

VARIETY

 PRICE
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NEW YORK, WEDNESDAY, JUNE 5, 1929

64 PAGES

SEASON'S FIRST CRITICS

Film Critics' Box Score

Season of '28-'29

(ENDING MAY 31)

Key to abbreviations: R (pictures caught), R (right), W (wrong), O (no opinion expressed), Pct. (percentage).

NEW YORK

	P.C.	R.	W.	O.	Pct.
Irene Thier (News).....	158	116	37	5	.742
John R. Cohen, Jr. (Sun).....	132	96	32	4	.727
George Gerhart (Eve, World).....	148	100	37	9	.685
Bland Johanson (Mirror).....	155	104	44	5	.680
Regina Cannon (American).....	162	109	39	14	.673
Katherine Zimmerman (Telegram).....	112	75	21	6	.670
Betty Colfax (Graphic).....	134	80	34	10	.646
Quinn Martin (World).....	61	38	18	5	.633
Rose Polawick (Journal).....	158	85	11	22	.616
Creighton Post (Post).....	64	37	17	10	.578
Richard Watts, Jr. (Herald Tribune).....	117	65	39	13	.566
Margaret Hall (Times).....	130	70	42	17	.538
Margaret Tazelaar (Herald Tribune).....	48	29	22	6	.416

* Julia Showell.

CHICAGO

	P.C.	R.	W.	O.	Pct.
Mae Tines* (Tribune).....	136	110	22	4	.809
Genevieve Harris (Post).....	137	99	22	6	.779
Carol Frink (Examiner).....	133	100	23	10	.761
Clark Rodenbach (News).....	137	98	24	15	.715
Doris Arden (Journal).....	112	80	32	9	.714
Rob Reel* (American).....	129	90	32	7	.697

* Frances Kurner. † Muriel Vernon. ‡ Hazel Kennedy.

TRADE PAPERS

	P.C.	R.	W.	O.	Pct.
Variety.....	126	131	44	..	.804
M. P. To-Day.....	134	100	28	..	.746
Film Daily.....	161	111	39	1	.735
Harrison's Reports.....	173	116	51	6	.670
M. P. News.....	112	71	38	6	.634

Changing Dance Style to Slow Motion, Tough on A.K.

As another star in Rudy Vallee's lately acquired crown, he is being credited with bringing about an entire change in ballroom dancing. Rudy's slow and dreamy music has become so popular that other orchestras are copying him. As a result there has been a rush of business at various dance studios.

Especially the men are hard at it to learn the new slow dance step too fashionable. Not easy either. No more walkaround to slow music. For the new slow music dance instructors are inventing steps that are swanky and dignified but without the difficult subtlety of the tango.

Old people will probably have to be contented with just walking around for the future as they have a hard time doing slow syncopated steps. Young people are in their glory as they always like to-do trick steps and the slow time gives them the chance.

5-10 Bay Rum Stews

Des Moines, June 4. "Bay rum drunks" are so prevalent here three raids were made in May on Woodward's 5-10 stores. Store managers are charged with maintaining liquor licenses. A total of 4,000 bottles of bay rum were confiscated in two stores.

Do's and Don'ts Around New York's Beaches

Latest info on what to wear at the nearby beaches would make it look as if Coney Island is going to get a tough beach this year.

At Rockaway Beach the police have okayed the one-piece suit for the ladies, with modest petting allowed.

At Coney, Commissioner Whalen will not permit the eye-drawing bareback. "A certain standard of decency" is necessary, Commish thinks.

Despite the Whalen edict these suits are prevalent at Coney beaches, with the cops doing nothing about it. No one protested either. Captain Patrick Dihan of the Rockaway Beach police station, has issued his Don'ts for beach behavior.

Some say: One-piece bathing suits with or without stockings, o.k.

Modest petting. Baseball and other "rough" games out.

No dress or undress in autos. Automobile petting out. At the Rockaway Beach police station, the captain said, "The one-piece bathing suit will be allowed on the beach this year. All the police will have to do is to see that modesty prevails."

LITTELL, DRAMA; TINEE, PICTURES

New York Post Leads for Accurate Dramatic Reviews for '28-'29—Chicago "Tribune" Surest on Film Reviewing, With Irene Thier, New York "Daily News," Second

175 SHOWS—225 FILMS

Two leading show reviewers of Variety's percentage box score for this season ending May 31 are Robert Littell, New York Evening Post, for the drama, and Mae Tines, Chicago Tribune, for pictures.

Second to the drama leader is J. Brooks Atkinson, New York Times, who won the seasonal scoring last year's box. St. John Ervine, leading the dramatic reviewers when with the New York morning World, would have been hot in the race had his guest agreement with the World not ended some weeks ago, when Mr. Ervine returned to London.

Runner up on the picture critics is Irene Thier of the New York Daily News, with the Chicago Trib of the Patterson publication family. The box scores included 175 new pictures of the past season and 225 new pictures.

Detailed stories of the drama and film scores may be found in these respective departments of this issue.

Film Critic Story, Page 4
Drama Critic Story, Page 49

\$100,000 PAID AS BONUS FOR RADIO ACT

National Broadcasting Company has purchased the contract of Andy Anderson (Carroll and Gosselin) radio comedy team, from Station WMAG (Chicago), owned by the Carrolls. News, Price reported paid to the newspaper for the release of \$100,000.

There is no record in show business of a greater premium dealt to any organization to another for the release of a single act. Other big release prices have evolved from legal and contract wrangles.

Carroll and Gosselin have been other stars in the middle west for about three years. During the past (Continued on page 39)

Dramatic Critics' Box Score

Season of '28-'29

(ENDING MAY 31)

Key to the abbreviations: SR (shows reviewed), R (right), W (wrong), O (no opinion expressed), Pct. (percentage).

	SR.	R.	W.	O.	Pct.
Littell (Post).....	89	72	16	1	.809
Atkinson (Times).....	84	67	16	2	.798
Winchell (Graphic).....	62	49	13	..	.790
Anderson (Journal).....	89	78	30	2	.768
Gabriel (American).....	89	70	19	..	.786
Lockridge (Sun).....	83	60	11	2	.765
Coleman (Mirror).....	81	58	20	..	.716
Garland (Telegram).....	69	46	21	2	.666
Mantle (News).....	91	67	31	3	.626
Hammond (Herald Tribune).....	86	53	28	5	.616
Osborn (Eve, World).....	86	89	36	12	.663
Ervine (World).....	65	58	12	..	.816

Variety's Own Score

	SR.	R.	W.	O.	Pct.
Variety (combined).....	175	146	29	..	.829
IBEE (Pulsaski).....	58	53	6	..	.814
AREL (Green).....	11	26	6	..	.806
RUSH (Greson).....	16	12	4	..	.760

1st Show Composing Team for Talkers Sig Romberg and Hammerstein, 2d

Chorists Fill Cast Gaps Made by Talkers

Annual report of Dorothy Bryant, head of Chorus Equity, showed that members of the chorus with talent are now getting a better break than ever in the legit field.

An established musical and dramatic people are engaged by the talkers and migrate to the coast, the choristers are moved up to fill their shoes, in many cases with conspicuous success. During the past season 106 members of the Chorus Equity qualified as principals and were transferred to Actor's Equity. During the previous season there were only 42 such transfers.

Chorus Equity now has 3,839 members in good standing.

Talker Royalty for Operetta Composer

Los Angeles, June 4. First reported instance of a picture company making a royalty deal with a song writer is arrangement between Radio Picture and Harry Tierney, whereby latter will compose two original operettas for the screen. He will receive 3 1/2 per cent of each picture's total gross up to \$200,000, and 5 per cent over that figure.

Tierney arrives on the Coast next week.

Warner Brothers have entered the first engagement of musical show composers to its writing staff, with Sigmund Romberg and Oscar Hammerstein, 2nd. The two composers will go to the Warner studio on the coast as a show writing team.

Given a contract for a term of years, it is not stated if the papers hold an optional clause.

Romberg will have supervision of the direction of his play composition in the filming.

Many song writers are in Hollywood with various producers. None to date has been engaged for musical comedy scores only with supervision, similar to the Romberg-Hammerstein arrangement with Warner.

Friml and Harbach Sam Goldwyn has engaged Rudolf Friml, who will also write original operettas and work on the coast. Otto Harbach, due to his close association with Friml in the past is rumored next on the list to go with Goldwyn for collaboration with Friml.

BROOKS
THE NAME YOU GO TO BUY
COSTUMES
1232 B'WAY N.Y. 10001
ALSO BLOOD CONTAINERS TO REPTILES

Berlin Injunction Against W.E. Stops "Singing Fool" at Outset

Berlin, June 4. Telefunken, leading German radio corporation, stopped the showing of the "Singing Fool" Thursday (May 30). German patent holders held secret the information it had been granted an injunction four days before.

The injunction against Western Electric was served 10 minutes before the beginning of the performance when the whole Berlin press was assembled.

The journalistic assemblage was greatly annoyed by these primitive tactics and its protesting the side of the American firms.

Changes of parts of equipment attended by engineers were objected to.

Germans threaten to continue the policy of injunctiveness against the possibility of American talking pictures showing in Germany may be by an agreement setting conditions.

Tobis, the important sound patent holders, has sold the majority of the stock to Holland, without any convulsions seven or 12 millions.

Claims for the protection of the new industry now in sight against Western Electric are thus made ridiculous.

The showing of "Fool," at the Gloria Palast as scheduled, was not up to expectations. Production was uneven and the English lyrics were partially understood. Much of Jolson's comedy failed to register on that account.

The operatic short, Gligli, opening the performance, was thought superior in tone to anything else.

COTY'S ADVERTISING CAMPAIGN ON "FOUR ERRORS"

Paris, June 4. E. Coty, International perfume manufacturer, in his new Parisian daily and du Parfume (The People's Friend), is publishing a series of articles asking whether the French authorities recommending the quota wish to kill off the French picture houses.

Key explains that small French producers are engineering manoeuvres which are detrimental to exhibitors and benefiting Germany.

In one issue of the paper an advertisement is reprinted from a Berlin paper reading: "Important French renter urgently wants any German films available for France. Address care Lichbild Buhne."

Coty's paper asks whether those demanding the unrestricted entry of foreign pictures, with adequate customs duties, ensuring a livelihood to many Frenchmen or those encouraging mediocrity are the greatest patriots.

The campaign continues daily.

French Quota Decision

Paris, June 4. Government decision on the film quota dispute is expected within a fortnight.

Meanwhile exhibitors have informed the Government that they protest the proposed restrictions, denying the allegations in the report of the Chambre Syndicale that the French industry is unanimously in favor of the quota.

Films in Paris

Paris, June 4. Current local pictures are: Gaumont, "Mia, Woman and Sin."

Paramount, "Woman and Toy." Gaumont, "Mercenaries." United Artists, "Venus."

FOSTERS AGENCY

Established in 1914
21 Shaftesbury Avenue
Cable: Confirmation, London
Recent Bookings include JAMES BARTON

2-WK. VACATION "ON THE HOUSE" FOR STAGE CREW

Paris, May 29. During the annual conference of the local union of the amusement industry (Federation du Spectacle) held here the council decided to recommend the insertion of a clause in the contracts providing for a fortnight's holiday, paid by the management, for all stage hands.

The advent of the sound pictures was discussed. It was voted that in any dispute where the orchestra is discontinued the remainder of the staff shall be paid an extra 25 per cent salary, with the difference going to the general funds of the syndicate for the benefit of the musicians.

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Australia Has Own Ideas on U. S. Films

Los Angeles, June 4. Australia has the impression that the U. S. is populated largely by gangsters and that violence and crime are normal features of the life of the population. This is according to a bulletin issued by the United States Department of Commerce.

It is set forth that one of the most objectionable features of American films recently displayed in the Antipodes has been the prevalence of gangster and underworld world films. These pictures, they say, can perhaps be seen in their proper perspective in the U. S., but where they deal with life among the immigrant population crowded into the tenement houses, they seem extremely foreign when exhibited in a country whose population is 84 per cent Anglo-Saxon and in which the British tradition of respect for law and order is strong.

Australian authorities are object to films which have a tendency to depict for comedy on family disharmony. It is claimed that a number of American films recently shown depended almost entirely for comedy on cheap and ill-natured repartee between family members. Impression in Australia is that American home life is one long ill-natured quarrel.

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GEORGE WOOD

17 Tring avenue, Ealing Common, London, W. 5, England.

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British Film Field By Frank Tilley

London, May 24. Position here does not improve: Western Electric sticking to its guns on all angles of interchangeability jangle, with all other equipment makers left in the air.

Federation of British Industries and Cinematograph Exhibitors Association request formation of a committee to pass on quality of other systems of reproduction, but W. E. again registered no opposition.

So Joint Interchangeability Committee of F. B. I. and C. E. A. decided no time spending further time arguing and met this 21st to take action. Keeping results secret, but they are now attempting to come to agreement with W. E.

More studies and theatres being equipped or contracted for films almost hourly. R.C.A. Phonograph breaking up, with International Talking Screen Pictures (recently floated merger of British Screen Co., Rayart and two German companies) contracted to show one studio on R.C.A. and another on Klangfilm.

British Filmcraft Co. also putting in R.C.A. and expects to be equipped of June. Will make "Second Empire" as the name of the studio not then ready here will go over and use Paramount's Long Island plant, taking a British company.

All the best business meantime in being done here with talking pictures only in West End but in suburbs and Province. Legit is dead outside London and not flourishing there.

In Theatres "Empire with 'Broadway Melody,' 'Sally' and 'Box of Noodles' with 'Close Harmony' to capacity over the Whitsun holiday despite the fact that these three houses were full for matinees as well as evenings.

"Coquette" did fairly well, but the still silent houses got a slump which was the worst growth of the heat increases, summer now beginning.

Production Situation Talking pictures getting sticky on the ground. Several of the quota-based companies are bankrupt. Some may meet to try to save a wreck. Others are preparing to close.

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U's New Sound Newsreel Will Have Co-operation of Kinograms

W. E. DECISION FOR SOUND-ON-FILM MAY NOT BE CONCLUSIVE, AS RCA PHOTOPHONE STANDS IN WAY

W. E. Decision for Sound-on-Film May Not Be Conclusive, as RCA Photophone Stands in Way

Western Electric, it is understood, expects to force a showdown within the month that will stand as one system of talker reproduction. This will be the culmination of interlocking letters already sent its producer licensees by J. E. Otterson, head of Electrical Research Products.

Announcement of the decision will be made through producers as individuals. There is every indication from favoritism shown it in both electric camps and among film men themselves that sound on film will be the choice. It has even been boldly intimated in its headquarters recently that Western may abandon the manufacture of disc equipment next fall. But there are a number of reasons why Western's decision, if realized now, will not be effective for another six months or a year.

Even though 90 per cent of Western's 2,000 American installations are dual, so that the discarding of the disc would not affect its own customers, there are an estimated several thousand theatre owners who are getting by on disc equipment and whose patronage would be lost were there any large producer competitors in the field who would continue disc service after the decision.

Photophone Against

That Radio, while in favor of sound on film, which method is the one used by its seven producers licensees in their shooting, will buck the discontinuance of disc reproduction is indicated by the comment of a Photophone chief after learning of the Western move:

"We shall continue to put sound on film and disc so long as there is a legitimate demand for either."

Without Radio's support, it is difficult to see the producers' attitude, as reflected by several representative companies, in that they cannot afford partiality to either system. Of the producers, Paramount is the only one which has announced 100 per cent sound on film releases during July and August.

One film producer in a strategic position with both of the electrical camps dices an extravaganza to the industry totalling through breakage hundreds of thousands of dollars yearly. At the same time he declares that discs cannot be abandoned so long as others would utilize them without competition.

MORE UNIONS FOR COAST

Los Angeles, June 4. Labor crafts as yet unorganized in the cinema field are making an effort to get together. They have there is what is known as a "Big Five" agreement between the studios and national labor organizations.

Now the property men, not members of the L.A. Motion Picture Actors' and costume people and those of the technical work on sound stages are seeking to organize. They have been a number of mass meetings held by these various groups inviting studio workers in their respective classes to join. It is understood that considerable headway has been made toward uniting these people and that by Sept. 1 they will make their demands for recognition upon the A.M.P.P.

DIX, R-X-O AND ROMANCE

Richard Dix goes with Radio Pictures.

Having appeared in athletic and comedy roles with Paramount, With Radio Pictures he will have romantic stories.

Coast Unknown, But 600 Jobs Open

Los Angeles, June 4. Frank Gillmore, president of Equity, arrived here with a reported plan to submit a new form of standard contract to film producers. But it was not known his presence was for the purpose of inaugurating Equity shop starting tomorrow, so far as the making of talkers is concerned. Members of the Association of Motion Picture Producers knew nothing of the plan and their state is problematic.

Gillmore has remained silent, disregarding the claim that there is an average of but 600 picture jobs at any one time. Will Hays is said not to be so constant of the situation.

There is some idea that it will be proposed that Equity's plan will be referred to the Academy of Motion Picture Arts and Sciences.

As far as Equity is concerned, it has passed up the Academy as an organization fostered by employers.

FOX'S CONTROL OF LOEW'S FOR STOCK-ONLY

Possibility of Dept. Justice Forbidding Wm. Fox's Active Control

Washington, June 4. Department of Justice investigators are checking the Fox-Loew deal are submitting final reports. Department officials admit this but add that until a successor to Col. Wm. J. Donovan takes over the anti-trust functions of the department, no action will be taken.

That action will be forthcoming shortly is thus established as the Senate is expected daily to confirm John Lord O'Brien, the President's choice to succeed Donovan.

There may still be a further delay in that it was stated several officials in the anti-trust division had gone out during the past week.

This is looked upon here as the shake-up forecast when Attorney General Mitchell personally took over the various pending picture cases, as recently reported, including the Fox-Loew deal. Assurance had been given Fox the department was not anything in the pending purchase of Loew's control upon which it would "frown."

That the department should reverse itself and put its investigators to work checking the deal leads to a question which has been a long time in the air. Fox taking active control of Loew's although holding actual control through stock ownership.

Fox and his legal counsel, Saul E. Rogers, are active in the picture business.

(Continued on page 38)

Time!

Los Angeles, June 4. All studios went dark Thursday (Decorated Day), but the boys found the gimmick in the vacation when they discovered everybody was called for Saturday and Sunday to make up for the rest period.

JUNE 5 FOR 100% EQUITY ON COAST

No Equity Member Can Appear in Dialog or Sound Pictures Without Costs All-Equity—Claim Made Stand Is Partially for Protection of Legitimate Producing Field—Vote of Coast Membership Said to Have Favored Position

MAY GO TO BATTLE

Equity has declared for Equity Shop in talking and sound pictures. Without previous announcement of its intention the actors' organization has ordered that starting today (June 5) Equity members may appear in talking picture work only if the complete casts are 100 per cent Equity. The order is effective in New York and on the Coast where Frank Gillmore, the Equity president, is on the ground.

While the move is mandatory, it was made only after a full Equity actors in Los Angeles voted for the Equity Shop idea.

A blue form of new standard minimum contract is to be used, this form setting forth a long list of rules governing working conditions. Equity states these rules may not cover all points equitably but if there is any objection on the part of picture producers, it is willing to discuss any questioned point and to abide by decision of an independent umpire if agreement cannot be reached.

A complete copy of the contract and rules appears in this issue. Equity anticipates it may be forced to a fight with picture producers over the Equity Shop plan.

Equity feels all players from the legitimate are a cardinal necessity in talking, which explains why Equity demands the right to invade the talker field.

One of the most important points in the new contract is the club-

(Continued on page 50)

Equity's Demands "Equity Shop"

Equity's pertinent demands contained in its contract and rules for an "Equity (closed) Shop" in talking pictures are:

- A 48-hour week.
- Any Equity member must not appear unless in an all-Equity cast.
- No voice substitution without the consent of the actor substituted for.
- All players' contracts after June 5 to be of Equity's standard form.
- Violation of "Open Shop" order by Equity member will prohibit violator from returning to legit stage.
- Minimum length of work one week.
- All rehearsals considered as actual work.
- One-half salary after first week for next five weeks and full salary thereafter for any postponed or suspended picture.
- Sunday work only when lawful.

Mae Murray Informs Open-Mouth Critics How and Where They're Wrong

Eastman, Rochester, Is Going All-Sound Films

Rochester, N. Y., June 4. Eastman theatre, the pet of George Eastman for music and stage presentations, is shortly going all sound.

It is now under the operation of Public Theatres. Mr. Eastman ran it under his direct attention from its opening until a few months ago when the operating deal was entered into with Public.

SUNDAY LAW KILLED

Missouri High Court Holds Town Can't Force Picture Alone

Kansas City, June 4. The Missouri Supreme Court, on banc, has just ruled that a city ordinance of Springfield, Mo., prohibiting motion picture shows on Sunday, was class legislation and unconstitutional.

The ruling affirmed the judgment of the Greene county criminal court in dismissing a complaint against W. W. Smith, owner of the Grand theatre in 1928.

The supreme court's decision held that the city had a right to enact such legislation if the act covered all forms of amusement.

Just after confiding to several of the guests her philosophy that fear is the cause of unhappiness, Mae Murray, who has been a long time in the Crystal Ballroom of the Ritz and exhibited a courage never dared the film star.

She socked right into the teeth of New York daily reviewers, the guests summoned to eat and get acquainted in the usual way, a bar-jag at their elbow.

In a cool manner, with abundant smile but flashing eyes and with voice modulated but emphatic, Miss Murray took the film slob, who outnumbered the press gentry, down pag by pag. She did it so nicely that she sat down among open mouths which didn't close until the significance of her remarks started to hit home.

Miss Murray's message, stripped of flourishes, was simply:

First: A warning to the writing boys and girls to think less about themselves and commence giving the reading public some considerations.

Second: To look around in the theatre and not concentrate all their attention on themselves and the screen.

Third: That audience reaction is the most important judge of a picture, not what the individual thinks.

Fourth: To realize that life's illusions are few, even for the masses, and not to mercilessly rent the veil of the people's chief diversion.

Studying Audiences

Miss Murray said that she had demonstrated these principles to her own satisfaction before advocating them. During her 16 months on the road she said she rarely failed to hit upon the audience's pulse. Her study of its reaction proved the same for all audiences. Where one movie was better than another, the same approbation was witnessed in Oshkosh, she said.

"You've heard us," she smiled on the amazed spouses; "you harm the great public, the people who are the main reason for the picture's high dollar. You spoil, by a viewpoint that is personal, that illustrates the masses depend upon for entertainment."

The biggest rub came when Miss Murray reminded them that she is Hollywood-bound and that when Tiffany-Stahl releases her "Peacock" she hopes reviewers will witness it in the light of her curriculum on criticism.

"The picture was inspired by Mordaunt Hall's diffident 'may attend' when the invitation was extended to the Quins. We Martin's brusque exclamation to the pleasant Tiffany-Stahl girls phoning the bids."

"Why the hell should I go?"

LENS MAN DIRECTS OWN YARN

Universal will star Joseph Schlichtkrant in "The Mississippi Gambler," directed by Karl Brown, a former cameraman turned director and now writer. Brown turned out "The Covered Wagon," the production of "The Barnstormers," in which Schlichtkrant and Louis Wolheim are to be co-starred, follows.

EQUITY MEMORANDUM CONTRACT

STANDARD FORM

ACTORS' EQUITY ASSOCIATION

To Be Issued by the ACTORS' EQUITY ASSOCIATION in Engaging Principals as Hereinafter Defined in Paragraph 4 (a), whose Minimum Employment is One Week.

AGREEMENT made this day of 19..... between "....." (hereinafter called "PRODUCER"), whose address is (hereinafter called "ACTOR"), and "....." (hereinafter called "ACTRESS").

Witnesseth that the parties hereto agree to the following terms:

Rules Over Page 3 Part Hereof

1. The parties hereto agree to the terms and pages following in a part hereto and binding upon the parties hereto.
2. The Producer hereby agrees to furnish the Actor and the Actress with the services in the character of in the motion picture the working title of which is now and/or salary of Dollars (\$.....) per week, lawful money of the United States of America, said services to be performed as set forth in the Production Contract, which same do and/or at such other place or places as the Producer may from time to time designate. The Actor accepts said engagement upon the terms herein specified.

3. (a) The term hereof shall be from on or about the day of 19....., hereinafter called "Starting Date," to the day of 19....., hereinafter called "Ending Date." If the term shall be four weeks from the starting date; if the starting date of the Actor shall begin on or about the starting date, and/or the term herein specified, shall continue consecutively thereafter until the picture is completed.

MINIMUM GUARANTEE

3. (b) The Producer hereby guarantees to the Actor a minimum of consecutive weeks' work, commencing with the starting date, and to pay him therefor the sum of Dollars (\$.....) per week, not less than two-thirds of the term specified in Paragraph 3 (a) and in no event to be less than one week commencing with the starting date.

3. (c) The phrase "on or about" means forty-eight hours each way (forty-eight hours and no more) before and after the starting date, and/or at such other place or places as the Producer may from time to time designate. The Actor accepts said engagement upon the terms herein specified.

3 (d) If through the operation of 3 (c) the Actor is called to work (Continued on page 50)

SAPENE CENTRE ENTIRE FRENCH SITUATION

Using All Manner of
Means—One Am. Talker
in All France

Paris, June 4.

Bombshells have been plentiful around this week in the complex film quota situation which has arisen. Sapene, who still expects the American producers to pay him \$1,000,000 or more to keep quiet, has threatened the media with an attack yet made on the Americans.

In addition, the newspaper combine formed the Haca organization. It is going to suspend American film advertisers for five years for advertising in *Le Film*, which is not in the combine. This move evidently also from the Sapene center, since Godard, publisher of *Ami du Peuple* has been violently opposed to the film quota and especially increased at Sapene's underhand tactics.

Aside from this, it boy ushers a new Paramount picture, a near riot in the theatre when a strike, said to have been fomented by outside interests, broke out, and a French congressman demanded that the government take some action on the grounds that the American pictures are in the English language and therefore a menace to the French language.

Another furor was created when one of the Americans dealing with American producers, who Sapene would be willing to do business if the quota of last year, 7 to 1, was continued, when the Americans had previously stated they would not do business under such a quota.

The silver lining in all this murky heavens is a report that Sapene is finally conceding to the Pathé-Natan offer to buy his studio. It is generally believed here that if Sapene sells his studio, the junk he will step out of the whole thing and that an amiable arrangement will be made between the balance of the French industry.

Constitution is expressed by all American producers, that the regulations of four to one and 30 per cent, are going to be railroaded through the French Government. All that is necessary is that the minister and the president sign the paper and the quota is law.

Sapene's Nerve

Sapene, in a written statement to members of the Chambre Syndicale, has had the effrontery to open in suit the Americans for refusing to be blacklisted. Many marvel that the American Government has demanded an explanation of such strenuous remarks.

One of Sapene's statements: "The truth is that the Americans are trying to enslave Europe to their ideas through propaganda by means of the cinema which brings American propaganda before the whole world. It is the best and least costly means of favoring development of their influence."

Sapene stated further that American's large growth in foreign trade due to the demand for American films. Sapene has told several people that the tariff suggestion with which the revenue is being earned over to the French film producers was no good as the French Government would not give producers any part of it.

Sapene reiterates that Americans cannot do deal directly with the French producers to overcome this angle.

Threats

Despite that it is against the law the newspaper combine, which is composed of five leading dailies, notified Paramount and Metro that it wanted to know why further newspaper advertising should not be refused after the Americans had dared to employ *Ami du Peuple*. Both American companies have ignored the threat.

When Paramount was forced to discharge one of the captain of the band the band numbering 43 threatened to walk out. They were told to go ahead and it walked. When the discharge of members of the crew were refused admittance to the theatre the next day they came to a rumple. An American guard of police was stationed on guard in and around the theatre.

Chatter in Havana

By RENE CANIZARES

Havana, June 4.

One of the greatest Independence Day celebrations was here in Havana. Double ceremonies, Pres. Machado taking the oath for another six years, and the 17th anniversary of the Cuban Republic. Envoys from 37 nations were present.

Cameramen had hard time owing to the crowds. Only sound pictures taken were by Fox Motion picture sound equipment of the "Girl From Havana" unit shooting the film here. Russian manager of the local Fox exchange, was busy trying to get enough passes for the four trucks and the camera car. Carl Stoiff directed the newreel shooting.

Nat Liebenkind, local manager for First National, bought the Cuban song "El Gato" to be used in a musical production.

Al Protchel, Paramount, has returned from a business trip to New York.

Saenger Link

A new link in the Saenger chain in Cuba has been added with the rental of the Encanto, one of the most modern theatres in the island, period of 30 years. Marion E. Ferreira, formerly manager of Fausto, has been named Encanto manager. Howard McCoy, Saenger representative in Cuba, has brought Don Phillips from the New Orleans theatre as conductor of the orchestra. Maestro Vicente Lanz will be associate conductor. The latter continues at the console. Later this house will be wired.

Havana Color

Pathe has the only two talking films shown in Cuba so far. First was "The Soldier" and last week "Shady Lady." This film brought some comment from the press. The only things that talk in Havana. Rene Cardona, a Havana native, was advertised as the champion of the color film. The latter is a universal continues at the console. Later this house will be wired.

Fox Unit

"Girl from Havana," fox unit tone, has been here three weeks shooting the film. The unit is located on the main thoroughfare of Havana and nearby. No difficulties have been encountered by the studio. The local manager for Fox, is acting as guide. Company includes Director Ben Stoiff, Paul Perez, Louis Kane and Ken Thompson. Goux is location man and Burke, scenario writer for them. The unit is located in a small office, has been handling publicity for this unit. Unit, comprising 38 people, next week sails back to Los Angeles.

New Cuban Chain

The "Circuito Teatro Cinematografico" has been organized with Cuban capital by George R. Naylor, manager of the local Medial Film Co. representing Pathe in Cuba. Anibal Ramos heads the concern.

Contracts have been signed for the lease of the theatres located on the main thoroughfare of Havana and directly across from the Fausto (Saenger). RCA Photophone will be installed. Houses close June 3 to reopen the end of this month.

Talkers Jump Biz

London, June 4.

Show business last week touched a new low with the cinema showing talking pictures doing splendidly; those with silent films did poorly.

Astoria, combination house doing \$3,500 to \$4,000 weekly with three star acts, did over \$10,000 last week with "The Singing Fool."

This picture had previously been shown in several first runs in and around West End.

An investigation is being made to try and learn if outside influence caused the fiasco.

For no apparent reason other than possibly the whim of some French producer, Congressman Gervard told French congressmen that something must be done to stop the onslaught of American talking films. To date there is only one American talking picture and about six wired houses in the whole of France.



EDGAR BERGEN

of the Genius Ventriloquist

Will close his season the last of June. Previous to re-entering vaudeville Mr. Bergen spent four months on the West Coast writing originals and is now finishing two comedy sketches suitable for talking shows. Open for representation for talkies, radio and productions. Address N. Y. A., 229 West 46th street, New York.

Inter. Exhibs Congress Now Underway in Paris

Paris, June 4.

International Exhibitors Congress opened last night (Tuesday) with German delegates predominating. A large number of British delegates were present. Fuller and Cooper leading.

An atmosphere of cordiality prevailed. Becillon, president of French Exhibitors Syndicate was appointed president of the International Federation.

Important discussions are scheduled for today and official reception at Sorbonne 10 to be brilliant. Brussels was proposed at yesterday's meeting for next year's convocation.

"Broadway Melody" was privately shown to the delegates this morning and Metro gave a gala performance last night.

Heavy rains have put no damper on Congress.

At Kit Kat, Paris

Paris, June 4.

Divina and Charles and Ord Hamilton are at the Kit Kat Club here.

Ord Hamilton appears with the Don Parker orchestra.

Miss Bannerman's Talker

London, June 4.

Margaret Bannerman will make her debut in a talker shortly as the star of "The Second Mrs. Tanqueray."

British Filmcraft is producing.

WAXMAN'S RESEARCH

A. F. Waxman has found that the dailies give only 30¢ and play to any Warner merger yarn nowadays, while the announcement of a serial on a picture picture rates a front page streamer.

British Film Field

(Continued from page 2)

talior to go out from this Gaumont subsidiary.

Notes and Such

Stoll's Kingway house goes talker this 27th, putting on "Weary River" and a Mervin silent.

Sams day "Divine Lady" replaces "Nasty Art" at Piccadilly. Latter has not been a great success.

Plaza takes out "Close Harmony" next night and puts in "The Dumb" dialog, and Jennings' "Betrayal" and "The Dumb" dialog.

"Bulldog Drummond" follows "Show Boat" into Tivoli when latter comes off, but it is not to be "Show Boat" is doing increasing business four a day and capacity at most of them.

4 Systems In

Gaumont installing Traveltone system at Regent, Stamford Hill, P. C. T. house, Gaumont-British, P. C. T. circuit now has houses with four systems: Western Electric, Kingfilm, British Automatics (company's own system), and Traveltone. Latter takes both film and disc and comes at around \$150,000, outside.

Going Home

Garnett Weston, scenarist from Hollywood, is quitting British industry and going back to L. A.

Thorpe's Mission

John Thorpe, studio head of British International, called for New York this 22nd to look over the talker situation. "Whisper is B. I. is after another recording agency for the Eclair Studios on account of R. C. A. Photographs' dictatorial over its wiring."

B. I. executives deny this, but Thorpe still persists strongly in his side tip-off on why Thorpe has gone to N. Y.

Argentina's Ballet

Paris, June 4.

Madame Argentina, dancer, is appearing in a series of Spanish ballets at the Opera Comique. Fernandez Arbos, who conducted the premiere, has returned to Madrid. George Lavrenko is now conducting.

Penthouse Closes

Paris, June 4.

The new little Penthouse theatre, adjoining the Cinesels here, has closed after a week. The management announced the closing as temporary, owing to an accident.

LOANSDONSON'S FOR PICTURES

No Prince of Wales Stuff
—All Officials Wives—
100 Per Cent

London, May 24.

Report for 1928 of the British Board of Film Censors, of which T. P. O'Connor, the Father of the House of Commons, is president, shows 1,847 films of 6,676,178 feet were examined.

Only eight got the absolute K. A. number, 21 are subject to amendments. Of the rest, 1,678 are passed for general exhibition (U certificate) and 167 for adult exhibition (A certificate). These numbers and footage cover shorts as well as features.

Exception was taken in all to 345 films, 865 of which were subsequently passed after cutting and re-titling.

No method exists of dissecting the properties of American films from any of these totals, as separate records are not kept.

Among reasons for cutting or rejecting are:

References to Prince of Wales. Reduction on account of British official standing in the Far East.

Police fined on unmarked popular films.

Persecution of ex-convicts by police.

Unpleasant display of female underwear.

Collusive divorce.

Immature marriage.

Abortion.

Lascivious embraces.

Violence during and provocative attitudes.

Vamping.

Men and women in bed together.

Suggestive captions.

Bullfight.

The board "refers" to find that there has, during the past year, been a marked revival of films dealing with crime in a way which is considered detrimental to public interest," and lists its principles for producers as follows:

No serial dealing with crime will be examined except as a whole.

No film in which crime is the predominant factor and not merely an episode in the story will receive a certificate.

No film will be passed in which the methods of crime are shown or illustrated.

No crime film will be passed, even in cases where, at the end of the film, retribution is shown to have fallen on the criminal, or where actual crime is treated from the point of view of a witness.

This seems as if it ought to rule out most slapstick, but in practice it doesn't. The case is open "Dick Turpin" and "Sexton Blake" stuff being made here and passed.

Radio, French wireless concern formerly restricted to commercial telegraphing, is reported going into the talking picture production field here.

An announcement as to a shifting schedule is expected shortly.

FATHE TAKES TOBIS'

Pathe and Tobis have signed an agreement whereby Pathe will use Tobis' films in France.

Details still remain to be decided upon.

French Radio in Talkers

Paris, June 4.

Radio, French wireless concern formerly restricted to commercial telegraphing, is reported going into the talking picture production field here.

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GEORGE HILL

With "The Flying Fleet," drama of naval aviation, featuring a sensational escape, George Hill, directed it for Metro-Goldwyn-Mayer, will next make for them "The Bugle Sounds." Major Zivni Feichka's drama of the French Foreign Legion. Hill has already been in Africa and filmed the Legion in action in a holy war. Lon Chaney stars in this picture. Hill, who was a captain in the United States Army, served in France and Italy. He is especially famous for military spectacles such as "The Hunt in Good Stand in the handling of difficult production problems that production costs can be kept at a minimum.

Fox 'Follies' at Roxy, \$17,200; Warners 'Show' Starts Talk; Vallee Off at Par. with \$73,800

Considering the heat wave that has the town mopping its collective brow the Broadway picture palaces, such as the Roxy, Capitol and Paramount, came through last week without any real commotion. At \$17,200 at the Roxy, \$74,800 at the Capitol and \$73,800 at the Paramount.

Among the 22 houses, many not heavily hot by a breeze, the weather took toll last week. Afternoon sales especially poor even with "Bull's Drummond" and "Broadway Melody," the leaders. Mob evidently here to see "Broadway Melody" as it topped around \$20,000. The Capitol topped nearly \$20,000 with the Squall.

Last week's list included five musicals. "Cocoanut" was the first. "On With The Show," "Desert Song" and "Broadway Melody" and "Broadway Melody" were the others. "Innocents of Paris," "Mother's Boy" and "Alibi" were the last.

Roxy advertised "Fox Follies" as a \$28,000 musical for \$1, while the Roxy, more properly, the first hood "Cocoanut" as a \$7.70 attraction. "On With The Show," the first hood "Cocoanut" as a \$7.70 attraction. "On With The Show," the first hood "Cocoanut" as a \$7.70 attraction.

Estimates for Last Week
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Capitol—"Broadway Melody" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$74,800. (1:10; 1:15) (5th week). Bids street location additional making \$74,800.

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N. O. Cooled Houses Like It Hot—Saenger \$21,300

New Orleans, June 4.
(Drew, Pub., \$60,000)

Another nice week for most houses with arrival of summer weather. Thousands of Orleansians swam into refrigerated theatres to escape heat. Everything being equal, air-cooled houses draw better in summer than in winter.

Saenger led town with "His Captive Woman," \$21,300, but had singing with "The Squall." "Coquette" rang bell at Loew's with \$18,000.

Orpheum was angry with Laura La Plante, in "Scandal," House had musical comedy, "Dropped to \$7,000. This house has given standard two weeks notice to union crew, which means it can close at any time.

"Broadway Melody" in 3d week at Tudor, went to even \$4,000. Not doing much, anticipated; current week, its fourth, may be last. Degrading element is that Tudor is not reflected.

Strand got \$4,500 with Jannings in "The Squall." (Drew, Pub., \$60,000)

Estimates for Last Week
Saenger (3:55; 4:00)—"His Captive Woman" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$21,300.

Loew's State (3:15; 3:20)—"Coquette" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$18,000.

Orpheum (3:15; 3:20)—"Scandal" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$7,000.

Tudor (8:00; 8:05)—"Broadway Melody" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$4,000.

Strand (2:00; 3:30)—"Betrayal" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$4,500.

Washington, June 4.
(White, Pub., \$60,000)

Everything last week was Fox "Movietone Follies" at the Picture started big and built right along, beating previous two high ones. "On With The Show" and "Desert Song" were the others.

Nothing more like the town came to educate the customers to an all-around picture when a new picture was shown for so many years at the other houses. \$14,000.

Loew's State (3:15; 3:20)—"Coquette" (M. G.) (1:10; 1:15) (5th week). Bids street location additional making \$18,000.

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LEON LEONIDOFF

Roxy Theatre, New York
Director of Production

(Assistant to Mr. S. L. Rothstein)
Presentation and advertisement in conjunction with:
"Fox Movietone Follies"

Held over for second week.

'Movietone Follies' Hot Wash. Week Got \$20,000—Big

Washington, June 4.
(White, Pub., \$60,000)

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"Fox Follies" \$18,500 and Warners' "Show" \$32,000, L. A. Standouts

Los Angeles, June 4.
Warner Bros. led the town on the second week of "On With The Show," within \$4,000 of the initial week. Of the bigger houses the one to top was the Capitol, with \$32,000. State with "The Valiant." Selling title n. s. g. for a. Excellent

Paramount did not start again with "Chevalier in 'Innocents of Paris.'" Heavy exploitation campaign in "Broadway Melody" with fair to good, but star liked.

"Alibi" off to a good first week at United Artists. Night trade fairly heavy.

"Movietone Follies" sold from the sex angle, off to a good start at the Criterion and built up as the week went along. Looks sure for next week.

The Chinese, with "Broadway Melody" and "Broadway Melody" were the competition strongly. Third week at Curly.

"Black Watch" started at Curly. Went out at the end of this week, making way for "Broadway Melody."

"Show Boat" receded \$2,000 from previous week at the Biltmore and goes out at the end of its sixth week. June 18. House will be dark up as week went along, with "Broadway Melody" June 15.

Biltmore (Erlanger)—"Show Boat" (U. A.) (1:55; 5:00-5:15) (5th week). Bids street location additional making \$2,000.

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Gunmen Don't Interest The Flaps of Baltimore

Baltimore, June 4.
(Drawing Publication, \$50,000)

Tropical weather wilted the local box office, but the attraction of the new below par.

"The Flaps of Baltimore" dropped \$1,000 under average at the Century. "Innocents of Paris" at the Stanley went down, but better than the big draw.

"Two Weeks Off" at the Stanley went down, but better than the big draw. "Two Weeks Off" at the Stanley went down, but better than the big draw.

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WARNER BROS. *present*
FIRST 100%
"NATURAL
COLOR"
 TALKING SINGING
 DANCING
 PICTURE

"A Wow for On With



RIGHT NOW

WHEN ALL NEW YORK AND LOS
 ANGELES ARE GOING WILD OVER

"ON WITH THE SHOW"

**YOU CAN
 PLAY IT
 DAY AND DATE**

with its \$2.50 run at the
 Winter Garden, New York

All Musical Numbers Published by
M. WITMARK & SONS

the Box Office!" Says FILM DAILY the Show



Presenting

BETTY COMPSO
ARTHUR LAKE
SALLY O'NEIL
JOE E. BROWN
LOUISE FAZENDA
ETHEL WATERS
WILLIAM BAKEWELL
FAIRBANKS TWINS
SAM HARDY
LEE MORAN
WHEELER OAKMAN
HARRY GRIBBON
OTTO HOFFMAN
PURNELL PRATT
HENRY FINK
THOMAS JEFFERSON
TOM O'BRIEN
JOSEPHINE HOUSTON

CHORUS OF ONE HUNDRED

Directed by

ALAN CROSLAND

Stage and Screen Production directed by

LAKEY CENALONE

Music by

CHARLES FRANCIS CHANT

Costume Designer

HUMPHREY PEARSON

A WARNER BROS. VITAPHONE NATURAL COLOR PICTURE

in Technicolor

BILLIE DOVE

in her
First 100%
Talking Hit

"CAREERS"

is
4 Times As
Great As Ever
Before

PRESENTED BY RICHARD
A. ROWLAND FROM PLAY
BY ALFRED SCHIROKAUER
AND PAUL ROSENTHAL
A JOHN FRANCIS DILLON
PRODUCTION.



WITH ANTONIO MORENO,
NOAH BEERY, THELMA
TODD, ROBERT FRAZER,
CARMEL MYERS, HOLMES
HERBERT, SOJIN AND
ANDRE DE SIGUROLA.



A Greater Billie Dove
For Your Eyes!



A Greater Billie Dove,
For Your Ears!



A Greater Billie Dove
For Your Heart



The Greatest Billie
Dove For Your Box-
Office

National and local exploitation
of theme song "I Love You I
Hate You" by M. Witmark & Son
shows exhibitors the way to big-
ger profits.

A FIRST NATIONAL VITAPHONE PICTURE



There gentlemen —
is the A B C of how Big Business
is being done at the Box-Office.

Hundreds of theatres, where these
ALL-TALKING pictures have played
will tell you it's the greatest rule they
ever followed.

You can always depend upon
UNITED ARTISTS
providing exhibitors with the best for-
mulas for making theatres prosperous.

Save your dates for new lessons.

*This bird
doesn't know
his A B C's,
but he'd better
learn P D Q
if he wants to
hang out his
S. R. O.*

CASH IN!

¶ Broadway may be hardboiled — but it will warm up to a good picture every time. That's just what happened when "FATHER AND SON" opened at a \$2. top at the Embassy Theatre on Monday night.

¶ A big, *human* story, *plus* some of the most thrilling dialog ever recorded, *plus* a great cast headed by Jack Holt, Mickey McBan and Dorothy Revier—these are some of the things which cause the picture-wise First Nighters to say "Here's a GREAT Picture!"

¶ Heart Interest? "FATHER AND SON" is *filled* with it. Action? So fast it takes your breath away. Box Office? When we say this Talking Picture is *another* Columbia clean-up you know it means *record* receipts.

¶ Your patrons will rave about Jack Holt and Mickey McBan. Men, women, children—they'll all want to see it *again* and *again*. They'll all give it the finest publicity in the world—*word-of-mouth* advertising.

¶ Because Columbia is *consistently* delivering *money-making* attractions the foremost First Run Theatres and the largest circuits have already booked "FATHER AND SON". Book it and . . .

Cash In With Columbia!

MORTON DOWNEY



*kindly requests that all communications be
directed to his exclusive representative*

T. D. Kemp, Jr.

Hammerstein Theatre Building

1697 Broadway

New York

Telephone Columbus 4490

Exclusive

VICTOR ARTIST

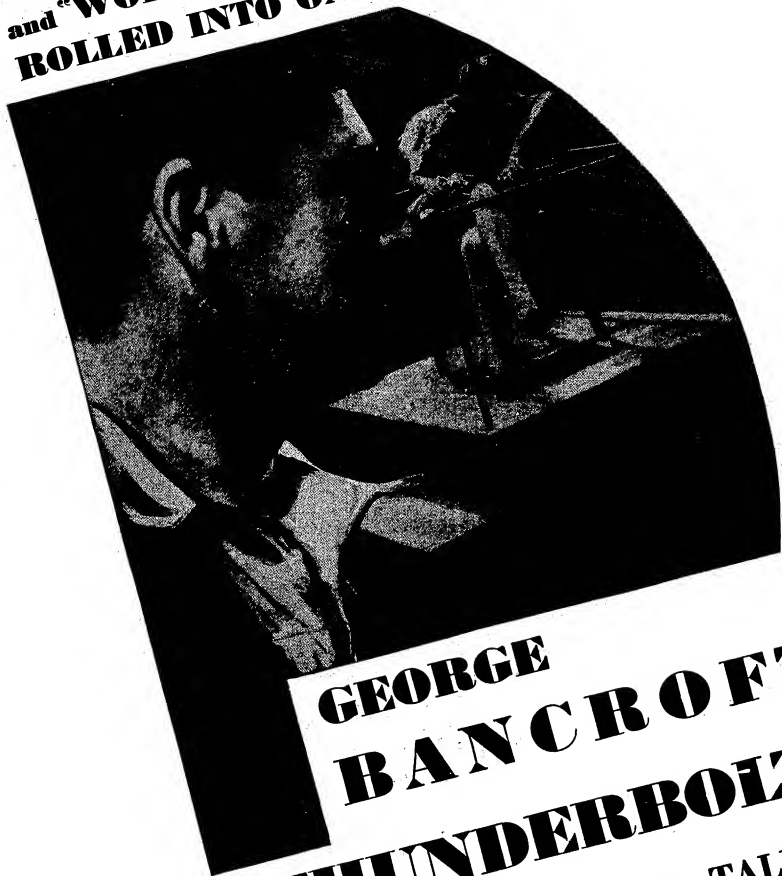
*Just Finished Second and Last
Pathe Starring Vehicle*

"LUCKY IN LOVE"

*Broadcasting each Friday over NBC network
FOR THE HUDSON-ESSEX COMPANY*

*Appearing Nightly at 12:30
THE CASANOVA ROOF*

BIGGER
than "UNDERWORLD"
and "WOLF OF WALLST."
ROLLED INTO ONE . . .



**GEORGE
BANCROFT**
"THUNDERBOLT"

The Most Powerful ALL-TALKING
Drama of the 1928-29 Season!

PARAMOUNT
THE MERGER OF QUALITY AND QUANTITY
*Josef von Sternberg Production Director of ("Underworld").
With **RICHARD ARLEN, FAY WRAY** and big cast.

Exhib Suggests Closing of Houses For 3 Months to Escape More Loss

Minneapolis, June 4.

In an effort to lower what he deems to be "ridiculous prices" charged by distributors for sound film and records, Ben Friedman has proposed to R. F. C. that they close for a minimum of three months the houses which they own and operate together.

The theatres are in the uptown districts of Minneapolis and throughout Minnesota and North and South Dakota.

Friedman admits that he would be "money ahead" by keeping the houses dark instead of continuing to operate, which are piling up losses. As a typical instance to illustrate present operations, Friedman cites the case of the Homewood, one of his large and elaborate Minneapolis uptown houses, which has a daily net of \$150. In two days with Colleen Moore in "Sydney Smith," Eddie Cantor in "That Certain Part" and a two-reel Edward Horton comedy—an all-sound program—the theatre grossed \$186, according to Friedman. The average daily loss at the Homewood alone, he declares, is \$10.

"If we can't bring rentals down, there's only one thing to do, and that is to tear down the theatres and scrap them," asserts Friedman. "The property then can be used for other purposes."

F. & R. have taken Friedman's proposal under consideration, and a definite announcement will be forthcoming shortly. It is stated.

West Coast Division Mgrs. Unchanged; H. B. Franklin

Harold B. Franklin reached New York Monday, stopping at the Biltmore. He was returning to Los Angeles and will be in the city by Friday.

Franklin states the report in Variety of any intention by Fox's West Coast to abandon its system of managerial system of theatre operation is in error. No such change is in contemplation, he stated; neither will Jack Sullivan's Fox's picture buyer on the coast, remain permanently in New York.

Mr. Sullivan will return to Los Angeles, resuming his picture purchasing duties for Fox.

BENNY

EROFF

Breaking All Records
Marks Bros. Granada and
Marbro Theatres,
Chicago, Ill., Indefinitely



George Ziegler and Rina Kent will lead in Universal's "Keep On Dancing," to go into production next season.

James Seymour, now Columbia Pictures, is busy with Pathé handling dialog here, Columbia.

He left for the coast Friday.

Universal and Fox are competing for the coast Friday.

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Like It or Not

Los Angeles, June 4.

New studio regulations at Fox Movietone City prohibits the entry of personally driven autos. All cars must be parked outside the studio walls, enclosing a 40-acre tract.

The event temperment forbids walking from the gates to the place of work, the person can engage an attendant to drive the car and return it to the parking station.

Universal has also barred all auto cars off the lot. They must be parked in an allotted space.

Steffes' Proposed Buying Combine for Silents Only

Minneapolis, June 4.

Independent theatre owners comprising the Northwest Theatre Owners' Association have under consideration a plan of chain operation designed to lower film rentals and affect other economies and advantages. The proposal emanates from Al Steffes, president of the association.

Under the Steffes' proposal the houses would combine to buy their pictures and other supplies on an individual or group basis by the theatre owners would manage the chain and book all the films.

If the chain finally is organized, Steffes suggests that it use only silent film until such a time as the distributors reduce their "exorbitant and ruinous" prices for the sound product.

W. C. Buys 100% W. C., Jr.

San Francisco, June 4.

Fox's West Coast has completed a 100 per cent buy of the West Coast, Jr. circuit of 12 theatres in the coast. Formerly Fox held 50 per cent in the houses, with operating control.

Harold B. Franklin, president of Fox West Coast, closed the deal before recently leaving for the east.

ALAN MOSES DROWNED

Los Angeles, June 4.

Alan Moses, 32, cameraman for James Cruze, met his death by drowning while swimming Memorial Day at Redondo Beach. Body was recovered yesterday.

Per Buys "Mighty"

Los Angeles, June 4.

Paramount has purchased "The Mighty," original by Robert N. Lee, for George Bancroft. William Slavens McNutt and Grover Jones will adapt and John Cromwell will direct it.

"Light Fingers" Leads Antonio Moreno and Dorothy Revier will do the lead roles in Columbia's next all-talker, "Light Fingers," original.

Joseph Henabery will direct.

Leads for Dancing George Ziegler and Rina Kent will lead in Universal's "Keep On Dancing," to go into production next season.

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PICTURES

Warners Increase Product With 50% Technicolor

Los Angeles, June 4.

Warners and First National will increase their production activities by 50 per cent, from 35 to 40 pictures each. Budget of \$15,000,000 on each lot.

Plans call for the employment of Technicolor in whole or in part in about 50 per cent of the product of each company.

Jack Warner made these announcements upon his return here.

Fan Club Circuit In 19 Chi Houses

Of Use in 2 Ways

Chicago, June 4.

Herbert Elliburg, press and exploitation man of the L&T circuit, has organized a fan club circuit covering the 18 houses on the chain. Clubs admit adults and children alike, who give identification tickets to individual houses.

Each house in the club has in judging type of entertainment preferred by patrons, also increasing patronage. Clubs have been going now for three weeks with the fan club circuit showing over 400 members.

W. B. and Protective Ass'n Can't Stop Kid's Stage Work

Chicago, June 4.

With Warner Bros. unable to secure an injunction restraining David Seligman, Chicago exhibitors' appearance at the Chicago and Uptown, on claims of contract breaking, the Illinois Children's Protective Association also stepped in but was met with a short bar.

Association asked Corporation Court to stop the circulation of this infant on the altar of profit. Extension replied the city was not performing any rules against those dancing or doing acrobatics. The state so far has made no move to keep David out through the child labor law.

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Warners Placing Smaller Stanley Houses in Corp. for Indie Operation

Philadelphia, June 4.

Smaller houses new part of the Warner-Stanley chain, in which W-S does not own 100 per cent, for other reasons, may be suggested by Spross Skouras, the Warner theatre operator. They are to be operated independently of the main body, but remaining a Warner subsidiary.

A corporation reported probably forming for this purpose may be called the Warner Equity Corporation.

Number of houses Skouras will decide upon for the new inner circuit is not mentioned. It is in the nature of a house cleaning operation, to remove the drifwood from the principal chain, leaving the latter free of operation without consideration for the smaller theatres.

While not altogether along the lines of similar movement started by Public some time ago, to rid itself of useless houses, the idea is about the same.

Tear Gas Throwers Caught in the Act

Pawtucket, R. I., June 4.

Frank McMurray and Anna Lavinia of Providence, were caught in the act of releasing tear gas in the Capitol, Sunday night. They were arrested and released on \$1000 bail.

With the spreading of the gas someone yelled fire. There was a stampede to the exits. Many were hurt but none seriously. Maxwell Melinoff, house manager, was the man who fired the fumes.

E. M. Loew, who owns the house of a New England circuit, said that he had seen some comedians committed similar outrages in Dorchester, Worcester and New Bedford, while the last month he found the union in Worcester was refusing the gas throwers because he refused to join their union.

Suits for damages have already been started by some of the patrons of the theatres because of injuries resulting from the gas, Loew stated.

Publix Dist. Mgrs. Meet

Des Moines, June 4.

At the district manager convention of the Publix Theatre held at the Hotel Fort Des Moines, the house managers and officers in attendance met Arthur E. Mayer of New York, general director of Publix Theatres of the north central division, and Harry David, in the territory for several years, made division manager over Illinois, Iowa and Missouri.

Nate Gruendel, district manager for Des Moines and Omaha, has been transferred as district manager over Cedar Rapids, Rock Island, Waterloo and Davenport.

Everett Cummings, district manager for the territory Gruendel assumes, will be district manager over Des Moines, Omaha, Council Bluffs, Sioux City and Newton, Iowa territory.

HARRY CHARNAS BACK

Harry Charnas, after a long illness, has returned to his former post as general manager of the Victor theatre lobby. McKnight-Warner distributor Gardner McKnight and Warners theatres, New York, also the "Noah Ark" road shows.

Subbing for Charnas in the district houses, Harry M. Kaimine is returning to the post he left, New Jersey division mgr. for Warners.

Carillo as "Mr. Antonio" Tiffany will have scored screen rights to "Mr. Antonio."

Leo Carillo will start work on this within two weeks as the first of four talkers for the company.

U's "Melody Lane" Universal has changed the title to "Melody Lane" picture from "Harmony Lane" to "Melody Lane."

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Battle Over Billing, With Union Suspected

Omaha, June 4.

W. D. Fleck, p. m. for the World theatre and five other employees were beaten up in a row with men said to be hired by the Billops of the Union.

Posted all over town were one and eight-sheet notices reading: "No Patronize the World Theatre." When these signs were discovered by the theatre police they formed two groups and went around painting out the words "Do Not." This brought on a pitched battle.

The trouble started when the World fired its billboard and mailed its cards for store windows.

Detectives are investigating and the Chief of Police says more rough work will be tolerated. General outdoor advertising met have also been warned to lay off or be fired.

DOORMAN POLICE CHIEF

Sacramento, June 4.

Ross Laughlin, head doorman of the Fox Senator here, appointed Night Chief of Police of North Sacramento.

Martin With De Forest

Chicago, June 4.

Fred Martin, former office manager of United Artists exchange here, has resigned to go with the local De Forest Phonofilm office as sales manager.

Martin has been replaced by George Kramer.

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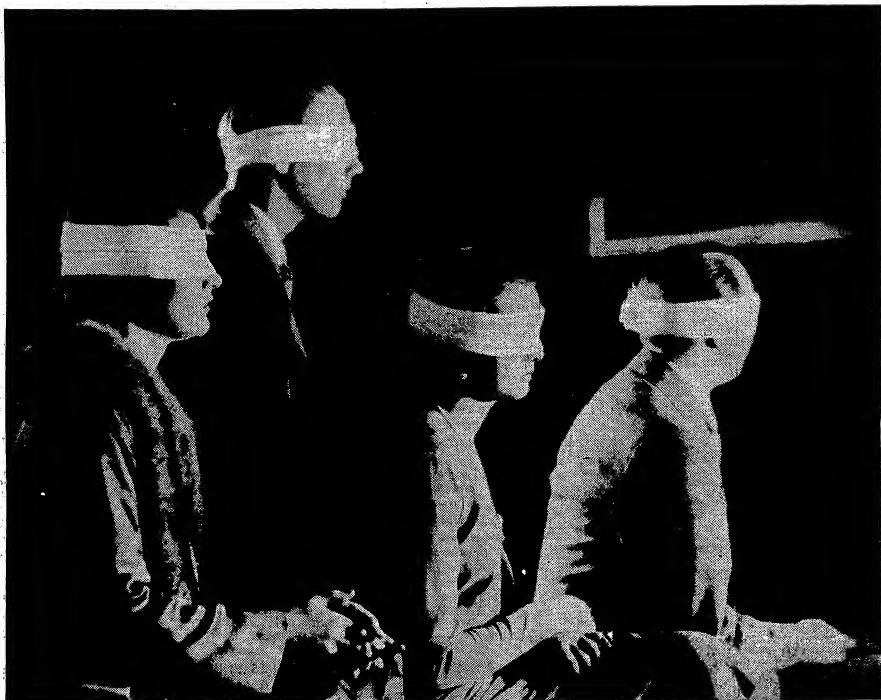
Martin has been replaced by George Kramer.

THE ONLY PROFIT-SHARING WHEEL



Don't
gamble on
probabilities—

Place your bets on FOX
there are no **REDS** on this
constant winner



REACH FOR A TALKIE INSTEAD OF A SQUEAK!

*They pick out M-G-M's New
Era Talkies blindfolded!*

CONCEDED the best by all audiences—
METRO-GOLDWYN-MAYER TALKIES make others
LOOK like experimental laboratory efforts—
AND here's what the trade thinks:

WATCH M-G-M. From the information at hand we are of the opinion that the M-G-M crowd were the last to start on talkies. Certainly they were the last of the major organizations to get their studios equipped for sound. Consequently when you go over their released product and see how few of the common mistakes in dialogue, story and recording this crowd have made, you simply have to lift your cap and take a deep swinging bow. No organization to date has been able to top "Broadway Melody" and certainly there has not been a more perfect talking picture, when everything is taken into consideration, than "Madame X." If we had nothing to point to other than these two productions (and they have released other good ones), we would feel safe in saying that M-G-M will be "up and at 'em" in the production of this new form of entertainment as long as the public will visit the theatre with the talkie sign displayed. **SILENTS, TOO.** In announcing that they will do both silent and talkie pictures we are of the belief that this organization will be the only one of the major companies making any silent product without a talkie version. **Watch That M. G. M. Crowd.**—Editorial by W. R. Wilkerson in Exhibitor's Daily Review, May 29, 1929.

Book These Now!

THE BROADWAY
MELODY

THE TRIAL OF
MARY DUGAN

THE
IDLE RICH



METRO - GOLDWYN - MAYER

Publix Buys Out More Partners: Richards, Saengers and Kunskey

Publix has bought out some more of its partners in theatre circuit operation leaving the houses under full Publix control. Latest Publix partners to pass over their interests are E. V. Richards and the Saenger brothers of the Saenger southern circuit, and John H. Kunskey of the Kunskey houses in Detroit.

George Trendle, former Kunskey mgr., will become president of the Publix Detroit operating company. With no confirmation it is assumed Richards will either remain as operator of the Saenger chain, or move into Publix New York home office.

Other partners bought out by Publix in the recent past are E. A. Blank & Katz, Chicago; Skousen Brothers of St. Louis, and A. H. Blank of Nebraska. The Skousens remain as operators of the Chicago territory; Blank is out, and the Skousens are with Warners, with Skousen Warner general house operator.

In Detroit a couple of minor houses owned by Kunskey were held out by him, with consent.

F. & R. Buy

It is reported that Publix has under way a purchase by agreement of Finkelshtein & Ruben of Minneapolis. Publix has a share in some of the F. & R. houses.

The new Publix-F. & R. deal will give it, it is said, the entire managerial direction to Publix, with a stock exchange basis for such F. & R. houses as Publix desires to hold 100 per cent.

Crabb Made N. W. Division Mgr. for Fox West Coast

Chicago, June 4.

Earl L. Crabb, who resigned as Chicago division manager of Keith's, will join Fox West Coast as district manager of the 27 northwestern division theatres June 15.

Appointment was made in Chicago Friday by Harold Pennington, Crabb's headquarters will be in Seattle.

Crabb was formerly associated with Franklin as district manager of Paramount theatres in Texas.

West Coast Motion Picture Directory of Directors and Writers

ORIGINALS ADAPTATIONS

Howard J. Green

Management, Edward Small Co.

DIALOGUE CONTINUITIES

BEN HOLMES

Movietone Director

Universal

Sarah Y. Mason

Adaptation and Scenario
"The Broadway Melody"

Byron Morgan

ORIGINAL STORIES
"THUNDER"
Now in Production M-G-M

RALPH SPENCE

DIALOGUE FOR M-G-M

WISE-CRACKED BANDIT

Girl Cashier Laughed Off Hold-Up
As Per Instructions

Dallas, June 4.

Minnie Messner, cashier for the Ritz on Elm street, laughed at a hold-up when he attempted to hold her up, as she was about to check in for the night.

The bandit, a jetblack, poked a gat concealed in his pocket at the girl and ordered her to shell out the day's gross. Following instructions, Minnie wise-cracked while she rung a secret alarm under her desk for the house manager.

About that time the operator of a shooting gallery next door asked for some change and the kid Jesse James made a dash for it.

Ritz is a second run house.

Columbia on B'way Taken Over by RKO As 'Show Window'?

Walter Reade is in negotiation with Radio Pictures (R-K-O) for the sub-lease of the Columbia at Broadway and 47th street. It is currently playing burlesque.

R-K-O wants the location, considered now as one of the best in Times Square, for a show window for Radio Pictures.

Reade is understood to have asked \$250,000 annual rental. He will remodel the house at a cost of between \$250,000 and \$500,000, with the necessary amount put up by R-K-O, deductible out of the yearly rent on the installment plan.

Remodeling will give the Columbia a seating capacity of around 1,700 on two floors. Columbia is now a balcony and gallery house. As a picture theatre its overhead would run around \$20,000 weekly.

An important improvement in the alterations will be the front. As a burlesque drawer the Columbia's front looks like Coney Island. It has hardened the street frontage at atmosphere immediately adjacent to the entrance of the theatre.

Formerly just a corner and on the wrong side of the street, the Columbia's location, with the opening of the RKO at 50th street, and the reconstruction of 7th avenue became the start of a streaming thoroughfare.

Reade obtained the Columbia's ground lease some months ago from the Columbia (Burlesque) Amusement Co. The latter was absorbed for operation by the Mutual Burlesque wheel, which now occupies the house.

ALTOONA STRIKE SETTLED

Altoona, Pa., June 4.

Operators' strike of 14 weeks at the Capitol and Olympic was settled May 27.

During it the operators wore sandwich signs asking the public not to attend these theatres on account of the inexperienced help and the dangers of film fires.

Three days after the settlement, union men in the booth of the Capitol had a film fire, although the damage was slight.

Eckman With W. E. Eddie Eckman is the latest film exec to go the Western talker way. He started Monday with Electrical Research Products, remaining at the same time the general manager of the Playhouse Operating Co., having theatres in Westchester and Long Island.

"Sailor's Holiday." Pathe "Sailor's latest talker will be "Sailor's Holiday," with Alan Hale and Sally Eilers. It is an original by Joseph Franklin Poland and William Conselman.

Poland will do the scenario and dialog.

Charles P. Windemann is gen. mgr. of the Playhouse Operating Co.'s theatre on Long Island. His main office is at the Hollis theatre, Hollis.

Auditorium Wired

Western Electric has completed its largest talker outfitting installation. This is in the Municipal Hall, Atlantic City, where the Electro Light Association is holding its convention this week.

RADIO'S GRIP ON HOME FILMS ABSOLUTE

What is considered the smartest move made by Radio is a stipulation in its patent license agreement with American Telephone and Telegraph, giving it exclusive rights for equipping homes with talker apparatuses. By the agreement Western Electric is to install thousands of A. T. & T. is blocked from the home film field which Radio is counting on one of its biggest sources for future income.

The home talker status of the electric was not revealed until this week, when Radio in reply to Western's declaration that it was not interested in residential talkers and has no intention of entering that field, stated Western "won't because it can't."

Radio already has a plan for the home prepared and plans to start installations by Jan. 1. The matter of distribution is yet to be decided. This is causing discussion on the talker from the home viewpoint; whether it should be handled as a commodity by retailers of radio sets or be disposed of through the regular telephone channels.

Warners Building Four Houses in New York?

A report is persistent that the Warner Brothers intend building four large picture houses within Greater New York.

The new Beacon, unoccupied at Broadway and 76th street, is said to be another theatre under consideration by the Warners.

Stories of the Warners building are linked up with the expected amalgamation of the Warners with Paramount.

Photophone's Jr. July 1

Radio's Photophone department announces that it will commence installing its junior system, known as Type F, by July 1.

PROPOSED N.Y. ORDINANCE

Calling for Engineer in Boiler Room
While Performance Is On

New York exhibitors are concerned over an ordinance being considered by the city fathers which, they figure would add at least \$200 per week to their payroll.

The measure if adopted will require one registered engineer in the theatre during the time it is housing the public, regardless of the pressure in the boiler room.

The exhibit figure it will mean a double shift men at salaries of at least \$60 apiece.

TWO ON T-S STAGES

Los Angeles, June 4.

Work of transforming stages for sound recording at Tiffany-Stahl studios will be completed next week at which time two pictures will be produced. The first is "The Courtiers," starring Sally O'Neil, with Al. Ray directing, and "Mr. Antonio," starring Lou Carrillo, with James Ford directing.

David Hartford, former stage director, will assist on both pictures in directing the dialog.

Lou Lemaux, former purchasing agent for C. S. and J. and J. studios now engaged in the same capacity for Tiffany-Stahl.

Les Staging 2-Reeler

Los Angeles, June 4.

Sammy Lee, dance stage, will direct an all-color two-reeler for M-G-M.

Title, "The Doll Dance." Gus Edwards supervising.

Myers Goes to Dept. of Justice Over Talker Rentals Charged Indies

"PAGLIACCI" FOR "CYRANO"

M-G Wants First to Write Score—
Will Star Tibbets

Los Angeles, June 4.

Metro-Goldwyn-Mayer has encountered difficulty in trying to make a screen adaptation of "Cyrano De Bergerac." This is in the Municipal Hall, Atlantic City, where the Electro Light Association is holding its convention this week.

Libretto is being prepared and efforts are being made to interest Rudolph Friml in writing a score.

U's Sound Newsreel July 29

Universal's first sound newsreel will be released July 29.

Two sound newsreels issues weekly are scheduled for release subsequently.

RKO Convention June 23

RKO will hold its annual convention at the Drake Hotel, Chicago, starting June 23. It will last throughout the week.

Leo Marcus, general sales manager, will outline the 30 Radio Pictures on the 29-30 program during the sessions.

Washington, June 4.

Abram F. Myers has again gone to the Department of Justice in behalf of the indie group of exhibitors he heads. This time it was to submit the resolutions adopted last week at the convention in Minneapolis. These resolutions called upon the department for an immediate investigation of rentals charged the indie for the talkers. It was claimed that such high tariffs were placed on the newest developments in the films as to constitute a more effective means of putting the indie out of business than had anything previously complained of.

First it was interchangeability. That taken care of, up went the rentals and the indie now ask the department to find out why. Pending action by the Senate confirming John Lord O'Brien, the President's appointment to take Col. Donovan's former job, Myers would not divulge any plans of procedure he may have to get help from the Government in lowering these rentals.

Success that followed his move at the department on interchangeability now gives Myers an idea that though possibly cannot prove any conspiracy in the rentals being charged, he can prepare such a case as to bring about a check up by the department.

Such a check up might result in several things, said Myers.

The LAST WORD in SOUND RECORDING

The RCA Photophone System

at the new

MACK SENNETT
STUDIOS

covering twenty acres

NOW AVAILABLE TO ALL PRODUCERS

A FEW OF THE RECENT PRODUCTIONS SYNCHRONIZED AND RECORDED HERE

Henry King's Super-Special, "SHE GOES TO WAR"
A United Artists Release

Tiffany-Stahl's "TWO MEN AND A MAID"

Tiffany-Stahl's "NEW ORLEANS"

Tiffany-Stahl's "MIDSTREAM"

Tiffany-Stahl's "WHISPERING WINDS"

A MACK SENNETT two-reel comedy special in NATURAL COLOR with RCA Photophone sound track on the color film. The first of its kind. Now in production

Two big MACK SENNETT Super-Special 100% Talking Feature Comedies in course of production

Two-reel MACK SENNETT TALKING COMEDIES Series of Twenty for Educational Release

With the RCA Photophone System we can give you QUALITY, with ECONOMY. Our sound stages and recorders have been operating since October, 1928

MACK SENNETT STUDIOS
Studio City, North Hollywood, Cal.

A New Laugh Riot!

SIGNS OF THE ZODIAC

NORMAN FRESCOTT

The Telepathic Humorist

BOX OFFICE ATTRACTION!

BALABAN & KATZ CORPORATION
EXECUTIVE OFFICES
CHICAGO THEATRE BUILDING
CHICAGO

May
16th
1929

Mr. Norman Frescott,
% Oriental Theatre,
30 W. Randolph Street,
Chicago, Illinois.

My dear Mr. Frescott:

Just a line or so in which to tell you that I enjoyed your performance very much at the Oriental Theatre. You have something that is distinctly different than what we have been playing in theatres where we have the band policy and the reaction on the part of our audiences demonstrate conclusively that something different in the way of entertaining novelties is always highly acceptable.

Wishing you a continuance of success, I am, with kindest personal regards,

Sincerely,

BALABAN & KATZ CORP.

By:

A. J. Balaban
A. J. Balaban

AJB:JS

ORIENTAL

("Chinatown"—Unit)
Chicago, May 10.

Norman Frescott, revue and vaudeville name, also makes a class house act for spots where the m. & c. is able to assist in the mind-reading clowning; or he could carry his own man, Kvale worked with him here, and through an act using house lights and working in the audience is utterly foreign to stageband presentation. Frescott is the exception and a big one. Turn is a satire on Hindu fakirs, with punch gags built around a collection of readings that really puzzle the crowd.

"Sez" AL KVALE

Master of Ceremonies
Oriental Theatre, Chicago

"The greatest Comedy act I have ever appeared with and you aided materially in making my opening week an event at the 'Box Office.'"



Management - **WILLIAM MORRIS AGENCY** - Direction
MAX HALPERIN

BROADWAY BLAZES THROUGH!

Arthur
James
says

"THRILLED the Globe Theatre premiere. No situation in the play has been omitted. . . . The finest photoplay Universal has offered. This one should be the big noise. A big win for all concerned."

—Regina Carewe, N. Y. American.

"DANDY entertainment, thrills, pathos, crime, romance. Splendidly acted. Magnificently produced. Story absorbing. Atmosphere colorful."

—Bland, N. Y. Mirror.

"LAVISH production."

—Rose Pelswick, N. Y. Evening Journal.

"AN atmospheric scenic wonder . . . eye-filling praiseworthy."

—Betty Colfax, N. Y. Graphic.

"ENTERTAINMENT of the solid sort."

—Kann, Film Daily.

"THRILLINGLY photographed. . . . Exciting. . . . Moving. . . . Successful."

—John S. Cohen, Jr., N. Y. Sun.

CARL LAEMMLE Presents

Universal's 100% Talking,
Singing, Dancing Sensation

With Glenn Tryon, Evelyn Brent, Merna Kennedy, T. E. Jackson, Otis Harlan, Robert Ellis, Paul Porcasi, Leslie Fenton, Betty Francisco. From Jed Harris' stage success of the play by Philip Dunning and George Abbott. Color scenes by Technicolor.

Directed by PAUL FEJOS

THE ONE and ONLY

"THE greatest show attraction in Universal's history blazed into the Globe Theatre when Carl Laemmle presented the Carl Laemmle, Jr., musical dialog melodrama triumphant and brought 'Broadway' to Broadway . . . with full dialog from the stage success . . . far bigger and better than the show."

—Arthur James, Exhibitors Daily Review.

"IT will do business at the Globe and do plenty in the regular picture houses. . . . Expands way beyond the stage production . . . excellent casting . . . scenes in Technicolor give a corking finish to a corking picture."

—Sime, Variety.

"THE best picture ever made by Universal . . . the crowning achievement of Carl Laemmle. . . . You just can't fail to take this one in."

—George Gerhard, N. Y. Evening World.

"BIZARRE and impressive. . . . Singularly well done. . . . A remarkable piece of work."

—Quinn Martin, N. Y. World.

"SENSATIONAL!"

—Katherine Zimmerman, N. Y. Telegram.

"THRILLING!"

—Irene Thirer, N. Y. Daily News.

"HANDSOME entertainment. A good job."

—Mordaunt Hall, N. Y. Times.

"'BROADWAY' is a grand show even after hundreds of imitations. Well worth a visit. . . . It will be with us for some time to come. . . . Sound recording unusually good."

—Creighton Peet, N. Y. Evening Post.

Now Playing at the
Globe Theatre
at \$2.00 Top



With
the
Original
Play-
Dialog

BROADWAY

CARL LAEMMLE

Presents

**EDDIE
LEONARD**

in

"Melody Lane"



I'll soon be with you in
**"MELODY
LANE"**
Eddie Leonard

A Universal picture. With Josephine
Dunn, Huntly Gordon, Jane La Verne.
Story by Joe Swirling. A Robert Hill
Production. Two negatives: one talking
and singing, one silent. Presented by
CARL LAEMMLE

Pat Casey Gives Away 22-Year-Old Vaude Agency to Weedon-Schultz

George Weedon and John Schultz on June 15 will also take the Casey Agency as its owners, a gift to them from Pat Casey.

With Casey's "Czar" position in the welfare end of the variety field with the V. M. P. A. and N. V. A. under his direction, Pat thought it inadvisable to continue his 22-year-old agency longer under his name.

Other agents attached to the Casey office are Pete Mack, Kenneth Ryan, Lester Walters and Tim O'Donnell. In operation, Weedon will be the inside office man and Schultz on the Keith floor with two others.

It's an open question if Pat wasn't pleased with the out for his name agency that never made a dollar for him personally. While the generous gift and at a time when with any sort of attention the agency should yield a substantial income, Pat had grown tired, no doubt, of seeing the agency for the past 10 years break even or go in the red. It seemed in the red more often than in the black, and this through the times when the Casey Agency was drawing its full 5 per cent commission through the now abandoned Coliseum.

Adjusted Advanced Vaude

It was in 1907 Pat started the agency. Previously he had been with William Morris. Just before opening the booking place, Pat had adjusted the manifold mix-up brought about through the Keith & Bringer Advanced Vaudeville, Keith and Orpheum circuits then put out K. & B. in 1909.

The sale left many things in the air for Advanced Vaudeville. K-O assumed the liability for the contracts. There were many of these unplayed, with several foreign acts, and the agreement was made of various claims. Pat applied skillful attention and patience, working the matter along until the various difficulties and satisfying every one concerned.

From the completion of his work, A. L. Bringer asked Pat to go with him, guaranteeing Casey he would not lose that \$50,000 per year with the Bringer office. An offer came from the Keith booking floor that Casey franchise an agency. Pat decided that the offer for his own agency he would not be responsible to anyone but himself and elected that then.

"Promises"

The Casey office leaped into immediate favor. Within eight months it was the leading vaude agency.

Not long after Pat commenced to monkey around. That was when he commenced receiving those promises and started to give more attention to the technical workings of the Keith and Orpheum circuits than he did to his own business. With the formation of the vaudeville Managers' Protective Association, Pat became its general manager at a salary of \$15,000 annually, meanwhile holding onto the agency but letting his individual attention to it slide.

The promises continued and so did Pat's agency. Pat often had to beg for the agency, but at the same time there was a report a Casey agency trustee did a walkout with bank roll. After the \$15,000 agency never got another b. r.

Weedon has been with Pat for years. So have been the other agency, particularly "Tim O'Donnell". Schultz was lately a book producer in Keith's office, but he went for his health. Upon Schultz return a new administration was running Keith's.

Brennan's Girl Partner

Joe Brennan, who was known as "Florette" has called off his proposed trip to Los Angeles to work the new Penny Brice talent, having formed a new vaude partnership with Ann Butler, formerly of Parker & Butler.

Miss Butler's partner, Jay Barker, died recently of pneumonia.

Soph Siding in

Sophie Tucker, now on her way back east, will be at the Palace, New York, week June 15.

DISAPPEARS AGAIN

Helene Vance Vanishes for 2d Time in 5 Months—Cops say "Abduction"

Los Angeles, June 4.

Helene Vance, dancer, mysteriously disappeared after doing her act at West Laver's Hippodrome May 21. She is said to have left the theatre with her mother, but when her mother went to a drug store to phone the girl faded.

Case reported to police who announced she is believed to have been abducted.

This is Miss Vance's second disappearance in the past five months.

Death Starts Probe On Coast Quack Ring

Los Angeles, June 4.

As a result of the death of Delphine Walsh, Pandemonium chorus girl, from an illegal operation, the Board of State Medical Directors has started an investigation into an alleged ring of doctors.

A number of so-called physicians have been found who have been dealing exclusively in this illegal practice.

Board is withholding names until sufficient-proof is gathered.

It is expected that the trial of Doctors Traxler and Landsman, charged with first degree murder as a result of the death of Miss Walsh, will bring out much information as to the "ring" of the number of the actual people are tied in as witnesses, and H. A. Moran, technical director for P. & M. faces charges of being an accessory to the fact as a result of an alleged signed death-bed confession of the doctors.

Josie Rooney-Copeland Wins Alienation Case

A Superior Court jury in Judge Drubhan's court in Mineola, L. I., reported a writ of assessment, \$25,000, in favor of Mrs. Josie Copeland of Baldwin, onto a vaudeville performer and sister of Pat Rooney, against Miss J. Scott. Copeland claimed alienation of the affections of her husband, Harold, and was happy until the mother-in-law came to their house in Baldwin and upset the household, she alleged.

The mother-in-law was charged with attempting to promote divorce proceedings between the two.

Mrs. Copeland claimed she was making \$625 a week before her marriage but decided to quit the stage and settle down with her husband. The action was undefended with Mrs. Anderson away in Africa, with Josie's husband.

\$2,500 FOR HELEN KANE

Paid by Keith's—Piano Player Extra—No Competitive Bidding

Keith's is paying Helen Kane \$2,500 for this week at the Palace, New York, and is also paying for Miss Kane's piano player.

A year ago Miss Kane, the kiddie king, who disappeared for a week weekly with a Public unit. She left it to go with the Hammerstein show, "Good Boy," at \$400 a week, getting the latter salary a week at the "Good Boy" a couple of weeks ago.

While with the show Miss Kane doubled for a week at the Cavanaugh night club, receiving \$500 weekly in the case.

From reports there was no competitive bidding for Miss Kane in a vaude house.

TEAT BASEBALL URGED

Los Angeles, June 4.

Eddie Leonard has finished "22,200,000" for U. and is on route to New York.

U. wanted Leonard to make an other picture this summer, but he's hungry for big league baseball. Leonard will remain in the east until after the World Series, and then return here to resume his picture work.



KENNETH HARLAN
Booked Solid
R-K-O Circuit
Direction MILT LEWIS

ACTOR DRAGGED OFF STAGE BY MUSICIAN

Nice Muss at Indiana, Terre Haute—"Nance" Implication

Terre Haute, June 4.

An audience for the performance at the Indiana Sunday night was thrown into an uproar when a pit musician climbed onto the stage, grabbed George Wilson, an actor by the throat, pulled him into the wings and later forced Wilson to return to front, apologizing to the house for making a reference to the musician as a "nance."

As Wilson reached the center of his act called, "Professor," he included the pit orchestra, "I men, and two other people." Pointing to the bass player, Wilson added "There was one he couldn't work for."

The musician, infuriated, leaped over the footlights, grabbed the actor and after a heated argument in the wings, returned to the stage of his wrath still in his grip.

During this scene, the audience, aghast, started to leave. Some remained standing by their seats. The curtain was lowered and the stage darkened by the cries of Wilson's partner, Adelle Beer.

Backstage Wilson fell to the floor screaming his heart was failing. The management was called upon to adjust the affair.

Not an unusual example of the license allowed by vaude theatres to comedians at libbing.

George Wilson has been a standard turn in his class, mostly in the middle west for years.

Backstage Wilson fell to the floor screaming his heart was failing. The management was called upon to adjust the affair.

Al Weber's Runout

Chicago, June 4.

"Al Weber," of Lew M. Goshen's "Al Weber Revue," left the act flat after playing Mansfield, O., last week.

Four other people in the act were left stranded in Mansfield until Goldberg wired them fares to Chicago.

LONEY HASKELL BACK

Jenny Goldstein, Yiddish dramatic star, and Loney Haskell, returning to vaude, and will head a five-people act in vaude. Keith's has booked the tour through Les Stewart.

They will be the announcing, from reports, much in the same manner as he did years ago.

Divorces in Chi Made Possible by Bites or Hits by Either Mate

MAX HART'S ILLNESS

Worry Over Stock Market Brings on Slight Stroke

Max Hart, the agent, is out of danger and recovering under constant medical surveillance, following a slight stroke. In the opinion of his doctors, he will be up and around in two weeks.

Hart was stricken May 23 at his home in New York, the shock knocking him out of bed. His right side was affected. He is said to have been troubled over the recent stock market drop.

Chicago, June 4.

When a man bites a dog, that's news; when a man bites a wife, that's divorce.

So opines Marguerite Flynn, of vaude, who has started out against Joe Flynn, a dick. Not the only couple listed against Joe: In March of 1928 he is claimed to have given the wife a black eye, and on April 15, 1928, is alleged to have pulled out the old gun and threatened to make a spot for Miss Marguerite blew after that, getting in touch with Attorney Ben Ehrlich.

Those who don't get ecstatic over the idea of a guy gnawing his wife's head off, like a butch, recall that of California Jackson, concert singer, versus Harry L. Jump. Calverna has it that she appeared quip jump at breakfast the morning of Sept. 6, 1927, ragged at any little annoyance.

Finally Jump jumped up and threw some coffee, including the cup, at his wife. Charming done jumped at the cup, she jumped on him, and then Jump jumped up to meet her. Jump jumped out the door.

Attorney Ben Ehrlich hopped over to Superior court and got Calverna a decree with custody of the two boys.

George Walsh, of Harry Pearl's New York agency, has filed suit against Miss Walsh through Attorney Phillip R. Davis. Sadie is said to have hit Walsh in the pat with a bottle of ketchup, and, realizing the futility of a soft piece of drygoods, is alleged to have attacked him with a kitchen utensil. Opening given, often known by the nickname of "The Kitchen Utensil," was sounded in May of 1922.

SOCKS WIN

The socks had it almost unanimously last night. Zimmerman, cafe entertainer, was another of the self-identified victims. Sadie happened to be in the room when Zimmerman walked into the cafe. Joe is alleged to have kept on thinking until he reached wife, giving her a paste in the eye, putting the girl in a l.o. stupor. The Zimmerman was married in 1911, and split last January.

Attorney Ben Ehrlich has had the eye photographed for reference purposes.

Hazel DeVoe, known professional eye photographer for reference purposes, was granted a divorce from Harry DeVoe on charges of cruelty and drunkenness.

Loretta McDermott Cox, dancer, and complaint is being handled by Attorney Irving Blisman.

Loretta McDermott Cox, who was granted a divorce from Sam Arnold for desertion, Hubby left the wife and three kids in June, 1924, after six years of it. May represented by Attorney Ehrlich.

Marriage was in 1920, and desertion seven years later.

Strongman Travis Said 115-Pound Beat Tim!

Warren C. Travis, "strongman" brought William Pollack, 60, and weighing 118 pounds, into the Coney island and three times he was hit by Travis, who weighed 115 pounds, and was a third degree assaulter. Travis weighs twice as much as Pollack.

After his arrest, See said he had met Mrs. Wilhelm through her husband, now dead. Following his death he arranged a "vaude act," but went broke at Buffalo, since then See has been living in Chicago.

See said he came here to see a fall and joined the chorus of the Palace theatre. She received many threat letters from See, which were turned over to the police.

The police are awaiting the result of Travis' injuries. She is in the Receiving Hospital.

Murdoch Coming Back

J. J. Murdoch is due to leave here Thursday (6), returning east.

MANAGER ROGERS SLAMS HIS COMEDIAN, HOUSE

It was about five in the afternoon when a traffic cop at Broadway and First street noticed a car stop, one man drag another from it, with the dragger slamming the dragger.

Walking in the policeman's footsteps, saying they couldn't do those things on his beat without permission and was it all about.

"Yes," in Billy House, the comedian, said the slammer, "and I'm Harry Rogers, his manager. We save the House for Harry Rogers, Malinsky & Driscoll."

"This is Mr. House's car and he started to drive me to my hotel. While driving, he started an argument. Then he commenced to call me names. Then he hit me. I can't afford to have an actor act that way to his manager so I told him to stop the car. You saw the rest."

The police told to disperse by the cop, whereupon Rogers ordered House back to the car and started to go in after him.

No More Trouble

"What are you going in that car for? Looking for more trouble?" asked the policeman.

"I'm this fellow's manager," replied Rogers. "He started to drive me to my hotel and I'm going to see that he finishes the job" with the car started away with both men in it. No further casualties reported.

The inside account appears to be that Rogers and House had called on their attorneys relative to a plea for release for the comedian in under contract to the Shubert theatre when his engagement director for arrangement in a Shubert show.

With House laying off at present, Rogers secured a picture making date. This led to a dispute between them, apparently settled between themselves after consulting counsel.

When the Shubert office heard about the wild ride, it ordered House to report for rehearsal in a show, leaving Rogers again in the air, indec.

BUDDY SHOOTS GIRL

Eleanor Wilhelm Wouldn't Rejoin Him in Vaude Act

Detroit, June 4.

Because she refused to team with him, Rogers secured a picture making date. This led to a dispute between them, apparently settled between themselves after consulting counsel.

When the Shubert office heard about the wild ride, it ordered House to report for rehearsal in a show, leaving Rogers again in the air, indec.

After his arrest, See said he had met Mrs. Wilhelm through her husband, now dead. Following his death he arranged a "vaude act," but went broke at Buffalo, since then See has been living in Chicago.

See said he came here to see a fall and joined the chorus of the Palace theatre. She received many threat letters from See, which were turned over to the police.

The police are awaiting the result of Travis' injuries. She is in the Receiving Hospital.

No N. V. A. Meeting

With W. V. A. reported, president of the N. V. A. reported still confined to his home with both ovaries bolla, five-people act in vaude. Keith's has yet been called by Pat Casey.

At the V. M. P. A. office it is expected a statement of the recent N. V. A. drive will shortly be in readiness.

"Variety" for Summer

Subscribe for "Variety" over the next three months
JUNE, JULY AND AUGUST
FOR \$2

HITS!

AGER, YELLEN & BORNSTEIN

HITS!

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DEEP NIGHT

Lyric by RUDY VALLEE

Music by CHARLES HENDERSON

Ted Shapiro's Latest Triumph!

Now I'm In Love

Lyric by JACK YELLEN

ANOTHER MARVELOUS MELODY-HIT BY
BROADWAY'S NEWEST MELODY MAN!
BETTER THAN HIS "IF I HAD YOU"

'THIS IS HEAVEN'

THEME SONG OF
Samuel Goldwyn's Great FilmStarring
VILMA BANKY

Words by JACK YELLEN Music by HARRY AKST

'THERE'S THE ONE FOR ME'

Sung in Samuel Goldwyn's
"BULL DOG DRUMMOND"

Starring

RONALD COLMAN

Words by JACK YELLEN Music by HARRY AKST

'PALS FOREVER'

Theme Song Of
"NEW ORLEANS"

Tiffany-Stahl Production

Words by BEN ADAM

Music by TED SHAPIRO
and DR. HUGO REISENFELD

BEST SONG OF THE YEAR

GLAD RAG DOLL

By Jack Yellen, Dan Dougherty
and Milton Ager

Theme Song of Warner Bros. Vitaphone Production

GLAD RAG DOLL Starring DOLORES COSTELLO

SOON
TO BE RELEASEDSOPHIE
TUCKER'S

HITS

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TONK'Warner Bros.
VITAPHONE
PRODUCTIONby
JACK YELLEN
and
MILTON AGERAGER, YELLEN & BORNSTEIN, INC.
745 SEVENTH AVE., NEW YORK CITY.

Western Vaude Houses Paying 300 to 600% More for Films Than Year Ago!

Los Angeles, June 4. Chain vaude houses in the west playing vaudeville (talkers) are paying an increase of 300 to 400 per cent in film rentals for sound pictures and instead of having increased receipts and showing pictures are operating at a loss.

In 1928 films were bought for from \$100 to \$500 a week first run for these houses. Sound pictures in rentals have jumped to a minimum of \$1,500 and a maximum of \$2,500 a week.

In a check on three corresponding weeks of the current year with 1928 one sheet shows where a silent picture drew but \$1 less than a \$1,617 picture and made a profit at that gross of around \$3,000. On the talking picture house lost just a bit more than \$2,000. For the silent films it paid \$1,640 less. For its vaude acts the same, \$4,100. As a result of talkers house salaries increased \$400 a week with the general disbursements being \$4,250 more every seven days.

Another comparison is that where this year house did \$1,100 more on a corresponding week than last year, business shows a \$1,700 increase in film rental and a loss of \$90 on the week against a profit of \$150 last year. On another week where this year \$1,200 more was taken in than on a corresponding week of last year, \$1,500 more was paid for film and a loss of more than \$1,700 shown in comparison with a profit of almost \$1,000 a year ago.

Theatres Proposed

East Syracuse, N. Y.—(Also stores) \$100,000. C. Madison street. Owner withheld. Architects. Policy not given.

Pattee, N. Y.—(Quirk, att.) \$250,000. Owner, M. Bloom. Syracuse. Architect, M. J. De Angelis. Also. Policy not given.

Hamilton, Ohio—\$1,250,000. Fifth street near Front avenue. Owner, Hamilton Theatre Co. Architects Hooper & Januch. Chicago. Policy not given.

Harvey, Ill.—(Also apt. bldg and stores) \$175,000. 1239-28 Broadway. Owner withheld. Architects R. Lavine & Co. Policy not given.

Eastwater, Mich.—(See rub.) \$15,000. Owner, G. B. B. Architects not selected.

East Jefferson, N. Y.—(Also stores and building) \$100,000. Corner street opposite Arden place. Owner, Alton Theatre Co. Architects, Foyan. Boston.

Newark, N. J.—Policy not given.

Ogden, Ind.—(See rub.) \$15,000. N. Main street. Owner, Masonic Lodge. Architects and engineers, Law J. Richards. Indianapolis. Policy not given.

Pay Off With "Apples"!

Essex theatre, Newark, N. J. booked in New York by Percy Oakes (Indie), has borrowed the little theatre co-operative salary idea as a new form of pay-off for vaude acts. House splits the gross 50-50 with the actors, latter dividing their end in proportion to regular salaries. After the acts receive their split, usual commission goes to the booking office.

Management is taking no chances since under normal conditions the stage payroll usually equals half of the gross anyway. The acts have to do the worrying about weather, etc.

With the heat now coming on, there is a proposal up to pay off with large paper bags, filled with helium gas and stamped "apples."

Ass'n May Book All Midwestern Keith's

Chicago, June 4.

Although by going into a sound policy for the summer and temporarily calling off, any booking activities, the Ass'n, when resuming vaude bills next fall will probably be booked out of the west.

Western theatre managers agree this is the best booking procedure as the western agents and bookers know what is suited for the territory. Too many glaring examples of "unloadings" and poor eastern bookings have occurred to be tolerated in the future by western managers. Acts with a name in the east, but entirely unknown out here, have been book-

ed into western houses at stiff salaries forbidding any profit by houses because of the act's additional disadvantage of drawing power. Unloading of high priced acts in houses using inexpensive bills was one of the reasons numerous independent houses left the Ass'n under the old regime and started buying acts from the independents.

Fox, Only, in Jamaica

Vaude competition in the Jamaica section which ranged so hot a week or so ago has finally narrowed the field down to one lone house offering vaudeville. That's Fox Jamaica.

First Keith dropped vaude from its Richmond Hill theatre, then Loew's Hiltshire followed suit. Both are playing pictures.

Coast Road Shows Out

Chicago, June 4.

Western Vaudeville Coast road shows, formerly booked out of Chicago by Dick Hoffman, will be discontinued this week.

Understanding here is that the Coast vaude is being dropped for the summer only and will continue again next fall.

Students Wreck Albee

Providence, June 4.

Lobby of Albee theatre and entrance of Arcadia, downtown ballroom, were damaged when Brown University freshmen on annual whoopee turned town upside down. Two were shot and scores injured in riot when cops used blinies and revolvers.

Albee lobby was littered with hundreds of eggs and debris before cops could subdue mob. Arcadia ballroom box office was smashed and store front windows in same building shattered.

Banberger With Loew's
Theron Banberger is with the Loew publicity office.
Banberger replaces William Fields, there temporarily.

CHARLIE WILSON

"THE LOOSE NUT"

Came here for an experiment and looks as if I will remain here for an extended period, for which I am booked solid, at the conclusion of which will probably play Germany, for which I have an offer

Direction
REEVES & LAMPORT
LONDON

Direction
MAR' FOKINS
NEW YORK

VARIETY OF VARIETYS

Featured



ALEX HYDE'S

FESTIVAL

THIS WEEK

LOEW'S STATE

NEW YORK

Co-Featured



NANCY DECKER
"JOY GIRL"

Maestro



ALEX HYDE
"JOY BOY"

DEZSO RETTER

ALEX HYDE AND HIS ORCHESTRA

HARRY CARTER
WITH

LUBOW and DUPREE
CARL RITCHIE
8 HAYDEN CHESTER GIRLS
RONNIE HART MELODISTS

Commencing June 16
INTERSTATE CIRCUIT

Personal Management
JOHN HYDE, "WM. MORRIS OFFICE"

Mons. COSCIA and Baron VERDI

In "Artistic Oddities"

Capitol Theatre
New York

"Coscia and Verdi are last with a violin duo which the comedian makes the mop-up of the show. He gets a laugh on his entrance and after that he has only to lift an eyebrow to get them going again. With a good personality, he is halfway in before he starts, but he builds up on this for one of the biggest laughs in weeks. After them there is no chance for anything else."

Direction LYONS & LYONS

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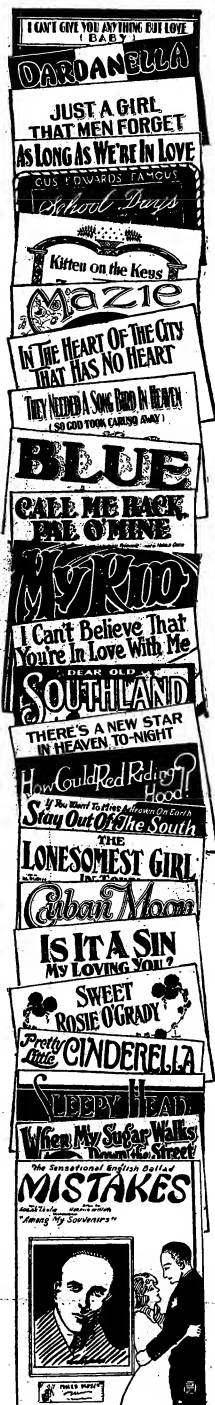
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lyrics by Dorothy Fields, music by Jimmy McHugh.

"ZIEGFELD MIDNIGHT FROLIC"—

lyrics by Dorothy Fields, music by Jimmy McHugh.

"HELLO DADDY" (in association with Harma, Inc.)

lyrics by Dorothy Fields, music by Jimmy McHugh.

"THE CASEY GIRL"—

book by Willard Mack, lyrics by Wm. Jerome, music by Jean Schwartz.

Connie's "HOT CHOCOLATES"—

lyrics by Andy Razaf, music by Thomas Waller and Harry Brooks.



To Motion Picture Producers: To meet the music needs of the new and growing talking picture industry, we have reshaped our policy and personnel so that today we are in the enviable position of offering to this great industry the world wide rights to works by composers like HENRY HADLEY, MORTIMER WILSON, WERNER JANSSEN.

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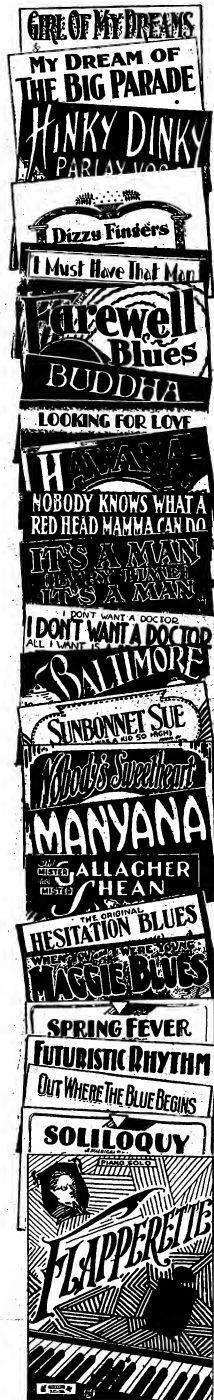
This record of ten years we look back to with pardonable pride. It is the foundation upon which we have built, and are building, a promising future. We recognize with genuine feelings the thanks that we owe to all our friends who have helped us to attain this position in the music publishing industry. To them, and to the whole profession, we extend our sincere appreciation and hope that such harmonious and co-operative relationships will continue.

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Fox Vaudfilm Houses Opening on Saturdays; Loew May Follow Suit

Fox will string along with Keith's and open all vaude and combination houses on Saturday in the future. Commencement of Saturday opening will be on the same day for both circuits, June 15.

Loew's has tentatively decided on similar change of opening day, pending decision this week.

Fox and Loew theatres now open Monday, the split weeks changing Thursday.

Concurrent opening date change by Fox at the same time as Keith's is highly important to acts, in that

there is still the chance to close for either circuit one day and open for the other the next.

Loew's change, should that be the result, may be motivated by the same reason.

In the Fox split weeks, with both Saturday and Sunday falling in the same "half," the stage and screen bill for that division will be considerably superior to the last "half" show. In the splits, Fox probably will reserve the stronger pictures and stage names for the week-end split. Same procedure will be necessary in the Keith houses.

FORUM

Pittsburgh, May 30.

Editor Variety:
In Variety, in the Presentation reviews, I found the writeups about Stadler and Rose at the Pink and us (Duffin and Draper) with the reporter stating the dances are alike and wondering who stole from who. For the enlightenment of all I would like to state:

While dancing on the Coast a few years back Dave Murray started a routine of Rag Doll adagio tricks for me and my partner, who was at that time Stadler, of Stadler and Rose. Three years ago I completed the routine and introduced a few comedy gags, and Miss Stadler and I did the dance for about a year and a half.

Then through differences of opinions I decided to break with Stadler and proceeded to do so. Then I found my present partner, Miss Draper, and started to work with her. We resounded the number and toured Fanchon and Marco with it. On our return I found Stadler and Rose doing the same number, and they had even taken the few new tricks we had in our version. Hence the similarity of the routine.

I say nothing to who has the right to the number or whether either or both have a perfect right to use it. About the only point is that Duffin and Draper had been using it for six months before Stadler and Rose.

Hope this clears everything, for I hate to have any one harbor a thought that I steal numbers from any one, for so far I've been able to get by on my own work.

Matt Duffin.

Lombardo's in Milwaukee Chicago, June 4.
Guy Lombardo and his Royal Canadian orchestra will play the Palace, Milwaukee (R-K-O) for two weeks starting July 21.

It will be Lombardo's first vaude appearance outside of Chicago. R-K-O is reported to be paying the bandman \$8,000 for the two weeks.

Res. Seats in Oakland June 4.

Orpheum (Keith's) will go to a day June 8, retaining vaudeville policy.
Present three-day plan will be held to week-ends.

NEW ACTS

Through the incorrect billing of Ed Hill's "Turkish Nights," Variety's New Acts review mentioned Frank Miller as being with that week ago. Miller left the act three weeks ago.

Mantilla and Colton, two-act.

"Foot" in Fox N. Y. Houses
All Fox houses in Greater New York, except Fox Brooklyn, this week showing "The Singing Foot," with short vaude program:

Silvers and Saranoff
Sid Silvers, Phil Baker's former box plant, is returning to vaude in a similar specialty, with Saranoff, violinist, as his partner.

Paul Durand, one of the 13 "out" Keith agents, goes with C. B. Mad-dock.

INCORPORATIONS

NEW YORK

Fawley, Harp, Buffalo, theatrical; Gibson Gardner, William G. Shoemaker, Joseph H. Moore.
Caravel Films, Manhattan, pictures; J. South, Aaron W. Berg, Tina Schwartz.
Shoemaker, Shooker Co., Manhattan, Joseph L. Luzzo, Peter Wolf.
All Company Manhattan, theatrical; Arthur L. Rose, William L. Gross, Doris Jacob.
Frances Hockefeller King, Inc., Manhattan, theatrical; Frances Hockefeller King, A. Frank Jones, Louis Glaser.

Distributions

B. W. A. V. Theatre Corp., Manhattan, filed by M. F. Keith-Albee vaudeville exchange.
Brykman Theatre Corp., New York, Krekman Theatre Corp., Manhattan, filed by Keith-Albee vaudeville exchange.

Change of Capital

European Grand Opera, Inc., New York, 200 shares no par value increased to \$20,000.
Fox Metropolitan Playhouses, Inc., New York, 100 shares no par increased to \$10,000 shares—\$5,000 preferred \$100 and 100,000 common no par.

Alhambra Theatre, London

WEEK OF
JUNE
3rd

'Bake
'Egan
and
her



ORIGINAL

'Hollywood Roadheads'

American Rep. FRANK DONNELLY-NORMAN JEFFRIES European Rep. REEVES & LAMPORT

Lathrop Brothers

Four Feet with a Single Thought

"The Lathrop Brothers are as smooth as velvet and as finished as you can wish. They get over and stay over."

Chicago Tribune

Director: MELT LEWIS
Associate: BILL COWAN

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Offered for sale at a tremendous sacrifice, due to long-term contract with Paramount Pictures, which necessitates his living in California indefinitely.

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PARAMOUNT BUILDING IN NEW YORK

LOS ANGELES: Pantages Theatre Bldg. DETROIT: Fox Theatre Bldg. CHICAGO: Grand Opera House

FOX'S LOEW CONTROL

(Continued from page 5)

ference at the department with date of the meeting dependent upon O'Brien's confirmation. That O'Brien will require but little time to digest the investigator's reports and be ready for that conference is conceded here, as he has appeared for the Attorney General many times

during the past several years and is thoroughly familiar with the anti-trust procedure. As to these developments those liberal in making predictions see the scheduled conference heading toward an agreement of some kind.

Bad Break. That it indicated a bad break for Fox is surmised by these predicting enthusiasts. They see Fox being

told to divest himself of the stock or a consent decree in the offering requiring Fox to hold the Loew stock as an investment and with the courts appointing trustees to whom will be assigned the stock control voting power held by Mr. Fox.

If the consent decree cannot be worked out and O'Brien finds in the reports of the investigators sufficient evidence that Fox is getting into a position, through the Loew and other deals, so as to control competition within the picture industry the department has the courts open to it to force through the decree.

Plenty of like situations have been so handled in the past. The New Haven railroad had to pass its control of the Boston and Maine over to court trustees with the condition continuing for years. Reading faced the same situation in its interest in the Jersey Central.

All of this, however, is looked upon here in Washington as surmising. The department may have the machinery set to go through with such a move, but it has done nothing and admits it will do nothing until O'Brien's confirmation.

First Reversal

Significant thing is that the department has made the investigation prying into every phase of the Fox-Loew deal after Fox has been told the purchase was okay. The first known time that the department so reversed itself.

This structure of predictions is further strengthened in the rumors that C. Stanley Thompson, who has been handling the government's cases with varying results from the department's and is reported as preparing to ease himself out of his job.

Thompson is credited with being the official who told Fox the Loew deal contained nothing, that the department might construe as in violation of the anti-trust laws.

Sablosky-Jeffries Teamed

Dave Sablosky and Norman Jeffries, among the 13 Keith agents, declared out June 1, will team up under a single franchise. Of the 13, they are the only ones reinstated with a franchise.

The rest have been given permission to affiliate with franchised Keith agency.

MARRIAGES

Beth Bell (dancer) to Mark Hanna, Paramount's representative in California, in Calcutta, announced May 28.

Bebe Montclair to Joseph Fox (Allen Fox), Greenwich, Conn., May 28.

Elmer Gail to R. C. Colson (non-pro), New York, May 21.

Curtis H. Vance to E. Jane Pulpard, Huntington, L. I., in New York, June 1. Bridegroom a director of the Harry Miller Co., N. Y.

William Harris, Jr., (producer) to Oella Macy Stanton Houston (play reader) May 18, in New York.

Al Melino, of Melino Bros. in Public "Volcano" unit, to Hilda Ferraro, specialty dancer in the same show, May 30.

Douglas Fairbanks, Jr. to Joan Crawford, New York, June 3.

Lybbie Corem, cafe entertainer, to Joel Adler, hotel manager, May 28.

29, in Marion, Ark. Bride formerly was specialty dancer in the Oriental theatre, Chicago.

Farns Polka, manager, Fargo theatre, Sycamore, Ill., to Edna Printup, in Chicago.

Don Tomkins ("Follow Thru") to Paylin Brown (non-pro) New York, June 1.

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Union de Luxe (Marrichville)	"	"	2300
Union de Luxe (Lalorville)	"	"	2400
Prince Edward, City	"	"	1500

Newcastle

Strand, City	Capacity	1000
Royal	"	2000
Lyric	"	1000
Rose (Greenwich)	"	1000

South Coast Circuit

Crown, Wollongong Capacity 1000

Dave Hall, Wollongong " 1000

Royal, Ball " 1000

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(In construction) " " 1000

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Albion, Maryborough " 1000

Rockhampton

Wintergarden, Rockhampton Capacity 1000

Earlscourt, Rockhampton " 1000

Townsville

Wintergarden, Townsville Capacity 1000

Olympia, Townsville " 1000

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(Antony's) Large " " 1000

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Strom, Melbourne " 1100

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Empire, Prahran " 1000

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100

Hollywood Chatter

Frank Tuttle has painted his own portrait. Says can't take chances as these professional artists.

William Powell and Ronald Colman roughed it for a long time in the big gorge at Grand Canyon.

When Count Beranga, of Spain, Chaplin's house guest, suggested to arrive at midnight that they try out Charlie's new tennis court he was taken on. Game called at 5:30 a. m.

Very fashionable now to invite bootleggers to cafe parties. They arrive in dinner clothes, accompanied by the girl friend, and bring the evening's supply.

Irene Bordoni and her retinue of servants stopped long enough to call at a hotel to find a 20-room Beverly Hills home.

Pencil bridge (cards) is the latest form of brain calisthenics to be adopted out here.

Employees at First National anxiously awaited return of Jack Warner to see if they get a vacation or bonus.

Surprise of summer was signaled by Stella Petchi when he wrapped up his Christmas tree before departing for the east.

Just as indicating on how tough things are in this town story, seemingly authentic, tells of brewer entertaining 1,000 shiners at his ranch off in wilds, and best he dared hand them was near beer.

High backed seats at Criterion make it a popular resort for collegiate necking parties.

Joe Shea, doing publicity for Fox, has an invention which will aid the cats of the universe to enjoy the same pleasures as a dog. New gimmick is a rubber bathing suit, designed to fit any make or size of feline, and when properly worn it enables the animal to swim with the same grace and ease as a dog.

Jack Hachell drove cross-country and made it in eight days. He was accompanied by his secretary, who is still here.

Somebody owed Buster West a \$4 golf bet and wouldn't pay off. Buster copped the radiator cap off his director's car and is holding it "till we meet again."

Studio runner drove Harry Cohn nuts by getting a cigarette too near an unattended reel of film. Having smoked all day to complete the cutting on the feature, boys then had to stay up all night putting Reel 1 together again from the negative. Spool was ready at nine a. m. the next morning. Harry counted 19 nine times as the news broke.

Young Pat Rooney evidently didn't see enough of the coast. He's still phoning Los Angeles twice a week.

There's another magnetic hill. Original one, just off Sunset Boulevard, in Hollywood, is now roped off. It's the incline where an auto rolls uphill or, coming down with power off, will come to a stop and start backwards and up again. Nobody believes it, but many a dollar has changed hands on the demonstration. Latest one is reported on Mack Bennett's ranch near Burbank.

"Option point" is in common use out here. All studios are using it on doors to offices given over to song-writers and authors from the east. One swipe with a sponge leaves no trace.

Leo Morrison evidently got his driver's license last week on personality or by talking fast. He was 50 per cent wrong on the 40 questions they ask out here, and from the expression on his face the big Lincoln trotted out for the test drive might just as well have been the Berengaria. Things weren't so bad until Leo hit a traffic jam on a hill at which point he simply pulled the emergency brake, got out of the car and walked back.

Dick Keene may be glad he's gone pictures, but there's some grief attached to it. He's having teeth out and others straightened.

You'll have to figure out the state comic back east whom a studio wired a sweet offer, minus transportation, and to which the comedian addressed a reply reading: "I'm not a contestant in Pyle's bunton derby, and 3,000 miles means I'll take me six months to walk it. In this picture or garment company?" "This comic is now here and the same studio is still after him. Further negotiations apparently ended when he sent another wire saying: "Will you pay 1.5 bus fare from Los Angeles to Hollywood?"

Another comic, a vaudeville youngster, is apt to block himself out of a picture chance by insisting that his contract read he must supervise the cutting. Hardly necessary to state he's never been in pictures.

Al Johnson is pulling out somewhere for two weeks.

George K. Arthur is sporting a bruised nose from diving into a concrete pool for dimes.

Hearing that Buster Keaton was about to get a new car, some one painted a sign on the back of his old one reading, "Positively Last Week."

Bessie Love devoting her vacation to new dance routines taught by George Cunningham.

Irene Bordoni brought more servants to the coast than Lenore Ulric, but latter beat her on flowers presented at the train.

Billie Dove is off horses after jumping hurdles all day for her new picture.

Mrs. George Jessel arrived in town with four Russian woundpuns. She left her husband at French Lick Springs for a rest.

Recovering from a slight eye operation, Colleen Moore was forced to wear smoked colored glasses.

resulted in an avalanche of queries from reporters and friends until the

actress resorted to wearing a sign reading "Not Blind and Not Serious."

Since acquisition of Gramman's Chinese, Fox is having all players make fresh imprints of foot in the foyer.

Alan Birmingham needed new bridgework for his pet cat and received bids from 20 dentists.

Arlette Marchal back after a long stay in Europe.

Freddie Zwillfel is now installed at Fox as "studio contact" for the influx of Broadway talent. Zwillfel is doing a Grover Whalen. He's the official greeter and arranges accommodations for all newcomers.

Coffee Dais is now presenting silver cups to the best spender of the week. George Lutz was presented with the first.

Upon inspection of a curved sword and jeweled saberdent rented for "The Green Goddess," George Arliss found inscribed on the name of Rudolph Valentino. Proved to be one of the many possessions

auctioned after the star's death. Seymour Felix has found Hollywood so wild he sits up until 11 p. m. playing "jacks" with his nine-year-old daughter, Marilyn. Felix will stage the dances in "Sunbyside Up," Brown, DeSylva, and Henderson picture for Fox, currently laid out for only one ensemble number.

On the Square

Sam Katz' Father With B & K

Morris Katz, Sam Katz' father, is of the Mainland & Katz staff in Chicago, where he has been for several years. A kidding story in this department last week said Mr. Katz had been at the Kentucky Derby, another slight error.

Blacksnake Killed On Its Birthday

A six-foot blacksnake was killed near Times Square Decoration Day. Discovered by Thomas Taconet, watchman for a construction company tearing down old houses before erecting an apartment hotel at 250 to 262 W. 42d street, the reptile was observed by Taconet as he approached a pleeplease stand. He had been very thirsty anyhow and was about to order an orangeade when the snake hissed him.

Unaccustomed to being razed, Thomas lurched toward the rialis python and with one fell swoop decapitated it. Taconet was held on a short affidavit of snake-oil. He broke down when he learned that he had killed the snake on its birthday and that it had a great rep as a rat exterminator.

Taconet has three children. The snake left a widow and four holes.

Two little girls started from Times Square Saturday morning at 6:02 on a great adventure. One is Marvel "Pattie" Dobbs and the other Ailene May. Both are of the nite clubs. The girls had saved enough to buy a second-hand Chevrolet. They paid \$225.

Every morning at 10 o'clock for one month the Chevy company gave them free instruction in operating a car. They obtained licenses and threw away the roller skates they used to use at 4 a. m. in Central Park after club hours.

Both girls emanate from San Francisco. Can you guess what is the adventure upon which they have set out? Right!

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VOL. XCV No. 8

15 YEARS AGO
(From "Clipper" and Variety)

Picture producers had not yet started to accumulate their share, but were in a preliminary stage of that development. The current passion was the acquisition of independent exchange systems. Universal was near to closing a deal to take over for \$125,000 all the branches of the Canadian Film Exchange in the Dominion.

Tempest over vice films was still smoldering. One manager of the Cumberland Cafe at 14th street and 34 avenue which appeared on the screen, was now suing for damages on account of an injunction and asked for damages.

Charles Macdonald and his son, Louis, hit Detroit with another vice picture, "The Drug Trader." A pseudo-medical authority, who had lent his name for a price, backed out, police refused a permit and let the picture go after cutting out 300 feet. In the end the father and son bowed out of Detroit \$1,500 in the red.

The Annette Kellermann film at New York Globe was a hit. One of the first Broadway 12 pictures. Terms with the theatre were not running for the first \$1,500 going to the house, which split all extras. Attendance had been doing around \$3,500 a week.

Charles Frohman, interviewed in Variety, told of his ambition to found a People's Theatre in New York at which all the stars of his management would appear at least once a year. Idea was to have a popular scale for high-class productions. (Frohman was lost in the Lusitania disaster before he could put his ideas into effect.)

Vaudeville was on the down side but the Keiths had announced 10 more houses (among them the New York Palace) would be the salary cut list the following season.

Maude Fulton quit vaudeville and William Rock's act went to Los Angeles, announcing her intention of getting herself a berth in vaudeville two years later. Rock's next partner was a then unknown, Frances White.)

50 YEARS AGO

From "Clipper"

Idea of co-operative booking in the increase. Group of mid-western variety men had started an exchange plan of exchanging acts. Now eight or ten Texas legit managers had a formal conference in Galveston, looking to better attractions.

As a result they entered into a contract to play selected stars and companies in rotation. J. P. Evans of Galveston was selected as director and announced he would be in New York in a fortnight to enter into arrangements with stars and managers for attractions to play the list of houses he represented in the main cities of the state.

It was revolutionary when it is considered that each variety manager, even of minor importance, looked his own show individually, mostly depending upon applications for date by mail from individual acts.

Clipper records that strawberry festivals and clam bakes had put a period to the winter theatrical season in memory.

Incidental to end of the season's news, it is recorded that the Grand opera house, Detroit, had grossed \$11,000 on the season. House played leading stars of the day, including the Crane-Robson combination, and the little theatre apparently an average week was around \$10,000.

Inside Stuff—Pictures

Maquers celebrated their fourth year as an actors' club and their third public reveal with a midnight performance at Warners theatre, Los Angeles, May 31, after a 33 1/2 day start. Show had the grace to build after an exceedingly slow opening due to dramatic sketches, and ran through minus an intermission.

Closing number, Cary, etc., came down appearing on stage with the boys in a gown parade plus a dancing male and femme chorus, and "Serpentine," 16 men doing a "Tiller routine in scenic costumes, were the ensemble applause which was given after a 33 1/2 day start.

Standout sketch was built around an agent trying to sell a dumb studio ester H. B. Warner, Robert Edison, Edmund Breece, Julian Eltinge, Richard Carly, etc., came down appearing on stage with the boys in a gown parade plus a dancing male and femme chorus, and "Serpentine," 16 men doing a "Tiller routine in scenic costumes, were the ensemble applause which was given after a 33 1/2 day start.

Brown got credit for the best gag of the night in terminating a speech by stating as much as he disliked to call upon a person in the audience he knew was unprepared, but the occasion was such, etc., and would the man who was responsible for the success of talking pictures arise and take a bow—and 20 Maquers sprinkled over the lower floor stood up. Show took about an hour to get going but once there held on. Discounting those opening 45 minutes held more entertainment than many a Gamboi back act. Larry Ceballos credited with the staging.

After reading the published appeal made to Federal Prohibition offices in Washington for a permit to buy and use a case of real champagne in filming a picture, United Artists studios became the recipient of many letters of people asking for one of the letters read.

"I have a friend here in this town who has a record of making high powered horse brew. When same is uncorked the sound cannot be told from the melodious sound of champagne. Being a former resident of the Los Angeles district years ago I could possibly put you in touch with some of my former friends who have perfected the art of making high powered horse brew, endowed with the 15 per cent alcohol when uncorked."

One of the leading athletic clubs in Hollywood found it necessary to attach a member's car as part settlement for a bill accumulated at the club. Member is a well known writer of scenarios and was a prolific writer when he was in the rolling in easy.

As soon as he became delinquent the club forgot the yesterdays and proceeded to strip the lad of all his personal property and then told him to get out of town.

United Artists' Coast publicity department will stage one of those "how the little gag made good" campaigns as an advance ballyhoo for "The Locked Door."

P. a's are selecting 15 of the best looking extras in the picture, whose home town is a key city, and the press of these towns will be furnished feature articles and full page art layouts on how their native femme bowed Hollywood over.

Technicolor has just two units for turning out color sequences in Coast studios. Both units, four cameras each with crew, are under contract to Warners for another nine months and are being used at the W. B. Sunset picture which is now at the Paramount studios on Long Island.

Three Technicolor units are to be delivered on the Coast about July 21. Complete units already been made and they will be assigned to M-G-M, Fox and Paramount for immediate use. Each of these companies expects to use them for eight-week periods.

Unit is figured to cost around \$60,000 in addition to the four cameras in the unit and four months are required to train these men to operate each unit and four months are required to train these men. They get their initial two months' training at the Boston laboratories and then are sent to the Coast for final experience before being put to work.

What may be a record in looking up remote control was established by the Metropolitan studio crew. Coast under Helmer Bergman. Seven tons of equipment were transported to the Cruze studio, two and one-half miles away. Six pairs of leased telephone wires were balanced and sent to transport for purposes to ascertain local reproduction.

Record was taken and playback accomplished inside of six hours.

Among the many new devices designed by M-G-M for recording water scenes is the "swimming camera." Novel device was obtained by mounting a camera head upon an improvised catamaran which was hauled through the water just ahead of the swimmers. Camera lens was held just a few inches above the surface and focused on the swimmers.

Another trick was especially arranged for filming "The Single Sister" underwater. A series of lowering camera operators below the surface in a glass cage, the cameras were stationed on the deck of a boat recording the underwater scenes from a tube reflecting the action by a series of mirrors on the same principle as a periscope.

A manager of an important picture house in Chicago placed himself and his employers in a precarious spot when he lost his temper and slugged a colored janitor in his house. Manager, alleging the man was an agitator, was under way to jail. Janitor was charged with the report of what happened, burned plenty. For a while it looked like the manager would have to take the next train out of town. Pressure was brought to bear with the union and it consented to a settlement after the beaten janitor was compensated with two weeks wages.

After requesting that several studio send stars to make personal appearances at the Glendale (Cal.) Breakfast Club, Freeman Lang, local radio announcer, discovered the racket was about played out by the Los Angeles Breakfast Club.

Louis Paine, husband of Mrs. Leslie Carter, is now in pictures at Pathé's Coast studio where he has often been mistaken for C. B. DeMoe. Resemblance is so perfect that Paine has been approached on several occasions to portray the part of the well known director in a farce written around picture studio life.

An outstanding shot in "The Virginian" will be the crossing by 300 cattle of the swift-running Stanislaus river, recorded in sound by a battery of microphones. This was first of its kind to be made for the screen. Seven cameras were used.

Mikes—were placed in trees, skirting the river, front and on beams concealed from camera. As the cattle were herded back 200 yards from the river, about 75 yards was at this point.

On the opposite shore cowboys bunched the animals and held them for a minute. At the signal the herds of cattle were herded into the river. After much milling and turning the animals struck out. The entire procession was carried 200 yards downstream before it was sighted.

The yelling of the cowboys and bellowing of the cattle with the roar of rushing waters combined to produce an unusual sequence, which went through without a hitch.

Time the Only Fortune Teller

After all Time seems to be the only fortune teller that faith may be placed in. There are others who claim proficiency in detailing the future, but they are few. They rely upon their seventh son or daughter to instinct, the Solar System or something like that, commonly called a horoscope, tea leaves, cards (unmarked), palm reading or just plain nerve. Plain nerve should be given the most credit at about 10-1.

The first fortune teller is said to have been a witch in the woods. She lived in a hut with trees about it, quite off the road, and hard to find. A lost boy stumbled upon the hut as the witch was reading tea leaves. He told her his troubles and she told him his fortune. It was that he would get a little girl and get home. That is said to be the first and truest fortune ever told.

Then came the Gypsies. They traveled and the more they traveled the more bumps they ran across. The Gypsies told everyone's fortune but their own. As they repeatedly neglected to advise themselves of the next pinch by the sheriff, the Gypsies lost caste as soothsayers.

In succession then the crystal gazer and the palmist, with some opposition amongst both. So much so that there is a fortune reading open for 15 cents if you know where to go.

Girls started the fortune telling story. They were curious. Firstly they wanted to know if they would marry and secondly to whom? Thirdly if they did marry, how would he look and even if the fortune cost so much, they would have to lose the price. The girls are still curious over one thing or another, with some still expecting to marry some day, this judging of course only from Times Square.

Then the men commenced to take it up. Stock market. Mostly. Could the man who owed his landlord a rent, the girl who had a place left if Canadian Pacific would go up. Though the star insider held no Canadian Pacific, he knew it would go up. And it did. Might as well have asked if the U. S. Mint is a good buy.

So the men commenced to fall. They didn't believe in tea leaves and cards; that stuff for the women. They were men. They wanted info from horoscopes and paid for it.

Some big men of big business are reported to have indulged in horoscopes. That's another come-on by the readers. Still Sir Conah Doyle believes in Spiritualism.

Yet some of the presumably big men reported in the show business as horoscope bugs seem to be slowly passing out of it. Perhaps the horoscopes forgot to tell them what to avoid.

This see all know all stuff is pretty risky. It would appear that the last people in the world to fall for it would be from the show business. The show business stages everything as does the fortune teller.

Time is the only fortune teller. He content to rest and Time is to be happy to live long enough for Time to tell.

Inside Stuff—Vaudeville

Chicago indie agents are in lopsided competition with one of their crowd who is giving theatricals and has a line of strong sales arguments until the stagehand's union gets wise to him. This agent sells a complete stage show to the smallest of small houses, including gratis his own services. He takes the economy of the theatre, hangs it, takes it down and carts it off, all by himself and all for nothing.

Tough competition for other agents who don't want to double in elite circles.

Belle Osborn, with "Scandals" during its Chicago run, decided to do some picture house work when the show closed. She went into the Stratford, small neighborhood house, for a showing and was engaged for picture house work the Morris office. Charles Hogan, Stratford booker, cancelled her after two days because he said she wasn't doing well.

Which makes "Scandals" and the Morris office a couple of nuts.

Richard Block, backstage doorman of Loew's American from the opening to the closing date, a matter of over 18 years, is now doorman at Lewis State, New York. Block probably the best known doorman in the country, holds much sentimental regard for the old American.

Inside Stuff—Legit

The furniture and scenery from "Rockbund" produced by Michael Kalesner, was given by Kalesner to Robert Sterling for "Decision" which opened at the 49th street last week. Critics reviewing the play recognized the set and mentioned it in the reviews.

Since the New York producers have started a drive for Sunday performances, Burne Mantle of the Daily News runs a box. Coupon has two choices.

Looks like Flo Ziegfeld is making a raid on the femme tappers for his new "Show Girl" show. Most all the girls picked for the chorus are up on the tapping stuff. And atop all this Ziegfeld has two of his principal women, Ruby Keeler (Mrs. Al Johnson) and Katherine Hertford, who just closed in "Three Chicks."

Miss Hertford as second lead plays opposite Eddie Fox with Miss Keeler playing Dixie Dugan, the show girl. Miss Keeler is considered one of the fastest tappers in New York, while Miss Hertford is not here in the same department.

Of the four hundred and some odd thousands the Shuberts showed as was met in the last fiscal year, the Shuberts showed as was met through the lease of the Winter Garden to the Warner Brothers for pictures. The Warners guarantee the Shuberts a weekly rental against a percentage of the Garden's gross.

Literati London as It Looks

By Hannen Swaffer

Chi Trib's Guts

Chicago Tribune said Friday devoted almost half its editorial page to an exposition of the antagonism between it and United States District Attorney Richard Tamm. The latter defended the man who shot and caused the eventual death of Jacob Hanson, innocent Niagara Falls citizen.

Tribune originally stated that "no shyster lawyer, skating on the edge of dishonor, has gone further to defeat justice than this constant to the Attorney General of the United States." Temptation raised an immediate squawk. A series of letters followed in which Tamm defended an apology. Tribune refused to print his side, but refused to retract the statement or apologize. Finally the Tribune agreed to review the case in another editorial, which it did Friday, and twice as hot as the first.

The Chicago Tribune has more guts than any daily in the country, especially when it comes to prohibition. It's a joy to read.

Jerry Beatty's Hit

Not so long ago Jerome Beatty was doing class publicity work for the larger picture distributors in New York. He is the first New York man to go in for mag for story writing.

Since then he has had two stories picked up by the Saturday Evening Post for Collier's, and another for Cosmopolitan, and still another for Country Gentleman. He is the first for Collier's appeared in that last week-backing week last week. It's of the film and called "All was Amorous."

Jerry is sticking around the house muchly none of the 1914 living avenue, Peham, N. Y. It looks like a record for him in the fiction play in the short story market. In how Jerry ever put over one in the Country Gentleman is a bigger wonder. Some writers are forever not knowing how to get one over that bucolic sheet with its hundreds of thousands of farming cents.

One literary guy said a while back that if writing a story was as easy and accepted by the Curtis' well open circulation, the author did not need to worry about the future of everything else alongside of that is so.

Winchell With "Mirror"

Next Monday (June 10) Walter Winchell's daily column will appear in the New York Mirror. Just how the deal was fixed for Winchell to leave Macfadden's Evening Graphic, which column he has been writing since its present circulation; will probably never be known. It sounds two-way on the inside, but there it is.

Winchell's association with the Mirror is at the exact opposite end under contract with Hearst's New York Evening Journal, \$500 a week and 50 per cent of his gross to return. The Journal contract is not affected by the Mirror connection. Winchell's contract with the Hearst evening sheet does not start until May, 1931, with Winchell thereby gaining two years of the Mirror before the expiration of his contract with the Journal. In view of this, the talk of the Mirror being run independently of the W. R. Hearst connection sounds strictly like the nuts.

Winchell probably will be happy on the Mirror. He is with Walter Hovey on that sheet as managing editor, which means a future to a temperamental guy like Winchell. On the Graphic he was miserable, and deservedly so. He was advised when signing his renewal of the Macfadden contract exactly what he would go against.

Winchell, a hooper on the small time, is at the race track, where he had ambition. What kind of an ambition, he didn't know, for Walter still held him in a kindly grip in his heart. He drifted onto the Vaudeville News, an E. F. Albee conducted sheet, and was a busy man of business. Its editor was Glen Condon, state senator of Oklahoma. Condon had been a vaudeville Albee because Condon had some relatives in vaudeville, who didn't act right by our Ed, meaning that the Variety boys were right. Glen and Walter were regular. They were told to blow the Vaudeville News, that Albee was kidding them. Condon was also a newspaper man of established local rep in his territory. Winchell was still a hooper, but with idea, something that Albee couldn't recognize. As the Vaudeville News

was a mongrel, just a personal press sheet for Albee, the two boys never stayed in France, with the exception of the Graphic came along. Macfadden's daily gag that late found its way to the Chicago Tribune, which started the Graphic off with a Times Square hound. He became a nite club hound. His stock in trade was "Got a guy?" And he made the Graphic, but he also made Walter Winchell.

"Your Broadway and Mine" column as at present conducted in the Graphic by a substitute under instructions probably from the m. e. is such a poor and blatant imitation of Winchell's that it is working for the Mirror.

When Condon and Winchell were advised by the Variety bunch, both turned down the advice. Condon was told to go back to Oklahoma and again edit a daily. He went back to Oklahoma and is now an executive of the Sicily Oil Company. Winchell was asked to come on Variety. Instead he went on the Graphic.

Winchell as a columnist has a national rep. The Mirror will highlight that with a publicity campaign especially in New York City. In forming the reading public he has joined its staff.

There's an example for the American kid with ambition. The rise of Walter Winchell from a bum hooper on the small time to a point of distinction in the Hearst organization, all within four years.

Claims on "Gradio"

Thompson Buchanan, playwright, claims the story printed in Variety, showing the picture of the pending adjustment with Al Lewis over screen rights to "Gradio of the Desert," written by Buchanan's wife, Joan Lowndes.

Lewis asserts he wrote a sea play some years ago that he sold to Buchanan to doctored it up and that several of the incidents in the novel are in Buchanan's story.

Buchanan, in his letter of denial, states: "As far as I know, I have never met Al Lewis in my life and I have never done any work for him at any time. 'Gradio of the Desert' is Miss Lewis's own personal story, was written by her and I did not join with her in either the conception or writing of it."

L. A. Jail Exposé

Jack L. A. San George, on the Hearst Examiner in Los Angeles, spent a week in the local jail seeking exposure material.

Investigation was instigated by reports of brutal treatment of prisoners. The death of one had resulted.

2c American

The New York American went on sale at the newsstand yesterday (Tuesday) at 2c, cent below its former selling price.

The penny cut was made to compete with the New York Times and its sheets which all had a 2c. price. The eve papers sell at the 3c price.

Norman Hall Falls In

Most startling announcement in newspaper circles is that Norman Hall, late of Liberty Hall, and formerly of the New York American, has been sentenced to the penitentiary and will proceed thither to gather up the ends of the state. Hall, who was sentenced to the penitentiary, some 12 months ago to get a balloon tower in Oklahoma, is a ranchman convicted in Oklahoma State pen, as his source. The scribe tried to stab Hall in the back and nearly lost his life. Told Patterson of the ranchman's case and Patterson is reported to have written a letter to pardon board, which sprung ranchman, who was serving 10 years.

Hall's yarn saved the fellow six years at hard labor and he is reported to have turned over his share of his property to the ranchman as consideration. All Park Row talking about Hall's good luck. Mrs. Hall will go with her husband to the west end.

George Hearst's Trick Plane

George Hearst, now looking after the San Francisco Examiner for

Countess Pierre de Jumiègne, one of the most prominent race horse owners in France, is the daughter of her second husband. She had divorced her first, was Constance Carroll, daughter of David Carr, a well-known landscape artist. At 17 she married Ray Atherton, then an attorney of the American Embassy in Paris. When they went to Pekin where he was in the Legation. She divorced him in Chicago the day after he married the French count. Meanwhile, Atherton, Bostonian, had become U. S. Chicago d'affaires in London, and married Maude Hunt, daughter of Mrs. John Stansbury Tooker and the late Hollis H. Hunnewell.

Another Countess de Jumiègne of the American colony in Paris was formerly Mrs. Morris and originally Ethel Barclay, granddaughter of the late Pierre Lorillard. One of this lady's sisters is the Baroness de Neufville, and another is the Countess de Fourtelle.

Sticks to Village

James Duane Livingston, member of the New York family, is loyal to Greenwich Village. He has been living in Perry street, but has bought the house at 285 West 11th street, at the corner of West 11th place, for his residence.

Across the street dwell Gerald Randall and Grant Thornburn, the latter a namesake descendant of the late Grant Thornburn whose son faced Bowling Green. Mr. Thornburn is a veteran first-fighter.

Livingston is a usual acquaintance of Eva Le Gallienne, the meeting place of many temperamental romancers.

Soubert's Brown Derby Herbert Soubert, who has made a name for himself in the Brown Derby restaurants in Los Angeles and vicinity, is the second of Gloria Le Gallienne, the actress, and the daughter of the late Soubert, father of her child. Before divorcing Herbert, nephew of the wealthy S. W. Soubert, Soubert and his wife divorced Wallace Beery, and finally married the Marquis de la Falaise de la Courville, a French nobleman, when she filmed "Madame Sans-Gêne" in Paris. She could not speak French and her husband, as she called, was engaged as interpreter.

Gloria married Beery when they were both working for James Soubert, who as a bathing beauty and he in grotesque characterizations, resembling that of a Swedish servant girl.

Marriage Supplies

George W. Williams, clothing manufacturing family, was recently divorced by his young wife, Ann Beery. She was awarded custody of the five-year-old daughter and is said to have received a settlement of \$50,000.

George is a brother of Elvira Brokaw, who divorced Carl Fischer Hannon, and married a Mr. McElroy. She was disbarred and imprisoned some years ago, changed his name to Fletcher, and ran a dramatic school, restaurant and music publishing concern. His daughter, Vera Brokaw, changed her name to Vera McElroy, divorcing him. She was disbarred and imprisoned some years ago, changed his name to Fletcher, and ran a dramatic school, restaurant and music publishing concern. His daughter, Vera Brokaw, changed her name to Vera McElroy, divorcing him. She was disbarred and imprisoned some years ago, changed his name to Fletcher, and ran a dramatic school, restaurant and music publishing concern.

Nite Club Row's Sidekicks There are sidekicks to the recent visit to the Rendezvous, nite club, of J. Hopkins Smith, 34, and his brother, Paul Morton Smith. These socially registered young men were seen at the Rendezvous, the first time appearing in court against Philip Marino, manager of the resort. In a Paul Morton Smith, 34, was disabled as to be confined to his bed. J. Hopkins, 34, is a 19-year-old Harvard graduate. Paul is married Elizabeth Sherwin in April, 1928, but did not announce the fact until December.

Paul's bride is a daughter of Mrs. Marshall H. Russell and the late George H. Russell, of Minneapolis, famous Yale athlete.

The Smith brothers are sons of J. Hopkins Smith, Jr. (now married to the former Mrs. Elmer Bowdoin), by his first wife, Pauline Morton, daughter of the late Paul Morton, secretary of the navy. Pauline Morton Smith married Charles H. Sabin, vice-chairman of

"I am going to beg a paragraph," wrote Louis Netherstone to me, this morning. For myself, I beg a paragraph for the "Early-the Actors' Benevolent Fund. Lord Metcher takes the chair at the annual dinner on Sunday week at the Savoy and the doletoes are hanging fire, what with the protests and other potent opposition, so do please help.

"The threat of the talking picture is the most disturbing to minor actors and actresses, to any nothing of the big ones. God help them all if these damned nontheatricals are going to drive the speaking theatre out of business. The Actors' Benevolent Fund lives on begging, and this year, it is vital that a strong appeal should be made."

Why De Actors Beg?

I wonder if actors realize the contemptible position they place themselves in, in regard to these appeals. The theatrical industry is a very rich one. People get knighted in England after having made fortunes out of it. Ground landlords grow fat by forcing up the rents. So-called stars earn from \$750 to \$2,000 a week.

Now, there is coming into being an amusement trust—it is nothing more or less—which will put into the hands of a few men, the most important theatres, kinemas and music-halls in the country.

And yet I am asked to give a paragraph to beg people to go and buy a 110 ticket for a dinner!

Why one of the rich people who go cannot give all the money and have done with it, I do not know.

Lord Metcher, who is in the chair, is a multi-millionaire. He was Sir Alfred Burt. His new chemical enterprise has just given him another vast fortune. Yet they have to squeal to me to give 'em a few bright lines.

The "Sacred Cause of Charity"

All the year round, actors and actresses are implored to appear at other people's charity functions. It is their duty to squeal, an annual dinner and running aid shows at a silly garden party for the Orphanage. Only a few months ago, a well known actress, who had appeared at the first King George's Pensioners' Dinner, was begged for a woman who has made \$2,500,000 out of the theatre, that she could have \$15 a week until she died, which happened a few months later.

Dolling Up For Dolly

There was one of these charity functions in London last week. Jenny Dolly or Rosie Dolly, whichever one it was—I never knew them apart, either on the stage or off the stage—was the star, when I hear the names—few ever from Paris specially to appear at a Cochran matinee for somebody else's charity at the London Pavilion.

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PLAYS ON BROADWAY

CHIPPIES

Comedy drama in three acts by Luther Yantis. Presented at the Belmont May 28. E. A. D. Productions. Quinn Leslie featured. Staged by George Southfield. Cast: Emma Ramey.....Maude Dayton
Pauline Brown.....Cecilia Leslie
Charles Hicks.....Oscar Glover
Jack O'Connell.....Fred Ardash
Oscar Decker.....Lynn Reel

The actors must have heard the tittering out front when "Chippies" opened at the Belmont. They felt like prize fighters when the mob round the first. However, boxers as a rule are not as temperamental as stage people. Certainly the onlookers were not polite but the play is very bad.

Further an old story of a small town girl leaving home and getting mixed up with the wrong people. There is some flipp and raw stuff now and then. Perhaps the vaudevilleman Fred Ardath figured the dirt gave the show a chance.

Ardath is in the show and so is one of his vaudeville specialties, which he did in "one" as a steve. There is a reason for the bit, the scene being in a Cleveland beer flat where he came to complain about being thrown out of another joint. The Ardath bit, consuming 15 minutes or so, is the sole amusement of "Chippies."

Cullen Landis characterizes a beer racketeer. When the heroine, Beth, of Fairville, O., meets him she is surprised that an Eryllian should be so well groomed and so mannerly. Landis did not impress as making his Tony real.

On the opening night Beth and Tony return to mother. It is a two-room set. Somebody is playing "In Goodness" on the organ in the parlor. That was ma's favorite tune. She played it once or twice before, much to the annoyance of the customers out front. They turn the lights and find another playing the melody. A coffin with flowers and mourners indicate that ma died of a broken heart.

That was a black-out. Curtain down. The tone of the spectators was such that had it arisen again, they'd have torn up the stage and hurled them onto the stage. However, that Campbell bit went down the first performance and the play ends in a boudoir scene where Tony telling Beth the coffin is about right for the tone of "Chippies." *Idee.*

OUT-OF-TOWN REVIEW

YOUR UNCLE DUDLEY

Comedy by Howard Lindsay and Bertrand Robinson, starring Raymond Hitchcock, staged by the author. Directed by George Tyler. At Illinois, Chicago, May 24. Cast: Fred Church.....Bertie Zary
Evelyn Church.....Eleanor Hayden
Pauline Brown.....Cecilia Leslie
Charles Hicks.....Oscar Glover
Jack O'Connell.....Fred Ardash
Oscar Decker.....Lynn Reel

Chicago, May 27. Another comedy of small town existence by the authors of "Tommy." It is funny and clean, well suited to the followers of Raymond Hitchcock and the tastes of a \$2 patronage. First night indications were for a moderate money run, here and in the east.

Two stories in the play, that of Hitchcock the lecher, He is a public spirited citizen paid off in appreciative loving cups while his paint spoiled goes to the devil. His partial redemption comes when he finds no one willing to lend him \$5,000 in return for a big prize fight to the town in return for the loan and a long cherished gold cup.

The other story concerns his sister, a widow, who wanted to become a concert singer and blow the small town. She forcefully transferred this ambition to her daughter, incessantly drilling her for a \$5,000 prize contest that would carry them to Europe.

The widow is a ruthless character, almost ruining her daughter's love affair, and seeing that she wins the contest by informing the other main contest her grandfather has died just a few minutes before the elimination starts. This is later discovered by the prize committee, so the widow's daughter doesn't get the prize.

Here the stories meet. Hitchcock, himself in love with a dame who he'd marry him with the sister around, demands a \$5,000 loan from the prize judge to continue before he signs any paper and gives it to the sister as payment of the old and haunting debt. The daughter runs off with her boy friend and she decides there's enough talent in her other child, a boy, to make a European trip on the \$5,000 for study.

Hitchcock is the loving cup champion, Uncle Dudley. It's a loose, easy-going part, right in his lap, and

he plays it to steady laughs. Another strong comedy role is by Mrs. Jacques Martin, his mother, as natural as a grandmother type as there is on the stage. She has no more to do with the story outside of informing the prize committee of her own daughter's lousy trick, but she plays it with such a sense of humor, her excellent comic characterization. The show's biggest flop was when it starts their parts. The first few moments of obvious confusion and confusion of the audience, a family that she's just going to the bathroom.

Bertie Zary as the hard-headed sister does the story so bluntly she barely makes a mistake. Others, with the exception of William Hawthorn as young brother, are not so good. The play is full of slips and paints his eyebrows too badly for a small town boy.

There are times when the comedy becomes strictly farce, and painfully broad, but this is not a fault to be bothered about in a low scaled show. Of slight structural faults, including a somewhat draggy first act, are remediable. Opening night customers revealed themselves by widely applauding entrance of the daughter after she had been announced the prize winner.

No reason why this show shouldn't make a little money in the warm-out-of-town-trade season. Hitchcock alone raised the show \$2 to a lot of people.

The comedian's curtain speech sent the crowd away with the evening's only risqué moment. Referring to Mrs. Gamm, wife of Vice-President Curtis, he said she doesn't care about how much her social assets are, it's where.

"Your Uncle Dudley" closed after its second performance last Monday night, for an indefinite period, due to illness of Raymond Hitchcock. He is in St. Luke's hospital, Chicago, under treatment for gastritis and heart trouble. *Bing.*

Frankie and Johnnie

A. H. Woods presents a legendary melodrama in three acts by John M. Kirkland. Staged by John D. Williams. Cast: George Tyler.....A. H. Woods
Pauline Brown.....Cecilia Leslie
Charles Hicks.....Oscar Glover
Jack O'Connell.....Fred Ardash
Oscar Decker.....Lynn Reel

Chicago, May 27. A shilling example of what can happen to theme songs of today in the future. "Frankie and Johnnie," hawdy ballad of yesterday, now becomes a palpably distressing play, asinine in character, trite in dialogue and disastrous in subject. That it is smart showman such as A. H. Woods should have lent his name to this reeking opus seems both a shame and an apology.

To the representative first-night mob, inclusive of gamblers, racketeers and others who expected to find it right in their kitchen. Frankie and Johnnie! meant just that much hokey and a couple of razzberries. It is difficult to recall when anything approaching this in rank stupidity was ever hung on a left plank in this town. Reported to have come from the opening night tryout in New Rochelle, N. Y., but the consensus on the three-day rehearsal was, it couldn't have made much difference. Unlike "Diamond Lil," the racy, raw and brothel-like lines and atmosphere of the play are not so good. Also, when the other extracted sophisticated laughs, this one falls with garagulous thuds on sickening snickers. Not only did the author succeed in legitimizing a worn "done wrong," but at the same time did wrong to every one concerned. Including himself.

If for educational purposes, then, for instance, a hallway scene in the second act where a fille de joie directs a patron to "the door to the right, dearie; I'll be right with you." It brought an abbreviated howl from a certain section in the house. Another supposedly spicy item is a bit of profanity which least coming for or anticipated.

Story hangs on a shred to the lyrics of the original song, only inverted from colored to white characters. A drab and lifeless set-set-set-half covers the three acts where action is supposed to be. In a hotel and barroom on the levee at St. Louis in 1898, Frankie is a poor, scared, and insignificant fellow, a reformatory bug when she laments the happiness of a sweetie into town with a vulgar roll. But there is Nellie Dill, a sucker in the act, who believes a mark is a sucker in any kind of circumstances. He is a heart man, most by the tip of a cat, falls hard and hits the pavement for him, only to be done wrong in the end, with the lousiest Bly gal cashing in on her hard-earned lure. Then comes the denouement when Johnnie is bumped off by the enracé Frankie and the last line to the redoubtable ditty is slipped off by the piano player. Hokey-pokey, with not a convin-

Sea of Bouncers

ing type in the whole layout. Grace Kern, hold-up, in the form of the title, almost displayed a spark on her entrance that soon extinguished. In her more dramatic moments Miss Kern successfully in forming the prize committee of her own daughter's lousy trick, but she plays it with such a sense of humor, her excellent comic characterization. The show's biggest flop was when it starts their parts. The first few moments of obvious confusion and confusion of the audience, a family that she's just going to the bathroom.

Bertie Zary as the hard-headed sister does the story so bluntly she barely makes a mistake. Others, with the exception of William Hawthorn as young brother, are not so good. The play is full of slips and paints his eyebrows too badly for a small town boy.

There are times when the comedy becomes strictly farce, and painfully broad, but this is not a fault to be bothered about in a low scaled show. Of slight structural faults, including a somewhat draggy first act, are remediable. Opening night customers revealed themselves by widely applauding entrance of the daughter after she had been announced the prize winner.

No reason why this show shouldn't make a little money in the warm-out-of-town-trade season. Hitchcock alone raised the show \$2 to a lot of people.

The comedian's curtain speech sent the crowd away with the evening's only risqué moment. Referring to Mrs. Gamm, wife of Vice-President Curtis, he said she doesn't care about how much her social assets are, it's where.

"Your Uncle Dudley" closed after its second performance last Monday night, for an indefinite period, due to illness of Raymond Hitchcock. He is in St. Luke's hospital, Chicago, under treatment for gastritis and heart trouble. *Bing.*

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RAMBEAU ILL AGAIN

Oakland, Cal., June 4. Marjorie Rambeau suffered sudden indisposition at the end of the first act of "Rain" at the Fulton last week and the audience was dismissed with a refund.

Following day Marian Mann stepped into the role and continues this week in "The Cradle Snatchers." Miss Rambeau has sailed for Honolulu to recover.

Love Remains

Philadelphia, June 4.

An item to the effect that Samuel Nidlinger would replace Thomas M. Love as general manager for A. L. Erlanger, is incorrect. Nidlinger personally represents Erlanger. Love retains his position which is not a confliction.

Love represents the Warner-Stanley interest in the Erlanger houses.



Producers of Revues and Musical Comedies

CHARLIE ALTHOFF

will furnish the material and laughs to fill THAT spot where comedy is needed.

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Breedlove Strands Co.**In Northwest, Vanishes**

Spokane, June 4.

The sheriff as well as members of his company have started a search for Charles W. Breedlove, dramatic stock producer and actor, who folded his dramatic stock in Lewiston, Idaho, and vanished.

Breedlove has failed to meet salaries at the Temple theatre. The company was closed at the Auditorium theatre here two weeks ago, when the police and sheriff were called to quell a riot on the part of stage hands. At that time, Breedlove announced his guarantee in Lewiston for a summer stock season. The season lasted only one week.

First intimation that anything was wrong was when the actors of Breedlove's company arrived at the theatre Sunday morning for final rehearsal. It then was learned that Breedlove had departed. Three female members of the company also were missing.

CORT AFTER MAYAN

Los Angeles, June 4.

John Cort, recovered from a nervous breakdown after sojourning on the desert for three months, is negotiating for a lease on the Mayan theatre.

Cort is desirous of making a number of musical productions during the early summer.

CHORUS EQUITY ELECTS

Annual meeting of the Chorus Equity Association resulted in the election of the regular ticket, consisting of Paul Duffell, chairman of executive committee; and Catherine Keith, recording secretary.

Executive Committee members elected to serve for three years were Maude Carleton, Elizabeth Crandall, Olga Gramsci, Louise Joyce, Valerie Petri, Allen Stein, Jack Wynn; for two years, Peggy Messinger and Gus Schilling; for one year, William J. Bailey and Joseph Mann.

Virginia Smith in Stock

St. Louis, June 4.

Virginia Smith has been engaged for the full 10-week season of the Delmar Gardens musical stock.

It opens with "Louis XIV," Leon Froel in original role.

Shows plays nightly, but people rehearse each morning.

"MUSIC IN MAY" COLD

"Music in May," the Shubert musical comedy, closes next Saturday after 10 weeks on Broadway and 22 weeks previously on the road. Made no dough in New York, but had favorable box office returns while touring.

STARRING BOLES

Los Angeles, June 4.

John Boles has been elevated to stardom by Universal.

He will be starred in three pictures next year, all musical comedies.

YETS' MINSTREL SHOW

The Legionist minstrel show, consisting of 40 actors who have been service in the World War, have been booked for theatres in the south.

"Almanack" Later

John Murray Anderson's new musical revue, "Almanack," scheduled for presentation July 8, has been postponed until July 24.

Duffin and Draper, eccentric comedy dancers, currently at the Capitol, New York, have been added to the lineup.

"Dancing Daughters" Showing

"Dancing Daughters," comedy, by Fritz Blocki, Chicago newspaperman, is getting an eastern showing at Werba's, Brooklyn, this week. Blocki received a two-week leave of absence from the Chicago American to attend the opening.

George Moretz, producing.

Closed in Montreal

"This Year of Grace" closed in Montreal Saturday. The company intact sailed for London aboard the Canadian Pacific liner Regina Sunday.

Kay Johnson Set

Los Angeles, June 4.

Kay Johnson, who came here to play in "Dynamite" for Cecil DeMille, will remain at M-G-M for a term.

Stage Hands Convention

The next stage hands' (L.A.T.S.E.) convention will not be held until June, 1939. The executive committee will decide upon a convention place at its next session.

Donaghey's Hospital Vacation

Chicago, June 4. Fred Donaghey, drama critic of the Chicago Tribune, out of St. Louis' hospital after general physical treatments.

Literati

(Continued from page 52)

His Pop, is reported financially interlocked with his mother-in-law in a non-tuselage aeroplane. Secret plan in supposedly in Glendale, Cal., with young George flying down almost weekly from Frisco to see how things are going. A few Glendale residents claim to have seen what looks like just a wing of a plane flying around.

Whether it's or not George has settled upon his hobby as flying. Boys claim he can spot a plane miles away and call off the motor, wing spread, etc., without a second look.

Leyser Syndicating

Billy Leyser, connected with motion pictures in publishing houses, newspapers and as publicly writer for 14 years, will enter the newspaper syndicate field in association with Tommy Hill, illustrator and art director.

Leyser has resigned as publicity chief for Inspiration. Office will be in Hollywood.

Could Happen in Brooklyn

The classified ad manager of a Brooklyn paper was approached by a New York daily to come over and handle its department. Mention of \$30 salary was made, the Brooklyn man saying he got more than that, being a big shot with his paper. The executive for the New York paper then said he was authorized to offer him an \$500 a

week. The Brooklyn fellow almost gasped in saying "What, every week?" When the first figure had been mentioned he was thinking on a monthly basis. But he got the new job and at the half a grand weekly basis.

Block's New Duties

Paul Block and his associates are now in charge of all national advertising for the New York daily and Sunday American. William Randolph Hearst's name is attached to an announcement to that effect last week. In addition to his newly assumed duties Block is advertising manager of the Pictorial Review, and publishes a string of newspapers.

He is also the owner of the Newark International League baseball club.

Marriage Gag

Edward Dowden, newspaper man, formerly with Loew's, was married to Thora Moline, non-pro. A gag in front of the church has a large sign reading:

"Edward Dowden, The Great Lover. It's A Secret. All Welcome."

Tao Bold

The Earita Fuller, who authored "Their Own Desire," one of the new Doubleday-Doran books, is believed to be Ellen Glasgow, that conservative authoress. The story's boldness may be the reason for the pseudonym.

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CAPITOL, NEW YORK, WEEK OF JUNE 1

THREE SLATE BROS.

"ARISTOCRATS OF THE DANCE"

Appearing

2:30

5:00

7:30

9:30

Per Rep.
AL KNIGHT
Bruce Smith Offices

Society Girls as Chorus

Portland, Ore., June 4. Henry Duffy Players tried novelty business getting by staging musical comedy version of "No, No, Nanette," with chorus of Junior League girls.

The society chorines, led by Katherine Laidlaw, local dance teacher, did their stuff okay and brought good business. Regular cast took principal roles.

Black-and-White Pit Crew for "Great Day"

When Vincent Youmans' new musical, "Great Day," opens in a few weeks at the Cosmopolitan, New York, it will have an orchestra of 30, comprising Fletcher Henderson's colored band of 11 pieces and a white aggregation of 19.

The combined musicians will supply the accompaniment for the entire show.

"EQUITY SHOP" NOW

(Continued from page 50)

And there are many instances where actors have been made to work sixteen, eighteen and even twenty hours a stretch and to be other abuses too numerous to mention but well known to the people involved. These were bound to arise when an industry like the motion picture business was so vast and no restrictions placed upon its employees.

Some people assume that the life of the screen actor is easy because of the long waits, but this is not so. There is an exhaustion which sets in toward the end of the day partly due to the hanging around, and partly to the force lights and the intense heat from the powerful lamps. Everyone says that the strain is much greater now than formerly because the actor has to remember lines hastily learned as well as the hundred and one things which in the old days were prompted through the megaphone.

As a result, we mailed a questionnaire to our members in Los Angeles, the main question of which was as follows: "Are you in favor of the Council passing a resolution prohibiting members from acting in motion pictures in talking pictures unless all speaking parts are filled by Equity members?" In reply to this 1087 answered "yes" and 88 "no," or ten to one in the affirmative. Since then there has been a large movement of Equity members to Los Angeles from the legitimate theatre and the proportion, we believe, would be even larger today. Please bear in mind that this was no resolution passed at a general meeting, but a calm, deliberate opinion which stood for six weeks. The result of this questionnaire is clearly a mandate and the Council gladly accepts it as such.

The resolution printed over has been passed by the Council and under the constitution it is your bounden duty to observe it. In plain language, the resolution means that from June 5th on you can only accept an engagement in sound and talking pictures if you sign up on the new Equity contract specially

prepared to cover that class of work, a copy of which is enclosed, or if you are offered a term contract then it must contain our fundamental principles. All contracts signed before that date are to be played out though the contract must be brought to the nearest Equity office by the member affected so that their date of termination can be registered.

We believe that the bulk of the producers will accept the situation without much protest because the analysis of their standardized conditions protect the best of them by eliminating unfair competition which is the spirit of the union. We have never doubted that the spirit of 1918 and of 1924 still animates our members, and if that spirit is mobilized behind Equity's effort we declare that Equity Shop in sound and talking pictures is here to stay.

With best wishes, I am,

Sincerely,
FRANK GILLMORE,
President.

Resolution

The resolution passed by the Council in part reads:

Resolved, That on and after the 5th day of June, 1929, Equity members may work only in companies of sound and/or talking pictures, and operated by any producer,

(a) when all members of said company or of any company or companies controlled or operated by the producer who speak a line or do work on the stage, set or location of an individual character or nature are members of Equity in good standing and continue to be such during the term of employment of any Equity member; and

(b) when the producer has fully performed and is fully performing the covenants in each employment contract with each Equity actor in each of his companies.

That portion of the resolution which provides for punishment to members who violate the new rules reads:

Further resolved, That any member (including all those whose resolutions have not been accepted by the Council) who shall fail to observe each and every of the aforementioned resolutions may be suspended for a prolonged term and otherwise penalized at the discretion of this Council; further that during said term of discipline or suspension or

Freddie Coast Producing

Vinton Freedley, of Aarons and Freedley, is expected to leave for Hollywood shortly to assist in producing musical pictures for Warner Bros.

Aarons and Freedley's "Treasure Girl" with Gertrude Stein was recently bought by Pathe.

T. A. M. Election Held

June 14: Control Changes

An election of a new set of officers for the Association of Theatrical Agents and Managers has been set for June 14.

The recalcitrant group within the union which demanded a new deal is headed by Charles Stewart. This faction, said to consist of the bulk of members in good standing, succeeded in scrapping the present A. T. A. M. constitution, charged to have been adopted without the knowledge of the membership.

Joe Robbe was named as temporary sec-treas. At last week's preliminary meeting, replacing Milton T. Middleton, resigned. That appointment terminated salaries and any other expenditures for the time being.

The meeting was in charge of William Collins, New York state organizer for the American Federation of Labor. Mike Collins, Boston laborite, who aided in organizing the A. T. A. M., was also present. He attempted to pacify the objecting group but was voted down.

A new election was to have been held, but the union leaders persuaded the session to proceed slowly, and the later date was set.

Theodore Mitchell, president of the union, who is alleged to have framed the by-laws and constitution without ratification of the members, was not present.

both no member of the Association (except those having existing contracts as aforesaid) shall appear in the same cast with such person or persons, whether in "legitimate," musical comedy, stock or in pictures (either sound or talking pictures), or in any field over which this Association has jurisdiction.

EQUITY MINIMUM CONTRACT

(Continued from page 50)

terms hereof remain a member of Equity in good standing, and this agreement or representation shall be of the essence of this contract.

Arbitration Procedure

Q. The party demanding arbitration shall give to the other party a notice in writing of the nature of his claim by filing a written complaint with the American Arbitration Association and with Equity, and the party complained against shall have five days after the filing of such complaint with the American Arbitration Association within which to file an answer. The arbitration shall be conducted before one arbitrator (hereinafter called "UMFIRE") unless either party shall in his complaint or answer request a hearing before three arbitrators (hereinafter called "ARBITRATORS"). Within ten days after the filing of the complaint with said Arbitration Association the umpire shall be mutually agreed upon, and in the absence of mutual agreement he shall be appointed by the American Arbitration Association. Where ARBITRATORS are chosen, each party within ten days after the filing of the complaint with the American Arbitration Association shall choose one arbitrator, and the two so chosen shall within five days thereafter choose a third; if they fail to do so within said five days, said third arbitrator shall be chosen by the American Arbitration Association. Should one party appoint an arbitrator and the other fail to appoint an arbitrator within the time specified, the second arbitrator shall be chosen by the American Arbitration Association. The Actors' Equity Association may choose the arbitrator for the Actor.

Delivery of Contract

R. Simultaneous execution and delivery of this agreement shall be made between Producer and Actor; otherwise same is void at Actor's option.

Rehearsals Are Work

8. All rehearsals shall be construed as work.

Place of Performance

T. If the blank in clause 2 of the face of the contract regarding place of performance is not filled in, the place shall be the place of engagement of the Actor. Any other place shall be Resident Location.

Employment Continuous

U. The essence of this contract is continuous employment.

Production Prosecuted

V. Should there be made against the actor any claim or charge either civil or criminal that his participation in the production constitutes a violation of any statute, ordinance or law of the United States or any State or municipality, the Producer shall defend the Actor at his own expense, shall provide bail for him and shall further make the Actor whole for any loss or damage which he may suffer on account of such claim or charge.



Dr. Stevens in the Prologue

WM. KELLY THE ORIGINAL DR. LESLIE STEVENS

Disguised in "OLLY" JOE'S SPEAKEASY as

"Feeler" the Blind Man

(Eddie Connelly's Friend)

The Two Leading Character Roles

IN

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Leading Roles in Broadway Successes

DAVID BELASCO.....	"THE LILY"
COHAN & HARRIS.....	"THE HOUSE NEXT DOOR"
CHAS. FROHMAN.....	"THE TRUTH"
WILLARD MACK.....	"THE BIG CHANCE"
J. C. NUGENT.....	"KEMPE"

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Dr. Stevens Disguised as "Feeler" at "Oily" Joe's Place

Dr. Stevens Disguised as "Feeler" at "Oily" Joe's Place

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State-Lake

Yauzeville, for a change, contains at least half of the drawing power of the State-Lake this week. Combined film and stage show entertainment.

Of prime box office importance are the headlined "Our Gang" kids, not that in B & K, place has almost apocryphal. This act has Mary Kornman, Scooter Lowry and Johnny Downes, a comedy team acting as director and cameraman. Scooter, miniature tough, as first rate stage performer and makes the act of real value on the stage as well as at the box office. His two partners have grown like weeds since out of the pictures, and are almost unrecognizable. But with Scooter and the peppy talk material by Herman Timberg, this act is for the best of houses and is bound to elicit the awkwardly typical of picture name acts is completely absent here, because both Scooter and Johnny Downes are comedy hoosefers. Mary Kornman, the original leading girl of "Gang" comedies, is valuable in being the best known of the trio.

Another item on the bill, of some local pull, is Ben Blue. The dancing comic has recently the Palace with too much material to almost apocryphal. The act is cut and automatically strengthened. Ben Blue did his stuff in tail-and-point position without losing a single hair. In his company are Viola Evans and the Personality Boys, latter two honestly, over-the-top stage types. Blue's dancing duck dance highlights a constant procession of stage types, with his ice skating routine and a Rubie Goldberg method of cymbal playing by the Personality Boys also high in recognition received. Big time comedy act from start to finish.

Third in the class trio of featured acts was Pepto, who is in full stage and rock of props and a girl dancer assisting. Pepto is a great act for the kids and to assist a performer the adults were downed out the youngsters. George Dormonde, comic unicycle, opened and set a fair pace for the bill with his riding skill cloaked in hokey comedy. Little too fast for McKeen, comedy act, a girl, who followed with a slow but interesting act. They are steadily growing in strength as he works. Stuart Casey and Mildred Warren, in comedy sketch with vaudeville setting, get moderate results. Casey plays a dumb English salesman.

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BARBARA LUDY
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man, his partner doing along for contrast. Pepto, Our Gang Kids and Ben Blue, place has almost apocryphal, completing an all-comedy bill. Feature "Jazz Age" (FBO). Business show.

Ritz

One of the latest Association shows for the summer. That fact, plus weather as hot as it was wet two weeks ago, has brought only six turns, in place of the usual eight or more.

Low Rasia and Co. opened with the "Company" consisting of a girl, table and chair. Rasia's teeth are stronger than the act, but it got a fair reward.

Grace Connolly sings and her company accompanies on a baby grand. The little tapping Grace did at the close and for an encore was

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated. The closing date of correspondence in this issue of Variety are as follows and on pages:

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DES MOINES	61	TOLEDO	61
DETROIT	63	TORONTO	62

better than the singing of blues and ballads, but not enough to make much out of the act. The act is in full stage and rock of props and a girl dancer assisting. Pepto is a great act for the kids and to assist a performer the adults were downed out the youngsters. George Dormonde, comic unicycle, opened and set a fair pace for the bill with his riding skill cloaked in hokey comedy. Little too fast for McKeen, comedy act, a girl, who followed with a slow but interesting act. They are steadily growing in strength as he works. Stuart Casey and Mildred Warren, in comedy sketch with vaudeville setting, get moderate results. Casey plays a dumb English salesman.

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have closed: Pabst Players, Davidson, Milwaukee; Criterion, Ochs and Blue, St. Louis; Taft Auditorium, Cincinnati; Wright Players, Post theatre, Battle Creek, Minn. show.

George Hoskyn's version of the "Fusion Play" will open July 24 at the Auditorium. Patrick Mack is producer and manager and Hoskyn will direct.

John McInerney, B. & K. Chicago press department, in Hermit hospital with infected leg.

During a dinner at the home of Barney Balaban of Balaban & Katz attended by 20 prominent Chicago Jews, \$2,000 was raised for the \$20,000 campaign for creation of a library and addition to the Hebrew

Theological College here. Balaban is chairman of the campaign committee.

Great States will take over the Palace in Portland, Ore., Ill., July 1, closing both houses for one playing. Opening will be Sept. 1, with both houses wired and one playing vaude. Tom Roman, who held stock control of the Palace, will manage both houses.

G-S Star in Engh, small picture house, will be a department store.

Luna, Kankakee, has gone sound. Lincoln, Sterling, G-S, opens with sound June 5.

Billy Grant, dance producer at Levee, has past two months, leaves for Hollywood this week.

Two Orpheum Jr.-Ans'n houses will not be affected by the change from Sunday to Saturday opening June 15. Englewood and Belmont in Chicago, both split weeks.

Cliff Nazario went into Great States' Lincoln, Decatur, Ill., as c. June 2. He recently played 14 weeks in the house.

Morton Schaeffer, previously manager of the Melrose Bros. Music Co. in Chicago, is now practicing law.

TOLEDO
 By E. H. GOODING
 Palace—Duke
 State—"New Boat"
 Grand—"The Great Moments of Paris"
 Via—"The Golden Night"
 Grand—"Carera"
 Grand—"The Great Moments of Paris"
 Grand—"Carera"
 Grand—"The Great Moments of Paris"
 Grand—"Carera"

Palace closed last week after running under the Wright stock banner for a year and a half, and announced in the future to be owned and Donald Post, leads, will return. Virginia Curry, ingenue, is the new attraction. The National Players, Washington; John Lyons, manager, will return to the Palace to manage in Wright company there; Walter Laughlin, juve and comedy lead, re-opens in Buffalo.

Calvin Reilly Co. was incorporated as a holding company last week, to purchase Summit-Cherry, being at sheriff's sale for \$400,000, clearing Public's title to the site, which is \$1,000,000 to be built. Plans are for a 3,000-seater.

Edward H. Smith, actor formerly with the Wright Players, now Toledo Blade radio program director, has been named head of the dramatic department of Collingwood Conservatory of Music. He will develop a theatre laboratory there.

Otto Randolph, Inc., Chicago, last week filed suit in Federal court here for \$7,623.19 against the Seta Theatre Co., Sanbury, Plaintiff claiming the Randolph firm was engaged in June, 1927, to present musicals for the theatre, the defendant and ex-

clusive costs, that work was stopped in July of that year, when it was found that the building, and that the plans were not paid for.

Grand and Lyric theatres in Lima are being wired. That makes the town's quota complete.

DES MOINES

Barcel—Duke
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"

In celebration of the first anniversary of sound pictures the Des Moines, first home in the city to be wired, has a novelty entitled "Hogan's Wild Cats," made in 1928, featuring Mabel Normand and Charles Murray, which is shown synchronized with an up-to-date jazz musical score.

Jack Roth, manager of the Paramount, reports all differences with the Des Moines have been settled. The crew is at work again.

Nate Frudenfeld and E. R. Cummings, district managers for Public, and territories. In the territory Frudenfeld will have Cedar Rapids, Waterloo, Rock Island, Davisport, Moline, Council Bluffs and Sioux City houses, while Cummings will have Des Moines and Omaha theatres.

Cole McMartin has been elected president of the Des Moines Community Theatre Association. Mary McCord is secretary.

MINNEAPOLIS

By LESTER REES
 Minneapolis—"Duke"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"

FRHM, local, now of the new American Broadcasting Co. chain.

Channing Smith engaged as stage director of the newly organized Grand Rapids Junior Repertory association, organization of professional players.

PORTLAND, ORE.
 By JAMES T. WYATT
 Portland—"Gentle of Heart"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"

Oriental has changed to Monday openings. Pan house here opens Monday, while most of the other large houses have Thursday openings.

Capitol, down town second run, reported closing, is remaining open. Multnomah circuit of suburban houses are to remain Union. Efforts to dispose of the 11 houses are reported unsuccessful.

J. J. Parker will rename the People's theatre the Alder. House changes name after 20 years' business. To open July 1, policy announced, probably first and second runs. House has been enlarged.

Nat Nazario is the new m. c. at the Broadway, replacing George C. St.

CLEVELAND
 By GLENN C. PULLEN
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"

Saturday openings go into effect this week at Keith's Palace, Hip and Lyric with Friday openings at Lowe's State.

Warner Bros. have taken over Up-town and Variety, de luxe neighborhood operated by Silverman Brothers.

ALBANY, N. Y.
 By HENRY RETOND
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"

Robert Rosenthal, of Utica, manager of new Madison, neighborhood, opening last week. Rosenthal, of Utica, manager of new Madison, neighborhood, opening last week. Rosenthal, of Utica, manager of new Madison, neighborhood, opening last week.

Frank Farley, head under at the Mark Ritz, now under at the Charles Mackay, manager.

Regent, 2d-run Stanley, closed for wiring. Samuel J. Aaron at American, Troy, as mgr. temporarily. Harry Seed, branch mgr. of Warner Bros. in Buffalo in charge of office there.

When in Chicago Visit These Hits
 A. H. WOODS
ADELPHI
 A. H. WOODS' New Production
"FRANKIE AND JOHNNIE"
 Based on the Famous Song Cast of 50

MORRISON HOTEL
CHICAGO
 World's tallest, 141 rooms and baths

For Sale Cheap
 Superior Electric and Radio Shop
 Superior Electric and Radio Shop
 Superior Electric and Radio Shop
 Superior Electric and Radio Shop
 Superior Electric and Radio Shop
 Superior Electric and Radio Shop

ADER & ADER
 Attorneys and Counselors
 Attorneys and Counselors
 Attorneys and Counselors
 Attorneys and Counselors
 Attorneys and Counselors
 Attorneys and Counselors

ST. REGIS HOTEL
 Single Room with Bath \$7.50
 Double Room with Bath \$12.50
 Suite Room with Bath \$15.00
 Suite Room with Bath \$18.00
 Suite Room with Bath \$20.00
 Suite Room with Bath \$22.00
 Suite Room with Bath \$24.00

ers. Also plan to build a theatre in Akron.

Cleveland Opera Guild taking over the Hanna to put on "Bohemian Girl" is one of the society events of season.

Tommy Carroll, formerly manager of Lowe's State and later of Up-town, going to France and Holland in July.

Keith's Palace has turned apocryphal ad composition, previously done by its p. a. over to a local advertising concern, Paul Brokaw now does publicity only.

W. Ward Marsh, film critic on the Plain Dealer, has been appointed by New York attorneys of the late Avery Hopwood to check up on the playwright's Cleveland estate.

Summer stock opens at Columbus headed by Margie Betet and Jack Montague. Jerry Huxman, legitimate stock actor, to be given by this Film, producer.

Two new theatres are to be built in Akron, Ohio. One to be erected by Sheen interests, another by a national theatre chain not named.

ALBANY, N. Y.

By HENRY RETOND
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
 Grand—"The Love Waltz"
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 Suite Room with Bath \$24.00

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 225 N. 15th St. NEW YORK

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J. C. WILLIAMSON, L.A.
BARBARA LUDY
 FOR 26 WEEKS STAGE ENGAGEMENT IN AUSTRALIA

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 THE STANDARD CUTTING COUNCIL
 225 N. 15th St. NEW YORK

WEEKLY COLUMBIA
RADIO CHAINCOLUMBIA PHONOGRAPH
RECORDS

GUY LOMBARDO

and his
ROYAL CANADIANS
America's Most Popular Radio Orchestra
BREAK THEIR OWN WORLD'S RECORD

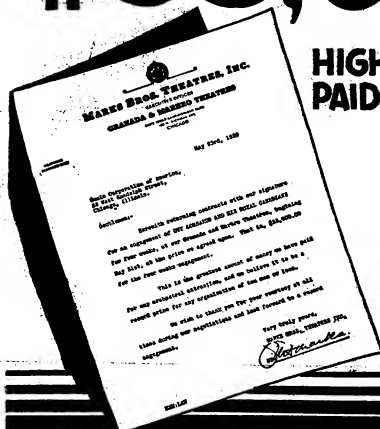
AS THE
GREATEST BOX-OFFICE DRAW
PLAYING MARKS BROS.

GRANADA *and* MARBRO THEATRES
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FOUR WEEKS STARTING MAY 31st
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**HIGHEST THEATRICAL SALARY EVER /
PAID AN ORCHESTRA OF TEN MEN!**



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RADIO, THEATRICAL, ADVERTISING,
TALKING PICTURES -
UNDER EXCLUSIVE MANAGEMENT

MCA
MUSIC CORPORATION OF AMERICA
NEW YORK CHICAGO

GAZER

PRICE

25¢

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72 PAGES

GAZER

"Great Town, Chicago," but Bandits Are Its Bosses, According to This

Chicago, June 11. Terroristic activities by Chicago gunmen against theatre backstage and front are being carried on in this city on a scale seldom known before attempted by organized crime.

Within the past few weeks numerous managers have been threatened by gunmen in front of the theatre or near their homes and forced to wear safe combinations and keys. All managers are in constant fear that they are next on the list, to be admitted to harrowing experiences that would take a year or two off any guy's life.

Attitude of theatre managers is shown in the case of one who had his theatre safe combination printed on a small card to be carried always in his pocket. If bandits get him he'll simply turn over the card and keys. Previously he had the asst. mgr. to open and close the safe, and had only a vague idea of the combination. He was afraid that in an emergency he might forget the combination and get a couple of bullets in his hide.

Backstage the performers have been experiencing shakedowns from gangsters who have suddenly decided that actors need protection in this town and should pay for it. Practically all the legit stars here have been approached by the mugs, including Mae West, William Caxton, Bill Hallahan, Harry Richmond, Roy Rogers and Wally Ford. Several turned over cash simply because it seemed the safest thing to do. All are reluctant to discuss the matter, fearing violence if they squawk.

The thing became such a growing racket that Loop houses posted guards to stop the racketeer collectors away. This occurred in vaude, picture and legit houses. "Shakedowns and backstage shakedowns are only two of the many grunts local theatres are forced to undergo, although the latter are less sensational and have been continuing quietly for some time. The town is full of 'angles,' making it of considerable importance as to who a manager buys materials from. There have been threats of violence and bombings for those who decided to do business with the 'wrong' places.

A humorous phase of the terrorism was furnished by one of the town's C. fan clubs who organized as a good will gang for the picture house band leader. When he returned two weeks later, the fans promptly came back with bombing threats and blackmail notices to the theatre operator.

Just a typical Chicago procedure. Chicago is distinctly crime conscious, more so now than during the past election campaign, when the city's muddy crime record was buried in newspaper headlines before the eyes of the natives, and each side accusing the other of taking a cut in on the graft. One of the big factors in bringing crime out to the attention of the natives is the

(Continued on page 39)

THE LAST KICK

Two vaude actors talked about cemeteries, with one declaring he would not be buried in one of them.

"Where you go again," observed the other, "even kicking against that spot?"

Fred Allen Says "Haunted" Gag Is His—And How!

New York, June 9.

Editor Variety:

Note in Variety you credit "Bugs" Baer with the line about "haunting a house."

Would it upset you to learn I have employed the line in several acts and am using it at present in "The Little Show." The line, in itself, means no more to me than a ball of twine to a retired marionette, but it doesn't seem fair to have a line, which I believe to be my property, released for general usage.

No sooner had the echo of the voice died down in the Price Club than the line appeared in two other Broadway shows. It seems that membership in the club automatically entitles one to the New York State rights to "Bugs" Baer or Willie Collier.

Telling a joke in the club is about as safe as leaving your wife in a Navy Yard.

Right is right, wrong or alien.

Bucid said in 223 B. C. "There is no royal road to geometry." Archimedes, also in B. C., "Give me a base and I will tell the Earth." The march of the human mind is slow." Dean Swift, or was it Sir Joseph Ginsburg, said "The best of life is just tolerance." But Judge George III said "Six hours' sleep is enough for a man, seven for a woman, and eight for rest."

It stands to reason then if the above people are credited with having said these mots, bon or otherwise, it is quite possible that I, Fred Allen, might have originated the "Haunted house" line. Even if you can prove that it isn't original, let it then be said that I first upshot same about three years ago.

True, that this will upset your lousy staff. In the future, would suggest that you go to press with your hand on a Gideon and the right hand raised under oath, away from any bar.

FRED ALLEN.

Music Box Theatre.

COAST GAPS PAY FOR APPRENTICE

Fortune-Telling Gaining Hold on Picture Colony of Hollywood—From Execs to Stage Hands, with Players In Between, Taking Chump Advice

"GAZER" BY THE YEAR

Los Angeles, June 11.

Crystal gazers, astrologists, spiritists and mind-readers are casting a spell over Hollywood with the result a flock of picture people have been sold by the "past-present-and-future" artists, insofar as following their advice in governing activities of their personal and business life.

Extras, feature players and stars of both sex, who once fall for a reading become steady customers at prices ranging from a buck to a fin for a single visit. The same can be said about film executives, directors and writers who patronize the camps of the would-be tipsters under cover to ward off adverse comment or publicity.

Many temperamental outbursts of screen players have been attributed to the influence of these tin god astrologists who have advised them against starting to work on a picture on certain days; whom they should work for and the type of directors best suited to work with.

There have been cases where the tipsters have gone so far as to tell the players when it is inadvisable for them to work, and if the stars set right at certain times of the week they can continue unharmed, but if it's a bad night in the astral regions, they are warned beforehand to make for the home. These periods during the day, regardless of how important that work might be. To go against any one of these orders means disaster upon disaster throughout the entire remaining period of their birth star. These periods often run as long as seven years and to stalk such dangers, the yokels, already succumbed to the powers of the astrologist, will think twice before disobeying the commands.

One film executive employs a star gazer at a yearly salary. The gazer is the only one of many kind in the same capacity as Rasputin did to the late Czar—an invisible dictator of the actions in which the film executive heads.

Cheaper Fortunes

The smaller fry of studio workers are the cheapest of the line. They find out how long their present job is good for, how long they can expect to live, if they are mapped out to become famous and everything else that might happen to them in the future.

Many stenographers, cameramen, stage hands and assistant directors have quit their jobs on the strength

(Continued on page 2)

34th St. Store Front Decorated in Theatre Way by Urban—Draws

Late Beauty Sleeps

Los Angeles, June 11.

Midnight shows have bit this town with such popular acclaim that the flaps, shop girls, ball and chain, and grand dames are going to bed at twilight so that they may look fresh at 12.

As a rule, the whole town starts yawning at 10 p. m., and don't let 'em tell you different.

Morris' Wedding Song "On the Verge of a Merge"

"On the Verge of a Merge" opened in Parkersburg, W. Va., yesterday, for one day. It was the first wedding to bear a title and have a theme song.

Co-starring Buddy Morris and Carolyn Nathan, it ran smoothly until the local reverend tied the knot. From then on it was all melody with the ritzy audience singing "Because You Belong to Me," an unpublished Witmark number, and parodied on old favorites.

Morris and Miss Nathan were greatly surprised to find what was supposed to have been a quiet wedding turned into an elaborate production with theme songs and monolog. The idea had been kept a secret from them.

Three hundred special cover copies of the theme song were distributed to the guests along with a catalog of the parodies tied to "On the Verge of a Merge." Two reviews were especially made for the occasion by Brunswick, one with Fred Wilson singing the theme and the other monolog on Morris by Felix Bernard.

Buddy, 24, is executive head of the picture with Lewis Warner, and son of Sam Morris, vice-president of Warner Bros. Miss Nathan, 19, non-pro, is a Parkersburg society girl.

"Baby" Saved Panic

Dubuque, June 11.

"Are you going to kill that baby?" That was the shout raised by a cool headed individual in a crowd at the Strand, Edgewood, Ia., when a roll of film burst into flames. It caused the majority of the audience to think that there was danger of all being burned alive.

The thoughtful question of an unidentified man saved some from probable death or serious injury. The theatre was cleared in a jiffy without mishap to anyone. Loss to theatre confined to projecting rooms.

Showmanship in rebuilding the 34th street show front of the Bedell Store brought in Josef Urban, theatre designer and decorator. It is the most attractive theatre in the business section in the city and cost Bedell about \$175,000.

Operators of mercantile establishments nearby are getting figures for a proposed rebuilding of store fronts.

A continual crowd gapes at the Bedell display.

Around the windows is silver-plated metal which adds to the attractiveness. Three-slits of an inch thick plate glass is used for the floors and doors.

The ceilings of the front are 75 feet wide and are of acid-ground glass, with an indirect lighting effect copied from the picture theatre; the lights placed back of the ground glass in such a way as to make a novel illumination as well as screening the lights from the public. There are no shadows, another theatrical effect.

Credit for the up-to-date and progressiveness in engaging Urban goes to A. M. Bedell, president of the company.

"Aerial Traffic Cop"

"An 'aerial traffic cop' has made his appearance at the Holmes Airport, Jackson Heights, L. I. Major William C. Brooks, formerly of the Niagara Air Force, is the operating manager of the Gates Flying Service, has the job.

His duties are of the "stop and go" nature. Airplanes not airworthy or improperly licensed will be ruled off the airport at Major Brooks' bidding.

Unlicensed pilots or those failing to abide by regulations will be asked to move on.

His official title is "Director of Flying."

WORLD'S BEST LAUGHS

An English visitor in New York gives as his opinion the world's two biggest laughs are the Statue of Liberty and the figure of Justice over here.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWNES AND UNIFORMS
1437 B'way
12,000 COSTUMES TO SELECT FROM

Whitehall Film Shows Net Loss Of \$150,225 for 14 Months Work; Other British Makers Deep in Red

London, June 11. Whitehall Film Co., calling its first general meeting of stockholders next week at the latest date permissible under the law, will show a net deficit of \$150,225 for operations over a period of 14 months from November 19, 1927, to January, 1929.

In the face of disquieting talk in the trade, the situation is particularly disheartening to stockholders, particularly as the meetings of two, or three other companies are due presently, and it is expected they will show results more or less similar.

Fresh Funds Lacking. Invasion of American talking pictures is held responsible. Situation of producer losses is embarrassing for the reason that it bars the industry from going to the public for new capital. Equipment to enter the talking field is expensive and the native producer is helpless without fresh funds. A recent survey showed that picture shares for which the public paid \$150,000 are now worth less than \$25,000 in the open market.

Whitehall statement will disclose that cash in hand Jan. 19 last was \$150. Against this, Rayner Mells has a claim against the company for \$20,000, of which \$16,000 is for the star's services in a recent production.

Looking at the whole situation as reflected in the Whitehall statement, it is regarded here as inevitable that there will be a drastic shakeup and reorganization of the industry before the end of the autumn.

FRENCH RAZZES ENGLISH SHORTS

Paris, June 12. American film companies should delete all English dialog out of pictures before they are shown in France. Without exception, every time an American talker has been flashed on the screen in Paris it has got the razz—and what a razz!

Latest demonstration of this was at the Madeleine. "Twelve Men in a Talking Short" was the victim. The reproduction was perfect, her voice was charming and very loud, but after a dozen words had been spoken the crowd whistled and booed until the picture was withdrawn.

State, Sydney, Opens; Wired; Called Greatest

Sydney, June 11. The State, Sydney, controlled by Premier in talks with "The Patriot" and other sound-screen features. Chief among them was the shadow presence of Al Jolson, acting as a medium of ceremonial and character in a special Vitaphone subject made for United States Co. It appears to be concerned that in the State the concern controls the greatest talking house in the British Empire.

SPECIAL TALKER

Los Angeles, June 11. Paramount has made a four-language talker for exhibition at the international convention in Barcelona, Spain.

Maurice Chevalier will speak in French, Bacalova in Russian, Clara Bow in Spanish and Charles Rogers in English. Bacalova sings as well as talks. Picture runs 6,500 feet.

First Sound Films in Sweden Are Criticized

By Ingrid C. Swenson

Stockholm, May 29. First synchronized picture released in Scandinavia was First National's "Love and the Devil," opening at Palladium, Stockholm, one of the largest presentation theatres in the Svensk Filmindustri circuit.

Metro came very close second, with "White Shadow," which opens with only a slight difference at the Piccadilly, first-run, house of small seating capacity, but in excellent performance. Some light trouble on the opening night when the program was Colleen Moore's "Why Be Good?" and the third theatre company, in its own picture, was the Olympia, with Paramount's "Wolf Song."

It is very interesting to analyze the American synchronized pictures and all talkers from a Scandinavian standpoint.

"White Shadow" is doing good business, and so is Colleen Moore's "Why Be Good?" The Shadow is now in its fourth week and "Why Be Good?" in its third.

Palladium and the Olympia have Western Electric equipment. Good performance. Some light trouble on the opening night when the operator at the Palladium used the wrong sheet. Smaller Olympia used enough sound equipment to fill the theatre. The equipment is good, but quite good for the house. At present it cannot use the sound-on-film system.

Public Reaction. The reaction of the public is quite satisfactory. Swedes like to be criticized, more than the Anglo-Saxons, but they really don't mean it, and of course nobody can stop sound pictures.

Criticism, of course, may be of interest to mention what was criticized:

"Love and the Devil." The theme song, Giovanni, is used when the gondolier sings. Gondolier being an Italian, should not sing in English, the newspaper said, but the theme song is in English. The shadow song used in the romantic scenes between Milton Sille and Maria Cornejo. The critic did not seem to understand that it was a theme song supposed to belong to the picture. The songs without Milton Sille lips were criticized.

"White Shadow." Very good picture, but synchronized, inasmuch as only good sounds were heard whereas the public also wanted to hear what was silent. The thing is easily explained. Both pictures were synchronized after production. There are small matters, however, and do not mean much to the box office.

"Why Be Good" really got the razz, and "Wolf Song" they couldn't find any faults with it. And the public especially applauded the Vitaphone songs.

Orchestras Out

All of the above theatres have eliminated the orchestra. Opinion among the exhibitors is that it better to have no live sound at all, than to have it. There is less apt to notice any possible difference between the two. The reason is that the orchestra playing excellent popular concertos, whereas the British in the same city has not. Both systems are equally good, it may depend on the type of picture. The orchestra would give him publicity.

It is interesting to see in "Why Be Good," however, can only originate in America, or possibly from an English orchestra.

Home to See Folks

Los Angeles, June 11. Michael Vavitch, Russian screen actor, has left for Paris to visit his mother.

He expects to return in September.



MISS RENIE RIANO

Eccentric comedienne and exceptional dancer with Fanchon & Marco on the west coast.

No other feminine entertainer on the stage enjoys such unprecedented popularity as attested by a world's tour of 112,000 miles.

A pantomime genius, chain-linking in action and a laugh disseminator of original ideas.

W. E. May Buy Out German Sounder, With Rest in Air

Berlin, June 11.

Dutch holders of majority stock in Tobis, European recording and reproducing sound system, are in negotiation with Western Electric.

The Holland group is interested only in realizing on their capital investment and not anxious to go into picture producing. For this reason it is believed there is nothing to hamper close cooperation with the American, Klemm and Siemens, the other element in the German sound system, will be left without much support.

Representatives of Siemens and Klemm are on their way to New York in an effort to arrange a system of interchangeability of production.

Trade here expresses hope they will succeed.

Franco First Foreign Producer in N. Y. House

Threatened estrangement of film relations between the two countries is understood responsible for Franco-Film acquiring its own show window in the Broadway territory.

The company, producing in France, with a releasing agreement with Pathe for several of its pictures, has secured the Craig theatre at 54th street, where it will feature its own products in week runs.

Franco is the first foreign company to carry but its threat to show its pictures in a house controlled by it here.

THREE-SIDED COMB

Berlin, June 11. The new English firm, called the International Talking Screen Production, Ltd., is a combination of British Screen Productions, New York Rayart Picture Corp., De Puy Studios and the German-Rustian film alliance: Der Pionier.

The corporation is capitalized at \$425,000. Its headquarters will be in London.

George W. Pearson, director of British Screen Production, is president. The board of directors includes George Sklar, of Berlin, and Leopold, of New York.

Jannings Submerged

Pittsburgh, June 11. Value of Emil Jannings' name here has been found in the Warner Bros. is billing "Betrayal," currently at Enright, de luxe house in East Liberty.

It is said in the Warner Bros. picture, with Jannings and Esther Ralston below as featured players.

British Film Field By Frank Tilley

British Gaumont and Canadian F. P. Deal?

Toronto, June 11.

Amalgamation of Famous Players Canadian Corporation with British Gaumont and Fox for Canadian exhibition and distribution only is repeatedly rumored and denied. Present view is that deal is definitely on since N. L. Nathanson, managing director, W. D. Ross, director, J. P. Bickell, vice-president, and A. F. Bragg, controller, have all let Famous Players' office here for English and Canadian before selling they were going for pleasure. Financial men ask just why the four biggest men of the corporation should decide on a holiday in the same spot at the same time.

Ross is governor of Ontario and has recently been attacked for authorizing certain picture bills while still an F.P. director.

The only senior executive misadventure in the British trip is Ralph Zukor, president, and since F.P. bought out his and all other stock in the company by Paramount for \$5,000,000 recently, it is taken for granted he will resign at the next annual meeting, without having any voice in the management of the company.

British Gaumont recently announced plans for an elaborate new house here and other distribution and exhibition points throughout Canada, specializing in British and European releases. Shortly after the announcement their plans were to be part of the deal. It is assumed here that was when merger deals were first discussed. The deal is even more likely to be made to have been ready next winter, has not yet started. The deal, if completed, would be a \$10,000,000 ewing.

Poles Riot Over German Titles on Film

Berlin, June 1.

In Poland in the sections formerly belonging to Germany, where at least half the population is of German extraction, Polish nationalists have started riots in the picture theatres.

They object to the showing of pictures with Polish and German titles. There is even some talk of boycotting all films of German make.

Katowitz picture house closed for several days and when reopening were asked the scenes of violent destruction of the theatre.

In Konigsberg rowdies even went so far as to deface the interior of the theatre.

Theatre owners refuse to run pictures without German titles, as this would mean losing of their patronage.

ACE CHORINES

(Continued from page 1)

of advice received from these fortune tellers who tell them they are geniuses and should declare themselves as such. The world that they tell them certain something that they need years of training to attain.

There are fortune tellers claiming the titles of clairvoyants, mind-readers, palmists or psycho-analysts. There is even a man in the practice of hypnotizing the yokels. All are optimistic and are ever ready to say they are going to be good for their present jobs, that they should use more initiative, put more energy into their work and demand the higher things in life.

This teams a lot of the boys and girls up to rosy expectations only to return when the enthusiasm grows cold and the more applications are a buck a dish, or raise the ante if they want more mush and cheer.

CAMILIA HORN'S SAILING

Camilla Horn, at present engaged in putting the finishing touches on her new picture "The Waterbury" in the Warner Bros. eastern studios, will sail for Germany June 17, where she will remain for some time.

Miss Horn will continue under the direction of Warner Bros., making her future productions in Germany.

London, June 1.

Going a bit slow on production in British International. Waiting to get more wiring in the studios. Tip-off here is it is not so hot after all on RCA. John Thorpe has gone to America to look over the system. He says that Maxwell and Dent here deny this.

Another story in Wide World has not done so well and J. D. Williams is no longer keen, even if he's still in that outfit. Williams is here trying to promote a large-scale British talker production outfit with 24 sound-sets at Ebbw Vale. In some quarters it is being taken seriously, but the fact is that Williams has anything to do with his (Herbert) project, which is also to put on a British talker idea. Denial comes from the fact Williams is referring to his as "Imperial."

Their plan, now being operated through British & Dominions Company and their tie-up with the Gramophone Company, Western Electric, is to make a history of every colony and dominion, from its discovery to the present day, and then go on to make story feature in territory, using the unit for the first time in a picture.

The plan is to start with Australia, follow on with Canada, then South Africa, and appear to have every good colonial backing in all cases. It would not be surprising to see this concern go out for the first time in a picture, especially as the company was originally formed with that object.

Coming and Going
T. Hayes is expected on the "President" Roosevelt" May 30, but may come back.

Clive Brook sailed same day, having (Continued on page 9)

CHAPLIN STAKES SPAIN TO FIM

Los Angeles, June 11.

Charlie Chaplin will finance the production of a picture starring him in Spain by Edgar Ardrast and Count Edgar Berlinger. Story is to have full light sequence.

Idea was suggested by Berlinger, with Benjamin Glazer to go over to supervise the production. Berlinger has attached to the Spanish Embassy in Washington and has been on a leave of absence for almost a year. He is into the picture business, Chaplin is to limit the cost of the production to \$100,000 and will release it through United Artists.

Sound equipment is being taken abroad, with the cast to be recruited on the other side. Chaplin's agreement with Ardrast, Berlinger and Glazer is that he is to get part salary for his work and 50 per cent of Chaplin's share of the profits on distribution.

HULBERT DEAL OFF

London, June 11.

Col. Bromhead, chairman of Gaumont-British, says he has no prospect of a talking picture with that company with Jack Hulbert and Cicely Court-Thompson. The company chief says negotiations to that end were under way some time ago, but that the arrangement was made.

GERMAN LICENSEES

Berlin, June 10.

The 30 special import contingents (permits) have been allotted to 22 firms of the 42 which applied.

Money taken in for films exported in 1927 and 28 reached the astounding figure of 39,376,000 marks (10 million dollars).

There are a number of films allotted not specified.

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Equity's Picture List

With Equity refusing to give out a list of its members active in films the following names are believed to be an approximate summary of Equity members now in pictures.

- | | | |
|----------------------|---------------------|---------------------|
| Maurice Chevalier | Ether Lailton | Jack O'Keefe |
| Moran and Mack | Doris King | William Powell |
| Backus | John Hancock | Hal Skelly |
| Nancy Carroll | Clive Brooks | Richard Arlen |
| Ruth Chatterton | Lawford Davidson | Rigie Toomey |
| Ray Francis | O. P. Heggie | Lillian Roth |
| Leone Lane | Frederic March | Richard Arlen |
| Mary Eaton | | Buddy Rogers |
| Chester Conklin | | |
| George Jessel | Fox | Walter Hyman |
| Edmund Lowe | David Percy | Kelcey Hanne |
| Paul Muni | John Wagstaff | George Macfarlane |
| J. Harold Murray | Lee Tracy | Margaret Churchill |
| Will Rogers | Dorothy Burgess | Sylvia Fields |
| Mary Duncan | John Breiden | Charlotte Henry |
| Norma Terris | Ed Brendel | Lola Lane |
| Lenore Ulric | Helene Twelvetrees | Warner Baxter |
| Frank Albertson | Walter Catlett | Charles Silvernail |
| Kenneth MacKenna | Owen Davis, Jr. | Charles Farrell |
| Paul Page | Charles Stage | Donald Gallagher |
| Lennox Parrie | Gavin Gordon | |
| | Universal | |
| John Lobs | Centered Denney | Mary Nolan |
| Katherine Crawford | Robert Ellis | Glenn Tryon |
| | | |
| Joan Crawford | Metro-Goldwyn-Mayer | Robert Holbrook |
| Marion Davies | Lewis Stone | Balt Rathbone |
| Duncan Slaters | Ernest Torrence | Dorothy Schell |
| George K. Arthur | Charles Bickford | Carlotta King |
| George Barrard | Charles King | John Chaney |
| Lionel Barrymore | Charles Bickford | John Chaney |
| Charles Bickford | Robert Montgomery | John Chaney |
| Mary Doran | Conrad Nagel | John Chaney |
| Bill Edwards | Raymond Nugent | Fred Niblo |
| Raymond Hackett | J. C. Nugent | Edmond Ryan |
| | | |
| Richard Barthelmess | First National | Edie Buzzell |
| Milton Sills | William Miller | Lola Wilson |
| Doug. Fairbanks, Jr. | Irene Bordani | |
| | Jack Buchanan | |
| | Warner Brothers | |
| John Barrymore | Sophie Tucker | |
| Pauline Frederick | Del Lewis | |
| E. E. Horton | Red Lytle | |
| George Arliss | Thomas Mann | |
| Robert Armitage | Herbert Clark | |
| Stanley Smith | Ann Harding | |
| Russell Gibson | James Gleason | |
| Lois Claire | Lucille Gage | |
| | | |
| Raymond Maurel | Radio | Bert Wheeler |
| Ann Greenway | Red | Bob Woolsey |
| Debe Danney | | |
| | | |
| Ronald Coleman | Radio | Sobhy Watson |
| Alfred Graves | Frederator | |
| | | |
| William Janney | Lawrence LeBond | Harry Stubbs |
| Henry Kolker | D. F. Flanagan | Maurice Black |
| Les Moran | Emmett King | Marty Foy |
| Benny Rubin | Robert Dudley | Don Douglas |
| Florence Oakley | Wilfred North | Constance Moore |
| Evangeline Russell | John Beck | Leo Carrillo |
| Carrie Harrison | Edie Gunstone | Lucille Powers |
| Horbert Prior | E. E. Stone | Michael Vavitch |
| Kate Price | John Arthur | George Duryea |
| Mack Swain | Sam Davidson | Ed Martindale |
| Ruth Taylor | Joe B. Brown | San Debrause |
| Conway Tearle | A. O. Orlandou | Harry Green |
| H. E. Walthall | Charles Myers | Kenneth Thompson |
| Kenneth Duvall | Margaret Livingston | Bryant Washburn |
| Norma Drew | Tommy Dugan | Franklin Pangborn |
| Kenneth Harlan | Lina Basquette | Charles Middleton |
| George Barnes | Judith Yossell | John Davidson |
| Jerry Coy | Sylvia Branson | Lionel Belmore |
| Cluade King | Trixie Hoffman | Anna Conner |
| Natalie Wardle | Helen J. Eddy | John Loder |
| Jane Laurel | Helene Mulrengham | King Kennedy |
| Helene Mulrengham | Doris Lloyd | Rudolph Schildkraut |
| Doris Lawrence | Lila Marsh | Lilya Tashman |
| Marjorie Wardle | Katherine Dale Owen | Michael Vavitch |
| Nita Cavalier | Alma Bennett | Hobart Bosworth |
| Larks Winter | Nita Martin | Robert Keyton |
| Doris Kemper | Clara Volders | Montague Love |
| Eveline Burns | Nita Laroey | Monique Love |
| Grace Gould | Al Hill | Daphne Pollard |
| Marion Lord | John Bennett | Brandon Hurst |
| Fairbanks Twins | L. Thorne | Joseph Cavorth |
| Brox Sisters | Harvey Clark | John Reinhardt |
| White Lightning | Ch. E. Evans | Sam Sparks |
| Julia S. Gordon | Tom Ricketts | Sam Harty |
| Mary Foy | Wm. Worthington | Paul Ruth Miller |
| Maudie T. Gordon | Ployd Ames | George Pawcett |
| Edythe Chapman | Richard R. Nell | Pat Somerset |
| Plancy Haswell | Arthur Howard | Robert Wolford |
| Bernice Frederici | Robert H. Hovet | Ed Dearing |
| Elsie Bishop | Robert Leigh | Richard Cramer |
| Madge Hunt | Robert Cording | Jack Chaffee |
| Virginia Sales | Robert Travers | Reginald Sheffield |
| Moy Boley | Edward Pell | Frederic Howard |
| Sheets Gallagher | Richard R. Nell | Walter Long |
| Mary Alden | Richard Davidson | Emerson Treacy |
| Barbara Bedford | Robert Hovet | Henry Crosby |
| Mathew Bates | Robert Hovet | James Gordon |
| Gladys Brockwell | Robert Hovet | John Gordon |
| Nigel DeBruiter | Robert Hovet | Stuart Black |
| Frank Emerson | Robert Hovet | Evelyn Hall |
| Alphonse Ethier | Robert Hovet | Kathleen Clifford |
| James Finlayson | Robert Hovet | Robert Hovet |
| Huntley Gordon | Robert Hovet | Allen Pringle |
| Otto Lederer | Robert Hovet | Renee Adoree |
| Tom McGuire | Robert Hovet | Tommy Merlo |
| Donald MacKenzie | Robert Hovet | Henry Mann |
| Frank Williams | Robert Hovet | Fritz Feld |
| Clarence Geldert | Robert Hovet | Billy Gould |
| Harry Burckard | Robert Hovet | Shirley Chadwick |

Power of Attorney

Los Angeles, June 11. Equity headquarters claim that for London Landau, agent, forced all players under contract to give him power of attorney and authorize his signing with producers on Academy standard form contract.

It is asserted that Landau told his players that as he was not an Equity member, and they would be punished by his signing the standard contract. However, Equity claims that Landau's policy was to force the contention being the actor is responsible for the actions of his agent.

Equity says it will refuse to recognize such contracts, as notices were sent to all agents not to sign actors on any other form but the Equity minimum contract. Equity officials say notice will be served, and if they report to the Landau method of obtaining Equity people illegally, they will be faced with the possibility of actors repudiating the contract if they don't want Equity to inflict penalties upon them for disobedience.

Murdock's Opinion

Los Angeles, June 11. J. J. Murdock, who leaves for New York Thursday, stated he is convinced the producers will stick together in the Equity trouble. Murdock said that he thinks Equity is showing the studios that they don't need eastern actors.

J. J. Murdock was the main director for a time vaud in its two successful struggles against strikes by the White Trade years ago.

- | | | |
|---------------------|-----------------|--------------------|
| Hal Cobley | Maurice Black | Don Woods |
| Holmes Herbert | Marty Foy | Carlyle Moore, Jr. |
| Tom Moore | Don Douglas | Barrett Greenwood |
| Matt Moore | Constance Moore | Marjorie Lane |
| Owen Moore | Leo Carrillo | P. Schumann-Heink |
| Jan Keith | Lucille Powers | Westcott E. Clarke |
| Michael Vavitch | Michael Vavitch | Theodore Lovell |
| George Duryea | Kate Campbell | Richard Alexander |
| Ed Martindale | Paul Percival | Frank Frye |
| San Debrause | Paul Nicholson | James Alexis |
| Harry Green | Anna Nicholson | Jay Hunt |
| Kenneth Thompson | Edith Gibson | Clarence Geldert |
| Bryant Washburn | John Morris | Robert Bosch |
| Franklin Pangborn | Judy King | Pauline Caron |
| Charles Middleton | Antonio Marono | Viola Dana |
| John Davidson | John Morris | Henry De La Motte |
| Lionel Belmore | Antia Stewart | Virginia Pearson |
| Anna Conner | Antia Stewart | Sheldon Lewis |
| John Loder | Antia Stewart | Sheldon Lewis |
| King Kennedy | Antia Stewart | Sheldon Lewis |
| Rudolph Schildkraut | Antia Stewart | Sheldon Lewis |
| Lilya Tashman | Antia Stewart | Sheldon Lewis |
| Michael Vavitch | Antia Stewart | Sheldon Lewis |
| Hobart Bosworth | Antia Stewart | Sheldon Lewis |
| Robert Keyton | Antia Stewart | Sheldon Lewis |
| Montague Love | Antia Stewart | Sheldon Lewis |
| Monique Love | Antia Stewart | Sheldon Lewis |
| Daphne Pollard | Antia Stewart | Sheldon Lewis |
| Brandon Hurst | Antia Stewart | Sheldon Lewis |
| Joseph Cavorth | Antia Stewart | Sheldon Lewis |
| John Reinhardt | Antia Stewart | Sheldon Lewis |
| Sam Sparks | Antia Stewart | Sheldon Lewis |
| Sam Harty | Antia Stewart | Sheldon Lewis |
| Paul Ruth Miller | Antia Stewart | Sheldon Lewis |
| George Pawcett | Antia Stewart | Sheldon Lewis |
| Pat Somerset | Antia Stewart | Sheldon Lewis |
| Robert Wolford | Antia Stewart | Sheldon Lewis |
| Ed Dearing | Antia Stewart | Sheldon Lewis |
| Richard Cramer | Antia Stewart | Sheldon Lewis |
| Jack Chaffee | Antia Stewart | Sheldon Lewis |
| Reginald Sheffield | Antia Stewart | Sheldon Lewis |
| Frederic Howard | Antia Stewart | Sheldon Lewis |
| Walter Long | Antia Stewart | Sheldon Lewis |
| Emerson Treacy | Antia Stewart | Sheldon Lewis |
| Henry Crosby | Antia Stewart | Sheldon Lewis |
| James Gordon | Antia Stewart | Sheldon Lewis |
| John Gordon | Antia Stewart | Sheldon Lewis |
| Stuart Black | Antia Stewart | Sheldon Lewis |
| Evelyn Hall | Antia Stewart | Sheldon Lewis |
| Kathleen Clifford | Antia Stewart | Sheldon Lewis |
| Robert Hovet | Antia Stewart | Sheldon Lewis |
| Allen Pringle | Antia Stewart | Sheldon Lewis |
| Renee Adoree | Antia Stewart | Sheldon Lewis |
| Tommy Merlo | Antia Stewart | Sheldon Lewis |
| Henry Mann | Antia Stewart | Sheldon Lewis |
| Fritz Feld | Antia Stewart | Sheldon Lewis |
| Billy Gould | Antia Stewart | Sheldon Lewis |
| Shirley Chadwick | Antia Stewart | Sheldon Lewis |
| Lila Lee | Antia Stewart | Sheldon Lewis |
| May McAvoy | Antia Stewart | Sheldon Lewis |
| Irene Rich | Antia Stewart | Sheldon Lewis |
| Ethel G. Terry | Antia Stewart | Sheldon Lewis |
| Walter Hiers | Antia Stewart | Sheldon Lewis |
| George Fawcett | Antia Stewart | Sheldon Lewis |
| Belie Bennett | Antia Stewart | Sheldon Lewis |
| Louise Dresser | Antia Stewart | Sheldon Lewis |
| George Fawcett | Antia Stewart | Sheldon Lewis |
| Cameron Prud'homme | Antia Stewart | Sheldon Lewis |
| Allice Joyce | Antia Stewart | Sheldon Lewis |
| Joseph Farley | Antia Stewart | Sheldon Lewis |

Equity in N. Y. and on Coast by Itself; Asked Nothing of Unions

So that no conflict between the east and west arise. Equity is in proposal to establish an Equity closed shop in their production, all work on coast will be under Frank Gillmore's direction while the east has been assigned to Paul Dulbe. The union was not asked as the main Equity spokesman. His presence on the west coast resulted in the New York and being given Mr. Dulbe.

As matters stood up to yesterday (Tuesday) Equity has not communicated with any of the union trades craft asking for sympathetic resolutions or that they call out any of their members through the controversial battle now on. There is no strike yet, but Equity, it is stated, is preparing to enforce its announced "closed shop" plan for the picture members.

At the I. A. and A. P. of N. headquarters in New York nothing has been heard officially from Equity. Their only knowledge of the Equity condition was known through published reports.

Equity apparently is first going to give its entire back to the fight and endeavor to win without any of the associated trades' support.

Musicians' Grief

Right now the musicians have plenty of grief among their own ranks. The I. A. and A. P. of N. has been told that was made all the worse when the sound film and talkers threw out of union musicians out of work.

On the west coast the I. A. has been struggling hard to get a complete unionization with more progress reported last season than in any other previous period.

It is generally known that the I. A. Federation does not call a strike.

Under Equity's provision the organized body of the union is requested to authorize its officers to make a request for outside help.

Equity Endorsed

Equity regarded the regular communication that the A. L. of L. issued last week with unusual significance. It is said. On the city sheet of the A. L. of L. the organized labor in the U. S. was a strong endorsement of Equity's stand in the present sound film and talker matter.

Contrary to the belief the A. P. of L. Federation does not call a strike. It may advise the unions what to do under the circumstances, but it is not a request for outside help.

Legal Debates Start

On Equity Contract

Los Angeles, June 11. Inevitable legal argument concerning the validity of the Equity contract for talking pictures was almost immediately in the Coast squabble. After inspecting the contract, Everett Mills, attorney for Paramount, expressed the opinion that the Equity document is defective in many particulars.

Sections 2 and 6 of the Rules. Section 2 reads:

"The producer may terminate this contract prior to performance by the actor by written notice given at least 14 days prior to date stated in § 3 (a) by simultaneously giving the giving of said notice payment of the full penalty for the breach of the guaranteed period which shall be at least one week's salary."

Equity is prepared to stand on the legality of the contract, Frank Gillmore states. He said the first draft of the contract was made by the I. A. and A. P. of N. Equity attorney in Los Angeles, and Harry Munn, Equity counsel in New York, made Gillmorewater. It was made in Los Angeles. It was then taken to New York, where the legal battle was fought. The contract was submitted to the Equity council, which approved it.

Berg's All-Equity List

Los Angeles, June 11. Phil Berg, casting agent, says he is staying away from the studios because he figures that his management are Equity.

He doesn't want to embarrass them by following them the standard contract, he claims.

Hayes' Useful Trip

Will Hays is sticking to schedule on Hollywood trips. Four a year is enough, he figures, and accordingly will not board the train until July, when the next is due.

Phone service still open. Hayites observe.

Willing to Release Players
Head of one big studio etates he has a large number of New York
(Continued on page 34)

Make Pictures as You Go Is Travel Bureau's Idea—Tourists Paying "Nut"

Josh Binney's Scheme—Camera and Sound Units With Each Group—Actors as Principals

Los Angeles, June 11. See the world—and play in pictures yourself at the same time. All for the one price of admission. That is the newest Hollywood wrinkle. It's the World Travel and Cinema Association, Inc.

Recently organized, its president and spokesman is Harold J. "Josh" Binney who admits he has been in the picture business for 17 years as a director, that he has been associated with the big companies, but was mostly included in independent work. Records of the past seven or eight years fail to show the director, but Binney says he has directed anything important enough to be listed. Central Casting Office reports he worked as an extra for a while a couple of years ago.

Binney says the idea is his own and that the corporation, a closed corporation, is capitalized at \$150,000 of which says \$100,000 is paid up. Judge R. T. Dodge is president and H. E. Gilbert is treasurer. Binney informs there are no other stockholders.

The idea is to organize tours each unit of which will be accompanied by a complete film making outfit, including sound recording equipment. On each tour a complete feature picture with a story will be made.

According to Binney the leading roles will be played by the tourists, the magnitude and the stories will be written by "scenarioists of established reputation." Tourists will appear in the films, mostly in minor scenes, and after the tour is finished, the picture will be out, and released for general distribution.

Pro Rata Fee
For the tours remote and comparatively untraveled places will be about \$10. Film tour to Italy to fit, then the association starts to figure how much it will cost to make the picture and cost the tour for a definite number of people, number to depend on the possible picture cost. Total cost will be divided among the prospective tourists.

In other words it costs the parent company nothing to produce the picture, all expenses being paid by the tourists.

Binney maintains that the first tour will start about July 15, in the back reaches of the Sierra Nevada mountains, with 45 tourists lined up. Picture trip made on this trip is to be called "The Lost Cabin Men," most of it to be shot near Mt. Lassen. Binney says he wrote the story and will direct. He states that pictures made will be all-dialing and the RCA Phonophone system will be used.

A tour of the West Indies and northern South America is now being organized by the New York office, Binney claims, and go out in about three or four months. For this tour, the W. T. & C. A. Inc. has made trips with three steamships.

Binney is also shooting at a round-the-world tour, touching 16 continents, for the same purpose. The ship will be used. With a 16-episode serial to be made, two reels in each country.

EVELYN BRENT STARRING

Los Angeles, June 11. "De Luxe Annie," from an original play by Edward Clark, will be Evelyn Brent's first starring film for Paramount.

It's a crook story dealing with smash.

"Eve," All Comedy.
Columbia's "Fall of Eve" will replace her "Father and Son" at the Embassy, New York, opening Monday.

Picture, starring Patsey Ruth Miller, the first all talking comedy feature.

Meet Officially
Los Angeles, June 11.
For the first time Edna Murphy will face her husband, Mervyn Leroy, in his official capacity as a director.

It will be in "Little Johnny Jones," at First National.

Just an Answer!

Los Angeles, June 11. It was just a couple of hours after Hollywood had finished the Equity contract demand.
Producer: "I think I've got a pair for you! Are you a member of Equity?"
"No, but I'll join if you want me to."

PAN-R-K-O DEAL CLOSING THIS WEEK

Chicago, June 11. It is expected that Keith's will close its purchase of six Pantages theatres on the coast before this week ends.

Keith's holds the houses under an option springing June 14. The option names the Pan houses to be transferred at San Diego, San Francisco, Portland, Spokane, Tacoma and Salt Lake City.

Valuation is estimated at about \$150,000. Four of the theatres are on leased ground with the other two owned outright by Alexander Pantages.

These towns, if taken over, will be added to Keith's present inter-springing Keith's present Orpheum route in the far west.

Nothing remaining to be worked out up to yesterday, it is said, was the financing plan for the purchase by R-K-O. This was being handled in New York between a representative of Lehman Brothers, Keith bankers, and the Keith attorneys.

N. Y. to L. A.

Marx Lachmann.
Eugene Walter.
Bernice Gellman.
Richard Catlett.
M. J. Kerrigan.
Harry C. Blahny.
Belle Baker.
Frank Craven.
Helen Abraham.
Harry Carroll.
Dudley Digges.
Roosevelt Helms.
Mordaunt Hall.
Katherine Zimmerman.
Arlene de la Haye.
Dudley Digges.
Joseph Schenck.
Harold Franklin.
Harry Richmond.
Charles Christie.

L. A. to N. Y.

Lisa Goodwin.
Adolph Weiss.
Harry Campbell.
William Kupper.
Harry Burbank.
Moran and Mack.
Malcolm MacGregor.
Spencer Bennett.
Vella Hardon.
John Wells.
W. G. Stuber.
William German.
J. J. Murdoch.

PARRELL'S VOICE OKAYED

Los Angeles, June 11. Charles Farrell will be opposite Joan Gaylor in "Sammy" replacing Hugh Trevor, cast by Fox for the role when it was figured that there was no singing voice.

After a series of tests it was decided Farrell would be okay.

This is the DeClype, Brown and Henderson picture for Fox.

NAT WOLF RESIGNS

Chicago, June 11. Nat Wolf, Keith Western film buyer with headquarters in Chicago, has resigned, effective Saturday.

Schulberg in St. Louis

B. P. Schulberg is en route to St. Louis to attend the central states conference of Paramount salesmen. He will be gone 10 days.

Schulberg will not attend the New York meetings.

HELEN MORGAN
Starred in Paramount's new all-talking picture of "Applause," Beth Browne's popular novel, directed by Rouben Mamoulian.
Personal Manager
M. S. DENTHAM

Finance Board Questions Chi Censors' Dialog Power

Chicago, June 11. Request by the local Board of Censors for a \$7,000 appropriation with which to purchase talker equipment for censorship previews and \$3,000 annually for its maintenance was questioned by Alderman Oscar F. Nelson, who doubted that the city had right to censor talker dialog. Right or not, they've been doing it.

Appropriation was held up for decision by Corporation Counsel Samuel Etelson.

INDIES' CHECK WAVING DAYS BY BILL FOX

Fox has started paying off indie theatre owners in his Metropolitan deal. Deals for 45 theatres were consummated with checks last week.

Saul Rogers says that by the end of June the remaining 60 houses in the deal will be in Fox's possession.

The theatre men who were paid during the first week and the number of their theatres include: Calderone, 5; Runkle Bros, 2; Katsinsky; 8; Brant; 7; Segal; 5; Jolson-Schubert; 3; Rachmiller-Rinsler; 3; Hirsch; 1; Greenberg; 1.

Exhibit file in two by two over at the Hotel Ambassador, where the Fox attorney and check writer does the business in a suite of rooms next to the sparkling restaurant. A. C. Blumenthal, who brought all parties together.

Allyson Blumenthal is over there vacationing. It is officially claimed, but thing up some more prospects, reports go, he has left some paperwork aside behind.

All last week indies were paid off at the rate of one or two a day. The instance of three checks one day was considered the biggest accomplishment of the week.

Since the pay-off actually got underway the Ambassador has lost a lot of its original Fox clientele. Some of the indies can't restrain themselves when they get near the air in the lobby.

Some of the indies can't restrain themselves when they get near the air in the lobby.

N. Y. Opinion on Equity Matter

In New York during the past week the opinion appeared to prevail in the higher film circles that with the producers holding out on the Coast against the enactment of actors' Equity form of picture playing contract, that Equity would be ignored.

Claim is made that leading heads of the biggest film organizations headquartered in New York have expressed themselves as strongly opposed to the Equity demands.

It is recalled by the picture men in New York that Equity won its 1919 strike against the legit Broadway producers through the assistance of the stage hands. The stage hands, closing a Broadway legit theatre night for almost a week, acting as a strike force, sent notice to Ehringer and the Shuberts that unless a settlement was reached with Equity, all of the legit theatres in the country would be ordered closed the following day by the stage hands union, meaning the stage hands would walk out.

The legit producers settled with Equity the night the stage hands walked out of that time. Charles Shay, issued his ultimatum.

After Playing "Uncle Tom" for 40 Yrs., W. M. Savage Advises Carl Laemmle

IT HAPPENED!

A good part of show business still talking about the big wedding of two of its members, held in a hotel with almost 1,000 present, the marriage was completely smothered in roses. As the guests arrived at the altar, the bride and groom, from vaudeville, entertained the gathering. They sang until it came time for the groom-to-show. As he took place the bride swung into "My Heart's in the Saddle."

Bride's appearance was headed by dimming lights and the groom's bride-maid, whose dresses blended in a series of shades building up to the bride's creation. When the bride reached the top step, through curtains, the spotlight picked her out. \$5,000 and she took the big "holding" the pose, during the marital vows the orchestra played the bride's favorite piece, "Roses in Flair."

At the reception the immediate bride party was served with wine and cocktails. Guests got grasp! Juice.

Chaplin Wiring

Los Angeles, June 11. Charlie Chaplin is wiring his studio, just in case. Only the conductor cables are being laid. No sound equipment brought on for the time being. To those out there the present hints at more than it seems to mean.

RENEW ON YOUNGSTERS

Los Angeles, June 11. Three of the collectors recently brought here by Paramount have made good as scenario writers. Op. T. Clark and J. J. Ahern.

BORZAGE FOR MCCORMACK

Los Angeles, June 11. Frank Borzage will direct the singing-talker Fox will make with John McCormack.

It starts in August in Ireland, finishing at Hollywood.

Kennedy Returning
Los Angeles, June 11. Joe Kennedy will leave for New York at the end of this month and up return to the Coast again this summer.

When leaving he will have been new for two months, mostly spent in working on Gloria Swanson's two new pictures.

Fox Loans to M-G
Los Angeles, June 11. Louise Brooks has been loaned to M-G-M for William DeMille's next—Basil Rathbone-also in cast.

Miss Dresser is a Fox contract player.

Fannie's "Sex Appeal"
Fannie Brice's picture for United Artists will be titled "Sex Appeal" instead of "A Pleasure."

Bobbie Tucker's "Last of the red hot mamas," U. A. will caption Fannie "the first."

An Illinois exhibitor who claims he has played "Uncle Tom's Cabin" in stock once a year for the past 40 years, wrote Carl Laemmle that he will start doing the same with the picture version if Universal will produce it. This theatre owner, W. M. Savage, head of the Southern Illinois Theatre, says:

"There are but two pictures that I know of that will live if properly cared for. One is 'Uncle Tom's Cabin,' and the other is 'Ben-Hur.' Don't waste it, keep it intact, play it once a year in the same theatre at the same prices and your children's children need never worry, as this picture will get rid of the wolf from the door even if you get rid of everything else."

Savage believes that the "Tom" picture will be as good as stock for small town "if you do not permit the picture to be played two or three times each year in the same town at cheap prices."

Spoking of his success with "Tom" stock, Savage writes: "I have played 'Uncle Tom's Cabin' in this theatre for 40 years. I have protected the piece by playing the spoken drama once a year. Never would I play 'Uncle Tom's' the same year and never would I change the name of the company. In this way I secured a good piece of property and always succeeded in selling standing orders for the past 40 years."

Described at Universal as one of the oldest indie exhibitors in the business, Savage, who comments that he hasn't seen Laemmle personally in 35 years, observes about the picture:

"There is too little attention paid to the future in the picture business. The present impulse is to get the contracts, get the dates, get the money."

Kid Star Working in Chi, Despite Protests
Chicago, June 11. Despite the protests of the city authorities to prevent Davey Lee from appearing in B. & K. new picture, "The Kid," B. & K. is playing the Paradise this week unmolested, but will not play the Tivoli.

B. & K. is said to be giving the kid a voluntary percentage on business over set schedule in the neighborhood houses. His salary is \$3,500 weekly.

WARNERS' NO LAY-OFF
Los Angeles, June 11. Although Warner Bros. will finish up their original schedule of 32 pictures for this year, the eight which have been added will not be made any more. It means no lay-off.

TITLES 8 IN 6 WEEKS
Los Angeles, June 11. Established in the picture business eight pictures in six weeks at Paramount was a new long-term contract for Joseph L. Mankiewicz.

Mizner's Relining
Los Angeles, June 11. Wilson Mizner is having trouble with his stomach. He has gone to a hospital at Pebble Beach, 360 miles from Los Angeles, trying to straighten out his inner lining.

Condition is not serious.

Fox's Grandeur Film May Slowly Find Its Way to Extended Screen

With the Gaiety, New York, and the Coast house in Los Angeles, Fox is planning to do a considerable number of the 70 mm. film with standard reels.

Because it will be a considerable improvement on the 16 mm. film, it will be suitable for the general market, on account of the clean, clear, and interesting picture.

According to reports, enough product of the double width will be made to keep the new film in the market. It is expected at the Fox headquarters that installations of the new "machines" will be gradual when the conversion in the filming will be effected. As the demand for 70 mm. arises and increases, it will reflect itself in the film output.

Musical comedies are the first to be treated with the new dimension. So far two have been completed, "Words and Music" following Fox's "Kivvies and Follies" and "The Foxes of the Forest" following Fox's "The Foxes of the Forest".

The new film is claimed to have reached almost as much research as the talker technical end. This was revealed by a Foxite in disclosure that width was of the command of any producer. A number of patented secret lenses are used in shooting and projection of grandeur, it is claimed.

At the Fox offices it is stated that grandeur possesses in addition to width many of the eye qualities associated with third dimension.

Glazer Quits June 15 As Pathe Studio Head

Los Angeles, June 11. Benjamin Glazer will abdicate as production head of Pathe June 15. William Stratton, general studio manager, is to be in charge of studio and production in the future.

It is understood that Glazer may do some personal work for Joseph Kennedy when he goes to Europe around July 1. Glazer, while in Europe, will also do a few chores for Charlie Chaplin on a production that the latter is financing in Spain.

RADIO BOOMERANG Great States Promises Free Tire Covers and is Swamped

Chicago, June 11. With around 40 theatres in Illinois, Great States broadcast a promise over a Chicago station that anyone writing in would receive a free Great States tire-covering tire cover.

Answers came pouring in from all over. Response has been collected, as the covers cost money and won't mean a thing in states outside Illinois.

One fact discovered is that the ordinary citizen is tickled pink to have any sort of theatrical advertising on his car, giving the idea he is in the show business. Letters from some were filled with comments showing how it would benefit the citizen to have a free ad on their cars.

Cuts Schooling Short

Los Angeles, June 11. Fargo, N. D., lost its best piano player and soprano soloist when Virginia Bruce left to go to Europe to seek a flock of education at one of the local colleges.

While waiting for a spot in the registry Virginia craved a little excitement and applied at Paramount for a job in pictures. She was given an extra bit and two days later was signed to a long-term contract.

"Variety" for Summer

Subscribe for "Variety" OVER THE SUMMERTIME THREE MONTHS FOR \$2

W. E.'S OPTIMISM

That Western Electric is relying upon exhibitors being reliable for day-and-night requirements on their talker equipment is witnessed by its new subsidiary being christened: Exhibitors' Reliance Corporation.

NO R-K-O DEAL ON, SAYS PAR, BUT U.A. IS O.K.

Distribution Only for United Artists Product —Emphatic on Rest

Of all the deals rumored for Paramount, the only one scheduled for closing, before the end of the week, is with United Artists. Paramountites emphatically deny any deal with Radio hinging upon the return of David Sarnoff Friday.

Conceding that many of its own employees have been influenced by the persistency of reports especially in this direction, highest executives for the first time are giving a reason for this denial. They confidently state that a tie-up with Radio-Keith-Orpheum at "this time and for a long period in the future" would be economically unsound.

"We are in a stage of development ourselves and any merger of this kind would realize us nothing at this time. It is too premature. Other than an arrangement to supply certain of its houses with Public Units Paramount at no time has considered selling out to Warner Bros. The executive who made this statement also said:

"Friends all over the country have communicated with me about the Warner deal. They have told me that they had it on the authority of their own brokers who in turn told it from Warner sources. I have told them all the same thing."

The United Artists deal calls for U. A. product being physically distributed by Paramount, and nothing further, it was stated. The formal consummation was expected to take place yesterday (Tuesday) afternoon or today (Wednesday).

U. A. salesmen are said to have been called into New York for a U. A. product being physically distributed by Paramount, and nothing further, it was stated. The formal consummation was expected to take place yesterday (Tuesday) afternoon or today (Wednesday).

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Scratched Fender Now L. A. Badger Come-on

Los Angeles, June 11.

Perhaps a new come-on to the old badger game is being pulled in Hollywood with the local police receiving complaints from a number of people who have been mugged of sums ranging from \$5 to \$100. Story told by the victims is always about the same.

One of the tired business men happens to be parking his car along the boulevard when a girl pulls up alongside and escapes his fender. In the argument she makes friends, giving him the name of any one of several blonde picture stars. In a casual way she says she'll pay for the damage and asks the lad to her apartment to talk it over. Usually the chump falls and hops into her car, leaving his parked.

Apartment is a room in a small hotel with the old routine followed of frate husband, etc.

A check by the police reveals that hotel registering is without baggage paying for the room in advance. One chump remembered the auto license number.

Six-Day Free Tickets!

Omaha, June 11. For six days last week Bert Hell at Greety, Neb., allowed the entire town to visit his film house without charge. Occasion was the celebration of the theatre's first anniversary.

MERCHANTS ASK PUBLIX UNITS RETAINED

Chicago, June 11. Announcement of discontinuance of locally produced Publix "B" units is being vigorously protested in the neighborhoods of the affected houses. Window cards calling for a continuance of the stage shows during the summer are prominently displayed in all stores with Publix units. Merchants fear loss of trade when the deluxe houses play straight pictures only.

Patrons are also being lobbied among merchants and residents requesting Publix to let the stage shows continue. There is no difficulty in getting signatures.

First Imported Talker Is "Kitty," at Cameo

The first imported talking picture to have a Broadway presentation opened at the Cameo Sunday when "Kitty" was brought in there for two or three weeks.

"Kitty" is by Warwick Deering, who wrote "Sorrell and Son." Principals include John Stewart and Estelle Brody.

Par Renewals

Los Angeles, June 11. Paramount has exercised a number of six month options on contracts, actors and directors.

Those who remain with the company for the next period include Nancy Carroll, Jack Oakie, Virginia Bruce, David David Newman, Robert Sutherland, director; Hans Dries, art director; William, Robert, John V. A. Weaver, Howard Estabrook, and Walter Butterfield, writers, and James Wilkinson, head film cutter.

"LADY" ALL-COLOR

First National will make "The Lady in Ermine" an all talking-color production. It is slated to go into the works in September.

Theatres Co-operate With Police to Keep Rutland Kids Home Nights

Los Angeles, June 11.

Much talk around about production being curtailed, but the best customer is the movie dealer. Latter only carry a few days' supply on hand.

Inquiry at the headquarters of two of the major dealers reveals that orders are normal and there is no indication of curtailment. One concern said it has been requested to have additional stock on hand beginning this week.

SAMENESS IN TAKERS VERY BAD, SAYS WIGGS.

Minneapolis, June 11.

Managers here are complaining about the sameness of themes, stories and central situations in talking pictures. They attribute shrinking grosses in part to this lack of variety.

It is pointed out that most of the talkers are falling into five general classifications the members of which follow the same pattern with only slight variations. These classifications are trial, prize, break stage, mystery thriller and tender world. A surfeited public is fed up on them, managers declare.

In Minneapolis week, before last the two outstanding talkers, "The Duke Steps Out" and "The Man I Love," produced by different companies, were prize ring stories with a pugilist as the hero and a prize fight as the main situation.

This week the principal talkers are "Mary Dugan" and "Tiru Dugan," both by the same producer, competing producers, each with courtroom trial scenes providing the principal incidents.

During the same week were "The Rainbow Man" and "The Duke Steps Out," very similar to "Innocents of Paris," "Syncope" and "The Broadway Melodee." The latter is a trial picture.

The trial pictures came on the heels of a host of similar films. Managers are considering a joint protest to the producers, they declare, as the box office reaction is becoming more and more pronounced.

The comparative box office of the recent trial pictures, "Mary Dugan," and "Tiru Dugan," last week is attributed partly to the fact the public has seen so much similar film fare during recent months.

Par May Retain Menjou, But Not on \$90,000 Basis

Los Angeles, June 11.

Paramount may keep Adolphe Menjou on its payroll for three more pictures. Studio likes his picture "The Concert" and figures with Jannet O'Neil the foreigner will be okay for the foreign market.

Menjou was getting \$90,000 a picture in his old contract. He has been modified and negotiations are now for continuance on the new basis.

R-K-O's 2d Finished

The second picture on Radio Pictures' order for "2d" has been finished. The picture is titled "Half Marriage," featuring Olive Borden. It was produced by the studio from George Kibbe Turner's magazine story, "Companionate." Oscar Levant and Sidney Clarr wrote two theme songs for the picture, "It's All of Her," and "After the Clouds Roll By."

Rutland, Vt. June 11.

Rutland theatre managers are operating with the local police in the enforcement of an old curfew law. It requires that children under 16 to be in the house at 9 in the evening.

The most serious co-operation with the John Laws extends to the exclusion of youngsters from theatres, however, during the summer.

The law has been on the books for years, but in the past doesn't have been enforced.

A preliminary signal is given at 8:50, when three blasts are sounded on the alarm system and the central fire station. Hereafter, this signal was sounded only for a testing of the alarm system and for the purpose of giving those who carry watches a chance to check their timepieces.

Only exceptions to the curfew rule are children having evening employment or on errands. The nature of which must be explained in writing.

Rutland's chief of copers has ordered the bluecoats to bring to the attention of the police any child after 8 and to have a record made of the offenses. Parents are then notified and given the opportunity to bring a fine of \$15 on the parents.

Strict enforcement of the old law is believed to have been one central result of opinions by doctors and complaints by laymen that with daylight saving by children is permitted to remain out too late at night.

Bushman Owes Ex-Wife \$60,000 in Alimony

Baltimore, June 11. Francis X. Bushman was a court victory here when contempt of court proceedings against the film actor were dismissed by Judge Jose Brockman in Baltimore County Circuit Court.

The dismissal was a result of Bushman's failure to pay alimony to his former wife, Mrs. Mary Bushman. The dismissal was in accordance with a recent ruling of the Court of Appeals. The former actress claimed that the film actor was \$60,000 in arrears in alimony payments.

In dismissing the contempt proceedings, the judge ordered the issuance of a writ of habeas corpus, requiring Bushman to show cause on or before Aug. 1 why the original orders should not be revived as to the amount now due and payable to the former Mrs. Bushman.

Bugs Bar Falls

Bugs Bar will leave the Friars Sunday for Hollywood. He will write the story surrounding Van and Bronson in their full length baseball picture for Metro-Goldwyn-Mayer.

Contracted, placed through Nat Phillips, calls for Bugs on the coast for three months at least. It will be the first time the public has seen a newspaper syndicated column of humor.

Open-Air Talker Over

What is believed to be the first open-air theatre film talker presentation was attempted by Loew's at its Burland Open Air Gardens, adjoining the Burland theatre, in Brighton.

The Experiment was successful. Though the open air theatre seats 2,000, the audience was 100 feet from the screen, music and dialog were heard distinctly.

Daily theatre borough, in wiring its open air roof garden theatre.

Wm. Fox Due Back

William Fox is due back at his New York office during the week. He has been away, recovering from a slight ailment.

COSTUMES FOR HIRE

PRODUCTIONS REPRESENTATIONS

BROOKS

1034 W. 4TH STREET

British Film Cos. Floated On Quota Law Prospects Now Undergoing Reorganization

London, June 11. Reorganization of the directorates of a number of film producing concerns floated on public subscription, spurred by prospects under the quota law, are coming into print even earlier than anticipated. With financial reports coming out weekly and most of them showing a state of affairs, it has been foreseen that there would be drastic changes in the managements. Some of the principal changes in personnel are as follows:

The British & Foreign Co., chairman, Sir Charles H. Baskerville, retiring in favor of Robert H. Baskerville, chairman of several cotton and artificial silk producing concerns. Added to the board are Norman Drake, managing director of the Founder's Trust and Investment Co., and Henry Trueman, well known engineer and industrial efficiency authority.

British Film Corp. has lost Percy Garratt and Charles Sugden, both on the board of Vocalion-gramophone, while the new directors, Sir William O'Connor and Robert Humphries are stepping out. George Pearson, head of British Screen Productions, and the recently formed International Talking Screen Productions, John B. Brown, O'Brien, and the new directors are Sir William O'Connor, head of British, British and American Trust, and the new directors who moves from his former post of production manager to that of managing director.

The new board holds its first meeting today, and hint has been given that it may bring about the absorption of British Film Corp. into the International Talking Co.

British Film Field

(Continued from page 2)

ing made a few Dartmoor sequences for "The Escape."

A. B. Cummings of the Fox Theatre group in the "Levantine" this week, and John C. Graham of Paramount sails on the same boat June 2. Going over for the Paramount coronation at St. Louis.

This Revival
Picture business pretty bad here, too, with the warm spell and the election. But the new American houses were doing well in most of the states. Aetoria has played almost a week of "Singing" and "The Empire has added a shade this week with "Broadway Melody," though business is still good. Piccadilly which opened this 27th with "Divine Lady" synchronized, is doing better business than it did with "Noah's Ark," but the Palace with "Mother's Boy," though holding in the film for the second week, is not doing much business.

Another West End House
A. E. Abraham, who recently bought the Golden Gate and resold it to Maxwell's Associated British Cinema, has announced that a large house on Shaftesbury Avenue and Regent Street, formerly known from Piccadilly Circle, is going to take it the Florida, and have a decorated like Palm Beach, only more.

Voice Doubles
Shine here over Laura La Plante and "Glorious Road" by the Fox. Express printed a story Eva Evans was wanted for her singing. Fitzroy declares that impugns her honesty, as she has told from the stage and elsewhere. She has been shown how Laura really did sing songs.

Lars Hanson playing in a talker here is having his dialog ghosted by "Left" of the British Broad-casting Co. as the setting is public will be as well as the familiar on the air.

Carlton Theatre and Films
Clayton and Waller ran in United States "Perfect Day" by the Fox, and it looks like this, being in pretty good work for a while, and "Broadway" is being well attended.

Minor the Savoy theatre, which "Journey's End" is being for talkers. It will be a bit of a success. If several West End light houses work for a while, it will be as usual and made out the time getting talker production installed.

French Quota Reaches Floor of U. S. Senate

Washington, June 11. Producers' fight, via State Department, to tear down the barriers being raised abroad against American films, reached the floor of the Senate Friday last. Senator Samuel M. Shortridge (R., Calif.), informed the upper legislative body of the attempts of the French, in particular, and that country's proposed four-to-one quota.

Senator Shortridge's remarks developed into quite a controversy tying in, with the present tariff bill now being formed and the opposition to that measure from several sources. Senator William H. King (D., Utah), led this attack and stated that before the Shortridge resolution, which calls for the State Department to furnish the Senate with all correspondence leading to its recent protest, was considered, he wished to propose an amendment to it.

Meanwhile the State Department has instructed the American Ambassador to inform the French government, with the present tariff bill thing goes through the American industry will withdraw its film. An actual boycott.

If the American producers accepted the proposed quota it would mean, within a very short time, shown in France last year, over 70 French pictures would have to be purchased and shown in the United States. An impossibility, according to the distributors here.

Two or three American producers receiving the protest are marking time awaiting action from France. The American industry at least another year. Spain and Czechoslovakia. In the first instance, the various Spanish producers have submitted the requested reports to their government with the majority of the native producers stating no quota system was desired.

At to Czechoslovakia, the situation has passed over to the next day. Hungary has the State Department guessing 'n that a 30-to-1 quota was suggested by the native officials in that country May 1 last. It didn't, and the government here is anticipating an American distribution in Germany, left today. His retirement was made necessary by the illness of his wife.

Mark Roland, composer and conductor, has been engaged by the American general supervisor of the musical and art of Ufa, its sound and dialog produced.

Mexican Protest Against English Talker Dialog

Mexico City, June 2. El Universal, one of the leading dailies of Mexico City, has started a campaign against the American talking films. A front page editorial labeled "For the national language" was really an open letter to President Portes Gil asking to prohibit the showing of talking films with the Spanish language. It is claimed the showing of English speaking films will damage the Spanish language, and it is to make it disappear in the future.

They advocate the sound films, but when film is shown in Spanish should be cut out of Spanish dialog inserted, or if not, then plain Spanish speech is heretofore. It is a lot of public "Singing Show" as this is the only talker shown so far in Mexico, where the only wired house is the Teatro Olimpia. In the program figure also three talking shorts.

MCDONALD ON NEWSREEL
London, June 11. British Movietone filmed and recorded Prime Minister Ramsay MacDonald and his cabinet at 10 Downing street Monday.

LYONS-CARRERAS BACK

London, June 11. Edward Lyons and Alfred Carreras who built the Lido theatres, after a long absence, are re-entering theatre operation.

New circuit has a \$5,000,000 building scheme all houses to be owned. First opens shortly at Brighton, Astoria.

John Penley, now with Warners at the Piccadilly, will be general manager of the new circuit.



JAY MILLS
First Starlet appearance as Master of Ceremonies at Stanley Theatre, Jersey City, N. J. Many thanks to my friends, Paul J. Morris, Harry Crull, and My Personal Representative PHIL TYRELL.

Berlin

By C. Hooper Trask

Berlin, June 2. Mady Christians has been engaged by the Ntional Film, the German branch of Warner Brothers. She will star in a silent based on the French farce by Verneuil called "My Sister and I." Manfred Noa is directing. It is planned to synchronize the picture later and add some dialog passages by the star in both German and English. Mady Christians' English is very amusing.

One of the largest American talker films has been an offer to the leading German play broker, arm which controls most of the big business and Berlin opera companies. The American is willing to buy out the Germans completely to obtain the rights of several comedies and synchronize them. "German Authors Association" is worked up about the affair and is taking steps to prevent the sale.

Edwin Schmidt, for some years the head of the United Artists distribution in Germany, left today. His retirement was made necessary by the illness of his wife.

Mark Roland, composer and conductor, has been engaged by the American general supervisor of the musical and art of Ufa, its sound and dialog produced.

Stealing a Title
The European Film Production, Willi, Lehmann, hearing about the success of the "Singing Fool" announced the production of Germany of a dialogue picture called "Der Singende Foll" as "fool" can be translated "clerk." There was nothing for Warners to do but to call the picture "Der Singende Narr." They tried to get out an injunction against the Europeans, but without success as the German firm was technically in the right. Now the Europeans can sue and buy a scenario and engage actors and a director to sit their title.

Ludwig Scheer, new president of the German Exhibitors Ass'n., has joined the board of directors of the International Exhibitors Union. This will give the Ufa film an international take a more active interest in international film matters than it has.

At the present moment 15 features are being cranked in Berlin studios and four-fifths are completely silent.

Ufa's Sound Films
Ufa's sound production is being brought under the general control of Ufa and is being synchronized by Klangfilm, the German firm which has been set up as an electrical corporation. It is announced that Ufa film is now 100 per cent sound and that others will also contain sound effect and music.

Ufa film is now independent version will be turned out. What the Ufa film is clear in its announcement is whether they are producing any 100 per cent talking pictures.

Joe May will supervise his own

Washington's Stand on Quota Row Stagers Americans

Blattner Claims Much For New Film System

London, June 11. Ludwig Blattner, German inventor, just returned to London from Berlin, leaves in July for America to confer with officials of Eastman's. Blattner is said to have a complete new system of picture projection and sound reproducing. It will eliminate celluloid prints and most of the mechanical requirements of films, is the claim.

Sound recording on steel wires held by steel band containing the photography with screen lit from stage and film and sound produced simultaneously by electromagnetism.

Present type projectors can be used but with incandescent light and reflector now employed entirely omitted. Elimination of fire hazards, indefinite preservation of film and voice records claimed.

From the producing end the Blattner system is said to provide for demagnetizing any portion of the sound strip in case of faulty recording so that it can be re-recorded without scrapping.

Kodak's half-way accomplishments the German inventor states he expects to add color and improve the other things the wonder machine can perform. He will give a demonstration in London shortly when his equipment arrives from Berlin.

If Blattner's claims are substantiated it will mean the entrance of the steel into film into the movie business. Blattner is now affiliated with Herbert Wilcox in a sound studio at Leicester.

Havana Chatter

Havana, June 5. Talking films are invading the country. Fourth wired house in Cuba will be Saenger's Principal, Comandante. Opens with sound June 17.

Installation at the Prado, Havana, is under way for the opening at the end of this month. G. Sandore of the Ufa film is in charge of this installation. The equipment is Type D for film and disc. This new theatrical result, it tends to install six more equipments in Havana. RCA Photo-phonograph is also being installed.

Robert J. Ripley is in town. Arrived from Guatemala and Honduras, where he gathered material for a new book.

F. Fernandez, Jr., is the new manager of "Fiesta." Formerly with Siegfried in Mississippi and New Orleans.

Night clubs dead now. Only places doing business, and not much are the roadhouses. Chateaux Madrid, Casino, and gambling and jai-alai. In the city proper, the two are open, Maxim and Inferno.

A wire brought to Marrion Ferrer, mgr. El Encanto, end news, and delivery throughout. June 3 at his home in New Orleans.

THE WHY

London, June 11. "Le Coq Dor," polyglot entertainment by Russians, modeled after "The Merry Widow," opened last night at Daly's.

Later house is for sale and needs tenant. Otherwise attractive would hardly have gotten into the West End.

productions at the Ufa this year, bringing out three specials.

Nine New Houses
Nine picture houses are now under construction by the Ufa. The first will be built in Berlin, Ufa Frankfurt at Mainz, seating 1,200. At Frankfurt the new house will accommodate 1,500.

Ufa picture theatre is nearing completion in Hamburg. This will be one of the largest in Germany and will hold over 2,000. The other houses are at Bremen and Lausanne, Switzerland. All will be wired.

Paris, June 11.

Bottom has dropped out of the film fight as a result of Henry L. Stimson, U. S. Secretary of State, withdrawing from the quota wrangle. Stimson's statement, published here Sunday and was to the effect that the State Department has no official position on the question, but merely acting as intermediary in transmitting developments.

The declaration left the Americans here gasping. They had vehemently declared to the French trade and to French officials on numerous occasions of late that the whole matter was one of their hands and was being negotiated by Washington. The new phase leaves the French completely at the mercy of the French.

American "Bluff"

The French producers, who had entrenched themselves for a long, hard battle, are now finding it what they declare to be a new manifestation of American "bluff." Nothing has been heard from Jean Sapein since the Stimson bombshell. A violent attack upon the French trade and press was published a few days ago in the Paris newspaper of which Sapein is managing editor.

The pinch of famine in American product already is felt by the French producers, who formerly showed American product have had to look French flickers, active here long at the boxoffice.

The next move of the French film Commission has been postponed for at least a week.

Spain's "Union" Idea

Saenger, "Czar" of the French film industry, has a new scheme, disclosed at a trade luncheon here, to form a "Union" of a regular union of the European nationalities, coached in diplomatic matters, and of course aimed at American pictures.

Luncheon was given by the French syndicate. Representatives of the Italian and German trade were on hand to give their views. Apparently, they all coincided in the attitude that their own countries should co-operate with the French industry, which indirectly was paying the luncheon check.

Special article in the Paris Daily Matin, signed "Pierre Gilles," suggests that the French government, active here of the Hays organization, be asked to leave the country, and charges that Smith has spread rumors in France in connection with the quota dispute. Smith denies any such activity.

Government will make known its decision on quota ruling June 15. Majority of the exhibitors and a portion of the native press continue to condemn the quota principle, and Americans are not far behind in their declaration that they will quit the field at the expiration of existing contracts.

Convention of exhibitors terminated boomtown, and the usual flow of oratory and the accomplishment of practically nothing.

Committee 1 demanded legislative protection, Committee 2, with Communist backing, demanded a revised the taller situation and presented a lengthy report calling for a "quota" and other matters of like kind.

Committee 3, musical tax, demanded the music tax program, with particular reference to France, Belgium and Luxembourg, and recommended the French film industry to form its own society supplying theaters with

(Continued on page 58)

Shrimers Paint Town and Films Red; Despite Holiday Start, \$28,500 Tops L.A.

Warners Using Stage Talent From East for Midnite Shows—"Studio Mystery" \$22,000 at Par

Los Angeles, June 11.
(Draw. Pop. 1,500,000)

Weather: Fair and Cool.
Conditions may not be the town red, but when the visiting flames also decorate the theatre, in some color there is a squawk. Some local merchants may be lucriferously counting up the spoils last week, but the amusement emporiums have located the pain instigated by the dearth of around 50,000 Babbitts heavily fazed at rakish angles, and the Elks are on the job two weeks where the sun and moon lay.

How happy has Felix went for the California ozone in a big way and not much of anything else, and the Elks are on the job two weeks where the sun and moon lay.

Back the theatre mob thinks of conventions is a revelation for those who take their language straight. Out-of-town delegations paraded, frolicked, threw firecrackers from their cars under passing auto drilled in the city's Tale Bowl thought. Cars, cluttered up traffic and slipped into the side streets to escape. Travelling from 800 to 1000 miles to get away from their own hand loyalty devoted to the theatre stand or sit on the street and listen to the same tunes pounded out in the same old way. It was not because the wives were away, but because the wives were away, but because the wives were away.

Curious Over Chicago.
Considering everything the State wide much better than the State wide, although this figure will and must be "Warmed" by the State wide, show, ticked off \$22,500, one, and in on Hollywood boulevard where during the week the theatre activity took place. Other draw the Chinese, "Studio Mystery."

"Big house" seemed to stand up on the Grumann cinema, which evincing a certain curiosity in the house, popular, and picture, because it was released in the time now, but it may have picked it up in their own back yard. However, \$24,500 is an average, avoided the picture, extra night performance.

Monday, June 10, a normal slide at the Criterion in its second week, losing \$3,000 in hitting \$15,000. The picture, advertised as "The Girl in the Hat," in the "Artists and Artisan" manner, but it doesn't change so much, even out there that the matter is still so obvious. Buster Keaton was something of a surprise in sending the Boulevard to \$8,000. "Spite Maria" and "San Luis Rey" didn't do much to the picture, but in the neighborhoods in only doing \$3,300 at the Egyptian.

After having had a total lull "The Devil is in the House" at the Circle. Opened last night "Black Magic," quite ready to blow away five weeks. Final for the concluding day of "Warmed" picture, \$1,500, not so important. "Alibi" brought \$1,500, and "The Girl in the Hat" just \$2,500 down, which is satisfactory at the United Artists. "Hill Street Blues" grabbed \$1,000 on "Quite Debut," and Van and Schenck caught the vaude made up in the next night.

What it all together it doesn't approach the total expected, possibly the result of the populace not being able to tell whether the theatre or a Shiner lighted up. No doubt that the picture, but the lot of the natives at home in the family car wear and tear on the family car.

Estimates for Last Week
Bitmore (Erlanger)—"Show Boat" (U) (1,500-20) (4th week). Down to \$8,000 and ready to go. No help in the picture, but \$1,500. "Broadway" (U) here June 11.

Boulevard (Fox)—"Spite Marriage" (M-G-M) (2,164; 25-50). Unlucky for gift to the picture, but down to \$8,000, one of few spots not expounding. Film gets full credit. "The Girl in the Hat" (U) (1,500-20) (4th week). Passed on with final 10 days.

"Show Boat," 2d Wk., Again Led Toronto, \$18,000

Toronto, June 11.
(Draw. Pop. 700,000)

Weather: cloudy, cool.
Weather break boosted grosses \$20,000 on an almost even distribution among the five main seat hicker houses last week. Hippodrome only spot. H shows no appreciable increase.

"Show Boat," 2d week at Uptown (PF) (2,000-30) grand old mouth-ballyhoo. Gave the Universal super \$18,000 or \$35,000 on fortnight, good enough considering \$16,000 with "San Luis Rey" and plenty of other opposites.

Loew's and Tivoli each topped \$16,000 with "San Luis Rey" and "Weary River." Neither picture drew more than routine grosses. "Sonny" (U) (1,500-20) showed a good spirit at \$14,000. Stage show drew over \$11,000, but not much.

Neighborhoods of exact boost. Capitol and Rymond, 2d week. "Broadway Melodrama" (U) (1,500-20) (4th week). "Broadway Melodrama" (U) (1,500-20) (4th week).

Estimates for Last Week
Uptown (PF)—"Show Boat" (U) (2,000-30; 25-50). Second week and no fan defending Laura Le Plante, who continued to lead. Picture picked \$18,000 and again led last week. Nobody can complain except "Miss Florida" (U) (1,500-20) (4th week).

Loew's (2,800; 30-40) "San Luis Rey" (U) (1,500-20) (4th week). Sound effects poor. Stage vaude got most of \$15,000. "The Girl in the Hat" (U) (1,500-20) (4th week). (FN) (1,400; 30-40). Opened strong but lost in the picture. "The Girl in the Hat" (U) (1,500-20) (4th week). "The Girl in the Hat" (U) (1,500-20) (4th week).

Loew's (2,800; 30-40) "Sunrise" (U) (1,500-20) (4th week). "Sunrise" (U) (1,500-20) (4th week). "Sunrise" (U) (1,500-20) (4th week).

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JOSEPH CHERNIAVSKY

Received the following comment from Erno Rapee, Romy Theatre, New York, musical director: "I have heard some of the scores you made out here and I take this opportunity to congratulate you; they are fine and the Universal people should be glad to have you with them." Mr. Cherniavsky, who is general musical director at Universal, has just finished synchronizing "The Phantom of the Opera" for that company.

Fox 'Follies' \$14,000, H.O. in Bait; 'Woman' N. S. G.

Baltimore, June 11
(Draw. Pop. 650,000)

Weather: Fair
A story regarding the New Theatre here is able to break any day here. Whether it means renting the house for larger stage on the same site, a new house on another spot carrying the Fox franchises or any, and date house with other houses, is still speculation. The present theatre is an old, necking down, the Fox and the Vaudeville house for larger stage on the same site, a new house on another spot carrying the Fox franchises or any, and date house with other houses, is still speculation.

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"Alibi" in Mmm., \$13,000; Best Showing in Town

Minneapolis, June 11
(Drawing Pop. 500,000)

Weather: Favorable
Business conditions bleak. With attractions "Alibi" (M-G-M), "Rainbow Man" and "Thru Different Eyes," should have been heavy box office returns last week.

New York turned out in respect-able numbers for the first three named at \$2. Here they were mild magnets or worse at 80-70. Gotham, showing slightly more than the gates. Even the pleasing "Alibi" (M-G-M) (1,500-20) (4th week) did not escape any rush.

Palm for the best showing goes to "Alibi" (M-G-M) (1,500-20) (4th week). The picture, which presented the biggest gross and won't have to exercise any more strength, giving the State a profitable week but lacking sufficient strength to get into the top four and not getting nearly the box office play of "Rainbow Man" (U) (1,500-20) (4th week) and "Thru Different Eyes" (U) (1,500-20) (4th week).

Minneapolis (P. & R.-Public) (2,400; 75), "Rainbow Man" (U) (1,500-20) (4th week), "Thru Different Eyes" (U) (1,500-20) (4th week).

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Hot Neighborhood Opposish in Chi Got \$73,000 in 2 Houses with "Names"

Chicago, June 11.

Or more interest than any box office rivalry in the Loop last week was the battle between the B. & K. Uptown, Public and the B. & K. Uptown, Public and the B. & K. Uptown, Public.

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Comparative Grosses for May

Table of grosses during May for towns and houses as listed. High and low gross records for the theatre are given, with the title of the picture, week played and gross for that week.

When theatre plays stage show that is indicated.

NEW YORK

	May 4	May 11	May 18	May 25
CAPITOL High...\$20,000 Low...10,000	"The Pean" \$74,300 Stage Show	"The Pean" \$78,200	"Ban Luis Rey" \$78,800	"East is East" \$74,800
PAR-AMOUNT High...\$35,000 Low...45,100	"Betrayal" \$81,100 Stage Show	"Gentleman of Press" \$78,200	"Dangerous Women" \$78,200	"Man I Love" \$78,800
ROXY High...\$18,000 Low...70,000	"Not Quite Dead" \$18,000 Stage Show	"The Valiant" \$28,100	"The Valiant" \$88,900	"Fox Follies" \$107,200
STRAND High...\$81,200 Low...15,000	"Singing Fool" \$127,000 (1st week) All Sound	"Singing Fool" \$127,000	"Captive Woman" \$45,700	"Divine Lady" \$39,200

LOS ANGELES

	May 4	May 11	May 18	May 25
EGYPTIAN High...\$14,000 Low...6,000	"Hearts in Dixie" \$17,700 Stage Show	"Wild Party" \$6,000	"The Letter" \$8,500	"Voice of City" \$4,900
LOEWS High...\$48,000 Low...15,000	"Ban Luis Rey" \$33,800 Stage Show	"Pagan" \$31,100	"Different Eyes" \$25,000	"Valiant" \$17,000
AMOUNT High...\$17,800 Low...15,000	"The Pean" \$13,000 All Sound	"Gentleman of Press" \$21,000	"Dangerous Women" \$22,800	"Innocents of Paris" \$22,000
UNITED ARTISTS High...\$88,700 Low...5,100	"Coquette" \$11,500 Stage Show	"Coquette" \$11,500	"Coquette" \$11,500	"Alibi" \$22,000
BROS. High...\$36,800 Low...14,000	"Desert Song" \$22,000 All Sound	"Time, Place, Girl" \$18,000	"On with Show" \$85,000	"On with Show" \$82,000

CHICAGO

	May 4	May 11	May 18	May 25
CHICAGO High...\$17,100 Low...25,000	"Divine" \$25,000 Stage Show	"The Letter" \$55,500	"Man I Love" \$52,000	"Man I Love" \$52,000
MAVICKER'S High...\$35,000 Low...15,000	"Broadway Melody" \$27,000 (Fifth week) All Sound	"Desert Song" \$40,000	"Desert Song" \$40,000	"Desert Song" \$40,000
MONROE High...\$12,500 Low...2,700	"Old Arizona" \$5,000 All Sound	"Hearts in Dixie" \$5,200	"Hearts in Dixie" \$5,200	"Speakeasy" \$4,600
RIEDEL High...\$52,000 Low...20,000	"Dangerous Women" \$37,000 Stage Show	"Bright Lights" \$37,000	"Bright Lights" \$37,000	"Bright Lights" \$37,000
ORPHEUM High...\$16,800 Low...5,000	"Glad Rag Doll" \$16,800 Stage Show	"Glad Rag Doll" \$16,800	"My Man" \$7,500	"From Headquarters" \$7,500
ROOSEVELT High...\$16,800 Low...9,000	"Weary River" \$8,500 Stage Show	"Weary River" \$22,000	"Weary River" \$18,000	"Thru Different Eyes" \$18,000
STATE-LAKE High...\$49,000 Low...16,000	"Donovan" \$25,000 Stage Show	"Molly and Audie" \$25,000	"Hole in the Wall" \$21,000	"Scandal" \$20,000
UNITED ARTISTS High...\$48,000 Low...11,000	"Coquette" \$41,500 All Sound	"Coquette" \$21,500	"Coquette" \$21,500	"Eternal Love" \$20,000

SAN FRANCISCO

	May 4	May 11	May 18	May 25
WARFIELD High...\$14,400 Low...16,700	"Voice of City" \$14,400 Stage Show	"The Pagan" \$24,000	"Mary Dugan" \$31,500	"The Valiant" \$31,500
GRANADA High...\$56,000 Low...6,200	"Coquette" \$18,800 Stage Show	"Nothing But Truth" \$17,800	"Gentlemen of Press" \$17,800	"Dangerous Women" \$17,800
CALIFORNIA High...\$14,000 Low...6,200	"Innocents of Paris" \$28,500 All Sound	"Innocents of Paris" \$28,500	"Rainbow Man" \$17,000	"Rainbow Man" \$17,000
ST. FRANCIS High...\$12,000 Low...9,000	"The Letter" \$7,200 Stage Show	"Night Club" \$5,000	"Innocents of Paris" \$12,000	"Innocents of Paris" \$12,000
EMBASSY High...\$24,800 Low...7,000	"No Defenses" \$8,000 All Sound	"Desert Song" \$5,000 (1st week)	"Desert Song" \$5,000	"Desert Song" \$5,000

KANSAS CITY

	May 4	May 11	May 18	May 25
MAIN STREET High...\$30,000 Low...5,000	"The Weary River" \$15,000 Stage Show	"The Weary River" \$20,000	"The Weary River" \$17,500	"The Weary River" \$15,500
LOEWS MIDLAND High...\$14,000 Low...10,500	"Mary Dugan" \$14,000 All Sound	"Ban Luis Rey" \$15,000	"Alibi" \$14,500	"East is East" \$14,500
NEWMAN High...\$10,000 Low...8,000	"Singing Fool" \$17,000 All Sound	"Gentlemen of Press" \$18,000	"Man I Love" \$14,000	"Glad Rag Doll" \$14,000
PANTAGES High...\$10,000 Low...6,000	"The Pean" \$19,300 Stage Show	"Hearts in Dixie" \$17,200	"Man I Love" \$11,500	"Man I Love" \$11,500

BALTIMORE

	May 4	May 11	May 18	May 25
CENTURY High...\$27,000 Low...15,000	"Gentlemen of Press" \$17,000 Stage Show	"Nothing But Truth" \$21,000	"Man I Love" \$21,000	"Voice of City" \$20,000
STANLEY High...\$33,000 Low...15,000	"Mary Dugan" \$16,000 All Sound	"Alibi" \$16,000	"Innocents of Paris" \$15,000	"Innocents of Paris" \$15,000
VALENCIA High...\$11,000 Low...1,800	"Broadway Melody" \$4,500 All Sound	"Coquette" \$2,700	"Coquette" \$2,700	"Coquette" \$2,700
KEITH'S High...\$12,000 Low...6,000	"Scandal" \$12,000 Stage Show	"Scandal" \$12,000	"Charlatan" \$12,000	"Charlatan" \$12,000

SEATTLE

	May 4	May 11	May 18	May 25
SEATTLE High...\$12,000 Low...11,000	"Letter" \$14,000 Stage Show	"Innocents of Paris" \$12,000	"Dangerous Women" \$11,500	"Gentleman of Press" \$11,000
MUSIC BOX High...\$11,000 Low...4,000	"Show Boat" \$11,000 (4th week) All Sound	"Show Boat" \$11,000	"Desert Song" \$12,500	"Desert Song" \$12,500
FIFTH AVE. High...\$26,000 Low...11,000	"Different Eyes" \$17,000 All Sound	"Pagan" \$17,000	"Gleam Gone Wild" \$12,000	"Valiant" \$14,000
PANTAGES High...\$12,000 Low...4,800	"Scandal" \$14,000 Stage Show	"Wolf's Daughter" \$5,000	"Father and Daughter" \$5,000	"Jazz Age" \$5,700
ORPHEUM High...\$12,000 Low...6,500	"Black Water" \$8,000 All Sound	"Two Weeks" \$8,000	"High Noon" \$9,300	"High Noon" \$9,300
BLUE MOUSE High...\$12,000 Low...6,000	"Coquette" \$7,000 All Sound	"Alibi" \$8,000	"Alibi" \$8,000	"Glad Rag Doll" \$10,400

ST. LOUIS

	May 4	May 11	May 18	May 25
AMBASSADOR High...\$44,800 Low...20,000	"Glad Rag Doll" \$55,800 Stage Show	"Two Weeks" \$30,000	"Stolen Marriage" \$27,100	"Innocents of Paris" \$20,500
LOEWS High...\$12,000 Low...10,000	"Mary Dugan" \$12,000 All Sound	"Alibi" \$18,500	"Alibi" \$18,500	"East is East" \$18,500
STATE High...\$12,000 Low...13,700	"Hardboiled" \$12,000 Stage Show	"Saturday's Children" \$11,100	"Gentlemen of Press" \$17,800	"Studs Murs" \$17,800

SYRACUSE

	May 4	May 11	May 18	May 25
STRAND High...\$15,000 Low...4,000	"Singing Fool" \$15,000 All Sound	"One Stolen Marriage" \$5,000	"Desert Song" \$5,000	"Desert Song" \$5,000
EMPIRE High...\$12,000 Low...5,500	"Times Square" \$12,000 Stage Show	"Strange Case" \$5,000	"Not Quite Dead" \$4,500	"Father and Daughter" \$4,500
STATE High...\$12,000 Low...10,000	"Mary Dugan" \$12,000 Stage Show	"Sings Marriage" \$16,500	"Alibi" \$16,500	"Pagan" \$16,500
ECKEL High...\$20,000 Low...6,500	"Show Boat" \$16,000 (1st week)	"Wild Party" \$16,000	"Wild Party" \$16,000	"Wild Party" \$16,000

MINNEAPOLIS

	May 4	May 11	May 18	May 25
MINNEAPOLIS High...\$40,000 Low...14,000	"Nothing But Truth" \$40,000 Stage Show	"Dangerous Women" \$40,000	"Innocents of Paris" \$20,000	"Man I Love" \$20,000
STATE High...\$12,000 Low...4,500	"Broadway Melody" \$14,000 Stage Show	"Gentlemen of Press" \$12,000	"Desert Song" \$19,000	"Desert Song" \$18,000
HENNEPIN High...\$22,000 Low...5,000	"Desert Song" \$19,000 Stage Show	"Sings Marriage" \$14,000	"Fide of Empire" \$14,000	"Duke Steps Out" \$14,000

WASHINGTON

	May 4	May 11	May 18	May 25
COLUMBIA High...\$12,000 Low...5,500	"Iron Mask" \$12,000 (2nd week) All Sound	"The Letter" \$11,500	"Coquette" \$16,500	"Coquette" \$16,500
EARLE High...\$24,000 Low...6,000	"Mary Dugan" \$13,000 All Sound	"Why Be Good?" \$13,000	"Saturday's Children" \$10,500	"Hot Stuff" \$10,800
FOX High...\$14,000 Low...14,500	"Dance Hall" \$14,000 Stage Show	"Stolen Marriage" \$14,000	"Different Eyes" \$14,000	"Fox Follies" \$14,000
METRO-POLITAN High...\$24,000 Low...8,000	"Harmony" \$10,000 Stage Show	"Desert Song" \$17,000	"Desert Song" \$14,500	"Desert Song" \$10,000
PALACE High...\$24,000 Low...12,000	"Gentlemen of Press" \$12,000 Stage Show	"Mary Dugan" \$12,000	"Eternal Love" \$14,500	"East is East" \$14,500
RIALTO High...\$22,500 Low...4,000	"Show Boat" \$15,500 (4th week)	"Show Boat" \$15,500	"Syncope" \$5,000	"Syncope" \$5,000

BOSTON

	May 4	May 11	May 18	May 25
STATE High...\$40,000 Low...12,000	"Duke Steps Out" \$12,000 Stage Show	"Ban Luis Rey" \$12,000	"Alibi" \$18,000	"East is East" \$17,500
KEITH-ALBEE High...\$14,000 Low...12,500	"Captive Woman" \$17,000	"Hot Stuff" \$18,200	"Prisoners" \$18,000	"Two Weeks" \$17,000
METRO-POLITAN High...\$35,000 Low...21,200	"Gentlemen of Press" \$36,800	"Hole in the Wall" \$27,200 (Low)	"Innocents of Paris" \$38,800	"Dangerous Women" \$30,900

"East is East" \$47,000, Masbhu; Show Panned

Philadelphia, June 11. Stanley Company has reconsidered its decision to close the Stanton, announced on the 10th, and to give up entirely in the campaign. Stage will be put on. Weekly change policy now in force. With excellent weather conditions business should have been better than it was last week.

Masbhu, who played several notices with "Where East is East" as the picture. Stage will be put on. Weekly change policy now in force. With excellent weather conditions business should have been better than it was last week.

The Stanley had a fairly good week although the film, "Syncope," did not record much praise. Warring's Pennsylvanians have a story that still spells magic here as was shown when they pulled the personal appearance three weeks ago. The booking of the film to no mean while the house used was smart. Last week, \$24,000, by a measure, but better than average, but better than recent shows.

"Show Boat" came into the Boyd for a run and received an almost identical showing. Local popularity. Once again it was shown how little the means in Philly, for, after a slow start, the show has picked up with a bang and now looks like a real hit.

Fox had another elaborate stage bit with a mediocre picture, but since this house has built its reputation and collected its clientele on the presentation side, business was again strong, with \$30,000 reported.

M estimate for Last Week. M a b u s e n (5,000; 40-50-75). "Where East is East" (M-G-M). Chaney's following helped. Plenty of criticism. Local popularity. Couple of pages to \$47,000.

"Show Boat" (G.M.). Local popularity. Warring's Pennsylvanians helped. Bad start. Show has picked up recent gain.

"Show Boat" (G.M.). Local popularity. Warring's Pennsylvanians helped. Bad start. Show has picked up recent gain.

Fox (5,000; 80) "Protection" (Fox). Panned, but stage show with Fox's Gang did well in its average; \$30,000.

Kathleen (G.M.). Local popularity. Warring's Pennsylvanians helped. Bad start. Show has picked up recent gain.

Loew's, Syracuse, Dropped \$1,500 With "East" (Drama). N. Y. June 11. Syracuse, N. Y. June 11. Weather: Fair.

The summer slump, judging from the steady shrinkage box office returns, has hit Syracuse. In some instances drop has been as low as 20 per cent. to poor pictures than nice weather, Loew's State, with "East is East," took another \$1,500 drop last week, and is a case in point. Film had little appeal here, and house lucky to get \$14,000 with it, and accompanying value.

Loew's, also vaudeville, did \$13,000. First half off.

"The Squall," at the Strand, good for about \$6,000, two grand under the "Hillbilly" of the "Desert Song," which preceded it.

The Glad Rag Doll and "Thru Different Eyes" are the best of the week. Together got between \$6,000 and \$7,000.

Empire also did a split week. The Goddess Girl and "Coquette" did \$1,000 and \$2,000. "Coquette" originally played the State here.

Estimates for Last Week. Loew's State (2,000; 25-30). Vaudeville, Chaney's "East is East" took a little, \$14,000, none too healthy.

Strand (Ind) (1,400; 20-40). "The Goddess Girl" (Ind) (1,400; 25-40). "The Goddess Girl" (Ind) (1,400; 25-40). "The Goddess Girl" (Ind) (1,400; 25-40).

Spilt week between "Glad Rag Doll" and "Thru Different Eyes" about \$5,000. Keith's (2,514; 25-50)—Good at \$18,000.

CAREWE DIRECTING LILLIAN. Los Angeles, June 11. Edwin Carewe is slated to expand his duties upon his return from the east.

READY!

ANOTHER
DIALOGUE
AND SOUND
PRODUCTION

NEW

Ricardo Cortez
Wm. Collier, Jr.
Alma Bennett

A Reginald Barker
Special Production

Dialogue, Sound and Music Score
Synchronized by RCA Photophone.

OTHER DIALOGUE PRODUCTIONS

Also Ready for Release

"TWO MEN AND A MAID"—With William Collier, Jr., Alma Bennett, Eddie Gribbon and George E. Stone.

"MY LADY'S PAST"—Starring BELLE BENNETT with Joe E. Brown.

Coming

"MIDSTREAM"—A Great Talking and Singing Production. With Ricardo Cortez, Claire Windsor and Montagu Love.

Have You Played?

BELLE BENNETT in "MOLLY AND ME" with Joe E. Brown. Wearing the Seal of Public Approval.

GEORGE JESSEL in "LUCKY BOY." A Teasing Star in a Pleasing Picture.

Watch for

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ALL SYNCHRONIZED BY RCA PHOTOPHONE

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729 SEVENTH AVE.

ORLEANS

Race Track Thrills—Mardi Gras Glamor Romantic Fervor

Drama—Powerful and Pulsating—of the Friendship of Two Men and What Happened to It When Both Fell in Love with a Siren.

Vibrant—Alive—with the Excitement of the Race Track—the Crowds, the Betting, the Snap of the Barrier—the Thundering Hoofs—the Final Dash!

Joyous—Infectious—with the Spirit of Play on Mardi Gras Night—with Cares and Conventions Tossed to the Four Winds—When Life Is for Fun—and for Love!

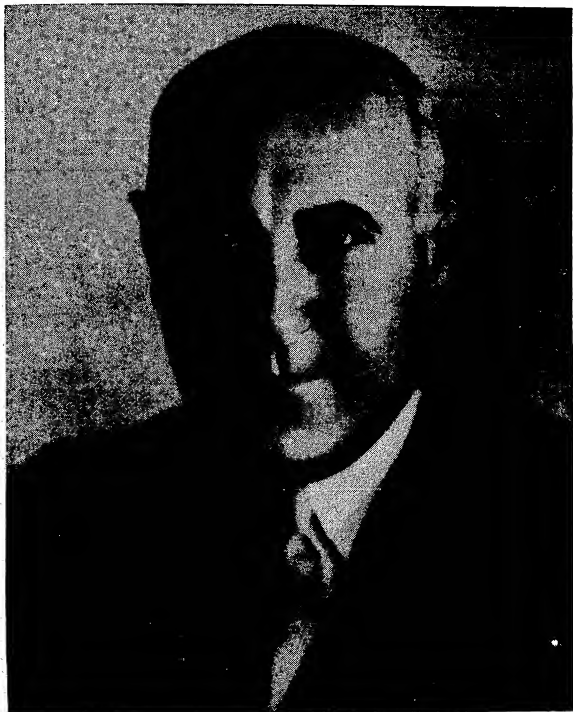
Story by Jack Natteford. Dialogue and Titles by Frederic and Fanny Hatton.

Music Score by Irvin Talbot. Theme song, "Pals Forever," by Hugo Riesenfeld, Ted Shapiro and Ben Adam.

Available on Sound Film, Or on Disc, Or Silent.



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NEW YORK CITY



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ME,
AL!"**

*It's because Al Christie knows exhibitors and their problems so well that **CHRISTIE TALKING PLAYS** are at the top of the Short Features Field!*



"POST MORT-EMS" goes over especially well with the women. Getting lots of laughs. Good entertainment.
—United Artists Theatre, Detroit



OCTAVUS ROY COHEN STORIES These colored comedies of Christie's are great. Public knows the stories and loves them.
Lubliner & Trins, Chicago



"WHEN CAESAR RAN A NEWSPAPER" starts a run at the United Artists Theatre, Chicago. Picked from the whole field of shorts and going big!



"A BIRD IN THE HAND" Something new, clever and unusually entertaining. Public appreciates the high quality of Christie Talking Plays.
—Cinderella Theatre, Detroit



"MEET THE MISSUS" It knocked 'em dead for five weeks playing with "Coquette." That's the answer on Christie Talking Plays. They're great for first run de luxe houses.
—United Artists Theatre, Chicago



"JED'S VACATION" This is a very good talking comedy. Got laughter and applause from the audience.
—Senate Theatre, Chicago (Pre-release de luxe theatre)

PARAMOUNT
CHRISTIE TALKING PLAYS

HENRY
KING'S"SHE
GOES TO
WAR"

Presented by Inspiration
Pictures, Inc., in association with
Victor and Edward Halperin



with

ELEANOR BOARDMAN
JOHN HOLLAND
AL ST. JOHN

From the Red Book story by
RUPERT HUGHES

Theme Songs

"Joan"

"There Is a Happy Land"

receives great praise in
New York

TELEGRAPH:—"Proves a masterful piece of direction and highly diverting screen entertainment. It is the woman's side of the war with plenty of he-man stuff that has its resultant thrills in rapid action. It takes its place as a cracking good picture. In addition to the dramatic element in which the picture abounds, numerous comedy bits that are nicely directed and excellently handled by Al St. John, break the tension. Eleanor Boardman has the leading role and it is doubtful if she has ever appeared to better advantage. She is delightfully appealing."

MIRROR:—"A knockout drama of women at war. Agonizing tear scenes. Eleanor Boardman has this leading role. How she plays it. She is magnificent. You'll love Eleanor. 'She Goes to War' is a movie with plenty of substance. It's dandy entertainment."

BROOKLYN EAGLE:—"A female 'Big Parade.' Excellent scenes of trench warfare. Interest consistently maintained. Thrilling episodes in the film. One of the most effective incidents that the screen (silent or audible) has ever presented."

SUN:—"A stunningly photographed and brilliantly composed war movie. Magnificently composed shots. The tank episode is a highly

original conception. The whole is photographed in an inspiringly selective manner, the compositions and the general dramatic quality being of the highest order. And 'She Goes to War' is worth seeing. Magnificent spectacular camera work. The production is stunning. The production has a definite style."

POST:—"Henry King's 'She Goes to War' Has Stunning Pictures of Tanks Plowing Through Fields of Liquid Fire. Take yourself to the Rivoli without delay to see Eleanor Boardman and some war scenes which will often thrill you and always hold you absorbed. The pictures and direction are engrossing in themselves. A fine and exciting sample of the silent motion picture. Extraordinarily well photographed scenes."

TRIBUNE:—"The atmospheric quality in the war scenes is excellent, the photography, settings and lighting all handled with competent care and the acting was high grade."

NEWS:—"Eleanor Boardman gives a superb performance. Its photography is excellent and some of the active battle shots equal anything the screen has yet given to this sort of cinema. There is war, real war and plenty of it, with just bit of comedy relief supplied by Al St. John."

A SOUND-SINGING
and DIALOGUE Picture

UNITED ARTISTS
always the best

Five Minneapolis Loop Houses Now Dark, With No Prospects; Costing \$215,000 Yearly; Idle

Minneapolis, June 11. Five loop theatres here which are likely to remain so, are costing their owners a total of \$215,000 annually just to keep dark. It's cheaper to dig to that tune than it would be to operate the houses, the owners believe.

The theatres and their capacities are: Lyceum, 2,400; Garrick, 2,000; Palace, 1,800; 7th Street, 1,800, and Gayety, 1,400. Aggregate taxes on these properties are \$150,000. Interest on investments lying idle is another \$150,000.

F. & R. Public own or lease the Lyceum, Garrick and Palace, Seventh Street belongs to Keith's. Mutual Burlesque House has the Gayety. All are first-class houses physically.

Seventh Street was dark the entire fall and winter season and ditto the Garrick and Lyceum, except for occasional rentals.

Seventh Street has been dark since it did not have a single rental. Amount realized by the Garrick from that source negligible. Gayety remained closed nearly all the season.

No plans for any of these houses this coming season.

To these five might be added the Metropolitan, 1,700-seat legit, empty most of the year because of the poor road attractions. This property is worth \$200,000 and pays about \$3,000 taxes yearly. Strand, F. & R. Public, 1,500-seat loop property valued at around \$600,000 and paying around \$15,000 taxes, dark off on for part of the season, but now playing second runs.

Real estate authorities value the Seventh Street theatre property at around \$600,000, and the Garrick at about \$1,000,000. These properties are far too valuable to lay idle indefinitely. If the theatres cannot be operated except at a further loss, they point out, the present buildings undoubtedly will be torn down and replaced with commercial structures.

TWO FOR CLARA

Los Angeles, June 11. Bernie Fineman, weeks ahead of schedule, will put into production next Monday "Pointed Heels" starring Clara Bow. Eddie Sutherland directs.

Paramount Hall will play opposite the star with William Powell, also in cast. It's the first time Hall has been away from "Hell's Angels" since starting on that one.

Paramount will also remake "Love 'Em and Leave 'Em" for Miss Bow. New dialog version has been written by George Abbott and John V. A. Weaver. Original made several years ago, had Evelyn Brent and Clive Brook featured.

INSIDE ONE-REELERS

Los Angeles, June 11. Hollywood Screen "Star" News will distribute to theatre chains a single reel every two weeks. Footage will be confined to players and will be in sound and dialog recorded on Powers Cinephones.

Ralph Staub, formerly with Boreas Snap Shots (Columbia) for three years, will be in charge. Two reels have been prepared at Tec-Art studios.

LABOR CLAIMS

Los Angeles, June 11. Two film companies are named as defendants in suits filed with the State Labor Commission.

John W. Gray, scenario writer, has filed suit against the B. and H. Enterprises (C. C. Burr and John Hines) to collect \$100 alleged due for work on script of a picture. George Fay, extra, asks \$15 from Fayco for two days' work.

"Cockney" Print Ends

Los Angeles, June 11. William Kupper, special sales representative for Fox, is en route to New York with print of "The Cockney World" in 12 reels.

It will be screened for the first time at the Fox sales convention.

Buy's Barrie's "Old Lady"

Los Angeles, June 11. Paramount has purchased James Barrie's "The Old Lady Shows Her Medals."

Adaptation is being done by John Farrow and Dan Thorpe.

JUST FUNNY!

As an example of the lack of importance assigned by prominent newspapers to their motion picture departments is the action of the New York Times in selecting Robert Nichols, of their city desk, to pinch hit for Mordecai Hall, the regular reviewer, who will be on the Coast for six weeks.

Nichols will be called upon to review dialog pictures, although the last article he saw was "Lights of New York."

50% SILENT VERSIONS

Los Angeles, June 11. Upon the return of William LeBaron it has been decided to make more than 50 per cent. of Radio's current product silent as well as in sound.

L. A. Arrivals

Los Angeles, June 11. Harold Franklin and Joseph Schenck are due here this week from New York.

Charles Christie was an early arrival this week.

"Damaged Goods" Barred In Ohio, After Approval

Cleveland, June 11. "Damaged Goods," sex picture, has been barred in Ohio by state censorship board. Although censorship board ok'd it Nov. 14, 1927, Albert Dezel's state permit to show it was revoked, effective June 1.

Board would not give reason for withdrawing film from distribution in Ohio. Dezel, road show picture bookie, is squawking about the ban.

VIERTEL'S TALKER

Los Angeles, June 11. Biertholt Viertel's first assignment to direct a talker will be an original without title for Fox and Paul Muni.

Viertel, former scenario writer, has directed but one picture, "The One Woman Idea."

Nolan's Blackboard

United Artists publicity department has installed a 20-foot blackboard upon which is charted all facts pertaining to pictures in production or about to be released. Reporters and other seekers of information may now inquire of themselves on any point of a routine nature.

Warren Nolan's idea.

Sprague's Trio

Los Angeles, June 11. Chandler Sprague is sitting in the production chair on three Fox pictures.

Namely they are "Frozen Justice," "The Meal Ticket," horse-racing tale written by studio staff, and "The Girl Who Wasn't Wanted," from short magazine story.

52,000 Visitors

Los Angeles, June 11. General agreement entered into by the Producers' Association to send all visiting Shriners to Universal City to see how pictures are made, sent 52,000 Shriners and their friends through the U turnstiles.

Studio staged a rodeo, headed by Hoot Gibson, with all available rodeo talent assisting.

With U City 12 miles from downtown special electric trains made the run on 15 minute schedules and boulevard leading to the studio were jammed for miles.

RENEWED OPTIONS

Los Angeles, June 11. Paramount has renewed six months' options on Frederick March, Virginia Bruce and Jack Oakie.

March was loaned to First National for "Footlights and Fool."

U's "No, No, Napoleon"

Los Angeles, June 11. Universal has made both a silent and sound version of "No, No, Napoleon," with Reginald Denny.

W. J. Craft is directing. Earle Snell writing dialog from story by Denny. Film now in work.

Lord as U Director

Los Angeles, June 11. Del Lord, director, is leaving Warner Bros. to direct a pair of pictures for Universal.

Makes 8 Indie Features For Less Than \$75,000

Los Angeles, June 11. Lon Young has completed eight independent features for Chesterfield at a total cost of under \$75,000. He now intends starting six talkers which he will produce and distribute himself.

Young will use RCA Phonophone for recording at the Tec-Art studio.

MIKE SIMMONS' BREAKS

Chicago, June 11. Here at the Radio convention as the p. a. for a small home talker outfit, Mike Simmons, of New York, got more publicity than many of the large companies with their expensive booths and high-powered salesmen on the convention floor. Simmons demonstrated his machine in his bedroom at the Stevens.

One of the most prominent makers of radio sets hired four trim motor planes and chartered a schooner which they filled with fireworks to give a display on the lake. The next day the Tribune played up the story with pictures, crediting Simmons and his home talker company with the stunt.

Radio's 1,200 Extras

Los Angeles, June 11. Radio studio has been the paradise of extras for the past couple of weeks. More than 1,200 of mob have drawn pay check for "Street Girl" and "Halt Marriage."

With "Side Streets" Tyrone Brereton and Irving Bacon have been added to "Side Streets," original, to be made by RKO. Oscar Levant and Sidney Clare will write the musical score.

FOR REAL RESULTS
---USE PUBLICITY
FOR REAL PUBLICITY
---USE "VARIETY"

"Variety" gives legitimate publicity within the trade of the show business to all of the show business.

Legitimate Publicity is the only kind that endures.

"Variety" furnishes local publicity wherever there is show business of consequence; National Publicity all of the time and International Publicity besides.

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"Variety" is a booking and advance agent combined.

It takes your name and advertisement everywhere.

Use "VARIETY"
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(INTERNATIONALLY CIRCULATED)

What good is an investment
if you can't protect it?



The new
MAJESTIC

San Antonio, Texas

insures the millions invested by
selecting as the opening attrac-
tion, beginning Friday, June 14th

**FOX
MOVIETONE
FOLLIES
of 1929**

**ALL TALKING ALL SINGING
ALL DANCING**

SPECTACULAR MUSICAL EXTRAVAGANZA

*What other investors thought of this
100% dividend maker*

Fox Movietone Follies played to
twenty-five thousand people in
the twelve-hundred-seat Harris
Grand, Wilmington, Delaware, in
one week. Stop. Changed our policy
completely in order to play this
picture. Stop. Get us more like this.

John H. Harris
Pittsburgh, Pa.

Fox Follies opened to the biggest
business we have had for some
time. Stop. This in spite of very
hot weather. Stop. Not only is
the business good but we hear
nothing but praise from the
audience. Regards.

Geo. Rotsky, Palace Theatre
Montreal



**offers investments in talking
pictures—NOT SPECULATIONS**

The Most Sensational Box - Office Attraction now available

Here's a list of the houses
that have cleaned up

(as showmen everywhere are finding out)

Apollo	Indianapolis, Ind.
Shea's Opera House	Jamestown, N. Y.
Palace	Cincinnati, O.
Hippodrome	Cleveland, O.
Sigma	Lima, O.
Aladdin (2nd week)	Denver, Col.
Columbia	Erie, Pa.
Capitol (house record 2nd week)	Lawrence, Mass.
Victory	Providence, R. I.
Strand	Elmira, N. Y.
Rochester	Rochester, N. Y.
Strand	Akron, O.
World	Omaha, Neb.
Strand (2nd week)	Louisville, Ky.
Criterion	Los Angeles, Cal.
Harris Grand	Wilmington, Del.
New (2nd week)	Baltimore, Md.
Leland	Albany, N. Y.
Palace (new high record for Canada)	Montreal, Canada
Indiana	Marion, O.

**You get the QUALITY TALKING PICTURES
with the QUANTITY RETURNS from**



Monthly Studio Survey

Los Angeles, June 11. Production out here during May showed a slight increase over April, although it was far below the total reported for the same month a year ago. Some 40 companies worked during May of last year compared to 66 this year.

Leading the field for May activity was Paramount with an output of seven units. Warners and First National follow at six each. Universal had four features and three short subjects in work.

Fox reports an average of 3.5 features for the month, with M-G-M following at four, two of these on location at far-flung points.

Pathe averaged three features and one short, while Radio, Tiffany-

Stahl, United Artists and Columbia quote two each. Studios in the feature group working but one company were James Cruze and Chaplin.

Activity at the leasing plants was above normal, with Metropolitan leading space to three features and two shorts. Tec-Art reported two features and one short, while Tele-Film and National Recording, both sound studios, had an average of one feature at their plants throughout the month.

In the short subject group two studios were inactive. Roach and Cal-Art reported two shorts in work, while Bennett, leasing space to one company, reported two features and one short.

THIS TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY AT THE 23 PICTURE STUDIOS ON THE COAST DURING MONTH OF MAY, 1929, WITH COMPARISON OF AVERAGE ACTIVITY REPORTED FOR THE SAME STUDIOS DURING THE YEAR 1928. STUDIOS ARE DIVIDED INTO GROUPS ACCORDING TO THEIR MAIN PRODUCTION.

Name of Studio	Average Features		Total Units		Average Units	
	May	1928	Working	May	1928	Established
Paramount	7	6	7	6	6.8	6.8
Warners	6	6	6	6	6.0	6.0
First National	6	6	6	6	6.0	6.0
United Artists	6	6	6	6	6.0	6.0
M-G-M	4	4	4	4	6.4	6.4
Fox	4	4	4	4	6.0	6.0
Pathe	3	3	3	3	6.7	6.7
Radio	2	2	2	2	2.8	2.8
Tiffany-Stahl	2	2	2	2	3.0	3.0
Short Subjects	2	2	2	2	2.0	2.0
Columbia	2	2	2	2	2.0	2.0
Chaplin	1	1	1	1	0.6	0.6
James Cruze	1	1	1	1	1.0	1.0
Leasing Studio Group						
Metropolitan	3	2	5	2.2		
Tec-Art	2	1	3	2.0		
Tele-Film	1	0	1	1.7		
National Recording	1	0	1	1.9		
Short Subjects	1	0	1	1.9		
Mack Bennett	2	1	3	1.6		
Hal Roach	0	2	2	2.1		
Educational	0	0	0	2.0		
Christie	0	0	0	1.7		
Cal-Art	0	2	2	1.8		
Totals	54	12	66	73.1		

Summary For Current Year	
January	44
February	28
March	40
April	40
May	54

Totals For Same Period Last Year	
January	48
February	45
March	60
April	60
May	80

Publix Own Girl Troupes

Hale-and-Gould-Trained

George Hale and Dave Gould have been placed under weekly salary to Publix, for the training of girl troupes, under the supervision of I. M. Halperin. Girls will be engaged directly by Publix and trained by the staff stages.

To what extent the girl troupe production arrangements may proceed is not told nor if Publix will produce all of the girl troupe needed or required for its road show.

Previously Publix has been a liberal buyer of troupes of girls for its own line. These have been by independent stages, mostly by Alan Foster and Albertin Rask, each producer having a different style in action.

GROGER'S FREE AD

Orional, Pktd., Distributing 2-for-1 Tickets Through Chain Stores

Portland, Ore., June 11. Tebbett's Oriental has a two-for-one tie-up with a chain of grocery stores.

Coupon says "this ticket and 25 cents will admit two people."

Wink, Tebbett, small town, in return for distribution.

Manager's Added Worries

Dallas, June 11. When yegga were unsuccessful in opening the safe in the Reg Theatre of town. After trying the couple to a tree, the bandits forced Woods to give them the combination of the safe. Couple freed themselves by free themselves as they could.

PATHE'S EASTERN FILM

Spencer Bennett, directing Pathe serials for several years, has been summoned to New York to make firm to direct a feature talker there. It will be "On the Streets," adapted from the story by William Hurt-

Button Up!

Los Angeles, June 11. Overhaul on microphones is the latest invention of Paramount sound engineers. Gans was forced to develop a means of muffling the breeze on a windy day while recording action.

New device is termed "Wind Cone," a small, cone-shaped device which clamps over the mouth of the mike.

STAGE UNITS GO BACK INTO 2 PUBLIXES

Chicago, June 11. Public stageband units are again reformed in the Capitol, Joe Mohns and Rivera, Omaha, after an eight-week trial of straight sound policy.

Competing theatres, with stage shows, started making money when the Publics houses eased the units.

Publics and World in Omaha, and the Orpheum, Des Moines, were in favor of the Publics houses continuing without stage shows.

Until Publics A units are reformed for the two towns, two special shows will be built in Chicago for the houses.

Jack Leo Invents Film-Slicing Device

Washington, June 11. Jack G. Leo, Fox Film executive with an inventive turn of mind, has just been granted a patent on a film slicing machine. He promptly assigned his patent to Fox.

Others in the new list include many patents covering sound reproduction, and recording, and telephone securing most of these. One is to give sound effects to still pictures.

In the projection field are two new machines. One, foreign creation, makes possible to project two or three films at the same time while the other, American, is so created as to select portions of a reel of film and show those selected only, the machine automatically killing its own beam when shots are to be omitted.

These and the others included are listed in the Official Gazette or the Patent Office. Details may be secured by requesting same from Commissioner of Patents. It is necessary to give the name of the invention and the number, and to forward 10 cents in each instance to cover costs.

The list is as follows:

Process for producing photographs in color. Filed July 1, 1928. By George A. Stevens, New York. No. 2,124,241. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,242. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,243. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,244. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,245. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,246. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,247. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,248. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,249. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,250. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,251. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,252. In Germany July 9, 1928. By George A. Stevens, New York. No. 2,124,253. In Germany July 9, 1928. 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DON'T ENVY AN M-G-M SHOWMAN—

Be one and enjoy life!

IT'S been a great year for M-G-M exhibitors

THEY can afford the good things of life—

THEY go places and do things—

THEY get rich with pictures like these (*all in one season*)



**THE BROADWAY
MELODY**—World's
Greatest Talking Hit!



**THE TRIAL OF MARY
DUGAN**—Norma Shearer's
First All-Talkie



THE IDLE RICH
The "White Collar"
Talking Picture



William Haines in
**ALIAS JIMMY
VALENTINE**



Gilbert-Garbó in
**A WOMAN OF
AFFAIRS**



Great Garbo in
WILD ORCHIDS



William Haines in
THE DUKE STEPS OUT



Ramon Novarro in
THE PAGAN



Clarence Brown's
WONDER OF WOMEN



Jean Crawford in
**OUR DANCING
DAUGHTERS**



Ramon Novarro in
THE FLYING FLEET



WHITE SHADOWS
in the South Seas

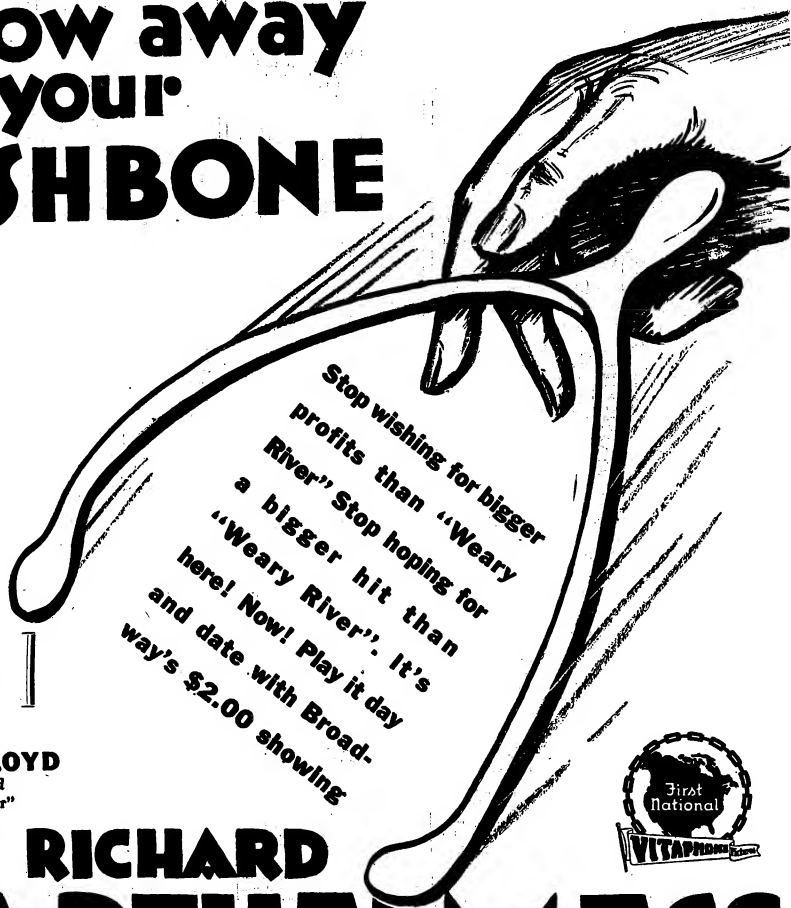
This Year and Every Year!

METRO-GOLDWYN-M

It's a pleasure!



Throw away your WISHBONE



Gala Opening
Central Theatre,
N. Y., June 20th

Directed by
FRANK LLOYD
who directed
"Weary River"

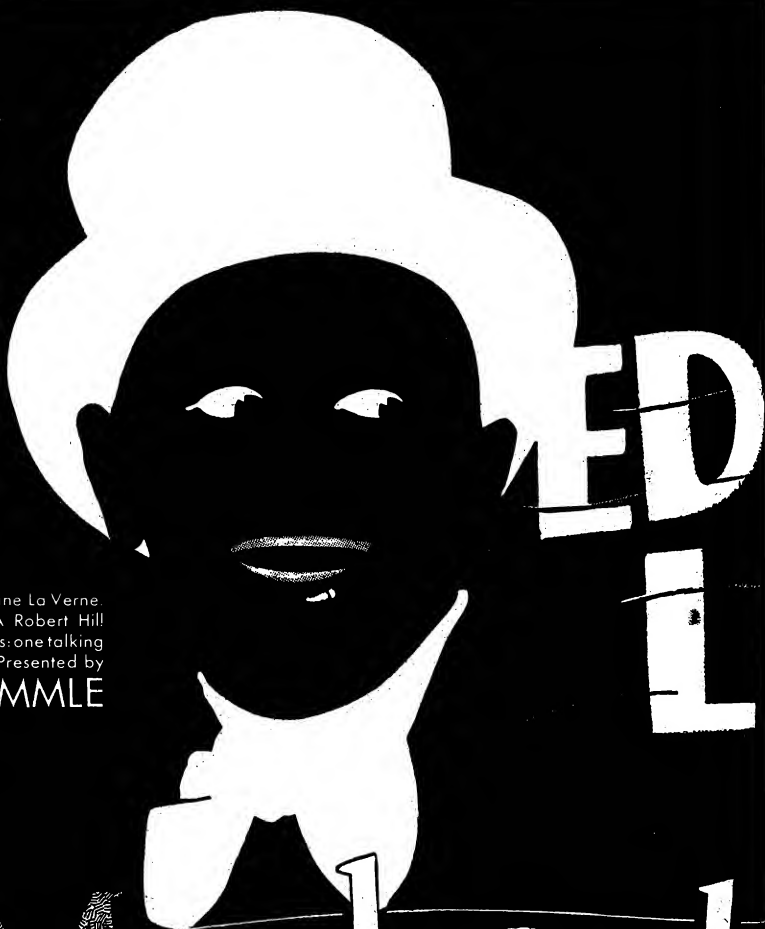


RICHARD BARTHELMESS in "DRAG" 100% TALKING - SINGING (TWICE AS MUCH AS "WEARY RIVER")

Presented by Richard A. Rowland • Adaptation and Dialogue by Bradley King • Witmark theme songs, "My Song of the Nile" and "I'm Too Young To Be Careful", sure-fire follow-ups to "Weary River"

A FIRST NATIONAL VITAPHONE PICTURE

CEREMONIES
IE, LONG BEACH, CALIF.



A Universal picture.
With Huntly Gordon, Jane La Verne.
Story by Joe Swirling. A Robert Hill
Production. Two negatives: one talking
and singing, one silent. Presented by
CARL LAEMMLE

// **Melod**

with

JOSEPH



DIE EONARD

in

Y L a n e //

INE DUNN

You'll Be Seeing It Soon!

"BROADWAY"

Universal's \$1,500,000 Super-Production

With Dialogue From the Original Play—100 Per Cent Talking, Singing and Dancing

DIRECTED BY PAUL FEJOS—A CARL LAEMMLE, JR., PRODUCTION

Read What The New York Critics Say—

"... Thrilled Globe Theatre Premiere audience... finest photoplay Universal has ever offered... no situation in the play has been omitted... the original lines burst with nerve-gripping strength... a searing drama burns through the picture's finessed trappings to hold the onlooker in a hypnotic thrall... This one should be a big noise... must be scored as a big win for all concerned."—**RE-GINA CREWE, N. Y. AMERICAN.**

"... A remarkable page of New York life... a masterpiece of modernistic extravagance... the Paradise Club has now become a cabaret which is not only bigger than any night club in New York... better looking, too... A play outline followed as closely as one could wish or hope for... good entertainment... story, settings, lighting, acting, and a blaze of technicolor which lights up the final panorama... A successful project."—**JOHN S. COHEN, JR., N. Y. EVENING SUN.**

"... The crowning achievement of Carl Laemmle... of such high quality that it deserves unstinted praise... Those who had the making of this picture have done wonders... splendidly enacted... general effect superb... you just can't fail to take in this one even though you are familiar with the stage play... 'Broadway' is the best picture ever made by Universal..."—**GEORGE GERHARD, N. Y. EVENING WORLD.**

"... 'Broadway' will get over because it has thrill, tenseness, runs nicely without padding... with muslo the screen play expands 'way beyond the stage production... Paul Fejos directed with much judgment... The final scene in the cabaret is done in technicolor, giving a corking finish to a corking picture..."—**SIME SILVERMAN, VARIETY.**

"... A picture destined to click loudly at the nation's box-offices... a cohesive story framed in a magnificent setting... superb production values, sterling performances, well sustained interest... entertainment of the solid sort... 'Broadway' demonstrates beyond question that a full knowledge of the camera and its potentialities will result in heightened drama..."—**MAURICE KANN, FILM DAILY.**

"... The greatest show attraction in Universal's history... the musical dialogue melodrama triumphant... adapted from the stage success and a far bigger and better show... tense, vivid, colorful and absorbing... we cordially proclaim it magnificent entertainment..."—**ARTHUR JAMES, DAILY REVIEW.**

"... It's a honey... dandy movie entertainment... thrills, pathos, crime and romance... an inside story of the bootlegging and night club racket on old Broadway... splendidly acted, magnificently produced... story absorbing... a dandy show..."—**BLAND JOHAN-NESON, N. Y. MIRROR.**

"... Diamond rings on its fingers and platinum bells on its toes... sensational... a titanic enterprise... the story follows the play... Director Paul Fejos has captured some fetching shots... spectacular nearly all the way through..."—**KATHERINE ZIMMERMAN, N. Y. TELEGRAM.**

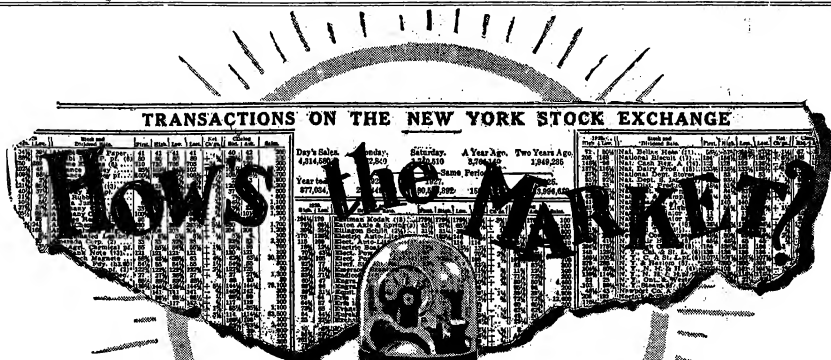
"... Its scope is as far-flung as Broadway itself... large and colorful layers of typical night life... singularly well done... a remarkable piece of work..."—**QUINN MARTIN, N. Y. WORLD.**

"... It is handsome entertainment... Dr. Paul Fejos, who directed the film under supervision of Carl Laemmle, Jr., has done a good job... Dr. Fejos has always manifested a penchant for cinematic effects, of which he is a past master... abundant opportunities in 'Broadway' to admire this director's camera stunts..."—**MORDAUNT HALL, N. Y. TIMES.**

"... Lavishly produced... a back-of-the-scenes story against modernistic settings... the Paradise Night Club is a decoratively spectacular example of impressionistic art... stunning sets..."—**ROSE PELSWICK, N. Y. EVENING JOURNAL.**

"... Dr. Fejos has leaped to the titanic... vast night club... score of dancing girls... sound recording unusually good... 'Broadway' is a grand show even after hundreds of imitations..."—**CREIGHTON PEET, N. Y. EVENING POST.**

Los Angeles Premiere
Biltmore Theatre, June 17



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The Prayer of Millions!

**The Stock Market is our new religion—
The Brokers its prophets—The Ticker
its Gabriel!**

**Daily The Gates open wide—Golden
Heaven for a few—Black Hell for many.**

**"THE GAMBLERS" parades before you the
trembling passions of a great love. See and
hear this exciting drama of lives and loves
entangled in Wall Street's ticker tape.**

"The GAMBLERS"

WITH
LOIS WILSON—H.B. WARNER—JASON ROBARDS
Based on the play by CHARLES KLEIN
Scenario by J. GRUBB ALEXANDER
Directed by MICHAEL CURTIZ

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WARNER
BROS.

VITAPHONE

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GEORGE AND ARTHUR PIANTADOSI INC.

We take this means of announcing to our friends that we are officially opening today Wednesday, JUNE 12th. and will be Highly Honored By Your Presence.

We Wish To Thank

Our Friends for their loyal support through a period of years which has made it possible for us to take this step in entering the field of Class "A" music publishers.

The mechanical companies who have accepted our well chosen catalogue.

The trade who have so willingly given us their hearty co-operation.

The other music publishers who have volunteered to assist us in every way.

NOTE TO THE MUSIC WORLD

MR. BERT FELDMAN OF LONDON ENGLAND, PAID THE HIGHEST PRICE IN THE HISTORY OF THE MUSIC PUBLISHING BUSINESS FOR THE ENGLISH RIGHTS TO OUR CATALOGUE.

OUR STAFF IS READY TO SERVE YOU

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IRVING AARONSON & HIS COMMANDERS at the PALACE THEATRE, N.Y.C.
GEORGE OLSEN, MICHIGAN THEATRE, DETROIT MICH. and
JESSE CRAWFORD at the PARAMOUNT ORGAN, N.Y.

"OUT WHERE THE MOONBEAMS ARE BORN"

by Lou Davis and J. Fred Coots "A POSITIVE NATURAL"

"HELEN KANE'S BIG HIT at the Palace Theatre, N.Y.C. BASHFUL BABY"

by Cliff Friend and Abner Silver

"SPEAKING OF THE DEVIL (Here Comes My Angel Now)"

WHAT A NOVELTY!

By Lou Davis, Jean Herbert & J. Fred Coots.

"AFTER ALL" (I'm In Love With You)
By Benny Davis and J. Fred Coots..... "Nuf Sed"

"IN THE HUSH OF THE NIGHT"
Everybody's Favorite !!!
By Jammy Lerner, and Al. Hoffman

"MY HEART CRIES OUT" (I Love You)
— A BEAUTIFUL MELODY YOU CAN'T GET AWAY FROM —
by CLIFF FRIEND and ABNER SILVER

"SUZANNA"
A MARVELOUS HARMONY SONG
by MARVIN KIPPEL and EDDIE WARD

"THEN MY CASTLES CAME TUMBLING DOWN"
by CHICK ENDOR, TED KOENLER and EDDIE WARD

"I STUMBLED OVER HAPPINESS"
(When I Fell In Love With You)
by Pat Ballard and Tom Waring

"SWEET GEORGIANA (AND ME)"
GREAT RHYTHM TUNE
by Chas. Tobias, Tosh Hammed and Richard A. Whiting

"I'M CUCKOO AGAIN"
GREAT NOVELTY SONG !
by Al. Sherman, Al. Lewis & Abner Silver

GEORGE
AND
ARTHUR

PIANTADOSI INC.

STRAND THEATRE BLDG. COR. BROADWAY & 47TH ST. NEW YORK CITY
ARTIE MEHLINGER, General Prof. Mgr. NEWMAN FIER, Prof. Mgr.

Barbelle

FOR THE TERM OF HIS NATURAL LIFE

(Continued from page 31)

Around this is written a joke near as bad as a bastard son of a murdered lord taking the blame in order to save his mother the shame of public identity.

The trip on a convict ship, similar to a much larger scale, the rot-gut burgo that the convict takes in the public at a half buck per, is well pictured. Here the attention is directed to the characters, including two men of like physique, but opposite inclinations, who go beyond the direction. General conglomeration and hopeless but thrilling dashwork becomes a reality.

High walls of rock, rough water and a sailor, chain guard, and a man in the field and in the shop with an occasional outburst against tyrannical guards, command attention.

Would in between is the story of the commander's daughter in love with the escaped convict. The situation changes of into a rescue when a flagship to the convict ship is sent to rescue the commander's daughter. The convict, a beautiful captain, is captured and is marooned on an island. After care for the prisoner, rescue him, but the girl goes to the commander and the captain takes a minute.

Despite marriage, the girl eventually remembers when the prisoner set free. The commander's daughter strikes a cleric, and a man named a criminal killer, a man with no other boat. Here a miniature scene of effectiveness of a minute.

Several plots that well done incidents include a man who is convicted who plots the gang's escape and feeds on the gang's escape until captured in the swamp. Two boys jumping off a cliff to end their career. A man who is rarely caught with such sincerity by American cameras. **Wally.**

Hoofbeats of Vengeance (SILENT)

Universal production and release. Directed by Henry McGowan. Cast: Dillon Ford, Wright and George Fennell. Story by "Red" and "Blue". In cast: Helen Foster, Al Ferguson and "Red" and "Blue". Running time, 25 minutes.

Mild thriller, again about the Canadian Northwest mounted cops. A ride in the name of the law. This formula by heart but on a twin bill it may shake the man who killed his master, one of the sons of the royal mounted police, and is out for vengeance. When Jack O'Connell, a man in the name of the law, is sent to trace the slayer "Red" leads him to Regan (Al Ferguson), leads him to a man of a half double bill, who is guilty.

When the cops get in a jam with a gang of tough mugs the smart horse brings a troop of moules to his aid. Hoofbeats of the horse finally force the murderer to confess his crime and the rep of the R. N. W. M. P. is saved. They got another man.

Slight love story has Helen Foster supplying a. a. opposite Perrin. There are mostly lines but in those in which horses hold conversation has pay-off.

And whatever did dreams of Hal Roach's uncanny "Reck" is this the same or did the Germans make two?

BLACK CARGOES OF THE SOUTH SEAS (AUSTRALIAN-MADE)

Australian production and release here. Directed by John H. Austin. Cast: John H. Austin, Edith Roberts, Susan Davis. Story by "Red" and "Blue". Running time, 25 minutes.

Except as a scene of the Fiji Isles and for that, it is a good one. It is out to two reels. "Black Cargoes of the South Seas" hasn't a conspicuous lead-in here.

A stupid story conceived to paw helplessly through the reeds by incompetent direction abated by similar editing, attempts everything from Bennett's oldest ones to a set of stuff.

A laugh is afforded when the town grocer's daughter returns from college, elegant. Right after titling the delivery she is shown holding a black infant which, however, is later revealed not to be the child.

A slave angle is worked in, in the end. The whole picture is like that. Just the kind of a cutting job a kid would make on his father's hair. Comedy is stumped in the end. It is supposed to dominate and audience reaction is negative. **Wally.**

THE TIP-OFF (SILENT)

Universal production and release. Directed by John H. Austin. Story by "Red" and "Blue". Cast: John H. Austin, Edith Roberts, Susan Davis. Story by "Red" and "Blue". Running time, 25 minutes.

Neatly handled, good story.

screened in convincing style and a sure pleasure for those who lay it on the line at the neighborhood crime houses on double features days.

Opening sequence rivets the attention and thereafter action piles up, with a few laughs to lighten the tension. This flicker gives the crowd determined to go straight a break and a plug for fortune tellers.

Starts with Jimmy LaMarr (Bill Cody), gentleman crook, plucked by a cop's bullet while making a getaway from a burglary. His fall "The Shrimp" (Geo. Hackathorne), by securing him in the home of his friend, Crystal Anne (Diane Thompson), whose racket is fortune telling. While being nursed back to health by Crystal Anne's father, a doctor, Shrimp nurses a grudge while pretending friendship. Soaking to get even, he tips off the cops his next job and persuades Jimmy to join the mob in a jewelry haul before going straight and looking up with Anne.

Gaining in the frame against Jimmy and busts in just as the cops start looking up the trapped gang. And yeggs. When things look bad for the lovers "I" niece rendition of his action and while enabling him and former sweetheart to get away, gets in front of a trap for himself.

Director Jason did well by this thriller, and Cody, Hackathorne and Miss Thompson all give creditable performances. With a much better than average crook picture resulting.

THE IDEAL WOMAN (FRENCH MADE)

Paris, June 2. "Latest of Franco Film is 'La Belle Femme' (The Ideal Woman), and the novel by J. Ferre de Raza, and adroitly produced by Jean Durand, who had not much to work upon.

Scenario is rather diluted. As the views are in Paris and Spain there are some excellent views for travel.

Durand probably tried to crowd in as much variety as possible for export purposes. There is a music hall, Casino de Paris, with Harry.

A Parisian banker, Coal, falls in love with Mercedes, the niece of a Caridad, while he is in Spain. Had an accident on the road, and is offered hospitality in Caridad's country mansion. Coal repays his host by running away with the niece. He makes it a binding match, however, by marrying the girl in Rome.

He has a mistress, of course called Suzanne, and she feels her loss is out of joint. She schemes for Mercedes to have a love adventure with a dancer, and a fashionable one at that. Coal turns his wife out of doors.

Soon he learns of the wicked maneuvers of his former mistress and

realizes Mercedes has been a victim of her jealousy.

Not very novel, this movie covered intrigue. The cast barely recaptures this other short coming. Arlette Marchal, delightful, but fails to be convincing, as a jealous mistress. Harry Prior is quite at home as the professional dancer. Allice Roberts pleases as Mercedes. Also Charles Vancil as the Banker Coal. Tony d'Alay and Theresa Kolb complete the main cast.

"La Femme Revee" should be able to squeeze into the second row for provincial towns.

Kudrew.

MONTMARTRE ROSE

Excellent (producer) production and release. Directed by Bernard. Story by "Red" and "Blue". Cast: John H. Austin, Edith Roberts, Susan Davis. Story by "Red" and "Blue". Running time, 25 minutes.

Strictly dime attraction and pretty slow for that money.

"Montmartre Rose" based on worn-out script, or nothing at all. Leading man, Paul Rial, new from the extra ranks, has much to learn. Lad is allowed to pan too much. Story is one of those wealthy boy falling for the dancer kind. Too bad. There are some people ordinarily good in the cast. Sets and costumes are rather nice and those in the average indie. **Wally.**

HISLATE EXCELLENCY (GERMAN-MADE)

Ufa production. Directed by Ernst Lieke and Wilhelm Thiele. From a stage play by Rudolf Feibich. Cast: John H. Austin, Edith Roberts, Susan Davis. Story by "Red" and "Blue". Running time, 25 minutes.

This German comedy from the Ufa factory constitutes an old mingling of Mack Sennett slapstick with certain lingering refinements that made some of the German pictures of three years ago distinguished. Idea is banal, but the technique employed rendered uninteresting, or at least uncommercial, the whole effort.

A considerable measure of credit is seemingly due to those who wrote and edited the titles for over here. They help a lot and their viewpoint seems essentially American.

Story is of a barones (Olga Tschekowa) who finds upon the death of her protector and patron, prime minister, in the Reichstag, and other official officials of the royal court are out to give her the air.

In this expository she conceals the idea of pretending the prime minister wrote a book of memoirs prior to his death revealing the inside workings, intrigues and private scandals of the government classes.

Picture Possibilities

"Chippies"—Unfavorable

"CHIPPIES" (Comedy Drama, F. A. D. Production, Belmont) **Dec.**

Not a chance.

"Decision"—Unfavorable

"DECISION" (Comedy, Robert Stirling, 4th Street). **Dec.**

Little to commend, though motion lovers a bit different.

"The Tired Business Man"—Unfavorable

"THE TIRED BUSINESS MAN" (Comedy, Regent Productions, Waldorf). **Dec.**

Nothing here for pictures.

"NOT DECENT" GAOS

William Fox's "Not Quite Decent" is proving perfect for canny gaos. In every combination house the picture plays, the billing holds a laugh. It's generally "Fits Big Acts," "Not Quite Decent," or "Donkey and Donkeys—Not Quite Decent."

By his slinks of what the supposed memoirs contain, the barones (Olga Tschekowa) who finds upon the death of her protector and patron, prime minister, in the Reichstag, and other official officials of the royal court are out to give her the air.

Handsome young grand duke (Willy Fricke) enters the situation and falls in love with the barones. After farcical complications they clinch.

Some respectable giggles along the way, variety of interesting points and touches, with production, photography, etc., acceptable. For houses accustomed to a German diet this may possibly be one of the year's standouts. **Land.**

PRIDE OF PAWNEE (SILENT)

Radio production and release. Starring Tom Tyler. Directed by Robert De Lacy. Story by Joseph Kane. Nide Munn, cameraman. In cast: Jack Hillard, Lew Meehan, Estelle Claire. At the display on June 10. Running time, about 30 minutes.

This was made after Radio Pictures decided westerns were passe and it shows it. Just the old tale, with all of the tricks and bad enough to suit the public that Radio was right in quitting this kind of star.

A gang of truck drivers remember by degrees that they are Indians. By the time "This Pride of Pawnee" is half over, most of them have acquired a studio sunburn.

Tom Tyler, inanimate, is allowed to pan too often. Same for Ethelwyn Chase. The good boys find out the bad boys after gaos gutter for a couple of rounds and the girl hitches up with the great hero and town deliverer. **Wally.**

2 State Bills Jeopardizing Ill. Picture Biz Defeated

Chicago, June 11.

Strong pressure, brought to bear by the state, stopped the two bills before the state legislature which, if passed, would have jeopardized the picture business in Illinois.

Both bills were declared out when a final vote was taken by the law makers. Bills would have placed motion pictures under direct state censorship and the picture industry here under regulation of the Public Utilities Commission.

MO. SUNDAYS OPENED

Supreme Court Decision Said Local Ordinances Are Class Legislation

Kansas City, June 11.

A number of the smaller cities in south east Missouri have had Sunday pictures shown for the first time in years. They opened following a Supreme Court decision which held that city ordinances against picture shows were class legislation and unconstitutional.

The opening of the houses passed unnoticed by the authorities in most of the towns, but in Charleston, Mo., L. S. Dark, manager, was arrested four times, three times in the afternoon and once at night.

W. C. IN ARIZONA

Phoenix, Ariz., June 11.

Fox West Coast Theatres has purchased a site from the city, with much opposition, by local theatre owners.

The site is suitable for a theatre. It may mark Fox's invasion of the state, or Harold B. Franklin, of Fox's W. C., may do business with the locales.

Chances even after way.

ANDREW AND LOUISE CARR

WISH

MR. PAUL ASH

For His Wonderful Co-operation in Helping Us

STOP SHOWS

THIS WEEK (JUNE 8) AT

PARAMOUNT, NEW YORK

WITH

FRANK CAMBRIA'S "MOTHER'S SURPRISE PARTY"

NEXT WEEK (JUNE 15), PARAMOUNT, BROOKLYN

DIRECTION LEDDY & SMITH



FEIST

"HONEY"

by SEYMOUR SIMONS, HAVEN GILLESPIE & RICHARD A. WHITING
BIGGER and BIGGER!

RUDY
 VALLEES
Love Song!

VINCENT ROSE'S
Latest
 Fox-Trot Melody!
**"HOW
 CAN I
 LOVE AGAIN"**

(After Loving You)

Lyric by
 BENEE
 RUSSELL

**"I'm Just A
 Vagabond
 Lover"**

by RUDY VALLEE & LEON ZIMMERMAN

P.S. Now Ready! The *PIANO*

Beau
 Melody

**"PLEASE
 LET ME
 IN YOUR**

by AL SH
 AL LEW
 CAR
 LOMB

Rip
 Fox Trot

**"There
 Canoe-d
 Alo**

HARRY
 CHARLE
 JOSE

*"You Can't Go Wrong
 With Any Feist Song"*

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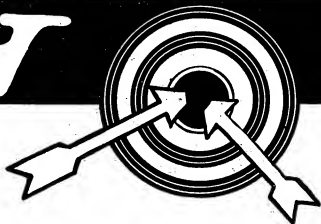
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AGAIN



The Season's

"MY DEAR"

by GUS KAHN and JOE SANDERS
Most Beautiful Waltz Ballad!

The English Fox Trot You Hear Everywhere!

"NOBODY'S FAULT BUT YOUR OWN"

by ALAN MURRAY and RAY NOBLE

Beautiful Waltz Song of 'Aloha Land'!

"Blue Hawaii"

by ABEL BAER, IRVING CAESAR & IRA SCHUSTER

"Laughing Marionette"

WAY and 50TH ST., NEW YORK
(ON 50TH ST.)

[KANSAS CITY, GAYETY THEA. BLDG.]

[LOS ANGELES, 405 MAJESTIC THEA. BLDG.]

[MINNEAPOLIS, 235 LOEB ARCADE]

[BOSTON, 181 TREMONT ST.]

[LONDON, ENG., 138 CHARING CROSS RD.]

[PARIS, FRANCE, 30 Rue de l'ECHIQUIER]

BERLIN, GERMANY 37 LEIPZIGER STRASSE

Dance Orchestrations

50¢

FROM YOUR DEALER OR DIRECT

Zittel's \$12,000 in Gifts to Girl Leader Missing in Dressing Room

C. F. Zittel's girl orchestra acted by Florence Richardson started a rumour at the Kenmore neighborhood last week, when Miss Richardson alleged \$12,000 in rocks had been stolen from her dressing room.

Zittel and Miss Richardson complained to the police. Detective Bray called at the theatre, questioning one Nussbaum, manager of the act, which Zittel apparently owned. Nussbaum disclaimed all knowledge of Miss Richardson's fortune in jewelry.

Leon Keimer, manager of Keith's Kenmore, with the dick started questioning others. Among them were Zittel and Miss Richardson. Asked where she had secured her worth \$12,000, the girl said she had partially bought it from her "life's savings," with the remainder given her as presents by Zittel.

Zittel, who runs a Times Square scandal weekly, when asked where he had purchased the costly gift to his girl orchestra leader replied he couldn't remember.

The jewelry alleged to have been

copped was described as three diamonds, bracelets, diamond wristwatch, diamond ring, emerald ring and a string of pearls. Miss Richardson did not deny wearing her savings had gone for or what part of the whole Zittel had given her.

When Zittel contacted the juvenile department on the New York Evening Journal several years ago his hobby was jewelry.

After he received his first days was presented to him upon suggestion by vaudeville actresses, Eva Tanguay, Belle Baker and Miss Richardson.

Miss Richardson's Story:

On Wednesday evening last week, said Miss Richardson to the sleuth, she had carried her wealth to the theatre owing to a social engagement later. Before making-up she planned the scene in her violin case. Certain, stated the girl, when leaving the room the junk was still in the case, the latter lying open on a chair.

Performing her stage act with the girl orchestra, Miss Richardson said she returned to her dressing room, finding Zittel and Nussbaum there, to say off the members of her band. She did not notice the jewelry had taken air until everyone but Zittel had left the room, Miss Richardson stated. The window was open, she said, but no one other than Zittel, Nussbaum and the members of her act had been in her dressing room.

Questioning continued during the week over the alleged theft, mostly in the Keith New York offices.

With Zittel Laid White

Miss Richardson lately emerged as a vaudeville act under Zittel's management. For several years she had been the girl-orchestra leader at the Casino in Central Park, operated by Zittel. It's the same Casino which Zittel, after having had on a chess lease from the courts and the newspapers upon learning the City of New York no longer wanted him desirable tenant.

Shortly after Zittel was eased out of the Casino, Miss Richardson commenced to work with Zittel, returning with the same orchestra, depending upon Zittel to procure her bookings. Zittel began getting quite earnestly about that time to Keith's.

The Richardson orchestra of five pieces and its leader, who at the Casino received a weekly salary of \$325.

David Saperton, concert pianist, formerly on the Keith circuit, has been appointed assistant to Josef Hofmann, in the new

Mrs. Edward Bok's \$120,000 Curtis Institute of Music in Philadelphia.

Producers Save Circuit Money by Direct Contact

The question of the Keith offices doing business with the vaude producers direct especially those having big acts and units, especially the latter, all set for prospective bookings is now being brushed out. Several of the Keith producers have been with the organization for many years. They have been long accustomed to booking their product direct. Under the new order they recently were told to hook up with agents doing big with the floor bookers.

Several producers claim the Keith office would save a nice piece of change by booking with them direct and the matter has been taken under advisement.

If the producers are permitted the direct contact, a five per cent. booking fee is saved. If not then the fee he includes in the price demanded for the act.

BENTHAM'S EXPANSIONS

First Tenant in Palace Bldg. 15 Years Ago Moves Up

M. S. Bentham, who was the first tenant in the Palace theatre building, moving into a suite of offices on the second floor about 15 years ago, moves to larger quarters on the fourth floor of the building July 1.

Bentham was in the Palace Theatre building before the Keith Office office moved in.

Under the new Bentham office line-up Charley Allen continues as general manager, assisted by Herman Chanin in representing vaude units and acts on the Keith booking floor; William O'Reilly and Eugene McGeehan handle the Broadway end of the business; Bentham's supervision; Do Stephens will be in charge of taking picture and Jerry Devine will book radio engagements.

Terry's 3rd Set of Twins

Terry Turner, former p. a. for Loew's, has a third set of twins, for exhibition purposes only.

Terry has taken over the management of Play and Max Lenz, two-month-old comed pair of vaudeville acts. They will go on display this summer at Palladium Park, New Jersey.

One couple of couples are the Godino Boys and the Gibbs Girls. Terry makes no pretense of encouraging twins and asks no credit for doubling the population.

MAGICIANS' PRESIDENT

Lima, O., June 11. Officers elected for the ensuing year of the International Brotherhood of Magicians, in session here, were: W. W. Durbin, Clinton, Ohio, elected president; Howard Thurston, Harry Blackstone and Werner E. Dornfeld, vice-presidents.

Port Wayne selected for the 1930 session.

Chick Chandler Goes Shubert

Chick Chandler has gone Shubert for three years at a graduating salary. Chandler, nephew of Howard Chandler Christy, has been in vaude for three years. His last engagement was in the Red Grange act.

Chick hit the front pages of the dailies four years ago through being engaged to Dorothy Knapp, then his uncle's model. Dorothy seemed to prefer the Carroll show, so the engagement fell through.

Vanessa's Billings

Objecting to billing, Vanessa refused to go on at the Palace, New York, Sunday. She was billed under three other acts.

Dance act composed of the 16 Russell Mackers Girls, Pauline King and Billy and Ray Moore was booked in Vanessa's spot for remainder of week.

On Hukum

Los Angeles, June 11. Strong discussion over at Universal City on the question of the term "hukum." Dr. William Matson, psychologist of the lot, maintains a "hukum" is a lot of business, a story device that is known to be untrue to life, but is put into the picture for the delirious fool the public. "Young Carl Laemmle's version is 'surferie stuff, but not original'."

Studio thinks somebody ought to do something about it and is in favor of getting up a round-robin, selecting the best definition to be forwarded for clearance in all dictionaries.

This picture contingent is really concerned because of the interpretation of the term possible between superior and director when talking "hukum" footage could become very expensive.

Truck with Costumes Stolen Off Street

Theft of a theatrical transfer truck, loaded with baggage, from in front of a warehouse on West 47th street, New York, almost caused postponement of the opening of Keith's Nan Halperin unit in Baltimore Monday.

Some fast work by Charles Bierbauer and his crew, between midnight and one, when the theft took place, and Sunday afternoon, saved the situation.

The truck was parked in front of the warehouse late Saturday night to be loaded with the unit's costumes. It had picked up the performers' personal stage baggage and was carrying a trunk containing 60 new costumes. While the boys were inside playing with the scenery, some unknown hand drove away with the truck and its trunks.

Keith office was notified and the head of the unit, Bierbauer, was on Saturday duty in the booking office. He was notified the unit had been forced to cancel through the loss of costumes. It was decided that in the event the trunks were not recovered in time, Nan Halperin would be sent to Baltimore as an act, with a last-minute bill booked for the show.

Bierbauer appealed to Jean Paul, producer of the unit, that a unit with emergency costumes would be better than no unit at all. Between Paul and Bierbauer, both working Saturday night and Sunday morning, suitable costumes were secured in a tour of rental shops. The people who were outfitting were to leave for Baltimore Sunday night.

Rental for the fill-in costumes for the week will be around \$50. Later Saturday police located the truck on 156th street, minus the costumes and bandits.

LAST WEEK ON \$25 DATE

Los Angeles, June 11. Flo and Olive Waters were offered \$25,000 to play at the Palace, New York, but they declined the offer, accepting a higher price contract with West Coast for a Sunday date.

Earl K. Kasper, vaudeville manager to the Orpheum Circuit in the matter, holding the act to Sunday at \$25.

SIX WEEKS AND TERE

Los Angeles, June 11. Fanchon and Marco's "Futuristic Idea" disbanded when it closed in Salt Lake City May 30. Unit was originally booked to New York with performances carrying contracts to that effect.

Closed because operating costs were too high according to the F. M. M. Co. Unit had played nine weeks after leaving here.

Langdon Filming Act

Los Angeles, June 11. Harry Langdon's first two-reeler for-Rial-Road will be an adaptation of his vaudeville "Brooding in the Rain." It's Langdon's first talker.

Kessler Back

Aaron Kessler, disenfranchised by Los Angeles a month ago for misrepresenting an act to a Loew booker, has been returned to good standing by the booking office.

Heavy Money Acts Booked Direct By Keith's or by Outside Agents

No Follow-up Bookings in State-Lake After Palace

Chicago, June 11.

A standard six-act policy, with choice of an extra act to be added where and when necessary, went into effect this week at the State-Lake.

This is the first step Nate Blumberg, new western division operator for Keith's, has taken in the direction of building up the vaude in this territory. State-Lake, only poor priced combination house in the Loop, had dropped from a maximum of eight to a minimum of four acts in the past several months.

Acts coming to the State-Lake two weeks apart from the Palace is another troublesome item. Booking has decided must be eliminated. In the future, unless unavoidable, acts playing the Palace will be booked first before appearing at the State-Lake.

Another move made by Blumberg's staff at the Palace, Milwaukee. In the future it will play the same headlines right out of Chicago.

11 Opening Changes On Keith's Sat. Week

In all due to geographical conditions, 11 exceptions have been found since Keith's general adoption of Saturday as opening day for bills, commencing next week (June 15).

Exceptions are: Opening Monday: Jersey City, Trenton and New Brunswick, N. J., New Rochelle and White Plains, N. Y., and Winnipeg, Can.

Opening Tuesday: Denver, Omaha, Oakland and (Orpheum and Golden Gate), San Francisco.

First intention to start the week on Sunday at Orpheum and Hill Street, Los Angeles, has been dropped. The L. A. pair will open on Saturday.

Frank Tinney Opening

Atlantic City, June 11.

Frank Tinney is to open June 28 for a summer run at the La Victrola supper club on the Boardwalk, according to an announcement by the management.

Tinney has been off the stage for a long while. The comedian has been in Philadelphia meanwhile.

Only One Vaude House In Providence at Present

Providence, June 11. Albee has thrown out Sunday vaude, shows. Stock only until fall when house resumes vaudeville.

Albee, since opened two months ago house has been taking it on the chin with Sunday vaude.

It leaves Fay's alone in vaude field here over summer.

Dancers Stay With Shuberts

Velox and Toland, in "Pleasure Boat" and also doubling in the Hotel St. Regis room, placed under two-year contract by the Shuberts.

Dancers may play outside dates until October going into the new "Pleasure Boat" with the Shuberts.

They will continue at the St. Regis first.

5th Ave. Closed

Proctor's 5th Avenue closed for the summer Saturday. House, playing vaudeville on a split week in the neighborhood of the district of New York, depending mainly on transient-trade.

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Tink in Mich.

Tink Humphrey will leave New York during the week to spend a part of the summer with his family at their farm in Michigan.

A majority of money names booked by Keith's, principally for the Palace, New York, in recent months, have been direct placements or through an "outside" agent, not holding a Keith franchise.

Going over the heads of its own agents in the booking of the highest salaried acts mean one of two things: that Keith agents cannot deliver what is wanted beyond everyday and routine vaude turns, or that Keith's is outbidding its own agency.

In the latter event the booking office may be overstepping its own salaries as set when the same act was submitted by an authorized Keith agent. The latter agent may be offering the act at a price too high, with the booking office reconsidering at a later date and booking the act direct at a figure exceeding the one previously received.

Another reason may be that there are few Keith agents with, perve enough to mention to the bookers some of the salaries paid lately by the circuit for acts direct, bookings.

If high-salaried acts are the sweetest of the agency business, most of the Keith agents are on diet of lemon. Some claim the big money turns payable in no fact, but in fact, the commission warrants, and that an important list of medium priced turns is more available.

There are two sides but only one answer—that Keith's, in its search for attractions that will attract and spare the feelings of its agents to get them.

Some of the heavy sugar turns booked recently by Keith's without a franchise agent, medium, and the salaries were: Four Marx Brothers, \$7,000; Jack Donahue, \$6,000; Jack Coogan, \$5,000; Gilda member, \$4,000; Charles Thomas, \$4,500; Collegiate Unit (R-K-O production department), \$4,200; The Four Musketeers, \$3,500; Chic Sale, \$3,000; Helen Kane, \$2,500.

A single agent's commission from that group, at the usual five per cent, would have contributed close to \$200 to the agent. Giving each act an average of 10 weeks, the commission the agents didn't get piled up important money.

Other recent directly booked acts on the Keith circuit have been Rudy Turner, Duncan Sisters and Will Fyfe.

The list doesn't include the numerous standard vaude names who have been engaged direct by Keith's for many years.

BOOKERS' LATE MONDAYS

Keith's booking office will be open from 7:30 until 10:00 Monday in an effort to speed up the setting of shows. All bookers and at least one vaude agent will be expected to be on hand at the weekly night booking sessions.

It is expected that Monday night to relieve the usual Tuesday strain. Tuesday is known as "booking day."

Cy Landry Set

Cy Landry, dancer, in "Spring Is Here" is now under a two-year contract with Aaron & Freedley. He will be assigned a principal role in a new A. F. show by Owen Davis, Rogers and Hart.

Russians at Palace

Morris Goe, turning agent temporarily, booked his Russian Chorus with Keith's.

Singing act will play the Palace, New York, next week as a result of Goe's personal agency.

"Variety" for Summer

Subscribe for "Variety" OVER THE SUMMER THREE MONTHS FOR \$2

Extra Bookings
Through J. R. Cargill in connection with J. R. Cargill, Inc. in position to represent choice vaudeville acts in a choice spot at the Palace Theatre in New York City.

JERRY CARGILL
1540 BROADWAY, NEW YORK
TELEPHONE, MEAD 2-07-4

THEATRE

\$4,000,000 SUNK IN LOBBIES

Paintings, Statues, Art Objects, Furnishings and Lots of Stuff Never Drawing Dollar to Box Office Strewn Around Keith Theatres Built by Albee—Selling to Dealers

INVENTORIES STARTED

Inventories are being compiled of the hokey art in the Keith theatres extensively built and lavishly furnished by E. F. Albee for 10 years here he left the Keith circuit's head chair in 1928.

This art collection that never drew a dollar to the box office, therefore becoming termed as hokey art, will be offered to dealers at private sale. It is estimated that estimated \$4,000,000 can be realized from the sale.

Albee-built theatres of recent times were more noted for their lobbies and actors' dressing rooms than for the vaudeville played in them. With the change in control of the circuit to Radio-Keith-Orpheum, with R-K-O as a commissioner on rugs or Carota, and with the weekly red eloquently speaking that \$3,000,000 in hokey art in a \$4,000,000 theatre doesn't mean a thing to the b. o., the unforged or hidden asset of \$4,000,000 to R-K-O looks pretty pretty.

In one of the Keith theatres is a Carot painting Albee prized himself on, as he only cost \$40,000. Once in the theatre when some customers had the paintings pointed out to them by an usher and were informed "they are all Carots," one asked, "Where are the peas?" The ladder dressing room at the Albee, Brooklyn, was fitted up at \$27,000, with an especially imported rug built to order in Belgium, costing \$95,000. But the Albee had no cooling plan.

Everything But In the Keith Memorial, Boston, opened last January, the art display was heavily publicized as a part of the Albee building scheme. That theatre represents \$5,000,000. Back stage is a billiard room for the actors and the dressing rooms vie with the others of the Albee back stage fad. Besides there is an art gallery in the rear for the artists to go to their rooms upstairs. But the front of the house has no elevator for patrons to the balconies and there is no cooling plan.

At one time it was thought that the Keith's hokey art traveled as a part of the Albee building scheme, route to all Albee openings. This is said to have been an error, that the hokey was eventually artied in the lobby and rooms.

At one time Albee was considered the best customer of the hokey art comes-on galleries ever knew. Salesmen almost broke their backs bending when "Mr. Albee" have in Albee bought and bought, with one place on the avenue said to have retired after his second visit, afraid he would return for the art.

Nothing was too good for the Albee trade in a vaudeville theatre, except the vaudeville itself, according to the eventual results on the Keith circuit.

Statues Fighting Some of the newer Keith houses are knee deep in marble statuesque looking like angels. They are usually set opposite each other and seem to be fighting over their positions. Tapestries, carved woodwork, besides pictures and marble, give the houses an art look, although the people never try to see anything but the show.

Balaban & Katz, with 40 theatres in Chicago, have a moderate art display, such as may be found in any modern house. B. & K. estimate its art collection at the most sum of \$400,000, holding capital out of it lately by publicizing that

CASSELLER IN MESS

Woman Living with Ruler, So Far Found Murdered—No Kill, So Far

Chicago, June 11. Camelia Soutar was found murdered, but by whom or what means have not been discovered to date. The connection are brought in the names of Casseller, roller skater, and his wife, Catherine.

Mrs. Casseller was obliged to serve a jail sentence for some offense not mentioned. She returned home in September. She reported that the Soutar woman was living with her husband, and had been living with him since she was sent to prison.

REPORT MORAN-MACK SPLIT \$100,000, 90-10

Los Angeles, June 11. Paramount has exercised its option on Moran and Mack to make a second picture. Due for production in September. Team is getting \$100,000 a picture with production time for each figure at 10 weeks. Reported that Moran takes \$50,000 of this amount while Bert Sore, working under the name of Mack, gets \$10,000 a picture.

GREAT TOWN CHIEF

(Continued from page 3) broadcasting of signed police calls over station WGN, owned and operated by the Chicago Tribune. The broadcast held a unique fascination for the average citizen, who doesn't mind having a musical program interrupted by a police call going and shouting that a man has been bumped off at 31st and State.

These Thrills in Broadcast traveling police broadcast for which a radio tune permanently to WGN. When an alarm is sent out the nearest police bureau to the scene immediately. Many of the police officers are now claiming that burglars are breaking in a certain number of times a day in the city street is about to commit suicide.

The reliable old imagination visualizes scope rushing to the spot. Sometimes a report is broadcast later that the robbers were caught or the potential suicide had his gun taken away from him. In one instance a Variety reporter happened to be near the scene of a murder within a few minutes after it was committed. Streets and sidewalks were filled with citizens rushing to the spot after hearing the alarm broadcast.

Station KTVW, Hearst-operated, has swiped the police gang from WGN, using it to announce complimentary statistics for this city, such as "we use more coal than any other city in the country" or "the city of Chicago is the only city in the world caused by the coal, naturally. Each little statistic is followed by the tagline: "A great town, Chicago."

Another native bit the dust. Hardest hit victim of backstage racketeering, according to the state attorney's office, was Mac, who was said to have turned over \$3,000 of the "protection" to Wallace Ford, starting in "Nut Farm," was asked to turn over \$100,000 for a "great town, Chicago."

Mac and told two men who approached him to take what he could get from his wallet. It was \$17. The men took \$10.

Report that George Olsen, band leader at the Chicago theatre, was also victimized, was believed unfounded when it was discovered a man had tried to sell him an ad in a police booklet, but had attempted no booking.

Another kidnapping yesterday, figure-on-the-screen-of-its-theatrical, the attention of patrons when in a B. & K. house.

Talk that R-K-O would hold a picture, or private show, in which the hokey art has been dissipated by the theatre's hundreds of art objects, after its move to New York, it is completed, will probably be set to dealers quietly.

Paid Off in Couples

Los Angeles, June 11. Moran and Mack recently put on a program in Beverly Hills for a motor company making a cheap car. Deal for the team's services provided that they get \$5,000 in cash. Moran took four coupons, presenting them to relatives, and the balance in cash.

After Adagio Aids Missed 3d Time, Miss Waters Blew

Pittsburgh, June 11. When her two men partners, Banks and Farrington, left her slip in their diado turn for the third time in as many weeks, Teddy Waters (Three Demons) walked out of the "Paradise Night" with a Penn last week. Medica and Michael replaced.

Mrs. Waters' mother, traveling with the act, says she warned the men after successive slips in New York. Philadelphia morning saying she came swinging through the air, the girl's eye meeting his knee and a nice bloomer resulting. Girl not seriously hurt, but Ma burned.

Ma stormed into office of Manager Learning interrupted morning saying Teddy wouldn't go on any more, and nothing would change her mind. Ma said she would not go on any more, and nothing would change her mind.

Miss Waters is under long-time contract to Publix, but she walked away.

June Tears Away Three

June is hitting the Loew office here. So far this month three have gone that way. Edward Dowling, publicity man with Loew's, married to Thera Molin and this week two more go or have gone.

Reva Friedlander, secretary to Arthur Loew, married to Dr. Philip Felsold of New York June 9, and Felsold Flynn, chief phone operator, with Loew's for 18 years, is marrying John J. Flaherty, attorney of Jersey City.

Nell Kelly's Divorce

Chicago, June 11. Nell Kelly, a radio hostess for local dress shop, warbling pleasant bluffs in between fashion chats, is suing her husband for divorce. Philip R. Davis.

Major complaint was that in May of last year Collins socked an old man, and then socked his wife when she squawked. Later Collins is alleged to have been in the city for a job during a dispute over money. Marriage in February, 1928, just three months before the first punch.

Long Tag Sam's Theatre

Long Tag Sam is building his own theatre in Shanghai, to be called the Nanking and house musical shows. Construction has already started. Cost will be around \$300,000.

Sam has headlined in novelty acts in American vaude for years. He is reputed among the wealthiest show business men in New York. He earned the greater part of his fortune in show business in the U. S.

Billy Wells in "Scandal"

Los Angeles, June 11. William K. Wells granted leave of absence from his contract with Fox after its move to New York. He will go into rehearsal for George White's "Scandal."

"A Bit of Old Sod From Your Home County in Ireland!" Cried Freeman

Posing as "Roger O'Ryan," Bernstein Fostered Irish Fair in Boston, Leaving 270 Creditors—Says He Considered Himself Doing Boston a Favor

WERNES' KIDNAPPING

"Agents' Latest With Wife Brings Punch

Chicago, June 11. John Wernes, self-styled theatrical agent with his present office in his hat, was released from the Elgin City jail last Wednesday after he had for a day on the charge of kidnapping his own wife.

The wife, Mrs. Barbara Margaret Budlong Wernes, daughter of a Rockford manufacturer, accused Wernes of kidnapping her into a room from which she jumped in order to phone her father for help.

The couple met about a year ago when the girl came to Wernes for a job on the stage, where married in January and kept on reaching to themselves, she continuing to live with her family.

Called away the girl's father has dropped the kidnapping charge. Wernes has retained attorney C. G. Seiler, who has proposed of a fine for father-in-law for alienation of affections and false arrest.

Seiler said that Wernes has been associated with the Shuberts for a number of years before starting out for himself.

Saranac Chatter

Saranac, N. Y., June 9. Gloria Fox has leased a camp on Lake Kivassau for the summer.

Ricky Craig is in town at 9 Front College, Dublin, for 11 years, graduating there. Why it had taken him 11 years to go through Trinity he should not ask before he left. Most Bostonians mistook Freeman for Roger O'Ryan, whoever Roger may be.

Sam Clark, former electrician at the Strand Theatre, is curing at 9 Front street in temporary N. Y. quarters.

Wallace and Powers have leased a camp for the summer, a return engagement. Lee LeMar, recently of De Sylva, Brown and Henderson, is conducting a radio hour for local dress shop, warbling pleasant bluffs in between fashion chats.

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Boston, June 11. This staid and steady town is still burned up over the way Freeman Bernstein of Times Square took it. A warrant is out against the slicker for some minor charge. Worst Freeman did, according to the boys, girls and dailies, was to act as operator of the Irish Fair for two weeks at the Borton Gardens without paying off.

The fair ran one week, but Freeman did. He's still running as far as Boston knows. Before leaving the city he had taken some of the Square's \$25,000 in Boston; others claim \$25,000. Bernstein hasn't asked for an accounting.

Among those unpaid are Irish boys and girls who acted as lads and lassies in Bernstein's produced show and the fair.

What is burning up Boston, especially the Borton Herald, is how Freeman did it. He had in place ranged in rows like cabbages. Each bit had the name of the county in Ireland on it.

Barney Stone Trade

In case they didn't go for the second-hand trade, Freeman showed them the original Barney Stone. For a piece of change Bernstein clipped a piece of the Barney Stone for a souvenir in exchange. He claimed that Freeman used the three Barney stones during the time the fair ran.

As an extra inducement, the New Yorker had on view genuine rascaback Irish pigs, direct from Dublin.

On top of that, Freeman announced he had been a student at Trinity College, Dublin, for 11 years, graduating there. Why it had taken him 11 years to go through Trinity he should not ask before he left. Most Bostonians mistook Freeman for Roger O'Ryan, whoever Roger may be.

The old sod pieces were said to have been sneaked by Freeman after dark along the Boston Post road. His Barney stones were located on the river front, while his rascaback pigs, from the account were rented for the week. Those were the only items of value Freeman Bernstein had on the fair.

That "A bit of old sod from your home county in Ireland" did most of the burning. The Irish societies stoutly insisted that Freeman had stolen the boy from Times Square vamped.

An unexplained thing about the entire affair of the fair is who discovered Roger O'Ryan's name was Freeman Bernstein, and how the Boston Herald got his picture.

The Herald printed a front-page story about the fair and how the boy from Times Square vamped.

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*One Year Old
and what a
Baby!*



JUNIOR

*What a Song!
What a melody!
What a Lyric!
What a Hit!*

"JUNIOR" IS BEING INTRODUCED AND SOON YOU WILL HEAR
IT PLAYED, SUNG AND DANCED TO EVERYWHERE

"JUNIOR" IS WALTER DONALDSON'S PET

"JUNIOR" WILL WIN YOU AND A MILLION OTHERS -- EVERYBODY WILL LOVE "JUNIOR"
Yes, Folks, our first Anniversary is a Signal Success!

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CITY BACK TO FOX

City theatre on 14th street, operated for the past year and a half by Maurice Schwartz as the Yiddish Art theatre, reverts to Fox this week.

Johnny Osborne, manager of Fox's Academy, just down the street, is directing the cleaning-up process at the City.

No new policy has as yet been announced for the house.

Hip Stays Closed

Keith's has decided not to keep the Hippodrome, New York, open over the summer. Morris Gest's "Passion Play" left it Saturday.

Eddie Katz Leaves Keith's

Eddie Katz, road man and act agent for Keith's booking office, has turned in his resignation. He may tie up with an agency.

A. K. Hall for Coast Shows
Al K. Hall goes with Harry Carroll's "Pickings," due at the Hollywood Music Box before long.

ILL AND INJURED

Louis Pincus, manager of the Audubon, New York, ill at home.

George McElroy, many years in Cort theatre box office, is in hospital undergoing operation.

Louis Warner, son of H. M. Warner, is convalescing at his home in Mt. Vernon, N. Y., after an operation for appendicitis.

Charles Kelsey, m.c. at Marbro, Chicago, fractured elbow while playing ball, but working.

James Cormican, back in New York, after close call with flu.

Bert Ennis, following a throat operation, is convalescing in the Adirondacks.

George Hopper, veteran theatrical manager, in Brooklyn hospital following a paralytic stroke.

Increase Vaude

Chicago, June 11.
Palaces, Rockford and South Bend, both Jr. Orpheum houses, have gone back to five acts and picture. Houses were using only four acts.

Swimming Billing

A vaude comic claims he has been billed under "Weary River" (film) in so many theatres he's learned how to swim.

Meyers Leaves Linder

Al Meyers' four year contract with the Jack Linder offices has expired.

Joe Zweig has supplanted him in charge of the club department for Linder.

Buzz Eagle Sticks

Malcolm "Buzz" Eagle, one of the 13 outgoing Keith agents June 1, will remain on the floor through an affiliation with the Milt Lewis office. Eagle was formerly a Keith agent in Chicago.

The Castle, Long Beach, L. I., straight picture house, controlled by Keith, opens for the summer June 21.

MARRIAGES

Myrtle Berenson, Chicago, National Screen Service, to Dr. Benjamin Brownstein, May 30.

Gene Melvin (stock) to Fred W. Byer, June 4, in Kenosha. Wm. Husband is Kenosha attorney.

Meredith Howard ("Whoopee") to Albert Sturlock (non-pro), Lancaster, Pa., June 3.

Hyman Aaron (musician) to Marion James (dancer) in New York June 6.

Gentry Leroy Baskett to Richard Blayden in Hollywood, Cal., June 4. Bride is screen actress and groom production manager at the Pathé studios.

Sylvia Carol (dancer) to Samuel Price (non-pro.) in New York, June 8.

Jean Fayal, at the Chateau Madrid, goes with the new Morrissey show, Frank Farnum, reported for the show, in out.

Harry Carroll unit suspended after last week at the Palace, New York.

Theatres Proposed

Chicago.—(Also store and office bldg.): 311-23 S. State street. Owner, Reed Rogers Corp. Architects, Reubert & Zink. Policy not given.

Hollywood, Pa.—(Lrye, att. and ad.): Allegheny street. Owner, Steven Chingco. Architects, Hamer & Caldwell. Policy not given.

Johnson, Mich.—(M. F. & Vaude): 1450-090. Site withheld. Owner, Butterfield. Architects, W. H. Fisher, Detroit. Marshalltown, Ia.—(M. J. and office bldg.): 1450-090. Attn: Center street. Owner withheld. Architect, C. F. Gately, Cedar Rapids.

New York City.—(Also stores): S. W. cor. Burke and Barnes avenues. Owner, Vanheim Bros. Architect not selected.

Sodus, N.Y.—(Watson): 1450-090. N. E. cor. Santa Fe and Walnut streets. Owner, Midland Circuit of Theatre Co. Architect not selected. Policy not given.

Harry Faderman transferred to the Chester, with Edward Mochary taking his place as manager of Keith's Franklin, New York.

"Parisian Red Heads," billed as in England at present, is not the original act owned by Charles E. Green, at present over here and playing.

TO ALL MY PROFESSIONAL FRIENDS:

Through this medium I gratefully acknowledge the many courtesies extended to me during my recent visit to America.

It is with great pleasure I announce my renewed affiliation with

M. WITMARK & SONS

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THANKS VERY MUCH, MR. GODFREY, FOR ASKING US TO STAY OVER A
SECOND WEEK at the PALACE, NEW YORK
— BUT —

HARRY

WILLIAM

CARROLL

DEMAREST

IS

IS

Leaving for the Coast to Produce His Own Shows
at the Hollywood Music Box

Signed for Earl Carroll's New "Vanities," with
Which He Is Now Rehearsing

N. Y. TIMES—"A revue number which specializes in the robust humors of a \$5.00 musical entertainment."

DAILY NEWS—"Carroll's Revue at Palace speeds up bill—it made the entire Palace bill snap along like a poppy revue."

WORLD—"Best bill presented at that theatre so far this year."

N. Y. TIMES—"This Demarest proves to be a comic fellow with few if any inhibitions."

TELEGRAPH—"A delightfully invigorating bit of tomfoolery."

DAILY NEWS—"Outstanding was Wm. Demarest, stage and screen comic, and how that man got laughs! Giggles broke out into one wow after another, and he worked harder than two ordinary comedians."

TRIBUNE—"Provides most of the laughs."

Inside Stuff—Vaudeville

A RIOT COMEDY HEADLINE ACT

JOE MARKS

& CO.

with MAE LEONARD
and GEORGE BROWN

IN

"THEN THE FUN BEGAN"



SAILING
JUNE 26

FOR

AUSTRALIA

Williamson Tate Circuit

Direction

M. S. BENTHAM OFFICE
CHAS. A. ALLEN
H. CITRON

In the withdrawal of Pat Casey from the agency bearing his name for years and its presentation to George Weeden and John Schultz, it is recalled that Lester Walters was with the agency 21 years. Walter started with Casey as office boy. Tim O'Donnell, with the Casey office since it started, is going abroad. The rearrangement of the office now permits Tim to at last take the trip that he has wanted to for years.

All Jolson had a tough time convincing the Coast boys that Billy Mann could do blackface. Mann has been around Los Angeles some time handling a gasoline station heavily patronized by the Warner-outfit.

Seeking someone to do blackface in a picture, Jolson recognized Mann and immediately said, "There's your guy." But no one would believe it, repeatedly refusing with, "No, Mr. Jolson, you must be mistaken, that's the gasoline man." Finally one of the studio mob called Mann over, handing him two "sides" and saying, "How long'll it take you to get up in this, a couple of days?" Mann floored him by replying, "Why, give me five minutes and I think I can do it." Mann got the job.

He's the veteran vaudevillian of the same name.

As far as Fox is concerned its reel on J. Harold Murray, and the first short which Gertrude Lawrence did for this company, are the stock tests used in the firm's theatres and projection rooms to try out the amplification wiring. These reels are deemed the ultimate to date in male and female recording.

Murray did a song from "Rio Rita" and Miss Lawrence her double entendre, "I Don't Know."

One of the country's big vaude circuits averted a state labor jam which would have resulted in revocation of its booking license when it submitted for approval a new contract form.

Number of complaints by acts who had to sue, in the opinion of the commissioners, unfairly treated, led to an impending break between the theatrical organization and the commission. With the threat of license revocation the circuit capitulated.

A boy will be installed at a desk in Keith's booking office to keep constant check on the agents. The boy's job will be to see that the agents abide by the rules as set down by the booking office, particularly that law limiting the number of agency representatives permitted on the floor at any one time.

Recently, along with others, the Edward S. Keller agency, in which George Godfrey formerly had a partnership interest, had four men on the floor at once on various occasions. The Keller office, on Godfrey's list, was given two floor representatives besides the head of the agency (Keller).

Pat Casey agency, now known as the John Schultz-George Weeden agency, was forced to adopt an intricate time schedule to keep its group of about 10 agents intact. Each member of the Casey office was allotted certain hours and days. Keith's reaction to that arrangement was the identity of the agents was not important, just so the number on the floor at any one time was not exceeded.

Keith's motive in holding down the agency list has been to relieve traffic congestion on the booking floor. It was also the book office's opinion that many of the agents were not making a living through their efforts on the Keith floor, so better off away from it, Keith's drew that conclusion before the agents thought of it for themselves.

Jackson With Forkins

Billy Jackson, former Keith agent in Chicago, goes with the Marty Forkins agency to represent Forkins on the Keith booking floor.

NOW AT
LOEW'S STATE
NEW YORK

SOL GOULD

IN

"The Explorer"

By EUGENE CONRAD

WITH

Helen Kay Booth

AND

Albert Gould

Direction WM. MORRIS

SIME
IS RIGHT!

What Vaudeville needs is more
novelties.

What greater act or more in-
teresting and entertaining nov-
elty is there in vaudeville than

"MERCEDES"

SUMMER ADDRESS
MENOCEQA, WISCONSIN

"FREEMAN O'RYAN"

(Continued from page 39)

so I didn't ask the boys and girls for any money.

"That's the bunk about me selling seed from Ireland. I just laid out some stuff so the folks could recognize the old country. It looked like Ireland to me. If they bought it, besides spilling my landscape, some of those grifters on the show crossed me out of my share."

Everybody Happy

"After the Fair had gone along a few days and everybody seemed happy, I heard talk about salaries coming due. So I says, 'Freeman, if these people want money, you had better start to dig,' as there had been no dough that I saw come in the gate. It was too hot, anyway."

"That hit me as a fine idea, so I am on my way. I had the Fair going all right, they didn't need me any more. It could run itself. Looks as though some of my fair promoting competitors have given me the works."

"But truth will prevail. I expect any moment now a wire of apology from the Mayor of Boston."

Wouldn't Fool Boston

"What about that 'Roger O'Ryan' I didn't take that name. Someone wished it on me, I guess. I know they wouldn't want a Freeman in Boston to get behind a fair. Fair anyway, so I said nothing. I have never used that name, and if anyone in Boston wants it, they are welcome to use it."

"And what is that Boston Herald that has gone after me this way? It's a disgrace to the name of Freeman or Bernstein to have such a paper printed. I thought those Boston papers were conservative. Shall I go after them, too?"

"Don't say I'm clever, I hate that word."

"If you come over to Dublin this summer, look me up. But not at Trinity. When I left that college I said I would never go back and I'm going to keep my word. I'm getting so sore now I don't think I'll ever return to Boston. I'll teach those boys a lesson!"

"And I'm cured? The next time I make up my mind to do something for a small town like Boston, I'll think of Freeman first. Just a waste of energy doing anything for a lot of people. They may appreciate me, but papers like those in Boston ruin you socially and locally."

BIRTHS

Mr. and Mrs. Earl Silverman, at Chicago Lying-in Hospital, Chicago, June 4, daughter. Father is district representative for Vinphone.

Mr. and Mrs. William Z. Porter, in New York June 4 son, father is manager Philadelphia office Tiffany-Stahl.

Mr. and Mrs. Win Horton, son, June 2, Hollywood, Cal. Father is manager of the Majestic theatre in Los Angeles.

Judgments

Richard Walton Tully; Grace A. Fendler; \$608.91.

Ogvery Morasco; Grace A. Fendler; \$178.53.

Rogowski Amuse. Co., Inc., George W. Roehling, Inc.; \$479.50.

"Bunkettes" Unit

A girl band of 11 pieces, styled the Bunkettes, has been placed by E. K. Nadel in his new unit, "The Golf Friends."

The personnel of the outfit, which includes the three girls B. K. imported from Los Angeles, comprises Helen Hogan, Ona Carleton, Johnson, Clea Kane, Winnie Luper, Miriam Hudson, Dez Patterson, Ruth Holmes, Roslyn Field, Hazel Kay and Helen Harvey. The Misses Carleton, Johnson and Kane form the L. A. trio.

Pan, Vancouver, Dork

Vancouver, June 11.

Pantages closed here for the summer Saturday.

It's the second Pan house in the northwest to close over the hot spell for the first time.

Mort Singer's Duties

Chicago, June 11.

Mort Singer has been appointed labor arbitrator for Keith's throughout the west.

Singer formerly handled this work only locally.

NEW ACTS

Harland Dixon and Audree, Roy Darcy, Harry K. Norton and Zeila Russeil.

Harry Muller in L. A.

Los Angeles, June 11. Harry Muller, U. S. representative for Williamson-Tate, has moved his office from San Francisco to this city.



GEORGE BEATTY

Believe It or Not

A Laughing Hit on the
Orpheum Time

Directed

PHIL OPPIN—MAX HATES OFFICE

A TIP TO INVESTORS

Here is a really safe investment.

It pays 4½%.

The full amount with interest is available at any time.

You simply deposit your money in a savings account; earn interest from day of deposit to day of withdrawal; and withdraw when, and if, needed. Compare this with any other conservative investment.

It will pay you to investigate. Send for booklet, "When You Invest."

UNION DIME
SAVINGS BANK
40TH STREET and 6TH AVENUE

Reserves Over \$121,000,000

Over 150,000 Depositors

Interest for Quarter Will Be Credited July 1, 1929

EDDIE MAYO and His Gang of HARMONICA RASCALS

Late Feature in Hammerstein's "Good Boy"

MAKING A WARNER BROS. VITAPHONE THIS WEEK
AVAILABLE FOR VAUDEVILLE, PRESENTATION, RADIO
Direction LOU IRWIN, 1560 BROADWAY, NEW YORK

BABE EGAN'S "REDHEADS" OVER

Victoria Palace, London

OPENING
MAY
20th



"REDHEADS" OVER

London, May 28.
"Hollywood Redheads" opened successfully at the Victoria Palace. Act has been engaged for the Kit Kat Restaurant following the conclusion of the Alcazar engagement there."—Variety.

ALSO DOUBLING

Pavilion, Glasgow, Scotland

OPENING
MAY
27th



KIT KAT KLUB

Kit Kat Klub, London

OPENED
JUNE
3rd

New
Second Week



BABE EGAN AND HER ORIGINAL HOLLYWOOD REDHEADED GIRLS' BAND IS SCORING ONE OF THE BIGGEST AMERICAN SUCCESSES IN LONDON THAT HAS EVER BEEN HEARD OF, ACCORDING TO THE LONDON PRESS

WHILE PLAYING AT THE KIT KAT KLUB, WILL DOUBLE AT PALLADIUM, COLISEUM, ALHAMBRA AND HOLBORN EMPIRE THEATRES. FOLLOWING LONDON ENGAGEMENT THE REDHEADS WILL MAKE APPEARANCES IN BOTH FRANCE AND GERMANY

Alhambra Theatre, London

WEEK OF
JUNE
3rd



DOUBLING SECOND BIG WEEK AT THE KIT KAT KLUB AND ALHAMBRA THEATRE AND HAVE THE DISTINCTION OF BEING THE FIRST GIRL BAND TO EVER APPEAR AT THE FAMOUS KIT KAT RENDEZVOUS. DOING REGULAR SHOW AND PLAYING FOR DANCING

Alhambra Theatre, London

SECOND
WEEK
JUNE
10th



American Rep.
FRANK DONNELLY—NORMAN JEFFRIES

European Rep.
REEVES & LAMPORT

On the Square

Aspirin No Good For Sults

Attaches of a gambling camp on the Riviera, always on the alert for any suicidal tendencies inside or outside of the game room, proved their watchfulness one evening this season to the annoyed embarrassment of an elderly lady who was playing.

While playing the woman asked for a glass of water. About to drink it she took three pills from her purse and swallowed them.

Instantly the waiters and the waitresses and carried into a side room. Despite her yells and struggles, she had to suffer a stomach pump.

When it had quieted down and the woman could speak, the mob around her heard she had taken aspirin for a headache.

Colored Stars Fitted to Window Names

Herbert Friedls is on display in a Times Square shop, pictured in a verdant green shirt with a yellow clavot.

This same shop is displaying its windows screen and stage stars doled up in their photos. It's a treat for the song writers with Friedls enacting in the free plugging exhibition.

Sheet Writing Beats Landing Muggs

Times Square has been flooded of late with the stiffest set of female sheet writers this town has ever seen. Everyone looks like a show girl. All the girls claim they are either going through college or working for a trip to Europe.

How they have taken the show boys! In one film building where you have to be personally introduced by no less than a senator these girls crashed. One girl captured \$200 in subscriptions.

In one office the girls were personally conducted, one landing \$200 and the other \$80.

The girls are selling 'magazines from House and Garden to La Vie Parisienne.

The Broadway boys haven't been up against the female sheet writer.

A few old time lot men like Pat Casey and Tom Gorman would get it.

Surprise! Marty Farkins

Marty Farkins dropped in at the Tough Club, 243 West 44th street, Wednesday night to attend a dinner. Much to his surprise President Frank Corbett placed Marty at seat on the dais next to Mayor James W. Fier.

Marty went helpier when the Mayor paid him a personal tribute and then handed Marty a gold-plated cigar case as a token from the club. The dinner was a success, even if he didn't know.

The Tough Club, organized since 1914, comprises over 1,000 of New York's biggest political leaders, including the Judge, O'Connell and others. The club motto is "Bend but don't break."

Judge Goldsmith Inducted

Judge Frederick E. Goldsmith was sworn into office as a municipal court justice yesterday at the city hall where he will preside at 2565 Broadway. Assemblyman John H. Murray was chairman of the committee arranging the reception at the induction.

Bernard Tompkins, U. S. D. A.

Bernard Tompkins, young lawyer with offices in the Paramount building, was recently appointed an assistant on the staff of U. S. District Attorney Charles D. Tuttle in New York. In addition to practicing law, Mr. Tompkins still has time to devote to his interest in theatres playing Schwab and Mandel and Earl Carroll attractions, as he had before his admittance to the bar.

"Bway Week" a Dud

Another flop, but this time not theatrical, was recorded by the sponsors of "Broadway Week."

Every year the Broadway Merchants or Business Men's Association stages a "Broadway Week," but barring a little auto parade it doesn't mean much.

A few stores went in for a special "Broadway Week display" but it didn't ring true. Perhaps the hiring of a slick press agent or a couple showmen might have turned the special week into something. Otherwise a dud.

Car Stealers

The open season for stolen cars is on. Cops in the Broadway section are inspecting all machines parked in the T. S. section.

Soft Drink Flood

The race between the soft drink kiosk is on. To date Nedick, the orange juice king, who has made more money apparently out of the squeezed orange than the Candlers did with coca-cola, leads the list. Nedick's claims 175 stores in New York and Brooklyn alone. This is a chain leader. Nobody knows how many more orange drink parlor there are around.

The pineapple drink stand is coming slowly. Bets are odds on that the day will never occur when the P. D. will outlaw the orange juice bog.

The Best Readers of the Times ribbon news bulletin

stream along the outside of the Times building in T. S. are the coppers.

Hurdy-Gurdy Lingers

The old hurdy-gurdy or street organ, almost extinct, is still to be heard during certain week days in the Times Square section.

One old grunted licker and his wife make a certain bet with their machine every week. Mostly the pickings is in pennies.

Drug Stores, Doctors and Speaks

Recent legal developments as viewed from the physician-prescription-pharmacist angle around New York is further proof that the drug enforcement agents are getting a stone wall when it comes to carrying out the letter of the law.

Several weeks ago the local prohibition office sent out letters to all drug stores stating that 100 boxes containing 100 doctor's prescriptions each had been lost, strayed or stolen. Pharmacists were warned not to accept any of the numbered blanks missing and to help apprehend anyone trying to buy or use the prescriptions. The druggists were also ordered to inform the office if any "tolen" prescriptions had been already honored.

Check-up shows that most of the unaccounted for 10,000 blanks had been presented to druggists weeks before with approximately 10,000 pints of rye or 450 cases of potable liquor diverted. Most of this stuff undoubtedly found its way into the hands of the bootleggers. Some many physicians and pharmacists indignant were concerned.

A pint of the McCoy rye such as "Old Overholt," "Monongahela" "Crown" and "Spring Garden," Pennsylvania rye, of a thick heavy quality regarded as the best liquor distilled in this country, can be successfully cut from five to nine ways by an experienced legner. A case of this quality stuff starts at about \$100 and with speakeasies willing to pay twice that amount for the same stuff.

The druggist rarely takes a chance on cutting his rye preferring to deal with a reliable dealer who in turn is the bootlegger. Kentucky whiskeys such as "Four Roses," "Old Grandd," "Old Forest" and other bourbons which stand the druggist from \$35 to \$40 a case cannot be tampered with successfully, lacking in quantity. This is the sort of liquor used in the most famous, an unknown prescription at the corner drug store. Canadian import rye such as

Asbury Park

Asbury Park, June 9.

This town is left without starting the St. James this week, starting its summer schedule of two feature pictures per week. Program changed weekly, Sundays.

Boxing is apparently starting upward after dragged way down in this section.

Auto-wagon crash in Dent's other day, Police reported found driver of the horse guilty of not slowing down at intersection.

And then there's the town's leading speakeasy. So prominent federal raiders called, departed and returned with a pallid check, only to find that the "handcuff squad" had moved two doors away and the injunction didn't mean a thing.

Leo Lazaro and his orchestra have deserted Broadway for the Recreation park at Long Branch.

Deal Inn opened the season in Atlantic City and the deal men began to "jump on the running board." She ordered him off and then she ordered him back with discretion.

Magistrate Bushel had Ettinger fined and sentenced to 30 days in West Side Jail for three days pending an investigation and the report of a probation officer. The court then imposed the suspended sentence.

A short time later "Tot" again told him to West Side Court claiming that Ettinger was annoying him.

He was fined \$100 and placed under a peace bond by Magistrate Ewald.

Chief Magistrate Mags Quitters said, "Judge, the dog is mine. But I am willing to give it to Ettinger."

In the heart of Times Square, a man who is occupying a building all by himself. He is Dr. Harry K. Krause, the doctor who lives at 203 West 42nd street.

The doctor is occupying the building alone because he refuses to move, he has a lease which does not terminate until Oct. 1.

Dr. Krause and his brother, Max, have been in the place for 12 years. Recently the owners decided to tear down and erect an office building. All tenants moved with the exception of the doctor and his brother.

Wreckers were sent to the place and started work of demolition, but the doctor did not interfere with the doctor. He continued to have patients come to his office. On several occasions when the lights were turned off Dr. Unger became electrician.

May 22 the landlord, Schulte Realty Corp., brought dispossess proceedings in the Third District Municipal Court in an effort to evict him. The judge told attorneys for both sides to submit briefs and said that he would then hand down his decision. Meanwhile Dr. Unger is looking for the place.

"Wm. Penn," "Golden Wedding" and "Meadville," like bourbons, can't stand cutting.

The average drug store is permitted by the government to purchase 12 cases of a year which will dispense a month of doctor's prescriptions. A doctor on application is supplied with book orders of blanks which under the rules is supposed to last him three months.

The druggist who prescribes a 30-day allotment legitimately for \$4 a pint, thus making a 100 per cent profit, is according to law, is selling "the short way," while those who make a quick turn-over by dealing indirectly with speakeas at a greater margin of profit are working "the long way."

Doctors usually get \$3 for a casual examination of a patient whose chief desire is a little prescription. A friendly druggist can get one for \$2, he usually giving the doctor on all paid orders.

Some doctors get a quick touch of \$200 turn over their whole repertoire of prescriptions to a druggist to use as he sees fit and then repeat their "double lot, straight or stolen" lot.

There is little chance of being checked up or called to account. In this manner rye, which is the mainstay of speakeas, finds its way there with the cooperation of the druggist or pharmacist, in transaction with the trustworthy friend standing in as a go-between for a cut in on each case delivered.

The demand for rye slackens considerably during the summer months but the Pennsylvania rye obtained through druggists is bringing at present around \$135 a case from whispering operators, who can make five cases out of it by adding alcohol, water and coloring matter.

Noise in a Boiler Factory

An automatic French boiler factory on rock yielding brought a squad of police to the Square yesterday. It had the young femme driver in hysteria before the cop mechanic killed the contraption and reduced Broadway to its usual orderly factory quiet.

Glow Worm Run Runners

Summer cottagers living in the shanty on Long Island Sound made a stupendous discovery late the other night. Cottagers were about 100.

(Continued on page 53)

Ettinger's Dog Case Finally Costs Him \$25

"Tot" Quarters, former show girl, three decisions over Arthur Ettinger, Broadway dealer, at the Embassy Hotel. Ettinger, questioned in recent decision of Magistrate Ewald and took it to the Court of Special Sessions.

The three justices there ruled Ettinger was right and the dog was his. Judge Bushel had first imposed a suspended sentence. Magistrate Ewald then heard the same facts, fined the real estate dealer \$25.

Ettinger paid.

The trouble Ettinger announced he had enough of it when asked if he was going to appeal.

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"Foke," Tot was asking a "Foke," Ettinger saw her with the dog. He shouted it was his. He obtained a summons charging her with keeping his "Foke."

His two good-looking sisters. She came to court fine of her sister's car. The dog was in the machine. Ettinger's sister began to "jump on the running board." She ordered him off and then she ordered him back with discretion.

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(Continued on page 53)

Inaccurate Biographies

by CLAUDE BINYON

WILLIAM PINE

Discovering a hair on his cheek in 1909, Bill Pine walked the Loop three days with his shirt open. Unable to stand the exposure the hair was shaved and the hair was shaved.

It was the greatest lesson Pine ever received, despite its brevity. The coroner on duty told that press agency may flop by its own hands.

"Excuse me, I was working on a Hearst paper, with four hairs and a shy look in his eyes. Slinking into the corridor on a floppy hat and into a large-headed copy boy wearing glasses.

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Hollywood Chatter

Picture mob's Mayfair gatherings, at the Biltmore, ended for the summer. Next event the first Saturday in September. No connection with the New York group of the same name meeting weekly in the Crystal Room at the Elks.

Is Winchell still writing? News travels but not the "Graphic."

Paul "L" is here as a guest of W. R. H.

Will Collier will tell you he is living in "Beverly Hills."

A professional claims attends the Coast League ball games.

Jack Cummings, M-G unit manager, now assistant to Harry Rapf, Holly Hall vacationing in Los Angeles, Connors Trine ditto.

Jack Francis thinks "The Cockeyed Eyes" is a sequel to "Thru Different Eyes."

J. Wesley Smith is in New York on his delayed semi-annual business trip.

Two Hollywood agents are mooning because they bought new auto a day before Equity served notice.

New gear around in "leave you hear from So-and-So?" "Not a dollar."

For fear of being fined \$15 Jack Warner wore his shirtless last all week. He even had breakfast in R. Harry Green is painfully limping about the Paramount lot assisted by a cane. Too much sun.

Stork is expected at the home of Johnny Mack Brown. Mrs. Brown is a seismologist.

Bob Armstrong has bought a house on Laurel Ave., Hollywood for his mother.

Tom Kennedy has been playing op parts in pictures long but complaining of flat feet.

Charles Bickford has gone native by strutting his family from New York to a Beverly Hills mansion.

Ken Maynard and his wife are around on a six weeks' vacation in Hawaii.

A woman was hired by the Hollywood Music Box to do a bit of every performance of "Drafile." She had her last faint Saturday night.

Five jellies containing 15 per cent alcohol are getting big play among the drinkers reluctant to go for the harder stuff out there.

George Harris, known as the actors' pal at the Ambassador hotel, has been promoted from room clerk to assistant manager.

A studio executive got excited the

other day. Came running up to a stage actor and director boasting.

Tommy Labrun, of Philadelphia, arrived in town by the air route on his annual trip over the continent for Exchange.

Walter Huston has allowed his primp metropoliten mouthpiece to swallow into a roaring wild west trapper.

New merger is a plan promoted by Herbert Brenson to combine the three restaurants on the United Artists Studio lot.

Aguia Caliente is planning a birthday celebration June 23. Report will be one year old. Idea is a carnival.

Three visitors to Shrine convention overheard remarking that Hollywood is the dearest town they've struck in years.

Being fights out here is better than being in the Garden. May not amount to much but what there is to see—you see.

Newbody on street spotted a New York auto license and cried, "Hey, New York, where's your machine gun?"

Two days in Hollywood has made a prophet of Jack Buchanan. Britisher predicts that talkers will not still shut the door.

Lupe Velez has introduced the monogrammed turtle as the newest fad in film folk's pet. She paints her initials on the backs and sends them to her friends.

After one night at his hotel Eddie Buzichillie "The only thing they object to is if you let blood, run around in the ground."

Lenore Ullie trouped into town with a string of sermons, three or four Russian "Gibbards" and Sidney Blackmer.

At least one automobile in town carries a miniature neon tube sign reading "Stop." So far it's been on resort runs on colored lights and neon tubes. No dispute to date.

Because of the lack of money of the British Derby, the First National couldn't get the race track shot it wanted for "Little Johnnie Jones."

Just to prove that she can still handle 'em, Nancy Carrillo made a brief exit from the Biltmore ballroom on Mayfair night to return

five minutes later wearing a shriner's fee. Boys and their wives were lined up four deep around the entrance watching the celebs arrive. It occurred at every local Mayfair.

Since Hollywood rumors started taking up the ultra-transparency dresses, Main street chumps have moved on masse to Hollywood boulevard.

Elton Gibson, in shirt sleeves and wearing his Al Malakka (Los Angeles) hat, has been seen in the hands of the Syria Temple (Pittsburgh) Shriner out Hollywood boulevard.

Planning a vaude tour. Meanwhile she is going to school daily to wipe out the accent.

Lois Lusty has been transferred by Inspiration Pictures from its publicity office in New York to Hollywood. He takes over desk resigned by Ray J. Sawyer, Lance sisters' syndicate work.

Radio programs in this part of the country are content to have the come-on for automobile play. No wonder those national houses are welcome. Local stations make it a

Jack Warner, Jr., copied his second dancing prize recently in New York after attending a party held by his dancing class, young Jack brought home a fountain pen as a souvenir.

A studio song writer, told that he could file a title for a melody with the A. S. & C. P. R. office.

Released, has filed the names of every Pullman car in the country.

Following lunch call at the Cruise studio. Scores of chorines milled within the studio.

Charles Farrell thistens to call a election favorite of Colonel Lake Park. He was buried under an avalanche of votes in the recent election.

Edward Small has left Hollywood for four of the pictures.

John Farrow and Herman Mankiewicz, par scenario writers, are known as the barons of the lot.

Carl Laemmle and George Naylor, manager of Universal's Los Angeles exchange, were studied into the Shrine.

Laemmle staged a rodeo for 10,000 Shriners at the studio.

One casting director was told by his chief to ascertain how many lady players were in the company payroll.

The caller called Equity and drew a blank for his money.

Betty Bond, secretary to Ray Rockett, will wed Kadda Harris.

June 15, the day when the studio gave her a farewell luncheon with a dummy of the groom the guest of honor.

Eddie Buzichillie must ride a horse in "Little Johnnie Jones."

He is to executive, June 15, the day when the studio gave her a farewell luncheon with a dummy of the groom the guest of honor.

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New York Chatter

Edgar Allen, sported a rainbow-colored outfit around town last week.

At Winkler's entrance is a sign reading, "Welcome to Thomas Lane."

Chas. playing three weeks of vaude, returns to a new Shubert show.

Claude Gaskill decrying there is no recreation song in New York since Al Dubin left for the coast.

Herman Hoover, law student at Columbia, dance director back with Carroll, studio completed.

Leo Newman, ticket broker, has gone to Europe to take a bath. Has been sitting in the City of Broadway.

The William Sheer who was murdered in Philadelphia about 10 days ago is not the Billy Sheer of Broadway.

The unnamed "wealthy business man" asked up with a girl racketeer in an upstate counterfeit jam, is in reality a lay-off huffer.

Charlie Freeman is in pain, following the loss of four divas. He can't chew food or cigars with the temporary troupe now in.

One Broadway show has a bit of "Hold Everything" closed tomorrow. Her hubby, Eddie Buzichillie, is in A.

Samuel S. Hersey sent Louis Warner, convalescing from appendicitis operation, Irving Cobb's "Speaking of Operating" for coast to write talker shorts.

Margaret Barnstead and Buddy Schubert, appearing in "Declension," are taking flying lessons at the Teterboro, N.J.

Walter Baldwin, the actor, has written eight black-out sketches.

After leaving the coast to write talker shorts.

Leo March, drama critic for New York American, has been named in Westport, great place for wedding licensees.

Sweetest job on the New York Times during this season is "covering" yachting. Top copied by Shannon McCormack.

Madame Kramer, daughter of Dave Kramer (Kramer and Boyie), is playing opposite Harry Langdon in a fourth picture on the coast.

Josephine Ober, society editor of New York World, has been elected president of the New York Women's Pressing Club.

Wm. Grossman, Jr., a student at Harvard and son of our own Wm. Grossman, will be married in Boston next Sunday.

One Broadway drug store luncheon counter where one may name the day and receive the correct meal specified in the 13-day diet.

Capt. Irving O'Hay started on his day and night to the coast Monday. He was accompanied only by his dog friend, a faithful mutt.

Arthur Stinson (Mrs. Walter Kingley), dancer, last with "Chu Chin Chow," reported as returning to New York.

Now that legit umbrellas are available, it's easy to differentiate between the up-and-up and the bar-bar chop tops.

Queen Elizabeth was first woman to wear silk hose, as reported in Isaac Disraeli's Curiousities of Literature.

Bob Coleman continues on the Mirror with a drama department signed by him. Walter Winchell's "The Mirror" started in the Mirror Monday.

Coleman has dispensed with those elaborate for the summer. Actually he has had his back to the coast whether he went with Gilbert Miller to one fall productions current in London.

Nowest outfit for the girls, wisely worn by the smarter girls of the coast, is the Jersey suit which has six different sweaters with as many hues. Cool and delicious.

For a surety for \$18 costs on that suit he brought against John (Yours Meritly) Rogers and which he lost by default. Still is great known to J. as Metz.

Any reference to the "Metz" always burns Queen Elizabeth's name.

Walter Winchell owned A. J. Koller, Mirror publisher, around the Square, having him with his palm, right after signing up with the Mirror.

Maurice Maurer, chief usher at the Palace, who started out for the coast last week, turned around at Indianapolis. He's back at the Palace again.

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ported. She has confined her talent to radio broadcasting since leaving there three weeks ago.

Three people on the page in the News are picking up week-end umbrellas and then doing the peeling under the offer incandescence.

Scotch note—Sophy Tucker passed up a \$4,000 week's engagement to the coast. She is now in the picture, "Honky Tonk" in New York.

Jimmy Durante and Sid Skoloff couldn't agree on terms over their collaboration on Jimmy's song, "My Street." So they met and agreed, talking about everything but the song.

Ditka got a puff of the stylish cigs Harry Reinhold and Sid Skoloff handed out as a souvenir of their new office opening? All needed was a puff of the stylish cigs and the special fags was a little lavender.

New York society girls have gone in for special acrobatic dance training. Some of them are going on the stage. Just a hobby, but it requires a lot of hard work and practice.

The Charlie Morrisons are taking over the Ballard MacDonald's summer but in Danbury, Conn. The Morrisons are from Charlie's old club. And maybe a young Morrison preside soon.

Samuel Calhoun and Rube Bernstein, business managers of the Friars' Frolic held at the Metropolitan Opera, reported a net profit of \$1,432. Total net receipts were \$29,690.

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Tom Thatcher, vice-president of the Benson orchestra agency, tried to have a man arrested for passing a check. Then he discovered the man was P. A. Murphy of the Miles Center police force.

Murphy was arrested in fact he turned around and arrested Thatcher on charges of speeding, abusing the public and passing a check. The copper had been behind Thatcher when the latter stopped for a red light and was waiting before swinging out and driving past the light. Thatcher pulled up to the light and was arrested and running him to the curb. He has had his first and last lesson at trying to be a copper.

For the first time last week, Loop pedestrian had to obey the stop sign. The copper was there as the coppers tooting whistles and going nuts trying to teach the crowd that the stop sign means stop and go into effect. Enforcement of the ordinance in this town has a lot to do for the right now as there are just a couple of corners having a real traffic. City natives by accident have been passing automobiles with remarkable skill.

Only one Loop fatality this year. After the day's work the cops will start handing out invitations good for \$1 to \$25 fines.

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(Continued on page 54)

BEAUTIFUL GUESSES RUNNING SHOWS?

Incidents of About Ziggy's Results Suggest Plenty of Drawing Power of "Influence"—On and Off Stage at Will or Not Reporting at All

WEATHER TOO FINE!

Beautiful and bright show girls from the seas in the flash class at the front lines on Broadway, appear to enjoy special prerogatives in their stage work. Some say the sea beauties, particularly in the Flo Ziegfeld productions, are doing about as they please, if not altogether running the shows, back stage.

One show girl in "Whoopee" is reported walking in her stage places when the urge hits her, about twice as often as the other girls. The reason for not reporting for two Saturday performances that the weather was too fine.

In fact, or superstition along Broadway for years has been that certain show girls develop drawing power in the box office for musical revues. Any other or all of these girls might do the same thing, but the producers, such as the Ziggy and Shubert houses, believe.

Shubert's carried for a considerable period an octet of show girls, known by sight and name to all of the men-around-em besides the cloak and suiters. These girls held over in every Winter Garden production until make-up refused to longer hide their faces.

Ziegfeld has had any number of show girls who were known to draw more than their salary, with these girls eventually promoted into the air or a minor principal role. Earl Carroll also got the idea, but practiced it, too, leaving his chorus businessmen for the v. as the reason. Carroll frequently attempted to raid other show girl ranks for lookers and actresses.

Latest of the incidents in the "Whoopee" line are a bit extraordinary in the ordinary course of a beautiful but dumb's stage existence. The show girl going the limit with the Ziggy production morals is said to have first started the back-stage contingent by calmly telling them also receiving permission for a two months' leave of absence in Europe.

Friends in Front Upon her return she reported at the Amsterdam theatre but advised him of her engagement of her own when of appearance, though requesting that her place there be retained for her. As a result, she was told that she only wanted to appear when inviting a party of friends to the show.

These parties shortly commenced at the rate of two or three weekly. Each time the show girl herself bought the tickets, making her a good customer individually. On the morning her friends were in front the show girl got in the line. Whether paid or not for her stage appearance on a Saturday, which she continues with usual parties and performances, always paying the show.

In the show parlance it means that she's a smart dame, knowing the value of appearing with her feet to someone or more in front. The show girl who admired the show on a Saturday, which she usually arrives before Sunday and no performance until Monday night, being admitted to the show, when asked why for two shows consecutive she had not showed up, she said: "My chaps came to the show on the Saturday afternoon to take me to the theatre, the weather was so fine that I just kept on driving, she said.

1 Hit in 7 Shows!

Variety's resume of the dramatic critics' box score for the past season, printed last week, brought out that there was but one actual hit of each seven new productions during the season.

Of the 375 new plays in 28-29, but 25 were listed as money hits, or, as Variety's score termed them, "all successes."

Another 29 or so were classified as intermediate successes or moderate run plays, with 13 weeks allowed by Variety for a run show to give into the moderate hit class.

Since 13 weeks or around that number, seldom gives a show any profit unless very cheaply produced and cast, the only successes are really those making money on Broadway. The full successes or real hits, 25, cover the rest.

In the past, taking the same calculation, Variety would venture at the end of the season to say the percentage of flops was 67, while the success percentage took in 32 per cent. Instead with the basis of 25 out of 175, the flop percentage goes.

In next season's box score for the dramatic reviewers Variety will raise the minimum for a moderate success to four months or consecutively on Broadway, or 17 weeks.

Short B. R. Stops Brown And Morrissey's Shows

Two scheduled summer shows are doubtful of reaching the boards, both having bankrotic last week "Right Off the Boat," a Chamberlain Brown affair, stumbled, and now "Keep It Clean," Will Morrissey's proposed revue, is enmeshed.

Later show was slated for the Times Square. It seems the principals were willing to go along and gamble with Morrissey, but Equity insisted on the chorus being guaranteed salaries. Rehearsals were ordered stopped.

"Right Off the Boat" seemed to be on its way again, after a letter of guarantee for \$2,500 was filed with Equity by a friendly producer and some of the cast waived the salary protection. One day the show was on and the next day it was off. Supposed downtown backers are backed out. Others were invited to a rehearsal but couldn't get satisfied enough to come.

Company was still hopeful early this week, but nobody could advise Philadelphia. The show's first opening was set back until next week, if the show would open or not.

Meanwhile, chorus will be due at the end of the week. The friendly manager may therefore be called on to kick in.

By Tuesday it appeared that Morrissey, convinced there was no hope of Equity's o.k. for "Keep It Clean," until he had liquidated a \$5,000 indebtedness, planned a return to vaude.

Morrissey assured Equity that from his vaudeville work he would make weekly payments until the debt is canceled.

Roboken Goes Chicago

Chicago, June 11. Robert Williams & Hal Estey, Inc., play producing company, has incorporated here last week and probably will start its activities with "After Dark," that Roboken revival, on June 21, in the Woods. Capital is listed at \$25,000.

Williams is a legit actor. Estey is a local broker, supplying the bank. Third incorporator is Attorney Philip R. Davis, well known in show circles.

RUBEN'S POKER CHECKS

Bounced Back With Actor Summoned to Police Court

Jose Ruben is all mixed up in his bank check, for which reason some of his checks bounced back. Because of that he was summoned to the 64th Street Court.

When Ruben was appearing in "The Red Robe" at the Shubert he got into the habit of playing poker with people playing in "Animal Crackers" across the way at the 64th Street. One check for \$390 was made out to Frank Hall, stage manager for "Crackers." Hall sought the cash from Spencer Betteheim of the Muelo Box. Spence said he would cash a check for that amount if Ruben made it out to him (Betteheim). Ruben made the check that way, got the cash and turned it over to Hall.

When the check rubbered Spence was the injured third party and a defense of it being a gambling debt would hardly hold.

Another of Ruben's bouncers paying off a poker loss was made out to Herbert Zeppos Marx.

"Passion Play" at Hip Cost Gest \$250,000

Morris Gest removed his imported "Passion Play" from the New York market. It was a \$250,000 lower on the six-week engagement, but with the possibility that it would encounter some extraordinary opposition approaching persecution in spots where its production of the Biblical piece, although Gest is a showman, with a showman not hesitating anything but the box office.

"The Passion Play" is due to Detroit, June 12-22, under the auspices of a citizens' committee of 100, headed by the mayor. It goes to Detroit, where it will be appearing under the auspices of Father Berger, for the Committee of the Holy Week.

America, leading Catholic publication in New York, endorsed "The Passion Play," as presented by Gest at the Hippodrome, terming it "The Divine story graphically and reverently treated."

Gest is preparing for his productions next season. Among the more than 100 productions will stage is a revival of "The Miracle." It is dated for Detroit Oct. 2 to 9 next week.

That city has erected an electrical sign mentioning that Gest will stage "The Miracle" to the local Olympic.

One of Gest's new pieces will be "The Daring of the Sea," a musical.

Another is "The Daring of the Sea," a musical.

Gest intends sending out "Mina," the Balboa hit of the past season, with a woman star replacing Lenore Ulric, who has gone back to Fox.

Show Road Tour With Local Legion Auxes

One of the first of the new season road routes has been to 18 cities, with offices for 30 to 40 nights. One of the first night at week stands for Jack Linder's manager may therefore be called on to kick in.

The show starts about Sept. 1. It was recently tried as a vaudeville show by the Republic with the troupe.

The show's road with local American Legion posts.

GUILD AT REPUBLIC

Theatre Guild will use the Republic as a production theatre next season, relinquishing the Golden, which it closed Saturday with "Strange Interlude," the Guild's longest run attraction.

The Guild will present its first attraction in the fall in its own house, the second going into the Beck, with the Republic getting the third, due about November.

Patriola West Los Angeles, June 11. Tom Patriola is doing a cross-country tour in a motor June 15 to 18, with travel in this direction.

Joe Morrison, handling his business, has a film job for Patriola when he arrives.

Cat Steals an Act!

A flop show, "Declination," which opened recently, had its first act stolen entirely by a pretty cat used in one of the scenes.

Name of feline did not appear on program, but hearsay credits it with surnames of Hutchinson or Hudkins. Less authoritative rumor gave it name of Seymour. All consensus first name is Ernestine.

While play progressed Ernestine fell on her back to sing "From Monday On." Not knowing the lyrics it proceeded to chase imaginary mice. Audience roared as cat caught one and rolled all over the stage, tantalizing the rodent.

Later, feeling a scientific urge, the feline moved toward footlights for inspection of the electric light bulbs. She rolled over on her back to see how they looked upstage down.

Satisfied Mr. Edison's invention was working 100 per cent, Ernestine, now on all fours, raised a paw to touch one of the light bulbs. Inadvertently, the entire attention was diverted from the play for the result. The bulb and cat, evidencing a burning sensation, withdrew in a panic as house came down.

Detroit Arrest Threat Booms Mae West's "Li"

Detroit, Mich., June 11. "Diamond Lil," which was ordered closed by John C. Lodge, is still being continued at the Shubert-Detroit under a restraining order. The Saturday Judge, Adolph F. Marschner in the circuit court.

On Thursday the mayor and the police commissioner will appear in circuit court to show cause why the show should be closed, and why they would arrest or threaten to arrest Mae West.

As a result of the stunt, the closing order followed by the restraining order proved a boom for business. The house has been sold out over since.

What provoked the mayor was not the show itself as much as the imitation of the "Police Gazette" which was distributed in the neighborhood sections and among children.

\$400,000 FOR WEST END

Joe Weber Sells Old 12th St. Theatre to Builder

West End theatre, owned by Joe Weber for 28 years, has been sold for \$400,000 to J. Donofrio, builder. He will improve the property.

The house, built by Meyer Hober, was purchased by Weber and F. H. H. At that time it was regarded as the only first class uptown houses playing legit attractions. The old Weber and F. H. show girls going there. It sealed 1,900.

Some years ago Low Fields sold his share in the property to Weber. Until early this year it was operated as an independent picture house.

All the old Weber and F. H. musicals, among them "Fiddled Deedee," "Pussie Cat," "Hurly Burly," "Helter Skelter," "Glad Hands," "New York, Ess," "The Art of Maryland," "Hopalong Dope," "Hokey Pokey," "Honeymoon," "Whirly," "Holly Tolly" and many others, as well as all the old burlesque material used by the famous comedy team, may be taken over in bulk by one of the talking picture producers.

Leo Teller, Brooklyn theatre owner and former manager of Weber Field, is handling negotiations for the sale of the talking picture rights to the producers.

FROM FILM TO MUSICAL

Los Angeles, June 11. Dave Thurnby is in Chicago to make a film of "The Company" which opens there shortly.

RETURN CONTRACT CLAUSE

Some Legits Proposed for Return to Stage

Several legit people going in talkers on the coast, had provisions inserted in their contracts which allows them to return to New York for productions in the fall.

Under these conditions Walter Woolf, with Warners for "Golden Dawn," returns to the Shuberts, while Seymour Fox under contract to Fox as a dance star, will come east to stage a new Aurora and Freddie musical. Fox has split with Flo Ziegfeld, carrying his grievances to court.

Two Unexpected Closings Society Girl Caused One

The sudden closing Saturday of "Stepping Out" after three weeks at the Shubert, was due to lines for having been rated as well suited for summer patronage. Attraction, while Seymour Fox under contract to Fox as a dance star, will come east to stage a new Aurora and Freddie musical. Fox has split with Flo Ziegfeld, carrying his grievances to court.

It is understood a weekly gross of \$12,500 was required for an even break. Last week "Stepping Out" got about \$11,000. There were 28 stage hands required because of the road setting. Six in the crew were in the electrical department. Weekly operating cost was \$8,200. Cast held, however, the picture on a regular salary basis. While a summer scale might have been arranged, little could be done back stage.

Charles Dillingham ordered the show closed temporarily and may resume the engagement in August.

The closing of "Holiday" at the Plymouth Saturday was also abrupt. It was a three month's vacation as stipulated in her contract. The society girl-actress spends her summers on a regular salary basis.

Arthur Hopkins decided not to offer a substitute for Miss Williams, who was expected to replace her.

Youmans' Talker Option

The new Vincent Youmans show, "Great Days," now in prelin stages of preparation for a July opening at the Cosmopolitan, New York, is scheduled to become a talker with an M-G-M label. That concern has first call on it through guaranteeing Equity \$100,000 for its proposed stage production.

Not the first time that a picture company has sponsored a Broadway show, but the first time such an option has been obtained for a talker production.

Philly Lease on Two Shubert Houses Expiring

Philadelphia, June 11. Reports say that the Lyric and Adelphi houses, which are the Shuberts' local chain next season. These two adjoining dramatic houses, which are owned by the Wanamaker estate and the lease is said to expire this season.

There will be a conference with a few weeks at which time the Shuberts will decide whether or not they will renew. It is understood a big office building is contemplated for this site.

Frank Craven Falls

Frank Craven is with Radio Pictures and is about to play in "The Very Idea." Craven leaves for the coast this week.

Miller Plays for A-H-G-H

A. H. Woods' Adelphi here will hold all of the Gilbert Miller plays produced in New York City. Woods will give the Millers preference over his own shows for this stand.

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Literati

London as It Looks

(Continued from page 8)

Reviving "Freeman Bernstein"
When Freeman Bernstein left the Irish fair at Boston's Garden without paying his Boston dailies, the dailies hopped on to him. Some of the boys down there recalled the Freeman Bernstein who once was in Variety. They have appeared intermittently for years.

Regarding their dailies, the dailies used the stories in connection with the Irish fair bust. One was that Freeman Bernstein decided to eat peanuts so he could live 100 years, on the theory that elephants like peanuts best and they live over 100 years. The Boston daily printing that one prefaced it by saying Freeman had intended to pay the Irish fair people with peanuts.

Another story used was of Freeman sampling on the Massachusetts River and guaranteeing passing autists he was on the exact spot where George Washington had cast the silver dollar. Freeman also guaranteed the silver dollar in his hand was the dollar George cast. It was for sale. The daily printed the one about Freeman ringing in a mechanical jumping bean, to win which he could get a prize higher than the champion Mexican bean.

From the manner in which the reprints from Variety were used, it could almost be believed the Boston dailies thought the Freeman was the level and used them as exhibit A of Freeman's versatility at easy work. One Boston writer once said privately that some of the stories were ridiculous in life, but they showed a certain shrewdness in Freeman.

Freeman himself was around Variety's office last week and said he was what had happened in Boston. He was very indignant, especially at the Boston Herald's use of the Freeman-clash case against that paper. Only owed \$4,000 when leaving Boston, Freeman said, nothing at all. He would pay off in \$2,000 bills right in Boston and wire Variety from there. They didn't meet him at the depot with a hand address. Freeman, and apologetic, he wouldn't pay off.

Champ Columnist Traveling
O. O. McIntyre, the world's champ columnist, with a hand address, is leaving Friday for the golden coast. Returning in July the McIntyre will attend with Rex and Ray Long, the Bohemian Grove high jinks. On the way out he will pick up the new McGuff, at Houston, and take him along.

Irene Franklin's Series
Irene Franklin has sold a series of six stories to Cosmopolitan of the Irene Franklin series. First is due in the July issue.

Miss Franklin has been writing for the last few months for the Detroit Athletic Club magazine for some time.

Fair on His Own
John Farrar has resigned as editorial director of Doubleday, Doran & Co., to organize a new publishing concern with Stanley M. Rinehart, Jr., son of Mary Roberts Rinehart, author of "The Secret Garden," known as Farrar & Rinehart.

Farrar-Rinehart outfit may start with Mary Roberts Rinehart on its list.

The Wiltchist Idea
Frank Wiltchist, Haye's organization's author-pair, and rated among the literary intelligentsia, has been informed Variety that its Literary Column would be much more intelligible if changed to "Wiltchist."

"Research in ancient history," which devotes columns in defining "word, reveal, word," was the expression utilized by olden Intellectuals to define their status. It is certain to be changed, as written, as well, and would be far more expressive for a column, I think, than is one of the best Variety publishers," says Mr. Wiltchist.

Sign of Scotland Yard
(Book Review)
London, May 22.
—A good theme is excellent for what could be more thrilling (though terrible) than the story of a man, a master crook unknown to the authorities attaining to the position of chief commissioner of Scotland Yard at Scotland Yard, with a band of confederates plotting the loot of London during a great November for the first time. The wonder that the value of the cinema rings was appreciated

even while the author was actually writing his book for Brenante. It is on the "The Great Game" for immediate production. Sidney Morgan, veteran British journalist, is at work upon the cinema version.

Scotland Yard, it appears, has banned the name, whether it has that power; and in any case, like all censorship, it may prove valuable to the public.

Coming on top of the Edgar Wallace book, it is the young Irish nephew of the late John Redmond, M.P., taught the peculiar knack of the thriller.

For, as Napoleon said of the invasion of England, there are thousands were of getting in; the difficulty lies in being able to get out victoriously. That is where the "The Sign of Scotland Yard."

In other words, the real Sir Thomas Lodman, into whose shoes the author has allowed the master crook to step, has to be kept alive and unharmed until the end of the world, when the colossal coup has been carried off.

Indistinctly for the crooks and fortunately for the story, one young detective suspects him from the start. Hence the thriller is a duel of wits and the play of plot and counter-plot, with a love romance thrown in as well as dramatic.

New York Advertising
Increasing concentration of book advertising in the New York newspapers, a bringing protests from the out of town publishers, has been met by New York publishers, with here and there threats to curtail book news.

For the past year New York publishers have been cutting down book advertising in the Chicago, Boston, Philadelphia and other large city newspapers, to increase space in the New York Times, Herald-Tribune and New York Times. The review of the New York Times has been a good part of the increase but most of it has been in the Herald-Tribune.

Boston newspapers got \$38,000 in book advertising last year, less than the year before, though the book publishers' advertising appropriations have in many cases been increased. That, and other business taken away from the New York papers, has been a blow to the New York papers.

Book publishers claim that a survey has brought out the fact that the New York newspapers have been better mediums for book advertising than the other papers, and that an advertisement in one of the New York papers is worth more than one in any other.

Many publishers believe that a metropolitan send off for a book will carry more weight in the country, with the free publicity figured.

Boni's Needs
Charles Boni, the book publisher, is starting his own book-of-the-month club. He has bought 12 books for a total of \$5, the volumes to be in paper covers much like the monthly club. As soon as the books are in France. Because of the low price, Boni claims he must have at least 10,000 subscribers before he can start profitably.

Quit Anyway
Jimmy Davenport, world's premiere race horse handicapper, has resigned from the paper last week, his resignation not being accepted. He was told that the paper had offered him \$75 a week. Telegraph agreed to pay him \$100 a week. As soon as the report got the raise he said: "O. K. with me, but I'm resigning next Saturday anyhow."

Mirror Missed Hellinger
Mark Hellinger, star columnist of the New York Daily News, is said to have turned down a proposition from the New York Mirror. The Mirror, from the story, wanted Hellinger and Hellinger, both to contribute it.

Hellinger is another designated columnist of national renown. His name is on the list of the New York Mirror, but the columnists close place. Hellinger if anything shades Winchell in his status.

Mark was on a Times Square weekly for some time but couldn't get the money. He was paid with a sheet of such methods and with no place to go. His next,

and only job since, was on the News.

The Daily News was one of two New York dailies refusing the Mirror's display announcement of the Hellinger joining its staff. The other, of course, was Mac's daily, the Graphic.

Jurist's Book on Libel
A new book on "The Law of Libel" has been written by Judge Leon R. Leitch, California Superior Court.

After reading some of the comments on the book, it is the case of Cecil B. DeMille vs. Jetta Goudy, in which the jurist stated that any publisher who prints a libelous statement, the judge is said to have decided to publish the book.

Woolworth's "Gang" Book
Whitman Publishing Company, Racine, Wis., will print 1,000,000 copies of "My Day With Our Gang" by Eleanor Packer, p. a. at Hal Roach studio.

Woolworth's will place it on sale for juvenile trade at 10 cents a copy. Book is 20 pages, with illustrations in color.

Thoughtful for S. I.
William Griffith, publisher of the New York Sun, Engineer, has started another Sunday paper, New York Herald, Griffith believes it is just what Staten Island has been waiting for all these years. Instead of the section's sole daily, Staten Island Advance, is not published Sunday.

Wise Dued
Having heard all about the Hollywood option, Dudley Nichols of the New York World, did not resign from his paper when he left this week for the west coast to write dialog for Fox. Nichols seemed an indefinite leave of absence.

Kidding the M. E.'s
Most of the humor writers that are able to promote their papers for extra time on vacations, in the summer, shooting down into the cities, are striking out for Hollywood this summer.

They all feel that the revised film home needs looking into on this home lot. Those going west in the summer shooting now include Rose Pelwick, Katherine Zimmerman, Mordaunt Hall, Creighton Lee and Betty Colfax.

Fowler on Mirror
Gene Fowler is on the New York Mirror.

Bobbs, Merrill Co. Sold
An Indianapolis publisher has acquired the Bobbs, Merrill Co. from the heirs of William C. Bobbs. Price was said to have been a little over a quarter of a million dollars. The book publishing concern will be continued under the same name.

Jessie Writers
George Jessel, author of "Smother Love," one of the features of the June number of "Miss 1929," a new magazine in the Clayton string. Maurice Coe collaborated with Jessel on the story.

Sam's Sarcastic Verse
In a three-verse poem, addressed to "The New York World," O. M. Samuel, Variety's A. K. correspondent at New Orleans, named the "The Kill Everybody's Copy But Their Own."

Mortley's New Joint
That Chris Mortley Hoboken mob has moved its headquarters into an old corner of the Front Street district. It's a queer joint, so Chris and his co-bankers are putting it into the world. It is also as the resting place for the Three-Hour Lunch Club.

"Sam's" hours for lunch! Only a book reviewer or picture exec could think of that.

Eddie L. Doherty, of Liberty, sails for London today (Wednesday) on the bound. He has just finished a new novel.

Joseph M. March, author, is at M-G-M-Cost studios for three months. He then returns to New York on the 10th. He has just completed a book for which he has been contracted.

A new book publisher is Elliot Holt, whose father was Henry Holt, of Henry Holt & Co. Holt is located in New York and will publish under his name, the sale of his

(Continued on page 58)

young men are developing a habit of putting on skirts at parties, charades and things like that, and calling it screaming funny.

"Journey's End" as a Hoechfish!
The truth is, of course, things like the "Theatrical Garden Party" should be stopped. It has cheapened the entire theatrical profession. It was actually suggested, the other day, that the "Journey's End" company should have a dug-out in the grounds and sell drink in it! That was soon stopped.

Now, the other of course, selling drink and organizing gambling tents are regarded as bright and brainy ideas. Why actors cannot support their own orphanages without adding to the public's suffering, and selling them out by putting them on a gambling table, I do not know.

But, still, if young men are going to act women's parts, the whole thing will be laughed out of existence.

Was Mozart Really Like That?
Sacha Guitry comes back with his wife in a night or two and then we shall hear a lot more about how marvelous they are. I have been thinking quite a lot about the latter lately. I saw a show at the Gaitey some few years ago, one called "Mozart," where Yvonne Printemps appeared on the stage as Mozart, and we all said "Exquisite, ravishing," you know, that sort of thing.

Now, how can that of which Yvonne Printemps looks like Mozart? If Melville Gideon had played the part, it might have been like-life. Besides, there is all this Mozart music and the public, who are so fond of it. How can you take seriously the ecstasy with which the lothars lush?

A Very Kind Australian
Sir George Tallis's kindness in buying shows is becoming proverbial. It was he who put this insanity on in the Strand.

And then came called "Morning, Noon and Night," not quite as bad as "Coo-ee," was produced at Hampstead, the other day—the by the way, William Pollock of the Daily Mail was a part author, and his wife was a part author in a star part. It was a very good surprise, however. Sir George Tallis's kindness of heart has yet brought it to the West End.

I think it is very kind of Sir George Tallis to come all the way from London to see the show, and to put it on the stage. It is very kind to you poor Americans. He knows you haven't any money and that your country is ruined, so he puts on here American show after American show, just to help you out.

He has got a large staff in London and they all seem to be earning their salaries—I mean, they go and work for him, and I am sure it is very kind of them and most noble and very brave.

I wonder why it is all these Imperialists who bring over all the foreign money to London, and then they go and work for them. It must be kindness and charity. You ask Sir Alfred Butt.

America Insults Nelson
The way you Americans have insulted the British Empire is proved by your press attitude towards "The Divine Lady," a film which has been produced at the Piccadilly. Although I have not seen it, people who know something about Nelson are widely excited over the fact that, from beginning to end, the film is historically accurate, and an insult to the memory of Nelson, who, you may not know, is the British Empire's darling.

Yet I found the film critics all eulogizing about it. I don't suppose they know anything about history, or, perhaps the advertising agency is big for them.

I deal with this Nelson film later. After all, it is rather important that, if history is to be taught to children, it should be taught to them right.

Plain Words to Millionaires
I am writing this in the exhaustion of staying up half last night to hear the election results. The Socialists won 56 seats, last night.

I don't wonder. I have been warning the people of England for some years that the Socialists would win. While journalists and the Brights say "Things and describes cocktail parties and pajama parties, while our plays are merely an exposure of the worst aspects of society and, more than that, while films display only viciousness and fast living, the eyes of the working people of the world will be opened more and more to the fact that a change is necessary.

Capitalists do all this. They sell us an indictment of their own class. It does not need Socialist oratory.

You need only read Conservative papers and see Conservative plays, still, I am sure, that the Conservative class, to be forced to the conclusion that it must be a dreadful world that should be altered immediately.

Alas, among all the people of the world, I have proclaimed this fact now for years. I warn you nation. It will come your way, too—when there is a shortage of money.

Cannot entertainment show anything that is decent?

Everything But "Coo-ee"
Clive Brook's farewell was in the nature of a shock. He had been in London for a month, very popular and very charming, and glad, of course, to be able to go to the London theatre again. When he cabbed out, Clive Brook, however, he had good luck to everybody, and everything except "Coo-ee." This inapt revue had surprised him.

People, who have been in America for any length of time, always staggered that some of our musical entertainments could possibly be staged, even in a schoolroom.

"Coo-ee" is one of these. It was Billy Bennett's vulgarity, and then nothing.

Your Critics and the Guild
By the way, I have been asked to go over to America specially to deal with the New York Theatre Guild.

Now, when my name I cannot tell you, because he is too much inside, confided to me, the other night, that there is scarcely one critic in New York who dares to say anything that is not eulogistic about the Theatre Guild.

"Let me tell you a secret," he said. "Some of the productions have been dreadful. Yet New York's critics, in their ignorance of anything about the theatre, have come to the conclusion that they give Gerald du Maurier another knighthood, all the critics except one. They like it, and they like it. This is especially true of Heather Thatcher and Violet Melnitz.

THE PRODUCERS - THE PUBLIC - THE PRESS
THEATRE MANAGERS



They never heard of you!
So your Salary is CUT

- BUT -

*If they know of you, they'll
want you - Plenty*



*The answer
of course is*

ADVERTISE IN
"VARIETY"

NEVER HAS THE DEMAND FOR
THE INFORMATION ABOUT PLAYERS
BEEN SO STRONG AS IT IS NOW!

PRODUCERS WANT IT! THE PRESS WANTS IT!
THE THEATRE MANAGERS WANT IT! FANS WANT IT!
THEY'LL CLIP AND FILE IT IF YOU'LL GIVE IT!

PRINT A BRIEF
BIOGRAPHY AND A
PHOTO OF YOURSELF

IN
"VARIETY"

Daytime on Radio Receiving More Attention to Build Up Mats' Worth

Radio is on the make for matinee business.

Just as has the theatre for so many years, the ether industry has found that its program must be effective, new needs arising. The tip-off is in the N.B.C.'s weekly "Evening Stars" period (newly changed to 11 a. m. until noon on Fridays through WEAP, New York). Into this half hour each week will be tossed many of the N.B.C.'s important night-time features, a free slice of expensive entertainment, but purely commercial-ly motivated.

In announcing the new feature the N.B.C. publicists say that the new series will bring to associated broadcasters the full resources of elaborate night-time presentations for their use at an hour when they need it most—in the daytime.

That's information enough for anyone caring to read between the lines of press stuff. Unlike the theatre, radio stations cannot determine the exact number of listeners at any one time. Number of radio auditors has often been estimated, in most instances little more than established at an arbitrary figure, and is usually granted to be probably plenty off, either way, since the number of actual receivers cannot be correctly judged by the amount of sets possibly in operation.

Despite Radio's inability to check at the door, it is an accepted fact that the hours after sunset are by far the most effective and important. There is no argument to dis-

pute that known fact. The same conditions exist in the theatre, and the theatre is in a position to know exactly how much.

Importance of Mats
Theatre managers, on the other hand, state that if they could improve their matinee attendance, they could almost "get off the nut" in that manner, and count all evening grosses as profit.

Radio is strictly a home proposition. Radio audiences in the great majority are not at home during the day.

Housewives and mothers are usually at home, but household duties keep them away from the radio. Or, should housewives like radio accompaniment to their dusting, as many do, to them the radio is no more than melody for the dusting.

Broadcasters and commercial buyers agree the best radio period begins around 6:30 in the evening. The most valuable time lies between that and about 1 a. m. General opinion is that the two hours from 8 until 10 are the most attractive.

By building up its daylight periods with more attractive programs than at present, it is possible for radio to create an audience now dormant because afternoon broadcasts are not always to their liking.

Most stations devote their day hours to amateurs and show stuff that wouldn't get by for a moment at night. Much of it is composed of useless talk.

HOTELS' RADIO

An invention is reported about to go on the market to enable radioing without wires on the receiving end. The receiver is an appliance that may be attached to any part of steel in the room, preferably the radiator.

A Dr. Statterlee is the inventor with the device reported already in many hotels and specified in several hotels now building.

The Statterlee invention carries the radio into the room, instead of piping in or around the hotel, with steel made the unusual transmitter.

A small hand transmitter sold in Chicago about a year ago at \$2.50 acted similarly when attached to stoves, and it picked up but faintly any radioing within a short distance.

Columbia Takes Lopez And Band Off N.B.C. Air

Columbia Broadcasting System has spirited Vincent Lopez and his band off the National Broadcasting Company. Lopez signed with C.B.S. for himself and band Monday.

Lopez has been a weekly Tuesday feature for N.B.C. for the past year. He has been featured on programs of commercial advertising, whose accounts with N.B.C. have not yet expired.

At N.B.C. the news that the opposition chain had the band leader was a surprise. N.B.C. has had Lopez under a personal management contract but not exclusive.

Lopez' first broadcast for C.B.S. will be from the Woodmanstein Inn, a new restaurant, where he will play tonight, tomorrow (Thursday) night.

Preview Comeback

Los Angeles, June 11.

Joe Goodwin is back on the M-G-M payroll.

When he completed his work on "Hollywood Rovers" some months ago, his contract was not taken up. However, as soon as a preview was held Goodwin was sent for and given a one-year agreement.

Up in the Air

By Mark Vance

If the proposed censorship of the air goes through there should be a penalty attached for stations persisting in nightly deluges of advertisements, which are the worst of the same and the same initiators. This takes in the million baby-voiced couples of Helen Kane and the cronies, moaning Rudy Vallee duets and the overdone of long drawn-out spials on the commercial plays.

Song playing runs rampant with the station whipping the air programs to pieces either through a palm sweetening or somebody close to the music family pulling tabs to shoot house numbers.

A number of bands slipping restricted numbers over especially via longer lengths with an occasional announcement on the hour, as if that this song or that selection is by permission of the so-forth society.

Censorship might take a bomb-throw into such long, droning verbal ballyhoo as Frank D. Ford pulled on WAAX, Newark. He was selling lots at so much a foot at West Orange, N. J. and he spouted into an auctioneer. His theme song was three phone numbers.

Developing Acts
—The radio is doing one thing for vaudeville. It is developing acts that sooner or later will appear in vaudeville parades. Tusk from the theatre brings the entire show to the attention of agents or bookers. Then comes the variety dates. Yet for the few who thus attain stage success are hundreds or more never getting beyond the air bureau.

Golfing Reason
Golfing instructions free by radio. Last week's WABC, New York, Sparling last week gave a golf talk and offers to answer any questions.

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON
and HIS COMMANDERS
SUMMERING
HOTEL ROCKWELL
BOLLYWOOD
VICTOR RECORDS
EXCLUSIVELY

DANNY CAIRNS
and His
R-K-O MELODY BAND
America's Greatest Hit and Stage Band
ORPHEUM THEATRE
LOS ANGELES

PHIL FABELLO
and His
THE ORCHESTRA
The Different Ensemble
Prescription Feature
COLISEUM THEATRE
New York City

TOM GERONOVICH
and His
ROOF GARDEN ORCHESTRA
Exclusive Brunswick Artists
ROOF GARDEN CAFE
Broadway and New York
San Francisco

MAL HALLETT
and His ORCHESTRA
America's Greatest Hit and Stage Band
As Big as Ever in N. E. and Penn
Personal Management
CHARLES SHORMAN
Salem, Mass.

Marion McKay
and His
ORCHESTRA
Now Closing 15th Week
ARBORCLIFF PLANTATION CAFE
OLIVER CITY, CALIF.

GEORGE OLSEN
and HIS MUSIC
Radio's Home Towards California
On Our Western Tour
Office to 10th Street
VICTOR RECORDS

B. A. ROLFE
Radio's Premier Conductor
Lucky Strike Dance Orchestra
Palais D'Or Restaurant Orchestra
Kilkee Acc Recording Orchestra

THE BRICK TOPS
(PARISIAN RED HEADS)
America's Greatest Girl Band
Now Headlining RKO "Collegeiate" Hall
Permanent Address
24 West 10th Street, Indianapolis, Ind.

JACK DUNN
and His
ORCHESTRA
CINDERELLA ROOF
LOS ANGELES, CAL.

OWEN FALLON
and His
CALIFORNIANS
Now on Their Second Year at the
PALAIS DE DANSE
LOS ANGELES

FROM DETROIT
JEAN GOLDKETTE
Orchestras
VICTOR RECORDS
Office: 10th Street Tower
DETROIT

VINCENT LOPEZ
and His ORCHESTRA
Summering at the
WOODMANSTEIN INN
Doubling at the
ST. REGIS HOTEL
New York City

PHIL PHILLIPS
BAND
NOW PLAYING
CLUB BAGDAD
"Southern's Most Beautiful Club"
DALLAS, TEXAS

JESS STAFFORD
and His ORCHESTRA
NOW
PALACE HOTEL
SAN FRANCISCO
F. M. Brunswick Recording

PAUL WHITEMAN
and His Greater Orchestra
Radio's WEAP (JUN 14)
PANTAGES THEATRE
LOS ANGELES
Personal Rep: JAS. F. GILLESPIE

With the Whiteman Special

By Abel Green

Los Angeles, June 9.

Voted the most interesting literary ever essayed by them, the Paul Whiteman orchestra, all veteran trouper.

The trip, lasting 13 days of actual travel, was deemed by all to be less tedious, for all of its fortnight's length, than if they had made the trip to the Philippines, were diverting. Starting May 28 from New York, they covered Philadelphia, Pittsburgh, Toledo, Detroit, Chicago, Springfield, Ill., Indianapolis, Omaha, Kansas City, St. Louis, Denver, Salt Lake City and Los Angeles. It was in Denver, Whiteman's home town, that possibly the highlight of an extraordinarily eventful trip occurred. Whiteman took the entire party of 41 on a 125-mile motor trip through the Rocky Mountains to Whiteman's 160-acre farm. This is the residence of his parents, Wilberforce J. Whiteman, former superintendent of music of the Denver public schools, and Mrs. Whiteman. Paul had 1,700-acre preserve for big game hunting formerly. The party was fully on their home before that.

The Denver concert at the Auditorium was a turnaway. Scheduled for the 10th, the show was filled fully an hour before that.

Paul Whiteman staged some corking publicity for his charge all along the New York Times (Wide World—news photography service) and during the trip. He was accompanied by "O'Brien, news editor of Wide World. Another Times cameraman—hired by Gallison, promotion editor of the service, was encountered en route. Whiteman took the hint and asked the press to go for the World Wide service. The press was not to be denied. Reggie Darrook.

Universal's (news service) emissary on the Whiteman-Gold special was Andy Sharrock. Latter day Charlie Spivack, who is one of Whiteman's red stars, who was expected to appear in a picture to kidnap Strickfadden for publicity purposes. Strickfadden is a wizard with a reputation (34 m. Red Howell camera).

Finally, the usual dissemination, such as might arise when a factional division of interests exists, cropped up. Whiteman as a musical unit was one faction. Gold as a second. Universal as a third. D. G. for a time thought that U and W were getting on well. But during the five-year stay in New York City, Whiteman and Gold, as well as F. still hangs on.

He was on WGDS last week telling the listeners what the schools of New York accomplished under his regime. One wonder was how stuck by the receivers until he had had his say. Goodbye, John!

No Sense of Humor
Few of the announcements of any of the radio seem to have a sense of humor these days and nights. Graham McNamee and Ted Dusing step out of their other characters, yet the others for the most part are as serious as pill-overs. Norman Brokenshire, WABC, stepped into riding light through his connection with certain popular radio hours.

New Hour
A new hour. The food factory of Libby's and Libby is paying for the "Around the World Music" program, a program broadcast from WJZ every Thursday.

Among the countries in the initial period were Ireland and the Bahamas. Libby band is directed by Thomas Soidal, violinist. Corking player.

Good Film Not Endorsed
During her serial on "Endorsed Pictures" on behalf of the National Bureau sponsoring the period via radio, Mrs. Thomas Soidal declared there were 110 pictures endorsed.

One film in particular she commented upon at length, announcing (Continued on page 68)

cord feed ad space to a tobacco house. This could be used to eliminate the U mention in some of the radio announcements, but C. G. Weymouth, the Old Gold vice-president on board with the party, was impressed himself most thoroughly throughout, acceded to Sharrock's request for a Universal mention in last Tuesday's national book-up on the Whiteman-O-G hour.

Down to Earth
Paul and Jimmie took the position that they conceived the idea for the literary which had been proposed by L. E. Phil Lennen of Lennen & Mitchell, advertising agency handling all the P. Lorillard oligarch brands. But McCormick, continuity man aboard, representing L. & M., was of the impression that he and Jack Mitchell of the day, agency had hatched the stunt. Finally it settled down to an understanding that the two paramount issues were exploiting Whiteman and Old Gold.

Denver

Elitch Gardens, Denver, is quite an eye for tourists the country over. It's one of the best operated amusement parks extant, revolving on its mammoth ballroom (71 by 185 feet) with George Hall and his orchestra as the attraction to draw men. In addition, Elitch's holds a theatre which opened last season June 9 with "Paris Bound," employing an imported Broadway stock.

Billy Fields, John & Green's publicist, was also brought to handle publicity. Harry Foreword, regular p. a. concentrate on the exploitation of the Broadway product. He's been the Elitch Astor maestro since at Arcadia ballroom and throughout the area.

Elitch's is a taxi-dancing room (nickel a show) and, Hall states, if he accepted to requests he'd be doing only four or five numbers.

Tavern

A CHOP HOUSE

OF EXCEPTIONAL MERIT

156-S WEST 48TH STREET

East of Broadway

TED HENKEL

Musical Director

Cutting PH. O'Connell

Orchestra of Special Scores

With ORCHESTRA of 20

Also Producing and Presenting

Stage Band Presentations

WREN BAND of 20

CAPITOL THEATRE

STONEY, AUSTRALIA

From England Agents Come

The New American Song

"THE ONE IN THE WORLD"

From England Agents Come

The New American Song

"I Had You"

Need We Say More!

It's a "Natural!"

ROBERTS MUSIC CORPORATION

Publishers

1000 Broadway, New York, N.Y.

Inside Stuff—Music

endall Lee, Durant having been one of her partners, at the Everglades Club, Palm Beach.

Hotels For Show People

THE DUPLEX
HOUSEKEEPING FURNISHED
APARTMENTS

330 West 43rd Street, New York
Longacre 1133
Three and four rooms with bath,
central kitchen. Modern in every
particular. Will accommodate four
or more adults.
\$12.00 UP WEEKLY

STRAND HOTEL
BOSTON

In the heart of the theatrical dis-
trict.
Professional Rates
Single, \$2.00
Double, \$3.00 and up
643 Washington St. (at Boston St.)

LETTERS

When Seeking for Mail to
VARIETY, Address Mail Care,
PORTLAND, ADVERTISING
OR CIRCULAR LETTERS WILL NOT
BE ADVERTISED
LETTERS ADVERTISED IN
ONE YEAR'S TIME

Adair Bette
Anderson Marie
Bordeaux Janet
Brett Tom
Clark Richard
Neil Donald
Delling Marie
Dilling Albert
De Laver Guy
Esterbrook Fred
Good John H

CHICAGO OFFICE

Alberto Harris
Anderson Cecil
Anderson Lucille
Barnes C. C.
Bell A. H.
Brown Burton
Chavez Theo
Chen Chester
Cornell Chas
Dennison Geo
Evans L. B.
Falcone J. P.
Framini F.
Gifford W. C.
Hartman Frank
Goddette W. J.
Hartman Frank
Hartman A. J.
Hartman Lewis
Hartman Lewis
Hogan & Stanley
Jensen Fritz
Jensen Andy
Kinsaid Jackie

MONTREAL

"The Iron Mask"
Palace—Edith of Habs-
burg—Doctor's Secret.
Grand—The Iron Mask.
Hartman—The Iron Mask.
Hartman—The Iron Mask.
Hartman—The Iron Mask.
Hartman—The Iron Mask.
Hartman—The Iron Mask.

Moving picture houses got their
worst wallop when the court of ap-
peals gave decision in favor of
clothing and children's act appeals
against them. They can be forced
to remain closed on Sundays and
children under 14 may not be ad-
mitted to them. "Further appeals
will be taken. This finally settles
the children's act trouble and they
will be barred from the films, but
the Sunday closing is too com-
plicated to be barred from the films.
Whole sentiment of the province of
Quebec is against Sunday closing
which chance of it being enforced.
The threat is always present, how-
ever.

Sound is making great strides in
Montreal. Latest's new talking
pictures June 17; Princess June 14.
There are already half a dozen
neighborhoods wired.

Princess will probably offer se-
vere opposition to the Famous
Players main stage show. At the
top, and with such pictures as
"The Iron Mask," it will be lower in
price and better in quality.

Orpheum stock continues success-
ful season in its three-year un-
interrupted playing in Montreal.

Lido, new night club, opened and
is attracting good crowds of
States tourists. No covert charges,
making it paying proposition
with fair cabaret show.

OTTAWA

By W. M. GLADISH
The 40 shareholders of Canadian
International Film, Inc., pro-
ducers of the ill-fated "Carry On,
Sergeant," have asked the Ontario
Government to pay for the addi-
tional buildings and equipment in-
stalled at the Palace for the govern-
ment's studio at Trenton by the fea-

Hotels LORRAINE and GRANT--Chicago

LORRAINE
SINGLE ROOM, BATH, \$2.00 UP
DOUBLE ROOM, BATH, \$3.00 WEEKLY
DOUBLE WITHOUT BATH, \$1.50 WEEKLY
LEONARD WICKS, President

GRANT
SINGLE ROOM WITHOUT BATH, \$1.25 AND \$1.50 PER DAY
SINGLE ROOM WITH BATH, \$1.75 AND \$2.00 PER DAY
DOUBLE ROOM WITHOUT BATH, \$1.50 PER WEEK
DOUBLE ROOM WITH BATH, \$1.75 AND \$2.00 PER WEEK

HOTEL JACKSON
137 West 43rd St.
East of 42nd St.
Completely remodeled—everything
the best—dining room, furniture
(Restaurant mattresses), bed and
bath, telephone, electric fans,
electric taxi.

\$12 for Single Room
\$15-\$17 for Double Room
\$15-\$18-\$20 for Double
Room
(with Private Bath)
SUMMER CONCESSIONS.
This is the ideal hotel for the
show—In the heart of the
theatrical section
Phones BRYANT 0573-4-5

Hotel FULTON
Opposite
N. V. A. Club
8 and 10th Sts.
Shower, Bath, Hot
and Cold Water and
Telephone
Electric Fan
264-268 West 46th Street
New York City

Hotel HUDSON
All Newly
Decorated
14 and 16th Sts.
12 and 14th Sts.
Hot and Cold Water
Telephone in
Each Room
102 West 46th Street
New York City
Phone BRYANT 7228-20

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LANDSEER APTS. BENDOR COURT
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IRVINGTON HALL HENRI COURT
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3939 Longacre

HILDONA COURT

317-337 West 45th Street, 3560 Longacre
1-2-3-4-room apartments. Each apartment with private bath, phone,
kitchen, kitchenette.
\$18.00 UP WEEKLY—\$70.00 UP MONTHLY
The largest maintainers of housekeeping furnished apartments directly
under the supervision of the owner. Located in the center of the
theatrical district. All fireproof buildings.

CHARLES TENENBAUM

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Apartments can be seen evenings. Office at each building.
Will Lease by the Week, Month or Year—Furnished or Unfurnished.

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YANDIS COURT

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-PHONE LAGAWANNA 7160
RATES REDUCED
\$15.00 UP
For Two Persons.
One and Three Rooms, Bath, Kitchen
Complete. Furnished.
In the Heart of Times Square
WRITE, PHONE OR WIRE FOR RESERVATION

THE BERTHA APARTMENTS

COMPLETE FOR HOUSEKEEPING.
225 West 43rd Street, NEW YORK CITY
Private Bath. 2-4 Rooms. Catering to the comfort and convenience of
STEAM HEAT AND ELECTRIC LIGHT.
\$12.00 UP

"Tango," banned by the police last
week, have obtained a temporary
injunction restraining the police
from interfering with the show.
Henry Sindell and Phillip Faber,
two operators of this business, put
out bonds. Sindell's lawyer insists
it is not a gambling device.

ALBANY, N. Y.

By HENRY RETONDA
"The Flaming Fire"
"The Flaming Fire"
"The Flaming Fire"
"The Flaming Fire"
"The Flaming Fire"
"The Flaming Fire"
"The Flaming Fire"

Grace Cutler has joined the
motion picture department of "The
Broadway"
Martin Dickstein, film critic.

Rolland theatre, Yiddish play-
house, has dropped Yiddish atti-
tude for the summer and playing
English stock. Company called
"Blunkh Players."

Two new troupes here this week.
Negro musical called "Bombola."
Irving Corbett's production at We-
ber's Flatbush and "The Mouth-
piece," melo at the Majestic.

DETROIT

By GUY SMITH
Wilson—"Big Rip"
Shubert-Lafayette—"An American
Tragedy"
Shubert-Detroit—"Diamond Lil"
Lafayette—"The Great Gatsby"

Irving Gargano, pianist, has taken
over the De Witt Clinton hotel band
during the absence of Paul Romano,
who has gone to Roseland, New
York, for the summer.

PORTLAND, ORE.

By JAMES T. WYATT
Portland—"The Max."
Portland—"The Max."
Portland—"The Max."
Portland—"The Max."
Portland—"The Max."
Portland—"The Max."
Portland—"The Max."

John H. Kunkny and George
Trendle are in New York this week.
Mr. Trendle emphatically denied
the recent negotiations to sell either
his or Mr. Kunkny's holdings to
Paramount.

The lower court this week granted
an injunction against the
Blackstone theatre for discriminating
against a colored customer. The
owner did not refuse admission to
the colored man, but did not let
him sit for him which the colored man
sued, insisting on another seat where
whereupon his money was refunded.

S. J. Stebbins, managing director
of the Fox theatre, is on an extended
leave of absence owing to ill-
ness.

The Orpheum, Grand Rapids, op-
erated by Kutterfield, and closed for
the past eight months, will reopen
early in September as the Kent.

Doree Leslie, former dancer with
the Kent, will be the attraction.

this is first audible news stuff made
here.

H. J. Isbell, Quebec, mining
broker, paid \$325,000 to Mrs. D. M.
Stark for the Empires, which will be
demolished.

John Nelson, manager of new
Capitol, P. House, at North Bay,
Ont. lets Quits Grand, Sudbury, to
take job.

Following dismissal of orchestras
in Windsor and Hamilton, two stink
bomb attacks made on houses.

Lupis Romaneli, featured for
the Canadian and band leader,
at Rivoli (F.P.), through next week.
House fire in Ontario to go sound
effect. This should subject from two
to one and now abolishing or-
chestra here to be cleared.

First demonstration of desecra-
tion caused by cutting by cinema
came here when crowds below poor
action work in "Voice of the City"
(MG) and "Desert Nights" (MG).
Action work in latter, in former,
for no particular reason.

PORTLAND, ME.

By HAL CRAM
Grand—"The Wheel of Life," vaude.
Grand—"The Wheel of Life," vaude.
Grand—"The Wheel of Life," vaude.
Grand—"The Wheel of Life," vaude.
Grand—"The Wheel of Life," vaude.
Grand—"The Wheel of Life," vaude.
Grand—"The Wheel of Life," vaude.

Sells Bros. Circus with Tom Mix
here June 17.

Starting June 15, Keith's split-
week will change the opening day
of new bills to Saturday and
Wednesday.

Leighton Rollins, managing direc-
tor of the new Surry Playhouse, and
his staff are established in Surry
for the summer season. The com-
pany will arrive next week.

INDIANAPOLIS

By EDWIN V. ONEAL
Excellence—"I Love You" (Berkali)
Excellence—"I Love You" (Berkali)
Excellence—"I Love You" (Berkali)
Excellence—"I Love You" (Berkali)
Excellence—"I Love You" (Berkali)
Excellence—"I Love You" (Berkali)
Excellence—"I Love You" (Berkali)

Ringling Brothers-Barnum circus
here June 18.

Charles Berkell stock at English's
clothes June 15.

Divided jury in the Sunday show
case at the Reynold and W. O. Zuber defendants
in test case.

BROOKLYN, N. Y.

By JO RAMSON
Majestic—"The Non-Stop"
Majestic—"The Non-Stop"
Majestic—"The Non-Stop"
Majestic—"The Non-Stop"
Majestic—"The Non-Stop"
Majestic—"The Non-Stop"
Majestic—"The Non-Stop"

Ontario government has started
production of films in this
province as big game center,
at same time attempting to teach
conservation.

Associated Screen News (Canada)
has gone for sound recordings, ex-
cept for brief Quebec offer by Fox.

LATEST
EDITION

GEORGE OLSEN NEWS

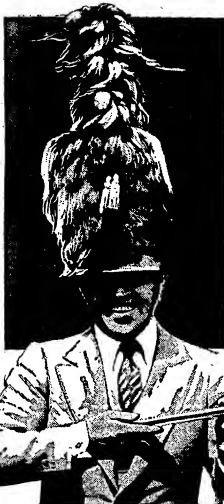
NATIONAL RADIO PICTORIAL

WORLD'S LARGEST RADIO CIRCULATION

Vol. I. No. 1

Detroit, May 30, 1929

SMASHING SUCCESS



Olsen Assumes Former Role—Drum-Major, University of Michigan Band



Professor Robert Campbell Welcomes George Olsen to Detroit on Behalf of the Under-graduates of University of Michigan. Prof. "Bob" Is Most Popular with the Student Body at Ann Arbor.



George Olsen, America's Radio Favorite, Whose Weekly Programs Over the Columbia Broadcasting System Are Eagerly Awaited by Millions of Appreciative Listeners-in.

Famous Son of U. of M. Directs Renowned Collegiate Band of His Alma Mater, Which Led Delighted Thousands in Enthusiastic Welcome to George Olsen and His Music in Detroit.

Police Reserves Called To Handle Crowd

THEATRE

 PRICE
25¢

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72 PAGES

MOVIE FILM FUTURE?

Chr Film Censor Board Steps in On Legit With Police Invitation

Chicago, June 18. In its third week, "Frankie and Johnnie" at the Adelphi was closed last Wednesday by Police Commissioner William F. Russell on charges of indecency. Show is owned by A. H. Woods, and headed by "New York" after the closing. Business here just fair.

Thursday "Harlem" also received a police closing order, after the town's most unique investigation, but was permitted to continue at the Apollo after deletions of script and alleged indecent actions were made by John J. Garrity, local Shubert general manager.

Unique investigation was made by the Chicago board of picture censors on invitation of Commissioner Russell. After the eagle-eyed picture crowd had advised closing, Russell ordered their suggestion carried out by Col. R. Crippen, police censor.

Picture censor board stepping into legit affairs is an innovation here. It spells doom for any show with a suggestion of naughtiness if the policy is continued. Picture board has been raising havoc in picture circles, showing a decided antipathy toward any heated necking or fight attitude toward police activities.

"Frankie and Johnnie," based on the familiar American ditty, was closed quickly, with Ralph Kettering, general manager for Woods, unable to carry on his willingness to make deletions or alter. Inside reports indicate a political angle to the shutdown, with an apparently uninterested civic official responsible.

While Kettering was applying for an injunction, Russell enforced his final shut notice on the show.

Advised that Mae West's "Diamond Lil," which had a run here, may return, Corporation Counsel Samuel Eitelson said: "She has better not. The picture was our notice when it was here before but it won't escape next time."

Adelphi will remain dark until Sept. 9, when "Journey's End" comes in.

Living 24-Sheet

Los Angeles, June 18. To a living billboard has been erected by M-G-M on Wilshire boulevard to display 18 scantily clad girls on raised letters as a ballyhoo for Hollywood Revue of 1929, at the Chinese.

Girls will only be used until the picture opens Thursday.

Board is 25 x 40 and required a special permit before it could be erected.

SILLY BOOKING!

Small carnivals are getting in each other's way in Long Island and New Jersey.

In some instances two carnivals are playing the same dates within a few blocks of each other.

ALBEE RETIRED

In an immaterial announcement made by E. F. Albee, the following words occur: "I have practically retired from the show business."

Brown Giving Eight Alma Mater Boys Show Chance

Hiram S. Brown, Radio-Kelth-Orpheum president, will give eight graduates of his alma mater, Washington University, Chesterton, Md., a chance to learn the show business from the bottom up. The bottom for the collegians is as assistant in a Keith theatre.

The eight selected have worked their way through the university. Students not obliged to work for an education were not considered eligible by Brown.

Four boys have been given the chance to become showmen. Four more will follow.

The boys on the job and in the arena are Baker Shelton, Albee (Brooklyn); Harold Dean, White Plains; William Hastings, Poughkeepsie; and Cornelius Taylor, Cleveland.

Brown was recently presented with an honorary LL. D. degree by Washington U. His son is a student at Princeton.

N. B. C.'s New Building Rapidly Going Out of Date

Not yet two years old, the National Broadcasting Company's 11,500-sq.-ft. building at 711 Fifth avenue, New York, is already considered out of date by the owners, due to the huge mechanical strides made by radio.

When the building was opened about 18 months ago it was considered the last word in broadcasting equipment. It was erected to house the largest radio organization and the interior held every important improvement of the day.

Broadcasting for the eyes as well as the ear when television arrives will be the death knell for the present N. B. C. site.

Viewing television as the future form of broadcast, N. B. C. is reported making plans for a new edifice.

LOOKERS AS LIFE-SAVERS

Stephenshale Park, Coney Island, has two female acting as life guards at the pool.

First attempt at the island for female life savers.

Both are good lookers, from money made drowning attempts and saving many a life.

They are Lydia Ahlberg and Mary Andrews.

COAST FILM MEN LOOK ONLY THAT

Will Silent Pictures Do Comeback. Seemingly of More Importance in Hollywood Than Equity Agitation—Matter of Dialog and Projection Also

GO BY STATISTICS

Los Angeles, June 18. Permanence of dialog pictures as against changes of a comeback by silent pictures is engaging the troubled attention of studio chiefs at the moment more than Equity shop agitation.

There is the liveliest concern over the matter in all production branches. Partisans of the view that silents will again be a staple of the industry include some of the biggest studio men in pictures. Their angle is that the theatres are ruining dialog output by faulty projection.

Whole issue is clouded at this time. Many dodge a definite expression of opinion for reasons of politics or policy and the amount of money already invested in wire equipment calls for great caution in any radical departure. However, those studio heads who hold pro-silent opinions, represent interests which have come heavily into the dialog output. There is not a shadow of doubt but that they honestly feel the drift in a few years will be back to the printed title instead of the spoken word.

San Fran Polls

While a decision is shaping one way or the other, a close watch is being kept for any signs to hint at the direction of public preference. Newspaper polls throughout the country are followed and the ballots taken in as to preference for silent or sound. Count now indicates a distinct majority for non-dialog pictures, according to statistics to date out here.

Following a recent debate in a local high school a vote was taken in the student body and only one solitary slip went for talking films.

It is known that Keith Lab (Continued on page 52)

MOBILE RADIOING

Los Angeles, June 18. Traveling radio station (truck), enclosed in glass, is the latest innovation by M-G-M to advertise its product.

Truck is now traveling local districts conducting broadcasts with silent inside the show case. Amplifiers carry the sound over a range of three blocks or more.

PICTURES VS. EQUITY

All of the news concerning the attempted comeback of silent pictures in the show case. Amplifiers carry the sound over a range of three blocks or more.

Old-Time Burlesque "Beef Trust" Chorus Gals Dug Up for "Applause"

Tex's Nifty

In Texas Gulman's roadhouse is a young girl selling flowers. The flower thing is w. k. bunk, like the dolls of the nite places. The other evening as Tex's girl asked a group of male patrons to buy her phony posies, Tex observed from her hand. "And a little child shall bleed them."

Ethel Barrymore Hoofing In Blackface Character

In "Scarlet Sister Mary," Ethel Barrymore will hoof.

To do it right in the colored way the star of the current "Love Dual" is taking shuffie steps in the Billy Pierce studio, New York.

Miss Barrymore will go to a break when hot-footing it in blackface as the Negroes in the Shuberts' next stage production for her.

Learning how to jazz it up on the hoof may keep Ethel around Buddy Bradley, the colored step instructor, during most of the summer.

Wm. Fox Dines in Wash. With Mr. Hoover

Washington, June 18. Yesterday (17) William Fox had lunch with the President at the White House.

Of course, Mr. Fox was invited, with the understanding the luncheon was one of sociability only.

1st Nickelodeon's Site

Pittsburgh, June 18. A bronze tablet will be unveiled here tomorrow (Wednesday) under auspices of Historical Society of Western Pennsylvania on the site of what is said to be the world's first all-motion picture theatre—the Nickelodeon.

The site at present is the Frank and Seder Department Store, on the Smithfield street side. Elaborate preparations have been made for the ceremonies which will also pay tribute to the original Nickelodeon owner, the late Senator John F. Harris, founder of the Harris theatre chain.

Geneva A. Harris, the late senator's daughter, will unveil the tablet designed by J. Nicolosi of New York.

KDKA will broadcast the affair.

Eighteen former burlesque chorus girls of the days when hips were hips have emerged from retirement to appear in Paramount's dialog version of Earl Browder's novel, "Applause," being made at the Long Island studio.

Many brought along their children and parked them in the basement of the studio while they brushed up on their dance steps under the direction of Jack and Arleta Singer, themselves old time burlesquers.

After five days of rehearsing the old time chorines, who are to impersonate a 1910 "beef trust," were able to prance about in something of their original Amazonian pep. They a hard time keeping the tempo, most of the girls apparently having in recent years become more accustomed to the music of babies than of jazz refrains.

A laugh in the Paramount lineup of the "beef trust" is the inclusion of Helen Bernard and Peggy Carroll as "dancers" in case any of the others falter from lack of practice.

Others in the hip-hip-hooray brigade are:

Florence Dickerson, Thomas Viola Gailo, Sally Panzer, Lotta Bunnell, Midge McLaughlin, Billie Bernard, Fayling Bolos, June Taylor, Alice Clayton, Lela Winters, Alce Cravens, Claire Rose, Estelle Valentine, May Miller, A. Stewart.

Chorus girls who have been with Mutual wheel burlesque shows during the past season also got a break. About four weeks work at an average of \$75 per is the summer watermelon presented to 26 of them by Paramount. They appear in different sequences of the same picture as representative of the 1923 type of burlesque.

With summer always tough for burlesque people the response to the "beef trust" was overwhelming. Mamoulian, who is directing "Applause," was overwhelmed. There were three calls at the Princess theatre, Bryant Hall and Hotel Maryland, with several hundred showing at each.

At the Princess Mamoulian was cornered by the job-avid burlesquers who figure about \$25 a week at their regular work. He had to fight his way out with threats not to see anybody.

Mamoulian got his burlesque info direct through Mike Joyce, of the Columbia theatre, who showed the stage-screen director behind the scenes, permitting him to watch the burlesque girls perform at that vantage point, and also observe rehearsals. Besides which Mike told Mam plenty.

BROOKS

THE NAME YOU GO BY WHEN YOU GO TO BUY

COSTUMES

FOR MEN AND WOMEN

1457 AND 2500 BROADWAY TO BROADWAY

64 WEST 74th ST., NEW YORK
MARY READ, President
Phone Endicott 8215-6

COMEDIE VISIT TO CARO SET

The Opera House here, operated under Government subsidy, will be visited during the 1928 season by the Comedie Francaise company and by another troupe from Moscow.

The institute has been under reorganization. Formerly it was managed by a committee of seven; then a committee of two took it over and now that scheme has been abandoned. Place is now handled by a director and two officials under him. Last January the opera was placed under the minister of education instead of the public works ministry.

The education department has announced that no actor will come to Egypt for more than one season consecutively unless he has special permission. Besides that, unless he is celebrated in his art, he may not, on a second visit, prosecute a claim against any newspaper or against the government.

Education regime requires that the Opera Impresario organize two companies, one giving dramas and comedies and the other operas. The government subsidizes the opera as well as scenery and costumes.

For the impending season Dalbagni of the Kuraal theatre, has been granted 8,000 Egyptian pounds (\$40,000 American) to produce. The company has taken steps in Paris to obtain the services of the Comedie Francaise organization, offering many artists to this public. Proposals for a visit of the Moscow theatre is much more recent.

Present plan is to have a fortnight season of comedies and anti-fortnight for French standard operetta.

Dalbagni and Conigliano, latter also a local theatre manager, are now in Europe engaging troupes.

"Everything" London Hit

London, June 18. "Hold Everything" was a success at the Palace on Tuesday. London's matinee idol, Owen Nares, plays the lead, although without singing voice, he will draw on his standing.

Sterling word of Ralph Reader in arranging dances and staging ensembles evident. Piece has a conspicuous hit in Sunny Jarman in theoubert role. Gilbert and French, precision dance team, excellent.

Play on Leopold-Loeb Crime Bought by Lee

London, June 18. In addition to the "Bootblack" buy, Shubert has acquired the American rights to "Leopold and Loeb in Chicago," and rights to "The Matricide," a comedy of Jewish life.

"Rope" is current at the Ambassador. At the suggestion of its engagement there the entire company will sail for New York.

FARCE BRIGHT ONLY

London, June 18. Repertory Players "Needles and Pins," at the Strand Sunday night. The two comedies and staging moments, but nothing of marked value.

Male-aged back married widow, annexing son-in-law and step-mother, much to his discomfort. "He received with the revival, 'All God's Chilluns' at the Strand, with Frank Wilson in the lead. Remind-er of principals are white.

Minevitch Engaged. Boris Minevitch and his troupe have come into the Ambassador program while awaiting revue engagements already arranged.

The American troupe, which played last extremely well in the new assignment. The Ambassador's cast has been entirely new. Tomorrow is the only original people will be the Chinese-American chorus, Jim-ine, a Spanish team and Wash-ington.

Minevitch already has engagements that will keep him until October when he goes into "Deck."

Stoll Gets Sunday O. K. By Discretion of K. P.

London, June 18. For years London theatrical managers have tried repeatedly to obtain Sunday licenses for every sort of entertainment. Invariably they rubbed into print in an effort to stir up public sentiment in their own behalf.

Usual technique was to raise a cry of official opposition and to talk of making a test case. Such went on in it a new way. Without any preliminaries except inconspicuous advertisements of intent to file application, which are required by law, he presented his plea for Sunday performances and no announcement is made that the application has been granted for the Coliseum, Alhambra, Shepherd's Bush and Hackney Empire.

License is practically unconditional except that it provides that the house staffs shall have one day off each week.

"Front Page" Hailed As Smash in Berlin

Berlin, June 18. "The Front Page" opening at the Berliner theatre looks set for the smash success. It was the first of the local newspaper reviewers as the first honest comedy of newspapermen ever seen in Berlin.

Premiere audience received the piece with the greatest enthusiasm. Play excites and produces great hilarity. Lead roles are played by Rudolf Forster and Kurt Geyer.

"The Bat," by Johann Strauss, brilliantly revived by Max Reinhardt at the Deutsche theatre and brought up-to-date, becomes almost a new production by reason of it's staging and interesting and scenic design and a great group of comedians together with the Reinhardt direction. From the theatre in Berlin a new production out of old material.

Another piece in revival, also with possibilities. America, is a capital production of "Polische Wende" from the theatre in Berlin, brought to life again after 20 years. Probably represents the best of the "Lady in Ermine" at his very best.

Hits in London

London, June 18. Lester Allen and Nellie Breen did splendidly at Palladium and seem over the top.

On same bill and also liked were Four Chaps (Claude Hulbert, Charles Collins, Bobby Comber and Paul Englund).

Allen and Breen did as well in their doublet spot, Kit Kat, along with Bobbie Arnet. Last landed despite nervousness caused by incomplete cast.

At the Coliseum, bill topped by Ella Shields, back in England after three-year world tour, singing shows, opening show and a smash.

Empires Financing for Expansion of Circuit

London, June 18. Moss Empires is increasing its capital stock from 1,000,000 pounds to 1,500,000 pounds. New ordinary stock for 240,000 pounds (\$1,200,000) will be issued in one pound par shares offered to existing stockholders at two pounds in the ratio of one new share for each two shares held.

The new capital is required to finance reconstruction of theatres already operated and the building of new ones in spots where the company is not represented.

DOUGLAS PICKS NEW REP.

London, June 18. The contract of Donaldson, Douglas & Gumble with Keith Frowde runs out in August and will not be renewed.

Thereafter Lawrence Wright will act as representative of the firm in this country. New agreement was made by Walter Douglas during his recent visit to England.



WILL MAHONEY

The New York "Telegram" said of him: "Of all the men who have come to the front in the last decade, the one who has developed to the concert pitch of entertainment is Will Mahoney. He has reached the point where a comedian is improved upon. He is the comic king of the age."

Direction RALPH G. FARNUM 1560 Broadway

Expect British Labor Gov't to Act on Bands

London, June 18. The new Socialist government's first administrative problem probably will be settlement of the revived issue of foreign bands, principally from the States.

The Musicians' Union already has induced the trade unions of London to send deputations to the new minister of labor to which office the new premier has appointed a woman.

Union delegation demanded to know why the labor minister had permitted another American band to take a London restaurant engagement. They argued that because of the screen talker and his mechanical musto the union musicians are threatened with mass extinction.

Move cannot but create embarrassment for the new government. Allowing more American bands to enter England is bound to bring the MacDonald party into discredit. Aside from politics, MacDonald's cabinet is pretty sure to look upon the musicians' troubles more sympathetically than any government of late years. Trade unions are closely joined to the Labor party, of course, and vigorous action of the orchestra issue is regarded as more likely now than ever before.

"Wonderful Lie" at Hip

London, June 18. A press show will be given Thursday as prelude to the opening at the Hippodrome next Monday of "The Wonderful Lie" picture, which will run three weeks on thrice daily schedule.

"Mr. Cinder" moves into the Hip from the Adelphi at that time. This piece probably will finish its London run in time for Bobby Howes to go to New York for the production there of the same piece by Dillingham.

Comedie Co. May Play 4 Months in New York

Paris, June 18. Negotiations are in progress. Comedie Francaise to send a company to the states for a season of "The Wonderful Lie" picture. If the arrangement goes through, group will be equipped with a repertory of 22 dramas.

QUARTZ ARTS BALL TAME

Paris, June 18. Only 500 persons attended the famous Quartz Arts ball. Friday night, the smallest assembly on record.

About 20 Americans managed to crash and they said it was very tame.

NOTICE

Additional foreign news on page 64.

New "Green Hat" Play Does Well in Paris

Paris, June 18. ("Ces Dames au Chapeau Vert" ("These Ladies in Green Hats") was well received at the Sarah Bernhard, engagement following tenancy of Serge Diaghilev's ballet. New piece is by Albert Arment, adapted from the novel by Germaine. Look Bros. appear as sponsors.

In the cast are Louvigny, Mmes. Falconetti, Alice Tissot and Line Noro.

Independent summer management of the Theatre Capucines produced to excellent return Leon Foderes' comedy in three acts, adapted by Jean Arany from the Hungarian Piece is entitled "Claude" and tells the story of Robert, young land owner, who calls a doctor when his mistress pretends to be ill upon learning that all is over.

Robert finds the doctor a charming woman and promptly tries to make love to her. He summons the doctor and finds his own pretence of illness, but the doctor is cold. Play ends in their marriage. Also featured plays the hero Mme. Spinnely the woman physician and Janine Merrey the mistress.

Colin is extending the limited run of "By Candle Light," also from the States, with his English company at the Femina.

Low Leslie's "Blackbirds," following in the same kind opening at the Moulin Rouge, is picking up, partly due to splendid newspaper reports of the entertainment.

French Managers Talk Strike on Tax Burden

Paris, June 18. The Syndicate of French Theatrical Directors at a called meeting repeated their threat to close their houses as a mass demonstration against taxation unless the government moves to relieve them of the burden. It is contended that it ultimately is paid by the public.

The managers contend that the burden is unjust by reason of being imposed upon a special class of business. The government has promised to study the situation, and on that concession the managers agreed to postpone their "strike."

ROSA OPERA SEASON

London, June 18. For the first time in four years the Carl Rosa company will have a West End season, opening at the Lyceum June 25.

"Merry Roper," present tenant of the house, goes vacationing June 22.

SAILINGS

June 22 (New York to Berlin) Gaston Bell (St. Louis). June 20 (New York to London) Klein (Mastic). June 20 (New York to Paris), Mrs. Agnes Dobson, George Shiderup, 2d. June 19 (New York to Stockholm) Agnes Dobson, George Shiderup, 2d. June 19 (New York to Copenhagen) Nick Bolis, Jack Smith (Aquitania).

June 15 (New York to London) Amy Ashmore Clark (Homeric). June 17 (New York to Berlin), Alexander Molai, Camilla Horn, George Jean Nathan (Resolute). June 15 (Alexandria to Switzerland), Zeinab Shidub (Marricte Pasha).

June 17 (New York to Europe via Panama) George C. Warran. June 17 (Paris to New York) Claire de France. June 18 (Alexandria to Beyrouth), Azila Elm.

June 15 (London to Sydney) "Journey's End," all-English company (Maldiva). June 15 (London to New York) Goodie Montgomery (Berenagria).

June 15 (Paris to New York), Geo. White (Paris). June 15 (Panama-Pacific ports) Mrs. Edward-Bowles (Mongolia). June 15 (New York to London) Mrs. Edward-Bowles (Mongolia).

June 15 (New York to London) Barboud, Eleanor Decl, Adol Howard (Leviathan). June 15 (New York to London) Mr. and Mrs. Morton Downey (Aquitania).

ENGLISH SONG CASE REVERSED

London, June 18. The Appeals court has reversed the judgment won by Billy Mason against Warner Bros. in the "Spaniard Who Blighted" case. Decision by reason of coming from a high court becomes a leading decision.

Appeals court found that Mason parted with the mechanical rights when he sold the publication rights to Warner Bros. Hunter.

Mason promptly applied for a stay pending a further appeal to the House of Lords and when his motion was denied the decision became final.

London Legits Starving; Vaude Barely Living

Legit trade remains about the same. Hits, few in number, doing well for June. All the others along with the legitimate starving.

Palladium and Coliseum, two leading vaude houses, just getting by.

Paris Cirque Going

Paris, June 18. The Cirque de Paris, famous for many years as the home of spectacular acts, has reopened in September, but its career as a show place will be brief.

After a few months it will be dismantled and next year the ground will be used in part for a big apartment house, the rest being used to make a new street.

Talking Short at Alhambra Very Mild

Alhambra, one of London's vaude halls, used a talking short on its bill for the first time.

It was a talking short, Fox Movietone comedy, failed to create much response from the vaudeville audience.

WEATHER

London, June 18. Weather last week extremely unsettled, but switched, Sunday to sunshine.

Weather fine, bright and sunny without heat.

Washington, June 18. Mostly fair and continued warm Wednesday and Thursday except scattered showers and somewhat cooler Detroit to Chicago Wednesday. Somewhat cooler Thursday in Pittsburgh area. Showers and somewhat cooler in Eastern section Friday. Partly cloudy and moderate warm Saturday and Sunday (23).

Ann Suter's Bookings.

Ann Suter will open June 6 at Palace Theatre, New York, and follow with a month's engagement at Apollo, Copenhagen.

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100 Equity Actors Now Under Old Studio Form Contracts, All Signed Since June 5th

Los Angeles, June 18. Following is an approximate list of 100 reputed Equity members signed for pictures on or after June 5:

The number of these agreements in which negotiations were entered into prior to June 5 is denoted by asterisks. Unless otherwise indicated all signed on one picture-contracts:

Warner Bros.
Joe E. Brown
Anthony Bushell
Pratt Pratt*
Kyrle Bellew
Fowell York

Paramount
Anton Bavarka
Emily Melville
E. H. Calvert*—(5-year contract)
Skets Gallagher*—(start Aug. 1)
Karlton Stockdale*
Miriam Sengar
Joseph Waddams
Goldmine Hall
Albert Roccardi*
Edgar Norton*
Frank Ross

M-G-M
Bela Lugosi*
Gretchen Holland*
Nance O'Neill*
Norma Lee
Andrea Baranger*

Following signed to six months and option

Mary Ford
Eugenie Besserer
Helen Millard*

Arthur Hoyt
Elmer Ballard*

Nora Lane
Fritz Feld*—(given clearance by Equity)
Joy Cowles
D. R. O. Hattwell
Henry Hebert

Jean Laverty*
Laura Hamilton*
Ila Chase*
Gordon de Maine
Dita Cawthorne
Urie Haupt
Douglas Gilmore
Evelyn Hall
Lila Karnell

T. Roy Barnes*
Jack Duffy
E. J. Ratcliffe
Raymond Turner

Dorothy Jordan*
Ann Harding*—(borrowed from Pathe)

June Clyde*
Gerene Renavatt

Ruth Taylor
Jobyna Delaney
Charles Delaney
Robert Elliott

All Fox Stocks in Film Minstrels, Musical Equity Ignores Indies

Los Angeles, June 18. "The New Orleans Minstrel," ambitious musical contemplated by Fox will bring together in one production every member of the Fox stock company.

Included will be the extra girls and probably John McCormack, the Irish tenor.

Norman Taurog is slated to direct, with production to start about July 1.

5c Pictures and Candy

Oswego, June 18. The 5c. picture show is back. A syndicate here is operating for a nickel.

For the kids, free candy to boot. Two other local houses, Orpheum and Gem, are operating with a straight 10c. tariff.

The format, plus double features (repeats), and the latter, first runs.

IRENE RICH IN PLAY

Irene Rich is reported under engagement to A. H. Woods for the producer's "Scarlet Pages" (stage). Due in the fall on Broadway.

Miss Rich recently entered vauds with a line on the stage show business.



COLLEGE URGE

Twice yearly the University of Virginia holds important social events. The orchestra is chosen because of its popularity with the student body.

MEYER DAVIS' ORCHESTRAS enjoy an enviable demand not only at the University of Virginia but Harvard, Princeton and other leading universities as well.

Noah Beery Against Equity in Pictures

Los Angeles, June 18. Noah Beery denies having conducted a soap box harangue in conjunction with Maurice Costello. He states that he and Costello were merely discussing Equity on a Hollywood street corner and that a group of men formed to listen to their remarks.

Beery states he was not campaigning for Equity of which he is a member.

Beery says he is against Equity's stand in pictures and so informed Frank Gilmore. Also that he is under contract for two more pictures to Warners and had received such cordial treatment from them after his former misunderstanding over "Noah's Ark" that he is willing to give Warners an option on future services at a figure below what he can command free lance.

Beery states that in substance, what he told Costello on the street corner last week.

\$1,000,000 on "Sally"

Los Angeles, June 18. First National's production put on "Sally" will be in excess of \$1,000,000 before it is completed. Salaries alone will go beyond \$50,000, with Marilyn Miller starred.

Bulk of the remainder will go into huge sets.



DR. WILLIAM AXT

After several years of sensational success as conductor of the Capitol Theatre orchestra, New York, Dr. William Axt has accepted a splendid contract with Metro-Goldwyn-Mayer. For this concern he will direct orchestras in important musical comedy and revue productions and also arrange and compose original music.

Dr. Axt has had an exceedingly wide experience in the music of the theatre. In 1906 he began with Oscar Hammerstein and Metropolitan Opera. Later he was conductor of "Aphrodite" and "Chu Chin Chow" produced by Morris Gest. At the Capitol, New York, where he gained a national following, he composed the musical scores for "The Big Parade," "Ben Hur," "La Boheme" and other film successes.

13 Equityites in Par L. I. Film Mostly Engaged on Studio Form After June 5

CRACKED ICE OUT ON P. R.

Pennsylvania is 'the first railroad to turn down cracked ice orders.

Tom Namack, Vitaphone publicity chief, put in a bid for Equities.

Trains conveying Warner and First National salesmen to Atlantic City city today (Wednesday) and got the turn down. The salesmen will have to drink the water or do without the ice, he was told.

Dispute Over Country Drawn to Key Cities

Dallas, June 18. In conjunction with a tie-up with the Houston Chronicle, house managers in Houston are trying to settle the squabble now on between small town and metropolitan theatres in Texas as to how many yokels are actually drawn into the big cities for amusement from the small burgs by talking a conus of the visitors.

All out-of-town patrons are requested in the lobbies. Town represented by most visitors to get big play up in the Chronicle.

The idea is mostly centered around the Sunday blue law which stops the small town exhibs, but lets the houses in larger cities operate. The small town exhibs claim that their patrons motor to the cities on Sundays to catch shows. The larger exhibs claim this is false.

"Hell's Angels" Finished

Los Angeles, June 18. With his bankroll some \$5,000,000 lighter, Howard Hughes has finally taken the last shot and made the last insert and cut on "Hell's Angels." Actual camera work has taken more than 18 months, with around \$1,200,000 spent on the air scenes alone.

Having adopted a policy of making one picture at a time, Hughes is now turning his attention to "Front Page."

Hatrick West Again

Los Angeles, June 18. Edgar B. Hatrick, general manager of International News, is here again for conferences with W. R. Hearst.

"The Gay Lady," starting production Monday (21) at Paramount. Long Island studio, has a cast of 15 players, the majority believed to have been engaged since June 5.

Later group include Charles Ruggles, Blythe Diller, Walter Petrie, Joe King, Arthur Treacher, Herbert Miller, Warren Ashe, Louis Alberne, Louise McIntosh, Charles Sedale, Charles Latore and Julie Eddy. They are engaged on the standard studio (non-Equity) contracts.

At Equity headquarters it was stated inferentially "The Gay Lady" had been scheduled by Paramount several months ago. Equity did not know but assumed its members had either signed prior to June 5 or were working on Equity contracts.

MAYER, WARNER CLAIM HEART

Los Angeles, June 18. Louis B. Mayer stated yesterday he had Warner.

Jack Warner stated yesterday the Warners would have Hearst by Thursday (20).

Mayer for Metro says the Hearst agreement going into effect June 1, next, is for the Hearst sound news weekly for 10 years, with four Cosmopolis pictures a week for two years, and five Marion Davies film productions within two years.

Jack Warner gave no details of his deal with Hearst. Previous reports said Hearst would go to Warners with his news reel and Cosmopolis, while Metro would make her Cosmo films at the Warner subsidiary, First National.

Both sides were years ago Hearst, Cosmo and Davies have been with M-G-M.

Rosa Rudini Wants Estate Of Father-in-Law Talked

Chicago, June 18. Mrs. John F. Fox, Jr., who as Rosa Rudini had a promising but broken career as a young picture actress, is now planning to marry the young Fox heir, fled suit here for her husband and Dr. William Beek, the father of Beek, who is the remarried mother of young Fox. The former picture actress wants an accounting of the estate left by the Sr. Fox, real estate man, who died two years ago.

Mrs. Fox, Jr., estimated the estate at \$200,000. Dr. Beek, defending his wife, estimated Mrs. Fox, Jr. as a young picture actress who married for money and wants it right away. He said the estate is worth \$100,000.

The former actress, who explains she fled suit for her husband because he is busy in Florida.

Fans Razz Censors for Absurd Cuts in Talkers

Ottawa, June 18. Audiences at two theatres in Ottawa raised audible objections to the manner in which sound features had been chopped by the Ontario Board of Moving Picture Censors.

Crowds at the Imperial theatre became noisy when censorial dictations occurred in "Wild Orchids" and the same occurred at Keith's when "Blanks" appeared in "A Man's Man." Both are sound-on-disk.

ZWEIFEL'S CREW

Los Angeles, June 18. Increased studio-aided-to-the "Grover Whalen" division of Fox studios has made it necessary for Fred ZWEIFEL to be cut out of Francis and Bob Voss as personal aids. This was made necessary because Fred ZWEIFEL had been runaround by arriving in a train at another station.

It took Tracy all day to find out where the Fox studio was located.

Equity's Meeting on Coast Monday Not So Hot—Fireworks Missing

Los Angeles, June 18. Before a crowd of a little less than 700 assembled last night (Monday), at the Writers' Club, Frank Gilmore opened his campaign against the film producers. The punch of his opening address was the reading to the meeting of a telegram from Equity's New York office forwarding to Gilmore a wire from William Gresh, president of the American Federation of Labor. This wire read: "The American Federation of Labor will give Equity its heartiest support."

With Gilmore on the rostrum were Charles Miller, Equity coast representative, and Georges Arliss, council member, who acted as chairman. Arliss quickly adjourned the meeting after the Gilmore address, shutting off hecklers.

A second telegram from New York was read by Gilmore informing the meeting that Pathe had been held up on the matter of "On the Stairs" by the withdrawal from the east of Pedro de Cordoba who was asked to sign a non-Boy contract.

Meeting was started by Gilmore who was singing the "Song of the Whop" and the rhetorical question: "Are We Downhearted?" Amplified by carried his remarks to the rooms in the Writers' Club where any overflow from the small auditorium listened.

Light in Flesh
Screen credit actors were notable among the gathering by their absence. Few of the new actors recruits to films via legit made an appearance in the flesh.

"Among other things Gilmore said during his 63-minute address: "I am not going to attack the Academy of Motion Picture Arts and Sciences. I believe, indeed I know, that there were many sincere men who started it. I am as much as far as we are concerned is that no actor dares take his complaints to them because of the black list. It must be so, otherwise the Academy would be flooded with complaints. Yet I doubt that it has been called upon to adjust anything in the last six months."

"I should like to remind the casting agents that the Calf Bureau was inaugurated practically to put them out of business and today we are some of them bowing and scraping before those who endeavor to take away their living."

"Don't leave Equity!"

"...Some of you do not love Equity because you do not know us. But I can assure you that the years we have been the silent policeman on the beat that has protected your livelihood from the producers."

Gilmore stated with reference to former actors that Equity had no power to impose discipline on actors from any extensive bringing over of unimportant people. He said that at the moment many of his contract people in sympathy with Equity are on the side lines unable to work because of the producers and Equity's unwillingness to ask them to jeopardize themselves by any illegal act. He then called upon the thousands of talented people who are the backbone of this industry to win the fight. He said he knew that no actor from the legitimate stage will replace them."

Georges declared that Gilmore closed with a reference to those Equity members under contract to film companies who have signed the non-union contracts in the press deploring Equity's Hollywood campaign. He stated he was glad to meet any of these erstwhile Equity members in public debate.

First meeting revealed some enthusiasm at start but absence of fireworks prevented demonstrations. Equity's next get-together was June 20 at which time an official of a theatrical labor union will be the speaker.

Gone Fishing

Los Angeles, June 18. With the trout season open and Equity in town a lot of actors have suddenly become fishermen. Plenty are out of town passing up the local controversy.

STUDIOS HAVE 85% OF EQUITY ELIGIBLES

N. Y. Caster Says Too Many Legit Actors Don't Photograph

"Picture producers have 85 per cent. of Equity eligibles for picture work under contract now," said a caster in New York for one of the important talent makers on the coast.

"The thing we find mostly against the legitimate actor for picture work is that they don't photograph."

"Then again the majority appears to be between 40 and 50. That age is against them for the camera."

"The youth of the legit stage is nearly all contained within the 45 per cent. That is one of the best reasons why this Equity agitation isn't annoying."

"Another reason is that of the remaining 15 per cent, there's not sufficient important talent involved to make it a matter of importance whether they are engaged for the films or not."

"So far since June 5 we have taken six legit, all Equity, and without the question of Equity. It demands its contract coming up. We haven't found over six desirable legit actors since that date."

Hays' Office Is 100% Indifferent to Equity

Equity's second week in its second attempt to organize the film industry meets with charges from producer quarters that legit managers, in an effort to improve the industry, inspired the stay-at-home agitation. Equity admits the inability of legit bosses to properly cast many of their own plays because of the actors' black list.

The Hays office in New York is 100 per cent. biased in its attitude toward the fuss this week. There they say they regard the fracas as an adult would the explosion of baby fireworks. They languidly comment:

"Fred Beaton won't have any trouble handling it."

Producer members are not worrying, either. Some of them say: "Why should this concern us. It's all being handled on the Coast."

"When the question of engaging picture players on the Equity form of contract is put to the owner of one big, short subject company, he answered:

"We'll do business here in our own way. They will sign the form of contract I dictate or they can get out."

In no way will film men concede any parallel between the 1915 affair when Equity won the legit managers through union pressure and the present situation.

NO DIRECT MOVE BY THE COAST

Gillmore Lines Up With Local Labor—Producers Have Not Yet Publicly Recognized Organization—Studios Claim 200 Signed Since June 5—Equity's Count, 25—A. E. A. Getting Out Bi-Weekly—Actors Marking Time

BEHIND CLOSED DOORS

Los Angeles, June 18. Little activity the past week by Equity as to an ultimatum or future policy for recognition of its closed shop policy and the minimum standard contract in pictures. The local attorney for the Motion Picture Producers and Distributors continues to be non-committal. In recognition of Equity or Frank Gilmore, its president, has been publicly acknowledged by the film men.

Friday (June 14) Equity was admitted into the ranks of the Central Labor Council made up of all crafts affiliated with the A. F. of L. in Los Angeles, and assured of the moral support of that body. Gilmore, Charles Miller, local representatives of Equity, and J. R. Kornblum, attorney for the actors' organization, were accepted as delegates to the Council.

Say Producers Weighed Equity
Gilmore, in explaining the reason for wanting the support of the council, stated what he considered to be the actors' grievances against the producers. He declared that upon several occasions he had conferred with Will H. Hays regarding the advisability of Equity shop in the film industry.

Gilmore had also taken the matter up with several producers. The producers (not named) were in favor of the plan, according to Gilmore, but they made no effort to get it started. Hence Gilmore's decision to get the reaction from the Hollywood players and the ballot, claimed to be 1,139 to 94 for Equity shop on the coast.

Gilmore said he had been here more than two weeks, but that the producers had made no effort to talk with him on the matter. He reiterated that he would fight if he must and that he wanted the support of the various unions. Vote was immediately taken after the Gilmore speech and the moral support recorded.

Actors' Attitude Unchanged

There seems to be no change in the attitude of the actors. They appear to be enlightened on the situation and are groping. Equity has been making no effort to intensify doing toward bringing about the recognition of its contract with the producers. It will be closed doors without statement as to their intentions. Studio heads have been making no effort to intensify doing toward bringing about the recognition of its contract with the producers. It will be closed doors without statement as to their intentions.

After the second day of the Gilmore statement nothing further was said by the local daily papers on Equity or the statements of its chief. Papers, however, have been carrying stories of vast actor membership and non-members, who disagree with Equity invasion. Among the local heads have issued their declarations are Lionel Barrymore, Louis Dresser, Norma Talmaide, Monte Brice, and S. Stone. Charles

(Continued on page 2)

De Cordoba of Equity's Council Obeys Request to Walk on Pathe

Gillmore Okays Davidson

In a wire to Variety, Frank Gilmore, on the Coast, says he was misunderstood by Variety's reporter concerning John Davidson.

"Davidson is in every sense loyal to Equity and has done nothing for which he could be even criticized," said the wire. Last week's Variety reported the Davidson incident in a general story, as follows:

"Further comment by Gilmore is that since his arrival he has been informed that some Equity members in arrears have stated that they are free to accept studio contracts because of this delinquency. First such instance is the case of John Davidson, who signed a contract with M-G-M the day after the Equity edict for a part in 'The Thirteenth Chair.' Davidson, according to Gilmore, feels he has a right to sign because he was not in good standing. Gilmore maintains that the actor is wrong and his case will be taken up in the immediate future."

English Actor Is First Equity Coast Suspension

Los Angeles, June 18. Charles Quartermaine, English actor, is the first on the coast to be suspended by Equity for signing a non-Equity contract post-dating the ultimatum. Quartermaine first appeared on the coast in a stage production of "Arms and the Man."

In connection with the suspension of Quartermaine, a statement was issued by Equity, branding as renegades 90 per cent of the reported signers of the ultimatum. Equity members signing non-Equity contracts.

Quartermaine signed with Fox.

Quartermaine first appeared on the coast in a stage production of "Arms and the Man."

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Quartermaine signed with Fox.

Meeting on Equity, Film Agents Talk Themselves Into Body—3d in 4 Yrs.

Los Angeles, June 18. Having met to discuss the Equity situation, 35 representatives of agents, talking for three hours and did nothing but gab themselves into again trying to form their own organization. They had been here the past four years, none lasting more than 40 days.

John Lancaster promoted the idea and footed the bill. Boys thought it would be nice to reward him for his hospitality by appointing him head of an organization committee with Dave Thompson and Bill Conhill.

Meanwhile hot and cold expressions as to the stand the agents are taking on Equity were heard. A few declared they had never found the producers' office a bed of roses. Others said that while they represented the artists, the producers gave them the opportunity to make their livelihood. Remainder were neutral with several refusing to express an opinion.

Lancaster, at one time casting director for M-G-M-Goldwyn, had declared he invited the agents as he felt it his duty to try and bring them together and ascertain their mind. He stated he thought they should go on record as being satisfied with conditions. As they existed prior to the Equity ultimatum. He

Although comparatively quiet along the western front, the first clash over Equity shop in the talking picture field occurred in New York Monday when Equity forced suspension of a full-length talent in the Pathe studio.

The feature, "On the Stairs," was about to be started with Pedro de Cordoba as the star. Pathe had been in negotiation with de Cordoba for about three weeks, beginning prior to June 5, the date that Equity set for the start of Equity Shop. No contract had been made with the actor. The reason for that appears to have been that Pathe sought the services of Ronald Colman for the "Stairs" picture meantime.

Paul Dutzell of Equity, upon learning of the situation at the Pathe studio, advised an Equity representative at the studio to acquaint de Cordoba that his engagement was in violation of the new Equity rules. The actor stated he would comply with Equity's orders and withdrew from the studio.

That de Cordoba is a member of Equity's Council was a break for Pathe, another and thereby upon de Cordoba's part unavoidable. Equity acted quickly in another direction, moving the legitimate picture producers to lend or farm out players under long term contracts from the studio. It concerned the "Stairs" picture. An actress, not prominent, but under contract to Paramount for five years, was loaned to Pathe. Dutzell, stating that Equity had forewarned him, stated the actress would not be permitted to work for any other picture producer except Paramount. One from the studio, he explained that he had otherwise the producers would shift long contract players from one studio to another and thereby probably weaken Equity's position.

Farming out players under long term contracts from the studio, it is not infrequent. Equity explained it would take the same position, if the producers were to do so. Independent legit manager it might be fighting.

The expressions of a number of prominent Equity members in Los Angeles voicing opposition to the Equity shop campaign were voiced with some surprise at Equity offices in New York.

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Wm. Fox Wiring 50 N. Y. Roofs For Clear-Night Air Talkers; Japanese Gardens Try Got Over

A talker open air era in the amusement field is being launched by William Fox.

The success of the first week of outdoor wiring on the roof of the Japanese Gardens, 97th street, New York, has caused Fox to place on the roof with Western Electric for 50 similar installations, it is reported. Engineers are now working on the roof of the Carlton, Brooklyn independent house recently acquired by Fox for his "Metropolitan" circuit. It will be the second in the chain of fresh air talkers.

The idea for talking over a sky roof developed, it is learned, during the Smith campaign when mechanically controlled voices, figures on the talker screen dominated the Times Square news.

At the Japanese Gardens, where talkers are averaging in many cases \$2,000 a week more in gross than silent pictures of equal value a year ago, according to Manager David L. Bromberg, the air business is going close to SRO every fine night after nine o'clock.

Although a well diversified program of talkers, interspersed with silent shorts, is being shown, after sunset the teaser that keeps fans from going elsewhere is non-silent comedy, starting at 10 and lasting for 45 minutes. Then the sound on film system gets underway.

Older couples with their newspapers and magazines use the roof as a porch, early in the evening. Coming up with papers and magazines they read to the accompaniment of favorite discs, while young folk with them step inside the theatre to get an immediate start on the regular picture program.

Outside Wiring
The outside wiring is accomplished by a stage sturdy enclosed in a framework of cement. Two big horns with upper and lower units have their sound so guided by a copper proceeding to concentrate on the 1,500 seats.

In this way sound, after the non-silent concert, can be faded down so as to be audible only to the payees. Posters have tested this phase, fearful of kids from parents in adjacent apartments upstating the works. But the 97th street neighborhood so far like the disc, many heads popping out of windows and others seeking vantage points on higher roofs than the main ones. Radios around the Garden seem to go silent during the record playing.

When it rains relapse entails entitling patrons to see the show on a clear night and the rain is the alternative is going inside and seeing the same show undercover, but while a few seats are being filled, were the roof accommodation not there, the porch angle guarantees a full house every clear night.

Because of daylight saving the Japanese Gardens will be open to shoot the program only once a night. This is changed twice a week. The one running during the last half of last week included: Concert, 45 minutes; Screen Classics, 10; Fox Movietone News, 11; "The Wild Party," 15; Fox content news and trailers, 22; "Music Bath Harnay," Christie comedy, 22.

Silver Anniversary

Los Angeles, June 10. Louis B. Mayer, executive head of M-G-M studios, and Mrs. Mayer celebrated the 25th anniversary of their marriage at a lavish home at Santa Monica June 10. About 500 guests were present.

ELECTRICITY MAY WARRING WITH PICTURE

Indie Leader Issues Warning to Producers and Wire Concerns on Present Conditions—Deadly Summer for Smaller Houses

EXHIBITS DROPPING OFF

That producers should have their auditing departments investigate the independent exhibitor situation before they send their salemen out with 25-30 contracts is a warning being sounded by indie leaders.

Theatre owners throughout the country according to reports received here, are commencing to drop off like flies while many others, figuring they will follow before the summer is over, are recklessly contracting film which they never expect to show, according to an exhibitor chieftain.

The same warning is sounded for electricians selling equipment on the installment plan and accepting the exhibitor's theatre as security. Such contracts, which Western Electric is the leader, may find themselves the involuntary owners of indie theatre before the year is out.

While Western has declared its intention to own theatres it is conceded in its own headquarters that with the independents against the wall such a condition is probable.

General Electric

Radio Corporation figures it has an advantage over Western in three-year payment limitations instead of the 10-year period. There the belief is expressed that certain exhibitors, regardless of sound costs, may quit the running. Radio is not contemplating the increasing rating of a credit subsidiary similar to the one established by W. E.

Hints of referring talker rentals to the Federal Trade Commission for adjustment, coming particularly from several years ago, have been brought up by the National Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware. They point to the failure of such moves in the past. Rather than going forward to help they suggest that Will Hays' intervention be sought.

While going to Hays is regarded as an amazing suggestion, especially when it comes from indie who several years ago were bitter and scorned by him on pro-producer charges, the situation has so reversed itself for the indie, indie leaders now claim, that Hays might consider keeping the indie alive for the general good of the industry.

The suggestion of clear cut facts to Hays, where the average indie house of 800 seats realizes a net profit of \$4,000 a week, and \$400 weekly and projection booth raise from \$112 to \$240 when it comes to the indie, who would, leaders believe, have a favorable reaction.

The solution advanced by individual producers that when more houses are equipped manufacturers must give greater return on their pictures and can then automatically afford to cut rentals, the same as they do in the theatre, is a part by the indie men. The latter claim that just the opposite psychology is being resorted to.

That the failure of many exhibitors with installations to make a profit in the indie is the cause of "atre" owners from making the change now unforeseen and con- tributable to all economic conditions in the industry.

In New York theatre men point to the financial commission in the indie where, they say, the record now shows only slightly over 400 theatres, each playing opposite a male star. The elimination of the indie nationally, they say, despite

Free Films Sunday in Pittsburgh City Parks Protested by Showmen

Vallee's Hold on Women

Mark Hellinger in his Sunday column in the New York Daily News recently said Ruby Vallee gave him a pain in the neck. Within three days Mark had received 4,000 letters from women, protesting and suggesting he be fired from the paper.

Then Mark took another poke at the women's eye. Again the letter writers, all bristling and going into raves over Ruby.

But men wrote in advocating Vallee be made mayor.

Pittsburgh, June 10. Vigorous protests from the Pittsburgh Theatre Managers' Association, met the proposed plan of Mayor Charles H. Kling to have free picture films, including sound films, in several city parks on Sunday evenings during the open air season.

The managers were bitter in their denunciation of the plan, since Pittsburgh has closed Sunday theatres and the recent attempt in the state legislature to modify the Blue Laws met with complete failure.

This is believed to be the first time in the country the showing of talking pictures is contemplated as free park entertainment.

The plan would be tried out for the first time July 4, continuing throughout the summer. Many of the clubs patronized by the rich and well-to-do have Sunday films, Kling said, and he believed the proposed park plan would be "fully appreciated by those less fortunate" situated.

Mayor Kling said he was collecting data on the cost of screen, projected by the Pittsburgh Symphony Orchestra, was granted the right to have Sunday concerts but only after local ministers had exerted every effort to stop them.

This latest idea of Mayor Kling is seen as a strategic political appeal to the masses. It is generally known that Kling, rounding out his first four years as mayor, will seek re-election in September.

Cannibals Speaking English In Person With Jango Film

"Jango" is the title of another African expedition film to be road-show starting this month.

Two English-speaking cannibals will accompany the picture on its tour sponsored by Davenport-Quigley.

Picture was made by Belgian government medical expedition sent into the Congo country to fight yellow fever and sleeping sickness. Dr. J. W. Davenport, American physician accompanying the excursion is presenting the picture in America with Quigley, Wall Street broker.

Director Not Extra

Los Angeles, June 10. Frank Crane, considered one of the best directors 10 or 15 years ago, is now working as a scene

Crane megaphone for the World Film Corp. on Robert "Warwick, Clara Lindvall, Yvonne Gray, and Molly King productions. He disappeared from the directorial horizon about five years ago. He was director who he appeared on a set of a wreck who at one time functioned as an assistant camera man under him.

FAST HOPES!

Los Angeles, June 10. James A. Frawley, who came to New York to confer with Rudy Vallee on the screen treatment of "King of Kings" the band boy's first for Radio.

Creelman will return to the Coast this week.

Brook in "Escape"

Los Angeles, June 10. Clyde Brucke, just back from three months in England, leaves at once for New York to play in screen production of Gaiswirth's "Escape."

It will be made at Paramount's Long Island studio.

Mergers Now

With Paramount making the Columbia Broadcasting deal within the week, talk has switched about over prospective mergers of picture concerns.

The sense of the merging conversation at present is that if Paramount had contemplated Radio deal it would not have been bought the control of C. B. S., since Radio was the national Broadcasting System.

With the further option expressed that since the Paramount deal as reported possible with Warners was contingent upon the Radio deal, the whole merger is either in the air or a bye.

David Sarnoff of Radio returned to New York Friday. Up to yesterday the show has been up and heard nothing from or about him.

PAR'S U. A DEAL ON ECONOMY- PRODUCTION

What amounts to nearly absorption of United Artists by Paramount, although the Schenck group will remain intact and retain its identity, came out when it was learned the Zukor organization has secured a supervisory position on U. A. production activities.

With the changing of the title of the Schenck financing organization from Art Cinema Corporation to United Artists-Paramount and Paramount's acquisition of approximately \$400,000 in stock, a Zukor executive translated the deal thusly:

"We will help them economize and at the same time make better pictures than they have ever before released."

Although before its consummation last week the deal was reported shaping up as purely one for distribution, it is now claimed Paramount will not interfere with the physical phase now in effect in U. A.

It is understood that Par will have a minimum 50 per cent budget share of practically every U. A. picture, going into shooting since the deal.

Davey Lee for Keith's At \$4,000 Weekly

Keith's has booked Davey Lee, the kid film star, for vaude at \$4,000 a week. The boy is now playing picture houses in the middle west for Publix on an original booking by Balaban & Kent. His Keith route starts at the Orpheum, Minneapolis, June 23.

It is said that in his contract with Davey's representatives, the circuit takes over entire responsibility and financial responsibility for litigation over the child labor laws in some localities.

Little Davey Lee's rise was very similar to that of Jackie Coogan. Both were "made" in a first picture, each playing opposite a male star. Coogan supporting Chaplin and Lee with Jolson.



STOP

judging by the old method
—tear away from former
records or performances—
FIRST NATIONAL gives
you a new standard—a
new conception of the scope
of motion pictures.

Key your viewpoint to the
levels of new day progress
and step to envied leader-
ship with FIRST NA-
TIONAL'S

35 ~ALL TALKING
~SINGING
COLOR
PRODUCTIONS!
7 ROADSHOWS
8 SPECIALS
20 BOX-OFFICE HITS

Not one ordinary picture
but every attraction keyed
to the limit of your box
office possibilities. In the
following pages we give an
insight to the strongest
aggregation of values you
have ever received from



FIRST NATIONAL



THINK

THINK! of what First National gives you!—when you can offer 35 Biggest Size pictures in one season—every attraction a special to the last word.

THINK! of the pictures which have done the most for you in the past—and you think of FIRST NATIONAL!

Leaders we are! Leaders we stay! —with this group of amazing values so rich in box office—so strong in star names—so outstanding in stories and ideas! ▲ ▲ *only*

FIRST NATIONAL



can offer ~
COLOR, VITAPHONE, STAR NAMES,
STAGE STARS, GREAT BOOKS, GREAT
PLAYS, 100% TALKING—

**35 EXTRA SIZE
ATTRACTIONS!**



FIRST NATIONAL

FIRST NATIONAL

puts you in the front money ranks with the radiant magic of color. Steps ahead—you'll get pictures of Lilac Time, Weary River and Barker calibre in flashing, thrilling **TECHNICOLOR**—first and foremost of all color devices. ▲ ▲

Just like **VITAPHONE** built your grosses to unheard of proportions so ▲ ▲ ▲

FIRST NATIONAL'S TECHNICOLOR

pictures will carry your theatre intake to newer heights than ever before. ▲ ▲ ▲

When stars like—

COLLEEN MOORE
RICHARD BARTHELMESS
MARILYN MILLER
CORINNE GRIFFITH
IRENE BORDONI
BILLIE DOVE
ALICE WHITE
JACK BUCHANAN
EDDIE BUZZELL
LOIS WILSON
DOROTHY MACKAILL
LEATRICE JOY
JACK MULHALL
JOE E. BROWN

are seen in
COLOR
the world is at your door!



WILL BRING
YOU THE RADIANT
MAGIC OF

COLOR

**EVERY PICTURE
WILL BE**

100% TALKING SINGING

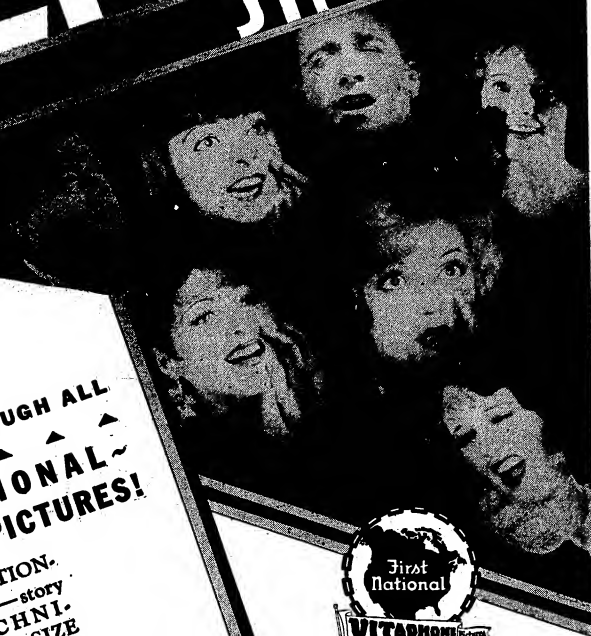
Now you can offer all the
FIRST NATIONAL stars—
and great stage stars besides

**TALKING
SINGING
DANCING**

**100% THROUGH ALL
THE GREAT
FIRST NATIONAL
VITAPHONE PICTURES!**

Add to **FIRST NATION.**
AL'S star strength—story
strength—**TECHNI.**
COLOR and **BIG SIZE**
productions—**100%**
TALKING, SINGING,
DANCING—and you have
a buy that's

IRRESISTIBLE!



STARS

**Names that are
known wherever
Films are shown!**

The world's greatest talking
—singing—motion picture
stars—they hold a better
record for consistent per-
formances than any other
set of players in the world.

Attractions released by this
company will have the
added appeal of one or
more of these nation fa-
mous personalities.

COLLEEN MOORE
RICHARD BARTHELMESS
CORINNE GRIFFITH
BILLIE DOVE
ALICE WHITE
DOROTHY MACALL
JACK MULHALL
LOIS WILSON
LORETTA YOUNG
MYRNA LOY



FAMOUS STORIES

SON OF THE GODS
best selling novel by Rex Beach—in its fourth edition.

PLAYING AROUND
by Vina Delmar, Author of "Bad Girl"

A MOST IMMORAL LADY
starred Alice Brady in New York for two seasons.

P A R I S
New York Comedy—two seasons on Broadway and then First National grabbed it.

FOOTLIGHTS AND FOOLS
The Great College Humor Story.

NO, NO, NANETTE
Internationally famous musical comedy success.

HARD TO GET
By Edna Ferber, author of "Show Boat," "So Big," "The Royal Family."

S A L L Y
Ziegfeld's greatest success will be another First National triumph.

THE WOMAN ON THE JURY
from A. H. Wood's well-known stage success.

B A C K P A Y
by Fanny Hurst, author of Humoresque and many other great stories.

THE GREAT DIVIDE
One of the best known American plays. This will have a musical outdoor background.

THE CARELESS AGE
Broadway stage success. One of the most unusual stories ever written.

THE ISLE OF LOST SHIPS
Sensational best selling story of the Sargasso Sea—most unusual theme ever put into Talking pictures—from the novel by Crichton de Marriot.

LOOSE ANKLES
by Sam Janney—as a play it wowed Broadway. Great comedy chance with lines that made meat for all the communists.

SONG OF THE FLAME
The glorious musical extravaganza originally produced by Arthur Hammerstein. This gives production possibilities and musical chances never before attempted in suitable films.

FAST LIFE
Play by Samuel Shipman and John B. Hymer—ran for great season on B'way.

THE FURIES
from the great play by Zoe Akins

SPRING IS HERE
Great current Broadway musical comedy hit—with the songs "There's a Song in My Heart" and "Yours Sincerely"



The greatest best sellers and plays of America's best selling popular authors are yours when you buy First National-Vitaphone. Such tremendous stage successes—such powerful novels made into richer, stronger, surer attractions than ever before. Big stories—the kind that key houses fight over—the kind that make theatre reputations.—That's the kind you will get from FIRST NATIONAL this year.

16 STAGE SUCCESSES

19 GREAT PUBLISHED STORIES



FIRST NATIONAL

FROM THE CENTER OF THE WORLDS

GREATEST STAGES COME THESE

NEW FACES

\$6.60 personalities — names that have made ticket speculators rich — are yours in this great **FIRST NATIONAL-VITAPHONE** group. Known from one end of the earth to the other. Famous through radio, stage and records. Such glittering personalities as have filled the largest theatres in the world in some of the biggest attractions the legitimate theatre has ever known, are coming to you via **FIRST NATIONAL**.

MARILYN MILLER

the greatest name in musical comedy—singer, dancer and gorgeous to behold!

IRENE BORDONI

Internationally famous Comedienne—known from Paris to 'Frisco—her name alone will fill every seat in the house.

JACK BUCHANAN

a sensation when he came over in "Charlot's Revue"—the handsomest man on the English musical comedy stage—He took America by storm with his voice, personality and dancing feet.

EDDIE BUZZELL

Just the mention of his name makes Broadway laff—now Main Street will howl over the funniest fellow on two feet.

JOE E. BROWN

star of "On With The Show"—Broadway musical star for years — he makes you laff as never before — a riotous comic who steals every show he gets.

LEATRICE JOY

fresh from her sensational vaudeville tour which took her to every hamlet and city in America. Leatrice Joy is an established favorite of the American public. You get all her stage fans and picture fans combined in First National's presentations.

ROLAND YOUNG

One of the best known leading men in the world—he'll bring wonderful stage training to First National-Vitaphone Pictures—the former star of "The Last of Mrs. Cheyney" and "The Queen's Husband" will give even greater performances in First National's hand picked stories.

and besides

PERT KELTON, musical comedy favorite

IAN KEITH, former stage star

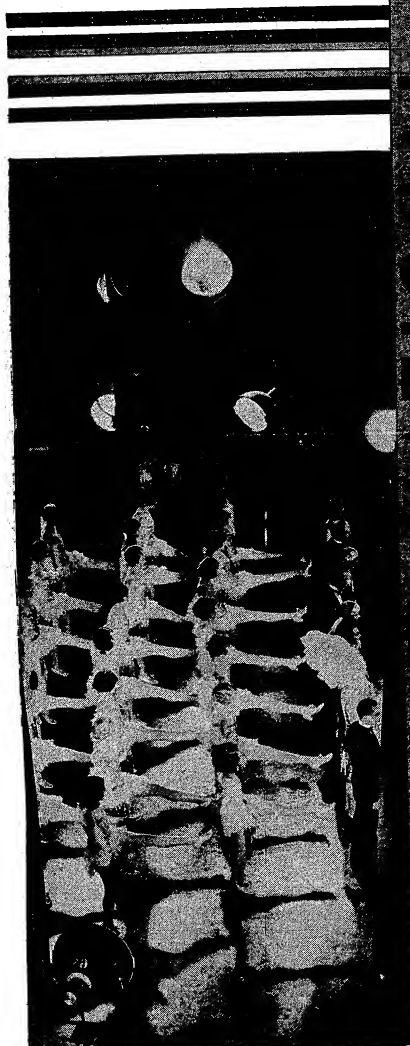
CHESTER MORRIS, who starred in "Alibi"

RAYMOND HACKETT, who scored in "Mary Dugan" and "Madame X"

JACK OAKIE, vaudeville headliner



FIRST NATIONAL



FIRST NATIONAL

SALLY

color
With Marjorie Miller, Joy E. Brown, Pert Kelton

Ziegfeld's greatest hit with all the great songs and dances and comedy.

The biggest hit New York has known with all the original music and more besides.

PARIS

color
With Irene Bernard, Jack Buchanan and a Latin singing chorus

LITTLE JOHNNY JONES

With Eddie Bortell and a great cast

Geo. M. Cohan's great musical hit—"Yankee Doodle" songs and all.

Atlantic City

background and

girls! Girls!

Gorgeous Girls!

NO NO NANETTE

color
Musical comedy sensation with great singing cast

THE SONG OF THE FLAME

color
Biggest of the musical extravaganza

A specially selected cast of singers and dancers will bring this to you.

Great tunes, snappy dancers, and such delicious comedy. No wonder Broadway won't let it leave.

SPRING IS HERE

Will star Douglas Fairbanks, Jr. and the most beautiful charms in Hollywood

THE LADY IN ERMINE

All Talking All Singing

Another great Broadway stage success that broke the biggest records.



FIRST NATIONAL

VITAPHONE

FIRST NATIONAL will march to new conquests under
The Star Spangled Banner—



THE FLAG OF ALL NATIONS

Add to the supreme star, story and production values of First National pictures the first, finest and most famous of all sound accomplishments—VITAPHONE—and you have the most wonderful buy.

Every First National picture will be 100% Vitaphone. Every First National star will be two stars in one. When stars like First National's speak via Vitaphone, the whole world listens.



THE BEST

In the minds of America's millions sound is VITAPHONE. In the hearts of America's millions FIRST NATIONAL PICTURES and FIRST NATIONAL STARS have been rooted deep by eleven years of glorious achievement. By this union of FIRST NATIONAL and VITAPHONE, you attain the pinnacle of box office power.

ADVERTISING

Two million dollars spent in nation wide advertising has made the name VITAPHONE a money maker in itself—and RADIO—weekly broadcast through twenty-seven stations—has told and is still telling—sixty-five million people about FIRST NATIONAL-VITAPHONE pictures fifty-two times a year.

THEME SONGS

Every First National picture will have a great theme song published by M. Witmark and Sons and every First National theme song will be broadcast to the far corners of the nation via the popular VITAPHONE RADIO HOURS and through the great VITAPHONE PICTURES to come.

COMPOSERS

Today seventeen song writers with some of the most famous hits to their credit, are writing the songs for FIRST NATIONAL-VITAPHONE PICTURES right on the lot. Such songs as "Lilac Time," "Weary River," "Some Sweet Day," "Lady Divine," "I'm Thirsty for Kisses" are products of these great men. Imagine what they will do now for the greatest product in history.

FIRST NATIONAL WILL PRESENT THESE

7 TECHNICOLOR ROADSHOWS

COLLEEN MOORE IN "FOOTLIGHTS AND FOOLS"
With Raymond Hackett of "Madame X" and "Mary Dugan"—directed by William Selzer, music, drama and COLOR.

MARILYN MILLER IN "SALLY"
Supported by Joe E. Browne, Albertina Rasch Dancers, Pert Kelton and a great cast. COLOR.

RICHARD BARTHELMESS IN "THE SON OF THE GODS"
By Rex Beach, will have most colorful Oriental background—made to surpass anything Dick has ever done—**and COLOR.**

THE SONG OF THE FLAME
In COLOR, the greatest musical extravaganza of the age will surpass anything ever done in picture history.

IRENE BORDONI IN "PARIS"
With Jack Buchanan—and COLOR.

NO NO NANETTE
Holds more records than any musical comedy ever written. All the original music—great cast and COLOR.

THE LADY IN ERMINE
COLOR—ALL SINGING—ALL DANCING—The musical sensation of Broadway for two years, will be among First National's finest.

8 SPECIALS

RICHARD BARTHELMESS
In a big story—by a big popular author—with 100% talking and a theme song that will be as big a sensation as "Weary River."

A MOST IMMORAL LADY
Which starred Alice Brady on Broadway for two seasons will come to you with Leatrice Joy, Walter Pidgeon, Sidney Blackmer, star of the current N.Y. success "Mima."

BACK PAY
Fannie Hurst's great story—a love tangle drama that will grip the hearts of America's women. To be made with a big cast headed by **CORINNE GRIFFITH**

"THE GREAT DIVIDE"
The most popular American drama will come to you with Dorothy Mackaill, Ian Keith, Myrna Loy, Claude Gillingwater, Roy Stewart, George Fawcett, Creighton Hale.

BILLIE DOVE
In either a big play or story. First National will claim leadership on this Dove special.

"LITTLE JOHNNY JONES"
George M. Cohan's great musical. Will star Eddie Buzzell—funniest man on two feet—and a group of motion picture favorites.

CORINNE GRIFFITH
In one of the most colorful stories ever written. Title yet to be decided.

"ISLE OF LOST SHIPS"
Strangest story of the Sargasso sea will have Virginia Valli, Noah Beery, Jason Richards, Jack Ackroyd.

20 SENSATIONAL BOX-OFFICE HITS

BILLIE DOVE
in
3 outstanding successes.

DOROTHY MACKAILL
in
4 specially selected vehicles.

HARD TO GET
By Edna Ferber.

QUEEN OF JAZZ
By F. Scott Fitzgerald.

WOMAN ON THE JURY
From the great play.
And one other.

ALICE WHITE
will make
4 picked to show off her box office style.

THE GIRL FROM WOLWORTH'S
A new angle on the musicals.

PLAYING AROUND
By Vina Delmar, who wrote "Bad Girl" and two others in the jazz style.

THE CARELESS AGE
Based on the great play "Diversion".
With Douglas Fairbanks, Jr., Loretta Young, Carmel Myers, Holmes Herbert.

LOOSE ANKLES
From the Broadway play that holds the record for laughs.

THE FURIES
Zoe Akin's great play will introduce Leatrice Joy talking and singing.

THE FORWARD PASS
Will be timed for release at the height of the football season and will feature Douglas Fairbanks, Jr. and Loretta Young.

THE DARK SWAN
This great book will be a greater picture with Lois Wilson talking for the first time.

SPRING IS HERE
The current musical comedy sensation will put Douglas Fairbanks, Jr. in the starring class. Singing, Talking and such Dancing!

IN THE NEXT ROOM
Looks like the finest talking melodrama ever made—roll all the others into one and you have a sample of what this will give you.

ON THE RIVIERA*
Will show off the jazz life of the continent—against beautiful French and Italian setting—this one can't miss.

* Temporary Title

FAST LIFE
With Douglas Fairbanks, Jr., Chester Morris of "Alibi", Loretta Young and powerful cast.



**TALKING - SINGING -
COLOR - - ALL POWER-
FUL PRODUCTIONS
FOR 1929 - '30** ◀ ◀ ◀ ◀

Stars—Stage Stars—Great Stories—Musical Comedies—
TECHNICOLOR—VITAPHONE—35 Roadshow pictures—
 the greatest gold mine of box office assets ever
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FIRST NATIONAL

is backed by the greatest resources in the world—Unlimited possibilities for leading motion picture company in the world—Sound, economic and showman principles will guide us to carry your theatre to unheard of records, untouched heights of profits. ▲ ▲ LET'S GO to new heights of leadership with FIRST NATIONAL in 1929-30!



TO NEW HEIGHTS IN
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FIRST
NATIONAL

IN 1929-1930!



FIRST NATIONAL
VITAPHONE
SINGING PICTURES

Sing A Song of



M. WITMARK & SONS

MUSIC PUBLISHERS to

FIRST NATIONAL VITAPHONE PICTURES

Songs in Pictures Released BY FIRST NATIONAL

From "Broadway Babies"
WISHING AND WAITING FOR LOVE
BROADWAY BABY DOLLS
JIG JIG JIGALOO

From "The Divine Lady"
LADY DIVINE

From "Why Be Good?"
I'M THIRSTY FOR KISSES—
HUNGRY FOR LOVE

From "Drag"
MY SONG OF THE NILE
I'M TOO YOUNG TO BE CAREFUL

From "The Squall"
GYPSY CHARMER

From "Careers"
I LOVE YOU—I HATE YOU
MY SWEET HELENE

From "Prisoners"
WHEN MY DREAM OF LOVE
COMES TRUE

From "Two Weeks Off"
LOVE THRILLS

From "Saturday's Children"
I STILL BELIEVE IN YOU

Songs in Coming FIRST NATIONAL Attractions

From "Smiling Irish Eyes"
SMILING IRISH EYES
A WEE BIT O' LOVE

From "Twin Beds"
IF YOU WERE MINE
THE CHICKEN-WALK

From "Girl in a Glass Cage"
EVERY LITTLE WHILE

From "The Careless Age"
MELODY DIVINE
SAY IT WITH A SOLITAIRE
ALL I WANT NOW IS YOU

From "The Man and the Moment"
JUST A LUCKY MOMENT

From "Isle of Lost Ships"
SHIP OF MY DREAMS

From "Fast Life"
A FAST LIFE AND A HOT ONE
SINCE I FOUND YOU

From "Her Private Life"
LOVE IS LIKE A ROSE

From "Girl From Woolworth's"
SOMEONE
CRYING FOR LOVE
YOU BABY ME—I'LL BABY YOU

From "The Great Divide"
AT THE END OF THE LONESOME TRAIL
SI SI SENOR

From "Footlights and Fools"
YOU CAN'T BELIEVE MY EYES
PILLY POM POM BLEE
OPHELIA WILL FOOL YOU
IF I CAN'T HAVE YOU

From "A Most Immoral Lady"
THAT'S HOW MUCH I NEED YOU

Famous Writers of Song Under Contract Writing For — FIRST NATIONAL VITAPHONE PICTURES

SIGMUND ROMBERG
HARRY AKST
RAY PERKINS

FELIX BERNARD

OSCAR HAMMERSTEIN, 2nd
GRANT CLARKE
AL DUBIN

MUSIC WRITERS
M. K. JEROME
NORMAN SPENCER
JOE BURKE

JOHNNY TUCKER

JOHN McLAUGHLIN
MICHAEL CLEARY
EDWARD WARD

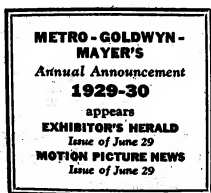
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HERMAN RUBY
JOE SCHUSTER

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NED WASHINGTON
MARVIN KIPPEL

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CHICAGO, Clarence Parriah, 910 Woods Bldg.
PHILADELPHIA, Rennie Cormack, 1118 Chestnut St.
BOSTON, Tom Martin, 181 Tremont St.
PITTSBURGH, Ben Fields, 336 Fourth Ave.
ST. LOUIS, Elmer McDonald, Ambassador Theatre Bldg.
CLEVELAND, Morey Davidson (Warner Bros.), E. 21st & Payne Ave.

LOS ANGELES, Art Schwartz, Majestic Theatre Bldg.
DETROIT, Will Collins, 901 Wurlitzer Bldg.
DENVER, Jos. L. Mann, 1527 Champa St.
MINNEAPOLIS, 1101 First Ave.
KANSAS CITY, 1820 Wyandotte St.
CINCINNATI, 1208 Central Parkway (Warner Bros.).



1925-26

1926-27

BEN HUR



1927-28



1928-29



And now it is METRO-GOLDWYN-MAYER'S



Opens June 20th, top price run at

GRAUMAN'S CHINESE

THEATRE, LOS ANGELES

CAST: Conrad Nagel, Joan Crawford, William Haines, Bessie Love, Buster Keaton, Anita Page, Nils Asther, Dane and Arthur, Gwen Lee, Ernest Belchers Dancing Tots, Marie Dressler, Cliff Edwards, Charles King, Polly Moran, Gus Edwards, Jack Benny, Brox Sisters, Albertina Rasch Ballet, Notova and Company, The Rounders, John Gilbert, Marion Davies, Norma Shearer, Laurel and Hardy.

DIRECTED: By Charles F. Riesner

MUSIC: By Gus Edwards

DIALOGUE: By Al Boasberg and Robert Hopkins

LYRICS: By Joe Goodwin

INTERPOLATIONS: By Nacio Herb Brown, Arthur Freed, Dave Snell, Jesse Greer, Ray Klages, Martin Broones, Fred Fischer, Andy Rice.

DANCES AND ENSEMBLES: By Sammy Lee, Assisted by George Cunningham.

ORCHESTRA AND MUSICAL ARRANGEMENT: Under personal supervision of Arthur Lange

PHOTOGRAPHY: By John Arnold, Irving G. Reis and Maximilian Fabian.

SETTINGS: By Cedric Gibbons and Richard Day.

COSTUMES: By David Cox.

EDITED: By William Gray.

RECORDING ENGINEER: Douglas Shearer.

First
They Wrote



NACIO HERB BROWN
Wrote the Music

"WEDDING of the PAINTED DOLL"
"YOU WERE MEANT FOR ME"
"BROADWAY MELODY"



ARTHUR FREED
Wrote the Lyrics

Then

"THE PAGAN LOVE SONG"

NOW

For the "Hollywood Revue"

"Singin' In the Rain"

GUS EDWARDS

With the greatest pride takes this means of
thanking his protegee and M.-G.-M. sponsor

Mr. HARRY RAPF

for giving him this opportunity to compose the music, appear in
and in many other ways be associated with him in the production
of the greatest entertainment in the history of the stage and screen

"THE HOLLYWOOD REVUE"

Mr. Edwards composed the following songs in the Revue:

TITLE	LYRICS BY	SUNG BY
"IN ORANGE BLOSSOM TIME".....	Joe Goodwin.....	Chas. King
"NOBODY BUT YOU".....	Joe Goodwin.....	Cliff Edwards
"CHARLIE, IKE AND GUS".....	Joe Goodwin.....	Gus Edwards, Chas. King, Cliff Edwards
"LON CHANEY'S GOING TO GET YOU".....	John T. Murray	Gus Edwards
"YOUR MOTHER AND MINE".....	Joe Goodwin.....	Chas. King
"THE MINSTREL SONG".....	Joe Goodwin.....	Gus Edwards
"I NEVER KNEW THAT I COULD DO A THING LIKE THAT".....	Joe Goodwin.....	Bessie Love

MUSIC FOR RASCH BALLET AND OTHER INCIDENTAL MUSIC



JESSE GREER and RAYMOND KLAGES

Contributing

"LOW DOWN RHYTHM"

and

"BLACK AND WHITE"

to the

"HOLLYWOOD REVUE OF 1929"

An Appreciation

To the Staff That Made the Hollywood Revue

Dialogue

Al Boasberg Robert Hopkins Jos. Farnham

Music and Lyrics

Gus Edwards	Joe Goodwin	Nacio Herb Brown
Arthur Freed	Jesse Greer	Martin Broones
Dave Snell	Ray Klages	Fred Fisher
Jo Trent	Andy Rise	Louis Alter
	Ballard McDonald	

Settings

Cedric Gibbons Richard Day,

Mechanical Effects

Dave Vail

Camera Department

John M. Nickolaus
Johnny Arnold Irving Ries Maximilian Fabian

Dances and Ensemble

Sammy Lee
Assisted by George Cunningham

Costumes and Wardrobe

David Cox Henrietta Fraser Joe Rapf

Musical Direction and Music Scoring

ARTHUR LANGE
Ernest Klaholtz Ray Heindorf

Production Department

Joe Cohn

Electrical Department

Louis Kolb

Recording Department

DOUGLAS SHEARER
Russell Franks Wesley Miller
William Clark A. T. Taylor

Cutting and Editing

William Gray
Cameron K. Wood

Director and Staff

CHARLES F. REISNER
Jack Cummings Sandy Roth Al Shenberg

Harry Rapf

Now Under Contract to METRO-GOLDWYN-MAYER

UKULELE IKE

(CLIFF EDWARDS)

Featured in

"THE HOLLYWOOD REVUE OF 1929"

Exclusive Columbia Artist

Next Releases: { Marion Davies' "Marianne"
Sam Wood's "College Days"



JO TRENT

CO-WRITER OF

JOAN CRAWFORD'S SONG

"GOTTA FEELIN' FOR YOU"

IN THE

"Hollywood Revue of 1929"

Ray Heindorf

hereby extends
best wishes to

M.-G.-M.

and

Mr. HARRY RAPF

for the greatest
possible success of

"The Hollywood
Revue of 1929"

and

wishes to thank them for
giving him the opportunity
to be one of the musical
end of the production
of same.



DAVE SNELL

CO-WRITER OF

"Minstrel Days"

(Sung by GUS EDWARDS)

COMPOSER OF

"Sweet One"

(Interpreted by Albertina Rasch Ballet)



"Hollywood Revue of 1929"

DIRECTED BY

CHARLES RIESNER

METRO-GOLDWYN-MAYER'S

"HOLLYWOOD REVUE OF 1929"

STAGED BY
SAMMY LEE

THREE BROX SISTERS
"GLORIFYING THE AMERICAN SONG"

ALBERTINA RASCH BALLET
CONCEIVED AND STAGED BY ALBERTINA RASCH

JACK BENNY
"MASTER OF CEREMONIES"

NATACHA NATTOVA & CO.
"ADAGIO SUPREME"

**ALL BOOKED BY
WILLIAM MORRIS AGENCY**

P. S.—Many Thanks to Mr. Harry RAPF for His Good Judgment

JACK BENNY

MASTER OF CEREMONIES
"HOLLYWOOD REVUE OF 1929"

DIRECTION OF WM. PERLBERG

Writing Dialog for METRO-GOLDWYN-MAYER

ROBERT HOPKINS

"Broadway Melody"
"Hollywood Revue of 1929"
"The Road Show"

"JUST HELPED A LITTLE BIT"

ARTHUR HAYES

Supervising and Directing
METRO-GOLDWYN-MAYER
MUSIC

FOUR DEVILS

(Continued from page 24)

type apparently constructed to unleash the tear ducts and make the sad-eyed sisters pull out their handkerchiefs in unison. At the Roxy the audience appeared to obtain real satisfaction out of the dialog; the picture whether silent, with sound or otherwise, is one that could not take on real speed at any time. It is just that kind of a story. Mark.

AT EDGE OF WORLD (GERMAN MADE)

(Silent)
UFA production and release. Directed by Karl Grune. German title, "Am Rande der Welt." Cast: Albert Steinrück, Wilhelm Dieterle, Inna Radog, Brigitte Helm, Camilla von Helldy, Evelyn Faber, Max Schreck, Victor Janson, Jean Brabin. Running time, 71 mins. At 50th St. Playhouse, week June 15.

Intensely juvenile production based on war of the future. German

cast composed of immobiled-faced people, incapable of registering emotion. Most notably childish are the sub-titles. One reads such lamentable captions as "Sisters spread over the gathering." "War, What for? What for?" etc.

Inspidity of this picture may be grasped in toto by one scene of a street vendor stepping into a roadside to halt four horsemen in hooded gowns, informing them he is government operator. Tells them war is declared; to spread the news and mobilize all towns. The riders go, each taking forked roads to all points.

Story is centered about a family who have owned a mill 800 years. Happiness of peace time indicated by a festival.

A spy is guest of the miller, who has a daughter and two sons. Phone wires are laid by spy. He receives the commission from the street vendor.

War is declared during festival. Scene shows folks with bowed heads at news. Orators shout "Three cheers for our country." Then the

folks make merry and one son dances in place at prospect of battle. Spy falls in love with girl and tries to release himself from official work. Street vendor declines to allow that.

Scene show war in progress. Just a few cursory shots of men in strange war habiliment, the enemy wearing black sweaters, spitting-like helmets and gas-masks. Soldiers sprinting into battle as if in a leg race. Miller's youngest son taken as prisoner when enemy invades mill. Captain gives sister 24 hours to decide whether she will give herself to save brother. Subordinate enemy falls in love with the girl and releases brother. Sub-officer unable to explain his presence with girl is commanded to permit suicide, his superior believing him guilty of releasing the boy. Spy meanwhile has volunteered to betray his soldier companions to save girl's brother. This is the crux of the feeble situation. Girl disdains him for turning traitor. Wind-up with traitor taking blame for all the trouble caused the miller. He is shot as the confessor. Mill burned to ground and lovers clash each other.

Picture dizzily incoherent.

THE FALL OF EVE (ALL DIALOG)

Columbia production and release. Dialog by Frederic and Fanny Hatton. Directed by Frank Stryker from adaptation by Gladys Lehman. 20th Century, Broadway. New York, June 11, twice daily; running time, 80 minutes.
Eve Grant.....Patry Ruth Miller
Mr. Mack.....Ford Sterling
Mrs. Ford.....Gertie Ranner
Mr. Ford.....Arthur Rankin
Tom Ford, Sr.....Jed Prouty
Mrs. Mack.....Betty Farrington
Cecilia.....Fred Kiewit
Black and Sam

Worn comedy situations and antiquated lines in the stereotyped domestic complications long used in farces of playboy husbands composed the greater reason for the story end of Columbia's "The Fall of Eve." The lady, incidentally, is not of the garden, but a simple office stenographer with the name. Good cast carries the first three-quarters of the force over to the last fraction, which is a machine gun for laughs and sends audience out satisfied. Picture, while far from a Broadway long term, is adequate as program material in the average house.

Ford Sterling as Mr. Mack, wooden goods buyer from Chicago, and his wife, the hefty Betty Farrington, do excellent work. They rate major credit for keeping up story interest.

The Hattons atone for borrowing in the dialog by several gag lines just before the finish. One, used when a cop is trying to determine which of two women is Mrs. Ford, wife of the wholesaler whose general entertaining for the fit contract causes the grief, got the crowd at first night at maximum hilarity. It was after the Ford had been examined and Mack, pointing to his own wife, declared:

"This is a Mack."
Jed Prouty as Tom Ford, Sr. who enlists his stenographer, Eve, played by Patry Ruth Miller, to entertain the buyer, does a good job. Eve, Miller's role, although the center of the complications that start when Mrs. Mack insists on joining the party, is less impressive than those of Sterling, Farrington and Prouty. The radio brings in the real Mrs. Ford, played nicely by Gertie Ranner, from a week-end, after a night club associates her name with a request number.

Meantime the party returns to the Ford house when the picture and of fun gets underway. Mrs. Mack insists upon the Ford's and Prouty Young Ford (Arthur Rankin) helps things along by first aiding his father by posing as a prohibition

agent and then adding to the complications when he thinks the affair with Eve is on the up and up.

Mrs. Astor lets things warm up before identities are unmixed. Rankin provides the happy ending by convincing Eve and explaining the misunderstanding was caused by the night club announcer's failure to tack on "Junior." Waly.

THE IDLE RICH (ALL DIALOG)

M-G-M production and release. Directed by William Delmar. From stage play, "White Collars," by Ralph Sills, adapted by Clara Brewster. Photographed by Leonard Smith. At Capitol, New York, week June 15, running time, 80 minutes.
William Van Loun.....Corrad Nagei
Helen Trayer.....Bessie Love
Lello Hyams.....Lello Hyams
Henry.....Robert Ober
Mrs. Trayer.....Robert Ober
Mrs. Trayer.....Edythe Chapman
Tom Galloway.....Paul Greengard
Frank Trayer.....Kenneth Gibson

Spring time for alling box offices. A fine picture all about the great middle classes and their problems. Well cast and intelligently directed, should build steadily on week stands when the office stenogs start passing the word along.

Story hit home solidly. That class consciousness which seizes the average family of workers when believing they are being patronized by the wealthy class is here presented in all its aspects. Situations created for a wealth of laughs for regular picture fans.

As a stage play this was "White Collars." It ran for over a year in Los Angeles, following that with eight months on Broadway. Most of the comedy elements of the play are retained on the screen. A small cast and an inexpensive production makes this one a certain money-maker for Metro with no small credit to due William de Mille, who directed. Corrad Nagei, Bessie Love and Lello Hyams in the principal roles.

Plot centers about a John Trayer (Miss Hyams), stenog from a middle class family married to her employer, William VanLoun (Mr. Mack), scion of proud New York family and a multi-millionaire. Introduced to his wife's family, Van Loun soon discovers the snobbishness of the upper is only exceeded by that of the middle and lower

classes, when they are in their own environment.

VanLoun's efforts to lift his bride out of her ordinary existence are met with objections provided by her beset by class equality. Determined to prove he's a regular guy, VanLoun moves in with the in-laws, at his wife's suggestion, suffering all sorts of inconveniences to prove that a happy marriage is on the point of being disrupted by class distinction.

Sequences in which various members of the white collar family bicker and quarrel give Bessie Love and Miss Hyams a few chances to emote convincingly. Nagei is excellent as the husband and Ober makes the most of his role. James Neill and Edythe Chapman as the father and mother give fine characterizations.

That great army of stenogs will find this screen comedy in a big way, for it's right in their back yard.

THE LAST FLIGHT (FRENCH MADE)

(Silent)
Maurice Tourneur, production from the novel "L'Enfer," by J. Kessel. Continental cast include Jean Dax, Pierre de Guzman and Claire de Loree. Film edited and titled by Samuel Delrow. At 8th Avenue Playhouse week June 15. Running time, 95 minutes.

Sure sayer stuff of the worst social type, a character study of the intimate houses although there's no way of gauging the reaction of the sophisticates who are apt to rate any flicker with a foreign tag as arty.

Fragment of a story has the activities of ones of the French flying squadrons as background. Continuity is jumpy and as a result a flock of long winded aspy subtitles have been written in, probably on this side.

Obvious plot concerns an ace pilot on leave in Paris during the World War making a dame who later turns out to be the wife of his best pal. He renounces her and returns to camp in time to take part in a battle.

The ace is coupled up with the man whose wife he has been living in (Continued on page 32)



LYRICS BY

JOE PENNINGTON

"YOUR MOTHER AND MINE"

"NOBODY BUT YOU"

"ORANGE BLOSSOM TIME"

"CHARLIE, IKE AND GUS"

"(MARIE, POLLY AND BESS)"

"NEVER KNEW THAT I COULD DO A THING LIKE THAT"

"THOSE MINSTRELS OF LONG AGO"

GEORGE COUGHLIN

ASSOCIATE DANCE DIRECTOR

OF THE

"HOLLYWOOD REVUE OF 1929"

Now Free Lancing

JOE PENNINGTON

SUPERVISOR OF WARDROBE

METRO-GOLDWYN-MAYER

"Hollywood Revue 1929"

Color Sequences

Technicolor

HERBERT T. KALMUS

President

CHARLES KING

"Hollywood Revue 1929"

SECOND PRODUCTION FOR

METRO-GOLDWYN-MAYER

BENNY RUBIN

Late for the "HOLLYWOOD REVUE OF 1929"

But Not Too Late for MARION DAVIES' "MARIANNE"

DIRECTED THE PHOTOGRAPHY

Texan Exhibs Coming North to Talk High Rentals for Talkers

Dallas, June 18. Col. H. A. Cole, head of Texas indie exhibs, with a committee composed of Burt Kline and E. J. Callahan, members of the group, will head for New York July 1, there to join similar delegations from exhibitors in the Northwest and Chicago, to protest high rentals of sound films.

Cole not long ago intimated that about a third of houses in Texas small towns would go dark unless something was done soon to lessen high rentals on films and reduction of sound fixture installation costs. Revenues from 25-30 cent admission prices in most of the hamlets was okay for the old silents, but does not even satisfactorily cover overhead with the raised prices for talkers.

The delegates will visit all the major companies, including Fox, Warners, Paramount, M-G-M, Universal, Tiffany-Stahl and United Artists.

ASHER LEVY IN TRADE

Chicago, June 18. Asher Levy, former film buyer for Keith's and Orpheum circuit at this point, has purchased a seat on the Chicago Board of Trade.

West Coast Motion Picture Directory of Directors and Writers

HOWARD J. GREEN

Management, Edward Small Co.
DIALOGUE CONTINUITY

Sarah Y. Mason

Adaptation and Scenario
"The Broadway Melody"

Byron Morgan

THE ORIGINAL STORIES
"THUNDER" "SPEEDWAY"
Now in Production M-G-M

RALPH SPENCE

DIALOGUE FOR M-G-M

HANDERS

London "Encore" Said:

"Their peculiar style comes as a startling surprise. It is a pleasant shock to come up against these original humorists."

**Week June 9
PARADISE THEATRE
CHICAGO, ILL.**

HELEN WARNER

3rd Year With
Loew's State
Los Angeles, June 24
FANCHON & MARCO

A Family Switch

Los Angeles, June 18. Showing how the tables can turn in the instance of "Why Leave Home," in which Leo Carol is playing the featured lead and Nick Stuart a subordinate part.

When Fox made the initial version of this story two years ago the studio used the original title, "Cradle Snatchers," and Nick Stuart was the featured player. He pleaded that Leo Carol be given a break and she was allotted a small part. Couple are expected to wed this fall.

Pat Casey Adjusts for Houses and Musicians

Trouble rumored impending between New York Loew 892, American Federation of Musicians, and the Keith, Fox and Loew circuits in New York City is cold in three circuits and union in harmony.

Pat Casey, head of the V. M. P. A. acting for Keith, Fox and Loew, conferred with Edward Canavan, chairman of the local, on the usual summer cut in the pit orchestras of the vaudeville houses of the three circuits in New York City. Forty-three men were scheduled to go in the Keith houses, 48 of Loew and 24 from Fox theatre.

In an effort to retain the majority of the men, Canavan agreed to a cut in the overtime earnings of all pit men in the vaudeville houses only, straight vaude theatres excepted. Whereas pit men were scheduled before to work 6 1/2 hours in two shows, with overtime for the supper show, the new agreement schedules them for six hours in three shows, with overtime only if they are called on to do a fourth show, or play an exit march.

This agreement was misconstrued as a general cut in earnings of all pit men, instead of an overtime slice.

The cut only affects a minority of the pit musicians for the orchestra were usually wedded 50 to 75 per cent. for the supper shows.

As a result of the agreement, only 29 men were cut, the smallest summer slice in years, saving \$8 men their jobs. The 29 cut are to return Labor Day.

Small Fire in Galveston

Galveston, June 18. Fire in the projection room at the Tremont, small Public house, Saturday night caused a near riot. Only one person injured was Ernest Vales, operator. His hands were seriously burned trying to check the flames.

Damage (\$5,000) confined to the projection room. House will reopen today.

Fox Operating 6 Ascher Houses and Leasing 5

Chicago, June 18. Of the 11 bankrupt Ascher Bros. picture houses taken over last week by Fox, six will be operated by Joe Leo for Fox. Other five are open to leasees. Property value is estimated at \$6,000,000.

Fox had a half interest in the houses before they went to the rocks. He secured the control for a cash consideration. Until recently the theatre has been leased by Leo of Fox for the Chicago Title & Trust Co. receivers.

A new lease has been announced, with \$150,000 first preferred, \$200,000 second preferred, and 10,000 no par shares.

Houses to be directly operated by Leo are Sheridan, Terminal, Crown, Commercial, Midwest and Fortage Park. Those to be leased are Highland Square, Metropolitan, Frolic, West Englewood and Cosmoopolitan.

TRIPLE SOUND TRACK NEXT BY PHOTOPHONE

Triple sound tracks threaten to supplant the present one grove talker film reproduction system before many months.

Radio's Photophone subsidiary is reported far advanced in its experiments with the new system. It would provide individual tracks for high, low and middle frequencies, as the various tonalities are classified by technical men.

William Fox is reported investigating the triple system, Western Electric denying it is interested in the threatened innovation.

While no provision has yet been incorporated in Radio's sales program whereby a release date is yet in sight for the debut of the three-groove system, it is said the matter is being quietly arranged.

Triple tracks, high sources close to the experiment, maintain, will differentiate sound to a marked degree and bring talkers to the closest possible attainment with natural modulations of the different voices and sound. In this way, they point out, high pitch tone of voice, sound and music will be on one track, medium register, and another and bass on the third.

That a sound track can be grooved on the width of a pin will warrant no change in the standard width of film for the triple idea, they state.

Warners Strong for Disc and New Needle

Warners' intention of adhering to the disc system of reproduction, despite the majority of producer-consumers of both systems, is sound in film for the new season, is further witnessed by experimentation being conducted in their own headquarters with a new type of needle.

The new needle has been tested privately several times before Warner executives. Their reaction is reported as that it is an improvement and a strong champion for preserving the disc system.

With this needle, described as more pin-like and fitted to the groove in the record than the type now in use, there is said to be far less record noise apparent in the audience.

H. H. Lustig Dies as Victim of Clinic Gas

Cleveland, June 18. Henry H. Lustig, attorney and theatre owner, died June 13 at Mt. Sinai hospital from effects of poison gas inhaled during the Cleveland clinic fire.

Lustig's death was the result of his heroic efforts to save others in the clinic when X-ray films exploded, costing the lives of 128. He was confined to the hospital for the past month, taking treatments in vain.

A member of the law firm of Schwartz & Lustig, he was part owner of Waldorf, Ambassador and Ritz theatres in Cleveland. A widow and two sons survive.

PUBLICITY RULES

The oddest publicity rules in the business are those set by M. A. Schlesinger for the stuff sent out about his acquisition, the De Forest talker.

First: Mr. Schlesinger must not be quoted and his name must not appear in any mimeography.

Second: The law suit against Western Electric must be excluded from all home-made copy.

Third: The press agent isn't allowed to give any executive or office boy connected with the firm a personal plug-on paper.

Spiro Film Co. Bankrupt

Spiro Film Corporation, educational film makers and distributors, in Long Island City, filed a voluntary bankruptcy petition in Brooklyn Federal Court, with liabilities listed at \$330,288 and assets \$235,815.

Assets are in stock in trade which includes film, unedited negatives and contracts and bills receivable.

Sixty-eight thousand three hundred and fifty dollars' worth of machinery and tools in the establishment.

Fox "Follies" Second Run It was decided Monday by the Fox office to turn loose the Fox "Follies" Follies for the Fox neighborhood (N. Y.) houses June 22.

EXHIBS TOLD TO WIRE OR GO OUT OF BIZ

Oklahoma City, June 18. During the convention held by the Oklahoma M. P. T. C. in Oklahoma City, all theatre owners who have not wired their theatres were urged to send out mail at once.

All theatres, not wired will have to go, as sound is here to stay, the exhibs were informed.

H. A. Cole, E. D. Hawkins, representing R. C. A. Photophone and other representatives of wire companies gave talks.

Officers elected are John Brown, president, Tulsa, Okla.; E. V. Weaver, vice-pres.; Shidler, J. G. Bennett, treas.; Drumbricht; Eugene V. DeWitt, sec., Yale, Okla.

Fox Takes "Father and Son" Fox Theatres has booked "Father and Son," Columbia.

HARRY HINES
"Budding Stars"
HEADLINING
Loew's State, New York
THIS WEEK (JUNE 17)

WANTED!

DIALOGUE
WRITERS

STAGE
DIRECTORS

ONE of the biggest motion picture producing organizations has room on its staff for several of the BEST dialogue writers and stage directors in show business.

You've got to be GOOD to make this connection—which will pay you all you're worth. We are after the BIGGEST men in the business. All replies will be considered confidential.

A. B. C. BOX 30
Variety, New York

VINCE SILK

Now 4th Week Ceremony Master at Boulevard Theatre, Los Angeles
1 Gag + 1 Green Silk = 1 C. M. or 1 "Sneak!"
"How've You Been?"

CHARLES BRUGGE

MUSICAL TUN TUNE
Now Touring F. & M. Opti "DEBARS"
Director: TED BRADY, 1500 Broadway, N. Y.

The Critics Wrote this!

"To Columbia Pictures goes credit for presenting 'The Fall of Eve,' a rollicking, fast, furious, thoroughly rowdy mirth-maker that had the Embassy Theatre's first night audience rolling in the aisles. This audible film will make the Broadway grade on high."

—Regina Crewe
New York "American"

"The audience last night seemed well on the way to rolling up and down the aisles."

—Quinn Martin
The "World"

"'The Fall of Eve' was greeted with loud laughter."

—Mordaunt Hall
New York "Times"

"Last night's audience howled . . . the picture should make money for Columbia."

—Betty Colfax
Evening "Graphic"

"As the first all-talking picture farce-comedy, it is recommended for good summer entertainment. The audience laughed heartily and had a good time. What better test can there be for a farce-comedy?"

—William O. Trapp
Evening "World"

"Knocked the audience right out of their seats—Ford Sterling is a convulsion whenever he is around."

Evening "Journal"

"Last night's audience laughed heartily at 'The Fall of Eve.'"

—Irene Thirer
Daily "News"

"What more need we say? Another great Columbia smash!"

"Trade Review"

"Judging from the laughter of the audience, this picture should be placed in the hit class."

"Daily Review"

"A good supply of chuckles and big laughs. Splendidly recorded."

"Film Daily"



WHAT
MORE
CAN WE
SAY OF

The FALL of EVE

**"WAIT!—
let your past ex-
perience be YOUR
booking guide for
1929
1930."**



TODAY, your **playdates** have doubled in value to your theatre investment. **TODAY**, particularly if your theatre is wired for Sound—**YOU MUST**, as never before, **PROTECT THOSE DATES** by booking the best entertainment possible to secure. **YOU MUST** close them with pictures of **MERIT**—you cannot afford to take the chances that were possible before **SOUND** and **ALL TALKING** pictures came into public favor.

UNITED ARTISTS PICTURES for the seasons 1929-30 will form the backbone service of the **ALL TALKING** programs of the **COUNTRY'S WISEST SHOWMEN**—just as they have done for years in silent entertainment.

"COQUETTE"—"ALIBI"—"BULLDOG DRUMMOND"
Three great hits in three All Talking pictures produced
and we've only just started

UNITED ARTISTS

King of the All-Talkie Makers — Your Play Dates Best Bet

DE SYLVA, BROWN & H

THE BALLAD HIT OF THE YEAR

MY SIN

BY B. G. DE SYLVA, LEW BROWN AND RAY HENDERSON

A NOVELTY SONG SENSATION
(IF I WERE YOU)

ID FALL IN LOVE WITH ME

BY JACK MURRAY & SAMMY FAIN

A SEASONABLE MELODY SONG

WHERE THE BAB-BAB-BABLING BROOK GOES BUB-BUB-BUBBLING BY

BY CHARLES O'FLYNN, HARRY PEASE & ED. G. NELSON

NOVELTY "HOT" SONG

ANYTHING TO HOLD YOUR BABY

BY CON CONRAD, SIDNEY D. MITCHELL & ARCHIE GOTTLER

MELODIO NOVELTY SONG

I'M WALKING IN THE SUNSHINE (SITTING IN THE MOONLIGHT NOW)

BY CLIFF FRIEND

A GREAT WALTZ

RECOLLECTIONS

Music By ERNO RAFFE Lyrics By LEW POLLACK

A "NATURAL" — — ARE YOU SINGING IT?

MEAN TO ME

BY ROY TURK

AND FRED E. AHLERT

SURE FIRE SONGS FROM
FOY-MOVIE-TONE FOLLIES
BY CON CONRAD, ARCHIE GOTTLER & SIDNEY D. MITCHELL

THAT'S YOU BABY BREAKAWAY WALKING WITH SUSIE BIG CITY BLUES

FROM THE UNIVERSAL MUSICAL PRODUCTION

"BROADWAY"

BY CON CONRAD, ARCHIE GOTTLER & SIDNEY D. MITCHELL

SING A LITTLE LOVE SONG

(WHICH CAME FIRST)

THE CHICKEN OR THE EGG HITTIN' THE CEILING HOT FOOTIN' IT BROADWAY

CHICAGO — WOODS THEATRE BLDG.
BOSTON — 181 TREMONT ST.
PHILADELPHIA — 1118 CHESTNUT ST.
DETROIT — TULLER HOTEL

DE SYLVA, BROWN &
745 7TH AVENUE
ROBERT CRAW
BRANCHES IN PRINCIPAL

HENDERSON, Inc. SONGS WOW! WOW! WOW!

WHAT A COMEDY SONG! HEAR IT AND YOU'LL SING IT

(WRITTEN BY THE FAMOUS
BERT KALMAR
AND
HARRY RUBY

DO I KNOW WHAT I'M DOING?

SPECIAL MATERIAL
OF ALL KINDS READY
MALE-FEMALE &
DOUBLE VERSIONS
EXTRA CHORUSES

Most

Till ready

Yolce

It better see a doctor, I'm worried as can be,

Cause er-er scar-I fell in love something's the matter with me,

When-er-er we're to-gether, I'm just a fool I find,

Chorus

can't help it, I go right out of my mind,

When she whispers "I love you," And we start to kiss and oo, oo,

I do things I shouldn't do, Do I know what I'm doing?

Er-ry, now, and then we go— To a moving picture show, And

when they turn the lights down low, Do I know what I'm doing?

I make, re-so-lu-tions And I make them when I make them,

but oh dear When she is near, Heaven forgive me then I break them!

When she's sitting on my knee, And she rolls her eyes at me,

Just go wild and so does she, Do I know what I'm doing?

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HENDERSON, Inc.

ORD President,
FOREIGN COUNTRIES

NEW YORK CITY

LOS ANGELES - 845 SO. BROADWAY
SAN FRANCISCO - 935 MARKET ST.
MINNEAPOLIS - PANTAGES BLDG.
NEW ORLEANS - 733 CANAL ST.

Organists in All-Sound Houses Developing "Personality" Draw

Chicago, June 18. Convinced that straight sound houses, large and small, are all placed on the same level by reason of having identical programs, B. & K. is concentrating on methods of differentiating its programs from those of the numerous neighborhood grinds now wired.

First move was utilization of the space on each side of the screen for atmospheric scenery, later the sets are changed with each feature and referred to as "presentation sets." Also large projection machines throwing any sort of picture or color scheme all around the actual screen being used in all the bigger houses. At start of the newscast all certain space surrounding the screen was filled with projected newspaper headlines. These are not permitted to detract from the actual screen program, simply giving the film an atmospheric start and then taken off after a few minutes. For showing of "The Fagan" a series of moving ships were projected across the curtain below the screen. With the solo organist now the

\$15,000 Phone Calls!

Los Angeles, June 18. Figuring to save around \$15,000 annually on telephone calls, Fox office has issued orders that all employees must make their personal calls at public pay stations situated throughout the plants.

A check on personal outgoing calls over 30 days clocked \$1,250 for the period.

Only performer drawing breath in sound houses, he is becoming an important individual. B. & K. organists are being featured and advertised in community song sessions and are becoming almost as popular as the departed m. c.'s.

Another touch of life in B. & K. sound houses will be lobby song teams with piano, as already in the Uptown and Tivoli. These teams give the customers a hunk of the good things of life, singing and leaving theatre. Also they are used to entertain lobby and holdouts whenever fortunately possible.

B. & K. believes these factors will make the large sound distinction from the smaller, and also justify any difference in admission prices.

W. E. AND SUITS

Doesn't Intend to Sue Theatres With Biophone Wiring

In its suit against Biophone, second indie equipment manufacturing company, charged with infringing patents, Western Electric makes known that, contrary to the course pursued in the action against Patent, it will use no theatre owners with Biophone wiring.

Reason seems to be that Biophone has not sufficient installations to make this move worthwhile.

It is learned that probably only two more suits against Patent exhibitors will be brought by the electric.

Franklin's Switches

Los Angeles, June 18. Upon returning from New York Harold B. Franklin, head of Fox Coast theatres chain, placed Earl Crabbe, recently of R-K-O, in charge of the Seattle division, with Charles M. Thal, present northwestern manager, returning to San Francisco June 23. Thal will be more assistant to Arch Bowles, division manager.

Nick Turner, present aide to Bowles becomes manager of the T. & D. theatre, Oakland. In addition, Franklin has appointed Fred Cruise managing director of Loew's State here, replacing H. B. Wright, who goes to the Chinese. Bruce Fowler, assistant to Franklin, will replace Cruise at the Criterion. Jack Mansfield, division manager at Portland for Fox returns to the home office July 1 to resume his old post as assistant to Franklin.

PICTURES

F. & R. Reported Asking \$14,000,000 From Publix

Minneapolis, June 18. Despite denials by F. & R. executives that any deal is pending, the belief continues to persist in local theatrical circles that Publix will acquire the F. & R. circuit of 140 theatres in Minnesota, North and South Dakota and Western Wisconsin within the next 30 days. The price said to be fixed for the F. & R. holdings is \$14,000,000.

Fred Green, Publix circuit survey expert, came here from New York to inspect the F. & R. houses. J. F. Cubberly, F. & R. real estate expert, accompanied him on his tour, which consumed 10 days. Green refused to admit there was any significance in connection with his activities here.

F. & R. sought to purchase the F. & R. circuit two years ago. His offer at that time was reported at \$10,000,000. The proposed sale of financing the deal, however, was unsatisfactory to F. & R. and negotiations were dropped.

MUSICIANS IN S. F. CONTRACT DECISION

Court Says Contract Not Guarantee of Work— Definition of Terms Only

San Francisco, June 18. Superior Court Judge Trabucco has ruled that the San Francisco Musicians' Union has no action in chancery against the theatre managers for ousting of orchestras and managers from wired houses. Union must sue for damages in a court of law to receive compensation for loss of positions.

Court interpreted existing agreement between unions and theatres as one of temporary nature, which musicians would work, and not an instrument guaranteeing them employment.

Aaron Sapiro, the former "king" of the New York independent exhibitors, in here representing the musicians and threatens to take the case to the California Appellate court, the new city manager of Portland for Fox is Floyd Maxwell.

Thus far the interpretation of Judge Trabucco's decision is that theatres may cancel existing agreements with musicians as soon as they provide themselves with other means of musical accompaniment.

Maxwell, Fox City Manager Portland, Ore., June 18. With Jack Mansfield going to Los Angeles as assistant to Harold Franklin, the new city manager of Portland for Fox is Floyd Maxwell.

Par, Omaha, Goes Back To Stage Shows June 28

Omaha, June 18. Paramount is reverting to stage shows after a grand picture policy since May 10. House name was changed from Riviera to the Paramount, when the picture policy went into effect.

Ted Claire will be the m. c. starting June 28. House will have plenty of competition with the Fanchon and Marco units at the World, and the Orpheum playing big time vaude.

Orchestra will be retained until after September.

Opening Night's Gross Is Given to Local Society

Lincoln, Neb., June 18. Upon the opening of the Stuart, Publix, seating 1900, last week, the entire gross of the first night, with loose seats at \$2, was donated to the local Community Chest. Estimated at \$15,000. "Rainbow Man" was the picture, with an orchestra-stage band, also the acts on stage and m. c. Cooling plant and wired.

Less Dramatics

Los Angeles, June 18. Sound proof mania, which makes melodrama of an entrance onto a studio stage, is beginning to pass.

Out at Movietone City the Fox range have found they can work just as well with the doors open, and it lessens the temperature.

Radio's Schedule to Start Six Talkers

Shooting schedules on six forthcoming Radio Pictures have been definitely altered by William Le Baron, vice-president in charge of productions at the RKO studios in Hollywood.

"The Delightful Rogue," starring Rod La Rocque, starts rehearsal June 24. Shooting commences July 2. Leslie Pearce is to direct, with Lynn Shore in charge of artistic direction. Lita Lefroy, of vaude, will appear in it. Henry Borden will supervise.

"The Very Idea" will start on July 2. Frank Craven will direct. "Hanted," the adapted frump "Yourself to Happiness," by Frank Adams, will be directed by Wesley Ruggles, with Eugene Walter doing the dialog.

"Danced Legs" is scheduled to start July 15, with George Seitz directing. "Rio Rita" now in rehearsal, is scheduled to begin shooting July 2. Luther Reed is directing. Cast includes Bebe Daniels, John Boles, Georges Renavent, Bert Wheeler, Bob Woolsey, Dorothy Lee, Ann Greenway and Helen Kalser.

Receiver Expects to Unload Cooney Houses in East

James Costen, operator of the bankrupt National Playhouses of Chicago for the receivers, Chicago Title & Trust Co., arrived in New York for the reported purpose of unloading the circuit to an eastern banker. Name of the latter was not made known, but said to have partially agreed on terms.

The banker, from accounts, will pay 50 cents on the dollar for the National Playhouses' bonded value, taking over operation and past and present headhaches of the corporation. Full bond value as indicated by public sale of securities some time ago, is around \$2,500,000. The circuit's total indebtedness may reach \$3,500,000. Properties were originally estimated to be worth \$5,000,000.

National Playhouses, organized some years ago by the Cooney Bros, and first known as National Theatre, comprises 10 theatres in the city of Chicago. Capitol and Avision, largest of the group, are deluxe picture houses.

MYERS CALLING WASH. MEETING

Chicago, June 18. Abram Myers, leader of the All-American, Inds. exhibs, has called a meeting of his organization's members July 2 in Washington.

It will act as the indie exhibs' protest to all of their present claimed pending trade evils, and will be in the nature of a demonstration for that purpose. The Myers crowd has endorsed the Brookhart Bill, agreed to among more mergers, protest rentals and any discrimination against the independent picture theatre. Myers is issuing the announcement tomorrow from this point.

NEW WARNER SHORTS

Talking shorts made at Warners' Flatbush studio last week included Brennan and Butler, Gotham Rhythm Boys, Mount City Blues Blowers and Billy "Swede" Hall. Albert Spalding, the violinist, completed the final number of a series of six shorts.

COSTUMES FOR HIRE BROOKS 143 W. 40th ST., N.Y.C.

JOE LaROSE

PRODUCTIONS FOX THEATRES

GEORGIA LANE DANCERS

Featured in Fanchon and Marco's "RHYTHM" Idea

CARLA TORNEY

Featured in Fanchon and Marco's "Love School" Idea

HARRY HINES

"Budding Stars" HEADLINE
Loew's State, New York
THIS WEEK (JUNE 17)

BENNY MEROFF



Breaking All Records
Marks Bros. Granada
and
Marbro Theatres,
Chicago, Ill., Indefinitely

"Agenda! Jarrett Takes Notice!"
JARRETT
LISTE
Two Girls With Two Megaphones

FAMOUS
B.B.B.'S

Baroquean Began Begins
Coffee Don't, Los Angeles, Cal.



SLIM MAR

MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.

FANCHON & MARCO
PRESENT
The Great
Made in California

Par, Omaha, Goes Back To Stage Shows June 28

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LEONID MARTOV

THE EMINENT RUSSIAN BARITONE PLAYING PANTAGES CIRCUIT

The Los Angeles "News" said: "Leonid Martov, the eminent Russian baritone, who early steals the honors of the day. He has a charming repertoire of songs which he puts over splendidly."

Representative, DAVE RAFFAEL

CLIFF CRANE

DANCING COMEDIAN
PETROFF'S UNIT "FORE"
Ambassador Theatre, St. Louis
WILLIAM MORRIS
NAT KALICHEM

CELEBRATING

Enjoying Her Return Engagement with Al Krue
ORIENTAL, CHICAGO, THIS WEEK

WARNER BROS.

Announcement for 1929-30

Q. Warner Bros. Vitaphone Production schedule for 1929-30 will appear in the Trade Press in July.

Q. Warner Bros. revolutionized the industry with Vitaphone.

Q. Warner Bros. again lead the entire industry with the production of 100% Natural Color Pictures.

Q. Every exhibitor owes it to himself to wait for the most important announcement yet to come from Warner Bros.

**Q. What Warner Bros. Promise ...
Warner Bros. Deliver!**

THE NEW SHOW WORLD, 1929-30

¶ Now Paramount Pictures become more than motion pictures. They're the New and Greater Entertainments of a New Show World! ¶ Talking, Singing, Dancing. Flashing with color. New faces. New voices. Screen stars of the New Era. The brightest stars of the stage. Brilliant showmen brains from everywhere. Stage, motion pictures, radio and music wedded. All the arts and sciences enriching the screen. ¶ Broadway reaching around the world. And Paramount putting your theatre on the Gay White Way to super-profits.

Leading Screen Stars

- HAROLD LLOYD
- 4 CLARA BOW
- 4 GEORGE BANCROFT
- 3 CHARLES "BUDDY" ROGERS
- 2 MAURICE CHEVALIER
- 3 GARY COOPER
- 1 RICHARD DIX
- 3 RICHARD ARLEN
- 3 NANCY CARROLL
- 4 WILLIAM POWELL
- 4 EVELYN BRENT
- 2 RUTH CHATTERTON
- 2 JEANNE EAGELS
- CLIVE BROOK
- BACLANOVA
- MARY BRIAN
- ESTHER RALSTON
- FAY WRAY
- JAMES HALL
- NEIL HAMILTON
- JACK OAKIE
- WARNER OLAND
- and many more!*

•
PARAMOUNT SOUND
NEWS

•
PARAMOUNT SILENT
NEWS

**Coming in
Specials*

PARAMOUNT

Member Motion Picture Producers & Distributors

THE WORLD OF SUPER-SHOWS!

Cream of Stage Talent

- MORAN AND MACK
 - MARX BROTHERS
 - DENNIS KING
 - HAL SKELLY
 - GERTRUDE LAWRENCE
 - WALTER HUSTON
 - HELEN MORGAN
 - OSCAR SHAW
 - MARY EATON
 - HELEN KANE
 - O. P. HEGGIE
 - CLAUDETTE COLBERT
 - JEANETTE MACDONALD
 - CHARLES RUGGLES
 - LILLIAN ROTH
 - DAN HEALY
 - KAY FRANCIS
 - FLORENCE ELDRIDGE
 - SKEETS GALLAGHER
 - LAURA HOPE CREWS
- and many more!

PARAMOUNT TALKING AND SINGING ACTS

CHRISTIE TALKING PLAYS

SCREEN SONGS

TALKARTOONS

HAROLD LLOYD talking in "Welcome Danger." Produced by Harold Lloyd Corp.

MARX BROTHERS in "The Cocoanuts." With OSCAR SHAW and MARY EATON.

"MYSTERY DR. FU MANCHU." Mystery thriller with all-star cast.

"THE LOVE PARADE." MAURICE CHEVALIER—ERNST LUBITSCH production. With Jeanette MacDonald.

"THE FOUR FEATHERS." William Powell, Richard Arlen, Clive Brook, Fay Wray. Producers of "Chang."

"THE VIRGINIAN." Gary Cooper, Walter Huston, Richard Arlen, Mary Brian.

"THE CHILDREN." All-star production of sensational novel.

"SWEETIE." College musical romance with Nancy Carroll, Helen Kane, Jack Oakie, Skeets Gallagher, others.

"RETURN OF SHERLOCK HOLMES." With Clive Brook, Evelyn Brent, Warner Oland.

"THE GAY LADY." Musical romance starring Gertrude Lawrence, musical comedy hit.

"CHARMING SINNERS." With Ruth Chatterton, Clive Brook, Mary Nolan, William Powell.

"BEHIND THE MAKE-UP." With Hal Skelly, Esther Ralston, William Powell.

"FAST COMPANY." With Mary Eaton, Jack Oakie, Skeets Gallagher.

"SARAH AND SON." Startling drama with Ruth Chatterton and all-star cast.

"HUNGARIAN RHAPSODY." Ufa production.

"SOUL OF FRANCE." French war epic.

MORAN AND MACK "The Two Black Crows" in "Why Bring That Up?"

"THE DANCE OF LIFE" ("Burlesque") with Hal Skelly, Nancy Carroll. Part Technicolor.

"THE VAGABOND KING." Starring DENNIS KING. With Jeanette MacDonald.

Ziegfeld's "GLORIFYING THE AMERICAN GIRL." Mary Eaton and all-star cast. Part Technicolor.

"ILLUSION." With Charles "Buddy" Rogers and Nancy Carroll. Another "Close Harmony."

"APPLAUSE." With Helen Morgan, star of Ziegfeld's "Show Boat" and all star cast.

"GREENE MURDER CASE." Successor to "Canary Murder Case" with William Powell as "Philo Vance."

"POINTED HEELS." William Powell, Esther Ralston, Helen Kane, Skeets Gallagher.

"ESCAPE." Big production of famous play. With Clive Brook and special cast.

"WOMAN TRAP." With Hal Skelly, Evelyn Brent, Chester Morris.

"THE LADY LIES." With Walter Huston, Claudette Colbert, Charles Ruggles.

"YOUTH HAS ITS FLING." With Jean Hersholt, Fay Wray, Phillips Holmes, Kay Francis.

"KIBITZER." Broadway stage hit with Harry Green and big cast.

"THE LOST GOD." Outdoor talking thriller with Richard Arlen and big cast.

All of these productions are all-talking. Many talking, singing and dancing. Several with Technicolor. Exceptions are "Four Feathers," "Hungarian Rhapsody," "Soul of France," which have music score and sound effects. AT LEAST 40 PARAMOUNT QUALITY SILENT PICTURES ALSO.

*Coming in
Specials



PICTURES

STOP! Look

**The sales convention's in full swing—next season's line-up is getting ready for the record smashing fray, a line-up of outstanding all talking box office attractions for a year of capacity business—
READ 'EM AND REAP!**

4 Dazzling Musical Comedies

SUNNY SIDE UP

Introducing Janet Gaynor and Charles Farrell in a singing and all talking musical comedy with story, words and music by De Sylva, Brown and Henderson. With color sequences. Cast includes El Brendel, Sharon Lynn, Frank Richardson, Marjorie White and Dorothy Whitmore. Directed by David Butler, staged by Seymour Felix.

THE FOX MOVIE TONE MINSTRELS

The screen's first minstrel show, with the laughs and tears of river troupers strutting their stuff on shipboard and at the opera house. William Collier, Walter Catlett and Walter Weems as endmen; George MacFarlane as interlocutor and baritone, Joseph Wagstaff, David Percy, Richard Keene, Sue Carol, Dixie Lee and 50 Creole dancing beauties.

BIG TIME

Lee Tracy, star of the Broadway stage successes, "The Front Page" and "Broadway," in a story of the laughs and heartaches behind the scenes in a motion picture studio in Hollywood. With Frank Richardson in a singing role, Jean Laverty, Richard Keene and Farrell Macdonald. Directed by William Collier and Kenneth Hawks.

WHY LEAVE HOME?

Musical comedy version of stage success, "Cradle Snatchers." Music and book by Conrad, Mitchell and Gottler. Directed by Raymond Cannon with Walter Catlett, Nick Stuart, Richard Keene, Sue Carol, David Rollins, Jean Laverty, Dixie Lee and Jed Prouty.

7 Upstairs, Mirth Provoking Feature Comedies

THEY HAD TO SEE PARIS

Introducing a talking picture theatre-goers Will Rogers, America's best known humorist and home-spun philosopher. An "Eiffel" of Paris and an earful of the Rogers comedy. Featured on the front page of 200 of America's greatest newspapers, here is a ready-made publicity natural for every theatre everywhere. Dramatized for the screen by Owen Davis from the novel by Homer Croy. Directed by Frank Borzage with a supporting cast of stage favorites.

WILL ROGERS No. 2

Another story built around the inimitable character which this foremost comedian has made an American institution. Supported by a brilliant array of Broadway players. Another talking classic in which Will Rogers makes you laugh at the everyday people known in every American town.

THE COCK EYED WORLD

Remember "What Price Glory"? New Flagg and Quilt talk—and how! They make love to girls in Russia and Paris, a hot mama in Coney Island and beauties in a dozen other places. With Victor McLaglen as "Flagg," Edmund Lowe as "Quilt," Lily Damita as the French girl, El Brendel and others. Raoul Walsh directing. Story by the authors of "What Price Glory"—Laurence Stallings and Maxwell Anderson.

BLACK DIAMOND

All-talking musical circus story. Directed by John Ford, with Louise Dresser, Helen Chandler, Joseph Wagstaff, Richard Keene, Dixie Lee and the lone "Black Diamond," Stepin Fetchit.

THE GIRL WHO WASN'T WANTED

Kenneth B. Clarke's story of a western girl whose father thought she had no appeal for men. She sets out to prove otherwise. With Lila Moran as the girl and Owen Davis, Jr., heading the supporting cast. Directed by William K. Howard.

THE MEAL TICKET

The Kentucky Derby caught by Movietone as a background for a comedy drama of love in the blue grass country, with heart beats, hoof beats, cheering spectators and shouting bookies. Story by Frederick H. Brennan with Sue Carol, David Rollins, El Brendel, Sharon Lynn, Helen Chandler, Dorothy Burgess, Warren Hymer, Charlotte Henry and Sylvia Field.

THE WELL DRESSED MAN

A Victor McLaglen talking and singing picture. Story by Reiland Brown, laid in Oklahoma and New York. Directed by John Blystone, with Sue Carol, Walter Catlett, Sharon Lynn, Bobbie Burns, Frank Richardson and Charlotte Henry.

3 Features Established by Broadway Runs

4 DEVILS

Backed by a long run in New York, Philadelphia, Los Angeles, this talking romance of the white tops brings you Janet Gaynor, Mary Duncan, Charles Morton, Nancy Drexel, Barry Norton and Farrell Macdonald, all taking their parts. Directed by F. W. Murnau. Dialogue by John Hunter Booth and staged by A. H. Van Buren and A. F. Erickson.

THE RIVER

Established as a two dollar success for nine weeks at the Galety Theatre, New York. Another Frank Borzage talking picture with Charles Farrell, Mary Duncan, Margaret Mann and Ivan Linow, all taking their parts. Story by Tristram Tupper.

CHRISTINA

A two dollar talking picture with a seven weeks run at the Galety Theatre, New York, with Janet Gaynor and Charles Morton in a romance with a picturesque Holland setting. Directed by William K. Howard. Story by Tristram Tupper.

4 Spectacular Musical Extravaganzas

MELODIES OF 1930

An original musical comedy. Words, book and music by L. Wolfe Gilbert and Abel Baer.

THE INTERNATIONAL REVUE

The beauty of five continents in a musical and dancing pot pourri. Words, book and music by Walter Donaldson and Edgar Leslie.

THE AMERICAN BEAUTY REVUE

Will make every man want to be a tired business man. Words, book and music by Roy Turk and Fred Ahert.

FOX MOVIE TONE FOLLIES OF 1930

Surpassing even the sensationally successful pioneer of the annual girl and music extravaganza series. Words and music by Conrad, Mitchell and Gottler. With a great cast of singing and dancing entertainers.

3 Famous Operettas

THE DOLLAR PRINCESS

The internationally known stage operetta by Dr. Leo Fall, Viennese composer. As stage entertainment it established records on three continents. As a Movietone operetta it will be one of the biggest box office values of the audible screen. Directed by Edward Royce, Marcel Silver and Harlan Thompson.

CAMEO KIRBY

The famous Missisippi River story by Booth Tarkington and Harry Leon Wilson is greater than ever as a singing and all talking romance directed by Raoul Walsh, with Norma Terris and J. Harold Murray singing specially composed melodies.

**Pacemaker
for the
Industry**

**extends the
New Season's Greetings with a
program of all talking hits**

- - - and BOOK!

MARRIED IN HOLLYWOOD

Norma Terris and J. Harold Murray singing the compositions originally composed for the screen by Oscar Straus, Viennese waltz king, author of "The Chocolate Soldier" and "The Waltz Dream." Story, dialog, lyrics and stage direction by Harlan Thompson. Musical numbers staged by Edward Royce. Directed by Marcel Silver.

8. Plays with Music and Song

THE MAD MUSICIAN

The story of an ex-army officer lording it over South Sea Islanders by virtue of a marvelous voice, with authentic native scenes filmed on the South Sea Islands. Story by Robert J. Flaherty. Directed by Berthold Viertel. With Paul Muni, Lois Moran and Kenneth MacKenna.

HARMONY AT HOME

A sparkling musical motion picture version of "The Family Upstairs" by Harry Delf. Dialog by Owen Davis. Directed by Alfred Werker, with Owen Davis, Jr., Elizabeth Patterson, Helen Chandler, Charlotte Henry and William Collier.

BUDAPEST

Story of the maddest and gayest city of Europe, as sparkling as a glass of silvovitz and as haunting as the wild music of the tziganes. Actual sounds and street scenes photographed in Hungary. Story by Cyril Hume. Directed by Berthold Viertel.

LISTEN TO THE BAND

Youths assembled in the harmony of jazz and the melody of popular songs. Songs by Conrad Mitchell and Gottler. Directed by Benjamin Stoloff with Lola Lane, Walter Catlett, El Brendel, Paul Page, Sharon Lynn, Frank Richardson, David Rollins, Nick Stuart.

PLAY MATES

Farrell, Gaynor and Borzage, the trio that made "7th Heaven" Gold Medal winner of 1928 and "Street Angel" box office winner of 1929, now gives you for release in 1930 an all talking feature that will win further honors and acclaim on the talking screen.

THE BELLS OF TOLEDO

A musical romance of modern Spain, with all its color, dazzling sonorities, low-toned serenading caballeros and infectious gayety. Directed by David Butler.

INCOGNITO

A comedy drama with music based on the trials and triumphs of a big boss—the boy who made good.

THE HURDY GURDY MAN

George Jessel in a play with music by L. Wolfe Gilbert and Abel Baer. Actual Neapolitan scenes photographed by Fox Movietone in Italy. Adapted by Dana Burnett from the play by LeRoy Clemens and John B. Hymer. Directed by Irving Cummings.

19 Dramas of Road Show Callibre

PASSING OF THE 3rd FLOOR BACK

Jerome K. Jerome's international stage success with sounds and sights of London actually photographed on Fox Movietone, with Gilbert Emery, Helen Chandler, Kenneth MacKenna, Elizabeth Patterson, Lennox Pawle. Directed by Alfred Santell.

SUCH MEN ARE DANGEROUS

Elinor Glyn's first talking picture. Will melt any cooling system. With Warner Baxter and Mary Duncan. Directed by Alfred Santell and staged by Guthrie McClintic.

STREET CORNERS

A story of restless, reckless youth, seeking adventure around the corner and the pot of gold at the end of the rainbow.

THE HOLY DEVIL

Based on the book "Rasputin: The Holy Devil" by Rene Fulp-Miller, with Paul Muni in a striking characterization of the days of the Mad Monk and his mad court. Directed by Raoul Walsh.

MORALS

A 100% talking drama directed by William K. Howard with Charles Farrell, Mary Duncan, Kenneth MacKenna, Sylvia Field, Elizabeth Patterson and J. M. Kerrigan.

THE GIRL FROM HAVANA

Directed on shipboard, in the Panama Canal Zone, in Mexico and Cuba by Benjamin Stoloff, with Lola Lane, Paul Page, Kenneth Thomson, Natalie Moorhead and Warren Hymer. A melodrama of international gem thieves.

SALUTE

The first talking picture made at both West Point and Annapolis. Directed by John Ford. With Helen Chandler, George O'Brien, William Jannet, Joyce Compton, Frank Albertson and Stepin Fetchit. Dialog by James Kevin McGuinness.

THE LONE STAR RANGER

Zane Grey's first talking picture. Out-door recording which only Fox Movietone has successfully achieved, with the colorful action and box office pull of "In Old Arizona."

FROZEN JUSTICE

Lenore Ulric, David Belasco's outstanding stage star in a dramatic and musical Movietone, directed by Allan Dwan. Hot love in the Frozen North with dialog by Elliott Lester. Staged by Lester Loneragan, with Louis Wolheim, Robert Frazer, Ulrich Haupt, and Anders Randolph in the cast.

GRINGA ROSE

Another colorful Lenore Ulric production based on Tom Cushing's Broadway stage success, "La Gringa," with Lenore Ulric as a hot tamale thrown into a New England boiled dinner.

LUCKY STAR

That prize-winning combination, Gaynor-Farrell-Borzage, in their first talking picture, revealing the voice of America's most talented emotional actress. Story by Tristram Tupper.

LOVER COME BACK

With Paul Muni playing six distinct and varied roles, and actual scenes recorded by Fox Movietone in Paris. Staged by A. H. Van Buren, directed by Berthold Viertel. With Marguerite Churchill and Owen Davis, Jr.

IT MIGHT HAVE HAPPENED

A sensational story of dual personality featuring Paul Muni, directed by Irving Cummings with Marguerite Churchill, and Charles Morton.

THE SKY HAWK

A thrilling, romantic story with dramatic episodes during an air-raid on London. Actual sights and sounds of London reproduced from the air by flying Fox Movietone sound recording units, with Hugh Sinclair, distinguished star of the Broadway stage success "Serena Blandish." Directed by John Blystone and Campbell Gullan.

CONQUISTADOR

Katherine Fullerton Gerould's novel of a new England millionaire who inherited a hacienda full of beautiful women but passed them by in favor of the only girl back home, with Warner Baxter and Mary Duncan. Directed by Alfred Santell and staged by Guthrie McClintic.

THE CISCO KID

Warner Baxter, Edmund Lowe and Helen Twelvetress in a colorful out-door picture bigger in production value and greater at the box office than "In Old Arizona." The story is by the same author (Tom Barry) and the same director (Raoul Walsh) of "In Old Arizona."

CITY GIRL

An epic of the wheat belt where a boy and girl sowed primitive passion and reaped the whirlwind. With Charles Farrell, Mary Duncan, David Torrence, Guinn 'Boys' and Ivan Linow all talking their parts in this sensational production. Directed by F. W. Murnau.

THE POWER HOUSE

A powerful and gripping melodrama of humanity dominated by swirling, crushing dynamos. Directed by William K. Howard.

THE LOST WALTZ

A sentimental musical memory of Sherry's, Rector's and Delmonico's. Directed by Russell Birdwell from story by Stephen French Whitman. With Walter Catlett, Helen Garden and Joseph Wagstaff.

... YEARS AHEAD,
the leader in sound-on-film
is now, as always

Pacemaker
for the
Industry

Loew's Starts Saturday Opening of Vaude Houses June 29-Wed. Splits

Following precedent set by Keith's and Fox, around 35 Loew Vaude houses, taking in the entire vaude chain, will open their bills on Saturdays, beginning June 29.

Loew's decision to set its openings back two days was motivated by the necessity of dovetailing with the Fox theatres on inter-booking of acts. Loew's also was said to have foreseen a decided advantage in Saturday as the starting day for new shows.

The Loew circuit has always been a Monday opener in the metropolitan district and in most Loew locations out of town. Some few exceptions have been opening on Saturday or Sunday. The mid-week opening day in split week houses, now Thursday, will be changed to Wednesday.

First half shows, playing both Saturday and Sunday on the same engagement, will be much the stronger of the two weekly splits on the Loew time. Saturday as opening day has called for the adoption of the same policy by Keith's and Fox.

Loew's picture houses, all Saturday openings, will continue to open on that day.

Green-Mayberry Revival
Green and Mayberry are reuniting as vaude partners after several years.

During the interim Hazel Green did an act with her sister, Mabel, while Harry Mayberry has appeared with various partners but more recently as a single.

NVA Meeting
A meeting of the N. V. A. special fund executive committee is held for this week.

Absence of William Fox, president, through a slight illness, has been responsible for the postponement.

All Alone
Riverside is closed, but the story still travels:

"A small boy stepped from within the 9th street house, howling, and his cries attracted the treasurer. "Why the tears, sonny?" was the query. "I want my money back. I'm afraid to stay in there alone," said the boy.

Dempsey Back with Pan, 4 Weeks on Percentage

Los Angeles, June 18.

Jack Dempsey and Alexander Panjans have pulled the peace pipe. Ex-champ will play four weeks for Pantages on coast, two in L. A. and a week each in San Francisco and San Diego.

Squabble dates back to days when Dempsey was under Jack Kearns' management. He sued Pantages over sharing terms. Under the new arrangement, however, will take first money to cover overhead. After that \$10-50.

Jack also in on a Pantages really deal in San Diego.

Actors' Union's Eastern Rep
Chicago, June 18.

Frank Calian, vice-president of the Actors' Union, left here yesterday for New York.

He is to act as the eastern representative.

Fox Takes Will Ahearn
Los Angeles, June 18.

Will Ahearn, who spins rocs and dances for vaude audiences, goes film via Fox.

CHI BOOKERS-AGENTS' INTER-MUGG BASEBALL

Chicago, June 18.

The Chicago Inter-Mugg Baseball league, composed of W. V. M. bookers' and agents' teams, will probably hold its opening game this evening. Marlin Bros. take over Balsan & Katz for operation on a percentage.

"Talk, talk, talk," said Ben Piazza fretfully last week. "I never smelled so much gas in my life. When are we going to play our first game?" "I don't know," replied Willie Berger. "I had the lineup all fixed, but I gave it to Dick Bergen and can't remember who plays which. I think I'm halfback and captain. In fact, I won't play unless I'm gonna be captain."

"Was that a lineup you gave me?" asked Berger. "I thought it was a list of guys wanted in the Orpheum Circuit suicide case."

"Oh, Mr. Bergen," said Jack Fine, "what a pretty new suit you have. Can you use Jack Fine's unit at the Ritz next Wednesday?"

"The Ritz," said Mr. Bergen, "is closed."

"What a lousy suit!"

"Look," said Piazza, "there's the baseball lineup in Bergen's overcoat-bag. Right under that vaudeville number." He hurriedly retrieved it and brought clear asnes out "B. Diamond-1B.

Lineup

Bookers: B. Diamond, 1B. C. N. K. 2B. D. Hoffman, 3B. E. Jones, 4B. F. Smith, 5B. G. Brown, 6B. H. White, 7B. I. Black, 8B. J. Green, 9B. K. Red, 10B. L. Blue, 11B. M. Yellow, 12B. N. Purple, 13B. O. Pink, 14B. P. Grey, 15B. Q. Brown, 16B. R. White, 17B. S. Black, 18B. T. Green, 19B. U. Red, 20B. V. Blue, 21B. W. Yellow, 22B. X. Purple, 23B. Y. Pink, 24B. Z. Grey.

Agents: Ben Piazza, 1B. Sam Thall, 2B. Herb, 3B. Art, 4B. M. Singer, 5B. Dick Bergen, 6B. M. Singer, 7B. Dick Bergen, 8B. M. Singer, 9B. Dick Bergen, 10B. M. Singer, 11B. Dick Bergen, 12B. M. Singer, 13B. Dick Bergen, 14B. M. Singer, 15B. Dick Bergen, 16B. M. Singer, 17B. Dick Bergen, 18B. M. Singer, 19B. Dick Bergen, 20B. M. Singer, 21B. Dick Bergen, 22B. M. Singer, 23B. Dick Bergen, 24B. M. Singer.

"When are we going to have our first game?" asked Piazza. "Not Sunday," said Singer, "because I'll be sick from eating ripe bananas."

"We can't play without anybody watching us," said Piazza. "Can't you eat ripe bananas some other day?"

"I do," said Singer, "all days. But I only stick on Sundays."

"I had an aunt once," said Sullivan.

Small-Town Sound Houses Going To Vaude in Search for Novelty

Chicago, June 18.

ALMOST FELL DOWN

Agent phoned dream of a blond for audition. Told her to come right over to office. Waited for her for an hour. Failed to arrive. Agent kept ringing her apartment all afternoon and evening. No response.

Three days later the blond limped into the office. Her right knee was in a plaster cast. Below the knee were several bruises all taped. Her left leg was a mass of bandages drenched with iodine. She had a black eye and several long scratches on her arms.

"What happened to you?" asked the agent.

"I tripped on the doormat, entering the elevator down stairs," replied the blond.

"And then I suppose you fell down the shaft," asked the agent sarcastically.

"No," replied the blonde, "but when I tripped I nearly lost my balance."

van, "who got sick every time she ate a bowl of oysters. We changed her to clams one day, and collected \$1154 in insurance."

"About this ball game," said Piazza.

"What ball game?" asked Richards.

"You know how I stand on bananas," warned Singer.

"We can't practice today, anyway," said Berger. "Look how dark it's getting."

"That," said Sam Thall, disgustedly, "is Piazza passing in front of a window."

May Wirth and family have returned from Europe.

Association's Family Department, under the direction of Billy Diamond, will start the new season with approximately eight weeks of time break for the newly created small time booking circuit. Managers of small town houses all sound declare the novelty has worn off to the degree that a conventional synchronized or talking program picture is without draw and is cutting seriously into chances for profit by reason of its high cost.

A move has been noted among these to cut the house picture budget and spend the difference on vaude to be used as a patronage inducement.

This does not include houses able to pay the money for the better talkers or those indes not suffering from the opposition's booking tieups.

Standard acts have found that the Association is sincere in its promise that the Diamond family time salaries will not be held against the acts when it comes to regular Kops and Association bookings. Acts playing family houses as a time filler or to break jumps are doing so on the promise the lesser salary they take has nothing whatsoever to do with what they receive when they return to vaude dates. Their regular salary remains the same for Keith, Orpheum and Association.

If this promise is not fully lived up to, any act suffering from Vaude, Chicago or New York.

Bee Palmer on Spec
Los Angeles, June 18.

Bee Palmer, vaudeville blues singer, arrived in town Saturday night, on speculation.

Picture of course.

HELD OVER AT KEITH'S PALACE, NEW YORK

MOST EXCLUSIVE ARTIST ON THE STAGE!

He Has Never Been Seep in Talking Shorts or Second-Rate Feature Pictures

JOE FRISCO CAN ONLY BE SEEN IN THE FLESH

N. Y. AMERICAN

Joe Frisco Leads Gaiety at Palace

Comedy comes to the fore on the bill at the Palace this week, on which Joe Frisco—with his cigar, of course—is featured. It is all one laugh after another, with the exception of the few sparkling moments when Helen Kane takes the stage and delights with her "boopie-boops," etc., and those blue, shiny eyes of her.

Frisco, back at the Palace after a long absence in vaudeville and musical comedy, makes a hit with his breezy chatter, jokes and whatnot. Smoking his cigar at both ends and a splendid performance of his acrobatic dancing steps put him act in the 100 per cent class.

N. Y. TIMES

JOE FRISCO'S COMEDY DELIGHTS AT PALACE

Hailed on His Return After Long Absence

Joe Frisco's derby, cane and trick clear, as well as Mr. Frisco himself and his stop-and-start stutter, came into the Palace yesterday afternoon to head a new vaudeville bill of medium entertainment value. Starting with him on this week's program are Helen Kane, now in her second week at the Palace, and Herman Timmer's first review, "Varieties."

Always an easy-going comedian, Mr. Frisco, after an absence of nearly two years from the Palace, brings back to the stage the steller highlights of his eccentric, highly amusing style. His character portraits, combined soft-slice dancing and dexterous manipulations of cigar and hat and his inconsequential patter complete a grand fifteen or twenty minutes that stopped yesterday's show and threatened to keep it there. The dry, original nonsequentials, especially in the "Follies" and the most recent edition, of the Carroll "Varieties" are in this class, and it's worth any one's attention.

N. Y. DAILY NEWS

FRISCO RETURNS TO VAUDEVILLE, FUNNY AS EVER

A visit to the Palace before Saturday is in order, for Joe Frisco is back again after a long absence. In honor of the event the lights in the theatre marquee spell "Mr. Joe Frisco." Frisco—the milder just doesn't miss his act by looking over his shoulder to see if there is a movie camera behind him and remarking: "Well, I beat the talkies in here, anyhow."

Still the Same
He is the same Joe Frisco that grin still gets you. His dancing is as good as his cigar supply is plentiful. He gets every one excited, by finding Jack Dempsey in the audience, and then discovers it's only a fellow that looks like Dempsey. Frisco really is in the audience, but doesn't get called upon.

Frisco still throws away a cigar lighter because it works, and still explains that he would be a great fighter if only the resin gets in his eyes. Everybody is happy.

A Long Show
But Mr. Frisco comes on next to last, after a whopping big show.

N. Y. WORLD

Vaudeville

The Palace Times used to be when Joe Frisco would appear every so often in the Palace, and his act would be a circuit. But what with appearances in Earl Carroll's "Varieties" and threats from short comedies, it took two long years for Frisco Joe Frisco to get homecoming for variety. So this week Joe and his cigar—the cigar should have billing by now—went their winsome ways in and out the Palace wings.

Now and then he sneaks up from behind and smokes it wrongs in, belching sparks and smoke. Frisco, in his act, uses it as a muscliche holder, twirls it as a cane, rolls it down the side of his face, and once in a while merely puffs it. Now and then he breaks into good soft show dancing, but dancing always seems to be a hindrance of him or that story, and these are ever the better the dancing. We hope the legitimate movie people stay away from Frisco for a long while.

Zittel and Girl Leader Fail to Appear on Gem Stealing Charge

David Nussbaum, Manager Zittel's Band Act, Reported Starting Suit for False Arrest for \$250,000

Fluorence Richardson really lost \$12,000 in jewelry from her dressing room at the Kenmore (Keith's) theatre, Brooklyn, it's still a mystery. Detective Bray, who investigated the complaint made to Zittel, the orchestra leader and producer of the act, C. F. Zittel, informed the presiding judge that the Flatbush court last week that no evidence had been unearthed to connect David Nussbaum, 45, with the complaint made to Zittel.

Nussbaum duly appeared in court, ready for a hearing. He was accompanied by attorney Miss Richardson, the complainant, of Zittel, whom was honorably exonerated. It is reported Nussbaum is about to start an action for false arrest and imprisonment against Zittel and the Richardson woman for \$250,000 damages. Following the complaint against him, his arrest, Nussbaum was held in the Brooklyn jail for two days, obliged to engage an attorney and also to furnish \$5,000 bail, then to be dismissed on the saving on the complainant's failure to appear.

A Charge on Zittel While the Richardson girl act, booked by Zittel with the Keith office, was at the Kenmore, Miss Richardson alleged jewelry left in the room while she was on the stage had been stolen. Zittel said the girl, mostly presented to her by Zittel and the remainder bought by her through saving from his act.

Zittel and Nussbaum had been in the dressing room while Miss Richardson was on the stage and Zittel and his girl leader decided to accuse Nussbaum, who was taken into custody by Detective Bray continued his investigation.

Nussbaum, though manager of the act, was secondary to Zittel as the management. Zittel, publisher of a Times Square scandal sheet, appeared at the trial, where he alleged the girl's performance, drawing the salary for the turn and paying off the girls of the band. Zittel has been a steady employee of Zittel's for some years. She headed the girl orchestra in the Central Park Casino when Zittel ran that then hideaway roushouse as a joint.

After starting his suit for damages, Nussbaum will allege, it is said, that Zittel suggested and aided Miss Richardson to make the large charge against him, thereby becoming a co-defendant with the girl's suit.

As far as has been divulged, there was no insurance upon the jewelry, although that detail might have been more positively brought out had either Zittel or the girl gone to the Kenmore for the criminal action against the manager.

Following the Kenmore half week, David Richardson will secure other Keith engagements.

BROWN-PLUNKETT TO CHI

Chicago, June 18. Hiram Brown, president of RKO, and his general manager, M. S. Plunkett, will be here for the Radio Pictures convention June 21. It will be at the Drake Hotel.

M. C. and Commish

Washington, June 18. John Irving Plunkett, m. c. at the Fox, (pts) for the next three months, is in a court tangle with Abe Fienberg, vaude agent, concerning claims that Fienberg for placing Fisher in the local house.

Fisher alleges Fienberg attempted to secure the engagement but couldn't. Fisher says he finally sent himself through the Fox office direct.

Roesner East in Fall

Wait Roemer, who went last week to open his new Fox, San Francisco, as m. c., has been loaned to Fanchon and Marco by the Fox, to who he is under a two-year contract.

Roesner will return to the Valencia, Jamaica, in the fall.

F. & M. "Ideas" May Be Booked on Loew Circuit

As all the Fanchon & Marco "Ideas" invade the east they are expected to have further time arranged by Jack Loeb through the arrangement Loeb has with the West Coast theatres department which controls the working plans of the F. & M. shows as they are originally set on the west coast.

So far Loeb has been placing the "Ideas" in the eastern Fox houses with the sixth due today (Wednesday) at the Academy, New York. With the first contingent having had its Fox time set Loeb this week had a conference with Ed. Schiller of the Loew offices relative to the Loew theatres taking up some of the open time for the "Ideas."

It is to the Loeb intention not to clog up any of the present Loew bookings but to mutually pencil in with them during the remainder of the summer and early fall. This is expected to be easy with the booking arrangement relative to the Loew theatres taking up some of the open time for the "Ideas."

It was admitted by Loeb this week that the number of eastern theatres (independent) had asked him (Loeb) to arrange for the outfit to play other dates than their own set by Fox.

The Fanchon & Marco producing plans are said a part of the Fox organization.

Angel Hunting

Los Angeles, June 18. Kathleen Clifford is looking for some one to sing in her new musical "Little Boy Blue" as a film musical coming with herself as the femme.

Miss Clifford has the screen rights to the stage show, so all she needs is the means to transfer it to the screen.

Chi Bookers on 5-Day Week, Same as in East

Chicago, June 18. George Godfrey, Keith's booking man here, has placed the new 5-day office here on the five-day week summer schedule, same as in New York.

New schedule allows the bookers two days off, with only one man alternating Saturday.

GREGORY FREED OF CHARGES

Chicago, June 18. S. J. Gregory, in innumerable legal tangles as partner in the now defunct Keith-Bernstein Theatre Corp., freed himself of his last one when he was cleared in court of perjury in his application for a suit to sell stock in the now dead corporation under the blue sky law.

Gregory is president of the thenon Theatre Corp., which took the G-B houses out of the hands of receivers when it was formed. Gregory could operate the houses at a profit. Theatres are Parthenon, Hammon, Palace, Cicero, and La Grange, Ill.

DELANEY INCREASES STAFF

Loew's press department is still under the management of Ed. Delaney. He has added Ed. Lowry and Theron Bamberger to his formerly announced staff.

Lowry will handle special exploitation while Bamberger, former legit press agent, will do feature stuff and serve as contact man for the New York houses.

Ed. Delaney will remain in charge of exploitation of Loew's Brooklyn houses.

Sixus City's First Half

Sixus City, June 18. Orpheum (Keith's) is returning to vaudeville after the Saturday, Sunday and Monday each week.

Houses dropped split week vaude policy last month for all sound.



"WHAT A BREAK" BUCK AND BUBBLES Held over 2nd week Orpheum, Los Angeles. "HURRAY" Direction NAT NAZZARO, N. Y. C.

St. Paul Notice on Hallen Spilled Inside Staff

Reviews of the St. Paul Palace-Orpheum bills in the Pioneer Press contain a new and novel departure. Instead of devoting himself to a description or criticism of the acts, the critic dwells at considerable length upon the off-stage business activities of some of the performers. Billy Hallen, monologist, was the subject last week and interesting "information" relative to him was vouchsafed.

"One of the old standbys and favorite sons of vaudeville is Billy Hallen, back in St. Paul with his latest collection of songs, jokes and oddities," said the Pioneer Press reviewer. Mr. Hallen is not only a battle-monger and teller of tales but a practical business man as well, being the owner and operator of a number of retail stores in Buffalo, Rochester and other cities in northern New York. His organization, Mr. Hallen said, is a meat-stage act, not only retails the best but maintains its own yards, killing and cutting facilities.

"Not only has Mr. Hallen worked in the Swift plant in Chicago, but he has spent many summers in the practice of the butchers' trade so that, should his voice fall him and the meat arise, he could step into his markets at any point in the chain and carry on the work. Though he has a resident executive in charge of operations, Mr. Hallen carries complete accounting facilities and reports on his tour and is in regular telegraphic touch with his business."

"But wait, you ain't heard nothin' yet. For several years Mr. Hallen was a golf 'pro' on one of the prominent eastern courses and, in fact, carries with him a large, fancy bag and complement of clubs, the gifts of admirers. He is an expert in laundry and dry cleaning business before he took up any of these 'rackets'."

"We're wondering in Twin City newspaper and theatrical circles whether this critic was trying to fool Hallen or set a new style in reviewing. If the style becomes generally adopted, it is pointed out, the reviewer should be an expert in all kind of panning acts or shows by confining their reports to intimate stories about the performers' 'merger'."

FINAL ORPHEUM BILL, FRISBO

San Francisco, June 18. Last Keith bill at the local Orpheum theatre will be disposed of by R. K.-O., will be week of June 21. Keith's will vacate June 28.

Canadian Bookings

The L. & M. Enterprises, New York and Canadian Theatrical Exchange, Canada, entered into a reciprocal booking arrangement last week whereby the New York agency placed 10 shows for the Canadian Agency's 10 houses in Canadian territory beginning July 1, with both agencies accepting customary commission.

The L. & M. agency, independent booker, recently got the rights to three Rivers from the Canadian agency which may have precipitated the merger.

"Vaudeville News" Suspended, After 10 Years—Useless Expense to N. V. A.

Wolfsohn, Philly Agent, Arrested for Adultery

Atlantic City, June 18. Arraigned before Magistrate Reinberger here Saturday on a charge of adultery, following this arrest a week ago in an apartment house (The Marie) at 184 States avenue, Philadelphia, 35, Philadelphia theatrical agent, living at 83 Litchfield road, Upper Darby, and Mrs. Hiram Hirsch, 25, also of Philadelphia, waived a hearing, pleaded not guilty and were held for the grand jury in \$10,000 bail each.

They were arrested on complaint of Benjamin Hirsch, haberdasher, 144 South 14th street, Philadelphia, husband of the woman, although they have been separated for more than a year. Since arrested, Hirsch has been served with divorce papers, according to her attorney.

Collegians From College

Wesleyan Collegians, 18 undergraduates of Wesleyan University, New Haven, Conn., who were held up here as vaude acts by Keith's. Stewart, head of Keith's special material department, went to the New England school last week to routine the turn. The act will open in a week or so in a New York house.

Vaude Out of Scranton; N. E. Pa. in Depression

Scranton, Pa., June 18. Scranton's only theatre offering anything outside of films is to close for two months, effective July 1. Capitol (Comfortor) playing vaude and silent pictures will be dark from that date until Labor Day, it is expected.

Located throughout Northeastern Pennsylvania have been hard hit by general depression, which has at the head of the list is the Jim Thatcher stock in Academy here for five months, folded 10 days ago.

Frances Williams' Film

Los Angeles, June 18. M.-G.-M. has placed Frances Williams, formerly Varnesse and Williams, at the head of the list. Miss Williams arrives this week from New York and will be given the lead in "Down Broadway," to be produced by Harry Rapf.

BERT LEVY NATURALIZED

Los Angeles, June 18. Bert Levy became a naturalized American here last week.

He is the cartoonist, in N. Y. stage and screen, and now at the picture colony.

Levy is an Australian by birth. He lost a son, an only child, in the war.

LEWIS' THREE WEEKS

Los Angeles, June 18. Ted Lewis will play the third week of Orpheum vaudeville between pictures.

Lewis is currently in Oakland, goes to San Francisco, and then comes here. He stood a chance of playing two A. C. weeks, but the holding over of a headline sister team recently quered local fortnight ideas.

Rooney-Bent Unit

Pat Rooney and Marion Bent will head "Beverly to Broadway," to be produced for Keith's by Cortland Hoagland.

Edgar Allan Woolf wrote the book.

Myrtle Dear and Barte, dancers, have split up.

Dasha, le-talking-up, sculping, and hair dressing, has formed a partnership with Charlotte Arves.

Ellen Samuels, Agent

Ellen Samuels has quit her secretarial post with Greenwald and is ready to embark on the agenting field on her own.

Vainly trying for 10 years to be a newspaper, the Vaudeville News folded last week. It had been a useless expense to N. V. A. Special Benefit Fund, a fund supposedly for the better of actors only. The net loss represented by the venture during its 10 years can not be accurately figured, but it is estimated not have been much under \$300,000.

The Vaudeville News for 10 years was the newspaper's only sheet for vaudeville, without even moral support, would have to follow its passed master, and also as an efficiency move the N. V. A. voted to close.

Last week an announcement made by Albee stated that although the N. V. A. voted to close the show business, his heart is still with the N. V. A. Holding out as usual Albee said nothing about his act.

The Vaudeville News failed to establish itself and was known as a vaudeville sheet on the Keith Circuit, while Albee was running things, with the house managers in mind. Since Albee's return to the news, charging the amount against the house expense, these men thrown into the waste basket.

Some time ago the American News Company had planned to further distribute the paper, over the Keith Circuit, but actual circulation was a list of high prices. The Keith Circuit was read his "Dear Mr. Albee" letters to the News. Those letters became the "Vaudeville News." They were discontinued about a year ago when Albee said his control of the Keith chain.

Another Week Weakly

About six years ago the News merged with the New York Star, a weekly theatrical paper edited by Roland Burke Hennessy. The Star was then about 15 years old. The merged paper continued Hennessy as editor.

When London, of Oklahoma, was the News' first editor; Walter Winchell its first reporter.

Collected an Solicitor

Albee often acted as a solicitor for the News and also has had debt collector. Solicitors for the paper used to be his agents. Albee wanted them to advertise. When the bills were long past due letters would come from the News asking its debtors to settle. These were signed with Albee's name.

Vaudevilleans resented the bookkeeping by the Vaudeville News as played by the Albee clique for the N. V. A., to force them to play stage and appear on the club house. Albee's appearance in the N. V. A. souvenir program yearly.

SISTER TEAM'S BIG HOPE

Los Angeles, June 18. Gladys Duane and her sister, discovered in a local neighborhood picture house by Harry Weber, will be seen at the RKO, Elgiefield. Girls are now en route to New York.

Press for "Jim"

Charles Hopkins and Benet Rempel, professionals, have replaced two of the amateur players in "Poor Old Jim," one of the new N. V. A. Little Theatre tournament, for vaude.

"Poor Old Jim," with its similar cast intact, was booked by Keith's. Keith office made the personnel changes.

EZ KEOUGH

Now in Chicago

626 State Lake

Building

JERRY CARGILL

and

ALAN WOOD

TELEPHONE BRANT 04-6

GUS ARNHEIM

AND HIS

COCOANUT GROVE

ORCHESTRA

LOS ANGELES

After Three Successful Years at the Ambassador Hotel

Opened June 9--Record-Breaking Engagement at

ORPHEUM THEATRE

NEW YORK

Opens June 22, PALACE THEATRE

PARIS

**Commences July 13,
Continental Tour at the
Cafe Des Ambassadeurs**

GUS ARNHEIM

and his

ORCHESTRA

Management EDWARD SMALL COMPANY

**Guaranty Bldg.
HOLLYWOOD**

**Sardi Bldg.
NEW YORK**

M. C., Hugged by Prosperity for 3 Years in One Chi Spot, Sets Self

Chicago, June 18.

Benny Meroff, former leader of the Brown Derby vaude band, stretched languidly in a red silk robe while his Filipino valet stirred just the right quantity of sugar into the master's java.

In Mr. Meroff's hands was a copy of "Words and How to Say Them." Sitting patiently to his right was Mr. Meroff's juggling instructor, waiting to give the evening lesson. On Mr. Meroff's table were photographs, tinted by Mr. Meroff personally, of his pretty, blonde wife and his 12-week-old daughter.

Benny Meroff yawned contentedly and took a swig of java. His chauffeur was waiting without the theatre to rush him home after the show in a new black limousine to the wife and kid. At home, before they hit the plush hay, he and the wife would talk a little about the new Meroff dress shop, the Meroff dancing school and the probable Meroff restaurant. Then they might cluck the 12-week-old Meroff under the chin and thank Barnum for the show racket.

Benny Meroff last week celebrated his third year of m. c'ing for Marka Bros.' Granada and Marbro theatres. That is a record for Chicago, and Benny Meroff is a guy to be conspired by m. c's all over the country. He is studying grammar on the level, taking all that typical show his jargon out of his lexicon and is delivering his announcements in 112 words that are never heard between deals at the Comedy Club.

Mr. Meroff is studying juggling to add to his dancing and musical ability. He has canned the typical m. c. flash automobile, in his case an aluminum Stutz, for a quiet, classy closed car. He is branching into business ventures and has acquired a bank roll, so that neither middle age nor fate will find him where he started.

All of which may be why he is where he is after three years.

VINCENT, WEST. MANAGER

In Charge on Coast for Keith's July 1—Singer Divisional Mgr.

San Francisco, June 18.

It's understood here that Frank Vincent will be Pacific Coast representative for Keith's July 1. He will succeed Harry Singer, with Singer, from report, to become Keith divisional mgr. for the anticipated Pantages annexation in this section.

Vincent was formerly general booking chief for the Orpheum Circuit. He has been an executive of Keith's without assignment for some months. Vincent knows this territory, having lived here for a few years.

Los Angeles, June 18.

Joseph Plunkett, Keith theatre operator, is expected on the coast around July 1.



COSCIA and VERDI

In "Music" Glorified
Horridified
Mortified
Direction LYONS & LYONS

HARRY HINES

"Budding Stars"
HEADLINING
Loew's State, New York
THIS WEEK (JUNE 17)

PETE MACK

NOW ASSOCIATED WITH

C. B. MADDOCK

WILL HANDLE A LIMITED NUMBER OF
HIGH CLASS VAUDEVILLE ACTS

151 West 46th Street

NEW YORK

Bryant 4531

Sincere Thanks to PAT CASEY for Fifteen Years of
Pleasant Association

Lathrop Brothers

Four Feet with a Single Thought

Now Touring B-K-O Circuit

Week of June 15

ORPHEUM, YACOVUVE, B. C.

Direction MILD LEWIS

Associate, BILL COWAN



"MACK"

"CHUCK"

Disenfranchised Agents May Start Indie Agency

Chicago, June 18.

Two former Keith western officials, who went to New York to the Keith office and are now out, are reported organizing an independent vaude agency for Chicago. Several agents are known to be interested. One was here last week looking over booking possibilities and possible tieups.

Johnny Jones in New York

Johnny Jones, manager of Low's Western (Chicago) agency, is in New York this week on business.

TINNEY AS CLUB M. C.

Atlantic City, June 18.

Frank Tinney, comedian, will venture return here. Comedian has signed ten weeks' contract to act as host and m.c. for La Victorie supper club, on Boardwalk, according to owner, Harry Katz. Katz also proprietor Silver Slipper Club, Miami. Tinney starts June 23.

Robbins' L. I. Houses

All of the houses operated by Al Rose and booked out of the Harry Carlin office in the Keith sanatorium have been placed on John A. Robbins' books.

The list includes Mineola, Floral Park, Oyster Bay, Hicksville, Riverhead.

Mrs. Pantages Bangs Car

Los Angeles, June 18.

Mrs. Lola Pantages, wife of Alexander Pantages, was arrested on a charge of recklessness after an automobile which she was driving struck another car carrying seven Japanese, all of whom were injured. Mrs. Pantages suffered a broken nose, lacerations of the hip and a slight concussion. It was alleged she had had a slight accident with another car just preceding the more serious bang-up.

Released on her own cognizance.

IT'S BEEN A GREAT SEASON FOR ME!

Concluded 41 Consecutive Weeks of R-K-O Bookings at
PALACE, NEW YORK, LAST WEEK

It's BIG TIME, the R-K-O

BIG in Scope
in Vision

BIG in Theatres
in Treatment

HERMAN TIMBERG

"Variety" (June 12) said:

PALACE

"Herman Timberg's 'Varieties' is one unit in a hundred. This unit cannot be accepted as typical at all, as it strikes and holds a standard of brightness, class, comedy and wow specialties as far ahead of the average vaude unit as a Schwab and Mandel Musical is in front of a Gus Sun Tab."

Lond.

TIMBERG'S "VARIETIES" (15)

Unit
80 Mins.; Special Sets
Palace (Bk. V.)

Season's best example of what a unit should be and seldom manages to be. It has speed, distinction, laughs and talent of a very high order. Comedy constitutes the main dish and principal appeal. Herman Timberg, while prominent, doesn't hog and has sensibly surrounded himself with others who have the knack for making giggles, too.

Mrs. Blair, who gets billing, looks like an ingenuous comedienne who has already entered the courtyard of success and will be advanced, if properly advised and piloted, to importance, possibly in the direction of Broadway productions. Legit scouts who have been asking where are the Helen Kanes and the Inez Courtenays that they need, have in Barbara Blair a combination of these various styles. She is a vo-de-o singer, hot roughneck dancer, good comic and with it all a good looker.

Timberg, as in the last several units which he has been associated, gives his brother, Sammy, a strong build-up. Sammy is a pretty good straight man and trouser, suffering with most theatrical relations in the odium of comparison. Anyhow, he's better looking than Herman.

Unit is happily innocent of the conventional blackout form of humor. Comedy is derived largely from by-play with some extremely smart cracks here and there. Authority of whole kaboodle is ascribed to Timberg. Included is the not-new contest between jazz and classical, with the cards, as usual, stacked in favor of jazz. But done unusually well. Timberg's dance, violin and kibbitzing talents, as usual, stand out.

A wow entertainment.

Lond.

DIRECTION—CHAS. MORRISON

MUTUAL BLANKETS HUB TO DISCOURAGE STOCKS

Boston, June 18. Boston will have three Mutual burlesque houses next season, despite fact that runways are barred. Up to this week it was understood the old Howard was to be torn down as part of a street widening program and that the Gaiety would have the burlesque field all to itself next season.

The old Howard is to remain for at least another year and in addition Charles Waldron's Casino, which has been on a two-bit picture policy for the past year, will return to burlesque in the fall.

Al Somerby, head of the Lothrop Interests in Boston, and holder of the local franchise, is reported as feeling that three shows will prevent any invasion of stock burlesque which might tip over the applicant as far as conservatism is concerned.

The proposed arrangement seems to be stag and hoty for the old Howard, hoty and stag for the Casino, and neither stag nor hoty for the Gaiety if business can be held up with comedy.

GRAND JOB LOST

Syracuse, N. Y., June 18. One of the local sheets has a new burlesque article.

There's a reason. The assignment to give the Temple stock merry-meries the double-o on the sheet has gone, until recently to a strippling new to the news game.

His dad, learning of it and hearing things to boot, dropped into the house to check up on the sort of things sonny was seeing.

P. S.—Somebody else got the job.

Kahl Wins Helman?

Chicago, June 18. Sam Kahl, once the vaude boss of this town, is reported having made a connection to go with Marcus Helman in the Erlanger (teat) office in New York.

Helman's capacity with Erlanger does not appear to have been fixed, other than Helman in representing some of his own money invested in two or three Erlanger theatres.

Brokenshire's Act Radio act headed by Norman Brokenshire, announcer, and including the Checker Cables' orchestra, is booked for vaude by Keith's, to open June 26 at the Franklin, New York.

Turn, authored by Jack Lait, will include Al Kay, Katherine Ludie and Estelle Fay.



GEORGE BEATTY

Playing Pacific Coast

The land of the golden sunset and the silver dollar.

When you see a man whose pants don't hang straight, you can gamble he just changed a tan.

Direction PHIL OFFIN
MAX HAYES OFFICE

HARRY HINES

"Budding Stars"

HEADLINING

Loew's State, New York
THIS WEEK (JUNE 17)

Fatal Auto Party

Syracuse, June 18.

Peggy Rose, Dolores Garcia in burlesque, was hurt and Michael Levine, 34, of this city, was fatally injured when a car driven by Harry Lavner of Madison was stuck in the mud and rolled over on its side while they were riding crashed into a tree.

Betty Roberts, wardrobe mistress for Ed. E. Duley's burlesque stock troupe, rotating between the Temple here and the Colonial, Utica, was also in the party, but escaped unhurt.

Miss Rose was pinned beneath the machine. The first inkling of trouble came when the car came from a local hotel that a woman had collapsed after walking in it was the actress. She was taken to a hospital.

Identify of Levine as an occupant of the machine was not discovered until his death in a hospital. He had been taken home from the accident; when his condition became critical, his removal to the hospital followed.

MARRIAGES

Ayce Jensen, dancer, to Wilbur Barde, Olsen's orchestra, June 9 in Chicago.

Virginia Howard ("Whoopie") to George Courtney, non-pro, in Philadelphia, June 10.

Carlo Edwards (asst. conductor Met) to Estelle Miller, non-pro, New York, June 13.

Maria Ross Tedesco to Benedetto Marlon DeGastani (Ben Marlon) in New York, June 13.

Marjorie Sneller ("The New Moon") to Josiah Bacon, Jr., non-pro, in New York, June 14.

Walter Chanoweth to Jean Stone, non-pro, in Hollywood, Cal., June 16.

Charmaine, manager of Duffy's Hollywood Playhouse.

Herbert Rothwell ("Follow Thru") to Sally Fink (singer) at Stamford, Conn., June 15.

Theodore Coo, treasurer of the President theatre, Los Angeles, and Ida Hutchinson, telephone operator there, will marry July 30.

Rita Goodman (daughter of musical director of "Follow Thru") to Irving Fraser (concertmaster), New York, June 16.

Don Ingram to Peggie Harvey, Springfield, Mass., May 19, 1929.

May McAvoy and Maurice Cleary, Los Angeles broker, will be married in Beverly Hills June 26.

William Ruffa, orchestra leader, to Jessie Glover, daughter of Henry Duffy's scenic designer, in Los Angeles, June 16.

ILL AND INJURED

Serious attack of rheumatism has confined J. H. Lubin to his home in Great Neck, L. I.

Mrs. E. J. Hager, of Hager and Milstead, appendix operation, June 14, at Deaconess hospital, Green Bay, Wis.

Norman Thomas (Norman Thomas Quintet) forced to withdraw from the 81st Street, New York, last week to undergo appendicectomy operation.

Clyde Weston, I. A. representative, in Granite City, Ill., recovering from an operation for appendicitis.

David Verscheiser, at Mount Clemens for rheumatism, greatly improved.

Helen Lowell permanently out of "The Nut Farm," Chicago, because of sciatica.

Earl Sanders, Public head booker, recuperating in Nassau hospital, New York, from double mastoid operation.

Warrant for Agent

Los Angeles, June 18. Because of repeated failure of Glen Hatten, local booking agent, to take out a license and after repeated ignoring of summonses to appear before the Labor Commission to answer charges of booking without a license, Deputy State Labor Commissioner Santee has issued a warrant for his arrest.

MUTUAL'S 3D BOSTON HOUSE

Another Boston house, Casino, owned by Charles Waldron, has been added to the Mutual wheel for next season.

This will give the Mutual three Hub theatres. Others are the Howard and Gaiety.

LITTLE REFUSES SWITCH

Chicago, June 18. Switched from the Palace, three a day, to the State-Lake, four a day, Little Jack Little, radio and vaude, refused to appear at the latter house Saturday.

Ann Corio's Contract Ties Her Up for Mutual

Ann Corio, probably one of the most "litoms" soubs to adorn a Mutual opera, will stay in burlesque next season instead of gracing Carroll's forthcoming "Spicy Book Review," if Messrs. Callahan and Bernstein have anything to say about it. And they have.

When Carroll announced the acquisition of Miss Corio last week, Callahan and Bernstein flashed a three-year contract with two more to go for the sexy soub on the Mutual wheel.

Carroll and Miss Corio capitulated and Miss Corio will again head "Girls in Blue."

Chl Steek Switches Comies

Harry Allen supplanted Jos Carr as comic with stock at Star and Garter, Chicago, going in this week. Carr withdrew for vacation before joining a Mutual wheel show.

Mutual Meeting

A meeting of the franchise holders and their managers of the Mutual Burlesque Association will be held in the Mutual offices June 25.

The stockholders and directors of the circuit will meet in New York June 26.

A meeting of the Mutual house managers will take place here June 27.

South Bend's Mutual

Chicago, June 18. Blackstone, South Bend, operated by Tony Brit, will change from stock to Mutual wheel shows in the fall.

One Week in Bronx

Burlesque stock lasted one week at the Prospect, Bronx, N. Y. had been promoted by Danny Goodman.

MUTUAL GUARANTEE UP \$130 TO \$1,800 TOTAL

The heralded tilt in producer's guarantees on Mutual for forthcoming season has been fixed at \$1,800 weekly instead of \$1,670. Producers will be required to carry nine principals instead of seven with the \$130 tilt to take the nick for the additions.

Producers have accepted the boost as a gag. News of the increase accompanied receipts for \$600 season franchise collective last week.

Another new angle this season requires that all casts of shows be okayed by L. H. Herk, head of Mutual, before going into rehearsal.

Radio's title, "Help Yourself to Happiness," changed to "Hunted." Eugene Walter to direct.

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"Variety" gives legitimate publicity within the trade of the show business to all of the show business.

Legitimate Publicity is the only kind that endures.

"Variety" furnishes local publicity wherever there is show business of consequence; National Publicity all of the time and International Publicity besides.

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Provides one of the best opportunities of the year for valuable trade publicity; in the summertime and shortly before the season's regular start.

"Variety" is a booking and advance agent combined.

It takes your name and advertisement everywhere.

Use "VARIETY"

--- It's the Best Seller

(INTERNATIONALLY CIRCULATED)

Edward Davidow

ANNOUNCES

COMMENCING JUNE 17, 1929

EDGAR ALLEN

FORMERLY

BOOKING MANAGER, WM. FOX CIRCUIT

Will Be Associated with This Office

Artists Desiring Vaudeville, Productions, Talkies, Radio or Presentations Please Communicate

1560 BROADWAY, NEW YORK

BRYANT 2707-8

Mr. Allen Will Be Pleased to See Your Act Anywhere

IRVING SHERMAN
Office Manager

AL WILSON
HARRY LEVINE

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, Los Angeles, San Francisco and London. Varieties has been selected for these news items; they have been rewritten from a daily paper.

LONDON

Shel Thorndike's season of "Eden" and St. John Ervine's "Jane Clegg" ended at Wyndham's last June 15, and will be succeeded by "Exit," new play by J. Galsworthy, which will be "Escape" (three years ago). Lewis Casson will play the chief part. Mrs. Thorndike will be featured.

After postponement a couple of weeks ago, Polly Luce (sister of Clara, who appeared in "Burlesque") married Wilfrid Troutbeck, English engineer, June 4.

A new play by Crane Wilbur succeeds "The Lady with a Lamp" at the Garrick June 15, entitled "The Granger Within." Olga Lindo will play the lead, with her husband, Lawrence Olivier. Reginald Bach in support. Producer, Reginald Bach.

Replacing "The Man at Six" at the Lyceum, which closes June 8, will be the presentation by Sir Alfred Hitchcock of "The Man at Six," written by Jeanne de Casalis (French actress) and Colin Clive. Cast includes Jeanne de Casalis, Buena Bent, Edith Martyn, Maritta Hunt, Walter, and John Gwynne. St. John Ervine's "Jane Clegg" ended at Wyndham's last June 15, and will be succeeded by "Exit," new play by J. Galsworthy, which will be "Escape" (three years ago). Lewis Casson will play the chief part. Mrs. Thorndike will be featured.

While its future is in the balance, the theatre will continue its weekly season of a Russian production, entitled "The People's Choice," which will be along the lines of the Chave Sours and commences on June 15.

NEW YORK

A mortgage for \$13,000.00 on 114 lots in New York City, including the site of the new Metropolitan Playhouse to the Central Avenue, Bank and Trust Co. has been sold in Mineola, L. I. The mortgage was made by the Bank of America, N. Y. & C. and the title was insured by the title insurance company. Recording fee was \$225.

Irving Lande will produce Arthur Somers Roche's "The Crooks' Connection," a Bohemian comedy, at the Lyceum Theatre, June 15.

In spite of protests by Times Square Merchants' Ass'n Commissioner Whelan has decided the Coney Island and night-seeing buses parked around 42nd and 43rd streets may stay there for the next few months, as they "serve public need." Commish said he had not heard of any "Tammany" politics being connected with the buses.

"Wife of Two Husbands" revival of a play called "The Wife of Two Husbands" which was first produced in England in 1887, will have its premiere at Long Beach, June 15, with Adele Sanderson heading the cast.

As the result of a 47 per cent. increase in hotel rooms in the United States since 1920, the hotel business is overcrowded, according to a survey. In 1920 there were 200,000 more rooms than there are now, while today there are 345,000 more rooms than guests.

Two more foreign plays have been purchased by the Theatre Guild for presentation here. One is "The Trust" and the other "The Motive," also by a Russian.

Net profit of Consolidated Film Industries for the first five months of 1928, ending May 31, was \$1,000,000, charges and taxes, against \$687,075 in the same period of 1927.

Rudolph Primm has been commissioned by Sam Warner to make a movie for talker opera. It will be the last production of the late Siegfried-Goldwyn partnership.

Rae Keach, 23, of Philadelphia, White Horse pipe truck driver, was killed in 10 years in the racing world of America's automobile race track. Keach was killed Saturday afternoon in the 120th lap of the "Flag Day" race at the track by the racing car of Dave Evans Evans, Indianapolis, who was driving against the outer guard rail on the east turn of the track at Altamont, Pa.

Thomas F. Colton, professionally known as Francis Bray, has been charged with the murder of a "bigamy" made by Mrs. Mary-Vivian Colton. After investigations made by the district attorney, Colton asserts he found her husband, John Francis Bray, who was with Pauline Seiser, dancer, in W. 55th street, New York City.

Negotiations have been closed with the F. F. F. Co. for the sale of Cinéma Corp. an issue of \$3,000,000 par value 7 per cent. debentures

at par and accrued interest. Art Cimino is a subscriber of U. A. through which it releases.

Casper Wistard Hodgson is being sued in Superior Court, White Plains, N. Y., by the estate of Daphne Anderson Phillips, actress, who died in 1925. It is alleged she was given a contract providing for her support for the rest of her life by the estate of her husband. At the request of Mrs. Phillips, Judge Rogers, County Justice Taylor permits papers in the case to be sealed.

Mrs. Carolyn Rothenstein, widow of Arnold Rothenstein, is being sued for \$20,750. The plaintiff is Harold Harris as assigned for Abraham Smolin, who appeared for Mrs. Rothenstein in her recent contest for her husband's will. She contends Smolin was paid in full for her services.

Fired from her job as assistant organist at Low's New York, Helen Meyer, 26, committed suicide by jumping from the roof of the Hotel Bellevue hotel to the street. Her recent contract with Low and Miss Meyer's services were no longer needed.

Former Gov. Smith has been signed by the Viking Press and Literary Guild for a book on his life, "The Story of My Life," which will be \$50.00 for the serial rights, will sell for \$5 per.

Jean Amoult, French aviator, just before leaving for France from Old Orchard, Me., married Pauline Parker, New York chorus girl.

The new Earl Carroll review will be known as Carroll's "Sketch

Rt. Rev. Herbert Shipman, D.D., Suffragan Bishop of New York and Otis Skinner have been elected to the office of the Episcopal A. C. C.

Belo Theatre Corp. has subleased to the Adlon Theatre Corp. the roof of the building at 37, corner of 10th and 11th streets, New York. Rental ranges from \$20,000 to \$24,000. The lease is for 12 months, starting September 1.

In her application for letters of administration, Mrs. Harry H. Fraza, widow of Harry H. Fraza, estate approximately only \$50,000, interests in Boston and Chicago are not included in the application. Mr. Fraza died intestate.

Word has reached New York that Eugene O'Neill recently reported in a serious condition with tuberculosis in Switzerland, is well and living at Tuxedo.

Edith Barrymore's next play will be a dramatization of Julia Peterkin's Pulitzer prize novel, "Scarlet Sister Mary." Miss Barrymore will appear in this role of the Carolina negro, with a white supporting cast.

Florance Ziegfeld and Samuel Goldwyn have formed the Ziegfeld-Goldwyn Corp. A 50-50 organization under the name of Ziegfeld-Goldwyn leases will be made through U. A. Hollywood.

LOS ANGELES

Drs. F. S. Trazler and R. S. Lantieri were arraigned on charges of second degree murder before Superior Judge in connection with the recent death of Delphine Walsh, dancer, alleged to have died as result of an illegal operation.

Edwin Carewe and his former wife, Mary Ann Carewe, announce divorce, which was granted by Judge Anderson in Chicago last week.

Oldham theatre, Las Nietos, deeded to the Los Angeles theatre trust. Owner, William Oldham, states damages were partially covered by insurance. Sheriff's office investigating.

Superior Court has taken under advisement suit of Ruth Wickham, dancer, against Stephen J. Kerkhoff for \$65,250 damages. Dancer claimed that Kerkhoff was the result of an attack by Kerkhoff.

Wallace Beery appeared before Judge F. M. Murphy in connection with bonds from him. Judge Agolger granted five years' probation.

Alain Holden, screen actor, arrested and booked by police on

charges of forging more than 50 checks within the past two weeks. It is alleged he used the alias of Roger Crosby.

Ellis Hall Johnson, screen actress, awarded divorce from Alfred Emory Johnson, film director, in Superior Court. Cause was cruelty. Couple have two children.

Ruth McCulloch, screen actress, awarded divorce from James McCulloch, screen actor, in Superior Court on charges of desertion.

Mrs. Marion McIntyre awarded divorce from Robert McIntyre, business manager of the Los Angeles Times, in Superior Court. Cause was desertion.

Thomas Dougherty, father of Delphine Walsh, dancer, who died here two months ago as a result of an illegal operation, is also dead. He is reported to have died of a broken heart.

Estates of Rose McCarthy, former opera singer who died June 3, prearranged by the county clerk's office of administration. Estate valued at \$10,000.

District Attorney Fitts called Grand Jury investigating the county prohibition officers had severely beaten Pete Culhane, the owner, and taking him into custody.

Investigation into the death of Charles O. Davis, actor, during the house recent at the Hotel Belmont was instituted by the Grand Jury to determine if the death was caused by negligence of James Cruse, director. Cruse was subpoenaed and his servants are having trouble reaching him.

Superior Court Judge Keetch appointed Edward W. Marx, Kane, 28, screen actress, and James Keetch, producer, and James Keetch, producer, with salary starting at \$16 a week.

Aubrey M. Kennedy, scenario writer, who pleaded guilty to charges of battery last June, was given a continuance for a probation hearing on June 10.

Charles Leeb, who shipped himself from Chicago to the M. P. studio here in a casket in a futile effort to get a job, was released from jail after a five-day sentence under the law prohibiting shipping of humans as express matter. He was charged with charges and first-class passenger fare.

Thelma Mella, circus strong woman, died in the Superior Court for divorce from Charles Mella, actor. Her complaint against Mella accuses her of neglecting to bathe her up, in the cross-complaint he charges her with the same thing.

CHICAGO

Jack Pins, one of the president of Alfred, Decker & Cohn, clothing, denied reports that he is engaged to a girl, aviatrix, Friend—say he has married her.

Union of Chicago Ticket Sellers and Ticket Takers has been incorporated in Illinois. Incorporators listed are Everett E. Davis, Otto Kerkhoff, and F. M. Murphy. The union has been active for some time.

Tom Thatcher, vice-president of the Benson orchestra agency, was acquitted of charges of speeding, driving on an open license, and using abusive language by Justice P. J. Murphy in Municipal Court, Chicago. When a man passed him in a taxi, Thatcher followed him and attempted to have him arrested. The offending taxi driver, a Mr. W. L. Cooper, and had Thatcher locked up for 24 hours in the Municipal Court. Attorney C. J. Mueller interferred for Thatcher when the Justice was about to convict him.

Donna Barron, show girl who jumped from the 12th story of an apartment hotel, was declared a lunatic and temporarily mentally deranged by a coroner's jury last week. The coroner's jury found that with a wife and children, was found after suicide police several days. He about leaving hotel and other expenses for the girl for two months, and was found in a close association. Miss Barron left a note saying Page could explain why she jumped.

Actual name of the suicide was found by Catherine Corcoran, who remains was shipped to her home in Bethlehem, Pa. for burial.

Joseph T. Layton, manager of the Fox Movie Palace, was charged with the possession of a gambling place. The case was referred to the copper who collected evidence was a wild night life house.

Gray Matter

By Mollie Gray
(TOMMY GRAY'S SISTER)

An Amusing German Film

Just when all was gone Germany proved she can turn out a picture that isn't punishment; there'll be less cause for these films in the future. "His Late Excellency" is very amusing after he becomes "late," previous to the other period. The scenes did their usual imitation of a fies at the beach, helping make the rest a most unexpected pleasure.

Oliga Tschewowa appears perfectly natural and even Wally Fritsch does, too, a fact that merits headlines in some opinions. As it were, she knew more psychology than style and the Prince loved her for it, another startling fact. Hermine Stierke has a splendid face and knows how to use it before a camera. Truus van Aalten tried hard to be a flapper, but the tip was missing.

Laila Hyams Out Riding

Laila Hyams got only two close-ups in "The Fur Call," but the seals she and her collective family had about every 10 feet. It will be news to some women that men have a "homing instinct" like the seals in this case bringing the "andoms" hero from Shanghai to St. Paul Island in sealing suits. Miss Hyams looked nice in a riding outfit.

Bunch of Russians

Ewing Eaton, a little girl who is versed in entertaining, was given a lesson to know when to go home—earlier night would have given her a more enthusiastic fanfare at the Palace Monday. Jack Pepper squalling like an infant and calling it singing. The Three Sisters were given a lesson in the use of the word "amuse" in a year, but not in expression. Miss Hyams looked nice in a riding outfit. Miss Hyams looked nice in a riding outfit. Miss Hyams looked nice in a riding outfit.

Hollywood Styles

Our Platform for the Week: Tennis Socks for Tennis. Gloria Swanson—Rue de la Paz, Paris. Gloria Swanson—Rue de la Paz, Paris. Gloria Swanson—Rue de la Paz, Paris.

Norma Talmadge—By Mme. Frances. Mollie Gray—Queen Mary of England.

Joan Crawford—Chlorine found a million dollars. Norma Sherrer—Beautifully tall.

Alice White—Last of the White-hot Flappers. Greta Garbo—A young Duchess with a "shout."

Clara Bow—Poured into satin. Billy Dove—Please make my suit of cloth.

Nancy Carroll—Strawberry sundae with whipped cream. Lilyan Tashman—A felina adapts the mode.

Jeita Goudal—My public expects me to be always in the unexpected. Vilma Banky—A lady shopping at the market.

Babe Daniels—Wore a hat with a lace veil. The Myers—This was made at home from my own design.

Marion Davies—Pink and blue. Constance Talmadge—Isn't too missed, is it?

Colleen Moore—With a Peter Pan collar.

At the Studios

Joan Crawford is a young, wide-eyed, bright-eyed, and a "shout" in her white satin wedding dress is bouffant with tulle. Crystal beads in the neck and sleeves. Her tulle veil falls long at the back, becoming a cape in front, and her hair is styled in a halo, very misty and bridled. Wedding bouquet is of white calla lilies, if you please.

Dorothy Sebastian wears an evening ensemble in "The Last of Mrs. Trenchard," made of gold cloth that

Lowry is a treat. If they let it show, it would be a most dragging the public behind him.

With Princess Long name and her Royal Highness, the actress is a nature. Not nearly so impressive as that Italian choir here some time ago, but the troupe dances more and more after retrospectives of the past. The Princess and the other women are weighted down with heavy jeweled costumes and head-dresses, but what Mack Bennett could do with some of the men! "Sophie Tucker" is a complete description and record in itself. She was white with a head lace, girdle, hem and eleeve and more becoming with the jacket than without. An ermine coat was in the act but not on Sophie.

At the State

Mary "Coquette" Pickford and Harry Hines are sharing honors at the State where a mechanical screen has deprived the organist of his big moment with the ill songs. Pickford is trying to make up for the loss to vaudeville. Daddy Edwards and his young son, Harry, are a troupe of young stars. After an overall and glowing opinion that was no farm here, the girls are in a girl band in red and gold caps from the old Dorothy Morrison the most promising of the girls in a white cap de chine skirt.

orange color. The film was drummed up in grand style of the girls wearing grotesque heads and uniforms over the tallest on one side of the stage came to about the same height as the girl on the top of the stage. The girls on the other, all drumming like a band.

An encouraging sign in audience improvement is the opening act, Evans and Davis, having their balancing pole mounted like a flag pole, the stage empty, and a spot playing the act. The act was of wonders, not a hand. They couldn't all be asleep.

looks like molten gold. No trimming marks the ripping line of the wrap and frock, which achieve distinction for its subtle cut of their luscious fabric.

Winnie Lightner, who is the cut-up in "Warner's" Ed. Digners of Broadway, wears a black net with crystal comets shooting about it in a manner contrary to all the rules of fashion. Round mirror beads twinkle for moons and stars. What a dress for "Miss Universe" of the Galveston contest!

Dorothy Mackall is a dress model in "Hard to Get." Garbed in a red dress with a crystal flower embroidered over the long blouse, she "sells" the dress with no trouble at all. Her youthful evette figure, displayed to excellent advantage in this type of frock, is well made in putting the dress over.

Julia Faye, in "Dynamite," plays a girl who is a "shout" of Broadway, with crystal comets shooting about it in a manner contrary to all the rules of fashion. Round mirror beads twinkle for moons and stars. What a dress for "Miss Universe" of the Galveston contest!

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Each of the Raskob kids has a special car. Some have speedsters and small automobiles. Raskob has separate house for guests, entertaining in his own house, all accommodated in the commodious guest rooms. The servants have their own quarters, the work departmentalized, one stable for Arabian horses, another for blooded cars, etc.

Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in *Modern* magazine, the weekly digest with baseball and prize fighting in variety. June 22, 1922.

CON'S MANEUVER WINS WIVES' ASSOCIATION

Engages Good-Looking Semi-Pro Unmarried Pitcher—Women Fall

Binghamton, N. Y., June 21.

Dear Chick:
I finally win a couple ball games despite the propaganda of the players wives association in the grand slam. As I wrote you last week the wives have been knocking and crabbing and steam their husbands up until I've club was a mad house.

Last week I told you that Billy Jordan to ship me was a young man who has been winning ball games and so when you saw New York and as soon as he arrived I stuck him right in against Jersey City. This kid has a world of stuff and wasn't at all bothered by the fact that he was pitchin in a corner.

CON

The support he got was marvelous and proved to me that I have one of the best clubs in the country. I never stop fightin each other and turn on the other eight ball teams.

My new pitcher's name is Eweeney and he is one of them arroy collar types. This and the fact he is single immediately put him away with the players wives association. They raved about him but he other but didn't say a word to their life partners. They also forgot to repeat what Mrs. Eweeney said when you booted that one, with the result that Eweeney got off to a win and came right back of Baltimore sluggers and repeated.

Now I am thinkin of sendin out new recruits to line me up a non-married pitcher staff. This and the fact he is single immediately put him away with the players wives association. They raved about him but he other but didn't say a word to their life partners. They also forgot to repeat what Mrs. Eweeney said when you booted that one, with the result that Eweeney got off to a win and came right back of Baltimore sluggers and repeated.

The guy in the grand stand and wonder why he don't take Smith out of the box when he gets into it. I know that he might be Smith's nerve will be shattered forever if he derickets in that club from the side lines the parks would be empty if it all averages.

I am expectin Cuthbert and Algy to report any day now. I got a long letter from them telling me that their vaudeville season will end in a week or two and that they have quit and chase the apple again.

I don't know how my yeggs will take to a couple of female impersonators but they'll have to be used to them. We need a little color on this team even if it has to be crime.

I have one comedian, a fat outfielder, who can hit but is so slow he can't close up. I would play him every time he gets on. I have been unfin him for a pinch hitter and been in the other end of the line.

I told him that he would shake off about 20 pounds I would play him regular for he can sting the pill and ought to make a good outfielder. The only thing I have seen him do since is a little more haste in entering the dining room. He can eat more than Ping Pong.

and couldn't run a hundred yards in less than 20 flat, downhill.

This league is loaded up with ex-legislators that year. It's a little funny to watch some of the old boys. They can still sock the old three men they're awful good at their pins. One of them fell down between first and second the other took a double and the third took four ball players to get the wreck back on his feet again. But the next man he hit one over the right field fence that is still traveling.

If you see any single pitchers around the semi-pro shot who might make the grade, please 'em along. The handsome, the better. Yours, Con.

Francis Bryan 'No Bargain, Had One Wife Too Many

"He was no bargain. He would sit at a chair in the corner and gaze at the floor for hours. I hope he gets paid. His wife has a lot of time in jail to write shows," said 15-year-old Pauline Selden, dancer, 300 10th Washington avenue, about her husband, Thomas P. Colton, 27, stage director, of 383 West 15th street, when he was taken to court on the charge of bigamy.

Colton, known as Francis Bryan on the stage and in the newspapers, appeared glad the proceedings were over. He pleaded guilty and was held in heavy bail for the Grand Jury.

In court was Bryan's first wife, Mrs. Mary D. Colton, who was forgiving. She said Miss Selden should have investigated before it they ever stop fightin each other and turn on the other eight ball teams.

Colton-Bryan was stage director, then, she said. Recently she learned that her husband was married with Miss Selden and did everything in her power, she said, to break up the marriage.

"I spent \$300 endeavoring to ascertain where they were. I wanted to tell them to get together," she said. "I was unable to locate them. The next I heard he had married a day later against the rock of Baltimore sluggers and repeated."

"I phoned Miss Selden's father, Bernard, a restaurant owner, of his daughter eloping with my husband. First Wife Sticks.

"We learned where the bride had fled and I went to see her. She collapsed. My husband came in and Detectives Jim Donnelly and Fred Russell, who were with me, asked for a clean shirt and said, 'Well, I am ready for the music,' said Miss Selden.

Miss Selden was being instructed by Ned Waxburn, her father said. Colton-Bryan had a show called "O. K." It had a brief stop in Jamaica and Jackson Heights. He said to have asked Waxburn to send him a specialty dancer. Miss Selden went, said Mr. Selden.

Immediately Bryan fell in love with Miss Selden. He was married to Miss Selden at 350 West 55th street by Rev. Charles Tracy, a minister of the Methodist church. Miss Selden was the bride's girl friend friend was witness.

Miss Selden said, "I hate him. I will not see him again. And, furthermore, I am going to stick by him."

Despondent Organist Dead, From Herkimer, N. Y.

The remains of Helen Moyer, 29, formerly assistant organist at Loew's New York theatre, was sent to her home in Herkimer, where simple funeral services were held. Only immediate relatives attended.

Miss Moyer was killed when she plunged from a window on the 11th floor of the Hotel Belvedere and landed in a courtyard. Despondency over having lost her job at the theatre is believed to have been the cause.

The young woman, college graduate, came to New York to work as an organist at the New York theatre. About a week ago she was dismissed by the members of the orchestra, that her services would cease, owing to talking pictures. Her friends tried to console her. After carefully packing her personal belongings she raised the screen and plunged.

Park Casino Strict

The new Casino, in Central Park, has such a stringent rule on liquor drinking on the premises it is said any time a set up is requested, the patron is informed that he is not permitted to be displayed in the restaurant.

On Monday it is said that two or three parties insisting upon drinking their own liquor at the Casino, have been invited to leave and do it elsewhere.

ALICE JACOBS HELD

For Jane Kaplan's Missing Gem—Rifled Trunk

Alice Jacobs, 29, organist of 720 8th avenue, charged with robbing the former sweetheart of Titanic Thompson, Jane Kaplan, dressmaker of 1440 Broadway, was arraigned in West Side Court and held for the action of the Grand Jury.

Miss Jacobs pleaded not guilty. She was examined by the district attorney, who, with two others, a woman and a man, now awaiting trial. She is charged with the theft of a diamond ring when she lived at 20 West 72nd street and stealing \$4,000 in gems. She is charged she purchased the jewelry in Utica, N. Y.

It is said the District Attorney is on the complaint of Levine, the game are reported to have been returned to a Broadway lawyer. Just before the trial, the detective, who is unable to tell Magistrate Busbel, the next night he won the game was continued, it is declared. Again Ash won heavy. The losing team of four is alleged to have cursed.

"Ash you have got to show us some real dough. You don't think that you can lose the small fortune against your pitance of \$30. If you can show us that you can't lose, you can have this bankroll," it is alleged they said.

It is alleged that Ash read to his bank and withdrew his savings of cash and bonds. He returned to the bank and was arrested two weeks ago on the complaint of Levine, who alleged the former had misappropriated about \$1,000 due to the plaintiff in a real estate deal. Levine declared he had turned over stock valued at \$20,000 to Bethman and the latter had admitted to the plaintiff for free. Levine declared he had instructed Bethman to sell the stock and use the proceeds to buy real estate. The plaintiff alleged that when Bethman was arrested, he was carrying \$1,000.

It was said the matter had been sent to the Grand Jury took up the case.

Laura Grossfeld Beamed Hotel Mgr. Court Decides

Laura Grossfeld, 22, of the Crestone Hotel, 31st street and Broadway, who, until Saturday, held a job in the legal department of the New York theatre, was arraigned in West Side Court on a charge of disorderly conduct. She was found guilty and a \$100 suspended sentence.

Defendant denied "beaming" with a heavy glass tray John F. Danaher, manager of the Crestone. The latter had two stitches placed in his head.

Danaher asserted he was "seated" in his swivel chair. Miss Grossfeld was about to quit the hotel. He asked her to wait until he could ascertain if her account had been paid. He stated she refused to wait and "bounced" it off his head. A physician sewed up Danaher's head.

Miss Grossfeld admitted pushing Danaher when he sought to detain her and hold luggage that contained her personal effects. She said she was due and had valuable in the baggage. Tour Honor. I owed the hotel my tray and "bounced" it off his head.

"I pushed Mr. Danaher and he may have struck his head against the wall," she said. The judge stated that Miss Grossfeld told him that she had hurled the tray.

"Sounded as though Mark Hellinger had gotten the round at the Central Park Casino, after reading his pan on the Casino and its waiters. Perhaps the runaway is the usual there for anyone not belonging to the set. Mrs. Danaher seems to know it, but what he got called absent treatment."

B'way Ass'n Utters Another Boner In Criticism—Theatre Lights Off?

Ben Ash Cleaned in Unfriendly Card Game

Julius Spector, 38, salesman for the Daniels realty organization, 151 West 40th street, was freed in West Side Court by Magistrate Bryan Busbel when he was arraigned on the charge of grand larceny. Spector was arrested by Detectives Francis Cassidy and John Muller of West 48th street station.

According to Benjamin Ash, 568 West 108th street, cigar store owner, who alleged that Spector was one of a mob of seven others who took him for his bankroll of \$1,575 and several negotiable bonds, totaling \$4,475.

Spector told Ash he had a good business suggestion for him. He wanted him to meet with a stout bandolito. They all journeyed to the Embassy hotel. A card game was in progress. Ash was asked to sit in. He stated he refused. He charged Spector and then seized his bankroll forcibly.

The realty salesman stated differently. He said Spector was a man of money. One story has it that two teams of four men on each side played including Spector and Ash. Spector lost. The first night he won some dough, it is alleged.

The next night the game was continued, it is declared. Again Ash won heavy. The losing team of four is alleged to have cursed. "Ash you have got to show us some real dough. You don't think that you can lose the small fortune against your pitance of \$30. If you can show us that you can't lose, you can have this bankroll," it is alleged they said.

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Friend Taken to Hospital Full of Lead and Dead

James Flannagan, 27, 183 West 68th street, West Side gangster, who escaped from the West 47th street station almost a year ago with seven cronies, was parked on a bench on the reception corridor of Roosevelt Hospital.

Flannagan was dead when two of his pals parked him. They brought him to the hospital for treatment. They were quietly emerging when a young cop of West 47th street, Spector, was hailed there.

"Who is your friend?" said McKay to the pair. "Just a drunk," Spector said. "Just a drunk," Spector said. "Just a drunk," Spector said.

The taken by the sleuths in West 47th street station and held. They are charged with the murder of Fred Longshoreman, 524 West 68th street, and John ("Red") Doyle, 21, longshoreman, 414 West 68th street.

It is almost certain Flannagan "got the works" in front of 298 West 47th street. Persons shot a few hours before. It is believed it was Flannagan. Doyle is charged with the murder of Fred Longshoreman, 524 West 68th street, and John ("Red") Doyle, 21, longshoreman, 414 West 68th street.

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JEWSH CLUB ELECTION

At the annual election of the Jewish Club, held at the Guild yesterday afternoon, the following were elected: (Tuesday) in New York, all of the officers were re-elected, with William J. Doyle, the Guild's first president, continuing in that office.

A report issued by the secretary, Loney Haskell, especial mention is made of Leo Feist "for his untiring efforts in bringing in new members and making several financial donations."

Theatre managers along Broadway are reported taking over the management of the theatre after theatre time, until the show's over, to teach the Broadway Amateurs. The Broadway Amateurs Square lighting is to the merchants association is presumed to represent.

The latest boner issued by the Ass'n antagonizing the theatre men was the refusal of its inspection committee. That report stated since before the theatres along Broadway blocked traffic, among other things itemized. The committee neglected to mention that the theatres on Broadway, their lights and lines are responsible for the night-by-parade of Broadway.

A committee given out by the Ass'n to the press, the theatres are talking retaliation and enlightenment on the subject.

Theatres could alternate in turning off their lights for 20 or 30 minutes at a time, leaving any given section of the theatrical district virtually dark for those periods.

CHINESE JOINT RAID

22 Chinck Gamblers and Two White "Hostesses" Lined Up

Twenty-two almost-eyed men, better known as gamblers, and two white women were seized in a raid by detectives of the staff of Inspector Bill Day, who is in charge of the Chinck when they were raided upon a Chinese joint on the ground floor at 140 West 108th street.

The raid was the result of information Chinese were coming to the flat at all hours. Inspectors King and Joe Early with several others went to the apartment and raided the place.

The Chinese were playing Mongolian games. Improved table or wooden games were jammed with billy in the two hostesses, flimsy clad in silk were reposing on a divan in the back.

When the sleuths entered the Chinese set up screaming and began to beat the stake before fleeing. Their cries were heard by the tenants and they tried to catch the raid. The rear yard was covered as were the hall and the kitchen. The raid was a success and the owners and their ilk sought to escape they faced the coppers.

Inspector Early entered the flat first and corralled the Asiatics. The girls began to sob. "I hope our friends will be able to find them," said, giving their names as Anna King, 21, 814 West 133rd street, and Mary King, 21, hostess, of 187 West 171st street. They will have a hearing in Women's Court this week.

Twenty of the Chinese were arraigned in West Side Court before Magistrate Bryan Busbel. These were the card players. They were arraigned on an "O-14." Only a few were arraigned on an O-14. The Court freed them.

The two held for a further hearing were the two hostesses, Anna King, 21, 814 West 133rd street, and Mary King, 21, hostess, of 187 West 171st street. They will have a hearing in Women's Court this week.

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15 YEARS AGO

(From Variety and Clipper).

Progress of vaude "small time" had been gradual but persistent. Now Loew's was offering 40 weeks in 52 for the season, season. In addition it was found that so much material had been tied up by the Loew's situation that principal Loew's, that big time player ranks were seriously depleted.

Upon the sudden death of "Willie" Hammerstein, Arthur, editor of Oscar, surprised and surprised activities momentarily and took over management of the Victoria. Change of management for "The Corner," however, Meantime bookings were being directed by Loney Haskell.

Music publishers accomplished a "miracle" by getting together and framing an understanding. Purpose was to end ruinous bidding for stage shows to exploit numbers. "Two and three" had been paid in fees by the music publishing trade that year for such exploitation and all the publishers were wobbly. Ten-cent stores were another problem.

Burlesque was still a live business. The Cadillac, Detroit, played an aggressive campaign for 100 per cent in dividends. Jean Badini operated house for summer with stock.

Innugent faction challenged rule of Alvin Aiken in Mutual Film Inc. but he was able to rally enough support to win re-election. (Aiken died of a stroke later when it went broke).

Mass of film in storage vault of Lubin Co., Philadelphia, exploded. Loss estimated at \$50,000 in film and property. Explosion occurred on metal spool on which film was wound getting hot and causing combustion.

One of the principal British film renters, here on a visit, said that England was refusing to show American film longer than 3,500 feet and the demand for shorter evened subjects, especially comedies of which there was a great dearth. American exhibitors were looking for features of six and seven reels.

50 YEARS AGO

(From Clipper)

Rose Coghlan, probably among the 10 biggest drawing names in the theatre, is to command a salary of \$225 a week for an engagement at Baldwin's, San Francisco.

Apocryph of growing use of the phone, it is recalled that Edward Parren, of Keene N. H., had carried his experiments in transmitting sound by wire as far back as 1851 and succeeded in sending music. He treated his results to a professor of mechanical sciences in Yale, and on the learned man's recommendation he abandoned his search as impossible.

King Ludwig of Bavaria had not seen a stage performance since 1868, when a public demonstration of opera to him. He had been called for a show in the theatre and sat in the royal box with the rest of the theatre vast.

Frank Bush and Lottie Grant were married in New York.

Frank Whittaker, circus clown, took over the Brighton Beach fair grounds adjacent to Coney Island and announced the opening of Hippodrome, with chariot races and other dramatic displays. (Land later became the Brighton Beach race track and is now a home development).

Net profit on season's operation of Philadelphia Academy was \$2,036.

Inside Staff—Pictures

Hard work on the part of George Harvey, president, is credited by members of the Associated Motion Picture Advertisers with reducing a debt of \$1,500 incurred by the organization last summer. Harvey pulled off his coat after finishing his job in the daytime and dug night for the means to pay. One of the chief things that ran the A.M.A. so deep into the hole, it is now revealed, was a high-powered advertising solicitor who turned in a lot of copy for the souvenir program that had not even been contracted.

The ability of a new solicitor to sell the accounts after they had run, down from 20 new members and a general shell-out spirit on the part of the club contributed toward keeping it out of a mess.

Strenuous competition between Marks Bros., Indle Chi theatre operators, and the Associated Motion Picture Advertisers, though angled at, joining the B. & K. Uptown is a large furniture store. Marks Bros. arranged to have their "Scandals Revue" unit, in free personal appearance, the store in the theatre, theatre store tie-up advertising paid for by the latter. Also included in the deal was a large Marks Bros. window display in the store.

With much hubbub the "Scandals" troupe appeared for nothing in the furniture setting next to the rival theatre. A large loud speaker announced to potential Uptown customers that a free Marks show could be had next door to the theatre. It also broadcast. It became so hot a WGN radio representative engaged in a fist fight with one of the B. & K's.

As usual Variety will not report trade conventions. Kindly invitations have been received for a couple, probably as a personal privilege. These conventions, really home office meetings, are wholly trade and private affairs. The invitation is gathered by itself at them. What the press departments may wish to announce is duly done, but let a reporter be turned loose in one and he might run away with the freedom of the news he will find confidential.

Besides which there are intimate talks, by one to many, and many of those talk. All too much inside to be given publicly, with trade newspaper men just as well off if they don't hear.

Warner is sticking to was recording for exteriors. Equipment is conveyed by the truck one for the heavier accessory machinery and the second for the recording apparatus. Exteriors for "Song of the West" were made at Lone Pine, in the Sierras, 230 miles north of Hollywood.

On location the trucks are withdrawn some distance from the cameras. Recording truck is not taken off springs but turntable supports are leveled independent of the camera. Other subjects having no motor recording are "Under a Texas Moon," "Tiger Rose" and the future "Golden Dawn."

Filmman's first trade paper writer-publisher combination to get a degree to practice law is Hank Link. The young man, while earning a livelihood, managed to attend NYU night for enough years to get Jurist Doctor and Chemist Engineer degrees.

Hank, now directing De Forest publicity, is using his first legal rights on the inventor. He's written a speech that Dr. De Forest will deliver over WEAFA Friday night. It's a dissertation on how talkers have cleaned pictures of any crime breeding attributes the old sinner might have possessed.

Principals and some 1,500 extras working in the theatre sequence on "The Great Gatsby." On the spot. On the stage. The cast were in pedestal holding girls each wearing a model's robe while the cameras were being set. At a signal from Cruise the girls dropped the robes, and all the girls in the theatre, all the girls in the theatre, were wearing nothing except a thin coating of white powder.

First time on record that any director has tried to get by with a full crew of a flock of geese. Girls were used by Cruise for three days but he finished with them in two. Electricians were disappointed.

Coast picture producer possessing an honor medal on the strength of a performance given by his star, returned from the east and proceeded to liquidate certain assets of the company. He called in the actor who had earned the medal and told him that the medal would be a nice thing for him to hang in his trophy room. But since the assayers reported \$80 worth of gold in it the board of directors set a price of \$150 on the medal and the star could lie it for that price.

Actor became very liberal in telling the producer where the medal would look the best.

Vie Shapiro refused to permit any of the 12 leading Fox players to use a rubber stamp in autographing a set of 48 portraits of themselves to be presented to as many branch exchange managers attending the Fox convention. In addition to this the players were compelled to personally autograph 48 sets of five photos each of their latest production stills, meaning that each player had to get the personal contact between the players and the boys who work to sell Fox pictures.

Every time an additional \$1,000,000 is announced for the production budget of Radio Pictures, press agents of various outgoing screen players and directors start to clamor about their clients negotiating for a contract with this company.

Some of the executives are fed up on the false publicity and go on record, declaring that their star players are not to be signed until after the year's production is completed.

A prominent male film star was measured for a pair of uniform trousers by brute force while preparing to make a presentation. And he was through the process, he became temperamental and refused to be measured. As time went by the costume wad costumes went brief, one of the costume company officials signalled to a group of hucksters, and they gave the star the bum's ruse, tossed him on a table and held him down while the measurer took his measurements.

Lad roared his fury but the costumes were finished on time.

With the announcement of Paramount-Publix's control of the Columbia Broadcasting System, 2d largest, it suggests that if Paramount ever ties up with Radio, the two largest broadcasting chains in the world will be linked, as time goes by, with the N. B. C. of the National Broadcasting Company, ranking Columbia in size.

Columbia as a broadcaster has been coming along rapidly for some time. In 24 hours, like N. B. C.'s, are pretty well crowded with commercial programs.

Good natured guy boosting trade for a Coast film laboratory recommended as an account a new \$10,000,000 film producing company and the lab created the new account with open arms. Three weeks later the lab announced the account was closed. The lab said that it had appreciated his interest in steering new trade, but hereafter not to recommend any company boasting of more than \$1,000,000 capitalization. The \$10,000,000 company had already piled up an account in excess of \$1,000 and can't pay off.

Paramount studio on Long Island has shipped back to the Hollywood studio Technicolor cameras, equipment and crew which the West Coast

loaned it specially for "Follies" sequences in "Glorifying the American Girl."

Technicolor equipment is rare. Elaborate precautions were taken to guard against any damage on the cross-country jaunts, the cameras riding in a drawing room.

Selecting costumes for Technicolor sequences is imposing additional detail on wardrobe departments. At First National it was found difficult to find a screen tests for a dozen garments before making a final choice for a picture. Michael Curtis, seeking scenic locations for Warner color sequences, made sure of results by taking a color camera crew along with him.

For the first time in film sales a producing company has okayed simultaneous runs in smaller houses while the special is active in 22 work on Broadway.

Universal is doing this with "Broadway," the stipulation being that play in houses away from the Globe's draw and that all of such spots theatres in New York be leed.

Publishers of theme songs of pictures not yet released are finding it difficult to keep their songs under cover until the release of the picture. Band and orchestra leaders, getting wind of a good theme song, approach the publisher for permission to play it, even though the picture may still be in production.

Publishers are invariably forced to turn them down due to stipulations in their picture contract.

Rumors that some of the indie organizations with the Allied States Girls' Club would cross with the movie industry, have been refuted. Myer's, the indie leader, must be erroneous. Myer's contract with the Allied is for one year, with his salary for that period deposited before he signed. It is open to him to Myer's whether he will continue after the first year shall have expired.

Group of M-G-M executives planned to charter a plane to fly to their sales convention in Chicago, but a number of the boys backed out at the last minute. Hal Roach, instigator of the party, decided he would have to make the trip on his own. He decided to make the trip on his own by motor in 96 hours flat.

W. R. Sheehan is so enthused over the advertising value afforded by 2,300 lineal feet of bill boards surrounding the Fox Western Avenue studio that he is now planning to illuminate them by neon tubes. Signs vary in size, but some measure 250 feet by 60.

Powers Cinescope produced a two-reel dialog play called "Line Up," in which Charles L. Glavin, a detective, and a group of men, including Myers, the indie leader, must be erroneous. Myers' contract with the Allied is for one year, with his salary for that period deposited before he signed. It is open to him to Myer's whether he will continue after the first year shall have expired.

Coast representative of one of the major sound newswires wired his editor in New York for permission to let the Shriners' pageant of floats on the Long Beach regatta. Editor replied he didn't want subjects of just local insignificance.

Investigators retained by counsel for Hal Roach in that producer's original move to have the Pathé books on his releases re-checked, report that the matter has been dropped by Roach.

Inside Staff—Legit

Broadway drama producers believe this is the time to hook up with the picture people, but they don't know how or with whom to hook. Any one of the drama men combining for a picture would probably have to take along another group of dramatists, with all agreeing to turn out a certain number of plays-films for the season.

Though the stage producers were to be called upon to deliver a specified number of plays, each could retain the right to produce as many of their own selections, without regard to the screen, as they might be able to put on.

Flo Ziegfeld going with Sam Goldwyn doesn't mean anything to the drama end. Ziegfeld is all-musical. He might as well sell himself up before he goes. He will have been a success as a success through all the years of picture rights to Ziegfeld-stage musicals, with the producers using up all possible space and billing for the Ziegfeld name.

Some of the drama producers are delivering their book and music being completed and in which the producer holds full rights. The drama can't sell any rights without the consent of the authors of the piece.

Paramount has been reported for some while anxious to make a close business association with Schwab & Mandel. That musical producing firm has held aloof, under the impression from accounts that the longer away from the screen, the more value they will have for it.

Some of the dramatic stages like the parallel belief that a picture like a stage play, if a star must be played, on that theory the drama men say they might as well produce talkers of their own plays, taking the risk. After those producers look over a couple of sound plants and estimate the investment, they are apt to alter their opinion about that.

Coast studio which recently added two legit female names to its roster of stars, is a head-on attack on the legit. The legit knows the two. Star is not even taking the trouble to learn her "side," the unit is forced to write out the dialog on a black set piece to one side of the stage. The legit is hard on the legit. The legit is paying any attention to the legit, the studio waiting three days for her to come down to do a couple of songs. Studio execs admit her initial picture didn't look too good. The legit is in the second year of her career. She immediately showed a willingness to learn and co-operate. She has also finished her first picture for which a dispute has hopes.

There is a dispute between Equity and the Shuberts over one eighth of a week's salary claimed for "The Red Rope" company which recently closed at Jolson's. Closing notice was posted until Tuesday, whereas regulations call for a full week's notice.

Though the show was moved from the Shubert to Jolson's and closed in the latter house at the end of first week there, the Shuberts declared the leading players were aware of the intention to terminate the engagement.

Equity stepped in at that case payment of one-eighth to the leads would not be urged, the others have the eighth due their names amount to \$1,000.

The deal for a Ziegfeld theatre in London is reputed to have actually been signed, after attorneys had examined the agreement for both principals. The proposition called for the payment of \$100,000 to Ziegfeld, that-to-be-bonus-for-the-use-of-his-name-for-the-Ziegfeld-theatre-in-London, and the presentation of his shows there.

The agreement is for 21 years and stipulates that \$100,000 of the bonus be retained to apply to the first year. That was the deal. That was the deal. Ziegfeld is named as the lessee of the house. It is reported the annual rent is \$100,000 with Ziegfeld getting 25 per cent of the profits.

Marcus Helman is reported to have purchased the Benny Bergman interest in the Erlanger theatres at Philadelphia, Buffalo and Boston. This is the Helman representation of the Erlanger theatre. Helman vacated a few weeks ago. Bergman was Erlanger's (his uncle) gen. mgr.

Times May Prosecute B'way Shows For Misquoting from Its Reviews

The New York "Times" has again started proceedings against producers of legit shows for misquoting reviews of its critics.

The alleged offending shows are "Dedication" at the 46th Street and "The Tired Business Man" at the Cohan. Both are independent of the Robert Sterling "behind the first named and William Birns the other.

Formerly of K. Birchall, the "Times" managing editor, gave instructions to warn the producers to withdraw the alleged misrepresentation, otherwise to print the misquotations in its news columns.

Both shows have been told by J. Brooks Atkinson, first string critic for the paper. Legal steps to force the producers to discontinue the misquotations are being taken.

Recently the "Times" proceeded along the same lines in the matter of "Mestis' Around," colored show. Its producer (Louis Jaffe) desisted before legal action.

Although misquotation of reviews has been practiced heretofore, the latter have rarely resulted in legal action on the part of the editorial departments.

Such took the position of not wanting the critics to review "Dedication." When the show was heavily attacked, it was countered by issuing a Herald, turning every pan into a boost. The throwaway credited the show with a next production from one critic who actually stated in his review that the performance was the "worst to show rolled into one."

Equity's Bond Demand Sends Cast Command

"The Son of Lucretia Borgia," with Bernard Levey producing, has gone commandment before its New York opening.

Things looked bad when Equity called out the members until Levey posted a bond, which was made at rehearsal and the bond was still on the way, Levey asked the cast to accept the co-operative plan. It accepted by one actor. He went to Equity, collecting two weeks' salary and leaving the show.

Woods Denies Report

A report that A. H. Woods has made a tie-up with the Shuberts for the "Street Singer," will place him in charge of all production for them, except musical shows, is denied by Woods.

The latter accounted for the report as an outgrowth of the conditions which aimed for a screen and stage production combination, which Joseph P. Kennedy (Pathe) proposed.

SOUTHEASTERN STOCK

Summer stock season, at Southampton, L. I. sits resort, and "The Optimist" and "The Happy Husband" with Mudge Kerey and A. E. M. in the lead. The Broadway stock.

Elizabeth Marbury and Carl Reed are behind the "Street Singer" and "The Optimist" performances being given in the high school auditorium there.

SHOW OR TALKER?

The Shuberts have decided to co-star Guy Robertson and Queensberry in the new "Street Singer." "Street Singer," slated to go into rehearsal tomorrow (Thursday).

Robertson also reported negotiating for a talker picture production.

Waters on Skiffy's Next

George M. Waters is collaborating at Paramount with Howard Easbrook on adaptation and dialog for "The Bad Malaprop." Hal Skiffy's next.

Waters wrote the scene, version and interpretation of "The Bad Malaprop," of which he was co-author.

"Jarnegan" in Boston

"Jarnegan" in Boston. "Jarnegan" will resume its road tour Labor Day, opening at the Windsor, Boston, for 20 weeks.

Charles K. Gordon, producer, has the play booked for 20 weeks beyond the Boston stand.

ERLANGER FOR BIG TIME?

Philly's Legit House Offered to Keith's—Rental \$325,000 Yearly.

Philadelphia, June 15.

A proposal has been made to take over the Erlanger theatre here, the town's best legit house. Keith would be in this city at present, other than at the Earle, a grand vaudeville theatre.

The Warner-Stanley Co. is handling the Erlanger end.

Policy if Keith's assumes the house will be two-a-day vaudeville. No Keith would be in this city at present, other than at the Earle, a grand vaudeville theatre.

Goldwyn and Ziegfeld Stage-Screen Deal 50-50

Flo Ziegfeld's picture deal with Samuel Goldwyn is sharing on a 50-50 basis. This includes capitalization for the making of two feature pictures. The deal is a 50-50 split. It will not be one of the specials he expects to take with Goldwyn.

It is reported that L. Erlanger had made a tie-up with William Fox covering 14 Erlanger theatres in New York. By this city found no information from the Erlanger side.

The latter stated that while at least one of the Erlanger theatres in each key city is wired or that the industry is nearing completion, no tie-up with any particular picture producer is contemplated.

The Erlanger house installations are three ways, the wiring being for Movietone, RCA and Vitaphone, the latter disks and the first two sound on films. It was explained that by such installations, the Erlanger house would be the first of its kind in New York.

The wiring of the Liberty, New York, will be completed this week, as will the wiring of the Earl of Errol. The wiring of the Earl of Errol, including the coast, are equipped. Gaiety, New York, also will be wired for some time. It is under lease to Fox.

Film of "Show Boat"

Limits Troupe's Route

Ziegfeld's "Show Boat" closed six weeks' engagement in Boston Saturday and the company returned to New York, to mill reviews in September, going to Chicago.

Because of the picture version, "Show Boat" will not play for stand next season, the film showing after the stage version.

Sound Under Canvas

Sound pictures under canvas is the latest wrinkle to be used by a travelling minstrel (colored) troupe through Pennsylvania.

Clyde Barker, owner of the "Florida Blossom Minstrels," has laid in an equipment that permits sound effects with his picture program with his show.

Charles Kate is general manager of the Sparks Co.

TWO KLEINS OUT

Los Angeles, June 15.

Two of the Kleins are of the studio payroll.

Phillip Klein has been with the company for five years as a writer and supervisor. Charles Klein, director, just completed "Pleasure Cruise" his last picture for this organization.

FOREIGN FILM AT CRAIG

Craig theatre, on West 46th street, which opened as a legit last September, becomes a grand picture house starting tomorrow (Thursday) with "Morgane, the Enchantress," Franco film.

Edna May Sullivan is handling the picture for the foreign production, which has taken over the Craig for a term.

2 Girls in 3-Act

Edna May Sullivan, with "Desert Song" and Margaret Irving, from "Animal Crackers," are a new combination. The latter is in the next week at Keith's Kemore.

Third member will be Johnny Torrence, brother.



PEGGY O'NEILL

Signed with Schrab & Mandel for the Chicago "Follow Thru" company. When playing the Palace, Robert Coleman said of her in the "Mirror" "Peggy O'Neill is a true blonde young woman, will develop into one of our most popular light comedienne. She can dance like a flash and has a marvelous sense of humor."

Direction
RALPH G. FARNUM
550 Broadway

Scranton Rabbis Given The Chail—by Mayor

Scranton, Pa., June 15.

Rabbis representing the four most prominent synagogues in this city called on Mayor E. B. Jerny a few days ago to register with the War Relocation Authority in exploitation of Morris Getz, Freiburg Passon Play, which is scheduled to open a four-week engagement at the Army here tomorrow (June 19).

Reuben Bernard, Heller, Max Arst and H. Guterman made up the delegation, which visited the mayor's office. Mayor Jerny had lined up with the promotion of the production, and had led in the organization of the committee to support the play. The city council are believed to have protested against this phase of the matter.

Mayor Jerny. It is understood, gives little encouragement to the clergy. None of the plans that the conference would comment on it later, but the mayor is reported to have said it pretty plain that he is following his boss of the city, and is hoping his own judgment will be in line with previous findings in the past.

Harold M. Goldblatt appeared for Felix. Trial of issues now takes its course in court.

A Dirty Mess for Barnes, Drama Pres.

Waukesha, Wis., June 15.

Robert Barnes, of Milwaukee, national president of the Drama League of America, and Mrs. Olga Heimlicher are in jail here on charges involving the 10-year-old daughter of the latter.

Barnes registered in February with his wife, Gertrude, as Robert Barnes and daughter, Saturday night. Occupants of adjoining room heard of his leaving the night and notified the authorities.

Barnes said that it was part of her training. He has been in children's work in connection with the Drama League.

None of the arresting officer forestalled a lynching idea that was growing among the indignant villagers.

Paid Obit for Henry Hull, But Henry's Doing All Right

A paid obituary notice anent the death of one Henry Watterston Hull with a request for Louisville papers to copy was received by the New York "Times" Sunday, but never published. The notice was not published for other reasons.

Edna May Sullivan is handling the picture for the foreign production, which has taken over the Craig for a term.

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RESCINDS OWN INJUNCTION

Judge Revokes Himself on Labor Comm. Paying Actor's Wife

Los Angeles, June 15.

Two days after he had granted it Superior Court Judge Giesse rescinded an injunction given George C. Oswald to prevent the state labor commission from paying the \$500 salary claim of an actor to his wife in the actor's absence. Claim was that of Joseph Small and was part of the "Mlle. Magnificent" play, money collected from Oswald on behalf of the claimant. Money was paid after the case had been fought through all the courts in the state.

The case was not heard until when they learned that Mrs. Small needed the money for her husband's medical expenses. Judge Giesse and Barker decided to pay it to her. Oswald secured the injunction from Judge Giesse early last week. Two days later the judge disposed of it at a special hearing.

Morrissey Revue Set; Cash Up for Chorus

Will Morrissey musical come to a solution with his tangle with Equity last week? Money was paid to the mate revue, is due to open at the Selwyn Thursday. A cash deposit was made for the chorus salaries made by John J. Hickey, personal manager for Morrissey. The principal cause is the usual two weeks' salary guarantee.

In addition, Hickey gave Equity \$2500 in payment on the claims against Morrissey in the matter of a forgotten show called "The Dawn of Ireland," done in 1921.

Seems Will owed \$2,100 to players in that troupe, and had forgotten to pay them. "While there may be other claims against him, they are more or less vague. In the case of "The Dawn," Morrissey had signed notes, clearly establishing his liability.

Felix Wins Ziegfeld Suit; Stays on Coast

Justices Lydon in the New York Supreme Court decided for Felix in the Ziegfeld injunction suit, holding that absence of the "negative clause" in the contract made Ziegfeld from the writ. "Negative clause," familiar in theatrical practice, is provision for exclusive services. Decision is in line with previous findings in the past.

Harold M. Goldblatt appeared for Felix. Trial of issues now takes its course in court.

Cass terminates the association of Felix and Ziegfeld began several years ago. The stage and screen "Rosalie" Fox has already taken up his option on Felix's services for theatrical term and a career on the coast until next spring at least.

None of the stage and screen "Rosalie" Fox has already taken up his option on Felix's services for theatrical term and a career on the coast until next spring at least.

Freely is in error. Preliminaries were done for such an agreement, but deal was never consummated. Freely on the Aarons & Freely option as a part of transaction to keep Felix in the city.

Ziegfeld set up a contract with Felix to supervise rehearsals of "The Dawn of Ireland" and next Ziegfeld piece. He sought an injunction against Felix working for other shows.

Felix meanwhile alleges claims for damages against Ziegfeld. Ziegfeld claims return of advance payments to Felix for which no show has been secured. Further court action may result.

Felix, now making "Words and Music" for Fox, is getting \$1,000 a week with the ante raised to \$1,250 July 1. Advance on his salary will bring up to \$2,000 by October, 1921. The first option for six months, all advanced, calls for \$1,500 a week, starting October 1. An all time record salary for a dance star. Felix averaged about \$500 weekly.

ALBERTI FOR PAR

Louis Alberti, from legit, has been added to the cast in "Alphonse," now in production by Paramount at the Long Island studio.

Deaf for Louis Mann

Harry Deft goes with Pat Powers to direct Louis Mann in "Milkmaid's Progress," for Cinephone.

Stock Mgrs. Blame It All on Talkers, But Let Debts Ride

Talkers as apposed, dirt shows and excessive demands were the ailments mentioned as menacing the dramatic stock feet. The stock producers attending the opening session Monday of the annual convention of Theatrical Stock Managers' Association, Inc., at the Hotel Lincoln, New York, Monday.

Only 30 of the claimed 111 membership showed at the opening session, with hope held for better attendance at the remaining two days. George M. Gatta, president, wired from Los Angeles, registrar, wired from San Francisco, chairman.

Little business was accomplished at Monday's opening, since it consumed mainly with options of next season's outlook for stock, which, according to the speakers, is pessimistic.

Several committees were appointed to take up possible financial matters with union branches, play brokers and casters. Committees included: Smith, Ziegfeld, stage hands; Charles Blancy, scenic artists; Morgan Wallace, play broker; and Joseph Shea, casting agents. Those named head the committees with additional members to be appointed later.

That the organization has not been able to maintain its place in the last year, first in existence, was blamed when George Houtain, general counsel of the association, valued \$1,200 past indebtedness and agreed to continue handling the same work for ensuing year, also the cuff.

Others made pleas for cash, if the organization is to stand beyond this year and urged a further drive to get all stock produced by the association instead of the minority now enrolled.

Yesterday (Tuesday's) session devoted most of the meeting of the various committees with general election and reports of the committees. The meeting closed (Wednesday) with adjournment tonight.

The stock men and families attended New York shows as guests of the managements during their stay.

Rosenthal, Bandsman, Starting as Legit

Instead of waving the baton, Harry Rosenthal is waving his conductor's stick on the legit stage. Orchestra conductor will play one of the major roles in San Harris production, opening in Atlantic City, June 23. The band without him orchestra.

"Moon Moon" is the name of the comedy. It is authored by Harry Rosenthal and Charles Lauffman. Comedy is another song writer affair. Rosenthal plays the piano in the band, and will be an electrician with a proclivity to knock out wires.

Rosenthal's band will still be around around, while its leader is taking bows in another field.

Dare Calls Off Rehearsals

Chicago, June 15.

Frank Dare, back to New York, called off rehearsals yesterday for the Boyie-Mack production of "The Addams Family" at the Auditorium next Monday (24th).

A bond to guarantee salaries was to have been posted yesterday. When the time limit expired and no bond, Dare acted.

Dare is a wealthy construction executive. He is said to have been the principal backer. Patrick Mack acted as the producer.

GUY BOLTON'S TRAVELS

Los Angeles, June 15.

Guy Bolton will be in New York in about a week, having finished his tour of the Maurice Chevalier picture for Paramount.

Bolton is on his way to London to work on a show.

Literati

"Rattling the Cup"
(Review)

"Rattling the Cup"—which expression in prison argot used to describe an informer—is the title of a new book on the stands, by Ed Sullivan, former New York Herald and Chicago Herald-Examiner star re-write and sports editor. The book tells the story of Chicago's gangsters in the vivid style of a capable writer who witnessed most of the exciting episodes and wrote many of them for newspaper readers.

Mr. Sullivan reveals the gangster and racketeer and the causes that brought him to prominence accurately. A consistently humorous manner in picturing his characters strikes a note the innocent bystander will recognize as the general public attitude, which makes the book doubly interesting.

It is rich in heretofore unpublished incidents about the careers of many of the most notable underworld figures.

A chapter devoted to Dale Winter, former wife of the late "Big Jim" Collins, will be particularly interesting to show business—so much in fact that this portion is the basis of an original film story.

Mr. Sullivan wrote as an afterthought and which has been favorably reviewed by best producers.

When the reader has finished the

book he will have read one of the most tragic and comical incidents of the prohibition farce yet set down on paper.

"Collier's Eye" Scope

"Baseball World," a weekly devoted to the national game, and appearing on the newsstand since March 19, 1928, ended its career as a separate publication with the issue of June 10, the paper being amalgamated with Collier's Eye, racing, sport and financial weekly of Chicago. Same interests, headed by Bert E. Collier, formerly of the Chicago American, owned both papers. Collier's Eye, which sells for a quarter, is to be an "all sport" publication, according to notice sent correspondents.

"Baseball World," which printed "inside stuff" on the national sport, and which kept the identity of its staff correspondents a secret, sold for fifteen cents.

Only other baseball publication, outside The Sporting News, is The Baseball Magazine, a New York monthly, edited by F. C. Lane, and selling for twenty cents.

Al Smith's Price

The Sport magazine about \$6,000 words of Al Smith's autobiography, which he is now writing, paying him approximately \$1 a word. The complete story will run to about \$6,000 words, and the Vanguard Press will publish it as a book. The title will be "Up to Now," that title supplanting "The Name is Smith," earlier choice.

Window Display Laugh

Corney Ford is personally responsible for the window display at the Putnam store on his book, "Salt Water Taffy." It is getting the biggest laughs of any free exhibition in town. "Salt Water Taffy" is a burlesque on "Cradle of the Deep," and the window display carries out the idea.

It's attracting such crowds Putnam is thinking of booking the display over the book-store circuit.

Publisher Demanding Cut-In

It is reported one of the new book publishing concerns making its debut in the fall will demand of authors a 50 per cent. cut of the film rights money, as is the custom in the case of stage plays. The head of this company, whose name the organization will bear, claims to be entitled to that, saying the publisher takes most of the risk when putting out a new book in giving the author advance royalty, often guarantees, etc. This company will also handle the sales of the film rights to the books published by it, but at no cost to the author.

There are no known cases of publishers sharing in the film rights to works published by them, though some publishing houses act as selling agencies at the usual 10 per cent. commission.

Young Mankie Busy

Joseph L. Mankiewicz, recently transferred by Paramount from its junior writing group to the titling department, is the youngest writer on the company's staff. Led 12 in age, he is the first time from Columbia.

He went to Berlin for the Chicago

"Tribune" and while there translated titles from German to English for "Ufa." In the first eight weeks in the new department Mankiewicz was credited with titling six pictures.

Par's Publicity Break

A publicity coup on the production front was scored by Harold Flavin for Paramount. In the absence of his seasoned scribe, Charles McCarthy, young Flavin, a few years ago a trade paper scribbler, not only worked up the layout, but broke it in such a way that more titles were used by the local dailies than by any other company's line-up.

Harold isn't asking for a raise.

Starring on Lets

Although the popular conception is that writers are always starving or on the verge, Olivia Huebner Dennis, in her new book, "How to Win Prices," estimates that about \$400,000 was given out in literary prizes in this country last year. That corresponds to the average of the regular royalties received by the authors of the winning works. Many of the prizes go into big money, like the one announced recently by The Woman's Home Companion, which offered \$10,000 to the author of a story, and the Bobbs-Merrill Co. of \$25,000 for the best novel of city life. Winning book will collect the usual royalties and the dramatic and film rights remain with the author.

Spot for Andrew Ford

New street job of Andrew Ford, who was managing editor of the New York Telegram before Scripps-Howard acquired the paper, is to head special bureau established by the Publishers' Association of New York State, which will sift all free publicity matter sent to the papers of its members and decide which items are worthy of use. It puts Ford in great power, and at a good salary. Millions of dollars' worth of space is given to free publicity matter in New York State papers every year.

Amusement publicity is excluded, but all other free matter will go through Ford's hands.

\$12,000 Right on the Button

Through his faith in mankind and inexperience in the show biz, Christopher Morley has won \$12,000 by the duplicate ticket racket at Hoboken.

"After Dark," running for 30 weeks, drew capacity one night. Maybe, too, other nights count up returned from the b. o. did not look so big as the crowd. It was Morley's first works he was getting. After investigation, Chris found 12 grand had slipped sideways.

As a result others of the Rialto's profits were not made.

No holter to the cops. Morley decided to take it on the chin and grin.

Perpetual "Time"

Time, weekly news magazine, which has made considerable inroads into the subscription field once covered solely by the Literary Digest, is now offering perpetual subscriptions for \$50 payable in advance.

Fien worked out on the same basis as insurance policies, different from the usual one in that it is transferable, inheritable and not subject to cancellation. Mag claims to be the first time in the history of literary that such an offer has been made.

Macadden's Profit

Macadden Publications' financial statement for the first quarter of 1929 shows a profit of \$805,000, before tax deductions. It is about \$50,000 in excess of the profit for the same period in 1928.

Statement does not include Mac's Philadelphia lab.

Mag for Poets

Henry Hartwig, who gets the publishing urge now and then, is to get out a monthly magazine called The Poetry Writer. The historian who lives in Greenwich Village, promises to give every village poet a break.

London as It Looks

By Hannen Swaffer

London, June 7.

"Why didn't you come to our party?" said one of Gordon Selfridge's directors, to enliven the gloom of "Coquette," as played in England.

"I wouldn't have dared," I replied. "I am very grateful to Mr. Selfridge for asking me, but I should have been cheating the Socialist gang all day. That is what the Labor Party's meeting."

"It was marvelous," he said. "If you'd come, there would have been 2,500 people present."

A Plot They Live, but Miss

I sometimes tell you we have no plots in England. Let me tell you about Selfridge's party, arranged in his store.

Inside the Crown Prince of Sweden and his wife, and Princess Ingrid, whom people say they have brought over to marry the Prince of Wales, were having supper with the Merchant Prince. So were Rosie Dolly and Anna May Wong. So were Princess Arthur of Connaught and Michael Arlen. Lady Oxford was dancing with Nelson Keyes!

"I saw a waiter overbalance and pour champagne down a young man's back," seriously records Lady Eleanor Smith, who signs articles in newspapers, and Jeanne de Caaalio, consoling him by saying that it was lucky.

There were diamonds there, and pearls, and Rosie Dolly's emeralds, and boxing kangaroos!

Where Mayfair Meets Bohemia

Gordon Selfridge, who uses the term "sociality," likes giving parties, always excels himself on election nights. So we found the Lord Chancellor sitting next to Charles Whittaker, who is producing the Poinsettia, and John Stuart sitting next to the Labor Party's meeting. The King's cousin, Yes, and Noel Coward, and people like that. Indeed, half the stars were there to celebrate a great Conservative victory.

Then, while the champagne flowed and the diamonds blazed, and Anna May Wong talked American, the Socialist game began to come in.

Revolution as It Is Today

There is a drama for you! Scooped smart society drinking champagne while outside, thousands of people were engaged in blocking Oxford street and watching the election results go up outside Selfridge's dry goods store.

Every time a Socialist gang went up, the crowd cheered wildly! Inside, the gentle Conservatives—Noel Coward, Michael Arlen, Nelson Keyes, Cecil Beaton, photographer, the Dean of Windsor and John Drinkwater—looked on, glum and dumpty.

I am told the Lord Chancellor looked very sick. He growled and growled, and more and more, as the Socialist gangs went up. Obedient Stewell kept shouting labor victory, but to me the others looked outside, the cheers got louder and louder. Indeed, as people looked out of the window, clad in evening dress, to stare at the poor-proletariat outside, they looked, in Miss Crawford's words, "like a lot of cavaliere."

"Get Out That Kangaroo!"

We never deal with the kangaroo in London. On the London stage. All the money had been spent on Guinness stout and Mr. Baldwin, to keep the Tories in. Lloyd George had spent about \$1,000,000 on newsworthy, but not putting it into the hands of the public. No working man, apparently, cared about this. He just voted Labor!

Fortunately, Gordon Selfridge, who is the soul of tactfulness, knew even how to handle a situation like this. He told somebody to let the boxing kangaroo box.

So, rather than listen to the Socialist game coming in, the crowd stood round and watched a boxing kangaroo.

They Only Write About Cocktails

In a few hours, the dreaded Socialists were coming back. Ramsey MacDonald, the son of a Scotch whisky dealer, counting up the hours when, once again, he would be Prime Minister of England. Jim Thomas, the engine-cleaner, knew that, in a few days, he would once again be holding Cabinet rank. Jack Clegg, the car mechanic, was certain that, before a week had passed, he would be high in office again.

What a drama! What a story! Nobody writes it. All that the Noel Cowards can do is to some silly story about the things they do. Drink cocktails. All Coward's imitators are the same sort of insane story. And all the time, England marches on to greater freedom. . . . England

Ben Gett Gets a Knighthood

One of Stanley Baldwin's last acts, before he went out of office, was to give a knighthood to Ben Gett. By so doing, I have no doubt he offered the sacred ring of theatrical nobles, of whom the new Sir Ben Gett is certainly not a member.

The oldest stage people on your side will remember him. He toured Shakespeare right across America for years, and took "Everyman" to the States.

It was in his company that Sybil Thorneike acted for four years in nearly every one of your states. They played Shakespeare, at breakfast tables, to music coming out of the mines. They acted to catmen on the ranches, and the Noel Cowards in Pennsylvania.

One night, at Cordoba, they played in a court house. Underneath, two men were awaiting execution, and Miss Thorneike's dressing room was the scaffold.

I have no doubt that the honoring of a man who has done so much for Shakespeare will offend a good many people.

Mr. Baldwin's other act was to give the knighthood to Mr. Mort to John Galsworthy, who refused one of Lloyd George's knighthoods, at the end of the war.

It is a most unusual thing for a man who has refused one honor to be given another. Still, Galsworthy is a great man, who has conferred an honor on the Prime Minister by accepting it.

The Theatre Comes a Bad Second

On an afraid the theatre seemed very boring after the excitement of the election.

Sacha Guitry and his French company are at His Majesty's. "Cog d'Or," an imitation of the "Chauve Souris," staged by Russians, had to close in a day or two. Four American plays were staged—"Coquette," "Caprice," "The Devil in the Cheese" and "Welded." Oh yes, and some more talkers.

"Cog d'Or" was translated in "Caprice" and "Coquette," mainly because of the extraordinary contrast of the two productions.

"Coquette," for which an American leading lady, Helen Ford, had to come, was staged by an Australian management—the Williamses. Cochran dropped "Coquette" when Helen Hayes got married and wouldn't play it here. So the Williamses put it on instead and murdered it. Then, the next night, your Theatre Guild put on "Caprice" themselves, as Cochran.

All the American fans were present. Every person who cheers every thing foreign was present.

It certainly was a treat, though, to see a play cleverly staged.



Dramatist—
Playwrights

A high-grade production by one of America's most prominent theatrical managers who play with the same Chicago. Author of suitable stage plays.

Authors familiar with the character-treated and portrayed. The author is willing to submit their work to the underworld, who promises prompt consideration and response.

CHARLES
ALTHOFF

Variety, New York

HARRY HINES

"Budding Stars"

HEADLINING

Loew's State, New York

THIS WEEK (JUNE 17)

PAUL WHITEMAN

Booking Exclusively Through His Own Office

1560 Broadway
New York City

JAMES F. GILLESPIE
Personal Representative



From Your Perrier

June's Heat Blasting B'way Into Red or Out—Few Shows Holding Up

June's second and prolonged heat wave has withered business in the city, and eight to 10 attractions slated to last into July are now doubtful.

Shows which started with but even mediocre, a summer low mark for the time; two \$1 musicals are due in Thursday.

Indications are for dull times amid an old-fashioned summer.

One new show last week attracted attention—"Nice Woman," which bettered \$5,000, but the heat will probably kill whatever chance it had.

Week-end business was dented by this weather, and grosses which had made a partial come-back, dropped again.

"Whoopie" was an exception, getting over \$45,000; so was "Follow the Sun," usual \$35,000. "New Moon" dipped under \$30,000; "Holid Evening" and "4th Night" \$25,000; "The Little Show" \$24,000; "Grand Street Follies," \$20,000; "The Royal Family," \$19,000; "The End" among the dramas alone was up, protected by agency hype; "Bird in Hand," about \$14,000; "Let Us Be Gay," \$13,000; "Nice Woman," \$10,000; "The Love Dance," \$9,000; "Little Accident," less; "Brothers," \$8,000. Other shows, \$5,000 or lower.

"Hello Daddies" quit at Erlanger's last Saturday along with "The Love Dance" and "Nice Woman." Only "Hello Daddies" at the Belmont. Only one show to be scheduled for next week, colored revue, "Bombom," at Royale.

"Jealousy's" Class Draw At \$15,000 on 2 Days

Los Angeles, June 13.

Signs of relief, in some instances warranted, marked the past leg of "Jealousy," which opened at the Mason with Fay Bainter and John Halliday, got the class draw of the town in its initial 10-day performance. Shows led the herd on opening in around \$15,000, with the possible exception of the "Follow the Sun," \$12,000.

Father's, there wasn't much doing. E. E. Horton fans, of whom there are many, were disappointed to see no keen for "Serena Blandish" in the classic. Their acting fee was only doing a minor part, and at \$2 which rates as a snappy scale in the city. Therefore, only about \$7,000.

"Sitting," in its sixth week, has two more to go, says the President. Show is slowing up and will probably get slower until Wallace makes his bow in "Hindu." Coburn did not seem to be anywhere at all with "Dr. Jekyll and Mr. Hyde." Shows at the Figueroa. House depends on most of its draw from a suburban lot.

"One too gay for 'Let Us Be Gay,'" Edna Hubbard opens last night, opening in the 50-cent class with result that it responds to only the minor. Group of old-timers in "Why Men Don't Marry," at the Egan, did fairly well at this small unit entrance.

Four theatres grouped in the Hollywood division could show a total of \$18,000 on the week. El Capitan, with "Dancing Mothers" led the group at \$5,700. "The Great Trail," the Vine Street and "Ghost Ship" trail in the 50-cent class as also the Hollywood Music Box with "Paris Bound" for its initial night. Latter two shows are in real quickie style which will make them crazy about when saying around here.

Estimates for Last Week

Belasco—"Bachelor Party" (2d week). With Shubert, 19th Street, and first advance of tourists to around \$15,000.

Egan—"Why Men Don't Marry" (1st week). Just one of those things with a little bit of extra.

El Capitan—"Dancing Mothers" (2d week). Belle Bennett and Bond carried carrying of this one; grossed \$5,700.

Hollywood Music Box—"Yellow Face" (1st week). "Yellow Face" not sought by the playgoers; \$5,200.

Hollywood Music Box—"Paris Bound" (1st week). Among the best of the year \$22,000.

Hollywood Playhouse—"Danger" (1st week). Barry played showed profit \$15,000.

Majestic—"Serena Blandish" (1st week). Daily notices, but no show, had at around \$7,000; not brilliant.

Mason—"Jealousy" (1st week). Class draw for first week and about \$10,000 eight days.

Mayan—"Let Us Be Gay" (5th week). Just scrumping along, depending on exchange rate system at \$6 cents a head; \$6,200.

Palmer—"Sitting" (6th week). Seems to be overplayed, about \$4,800.

Shows in Rehearsal

"The Idol" (Shuberts), National.

This week back "Earl Carroll," Carroll.

"Show Girl" (F. Ziegfeld), Ziegfeld.

"Bad Fellows" (B. Levey), Levey.

"Kinky It Clean" (W. Morrissey), Times Square.

"The Sing Sing" (Shuberts), Shubert.

"Great Day" Bows Out Of Phila; Fixing Van

Philadelphia, June 13.

With two houses open last week and a third, "Great Day" had attendance faded. Grosses considerably below the previous week.

"Great Day," Vincent Youmans' big musical show which did so well in the first week at the Garrick, despite adverse notices from the critics and plenty of paning from first-nighters, grew worse and worse as the week went on. It was worked over, and had the goods, there is no doubt but that it would have cleaned up as Philly seems to be hungry for a musical.

Everybody in town whistling the four notes of "Great Day" (Gave) in the morning, and the paning the show in the evening. "Great Day" had had the goods, there is no doubt but that it would have cleaned up as Philly seems to be hungry for a musical.

Play of the Week, Inc., dramatic theatre, which has been running show into Garrick this week, opened with "The Royal Family," despite extreme heat with "The Royal Family." Venture got off to a start, but the show is not a confident of completing ten weeks.

"Great Day" (Gave) is a musical melodrama. In second week at Broadway, fell off sharply, and end of engagement was decided on for Saturday, giving off six weeks in the show.

"The Royal Family" is a musical melodrama. Even with drop, last night's gross probably profited at around \$7,500.

Estimates for Last Week

"The Royal Family" (1st week). First offering of Play of the Week, Inc., dramatic theatre, which has been running show into Garrick this week, opened with "The Royal Family," despite extreme heat with "The Royal Family." Venture got off to a start, but the show is not a confident of completing ten weeks.

Frisco Grosses

San Francisco, June 13.

Philip Dunning's comedy drama, "Night of the Living Dead," opening at the Grand Monday, 10th Street, led the signs of picking up and good out next Saturday, plotting two weeks.

Current good news to the President next Sunday as guest star, Henry Duff Players, Walker Whiteside, and "The Night of the Living Dead," plotting two weeks.

Estimates for Last Week

Current good news to the President next Sunday as guest star, Henry Duff Players, Walker Whiteside, and "The Night of the Living Dead," plotting two weeks.

Yumans Opened Without Lead Emergency operation for appendicitis Friday resulted in Marion Harrie missing the premiere of Vincent Youmans' "Great Day." Gladys Baxter went on in 18 hours notice.

Herbert Corthell is the comedian lead.

Kaiser-Dalmer Separation of Madeleine Delmar and Benjamin Kaiser, brother of Alice Kaiser, is said to impend.

Suit is to be brought in California based on ground of incompetency.

MARY EATON

Just completed "Glorifying the American Girl" (title) for Paramount. New route to Hollywood. Address all communications to M. S. BENTHAM, Manager.

COPS GOING SEX CONSCIOUS

Chicago, June 13.

Chicago coppers are sex-conscious.

Right in the middle of the week they dropped the blanket on "Frankie and Johnnie," who were doing their stuff behind a transparent sheet at the Adelphi. It was kind of a break, in a way, because the cops were not so much interested in the show as they were in the excitement.

"Harlem" almost went dark, too, when Police Commissioner Russell invited a picture censor, June 11, to see the show. The censor, a Mr. Jinx, and they took a 12,000 second week in the show.

"Nut Farm" (at the Cort) shows a substantial profit with its unexpected gross, with around half of its \$10,000 gross last week to be split as clear dough by the show and house.

Estimates for Last Week

"Harlem" (Adelphi, 7th week). Up \$1,000 after previous week's slump.

"Frankie and Johnnie" (Adelphi, 3d week). Closed by the bluecoat in mid-week; about \$10,000.

"Nut Farm" (Cort, 4th week). Up \$1,000 to \$11,500; Cort's regular ticket selling good profit.

"A Hundred Years Old" (Harris, 7th week). Leading the town's non-musical shows, with \$10,000 last week.

"Nut Farm" (Cort, 4th week). Up \$1,000 to \$11,500; Cort's regular ticket selling good profit.

Stock at Grandwood

Dramatic stock goes in at the Palace; Grandwood—N.Y.—July 1. Harry Lauder, comedian, playing two title weekly.

"Wedding Bells."

Company includes William Ash, Arthur Hamilton, Grayson Kent, Frank Cowley, Hughey McLaughlin, John McLaughlin, John Sullivan, Kate Ward, Lou Hartley and others.

Shows in N.Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in the overheads, with the varying overheads, and the difference in the consequent difference in necessary gross of profit. Variance in business necessary for the music, and the difference in the play is also considered.

Classification of attraction, house capacity, and top prices of the attraction, least given least key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (opereetta).

Admission tax applies on tickets over \$3

"Bambola," colored revue, was to have opened at Royale; postponed until next week; business on Broadway slipped again last week when another heat wave arrived.

"Bird in Hand," Morosco (23d week) C-833-13-68. Has completed, although heart hurt at week-end, gross approximated \$14,000.

"Borrowed Love," Times Square (1st week) (C-1087-10). Presented by J. Osborne Clomson, new in field; written by Bide Dudley; opened Sunday.

"Brothers," 48th St. (36th week) C-204-55-135. Has completed, half-year run, with date in mind.

"Chippie," 9th St. (14th week) (CD-708-43). No ads in the papers early this week, but show continued to bring in little money.

"Follow Thru," Chanin's 46th St. (24th week) M-1418-46-50. No musical any stronger in pace and demand; commands premiums in agents' (C-101-14-0).

"Grand Street Follies," Booth (3th week) (C-101-14-0). Numbers and characterizations inserted, and summer edition added, but business has been about \$300 to \$500.

"Hello Daddies," Erlanger's. Closed last Saturday after playing 25 weeks to moderately good business.

"Hold Everything," Broadhurst (38th week) (C-101-14-0). Still in the running and probably will outlast others in the city, but business has been about \$300 to \$500.

"Jenny," 10th St. (1st week) (C-101-14-0). New colored revue (C-101-14-0). New colored revue (C-101-14-0). New colored revue (C-101-14-0).

Comedy drama in four acts by Bide Dudley. "Borrowed Love" (C-1087-10). Presented by J. Osborne Clomson, new in field; written by Bide Dudley; opened Sunday.

A four-person play. That should endow "Borrowed Love" with a silver spoon, so far as chance for success is concerned. But in this day and age more substance is required and the new play is lacking that way.

Bide Dudley, the New York Evening World is the author. He has been playwrighting on the side for a number of years, although other scribbles of the drama. One or two of his books have been fitted into musical comedies.

"Borrowed Love," described as a new angle to the sex triangle, was an actual incident which befell the author, and which he has written while he was back with a show in Chicago more like years ago. A first-night observer, however, ventured to say it is quite like a DeCamaron tale, and it is not a new angle, and hardly the same finale. The impression of "Borrowed Love" was that it was over-written, although markedly edited in its first acts.

Two scenes. First is a theatre box office, where John Carter, too easily make his way to the box office, and a man named Bradford, about 30 and unmarried, asks a question of John Carter, the treasurer who suspects a stick-up. Carter returns with his vivacious wife and it is suggested Bradford accompany them to their north-side home after the theatre. The showman decides to take a chance, situation being something new to the theatre.

The three scenes become a two-act play, and the first scene is a football player and a war veteran, presumably being called by his sister, who is a nurse, to the hospital. John Carter is on the make with Bradford's wife, and it is suggested by the husband that an affair between his wife and the other man be kept secret.

Next morning the men talk things over, and the wife explains that following an attack of influenza he had been in the hospital, and his wife and he had decided to virtually kidnap Bradford. Three weeks later the husband is back, and he is going to Nevada, leaving all the money in the hands of the wife, and she is to take care of the money and secure a divorce, that she might be free to enjoy life.

Highly improbable, and her marriage to Bradford but when that young man comes back, he is a different man, and he has enjoyed the acquaintance of Mrs. Carter, has no idea of wedding her, and he is going to Nevada, leaving all the money in the hands of the wife, and she is to take care of the money and secure a divorce, that she might be free to enjoy life.

Business of rearranging plans. Husbands is going to New York, there is a divorce, and the wife is to take care of the money and secure a divorce, that she might be free to enjoy life.

"Borrowed Love" as entertainment, which is as its title says, is the first nighters' show, but when the author hardly signed it, it was not so much as a comedy, it was not really dramatic. And this is a hot war, and the trade may spread for a time.

definite; business off lately, but climaxed satisfactory; \$7,000 to \$8,000.

"Chippie," Belmont. Withdrawn last Saturday; played two and one-half weeks.

"Decision," 9th St. (14th week) (CD-708-43). No ads in the papers early this week, but show continued to bring in little money.

"Follow Thru," Chanin's 46th St. (24th week) M-1418-46-50. No musical any stronger in pace and demand; commands premiums in agents' (C-101-14-0).

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HARRY HINES
"Budding Stars"
HEADLINING
Loew's State, New York
THIS WEEK (JUNE 17)

STAFF

LOS ANGELES

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64 PAGES

THEATRE PLAYS ON OFF

Air-Cooled Theatres as Summer Resorts on B'way in Heat Wave

The picture theatres apparently are New York's summer resorts. When a hot spell hits the city the bedraggled inhabitants are of the opinion that the only way to escape the heat is to dash for the nearest picture house with its cooling plant.

Mothers leave the dishes in the sink, pack up the kids and take them to the air cooled house for the day.

The morning shows have many of these family gatherings waiting in line along with the usual schoolmen and the ambitious guys who have started off the day looking for a job but got side-tracked.

Also plenty of kids who have decided to lay off school.

In the afternoon children go to the nearest theatre as soon as school is out and at night overheated families who can't sleep attend the night and midnight performances.

Most of the picture houses say that business at the midnight shows picks up considerably during the hot weather.

Cold blasts of air come from the Paramount theatre on a hot day. It seems from what other picture houses say that the Paramount is (Continued on page 43)

IDLE CHORUS GIRLS DON'T WANT TO WORK

Complaints are rampant among night club and entertainment bookers as to the scarcity of chorus girls and their unreliability.

One booker said: "If 200 girls walked into this office now I could put them to work. The bad part about it is that they never turn you down when it is offered and they may even show up rehearsal, but when it comes to being in line for the first night's work, you can never find them. What turns me up is that they never phone to say they won't be there."

The booker didn't know whether to attribute it to the heat or just laziness, but said he could go to two hotels in Times Square and find half of the girls there not working, wondering where their next room rent was coming from.

Another booker was caught in the act of mailing out 200 cards to chorus girls, requesting them to call in his office the following day for work. Asked what percentage he expected to call, replied:

"To tell the truth I don't expect more than three to appear and I'm getting a lucky break if I can do here tomorrow and find five of them. They just won't work and here I am holding up one club on its entertainment for two weeks. This club has tried other bookers, too, but it's the same story all over. "Don't ever let me to the girls squawking because they can't find work. That's all as they know there's enough jobs around town for all, but why they won't work I don't know."

BEN'S CRUEL CRACK

Sarango, June 25. Ben Schoafer, Broadway character, at the N. Y. A. Sanitarium here waiting to be informed he can return to New York, busts in on the daily excitement of meeting the train.

Yesterday as about 20 new patients left the coaches, Ben observed:

"And they say there isn't a cough in a carload."

CZAR'S PALACE FURNISHINGS ON SALE N. Y.

The original Leonardo Da Vinci painting of Madonna and Child is reported having been sold to Max Steiner, New York attorney, for \$2,300,000. The painting is among the art treasures of the last Czar of Russia. It is understood Morris Gest, who acted as the intermediary for the sale, will receive \$100,000 in commission.

The entire household furnishings (Continued on page 63)

But No Ginsberg

A jamboree of names famous in the classics, history and fiction are being worked into the script for Reginald Denny's next for Universal. Called "No, No, Napoleon," it promises to be the biggest casting job ever attempted by a producing company.

Players with suitable characteristics will be called upon to essay the following: Napoleon, Cleopatra, Mary, Queen of Scots, Robin Hood, William Tell, Marie Antoinette, Paul Revere, Columbus, Sherlock Holmes, Captain Kidd, Aladdin, Helen of Troy, Romeo—and even Little Bo-Peep.

Rambling Gambling

Minneapolis, June 25. Porfable gambling houses are innovation here. They consist of taxicabs with craps and other gambling games staged inside of them. It's a way the taxi drivers have found to make a little dough during the dull summer season. One of the rambling gambling rooms was raided. Driver and four game fined \$10 each.

Shoestringers Evade Equity by Commonwealth Plan, \$30 Maximum and \$50 to Lead with Percentage—All Actors Furnish Street Worn Wardrobe

ASSEMBLED SCENERY

Shoestringers are becoming more and more prevalent in the legit show business, systematizing production activities to evade Equity. It is now possible to produce a show without money.

About a dozen shows at the present time have arrived or are on their way to Broadway, without funds of any description.

The formula for cheap productions is to waive the Equity bond, pay maximum salaries of \$30 except to the feminine lead; give her \$50; borrow miscellaneous furniture and sets from shoestring friends; make the cast wear their own clothes on the stage; anything else to save 30 cents.

The situation is becoming ridiculous.

Public may be imposed upon for a few evenings but the actors and actresses are beginning to revolt. Numbers of players in these cheap productions for some time have gone about muttering against the cheapness of the so-called producers, but now some are refusing to accept, preferring to go jobless rather than have it known in the profession that they were mixed up with it.

Last week three feminine leads walked out of as many productions feeling humiliated and disgusted.

One of the boys to go to (Continued on page 45)

CHORUS GIRLS' BREAKS

Another Becomes Principal in Talkers' Draft on Legits

Further proof that talking picture heads into the legit field has been a break for ambitious chorus girls in the three-year contract given Lillian Bond by Schwab & Mandel. Stepping out of Carroll's "Floretta" chorus she attracted attention in "Billingsham's" "Stepping Out" with the musical producers' offer following. This within three months.

What a Hostess!

Los Angeles, June 25. A woman gave a husband's last week for 16 of her girl friends, all on the 18-day diet. Hostess phoned each guest asking what day they were on and then served to conform with the individual schedules.

Singing Ushers

Chicago, June 25. Singing ushers is probably the most recent wrinkle installed by the Harding, large B & K neighborhood picture house.

Ushers vocalize out loud during the organ community singing bee, making themselves heard above all others while waiting up and down the aisle, greeting customers.

It's a unique gag right now, but who knows what it may lead to?

Kemp, Actor, Has Until Jan. 1, '30, to Pay 80c for Lunch!

Quincy, Mass., June 25. William A. Kemp stumbled into a local restaurant, ordering ham and eggs with iced coffee. After that was over it became check time. Eighty cents. Bill was embarrassed. In every pocket not a cent. In this town 80 cents may be the net for the day or week.

Restaurant runner told the copers what Kemp had done.

The copers asked Bill what was his regular business which made (Continued on page 62)

World's Handsomest Girl Can't Get Job on Stage

"Miss Universik," winner of the international beauty contest held at Galveston, is wanted out as far as vaude bookings are concerned. "Miss Universik," otherwise known as "Miss Austria," has made overtures to the Loew office, with three different prices on her services, but the Loew people don't want her at any figure.

Local contest was held at all of the Loew houses in New York and out town. "Miss Universik" will probably go back to Austria without having appeared in vaude, unless she goes with the independent.

Talkers Get "Sunday" Toledo, June 25. VanWert's (O.) only theatre is wired. Its manager did not do so until permitted to show pictures on Sundays. Permission was given after agitation by village organizations.

3 Inches Apart for Beach Pettlers, But at Chisholm Gals Swm Naked

By Jo Abrams

Brooklyn, N. Y., June 25.

The darndest rule yet issued by cops on posting and nudging the beaches is the one handed out by Chief of the Police of Long Beach, John Sweeney, who has ordered all the brass buttons to enforce the three-inch rule regarding petting.

The three-inch rule means that all couples are to be three inches apart from each other on the beaches or in their automobiles.

To make it accurate the cops' nightsticks are marked off three inches so that there can be no slipups on arrests.

Said Police Chief Sweeney, "We have been liberal here in reference to sun backs, bare legs and low cuts, but neckers and suspenders must keep three inches apart." Meanwhile the femmes at Far Rockaway are giving Police Commissioner Whelan the laugh. The commission has a cottage facing the waves. Nearly all the ladies have been parading past his cottage with those great big backless bathing suits. He recently said he was very much opposed to the abbreviated suit.

Even more daring than the Far (Continued on page 49)

A Real Summer's Night In a Stuffy Nite Club

Heat got 'em in the night clubs. One of the roofs was a study the other night. Party of eight in evening clothes on the near ring side looked as if it had been doped. Drunk from humidity.

Next table occupied by newspaperman and toothless, from the speakeasy cap. Every bruise seemed to pain as he essayed to back. One of the young women dropped a cigaret. It rolled under a table and she went after it, knocking over a chair. Picked up the cig, cleaned off the wet end, and continued dragging.

In the rest of the room three parties of collegiates at their wappies and tipped on ice-tea, bored stiff. Too hot to relax and move. Remainder of the room—just empty chairs oily with warmth.

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ALSO 5300 COSTUMES TO RENT

3 Women and 1 Man Are Egypt's Only Film Censors—Proscribed Scenes

Cairo, June 25. Strict adherence of the Egyptian Government censor body here is insistently a subject of complaint from foreign producers and distributors, principally American. The new set of rules and its policies are now set.

Actually three women and a man control all films brought into this territory, with the final decision passed up to an intricate government commission.

Some of the rules by which the authorities aim at the censoring of morality and preventing inciting to crime or vice are:

"All scenes causing prejudice to public convictions."

"All pictures against religious belief, particularly faith in the Islam belief."

"All war films of any kind whatever."

"All scenes disparaging the Orient or annoying foreigners in Egypt."

"All scenes involving Bolshevism or other pictures against social order."

"All scenes representing immoral acts and all scenes presenting crime, particularly representing criminals as heroes."

"All scenes discrediting public security agents."

"All scenes involving suicide or cruelty toward children or animals."

Censor commission, which also supervises all public performances of pictures, is made up of the assistant director of the public security department, director of the technical department, director of the press bureau, delegate from the technical department, agent from the commercial department and four inspectors from the interior ministry.

Special apparatus has been set up in the interior ministry for the examination of pictures. Theatre managers are required to submit with every picture they send for examination a summary showing the cast and a list of the countries where the subject has been exhibited. Also the censor passes on all still photos intended for advertising display.

The government collects as tax 8 per cent of the value of the print as estimated by the customs administration and an additional 4 per cent of the sum paid for territorial rights.

"Blackmail" is British-made talker riot

The British-made dialog picture "Blackmail," previewed at the Regent last Friday (21), is hailed here as the best thing so far shown from any source. It was produced by British International and ought to create a sensation if it is put out properly.

Director Alfred Hitchcock is credited with a new technique in the sound drama, which has been kept up a brisk action pace while handling the story by means of spoken lines.

Picture is recorded on RCA Photophone. Donald Crisp, former stage actor here, plays the heavy role, stars the picture. Amy Onda is starred, and although best cast in quality of acting, is still secondary to Crisp.

Hempel to Do Talkers

Paris, June 25. Frieda Hempel, famous singer of the Metropolitan Opera House for New York and the Metropolitan, singing, hastening over to close contract for Movietone short subjects.

Amsterdam Liked 'Melody' English Dialog Okay

Amsterdam, June 24. The Amsterdam "De Telegraaf" theatre introduced the talker in Holland with "Broadway Melody." Success of the picture is being awaited with the theatre, largest in Holland, seating 1,800.

Some weeks before had been a performance of "The Woman Disputed" on an equipment, Dutch invention, Locatdon, but that was cancelled because of the theatre. There had business after the two first days, when the critics nearly unanimously commented adversely.

The difference between that equipment and the Western Electric one of Tuschinski was 60 miles.

The most important Dutch music critic, Mr. Arntsenius of the Amsterdam newspaper "De Telegraaf," wrote very appreciating about "Broadway Melody." Among other things he called the picture "a better one than he had ever heard. Public was enthusiastic."

English dialog brought forth but little difficulty, as the talker is rather polyglot. Where dialog lasted too long, the theatre-orchestra accompanied the action, seated behind the screen, so that people in the house didn't observe whether it emanated from the film or not.

British Wire Vienna Plants for Producing

Vienna, June 25. British International Picture is wiring the Vienna stages in local plants and making other preparations for a production schedule on sound and dialog pictures.

"Kontingent" Squeezing

Berlin, June 25. The German industry, for a time all for the protection given them by the "Kontingent" bill, now seems to be disaffected with its results.

Many of the larger German cities are in such need of pictures for exhibition the National Association has turned in an official request that the foreign films imported to be put out before August 1 should be allowed to be shown at once.

The exhibitors are terrified at the prospect of the inferior pictures at their disposal for the summer months and hope that this measure may help them pull through.

More Americans for Interchange of Sound

London, June 25. United Artists and Paramount have agreed to the interchange of Metro-Goldwyn in booking disk-recorded talking pictures in houses equipped with the Schlesinger Phonofilm plant.

Opening the way for Phonofilm users logically lies in the interdependence of the two systems generally establishes the principle of interchangeability.

Paris Film Programs

Paris, June 25. Paramount—"The Baby Cyclone." Gaumont—"The Baby Cyclone." Camee—"Supernatural." Electric Palace—"Wings."

Gilman Marriage Off?

Paris, June 25. Paris reports that the marriage of Maybelle Gilman-Correy and Don Luis Bourbon d'Orleans, cousin of the Spanish king, are daily becoming more definite.

Short-Sighted German Exhibs Against Talkers

Berlin, June 11. At Dusseldorf the exhibitors of the Rhine and Westfalia passed a resolution against sound and dialog pictures.

With a shortsightedness peculiar to the provincial German exhibitor, made the announcement that the talker could not interest the public at any length of time, but was merely one of those American fads. Also the patent suit threatening the industry made the situation doubly precarious.

Not a single exhibitor declared himself willing to invest the \$3,000 marks (X4,000) necessary to equip a theatre with Klangfilm machinery.

French Combine Set Save Delay In Including Franco Films; See Stock Flotation in U. S.

Paris, June 25. Arrangement for the Franco-Spana-Pathe-Albert film combine, reported in this column, is complete, except for the detail that inclusion of Franco Films is delayed. Issue of Franco combine is also will be brought in any day.

Trade talk here is that when the "trust" link-up is finally set and ready to work, a group of French financiers will go to the United States and there try to float a vast stock issue to finance operations here and abroad.

It may sound fantastic to Americans (Continued on page 58)

R. C. A. Equipments Place In English Film Houses

London, June 25. Houses so far wired by R. C. A. are: Madame Tussauds; Palladium; Golden Dome, Stratham; Empire, Queens; Forest Gate; Olympia, Shoreditch; Blue Hall, Hammer-smith; Cinema Seven, King's Cross, Cardiff; Savoy, Chorlton-on-Medey; Adelphi, Birmingham. Scheduled to be in by end of June are: Hippodrome, Rochdale; Plaza, West Bromwich; Cinema, Edgbaston; Park, Glasgow; Coliseum, Harrow Road; Capital, Walsley; Princess, Blackpool; Astoria, Birmingham.

By end of August are to be in and working to open Fall season: Golden Dome, Stratham; Empire, Stratham; New Royalty, Brighton; Palladium, Stockwell; Regent, Tottenham; Grand Palace, St. Albans; Market, Aylesbury; Apollo, Southsea; Scala, Bournemouth; Scala, Ipswich; Benjamin F. H. Dundee, head; Kinnaid P. H. Dundee, head.

In addition to producers already noted, R. C. A. is equipping the M. V. Gramophone Co. (Victoria) to synchronize scores for films made abroad.

British Theatre May Eject Indie Wiring

London, June 25. Legal proceedings by Schlesinger British Talking Picture interests to eject an exhibitor from ousting that sound system in favor of Western Electric equipment failed in court.

Exhibitor met the Schlesinger arguments with the contention that he had not yet obtained a supply of talking material unless it had the W. E. equipment.

On the other side of the line, the exhibitor, Kingston, Schlesinger people applied for a writ restraining the exhibitor from selecting the W. E. wiring and installing the equipment of General Electric.

Court decision Friday (21) sustained right of the exhibitor to make the change.

Egypt's Exhibit Magnate On Tour of the World

Cairo, June 25. Thomas Sharfo, one of the biggest cinema proprietors and theatre managers in Egypt, is on tour from Port Said, on a world tour that will include New York, probably late in August.

Understanding is that he has the latest building plans of a large scale hotel, and is planning to build a theatre practice in theatre design.

Accompanied by Mrs. Sharfo he will sail for London on the steamer "Moolton." From that point he will tour the Continent, later sailing for the U. S.

Sharfo is non-committal on financial matters, also seeks financing arrangements.

British Film Field By Frank Tilley

London, June 25. Whitehall Company held a very stormy meeting yesterday (Monday) when the directors were informed that the concern be liquidated.

Adelphi Millar had resigned before the meeting and the stockholders accused him of walking out because concern had no funds left.

In the end the meeting was adjourned for three months, during which time the directors will make up their minds whether to continue negotiations are about looking to a merger with another company with the prospect in view of wiring the studio.

Question arises here as to the practicability of such a move, since the studio backs up against a busy railroad track.

British Stockholders Call for Liquidation

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Catholic Congress on World Film Activities

Munich, June 25. An international Catholic film and radio congress has been called and held under presidency of Pape Nuncio Vassallo di Torregrossa.

Twenty nations are represented among the delegates.

The purpose of the gathering is to reach an understanding on the attitude of churches as to ethical standards of pictures from a Catholic viewpoint.

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Recent Bookings Include JAMES BARTON

A. Balaban in New York With Publix as V.P., in Complete Charge of All Entertainment

A. J. Balaban will enter the home office of Publix Theatres about August 10, next, as vice-president in charge of all entertainment in Publix-operated theatres.

This new office gives Balaban entire authority over Publix stage productions and the engagement of talent, from producers to people. It also takes in the placement of talent for talking shorts, making A. J. as well the supreme head of the Publix booking office.

The move was decided upon from report after a conference between Sam Katz, president of Publix, and Balaban late last week. Both are former partners and among the founders of Balaban & Katz of Chicago.

Two other Balabans of the Chicago super-manned B & K are coming to the New York Publix headquarters within a short while; Barney and Max Balaban, John and Dave Balaban will remain in Chicago, operating the B & K Publix subsidiary chain. It is considered likely that if the Great State-Lake deal is made, the 100 per cent Publix, that Illinois state chain will be added to the B & K operation.

Publicity Editor Out
In a special number of Variety some months ago devoted to A. J. Balaban with a sketch of his show business career, the editor of A. J. would land in New York where he, with the other Balabans, began. Barney Balaban is an acknowledged financial ace on deals and otherwise, with Max Balaban a wizard at picture selection. John Balaban is a leading theatre operator, and Dave, the youngest, is the Balaban Bros. picture paring his brothers as an all-around showman.

The Balabans and Katzs have a high respect for one another as theatre directors. They were together for a long time. Sam Katz knows the other's capabilities. The surplus man-power in Balaban is a frequent topic in the theatre end.

His new position in New York is one that virtually amounts to being a senior partner alongside the man he grew up with, will give A. J. Balaban a scope of training and experience fits him for in every way. The several stories in Variety's A. J. Balaban Number delved into A. J.'s past to bring out that as a stage showman of picture houses, not only had he the rare record of a pioneer in that division, but that he had been a pioneer in the theatre as an exceptional vision, ingenuity and execution.

Serious Chances
Many of the departures at present in effect in picture theatre entertainment originated with A. J. He created them and when obliged to resign upon his own terms for better or worse. In those days an error may have spelled bankruptcy for B & K.

All among the members of the Chicago firm recognized A. J.'s genius in a most important spot. The Great State-Lake deal, the success of the exhibition business. What A. J. did always was aimed at the box office.

In effect the reputation established by B & K as an operating concern that brought them, to national attention among theatre men. Sam Katz was the first called, he coming to New York five years ago to help establish Publix Theatres for Paramount. The Balabans remained at home, through family ties, until the reputation was established by B & K, by then under Public Control. The Balaban boys recently returned of their own volition to B & K, giving the latter about 85 per cent of B & K. All of the Balabans made multimillion-dollar deals with the sale of their stock but they remained as operators until the very end when Public chain decided to take up with him on the big street.

It is said that A. J.'s salary with Publix as the overseer of stage entertainment runs into the thousands. He ranks him as among the highest paid executives of the industry. Other B & K heads are now in the Publix. B. Buchanan, in charge of Public construction, came to New York early in the year. Ben

Dwelling Dressed Up

Chicago, June 25. A performer describing his new theatrical dwelling on the drive said that part of it was furnished in Early Balaban & Katz, part in Medieval Lubliner & Trins and part in Marks Bros. Renaissance.

CENSORSHIP BY JURY CHI SLAPPED

BY JURY

Chicago, June 25. After being out for two days a jury in Judge Peinberg's court returned a verdict in favor of the United Artists talker "This Is Heaven" after film had been banned by the police film censor board.

United Artists filed a petition in the Circuit Court to force showing of the picture, bringing the action against Mayor Daley and the Police Commissioner Russell. Petition mentioned the censor board in suggesting change in dialing assumed the role of author without justification.

After viewing the picture in a projection room before reaching a decision.

After first plinking and then banning "Mary Dugan" from showing at Balaban & Katz' Roosevelt the censor board finally gave the film a clean bill of health, following a confab with the B. & K. attorney.

Growing public sentiment against the censor board's activities has been showing itself recently.

"No News" in \$37,500 Plaster on Acoustics

With William Bristol and the Catalinella crowd washed up with Acoustics (the Sonora talker added) and thinking up a little talker money on their own, the people up on 57th street, whose stock took more of the boys on the inside for \$750 of the \$300 boys, are facing a sheriff installed on an attachment for \$37,500.

Ferry Deutsch, when interviewed through his attorney, Monday, admitted the attachment in connection with the use of some patents delivered by the Micro-disc company across the bridge.

"But it is no more," said the lawyer. "We are negotiating now and everything will be settled before the end of the week. Get touch with me then and I will give you the story."

Sam Katz of the Gotham man who saw cream for the rest of his life with the belltone, is long footed and almost as anxious as ever, according to the reports which say he will now get production under way.

His next September instead of last May. It seems that the Consolidated bunch, which had a lot of trouble among themselves when they thought the Sonora bell rope would hold, are now out a Televis Bristolphone comb for which they re-quit the superlatives.

Christianity department, with Edgins Zukof also on the board running that division. Arthur Mayer, lately with B & K, is now a public theatre division manager in charge of Cleveland, outside of Greater New York.



JOSEPH CHERNIAVSKY

Brunt member of the Los Angeles "Evening Express," says: "All in all Mr. Cherniavsky has artistically stayed within the lines every producer of taste and feeling for style will respect and for that observance he is to be thanked. ... And so the "SHOW BOAT" picture score music carried with it something of that intense sentiment of human being. Intense up life, the water and soil of heart-life. Its music has flavored it with that epic quality as only the full-tale or folk-song radiate."

Talking Gun Toter Needed

After three weeks of looking around for a first class gun totter, the job is still open.

Author Reed, director of "Rio Rita," is out a man that can speak a few lines and draw a gun with the speed of Bill Hart in his heyday.

\$75,000 Again

Los Angeles, June 25. After declining to file an amended complaint to the previous suit, which was thrown out of court, Jesse Estelle James filed a new case against the estate of Fred Thomson and Paramount-Famous-Lasky asking \$75,000 for alleged breach of contract.

Paramount asking the same damages was against Fred Thomson Productions and Paramount, but was thrown out of court when an amended complaint was not filed within the proper time after a default suit by Par's attorneys was sustained.

Bobby Burns, 5, American First Child Starred in German Film

Berlin, June 12. Bobby Burns, young American boy, has scored such a hit in German pictures he is being starred in a play by Warner Brothers-National.

The lad was born in 1924 and came to Germany when three. Zelnick, German director, found him so charming he gave him a small role in the film, "Heut' tanzt Mariel," "Today, Mariel dances." Today, he worked out well and photographed so splendidly that Zelnick gave him a much larger part in his next picture, "Mary Lou."

In this and the following "Mein Herz ist eine Jazzband" ("My Heart is a Jazz Band") he won local popularity among German audiences. Alfred Abel then gave him a particularly big part in his last film, "The Unknown Letter," and followed by the Warners starring film, being cast in this summer for release in the fall.

Bobby will be the first child ever starred in a German picture.

25 Roughneck Browns Expelled From College

Providence, June 25. Twenty-five Brown University students have been expelled from the college for a riot here on May 29, when they wrecked lobby of Albany theatre and front and rear of the Atlantic ballroom in the heart of city.

One man was shot and scores injured in melee when cops sought to prevent students on free-for-all from damaging the theatre and breaking up the stock performance.

State-Lake's "Clean" Ad Thrown Out By Cn Dailies—Might Offend B. & K.

Making of an Indie

When asked to define a modern indie exhibitor, a one-man leader of many uprisings replied: "A guy who was once a theatre owner and is now broke."

Coast Heat Wave Does Many Things to Sound

Los Angeles, June 25. Intensive heat wave sweeping southern California last week contented the sound studios "with many new problems. Ventilation systems in the airtight sound proof studios were found inadequate to reduce the temperature, and until this condition can be overcome by the installation of cooling systems similar to those used in theatres it will be impossible to carry on. Moritone City (Fox) has a cooling plant."

Another problem is in the recording rooms where the was discovered to be affected. As a temporary measure in maintaining a uniform temperature it was necessary to load the room up with blocks of ice to offset the heat. Night work does not collect thru, as the heat collected during the day remains in the airtight chambers until some artificial method is employed to remove it. One day at First National (Burk) the thermometer registered 112.

REBUILDING U. CITY

Los Angeles, June 25. Universal City, one of the oldest studio properties on the coast, is virtually to be rebuilt at a cost of \$1,500,000.

The last three sound stages, three projection theatres, laboratory for both sound and silent film, dressing room pavilion, prop rooms, arsenal, garage and six sound trucks. Trucks will cost \$60,000.

Many old buildings will be razed.

Touring Fire Dept.

Los Angeles, June 25. Fire truck roared up to the Tec-Art studio on an alarm, but found everything quiet.

"Must have been some other studio," said the driver. "I saw a car there, but no one in the truck, shouting: 'Hey, I'm going over to M-G-M, okay!'"

Gov't Wants Film Ed.

Washington, June 25. Civil service commission wants picture film editor. For such Uncle Sam is offering from \$2,400 to \$27,000 as an incentive.

Job is in the Department of Agriculture. It will consist of editing educational films and four reel features. Some talkers.

Competitors will not be required to report for examination, the appointment to be made on the education, training and experience of the applicant. A thesis will also be required.

Dept. of Justice Action Expected From O'Brien

Washington, June 25. With John Lord O'Brien in Col. W. C. Clegg to the justice department, assistant to the Attorney General, the picture industry may expect to see some definite action in the pending case in the Department of Justice.

It may take Mr. O'Brien three to four weeks to get in position to issue a statement covering action on matters awaiting his decision.

Wrote Clegg to the industry exhibitors from the Chicago decision against the Standard Oil Co. of Indiana and 51 others under the Sherman anti-trust law. It is the first real decision under this law handed down in several years.

The case was prepared and brought in readiness for trial by Abram P. Mervin, counsel for the Allied group of India, when he was in the Department.

LAEMMLE EN ROUTE

Carl Laemmle, Sr. is now at Yellowstone Park, leaving there for Chicago June 28, and the New York "Majestic" July 10.

Slighted Laemmle, a brother, the latter of wife, on the New York secretary, will accompany him. Laemmle plans to be back in the U. S. about Oct. 1.

Tryon's Year at U

Universal has Glenn Tryon for another year.

Ray Taylor, director, is retained for an additional six months.

Chicago, June 25. With "The Letter" having been shown in B. & K.'s Chicago and neighborhood theatres on a censor board "implic" ticket, the only and "Queers" likewise, Keiths Chicago and Roosevelt, Adul State-Lake submitted the following ad copy turned down by every day in Chicago:

THERE'S ALWAYS A CLEAN SHOW AT THE STATE-LAKE

Not once during the ten years of its existence has the State-Lake closed its doors to the children of Chicago. They know that time has not presented anything that would in the least give Officials of the Radio-Keith-Orpheum Circuit do not permit the booking of stage or screen attractions which cannot be seen by the ENTIRE FAMILY! The fathers and mothers of Chicago are not afraid to let their children bring their children to the State-Lake ANY TIME and BE SURE OF CLEAN ENTERTAINMENT.

B. & K. Publix-owned, uses more newspaper advertising than all other Chicago theatres. Marka Bros., second largest advertisers in the city, for many weeks carried a bid and often intensifying fight in the picture and columns against B. & K., with none of the papers refusing to run. When the fight was turned down State-Lake ad, it became known most of the papers refused to let a not run. B. & K. in their ad columns.

Reasons for the turn-down, as reported to the Keith-Orpheum Chicago office are as follows:

Mr. Dennison (amusement department manager) turned down the ad for the Herald-Examiner and Evening American (Hearst) with a statement that it would be objectionable to Balaban & Katz.

Tribune would not run the ad because of reference to clean show. Did not state whether it cared if the ad might be objectionable to B. & K.

Evening Journal would not run the ad because the Tribune wouldn't.

Evening Post accepted the ad but later called off other papers and then threw it out.

Daily News accepted the ad and the Justice department, but National advertising manager threw it out.

B. & K. never had taken advantage of their standing with the local dailies. It seems the papers just don't want to take a chance to offend them.

WEEK-END LEADER

Ch. Censors' Domineering Tactics Bring Only Mild Producer Protest

"Mary Dugan" Pinked but Later Banned for Roosevelt—Producers Won't Organize Fight

Chicago, June 25.—Chicago's dilatory picture censor board did an about-face with M-G-M's "Mary Dugan" when it issued an ultimatum containing the picture's rescinding the previous pink slip with the film was scheduled to open at the R. & K. Roosevelt Saturday.

Holding off the death knell on the picture until after it was advertised, censor people, backed by Police Commissioner Russell, stood pat on the decision. At the last minute, R. & K. was forced to show "Careers," also pinked at the Chicago week before last, and to withdraw the same slip.

M-G-M exchange here put up plenty squawk on why the picture was totally rejected after the pink permit had been issued, but with the censor group and police deaf, dumb and blind nothing could be done. From an inside source it was reported that the picture company had appealed to the local Hearst papers for support, but the press evidently did not want to become implicated.

Not Together.—With the local film censorship attitude reaching a serious stage, it becomes more and more evident that the producing companies are not sticking together in battling the situation. Not one of the major film companies affected at one time, or another by the censor board, has made a concentrated effort for all to combat the situation.

Each time an individual company is attacked the others stand off. The singled out companies all go through the motions when their pictures are banned by the censors, hiring lawyers and taking the consequences, as they come, but the usual procedure is to take the case before a jury trial. If the jury decides against them the picture is dropped and film shelved as far as this town is concerned.

Question of the censor board's jurisdiction in passing on dialog pictures has not been tested in local courts.

In the past two months as many as five dialog features have been condemned by censorship, while innumerable others have suffered painful detentions.

Fox's Six Films for This Week's Production

Los Angeles, June 25.—Fox places six pictures into production this week and seven more on the block. This week's brigade is coming out of the dialog fog that has prevailed the past several months.

Having straightened out everything Winnie Sheehan will take a vacation.

Silent Summer Wiring

Chicago, June 25.—Star and Garter combination here at the Beque and picture house on the west side, after trying a sound policy has gone back to silent films.

Understanding is that the switch was made for the summer only, but the house anxious to reduce overhead.

7-SPEED 16MM. CAMERA

Los Angeles, June 25.—Bell and Howell, Inc., July 1 delivery of a 16mm. camera, which will have seven speeds, ranging from eight to 64 frames per second.

It will be equipped with controlling governor and turret of three lenses.

Par-R. C. A. Again

Despite the contradictory and confusing reports of on and off for the oft reported Paramount-Radio deal, it is again to the fore.

The confidence with which the revived rumors are received among the better informed in the trade immediately brings up the same situation with Paramount and Warner.

Denials continue as strongly as ever from all sides. Those find their believers as well.

But that there is once more something doing between Radio and Paramount seems accepted as a fact by the others, who are as important in standing.

Publicity New for Germany in Shoe Ad

Berlin, June 12.—The press department for Fox has turned out a picture for Julius Saenger which has created a sensation. The actress is shown in a photo looking happily at the shoe in which she is wearing a "Seventh Heaven."

This will be used on the cover of an ad sent out by Conrad Tack & Co., the German shoe manufacturer. Five million will be distributed.

This is the first time that the "Lucky Strike" system has hit the German market.

First Sound Fight Film

First sound pictures of prize fight (Schmeling vs. Paulini) photographed by Sonnenheim Films through purchase of rights from the fight promoters, have been booked by Keith's in 12 New York houses.

Fight takes place June 27 (Thursday) at the Yankee Stadium. Keith's Hippodrome and Casino, downtown, will show the pictures the following afternoon (Friday), and the balance Saturday.

Tiffany-Stahl in New York State District Court has adopted and Sonnenheim secured the rights from Phil Meyer, acting for the Milk Fund Corp.

"Sweetie" Musical Talker For Par, with Marion, Jr.

Los Angeles, June 25.—Paramount has adopted and adapted the Lucky Strike slogan as a nicker title, changing it to "Reach for a Star," musical talker with Marion, Jr. and Richard A. Whiting.

It will mark Marion's debut as a lyricist and songwriter. He has had a secret year to fashion songs verse, but remained content to title and dialog for Par.

Irene Rich's Picture

Los Angeles, June 25.—Irene "Rich" is vaude (Keith's) in the east, is expected here shortly to replace Florence Oakley in the female line opposite Will Rogers, in the latter's first picture for Fox.

Miss Rich cancelled Keith time to return to the coast and films. She played eight weeks in vaude.

ALREADY CLOSED FOR GOOD BY THE PUBLIC

Saenger Circuit, With Dent's Giving Public Entire Solid South—Kunkin's Closed—W. Kunkin Out—F. & R. Duly Expected

AFTER GREAT STATES

Over 1,000 theatres in the U. S. are under negotiation for full control by Public (Paramount) or have been closed for. It's the largest mass house buying yet gone after in the swiftly changing picture industry.

The latest chain dealing with Public is the Great States. It has Illinois sweep up outside of Chicago. The Great States is being bought by the Rubens Brothers, J. and L. M. of Peoria. Consideration is reported around \$200,000.

Public holds 20 per cent. of the Rubens circuit.

It is another move for Public to buy out the Rubens circuit, leaving the major chain free to operate without consulting anyone outside of its own immediate circle, headed by Sam Katz.

In the Saenger circuit, taking in the solid south from Kentucky to the Gulf excepting Florida are easily reported to have been placed under the Saenger circuit is operating and interested in nearer 1,500 houses.

Saenger interests extend into Cuba and South America, besides the Dent Circuit, another chain dealt with by the Rubens Brothers. The actress is shown in a photo looking happily at the shoe in which she is wearing a "Seventh Heaven."

Valuation of the Saenger holdings is reported to have been placed around \$300,000. It is another Public partner without Public's share of the whole reported. The Dent end will receive about \$30,000. Like the Saenger condition, one-third will be in cash with two-thirds in stock at Paramount-Public, set at \$10 a share. That amount is reported mentioned in the transfer agreement.

Operators Remain

Public has completed its purchase of the Kunkin houses in Detroit. It was announced Monday from Atlantic City. Public bought the John H. Kunkin share, leaving Kunkin out thereby, as Public also left out A. H. Bank of Nebraska, when purchasing 100 per cent. of that circuit some time ago. George Trendle will continue to charge the Kunkin houses, representing Public, Balaban & Katz, Public subsidiary, and the Kunkin circuit. Public is purchasing the remainder from Kunkin and Trendle.

Public has purchased the Finckelstein-Ruben deal of Minnesota with Public will duly go through. It also takes in P. & B. houses in North and South Dakota.

In the Saenger matter, not yet closed, virtually ready: R. V. Richards and Julius Saenger will remain from the account, as operators of the Saenger chain for the next five years. Another Saenger Ab. is interested with his brother as operator.

Great States, if closing with Public, will go to Balaban & Katz for operation. The Great States is headquartered in Chicago. Julius Rubens it is said, will receive an important part of the business.

Public is not likely to re-enter the picture business.

Kunkin's Denial

Detroit, June 25.—John H. Kunkin, after vigorously denying his any intention to sell to Public, has confirmed the purchase by Public of his interest in the Kunkin houses.

Kunkin says he will receive \$60,000. That is accepted as mean-

Big Electric Cos. Join Survey With Producers on Studio Sound Sorrows

Top This!

Los Angeles, June 25.—An actor out here, the prototype and dance of a film femme name, was recently given a vocal test by one of the big independent producers.

Reflected because his voice resembled Al Johnson's.

Loop Bldg. Housing Two Theatres; Public-Backed

Chicago, June 25.—Public-Balaban & Katz, with a \$100,000 real estate, will build a 44-story structure to include two theatres on the corner site of Wacker drive and State street. This project has been talked of for the past six months.

One of the theatres will be operated by R. & K., the largest house in town, seating around 5,000. Other house will be built for left, with Flo Ziegfeld likely tenant.

An authoritative statement coming from one of the big R. & K. executives did not deny the proposition.

Sullivan Resigns

Los Angeles, June 25.—Charles J. Sullivan, vice-president and studio manager of R-K, has tendered his resignation effective immediately. He will probably join Pathe in a similar capacity. Sullivan has been with R-K-O and FBO for over two years.

Lois Sarecky, associate producer and assistant to Wm. LeBaron, will add the Sullivan duties to his own.

ing about \$40,000, and all in Paramount stock.

Not only did Kunkin maintain to the trade papers he had no intention of selling, while his negotiations were proceeding with Public, but he denied also to the local dailies.

Great States

Chicago, June 25.—The Great States circuit of 51 picture houses, entirely controlling the state of Illinois excepting Chicago, will be taken over by Public within a few days, giving the latter complete control of the State, including Chicago. Fox had been negotiating for the circuit.

J. J. Rubens, vice-president and general manager of Great States, with other members of the Rubens family holding most of the Great States stock in the East, are conferring with Sam Katz prior to final signing of the papers.

No cash is involved. Public already owns 30 per cent. of the circuit and is taking the remaining 70 per cent in exchange for Paramount stock.

No personnel changes in Great States circuit positions will be made. Sam Katz is president of the circuit and J. J. Rubens will continue. Rubens founded and built the circuit and is responsible for the sweeping strides it made to get into the State. The theatres are institutions in Illinois towns, with managers prominent in the theatre and the theatre regarded an intrinsic part of each town.

Illinois was made a tough spot for travelling carnivals through activities of J. J. Rubens and his subsidiary in convincing city officials that the travelling outfits were taking money out of town and providing no benefit to the community, as alleged by Great States theatres. They thereupon instituted Carnival Week in the theatres and drew the money that had been previously taken by carnivals.

Public already controls Chicago through Balaban & Katz, which is completely owned by Public.

Los Angeles, June 25.—Radio Corporation of America, Electrical Research Products, Inc., Technical Bureau of the Association of Motion Picture Producers, and the Academy of Motion Picture Arts and Sciences are making a survey of sound problems in all studios. Survey is preparatory to a projected series of investigations and tests to present the basic method for problems common to all studios. Project is along the same lines as last year's inquiry on incandescent (bulb) lighting.

Biggest problem confronting the investigators is the silencing of the camera. Another is the adjustment on account of the addition of sound track on film which causes a variation in the light rays at the theatre projection, experiments now being conducted with devices by which the photographed image is made to fit the oblong shape of the screen. In the past there has been an over enlargement in the sides of the frame to mat out the top and bottom edges, but it is figured that this can be corrected.

SWANSON SINGS TWICE IN FILM

Victor Disks With Picture Release as Public Convincer

Los Angeles, June 25.—Glenn Swanson will sing two songs in "The Trespasser," her new picture. Victor records made by the screen star of the same tunes will be released simultaneously with the film as the convincer to the public that Miss Swanson can warble. Following completion of this picture Miss Swanson starts remaking "Queen Kelly," now being rewritten to deduce the camera, and will then sail for a vacation abroad.

Pathe studio claims a record of having turned out approximately 1,350 feet of accepted dialog footage in one day on "The Trespasser." In a land where the studio units cheer if obtaining a couple of two or three minute dialog scenes in a day's work, the 15 film minute Pathe boasts of is outstanding. Achievement was the result of 12 cameras working on the picture simultaneously stage all at once, dialog being carried on in each scene. Sequence was actually shot in less than two hours and a half after it took the studio stage crew nine and a half hours to set up. On the set, the camera, lighting camera and mike moving through a big business office, stenographer, and a chain of assistants to the sides to make a path as the camera approached. Decks, typewriters, and desks, were on rubber wheels.

John-Lenore Warbling

Los Angeles, June 25.—Now it's John-Lenore who is singing. And he will warble in "General Crack," according to Warner Bros. pictures.

Lenore will sing in Fox's "Frozen Justice." Song is "The Right Kind of Man," by L. Wolfe Gilbert and Abel Baer.

U. S. M. P. H. Booth

Los Angeles, June 25.—U. S. M. P. H. Booth, a movable-camera, is now in the city. It is propelled by means of a motor, the operator also being able to control the camera by means of a telephone. All movements are soundless.

Booth can move at the rate of five miles an hour, the advantage over the hooded camera being closeup,

Pathe's Only Eastern Studio Hindered by Equity Shop Matter

All quiet along the eastern studio front in the Equity conflict. Only studio feeling Equity's ultimatum was Pathe, where de Cordoba of Equity's council, withdrew from Pathe's "On the Stars."

Paramount with two features, "Gay Lady" and "Applesauce," has no casting problem.

Wesley Bros. at De Forest studio starts rehearsing June 28 for additional footage to be inserted in the Craig Kennedy picture, "Handcuffed," finished in May. A number of players not in the original cast will appear in the post script to increase the film from about 5,000 feet to around 7,000 feet.

Wesley will launch their second feature in July, dialog version of the stage play, "Kidding Kiddens." Wesley will also have comedy shorts in production during July with the arrival from Hollywood of Les Goodwins and Adolph Weiss.

Talking Short Makers Hearing from Equity

Equity has turned its attention to talking short producers in the East. Casting agents and studios have been notified no Equity member can work in any dialog or sound picture unless the cast is all-Equity, including principals, bit players and members of the chorus if they are engaged in talking shorts made around New York have been mainly recruited from vaude.

Hot Work!

Los Angeles, June 25.

First National picked the hottest day of the season (June 19) for the restaurant scene of "Bully." Temperature indoors all but stopped activity. It was 95 and more outside.

Technicolor shots were being taken, requiring just twice as much light as the ordinary set. In consequence, there were more than 300 lamps in use, besides which the set was under a canvas canopy.

Impossible to use fans while scenes are being shot, it became necessary early in the morning to put ice packs on the miles to keep the work which holds the elements from melting. More than 75 people were in the scene, but the only casualty was the "wind-in-the-hair" girl for Lester Miller. Unable to rehearse on the set, rehearsals were carried on outside. Company worked in two-minute intervals, resting between times on a diet of ice and lots of water.

Revue Two-Reelers

Los Angeles, June 25.

Mayfair Pictures will produce six two-reel revues by Meggie Hollywood Kiddies. "The First Reel" will start the series going into production July 1. The cast are Dallas Fitzgerald, Jules Bernstein in production chief. Pictures will include 100 children in line-up. Production at Tec-Art.

Garden's Futures

Los Angeles, June 25.

"Gold Diggers of Broadway" under Warner color and on its way to the Winter Garden in New York. No definite date for the film opening, presumed to be about six weeks away. Print not shipped yet it is listed to follow "On With the Show."

Al-Jolson's newest, "Little Pal," is now being scored.

Ann Harding's Lead Role Ann Harding will have the leading role opposite Harry Barnette in Pathe's all-talker, "Her Private Affairs." Others in the cast are John Loder, Kay Hammond, Arthur Hoyt and Elmer Ballard. Franchise. Farnham will handle the adaptation and dialog.

MIKE MECHAN CHILLY

Mike Mechan, the giant plot operator of Wall street, is going slow on the theatres and pictures, according to adjuncts to his headquarters.

The promoter's attitude toward the theatre and picture subsidiaries of Radio Corporation of America, on whose picture, nominal jump of over 300 points Mechan won his spurs, is also a mystery to several usually cognizant of the Mechan moves.



"Here 'Tis Yours 'Tis Truly

EQUITY BALLOT NOT SENT THEM, SAY MEMBERS

"Names" Letter Writers Repudiate Equity in Films

Los Angeles, June 25.

Conferences and conversation left the Equity studio situation last week. Equity out of order were daily meetings, mostly for "morale upkeep" while Equity was equally reticent as to its future means to an end.

Producers were quite concerned in the publicity displayed on the renunciation of Equity by name players. Among those who last week repudiated Equity out of order were George Jessel, Noah Berry, Edmund Lowe and Lenore Ulric.

Another contingent of players, however, declared that the so-called referendum ballot asking the actors if they wanted Equity features, which Frank Gilmore states was sent out last September, was not received by them. Those who say they were not given a chance to vote were John Barrymore, Louise Fazenda, Faley Ruth Miller, Robert Bosworth, Evelyn Brent, James Hall, Jack Oakie, Louise Dresser, Norma Talades, Glen Flynn, Edward Nugent, William Haines, John Broke, Bert Roach, Lowell Sherman, Claude Gillinger, Olive Breen, Neil Hamilton, Warner Oland, Lionel Barrymore, John Gilbert, Lillian Tashman, Robert Oer, and Mary Doran.

If it is reported the producers actually asked one anti-union daily to tone down on its slaps at Equity, Gilmore, Charles Miller, local Equity representative, and L. B. Kornblum, attorney, spent the late part of the week conferring with members of labor group to ascertain what help would be forthcoming. It is understood that all are willing to pledge their group support, but none was in a position to give further assurance.

Regarding the loaning of contract players by one company to another, Gilmore announced, that the contract specifically stated that the studio reserved the right to farm out the player, the player, if a member of Equity, would not be permitted to work for other than the original company.

Gilmore declared that very few long term contracts carry provisions for loaning of players. Equity's policy prior to the present situation, always farmed out their people to other companies when they had no work for them.

Equity heads figure the organization's strength increases as stars go by with many players approaching the end of their contracts and who are prepared to leave.

No contract has been drafted by Equity for people who accept long term engagements. Equity says that in a letter sent out to producers and agents it was pointed out that the working condition specifications set forth in the Equity's minimum contract, and any term agreements must be approved by Equity.

Although nothing has been said about the strike order, preparation of the day contract by Equity

LITTLE JACK LITTLE

Known and idolized by millions. A radio name that throws a seven a box office attraction. Fifteen million radio sets in the homes of theatre goers? Ask the man who owns one, about youth, very truly, Nuff said.

Week June 29, Shea's, Buffalo. Week July 5, Shea's, Toronto. Week July 16, Bengaria for a European vacation.

More Met Sound Studios

Prisma, one of the older color film companies, has taken a sound studio in Port Lee for a sound studio.

It will make three sound studios on the Jersey side, Metropolitan and Ideal in Port Lee, and Lincoln in Grantwood.

An old laboratory in Westchester square, Bronx, is being opened as an independent sound studio. It will be called the Advance Studio.

CURWOOD WESTERN DRAIN

Universal Max Re-engage-Per-sonal Appearances

Because of the demand for his pictures has doubled in many of the 400 theatres where he has made personal appearances during the last six months, Universal may re-engage Bob Curwood to make westerns.

Curwood leaves for England this week. He has made more money with look-ins in Pennsylvania, Ohio and New York than he did in Lankershim.

There is now some doubt in the home office as to whether he will be willing to take the camera out for some time.

N. Y. to L. A.

Richard Dix. Hal Roach. Hugo Frey. Walter Donaldson. Edgar Lewis. Walter Douglas. Balabanova.

Pat Twombly. Walter Camp. Tink Humphrey. Morfy Fokins. Nicholas an. Mrs. Jack Robbins. Sidney Olcott. Mrs. Jennie Lanning. Mr. and Mrs. Ben Hendricks. Mae Clarke. Lew Brice. Mr. and Mrs. Milt Ager. Marie Cleveland. Lew Brice. Mae Clarke (Mrs. Lew Brice).

L. A. to N. Y.

Monte Brice. Edgar B. Hattick.

during the past week three players, called by the Central Casting Office for \$10 day jobs, refused to accept unless given an Equity day working card.

Equity claims the studios are pre-dating contracts of players signed since June 1 to show that negotiations for employment had been entered into prior to that time, studios deny this.

Frank J. Caruthers, who represents the L. A. T. S. B. group out of June 1, has been asked no information or advice from New York as to what action he should take.

More Equityites Sign Old Form Studio Contracts Since June 18

Hollywood, June 25. Following is a list of reputed members of Equity signing for pictures since June 18, on the regular film contract form of contract. Last week's Variety (June 18) printed a list of Equityites signing the same regular form for pictures since June 5.

Last week's list contained about 100 names; list below has 75 names:

Warner Bros. George Cooper. Grandee Meran. Johnny Arthur. William Norton Bailey. Phillips Smalley. H. A. Morgan.

M-G-M. Eva Denison. Madeline Seymour. Mary Forbes.

Paramount. Helen Friend. Lee Kahlman.

Universal. Geraldine Bailey. Harold Nelson. Kate Kent. Louis Stern. Joyselle Joiner. Leo White. W. Wallace Jones. Claire Thomas. Jess Cavies. Fred Peters. William Bertram. Mary Grant. Al Ferguson. Mae Hall. Ethelwyn. Virginia Alnoworth. Vera Lewis.

First National. Wheeler Oakman.

Fox. Jack Stambaugh. Gertrude Gray. Gloria Short. Jim Spencer.

R-K-O. Charlie Stevens. Sam Nelson. Charlie Byers. Eva Rella. Art Seneca. Gladden James. Hugh Crumplin. Rita LaRoy. Mildred Harris. Doris Eaton.

Columbia. Robert Stevenson. Billy Tate.

MacK Bennett.

Pathe. Tiffany-Stahl.

Aggie Herring.

William Orlamond.

Ben Hall.

William Orlamond.

Aggie Herring.

Agents Hard Hit by Equity Coast Tussle

Los Angeles, June 25. Business for the local agents has curbed up its toes since Equity started its campaign. Agents are moaning and claim they are losing heavily every week in commission.

Most of the representatives are sticking to the middle of the road. When a producer asks for a player the agent turns the proposition over to the actor without advice and a check with him actors are holding off. For the first time in months the agents can be found in their offices at almost any hour of the day. Some make the rounds of the studios perfunctorily, but nothing happens.

Lucky ones are those who had players signed to long term contracts before the fracas started.

SKETCHING CHARACTERS

Los Angeles, June 25. Wallace, author of the story and dialog of Radio's "The Delightful Rogue," is also an illustrator. He has been asked to sketch the studio to sketch his principal characters as he conceives them.

Warner P. A. Shifts A few changes in the Warner Bros. home office have Tom Namm, a primary handling publicity for the Vitaphone shorts, replacing Allan Glen as general publicity under A. F. Waxman, with H. L. Mitchell in Namm's former position with Sanford Abrams as his asst.

AL ROCKETT IN HOSPITAL Los Angeles, June 25. Al Rockett was rushed to Hollywood Hospital yesterday (Monday) suffering from a heart attack.

Condition of the First National production chief is reported as serious.

Dr. Goldsmith's Opinion On Television Menace

Although three radio stations have television projects, scientists are in the dark as to the keynotes that will expand and make clear-cut the details in their pictures.

This is according to Dr. Goldsmith, chief discoverer for the Radio Corporation of America.

The doctor states that television, regardless of what degree it reaches, will never severally cut into theatre receipts.

Saving Headaches

Los Angeles, June 25.

Necessarily because the boys and girls started squawking on the billing at the Warner midnight shows (Saturdays), last week's 12 p. m. performance finished the inclusion of stage talent on these occasions.

Irene Bordoni registered one come-back, not being able to figure why Frank Fay should get the top spot if the billing had nothing to do with the inclusion of stage talent as it sometimes has been a lot of headaches.

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Condition of the First National production chief is reported as serious.

STUDIO CITY

Equity in N. Y. Hints of "Strike" by "Union Activity" Outside Studios

Retaliation against picture producers for failure to recognize Equity nor to treat with it over the Equity Shop declaration and the new minimum basic contract for talking pictures, is to be expected within 10 days, say leaders around Equity New York headquarters. It will come in the form of union "activity" probably not connected with the union within this studio, however.

That was the statement of a leading Equity official in New York Monday.

It was intimated that what Equity said two or three weeks ago does not go now. The principal point in the statement of Frank Gilmore in Los Angeles that there would be no strike is now regarded as having been made with reservation. It was hinted trouble will crop up in various sections of the country unless there is a change in attitude of the picture producers.

The endorsement of the American Federation of Labor was more in Equity's procedure to organize the talkers from the actors' standpoint. L. A. Labor Council also agreed on moral support.

Last week the Central Trades Council of New York went on record to the same effect, going further, however. Paul Danahy, executive secretary of Equity, introduced a motion calling for moral support. It was changed to read "and financial support."

Failure to recognize, which means refusal to confer and negotiate, is a red flag to unionism, it is claimed.

Equity Still Wilted

Equity state that it is still willing to negotiate and accept a new contract and that it always expected to talk over the terms with the producers. It contends that it has heretofore kept clear of any affiliation with other crafts, but may be forced to do so if the producers continue to ignore Equity's present stand.

Equity charges that producers' propaganda on the coast is the explanation of why some 100 odd members were reported signing the old form of contract and not heeding the new rules. The alleged propaganda is to the effect that Equity is not fighting for the welfare of the actors, but to protect the legitimate producing managers in New York.

In Arrears for Dues

The players said to have signed the old form of contract since June 5, the date when Equity declared for all-Equity casts in talkers and employment under the terms of the new contract, are claimed to include members who are in arrears in payment of Equity dues from \$10 to more than \$100.

Equity activity around the studios within the metropolitan district now includes the players engaged for shorts. Several of the latter were reported stopped a week ago. It was claimed by Equity that only two full-length features are in the making here.

"On the Stairs" Moved To Coast by Pathe

The Equity situation in New York has caused the abandonment by Pathe of its dialog version of "On the Stairs," for which Chester Bennett was brought to the coast. Bennett has returned to Hollywood, and the picture will be scheduled for "work" production.

It is the picture Pedro de Cordoba of Equity's council, walked out on production has recently been scheduled with only talking-shorts and vaudevilleans slated until Sept.

While Equity was reported ignoring the Independent film producers on the coast, West Coast Forest, Metropolitan-Blophone studio, Port Lee, and other states right-minded has recently been advised by Equity of its Equity shop for films. The eastern insiders have not returned an answer.

Unions' Anatomy

Several reports have been disseminated of this or that federation in labor union circles having pledged moral or financial support, or both, to Equity.

In union circles it is well understood that while any national or central union federated body may endorse or pledge support to any affiliated union movement, that does not carry with it the authority of any of those main bodies to order a strike or walkout.

In the American Federation of Labor all affiliated unions hold the power of local autonomy, and it is left to each to decide for itself whether it shall strike for its cause or for sympathy.

In the studio and theatre the affiliated unions are the International Actors' Anatomical Stage Employees (stage hands and operators), musicians' union, cameramen's union and Equity.

3d Equity Rally on Coast Draws Crowd

Los Angeles, June 25.

Last (Monday) night's Equity rally was the largest turnout of the three so far held. There were 800 members of the film colony present and more prominent than previously.

Robert Edison, Louis Wolheim, Emma Dunn and Pat Cooney, labor attorneys, addressed the meeting in addition to Frank Gilmore.

Key note of the rally was bolstering of the actors' morale. Cooney told audience of the necessity for sticking together in strikes. Wolheim cautioned coolness, check on emotional outburst in favor of calm conduct. Edison said that as an old time actor he was striving with the actors and if they would keep their ranks solid they could win their strike.

A telegram from Henry B. Walhall was read to the meeting. He said his heart and spirit were for Equity, and that Equity would not be sold out this year as it was two years ago. Walhall said there are no Charles Coburns, George M. Cohan, Milton Sills or Louis Manns but there is a Conrad Nagel who was calling an anti-Equity meeting Tuesday at which, Walhall stated, traitors to Labor Support.

All of the speakers stressed the support of the stage actors as the source of Equity's strength and the producers.

Frank Gilmore, in his 35-minute introductory speech, implied Equity already had the studios up in the air. He stated that in this respect the predicament producers were using contemptible methods against Equity, including the threat to sack members who supported their organizations.

Gilmore denounced the protest of Lillian Harshon who broke into print with a broadside against Equity while her husband, Louis O. Macdon, was in the audience.

In 48 hours, by Wednesday, Gilmore stated he would be able to tell what Equity proposed to do about the situation. He then accepted a job turned down by Equity members.

Louis Wolheim speaking on behalf of Lenore Utter remarked she had been misled in the press.

George Price's Short

George Price will make his first talking short for the Warner Bros. tomorrow (Thursday) in the eastern (Brooklyn) studio.

ACTORS WANT HIM TO REE CONE

Committee of Five Sign Call—Previously Had Asked Gilmore to Call Equity Meeting—He Refused—Free-Lance "Goats"

OTHER DEVELOPMENTS

Los Angeles, June 25.

Conrad Nagle, Lois Wilson, Red LaRocca, Basil Rathbone and Ralph Forbes, constituting themselves a committee of five, have called a meeting at the Beverly Wilshire Hotel tonight (Tuesday). All feature and principal actors, whether members of Equity or not, have been invited. Advance estimate anticipates a gathering of about 500 film actors.

This committee called upon Frank Gilmore asking that Equity call a meeting at which a vote should be taken publicly whether or not the actors favored the entrance of Equity into pictures. Gilmore declined to call a meeting on the grounds the Equity membership of the film colony had already voted 10-4-1 in favor of the same.

Committee contends that free lance players are being made at the cost of the Equity members. They brought up this point in their interview with Gilmore. He replied that Equity members must do their part and that the burden would rest on some hardbody because of their peculiar contractual situation.

Producers are behind tonight's meeting and have requested all their contract players to arrange to be present. Activities of the Nagle-Wilson-LaRocca-Rathbone-Forbes committee inferentially carry implications that tonight's meeting will see the introduction of a resolution asking Frank Gilmore and Equity to retire from the picture field and stick to legit.

During their call upon Gilmore the committee stated that at Equity open meetings here the attendance was conspicuous by its absence. Equity members whose dues are in arrears. They also stated tourists and other curiosity seekers had been admitted.

Los Angeles, July 23.

Equity's second meeting (June 20) took place at the Writers' Club. It was a well-attended affair. The position of "The Hollywood Review" opening at the Chinese. Result was his names expected at the meeting. Frank Gilmore and the session were not on hand. Practically the same size crowd, 120, and the assembly hall and adjournment.

Frank Gilmore spent 45 minutes informing the members of his struggle to have Equity recognized by the producers and went back to the studios when he came to the Coast 1919-20 when he came to the Coast because two conflicting charters with the American Federation of Labor were in existence which might confuse the actor. He told how he straightened it out so they could enter Equity. Frank Gilmore also related that in 1922 they tried to get recognition from the producers and failed after giving every encouragement. Then the contract with Will H. Hays in 1923.

Encouragement seemed so sincere to Gilmore, he said he took the matter over to the producers by the latter to come to San Francisco under the name of "John Hays" and that "The Hays" and Joseph M. Schenck with a corps of attorneys. Claims they tried to keep the matter secret when asking him to come on, but when he got there Hays had a letter from the producers asking Equity no recognition. Gilmore said he balked and was asked to use a phony name to come to the studios.

(Continued on page 38)

Equity Day Worker's Contract

Producer.....Actor.....Term of employment.....Salary per day.....Working title of picture.....The Producer hereby engages the Actor for.....day.....to perform services in the picture mentioned, and the Actor agrees to perform said services for the salary as set forth above. The Producer and Actor agree that the said employment shall be subject to all of the terms, conditions and rules of the One Week Minimum Standard Contract for SOUND AND/OR TALKING PICTURES issued by the Actors' Equity Association, Form 1, excepting such terms, conditions and rules as relate to the term of employment, etc., as set forth in Paragraph 3 of said contract, and that the said contract as relating to all other terms, conditions and rules is made a part hereof. The Producer and Actor certify that they have read said One Week Minimum Standard Contract above described and are familiar with all of the terms, conditions and rules thereof.

Equity Considering Calling Its Contract Players Out of Studios

Indie Producer Signs Equity Day Contract

Los Angeles, June 25.

First Equity contract to be signed by picture producer carries the signature of Nat Levine, head of Mascot Productions, and Richard Tucker, actor. Contract called for 30 days work by Tucker in a serial Mascot is making, temporary title of which is "Kings of the Jungle."

As Equity had not yet had any of its day work contracts printed, this agreement (June 21) was typed, signed and pasted on the face of a minimum standard weekly Equity contract.

As the picture was cast and all preparations completed before June 15, with the exception of the part Tucker is to play in the picture, it is up to Equity stipulations only insofar as they concern Tucker. All cast members are Equity except Jacqueline Logan. Serial has talking sequences which made it necessary for Levine to sign the Equity contract to secure Tucker.

Equityites on Astoria Lot Under Studio Contracts

Equity is beginning to suspect that things are not what they seem on the Paramount lot in Astoria, where "Applause" and "The Gay Lady" are now in production.

It has been generally known in picture circles that several actors, including Frank Gilmore, signed studio contracts to appear in the latter picture, starring Gertrude Lawrence, after June 5 and are now under contract under the regular studio form of contract.

Equity is trying to find out who those players are and how they got into the picture. Equity minimum contract.

Equity's Questionnaire

Los Angeles, June 25. Equity is sending out questionnaire to its members in the film colony as follows: Are you engaged at present in a sound or talking picture? If yes, who is the producer? Are you working by the day, or are you under contract? If under contract, what date was the contract signed? When do you expect to finish this contract? Has your contract been renewed with the producer? Have you signed any contract with any producer since June 5, 1927? If yes, when, when, and when was it signed?

Robt. Elliott's Denial In a report Robert Elliott states the actor who last week had signed a non-Equity contract to appear in a Tiffany-Stahl picture after June 5 was incorrect. The contract, he stated, was entered into before June 5, and bears the sanction of Equity upon it.

Los Angeles, June 25.

Equity is considering as its next move an order calling off the leas and out of the studios all contract players, members of Equity. This procedure is reasoned by Equity on the basis that when the actors applied for and accepted Equity membership they entered into a contract with Equity to abide by its rules, regulations and orders.

There is a legal procedure for this move in the case of Parkington vs. Building Trade Council, a famous legal decision in union labor history. It hinges upon the union having through its membership agreement a contract with employees pre-dating the employees' contract with the employer.

Starting today (Tuesday) Equity has an official daily newspaper champion in this open shop town. Los Angeles Record, Scripps-Howard paper, has agreed to carry the front page a probe into studio conditions, giving the Equity side of the case. Producers have had to turn over to Equity a list of their own way in the other Los Angeles dailies with the exception of the Hollywood Citizen, which has been favorably inclined toward Equity.

Conference was held by Equity with the Los Angeles Central Labor Council last Friday. No definite action was taken, according to C. J. Hyman, assistant to Secretary C. J. Buzsali.

Claim Annual Film in Series Is Equity Out

Los Angeles, June 25.

Claiming that the services of George Sidney and Charlie Murray in the "Cohen and Kellys" produced by the latter, which they are made annually, Edward Small agency has signed with Universal to have the series "The Cohen and Kellys in Scotland."

Sidney is a member of Equity, the Small agency fearing that body will try to prevent the player from working in the picture.

Equity Chorus and Films.

Members of Chorus Equity have been notified by Dorothy Bryant, executive secretary, that Equity proposed to sign Equity minimum contract to binding on them for talking picture work. A special contract will be drawn up for them in music for already talking picture productions.

LEGITS IN SHORTS

Mark Linder will write and direct six talking shorts for Ray Art. Cast recruited from several legit current in New York, including Robert Bentley, Phil White, Madeleine Harrison and Betty Dunn.

Roxy with "4 Devils"—Dialog

\$160,500, and #2 "Show" \$16,000.

Only Pictures to Beat Heat

An old-fashioned summer slump accounted by dilated mercury continues to prevail along Broadway. Paramount down to \$70,000. Capitol at \$70,000 and Studio City at \$13,000. Corresponding side along the \$25 stuff.

Three new pictures, "Thunderbolt" at Rivoli, "Drug" at Warners, and "Four Feathers" at Criterion are well regarded, but most cope with public lethargy.

Estimates for Last Week
Apple—"Bulldog Drummond" (U. A.) (1,400; \$1-42) (24 weeks).
Weather and off-center location hour-Brow now being refrigerated. \$12,000.

Astor—"Broadway Melody" (M-G-M) (1,150; \$1-42) (20th week). Has three pictures on successive blocks of Times Square, the last features with "Broadway" in the title. "Melody" down to \$15,000.

Cameo—"Village of Sin" (silent) (Amkino) (540; \$0-70). Demoted one of the best of Russian pictures. Free from usual propaganda. Directed by woman. Held over on account \$5,000.

Capitol—"The Idle Rich" (M-G-M) (1,100; \$0-50) (20th week). Continues of former stage play, "White Collars." First program release with new songs since "Broadway Melody." Latest business, under \$5,000 below house level.

Central—"Broadway Babies" (F. N.) (922; \$1-42). Opened Friday. "Drug" switched from this house to Warners at 11th hour. "Babies" dropped by two-thirds year of slurriness for \$2.

Criterion—"Four Feathers" (silent) (P. N.) (1,000; \$1-42) (24 weeks). Around \$14,000. Silent feature showing strength.

Embaraz—"Trail of Evil" (Fox) (695; \$1-42) (24 week). \$2 money show up with two trends. "Evil" to make it stick naughty. Warners of sin not high in this case. Under \$5,000.

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Grab Singing Typist

Los Angeles, June 25. Charles F. Rosenthal, former secretary in the Paramount studios, is now before the cameras with screen credit. Miss Charles was heard warbling while typing and immediately given a test and a part in "Love Parade." Par. Moral—typists take vocal.

MISS RENIE RIANO

The Ace of Eccentric Comedy. Stellar Feature with Pancho and Marco Ideas.

Copping great notices everywhere for her original comedy work and exceptionally funny dancing. A gyrating, exultating, grotesque, gymnastic girl who is a natural stage clown with irresistible penchant for making people laugh. Headed for the talkers.

"Thunderbolt" Cops Up In Minn., \$29,000—Big

Minneapolis, June 25. Drawing Pop, 500,000.

More tough sledding last week. Louise like a champion. Apparently just had theatrical times due to general trade sickness outside.

Even Gladys Gray in person not so much box office. Polks didn't return to her magnificent dance program. "Thunderbolt" drew over \$13,000, a mere box office bagatelle for this heavily overhauled picture.

One loop house alone, Minnesota, made up the missing balance. Credit goes to "Thunderbolt," which struck hard.

The "Paran" evoked as much adverse comment from the reviewers as "Thunderbolt" did.

Estimate for Last Week
Milwaukee—"Thunderbolt" (Lobby) (2,000; \$1-42) (24 weeks). Around \$14,000. Silent feature showing strength.

Central—"Broadway Babies" (F. N.) (922; \$1-42). Opened Friday. "Drug" switched from this house to Warners at 11th hour. "Babies" dropped by two-thirds year of slurriness for \$2.

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Even Air-Coolers Bumped Badly in Baito Last Week

Baltimore, June 25. (Draw. Pop, 850,000).

Weather: Hot.

Maryland State Board of Motion Picture Censors has received approval of purchase sound equipment and will shortly begin inspecting films for talkers in its own studio. Hereafter the State snipers have to look for the censors' snipers at the theatres in order to scratch the spoken captions.

Another day's rolled over this last week and submerged a number of pictures. The heat, cooling devices were naturally badly affected but others followed.

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Booth Gas Masks

Los Angeles, June 25. For protection against gas in event of fire, operators in 10 Fox and projector rooms will be equipped with gas masks.

Thus protected it is believed booth men quickly can extinguish any small blaze without danger to themselves.

Pittsburgh's Hottest Week And Aldine, Non-Cooled

Pittsburgh, June 25. (Draw Pop, 750,000).

Weather: Burning.

Despite the picture houses are the coolest spots in town, bit is taking its usual summer tumble. Aldine is the only downtown without refrigeration and suffering thereby.

"Madame X" was killed at Penn, and though Eddie Dowling's name doesn't mean much around here, the mouth quavered around despite a severe paining in the throat.

Close to \$30,000, quite a tumble over here, but nevertheless impressive. "The Squall" with heavy exploitation, was killed at Stanley but Charlie Nelson in dejection, left a local fan, was helped; \$25,000.

Aldine had "Fox Follies" and appeared, not figured around to hold over. "Noah's Ark" and "The Sign of the Cross" were killed at Penn, and sticks on for another six days, making way for "The Cocoanuts." House had "On the Show" to hold, but Warners have decided to hold up general release on this one.

Enright, in East Liberty, picking up the "Rainbow Man" and "The Sign of the Cross" were killed at Stanley but Charlie Nelson in dejection, left a local fan, was helped; \$25,000.

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"Careers," "For Men Only," at Chicago "Pink-Slipped" to Fine \$54,000

Chicago, June 25. Weather Hot.

Censor board gave the Chicago another "pink" week and the house naturally cleaned up. It was "careers" \$54,000 with the "adults only" tag.

Second "pink" for the Chicago was "For Men Only," which was "pink-slipped" to fine \$54,000. "The Letter." Things are becoming serious despite the financial sunshine.

By banning "Mary Dugan" for the Roosevelt after having previously passed it, the Censor board left the house without a picture. "Careers" was rushed into play another week to keep the spot.

"Movietone Folies" opened at McVickers for \$11,000; fairly strong growth. "Rainbow Man" dropped to \$2 and last week at the Roosevelt to \$15,000. Medium with Eddie Dowling appearing personally both weeks.

Considerably depleted by the censors, "The Squall" couldn't stand up to the Censor board. "Rainbow Man" dropped under \$30,000 for the first time in months. State-Lake was down \$18,000 with "His Lucky Day," Denny's first talker.

"Madame X" at Avenue A started to a pretty good \$2,000 at the Little Fox. "Rainbow Man" dropped to \$15,000. "Innocents of Paris" got \$10,000. From the Censor board, the Arlington, and has about exhausted the picture.

Estimates for Last Week
Chicago (Public)—"Careers" (F. N.) (2,000; \$1-42) (24 weeks). Around \$14,000. Silent feature showing strength.

Central—"Broadway Babies" (F. N.) (922; \$1-42). Opened Friday. "Drug" switched from this house to Warners at 11th hour. "Babies" dropped by two-thirds year of slurriness for \$2.

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Gaiety—"Black Watch" (Fox) (695; \$1-42) (24 week). Under \$5,000. "Black Watch" to make it stick naughty. Warners of sin not high in this case. Under \$5,000.

Harris—"Madame X" (M-G-M) (1,100; \$1-42) (20th week). Between \$7,000-\$8,000. Nearing break where profit disappears.

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Hollywood Chatter

PICTURES

Among the Talkers

By Abel Green

O. O. McIntyre posed on the steps of a Pullman car as he arrived here. Asked to smile, two police dogs, ruined the grin by interviewing him.

George Jessel was greeted at the station by 360 relatives.

Winnie Sheehan has changed his headquarters back to the building facing west gate entrance. Bungalow formerly occupied now rents to someone else, moved to make way for business structure.

Latest gate crasher is sap who tried to bull the doorman of the Music theatre. First asked for regulation dime for coffee. Failing, he had a spell about having had no rest for days and asked if he couldn't have a spare seat inside to rest.

Coat collegiate crowd stays away from local ball games.

Harold Stanton vacationing on Coast.

Theme song for "Tin Pan Alley," starring Norma Timmeline, is "A Year From Today," by Al Jolson, Ballard MacDonald and Dave Dreyer.

Ward, song writer on "Frisco," doing compositions for "Paris." Henry Arthur Menjou, brother of Al Menjou, who is a well-known business manager, has entered the stock brokerage business with Ellyth A.

Milly Lou Moberly, formerly head of Par studio stenographic force, has returned to the first office of the American Embassy, Paris.

Henry Meyers, San Francisco resident, third of a group of men, clerks for James Cagney, "The Great Gabbo."

When Oliver Hardy and Stan Laurel personally appeared at close of "Broadway Melody," the stage, it was first public appearance since death of Hardy since 1935, and Laurel's initial bow since '11.

Radio doing away with dog sleds for its cameramen. Using slinger for camera development on.

A. Murphy, who first broadcast a heartbeat from New York to Boston, now recording synthetic heartbeats on Coast.

Through fare that 20th-century street noises might not match 14th-century street scenes, the "Taming of the Shrew" went into production on a Sunday. Sequence was in the open.

Louise Gurney in town. Bob Curley will turn first camera on "Red Hot."

Harry Langdon in bed. Just a bad cold.

Marceline La Maire looking the situation over.

Charles Levy, New York broker, is giving the studio the once over. Greta Garbo is devoting her spare time to writing scenarios.

Charles Hughes is being convalesced from an attack of tonitosis. Buddy DeSylva has gained 15 pounds out here.

Bill Collier to using Leo Morrison as decoy.

Loe Brown spent a week in the Pasadena hospital for hernia.

Bert Kalmar and Harry Roy are finding out what it's like to be almost every gal in town bought a new dress for the "Hollywood Rhapsody" opening at the Chinese.

The 18 day diet is looked upon here by studio press agents as a sure remedy for fat.

Charles Bickford is giving George Jessel a run for acquiring "Red Hot" will.

Columbia's "Flight" unit is back from several weeks in San Diego around campus parties.

Ray Dusenbury now managing director at Loew's State. Formerly boss for Boulevard.

Harry Rapt staged a party for friends after the Chinese opening of the concert.

Nile Aspinette wants to do a comedy opposite Greta Garbo. He has around consultant Greta.

Strong local report that a covered wagon of song writers will leave for Los on the east July 1.

Dorothy Mackall is on her way to Honolulu for a two or three weeks vacation.

Jules Levy, film buyer for RKO, has left town. Had 32 invites for one day.

Winnie-Sheehan-dropped-in-to wish the Mayers his love. He was told by Ed C. DeMille and W. R. Hearst.

With all Hollywood going nuts over the Mayers, the studio is refusing to accept it because it doesn't contain the food he likes.

New York may be around collecting quarters and half dollars from each other. Phone calls

spent chasing one another all over town.

The Edward S. Kellars are Beverly Hills as guests of the Maurice Abravanel, who is in the French hospital for minor adjustment.

Harry Gribbon is angling a beauty parlor in the Wilshire district. Six operators, headed by Mrs. A. J. when he comes here, from Bullock's department store.

In being photographed by a studio press agent, Gladys Rogers, when asked the date, she said, "Lost in the theatre."

Belle Baker got a load of the turnout for the M-G-M Hollywood Review premiere, saying not only her Broadway moved to Hollywood, but the East Side as well.

Eddie Nugent wants to know what has happened to the mug who used to tell people that their voices were not as good as his.

Hearing so much about the practical Hollywood jokes a number of New Yorkers gave phone numbers when the new studio district was being planned.

Frank Whitehead, Coast vice-president of the T. P. R. O. A., and Tommie Abraham, head of the Philadelphia, met at Fox. A third party told them both were in the city.

Local papers say its only 93 here when it's hot, but spread a heat wave over New York, and the papers. And at 93 it's still hotter here than at the 93rd street bridge in an open field.

Freddie Zwillf has been given a car and chauffeur for his personal office. When some organization is coming to the Coast via water, the studio will furnish him with a tug.

Ted Lewis was making "Is Every-body Happy?" in the midst of the "Hollywood Review" premiere. Director, keeled over, exhausted from overwork. May be going in for a rest.

Cliff Edwards' heart took on momentum when his landlord called for him to come to the first months rent on his 14 room beach house. That organ is still traveling.

Ted Lewis went for a ride fully dressed in one of those rubber boots in Jack Warner's pool. Nothing kept Darryl Zanuck from staking Lewis to a bath except Mrs. Zanuck.

Ham Beall, a. p. for the Chinese, is a typical wetrunner. Made an attempt to catch his case before allowing him to witness the "Hollywood Review." They were plenty of soft shifts with tuxedos at this opening. Hot, and how.

Local language duos any frail, such as the Rednada, Rednada, and Andy Rice, Jr. and Malcolm Grellnick for the collage with "a terrific" release.

Harry Conn introduced Belle Baker to her director by having her sing a song. Belle picked "Benny Boy" and Harry cried, making Belle cry which made the director blow his nose.

The first summer rain here since '88. But it was the kind of rain that Roosevelt habitus. He got in just in time for the M-G-M Hollywood Review premiere.

Across the street from Grauman's Egyptian into the hostelry, wanted to see the show, wasn't still in the Hotel Manger.

At a recent dinner for a Fox studio party, the Chinese gave a speech to Tom Mix in wondering what had become of that star.

At the same time, the Chinese about Tony, Mix's horse, Catlett clarified the mystery by pointing to the Chinese who was with the menu listed as steak.

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LEO REISMAN
As Vice President
Currently represented at the Central Park Casino and Winter Garden (Vilaphone short).
Victor records.

W. E. May Buy Patent To Stop Litigation

That American Telephone and Telegraph, holder of the major patent rights in Western's equipment, Western Electric, with privilege to pane on the use of its patents in independent companies, the field at Western's discretion, was disclosed at the electric's headquarters.

The knowledge became public when the possibility of Western buying out Patent instead of facing a protracted litigation with its nearest indie competitor sounded.

Declaring that he will not take over Western's patents, he stated: "I have had a long talk with the better staff before we would even grant him a license."

The chapter talk, reported from its inception as backed by Western, one of the electric's first talker licensees, and now rumored to be the chief bone of contention in the star chamber dispute between the brothers and Western, is charged by the company with being an unskillful piece of workmanship.

W. E. has asserted it will not continue the production of the sound over indie equipment consistently poor. This move, it is stated, would make litigation in such cases only a factor in collecting any judgments awarded by the courts as damages on alleged patent infringements.

The second list of theatres affected by the Western release, which its apparatus has substituted indie equipment, shows Patent in the list with eight out of the 12.

This list shows Qualities removed from the Rednada, Rednada, and the Granada, Ontario, Ga.; Siophone out of the Embassy, Alhambra, Pa., and Patent out of Arcadia, Baytown, Tex.; Apollo, Martinburg, West Va.; Hamilton, Lancaster, Pa., and Patent out of Arcadia, Baytown, Tex.; Apollo, Martinburg, West Va.; Hamilton, Lancaster, Pa., and Patent out of Arcadia, Baytown, Tex.

Bloomfield, N. J.; Tivoli, Newark, N. J.; Stanley, Newark, N. J.; Central, Jersey City.

BARRYMORES' REMAKE
Los Angeles, June 25.
Warners will remake another silent oldtimer as a talker. This will be the remake of "The Sign of the Cross," which the firm did in 1924 with Adolphe Menjou, Florence Ford, Monte Blue and Mary's Frevon.

John Barrymore will head the cast in the new version.

NEGRO COMEDIES
Los Angeles, June 25.
Christie, producing Octavia Roy Cohen's "The Lady Party," negro comedy, at Met and the Criterion, has added Hyron and Spencer Williams as principals.

In the picture, the writer adaptation and dialog, William Watson directs.

J. A. Thorpe, production manager, of "Hollywood Boulevard and Sunset," the Chinese gave a speech to Tom Mix in wondering what had become of that star.

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Hollywood, June 22.
There's no in-between here. You'd either a click or a flop. The great middle class which is the backbone and bulwark of the community does not exist in pictures.

Celony's Rules
Hollywood as a picture colony is nothing more nor less than an overgrown version of the village.

The standard is narrow and bigoted. One can talk himself out and be "out" with the rest of the order.

Everything that's worth-while is practiced on the social equation, around a dinner table, at a house party and the like.

A small handful controls the destinies of the rest and that group of detestable rules the colony.

Talk of Rococo Venice and Gus Kahn going music publishers. Vocco is Point's midwest chick, and Kahn rates on top as a lyricist.

Vogue of torch songs around the colony. "Mean to Me," "My Sin," "Love Come Back to Me" and the like are the favorites.

Los Angeles Bilitrio Trio on the air sounds great. Coast favorites and readily understandable. Vocco is Point's midwest chick, and Kahn rates on top as a lyricist.

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longer on the Metro lot. After Jack Ruby, a cruller, and lunch, he went down opposition because of Trent being colored, the latter spoke out of turn.

At least two show people took the aerial route last week deserting the Hotel Roosevelt, Hollywood, where they had been to make his Chicago opening for B. & K. flying to New York, and then to New York and then proceeding to Chicago by rail.

Ted Husing will have flown twice across the country by the time this week's picture is made. He hopes to make the Poughkeepsie regatta broadcast for the Columbia system.

"The milk" for Paul Whiteman's current western, "Old Gold national broadcast."

A Broadwayite on a west coast took a turn-up when a pair of Police, cruller, and lunch, he went down opposition because of Trent being colored, the latter spoke out of turn.

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THE NEW SHOW WORLD



¶ Read PARAMOUNT'S 1929-30 announcement over again. You'll confirm your first impression that it's the most important step forward since picture business started. ¶ It's amazing that one company should have all of the great talking screen stars on its program. Box office giants like Harold Lloyd, Clara Bow, George Bancroft, Charles "Buddy" Rogers, Richard Dix, William Powell, Gary Cooper, Nancy Carroll, Evelyn Brent, Clive Brook, Richard Dix, Richard Arlen and others. ¶ And the biggest stars of the stage. Moran and Mack, the Marx Brothers, Maurice Chevalier, Dennis King, Jeanne Eagels, Gertrude Lawrence, Ruth Chatterton, Hal Skelly, Jeannette MacDonald, Oscar Shaw, Mary Eaton, Dan Healy, Helen Morgan, Walter Huston, Claudette Colbert, to name a few. ¶ Mighty productions like "Welcome Danger" (Harold Lloyd talking), "Why Bring That Up?" "The Cocoanuts," "The Dance of Life," "The Vagabond King," "The Four Feathers," "The Love Parade," "Dr. Fu Manchu," "Glorifying the American Girl" and 60 more! ¶ It takes PARAMOUNT, with its mighty resources, to set the hot pace of 1929-30. It takes the exhibitor with New World PARAMOUNT PICTURES to cash in 100% on 1929-30's golden opportunity!

***The
Greatest
Name
in the
New
Show
World***

PARAMOUNT

2 New Theatre Ideas by F. & R., Minn.; For Matinees and Convenience

Minneapolis, June 25.

Engaged in a campaign to build up juvenile attendance at matinees, the State, F. & R.-Pulch house here, is considering a plan to utilize a bus to call for young children and return them without extra charge.

The house now is advertising itself as "an ideal vacation spot for children." Mothers are being urged to send their youngsters "unhappened" to the showhouse where, it is promised, special care will be given them.

This brand new line of trade appeal is bearing fruit. In large daily patronage at matinees. Mothers wishing to be free of parental cares of an afternoon to permit them to attend in bridge or other such recreations arrange for the children to engage the theatre.

Another innovation of the same theatre is an attractive illuminated board containing the cast of the feature picture on one side of the stage. The names of the players are constantly before the auditors. The board saves the cost of printed programs and serves the same purpose in even better fashion, providing a convenience for those patrons who like to know the cast and who find it difficult to remember the names stated on the screen at the outset of the picture or to refer to a program in the darkened auditorium.

Del Rio in Pittsburgh

Pittsburgh, June 25. Dolores Del Rio will personally appear here next week at the Penn. Her picture, "Evangeline," on screen in same house same time.

Sunday O. K. Here

Essex, Conn., June 24. This town, one of the smallest in the state, has decided after a stiff three-year struggle, to permit the showing of pictures on Sunday.



(See page 17)

New York "American"—

"The Trainer Brothers, a pair of red hot boofers, who met certainly deserving those, they team shared the major applause."—Regina Crews.

U'S PRIZES FOR PROFIT

In an effort to beat the hot months and keep the customary summer wolf a few yards further from the box office, Universal has notified managers of its circuit that prices will be awarded those who inspire profits between June 16 and Sept. 1.

Warners Taking Stanley Off All Theatres, Shortly

The name Stanley will be replaced by Warner as soon as the brothers are able to acquire the necessary remaining four per cent of Stanley stock controlled by minority holders. This is expected to be accomplished before the end of the summer, Warnettes say.

It is understood that action will be taken on the contract held by Irving Rosenthal which has retained him in the presidential chair since the circuit was acquired by the Warners.

Sources close to Rosenthal say that the contract has about another year to run at an approximate salary of \$100,000, and that a pay-off will probably have to be made for termination.

Rosenthal, it is said, may resume the practice of law with a Philadelphia firm.

No Women in Cast

Of T-S-Gaumont Talker

The first benefit of its hookup with British Gaumont was witnessed for Tiffany-Stahl when it was able to secure screen rights to the play, "Journey's End," held by Gainsboro and Welsh-Person-Edler, Ltd., units of Gaumont.

The picture, also because of the hookup, will be roadshowed here and abroad simultaneously in February. Production will start in Hollywood in August under the supervision of Michael Balcan, head of Gainsboro.

It is the first feature stated for production without a woman in the cast.

B. O. BANDIT SHOT

Third Attempt on Majestic, Fort Worth—\$253 Taken

Dallas, June 25. Majestic, Fort Worth, Interstate house, was robbed for the third time in two years last week, this time relieving the box office of \$253. The bandit, who gave his name as Ralph Stuart, was shot by cops and fled down a Fort Worth hospital, bullet through his liver and another through his arm.

Several months ago the Majestic was hijacked for \$397, and two years ago Roscoe Wilson, treasurer of the house, was killed on the streets of Fort Worth by bandits when they grabbed a match in which he was carrying a week's gross receipts.

The \$253 taken by Stuart was recovered.

Capitol's Stage Shows Touring Five Loews's

A five-theatre route of Loew deluxe theatres in New York, Jamaica, Jersey City and Brooklyn, is going on an effective early in the fall when several new theatres are ready by that time.

With the new 4,600-seater, Paradise, on the Concourse, Bronx, and the new 3,200, Ebbett, Brooklyn, seating 4,400, both set for around Labor Day, the Loew plan then will be to have the Capitol shows play the Valencia, Jamaica, Paradise, Kings and Loews's, Jersey City, also listed in the deluxe route.

Routing of the Capitol shows comes under the direction of Louis K. Sidney.

With five theatres under the deluxe policy it will be necessary to stage a new show every week at the Capitol, which in turn will play the other four houses. If a picture is deemed sufficiently strong to be held over it will remain but the stage show at the Capitol will continue to the Bronx, Brooklyn, Jamaica and Jersey City.

As far as can be determined at this time the Capitol road showing through four additional houses besides New York will be launched about Sept. 15.

Dept. Labor Called In on Theatre Musicians' Strike

Department of Labor has been asked to adjust a strike of the musicians in the Grand, Capitol and Hamilton theatres of Lancaster, Pa. Controversy started with the discharge of the organist and a consequent increase in hours for the pit men.

Dave Balaban Over Sound

Chicago, June 25. Dave Balaban, one of the great showmen in the theatre, has been appointed general supervisor of all the B. & K. sound houses in Chicago. Job is newly created.

Fox Taking Over All Met Houses Agreed Upon—Others Taking Chances

3 'B'ways in Title

Three pictures with Broadway figuring in the title on the main stem this week. At 45th street is "Broadway Melodrama," at 46th street, "Broadway," and at 47th street, "Broadway Babies."

Feud on Between Coast House and Roughneck Kids

Los Angeles, June 26.

There's a feud on between a mob of high school kids and Fox's Boulevard theatre. May result in a staff of huskies as ushers to handle the situation.

War started when the youngsters raised roughhouse one night and were thrown out. Couple of nights later they came back for more and the conditioners became so fed the theatre management tried the "coolie," having some of the kids locked up over night. This only added fuel to the fire and the battle is still on.

To date 28 of the mob have been arrested, while every few nights it's necessary to start a parade of the trouble makers out of the theatre.

GIRL CAUGHT QUEER BILL

Pittsburgh, June 25. Mary Starr, cashier at the Ritz, downtown film house, brought a local gang of bill raisers to justice when a man who gave his name as Frank Davis was caught trying to pass off a fake \$10 bill at the box office.

Miss Starr had the police called while she detained the man by a ruse, after noticing a cipher had been pasted clumsily alongside a dollar bill.

Davis implicated two others: Thomas J. Long and Stephen F. Bartick.

In G. E.'s Credit Department

Allen Glenn has left A. P. Waxman's Warner publicity department for a post in Western Electric's exhibitor credit bureau.

Waxman has done some shifting of his own, placing Tom Namack, Vite publicity man, in the advertising job Glenn vacated.

William Fox is taking over all of the picture theatres contracted for. Final date of closing on those not yet actually annexed by Fox is June 30.

Indie exhibits in the metropolitan district negotiating with A. C. Blumenthal a Fox buy without selling now must wait until Blumenthal returns from his European trip. They may then find new terms awaiting them and then only for the deluxe type. Fox is reported believing it is sufficiently represented at present with its Metropolitan Theatres group, besides the Loew house control and Fox's own theatres.

In the Fox Metropolitan list, now under contract or having passed to Fox, are:

Circuit	No. Houses	Seats
Jolson	8	11,000
Kutinsky	9	11,000
Fortway	2	2,500
Senate and Walker	2	3,500
Reynolds	3	4,500
Rapf	3	4,500
Rheben	4	5,000
Rosenweiss	6	7,500
Ruckle	1	2,000
Schine (supstate)	20	25,000
Siegel	6	8,000
Strauberg	20	25,000
Strand	9	11,000
Calderone	5	8,500
Playhouse	1	1,100
Park Plaza	1	2,000
Grob-Knobel	5	12,000
Hiten	3	1,700
Knickerbocker, Flushing	1	1,750

Representing around 170,000 seats in about 130 theatres, the largest house (seats) is the Republic at Grand and Keap streets, Brooklyn, 2,485; formerly a Strauberg house. Smallest is the Strand, Jersey City, 511. It was on the Kutinsky string.

Capacities
Of the entire list 11 theatres have capacity of over 2,000; 8 run between 1,800 and 2,000; 30 between 1,500 and 1,800; 23 between 1,200 and 1,500; 7 between 1,000 and 1,200, with the remainder, about 35, under 1,000 seats each.

The Schine circuit, update New York, listed as 30 houses with a gross capacity of 35,000 seats. Eight are under 1,000; 6 around 1,000; 8 around 1,500 and 8 around 1,500 or more—Schine's largest theatre included is the Olympia, Watertown, 1,619. Park, Cobblehill, is the smallest, 638 seats.

Joe Leo, general operator for Fox of the Met theatres, besides Fox's Midwest, Wisconsin, and the Fox theatres of Chicago, has his own operating organization on the 10th floor of 1600 Broadway. Divisional managers have been appointed by Leo.

Leo's Cabinet
These Leo appointments will (Continued on page 23)

5th TIME IN ONE YEAR!
at the ROXY THEATRE, NEW YORK

JAMES

GEORGE

"FOUR TAPPING FEET IN CLOSE HARMONY"

and Stopping Roxy's Great Show This Week, as Usual!

Direction: HENRY H. DAGAND, 1540 BROADWAY, NEW YORK

BRYANT 9412

Joe HALE Willie

Featured in Boris Petroff's "Honey-moon Cruise" SUCCESSFULLY
THIS WEEK, JUNE 22, PARAMOUNT, NEW YORK—ENTIRE PUBLIX TOUR TO FOLLOW
Direction WILLIAM MORRIS

William
FOX
presents

BEHIND t h a t CURTAIN

FOX

NO TALKING PICTURE

ALL DIALOGUE

RECORDED

IN THEATRE

AT

SCOTLAND

YARD

**WARNER BAXTER
LOIS MORAN
GILBERT EMERY
Philip Strange**

Adapted from the novel by Earl Derr Biggers, it recounts the world-wide search of a Scotland Yard detective (played superbly by Gilbert Emery) for a dangerously clever criminal and the almost hopeless love of an Asiatic explorer (Warner Baxter) for the wife of the murderer (Lois Moran).

Here, at last, is an all talking picture so flawless that even the most carping critic will admit its absolute perfection. Combining the best traditions of the speaking stage with the range and scope of the camera, it carries an audience beyond the four walls of a theatre to England, San Francisco, India and the Persian Desert, realistically portraying and reproducing the sights and sounds of these places.

No Talking Picture has ever approached it in Box-Office Value, Dramatic Suspense and Perfection in Recording



**Pace-maker
for the
Industry**



**Lifts the curtain
on a Box-Office natural
unexcelled in capacity
drawing power**

Indie Exhib Wins Court Decision, Arbitration Award Other Way

Dallas, June 25. William Fairman, who formerly operated three theatres in Bryan, was awarded a decision by Judge W. O. Davis, of Bryan, against M-G-M and the Dallas Film Board of Arbitration.

While operating his houses, Fairman showed some of his pictures at the Texas A. & M. College, near Bryan. Shortly after the sale of his theatres, all the film exchanges filed claims before the board, claiming that the exhibition of films at A. & M. College was unauthorized "stealing."

The suit included all the national distributors and was engineered by the Hays office.

Fairman claimed, through his local attorneys, Moroney & Moroney, it was an established practice, with the consent of all film exchanges for him to show pictures at the college and that in consideration of this privilege he had paid higher film rentals.

The Board of Arbitration decided in favor of the film exchanges and

made awards amounting to about \$5,000. These awards were turned over to local attorneys for collection and suit was filed against Fairman on each of them.

Par. and Fox withdrew and M-G-M was tried as a test case. Defense was along the lines that the Standard Exhibition contracts involved were illegal, void and unenforceable, as violating the anti-trust law.

After hearing the case Judge Davis rendered judgment for Fairman.

Local Talker Ads Not Too Particular

Exhibitor talker advertising copy in their local papers has reached proportions now of concern to the service and some of the bigger independent manufacturers.

Just after Western received a batch of ideas from theatres with its installations that competitors with indie equipment were playing Vitaphone and Movietone.

According to their bliff, DeForest received a call for help from a new client in Farrell, Pa. The Liberty, Stanley house in Sharon, Pa., is charged by promoters of the indie Capitol, Colonial and Strand with running advertising of an abusive nature, alleged to be hurting their business in reaching for trade out of Sharon. The copy appearing in the local papers reads:

"The talking bits of the year on the original Vitaphone are at the Liberty theatre. This is the only theatre in Sharon or Farrell that has the original Western Electric Vitaphone. Every sound, every word is perfectly audible from any seat in the Liberty theatre, where service and courtesy go hand in hand with the finest entertainment possible. It is well worth the carefare to be able to hear. Come one and you will come away."

DeForest headquarters is meeting such situations by writing the exhib and the newspaper. It tries to pacify the client by recalling the adage that such measures are a sign of weakness. The letter form to newspaper editors remarks:

"Some of us try to rectify the difficulty and others excuse their difficulties with odious comparisons."

Western Electric is simply passing the buck to the producer-licensee involved.

B'klyn Par's Tie-up Contest

Brooklyn (N. Y.) Paramount is trying out a new stunt in a tie-up with Standard Union.

Idea is to run off on screen in 15 weeks old film extracts with audience supplying at end of the 15th week the complete list of titles.

Essay on Brooklyn to be included, with winner to get round-trip to Paris good for two weeks. Other prizes include auto, radios, etc. Plenty of interest in this contest.

Laying Out Shorts

Many indie exhibitors are reported as still totally unversed in properly routing programs of sound shorts. Most of these exhibs lack the necessary knowledge to cause their theatres did not play vaude in the pre-talker days, only films, shorts and straight.

Result has been that bills composed of three or four shorts besides the feature picture, oftentimes look a lot worse than they should. The distributors do not deliver a suggested routine along with the negatives, as do bookers of vaude acts when sending a bill to a manager. It's left to the exhib to routine his show as he sees fit.

With their knowledge limited, many exhibs do the routing in their own way and, usually, it's the wrong way. An idea of proper show composition could easily be gained through a talk with a vaude manager. And there isn't a vaude manager anywhere who won't inform the exhibs that improper spotting has made many a good vaude show poor. The same applies to talking shorts and in much the same manner.

Pittsburgh Mgrs. Get Behind Mayor's Free Sunday Pictures in Parks

Pittsburgh, June 25. Theatre managers here, seeing in Mayor Charles H. Kline's plan for free Sunday movies in the city parks an opening wedge for Sunday pictures in Pittsburgh, have lined up behind the city official's proposal.

Local exchanges have agreed to furnish the park pictures free, theatres and supply dealers here will contribute the equipment and the operators union has consented to provide projectionists without cost. At a meeting in the Mayor's office a committee of local showmen was appointed to draw up final arrangements for the free entertainments which will begin early next month. The committee includes Ace Berry, Stanley-W.B.; Eugene L. Connelly and John Harris, Bert Stearn, United Artists; Edward Morton, United Theatre Supply Co.

Fox Wilshire Houses

Los Angeles, June 25. Fox will have two new opposition houses in the western Wilshire district this fall. One will be built by the Wilshire Amusement Corp., of which A. E. Chetner is the head, at Wilshire boulevard and Hamilton drive. Beverly Hills Theatre is to seat 1,400 and will be a 12-story office building. Other house is located at Beverly boulevard and Fairfax. This one is to seat 1,600. Fairfax Theatre Co., Inc., of which Harry Siro, Gus A. Metzger and Charles A. Nichthauser are the owners, have a 45-year lease on the property. These men also operate the Forum theatre.

Scheenectady Buy Deal

Schenectady, N. Y., June 25. Rumor, pretty strong here, is that the Parish chain is to be sold to the Keith interests and that the contemplated new 3,500-seater will be included. Keith's now owns the present Proctor house here, two years old.

The other story is that Fox is behind Parish for the new house, to battle the R-K-O-Proctor vaude monopoly here.

Mary Eaton on Spec

Los Angeles, June 24. Having been released by Paramount in the East, Mary Eaton is out here on spec.

The musical comedy star has been visiting the M-G-M lot most since her arrival, although independent bids have already come her way.

Chi. Oriental Robbed

Chicago, June 25. Four bandits, two of whom secured entrance by posing as construction men, cleaned the Oriental theatre side Monday morning of a claimed \$5,700.

John Stevenson, house superintendent, admitted the men at 8:30, with customers already lined up to start going to the show. Tabor, assistant manager, were tied up in the manager's office. The safe already was open.

Benjamin Brown, operators' union, and Arthur Marrone, Superior Supply Company.

Tentative arrangements call for a series of eight film programs on as many successive Sundays, beginning July 14 and continuing until Labor Day. Four parks, Schenley, Highland, McKinley and West are being considered now, but the field may be extended.

When the mayor's plan was first projected, the Managers' Association was all for protesting, but with the injection of the open Sunday angle and Mayor Kline's assurance that he approved Sunday pictures and baseball, local showmen shifted their viewpoint. Mayor Kline said he believed the masses were entitled to the same Sabbath entertainment as the well-to-do, who saw films Sunday in clubs.

It will be the first time in Pittsburgh's history that anything so open as Sunday films in the city parks has been attempted. No objections are expected from the City Council since the plan will not entail a cent of cost to the municipality.

Only silent pictures will be shown, it having been decided that the Mayor's original plan to include sound pictures would entail too much of an initial outlay.

"Holtz is a riot at the Roxy."—Regina Carewe, N. Y. "American."

"The size of the auditorium matters not to this magnetic humorist—worth going miles to hear and see."—Hersfield, "Journal."

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ROXY
NEW YORK
Indefinitely

Present Stage Show
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Second Week

BENNY MEROFF



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Marks Bros. Granada

and
Marbro Theatres,
Chicago, Ill., Indefinitely

SOPHIE TUCKER
Singer
"Who can sing like Sophie Tucker?"
IM DOING WHAT IM DOING FOR LOVE
AFTER MILLER'S BOONEN
255 SEVENTH AVE., NEW YORK

(See page 25)

FIRST EASTERN APPEARANCE

LUERIN

THE RUNAWAY BRIDE

In Boris Petroff's "Honeymoon Cruise"

For Two Years PRIMA DONNA-COLORATURA at the Chicago Theatre, Chicago

THIS WEEK, JUNE 22, PARAMOUNT, NEW YORK

Entire Publix Tour to Follow

Direction LILLIAN ROSEDALE GOODMAN

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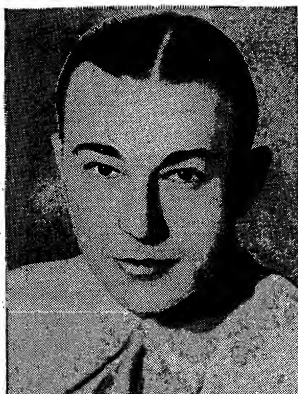


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EDDIE QUILLAN



ROBERT ARMSTRONG



CONSTANCE BENNETT



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t dramatic and musical comedy successes
 Broadway. Established favorites of the
 nt screen who have proved their drawing
 wer in the finest theatres—already elevated
 new heights with the magic of sound.
 re are magnetic marquee names—domi-
 nt prestige and profit building factors on
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WILLIAM BOYD



ANN HARDING



ALAN HALE



CAROL LOMBARD



PATHE

PICTURES

Wednesday, June 26, 1929

One More Season Like This And Out for Indie Exhibs, Says Myers, Their Leader

Washington, June 25. One more season of present conditions and the independent exhibitor will cease to exist. That is the purport of a statement issued here last week by Abram F. Myers, head of the Allied States Assn., upon his return from a special meeting held in Chicago.

Not only is that Myers' opinion, but the Allied States group voted for Myers to issue just that statement.

Amplifying it was stated that the producers because of direct ownership of theatres and affiliated operation now consider the indie exhibitor as competition and are charging him exorbitant prices for the talkers to force him out of business.

The statement answers the producers claim that limited distribution of talkers makes the high prices necessary with the assertion that distribution is being curtailed by the rental charge.

It is made evident that the approval given the Brookhart bill is to be something more than just a "resolution." Directors of the indie association, says Myers, are going out to get support for the bill and to secure information for Senator Brookhart for presentation to Congress. An analysis along the lines of the one issued recently by the Hayf' organization will be gotten by Myers from the standpoint of the exhibitor.

Department of Justice is included in the plans for this admitted last stand with evidence to be prepared by Myers in such a manner as he hopes to bring about an investigation to disclose a concerted action of "oppressive and discriminatory practices."

Meeting here on July 2, to be in the form of a protest to focus public attention on conditions within the industry.

30 RADIO TALKERS LINED UP FOR '29-'30

Radio Pictures has set its working schedule for the coming year. The output for '29-'30 will have 30 pictures, all talkers with the exception of a few which will have silent and sound versions.

A detailed list of the productions follows:

"Sweet Girl," directed by Wesley Ruggles from the story by W. Carey Wonderly. Dialog by Jane H. Murray and music by Sidney Clary and Oscar Levant, chorus and dancing by Pearl Eaton. Picture features George Kibbe, Turner, Jack Oakie, Ned Sparks, Johnny Harron, Joseph Cawthorn and Doris Eaton.

"Half-Marriage," dialog directed by Russell Mack, screen direction by Charles Cowan, from the story by George Kibbe, Turner, dialog by Jane Murfin and lyrics and music by Oscar Levant. Cast includes George Kibbe, Turner, Ken Murray and Ben Gang (vaud), Morgan Farley, Sally Blane, Ann Greenwood, James Oliver Jordan, Lawrence and Gus Arnheim's Ambassadors.

"Hunted," directed by Wesley Ruggles from the story by Frank R. Adams. Rio Rita.

"Rio Rita," with stage and camera direction by Luther Reed, book by Guy Bolton and Fred Thompson, lyrics by Bert Kalmar and lyrics by Joseph McCarthy. Story adapted by Luther Reed, dances and chorus by Pearl Eaton, singing chorus by Pietro Cimmi, musical direction by Victor Barravalle. Cast includes Babe Daniels, John Boles, Bert Wheeler, Bud Woolley and Dorothy Lee. Part will be made in Technicolor.

"The Very Idea," dialog directed by Frank Craven, screen direction by Wesley Ruggles from the stage play by William Le Baron.

"Side Streets," to be directed by Mal St. Clair, story by director. Adapted by John Russell with dialog by Jane Murfin, lyrics by Sidney Clary and music by Oscar Levant. Chorus direction by Pearl Eaton. Cast includes Tom, Matt, and Owen Moore, Kathryn Perry, Frank Sheridan, Andre Branger and Emma Dunn.

"The Delightful Rogue," pictorial direction by Lynn Shores, under supervision by Henry Hobart, Dialog directed by A. Leslie Pearce. From the story by Wallace Smith. Dialog by Wallace Smith, with lyrics and music by Sidney Clary and Oscar Levant. Rod La Rocque starred.

"Tanned Legs," directed by George B. Seitz from the story by George Hull. Screen adaptation by George B. Seitz. Cast includes George B. Seitz, Kathryn Perry, Frank Sheridan, Andre Branger and Emma Dunn.

"The Night Parade," directed by Mal St. Clair, from the play "Kingside," by George Abbott. Ted Parmore and Hyatt Daub.

Three Bebe Daniels specials, as yet untitled with directors to be assigned.

"Hit the Deck," from Vincent Youmans' musical by the same title. Director not yet assigned. Book by Herbert Fields, music by Vincent Youmans, lyrics by Leo Robin, Clifford Grey and Irving Caesar. Chorus direction by Pearl Eaton. Star and cast not yet selected.

"Dance Hall," written by Vina Delmar. Personnel yet to be assigned. Three Richard Dix specials. Sto-

Operator's Fan Mail

Los Angeles, June 25. Sid Grauman has retired as a theatre operator after 29 years. He quits as possibly the only show operator with a fan following. Assumption of the Chinese theatre by Fox is Grauman's out with his plans in definite. There's an outside chance he may produce a picture for United Artists.

Grauman first entered show business with his father, D. J. Grauman, in San Francisco, where they operated the Unique, 900-seater, originally with vaude and then pictures. Since coming to Los Angeles he has had charge of the Rialto, Million Dollar, Metropolitan, Egyptian and Chinese.

Since word got out that Grauman was retiring, the fans have been writing in their regrets.

as yet untitled. "High River," to be directed by Charles Brabin, the story by G. Ranger Worman.

"Jazz Heaven," from the story by Pauline Fornee and Dudley Murphy, lyrics by Sidney Clary and music by Oscar Levant. Director, star and cast yet assigned.

"The Vagabond Lover," with Rudy Vallee and his Connecticut Yankees band. No one as yet selected.

"Strictly Business," from the story by Wallace Smith. Dialog also by Smith. Rod La Rocque starred.

Medes' "Underworld," "Underworld," from an original by Ben Hecht, with dialog also by Ben Hecht. Title may be changed. Hecht's first "Underworld" made by Paramount.

"Radio Revels of 1929," with book and lyrics by Bert Kalmar and Harry Ruby. Music by Ruby.

"Framed," from an original by Charles Brabin, with dialog by McArthur.

Six Radio pictures as yet untitled, comprising a list of all talkers to be made by RKO Productions.

Chi Summer Closings

Chicago, June 25. First epidemic of summer closings has struck this town with a bang, with 11 neighborhood picture houses closing up within the past week. It is being forecast by exhibitors here that the total of closed theatres during the hot weather will reach a staggering number within the next fortnight.

Houses already dark are the Vista, Piccadilly, Elitane, Monogram, Langley, Bridgeport, Home, Pastime, Panorama, Lyceum and Crystal. Some of these houses are not expected to reopen in the fall, having gone broke by now.

CHARLES TROY

Late of "LADY FINGERS"
FEATURED IN FANCHON & MARCO IDEAS
Direction LYONS & LYONS

Film Board Backs Exhib's Refusal to Pay for Score

Chicago, June 25. Probably the first test case on additional sound film score charges was brought up to the Film Board of Trade by E. E. Alger, exhibitor, who complained against First National's decision to decide against the picture company.

Exhibit charged F. N. with asking an exorbitant rate for the phonograph disc scoring in conjunction with a block of sound pictures he bought on a sundry exhibition contract. According to evidence in the arbitration there was no clause or rider attached to the contracts mentioning the score charges. Later exhibit flatly refused to pay for the scoring, and unable to show the films without records asked to be released from his contracts.

Check-up on the rate of score charges made by the major film companies have revealed a sliding price list ranging from \$7.50 up per picture.

1st Run Grosses Higher, But 2d Run Net More

Denver, June 25. O-g-d-n theatre, neighborhood house has returned to second-run policy after a struggle to install first-run First Nationals and Universals. Henry A. Goodridge, manager, stated house made a profit throughout first-run period, but not at much as formerly.

Increased advertising costs, cost of installing sound equipment and rentals of first-run cut into gains. "Weary River," opening at this house, broke all records by running six weeks.

Metrophone Shorts
All talker shorts playing the Loew theatres, including Vitaphone, M-G-M shorts and Fox shorts will all change their names when playing the Loew houses.

New name is Metrophone.

Jaydee Quits World Wide
Jaydee Williams has called his resignation as vice-president of World Wide which he organized to distribute foreign product, particularly British, in the U. S. He remains on the directorate.

FAMOUS B. B. B.'s

Broadway's Best Boy
Coffee Par, Los Angeles, Cal.

"Guaranteed to Drag Any Show— Fast!" JARRETT AND LISTE

Two Girls With Two Megaphones

SOPHIE TUCKER
1000 ORIGIN (See Program)
I'M DOING WHAT I'M DOING FOR LOVE
By Jack Miller
ACTRESS
444 WEST 11TH ST. NEW YORK CITY
(See Page 22)

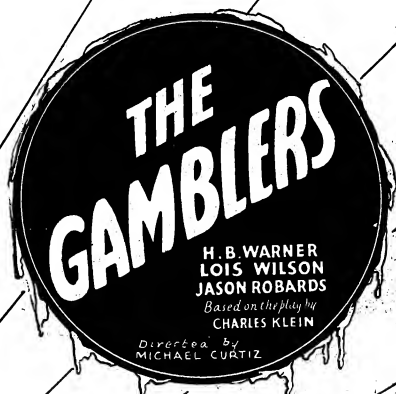
DAVE AND JEAN GO AND KING
Supporting MISS BRENTE RIANO in "LOVE SCHOOL" Idea
Thank to FANCHON & MARCO and RUD LOLLIES

MAX and MARY
THE STROLLING TROUBADOURS
JUST BACK FROM A SENSATIONALLY SUCCESSFUL SEASON IN EUROPE!
JUST COMPLETED THREE WEEKS AT THE FOX, WASHINGTON
(THE FIRST TO ACCOMPLISH THAT!)

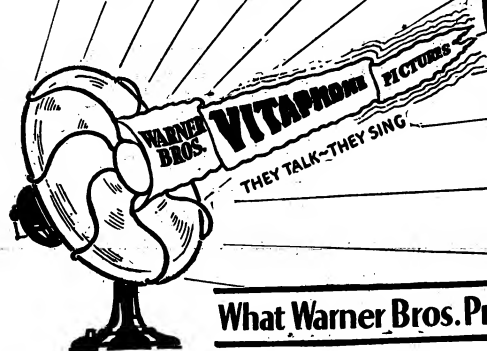
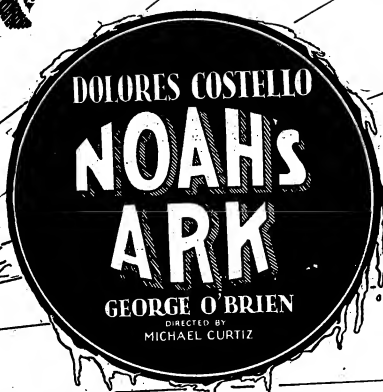
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Picture Theatres, **WILLIAM MORRIS**
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A super vamp—a conscienceless woman who wantonly destroyed a man's friendship but whose greed was her own undoing—marvelously portrayed by Alma Bennett. Race track thrills, and Mardi Gras revelry in a swift, tense drama.

With RICARDO CORTEZ, WILLIAM COLLIER, Jr., and ALMA BENNETT.

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"TWO MEN AND A MAID"

Vivid, heart-thrilling drama of a man whose faith in a good woman was restored by a bad woman's sacrifice. Told against a background of picturesque Algeria, burning Sahara sands, and the French Foreign Legion.

With WILLIAM COLLIER, Jr., ALMA BENNETT, EDDIE GRIBBON and GEORGE E. STONE.

Directed by
GEORGE ARCHAMBAUD



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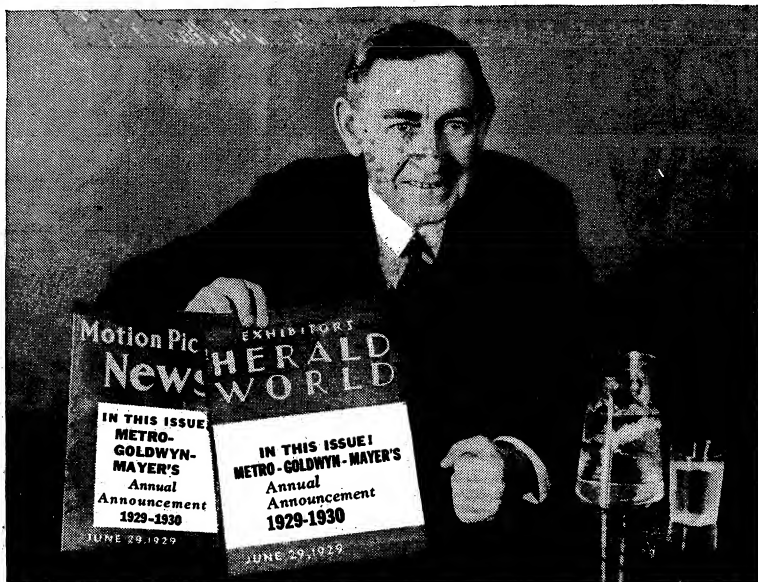
TIFFANY - STAHL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY

"TWO VITAL ISSUES!"



Complete and detailed Metro-Goldwyn-Mayer Annual Announcement for Season 1929-30 appears in Motion Picture News, issue of June 29th and Exhibitors Herald, issue of June 29th, both out this week

From Coast to Coast the word has gone forth: "Watch M-G-M this week." The word has sped from Film Row to Film Row: "Young Blood has the surprise announcement, the Big News, the most daring product offering in all picture history!" You've seen other announcements already. But this Friday when you read M-G-M's announcement in the Exhibitors Herald and the Motion Picture News you'll agree that you can always rely on the favorite!

AND HERE'S SOME MORE GOOD NEWS!

THE BIGGEST EVENT
IN AUGUST!
Nationwide Release of

MADAME X

The Greatest Talking
Drama Ever Made
DIRECT FROM THE
RUN ON BROADWAY

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it's a
pleasure

THEY'RE BEATING THE
HEAT EVERYWHERE!
M-G-M's New Era Road-
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THE BROADWAY MELODY

THE TRIAL OF
MARY DUGAN

THE IDLE RICH

HAL ROACH'S ALL-TALKING
COMEDIES
OUR GANG LAUREL & HARDY
CHARITY CHASE ALL-STAR

Germany Sound Patent Allowed Over Here

Washington, June 25. First of the German sound projectors to receive a U. S. patent is held in the current Official Gazette of the Patent Office. Inventor has assigned his creation to a German company.

Leo deForest continues to receive patents on his talking pictures. Latest covering a machine upon which synchronization was filed in 1924. Paramount has secured a half interest in a sound recorder and reproducer device invented by Roy J. Fomeroy, of Hollywood.

Possibly the longest wait on record should be credited to J. H. Powrie, of New York City. His invention is for taking still colored pictures. He filed his application in March, 1920, and just received his patent.

Another new development in the sound track film comes from A. P. Suter, assigned to the Eastman Kodak Company of Rochester.

Commissioner of patents, Washington, will furnish detailed information on any of the following patents upon request. It is necessary to give the name and number and to enclose 10 cents for costs.

Method of making protection screens (Patent). A. C. Faxon, New Gardens, N. Y., assignor to Trans-Lux Daylight Picture Screen Corp., 25, 27, 29, 31, 33, 35, 37, 39, 41, 43, 45, 47, 49, 51, 53, 55, 57, 59, 61, 63, 65, 67, 69, 71, 73, 75, 77, 79, 81, 83, 85, 87, 89, 91, 93, 95, 97, 99, 101, 103, 105, 107, 109, 111, 113, 115, 117, 119, 121, 123, 125, 127, 129, 131, 133, 135, 137, 139, 141, 143, 145, 147, 149, 151, 153, 155, 157, 159, 161, 163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 207, 209, 211, 213, 215, 217, 219, 221, 223, 225, 227, 229, 231, 233, 235, 237, 239, 241, 243, 245, 247, 249, 251, 253, 255, 257, 259, 261, 263, 265, 267, 269, 271, 273, 275, 277, 279, 281, 283, 285, 287, 289, 291, 293, 295, 297, 299, 301, 303, 305, 307, 309, 311, 313, 315, 317, 319, 321, 323, 325, 327, 329, 331, 333, 335, 337, 339, 341, 343, 345, 347, 349, 351, 353, 355, 357, 359, 361, 363, 365, 367, 369, 371, 373, 375, 377, 379, 381, 383, 385, 387, 389, 391, 393, 395, 397, 399, 401, 403, 405, 407, 409, 411, 413, 415, 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the GREATEST
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Joseph M. Schenck, Mary Pickford, Norma Talmadge, Gloria Swanson, Dolores Del Rio, Vilma Banky, Charlie Chaplin, Douglas Fairbanks, Ronald Colman, Fannie Brice, Harry Richman, D.W. Griffith, Samuel Goldwyn, Herbert Brenon, Henry King, Roland West, Edwin Carewe, Sam Taylor, John W. Considine, Jr., George Fitzmaurice, Lewis Milestone, F. Richard Jones, Edmund Goulding and others.

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(No. 644—Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

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FORWARD MARCH WITH "SHOW BOAT" THE picture which shoots volley after volley of profitable dollars into the bank till!

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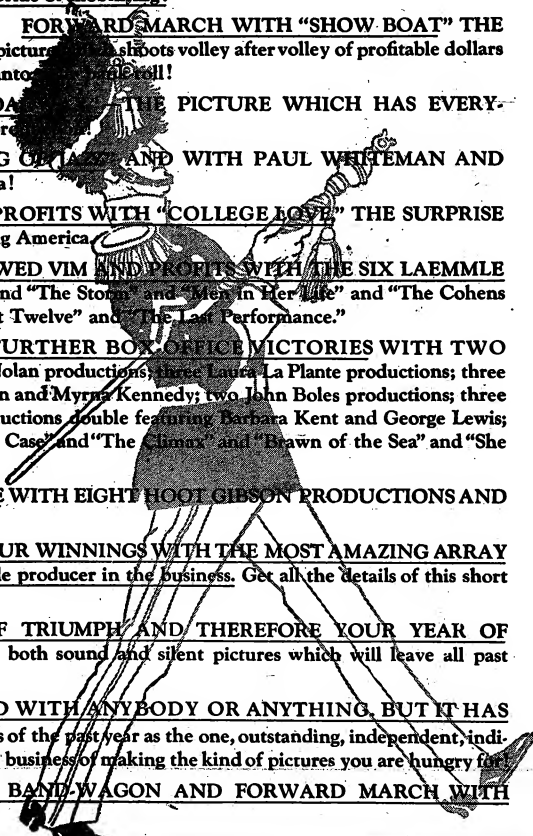
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THIS IS UNIVERSAL'S YEAR OF TRIUMPH AND THEREFORE YOUR YEAR OF profits. This is the year we set a pace in both sound and silent pictures which will leave all past records forgotten and in the discard.

UNIVERSAL HAS NOT MERGED WITH ANYBODY OR ANYTHING, BUT IT HAS emerged from all the excitement and chaos of the past year as the one, outstanding, independent, individual producer who has been minding his business of making the kind of pictures you are hungry for.

COME ON! CLIMB ONTO THE BAND-WAGON AND FORWARD MARCH WITH UNIVERSAL!



THE JADE CASKET

(Continued from page 18)

the harem of his neighbor. Spends all his time at a peephole watching the girls bathe and flirt about a hot luncheon-cervant with parrot on his head and warns him in classic language to disdain love, reminding him of the thorns. Sage is preaching.

One night the girl of his dreams goes into garden. He breaks open the peephole and as she is about to kiss him her master lashes her with a whip. Then he is being spared. The sulman next door, who pretends he is asleep, his life thus being spared. Sage preaches. A bandit seeks shelter in his menage. Saves the criminal from soldiers. Then, he tells bandit a fable. This story is a hint. Bandit crawls into garden and releases him of owner's sword, which hangs over a hammock in which he is sleeping with 40 women reclining near. His enemy dead, the sage marries the girl.

Soldiers seek bandit. Judicial issues warrant that whomsoever is harboring him shall be executed. Bandit returns to sage for shelter. Sage denies him, but bandit threatens. So sage aids him. Bandit then surrounds himself with luxury and takes all the sage's women, wine and wife.

Sage pretends he is dying and shows him a casket with two different powders, one an elixir of life and the other death. Says he won't live long and bequeathes his treasures to wife and bandit. They conspire to kill sage. He turns the tables on them by the poison, which kills the bandit. Sends wife to hard labor and winds up contented to prove you can't win.

VENUS (FRENCH-MADE)

(Silent)

Paris, June 8. United Artists released the new Louis Mercanton production "Venus" on this date. Story is by Jean Vignaud. Picture on an unlimited run at Salle Marévaux and can be listed as one of the best French film successes of the season.

Action is laid in Marseilles and Oran, Algeria, with some excellent photography. Scenarist's location will interest the fans in any country, but perhaps the big attraction for this reel is the advent of Constance Talmadge in the French made quota. In "Venus" she has another rôle cut to measure.

The cast is a great host. Jean Muré, Maxudian, Maurice Scapellato, Anne Roanne and Mercanton's little son being among the trumps. Characters are traced with a sure

hand, side-stepping slightly from their prototypes. Princess Dorian (Miss Talmadge) is president of a steamship corporation. While cruising with friends on her yacht, "Venus," she impersonates the said goddess during an evening swim. Her intended innocent fun is seen by passengers of a passing ship. They talk scandal. Later Captain Franqueville (Mauri), of the Dorian Line, inadvertently knocks a scandal monger overboard. The Princess, unaware of the reason of the accident, joins his revocation.

Thus, sucked, the captain enters his living in Oran, until the Princess, acquainted with the real facts, denounces Franqueville by another name. The couple fall in love.

But Franqueville discovers her identity when he sees her on board her own yacht and joins a sanitary expedition visiting the desert. Meanwhile a blackmailer (Maxudian) humiliates the princess for a venous snub by threatening to denounce Franqueville if she does not appear as Venus at a nautical gala. She consents but the blackmailer, having gained his end, refuses her of the promise, and she hastens to find the young captain a second time. She is shot by Arabs on the way, but reaches her lover.

Thrilling, sentimental drama, constituting a good feature picture. Light.

MORGANE (FRENCH-MADE)

(Silent)

France Film production, brought to this country by the maker and exhibited in house legal for exploitation. France production. Directed by Leonce Perret, former director of the "L'Espresso" film. "Morgane" is a production of 11 reels, goes to top film in the genre. Jacques Rolland, Running time, 60 minutes. Cast: Cécile, New York, week June 22. Scia, 76c, top.

Operating France Films' campaign to introduce French product to American picturegoers, the French producer gets off on the wrong foot. Picture is very little improvement on the average foreign productions already shown to the overseas audiences. It is a little worse in story material, although Perret's knowledge of American studio acting technique is a vast improvement upon usual Continental methods.

Physical production excellent; interiors beautiful and some of the outdoor locations, particularly marine scenes on the coast of Brittany, smashing bits of photography. Story is hopeless. It wouldn't

quality in America as second class magazine fiction, say of the Argosy. Perret's dramatic sense is absurd. Starts out as a society drama, then switches to a fishing village, and turns fantastic.

Result is a jumble. It takes 35 minutes to tell the story of a Paris banker has gone broke, and arrangements for the marriage of his daughter to a rich young man have been declared off. Father drops dead, mother and daughter flee to their country place in Brittany. Here the story starts and what has gone before is pure waste—35 minutes of footage thrown away.

Recital begins all over again. Lover of the heroine, ditched for the banker's son, returns, and the pair agree to wed. Girl is lost in a storm at sea while out with village fisherman, but is rescued by a mysterious woman who occupies an island castle on a nearby island. She lives in the traditional style of a Princess and on the screen is a composite of Hans Anderson, Grimm brothers and Shakespeare, plus a trace of Ziegfeld and maybe a touch of Elmer Glyn. Anyhow, an amazing person.

To anybody but a 12-year-old school girl, the whole business is a burlesque parading as thrilling as a soap opera. There is little stilted and provoking laughs where it seeks to be most serious.

Program carries half a dozen quotations from French trade paper reviews, describing the picture in hysterical superlatives. Perhaps the worst of it is the situation of producing pictures for French audiences who liked this one and selling them in America is as lost of the question. Dark.

FOX TAKES ALL

(Continued from page 14)

manage the home office and operate Fox Metropolitan Theatres:

Joe Leo, president.
H. D. Kramer, asst. to pres.
William Brandt, gen. mgr.
H. D. Goldberg, in charge of Metropolitan theatres.
Morris Kutinsky, in charge of New Jersey.

Sam Rinsler, in charge of Brooklyn.

Ben Leo, gen. divisional mgr. of all Long Island.

Dave Flann, brought on from Milwaukee, in charge of publicity and advertising.

Al Blumstein, film booking.

Jack Hatten, film booking.

Preston Meyers, auditing dept.

Frank Hall, accounting dept.

So far no appointments for the Schine Circuit nor for the former Acher house in Chicago. H. Fitzgerald is overseeing Fox Milwaukee, Wisconsin, and also Chicago.

Leo will announce assistants to divisional manager July 1.

The above will serve as the cabinet and be in executive charge. Leo expects to have a booker for legit houses and a vaudeville booking office housed in his offices.

AGAINST GILLMORE

(Continued from page 7)

Los Angeles. Said he did this and stayed in a hotel 4 hours without getting a call from the producers. Then Schenck invited him to his home for dinner. Haye was there. There were no such dinner engagements. Nothing came out of them, declared Gillmore, with "buck being passed" then by Haye and Schenck to Charles Christie who followed Schenck as president of the producers association. With Christie putting it on ice, Gillmore said that Haye told him he would work it out with the individual producers and have them meet the Equity held in New York. That is as far as it got, stated Gillmore, and he maintained that he only saw Haye once after that with Will giving him the chili at a dinner where they were both guest speakers.

Floor Questions

Gillmore, concluding query for questions, after a brief pause, said that he would be glad to take a present standard contract for day work. Gillmore replied in the negative. Hayes Stevenson then asked if the sound contract of Equity governed silent picture work. Gillmore hesitated, said he did not think any pictures were being made without sound, but if one were that Stevenson could then sign the present contract with the stipulation that if any sound was used picture would have to give assurance that Equity contract would be used and only Equity people employed. No more questions and meeting adjourned.

Suspends Two

Gillmore again took credit for stopping the producers from giving the players the 10-20-30 per cent cut in 1927 and after this said that the solemn duty to perform by announcing the suspension from membership of Albert Gran and Ika Chase for signing the producers form of contract. These make three suspensions to date.

Gillmore then stated that none of the four Equity members who had attacked the organization in the press were on hand to meet him in debate. Said he excused Louise Dresser, as she had sent in her resignation before upreading Equity, but that he refused to accept it. He read a wire from John Gilbert who declined the invitation to debate. In wire Gilbert stated his views on Equity were very simple and entirely impersonal.

Silvernail Talk

Clarke Silvernail, member of the New York council, made a dramatic oration asking members to be loyal. He declared it was not a time for compromise.

Arrests of Employees by Nat'l Theatre Supply Co.

In the arrest of three men, two who are now awaiting trial in Special Sessions, it became known that the National Theatre Supply Company, 1560 Broadway, have been systematically robbed for the past year of more than \$50,000 worth of projectors, carbons and kindred articles, according to detectives Clarence Gilroy and Charles Dugan of the West 47th street station. One defendant gave his name as Nathan Feldman, 37, of 2065 Madison avenue, Bronx. Feldman has an office in Times Square. He is charged with criminally receiving stolen property. He obtained several adjournments and will have a hearing next month. He denied the charge.

His two co-defendants, Nathan Kane, 33, of 1091 Longfellow avenue, Bronx, and Aaron Abraham, 30, of 807 Trinity avenue, Bronx, are waiting trial on the charge of petty larceny. Both worked for the National Theatre Supply Company, said Dugan and Gilroy. Both entered pleas of "not guilty."

The National Theatre Supply Company has a storage house at 518 West 48th street. Kane was assigned there. Abraham worked in the Broadway office.

Feldman is in the film delivery business. He is charged with receiving criminally \$400 worth of motion picture carbon, April 11, according to the sleuths. The articles were disappearing so consistently that the complainant, Robert Pliske, manager, engaged the Burns detective agency.

The latter's operatives posed as buyers. It is alleged that Kane and Abraham sold them articles assigned to have been stolen. Feldman's arrest followed soon after when Gilroy and Dugan stated that statements made by Kane and Abraham involved him.

W. E. at Conventions

Western Electric is sending representatives to the sales convention of its producer-licensees.

Charles Dunn, Electric's sales head, and M. Gregg, head of the W. E. foreign department, are in St. Louis attending the Paramount

Others they cannot cover will be caught by other Western representatives.

GEORGIA LANE DANCERS

Featured in Paschen and Marx's "BETTER" Idea.

SMITH MARTIN

MASTERS OF CEREMONIES

WEST COAST THEATRE, LONG BEACH, CALIF.

PAUL ASH says:

"I have had many tap dancers but I think BABE MORRIS Tops them all. She would be great material for a musical show."

Direction WILLIAM MORRIS

RICHARD "HONEYEGGS" EDWARDS

HEADLINING "BROADWAY NIGHT LIFE" UNIT

With Entire Publix Route to Follow

THIS WEEK—ORIENTAL, CHICAGO

Direction WILLIAM MORRIS OFFICE

At the PARAMOUNT, New York, This Week, June 22

Vaude Actor Says 4-a-Day 2 Days Wkly Too Much of Strain or Best Result

Editor Variety:

No doubt you may be interested to know just what reaction this Saturday opening has on the performer himself. I am not only speaking my views, but also the views of hundreds of actors that I have come in contact with. You would be doing the profession a great favor, without mentioning names.

Most of the houses have four shows on Saturday and also four on Sunday. Four on each of those days is very hard on the actor, especially when he makes a sleeper. He doesn't mind doing four on Saturday and four on Sunday providing the arrangement was as before, but doing these four days in succession doesn't give him a chance to recuperate from the deeper jump and the opening day of four shows.

Nine times out of ten he is asked to cut his act. The only important thing on those days is to get, the people in regardless of the kind of show you give them. If they are not asked to cut, they no doubt do so anyway; in some cases doing only half of their act.

They have to do this, otherwise the energy is gone and the rest of the week is spent getting bolstered up.

What is the result? It reflects on the act itself, and the reaction itself in the audience. The result is a poor show.

Mrs. Smith meets Mrs. Jones on a Monday or Tuesday. "How do you like the show at the So and So theatre, Mrs. Jones?" "Well, it doesn't seem as if the actors did as much as when we used to do before the talkies came in." "Well, didn't you like So and So when he said that and this?" "Why, no, he didn't say that when I was there." And so it goes.

The regular act goes on Monday or Tuesday when you get good and rested up. The result is that the people who came to the theatre on Saturday or Sunday get wise to the fact that they are not getting it all and in time will stay away on those days.

You see, it all works out wrong. It may be all right from the booker's standpoint, but I have talked to many of them and can't fathom it out. The house that gets a poor show the last half of the week is bound to do some business on Saturday and Sunday, but the house that gets the same show for the last three days, the poorest days of the week, is going to take the rap.

What I'm trying to get at is this: The actor does not mind do-

ing four shows on Saturday and Sunday, providing the two days of four shows each don't follow each other. Give us a chance to rest and get the best out of us.

In picture houses I did four shows a day, and one year I remember doing five at the Chicago theatre, but my salary was \$200 a week and I no more was expected of you than six or seven minutes a show.

You vaudeville you can't do that. It takes that time to get started sometimes.

The audiences have changed. They have been filled up with too much of this vaudeville, both in the vaudeville houses and in the picture houses. You have to lay it in their laps and then draw big prints for them, and then sometimes you're out of luck, it just lays there.

It was an easy matter for me in the other days to lay next to doing on an eight or nine and sometimes ten-act bill, with sometimes two and three singles on the same bill, and then hop out there and sock it over fast and furious and make 'em like it, but now it's harder to do on three act bills, and five and six act bills, yes, even because the kind of acts that are crammed in these small bills have more hoke, slapstick and stunt than the bigger bills used to have.

There was more class in the bigger bills more novelty more chance to sock it home. The amts and dirt that I have had to follow this season, often made me wish that I had a lot of it to do myself, because how can you follow it with clean stunts.

It's impossible, but it's the only thing they want, the only thing they scream at. You can't get 'a belly laugh with a clean, smart gag any more.

All in all, it just adds to the hardship of that Saturday opening with four to do, followed with Sunday and another four to do.

"What do you think? Am I right or am I wrong?"

Grosses in Vaude

This letter is from a standard vaudeville act, of extended experience. As requested, the name is withheld.

Acts should bear in mind that the act attempted to break vaudeville, particularly on the Keith time, it is the gross and not the actor the circuit is considering. Increased grosses are necessary for the comeback. Should the Saturday opening increase the gross to what it will undoubtedly remain Saturday. If not, the circuits will close.

(Continued on page 36)

Freeman Feels Mistrusted Over That "Silly Affair"

"A fine mug you are, giving me the most of it over that silly little Boston affair," said Freeman Bernstein while waiting for a Hispano car to back up to the curb.

Freeman was told to forget the squawk and asked if the Hispano was his.

"Have I got to tell you everything?" he demanded, meanwhile pointing to the driver not to rub any paint off the fender.

"I could say this buggy is mine, but I won't. I don't own a dollar in the world and it's mine, all paid for, and the garage charges should be three months advance."

"I build up credit with this Hispano," added Freeman. "Wherever you go anyone says, 'Well, that Spanish car, his something?' and I say, 'Yes, that's a Hispano, one of my cars. If I had waited I could have gotten it for \$15,000, but I paid \$18,000. It's all right, though, I don't mind a car that means a lot to me. For a good car it's worth it!'"

Dough Fanatic

"Well, boy, you ain't got no idea how the works. So far, only one of us have had to pay for the car."

He says a car is a car and dough looks the best to him. Wise sink that chum.

"Still, don't forget I'm sore at you. If I weren't I would let you ride around in this heave and slip on some dimes. Boy, what a girl getter! But what you did to me on that Boston thing just froze on you. No matter how big a cinch for coin I fall into, you only get air out of it."

"Never mind the inside on Boston. I'll take the alphas for that. You ought to be in the house and the dirt what did you do? I give you a break for many a story, but you don't know this just freeze on you. No matter how big a cinch for coin I fall into, you only get air out of it."

Warms May

"Once I said to May, 'May, if that Variety guy ever comes sneaking right over to see me as well as I do, I'll break him for you. But one day when you drove past the house she looked up the kids just the same."

"I've got plenty else on you, too, but I do think you might set me right about those regulars in Boston. If they had kept quiet they would have gotten their money."

"I'll break that break for you, but on that Irish Village show to please a friend. I'll break that break for you, but on that Irish Village show to please a friend. I'll break that break for you, but on that Irish Village show to please a friend."

"That's how I stand. You see, you're standing up for your first wife. Well, I go down there and gives 'em a lay out. It was pretty. The whole thing was up and goes bloozy. Hot! Terrible!"

In Wrong State

"So we was talking one night when the show had been going about three days, with nobody coming in, it was so hot. And one afternoon, says, 'Freeman, you know there's a law in this state that if they don't pay off they can say you're out!'"

"I says, 'What state is this?' And they tell me I'm in Massachusetts. So I says, 'Cause like, 'What's the next state?' and they say 'Rhode Island,' so I says, 'Is that where Providence is?' and they say 'Yes,' so I go to Providence."

"So you see I didn't walk out; did I? Providence is only a short way from Boston. Well, staying in Providence is tough, too, so I phoned over to Boston to see how much money was in. 'Nothing at all, Louie,' was the answer."

"What was I to do? Live and die in Providence? They have no money in Boston, so it wasn't any use going back there, was it? So I came to New York, saying, 'Freeman, go to the bank, take out the dough and pay off in Boston.'"

"But they wouldn't wait. First thing I knew the Boston papers go after me, and then I get sued."

"To tell with 'em, I says, 'let 'em wait,' and they are waiting, ain't that, nursing his invalid son."

"Lots of fuss over nothing. See? That's what we could put over something on Providence in regular season. Looks and sounds like a supply town but no good in the summer."

"Take your heel off that Hispano you feed, and good-bye, rat. I says."

V.M.P.A. Considering Complaints Only by Members of V.M.P.A.-N.V.A.

Explaining a "D. B."

Los Angeles, June 26.

New vacation making a few points for those adopting it; carries the official title of "District Brownmarter."

The D. B. selects a district where apartment houses are plentiful and makes the rounds pushing every doorbell and asking if the residents are interested in making good homes. If curious he will contract to make it, call back in a few days and bottle it at a flat price. In the event the home has no paraphernalia the D. B. will furnish it. Should the housewife find he has a long list of clients he employs assistants.

He is attributed to a German maid who came here for a picture career. With the talkers coming in he fell back on his old vocation of making beer. Result is that he heads an organization employing 25 field men.

Morrissey's Quiet Day—Then the First Wife!

Will Morrissey is keeping in fighting trim every day.

After tea, afternoon, backstage, the Selwyn theatre, where "Keep It Clean" is showing, Will was mixing it with Harry Converse and the old Spessy, which Converse wrote for him.

Both on verge of distaffs, when Rose, the costume, entered. Morrissey started another argument there. Five minutes later he and Jimmy Duffy nearly went to the mat over gags in the show.

Will looked at the firm name on the letterhead. It read: Battle, Miller, Levy and Van Time, Counselors at Law.

"I don't like that first name," said Will, opening the letter. He passed it around, and the firm name was made this public now."

Letter read:

"Dear Mr. Morrissey: It would be the best part of wisdom to see you regarding alimony due your first wife, who was divorced by your present wife. We will be obliged to you to keep you out of jail. Unless we hear from you immediately, we will be obliged to make commitment order. Kindly treat this with seriousness due."

Morrissey says he only owes his first wife three million.

Saranac

Saranac, June 25.

William Morris, at Camp Interlaken, is preparing talent for the annual benefit for the Day Nursery at the Pontiac theatre July 4.

Richy Craig, Jr., new arrival, is a 72 Parady actor, temporary N. V. A. job. His Richy Craig is with his husband.

Henry Meyers has arrived from Boston. He is at 9 Front street, and other branch lodge of the N. V. A.

Andrew Moloney, who left Saranac two weeks ago for the French city of New York, was successfully operated on. He is shortly expected back.

Mrs. William Morris and Ruth Morris called at the N. V. A. Sun.

Al Pierce (Pierce and Uddell) left for Par Haven, N. J. He has staged a great comeback.

Harry Barrett (Juggling Barrett), who is 75, is still going strong, nursing his invalid son.

A few patients who would welcome that letter.

"Happy" Benway, Charlie Church, Chris Hagedorn, Al Hurter, Mrs. Al Atkins, Edith Leonora, Catherine Voss, Harry Namba, Tommy Lyons.

After lengthy consideration the Joint Complaint Bureau of the Vaudeville Managers' Protective Association has decided to decline to arbitrate in cases concerning non-members of either the V. M. P. A. or the N. V. A.

New policy was adopted as beneficial and necessary after investigation by Major Donovan, in charge of V. M. P. A. complaints.

According to official figures, 2,060 complaints were filed for settlement with the Complaint Bureau in the last fiscal year.

Of the total number filed, 1,239 were settled immediately or within a short time.

Of 721 prolonged cases, 692 have been settled, and 29 now pend.

More than 80 per cent of the total number of complaints were against managers not under V. M. P. A. jurisdiction, or from non-members of the N. V. A.

N. V. A. litigations are also handled by the Joint Complaint Bureau, under Major Donovan's supervision.

Close estimate is that over 90 per cent of the complaints are the most trouble and time were those concerning non-members of either organization.

The Joint Complaint Bureau is arbitrary, with no legal power over the members of the N. V. A. who violate company laws, fail to pay salaries or mistreat actors generally, and who refuse to account under V. M. P. A. jurisdiction through membership.

Evolve Mgrs.

V. M. P. A. is full of evasive replies from managers, most of them getting away with murder in spite of the Complaint Bureau's arbitrary intervention. Many violators bluntly refuse to reply or defend themselves.

In that event, the only recourse for the complainant is through the courts.

Though it is the sole reliable protector of offended actors, the V. M. P. A. still is powerless before the courts in the event of a satisfactory settlement.

Consequently in the past actions against willful and careless violators, not belonging to the V. M. P. A. or N. V. A., have often resulted in a long and costly litigation.

Matters concerning V. M. P. A. or N. V. A. members will be handled as in the past, without change. It is expected that exclusion of non-members from the Complaint Bureau's arbitrary actions will permit more time to complaints concerning members.

Sister Team Not Paid, But Walker Has Alibi

Van and Young, sister team, booked by Harry Walker and Sunday agent into Abby's Inn, Union Hill, N. J., claim they were played two days and only paid for one by the cafe, and that Walker refused to do anything about the alleged discrepancy in compensation.

Walker on his side states that he contracted at the rate of \$75 weekly, and were paid twice in two days work; that it was a new act, imperfectly routed, and in his opinion generously treated by Abby's Inn.

Walker states agreement was given, and no written contract was given.

The girls state they were engaged for two nights, Saturday and Sunday, at \$25 per evening. The owner of the cafe informed them, say the girls, that Walker received their money for both nights.

Upon calling on Walker, from the story by the girls, they received no satisfaction and called at the V. M. P. A. The regulatory organization has no power over Walker or his methods or booked rooming houses, referred-the-girls-to-Variety.

Variety reportedly attempted to see Walker three times on the complaint before receiving Walker's alibi as above.

Harry Kelly, Single

Harry Kelly, whose retirement dispensed the team of Sister and Kelly, is returning to vaudeville with a new song and chatter single.

The Fifth International Number!



OUT NEXT WEEK (July 3)

INTERNATIONAL ANNOUNCEMENT MEDIUM

NEW THEATRE SIGHT

Playwrights Do Sketch Script for Televox, Mechanical Act's Lead

Application of science to the vaudeville stage by Radio-Keith-Orpheum, announced a short time ago in Variety as forthcoming, has taken form with Keith's engaging Rita Weisman and Mark's leading playwrighting team, to author a script for the stage presentation of Televox (mechanical man).

The electrical model of a human being will be the central character of a dramatic sketch in vaude. McKinley Magley, head of Keith's vaude production department, and Rosalie Stewart will handle the production, with W. B. Westman, Westinghouse; F. C. Barton, General Electric, and H. L. Danson, RCA, supervising the mechanical side. Latter two are electrical engineers.

April a committee was appointed by R-K-O to study for possible advancement the "stage presentation of scientific developments." Members were the three engineers and Magley.

The three principal inventions intended for stage application were Televox, Television and Thermion Music.

Along with publicity that was looked for, R-K-O planned to concentrate on building up the act into box office attractions, with demonstrations before scientific and electrical groups at previews.

Televox will go into rehearsal August 1. First date will be played before September.

The committees of four left New York April 24 for the Westinghouse and G. E. plants in Pittsburgh and Schenectady.

Miss Weisman and Marks have agreed to deliver their script to Keith's by July 29.

Mrs. Pantages in Hospital; Manslaughter Charge

Los Angeles, June 25. Mrs. Alexander Pantages is in the good Samaritan hospital reported critically ill from injuries sustained in an auto accident last week. Municipal Court Judge Armstrong has granted a habeas corpus until July 8 to answer charges of driving while intoxicated.

As a result of the death of a passenger in the car with which she collided, Deputy District Attorney McClane on Monday issued a formal complaint against Mrs. Pantages on charges of manslaughter.

Adamson Married in Court

Los Angeles, June 25. Albert Z. Adamson, vaude actor charged with violation of the Mann law, was married in court here by Judge Vallard.

Julia Manak, the bride, is described as Adamson's vaudeville partner.

PAUL DUCKS BEAT

Los Angeles, June 25. Heat got the best of Paul Duckman on the last two days of his engagement at Pantages. He missed both matinees.

Band went on without the mislead but Paul was on deck for the night performances.

Kerr's \$2,000 Verdict

Danbury, Conn. June 25. Mr. and Mrs. Thomas Kerr, vaudeville team, has been awarded a verdict of \$2,000 against the Keating Taxi Co. of the city. The actors sued for injuries and loss of salary as a result of an accident which occurred here about two years ago.

Max Hart Better

Max Hart is up and around in his apartment in New York. He will not return to his office for another month, intending to go for a rent prior to again taking up business.

SULLY'S UNION

Sully, the Palace building barber, will play his real life role for George LeMaire in one of LeMaire's sound shorts for Pathé. It will be set in a barber shop.

The well-known barb was talking about his side-line engagement the other day. One of the boys asked him if he is a member of Sully.

"Equity my eye," said Sully as he dabbed another brush full of lather on a paying customer's dixer. "I belong to the barbers' union."

Paul Ash Causes Sharp Order by Katz

Paul Ash and Johnny Burke almost came to blows in the running of last week's Paramount New York unit.

After the show and refusing to do straight for Burke's company.

The club finally passed to its rightful owners—the actors.

Members, Cantor and Kelly were fined and favored.

After it came out Ash took Wednesday, Thursday and Friday off.

CHEAPEST ACT

28-Man Dream and Bugle Corps Gave \$1 in Chi Picture House

Chicago, June 25. In a recent opportunity contest at the Harding, B. & K.-operated, 28 men comprising a drum and bugle corps, received just \$1, or less than four cents per man. By the rules of the contest those not adjudged winners were rewarded with a dollar, whether one or more percent in the act.

This was probably the cheapest act that ever worked for B. & K.

B. F. Keith's Sister-in-Law Accuses Couple of Fraud

Boston, June 25. On indictment charges them with the conspiracy to steal \$4,000 from Mrs. Lydia E. Keith, 32, sister-in-law of the late E. F. Keith, Mrs. Violet Price, alias Nickerson, 29, of Revere and Anthony Montecuso, 50, of Boston, were arraigned in Cambridge Friday. Both pleaded not guilty and were held in \$5,000 bail.

According to the police the couple got into the good graces of Mrs. Keith's maid by the name of Rufus LeMaire has will join Columbia to supervise two pictures.

"First—was a Broadway Scandal" with production to start almost at once.

LeMaire With Columbia

Understand that Rufus LeMaire has will join Columbia to supervise two pictures.

"First—was a Broadway Scandal" with production to start almost at once.

Oliver Olsen's Chance

Keith's has released Oliver Olsen to permit her to go with Schwab & Mandel under three-year contract. Charlie Morrison, Miss Olsen's Keith rep, also handled the legit booking.

EDDIE CANTOR IS SLATED FOR PRES.

Election Dated for July 1—Single-Headed Domination of Actors' Club Disappearing—Many Reforms Anticipated by Incoming Administration

WALTER C. KELLY, V.-P.

Actors will run the N. V. A. Club after next Monday, July 1. That is the date for election of officers.

Eddie Cantor is highly favored for the presidency of the National Vaudeville Artists and Walter C. Kelly, "The Virginia Judge," likewise for vice-president. Both are staunch variety artists, universally known and regarded.

When the election the previous single-headed domination by a non-member of the N. V. A. will have ended.

Current talk indicates many reforms and reliefs from past mismanagement of the N. V. A.

Members, Cantor and Kelly were fined and favored.

After it came out Ash took Wednesday, Thursday and Friday off.

The N. V. A. Fund, financial supporter of the N. V. A., is a separate corporation. It is the business regulator of the N. V. A. Club, but for social contact with the N. V. A. Club has actually founded and the actor should be its director.

Real Vaudevillians

Cantor is the star of "Whoopie" at the Amsterdam. He is a graduate of vaudeville and looks upon himself as a vaudevillian despite his prominence on the stage. His connections are of the best and his area of friends include some of the best known among New Yorkers.

Walter Kelly is an international humorist, a radio star and his position in vaudeville as well as with the actor has been long known. Kelly's social connections extend equally as influentially.

The combination of Cantor and Kelly at the helm of the N. V. A. in its first days of freedom is looked upon as ideal by and for the actor. The two names or either guarantee that Albeheim is entirely out.

Cantor will succeed Fred Stone as N. V. A. president. Stone held over for years without giving the actor any active notice. His name and picture were employed by the previous administration for such publicity as could be gotten out of them, without Stone seemingly caring. He was never a popular choice of the N. V. A. membership.

Some persuasion was required with both of the principal candidates. Each realized the work entailed after the odious name the N. V. A. stood for among show people.

Both were famous when told it would be necessary for them to accept the office to bring choice of the N. V. A. membership.

Other names, not yet selected to yesterday, will be placed for the officer's on the directorate, each equally susceptible to no managerial influence.

STARRING LOUISE DRESSER

Los Angeles, June 25. Fox will star Louise Dresser in "Three Sisters." Paul Sloan will direct starting July 15.

Husband Deserts Bessie Baldwin in Troy—Married and Team 13 Years

Deadly Cigarettes

Los Angeles, June 25. A cross between dope and booze has cropped up here in mariwanna cigarettes. Made from India hemp, which grows in abundance in this district, and in the base of hanehees, the kickback is that mariwanna becomes a habit forming as other narcotics.

Last week a club booker found one of his entertainers apparently drunk on a job. Investigation revealed he had been supplied with these cigarettes. Not knowing their power he had smoked a few.

In 1928, Harrington, they are being sold around town for \$1 a dozen.

Instalment Jewellers Attack Colored Act's Salary

Henry Rosenberg, attorney for the Castles Jewelry Shop in Baltimore, slapped a third party order on the manager of Fox's Crotons, Friday, to withhold the salary of a colored entertainer, Harrington, at the Crotons with his partner (Harrington and Brook).

In 1928, Harrington, they are being sold around town for \$1 a dozen.

Harrington failed to appear on examination under supplementary proceedings. Rosenberg was granted a third party order.

DIAMOND CAR WRECKED

Wife of Chi Barker Escapes When Hit by Soused Driver in Jersey

Mrs. Billy Diamond, wife of the Chicago booker, and Billy, Jr., their son, had an escape last week when coming to New York in the Diamonds' car. In Jersey the car was wrecked by a soured driver on the wrong side of the road. The boy was slightly hurt; Mrs. Diamond, not at all.

State troopers held court on the spot, fined the state \$50, recommended suspension of his driving license for a year and informed him he would have to pay for the repair of the Diamond car; the latter amounting to about \$4,300.

ROYAL'S RADIO JOB

Cleveland, June 25. John R. Royal, formerly of Keith's, was elected vice-president and director of WTAM and WEAU, operators of the two stations WTAJ and WEAL in Cleveland.

Royal will take over the management of the two stations immediately. Earle Ferris is to continue as station manager.

Marietta Craig's Return

Chicago, June 25. Marietta Craig, who lost her left arm in an automobile accident a year ago, is returning to vaude in a new four-people comedy sketch, opening in Los Angeles.

Mrs. Craig was the comedy maid in "The Bat," and later played a comedy sketch called "Batty."

Mae Clarke, with Fox and Clark, engaged Monday by Fox for a fall, left the same day for the Coast accompanied by her husband, Lew Brice.

The Brices were last in vaude playing the Fox time in a comedy sketch. Lew Brice is not signed by the company.

Albany, N. Y., June 25. Song and dance vaude team of The Baldwin, for 13 years touring, has split.

Mrs. Bessie Baldwin, 32, is fighting a battle with death at Samaritan hospital in Troy as the result of an overdose of nerve medicine while police are seeking the other half of the team, Frank Baldwin, who disappeared, leaving his wife destitute.

From her bed Mrs. Baldwin unfolded to police a story of her plight. Since the advent of the fallow, The Baldwin had more difficulty in obtaining engagements and long after the wife went to sleep. Then their health began to fail. Finally the couple stranded in Lowell, Mass.

Packing all their possessions to the rear of their small sedan, the couple started for New York. This was several weeks ago. Stopping at Troy Frank found employment so advertising. For a while things went smoothly but went bad again.

Last Wednesday the Baldwin had plans to leave Troy for New York. Frank had asked his wife to prepare for the trip. The same day Mrs. Baldwin went shopping after her husband told her he was going out to buy oil and gas. When she returned she found the clerk informed Mrs. Baldwin that her husband had checked out.

Expecting her husband would return, Mrs. Baldwin kept the room. Her condition became so serious over worry she had to seek the advice of a physician. "For three days Mrs. Baldwin was under medical treatment as her condition grew worse. Saturday she had to be carried out of the hotel to the hospital suffer from an overdose of the medicine.

The Baldwin were married in Albany, N. Y., 13 years ago. "I don't know why Frank left me," she told police. "In all our married life never had any serious trouble and we would face everything together."

Police and state troopers in this section of the state have been given a description of Baldwin and asked to search for him.

EDNA AUG'S \$80,000

Bequest by Avery Hopwood Now Payable—Benefactor of Playwright's Will

Edna Aug has arranged with the executor of the late Avery Hopwood to receive \$100 monthly until the estate shall have been settled when Miss Aug is to receive the bequest of \$80,000 willed to her by the deceased playwright.

Miss Aug, during the life of her mother, Mrs. Hopwood recently died.

Her mother was drowned, last summer, in Europe.

Miss Aug, character comedienne before retiring from the stage and well known in her day, lives in Woodstock, N. Y.

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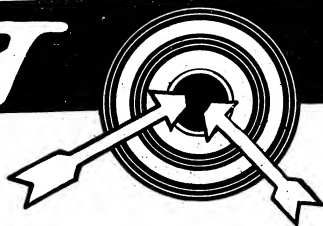
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FROM YOUR
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Fox May Have 2d Booking Office to Handle Indies, With Leo's Own String

Joe Leo, theatre operator for Fox, is reported planning the formation of a vaude agency to book acts into indie theatres, independently of Fox's own booking office.

Vaude is Leo's first love. In vaude Leo first became successful. He has been a vaude promoter, manager and specialist for many years in the east and middle west.

Leo's booking office, operated for Fox, of course, with Leo supervising, will, from reports, book around 50 indie theatres out of New York next season.

Leo also may decide 20 or more theatres for vaude in Fox's Metropolitan group of over 150 houses, besides other Fox vaude theatres up New York State.

The present Fox vaude booking bureau, under Jack Loeb, books only Fox-owned and controlled houses. The Low agency, with which Fox may shortly merge, also comes with bookings to its own theatres.

Booking of indie vaude houses for Fox for vaude is expected to be handled to Keith's. Normal list of indie booked through Keith's is about 75 theatres. Included are circuits booking directly through Keith's, with their own bookers on the Keith floor. Keith's holds the indie circuits through the convenience it affords them, the selection of acts available from Keith's agency.

Read Men

How Leo intends going about its indie booking plan, it has been reported, in the way of signing the theatre to book, could not be learned. It is expected that Leo will have to go to work to sell Fox vaude to independent managers. It would be the first time the Fox name has represented anything but films, outside the Fox organization.

One indie booking office reported interested in the outcome of Leo's booking idea is the Felly Markus agency. Markus and Leo are related, both excellent vaude men and both capable of running a booking office efficiently also in vaude. Keith's Family Department.

Markus is the biggest indie vaude booker in the east at this time. From accounts he may agree to contribute his theatres to the Fox booking office, should the latter materialize.

Taking Short Routed By Loew's as Act

An "Our Gang" comedy, the first all-time to be made by M-G-M of that famous bunch of kids, will be routed around the Loew circuit the same as a special act, receiving top billing.

Short is a special feature and will be routed only to top-out-of-town theatres on the circuit.

FOX HOUSE DROPS VAUDE

Los Angeles, June 25. Fox theatres has decided to get out of here to the vaude circuit, which it has eliminated vaude in favor of all sound programs.

Loew's will be relieved by the fact that on Sundays only, admission to be at old scale, 50-65, on this day. Scale is set at 40-50 for the week days. Policy will be maintained throughout the summer.

Loew's is to cut out vaude entirely in the fall and institute Fanchon and Marco ideas.

Keith Gen Meeting
A general meeting of the Keith managerial staff will be held starting June 29 in New York. It may include several acts.

Keith divisions in New York will attend.

Rooney's L.L. Tour
The Pat Rooney road show has four acts and a talker, with the Rooneys as the principals, is set for four weeks in July and August through Long Island theatres on percentage.

The Rooney gang was tired two years ago by Pat. It was a no-mates.

DANCING MILES

Chicago, June 25. Just to see how much mileage a Chicago dancer can make, and possibly to get in the papers, Trianon ballroom tackled the "Dancing Miles" on one of its young customers for three nights.

He averaged 25 miles nightly in 16 dances.

Keith's Grabbing Acts, Fox-Loew Lying Quiet

Keith's is now signing more acts to contracts for next season than at any corresponding period in the last four years. Reported motive may be most expected act-buying competition from the opposition.

Number of turns tied up to date is estimated between 50 and 100. Keith has not decided on general house policy for the new season, with talking picture policies new, planning vaude over the summer is able to remain, in vaude's stead altogether if eliciting.

Few big name acts are signed, mostly standard body of the bill and Keith has been said to believe that the names will be there when needed.

No indications that Fox is booking office is engaging acts at an unusual rate. Fox was successful buying them away from Keith's last year, outbidding Keith's more times than Keith's outfit Fox.

The extent of vaude playing time available through Fox next season is also indefinite, though slight chance of it being less than 20 weeks, with Loew's included or jointly booked.

No doubt plenty of fighting for attractions between Keith's and Fox-Loew is shortly due.

10 Road Show Units For Keith's in Fall

According to present bookings intentions in the Keith offices, at least 10 vaude road shows will be in Keith houses around Labor Day.

Keith people will not designate them as "units," but road shows with at least four acts or more emboldened by a general optimism.

Two of the road propositions are now receiving the attention of the Keith bookers: RKO's Collette Runaway Four and Barry and Rutledge, and the Ruth Mix contingent.

Dows Quitting

A. & B. Dow will fold their independent agency in the Strand building, New York City, July 25, possibly of Al Dow joining the booking staff of the Warner Booking Agency, although not yet decided.

Dows, like other independents, were caught in the drop-out of the Fox take-over of independent chains.

PEPPER'S QUARTER TOSS

For the third time, Pepper was into "Will Morrissey's 'Keep It Clean'" two hours before the opening curtain on Monday night at the Selwyn. Pepper was given a last-minute call through his agent, Charlie Morrison, and flipped a quarter to make up his mind.

He reported for the 6 p. m. (final) rehearsal and opened in the show at 8 o'clock, getting over the stage.

Cumberland's Sketch

John Cumberland will be supported by Patrick Quinn and Frankie Graham in a new sketch, "Human Nature," by William A. Graham.

Cumberland quits Gray's show at the Republic to work in a Grew act in vaude.

Kussell Out of Public
Dan Kussell has finished up with the Dan Public producing department.

DUMB BEAUTS

Mind Readers in Beauty Shows .. Trade Inducement

Chicago, June 25. Herbie Frankham, former head of the National Booking Office, which specialized in mind reading acts, has opened a string of six beauty parlors.

In each shop is one of Frankham's old friends of mind readers, hand out free advice on the future to each customer.

A stimulating racket.

Keith Golf Winners At Course and Table

Turning in a fine card and coming home limping, Bill McCaffery defeated Eamonn Kemp, 4 and 3, in the final match of Keith's golf tournament last week at North Hills, Douglaston.

McCaffery had previously eliminated Hiram S. Brown in a semi-final, and Charlie Freeman, fourth member of the first flight of Keith bill players, copped the consolation match to finish third.

First three cards in the qualifying round were McCaffery's 81, Brown's 84 and Freeman's 85.

One result of the tournament will be a four-ball match on June 29 at the dinner following the play was between Freeman and McCaffery, Charlie Morrison copped this one up, with a chance to win some coin reported behind Charlie's idea.

It was McCaffery's first win in a K-O tournament. He's called a runner-up for the last three years.

Charlie Freeman's speech at the dinner following the play was better than his golf. He bugs Bared it very well for a booker and had a good time.

Brown was elected president of the tournament for 1930. Accepting, he said that it was holding the tendency of anything, he'd like something to do along with the office.

General comment for him to do as president, for a whole year, why not another tournament next week.

The R-K-O Pres. showed the boys he desired to be one of them. His dinner talk was to the effect that he has always advocated each gathering as an aid to morals.

"I want to know you and I want you to know me," he said.

General comment of the agents and bookers "Some difference." Meaning plenty.

Charles Plunkett did an old time song and dance, Louis; Frank Sullivan's singing, name; cross-fire gagging, many maneuvering and Pete Mack, latter doing Dutch with a hard pan ruining the realism, and the bookers took a few Lewy stories, some not so clean.

Speeches on the whole were awfully good.

Freeman's topped them all. Yesterday (Tuesday) Marvin St. Paul, Charles Yank and Loew's sent in a challenge to the winners of the Brown-Kemp vs. McCaffery - Freeman (Keith's) match.

CARLIN and 1 1/2 WK. OUT

Keith's Times of All One-Night Vaude Bookings

The week and one-half of one-night stands booked out of the New York Keith offices for the past month, by the Keith office, will be dropped after this week.

With the elimination of the up-and-down nights, Carlin has tendered his resignation.

A number of reasons became apparent for the Keith office dropping the week and one-half of one-night stands. The bookings which were considered headless more than anything else on the results.

Boreo and 1 1/2 WK. OUT
Los Angeles, June 25. Emilio Boreo is in negotiation with U. to make a feature picture.

\$8 Gross on Apple Stand for 6 Acts And 18 People on 'Percentage'—4 Days

Over the Summer

Lay-offs in hock are now working as office boys for their former bookers.

All expect to go back on the stage in the fall.

Loew's Saturday Start Put Over for July 22

Loew's intention to follow Keith's and Fox by inaugurating a Saturday opening policy on June 29 has been altered and the date tentatively set for the change is July 22.

Advances in picture bookings for the Loew theatres are holding up the switch from Monday to Saturday as opening day for new shows. Loew's vaude and has not interfered, the booking office stated.

Opening two days earlier than now would necessitate a five-day week and two-day last half the week preceding the change. Until the agreement is reached, whether the films already booked can be reduced to two days of playing in the new four original booked, the opening day change will not be decided on.

Around 11 Loew theatres, comprising the entire vaude circuit, will be included in the Saturday change when taking place.

Keith's and Fox are now on the Saturday opening policy.

Official Chi World's Fair Band in Vaude for Plug

Chicago, June 25. Official World's Fair band will be selected in a contest by the Chicago World's Fair funds subscribed by local business men.

News is hiring eight 60-piece bands which will give a preliminary performance of free concerts in Chicago parks. Bands will then be judged by John Philip Sousa and James C. Petrillo, with the winner to give special title and play variety houses as a country-wide Fair plug.

Country Houses Tossing Vaude When Wired

A number of one and two day vaude stands are getting ready to drop the stage shows when the houses are wired.

Most are in far-out spots. They figure the talkers will be a sufficient magnet rather than the vaudeville of a kind they have been playing.

The decision will be a tough blow to two bookers in particular, who are practically depending upon existence from the short stand revenue, only houses left on their books.

Winston in N. E., Keith's

Boston, June 25. Charles Winston will replace Henry Taylor here Saturday as manager of the Boston office for New England.

Winston is a former Boston newspaper man. He is high powered publicity director.

CIVIC VAUDE HOUSE

Dubuke, Ia., June 25. The local Chamber of Commerce is raising funds to finance construction of an Orpheum theatre at 5th and Main streets.

Orpheum circuit is reported ready to take over the 2,000-seat house on a lease when completed.

B.B.'s Own Place

Los Angeles, June 25. Bobby Burman (B.B.B.) has left three days on which he has been for the first time. He will open a place of his own on Hollywood boulevard A. 15.

Billy Snyder will replace Burman at Dan's.

Commonwealth idea for vaude bookings has dropped in infancy, with performers frowning upon percentage dates in apple stands, they let the bookers play this way if they want to but if they want acts they'll have to lay it on the line.

The knockout blow to the percentage arrangement came when a six-act act was booked in at the Casino, Springfield, N. J., for the first half and on percentage. The total of performers employed in the six turns numbered 18 and the pro rata compensation split daily was as follows: Sunday, \$4.70; Monday, \$1.50; Tuesday, \$1.50, and Wednesday, 75 cents.

Five or six extra shows daily and 40 cents daily transportation to say nothing of baggage.

It's a new low that would even give the coffee and cake boys ideas. Jack Linder booked the show in but had guarantee coils for the bill in this week.

Orpheum, Jr., Booking By Keith's, Chicago

Evansville, Slout City, Davenport, Des Moines, Springfield, Champaign and South Bend of the R. Orpheum group will be booked through the Chicago office after next week.

That western bookers know their territory better than eastern bookers is a fact asserted by Keith's until now.

Of the original 11 R. Orpheum, St. Paul, Kansas, Madison and Rockford will remain in the New York office as part of the regular Orpheum line. Rockford and Madison, if not the remaining pair, may be Chicago-booked along with the seven other by next season.

Addition of the R. Orpheums to the Chicago books will considerably strengthen the Chicago office's further time available there and more acts to be had in Chicago by the western bookers. Perennial shortage of material in Chicago has always been due to drops in the time out there. When there is work around Chicago acts are plentiful.

Ass'n Changing Name

Going into effect shortly, the association's office in Chicago will change its name to the R-K-O Western Exchange.

Switch in the name is said to have been decided upon by Joe Plunkett.

Saranac's Birthday Party

Saranac, N. Y., June 25. When Mrs. William Morris selected July 4 as the annual day for the benefit for the local Day Nursery, she was not alone.

Belld Elm Pat Rooney had when he was born.

When the events will be made one this 4th, with the benefit turned into a Pat Rooney birthday party.

Pat Rooney, who is now in the New York office are guaranteeing this benefit under Mrs. Morris' patronage will be bigger and better than ever.

PATHE'S FOUR FROM VAUDE

Pathe has four former vaudeville stringers up to produce talking films in the Pathe studio.

George LeMaire, who has already produced a dozen two-reelers; Frank Dix (Dax) and Harry Gordon Bostonick, vet vaude producer, and Harry Delmar, dancer-producer.

Delmar will do short musical revues for Pathe with color photography.

ORPH 30, BEND MGERS, QUIT

William McDaniels and Leroy Williams, respectively manager of the Palace and Granada, Jr. Orpheum houses in South Bend, have three days on which they were old-timers with the circuit.

Michael Gross goes as is manager of the Granada while Hugh Flannery takes over the Palace.

2-a-Day May Be Advance Courier for Big Time in Fall—N. G. Now in Minn.

Minneapolis, June 25. Keith's is still "shooting...the works" here in its effort to put across two-a-day vaude at the Hennepin.

The failure of last week's exceptional show with such a headline as Gilda Gray to attract paying business seemed like the last straw

for the policy. It perhaps sounded the death knell for big-time vaudeville here.

The strenuous and skillful efforts of Claude Saunders and Frank Burke have been dishearteningly unsuccessful. Six weeks of names and first rate shows, with the house in the red weekly.

Even that the deficit shrank during the past two weeks is not regarded as a turn of the tide. The belief prevails that this upward trend of the past fortnight was due to the strength of the headlines instead of indicating that the policy is making any headway.

Manager Frank Burke expresses the belief that the present names will serve to get the policy established during the dog days so that when fall and its weather conducive to vaude attendance arrive, the house will be set for a rapid spurt upward. Then, he feels, the real benefits will be reaped. The big names undoubtedly are creating a lot of talk and keeping interest higher in the policy than it otherwise would be, he points out. If necessary, he thinks, the same headlines can be brought back without injury to the box office.

Under two-a-day the house operating out is somewhat higher than under the grind policy. The orchestra receives a higher scale and more uhers are necessary.

Blissos in Keith's

Keith's is dickering with Jules Blissos for the Palace and remaining New York time, with likelihood Blissos may be at the Palace next week.

He is in Boston for Keith's this week.

Keith's has booked the Marcus Glorified Revue, tab show which came into New York to play the 5th street, over the Orpheum time, opening in Winnipeg.

ILL AND INJURED

George May, Jr., back in Loe's booking office after week and a half absence through illness.

Jack Fine, Chicago vaude agent and producer, confined at home with a broken rib and several minor fractures as a result of an auto accident. Fine was riding in a cab when another car collided with it.

Connie Mitchell had a narrow escape from serious injury when a car ran over him as he lay sleeping on the grassy incline near the Capitol theatre, Riverhead, L. I. Considerably bruised but no bones broken.

Warren McCullum, out of cast, "Nice Women," mumps.

Ralph Richards, magician, is out of the Bluefield sanitarium, near Battle Creek, Mich., where he was confined since March.

William Brumberg, manager World Wide Pictures Exchange, Chicago, in Rogers Park Hospital following operation.

Harold Espy, co-producer of "After Dark," confined to his hotel in Chicago with a bad cold. Convallescent at her home, 256 Court avenue, Covington, Ky., following an operation. Miss Finney was operated upon at the St. Elizabeth's Hospital of that city.

Write to the Ill and Injured

THEATRE OPENINGS

Show Boat theatre, Ocean City, N. J., opens June 26. Playing vaudeville, splitting with Nixon, Wildwood, N. J.

Liberty, Great Falls, Mont., renovated by Fox-West Coast and reopened as the Fox Liberty, all-sound.

Wests at Fox Opening

Los Angeles, June 25. Bester and John West are going with Fanchon and Marco to open the new Fox theatre in San Francisco, June 28.

Couple just closed with the program for "Broadway Melody" at the Chinese.

Fred DeBandy goes with the Salsbery-Jeffries agency.

One-Night Bookings by Keith's Going to Boston

"Because it is not in line with our policy," Keith's Family Dept. (New York) will discontinue booking one-night stands and extremely short-salaried dates, and hand the time and accompanying headaches to the Keith office in Boston.

The string of about eight one-nighters in upper New York State now being booked by Keith's "fifth floor," will be Boston-booked after next week.

Keith's Boston bureau, with Doc Breed in charge under Charlie Bierbauer's supervision from New York, books fairs and parks in the main. According to the New York booking office, it can afford to be snaddled with the short stands and shorter salaries.

The one-nighter idea on a large scale was fathered by Wesley Fraser, Bierbauer's predecessor as fifth floor head.

Squawks from acts partly caused Keith's decision to discontinue the one-night route. Besides mentioning the salaries, some of the acts claimed that when not working they were riding.

Whether booked out of New York or Boston will make little difference to the acts.

BIRTHS

Mr. and Mrs. Lawrence Leo Cassidy, in New York, June 9, son, Father is the "rational attorney."

Mr. and Mrs. Lee Barton Evans, at their home, 715 Sheridan road, Chicago, June 15, daughter, fifth child. Father is musically known.

Mr. and Mrs. Arthur J. Horwitz, June 21 at Women's Hospital, New York, son.

Daphne Pollard Back

Los Angeles, June 25. Daphne Pollard, in pictures the past two years, is returning to vaudeville with a new act. Opens for R-K-O the middle of July.

Kuznezoff and Mme. Nicola, vocalists, engaged by Paramount for sound short.

Carroll's Musicals

Los Angeles, June 25.

Harry Carroll closed a long term license on the Hollywood Music Box to produce musicals, starting about Sept. 15. Although C. O. Brunson, owner, would not state terms of the lease, it is understood to be for five years.

Carroll intends to give up vaude work for the coming season, figuring a picture connection for his shows if it get over.

Sid Hall, vaude, is entering the agency field with Jack Linder.



GEORGE BEATTY

"A Laughing Hit at the ORPHEUM Los Angeles, This Week"

Moved From Fourth to Next to Closing

Direction PHIL OFFIN

MAX HAYES OFFICE



LUCILLE HALEY

Met so many old friends and talked so much while in Hollywood that when it came time for her "TALKIE TEST" she had no voice left.

I'm saving mine.

JACK NORTON

Motion Picture Successes

"MERTON of the MOVIES"

and

"YOUNG WOODLEY"

JUST CLOSED

IN

MUSICAL COMEDY

"SPRING IS HERE"

ALVIN THEATRE

NEW YORK

GLENN HULTER

Now Playing PALACE, New York, Week June 22

Presented by MILTON LEWIS

Keith's 11 "Show" Houses Around N. Y. for New or Unfamiliar Acts

A group of 11 theatres in New York City and vicinity will be transferred from Keith's sixth floor to the Family Department, to serve as "showing time" for new acts and others coming into New York for bookings, unknown to eastern bookers. Sammy Tishman will book the showing string.

Theatres selected are Tilyou, Royal, Regent, Greenpoint, Bushwick, Hamilton, Richmond Hill, Prospect, 155th St., Union Hill (N. J.), and State, Jersey City.

With this audition circuit, Keith's hopes to relieve the present congested "new faces" situation, and the enforced stalling of unfamiliar acts by bookers and agents, and change the system of mufin god turns through lack of opportunities to see them.

It will be the first time a New York Keith-owned theatre will be booked by the Family Dept., and not on the sixth floor.

In placing the entire 11 houses under supervision of one booker (Tishman) Keith's will look to that single source for the majority of the new act supply for the entire circuit.

Tishman's move along with the 11 houses to the "fifth floor" will necessitate realignment of sixth floor books. In addition to a string of met houses, Tishman is hoping to book Jr. Orpheum time in the middle west, with that booking reported moving to Keith's Chicago office next season.

While part of the Family Department the "showing" 11 will be segregated and handled separately from the balance of Keith-booked time.

Each will play five-act bills, split week, with possibly three "showing"

turns to every bill, and two standards to insure against bad shows. The job of selecting the most eligible acts from the huge list awaiting openings will be left to the booker.

Salary policy has not been made known, but probably in line with the usual "showing" scale. In that manner the 11 New York theatres will be buying bills at minimum cost and profiting in the event at least one suitable turn is found in every bill, at an average.

Scarcity of openings for unknown acts in New York brought about a bad state of affairs in the vaude business last season. No more than one out of every 10 acts coming into New York gained a chance to be seen by bookers.

The agency advice to "get an opening" became a gag in Times Square. Bookers will be ordered by Keith's to catch as many of the showing bills as possible. Acts accepted following the "showing" will be discussed for regular salary setting and booked for the circuit proper.

In the "showing" book Tishman will be assisted by Frank Sullivan and George Lukes. Latter was with Tishman on the sixth floor.

Under the change new line-up of New York books and bookers follows:

Johnny Collins—Coliseum, Fordham, Flushing, Kewmore, White Plains, Franklin, Chester, Madison. Faddy Schwartz assists Collins.

Arthur Will—Palace, Albee, 81st St. and Boston (Keith's), will be segregated and handled separately from the balance of Keith-booked time.

Mark Murphy—86th St., 86th St., Newark, Trenton, Tonawara, Far Rockaway, Jefferson.

4-A-DAY TOO MUCH

(Continued from page 38)
turn to the Sunday or Monday opening.

What no one appears to have commented upon as yet in the new Saturday opening on such a circuit as Keith's, covering the entire country, in large and small towns, is the bill starting Saturday repeats Sunday. Or if a split week in a 6-day turn, again on Monday.

Confirmed waste fans wishing to see vaudeville on their two vacation days weekly (Saturday's half holidays) are thereby deprived of a new show of Sunday by seeing it Saturday or vice versa. If going to amusement on the other day (Saturday or Sunday) the fan must choose another theatre. With a Sunday opening, the fan can see two vaudeville acts on their two vacation days, Saturday and Sunday.

The picture house policy is not akin to this. It's a house of much larger capacity and drawing power from a larger mass of followers who do not know vaude.

Grasses will tell on Saturday vaude opening. It may be found by the vaude management in the new state that while the Sunday gross business holds up or perhaps increases somewhat, the Sunday business will fail to recover the average, or the reverse. If this does not happen the Saturday opening will stand, as vaudeville must offer every dollar possible into the theatre at the present time and for a long while in the future, if it shall or can be re-established on a profit basis.

However other recognized vaude acts, of having a complaint on Saturday opening or for any other cause, may write to Variety with a pledge of confidence if the name is signed, and the complaint holds justification.

MARRIAGES

George Lundberg to Hazel Elgin in Hollywood, Cal. June 17. Groom formerly manager of the Chinese theatre and bride previously with Semetti.

B. F. Zeldman to Beatrice Weinberg, non-pro, at Agua Caliente, June 17. Zeldman is an associate producer at Paramount.

Harold Lee, Chicago manager Sherman-Clay Music Co., to Olga Gahler, non-pro, at Waukegan, Ill., June 16.

Fred Rose, song writer, to Helen Holmes (non-pro), in Chicago, May 27.

Dorisinton, musicals, to William Herbert Gardner, non-pro, New York, June 22.

Grace Hayes, vaude, to Charles Fox, New York, June 21.

Marika Dawson, Dawson Sisters' vaude, to Frank Murray, ass. mgr. Keith's Hippodrome, New York, Joseph Furstenberg, orchestra leader of Newark, N. J., will be married to Jeannette D. Lipka, school teacher, June 30.

Eddie Kaspar and Jack Byrne have temporarily hopped into the act of "The Tired Business Man" at Carter's, New York.

Frank Corbett has withdrawn from the Arthur Fisher Agency and entrained for Los Angeles.

INCORPORATIONS

Lucky Roberts, Inc., New York, theatrical and motion picture business, 150 West 44th street, New York.
Granders, Inc., Manhattan, motion picture business, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

Wolfebach Pictures Corp., Inc., Manhattan, motion picture business, 250 Broadway, New York, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

Charm Booking Corp., Inc., Manhattan, motion picture business, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

The Irish Theatre, Inc., Manhattan, motion picture business, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

Arday Squad Corp., Queens, and in motion picture business, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

Great Acts Pictures, Inc., Manhattan, motion picture business, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

Frank D. Perrone, Paul Steinhilber, motion picture business, 10,000 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

Yonkers, opera theatre, 100 shares no par value; Harry Kohn, president, 10,000 shares no par value; George Platte, filed by Saul F. Platte, 150 West 44th street, New York.

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Keith's Nightlights

Keith's will start Saturday night shows, it is said, commencing with next season. These are to be placed in the largest cities. At the same time three shows in the two-a-day houses for Sunday, where the week-end has no 3-a-day policy.

F. & M. Acts

Los Angeles, June 25.
Fanchon and Marco booked three acts in Chicago last week for their units.
Turns are Frank Maleno Co., Telac and Dean, and Three Gobs.

Raikes' License

Los Angeles, June 25.
After much official persuasion Glen Raikes, booking agent, has taken out the required license and posted the \$2,000 bond.

Unit for Loew

Creators & Martin will put a new unit for Loew in rehearsal next week. It will have Milton Douglas, Lilian Kelly and Sidney Walker.

"The Perry" colored troupe, which was taken to Europe by the Theatre Guild, has returned to New York. Members of Elder Hear's "Blackbirds" and "Darktown Scandals," which closed recently in England, have also returned to the States.

Johnny Burke's 12-year-old "doughboy" vaudeville monolog will form the basis of a talking short to be made by Paramount. It will be called "Over the Top."

Mike Lenetska has discontinued his partnership with Creators, Martin & Lenetska.



BUCK AND BUBBLES

Booked Solid, R-K-O Circuit
Rep. NAR ZABARDO

MERCEDES

A fascinating musical mystery with delightful comedy garnished with brilliant showmanship.

COMMUNICATIONS
MINOQUA, WIS.

THE 5 MOUNTAINS

Just Completed 46 Consecutive Weeks

THIS WEEK (JUNE 24), STATE, NEW YORK

Eastern Representative, MORRIS & FEIL
Western Representative, WM. JACOBS AGENCY
Independent, JOE MICHAELS

YONG CHINA

NOW PLAYING
KEITH'S PALACE, NEW YORK

Presented by BERNARD BURKE, JACK CURTIS OFFICE

SOPHIE TUCKER
THE WORLD OF THE FUTURE
THE FIRST 100 YEARS

IM DOING WHAT IM DOING FOR LOVE

PACER YELLEN-ROBINSON
200 REVIEWS OF NEW YORK CITY

SOPHIE TUCKER
THE WORLD OF THE FUTURE
THE FIRST 100 YEARS

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FRANCOIS-DENSMORE and COMPANY

THIS WEEK (JUNE 22), KEITH'S PALACE, NEW YORK

**Imitation may be flattery
But it depends by whom**

TO

BILL ROBINSON

Creator of the Stair Tap Dance

I was featured in "Black Birds" during its long run in New York. "Variety" said I mightily helped to its Broadway success.

After Lew Leslie and "Black Birds" were 3,000 miles away, in Paris, my original Stair Tap Dance was inserted into the performance, after I had declined to give Leslie permission to use it abroad.

I HAVE NEVER APPEARED IN PARIS.

I DON'T WANT TO SAY THAT LEW LESLIE MUST HAVE BELIEVED THE IMITATION OF MYSELF AND MY DANCE WERE NECESSARY TO THE SUCCESS OF THE PARIS SHOWING OF "BLACK BIRDS," BUT YOU DECIDE.

Leslie told me when I refused him permission before he and the company left New York for Paris that he would not permit an imitation of me abroad in "Black Birds."

But of what value can my Stair Tap Dance be in "Black Birds," Paris or any other place unless done by its creator

The One and Only

BILL ROBINSON

Address care Variety, New York.

The MIGHTY MONARCH of the MOTION PICTURE
ROARS ITS MIGHTIEST *with the*

SIX BIGGEST SONG-HITS

EVER INTRODUCED IN ONE MUSICAL SHOW

SINGIN' IN THE RAIN

Lyric by Arthur Freed

Music by Nacio Herb Brown

YOUR MOTHER AND MINE

Lyric by Joe Goodwin

Music by Gus Edwards

ORANGE BLOSSOM TIME

Lyric by Joe Goodwin

Music by Gus Edwards

NOBODY BUT YOU

Lyric by Joe Goodwin

Music by Gus Edwards

GOTTA FEELIN' FOR YOU

Lyric by Jo Trent

Music by Louis Alter

LOW DOWN RHYTHM

Lyric by Raymond Klages

Music by Jesse Greer

**METRO
GOLDWYN
MAYER'S
MOST
MAMMOTH
ACHIEVEMENT**

Directed by
CHARLES F. RIESNER

Dialogue by
**AL. BOASBERG &
ROBERT HOPKINS**

Dances Staged by
SAMMY LEE

in the

HOLLYWOOD REVUE of 1929

with the greatest cast ever assembled

John Gilbert
Charles King
William Haines
Cliff Edwards
(Ukulele solo)
Anita Page
Gus Edwards

Natova & Company
Polly Moran
Marion Davies
Bessie Love
Joan Crawford
Brox Sisters

Nils Asther
Stan Laurel
Conrad Nagel
The Rounders
Norma Shearer
Marie Dressler

Dane & Arthur
Busier Keaton
Lionel Barrymore
Oliver Hardy
Jack Benny
Albertina Rasch Ballet

**ROBBINS
MUSIC CORPORATION**

799 SEVENTH AVENUE, NEW YORK

EXCLUSIVE PUBLISHERS TO METRO-GOLDWYN-MAYER



Doesn't seem to be any good reason for using three descriptive orchestra numbers all in one hand band act. They were walking down the street, and the orchestra was playing a very spirited jazz finale with the Bourbon hoofing it down. But it was pretty late then to have a recovery.

Screen feature, "Where East" (M-G-M), Chaney. Business at warm weather about 70 per cent, which is strange in this always

Screen feature, "where East is East" (M-G-M), Chaney subject. Business at warm weather level, about 70 per cent, which looks strange in this always crowded house. *Push.*

VARIETY

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15 YEARS AGO

(From Variety and Clipper).

Here or hearabouts began the policy of legitimate manners of looking to pictures as a substitute when any other policy flopped. Oscar Hammerstein had built the Lexington Avenue opera house and the courts ruled he could not produce grand opera there under his agreement with the Metropolitan. He accordingly declared for films. House (now Loew's) had capacity of 2,804.

F. A. V. of England declared against the principle of split weeks, and it was unofficially proposed to go to the extreme of exploitation of members to keep the booking custom out of England.

Orpheum circuit understood to have a deal on with Hugh McInnes, Australian magnate, by which Orpheum acts would play in Los Angeles, then take 16 weeks in Australia, returning to Los Angeles and completing the American tour.

Agreement among music publishers to stop paying for stage-plugging numbers was complete except for one firm. The single holdout blocked for some time being the entire trade understanding.

Paramount Pictures was organized. It was entirely a distributing organization, handling the creation of Famous Players, Lasky and Brown. Explained at the time was that key city first runs would be sold first, intermediary and small towns later at stepped-down prices in all grades. Idea was to sell pictures much as road shows were booked.

Subject of renewal of the Mary Pickford contract with Famous Players having come up, it was reported in the trade that the Pickford-Zukor agreement was practically perpetual.

Woman censor on the Pennsylvania board formally declared her belief that morally and artistically a screen kiss should not last more than four feet. Pickford came up in a vamp sequence where the loving salute took 15 feet of celluloid.

50 YEARS AGO

(From Clipper)

Maybe showmen were already learning the technique of "hot spots" when one of the attractions advertised in New York was called "Van the Good-for-Nothing" who might almost do for 1929 film.

Herrmann, the magician, back from three years abroad, started an epidemic of human cannon-ball acts. He shot a man out of a gun. Miss Adèle (Madame Adelaide Herrmann) contributed a trapeze act to the show.

Leadville, Colorado, ranked as the country's blightest and most boom town. Clipper correspondent relates in all the desperados in the country are flocking down to now the town is in great danger from forest fires which surround it on all sides. Hope to save the city, however.

Two interesting circus items. Barnum circus doing enormous business in Boston, gave a morning performance at W. W. Cole show, on going upon the narrow-gauge railroad across the Rockies, had to take his elephants and car. Bull took cold and died.

Summer having arrived, six-day walking matches give way to other sports. This time two women engaged in a rowing match in Jersey. In London Capt. Webb, Chancery, won a six-day "rowing" exhibition, giving 100 miles more than his nearest competitor.

"Variety" on the Pan

While in New York when not playing golf or shoning home, Sid Silverman looked over Variety to find out what was the matter with it. He found plenty. And told it all. One day he raved back from the golf course to tell something else he had forgotten.

Forming a habit like that, Sid on the coast with plenty of room. Sid is writing it. And it goes on the editorial page where everything is a secret. Even Sid never read the editorials, so the question he asks below about editorial, is one of his big ones.

Maybe Sid will keep this up. Let's hope so. Variety can stand a good weekly panning, but make it silver-and-tough.

By SID SILVERMAN

Los Angeles, June 25.

Just a salute, lads, what's happened to the Drawing Population in Topeka? Boy, was that important! Nothing from Topeka in Variety of June 18. Kindly remit two bits, and for other reasons.

Is Variety a newspaper or a puzzle? You may hear arguments, but that puzzle is unanimous.

What you guys can do to a story and make-up—there should be typographical legislation. But a Variety muck would put it under ill and injured and file it. Your guys went today two weeks ago trying to find out what became of "Star Gazers as Guides" after it left page one. Three days later they found it on page two under a jump line belonging to a story on page six. A half hour of "hide 'n' seek" has been known to even bore school children. We're the readers, now you chase us awhile. Who made that one up?

And how funny does a guy have to be to break on page one? That Fred Allen letter. Laughs? Sure, Allen's funny. But on page one! Who's throwing that type in the staff or the printers? Let's call a meeting.

And of all the misinformation, A Variety by-line guarantees it. Remember that football kibitzer? Only equaled by that stuff from the coast. Issue of the 19th, under Abel Green file. Shoot him a wire that across from the Roosevelt in Hollywood stands the Chinese. Wirehead has got him 'cause he didn't watch out.

You birds say us. One more story about burlesque pal in pictures and we'll send in a petition to bring back the Vaudeville News. Just how many times have you used that one?

And doesn't anybody ever write an editorial? Yes, sir, as a newspaper you're certainly using up a lot of type.

Looks as if somebody is trying to keep all the foreign stuff together but can't quite make up his mind. Has anybody ever admitted glancing at that index on page three? That's positively the Variety burn up. Like those legit reviews looking for a boxscore edge with their "its," "and" and "butts." A big week will be when that index is right. Contribute on that some time and make it the lead. Novel and a pleasure.

Your attention to one story that actually told what it had to tell in the first paragraph, saving much grammatical anguish. Note page six last week under a two-column three-line head. Slip that guy a day off so he'll go crazy again. It may mark the dawn of a new-Variety era, but don't depend upon it.

Variety claims to cover everything in show business but doesn't include itself. It's a pity you ever saw a picture of your girl friend up in Canada? If she'd take that penholder away from her chin and stop trying to be journalist she might have become smart enough to write in a gas pan and had it printed for nothing. It's a cinch she won't contribute any \$800 to pan Variety because a 75-cent piece would never hold what she's not on her mind. But if this doesn't ride you'll see \$800 either with her or without her. You'll see. This is a national complaint, if that isn't giving Variety too much credit.

So, so long, mugs. If Sam Rhye stands for you, suppose we'll have to. But under protest. That heavy black type does funnier things to your eyes than these natural color pictures. Do us a favor and show some cooperation, without looking it up.

Simply an urgent plea to drop the "And How" off of "Covering All of Show Business."

Inside Stuff—Legit

Marilyn Miller's first film scene in "Sally" has her as a waitress. First customer is a bit player, Harry Holden, who was a stage producer gave her the assignment when she was six years old.

A natural press play.

The basis for "Borrowed Love" at the Times Square, New York, is a story told to Bide Dudley 16 years ago by the house manager of a Broadway theatre. The manager did not participate in the true incident. An advance agent of a show was the principal. He died several years ago.

Charles L. Smith, giving to Columbia theatre as his office address, is not a minor actor, appeals to theatres and newspapers to make donations for a fund in his name. Sally Smith who is under contract at Warner Island. Smith's request asks that money be sent to Dorothy Bryant, executive secretary of the Equity.

Miss Bryant denies that she is in any way connected with such a fund and states she did not give Smith permission to use her name.

The case was investigated by the Catholic Actors' Guild. It was reported at the hospital that Miss Santos in good condition though not well enough to be discharged at this time. The Guild stated it would advise Miss Santos to see Miss Santos should she require it upon leaving the institution.

Inside Stuff—Vaudeville

Among those owing thanks to the new cooling systems in theatres are talking acts. In the old days, with electric fans the chief source of ventilation in the summer time, actors who relied principally on their talk were greatly hampered. That's what it's a good thing to get away from gabbers when the hot season began, hoofers and vocalists had the best chance. Today that applies only to the older houses not endowed with coolers.

Today the better theatres are cooled from below and silently. It's a break for soft operators, as well as the audiences.

Although Keith's operation of the Proctor circuit does not officially commence until Aug. 1, there is now little semblance of Proctor in the management. Understandably, the Keiths have been asked to begin to assert its operation as both the booking and operating of Proctor's.

Inside Stuff—Pictures

For's last comedy short with Clark and McCulloch will be completed on the Coast within the next few days. That terminates their contract. Fox's New York studio is now used mainly for newsworthy stuff of a feature or frank nature that can be shot against an interior set.

Carl Laemmle, Jr., is the first business head of Universal City to function with an office having only one door. For that reason success in the job is entirely up to him.

Old Universalists in the home office make this observation, explaining that every executive who had the job before young Carl had a back door as well as to walk.

According to learned First Nationalists, the new Technicolor apparatus is so rare there are only 16 duplicates of the original in existence. Of those the Warner interests claim possession of nine while the 10th, which recently was shipped to the West Coast in a private compartment, belongs to Fox.

Some film salesmen may consider themselves hard customers but those in the Warner-First National contingent found their match in the abused boys on the special that took them to and from the Warner beach opening in Atlantic City. Penny walters proved their utter disregard for specials and salesmen. They gave a practical demonstration of what it means to go into a dining room and find the glass is pre-paid and then leave, with the shining two-bits still buried. They simply taught the boys that no tips meant no food, regardless of railroads and film executives.

Of the 180 folks on the chartered express quite a large percentage cut train out privileges because some of the hungry eaters who got an early start and the enthusiasm left clouds and ostentatious dish rattling in their exodus.

When the shins didn't glint in anything but the tableware they were the standard. The standard of the standard was the standard. Times could a glass of water be obtained. Then a half hour elapsed before the soup sloped over deliberately dirty linen. By that time Atlantic City movies were sighted and the boys allowed their way back to the Pullmans.

These Pennsylvania waiters made no bones about looting on the job. They were the product of impatient customers, four and five of them at a time were seen lounging around platforms in other trains.

Executives, themselves, didn't fare any too well. There was some discussion of a summer trip that the Warners may look for a discount in the original charter price.

Publix is rumored about having concluded to erect from 12 to 14 big theatres over the U. S. map, commencing with next season. About half of these from the account will be scattered over the New York territory. All of the new theatres will reach an investment of around 30 millions.

The picture people appear to think that as the theatre field is now divided there will be no extensive building campaign indulged in by the big chains, without the knowledge at least of the strongest competing chains. This is said to be the logical conclusion of the recent readjustment of the theatre operating situation, giving four line ups: Paramount-Publix, Fox-Loew's, Warners-First National, and Radio-Keith's.

Knowledge of the business is not enough for Western Electric job seekers. They must also pass a physical examination.

The Warner theatre which opened in Atlantic City last week will not test its policy until the present presentation-picture program is experimented with for another month.

Following a week's hunt through furniture and antique shops Paramount's prop department was unable to discover 32 dining chairs of a particular period design. Job was turned over to the carpenter shop. For the same picture studio has made a dining cloth of damask, decorated with lace inserts and trimmings, nine feet wide and 44 feet long.

Telling the dinner crowd in an Atlantic City hotel on the night of the Warner theatre opening there of an interview with his father, Harry Warner, said he is going to follow dad's advice. This is:

Don't get mixed up for the romance of the Warner organization; not to take on too many limbs—rather to develop like the steady oak.

But right after that, Harry fell into old milder lines, saying that the picture business should be signed some time this week or next for another take-over by the brothers.

Dr. DeForest didn't speak over WEAF Friday night as scheduled because the station, itself, called off the talk. Inference is made at Phonofilm headquarters that the station thought better of the invite and didn't want the Phonofilm device controlled by its own interests afforded any unnecessary competition.

Lack of an international agreement on the use of the name "Alibi" for the release of that picture in England. Called "The Perfect Alibi" over there, the name of the Milne legit production here, although no relation between the two.

According to investigators in New York an Englishman holds rights "Alibi" in Britain. By the same token because the Milne play is reported to have had an English showing under the title: "The Four Walls" and changing when it came over here United Artists can, in England, add the prefix.

Sam Moross is now an arbitral advisor for Universal.

Metro-Goldwyn-Mayer's living billboard on Wilshire Blvd. drew more than 10,000 people to witness the unveiling. It was for "Hollywood Revue" and duplicates the initial flash in that film.

Stunt cost the studio around \$1,500 and was advertised to start around 8:30 p. m. Crowd started to congregate as early as 4 o'clock in the afternoon. Some brought their lunches and camp chairs.

For \$1.80 per cake the State, Los Angeles, put on a real ballyhoo during the hot spell.

House simply set up a 300-pound cake of ice over a small tank to catch the water as it melted. Everybody who went by touched the cake to find if it were on the level.

Action started by several Stanley minority stockholders in Wilmington, Del., for ascertainment of the value of their shares under Warner control as the minority stockholders and inconsequential by Irving-Rosheim, president of the company.

Rosheim says that the claim there are 40,000 shares of stock in the position of minority stockholders in order to be claiming is 4,000 under that and that the Warner Brothers have all but 4 per cent. of the total.

Harold Smith, Will Hays' Paris representative, has been instructed to maintain a nonchalance befitting his job. That's how the home office would like to see him. Understandably, he is threatened to have him dropped among other things. At the New York headquarters headquarters Jean is trying to shoot the French fracas works to Smith's little office.

Blame Talkers as 7 Coast Stocks Fold; Sound Boosts Film Actor's Legit Draw

Suburban Troupes Can't Stand Screen Pressure, but L. A. Legits Claim It Helps in This Sector

Los Angeles, June 28. Arrival of hot weather has something to do with the stock fade-away at this time, but the major portion of the blame is laid at the door of talking pictures. In recent weeks no less than seven stock troupes, playing suburbs of Los Angeles, have disbanded and announced that they will make no effort to resume before late fall, if then.

List of companies which have folded include the Balton Players; Burbank; Dana Players, Pasadena; Thomas Mills Players, Glendale; Ralph Cloninger Troupe, Glendale; Orana Players, Santa Ana; Wade-Ranney Company, Hawthorne, and the Salvadore, Players, Belchers Hart Company, in East Pasadena. It is the only stock remaining in the metropolitan area north and east of L. A., and this troupe is combining pictures with its performances, opening at 7 p. m. with films. Aside from this troupe, the only other stock company of prominence carrying on in this sector is the Charlie King company at Long Beach. Savoy Players are continuing at San Diego, 145 miles south of here. Among the local legiti Henry Duffy, Edward Everett Horton and Franklin Pangborn are of the opinion that talking films have helped them as the show shops here and the public has tended to see some of the actors in person they have seen in the new sound films. Duffy has found that since the advent of talkers film names in casts are better drawn than were those he inducted while the screen was silent.

Road Manager Optimistic, But Fails to Name Shows

Minneapolis, June 25. After returning from New York to confer with producers there, L. N. Scott, manager of the Minneapolis and St. Paul Metropolitan theatres, announced he has booked more road attractions for next season than have played the two towns in any season the last three years. With 10 to 12 weeks still intervening before the season's start, Scott declared that the prospects for keeping the house shows open during most of the fall and winter are brighter than in many years.

But Scott didn't name the plays he claims to have booked.

ATTERIDGE SUES SHUBERT Wants \$15,000 Royalty—Going to Coast for New Musical

Harold Atteridge, who has written the books for 15 Shubert musicals and is now suing the Shuberts for \$15,000 in back royalties, will write for Metro talkers through the Bentham office.

He leaves for the west coast on a month's tour of the west coast August.

The Shuberts, it is claimed, wanted Atteridge to do some doctoring on "Broadway Nights," due in New York soon. When he refused the royalty hold-up works were stopped.

"Desiree" Over Here Standish O'Neill and Gordon Sawyer have the American production rights to "Desiree," by Edna Ferber, current in Paris, for over here next season.

Walter Mery and Edward Sterling will adapt it.

Claire Luce for Woods Claire Luce, former Ziegfeld dancer, has been engaged on a three-year contract with the Warners. Her first will be "Scarlet Pages."

Tommy Jackson's Offer

Los Angeles, June 25. After playing the detective in "Broadway" for two years on the stage and then doing the same part in the picture, Tommy Jackson thought he might be classed as a dramatic actor.

Day after "Broadway" (film) premier here he was approached by a picture producer with an offer to do two-lead comedies.

MRS. H. R. JACOBS HURT

Elderly Widow of Old-Time Manager Hit by Auto in Syracuse

Syracuse, N. Y., June 25. Seeking financial assistance from friends of her dead husband, H. R. Jacobs, old-time theatrical producer and manager, which would enable her to retire to an actors' home, Mrs. Jacobs, 60, of Albany, herself an actress years ago, was run down and seriously injured here by an automobile driven by Lynn Duffy.

Duffy and Leo Becker, who was riding with him, were taken into custody by the police on intoxication charges. The machine was a borrowed one.

Duffy, in a police statement, claimed he was not driving more than 25 miles an hour, and that the traffic light changed the machine was on the crossing.

Mrs. Jacobs is in the Crouse-Irving Hospital, with funds for her care guaranteed by Albert Roberts, manager of the Temple theatre. Girls of the burlesque chorus appearing there made up a purse and also sent it to Mrs. Jacobs.

Counsel has been retained to represent her in the accident matter.

Mrs. Jacobs, penniless, came here during the week John H. Burns, superintendent of the police signal plant, and an employee of her husband 40 years ago, with John J. Burns, local Keith manager, first came to her assistance. Rayn, raising a sum which would send her to New York and Burns taking care of her hotel bill after one hostelry had caused her to leave.

At the time of the accident she was presumably on her way to the station to take a reservation for the New York trip. Mrs. Jacobs suffered injuries to her skull and hip and also internal hurt.

Mrs. Jacobs, who died "broke" 15 years ago, at one time was regarded as extremely wealthy, operating 20 legit houses.

Chi Garrick Holdup

Chicago, June 25. An hour before Saturday matinee curtain of "Connecticut Yankee" at the Garrick theatre, the Chicago manager, was robbed of the \$4,400 payroll by an armed bandit in the lobby. The robber escaped. De Milt collapsed after the hold-up and was taken to the hospital in the Bismarck hotel. He is subject to heart attacks.

MARIE SAXON'S TALKER

Los Angeles, June 25. Marie Saxon, of the Metro musical comedy fame, will play a lead for Columbia in a talker. Production is set for next month. Miss Saxon came to the coast with her husband, not seeking a film engagement. It was her first appearance on the screen.

HEIMAN'S SCHEME FOR A SOUND FILM

Condensed Stage Musicals, With Talking Shorts, or Full-Length Talks—Heiman Reported Willing to Invest \$2,000,000 on Experiment

OPEN-TEMPER FILLER

Marcus Heimann, once of vaudeville, is willing to gamble \$2,000,000 to convince A. L. Erlanger the Heiman scheme of condensed stage musicals with talking shorts or full length talking features will save the shorts or talking features, of legit theatres.

The Heiman scheme is to route the legit film-road-film show into the Erlanger open time between regular legit attractions, selling the innovation at the L. A. of the drama house at \$150 top.

Heiman has imposed the greatest secrecy upon those he has so far done business with along these lines. Most of them have been music men, some of them talkers, some producers of other years. The main dependence, from the account, is the ability to produce musicals on the stage, to run about 90 minutes. Remainder is to be made up of the shorts or talking features.

While Heiman is said to have found a source of supply for the condensation, since he is going to finance them himself out of the two-million bankroll, nothing is reported as to where the picture houses will find first run shorts of the best caliber or full-length talkers.

The entire Heiman plan as outlined is not unlike that now employed in many parts of the country, combining playing unit stage shows, combination of pictures with a talker turn. The latter does not usually run over 40 minutes, with picture shorts including new reels filling in.

Sound Preferred

Several of the theatres using the unit idea with pictures lately abandoned the policy for an all-sound bill. In either instance no picture or vaude theatre playing the combination will have changed over to talk. That entertainment has been limited as a rule to two hours, but brought 185 minutes.

In the legit houses the road-film bill cannot run over twice daily at the scale, with its only advantage as, present seen by showmen, the reserved seats. That is condition upon it. The plan for talking pictures and a class musical comedy in miniature.

Heiman Enthused

Erlanger is reported agreeable to the experiment, since it will cost him nothing. He is of the opinion that he is so enthused over his new baby he is willing to guarantee the loss against loss determined by the cost of the traveling road shows.

The Erlanger houses in the principal cities lately have been wired or are being wired. They will be ready for the opening of the new season to receive the Heiman \$150 shows.

There is no reason neither Erlanger nor the Shuberts had any regular play attractions of the dramatic that brought in any real profit on the road, excepting the Theatre Guild shows booked through the Erlanger office. The Shuberts lost the Guild's bookings by the dilatory tactics of Lee Shubert in the preliminary negotiations. Next season the route last season the Guild played some of the Shubert houses where there were no Erlanger's available. These stands, from the account, were the only ones showing a house profit for a drama in the Shubert houses.

Open Time

With the coming season looking even brighter in the dramatic field (Continued on page 55)

As Authors Go and Come from Coast Films Rights for Plays Decreasing

WHY THIS ONE CLOSED

There have been some freak low grosses along Broadway, but worst figures appears to have been counted for "Adam's Apple." It closed Saturday after two weeks at the Princess. Takings last week did not reach \$100.

Heat was blamed. Saturday's matinee grossed \$435, lower than Wednesday, when the "takings" amounted to \$525.

One evening the statement showed a gross of \$17—of that \$9 was gotten from an agency for three tickets!

GEO. W. WILSON IN COURT

Wants Sister's \$2200 Estate—Left To Friend

Boston, June 25. George W. Wilson, one of the two surviving partners of the old Boston Museum stock company, has brought suit in court here in a contest for the \$2200 estate of his sister, Mary A. Wilson, who died Feb. 3 at 84 at the home of Mrs. E. Groves, where she had lived for many years.

Wilson claims the will of his sister, which he and his daughter left off with \$100 each, leaving the residue to Mrs. Groves, was made while she was unduly influenced by Mrs. Groves.

Mrs. Groves denies the allegation.

Wilson testified that when he called to see his sister, either Mrs. Groves or the housekeeper, he always was told and he was never able to see his sister alone. He admitted that for a six-year period he did not see her.

Absentees at Met Opera Next Season, With Reasons

Fedor Chalapin, Marlon Talley, Titta, Rufo and Florence Easton will be missing next season from the Metropolitan Opera.

Chalapin will be in Europe, Miss Talley running her new farm in Kansas, Rufo picking up around \$300,000 in talking pictures, and Miss Easton will be "resting."

Miss Easton joined the Metropolitan in 1915, after making her debut in Henry W. Savage's "Pinchy." She was "up" in over 10 different roles at the Met, more than any other single artist.

CHI STAGEHANDS' SCALE

Chicago, June 25. Stagehands' union at the Met is preparing a new wage scale demand to be presented in September.

The union has determined that stage electricians' union will demand a five-day week in September.

PAUL KELLY PAROLED

Los Angeles, June 25. Paul Kelly, convicted two years ago for killing Ray Raymond, had his sentence in San Quentin commuted and will be paroled next month.

Kelly expects to return to the screen on his discharge.

Geo. Elsing Serious

Albany, June 25. George Elsing and Bernard Hasset, formerly with "Rosalia," in their collision near New York 13 a. m. as a result, Elsing is now in Ellis Hospital, Schenectady, N. Y., where 19 stitches were taken in the side of his face and both his fractured legs set. He is in a critical condition.

Hasset received only minor injuries.

The boys were driving to the coast.

Broadway is not being deserted for the coast by its playwrights. The dramatic world is migrating between Hollywood and New York. Practically all of the authors going to Hollywood have only gone for a limited time.

Owen Davis has returned from a two months stay on the coast. James Forbes and George Middleton have returned and Tom Barry has left for a short stay. Arthur Richmond is out there, also Lynn Spurling, George Abbot and Ralph Spore for a reasonable length of time," according to the Dramatist's Guild.

The Dramatist's Guild feels certain Broadway will never be deserted by its authors.

Mobilizing the dramatic world in Hollywood seems to have cut down the demand for the picture rights to Broadway productions. The authors are engaged to write for the pictures on the coast and works already produced go begging.

Playbreakers have all the same tale to tell. Shown turned out to be a flop. The dramatic world in Hollywood seems to have cut down the demand for the picture rights to Broadway productions. The authors are engaged to write for the pictures on the coast and works already produced go begging.

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Stylish Stages Get Southampton Chance

Fashionable Southampton, L. I., will have its rep season opened after the fashion of Newport, R. I., this summer, with children of the rich given an opportunity to unleash suppressed desires to battle with Theatricals.

The high school auditorium has been taken over by Elizabeth Marbury as the "Cape Cod." It opened this week with "The Happy Husband," contributed by a cast including Madge Kennedy, E. Matthews, Warren Connolly, Neil Harrigan, Theodore St. John, Ellen Southy, Madge Kennedy, and others.

The stylish stages will get their innings in minor roles later on.

Operation is the usual stock angle with a Theatre Guild twist inasmuch as the promoters have lined up a list of patronesses reading like a reprint of the Social Register.

Denver Week Breaks

Barrymore's Coast Hop

Denver, June 25. Ethel Barrymore's "Kingdom of God" to bring her jump from New York to the Barrymores, Denver, to open July 9. Broadway has been closed since the outbreak of the Gardena stock company moved out.

Barrymore troupe will stay until July 10, when they will leave for Ray Henderson in advance, arrived yesterday (Tuesday).

\$50,000 WORTH OF WORDS!

Chicago, June 25. Patricia Ann Manners, singer, has filed the precept of a \$50,000 suit against the "Chicago" by Edna Ferber, who lives in the same apartment building.

Manners has a claim to have called Manners a mob of name in the lobby and threatened to throw acid on her.

Show Girls' Role

Sue Conroy, Ziegfeld show girl, played out of "Wings" by Edna Ferber, who lives in the same apartment building.

Conroy's role was to play the role of the show girl, stepped into it, and played it well.

Show new in

July 14.

Entire B'way Line Swept to Lower Grosses by Continuous Heat

Long sustained heat wave devastated the box office along Broadway last week. Musical grosses as much as 50 per cent under the previous week when trade was off because of high temperatures. Some of the musicals fared almost as badly, losing \$7,000 or more for the summer normal.

An idea of how bad business was last week early this week—five shows grossed less than \$2,000 on the week and two got less than \$1,000. "Whoopie" slipped about \$3,000, grossing \$41,000, lowest since opening last week, was principally affected. That went for "Follow Thru," which lost \$1,000, dropping to \$23,000. "The New Moon" slipped to \$18,000. The Little Show eased off to \$21,000. "Hold Everything" socked about \$17,500. "Street Polka" lost \$1,500, despite a new edition.

"Street Scene" skidded to \$18,000 or less. "Jenny" dropped slightly off for first time, but bettered \$10,000. "Gay" third, around \$10,000. "Bird in Hand" had its worst gross at \$10,000. "Needle" lost \$1,000. "Little Accident," \$4,000. All others under \$5,000.

Shows musicals on Broadway, including second colored show "Born to Be a Champion" (2nd week) (Wednesday). Next week two major musicals are due in, "Show Boat" at the Elizabeth, and "The Book of the Carroll," "Great Day," at the Connecticut. It is not until July 8.

Closing this week are "The Love Dance" at the Ritz, and "The Love Time" (Times Square), "Skidding" at the Broadway, and "Tired Business Man" (Cohan).

Four Shows Out

At least four shows will be among Broadway's missing after Saturday. "Borrowed Love" presented independently last week, at the Times Square will be taken off, two weeks enough.

"Skidding," also independent, closes at the Bayes after an astonishing stay of 53 weeks. It opened last season at the Bijou, with only an opening night. It went through the summer, moving to the Bayes, where the arrangements for one more week were made of profit to moderate grosses. Cost of the show was \$10,000, and a profit may be done with low cost ticket up. High around \$3,000 it rarely saw. "Skidding" closed at \$4,500 weekly.

"Love Duel" presented by Lee Shubert at the Barrymore, will close after 11 weeks. "Tired Business Man," independently presented, will close at the Lincoln, where it has been at the Waldorf last week. Four weeks.

Engagements

"Clearer Thy Path," "Almanac," "An Actor's Dream," "The Village Polka."

Arthur Watson, David Belasco, for untitled Lawrence E. Johnson comedy.

Arthur Roche, "The Crooks Convention."

Mildred Waterbury and Charlotte Andrews, "Connecticut Yankee," Chicago.

Anthelnette Crawford, "Decision," Don Merrifield, "Passion Play," Chicago.

Thomas Gillen, "The Shyster," Sue Conroy, "Little Accident," "The Love Dance," "The Love Time," "Baby Fanny," "Follow Thru" (Chicago).

Billy Jackson, "50 Million French Kisses," Chicago.

Harian Briggs, Sidney Toler, Helen Lowell, David Belasco, for Lawrence E. Johnson comedy at the Olive Olsen, "Follow Thru" (Chicago).

Southland Singers, "Bomboloni."

Tracy's Hoofing (Chicago).

Because Fox took the contract that Lee Tracy could hoof, work on "Big Time" is now held up while he takes lessons.

Script says Lee must hoof. Everybody forgot to ask Lee if he could.

Robert Bentley is appearing with "My Girl Friday" and making talking shorts for Ray-Art.

BOSTON'S TWO LEGITS

"Show Girl" Opened Tuesday Night; Other Legit Shows Tomorrow

Boston, June 25. With the opening of "Show Girl" tonight (Tuesday), after a week of business, with "The Show Girl" the syndicate has one house show in Boston. The "Show Girl" has one Wilbur, with "The Show Girl." This is the complete legit local show with nothing else booked in just now.

With the opening of "Show Girl" last week, Monday and Tuesday, were tough ones for the shows "Room Boom" and "Jenny" at the Plymouth, which closed Saturday. Weather was record breaking for heat and not until Wednesday could any indoor patrons be coaxed. "Jenny" wound off with \$16,000. "Room Boom" at the Plymouth, \$16,000.

For "Show Girl" the top is \$5.50, with the show booked for in two nights and the two matinees.

"Jealousy" Off \$3,000, But Tops L. A.—\$12,000

San Francisco, June 25. Serena Blandish had a fit of jealousy and went Paris bound when the heat wave closed Saturday, leaving mothers trying to go the yellow line from back to front. The reason why men don't marry and say let us be, before anyone else, is that they are not in the mood to skid. In other words business with nothing else booked in just now.

Blythe blamed the heat last week but tried to put up the front that everything was jake, even though they have no equipment related in the city to refit the houses put up the shutters Saturday. The heat wave closed Saturday, leaving mothers trying to go the yellow line from back to front. The reason why men don't marry and say let us be, before anyone else, is that they are not in the mood to skid. In other words business with nothing else booked in just now.

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LUCIUS METZ

Signed with Schwab and Mandel to play the William O'Neal part in the Chicago "New Moon" company. Mr. Metz previously played the lead in "The Student Prince," "Blossom Time" and "My Maryland."

Direction RALPH G. FARNUM 1560 Broadway

Friscos Grosses

San Francisco, June 25. Taylor Holmes began an engagement in "The Sign" at the Duffy President Sunday. It looked good at the start and seems to be gaining in popularity.

Cobbins began a run in "The Yellow" at the Geary Monday. Helen Hayes in "The Yellow" now in fourth and final week at the Curran. Other Morosco's "Someone in White" did not click. Little to recommend it. With the exception of the "The Student Prince," "Blossom Time" and "My Maryland."

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Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest a failure or loss. The variance is explained by the different house capacities with the varying overhead. Also the size of cast, with consequent difference in the number of people in the business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (fance); O (operetta).

Admission scale applied on tickets over \$3

"Bambola," Royale (1st week) (R-118-\$3). Heat continued through the week, slumped a bit, but profitable on summer basis. A. J. but "Bird" would move, expected to stick into next season. "Borrowed Love," Times Square (2nd week) (C-107-\$3). Final week, opened last week, and pulled the heat of making the grade ordinarily; less than \$2,000. St. (27th week) (CD-106-\$3.85). As hard hit as

others, business sliding down to \$4,000; intention, however, is to open in the fall. "Decision," 45th St. (5th week) (CD-70-\$3). Bankroll ran low last week; management insisted on first time smashes has been off even slightly.

"Follow Thru," Channing's 45th St. (25th week) (R-141-\$5.50). Matinee week's gross was \$14,000; first time smashes has been off even slightly.

"Grand Street Polka," Booth (9th week) (C-107-\$3). The show numbers pepped up performance, but happened to be timed during torrid weather for a house of \$5,500.

"Everything," Broadway at (27th week) (M-118-\$5.50). Dropped to about \$17,000; previous week's gross was \$14,000; a show on the list escaped the heat.

"Hot Chocolates," Hudson (2nd week) (R-169-\$3). Colored show opened last week, and after two nights, but was well received and expected to stick into next season.

"Elbow (15th week) (C-405-\$3). Can go along to modest takings; lowest mark to date last week; \$1,000. Started out, mated.

"The End," Henry Miller's (16th week) (C-94-\$4.40). Very little off and then only at matinee. Dropped to about \$1,000; a remarkable draw; \$19,000.

"Little Show," Little (15th week) (C-107-\$3). Operating at a loss; Thursday matinee to be a record. Dropped to about \$1,000; still under \$2,000; still under \$2,000.

"Keep It Clean," Selwyn (1st week) (R-107-\$3). Presented by Will West. Started out, mated. Dropped to about \$1,000; still under \$2,000; still under \$2,000.

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Even Censor Threats Fail to Bolster Chicago

Chicago, June 25. Following a hectic week of stage censorship and police interference, local legit situation settled down to a normal state. With all the motion, but it did not better last week. Censorship, however, pulled the heat of making the grade ordinarily; less than \$2,000. St. (27th week) (CD-106-\$3.85). As hard hit as

others, business sliding down to \$4,000; intention, however, is to open in the fall. "Decision," 45th St. (5th week) (CD-70-\$3). Bankroll ran low last week; management insisted on first time smashes has been off even slightly.

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Words About Music

By Abel Green

Los Angeles, June 22.
Ford is doing a great job out here. Paul Whiteman's gang went for 24 of the new Fords and Jimmie Gillespie invested in one for Marie and Pat after the latter had driven the family Stude 3,000 miles across the continent. Eddie Bublel makes another order, tearing up Sunset boulevard.

Whiteman doesn't start production on "The King of Jazz at Universal" for another three weeks. Paul was out of the Pantheons through heat-suffering for the last two matinees. Everybody here's squawking about the weather and wondering how much tougher New York's heat spell must be. The hokey about being "unusual," of course, from the natives.

The Broadwayites, hungry for something to do on a place to go of nights, are giving the Apex nightclub on Central avenue in southeast Los Angeles a break. One of the hottest bands extra holds the torch trumpet player is a bear. He has the prize beat with his sizzling tongue. The show isn't much but the bar is low and that can be expected for a place where pay is in advance at the gate as a sort of admission fee. There one good street stepper in the troupe manager, who's a juvenile Bill Robinson.

Irving Aaronson and his Commanders don't go into Grauman's Chinese as part of the program to the M-G-M "Hollywood Review" after all. Aaronson is collecting \$2,500

at the Roosevelt and was to have had another \$1,000 tacked on for his stage work but Harold B. Franklin, head of West Coast Theatres, denied against any stage privilege.
Harry Richmond opens tomorrow (Thursday) as special m. c. for the night, another excuse for another \$100. Richmond, it's a heavy clide, may repeat every Thursday, but tonight's show is a United Artists picture. On the same train with Richmond and Joseph M. Scheraga, Frances Williams and Sammy Ledner, for years White's stage manager with "Soundies" in Los Angeles, is connected with U. A. in the production department.
Frances Williams is slated for Metro's "Road Show."

DeSylva, Brown and Henderson's \$50,000 a piece of \$150,000 as a writing team is quoted as the record high figure which they are receiving from Fox for their original musical play, "Sunset Side Up."
Bert Kalmar and Harry Ruby, out here for RKO, are Dreyfus (Harms) assignments, to do an original for RKO on a 34¢ per cent of the gross basis. That too is unusual, the first writers to be accorded a royalty arrangement. However, computing an average picture on a \$50,000 gross basis, that 34¢ per cent may mean not so much or it may mean considerably if it's a heavy rental-grosser.

Clifford Grey, production lyricist, after one picture with Paramount for Harma, has been tapped to Metro for "Doughlas Fuster," like Grey, another English wordsmith, is also with M-G-M. REGIS are to be assigned to the production of originals of musicals and reviews.

Harms Deal On

Report this week said the Warner-Harms deal is on again.
A wire from the coast yesterday said that Warner had bought into DeSylva, Brown & Henderson, affiliated with Harry Crawford for DeS. B. & H. denied that report.

London, June 25.
An inside story says Louis Dreyfus, who is the United Artists, backed by Louis Sterling of the Columbia Graphophone.

Harms may take over the Campbell-Connelly catalog for England, placing it in the hands of the latter branching out more extensively with popular music.

Campbell-Connelly is handling the DeSylva, Brown & Henderson song numbers over the other New York firm makes the local switch possible.

Jesse Crawford with NBC For Weekly Big Network

Jesse Crawford, at the Paramount, New York, has been taken by NBC to etherize his organ music.
Crawford will go on the air from 11 to 11:30 every Saturday night, commencing July 4.

Each of his programs will follow the weekly Lucky Strike hour and given the same hook-up. It is reported that NBC may also place Mrs. Jesse Crawford under contract and have both broadcast simultaneously in the same manner as they play at the Paramount.

Clubhouse for Whiteman Gang and Auto Deal

Los Angeles, June 25.
Universal has erected a clubhouse on the back lot for the exclusive use of Whiteman's boys. Abode contains individual dressing rooms, showers, billiard parlor, gym and lounge.
Lakeside, golf course, is just across the way and gang has made a deal with the Ford agency whereby each gets a car with a turn-in-price guarantee when they leave for home and Harry Abbot says they'll tell the cars apart.

Traffic Breaker, Is Flossie

Alhambra, N. Y., June 25.
Flossie Borchert, hostess at the Ramona nightclub, Rensselaer, pleaded guilty to three charges of violating traffic ordinances. She was fined \$40 for leaving the scene of an accident without reporting it and \$10 for driving an automobile without an operator's license. Given a suspended sentence for driving a car with inadequate brakes.
Flossie was arrested after an accident in which James Colburn, a worker, was injured. She drove her car on the sidewalk near the Capitol building and, after thinking it injured man to a hospital, abandoned her car and disappeared.

METRO'S MARY WRITERS

Hollywood, June 25.
Metro now has a number of music publishing connections in addition to the affiliation with the Famous Music Corp. which it controls. Metro has a pair of Berlin, Irene, and others payrolled. Macdonald and Dave Dreyer. Herbert Stothart and Ray Egan another. Stothart being with Harma.
Ager, Yelen and Bernstein constitute a third publishing alliance and, of course, Robbins has a staff of tunesmiths on the lot.

M. C.'S CHANGE

Los Angeles, June 25.
Vince Silk, m. c. at the Boulevard here, will be sent to the World stage. Stothart being with Harma. C. Lynn Cowan replaces Silk July 3. Cowan comes in from the Warfield, San Francisco.

Edman on McCormack Film

Los Angeles, June 25.
Charles Wakefield Edman will write two songs, as well as arrange the entire musical end, for John McCormack's Fox picture.

Employe of DeS., B. & H. Cops Music; Sold for \$300

Harry Lieberman, of DeSylva, Brown & Henderson, appeared in West Side Court to prosecute two men. One is charged with grand larceny and the other with receiving stolen sheet music.

Harry Levy, 29, clerk with the publishers and living at 1524 6th street, is charged with the larceny of \$700 worth of music sheets. William Canelos, 46, of 41 Nassau street, who owns a novelty store at that address, is charged with being the dealer in stolen sheets.

Magistrate Albert Vitals gave the accused a \$100 bond, but will have a hearing this week.
Detective Charles Kins of District Attorney Job Banton's office made the arrests.

According to Kane, Levy is alleged to have stolen the sheets and sold them to Canelos for \$300. Kane asserted that Canelos later sent the sheets back to Levy to acquire Garden bouts for Ricardo Bertazzolo, Italian heavyweight, and Jack Gordon of Boston.

Marlow's right name was Gendolfo Curto. Although born in New York for many years he made Boston his home. He is survived by a wife, Mrs. Minnie Curto, and two sons, for whom he has been separated since 1923.

Police inclined to believe that the shooting of Marlow had nothing to do with the Rothstein murder mystery, but was the result of a gang feud.

Weems on Minstrels

Los Angeles, June 25.
Walter Weems has written the "The New Orleans Minstrels," Fox.

The Central Park Casino is now doing the class and dance business in New York. It forced the east closed its favorite spots.
During the early part of the week the Casino does turnaway business, with the patrons not so much of the week-end approach, when the various sets start for the season.

Casanova Roof, as well as the S. Regia, have during the past week been doing light trade, and both these spots may also close out of the picture shortly. The week-end trade at both places has been unusually light.

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W. B. F. N. ASSIGNMENTS

Los Angeles, June 25.
Assignments for Warner-First National song writing department are Ray Parker, lyrics and music for "Under Texas Moon"; Grant Tinker and Harry Abbot lyrics and music for "The Sacred Flame"; and Al Bryan and Eddie Ward to do additional numbers for "No, No, Nanette."

LANDRY IN ON SHORT

Art Landry's Band made an independent falling short at the American Sound Recording Studios on 44th street. An old vaudeville singer, "On the Deck" was employed. Will be released for states right market.

Landry made 50-50 with Landry on financing.

LEWIS' FILM DISKS

Los Angeles, June 25.
Columbia has made recordings of four numbers used in Ted Lewis' first Warner feature, "Is Everybody Here?"

Titles of numbers to be released with the pictures are "Wouldn't It Be Wonderful," "I Am Blue for You, Hawaii," "I Am Medicine Man for the Blues" and "In the Land of the Living." Lewis is a characterist of past Lewis recordings.

1,800 OF 6,000

Los Angeles, June 25.
An ex-ec. of the local musicians' union estimates that of 8,000 musicians in town, but 1,800 are currently working in theatres, cafes, studios, etc.

Donaldson Trio West

Walter Donaldson and Edgar Leslie, songwriters, and Walter Douglas (Donaldson, Douglas & Gumble) leave for the west coast Sunday.
Douglas, who returned from England last week, will be gone two weeks, while the song writing team will stay west* for six weeks or more.

RKO OK for Summer

The RKO OK broadcast of the season given last night (Tuesday). Feature last night, Mayor Walker, RKO to resume broadcasting Aug. 21.

Frank Marlow Killed; Taken for a Ride

Frank Marlow, 35, formerly interested in several Broadway nightclubs, was shot to death Wednesday night after being "taken for a ride" to Flushing, N. Y. Three bullet wounds in his head, his body was found in a clump of bushes opposite the Flushing Cemetery. He died shortly after in a police booth without regaining consciousness.

Marlow for many years was a night manager.
Until it was padlocked about a year ago Marlow had a "piece" in the Silver Slipper. More recently he was in on the Randevous on Broadway, but sold out after the nite life.

Marlow is said to have come down from Boston last week to make arrangements for MEXXO at Squire Garden bouts for Ricardo Bertazzolo, Italian heavyweight, and Jack Gordon of Boston.

Marlow's right name was Gendolfo Curto. Although born in New York for many years he made Boston his home. He is survived by a wife, Mrs. Minnie Curto, and two sons, for whom he has been separated since 1923.

Police inclined to believe that the shooting of Marlow had nothing to do with the Rothstein murder mystery, but was the result of a gang feud.

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