the boy friend's secretary.
Dialog sequences loosely hung to-
gether and talk is mainly blah. Miss
Logan and Collier are hardly a well
matched pair, but both make the
most of a featherweight story.

AMAZING VAGABOND

(SILENT)
Radio Picture production and re-
lease. Directed by Wallace W. Fox.
From story by Frank Howard. Clark
Cammerman, Virgil Miller. Fem-
inine lead's name not flashed. Run-
ning time, 50 minutes. At Colum-
bus, New York, July 19-20, half
double bill.
Jimmy Hobbs. Bob Steele
George Hobbs. Tom Lingham
Bill Dunning. Lyle McKee
Hoywire. Perry Murdoch
Bill Wharton. Jay Morley
Myrtle. Emily Grede

A hit and run flicker that tickles
the imagination of the kids. Okay
for double feature or one-day west-
ern stands.
With one sweep of his mighty
arm, "High Gear" (Bob Steele)
makes four villains hit the dust.
"High Gear" is the spoiled son of a
rich lumber manufacturer and has
a weakness for stunt flying which
always causes his Dad to chew the
ends off four more cigars. Boy
meets a nice looking girl, not
knowing she is the daughter of the
superintendent of his dad's lumber
camp, and goes for her in a big
way.

"High's" dad decides to teach
sonny boy a lesson and ship him to
his camp out west where he in-
structs the superintendent to make
a man of him.
"High" is shanghaied aboard a
freight train going to the lumber
camp. On the freight he meets a
hobo, "Haywire," who cons him
into changing clothes with him and
then knocks him cold. Lumber men
find "Haywire" with "High's" bags
and so mistake him for the boss' son
and puts him on the daily grind.
High steps off the train, meets
the sup's daughter again and de-
cides that's the town for him and
goes to work.

High's dad has been threatening
to fire the superintendent because
of a shortage in the lumber. High
goes to work to unravel the mys-
tery, finds that a few men from his
camp are selling lumber to another,
is caught eavesdropping, and a
great free-for-all scrap ensues. Of
course High knocks 'em all out.
Meanwhile dad has heard that his
boy, whom "Hay Wire" is taken for,
is flitting with the town for him
and goes to his camp and denounces
the imposition. Sees High chasing
the villain in the hand-car and follows
with the gal. Villain is overtaken
by High knocked into a river and a
quite impossible under-water battle
ensues with High the most victor.
Now that the work is over, High
ling, my boy, but you're big timber."
(new caption, first since 1916, on a
Western).
Steele plays the part as well as
the part demands. Femme has
nothing to do but look pretty, which
she does now and then. Photogra-
phy, mostly outdoors, average.
Not a believable sequence in the
picture.

Direct from European Triumphs in England, France and Germany

BERINOFF AND EULALIE

RETURN ENGAGEMENT AT ROXY'S, NEW YORK, WEEK OF JULY 20

ROXY SAYS: "The most sensational team I have ever seen"

"The Variety State has experienced a flood of acrobatic dancers, but the extraordinary performance of Berinoff and Eulalie raises them above any level previously attained by dancers before them."

Berlin Der Tag, March 12, 1929.

"Barinoff and Eulalie are obviously the outstanding act of the wonderfully combined bill of variety at the Scala Theatre; their acrobatic dances are incomparable. They, with their finely chiselled body and lithe movements, presented a wonder of the modern dance."

Berlin Neue-Zeit, March 10, 1929.

"To the Palladium come Berinoff and Eulalie from the Roxy Theatre, New York—their first appearance in England. Their dances are as beautiful as they are daring and display execution of the dance that is the highest possible attainment and are without equal."

London The Star, April 25, 1929.

"Following Helen Ford came Barinoff and Eulalie, featured dancers from the Roxy Theatre, New York, presenting two amazing dances, 'Plastic Statues' and their famous Chinese Opium Number. The dances were a sensation yesterday, the newcomers being enthusiastically received."

London The Era, April 22, 1929.

Direction SAMUELS MUSICAL BUREAU, 1560 Broadway, N. Y. City

FEIST Song Hits Are America's Hits!

"VAGABOND"

"MILK AND HONEY"

"CANOE-DLE-OO"

"BLUE HAWAII"

"SWEETNESS"

"SOME DAY YOU'LL
REALIZE YOU'RE
WRONG!"

"You Can't Go Wrong
With Any Feist Song"

LEO. FEIST, INC., Cor. BROADWAY (ENTRANCE)

[SAN FRANCISCO]
935 MARKET ST.

[CINCINNATI]
707 LYRIC THEA. BLDG.

[PHILADELPHIA]
1228 MARKET ST.

[DETROIT]
310 MICHIGAN THEA. BLDG.

[TORONTO]
193 YONGE STREET

[CHICAGO]
75 W. RANDOLPH ST.

MELBOURNE, AUSTRALIA 276 COLLINS ST.

The Season's Biggest Hit!

HONEY

by SEYMOUR SIMONS, HAVEN GILLESPIE & RICHARD A. WHITING

I'M JUST A BOND LOVER

Rudy Vallee's LOVE SONG!

RUDY VALLEE & LEON ZIMMERMAN

THE ONE BIG WALTZ HIT!

DEAR

GUS KAHN & JOE SANDERS

WE'RE ALONG

A Rippling Melody Fox Trot Song!

MAY and 50TH ST., NEW YORK
ON 50TH ST.,)

- | | | |
|--------------------------------------|---|--|
| [KANSAS CITY]
GAYETY THEA. BLDG. | [LOS ANGELES]
405 MAJESTIC THEA. BLDG. | [MINNEAPOLIS]
235 LOEB ARCADE |
| [BOSTON]
181 TREMONT ST. | [LONDON, ENG.]
138 CHARING CROSS RD. | [PARIS, FRANCE]
30 Rue de l'ECHIQUIER |
| BERLIN, GERMANY 37 LEIPZIGER STRASSE | | |

Dance Orchestrations
50¢ FROM YOUR DEALER OR DIRECT

EQUITY DISBURSEMENTS

(Continued from page 7)
receipts have been over \$5,000 a week.

For the purpose of handling the relief fund and establishing it on a permanent basis, it is planned to incorporate the Equity Foundation of Hollywood, articles of incorporation to be filed immediately. Foundation corporation is to have a staff of officers who will permanently administer the fund after the present emergency is past.

Boycott Action

Labor boycott against pictures made by the producers whom Equity is fighting was inaugurated at a meeting of the Los Angeles Central Trades Council Friday night when a resolution was passed calling upon all labor unions in the United States to take notice of "unfair practices and tactics on the part of motion picture producers and agents" in the present controversy.

Resolution alleges that "attempts of motion picture producers to make members of Equity work in spite of the official order to the contrary is a direct attempt to break those actors' contracts which they signed as part of the membership pledge of Equity."

J. W. Buzzell, secretary of the Council, presented a resolution which is to be sent to all labor organizations in the country, asking all members and friends of organized labor to write the players whose published statements in Los Angeles newspapers have declared that Equity is not needed in the picture studios, and tell them what organized labor thought of these statements. Resolution contains the names of Clara Bow, Lionel Barrymore, Marie Dressler, Conrad Nagel, Noah Beery, and Louise Dresser, as the particular players to whom to send the non-laudatory fan mail, and lists their addresses as well.

Gillmore's Explanation

At the labor meeting, Frank Gillmore offered an explanation of the published story that Equity had signed an agreement with the legit producers in '24 not to walk out on strike for 10 years. He stated that this agreement was signed with a few managers only and was first

given the approval and consent of the other trade unions involved.

Gillmore also read a letter from Vice-President Dempsey, of the I. A. T. S. E., thanking Equity for co-operation and aid given the alliance in its difficulties with the Repertory theater of Boston, last April, when all members of Equity in the company left the theatre in sympathy with members of the alliance.

222 Choristers Walk

Chorus Equity headquarters claim that, to date, 222 of its members have walked out of four studios—First National, Warner's, Radio and Paramount. George Cunningham, emergency chairman of Chorus Equity here, said this figure represents Chorus Equity members who were working on pictures without contracts and those who had completed one picture contract and refused offers of further contracts for other picture work.

Seven chorus boys, under stock contract to Warner's, walked off the set of "Golden Dawn" the afternoon of July 18. All are Equity members and said that while they had signed contracts, they had personally never received copies of the contracts, and, therefore, they considered the agreements invalid and not binding. Equity upheld them in their stand.

Of 47 chorus boys called by Paramount to fill 24 jobs, 44 walked out when told that no Equity members would be engaged; according to Chorus Equity claims. Paramount's casting office admitted that a number of Equity members turned away, but said little difficulty was being experienced in filling the vacancies. Boys were wanted for Frank Tuttle's forthcoming college picture, unfilled.

Warner's advertised in the local newspapers for 60 dancers to appear in a number for "Show of Shows" and said the response was satisfactory.

Three More Headquarters

To accommodate its steadily growing campaign organization Equity has found it necessary to increase the number of its headquarters in Hollywood to eight. This is an addition of three, they being Chorus Equity, in a large private dwelling at 1600 McCadden Place; Equity Carnival headquar-

ters, 1614 Calhenga Ave., and the secret judicial committee, which passes judgment on the findings of the investigation committee, with reference to suspension of members, on the tenth floor of the Hollywood Plaza Hotel, Dexter Chambers. Brandon Hurst and Frank Sheridan are said to be the members of the investigation committee.

Producers' attitude remains the same. There have been no official statements nor any open action of any kind on their part, other than the continuation of production. New list of people signed to studio contracts, issued by Fred Datig, casting director for Paramount, and head of the casting directors' committee, shows 72 names. What percentage of these are Equity members is not known. List as given, out follows:

Maym Kelso, Hallam Cooley, Paul Hurst, Mahlon Hamilton, Anders Randolph, Maurice Costello, Anita Garvin, Tom O'Brien, Lella McIntyre, Carmel Myers, Marceline Day, J. Barney Sherry, Seena Owen, Bert Roach, Cissy Fitzgerald, Nora Lane, Marion Byron, Edith York, Monroe Salisbury, Wilbur F. Mack, Louise Lorraine, Slim Summerville, Wheeler Oakman, Albert Gann, Adele Windsor, Gertrude Astor.

Andre Cheron, Ray Gardner, Kit Guard, George Haines, Helena Benda, Billy Foster, Lew Ayres, George Davis, Franklin Lewis, James P. Spencer, Robert Kortman, Joe Bordeaux, Eddy Chandler, Harold Goodwin, Jacques F. Chapin, Frank Rice, Charlie Byer, Corra Beach Shumway, Walter Kane, Hilliard Karr, Ruth Craer, Ione Collob, Dorothy Baker, Margie Crosby, Patricia Bray, Eloise Putman, Sue Cuelis.

Henry Armetta, Alan Paul, Laura La Marr, Bernice Graves, Emily Williams, Fay Porter, Red Stanley, Norman Selby, Josephine Houston, Ben Alexander, Leo White, Jack Perrin, Clarence Moorehouse, Frances Ford, William G. Colvin, Fred Walton, William Vaughan, Sam Appel, Helnie Conklin, Gordon Magee, Louis Mercier, Ed Martindell, Henry Stockbridge, William Nine, William Edmitt, Malcolm MacLean, Barry Winton, Raoff Acklom, Neyneen Farrell, Loretta Myers and Louis Morrison.

CHORUS EQUITY QUIZ

(Continued from page 7)

tract are working against Equity, the resolution will be expanded to include the same restrictions and penalties as those now imposed on actors.

Asked as to whether a producer could take chorus members signed for a certain picture and assign them to another he answered an emphatic "No." Asked as to the attitude chorus people should take when producers offer them every demand of Equity contract except Equity recognition, Gillmore declared this was just producer camouflage, consisting of campaign promises which could not be relied upon. Final question on list asked what would be done to chorus members who signed pre-dated contracts. Gillmore said members of Equity who sell out in this, or in any other manner, will be dealt with severely.

Won't Call Contract Players

Gillmore then called Paul Turner from the crowd, who made the entire affair informal by leaning casually against the side of the stage and saying he'd be glad to answer questions. Before he opened the meeting for queries, however, he answered one before it was asked, by saying that Equity could not and would not call out the contract players.

He said such a move would mean a loss of self-respect by Equity, would be distinctly wrong and would only put Equity into disrepute.

When he asked for questions, Gillmore came thick and fast. Choristers wanted to know when Equity was going to bring the situation to a head, what Equity was going to do for the chorus workers, when there was a chance for settlement, in fact, they asked for the lowdown on the whole affair.

First was whether Equity proposed to establish a minimum wage for chorus people in pictures. Both Gillmore and Turner answered by saying this had been discussed and that if Chorus Equity wanted a minimum wage in pictures, they would get it. Gillmore said that whatever was decided upon, the chorus would rest assured that if no minimum wage were established, a standard number of hours per week

would be specified in their contract and that they would receive overtime pay for overtime work.

A girl asked what Equity's stand was on verbal contracts, and whether they are legal in California. Turner said that it was against Equity's policy to recognize verbal contracts, but that under certain circumstances wherein there was no question that the verbal contract was a bona fide proposition, it might be recognized. He added that such circumstances are extremely rare.

Question was also put as to what Equity will do to those who accept contracts now, after the fight is over. Turner answered that such a query could not be answered directly, but that it depended on the final terms of settlement agreed upon between Equity and producers, and that Equity would make the terms as severe as possible for the people referred to.

Non-Equity Angle

Another question concerned what would be done about non-Equity players who now accept contracts and whom the producers will want to have admitted to Equity when the final settlement is made. Questioner added, amid vigorous applause, that he thought they ought to be barred for a long time to come. Again Turner replied by stating that this would depend upon the terms of settlement, and added that he expected to be able to tell them what would be done within four days.

Questioned as to what would be done with players who sign and plead ignorance, Turner and Gillmore both said they thought it highly improbable that anyone could claim ignorance of a situation which had been so thoroughly broadcast.

A woman then arose and said her daughter was a member of Chorus Equity and that the daughter was loyal but had signed a contract for work to be done in August because they were ignorant that Chorus Equity was involved in a situation under Equity council's resolution. Brandon Hurst then stepped forward to say that when a player called before them made an affidavit that he or she was ignorant of a situation, such affidavit was taken into serious consideration in judging and that they were inclined to leniency. Meeting then closed.

BORIS PETROFF'S "GARDEN OF LOVE" NOW PARAMOUNT, N. Y.

TWO INTERNATIONAL
LOVE MAKERS

BAYES
and
SPECK

Direction

WILLIAM MORRIS
MAX TURNER
NAT KALCHEIM

R-K-O.: HARRY ROMM

BETTY TAYLOR

INGENU PRIMA DONNA

First Eastern Engagement

Broadway Producers Invited

TENOR

WILLIAM CLEARY

Direction Mrs. A. K. BENDIX

FELICIA SOREL'S DAISY BALLET
(Lilies of the Field)

Featuring MICHAEL ANGELO
The Dancing Tramp

DOROTHY BERKE BALLET

INTERNATIONAL
DANSEURS CLASSIQUE

RENOFF

and

RENOVA

Direction

WILLIAM MORRIS

R-K-O.: EDWARD S. KELLER

V. M. P. A. Building Up Plan to Either Drive Bad Boy Agents Into Its Ass'n or Out of Vaude

Variety Managers' Protective Association has taken up cudgels in the crusade to rid show business of gyp agents and bookers, victimizing acts and getting away with it. Part of the plan will be to establish an unfair list of the gyps and post them both in V. M. P. A. headquarters and N. V. A. clubhouse, as well as circulating house managers, members of the Managers' Ass'n. The list will warn performers, bookers and house managers that those listed are not reliable and should not be dealt with. Those not heeding the proposed alarm sheet will at least be going in wide open and at their own risk.

The plan to delete the parasite of act buyers and sellers from vaude is being drafted by Major Donovan, head of Ass'n's Joint Complaint Bureau, and is figured to be okay for action about Aug. 15. Major Donovan is well fitted for the task through having been head of the bureau for years and handling practically all of its complaints.

According to the Major, there was a time when unwelcome violations between either actor, agent or booker could be amicably adjusted. That was before the gyps came in and became the rats of the show business. Now, the rats are stopping at nothing to hang on and "underperformers" more than the tariff will hear if giving them anything at all when due.

Most of the offenders are beyond pale of jurisdiction of the Ass'n, but occasionally a house operating member has been involved by a gyp who comes up from nowhere, with office in his hat, but enough agency or larceny to crowd into the racket and stay until he is run out for good.

Donovan further explains that the gyps will resort to anything since they've got nothing to lose if they can keep this side of the police. That's pretty good for them so far since the acts victimized are more in need of ready cash than satisfaction.

An Example
Donovan emphasized the brazen extreme to which the gyps have gone in Chicago when they attempted arbitration of a complaint against a self-elected booker that had booked a whole show of six acts into a New Jersey house without authority. The acts, losing time and transportation expenses, squawked to the Ass'n.

The latter knew the offender was a notorious bad boy but took a shot at trying to straighten out the mess. The alibi was that he was going to sue and pay off the acts after he collected on the suit. When investigation showed he had no legal premise for suit and trapped in an inquiry by Donovan he relented that they could all go to hell. The Ass'n, having neither control of house nor booker, just had to let it go at that.

Another remedial plank in the proposed plan might make it compulsory for agents and bookers to align with the Ass'n under membership as a protection of their business against the gyps. Such a proposition would exclude applicants not having a clean slate, would invoke regulations for the standard Ass'n contract, play or pay, which would work to advantage both ways for acts and house owners and with no trouble would assure agents and bookers that they'd get their commission.

At present most of up and up bookers are using the Ass'n contract, with the better class agent who is building up a substantial agency business rather than a quick grab at soft coin, decidedly in favor of the contract protects them as well as acts they represent.

Some of the supposedly legitimate bookers operate with a variety of contracts. Some of these issue a play or pay form, but only for their own protection when afraid that an act they need badly might jump if a better date appeared. They don't enjoy the booming stuff.

With the Ass'n strong into the elimination contest and performers vying up as to who's who that are still going it legitimately, it looks as though the gyps will have to branch out to the carnival lots and teach the racketeers in the division something. At any rate the Donovan plan seems like good chump insurance for those previously taken.

ECONOMICAL BONER

Tony Shayne pulled an economical blunder the other day. His act, Joe Herbert's Revels, after playing an entire season, closed in Joliet, Ill. Shayne saved \$12 a head by shipping the performers back to New York via busses. Their baggage went by train.

Inasmuch as Shayne was paying his musicians below scale, they had no recourse from the union, and were obliged to accept his mode of transportation. Between 15 and 20 members of the company arrived sore in New York.

"Not Guilty"—Mrs. Pan; Bail Set at \$50,000

Los Angeles, July 23.

Mrs. Alexander Pantages, arraigned before Municipal Court Judge Ballard on charges of second degree murder and driving while intoxicated, pleaded not guilty to both charges. Murder charges will be tried before Judge Ballard July 31. Charge of driving while intoxicated will not be heard until after trial for manslaughter is completed.

Mrs. Pantages appeared in court in a wheel chair. She was released on \$50,000 bail.

Deputy District Attorney Jones, in divorce of the case, admitted that the only evidence against Mrs. Pantages on the intoxication charge is the testimony of witnesses, as no examination was made at the hospital where she was brought because of an injury to her head.

William R. McGee, now under arrest in Santa Ana, Cal., on a perjury charge, will be tried next week for allegedly attempting to bribe the officer who arrested Mrs. Pantages.

Unable to raise bail of \$3,000 McGee was returned to the Orange County jail to wait trial.

Arthur Horwitz Must Pay Ex-Wife Wkly. Ally.

Arthur J. Horwitz got tired of kicking in \$50 bucks a week to his divorced wife, the former Edith Livingston; and the latter took him to court for contempt, claiming four weeks or a \$200 gross overdue.

The court gave the agent a break by ruling he make good the old balance at the rate of \$10 a week, but continue keeping up in his regular \$50 installments for the support of Mrs. Horwitz and their adopted daughter.

The wife had sued the agent for divorce.

Couldn't Support Wife

Chicago, July 23.

Morris Friedman, vaude strong man, was sentenced to one year in the house of correction for owing his wife \$120 alimony since 1925.

WARING'S AT \$5,000

Waring's Pennsylvanians will play the week of Aug. 3 at Keith's Palace, Cleveland, at \$5,000 net.

The band has been away from vaude for over a year, having played in that time in legit, films and the picture houses.

The date in Cleveland was booked direct by Keith's from John O'Connor. Looking office was said to have offered the Waring's a route at \$5,000 a short time ago. That offer, from the account, went through Charles Morrison, Waring's Keith representative until now.

Leonard Out of Prolog

Edna Leonard began her fall after the opening night of his "Melody Lane" Universal talker, at the Globe.

He was to have continued in the prolog for the run of that talker, with his departure leaving the picture to stand by itself at \$2.



DOUG LEAVITT AND RUTH LOCKWOOD

Offering "Hit Bits of 1929" with Gattison Jones and Elsie Elliott; also the Hayden Gloria Girls, featuring Helen Burns and Ted Eddy and His Band.

Now resting at their summer home in the "Pines" near New Jersey. Opening on a season's R-K-O route, Sept. 1. R-K-O, Charles H. Allen, Independent, Lyons & Lyons.

MILO NICKED \$100 PER

Must Pay Wife Weekly, as Alimony and \$1,500 Counsel Fee

Brooklyn, N. Y., July 23.

Milo, of vaude, has been ordered to pay his wife \$100 weekly as temporary alimony and \$1,500 counsel fee in Brooklyn Supreme Court.

Mrs. Etta Grob, Milo's wife, of Floral Park, L. I., is defendant in a divorce action. Her husband charges her with infidelity. She denied it, making application for allowance and money for an attorney.

Milo's proper name is Robert Grob.

Express Co.'s Liability Going Up for Decision

Because the New York Appellate Division held the matter to be of grave importance, it has granted leave to the American Railway Express to carry its plea up to the highest tribunal for final adjudication. It's a test case. Doorn Rives (vaudeville) sued for \$285 as compensation for the salary he lost when the three days' booking at the Pan house in Niagara Falls, N. Y., was lost because of the express company's failure to deliver his trunks on time.

Rives won in the lower court and the verdict was affirmed by the Appellate Term. The American Express decided to try its luck once again with the Appellate Division. The variety of the significance of the decision. It is costing both sides more in legal tolls than the actual money involved.

Rives closed Aug. 6, 1928, at the Embassy, Waltham, Mass., with the understanding his trunks would be delivered in New York two days later, on Aug. 8, in order that he take them with him to Niagara Falls in time to open there Aug. 9. He missed them and was forced to cancel, losing the \$285 money value of the split-week booking. Julius Kendler represents Rives.

DORIS KENTON'S SKETCH

Doris Kenton will do four weeks of vaude for Keith's before returning to the west coast for pictures with her husband, Milton Sills.

The latter has been recuperating from a complication of ailments in the Adirondacks during the past months.

Miss Kenton will appear in a dramatic comedy sketch, "The Lady in Palm," by Anita Loos, tried out in Palm Beach last winter at a benefit performance with Billie Burke in the leading role.

WHEELER-STROUD DIVORCE

Betty Wheeler this week started divorce proceedings against Clarence Stroud, Stroud Twins, in Chicago.

Following her divorce from Bert Wheeler, Betty and Clarence Stroud were married, continuing with the old Bert and Betty Wheeler act in vaude.

Miss Wheeler is now doing the act with a new partner, while Stroud has rejoined his brother.

Zittel Still Meddling With Acts; Puts Girl Out of Orchestra Turn

Not Available

A small time acrobat has been making calls at an indie booking office in New York almost daily for two years.

For a while he would walk in, ask "Anything for me the last half, Ed?" and the answer was always, "Nothing today, Alex."

After a time it got to be a pantomime. Alex would give Ed the questioning stare and the booker would shake his head. Words were unnecessary, question, always the same and the answer always no. And no work for Alex.

Last week he walked into the office and knocked the boys off their chairs.

"Better not book anything for me next week, Ed," he said, "I'm going on a vacation."

13 Years on Promises, Edna Morton Wants Salary

Brooklyn, July 23.

Working, as she alleges, for 13 years in the act of her uncle, James C. Morton, receiving promises only, Edna M. Morton, of Freeport, L. I., has started suit against him to recover \$18,925. Action will come up in the Supreme Court at Mineola.

Miss Morton, whose aunt married James C., states that as a child she went into the Morton family act in vaudeville. She was promised \$50 a week and later another \$25 was to have been added on. Morton, whose right name is Lankton, said he would hold her salary in trust and turn it over to her later, which he never did, Miss Morton alleges.

The girl claims the Morton act received \$500 a week.

Seltzer Bottle Bit Brought Cancellation

York and Lord were cancelled on the spot by Keith's when refusing to eliminate a comedy bit at the Kenmore, Brooklyn, last week.

Bit objected to by the booking involved scolding the contents of a seltzer bottle on the girl in the act. Keith's claimed the vichy went beyond the girl and had a tendency to ruin the grand piano, drapes and other stage props.

Team's adversion to cutting the claim it is the big laugh of the act. Hayes and Cody substituted.

Leila Hyams and Ma

Hollywood, July 23.

Leila Hyams and her Ma (Leila McIntyre) will play daughter and mother in Columbia's "Hurricane." Miss Hyams is being borrowed from M-G-M for the picture.

Ocasional marks Mrs. Hyams' film debut although she is well known in vaudeville as Leila Hyams and McIntyre. Parents came on from Chicago to visit their daughter and son-in-law, Phil Berg.

LONG FILM WAIT OVER

Hollywood, July 23.

Some 18 months ago Benny Rubin came out here to do "Nice Baby" for M-G-M and "Marianne" for Cosmopolitan, clearing, through M-G-M, The Marjorie Davies film, just recently completed, and Rubin is now preparing to start work on "Baby."

Comedian personally adapted the story of the last-named picture and is currently at the local Orpheum by permission of Harry Karpf.

Colored Act in Shorts

Lou Irwin has placed Miller and Lyles under contract to Warner Bros. Talking shorts.

Act Walked

Snow, Columbus and White walked off the bill at the Coliseum, last half last week, objecting to the spot (opening). "Ebony Scandals" supplanted.

C. F. Zittel, publisher of a Times Square scandal sheet labeled as a theatrical weekly, obliged the Joe Moss Orchestra last week to dispense with its contracted girl single, Elsie Gilbert, and replace her with Pauline Gaskins.

Though the Moss Orchestra is claimed to be a Meyer Davis unit and under the Davis ownership as well as management, Zittel threatened everyone concerned unless the substitution was made, alleging he had full power to hire and fire in the Moss combination. Zittel is also billed by Davis as the manager of the Waldorf-Astoria Orchestra, another supposedly Davis unit. Both of the band acts are trying for vaude dates, with Zittel reported attending to the bookings with the Keith office.

The Moss Orchestra, from the Hotel Astor Roof, is at the Palace, New York, this week, with Miss Gaskins in it and billed.

Girl Troubles

Girl trouble appears to break out for Zittel every time he monkeys around vaude. The previous girl mess for him was when Florence Richardson, his former, girl leader at the Casino in Central Park, before Zittel was eased out of that soft spot as an undesirable, and her all-girl orchestra played Keith's Kenmore, Brooklyn. It was charged by Zittel that the girl that \$12,000 worth of gems had been stolen from her dressing room. Only Zittel and the manager of the Richardson act were in the room during Miss Richardson's absence, it was stated.

Zittel and Miss Richardson caused the arrest of the act's manager, but both failed to appear at the hearing, and the manager was discharged after having been held in a Brooklyn jail. The Zittel act has not been heard from since, nor Zittel in connection with it.

Summary Dismissal

Benny Harrison of the Raystone Talking Pictures intends entering a complaint with the Vaudeville Managers' Association for the summary dismissal of Miss Gilbert, without notice, salary or transportation, by the Moss band. Miss Gilbert had canceled several weeks in New England vaudeville to accept the Moss band engagement, coming to New York to join the act at the Palace. She reported for rehearsal last Thursday night, when Zittel interjected himself in the affair, announcing he had decided Miss Gaskins must only appear and he cared not what became of Miss Gilbert.

Neither Joe Moss, the orchestra's leader, nor Davis, its alleged owner, seemed to have any authority to overrule Zittel. Miss Gilbert's demands for two weeks' salary and her transportation were also rejected by Zittel.

The Raystone people have had Miss Gilbert make some talking shorts. They were impressed with her work on the screen and anxious to have her appear upon the Palace stage for a further line on Miss Gilbert's possibilities before the end. This followed a request from accounts, by Joe Moss to Harrison to have Miss Gilbert appear with his orchestra at the Palace.

While Zittel was at the Casino he seemed pretty well occupied picking up scandal gossip for his scandal sheet. After aired and with more time to monkey, he appears to have again picked on vaudeville to make some side money and trouble. Both were a favorite practice of Zittel's when on the Evening Journal years ago, during the time Arthur Brisbane didn't mind writing a long editorial for a \$1,000 advertisement secured by Zittel, who was the theatrical ad solicitor for that Hearst daily.

Miss Gaskins left the band about Monday, matinee upon a rehearsal call for Hammerstein's "Just the Other Day."

PUBLEX BOOKING

JERRY CARGILL
156 BROADWAY, NEW YORK.
TELEPHONE BRANT 654-5

NAOMI EDDIE
RAY AND HARRISON

"A PAIN IN THE BALLET"

By MAURICE LEO

KEITH'S PALACE, NEW YORK

THIS WEEK (JULY 20)

Representative, JOHN B. McKEE

SINGING SONGS AS THEY SHOULD BE SUNG

GENE GREENE

"The Singing Machine"

HEADLINING

THIS WEEK

STATE-LAKE

CHICAGO

Touring Radio-Keith-Orpheum Circuit

Direction MARTY FORKINS

Two Arbitration Decisions in Agents Vs. Acts in Keith Office

Commission for the seven weeks for Keith's in the west to be played by Keno and Green, with their daughter, Mitz, will be paid to Max Hayes, their former agent, according to a ruling handed down by the Keith agents' own board of arbitration.

Learning of the booking, Hayes entered objections with the arbitration board.

Hayes claimed he had repeatedly offered Keno and Green the same seven weeks at similar money, but that the team turned it down. They accepted it from Weeden & Schultz, it was claimed, along with a promise from those agents that picture engagements would possibly accompany the vaude work on the coast.

The arbitrary board stated its decision was based on rules 1 and 2 of the board's by-laws. Rule 1 declares no agent shall intentionally solicit an act already represented by another Keith representative.

Rule 2 states a Keith agent shall not book or represent an act unless the act produces a written release from its former agent; that if an agent refuses to release an act to another agent, he must immediately notify the arbitration board and give cause.

A similar ruling was made recently by the Keith agents' board in the case of Weber-Simon vs. Max Hart over Kramer and Boyle.

VAUDE LOGIC

Chicago, July 23. The old business instinct. "I'll book the act for \$400 or nothing," said the booker. "Let me offer them \$500," pleaded the agent. "They won't take it and then you've saved \$100 more."

Kramer and Boyle signed a personal contract with Hart, but accepted bookings by Weber-Simon, their original agents. Hart entered objections based on his personal management contract with the team and claimed credit for the booking. He was not upheld.

By both decisions the board of arbitration has indicated the personal management contract is not recalcitrant of an agent's prior rights to an act through being its unreleased representative.

Karl Emmy and his dogs out of "Sketch Book."

Leon Ignored Guarantee, Say Complaining Act

Lawrence Leon (L. & M. Agency) is in another jam with the V. M. P. A., this time complained against by Helene Beth Margo and Co.

Theatre involved is the Essex, Newark, N. J., running on a "co-operative" basis with the acts and paying off on percentage. When business is bad so is the pay-off.

Margo act, nine-people turn, played the Essex as a break-in-date and says it was on percentage with a minimum guarantee. At the end of the three days, the act contends, the payment made was lower than the guarantee Leon is claimed to have given them. Latter denies any agreement existed.

Leon has been in trouble with the Joint Complaint bureau on numerous occasions.

Agent Quits Dance Biz

Chicago, July 23. Max Richards, Keith agent, has sold out his interest in the Benny Meroff dance school to Meroff. Latter will continue to conduct the school alone.

Rooney-Moore Units

Pat Rooney, Marion Bent and Pat, Jr., and Florence Moore both are readying elaborate unit acts.

The Rooney unit will hold 25 people and Miss Moore's also over 20.

Critical Condition of Large Sound Houses Points to Vaude Resuming

PLUNKETT'S HOPES

Los Angeles, July 23. Joe Plunkett arrived today, looking for a good cigar and someone to pay his lunch check. He leaves Friday for the east.

"RADIO WEEK" REDUCED

Keith's "Radio Week" (July 27), originally contemplated as a stunt for all the New York houses, will be confined to four theatres in the Brooklyn division.

Reported cause is a lack of playable radio acts to go around.

Radio people booked to convey the "Radio Week" idea in Brooklyn are Charles Hamp, Albee; Tom Kennedy, Flushing and Kenmore; Mildred Hunt and Landt Trio, Madison, and "Mystery Girl," Flushing and Kenmore.

Hale-Martin Unit

Chester Hale and Nat Martin are producing a 25-people unit featuring Martin's orchestra of 11, Paul Gordon, comedian; 16 Hale Girls, and a sister team.

Chicago, July 23.

Apparent demoralization of vaude and picture house bookings out of this territory with the onslaught of straight sound houses was only temporary, according to conditions here and reports coming in from various towns.

Previous reports that sound houses are turning to vaude acts as a means of novelty are being confirmed by the critical condition of numerous sound houses. At least two large houses in Chicago will resume stage shows if the sound policy continues to the currently poor business. Other houses in this territory are making overtures for resumption of stage programs.

Local William Morris office is moving to larger offices on the 16th floor of the Butler building, preparing for a heavy demand for acts by picture houses this fall. Surveys have shown conditions very favorable for stage shows at start of the season, with numerous managers anxious for something to relieve the monotony of straight pictures.

Theodore Thomas, of L. A., is managing the Fox, Hartford, replacing Jerry O'Donnell.



ANGUS and SEARLE

"WHO'S WHO"

By MAUD FULTON. Staged by WALTER WILLS.

ANGUS TWINS

AND

SEARLE TWINS

DR. WEBER & SIMON AGENCY

Now, July 24, 25, 26, Chester, New York

July 27-30, Regent, New York

JUST COMPLETED THE ORPHEUM TOUR. WITH GRATEFUL ACKNOWLEDGMENT TO MR. BEN PIAZZA



ALBERT CARROLL

(Courtesy of Lee Shubert)

PRESENTS

HIS ONE MAN REVUE, "STARS OF 1929"

THIS WEEK AT THE KEITH'S PALACE, NEW YORK

Direction JENIE JACOBS

HARVEY PHILLIPS Presents

WILLIAM NUNN

in "BLOOD AND THUNDER"

NOW PLAYING KEITH'S PALACE, NEW YORK

CAST

MRS. ROBERTS.....GRETCHEN SHERMAN
MR. DENT.....HUGH THOMPSON

DOROTHY ROBERTS.....MARJORIE DILLE
DAN HARRIS.....EARL GILBERT

Direction MAX HART—EDDIE RESNICK, Associate

Act's Caution Against Canned Short Cutting Out Stage Unit Eased L. & L.

Indicating over the phone that Lyons & Lyons' status as an agency in the Publix office would not be altered, but otherwise refusing to make any statement, I. M. Halperin of the Paramount-Publix circuit, admits the agency has been trying to get to see him.

From understanding, Johnny Burke, now heading the Publix unit, "Over the Top," in which he stars

and which he also helped write and direct, figures as the central figure. Burke produced a talking short for Paramount which is virtually a replica of the Publix unit.

Burke was given \$5,000 bonus for his screen services in addition to his week's salary (\$1,750) in the unit. The rest of the unit players were compensated a week's salary for the week that they made the unit and laid off, picking up the Publix route immediately thereafter.

Lyons & Lyons have Burke under exclusive management for a term of years. When Will Hollander of the Public booking office went to Boston, following the unit's New Haven break-in, to sign Burke for the unit, the comedian was told that Publix wanted nothing to do with the Lyons agency. Burke, meantime, of his own accord asked for the \$5,000 extra for his screen services. Reaching New York at the Paramount, Burke consulted his managers-agents, explaining the situation.

Burke insisted that before he signed the regulation two weeks' cancellation clause he elided from his Publix contract, this guaranteeing him an unbroken 28 weeks of Publix time. Otherwise Publix, once the Paramount short might be released, could have had the privilege of closing that unit altogether.

Lyons & Lyons first heard of the talker when Paul Ross of the agency was phoned by Hollander in connection with securing the services of Don Rowan, who plays the "sergeant" character in the military unit. When Ross asked what about Burke for the picture, the reply was evasive.

The Lyons agency became miffed at the thought that after the circuit had been doing business with their office it attempted to eliminate them and book directly with their feature act.

When Ross later came upstairs (Continued on page 49)

FREEMAN FREE

39 Kickers in Boston Want \$1410 Due Them from Irish Fair

Boston, July 23.

Police Inspector William E. Leblanc of Boston has received word from the Cedarhurst, L. I., police that the warrant sent them from Massachusetts for the arrest of Freeman Bernstein, alias Roger Ryan was not sufficient to warrant his extradition to Massachusetts.

Bernstein operated the Irish fair at Boston Garden more than a month ago and is alleged to have left town without paying the wages of the people connected with the fair.

The Cedarhurst police say the offense charged is only a misdemeanor in New York. The police here have 39 complaints against Bernstein for claims totaling \$1,410.

LOLA LANE VS. L. & L.

Los Angeles, July 23.

Lola Lane signed a deposition asking the rescinding of her two-year contract with Lyons and Lyons. Miss Lane asserts that the agency holds contracts on both herself and sister but has never made any effort to find work for them.

Since the contract was signed, Miss Lane says, she has secured a five-year contract with Fox through her own efforts.

Miss. Andree's Collapse

Miss Andree, dancer, stricken with brain fever while in a Publix unit some weeks ago, due to a severe mental shock, has suffered a relapse.

She has been again compelled to give up stage work indefinitely.

Before going to Publix Miss Andree headed her own production act.

Lillian Roth in "King"

Los Angeles, July 23.

Lillian Roth has been assigned her first screen part.

She will be in Paramount's "Vagabond King."

Ginger Rogers' Film

Ginger Rogers, single, goes with Radio Pictures.

Her first role will be in Radio's "College Sweethearts."

Call for Indie Agents-Bookers in V. M. P. A. Offices for Understanding

A call is being issued for a general gathering July 29 (Monday) at 2 p. m. in the New York offices of the Vaudeville Managers' Protective Association, by the independent agents and booking-bookers in the east for an understanding.

The call will be issued for New York, Philadelphia, and Boston, principally.

It will mark the beginning of the campaign the VMPA intends against the irresponsible agent and bookers also taking in the similar kind of indie vaude manager.

Major Donovan of the VMPA will

preside at the New York meeting.

It is said that Major Donovan has conferred with Pat Casey, with both reaching a decision that the haphazard business methods of the irresponsible, non-members of the VMPA, can not be permitted to continue injuring the welfare besides the general standing of the variety show business.

By virtue of progressive showmanship and a brilliant performance

MERCEDES

commands the enthusiastic approval of all real showmen!!

—Minocqua, Wis.

Nuts Katzenjammer
THE MONKEY
NUT CRACKER
with
SCHEPPS
COMEDY CIRCUS
Now at Keith's Palace, N.Y.
Direction ARTHUR PEARCE
JACK CURTIS OFFICE

AT LIBERTY
FRANCIS X. HENNESSY,
Scotch Piper, Irish Piper,
Violinist (Musician), Dancer.
Vaudeville, would join act or
lady partner, ballad singer
(between 35-45), Scotch-Irish
playlet.
Address care of Variety, or residence,
492 West 48th St., New York City

INCORPORATIONS

NEW YORK

Victoria Mutual, Inc., Manhattan; theatricals; Jacob I. Goodstein, I. Wiener, Sarah Lipnitsky.

Northern New York Theatres, Inc., Saratoga; theatres; \$10,000; William E. Benton, Frank P. Williams, James Malone.

Consolidated Ticket Corp., Manhattan; theatre tickets; Leo Fausberg, Abraham Solomon, Nora O'Leary.

Home Sault Pictures, Inc., Buffalo; pictures; \$200,000; J. Elwood Pool, Edgar A. Smith, Frank Schneider.

Ruth Benedict, Inc., Manhattan; theatricals; Raymond J. Gorman, William M. Stevens, Michael A. Castaldi.

E. J. Carpenter Productions, Inc., Manhattan; theatricals; \$5,000; H. J. Carpenter, H. F. Kinney, D. A. Hildenburgh.

Majestic Mutual Fort Wayne, Inc., Manhattan; theatres; Jacob I. Goodstein, I. Wiener, Sarah Lipnitsky.

Taubes Productions, Inc., Manhattan; theatres; \$10,000; Joseph Sadian, Leo Taub, Simon S. Feinstein.

Hanover Amusement Corp., New York; theatres; \$10,000; Clarence A. Cohen, A. Philip Frankel, Herman Weinstein.

Allied Artists, Inc., Manhattan; theatricals; \$10,000; Arnold Johnson, Dorothy Johnson, Irene Steinberg.

Kempire Chain Amusement Corp., Syracuse; theatres; Leon E. Dickinson, Carolyn G. Surbeck, Ruth E. Ackerson.

California Audible Pictures Co.; Burton King, Lon Young, Orrel Humphrey; \$75,000; motion picture producers.

Statement and Designation Sano-Art Pictures, Inc., Delaware; pictures; New York office, 1440 Broadway, New York City; T. A. Lynn, secretary; 140,000 shares, 40,000 preferred, \$50 and 100,000 common, no par value. Filed by Graham & Reynolds, 25 West 43rd st., New York.



GEORGE BEATTY

Glad to renew acquaintance with my good friend, Jack Benny, and rejoice in his success in his first talking picture, the "Hollywood Revue." Hollywood has gone Jack Benny by a large majority.

Direction PHIL OFFIN
MAX HAYES OFFICE

Now At Keith's Palace, New York

MISS FRANCES WILLIAMS

(By Courtesy of Mr. George White)

"THE MODERNISTIC DISEASE"

Assisted by LEON and BEBE.

LEO FEINER and HAROLD ARLEN at the Music Boxes

THE TIMES

"Many impressive names, headed by that of Frances Williams, are to be found on this week's new Palace program. To be sure, Miss Williams sings her 'hot' and blues songs again with an effect as fervent as ever."

THE WORLD—THE PALACE

"The blondest member of all Equity, Miss Frances Williams, late of George Cohan's 'Mary,' of the Marx Brothers' 'Cocoanuts,' of 'Innocent Byes' and several editions of George White's 'Scandals,' graces, indeed the word, the venerable Palace boards this week. Miss Williams possesses a deep, throaty voice and sufficient discretion to choose those songs for which it is best adapted. 'Do, Do Something' and the song she originated in the 'Scandals,' 'Pickin' Cotton,' received a deservedly clamorous reception."

At Casanova Roof Nightly

Signed for GEORGE WHITE'S "SCANDALS"

Direction LYONS & LYONS

As the New Season Approaches Make "Variety" an Advance Salesman

**No better agent or publicity maker than one going
'round the world every week.**

At home or abroad "Variety" will work for you.

**If you have something saleable, in talent or product,
use "Variety."**

**Always traveling; always a salesman, going to all of
the show business in all of its branches over all of the
world.**

**"Variety" is unique in that it thoroughly covers ALL
of the show business—a show business' trade paper of
international circulation.**

A salesman that can't be duplicated

Have you tried our campaign series advertising?

*A great reducer of bank rolls, but the finest kind of weekly
publicity.*

Just write—you'll find out.

WITMARK SCORES WITH THE MOST STIRRING BALLAD IN YEARS **MY PEOPLE**

LYRICS BY PAUL CUNNINGHAM

MUSIC BY PAUL WINKOPP

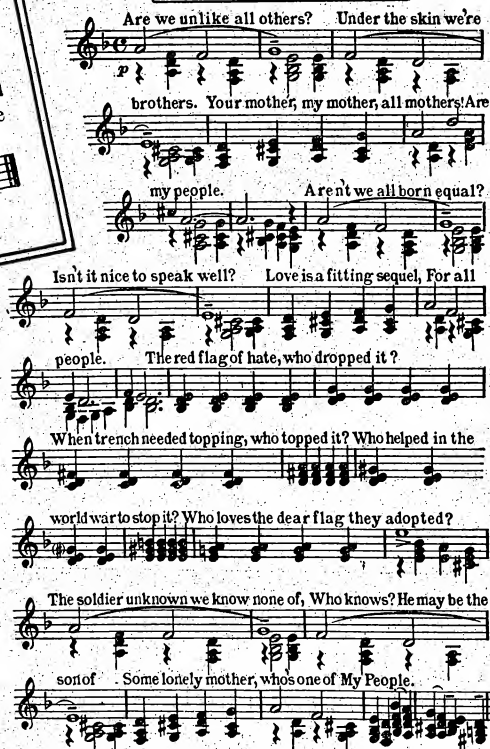
REFRAIN



**WRITE - WIRE
- CALL -
ORCHESTRATIONS AND
PROFESSIONAL COPIES
IN ALL KEYS
NOW READY!**

**TRIED AND PROVEN-
THE GREATEST
SHOW STOPPER,
AND APPLAUSE RIOT
OF IT'S KIND
BIGGEST OF ALL
BIG SONGS!**

RECITATION By PAUL CUNNINGHAM.



IRA SCHUSTER AND AL COOK Prof. Mgrs.

BOB MILLER BAND & ORCH. Mgr.

PHILADELPHIA, 1118 Chestnut St.
 BOSTON, 181 Tremont St.
 LOS ANGELES, Majestic Theatre Bldg.
 CLEVELAND, Vitagraph, Inc., Payne
 Ave. and E. 21st St.
 PITTSBURGH, Magee Bldg., care Drake-
 Kapphan Piano Co., 336 4th Ave.
 B. FELDMAN & COMPANY, LONDON, W. C. 2

M. Witmark & Sons
1650 Broadway, New York

CHICAGO, 910 Woods Bldg., 54 W. Randolph St.

DENVER, 1527 Champa St.
 ST. LOUIS, Ambassador Theatre Bldg.
 DETROIT, 901 Wurlitzer Bldg.
 CINCINNATI, care Vitagraph, Inc., 1208
 Central Parkway.
 MINNEAPOLIS, First National Pict., Inc.,
 1101 First Ave., N.

J. ALBERT & SONS, SYDNEY, AUSTRALIA

\$100 Per Couple Benefit

A benefit supper dance and cabaret to a \$100 admission fee per couple is slated for Saturday night (27) at the Grand View hotel, Lake Placid, N. Y., with Eddie Cantor as m. c. and Sophie Tucker as hostess. The Jewish Social Service, (tubercular) of the Temples of Saranac and Lake Placid in aid of patients at Saranac is the beneficiary. William Morris is chairman of the committee; Dr. Edgar Mayer and Edwin Mayer are among the committee members.

L. & L. ALL-ACTS BILL

Next week (July 27) will see an all-Lyons & Lyons booked bill at Loew's State, the same agency handling all three features. The entire show holds the Panchon and Marco "Up in the Air" unit, May Usher and Alan Rogers, tenor. This marks the return of Miss Usher to Loew's after three years with Keith.

Temple, Detroit, Grind Chicago, July 23.

Nate Blumberg, Keith's mid-west operator, has decided to reopen the Temple, Detroit, as a straight and silent picture grind around Sept. 1.



Buck and Bubbles
Booked Solid, R-K-O Circuit
Rep., NAT NAZARRO

HARRY and FRANCES USHER

in

"FIFTY YEARS FROM NOW"

"VARIETY," JULY 10, 1929, 81ST ST. THEATRE

"... Harry and Frances Usher, magic and mind reading; framed by a special drop and an idea. The Ushers, besides their certain ability to entertain, offer a chance for exploitation that shouldn't be passed up by any theatre manager. It's a novelty act of extraordinary newness. Harry Usher's solo stunts, preceding his partner's late entrance, build up to the regular thespian bit. Usher's masterpiece, and done by few others besides the late marvel."

"Harry's velvet delivery is matched by that of Frances, good looking, lady and a neat talker. The audience mind reading business is handled with practically no stalling and milking, the answers snapped back quickly and the next question following without hesitation. The pace covers any possible code, most effective system. Big."

Just closed our season of 42 weeks of consecutive bookings over the R-K-O. Circuit of Theatres. Thanks to all the R-K-O. executives for our pleasant tour.

Now vacationing until October at Venice, Calif.

Direction of WEBER & SIMON OFFICE

EDDIE STANLEY AND GINGER

This Week, PALACE, Chicago

PIRATES: This ad cost us two months' salary to WARN YOU to lay off our "THEME SONG" GAG

Direction ARTIE PEARCE. Sailing for London soon.

SANTREY'S "SOLDIERS"

New Act Opens Aug. 2 at Capitol, Detroit

Henry Santrey and his Soldiers of Fortune, as his new act is billed, opens Aug. 2 at the Capitol, Detroit, and plays the Woolfolk time around Michigan, opening in Flint the following week. She's houses on the Keith time follow.

Act is produced by Lyons & Lyons, with special material by Mann-Hollner and Albert Nichols Skeeters and Ray, Helen Malcox and Jordan Bros., are in support.

Harry Seymour is not in the act. He is now abroad. Seymour and Santrey plan to produce legit musicals next year.

ACTS CAUTIONED

(Continued from page 46)

to the 10th floor to submit acts to Publix he was told by Halperin and Hollander that the L. & L. agency was non persona grata with Publix.

From understanding, Halperin had told Sam Katz they could get a good talking short out of Johnny Burke's "Over the Top" and pay no more than the regular week's payroll of around \$2,800, but that when Burke insisted on the \$5,000 extra and also the guarantee for the run of his Publix route, it burned. Burke for that one week of Paramount "shooting" received \$6,750 in salary, \$5,000 above the regular \$1,750 weekly stipend.

The Lyons agency claims no explanation was given them and attempts to reach Halperin failed. A written communication to Halperin is understood to have fetched an appointment last Monday, but after Arthur Lyons was kept waiting from 12 until 1:30, he walked out, telling Halperin that whenever he's not too busy he hopes to get together with him. A date was set for Monday of this week.

Lyons say he thought the treatment to him was particularly rough in view of L. & L. having influenced Burke to go Publix, at Earl Sanders' explicit behest.

FRASER INCORPORATES

Cl Wesley Fraser, formerly with Keith's, has incorporated himself to engage in theatrical agency. Associated with him are J. J. McGuiness, E. M. Jacobs, J. A. Hart, M. E. Eisengberg and R. L. McKee.

Fraser, Inc., operates out of Boston at the Metropolitan theatre building.

Publix Owns Girl Troupes

Publix is establishing its own chorus department for the coaching of lines for one out of every four Publix units. Fred Cowitch will be in charge.

Dave Gould, Dorothy Berke and Gamby-Hale Girls, independently trained and coached, will alternate with Publix' own troupes, the other three units out of four.

Eltine's Talkers

Los Angeles, July 23. Julian Eltinge is now on the coast to make a series of four talking features for state rights market. Headquarters at Tec-Art studios.

PETER HIGGINS' CHANCE

Irish Tenor From Vaude Going in Talkers

Los Angeles, July 23.

Peter Higgins, Irish tenor, currently at Orpheum is taking a test this week for a role in M-G-M's "Lord Byron of Broadway."

In case this does not go through, he will be in the next Billie Dove picture at First National.

Higgins has been appearing for Keith for the past several years under a blanket contract, guaranteeing him 30 weeks a year.

Sun and Tabs

Qus Sun circuit is figured for 80-20 tab operation next season.

With Sun having made valiant efforts toward an eastern invasion more or less fruitless the past three years, it seems a toss as to whether the circuit will play vaude next season at all or go entirely tab.

Stage Band at 81st

Keith's 81st St. will experiment with a stage band policy week of July 27, as a change for the summer.

Pit band will graduate to the stage to background the acts for that week.

JANE DILLON

and "HER BOY FRIENDS"

Returning Home After Eighteen Months Triumphant
Headlining and Bringing with Them an
Australian Sundowner

The press of the world proclaims her:—

"VARIETY"—AMERICA

"Jane Dillon is that rare creature—a male impersonator. Miss Dillon is great vaudeville."

AMERICA

"Act that challenges me to go the limit in giving her credit for her work in male characterization. Her Yukon man is a triumph as to make-up and voice. She has real life in her characterization of a white-haired old man in years, but young in spirit. There is a suggestion of travesty as well as real tragedy in this character drawing of a man about town. Miss Dillon comes with her idea of an old man. Here she has caught the voice, the make-up and old age itself. Really here is a wonderful piece of work and it actually elevates the variety stage to that place where real artists of characterization may win the admiration of a big and ever changing audience. Be sure and see Miss Dillon this week and you will thank me for picking her out and inviting you to see this really and fine one since an artist of male characterization. Jane Dillon contributes to the variety stage a type of entertainment which helps to glorify this institution. To me she is one of the treats of the season."—WALTER HICKMAN, Indianapolis "Times."

CANADA

"The other big feature on the Princess bill is Miss Jane Dillon. This gifted actress presents four types. Each type is clear cut, comprehensive as to costume, facial expression, pose and voice. The swiftness of the changes and their completeness in both external and physical details are matters for wonder. The types are all of individual interest and with each Miss Dillon has a little monologue to carry conviction further."—MONTREAL "DAILY STAR."

AFRICA—JANE DILLON

"Jane Dillon is an artist whom all frequenters of the Tivoli should see during her season in Cape Town. Miss Dillon is at one in moment attractive and well dressed with a soft and attractive speaking voice and the next—an American farmer—goatee, drawl and manly voice, all complete. The farmer has come into town to drive a hard bargain. He is absurd, he has twinkling eyes, and as Miss Dillon presents him is a delightful person. Another dressing interlude, marvelously brief, and a rough looking customer with a fur cap and check suit appears. For her last number Miss Dillon presents a comedy sketch, a soldier and his pal. The pal, a fine upstanding Alredale, plays his part with great intelligence. The great point of the artist's work is her attention to detail—both in the matter of dress, speech and fidelity to type. Miss Dillon gave her audience a most enjoyable half hour's entertainment, and everyone was sorry when it was over."—MRS. HARROW DOWLING, "Cape Times," Cape Town.

IRELAND

"Jane Dillon, who has been in Dublin before, is an artist of charming personality whose portrayal of male character is really remarkable. She can change her voice into the robust accents of a public man and wear his garments as a manner born. Her impersonation of an Australian 'down and out' could not be surpassed."—THE IREISH TIMES, "DUBLIN."

Greetings to My Friends Everywhere—You Know Who You Are and I Shall Never Forget

Appreciation to Sime for his suggestions and constructive criticism which helped me attain the following:—

"Jane Dillon—in broad strokes of extraordinary vigor she brings before us the hayseed come to town, the prospect of the Yukon, the lady-killer of the cities, and the sundowner of the open road. She brings a new world to the halls and epitomizes it with a skill which puts her beyond fear of rivalry. It was a strange world for a 'male impersonator' to conquer."—LONDON "ERA."

And a tribute during her London Palladium engagement from the GREATEST CHARACTER COMEDIAN IN THE WORLD, that most gracious of artists—generous enough to praise another's work in the midst of his wonderful London reception:

"IN APPRECIATION OF A WONDERFUL PERFORMANCE—YOU 'STAND ALONE'."

WILL FYFFE

And gratitude to JENIE JACOBS for all she has done for me—a staunch friend and an untiring representative.

JANE DILLON

"VARIETY"—ENGLAND

"Jane Dillon's initial London appearance at the Victoria Palace—vaudeville yesterday resulted in her completely stopping. She made two speeches."

ENGLAND

"The most unusual of our visitors this week is Miss Jane Dillon. . . . she does bring a gust of fresh air into the music hall. Her distinct business is the portraying of very masculine types. Each is evidently a sincere study from the life and astonishingly faithful. . . . in looks and manners and voice. Miss Dillon is very far removed from the decorative art of our own Vestal Tilley and Hetty Kings, whose impersonations are not so much a concealment as a subtle accentuation of the sex of the artist. For the period of each of her imitations Miss Dillon seems really to be inside the skin of her characters; and her simple and quite untheatrical manner as herself adds to the pleasure of her performance."—C. K. G. Manchester "Guardian."

AUSTRALIA

"Jane Dillon, the talented male impersonator, has proved very popular and starts her fifth week at the Tivoli tomorrow. Her characterization as an Australian 'swaggie' is one of the most amusing and artistic sketches ever seen on the vaudeville stage."—JEAN HULL, "Sunday Pictorial," Sydney.

A Brilliant Artist—Jane Dillon

"Jane Dillon, who startled audiences at the Regent Theatre, is something more than the impersonator which she is billed. She is a great actress. The slender, intelligent young woman who sang pleasingly enough a snatch of song at the piano to her own accompaniment was actually metamorphosed before the eyes of the onlookers into a quaint old Western farmer, a lumberjack complete with snow boots and drawl, the tattered remnant of a Broadway beau, preparing for death with an impudent and irreverent jest for his epitaph, and—this roused the audience to wild enthusiasm—an Australian 'sundowner.' Even with the merciless opera glasses of the critic trained upon her, the American girl came through with flying colors."—THE ADVERTISER, Adelaide.

LONDON—JANE DILLON

"When we read in the ballad of 'The Mermaid' of a voice 'supernaturally hoarse' we wondered what that would be like. Now having heard Jane Dillon we know. Her own voice is light and feminine. Very suddenly, however, she whisks herself into fur cap, moustache, chequered coat and corduroy trousers tucked into boots laced halfway up to the knee. In this garb she is a mighty picturesque picture and gold prospector, and we listen, with breathless interest while she eloquently describes 'The Spell of the Yukon' in the tones (basso profundo) of a man used to its ways. All the dog team, snowstorms and lumber camps of the 'movies' could not add to the effect. With equal rapidity Miss Dillon changes herself into a nasty old gentleman; then into an old pioneer who remembers the night the candle flame froze stiff and invites us to a meal of 'good fried chicken' with such emphasis that we can barely keep our seats."—M. W. D. London "Observer."

Jimmie O'Neal Says Daughter Wrong In Leaving Tishman—No Alimony

Aside from Justice Collins in New York Supreme Court denying any alimony to Bernice O'Neal-Tishman in her separation suit against Sammy Tishman, the agent, there's plenty of inside stuff in connection.

Jimmie O'Neal, Irving Tishman's partner in theatrical enterprises and the father of the girl, is said to side with her husband. For another, Zelma O'Neal, featured comedienne of "Follow Thru" and Bernice O'Neal's stage "sister," is said to be the unofficial cause of the marital tiff.

Sammy and Irving Tishman are brothers.

Bernice and Zelma O'Neal were "sisters" in a vaudeville act before Bernice married Sam Tishman. Zelma since stepped out as a production comedienne under Schwab & Mandel's management in "Good News" and "Follow Thru." Bernice is Jimmy O'Neal's real daughter; Zelma was supposed to be an adopted daughter, but actually isn't. As part of the sister act, Zelma used the O'Neal name.

Jimmy's Affidavit

Jimmie O'Neal's affidavit, filed in support of his son-in-law's defense,

sets forth that Bernice wasn't justified in leaving her husband; that Tishman is ready, willing and capable of supporting her.

Above all, and not in the record, O'Neal and his son-in-law, Tishman, cared nought for the publicity. Both frankly told Bernice that she'd be taken care of under a separate maintenance agreement if she insisted on the split and her father assisted her that she'd be bound to get a better break under a private arrangement than from the courts.

In court, Justice Collins awarded no alimony. The wife had asked for \$250 a week and \$2,500 counsel fee. She got neither.

It was Tishman's denials of his wife's allegations, coupled with the supporting statement of her father, that influenced the court against Bernice.

Justice Collins agrees: "There are many instances of alleged cruel and inhuman treatment alleged in the papers, none of which have been corroborated save by the alleged sister of the plaintiff, whose affidavit lacks many essentials in order to corroborate." (Meaning Zelma, whose influence over Bernice is said to figure in the marital rift.)

Assistance for New Acts Around Chicago

Chicago, July 23. Englewood, located in Chicago's south side Little Loop, started last Tuesday night as official Chicago Keith "Professional Preview" house in a carefully laid plan to give new talent an opportunity under the best conditions possible. Englewood will continue the one-night one-performance showings, with five acts the first half and five additional acts for Tuesday night only, next season.

Ben Piazza, Keith's general western booking manager, has formed a reconstruction committee composed of members of the association, who will attend the theatre as a body. Any acts showing possibilities, but in need of alteration, will be given an audience with the committee and tendered suggestions. Acts handicapped in presentation by lack of money for equipment may receive an advance with which to purchase scenery, etc., if talent seems acceptable in the showing.

A producer may be engaged to assist in smoothing out acts. With this territory a bush league for the big time houses, the new move holds possibilities.

No Alibis

Alibi squawks by acts that their music was bungled or that they were handicapped by the backstage crew will be eliminated. A special director for the pit orchestra is to be engaged to assist in running the acts off smoothly, and the backstage crew has been requested to give full co-operation.

Piazza is confident this territory will develop plenty of new talent, efficiently groomed for the best houses, when the co-operative methods are in full force.

Cora Green's Route

Cora Green is set for 33 weeks on the Orpheum time. The colored comedienne stepped out of Vincent Youmans' "Great Days" musical when the show folded Saturday for revision.

Miss Green was formerly partnered with Hamtree Harrington, but is now doing a single.

Sammy Lee Bankrupt

Los Angeles, July 23.

Sammy Lee, under contract to Fox as a dance producer, filed a voluntary bankruptcy petition listing many creditors in connection with the flop of his first and last Broadway musical comedy producing venture. Lee staged and produced "Cross My Heart" at the Knickerbocker, New York, sinking his own capital and flopping badly. The dance stager seemingly took this step out in order to dodge creditors' attaching him on the Fox payroll.

Most of the Sammy Lee creditors are Broadwaywise. One is Dan Kussell, who sued on a three per cent. royalty contract as librettist of "Cross My Heart," alleging the show grossed \$126,144 in 10 weeks, owing him \$3,784 as his share.

Danzinger Hit By Auto

Nathaly Danzinger, interior decorator and official decorator of the Keith-houses, is in the French Hospital, New York city, recovering from injuries encountered when struck by an automobile at Broadway and 45th street last Friday.

Danzinger suffered contusions and abrasions as result of being hit by auto and for a time it was feared he had a fractured skull, since denied, and with patient reported on road to recovery.

Two Agencies Concerned In Two Acts Fooled

Two more complaints have been filed with the V. M. P. A. by acts claiming they were booked into independent vaude houses, only to be informed by the management they were not booked after arriving in the town.

The agent in both cases was Bert Jones, unattached to the V. M. P. A. "Campus Capers," 6-people flash owned by A. E. Seymour, received a contract from the Frank Wolf booking agency of Philadelphia, through its agent, Jonas, for three days at the Capitol, Shamokin, Pa., commencing July 4.

Act jumped from Niagara Falls to Shamokin for the date, to be turned down by the manager upon arrival. The sudden disappointment left them stranded without finances, according to Seymour. When getting in touch with Wolf, his answer was "sue me," states the complaint.

V. M. P. A. has written to Wolf in the act's behalf, with no reply received to date. The Shamokin house is not a member of the managers' association.

Act (2) known as Gray and Gray were booked and given a contract for the Show Boat theatre, Ocean City, N. J., by Jay Raymond, another Philly booker, also through Jonas as their agent. Date contracted for was three days commencing June 29.

Same circumstances and result.

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST. BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE BLD'G

JOHNNY JONES

IN CHARGE

AMERICA'S FOREMOST COLORED ORCHESTRA

FLETCHER HENDERSON

OPEN FOR ENGAGEMENTS

Exclusive Management LOU IRWIN

1560 Broadway, New York, Suite 1110 Tel. 1626 Bryant

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES
CONSISTENT, EFFICIENT SERVICE SINCE 1915

The Fally Markus Vaudeville Agency

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway
Lackawanna 7876 New York City

RADIO-KEITH-ORPHEUM
CIRCUIT OF THEATRES

Vaudeville Exchange
General Booking Offices
Palace Theatre Building
1564 Broadway

R-K-O FILM
BOOKING CORP.
General Booking Offices
1560 Broadway
NEW YORK



CORPORATION
1560-1564 Broadway, New York
Telephone Exchange: Bryant 9306
Cable Address: "RADIOKEITH"

R-K-O
PRODUCTIONS, INC.
Producers and Distributors of
RADIO
PICTURES

Launching an Era
of Electrical
Entertainment
1560 Broadway
NEW YORK CITY

UNION THEATRES LTD.

AUSTRALIA

Australia's Largest and Most Important Picture, Talkie and Vaudeville Circuits Covering Every State and Important City in Australia

NEW SOUTH WALES

Sydney

City	Capacity
Capitol	3300
State	3000
Lycium	1800
Haymarket	2000
Lyric	1600
Crystal Palace	1000
Empress	1000
Olympia	2200
Union de Luxe (Marickville)	2300
Union de Luxe (Ashfield)	2400
(In association) Prince Edward, City	1500

Newcastle

City	Capacity
Strand, City	1400
Royal	2000
Lyric	1200
Star (Morewether)	1100

South Coast Circuit

City	Capacity
Crown, Wollongong	2000
Town Hall, Wollongong	1600
Royal, Balli	1300
Kings, Chirroui	1400

QUEENSLAND

Brisbane

City	Capacity
Wintergarden, City	2300
Tivoli	2700
Najette	1200
Valley	1000

In association with Birch, Carroll and Coyne, Ltd.:
Toowoomba Capacity 1700

Empire Ipswich Capacity 2000

City	Capacity
Wintergarden Bundaberg	1700
New Wintergarden (In construction)	1600

Maryborough

City	Capacity
Bungalow	1100
Airborne	1000

Rockhampton

City	Capacity
Wintergarden	2000
Earls Court	3000

Townsville

City	Capacity
Wintergarden	1800
Olympia	2200

Mount Morgan

City	Capacity
Olympia	1400

VICTORIA

Melbourne

City	Capacity
State, City (Australia's Largest Theatre)	4000
Majestic, City	1800
Melba	1200
Britannia	1000

In association with Electric Theatres Pty. Ltd.:

City	Capacity
Paramount, City	1500
Star	985
Strand	1185

In association with E. J. Carroll:

City	Capacity
Athenaeum, City	1200

Melbourne Suburbs

City	Capacity
Monroe Ponds	1400
Burnley	1050
Empress, Traralgon	1200
West Brunswick	1000

SOUTH AUSTRALIA

Adelaide

City	Capacity
West's Olympia, City	2500
Pavilion	1400
Grand	1100
York	1800
Wandergraph	1200

WESTERN AUSTRALIA

Perth

City	Capacity
Ambassadors	2750
Prince of Wales	2200
Grand	1400
Pavilion	1000

Fremantle

City	Capacity
Princess	1400

TASMANIA

Hobart

City	Capacity
His Majesty's, City	1700

Launceston

City	Capacity
Princess Majestic	1550
	1400

ALWAYS OPENINGS FOR GOOD PRESENTATION AND BIG TIME ACTS UNDER THE MOST CONGENIAL CONDITIONS
THE WORLD'S LARGEST PRODUCERS PLAY THEIR TALKIE AND SYNCHRONIZED PICTURES ON OUR CIRCUITS EXCLUSIVELY
Address Communications to: STUART F. DOYLE, MANAGING DIRECTOR, HEAD OFFICE, 251A PITT STREET, SYDNEY, AUSTRALIA

or to

New York Office: 729 Seventh Avenue, New York City, N. Y.

Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.

London Office: Beacon House, D'Arblay Street, Warbour Street, London, E. C., 3.

CHARLES RAY

(IN PERSON)

DOING

“HIS STUFF”

N. Y. "Times" (July 22)

"Charles Ray, still possessing the charm that made him a cinema favorite, opens the second half of the program with an act largely devoted to songs."

"Daily News" (July 22)

"Charles Ray, one-time movie favorite, reveals a likable stage personality and a nice, easy way of singing songs."

N. Y. "Eve. Sun" (July 22)

"He has a good stage personality."



N. Y. "World" (July 22)

"Charles Ray, the movie star, in person sings a few songs and does the unprecedented thing of reciting a prepared rhymed curtain speech which pleased the Saturday night audience immensely."

N. Y. "American" (July 22)

"There was that certain something that is Charles Ray that never fails to please."

"Herald Tribune" (July 22)

"Charles Ray brings Huckleberry Finn to the stage and scores with his contributions. With the assistance of Ray Gold at the piano the former screen star cuts comic capers to the delight of the patrons."

THIS WEEK (JULY 20)

KEITH'S PALACE, NEW YORK

Representative **CLAUDE BOSTOCK**

225 West 46th St., New York City

1. A. W. F. 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844,

HOTEL ASTOR ORCH. (18)

24 Mins.; Full

Palace (St. V.)

Band presented in the usual way of bands in vaude, with the assistance of two specialty people. The singles are Sonny O'Brien, who is a smaller edition of Skin Young, in voice and music, and the other is a girl. The girl Saturday and Sunday at the Palace was Pauline Gaskins. Before the Palace there was another girl, replaced by Miss Gaskins at the Palace. The house and booking office probably were not aware that Miss Gaskins was liable for rehearsal call from a legit producer when the act's contract was permitted to be made. The other girl around to squeeze in Miss Gaskins.

Miss Gaskins received the call Monday, and walked out, leaving the spot wide open. With the Palace receiving one less person than it was paying for.

To say that the Moss band is presented in the usual way of bands in vaude is to say that all bands look and sound the same today.

The way this one was presented at the Palace, it needed a lot more than its music. And the Hotel Astor Roof is only patronized by transients so the billing held no b. o. appeal.

First to strike the eye were the black cheese cloth masks over the music stands, because the stands were in front of the musicians. One of the two grand pianos used was graced with a too-short strip of the same cheese cloth along the curved side, while the other piano was bare.

The house velvet drop, backed up the action, relieved by a pair of filmy paper-mache pillars (white).

Band looked bad before it started. And then the usual sort of act followed. Joe Moss is a comedian. He does acrobatics better directing, so much so that he breathes like a dancer when announcing. He could at least soften the look when he addresses the audience.

How the Hotel Astor likes the band is the Astor's business. How they like it at the Palace is purely the Palace's business. From the latter of this band at the Palace it appears the Palace is not taking care of its own business. *Bigs.*

"FANTASMA" (18)

Fantasma & Marco "Ideas"

20 Mins.; One and Full (Special)

Academy (V-P)

"Fantasma" is the latest of the Fanchon and Marco "Ideas" for vaude. For entertainment, talent and class it can hold up with its predecessors. Not unlike the latter, this new one has enough ideas in dancing and stage pictures to qualify as an acceptable nucleus for a full length revue.

Opening "three" Vivian Fay, attractive blonde prima, with unbilled tenor, does a "Tree" number with the dancing dozen girl ensemble costumed as trees in bloom, working in a ballet for build up.

Back to "one" for some warbling, clowning and hoofing by colored male team, also followed.

Up "In Avalon Town," sung by tenor, with girls in fan effect back and danced by dainty dancer, combining to make an effective stage picture.

"Reed" Corcoran followed with comedy song specialty strumming a banjo and tickled, with another stage picture ensemble, "Wedding of the Kewpie Doll," in which Frank Ward impersonates a finger dancing doll. All on for parades and dancing in adequate wind-up.

Went over big in closer. Can stand this or No. 3 on any bill.

LA MARR AND BOICE

Songs and Talk

15 Mins.; One

Metropolitan (V-P)

La Marr and Boice frame what might be best designated as the new "sister team" type. Instead of using a street drop of the begin, the young women appear as night club hostesses.

Their opening song is modernistic, with the tag line, "Gee, it's tough to be a hostess in a Broadway cabaret." Partner seems to be special, with fly remarks; with the bigger of the duo doing more of the comedy emphasis.

For the finish, the other girl discards her corset wearing dress for an abbreviated outfit. Effective for the getaway.

Hit here and drew laughter from all parts of the house with the latter exchange. *Mark.*

BUDDY RALPH

Songs

11 Mins.; One

Lincoln Sq. (V-P)

Nice looking blonde with a strong blues voice but using the wrong material. Could get better result out of that voice with hot pop tunes.

Spotted deuce here and opened with "I've Got a Feeling I'm Falling" to fair results. Went into sentimental ballad about "We Make Mistakes" and interpolated a recitation that could be thrown into the backyard. Takes up almost half the act's time with barely a response. Possibilities only in the voice.

ALBERT CARROLL

Impersonations

18 Mins.; One, Three

Palace (St. V.)

The "Grand Street Follies" light brings to vaude a series of somewhat highbrow—for vaude—impressions of stage people, impressions that with vaude audiences will carry secondary significance. Carroll's trouping, comprehensible to anyone, goes far beyond the impersonations themselves.

John Barrymore, Ethel Barrymore, Mrs. Piske, Halide Wright, Beatrice Lillie and Mayor Walker are subjected to the take-off. All well done; carefully studied. The John Barrymore bit, with a speech phrase, "Hamlet," and mentioning Hollywood and films, is just one of the many others. There are two people on the stage who can look like Barrymore, when they're acting him. One is Carroll and the other Elsie Janis.

Carroll's announcements are brief. He is in tuxedo, departing only with a check for the number, with the coat over the top.

For the Palace this week Carroll is a class item and probably a draw. He has a personal following in New York. Elsewhere, if he plays elsewhere, they had better do some building in advance, and make Carroll include his Pavlova. *Bigs.*

"SOCIETY GAMBOLES" (18)

Dancing, Songs

30 Mins.; Full (Special)

Academy (V-P)

Joe Fejer's newest vaude hook-up consists of his eight-piece orchestra directed by himself, in back of a night club layout. The specialty people group about tables down front and acting like covert charge payees when not doing their stuff. Turn consists mainly of dancing of the sort that is capable, but not of the house.

Outstanders are Frances Shelley with plaintive torch singing to her own accompaniment on the guitar, and the soprano warbling of Olive Bailey. Fine group, eccentric, and Charles Elbey a rubber-lick specialty.

Act makes a pleasing enough closer in its present shape for the neighborhood. Needs a punch and needs editing to make the grade in the first-class vaude spots.

It's doubtful if Fejer can hold on to some of his specialty people over the long haul, but he's regularly working in legit musicals and the night clubs.

Act makes a pleasing enough closer in its present shape for the neighborhood. Needs a punch and needs editing to make the grade in the first-class vaude spots. It's doubtful if Fejer can hold on to some of his specialty people over the long haul, but he's regularly working in legit musicals and the night clubs.

DEVITO-DENNY AND Co. (3)

Talk and Musical

12 Mins.; One and Three

Englewood, Chicago (V-P)

One of best examples of bigger, better and broader humor, the kind that can't miss getting the deep guffaws. It's knockabout comedy almost reaching the pie throwing point. For another laugh they might even do that.

Two gents in top character enter from front, while interrupting the girl on stage tries to sing. Followed by the holiest bits and situations from a fiddle breaking on one boy's head to free for all sloughing that has everyone, including the gal, taking pratfalls. With some of the spots and situations toned down a little this act should measure up into a wow comedy feature that can play any theatre. *Loop.*

HOSFORD AND DACEY (2)

Songs and Talk

10 Mins.; One

Englewood, Chicago (V-P)

Hosford has been in cafes with his own orchestra; Dacey is known on the air. In vaude Hosford sings, plays piano, and covers the gang while Dacey straightens and harmonizes. Mild deucer, held back by the boys' apparent lack of ambition, especially as regards good material. Most of their talk can be found on any curbside. Voices are satisfactory, but pop selections show no attempt at selection.

Talent is much better than the act. That nobody's fault but Hosford and Dacey's. *Bing.*

FLACK BROS.

Musical

9 Mins.; One

Englewood, Chicago (V-P)

Two boys on double xylophones with ordinary instrumental ability. Strongly reminiscent of the "Two Solos," ranging from the classical to pop melodies, but presented in standardized fashion so familiar to vaude.

Must be spotted as opener in some outlying stands but looks too feeble for general houses. *Loop.*

SEABURY, O'SHEA & IRVING (9)

Revue

18 Mins.; One and Full (Special)

Jefferson (V-P)

William Seabury, Helen O'Shea and Margaret Irving comprise the billed triumvirate with six "Rain or Shine" dancing girls in support.

Revue is a double song and dance mélange, closing the show Saturday, and should repeat in any.

Opening in "one," Seabury engages in flip talk with Miss O'Shea over her head, giving her advice to toss away plot, to make vaudeville.

The girls trot on in attractive costumes. All go into a song and dance ensemble which has plenty of ginger. Miss O'Shea countered with an acrobatic solo, giving way for Miss Irving in a vocal, which she crowned with Seabury. The latter contributed drum major button manipulating, with the ensemble in another attractive costume change coming back for an effective precision.

In a "Love Canoe," sung by Miss Irving and danced by Miss O'Shea, was built up for a natural in production style, topped off by the ensemble and the girls in canoe. Meet with Seabury paddling. Seabury followed with a legman solo. Miss Irving came back for "Left with the Blues," and all in snappy breakaway. Seabury sent the act over for a smash finale.

BROWN AND WELLS

Talk and Musical

17 Mins.; One

Englewood, Chicago (V-P)

Slapstick comedy propelled by Brown, formerly with Harry Hays, and Wells, present partner, is the average straight, feeding mechanically for the hokey wheezes and gags.

Comics' mugging is in burlesque manner and funny, particularly to kids. In white face, he is the sap type, shy and reticent, coming out with a prop clarinet. Gets a laugh out of instrument he later tries to play, but constantly interrupted. Again in hokey femme attire, he glows in front of a prop "mike" until it explodes for the finish.

Wells acted here and should be around the family stands. *Loop.*

BROWNING AND CLARK

Talk and Songs

14 Mins.; One

Lincoln Sq. (V-P)

Effusive blackface comedian gags and present partners. Their exaggerated use and misuse of words, common among blackface turns, liked by this house.

Opens with slow crossfire, and the old gag of "Do you believe in birth control?" With the comeback, "When I look at you I'm in favor of it" getting a big laugh.

The bit that almost goaded them, though, was "When I feel a cold comin' on ah runs around the block, takes a cold shower and rubs myself down and feels rosy all over." The smaller gag, "Yah, but ah don't know where Rosie lives." Done before but how they laughed at it.

Taller boy goes into blues song, "Hush, Hallelujah, I cause in 'Shout' Works hard over it but never full flat.

Turn closed with both boys dueling "When the World Is At Rest," which they sang nicely.

Applauded plenty for this act. Good little comedy turn that should please any house.

3. BALDWIN

Talk and Songs

15 Mins.; One

Englewood, Chicago (V-P)

Two girls and a boy in combination trio that starts weak and grows weaker. Act is a California product typical of so many others from that region.

At the piano only thing is the gal at the piano who shows a good sense of comedy not yet developed. With someone routine and teaching her a few tricks, she might become valuable.

Male almost a total loss. Making his entrance with cane and hat, he sticks to these items like they were glued to him. He is slightly better. Other gal, lightweight vocalist, but a looker and that's all. *Loop.*

"TENT SHOW REVELS" (7)

Singing and Dancing

16 Mins.; One and Full

86th St. (V-P)

Miniature presentation idea made up of two boys, dancers (Ray Bros), Baker Sisters, Frances Short, specialty dancer, and Artie Nolan, acting as m.c.

Introductory opening by Nolan and ensemble in "one" following layout has scattered specialties—a contortion dance by Miss Short, too routine by the Baker girls (very trim performance) and various bits by the boys. Nolan on for brief gag between bits.

For the finish stage opens to full where elaborate arch and staircase are set. Two boys and dancers, with each side and for the curtain everybody's involved.

Neat, simple and enjoyable number even if it is worth a small time or intermediate No. 2, or closing spot.

Did well No. 2. *Loop.*

SCHEPP'S COMEDY CIRCUS

Animals

12 Mins.; Full

Palace (St. V.)

Schep and his well-trained animals are not new to vaude, but not on record in the files. Act still can be set down as an amusing and novel bill opener.

Half a dozen or so stunting ponies and monkeys, one of which cracks nuts with a brick for a playful laugh, while another, a flea monkey, will be chased by anyone not familiar with the monkey game as either a baboon or a chimp, a cross, something else, or both.

Dogs are acrobatically inclined, tumbling, balancing, and one walks the double wire. Schep does a funny piece of business with the chimp or bab, posing the animal to accompany of his (Schep's) bright chatter. He talks pleasantly throughout.

The smallest monk has the finish start, climbing up a rope to a height of 10 or 12 feet and leaping through the air into Schep's arms. *Bigs.*

"FANTASY REVUE" (7)

Dancing

17 Mins.; Full Stage

Lincoln Sq. (V-P)

This flash look like an expensive layout. Carries five girls and two men with settings for the full stage changed four times. Oriental and Hawaiian themes.

Not one standout. Ballet, second number after opening, just one of those things. Next an oriental atmosphere, with three girls in dancing of the ordinary type to oriental music. "Chorus dances all ordinary."

An oriental contortionist dance followed, had the femme, a sprightly looking, well built, going the usual twists and turns. Good on the kicking, though.

Four girls and a boy did some legman while the set was made to denote Russia. Pony chorus on and a few "Hey, Hey's." Not so hot.

Stage was left to the male who did the cutlass dance and this followed the best dancing of the turn here.

Finale with the Hawaiian set. Girls wear grass skirts for a gag, as they still dance the old ordinary way.

They drop the grass skirts and go into fast dance to "I Wanna Be Bad," with everybody in for the finale.

Closing at this house and to only smattering applause. Nothing unusual in style. Girls look good and seem willing to work. Just badly set and framed, with the b.r. the first thought.

DENNIS MCCURTIN (1)

Irish Tenor

15 Mins.; One

58th St. (V-P)

Irish tenors are no novelty, in or out of vaudeville concert or picture houses. Dennis McCurtin as a songster is neither especially distinctive in style nor ability. He's rather conventional doing conventional numbers in familiar treatment, with Mabel Stapleton at the piano.

The new title ballad, "Song of Songs," opens. "Deep Night" follows and somehow the strong association of Rudy Vallee, its composer-creator, with the Fox-trot melody, would make most vocalists suffer in comparison. "O Solo Mio" next and the routine encore, "When Irish Eyes Are Smiling."

McCurtin's voice, an engaging if a bit overworked denture smile and an appealing appearance. Somehow he lacks the stuff for a strong act. Mild here and there, but otherwise he is a cliché locale for Irish balladeers. *Abel.*

ROYAL SIDNEYS (2)

Cyclo and Juggling

9 Mins.; Full Stage

Lincoln Sq. (V-P)

An opener that will be liked anywhere. Starts with woman sitting on man's shoulder with a huge outline dress covering both. Man handles the small pedicyle expertly and uses a trick belt, also a woman's hat as a pedicyle.

Turns to juggling, with a belt containing three pockets like those of a billiard table around his waist, which he catches. The balls. Novel. Woman rides small bicycle near the finish, otherwise just an assist. Too hefty for the shorts worn.

ALEXANDER CALLAM (1)

Songs

15 Mins.; Piano, in One

Academy (V-P)

Baritone from musical comedy in a bit of song. Opened with volume and quality in singing voice to set him for vaude. Male accompanist.

Callam stays on for all numbers, putting the usual piano in an accompanist. He opens with "Hello Everybody." It plants him and he follows with "Your Land and My Land," from "My Maryland," and "I'm a Soldier," from "The Play," from "Countess Maritza."

Did well No. 2. *Loop.*

NEWS FROM DAILIES

(Continued from page 32)

wood police on charges of driving a car while intoxicated.

Juanita Montanya, former screen actress, again arrested on theft charges, this time a complaint of Dr. and Mrs. Ira Barnett. She is charged with stealing clothing after the minister took the actress and her baby into his home when she told him she was in distress. Miss Montanya is at present under probation, having been convicted of burglary last winter. It was Miss Montanya who accused Wallace Heery of being the father of her child in a suit for \$10,000.

Car used by bandits in holdup of Chinese theatre found by local police. Car was stolen from tourists who reported loss to police.

Superior Court denied petition of a divorce of William Knott, cameraman, against Pearl Knott, screen actress, on grounds of cruelty. Court held wife's insistence on a divorce was not constant cruelty and was not grounds for divorce.

Estate valued at \$11,500 was left by Gladys Brockwell according to petition filed in Probate Court by the late actress' mother, Mrs. Lillian V. Brockwell.

Trial of Cecil B. DeMille on usury charges set by Municipal Court Judge Pope for Nov. 21.

Ann Nichols in town with the announcement she intends to stay here permanently.

First performance of Pilgrimage Play given at Long Beach, Cal., last week. Show opened for its regular run at pilgrimage theatre Monday night.

With Virginia Lee Corbin reported missing and the dailies devoting considerable space to her alleged kidnappings, it was found that the actress had only taken a trip to New York.

Herman Cline, Jr., opera singer, wanted to see his boy or he wouldn't pay garnish to John and Smith. Mrs. Cline wouldn't let him see the boy until the alimony was paid. Row was aired in Superior Court which refused to cite Cline for contempt because the singer pleaded illness and unemployment.

Juanita Montanya appeared before Superior Court Judge Hartley this morning on charges of violating probation. Case deferred until Aug. 2.

Michael J. P. Cudahy, scion of the millionaire packing people, held for release on charges of driving while intoxicated, was released on \$1,500 bond.

Ventura City Council so worried by newspaper announcements that the gambler John and Smith, was to anchor off the Coast, they called a special session to establish a law that anybody caught transporting people to or from that ship would be liable to \$200 fine and three months in jail. Ship anchored just the same.

Bandits said by police to be those who held up the Chinese theatre last week, have been nabbed. Those under arrest are Ethel Harris, Walter Price, Mervin Michaels, John Ross, John Phipps and Marie Green. One of the bandits, Laurence, while he was checking receipts in his office, they got away with \$150.

Pauline Elliott, dancer, is being held by Detroit, waiting following the death of Donald Gully, Chicago youth, who leaped from the top floor of the Savoy hotel there.

Henri Shannon, 22, claiming to be an actress, jumped from a fourth floor window of the Carling hotel on a dare from a boy friend. She was taken to the Illinois Masonic hospital, while she was checking receipts in his office. They got away with \$150.

Two armed bandits held up Harold Kellum, manager of the Palsance theatre, while he was checking receipts in his office. They got away with \$150.

CHICAGO

Kane County Kennels, dog race track at Elgin, was closed last week by fire of incendiary origin. Valued at \$50,000.

After raiding the Speedway Inn, roadhouse, and ordering it closed, Patrick Roche of the state's attorney's office found three weeks later that the cop posted to keep it shut was acting like a relief, doorman outside, with the place running full blast.

Pauline Elliott, dancer, is being held by Detroit, waiting following the death of Donald Gully, Chicago youth, who leaped from the top floor of the Savoy hotel there.

Henri Shannon, 22, claiming to be an actress, jumped from a fourth floor window of the Carling hotel on a dare from a boy friend. She was taken to the Illinois Masonic hospital, while she was checking receipts in his office. They got away with \$150.

Two armed bandits held up Harold Kellum, manager of the Palsance theatre, while he was checking receipts in his office. They got away with \$150.

A. L. Beach & Co., Inc. 57 William St., N.Y.C.
WOODLAWN Rev.
 Two half (20-30)
FULLING
 One half (27-30)
MARSHUS Shrug
 One half (24-26)
ONE HALF
 One half (24-26)
FRADO 2
 One half (24-26)
HARRIS
 Harry Holmes
 Norma Thomas
JERSEY CITY
 State
 One half (21-22)
CHERRY BLOSSOM
 Rury & Morrison
 One half (24-26)
JOYD Lynch Rud
 One half (24-26)
CHOCO DANDIES
 Princess Pat
 One (to file)
KANSAS CITY
MAIN STREET (27)
 Allice & Marie
 Herbert Payne
 Connelly Children
 Schickel & Schickel
 One (to file)
 One Starr
E. K. Nadel Girl
 (20-30)
G. H. Nadel Girl
 (24-26)
Lou
 Tom Waring
 Purkie & Moore
 Harriet & Pomeroy
 Rosemont Hull Kern
SEATTLE
Oceanic (27)
 Bill Bullies
 Doug & Mary
 Raymond Bond Co
 Chaz Chase
 Adelle Bradford
 (20)
 Alice & S. Lamont
 Karly Norman
 The J. C. Jr.
 The Brinkins
ST. LOUIS
 (27)
Doe Starr
 May Haynes
 Indiana
 (Two to file)
Bobby Mar
 Connelly & Harlan Co
 Van & Schneck
 (20)

Haddock Shack Co
 (One to two)
 Pellé Krasy Kats
 (One to two)
 N. S. ANGLES
 Hillscrest (27)
 D. S. S. S. S. S.
 Dountess Soria
 Lathrop Bros
 A. B. S. S. S.
 McCollens Family
 (25)
 Cantello's Family
 Dineh Sja & McD
 Jimmy Alford Co
 K. K. K. K. K.
 K. K. K. K. K.
 K. K. K. K. K.
 Corinne Tilton
 Smokee Schein
 K. K. K. K. K. & M
 Lila Grey Chaplin
 Aurora 3
 (25)
 Wilson, Keipol & B
 D. B. A. 4
 E. B. A. 4
 Peter Higgins
 E. B. A. 4
 Benny Rubin
 Ted Lewis Ltd
 N. A. B. A. 4
 Palace (27)
 Guy Lombardo
 N. A. B. A. 4
 Lester Irving 3
 (Two to three)
 Mannean Tr
 N. A. B. A. 4
 Brownie, W
 Willie Solar

(One to two)
 ST. PAUL
 (37)
 Rudell & Dunigan
 Bob Hall
 (Two to two)
 SYRACUSE
 1st half (27-30)
 Dance Varieties
 Yim
 Frank Beaton
 (27)
 D. S. S. S. S.
 K. K. K. K. K.
 Larry Hall (31-2)
 C. S. S. S. S.
 C. S. S. S. S.
 2nd half (24-26)
 Fred Sloan
 E. B. A. 4
 Coogan & Byrne
 Lee Co. Co. Co.
 K. K. K. & Oakland
 THREE RIVERS
 Capital
 1st half (27-30)
 Manfred & Claire
 (Others)
 2nd half (24-26)
 Cherry Lilly
 (27)
 C. S. S. S. S.
 (Three to five)
 TORONTO
 Hippodrome (27)
 T. S. S. S. S.
 Trevel & McDell Co

ROY LOMBARDO, Orc
Coy. Minn. (27)
MINNEAPOLIS
Lennahill (27)
LARGE & MORGAN
Eddie Conrad.
A. Ryland Rev
(Two to file)

Romborg's Drives
Will & G. Allen
At Tranehe Co.

TRENTON
J.C. Capital
2d half (31-2)
Ruddy Raymond,
(Others to file)

SOUTH AFRICA TOUR

Lester Irving 3
One to file
NIAGARA FALLS
Conan H. Humphrey
1st half (27-30)
Marky & Nancy
Conan H. Humphrey
Art Carmen
Edna W. Brown
2d half (31-3)
4 Acer & A Queen
Wainwright

TROY
Practice
2nd half (27-30)
2 I. C. Capital
Edlio Miller Co
Walsh & Ellis
Yox Writers
Butts' Cat Teacher
Harrisson (31-2)
Harrisson (31-2)
Chas Willis
Archibald Graves

Billy Chappin Co
 (Two to fill)
 2d half (24-26)
 Ruth Sals & Moore
 (Charles to fill)
 Ryan & Nobleite
 (Two to fill)
ORPHEUM (27)
 Soucievaries & Sals
 (Charles to fill)
 Whitely & Ed Ford
 Green & Jenkins
 Gildy Gory
 (35)
 Lathrop & Jones
 Kenora & Green
 Little Mital
 (Charles & Chaplin
 Collegno gave)
OMAHA
ORPHEUM (27)
 Wells & A. Fays
 Lotun Howell
 "Chase & Natur
 Geo. Realty
 (One to fill)
 Norton & Haley
 Friedland Rev
 (Three to fill)
ROCKFESTER
 1st half (27-30)
 Zula Anla Co
 Don Cummings
 Rully & Johnston
 Herb Murphy
 (24)
 2d half (24-26)
 Vaneey 3
 Grace
 Hooper & Gatheth
 Walter Hires
 Murrans & Giron
SAN FRANCISCO
 Golden Gate (27)
 Murrans & Giron
 Herbert Williams
 (Charles to fill)

Hewitt & Hall
 (Charles to fill)
 2d half (24-28)
 Les Palmiras
 Cooper & Gwarg
 Wilson Crowley Co
 Robby & King
 (Charles to fill)
UNION HILL
Capital
 1st half (27-30)
 Jansen (27-30)
 Little Cops
 (Charles to fill)
 Morgan & Sals
 (One to fill)
 (27-31)
 Sellings Sals
 Hayward & Cook
 (Charles to fill)
 C. Harris & Hadelin
 Von Grona Rev
 (Charles to fill)
 4 Phillips
 3 Hot. Photo
 (Charles to fill)
 Nash & Fatsy
 Oppner Freshies
 (Charles to fill)
ORPHEUM (27)
 Ruth Mink Hill
 (Others to fill)
 (20)
 Hill Tiffles
 (Charles to fill)
 Raymond Mund Co
 Chas. Chase
 (Charles to fill)
WHITE PLAINS
 Keltin's
 1st half (27-30)
 Lydie Harris
 Ebony Scendals
 (Charles to fill)
 2d half (31-3)
 Yates & Lawley
 (Charles to fill)
 Jimmy Lucas
 (Two to fill)

A.
ut
ee.
unt
ra-

F.
C.
gan
ltte-
cin-
ount
ton.
n.

tain,
Bon-
ree.
Y. C.
ngton,
C.
Valley
more.
lovers.
Chicago.

illa.
Jack-
Bldg.,
N. J.
gton.
222 - W.
ramount
ramount
Ave.,
ehanon

ramount
 Ave.,
 Lebanon,
 wen
 Mo.
 Freeport,
 g., Pitts-
 Phila.
 and, Ore.
 a T., De-
 and, Cal.
 umbus.
 caps.

K. C.
N. Y. C.
H. S. F.
o.
Milwaukee
New Bed
Lowell
o.
Grace, 50t
o.
Well. Mass
Phila.

Blvd., C
32 W. Re
apolis.
N. Y.
t. L.
Sarat
t., Dallas
Cal.
St. Pete
n C, Ch
30 Shell
Ran. Re

St. - Pete
n C., Ch
36 Shell
Ocean Pa
Knoxvi
61)

Chatter in New York

Jeanne Fayal left for Saratoga. Even pinocchio players are now wearing polo shirts.

Massaging the floor of Madison Sq. Garden with Oxy-torches. Gertrude Lawrence is selling her cabrioles to the highest bidder. Col. Hammond, of the Garden, returned from honeymoon.

Tammany Young knocked off two bus passes to Chicago.

Doris Tauber all adhesive-taped since she acquired prickly heat.

Nick, from the Hunting Room, is pinching at Big Indian, N. Y. Leon and Bebe out of the Casanova.

New main stem magazine on the stands called Parade.

Dorothy Britton now can sit down.

Pearl Harris opened at the Madrid. Red-headed blues singer.

Mary Titus cut Merrick roadhouse.

S. J. Kaufman, ill of flu in Paris, reported much improved.

Al White is staging the floor shows at Casa Castilian.

Ernest Greenwood, author, received his discharge from bankruptcy court last week.

Paul Gregory is hanging out with Johnny Weismuller, Stubby Krueger and other aquatic champs.

Ray Boyer, whose old man sells medicines, obtained an aviator's license.

Larry Hart threw an endurance party at his place the other a. m. Broke all pent-house records.

To hear them tell it, all the on-the-cuff Broadwayites were clipped in the Clarke bank crash.

Beryl Halley, who renounced the night clubs, crept into the Casanova the other night.

And Buddy Rogers, exploited as girl shy, reported orchiding June Collyer.

Dan Crowley is preparing a conubial speech to deliver to Annie Fayal's parents.

Mitt Crandall is making New York his home, taking a place in 72nd street.

Bill Duffy not only goes hatless but discards the necktie these summer months.

Nina De Marco, De Marco dancer, is with Chester Hale in charge of his branch school in Jamaica.

Mrs. A. H. Woods went by air from Kansas City to Los Angeles on her N. Y. to L. A. trip.

Jack Naples not doing bad at Guinans. Just bought his wife a car.

Gloria Lebow, former night club girl, showgirling in "Broadway Nights."

Anita Page lost eight pounds but expects to take on a cargo of acidosis.

Bee Morosco is driving to Minneapolis to visit her family, accompanied by her chow dog.

Young Nathan East, Leo's son, is now an experienced music man and rarin' to go.

Rudy Wiedott faw down and fractured 30 or 40 ribs. Hobbling around on crutches.

M. L. Malevinsky, theatrical bar-bister, is due back in New York, Aug. 5, from Baden-Baden.

Wells Hawkes is at Pomona, N. Y., care Nagrane. He wants you to write him.

Doris Hardy, in "My Girl Friday," is appearing every Wednesday evening at 6:15 on WGBS.

Marion Dowling, one of Tex's little girls, boasts a flock of freckles on her knees. Got 'em at Long Beach.

Perry Cortez had her eighteenth birthday and received \$1,300; \$500 from one aunt and \$800 from an uncle.

Patsy Kelly stopping with Ruby Keeler at the Ritz Towers. Another merger of Ziegfeld and Carroll ting.

Helén O'Riley lets it become known that unless her name gets into this Chatter she will leave our community.

For a gag, John Steinberg wired Paul Whiteman: "Abe Lyman leaving Pavilion Royal Aug. 1. Can you double from coast?"

At last Frances DeLacey got a permanent wave.

Louise Bryson, whom the night clubs knocked for a row, is out of the hospital after numerous months. She's at the Venice in Jersey.

Eddie Hillman, who used to referee all the 5 a. m. battles in the old Guinan club on 58th, is on the coast.

Tex Guinan might care to know that Billie Dove will next be seen

in a talker called "Give the Girl a Hand."

Charles Ruggles got a last minute wire to come to the coast. The boy just gave haste for the talkers, hopping off at St. Louis.

Such a demand for East Side apt's just now, the young real estate salesmen are cleaning up sub-letting them.

John Gioni, who does most of the sartorial work for the Broadway mob, moved quarters to a deserted club in Fifty-second street.

Saturday midnight at the Park Central pool, Ben Pollack is staging another swimming party for the mob. By invitation.

Cop stationed in the Chateau Madrid, for 10 days, since a shooting in a nearby speak, was finally eased out this week.

Bill Morris, Sr., came into New York from Saranac Monday, staying over until Tuesday. He needed a haircut.

Herman Appelman, N. Y. American, shortly marrying Minna Posner daughter of the arch-supporter king.

Billy Gibson, former actor, now jewelry salesman, left for the west coast Sunday to call on the boys formerly catered to along Broadway.

Group of actors watching painters at work on the roof of the Shubert theatre asked each other if the brush swingers had to see "Ma" Simmons before getting the job.

Frank A. P. Gazzolo and his son, Dudley, have been in New York for the past week looking over current shows. The Gazzolos operate stock at the Kedge.

Hennietta Kay claims the title for flops on the Street. She appeared in nine no-dice musical shows, but thinks she is now in a lull. She'll know in a few weeks.

Jimmie Durante at Long Beach Sunday. Observing a fortune-teller he entered and first crack, he, the old woman said, "You're Jimmy, the Well-Dressed Man."

Victor McLaglin must give up his American doughboy roles now that the talkers are here. He's an Englishman and speaks with a strong accent.

Max and Loemuller are renting a restaurant for the exclusive vending of fresh eggs and poultry. Have slogan been made in lights: "Glorifying the American Chicken."

"Mississippi," who chauffeurs the Square's only open hack, tagged his chariot with the slogans "I Jimmy Bradlock doesn't win from Tommy Loughran I lose this carriage."

Beware of the generous host whose apartment holds dishes of candy, biscuits, fruits and cigarettes all made of rubbers. Realistic importations from Germany.

One of the nicest pun compliments a girl very much from her boy friend who was on the "Beren-garia" bound for Europe. Wrote her he was "aboard the boat and blue."

Fellow called Dave's Blue Room from Los Angeles the other night. Dave answered and asked whom he wished to speak to. Fellow said: "Anybody. I'm just loneome."

Hamilton Fisher is vacationing at Bohemian Grove, artist colony in San Francisco. Dr. Leo Michel joins him for a month's stay Aug. 15.

Glady Du Bois set for Helen Morgan's part in "Show Boat" off tour this fall, bears a close resemblance to Miss Morgan, according to Broadwayites.

Sudden death of Dr. Klein stunned the Broadway crowd. Scores of professionals had been visiting his office of late for sun-ray treatments.

Kelth's is doing a lot of apologizing to Frances Williams this week for captioning her on the Palace program cover as Florence Williams.

Broadway still wonders why London went nuts when Swaffer bought a new suit for \$45. If that's an event over there, why not a second hand suit at \$15?

Julius Kandler, the Broadway bar-bister, is very much that. Way about this here game of golf.

Anybody knowing the sedate attorney can appreciate the novelty of his going nuts for the links.

One of Ziegfeld's prize possessions, hanging in the office, is a water-color drawing of Billie Burke, done years ago by Alfred Burke Johnson, when the noted photo was a painter.

Toddy Lyons, noting that Odd McIntyre observes that severest critics are those in Boston, rises to

remark that Odd never did business with a small town theatre manager.

Narida flew to New York from Detroit, where she was working with her python in a roadhouse. Had to pay extra for transportation of her chow dog, but the snake was given a free ride.

A Broadwayite wants to know how it happens Sid Silverman allowed his own by-line on his exhortation of the staff for having superluous credit. (See was 3,000 miles away and couldn't prevent it.)

Jeanette MacDonald, who will play opposite Dennis King in the talking "Vagabond King," is the inspiration of most of the Main Stem lasses. They recall her test east were awful.

Louise Barrett, aspiring to the musical comedy stage, practiced months and months at a dance studio. Went to the Jones and Greaves and was signed for a drama.

Morris Gest is reported sore at making the front pages last week because he had not planted it. Gest was notably mentioned as having escaped from the Rock Island bridge wreck near Denver.

Revue that Phil Baker and Robert Williams said they would produce here is temporarily off, while Williams tries to get released from his contract for acting held by A. H. Woods.

Carly Frink, former picture critic of the Chicago Herald and Examiner, several times leader of Variety's film box score, arrived in N. Y. and may connect with the Telly, the offer having been made.

Chris Scaife and Jim Carroll are atmosphere actors, appearing nightly in the speakeasy scene in "Sketch Book." Several of their friends are also draping themselves around the stage bar these nights.

Leon (Emken) Brown, Jackson and Durante's favorite headwaiter and last with the Shoozolas at the Rendezvous, Parody and Dover, has opened his own dining place at 18 West 52d. Last night (Tuesday) was the formal opening.

Those "Tipping Is Un-American" signs which are on the mounds of the B/C sandwich shops chain were clipped from the walls by the waitresses in the shop next to the Palace. Girls contended their wage was insufficient.

Broadwayites leaving this week for the coast: Doc Bender, vacationing; Sid Silvers, hopping off at Chi.; and Joey Ray with picture hopes.

Money has been put up in a wager between two Broadway inside guys, the first of whom bets Bebe Daniels and Ben Lyon are already married and the announcement that their marriage as being set for December is all wet.

Although Mabel Savor left last night for Hollywood purportedly to appear in films, as has been her on't, it is reliably revealed that her mission is to merge with Teddy Hayes with whom she has been company-keeping.

The street is the toughest break one of the night clubs encountered when after having closed a 3 a. m. sharp in conformity with the stringent rules since the Hotsy-Totsy pyrotechnics, police walked in and found a half pint of gin in the trough at the front.

A buck bargain luncheon has the Cheese clubbers eating upstairs in Sardi's now and keeping the main dining room clear and healthy for the regular patronage. Sardi's is scaled so that everything upstairs is cheaper at luncheon, whereas for dinner the reverse holds true.

Russell Crouse, Evening Post columnist, and his wife, Alvin Smith, dramatic editor of the New York World, were among the passengers making the maiden voyage on the "Bremen" arriving in New York early this week. They have been touring in Scandinavia and Germany.

Larry Fay's cab-Elfay is now on display in the 60's on Broadway. Traffic blocked by the curious. The new cab is a thing of powerful elegance with low stream lines and disc wheels, with extra wheels inserted in the front fenders. Cabs gray and passes all other in appearance.

At the Ebbe's Field fights last week, a dame admirer of Jack Re-nault started calling out: "Hey, Jack, hit him again for me," the

him referred to being Young Bob Fitzsimmons. She got braver and yelled: "Jack, sock him for Alice." Guys nearby started kidding and the mugg with the girl led her out.

Naturally the most discussed topic of Broadway now is the Clara Bow and Harry Richman yen-gage-

(Continued on page 72)

Women Sobbed in Court As Husband Confessed

Joan Ingram, film actress, sobbed in West Side Court when she asked Magistrate George W. Simpson if she could withdraw her action of grand larceny against Mrs. Patricia Turner, 20, artist model, who recently returned from Hollywood. Mrs. Turner was arrested with her husband, Ernest Turner, by detectives Vincent O'Donnell and Elwood Divlor of the West 68th street station. The court permitted the withdrawal.

Turner pleaded guilty, and told the court he was solely responsible. He was held for the grand jury in \$3,000 bail. Turner had been living at the Tivoli Hotel; Mrs. Turner had been living with Miss Ingram.

Almost \$3,000 worth of clothing was stolen from Miss Ingram's apartment. She had left Mrs. Turner there. Upon returning she found the place looted of all her clothing. The detectives arrested Turner near the police station.

Mrs. Turner was arrested at the Tivoli. The clothing was checked at the Grand Central Terminal and Mrs. Turner had the checks. O'Donnell stated it was through that he arrested Mrs. Turner although believing she had nothing to do with the theft.

Absolved Wife

Miss Ingram was loath to prosecute the model. She learned, after making the complaint, that Mrs. Turner was an expectant mother.

The clothing was recovered by O'Donnell at the Grand Central Station.

"My wife had nothing to do with the taking of the clothing. She sought to dissuade me. I am solely to blame," said Turner.

When the pair were arraigned and Miss Ingram learned of Mrs. Turner's condition she sobbed audibly. Mrs. Turner also wept.

Miss Ingram met Mrs. Turner at Hollywood. The latter is said to have been in financial straits. Mrs. Turner was given shelter by the film actress when the former came to New York.

Miss Ingram recently came out of the Hollywood Hospital where she has been six weeks suffering from pneumonia. She has been living at 8 West 76th street.

Jack Diamond Indicted; Police Out After Him

The Grand Jury filed with Judge George F. Donnellan in General Sessions an indictment for murder in the first degree against Jack (Legs) Diamond, underworld character, and Charles Green, one of Diamond's lieutenants. They are accused of fatally shooting Simon Walker, ex-convict, of 310 East 10th street, and William Cassidy, longshoreman, of 458 10th avenue, during a fight a week ago in the Hotsy Totsy night club, 1721 Broadway. Judge Donnellan issued bench warrants for the arrest of the two men and detectives are seeking them.

According to the police, Thomas Merole, entertainer, was an eye-witness to the double shooting and appeared before the Grand Jury as a state's witness. He is being held under \$20,000 bail as a material witness. Other witnesses held were Kitty Delaney, cigar girl, and Peter Cassidy, brother of William.

Diamond has been involved in numerous scrapes with the police but has invariably gotten off. His name has been mentioned whenever a gangster has been killed. His name also came up in the Rothstein murder. He was one of the numerous persons questioned by the district attorney in connection with the killing of the dead gambler, but gave the authorities little information.

It is understood Diamond had a part interest in the Hotsy Totsy club.

RUBY BLACKBURN ABSENT

Ruby Blackburn, who played Margaret Pennington in "Decision" that passed out last week at the 49th street theatre, did not appear in West Side Court to explain "a terrible beating" she alleged to have received from the feet and fists of Allen Arlyn, stage director and one of the cast in the show.

Whether Ruby served the summons or decided to withdraw the action is not known.

MOWING LAWN DAILY N. G. FOR SIR JOSEPH

Says if Mrs. Willie Wants to Reduce, That's How—New Cook Stand-off

"This is my worst summer," said Sir Joseph Ginzberg. "I just came in today to see if my friends would recognize me."

"How do I look? I feel like 60 pounds. Mowing a lawn every day, the same lawn, the same mower, and for the same people."

"That's a fine vacation for Sir Joseph Ginzberg, the World's Greatest International Entertainer and King of the Air. I denounce it."

Sir Jos. was looking pretty good even without a shave, while squawking in Variety's office. Told that work once every 10 years seems to benefit him, Sir Joseph snorted.

"When I work," he said, "I work only at my profession, acting. I don't hear of Al Jolson cutting grass. Not even Mr. Willie helped me out. And Mrs. Willie! Well, I told Mrs. Willie if she wanted to reduce, to mow the lawn herself, but she only pointed to a little patch I had mowed."

"This summer the Howards had to take a house with grass around it. I don't see why. The other place was good enough for me. And then Mrs. Willie hired a cook."

Mrs. Willie Thoughtful

"Well, of course, when I saw a cook in the kitchen, that was something. I felt like thanking Mrs. Willie for laying off the stove for one summer."

"I'm in New York now looking for Mr. Willie. Those Howards sneak off to play dates without letting me know. Where are they this week and are they playing split weeks?"

"I don't play split weeks, when I play. I'm Sir Joseph Ginzberg, the World's Greatest International Entertainer and King of the Radio. They can't make me play a split week for the same salary. I could have done that 10 years ago, but I wouldn't."

"I've got to see Mr. White. This morning Mrs. Willie said I would have to cut the grass twice a day. That was right after I had asked her if the Howards were playing a split week. I was to know from Mrs. Willie if I mowed the lawn every morning and afternoon, would she double my meals. That's why I'm after Mr. Willie. I must have an understanding."

Reflection

"I hate the summertime, this summer especially. The Howards put a pay station phone in their house in the country. Everything to aggravate me. I don't know whether the new cook or Mrs. Willie did that. But it's a reflection on my standing as an artist."

"And Mrs. Willie asked me why I look so much at the new cook. I didn't do anything of the kind. I denounced it. If Mrs. Willie was in the business she would understand that the Great Sir Joseph Ginzberg makes a cook look at him first. I don't stand for professional jealousy from a kitchen mechanic."

"But the cook did ask me where I got my gray hair from. I told her I got it when I was married in San Francisco. Then we got kinda chummy. She had been married, too. I thought I had better be nice to the cook, for she did the cooking while I did the eating. The Howards eat sometimes, too. When they don't eat there's nothing in the ice box. When they do eat the ice box is locked."

Wants Decision

"Mr. Willie must decide whether that grass is to be cut twice a day by me. The lawn mower can't stand it. It's only a one day grass cutter. I told that to Mrs. Willie and she said she would buy another, so that I could cut the grass either right or left handed."

"I wouldn't go back to the Howards if it weren't for that cook. I don't want to disappoint her. She said I'm the best eating customer she ever had. I thanked her for that and chucked her under the chin. If she stood for the chuck I intended to kiss her, because I want to keep her flat. But she threw a carving knife at me."

"I never got a break with the Howards. But Mr. Willie will fix it. He's the boss when he's working."

Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in Variety. Mostly the stories dealt with baseball and prize fights players and pugs. This series is reprinted weekly. Story below appeared in Variety, June 30, 1922.

GRIFTERS HAVE BAD BREAK UP THE STATE

Con Meets Couple From His Old Mob—Country Slickers Clean Them on Season

Binghamton, June 28.

Dear Chick:

Cuthbert and Algy will be here next week. The local papers are full of baloney about the "Binghamton Mob" in a way that is a pair get out their uniforms. To hear their sport scribbles pipe all we have to do now to win the pennant is throw our gloves over the fence each day at game time.



CON

I met a couple of the old mob up here last week traveling around' on the make. They had a state fair at the old race track in town, and all the canons you ever heard off was tallin it. They tell me that a flock of the guns are workin' with the carnivals and burning up the territory, but that some of them has turned square and are bootleggin'.

Two of the touts had to take it on the lam and were lucky to get out of town without gettin' hoosed in the local boob. They grabbed a sap out at the track and one did the bookmaker with the other toutin' and pickin' them for the sucker. They made five guesses tryin' to pick him a stoomer, but every nag they guessed at came down in front.

By the time the fifth race was on they owed him enough sugar to pay the soldier bonus. They would pay him off after each race, just wipin' the jack across his mitts, and tout him right back on the next one, figurin', of course, that as soon as they picked him a loser they could fold up the kale.

When the bugle called them to the post for the last race they paid were white around the gills. They had picked a plug that couldn't stagger a mile in less than 15 minutes, and the sap had about five grand ridin'. The horse was 40 to 1 and a bookmakers' benefit.

They steered the chump up against the rail and watched the race with one foot on the starting line. You can believe me or not, but this week spread engled his field and copped eased up without the boy takin' a crense in his lunges rein. They come into the stretch with "Poison" leadin' by ten lengths, but he would have finished a bad last if the touts had been entered in the same race; for they took the fence like a couple intercollegiate cross-country hurdlers and made for the freight yards, where they climbed under a John O'Brien and hugged the rods until the next town loomed up.

The yokel made a beef that got into all the local papers and sent the boys out to the track with the fish hook around the poles. This made it tough for the boys, who had to work rough to get a touch; so on the whole it was a tough week for the mob.

They say the carnivals are the darb, but their's so many cannons on the lots they have to wear badges to keep from irisin' each other. Also them yokel juden gettin' hep to the slickers, and when they get one with his duke in somebody's jeans they throw the key away on him.

Of course, some of the towns is copesetty, especially where the boys have been ripplin' and tearin' and cuttin' their bit up with the local authorities. But the guns claim you can't trust them, for in one town they was just happenin' a rattler after splittin' the coin with the chief when a flock of coppers nailed them and whipped them into the mayor's office. He wanted his bit, so they told him about the chief. The latter was sent for, but had a rotten memory when he arriv'd, so they had to slip the mayor the rest of

Band Leader Held on Overpayment of \$1,000

Gene Cirina, orchestra leader in Chin Lee's restaurant, seemed greatly surprised when Magistrate George W. Simpson held him in \$1,000 bail for the action of the grand jury. Cirina was recently arrested by Detectives Pat Hartly and Roger Meehan on the charge of grand larceny. He lives at 652 67th street, Brooklyn.

Joseph Hauptman, erstwhile teller in the Chelsea Exchange Bank, 45th street and Broadway, charged Cirina with accepting and not returning \$1,000. Hauptman cashed several checks for Cirina, totaling \$1,235. Hauptman asserts he gave the little band leader \$225.

Cirina stoutly denied he received the extra "grand." Hauptman, he made his error known to the bank officials. He discovered his mistake several hours after the transaction on June 24, last.

Hauptman visited Cirina at Chin Lee's three times and explained he had given him \$1,000 too much. Twice Hauptman was accompanied by bank officials and once by the sleuths. Cirina stated he never received the extra money.

A lengthy hearing took place. Cirina was represented by Samuel Okin, and the prosecutor was George Hall. Okin fully defended Cirina, but to no avail.

Hauptman produced a witness who testified he saw Cirina receive more than what his checks called for.

Paid Off in Bank

"I went to the bank with my entire orchestra of 17 men," testified Cirina. "They stood alongside of me when I received the money. I took it from the teller's window (Hauptman) and placed it on the table nearby, where I counted it, watched by my entire orchestra." "My salary of \$195 I kept after paying off my boys," said Cirina. "At no time was I out of the vision of Hauptman and the members of my orchestra," said the defendant.

Mr. Hall asked one of Cirina's witnesses if he could have seen Cirina had placed any of the money in his left hand. The witness said this was out of his vision. It was undoubtedly this element that the court decided the grand jury should hear the facts.

Okin sought to place on the stand a representative of the National Surety Company. "Your Honor," said Okin, "a mysterious loss of \$99 occurred in this same bank recently and the loss of \$1,000 charged against my client may have occurred in the same fashion," said Okin.

Magistrate Sarcastic on Whalen and Headquarters

Brooklyn, July 23.

Joseph Baumgarten, vaude actor, was arrested in the Tivoli, charged with the possession of two revolvers.

Detectives entered his dressing room and found the two guns. Baumgarten claimed they were used in his act.

When the case was called the detective who made the pinch was not present. Magistrate Hirschfeld asked for the dick and was told he was attending the line-up in police headquarters.

Said Magistrate Hirschfeld: "What is he doing there, pinning a rose on Commissioner Whalen?" Hirschfeld has been socking the cops for many months from the bench.

Baumgarten was held for Special Sessions.

their kake and get out of the burg. To make it more Saratoga, the chief counters with a list of beefs from the local people, claimin' they was robbed of so much, so that before they got through they had about all the jack that this mob had collected since the season opened.

We have won a couple games since I wrote you last, but we ain't gettin' no wheres, and if this bunch don't step on it before long I'm goin' to start rattlin' the cans. They won't stand for nothin' but a winner in this town and the way we're goin' we won't win even general condemnation.

Be good.

Your old pal,
Con.

Square's New Inspector

In the recent shakeup of Police Inspectors and deputy inspectors, Commissioner Whalen placed Inspector Patrick (Paddy) McCormick in charge of the "Main Stem" district. McCormick succeeded Inspector Joseph Looman. Deputy Inspector Edward Lennon, Looman's chief aid, was supplanted by Deputy Inspector Alex. Anderson.

Inspector McCormick comes from the upper East Side. Anderson had resigned in Brooklyn. Both men are feared by racketeers and grifters. McCormick started right off with the help of Anderson and cleaned out at least a dozen questionable "take" joints.

Speakeasies and joints seem doomed. McCormick plays no politics.

Hangouts where gamblers and "sharpshooters" have made their headquarters have already received notice to vamp. There is no doubt there will be less target practice in Times Square hereafter.

Man Shot Arrested For Holding Out on Facts About Girl

An odd case came to light in West Side Court when John Gibbons, 24, 2250 East 19th street, Brooklyn, was arraigned before Magistrate Simpson on a charge of aiding and abetting the commission of a felony and he was held in \$1,000 bail for the grand jury.

On the night of July 6 Gibbons was standing at 94th street and Broadway waiting to keep an appointment with a girl friend. Suddenly a taxicab drew to the curb and out stepped a fashionably dressed woman. She walked directly toward Gibbons, opened her purse and drew a gun and fired a shot.

The bullet struck Gibbons over the heart and the woman hastened to the taxicab and was driven away. Gibbons got into another cab and was driven to Coney Island hospital. There he was refused treatment and he went to Kings County hospital. Detectives Ernest Rice, West 100th street station, was notified when Gibbons was released. Rice arrested him. Rice said he believed Gibbons knew more about the case than he had told.

This one of the very few times that this section of the law has been applied to a person who has been a victim of a felony. Gibbons insisted that that was the only address he knew. Later, when Gibbons was released, Rice arrested him. Rice said he believed Gibbons knew more about the case than he had told.

C. R. CHADWICK HELD

Alleged Actor Charged With Restaurant Hold-up

Charles Raoul Chadwick, 20, of 518 West 134th street, an actor, out of work, was indicted by the grand jury for robbery in the first degree as the result of a hold-up of a restaurant at 3415 Broadway on the early morning of July 3. Chadwick pleaded not guilty to the indictment and was remanded to the Tombs for trial by Judge George F. Donnellan in General Sessions.

The complainant against Chadwick is William Willett, counterman, employed in the restaurant. Willett claims that while he was alone in the place Chadwick entered and drew a revolver. He ordered the counterman to hand over whatever money was in the register. Willett gave up \$53.

The actor ran out of the place with the money. John Burkyone stayed him by firing three shots over his head. According to the officer, Chadwick admitted the robbery, stating that he had been unable to obtain work, and his wife was in a hospital.

Envious Women Usually Behind Nite Club Troubles and Brawls

Singing Waiter and His Girl Killed by Lover

Albany, N. Y., July 23.

Albany's night life has been given a severe jolt as the result of two recent murders in which night club attaches were involved. Subsequently the mayor has ordered an investigation of the activities of the activities of habitués and operators of clubs. A special effort is to be made to drive out the undesirable element making headquarters in basement dives and cabarets. One club in Rensselaer has been closed.

The official ultimatum was issued last week soon after a double tragedy in a rooming house in Eagle street, a block from police headquarters, when a singing-waiter was killed and his sweetheart, a night club entertainer, was critically wounded by the girl's crazed lover.

The dead man is Marked O'Donnell, 27, who had worked in the Silver Slipper, and the Romana club and other night clubs in and near Albany. He was shot three times in the head and heart. His sweetheart, Alice Pickett, 26, formerly of Amsterdam, was a night club entertainer and had worked at the Romana club. She is in the Memorial Hospital with six bullets in her body and is not expected to live.

Police are seeking, in connection with the murder, John Bensch, 25, of Brooklyn, former postal employee. From Miss Pickett, who formerly was a Salvation Army singer, and from her mail, police learned that the girl had received money from Bensch and had met him on several occasions in New York, but later tried to avoid his attentions.

Fires Nine Shots

The slayer came to Albany from Brooklyn to visit Miss Pickett. He became enraged when he saw another man in a room with her and fired nine shots from an automatic at them.

O'Donnell died within a half hour. The slayer is at large.

O'Donnell and Miss Pickett had lived together at the rooming house for two months as man and wife.

Within the same week Dominic Colicore, former owner of the Ramona club, gambler and dice man, was killed in a duel with two other men on the outskirts of this city. His companion, Andrew Caccione, was wounded in the hand. Morris Green and Samuel Berlinkei of Brooklyn are being held on murder, second degree, charges as the result. The shooting is said to have been over an insult made to a girl companion of Colicore's by Green. Saturday the Ramona club, formerly the Pig's Ear, at Rensselaer, was closed and a number of other night clubs were raided by dry men, while police were delving into their activities.

Barney the Cop Must Cop the Boiler or Else

Imbued with the mazda lane spirit of bellyhooching, Bernard J. Steger, better known as Barney the Cop, is erecting a sign on the corner of Broadway and 46th street, which is his beat, reminding the Broadway-farers of the New York Evening Journal's popularity contest.

The Hearst evening paper is giving away a \$1,500 auto for the most popular policeman in the metropolis precincts, and Barney is out to cop the boiler.

Bernard J. Steger, badge No. 1168, traffic squad B, is his official designation.

There is a Mrs. Steger, some 10 or 12 young Stegers, and had a '23 Ford which finally collapsed recently. Hence Barney kinda needs a new bus.

If all the Broadway bunch that promised to clip the Journal's contest for Barney go through with it, it looks like a cinch for Barney, the Cop.

The destiny of cafe business and nite club business is controlled by gals. According to one of the nite club ladies most of the fights and disagreements in the nite club racket are created by the women or steamed up by them.

The leading ladies or wives of the proprietors in different cafes are the female czars of these resorts, the girl claims. The places are run according to their say so. Acts are run to suit her; business is not done with anyone else taboos; no one goes into the club unless she O. K's them; a dancer can never get into a club where the commanding lady is also a dancer nor a singer if the lady in command is a singer.

Internal friction starts in a snappy looking dame comes in, given a good spot on the bill and starts competing with the main damsel.

The clubs are even built and furnished to suit the tastes of some woman who currently holds the reins. When she gets sore the fireworks start.

As most of these girls have their own following of admirers, if they are competed with by a newcomer or displeased with the management of the nite club they rule, they walk out on the proprietor, taking their wine buyers along, install themselves in some neighboring cafe and rivalry is set up between the places.

Always Disagree

As these girls are always finding something to disagree about, always shifting and changing about getting up new strongholds for themselves, the cafe business has become a network of rivalry and dissension.

All the gals in the nite club racket are out to make the bosses these days. Bitter rivalry over owners of cafes is constantly going on amongst the girls, who with their own following of spenders seek to get themselves in strong and run things to suit themselves.

Under this feminine regime things can't run peaceably in the clubs, says the wise informant. Scrapes are always occurring and more often over a woman or something she has cooked up, as often as over illegitimate liquor or gang differences.

When any trouble or disturbance brings police interference the girls get off, scot free.

It simmers down to "find the woman" and this is seldom if ever done.

4th Man Involved in Chanin Theatre "Frame"

A third defendant of four indicted for robbery in the first degree in connection with the theft of \$7,000 from the box office of the Chanin theatre, June 14, pleaded guilty to attempted grand larceny in the first degree in General Sessions. He is Nicholas Buchlechio, 20, alias Dick Mason, a musician, of 245 East 13th street. The other two who pleaded guilty were William J. Degan, 19, 434 West 48th street, assistant treasurer of the Chanin, and Thomas Reid, 18, clerk, of 109 West 49th street.

All were remanded to the Tombs for sentence July 25. Each can receive a term of from two and one-half to five years.

The fourth man indicted, Robert Pickett, 19, clerk, of 4125 48th street, pleaded not guilty to the charge and was held for trial.

The complainant against the four men was Ernest MacAuley, manager of the Chanin. According to Assistant District Attorney John Martin, who recommended the acceptance of the pleas, Degan had a part in the planning of the hold-up. It was arranged that the theft should take place while Degan was alone in the box office. The others, in order to make the hold-up of Degan appear real, were to assist in the robbery by holding the head and shoulders of the money. All were arrested on descriptions given to the police by persons in the vicinity of the theatre at the time of the occurrence.

On the Square

Bruce Reynolds Not Personally Conducting

Unfortunately, Bruce Reynolds, the author, is not to personally guide the party of Americans on a unique trip to Paris as reported last week. As a literary authority on Paris, Mr. Reynolds lent his name to the enterprise. One of his many books, "Paris With the Lid-Off," gives him the authentic label for seeing Paris as it is and should be.

A 30-Foot Yacht Cruise

Jim Carroll and a large party were at the Madrid the other night and a fellow at an adjoining table invited Carroll's party for a yacht cruise over the week-end. Fifteen guests went home for suitcases and change of clothing. Most of them returned and boarded the yacht. They found no place to sleep except two little bunks hardly large enough for Little Blar. At dawn the boat pulled out and the anchor accidentally fell into the water 30 feet from the dock in the Hudson. It stuck and couldn't be raised. Boat remained until noon when a barge passed and picked up the mob.

The 30-foot cruise breaks all short distance records.

Heat Closes Colored House

Up in Harlem, the black belt, the closing of the Lincoln theatre, catering to Negroes exclusively, because of the heat is looked upon as one of the most unusual things theatrically in a decade. It is the first time such a thing has been recorded among the New York colored theatres and perhaps the first instance of the kind even among the southern chain of negro theatres.

Biz has been off at the Lincoln, but it crumpled completely when the pavements began to burn in that section.

Plugging Orange Juice into a Diet

The orange-juice gag will be the next big diet move in the fad market. The orange growers, miffed at the grapefruit inroads on their wares, and under the impression that the citrus boys' press-agent high-pressure the 18-day diet into fame, have gone about their ballyhoo scientifically.

They have medical testimonials endorsing orange juice as an anticancer, anti-dental trouble and anti-dandruff aid.

High Rent Quick Easer

Schulte couldn't stand the Columbia theatre corner at Broadway and 47th street being boosted from \$12,000 to \$48,000 annually in rent but seemingly the orange and pineapple drink racket can. The stand formerly next door to the Columbia theatre has been extended to take in the former cigar store's corner. Another tenant on the premises for many years, eased out by Walter Reade's tilt in rent, is the stationery shop on the other side of the theatre entrance, now occupied as a haberdashery shop.

A Canary Carer

Woman who boards canaries during the summer is charging patrons \$3.50 a week for her services. Claims to be familiar with all ailments of feathered pets from toothache to broken leg.

Heardst's Coast Ranch

Ranch owned by William Randolph Hearst on the West Coast is said to have cost to date approximately \$13,000,000, containing dwellings divided up into 40 suites each.

Square's Electric Signs Dark

It's getting dark along Broadway with several choice electric sign locations bare of any advertising. Most conspicuous of the advertisers missing from the main stem these days is Universal Films. That producing company for some time maintained four electric light displays at conspicuous spots and plunged heavily in lighting expense.

Two electric signs on the I. Miller Building at 46th and Broadway (Continued on page 72)

Chatter in Loop

FUTURE BIG SHOTS

Gordon Foley

In 36 years Gordon Foley has leaped from bellhop to manager of the Enstatge hotel. In another 36 years he should be able to afford a bicycle.

Foley is well known to most of the actors and hoodlums in Chicago, and his hotel is filled with acrobats who will pay off as soon as the sound craze dies. The debts are secure as far as Foley is concerned, because if the sound craze doesn't die the acrobats will, and Foley has group insurance for the mob.

Foley's many years as a bellhop gave him a keen insight into the habits of his guests. Asked what a bellhop thinks about, he said: "That depends. If it's morning, he thinks of lunch; and if it afternoon, he's too tired to think. Many a gal has been saved from a bathtub death by bellhops who were not too proud to stoop at a keyhole."

Hopping bells in hotels all over the country made Foley a pastmaster at recognizing rings. A slow, lazy ring is a call for ice water. Foley learned, while a quick, jerky clang is caused by the desk clerk's increased pulse beat when a gossip hints the house detective couldn't be wrong on the third floor.

In his bellhop days Foley made only one serious error in judging rings. He interpreted an irritable, persistent clanging as a command to bring Mrs. Whistle an extra bit of soap for Saturday night. He came downstairs to find the hotel safe cleaned while the burglar alarm kept going.

After bellhopping, Foley became chief of service at the Neal House in Columbus, O. He was traded to the Sherman House, Chicago, for two janitors and a drawing chambermaid. He stayed there until the Eastgate opened. Starting as assistant manager, he became manager within a few months by hinting he knew someone with a new hotel idea.

Foley is married, and the proud overlord of a 20-pound dog that wouldn't bite a burglar dipped in catsup. Foley used to call the mutt "Angel Eyes," but changed it to "Getup" because "Getup" worked two ways.

As has been predicted, Foley should be able to afford a bicycle. If he doesn't "Getup," has promised to have pups and let the overlord go into vaude with an animal act.

Inaccurate Biographies

EMIL STERN.

Emil (Itellya) Stern, general manager of Lubliner & Trinz picture houses in Chicago, comes of poor but surprised parents. He is what passes in Chicago as a success. He is 39 and has a boy named something who goes to college and writes home for money.

Itellya started in show business as an assistant manager. He has purchased a ticket for one of the L & T's houses but found that he couldn't use it because it was his bath night. So Itellya went to the house manager after the cashier had refused to refund his money.

"I tell you," said Itellya, "it is folly for you to withhold my money."

"We've got to hit \$350 this week," retorted the house manager. "And we can't do it by giving profits away."

"If you don't give back my money," said Itellya, "you won't hit \$1250 next week. I will placard the whole neighborhood with signs reading: 'This theatre is unfair to orthodox labor.'"

"Ho!" said the house manager. "See if I care?"

"Further," continued Itellya, "I will call a mass meeting of just a few of my relatives in this neighborhood and advise them of your ruthless practices."

"How many relatives have you?" asked the house manager, his ears twitching excitedly.

"Do you know the Goldmans, the Frieburgs, O'Connells, Balabans, Krausmeyers, Johnsons, G-Tooles, Finchleys, Maxwells, Four Marx Brothers, Light Spring Gingershaws and the 500 from Death Valley?"

"Yes," gasped the house manager. "Well," said Itellya significantly. "You're hired," said the manager. "You're assistant house manager at (Continued on page 61)

SARANAC CHATTER

Saranac, N. Y., July 20.

A canvass of people at the N. V. A. Sanatorium here into what the show people here did before they went footlight, brought these answers: Charlie Church, cigarmaker; Tommy Lyons, a brewer; Charlie Quinn, in the fish business; Andrew Moloney, newspaperman; Russ Kelly, clerk; Harry Clark, waiter; Bobby Hatz, drug clerk; Al Hunter, tailor; Al Pierce, usher; Tommy Abbott, messenger boy; Mike Murphy, Newark, N. J., cop; Lawrence McCarthy, piano tuner; Larry Lawrence, carpenter; Ford Raymond, wood carver, and Eddie Voss, horse trainer.

A new patient at the San is Mrs. Anna Mae Powers, of Powers and Powers, dance team. Not very ill, but wants a rest and it will do her a world of good.

Adlronack Players extend the glad hand to all resident NVA's through Manager Cessie. Pontiac theatre feels otherwise about it.

Harry (Juggling) Barrett has the peanut and ice cream concession at the ball park here. Since the season opened it has rained about every other day when there was a game.

Little Mary Brading, after two weeks in bed, is sufficiently improved to be up and about.

Pat Casey said, "If we save one life out of a thousand, our efforts have not gone to waste." Pat is right. That's why a laugh in Saranac is worth a million laughs any other place.

Olga Kallnin, Anna Mae Powers, Mickey Walsh, Fred Rith, Tommy Lyons, Al Hunter and Mary Brading are at the N. V. A. Sanatorium.

Eddie Voss and Dick Kuni sport a 1924 Ford sedan. Charlie Ward is doing great.

David E. Mavity is at the San. Formerly at the Great Lakes theatre, Buffalo, Lee Baruch, with the Loew circuit, visited by David Bernstein and L. K. Sidney, Loew executives. Lee is now at the temporary N. V. A. San, 72 Park avenue.

Mrs. Harlan Dixon paid a visit at the San, to see her sister, Mrs. Anna Mae Powers, 80 Park avenue.

Maek Hanley, under the care of the N. V. A., is not doing so well, a cheerful letter would help a lot. 109 Roberta avenue, Riverside, Calif.

Tommy Lyons, a bed patient, was visited by his wife, who autoed it from Chicago.

A few more Sophie Tuckers to come up and see us and we will get well.

Bobby Hatz, Al Hunter, Charlie Quinn and Dick Kuni are all on exercise, makes one feel good to see those four huskies sporting their canes (canes furnished by Mickey Walsh).

Andrew Moloney, who returned here two weeks ago, is now up and at it. He has a new corona.

Dorothy Jolson, of "Lovely Lady," is at the Northwoods Sanatorium doing very well. Daughter of Grace Harvard.

Mrs. Francis X. Donegan won the 600 consolation prize in the gross score of 156. Handicap 100, net score 56. Others in tournament were Mrs. Richy Craig 132, handicap 72, net 58 and Mrs. Gilbert, gross 118, handicap 39, net 73. Played at the Saranac Lake Golf Club.

Write often to those you know in Saranac.

Largest Bar in Town Next Door to Friars

Members of the Friars' Club crowded their windows to watch a gang of Senegambian prohibition agents raid an alleged speakeasy next door. The raid occurred in the afternoon. Raiders carted beer and assorted liquors to moving vans. The raided premises are on the ground floor and basement, according to the agents. A sign adorned the door reading, "Green Room 807." It is known as the largest bar in Manhattan, with six barkeeps working on all cylinders.

When the raid occurred 200 patrons were in the place. The raiders displayed their credentials, and an exodus was ordered.

A professional bondsman, Benny Green, appeared on the scene almost immediately after the raid to bail the prisoners. They were charged with possession.

Judge Goldsmith Okayed By N. Y. Supreme Court

Supreme Court Justice Mullan approved the appointment of Hon. Frederick Goldsmith as a municipal judge by Mayor Walker, when he denied a motion for a temporary injunction to restrain the comptroller from paying the salaries of recently appointed judges.

The Citizens Union, self-constituted body, composed mainly of Republicans, attacked Judge Goldsmith's appointment to the bench on the grounds the law, provided that the Mayor would have to appoint a man of the same political faith as the judge whom he replaced.

Judge Mullan ruled that the provision was unconstitutional and must be disregarded. He further stated that he could find nothing in the record to indicate that Judge Goldsmith was appointed for any reason other than his fitness and ability.

The decision was considered of importance in legal and political circles as Justice Mullan is not affiliated with Tammany Hall.

SMALL-TIME TRICK

Arrests Over Cigar Order—Used Doctor's Name; Doc Out of Town

Phil (Red) Kessler, 27, of 1529 Clinton avenue, Bronx, operator of cabarets, and Hyman Schwartzman, 25, of 355 Midwood street, Brooklyn, were freed in West Side Court on the charge of petty larceny.

The pair were arrested with George Ruth, 25, of 618 51st street, Astoria, L. I., by detectives Clarence Gilroy and Frank Harkins of the West 47th street station. Ruth is to have a further hearing.

A representative of Faber, Coe & Gregg, 206 West 40th street, manufacturers of cigars, was the complainant. The cigar firm received a phone message to bring several packages of "Corona Coronas" to the check room of the Plaza Hotel.

The voice stated that a doctor, patron of the cigar firm, desired the cigars. The firm ascertained that the physician was out of town. Ruth soon appeared and is quoted as saying that the doctor sent him for the package. He was arrested.

(Red) Kessler and Schwartzman were nearby. They denied any knowledge and chimed "We were just asked to take a walk by Ruth." Kessler managed the Medford nite club when the proprietor mysteriously disappeared with his wife's gems and was found in Atlantic City after the dailies had given wide publicity to the account.

Fifteen trunks and suitcases piled in front of the Park Central hotel were returned to one of the penthouses there when a young woman about to step in a cab suddenly cried: "No, I don't want to go to Europe. 'Baggage Room' crew said: 'You better go, you'll have a good time.' The girl changed her mind again and went to the pier, but when half-way up the gangplank, she wrung her hands and cried so everybody could hear: 'No, if I go to Europe I know I'll marry him.' She returned to the Park Central.

NEW YORK THEATRES

Ziegfeld Thes., 54 St. & 5 Av. From 8:20. Cooled by Refrigerator.
MATINEES THURS. & SAT. HALF PRICE
ZIEGFELD SHOW GIRL
WITH RUBY KEELER JOLSON
Clayton, Jackson & Duranto

EARL CARROLL Thes., 50th St. & 5th Ave. Mat. Thurs. & Sat. Saturday
EARL CARROLL
"SKETCH BOOK"
New Review of Laughs and Reheats
BY EDDIE CANTOR
Featuring WILLY MATHONY
WILLIAM DEMAREST
THREE SATURDAYS
36 PRIZE BEAUTIES

PLAYHOUSE W. 48th St. From 8:30
Mat. Wed., Sat., 8:30
STREET SCENE

A THEATRE GUILD PRODUCTION
THE Camel Through the Needle's Eye
GUILD Thes., W. 59th St. From 8:30
Mat. Th. & Sat., 2:40

WARNER BROS. 100% Color Singing Picture
ON WITH THE SHOW 2:45-8:45
Extra 6 P. M. Show Sun.
REFRIGERATED WINTER GARDEN
15th & 50th St.

Keep COOL at the Refrigerated.
CAPITOL Broadway & 51st St.
Midnight Pictures
Nightly at 11:30
Clarence Brown's TALKING production
WONDER OF WOMEN
A Metro-Goldwyn-Mayer Picture with
LEWIS STONE, PEGGY WOOD, LEILA HYAMS
On the stage—YACHT PARTY, a Revue featuring
MAE SCHOELLER and the melody-maid
Capitolians
CAPITOL GRAND ORCHESTRA
Mammoth Cooling Plant

WORLD'S LARGEST COOLING PLANT
50th St. and 7th Ave.
ROXY
Dir. S. L. Rothfeld (Reg.)
JANET GAYNOR in Their First
CHARLES FARRELL TALKING
William Fox Production
LUCKY STAR

Directed by Frank Torrance
On the Stage—DANCE OF THE HOURS

A Stanley Co. of America Theatre
MARK STRAND Dir. WARNER BROS.
Dance Midnite Show, 11:30
8th & 47th St. to 72nd St. Prices
July 27, 28th Week at \$1.00
WARNER BROS. Present
NOAH'S ARK
WITH DOLORES COSTELLO
A Vitaphone Talking Triumph

F. F. PROCTOR'S DELUXE SHOWS
NEW EAST 86th St.
Wed. to Fri., July 24 to 26
William SEABURY & IRVING
HARRIS & RADOLFF
DOROTHY MACKAILE
and JACK MULLEN Talk
in "Two Weeks Out"
NEW EAST 58th St.
NEAR 3rd Ave.
COURTNEY SISTERS
California Collegians
DOROTHY MACKAILE
and JACK MULLEN Talk
in "Two Weeks Out"
Continues Nite to 11 P. M. Low Prices
These Theatres Cooled by Refrigeration

After the Theatre

By All Means See and Hear

JACK WHITE

WITH

Ivan Brunel's Montrealeers plus Arthur Brown and the Dancing Diamonds

TABLE RESERVATIONS
Tel. Columbus 0193

CHATEAU MADRID

231 West 54th Street
NEW YORK
LOUIS SCHWARTZ, Managing Dir.

VARIETY

Trade Mark Registered
Published Weekly by VARIETY, Inc.
Sime Silverman, President
164 West 46th Street New York City

SUBSCRIPTION:
Annual.....\$10 Foreign.....\$11
Single Copies.....25 Cents

VOL. XCVI No. 2

15 YEARS AGO

(From Variety and Clipper)

John Bunny was the greatest comedian in pictures. Now he proposed an assault on vaudeville, heading his own road show.

The long talked of association of music publishers was at last a reality under the name of the Music Board of Trade, members agreeing, among other things, not to pay bonuses to acts for plugging numbers.

At the Palace they were giving away limonade at matinees. Hammerstein's countered with gifts of chewing gum.

Famous Player, took legal action against Biograph, charging that the latter company's release of old Pickford one and two-reelers injured the star's now magnified artistic reputation.

Charles E. Van Loan, promising fiction writer and Broadway playboy, in motor smash, received injuries from which he died some months later.

Poll's in Bridgeport took the initiative in the revival of old afterpieces, staging "Dutch Justice" with everybody on the bill concerned. Thereafter for a season or so the afterpiece was much used.

Governorship of Ohio said to hang upon the influence of the showmen. Gov. Cox, up for re-election, was said to favor censorship while his rival was for free screen.

London had turned from vaudeville to revues, but specialty acts were still booked in an introductory program. Now it was proposed to discard the turns altogether.

Loew's opened a branch booking office in Chicago in charge of Aaron Jones (Jones, Linick & Schaefer).

50 YEARS AGO

(From Clipper)

One of the toughest ring battles in British sport history took place near Glasgow for the Scotch championship and a purse of 20 pounds. Principals were Larry Rush and John Docherty. Contest went 51 rounds, during the last ten of which Rush was practically out on his feet. Referee finally threw in the sponge. Police had stopped the fight earlier in the day and had seized ropes, posts, etc. For the postponed mill spectators locked arms to form a ring.

Keeping baseball league percentages was a task. The Utica club disbanded in the middle of the season. All earlier matches were disregarded and the whole standing of clubs had to be rearranged. Springfield went down the list and Albany moved far up because of the games counted out.

Ada Rohan, later, for a generation the idol of New York theatregoers, was engaged for Augustin Daly's new company.

William H. Crane between legit seasons was installed as one of the two tambos in the minstrel show at the Boylston-Museum, Boston.

Advertiser offers a theatre of 1,200 capacity at the price of \$25 for one night, \$45 for two nights and \$60 for three nights. Theatre was Lea's Opera house, Port Jervis, N. Y., town of 15,000 population.

Hanlon, Canadian, who had just won the English sculler's championship, returned to America and was greeted with a reception like the modern greeting for a channel swimmer. It took Madison Square Garden to hold the cheering mobs.

Variety on the Pan

By Sid Silverman

Hollywood, July 20.

If anyone does, Variety should know what happens to bad little boys. Everybody knows how bad it can be, but few know what has happened to it recently or in the past. Looks like it took Frank Tilley, a Variety writer who got a by-line by surprise, to tip it off.

Bad little reviewers are taken typographically to task in British film trade papers for panning British pictures. But before you start, don't get too rough with those cousins across the pond. Don't forget, cinema critics who have to sit through as many English-made as they do are entitled to a grouch. Remember "The Flag Lieutenant." Difference is that they can drown their sorrow without fear of paroxysms, which entitles us to a two-minute rebuttal.

But if Variety is strong with bull, it's not John's. Between your London boy friends, Canadian girl friend, and Swaffer, it won't be long before St. Martin's Place will be out one tenant, and Jolo will have to go to work. Some good must come of it all.

Another Flap

So with 88 pages last week you had to put Hellinger on page one. Which means anyone who likes night clubs can sit on Variety's veranda. That Hellinger-Glad wedding was certainly spot news. One week before Page 1 in Variety. At least, it was to Seymour Felix, who learned of it from a phoned 6:30 a. m. straight message—and you know Seymour, just a lad who shudders at those sunrises in scenes.

See you're still letting the printers take it to fit. Foreign stuff all through the paper again instead of where it belongs.

And those rewrite demons. What is it—a conspiracy between that bunch and the proof readers to outfigure each other? Stuff reads like blindfold writing.

And why doesn't somebody, just for a change, try lightening up the tops of those pages? Boy, that black type! If the Coast office ever stops sending in single column boxes every page'll look like an ad for Tolson. The only thing darker than Variety is a Shubert sign when it's lighted.

Might also tell Greason to keep those \$2 words out of his stock market story. Copy readers are probably urging him on, for as soon as they see a three-syllable word you can hear 'em sigh, "Ah, Mencken," and pass it without reading.

Just Plumb 'Em

Too, you're not doing a thing to those boxoffice yarns. Get a load of Boston down in the hand corner of page 8. Libbey's too hot to put the "ing" and "ulation" on drawing population, and with you it's all right. That goes for Baltimore and Seattle as well.

Hughes still can't be annoyed finding out who's releasing the Kansas City pictures, and whoever's reading copy on him can't recall either.

You guys should all get together and see who can remember the dead line. For your information, and to stop the swindle sheet on such a gathering, it runs 40 feet east and west between 152 and 154 on west 48th street.

Have you ever stopped to wonder, stopped to ponder, stopped to think it's not you but Vance who would like, to do this column?

Inside Stuff—Pictures

(Continued from page 20)

Publix (Par) from building in the New York territory meanwhile. The Par-Fox-Loew proposition is reported as Par suggesting the Loew franchise be cut down to a lesser period, within three years, with Publix meantime selecting theatre sites.

While William Fox is the commanding stockholder in Loew's, Loew's is being operated under its own guidance and wishes to make its own balance sheet showing. How far that will intervene in the desire of the Fox people to see their metropolitan suburban houses get a better break in the first runs hasn't as yet come out.

The entire New York situation appears most important to Warner Brothers as product sellers. So far as known neither Fox, Publix nor Loew's theatres have contracted for any Warner pictures for the new season, although the Warners to date have not announced its '29-'30 releases. Other indie producers are in about the same pickle for the metropolitan area except Radio Pictures and Pathe. These two producers go into the Keith houses, with Keith's also holding a second choice franchise for New York with Paramount.

Universallates are not downhearted over the "Melody Lane" reception by the local critics which they volunteer is "the most universally panned picture." Two days after the barrages in type they said that the production was surprising them with its intake. Then they began likening it to "The Hunchback," recalling how that was put on the coals and yet took in \$10,000 the last week of its initial Broadway run. One man got so hot up on the subject of panning his boss' pictures that he declared, without coughing:

"We don't like to see them praise a picture here because the box office for us always seems to pull a reverse on the reviews."

The above came from an executive with the company over 10 years.

The largest home office of any film producer will be realised by Fox with the completion of its new five-story annex to the 56th street building. This is scheduled for opening Oct. 1. Then the Fox 10th avenue plant will have a front of three city blocks with considerable depth.

Increasing its holdings so that they now spread not only on the river front but on Broadway and 44th street as well, Fox already has found it necessary to use all but two stages in the 10th avenue buildings for business departments.

In the 55th street building the space on the main floor occupied by the foreign department has been given over to the laboratories, while the former has been moved on to stage space on the third floor in the same building.

Carlsbad company spent a week in the Carlsbad caves, New Mexico, on "Empire Builders." Ground is a government reservation and rarely photographed. With the exception of an amateur subject this is the first picture to be made in the caves. Government required that following the taking of every still the players should be removed and a photograph taken of the background.

Company had a particularly tedious job lowering three 700 pound generators to the 800 foot level. Platform and ladders had to be lowered in the original timber and assembled afterward. Small army of men was required to transport the equipment, which included 46 spot lamps. Progress was slowed up by one strike after another among the laborers employed.

Work was done at night, in order to be rid of the thousands of bats which inhabited one cave in the daytime.

Without making any current attempt to crash the studios, Lena Malena is making one of the most determined local efforts of any of the foreign actor crop in Hollywood to get set for talking pictures. She was imported from Germany by Cecil DeMille two years ago, at which time she could only say "Yes," "No," and "Money."

After in and out-ing it in silents for a while, Miss Malena went back to Germany but returned to Hollywood four months ago to find everything talkers. So she settled down to a daily regime of English study

Let Your Hair Down

Silent plea of the western film actor to the eastern stage actor appears to come under the heading of "Be Yourself." No denying that there is a certain strained feeling between these two factions on the Coast but it's true that the celluloid player is not always the instigator.

This is all outside the Equity thing. Certain members of the eastern contingent have blasted into California to show the studio personnel, in front of and behind the camera, how it should be done. As a rule, the Coast group has simply ground its teeth, said nothing, and allowed the theatre personality to find out. In many cases it hasn't taken long and matters have been smoother thereafter.

There is, however, a Beverly and Hollywood faction which admits its handicap as regards the dialog picture at the present time. Perhaps safe in the knowledge of contracts and with a number of filmdom's international publicity behind them, but nevertheless, admitting their current limitations. One prominent girl player is now working in the screen adaptation of a play against her will because she thinks she's incapable of giving it what it should have. "Six months or a year from now I'd be glad to go up against it," she said, "but right this minute there's mainly a stage girl out here who can play rings around me in the part. With no dramatic experience, what right have I to do it?"

So, in some spots, the Coast actor's attitude is much more generous than is generally supposed, including the arrogant Atlantic player who would find it out if he gave himself the chance.

There's no doubting that many studio heads have already made up their minds that they actually don't need the stage trained player. Other executives are fast realizing it, not because of Equity, although granted that the present controversy speeded crystallization of the thought, as they would have come to it anyway.

It's only fair to say, too, that a few of the reasoning Eastern set agree with this theory. These isolated individuals figure that they're only on the Coast for a short period unless they click particularly strong in pictures. Admitted that they'd like to, because of the money, publicity and future, they, nevertheless, are not kidding themselves about it.

As to talking pictures developing new stars purely on the basis of dialog, you can get into a pro and con discussion at almost any hour on the clock. The picture name who had a following before the platter and sound track arrived is set with the production heads if he or she can talk to any degree. However, what film names have developed among the imported contingent from east to west? Those who believe the talkers will uncover their own Gilberts, Dows and Swansons point to Jolson as the outstanding example, which he is, and then Bessie Love and Maurice Chevalier.

Against this trio can be pitted the examples of Ruth Chatterton and Jeanette Eagels. The question being de either of these women's names mean anything at all in film title? Miss Eagels' picture had a spotty cross country box office. Miss Chatterton has been in several features, some of which were unsteady and at least one which has connected. Also there is Charlie King, who seems to rate a notch below Miss Love, on the strength of "Broadway Melody" as a valuable support player.

The screen colony dots on relating about Miss Love. How the talker brought her back, etc. And while this girl likely means more to the picture house boxoffice than any of the stage names mentioned, with the exception of Jolson, the chances are she may never be starred in a major production, although classed as the most valuable featured or support player now on the Coast. A niche some contend Chester Morris can share.

But the veteran screen names go on—Shearer, Garbo (holding 'up in silents), Gaynor, Arlen, Haines, Moore—being emphasized for boxoffice. Can or will the talker form its own group to rival or equal these established names? It goes back to the first cry when wire came in, "the star is through." That hasn't proved entirely true.

Those who are up there bad fair to stick until they can no longer face the camera. Glance over the list of legit show players and see how many stars there are in that field. How much wider is the picture area in audience and competition, and figure the chances of new screen stars developed solely by the dialog film.

So that's what the eastern actor is gambling for in his heart. And he reaches the Coast with a chip on his shoulder. There is the reverse example of the comedian who the first day at the studio walked to the makeup man and said, "I don't know what this is all about. Give me a break, will you?" And got it. Also the stage star who seeing that neither he nor the story was showing to advantage in his picture, and not being able to reason on the dramatic values with his director, was sufficiently diplomatic to nightly work with the script adapter, who the next morning delivered the rewritten sequences as his own and which were accepted without question by the same director. The studio still thinks this star is a wizard at quick study, and they're right.

It bells down to the wise eastern actor, realizing the limitations of pictures for him and the smart Coast performer, feeling secure because of the already established name, wanting to be friendly, with the admonition to the visitor to "let your hair down" before opening up cordial relations.

and instruction. Now says she won't try pictures again for six months, a year, or until she's sure she can fool any milk in Hollywood.

Warners' revue, "Show of Shows," is going to do a lot of kidding. Among the new winners will be a satire on "Singing in the Rain," from M-G's revue, titled "Singing in the Tub" for which a mammoth bath is being constructed.

Picture will also have the "Floredora" boy number, previously used in "Broadway Brevities" and a "Flars' Frolic" while Bessie Love will lyrically go on a diet as 24 in her male chorus become midgits.

Failure of a chorus of some 200 voices to respond harmoniously to a song number in "Under a Texas Moon" cost Warners approximately \$6,000 to remake.

Scene was recorded in color, which accounts for the high cost of retake.

Tec-Art sound stages are so sound proof that Richard Thomas filmed scenes while an adjoining building was in flames.

Fire sirens and other noises failed to disturb the company.

That Universal has any intention of disposing of all of its theatre holdings is denied. U-figures, it is said, to hold about 100 of its present list of theatres. The 14th in on the U theatre handling plan. Others that are not so easily handled or which U has been unable to pull out of the red will be disposed of, mostly to other chains with near-by stands that may be made to operate mutually advantageous.

M-G-M is sound proofing some of the rooms on the S S Lily in preparation for "The Ship From Shanghai." Complete sound equipment will be installed on shipboard.

NEW FACES IN LEGIT PLAYS

Objection to Kane and Thatcher's Names Breaks Off Arbitration

An arbitration case between Cleaves Kinsaid, playwright, and his agents, Century Play Co., broke up in a row when the lawyers could not agree upon the point at issue. Kinsaid claims that when his play, "Common Clay," written about 15 years ago and produced by Al Woods, was sold to Fox for a talking picture for \$30,000 recently, by Thomas Kane, of the Century, he was charged a service fee in addition to the usual ten per cent.

This, according to Kinsaid, is contrary to the minimum basic agreement of the Society of Authors Representatives, of which John Rumsey is president. This being the first case of its kind the Dramatist Guild of the Authors League was in back of Kinsaid to protect the future interests of members.

Abner Rubien, representing the Century, insisted that the names of Kane and Thatcher, officers of the company, be stricken from the submission of charges, with Kinsaid's legal representative offering strong objection, arguing that these men were the ones his charges were particularly aimed at.

When no agreement could be reached as to what was to be arbitrated after two hours of discussion, Kinsaid stated that he would carry his case to the courts.

It is likely that the case will then come up again for arbitration before a committee consisting of Gene Buck, representing Kinsaid; Rumsey, selected by the Century; and Edward Wright as chairman.

RUSSIANS MIXED JAZZ.

Tomkin Preparing for Concert Work With Colored Pianists

Dimitri Tomkin, Russian pianist and composer, and husband of Albertina Rasch, has gone jazzlike.

The Russian musician is rehearsing with two colored pianists backed by Le Roy Smith's colored orchestra from "Hot Chocolates," preparing to bring a new type of jazz to the concert platform this fall.

Russell, Wooding, colored arranger, and Hans Spialeck, crack Harms' orchestrator, are fashioning orchestrations of Tomkin's original compositions. Some of his jazz work will also be heard in Morris Gest's forthcoming production of "Ah! Ha!" musical from a Montague Glass libretto.

Grace George's Play

"The Second Mrs. Fraser," by St. John Ervine, has been acquired for production next season by Grace George, who will figure as producer-star. An all-English cast will support.

"Mrs. Fraser" is current at the Haymarket, London.

ANNE NICHOLS SETTLING

Los Angeles, July 23. Anne Nichols has returned here and announces she intends to make her permanent home on her ranch in San Fernando Valley. She has been east and abroad for the past year.

ANN SEYMOUR AT \$1,200

Shuberts exercised its option on Ann Seymour, featured in "A Night in Venice," this week. The comedienne's salary tilts from \$1,000 to \$1,200.

INCORPORATIONS

Massachusetts

Talking Picture Equipment Co. of New England, Boston; Theatricals, Boston; Charles Morse, Brookline; Pauline Barker, Boston.

C. W. Fraser, Inc., Boston; theatrical capital \$25,000; C. W. Fraser, president; Mark E. Eisenberg, James J. McGuinness, all of Boston.

Newberry, Mich.—Main st. Owner with hotel. Architect, D. E. Anderson. Policy not given.

Wilkes-Barre, Pa.—Also stores and apartments. \$15,000. S. E. Cor. Public and E. Market sts. Owner, Commercial Amusement Co., Scranton. Architect, Leon Lempert, Rochester, N. Y. Policy not given.

SAT. NIGHT FOR "PAPER"

Monday night, usually the slowest night in the legit theatre in New York, is now the busiest night in the week. Press agents getting a request for seats this summer arc again attempting to have the applicant take a pair for Saturday night.

During the regular season conditions are reversed. Reason is the exodus from the city Saturdays, while the out-of-town vacationers in New York start stepping on Monday.

Chi Dark Horse Lining Up Musical Comedy Company

Chicago, July 23.

Rayburn Travis, actor, announcing he represents Musical Productions, Inc., New York, is here engaging people for a musical comedy called "Bashful Beau." Book is credited to Del Ray, with music by George J. Wendling and Edward A. Schindler. Charles Bayley directing.

Little is known of Travis or any of the others here, other than the former arrived from the east about three weeks ago to see Waring's Pennsylvanians about joining the show. According to Travis, negotiations for the band are still on.

Travis claims the show will open at the Henry Miller theatre, New York, Sept. 2, after breaking in at Detroit. So far the only principals engaged are Arthur McConnell and William Dalton.

Equity officials here have no knowledge of the show other than Travis having called up about securing players.

"Top Hill" Closed;

Felix Young's Show

Los Angeles, July 23. Felix Young's second try as a legit producer ended Saturday with the abrupt closing of "Top o' the Hill" at Mayan.

First week's salaries were met with part of second week's grosses. Gerhold Davis, house operator, advanced Young \$3,000 the second week and is negotiating with cast and author to take the salary to San Francisco, contingent upon Helen Boyd will leave the cast, having given two weeks' notice previously, and not because of the financial troubles.

Young propositioned the company unsuccessfully to accept a 25 per cent cut. Pat Collins, who was to succeed Boyd, turned back his part. If the show opens Aug. 3 at the El Coman, in San Francisco, under Davis' sponsorship, it is probable Boyd will agree to play the role.

Davis has arranged to cover salaries with a \$5,000 Equity bond. Miss Mencken is protected by bank deposits held in escrow.

PAUL KELLY EAST

Los Angeles, July 23. Upon his release on parole from San Quentin penitentiary in about a week Paul Kelly will go directly to New York to resume work on the legit stage.

He prefers this to making another try at the films.

MIDDLETON STAYS

Hollywood, July 23.

Despite eastern reports, George Middleton, one of the Fox production cabinet, is on his way back there. He is to remain another year.

W. R. Sheehan took up Middleton's option three months ahead of time.

TALKERS FORCE STRANGE TALENT

Expected to Make Healthier Condition — Standard Players for Years No Longer Available for B'way Producers—Better Chances for Unknowns

CASTING HELD UP

The difficulty legit producers are experiencing in casting for new plays for the coming season due to talking picture raids on players, is going to open up opportunities for many performers who have never had their chance.

Formerly producers were in a rut; disinclined to try out a new face with their play and money at stake. Only the actor known was entrusted with roles.

Now these standards are not available. The talkers have them and the producer seeking a cast is forced to initiate a healthy number of people consider this a healthy condition for the theatre. They predict the coming season will bring more new faces to Broadway than in many years past. At present producers and casting agents are raking theatrical nooks for new material. Almost all the plays slated for Broadway are being held up for casting reasons.

Herman Shumlin's play, "The Shyster" has been held up for four months while a frantic search, for a young Jewish boy to play the title role, has been going on.

"The Boundary Line" tried out by stock has been halted for months for lack of leads. Two hitherto unknown players are going into the leading parts.

Al Woods and Sam Harris' coming productions are all in abeyance over casting difficulties.

Several agents who have been instructed to search for new talent say they know of half a dozen plays upon which work has not started as they are hunting for people. The agents are optimistic.

Field for Talkers

The legit stage may become a developing field and get new life. With the forced change in conditions, the stage names in pictures are likely to discover they are not indispensable to the legit stage if they seek to return to it.

The main lure of the picture is more money. Most people in the theatre agree that the majority of stage people love an audience. Sooner or later they may long to return to the stage. This is proved, theatrical people say, by the numbers of performers who, when on Broadway, demand a high salary, but will accept a mere pittance in a summer stock company if given an opportunity of roles they have dreamed of playing.

"INSULTS" POSTS BONDS

"Insults of 1929" resumed rehearsals this week after posting bond of \$11,000 with Equity.

The revue is being projected by Arthur Klein and Terry Turner and is due for New York opening next month.

Lander Bros. go with the show, "Insults," as principals.

George Libby is staging the dances, with rehearsals held in the National theatre, New York.

First N's Three Writers

Los Angeles, July 23. First National has three new screen writers on its staff, Ray Harris, formerly of Paramount; Howard Emmett Rogers, former Broadway playwright, and Edward Quail, magazine writer.

Winner for Fox

Hollywood, July 23.

Charles Winninger is here under contract to Fox. First picture not assigned yet.

Burnside Gives Seaside Six-Ring Circus Inside Auditorium, A. C.

PRESS DEPT.'S SPELLING

Atlantic City, July 23.

When Schwab & Mandel prepared for the consecutive run of their Chicago and Boston companies of "Follow Thru" on the Boardwalk, the firm's publicity men opened a street front office here.

Sign on the door read: "Press Dept. Schwartz & Mandel."

It needed Larry Schwab to catch that "Schwartz."

Nearly All New Youmans' Musical Show by Sept.

Vincent Youmans will have nearly all new "Great Days," musical production, Aug. 15, when that much buffeted about show opens at the Tremont or Colonial, Boston. It is time limited from reports to open at the Cosmopolitan, New York, by Labor Day.

Besides many principals, Youmans has written four new numbers, with a new scenic outfit. But a few numbers with the mixed (black and white ensemble) are retained from the previous score.

The show had been out for a few weeks, but was closed for repairs. It is again rehearsing.

Metro-Goldwyn-Mayer, said, to have financially backed the production, is reported to have invested its appropriation for the musical, with Youmans digging new money for the revised version.

"Great Days" now represents around \$125,000 and will reopen with over \$225,000 as the initial investment.

Youmans will do the music for the Ziegfeld adaptation of "East Is West" with William Anthony McGuire doing the book.

Much Trouble

Youmans probably has had more difficulty with "Great Days" than any musical producer has had with a show in some time. There were three stage directors, Eagles, Ludwig and MacGregor, also three dance directors, Charlie Davis, Dave Bennett and Johnny Boyle.

The girls were rehearsed until many dropped out.

Now Davis is back.

Youmans has satisfied salary claims on "Great Days" and has petitioned for permission to resume rehearsals for another try Aug. 1.

The matter of reopening will be taken up this week by Equity Council, but it's certain that the best Youmans may expect is some sort of compromise on the ratio of salaries he will have to pay during the additional rehearsal period.

"Sisters," Once Sloughed In Bronx, Tries Again

"Sisters of the Chorus," which got a fresh start two weeks ago, will haul in at the end of the week for further revision and recasting. Unless present plans miscarry, it will reopen at a Broadway house Aug. 12.

"Sisters" was sloughed last month while trying out at the Windsor, Bronx, when police had visited and recommended some deletions of business. Before the cops could act or the authors revise, house management became panicky and wouldn't domicile it further.

MELLINI'S PROBATION

Los Angeles, July 23.

Joseph Mellini, former tenor of the Metropolitan Opera Company, pleaded guilty here to a charge of passing a non-negotiable check.

He was granted five years' probation by the court in custody of H. I. Gould, following a plea that he was penniless and ill.

Atlantic City, July 20. R. H. Burnside turned back the clock to the old days when he used to run the big shows at the New York Hippodrome and devised a similar spectacle called "Here and There," which he staged for the first time tonight in the new Auditorium before 17,000 people. The wizardry which enabled Burnside to concoct such vastness in those days stood him in good stead this evening for this new production was more colossal than anything he ever attempted. For the cast of 700, the already large playing area was considerably increased by two more stage levels extending outward from the apron. A platform 50 feet deep carried the second level out to the ice rink, used as part of the stage.

The show is a curiously agreeable combination of a passing show and the crisp Hip affairs. It is made up more or less of the best of the best quality left little opportunity for applause, but it was evident that the huge assembly was agreeably impressed. When the practice it should survive the Summer handsomely.

Through the concourse of large choral and ballet numbers the medleys of many seasons of musical comedy and light and grand opera pass in review. In the procession, minstrelsy has its place, while De Wolf Hopper, nimble as ever, leads the cast, with profound voice and some effective buffoonery through a mass of revels to music by John Philip Sousa and Raymond Whipple. Hopper appears as the Wizard who brings to life a chorus of woodland soldiers, toyland animals and dancing dolls; as interlocutor of a minstrel party; as sergeant and as a soloist in the finale which dramatizes Sousa's stirring march, "Tis the Eagle."

It is in dancing the show excels. Groups of The Girls, each troupe sufficiently charming in resplendent costumes. In the long list of principals who are effective in song are Ruth Thomas, The Pennington, Robert Baldwin, Ralph Brainerd, Carl Brunni, John Murphy, and Arthur Cunningham.

Joe Jackson, tramp cyclist, and a troupe of 40 clowning acrobats, while the ice ballet in which appeared such champions of the rink as Katie Schmidt, Kathleen Poppe, and Ilan Fox, give the production through a mass of graceful evolutions.

"Big Rosie," the laughing and singing elephant on hand, and a cavalcade of circus acrobats, at times every aspect of a six-ring circus. Weintraub.

WOODS SUES MANHEIM

"Shanghai Gesture" Action to Recover Production

A. H. Woods has started suit in the Circuit Court of Milwaukee to regain possession of his production of "The Shanghai Gesture" which he leased to S. W. Manheim of Cleveland early this year. All the props, scenery and costumes of the production are now at the Davidson theatre, Milwaukee.

Manheim had the show out about six weeks with Mrs. Leslie Carter. It was due to play Milwaukee week of Feb. 24, but never opened because of an injury to Mrs. Carter. Woods received his weekly rental from Manheim during the time the show was out, but the latter failed to return the production as provided in his contract when the show ran into difficulties.

The Davidson has also started suit in Milwaukee seeking judgment of \$3,306 from Manheim for expenses incurred and rental lost when the show failed to open there according to agreement.

MacArthur at U

Los Angeles, July 23. Charles MacArthur has joined Universal to help preparation on Paul Whitman's "King of Jazz" story.

Skowhegan Chatter

Skowhegan, Me., July 20. Impressed perhaps by the artistic pretensions, if not the commercial competition, of the new backwoods repertory troupe at Surrey, Me., the Lakewood company, in its 29th consecutive season, is billing itself for the first time as a "cultural development" and has announced for August a potent production of one Shakespeare's "Hamlet."

Who is to be or not to be the leading man that week is a question. It seems definite that Dorothy Stickney will do Ophelia.

Thus far Surrey and Boothbay Harbor are the only potential rivals to the Lakewood stock to get beyond the rumor stage. Showmen in Portland and other New England points have been impressed by the money-making possibilities of the drama when properly sold to the tourist trade. Old Orchard is mentioned as the site of a stock for next summer.

A new corporation, Lakewood, Inc., replaces the old Somerset Traction Corp., William H. Cummings is president and Herbert Sweett manager. Neither is a showman.

Bob Sparks, who has been doing publicity for the past several seasons, is now busying for the theatre. Sam Godfrey is again stage director. Don McGinnis, stage manager.

Present

Members of the theatrical colony this year include: Laura Carpenter, Frances Goodrich, William Courtright and family, Arthur Byron and family, Wallis Clark, Robert Hudson, Katherine Mowbray, John Richards, James Bell, Marshall Bradford, Thurston Hall, Ruth Garland, Dorothy Stickney, Hale Hamilton, Grace LaRue, John Day Murphy, William E. Barry, Catherine

Willard, Sammy Shipman, John B. Hymer, Bert Robinson, Tom Tempest, Al Rights, Marjorie Wright, Nellie Simonds, Ned W. Sawyer, Harry Gould, Frank Coulter, Ben Williams, Sam Godfrey and family, Marjorie Fort, Marie Blason, Newt Wymen, Howard Lindsay and Charles Scott.

Skowhegan has declined as an experimental laboratory for Broadway managers. Only two this season, although a third by Bill Barry may be tried in September. "Divine Sinner," by Morgan Wallace, served for Arthur Byron, and "Faith, Hope and Alice," by Davi. H. Wallace, will be tried out Aug. 5 with Ernest Glendenning.

Nydia Westman left to work for Terry Duffy in Oakland.

Adelyn Bushnell emerged from a retirement of two years to play the name role in "Dulcy." Her husband, Marshall Bradford, also in the cast. Miss Bushnell for some years was a stock favorite at the Jefferson, Portland, Me.

John B. Hymer has tired of his "Alone" and no longer takes out riders at 50c per.

An aeroplane with pontoons is due at the lake. Don Morris, from Waterville, will have the craft.

There's a night club at Pittsfield, Maine. It's in a barn. On account of the holes in the floor it's necessary to be careful where the bottle is put under the table.

Ellen Dorr up for two plays, "Al Hackett," after closing with "Whoopee," vacationing.

Marjorie Fort, whose brother, Garret, was killed at Pearl Harbor, is designing sets and things for the theatre.

Daylight saving starts the performances at 7.30.

Suddy Byron is conducting a page of sketches in the house program. It is now possible to dance at the pavilion, where they have finally managed to get a fairly decent band.

Future Plays

"Getting Even," a new farce comedy, produced by Harry Wilson, started rehearsals Monday at the Majestic hotel. The show is expected to open cold in New York at the Biltmore, Aug. 19. Ward Solader, young son of Charles Solader, talk booker of the Gus Sun offices, in the cast.

"Her Friend the King," by A. E. Thomas and Harrison Rhodes, will be the starring piece for William Faversham when he returns to the stage under the direction of the Tayburn Productions. It will open Sept. 12 in Washington and after a week in Baltimore will open in New York in a Shubert theatre. Rehearsals start Aug. 15.

"Hawk Island," to be produced by Patterson McNutt, goes into rehearsal Aug. 12. After prelim out of town performances it will be brought into New York.

"Soldiers and Women," produced by Lew Cantor, now in rehearsal, has a two weeks' engagement in nearby houses before opening on Broadway.

Mendel, Inc., with Smith and Dale, will be placed in rehearsal by Lew and Eddie Cantor, July 29.

"Second Sight," by Emma Craft, to be produced shortly by Murray Phillips.

"Just Another Day," produced by Arthur Hammerstein, went into rehearsal Monday. Reginald Hammerstein is directing and Danny Dare staging the drama.

"Madeline" will be the second production of the season by Arthur Hammerstein. Otto Harbach and Oscar Hammerstein, 2nd, will collaborate on the book and lyrics and Sigmund Romberg will write the music.

The Tayburn Productions, Inc., is opening its musical version of "A Temperance Town," Charles B. Hoyt's old play, in Werba's Jamaica Aug. 5. After a week in the Broad, Newark, it will open Aug. 19 in a Shubert house in New York.

The cast includes Conrad Cantzen, John W. Ransome, Carlton Macy, Wynne Gibson, Charles Williams, Ned McLean, Mattie Keane, Tom Collins, Charles T. Lewis, Bada Van Buelow, Thomas MacLarnie and Henrietta Burnside.

Len Hollister took the old Hoyt script and modernized it while Hal Christy supplied the lyrics and music. Lawrence Morrison is directing.

A revival of "The Admirable Crichton" is being planned by Alexander McKaig through arrangement with the Frohman, with Roland Young in the role created by William Gillette.

"Getting Even," comedy drama, to

be presented by Nathaniel Wilson, new name in the managerial field.

"The Forcing Bed," by Lawrence Eyre, starring Christal Herne will be Broadway's Wynne's first production.

"Soldiers and Women," Lew Cantor's first for next season, is in rehearsal and bows in at Shubert, Newark, Aug. 19 and comes to the Ritz, New York, Sept. 12.

Cast includes Violet Heming, A. E. Anson, Leonard Mudie, Richard Temple, Leslie Barry and others.

"Dinner Is Served," comedy, by Allan Mowbray, went into rehearsal this week with George Miller and Elmer Powell as producers. The author heads the cast. It opens at Long Branch, N. J. Aug 5 and follows into a New York house two weeks later.

"The Chair" will be produced by J. J. Leventhal next month.

Luther Yantis, who did "Chippies," authored "The Chair," which for its chili wallop climax has a state excelsior award. The juice on to electrify his own son.

"Recessional," by William Hurlbut, which has been given a stock trial, will be reproduced for legit next season by George Kendoff. Helen Freeman and McKay Morris have been signed.

"Ladies to Save," by Sophie Treadwell, will relight the Hopkins, New York, Sept. 9. Charles Hopkins will sponsor.

Hopkins will send "Perfect Alibi," which ran at the Hopkins this season on tour next season.

"Strivers Row," all colored production, which its producer Earl Dancer describes as a "musidrama," will open in Trenton, July 29, and after a week come into New York in a downtown house.

Cast includes Eason and Howell, Lillian Goode, Lionel Monages, Fletcher Henderson and orchestra as well as 30 Jubilee Singers and chorus of 28.

"Prairie Rose," drama, with musical setting authored by John Wray and Jack O'Donnell, produced by Gene Buck next season.

"Great Day," Vincent Youmans mixed stock musical comedy, which was called in for script revision, is due to resume rehearsals in three weeks. The show is expected to reach the stage again about Labor Day.

"Dinner Is Served," by Allan Mowbray, will be produced by George Miller and Elmer Powell. Playwright and Moffett Johnson will be in cast; former having a piece of the show.

Warren Lawrence will return from California next week to line up cast for "Free of Charge" new comedy in which he will figure as



JOEY RAY

Just returned from an eight weeks' engagement at the Ambassadors in Paris, when in "Yankees," the New York Mirror said: "Joeey Ray, a handsome juvenile, shows promise of developing into a first rate light comedian. He is a genuine find. Keep your eye on that lad, he will go a long way."

Direction
RALPH G. FARNUM
1560 Broadway

Engagements

George Murphy, Juliette Johnson, "Hold Everything" (road).

Pauline Gaskins, George Goff, Sammy Fain, "Other Day."

Katherine Alexander, Mayo Methot, Melvyn Douglas, Edward Pawley, Beverly Sitgraves, Jack Boehn, Peggy Shannon, "Nowadays."

Emil Ross, Astrid Jason, Leon Waycut, Joseph Granby, Gordon Hamilton, Peggy Shannon, "Sisters of the Chorus."

Susan Conroy, "Little Accident" (Coast).

Nell Kelly, "Street Singer."

Betty Starbuck, "You For Me."

Zola Gray, "Here and There."

Andrew Tombs, "Street Singer."

Peggy Berber, Madeline Gibson, "You For Me."

Charlie Williams, "Temperance Town."

Clarence Nordstrom, Marjorie Peterson, "Insults of 1929."

John Hundley, Cy Landry, "You For Me."

Ruth Morgan, Colette Merton, Evelyn Peirce, Doraline Lee, "Show Girl."

Judith Anderson, by the Theatre Guild road company, in "Strange Interlude" next season.

Three Neal Sisters, "Just Another Day."

Jessie Royce Landis engaged as leading woman for Elmer Powell's stock company in Denver. She returns east in time to play opposite Lionel Atwell in "Stripped," which Atwell will produce in association with the Shuberts in September.

Patsy Kelly, "Sketch Book."

Willie and Eugene Howard, "Scandal."

John W. Ransome, "Temperance Town."

For eastern "Follow Thru," Beth Meakins, Arthur Campbell, Bobby Jarvis, Eunice Bow, John Philbrick, Ruth Tester, Billy McIntyre, Evelyn Kinder, James Fell, Fred Sumner and Gertrude Mudge. Opens in Atlantic City, July 29, and starts Boston run Aug. 12 at Majestic.

Isabelle and Paul Jones, Elverhoj Stock, Milton, N. J., "Kibitzer."

George Sidney, "Kibitzer."

Mary Boyce, Guy Standing, Jr., "Hawk Island."

Beatrice Hendricks, "Dinner Is Served."

Miller Watson, Mildred McCoy, Harlan Briggs, Sidney Toler, Helen Lowell, Humphrey Bogart, Porter Hall, Lella Bennett, "Wise Child."

Russ Brown, Clarence Nordstrom, Charles Mack, Marjorie Peterson, Edith Auburn, Lander Bros., "Insults."

Mary Fowler, with "Hawk Island" (Thomas Kilpatrick).

Cast Changes

Mary Lawlor replaces Lillian Talz, "Great Day."

Louise Carter, author of "Bed-fellows," replaces Jane Marbury in it.

author-producer, bankrolled by western capital. Seth Arnold heads cast.

"Iron Widow," formerly called "The Guillotine," will be next for Sam Harris. Authored by Harry Harvey and Carleton Hildreth. Cast of 20 men and one woman.

"Getting Even," comedy by Nathaniel Wilson, went into rehearsal this week with the author producing. It opens cold at the Biltmore, New York, Aug. 12.

"Love Comes to Mary," comedy by Sydney Stone, will reach production next month via Clark Bros. Now casting.

London as It Looks

By Hannen Swaffer

London, July 12.

The most significant happening in the music hall world in England since the days of the music hall strike, a quarter of a century ago, occurred this week when the secretary of the Variety Artists Federation sent me over an early copy of a proclamation which their members are issuing "To the British Public," and which is backed by the Musicians' Union, National Association of Theatre Employees, and the Concert Artists Association.

That means that all the variety stars, all the artists who sing at smoking concerts and public banquets, all the stage hands, and all the musicians are lined up for a fight.

"Performer" Fights the V. A. F.

For months, the "Performer," which is the organ of the V. A. F., has been writing stinging nonsense about how nice Variety was, this in reply to my frequent warnings about the talkers, and a score of things connected with the music halls, while, all the time, the V. A. F., which owns the "Performer," has been supplying me with information with which I have answered the "Performer."

A Proclamation Too Public

The English music hall has lived for years in this same world of pretense. Now, the proclamation, which is to be issued, asks the British public "to prevent the American stranglehold upon legitimate theatres and music halls" which the talkers now have, or soon will have.

"You should at the very least refrain from patronizing any place of amusement where an all-talker program has been introduced," it says, and where the management has ruthlessly discharged their musicians, artists and stage staff and substituted canned entertainment."

The British public are told that, by patronizing these talkers, they are sending the bulk of "your British money to follow the \$1,300,000,000 we have already paid to America. You are pandering to the degradation of British art. You are in danger of bringing misery and want into the homes of those British entertainers who have hitherto supplied your amusement."

I know of music hall stars who, two or three years ago were earning a large income, who have been permanently out of work for the last six months. The stories of distress at the benevolent fund's meetings are pitiful.

How the Business Was Killed

It started, of course, before the talkers came. It was due to the stupidity of agents, the old-fashioned minds of artists, the self-satisfaction of managers and the existence of graft and rings and intrigues and split commissions that are openly talked of everywhere in the world of entertainment. Every manager knows all about it. Some of the managers share in it.

Between them, they have killed variety stone dead. They discover nothing. They do nothing. They only import poor American turns. Why, even Fannie Ward still goes on.

Beer as the Great Solution

The British music hall would be a joke were it not a tragedy. Yet all that has happened recently in the music halls in England is that Sir Oswald Stoll has obtained permission to sell beer in some of his houses! They always make more fuss about selling beer in an English music hall than putting on a good show.

How on earth can the British music hall go on when turns like Heather Thatcher appear week after week on the same Coliseum bill?

When a turn is good, like Will Fyfe, he goes the round of a few halls in London, all within a mile or so of each other, and when he wants to put on a new number, he is discouraged.

The Tragedy of Billy Merson

The greatest tragedy of all is that, a few months ago, when Billy Merson was going back on the halls, and I was trying to brighten up variety, I forced him to put on a new number. He rehearsed it most carefully, and then, the first night, I went up to see it.

It was a burlesque of an American talker. It sneered at the new invention. Oh, it was dreadful. It was terrible. Not one person laughed.

Now, partly because the American talker has really come and won, Billy Merson has told his friends that he has retired from the stage and is going into the talker business!

Destitution Everywhere

When I saw Harry Cliff, the chairman of the V. A. F., today, he told me that within three months there would probably be 20,000 musicians out of work in England because of the talkers, while this week there were only 12 full variety programs in the country, averaging a bill of nine turns. This means that there were only 108 acts to book and at least 4,000 acts to play them.

Never in the history of the industry has there been such destitution. "Yet even today," he said, "if an agent wants to import acts from abroad, the Ministry of Labor apparently offers him every assistance."

"There are many fine American acts but most of those that come over are utterly unsuited to this country. They have done variety as much harm as anything."

Cliff, mind you, is a pro-American of the real kind.

Dreary Tripe About Me

I am surprised you printed in Variety a long and dreary statement about myself by a man calling himself Nunnally Johnson. The only Johnsons we had heard about over here were Jack and Pussyfoot.

I cannot understand a responsible New York newspaper like the "Evening Post," paying a man to write dull comments on London journalists, who cannot be of the slightest interest to the people who buy New York dailies. He thinks I am unimportant and then wastes a lot of space in saying so!

I have been an editor in my time, a city editor, a night editor, an acting editor and I can only say that, if Nunnally Johnson had been on my staff and brought in boring tripe like that, I should have given him the sack. I always thought New York was a live city.

You have served Johnson a great unkindness by reprinting his dreary drivel. It ought to have been allowed to remain sleeping in the slumorous columns where it was stillborn.

Annulment Asked

Washington, July 23. Tereta Shaker, actress, has applied to the district Supreme Court for annulment of her recent marriage to Stewart A. Fogleman, operator of a rep show. Girl's claim is that Fogleman forced her into marrying him.

Fogleman now operates in the southeast.

The Magazine of Business has been acquired by McGraw-Hill, who around September will retittle it The Business Week.

At a pent-house party last Thursday night the following ingredients constituted the wallow fe: 50 Broadwayites; Two barrels of beer; three cases of scotch and eight bottles of champagne; two dozen hard-boiled eggs; three dozen eggs, sliced with caviar filling; dozen eggs with onion and tomato filling; four platters of American and Swiss chow; four bowls of punch loaded with gin; 10 dozen sandwiches; six platters of bologna; wash tub full of frankfurters; pail of sauerkraut; half hour of rain; radio; player piano and a dance space. Not a wall flower at the affair.

STOCK PRODUCERS' GYP

TAKING ACTORS FOR 2½% EXTRA

Force Casters to Give Up Out of Underpaid Stock Actors' Commission—Plenty of Alibis—First Time Stock Has Stooped to This Petty Larceny

STOCK IN BAD SHAPE

A palpable out-and-out stickup that has been schemed as a right off the platter rake to help enrich the reported empty treasury of the Theatrical Stock Managers' Association has been arranged. The little scheme framed that looks decidedly gypish is a 2½ per cent. kick-back from the actors through the stock casters.

The 2½ rake will come to the stock managers from each of the first 10 weeks' salary of the actor, with five casting offices agreeing to stand for the gyp. Those reported failing are the Peckard Theatrical Exchange, Chamberlain Brown, Murray Phillips, Wages Winter and Paul Scott.

What brought this about was a threat made by the stock managers that they contemplated establishing their own casting agency and take the full 10 per cent. commission for placements among their own companies.

Alibis

Agencies relying upon stock for income had to either take it on the chin or else. It is unlikely the casters will assume a. of the gyp, passing that back to the actors under the usual threat of no pay, no work. When bulging the actors, the casters have the managers to blame and the managers' alibi will be the "expensive office" they are maintaining for their Association in New York.

If the Assn's office is costing over \$100 weekly, someone is probably cutting in on that as well.

's the first time in all of the years of stock its managers have been obliged to coerce a kick back in off and side money. It's an indication the stock business had gone so rags that its promoters had themselves up against the wall, with the petty larceny commish scheme a feed bag.

The example was set by legit producers who are taking kick backs from certain notorious agents. In the legit actors get real salary now and then. In stock the managers have forced actors down to the \$30 a week commonwealth scheme, through Equity demanding a bond. To escape the bond the stock producer guarantees the actor \$30, sometimes \$50 a week, with a percentage of the gross if there's enough gross to cover the overhead. It has never been recorded where a commonwealth stock actor ever heard of that, let alone receiving more than his guaranteed pit-tance.

SELWYN'S CHOICE

Hollywood, July 23. Edgar Selwyn leaves for New York this Thursday to do a show. Decision as to subject is narrowed down to two, one his own. Selwyn thinks the other fellow's has the best chance.

"Knighthood" for Marilyn

When Marilyn Miller returns from her present picture work on the coast she will start rehearsals for Flo Ziegfeld in a musical version of "When Knighthood Was in Flower."

Miss Miller's role will be a version of that originated by Julia Marlowe when the piece was produced on Broadway as a romantic drama.

June Clyde in "Legs"

June Clyde will play the femme lead in "Tanned Legs" for RKO.

HELEN HAYES OUT

"Coquette" Canceled—MacArthur's Anticipate Family Event

Los Angeles, July 23. On advice of her physician, Helen Hayes retired from "Coquette" after Saturday matinee at the Belasco. She will remain on the coast with her husband, Charlie McArthur, the playwright. A "blessed event" is anticipated by the couple.

Jed Harris returned the "Coquette" company to New York, cancelling remainder of the tour.

Thelma Hubbard Gets

Equity Suspension

Thelma Hubbard, legit actress, has been disciplined by three months' suspension by Equity for contract violation.

Miss Hubbard has been engaged for a new production by George Ebe, California producer, and vamped while the piece was in rehearsal at the Playhouse, Los Angeles, some weeks ago. Ebe complains to Equity.

Miss Hubbard interposed a defense that she had been engaged for a more important role than that allotted. Arbitrators disallowed the justification defense when management proved to its satisfaction that statement was not true.

Anderson's Principals

One of the biggest show person-nels of the summer season has been assembled by John Murray Anderson for his "Almanac" show, now in rehearsal and to open in New York Aug. 14.

Cast includes Trilix Friganza, Jimmy Savo, Roy Atwell, Mary Warner, Evans Southwell, Roy Rice, Eleanor Shaler, William M. Griffith, Jr., Lola de Lille, Anita Wingroff, Matt Duffin, Billy Gerber, Miss Henrietta, Elizabeth Janeway, Anita Loeffler, Josephine Karroll, Delores Lavin, Dorothy and Helen Koster, Helen Brownell, Delmar Meyer, Eleanor Terry, Fred Keatine, Stella Power, Charles H. Barnes, Jack Powell, Jerry Cox, Frank and Wilhelmina, Leister, Frederic Carpenter, Frances Mann, Wally Coyle, Jessie Draper, Helen and Charles Royal, John Maxwell, Jane Merio, Charlotte M. Ayres, Harvey Karels, William Rosche, Norma Maxine, Mary Pearson, Rita Glynda, Helen Thompson and Richard M. Dolliver, stage manager.

Ulric's Bickford Play

Hollywood, July 23. Charles Bickford has received word that "The Sandy Hooker" play written by himself and Fred Ballard, is to be produced in New York this fall with Lenore Ulric. Messmore Kendall will produce it.

Bickford makes his screen talking debut in "Dynamite."

WILSON, DETROIT, CHANGE

Detroit, July 23. Wilson theatre, under lease to the Detroit Opera House, Inc., has passed to Mrs. Alfred G. Wilson, who built it. Fidelity Trust Co. will act as her agent.

Former tenants were in reality Bert G. Whitney and Samuel Levey, who operated the Opera house on Randolph street and held the K & F franchise. They relinquished the lease after a very bad theatrical season and also permitted the K & F franchise to pass to Mrs. Wilson. Alton R. Warner, manager for 20 years, will remain as manager of the Wilson.

Wilson opened last fall. Mrs. Wilson, formerly one of the Dodge widows, spared no expense to make it one of the most modern legit houses in the country.

MAJESTIC, L. A. CLOSES

Los Angeles, July 23. Due to the vacation of E. E. Horton, Win Horton closed the Majestic, legit, for the summer Saturday night.

Move is said to have been decided upon when grosses dropped to half for "Love in a Mist" after E. E. departed. House reopens Sept. 15.

Shows in Rehearsal

"Just Another Day" (Arthur Hammerstein), Hammerstein.
"The Beautiful Virgin" (Lee Morrison), Craig.
"Insults of 1929" (Klein & Turner), Comedy.

"Now-a-Days" (W. A. Brady) Playhouse.

"June Moon" (Sam H. Harris), Music Box.

"A Temperance Town" (Morganstern & Short), Ambassador.

"Almanac" (Anderson & Boag), Erlanger.

"Follow Thru" Boston Co. (Schwab & Mandel), Imperial.

"Jerry For Short" (Fiske O'Hara), Lyric.

"Dinner Is Served" (Miller & Powell), Bryant Hall.

"Getting Even" (Nathaniel Wilson), Biltmore.

"Scarlet Pages" (A. H. Woods), Eltinge.

"You For Me" (Aarons & Freedley), Broadhurst.

"Bomboola" Folds with Cooper \$30,000 in Red

"Bomboola" folded at the Royale, New York, Friday night after a hectic three weeks of sugar chasing. Irving Cooper, producer, and several outside associates are reported \$30,000 in the bag on the all-colored production.

The show had been in a wobbly condition since the New York opening through the withdrawal of Cooper's original "angels," who went for \$15,000 but didn't want any more. Cooper interested some fresh money but in amount only sufficient to liquidate outstanding notes on scenery, costumes and props, payable weekly, and with collectors obdurate about getting their coin or else.

The cast numbering about 60 had received but a small percentage of their salaries each week with plenty of promises for next. The mob figured Cooper a good guy in a bad spot and strung-along with him. The musicians couldn't see it that way and got paid pro rata nightly in advance to play the show. This had been in force the last two weeks.

Cooper, formerly associated with Edward Blum in a production of "Harlem," figured he had something in "Bomboola," to find he had nothing but grief.

BELASCO'S 75TH

Atlantic City, July 23. David Belasco's 75th birthday will be celebrated Thursday, July 25, at the Ambassador Hotel.

The first plan was to have the birthday party at the Hotel Ritz. Belasco has a new play here this week.

FISKE O'HARA BACK

Fiske O'Hara will return to legit after two years, as producer-star of "Jerry for Short," comedy by William A. Grew, which went into rehearsal this week.

O'Hara's last legit appearance was in "Sidewalks of New York."

Again Colored Show

"Strivers Row," the all-colored show produced by Earl Dancer, opened at the Lafayette, Harlem, Monday. It goes to Trenton, N. J., next week.

In the cast are Fletcher Henderson's band, Black Dots, Lillian Good and Easton and Howell, with a chorus of 60.

One Sure Sile

The Ohio theatre, Cleveland, is not to be wiced. The Erlanger lease, through an agreement with Loew interests in that city, prevents the Erlanger offices from wicing the house.

Murray With Carroll

Hollywood, July 23. Bud Murray will stage a singing and numbers for Harry Carroll's revue which opens at the Music Box here in September.

DUFFY'S ORIGINALS

Coast Producer Going In for New Plays—Has 3, Wants 10

Los Angeles, July 23. Henry Duffy is going in for new plays in a big way. He plans to stage at least 10 tryouts annually over his Coast circuit before they are staged in the east. Heretofore Duffy has confined himself almost exclusively to putting on New York successes and using the guest star system.

First three originals on his new program are "Cooking the Goose," by H. H. Van Loan, opening shortly at the Alcazar, San Francisco; "Plutocrat," by Booth Tarkington, and "Little Miss Moses," by Edward Rose. Duffy will make the Alcazar his premiere house for the originals, then here, and on up the Coast.

Dope Scene Bars Date

Of "Brothers" in Boston

Little chance of "Brothers," the Bert Lytell play, which closes its New York run at the 48th Street August 1, going to Boston next season. Reason is a "dope" scene which the Hub authorities object to in its present shape.

So the Hub date, set for Sept. 30, with a Boston engagement, anticipated of four weeks, has been shifted to the Windsor, New York, instead, starting Subway circuit.

Same Titles and Stories

"Ba, Ba, Black Sheep," announced for production by L. A. Safian, who has "Sisters of the Chorus" on the road, will have its title changed because another play of the same name is in existence. Safian's play is written by Howard E. Koch and Edward A. Edwards. The other play was written by Elmer Rice in collaboration with Burdette Kinney.

Besides the same title, both are stories of college life.

"Insults" All Set

Although temporarily delayed, "Insults of 1929," the new show Arthur Klein and Terry Turner are producing, is going ahead.

The show opens Aug. 19 in Asbury Park, plays the half week in Long Branch, then it moves to Jackson Heights for a week and then into New York.

Ann Forrest Sues

Hartford, Conn., July 23. Ann Forrest, injured in an automobile accident here last April, has filed suit to recover damages in \$25,000 alleged to have been sustained as a result of the accident. Defendant is Frank Andriuolo, cab driver.

Miss Forrest alleges permanent facial disfigurement and other blemishes, which she states will prevent her appearance in motion pictures.

Actress was appearing in "Car-nival," at Parsons theatre, at the time of the accident.

CAN'T CAST

Los Angeles, July 23. Because of difficulty in casting "The Ghost Between," George Gatts has decided to postpone production indefinitely. Gatts originally intended to open at the Hollywood Music Box July 23.

Gatts has cancelled his four weeks' lease on the house.

BILTMORE'S YIDDISH PLAYERS

Los Angeles, July 23. Biltmore goes back to legit next Sunday with the opening of the Maurice Schwartz Yiddish Players for a run of eight days.

"Broadway" (U) closes July 27.

Duffy's Reopenings

Los Angeles, July 23. Henry Duffy will reopen his houses in Portland and Seattle in September. He will vary his usual super-stock policy to regular weekly change stock.

William McCurdy will have change.

MIDWEST STOCK LOOKS BUSY FOR FALL

Chicago, July 23.

From present indications it looks like there will be more activity in stocks around this territory next season than in the past two years. An influx of eastern producers is expected here in the fall, with George Gatts the first to decide to locate here. Gatts expects to put out half a dozen companies from this point.

Stuart Walker, formerly operating in Indianapolis and Cincinnati and who never before had more than two stocks at a time, is organizing five companies for next season. Frank Gazzola and Bob Sherman will again have the Oliver, Shout Bend, with Gazzola and his son, Dorey, also continuing to operate the Kedzie here.

Harry Minturn will also be back at the Ambassador and Earl Ross at the Warrington, Hammond; Boyd Truesdale at Cedar Rapids; W. H. Wright with five or six companies in Butterfield houses; Casey Players in St. Paul, and Arthur "Buzz" Bainbridge at Minneapolis.

A. T. A. "Regulars" Win

Conditions within the unionized Association of Theatrical Agents and Managers, since re-election of Theodore Mitchell to the presidency, are said to be somewhat muddled. In addition to Mitchell, the entire regular ticket was placed in office, including every director, 15 of whom were named for one, two and three year periods.

The militant faction, which brought about changes in the constitution, contends that out of town votes which were sent in by mail, accounted for the defeat of their candidates. Only 75 members were present at Bryant Hall last week for the election. The total vote was 155, and the difference represents the mail vote. Only members in good standing (those having paid dues to date) were eligible to vote.

According to the new constitution no salaries are to be paid the A. T. A. officers unless the board of directors so orders, and not until the amount of salaries shall be put to a vote by the members. Charles Stewart, who ran against Mitchell, being defeated 60 to 77, had accepted nomination without salary. The constitutional change followed thereafter.

DOT BURGESS "LULU"

Los Angeles, July 23. Dorothy Burgess, current with Fox, who has been having an offer to play "Lulu Belle" (stage) out here. If leave from the studio can be obtained, Miss Burgess will probably go into rehearsal before the end of the month.

Show will be a Coast entrant with the producing source unknown.

EDITH MASON'S DIVORCE

Chicago, July 23. Edith Mason, diva of the Chicago Opera, obtained a divorce from Giorgio Polacco, musical director of the same company.

Judge Friend, in Circuit Court, signed the decree after Miss Mason's bill was amended to reduce the original charges of cruelty.

Miss Mason was awarded the custody of their four-year-old daughter, Graziella. A property settlement is said to have been made out of court. No alimony was asked.

Carrillo Sails

Los Angeles, July 23. Leo Carrillo sailed for Australia Sunday from Vancouver. He will play "Lombardi, Ltd." for 15 weeks in the Antipodes.

Bohnen in Film Revue

Los Angeles, July 23. Michael Bohnen, Met Opera tenor, will be among those appearing in Warner's "Show of Shows" revue.

Literati

Mirror vs. Graphic

Is the New York Daily Mirror trying to put Macfadden's New York Graphic out of business, or trying to rebuild the Mirror into a Graphic? With the taking away from the Graphic of Walter Winchell, the Mirror now follows with annexing Emile H. Gaudreau, who goes on the Mirror Aug. 1 as associate editor.

Another important Graphic staff man acquired by the Mirror is Lester Allen Browne, who's been doing the hot daily serials.

Gaudreau was the Graphic's managing editor established that Macfadden daily gag as a freak tab. He had come to it from the Hartford Courant, a most conservative paper of which he also was the m. e. On the Graphic Gaudreau freed everything, from his front page composites to his last page editorials signed Bernard Macfadden. In between he had Winchell, Browne, Ed Sullivan (sports) and Rube Wardell (syndicate and promotion).

A. J. Kober, publisher of the Mirror, is engaging the Graphic men. It's in line with the orders issued by W. R. Hearst, when there was no question but that Hearst was operating the Mirror. W. R. sent out orders to get Winchell and perhaps others, but that then fell through.

Perhaps Kober doesn't want to buy the Graphic or Mac doesn't want to sell. It's certain the Mirror has been unable to dent New York's leading tab, for while the Mirror and the Graphic have been fighting each other with their respective circulation not far apart, the Mirror has been gaining in daily run, now probably 1,300,000. Mirror is rated around 500,000. Before it began to be raised Mac's daily claimed 370,000.

It struck the newspaper bunch as somewhat odd that Gaudreau consented to the revocation of Winchell's contract, which had two years to go, when he was recently released to the Mirror, a computing sheet. That Gaudreau follows him so closely to the same paper brings with it no surprise therefore. Gaudreau at one time was reported a heavy stockholder in the Graphic and it was said that he cherished an ambition to eventually buy the paper from Mac.

On the Mirror Gaudreau will write the editorials and conduct the daily comment as he did on the Graphic.

All of the dailies were obliged to credit Gaudreau with the job for what he did with and for the Graphic. That, despite what they may have thought of the sensational sheet or of the ideas that brought it important circulation.

Browne is a veteran Boston newspaperman. His "true stories" and fiction for young people, caught the attention of all writers. It ran mostly to the underworld stuff, making heroines out of girl crooks and gold diggers, such as perhaps no other paper would have dared to print, but a peculiar holding quality to the stories decidedly caught on. The inflammatory style of Browne's writings for young people, especially girls, must have drawn and held readers, so much so the Mirror as did the others recognized their worth as circulation builders if nothing else.

Walter Howey continues as m. e. of the Mirror. Blaine Johnson is its picture editor and reviewer, Winchell d. e. and columnist, with Robert Coleman also a drama commentator.

September 1 the Mirror moves to its new plant on 45th street.

Book-Month Clubs in Jam

Growing hostility of the book publishers has forced the book-of-the-month club to go into publishing, instead of exploiting selected books. At least half the book publishers are arrayed against the clubs, and will not submit books for selection. The number is growing because of pressure being brought to bear by the retailers on the publisher to consider the book-of-the-month clubs unfair opposition. Book publishers will stick to the retailers, rather than the clubs, as the former provides by far the greater sales outlet.

Book-of-the-month clubs get a 70 per cent discount from the publishers on books they select, against the retail bookseller's possible 30 per cent off. Booksellers can't see that at all, but the clubs claim it's necessary, due to extra large orders, big advertising campaigns, etc.

With the number of publishers

submitting books for selection growing smaller and smaller, the clubs are considering book publishing on their own to make them independent of the publishers. Plan is to go into the open market for material, publishing one book a month as the best of those obtainable for that period.

Two things interfere with idea. Whether an author will want his work to be handled by one of the clubs exclusively, as the lesser retail price will cut his royalty considerably, and the question whether the clubs can make money publishing on their own, in view of the peculiar conditions of their competitors.

6 Trade Papers Bankrupt

A group of six trade papers under the operation of Trade Publications, Inc., and the direction of Verne Porter, is in bankruptcy. One of the group was sold last week by the receiver for \$45,000. It is Musical America, with Deems Taylor editor. Others are Beauty Culture, Music Trades, an architectural monthly and a perfume monthly.

Porter, a former Hearst staff man at \$50,000 yearly, gave up the position to organize, with Walter Howey, also formerly with Hearst, Trade Publications. It was financed by a downtown banking house. Howey is said to have contributed \$100,000 when going in for trade paper work after his long and brilliant record as a managing editor on Hearst dailies. Some months later Howey withdrew, finally obtaining the return of his investment after much watching and waiting. Howey is now m. e. of the New York Daily Mirror, tab.

Porter continued the operation of the papers. Musical America made the best showing from report through Taylor's association with it. When organized and through Porter and Howey as former Hearst men in it, Trades Publication was reported another arm of the Hearst enterprises. Hearst, however, had nothing to do with it, the rumor spreading through Hearst at that time letting it be known he might add a number of trade papers to his publishing list.

Littel on World

Robert Littel will review the drama for the New York morning World with the new season. Littel lately left the New York Evening Post after his first session as a dramatic critic and concurrently the winner of Variety's season's critics box score.

Allison Smith is dramatic editor of the World, with Pinley Peter Dunne, Jr., news and reviews. Littel is a Harvard man. He was an editorial writer on the Post before taking over the drama department, when the Post's critic, John Anderson, transferred to the New York Evening Journal.

Littel's appointment removes the question whether St. John Ervine will be again guesting for the World.

Diet Vogue Wanes

The dieting vogue and the currently acute interest in the 18-day Hollywood diet has the literati folk concentrating on articles and books on diets, their merits and demerits, etc. Variety's addosis story last week influenced at least one publisher negatively towards investing in bringing out a book on dieting, concluding that not any one formulae of regulated eating could prove generally acceptable.

Reporters Talk it Over

At the Mineola (L. I.) hospital the afternoon William Fox was removed there after his auto accident, the bunch was largely occupied by reporters from the New York dailies. But one scribe in the bunch. And a looker. All of the reporters seemed cubs. They kept on talking, mostly shop, excepting one who insisted the others hear about the book he was working on.

One of the boys (American) said he didn't see why his paper had sent down two men to cover the Fox accident.

"This doesn't need two men," he said. "They did the same thing with us on the explosion (Stillman's yacht)," said another.

"My deadline is 7, what's yours?" one asked the scribe.

"6:45," she answered, "but I have plenty of time. What is it now?"

"6:25," was the reply.

"Wish all of these sheets were like The Times," one of the younger fellows remarked. "It won't go off its



The Greatest Juvenile Mimic
LITTLE MITZI
with Joe Keno and Rosie Green
En tour Orpheum Circuit
Week July 27, playing Orpheum Theatre, Los Angeles

nut over any auto accident as long as Fox wasn't killed."

"What does the Times want?" another asked him. "Well, if Fox were here talking with Zukor over a merger, The Times would have its whole staff and Ochs on the spot," the kid replied.

While the author remained seated in a large chair, saying, "I've only a couple of more chapters and those who have read it so far—"

So an actor isn't the only actor after all.

Eudora Garrett from Texas

In Austin, Tex., some time ago was a gal who would go through was a whiz. She built up a state rep with the gang as a nice girl and a regular, who could give a Texan Ranger a handicap in getting anything she went after.

One of her friends describes her as "a gal who would go through and knock the boss of the joint on his ear for a story; not talking about wadin' through all the high water and playin' with fire."

That popular Texas gal is Eudora Garrett, now doing the film reviewing for the New York Evening Telegram.

The sure way to detect the genuine woolly from any of those range states is when they put the "after an n, like this galoot did with talkin' and others. That acts as a sort of guarantee for Miss Garrett and makes Austin sound like a little bit better.

New Book's Acknowledgements

Mrs. Fay Ehlert, author of "The Undercurrent," Chicago little theatre tournament prize play which has been touring for Keith-Orpheum, has had the sketch published by Samuel French. John Pollock of the Orpheum press department wrote the foreword, book is dedicated to Mort Singer and Ben J. Piazza in appreciation for these RKO men's efforts in getting "The Undercurrent" routed professionally.

Lauds Newspaper Story

"Terry of the Times," newspaper story written by Hal Hodes, of publicity and advertising for Columbia Pictures, recently set to. Read its sales promotion department, has been purchased by Universal. It will be released on U's 29-30 schedule as an all-talking serial.

Before Hodes broke into pictures he was a reporter with the Newark Evening News and also general salesmanager of "Cosmopolitan."

Eagle Expanding

Brooklyn Daily Eagle under Frank Gannett ownership is going in for expansion. Plans released show that a new and most complete newspaper building will be constructed. A seven-story extension is to be added to the present building with new high speed presses and typesetting machines.

Hollywood's Cross Index

In an effort to establish some sort of a standardized check on accredited correspondents demanding studio courtesies and information on the Coast, the Wampas credentials committee plans to publish a reference pamphlet containing names and addresses of all writers.

List will be cross indexed by the publications of the writers.

Daily in One Room

The Morning Telegraph, as a final retirement move, has doled up all the front offices and offered the quarters for rent. The rooms were

superfluous after the last shake-up of its staff. The Telly will be the only New York daily gotten out in a single editorial room.

Hollywood Info

Mary Eunice McCarthy, vaude and scenario writer, has written a book called "Hands of Hollywood," published locally. Sells at \$1.50.

It is called an inside on the picture business as to what is expected of players and others in the industry.

Annual Interviews

Elizabeth Lonergan is back in Hollywood on her annual trip to get interviews for Picturegoer and Kine London publications.

Miss Lonergan also does a dramatic column for the Oregonian, Portland, Ore.

Sells After 25 Years

H. O. Davis, former Los Angeles newspaper man, has purchased the Ventura Free Press from D. J. Reese, former U. S. civil service commissioner.

Latter has owned the Free Press for 25 years.

Old Stuff

Leslie Fink, special investigator for Liberty magazine, has arrived in Hollywood to dig up a story on Hollywood's Desmond Taylor unsolved mystery murder of some years ago. He has been engaged to do a jail yarn for Columbia Pictures.

\$15 High—Low \$7

Another reason why writers live in garrets. Paris Nights, monthly with exciting tastes in material submitted to it, pays \$15 a top price for a short story. It even pays as low as \$7 for a tale. Not on acceptance, as authors often wait months, or until after publication, before receiving check.

Newwood Writing Only

Edwin P. Norwood, for years Dexter Fellow's aide in the Ringling-Barnum press department, has done so well with his children's stories he has decided to devote all his time to literary work. Norwood has retired to a place at Lyme, Conn., to write. His latest book is "Circus Menagerie."

Sherwood on Scribner's

Robert E. Sherwood, the playwright, and formerly film editor and then editor of "Life," becomes the young firm a break as Mrs. Rinehart has been a best seller for 20 years or so.

Her first book to be published by son and associate, is "The Romantics."

They are gagging around King Features, that when the Hearst syndicate negotiated with Harry Lauder for his biography, and they cut his asking price practically down to 50 per cent of the original, the Scotch comedian contributed his MS. titled: "Half of My Life," by Sir Harry Lauder.

Down at the New York Mirror, Robert Coleman and Walter Winchell are tossing up as to who catches the openings each night. Winchell automatically yields to Coleman on all Shubert openings, the ban still obtaining against the ex-Graphic scribe.

Nick Kenny, rhyming re-write man of the New York Daily News, has had a book of his poems published. Title is "The Navy in Rhyme." Kenny served on the sea during the war.

E. J. Caudron is now day managing editor of the New York World. Succeeding William F. Beazell, who resigned to become assistant to Barney Baruch, head of the New York State Saratoga Commission.

Doubleday, Doran will not sell its monthly, World's Work, but instead Russell Doubleday will personally take charge in an attempt to spurt the publication.

Barbara Field is the p. a. for the Central Park Casino. Her copy regularly makes the society columns of most of the dailies.

Harold Gray, creator of "Little Orphan Annie," comic strip, and Helen Winifred Frost were married July 17 in Lombard, Ill. Couple left for a motor trip east.

TOO MUCH PRESS STUFF

Bernard Levey Brings Down Equity Upon His Future Ventures

Promature press stuff did a booming start this week on Bernard Levey, press agent and producer of "Bed-Fellows," when the latter announced he was about to put another legit in rehearsal.

Equity representatives "stepped around to find out what Levey was going to do over the claims against him on "Bed-Fellows," which he abandoned some time ago after 10 days of rehearsals. Levey said his new show was not ready for rehearsal. Equity countered by demanding that Levey satisfy claims of \$2,000 lodged against him for the abandoned production before trying anything else with Equity objections, not letting Levey call a rehearsal until settlement is made.

Levey escaped interference on "Bed-Fellows" since he is merely the dummy producer on this one, really backed by William S. Birns, who posted Equity security for cast and with Levey producer in billing only but probably having a piece of it for services as press agent.

Chatter in Loop

(Continued from page 60)

\$14 plus what you can frame with the cashless."

Next week the gross was \$18.35.

Made Relatives Pay

"Where are all your relatives?" asked the house manager. "I thought they showed up as soon as you started to work."

"They did," said Itellya languidly. "I passed them all in."

Upon promise to make his relatives pay admission. Itellya was promoted by L. & T. to manage a house all by himself. Later, upon promise to entirely bar his relatives from all theatres, he was made general manager of the circuit.

When Balaban & Katz took over the house, his promise was renewed and he remained general manager.

Such is success in a city of 3,000,000, mostly relatives.

Murray Ross, formerly with the Paramount exchange here, now selling real estate.

Audrey Call, radio violinist, studying at the National Conservatory of Music in Paris.

Arcadia ballroom, one of the oldest dance spots in town, going into meat marketing. Paddy Harmon in back.

Billy Stevens editing a new boxing dope sheet called "Bang." Out every once in a while.

Joe Lewis recuperating from the four-a-day at the State-Lake.

Tony Cazanover training his first tiff with Sammy Mandell at the Garden of Allah. Al Terney built a ring for him outside of the roadhouse.

James Coston back from a yachting trip in the east.

Charlie Hogan, National Playhouse booker, was all set to get married when he let his girl take the car and drive off. She ran it through a fence. Wedding has been postponed.

Natives are jaywalking in the Loop again after a short-lived attempt to make them obey traffic laws. City council repealed the jaywalking ordinance after the citizens demonstrated Chicago is not New York.

Doris Arden, Journal picture critic, postcards she went all the way to Corunna, Ont., to get away from picture houses and found the natives bragging that Marie Prevost was nurtured there.

Daily the Loop offices go dark for summer vacations. Even Harry Munro, who has no place to go and doesn't really want to go anyway, suddenly blew for a two-week rest around the Chicago alley that Buddy Rogers couldn't get out between shows last week. He'd stuck his head out the door, the flaps would go "peck," and Rogers would disappear like a sponger dodging a sliced drive.

With freak acts doing pretty biz around here someone suggested the State-Lake try Scarface Al Capone when he gets out. "It'd be a great week," claimed a wiseguy, "Capone would have to buy the house out every show for his bodyguards."

To assist the management in helping her clude stage door mobs during her personant appearance at United Artists, Vilma Banky wore scarlet dress, hat and shoes.

Roy D'Arcy at the Palace told a Variety man there wasn't a guy on the rag who'd ever seen the inside of a college. "College!" exclaimed the man. "What do you think we are—a bunch of barbers?"

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Bomboleo," Royale (5th week) (R-1,118-\$3). Weather moderated and business improved with some grosses approaching previous summer marks. "Bomboleo" faded out last Friday, curtain failing to rise that night.

"Broadway Nights," 44th St. (2d week) (R-1,323-\$5.50). Newest revue offered by Shuberts drew comparatively mild attention; business after premiere rather good, however.

"Bed Fellows," Waldorf (4th week) (C-1,101-\$3). One of several cut rated shows that do not figure to stick.

"Bird in Hand," Morosco (27th week) (CD-906-\$3.85). Trade picked up early last week; despite difference of opinion as making a run of it; \$10,000 estimated.

"Brothers," 48th St. (31st week) (CD-905-\$3.85). After advertising final week, decided to continue; dropped away off during hot spell; over \$5,000 last week.

"Follow Thru," Channing's 46th St. (29th week) (M-1,413-\$5.50). Came back partially last week when the gross was quoted around \$25,000; excellent considering conditions.

"Freddy," Lyceum (2d week) (C-957-\$3). New comedy won favorable notices; business second night good; shaded off thereafter; looks like a cut rate.

"Hold Everything," Broadhurst (41st week) (M-1,113-\$5.50). Got its share of better attendance last week; too, when takings approximated \$13,000.

"Hot Chocolates," Hudson (6th week) (R-1,904-\$3). Started mid-night performance (Tuesday) last week, drawing professionals; with added show and better weather takings went to \$12,000.

"Journey's End," Henry Miller's (18th week) (C-946-\$4.40). Back almost capacity, most performances last week registering that kind of trade; \$13,000.

"Let Us Be Gay," Little (23d week) (C-530-\$4.40). Recovered most of the hot wave drop and rates third in the current non-musical musical getters; over \$10,500.

"My Girl Friday," Republic (23d week) (C-901-\$3). Intention is to go through summer and indications favor that; moderate cost comedy with average paid \$5,000.

"Nice Women," Longacre (7th week) (C-1,019-\$3). Considering the fact this show debuted on eve of summer, has done fairly well; quoted around \$6,000 last week.

"Night in Venice," Shubert (10th week) (R-1,305-\$5.50). Wavered for a time, but came back, with last week's takings estimated over \$24,000; little under its average pace.

"Show Girl," Ziegfeld (4th week) (M-1,522-\$5.60). Out in front with no contender since layoff of "Whoopie"; went to about \$45,000 last week.

"Street Scene," Playhouse (29th week) (C-879-\$3.85). Nothing doing better in the dramatic line than this hit; only "Journey's End" has kept pace; \$18,000, or better last week.

"The Camel Through the Needle's Eye," Guild (15th week) (D-914-\$3). Was on verge of ending engagement, but trade picked up; last week well over \$7,000.

"The Jade God," Cort (11th week) (C-1,043-\$3). Picked up; too; mystery play bettered an even break and expected to stick through August.

"Sketch Book," Earl Carroll (4th week) (R-995-\$5.60). Standing room claimed after Wednesday last week; new revue has strong agency demand; quoted at \$30,000 last week.

"The Little Show," Music Box (13th week) (R-1,000-\$4.40). One of the successes that responded promptly to better weather; jumped to \$24,000; \$6,000 better than previous week.

"The New Moon," Imperial (45th week) (O-1,446-\$5.50). To register excellent grosses last week; approximated \$28,000, or \$9,000 over low mark of previous week.

"Whoopie," New Amsterdam (M-1,702-\$5.60). Layoff off for three weeks; resumes Aug. 5.

Johnny O'Connor spent a couple of days at Tannersville in the Catskills to talk over the book of a new revue with Herman Timbers. After getting a flash at the map and maps and signs, Johnny was given the temporary name of Rosenstein. Then he tried to smoke on Saturday. Then he came back.

\$25,000 for Ethel, L. A.; Heat Smacks 'Em Down

Los Angeles, July 23. Heat kicked the props out from under the legit boys and girls last week. Only houses the atmospheric blanket didn't seem to bother were the Masco and Ethel Barrymore, the El Capitan, which Henry Duffy and Dale Winter picked to make their annual appearance to get their first time in "The First Year." Picking up \$6,000 at \$1.25 prices, not at all bad for the latter side.

Miss Barrymore and "Kingdom of God" may have gone to \$25,000 on her name and because business at the other theatres was so downhearted. If not because of warmth, it was Ethel. Miss Barrymore will likely have four nice weeks, falling off the second week on each show. "Love Duel," taking up the final fortnight. Claim of \$4,000 for "Jonesy" at the Vine Street, sounds optimistic and if the Hollywood Playhouse saw \$4,000 with "The Big Pond" it got as big a break.

President was around \$5,500 on "The Hindu" and with E. E. Horton out, "Love in a Mist" was short of \$4,000 and closed Saturday night, house remaining dark until September. Dailies were good to "So This Is College" and on four days at the Egan, \$800 appears about right.

Estimates for Last Week
Belasco—"Coquette" (3rd week). With Helen Hayes leaving the east through illness and "Coquette" suddenly folding and two night performance not given, Belasco's gross was \$6,400 on six performances. House will be dark until July 27 when "Front Page" will return.

Egan—"So This Is College" (1st week). In four days around \$800; papers gave it the edge; four weeks looks like a long time.

El Capitan—"The First Year" (1st week). Henry Duffy and Dale Winter making their annual appearance together; an exception to last week's rule in playing to steady patronage; nodded to \$6,000, which is quite all right.

Hollywood Playhouse—"The Big Pond" (3rd week). Felt the weather; lucky to reach \$4,000.

Majestic—"Love in a Mist" (2nd and final week). Closed Saturday after E. E. Horton decided to vacation; local star out the week and figures dropped to less than \$4,000; house dark until September.

Mason—"Kingdom of God" (1st week). Barrymore name meant something and opening week probably saw \$25,000; imposing in face of hot spell and strong enough to have hurt other legit attractions; Miss Barrymore here for four weeks, "Love Duel" being the second play.

Mayan—"Top o' the Hill" (3rd week). Not doing well; some gossip as to whether show will go to Frisco from here, but nothing official on plans to date, due to go north Aug. 3; around \$8,000.

President—"The Hindu" (3rd week). At about \$5,500, neither kind of a yell.

Vine Street—"Jonesy" (4th week). Announced \$4,900 and not giving itself any the worst of it with Pangborn on vacation.

Frisco Grosses

San Francisco, July 23. Three openings marked last week. "Elmer the Great" got off to a fair start at the Alcazar, while "Little Accident," after a moderate first night at the Curran, took a slight slide.

With cooler weather signs of improvement at both houses.

Estimates for Last Week
Curran—"Little Accident," \$13,000. Geary—"Jealousy," Second week fair, \$10,100.

Alcazar—"Elmer the Great," First week not so hot but may increase, \$4,500.

President—"The Sap," Third week \$1,500.

Green St.—"Easy for Zoo Zoo," Eleventh month.

Broadway racketeers are at their lowest financial ebb. "The boys" are down lower than ever before and farther out than they can swim. One storekeeper in the zone place a nightly card game attracts the mob holds 60 I. O. U.'s from fellows who used to be always in the dough.

Only Four Shows in Loop and to \$64,000

Chicago, July 23. Chi's four meagre attractions in the Loop went up a bit last week, due to unusual cool snap most of the time.

"Pleasure Bound" struck its zenith by going to full capacity gross, probably for the first time. In eight performances the revue was a cinch to top over \$40,000. While previously decided upon to withdraw it Sept. 1, Shuberts have changed their minds now and will keep it at the Grand indefinitely. "Rain or Shine" will now have to move into another house or be set back a while.

"Connecticut Yankee" will call it an even four months at the Garrick next week when it folds. Started going with plenty of speed, and for a while held the pace strong, but the heat cooked it.

"After Dark," wallowing badly at the Woods, picked up slightly after the Shuberts took over the management. Robert Williams, who, with Hal Eady, was the original producer, is now out with the latter retaining a small interest, but not active. Shuberts will try to pull the ancient meller-out of the fire if they can.

"Nut Farm" seems to be resting easily, though quietly, at the Cort, getting by to small grosses, but turning into a fine run. Steady patronage of the house is a factor.

Legit boys already looking forward to the fall with bookings starting to come in at a fast clip. "Follow Thru" opens at the Apollo next Monday.

George Sidney in "Kibitzer" for the Woods Aug. 25. Hal Eady at the Great Northern "New Moon" at the Great Northern around Sept. 1. "Rain or Shine" around the same time, and "Let Us Be Gay" at the Selwyn Sept. 23.

Estimates for Last Week
Pleasure Bound (Grand 5th week). Capacity at \$5.50. Shot up to better than \$40,000.

"After Dark" (Woods; 4th week). Shuberts managing and, issuing plenty of two-for-ones. That and break in weather brought \$1,500 over previous week. About \$5,000.

Inside Stuff—Legit

Press department of the Ziegfeld enterprises underwent a change of venue after more than a generation in the New Amsterdam theatre building, moving to the Ziegfeld theatre.

All chattels and paraphernalia from the old quarters, which used to be Ziegfeld's private office, were transferred. Continuation was the reason for the change. The New Amsterdam offices were rented from Erlanger.

Cleves Kincaid, who authored "Common Clay," has had his suit against Al Woods dismissed from the Appeals Court calendar, ending lengthy litigation for a pro rata share of \$100,000 received by Woods for options on about 25 plays for British production some years ago by McClelland and Sawyer. Supreme Court found in favor of Woods ruling that a playwright was only entitled to royalties, picture and publication rights but no part of the option money paid Woods.

Ads appearing for "Coquette" in other Los Angeles theatre programs read in part as follows: "The mechanical adaption of this play, shown here as a talking picture under the same title, only sketchily suggests the drama. Story, characters and climatic scenes, differ radically from those employed in the picture version."

next Monday. George Sidney in "Kibitzer" for the Woods Aug. 25. Hal Eady at the Great Northern "New Moon" at the Great Northern around Sept. 1. "Rain or Shine" around the same time, and "Let Us Be Gay" at the Selwyn Sept. 23.

Estimates for Last Week
Pleasure Bound (Grand 5th week). Capacity at \$5.50. Shot up to better than \$40,000.

"After Dark" (Woods; 4th week). Shuberts managing and, issuing plenty of two-for-ones. That and break in weather brought \$1,500 over previous week. About \$5,000.

"Nut Farm" (Cort 11th week). Up about a gross, \$8,000. "Connecticut Yankee" (Garrick, 16th week). One more week for this. Again \$11,000.

Tip on First National Bank Stock which leaped \$850 over night last week was spread along the street by a night club captain who overheard a ringside conversation between two members of the exchange. Captain tried to borrow dough to buy but couldn't raise it. Never expects such a break again.

INSTITUTION I. MILLER INTERNATIONALE

Verily....
We predict a SELLOUT!

Semi-Annual CLEARANCE

\$7.85 \$9.85

formerly to \$14.50

formerly to \$10.50

There is a small group of the most exquisite of our slippers reduced to \$11.85 and \$13.85.

EXCEPTIONAL VALUES IN HOSIERY

The critics... thousands of them... agree that this Semi-Annual Clearance of I. Miller is a masterpiece. Such variety, such splendor, such a gorgeous profusion of slippers one doesn't usually associate with a clearance. At the Broadway shop especially, showfolks will be amazed at the selection of lovely little shoes that have been created with them in mind... But, alas, the prices aren't box office prices at all!

BROADWAY at 46th STREET, Open until 9 p. m.

Plays on Broadway

BROADWAY NIGHTS

Shubert revue co-starring Dr. Rockwell and Odette Myrtil with Harry J. Conley, Joe Phillips, Frank Gaby, Harry Welch and Dolores Eddy and Douglas prominent in support. Hasty Berkeley staged the dances extending the Chester Hale girls (18) or the Albin K. Foster London Palladium Girls (18). Music by Sam Timberg, Lee David and Maurice Rubens; book by Edgar Smith; lyrics by Joe Jaffe. Book staged by Stanley Loeb; setting, Watson Harritt; orchestra direction of John McManus.

Headline the feature principals, cast heads: King, King and King, Laura Lee, Sam Raynor, Ruth Gornly, George Dobbs, Peggy Cornell, Eddie Shubert, Hoyt Meredith, Martin Ross, Archie Puck, Lillian Lane, Margaret, Marie, Harry Stockwell, Mary Manson, Kay Simmons, Sheila Barrett, Madeline Jorgensen, and piano trio comprising Hancock, Goodhart and O'Brien.

Opened July 12 at 44th St., at \$4.40 top.

A glorified turk. Another in the Shubert "nights" series, the producers should have felt that there was something due to the name and fame of Broadway and, for the sake of the title, might have extended themselves beyond the conventional national nights such as with Paris, Venice, etc.

As it is, it's a general hodge-podge of burlesque and vaudeville. Obviously dubious about this one, even the conventional "entire production under the personal supervision of J. J. Shubert" is missing from the program.

Although seven acts are featured in the billing, the applause outstander and one of the few worthwhile things were King, King and King, out of Public units, who whammed 'em with their concerted tap stepping.

Dr. Rockwell registered with his

monocle observations, but his co-actress, Odette Myrtil, was miscast as the principal femme. The French comedienne has been working around pretty diligently for the Shuberts, but she best fits into that other w. k. Shubert series, the operatics, than in a light summer show.

Everything about "Broadway Nights" is familiar and conventional and rates as a good hot 1929 type of show, which gives an idea of its standard. After getting a load of the rest of it, little wonder they held out for Harry J. Conley who had to cut his Interstate tour short to make rehearsals.

It's the variety and burlesque people who are the mainstay of the show. The effort to bolster it with the girly stuff doesn't impress particularly. There are three sets of 18 girls each—Chester Hale's, the Allen K. Foster London Palladium troupe and a regular chorus. In addition 12 boys, totaling a chorus of 66.

Show lacks tempo. There's no evenness or smoothness to it. It strives for beauty and attains it in a few spots; tries comedy and gets something when Rockwell and Conley are in it; and then gets dirty and vulgar, making altogether for a curious conglomeration of theatre components.

Attempting to force a punch upon the audience, view Odette Myrtil in heavy clinches to impress amorously when, in truth, she is totally miscast as an ingenue.

A Shubert nights would be incomplete without such an occasional bon mot as Dr. Rockwell's explanation: "he kisses her hand

which is part of an old French custom," or that castor oil bit by Conley.

The post-premiere lobby scene featuring Rockwells' plea with the critics not to destroy the labors of a producer, an author and a cast, but to let the show run its course, but he'll qualify his comment on the morrow with the observation that "it's one of the best shows I slept through," still good.

There's no more genuine kidding stuff in "Broadway Nights" even until labeling the impresario character Mr. Cain. That, suggests a gloomy association of ideas. And such Edgar Smithisms in the libretto as "raising Cain" are inevitable.

There's not much of a book. There's an attempt to start only as the link with the theatrical ven from Greenburg to Broadway. From then on it wanders and never catches up with itself. Not that it matters much.

No tunes. The song outstander is the pop interpolation, "I Kiss Your Hand, Madame," done by Miss Myrtil, and despite her treatment, not a femme assignment. When they sing the song in a pop to bolster the score, that's the tip-off. They try to plug "The Right Man," which Hancock, Goodhart and Brian reprised as a triple piano from the pit between acts, but it'll never happen. Three tunesmiths plead guilty, Sammy Timberg, Lee David and Maurice Rubens, now dignified as Maurice Rubens.

Joe Phillips got something individually, but it was strictly a personal contribution. He sang a couple of times in an impressive and while of the nite club sound of sourest, she'll progress, Dolores, Eddy and Douglas, one of those acrobatic comedies, with a strong finale, toppling, closing the first roughly in a good setting, the Sultan's tent. The girl appears to be about 30 pounds and the two stalwarts who handle her about contribute to a strong flash specialty. The three Kings with their lightning footwork whammed 'em in a couple of opportunities.

On the matter of comedy, the show is virtually carried by Rockwell, Conley and Phillips. Some of the chatter might be edited out, such as the familiar "are you married or do you live on 72d street" and Conley's kicker: "tell mother that her boy has become a man," in a boudoir clinch scene. Staging goes horticultural in both halves with a rose and orchid production flash; some more familiar Shubertina.

It's a shame they wasted a good title like "Broadway Nights." At \$4.40 it's not even a good buy for the cut-rates. Abel.

FREDDY

Comedy in three acts by G. Stafford Dickens presented at the Lyceum July 18 by Murray Phillips; staged by the author. George Gammy..... Lawrence H. Cecil Jane Gammy..... Beatrice Terry Freddy Hale..... Raymond Walburn Andrew Tomlin..... Hubert Bruce Holden..... Redcliffe Queenie Mellich..... Vera Neilson peuppeuphrdpeuppeuppeuppeuppeup

Those reviewers sticking around to cover summer shows were rather kind to "Freddie." Perhaps it looked better on the opening night than several performances later, at which time the new comedy registered as mild amusement.

It is an all-English cast, assembled by Murray Phillips, casting agent and dabbler in producing, and perhaps it plays a little better than it really is. G. Stafford Dickens, the author, is one of the leads, and his very attractive wife, Vera Neilson, is no small attraction—she looks great in pajamas.

Raymond Walburn in the title role stands out. He is the reticent friend of George Gammy, inheritor of his estate in Surrey. George refuses to concentrate on anything except women of the stage. He lets Freddy do everything else, even to interesting his wife, Jane.

Jane is one of those strong-minded women. She has set George down as a profligate and has taken a liking to Freddy. Better than that, she thinks it right. Knows he is slipping and will be grabbed off. He is goaded into declaring himself, saying he is going to quit because of an affair with a woman and doesn't think it right that he stay. Freddy, when cornered, says the girl in the case is Queenie Mellich, an actress whom George is trying to annex as a mistress.

Freddie doesn't even know Queenie, but when he calls on her next day, she finds him refreshing as a type of man, who never had seen. As Jane is coming down to look things over, Queenie consents to act as Freddy's make-believe fiancée. Both Jane and George find them in embrace. Jane tells the actress she is throwing herself away on Freddy and suggests a visit to their country home. George thereupon has a change of mind and Queenie's old man calls, all liquored up and messes things up a bit, it's the cue for Queenie to exit. But there is more in the back seat. Freddy and he goes along. Jane then looks forward to engaging an other manager of the estate, one she knows who is more definite in his ideas, while George figures on an

affair with another actress, one with a Spanish name.

Mr. Dickens, who staged the play, has made Freddy the main idea, he himself doing well as George. Hubert Bruce contributed the comic character of Queenie's father, stowed when he isn't trying to beat the races.

There are seven in the cast. Rehearsals the players are taking a portion of the percentage of the profits. On that basis the show may get by for a time, but it does not figure to run and will hardly extend beyond summer.

NEGRO ART GROUP

One of those Village things by coté headed by Bentley Winfield (colored), director, star, stages, all in one. Rest among "Current Salome." Oscar Wilde's play, with musical air, acts on the side. At Cherry Lane, starting July 13. \$1.50 top.

Furthest north in Village aberrations with an outside chance that the freakishness of a colored female impersonator doing Oscar Wilde's erotic drama of "Salome" will bring enough of the uptown sensation-seekers down to pay the rent until fall.

A colored actor doing the dance of the seven veils in less covering than a Columbia burlesque runway leader, is quite an audience experience. On top of that, an Afro-artist interpretation of the John the Baptist-Salome affair makes a wild evening. The acting is pretty terrible, but the bizarre proceedings are worth the trip to a clinical study of Villagene.

History of this group, self-styled Negro intellectuals, begins in the Yonkers. No less, where Winfield makes his home. He broke into amateur theatricals there, but Yonkers being not very heavy on colored population, he moved down to Harlem, attracted a colored following and gave performances in a hall at 133d street and 7th avenue. Later he got a small part in one of the "Blackbird" groups for a while, so the story goes.

Interest of white sensation-seekers on expeditions to deepest Harlem apparently gave him the Village idea. Several months ago the group turned up at the Little Triangle theatre in the dizzy district. Must have pulled from uptown esoteric element, for in June they went into an elaborate plan to take over the Provincetown theatre for the summer. Just before that was arranged the Cherry Lane was offered for less rent and they settled there.

Project has a backer whose identity is diplomatically in the shadow, but if this show shows any thing at the box office, they propose to stage a whole series of productions, including musical shows.

One-fifty top. Winfield in nothing but a symbolic brassiere and Belmont Park girdle, lipping indecencies to John the Baptist's severed head or whirling in wild abandon before Herod, is a bargain at the price. This performance, and jumpmen, wholly fades La Belle Rose in Grove street and blankets all Hoboken revels. Rush.

Foreign Reviews

FIRST MRS. FRASER

Social comedy in three acts by St. John Irvine, produced at the Theatre Royal, Haymarket, July 2, by W. Graham Browne with Marie Tempest and Henry Ainley starred.

Ninian Fraser..... Robert Andrews Maid..... Millie Wolf James Fraser..... Henry Ainley Janet Fraser..... Marie Tempest Philip Logan..... W. Graham Browne Murdoch Fraser..... Frank Allenby Alice Fraser..... Margueretta Scott Elsie Fraser..... Ursula Jeans

London, July 3. Friends of St. John Irvine (he has plenty over here) and of Marie Tempest and Henry Ainley alone may keep this one at the Haymarket till Labor Day. After that it can be squeezed into one act and play quality vaude houses. But it's not good enough, nor smart enough, nor bad enough to run all evening all year at the Haymarket.

The First Mrs. Fraser" got plenty of laughs while the second Mrs. Fraser was in and out of the only door the single set had, but when second Fraser femme got the air piece died. Third act, dragged like a broken leg to the consequence.

Idea is lively enough. Tight Scotchman, married 20 years, divorces wife and marries 19-year-old flapper. After five years of night clubs

he's had plenty. Both second femme and fagged husband go to first Mrs. Fraser with their troubles. First Mrs. Fraser finds flapper wife has been out necking on the side and won't be glad to make a new tie-up but wants choleric husband to give her evidence so she can divorce him.

A first Mrs. Fraser rides flapper into a net so that husband gets divorce, not flap. Reminders of first Mrs. Fraser and her one and only husband is promised at end of piece.

What's wrong with it? Nothing, and everything. One of St. John's credos is that in show biz there's one law for oil kings and one for suckers. You judge a nude revue, in other words, less severely than you do a legit piece. In such case author's own intentions condition critic's opinion.

This gives any nugg an out when he slams Shaw and lauds Lauder. There's a good way to judge a show or not Irvine does it, and what's good enough for the prophet is good enough for the profiteers.

This piece hasn't the punch and realism of Irvine's own "Jane Clerg" written before he played guest-critic to "The World" and went mellow on all things Manhattan but Walter Winchell, Heywood Brown, the Four Marx Brothers and Philip Goodman.

Taken to New York it would die, even if those kidders praised it. Theatre Guild has done several of Irvine's bolder shots, but it's doubtful if it will touch this time one.

She isn't a first Mrs. Cheney, or a second Mrs. Cheney; this first Mrs. Fraser, if Irvine were a little more human, like Galsworthy, or a little more humorous, like Coward, he might have saved that third act, but without the second Mrs. Fraser to exercise his puritan venom on, he had nothing left to be funny about.

So in a season saturated with flops this thing means nothing, one way or the other. Except for bringing Henry Ainley back in the lights after an illness of two years, Irvine might as well have kept on writing in the "Observer" about other people's plays.

All Ainley did was to get a big hand for regaining his health and a smaller salvo from the palm-slam-mers for learning a new Scotch brogue. Most of Irvine's comedies come from allowing the older generation to sium the younger. That and kidding the big pansies at Oxford. He's helped in this by a colleague named Robert Andrews playing Ninian Fraser, son of the first Fraser menage. They really name men "Ninian" and "Vivian" over here.

This kid not only talks an Oxford you can understand but one you can hear. He tells his mother that a club called the "Half and Half" is

(Continued on page 72)

A Star in the Original Cast Stein plays the lead in the 1929 talkie "MADAME X"



Scene from Metro-Goldwyn-Mayer's Great Production, "Madame X"

Back in the good old days when "Madame X" was shocking 'em out of their seats, Stein's Make-Up was back stage helping the original cast to look more melodramatic. Today in the talkies it plays its important role equally well. Stein's long record on the stage and its shorter but just as successful "run" in the movies is ample testimony for its complete efficiency for every professional purpose. Purity unquestioned for over 50 years... no wonder 90% of the theatrical dressing tables feature Stein's, "booked" by stars today, as always, for an extended run on the Make-Up "circuit." Just off the press, "How to Make-Up." Free upon request.

STEIN COSMETIC CO.

51 Madison Ave., New York City

Stein's MAKE-UP

A unit of Stein Cosmetics Company, Inc.



Dramatists—Playwrights

A high-grade production by one of America's most prominent theatrical managers awaits the play which best suits Charles Althoff as a suitable starring vehicle.

Familiar with the character created and portrayed by Mr. Althoff are such well known theatrical play synopsis or complete MMS. to the undersigned, who promises prompt consideration and response.

Charlie Althoff

Care T. D. KEMP, Jr.
Hammerstein Bldg., New York

PAUL WHITEMAN

Booking Exclusively Through His Own Office

1560 Broadway
New York City

JAMES F. GILLESPIE
Personal Representative

Australia

By Eric H. Gorrick

Sydney, June 21.

Undoubtedly the talkers are hurting legitimate business despite detentions in Sydney are getting capacity business. "The Desert Song" and "Dracula," both W. T. direction. A complete round of every theatre in Sydney proved that the talker houses had sell-outs while legit houses, excepting the Palace and Her Majesty's, were doing anything but payable business. This despite the fact that the weather was good, the Vaudeville practically dead at the Tivoli, with good business at Pullers with low-brow tab revue. Jim Gerald, a popular favorite, the reason.

W. T. have a sensational success at Her Majesty's with "Desert Song," playing to capacity, and likely to run 30 weeks or more. Clover press agency responsible for great business at the Palace with this thriller. The p. a. stated that the W. T. management would supply brandy to any person who felt nervous. The brandy is overworked. "Dracula" looks like running up a nice score. Good acting by Ashton Jarry, Nat Maddison, Ellis Irving, Bertha Riccardio and Bert Barton. Presented by Marlow-Rolls this attraction did not run as long as expected and will be followed by "Winoopee," opening June 15 for a run. The cast includes Beulah Benson, Genevieve McCormack, Jane Sells, Forest Yardell, Charley Syber, James Hughes and Leyland Hodgson. Ernst Rolls will produce the show.

"This Year of Grace" Business not over brilliant at Royal with this W. T. show. Apparently the revue is too English for Australian consumption, and the management would have been wise had they localized several of the skits. The W. T. firm has given the revue a great staging.

Pullers tried to get a break against the talkers with this comedy, but business has started to fall away despite the show is playing at talker prices—dollar top. "New Brooms" will be revived by same company.

Applause Attraction came in last week and

met with nice reception. Comedy splendidly acted by Alan Bunce and Ruth Nugent. Not much chance of getting a long run despite show being bright and clean. About six weeks at the longest. W. T. produced at Criterion.

Tivoli

Business has slipped here since the advent of the talkers and is still on the down grade. No big names this week. Bill has June and Cuddles, in a clever musical act; Jack Lumsdaine, re-appearance, with songs at piano; Niles Marsh, female impersonations; Clifford and Grey, hoop spinners; Ed nicely; Marie Nyman, straight songs; L. Groh's Dogs; Syd Seymour, dancing, did best of the bunch, with novelty stepping. Eleventh Wonder, closed show with acrobatic offering. Murray Parker, in. c.

CURRENT PICTURE BILLS

The State—Union Theatres, Ltd., opened State last week, choosing "The Patriot" as the feature. The theatre is magnificent both in architecture and appointment, being rated as the greatest in the British Empire. Classy audience, including representatives of royalty, gave the State a tremendous welcome into Sydney's entertainment field.

Business has carried capacity for the first week, grossing the biggest business in town at \$150 top.

D. M. Dow, Australia's secretary in America, dedicated the theatre per medium special-made Paramount talker. Will Prior and orchestra drew applause with "Tannhauser" overture, following which came Al Jolson acting as "shadow" stars attached to Warner and First National. Jolson absolutely wowed them with wisecracks and finished by singing a chorus of "Sonny Boy," scored hit of the show. Talker was made by Warner Bros.

Prior's stage band cleaned up with a corking bunch of peppy girls swinging the entertainment over to a smash hit.

Capitol—Capacity business this week with "The Wolf of Wall Street." Picture one of best talkers seen here and worthy of extended season. Feature will only be given week's run. Ted Henkel and or-

chestra pleased. Eddie Peabody in short talker, good. "Why Be Good?" was liked with Ted Henkel and stage band in nicely worked presentation.

Regent—"Alias Jimmy Valentine" finishes corking run this week. "Speakeasy" will follow for extended run. Hoyts.

Haymarket—"The Canary Murder Case" in for extended season under U. T.

Prince Edward—"Interference" still playing to great business here. U. T. Carroll management.

Lyceum—Al Jolson. In "Jazz Singer" will finish a run of 23 weeks this week being followed by "The Terror" for extended season. Jolson picture smashed all Australian records for U. T.

Lyric—"This U. T. house will go talker next week having weekly change policy at popular prices.

Crystal Palace.—Silent house finding the going hard. "House of Horror," and "Wild Geese," U. T.

West—"The Doctor's Secret" started off this house as talker. Shorts also.

Doncaster—House starts talker season next week with "Doctor's Secret."

Winter Garden—"Syncopation" given first release here with short talkers in support.

Other suburban theatres to go talker include, Burwood, Randwick, Clovelly, and King's Cross.

His Majesty—Anna Pavlova season under W. T.

Royal—"The Five O'Clock Girl." W. T. Kings—Revival of "The Patsy" with Irene Honor, W. T.

Princess—"Lido Lady," failed to get going for Pullers.

Tivoli—Paula, Pasquitta and Chiquita, Havana Surprises, Horace and Kenay, and the Pickford.

Bliss—Connors and Paul's revue unit, Pullers.

Pictures

Capitol (wired)—"In Old Arizona," playing ninth week. Jan Rubin sensation here. Philip met.

State (wired)—"The Patriot," "Solomon's children," Charles Hackett, Fox Movietone News, and Bob McQuestion, and Melody Boys on stage. U. T.

Athenaeum (wired)—"The Terror" in for a run under U. T. and Carroll.

Regent (wired)—"Sadie Thompson," shorts and stage presentation. Hoyts.

Princess (wired)—"Alias Jimmy Valentine" for run. Shorts with stage presentation and Eddie Fitch, at once. Hoyts.

Bliss (wired)—"Interference," U. T. Leo Carrillo will make his Australian debut in July with "Lombardi, Ltd." for W. T.

Leon Gordon will revive "Brewster's Millions" for W. T. following "Flying Squad."

"Five O'Clock Girl" doing nicely in Melbourne for W. T. Helen Patterson featured.

The Pullers still playing straight comedy at St. James, Sydney. House will probably be wired.

VAUDE

Murray Parker returns to America after a 20 weeks' season. Dora Maughan has scored in Melbourne for Tivoli Theatres and will open Sydney this week. Assisted by Walter Fehl.

Bookings by Tivoli circuit include Kitty Doner, Robb Wilton, Jerry and Baby Grands, Helen Jones, Gilda, Paula, Pasquitta and Chiquita, and David Poole.

Pullers have quite vaude altogether playing only revue units over circuit.

Tivoli management will try a new entertainment policy with vaude, revue, and talkers. Management finding it hard to book big-time American acts here owing to so many stars finding work in the talkers. Several acts seen over circuit recently were with the Pullers for years with their pulling powers practically reduced to nil owing to being seen around so often.

Acts playing Union-Kine-Vaude include The Randalls, Carre & Carroll, Rene Maxwell, John Orron, Allen & Louise, Three Freehands, Big Bob, Keeley & Aldous, Halliday & Watson, Six Maxellos, Mack & Stanton, and Brogan Bros.

Federal authorities will remove ban placed on colored American performers following on the Sonny Clay's Band affair of last year. The authorities decided that colored actors could come into the country providing management importing

them put up bond of \$500 providing for good behavior. Request for release to be held plea to allow Negro performers entire to Australia.

PICTURES

Clyde Hood, American producer, doing well with his latest production, "The Singing Fool" will go into the Haymarket, Sydney, following "Canary Murder Case."

"The Jazz Singer," the picture that started the talker craze here, has cleaned up tremendously in Australia making Jolson about the most popular star in this country today.

The Broadway Theatre Co. of N. S. W. reported to have signed a big order for "Audience," a local concern, with English connection, for talker equipment.

Paramount announces they have leased here in 1930, Paramount Convention now being held in Sydney.

Millions feet film destroyed in fire at Metcalfe's Bond Stores, Sydney, including some of the latest talkers set for release. Losses include "Speakeasy," "Heart of Dixie," "Four Devils," many Clark and McCullough comedies and Fox Movietone News.

Protection Notice

Notice, provisional, went up this week on "Hold Everything" at the Broadhurst, New York. Under it Aarons and Friedley, producers, are privileged to close any time without further notice.

Victor Moore and several other principals of "Hold Everything" have been reassigned to the A. & F. new musical, "You For Me." It went into rehearsal this week.

Hazel Berge now editing True Confessions, one of the Fawcett magazines.

Nan Halperin

"King, King and King ("Broadway Nights") are without doubt the most amazing tap dance trio in the world."—DETROIT "TIMES."

MATT

BOB

PETE

KING, KING AND KING

TELEGRAM

"BROADWAY NIGHTS"

DANCING TEAM OF THREE KINGS LONE FEATURE PROVING MERIT

Apart from the King, King and King who turn out to be dancers among dancers

TELEGRAPH

Some sense of show business has breathed the snappy message that good dancing is not news. An ardent supporter of this gay little observation, I find myself forced to retract. King, King and King make dancing front-page news, banner-line stuff. They are without peer in any show in town, and they are here with elected with elaborate ceremony to the restricted membership of the Regal Order of Show-Stoppers. They stopped "Broadway Nights" so thoroughly that Miss on the point of going into her orchid number, had to sit by and toly with grapes until the audience had had its fill of the sizzling stoppers.

KING, KING and KING

EVENING WORLD

King, King and King, who stopped the show with their dancing.

EVENING JOURNAL

Three dancers, gaited dancers, who are known merely as King, King and King, but who could dance no better under their right names.

DAILY NEWS

There are King, King and King, who stop the show with machine-gun hoofing.

WORLD

The three Kings, who call themselves King, King and King, are extremely diligent and skilful tap dancers, who do the most extraordinarily complicated triple and quadruple foot-wiggles and floor-kicks in its recent years, and do them in perfect unison.

SUN

The only specialty which stopped the show cold was some tap-dancing by King, King and King.

TIMES

The highly involved and admirable clatter of King, King and King, who are pedal extremity experts.

MIRROR

King, King and King, a trio of rapid-fire buck and wing artists, stepped out and stopped the show on several occasions.

POST

The hit of the evening, judging from the applause, was made last night by a trio of gentlemen known as King, King and King. They offered several numbers and their final effort brought curtain call after curtain call.

WOMEN'S WEAR DAILY

Never before have we seen such rapid and skilful stepping as executed by three young men, presumably brothers, who are billed as King, King and King. Every time that they appeared (which was frequent) the applause was long and loud.

AMERICAN

There were several remarkable dance numbers. King, King and King stopped the show with a buck and wing dance in the second half and their chain-dance also evoked storms of applause.

SHUBERT'S "BROADWAY NIGHTS"

WATCH FOR OPENING OF MATT KING DANCING SCHOOL, WITHIN A WEEK

Exclusive Management BENJAMIN DAVID (Hammerstein Theatre Building), 1697 Broadway, New York City

Radio Rambles

By Abel Green

A. B. C. Expects Nat'l Hookup by October 1

Seattle, July 23.

By Oct. 1 the American Broadcasting Chain, backed by Adolphe Linder of this city, president of the Puget Sound Savings Bank and one of the owners of the famous Camlin apartment hotel, expects to perfect its national chain of controlled or owned stations, the New York hookup to be lined up by that time.

ABC recently incorporated. It owns stations in Seattle, San Francisco, Portland and Spokane. KJR in Seattle is the original.

In Seattle 200 employees are on the ABC payroll. It has a dozen other stations as far east as Chicago sewed up.

Band names employed are Vic Meyers and Warren Anderson, Seattle; George Stoll, in San Francisco, while Francesco Longo, is conductor of a symphony orchestra regularly on the air here, and La-borlus Hauptman in San Francisco.

Davis, Coots, Engel Hook Up as Music Publishers

An important combine as a new music publishing firm will get into action August 15 with Benny Davis, J. Fred Coots and Harry Engel as business partners in Davis, Coots & Engel, Inc. The first two are well-known as songwriters, and Engel, now business executive with Berlin, Inc., will be business manager. He was formerly of Robbins-Engel, Inc.

Davis, a prolific songwriter, as well as Coots, who came up in recent months, particularly with "A Precious Little Thing Called Love," as a successful composer, are now a writing team.

Airway Theme Song

George Whiting, left New York yesterday (Tuesday) morning via N. Y. Central and Western Airways. He's due in Los Angeles tonight (Wednesday).

The move to the coast was as sudden to George as the call for him to write a theme song for the new combination fast transportation of rail and air.

He will write the lyric, with Eddie Weber setting the melody. A contest will then be held by the new travel line for an appropriate title.

Busse Walks Out on Roadhouse—Poor Biz

Henry Busse with his Buzzers walk out on Polham Heath Inn, on the Polham Parkway, New York, Sunday, disappointed with the poor biz because of the local antipathy to the roadhouse management (Gene Gelger) cloying him.

Busse is set with the Arthur Klein-Terry Turner revue, "In-Suits." It goes into rehearsal in mid-August. Meantime, Charles Morrison is setting for some Keith time around New York.

Busse may also land the new Governor Clinton hotel berth on 7th avenue and 31st street.

Frank Jenks in Chi.

Frank Jenks leaves for Chicago to alternate as m. e. between the Sheridan and Terminal theatres. Starting Aug. 2 Jenks will rotate on a split week basis between the two houses.

Combs Chills

The Rocco Vocco-Gus Kahn publishing venture looks cold. Some talk of the crack Chl cop for 'Eist and the lyricist going into business on their own, but nothing materialized.

his Montreuxers, after an all night grind at the Chateau Madrid, must use to do well by five o'clock in the afternoon. Duke Ellington from the Cotton Club, and Vincent Lopez, alternating between both of the giant networks, follow. Roy Williams from the Paramount hotel is another clobber.

GRATEFUL JIMMIE

"Had a great time last night (Sunday). Went over to the Pavilion Royale to see Abe Lyman, and Christo dead-headed my check."

Jimmie Durante speaking. "Jack White was there, too. A sweet fellow, that White. I guess they dead-headed his check, too. Fine guys, Christo and John. Just think, to eat for nothing."

"Well, yes, we did go out on the floor, Jack and myself. But we only stayed there for an hour or so, kidding around. Had a lot of fun, both of us. Ain't they great guys, to dead-head our checks?"

Metro Declines Chance To Sell Robbins Contract

Los Angeles, July 23.

Robert Crawford, president of De-Sylva, Brown & Henderson, made an offer to Irving Thalberg to buy out Jack Robbins' interest in the Robbins Music Corp. Robbins, with Metro-Goldwyn-Mayer, are now 50-50 partners in the music publishing company. Crawford's proposal was rejected.

Crawford and Winfield Sheehan are co-operating for the Fox talkers. In view of the possible Fox-Metro merger, Crawford endeavored to secure control of everything musically in both companies.

A stipulation in the Robbins-Metro agreement is understood to forbid one or the other disposing of its stock interest without a unanimous vote of the board.

Musicians' New Scale For Discs Labor Day

A new scale of prices for recording services in connection with the making of Columbia, Brunswick, Victor and similar records, adopted by New York Musicians' Local 802, A. F. of M., becomes effective Labor Day.

The minimum scale for such work is:

Phonograph: One session not to exceed three consecutive hours, \$20. Two sessions the same day not to exceed four hours, \$20.

Over-time 4 to 15 minutes or fraction thereof, \$2, with double time for leader or contractor.

No member shall be allowed to play trial date or rehearsal for phonograph without receiving prevailing rates.

DINTY PRICE DIVORCED

Chicago, July 23.

Elsie Pearl Engel, working in cafes as Dinty Price, was granted a divorce from Thomas Charles Engel, cafe manager, on grounds of cruelty, through Atty. Irving Eisenman.

Elsie testified that on her birthday the lesser half beat and punished her as his idea of a cheap present. A month later she claimed, he kicked her and broke a couple of ribs, and at another time gave her a general fistic overhauling. Judge Otto Kerner decreed Miss Price could resume her maiden name.

CHERNIAVSKY LEAVING

Los Angeles, July 23.

Joseph Cherniavsky, musical director for Universal and whose contract does not come up for renewal until Sept. 1, has turned in his resignation to take effect on this date.

Longer Term on Coast

Los Angeles, July 23.

At annual election of officers by Local 47, American Federation of Musicians, a resolution was adopted to make the presidency and the business management for three years instead of one.

This affects J. W. Gillette and Ed Smith respectively.

Coslow-Chase Film Operetta

Hollywood, July 23.

Sam Coslow and Newell Chase have written an original operetta for Paramount.

Working title is "Prince Charming" and has 10 song numbers.

Along the Coast

By Bill Swigert

Los Angeles, July 21.

Art Schwartz of Warner-Witmark, has had his option renewed to remain here as manager.

Schwartz has just returned from a tour of the Pacific slope, where he installed Frank Givney as being in charge of the San Francisco office, and is now laying plans to open an office in Seattle.

A waltz ballad, titled "Because You Belong to Me," written and dedicated to the recent Buddy Morris wedding, is now being used as a theme song for "Woman on the Jury," First National picture. For the Bernard, Stanley Wiener and Fred Morse authored.

To prove versatility knows no limit around a picture studio, George Marion, Jr., a title writer until talks came along, is now writing the story, dialog and lyrics for "Sweetie," romantic romance of campus life, for Paramount.

A lyricist turned dialog writer is a precedent established by Al Dubin. When he was found loafing around the First National lot, they put him to work at writing three incidents of dialog for "Sally," a picture by Al Dubin and Joe Busch. He contributed nine new song numbers for this same picture, leaving but two of the original score to "Silver Linings." Dubin and Busch remain. These are "Wild Rose" and "I'm Dreaming." In addition to this, Dubin and Burke will soon begin collecting royalties (if any) on the numbers used in "Goldiggers of Broadway." Principal numbers of this one are "Tip Toe Thru the Tulips With Me" and "Painting the Clouds With Smiles."

Instead of using the regulation namplate to identify the bungalow assigned to Abel Baer and Wolfe Gilbert at Fox Hills, the studio had Mahonri Young make a placard with the design of a wolf on one side, a bear on the other and a fox in the center.

Montmartre Cafe is 24-shilling Paul Whiteman's Rhythm Boys, and receipts are increasing.

Boys have taken a place and are keeping open house. Telephone number, for sundry reasons, is not listed.

So far, the male contingent of songwriters has succeeded in holding a 99 per cent monopoly on the One per cent. One per cent was lost off last week by Universal employing-Mabel Wayne to write for "King of Jazz."

Miss Wayne holds the distinction of being the first femme to hold down such a picture assignment here. It gave Fox the bright idea that there might be more girls declaring themselves as songwriters in anticipation of a rush, this studio is planning a row of bungalows for their exclusive use, to be known as Tin Pan Sally.

Sid Mitchell blew some of his royalties for a new buss.

Sam Coslow exemplified the true spirit of a songwriter when he got the chance to rattle the ivories for a sequence in "Fast Company" for Paramount. Played his own numbers and it took 10 stage hands to drag him away from the piano.

Oscar Levant and Sidney Olcott, lone deuces on the radio lot, have furnished four radio pictures with the necessary songs. Since none of the pictures have yet been released, the boys are waiting for the royalties to come in on seven numbers published by Harms, to be released simultaneously with the pictures.

Numbers receiving the plug over the air from local broadcast stations last week were "Louise," "Am Blue," "Singing in the Rain," "Your Mother's Mine" and "My Song of the Nile."

Where stations feature the request program hours, a number of composers have been asked to put in asking for their own numbers. An eastern practice.

With the Warner-First National studios, eight miles apart, Ray Verdone, stationed at the Warner plant, finds it necessary to contact with his songwriters by telephone.

Where changes of numbers are needed, the revised tunes are turned over to the wire back and forth until they're approved.

Brunswick Phonograph recording crew have returned to their local headquarters, and are now working in San Francisco recording four numbers with Jess Stafford's orchestra. Numbers recorded were from the M-G picture, "College Days," and include "Gus Caper," "Solemn Promise," "I Don't Want Your Kisses" and "Until the End."

Four other recordings were made

with Tom Gerunovich's orchestra, including "Am I Blue" and "Let Me Have My Dream," from Warner's "On With the Show." Others were "Booby's Last Coming" and "Sugar Cane Around My Door," taken from "Melody Lane," Universal picture starring Eddie Leonard.

Herman Ruby's enthusiasm for prize fights on him the assignment to write a number for Georges Carpentier in Warner's "Show of Shows."

Victor Schertzinger, director of 67 pictures, is the first man to write a thematic score for a feature film. In addition to this, he has written 10 principal numbers and all the incidental music to be used in "The Love Parade," for Paramount.

Joan Crawford will warble two originals in "Jungle." They will be "The Jungle Song" by Irene and Fred, and "That Wonderful Something Called Love," by Joe Goodwin and Lou Adler.

For "Behind the Makeup" Sam Coslow and Newell Chase have written lyrics and music of "Say It With Your Feet"; Leo Robin, lyrics, and Coslow, music, of "My Pal"; Coslow, lyrics, and music, of "Will Remember, You Will Forget."

Promotes Himself in And Out of Two Jobs

Los Angeles, July 23.

Joe Tenner, two week m. e. at the Million Dollar, is out after an audience reaction which left little doubt in the management's mind.

Tenner came here four months ago and representing himself to local booking agents and managers as the leader of the "California Ramblers," Columbia phonograph band. He stated he had brought his recording orchestra with him and finally landed with the Million Dollar billed as "Joe Tenner and His California Ramblers."

It is said he promised the management that Columbia would furnish local tie-ups. Columbia's tie-up came within 48 hours after Tenner opened in a wire to the house manager, E. W. Baker, that the name "California Ramblers" was a knock name, that Tenner had no right to it, and that if the name were not dropped prosecution would be started against him and the house.

Same night the audience started after Tenner and he was given his two weeks' notice.

Tenner went over to Pan-tages and got a route on the strength of the Million Dollar date and the recording band name as a plug. Three days later Pan heard of M. D. razing and cancelled.

Charging assault and battery and intend to defraud, the city prosecutor has collected two complaints for arrest of Joe Tenner, former m. e. at Million Dollar theatre.

Mrs. Oliver Hardy, mother of Babe Hardy, dancer, alleges Tenner withheld trunks and personal property of her daughter. When seeking to recover same, she says, she was violently ejected from Tenner's dressing room and had to be treated at Georgia Street hospital for serious injuries.

Intent to defraud complaint originated with Alvarado Tailor Shop, where Tenner had uniforms made for his band. Complaint alleges that Tenner collected two complaints for his musician's for their uniforms, but failed to turn over \$150 to the tailor shop.

Continental hotel slapped on a \$92 attachment against Tenner prior to the bandsman leaving here July 18 for San Francisco. Hotel could not collect as Tenner had drawn his salary in advance.

BLANCO FREED

Chicago, July 23.

Dan Blanco, owner of the Club Alabam, and his head waiter, Gen Harris, were freed of charges of violating the prohibition law when members of the State's Attorney's staff, who had been told that Blanco had been offered liquor evidence had been obtained. Two raiders, giving evidence at separate times, each said that he was the one who bought the one pint of evidence.

U. S. Commissioner Edwin E. Walker dismissed the case.

Old and new stuff on the air encountered after a couple of months' absence from the receiving end of a New York City "mike." Not much change, either.

All going in for more and more dance music, and not a little of the Rudy Vallee stylist, syncope not to be around.

The reason for the syncope is obvious: it's about the best thing to hold 'em. Both of the larger networks weekly but they can't overcome the sax appeal of a jazz band.

The NBC is going in for more institutional ballyhoo stuff than ever before. Now that Victor is an RCA subsidiary, a regular Victor hour has been allotted to Nat Shilkret, who personally announces the recordings of the arrangements he canned on the Victor disks. It's a good way to plug the record sales, the idea being that for a moment, the recorded version of the favored selections is obtainable for 75c. Shilkret had Scrapy Lambert with him as vocalist.

The National Broadcasting and Concert Bureau plugs itself with a variety program of not particularly outstanding but co-ordinated talent. It is explained that the bureau books any of the National talent for personal appearances. Bob Pierce as m. e. of the bill heard was okay. The Radio Docs, the veteran Frank Croxton and the veteran orchestra were favorably impressive.

Nut Club Going Ritz?

La Belle Rose is back at the Village Grove Nut Club but the etherized programs seem to lack the sparkle and brilliance and utter abandon of yestermorn. Is the joint going ritz? Couldn't be that the dignified auspices of being on WMCA has anything to do with it, because that station formerly broadcast it also. Unless it's recent instructions.

The aura of mild lunacy which previously pervaded through the "mike" is lacking. There are lapses and pauses and bad breaks in the announcements. With La Belle back it should be different. Is the singer—or songstress?—a drawing card, after a fashion, for this Village spot. Meyer Horowitz, boniface of the new Nut Club, now at 15 Barrow street, should capitalize him—or her.

Couldn't be that the swankier environment has anything to do with it!

Back Again

Among the back agains, Vincent Lopez is once more NBC, after going CBS for his roadhouse plug. He is the feature of the "Vocalists" program—two vocalists, one of the big three among bandmen, and probably insisted upon this commercial account.

Ernie Gold also back at Canton Palace, Broadway show-melody.

Marine Band via WABC and the Hotel Bossert orchestra from the Marine force of the Brooklyn navy (WEAR) were both satisfying in contrasting instrumentalists. Jack Albin is the baton wielder of the dance band which well-phased continuity announces it in naval fashion. The Bossert boys lasted until midnight and then Phil Spitalny dished out some crack dandiness from the Hotel Pennsy roof until 1 a. m.

Backing Up Hours

The radio commercials are out to get the fullest attention for their other ballyhoo. More than ever, they're backing up both 24-hour programs with extra space in the dailies calling attention to the particular programs, soloists, station, date and hour. The London shoe hour is thus described as offering a "colorful program—many attractions" over WOR. It is actually a colorful musical program, the band breaking up its routine judiciously in the matter of number selections.

Figuring the Speaks

Lesser stations still use disk broadcasts but announcing them as such, necessitated by federal regulation. There are three 24-hour stations around Los Angeles relying on the records for programs. With the many eastern night owls it mightn't be bad to have a station serving station to attract nocturnal attention that way.

The west coast stations even go so far as to tie up these canned programs with some automobile accessory, radio or music store or other local enterprise as a commercial plug, and might even be gotten away with on this end.

If for no other reason, that a service for the all-night speaks!

The Next Day

In one day, WABC provides a great assortment of jazz music starting with Harold Stark from the Ambassador, Ivan Brunel and

Theme Song Interjection Into Pop Music Industry Keeps Trade Topsy-Turvy

'Music biz isn't good as a general thing. The theme song situation has the industry topsy-turvy.'

It is not considered healthy when a firm like Robbins, for example, with a minimum overhead, and without any facilities to "make" a popular song through regulation professional channels, tops the industry because of its tie-up with Metro.

Robbins through Metro has "Pagan Love Song," from M-G-M's "The Pagan," and the "Broadway Melody" tunes, as its best sellers. In addition, the M-G-M "Honey Revue" songs will probably sweep the industry. Already, with the picture only running at Grauman's Chinese, Hollywood, its numbers are of the biggest things among sellers on the west coast.

The mechanization of popular songs has created a division of interest. Not all the picture theatres are wired, for one thing, and so not all theme songs come to public attention from the screen. Hence there is the key city market and other metropolises to draw from. This type of audience, inured to the mechanically recorded music, purchases what it likes in "recorded" form, i. e. disks, or remains content to continue listening via ether.

In the lesser towns and the great hinterland where the family piano-forte is still functioning, the themes do not get as much of a play as does an occasional "Carolina Moon" or "Honey," whenever these manage to assert themselves from under the avalanche of theme songs. That brings a division of interest. Themes sell better in some instances on the wax records than in sheet music. With the many theme songs flooding the market, it swamps everything else, so much so that the "Honey" (Feist) retains its remarkable position among the best sellers, it's remarkable.

Leaders

"Wedding of the Painted Doll" (Sherman-Clay) out of "Broadway Melody"—Robbins, has the other songs, outside of this one—runs second to "Pagan Love Song." Shapiro's "I'll Always Be in Love With You," Remick's "Louise" and Foster's "Get the Blues" (pop) take in sequence.

Feist's "Vagabond Lover" is another pop that stepped out independent of the screen plug. DeSylva's "Mean to Me" (pop) and then Robbins' "Broadway Melody" and "You Were Meant For Me" both from the same picture, is followed by another indie pop, Santy's "Got a Feeling I'm Falling." Triangle has "S'posin'." Harms' "Sleepy Valley" (Eddie Dowling picture); DeS' "My Sin," same firm's Fox "Follies" music; Joe Morris' "Carolina Moon," "Weary River," "Dear Old Song" and "Good Sellers" (Witmarks) are other

Something radical will have to be done about the theme songs, aver the recording execs. At one time Victor, Brunswick and Columbia contemplated curbing the theme song output until the Victor's home office in Camden, N. J., decided it could continue doing things in its own way, since its No. 1 in the field, without interference from contemporaries. As a result, instead of selecting what might be deemed the one or two best songs per picture, each is afraid the other will scoop the market and "steal" everything, perhaps pulling the real hit out of the dark horses, and so the market is more glutted than ever before with the themes.

Songwriters and Publishers

Even the songwriters are squawking and the less grasping publishers, with a saner balance of things, are of the opinion it's an unhealthy condition. As a general thing, the publisher, being a publisher, figures that anything that's recorded is okay as he'll get it in bulk on the number of copyrights whereas the songwriters, who per se suffer through having a good turn-over minimized because of the other entrants in the royalty-getting field.

As for the theory about dark horses, that's too true in the music business. "Wedding of the Painted Dolls," the second best seller, is the

answer. In "Broadway Melody" it was buried away as an instrumental although a Variety reporter almost came to blows with Jack Robbins, publisher of the other tunes in the picture, that "Painted Dolls" (Sherman-Clay publication), because the reporter's contention it would ultimately assert itself.

Picture's Strength

It's not a matter of the quality of the songs any longer as it's the strength of the picture. The best answer is the now notable, "I Love You Now As I Loved You Then," from "Our Dancing Daughters," box office smash. The song was otherwise a "dog," but carried along by a strong flicker.

That's why there will be a tendency more than ever to catch pictures in previews or at first nights or rely on the trade papers for accurate reports on the picture strength and then stocking up on the respective songs for merchandising or, in the case of the recorders, concentrating on the songs from the highly touted pictures.

Columbia Promoting New And Cheap Phonograph

In a psychological effort to outsmart the public and revive its interest in talking machines and records, the Columbia Phonograph Co. will bring out a new Radiograph which will be a disk-playing attachment to the ordinary radio loud speaker. It has been found that up-to-the-minute radios with improved microphone reception has proved a handicap to the antiquated talking machines now in the average household.

The average home may have a current of last year's model radio set but still own a talking machine from five to 20 years old and wonder why the loud speaker reproduces more faithful music than the old style turntable outfit.

Columbia will merchandise the new Radiograph with a view to interest the radio set owners, who comprise almost every household in the nation by now. The selling price will be cheap because ultimately they will get it back in phonograph record sales. A \$50 to \$55 retail price will be the average.

With Vallee West, Publix M. C.'s Switch

Rudy Vallee and his Connecticut Yankees will entrain for Los Angeles Aug. 22 where Vallee will make his film debut in an RKO talker, "The Vagabond Lover."

Paul Ash, current at the Paramount, New York, will be switched back to the Paramount, Brooklyn, to bridge the vacancy gap of Vallee's departure, with Dave Rubinoff, now at the Eastman, Rochester, brought back to the Paramount, New York, in his former pit assignment. Para's stage band assignment is open but expected a toss between Henry Burr and Ben Blue.

Vallee's leave of absence from Publix to fulfill the prior film contract with Radio Pictures is tentatively set at six weeks but may be longer. Upon completion of the film Vallee will return to the Paramount, New York, for an additional 16 weeks before playing other Publix houses.

Vallee went into the Paramount, New York, on a 10-week contract with renewal option. The contract has been expanded to cover a year.

Phoney Davis Engaged

Lou Davis, the wholesale butcher and songwriter, has a phoney using his name throughout the southwest, resulting, in a Miss Spicer and her mother writing him from Denton, Tex., in connection with an "engagement" between the pseudo-Davis and the Texas girl.

The phoney Davis has been cashing checks on the songwriter's rep as author of "Precious Little Thing Called Love," "Love Tale of Alsace-Lorraine," etc.

NO MORE MUSICALS

Star Writing Trio Prefers Picture Work on Coast

Unless their plans are radically altered, DeSylva, Brown and Henderson will write no Broadway musicals this season. They favor writing for pictures (Fox) as a better source of income.

Ray Henderson is already in New York. Lew Brown, still convalescing from his recent operation for hernia, is due east from Hollywood for a month's vacation. Buddy DeSylva is resting on the coast, which is his home territory.

George White waited until the last minute, counting on the boys changing their mind for the new "Scandals," but several will now contribute the songs, including Benny Davis and J. Fred Coots, as well as Jimmy McHugh and Dorothy Fields.

SALARY CUT FOR ORGANISTS IN CHI

Chicago, July 23. Because of the increased budget caused by sound pictures, every organist employed in B. & K. theatres has been forced to take a steep cut in salary. Biggest cut is \$150 weekly, taken by the circuit's ace organist.

In the straight sound houses, B. & K. organists are receiving unusual exploitation as their solo periods, which they are the only living personalities seen by the audiences. Some of them approach the popularity once held by the departed m. c.'s, and salaries have been considerably above scale.

Sammy Levy Dies

Sammy Levy, veteran music man and song plugger, suffered a fatal relapse Sunday night (July 21) at Belmar, N. J., where he was convalescing, and succumbed at the Spring Lake hospital, Spring Lake, N. J., where he was rushed as the result of another paralytic stroke. A blood clot on the brain was the immediate cause of his death.

Mr. Levy, about 40, was unmarried but the sole support of his widowed sister. He was for many years with Waterson, Berlin & Snyder, until a fortnight ago when he was laid off.

Sammy Levy was one of the best known of song pluggers, a character around the big sporting functions at the old and new Madison Square Garden, Velodrome and the like, where his stentorian voice boomed out the latest Waterson ditties. He was also a crack at lander. His tireless efforts on behalf of his firm is credited with putting many a song writer in the money as the result of the ensuing royalty earnings, although Levy was one plugger who was never declared "in" on a piece of any song.

At the behest of Mack Goldman, general manager for Remick's, Walter Winchell printed one of those Mark Hellinger sob stories in the Mirror which a Variety man circulated around on the Coast. A fund from both sources reached \$1,200 which was intended to defray the expenses of Sammy Levy's convalescence at the Jersey nursing home.

He was a member of the Munn lodge of the Masons and services will be under Masonic auspices.

Bernie Out of Hotel

The merging of the United and Bowman hotel chains eased Ben Bernie out of the Hotel Roosevelt, New York, where Guy Lombardo succeeds him in mid-September, booked by the M.C.A.

Bernie may either be at the new New Yorker hotel in the Gramercy district or shift to another United hostelry in Chicago.

Pollock with W-W

Bernie Pollock, general manager of Sherman-Clay, New York office, will go with Warner-Witmark's July 29, as sales manager.

Warner-Witmark's have placed Frankie Rice, formerly with Feist's, in charge of W-W's Boston office. Monday Harold Lee will shift over to the Chicago office July 29.

Inside Stuff—Music

Old Pals Fall Out

E. C. Mills did a mild burn-up at Saul H. Bornstein of Berlin's for attempting to take a bow in elevating the Robbins Music Corp. into Class A as a big league music publisher. When the board of the American Society voted that Robbins' catalog entitled that firm to first grade rating, Bornstein took it upon himself to lend the impression to the Robbins firm that it was his kindly offices that brought that about. Which in itself is a gra, considering the Irving Berlin Standard Music Corp., a subsidiary, having attempted at one time to cut into Robbins' standard business radically.

When Mills was apprised of this, he exclaimed with some heat that he's surprised at Bornstein whom he deemed "one of my best friends in the music business, and told the Robbins firm that it was strictly on a merit rating of their catalog that the elevation into the big royalty-melon class came about.

Most of the roundhouses now have radios installed as wait-fillers while the band is taking time out. Sometimes the quality of the broadcast dance music shows up that of the actually performing combination.

Finston's Troubles

Nathaniel Finston, general musical director at Paramount's Coast lot, has had many an argument with the Los Angeles musicians, local in maintaining the personnel of the studio synchronizing orchestra. Finston maintaining that for sound picture work, every musician in an orchestra must be a soloist. As a result, he tried to secure men here from New York, and although the latter are union members, Los Angeles local emitted quick protest and insisted he use only L. A. members.

Finston is picking up L. A. players to comply with union demands but is using the New Yorkers until he can find capable substitutes.

Warners Behind Publishers

Warners are behind the new Benny Davis, J. Fred Coots and Harry Engel music publishing venture, from reports. Warners, besides controlling Witmarks, are also backing George and Arthur Plantadosi, Inc., now occupying the large quarters on the first floor of the Strand theatre building, for many years the home office of Waterson, Berlin & Snyder. Warners, of course, owns the property, through merger with the Mark Strand-Stanley interests.

Feist's Not Hooking Up

A tip from the coast that RKO was set to buy out Feist's and Harms is to be discounted. For one thing, Harms has the exclusive music tie-up with RKO Pictures, having sent out Kalmer and Ruby (since back), and otherwise co-operating.

As for Feist's, that veteran popular music publishing firm, has had propositions galore, including a \$5,000,000 bid outright for its catalog. Feist's principle has been always to operate independently and any merging with a picture company is out, it is said. As if to prove its theory, Feist's put over "Honey" in the face of an avalanche of pop songs, and its "Vagabond Lover," according to trade reports, is already surpassing "Honey" in certain key cities. Incidentally, both are Rudy Vallee-exploited songs, credited to Vallee for hit-making.

Are the Boys Coming Back?

The songwriters' covered wagon starts back for sure very soon. Plenty of rumbles from the west coast to the eastern executive offices that the boys will be trekking back.

Picture companies have put on plenty of extra overhead, guaranteeing the songsmiths on an average of \$20,000 and \$25,000 a year—but on six-month renewal periods.

Seems to be a consensus that at best most of the writers are specialty material contributors. Many of these duties could just as well emanate from the east. A staff is essential for the spot material to fit situations. The most in demand writers are those capable of fashioning complete scores as well as book ideas.

Big Sheet Music Order

Music biz may be bad but perhaps the record single order for a printing job was placed by Bobby Crawford for his firm, DeSylva, Brown & Henderson, for a gross of 450,000 copies.

The bulk of this printing order was for the forthcoming Al Jolson quartet of songs from Warners' "Say It With Songs."

HERE AND THERE

California Collegians booked by Louis Shurr for White's "Scandals."

Gene Rodemich started as m. c. at the Metropolitan, Boston, Thursday, indefinitely.

Freddy Strauss has left DeSylva, Brown and Henderson Chicago office for M-G-M.

Vic Irwin, last Publix m. c., goes into Pavilion Royal on the Merrick road, L. I., succeeding Abe Lyman who shifts to the Lido-Venice, Arrowhead. Irwin was booked in by the NBC.

Arthur Bahim has turned over "Am I Passing Fancy?" to Plantadosi. The ballad required a larger professional staff exploitation.

Carl Edouarde, former musical director at the Strand, New York, has been signed to synchronize musical scores for Asopps Sound Fables.

Billy Mann and his Yacht Club Boys: Vercell Sisters, Murphy and Johnson, dancers; and Virginia Howard, soprano, are currently at the Ross-Penton Farm, Asbury Park.

Zizz Black is new m. c. at Proctor's, White Plains, succeeding Ken Kenmore. Black is from the Coast.

LOUIS WARNER IN L. A.

Los Angeles, July 23. Louis Warner, son of Harry Warner and in charge of Witmark musical house library for Warners and First National, arrived here late last week.

He is glancing over the general situation.

Johnny Black Impresses Judge With New Tunes

Cincinnati, July 23.

What seemed a tough break for Johnny Black, one of those who had a hand in the writing of "Dardanella," may turn out to be the silver lining in the cloud of grief that has been hovering over his head in late years.

Johnny, making his home with his folks at a farm near here, was pinched for intoxication recently in Hamilton, 20 miles from Cincy, and fined \$100. Black told hiszonner that he didn't have the necessary century note, but did have a million dollars' worth of unpublished songs that should reach the hit class without much trouble.

The judge allowed the tune composer to produce three of his numbers for a trial hearing. They received the oke of the judge's wife.

The story came in for a lot of space in newspapers hereabouts. With the judge interested in the possibilities of music publishing, the chances are good for an angel bringing the gems to the ears of the public.

Johnny stated that he received \$20,000 in royalties on "Dardanella."

During the past New Year's holidays, Black produced a 14-people revue at a Cincinnati cafe, which clicked but lightly.

Kelton With Robbins

Los Angeles, July 23. Frank Kelton, with Spier & Galloway here, goes to New York as an executive for Robbins Music Corp.

The Robbins general sales manager, Bernie Prager, is coming here, with Kelton to handle the New York trade.

Disc Reviews

By Abel

Everything is theme songs now. A good appealing pop, for that matter a good appealing theme song, is not to be encountered just like that. No wonder the public's dizzy on its selections. This general confusion must be what's reacting against a better turnover.

Theme songs are hollywood and labeled as from this, that and the other picture. The publishers are relying on the picture to carry the songs into popularity which it will ultimately, providing both picture and song are o.k. Meantime, the average theme song, when it gets onto a Victor or Columbia or Brunswick label, is really not as well

known generally as the old type of pop song by the time the phonograph companies demand their merchandizing values sufficiently great to "can" them.

What happens? The record buyer sees that such and such song emanates from this or that picture. Not knowing the number, not having heard it around much, what with the publishers laying down on the plugging and relying on the screen as an exploitation medium as has been previously pointed out, the record buyer must naturally conclude he'll just wait until he sees that picture or becomes more familiar with it.

After all, one doesn't go into a store and listen to a collection of songs and then weigh the respective merits before finally picking out the week's quota of "canned" music. Song merchandising has always been on the principle of plugging the numbers into public consciousness and forcing their footsteps to the music shops.

So, if they do wait until the picture comes out, that means the ship is sunk; they're waiting too long. By that time the songs are bound to be too old and so they stall some more and more. Anyway, that's one phase of the many deductions aent this theme song business so much in the air.

Victor List

Take a flash at the Victor lists for an illustration. Sure, The Melody Three's version of "My Song of the Nile" from Barthelmess' "Drag" and "Pals Forever" from "New Orleans" (Tiffany-Stall) sound all right as done by this vocal trio.

But outside of not only not having seen both these pictures, the songs are not especially popular as yet for the reason they illustrate how the respective publishers will reap the fullest benefit in direct ratio to the picture exhibitions. Or, even if they've gone in for the usual plugging methods—which they must have done, in some measure—it's a certainty the avalanche of the record of the song themes has been no small handiicap.

Sophie Tucker does "He's a Good Man to Have Around" and "I'm the Lady of the Red Mammals," both from "Honkey-Tonk," but it so happens that in New York for instance that picture only showed two weeks at one house and has yet to be generally released. Hence direct ratio, Tucker's name and style must carry the ditties, which she does. Soph did two other complete previously, just as o.k.

On the dance end, for Victor, Boyd Senter and his Senterpedes get hot and "dirty" with "I'm in the Jailhouse Now" and "Rich Man, Poor Man," both sizzlin' blues. Victor Arden, Phil Ohman and their orchestra give their two-plate stuff full play with the "Little Show" hits, while Jean Goldkette with a pair of dancing partners, Warner Bros. "Gold Diggers of Broadway," impresses with melodious foot-trots. Waring and Shilkret are backed up with "To Be in Love" and "When We Get Together in the Moonlight," both rhythmic and smooth.

Pancho and his orchestra from the swanky Embassy Club, New York, bow in as a Victor artist with "Peace of Mind," a smooth jazz done in the dignified "society" manner, not especially punchy or sparkling. Ted Weems backs him up with "Good Morning."

Johnny Marvin clicks with Al Johnson's hits from the forthcoming "Say It With Songs" (Warners), do "I'm in Seventh Heaven" and "Used to You." "Seventh Heaven" and "Little Pal," also from the same flicker, are dance-versions by George Olsen as another couplet and done brilliantly. Ought to be a big seller in view of the Johnson tie-up and the deft treatment.

Gene Austin has a peach couplet in "Maybe Who Knows?" and "Got a Feeling I'm Telling." Rudy Vallee with "Baby—Where Can You Be?" and "You're Just Another Memory" are done in characteristic Vallee style and should appeal greatly to that market.

Walter Donaldson's new "Junior" is a good number which Shilkret handles well, backed by Olsen's "Reaching for Someone."

Columbia

A good assortment on Columbia. Paul Whiteman's "S'posin'" is a peach, this ditty emanating from a lesser firm's catalog and stepping out as a popular ballroom fav.

(Continued on page 73)

TOWN HALL JIG

Bowdoinham, Me.

Bowdoinham, Me., July 19. They still dance the old and strenuous way in this burg of the Lake, Portland Fancy, Boston Fancy, Quadrilles and other antique orthopedic exercises every Saturday night.

A "crowd" of 44 persons is accounted a good turn-out. Fellow and his steady are nicked 75c at the gate. Dances are run by the orchestra boys, constellation of three perspiring dispensers of frenzied music. They pay \$3 a night rent for the hall. Population around 1,000.

It's a sile of authentic rusticana, the real McCoy in barn dances, and a delight for a city-bred traveler. The Boston Fancy has it all over the corns and bunions of the May-Beurles.

A dance is a dance in Bowdoinham. No dignity. The lads unfrock down to their shirt sleeves, which are tucked up, and the lasses are tucked away for the evening in a hip pocket. The floor vibrates and the frailer ladies visibly wilt under the whirling pop of the lads fresh from the farm.

Dances last 10 to 20 minutes each. Occasionally a Charleston—persistent favorite—is played, but square dances predominate. When not musicing, the orchestra boys are farmers themselves.

Prohibition is a success in Bowdoinham. The last bottle of Jamaica ginger was sold several months ago. Stubborn scofflaws are reduced to beef, iron and wine tonic, disagreeable medicine of alcoholic content. Most of the boys eat ice cream, FAY.

Intermission or that purpose. No films at these cross-roads and the nearest town with a theatre 10 miles away. During the winter Bowdoinham has magic lantern entertainments. Sets of slides telling humorous stories are shown repeatedly.

While the younger element get to neighboring towns occasionally, the older folks do not see three pictures a year. Music they get relayed via radio, their principal contact medium with the entertainment world.

But a swell time Saturday night. The square dances are at once a lot of fun and better than a Turkish bath. As gay and as innocent as the larks that twitter, "All Halls Round" and those other venerable jigs are based on the old-fashioned precept that many feet make merry times and the dance floor is for dancing, not for necking.

New England was doing these steps when the New York, New Haven and Hartford was a cornpatch.

Land.

FIRST MRS. FRASER

(Continued from page 68)

so named because men are half women and women are half men. Well, you never can tell," says Marie Tempest, "I got a letter the other day addressing me as 'Dear Sir or Madam.' This panicked them, as such nifties are too few to start printing tickets eight weeks ahead.

All the Fleet Street boys, of course, are giving it everything. After all, Ervine is one of them and Ainley needs a hit to make him feel that getting well was worth the trouble. It may go over here because Americans are pouring in by thousands and with the weather cold, rainy and generally terrible they will be driven into amusement places. St. John Ervine and Marie Tempest in the lights may be enough to pull them.

But a spell of hot weather and sunshine hit this town and Ervine's income tax problems will be over for the year.

Ten weeks, and next stop Golder's Green is what it looks like.

Scully.

On the Square

(Continued from page 60)

long held by Universal have been available for lease for several weeks. These signs bring more \$50,000 each a year.

Square's Vendors

Colorful cast of street-vendors now inundating the Square. Snappy voiced fellow with the box-shouldered blue suit selling joke and song books at two bits a copy... Rabinal old chap with Santa Claus beard selling sun-glasses at six-bits, but lets them go for a quarter... Flocks of young kids combing the restaurants selling Ladies Home Journal and Saturday Evening Post, using the bicycle or boy scout suit spliel... Half dozen necktie sellers wearing soap-stained ties themselves, telling customers a pretty cravat is a great asset... Two astronomers polishing their brassy lenses crying the magnificence of Venus and Mars.

Too Many Hotels in Square

During the past year the Times Square zone mushroomed with new hotels. Recently several were reported in financial difficulty, one going into the hands of a receiver. Two others were offered to a hotel operator on a percentage basis, but he is considering the offers, believing too many hostleries in the district.

One of the largest of the new hotels has not yet opened all its floors. Business has been pretty good, but sponsors of the hotel discovered it was not drawing repeaters. There is a good explanation, the policy of the place seeming to be that of making it tough for guests instead of aiming for comfort. A registered guest with baggage must first establish "telephone credit" with the manager before making calls, else the boy is right up at the floor with the check for the call. Another inconvenience is the rule that all food checks must be paid for immediately after the meal—no signing. When a hotel man was told of the situation he said "it's the banking interests."

NEW YORK CHATTER

(Continued from page 58)

ment gag. Harry's usual gifts to one he fancies is a ball and chain watch or silken unmentionables which he gets wholesale. But for the report that he gave Miss Bow a rock the size of a grape, even the most incredulous would not fall.

Louis K. Sidney got back to Loew's after three weeks' absence at Lake Placid, enforced through complications resulting from the extraction of a tooth. Eating ravenously, and not worrying about dieting fads or fetiches, Sidney was scored stiff of tackling the scales, but discovered he had dropped off from 218 to 211.

Gene Austin, in the 11th day of the 19-day Hollywood diet, up to Monday, of this week, dropped 18 pounds, feelin' good and going strong. The Victor recording artist, forced into picture talker work because of his record sales, finds it necessary to lose the extra avoirdupois in order to click before the camera.

"D. Knapp" and "E. Carroll" on the register of a summer resort near Portland, Me., caught the idea eye of an inquiring reporter of the Portland Evening News. He disclosed the couple as Dorothy Knapp and Earl Carroll, with a party of friends. The reporter made an engagement with Carroll, but half an hour before its time, the Carroll-Knapp combination checked out.

From England Again Comes
The New American Song
Sensation

"THE ONE IN THE WORLD"

From the same catalog (Campbell-Connelly) which gave us that melodious hit, "It I Had You"

Need We Say More?
It's a "Natural"!!

ROBBINS MUSIC CORPORATION
Publishers
799 Seventh Avenue, New York

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON and HIS COMMANDERS

SUMMERING
HOTEL ROOSEVELT
HOLLYWOOD
VICTOR RECORDS
EXCLUSIVELY

DANNY CAIRNS

And His
R-K-O MELODY BAND
Vaudeville's Greatest Hit and Stage Band
Now Playing Orpheum Theatre,
LOS ANGELES

PHIL FABELLO

and His
ORCHESTRA
The Different Ensemble
Presenting Feature
COLISEUM THEATRE
New York City

TOM GERUNOVICH

and His
ROOF GARDEN ORCHESTRA
Exclusive Brunswick Artists
ROOF GARDEN CAFE
Broadway and Kearney Sts.
San Francisco

MAL HALLETT

AND HIS ORCHESTRA
America's Greatest Dance Band
Bigger and Better Than Ever
Personal Management
CHARLES SHRIMMAN
Salem, Mass.

GEORGE OLSEN

AND HIS MUSIC
En Tour
Office: 20 West 53d Street
New York City
VICTOR RECORDS

B. A. ROLFE

Radio's Premier Conductor
Lucky Strike Dance Orchestra
Palais D'Or Restaurant Orchestra
Edison Ace Recording Orchestra

JACKIE TAYLOR

And His
ORCHESTRA
Indefinitely
at the Famous
COCONUT GROVE
(Hotel Ambassador)
LOS ANGELES

THE BRICK TOPS

(PARISIAN RED HEADS)
America's Greatest Girl Band
Now Headlining RKO "Collegegate Club"
Permanent Address
28 West North St., Indianapolis, Ind.

OWEN FALLON

And His
CALIFORNIANS
Now on Their Second Year at the
PALAIS DE DANSE
LOS ANGELES

FROM DETROIT

JEAN GOLDKETTE
Orchestras
VICTOR RECORDS
Office: 812 Book Tower
DETROIT

VINCENT LOPEZ

and His ORCHESTRA
Summering at the
WOODMANSTEN INN
Pelham, N. Y.
Doubling at the
ST. REGIS HOTEL
New York City

Marion McKay

And His
ORCHESTRA
Now Closing 23rd Week
ARBUCKLES PLANTATION CAFE
CULVER CITY, CALIF.

PHIL PHILLIPS

BAND
NOW PLAYING
CLUB BAGDAD
"Southland's Most Beautiful Club"
DALLAS, TEXAS

JESS STAFFORD

and His ORCHESTRA
NOW
PALACE HOTEL
SAN FRANCISCO
E. S.—Brunswick Recording

PAUL WHITEMAN

And His Greater Orchestra
Movietoneing at Universal City
"THE KING OF JAZZ"
In Production as U. 100% Talker
Personel Mgr. JAS. F. GILLESPIE

SOPHIE TUCKER
in HONKY TONK

THE WORLD MAY THINK I'M HONKY
BUT I'LL JUST GO ALONG

**"I'M DOING
WHAT I'M
DOING
FOR LOVE"**
By Jack Sellen & Milton Meyer

AGER, YELLEN & BORNSTEIN
745 SEVENTH AVE., NEW YORK CITY

SOPHIE TUCKER
in HONKY TONK

WHO CARES WHAT OTHERS TRY?
I'LL BE THE ONE WHOLE WHOLE

**"I'M DOING
WHAT I'M
DOING
FOR LOVE"**
By Jack Sellen & Milton Meyer

AGER, YELLEN & BORNSTEIN
745 SEVENTH AVE., NEW YORK CITY

SOPHIE TUCKER
in HONKY TONK

I GAVE UP MY HOME AND FRIENDS
IT DOESN'T MATTER HOW IT TURNS

**"I'M DOING
WHAT I'M
DOING
FOR LOVE"**
By Jack Sellen & Milton Meyer

AGER, YELLEN & BORNSTEIN
745 SEVENTH AVE., NEW YORK CITY

SOPHIE TUCKER
in HONKY TONK

THE BROKEN MAN MADE LAUGH
BUT HEAVEN WILL FORGIVE ME THIS

**"I'M DOING
WHAT I'M
DOING
FOR LOVE"**
By Jack Sellen & Milton Meyer

AGER, YELLEN & BORNSTEIN
745 SEVENTH AVE., NEW YORK CITY

Disk Reviews

(Continued from page 72)

Feist's importation of "Laughing Marionette" is the back-up.

For contrasting "dirty" music in orthodox Harlem fashion, Sonny Greer and his Memphis Men make bluesy with "Saturday Night Function" and "Beggars Blues" in rip-snortin' style.

Chi's own Vallee, Guy Lombardo, is another outstander with "This is Heaven" and "Here We Are," a theme and pop couplet, done in characteristic slow manner. Incidentally, one wonders how New York will take to that Chi rhythm. The Columbia people tell us that Lombardo is great around the Midwest, as he would be naturally, but not heavy on sales in the east, despite his having been on the Columbia broadcasting network regularly for some time.

Vocally, Cliff Edwards, who will surprise pleasantly when the M-G-M "Hollywood Revue" is released generally, clicks with the hits from the picture, "Singin' in the Rain" and "Orange Blossom Time." Pete Woolery from the nite clubs gets sentimental with "My Heart Is

Bluer Than Your Eyes" and "Am I a Passing Fancy?" both appealing and well-adapted to his voice.

Ethel Waters, whose "Am I Blue?" and "Birmingham Bertha" out of "On With the Show" have been previously released, does "True Blue Lou," also a theme, out of "Dance of Life," backed by a native Harlem doggerel, "Second Handed Man." A white folks' type of coon shoutin'!

Don't miss Clayton Jackson and Durante's debut Columbia record. That goes specially for the Broadway bunch; you'll love it! It's the three Shnoozles all over again, and no covert charge, doing "So I Ups at Him" and "Can Broadway Do Without Me?" The former has the phrase, "He's a fairy" altered to "pansy," but otherwise in the inimitable Shnoozles style.

BRUNSWICK

Al Goodman, the orchestral click of "Follow Thru," and a clicker on Brunswick with selections from that musical, repeats with the hits from "The Little Show," titled "Or What Have You?" and "I've Made a Habit of You," well done, with vocal interludes.

Dick Robertson, radio comedian, vocalizes two theme songs, "Louise" and "Some Sweet Day," niftily. Roger Wolfe Kahn, back in the dance field, if only on the records, shifted from Victor to Brunswick. His dance combination is the pick of the recording men around New York, and they produce a couple of breezy foxes in "High Heel" and "Pretty Little Thing." The latter is a cute summer ditty which, under any other time or circumstance and not buried by the theme songs, would click as a hit.

Roy Ingraham is another new Brunswicker. Ingraham is the Hotel Paramount maestro, formerly vocalist with Arnold Johnson when he was at the same hostelry. As his successor, Ingraham, like Johnson, is now a Brunswick artist exclusively and doing nicely with fox-trots like "That's the Living" and "Me and the Clock." A vocal trio fortifies the band leader on the singing.

Another new recorder is George Belshaw and his KFAB Orchestra (Lincoln, Neb.), radio-famed in the west, whose "Sweet Liza" and "You'll Recognize My Baby" should sell well locally, at least.

In Hollywood, at the Montmartre, where the visiting peasantry comes to gaze at the celluloid celebs of certain nondays, Roy Fox and his

Geiger's Woodmansten Inn Open With Appeal Stay

Gene Geiger's both Pelham roadhouses, Woodmansten Inn and Pelham Heath, are still open, although both are on the padlock list, a legal stay pending appeal proving a temporary lifesaver.

Of the two, Woodmansten was slated to go first. The lock was actually on the roadhouse for several hours one night last week, but a writ obtained by the desperate Geiger, following a flying trip to Washington, had it removed.

It's very likely Woodmansten will weather the summer and if closed in the fall it's a break for Geiger. Otherwise, Pelham Heath Inn would have become the center of activity, with Vincent Lopez shifting over, since Pelham Heath isn't slated to take the governmental veil until Sept. 15.

The established success of Woodmansten made it mutually advantageous to keep that house running as long as possible.

Geiger got himself in wrong with the federal court bunch through a "desperation defense" insinuating disparagingly of a New York federal assistant attorney.

It is said that Arthur MacLean's Hunter Island Inn, also on the padlock list, will be accorded similar consideration in connection with a stay as was accorded Geiger. MacLean's roadhouse is on city property.

orchestra constitute an alternate attraction. Truc, as far as the celeb seekers are concerned, he is quite secondary, excepting at night, when the colony steps out. Fox is known as "the whispering cornetist" and features that quality in the instrumental rendition of "Nobody's Fault But Your Own" and "My Melody Man." In the former, Art Crigger and a quartet officiate vocally; in the latter, Helen Stone sings the chorus.

Another west coast favorite is Earl Burnett and his Biltmore Orchestra, of which the Earl Burnett Biltmore Trio is an integral feature. They do two themes, "This is Heaven" and "I'm That Way About Baby," and like as not the trio also participated in the original picture, for Burnett and his Biltmore boys are the most overworked aggregation of studio musical specialists.

UNCOMMON CHATTER

(Continued from page 61)

tering eyelids. Camera was not flattering.

Raquet's name in the picture was Conception — doubtless an old Spanish custom in nomenclature. Spanish custom in nomenclature.

Vallee in the Shops

Wanamaker's stepped into the limelight of flapper approval last week with a personal appearance of none other than Rudy Vallee. Performance was scheduled for 10:30 in the morning, but was not too early for the young things to storm the auditorium and swoon with delight at their hero's crooning.

Even white-haired old ladies stopped scanning their shopping lists long enough to jot down the names of their favorite selections, preparatory to adding Vallee to their disc collections.

The Funny Mr. Williams

Tucker and Smith, comedy duo one rather like Mr. Williams—Mr. Herbert Williams, and very funny.... House crowded.... A awful seeing shows from a rear seat in this theatre. Almost makes Television necessary.... "Maytime Melodies." Nice enough musical, with brisk dancing, singing, and a dramatic recitation that "gives a glimpse of the serious side of life.... On very serious.

In the Shops

Awfully nice chiffon frock at Best's with skirt fullnesses edged with black tulle. Lovely line.... Grand French undies at Macy's at grand prices.... Cunning French hats for fall at Saks' 5th Avenue.... Should really be called "chapeaux," considering the prices. One from Agnes, a black velvet beret with tiny top-knot holding in place a circular veil. Another by Reboux is also in black velvet, with jagged edges over the right ear and heavy self flowers trailing down the neck on to the left shoulder. Crazy, but in a nice way. A more sensible one by Rose Desart, in black felt, has an erratic turnback brim. Now you see it, now you don't.

This and that in the advance fall

fashions... Silk fabrics with tweedy designs to be used... also imitations in silk of knitted stuffs. Nas-turtium shades to be exceedingly popular. African brown favored for street wear, worn with beige and taupe. Sounds like a brownish season. Dato is using the dark greens and blues, with deepish purple favored for evening wear.... A decided Spanish and Italian influence in costume jewelry. Earrings, they do say, will be bought by the yard. Vionnet combines a pinkish jersey with a henna trim in a darling new sports frock. Has scarf treatment at the neck. London Trades has many models for street wear in fine wool basket-weaves, all of which have very full skirts. Length of these is three or four inches below the knee—afternoon frocks, to be longer and evening frocks, as usual, irregular. More next week.

1st All-Girl Show

Los Angeles, July 23.

Laura Marten and Norma Norwood have put in a floor show of eight girls at Arbuckles' Plantation, Culver City. Girls do specialties besides the ensemble numbers.

It's the first all girl floor show around Los Angeles.

TED HENKEL



Musical Director

Conducting Pit Orchestra
Overture and Special Scores
WITH ORCHESTRA OF 30
Also Conducting and Supervising
Stage Band Presentations
WITH BAND OF 30
CAPITOL THEATRE
SYDNEY, AUSTRALIA



TAVERN

A CHOP HOUSE

OF EXCEPTIONAL MERIT

156-S WEST 48TH STREET

East of Broadway

CONTRARY TO ALL RUMORS!

I STARTED WITH PAUL WHITEMAN

I AM STILL WITH PAUL WHITEMAN

I HOPE TO BE ALWAYS WITH PAUL WHITEMAN

FERDE GROFE

Chatter in London

London, July 13.
Jack Hylton's long standing contract with the picture house, Australia, postponed last year by Hylton paying the Australians \$5,000 has been cancelled by Jack paying the firm a further \$2,500.

Sunny Jarmann, American, playing the lead in "Hold Everything" at the Palace, just celebrated her 19th birthday. The dressing room was decorated with two huge cakes. One had 19 candles, with a notice displayed "This is her stage age." The other cake had 50 candles and the notice read: "Her real age." The second cake was given by John Kirby, one of the comedians in the show.

Bernard S. Glanville, son of Dr. A. H. Glanville, banker, who backed Fox in the fifty million dollar Loev merger, was operated on here Thursday night for appendicitis. He is reported now to be in danger in a Welbeck street nursing home. Published reports had it that it was the president of the Bank of England who had gone down under the knife. The Glanvilles are here on an annual vacation. Family has moved out of Savoy to hotel near private hospital to be close to sick son.

Latest theme song for script writers says Leonti Plankov, kind of sound and color engineers, is "Eat, Drink and be Merry, for tomorrow we die."

Dorothy Gish, rave in stage version of "Sampson" ("Jazz Singer") Raphaelson's "Young Love." Play suppressed by Lord Chamberlain, but she who had gone down under the knife, is run-around by producing it for its members. English love Dorothy's voice. She's been in silent picture productions here.

Swagger Club
Cellar bathing in Lido of London with girls having cocktails between dives into pool illuminated from below is the feature of newly opened International Sportsman Club on Upper Grosvenor street. First 502 members were well-heeled Americans, mostly millionaires. Club will go in for polo, golf, hunting, racing and all the high-brow ways of wasting a lifetime, but summer will be spent between the bar and the pool. Peggy Joyce in and out. Flashing a \$375,000 blue diamond on a dick to London, too, she said she was just looking London over with no summer love in sight. Fact is it's waiting for her in Monte Carlo under the working title of Albert Wilson. Hermione Baddeley is quitting the stage to go racing. Her husband, Tennant, her husband, in Canada. She's 22.

Vogue around London for a new tenor called on the de son of Marshall. Tins, son of the Duchess of Westminster, who gives him four quid a week to burn up the highways. Singing for years, but got no money out of it. Teacher named Mrs. Chaplin took him over and changed his style. Soon after, he began to panic them with his unchanging color in a wide range of notes, but he did it in opera, concert, radio and vaude offers. Pola Negri, shooting a silent at

Elstree, has gone horse and buggy publicity too. Gives all scribes the air. Any publicity she wants will be done at home, she says. Result is, all she's got has been the filing of her divorce in Paris and that for fewer sticks than a bricklayer's chowder party.

Billy Merston squawking about three-a-day in vaude is answered by an old trouper who did six turns a night, split among three houses and had to gallop in a sea-going back from one stage to the other. One act, "The Bricklayers," he says, carried heavy publicity (bricks presumably) between two houses for four shows between sundown and midnight.

Talker avalanche even affecting small time racketeering. Beggar carrying a portable phonograph with a sack of dices. "See and hear the vagabond tenor" slogans burn with cap in hand.

Records are supposed to be his own voice before it went "blind." Trevor Wignall of Daily Express, gyping Grantland Rice "Sportlight," calls it "The Daily Sportlight." Rice doesn't syndicate in an English rag, but his stuff appears in Paris edition of Herald.

Tommy Burns, once a heavy-weight champ of sorts in his pre-London days, fighting weight was 180.

Mary O'Farrell doubled for Lynn de Putt's non-broque voice in "The Informer."

New ankle attention-caller. Bracelet hose. Clock in silk stockings by Jones, Leicester Square. Chorines eating it up. Cost \$1.35 a pair.

Jeanne de Casalis, actress, widow, married Colin Clive, actor, widower, in June 29. Both West End stars, he at present in "Journey's End."

At the conclusion of his two weeks' engagement at the Palladium, Lester Allen gave Richard Grenier, orchestra conductor, a handsome gold-mounted walking stick, making the presentation over the footlights. This is the first known occasion when an American made a gift to any house official in London. Crean is considered to be the best conductor of a variety show in this country.

Count Anthony de Bosdari seems to be in bad. Getting an uneven break from his former associates in London, too, when he thought he'd go to Germany and stay there after Tallulah gave him the air, he left a Rolls-Royce behind. Gave a friend power of attorney to sell it. Presently called for the dough. Friend found one of the companies Bosdari had been directing had sold it over his head for what they said Bosdari owed them \$2,000. Car worth at least \$3,750, for which friend had fixed a sale. So the count had no auto and no dough. And now they say his American divorce isn't good in this country, after he's been married again in Berlin. They won't give the lad a break.

Who would have thought 10 months ago that it was possible to inveigle hard-boiled Londoners to go into a cinema at mid-day? But (Continued on page 79)

DODGE CLOSES "SUN-UP"

Paris, July 23.
Wendell Phillips Dodge's American season at Mathurins, in which Lucille Laverne was presented in "Sun-Up," closed last week. Running since June 21.

Hoping to reopen in November, Dodge is organizing a subscription plan. He has gone to Berlin, prior to returning to New York in August.

Coming Over Soon

London, July 23.
Due to sail for America on the "Leviathan," Aug. 3, are Henry Sherer, American, Charlot, Clifford Whitley and Val Parnell. Latter is the General Theatres Corp. booker and Charlot is now in charge of the Grosvenor House.

Ballet Does Well

London, July 23.
The new Oumanoff ballet at the Alhambra, "Leopards," set to Offenbach music, did very well, opening yesterday (Mon.).

London Debuts

London, July 23.
Florence Foreman and Gerardo and Adair were cordially received in their Plaza debut.

Valsamaki Starving

Paris, July 23.
Marie Valsamaki has become associated with a French company called Associated Artists which will begin a French season in November.

atre of Zurich, a theatre belonging to Carl Lachmille, will open the season with "Show Boat."

Paris Chatter

Paris, July 15.

Sacha Guitry will hang out at the Madeleine next season, the new playhouse. In conjunction with Trebor and Brule, lessees, Sacha will give a revue of his own composition, for which he will write. Will furnish the lyrics. Season will commence Oct. 15, with a revival of Guitry's "Mozart" for a week or so while the author is watching rehearsals of his historical survey of France, under the title of "La Victoire de Samothrace" at Baron Henri de Rothschild's new playhouse, the Pigeons, to be inaugurated about that period.

Meanwhile the Guitry couple will work off a contract with L. Volterra at the Marigny, signed prior to the switch over at the Theatre Edouard VII and Sacha's migration to the Madeleine.

The French version of "Hit the Deck" which the Isola Inseparables are mounting at the Mogador when "Rose Marie" is withdrawn in the fall, will probably be billed here as "Alleluia," the central song item in the production. Lead will be Cecilia Navarre and Cleo Vidiane alternately, the former appearing at the premiere. Henrietta Leblond, vaude vocalist in Paris for 30 years, will impersonate the old negro. Cast will include Minervette's boys, Felix Oudart, Dreaan and George Bury.

Rehearsals for a new opéra, "Brulotte et ses Filles," at the Marigny will commence next week. Louis Verneuil, prolific playwright, is writing the book, with Maurice Yvain supplying the score. Max Dearly will head the cast with Edmee Favart and Mlle. DeCreus. Others listed are: Fernand, Carpentier (not the pugilist), and Nelson.

Several French playwrights got together privately the other night to talk over the invasion of the French theatre, particularly by American successes. They intend to cause a stir in the Society of Authors and faithfully applying the law by-laws.

At least a dozen foreign plays are scheduled already this winter. By the contracts with directors now in force the quota of one French play for three foreign ones is imposed, while some managers have promised.

(Continued on page 79)

Egypt

By EDWARD ASSWAD

Cairo, July 15.
Film entitled "The Girl of the Nile" has been shown at Ramses theatre.

Jack Schutz, of Le Film d'Art Egyptian Company, is producing an Egyptian picture. Its lead is a young Egyptian girl, Fuada Hilmy. Cast includes Gobran Nahum, Mohamed Mostafa, Touny and Abdel Naby, all actors at Rihani theatre, Cairo.

Yussef Bey Wahby and company will play at Zizinia, Alexandria, for a month, commencing July 15.

Society Backs Odeon

Paris, July 14.
A society has been formed here, including several Americans, designated as the Amis de l'Odeon (Friends of the Odeon theatre) with the object of assisting financially in the continuation of the classics. It is intended to create prizes to stimulate actors playing in French classical works. Louis Evan Shipman and French Hollis will push the project in the American colony.

'Thing Called Love' Ends

London, July 23.
Robert Loraine's presentation of "This Thing Called Love" closes at the Apollo July 27 and Loraine will revive "Arms and the Man" next week.

While it was not successful in London, the Burke Tolees did well in the provinces with Conway Tearie starred.

ANTOINE OUT OF PIGALLE

Paris, July 23.
Andre Antoine resigned as manager of Baron Rothschild's new Pigalle theatre over a reported conflict with Sacha Guitry. New house is scheduled to open in October with a Guitry production.

The two are said to have failed to reach harmony in direction of the theatre, with Antoine's initiative apparently limited.

Rothschild's son, Philippe, is serving as manager meanwhile.

Six Wired in Sweden; Amer. Acts Now There

Stockholm, July 12.

Up to and including July 9 six presentation theatres in Stockholm have been wired. There will now be a pause.

The following shows these theatres and the synchronized pictures they have played so far:

Palladium—"Why Be Good?" (FN).
The next synchronized picture at this theatre will be "Sally from Singapore" (Pathe).

Piccadilly—"White Shadows" (M-G-M).

Olympia—"Wolf Song" (Par).

Astoria—"Able's Irish Rose" (Par) and "Wedding March" (Par).

Rialto—"Jazz Singer" (WB).

Metropol-Palace—"Why Be Good?" (FN).

All of the above theatres use Western Electric equipment.

Stockholm will soon be played by American acts. They are here now and plenty of them. These are the latest: Myron Pearl and Co., dancers; Loma Worth, musical comedienne, at the Circus Revue; Jackson's 10 Stars, still at the Circus Revue; Powers' Elephants; Grana Lund Tivoli (Luna Park of Stockholm); Swan Ringers' diving girls; Miss Quincy, diving expert; Joe Mandis Trio, hand balancing.

"That Thing Called Love" made a fair showing at the Djurgårds theatre in Stockholm until the theatre burned June 21. Only thing left by the fire of this quaint little summer theatre was a poster high up on one of its charred frames. Play switched over after the fire to the "Fanny Hill" theatre, where it ended July 6 when the Norwegian actor, Erling Drangsholt, especially engaged for the leading role, returned to Norway.

Actors' Distressed State In France Investigated

Paris, July 23.

An investigation into why the gambling casinos have failed to continue the engagements of stock companies this season, according to reports, will be included in an attempt, with government aid, to relieve the present theatrical crisis.

Owing to the distressing situation and the number of French comedians and lyrical artists out of work, Congressman Gerard, member of the Chamber of Deputies, and Mayor of Paris, intend to participate as spokesmen for the Actors' Union in questioning the government.

"Co-optimists" in Talker

London, July 23.
New Era films begin work on a talking feature, "The Co-optimists," the cast being "The Co-optimists" group now in revival here.

Dominion's First Star

London, July 15.
Ada May is coming over shortly to take part in the London opening of "Follow Thru," first attraction for the new Dominion theatre, being built by Sir Alfred Butt and R. H. Gillespie. It is scheduled to open early in September. Others in the cast will be Leslie Henson, Sydney Howard, Ivy Tresmand.

The theatre is at Oxford street and Tottenham Court road and will seat nearly 3,000. The best seats will be \$2. A subway will lead directly from the theatre to the underground railways.

Marionette Congress

Paris, July 14.
A Punch and Judy Congress is to be held here in October. The leaders of the world's puppet shows will then meet to discuss their business from an international angle.

The greater number of delegates is expected from Czechoslovakia, as nearly every schoolhouse in that country is equipped with a marionette show. Russia is likewise in the fore.

Try Plus-Four Shakespeare

London, July 23.

"The Merry Wives of Windsor" goes into the Haymarket Friday of this week for a special matinee, performance being in modern clothes. If the idea clicks, piece will be moved to another house for a run.

Regular tenant of the Haymarket is St. John Ervine's "The First Mrs. Fraser."

British Film Field

(Continued from page 2)

figure by the time they run the film this and a couple of other runs will have become over-familiar and started to slide, so the folk won't want to see the picture.

Tight Money
Public and city outcry shy these days. With overdue reports not yet forthcoming and some bad ones out, even the good results lately shown by British International and its theatre company Associated British Cinemas have not made flotation money any easier.

This 3th the Edibel Soundfilm Apparatus Co. made its issue, asking the public to subscribe \$550,000 in \$2 shares. The company is formed to market apparatus only and not to make films, and has a syndicate Cecil Jeapes, son of William J. one of the old-timers. Thomas Hough and William F. Robbins go on the board. The company is the Edison-Bell Talking Machine Co. Issue was very lightly responded to by the public.

Other Companies
British Filmcraft got out a report this week showing cash at bank \$945 and debts \$85,000. They have made seven shorts and four feature films in their first year, and are re-equipping their studios for sound.

Blattner Corporation sent around a circular to stockholders stating that its first year's profits at \$520,000 on a capital of \$1,250,000. Agreements with Rex Ingram have been terminated, but they figure to make "The Sun Shines" a box office hit. The Stillie Wire process in its second year, which started June 17. Meeting is yet to be held, with delay claimed to be through balance sheet awaiting completion of auditors' survey.

Western Electric Moves
A deputation is due to see the Pacific Motion Picture Co. to the Board of Trade over the inter-union jam this 17th. Meantime a private meeting of Western Electric officials and some of the distributors was held at a proposed meeting to agree to play films recorded on Western Electric system over British Talking Pictures' equipment and such equipment as is found satisfactory.

W. E. has agreed to this, and that seems the end of the inter-union dispute so far as B.T.P. (Isidore Schlesinger's) Phonofilm is concerned. A number of other systems are being marketed or tried out here at the moment—Powers' Cinephone, Travelton, Natratone (in which R. H. Gillespie, of the Empire and Morris Cowan are interested), and Syntok. Difficulty is product to play over these except Cinephone, which claims to have its own, and servicing.

Syntok is being run by Vivian van Damm, who was the first manager of M-G-M's New Empire and previously managed the Tivoli. He is putting out public company for \$750,000 to market the apparatus, which sells for \$975, but the stock is subscribed for from the inside and will not be offered to the public.

Theatre Issue

This 16th the 500,000 shares authorized at the recent meeting of Associated British Cinemas, Maxwells' theatre company, was issued. This is in addition to an issue of one-half of the million so far unissued common stock and not in actual issue in capital. Existing stockholders are entitled to preference of allotment, so are stockholders in British International. Subscribers for the new stock (7 1/2 per cent. preference) will get an allotment of the same amount of common.

Noted Exhibitor Passes

Sol Levy, 62, died at Harrogate July 13. He was in the shoe trade and started in the film business with a theatre in the Midlands in 1905, later building the Scala and the Futurist, Birmingham, still two of the best houses in the provinces. He was connected with Butt in the Palace theatre at one time, and owned the Scala and Cloughton picture houses, Birkenhead, Scala and Futurist, Liverpool; Scala, Nuneaton and Scala, Middlesbrough. He was also a local distributor operating territorially for independent product as Sol Exclusives Company.

"ROPE'S" CENTURY

London, July 23.
"Rope," play based on the Leob-Leopold murder case in Chicago several years ago, turned its 100th performance Monday night.

Copies of the play in book form are presented to seat holders.

AMERICANS IN HOLLAND

Amsterdam, July 23.
Among the Americans in Amsterdam are Jack Roschell, Alfred Bloom and Mark Nathan, all visiting relatives.

Swiss Chatter

By PROF. E. B. RICE

Zurich, July 9.
An English-American musical conference will be held at Lausanne, near Geneva, August 2-5. It will be mainly devoted to questions of musical education, etc. The chairman and chief pianist will be Walter Damrosch and Sir Henry Wood, well-known authority.

The recent congress of Basle of the Union of Swiss Musicians adopted a resolution of protest against the introduction of "talkers" in the picture houses of the country, and decided to call the attention of the authorities and picturegoers on the disgraceful effects of mechanical music. It seems doubtful, however, in what way, if any, authorities can interfere with the evolution of the talking screen.

Fritz Rotter, manager of the Carl theatre of Vienna, and Sir Henry Wood reported here and his brother will again play musical comedy next season.

Dr. Erwin Debrige, New York representative of the Scherl film papers of Berlin, is in Baden, near Zurich. Dr. Debrige visited Hollywood recently. Now he is writing a book on Hollywood, which will be published next fall, and will be titled "Hollywood, the City of Illusions." It will be in German.

The leading Swiss picture houses of Zurich, Basle, Bern and Geneva are being "wired" for talking pictures. The system chosen will be "Tobis-Klangfilm," the German apparatus. It is probable that the talkies will also be mostly Ufatone productions. However, the Capitol The-

Obituary

CHARLES FOREPAUGH

Charles Forepaugh, 91, who, with his brother, Adam Forepaugh, founded the Forepaugh Bros. circus, died July 1 of heart disease in West Berlin, N. J. Despite his advanced years he was ill but one day and took to his bed only after much persuasion.

Charles and Adam Forepaugh, latter died some years ago, were horse traders, dealing in horses and mules used in the Civil War. They joined John O'Brien's circus at the close of the rebellion.

O'Brien quit and sold to the Forepaughs, who later purchased the 12-page menagerie of Jennie Mabie and turned the two into the Forepaugh menagerie. The show increased and in time had 44 cages. Then it became necessary to stop moving by wagon and travel by rail.

As time passed the menagerie was given constant animal additions by purchases of European dealers. In 1874, Charles Forepaugh became seasonally known by thrusting his head into a lion's mouth. About 40 years ago the Forepaughs retired and the circus, in combination, became known as the Forepaugh &

jets turned on. The husband was at a loss to account for her action. Mr. Williams is just recovering from a severe illness and Mrs. Williams is said to have suffered a great strain in caring for him. Mr.

IN LOVING MEMORY OF JAMES J. WILLIAMS

Died July 27, 1929.

Mrs. James J. Williams and Son
and Boys of Globe Transfer Co.

Williams lately directed the new show, "Frankie and Jennie." He was for years associated with First National Film Co.

ALVIN KNECHTEL

Alvin Knechtel, 28, cameraman, was killed when airplane he was piloting nose dived after he had fainted across the "stick," July 17. He was born in Ontario, Canada.

Nine years ago Knechtel joined Pathe's staff as a news cameraman. Three years ago he started cranking for First National, specializing in aerial and stunt photography. He became an air pilot 18 months ago. Knechtel is survived by his widow, Mrs. Lillian Jane Knechtel, Hollywood; his parents, Los Angeles; a sister in Detroit, and two brothers, one of whom is with the Radio studio, Hollywood.

JOHN G. SANDERS

John G. Sanders, 70, legitimate actor, died in the Brooklyn State hospital July 21, where he had been under the care of the Actors' Fund society, one of whom is with the Radio studio, Hollywood.

Mr. Sanders at one time worked in vaudeville with the Sanders and Dean combination. He last appeared in support of Frances Starr when she played the Palace, New York.

As an actor, he appeared in "The Acquittal," "The Night of the Living Dead," "Boomerang," "Interment in Evergreen cemetery," Brooklyn.

FREDERIC C. DOUGLAS

Frederic C. Douglas, 62, former stock company manager, died at his home in Hollywood, Cal., July 17, of cancer.

Douglas was well known in the east as a stock manager and was manager for Harry Blaney for 15 years. Five years ago he came to California and since that time has been employed in the offices of the 233 Club, Masonic organization. He leaves a wife and four sisters.

DR. HARRY FREEMAN

Dr. Harry Freeman, 41, N.Y.A. club medical staff, died July 16 following an operation.

Dr. Freeman was exceedingly popular with the N.Y.A. members and also with the professionals he had treated who were not members.

He is survived by his widow, two daughters and a brother, Dr. Abraham Freeman, dentist. He was a member of the Grand Street Boys and the Amn. Corner, serving as secretary of the latter.

FRANK J. GOLDBERG

Frank J. Goldberg, 34, Yiddish actor and theatre manager, died July 19 at his home in the Bronx, New York. His widow and one child survive.

Mr. Goldberg, in addition to having appeared in a number of Jewish

IN MEMORY Of a Real Friend

J. J. ROSENTHAL

Who died July 19, 1929
Boston Garden

productions, had also managed the Yiddish Prospect theatre in the Bronx.

Interment in Yiddish Theatrical Alliance plot in Mount Hebron cemetery.

THOMAS LYONS

Thomas Lyons, 64, legit actor and vaudevillian, died July 18 of tuberculosis in Saranac, N. Y. Deceased is survived by his wife, mother and brother.

He had been with a number of road troupes, including two seasons with the Chicago Co. of "Katzner-Jenner-Kiddie." He toured vaudeville as a member of the Colonel Mack Trio.

Interment in Saranac Lake, aspires N.Y.A.

SAMMY LEVY

Sammy Levy, 41, for 18 years attached to the professional depart-

Cops Close Concessions; Parks Seek Injunction

Chicago, July 23.

Petition by Riverview amusement park, largest in the city, for a temporary injunction restraining police from interfering with concessions games was denied last week by Circuit Judge Friend. Concessions closed by police. Concessions in White City, south side amusement park, also have been closed.

Riverview has entered petition for a permanent injunction, which has been referred to Master in Chancery Roswell Mason.

Cops confiscated the equipment on three "games of skill" at Riverview Park last week and booked the six men operating the games on gambling charges.

Both Riverview and White City parks are being run without any wheel games this season by police order. No loud squawks have been voiced by the parks as their licenses prohibit any games for prizes and the cops so far have let most of the "skill" games ride.

Carnival in Jersey Sloughed First Night

Westwood, N. J., July 23.

Galeck's Carnival, opening last week, was sloughed for gambling on the opening night.

Raid was made by A. S. Hart, Bergen County prosecutor, and over the heads of the local police. County Detective Dawson arrested several wheel operators. They pleaded guilty the following day, fined \$25 and ordered to leave the county.

The raids and police banishment put a crimp in the carnival, which continued for the remainder of the week with three rides and four concessions as the only evidence of festivity. Hart assigned coppers from his office to enforce anti-gambling, but let the wheels run for a merchandise passout play.

The carnival had been in for the week under auspices of the Emerson A. A.

Venice Arrests Okayed

Los Angeles, July 23.

Charges that arrests of 25 concessionaires at Venice Pier were brought about by political influence and graft seeking officials were unsubstantiated this week when Attorney Irving Tappan, representing Venice citizens, appeared before the police commission to protest against what he termed outrageous practices.

Police commissioners, however, were of the opinion that no harm had been done by the raids and that the arresting officers were within their rights.

Concessionaires were arrested on charges of running gambling devices. The games in question were termed bingo and tango.

BILLPOSTERS SUE JONES

Los Angeles, July 23.

Five billposters filed suit with the State Labor Commission to collect an aggregate of \$613 in alleged salary due from Buck Jones on his wild west show. Billposters said they were fired at Glendale Springs, along with about 50 canvasmen and razorbacks, with no salary. Show then jumped to Kansas City.

Claims will be held over until Jones returns to town.

ment of the Watsonson, Berlin & Snyder music house, died Monday afternoon in New York following a stroke of paralysis. A further report in the music department of this issue.

Peter F. Cassidy, husband of Adele Kellar (Bernard and Kellar), died July 9 in Wilmington, Del. For years he owned and operated the Cassidy hotel in Wilmington.

The father of Jack F. Malloy, of Local 83, I.A.T.S.E., died in North Adams, Mass., July 19.

The father (also her manager for 15 years) of Sylvia Loyd died July 11 at his home in Germany.

Inland Parks' Error On Week-End Boosting

Several inland parks of New Jersey are making a costly mistake in jacking up their rides 50 per cent on week ends and holidays.

The tilt is figured to offset early week bad business and probably would if it worked, but it doesn't.

The family groups which generally make the parks on the week-ends go for the 15c. rides. Parks thus far have been sufficiently stubborn in holding to the high tariff.

The mob seemingly don't mind going for 15c. or 25c. for the dip rides and thrillers, but can't see giving up 15c. for the milder rides, especially for the kids.

Beach resorts have found this out. When business is off they chop instead of increasing, to create patronage.

Recently the rides and shows at Coney Island dropped from 10 to 5c. Sundays, to stimulate play. When overtaxed they went back to original price.

CARNIVALS

(For current week (July 22) when not otherwise indicated.)

Macy Barnhart, Roseau, Minn. F. H. Bee, Georgetown, Ky.

Bistany's, Glens Falls, N. Y. Bruce Greater, Roseto, Pa.

S. W. Brundage, Plattville, Wis. Buck's Empire, Johnstown, N. Y.

Burdick's, Fairfield, Calif. Harry Copping, Tyrona, Pa.

Crafts Greater, Merced, Calif. Cronin's Shows, Lorain, O.

Crounse United, St. Albans, Vt. Dodson's World's Fair, Virginia, Minn.

Mad Cody Fleming, Tiffin, O. John Francis, St. Cloud, Minn.

Galler, Am. Co., 27, College, Hill, O.

W. A. Gibbs, Fairland, Okla. Golden West, Lovell, Wyo.

Roy Gray, No. 1, Bonham, Tex. Great Lakes, Newark, N. Y.

Greenburg Am. Co., Kemmerer, Wyo.

Igler Greater, Fairfield, Ia.; 29, Madison.

Ketchum's; 20th Century, Frostburg, Md.

Krusse Greater, Danville, Ky. Lachman-Carson, Emporia, Kan.

Laughlin Shows, Monticello, Ill.; 29, Gibbs City.

R. Leggett, Winfield, Kan. Lippa Am. Co., Jackson, Mich.

Metropolitan, Boyerstown, Pa. Mimie World, Maud, N. Y.

Morris & Cast, Aberdeen, S. D. Motor City, Tecumseh, Mich.

D. D. Murphy, Dearborn, Mich. National Am. Co., Galt, Kan.

Northwestern, Coldwater, Mich. Ohio Community, Sherwood, O.

Oliver Am. Co., Whitehall, Ill. C. E. Pearson, Gibson City, Ill.

Quality Novelty Shows, Ogden, Mo. Rice-Dorman, Kirksville, Ia.

Rock City, Montpelier, Ind. Royal American, Yorkton, Can.

Rubin & Cherry, Castle, Pa. Rubin & Cherry Model, Kenosha, Wis.

Saskatchewan Am. Co., Kinderslee, Can.

Siebard Bros., Mandan, N. D. J. Harry Six Attractions, Rittman, O.

Smapp Bros., Cape Girardeau, Mo. T. L. Snodgrass, Westville, Okla.

Southern Trail, Olean, N. Y.; 29, Salamanca.

W. T. Stone, Harrington, Del. Stoneman, Tomahawk, Wis.

Strayer Am. Co., Jackson, Mich. Sunshine Expo, Franklin, Ky.

Taylor Attractions, Watseka, Ill. W. G. Wade, Alma, Ind.; August 5, Elkhart.

J. C. Weer, Bronson, Mich. David A. Wise, Kankakee, Ill.

Wolf Shows, Maes, Ia. John T. Wortham, Alliance, Neb.

Wortham's World's Best, Muskegon, Mich.

CIRCUSES

Hagenbeck-Wallace

July 22, Ironwood, Mich.; 23, Ashland; 24, Rhinelander; 25, Wausau; 26, Marshfield; 27, Chippewa Falls.

Ringling B-B.

July 22-28, Chicago, Ill. John Robinson

July 22, Topeka, Kan.; 23, Carrollton, Mo.; 24, Moberly; 25, Hannibal; 26, Jacksonville, Ill.; 27, Springfield.

Sells-Floto

July 22, Chatham, Can.; 23, London; 24, Windsor; 25, Ann Arbor, Mich.; 26, Jackson; 27, Ft. Wayne, Ind.

Downie Bros.

July 24, Ticonderoga, N. Y.; 25, Glen Falls; 26, Saratoga, N. Y.; 27, Huntington, N. Y.; 28, Brattleboro, Vt.; 29, Claremont, N. H.; Aug. 1, White Junction, Vt.; 2, Woodsville, N. H.; 3, Barr, Vt.

Buck Jones' Show Free; Needs Money to Move

Danville, Ill., July 23.

A receiver appointed in circuit court here last week to take charge of the Buck Jones Wild West shows and Round-Up Days was discharged after less than three days service and the temporary injunction which kept the show on the lot was dissolved by Judge Charles A. Shuey. The court said that careful reading of the petition and weighing of the evidence submitted did not warrant the injunction.

Jones announced that as soon as the court had settled upon his claim for \$25,000 damages as result of the Friday, to Tuesday interruption of the show's dates, the wild west troupe would be on its way.

DeWitt Pichard, representing the Dell Holding Corp., Los Angeles, was principal in the injunction and receivership proceedings, claiming violation of the agreement whereby the holding company would have supervision of the show and handle the cash. Pichard claimed he had backed the show to the extent of \$25,000, \$15,000 of which was secured by note against the Dell Corporation. The balance, he claimed, had been spent since the show went on the road. At the same time the Baker-Lockwood Manufacturing Co. of Kansas City attached the big top for \$550 due on the canvas.

Hearing in the litigation revealed that Jones was under contract of \$1,000 a week with the show. After release of the property the show played Thursday and Friday shows here in effort to get money for the show people, none of whom had received salary for the previous weeks or the current one. Jones was re-routing the show and expected to take to the road this week.

Centanni's Shows

Lyndhurst, N. J., July 19.

A small carnival outfit carrying three rides, no shows and 12 concessions, Centanni's, under the auspices of the Volunteer Firemen, Business far from hotsy totsy this (Friday) night. About 300 on the lots, mostly the usual clatter going for the wheels.

The rides comprised carousel chairplane swings and ferris wheel, all 5-10, as the low prices for kids early in the evening but later dropping to the low for everybody to stimulate patronage.

Of the dozen concessions, eight operated with wheels and remainder consisted of two knockdowns, wooden bottles and the usual chuck-a-luck and arrow roulette. The latter was at 10c with a triplicate payoff of 20 to 1 on centre star stop on number played 16 to 1 on the red star stop, 10 to 1 on five chances on the white "spoke." Growlups were giving this some encouragement, but passing up the others operating at 5c. Depending entirely upon kid patronage.

All booths had stall flashes of merchandise giving the winner choice of merchandise or coin. Everybody took the cash but few were beating the stand boys much. Rides and equipment frowly looking and probably haven't had fresh paint in years.

"Buck" Massie Killed

Los Angeles, July 23.

H. L. "Buck" Massie, 54, former publicity agent for Al G. Barnes and Sells-Floto circuses, was instantly killed when struck by passing automobile as he was changing a tire on his own machine at Ventura, Cal., Sunday.

Massie had not worked during the past year, having sustained injuries in a street car accident last autumn. An invalid sister survives.

\$5,000 Injury Award

Los Angeles, July 23.

Albert Donaldson, awarded \$5,000 damages in Superior Court against the Ocean Park Pier Company. Donaldson sued for \$26,125, asserting he was thrown from one of the rides on the pier and sustained a broken leg.

Pier people contended that the accident was due to negligence on the part of Donaldson who failed to remain seated as instructed.

Train Collisions

The Allen Attractions will stage a series of 15 head-on freight train collisions for State fairs during the months of August and September.

VARIETY'S CHICAGO OFFICE

HAL HALPERIN in Charge
Woods Bldg., SECOND FLOOR
Phones: Central 0644-4401

CHICAGO

Professionals have the free use of Variety's Chicago Office for information. Mail may be addressed care Variety, Woods Bldg., Chicago. It will be held subject to call, forwarded or advertised in Variety's Letter List.

Englewood

From nine to ten aces now showing for the Keith office here every Tuesday night. Started last week with scarcity of good acts around town becoming acute it's a good idea. While the bookers get a chance to look at a flock of turns at one time, it's a break for the acts, too, doing but one show in three days. Same time these Tuesday nights should boost trade in the house.

First five turns on the bill, regularly booked for the first half, opening with the Mann Bros. rope walkers, and some tumbling. Around for years and not much improved. Routinized slow, with little novelty.

Tock and Toy, Chinese mixed couple, next, drifted through patter, song and steps to no increasing results. From native garb and drop they switch to Occidental clothing and wind up in front of the olio. Girl's hoofing is unimportant and the man's warbling not so hot, rumpled. Seven Candrea, E. and J. comedians, didn't look suitable for the average small vaude houses. Act recently played picture houses. For the latter emporiums, and where properly spotted, they might have been okay. Youthful group and good musicians, but blast of volume prevented effective tonal shading here. This audience, though, went strong for the turn.

Brown and Wells (New Acts), slapstick comedy team, scored on the comic's mugging and hoked bits. Can be spotted in the family houses where this sort of stuff goes best. Gillio-Scott Revue, three girls and two boys, closed this portion mildly. Act has been showing around for a long time and still about the same. Just a small dance flash, dressed around a cye.

Screen trailer carried announcement of the next five turns as just showing and the audience's reaction from audience. More in the form of an apology, this trailer. Unnecessary in view of the whole bill rating about equal with the audience not knowing the difference. Understood this announcement will be dropped in the future with the total acts mixed up on the bill.

Black Bros., Three Baldwins and Devito-Denny & Co., following in rotation, all New Acts and reviewed in that department. Delton and Dove, the new act, not used here, sailed with rehashed material that means nothing. Boys' appearance is good and properly edited this turn is playable around the intermediaries. Some of the line of material is what they need.

Kretlow Cuties, 11 kiddies from the Kretlow school, impressed as too elementary for stage purposes. Offered during vacation season. Tots were handicapped a good deal here by the house orchestra, whose faulty playing was noticeable all through the show. Some of the acts were very cute and clever, but still parlor stuff. "Brothers" (Security) the flicker feature.

(Last Half)

Heavy business brought Tuesday night by the new "Professional Preview" policy of 10 acts for showing purposes had no effect on start of the last half and its five acts Wednesday night. Business very good, with a small time vaude lineup and "Jazz Age" (FBO) silent feature.

This house is doing as good as or better than sound houses surrounding it and has made no noticeable effort to get the sound equipment installed in a hurry. Present business indicates there's no need for the additional overhead.

Bill was opened by the Donta Troupe, two men and a girl in balancing and tumbling. Girl contrasts using an acrobatic dance routine. For the small houses.

Hosford and Darcy (New Acts), were liked without putting forth much effort. Hosford sits at the piano and the boys harmonize and talk. Most of the material is pick-up.

Third held "Tango Shoes," which started as a novelty act quite a few years ago. Idea is based on special shoes guaranteed to make the wearer dance like a pro. Shoes are brought from the audience for a roustabout comedy. Scored here.

Blondell and Craft, next-to-closest thing to an almost extinct type of comedy act, with the man playing a young country bumpkin and the girl a rich city widow. Talk is just what you'd expect. Oke in its territory, but far from a modern vaude act.

Closing was Gody-Quiliet, male instrumental quartet with woman singer. Light, but satisfactory for small spots. Music leans to brass.

Bing

Ann Livingston, who played the State-Lake as a freak attraction after winning a much publicized breach of promise suit on her personal appearance, looking at

Electric Park, amusement spot near Joliet. More than 700 peasants put \$350 into the till and waited until 1 a. m. for her to show up.

B. A. Lucas is building a new 1,300 seater in De Kalb, Ill. It will give him two houses there.

George Taft of First National exchange here transferred to Omaha, replacing Wm. Brimmer as manager. Latter went into Minneapolis for E. N. in place of Tom Burke, who resigned.

Theatre treasurers' union has taken smaller quarters on the 15th floor of the Masonic Temple building.

Melvin Murphy, formerly manager of the Granada theatre, is now with Public in the construction department.

Louis De Wolf, one-time manager for Albee Bros., now managing the Strand, Duluth.

E. M. Glucksmann, former short subject booker for the Lubliner and Trinz circuit, B&K subsidiary, has

11 p. m., the former being buyable only in bottle up to 5 p. m., and the latter in taverns and hotels only up to 11. They flourish after theatre hours and have been raided wholesale in last six months. The speaks have appealed and government has abandoned the \$1 fine and \$20 costs which was imposed on all those summarily convicted of frequenting blind pigs.

Now, the government has put the case up to the King's Bench court for decision. Since there are powerful interests behind the speaks, appeal will probably go to the highest courts. Cabarets are particularly interested in result.

Booth operators for United Amusements chain of 12 theatres have signed wage agreement with the company under which senior men get \$55 a week and junior \$30. This works out at \$170 for the four men in each theatre.

Growth of tourist biz is getting so big that Port Hotel Company is putting up a 750-room hotel in uptown district, to provide rooms at \$1.50 to \$3.50 a day. Rumor that Canadian Pacific Railway had

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated.
The cities under Correspondence in this issue of Variety are as follows and on pages:

ALBANY, N. Y.	78	LOS ANGELES	78
ATLANTA	78	MILWAUKEE	76
ATLANTIC CITY	77	MONTREAL	76
BIRMINGHAM, ALA.	77	OTTAWA	77
BOSTON	78	PITTSBURGH	77
BROOKLYN, N. Y.	78	PORTLAND, ORE.	76
CHICAGO	76	PROVIDENCE	76
CINCINNATI	77	SAN DIEGO	77
CLEVELAND	76	SAVANNAH, GA.	77
DALLAS	78	SEATTLE	78
DES MOINES	78	SYRACUSE, N. Y.	77
DETROIT	76	TOLEDO	76
INDIANAPOLIS	76	WASHINGTON	77

been made supervising manager of all the L&T houses.

John Barton was out of the State-Lake bill this week after the first show. Not replaced.

Mary Haynes missed one show at the Palace, Milwaukee.

Senate, B&K all sound house on the west side, good show to a split week policy this Friday.

Milt Grey and Dave Donaldson have taken over the publicity and advertising for the local Fox houses.

Senate Players, stock, closed at the Senate, Springfield, Ill. July 20.

Passion Play company of Chicago, Clarence E. Cramer, manager, and William Couren, principal, touring northwest.

Orpheum, Joliet (Great States), has just opened with sound.

Another lobby harmony team has been engaged at the Tower, B. & K. all-sound house. They are Walter Pett and Bob Bohannon.

Belmont, Association house on the northwest side has made a "thrill week" a week up for next week with a neighborhood bank.

Giving away \$1 checks to patrons visiting the theatre for every \$5 account opened with the bank. Gag has been done before in other cities.

Don Hoobler, advertising manager for Great States in Blooming- ton, has been appointed manager of the Plumb and Lyric, Streator, Ill.

Joy Suthpen opened a stock season at the Lyric, Tulsa.

A. G. Metzner, musical stock operator at Tampa, Fla., here engaging people for next season.

Following 10 weeks of Cairns Bros. stock at the Germania, Freeport, Neal Helvey Players resume there for the rest of the season.

Princess, Des Moines and Branded, Omaha, have installed stock.

MONTREAL

Princess—"This Is Heaven."
Palace—"The Desert Song" (2d week).
Capitol—"On Trial."
Loew's—"The Cargo."
Strand—Changes.
Empress—Changes.

Speakeasies are putting up a fight in this town, since Quebec Government adopted an amendment permitting the arrest of frequenters without a warrant. They are used for hard drinks and for beer after

bought site for 1,200-room hotel near its big station officially denied.

Victor McLaglen came to Montreal Friday and will give series of skits at local theatres. Vilma Banky appears in "The Princess" in her picture "This Is Heaven." Rod La Rocque, Vilma's husband, arrived Sunday morning, to join her.

DETROIT

By JACOB SMITH

"Civic"—"After Dark."
Fox—"Pleasure Crazy."
Palace—"Behind the German Lines."
State—"On With the Show."
Majestic—"Madonna of Avenue A."
Capitol—"His Lucky Day."
Fisher—"His Lucky Day."
Oriental—"His Lucky Day."

American Legion Veterans are getting a percentage on all seats they sell for "After Dark," in its 7th week at Civic.

Elwyn Seymour managing Regent, Battle Creek, formerly assistant manager of Broadway Strand. Post in Battle Creek, now wired, has reopened. Both Butterfield houses.

Owing to strict censorship, midnite Saturday shows at burlesque houses have slumped in receipts. Police Department has plainclothes man at every house.

With Comique closed for repairs, Blackstone is only picture house open all night.

Hugh Shutt, operating burlesque at "Broadway-Strand," has established 10-cent price for mornings and week-day matinees.

PORTLAND, ORE.

By JAMES T. WYATT

Portland—"Dangerous Curves."
Broadway—"Blaze Watch."
United Artists—"Three Passions."
Music Box—"On With the Show" (2d week).
Oriental—"Seven Footsteps to Satan."
Fantasy—"Modern Love."
Hill-Hill—"Road to Ruin."

While showing film "Road to Ruin," the Heilig front was still plastered with electric advertising signs, which, which, flooded there. House refused union crew demands for taking the old signs down. Kept marquees all lit up with wrong billing sooner than give in.

The Theatre Guild's road show of "Strange Interlude" opens at the Heilig August 5 for six day run. Good advance despite summer season.

CLEVELAND

By GLENN C. PULLEN

Ohio—"Women Go On Forever."
Stillman—"On With the Show."
Palace—"River of Romance."
Allen—"Dangerous Curves."
State—"Thunder."
Hipp—"Pleasure Crazy."
100th—"Behind That Curtain."
Cameo—"Evangeline."

Robert McLaughlin will produce "After Dark" at his Ohio, following current "Women Go On Forever." Plans to use his own stock company.

Herbert Kaufman appointed manager of Columbia exchange here, which opened July 15. Kaufman formerly Warner's New York branch manager. Succeeded W. N. Skirboil.

Mrs. Martin Heydemann, director of little theatre group, sails for Europe with plans of making stage appearances in Berlin as monologist. Before marriage, she was Lily Cartwright, legit actress.

Loew's Mail starts first-run talker policy July 28, after several years of old-run.

Nicoll Petti, Cleveland theatre architect, died July 4 at his home in East Cleveland, O., after brief illness. Petti designed most of the deluxe neighborhood theatres in Cleveland. Survived by three sons and two daughters.

New wall covering, a patented process, was installed last week in Allen to improve theatre's acoustics and kill dead spots. Process consists of padding of asbestos and steel shavings. Allen said to be one of first houses to use it.

New stock burlesque company, headed by Al Platko, installed in Columbia. Frank Cummings, new stage director.

ST. LOUIS

By E. M. CRIGLER

Ambassador—"River of Romance," stage show.
Fox—"Masquerade," vaude.
Loew's State—"Hard to Get," shorts.
St. Louis—"Divorce Made Easy," vaude.
Missouri—"Charming Sinners," stage show.
Grand Central—"Cocoanuts," shorts.
Capitol—"Time, Place, Girl," shorts.
Municipal Opera—"Prince of Pilsen," opera.
Garden Theatre—"Spring Is Here."

Genie Wirlich, St. Louis girl, who received a stage start as a member of the Missouri Rockettes, is starred in Good Times, the stage show at the Missouri this week. Genie is in the Balaban & Katz units, but was given a week's vacation to visit her home town.

"Rose-Marie"—set a new nightly attendance records at the Municipal Opera in Forest Park last week, 12,000 present, over capacity.

The first of the big theatrical operating companies to establish divisional headquarters in St. Louis is Keith's. Thomas D. Soriero, divisional manager.

Cotton Blossom Showboat, 22-year-old Mississippi river craft, docked at Eads Bridge last week and played two performances of "That Thing Called Love." Crowds were large, but a city inspector declared the boat unsafe and forbade further performances. Skipper denied her across the river to the Illinois side, where she is now playing to capacity audiences.

MILWAUKEE

By FRANK J. MILLER

Alhambra—Eddie Leonard in "Melody Lane."
Davidson—Dark.
Garden—"On With the Show."
Gayety—"No More Children."
Majestic—"She Goes to War."
Morrill—"Behind That Curtain."
Palace—Orpheum—R&O—Vaude.
Guy Lombardo, Royal Canadians and "Come Along."
Faby—Dark.
Riverside—"Divorce Made Easy."
Vaude.
Strand—"The Flying Marine."
Wisconsin—"River of Romance."
Fanchon—"The Boys and Beaus."
Embassy—Dark.
Garrick—Dark.

Sherman Brown, manager of the Davidson, is in New York. No announcement has been made concerning the Davidson's opening date. Whether or not the Civic Theatre's "Repertory" idea continues is said to depend greatly on the public's response to the subscription plan.

Catherine Pannill Mead, drama and music editor on the Milwaukee Sentinel, due back from Europe August 1.

Building will start early in the spring for a new theatre in Milwaukee's lower east side business

district with New York and Chicago capital.

William Mick, manager of the Strand and Merrill theatres for Fox Midwesco, has resigned to go with RKO in Dave Beeher's Brooklyn division. Mick is a Milwaukee boy who made his start at the old Bijou many years ago.

Ringling B-B plays Milwaukee July 30.

TOLEDO

By E. H. GOODING

Paramount—"Charming Sinners," stage show.
Valentine—"Idle Rich."
Vita-Temple—"Stolen Kisses."
State—"Behind That Curtain."
Pantheon—"Hard to Get."
Princess—"Younger Generation."
Rivolt—Vaudeville.
World (wired)—Change.
Ohio (wired)—Change.
Sylvan (wired)—Change.

Jack O'Connell, for two and a half years manager of the Vita-Temple theatre, resigned last week. James Manton, assistant, is expected to take post.

New 40-foot sign being added at the Pantheon, to offset new sign on the Princess across the way.

No more moonshine liquor on the nightly moonlight rides on the steamer Greyhound, plying between Toledo and Lake Erie resorts, according to the Red Star Navigation Co. Those who carry suspicious looking packages aboard will be searched.

First movie made by Cinema Club of Toledo, local amateur group, now being "shot." Called "Sun Tan Baby" and stars Jean Schaeble, local gown model.

Two theatre managers, Robert Risley and Francis McDonald, arrested for 20th time last week, but fined and Sunday shows were held as usual.

New 1,500 seat talker and vaude theatre planned by the Schines in Bellefontaine, O.

Butterfield chain building new 1,200-seat movie theatre on site of house destroyed by fire last winter on University of Michigan campus at Ann Arbor.

Ralph Waterman, leader of dance orchestra at Menton Beach, near Falmesville, O., and Thelma Chaplin, his wife, O. non-pro, married last week at Elmore, O.

INDIANAPOLIS

By EDWIN V. O'NEEL

Circle—"Twin Beds."
Indiana—"The Flying Fool."
New Ohio—"Broadway Babies."
Apollo—"Behind That Curtain."
Palace—"The Last of Mrs. Chay."
Lyric—"The Chase Boy Singers top bill; 'New Year's Eve'."

Suits preventing the Buck Jones Wild West Show from leaving Danville, Ill., forced cancellation of appearance at the new Los Angeles and Kansas City firms filed attachment proceedings to foreclose mortgages.

Mickey Daniels, Florence Weaver, nude dancers, and Manager Oscar Corbin arrested at carnival at Ollie, Ind., by Sheriff John Tyree. Justice J. V. Stapp fined the hula hula dancers and the manager.

Ten big talking pictures to be presented during "New Show Era" in August by Skouras-Public at Indiana and Circle theatres, says George Tyson.

PROVIDENCE

By A. A. MARCELLO

Opera House—Dark.
Albee—Stock.
Fay—Vaudeville.
Modern—Dark.
Loew's State—"The Last of Mrs. Cheney."
Majestic—"Two Weeks On."
Strand—"The Boys and Beaus."
Victory—"Fashions in Love."
Empire—Dark.
Rialto—2d run.

Unless Eddie Fay is able to dispose of Carlton and Modern houses there is every indication that they will remain dark for another season. Report has it that mutual burlesque will move into Modern and that productions in place of Opera House, which is to be razed, Fay is non-committal.

All of Lowtucket picture houses, Capitol, Loew, Strand and Imperial, are now wired. Strand opened last Saturday after being dark for few weeks.

Reserved for Professional Patrons

Two Entire Floors in the
Forty-six Story Tower of the

MORRISON HOTEL CHICAGO

The Coolest Guest Rooms in Town
Atop the Tallest Hotel in the World

CLOSE to the top of the gigantic Morrison Tower, and cooled by the purest air ever breathed, the 40th and 41st floors are set apart entirely for theatrical guests. Out of earshot of street noises, you can sleep undisturbed until a late hour of the morning. You can also entertain your friends in perfect seclusion, secure against interruption.

1,944 Outside Rooms—Each With Bath
Rates \$2.50 Up

Every room is outside, with bath, running ice water, telephone, bed-head reading lamp and Servidor. The last named is particularly appreciated by professional guests. It completely prevents contact between patrons and hotel employees when laundry, shoes, etc., are sent out or returned.

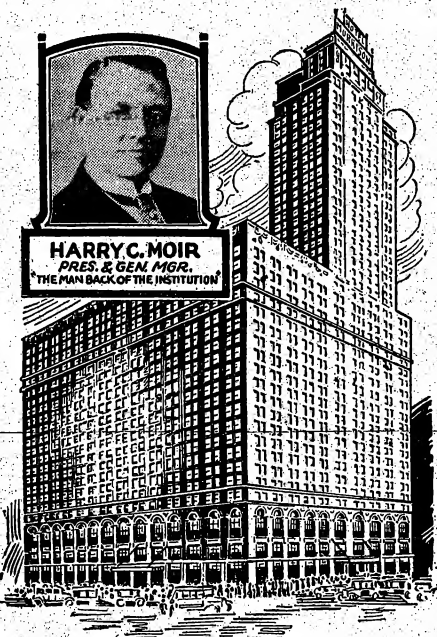
Nearest Hotel to Downtown Theatres

The Morrison stands closer than any other hotel to theatres, stores and railroad stations. Yet, at this central location, rooms are rented for \$2.50 to \$5 that would cost \$5 to \$8 in any other leading hotel. Store sub-rentals here are so valuable that they pay all the ground rent, and the saving is passed on to the guests.

The Terrace Garden and Boston Oyster House

At these two famous restaurants, the intimate, carefree atmosphere has won international celebrity. In the Terrace Garden the light, vivacious dance music and sparkling entertainments have made it a favorite rendezvous for lunch, dinner and after-theatre parties. Programs broadcast daily from WBBM.

ALL PATRONS ENJOY GARAGE PRIVILEGES



HARRY C. MOIR
PRES. & GEN. MGR.
"THE MAN BACK OF THE INSTITUTION"

The New Morrison, when completed, will be the largest and tallest hotel in the world, containing 3,400 rooms.

VARIETY BUREAU WASHINGTON, D. C.

416 The Argonne
1629 Columbia Road, N. W.
Telephone Columbia 4630

By HARDIE MEAKIN

Columbia—"Evangeline."
Earle—"Leatherneck."
Fox—"Pleasure Traced," stage show.
Met—"On With Show" (3d week).
Palace—"Thunder," stage show.

Local staff of Warner house managers in Manhattan with report they were introduced to the bosses.

Bob Long, years here, first with Keith and then Rialto, back for short stay during the shut period of his present assignment. Aline in Philadelphia. Mrs. Long is with him.

Dave Idzal, regularly at the Fox in Philadelphia, but battling for past several weeks in Detroit for S. J. Stebbins during the latter's getting well period, following an operation, had his 10-day vacationing period broken into by putting in three of them here at the Fox. C. F. Winchester, local Fox manager, did the usual summer thing, taking his on the golf links.

Met is now going in for a mid-night advance show on Wednesdays.

Personal appearances of Dolores Del Rio last week at the Columbia were the first such in many months for the town. Mobs fought to get into the house.

SAN DIEGO

By LON JEROME SMITH

Spreckels—Dark.
Fantages—Vaude.
Savoy—Stock.
Fox California—"Broadway Babies," stage show.
Cubille—"Fashions in Love."
Phaza—"On With the Show."
Superba—"Noah's Ark."
Broadway—"The Awakening."
Mission—"Alibi."
Cedeno—"The Wolf of Wall Street."
Fox Egyptian—"Wild Orchids."
Fox North Park—"Chinatown Nights."
Fox Fairmount—"Leatherneck."
Liberty—Stock burlesque.

The recent sale of the Eushi Egyptian, neighborhood house, to Fox gives the latter about all the worth-while residence spots in the city. His new house downtown, scheduled to seat nearly 4,000, will be ready in about another month. Has six theatres,

five of which are open now and packing them.

Tom Armstrong, manager of the Mission Beach Amusement Center, has a loud speaker system which shoots the music from the ballroom all over the beach and midway.

More rumors about RKO buying the Spreckels, but according to Dodge & Hayward, lessees, it is just talk.

PITTSBURGH

By HAROLD W. COHEN

Pitt—Stock.
Penn—"Man's Man," stage show.
Stanley—"River of Romance," stage show.
Tonight—"Flying Fool," stage show.
Grand—"On With Show."
Aldine—"Dangerous Woman."
Harris—"College Love."
Sheridan Sq.—"Different Eyes."
Liberty—"Rainbow Man."
Regent—Pictures.
Columbia—"Rainbow Man."
Olympic—Pictures.
State—Pictures.

Stanley name off all Warner Brothers copy around here.

Joe Hiller gets his first local film break here this week. Hiller is publisher of "My Heart Is Bluer Than Your Eyes, Cherie," theme song of William Haines' "A Man's Man," currently at Penn.

James Balmer has resigned as manager of the Enright (Warner), in East Liberty. He goes with the Harris chain as manager of the new Harris house in Butler, Pa., now under construction.

BIRMINGHAM, ALA.

By ROBERT H. BROWN

Alabama—"Dangerous Curves."
Ritz—"Behind That Curtain," vaude.
Strand—"On With the Show" (3d wk.).
Empire—"House of Horrors."
Gaiety—Change.
Rialto—Change.

Empire has installed cooling system. Business improved.

Strand, Publix, is now turning to long runs and hooking the big pictures. Scale of prices also has been raised. New scale 25-35-50.

The City has refused a permit to the John Robinson Circus for the use of the best circus lot in Birmingham. City gives as excuse that it ties up traffic.

Bert Hollowell, manager of the Empire, has gone to Florida for the health.

ATLANTIC CITY

By GEO. R. WEINTRAUB

Apollo—"Wise Child" (drama).
Garden Pier—"Follow Thru" (musical).
Steel Pier—"Bulldog Drummond," musical.
Warner—"The Gamblers."
Stanley—"Fashions in Love."
Virginia—"The Valiant."
Earle—Vaudeville.
Strand—"Black Watch."
Colonial—"The Flying Fool."
Million \$ Pier—Vaudeville.
Capitol—"Leatherneck."
Auditorium—"Here and There" (stage spectacle).

Mae West in "Diamond Lil" 29, for two weeks at Globe.

Johnson's orchestra succeeds Crawford's at Steel Pier.

Capt. Lin G. Greene's "Pirate Ship" docked at the Inlet. Aboard is being exhibited a mysterious sea monster, "45 feet long and weighing 30,000 pounds."

"Sisters of Chorus" got \$6,000 at the Apollo last week. First week of "Follow Thru" at Garden Pier around \$20,000.

The Boston company of "Follow Thru," replacing the Chicago company for final two weeks at Garden Pier, will have Beth Meakin, Arthur Campbell, Bobby Jarvis and Blanche Bow as principals.

Motion Picture Owners of New Jersey held closed meeting at the Ambassador Friday.

Al Hill, manager of the Million Dollar Pier, selected by the Amusement Men's association to serve on the board in charge of the operation policy at the Auditorium.

Louis Lazar, of Philadelphia, succeeds Guy Wonders as gen. mgr. of Warner interests here. Wonders will stay on for a time.

CINCINNATI

By JOE KOLLING

Albee—"Broadway Babies," vaude.
Palace—"On With the Show."
Lyrie—"Noah's Ark" (3d week).
Capitol—"Retraining."
Keith—"The Flying Fool."
Strand—"The Rainbow Man."
Family—"Glad Rag Doll."

Family has changed from silent to sound. Smallest of seven downtown theatres in Libson chain. All now offering talkers.

Two cypress dames, mixing pocket-picking with palmistry, have been doing flourishing business in this village of late. Their game is with

the tired business man in office buildings. In pulling the mitt reading stunt, the dames compel the t. b. m. to flash his bank roll so as to get the right contact. Then a little lovey-dovey stuff and the pinch, with the got-away made in a fast-stepping auto.

A dozen victims spilled the sad news to the local law. Cincy ording joints, but they operate in Covington and Newport, Ky., just across the Ohio River.

On charges of releasing stink bombs in the Mon Vista suburban movie, Ernest Buckle, union projectionist, and Harry Holstrom, machinist, were fined \$50 and costs in Municipal Court last week. They were rearrested on additional charges of destruction of property, preferred by Elmer A. Shard, head of a firm operating several neighborhood theatres employing non-union operators.

SAVANNAH, GA.

By W. G. SUTLINE

There was much interest here among theatrical people in the announcement of the death in Los Altos, Cal., July 15, of Col. William G. Austin.

Col. Austin was a former chief of police and automobile dealer in Savannah. About 25 years ago he met Marie Shotwell, the actress, when she came through on a professional tour and after a courtship of a few weeks, married her. She was his second wife, his first having died several years before. Later he and Miss Shotwell were divorced and Col. Austin married again. His third wife survives him.

Savannah theatre—venerable house with a continuous history of more than 100 years—has talking pictures.

Bijou is the only vaude-film and stock spot in this section of the state.

Municipal Auditorium, equipped for theatrical performances, is dark most of the time. About two road shows each season.

Picture houses on West Broad street given over entirely to negro audiences are having hard sledding. One is closed through litigation of the colored bank with which it was associated and another is being torn down to make way for a cooling filling station. The leaves put one in operation, indifferently patronized.

SYRACUSE, N. Y.

By CHESTER B. BAHN

Empire—Stock.
Wetzel—Dark.
Savoy—Dark.
Temple—"Behind the German Lines."
Jewell—Vaudeville.
Keith's—Vaudeville.
Strand—"Drag."
Eckert—"Man and the Moment."

With a string of six Syracuse houses contemplated, and the addition of others in the district likely, the Empire Chain Amusement Corporation has been launched here by James Carragien, Texas' theatre operator, who recently disposed of his Lone Star state holdings to William Fox.

The nucleus of the new independently operated circuit will be the Empire, downtown, now playing dramatic stock, and the Savoy, S. Warren St. bandbox, last used for stock burlesque. Two other repeat houses, suburban house and possibly a first-run theatre, are other prospects, according to Carragien.

Charles McCleary is "sitting in" at Loew's State here in the absence of Harry Weiss, vacationing managing director.

Walter Hiers, married to a Syracuse girl here several years ago, is currently at Keith's.

OTTAWA

By W. M. GLADISH

After 10 years as assistant to the director of the Canadian Government Motion Pictures Studio, Ottawa, Douglas G. Keith gets the appointment of Canadian publicity agent at London, England, at a salary of \$2,400 per annum.

P. J. Nolan, proprietor of three suburban houses in Ottawa, complains that the Canadian Government is too high-brow and he is losing juvenile patronage. Nolan has put in a request for good old-fashioned Westerns with plenty of shooting effects.

While workmen were razing the Majestic, Halifax, N. S., a portion of the structure collapsed, six being seriously injured.

With the latest military camp at Kingston, since the war, Manager Smithers of the Capitol there has been doing big business. Everybody in uniform admitted at two bits.

Universal has wired the Lyceum at Winnipeg with Western Electric equipment.

VARIETY'S LOS ANGELES OFFICE

ARTHUR UNGAR in Charge

Loew's State Bldg., Suite 1221-22-23
707 So. Broadway Vandike 0777-78-79

LOS ANGELES

Professionals have the free use of Variety's Los Angeles Office for information. Mail may be addressed care Variety, Loew's State Bldg., Suite 1221-22, Los Angeles. It will be held subject to call or forwarded, or advertised in Variety's Letter List.

Jane Manner has returned to New York seeking a story for Vilma Banky.

Taylor Holmes in "The Sap" at Henry Duffy's. President about Sept. 1.

"Jade God" opens at the Vine Street Aug. 4.

Florence Lake sustained a broken toe in a fall on Santa Monica beach.

Robert Littlefield replaces Eugene Borden in local "Front Page" revival July 28. Borden was suspended by Equity for accepting a film studio contract after June 5.

William Powell's first starring picture for Paramount will be "Pointed Heels." Helen Kane, Esther Ralston and Skeets Gallagher support. Eddie Sutherland directs.

Fire originating in the projection booth of the Tec-Art sound theatre demolished part of the theatre and threatened adjoining stages. Damage estimated at \$5,000.

William McCurdy, manager of Dufwin, Oakland, Cal., replaces Walter Chanoweth as manager of the Hollywood Playhouse during the latter's vacation.

Fern Dale, actress, filed suit with State Labor Commission to collect \$24 alleged salary due from Howard Ralston for work in his repertoire show.

Estelle Taylor in local Good Samaritan hospital for tonsil operation.

Wally Van Pictures, doing 12 two-reel comedies and four feature comedies, go into work at Tec-Art studio Aug. 1. Wally Van will be featured in the shorts and direct them.

Margaret Wycherly, female lead in "The Jade God," next attraction at the Vine Street.

Paramount has assigned Eddie Sutherland to "Saturday Night

Kid," relieving Richard Wallace. Latter directs Richard Arlen in "Medals."

H. A. Fisher, musician, filed suit with State Labor Commission against Felix Obscure, dance hall proprietor, for \$14 alleged salary.

Edward Benson, Tokio representative for United Artists, stopped here en route to Orient after holding a conference with U. A. sales executives in New York. Benson sailed last week.

Edmund Lowe borrowed from Fox by FN to be opposite Billie Dove in "Broadway Hostess."

Complete survey of physical property of Paramount studio completed under supervision of Harry Goetz, assistant, treasurer of Paramount. Report was compiled for Jesse Laskey.

"In Old California," Audible Pictures, is in production at Tec-Art. All-Equity cast includes H. B. Walthall, Helen Ferguson, Larry Steers, George Duryea, Raymond Hallor, Orval Humphrey, Harry Allen, Richard Carlyle, Fred Malatesta, Zola Conan, Paul Ellis.

Guy Bates Post in "The Masquerader" will be the next Duffy show at the Hollywood Playhouse. Opening date not set.

Herman Frommel, musical research expert, has joined M-G staff under a term agreement.

DALLAS

By RUDY DONAT

Majestic—"The Valiant"; Alexandria and Olsen.
Palace—"Last of Mrs. Chesney"; Bob by Gilbert.
Mellie—"This is Heaven."
Old Mill—"Broadway Melody."
Capitol—"The Great Train Robbery."
Magdall—"Night club."
El Tirol—"Night club."
Fountain—"The Great Train Robbery."
Adolphus Roof—"Joe Stoval."

Biz for "Broadway Melody" when it was here first time at the Melba (Public) warranted Al Lever, manager of the Old Mill (Saenger) to try a second week of it at the Old Mill, with good attendance. First time in years any of major Elm street houses have attempted a second run.

Raymond B. Jones, of the Paramount, Omaha, is press agent at Houston. Jones was once here at the Palace, as press agent, and also once manager of the Empire, San Antonio, and Worth, Ft. Worth.

Morris Gest was in town last week, guest of the Dallas Ad League and State Fair of Texas officials, arranging details for road show of "The Miracle," to open at Fair Park Auditorium, Christmas eve. Will also bring his Chauve Souris here.

BOSTON

The Marlboro Amusement Co., organized in 1910, pictures and vaudeville, has petitioned the Court for leave to dissolve. Directors are T. Henry Burke, H. F. Campbell and Albert Drackott.

Lawrence I. Berg has been appointed manager of the Metropolitan. He succeeds Stephen Barutito.

Ellen Swanson, vacationing at Provincetown, was severely injured when an automobile struck a telephone pole. Ten stitches were necessary for a wound in her head.

Edwin Wesley Fuller, Jr., son of Edwin W. Fuller, general manager for the Shubert theatres in Boston, is entering Harvard. He is 17.

Forty lawsuits against Famous Players-Lasker for failure to pay burning of a hat containing films in a street car in 1925 have been settled out of court.

BROOKLYN, N. Y.

By JO ABRAMSON

Jamaica—"The Idol."
Paramount—"Thunderbolt"; stage show.
Yox—"Pleasure Ark"; vaude.
Strand—"Noah's Ark."
Fibee—"From Headquarters"; vaude.
Loew's Met—"Mary Dugan"; vaude.
St. George—"Picture."
Norman—"Picture."
Orpheum—"Picture."

Prominent old timer prize fighter and manager of fighters, Martin J. Sullivan, 44, died here last week. Sullivan in his younger days managed Frankie Callaghan and Johnny Salsburg, noted fighters. Sullivan's brother, Tommy, was at one time featherweight champion. He is survived by his two children, his brother and two sisters. Burial in St. John's cemetery.

More raids on speakeasies in Nassau county within the past week. Five joints visited.

Rockaway has ambitions for larger crowds. Rockaway Publicity Bureau through George Bender has announced that this season they are planning to hold a Mardi Gras after Labor Day.

Decision handed down in Brooklyn Supreme Court that Manhattan Beach Bathing Parks Corporation must take title in accordance with its contract to the Parkway Baths at Brighton Beach. The deal involves \$1,450,000 and the sellers were the New York Investors, Inc., Joseph Day, who is back of the Manhattan Beach Corporation, objected to completing the contract for the Parkway baths because he claimed the property encroached on public thoroughfare, and that the building had developed defects which would cost \$100,000 to repair.

SEATTLE

By DAVE TREPP

Fox—"There Is No Sin" (Madame X).
Seattle—"River of Romance."
Fifth Avenue—"Pink Beds" and Fanchon & Marco stage ideas.
Coliseum—"Not Quite Decent."
Blue Moon—"She Goes to War."
Music Box—"On With the Show" (2d week).
Orpheum—"Divorce Made Easy"; vaude.

"Dracula" closed at Pantages, and house is in contest. Drama goes to Tacoma, and what's next for the Pan is a guess. Lloyd Pantages in charge here.

E. H. Crabb, new division manager for West Coast, back in Seattle, after visiting all the houses and managers in Washington and Oregon.

Vic Myers, leading radio jazz band winner of the all-coast honors in the recent air contest, is back from a trip to the southland. His gang is going to New York about Oct. 1 for station there on the ABA chain, now being completed.

Alice Gentle, a local girl, and Ruth St. Denis, dancer, were the top liners for grosses this season at the Stadium, in the summer concerts put on by ABC broadcasters.

Jim Stevens, northwest writer and author of "Fast Bunnies," stories of lumberjacks, married Theresa Fitzgerald, divorced wife of Eddie Fitzgerald, press agent in charge of publicity for Fox in Seattle. The new Mrs. Stevens was formerly dramatic editor of San Francisco Journal and also of San Diego Independent.

ALBANY, N. Y.

By HENRY RONTA

Strand—"Wheel of Life."
Leland—"Trail of '98."
Hitz—"The Great Train Robbery."
Clinton Sq.—"One Woman Idea."
Sister of Eve."
Grand—Vaudeville.

Only sound pictures hereafter at Proctor's.

Little Jack Little sailed for Europe last week with his wife and father-in-law, Harry Hellman, manager of the Paramount and Royal, Albany.

Managers' association, formed several months ago, in an effort to bring about Sunday shows, will resume fight in fall.

ATLANTA

By ERNIE ROGERS

Capitol—"Last of Mrs. Chesney"; vaude.
Metropolitan—"Broadway Babies."
Howard—"River of Romance."
Georgia—"Madonna of Avenue A"; vaude.
Relitto—"Fall of Eve."

Tom James, manager of the Capitol and for more than ten years

with Loew theatres, resigned, unexpectedly. James nor Lionel H. Keene, southern division manager for Loew, would discuss it.

The Journal has stepped out in its picture policy. Ernie Rogers, for seven years, handling theatres in conjunction with general assignment and feature job, has been put on full time with the films. First time an Atlanta newspaper has given this much attention to flickers.

John J. Friedl recently made southeastern division manager for Publix with offices here.

DES MOINES

Berchel—"Dark."
Casino—"Change."
Des Moines—"Dangerous Curves."
Garden—"Second run."
Orpheum—"Vaudeville."
Palace—"Change."
Paramount—"East Is East."
President—"Dark."
Princess—"Dark."
Strand—"Change."

Morris and Castle shows again on the midway at the Iowa State Fair, Aug. 21-30.

Jack Mead, last year with the Rapids, and here, and Inez Tilton, Des Moines, non-pro, married in the Little Church Around the Corner, New York, July 14, local friends learned.

The town is getting ready to give Tom Mix and Tony a welcome when they arrive with the Seils-Flo circus Aug. 9. The county sheriff, Park Findley, is an old pal of Mix, having formed their friendship in riding together in Arizona in 1895 and 1906 and appearing with the "101 Ranch" wild west show in 1901.

Harry David, division manager for Publix with offices here, has announced acquisition of both the World and Sun houses, Omaha, for Publix.

College Boys Coming In

(Continued from page 1)
dads will pay the salary to keep them on the narrow street. So the bankers are shooting the surplus, particularly those matriarched with the prof's theory of theatrics, up to the wider lane.

A lot of the rah-ah boys are making good. They're willing to do anything; even casting away the college cane and patent leathers for a close-to-the-door man or program rusher uniform. It's the bottom rung they have heard so much about may back in high school, but it's there in "Yes, Sir" with the manager's job, big in their eyes—just around the corner.

It's hard on the old timers, as well. Where ordinary arithmetic and a common sense eye for color were the essentials in the biggest houses, calculus and the principles of dramatics now constitute the curriculum. That and a lot of things that some of the big film bosses never heard of themselves until the college era, like the electric period, foisted itself upon the box office.

The more banker subtly the games can control the higher the beginning. In several cases leads have skipped the doorman and usher periods to step into real jobs about which they knew and still know nothing.

Some are holding on while others, who muffed once too often, have been shifted through the grace of banker backing to more important jobs with smaller, but more dependent companies.

In the Legit
Aside from the bankers, the ever increasing education of film execs of the old school, and even some of the indie, there are about five syllable contacts with the hundreds of applicants colleges are deliberately grinding out all over the country, is bound to take its plank

in the platform of flimdom's modernization.

Prof. Baker's Workshop (Yale) turnout for 1925-26 is significant for both fields of indoor sitting. A few of the Yale boys and their successes since include:

Herbert Biberman, stage manager for Guild play "Dynamo" on the list for next season's "Karl and Anna."

William Freedley, same job, same outfit with "The Camel Through the Needle's Eye."

Lewis Bessler, author of last season's "The Grey Fox"; director of "Flight" and writer of the new play, "Theodora."

Raymond Crossett, manager, Carl Reed office.

Doc McGunigle, Crossby Gage's P. C.

Boyd Smith, writer of "The Patriot," which Joe Shea is producing.

George Haight, mgr. for Herman Shumlin.

Andrew Nelson, who will act in "The Patriot."

Mathew Crowley, s. m. for "The Front Page."

Henry C. Potter-on-the-Bola-Blau directorate.

Daniel Cox, s. m. for "The Jealous Moon."

Donald Onslager, scenic designer for "Follow Through."

Marion Edwards, assistant to Livingston Platt.

F. P. Dunne, Jr., World critic.

Howard Barnes, Tribune critic.

In addition to the above Walter Wanger called at Yale and took away a flock of folk for Park's Hollywood scenic work, including Thomas Ahearn, Audrey Clark, Bill Robeson, Howard Diggs. One, Robt. Cavette, stayed behind to become an assistant director in the Astoria plant.

THE MAY CO.

Let Us Do

Your Shopping

When you are in Los Angeles anything you want will be selected by expert shoppers and delivered to you—a May Company service to busy theaters.

Just Phone MISS MONROE

TUCKER 8211

MINERS

MAKE UP

Est. Henry C. Miner, Inc.

Under Contract to

J. C. WILLIAMSON, Ltd.

BARBARA LUDDY

FOR 20 WEEKS' STAGE ENGAGEMENT IN AUSTRALIA

MOST ORIGINAL

COFFEE SHOP

In the Golden West

Carl MULLER'S—Lill

"TWO OLD TIMERS"

Direct from Train or Theatre

You Are Welcome

724 So. Hill St., Los Angeles

THEATRICAL CUTS

THE STANDARD ENGRAVING CO. Inc.

225 West 35 St., NEW YORK

WHEN THE BIG SHOTS OF STAGE AND SCREEN VISIT HOLLYWOOD THEY ALWAYS LIVE AT THE

Roosevelt hotel

Joseph M. Schenck, Pres.

PLAYGROUND OF THE STARS

Guerini & Co
The Leading and Largest
ACCORDION FACTORY
in the United States
The only factory that makes any of the Best—Made in U.S.A.
277-279, Columbus Avenue
San Francisco, Cal
Tree Catalogues

DOROTHEA ANSEL
226 W. 72d St., New York City
The Sunshine Shoppe
OPERA LENGTH, HOSIERY
and the dainty things milady loves

SCENERY and DRAPERIES
SCHELL SCENIC STUDIO, Columbus, O.

STRICTLY UNION MADE

H&M PROFESSIONAL TRUNKS

\$60.00 and up

Hartmann, Oshkosh & Mendel Trunks
ALL-NOVELTY—MADE AT GREATLY REDUCED PRICES

ALSO 1,000 USED TRUNKS OF EVERY DESCRIPTION
WE DO REPAIRING OPEN EVENINGS WRITE FOR CATALOG

SAMUEL NATHANS, Inc.

668 Seventh Avenue, between 40th and 41st Streets, New York City
SOLE AGENTS FOR H & M TRUNKS IN THE EAST
Phones: Longacre 6197, Pennsylvania 9064

FANCHON and MARCO COSTUME CO.

Creations Original

SEE THE UNUSUAL COSTUME EFFECTS

IN

FOX MOVIE TONE FOLLIES

AND ALL

FANCHON and MARCO "IDEAS"

PLAYING FROM COAST TO COAST

FANCHON and MARCO COSTUME COMPANY

643 So. Olive St., Los Angeles, Calif.

THE DUPLEX
HOUSEKEEPING FURNISHED
APARTMENTS

330 West 43rd Street, New York
Longacre 7132

Three and four rooms with bath, complete kitchen. Modern in every particular. Will accommodate four or more adults.

\$12.00 UP WEEKLY

STRAND HOTEL
BOSTON

In the heart of the theatrical district.

Professional Rates.
Single, \$8.00 up
Double, 10.00 and up.

442 Washington St. (at Bay State St.)

LETTERS

When Sending for Mail to
VARIETY, Address Mail Clerk.

POSTCARDS, ADVERTISING
OR CIRCULAR LETTERS WILL NOT
BE ACCEPTED.

LETTERS ADVERTISED IN
ONE ISSUE ONLY

Thalley Marie
Hanks Marie
Bartram & Dixon
Hessette Chas
Brown Howell
Heller R. W.
Cowell Jack
Creek E.
De Groot E. S.
Douglas Irene
Downey Geo
Francisco W. H.
Grenville Claire
Hayes Marjorie
Hollister Len
Johnson Red
Kay H. B.
Kelly Orry
De Benedetti D.

CHICAGO OFFICE

Alberto Harold
Anderson Lucille
Austin C. R.
Beck & Regan
Bradley Jack
Brown Burton
Catho T. L.
Chas. Theo.
Cornell Charles
Dennison Geo.
Evans Alvin
Evans Lee Barton
Frohman Bert
Frostini P.
Gifford W. C.
Gilbert Bert
Glenn & Richards
Goodlette W. J.
Hamilton Frank
Hammond A.
Hannford Poodies
Harbor Madeline
Herman Lewis
Hertz Lillian
Hogan & Stanley
Iverson Fritz
Kelly Andy
Kincaid Jackie

JEFFERSON

(Continued from page 54)

with his eccentric clowning and participating in the dance finish. Laughs and good specialties. They liked it immensely. Saturday night, Marco and Raye, mixed team, with man doing pop comedy, registered heavy in the rib-tickling division, the laughs from the comic's misinterpretation of his "feeder's" lingo. Verbal clowning is topped off with dancing, but it's the laugh stuff that counts.

Seabury, O'Shea and Irving, nine-piece revue, mostly girls, snopped up with a delectable song and dance revue in closer.

Good biz Saturday.

STATE-LAKE

Chicago, July 20.

A substantial, honey-slow, well loaded with hoke. Unusual cohesion of spirit between the picture, "Father and Son" (Col.), and the six acts.

Labero, opening, is an animal trainer billed as a hypnotist. Three assistants, including an announcer used. Surefire turn for smaller towns, and can stand featuring in them.

U. S. Indian Band in end spot drew heavy billing outside the house and took the biggest applause inside. Hunk of hoke with a patter by the m. c. about the fading glory of his race. It sobbed the mob. Music ranged from good to fair, but good for the Indians.

John, Burton, and dancing comic, with two girls, did fairly No. 2 with material wherein he is caught by the wife with a girl friend. Dancing for finish and insures a suitable exit. Lines aren't very bright.

Dorothy and Rosetta Ryan, third, pretty-dressed harmony team, introduced a series of songs and a little talk for moderate result. Reliable

HOTELS FOR SHOW PEOPLE

Hotels LORRAINE and GRANT--Chicago

LORRAINE

SINGLE ROOM-BATH-\$20.00 UP
DOUBLE ROOM-BATH-\$12.00 AND \$15.00 WEEKLY
DOUBLE ROOM WITHOUT BATH-\$14.00 WEEKLY
LEONARD HICKS President.

GRANT

SINGLE ROOM WITHOUT BATH-\$12.50 AND \$15.00 PER DAY
SINGLE ROOM WITH BATH-\$20.00 PER DAY
DOUBLE ROOM WITHOUT BATH-\$14.00 PER WEEK
DOUBLE ROOM WITH BATH-\$17.50 AND \$21.00 WEEKLY

HOTEL JACKSON
137 West 45th St.
East of 62nd Ave.

Completely remodeled—everything of the best—Simmons furniture (four-poster mattresses), hot and cold water, telephones, showers, electric fans.

\$12 for Single Room
\$15-\$17 for Double Room
\$16-\$18-\$20 for Double Room (with Private Bath)

SUMMER CONCESSIONS

This is the ideal hotel for the non-in-the heart of the theatrical section

Phones Bryant 0573-4-5

Hotel FULLTON

Opposite N. V. A. Club

\$ 8 and Up Single
\$13 and Up Double

Shower Baths, Hot and Cold Water and Telephone

Electric Fans

264-268 West 46th Street
New York City

Hotel HUDSON

102 West 44th Street
New York City
Phone BRyant 7228-20

600 HOUSEKEEPING APARTMENTS

LANDSEER APTS.
245 West 51st Street
Columbus 8950

IRVINGTON HALL
355 West 1st Street
Columbus 1360

HILDONA COURT
341-347 West 45th Street. 3560 Longacre
1-2-3-4-room apartments. Each apartment with private bath, phone, kitchen, kitchenette.

\$18.00 UP WEEKLY--\$70.00 UP MONTHLY

The largest maintainer of housekeeping furnished apartments directly under the supervision of the owner. Located in the center of the theatrical district. All fireproof buildings.

Address all communications to
CHARLES TENENBAUM

Principal Office: Landseer Apts., 245 West 51st Street, New York
Apartments can be seen evenings. Office in each building.
Will Lease, by the Week, Month or Year - Furnished or Unfurnished.

SUMMER RATES NOW \$14 UP
LOU HOLTZ'S
YANDIS COURT

241 WEST 43RD STREET, NEW YORK CITY
PHONE LACKAWANNA 7740

One and Three Rooms, Bath, Kitchen, Completely Furnished
In the Heart of Times Square

WRITE, PHONE OR WIRE FOR RESERVATION

THE BERTHA FURNISHED APARTMENTS

COMPLETE FOR HOUSEKEEPING.
325 West 43rd Street
Private Bath. 3-4 Rooms. Catering to the comfort and convenience of the professional.

STAN HEAT AND ELECTRIC LIGHT

CLEAN AND AIRY.
NEW YORK CITY
\$15.00 UP

trip to England could not see much difference between the English capital and New York, except that food prices in England are higher. He is bringing home a batch of hand-knitted sweaters, leaving whatever castles we have behind.

Emile de Ruelle, British International film editor, staying on, his option having been taken up at the last minute. De Ruelle was all packed to pull out for Hollywood, where a dog, a son and a wife await him. Rex Taylor and Ed Newman, also Hollywood post-grads at dear old B. L. P., are definitely out, as is Syd Chaplin.

George Jean Nathan has arrived, not so much to sock the show biz, already hanging on the ropes, as to look over the ropes, after a cottage in Surrey, Bob Sherwood down there, too.

To show how completely Pica-dilly and Leicester Square have gone over to the enemy, the Cafe de Paris, atop-down night club which is the rendezvous of the Prince of Wales and many Americans, now advertises "Downstairs to Broadway." Slogan induced by the bull market interest London is showing in all talkers which merge cabaret life with underworld, gyps and racketeers.

Musicians for Edgar Wallace's talker, "The Grimsby Circle," started—26 of 'em Shooting at Wembley, British Talking Picture for British Instructional, Wm. Baker, sec. of union, balked when \$45 a day soloists were offered a cot. Replaced with others at the \$10 rate.

Twenty thousand musicians out of work.

Lord Northesk, whom Peggy Joyce aired, marrying Didi Vlasto in August. Jessica Brown divorced him a year ago. Vlasto plays tennis; other two were "Follies" graduates.

Shir Thomas Lipton, getting his Shamrock V ready for a trimming this summer, trained himself picking losers at Ascot.

Charles B. Cochran threw a party for his gorgeous gals and danced himself with Tilly Loach.

Daily Mail getting all burned up over women's styles at races. Dresses too long and untidy, according to Mail's taste, if any. "Frightful" and "Horrible" are the Mail's theme songs on new fashions.

Fighting for the Freedom of the Knees.

Patrick Hamilton, author of

"Rope," who's had three novels published as well, is only 24.

Too Young Too Late
Eugene Ysaey, Belgian violinist, now recovering following amputation of right leg. Next to Caesar Franck, he is country's greatest musician. Toured States during war. He once was asked to teach a child genius.

"How old?" asked Ysaey.
"Four."
"Too bad, too late!" wisecracked the maestro.

Pay Nothing
Carl Brisson, musical comedy star, now doing a talker called "The American Prisoner," visited John Maxwell, Glasgow lawyer who is British international head, about a tilt in salary.

Came out, head down.
"Did he pay?" asked Brisson's femme.
"Pay?" yelled London flap's delight, "he didn't even pay attention." This considered now furthest north ever reached in Scotch thrift.

Paris Chatter

(Continued from page 74)

used a one-for-one basis, but are not carrying out the program.

Jane Aubert is back in town from Chicago, and may remain through the fall to appear in a French version of an American operetta.

Janette Flynn and Delysia are spoken of as stars for "La Nouvelle Lune" (New Moon), which Fontanettes and Lehmann are producing at the Chatelet about Christmas.

Bill Henley, who has been singing for the past two years at Harry's New York bar, has left the place. Paul Farrell succeeds him.

"Ten-Hut" is back at the Gaumont Palace after playing six weeks at the theatre this spring. Shortage of American films is the answer.

Edwin Carewe says that the all-dance picture is wrong and he will include features of the old silents in his forthcoming productions. Ed left for Hollywood shortly to start another picture with Dolores Del Rio.

The American Theatre Group starring Lucille Lovvorn is about to start rehearsal on the "Merchant of Venice." Miss Lorraine will portray the role of Shylock.

for a mild elick.

Followed by Claiborne Poster, of legit, in a sketch made from the play "Saturday's Children." A few months ago Miss Foster played this at the Palace, and was liked considerably less than here. Reasons are that the performing is handled much more obviously now and is better suited to a pop-price vaude crowd. About a girl who is assisted by her roommate in getting the boy friend to propose. Went over strong, contributing its share of the bill's hoke.

Gene Green, heavy favorite in Chicago where he started and caught on, quite a few years ago, held next to closing with songs and current events chatter. Girl and boy in harmonies, sex combination work with him. Easy seer, although a couple of his political gags are losing punch through age.

Almost capacity main floor for first show Saturday. General Keith change to Saturday openings has been of benefit. When Saturday business has increased without hurting Sunday.

Bing.

METROPOLITAN
(Vaudefilm)

Funny about Loew's Met in Brooklyn. When the newer houses climbed up almost overnight it was said that the Met would have to take a rear end. Yet the Met Saturday had almost capacity for that second show. That in itself is some achievement when one considers its size and the holiday with Coney, Brooklyn's first.

The first Saturday opening bill must be doing the house good at the b. o. Variety section had no outstanding names, but the screen feature, "M-G-G-M," may have a far drawing effect.

Vaude opened with Young China, corking good dumb act with contortistic acrobatics. Dorothy Wahl, second, has been around the Loew's houses some time. She sings, kids about her weight and goes in for a characteristic bit about the husband who was unwieldy. She remarks: "I know he's true. He's dead. I shot him." Must have hit the Brooklyn mamas—hard, judging from the laughs which greeted it.

La Marr and Boice (New Acts) followed. Not so easy for the women to follow one another as they do here under the new procedure of vaudefilm, yet they did very well, all things considered.

Ann, Codes, headlining with Frank Orth as her comedy foil, was the big comedy standout. Easy, flippant, the Codes and Orth combo started bowling down the Loew's.

Closer was the Cassa and Lehn, dancing duo with the neat, well-dressed Tiller girls, a feature by themselves. Cassa and Lehn get a lot of genuine comedy out of their travestied adagio dance. Mark.

LINCOLN SQ.
(Vaudefilm)

Well-rounded bill here the first half caught the audience in a good mood.

Show got away to a good start with the Royal Sidneys (New Acts) as a novelty opener. Louis London with his western habit opened with a number of the wide open spaces. His recreation of the difficulty of American slang put over cleverly, with the audience grasping all the language and ready to show they understood. A song, for which he brooded his brother, Jack London, wrote the lyrics, was put over earnestly and pleased. Tried to bow

off after six minutes, but was forced to stay on for three more, during which he parodied the exaggerations of the pictures and worked hard to put over "Brown October Ale," which he stated he sang with the Boston Opera Co.

Dixon, Holer & Co., in "The Wall Street Girl," have a nice skit about the poor boy trying to bluff his sweetheart and her father when they come in town to visit him, by the last minute. De Ruelle was all packed to pull out for Hollywood, where a dog, a son and a wife await him. Rex Taylor and Ed Newman, also Hollywood post-grads at dear old B. L. P., are definitely out, as is Syd Chaplin.

Browning and Clark (New Acts), blackface comedians, proved a neat turn. Colonial Sextet, with their parlor classical selections, closed. Three men and women, geared as the name implies, began with one of those old-time ballads. Two classics, known and appreciated by the older folks, were well sung. Voices are blended and soothing. Curtain came down on the sextet singing an Italian opera as it would be sung jazzed up. Harmless little act which recalls the better things in life.

The screen featured Par's "Gentlemen of the Press" Colorful sound short. Five Movietone clips and six M-G-M news clips. House practically full.

STATE
(Vaudefilm)

But three acts this week: "Maytime Melodies," flash production and series of specialties, runs 58 minutes to supplant the usual number of individual turns. Good summer vaude and first Saturday opening for this Loew house.

"Mary Dugan" (M-G) is the State's feature in its third showing on Broadway. After the two-day stay at the Embassy and two weeks at the Capitol, it still has enough left to nourish the State.

The three acts lead off with Don Valentino, big time wire walker in a big time tight wire turn with a girl in support. Valerio is a dancer on the thread, doing splits and stunts in rhythm instead of the jumps, and in doing so he's different. He could have encored or spoken, but he took three bows and walked.

Tucker and Smith were a let-down in the deuce, merely because their trick musical routine drags all the way and then finishes with the least effective number in the act. Should they devise a better finish, there is little doubt they would be spotters instead of deucers. No need to state both can play their instruments, and they have a comedy idea.

"Maytime Melodies," pretentious vaude production of 35 pieces, including a chorus and a band on the stage, is down in the dumps one moment and in the heights the next. Frequently it builds up to smash proportions, then slides back to where it started. System is needed to keep it up when it gets there. Specialists involved insure it will get there often. Big.

London Chatter

(Continued from page 74)

such is the case. Doors are now open at 11:30 a. m., and one can see quite a good crowd of ticket-holders. The first show is at 11:30 a. m. 18 cents all over before 1 p. m. Joe Schmitzer of RKO on his first

MABLE RUSSELL LEONARD SAYS:

For Years A GREAT VARIETY STAR



EDDIE LEONARD

THE MINSTREL MAN

Now a GREATER STAR IN TALKING PICTURES

! PROOF !

READ WHAT THE CRITICS SAID ABOUT

EDDIE LEONARD

IN HIS FIRST TALKING PICTURE

UNIVERSAL'S

"MELODY LANE"

Quinn Martin, "WORLD":

"But it is my belief that Eddie Leonard sang his songs with a simple grace and certainly with a very profound sincerity, and that if we are to consider the type of film which he had set out to make, the long years of service which that voice of his has rendered and the difficulties under which he must have labored in attempting to measure up to the new device before him, he did infinitely better on the whole than most of us might have expected of him.

"I somehow am possessed with the hope and the conviction that it will make a million."

Abel, "VARIETY":

"Eddie Leonard works chiefly in white face. He only dons the cork for the song specialties. Eddie Leonard's name will take care of the draw. He has a strong rep as a minstrel man."

C. W. L., "EVENING JOURNAL":

"The stage presentation won rounds of applause for Leonard, who gave a series of snappy steps and sentimental ballads in his well-known blackface."

M. T., "HERALD TRIBUNE":

"Eddie Leonard, the song and dance man, appeared in blackface, a white high hat and a ruffled shirt at the Globe theatre last night and sang 'Beautiful,' 'Sugar Cane Round My Door' and as an encore 'Water Boy' to the rousing cheers of a first-night audience."

Regina Crewe, "N. Y. AMERICAN":

"Eddie Leonard, dean of minstrelsy, got a hearty hand last night at the Globe theatre to start him off well on his motion picture career.

"With the selection of happier story material, Leonard should far surpass his initial effort."

Irene Thirer, "DAILY NEWS":

"Drew as many hands as one man could hope to get from his audience."

Bland, "DAILY MIRROR":

"Eddie Leonard is a fine old performer. It's disappointing to see him miscast in this ordinary story, which has nothing whatever to do with his glorious career as the beloved blackface song-and-dance man."

"MELODY LANE"

NOW PLAYING Twice Daily
At GLOBE THEATRE, Broadway, N. Y.

VARIETY

PRICE
25¢

Published Weekly at 154 West 44th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCVI No. 3

NEW YORK, WEDNESDAY, JULY 31, 1929

64 PAGES

SUMMER HIGH \$132,300-ROXY

Belasco Grooming Dorothy Knapp As Star Successor of Lenore Ulric

David Belasco and Lenore Ulric have come to a parting of the ways after 15 years' of association. The present break is permanent.

Miss Ulric has been engaged by Messmore Kendall for his forthcoming production of "This Sandy Hooker." It begins rehearsals in New York next month after Miss Ulric has completed a current picture in Hollywood.

The break is reported final, with Belasco figuring to develop Dorothy Knapp, Earl Carroll's prize beauty, to supplant Miss Ulric as ingenue star of the Belasco output. Just where Carroll will figure in the Knapp affair is dubious, if at all.

Although Belasco's plans for development of Miss Knapp for legit have been zealously guarded to (Continued on page 40)

Expects to Find Legit Lead Among Choristers

A producer who is casting a drama has appealed to Dorothy Bryant, head of Chorus Equity, for a good looking, unsophisticated girl with a perfect figure to play the leading femme role.

The girl must be capable of speaking lines with a distinctive Southern accent.

The producer hopes in this way to discover another Helen Hayes or Ann Harding in the chorus, those stars being tied up with prior contracts.

Although more than a dozen girls have been interviewed, all have been wanting.

The producer still persists.

Girls at Seashore Can Protect Themselves

Asbury Park, July 30. Shortage of males at the seashore resorts around New York these days is noticeable except on Wednesdays and week ends when there are some signs of balance in that direction. In some of the resorts such as Asbury Park and Atlantic City, girls strolling the boardwalk during the early part of the week outnumber the boys five to one.

Girls vacationing at Jersey shore resorts are stepping out nights in groups of twos, threes or fours without male escorts, making the game rooms, roadhouses and the better class speakeries and are given ample protection by the house against loose males hanging around.

Resort roadhouse operators report that they have served more risqué "dinner and supper" parties of unescorted girls and women this summer than in previous seasons, with those having a liberal allowance or income giving the wheels in nearby casinos a regular play. These females are also seen each (Continued on page 47)

NOT A \$2 FRIEND!

Montreal, July 31. "Haven't I a \$2 friend in Montreal?" said Victor McLaglen, the Fox film star, as he slipped out the rear way of his hotel to catch a train for New York.

McLaglen's horde of former war pals or buddies five-dollared him out of town. They rushed him in droves, all claiming to have been his buddies in France and all touching him for not less than five.

\$8,000 CASINO'S WKLY. PROFIT IN PARK

The new Casino in Central Park is averaging \$8,000 weekly profit.

This average has been maintained since the de luxe eatery commenced its melon-making record about two months ago under the management of Sidney Solomon. Obliging all other class nite or day resorts in New York's midtown to close, with the hot weather as their alibi, the Casino continued on its coin-getting gait despite the heat. Its clientele is the ultra of all the classes it draws from.

Trade at the Casino has sent the coat room checking concession to a price of \$250 nightly, while the car starter is said to pay \$125, a night for that privilege.

Before the current regime undertook to revamp the old Casino into a modern restaurant of elegance and a credit to the City of New York the Casino starved to death in patronage, looked like a pigsty inside and out, and generally bore a bad name.

On the Make? Maybe—But Sid, No By-line Here

Margaret O'Connor, private secretary to John L. Ellwood, vice-president of the National Broadcasting Co., has been given a screen test by R. C. A. Photophone.

It has long been commented that the NBC stenographers are the prettiest collection of "amanuenses" extant, with not a few beauts among 'em. The NBC, through the RCA and allied film connections, contemplates promoting Miss O'Connor as a screen bet. For a looker, she is paradoxically also an efficient secretary.

HEAT ACTING AS AIR-COOLED DRAW

Roxy Did It with "Lucky Star," H.O.—Hot Weather Driving People Indoors Early—Big Morning Crowds—"Dr. Fu" Did \$56,900 First Week

SIX \$2 FILMS LEFT

Some time-honored traditions of show business are being badly pummeled these days. Heat, the venerable enemy of the box office, has been converted by mechanical science into an ally. Instead of keeping people out the scorching mid-summer sun is driving the citizens into the soothing cinema breezes.

This is more noticeable this summer in the astonishing morning trade at the bigger houses. Early comers were largely credited last week with giving the Roxy the sensational July gross of \$132,300 with "Lucky Star."

As the Roxy does not clip its prices below 50 cents however early the bargain-hunters come, a sizeable breakfast gathering gives hefty leverage in hoisting the gross.

Besides the Roxy at least three other continuous performance houses registered excellent takes for those cooling plants. Strand accumulated \$36,000 on the pop priced engagement of "Noah's Ark" and the Far-

(Continued on page 8)

Davey Lee Isn't Working and Hays' Office Is Laughingly Ignorant

Until little Davey Lee gets some one to tell him that he can't jump contracts in Hollywood and expect other big men, particularly Hays-

Boudoir Bull's-eye

Venice, Cal., July 30. Local amusement pier has a throw ball game where, if you hit the red disk, the girl falls out of bed.

Boudoir set, behind a net, reveals the gal in repose perusing a book, paper, magazine or whatever she's trying to catch up on. Twenty-five feet away the boys pitch as pitch-can at the rate of four for a dime and 10 for a quarter.

Bull's-eye makes the girl's name, Fanny. She sometimes casts a bored glance in the direction of her tormentors, and then calmly climbs back between the sheets to await the next bombardment.

Posing Models' Graceful Carriage May Land Gals in Radio Pictures

Signals

Hollywood, July 30.

Former stage star has erected a lighthouse on the grounds of her beach home. When the beacon flashes it means "open house"—and those who know come from miles around.

Flag pole works the same way in the day time, Old Glory being the free-for-all signal.

No flag, no light—quiet on the Potomac.

Radio Pictures is scouring the employment agencies in New York for film finds. Word has been left with a number of agencies specializing in artists' and commercial models to send the most likely looking prospects to Radio's offices for interviews and screen tests.

The applying girls do not report in the manner of stepping into a new job, but with hopes of landing in pictures.

Radio's reported belief is that commercial models, through their (Continued on page 47)

Public Dancing Sunday Permitted in N. Y. State

Buffalo, July 30.

Sunday blue laws were given a washing and hung out to dry in Supreme Court when Judge Ackerman handed down a ruling that public dance halls in Buffalo could not be closed on Sunday, either under the state laws or city ordinances. The ruling will probably apply to all parts of the state. It is unlikely the reformers will take the case higher.

Arcadia dance hall made application to the court to compel the mayor to issue a permit for Sunday dancing. Upon complaint from the W. C. T. U., Mayor Schwab had ordered dance halls closed Sundays. Although the particular ruling applies only to the Arcadia it establishes a precedent which will probably become operative immediately.

Judge Ackerman in his decision stated: "I can find no authority for holding that the City of Buffalo has power to say whether or not public Sunday dancing should be permitted. Such power must come from the legislature. In my opinion neither the city charter nor any sections of the Penal Law touches the question."

Waving-Flag Trailer

Dallas, July 30.

Mrs. Newton D. Chapman, Coleman, Tex., head of publicity committee United Daughters of the Confederacy, will prepare a patriotic flag film, to be distributed nationally by the organization.

It will show flag waving, with boy and girl doing official salute.

Film will be 3-minute trailer and furnished all theatres to be shown on holidays.

Released Nov. 1.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWNS AND UNIFORMS
1637 B'WAY, N.Y. TEL. 5500 PENN.
MAKING OVER 25,000 COSTUMES TO RENT

Latin America Ahead of Europe In Number of Big Capacity Houses

Washington, July 30. In contrast with Europe with its approximate 20-odd theatres with over 2,500 seats, Latin America stands up with over 30 such houses, including several with 5,000 seats and one with 6,000.

In a tabulation of the Latin American picture houses compiled by the motion picture division of the Department of Commerce, it is disclosed that Argentina has 34 theatres all above 800 seats and one at 2,500; Brazil, 67 theatres with but 15 of them less than 1,000 capacity. Over 30 of the Brazilian houses run between 1,200 and 2,500, while two are listed at above 3,000 and one, with two auditoriums, the Cine Odeon, Sao Paulo, of 2,800 and 2,300 capacity.

Chile has 26 picture houses with but two listed below the 1,000 capacity mark. Others range from 1,000 to 3,000 seats with one in the top class. This does not include City of Santiago, report from there having not yet been received.

In Mexico, its principal city, Mexico City, has 34 houses with 1,400 seats or more. Balance of Mexico has 35 houses all more than the thousand capacity.

Cuba is listed with having 39 picture theatres with only three below 1,000 seats. Several run above 2,500. Colombia has 14, running from 1,000 to 5,000; Porto Rico, 6 between 900 and 1,200; Venezuela has 12 ranging from 1,000 to 2,500 capacity; Uruguay, 9 from 750 to 1,100; Peru, 3; Salvador, 4; Panama, 4; Ecuador, 7; Nicaragua, 6; Guatemala, 7; Bolivia, 2; Honduras, 2; British Guiana, 1; Barbados, 2; Dominica, 1; Bermuda, 1; Dominican Republic, 4; Paraguay, 3, and Costa Rica, 3. All of these lesser number of houses range from 650 to 1,500 capacity.

In the preparation of this list the picture division stated that an attempt had been made to list only what could be termed de luxe houses. As the interpretation of de luxe may mean most anything, according to standards of a country, it is pointed out that the list must be accepted as not final or complete.

Further, an attempt has been made to only include theatres that operate on a full time basis. That attempt was realized cannot be said by the department, it is stated.

SAY FOX SEEKS TO ACQUIRE EMELKA

Berlin, July 30. William Fox is negotiating for a majority of stock in Emelka, a second largest producer and theatre owner in Germany.

If the deal goes through, it will place Fox in the strongest position in this country of any American firm doing business here.

Paris Film Programs

Paris, July 30. Only change in cinema attractions this week is "Diamond Handcuff" at the Gaumont.

Other leading houses repeat last week's bills:

Paramount—"Innocents of Paris" (5th week).
Madeleine—"Flying Squadron."
Mame—"Submarine."
Aubert—"Jazz Singer."
Marivaux—"Bessie on Broadway."

NOTICE

Additional foreign film news on page 59.

NEWS CREW'S ROME JAM

Jack Connolly's Movietone Boys After Record of Pope's Appearance

Paris, July 30. Story got around here that the Fox Movietone newsreel crew in Rome were jailed due to their zeal in seeking a record of the Pope's public appearance last week.

Jack Connolly denied there was serious trouble. Camera crew were taken to local police station but released immediately and their equipment returned to them the following morning.

All-British Film Revue, With Talk, Songs, Color

London, July 30. Arrangements are set for production here of at least three talking pictures.

An all-dialogue revue in natural color is to be done by Charles B. Cochran for British and Dominion Film Corp.

The same company has closed a deal with Tom Walls for the filming of "Rokeya Nook" with Ralph Lynn starred.

Third project is a deCourville talker entitled, "Hullo, Talkies."

J. Goldschmidt, managing director of Sudfilm, German producer allied with British International, is at the Biltmore, New York, on a pleasure trip.

Discussing sound developments in Germany, he said his concern is making its first experiment in talkers. British International is making a dialog picture, "Atlantis" in London, and the same sets are being used for the duplication of the picture by a German east brought on from Berlin for the purpose by Sudfilm.

Russia on Sound

Washington, July 30. Sovkino, Soviet film producer, has ordered 50 sound-film sets (process not mentioned) says George Canty, trade Commissioner, Paris.

Imports of sound-film installations are prohibited with it now being considered to place a like ban on projectors. Claim is made sufficient projectors are manufactured in Leningrad to cover domestic requirements.

First Russian film with sound effects and dialog is now in process of making, says Canty, with cast not announced.

Special control committee is now making a revision of all Soviet film companies with the job scheduled to require six months before completion.

HAWAII GOES TALKER

Honolulu, July 30. Hawaii theatre here has just gone talker with "In Old Arizona" on the screen, and the entire orchestra, fingering missives bearing notice that the two weeks clause is in effect.

Don Barrientos, director of the pit crew, departed for California, while four native musicians remained on the island, taking jobs with Rene Williams' band at the Princess.

Lasky's "Find" Sails

Paris, July 30. Nini Martini, young Italian singer whom Jesse Lasky discovered here is due in New York early this week on the "Paris" enroute to Hollywood to appear in talkers.

Lasky heard Martini sing at a farewell dinner given to the American picture man last May. When he sailed the next day he left word with the Paramount representative to make a contract with the young man.



They Draw 'Em In
MARY AND MARGARET GIBB
America's only native born "Siamese" twins, with their mother, the only woman to survive the birth of "Siamese" twins. Opening Sept. 1. Assisted by Billy Reinhart and Lou and Les Sherr.

AN ARTHUR KLEIN-TERRY TALKER ATTRACTION. Suite 1405, 1560 Broadway, New York.

Bromheads Out; Ostrers Triumph In Gaumont Co.

London, July 30. Gaumont British situation is expected to crystallize at the meeting set for Aug. 2 when Col. Arthur and Reginald Bromhead will resign. At the same time Mark and Maurice Ostrer, bankers behind the concern, and Jan Little will join the board.

Charles Woolf is expected to replace Reginald Bromhead as managing director, while one of the Ostrers becomes chairman of the board.

It is the belief here that William Fox money has come into the concern, Arthur Blumenthal having made a deal with the Ostrers, who are sponsors for Woolf.

The bankers have for some time been maneuvering for the elimination of the Bromheads ever since they learned several months ago that their presence on the directorate challenged the Ostrer control.

Now the story is that the Bromheads have disposed of all their stock holdings and may quit the picture trade altogether.

How Will Evans will fit into the new situation is not clear and will not be until the meeting. The expectation is that he will get entire charge of the theatre operating end. If he doesn't it is reported likely he will step out and join John Maxwell, who now has more than 30 theatres in the Associated British circuit and would welcome an association with Evans.

All these changes may mean the closing down of Gaumont's production activities and putting producing through the Gainsborough company. Some support is given to this idea by the fact that Gareth Gundry, former Gaumont production manager, is leaving British International this week and joining Gainsborough as production advisor. His first assignment is looking after "Journey's End" in a supervisory capacity.

British Film Field

By Frank Tilley

London, July 19. "Since the Ostrer Brothers 'bought' the unused common stock in Gaumont-British, the tide of rumors has re-flowed. Yesterday (18th) there was a meeting of stockholders, who passed a resolution no voting power should lie in the stock so far unissued (1,316,571 common, recently bought by Ostrers), unless it is in British hands, which, after consulting counsel, was as far as the corporation could go to prevent the Ostrers making a deal with American interests. Colonel A. C. Bromhead has frequently declared he will not allow control of the company to pass into foreign hands, while the Ostrers have tried to make deals in apparently more than one

See RCA German Hookup in Stock Deal to Check Western Electric

U. A. QUILTS ARGENTINE?

Product and Contracts Taken Over By Local Concern

Buenos Aires, July 30. Film trade here has been given to understand United Artists has retired from the Argentine market as a distributor.

The Sociedad General is said to have taken over the handling of its product, at the same time taking on its outstanding contracts.

Reported move came as an entire surprise to the exhibitors buying U. A. releases. Sociedad declines to comment on the matter, except to admit that negotiations are on.

Otterson Looking Over Germany in Person

With J. G. Otterson, Western talker chief, scheduled to return to Europe within the week, the move is seen as contradictory to reports that world peace and a cross-licensing agreement has been practically established between the electric and Klangfilm-Tobis.

According to the Western home office, the electric sound head is reported to have refused to make a personal statement and to have privately described his series of recent conferences with the Germans as "only within the verbal stage."

Klangfilm-Tobis' first preliminary victory in a native (German) court in the barrage of litigation started overseas is observed to be hardly sufficient to warrant Western's granting a rival the use of patents which have been so jealously guarded in America. The privilege would, it is claimed, cut deeply into foreign business which the electric all along has made no secret about expecting to corner in its entirety.

The statement issued from the W. E. headquarters immediately after the German decision substantiates the belief that Western will not let down the bars to foreign competition until it has exhausted every resource of legal and financial means.

Otterson's latest trip, it is gathered, is for the purpose of personally reviewing the situation before giving the Germans anything in writing.

"On With Show" Liked At Preview in London

London, July 30. Warner's "On With the Show," first talker in natural color to be shown here, had its preview at the Piccadilly yesterday and got 100 per cent raves from the reviewers.

Betty Compson is figured as a sensational come-back in the articulate screen.

Picture goes into the Tivoli following "Bulldog Drummond," probably Aug. 10.

English Girl's 1st

Los Angeles, July 30. Juliette Thompson, English stage and screen actress, has arrived in Hollywood for her first American film, "Woman to Woman," Tiffany-Stahl producing.

Berlin, July 30. General Electric has bought a block of stock in A. E. G., the most important German Electric corporation. In the transaction the trade here sees an important move in the confused talking picture situation.

Significance of the move is that A. E. G. is behind Klangfilm which holds most of the German sound device patents and is aligned against Western Electric in patent suits.

General Electric's acquisition of stock is interpreted as the first step toward assimilation of Klangfilm by General Electric (and by inference by RCA), dominating which case RCA would take over Klangfilm's fight in the German courts against Western Electric equipment.

Contingent Question Up
Meanwhile the industry is in confusion over talking picture contingent proposals. President Scheer of the Exhibitors Association and also head of the body's Prussian branch, is out for a one-to-one basis for American importations.

The distributors oppose such an arrangement, demanding permission to import talkers on permits for silent product.

German press is opposed to restrictive measures which would postpone the importation of American sound product for a long time, since there are but few German talkers in sight and without this material there could be no exchange.

DOUBLING UP ON FOREIGN SALES

American film companies are gradually doubling up on their foreign exchanges as a first move in what foreign departments state will be an eventual retirement from world-wide sales organizations.

It is believed that unless the language problem is solved most of the American companies will only maintain distribution points in Great Britain, Australia and other English-speaking lands. For the rest of the world they will adopt a policy similar to the "states right" market among the indices in the United States. They will sell territorial rights to foreign concerns either on flat buys or on percentage terms.

Few of the companies on present schedule plans will have silent prints of more than 50 per cent of their product. This curtailment together with local restrictions in certain foreign language countries is behind the trend to drop international distribution in favor of national rights.

Latest merger of exchanges is in Japan and the Orient, where M-G-M has acquired. United Artists product up to and including "Evangeline."

Austria's Exhib Strike Still On—No Effect

Washington, July 30. Report to the Commerce Department states the exhibitors' strike at Innsbruck, Austria, which started July 1, is still continuing with the municipal authorities refusing to make any concessions on the entertainment tax.

Stoll Drops Shorts

London, July 30. Stoll has ordered the discontinuation of all talking shorts at both the Alhambra and Coliseum, but is retaining the Fox Movietone news reel as a feature.

Thumbs down on the shorts when a check showed the audiences were walking out on them.

The Tiller Dancing Schools of America, Inc.

54 WEST 74th ST., NEW YORK
MARY READ, President
Phone: EDIncott 8215-6
New Classes Now Forming

FOSTERS AGENCY

GEORGE FOSTER (Established 40 Years) HARRY FOSTER
STILL THE LARGEST IN EUROPE
32 Shaftesbury Avenue
Cable: Confirmation, London
Telephone: 5818
Recent Bookings Include JAMES BARTON

FRENCH ACTORS IN DIRE CRISIS OVER WORK

Paris, June 30.

Employment famine among actors in France in consequence of discontinuance of traveling shows and numerous resort theatres and the constantly increasing popularity of pictures has brought on a crisis.

Martinelli of the singer's union has informed the government that many artists in his body are on the verge of starvation.

He pleaded for permission to stage performances in the public squares of provincial cities as a means of supplying employment, but plea was in vain.

Heads of all other theatrical unions are also petitioning the government for some action to relieve the situation.

Best London Summer In Spite of Heat

London, July 30.

Although warm weather that calls for outdoor amusements continues, London is having its best season in years. Reason is the unusual crowding in from the provinces in addition to an enormous number of tourists. There has never been so large an invasion from America.

Except for a few outright failures, all current attractions are, doing well, with "Bitter Sweet," biggest of the more recent productions, the particular standout. House is sold out for some time ahead.

Contrary to expectation the removal of "Mr. Ginders" to the Hippodrome has not affected takings as wisecracks predicted. Another show that is fooling the prophets is the "Co-optimists" which continues to prosper.

Forstrop is Crane Wilbur's "The Stranger Within," which closes this week. "Tess of the D'Urbervilles" seems destined to be short lived.

Amateur "Tess" Picked By Hardy Is a Bust

London, July 30.

Revival of Thomas Hardy's "Tess of the D'Urbervilles" at the Duke of York's turned out a pretty flat affair. Name part was played by Gertrude Judd, who was selected by Hardy himself, after he saw her in an amateur performance in his home town.

The author regarded her as an ideal type for the famous role. The play proved old-fashioned and dull and the "star find" took herself seriously to the restless amusement of the audience. Her performance was painfully crude, beside the work of experienced players in the cast.

Muller W-T Head

Los Angeles, July 30.

Harry P. Muller, the Whelan representative for five years with headquarters here, has been directed to assume general management of the company's interest in Australia.

Promotion is due to illness of the present incumbent.

British Vaude Chain's Reach for Continent

London, July 30.

General Theatres is said to be actively engaged in an expansion program with particular reference to representation in all the capitals on the Continent.

Concern reported scouring Europe for vaudeville houses, but details of plan are not available.

Russian Star's Tour

Cairo, July 30.

Vala Shmelevska, Russian actress who is something of an institution in Egypt, left Alexandria last week on a world tour that will end with her return to Egypt via the United States.

She will make appearances first in Italy, thence going to France, England, Spain, Switzerland, Germany and finally the United States, returning here next winter.

Rift in Air Romance?

Paris, July 30.

Story is around that romantic marriage of Pauline Parker, American, and Jean Assolant, French ocean flight hero, is near the rocks. Reason is inability of the girl to speak French and impatience with the exacting regime of the French household.

DEATHS IN AUSTRALIA

Sydney, July 30.

Martin Marcus, veteran publicity man and agent for Kangarooists, died here a few days ago.

Thornton Young, comedian highly regarded in Australia, is dead.

Chevalier Sailing

Los Angeles, July 30.

Maurice Chevalier leaves for Paris Aug. 8. After three months in his home town he will return to America to do a picture at Paramount's Long Island studio.



WILL MAHONEY

In Earl Carroll's "Sketch Book," Carroll Theatre, New York City.

Charles Brackett, in the "New Yorker," said: "Will Mahoney, the star of the 'Sketch Book' is grand. The comedy of that dance wherein he tries to outwit his falling balance by very desperate means still draws from me a demonic laugh just as he crashes down."

Direction
RALPH G. FARNUM
1560 Broadway

No Keith-Extension For Acts in England

London, July 30.

George N. Burns and Grace Allen cabled their New York agent to seek permission from Keith's for them to remain in England to play the Astaire roles in "Funny Face." Permission was refused.

R. H. Gillespie then cabled personally to Keith's to the same end and received in return a polite but firm reply refusing to postpone Burns and Allen dates in America.

Matter stands there, with Burns and Allen reporting on the sick list.

Last week the boot was on the other foot, with English halls insisting that American acts fulfill their dates in England. Mitchell and Durant were compelled to sail for London to play two weeks in order to avoid a law suit. Charles Ahearn is another act, sailing this week under a like threat.

James Barton also received word that he must meet his English commitments or defend an action.

SUTTON'S U. S. ROUTE

London, July 30.

Randolph Sutton has received a route from the Keith office and is set to open in October.

SAILINGS

Aug. 28 (London to New York): Ed Davidow (De de France).

Aug. 17 (London to New York): George Dornonde and partner (Montreal).

Aug. 17 (New York to London): Emil Boreo (Leviathan).

Aug. 10 (New York to Paris): Gloria Swanson (Olympic).

Aug. 6 (London to New York): George Grossmith, William Mollison, Edward Laurillard, Harry Revel, Joseph Greenwald (Leviathan).

Aug. 1 (New York to Berlin): Frederick R. Huber (New York).

July 31 (New York to London): Gertrude Lawrence, Dewey D. Bloom, Leslie Henson (Aquitania).

July 27 (New York to London): Arch Selwyn (Leviathan).

July 27 (New York to Liverpool): Mr. and Mrs. M. E. Comford (Lancania).

July 27 (Sydney to San Francisco): Sir Harry Lauder (Ventura).

July 27 (London to New York): George Jean Nathan, Paul Cavanagh, Bramwell Fletcher (Berenaria).

July 27 (New York to London): Joe Shea, Jos. M. Kerrigan (Homeric).

July 25 (New York to Berlin): Hushie, Corrigian (Bremen).

July 24 (London to New York): Estelle Brody, Phil Scott (Majestic).

July 24 (Sydney to Vancouver): Chay Smith, May Beatty (Aorangi).

July 24, Perth, Australia, to France): Anna Pavlova (Ormonde).

July 24 (Alexandria, Egypt, to Italy): Vala Shmelevska, Russian actress (Ansonia).

Duce Off War Plays, Bans "Journey's End"

London, July 30.

Word has been received here that the stage play of "Journey's End" has been banned by Mussolini for all Italy.

No definite ground of objection to the play is given, but it is generally known that Mussolini is opposed to all literature having to do with the World War, and is especially against pictures on the subject.

"Journey's End" is in work in the Gainsborough studios here.

Taxis, Phones in Modern "Merry Wives" in London

London, July 30.

"Merry Wives of Windsor," at the Apollo with Oscar Asche, drew a mixed reception in its modern dress version.

References to taxicabs, telephones and other things that don't belong with the Bard amused the smart crowd of first nighters, but probably Shakespeare fans will resent such trivialous innovations. Others won't be interested in the performance, so in general it doesn't look like much of a prospect.

Moore-Lewis as Stars of New Reinhardt Revue

London, July 30.

Patti Moore and Sammy Lewis have been signed in London for leading roles in the new revue to be staged at the Berliner theatre, Berlin, going into rehearsal Aug. 12 and opening Sept. 3.

Lewis will produce the dance numbers and is taking a group of English girls to the Continent for the purpose.

Pola's Prince to Wed?

Paris, July 30.

Prince Midvian is reported to be marrying Mary McCormick, American opera singer, after divorce from Pola Negri. It is understood that Mary will later appear in talkies and Pola will try opera.

"New Moon" Closing

London, July 30.

"New Moon" is closing in a fortnight at the Drury Lane.

Sir Alfred Butt has in contemplation a revival of "Rose-Marie" at that house in September.

JACKSON BANKROLLING SHOW

London, July 30.

Having acquired a \$50,000 bank roll, Frederick Jackson will produce a show of his own authorship called "Open Your Eyes." It opens out of town Aug. 19.

Cast will include Joseph Coyne, David Weir, Stephanie Stephens and either Marie Burke or Annie Croft as leading woman.

DOMINION'S MANAGER

London, July 30.

Oscar Barrett, now at the Carlton and formerly with Sir Alfred Butt for many years, has been named as the manager of the New Dominion, mammoth house due to open in September.

EDOUARD RISLER DIES

Paris, July 30.

Edouard Risler, French pianist, died here at the age of 56. He was born of Alsatian parents in Baden-Baden, Germany.

Americans Abroad

Paris, July 22.

In Paris: Morton Downey and wife (Buckley Bennett), Emil Shauer, Melville A. Shauer, Mary Weighan, Clarence Whitehill, Joseph Schnitzer, George H. Doran, J. D. Gortatowsky, H. K. Macomber, Adolphe Menjou and wife (Kathryn Carver), Harold Noice, Paul Reimers, Carl Laemmle, Constance Collier, Fay Compton.

NOTICE

Additional foreign news on page 59.

Hits by Americans On Palladium's Bill

London, July 30.

Palladium bill opening last night held several American acts and corresponding pep.

Mitchell and Durant socked 'em with knockabout hokum. Heavily hallyhoosed in advance, their reception was comparable to that of Will Mahoney when he opened at the Vic Palace.

Derickson and Brown were also a hit. This team on the basis of a private audition in advance of their opening were booked up until January by George Black and Val Parnell. Henry Derickson brought the boys over with but a two-week contract confident they would ring the bell. Agent's judgment was vindicated by bookers and audience alike.

Harry Burns Trio holding over, and George H. Vernon, skeleton dancer, were other American acts also clicking and sending the bill across with a whim.

At the Alhambra, Alfred Latal, American animal impersonator, cordially received.

"Murder" Wire Needs Explaining By Actress

Paris, July 30.

A wire sent to Carlsbad nearly got Lenore Harris, actress, into the local lockup. Police demanded an explanation to the wire reading "Will you take 300 for Murder Second Floor New York."

She convinced them it was an offer from a representative of Al Wood for a part in a play and got several prominent Americans to vouch for it.

Paris Revival Epidemic

Paris, July 30.

Majority of the theatres are closed until September. Marigny is reviving on Friday, Courvillier's French operetta, "Reine Joyeuse." Chatelet will reopen Saturday with a revival of Jules Verne's "Around the World in 80 Days."

Cafe Lyrique is reviving Planquette's operetta, "Rip Van Winkle." Femina is reviving Praxy's comedy, "Dollars."

Weather cloudy and cooler, with showers expected.

Ethel Water's Date

London, July 30.

Ethel Waters opens Aug. 12 for a fortnight.

Chatter From Budapest

Budapest, July 18.

The collective contract drawn up every year between the Budapest theatre managers and the Actors' Association stipulates that in case the import of talkers during the coming season is important enough to interfere seriously with the business of legitimate theatres, the collective contract becomes null and void.

This means that managers can stop payments to their companies—the members of which, all except the big stars, are engaged for ten months—at a moment's notice if they consider that talkers are detrimental to their business. Number of talkers imported subject to this stipulation is not mentioned in the contract. No more than three houses are being wired, and talking (Continued on page 63)

INDEX

Foreign	2-3-59
Pictures	4-27
Picture Reviews	1-17
Film House Reviews	40
Vaudeville	23-38
Vaude Reviews	39
New Acts	41
Jills	42-43
Times Square	45-47
Editorial	49
Woman's Page	49
Legitimate	51-55
Musicals	56-58
Obituary	60
Correspondence	61-63
Letter List	63
Inside Pictures	74
Talking Shorts	17
Literary	50
Foreign Film News	41
Foreign	41
News of Jallies	41
Inside-Left	49
Inside-Music	56
Inside-Vaude	49
Night Clubs	56
Outdoors	60

Electricians Given Decided Legal Setback in Federal Court by Adverse Patent Decision

Western Electric's iron grip on the picture industry, so far as controlling installations is concerned, is broken and the field can be flooded by the law, unless one of two things happens:

That the higher court reverse the decision twice handed down by the federal court requiring American Telephone and Telegraph Company, controller of talker patents used by the electric, to stand as the sole plaintiff in the test case against the Patent Indemnity.

That in the event of an affirmation A. T. and T. follow the court's dictum and take up the cudgel against indie competition for its subsidiary.

Radio's Photophone is also affected by the higher jurists' opinion since its equipment is also largely dependent upon the telephone company's talker inventions.

Without one thing or the other happening, W. E. will be powerless to prevent even infringements on the patents, which it alleges Patent, manufacturer of the reported Warner, new cheaper device is committing and which it has intimated time and again practically every other indie manufacturer is doing.

Before competitors can be permanently restrained from using patents, the same must be adjudicated and, according to Judge Coleman's second ruling, such a move will have to be made in this case by their owner, A. T. and T.

Wrong Plaintiffs

While observing in his memorandum that the patents involved were not at issue and that the application by Patent for dismissal was granted because of "the alleged misjoinder of the parties plaintiff," the justice clearly specifies that American Telephone should have brought the action without association with W. E. and its ERE.

In his first dismissal several weeks ago the Judge ordered that American should bring the action. At that time Westerns said it was merely a technicality; that as licensees of Telephone they should have obtained permission to bring the suit.

While it was said in the electric's offices that an immediate appeal will be taken, authorized sources there are certain that A. T. and T. will refuse to solo in the Western Electric's talker trouble. That the telephone's chief motivation as a public utility would make it too embarrassing to wage a fight, even for a subsidiary, in another field.

Shortly after the first decision it was rumored Patent would be taken over by Western. The electric at the time denied this, but Patent, it was heard, was the chief bone of contention in the star chamber fight between Warners and Western. Since then the proceedings, with Western to continue its defense and reported counter-charges, have been put over until the fall.

Culver City's Air Cop

Hollywood, July 30.

As a result of continual complaints by M-G-M, Pathe and Hal Roach that low flying airplanes are causing delays in sound film recording, city council of Culver City, where all three studios are located, has sworn in Major Robert Blair, vet army flyer, as a special aerial cop.

Half a dozen flying fields around Culver City and it will be Blair's job to keep the fliers high.

Brenon-Bronson Back

Hollywood, July 30.

Herbert Brenon is due in Hollywood from New York this week to begin direction "High River" for Radio.

Betty Bronson is also due here within the next week from her European trip. She is accompanied by her brother, Frank.

Von Sternberg Quits Academy

Los Angeles, July 30.

Joseph von Sternberg, Paramount director, is first member of the Academy of Motion Picture Arts and Sciences to tender his resignation.

This took place about a month ago with no cause given.

Two Kicks

Hollywood, July 30.

Guinn Williams, former coast football star, was kicked by a horse while on location for First National. Did he turn the other cheek? He returned the favor.

Horse was laid up two days.

L. A. TURNS OUT AGAINST FAKE FILM SCHOOLS

Newspapers, Big Studios and Civic Bodies Now In on Drive

Los Angeles, July 30.

At a meeting of the Board of Education and other civic bodies, called by Mayor Porter and City Prosecutor Lloyd Nix for collective investigation of the fake film school situation, representatives of the big studios were present. It was decided by city officials, on the recommendation of these people, to present an ordinance to the city council which will place all such institutions under the supervision of the police commission.

It was brought out that these schools were running without restriction and that they were not wanted by the producers as their training was considered detrimental rather than helpful.

Local newspapers stated that such advertising had been brought to their attention during the recent drive would hereafter be barred and also stated that a publicity campaign against the schools would be started.

During the meeting warrants were issued against John Ince and William Barnett, of Cinema Schools, as well as John Doe warrants for other parties connected with that school. Warrants have already been issued against Maury Love, Independent Studios, and M. Barton Meals, First Consolidated Pictures Studio, on charges of petty theft and fraud.

Ince and Barnett surrendered in Municipal Judge Ballard's court Friday and were released on bonds of \$200 each.

18-hr. Grind Columbia; \$800,000 for Renovation

Following Radio sending "Street Girl" into the Globe last night (Tuesday), this company will give "Rio Rita" its eastern screen premier at the Earl Carroll some time in October. Coast studio is reported to have finished up on this operation last week.

Firm will spend \$800,000 in renovating the Columbia (burlesque) theatre, 47th and 7th, which, when it opens, will have an 18-hour daily grind policy, starting at 8 a. m. features to be retained a week. In its made over form the house will have but one balcony, which means some of the front offices will have to go. Seventh avenue side of theatre will be taken up by a big electric sign.

Existing fence runs out Aug. 1, but Radio does not open house probably until February 1. It will take until then to make necessary changes in house.

Carroll site will play the Radio run pictures.

Murdock Going to Coast

Tomorrow (Aug. 1) J. J. Murdock is due to leave for Los Angeles. He will be away about two weeks.



Season's Best Novelty
SIMPLICIO AND LUCIO
GODINO

The only male and married "Siamese" twins in the world. Opening Aug. 26 Pantages Theatre, Vancouver, B. C. with their brides and Filipino band.

AN ARTHUR KLEIN-TERRY
TURNER ATTRACTION. Suite
1405, 1560 Broadway, New York.

Chicago's Lady Censor Squawking Over Work

Chicago, July 30.

In an interview Effie Sigler, head of the Chicago picture censor board, vociferously bewails the evil ways pictures have fallen into since going talker. Lamenting that the city fathers have not yet installed a sound machine in the board's chambers, Miss Sigler said the talkers caused harder work for the censors than the silent flickers of yore.

Things are said in the talkers that wouldn't be allowed on the stage for a moment, she declared, and the board must not only watch for risque remarks, or things relating to crime, but it must be able to judge whether a remark is insinuating or not.

"Very often a written remark will not be so offensive," Miss Sigler said. "The voice can change the entire meaning of a statement, and we have to be on the watch constantly for certain inflections that may carry a different or double meaning."

"The children built the picture industry with their nickels and dimes and the producers should think twice before making adult entertainment that is unwholesome to young minds," Miss Sigler said.

Meanwhile the busy Miss Sigler and her fellow workers are tearing apart every picture they view and have already either banished or pink ticketed a flock of flickers.

HEARST PRINTS GROSSES

L. A. Examiner Gives Film House
Business From 9 Cities Last Week

Los Angeles, July 30.

Yesterday's Examiner, Hearst daily, printed picture house grosses purporting to be from nine cities last week: Los Angeles, Chicago, New York, Boston, Detroit, San Francisco, Oakland, Milwaukee and Pittsburgh.

Some weeks ago W. R. Hearst sent instructions to his dramatic staffs on the Hearst dailies to secure the grosses of the picture houses in their respective cities.

It's the first time any daily has made an effort to interest the lay public in the money business done in the picture houses.

About three years ago the New York Morning World, the first daily to copy Variety's creation of printing grosses, tried for a few weeks to interest its readers in the grosses of the Broadway light houses. Failing to do so, the World discontinued the practice.

JAKE WILK IN DOUBT

Los Angeles, July 30.

Jake Wilk, head of Warner Bros.-First National story department, leaves tomorrow (Wednesday) for New York.

Whether or not Wilk will return to the coast and his present position in the fall hinges upon conferences to be held in the east.

AL ROCKETT BACK

Los Angeles, July 30.

Al Rockett returned to First National Monday.

He has been away due to illness for six weeks.

900 Stockholders Lose \$600,000 in Small Ill. Circuit—Not \$1 in Sight

Carpet With Acoustics

Kansas City, July 30.

Publix Newman theatre here got a new carpet. Its imaginative house manager, Holden Swiger, decided a new carpet had to pay for itself in free publicity.

Young Mr. Swiger sent out an announcement, the carpet had been treated acoustically, like the Newman screen for sound. He guaranteed the carpet could not let out one single squeak—and he got the publicity.

FOX MAY ALLY WITH NEW RADIO BROADCASTER

Washington, July 30.

William Fox as a possible ally with the new American Broadcasting Corp. chain would become the third important theatrical factor in the picture-radio affiliations. RKO's tie-in with the National Broadcasting Co. and Paramount's recent buy-in on the Columbia-Broadcasting Co. are the other two picture-radio hook-ups.

Fox sought to secure licensing from the Federal Radio Commission but was told by the local headquarters no more wave-lengths are available and that the ether is already too crowded.

The ABC chain—not to be confused with the Atlantic Broadcasting Co., which operates WABC in New York—emanates from Seattle, with Adolph Linden, prominent local banker, at the helm. It controls seven of the choice stations on the Pacific Slope. These stations have been the west coast affiliates of the CBS but with the ABC starting its own chain, a disassociation was inevitable.

Fox plans to make the roof of the new Fox, San Francisco, the broadcast central or key station. Linden's ABC chain has a station in Frisco.

The Warners, who have always been hot for a radio tie-up, may split time with Paramount over CBS. Warners, long before Paramount, bought in a heavy use of CBS time for a regular Monday night Vitaphone Jubilee coast-to-coast program.

There was talk also of Warner buying in on CBS until Lasky, for Pat, closed with William S. Paley, the La Palma cigar man, who also heads the Columbia system.

U. S. C.'s New Course on Tribulations of Films

Los Angeles, July 30.

To narrate the trials and tribulations of the picture industry to those who would make the business a life career, the University of Southern California will establish a course this fall probing production and distribution problems.

Lectures will be given on mergers, restraint of trade rulings, public policy, censorable product, arbitration, etc. As students for this course the college particularly desires practicing attorneys who seek enlightenment on the business end of filmdom.

Gloria Swanson's P. A.

Gloria Swanson may be forced to delay her trip to Paris because of the two songs she will record for Victor. Miss Swanson intended sailing Aug. 4.

Lance Heath, her personal press agent, will leave for Paris a few days before Miss Swanson.

Marian Nixon's Marriage

Marian Nixon is enroute to Chicago to marry Edward Hillman, Jr., son of a wealthy family.

She returns late in August to resume her contract with Warners.

At a stormy meeting held by stockholders of the Gregory & Bernasek Theatre Corp., which operated the Parthenon, Berwyn; La Grange, La Grange; Palace, Cicero; and Milo, Chicago, the final chapter to one of the biggest fiascos around the town was recorded. Stockholders were informed at this meeting that the \$50,000 they subscribed last year, when the syndicate was reorganized, was gone to the last cent, with no prospects of salvaging any of it.

As matters now stand with the Gregory-Bernasek theatres, all but the Milo have been taken away from the corporation. Parthenon, closed by the owner of the property, has been taken over by Balaban & Katz. Other two houses, Palace and La Grange, closed last week with the properties reverting to the owners in like manner.

Stockholders, with not a leg left to stand on, were told at the meeting that an additional \$25,000, produced at once, might partially save the situation. The attitude seemed to be why throw good money after bad?

Explaining Deficit

A violent attack was directed at Bohumil Kryl, former president of the board of directors after S. J. Gregory, "brains" of the promotion, had passed the buck and turned everything on him. Kryl, asked to explain why no books were kept and where the \$50,000 had gone, started to offer an explanation, but was constantly interrupted. All that could be gleaned from Kryl was that up to the time he resigned from the presidency of the board, May 18, last, the books were regularly audited. What happened after that, Kryl said, his successors must be held accountable for.

Regarding the missing \$50,000, Kryl stated that to his knowledge \$20,000 was deposited with the receiver at the time the corporation went into bankruptcy; another \$30,000 went toward obligations long past due; \$4,000 was paid to the attorney representing the company in court, and the remainder used for incidental expenses.

At the end of the meeting a motion was made for those present to enlist further financial aid. From among the group, Kryl offered \$2,000; Gregory, \$1,000; and Bernasek, \$500. Latter said he lost everything in the project, even putting in money of his friends and relatives. Another \$200 was pledged by some of the shareholders. It was evident that the majority held out no further hope to get their money back. All told, there are 900 stockholders, who put in a total of \$600,000 in the corporation.

Anticipating a battle, police were called in to guard the meeting, but other than heated arguments with oaths, nothing happened.

Fox's Singers

Hollywood, July 30.

Fox has rounded up a group of singing voices for its screen productions. Voices are to be used in ensemble and occasionally to solo.

During the past week studio has put under contract for one year Harry Lauder (not Scotch), Robert Rockwood, and Enrico Cucinelli, tenors; Ted Watres and Thomas Vartian, second tenors; J. Harold Brown, Genevieve Bagley, soprano; C. T. Smith, Frank Heller and Wm. Hargreaves, basses; Burr Kink, Hardesty Johnson, Fritz De Bruin and George F. Gramlich, harmony quartet.

In the female division are Elaine Ember, Margaret Kruse, Margaret Warner, Genevieve Bagley, soprano; Catherine Hill, Virginia Jackson, mezzo sopranos; Leona Moutin, Josephine Campbell, Patricia Bray and Winnie Parker, contraltos.

These are the 25 vocalists in a group of 60 picked from more than 350 voices given tests at Movietone City for "Married in Hollywood" operetta.

"SALLY'S" STAR OUT

Hollywood, July 30.

Marilyn Miller sprained her ankle while dancing in "Sally" and will be out of the First National picture for a week.

Accident caused by high polished floor required for Technical specifications to catch reflections.

WARNERS' NEW SELLING WAY

Fox's Singing Ensemble of 24 May Sing in Many Ways in Singing Films

First chorus ensemble to go on the payroll of a film company has been obtained by Fox. It represents another revolutionary move in the film industry laid to sound and threatens to replace film stock companies in the field which were abandoned by the companies in concert as part of the economic wave in Hollywood production two years ago.

In the Fox ensemble are 24 singers. They will be used in all pictures. It is understood, where singing is required. Such a chorus, with 20 of them soloists, equally divided between men and women, and the last four a quartet, is also seen as permanent material for doubling, tonality parts when regular players are off-voice or weak in register.

At the home office it was said, 535 people were given auditions before the two dozen were picked. It is said Hollywood is crowded with singers and musicians and that they can be obtained at little cost because of the competition and scarcity of worthwhile jobs.

Sir Harry Lauder's nephew, Harry, heads the list of noteworthy ones in Fox's singing army.

Par Shaving \$20,000 Weekly—Cuts Start

Los Angeles, July 30.—Paramount studio, it is said, presented a budget at the sales convention which exceeded its allowance by around \$1,000,000 for the 1929-30 program. It was disallowed. Result is that the studio will shave its proposed operating cost \$20,000 a week for the year.

First step in this direction was to relieve Victor Vajda, supervisor, who had no contract, and also Keene Thompson, Ben G. Kohn and Sam Mintz, scenarists.

Fox Execs' New Spot

Hollywood, July 30.—Winnie Sheehan and Sol Wurtzel moved into their new Western avenue bungalow and offices last Thursday. Execs maintain they are at last definitely settled on one spot for a week or two.

Mrs. Wurtzel spent three weeks picking out the furnishings for her husband's chamber.

15% of 444 Men Flop on Voice Test—7% of Women

Hollywood, July 30.—Records of the Central Casting Bureau, conducting auditions for sound film candidates the past two months, show that of 444 men who tried out their voices in the past 20 days, 63, or 15 per cent, were turned back as hopeless. Of 552 women who sang, only 41, or about seven per cent, couldn't make the grade. Dudley Chambers, conducting the auditions, considers the percentage of incapables as surprisingly low. Central Casting tossed its invitation to the wide world to come and try.

Studio Reviewer

Hollywood, July 30.—Carl Mos, assistant to Carl Lennem, Jr., appointed studio reviewer for Universal.

In addition to criticizing U pictures, Mos' job is to look at other producers' work and report their outstanding effects.

SKEPTICAL TOWN

Hollywood, July 30.—Somebody has said Sept. 12 will be the day Clara Bow and Harry Richmond become bride and groom, and to each other.

There isn't any more local doubt attached to this than that the Phillips will win the American League pennant.

Male Sex Appeal

Hollywood, July 30.—Charles Furthman, Paramount scenarist, is setting a new fad for the male specie along the boulevard. Walking around stocklessly in knickerbockers.

Has that Santa Monica tan on his gams.

L. A. Off on Another Wave of Religion

Los Angeles, July 30.—Partial answer to the fluctuations in local theatre business is deemed another recently developed religious wave. Los Angeles has long been a stamping ground for every new sect devised, and has lately become the national headquarters of several cults such as the Theosophists and Rosicrucians.

Other creeds report churches crowded with even the small main street missions jammed.

Result is that at least about one of every three here has "got religion." On street cars, buses, and other public conveyances a glance at the general public's reading matter reveals that almost everybody is reading a pamphlet, book, Bible, or some sort of matter broadcast by the religious organizations in town.

Anti-Theatre
Many of the sects are preaching Puritanical doctrines. One cult openly indicates that the theatre is the cause of much of the so-called moral degeneracy of the present time. Preachers in open air meetings all the same opinion, advising their flocks to "stay away from such places of abomination."

Then there are those large sects whose services closely resemble a theatrical performance, and enjoying phenomenal attendance. Aimee Semple McPherson, for instance, manages to draw an average audience of 6,000 at least two or three nights a week. Aimee, a former show-woman herself, is rabid against the theatre and about once a week takes up the cudgel against the theatre.

Bob Shuler, pastor of Trinity Methodist Church, helps to draw business away from local playhouses with his political discussions on Sunday nights. Shuler, said to have a staff of investigators, tries to pull an expose every Sabbath eve on some place or person of local importance. Shuler has several times been sued for libel and at present is up before the grand jury for some of his speeches.

3,500 to 4,000 Wired Houses in U. S. Now

Between 3,500 and 4,000 talker equipments of all makes are now installed in United States theatres, according to the first statistics on this subject, which will be announced by the Hays office next week.

Of this number Western Electric, with 2,600, heads the list. Radio's Photophone, it is said, has only a small representation in the remaining 25 per cent, largely made up of indie devices.

It is understood W. E. has compiled a similar list, but refuses it for publication.

Dogs Speaking

Los Angeles, July 30.—M-G-M will do a dog revue with human voices synchronized to fit. Novelty will be written and directed by Zion Myers and Jules White.

Reported title "Hot Dog Revue."

REVOLUTIONARY FOR NEW SEASON

No Titles in Contract —
Product Sold in Units of
Three Each—Relieves
"Downtrodden Indie" Situation—Publicity Only on
Eve of Unit's Release—
No Annual Announcement

CHANGE AFTER YEARS

A sales policy that plays safe with the government, since it voluntarily abolishes block booking; guarantees against even the possibility of a winner slipping through at program price, thus insuring maximum producer profit; and confines the average theatre owner to book only three pictures at a time and play or leave the same at their terms, is being inaugurated by the Warner Bros.

The system, coming at a time when producers as a whole are admittedly at sea as to how to meet effectively the indie rental situation, threatens to revolutionize film salesmanship practices that have existed in principle practically since the inception of the business.

An important slant on the Warner method is the calculation that it will automatically prohibit exhibitors from over-booking; now reported at the Hays office to be more common than ever among the indies because of desperate perspective and its accompanying recklessness.

Maximum of Dates
The brothers, according to Warnerites, figure also that by selling in threes with specific releasing periods and by withholding titles other than the few announced, until the next selling period, they will realize the maximum of collectible dates.

Again, by steering clear of titles and concentrating on the publicizing of star names, the policy is also seen as a magnet to put the entire schedule on the same basis. As one Warnerite describes it:

"It will end picture classification for us. There will be no more 'programs.' Everything will be primed big in the selling."

Where every year in block booking history several companies have misjudged a big money maker for a simple program offering in the projection room, the Warners will now take no such chance on the opinion of their executives.

The system goes into effect with August when the three made known by Warners for release include: "Honky Tonk," "Argyle Case" and "Hottentot."

It is said the brothers last week added to their "mystery list" "The Sacred Flame," with Pauline Frederick, Conrad Nagel and William Byron already cast, and "Isle of Escape" to co-feature Monte Blue and Myrna Loy.

No General Announcement

As the result of the change Warners will make no general announcement of the season's product, except a small spread before each miniature block is let go. The new develops to be the reason for the Warners on the last day of their convention suddenly relegating to the scrap heap the cuts and plates set for the usual blurb in the trade papers.

Singularly important, the new booking arrangement practically ends the indie pastime of signing on music and then pleading poverty or overcrowding in squawking for substitutions. The contract, it is reported, has already been so revised as not to contain any titles except those three or four in the next episode. And the brothers are set on the unit style for their 35 productions on the new season's schedule.

Another big advantage, from the psychological as well as financial

No Whale Ever Swallowed Jonah; Victor McLaglen Tells Sobber Why

Yes, They're Clever!

Long Tack Sam, heading an Oriental troupe in U. S. vaude and owner of a couple of picture houses in his native China, claims he can go the Shuberts one better when it comes to checking box office leaks and dead-heading.

Here's how he does it at home:

All ticket sellers must be Chinese.

All ticket takers must be Russian.

71 and With \$62,500, But Still a Bit Actor

A recent inheritance of a \$62,500 estate cannot keep Frank Dusenberry, 71, bit player, away from the Kleigs.

Dusenberry and a sister inherited \$125,000 from an aunt who died several months ago. The film actor has invested the money to provide an income annually. Despite this, he shapes up as usual with the less opulent extras at the Paramount studio, Astoria, daily for atmospheric assignments and hasn't changed his mode of living since coming into the heavy dough.

Dusenberry makes his home with his sister in a modest apartment in the Bronx. He likes horses and plays them occasionally but claims the bookies will never get any of the soft coin. He's going to Saratoga as usual this year, leaving next week.

Jackson's Fox Return

Hollywood, July 30.—Ben Jackson, after a four months' absence, is back at Fox as head of the music department and business manager of all musical productions. Headquarters are at Fox Hills.

Jackson was to have joined Universal prior to the return to Fox proposition, the organization with which he had been affiliated for 20 years.

CASTS HIMSELF

Hollywood, July 30.—John Cromwell has cast himself for a part in George Bancroft's "The Mighty" at Paramount.

Cromwell is directing the picture.

point of view, it is pointed out, is that users of this system can eliminate a huge chunk of production worries. Where the sales habit now generally observed calls for an early listing of titles, so that exhib signatures can be secured, the same now often necessitates hurried story buying and later changes in announcements embarrassing to both sides. The Warners can take their time in such selections and, even months after new selling has started, make last minute story and cast changes in their own schedule under the public-to-private policy.

Opinions

Various producer quarters that were sounded on the effectiveness of the new film contract system being inaugurated by the Warners were inclined to disagree on the economic values of such a policy.

One official spokesman recalled how Paramount had once tried releasing its yearly schedule in three units, while Metro had attempted two.

In both cases it was said the plan, somewhat along the Warner line, was abandoned because of the necessity to re-sell exhibitors several times and the consequent increase in staging the schedule. Also, it was observed, theatre owners in many instances turned down the salesmen when they were unable to list at one time the entire season's product.

Victor McLaglen, the first class fighting man with all the s. s. a. as intellectual as Mencken. He stunned Variety's scribe with views on evolution, Confucius, Buddhism, Socialism, ultra violet rays, relativity, heredity, psychology and the Hollywood diet.

Sister said "Oh, yeah."

The argument over the veracity of the story of Jonah and the whale was cleared by Mr. McLaglen. He pointed out whales have small mouths they can't swallow anything but very little fishes. So the guys insisting for years Jonah got in the whale's tummy, are all wet.

McLaglen hates Jonah and the whale. He is a peaceable soul until Jonah or the whale is rung in.

Mr. McLaglen had a friend with him and thereby hung a tale which was told to sister.

The Act Split Up

About 20 years ago Victor and this friend had a physical culture school together in Seattle. They catered to men but the wives of their customers also wished to become fit so they also came to the school and came and came, until there were so many wives that the husbands got a bit sore, put a stop to it and the school broke up.

Then Mac and his friend got a few weeks on the Pantages time doing a strong man act. The night before they were to make a jump to a neighboring city, a fellow came to them saying, "Come around and take a look at my brewery." They took a good look and returned to their hotel, feeling stronger than ever.

They decided to measure each other's chest to see which was the bigger. Victor's was, but every time his partner measured his own he slipped an inch on the tape and claimed his was the bigger.

They measured and re-measured and argued for hours until finally the act split.

They hadn't seen each other in 20 years but the friend walked into the Astor Hotel to see Victor who welcomed him.

Victor is going to stay in New York for the opening of his Fox picture "The Cock-eyed World."

Richards With Publix, N. Y.

A report says E. V. Richards, of the Saenger Circuit, will become a New York executive of Publix. The story states Richards starts the assignment Sept. 1.

Publix has purchased the Richards and Saengers' stock holdings in the Saenger chain. Neither of the Saengers, Julian and Max, remains with the circuit. Publix is supposed to assume charge of the Saenger operation tomorrow (Aug. 1).

Richards is rated as among the first and only five national theatre chain operators in the country.

Hays' Annual

Hollywood, July 30.—Will H. Hays took two hours to read his Annual report to 22 members of the Producers' Association at a special meeting, July 25, called for that purpose. Most of the report dealt with the achievements of the Hays office in warding off censorship.

C. B. DeMille, president of the association, presided. Only business transacted was the election of a committee to study the possibility of amending the city prosecutor of Los Angeles for trying to rid the community of fake movie schools.

Carl Lennem, Jr., was elected to the board of directors, replacing Robert White, former general manager of Universal.

Equity Plans Own Casting Office, Studios Dropping Names of Those Actors Sidestepping 2d Call to Work

Hollywood, July 30. Equity is planning to establish a casting office of its own—a service bureau for those independent picture producers who have announced they will use all Equity casts during the current struggle. Move is looked upon as a preliminary gesture for a possible permanent casting bureau which may have as its ultimate objective the supplanting of the call bureau established by the producers' association.

Meanwhile, the studios are calling actors for parts. If they don't show up the first time they are called again. If still no appearance after the second call all studios are reported dropping the player's name as a present or future prospect.

Doubt Conciliation.

Beyond that the situation between the studios and Equity remains the same. A report that an individual group of actors was forming to call upon W. R. Sheehan of Fox could not be traced to any definite conclusion, although the rumor was generally around Friday and Saturday.

Capt. Charles Connell, U. S. Commissioner of Conciliation on labor matters for southern California, and E. P. Marsh, holding the same position in the Pacific northwest, both working on the Equity situation, admit that no grounds for action have yet been found. They state as their belief that there is no hope for conciliation at the present time, and that they doubt if any effective action will be taken to bring the studios and Equity together within the next week or 10 days. C. J. Hyams, assistant secretary of the Los Angeles Labor Council, acknowledged that his council was interested in the work of the conciliators and said that his organization would recommend any action means of reconciling the conflicting parties.

Fistic Clash.

A clash between two Equity members and a group of Paramount extras marked the first known fistic moment to date. Conflict took place outside the United Artists' studio where Paramount has "move" pictures in production. When the extras fled out after work to discover Equity members in a car with a picture machine photographing them as they emerged. Yells of "scab" from the machine are believed to have started the rumpus, which the Equity contingent dodged. A. E. A. members picked a tough spot, however, as the extras were former soldiers employed by Paramount through the Veterans' Bureau. Military outfit simply marched over to the car and are reported to have slapped Harry Arras and Leonard Tremaine a couple of times, after which they pulled the film from the camera. William Bertram, elderly and at one time a director, also in the machine, was not molested.

Among the petty annoyances at the various studios which have cropped up is the letting of air from auto tires, etc., of those working on the lot. The photographing of people as they come from the studio gates is also understood to have taken place at Warners.

New Office and Verbal Contracts.

Equity has opened its tenth headquarters as a special office for the Foreign Committee, where half a dozen members, speaking as many languages, interview players of all nationalities, and at least one big studio is believed to have temporarily discontinued written contracts for the present. The action has been taken as a means of protecting those players who are willing to work. Long term contracts are entirely out right now as far as this company is concerned. Verbal agreements, it is said, are all that are being made on this lot at present.

Jetta Goudal's Effort.

Ben Turpin claims that two men tried to induce him to accept an Equity sticker for his car and when he refused spat all over the machine, and Jetta Goudal is supposed to have slipped one over by carrying Equity's message to the California Women of the Golden West Club over the expressed objection

More Signs

Los Angeles, July 30. Dilapidated college flivver parked in front of Equity office, on Hollywood boulevard carries the following sign on its hood:

"I think I'm an actor. How crazy are you?"

Equity's Own Agency Is 11th L. A. Headquarters

Los Angeles, July 30. Equity opened its own casting office here yesterday at 6773 Selma avenue. In charge of Rich L'Estrange, veteran picture man.

Office is declared to be permanent proposition but present purpose for convenience of independent studios using all-Equity casts.

Equity states it is not meant to interfere with existing agents, but merely to advise studios what agents are handling. Equity people that studios may desire.

Adding this office to newly formed press department and foreign bureau gives Equity current total of 11 local headquarters.

EQUITY'S FIRST SOCIAL

Hollywood, July 30. Equity's first social event during the present struggle was a tea for choristers at the Chorus Equity headquarters.

About 75 attended. Mrs. Lillian Brady has been put in charge of the Chorus headquarters as hostess and chaperone. First load of furniture has been installed, the gift of Reginald Denny.

CARNIVAL'S ADVANCE SALE

Los Angeles, July 30. Sam Hardy in charge of Equity's Beach carnival Aug. 3, says ticket sale now totals \$9,500.

A prize of \$100 for selling the most tickets seems clinched by Arthur Rankin, who is \$700 ahead of the next highest. Rankin's total sale is \$1,146.

of club officials. Equity has been sending speakers to local service and social clubs. Miss Goudal got around the barrier by joining the club \$10 in tuition, and when introduced as a new member launched into a 20 minute address on the present conflict from Equity's standpoint. Equity members of the Elks have founded the 28 Club.

Equity's P. A.

Equity is washed up on volunteer press agents and has engaged Frank Pope to handle all future publicity. Other than a few stenographers, Pope is the only one drawing salary for the battle. Organization is now distributing throwaways around town giving Equity's reasons.

Sum-up indicates that the big studios are having some difficulty casting small parts and the smaller studios big parts. Along this line the General Casting Corp. is reported having scouts at middle class tourist hotels, inquiring of the travelers whether they'd like the experience or thrill of pictures. Quite a few extras have been obtained in this way.

Producers' weekly list announced 102 names as signing the standard studio contract, most of the names being of chorus people. Screen credit players in the lineup include: Jack Pennick, Youcca, Troubetzky, Betty Compton, John Loder, Roland Drew, Winter Hall, Winifred Harris, Marcelle Corday, Anthony K. Cooper, Theodore Lodi, Mona Myers, Carmelita Geraghty, Carmel Myers, Louise Foster, Juliet Johnston, Helene Castello, Ernest Chautard, Sojin and Kearney Walton.

Among the studios signing no players were Roach (closed for four weeks), Columbia, Lloyd, Inspiration, First National, United Artists, Goldwyn and Sennett.



"Here 'Tis" Yours Very Truly

LITTLE JACK LITTLE

Known and idolized by millions. Now touring France. Taking everything in. Motoring, flying, golfing, swimming, spending, BUT living. What a vacation.

Hostlers Are Actors, So Equity Decides for Studios

Los Angeles, July 30. Equity has ruled that hostlers handling animals of any sort in picture production must be members of the organization. The decision was made Monday by Frank Gilmore.

Equity members in the cast insisted that they sign up and headquarters okayed the move, ruling that driving a stagecoach or wagon qualifies a hostler as an actor.

Other kinds of horse and animal contacts ring in the cowboys and Indians of which Equity claims having signed about 85 per cent of both.

If Kids Talk—Equity!

Los Angeles, July 30. Screen kiddies under 14 who keep mum don't have to join, but let a yip come out of even an infant and Equity will demand its enrollment. That's what the youngsters' mamas learned at an Equity meeting Monday night.

So big does D. L'Estrange, the Equity casting director, figure the line of children seeking the organization's baptismal rights on August 5, the date recommended, that he announced eight assistant pen passers are being taken on for the time.

New Complaint

Los Angeles, July 30. Warners has been served with an order signed by Superior Court Judge Craig ordering the company to show cause why it should not be restrained from inducing Tully Marshall to break his contract with the Actors' Equity Association. Order was obtained by I. E. Kornblum, attorney for Equity, and is returnable before Superior Court Judge Gates on Aug. 5.

Case was postponed when called yesterday (July 29) to Aug. 12 at request of Rohe and Preston, attorneys for the defendants. It may be argued on that date before Superior Court Judge Gates.

Equity has filed an amended complaint to its previous action against Marshall and Warners, claiming \$1,000,000 in additional damages from the film producing concern.

Previous order to show cause, it is said by Kornblum, did not restrain Warners and only affected Marshall so far as injunction proceedings are concerned. No accompanying affidavits were included in the amended complaint, sworn to by Gilmore as affirming his allegations of threats made by the producers.

"HOW NOT TO" FILM

Los Angeles, July 30. Restaurant Owners' Association of Los Angeles intends a trade film comedy with an all-Equity cast, called "How Not to Run a Restaurant." It's to be screened for the benefit of operators and employees throughout the country. Director and studio not set.

Par Starts First Talker in "Holmes" At L. I. Studio Since Equity's "June 5"

Equity Diet

Hollywood, July 30. "Have you heard about the new Equity diet?" asked one member of another on Hollywood boulevard.

"What is it?"

"Anything."

Coast Indie Producers Favored by Association

Los Angeles, July 30. All members of the producers' association are sending to the independent studios that have refused recognition to Equity a list of their available contract players.

This is the first time the big studios have offered players for farming out purposes to the indies. It has heretofore been claimed such farming out tended to lower the prestige of the contract players.

Equity Giving Out in Relief Over \$1,000 Daily

Los Angeles, July 30. Demands upon Equity's Relief Fund have increased to \$1,000 a day, according to the ways and means committee.

It is stated, however, donations continue to exceed expenditures. At a special meeting Monday the Los Angeles local of the American Federation of Musicians voted a donation of \$1,000 to Equity Fund. It is the first substantial donation to Equity from union labor.

Chas. Sullivan Advances To Pathe's Business Head

Los Angeles, July 30. Charles Sullivan, who recently resigned a vice-presidency and the management of RKO studios, is en route from the east to become general business head for the Pathe property.

William Sistrum, who had retained the Pathe title since DeMille days, will continue as producer. Ralph Block and William Counselman are others coming under the same listing.

Sullivan was brought into film-dom from the steel industry three years ago by J. P. Kennedy.

PASADENA DELAYS FILM

Los Angeles, July 30. Equity struck at producers Monday when Paramount sent the "Sweetie" company under the direction of Frank Tuttle to Pasadena City Stadium to shoot football sequences.

When the company arrived, with 400 people there to serve as atmosphere, they were told the city administration had refused permission. Studio executives understood that city officials submitted to pressure, inferred to have been brought by local unions.

The "Sweetie" unit plans working in another stadium today (Wednesday).

Chorus Boys Walk

Los Angeles, July 30. According to George Cunningham, emergency chairman of the Chorus Equity, 18 chorus boys at First National after completing work on "Sally" refused to accept one-year contracts and walked out.

This brings the total of chorus walkouts to 284, Cunningham states.

Nick Lucas in W. B. Revue

Hollywood, July 30. Nick Lucas at Warners. He will do a number in "Show of Shows," revue.

Buckley's Coast Conferences

Los Angeles, July 30. Harry Buckley, vice-president of United Artists, is here conferring with Joe Schenck on next season's product. Buckley returns to New York next week.

Paramount is starting "The Return of Sherlock Holmes" at the Long Island studio, as the first feature to be launched in the east since the Equity ultimatum of June 5, eight weeks ago.

Basil Dean, from legit, will direct "Holmes" with Clive Brook featured. About nine principals are in the cast with most of them brought on from the coast. All negotiations between the casting office and players are naturally surrounded with considerable secrecy.

Paramount's production schedule also calls for the direction of John Fingernagel, the new studio executive manager. Occupancy of the new carpenter and technical shops will take place in about a week.

Pathe Shorts

At the Pathe studio since the departure for Europe of the honeymooning Robert T. Kanes, there have been nine shorts completed under the supervision of studio manager Steve Fitzgibbons. These include two by Charles Maddock's, "Rubeville" and "The Miller From Broadway"; "Fancy That" and "This Thing Called Marriage" by and with Frank Davis; Gordon Bosstock's "Haunted" and "His Operation" with Charles Kempton, Joe Hayman and Evelyn Knapp; George LeMaire and Lew Hearn in "Gentlemen of the Evening" and "Faber's College" short with Bill Frawley and Earl Dewey; and "Syncope Trial" directed by Harry Delmar.

While Pathe is averaging two shorts a week, Warners is turning out four or five. Recent Warner recordings include: Irene Franklin, Anderson and Graves, Hurst and Vogt, Murray and Oakland, Grace Johnson and Indiana Five, Red Nichols Orchestra, Douglas Stanbury, Miller and Lyles, Nan Halperin, Carlena Diamond, and Hunter and Percival.

M-G-M's Ten Films Next Week Equals Record

Los Angeles, July 30. During the first week in August M-G-M will have 10 productions in work. This equals the peak record of the studio and is accomplished against the casting problem of Equity.

Pictures then shooting will be: "Ordeal," "Road Show," "Battle of the Ladies," "Bishop Murder Case," "Lord Byron of Broadway," "Bagie Sound," "Their Own Desires," "Jealousy" Van and Schenck film and Lawrence Tibbets operetta.

Indies With Equity Pay More for Actors

Los Angeles, July 30. Small indie producers willing to accept Equity conditions and allowing Equity casts are not meeting with much co-operation from the actors. Fearful of loss of prestige, several "name" players have boosted their salary quotations 100 per cent to the indies.

Equity Members' Act

Hollywood, July 30. Huntly Gordon and Grace Valentin are trying out a vaude sketch at the Marquis, vaudeville house here. Both are Equity members.

FIRST CASUALTY

Hollywood, July 30. Ann Sawyer, vaude, serving as secretary of the women's committee for the Equity carnival, is the first physical casualty in the Equity-studio fight.

Miss Sawyer contracted a severe case of neuritis in her shoulder from the unmercenary work of proofing a typewriter eight hours a day.

Big Biz in B'way Air Cooled Houses

(Continued from page 1.)

amount holding over "Dangerous Curves" was amply profitable at \$65,500, although this under the house average.

At the Rialto as indicated by a zippy opening weekend, "Dr. Fu Manchu" attracted record business, Capitol was a bit off with picture of "tragic theme," "Wonder" of Women.

Only six films at \$2 in contrast to 13 a little over a month ago. Some of the record breakers are hot boxes, although Warner's and the Winter Garden have been provided with heat relief.

At Warner's Aug. 6, with the opening of Johnson new picture, "Say It With Song" the Vitaphone pioneers are staging a sentimental celebration of the third anniversary of the first public demonstration of dialog and sound. It was on Aug. 6, 1926, that the Warner boys launched their little revolution which grew up to be a landmark and the big news in this department since then.

Estimates for Last Week
Astor—"Broadway Melody" (M-G-M) (1,420; 35-50; 15-50).
Hollywood Review Aug. 14, "Melody" quoted at \$12,900.

Capitol—"Wonder of Women" (M-G-M) (1,420; 35-50; 15-50).
Story sad and weather hot, total \$84,000. Not as good as week before with independent picture.

Central—"Smiling Irish Eyes" (FN) (922; \$242) (2d week). Not vital. So-so notices and title not helpful. Around \$9,000 first week.

Colony—"Show Boat" (U) (1,900; 35-50; 15-50) (4th week). Over stayed. Did well first two weeks on top rep.

Play—"Playing to empty houses Saturday and not estimated much over \$6,000. "College Love" and "Broadway" later.

Criterion—"Four Feathers" (Par) (802; \$142) (8th week). Again touched capacity despite dependence on ordinary electric fans for relief.

Gaiety—"Black Watch" (Fox) (808; \$142) (11th week). Around \$5,000. Successor now only question of choice and fate. Fox's recently prefers forcing this one to opening another feature against weather.

Globe—"Melody Lane" (U) (1,418; \$142) (2d and final week). Claims exceed estimates. Suddenly yanked. "Street Girl" (Radio) opened Tuesday.

Paramount—"Dangerous Curves" (Par) (1,606; 35-55; 15-50). Hold over gross, \$65,000 following \$82,100. Lots of profit.

Rialto—"Dr. Fu Manchu" (Par) (1,900; 35-50; 15-50) (2nd week). Famous fiction character, best seller for years, kept them busy lugging money bags to the bank. Very robust at \$56,900. Unusually effective dressing of front of house good ballyhoo.

Rivoli—"Evangeline" (U. A.) (2,300; 35-50; 15-50). Opened Saturday. Notices generally favorable but week end only so-so. Final week of "Thunderbolt" \$24,500.

Roxey—"Lucky Star" (Fox) (6,205; 50-75; \$1-1.50) (2d week). House box has had during summer season, (gross of \$132,300, within \$13,000 of house record, Gaynor-Farrell come to always big at this stand. Hold over.

Strand—"Noah's Ark" (WB) (2,900; 35-50; 15-50). Improved house average around \$5,000 and hold over on \$36,000.

Warner's—"Drag" (FN) (1,360; \$142) (6th week). Goes out after this week to permit entrance of Johnson picture on Vitaphone's third anniversary. E. Barnishness picture has kept to five figures since opening. Last week, around \$11,500.

Winter Garden—"On With Show" (WB) (1,494; \$142) (10th week). Musical in technique still under. Around \$15,000 steadily.

Pathe May Do Musical Talker in N. Y. Studio

Jones & Green's "Greenwich Village Pollies" and Aarons & Freedley's "Treasure Girl," both purchased by Pathe for talkers and listed on its "29-30 schedule as specials, will be made in 100 per cent natural color.

Pathe is considering producing "Treasure Girl" in the R. G. A. Hammer Studios in New York.

Pathe may do the chorus and specialty dancing numbers of the "Greenwich Village Pollies" in the east and the rest of the production on the Coast.

Both pictures go into production during the fall.

FN WRITERS

Hollywood, July 30.
Ray Harris has accepted a term agreement with First National to write scripts and dialog.

Humphrey Pearson, who wrote the dialog for "On With the Show," has also joined FN.

Handbill "Counterfeit"

A Secret Service man visited Loew's Inc. on alleged counterfeit complaint in connection with 500,000 throwaways contrived by Theron Bamberger of the exploitation staff which were the "actual size of new currency." This was captioned on the pseudo-paper bill whereon "The Bridge of San Luis Rey" was plugged as the film feature.

While similar in size, the typography was not especially like that of the regular U. S. currency, but the Secret Service man insisted on surrender of the plates, cancellation of all printers' orders on the stunt and a promise not to repeat.

"Mrs. Cheney" Wallops Providence for \$21,000

Providence, July 30.
(Drawing Population, 315,000).
Weather: Fair and Warm

With one or two exceptions the weather hit the theatres an awful wallop last week. The unexpected happened at Loew's State despite heat. It came through to the tune of \$21,000 for "Mrs. Cheney."

Majestic with "Two Weeks Off" was runner-up with fair week.

Estimates for Last Week
Loew's State (3,500; 15-50), "Last of Mrs. Cheney" (M-G-M). Talking comedy and shorts. Norma Shearer got finest praise ever given any individual this burg. Wow of show; remarkable at \$21,000.

Majestic (Pay) (2,200; 15-50). "Two Weeks Off" (FN). Shorts. Beneath expectation; 10,000. So-so.

Strand (Ind) (2,200; 15-50). "Erisomen" (FN). Shorts. Corinne Griffith disappointment. Fell below \$9,000; way off.

Victory (Keith's) (1,600; 15-50). "Fashions in Love" (Par) and "Girl on Legs" (U). Show not so bad but failed to make showing. \$6,900; off.

Fay's (1,600; 15-50), "Royal Rider" (FN). The kids responsible for keep feature above water. House played for kiddie trade and got it. \$9,500; fair.

Many Cuts Made in Warner's Fabian Houses

Newark, N. J., July 30.
The advent of the Warners in full control of the Fabian theatres is still keeping things boiling. Perhaps most bitterness has been caused by cuts given the people in the front of the houses. Men receiving \$45 and \$30 have been slashed \$10 and so on down below what is believed a living wage.

The savings are held, not worth the resentment aroused and it is held the firm is playing right into the hands of the unions. Union men with salaries from \$90 up have not been touched.

Kidding Meller
Hollywood, July 30.
Old-fashioned meller will be verbally kidded by Christies in doing "Faro Nell, or In Old California," two-reeler.

Even unto "Hearts and Flowers," etc.

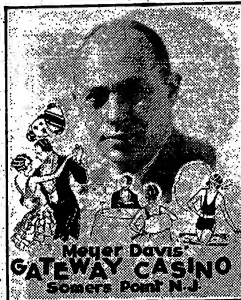
\$750,000 Silent Version
Hollywood, July 30.
Silent version of Harold Lloyd's "Welcome Danger," after previewing in five theatres, has been definitely set. Cost was \$750,000. Dialog version is now in production.

Cast in talk is same as in silent print. Two Equity players, William Walling and Charles Middleton, signed a dialog rider in original contract.

PAR SHORTS ON I. I.
Joseph Santley, formerly production head of shorts at Paramount's Levee Island studio, is going into legit production.

The recent clean-up at Par, with James R. Cowan installed as gen. mgr. now has Larry Kent in charge of shorts and Monty Kyle, brought on from the coast, as the director.

H. Emerson Byrne is in charge of casting.



ACCOMMODATES 3,000

Yet it's cozy. Cost nearly a million.

Sunday Bohemian nights. A great show—Meyer Davis' Paradis Band for dancing—the food is the finest. Come in when you're visiting Atlantic City and other shore places.

Meyer Davis' Gateway Casino entertains leading members of the theatrical profession.

\$265,000 ON "INKIES"

U Spends That for Bulb Lighting—M-G Also—Fox-Par. for Carbons

Hollywood, July 30.

Just to prove it's the difference of opinion which makes horses run, since the incandescent era set in Universal has bought \$265,000 worth of soft lights. M-G has something like \$400,000 worth of carbon lamps it is willing to sell. It has gone "soft" hard.

On the other side of the shield Fox is still sticking to hard lamps. Paramount is also nearly 75 per cent carbon, and doubling its equipment of choke coils for silencing generator humming by adding another 100. Company is rebuilding 31 old type Sperry sun arcs, converting to G.E. type, thereby tripling actinic light value and reducing maintenance cost. Electrical department also building 20 portable remote control switchboards.

FREAK MAT. TRADE BEATS NIGHTS IN K. C.
Kansas City, July 30.

Greeted, feted, babbled, petted, boy scouted, radioed, photoed and host to thousands at four shows daily, Davey Lee, on screen and stage, at the Mainstreet, put in a strenuous week.

Week developed some oddities. In practically all of the downtown houses the daylight shows were better patronized than at night. Of course this might be understood at the Mainstreet where Davey drew the children and women, but it was more noticeable at the New York where "Dangerous Curves" was the pull. The mats were capacity while the evening performances were hardly half a house. At the big Loew's Midland, the mats were big with the night shows drawing just fairly and the same thing at Pantages.

"Noah's Ark" at the little Royal was the exception, the night business being better than in the afternoon.

Estimates for Last Week
Loew's Midland—"Mrs. Cheney" (M-G-M) (4,000; 25-35-50). Norma Shearer's voice baby picture and from entertainment angles picture is excellent. Shorts. Week end business, better than for some weeks. Remaining days held up; \$17,800.

Mainstreet—"Frozen River" (WB) (3,200; 25-35-50-60). Davey Lee in picture with "Rin-Tin-Tin," also in person. Balance of stage show strong. Another capacity Saturday opening with following days holding strong; \$19,500.

Newman—"Dangerous Curves" (Par) (1,800; 25-40-60). Hollywood Red Head's followers disappointed at seeing her out of her happier character. Shorts. \$17,500.

Royal—"Noah's Ark" (840; 25-35-50-75). This spectacle got away to start, followed with long lines many times during week; \$7,800.

Pantages—"Flying Marine" (2,200; 25-35-50). With this city crazy over aviation new flying fields and with new plane factories being built, picture had popular appeal. Vaude. \$12,000.

\$500 Idea Prize
Hollywood, July 30.

In an effort to stimulate production interest among employees, Carl Loomis, Jr., has offered a prize of \$500 for any idea suggested and accepted for a super production by Universal.

In the event of a tie, award will be to the first one who submits.

Line Bitters

Hollywood, July 30.
What's known as the "line biter" has taken his place in front of the mike as the successor, or partner, of the "lens louse." Latter expression has been applied for years to one who so outmaneuvered his acting companion as to bring the ill will in front of the camera.

A "Line Biter" is described as one who continually interrupts the person with whom he is talking. Effect is intended to give the audience the impression that the poacher is dominating the conversation. Contributory trick is to indulge in loud or sharp tones.

"Mrs. Cheney" Gets Class Trade—\$17,500 in Balto

Baltimore, July 30.
(Drawing Population, 850,000).
Weather: Hot

Thermometer climbed into the nineties again last week but the trend of the box was upward. This was due to exceptional film fare.

Valencia, on the other hand, slumped badly with "Divorce Made Easy." "Thunderbolt" started off well at the uptown Parkway, but succumbed to the heat, the house being a non-cooler.

The mid-summer Concerted Band Concert by the city owned bands on Thursday night and a big outdoor dance at the City Plaza were big counter-attractions.

Estimates for Last Week
Stanley—Loew, Stanley-Crandall. "Mrs. Cheney" orchestra. (3,600; 25-60). Fine notices. Got big class draw. Shorts. \$17,500. Very good.

Century—(Loew), "The Idle Rich" orchestra. (3,200; 25-50). Opened big and drew good notices. Stage show very good. Excellent mid-summer week at \$23,000.

Keith's—"Schanbergers," "Melody Lane." Str. E. Show. (3,200; 35-60). Dropped to financial basement. \$2,000.

Parkway—(Loew, UA), "Thunderbolt," (1,000; 15-35). Started off big but slowed up badly after running into excessive heat Tuesday. This house has to rely on fans for cooling. Opening beat Monday of previous big week but subsequent days pulled gross down to \$5,500.

Too Much Shoveling
Hollywood, July 30.

Production on Charles Chaplin's "City Lights," in which everybody will talk except Chaplin, has been held up temporarily. Steam shovels working on the widening of La Brea avenue, on which the Chaplin studio is located, are making so much noise it interferes with the recording. Chaplin is using the interim to do some revamping of the plot at his home.

GOLDWYN'S REMAKE
Hollywood, July 30.

Sam Goldwyn will do a talking version of "The Grand Duchess and the Waiter," made with Adolphe Menjou by Paramount five years ago.

Wilma Banky is to be starred and Harry D'Arast will direct. Latter has deferred going to Spain to make a picture financed by Charlie Chaplin until November.

N. Y. to L. A.
Eugene Castle. Walter Rivers. Sophie Treadwell. Cornwell Jackson. J. J. Murdock. Betty Bronson. Herbert Brenon. Ray Hughes and Pan. Louis B. Mayer. Edward MacGregor. George Brown.

L. A. TO N. Y.
Phillip Holmes. Park Swope. Joseph Von Sternberg. Felix Young.

Al Lewis. Hassard Short. Joseph Plunkett. Harry Singer. Helen Mencken. Jack Bulk. Bert Wheeler. Sorina Roth.

Two Bad Percentage Of Gross Bills in Ga.

Atlanta, July 30.

Two bills before Georgia legislature are designed to give the State increased revenue out of the box offices of the picture theatres.

There appears to be no organized opposition to the measures.

In the general sales tax bill is a provision that one-fifth of one per cent of gross revenue from theatres in the state be diverted to the commonwealth's treasury, while another and more drastic bill separately introduced provides for a levy of five per cent of the gross revenue of theatres.

It is conceded the general sales tax bill hardly will make the grade, but those in the know on capital bill are not so certain the five per cent levy won't crash through.

Little interest has been shown so far by local theatre men.

Geo. O'Neill, Pathe P. A.
George O'Neill is the new publicity head for Pathe. He succeeded George Harvey, upon Harvey moving over to Warners.

O'Neill received the promotion through his work in handling the foreign department publicity for Pathe.

Commish on Television
Washington, July 30.

Suit of \$612,500, representing alleged brokers' fees, has been filed against C. Francis Jenkins, local inventor, on the sale of his television patents.

Arthur D. Lord, New York broker, claims that through his efforts Jenkins received \$250,000 cash for his patents and 250,000 shares of stock in the new company. Lord claims the stock is worth \$281,250.

Sale is said to have been made to a group including J. Drexel Biddle, Jr., James W. Garfield, Wiley B. Reynolds, Charles C. Renshaw and Harris Hammond.

Al Lewis East
Hollywood, July 30.

Al Lewis, head of Fox's casting department, is on his way back to New York. Lewis was set to stay out here for some months but the health of J. J. McCarthy, necessitating the latter's temporary withdrawal from active business, made imperative Lewis' eastern return.

McCarthy was in charge of script and talent selections while Lewis was on the Coast.

Turns \$5,000 for "Kid"
Hollywood, July 30.

Charles Chaplin has declined an offer of \$5,000 for a week's showing of "The Kid." Proposal was made by Film Theatre Guild of New York. Chaplin has in mind possibility of refurbishing picture and reissuing.

Comedian last week loaned the picture to the local Film Art theatre for an orphan's benefit.

Elsie on Revue
Los Angeles, July 30.

Elsie Janis will help on material for Paramount's revue.

No plans for Miss Janis to appear in the picture, but there's a chance she will. She is working on comedy scenes and musical numbers. Revue goes into production this fall.

U'S SOUND MACHINE
Hollywood, July 30.

Technicians at Universal have devised a developing machine by the use of which it is claimed reproduction of sound on film is made sharper and clearer than by any preceding method. Invention is confined solely to developing the film and has nothing to do with recording.

Company will build \$400,000 laboratory in which will be installed four machines along the new lines.

M-G CONTRACTS
Hollywood, July 30.

Dorothy Jordan goes with M-G-M under a five-year contract. First assignment will be opposite Ramon Navarro.

Lawrence Grey has also been put under a term contract by M-G-M.

"Drag" Hops L. A. Par to \$25,000; "Flying Fool" Slips Hillstreet \$17,500

Los Angeles, July 30.
(Drawing Population, 1,500,000)
Weather: Hot

Heat hurt and helped last week, still according to the fare. Two pictures, "Black Watch" and "Show Boat," came nearer to going into grim schedule although when is not stated. The MacLaglen film, turning nothing special on its local inaugural at the State. Figure here was \$26,000, all right without being exception. "Show Boat" leaped away to a healthy start at the Criterion, after six weeks at the Biltmore, nabbling \$2,500, the opening day.

Paramount, for a change, was right on the heels of the State in getting \$25,000 with "Drag." That's smart coin compared to the summer average. "China Bound" slipped the Boulevard \$8,100, strictly okay, while "Four Devels" was on ten days at the Carthy, gathered \$8,500, "Dynamite" (M-G) is in here, having opened Thursday night.

Hollywood Revue still plays to plenty, and another \$21,000 week at the Chinese. "This Is Heaven" concluded its United Artists' fortnight to \$11,700 and "Flying Fool" donated \$17,500 to the Hillstreet ways on acceptable week. At this house, Warners had a good first week on "Honky Tonk," clicking off near \$22,000.

Estimates for Last Week
Biltmore (Erlanger) "Broadway" (U) (dialog) (1,550; 50-\$150) (6th and final week). Wished to \$5,000 and moved over to the Criterion, where its first day brought \$2,500 at the pop price scale.

Boulevard (Fox) "China Bound" (M-G) (dialog) (2,164; 25-75) (4th and final week). Good figure for this theatre, \$8,100.

Carthy Circle (Fox) "Four Devels" (Fox) (dialog) (1,500; 50-\$150) (7th and final week). Final 10 days week at \$3,500. "Dynamite" (M-G) opened Thursday, picture running 124 minutes.

Criterion (Fox) "Madame X" (M-G) (dialog) (1,600; 25-75) (4th and final week). Out to \$8,000 and "Show Boat" now current.

Egyptian (Ua-Fox) "Thunderbolt" (Par) (dialog) (1,800; 25-75). Downtown smash did all right in Hollywood too; \$10,600.

Chinese (Fox) "Hollywood Revue" (M-G) (dialog) (2,028; 50-\$150) (5th week). Nothing bothering this one and no sign of slipping yet, repeated at \$31,000.

Hillstreet (RKO) "Flying Fool" (Pathe) (dialog) (2,950; 25-75). Pushed house to \$17,500; more than merely satisfying.

State (Loew-Fox) "Black Watch" (Fox) (dialog) (2,042; 25-\$1). Previously at Carthy on run, and downtown exhibition evoked no fireworks; \$26,000, good but not sold.

Paramount (Publix) "Drag" (M-G) (dialog) (3,595; 25-75). Only \$1,000 behind the State; unusual; Barthelmess name gets credit; \$25,000.

United Artists (Pub-Ua) "This Is Heaven" (Ua) (dialog) (2,100; 25-\$1) (2d and final week). Quiet two weeks at \$28,000, \$11,700 of that coming at the finish.

Warners, "Honky Tonk" (WB) (dialog) (2,750; 25-75). Started off nicely on two weeks' jaunt; reached \$22,000 and "Hottentot" (WB) follows.

"Thunderbolt"-Vallee Big in B'klyn, \$63,900

Brooklyn, July 30.

Extraordinary b.o. figures in this burgh considering the tough hot weather and the seashore competition. At the Paramount grosses excellent all along with dandy business last week on "Thunderbolt" with Vallee and Marguerite. Vallee Strand pulled in \$28,800 on "Noah's Ark," excellent for this small house. Held over.

Fox offered "Pleasure Crazy" (with lead of vaude, Alice and "From Headquarters") and vaude, plenty of it. Loew's Metropolitan attracted attention with "Mary Dugan" and quiet bill.

Estimates for Last Week
Paramount (Publix) "Thunderbolt" (Par) (4,000; 35-50-75). Everyone liked this film but the local critics. Vallee around and the girls still attract; \$63,900, can't beat for this time of the year.

Strand—"Noah's Ark" (WB) (2,800; 25-75) (25-75). Attracted the town and did well at \$26,800. House is keeping up with stiff competition.

Fox—"Pleasure Crazy" (Fox) (4,000; 35-50-75) (25-75). Alice and "From Headquarters" (3,571; 35-50-75). Vaude. Good. Albee—"From Headquarters" (3,218; 35-50-75). Ordinary film. Vaude.

Warners' "Show" Smash In Pittsburgh—\$23,000

Pittsburgh, July 30.
(Drawing Population, 1,000,000)
Weather: Fair

"On With the Show," Warners' all-color revue, came through at Grand in first week (six days) for great \$23,000. Easy bet for usual three weeks at this house, with fourth possible. Stanley tumbled with "River of Romance" to around \$24,500. But Rogers not to show here is in other places and costume pictures are locally poison.

Penn stood up well with "A Man's Man," for \$32,000, not to be snuffed at this time of year. Haines still great, but \$24,000. Aldie took it on the chin with "Dangerous Woman," to under \$9,000. Enright had nice program with "Flying Fool," and stage show and picked up, though still hot in the money. Harris continued on uneventful way under straight-picture policy with "College Love." House not the type to draw class trade and patrons here, hungry for vaude.

Estimates for Last Week
Grand (Warners) (2,000; 50-75). "On With the Show" (WB) (2,000; 50-75). First week at \$23,000. Opened to capacity and stuck there for days. Censors chopped a lot of dialog and players' lips moved in silence. Not enough damage to keep them from passing around the good word. Four weeks may be.

Stanley (Warners) (3,600; 25-35-60). On the chin with "River of Romance" (Par), \$24,500. Picture, Charlie Melson's stage show, "Greenwich Village." First couple of days big but eased off for below average week.

Penn (Loew's-Ua) (3,200; 25-35-60-75). "Man's Man" (M-G-M) good at \$32,000.

Aldie (Loew's) (1,900; 35-50). "Dangerous Woman" (Par). Never got started. Under \$9,000. Balcanova means nothing at b.o.

Enright (Warners) (3,700; 25-35-60-75). Picked up with "Flying Fool" (Pathe) but still not in dough. Stage show.

Harris "College Love" (U). Couldn't do anything. House may return to vaudefilm in fall.

"Greene Murder" \$45,300; Boston's Best Since Fall

Boston, July 30.

Box office last week at the Metropolitan, the largest theatre has had since fall, "The Greene Murder Case," S. S. Van Dine's mystery story, drew \$45,300.

In the face of the large number of Bostonians who moved down comfortable weather outside of Boston during the summer this is an exceptional showing.

Estimates for Last Week
Metropolitan (Publix) (4,000; 50-65). "The Greene Murder Case" (Par); \$45,300.

Loew's (Loew) (4,000; 35-50). "Mrs. Cheyney" (M-G-M); \$15,500.

Red Hot Heat Holds Down Portland Grosses

Portland, Ore., July 30.

Red hot weather forced grosses down again, although Fox-Broadway held up to good biz. House has exploited itself to premier place and is getting them all of the time, new break for this town.

Four film versions of stage plays at Broadway, United Artists, Oriental and Portland. These were "Idle Rich," "Twin Beds," "Alibi" and "River of Romance." Latter two failed to score heavily. Music Box had "On With the Show" for 3d week to light business. Alder and Blue Mouse dark for renovations. Reopening next month.

Estimates for Last Week
Portland (Publix) (3,500; 25-60). "River of Romance" (Par) film version of stage play, "Magnolia" (Shorts); \$10,000.

Fox-Broadway (Fox) (2,000; 35-60). "Idle Rich." Stage unit; \$15,500, good.

United Artists (Parker-Fox) (1,200; 25-75). "Twin Beds." Shorts; \$5,000, low.

Music Box (Hamrick) (2,000; 50). 3d week "On With the Show." Fairly good. "Alibi" (Treibetts) (2,700; 25-35). "Idle Rich" (Par); \$6,200.

Pantages (Par) (2,000; 35-50). "The Charlatan" (Par). Vaude. Business quiet; \$9,000.

It's the Heat

Hollywood, July 30.
Four fast youths were engaged to do a burlesque dance called "The Diet Drag" in "Forward Pass," F. N. When the beef weighed in, they aggregated 1,300 pounds. After two days of rehearsing in the heat, tonnage was 1,318 pounds net.

COOLING PLANTS SHOW WORTH TO MINNEAPOLIS

Minneapolis, July 30.
(Drawing Population, 500,000)
Weather: Hot

Despite a sudden sweep of extreme heat over this entire section during the week, when thermometer climbed to 87 to set a new record for four years, downtown show houses held up well.

Cooling plants proved as good a device as the attractions offered in the bigger houses while the smaller ones, with only wall fans, felt the bump the hardest.

Estimates for Last Week
Minnesota (Publix) "Dangerous Curves" (4,500; 40-75). Picture well liked by Bow fans. Stage show not so hot. \$31,000, good.

State (Publix) "On With the Show" (2d week. (2,800; 40-65). Strong draw against weather; \$12,900.

Lyric (Publix) "Fashions in Love" (1,100; 35). Menjou fans liked it. Weather not great; \$4,700.

Hennepin Keith's (2,800; 50-75). "Guaranteed Laugh Week." Vaude better than ordinarily expected in hot spell. "Voice of the City" no draw. \$15,000, good considering.

Pantages (Pantages; 1,500; 25-50). "Blockade." Vaude no draw. Hot weather bumped hard. \$7,000.

"Innocents" in Frisco To Long-Run Record

San Francisco, July 30.
(Draw Pop. 760,000)
(Weather: Clear and Cool)

More favorable weather and a pronounced influx of visitors helped last week.

Fox continues center of attention and the long show is probably responsible for holding the crowds in.

Granada showed a slight improvement and the Warfield held well with the first week of "Black Watch." California did a fair biz with "Cocoanuts." 3d week with terminated last Wednesday.

"Honky Tonk" drew two weeks at the Davies. It was followed Friday by "Mother's Boy." "On With the Show" is now on its 4th, final, week at the Embassy.

Estimates for Last Week
Fox (Fox-Loew) (3,800; 50-65-75-81). "Idle Rich" (Ua). Customers seemed to like it. About \$60,000.

Warfield (Fox-Loew) (2,672; 50-65-80). "Black Watch" (Fox). Good business and first week at \$28,000.

Granada (Publix) (2,698; 35-50-65-81). "Drag" (FN). Barthelmess popular and week got \$19,000.

California (Publix) (2,200; 35-50-65-90). "The Cocoanuts" 3d and final week held up nicely, to \$15,500.

St. Francis (Publix) (1,375; 35-50-65-90). "Innocents of Paris" 13th week, establishing long run record. About \$8,500.

Embassy (Wagnon) (1,365; 50-65-90). "On With the Show" 3d week only fair at \$11,000.

Davies (Wagnon) (1,150; 35-50-65-90). "Honky Tonk" 2d week did not hold up; ended run Wednesday to \$3,800.

Split Week in Small Town, Tacoma, Doing Little

Tacoma, July 30.
(Drawing Population, 125,000)
Weather: Warm

Digest noise last week was "On With the Show" at the Hamrick house. Rather hot yet as regards weather, and biz easy.

Estimates for Last Week
Pantages (1,500; 25-50). "Jazz Age" vaude. Biz fair; \$6,300.

Blue Mouse (Hamrick) (650; 25-75). "On With the Show" (Ua). Great opening; \$7,000.

Hamrick (1,250; 25-35-50-50). "Behind That Curtain" (Fox). Okay and biz up; \$5,000.

Colonial (Fox) "Wheel of Fate" (Par) and "Strong Boy" (Par). Split week shows slight gain; \$1,300.

Heat and Circus Kicked Loop's Films \$46,000 Under Full Gross of Wk. Before

Silent "Thunder" Led Wash. With \$21,000

Washington, July 30.
(White Population, 450,000)
Weather: Hot

Lon Chaney's "Thunder" played the Palace as a silent and jumped business almost three grand with reaction from customers when noting orchestra and organ accompanying the picture, indicating they were seeing a novelty. That's something in this fast changing industry. "On with the Show" did well for its third week, but not enough to go a hoped-for fourth.

Fox with "Pleasure Crazy" experienced the reverse of the Palace, going backward a couple of thousand, though getting good reviews. Stage show liked.

Columbia's second week with "Dangeline" but without star in person, did fairly well.

Barle had "Leatherneck" augmented by personal appearance of Charles Hamilton, former stockholder of the town, as guest conductor. Management credits Hamilton with good slice of the \$4,900 more than the week before.

Estimates for Last Week
Columbia (Loew) "Evangeline" (Ua) (1,232; 35-50). Nothing extra with second week, but considerable due to personal appearances of Del Rio week preceding; \$7,000.

Earle (S-C Warner) "Leatherneck" (Pathe) and Charles Hamilton on stage (2,244; 35-50). Extra business and classifiable as good; \$14,900.

Fox (Fox) "Pleasure Crazy" (Fox) stage show (3,434; 35-50-75). Slidder somewhat from excellent figure of preceding week to \$13,500.

Palace (Loew) "Thunder" (M-G) stage show (2,362; 35-50). Silent print with oldtime orchestra and band accompaniment seemed to interest customers; got best Chaney business of recent films; \$21,000, \$2,000 jump over previous week.

Strong Outdoor Opposish With \$31,500 High in St. L.

St. Louis, July 30.
(Drawing Population, 1,000,000)
Weather: Fair and Warm

With an endurance plane shattering air records and drawing to the air field 50,000 daily, and with both open air theatres filled almost to capacity nightly, the picture houses had a stiff fight last week. All parks were crowded nightly. Had it not been for unusually good attractions in all houses they would have suffered seriously.

Grand Central, showing "Cocoanuts," packed all week. Aside from this house, however, vacant seats much in evidence.

Estimates for Last Week
Ambassador (3,000; 35-50-65-75). "The Charming Sinners" (Par). Stage show; \$31,500.

Fox (6,000; 35-75). "Masquerade" (Fox). Vaude, with Roxy's Gang. Loew's State (3,300; 25-35-65-85). "Mrs. Cheyney" (M-G-M); Shorts; \$14,700.

Missouri (3,800; 35-50-65-75). "Charming Sinners" (Par). Stage show; \$14,300.

Grand Central (1,700; 50-75). "Cocoanuts" (Par). Shorts.

St. Louis (4,200; 35-65). "Divorce Made Easy" (Par). Vaude.

"Drag" Could Have H. O. In Syracuse in Season

Syracuse, N. Y., July 30.
(Drawing Pop. 22,000)
Weather: Hot

"Mrs. Cheyney" (M-G-M) put Loew's State back at the top last week, getting \$16,100. Good business, considering.

Keith's, splitting the week between "Divorce Made Easy" (Par), and "The Woman From Hell" (Fox); about \$13,900.

"Drag" (F.N.) meant \$6,000 at the Strand, by no means "Weary River" business but satisfactory. Played at any other time than last day "Drag" might have gone into a second week.

"The Man and the Moment" to \$6,000 at the Strand. First drive here to play that house in some time; others at Keith's as a rule.

"Behind German Lines" (Par) (1st), filling in at the Temple here and "Strong Burlesque seasons" about \$4,500.

Chicago, July 30.

Weather: Hot
Blistering heat that the Ringling-Barnum circus kicked a few holes in the downtown picture houses last week. Mats were noticeably off all over the circuit at Grant Park during the king and not a few adults.

Summarizing the total, film biz in the Loop, there was a drop of \$16,000 below the previous week. Chicago going to \$64,000 with Buddy Rogers in person, came back with the same boy in "River of Romance" on the screen only to top the town at \$44,000. Nothing to brag about, but with a poor stage show the picture practically did it alone. Good showmanship following the real Rogers with the synthetic one. Oriental with "Charming Sinners" and public stage unit went up to \$37,000, getting second money on the street. "Mary Dugan's" 4th week at the Roosevelt held up to a respectable \$17,000, taking a total drive to \$17,500 against the opening \$28,500 which was boosted by Vilma Banky appearing the first two days. "She Goes To War" opened Friday.

Those Mack brothers still going strong at McVickers with "Cocoanuts," bringing a hefty \$26,300, in 3rd week. "Noah's Ark," boomeranging at the tiny Orpheum brought another big \$18,000, and holding its own in fourth week despite current neighborhood release. Same time, "Thru Different Eyes," another downtown repeater, brought the Monroe down below average.

"Father and Son," weakly treated by the critics and just a fair vaude bill gave the State-Lake \$20,000.

Estimates for Last Week
Chicago (Publix) "River of Romance" (Par), stage show, (4,000; 50-75). Buddy Rogers on screen again showed potent punch with flaps and accompaniment. Fourth week \$64,000 in person week before he came back by proxy to add another \$44,000 last week.

McVickers (Publix) "The Cocoanuts" (Par) (3,865; 35-75). \$26,300, big over \$25,900 first week and \$22,000, 2d.

Monroe (Fox) "Thru Different Eyes" (Fox) (1,000; 50-75). Couldn't stand up; \$8,800, under average.

Oriental (Publix) "Charming Sinners" (Par), stage show (3,500; 50-75). \$37,500 bettered expectations with house getting \$1,000 over preceding week. Picture rated a good one.

O'Connell (WB) "Noah's Ark" (WB) (760; 50). Held up in fine shape for \$10,000 in 3d week. \$13,000 and \$11,000 before.

Roosevelt (Publix) "Mary Dugan" (1,100; 50-75). \$17,500, \$18,000, \$19,000, 4th final week. Censors meddling incentive for mob. "Thunderbolt" opened Monday.

State-Lake (Keith) "Father and Son" (Col.) (1,000; 50-75). Plucked not so well with stage show of mediocre calibre. House fair at \$20,000.

United Artists (Ua) "This Is Heaven" (Ua) (1,700; 50-75). \$11,000, from \$10,000, \$11,000, 2d final week pulled \$17,500. "She Goes to War" Friday.

**"Mme. X's" New Name
Did Fairly in Seattle**

Seattle, July 30.
(Draw pop. 500,000)
Weather: Fair

Seems a reversal of vaude biz in Seattle with Pantages dark, but Orpheum going full blast, only vaude house in town. Better pictures, too, have helped the draw. It got away from the drawing pictures "X" was changed to "There Is No Sin" on billboard and all advertising.

Estimates for Last Week
Seattle (Pub) (3,100; 25-60). "Rivers of Romance" (Par). Rather weak, but Buddy Rogers pulled oke. \$13,200.

Fifth Ave. (Fox) (2,500; 25-60). "Twin Beds" (FN). Just fair week. \$12,500.

Coliseum (2,500; 25-60). "There Is No Sin" (M-G-M). "Madame X" and big trial, 30-30, but well ahead of week before. \$13,300.

Blue Mouse (Hamrick) (650; 25-75). "On With the Show" (Ua). Many patrons stayed at home. \$1,500.

Music Box (Hamrick) (1,000; 50-75). "On With the Show" (WB). Great into 2d week. Steady lines nightly. \$19,500.

Coliseum (Fox) (1,800; 25-50). "Not Quite Decent" (Fox). Steady. \$3,000.

Orpheum (2,700; 25-75). "Divorce Made Easy" (Par). Vaude. House doing better. \$12,900.

VARIETY PICTURE GROSSES

Wednesday, July 24, 1929

Par's 4 "Money Pictures" on
Broadway in Summer in Itself
One Unique Box-Office Record

TH

NEW SHOW WORLD

A Rowland V. Lee Production from the story by Sax Rohmer. With Warner Oland, Neil Hamilton, Jean Arthur, O. P. Heggie, William Austin.



"THE MYSTERIOUS

DR. FU MANCHU"

equals all-time house record in first week of long run at the House of Hits . . . **RIALTO**

•
"THE

FOUR FEATHERS"

in eighth week of sensational business at \$2 at the **CRITERION**

•
"DANGEROUS CURVES"

starring **CLARA BOW** held over second week and does capacity at the **PARAMOUNT**

•
"THUNDERBOLT" starring

GEORGE BANCROFT

S. R. O. for five solid weeks at the **RIVOLI**

Directed by Merian Cooper and Ernest Shoedsack and Lothar Mendes. With William Powell, Richard Arlen, Fay Wray, Clive Brook, Noah Beery.



With Richard Arlen. Directed by Lothar Mendes.

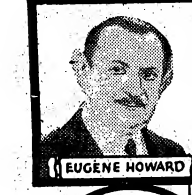


With Fay Wray and Richard Arlen. Directed by Josef von Sternberg.



PARAMOUNT

THE NEW SHOW WORLD COMPANY



VITAPHONE TALKING AND

Vitaphone

Puts Your Whole Show On The Screen

NO more stage presentations.

NO more stage acts.

NO more prologues.

NO more units.

NO more profit-eating overhead and salaries.

NO more booking worries.

CHECK off overhead and production costs.

BANISH all fears about your bank account and the future of your theatre.

PLAY the best acts in the world. You can take your pick of the stars of operatic, concert, vaudeville, musical comedy, drama, radio, circus, night clubs and every other field of amusement.

VITAPHONE brings them all to you—over 1000 acts to choose from, and more made every week.





HAPPINESS BOYS



CISSIE LOFTUS



MARTINELLI



FANNY WARD



GUY ROBERTSON



AL JOLSON

SINGING PRESENTATIONS

A Million Dollar Marquee!

WHETHER it be Rudy Vallee and his Connecticut Yankees; or Al Jolson in a song; Beniamino Gigli of the Metropolitan Grand Opera Company; Willie and Eugene Howard in a vaudeville comedy skit; or Charles Hackett, the concert artist—they're not too big for the Vitaphone program.

THEY'RE all yours!

MILLION-DOLLAR names for your marquee!

THE world's greatest drawing cards on your screen!

THE surest boosters your box office has ever known!

WARNER BROS. VITAPHONE short subjects are the spice of your program!



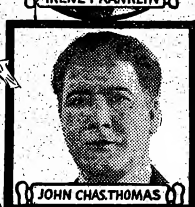
JOHNNY MARVIN



GIGLI



IRENE FRANKLIN



JOHN CHASTOMAS



BESSIE LOVE



FRED WARING



ISA KREMER



MAY M'AVOY



ALBERT SPALDING



ROGER KAHN



JUNE



LEO CARILLO



FLORENCE MOORE



EL BRENDL



BLOSSOM SEELEY



JOE E. BROWN

Inside Stuff—Pictures

Reports of more than a score of de luxe neighborhood houses soon to be put into construction around Los Angeles, bears evidence that real estate operators are emphasizing this method to develop the subdivisions.

Operators believe the erection of a theatre is a lightning incentive for new communities and charge most of the cost to building off to promotion and advertising. Houses are then leased before the community is fully developed.

Carelessness of a young screen juvenile, who recently married a well known film actress, is giving his present director many headaches. It's his lack of interest in his work.

In addition to reporting late, the actor has been told to brush up on his appearance. Blow-off came one day when the boy was supposed to look his best. Director had to tell him to wash his ears and remove the boundary line on his neck. Scene was not taken until after the ablutions.

Tec-Art was the first Coast studio to take advantage of the recently completed Eastman service sound theatre. When fire destroyed its sound projection quarters, studio executives were on a spot for a place to show rushes.

They gladly accepted the Eastman offer, and no bill rendered.

First National employed 80 costume makers who worked three weeks on the dresses for 150 chorus girls appearing in "Sally."

Pathe, not having renewed its lease on the studio at 134th street and Park avenue which expires early in September, is reported considering the R. C. A. Gramercy studios for film productions in New York. The Gramercy studios, having the phone layout, which is the same as used by Pathe, makes it easy for Pathe to go into that studio.

When a Paramount unit on Coast location sent out call for townspeople, one of those responding was a serial queen of 15 years ago accompanied by a small child. Woman made no mention of her former affiliation with pictures, but was quickly recognized by members of the staff.

Former player, off the screen now for five years, was raised on a ranch, the only girl in a family of many sons. She has married again, is back on a ranch and has no thought of returning to Hollywood. Her first husband, who directed her in many a film, is still active in pictures.

Warner attorneys have advised a slight change in the trademark. While Warners and Vitaphone have always been separate corporations, the old line linked the two. Now the link is "and" and the word registered is tacked on to Vita. It is understood that the lawyers, including the able Abel Carey Thomas, spent several days looking for the conjunctive, following a little reminder from Western Electric.

Since Charlie McCarthy moved up front as the Zukor organizations' publicity attorney, numerous p. a.'s in the outfit are going in for cabinet meetings. Mac presides over them, listening to discussions and accepting and rejecting ideas developed during the weekly closetings.

It's understood that of the \$3,750,000 paid Alexander Pantages by Keith's for the six Pan houses Keith's will place on its own circuit, \$1,000,000 is in cash and the remainder in R-K-O debenture bonds.

Fox is attempting to build a special clientele for foreign made pictures at the Filmarie, Hollywood. Figure it can't lose as house has been a flop ever since built about four years ago, as part of the Hollywood neighborhood chain.

First known as the La Mirada it tried straight pictures but never did get going and went in for long periods of darkness. Then an independent crowd took it over, called it Filmarie and tried exotic stuff, which also flopped and house was turned back to West Coast Hollywood. Firm decided to follow Filmarie bunch's idea to the bitter end.

Theatre has been showing foreign films exclusively in recent months and has been building slowly. House is only one in Hollywood display.

(Continued on page 49)

Explosion Closeups

Hollywood, July 30. Harry Redmond, gunpowder expert at First National, has discovered a mixture which fired sound of pistol shots or high explosives.

Owing to the high frequency of the ordinary explosive, it has been impossible to properly get the sound unless the mike was stationed a long distance away. New prescription permits explosions two feet away.

Fight Film-Maker Is Indicted in Chicago

Chicago, July 30.

After waiting almost two years the federal grand jury here has indicted Henry Sonenshine, president of the Goodart Film Co., and five others, charging a conspiracy to transport interstate moving pictures of the Dempsey-Tunney fight.

Besides Sonenshine those named are Harry Voller, manager of the company; Julius Marks, secretary, and Charles Penser, Harry Pollack and Charles Hodes.

All were released in \$5,000 bonds each before Federal Judge Wilkerson.

Goodart, New York concern, held exclusive rights to filming the fight under an agreement with the late Tex Rickard. Latter was to have received half the net receipts from the film.

Another for Myers

Washington, July 30.

Arbitration has been voted out by the MPTOA of Iowa, reported Abram F. Myers, head of the Allied Exhibitors.

Myers also states that the Rocky Mountain States Association voted to join his association. This group consists of Colorado, Wyoming, New Mexico, Nebraska and Black Hills, S. D.

Both H. M. Richey and Al Steffes were present at both meetings.

Robertson's Bad Checks

Detroit, July 30.

James N. Robertson, of the Cindarella theatre, was arrested charged with issuing checks in excess of \$6,000 without sufficient funds, to the city treasurer.

Another warrant was issued in behalf of the United Artists Corp., to whom Robertson issued a check for \$2,150 which proved worthless.

Fox Settling for Schine; Loew's Rochester Also

With A. C. Blumenthal detained in London a little longer on the British Gaumont chain movement, William Fox is doing some theatre dickering without the aid of his nimble intermediary.

The Schine deal is up again. It has bobbed up and down since last Christmas with Laemmle's 25 per cent, and Universal picture conditions at first interrupting. Now everything at the home office is reported set except a few little matters; one heard to be the disposition of about \$200,000 worth of have contracted but not played.

Through Loew's it is learned Fox has closed for a substantial interest in the Rochester (N. Y.) theatre and will open it shortly under the banner of his subsidiary.

'HLYW'D REVUE' ROAD SHOW

Metro has decided to road show its "Hollywood Revue" into five or six of the largest cities, shortly after it opens at the Astor, New York, during August.

It's not expected to play at the legit scale in the cities for over six or eight weeks. A general release will probably follow.

SPREADING A NAME

A gentleman known to film folk as Jack Warner is listed in the latest edition of a motion picture trade directory as "J. Leonard Warner."

Hollywood Chatter

Harry Langdon went honeymooning to Canada.

Bill Selder is counting on a December eastern trip.

Thelma Todd will spend her vacation at her home, Boston.

Donald Reid and Eddie Gribbon will vacation across the border, Mexico.

Carmel Myers is much concerned over the welfare of a new avocado tree in her new garden.

Alberling Rauch has issued strict orders prohibiting any of her girls from going on the 18-day diet.

Latest addition to the Joan Crawford-Doug Fairbanks, Jr., combination is a Marmoset monkey christened "Alloleucous."

New kind of s. a. came to light when William DeMille disqualified a girl for not possessing a princess appeal.

"Taming of the Shrew" will be all up by Aug. 1, nothing then remaining but smoothing out rough edges on the recording.

Belle Baker is 'way ahead of the endurance fliers. Just a 54-day diet, or three 18's. Belle was 139 until she caught young Herbert with a Chesterfield—137.

Rose Cohn's annual birthday surprise party for Harry was as annually tipped-off to the head of the house in advance. This year by the caterer.

Jack A. Foster, with Hanft-Metzger adv agency, New York, in town for a couple of weeks getting a line on highlights of Paramount advertising for coming season.

They're now using the big screen for the first act march finale of "Hollywood Revue" at the Chinese. Change over to the wide angle lens is only made once.

Harry Buckley, who, besides being personal representative of J. M. Schenck, and who also carries title of vice-president of U. A., in charge of general conduct of business, is a visitor here.

Swedish femme film players don't seem to be able to think of any monicker except Greta. Hollywood now has Greta Garbo, Greta Altmann, Greta Nissen, Greta Garde, Greta Von Rue, Greta Grandstedt.

In looking over a list of the 101 things John McCormack says he won't do in his forthcoming Fox picture, "The Barter," assigned to write the story, concludes the tenor will sing and that's all.

Joe Plunkett had one of those Ambassador bungalows while in town. The second bed he'd slept in since leaving New York. And Mrs. Plunkett is just opening the new Western Court home.

Everybody at the beach last week. The heat. Second torrid wave, convinced New Yorkers no difference between the coast and coast Broadways in July. If perspiration is a blanket that "every night" slogan goes.

Will Hollywood vacation since the war, spent at the Vermejo Club, New Mexico, resulted in 18 trout for the General after he'd been holding a pole an hour. Incidentally, the club is as big as Westchester county—355,000 acres.

Competition among bootleggers so strong the boys will make good any consignments not up to specifications. Latest protection gag is a slip with the bootlegger's phone number and name for the week on it.

Tui Lorraine, who obtained a divorce from Robert Bow, father of the "Indiscreet" film contract from Contlandt Pictures, indie producers, is going to capitalize on the name of her recent marriage by calling herself Tui Bow on the screen.

Dorothy Mackall and Edmund Burns did a scene where she was required to break an egg on the shoulders of her screen boy friend. To prevent any smearing of the actor's clothes, they drained the inside of a shell. When the scene was taken Miss Mackall grabbed the wrong egg.

Alfred Allen, who plays a doctor in Bill Haines' "Speedway," was formerly a professor of geology in several universities. Quilt rock research to become playwright and then into pictures. He played in "Hell Morgan's Girl" years ago, the first picture in which Lon Chaney ever received screen credit.

Extras working on the First National lot have discovered a way to give the studio the unrundown on its checking system. Boys and girls go to the restaurant for a meal, then slip back to the soda fountain, buy a drink and present the five-cent check as they leave. Coppers

are now spotted around since the notorious defect in receipts.

Charles Ackerman, 16, son of Irving, got a hunch he'd like to go to work. So they started him running errands for Columbia at \$10 weekly. While running, Charles bumped into a film cutter getting \$100. Following an impromptu discussion on his economical status, Charles' next trip to the head office sponsored a request for a pair of scissors and a "yard." His dad suggested he dodge a nervous breakdown by vacationing in Frisco.

John McCormick and Colleen Moore have moved into their new home at Bel-Air. Swimming pool with filtered water for pool and shower baths. Sound projection room, tennis court, and a mirrored bath room for Miss Moore. Formal house warming in September.

Allan Warshaw, manager of Orpheum, Oakland, here to spend few days with his folks.

Wood Soanes, dramatic and picture editor of Oakland Tribune, giving the studios the up and down.

Almost all the studio execs have their antidote to stand off the terrific grind. Sol Wurtzel's is to drop everything in the middle of the morning or afternoon and go out.

(Continued on page 63)

Texan Deal Delay

Delayed negotiations will postpone the proposed deal between Publix and the Interstate Circuit of Texas.

Trading may be resumed when the Publix officials visit Texas in the fall. During that trip they will look over the several Interstate theatres.

Quick Strike

Los Angeles, July 30.

Local Musicians' union called a strike on Lazarus' Million Dollar theatre between afternoon shows on Friday. Stage band was out for one performance when Lazarus called up union and stated he'd capitulate. Band then resumed work.

Negotiations have been pending between Lazarus and local theatre unions for sometime whereby owner would abandon his open shop policy and sign with the unions.

An operators' strike was recently called on the Lazarus and Gore Brothers theatres. These are the grand old houses operating with non-union booth men.

Simon Lazarus has signed an agreement with the Musicians' union running until Sept. 1, 1930. This settles the difficulties at the Million Dollar.

Temperature Patent Awarded to Kniskern

Washington, July 30.

Walter H. Kniskern has been granted a patent for his temperature controlling device on theatre cooling plants.

Kniskern had to make a legal fight for it before the Board of Appeals of the Patent Office, due to the original patent holders of the cooling system, creation claiming the temperature control proposition was a development of the original invention.

Kniskern won out on right of his claims.

FRIDAY START IN P.T.S'B'GH

Pittsburgh, July 30.

Stanley here goes from Monday to Friday openings this week. Despite closed Sundays, Warner excels claim Saturday openings at Earle and Grand Inland been profitable though a Friday start is a new wrinkle.

Pern, Loew-U. A. house, now opening Monday, may start new shows Saturday as result of Stanley's latest move.

Nat Wolf's Office

Chicago, July 29.

Nat Wolf, former local Keith's film buyer, has opened an office of his own here as the Illinois Film Booking Corp.

Wolf, it is understood, is trying to lineup a small indie circuit around.

Alex Moss, Columbia Pictures, has resumed his post as advertising and publicity director. Moss has been handling Columbia's special story department for the past few months.

Whiteman's Postponement Now Runs Until Nov. 1

Los Angeles, July 30.

"King of Jazz" has been postponed through Paul Whiteman not fancying any of the submitted stories. Universal has now penciled production for Nov. 1.

Salaries have been accumulating weekly since Whiteman's arrival. Under an agreement Universal will cough up during August, but not for September and October of the postponed period. Universal places \$9,300 in escrow each week.

Whiteman will remain on the coast during August to broadcast for Old Gold. He will then barnstorm for a couple of months, returning to Hollywood for the Nov. 1 shooting date. It is specified that 10 weeks is the limit on shooting time.

26 CHORISTES

Hollywood, July 30.

As a means of protection from interference in procuring chorists, Radio has retained 26 of the 100 girls used in "Rio Rita" on a year's contract.

These will comprise Radio's stock chorus for future productions.

Heat Changes Schedule

Hollywood, July 30.

Educational tipped its dory to the hot weather last week and changed all its shooting schedules from five o'clock in the afternoon to midnight.

Blonde for a Brunette

Hollywood, July 30.

Fox has released a brunette and signed a blonde. Studio permitted its option to lapse on Maria Allen, Spanish actress, and takes on Joyce Compton. Latter's first is "The Sky Hawk."

U Folks Catch Hearst's Fast One on Newsreel

What is described as a "fast one," credited Hearst by Universalites is the sending out of a letter by the publisher's MGM newsreel interests urging exhibitors with INS contracts to come over to the Metro release.

Executives in the Laemmle organization, who counted upon the take-overs as one of the mainstays of their own reel when they first planned to break away from International, have been sufficiently aroused to instruct managers throughout the country to notify the home office immediately upon the cancellation of any INS contract.

While Laemmles feel confident Hearst can exert an influence over but 20 per cent of the 1,000 INS contracts in existence, they claim that so far they have received no word from managers tracing Hearst effectiveness.

The first issue of the Universal reel today (Wednesday) will be followed by another Saturday. The U folk are counting on their tie-ups with 45 dailies in key cities to substitute in newspaper prestige that which is lost when they cut from the publisher.

RKO SPECIAL RELEASE DATES

Releasing dates have been set by Radio Pictures for six specials on their '29-'30 schedule. "The Very Idea," featuring Frank Craven, Allen Kearns and Sally Blane, will be released Sept. 1. "Side Street" with the Moore Brothers, Sept. 8. "Rio Rita" Sept. 15. "Delightful Rogue" with Rod LaRoque, Sept. 22. "Tanned Legs" with Marceline Day and Barry Norton, Sept. 29, and "Half a Hilarity" with Olive Borden and Sally Blane, Oct. 13.

As the New Season Approaches Make "Variety" an Advance Salesman

**No better agent or publicity maker than one going
'round the world every week.**

At home or abroad "Variety" will work for you.

**If you have something saleable, in talent or product,
use "Variety."**

**Always traveling; always a salesman, going to all of
the show business in all of its branches over all of the
world.**

**"Variety" is unique in that it thoroughly covers ALL
of the show business---a show business trade paper of
international circulation.**

A salesman that can't be duplicated

Have you tried our campaign series advertising?

A reducer of bank rolls but the finest kind of weekly publicity,

Just write—you'll find out.

First National *FIRST* again!



FIRST
Dual-Role
All-Talking

VITAPHONE Picture
REG. TRADE MARK

**Ever
Made.**



DARK STREETS



with

JACK MULHALL

Lila Lee, Aggie Herring, Lucien Littlefield. Presented by Richard A. Rowland. A Frank Lloyd Production. Screen version by Bradley King!

Take it from

FIRST NATIONAL.

VITAPHONE is the registered trade mark of the
Vitaphone Corporation designating its products.

IMAGINE how the crowds will flock to see Jack Mulhall as a cop talking to Jack Mulhall as a crook **IN THE SAME SCENE!**

Even without the startling novelty of the dual talking role, it would still be one of the year's greatest pictures.

It's great!

CHARLES NIGGEMEYER *Presents*
"VACATION DAYS"
 A PUBLIX UNIT
Starring
SENATOR MURPHY

CAMPAIGN MANAGER

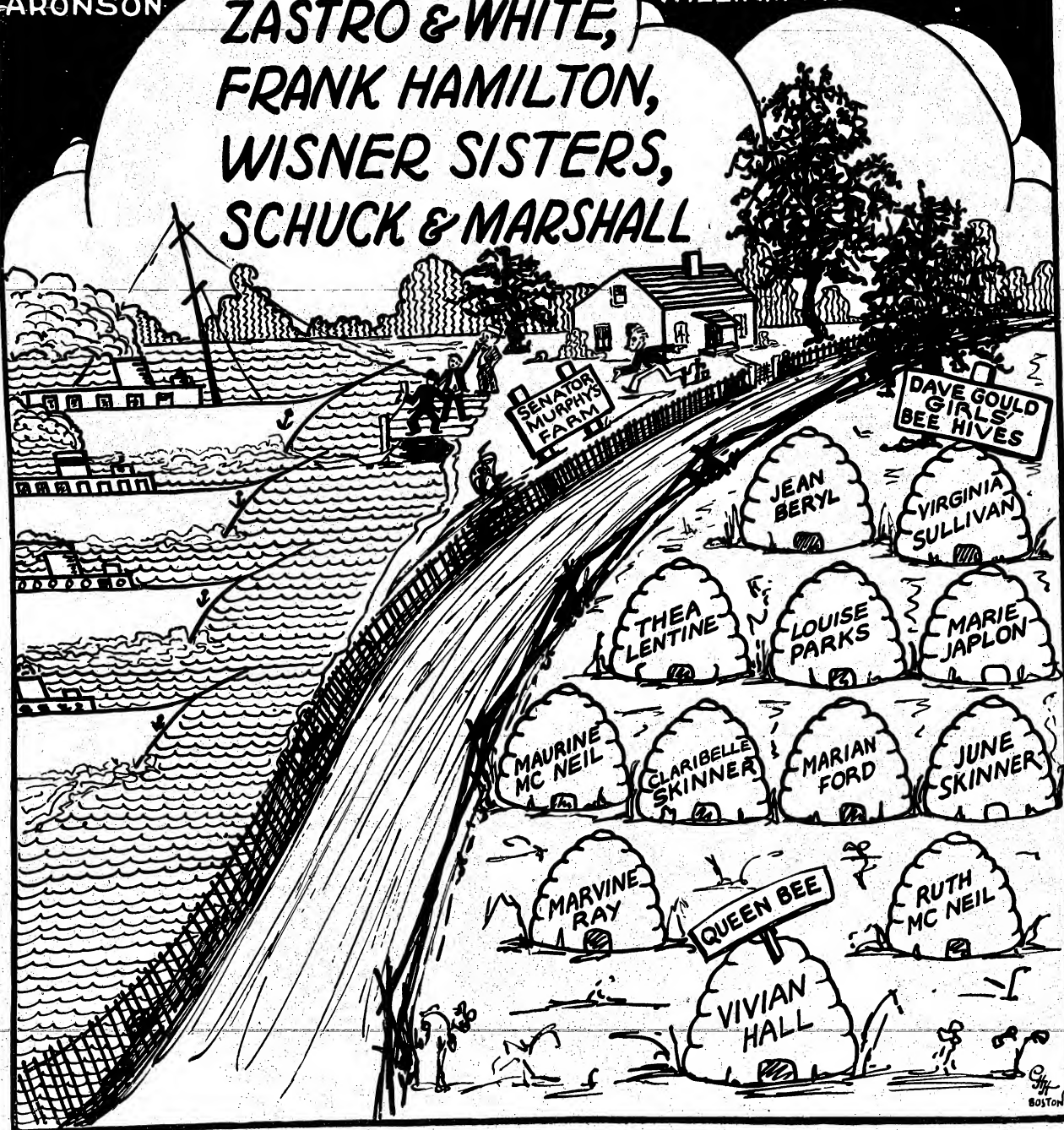
**DARBY
ARONSON**

With

**ZASTRO & WHITE,
FRANK HAMILTON,
WISNER SISTERS,
SCHUCK & MARSHALL**

VACATION ARRANGED BY

**NAT KALCHEIM,
WILLIAM MORRIS AGENCY**



BOSTON

The UNITED ARTISTS

Big ones for
release from
August 1929
to February
1930

Again—
the greatest
line-up in
the business

Just an old United
Artists custom

RONALD COLMAN

The Screen's Most Romantic
Actor in

"BULLDOG DRUMMOND"

Samuel Goldwyn's great
presentation, which has
scored sensational runs here
and abroad. One of the most
stupendous ALL-TALKING
HITS.

DOLORES DEL RIO

in the biggest picture of her career.

"EVANGELINE"

The greatest epic in ten years.
An Edwin Carewe master-
piece. A record breaker where-
ever it plays. A Sound picture
in which Miss Del Rio sings
three times.

HERBERT BRENON

the man who gave you "Sorrell &
Son," now produces his
greatest picture

"LUMMOX"

All-Talking. Fannie Hurst's
best seller with Winifred
Westover, Ben Lyon, William
Collier, Jr., Myrtle Stedman,
Edna Murphy. Presented by
Joseph M. Schenck.

GLORIA SWANSON

in her first
ALL-TALKING picture

"The TRESPASSER"

with Robert Ames. Written
and directed by Edmund
Goulding, who wrote
"Broadway Melody." Her
greatest dramatic triumph.

NORMA TALMADGE

Heard for the first time in an ALL-
TALKING screen version of
the stage success

"NEW YORK NIGHTS"

with Gilbert Roland. Direct-
ed by Lewis Milestone. An-
other tremendous box-office
picture. Presented by Joseph
M. Schenck.

"The LOCKED DOOR"

Thrilling All-Talking Screen
Version of Channing Pollock's
great play, "The Sign on the
Door" with Rod La Rocque,
Barbara Stanwyck, William
Boyd, Betty Bronson. Sure-
fire, big entertainment for
any theatre. Directed by
George Fitzmaurice and pre-
sented by Joseph M. Schenck.

MARY PICKFORD AND DOUGLAS FAIRBANKS

together in the same picture for the first time. The most
stupendous picture announcement ever made. They will
be seen in a hilarious version—ALL TALKING—of the
daddy of all sheik stories. A SAM TAYLOR Production.

"THE TAMING OF THE SHREW"

Every theatre in the world will play this one.

RONALD COLMAN

in his greatest picture

"CONDEMNED"

All-Talking. From "Con-
demned to Devil's Island" by
Blair Niles. With Ann Hard-
ing. Directed by Wesley Rug-
gles. Presented by Samuel
Goldwyn.

"THREE LIVE GHOSTS"

One of the great stage comedy
successes, now a thrilling,
mystery comedy. All-Talking
with Claud Allister, Joan
Bennett, Robert Montgomery,
Charles McNaughton. Directed
by Thornton Freeland. Presented
by Joseph M. Schenck.

FANNIE BRICE

the popular internationally
known stage comedienne, in
an All-Singing, All-Talking
picture adapted from Joseph
Jackson's story the "Champ"

"IT'S A PLEASURE"

and it sure will be for the
theatres that play it. Pre-
sented by Joseph M. Schenck.

HARRY RICHMAN

star of stage (George White's Scan-
dals), Radio-Phonograph and Night
Club, in an ALL-SINGING, DAN-
CING, TALKING story written by
Irving Berlin.

"The SONG of BROADWAY"

for which Irving Berlin has written
8 new songs. Presented by Joseph
M. Schenck.

CONSTANCE TALMADGE

in her finest picture

"VENUS"

from the novel by Jean Vignaud.
Synchronized Production.

A gorgeous and gripping drama
that carries one through
France and Italy to the des-
erts of Africa.

A Louis Mercanton Production.

Many Angles to Save Indie Exhib, with Radio Interests Saying Must Be Taken Care Of

The greatest period of indie exhibitor hysteria is at crisis by hordes this week reported swamping exchanges, believing in the producers' announcement that managers have been empowered to effect adjustments.

With the Hays organization revealing Monday that the "plan" is far from perfect, the Theatre Owners' Chamber of Commerce, suddenly undergoing a marked rehabilitation, is calling a mass meeting to get not only the understanding down in writing, but also to move for a moratorium on all payments of film rentals until at least Sept. 15.

They justify this by claiming that in the metropolitan area alone there are 750 theatres, of which 500 are independents, and that even the

600-seaters in these represents a yearly individual buying power of around \$15,000. Of the total number, it is figured, 30 per cent., chiefly indies, are now closed with casualties threatening to double before Labor Day unless the small exhibitor in the New York territory can find some way of meeting not film but house rent.

Indie leaders declare that unless they are bankrolled by film producers for the period named, and unless contractual adjustments are effected orderly and under the guidance of the record, the Hays move is nothing more than "a cheap gesture." The point of the meeting is to work up a program that they can take up with the branch managers in the big brother move.

The Phophophoe people, independent nature is not indicated by the arbitration dockets. In the New York Film Board it is claimed by the indie men there are 450 cases on the calendar. This, they say, represents three times the total ever recorded here previously.

Passing the Buck

Two years will elapse, before talker rental is adjusted, it is now conceded by producer interests, who admit that the passing of the adjustment buck to the exchange manager has many imperfections which have not yet been ironed out.

So far as the producers go the once popular theory that special investigators with each of the Film Boards of Trade could handle the situation nationally has been practically dropped. That it would take too long to train such men is given as the reason. Where managers are unable to cope with the situation possibly Film Board secretaries will be dispatched with armistice privileges, but this point also is up in the air.

Exhibitors want representation in the adjustment system just started. Without it they say, the policy is practically void so far as their position is concerned.

The local independent organization which dropped off to a mere handful is realizing a power which threatens to exceed that of several years ago, when it was at its height. The latest group to return to the banner is the Brooklyn outfit, representing 70 box offices.

Percentage Time

At the same time exhibitors in better financial position are reported openly rebelling against score changes. One, with a large chain, personally stated that when informed by a Warner salesman \$300 would be required as the down-payment for score he wrote out the check and said:

"Here it is, but I'll take care of that item when I play your pictures on percentage."

Producers are also credited with being desperate over this evolutionary move on the eve of a new season when they are forced into patching up prices on the old list.

Among revolutionary stands within their own fold, including the new contract being gotten out by the Warners after the brothers' reported failure to push their original five-tie-up, is one credited to Radio.

The Phophophoe people, independents already hear, are considering a plan which would amount to practically carrying over the independent exhibitor. From what can be gathered it will include a tie-up of certain talker pictures, together with Radio sound equipment, installed on a finance plan unheard of for latitude in the business.

Radio's Sympathy

Radio executives admit their sympathy for the independent; also, with Western's hold on producer-owned houses, their literal dependency upon him for equipment business.

A forerunner to drastic changes

GREAT STATES STRIKE THREAT IS SPREADING

Music Union Order Out for Aug. 10 in Aurora, Ill.—Up in Quincy Also

Aurora, Ill., July 30.

Removal of the orchestra from the Fox theatre, which went sound after Publix-Paramount acquired the Great States chain from the Rubens interests, has precipitated a crisis which may result in strike call against all the 100 middle west houses in the Great States chain.

The locals had set yesterday for the walkout but pending negotiations Aug. 10 was fixed as date for the strike, unless the controversy, which affects every sound house in the chain, is settled.

The musicians demanded that a six-piece orchestra be employed full time at the Fox and Great States refused. George Egan, vice-president of the International Operators' union, thereafter followed the musicians, with strike order to his branch. Julius J. Rubens, vice-president of the Great States and general manager of the chain, was reported to have termed the move an effort "to blockjack the circuit into giving men jobs when they were not needed."

The musicians' version was that since the advent of the sound pictures the circuit had sought to give them only part-time employment and that unless they could be used full time they would have to seek other means of a livelihood. Union officers said that if the theatres dispensed with their services altogether they would accept such a situation but the international forbade them working part-time.

Quincy, Ill., July 30.

Orpheum and Washington theatres here, Great States houses until acquired by Publix, are involved in the strike issue following trouble with the musicians in Aurora over the Fox (also Publix) there.

Both local houses have sound and use only an organ for the newsreel and silent shorts.

Warner's in Pittsburgh

Pittsburgh, July 30.

Warners finally will have a theatre named for them in the city where they received their picture start.

As soon as improvements are completed on the Grand, the name of the house will be changed to the Warner.

Chi Neighborhood Indie

Chicago, July 30.

United Theatres Corp., operator of the Symphony, is building a 2,500 neighborhood picture house at the intersection of North avenue, Larabee and Ogden. Meyer and Nadermy are the architects.

House will be named the Orient.

In the Photophone organization, as conceded at its headquarters, is what is termed as "an aggressive sales campaign," accompanied by knowing winks.

A shake-up in the organization finds Sidney Abel, formerly foreign man for Fox, in as general sales manager with carte blanche orders on the drive. J. O. Smith, who had the nearest thing to this job, has been transferred to the accessories department.

M. C. Batesley has also been brought in as chief engineer in the home office, succeeding Carl Dreher, Commercial vice-president Sawyer. However, is in complete executive charge of the campaign.

In connection with the move to help the indies it is heard that the first producer Radio is said to have visited and broached its co-operative plan, immediately reported the same to the Hays office. Efforts, it is also said, were then made by an executive in that office to block the move, but that Radio said it would be guided by its own judgment.

When reports of a more serious nature were presented to Sawyer he made a complete denial, but declared that the independent situation is one which must be taken care of.

Fox's 50 Silents

Hollywood, July 30.

Fox will release 50 silent versions of its talkers on the current program. Decision comes after further analysis of the theatre situation which the studio claims will show 11,000 unviewed houses in this country and 20,000 silent houses abroad when the new year arrives. Studio believes that within two and half years practically every house in the world will have some sort of wire.

Chain Shuts Florida Houses in Biz Slump

Jacksonville, July 30.

The E. J. Sparks organization in Florida is closing houses throughout the state due to bad business conditions. Last week seven theatres were darkened. Mr. Sparks is now on a trip throughout the state closing additional houses. The theatres affected by the closing order last week were the Lyric, Gainesville; Omar, Fort Myers; the Queen, Fort Lauderdale; the Sarasota, Sarasota; Republic, Jacksonville; the Wallace, Bradenton, and Orpheum, St. Augustine.

The beautiful Edwards theatre at Sarasota which cost \$300,000 to build in 1925 and had been out to four days operation, under the new order has been cut to three days. This theatre is wired with Western Electric which cost \$15,000. This is the first time for 12 years the city has been without a daily-operated theatre.

Theatres being closed this week are at Plant City, Deland (both wired), Kissimmee, Bradenton. The officials of the Sparks organization attribute the depression to several causes, among them the serious damage caused by the Mediterranean fruit fly. Several bank failures have tightened up money.

See Chance to Undo

Conn. Film Tax Repeal

Hartford, Conn., July 30. Even the theatrical world of Connecticut is hit by the recent decision of the state Supreme Court voiding 1,493 laws signed by the Governor after the three-day period provided by the Constitution.

Among the enactments which affect theatres are the film tax laws which were repealed in 1927, the theatre tax legislation passed in 1927 and the billboard tax passed in 1921. These are but a few of the theatrical laws passed and there are probably a score others which make the present situation interesting with a view to the special legislative session which the governor is expected to call.

It is possible that farmer interests may arise at the special session in a filibuster at the last moment against the new repeal of the law thus putting the film tax again in effect.

The lowering of the theatre tax passed in the act of 1927 places the owners in an embarrassing position. Shall they once again charge the previous high rate or continue on with the new rate? If they charge the new rate of a lowered tax they may be called upon to pay the difference by the state. If they charge the old rate they may be antagonizing theatregoers and violating a state statute which may order them to return the excess tax to the thousands of picturegoers who visited the theatres in the interim.

In the opinion of many a single act will correct the condition resulting from the court decision, but the majority of lawmakers contend that legislation in question must be passed separately, which means a protracted session lasting probably three to four months with many battles.

One-Theatre Strike

Washington, July 30.

Projectionist strike at the Granada, Olyphant, Pa., has resulted in a request to the Department of Labor for a conciliator. Strike is result of theatre's management refusing to sign union contract.

Warners Take Beacon At Broadway and 74th

Such a puzzle to thousands of passers-by that it has been nicknamed "Broadway's Unborn Theatre," the Beacon, 4,000-seater at 74th street, which went into construction a year ago, is at last set to open. The Warners are bringing it out of the incubator Aug. 17.

The story about the Beacon is one of postponements, uncertainties and finally a receivership. A contracting firm built it with the idea of interesting William Fox. He took a lease on it, but ideas even to operettas, didn't appeal and the house was sub-let to two men new in the business.

After finding that they couldn't get the right kind of bookings, the two men, the story continues, paid Fox for the time they had had it without even letting the air in. With the Warners now trying their hand at it, the theatre is undergoing a new scraping and painting, and will open with a Warner picture not yet determined.

Hyman With Schwartz

Edward L. Hyman is now supervisor of the Schwartz string of theatres in Brooklyn and on Long Island.

Hyman was managing director of the Mark Strand, Brooklyn, until going into the home office of the Stanley Co. in Philadelphia.

Rogers' "Yankee" Far Off

Hollywood, July 30.

Will Rogers will be sometime in reaching "The Connecticut Yankee" on his film schedule.

It is down as his fourth or fifth picture.

CARLA

TORNEY

DANCERS

Featured in Fanchon and Marco's "Love School" Idea

FOR LEASE

From August 1 RICHARDSON THEATRE, Oswego, N. Y. Seating capacity 1400, well equipped for road shows or moving pictures. Inquire N. L. Bates Estate 100 East First Street, Oswego, N. Y.

WILL COULT THEATRE
BRADFIELD
5th Ave.,
Theatre,
Seattle,
Wash.

CARITA

(CRAWFORD)

Featuring Whirls of Personality in Fanchon & Marco's Idea of Beauty

RALPH SPENCE

DIALOGUE FOR M-G-M

ORIGINALS ADAPTATIONS

Howard J. Green

Management, Edward Small Co.

DIALOGUE CONTINUITIES

FAMOUS

B. B. B.'s

Big Beautiful Blondes GOIN' HOLLYWOOD

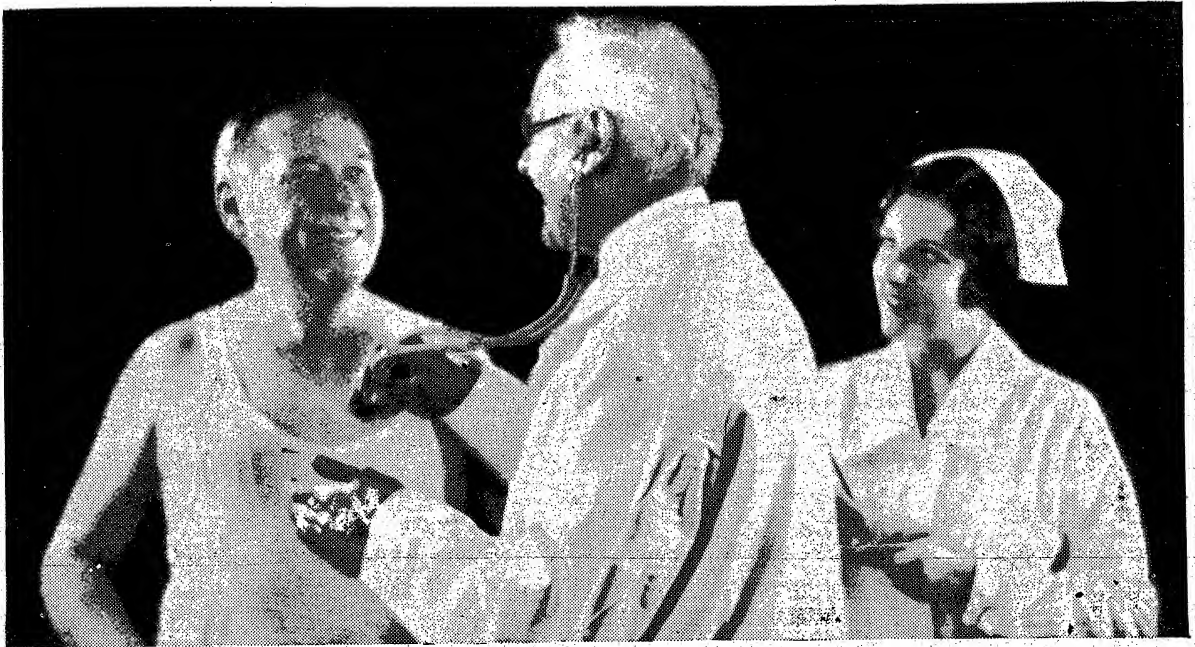
SLIM MARTIN

MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.

JONES and HULL

Featured in F. & M. "SWEET COOKIES" IDEA

Thanks to FANCHON & MARCO



"HEART ACTION SPLENDID. YOU'RE IN GREAT SHAPE"

"Yes, I worry less than I used to. I play
Metro-Goldwyn-Mayer pictures now"

HE'S GOING TO FEEL BETTER THAN EVER *in '29-30*

Enjoy that Metro-Goldwyn-Mayer feeling
with the One and Only Product!

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)
GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More
WILLIAM HAINES in
3 ALL TALKERS
"Navy Blues"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"
JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)
LON CHANEY in
3 SYNCHRONIZED
Titles to be
announced
RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced
BUSTER KEATON in
2 ALL TALKERS
Titles to be announced
**COSMOPOLITAN
PRODUCTIONS**
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SICK"
(Title to be changed)
All Talking, Singing, Dancing
VAN & SCHENCK in
THE PENNANT-WINNING
BATTERY (All Talking, Singing)
MADAME X (All Talking)
COLLEGE LIFE
(All Talking, Singing)
THE ROADSHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)
HALLELUJAH
(All Talking, Singing)
**THE BISHOP MURDER
CASE** (All Talking)
**THE THIRTEENTH
CHAIR** (All Talking)
**THE GIRL IN THE
SHOW** (All Talking)
THE SONG WRITER
(All Talking)
KEMPY (All Talking)
SONG OF THE SUNSET
(All Talking, Singing)
**LORD BYRON OF
BROADWAY**
(All Talking, Singing)
PLEASURE LOVERS
(All Talking)

UNHOLY NIGHT
(All Talking)
MONTANA
(All Talking, Singing)
**THE SHIP FROM
SHANGHAI** (All Talking)
THE VIKING
(Sound, All Technicolor)
**THE MYSTERIOUS
ISLAND**
(Sound, Dialog, Technicolor)
DEVOTION (All Talking)
TABLOID (All Talking)
JUDICIAL MURDER
(All Talking)
IRIS (All Talking)
**TWELVE HOURS OF
LOVE** (All Talking)
LIGHTS AND SHADOWS
(All Talking)
HAL ROACH COMEDIES
8 Our Gang (All Talking)
8 Laurel-Hardy (All Talking)
8 Charlie Chase (All Talking)
8 Harry Langdon (All Talking)
2 Our Gang (Synchronized)
2 Laurel-Hardy (Synchronized)
26 METRO MOVIE TONE ACTS
12 M-G-M COLORTONE REVUES
52 HEARST METROTONE NEWS
**104 M-G-M INTERNATIONAL
NEWSREEL**

16 GREATEST SHOWS FOR SILENT HOUSES

THE
BROADWAY MELODY
HALLELUJAH
THE MYSTERIOUS ISLAND
(Technicolor)
JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle" (new title to come)
JOHN GILBERT in
"Redemption"
GRETA GARBO in
One Silent Picture
(Title to be announced)
WILLIAM HAINES in
"Navy Blues"
"Speedway"
LON CHANEY in
Three Silent Pictures (Titles to be announced)
RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)
THE VIKING
(All Technicolor)
UNHOLY NIGHT
M-G-M INTERNATIONAL
NEWSREEL
(Twice Weekly)

TODAY
THE FIRST
COMBINED
ISSUE OF

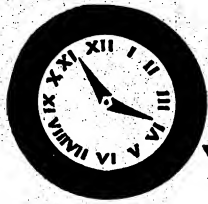
**M-G-M
International
Newsreel**

The One Important
Newsreel Service
for all leading thea-
tres. Twice weekly.

METRO-GOLDWYN-MAYER

Good for what ails you!





overtime... for your ticket register

Sound as a novelty is out of the running. The day of quality is here. Poor reproduction drives the public away. Good reproduction draws it in. Inevitably, therefore, the public is responding to RCA Photophone with a patronage that keeps ticket registers clicking overtime.

Created by a group of electrical and acoustical manufacturers who have contributed most to the public's appreciation of tone quality, RCA Photophone represents the furthest advances in the art of sound recording and reproduction.

In no other organizations in the world is every other consideration more completely set aside for the attainment of the highest possible quality and precision than in the labora-

tories of the Radio Corporation of America, the General Electric Company and the Westinghouse Electric & Manufacturing Company, manufacturers of RCA Photophone. It follows that the sound equipment of these manufacturers permits of value-giving in excess of every other standard.

When you purchase an RCA Photophone, you are buying more than merely a sound system. You are making a *lasting* investment in a quality tone system that will give you a sense of security at all times—that is built right and priced right.

For sound, as it should sound, contract now for RCA Photophone. It will enhance the prestige of your house . . . and expand your profit account.



Address All Inquiries to Commercial Department

RCA PHOTOPHONE, Inc.

SUBSIDIARY OF RADIO CORPORATION OF AMERICA

411 FIFTH AVENUE - NEW YORK CITY

DENVER: 817-17TH STREET SAN FRANCISCO: 235 MONTGOMERY STREET CHICAGO: 100 W. MONROE STREET KANSAS CITY, MO.: DAVIDSON BLDG.

RIVER OF ROMANCE

(Continued from page 17)

with a new and different Wallace Beery—strangely solemn and flamboyant but no less interesting in his articulate self.

Mary Brian, formerly merely pretty, now a first class sample of trouping. She has captured to perfection the romantic sentimental young Lucy Jeffers of Booth Tarkington's etching.

Still another performance to create a buzz, is that of June Collyer's. Heretofore that young actress has gotten few orders on the screen although attached to Fox's congested payroll for a couple of years. She realizes the coquettish southern belle with a nice shading for the petulance and silly vanity of the type.

To Buddy Rogers falls the difficult role of Toni Rumford, alias the "notorious Colonel." Blake, originally done on the stage by Leo Carrillo, is a little more than the masterful scenes but discounting this handicap, gives an able performance. He earns some right to be judged as a performer of ability and not merely as a handsome lad the ladies have crowned Apollo.

Comparisons will inevitably be made by the long memories erev between the silent and the conversational versions. In some respects this has robbed the story of its swift movement but the deliciousness of the boy who doesn't want to fight, learning by accident how to play at being bad is not lost. The original scenario is so well followed, quite closely in the main with necessary condensation because of the time-consuming dialog. Mechanically and technically, "River of Romance" is a very good better talker specimens produced to date. Detail in particular bespeaks intelligent attention. It has an intimacy not always present in the talkers. This applies especially to the tender scenes between Buddy and Mary. They will go straight to the heart strings of every day dreamer in the 48 states.

It will make money. *Laid.*

The Fight for Matterhorn

(GERMAN MADE)

(Silent)

Produced by Hom Film, Berlin, distributed here by Brill. Directed by Marie Bonnard and Nuntia Malasomma. Scenario credited to Dr. Arnold Franke. Camera men to Leo Allgeier and Willy Winterstein. In cast: Hans Trenker, Hans Richter, Hans Schmidt, Clifford MacLaglen, Peter Voss, Johanna Ewald. At Little Carnegie, week July 27. Running time about 70 minutes.

Mountain climbing pictures haven't been seen in quite a while, the new release giving plenty of coverage. That's all "The Fight for Matterhorn" has to offer, other than a foolish attempt at a story in a little Swiss village, that awkwardly stumbles along.

Nothing interesting about the first climb. The cameramen had the toughest job but were careful to keep their lenses from sheer drop perspectives. Those are taken care of in the second climb, that is, the question of bonafide altitude arises in the audience's mind. None of the climbers ever impresses as having taken any real risk during the shooting.

One climb deserves another, until the thing is repeated three times, with rock after rock. A story interest has been attempted for the other two, the Swiss who saved the English contender in the first actually taking the Londoner on a "ride" in the second.

A relative has poisoned the guide's mind about the wife. The heavy, Clifford MacLaglen, is a girl like Voss's "What Price Glory" but is in the kindergarten compared to his West Coast namesake.

But church bells bring the killing motive and a storm, very meagrely shown, brings the boys down.

MacLaglen, as the wicked Giacomo, stepbrother to the Swiss guide, again works the needle so that the latter gets out of the picture to beat the Englishman to the top. Peter Voss, as a foreigner tries to overtake the Swiss—and so they climb, climb, climb.

Meantime Mac goes for the wife and is repelled by the appearance of an elderly matron. Down comes the Swiss, beaten, and learns the truth. He rushes out to rescue the Englishman, victor but stuck on top of the peak without a rope.

And so the climb or crime ends.

Waly.

QUO VADIS

(ITALIAN MADE)

(Silent)

Film of Italian origin, having been produced near Rome. First of release. Released by First National. Starring Emil Jannings. Running time 100 mins. At Fifth Avenue Playhouse, New York, week June 27.

Plenty of thrill left in this old classic. It is good to see Emil Jannings as a younger man than he is now. His artistry has no recent productions can compare with his of Nero in "Quo Vadis." Even the extravagance of the sets with their multitudinous statuary and gigantic

replicas of the Coliseum and other celebrated memorials of the Roman hey-day, yet not staggering. The picture, in an era when ancient epics flourished, is a historical, panoramic Gibraltar of production, with magnificent mob scenes, dazzling regal court scenes, adequate cast, and Jannings looms as a genius of regal impersonation.

Love theme is weak, commensurate with the prosaism of the events. More interest is diverted to scenes in the arena, wherein the Christians are herded to be torn by ravenously hungry felines.

The particular scene in which one woman wishes to the wall of the amphitheatre, throwing her cape to the spectators in an attempt to escape the hungry jaws of a half dozen lions, is a thrilling and horrible spectacle. One sees the Romans in the front tiers pulling her up the wall as the lions leap at her, succeeding in snatching her to safety.

Again the Christians tied to chariots which whirl around, dragging the bodies behind. Lydia, the daughter of a vanquished king, held as hostage, is attached to one chariot but climbs into it, tripping the charioteer from his perch. She is pursued throughout the film by Venulius, Roman leader.

Lydia is next tied to the back of a wild bovine, which is bull-dogged by her servant, Ursulus, strong man of the picture.

Scenes of debaucheries in Nero's palace are more or less splendid. The phrases of Petunius, who stuffs his handkerchief in Nero's throat when he would bewail the loss of the "infant" crown prince, saying, "Let Rome burn, but spare your marvelous voice," are beautifully phrased in the titles.

Jannings' emotion displayed by him in the patriotic scene, "Quo Vadis" and more. Photography is exquisite.

"Quo Vadis" was and still is an epic film. The burning of Rome and the tender scenes between Buddy and Mary. They will go straight to the heart strings of every day dreamer in the 48 states.

PALS OF THE PRAIRIE

(SILENT)

Radio Pictures production and release. Directed by Louis King from original story credited Oliver Drake. Virgil Miller, screenwriter. Buzz Barton, starred. In cast: Frank Rice, Natalie Joyce, Duncan Reynolds. At Stanley, New York, one day, July 28. Running time 57 minutes.

In the class with the last three or four, the old "P.E." company ground out for Buzz. "Pals of the Prairie" is just a little slower and less interesting—if that is possible.

With one of those make-shift yards that would waste time were more than a half hour spent on the typewriter, the thing stumbles along until even time payees start whistling.

Buzz and his lanky friend in a most obviously stereotyped way bowl over gangs of men after they waste a reel trying to get into trouble.

The decrepit sets on the lot long before the Radio folk knew about Hollywood are pulled within camera range for Buzz to do his stuff. At one point it gets so desperate the otherwise capable kid borrows a girl's looks and is made to play floozy with guys whose hard looks are just thrown away in this one.

But somehow or another the long forgotten inspiration that a Latin mayor's son is ordered kidnapped to prevent matrimony with a cowboy's lovely but pretty daughter (Natalie Joyce) is brought into the final fall.

By that time the average crowd doesn't care whether the ceremony comes off or not, but they must give little Buzz some reason for "glory," so he trips the villain in the presence of the rescuers. *Waly.*

HOME COMING

(GERMAN MADE)

(Silent)

London, July 17. A prize partnership of the Prussians. As due to this feature picture as ever came out of any studio. Lars Hanson doesn't help it.

Just a dumb Enoch Arden yarn of two German prisoners in a Russian camp. One is always talking about his wife and home. Other is the listener. They try to escape. Listener succeeds, but home-lover gets caught and goes back to the mines.

Listener makes for friend's house and then for his femme. Home-lover arrives after peace is declared, sees the layout and leaves as mate on a trans-atomer, leaving his femme to the listener.

How Eric Pommer ever let his name go out on this one can only be explained on the grounds that it's in his contract to take credit whether he wants it or not.

Only redeeming feature is that you can see this show-at-the-Royal at 7 o'clock, order tea, toast, and ice cream to be served in your lap, and do it all for about 42 cents. They tried to save this "Homecoming" with "Two Weeks Off," Mulholland-Macklin, but they sent dialog and 75 per cent tripe, already reviewed unfavorably in Variety. *Scully.*

WOMAN FROM HELL

(SILENT)

(Sound Effects and Score)

Fox production and release. Mary Astor featured. Directed by A. F. Erickson from the play by Jaime Del Rio, George Scarborough and Lois Leeman. Conrad Wells, cameraman. Sounded by Western Electric (Movietone). Half double feature, one day, July 28, at Loew's New York. Running time, 58 minutes.

Re-narrated by Robert Armstrong. Jim Coakley, Robert Armstrong, Jim Coakley, Dean Jagger, "Silent" Erickson, Roy D'Arcy, Mother Prince, May Booley, Pap Coakley, James Bradbury, Jr.

Flicker adaptation of the play "From Hell Came a Lady." Film story is punched full of holes. Picture starts off with a bang but remains that way for five minutes, when it begins to sag, then remains actionless until the last sequence. After the first sequence, the remainder is disappointing. Will need plenty of stage help to stand up alone.

Jim Coakley, lonely in the light-house, which he tends with his father, goes to a beach resort, nearby. He hears Alf Roalyn, Barker for the amusement, "The Lady From Hell," telling all to see it for two bits. They will be given the opportunity of chasing "The Lady F. H." and if they catch her they may kiss her.

Jim gets a flash at the "lady," Mary Astor, and goes in. Lost in the cavern he finds Roy D'Arcy, who has caught Dee, trying to overdo the kiss. He knocks him down. D'Arcy gets up, walks away and never reappears in this picture.

After a three-minute acquaintance during which time he explained how lonely he was in the light-house to Dee, Jim proposes marriage. Dee says she needs time to think it over, but the next morning accepts, with Alf telling her that she'll come back to him; she's not the type for marriage.

Dee goes with Jim to their light-house and is introduced to the old man, called Pap, who is sore. He doesn't want a woman around.

At the end of a month the couple decide to celebrate by going to the

resort. While there, Jim catches Alf talking to Dee. He burns but Dee cools him. They take home a duck as a pet from the resort and the old man kills it for dinner. She tells Jim that Alf would have treated her kindly. Jim decides to settle Alf and go to the resort.

While away a storm comes up. The old man, in a fit of temper, breaks the works that turns the light which direct the boats. Old boy gets booted up and down. Boat sirens for the light. Dee, finding it doesn't turn and the old man's asleep, put a beam in an opening in the bottom of the light and turns it by walking around in a circle, pushing the beam.

Alf walks in on the scene and attempts to make Dee, who grasps a revolver and holds him off, mean-while turning the light. Her strength fails and she faints. Alf picks her up and lays her on the couch and starts making violent love to her. Trying to repulse him, Dee tells him truthfully she is pregnant.

Alf decides the kid's a square shooter and turns the beam for her. Meanwhile Jim has heard that Alf had gone to the light and tries to get there but can't on account of the storm. Next morning he finds Dee pouring coffee for Alf. Suspecting the worst, he knocks down Alf.

Alf gets up again, holds Jim in a chair and tells him all off. Miss Astor as Dee, Renaud in a blonde wig looks appealing and puts just the right touch to her work. Dean Jagger, as Jim Coakley, is a newcomer and is entirely too histrionic. Though well built, he holds no appeal and needs polish. Robert Armstrong, as Alf the barker, handles his Jekyll-Hyde role capably.

Direction wobbly in spots. Some good shots of the beach, but otherwise photography has nothing to recommend it.

The projection at the Stanley in part sounded like a radio full of static. Though having a fine musical accompaniment, something went wrong with the mechanism as it knocked, dragged and bounced over notes. Synchronization and sound effects boister up this picture.

THE WONDERFUL LIE

(GERMAN MADE)

(Silent)

London, July 16. They threw this one into the Hippodrome to sink or swim for three weeks. Mouth-to-mouth advertising had it going better at the end than it did the first week. It's as good a Pommer production as "Homecoming" is bad—and that's saying everything.

Brigitte Helm, who went over so well in "Metropolis," is starred. She's worth it. In this picture playing the pash, scenes in a silk robe and no undies. They hopped her up to look like Garbo and they certainly did a swell job.

Story is slender and interest would be better held if a reel were cut out. But where a good symphony orchestra is still intact, this defect can be overcome.

Title comes from early sequence when Brigitte, as mistress of a regimental colonel (Warwick Ward, English) is caught waving to a young lieutenant. She tells Colonel shavetail is a childhood playmate of hers. Colonel calls kid up and sees they're lying. She gives lieutenant her key and he calls. She explains the mess she's got him in. He plays shy, she the sure mistress. Knowing Prussian officers this ought to bring a laugh, but it's played so well picturegoers take it okay.

He stays the night, using her bed. She sleeps outside the door, reversing the usual treatment of this situation. They breakfast and the colonel catches them in "The Wonderful Lie." She goes to live in a hotel awaiting day the loot can marry her. Before this arrives, the loot gets in a poker game and wins plenty till the colonel joins, tempts the kid into cheating, to draw four of a kind and then nails him as a crook for doing it.

Only outlet is for dame to go back to the colonel's swell house. Kid has bought her a pair of new shoes. She uses their ugliness as

(Continued on page 27)

NEXT WEEK

(August 7th)

VARIETY

Will Include Special Number on

PARAMOUNT - PUBLIX

Green Cover with Paper Bound

All-News-Features and Price as Usual

Fanchon & Marco 'Ideas'

[A FOX WEST COAST THEATRES UNIT]

ARE A "HIT" IN THE EAST

"... Fanchon and Marco's 'Idea,' 'Gobs of Joy,' ... is stopping the show four times each performance at B. F. Keith's Palace Theatre (New York) ... that's a guarantee that goes with this unit of 20 people ... a lesson in producing ... selling of talent ... showmanship ... speed ... speedy people ... speedily routined ..."

all of this a part of one of the best—and sweetest—notes ever printed in "Variety."



A FEW WEEKS AVAILABLE!

Fanchon and Marco "Ideas" are not an experiment—

They are the finished, successful product of five years' experience.

We are now booked for 35 weeks—from coast to coast—the best theatres everywhere.

17 weeks are open—for first class theatres—this completes the route of our 52 "Ideas."

FOR EASTERN DATES
WRITE OR WIRE

JACK LOEB
in New York

For western time get in touch with
Fanchon and Marco direct—
in Los Angeles!

Direct to you
From the Heart of
Hollywood!

CONSERVATIVE... EXPERIENCED SHOWMEN— Every One of Them!

JACK LOEB

NEW YORK

Head of Fox Vaudeville Exchange

"Your 'Ideas' are beautiful ... among the finest stage attractions I have ever seen ... you can have all the theatres I book ..."

JOE LEO

CHICAGO-MILWAUKEE

President of Fox Metropolitan Theatres in New York

"Fanchon and Marco 'Hollywood Studio Girls Idea' ... best show here or Chicago ... I have seen."

MARK J. BENNETT

DENVER

Tabor Grand

"Fanchon and Marco 'Ideas' have raised our business from \$3,000 to \$12,000 per week ..."

HOOPER & JENKS

TOPEKA

Jayhawk Theatre

"Fanchon and Marco jumped doubled ... and tripled our business."

MANNY MARCUS

FORT WAYNE

Emboyd Theatre

"Fanchon and Marco stage shows are the finest stage shows ... and the most economical ..."

D. M. IDZAL

DETROIT

Fox Theatre

"Songs of Love Idea positively the most beautiful stage show I have ever seen."

HELD OVER **for 2nd week at ROXY**

due to unprecedented public appreciation
and box-office lines that several times
necessitated stopping the sale of tickets

William Fox presents

Janet Gaynor and Charles Farrell
in their first talking picture

LUCKY STAR

with **GUINN WILLIAMS** and **HEDWIGA REICHER**

All Talking Their Parts
on
FOX MOVIE TONE

Story by **Tristram Tupper**

Dialog by **John Hunter Booth**

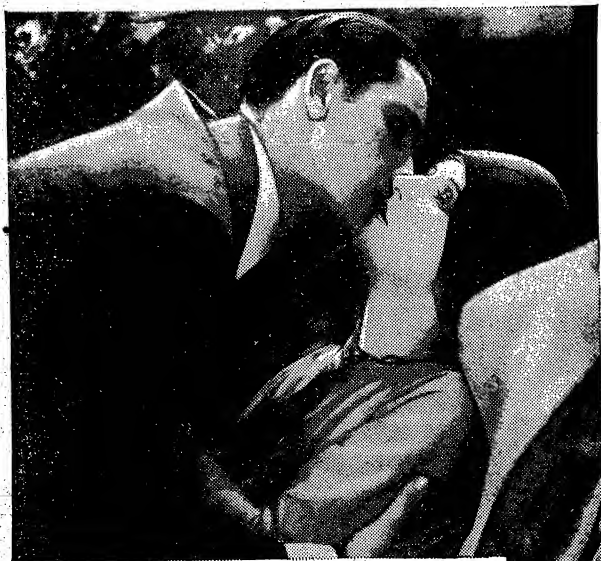
Directed and Staged by

FRANK BORZAGE

You'll be in luck if you book this
Box-office pushover from



NOW—BOTH PLAYING IN DETROIT



"PARIS BOUND"

Starring ANN HARDING

with Fredric March and Leslie Fenton, from the stage play by Philip Barry, produced by Arthur Hopkins. Adapted by Horace Jackson, supervised by Maurice Revue, and directed by Edward H. Griffith.



"THE SOPHOMORE"

with Eddie Quillan, Sally O'Neil and a great cast including Jeanette Loff, Stanley Smith, Russell Gleason, Sarah Paden, Brooks Benedict, Spec O'Donnell. From the story by Corey Ford. Adapted by Joseph Franklin Poland. Supervised by William Conselman. Directed by Leo McCarey.

first 2 from Pathe

Already conceded two biggest talking hits of the current season

"PARIS BOUND" AT THE FISHER, DETROIT

"So good it seems as if the ultimate had been reached . . . The whole picture is one over which to enthuse, dialogue, situations, actors, settings, photography, direction"

—Detroit Free Press
July 27, 1929

"THE SOPHOMORE" AT THE MICHIGAN, DETROIT

"The whole production moves swiftly, brilliantly and to great public approval. Uproarious . . . Left the customers gasping for breath and weak from laughter"

—Detroit News
July 27, 1929



PATHE



S I L V E R A N N I V E R S A R Y 1 9 2 9 . 1 9 3 0

THE WONDERFUL LIE

(Continued from page 23)

a pretense for giving him the air and goes back to the colonel's house where she takes a shot of veronal and passes out. Rolling shot showing her in all her beauty fades out on her feet—dressed, of course, in the patent leather pumps the kid gave her.

Worth Importing, if it hasn't already been. Scully.

COME ACROSS

(SILENT)

Universal production and release. Starring Lina Basquette. Directed by Ray Taylor. From William Dudley Pyle's story, "The Stolen Lady." Western electric recording. Cast includes Brodie, Pura Fitch and Crawford Kent. Running time, 65 mins. One day, July 26, at Circle theatre, New York.

"Come Across" has plenty of flaws. About where it belongs, in the one-dayers.

A night club is raided. Lina Basquette as a dancer is trampled in the rush. Two officers are sniped by Pop Hanson, the owner. His confederate picks Lina from the floor, creeps with her out a back door, and brings her unconscious to his apartment in a fast car. When he arrives, Hanson is already there;

has played a hand of solitaire and is routing in an arm chair. The close-up of the hand of cards is the pay-off.

Indifferent photography; villainous faces; insipid situations, etc. Lina, as a Long Island heiress, selects dancing in a tough night club as a medium to study sociology. She wants to know people and foregoes a Florida vacation with aunt to dance.

Night club owner eyes her as a decoy for a plot he has in mind, whereby she is to put the touch on a Mr. Billings, from Montana, who is coming east to meet his long lost brother.

Club owner lays scheme before Miss Basquette. He tells her he has access to a Long Island mansion, from which the occupants have departed for Palm Beach. It is her own shack. She "agrees" to work with him.

Her reason is to put a test to a young man from the cafe for whom she has fallen. Believes him straight as he is against her aiding Hanson. Goes into her own home with the crooks. Calls one of her real admirers to pose as Billings. He arrives and plays part of the Montana millionaire, while the young man acts the long lost brother.

At the showdown the young man backs out on Hanson, saying he'll take none of the \$20,000 for which Lina has touched the "brother." Admirer meanwhile believing Lina has gone far enough with act calls in cops.

Wind-up is that the young man is the real Billings, an author, who has connected with Hanson for local color.

THE BLOCKADE

(SILENT)

FPO production and release. Starring Anna Q. Nilsson. Directed by George H. White. From story by Harold Thews. Camera-man, Robert Martin. Titled by Randolph Huettner. Cast includes Walter McGrath, Wallace McDonald and James Bradbury. Running time, 68 mins. One day, June 27, at Columbia, New York.

Notwithstanding its implausibility, "The Blockade" confers high diversion for the smaller houses. Miss Nilsson plays a rugged role of hijacker with much naivete. The less deductive portions of any audience are left in the dark as to the identity of the government operative, Canavan, until the very end of the film, when Miss Nilsson reveals herself. The duplicity is amplified by virtue of her being under two other names in the film, that of Mona Van Slyke, society girl, and

Bess Matfield, intrepid hijacker.

Photography is on a par with the extravagance of the story of the government attacking run-runners with cruisers, plane and marine corps.

Government officers on one of the cruisers are treating the run activity as impossible to thwart. Then a Canavan is assigned to take charge. Orders come from this mysterious party.

One sees a Mr. Gwynn lauded by the people for his charitable works and a tablet erected for his work as a prohibitionist. He is in reality a run-king. Miss Nilsson is bent on determining the master mind of the runners. She hijacks the boats right and left with her cruiser, "The Fury," but is captured. Runner makes a deal with her to split returns on the Christmas shipments. She agrees.

Meanwhile a young man from New York City arrives to go fishing in the vicinity. He brings letters of recommendation to the run king, Gwynn, who later is led to believe the young man is Canavan, the mysterious federal operative.

He falls for Bess Matfield and later picks her up rowing as she escapes from the run-runners. Gwynn gives young man a letter to his lieutenant, whose place is supposed to be good for fishing. The episode is merely a note to take the fellow for a ride.

Bess, who gets back with the run-runners, pretends the young man has offended her and undertakes to give him the works. Takes him for a boat ride and shoots in the air, telling him to swim for her boat. The runner and the girl then go to unload the Christmas booze.

Crews are switched to prevent double-cross. Opposish crew find young man in hold of boat. Get Bess and say, "We thought you knocked him off." She replies she had a better idea. Then she puts him to work sending messages by radio to government, revolver at his head. Phony messages.

Troops, aeroplanes and cruiser arrive in nick o' time to capture all the run-runners.

Picture has plenty of punch, despite its hard-to-believe composite.

'N. Y. Nights' New Title

"New York Nights" is the new title of the Norma Talmadge talker for United Artists.

Formerly called "A Year From To-day." Story is adapted from "Tin Pan Alley."

Stage Show Abandoned By Missouri, St. Louis

St. Louis, July 30.

August 3, the Missouri theatre will abandon its stage show policy and limit its program to a feature picture, jazz-type overture and Milton Slosser's organ solo. Harry Rose, who has more than clicked as m. c. at the Grand boulevard house, will leave for another city or return to a Publix unit.

Dorothy DeMorie, Newell Goodrich, Missouri Rockets, and others connected with the stage show idea will leave for Pittsburgh, Indianapolis and points east. Miss DeMorie, the Rockets' teacher, will take over a group of girls at the Stanley, Pittsburgh. Arthur Neely, popular St. Louis "singing policeman" who has featured Missouri stage shows, will go to Pittsburgh. Goodrich, stage manager, joins the Indianapolis circle of Skouras theatres.

Okl. City House Wrecked

Oklahoma City, July 30.

Palace, operated by Sinapoulos and Mid-West at Oklahoma City, was dynamited Saturday morning. Its interior was virtually wrecked.

Sol Teeters, son of the manager, was injured and taken to a hospital for treatment.

No reason has been assigned for the attempt to blow up the theatre.

"THUNDERBOLT" "PINKED"

Again Chi Censors Find Something Too Strong for the Kids

Chicago, July 30.

Paramount's "Thunderbolt" opened at the Roosevelt (B. & K.) here yesterday on a pink ticket (for adults only), the second pink in this house in the course of the month.

Censors objected specifically, citing the theme of an unmarried couple living together as played by George Bancroft and Fay Wray.

Equip. Expo. Cold

Chicago, July 29.

American Theatre Equipment Exposition outfit, headed by George Nowbold, has abandoned staging an exhibition at the Coliseum. About \$15,000 in deposit checks refunded, with the promoters leaving town.

Project dropped when the promoters learned of the cost of reconstructing the Coliseum for exhibition purpose. It had no backers of authority or name in pictures.

Cohoes Houses Sold

Cohoes, N. Y., July 30.

Cohoes' only two theatres, the Opera House and the Majestic, went chain last week when William Benton of Saratoga took over the former on lease and purchased the latter.

Estimated between \$150,000 and \$175,000 involved in deal. Houses had been run by Louis A. Buettner.

BENNY MEROFF

3d Consecutive Year
MARKS BROS.
Granada and Marbro Theatres
CHICAGO

GEORGE MARION, Jr.**Those Words**

AND

RICHARD A. WHITING**Those Music**

For the Paramount Production

"SWEETIE"**"SWEETER THAN SWEET"****"ALMA MAMMY"****"THE PREP STEP"****"I THINK YOU'LL LIKE IT"****"PEEKIN' KNEES"****"REACH FOR A SWEETIE"****"LET'S GO NATIVE"****"MY BIG MOMENT"**Management **JOHN W. CONSIDINE, Jr.**United Artists Studio
HOLLYWOOD

Pantages Circuit as Vaude Passing Completely Out; Keith's Operating Six Pan's

Los Angeles, July 30. At a consideration of \$750,000, Keith's will take over the operation of six Pantages houses on the Pacific slope Aug. 30. Seven of the eight other Pan houses, on which RKO have an option until Aug. 22 will probably be disposed of by that time through Joseph Toplitzky, local realtor, who acted as agent in the transaction for both parties. Consideration on latter deal said to be around \$3,500,000. The other theatre Pantages, Edmonton, Can., which Pantages had on five-year lease and one year to go, is not sublet by him and will probably be eliminated from the deal.

Final papers were signed here on the arrival of Joseph Plunkett, general theatre manager of Keith's, who had given the houses the once over before getting here.

Frank W. Vincent, who succeeds Harry Singer as Pacific Coast representative for Keith's, handled the final arrangements.

The six houses to be taken over by Keith are in Salt Lake City, Spokane, Tacoma, Portland, San Francisco and San Diego.

Toplitzky has deal on now for disposing of the Pan houses in Los Angeles, Fresno, Vancouver and Seattle and also for the trio of houses at Memphis, Minneapolis and Kansas City with a mid-western circuit. It is understood that the Los Angeles house will continue as a theatre after the second deal is completed. It is understood that the house, which has 42 years to go on a 50-year leasehold with building owned by Pantages, will be turned over for commercial enterprise. Realty appraisal on property is \$750,000.

At the time that the Keith people take over the circuit all of the Pantages vaude road shows will have completed their contracts with the Pan organization and the Pantages booking offices in New York will cease operation. In the cities where Keith's will operate it will take over all of the Pantages future picture and newspaper contracts.

Rodney Left Out

In the deal no provisions were made for Rodney Pantages, son of Alex, to join the RKO outfit as an executive.

This was one of the conditions that the Senior Pantages held out for when the deal started over eight months ago. It is hardly likely young Pantages will go with the Keith organization, it being understood that he would prefer to remain with his father and operate the new Pantages house which opens in Hollywood in October.

The Pan Spokane house, seven years old, is on a 65-year ground lease. The building, which seats 1,500, is owned by Pantages.

Tacoma house has 40 years to run on 50-year lease of theatre. It also seats 1,500. Portland house seating 1,000, owned by Pantages, with property appraised at around \$1,200,000.

San Francisco has 47 years to go on a 50-year lease and seats 2,500. It is the newest of the houses in the deal. San Diego seating 2,050, has 45 years to go on 50-year lease, while Salt Lake, which is on 99-year lease with Pantages owning the building, has been in operation 10 years. House seats 2,000.

Frisco 2-a-Day

The only one of the houses in the group to be two-a-day will be San Francisco, as it will replace the old Orpheum, which Keith's gave up three months ago. Others will have the three-a-day playing policy for acts.

The Pantages Vancouver, has about eight years to go on a 25-year lease. House seats 2,000. Seattle owned outright and appraised at around \$700,000. Fresno, newest house on chain, owned outright with investment said to be around \$1,200,000; Minneapolis about 10 years to run on lease of theatre; Kansas City owned outright, with Memphis on leased ground with property owned by Pantages.

Plunkett, after spending six days here, is en route to New York, stopping off at Salt Lake, Denver, Kansas City, St. Louis. Will arrive in New York Aug. 3.

Singer, who surrendered western

PERSONAL BOOSTING

Competition is so keen among the ragged edgers of the independent vaude booking racket that the down-but-not-yet-out boys are writing their own testimonials.

Paying for their own printing of letterheads, the testimonials are supposedly complimentary missives on how the pseudo signer's business improved after playing vaude booked by them.

It's got the Kilpatrick racket of sharpshooting stock peddlers topped for a chump baiter and is flashed on a prospect that mistakingly passes the door and is pulled in.

Maybe skills next.

Vallee May Get \$15,000

For Photophone's Short

Rudy Vallee's "Campus Sweethearts" short which he's making for RCA Photophone is a tabloid musical comedy in which Vallee alone participates, sans his band. He is guaranteed \$5,000 for the short plus a percentage of the net, which Eddie Scherago of the NBC, his personal representative, believes will bring it to \$15,000.

Ann Franklin is Vallee's lead with Miss Ginger Rogers of Publix units also featured.

BABY GRANDS' WORLD'S TOUR

Jerry and Baby Grands, four-girl piano act, will sail from San Francisco, Aug. 21, for Australia on the first leg of a working tour of the globe.

They expect to return to the U. S. from the other direction ineffectively over a year, playing all the way.

Four white baby grands used in the act will be carried.

Barton in "G. V. F."

James Barton has been engaged by Shuberts for the next "Grenwich Village Follies."

Barton's terms include top billing over the title of the show.

representative post to Vincent, is due in New York at same time as Plunkett and it is understood will be given an executive position in home office.

Two Divisions

Announcement was made that Pacific Coast would be cut into two divisions. Southern division, which will include San Diego, Los Angeles, San Francisco, Oakland and Salt Lake, will come under direction of Vincent. Northern division, composed of Portland, Tacoma, Spokane and Seattle, will be in charge of division manager as yet not selected.

Cliff Work, manager of Orpheum and Golden Gate, San Francisco has been appointed general contact of the Los Angeles division for Vincent. It is likely that at his headquarters will be in Los Angeles.

A general exploitation man will also be appointed for the Vincent territory to contact with all houses in the district and also advise other houses on circuit far enough in advance on exploitation of forthcoming releases.

Plunkett on Man Power
Plunkett while here had all of the Keith managers in the L. A. and San Francisco territory for conference. He impressed them on the need of manpower and informed them that progressive selling methods would be the policy in the future.

It is understood that when the Pantages houses, all of which are open this summer, are taken over Aug. 30, changes will be made in the majority of operating personnel. Fred Vincent, who accompanied Plunkett as far as Salt Lake City, returns to Los Angeles tomorrow (Wednesday) to assume charge of the Keith interests on the coast. Singer leaves tomorrow night for New York, where he will join Keith's production department.



DOUG LEAVITT AND RUTH LOCKWOOD

Now resting at their summer home in the Pine New Jersey. Opening on a season's R-K-O route Sept. 1.

Offering "Hit Bits of 1929" with Gattison Jones and Elsie Elliott, also the Hayden Gloria Girls, featuring Helen Burns and Ted Eddy and His Band.

R-K-O, Charles H. Allen. Independent, Lyons & Lyons.

KEITH'S NEW DIV. MGRS.

ON COAST AND IN N. E.

Frank Vincent Succeeds Harry Singer on Coast—Harry McDonald in New England

Los Angeles, July 30. Shortly after the arrival of Jos. E. Plunkett, Keith theatre operator, it was announced that Frank Vincent had succeeded Harry Singer as Keith's divisional manager for the southern slope territory. Singer is to return to the New York Keith offices for a special assignment.

It is understood the Pacific Slope will be Keith-divided into two divisions, caused by the recent Pantages purchases. Manager for the upper section not yet named.

Vincent has been out here some years. Formerly he was the crack general booking manager for the Orpheum Circuit, out of New York, when the Orpheum was an all two-a-day chain. While Vincent was with the Orpheum, the Orpheum's annual net reached as high as \$2,500,000.

Boston, July 30.

Charles Winston, recently appointed divisional manager in New England for Keith's, has been succeeded by Harry McDonald.

Winston retires from the circuit. He followed in the position Harry Taylor, formerly manager of the local Shubert.

Bart Grady continues as house manager of Keith's Memorial, now a two-a-dayer.

Singer on Productions

It is understood in New York that the assignment for Harry Singer, transferred from the coast, will be in Keith's production department. Singer was rated an excellent producer some years ago when in charge of a similar department for the Orpheum Circuit.

In a financial statement issued by Radio-Keith-Orpheum Monday, for the second quarter ending June 30, the Orpheum's end of the Keith Circuit is credited with having lost over \$350,000 in that period.

Harry Weber Grandpa

Los Angeles, July 30. Through the birth of a child July 24 it comes out that Herbert G. Weber, son of Harry Weber, has been married for two years to Mary Grey, non-pro. Couple have been living in Hollywood.

This makes Harry Weber one of show business' youngest grandpas.

FLIPPEN WITH LOEW'S

Loew's has booked J. C. Flippen for five weeks in New York, opening Aug. 10 at the State.

Flippen recently headed a unit for Keith's.

Irene Rich's Return

Irene Rich will return to New York to reopen at Keith tour, at the Palace, New York, Aug. 31.

Penn Mutual Sets Up "Baby Plea" in Trying to Evade Craig's Payments

AN USHER HOOPS

Bill Gibson, usher at Keith's Palace, New York, got his chance on the stage Saturday matinee and stopped the show. When Harry Holmes introduced him as a house usher it sounded like a gag to those who didn't know.

Bill has been a Palace usher for the past year. Recently he informed Elmer Rogers, he could hoof and was promised an opportunity, Holmes agreed to let him go on with his turn the first show Saturday. The kid pushed the audience over.

Before going to work daily for a year Bill has been at the gym practicing. He won't be ushering after this week.

Richy Craig, Jr., currently convalescing at Saranac, was served with a summons and complaint by the Penn Mutual Life Insurance Co. of Philadelphia, while lying on his back at William Morris' Camp Intermission at Saranac Lake, in a seeming effort by the insurance company to deny any obligation to the actor.

Young Craig holds two \$7,500 policies with the Penn Mutual and endeavored to collect \$150 a month, which is the disability allowed him under a clause calling for one per cent of the face value of the policies which total \$15,000. The insurance company takes the position that Craig knew that he was physically handicapped at the time the policies were taken out, this despite the fact that the company's own medical examiner had okayed the juvenile.

It so happened that Craig did not seek the insurance, having it sort of wished on him. He happened to meet his friend, Phil K. Dalton, theatrical insurance broker, and negotiated a friendly touch for \$200. Dalton in turn suggested: "How about some insurance, Richy?" and wound up selling Craig \$15,000 worth of policies.

Paid All Premiums

The comedian met his premiums regularly and thought nothing of it until in the middle of an engagement at Loew's Century, Baltimore, among the first dates of a Loew route, he was taken ill and advised to take a rest at Saranac.

The Penn Mutual served an imposing bundle of papers on him literally on his back at Saranac. Secretary of State Henry L. Stimson's law firm, Winthrop, Stimson, Putnam & Roberts, 32 Liberty street, New York, represents the Penn Mutual. Louis P. Randall is acting for Craig.

Randall stole a march on the insurance company by filing suit in the Municipal court to collect at the rate of \$150 monthly for the accumulated disability allowances, which comes up soon in the lesser court. The insurance company, office in the New York Supreme Court building, has to wait several months before its phase is reached for trial.

Saranac Chatter

By HAPPY BENWAY

Saranac, July 27.

David E. Mavly moved into the San. He will share a front porch with Bobby Hatz.

About 35 N. V. A. patients were the guests of Andrew Downie, of the Downie club.

Eddie Cantor was here giving the new San a look. A very few weeks should see the structure in use on its mission of restoration of health.

Pauline Aurandt and Ethel Clouds are daily in the dining room. That means the okay-is on for them to go downstairs three times a day. No 18-day diet with these young ladies.

Charlie Church celebrated his 72d birthday July 19.

WRITE OFTEN

To those you know in Saranac.

Everywhere that Eddie Cantor went, Ben Schaefer was sure to follow. "What's the idea of following Cantor all around?" he was asked. "Doing straight for him," answered Ben (without a dialect).

Paula Campbell, who is now at 26 Church st., is improving.

Dorothy Hughes, former patient, is back vacationing at Crescent Bay.

Al Atkins left this week for a three-week visit with relatives in Canada.

Mrs. George Harmon is spending a short vacation with her husband, Geo. Harmon.

Jack Nicolls was informed by Dr. Mayer that he would be received as an N-V-A guest at the Sanatorium.

Mr. Charles Bordley is recovering from the rib operation at the General Hospital. Her husband reports big improvement.

July 24 Charlie Quinn, newspaper squibler, celebrated his 40th birthday.

New Nose and Name

Mario, secretary to Emil Boreo, has had his nose straightened and his name changed professionally to Don Kent preparatory to going into pictures. While Boreo was in Frisco for the opening of the new Fox, Dr. Ginzberg, Los Angeles plastic surgeon, tricked up Mario's snout.

The picture thing also happened on the coast, hence the new billing of Don Kent.

Hilda Ferguson's "Diggers"

"Feet" Edison, Texas Gulan's ex-nite club business partner, is behind Hilda Ferguson in a new act which Lyons & Lyons are booking.

It will be known as Hilda Ferguson and her Gold Diggers, including Art Fowler and a band.

Miss Gaskins Loses Role

Pauline Gaskins, forced out of a band act at the Palace, New York, last week by a rehearsal call from Arthur Hammerstein, is now out of Hammerstein's new musical rehearsals.

Miss Gaskins lost her role through rewriting of the script, necessitating another type.

Caltes Bros. Split

After 25 years as a team in show business, the Caltes Brothers have split, the result of a difference between them.

Joe Caltes has joined agent, John Lou Irwin this week as assistant.

Cantor Outlines Many Reforms And Benefits for N. V. A. Club And Sanatorium at Saranac

Saranac Lake, Aug. 30. Eddie Cantor, president of the N. V. A., has made known Mayor Walton will be present at the dedication of the club's new \$350,000 Sanatorium at Saranac Lake, completing the list of notables in the theatrical world who will journey from New York by special train to celebrate the event.

All arrangements for the week-end trek to the mountains will be completed when the date of opening has been definitely decided upon.

"With Charles Bray, Henry Chesler, Bill Morris and myself, right on the spot," said Mr. Cantor, "plans are being rushed to completion and we expect to hold the dedication ceremonies either Sept. 8th or 15th, whichever date is more favorable to His Honor, the Mayor."

"Work on the Sanatorium has been slow because formerly the architects had to wait two or three months for an O. K. on their plans. Under the present regime, it is possible delay is being eliminated. Plans are proposed, considered and put into execution immediately upon their acceptance."

When questioned regarding a program for the N. V. A. under his generalship, Mr. Cantor outlined a far-sighted campaign which would stress prevention as well as cure of disease.

Physical Examination
"One of my first steps as president," said Cantor, "will be to recommend to the board of directors a plan whereby physical examination will be available to all our members. Three noted physicians in New York, Chicago and Los Angeles will examine those presenting requisite cards. These doctors will report the condition to the N. V. A. and arrangements will be made automatically upon unfavorable diagnosis for the sick member to enjoy the facilities of his club."

Eddie is hot on other subjects. He wants to eliminate the yearly begging for N. V. A. funds that is offensive to any thinking person connected with the theatre.

"I have another plan which I hope to work out with the assistance of the V. M. P. A. Tentatively, I would like to have the day in the year set aside as N. V. A. day, on which we would receive 50 per cent of the receipts of a matinee performance in every theatre in the United States. The results would be satisfactory, and the method dignified. In no way would the actor or his profession be cheapened by embarrassing solicitation."

"Our club, and particularly our sanatorium, is not a narrowly selective organization. The more people who take a lively interest in its administration, the better. With this in mind I hope to interest all theatrical organizations—The Lambs and Friars Clubs, the Episcopal, Catholic and Jewish Theatrical Guilds, etc.—in being represented at Saranac with cottage on the Lodge grounds, to be named after the organization by which it is sponsored."

All Actors
"Similarly, I feel that not only actors, but all those engaged in any allied branch of theatrical work, should receive the advantage of the San. In cases where circumstances permit, nominal payment will be made, but when this is not possible, expenses will be defrayed by our organization."

"There is a thrilling side to the work to be conducted at Saranac," continued Cantor. "It is in connection with our research laboratory. A statement is being prepared and will be released shortly detailing our equipment, which is of the finest, and the staff which is to work

Just Busy

Hollywood, July 30. They've got Tom Patricola working in four pictures out to Fox's. Anyone catching him running between stages and holiering, "What picture're you on, Tom?" gets the in transit answer, "How do I know?"—and he doesn't.

under Dr. Edgar A. Mayer, an internationally recognized authority on T. B. Dr. Petroff, of Trudeau Sanatorium, whose investigations have led to some of the most important steps in the cure of tuberculosis, will act in an advisory capacity.

"Personally, I get a tremendous kick out of the realization that the work conducted at our sanatorium and made possible by our club may in the future save thousands of lives."

"So much for the program of wider scope; of the more immediate details, there are:

"(1) A periodical printing of financial statements with receipts clearly placed on one side, disbursements clearly placed on the other, and just where we stand written all over the report. There will be no mysterious shroudings of our affairs."

"(2) There will be a recreational fund deposited in a Saranac Lake bank for the purpose of defraying the expenses of those who are well enough to attend ball games, pictures, etc. Dr. Mayer states that the mental attitude of a patient can greatly aid or impede his recovery and if a guy is going to be happier and improve more rapidly by going to a ball game, then he's going to a ball game. We will have a large motor bus to transport patients to and fro."

On Complaints
"(3) I am going to recommend to the board the appointment of a contact man who will serve as a mediator between the actors and the superintendent of the San. No matter how good an institution is, there are always complaints among the patients. I don't want them grumbling among themselves if they think the ham and eggs weren't cooked right or if the coffee was cold. I want them to register their complaints through an official channel."

"(4) There will be a tightening up of rules and regulations at the San. A certain laxity in this respect has been brought to my attention. It isn't that we want to be dogmatic, but it naturally is to the patient's advantage to obey institutional rules, and it will cut down expenses if he does everything in his power to get well. It's a sound economic measure. We're going to try to have the lodge run as near as possible like a home, but the patients must remember that they're in a sanatorium and must obey the rules."

"(5) The auditorium is to be wired for talking pictures immediately. In addition to this means of recreation, those who are well enough will be encouraged to put on entertainments. We will obtain permission from the Friars and Lambs Clubs to use the skills of past Frolics and Gambols. This will keep the patients occupied and happy and, who can tell, may uncover great talent."

Mr. Cantor finally paused for breath. It isn't often that the funny Eddie "does straight." But when it's in connection with the work of National Variety Artists it's straight from the shoulder—and straight from the heart.

A SLIGHT ERROR

Los Angeles, July 30. Local bus conductor got mixed up and punched a passenger instead of a transfer. Passenger happened to be Jack Jarrott, former dancing partner of Mae Murray, who is reported to have a broken nose as a result of the slip. Conductor swung his way out of a job.



LITTLE MITZI

Los Angeles Examiner said: "A small but potent factor on the Orpheum bill is Little Mitzi, eight years old and a born mimic. She is a lovable youngster, 'delightfully free from the prodigy manner and honestly talented.'"

JEAN GAIL'S BAD FALL

Thrown Into Footlights at Finish of Whirlwind Dance

Syracuse, N. Y., July 30. Jean Lee Gail, of the Gail Ensemble, flash dance turn, was severely injured during an apache number at Keith's Thursday night. Dance calls for a whirlwind finish in which her partner, Leon Gail, brother, tosses the dancer across the stage toward the orchestra pit. In landing Thursday night, Miss Gail smashed several bulbs in the footlights, the flying glass deeply cutting her left ankle and severing an artery.

The dancer was stunned for several minutes and then screamed with pain. Her brother hastily dragged her from the stage, the audience accepting it as part of the act.

Theatre employees gave Miss Gail first aid and applied a tourniquet. She was removed to St. Joseph's Hospital for surgical treatment. After the gash had been sewed up, the actress complained that it felt as though a foreign substance was still in the wound. The surgeon opened the cut and, probing, disclosed a large piece of colored glass from one of the bulbs.

Miss Gail will be out of the act for several weeks, with the turn revamped to permit the turn to continue without her.

Both Davis and Zittel Claim Moss' Band Act

Meyer Davis and C. F. Zittel should get together for a rehearsal on uniformity as to the owner of the Joe Moss' Hotel Astor Roof Orchestra.

Last week in the Palace theatre, New York, Zittel said to a Variety representative: "I own this act," referring to Moss, then appearing at that house.

In a wire sent to Variety by Davis from Lake Placid, N. Y., following the story in Variety last week how Zittel was running the act and people out of it, Davis said:

"Zittel has nothing to do with this act."

Other members of the Moss act agreed Zittel was in sole authority at the Palace, as he appeared to be. This is the third time Wernes has promoted shows, only to walk out without paying off. About 18 months ago he opened a tab show at the Admiral here and then jumped. For his next, at the local Star and West Englewood about four months ago, Wernes secured a few free lances from some agents but picked up the majority of his performers by buttonholing them in the street.

John E. Wernes is not listed in the phone book, has no office, and all efforts to locate him failed.

John E. Wernes, advertising promoter, ran out on "Oh, What a Night," tab show which folded up at the Palace, Cicero, Ill., after three nights. One team with the show reports receiving \$16. This is the third time Wernes has promoted shows, only to walk out without paying off. About 18 months ago he opened a tab show at the Admiral here and then jumped. For his next, at the local Star and West Englewood about four months ago, Wernes secured a few free lances from some agents but picked up the majority of his performers by buttonholing them in the street.

Louise Squires Says Bert Gordon Jealous of and Slandered Her

Show People at Present Resting in Saranac

Saranac, July 29. Below is a complete list of names with street addresses of show people at present recuperating in Saranac:

80 Park Ave.
Happy Benway.
Charles Church.
Tommy Abbott.
Vernon Lawrence.
Bobby Hatz.
David Mavity.
Dick Kunt.
Chris Hagedorn.
Eddie Voss.
George Neville.
Charlotte Atkins.
Anna Mae Powers.
Harry Namba.
Xela Edwards.
Lilly Leonow.
Mary Brading.
Catherine Vess.
Pauline Aurandt.
Ethel Clouds.
Helen O'Rilly.
Olga Kalinin.
Charles Quinn.
Al Hunter.
Frank Walsh.
Fred Rith.

Dorothy Jolson, Northwoods San.
James Heagney, 6 Military Rd.
Joe Reilly, 54 Sheppard Ave.
Francis X. Donovan, 171 Park Ave.
Chester Rice, Santonini San.
Dave Hall (D. D. H.), 106 Park Ave.
Gladys Bishop, 10 Baker St.
Myrtle Hammersted, 39 Baker St.

WRITE OFTEN to those you know in SARANAC

9 Front Street
Ford Raymond.
Harry Clark.
Alice Carman.
Mike McManee.
J. C. Louden.
K. M. Lundberg.

Joe Brennan, 25 Helen St.
Ben Scheffer, 38 Margaret St.
Lawrence McCarty, 64 Park Ave.
Al Pierce, 52 Park Ave.
Helen Curtis, 72 Park Ave.
Richy Craig, Jr., 72 Park Ave.
Lee Baruch, 72 Park Ave.
Paul Edwards, 26 Church St.
Paula Campbell, 26 Church St.
Andrew Molony, 26 Church St.
Geo. Harmon, 37 Church St.
Charlie Ward, 26 Sheppard Ave.
Russ Kelly, 19 Broadway.
Harry "Pop" Barrett, 302 D'way.

Wernes Folds Another; Blows, With No Payoff

Chicago, July 30. John E. Wernes, advertising promoter, ran out on "Oh, What a Night," tab show which folded up at the Palace, Cicero, Ill., after three nights. One team with the show reports receiving \$16.

This is the third time Wernes has promoted shows, only to walk out without paying off. About 18 months ago he opened a tab show at the Admiral here and then jumped. For his next, at the local Star and West Englewood about four months ago, Wernes secured a few free lances from some agents but picked up the majority of his performers by buttonholing them in the street.

John E. Wernes is not listed in the phone book, has no office, and all efforts to locate him failed.

PULPIT MAGICIAN

Toronto, July 30. Rev. J. E. Campbell, pastor of Salem Evangelical Church, east of Marion, O., also is a magician, and frequently performs feats of leg-gerdemain in the pulpit, particularly in preaching to children. One of few sleight of hand artists in the ministry in this country.

"She's a pushover. All you have to do is take her out and buy her a sandwich."

That is what Louise Squires, who says she will shortly start suit against her former vaude partner, Bert Gordon, for slander, alleges Gordon told Harry Blue, one of the boys in the Three Sailors act appearing on the same bill with Gordon and Squires, in Madison, Wis.

Miss Squires claims she has been slandered to the extent of \$200,000, which is the sum she will ask Gordon for through her attorneys, Mackey & Marchisio.

"Not only that," further states Miss Squires, "but he told all Jockers, who was musical director for Anatole Friedland when we played Oakland: 'She's no good. Just take it easy and she's in the bag.'"

Miss Squires avers that Gordon went around telling everybody she was a bum, because he was jealous of her. She claims their time wasn't cancelled by the Keith's office, as Variety stated in its story about Blumberg socking Gordon in the nose, but that Gordon called off the act because he was jealous of her getting all the applause.

Too "Cynical"

"Why," said Miss Squires, "before we teamed up he was off the Orpheum time for three years and could not get back. When he met me 10 months ago and we decided to team, we had Orpheum booking ever since. I always wanted to help Gordon, but he was jealous and said I was acting cynical instead of regular."

Miss Squires further alleges that she didn't see Gordon get the sock on the nose, but somebody told it to her; that after Gordon got the swelled proboscis, he went to the manager of the house and said he had concussion of the brain and couldn't go on. The manager then told her, says Miss Squires, "Get on or get the hell out." Gordon went on.

Dogs Off Hams

Miss Squires says that in Variety's story, Gordon claimed he was afraid to go back because one of Blumberg's dogs might bite him. "He needn't have been afraid," said Miss Squires, "Blumberg's dogs are Orthodox and wouldn't eat ham."

This is the aftermath of the story printed in Variety July 17 in which Gordon said he was going to sue both Blumberg and Miss Squires. Miss Squires claims that Gordon has taken no action against her yet, but she's ready to be sued.

Miss Squires is now rehearsing a new two-act with Joe Sullivan. Latter recently was the partner of Alice Tyrrell.

7 Suits for \$347,000 Against Mrs. Pantages

Los Angeles, July 30. Seven damage suits totaling \$347,000 have been filed against Mrs. Alexander Pantages by relatives of the deceased Joe Tokumoto, for whose death Mrs. Pantages is held on second-degree murder charges as the result of an auto smash.

Widow of the deceased Japanese asked \$100,000, while the balance is asked for their children. They are represented by attorney W. G. Donkell.

Mrs. Pantages is due to appear before Municipal Judge Ballard July 31 for trial.

STUCK BY BANK STOCK

Show People Invested in Jersey's Bad Boy—Kharum Peddled Stock

Theatrical people went for heavy coin in the recent crash of the New Jersey Bankers' Securities Co., which resulted in the closing of banks in that state.

Some members of the Keith office who lost on their stock were Morris Ross, Larry Luck, Jack Weiner, Phil Delaney and Nick Agnets.

Numerous performers went for a long or short roll, Nan Halperin among the long ones. Much of the stock purchased by show people was sold to them by Kharum, the "Forstun" pianist—from Syracuse, N. Y.

EZ KEOUGH
STANLEY
RAYBURN
JERRY CARGILL
Always
At Your Service
JERRY CARGILL
1500 BROADWAY, NEW YORK.
TELEPHONE, BRUNY 0554-5

EVERYBODY'S SATISFIED
THE CHARM OF
IRVING CAESAR'S
"TEA FOR TWO" ~ "SOMETIMES I'M HAPPY"
AND
CLIFF FRIEND'S
"THEN I'LL BE HAPPY" ~ "HELLO BLUEBIRD"
 ARE ALL ROLLED INTO ONE IN THEIR
 SURPRISE SENSATIONAL HIT—
"SATISFIED"



© Leo Feist Inc.

The Jolly PIANOVELTY "Laughing Marionette!"

*"You Can't Go Wrong
 With Any Feist Song"*

LEO. FEIST. INC.

Cor. BROADWAY and 50th ST.
 (ENTRANCE ON 50TH ST.)

NEW YORK

SAN FRANCISCO 935 Market St.	CINCINNATI 707 Lyric Thea. Bldg.	PHILADELPHIA 1228 Market St.	KANSAS CITY Gayety Thea. Bldg.
CHICAGO 75 W. Randolph St.	BOSTON 181 Tremont St.	DETROIT 310 Michigan Th. Bldg.	LOS ANGELES 405 Majestic Thea. Bldg.
MINNEAPOLIS 235 Loeb Arcade	TORONTO 193 Yonge St.	LONDON, ENG. 138 Charing Cross Rd.	PARIS, FRANCE 30 Rue de l'Echiquier
MELBOURNE, AUSTRALIA, 276 Collins St.	BERLIN, GERMANY, 37 Leipziger Strasse		

Dance
Orchestrations

50¢

AT YOUR
DEALERS
OR DIRECT

Pat Casey Tells Indie Vaude Bookers They Must Protect Acts Through Managers and V.M.P.A.

"Unless you organize for protection, make your house managers join the V. M. P. A. or post bond to protect acts booked through your agencies, your racket, or what's left of it, is done."

Pat Casey, president of the Variety Managers' Protective Association, told this to the dozen independent bookers attending a meeting Monday at the V.M.P.A. headquarters.

It was the V. M.P.A.'s first gun in its proposed campaign to purge independent vaude of ryp agents, bookers and house operators.

Casey hung the rope heavy for those assembled. He outlined a partial plan of remedy which he and Major Donovan of the association had been working on and which will later be submitted to the bookers. Casey talked turkey to the meeting, offered a perfect solution for stabilizing what is left of their business, leaving the rest up to them.

In a parting shot he pointed out that not one present through lack of contractual protection and other angles could guarantee they'd be still in business when they woke up in the morning.

Most agreed Pat was right. Then Casey wound up by stating he wouldn't give \$20 for anyone's business in the racket. He justified by outlining the recent Fox and other mergers that had taken away a number of houses from the independents because of lack of protection, individually and among themselves, hazarding a guess that after November there wouldn't be 40 houses still operating to go around for the dozen present.

Markus' Suggestion

Fally Markus, dean of the independents, concurred with Casey on the organization plan, but stated it could not be worked out among the bookers themselves and suggested that Casey head their organization, or at least make it an auxiliary to the V. M. P. A.

Casey stated he would give them all the moral support in remedying existing conditions for betterment of vaudeville, but stated that he could not take their proposed body into the V. M. P. A. since the latter is only for managers. He said his

plan would be to invite owners of houses booked by the independents to join the V. M. P. A. and if they acquiesced acts booked at least be protected to the extent of knowing they would be paid for services from the V. M. P. A. If not from the manager, but that the bookers themselves would have to resort to contract tleups with houses booked and demand bond covering amount of acts' salaries and their commissions rated at what the houses are spending weekly for shows. He suggested that bookers exact a two weeks' notice clause contract on house operators and an additional understanding of some sort of compensation should they be ousted from bookings because of a merger.

Bond for Goodness

Arthur Fisher amplified Casey's bond suggestion by suggesting it be made unanimous and that bookers be required to post a \$1,500 cash bond with V. M. P. A. or some other stable agency to be forfeited if proven a member had resorted to unfair tactics in coping houses from one another as now obtains.

Al Dow wanted to know what redress the booker would have on contract-jumping acts, with Casey retorting he was at work on a plan which, if accepted, would have the N. V. A. remunerate the booker in such an instance after V. M. P. A. arbitration of the matter.

W. D. Assough, representing Jack Linder, tried to inject a club angle into the meeting, speaking, of course, for Linder's club department, which Casey decided was premature at this time, but might be gone into thoroughly later.

Casey's Warning

After hearing suggestions from those present Casey stated that he had brought the mob together to talk things over before invoking his proposed warning to acts that unless they ascertain with whom they are doing business and making certain they are protected on salary through V. M. P. A. membership of house owners they needn't bring their tales of woe to his office.

Casey explained further that a list of houses beyond V. M. P. A. jurisdiction will be posted in the N. V. A., stating the facts that the listed houses are not members of V. M. P. A. and that acts playing there do so at their own risk.

All independent bookers in New York with exception of John Coutts attended either in person or by representative. Aside from these mentioned others were Walter J. Plimmer, Lawrence Leon, J. W. Todd, representing Gus Sun; C. Wesley Fraser, Boston; J. Klinger, representing Jay Raymond; Philadelphia; John Robbins, Wirth-Hamind.

Neither Frank Wolf, Jr., or Harry Eiben, both of Philadelphia, or Louis Walters, Boston, was present.

Another meeting will be called next month, when Casey and Donovan have mailed out proposed plans. These plans are figured to be accepted or rejected at the next meeting.

Damage Suit Over Show Boat Theatre

Row over possession of Show Boat theatre, Ocean City, N. J., which has been waging between E. Warren Smith and A. Rohmiller, theatre owner, took on a legal aspect this week when Smith served Rohmiller in \$100,000 damage action for violation of alleged lease and turning the theatre over to another group headed by Frank Wolf, Sr.

Smith in complaint alleges the defendant, Rohmiller, leased him the theatre last May and that he had arranged with the Jay Raymond Agency, Phila., to book his shows. When he attempted to take possession, he found that Wolf and his associates were already in.

Smith applied for an injunction restraining Wolf from operating, which was granted, but lifted later when the Wolf group agreed to post \$100,000 bond pending litigation. Wolf diverted booking to the agency of his son, Frank Wolf, Jr., in Philadelphia, and when the show booked in by Raymond arrived it was left on the lot.

Several of the acts complained to the V. M. P. A., but after being apprised of the circumstances are reported as having withdrawn charges against the agency upon promise of Raymond to make good. Raymond expects to collect from Smith and Smith to collect from Wolf before any coin is distributed among the disappointed acts.

Fred Bernard in Trouble Over Accidental Death

Fred Bernard, 28, in vaude with the Miller and Mack Revue, was released in \$3,500 bail in Homicide Court, Brooklyn, on a short affidavit charging manslaughter.

Bernard was alleged to have driven an auto that struck Herman Volk, 55, Brooklyn resident, resulting in Volk's death a day later. The affidavit was signed by a detective of the Clymer street station.

Bernard waived examination and bail was set for a hearing Aug. 1. He was playing in Brooklyn at the Bushwick theatre at the time of the accident.

STATE'S ALL-MORRIS BILL

An all-William Morris bill of five acts will be at Loew's State, New York, next week. House played an all-Lyons & Lyons three-act show recently.

Bill was booked by Johnny Hyde of the Morris office and comprises Jack Pepper, Charles Bennington, Chaney and Fox, Jerome and Evelyn and Grace and Marie Eline.

Betty Wheeler's Denial

Chicago, July 26.

In Variety an article appeared that I have filed suit for divorce from my husband, Clarence Stroud.

That is not the case. Furthermore the article stated that I am in Chicago for the purpose of procuring a divorce. That is not true. I am in Chicago breaking in a new act which I am taking to New York shortly.

Betty Wheeler-Stroud.

Lou Irwin has placed Ltsbeth Higgins and George Clifford in the Club Lido, Saratoga.

Burlesque All-Girl Unit of Layoffs Takes Risk on Panama's New Rule

Mrs. Buck Left in Hock In Davenport Hotel

Davenport, Ia., July 30. Leaving his wife, the former Flash Vincson, behind him as a security for a hotel bill, Buck and Bubbles were enabled to get out of here last week to make the next jump. Miss Vincson is Buck's wife, otherwise Mrs. Ford Lee Washington to which fancy monicker Buck pleads guilty.

When the colored vaudeville team got into the next town, an advance on their salary bailed Mrs. Buck out of her voluntary hockery.

The wife, as Miss Vincson, was formerly a dancer in "Blackbirds." She married Buck secretly in Chicago two and a half years ago, preserving the secret until this recent complication when the wife became hostage for a hotel bill.

Chicago, July 30.

When queried here, Buck reluctantly admitted the Davenport incident, but conceded that even if not true it was still a good story.

On the Ford Lee Washington tag, Buck admitted that a guy with a handle like that was liable to do anything, even to hocking his own wife.

In New York, Nat Nazara, Buck and Bubbles erstwhile sponsor, received a lengthy wire from the boys sent from Madison. It was an S. O. S. for \$250 to pay off and redeem Mrs. Buck, according to the wire, Buck ravved a ring that was paid for in part only. Buck apparently needed the \$250 to square it.

According to Keith's, Buck and Bubbles' salary has been mysteriously eaten up before conclusion of the dates played.

TED LEWIS' TIME

Los Angeles, July 30.

Ted Lewis, who headlined the final bill at the old Orpheum, San Francisco, who closed early this month, will officiate similarly Aug. 30 when the new Orpheum in the Bay City is inaugurated.

Lewis, upon finishing his Warner Bros. feature, plays several weeks in the Middle West, returning for the San Francisco date. After that he will play another extended engagement at the Los Angeles Orpheum.

CHAS. MURRAY'S 8 WEEKS

Los Angeles, July 30.

Charlie Murray is taking another stab at stage work. He opens Aug. 3 for eight weeks of Keith vaude at Syracuse, N. Y.

Screen comic then returns here to begin his contract with Christie.

Bostock's Second Short

Gordon Bostock will produce another talking short for Pathe in the uptown studios called "Wednesday at the Ritz." Work begins on the short today (Wednesday). Charlie Kemper and Evelyn Knapp will be featured.

"Over the Top," vaude unit comprising cast of burlesque layoffs, sailed for Colon, Panama, to play 10 weeks with option of additional time in cabarets of the M. L. Kelly Enterprises. It's an all-girl show. Unit cast includes Kitty Howard, Helen Lane, Jackie Gillette, Carmemita Varsch, Claudina Novoa, Bobbie Warner, Virginia Cassas, La Ferita, Carita and Carmen Trio as principals, and chorus of 12 girls.

The females will be the first American girl performers to invade Panamanian territory since passage of regulation last month requiring foreign females to prove themselves legitimate artists or else be classified as suspected prostitutes. Some of the departers figure their N. V. A. cards will square this.

30 Shorts, Only, for Par

Paramount's '29-'30 schedule of talking short productions is limited to 30 releases.

Word has gone out to the agencies that only the cream of variety talent is desired for these 30 shorts and there will not be too much advance production. It is preferred to prepare ahead for months in order to obtain desirable names when they reach New York and can put in some extra morning work at the Long Island studios.

Moss and Frye, the first of the new series, will make their short Aug. 2.

Tony Hunting's Theatre

Tony Hunting (Hunting and Frances) has taken over a vaude house at Red Bank, N. J., renamed the Hunting.

It now plays talkers first half and five stage acts last half, booked by Arthur Fisher.



COSCIA and VERDI

In "Music" Horrific Mortified Glorified
Direction LYONS & LYONS

What More Could You Wish For Than

A Startling Novelty
Exquisite Music
Brilliant Comedy
Delightful Entertainment
And a Drawing Card

MERCEDES

MINOCQUA, WIS.

We Have Assigned the Foreign Rights of Our Catalogue

TO

London's Greatest Music Publishers

CAMPBELL & CONNELLY

10 DENMARK STREET, LONDON, N. W. 2, ENGLAND

JOE MORRIS MUSIC CO.

1587 BROADWAY, NEW YORK CITY

ROBBINS LEADS THE



Music by
NACIO HERB BROWN

Through Its association
with the Nation's Outstanding Stars

PAGAN LO

Introduced by **RAMON**

Metro-Goldwyn-M

The Six Biggest Song Successes that Ever Graced One Production
are heard in

Metro-Goldwyn-Mayer's Mightiest Talking Picture

HOLLYWOOD REVUE

of 1929

Wildly Acclaimed on its Premier on the West Coast
NEW YORK OPENING SOON

SINGIN' IN THE RAIN
YOUR MOTHER AND MINE
ORANGE BLOSSOM TIME
NOBODY BUT YOU
GOTTA FEELIN' FOR YOU
LOW DOWN RHYTHM

Lyric by Arthur Freed *Music by* Nacio Herb Brown
Lyric by Joe Goodwin *Music by* Gus Edwards
Lyric by Joe Goodwin *Music by* Gus Edwards
Lyric by Joe Goodwin *Music by* Gus Edwards
Lyric by Jo' Trent *Music by* Louis Alter
Lyric by Raymond Klages *Music by* Jesse Greer

With the World's Greatest Cast

John Gilbert	Marion Davies	Nils Asther	Dane & Arthur	Gus Edwards
Charles King	Polly Moran	Stan Laurel	Buster Keaton	Brox Sisters
William Haines	Natova & Company	Conrad Nagel	Lionel Barrymore	Marie Dressler
Cliff Edwards	Bessie Love	The Rounders	Oliver Hardy	Albertina Rasch Ballet
(Ukulele Player)	Joan Crawford	Norma Shearer	Jack Benny	

ROBBINS MUSIC CORPORATION

MUSIC INDUSTRY

with Metro-Goldwyn-Mayer

ing Hit in Popularity and Sales -

LOVE SONG

NOVARRO in "THE PAGAN"

yer's Film Triumph!



Lyric by
ARTHUR FREED

These Songs Still Lead All Production Best Seller Lists
and continue to gather momentum daily.
"NATURAL" songs in a "NATURAL" picture.

YOU WERE MEANT FOR ME
BROADWAY MELODY
LOVE BOAT

Music by NACIO HERB BROWN

Lyrics by ARTHUR FREED

Featured in

The
BROADWAY MELODY

The Pioneer Sound Triumph

*Metro-Goldwyn-Mayer's First and Still the Greatest
Artistic, Entertaining and Box-Office Achievement in
the Field of the All-Talking-Singing-Dancing Photoplay.*

ATION

Publishers to Metro-Goldwyn-Mayer
799-7th AVENUE, NEW YORK

Several Agents-Acts Decisions By Keith's Board's Arbitration

To prevent recurrence of numerous controversies over the rights of agents to represent various acts, Keith's booking office has ordered the agents by letter to be ready to show written or telegraphic authorization from all acts when submitting them for bookings.

The bookers in turn have been advised to ask for evidence when there is any question about an agent's authority to represent an act.

System is expected to ease up the strain on the agents' arbitration board, now passing on disputes between agents, agents and acts, and agents or acts against the booking office.

Since reorganized two months ago the board of arbitration, on which N. E. Manwaring is doing most of the work, has settled around 20 disputes. Most have questioned the propriety of releases secured by acts to go from one agent to another.

Cases before the board to date: Harris and Radcliffe requested release from M. S. Bentham to Weber-Simon. Held that act should be represented by Bentham until expiration of its three-year contract with that office, with Bentham and Weber-Simon to settle their own arrangement on commission split.

Fred Lightner asked for release from Edward Keller. Release granted on condition that should Keller close pending offers for the act within 30 days, commission should go to Keller. Lightner selected Charles Morrison as his new agent.

Nan Halperin purchased the Nan Halperin unit from original producers and requested change in representation. Decided that as Phil Bush, first agent, had booked opening dates and worked for the act, Bush and Jack Weiner, preferred as agent by Miss Halperin, should arrange mutual split on commission for first eight weeks of bookings, with Weiner to be representative thereafter.

Commission on act known as Kelley and Jackson claimed from Sablosky office by Phil Morris. In board's opinion Sablosky is entitled to an arrangement with Morris over commissions.

Paul Dempsey complained Weber-Simon booked Walter Brower for Louisville before Brower had secured release from Dempsey. Held that commission on the date in question, should go to Dempsey.

Ewing Eaton's request for release from Jack Curtis granted.

Joe Young's request for release from Curtis later withdrawn, so

action by board withheld.

Complaint from Curtis office that Weber-Simon booked Whitley and Ed Ford on the Orpheum before release was granted. Decision reserved for Curtis' return from Europe.

Neither Agent Booked

Dispute between Charles Morrison and Jack Curtis over authority to represent Abe Lyman. As act was booked by neither agent, no action taken.

Kramer and Boyle's representation awarded to Weber-Simon over claim of Max Hart of existence of personal contract with act. Board held act's contract with Hart without standing in Keith's as act had not secured release from Weber-Simon.

Dispute over Roy D'Arcy between Bentham and Weber-Simon settled outside.

Difference between Pete Mack and Weber-Simon over Hudson Wonders settled likewise.

Keno and Green's personal management contract with Weedenschultz agency not recognized by the board as binding to the extent of Max Hayes' prior right to the act through being its unreleased agent. Hayes held entitled to commission from seven weeks booked for Keno and Green by Weedenschultz.

Commission Claim

Complaint of unpaid commissions by Morris Rose against Orville Stamm (act). Board agreed to permit Harry Romm, act's present representative, to settle matter.

Complaint of Charles Furey, formerly with the Morris & Fell agency, against that office, claiming unpaid commissions. Board declined to arbitrate, claiming no jurisdiction as Furey was an employee of Morris & Fell, and claiming a private business matter.

At a rehearing of the Keno and Green case upon request of Weedenschultz, board stood on original decision.

Request from Five Locust Sisters for settlement of salary differences with Harry Krivit. Board claimed no jurisdiction over Krivit or the members of the act and declined to arbitrate.

ARTHUR BLUMHILL

San Francisco, July 30. Arthur Blumh playing at the Golden Gate with "Smoke Screen" the act was suddenly attacked by a ruptured appendix.

At St. Francis Hospital he is fighting for his life against peritonitis.

Ray Laurence substituted in act.

Proctor's Name Passes With Houses to Keith's

Radio-Keith-Orpheum takes over the operation of the former F. P. Proctor houses on Aug. 1.

Change of operation will remove the Proctor name from the theatres and interests.

Proctor's interest in the Keith booking (vaude) exchange passes to Keith's with the operation rights. Proctor's interest in the exchange now amounts to about 15 per cent, or half the original that Proctor shared equally with the B. F. Keith and late Percy Williams.

Transfer of operation will mean little more than it implies officially, since Keith's has been gradually increasing its direction of the Proctor chain since the deal was closed a couple of months ago.

Bank Job at \$45 Per Better Than Maybe

To quit or not to quit a \$45-a-week job as a bank clerk to return to vaude was the problem confronting Thomas Garrett, hypnotist. Upon receipt of some expert advice Garrett decided to stick with the bank.

Garrett, submitted to Keith's by Jimmy Plunkett, agent, was a central figure in the case of Dolores Ford, the Colorado heiress who married the Negro doorman of a Harlem black and tan cafe. The case was heavily aired last week by the tabloids, all ringing Garrett in as an important party.

The Ford girl had been taking hypnotic treatments from Garrett, according to the tabs, while Louis Di Matteo, one of Garrett's followers, was her side kick on a recent trip to Montreal.

Garrett says he practiced hypnotism on the stage before getting his bank job. Following the publicity, he developed a yen to return.

In the Keith booking office the hypno was informed his bank job is steady while the vaude job might be yes or no, or at best maybe.

KEITH'S PLAYING "IDEAS"

"Gobs of Joy" Idea, first Fanchon and Marco coast-produced "Idea" to play a Keith vaude theatre, has been routed in the New York houses, following its hit two weeks ago at the Palace. Keith reopening will be Aug. 3 at the Fordham.

F. & M.'s "Song of Love" Idea is at the Palace this week.

TINK AND FORKINS' SHORTS

Tink Humphrey and Morty Forkins are reported about to start a series of talking shorts for Pathe on the Coast.

Both were out there for a few weeks. They have returned east to prepare for the series, with probably Tink the active producer of the series.

CIRCUS UNIT

Los Angeles, July 30. Ike Rose's midgents open in New York Aug. 10, with a Keith circus unit to be built around this act.

Midgents have been signed for 35 weeks.

John Harris on Coast

Hollywood, July 30. John P. Harris, Pittsburgh theatre operator, is now on the coast to spend his annual vacation. He made the trip by auto, accompanied with Luke Barnett, the after-dinner clown.

Agents' Own "Showing" Bills in N. Y. Keith Houses to Play 4 Weeks Each

Must Be 'Master Showman' 3 Times to Cinch Plate

Chris Egan, Fordham theatre, Bronx, and Robert Hawkins, 81st Street, for the Manhattan, Bronx and Westchester division of Keith theatres, have won the Master Showmanship Trophy awarded by the Keith offices for the season just closed.

The winners in the Brooklyn and Long Island houses were J. Fotheringham, Madison, and Leon Kelmer, Kenmore.

Egan and Fotheringham won on their house showing with "Wings," while Hawkins and Kelmer copped with "Interference."

A large sized hammered silver plate with the R-K-O insignia and a slogan: "It is useless to send armies against Ideas" (George Brandes), comprise the trophy. It is stipulated that before permanent possession may be had the final winner must have his name appear three times.

Each of the present winners is getting a miniature replica of the trophy.

MONROE, STAGE MGR., 4 YRS.

Oklahoma City, July 30.

In district court here, R. F. Monroe, stage manager for Palace (Mid West) was sentenced to four years in the state penitentiary on the charge of murder, resulting from a road house fight several months ago in which A. J. Stringer lost his life.

The case has been appealed and defendant released on \$3,000 bail.

LOSES AN ARM

Los Angeles, July 30.

Tom Salisbury, former superintendent of the Hillstreet, is in the General Hospital here following injuries in an auto accident, July 22. Physicians were forced to amputate his left arm because of the development of gangrene.

Peters-Heckert Wedding

Los Angeles, July 30.

With the team of Cooley and Peters splitting, Dave Peters will marry Betty Heckert Aug. 5 and then do a double vaude act with her.

Charlie Cooley will team with Billy Snyder.

Earl Sanders Recovers

Earl Sanders, Public booking head, returned to his office Monday after a month's absence due to mastoid operation.

Conlin's Pathe Short

Jimmy Conlin will make a talking short for Pathe called "Playboy" in the New York studios. Short will be produced by George LeMaire.

Eight Keith agents have been called upon for a five-act bill apiece to play four weeks in eight of Keith's 11 New York "showing" houses. The bills must be composed entirely of new or unfamiliar (to Keith's) acts, all five in each show to be represented by the one office.

A committee will select the best bill of the eight and the winning agent will receive a cash bonus of \$250.

When the first try has been completed, another group of eight Keith agencies will stage a similar "showing" contest. The first eight will be Max Gordon, Weber & Simon, Charlie Morrison, Marty Forkins, Morris & Fell, Rose & Manwaring, Harry Romm and Edward Keller.

The gag was suggested by Charlie Biorbauer, in charge of Keith's pop vaude department, to promote agents' interest in the "showing" circuit, which is booked on the "fifth floor."

Regular additional salaries will prevail for the eight contest bills. For the "fifth floor" it will mean four consecutive weeks of time at "look" salaries instead of a single date, with acts secured at the cut figure for three and a half additional weeks.

Laurel-Hardy Tour Off

Hollywood, July 30.

Stan Laurel and Oliver Hardy will not make their proposed vaude tour during the four week shutdown of the Beach studio. They will take a vacation instead.

As Hardy explains it, the team must start on a picture Sept. 5.

McQUARRIES TURN AGENT

Los Angeles, July 30.

Haven and K. Earle McQuarrie, after ten years on the Orpheum Circuit, have opened an agency here. Haven is also writing for Fox.

McQuarrie left New York a month ago.

SHOWS ONLY AT NIGHT

George Godfrey has ordered Keith bookers to discontinue catching matinees and confine their viewing of bills to evenings.

Godfrey's orders are to utilize the day time for booking only.

Fisher for Schwartz

The Schwartz houses that formerly played vaude, booked by the Pantheas office, New York, Grove, Freepoint, Huntington theatre, Huntington and the Kingsway in Brooklyn, will be booked this fall by the Fisher agency.

Overman's Playlet

Lynn Overman is essaying vaudeville, breaking in a new act under Max Hart's direction. Dillwood Long authored the playlet.

RECOGNIZED NAMES WANTED AT ONCE

FOR TALKING PICTURE ENGAGEMENTS

VAUDEVILLE ACTS DESIROUS OF COMING WEST—WIRE OR WRITE ME—FOR PICTURE, STAGE OR VAUDEVILLE WORK

PICTURE CONTRACTS BY WIRE SEND ME YOUR OPEN TIME

I CORDIALLY INVITE THE ENTIRE SHOW WORLD TO USE MY OFFICE AS YOUR WESTERN MAILING ADDRESS

HAVEN MAC QUARRIE

505-506 MAJESTIC THEATRE BLDG., 845 SO. BROADWAY
LOS ANGELES, CAL. PHONE VANDIKE 4292

ATTENTION! Tab Managers

I Have for Sale About 150 Attractive Costumes—Three Full Sets of Draps Scenery—Three Crates of Complete Electrical Equipment All Very Reasonably Priced

ROGER E. MURREL

137 W. 48th St. New York

CHAS. W. HAMP

Enjoys the Distinction of Being the Only Radio Celebrity

Ever Chosen to Play America's Two Greatest Vaudeville

Theatres Concurrently

THIS WEEK (JULY 27), B. F. KEITH'S

PALACE, New York--ALBEE, B'klyn

GILDA GRAY



R.K.O. STAR

**COMPLETING THE FIFTH AND MOST
SUCCESSFUL TOUR OF HER CAREER
AUGUST 24, 1929
IN
LOS ANGELES**

AM I BLUE?

From "ON WITH THE SHOW"
by GRANT CLARKE & HARRY AKST



WITMARK'S READY TO CALL · WRITE ·

IRA SCHUSTER GENERAL PROF. MANAGER,
NEW YORK CITY

BOB MILLER MGR. ORCH. & RADIO DEPT.
NEW YORK CITY

JULIUS P. WITMARK JR. MECHANICAL DEPT.
NEW YORK CITY

GRETE RAUCH CONCERT DEPT. BLACK & WHITE SERIES
NEW YORK CITY

HAROLD LEE 910 WOODS BLDG. 54 W. RANDOLPH ST.
CHICAGO

CLARENCE PARRISH WESTERN REP. BLACK & WHITE CATALOGUE
54 W. RANDOLPH ST. CHICAGO

BEN FIELDS MAGEE BUILDING
PITTSBURGH

MERRILL SCHWARTZ % VICTAGRAPH INC. 1208 CENTRAL PKWAY
CINCINNATI

JOE MANN 1527 CHAMPA STREET
DENVER

MAYBE WHO KNOWS?

HIT - HIT - HIT
by JOE SCHUSTER, JOHNNY TUCKER & RUTH ETTING

MY SONG

LYRICS By AL BRYAN

FROM "DRAG"

M. WITMARK & SONS

B. FELDMAN AND COMPANY
125 SHAFTSBURG AVE., LONDON W.C.2C

STAFF SERVE YOU WIRE · PHONE

AL COOK PROFESSIONAL MANAGER
NEW YORK CITY

JIMMY CLARK SPECIAL SERVICE DEPARTMENT
(VITAPHONE SONG RECORDS) ORGAN SLIDES N.Y.C.

BERNARD POLLACK SALES MANAGER
NEW YORK CITY

SAM SERWER EXPLOITATION AND PUBLICITY
NEW YORK CITY

FRANK RICE 181 TREMONT STREET
BOSTON

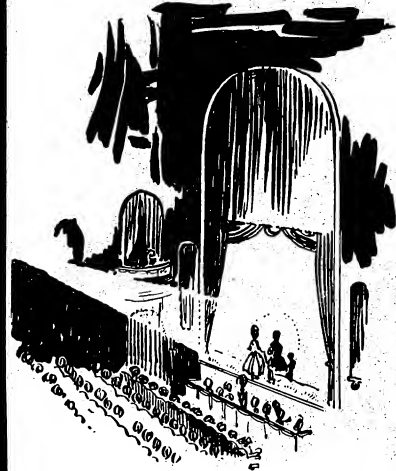
ART SCHWARTZ MAJESTIC THEATRE BLDG.
LOS ANGELES

ELMER McDONALD AMBASSADOR THEATRE BLDG.
ST. LOUIS

PHIL FORD FIRST NAT'L PICTURES INC. 1101 FIRST AVE. N.
MINNEAPOLIS

JOE FUCHS 1118 CHESTNUT STREET
PHILADELPHIA

From "ON WITH THE SHOW"
**LET ME HAVE
MY DREAMS**
by GRANT CLARKE & HARRY AKST



From "BROADWAY BABIES"
**WISHING AND
WAITING
FOR LOVE**
by GRANT CLARKE & HARRY AKST

OF THE NILE
MUSIC BY GEO. W. MEYER

1650 BROADWAY N.Y.C.

J. ALBERT AND SONS
SYDNEY AUSTRALIA

Dr. Freeman Leaves N. V. A. \$5,000

A bequest of \$5,000 to the N. V. A. Sanitarium at Saranac is made in the will of Dr. Harry Freeman, who died July 18 last.

Dr. Freeman acted as an official physician for the National Variety Artists.

BERNICE TISHMAN CHANGE

Court Says Better Affidavits May Help Her Separation Motion

Faulty affidavits cost Bernice O'Neal-Tishman any alimony and counsel fees, but with the submission of better legal papers the court gave her to understand that she had a better opportunity for monetary recovery from Sam Tishman, her husband.

Justice Collins, in Supreme Court, opined that if the allegations are true, as submitted by the former half of the O'Neal Sisters, she has a cause for separate maintenance but that she must file additional affidavits to firmly convince the court. This she is doing.

Jimmy O'Neal is father of Bernice, but sided with his son-in-law and against his daughter in disputing the allegation that Tishman had been mentally cruel.

Zelma O'Neal, of "Follow Thru," is Bernice's stage "sister," but no blood relative.

Comeford houses reopen Sept. 1. Saturday openings.

11 Pan Agents Affected By Keith's Buy

Around 15 New York vaudo agents will have to look elsewhere for a principal source of income when Keith's commences to book the Pantheas circuit Sept. 1.

At the present time 11 agencies are holding franchises issued by the Pan office in New York. Pantheas has maintained an open door policy for agents, booking with outsiders when necessary, not favoring the franchise holders.

The enfranchised 11 are Sam Bernstein, Dick Henry, Jack Jordan, Max Lowenstein, Fred Nevins, Edward Riley, Dave Rafael, William Shilling, Arthur Silber, William Weston, Ward & Singer.

RKO-Pan's deal only effect on acts will be the transfer of Pan representation to Keith agents. Keith's enforcement of the five per cent rule for agents may slightly reduce commish now being paid by acts on Pan bookings, however.

Two New Loew's in August

Loew's will launch two new deluxes in New York next month. Loew's Kings, Brooklyn, opens Aug. 24 and Loew's Paradise, Bronx, the following week.

Both will operate with stage units and pictures on full week.

Adia Kounetzoff, Russian basso, will open cold with the Arthur Klein-Terry Turner revue, "Heigh-Ho!" on Labor Day, owing to his previously contracted engagement at the Lido-Venice, Saratoga, for the month of August. Kounetzoff has completed a short for Paramount.

William Morris, Jr., will entrain for California this week to look over the western offices of the William Morris Agency and then will hop to San Francisco to meet Sir Harry Lauder upon his return from Australia Aug. 15.

A. Robbins, trick musician, and Herschel Fellers will be brought back from Europe shortly by William Morris for Public units.

Confesses Theatre Thefts

Bridgeport, July 30.

Police arrested Charles Ruggio, 17, on suspicion and they say he has confessed to 11 robberies, many of them on theatre box offices.

Ruggio was at one time employed as utility man in the Fox-Poll Palace here, one of the places he looted the police say he admitted. He is held under \$1,000 bail.

NEW ACTS

Ann Butler, who contemplated an act with Jay Brennan, is going to stick to a single.

"Broadway Dreams," produced by Alex Gerber, with Mary Jane Merchant, Richard Jewell, Eddie Pope, Gladys Buck, Frances Krane, Marjorie Gatsen (legit) in sketch.

Harry Crivili's Revels (25). Hugh Cameron and Lillian Borden in "What About It," by Bill Frawley.

Paul Howard, Pauline Gaskins and Dave Gould Girls (12) in new act produced by Ez Keough.

C. B. Maddock is readying Charlie Withers in a new act. Seven in support.

"Tell Tales of 1929," 15 people revue headed by Fein and Tennyson, and produced by Marty Forkins.

With the Adler, Well and Herman split-up, Herman and Charles Tobias, songwriter, have a new act, with Gay Nell and Catherine Reynolds in support. Well suffered a loss of voice and Adler and Herman had an argument thereafter, deciding Herman to team with a new partner.

Stage Band at 125th

Keith's will install a stage band policy in the 125th Street, New York, when the former Proctor house reopens in August.

Lauder's 34 Weeks

Sir Harry Lauder's 1929-30 tour starting in Winnipeg Sept. 2 and concluding April 26 in Brooklyn, N. Y., will run 34 weeks.

"Big Revue of 1929," 35-people unit produced by Dave Sablosky, cinched a Keith route in New York last week.

Keith's Buys St. Louis

St. Louis, July 30.

Metropolitan Theatre Corporation's sale of the 4,200-seat St. Louis theatre to R-K-O is confirmed by Harry Koplar, Met's vice-president. Price involved announced from this end at \$2,000,000, but reports are that it is probably nearer \$1,000,000. Theatre built in 1925. It has been occupied by Keith's vaude since opening.

HOUSES OPENING

Queensboro, L. I., theatre is going to try vaudefilm again this fall.



GEORGE BEATTY

The Monologicist Out-stander, says Abel of "Variety."

Direction PHIL OFFIN
MAX HAYES OFFICE

OPENING
Thursday, August First
C. WESLEY FRASER
Incorporated
Theatrical Exchange
BOSTON BRANCH
260 Tremont St.
Everything for Theatres and the Amusement World

Marcus Loew BOOKING AGENCY

General Executive Offices
LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE B'LD'G

JOHNNY JONES

IN CHARGE

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES
CONSISTENT, EFFICIENT SERVICE SINCE 1913

The Fally Markus Vaudeville Agency

Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway
Lackawanna 7876 New York City

RADIO-KEITH-ORPHEUM CIRCUIT OF THEATRES

Vaudeville Exchange
General Booking Offices
Palace Theatre Building
1564 Broadway

**R-K-O FILM
BOOKING CORP.**
General Booking Offices
1560 Broadway
NEW YORK



CORPORATION
1560-1564 Broadway, New York
Telephone Exchange: Bryant 9300
Cable Address: "RADIOKEITH"

R-K-O PRODUCTIONS, INC.

Producers and Distributors of

RADIO PICTURES

Launching an Era
of Electrical
Entertainment
1500 Broadway
NEW YORK CITY

UNION THEATRES LTD.

AUSTRALIA

Australia's Largest and Most Important Picture, Talkie and Vaudeville Circuits Covering Every State and Important City in Australia

NEW SOUTH WALES

Sydney

City	Capacity
Capitol	3200
State	3000
Lyceum	1800
Haymarket	2000
Lyric	1600
Crystal Palace	1000
Empire	1000
Olympia	2200
Union de Luxe (Marickville)	2300
Union de Luxe (Ashfield)	2400
(In association) Prince Edward, City	1500

Newcastle

City	Capacity
Strand, City	1400
Royal	2000
Lyric	1200
Sir (Merewether)	1100

South Coast Circuit

City	Capacity
Crown, Wollongong	2000
Town Hall, Wollongong	1600
Royal, Bulli	1300
Kings, Thirroul	1500

QUEENSLAND

Brisbane

City	Capacity
Wintergarden	2300
Tivoli	2700
Majestic	1800
Valley	1500

In association with Birch, Carroll and Cogle, Ltd.
Toowoomba

Empire Capacity 1700

Ipswich Capacity 2000

New Wintergarden Capacity 1700

(In construction) Alrodrome " 1600

Maryborough

City	Capacity
Pungall	1400
Alrodrome	1800

Rockhampton

City	Capacity
Wintergarden	2000
Karstcourt	3000

Townsville

City	Capacity
Wintergarden	1800
Olympia	2200

Mount Morgan

City	Capacity
Olympia	1400

VICTORIA

Melbourne

City	Capacity
State, City (Australia's Largest Theatre)	4000
Majestic, City	1800
Melba	1200
Britannia	1000

In association with Electric Theatres Pty. Ltd.

City	Capacity
Paramount, City	1500
Strand	900
"	1100

In association with E. J. Carroll:

City	Capacity
Athenaeum, City	1200

Melbourne Suburbs

City	Capacity
Moonee Ponds	1400
Burnley	1050
Empire, Friburn	1250
West Brunswick	1000

SOUTH AUSTRALIA

Adelaide

City	Capacity
West's Olympia, City	2500
Pavilion	1400
Grand	1100
York	1800
Wondergraph	1500

WESTERN AUSTRALIA

Perth

City	Capacity
Ambassadors	2750
Prince of Wales	3200
Grand	1400
Pavilion	1000

Fremantle

City	Capacity
Princess	1400

TASMANIA

Hobart

City	Capacity
His Majesty's	1700

Launceston

City	Capacity
Princess	1550
Majestic	1400

ALWAYS OPENINGS FOR GOOD PRESENTATION AND BIG TIME ACTS UNDER THE MOST CONGENIAL CONDITIONS
THE WORLD'S LARGEST PRODUCERS PLAY THEIR SILENT AND SYNCHRONIZED PICTURES ON OUR CIRCUITS EXCLUSIVELY
Address Communications to STUART F. DOYLE, MANAGING DIRECTOR, HEAD OFFICE, 251a PITT STREET, SYDNEY, AUSTRALIA

New York Office: 729 Seventh Avenue, New York City, N. Y.
Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.
London Office: Beacon House, D'Arblay Street, Warbour Street, London, E. C., 3.

reviews and this one ought to draw during the last week; on title, star (Menjou) and record. A better all around bill might have made friends for the house.

Jack and Billyo Cavanaugh opened. Jack is a whip-manipulator

(Continued on page 40).

M-G changed title "Green Ghost" to "Unholy Night," Edna Murphy, Edward Martindel added "Second Choice," WB.

VELOZ AND YOLANDA (2)
Ballroom Dancers
 15 Mins.: Three
 Palace (St. Vaude)

Closing spot allotted this class ballroom team at the Palace, following a dance marathon, was murder for any act. That they held 'em in to the extent Vezol and Yolanda did, speaks much for them, although it is not the most surprising. It is the act called it quits on the week because of the spot.

Vezol and Yolanda are earning \$250 a week at the Shuberts, in consideration for their being released from "Pleasure Bound" to go to the Hotel St. Regis where these dancers, with Vincent Lopez and the features. It is said the hotel management is making good that stipend to the Shuberts for the release of the dancers.

In vaudeville, they have Shapiro and Shaffer, mainly behind them. The ivory ticklers have been with "Rio Rita" on the road, following Muriel Pollock and Constance Mering in, and can perform with the best of the double piano combos.

Vezol and Yolanda do three numbers, opening with a tango, into a fox trot. The pianists come with a coking musical comedy medley and the closer is a graceful and distinguished waltz presentation.

On personality, Vezol and Yolanda are one of the handsomest couples extant. Vezol is a coking picture type and Yolanda is a Spanish beauty. As a striking ballroom couple, they are only approached on appearance by Rosita and Ramon.

Their work bespeaks class and their artistry makes it obvious why the swanky Hotel St. Regis is so keen for them. They are good vaudeville and deserve not to be wasted as closers, as at the Palace.

Abel.

BERNICE AND EMILY
Dancers
 12 Mins.: Full Stage
 Albee (V-P)

These young women put over a nifty act in the short time on the stage. Two numbers but put enough into them.

The first was clocklike and showed very long practice will do. While changing for the other number, male piano accompanist got applause with some of Victor Herbert's music.

The closer was a brief and snappy dance in which the girls turn hand-springs up and down the steps dancing effectively.

Scored roundly here. Mark.

EDDIE HILL
Songs
 10 Mins.: One
 Fox (V-P), Brooklyn

Eddie Hill can thank his final number for about 75 per cent of his effectiveness. Most of the rest can be credited to Hill's own ability, while little is left for the remainder of his material.

Hill is a name to picture house audiences in the middle west and in the east, to audiences, he must bank on himself and that final lyric. He did at the Fox and registered in the east.

In the last song Hill states his wife sent him on an errand to the department store, but on the way he forgot what he was to do. He then proceeds to mention about every article in stock, rhyming as closely as possible. The long-winded lyric grows funny after the second or third verse and stays that way into the finish.

Bigs.

ROGER WILLIAMS
Imitations
 13 Mins.: One
 Coliseum (V-P)

While Roger Williams is no newcomer to the stage, he has been in the New Act in Variety. His present turn has been brought up-to-date by radio imitations. Opening he uses a radio imitation of singing with a young woman first appearing and telling what will come up "like" on the stage. This y. w. later does a toe dance specialty.

Williams combines old imitation with new, with the best of the pipe organ and jazz bands.

Clean effective act and well presented. Mark.

CHUNG-LONG TROUPE
Quilibrists
 12 Mins.: Full Stage
 Coliseum (V-P)

Chinese juggling and equilibrists turns are not new in similarity of names or routines but this one is a routine of apparent splices bonding that borders on the amazing.

A girl and a boy flash the astounding contortions done as each in turn is held above by the hands of one of the men or from a head or hand-balance.

Opened the show here and several bows. Corker of kind with little stalling. Mark.

S. MARINELLI-GIRLS
Acrobats
 8 Mins.: Full (Special)
 81st St. (V-P)

Fast acrobatic routine, prefaced with dancing and entire coxet qualifying with gymnastics, contortion and balancing. A fast opener or closer.

Girls good athletes and lookers.

"IDEA OF BEAUTY" (24)
Fanchon-Marco Revue
 40 Mins. Two and Full
 Academy (V-P)

Somewhat away from the Fanchon and Marco style, but an attractive artistic flash. Unusual element is use of old style ballet routines with the 16 girls on their toes and the formal into informal.

Against this background of formal ballet there is much very modern terpischore, principally Lucille Page, contortion stepper of remarkable technique and dancing formal. Also collegiate uke strummer and a pair of acrobatic comedians.

Act is expertly laid out for the best presentation of these varied elements, with special reference to the playing up of Miss Page's specialty as a center of interest. On this particular bill the revue got a break, being the only dance number.

Opens with a pictorial ballet, girls in fluffy skirts against silken drapes set off by enormous flower baskets at rear as bower for specialty dancer, Curra, then long Albee college uke strummer and several ballerinas leading.

Johnny Dunn on in "one" while set is changed. Boy fair legmanis stepper and an exceptional performer. It leads to a bit specialty by personable youngster.

Back to full stage with ballet in futuristic number "Spell of the Blues" under dim colored lights and rather dull. Brevity is its chief merit. It leads to specialty by Miss Page, who electrifies with startling acrobatic routines of control. Does striking things like twisting back and forth in splits and other punishing falls also into splits.

Two acrobatic boys, all another gap for a change. Billing does not identify them. Burlesque acrobatics are amusing and a dandy finish to the act, doing a brief hat-to-hand routine in slow motion. Bit clicked emphatically here.

Flashy Oriental set for the finish with more of Miss Page's slow high kicks—she has a pip of the back with heel near her chin—and other contortion stuff. One of the few workers in this style who goes to extremes of body twists, but still makes the performance graceful and slightly.

Cartho does legmania and number works up to ensemble of Alla Baba and 40 Thieves effect, jara carried by girls at the curtain edge, yielding to a brief hat-to-hand upward for a riot of hues in the yielding bright colored silks drawn up for a riot of hues in the stage picture.

Reve is music and satisfying from that angle, but lacks the novelty punch that distinguishes other F. & M. Ideas.

THE KEMMYS
Adagio-Acrobatics
 10 Mins.: One
 Fox (V-P), Brooklyn

Three men and a woman in adagio and acrobatic routine. Used to be an acrobatic turn around called Three Kemmys, though not on record in the file. Might be the same combination with the girl now added.

When the girl is on the stage the act is not much different than numerous other body-tossing teams in action today. Girl is subjected to the giant swings, overhead and sidewise, and the aerial leaps, in the usual manner. There is a slow rhythmic pace to this one, however, that makes the same old stuff look new at times. The men are on by themselves for a brief exhibition of hand and head stands, supporting one another, featuring the horizontal balance by one of the men with his feet and head perched on either partner, elimated by a w. w. Big.

MARDO AND RAYE
Talk, Songs
 16 Mins.: One
 86th St. (V-P)

Mardo, wop comic, formerly Mardo and Wynne. Partner is of remote vintage and delivery without distinction. As if sensing that the material called for a humble mien the girl acts listlessly and mechanically although she may have a personality.

A notoriously easy-laughing community like Yorkville finds things to chuckle at, but in the more fastidious circles the material will give a puzzled look rather than a grin.

For an encore Mardo brings on a pug-ugly bulldog and spins just such a line of nonsense as Harry Howard has been doing. This is in Howard's more adroit trouping methods is a very funny routine.

Land.

THE AGEMOS
Perch
 8 Mins.: Four
 Audubon (V-P)

A neat, witty and skillful duo of male perch workers. A routine of coking stuff on both ladder and poles. No stalling.

Made good impression here. Top munter featured.

Without a rest, the pair went on to a time revolving as position is held.

Mark.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Los Angeles and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

More squawking with lots of legit actresses out of work over picking of Mrs. Gertrude Bugler, farmer's wife, to play Tess in revival of Hardy's "Tess" down at the Duke of York's July 23. She played it as an amateur and was Hardy's choice. As she has no intention of sticking to the stage, grumblers have a pretty weak case against her.

Frank Vosper's "Murder on the Second Floor" at the Lyric has clicked and he has now sold the rights to six countries including America. From New York Vosper gets \$7,000 advance.

A. P. Herbert's "La Vie Parisienne" at the Lyric, Hammersmith, in a back street at the end of the Piccadilly tube, has just passed its 100th performance. Herbert is a French writer well known in the States, and seems to have had luck parallel to Kit Morley's in Hoboken. He is doing another revue, "Tangy Towers," music by T. F. Dunhill.

P. G. Wodehouse and Ian Hay have done a new comedy from Wodehouse's "Leaky Bottom." Hay has also teamed with Commander Stephen King Hall on "Sailor's Knots," described as "A Naval Engagement," which Basil Foster and Miller will produce.

Princess Violette of Montenegro turns out to be a former show girl and daughter of a London cop. Her name was Violet Wegner.

Mayor and cops of Brighton are against the crowd who are complaining that sun-bathers leave too little to the imagination. Mayor and chief constable take baths themselves and say S. A. is only there for those who are diligently searching for the beach. For the time is just a matter of preserving their health.

E. A. Meyer will shortly present "The Great Train Robbery" by Arnold Ridley and Bernard Merivale, with aviation as a background. The show will be tried out at Blackpool before coming to the West End.

The new Galsworthy play, "Exiled," closes July 30, after six weeks' run. It will be succeeded by a revival of the author's "The Skin Game," with Edmund Gwenn in his original role and Nicholas Hannen, Mabel Terry-Lewis, Joyce Kennedy also in the cast.

Sir Gerald du Maurier has decided not to appear in the new Bayard Veller play due at the St. James' shortly after a provincial troupe says the part is not in its line. With his recent ill luck in the choice of vehicles, he is out for a surefire hit next time.

Owen Nares soon decided he was a fish out of water in musical comedy and left "Hold Everything" at the Palace. He will be in the new

CHORUS LADIES (8)
Chorus Revue
 20 Mins.: One and Full
 86th St. (V-P)

Nice enough girl flash, but with no special distinction. A steady of specialties and semi-specialties with Corinne March, song and dance single, featured and Lou Melan presiding as a piano-playing in. c.

Six girls besides Miss March do mild solo turns, several working in front of the girls who make up an orchestra. None develops much except a buxom mien who has a vocal and does trim buck and winging.

Opens in "one" with girls introduced in Mother Goose costumes. They have a series of numbers, Miss March to solo with contortion work and legmania.

Drop flies to disclose group in chorus girls' dressing room, where reports are made. Melan acts as a get the low-down on backstage atmosphere. Girls do mild strip with garking by reporter, who is discovered peeking. Without a laugh.

Miss March does more contortion dancing with manipulation of fan to fill in while stage is set in drapes for the girl high heel. Melan at the piano and girls playing guitar, two saxes, violin, uke and banjo. Several numbers here with dance bits by various girls, none of them outstanding.

Finish has Miss March again singing and stepping "Dig-a-dig-a-doo" for a lively band and stepping girls.

Act is just a helter-skelter collection of indifferent specialties put together without much skill, leaving it just a femme display. Closed show here mildly. Rush.

Edgar Wallace play, "The Calendar" at Wyndham's in September.

The approaching wedding is announced of Jean Forbes-Robertson, the young daughter of Sir Johnston Forbes-Robertson and Gertrude Elliott. The groom is James Hamilton, an athlete who specializes in sculling.

"Cashel Byron's Profession," Shaw's play, brought \$612 for the 1886 copy at Christie's auction rooms. "Robert Burns" Letters to a Captain Richard Brown" bagged \$4,400 and six first edition copies of Sir James Hargis's works cleaned up \$4,350. A top price paid for a single volume was by Scheuer of New York. He paid \$1,324 for a copy of "Better Dead."

Clayton and Waller and the Moss Empires are appealing the Barrie Oliver case in the House of Lords. Barrie Oliver, actor, dancer, who awarded \$5,000 damages last year for "loss of publicity." His case was that he had been engaged at \$224 a week to play the comedy lead in "Hit the Deck" at the Hippodrome and that they give him a small bit instead. He sued and the Court of Appeal upheld the decision.

Lord Devor, whiskey magnate, said cocktail party of Marjorie Lawrence, the novelist, was first he ever attended.

The wife of Ralph Lynn, London comedian, has just returned from a cruise in the Mediterranean. She took with her "Moulin Rouge" to the extent of \$5,000 while the liner was at Barcelona.

Somerset Maugham has been awarded the French Legion of Honor. Two of his plays, "Rain" and "The Circle," have scored in Paris.

NEW YORK

P. Dodd Ackerman, scenic designer, will make his debut as a producer with "Moulin Rouge" by David Davidson, Jr. Goes into rehearsal next week.

Eva Le Gallienne's Civic Repertory will produce five plays next season. In the number being two new ones, "Mlle. Bourrat," by Claude Anet and "The Women Have Their Way" by Germain and Joquin Alvarez-Quintero.

Shuberts announce three English plays for production here—Rope, "The Matriarch" and "The Infinite Shoeblick."

Six deaf persons from the N. Y. Society for the Hard of Hearing tested the new device at the Brooklyn Paramount and pronounced it a success.

Irving Michaels, manager of Loew's Borough Park, Brooklyn, was held up and robbed as he carried the theatre cash from the box office to the upstairs safe. Got only \$150. It being Michaels' last transfer cash frequently in small lots.

"Peaches" Browning failed to respond to a summons for speeding in Flushing Police Court. Edgar Allen, who appeared as her representative, said she was ill. Margate issued a warrant for girl's appearance and gave it to the original motor-cop to serve. "Peaches" gave her address as 229 East 79th street, Manhattan.

Harry Richmond-Clara Bow engagement talk kept alive in the tabs by endless half-admissions and denials from one side or the other.

Leslie Henson, English comedian and producer, arrived to take back "Follow Thru" for production in London. He said piece would open the new Dominion theatre. Sails back July 31.

N. Y. police raided seven more sprinklers in the Times Square district.

Fred Bernard, vaudeville, arrested when Herman Volk died in a Brooklyn hospital following injury by Bernard's automobile two days before.

Captive balloon advertising "Here and There" at the Atlantic City Hippodrome was blown to sea and lost.

Charles L. Wagner, returning from abroad, said he would produce Henri Bernstein's play, "Melo."

Elaborate ceremonies were held in Chautauque, N. Y., in honor of Lewis Miller, co-founder of the institution which has become the Chautauque form of entertainment.

Henry Ford, Thomas Edison and Adolph Ochs took part.

N. Y. Supreme Court granted motion for early trial of Juanita Hansen's suit against the Hotel Lincoln for \$250,000 damages, alleging injuries from scalding which made it impossible for her to work.

Tabloids did somersaults with sob stuff about Amanda Belle Grandon Moore, who stole a baby "to satisfy her maternal cravings." Said she and the tabs worked on that story. Then the tabs printed corrections when Tex said she didn't know the girl who now is in Bedford reformatory.

Klein and Turner have changed the name of "Insults of 1929" to "High Heel."

Marjorie Whittington, Ziegfeld showgirl, went to court to get back her \$100,000 stake in the ownership of the garage, that wants \$200 for gas supplied in February. That's 600 gallons of gas, or 60,000 miles of travel in a month, and the showgirl avers it couldn't be done.

A. L. Erlanger booked M-G-M's "Hollywood Revue" for the Tremont, Boston, Aug. 26.

Perth Amboy (N. J.) police holding Cyril Keeler, 22, charged with attempted robbery and claiming to be the brother of Ruby Keeler, wife of Al Jolson. Cops say Keeler was one of three youths who tried to rob a Perth Amboy confectionery. Prisoner sent an appeal to Jolson for bail.

New York cops staged their most spectacular raid on night clubs and speaks early Sunday, entering 40 places and making 100 arrests in the Times Square section. Detectives carried photos of persons wanted by the police for questioning about recent crimes, and compared them with the faces of the girls in the pictures. Cops were also making a census of gangsters frequenting resorts.

Morley and Throckmorton will stage an old Civil War drama called "The Blue and the Gray; or, War Is Hell," when After Dark ends the run at the old Rialto in Hoboken, if ever. Same house will see "Where the Blue Begins," from Morley's novel, but date, is indefinite.

Gertrude Lawrence sails today (Wednesday) on the "Aquitania," after completing "The Gay Lady," Paramount talker, on Long Island. Miss Lawrence will return early September to appear in "Gladie Light" (Gilbert Miller) (stage) at the Empire, New York.

LOS ANGELES

As an attempt to cure a tendency toward crime, a madcap operation is being performed at a local hospital upon Fred Melini, opera singer. Melini had been convicted of passing bouncing paper and was given five years' probation on condition he would try to have cure via the knife.

Fire in projection room of the Grand Box theatre routed 45 patrons and caused \$40 damages.

Walter Price and Marvin Michaels held for trial on charges of robbing the Chinese theatre.

Christie Film Company reported to have leased southwest corner, Hollywood Boulevard and Las Palmas Ave. for 99 years at a reported price of \$2,380,000.

Walter McGee, facing bribery charges on alleged attempt to bribe the arresting officer of Mrs. Pantages, pleaded not guilty to a charge of perjury before Superior Court Judge Allen at Santa Ana. Trial was set for Aug. 12. McGee is alleged to have given false testimony in the trial of Walter Meeks, alleged bootlegger.

Operators of the Montefalco, gambling ship, announce they will fight new ruling prohibiting operation of such ships off the California coast. Law goes into effect Aug. 14.

Robert C. Hill, screen actor, fined \$50 by Municipal Court Judge Fredrickson when pleading guilty to charge of being a "hit and run" driver.

Site purchased by W. T. Wyatt for New Wyatt Square theatre, at Hollywood Boulevard and 10th Street, construction starts in early fall. Policy announced to be light attractions.

May McAvoy and Maude Cleary back from honeymoon.

Competition of two gambling ships operating off Long Beach, Calif., has cut the number of water-taxi operators, representing these ships, are becoming daily occurrences. Meanwhile local police are getting angry wondering how

(Continued on page 60)

Move Against Stock Burlesque by Mutual

Mutual is abrogating possible stock option for next season by engaging available former stock companies for the wheel shows as an effective method of cutting off source of supply.

Stock has been winging for some time through the handicap of not only having to resort to the stereo-typed comedy bits and sketches, but also from the standpoint of same faces and same girls week in and out.

Some of the stocks are attempting a combo of stock and Mutuals this season, but in most spots stock operators have been unable to negotiate a wheel show franchise for its house because of the wheel being already represented in the town. The former franchise holders are demanding and getting protection on this angle.

Another tough angle for the stocks is the instability of promoters who has frightened most of the performers from taking any further chances when unassured of collecting.

Mutual's decision to increase its list of principals from seven to nine this season is now seen as a concerted move upon part of the circuit to diminish the range of the stock house defenders. Stock may be shot unless new comers and principals can be drafted.

Winter Garden Out Due To Wheel's Zone Ruling

Minsky's will perforce stick to burlesque stock at the National Winter Garden, New York, when the house reopens, instead of stock and Mutual wheel show combo for which Minsky had been angling.

The wheel shows are definitely out through Mutual ruling that a wheel franchise for downtown would conflict with the Irving Place. Already established as Mutual's downtown stand in place of the Olympic.

Minskys are operating the Apollo, Harlem, with the stock wheel show combination, but only got by with merged shows there through an arrangement with Hurlig & Seamon who held Mutual franchise for that territory.

ILL AND INJURED

Warren Hull, with "Follow Thru" (Chicago), was forced to retire from the Atlantic City engagement owing to "trench mouth." His place was assumed by John Barker.

Buddy Green III with stomach trouble, at home in Rumsey, N. J. Aline Berry (Mrs. Pete Dixon), who heads NBC artist, operated on for appendicitis at Women's Hospital, New York.

Howard E. Potter is recovering from his sixth intestinal operation at the Mountsinale Hospital, Montclair, N. J. Mr. Potter is concert manager for Ganna Walska.

Lulu Besson (Mrs. Sam Rice) back in Providence after a trip to west coast for her health.

Cecelia Miller left Count Berni Vici unit to go to Jefferson Park hospital, Chicago, for operation for appendicitis. Winnie Winona replaced her.

Write to the Ill and Injured.

BIRTHS

Mr. and Mrs. Leon D'Usseau, July 22, Hollywood, Cal., son. Father is a picture director for Radio.

Mr. and Mrs. David Browdy, at West Penn Hospital, Pittsburgh, son. Father is director of the symphony orchestra at local Stanley.

Aaron Jones Co. Buys In on Star and Garter

Chicago, July 30. State Street Theatre Co., headed by Aaron J. Jones, has purchased a 50 per cent interest from Sidney Anschell in the Star and Garter, taking over active operation of the house. Anschell, while retaining the other half interest, is actively out. Johnny Jones, manager of the Rialto for the State Street company, will also take over the Star and Garter.

No change in policy is contemplated, with the Star and Garter burlesque, alternating with the Rialto, downtown, as before.

COLUMBIA

(Stock)

Burlesque stock tells why the old bits won't die. And on a hot night like Monday, when the morning paper reporters are counting up the heat prostrations, it is some suffering.

But old bits or new ones are the nuts to the cash customers of the Columbia. They want to see the gals and what they are not wearing. For such a hot night, however, the Columbia femmes were dressed up something terrible for stock.

Replacing them the most part seems dutch, cleansed. Very little shaking and little blue maneuvers. Several of the bits get a little dirty and some remarks are offside, but on the whole nothing to make the ushers blow police whistles.

Gone is Ann Corio, the keystone of the feminine contingent here. Replacing her is a stately titled haired girl. She pipes a little, but cavorts around with a bosomlike sashay that had the old boys rooting. This Amazonian runwayite walked and walked, teasing the audience in her abbreviated outfit.

So much has Corio dominated the runway that Betty McAllister, a holdover from the former stock company, is trying her best to ape the dynamic Ann. Miss McAllister picked up her burlesque onlions by just being herself in other stock company downtown. Betty is affecting a slower style of working, an indifferent, radical manner that seems wholly different from the McAllister girl of other days. Not so good.

And VI Buckley is still with the Columbia gang. She's vivacious in a way, but seemed rather subdued on the runway. She might have been under orders, but what she offered was tame compared with what some of the femmes the young woman has kept company with in Burlesque.

There is a voice in the show. It belongs to Vera Walton. She sang "Deep Night," and worked up the highlight of the first part. By way of novelty the runway girls were sent to the front part of the house and in darkened spots used megaphones.

Miss Walton stepped into the stock this week, having been in vaude, although at the Columbia before.

Several new men in the layout. Harry Connors and Tom Briskey are in, with Lew Petel and John Grant, out. Of the former, Connors has an inning alone.

Of the usual personnel, Chuck Wilson, Hap Fryer and Clyde Bates work in most of the bits. Other than a wordy change, they haven't much latitude.

Ann Paulson, of the holdovers, did well with her allotted runway work and yet she seemed affected by the heat.

The stock chorus looks well and Billy Koud is getting some good work out of them. Even with the heat, it went out that furnace-like house board and showed real pep. You had to feel sorry for them.

The ensemble work, even with the gals overdone, ran me to a stageful and there was evidence that the show was trying for a little more class than usually found in any stock, in any weather. Mark.

Mutual Losing Columbia; New Season's Route

In the Mutual Circuit route for the new fall season handed out by L. H. Hertz, Monday, 49 shows are listed with nine to start the wheel trip Aug. 19, and 32 on Aug. 26. The remaining eight are set for Labor Day.

The official route does not include any of the southern towns under negotiation. Thus New Orleans, Birmingham and one or two others. If the deals are closed will be added to the route later.

The list provides for a show for the Columbia, New York, with "Broadway Scandals," scheduled to start there Aug. 19. This is done though the Columbia goes to Keith's for grind pictures when repairs are finished.

Jamaica of last season is missing. Three stands in Boston with Waldron's Casino, the latest.

Mutuals play the Modern, Providence, instead of the Empire and in Philadelphia the Casino instead of the Trocadero.

Shows starting Aug. 19 are:

"Step On It," Gayety, Montreal.

"Lid Lifters," Haymarket, Chicago.

"Radium Queens," Lyceum, St. Paul.

"French Models," Gayety, Louisville.

"Sugar Babies," Empress, Cincinnati.

"Bohemians," Academy, Pittsburgh.

"Dainty Dolls," Palace, Trenton.

"Broadway Scandals," Columbia, N. Y. (?)

"Wine, Woman and Song," Howard, Boston.

Aug. 26 openings:

"Dimpled Darlings," Columbia, N. Y. (?)

"Record Breakers," Gayety, Scranton.

"Step On It," Modern, Providence.

"Girls of Follies," Casino, Boston.

"High Flyers," Gayety, Montreal.

"Step Live," Temple, Syracuse.

"Steppe Show," Victoria, Rochester.

"Dixon's Big Revue," Gayety, Buffalo.

"Best Show in Town," Columbia, Cleveland.

"Puss-Puss," Grand, Akron.

"Get Hot," Empire, Toledo.

"Bare Facts," Cadillac, Detroit.

"Pretty Babies," Blackstone, South Bend.

"Lid Lifters," Mutual, Gary.

"Lovers' Thrill," Empress, Chicago.

"Frivolties," Haymarket, Chicago.

"Radium Queens," Gayety, Milwaukee.

"Take a Chance," Lyceum, St. Paul.

"Tempters," Gayety, Kansas City.

"Mischievous Makers," Garrick, St. Louis.

"French Models," Mutual, Indianapolis.

"Sugar Babies," Gayety, Louisville.

"Merry Whirl," Empress, Cincinnati.

"Nite Life," Lyric, Dayton.

"Bohemians," Lyceum, Columbus.

"Dainty Dolls," Academy, Pittsburgh.

"Girls in Blue," Gayety, Washington.

"Hello Paree," Gayety, Baltimore.

"Broadway Scandals," Casino, Philadelphia.

"Kuddling Kuties," Gayety, Boston.

"Nite Club Girls," Irving Place, N. Y.

"Ginger Girls," Orpheum, Paterson.

"Naughty Nifties," Empire, New York.

"Sporty Widows," Apollo, N. Y.

"Jazztime Revue," Bridgeport.

"Sliding Watson Show," Grand, Hartford.

"Wine, Woman and Song," State, Springfield.

"Moulin Rouge," Howard, Boston.

"Burlesque Revue," Colonial, Utica.

"Speed Girls," Wedgeway, Schenectady.

"Oriental Girls," Majestic, Albany.

Shows opening Sept. 2 are:

"Girls From Happyland," "Parisian Flappers," "Hindu Matinee," "Hindu Belles," "Cracker Jacks," "Bowery Burlesquers" and "Flapper Follies," houses unnamed.

CAST CHANGES

Several changes in personnel of principals in stock at the Columbia, New York, this week. Ann Corio, John Grant, Lew Petel and Mable Spencer out, with Vera Walton, Tom Briskey, Zona Duval and Harry Connors in.

Johnny Webber, "Shorty" McAllister, Peggy O'Neal-out, and Harry Morris, Tommy Miller, Jack Montague and Flo Hayward in, at the Irving Place, New York, stock.

Art Miller Agenting

Art Miller, formerly at the State, Jersey City, has entered the agency field.

BURLESQUE CASTS

"Bohemians" (Murray Rosen), Mildred Steele, Sam Micals, Lew Denny, Melody, Palmer Young, Chickie Wols, Dorothy Alexander and Dolly Lewis.

"Sugar Babies" (Harry Fields), Fields, Billy Cavanaugh, Harry Van Frank, Scannell, Mabel Spencer, Patricia Kelly, Doty Read, Jean Gardner and Jack McLean.

"Parisian Flappers" (Harry Morrissey), Jean Bodine, Irene Casini, Harry Morris, Dick Richards, Chas. Smith, Mickey Ramsay and Frank Naitl.

"Billy Watson's Fun Show" (Billy Watson), "Sliding," Billy Watson, Frank Mallahan, Jack Reidy, George Monford, Eddie Murphy, Ester Lang and Vera Walton.

"Pretty Babies" (Tony Brill), Harry Le Vite, Viola Speeth, George Douglas, Howard Harrison, Texas Brax, Doris De Loris, Eddie Butler, Trizie Butler, Fanny McAvoy and Hazel Walker.

"Broadway Scandals" (Ed Daley), Charles Wesson, Charles Cole, Ray King, Paul Marakoff, Joan Lee, Jean Collette, Alice Joy and De LaTour Sisters.

"Bare Facts" (Ed Daley), Joe Yule, Syd Rogers, Paul Ryan, Andy White, Reggie White, Lewis Sisters and Marie King.

"Wine, Woman and Song" (Lew Talbot), Harry Evanson, Jees La Rue, Marion Harmon, George Ryan, Don Gauthier, Evelyn Miller, Mildred Janette, Marie Miller, Beltinger and Wallace.

Actor Ring Impresario

Spokane, July 30.

Will Maylon, actor and producer with the Maylon Players dramatic stock company here for five years, has again entered the fight promotion game. August 7, Maylon will present Max Schmelling, German mauler, in an exhibition at the Dishman arena. Jack De Maye will stand up against the Berlin glove artist.

Maylon will open his sixth season here late in August, setting a national record for two-day stock shows at a 35-cent top.

SUB FOR PHILLY TROC

Mutual will play the Casino, Philadelphia, next season, starting the first week in August.

Heretofore the Mutuals play the old Trocadero there. The same management will operate the Casino under the Mutual regime. The TROC may try another policy.

BLUE BIRD, L. A., BURNED

Los Angeles, July 30.

Fire of unknown origin totally destroyed the Blue Bird Cafe, formerly known as the Turkish Village, and one of the pioneer night club spots of the town.

Property damage was fixed by insurance adjusters at over \$25,000. It started in the kitchen.

Heidt East

Horace Heidt and band, who for years had his band at the Grand Lake, Oakland, making their New York debut at Fox's Audubon, Aug. 24, in an F. & M. unit.

JUDGMENTS

Cort Theatres, Inc.; National Theatre Supply Co., Inc.; \$812.

Park Lane Theatre Corp.; National Theatre Supply Co., Inc.; \$322.

Moore, Vivian S.; Brunswick-Balke-Collender Co. of N. Y.; \$96.

Hub Advertising Agency, Inc.; Dily Graphic, Inc.; \$7,950.

McGuire, William Anthony; W. Omeliah; \$4,608.

Fugazy, Humbert J.; Trade Bank of N. Y.; \$1,032.

REHEARSAL CALL

All People Engaged for J. Catalano's Attractions Report for Rehearsals as Follows:

"GET HOT"

THURSDAY, AUG. 8, 2 P. M. SHARP

LaSylphe Hall, 6th Floor, 1658 Broadway

"FLAPPER FOLLIES" and "MOULIN ROUGE"

BOTH COMPANIES AT 3 P. M. SHARP, THURSDAY, AUG. 8
MARYLAND HOTEL, 104 West 49th St., Near 6th Av.

CALL

All People Engaged for

JACK REID'S RECORD BREAKERS

Kindly report for rehearsal, Thursday, Aug. 8

At Unity Hall, 341 West 47th St., at 5 p. m.

Acknowledge Call

CALL CALL CALL

All People Engaged for

Callahan & Bernstein's Attractions

Report for Rehearsal President Theatre, 247 W. 49th St., at 10 a. m.

"GIRLS IN BLUE CO." MONDAY, AUG. 5

"HINDU BELLES CO." MONDAY, AUG. 12

(Can Use a Few More Good Looking Ponies)

Acknowledge Call to Callahan & Bernstein, 723 7th Ave., New York

CALL! CALL! CALL!

EVERYBODY OUT FOR REHEARSAL

HARRY STEPE SHOW

LEWIS GROESNER, Mgr.

SLIDING BILLY WATSON SHOW

At 10 a. m. Sharp, Monday, Aug. 5

DONOVAN'S DANCING ACADEMY

318 West 59th St. at Columbus Circle

Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in *Variety*. Mostly the stories dealt with baseball and prize fights between players and pugs. This series is reprinted weekly. Story below appeared in *Variety*, May 13, 1921.

RUBBER BALLS FOR CUTHIE'S DAILY HOMER

Con Switches Baseballs for Star Hitter—Wife Believes It

Syracuse, May 11.

Dear Chick:

Cuthbert has busted seven homers since the season opened up here and has the yahooks running round with tapes measuring his drives. He has beat all world's records for distance and up in this orchard they think Ruth and Kelly are a couple fungo hitters.

I can picture you twinkling up your nose as the idea begins to percolate through your cranium that I have pulled something and you're right, so put on the carpet slippers, light the old T. D. and listen.

The public has gone cuckoo over home run hitters and far be it from me to cheat the g. p. out of their daily box score thrills. I hopped over to Philly about a week before the season opened, to the factory where they make the Spalding balls which we use in this league.

I gave them my specifications and got a flock of balls with about three quarters india rubber in the center. These apples are so lively they jump up and kiss you when you fan them with a bat.

I called a meetin' of my pitchers and gave them their instructions which were about as follows: "When Cuthbert is due to come to bat in our half, my pitcher, after retirin' the opposite side, switches the balls and leaves one of my own private brand in the box for the other sap to work with."

If Cuthbert don't lead off for us I make the guy ahead of him stand up at the plate without takin' his bat off his shoulder. If I didn't, they would all be hittin' homers. When Cuthbert come up to hit the rubber ball is all ready for him and the only thing that can stop him from ridin' it into the next county is a base on balls or an accident.

You know he's a pretty good hitter anyways, and with the lively apple to help him he has been gettin' his daily homer as regular as his mornin' coffee.

After he rides the ball out of the park the regular apples are in order and the game proceeds as usual. So far no one has tumbled. I will have to keep my present pitchin' staff all season for if I ever tie a can on one of them there will be a squawk about the rubber apples that will rock Judge Landis.

But it has been awful funny for me sittin' on the bench and watchin' the expression on the faces of those other pitchers when Cuthie gets in behind a fast one. The balls disappear over the fence and they're ridin' faster when they go over than they were just after they were hit.

One of his drives broke a window in a house four blocks away from the ball park, and is the longest drive ever made with anything that wasn't fired out of a gun.

The yokels are all worried to death that some of the big league clubs will offer a million dollars for my socker, but I promised them hell finish the season right in this burg.

I have been gettin' wires from every club in the majors askin' me to put a price on him, but I intend to keep him and cut up some of that dough myself. I'll get a job for him when the season ends and next year some smart big league manager will be sendin' a string of ecologists around to Cuthie's house tryin' to find out what became of the 30 or 35 homers he hit in this league.

If they dare tumble to the rubber ball stunt, I ought to make Babe Ruth's average look like Leon Ames, annual bingle. The funny part is that Cuthie's wife thinks it

Hectic Girl Kidnapper Goes to Reformatory

Amanda Belle Grandon Moore, 26, cabaret dancer, was sentenced up to six years in the Bedford Reformatory by Judge George L. Donnellan of General Sessions, following her plea of guilty to attempted kidnapping.

Mrs. Grandon, whose professional name is Betty Moore, was arrested in April following the kidnapping of the month-old child of Mr. and Mrs. Frank Seara, of 510 West 124th street, from in front of a department store on West 125th street. The girl, along with Joseph Sutton, 37, of 164 Havemeyer street, Brooklyn, was arrested in a furnished room at 234 South 9th street, Brooklyn. The child was in the girl's possession during the 10 days the police were seeking it.

"According to probation officers the girl came to New York four years ago from a small town in Pennsylvania. She obtained an engagement with a musical show and for the past two years has been dancing in cabarets. Her last engagement was in Tex Guinan's 54th Street Club."

The probation office told the court the girl had been married when 15 and had a child that died a month after birth. It was a longing to possess a child about the age of the one she lost that induced her to kidnap the Seara baby.

Judge Donnellan in sentencing the girl expressed his sympathy for her but decided that the dancer's life in New York had been somewhat hectic. He thought she would be better off in the reformatory than loose along Broadway.

The girl exonerated Sutton of any part in the kidnapping.

Audrey, Opera Mgr., Accused by Young Girl

Eugene Audrey, owner and managing director of the Chicago Hungarian Opera Company, was placed under arrest on Monday when he appeared in the Tombs Court in answer to a summons brought by Vivian Valda, 19, of 150 West 78th street. The girl charged Audrey with criminally attacking her in her room in the Hotel Hermitage last February.

According to the blonde complainant, she had been a member of Audrey's company for three months, but quit in Trenton, N. J., in February because of Audrey's unwelcome attentions to her. She came to New York and stopped at the Hermitage.

Miss Valda declared that on the night of Feb. 18 he called at the hotel, located the room she occupied, and induced her to open the door by telling her he had some money due her. He then attacked her, she alleges, and disappeared.

It was only recently, the girl claims, she located the manager at 156 West 44th street. Through a misunderstanding she obtained a summons against Audrey returnable in the Tombs Court. After listening to the girl's story, the Magistrate informed her the matter was not in his jurisdiction, but advised her she could cause Audrey's immediate arrest. Without hesitation she seized Audrey in the courtroom and called for an officer.

Detective John Duffy, of the Elizabeth street station, was present and took the manager in custody. The three, accompanied by attorneys, left the court for the West 30th street station house where Audrey was booked to be later arraigned in the Jefferson Market Court.

all up and up and she's so chasty she hardly gives me a rumble. She wants him to leave me flat and migrate to a big league town where she will be interviewed by the sport writers askin' her what she feeds her slugger husband to give him power and all the rest of that bunk.

If they ever cut open one of them balls it will kill her and all hunds concerned.

Not a word to the wife. Your pal, Con.

Barney's Ballot

A gift of thousands of throw-aways in the form below has been made to Barney, the Cop, by the General Outdoor Sign Co.:

Vote for the Cop That Needs The Car
BERNARD J. STAGER
Shield No. 1168 Traffic B

Group 14
14 years on the crossing of Broadway and 46th Street
Popularity Contest
N. Y. EVENING JOURNAL
Get Your Friends to Vote Every Day

Watch the Daily Returns and Keep Him in the Lead Follow Rules Carefully Father of 13 Needs the Car. Amen

Starring in the Nude, Faith Bacon Tells All

Faith Bacon, featured show girl, having uncovered everything else, decided to reveal the secret of her success.

Faith was recently glorified to the position of Chief Nude in a current, not-too-over-dressed revue. This elevation means the realization of dearest childhood dreams. Out of the Nursery into the Nude, so to speak. Out of obscurity, into the limelight and very little else in the way of concrete covering.

For Faith may appear to be in the nude when she tableaux, but she is actually wrapped in heavy thought. She's one of the few show girls to take her art seriously. She's aware of what she classifies as her "first starring vehicle."

Faith has set herself a stringent routine. Diet, of course, is the main thing. Meat might get into muscle so Faith is a strict vegetarian. She never eats a heavy meal before a performance since it would be bad for the waist-line. She spends her days sipping orange juice, the strongest beverage permitted to pass her lips. Exercise, strenuous, might give her That Tired Look that Tired Business Men don't like to look at. The only outdoor activity she permits herself is a brisk horse-backing jaunt.

An Idea

"Don't you find that horseback riding broadens the hips?" she was asked.

She hadn't thought of it before, but looked startled.

"I'm afraid I'll have to give that up too," she said, "and the horse was so fond of me."

"No, I wouldn't allow matrimony to interfere with my career," Miss Bacon replied in answer to the query. "That is, if my husband would let me—well, I don't mean let me, because I'd be the boss—but I mean, if he didn't mind I'd like to continue my work. Now that I'm being starred, it's all so wonderful, I'd hate to give it up."

"I'd love to get married. And my husband wouldn't have to be a millionaire. I'm not mercenary. I'd marry a street cleaner if I loved him. Of course I don't know a street cleaner, though."

Asked if she knew enough domestic science to manage without a million, Miss Bacon thought.

"Well," she meditated, "I can't cook as well as my sister. But— with a beatific smile, "I can boil water."

12 Hours to Snooze

Returning to more matter-of-fact subjects, she said that she must absolutely have 12 hours of sleep a day—any hours as long as they number 12.

She stated that she feels no embarrassment in posing sans anything.

"You see," she explained, "I think of my body only as a thing of beauty. I love purity or beauty," she stated.

A student of numerology, Miss Bacon believes that success came as a result of changing her name from Yvonne to Faith. This made the key number of her name a 3.

"I can't quite remember what 3 stands for," she added, "but it's something good. Anyway, it worked out all right."

Those boys are emulating these sassy and stocking-less girls; they're also dispensed with socks; insinuating their masculine, albeit shaven toolties into sport shoes sans any silk or tulle covering—the brutes!

Baumes Law's Terrors Make Tough Criminals Indifferent to Life

Speaks in McCormick Area Being Raided by Scores

Police Inspector Patrick McCormick, boss of the cops on the Main Stem, raided scores of speakeasies during the week. Joints and dives that have heretofore been immune because of political pull, fell, nevertheless, under McCormick's axe. Operators of "whisperlows" seem reconciled to the fact that McCormick means business. One with political influence queried, "How long do you think McCormick will last?" One of the places raided was Bob Meyers. The latter was taken twice during the week. Bob is well known and his place is frequented by people of "weight." His place is on West Fifty-second street just off the Lane.

Meyers, heretofore, got very little "attention" from former inspector's men. That Meyers has been raided twice in one week is extremely ominous. The seizure in Meyers' was substantially large.

No Calling Cards

McCormick's men are visiting places without being heralded. They have no band nor calling cards. They ring the bell of the alleged "speakeasy." If the barkeep is somewhat diffident they inform him he must hurry or they will be compelled to remove the door. The barkeep realizes. In the event the raiders are compelled to storm their way in they don't stop until the inside looks as if a Big Bertha had struck it.

While Inspector McCormick and his staff are raiding places, detectives under acting captain John Appel, boss of the sleuths of the "Square," are visiting stubes, beer joints, and every place they may get some information about Jack Diamond.

"Diamond will never surrender. Eyewitnesses to the shooting in the Hotsy Totsy where two were slain and several hurt recently will stand pat in their story. Heretofore Diamond has been lucky. If Diamond had an alibi he would have walked into Mr. Banton's office long ago," said the sleuth.

Appel has almost every available man he can spare running down Diamond clues. Detectives Jim Donnelly and Fred Russell, both cops of West 47th street bureau, have the assignment. Since McCormick has been in charge not a stabbing, shooting or really a heavy squawk has come from Broadway.

"Jobless Actor" Is Held On Stickup Charge

Charles Chadwick, legit actor, living at No. 518, 134th street, New York, was held in \$5,000 bail after pleading not guilty to an indictment charging robbery, in Court of General Sessions. He was committed to the Tombs in default of bail with trial set for next month.

According to indictment Chadwick is alleged to have attempted to hold up William Willette, restaurant cashier at No. 3415 Broadway on July 3, who says Chadwick poked a revolver under his nose and demanded he hand over cash, but lost his nerve and ran from the restaurant. Willette pursued and Chadwick was seized two blocks away by a patrolman.

When arraigned in Harlem Court, Chadwick gave his occupation as an actor, but is unknown under that name at Equity. He claimed to have appeared in "The Bat" and other productions, but had been doing picture work until his recent unemployment.

INDECENT FILM SENTENCE

Charles Cinaglio, 25, picture operator of 178 Richardson street, Brooklyn, was sentenced to 30 days in the workhouse by the Justices of Special Sessions for unlawfully possessing an obscene picture film.

Cinaglio was arrested by Detective George Billings of the Second Division, May 30, after the defendant had exhibited the picture to the officer and had accepted \$25 for the renting of the film. The arrest occurred at 10 Stuyvesant street.

Similar conditions to those responsible for the number of ex-convicts and criminals in the beer running and speakeasy racket around Broadway are responsible for the recent prison riots at Dannemora and Auburn, N. Y.

The Baumes law with its life sentence for third offenders works in two ways. It either scares criminals off or renders them desperate.

A good many of the second or third sentence boys around town were scared off from their usual pastimes and entered the booze racket, where, if one is arrested, the offense is a federal one and previous state convictions can't count.

Crooks sticking to crookdom are giving plenty of trouble to the cops. Most are of a new and young generation, say the police, with a desperation which the old fellows, who left the racket, never had.

With the knowledge that three N. Y. state convictions will send them away for life, the young crooks, particularly the stickup men, are ready to do anything and always shoot to kill if molested.

Same in the prisons. Men there for life under the Baumes law would just as soon risk being killed making a dash for it, as spend the rest of their lives without chance of parole, re-serve or any other loophole of escape.

Criminals sent up in the past were usually mightily consoled, the police say, by their ability to figure out just how many days they would have to spend if they got all the breaks possible in good conduct, etc. for a parol. Now they're in for it and feel that they might as well try to shoot their way out.

Much stricter regime in the prisons is to be the outcome of the situation, the police believe.

Small Articles Missing, Druggist Mirsky Arrested

Jacob Mirsky, druggist, 126 West 48th street, and residing at the Manger Hotel, was arraigned in West Side Court on the charge of grand larceny. He was released on bail for further examination. He denied the charge.

The complainant, Morris Pearce, real estate, of 741 West End avenue, charges he sub-let his apartment to the druggist. July 16 the lease expired. Pearce examined his apartment, he told the sleuths, and found that almost \$200 worth of floor lamps, rugs and other articles were missing.

He asked Mirsky what happened to the articles and states that Mirsky refused to tell him. He then notified the sleuths and Mirsky's arrest followed.

Chatter in Banff

Banff, Can., July 27.

Bob Vignola, the director, was at the Banff Springs Hotel recently. He hopes to make a picture soon with the Rocky Mountains for a background.

"Well, that's that," said Frazier Hunt to Ray Long, when they arrived at the Banff Springs Hotel, from the Stampede, which had just closed at Calgary. Hunt claims it was the finest show of its kind that he had ever attended, and easily the best. "I saw a video that is held on this Continent."

Lucien Roy is the earman in charge of the Fox Movietone News sound track now in Calgary.

Redskins are en route again July 23-25. About 500 of the Stony Indians besieged Banff. Some of the older chiefs carried grim reminders of the ancient wars between the first white men and themselves, in the form of real scalp hanging from their belts.

The 40th Annual Dominion Track and Field Championships will be held on the Banff Springs Hotel Athletic Grounds Sept. 2. All the flat races will be run off. Open to all registered athletes—rules of A. A. U. of Canada.

Chief Sitting Eagle of the Stony Indian Tribe at Banff easily won a novel competition on the Banff Sports Grounds. Chief Sitting Eagle, beating a professional golfer four holes up on a nine-hole course. The Indian shot an arrow against the golfer's ball. They are to play a repeat series of \$25 prize golfers say it will never do for an Indian to have \$25 all at once.

Chatter in Loop

THEATRES

(Continued on page 60)

Pasternacki, Dan, Inca Cat 40, N. Y. C.
 Patten, Lou, Cinderella D. R., Chicago
 Parisian Red Heads, 28 W. North St.
 Indianapolis.
 Pasternacki, Steve, Luigi's R., Detroit.
 Payne, Al, 409 Meigs St., Rochester.

Yates, Danny, Windsor H., Montreal.
Young, L., 1455 Prospect Pl., Brooklyn.
Youngman, H., 882 51st St., Brooklyn.

Pace, George C., Rosville, O.
Paleman, Dan, Black Cat R., N. Y. C.
Palmo, Lou, Cinderella D. R., Chicago
Parlan Red Heads, 28 W. North S
Indianapolis.
Pasternacki, Steve, Luigi's R., Detroit.

WARNER BROS.
100% Color Singing Picture

**ON WITH
THE SHOW**

2:45-8:45
Extra 6 P. M.
Show Sun.

REFRIGERATED
WINTER GARDEN
B'WAY & 50th ST.

Continuous Noon to 11 P. M. Low Prices
These Theatres Cooled by Refrigeration

A Sign. Co. of Amer. Theat. —Dir. Warner Bros.

MARK	De Luxe
STRAND	Midnight Show
B'way & 47th St.	Nightly 11:30
Second Week at STRAND PRICES	
Warner Bros. Present	NOAH'S ARK
Saturday—BILLIE DOVE in "MAN AND THE MOMENT"	

Reserves were called at Long Beach Sunday to preserve order when bathers rioted, attempting to "crash" the Sea Breeze Club, which is private. Most of the riotous ones were illuminated with Holland gin.

Austin O'Malley, of the Chicago Herald and Examiner, says it may

(Continued on page 60)

Original Georgia S. Dancehall, Jamaica
L. I.
Original Yellow Jackets, Summerland
Beach, Buckeye Lake, O.
Orlando, Nick, Plaza II, N. Y. C.
Owens, H., Mayfair II, N. Y. C.
Owen, Dale, Capitol T., Flint, Mich.

P

Pace, George C., Rosville, O.
Palenau, Dan, Black Cat II, N. Y. C.
Palenau, Lou, Cinderella D. R., Chicago.
Parish, Ned Heeds, 28 W. North St.
Indianapolis.
Pasternack, Steve, Luigi's R., Detroit.
Payne, Al, 469 Meigs St., Rochester.

Wilson, Clare, Madison Gardens, Toledo.
Wilson, P., Marcell Country Club, Pasadena.
Winebrenner, W. S., 267 Frederick St.,
Hempstead, N. Y.
Winegar, Frank, Dance-Box, Dhlia.
Wittich, Edith, New Haven.
Wolf, Hube, Loew's State T., L. A.
Wolf, Leo, Vanity Fair, Chicago.
Wolsahn, J., El Patio B. R., S. F.
Wunderlich, F., 1609 Ocean Ave., B'kly.
Wylie, Allister, Coronado H., St. L.

Y

Yates, Danny, Windsor H., Montreal.
Young, L., 1965 Prospect Pl., Brooklyn.
Youngman, H., 882 51st St., Brooklyn.

HOW SIR JOSEPH GOT HIS KNIGHTLY TITLE

Now on the Loose as He Can't Locate Mr. Willie—May Take Up Evangelism

"You must find Mr. Willie for me. I have no home without Mr. Willie. It is in it and I'm on the loose," bellowed Sir Joseph Ginsburg, as he ambled into Variety's office.

"Sir Joseph calmed down after one elegant and two glasses of ice water. 'This sure seems like home when Mr. Willie isn't there,' said Sir Jos., while drinking the ice water. 'Only I don't even get the ice from Mrs. Willie. She says water was not made to be drunk unnatural.'"

"Here I am, the Great Sir Joseph Ginsburg, World's Greatest International Entertainer and King of the Radio, without a home. I can't go back to the Howards without Mr. Willie goes with me, because I don't want to have another argument with Mrs. Willie. There's a lot of homes in New York that would like to have me, but I don't want to offend Mr. Willie."

A number of people have asked, Sir Joseph was informed, about his knighthood and how he got the title of Sir.

"I have always held that back as my own secret," he replied. "But now that everybody calls me Sir Joseph I guess it's all right to tell you if you don't print it."

As a Boy

"When I was a boy I detested yemen. Perhaps that was because I seemed unfortunate in meeting anyone who ever said yes to me, excepting my father."

"My father always spoke to me the same way when he was sore. He would say 'Yes Sir Joseph, you did this or that. One day I told papa how I hated yemen. He didn't want to displease me or I would have left home, but he said a habit was a habit with him, although he would try to break himself of 'Yes Sir, Joseph.'"

"After that when pop bawled me he would start to say 'Yes Sir,' but catch himself and wind up with 'Sir Joseph.'"

Good for Credit

"People coming to the house, mostly with bills, heard papa calling me Sir Joseph and they seemed awe struck. Pop got always off better once the stalling, he noticed, through people thinking he had a title around the house, so the name sorta atook to me."

"As I grew up and went into the show business, I found that being called Sir Joseph was also a help for credit. The first suit I ever owned myself was given me by a tailor because the one I was wearing didn't have an English cut. Then when I got so I could wear a monocle and keep both eyes open, I got credit for lunches and a lot of things."

Official

"When I first met Mr. Willie I couldn't make up my mind whether to tell him the Sir Joseph was not really official. After a while when I discovered Mr. Willie was my dear friend, despite what Mrs. Willie thought, I told him."

"Well," said Mr. Willie, "I'll make it official." And he did. He got me a medal with 'Sir Joseph Ginsburg' painted on it, made me stand on my head, gave me a kick in the pants and said: 'Kid, you're now Sir Joseph on the level.'"

"Since then I've had no trouble, excepting over meals. I don't mind so much where I must sleep but I like to know where I'm eating and who's doing the cooking. That's why I prefer being at the Howards only when Mr. Willie is around."

In a Pickle

"If you see Mr. Willie, tell him of the pickle I'm in. He doesn't know, and I'm afraid Mrs. Willie will report me as missing to the police."

"I don't catch up soon with Mr. Willie I will have to go into evangelism. I've had an offer from a man who likes the way I talk. He says I'm emphatic, though I told him I came from Frisco."

"In evangelism they say you just pass the hat and count up. I don't like that passing so well, but still if that's the racket and I go in it, I'll go right or not at all."

"These days in the paper the report Mrs. Willie threw me out. I walked."

Harry K. Thaw is burning because two buggies for which he paid Brewsters three grand went at auction for \$3 and \$6, respectively.

GIRL'S ASSAULT CHARGE

Genevieve Winters Withdraws It Against Emmerson and Another

Genevieve Winters, 21, a model, withdrew her charge against Robert Emmerson, 24, real estate salesman, of Cleveland, residing at 156 West 72d street. Miss Winters lives at 10 West 61st street.

Miss Winters charged that Emmerson, with a chum named "Bill," gave her a terrible lacing in Emmerson's flat. After battling her way out she ran to the West 68th street station and told her story to detective Cornelius Manning. Emmerson denied the charge.

According to the model's story she met a young man by the name of "Bill." She told "Bill" that she wanted to join a film company. "That is just in my wheelhouse," she quoted "Bill" as saying. He invited her to meet a big picture magnate (Emmerson).

She went to the apartment. Lots of film chatter and promises to place her immediately. Soon the conversation switched. They made improper advances, then all the trouble started.

Both of her eyes were discolored and her face swollen.

Miss Winters, fearing publicity, she said, dropped the action and Emmerson was freed by Magistrate Silberman in West Side Court.

Teddy Hayes and 2-Gun Raid Mrs. Kearns' Apts.

Although the summons obtained by Mrs. Jack Kearns against Teddy Hayes and Joe J. (Two-Gun) Murphy expired last Friday, no extension was sought for by the former "Follies" girl. It was said that both Hayes and "Two-Gun" blew the city. The summons charged Hayes and Murphy with unlawful entry and assault. The summons was issued by Magistrate Jesse Silberman in West Side Court.

Mrs. Kearns lives at 40 West 77th street. She came to court accompanied by her sister, Mrs. Gertrude Schneider, wife of Charles W. Schneider.

An attorney stated that Mrs. Kearns came to her apartment about 3 o'clock from Long Beach. She was there 10 minutes when Hayes, Murphy and two others burst into the flat.

Murphy ran about the apartment with a flashlight, "poking it into closets." Hayes "captained" the whole affair by giving orders and brushing Mrs. Kearns about, said the lawyer. After a search, the raiders left, stated the counselor.

The attorney asked the Court for a warrant. The magistrate denied it and the attorney accepted a summons. It is known that efforts made to serve it proved futile. The defendants could not be located.

No Man There

Mrs. Kearns was one time in the "Follies" and "The Midnight Frolics." Her stage name was "Leganna." Her sister was never a show girl, she said.

"My sister married Kearns 10 years ago. She left him about five years ago," said Mrs. Schneider. Mrs. Kearns did little talking, except to stoutly deny that any man was in the room when the raiders entered.

She was asked if the son of a well known Tammany leader was in the apartment and she angrily retorted, "No. I can't imagine what Murphy sought in my closets. He kept poking the flashlight around and Hayes shouted, 'At last I have got you after three years.'"

Suite in Great Northern With Disorderly People

As a result of a tip received by detectives of Deputy Chief Bulah's staff, a raid was made in a suite of rooms on fourth floor of the Great Northern Hotel, 67th street. Three women in the place were arrested and three men were released after giving their names and addresses.

Detective Walter Mitchell, "dude" con was invited to the place. When he entered and saw three men and women, he excused himself and phoned for his comrades.

The women said they were Mary Walton, 25, Sally Morton, 27, and Catherine Black, 27, all giving the hotel as their address. They were held on charges of disorderly conduct.

Two Nite Club Muggs' Out for Free Feeds

Having been sensational successes as deadheads at the Pavilion Royal on the Merrick road the other Sunday evening, a couple of muggs notoriously known as Jimmie Durante and Jack White are framing a Sunday free grub route.

So far they have these special engagements:

Aug. 4—Dave's Blue Room.
Aug. 11—The Broken Cup.
Aug. 18—Open.
Aug. 25—8th Ave. Lunch cart.
Sept. 1—Open.
Sept. 3—2 West Camps.
Sept. 10—Open.

At the Pavilion the two singing comies, visiting. Abe Lyman, got chased out on to the floor and did an hour of ad lib entertaining. For that John and Christo okayed their dinner check, \$4.22 each, and so the thought of the road house prospectors, thought Jimmie and Jack that they lighted a candle for both of them the next day.

In Doubt

Jack White dug up the scheme for a Sunday route. For instance, he says, at Dave's Blue Room, if Dave doesn't object, they will do an hour in the afternoon in payment of their lunch, and hold over to another hour of entertaining in the evening, if Dave will give them their dinner free.

Jimmie Durante isn't so certain about the holdover. He told Jack they had better guarantee to change their turn at nights to cinch the dinner. Jack agreed. Neither of the comedians does a pratt fall, so neither cares whether the cafes have wood or cement floors. Only, said Jimmie, playing at the road camps of a Sunday, on the grass, a pratt fall wouldn't be so tough, and it's sure fire.

Jimmie's partners, Lou Clayton and Eddie Jackson, want to horn in on the Sunday parties and give a whole show. White claims the cafes couldn't stand giving away four free meals at one sitting.

Messrs. White and Durante state that if they receive another invitation for any date from 2nd to 10th, they'll probably accept, as they like the food down there.

Alfred Cohn's Pinched As Drug Possessor

Bill (Scotty) McConahie and Tommy Hynes, detectives of the West 68th street station, raided an apartment at 164 West 74th street and arrested Mrs. Gladys Cohn, 30, of 164 West 74th street, and her husband, Alfred, 39, real estate operator. Both were charged with possessing an opium pipe and a quantity of illegal opium.

Both pleaded not guilty before Magistrate Jesse Silbermann in West Side Court. They were admitted to bail and will have a hearing this week. Both were taken following their arrest to the West 30th street station house until court arrangements.

Mrs. Cohn told reporters that she was a bride of a month, claiming she was formerly a show girl. She sobbed continually.

Tenants in the building notified the detectives of the smell of opium. McConahie and Hynes awaited the return of the Cohns, who had gone to a show. When they arrived at the apartment the sleuths demanded admittance and conducted a search which disclosed the alleged contraband.

Rocking Chair Marathon Without Cushions or Fans

Deatur, Ill., July 30.

An out-of-the-way confectioner here last week, aiming to draw a little attention, offered a \$25 prize for the first world's series endurance rocking chair endurance contest—and got only five entrants.

The genial who launched the scheme has been overwhelmed with the attention it attracted and the event promises to be another nation-wide nut stunt.

Three thousand people crowded his store Sunday to watch the contestants—all in their teens—creating along to fame and \$25. The runner-up gets \$10.

No cushions and no points for fan swinging on the side.

A Broadway columnist who writes for a news syndicate at a salary of \$150, dishes out a third of it to two informers.

On the Square

Johnny Marquette Dies Suddenly

Johnny Marquette, 50, known in the show business and in political and legal circles as private secretary to Judge Frederick B. Goldsmith, died suddenly July 23 of indigestion. He was 30 years with Judge Goldsmith and prior to that, the late Henry J. Goldsmith, officiating as confidential secretary to both for three decades.

Mr. Marquette was apparently hale and hearty Monday night when he ate something that disagreed with him. Aside from complaining about a not unusual case of digestive disorder, Johnny seemed fit.

He resided at 15 West 107th street from whence the funeral was held. Well known among Italian politicians, an imposing array of dignitaries turned out for the services. A brother and three sisters survive. He was unmarried.

Hoboken's Pool Room Racket Blowing Up

Borrowing the idea of the traveling crap game which nightly operated in New York prior to the shooting of Arnold Rothstein, the biggest race track poolroom in Hoboken now changes its location daily. This room up until about a year ago handled \$30,000 in bets each day, but forced to continually move business dropped off to such an extent that a \$5,000 turnover was considered a big day.

Through the continual moving, rooms in Jersey City and especially Hoboken lose the horde of small players, \$2 to \$5 bettors. The wise players whose main vocation is studying form charts stick with the traveling game but poolrooms prosper on the regular lake from the larger number of smaller bettors who know little about the nags get hooked to such an extent in small amounts that they are soon in the "trying to get even" class. These players usually have business other than betting to attend to and are easily shaken off when the poolroom location is shifted, most often to spots not conveniently located.

Poolroom operators blame Christopher Morley and his revival of "After Dark" for their troubles in Hoboken. Morley and his associates about nine months ago re-discovered Hoboken. At that time good beer was being dispensed in the German restaurants in the vicinity of the Lyrie theatre and the advantages of "seideling over to Hoboken" to see an old time mello were widely heard.

Going to Hoboken for dinner and the show soon became a fad for New Yorkers. Both "After Dark" and the German inn-keepers prospered. The show is now in its 35th week and still doing business.

The poolroom boys claim that Morley's Hoboken theatrical activities focused too much attention on the town which for many years was free from invasion by New Yorkers. The publicity mostly of the word of mouth soon attracted the attention of rival political forces and clean-up campaigns got under way in Hudson County. With a change in the state administration pool room operators who for many years flourished in Jersey City, Hoboken and other cities across the Hudson had to watch their step and many went out of business entirely.

Morley may not know it but he and his show are right now the pet hate of the boys who for years had the race track poolroom racket in Hoboken sewed up.

Bill Robinson Hanging Onto Check

Bill Robinson, the colored headliner, has been advised by his counsel, Julius Kender, to retain the certified check for \$4,640 Bill is holding until such time as Bill or his attorney is convinced there is a real movement underfoot to erect a Memorial Home for the late Florence Mills. Bill's check is payable to the Florence Mills Memorial Fund. The money was raised mainly through Robinson's efforts.

Miss Mills' husband, U. S. Thompson, well known performer, is with Robinson in his position on the Fund.

Mr. Robinson stands willing to deposit the check to any proper account when Mr. Kender assures him he may safely do so.

Best Dressed Barker

Best dressed picture house barker in town is stationed in front of the Central theatre where "Smiling Irish Eyes" is the two-day film attraction. Tall good looking Irish youth with a Ronald Colman lip appendage, wears a blue yachting coat and cap, white flannel trousers, green tie with pocket kerchief to match, a green tinged carnation in his lapel and carries a black buckhorn cane.

Does his stuff in perfect English staying in character at all times.

60 Speaks in Tuckahoe

Tuckahoe, N. Y., near Mt. Vernon, now has 60 speaks, according to the oldest souse in the village.

They are more crowded than those on many of the stem's side thoroughfares, congested chiefly within the area of a square mile around the depot.

Tuckahoe thus hangs up a record for any town of its small size.

Raiding Speaks Don't Stop Speaks Running

Those Times square speakeasy raids seem a gag. Nearly all sloughed still run, except the proprietors have been tipped by the district gendarmier to enforce the 3 a. m. closing law.

The boys figure it's just another of those things, although the raids are continuing in batches. Last one grossed two-score speaks, but it doesn't seem to bother the boys—much.

Some of the best known places still operate.

Posing Models in Pictures

(Continued from page 1)

knowledge of carriage, have an edge over unprofessional hopefuls who must be taught bearing and posture. The models also usually become graceful through training.

Here and there among models is to be found a perfect camera facias as well as figure. While some of the most beautiful and much sought after artists' posers do not click before the lens, others who are not so perfect in personal close-up look like a million on celluloid. With models the picture company, from accounts, believes that a symmetry of legs and figure is assured, and now and then a suitable face is to be found accompanying the rest.

Many of today's best known show girls double on the side as artists

models, while some were models of prominence before going on the stage.

Radio is said to have already located half a dozen models through agency channels who have passed screen tests. These will be or have been given small parts and will be watched for future development.

The sole gimmick after passing the silent screen test is the voice. When the latter does not turn out satisfactorily, even the most nifty must abandon hope.

NON-ESCORT GIRLS

(Continued from page 1)

season at Miami and Saratoga and knowing the game room operators and the roulette croupiers are assured of protection while playing.

Femmes of this class, knowing and being known at the roadhouses and game rooms since the operators also make the various resorts in season, are laying strictly off gigolos and strange young men.

DR. EAGLE SUED BY WIFE

Mrs. Rae Eagle has started suit for separation from her husband, Dr. Matt Eagle, and is asking \$1,500 a month alimony and \$5,000 counsel fees.

Mrs. Eagle charges her husband with cruelty and alleges that on many occasions when unexpectedly returning home, she found her husband entertaining other women.

The Eagles have been married nine years. Amer J. Hubler represents Mrs. Eagle.

Uncommon Chatter

By Ruth Morris

A Different Story

"The Wonder of Women" is different from the ordinary film release. It is an attempt to tell a pathetic and awfully human story.

Film audiences are used to plots in which villainy is bad and virtue good. The three principal characters in the adaptation of the Sudermann novel are neither good nor bad; just ordinary people doing their best at living their own muddled lives.

Peggy Wood as the docile, sweet and borningly wise wife, turns in a performance of heart-breaking sincerity. Lella Hyams, as the sophisticated enchantress, is not to be blamed because she was a cast, but is pictorially beautiful throughout the film.

The conclusion of the picture may or may not be the same as the book, but it seems awfully muddled in an attempt to negotiate a happy ending. There's a baby in it who is a perfectly magnificent screen actor; his singing of a Christmas carol would melt the most stony heart.

At the Paramount

Presentation, "Vacation Days." Dave Gould Girls opening with squeaky dialog and a bright dance, the idea of the unit being that Paul Ash is going away on a vacation. Scene changing to Senator Murphy's farm, with a very clever set for the band. Frank Hamilton doing more wile stutting than one would think possible. Zagro and White in nice fast stepping. Ash is a grand m. c. even tho he does wear side-burns. Gould Girls in a nice routine and cute white and orange costumes with reversible skirts. Wisner Sisters in soft gray and rose costumes and dancing in harmony. "He's a Good Boy—Good for Nothing," amusing song. Spontaneous applause for a neat dance team, the girl in a lovely shade of green. Novelty bell number, awfully good. Senator Murphy delivering a speech on this and that. He's a little like Balfe and a lot like Cliff Gable and terribly funny. Finale glorified by a cheap moonlight effect.

Nice Girls in Nice Film

"River of Romance" is a talking film of the old days in the South when men were elegant and manslaughter common. Its story occurs in a charming period, its costumes are delightful and its accents as Southern as (though much more varied than) co's bread. No one but a Southerner will mind its broad burlesque of Mason and Dixon chivalry.

Mary Brian is one of the loveliest ingenues in pictures. She is pretty, has a sense of humor and is sincere in everything she does. June Collyer does awfully well as one of those Tarkington Baby-Talk Ladies. Buddy Rogers makes a handsome Notorious Colonel Blake. It's a real nice picture.

Lake Placid's Big Night

There were big things at Lake Placid Saturday night with Sophie Tucker and Eddie Cantor officiating at a benefit for the Saranac Lake Community Center. The affair took the form of a supper dance for which admission was \$100 a couple.

Eddie preluded the performance by explaining that no show could possibly be worth \$100, but if any show could be worth that amount, this one came very near it. Eddie was ok as m. c. He appeared to be having a swell time himself, so of course, everybody else did.

Sophie filled every inch of the supper room with her grand big voice and looked knockout in a lacy, printed ensemble, with flaming trim. The show had been singing around in the Saranac cottages all afternoon didn't make her stint on numbers.

Nannette Guilford, of the Met, in a simple lemon colored frock with jade velvet trim, sang several operatic numbers gorgeously. Others on a swell bill were Bert Tucker, Powers and Wallace, Mr. and Mrs. Francis Donegan, Richie Craig, Adele and Albert Gloria, and Ted Shapiro.

Superlative Adjectives

Must have been proud of last week's overture, that they're holding it over—with more brass than ever. The sound is overpowering, but the last might be the best. Use down to presentation, "Frozen pers," with a swell-eloquent background, all ice and snow and mu-

sicians... Schooler ascending from the pit with a piano solo... Jimmy Ray in a light and nervous type of dancing... Trausdal and a sweetly good... Rosemary, announcing to the world in song that she's Tintania, via the aria that should really have been written for Beatrice Lillie... Her voice has a clear and youthful quality... Ben Blue in his act, finishing with the Dying Duck, interrupted many times by laughter and applause. And finally, it's grand... Cunning costumes for a reindeer ballet, whirlwind skating trip rounding out an awfully nice revue.

Greta Garbo's Good Film

"The Single Standard," latest Greta Garbo film, tells the story of two humorless people who take themselves seriously enough to provide story complications, and who think of Life, Work, Love, Myself, You, in great big important capital letters. But it's a good picture, told well and mounted richly.

La Garbo, of course, outshines everyone in the film. Her clothes combine the usual Garbo touches with good taste, and are distinguished by unusual but not freakish treatment. Her performance is straightforward and eloquent, a beautiful piece of work.

Rip Snorting Thriller

Jean Aron plays the only important female role in "The Mysterious Dr. Fu-Manchu," and well. Her costumes are attractive, one (particularly effective for camera purposes), a black velvet suit with a narrow stand-up collar of ermine giving it an interesting neckline.

The picture is a rip snorting thriller with a running theme, slinkiness and other mystery traps, hands handled with lots of class and dignity.

In the Shops

"Chiffon" undies at Best's... Fitted with dressmaker touches, and light and cool... Linen beach purse at Wanamakers, lined with rubberized silk and large enough to contain swimming trunks, a small beach parasol. Don't know who would want a beach parasol in these sun-crazed days, but there you are... Also many stranded seed-pearl necklaces, punctuated with large beads in brilliant color... Very "pour le sport"... Important fur sales in the shops... Awfully neat numbers at Russels, stressing the straight line, and deep shawl collar... This type of neck treatment seems favored, sometimes arranged with tuckings that permit it to be pulled into a graceful, high collar... Several cute models in rabbit (lapin) a fur which Paris has been using frankly for years and which America has formerly disguised under more money names... Lapin very nice, by the way, as an evening-wrap trim... All Russels models made more attractive by the 20 per cent discount... Distinctive street coat at Maison Martine, in embroidered American brocade... Made of irregular strips in soft shades of gray, embroidered together with heavy gray silk. Has the deep shawl and swell line... Nice black laces at Jay-Thorp's... Gunther's has nice nutria models, a fur which, because of its scarcity, is now more expensive than beaver... Plucked otter will be good in sports models. Looks a little plushy, but very fashionable. Most of the new coats have fitted cuff treatment.

More Shop

French fall stuff from the early openings... Norman Hartnell (remember his "Dracula") has a new model called, above all things, "Rafter Fishy" with frilly pleated flares. Another called "Grandma's Garnets" is of red tulle and, suiting the title, tiny ruchings. Said to be very quaint. With this is worn a wire strung necklace of crystal flowers... Four-piece tweeds, with 70 coat, silk blouse.

(Continued on page 63)

Good News

Hollywood July 30. Best news heard by femme members of Equity is a sign posted at Field Information headquarters, which reads:

"Girls can have a charge account for the duration of the fight." It's signed by the operators of a beauty parlor.

MARION NEEDS WEIGHT

Los Angeles, July 30. Just a note for the girls! Production on "Lord Byron of Broadway" is being held up on the M-G-M lot until Marion Harris gains some weight.

NEWPORT

Newport, July 27.

Mr. and Mrs. Charles May Oelrichs live quietly in a modest villa at Newport. But plenty of excitement is afforded by the marriages and divorces of their four children! Charles de Loosy Oelrichs was divorced by Marjorie Turnbull. As Mrs. Turnbull Oelrichs she now runs a novelty shop on Madison avenue. (The daughter, Marjorie Oelrichs, has been employed by Saks on 5th avenue.) Charles de Loosy then married Madeleine Milne, formerly associated with a hairdressing establishment. Henry E. Oelrichs was divorced by Esther Moreland, a Pittsburgh heiress, and then married Dorothy Jardon, the singer, whose first husband was Edward Madden, composer.

Lily Oelrichs was the widow of Peter Martin, of San Francisco, before divorcing the Duke of Medford, Schwenker. The Duke had previously been divorced by another American woman, Elizabeth Tibbets, widow of Amade Gasquet James. The fourth child of Mr. and Mrs. Charles May Oelrichs was named Blanche, but calls herself Michael Strange. She divorced Leonard M. Thomas, by whom she has a son, Leonard, Jr. Mr. Thomas then married Mrs. Marie Goode Sackett, mother of J. Townsend Sackett. Blanche divorced John Barrymore, by whom she has a daughter, Diana Barrymore. John was divorced by his first wife, Katherine Harris, and chose as his third wife Dolores Costello. Blanche recently married her third husband, Harrison Tweed, divorced by Eleanor Roelker, who then married Count Palffy. The Countess is the mother of Eleanor Tweed.

Michael Strange, once wrote a play, "Clair de Lune," in which John and Ethel Barrymore co-starred. It was a flop. Then she starred in another failure, a revival of "L'Aiglon," in which Maude Adams appeared years ago. She has published volumes of poetry.

1st Newport Season

Mrs. George Mesta is passing her first season at Newport. With her are her brother-in-law and sister, Mr. and Mrs. Robert C. Adams. Mrs. Mesta, married a millionaire steel man, of Mesta, Pa. Later she moved to New York and acquired a box at the opera.

The Adamses do much entertaining at their 5th avenue apartment. He is an uncle of Robert A. Glanzer, son of the popular man-about-town, Jules Glanzer of Carter's; Jules, now married to Kendall Lee, formerly a professional dancer, was divorced by Mrs. Adams, now married to Jay Robinson. Duff.

Washburn Childs

Spending their second season at Newport are Mr. and Mrs. Richard Washburn Child. They have purchased the Porter Villa. Mr. Child is a well known writer, former Ambassador to Italy. He was divorced by Maude Parker, mother of his daughters, Anne and Constance.

His present wife was Eva Sanderson, of Montreal, also a writer, and formerly Miss Dorothy Bigelow. Her brothers, Ronald and George Sanderson, live in Montreal.

Beautiful Estate

At their beautiful Newport property are Mr. and Mrs. J. Francis A. Clark. She is a daughter of Poulton Bigelow, traveler, author and lecturer, now married to Lillian Pritchard. Mrs. Clark's mother, Edith Jaffray, known as Mrs. Jaffray Bigelow, lives abroad. Mrs. Clark's sister, Dorothy Bigelow, has, during the past decade, acted on Broadway in legit and musical comedy. Another sister, Evelyn, divorced Newell Tilton and married Herbert C. Pell, of New York and Newport. Tilton later married Marjorie Gorges. Pell had previously been divorced by another Miss Bigelow. Dorothy, who then married Lieut. Commander Hugo Koehler, of the Navy.

An aunt of Mrs. Clark, the late Ada Jaffray, was the widow of

(Continued on page 63)

Clothes and Clothes

By Mollie Gray

Cool Air Headlining

State occupying the temporary honor of being a dream castle this week so "This Is Heaven" can warm the youngsters' hearts while a fine cooling system makes them comfortably as they dream. Vilma Banky had her final g's well under control, only one becoming a K, just enough to justify the story they were all predicting about her. As lovely as ever, simple clothes becoming to her, the short-sleeved black frock especially helping bring out her blond loveliness.

Fritzie Ridgeway fell into the flashy part, which meant much white fox and ostrich and beads.

Rest of the State bill distinctly minus, even with Allan Rogers singing so sweetly and Mae Usher just singing, and "Up in the Air" falling on the strange collection of wheels was at least original, another with a clarinet was good, but that completed the complimentary list. Costumes dull, colorless and almost ugly. Opening number had three girls as enormous boudoir lamps moving like mountains to the front of the stage, then back to serve as entrances for the 18 dancers. Pretty girls, too. When the light finally gave them a chance at the finale, A wooden soldier number was stilted, literally and figuratively. Singer made a good showing in white velvet wired through the center of the skirt, with both tiers, bodice and bertha all dipping at the left side.

But the cooling system was the real headliner.

Frances Williams O. K.—But

Must be holding a dance marathon or exposition at the Palace this week, terribly monotonous even though every one performing good. Show had much to admire but little to amuse.

Gentleman accompanying "Joe

Mendi" might make the contrast greater if he trained from "awfully hot," which he repeated so often.

"Songs I Love" surely has speed, nice set and costumes, and talent to spare. Even discovered some new adagio language, just when it seemed about to join the dead tongues. Spanish opening in black and gold effective, "Sunkist Beauties" wearing long skirts all ruffles in back, but plain taffeta marked with black in front. Black and white more graceful. Girls' lace hats would have to be parked if worn in N. Y. Not a moment lost with this troupe and every moment worth seeing.

Harry Holmes introduced boy usher "in the Palace four years." Haven't had boy ushers half that time. Chamberlin and Himes as usual.

Frances Williams would be such an unalloyed pleasure without sound effects. So charming to see, such smart gowns and such an ordinary voice. First in silk velvet, a peach shade. Moulded hips and slightly bloused bodice, hem straight with points from an oddly cut flounce hanging below. Again in stiff white taffeta with a palm leaf design in black figuring it, lined with dark red which also made the flat sash threaded through the low waistline and a big bow at the left side in back, slippers, of course, matching the red. Miss Williams' hair is lovely and she was a joy to see, but not to hear. Dave Apollo is the best part of his act, a likable performer and clever. Miss Goddell (awkward name to announce) doing her eccentric dance to the usual enthusiasm. Charles W. Hamp has a fine arrangement for keeping his feet from becoming too hot, for those who know it but for the majority who don't. Bill Robinson is a fitting climax to a dance bill.

Pity the poor Palace usher who has to wear heavy white gloves while serving ice water.

Hollywood Styles

Feminine Angle on Equity Meeting. Newboys selling the Record, L. A.'s union paper.

Car parking attendants permitting the locking of cars, as they can't wait until the mob finished talking outside after the meeting. Medium-priced cars parked outside plastered with Equity posters.

Courtesy of the ushers.

Good humor of the crowd.

Theatre wise lighting of the speakers platform.

Excellent amplifiers.

Majority of middle aged people, both as to speakers and audience. Informality of clothes.

Many citizens who come to see actors.

Picture children wide awake, drinking pop.

Predominance of "character" types.

Soda hawkers' Equity caps. The warmth of the Coca Cola. Feeling of the seriousness of the situation for Equity and its members.

Faith in Equity's success.

Spontaneous cheering. Boos and hisses evoked by the reading of names of suspended members. Applause for their threatened punishment.

Close attention given speeches. Dramatic climaxes of the speeches. Orderly procedure of the meeting. Anticipatory laughs and cries of "Mousie" greeting Joe Brown.

Whiskered Set

In an age when proper young men are universally clean shaven, it still comes as a shock to enter the swank dining rooms about Hollywood and find therein well brought up youths whose faces have not been on speaking terms with their razors for days. Such young men, who in other communities would be denied admittance, are led to ring-side tables by obsequious head waiters.

It is better to err than be snooty to someone who may be a star, for his beard is a really whiskers may be a star fitting himself for his next role. Where is the head waiter capable of distinguishing a movie

gentleman from just a person in this town of strange happenings?

Elsewhere, men, deciding to become bearded, go into retirement, disappearing from the world until they can return with a face not aesthetically offensive. In Hollywood, however, one doesn't bother. Raising a beard is a definite sign that a part is awaiting. Most delicately feminine women, instead of recoiling, are proud to accompany Hollywood bewhiskered sets. In fact, those raising beards have found that one's credit soars in proportion to the length of one's stubble.

Make-up for Technicolor

Increasing use of Technicolor for pictures has compelled the development of a new technique in make-up, suitable to the new medium. A Blue becomes a color with a country in all forms of facial make-up. It is to be avoided like the plague. Any color with even a tinge of blue in it is affected by its presence, and comes under the same quarantine. Eye shadow must content itself with the various shades of brown. Face rouge is confined to two shades of red, lip rouge as well.

Technicolor make-up for many has only the browns to choose from, but many new shades of brown have been developed to keep them happy. Make-up for interiors is done one shade lighter than for exteriors.

So far all the pictures made in Technicolor have been of the musical comedy type, very showy and theatrical. Should color photography be used for a simple, realistic story it will be necessary to cut down the color of the make-up by at least one-half. In real life pink cheeks and scarlet lips against white skins are rarely encountered, thank heaven.

At the Studios

Marilyn Miller makes her appearance as the Russian countess at the garden party in "Sally," walking into the garden dripping chinchilla, velvet, diamonds and grace. Her wrap is of rose salmon velvet with an extravagant collar of chinchilla, no fun to wear under the lights. But you'd never guess it.

VARIETY
Trade Mark Registered
Published Weekly by VARIETY, Inc.
Sime Silverman, President
154 West 46th Street New York City

SUBSCRIPTION:
Annual.....\$10 Foreign.....\$11
Single Copies.....25 Cents

VOL. XXVI **No. 3**

15 YEARS AGO

(From Variety and Clipper)

American distributors, particularly Fox, were turning away from European product. Fox explained that foreign producers had killed the American market for their own goods by selling their best pictures at high prices to U. S. distributors and then dumping the remaining poor product for what it would bring. Result was fan public held foreign pictures in poor regard. Some foreign pictures like "Cagliostro" and "Quo Vadis" had cleaned up in the States.

Pennsylvania censors banned "John Barleycorn," Jack London's story of his own conquest of strong drink. But the state Y. M. C. A.'s screened the picture as a Great Moral Lesson, and the clergy indorsed it.

The German army was already mobilized, but no word of impending war had disturbed the theatres of England. It was two days after this issue went to press that the conflict blazed with the Germans entering Belgium and England declaring war.

The Sig Sautele Circus, probably the biggest Class B tent show on the road, closed in the middle of the season following disagreements in the management. Uncertain whether it would reorganize and continue or liquidate, Sautele wanted to retire.

"Darktown Follies," the first all-colored burlesque show to play a burlesque wheel, was booked by the Progressive Circuit. Columbia Circuit people made an arrangement to handle "The Smart Set," another all-colored outfit, playing it in opposition to the "Darktown Follies," but in houses outside the Columbia group. (A few seasons later there were half a dozen all-Negro shows on the Columbia Wheel.)

50 YEARS AGO

(From "Clipper")

"Cleopatra's Needle" was due to arrive in New York within a few days (the obelisk now in Central Park). At the same time the ship Jeannette was off on a quest of the North Pole. Two items encourage the Clipper to a maze of puns.

All kinds of squawks about Utica ball club retiring from the league and disbanding. Club manager's reply was that they sought to preserve the club's capital during a poor season in order to carry on the following season. All reflecting the rough and ready administration of organized baseball.

The National Curlers' Ass'n. held its annual convention in Greenville, N. J., and it being mid-summer held a tournament of quoits in default of the ice game.

Novelly in marathon contests was third of a series of matches at cribbage, each consisting of 1000 games in Memphis, Tenn.

Electricity replaced gas illumination in Madison Square Garden, New York.

Thomas Jasper, aegrbat in the Sells-Floto circus, came within an ace of breaking his neck attempting the double somersault from the ground. This apex of acrobatic ambition had cost the lives of a score of performers.

The theatrical riddle was still generally bounded on the north by 14th street, New theatre, Aberle's, was under construction in 8th street.

"Variety" on the Pan

By Sid Silverman

Los Angeles, July 27.

'Atta boys. 'Atta boys. What a piece of work that was last week. Variety—the only known means of making the reading of tabloid dailies a pleasure. What crew can get in and out of a print shop faster than this one? According to that July 24 issue the mob must have hung-up two records, speed and errors.

For a bunch that's not going anywhere, this outfit has certainly got a yen to get there Tuesday nights. Take a street front window where everybody can watch the make-up and stake the newspaper bunch to a laugh. Columbia's supposed to have a pretty fair course in journalism. Let's all take turns.

Puzzling Jump Lines

Motto—Never believe a Variety jump line. Four search expeditions by the L. A. staff through the paper finally revealed the destination of that page one Goney Island yarn. Heralded as being on page 25, nothing resembling it on 15, 35, 45, etc., but it was on 52. Typical Story chasing contests for readers are still on.

Some day some Variety mugs is going to figure out that it would be just as well to kill out a one inch hop off the lead page. Yarns can be cut—you've probably heard of acts staying on too long. But it looks as if the boys are afraid of hurting each other's feelings. Everybody shooting for a by-line and the make-up gang picking spots for their own stuff.

Same thing on "Chatter in Loop," the only column in the sheet actually rating credit display. Due on page 61 from 60, it merely detoured to 66. Bullseye. You'll also have to supply an interpreter for that head on the Fox Swanson story, page 5. Just a mere second line dune from the Fox Movietone News yarn on the facing form. Four puts to the page. Have someone gently suggest to those page proof readers that they ought to make a bluff at it, even unto interrupting the search through the galleries for their own masterpieces.

And who dusted off the Jeff McCarthy story without even taking the trouble slip in an explanatory line in the lead? To hang around Jeff's office long enough was to tab all the boys handling film road shows dropping in for advice. Story is true enough except that it doesn't tell it all. Leave it to Variety to gum it up.

Punishment

You were short? See! That's what you get for using up all the special stories in the Anniversary number.

Advocating a personal appearance tour of Variety home staff disciples for newspapermen to dissect and to try and find out how and why—if they're that interested. Too bad Hubbers' isn't still on 14th street. That would be the spot.

Also, who'd become of the Skirt and the Skirt, Jr.? Remember? You'd better remember. Reports here are that the Skirt, Jr. is squawking about her too shots and that the Skirt is just squawking.

But they don't repeat like some of Variety's stories. Doesn't anybody ever think of hooking two yarns on the same subject together? And remind the mob that as long as they're working on the paper they might read it now and then. That ought to save the fifth mention that Carpenter will be in the Warner revue.

Bring back those good old days when the booze prices were "must—page one."

Inside Stuff—Pictures

(Continued from page 14)

ing European celluloid. Business has been sufficient to warrant trying some more so a chain staff rep has gone east to pick up what he can in the way of new foreign films.

A story in Variety last week stating Irving Thalberg had gone to Washington over income tax matters mentioned J. M. Berger as having involved Thalberg, as Berger did many others on the coast by posing as an income specialist.

The story stated that Berger is now under indictment in Los Angeles for his income tax practices, but the manner in which the wire was rewritten in New York might suggest Thalberg had been indicted. This is to correct that possible impression. Just an ordinary tax matter as far as the Thalbergs are concerned.

Increased production of color pictures is creating a boom for paint manufacturers and painters.

At First National the demand for painters has tripled because every detail of a set requires a more definite and variation of color than ordinarily used. More than 50 painters worked six weeks and used 150 barrels of paint for the various "Sally" sets. All trees, shrubbery, and plants were sprayed with silver so that the leaves would pick up the lights.

Requirements for makeup is also revolutionary to the players. Faces, knees, elbows and ankles wherever exposed must be accentuated by heavy applications of rouge.

First National claims that with the proper use of colors and scientific lighting, illusion of depth can be obtained to some degree. An example of this is described in the case of the landscape gardener who seeks to give the appearance of depth to a formal garden. He places his bright colors in the foreground and neutral shades in the back. This gives depth and can be applied to the camera.

Fox Movietone newsreel last Wednesday at dawn had five crews of photographers and sound men in New York Harbor on a naval feature in which the "Leviathan" was to be enveloped in a smoke screen by six destroyers, to show how the big ship could be brought in and out of New York under actual war conditions. Louis De Rochemont, Fox contact man, had planned the stunt. He had the full co-operation of the U. S. Lines and the Navy but the elements were against him. A high wind blew the heavy smoke screen away and Fox lost a newsreel scoop that had been months in the planning.

Three movietone crews were on the destroyers, one on the "Leviathan" coming in from Boston where it had been in dry dock, and another crew was in Sikorsky amphibian. It was the largest number of newsreel men ever assigned to a story.

It is hardly possible that the feature can be repeated at some future date as it was the first time the "Leviathan" has been known to pass Ambrose Light during the early morning hours when the light was just right for shooting.

Paramount has a full length talker called "The Lady Lies" which it has shown in a single preview at several theatres around New York. Par is reported undecided over the picture for a release, though a midnight capacity audience the other evening at the Paramount, on Broadway, judged it moderately at its own.

It's a very sophisticated story, even for these days.

Radio-Pictures publicity department has placed bars and padlocks on its "still" files. Regardless of care, it is almost impossible to keep lists intact.

Persuasive friend of a friend who had a part in the picture just wants to see how she looks.

Inside Stuff—Vaudeville

About 25 years ago Alexander Pantages was running a theatre in Nome, Alaska. When that house burned Pantages went into Seattle where he operated a picture house with a man named Cohen. That partnership was dissolved and Pantages took over the house next door to his picture place.

Pantages is credited with having opened the first theatre in Nome not operated as a dance hall. Pantages' going into San Francisco and expanding was due to Bob Burns and William Weston who were then in theatrical partnership on the West Coast.

Burns & Weston owned the Empire Vaudeville Circuit of California. At the time of the earthquake in 1906 they lost all of their holdings through fire. And 75 per cent of the insurance companies welched on payments. After the earthquake, they rebuilt the Empire, Frisco, but had to take partners and borrow money. The house did well but made little profit. During this period Weston and Burns bought the Adams circuit in Colorado which included Denver, Pueblo and St. Joe, Mo. For a few months the houses made very good money then through local conditions business dropped down.

Before the earthquake and after they were booking the three Pantages houses in the northwest, Spokane, Bellingham and Seattle. A few months after the earthquake Pantages acquired Tacoma and Portland. With their financial condition in bad shape, Weston, with Ed Ackerman (not the Ackerman of Ackerman and Harris) went to Seattle and brought Pantages back to San Francisco. Pantages then took over their entire circuit then known as Western States Vaudeville.

Later Weston returned to the stage and Burns came east.

New Pan has sold out for around eight millions.

With an anticipatory feeling that the day is not far distant when the present Loew vaude houses, now a part and parcel of the Fox interests, will all be booked under one head with the Fox vaudfilm chain, the Loew agents are visibly worried. Every day rumors reach them the Loew circuit is going to be booked by the Fox vaude offices and every day Jack Loeb over in the Fox sanetium denies there is any immediate prospect of such a booking arrangement.

Meanwhile certain Loew agents are pulling wires hopeful that when the Loew-Fox booking rumor becomes a reality, they will be fortified and won't have to operate their offices as free lances.

Certain Loew agents are reported to have connections now with Fox considered as good as old wheat in the mill. Loew agents who stood by Loeb in the days when bookings were not so rosy are regarded as in when the new booking schedule is set.

Show at Keith's Palace, New York, this week is a good example of a bill booked at the last moment. But one of the 10 acts was set more than a week in advance. Late scarcity necessitated the holding over of two of last week's turns, Frances Williams and Apollon. Before the Palace, Apollon played a block away at Loew's State with the same act, two months ago. Bill Robinson was booked Thursday, providing no chance for exploitation before the Saturday opening, while this is about Bill's fourth date at the Palace this season and his second within six weeks. "Song of Love," Fanchon & Marco Idea, is in as another admission from Keith's that better vaude productions are to be had outside Keith's own fold. While Harry Holmes is the single comedy act in 10.

Many still regard the Palace as the pulse of Keith's vaude.

Another new gyp gag getting a big play from thieving vaude act producers this summer is called the "Two-week trial." Specialty people and turns are engaged for a flash act or unit, on a fractional salary, usually half, arrangement for the first two weeks. The producer reserves the right to cancel at the end of that period.

When the two weeks end he does cancel. Then engages another act on the same basis. In that manner the gyp has the use of standard people, two weeks each, at not over half salary, usually less.

Two nephews of veteran showmen are learning the ropes in the William Morris office. Of the two, Ned Dobson, Louis K. Sidney's nephew, has been in the business for almost a year. Sydney Winters, nephew of Major John Zanft, is assisting young Dobson. With Eddie Meyers going to the coast, young Winters will take up some of the vaudeville duties of Meyers.

When the N. V. A. baseball nine went down to the Kings Park State Hospital to play the nine of that institution the former was soundly thrashed to the tune of 10 to 2.

The N. V. A. club, however, furnished a night vaude show, and among those who saw both the ball game and the show were several known on Broadway. They included Bob Ferns, Sam Collins, Charles Elwood, Todd Judge, Little Yoshi and Charles Potsdam. They are all showing improvement by their stay at the hospital.

It developed that the Charles Townsend Irwin, found dead in his Bronx apartment from injuries received in a neighborhood speakeasy which Irwin frequented, according to report, was a lay member of the N. V. A. On the N. V. A. application filed May 26, 1917, Irwin claimed to be a vaudevillian, with the Downey, Willard and Irwin Trio.

For the past four or five years he had been in the service of New York City.

More or less attention has been directed to the unusual bequest of the late Victor Vass, that all of his personal property go to the sick and charity fund of the N. V. A. Among his personal belongings was \$7,000 in cash.

Inside Stuff—Legit

Former ticket agency operator and Coast producer put on a floor show. He settled all salaries but that of the femme lead. She threatened to sue, and he was broke.

Producer developed an apparent crush on his leading lady and she hasn't filed the suit.

People point to the two as inseparable.

A producer, working both in New York and on the Coast, recently produced a play in Los Angeles. Two days after the show closed local union officials found out he had been on national list of the union organization for over a year.

Largest bond ever posted with Equity is R. H. Burnside's \$50,000 guaranty for salaries for principals and chorus of "Here and There," musical now current at the Atlantic City Auditorium. Show has the financial backing of various Atlantic City business men as well as the municipality itself.

Largest bond paid by Equity was for \$25,000 also for a Burnside show, "Freedom," presented at the Seaside Central in Philadelphia. There are close to 200 in the cast of Burnside's new production.

Literati

Suppressed Book at \$50.

D. H. Lawrence, author, whose "Lady Chatterley's Lover" was suppressed in London and whose dozen paintings were seized by the police after showing two weeks, is launching back at the London Johnnies in a reply to be published soon in a Paris quarterly.

Lawrence says if a play shocks 10 people in an audience and does not shock the remaining 500, then it is obscene to 10 and innocuous to 500. He maintains that half the great poems, pictures and other stories are great by virtue of the beauty of their sex appeal. He gets a laugh by including Anne Laurie among 'em.

His "Lady Chatterley's Lover" is bootlegged in England for \$50 a copy. One gyp is selling privately printed autographed copies numbered from 1 to 1,500, "second edition." Asked how a limited edition could have a second edition, passion-peddler replied, "You're the first weissenheimer to ask that. I'll tell you. This edition is pirated and the signature, forged, but the price is \$50 just the same. All Lawrence gets is a laugh as he can't appeal to the cops. They have him like a hijacker has a bootlegger."

Publisher Says "Two Sides"

This letter from one of the leading publishers in the country reveals his side of a question which obtained space in a recent Variety: "I observed the paragraph in Variety about poor business in the publishing field. There are two sides to the picture. Look at the way Little-Brown are selling 'All Quiet on the Western Front.' As for our firm, we have never been through a more active season in the first half of the year. In July 13 issue of Publisher's Weekly we have four titles among the nation leaders. "It seems to us that the most significant thing in publishing right now is the fact that the standard of best sellers is going higher and higher. It is infinitely easier now to get a vast audience for a really good book. No longer is the best seller list dominated by cheap popular fiction as of yore. The Remarqués, the Hacketts, the Dimnets, the Lippmanns, the Durants and the Sinclair Lewises are setting the pace."

McClure Syn. Sold

Clinton Brainerd has sold the McClure Syndicate to an eastern group. He will continue in charge of management for the new owners until the first of the year.

Mr. Brainerd, who put Harper Bros., the book publishers, on its feet for the Morgan interests, particularly through his big distribution of Mark Twain's works, bought The Kaiser's Own Story, in competition with Hearst, and made a fortune selling it to chains of papers throughout the country. The Boston Post afterward confessed it lost 100,000 circulation through printing it, and stopped the story before it was finished.

Hobble Doubling

John Hobble, scenario and dialog writer for talking shorts at Warners Flatbush studio, is writing a weekly letter for the London Daily Mail. He criticizes and comments on American legit as well as films.

Carol Frink in Demand

Carol Frink, the picture reviewer for the Chicago Examiner, must have been agreeably surprised while on her vacation in New York last week when approaches were made to her on behalf of a couple of New York dailies. Beyond the lure of the metropolitan dailies being interested in the Chicago girl, not much information came out.

Miss Frink is considered quite an authority, nationally, as a picture

reviewer. She headed Variety Film Critics' Box Score several times. That is accepted as an indisputable guide of reliability in judgment. It's made even more severe than those which percentage the dramatic critics' score.

The Loafers' Club

Octavius Roy Cohen, the Sateve-post writer of Southern negro stories, together with three or four other literary lights of Birmingham, where Cohen lives, have formed a literary circle called the Loafers' Club. Cohen is Chief Loafer. Idea is for the members to gather at the home of one or another and talk shop over coffee.

Cohen is the best known citizen in Birmingham. His home is one of the show places of that city. No one in Birmingham is prouder of Roy, as he is called, than his father. The elder Cohen will discourse on his famous son for hours at a stretch.

Every literary person visiting Birmingham always looks up Roy and gets a royal welcome. What surprises them more than the amount of money Roy earns from his stories is the excellent qualities of the short stories turned out by Roy's son. The boy is only nine.

Morley Stars Joan Lowell

Chris Morley is taking another chance—and in Hoboken, of course. He's going to star Joan Lowell, who wrote "Cradle of the Deep," in some play Chris hopes to produce in September. It won't be "After Dark," although that play may still be the Morley-Throckmorton meal ticket for some time.

Whether Chris expects the publicity surrounding Miss Lowell and her book to survive until September, or in Hoboken, anyway, isn't contained in the report. That Christopher has just turned showman, that's all, and he may tumble into another melon.

Henry B. Fuller Dies

Henry B. Fuller, 73, novelist, died of heart disease in Chicago, July 28.

Most widely read of Fuller's novels was "The Cliff Dwellers," from which the Cliff Dwellers' Club, of which he was a charter member, derived its name. At one time Mr. Fuller conducted a literary column in the New York Evening Post and was associated in the management of the Poetry magazine in Chicago. Before his death Mr. Fuller completed two books, "Gardens of the World" and "Not on the Screen," soon to be published by Knopf.

He was not married and leaves no survivors.

Liberty Goes Wild

Liberty is offering \$100 for short stories, 1,000 words or less. No sketches or anecdotes. Publication says this is high rate of payment—10 cents a word. Go 50-50 with author on book, picture and dramatic rights. Offer open to everybody. "Enclose stamps if you want back rejected MSS." Get on that line right over there. For even a 1,000-word story may have an idea.

Circulation Fights

Broadway newsmen are selling papers with bodyguards as a result of a new circulation war between the Graphic, News and Mirror. One of the tubs has imported slugs. Five drivers are on hospital cots recuperating from skirmishes down town last week end. Fighting with fists, bricks, bottles and blackjacks. One fist fight occurred outside Palace the other midnight.

Advice on Rates

If Bedford Jones has written a book called The Fiction Business, published by Covici Friede. For 10 years Jones has been one of the most prolific writers for the wood pulp field. His volume is supposed to be a handbook of advice to the

young writer, and the how of getting big rates per word from the coy editor.

Nat'l Sports Weekly

Nat Fleischler, who has The Ring, has started a new sports weekly, in tabloid newspaper size, called The National Sports Weekly. Contributing staff made up mostly of New York newspaper sports writers, including Sam Taub, Bozeman Uliger and Ed Sullivan.

Austrian Copyright

Austrian Parliament is to be asked to extend the protective period on authors' rights from 30 to 50 years. If successful the new period will apply to all literary, artistic or photographic works, a report to Washington states.

Douglas Coming Back

A report from London says that W. A. S. Douglas, representing the Baltimore Sunpapers abroad for a couple of years, will return here in the fall. He will probably go on the Sun's general staff in Balto.

Dot Parker's Title

Only result of Dorothy Parker's three months' trial contract with M-G as a writer on the Coast is that she has been signalized as author of the lyrics for "How Am I to Know," theme song in C. B. DeMille's "Dynamite."

Miss Parker got the inspiration for the song title by asking studio officials what her duties were to be after hanging around the studio for two months doing nothing.

A Bopster

Reginald Wright Kauffman, Geneva correspondent of the New York Herald Tribune, and novelist, gets free passage on the French Line because he made the line's ace ship, "Le de France," the locale for his new novel, "Love De Luxe." All of the action in the story takes place on board the boat.

Time and Fortune

Time, the news weekly, is to use a number of its departments in a new monthly to make its appearance around the new year. It is to be called Fortune. Parker Lloyd Smith, of the Times editorial staff, will be its editor.

Rubin Goes Pictures

Daniel Rubin, author of the novel, "Women Go on Forever," has been added to Paramount's scenario staff. He will work on originals and adaptations.

Bookleggers are cashing in with editions of Lawrence's book. Banned in U.S. Also three under-cover editions already distributed here and sold out. Lawrence is the English novelist and poet who spends much time in this country. Because he writes as he pleases, not all of his stuff is allowed to be sold here.

That McCall's Magazine-Red Book Magazine merger may go through any day soon, the stockholders of McCall's having voted yes.

Marcel Proust's new book, "The Captive," is not the stage work from the French which the police closed in New York. Proust's "The Captive" is plenty sexy, though, although its sex is "straight."

Children: The Parents' Magazine starts a film reviewing service with the current issue, with films listed as to suitability for various ages.

Stages on Coast

Los Angeles, July 30.

Coast arrivals include Dave Bennett, to stage numbers for Paramount and Hamilton MacFadden, stage director.

MacFadden joins the Fox brigade.

STICKS IN FILMS

Hollywood, July 30.

Bert Wheeler has gone to New York to wind up his affairs there, preparatory to making his future home in Hollywood.

Soon as he comes back, he starts on a series of pictures for Radio.

LOOKING FOR SPOT

Los Angeles, July 30.

Kelix Young is on his way to New York to try to arrange for a Broadway showing of "Top o' the Hill," which closed after playing three weeks at the Mayan.

Charles Kenyon, author, is rewriting the last act.

London as It Looks

By Hannen Swaffer

London, July 19.

Jake Shubert, or somebody, will have to get hold of "Bitter Sweet" if it is going to put the punch over in New York.

I went there in one of those moods, "Noel Coward must have done it this time."

I went to shout: "Noel has found his meter at last."

I was told it was "Marvelous."

Well, frankly, I was bored.

"All quiet on the West End front," said a friend towards the end. It was like that.

The Usual Coward

A man who was there to choose numbers for the gramophone picked out the composers from whom the tunes came. There was nothing original in the music, as usual with all the Coward "comedy." It consisted either of little asininities or bits intended to be coked.

It is all very well to talk about Noel Coward's "versatility." Seymour Hicks, when he was a young man, was doing all this sort of thing, that is except the music, but writing real humor, scribbling numbers the words of which are still remembered and making jokes that are repeated today.

Nances on the Stage

Coward's idea of humor is best illustrated by the fact that the funniest thing in "Bitter Sweet" was the posing and posturing of four nances, who came on the stage and looked as if they had stepped right out of the orchestra stalls. Nances of various degrees indeed, were around me. Why have them on the stage? They were green carnations.

"The Green Carnation"

When, years ago, Robert Hichens wrote a novel based on the Oscar Wilde aesthetic craze, it was one long string of epigrams that could be reprinted today.

Even when W. S. Gilbert wrote about the same sort of thing in "Patience," he did so with humor which is still acted all over the world, many years afterwards, and sung to tunes as good today as they were when first we heard them.

Cohan and Coward

Then, as for this "versatility" stuff, George M. Cohan could write Coward off his head, could compose Coward off his head, could act Coward off his head, and produce Coward off his head.

There is not one tune in "Bitter Sweet" that I can remember. After all, George M. Cohan wrote "Over There," which went all round the world. Besides, he can rehearse with his feet and, when they call him in as expert doctor of a show, he can put a punch in without taking off his waistcoat. His witty remarks come all over the Atlantic, and are re-told here to me.

If Seymour Hicks walks down the Strand to have a banana, he always drops two or three witticisms behind him. Some of them may be mine, but still, he says them.

Not One Line of Wit

But there is not one line of wit in "Bitter Sweet." There is reminiscence in the tune.

As for the story, when Ned Sheldon writing "Romance," and he made the young people say to the old man: "You have never known what love is," he then staged the old man's life, a most interesting story that went all round the globe and captivated millions.

All that Coward does is to take this idea, have the remark said to an old woman who then, in three or four scenes, acts a "life" that consists only of singing in a Viennese cafe, being asked out to supper by an Austrian officer, and clapping in her arms, when he is killed in a duel, the dago, or whatever he is, whom she married.

An Ivor Novelloette

It is the sort of novelette that Ivor Novello might have written. There is no punch to it, and the stupidly casual way in which the story is written is best proved by my saying that, in the middle of the first act, the band on the stage plays "God Save the King," thus breaking up the entire action, stopping the story and making me think it was time to go home.

I was standing up at the time. Had I been in the stalls, I should have done so unconsciously, like George Grossmith did in the stalls in New York once, when he and Tom Reynolds were watching a show in which King George walked across the Horse Guards Parade, while the band played the British national anthem.

Grossmith and Reynolds stood up in the stalls, not even sitting down, when the audience told them to.

The Same Old Cochran

Still Cochran has done with this show, what he usually does—something not other London manager would do. He brought over Ernst Stern, Reinhardt's assistant, in order to stage Act II, which consists of a Viennese cafe, in 1880. This scene is done perfectly. Ivy St. Heller, who likes to fool about at smart parties, was put on to do the sort of stuff she does privately, in the middle of the cafe scene, with the result that she created the one great excitement of the evening.

Girls for Talkers

Thelma Terry and Clara Carter, both of the "Little Show," engaged by Fox through Nick Copeland for talkers on the coast.

Girls will leave for there shortly.

Jack Haskell Set

Los Angeles, July 30.

Jack Haskell, dance director, now working on "Show of Shows," will stick with Warners for the next two years.

Contract is signed, sealed and filed.

Greenroom Reborn

The Greenrooms, Inc., comprising mostly members of defunct Greenroom Club have leased 68 West 45th street for a clubhouse. The building includes duplex apartment and roof terrace. It will be ready for occupancy after alterations in September.

The new organization will limit membership to 150, requiring a two-thirds professional membership.

Acting Executive Committee consists of Paul Meyer, Hiram C. Bloomingdale, Abner J. Rubien, Orson Kilborn and Max Fisman.

"Rain or Shine" Resuming

Joe Cook, in "Rain or Shine," will resume rehearsals in two weeks and will perform road tour at the Grand, Chicago, Sept. 1.

CUKOR FULL DIRECTOR

Hollywood, July 30.

George Cukor has been made a director by Paramount. His first subject will be an Evelyn Brent picture; story not selected.

Cukor came to this lot six months ago from New York to direct the dialog on several pictures.

Robinson's Settlement

Edward G. Robinson and Patterson McNutt have amicably ironed out difficulties involving Robinson's replacement as lead of "The Kibitzer" by George Sydney.

Under the terms Robinson will receive his former weekly salary as long as the piece remains at the Woods, Chicago, where it follows in from Cleveland.

BEST SELLERS

FICTION

All Quiet on Western Front.....	Erich M. Remarque.....	\$2.50
Jim the Conqueror.....	Peter B. Kyne.....	2.00
The Laughing Queen.....	E. Barrington.....	2.50
The Happy Farrot.....	Robert W. Chambers.....	2.50
The Unit Lamp.....	Radclyffe Hall.....	3.00

GENERAL

Henry the 8th.....	Francis Hackett.....	\$3.00
Art of This Age.....	Ernest Dimmet.....	2.50
Contract Bridge.....	Milton C. Work.....	2.00
Ether and Me or Just Relax.....	Will Rogers.....	1.00
A Preface to Morals.....	Walter Lippman.....	2.50

LEGITS WANTED BY RADIO

Cut Rates at Record Low Business Tell Story of Broadway's Grief

Joe Leblang's cut rate business so far this summer for the Broadway legit shows is 20 per cent below the record of that famous ticket agency, says an authentic report.

It tells the story of the grief among the legit this summer, with the bare exception of a few hits. It's a follow-up on the flopping legit trade of last spring and all of last season.

Leblang's has held as low as 12 shows on his cut rate racks, this being a good percentage of the current list of Broadway's 20 or so legit attractions. The cut rates as a never varying rule are a staunch index of Broadway legit grosses. When the cut rates are dull, the legit houses are duller.

Shows in the cut rates are said to have realized through Leblang's lower than \$1,000 on the week with the box office gross not as much. These shows are hanging on in hopes, but even the house doesn't know hopes of what. Producers are said to be pulling the money men along with the promise of picture rights sales.

Meanwhile the Broadway picture theatre playing talkers are having an exceptional summer in grosses, on the average and in the main, other than some of the \$2 "show window" special talkers, not expected to draw at the \$2 scale when opening.

At Leblang's as usual every one is mute. Joe himself is taking the summer easy at his favorite club, Fenimore in Westchester.

WHAT WRECKED FAMILY

She Wanted to Edit His Calling List and Got Socked

Chicago, July 30.

Sally Burns, dancer, "Follow Thru," has brought suit for divorce against Bobby Burns, non-pro, through Phil R. Davis. Plaintiff claims that hubby socked her when she wanted to celebrate the third anniversary of their marriage by having him give up all his friends she didn't like. Also that he repeated the socking a week later.

Couple were married June 10, 1926, at De Witt, Ill.

Drama's Trumpet Mute

Bill posters in New York declare that never in the history of the business has there been such a scarcity of billboard advertising by legits as the season just closed. The summer is bad and there is no sign of activity in this line for next season.

The billers say if it hadn't been for the pictures there would be no jobs for them and what little has been done in recent months has been of the snipe kind.

Can't Compete

After 17 years with Arthur Hammerstein, Herbert Stothart, musical director, left for a more lucrative contract with Metro-Goldwyn-Mayer.

The picture contract was so out of line with what a legit producer can pay, that Hammerstein, with customary unselfishness, urged the composer to embrace the talker field.

"TOP OF HILL" COLD

Los Angeles, July 30.

Helen Mencken left for New York Saturday, settling in the negative the question whether or not "Top of the Hill" will be taken to San Francisco for a further try on the coast.

It is reported that at least one film executive has money in the show. Sum is reported as \$10,000.

Not known at present if plans call for a New York production.

Shuberts in Hookup With Provincetowners

Provincetown Playhouse, in former seasons presenting its subscription plays in a reconverted barn in Greenwich Village, will move with the opening of the new season to the Garrick theatre, where the Theatre Guild got its uptown start about seven years ago.

Garrick theatre is owned by the Shuberts and the new alliance with the Provincetowners is seen as a move on the part of that firm to cut into the subscription play field which has been dominated in recent years by the Theatre Guild.

As a starter, the Provincetowners, with the full co-operation of the Shuberts, are now offering subscriptions to five plays for next season for \$10.

Union Buys in Hoboken; Group Continues Tenancy

Lyric, Hoboken, N. J., has been taken over by Hoboken Local of L. A. T. S. E., as an investment and purchased out of the union sinking fund. The purchase, however, will not interfere with tenancy of Christopher Morley-Cleon Throckmorton as operators since the latter have acquired two-year lease and are readying their musical, "The Shoe String Revue," already announced for reopening in September.

Morley and Throckmorton operated at the Lyric this season with a revival of "The Black Crook," which Jones and Green have taken over and will send on tour in September after a two-week engagement at the Hoboken house.

Radio Drama

Jones and Green are to produce a radio drama, "Remote Control." It will feature a pseudo-radio broadcasting orchestra. They participate in the studio murder scene.

Larry Funk's Band of 1,000 Melodies, National Broadcasting Co. feature, will be that attraction, with Funk's own composition (in collaboration with Buddy Valentine), "Tune in on My Heart," as the theme song of the drama.

McGuire Owes Sec. \$4,600

William Anthony McGuire, author, must pay Walter Omeliah, his former secretary, \$4,600 on the judgment secured against him by Omeliah through his attorney, Abner J. Rubien.

Omeliah alleged that about three years ago, when he was employed as secretary to McGuire, the latter borrowed \$3,000 from him, which he never returned.

Omeliah further claimed \$1,600 due him as back salary for his services as secretary to McGuire.

Actor Dies of Cyanide

Provincetown, July 30.

When guests at a studio party at the home of Morgan Dennis early yesterday (Monday) heard screams from one of the rooms, rushed in and found Earl Stanley, stock actor, unconscious.

Stanley died without regaining his senses. He had taken cyanide. Stanley had been appearing here with the Wharf Players.

Portland, Me., Stock

Jefferson, Portland, Me. opens with stock Sept. 2. James J. Madyn sponsoring Sam Flint and Ella Ettridge have been signed.

Holland's Option Up

Los Angeles, July 30.

Option on John Holland, legit actor, has been taken up by Inspiration Pictures.

AMATEUR ETHER PLAYERS NO GOOD

NBC Expects to Have 150 Legits Going Over Air Next Season—Salary Runs to \$200 Weekly at Present for Not Over Three Hours' Work

ADVERTISERS' DEMANDS

To meet the demand for talent from advertisers and its own dramatic department (Radio Guild), the National Broadcasting Company will have 150 legit actors, male and female, continuously employed by next winter.

Amateur drama players on the air are being gradually eliminated. At the present time few simon pures are active, while indications are that in the near future only professional dramatic people will be used. It may prove a break in general for legit actors who are physically handicapped for the talking pictures and out of work through the national decline of the legit.

N. B. C. now regularly employs from 25 to 50 legit actors. According to the broadcasting company the number engaged will necessarily grow with the popularity of dramatics on the air. Demand for sketches and plays on the ether is constantly increasing.

Rates for top line legit people at the present time run from \$50 to \$100 a program. That sort of money prevails in programs promoted by commercial advertising accounts.

For N. B. C.'s non-advertising dramatic broadcasts, called "sustaining programs," the one-program salary is \$25 at an average.

Important Money

Important money for minimum work is to be had by legits on the commercial account programs. Some are now performing in an average of three broadcasts a week, with compensation of \$50 and over each program. Income for several has reached \$150 to \$200 for about three hours' work a week.

The radio work is granted to be extremely more pleasant and easier than the eight-a-week in legit for the same salaries, besides the weeks of rehearsing.

Another fact attracting legits to the radio is the chance held out for personal exploitation. Looking at others who have become stars over the air, the dramatic actors see radio as a medium for increasing their standing and earning capacity elsewhere.

The gradual weeding out of amateur players, broadcasting for their own amusement, is accredited to the growing competition in the radio industry and demands from advertisers for the highest grade talent available.

Willing to Pay

The largest advertisers are willing to pay for the best.

Some of the NBC's most popular dramatic players are Aline Berry, Florence Malone, Peter DeCordoba, Jessica Dragonette, All Joslyn, Harvey Hays, Dorothy West, Porter Hall, Josephine Hull, Emma Dunn, Alfred Shirley, Selma Hays, Leo Stark, Elma Boyton, Walter Connolly, Rosalyn Green.

NBC's own legit division, Radio Guild, recently formed, sends a dramatic show over the chain for an hour every Sunday night. Last Sunday the show played was "Dehu Brummel," cut down to an hour with all stage business and action out and the dialog edited to fit.

ALEX GRAY'S 5 YEARS

Los Angeles, July 30.

Alexander Gray, brought west by First National, sticks for another five years. His option was taken up.

Diane Granges Fainted on Plane's Wing, 1,500 Ft. Up—Publicity Stunt

Syracuse, N. Y., July 30.

A publicity stunt that all but cost the lives of four people gave the town a thrill Saturday. Diane Granges, chorus girl, brought up from New York to the Empire musical stock, was to have made a parachute jump from a plane at the Syracuse Airport. Miss Granges, however, fainted on the wing of the plane as she prepared for the leap, and almost pulled another man out of the ship.

The stunt was averted only by the quick thinking of a third man in the front cockpit, who seized both of the others and hauled them into the ship. The parachute itself, which had started to unfold, was caught and forced into the cockpit. Had it escaped, it would have become entangled in the rudder and wrecked the ship.

The plane was 1,500 feet over the field when Miss Granges climbed out on the left lower wing for her plunge into space. The actress' explanation was that as she stood on the wing she saw the face of her mother whose death occurred two months ago.

The leap would have been her fourth parachute drop, it is said. Miss Granges claims to have doubled for a film actress in the east. On her first jump, she broke an ankle and elbow.

Credit for saving the plane from disaster goes to Leonard Buck, chief mechanic of the Empire Air Transport, who caught hold of Miss Granges' belt as she collapsed. He almost lost his balance, but was hauled back by the overalls by Edward Trytek, another occupant of the plane and an expert parachute jumper.

The plane was piloted by Ernest Hamann.

Musical Comedy Staff People at Premium

Legit managers are faced with one stumbling block through the lack of creative people essential to their productions, i. e., writers and staggers, but are experiencing a favorable windfall because of the Equity situation.

Musical comedy people who went to the coast this summer on spec, for talkers are willing to come back to Broadway, owing to the Equity status.

On the other hand, the cream of the song writers, lyricists, and dance producers are thoroughly signed up by the talkers. That's what's delaying the new production schedule.

It will mean an opportunity for a host of new musical comedy writers. The word is being passed around to the music publishers that any promising writers will be happily considered.

ALL-FEMME DRAMA

Crosby Gaige to Do Reverse of "Wings" and "Journey's End"

"One Beautiful Evening," comedy by Vera Caspary and having an all femme cast, will be produced in forthcoming season by Crosby Gaige. The layout is in complete contrast to "Wings" and "Journey's End" by Maurice Watkins; "Somehow," by Robert Prescott, and "Thomas Mitchell," by "A Lady Descends," by Garnett Weston and Garret Ford.

Gaige will do four others in addition to the above remainder of list including "Bad Girl," dramatization of Vina Delmar's novel by Thomas Mitchell; "So, I'll Be Good," by Maurice Watkins; "Somehow," by Robert Prescott, and "Thomas Mitchell," by "A Lady Descends," by Garnett Weston and Garret Ford.

Miss Owen's Option Taken Up
Catherine Dale Owen's option has been extended for five years by M-G-M.

Lee and Shubert Stock

Lee Shubert returned to New York from Europe last week. He immediately went into a huddle with bankers over the stock quotations and demand for Shubert on the Exchange.

For publication upon arrival Lee told the dailies what the Shuberts were doing in the way of legit production for the new season. Not for publication he asked the bankers what had happened to Shubert quotations since he left. It's said the bankers couldn't answer.

What's bothering both the bankers and the Shuberts from accounts is why there is no demand for Shubert stock by the buying public. Some reports of stock quotations of late have entirely neglected to mention "Shubert," denoting no sales have been recorded.

With Lee and a couple of associates reported holding an immense block of Shubert stock purchased at 70 or over when Lee thought there would be a Shubert deal with the Warners, that Shubert dropped down to 40 or below while Lee was away was another cause for the huddle.

Any result on the stock market as far as "Shubert" is concerned since Lee's return had not evidenced itself up to yesterday.

"Great Day" Saves Much As Out-of-Season Try

Vincent Youmans got a break from Equity last week through latter's council ruling that he may re-rehearse his musical "Great Day" sans remuneration for extra rehearsal period, despite its having previously taken up the allotted five weeks' time. The decision was that since Youmans' show was considered an out-of-season tryout, he could not be hindered from utilizing additional rehearsals or be charged for them.

Under regulation Equity contract June, July and August are classified as out of season. Youmans just got under the line on this. If not the additional rehearsals would have probably cost him \$25,000 additional since the show's weekly payroll is reputed \$5,000 and Youmans intention is to place production into rehearsal for another five weeks grid before reopening. The period is more or less compulsory through Youmans having ordered practically an entire new book and cast, but he must retain the original choristers under Equity's ultimatum since the latter had previously rehearsed five weeks with the show.

Kober's Dark Play

Arthur Kober, publicist-literaturist, is essaying his first independent production, "White Man," a Harlem theme, by Samson. Kober, still press agent for Actors' Managers, has important financial backing, from reports.

Leo Bulzakov was directing "White Man," originally titled "Harlem" when Eva Lee Gallienne purchased it for the Civic Repertory last season, later permitting her option to lapse.

"White Man" has to do with a negro who "passes" or goes "off" (white).

PROF. AND AMATEURS

Williamstown, Mass., July 30. Prof. Michele Vaccarello, of the faculty at Williams College, has been elected director of the Town Players of Pittsfield.

J. J. SHUBERT Presents

ANN SEYMOUR

AMERICA'S LEADING COMEDienne

**CO-STARRING IN
"A NIGHT IN VENICE"**

**SHUBERT THEATRE, New York
NOW**

**PERSONAL REPRESENTATIVE
ARTHUR LYONS**

**Production
and Pictures
LYONS & LYONS**

**HARRY SEYMOUR
NOW
EXPLORING EUROPE**

**R-K-O
Vaudeville
JACK CURTIS**

HENRY SANTREY

AND HIS

"SOLDIERS OF FORTUNE"

A STARTLING NOVELTY

VAUDEVILLE'S

NEWEST AND BRIGHTEST PRESENTATION

WITH A COMPANY OF 17 TALENTED ARTISTS

INCLUDING

AMERICA'S GREATEST ORCHESTRA

PERSONAL REPRESENTATIVE

ARTHUR LYONS

Direction

LYONS & LYONS

Words and Music by

MANN HOLINER and ALBERTA NICHOLS

R-K-O

JACK CURTIS

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Broadway Nights," 44th St. (3d week) (R-1,323-\$5.50). Latest Shubert entrant getting some class trade; \$22,000. Heat last week worked only for refrigerated picture houses.

"Bed Fellows," Waldorf (5th week) (C-1,101-\$3). Still hanging on and practically kept going on revenue of pass tax. Cheaply booked up and revivified with small returns; \$2,000.

"Bird in Hand," Morosco (28th week) (CJ-906-\$3.85). Like others, hit by heat; but got fair business; \$9,000.

"Brothers," 48th St. (32d week) (CD-906-\$3.85). Continues to stick, with cut rates helping and company on week-to-week basis. Dropped to \$4,000, now lower.

"Follow Thru," Chamin's 46th St. (30th week) (M-1,413-\$5.50). Heat didn't affect this one much. Maintaining \$36,000 weekly pace.

"Freddy," Lyceum (3d week) (C-957-\$3). Slim business despite favorable notices. First money arrangement on house, and cast, semi-commonwealth can stay with cut rate; \$2,000. Of that, \$1,000 from cut rates.

"Hold Everything," Broadhurst (2d week) (M-1,118-\$5.50). Still sticking despite closing notice going in two weeks ago. Bettered \$15,000.

"Hot Chocolates," Hudson (7th week) (R-1,094-\$3). Surviving sopia melody getting exceptionally good play and having colored show field to self with collapse of Bomboloni; \$12,000.

"Journey's End," Millers (20th week) (C-946-\$4.40). Best of war comedies and demonstrating strength at over \$15,000; not bad for non-musical.

"Let Us Be Gay," Little (24th week) (C-530-\$4.40). Socked with others but still in money, third in non-musical money getters; \$3,000.

"My Girl Friday," Republic (24th week) (C-901-\$3). Still sticking and probably will remain for summer. Dropped to \$4,000 last week, but profitable.

"Nice Women Who Longacre," (3th week) (C-1,019-\$3). Came in late and got some money earlier, but now down to \$6,000.

"Night in Venice," Shubert (11th week) (R-1,305-\$6.60). Picked up after weak start; \$17,000.

"Show Girl," Ziegfeld (5th week) (M-1,022-\$6.60). Maintains supremacy in musical division, with "Whoopee" closing helping to \$35,000 last week.

"Street Scene," Playhouse (30th week) (C-879-\$3.85). Still leader of non-musicals, bringing \$19,000.

"Needle's Eye," Guild (16th week) (D-914-\$3). Pick-up on this one will keep it in until September. Can get by at present \$6,000.

"The Jade God," Cort (12th week) (C-1,043-\$3). Picked up through aid of two-for-ones and cut rates; stick for a while; \$5,000.

"Sketch Book," Earl Carroll (5th week) (R-926-\$6.60). Agency calls helping this one to maintain \$28,000 weekly.

"The Little Show," Music Box (14th week) (R-1,000-\$4.40). Heat did not rock this one bit last week, with plenty of standees nights but matinees off; \$24,000.

"The New Moon," Imperial (46th week) (O-1,446-\$6.50). Slipped

Duffy's Three Openings

San Francisco, July 30. For the first time since Henry Duffy has been on the Pacific Coast he will make three changes in his East Bay theatres on the same day. Sunday, Aug. 4, the premiere of H. H. Van Loan and Lolita Ann Westman's "Cooking Her Goose" with Nydia Westman will be given at the Alcazar.

Same day "This Thing Called Love" with Tom Moore and Kay Hammond, opens at the Durwin Oakland.

At the San Francisco President May Robson will revive her "The Rejuvenation of Aunt Mary."

Four in Pittsburgh?

Pittsburgh, July 30. Possibility that Pittsburgh may have four legitimate theatres here next season for the first time in history. Vaude washed up at Davis and George Sharp is dickering for house to hold stock.

Shuberts have Pitt, but haven't made any steps to renew on Alvin. Pitt can't house musical attractions and Shuberts have but one alternative—Alvin.

Nixon, fourth house, booked through Erlanger and one of the best money-makers in chain. Shuberts also after this, but not a chance.

Cargo of Sex

Sid Greentree stepped out of the boat from Europe a few days ago and announced to the world he had a flock of European sex farces for his Green Street theatre, San Francisco, picked up overseas. If any had a high moral purpose, it had escaped him.

Among the plays was "Lella," done in Paris by Spinnell, as well as others from the French capital. Others come from Berlin and Vienna.

One of them will follow "Easy for Zee Zee," peppy farce that has run at the Green St. Frisco, nearly a year.

Two Open in Boston

Boston, July 30. Two of Boston's legitimate theatres open this week after a month of darkness. At the Colonial Murray Anderson's "Almanac" will start Tuesday night for a two weeks' stay.

The Shuberts are presenting Guy Robertson and Queenie Smith in "The Street Singer" at the Shubert theatre. "The Street Singer" will have its premiere Monday evening.

Little with others after corking comeback week previous; better than \$20,000.



BERT LYTELL

Now in the thirty-second week of "Brothers," at the 48th Street Theatre, New York.

Direction

RALPH G. FARNUM
1560 Broadway

Erlanger-Tyler Dates

Two definite New York dates have been set for the first of the new productions by A. L. Erlanger and George C. Tyler jointly.

The first is "House Party" at the Knickerbocker, Sept. 23. The second is Phil Dunning's "Land of Liberty" due at the Liberty, Oct. 7. Mrs. Fliske, who closed the first week in June at the Avon (the former Klaw) will reopen at that house in October. Other Erlanger-Tyler projects are:

"Your Uncle Dudley," starring Raymond Hitchcock; "Trevelyan's Ghost," by Dwight Taylor, and "The Rosebush of a Thousand Years," dramatization by Catherine Chisolm Cushing from story by Mabel Wagnalls.

"BAD BABIES" AGAIN

Los Angeles, July 30. George Scarborough is casting "Bad Babies," with that show set to go into rehearsal at the Mayan this week. Tentative opening date is set for Aug. 17.

Dixie McCoy had this opus on the verge of production last winter.

JESSIE'S DUFFY SHOW

Los Angeles, July 30. George Jessell, dependent upon his picture work, has been signed by Henry Duffy to play "The Jazz Singer" over the latter's Coast circuit. Piece goes into rehearsal shortly with no opening date set, because of the studio's first call.

DOROTHY BURGESS' LEAVE

Los Angeles, July 30. Fox has granted Dorothy Burgess 15 weeks' leave of absence to play "Lulu Belle" on the coast for the legit producers, Curran & Belasco. Play opens at Curran, San Francisco, Sept. 2.

SHORT DISGUSTED

Los Angeles, July 30. Hassard Short, with M-G-M for four months left for New York Saturday.

Understood, he threw up the sponge in disgust at not being assigned to duty.

Broke in Brokerage, Chas. Moore Collapses

Charles Moore, pictures, collapsed while entering the Paramount Studios, Astoria, L. I., last week due to an attack of apoplexy. He was removed to St. John's Hospital, Long Island City, where it is said he will recover.

Moore, 60, had retired from the stage some years ago to enter the brokerage field. After losing everything in it, he had been working as extra in film productions around New York.

Moore suffered contusions of face and body through falling, besides the stroke.

Ruby Keeler's Understudy

With Ruby Keeler out of "Show Girl" at the Ziegfeld, New York, since Friday night, Doris Carson, her understudy, has been in the role.

Dorothy Stone, visiting Will Rogers on the coast, was wired to and may shortly take the "Dixie Dugan" part.

Miss Carson is the daughter of James B. Carson, comedian. The 17-year-old girl, not having her costume Friday night, reporting merely and totally unprepared, played Friday night's show in Miss Keeler's wardrobe.

Miss Carson continued Saturday matinee and also part of Saturday night, when Miss Keeler started to play but had to quit at the second act because of illness. It may be the understudy will continue without necessity of Miss Stone stepping in.

Humorous sidelight on how little some of the public knows its players was the remark Friday night overheard at the "Show Girl" when one woman remarked: "What a lucky man Al Jolson was to get such a beautiful girl," unaware it was Miss Carson understudying.

Butterfield Cuts Off Stocks

All stocks have been cut out of the Butterfield circuit, according to an announcement. There is no present intention of resuming, the statement says.

With the elimination of stocks William H. Wright, the Butterfield stock director, retires.

Butterfield's is a picture circuit, operating throughout Michigan outside of Detroit. Chances are it will pass to Public (Paramount) operating control before Labor Day. Public is now a 25 per cent owner in it.

O'Hara's Equity Snag

William S. Birns is angling "Jerry for Short," starring Fliske O'Hara and due to open cold at a New York house Aug. 13.

O'Hara, originally rating as the producer, ran-up against an Equity snag last week due to previous indebtedness on a stock venture two seasons ago in Mt. Vernon, N. Y. Birns hopped in and posted security for the new show.

Collette Ryan and Duke Yellman are set for a Vitaphone short at the Warners Brooklyn (N. Y.) studio.

"Kingdom" Off \$10,000; L. A. Shows Flop Again

Los Angeles, July 30. A dreary week for the legit. Only three houses operating in Hollywood and three downtown. Some blamed it on the heat, revival meetings, on the Equity battle. Anyway, lots of alibis.

Belasco reopened Saturday with a return engagement of "Pinet Top," in for two weeks. Biltmore followed "Broadway" with the Yiddish Art Players, who knocked off big coin about a month ago at the Mason. Arrived Sunday with their change of repertoire. Same evening "The Jade God" replaced "Jonesy" at the Vine Street.

Ethel Barrymore's second and final week of "Kingdom of God" at the Mason drew around \$15,000, or \$10,000 under the opening. Sunday the star started doing "The Love Duel" for two weeks. House then closed until as the little theatre of "Kibitzer" makes its debut in September.

For its fourth and semi-final week "The Hindu" President, hit about \$5,400. Whiteside will hold over to do "The Arabian."

"So This Is College," at the Egan, rated near \$100 a performance on its second week. But it makes no difference as the little theatre is willing to go another week for the experience. No attraction carried to follow.

"First Year," at the El Capitan, drew as well as the first stanza at around \$6,300. "The Big Pond," Hollywood Playhouse, clicked close to \$4,500, and may stay two weeks more before Guy Bates Post arrives. Orange Grove reopens Aug. 1 with the Lafayette Players, colored, moving from the Lincoln.

Estimates for Last Week. Belasco's "Pinet Top" (1st week). Opened July 27 to fair attendance; revival and filler until "Little Accident" arrives, Aug. 11.

Egan—"So This Is College" (2d week). Actors have lots of fun and get experience, so no one worries about the \$700.

El Capitan—"First Year" (2d week). Mr. and Mrs. Duffy famous in stock out here; second week, \$6,300.

Hollywood Playhouse—"The Big Pond" (4th week). Beginning to taper, but still on profit side; \$4,500. Mason—"Kingdom of God" (2d and final week). Ethel Barrymore show dropped around \$10,000 on second week to \$15,000; "Love Duel," same star, for two weeks.

President—"The Hindu" (4th week). Walker Whiteside okay with the Iowa, Kansas and Missouri natives, and holds over to do "The Arabian," \$5,400.

Vine Street—"Jonesy" (5th and final week). Parties from offices, shops, etc. helped; final week, \$5,100; "Jade God" opened Sunday.

McGuire with U. A.

William Anthony McGuire will write the story for Al Jolson's first musical talker production for United Artists when the star shifts over from Warner's lot next year. Jolson has one more picture to make for Warner's before going with U. A.

Whiteside Held Over

Los Angeles, July 30. Walker Whiteside has been held over for another effort at the President, by Henry Duffy. He will do "The Arabian," opening Aug. 4. "The Sap," originally scheduled for the President on that date, will stay in Oakland, Cal., until Whiteside concludes here.

HIT OF THE SEASON

JAZZLIPS RICHARDSON

APPEARING

HUDSON THEATRE, NEW YORK

IN

Connie's "HOT CHOCOLATES"

Robert Garland, "TELEGRAM":

"In his own dancing specialty, Jazzlips Richardson is the outstanding feature of the evening. If you'll pardon the exaggeration, he is unbelievable."

F. P. Dunne, Jr., "WORLD":

"First of all is one 'Jazzlips' Richardson, a powerful man with a wild gleam in his eyes, comes out alone and, perfectly calmly, almost without visible effort, does an utterly unbelievable acrobatic dance. I have not seen anything more rhythmically gymnastic. Last night he literally stopped the show."

Ibce, "VARIETY":

"Jazzlips' Richardson, both comedian and hooper, turned in the individual dance hit of the evening, his eccentric stuff calling for encore bits."

Louis Sobol, "EVENING GRAPHIC":

A fellow, blacker than a rent collector's heart, came out in the first act, unheralded by any blast of trumpets, and stopped the show dander than a press agent's gag. 'Jazzlips' Richardson is his program billing and you can whisper and shout about your dancing fools, but here is a chap that beats them all. I don't know who he is—I never saw him before—but I don't believe yet that he did everything I saw him do with that one pair of rather large feet. It just doesn't seem possible."

EXCLUSIVE MANAGEMENT

GREENWALD & WESTON, 1560 BROADWAY, NEW YORK

Heat Again Makes New Lows for B'way Shows—6 Stay Out of Cut Rates

Heat wave of last week socked legit attractions along Broadway plenty with practically all taking a nosedive to new lows for even summer.

Continued heat and humidity this week presages even worse for the current week unless a weather break intervenes. Matinees away off and worst in history of any summer, with but six shows of the 20 current surviving without cut rate or two-for-one aid.

Even Ziegfeld's "Show Girl" was not immune from the dive taken by others, dropping to \$35,000—a slight slide under "Follow Thru" which got \$38,000, while Carroll's "Sketch Book" slid to \$28,000, with "The Little Show" staying in the money at \$24,000, considered exceptional for small house and \$14.40 scale.

"Broadway Nights," newest Shubert contender in musical division got \$22,000 on its third week with the other Shubert musical, "Night in Venice," taking the drop to \$17,000, but figured to top "Nights," with a weather break and drop in agency demand, when in a few weeks more. "Venice" is rated as the better show of the two.

"Hold Everything" figured to close did, \$15,000 and will stick

around awhile longer, probably until Arons and Fredley's new one, "Me for You," is ready to supplant in September. "Hot Choccolates," colored musical, got \$12,000. "Street Scene" remains top of the non-musicals, getting \$19,000, and one of the few doing matinee trade. "Journey's End" bettered \$15,000 helped lots by agency demand, while "Bird in Hand" dropped to \$9,000, new low for this one yet profitable. The others rated just so-so but stinking.

New Shows Due

Outlook on incoming attractions is dubious for next couple of weeks. Only entrant carded for next week is David Belasco's production of "It's a Wise Child" set for the Belasco Monday night (Aug. 5) and reopening of "Whoopee."

About 15 new ones in rehearsal and several more listed to go in next week, but few scheduled to steer into New York until end of the month.

Heat wave seared off plenty and set back production schedules of the regulars with only the newcomers going ahead, figuring it better to slip in now before the veterans sew up the houses.

With fewer tryouts this spring and still fewer intentions towards the regulars with only the newcomers going ahead, figuring it better to slip in now before the veterans sew up the houses.

Shows in Rehearsal

"Sweet Adeline" (Arthur Hammerstein), Hammerstein. "The Beautiful Virgin" (Lee Morrison), Craig. "Heigh-Ho" (Klein & Turner), Comedy.

"June Moon" (Sam H. Harris), Music Box. "A Temperance Town" (Morganstern & Short), Ambassador.

"Jerry For Short" (Fiske O'Hara), Lyric. "Dinner Is Served" (Moller & Powell), Bryant Hall.

"Getting Even" (Nathaniel Wilson), Biltmore.

"Scarlet Pages" (A. H. Woods), Eltinge.

"Me for You" (Aarons & Freedley), Broadhurst.

"Gambling" (George M. Cohan), Fulton.

"Shadows" (W. P. Tanner), Morosco.

"Scandals" (George, White), Lyric Studio.

"Remote Control" (Jones & Green), 48th St.

"Second Sight" (Murray Phillips) Lyceum.

Future Plays

"The Wall Between," by Frank Wilson, is promised for production next month by Jack Goldberg and will enlist an all colored cast.

The author is a colored legit actor who appeared here in "Porgy" and is now abroad appearing in the London production of "All God's Chillun." The play deals with a racial handicap theme.

"Volga Night," operetta with Russian locale, is being cast by William Scott for rehearsals next month. Adia Kuznozzoff and Zinaida Nicolina head cast.

Piece formerly titled "Russian Honeymoon" but changed to newer title upon finding former title had previously been used for a non-musical some years back.

"Bed and Board," comedy by Michael Kallesser and Barbara Chambers, is in process of casting and goes into rehearsal next week with Kallesser as producer.

"Hawk Island" will reach production via Thomas Kilpatrick and not Paterson McNutt as previously reported. Kilpatrick is general manager for McNutt but is producing the mystery opus on his own. It gets under way at Playhouse, Great Neck, L. I., Sept. 2, and comes into New York two weeks later. Mary Fowler and Guy Standing, Jr., head cast.

"Even Stephen" went into rehearsal last week as next for Hyman Adler and first on his own since dissolving producing partnership with Marlon Gering. "Stephen" will open cold at a New York house Aug. 12.

"Getting Even," written and produced by Nathaniel Wilson, newcomer to show business, will get under way at the Biltmore, New York, Aug. 19. Cast includes Eugene Kane, Edmond McDonald, Mildred Orr, Eddie Mann, Louise Kirtland, Lydia Wilmore, Lon Carter, James Ford, Percy Kilbride, Ann Jordan, Ward Solorar, Pat Glascock, Grace M. Murray, Roberta Ballinger, Robert Vose, Bob Stevens, Laine Brownell, John Thompson, Norman Steward and Arthur Horliss.

"Music in May" is being reorganized for road tour by Shuberts and due for rehearsal in two weeks. The piece will reopen in New Haven Sept. 9 and go to Boston for a run.

Frisco Grosses

San Francisco, July 30.

Only opening marking last week was the return of "Dreulea" at the Columbin with about the same east as at the same house about a year ago. Fair attention.

All other plays were retained, runs ranging from two to five weeks. Aug. 5 "Door Between" at Geary.

Estimates for Last Week

Curran—"Little Accident," 2d week, to \$12,000.

Geary—"Jenny," 3d week, \$9,000.

Alcazar—"Elmer the Great," 2d week; not so well at \$4,000.

President—"The Sap," 5th week, \$4,000.

Green St.—"Easy for Zee Zee," in 11th month, and oke at \$1,500. May make year's run.

Asbury's Tryout List

Mammoth as a "dog town" didn't pan out as well as Great Neck or Jamaica. The Mincola theatre, seating 1,500, is one of the latest to bid for out of town break-ins for Broadway shows. Asbury Park and Atlantic City get the bulk of new starters.

Savoy, Asbury Park, has the following bookings:

July 29 (week), William A. Brady's "Nowadays," Aug. 5 (week), Sam Harris' new comedy, "June Moon"; Aug. 12-13-14, another new Brady play; Aug. 15-16-17, Erlanger's new piece "Scarlet"; Aug. 19-20-21, taken by Brady & Wiman for a new play; Aug. 22-23-24, new comedy drama produced by Louis Werba; Aug. 29-30-31, Smith and Dale in Lew. Cantor's new play, "Mendill, Inc.," Sept. 2-3-4, Crosby Galt's new "So Help Me, God!"; Sept. 5-6-7, Shuberts have new play set.

"Pleasure Bound" Dives \$10,000 on Loop Run

Chicago, July 30.

Accelerated heat wave kept this town sweltering last week and handed the remaining scattered four legit shows downtown a stiff jolt. Grosses did a nip-up and a prat-fall.

One new show, "Follow Thru," ventured into town, forerunner of the big crop expected here by September. Opening night a sell-out with the brokers holding a buy for four weeks.

"Pleasure Bound" slipped badly from its high gross mark of the preceding week, which had caused the Shuberts to announce they will hold the show here indefinitely. Meeting with tough competition now from "Follow Thru."

"Nut Farm" is easing along to comfortable grosses, matinees helping. In for four weeks more.

"After Dark," now the property of the Shuberts, is still in its rut and not progressing at all.

"Connecticut Yankee" closed at the Garrick, and house dark until "Street Scene" arrives, in Sept. Closed weakly after a good four month run.

Estimates for Last Week

"Follow Thru" (Apollo, 1st week). Came in Monday night to big advance sale.

"Pleasure Bound" (Grand, 6th week). Dropped about \$10,000 below previous week. Reported \$31,000.

"Nut Farm" (Cort, 12th week). Holding own quietly, with steady patronage and matinees helping, \$6,000.

"After Dark" (Woods, 5th week). Lazy, just dragging along at \$5,000.

"Connecticut Yankee" (Garrick, 17th week). Closed bit off, with slump not surprising figuring run and weather. \$9,000.

A 50 Year Run in the Legit.. stein's now stars in the TALKIES



Alice White in First National-Vitaphone Production—"Broadway Babies"

STEIN'S Make-Up has played Big Time and in the Sticks . . . on Broadway and in the Little Rock Opera and Stock Company. For over 50 years its purity has remained unquestioned wherever and whenever show folks prepared to go on. So when the movies came in, Stein's went out to Hollywood. Today, it stars on thousands of movie dressing tables, the undisputed leader there, as elsewhere. There can be no question that for professional make-up there is only one choice—STEIN'S.

Just off the press, "How to Make-Up." Free upon request.

STEIN COSMETIC CO.

51 Madison Avenue
NEW YORK CITY

stein's

THEATRICAL MAKE-UP

A unit of Stein Cosmetics Co., Inc.

FOR RENT

The Beautiful

VICTORIA THEATRE, TORONTO

Seating Capacity 1,995

For musical or dramatic stock purposes. Ideal downtown location. House thoroughly modern. Population of Toronto approximately 800,000. Theatre available September 1, 1929.

Apply

Famous Players Canadian Corporation, Limited

PAUL WHITEMAN

Booking Exclusively Through His Own Office



1560 Broadway
New York City



JAMES F. GILLESPIE
Personal Representative

Nan Halperin

TRIXIE FRIGANZA

IN JOHN MURRAY ANDERSON'S "ALMANAC"
COLONIAL THEATRE, BOSTON

Coast Musical Survey

Los Angeles, July 30. Survey of sheet music and disk records over the Pacific coast from Seattle to Los Angeles reveals that business is generally above normal for this time of the year.

Western distributing headquarters for the three leading record companies report their best sellers for the week ending July 27, listed in the order of their official record of sales, as follows:

Columbia—"Singing in the Rain" and "Orange Blossom Time." "I'm Walkin' Around in a Dream" and "Maybe, Who Knows?" "Your Mother and Mine" and "Orange

the Nile" and "Pals Forever." "Am I Blue" and "Let Me Have My Dream." "I'm Feathering the Nest" and "I'm Doing What I'm Doing for Love." "Broadway Babydolls" and "Wishing and Waiting for Love." "Singing in the Rain" and "Your Mother and Mine." "Sleepy Valley" and "This Is Heaven."

Since most public sales of sheet music and records are now influenced by pictures and radio, numbers to get the top air plugs over Los Angeles stations last week were "Love Slurs a Little Love Song," "Sweethearts on Parade," "Singing in the Rain," "Your Mother and

Geiger Holds Hopes Of Beating Federal Rap

In his appeal from the padlock on Woodmansten Inn on the Williamsbridge road, in Pelham, N. Y., Gene Geiger, proprietor of the roadhouse, is carrying his case to the highest tribunal, the U. S. Supreme Court, for a test case adjudication on the legality of the padlock.

Joseph A. Shay, attorney for both Geiger and his company, the Casa Lopez Catering Co., as well as the owners of the property (the Brittingham Corp.), argues in his appeal papers, submitted to the U. S. Supreme Court, that the purpose of the 18th Amendment is to abate a nuisance if any liquor violation exists but that it is a constitutional violation to forbid the use of any premises to persons for any legal pursuit. Shay quotes the Fifth Amendment upon which to base this allegation.

The attorney contends that the courts have never passed on this point and he is intent on establishing a precedent.

Should Shay prove successful in his appeal argument, it would just about prove the undoing of the Volstead act. It would mean that a roadhouse or nite club, once convicted of violation, could turn around and nullify a padlock by seriously eschewing all liquor selling and thus qualify as a legally conducted enterprise.

Woodmansten Inn was raided New Year's eve and padlocked for nine months by Federal Judge Alfred C. Cox, Jr. The Circuit Court of Appeals denied a certification or stay of the padlock pending appeal, resulting in the roadhouse being closed.

Another motion for a stay is slated to come up before Judge Manton in Federal Court today (Wednesday) interposed by the Brittingham Corp., the realty proprietors, who are being represented by the same counsel.

The padlock forced Vincent Lopez and his orchestra into Pelham Heath Inn, a neighboring enterprise of Geiger's and Lopez's. In anticipation of any drastic ruling, Pelham Heath had an outdoor garden added for the summer, thus transplanting the band enterprise to the inn which is situated on Pelham Parkway proper.

Geiger says that business at the new centre of his activities, with Lopez as the attraction, picked up heavily over the week end, denying any local antipathy to his legal tactics.

Locally Bitter

The Bronx Home News and kindred local papers have been bitter in their attitude towards Geiger because of his so-called "desperation defense" in which he implicated Maxwell Shapiro, an assistant U. S. attorney. Geiger is alleged to have secured 21 signatures in an affidavit against Castilian Royal, rival roadhouse enterprise, operated by Jack Goldman, situated directly across the road from the Pelham Heath. This affidavit is said to have named Shapiro by name as one of Goldman's patrons and insinuating this as a reason for the Castilian's freedom from legal hampering.

Shay will dwell on the theory that the Volstead law provides that premises which become a common nuisance because of alleged liquor violations may be halted in their illegal trafficking of booze, but that it is unfair to put a property under a padlock for a year if the proprietors guarantee against future violations. The Brittingham Corp., the Woodmansten realty owners (said to have the same interests as Geiger's), denies any knowledge of any illegality.

Vincent Lopez is now orchestra leader at Pelham Heath Inn, on Pelham Parkway, through Woodmansten Inn being padlocked for nine months. Judge William Dondy in New York federal court overruled a temporary stay pending appeal and formally denied the petition for modification of the padlock order. Woodmansten closed July 24.

Lopez and Gene Geiger are partners in Woodmansten Inn. Geiger also controls Pelham Heath Inn. Dinky Moore was set to open at the Pelham Heath Wednesday night when the lock went on at Woodmansten, forcing Lopez into the 18th.

Moore returned to Arthur MacLean's Hunter Island Inn, further up the Pelham Parkway. He left that roadhouse because MacLean faces a similarly imminent padlock. Both Hunter Island and Woodman-

DOUBLING STENOGS

Piano playing stenogs are being given the preference on jobs in vaude and booking agencies of Times Square.

Most of the agency boys are doing productions as a side line. Doubling of the gals from the irons to the ivories saves expense and keeps them busy.

Less Booze and Dames For New Season's Clubs

Broadway looks anew to a boom night life season this fall. The weather-breaks, the padlocks, the anti-nite club publicity and the like are optimistically regarded in combination for this coming season.

A campaign to perpetuate a nite life built on novelty entertainment will become a matter of necessity. The dame and booze stuff, it is now conceded, will be of secondary importance.

When the Privilege drops the governmental veil which removed this room from the field it will go in for name attractions. Nick and John's Salon Royal, which was never padlocked but closed voluntarily on the heels of the Texas Guinan notoriety, will open with a revue and Lester Allen as the feature.

Club Richman will have a notable who may also buy in a "piece" of the place, says Lou Schwartz. Meantime, Ruth Etting and Abe Lyman's orchestra are set for the Richman.

The Lido will have another production notable in Libby Holman as the new feature, along with Chick Endor and possibly a new Yacht Club quartet.

Silver Slipper does not come out of the legal mothballs until Thanksgiving eve, when it reopens.

NUT CLUB ENLARGING

Meyer Horowitz and Phil Burt keep their new Village Grove Nut Club at 15 Barrow street in Greenwich Village open three weekly over the summer, on Mondays, Thursdays and Saturdays. The first two nights are the broadcast whoopees to a \$1 covert charge.

Horowitz is taking over the next-door stable and breaking through to enlarge the 225 capacity of the new Barrow street address. Lou Dogloff is now m. c. with the Hauser Brothers as a permanent feature. "La Belle Rose" is back, but the place is cutting down on the nut stuff to stage more legit cafe entertainment.

Buddy Walker and Harry Montgomery, the other m. c.'s, are away for the summer.

Johnson, Exc. Recorder

Merle Johnson, one of the crack NBC commercial broadcasting artists, is now an exclusive Columbia recorder.

sten were raided New Year's Eve and padlock decrees ordered.

The lock actually went on at Woodmansten once before, a fortnight ago, but taken off on a temporary writ. Geiger, in desperate effort to sidestep padlocking, flew down to Washington and got a temporary writ, but the local federal court justice to entertain a motion court overruled that.

Slap Back

This is seemingly a reaction to Geiger's "desperation defense" implicating Maxwell Shapiro, assistant U. S. Attorney, whose name was linked with that of Castilian Royal. The latter is a rival Pelham Parkway roadhouse, operated by the Cryling Goldmans (Al and Jack). Click doesn't figure as one of the weepy ones—and as a result of this implication, the Bronxites reacted negatively to Geiger's roadhouse enterprises.

Geiger's affidavits set forth that he had spent \$150,000 on renovating Woodmansten Inn while the property owners, Brittingham Holding Corp., filed a petition that it would be the chief sufferer through loss of income on the property, being innocent parties. The Casa Lopez Catering Corp. was the corporate entity which operated the Inn.

Judge Dondy opined that the evidence failed to show that the realty owners were ignorant of the fact that the prohibition law was being violated on the premises.

L. A. Drug Stores Reaping on Booze

Los Angeles, July 30.

Local bootleggers have found that by hooking up with drug stores, under the guise of regular prescription stock, they can double their profits. Racket is explained by one of the gang as follows:

Druggist is supplied with a fairly large stock of booze put up in imitation bottles of standard make with the labels counterfeited into the warehouse number stamp. Drug-

gist sells as prescription stuff at prescription prices, the store and bootlegger splitting receipts.

Current prices at these drug stores are bourbon, between \$5.50 and \$7.50 a pint, depending upon brand; rye, \$6.50 to \$8; port and sherry wines, \$6.50 a quart; champagne and sparkling burgundy, \$9 a quart; gin is usually sold at current bootleggers price of \$2 a quart in lots, from three quarts up, no prescription being necessary.

If the present dry city administration has its way about it, no more wine and cake will be handed over drug store counters either under labels of wine tonic or denatured alcohol. Ordinance prohibiting the sale of any wine tonic containing more than one per cent alcohol or straight alcohol, now being sold under the label of denatured alcohol bearing the regulation crossbones and skull known as "cake" is now before the city council for adoption.

Proposal contends that more than 50 per cent of "daisy drivers" cases have been traced to an over indulgence of these liquids. Present volume of alcohol contained in wine tonics shows all the way from 18 to 22 per cent, while the cake runs all the way from 100 to 188 per cent proof.

M-G-M Platters

Los Angeles, July 30.

Brand of M-G-M on phonograph discs will be extended to all records being sold in lobbies of theatres where M-G pictures are playing. It's a hook-up between Columbia Phonograph and the M-G-Robbins combine.

Louis Sidney, in New York, will be in charge of eastern distribution and sales with the discs with the lion thereon. Extension comes because of the successful platter sale of "Hollywood Revue" tunes at the Chinese.

ART HICKMAN VERY ILL

Los Angeles, July 30.

Art Hickman is seriously ill again. Message received here from his mother by a friend said that the former band leader returned to a hospital last week for a blood transfusion.

Hickman, in ill health for some time, was thought to be constantly improving until this recent setback. He had been suffering from internal hemorrhages.

Cummins at New Yorker

Ralph Hitz, crack midwestern hotel man, is managing director of the New Yorker Hotel on 8th avenue and 34th street, opposition to the Hotel Pennsylvania as a commercial hotel, when opening Dec. 1. Hitz has taken Bernie Cummins away from the Hotel Biltmore where that Victor recording orchestra was for three seasons. Cummins will broadcast for the first time (NBC).

Johnny Hamp, handled the business transactions with Cummins. Eddie Scheuing figured on behalf of the NBC.

Santlys' 4 on Discs

Santlys Bros. songs are being recorded for Victor this week by name hands.

Songs are "Miss You" (Rudy Vallee), "Feeling I'm Falling" (Gene Austin), "Just Another Kiss" (George Olsen), and "To Be In Love" by Waring's Pennsylvanians as the recorders.

Donaldson Sticking on Coast

Walter-Douglas—Donaldson—Douglas, 34th street, returned Saturday from the west coast, where he completed arrangements for Walter Donaldson to write the music for "Cameo Kirby." Fox talker, Donaldson will remain on the Fox lot for another six weeks.

THIS TABLE SHOWS THE THREE BEST SELLERS OF SONG HITS FOR THE ENTIRE PACIFIC COAST DURING THE WEEK ENDING JULY 27 AS REPORTER BY THE RESPECTIVE MUSIC PUBLISHING HOUSES LOCATED IN LOS ANGELES

Publishers are listed in alphabetical order and not in order of sales.

Publisher	No. 1	No. 2	No. 3
Ager-Yellen & Bornstein	"This Is Heaven"	"I'm Doing What I'm Doing for Love"	"If I Had My Way"
DeSylva-Brown & Henderson	"That's You Baby"	"Breakaway"	"My Sin"
Feist	"Honey"	"Vagabond Lover"	"My Dear"
Harms	"You're My Silver Lining of Love"	"I Kiss Your Hand, Madame"	"With a Song in My Heart"
Irving Berlin	"When My Dreams Come True"	"When You Come to the End of Day"	"Baby, Oh Where Can You Be?"
Robbins	"Pagan Love Song"	"Singing in the Rain"	"Your Mother and Mine"
Remick	"Louise"	"Here We Are"	"Where the Sweet Forgetmenots Remember"
Shapiro-Bernstein	"I'll Always Be in Love With You"	"What a Day"	"Away From You"
Sherman-Clay	"Love Always Sings a Song in My Heart"	"As Long as You Believe in Me"	"Wedding of the Painted Doll"
Warner-Witmark	"My Song of the Nile"	"Am I Blue"	"Maybe, Who Knows?"

Blossom Time," "Sposin," "Pagan Love Song" and "Garden in the Rain," "Am I Blue" and "Birmingham Bertha."

Brunswick—"Pagan Love Song" and "Building a Nest for Mary," "I Kiss Your Hand, Madame" and "Peace of Mind," "Big City Blues" and "Breakaway," "Singing in the Rain" and "Orange Blossom Time," "Louise" and "Evangeline," "Jericho" and "When We Canoe'd Oodle Along."

Victor (reporting only from southern California)—"My Song of

Mine," "Orange Blossom Time," "Pagan Love Song" and "My Song of the Nile."

A check with the leading wholesale jobbers of sheet music distributing through southern California shows the first 10 best sellers for the week to be "Pagan Love Song," running top to one of any other number, "Sleepy Valley," "Singing in the Rain," "I'll Always Be in Love With You," "Utah Trail," "Am I Blue," "Breakaway," "That's You Baby," "My Sin" and "Walking Around in a Dream." If I Had My Way"

Inside Stuff—Music

Robbins' Double Cover Plates

Robbins Music Co. is now using two sets of cover plates for the printing of its picture music numbers, one set to be shipped to New York and one retained in Los Angeles, for the Coast edition.

Necessity of printing in the west is brought about by the last minute change in titles of songs prior to release of a picture. Where films have their premiere on the Coast, time does not permit the new numbers to be printed in the east and shipped west for lobby sales.

Too Many Bounces

Coast music publisher's rep resigned his job last week citing as his reason to questioners that business was lousy.

Real story then began to leak out after receiving several rubber salary checks he decided to blow.

R. C. A. and Publishers

The Radio Corp. of America as a big factor in the music publishing business looms up anew and with renewed vigor. RCA's bid for the control of a number of the important firms' catalogs is being given deeper consideration. Instead of a buy-out, Radio's bid calls for a buy-in with the same executive personnel retained and capable of earning more on the division of stock holdings than when controlling the industry in its entirety.

The legislative end figures. With the alliances of R. C. A. there may be more likelihood of doing away with the fixed 2c royalty rate on mechanicals and getting an individual royalty consistent with the popularity of the musical copyrights.

Music men's sudden consciousness that the music business now rates as big business has thrown a new light on the industry. There is an air of conservative legitimacy about it all which is pleasantly conducive to the publishing personnel's trend of deportment.

Coast Bugbear Now Copyright Claims On Music—Cost Sennett \$500 Because Actor Whistled 12 Bars

Hollywood, July 30. Copyright claims have become such a bugbear to talking picture producers they now shiver every time they hear anybody on a sound stage whistling anything except the theme song. Organizations have been formed by boys who know their copyright onions and this group has been successful in their operations against sound pictures. Indie producers who have hoped to overcome the expense of songwriters by using old-time melodies, have found that the songs of their childhood are expensive entertainment when on a sound track or disc. The actor who is told to come into a scene humming, or whistling can't do so now until he specifies what melody it's going to be, followed by careful investigation by studio authorities to prove it isn't on the charge list.

In a recent Sennett sound picture, Vernon Dent was told to come on whistling. Nobody thought anything about it until the film was sent to the RCA lab. Back came a message demanding to know what Dent had whistled, and how much of it. Dent didn't even remember until the film was run in a projection room, then recalled that it was a melody he had known for 15 years. Sennett had to write a check for \$500 for the use of the ancient melody via Dent's whistling, because he had whistled more than 12 bars of it and anything over 12 calls for the full copyright price. Investigation showed that the old-time tune had been duly put under control by a new copyright, applying directly to talking pictures.

Necessary List

When a sound film goes to the lab for clearance now, it is necessary to accompany it with the title of every song used, the name of the composer and the lyric writer, as well as the exact number of bars used.

All music publishing houses have copyrights on all their recent songs and they are renewing copyrights on the old ones for the talkers. In addition, the Mills organization in New York has acquired copyrights on a vast number of songs which have been out of copyright restrictions for years.

There has just recently been formed in England, the International Composers' Copyright Society, for the purpose of protecting all foreign melodies from indiscriminate use in talking pictures without cost.

Producers are finding that they can use practically nothing in the melody line, regardless of age, without paying for it via copyright charges, which is why all the big line studios maintain their own song writing staffs.

Act on Air Six Times Weekly—15 Mins. Nightly

Amos 'n Andy (Carrell and Gosden), radio romies, will be on the air six nights weekly, 15 minutes a night, for N. B. C.

Team has been assigned to the Peppodent toothpaste account for 52 weeks, starting in August.

There is no record of another contract calling for six nightly performances a week from a radio act.

OLSEN'S BIG GROSS

George Olsen grossed \$21,000 on the three weeks he was touring in Pennsylvania and New England territory for Charlie Shribman. The latter, who is Mal Hallett's representative, booked Olsen on a \$5,000 weekly guarantee for three weeks.

With percentages, Olsen dragged down 21 g's for his own bit.

Faist's English Hit

Faist's has taken over "I Lift Up My Finger and Say Tweet, Tweet" from Francis, Day & Hunter for American publication. It's a current British novelty song hit.

Red Stanley On Screen

Hollywood, July 30. Red Stanley, Aaronson's Commanders engaged by First National to do a number in "Broadway Hostess."

First solo picture assignment for Stanley.

Chi Opera's Big Bust

Chicago, July 30. Chicago Civic Opera was a big bust last year, according to the report submitted to the backers by Samuel Insull, president. Opera guarantors will have to make up a deficit of \$258,356 this year. That is practically 100 per cent. of their underwritings.

Notwithstanding loss Mr. Insull announced that opera in Chicago would be continued.

HERE AND THERE

The new New Yorker hotel, opening about Dec. 1, in the Gramercy district, will have Bernie Cummins as the dance feature.

Max Hittig, formerly with Feist's, now band and radio man for George Whiting Music Co.

Charles Setin, musical director at the Albee, Brooklyn, has been released by Keith's to go with Reimers & Vinson's legit production, "Insults of 1929."

Music Corporation of America has re-signed the College Inn for 1929-30. Band not yet picked.

Fourteen Warner music writers will contribute numbers to the "Show of Shows." Boys will also appear in the picture in a skit with Irene Bordoni.

Tony Oosterle and Rhythm Boys summering at Riley theatre, Fort Wayne.

Hunter's Nashville Serenades Indef. at Riverville Park, Des Moines, Ia.

Jack Harris, formerly Watson, representing Santy Bros. in Philly.

Warner-Witmark changes have been made. Bernice Pollack, ex-Sherman-Clay in New York, as general sales manager; Harold Lee, also ex-S-C in charge of Chicago branch of Witmark; Frank Rice, former Feist's Boston, in state territory for Witmark; Kansas City and Cleveland branches discontinued. Ben Fields handling Pittsburgh from his Pittsburgh headquarters.

Dinty Moore and his orchestra, at the padlocked Hunter Island Inn, starts next Monday at the Chateau Laurier, City Island.

Warner's 100% Denial

Despite recurrent reports of a proposed buy-in or outright purchase of the Harms, Inc., music publishing interests, Harry M. Warner, for Warner Bros., officially states no such deal is currently pending.

ON "UNFAIR" LIST

Pueblo, Col., July 30. Harry Evans, theatrical promoter, declared defaulter in payment of \$773 alleged salary due to members of Pueblo Local 69, A. F. M.

Evans has been placed on the local unfair list.

Phoenix, Ariz., July 30. Jack Taggart, operating the Winter Garden Palisades, placed on unfair list of Local 586, A. F. M., and also defaulter's list.

Musicians claim Taggart is in arrears \$660 for services rendered by local's members.

Lee Witmark's Chi. Mgr. Chicago, July 29. Harold Lee, local rep. Sherman-Clay Music Co., switches to Witmark's new office here as manager. Clarence Parrish remains in charge of the house's standard catalog.

Emerson Out of Merrick After four seasons at the Merrick-Jamieson, L. Howard Emerson and his orchestra close their Aug. 11 to go on a brief vaudeville tour and then stage a return.

This is Edward L. Hyman, the new A. H. Schwartz theatres supervisor's idea. House will play traveling specialty orchestras.

A Conrad Party

Hollywood, July 30. Con Conrad stocked his swimming pool with trout, and then beat it down to the studio to invite the Fox song writing mob up for a fishing party.

When the bunch arrived, poles and all, Conrad discovered his pet dog had found it didn't need any paraphernalia. Norwegian trout hound.

"Ike" Hoover Mixed Up Pres. Hoover's Speech

Washington, July 30. Two unrelated blunders at the White House combined to cause the broadcasters and sound news men plenty of grief during the recent treaty ceremonies.

Nervousness of Herbert Hoover, President of the U. S., and the failure of "Ike" Hoover, chief usher of the White House, to act promptly resulted in the broadcasters losing out entirely and the sound newsmen to get jammed. Only temporarily for the latter.

Under an agreement between all factions covering the event it was set that the silent cameramen should have the chance first with all mikes removed from the table so as not to interfere. "Ike" Hoover was selected to place the 10 mikes in their proper positions after these preliminaries were completed. Fact that he didn't do the placing is now almost history.

President Hoover, markedly nervous, paused but for a brief second before picking up his speech. Too quick for "Ike" Hoover to make it. Once the President started to talk nobody could budge the chief executive's namesake so the boys had to stand for almost an hour and just suffer.

Later the two radio chain announcers read the speech over the air.

Fox Movietone and Pathe News told the President what had happened. He graciously again faced the battery of lights with the temperature way up besides to read the speech all over again for them.

Against "Opera Buzzards"

Dallas, July 30. "Opera's okay as long as its opera," says the National Council of Radio Listeners of the World, recently organized to clean the air of "opera buzzards."

The club is incorporated under management of James L. Bailey, lawyer; Carey Shaw, banker, and L. M. Dickson, cotton broker, all wealthy men.

Will attempt to persuade bigger stations and chains to lay off amateur opera talent. Twelve indie radio broadcasting station operators are already signed up. Anybody that listens to a radio and has \$1 can join, the \$1 to be used to keep up the Council.

BENNY BLOOM PROMOTED

Benny Bloom has been promoted to general sales manager of Berlin, Inc.

Bloom has been in the music trade for nearly 20 years, with several of the leading firms. His position previously with Berlin was in the publicity department.

WBAL-WTIC "50-50" ON AIR

Baltimore, July 30. WBAL, Baltimore station, must divide time with WTIC, the new Hartford, Conn., station of the Travelers' Insurance Co., starting Aug. 1. The stations are N. B. C. network units.

Both are expected to protest to Washington to the time curtailment.

C. B. S. for Lombardo

When Guy Lombardo and his orchestra come into the Roosevelt hotel, New York, beginning September 28, the hotel will charge it's wire from an N. B. C. to a C. B. S. Lombardo's C. B. S. broadcasting is being handled through WJBM of Chicago and affiliated C. B. S. stations. In New York the band will receive a direct wire with a coast to coast C. B. S. hook-up.

Sousa's Air Hour

Commenting Oct. 7 for the only five weeks he has open this season, Sousa will again be on the air for General Motors. Same figure, \$5,000 for the hour.

Radio Reviews

By Abel

Commercial broadcasting is anything, if not scientific, in its methods, notably, as carried out by the National Broadcasting Co.

Some merchandising expert in the NBC organization must have some face to face with the realization that the American market for sets had about reached its saturation point. Practically every house-hold that can afford it already has a radio receiver. From then on it was a matter of babyhooning new and improved models into public consciousness akin to the automotive industry.

The merchandising crack seemingly was intent on plumbing new depths, finding some new markets, and perchance—if this deduction is anywhere correct—must have heard that the hill-billy population in the hills of Tennessee, the Ozark mountains and the like, were pigsticker record buyers. They patronized their neighborhood music shops, coming down into the towns in the valley from their mountain retreats every six months or so, and as has been established, it is not uncommon for a hill-billy to buy anywhere from six to fifteen disks of the same recording and take them up to his cabin, knowing that within the ensuing several months the repetitious playing of the same selection would quickly wear out the record. Hence, these simple mountain folk do the next best thing—they stock up with several copies of the same record, and are thus musically fortified for some time to come.

Hence, here must have been that new market the broadcasters were after. If they like records, why can't the hill-billy be educated by radio receiving sets, especially if they'll be enabled to receive their type of music into their very homes at will?

Thus it must have come to pass that such radio performers as the Pickard Family came under the NBC fold with their jew's-harp solos, square dances and the like. For it doesn't seem possible that anybody but a hill-billy would manifest sufficient public response to warrant the retention of this type of program as a regular feature.

For Men Only

Differing from the average commercial broadcast, which is designed either for wholly feminine or home life appeal, the Gillette program, comparatively new on the air, is strictly a man's feature. Graham McNamee is the piece-de-resistance with a sports talk, and the continuity is aimed at the masculine beard. However, it so happens that the incidental musical features are thoroughly worth-while for general appeal.

Sam Lavin is the baton wielder of the orchestra. Frank Banta and Milton Rettenberg, couple of crack ivory-ticklers, are an expert piano duo, and Kenneth Pickett announces arrestingly.

The Five Gay Young Blades (ketch on?) are an okay quintet, registering with a medley of college airs.

Novelty Teams

Billy Jones and Ernest Hare, now the Intertwined Pair (Heel and Toe),

BUYS IN ON NEW FIRM

Robert Crawford, president of DeSylva, Brown & Henderson, closed last week for a 25 per cent. piece of the new Davis, Coots & Engel music publishing firm. Benny Davis, J. Fred Coots and Harry Engel were reported set with Warners for backing when DeS-B-H stepped in.

Crawford's firm also owns a third of Green & Stept, and has writing ad working agreements with the Harms music interests as well as Donaldson, Douglas & Gumble, although no partnership or buy-in on the latter. Walter Donaldson is merely doing some special work for Fox under DeS-B-H sponsorship.

1812 Overture, Short

Hugh Rosenfeld has produced "The Overture of 1812" for United Artists. Subject is in one reel, all sound, and is based on Tchaikovsky's musical version of Napoleon's attack on Moscow.

Flashes of a symphony orchestra alternate with bits of action which supply the theme of the overture.

Frank Kelton Joins Robbins

Los Angeles, July 30. Frank Kelton, former Coast representative for Spier and Coslow Music Pub. Co., enroute to New York to become general promotion manager for Jack Robbins. He will divide his time between New York and the M-G-M studios here.

after so many seasons under the toothsome auspices of the Happonese confectionery syndicate, comprise one of the few genuine ether novelties. They do their stuff over with an eye to manner as to style and selection. Their ditties, as a result, are not overly familiar, ever colloquial and brightly interspersed with effective small talk.

Still another novelty team of vocalists are the Raybestos Twins, Al Bernard and Billy Beard, with Dave Grupp as orchestral relief. That's what further distinguishes Jones and Hare, in comparison, for with their veteran piano accompanist, Dave Kaplan, they round out a solid half hour, sans the additional expense to their sponsor for an orchestra. Bernard and Beard handle their stuff well, as does Grupp's instrumentalists.

Saturday Night at 11

E. A. Rolfe clicked anew with his Lucky Strike orchestra, this Saturday's program introducing a novelty in Lew White, the premier organist, who contributed two solos in strict dance tempo. The stringing of the symphony is for requisite, with George Hill, president of the American Tobacco Co., in that it is the hope and intention that these programs have educated the nation to wait up until 10-11 p. m. Saturday nights and roll back carpets for an hour of marathon hoofing. Anyway, that's the theory which is why Rolfe can't do vocal interludes in anything but orthodox waltz or fox-trot rhythms.

For White's "Dinah" and "Line-house Blues," the mike was switched to his studio and thus cut in the national network.

Big Favs and Hits

Lots of pretty tunes in the air these days but somehow nothing outshining the big-time hits. This still stands "Pagan Love Song" plenty etherized while "Love Come Back to Me" from "The New Moon" operetta is a kindred favorite.

However, such songs as "Here We Are," "Baby—Where Can You Be?" "Maybe—Who Knows?" "Am I Blue?" and "Heigh-Ho!" are also getting a play. Each normally would be stupor for solid hit but somehow they're being swamped by the big favs. Which should explain lots to the song-writers and publishers.

Periods

Smith Ballew from Whyte's restaurant in the Lefcourt-Normandie building on 5th avenue is coming along in the new season of his orchestra. Nice style. Erno Rapee's Mobil Oil ditto distinctive. —Jan Goldkette's Studebaker Champions from Chi on a national network are heavy. —The Old Central lack of a touch from the Pike Central opening, with their characteristic "California Echoes," medley of familiar fox-trots, always dish up a strong dance program. —The same lack of a touch, vocalizing, sounding kind of nasal on the singing end of it. His version of "Ten For Two" and the newer "In The Hush of the Night" are fetching. —The same "On the Radio" signature song is Vincent Lopez' sign-off on WJZ but the Hotel St. Regis' Lopez unit is doing its stuff sans the cheery "Lopez speaking" introduction of its own kind. This is explained by the division of Lopez' interests between the hotel and his roadhouse in Pelham. —Among the regular dance features and the most consistent favorites, "El Spatito" is a twofold click; once with his regular Pennsylvania orchestra and also as maestro of the Freed Orchestra-dans.

Victor Hour Features

George Olsen followed Nat Shilkret as the feature on the weekly Victor Hour. This week Rudy Vallee is slated for the recording company, on behalf of his recording company.

Other Highlights

"Underneath the Russian Moon" —The Tridors with Joe King, orchestra, and Mildred Kent, contralto, doing polite blues. —Art Kahn, head man of the Sonatons, etherizing from Chicago, and whipping a mean piano for his solos, besides scoring orchestral on the popular symphony. —Will Holander's snappy little band from the Hotel Alamo roof. —Andy Sannella's music in the Haykey-Stuart program, plus "The Old Counselor" one of the slowestest bits of radio continuity to win public confidence in an investment firm. —Will Osborne's unique stunt of playing better than a human a musical "electric" selections in a half hour, as part of the Herbert's Diamond Katerinaers program. The snappy medley of choruses is along popularly appealing lines and Osborne is an off-beat character who is formerly broadcasting on behalf of the London shoe hour.

Along the Coast

By Bill Swigart

Los Angeles, July 27. Hidden in the present revolution of picture making is a pronounced indication that Hollywood is destined to become as important in the creation of music as it is in the making of pictures. Following instantaneously on the heels of the advent of talkers, producers found it imperative to sign and import the best musical talent obtainable, both in audition and creating.

Publishers who heretofore had but little representation out here, now find it necessary to augment staffs to handle the increased business brought about by film songs. Record companies, like the publishers, also faced a situation of the cross-country plan preventing them from keeping up with the times. Columbia and Victor are now laying plans to erect complete recording and stamping plants here this fall, to compete with Brunswick and Pathé, who have been enjoying a monopoly on the release of possible picture hits and the unlimited amount of recording talent now here appearing in pictures.

First musical number to be taken from a picture for use in a sym-

phony concert is that of Arthur Alexander's duet from "Paris Bound." It will be used in the all-American music program by the Hollywood Bowl Orchestra Aug. 8. In addition to this, the Bowl arranger negotiated for use of "Rhapsody," just completed by Con Conrad for a Fox picture, but unfortunately for the composer, the studio refused to give its permission because the picture will not be released until after this date.

George Wagner and George Greene, songwriting team for Pathé, set out to do their own plugging for "I'm That Way About Baby," visiting local music shops where they volunteered to play and sing the number for the customers.

While on this mission they passed the U. A. theatre lobby, where a Brunswick record was being played as a plug for its current attraction, "So This Is Heaven." On the back side of the record was their number. The boys told the usher that people were tired of hearing the same old tune and to play the other side. It worked until the manager got wise.

Fair then ramblod on to a music store where a girl was playing "Pagan Love Song" as the feature disk. After propositioning the girl with a box of candy, she became sold on the idea of playing "Baby" for the balance of the afternoon. To top this, the songwriters make the rounds of the night clubs and prevail upon all radio stations to plug their number. Ager, Yellen, and Bornstein, publishers of "Baby," are feeling the effects of the composers' personal interest.

Robbins office has added Al Burgess, formerly Warner-Witmark, to

WHOLLY RIGHT

A songwriter, miffed with every title he submitted being marked as previously registered by the American Society, wrote back:

"I'll take my title protection from Washington, D. C., not Mills, E. C."

The songsmith, after submitting a Carolina, Tennessee and even Utah song, and advised that title conflict obtained, sent in a map to Mills with a request to check off the states still in the title domain and open for song use.

assist Sig Bosley, who effected two of the prize plugs of the week by having Oliver Wallace play organ novelty numbers on "Pagan Love Song" and "I'm That Way About Baby" at the U. A. theatre, plus Ted Lewis featuring "Pagan Love Song" for three weeks at the Orpheum here.

Lou Singer's band celebrated its fifth consecutive year of playing around Ocean Park by opening the new Casino ballroom at this year-round beach resort.

Ballard McDonald and Dave Dryer, brought to the coast for one picture, remain at the M-G studio to write lyrics and music for another film.

Jess Greer and Ray Klages have resigned from this studio and are now free lancing. They are to furnish lyrics and music for Harry Carroll's coast revue. Affiliation with Robbins not affected by the change.

Lee Zahler completed the first theme song record to be arranged in the 12 episodes of a serial. Title is "Love Thoughts of You," and will open and close each chapter of the picture, a Nat Levine effort.

Billy Rose is in with Vincent Youmans on writing the numbers for "The Great Day," new musical to be produced on Broadway this fall.

Song pluggers out after prizes are begging orchestra leaders to repeat their numbers as often as five times a night. Gus Edwards burned when they moved a 25-foot baby grand from his office for a scene in an M-G picture, mystery is how did Gus leave the box long enough for them to grab it. Producer asked an outgoing musical director if he would hang on long enough to teach successor the fundamentals of sound recording and its many ramifications. Dave Silverstein, kid composer for Universal, now giving Shapiro-Bernstein office some time to see that his numbers get proper representation.

Ray Perkins having tough time rehearsing ensemble of six sister teams to sing the number for "Show of Shows." WB... Al Dubin complains shortage of three balled shops around Hollywood. Visiting delegates from all parts of the country for radio trades conference, declares Los Angeles second to New York for quality of air programs. Paul Whiteman made good a promise of long standing by taking his gang to a house party staged by Dick Barthelmess; boys played for guests, who danced on the tennis court.

Herb Brown and Arthur Freed have completed four numbers for "Lord Byron of Broadway." M-G's next musical to be produced by Harry Rapf. Titles include "Please Make Me Care," "Old Woman in the Shoe," "Bundle of Old Love Letters," and "O' My Love Is Real," latter to be the theme song.

United Artists has added 20 musical shorts to its program for the coming year. Each is to be an interpretation of some musical masterpiece under the general supervision of Dr. Hugo Reisenfeld.

Results obtained in making Tchaikowsky's "1812" brought about the decision.

Theme song for Audible's "In Old California" will be "Under the Spanish Moon" by Victor Young. No trouble anticipated with this title conflicting with "Under a Texas Moon" authored by Ray Perkins for W-B.

Jazz band engaged by First National began to tap to the tunes. Ordered stopped because the leather recorded louder than the music.

"Good Old Mary Brown Song," latest by William Kernell for Fox.

Writers for 3 Shows.

Having established themselves as production writers, DeSylva, Brown and Henderson will be represented by three shows on Broadway, after all this season. They will be one each for White, Sam Harris and Schwab & Mandel.

While the picture song thing is great, there is no getting away from the box office percentages to the writers in addition to the royalty earnings on music sales.

Restricted Radio Use Continued Of Show and Talkers Musical Hits

The American Society of Composers, Authors and Publishers, at the behest of its members, is curtailing radio exploitation, or more strictly a desire to obviate over-exploitation, in connection with any type of song. This concerns production and picture theme songs.

On the latter especially, with the screen furnishing what is considered a sufficiently strong plugging outlet, the music publishers are chary of the radio bands overdoing any songs. As a result, many a forthcoming picture's ditties, as for instance the M-G-M "Hollywood Revue" tunes, are thus restricted.

When not completely barred from the air, there are arrangements

whereby one station may broadcast that same number just so many times per week, ranging from only once a night to once a week. The station is obliged to furnish a schedule of broadcasts of any such partially restricted numbers and an accompanying announcement that such and such song is being broadcast through special courtesy of the A. S. C. A. P. is also compulsory.

Pro and Con

There are arguments pro and con on this. When it was feared that "Sonny Boy" was being killed by the ether, it was restricted and permitted only to be broadcast when some important artist or orchestra, on a gigantic radio hook-up, made special application for permission. As soon as this was done, the publishers averred, public interest in the song waned to such degree that the ban had to be lifted. It may be that at this stage, the song had reached the public's saturation point, which is something else again that is indeterminate.

Production numbers are always restricted for the first few months of a show's run. Sometimes this is to the regret of the producer as in the case of Lewis A. Gensler's "Ups-a-Downy" where it was believed the etherizing would have proved beneficial. The direct purpose of course is to maintain box-office interest in the show's score, rather than negate its chances at the gate through over-familiarity of the songs.

Disk Reviews

COLUMBIA

Knee-deep in theme songs again: Paul Whiteman's "Little Pal" and seventh Heaven are from Jolson's "Say It with Songs." Fred Rich does another couplet from the same picture, "Used to You" and "Why Can't You?" and James Melton encores "I'm That Way About Baby" and "Little Pal" all over again as a separate vocal couplet.

Ted Lewis' "Is Everybody Happy?" (Warner) picture goes forth "I'm That Way About Baby" and "Wouldn't It Be Wonderful?" also in good style and typically Lewis.

Ford and Gensler's "Sposin'" is strictly a pop backed up by "Painting the Clouds with Sunshine" from "Gold Diggers of Broadway." Nicely duetted, Art Gillham (the Whispering Pianist) has two orthodox pops in "I'm Still Caring" and "You've Made My Dreams Come True," both brilliantly parodied by the sentimental songster, Ruth Etting is another who can carry pops sans any picture hook-up, doing "Meander in the Meadow" and "Now I'm in Love."

"Meadow" and "Bab-Bab-Babbling Brook" are Dave Bernie's debut disks for Columbia, nicely rhythmized and in popular style.

BRUNSWICK

Libby Holman, outstanding comedienne of "The Little Show," has recreated her "Moanin' Low" from the revue on Brunswick wax. "Am Blue" from "On Broadway with the Show" is the back-up. "Moanin' Low" is also dance-versions by the Cotton Pickers in semi-torrid style, with Miss Holman the dancing queen, the vocal chorus. Al Goodman's orchestra's version of "After Thinking It Over" is the back-up, snappily done.

Nick Lucas, featured in "Gold Diggers of Broadway," has recorded the two numbers from the talker. Roy Fox and his Montmartre (Hollywood) orchestra click with his "Painting the Clouds" and "Tip-Toe Thru the Tulips," in which Fox's "whispering cornet" is featured.

At Jolson's own four recordings of the hits from his "Say It with Songs" are, of course, characteristically Jolson and destined for heavy sales.

June Purcell, the west coast comedienne who has previously recorded with Roy Fox, solos "Sunrise to Sunset" and "Walking Around in a Dream" in great style. The latter song is a local hit, and under normal circumstances would step out as a national seller.

Low White, the Roky ace organist, has two crack couplets in "Honey" and "Blue Hawaii," along with "Wedding of Pinedale Doll" and "You Were Meant for Me," about which to brag. They're good console productions. A vibraphone and xylophone lend further color to these recordings.

Carl Fenton is back with Brunswick. His band does "What a Day" and "Maybe-Who Knows?" smartly. Ted Lewis has the Frisco maestro, lends distinction to "Sugar Cane Around My Door" and "Bogey Man" on Eddie Leonard's "Melody Lane."

Earl Burnnett and his Los Angeles Billmore orchestra spread six of the M-G-M Hollywood Revue songs over three records, while Nick Lucas repeats two of them ("Your Mother and Mine" and "Singin' in the Rain") vocally on a fourth record. The famous Burnnett trio, as well as Paul Gibbons and June Purcell, contribute vocally.

Ben Bernie has already canned the Jolson hits from "Say It with Songs" on two disks, using Scappy Lambert, Dick Robertson and Eddy Arnold as vocalists in the four selections.

That's giving theme songs a grand sweep when four and six numbers from one picture are recorded two years apart. It's so that eight to 12 different versions of the selections are simultaneously on the market.



TAVERN
A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 48TH STREET
East of Broadway

TED HENKEL



Musical Director
Second Year Conducting Pit Orchestra of 30 Together with Stage Band and Presentations
CAPITOL THEATRE, SYDNEY, AUSTRALIA
Ted Henkel's Capitoline Opera Station 2 FC

From England Again Comes
The New American Song
Sensation
"THE ONE IN THE WORLD"
From the same catalog (Campbell-Campbell) which gave us that melodious hit, "If I Had You."
Need We Say More?
It's a "Natural"!!!
ROBBINS MUSIC CORPORATION
Publishers
729 Seventh Avenue New York

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON
and HIS COMMANDERS
SUMMERING
HOTEL ROOSEVELT
HOLLYWOOD
VICTOR RECORDS.
EXCLUSIVELY

DANNY CAIRNS
And His
R-K-O MELODY BAND
Vaudeville's Greatest Hit and Stage Band
Now Playing Orpheum Theatre,
LOS ANGELES

PHIL FABELLO
and His
ORCHESTRA
The Different Ensemble
Presentation Feature
COLISEUM THEATRE
New York City

TOM GERUNOVICH
and His
ROOF GARDEN ORCHESTRA
Exclusive Brunswick Artists
ROOF GARDEN CAFE
Broadway and Kearney Sts.
San Francisco

MAL HALLETT
AND HIS ORCHESTRA
America's Greatest Dance Band
Bigger and Better Than Ever
Personal Management
CHARLES SHRIMMAN
Salem, Mass.

GEORGE OLSEN
AND HIS MUSIC
En Tour
Office: 20 West 43rd Street
New York City
VICTOR RECORDS

B. A. ROLFE
Radio's Premier Conductor
Lucky Strike Dance Orchestra
Palais D'Or Restaurant Orchestra
Edison Arc Recording Orchestra

JACKIE TAYLOR
And His
ORCHESTRA
Indefinitely
at the Famous
COCONUT GROVE
(Hotel Ambassador)
LOS ANGELES

THE BRICK TOPS
(PARISIAN RED HEADS)
America's Greatest Girl Band
Now Headlining BKO "Collegiate Unit"
Permanent Address
28 West North St., Indianapolis, Ind.

OWEN FALLON
And His
CALIFORNIANS
Now on Their Second Year at the
PALAIS DE DANSE
LOS ANGELES

FROM DETROIT
JEAN GOLDKETTE
Orchestras
VICTOR RECORDS
Office: 812 Bow Tower
DETROIT

VINCENT LOPEZ
and His ORCHESTRA
Summering at the
WOODMANSTEN INN
Pelham, N. Y.
Doubling at the
ST. REGIS HOTEL
New York City

Marion McKay
And His
ORCHESTRA
Now Closing 24th Week
ARBuckle's PLANTATION CAFE
CULVER CITY, CALIF.

PHIL PHILLIPS
BAND
NOW PLAYING
CLUB BAGDAD
"Southland's Most Beautiful Club"
DALLAS, TEXAS

JESS STAFFORD
and HIS ORCHESTRA
NOW
PALACE HOTEL
SAN FRANCISCO
P. S.—Brunswick Recording

PAUL WHITEMAN
And His Greater Orchestra
Movietoning at Universal City
"THE KING OF JAZZ"
In Production as U's 100% Talker
Personal Rep.: JAS. F. GILLESPIE

British Film Field

(Continued from page 2)

Gaumonts bought out Beaverbrook and got control of this circuit. It is likely there may be further stock buying and some switching, with John Maxwell pulling Evans into his Associated British Cinema and possibly taking over the London circuit. Maxwell has been talking with Beaverbrook to this end, but nothing on this could be got with any certainty.

Maxwell tried hard to get the P. C. T. deal around the time Gaumonts made it, and was only beaten to it by the Ostrers by a short head. Then it was believed Maxwell wanted this circuit for the purpose of further flotation, but Beaverbrook wanted cash-on-the-table, which Ostrers offered. Evans is the key here, and if, as it looks, he is now playing with Maxwell, there may be some big reshuffling of circuit groupings before long.

Lambert At It Again

"Captain" J. Lambert, nearly as well known in New York as in London, is after promoting another production company. Ever since he did not find the dough for the Franco-British Alliance with De La Roche, Lambert has been looking around.

This time he is to be director of productions of a company with the high-sounding name of the British Talking Productions, with a capital of £2,500,000 and an issue of stock to the public of £2,125,000. A draft prospectus, which E. J. Cooper, president of the Exhibitors' Ass'n, as chairman of the board, with E. Tronson, a past president, and F. W. Morrison, prominent member of the general council of the association, as board members.

This draft also asserts a four-stage studio is to be built at Isleworth at a cost of £1,250,000, and that a long list of stars, including Franklyn Bellamy, Mary Glynn, Dorothy Tetley, and Haddon Mason have been "signed to take part in the production." As usual with this kind of dope, facts are these names are being used perhaps prematurely. Cooper, Tronson, and Morrison have been invited to join the board and the artists have made the usual "if-it" optional agreement.

Cooper states, also on behalf of Tronson and Morrison, they have been so invited and have proposed to accept until the scheme is further advanced, an essential condition being the complete assurance the capital is forthcoming. That means in simple language the underwriting shall be not only secured but in hands which will come through if the public does not subscribe—which is the case of Cooper, Tronson and Morrison.

Anyway, dumb as it is on picture matters, the city has several slants on Lambert.

The Deputation

This 17th W. R. Smith, M. P., Parliamentary Secretary to the Board of Trade, called on the exhibitors' association protesting against the present inter-use situation, and asking for amendment to the Films Act to force the equipment to picture market for exhibitors, whose chief complaint is not that they cannot run Western Electric-produced films over other equipment, but that they cannot run non-Western Electric films over W. E. wiring. Secretary Smith gave the deputation a sympathetic hearing and is to receive it again shortly.

He put the case of the deputation said exhibitors had found the association between Western Electric and the American producers operating here so close they (the exhibitors) insisted their apparatus were unable to get films, which has deterred other theatres from wiring except with W. E.

Which is probably what it was intended to do.

Money Tight

Understand Joe Brandt didn't get the dough after all to float his Columbia British cinema. He is not a Member of Parliament and a city broker, who figured the proposition was okay if Joe found the sugar. But when it was a case of finding it, the sugar was not in the boat sailed Wednesday for Joe!

Coming and Going

Emil Shuster is waiting for British pictures if she can get the right sort. Heard one guy say all the pants America has on is those she's taking off the Dr. Jekyll and Mr. Hyde. Carl Laemmle went off the boat at Cherbourg and is touring Europe and visiting his home town Laupheim. Doesn't seem he's coming to this London.

A Dividend

British Instructional Films (A. E. Bundy's company) has issued a statement to its stockholders, telling how the offer to buy in the stock for the purpose of forming the backward Back-Bosdari talking-film company was withdrawn. Many stockholders were averse to the

State Department Hazy On New French Angle

Washington, July 30.

Framing of new cabinet by Aristide Briand in France is giving the State Department and the American picture industry something else to think about in the controversy with that country on film quotas.

State Department is frank in stating that it does not know what to expect. If Poncet is continued as Minister of Fine Arts it is surmised the situation will undoubtedly remain as is but with further delay. Poncet is described here as playing the French game but endeavoring to be on the level with American producers.

Attitude officially seems to sum up in conclusion that though a situation may be bad, any changes in French cabinet will naturally create more complications with the American distributors bound to be caught in the middle.

Briand faces a political battle that will give him plenty to ponder over. This added to his preparations for the forthcoming international conference at the Hague leaves the American picture representatives facing a possible long wait on the door step of the new cabinet to get a solution of the present situation. State Department states it has received no dispatches on the film controversy for many weeks.

Laying Off Foreign-Mades

The Little Carnegie, New York, 100 per cent. foreign product outlet since it opened, is trying a change in luck with its first American-made next week.

Picture is Paramount's "Night Club," finished and released a long time ago, but kept off Broadway because Par execs admitted they felt it too weak.

The house, however, still announces its intention of giving the foreign-made the better break.

Japan's Wired Six

Washington, July 30.

Japan has six houses already wired. Report compiled by the Commerce Department discloses the following: Tokyo, the Mushashinokan, 1,155 capacity, and Denkikan, 1,471; Osaka, the Teimayacheyozza, 1,800; Nagoya, the Minomora, 1,665; Chugikyoku, 1,451, and the Shinmura, 1,398.

Report gives the Ambassadors, Alexandria, Egypt, as being wired. SOLARITA'S FILMS Hollywood, July 30.

Solarita, Spanish-French musical comedy actress, imported by the Shuberts three years ago, goes with Radiotone Productions for a series of film musicals.

She will be featured in the operetta, "Honeymoon in Spain," three other features and a series of one-reel color operettas, first of which will be "Gypsy Love Call."

GIBBONS' BIJOU HOUSE

London, July 22.

A new legit theatre is being promoted by Arthur Gibbons, in the Aldwych district, and will be ready for occupancy late in September. It will be a small house with a seating capacity of less than 1000.

Dutch Actor's First

Hollywood, July 30.

Victor Armand, Holland stage actor, is making his first Hollywood film appearance in Audible Films' "In Old California."

Instructional has completed its dicker with Klang-film and needs additional money to put in the studio plant. They have \$212,500 unlisted stock, but this is a very bad time to market any film scrip here, so they are raising a bank loan to carry them over, and meantime pay 4 per cent dividend as a result of the past year's trading.

Jump of U. S. Film Exports 1st Six Months Explained

Washington, July 30.

Motion picture exports for the first six months of 1929 went up nine million feet. Almost eight million of that increase was shipped into Europe.

Total for the current half year is 12,810,453 feet as compared with 12,752,169 feet for the first half of last year.

N. D. Golden, motion picture division of the Commerce Department, credits the big European increase to the decided probability that American producers and distributors were anxious to market as many silent prints as possible in Europe before talking pictures stepped in and killed things for the silent prints.

Another phase in this increase to European countries as put forth by Golden is that American picture exporters and talkers have had to be printed in this country whereas previously negatives were shipped abroad. Naturally, in this connection, the increased positive footage has developed a lessened negative export total.

Further to substantiate credit for the increase to printing in the U. S. Golden cites the tremendous jump of exports to the United Kingdom. Over 11 million feet went to the Britishers in first half of 1929, against but five million feet of positives in the like period last year. Imports of positives from Europe into the U. S. dropped from 2,896,086 feet in first half of 1928 to 2,824,776 feet in first half of 1929.

Negatives disclosed a slight increase while raw film went up a good 100,000 feet.

Havana Chatter

By Rene Canizares

Havana, July 19.

Now that everything is going sound, this town is going silent.

So many complaints were received from the tourists regarding the noise of the town, which they claim the "noisiest city in the world," that the Mayor has signed a decree declaring noise a nuisance and a menace.

No more horn tooting from midnight till five a. m. and no whistles will have to be without their bells.

Of course Sloppy Joe's will have to close at midnight, so there will be no more joint yelling. The measure is okeh but the outcome doubtful, with the terrific speed of the motorists and the narrowness of the streets.

The Saenger Corp. in Havana is breaking the ice with the local papers regarding tax publicity. The Cuban papers do not give any free space but so far the Encanto and Fausto theatres, both of the Saenger chain, have succeeded in getting a few inches free for their attractions. Also a tie-up between the Encanto and Diario Le La Marina, Cuba's second daily in connection with a local weekly newsreel. The stunt is cleverly accomplished by Harry McCoy, general manager of Saenger in Cuba and Marlon E. Ferrera, manager of Encanto.

Fausto theatre brought the fight film of Uccidun and Max, it was exhibited for five without a day in the afternoon only. This was the sound film. No big biz as the Spanish population of the island was disappointed with the outcome of the fight.

Some Deal

Marti theatre is being wired by Western Electric. Prices will be 20-30-60. Showing from 1 p. m. till midnight. Two changes weekly. Universal's Havana exchange provides the installation and collect 5 per cent of the gross. Owner of the property gets 30 per cent as rent and the rest is for Garcia and Portuonde as profit and for the overhead, as employees, etc. Some deal!

The Riviera, picture house in the fashionable suburb of Vedado announced that will be wired sometime next month. This makes then the seventh house to be wired in Cuba, (four of them in Havana).

The measure to prohibit the showing of pictures with English dialog was presented at the House of Representatives but no agreement over it. It will have to wait till the new term in November.

Prado theatre, the wired house of the Circuito Cubano is making good although the sound is too strong for the house, as it is very small and also closed.

Chatter in London

London, July 18.

Molnar's Playlet

Budapest, July 18.

New Molnar play has gone into rehearsal previous to summer vacations at the Virszinhaz. "One-two-three," title of this one-act, 70-minute comedy, is to be first novelty in the fall, Molnar directing.

Principal part is that of a big financier, a Napoleon of modern business. He takes exactly 70 minutes to arrange the destiny of the daughter of an American business friend, a girl committed to his care, who at beginning of play announces her clandestine marriage to the chauffeur.

Napoleon of finance, within one act and with the help of the telephone, turns chauffeur into the adopted son of a great aristocrat, earns a fortune for him, gets him an adequate job and forces him to prove he can fill it to perfection.

Sketch Cabaret

London, July 23.

The Savoy Hotel management is experimenting with a new type of entertainment. They are looking around for suitable sketches and, as a test, will open with Schwartz Brothers' "Broken Mirror" sketch, Aug. 26, for one week.

Should this appeal, the sketch will be held over and that type of entertainment become a feature.

Paris Chatter

Paris, July 21.

Five years after her portrait was painted, Mlle. Edmonde Guy, former Ba-Ta-Clan show girl, is claiming only 100,000 frs. damages from Kees Van Dongen for having depicted her to an admiring world as beauty adorned. This henceforth curious picture was exposed in the 1924 Salon without a protest on the part of the model, then comparatively unknown. Interviews by a local newspaper, Edmonde explained she was absent in Vienna when the masterpiece was exposed.

Thinking over the nudity question since she reached the conclusion her portrait is shocking. There are two sorts of nudity, according to Mlle. Guy, that at the music hall which is esthetic, and that found in portrait painting, which is... otherwise. Some simple artists have imaged it was the other way about. Good publicity for both artist and show girl.

Cafe keepers of gay Lutetia are disappointed with the receipts of the Yetes. Less money spent in the bars and restaurants in 1929 than in any other anniversary of the taking of the Bastille since the war. As much enthusiasm and dancing in the streets during the three days, but money scarce.

A house dating from the reign of Charles IX, known as the Hotel du Broche, near the Pont Neuf, has been demolished for street improvements. It was here Pierre Datin, called Broche, lived and died in 1671 at the age of 104. He was the best known showman of his day, and manipulated marionettes 300 years ago in the building which is now being pulled down.

According to the wags, the reason why Mabel Gilman Corey, formerly "Follies" chorine, and Prince Don Louis of Spain didn't get married was that the fitted one would not agree to remain constantly at her side. "May Bell," so the yarn goes, agreed to give Louis 1,000 francs a day as he requested, but he insisted on a certain period of time.

Mine Hager, of Howell, Hager and Naldi, dancer, slipped and fell during rehearsal on the afternoon they were supposed to open at the Ambassadeurs and has been confined to her room since. The team didn't know the floor had been waxed. They crashed to the floor.

"Where are the college boys of yesterday?" is the question that Paris is asking. The youths who came in droves in the past are not to be seen about this summer.

Portuguese newspapers fell for a public scandal. The lady working on "Mary Duclun" got out a report American coppers were searching in Lisbon for the missing Miss Duclun. Papers in the southern country went wild.

Three writers, Georges Duhamel, Colette and Tristan Bernard have been suggested as successors to the late Georges Bernanos in the Academy Goncourt. Many believe Colette, woman writer, should be given the honor because one of her six held the chair before Cocteau.

"The Barker" (U. S.), signifying the man standing outside the circus tent yelling about the various novelties within, has an entirely different meaning over here. In a recent case against the Mayfair Hotel for alleged disturbances by employees it was contended by plaintiffs that one of the nuisances was the continual shouting of orders by a man in foreign lingo to the chef. This man was described as "The Barker." Perhaps why "The Barker" failed as a play in London.

Paul Robeson, colored, goes back to New York to make a talker film of "Blackboy."

Code word among Western Electric engineers is "Lakoff." It crashes any sound studio where W. E. men are in charge.

"Merry Go Down," by Rab Noolas, a gallery of gorgeous drunkards through the ages, goes out in a \$10 limited edition by the Mandrake Press soon.

Gilbert Frankau, who dropped a crock of gold in "Britannia," designed to be a Satepost of England, has gone back to novel-writing. Next effort, slated July 26 is titled "Dance, Little Gentlemen." To George Lorimer's tune, presumably.

First of Wardour shorts is a dialog-singing and dancing turn of Carl Brisson and Mimi Crawford called "Cheese, Night!" Bris plays a song called "My Ideal," by Leslie and Nicholls. In first showing a break in the film grabbed the presenters. Next effort, slated July 26 is titled "Dance, Little Gentlemen." To George Lorimer's tune, presumably.

Captain Alastair Macintosh and his wife, Lela Emery, have a daughter. Macintosh, once the King's equerry, was divorced from Constance Talmadge in 1927. He's played around in films since, but not with much luck.

Charles Barringer, director of "Q Ship" and "Owen Douglas, scenario writer, are both Owen Douglas. Doubling came out when he sold several scripts to British Sound Productions. He's through directing. "To direct British pictures you have to be everything from a Prime Minister to a bottle washer," he said, "and much easier to write—and forget."

Margaret Bannerman may or may not play name role in "Mrs. Tanqueray" for British Filmcraft. Title tested, but not signed, is her summary.

Rudyard Kipling, who writes little but sour poems against America these days, has written two stories for a change. London Magazine got 'em both—first to appear in August.

Constance Collier writing "Harlequinade" her autobiography, shows Julian L'Estrange as a fast worker. She decided not to marry till through with the stage, but L'Estrange had his own ideas. One day in a little restaurant he handed Constance a paper. Opened, it proved to be a marriage license. She burst out, but he laughed off her indignation.

License was dated three weeks off. They met in between but L'Estrange laid off sore subject. Two days before expiration of option, he said: "You have an appointment you know with me on Thursday." He showed up and she kept her head.

Looks like hoke about Isobel Elsom being stranded in Denver because Equity ordered her out of a stock, saying she'd overstayed her time limit of six months. Her husband is Maurice Elvey, film director, and he's received no cable for funds. He says she's only been away four months anyway.

Clifford Bax, who's getting played up as the great character actor of England. Three years ago he was a hotel worker. Laughter is a very hot, homely and has no great talent.

Revilla, maker of dresses, shows what the celebs are going to wear and gets a nice publicity plug for him. "Lace" and "Lace" are mannequins in these as yet to be worn dresses. Asked how Anna May Wong will look in her next picture, he shows you what he has treated for her. Lady Tree, who seems to have made a mild success in "Benuty" had her dress on exhibit for a week before it was due to go on stage.

Cliff Bax pulled a "hok te-a" and was everybody went disguised as title of a book. One of the actresses with jaw due either for face lift or a job with a different artist was Miss Margaret Bax. "The American Tragedy."

Clifford Bax says that most people agree that tragedy is the highest form of drama, but few support it.

American talkers are getting into the people's hair over here. London County Council says the quality

(Continued on page 62)

Outdoor Shows Must Pay Music Tax—Amer. Society Is After 'Em

American Society of Composers is entering a concerted drive on carnivals and other outdoor attractions to enforce their \$250 annual license fee for use of copyrighted music. The action places the outdoor attractions within same category as indoor amusements insofar as license revenue is concerned.

The taxation program, a little incomplete as yet, does not fix as to whether a blanket tax will be levied for entire show or whether individual tax will obtain on all shows traveling with carnivals using orchestra or barrel music of the A. S. C. members as well as rides employing the music via callopie or other instruments for bally.

A committee has been chosen to visit carnivals having the midways on the fairs as method of check up on those using music.

The proposed plan would yield the Society an additional annual revenue of \$350,000 on blanket tax and double or possibly triple the amount on individual taxation plan. These figures are computed from an average of 60 carnivals and circuses operating 25 weeks or better each season with those hitting the 35 and 40-week operation class tilting the above sum considerably.

Looks like the 'outdoors shows will either have to pay the nickel, layoff music or carry their own theme song writers and composers.

CHAPPELL, SORE, IN JAIL

Salt Lake, July 30. A sideshow act on the circus lot here led John Chappell behind the bars. Chappell, discharged from Barnes circus in Ogden because of a fight with Sam Sidney, colored, followed the circus to Salt Lake with a revolver.

Chappell fired four shots at Sidney but they went wild. Chappell in jail said it wasn't his fault if he missed Sidney.

"I'll use a shotgun next time," he said.

N. Y. CHATTER

(Continued from page 45)

be of interest to know that 21 years ago he was assigned to a story of a talker picture invention, and went to the home of an old man who threw a film with synchronized voices on a screen in his basement.

Tex Guinan couldn't find a chair, so she crawled up the ladder of the life guard's stand at Long Beach to master the ceremonies Sunday.

Sol Violinski says he's laying off because the money is smaller now and he can't work unless he gets more of it.

Burnt up because her fiance won't write letters, one of the little girls from the Stem, who left for a fling at the talkers, wrote him from Hollywood, saying: "Not even thinking of you and all my love has turned to hate. Why don't you write?"

Eddie Resnick, vaudeville man in the Max Hart organization, is that way about flying, going up habitually with Tom Smith, the vaudeville man, who taught his 17-year-old daughter, Ethel, all she knew about flying. Ethel has established a femme endurance and altitude record. Smith has his own hangar at Roosevelt field, on Long Island.

Broadway's prize possession—Jimmy (Nos) Durante is becoming more prima-donnaish every performance of "Show Girl." Evincing an inbred of temperament, he has in the past been broken six piano stools; nine derbies; seven canes; piano tuned eight times; scraped his shins; caused one girl to have hysterics and acquired two bumps on his notorious head.

Exterior street, extending from 65th back of Rockefeller Foundation to 81st street, is the lowest of motorists. You'll find cars parked behind huge coal piles on the East River; nude bathing parties at either extremity, the boys and girls diving from barges or from piles stuck in the sands. Tug boats throw their searchlights on the parties for laughs. Most of the swimmers come on motorcycles with side cars. Of late two patrolmen have been assigned to the street and are kept on the jump ferreting out the nests of neckers and whatnot.

Futile Wax Works Protest

Chinese Consul General S. S. Young has protested to Mayor Walter about the wax works exhibited in Coney Island, naming the Eden Musee and "World in Wax" as the two main shows misrepresenting the Chinese race.

The biggest Chinese wax exhibit to be seen in "Chinatown" on Surf Avenue is owned by Namy Salih and S. W. Gumpertz. In this wax works all the Chinese torture and horror scenes are of the olden days and notices are stuck all over the place stating that the customs shown have been abolished and are obsolete.

John Bracken, the license commissioner, who has charge of licensing the wax works, sees nothing wrong in them. The local police captain also sees everything okay and aboveboard.

75-Yr. Freak Sent Away

Buffalo, July 30. Michael Griffith, snake eater and star freak of Pan-American days, was committed here at his own request.

Griffith, 75, is homeless and penniless.

BARKER ESCAPES

Dallas, July 30. Hugh David Butler, carnival Barker, escaped from jail here where he was being held for a double killing on the carnival grounds at Groesbeck, Texas, two years ago.

NEWS FROM THE DAILIES

(Continued from page 41)

they can stop the ship operators, who tell them that the sea is open. The Montcalone has been operating off Long Beach for several months, but the Johanna Smith just anchored there last week after being chased from Ventura waters. Law passed for their benefit there made aquatic taxi operators liable to jail sentences if caught in transit.

Clara Bow reported theft of \$4,000 brooch from her studio dressing room.

Eleanor Merry, screen actress, brought suit for \$38,370 damages following injury in plane crash piloted by Loren Mendell, endurance flier, last December. She had new plane presented to Mendell and Reinhardt, attached at Crissy field, San Francisco. Mendell asserted he paid her hospital bills, which she denies, claiming he only gave her \$50.

Mrs. Myrtle Hardy filed suit in Superior Court for divorce from Oliver Hardy charging cruelty.

Police raided 30 booze joints, arresting 100 people last week.

Maurice Schwartz goes on the air via KFI for an hour Saturday nights, giving a series of Hebrew characterizations as ballyhoos for his troupe at the Biltmore.

Mrs. Patricia Conti, said to be the wife of Albert Conti, Austrian actor, reported near death at Queen of the Angels Hospital from poison taken in an asserted suicide attempt.

Fire in the projection room of the Lark, mainstream picture house, extended to the auditorium, routing patrons and doing damage estimated at \$5,000. Operator, Charles Mulard, sustained serious burns about the face.

CHICAGO

Louise Rolfe, erstwhile cafe entertainer, and Jack McGurn, "one of the boys" on Long Island, were freed on statutory charges by Judge Borrelli. Opinion of the court was the state did not prove whether the couple were or were not married after being found in a loop hotel together.

James Wallace Pondelick, prominent art photographer, committed suicide by shooting himself in the head. He left a note attributing his act to marital trouble. Pondelick was married twice. His first wife, Bessie Rozem Pondelick, is a former dancer and dancing school teacher here. His second wife was Mabel Ellis Davy, model.

Joseph A. Lewis, part owner of the Casino Gardens, roadhouse, was shot to death by unknown assailants. Underworld feud hinted.

Opposition Tactics

A rather old opposition gag in the show business has been started, evidently by an opposition to the show aimed at.

A post-card reproduction of a story in a New England paper about the local attitude assumed against a traveling circus is being mailed from Ashtabula, O.

While the matter contained in the reproduction might warrant printing, the obvious "opposition" spite angle will probably kill it off with all trade papers receiving it, with this an alibi for The Billboard, which would kill it anyway.

Circus Fans' Warm Meeting and Election

Chicago, July 30.

J. A. Wagner, general manager of the Des Moines Union Railway, was elected president of the Circus Fans Association of America at the fourth annual convention at the Congress hotel. His main opposition was Chalmers Lowell-Pancoast, advertising manager of the New York Times.

Other officers elected were John Shepard, Chicago, secretary; M. J. Fleming, Fryburg, Pa., treasurer; Louis M. Latta, Indianapolis, Ia., recording secretary; Harry Hertzberg, San Antonio, Tex., I. C. Speers, Santa Monica, Cal., and I. K. Pond, Chicago, vice-presidents.

The three-day session of the ass'n. was marked by a row between Iowa and New York members over which state should be "Top No. 1" of the association. New York threatened to withdraw from the association unless Iowa relinquished its "Number 1" claim, based on priority of organization, with the inference that New York would otherwise form its own organization of circus fans.

Difference between the two states was later settled amicably.

CARNIVALS

(For current week (July 29) when not otherwise indicated.)

Alabama, Cammelsville, Ky. Barker, Ironville, Mo. Macey Barnhart, Ironton, Mo. Buck's Empire, Schenectady, N. Y. E. H. Gates, Omaha.

Coleman's, Webster, Mass. Cronin's, Loraine, O. Crounse's, Keene, N. H. Fairley's, Maryville, Mo. Foley & Burk, Santa Barbara, Cal. Francis, Sioux Falls, S. D. Gloth's, Toledo.

Gray's, Bertram, Tex. Happyland, Mt. Clemens, Mich. Haines, No. 2, Kiowa, Okla. Isler's, Ft. Madison, Ia.

Johnny Jones, Regina, Sask. Landes', Scandia, Kan. Laughlin's, Monticello, Ill. Leggett's, Fair, Eureka, Kan.

McMahon's, Charles City, Ia. Miller's, Nashville, Ark. Miss Valley, McNeill, Ark. Northwestern, Wilmberg, Ohio.

Ohio Community, Holgate, Mich. Oliver's, No. 2, Whitehall, Ill. Pearson's, Tuscola, Ill.

Rio Grande, Orange Grove, Tex. Royal American, (Fair), Thel River Falls, Minn.

Rubin & Cherry, Racine, Wis. Saskatchewan, Lacombe, Can. Scott's, Poplar, Mont.

Southern Tier, Salamanca, N. Y. Sam E. Spencer, Natrona, Pa. Stewart's, Copperhill, Tenn.

Stone's, (Fair), Wilmington, Del. Sunshine, Taylorville, Ky. Tidewell's, Shattuck, Okla.

Virginia, Rowlesburg, W. Va. Wade's, Pekin, Ill. J. Wortham, North Platt, Neb.

Wortham's Best, Benton Harbor, Mich.

CIRCUSES

Hagenbeck-Wallace July 29, Chippewa Falls; 30, Winona; 31, Owatonna; Aug. 1, New Ulm; 2, Rochester; 3, LaCrosse, Wis.

John Robinson July 29, Ellensburg, Portland; 30, Lewiston; Aug. 1, Williams; 2, Welch.

Sells-Floto July 29, Lafayette; 30, Danville; 31, Bloomington; Aug. 1, LaSalle; 2, Davenport, Iowa.

Cole's Tents Collapse Roundup, Mont. July 30.

Tents of Cole Brothers' Circus were flattened here by a severe rain and wind storm.

Elephants loose at the time, were under the canvas. They were controlled by trainers.

The tents collapsed between the performances. Night show was cancelled.

Con Men in Jersey in Panic Over Court Permitting Gambling Raids

An attempt to abrogate official interference on gambling wheels boomeranged for the operators of Pleasure Park, Bayonne, N. J., when Vice-Chancellor Fallon of Jersey City vacated his previously granted temporary injunction which had restrained Hudson County Prosecutor Drowin from interfering.

Drowin has stationed county detectives at Bayonne's Little Coney Island to offset the former money play on the wheels or else.

The legal tilt was precipitated when Drowin staged raids over heads of local police, made wholesale arrests on gambling charges with disposition of latter having been held up pending final decision on the injunction.

Drowin, Democrat and appointee of former Governor Moore, okayed by Mayor Hague, has focused activities against other carnivals of suspicious auspices in Jersey City.

and openly declared he'd slough them all as fast as they came in. His term of office expires in February when Governor Morgan Larson, Republican, will appoint a successor.

No Fixing

Drowin issued a statement after he had won his court tilt that he is going after all others. When several of the concessionaires intimated that they had been assured, before leasing, that everything had been fixed for wheels and money play, Drowin retorted that there would be no fixing or immunity for anyone grabbed on a gambling rap while he remained in office.

Several carnivals of the small gyp variety, which had booked in dates for Jersey City, are reported as having passed their up after Drowin declared himself, claiming it wasn't worth while going in if not assured on the money play.

Obituary

FRANCES MCCLELLAN

Frances McClellan, 75, actress, widow of the late Thomas B. MacDonough, manager and producer, died in the Actors' Fund home in Englewood, N. J., July 24. Miss McClellan had been at the Home for five years.

Miss McClellan had appeared as leading woman for J. E. Owens, Robson and Crane and John T. Raymond. She also appeared in "890" with William Florence, in support of Lawrence Barrett, the California Theatre Co. in "Siberia" and "The Merchant of Venice."

Deceased left instructions for her body to be cremated and the ashes interred beside her husband in Mt. Peace cemetery, Philadelphia.

DOROTHY TALBOT

Dorothy Talbot, 36, operatic and radio singer, died in Chicago, July 23. In private life she was Mrs. Jay Regan, wife of a California attorney. The husband and three children survive.

Miss Talbot had been on Eastern studio programs prior to her Chicago radio engagements. Interment in Chicago.

LOUIS HAINES

Louis Haines (Chicorch), 52, actor, died in Bellevue Hospital July 24 of heart trouble. He was removed to that institution July 16 in a critical condition.

His widow, Catherine Booth Haines, survives. Mr. Haines for many seasons had been playing character roles in legit. He made his last stage appearance in "And So to Bed."

REGINALD PEELE

Reginald Peelle, 23, pianist, Maple City Four, WLS radio feature, was drowned in Barron Lake near Niles, Mich., July 25. His death was caused by the shock when he stepped into a 15-foot hole while bathing off Prospect Point.

Peelle had been with the radio act for several years over the Sears-Roebuck station in Chicago. Until recently the act was with the WLS Showboat unit, now in vaudeville.

He is survived by parents in London, where the body will be taken for burial.

PAUL EDWARDS

Paul Edwards, 35, died yesterday (Tuesday) in the N. V. A. Sanitarium at Saranac, N. Y., of tuberculosis. Mr. Edwards went to the sanitarium in June, this, marking his return to Saranac Lake in hope of benefiting his health.

Mr. Edwards had been in vaudeville for 25 years and was best known as a comic. For years he was a member of the Gold, Reece and Edwards trio. He had been married, according to his N. V. A. application.

The remains, accompanied by his brother, were taken to Long Island City for burial.

JECHIEL GOLDSMITH

Jechiel Goldsmith, 42, Jewish character actor, died Monday night of paralysis of the brain in the

Jewish Memorial Hospital in New York.

Mr. Goldsmith had appeared with a number of companies offering plays in Yiddish. He was a member of the Jewish Actors' Club and the Hebrew Actors' Union of New York.

JOHN WARNER

John Warner, 42, stage actor, died at his home in Los Angeles, Cal., from Bright's disease, July 24. Warner is survived by a sister, Mrs. Bernard, and son, Bruce, both of Watertown, Mass.

Prior to coming to the coast, Warner was a leading man in stock in Washington, D. C., Boston and St. Louis. His last appearance on the stage here was in support of Doris Keane in "The Pirate." Burial in Boston.

HARRY J. DUNBAR

Harry J. Dunbar, 55, one of the original members of the "Flying Dunbars" of Barnum & Bailey-Ringling Bros., newspaper man and detective, died July 29 in Wilmington, Del., of heart trouble.

Mr. Dunbar started performing under a canvas at 17. Forsaking the circus he turned to newspaper work on the Philadelphia Record and Baltimore American, later joining the Nagle Detective Agency. Interment in Harleigh Cemetery, Camden, N. J.

CLAUDE NEWELL

Claude Newell, 47, vaudevillian, died July 29, according to word received at the N. V. A. yesterday (Tuesday).

Mr. Newell had been in vaudeville for years. His closest connection being with the Guinan and Newell act. His widow survives.

EARL STANLEY

Earl Stanley, stock actor, died of cyanide poisoning in Provincetown, Mass., July 30. A news story of his death appears elsewhere in this issue.

Charles Carl, 55, stagehand, died of heart disease July 14 in Los Angeles. He went to Coast several months ago from Denver, where he was a member of the I. A. T. S. E. local. His mother survives.

DEATHS ABROAD

Paris, July 20. Garibaldi Niccoli, 67, Italian actress, died at Santa Maria Nuova, Italy.

Monray, 49, French cafe concert comedian, died in a public hospital, Paris.

Hugo von Hoffmannstahl, 63, Austrian poet and playwright, died in Vienna, of heart disease on being told by his valet that his son, 25, had shot himself. Deceased was well known as collaborating with Richard Strauss for opera librettos. Son committed suicide in despair at not making a success in an author.

Hans Delbruck, 80, distinguished German author, died in Berlin of senility.

Arthur de Rudder, 46, Belgian dramatic critic (Le Soir), died at Brussels, following an operation.

CHICAGO

**MORRISON
HOTEL
CHICAGO**
World's largest. 1214 rooms and baths

VARIETY'S LOS ANGELES OFFICE

ARTHUR UNGAR in Charge

Loew's State Bldg., Suite 1221-22-23
707 So. Broadway Vandike 0777-78-79

LOS ANGELES

Professionals have the free use of Variety's Los Angeles Office for information. Mail may be addressed care Variety, Loew's State Bldg., Suite 1221-22, Los Angeles. It will be held subject to call or forwarded, or advertised in Variety's Letter List.

Pantages

Six well selected acts occupying 90 minutes do much in supporting "Fall of Eve" (Columbia), picture here this week, along with an added feature picture attraction showing the recent Sonnenburg-Lewis wrestling match with sound.

Stating show opened with the Australian Bird Circus, making pleasant entertainment. This was followed by Marie Allyn and Co. of three femme hoofers, mule pianist and Miss Allyn herself. All got over. They spent brought out Madeleine, soprano, who panicked the house with well known selections. At the end of her third curtain call the little girl said she was happy to be home.

Prince Lei Lani and his Royal Samoans of three mixed native couples held the spot well with their singing and playing Hawaiian stringed instruments before a flash background portraying the colorful island of Honolulu. The act was topped and wowed with the usual atmospheric dances required to put one of this kind over.

Next to closing kept the house in an uproar, with Niles and Mansfield presenting a humorous sketch on the domestic problems of a dizzy spendthrift wife. Well played.

The Aurora troupe of three bicycle acrobats closed, and satisfied.

Nick Lucas has completed his vaude tour and will sojourn here for the summer.

Colorart is making "The En-

chanted Forest," written and directed by Martin Justice. Subject is in two reels and all color.

Bob Cole resigned as Coast representative for Waterson, Berlin & Snyder. So far no definite appointment of a substitute.

Kitty Phelps, former assistant to Ira Gay, now managing club department of Lyons & Lyons local office.

"Wanted, a Romance," musical comedy about Hollywood, next Theatre Art production opening Aug. 20 to run for week. Lucile De Wolf staging it.

William Hollender, head of Public advertising department, making tour of Coast houses.

Jean Valentin, 14, son of Alberto Valentin, brother of the late Rudolph, visiting his father here. Boy is going to college in Rome. He accompanied Tito Schipa, opera tenor, on trip from Italy.

Will Rogers will make talking version of Mark Twain's "Connecticut Yankee" for Fox, as reported a year ago. Fox originally made the picture in '21 with Harry Myers.

George Gatts put "Door Between" into rehearsal last week with Richard Tucker and Edna Hibbard in feature parts. Set to open at the Gary, Frisco, Aug. 5.

Caesar and Mimi, Spanish dancers at the Casino Cafe, Agua Caliente, brought here by FN to stage dance numbers in "Broadway Hostess."

John P. Miles, unit press agent, United Artists, writing the novelization of "Tin Pan Alley," Norma Talmadge's latest picture.

Water tank, 25x45 feet, is being built under Tiffany-Stahl's second sound stage now in course of construction. Trap door arrangement and electric equipment will make it possible to shoot under water stuff.

Martin Cohen, film editor for Tiffany-Stahl, promoted to supervising film editor. New position created by the studio.

Technicolor is building a three-story structure adjoining its administrative building on Cole avenue. Will be devoted to development of rushes and Coast release work.

Leslie Whelan, exploitation chief for Harold Lloyd, here from New York for two weeks to confer with W. R. Fraser, Lloyd's general manager, on exploitation plans for "Welcome Danger." New picture has Oct. 12 release date.

Two dramatic sketches offered by the Musketeers Club at its Hollywood Little theatre, July 28. Sketches were "The Dog House" by Clinton Jones, with Leon Janney, Florence Stone and Jack Richardson, and "A Couple of Flats," comedy, by Wilfred Noy, Noy and Dale Gordon being the players.

Louis Warner, Witmark exec, due on the Coast this week to look over local conditions and assist in reorganization. Art Schwartz signed as Coast representative for another year.

Ted Ledford, singer, replaced Milton Cole in F. & M.'s "Melancholy" unit at Loew's State here.

Harry Tyler, Tyler and St. Claire, vaude, has recovered from an operation at the White Memorial Hospital and returned to his home in Redondo Beach, Cal.

VARIETY BUREAU

WASHINGTON, D. C.

416 The Argonne
1629 Columbia Road, N. W.
Telephone Columbia 4630

By HARDIE MEAKIN

Columbia—"East of Cuyves,"
Earle—"Broadway Babies,"
Fox—"Masquerade,"
New Dram—"Night of the Living Dead,"
Palace—"Riviera of Romance."

Charles Raymond, Loew manager in Baltimore, doubles over here on week ends when J. Cullen goes to the Manhattan home offices.

Charles Hampden, former member Steve Cochran's National theatre stock, went into the Earle (pet) last week as guest conductor and soloist. Held over.

Report has it the Metropolitan (Wynner) will go two-a-day next season with reserved seat for big pictures at \$1.50 top. Departure for town.

With John H. Payette now directing local Warner chain. Word is out that the local personnel will stand.

Goodwill tour of the Fox Movietone News airplane brings the ship into Bolling Field today (Tuesday).

ATLANTIC CITY

By GEO. R. WEINTRAUB

Apollon—"Diamond Lil" (drama),
Globe—"Diamond Lil" (drama),
Garden Pier—"Follow Thru" (musical),
Auditorium—"Here and There" (musical).

Warner—"Broadway,"
Stanley—"Riviera of Romance,"
Virginia—"Honky Tonk,"
Columbia—"The Bumby,"
Strand—"Madame,"
Capitol—"Man's Man,"
Kaiser—"The Man's Man,"
Royal-Vaudinim,
Steel Pier—"Bulldog Drummond,"
show,
Million 8 Pier-Vaudinim.

David Roma, lessee of the Royal, has a Russian Gypsy ensemble with which he stages a "midnight festival." Shows include "Russia," film. Anna Sabashova featured on stage.

"June Moon," which is at the Apollon this week, is the first collaboration of Ring Lardner and Geo. S. Kaufman. San Moran, first of season. Norman Foster heads east, which includes Linda Watkins, Ruth Lee, Harry Rosenthal, Ernest Wood, Jean Dixon, Harry Conlon.

A new mystery play called "The Shadow" next at Apollon. W. P. Fannome presents, with show directed by Walter Scott.

Jan Garber's dance orchestra has replaced Duke Ellington in the Auditorium ball room. "Diamond Lil" extended to three weeks at Globe.

Arthur Hammerstein's new musical with Helen Moran, Robert Chisholm, Irene Franklin, Charles Butterworth, Robert Emmett Keane and Violet Carlson, opens at Apollon Aug. 15. Latest title, "Sweet Annie Laurie."

"Follow Thru," last week at the Garden pier, did \$23,000 and Belasco's "Wise Child" departed with \$12,000 for the week.

Henry Flury, president of the National Association Opposed to Ex-Laws, after a conference with local business men at Brigantine Beach, near here, announced that the association is going to open a vigorous campaign in New Jersey and Pennsylvania. Flury said that he expects to start with \$50,000 and admitted that he was interested in the fight to "combat the bigoted lobby of the Lord's Day Alliance."

ASBURY PARK

By RICHARD F. DIXON

Savoy—"Now-a-Days" (drama),
Broadway (Long Branch)—"Broadway Melody,"
Melody—"Dangerous Curves,"
St. James—"Rainbow Hair,"
Lorie—"Face That Tells,"
Ocean—"Mirrored Rose."

Muyfurl last week ended its second year of existence with biggest gross of season. "Broadway Melody" at increased prices, and still necessary to run midnight shows.

"Dinner Is Served," new comedy, at Broadway Aug. 5.

Katherine Alexander, Mayo Methot and Melvyn Douglas head cast of "Now-a-Days," drama by Arthur T. Brush, at Savoy.

Social whirl from now until Aug. 28 centers about baby parade court with endless round of road house

and theatre parties for queen, princesses and maids. Dolores de Garcia, of Asbury Park, will again direct coronation and pageant and Dorothy Palmer, of Newark, will present the fantasy on the coronation night.

"Sand lollers" are raising the devil on the Belmar N. J. beach front, according to the mayor. These creatures, when the ocean is cool, come out on to the sand, cuddle close, one to the other, to keep warm, and "loll." The borough's policewoman is hard put to keep space enough for a sheet of paper between the lollers.

Most of the trouble is due to young lollers, the mayor reported to the borough council.

"But we will drive 'em out," promised Mayor Mayer. "They can't loll on our beach."

OTTAWA, CAN.

By W. M. GLADISH

The Canadian Forestry Association, Ottawa, is using portable talking picture equipment in its two lecture cars which are on tour in the Canadian Provinces for the purpose of urging forest conservation on rural residents.

For the first time in Canada, an airplane helped save a picture show for which the film shipment had gone astray. Manager Ernie Smith, of the Capitol, Kingston, searched high and low for the print of "The Trial of Mary Dugan" until it was found that it had been shipped (via the Toronto exchange) to St. Catharines. An airplane was chartered and in one hour and 20 minutes covered 156 miles and rushed the film to Kingston.

When A. Kristjansen, from the United States, became too demonstrative in behalf of his own country in the Capitol, Winnipeg, he was fined \$25 and costs in police court for disorderly conduct. He complained when the audience failed to applaud the American flag when it was shown in a news reel.

Mrs. Lucy Cosmos, hotel proprietress of Beamsville, Ontario, was found guilty of arson after she had set fire three times to Robinson's Theatre, a wooden structure adjacent to the hotel, and sentenced to two years in the Kingston Penitentiary.

A movement has started in several cities of Canada for an appeal to the Dominion Government for federal legislation to provide country-wide observance of daylight saving time, starting next year. Objectives have already been raised by labor unions and rural residents.

BUFFALO

By SIDNEY BURTON

Buffalo—"Charming Sinners,"
Hipp—"Prisoners,"
Century—"The Cocoanuts,"
Great Lakes—"Pleasure Crazy,"
Krieger—"Stock."

Shea's Century reopened July 25 with "The Cocoanuts" and new refrigeration plant. Lafayette Square starts Aug. 15 with "Drag" and a proposed change from vaude to musical comedy presentations. The Teck and Elanzer (legit) open early in September. The latter with "Brothers." Buffalo's new Little Theatre (film) opens Sept. 15.

The Buffalo Broadcasting Co. Thursday night national hookup is attracting wide attention. The feature consists of a 50-piece orchestra, direction Herbert Straub, former conductor at Shea's Buffalo and now musical director of the Broadcasting Co. The Buffalo Chamber of Commerce reported spending \$25,000 for the weekly series.

The Buffalo "Little Art Theatre" reopens Sept. 15, direction of the Opera Art Co. of Philadelphia. Henry Naylon, local capitalist, has erected a \$50,000 structure to house the Guild on a 30-day lease.

DALLAS

By RUDY DONAT

Majestic—"Pleasure Crazy,"
Palace—"River Romance,"
Metropolitan—"On With Show,"
Old Mill—"Pictures,"
Capitol—"Picture,"
Bagdad—Revue.

Capitol, indie, owned by R. J. Stinebaugh, is booking RKO next season, having formerly booked Universal-Warner. Karl Hobitzelle, Interstate, in New York now to arrange details for next season, booking Fox. Metba (Public) stars solid with Metro, while the Palace, also Public, with Paramount. William Epstein, indie owner of the Artec, San Antonio, has signed for \$5,000 worth of RKO's next season.

Cameron King, Yale student actor, named director of Little Theatre, Ft. Worth.

Dallas Dispatch has made publicity tie-up with Universal's newsreel. Universal uses sheet liberally to broadcast while the sheet in turn gets credit line on screen.

ATLANTA

By ERNIE ROGERS

Georgia—"Fashions in Love," Keith vaude,
Howard—"On With the Show,"
Met—"Black Watch,"
Capitol—"Wonder of Women," Loew vaude,
Kaiser—"Give and Take."

Anna Aiken Patterson, editor of Weekly Film Review, has added management of 10th Street (com-munity house). She is the wife of Willard Patterson, Publicist.

Kiddie Revue staged last week at Loew's Capitol for milk fund of Scottish Rite Hospital for Crippled Children, netted \$2,000. Milk money was free-will gesture by patrons dropping coins in milk pails held by local society girls.

"Mrs. Cheyney" (Capitol) best money-getter of last week.

Local theatre managers fudging on closed Sunday by opening practically one-minute past midnight Sundays.

THE MAY CO.

Let Us Do

Your Shopping

When you are in Los Angeles anything you want will be selected by expert shoppers and delivered to you—a May Company service to busy theatrical folk.
Just Phone MISS MONROE
TUCKER 8211

Under Contract to
J. C. WILLIAMSON, Ltd.

BARBARA LUDDY

FOR 20 WEEKS STAGE ENGAGEMENT IN AUSTRALIA

MOST ORIGINAL

COFFEE SHOP

In the Golden West

Carl—MULLER'S—Lill

"TWO OLD TIMERS"

Direct from Train or Theatre

You Are Welcome

724 So. Hill St., Los Angeles

THEATRICAL CUTS

THE STANDARD ENGRAVING CO. INC.

225 SO. 39 ST., NEW YORK

WHEN THE BIG SHOT OF STAGE AND SCREEN VISIT HOLLYWOOD THEY ALWAYS LIVE AT THE

Roosevelt Hotel

Joseph M. Schenck, Pres.

PLAYGROUND OF THE STARS

Guerrini & Co
The Leading and Largest
ACCORDION
FACTORY
in the United States
The only factory that makes any of Reeds—made by hand.
277-279 Columbus Avenue
San Francisco, Cal.
Free Catalogue

DOROTHEA ANTEL
226 W. 72d St., New York City
The Sunshine Shoppe
OPERA LENGTH HOSIERY
and the dainty things milady loves

SCENERY and DRAPERIES
SCHIILL SCENIC STUDIO, Columbus, O.

MINERS MAKE UP
Est. Henry C. Miner, Inc.

STRICTLY UNION MADE

H&M PROFESSIONAL ART TRUNKS
\$60.00 and up

Hartmann, Oskosh & Mendel Trunks
ALL MODELS—ALL SIZES ON HAND
AT GREATLY REDUCED PRICES

ALSO 1,000 USED TRUNKS OF EVERY DESCRIPTION
WE DO REPAIRING OPEN EVENINGS WRITE FOR CATALOG

SAMUEL NATHANS, Inc.
568 Seventh Avenue, between 40th and 41st Streets, New York City
SOLE AGENTS FOR H & M TRUNKS IN THE EAST
Phone: Longacre 6101, Pennsylvania 0004

H. MILLER
INSTITUTION INTERNATIONALE
Shoes for the Stage and Street
SHOWFOLK'S SHOESHOP—1552 BROADWAY

FANCHON and MARCO COSTUME CO.
Creations Original
SEE THE UNUSUAL COSTUME EFFECTS
IN
FOX MOVIE TONE FOLLIES
AND ALL
FANCHON and MARCO "IDEAS"
PLAYING FROM COAST TO COAST
FANCHON and MARCO COSTUME COMPANY
643 So. Olive St., Los Angeles, Calif.

...year, has taken an apartment at 111 in London in. Claude.

IRENE THIRER of "N. Y. DAILY NEWS"

"EDDIE LEONARD drew as many hands as one man could hope to get from his audience."

QUINN MARTIN of "N. Y. WORLD"

"EDDIE LEONARD sang his songs with a simple grace and certainly with a very profound sincerity, and that if we are to consider the type of film which he had set out to make, the long years of service which that voice of his has rendered him, he did infinitely better on the whole than most of us might have expected of him. I somehow am possessed with the conviction that it will make a million."

ROBT. H. COWING of "HOLLYWOOD DAILY SCREEN WORLD"

"A very docile story appealing to women and children. The picture presents EDDIE LEONARD, a noted Broadway star, song and dance minstrel man, to turn master motion picture actor, singer and dancer in one picture. I say master, because only a master could make a gripping picture of the dialogue granted in this instance. EDDIE LEONARD has a tremendous duty to perform and works hard. Wish we could see more of his dancing. EDDIE LEONARD is a famous blackface song and dance man and his name an attraction."

"THE BILLBOARD"

"That famous minstrel, EDDIE LEONARD, his fine performance, singing and dancing the theme number of the picture, 'Beautiful,' which is bound to be a big hit and have people whistling it as they go out of the theatre. LEONARD plays his part with likable ease and restraint and speaks his lines very clearly."

ABEL, "VARIETY"

"EDDIE LEONARD works chiefly in white face. He only dons the cork for the song specialties. EDDIE LEONARD'S name will take care of the draw. He has a strong rep as a minstrel man."

BLAND, "DAILY MIRROR"

"EDDIE LEONARD is a fine performer. It's disappointing to see him miscast in this ordinary story, which has nothing whatever to do with his glorious career as the beloved blackface song and dance man."

REGINA CAREWE, "N. Y. AMERICAN"

"EDDIE LEONARD, dean of minstrelsy, got a hearty hand last night at the Globe Theatre to start him off well on his motion picture career."

"With the selection of happier story material, LEONARD should far surpass his initial effort."

M. T., "HERALD TRIBUNE"

"EDDIE LEONARD, the song and dance man, appeared in blackface, a white high hat and a ruffled shirt at the Globe Theatre last night and sang 'Beautiful,' 'Sugar Cane Round My Door,' and as an encore 'Water Boy' to the rousing cheers of a first-night audience."

C. W. L., "EVENING JOURNAL"

"The stage presentation won rounds of applause for LEONARD, who gave a series of snappy steps and sentimental ballads in his well-known blackface."

"N. Y. STAR"

Eddie Leonard Scores Personal Triumph in His First Talkie "Melody Lane," at the Globe

"EDDIE LEONARD, the beloved minstrel and headliner, made his Broadway debut as a motion picture actor Monday night, July 15, at the Globe Theatre, New York, in a new Universal all-talking film, 'Melody Lane.' His work is surprisingly fine—in fact, his entire performance is a revelation, especially to those who heretofore have regarded him only as an entertainer in vaudeville and a few excursions in the realm of musical comedy."

"There are moments of genuine pathos in 'Melody Lane' which Mr. Leonard put across with exceptional skill; moments that are tear-compelling. He handles all his scenes with fatherly devotion to his little daughter. It is certainly a personal triumph for EDDIE LEONARD, and the fact can be chronicled that he has successfully launched himself as a motion picture favorite if he never elects to do anything else in any other line of amusement endeavor. It is hoped that his next effort will give him more scope in demonstrating what an excellent adjunct to the film colony he assuredly is. At all events, this attempt is bound to more than a perfunctory box-office attraction, as there is no denying that EDDIE LEONARD is a popular artist and a host in himself."

Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
www.loc.gov/avconservation

Coordinated by the
Media History Digital Library
www.mediahistoryproject.org



A search of the records of the United States Copyright Office has
determined that this work is in the public domain