

As U.S. Distributors Refuse to Stand

Costly Battle in South America As U. S. Distribs Refuse to Stand For Dictation From "Syndicate"

He confined his remarks to plans of his own and other American companies to make foreign language

for Wanger and Jean de Limur, Paramount's French director, has declined to comment on the quota situation. Aubert Interests has been talking about the option ran until 1955. Franco is now the

He confined his remarks to plans of his own and other American companies to make foreign language

London Managers Also Squawking; Few West End Shows Hold Their Own

As they pour their afternoon tea, London's theatrical managers continue to complain for the benefit of the press about the condition of the show. Some blame talking the show, others have more involved explanations, but all concur in the assertion that times are unpropitious for the old fashioned drama.

Looking over the London list discloses that "Mister Cinders" is running close to capacity at the Adelphi; "Triander," after a very healthy run, is closing at the Aldwych; "Top," a production which has been the success of the season, is closing at the Ambassador, and "Little Adeline," with Lynn Overman, is struggling valiantly to stick at the Apollo, heavy advertising failing thus far to pull the show.

At the Court "Garvey Dance Case" has nosedived. "Her Shop," with the favoring of the press, has shortly winds up an indifferent engagement at the Criterion, and Drury Lane, despite extravagant commitments of trade, is only about 45 per cent capacity with "New Moon."

After Successors

Ticket libraries' deal on "These Few Ashes" had little sign of success at the end of York's is estimated sufficient for this one. House is already negotiating for a successor. "Aren't you coming back at the Fortune, is limping along at half houses. "Love Life," at the Gaiety, is one of the strong attractions in town, while "Lady With A Lamp" is just sneaking by, fluctuating gross at the Gaiety.

Floppo was the verdict on "The Stag" at the Globe and "The Ivory Tower" at the Haymarket. "The Stag" is to be succeeded immediately by a revival of "Mary Rose." As a business inducement the Hippodrome has cut its seats in order to entice 'em in to see "Five O'Clock Ring" running over the top.

One of the few shows building is "Porgy," with orchestra seats for the first time in demand. "Yellow Jacket" prospects still excite the Theatre Guild, but can't stick for long. "Cochet" is running well, selling out nightly at the Pavilion through library deals, but the agencies have a few more each night, until former seasons.

"Merry Merry" moved to the Lyric and offered a popular price is completely revitalized. Previously starving at the Carlton, one ticket agency sold more seats in one night at the Lyceum scale than it had peddled in a week at the Carlton. Lyceum has a large capacity.

Picking Up and Sticking "Berkeley Square" folds this week at the Lyric with "Paris Bound" coming in. "Dina Dee Buckaroo" has started to around half houses at the New "Virginia" has taken an eight night, reacting favorably to an advertising campaign on "last week."

Gladys Cooper, in "The Sacred Flame" at the Playhouse, is doing her usual strong first two months. Present offering seems to be running lower than usual. Prince of Wales is losing "By Candlelight," which ran nicely at the Criterion. An increase has been registered at the Queen's with "The Man in the Moon" a bit over half capacity. "Fame," the Gerald Du Maurier show at St. James, looks well, but the house will be wiced for talkers.

"Till Park Lane" is doing nicely at St. Martin's while "Journey's End" continues as the dramatic leader, still capacity. But even here, the manager has eased up on the former place when tickets had to be obtained four weeks in advance. "Doin' Right" but never strong. "Her Past," with Delysia, is attempting to prolong its London stay by a week, but is suffering from the Shattsbury to the Prince of Wales. "Punny Face," after a long run, is still potent enough to hold three quarter capacity which represents a big profit to Butt office.

"Shadow" Tame

London, April 30.
"Shadow of the East," which opened April 28 at the Strand, is a conventional eastern melodrama along the lines of "Mr. Wu." Long winded and uninteresting despite an artistic production, has little chance.

Unions Holding Hymn Out of N. Y. Showing

Little or no chance of Jack Hylton's English band appearing in New York this spring due to union difficulties on the foreign tour. Negotiations were on foot until Hylton in the picture house or vaude on his way to Australia.

Hylton will now direct to the Antipodes with a chance of making his New York debut in September on the return route if matters are smoothed over. Hylton has repeatedly been reported coming over for the past two years with nothing happening.

Weather

Weather continues changeable. Much rain and high generally cool.

Washington, April 30.

The Weather Bureau has furnished Variety with the following outlook for the week beginning tomorrow.

Showers Wednesday from Ohio eastward and showers again about Saturday or Sunday (5).

A few cooler days in the mountains Wednesday and over eastern sections Thursday (2), followed by slowly rising temperature until Saturday (4).

"MARINERS" BRILLIANT

London, April 30.
"Mariners," by Clemence Dane, author of "Bill of Divorcement," opened last night at Wyndham's. It is brilliantly acted by Sybil Thorndike and Lewis Casson, described by press as fine thinking, but a little anemic as drama. Popular appeal not running over the top.

"Shoeblack" is another somewhat ant, with slight possibilities. It was first done at the Arts Theatre, Leam on Comedy is for month, probably plenty. Mary Newcombe in "Captain Banner" also an Arts Theatre production, opened at the Little Theatre, Godfrey, but seems too insignificant to get anywhere. Historical affair.

Opera on Bike Track

London, April 30.
Two weeks' season of Italian opera will be held under the auspices of M. Dalry at the Victoria Hotel, bicycle track. Arena will be rearranged to resemble an open-air theatre.

May 21 is the opening date.

ARNAUD-LARTIGUE SPLIT

Paris, April 30.
Arnaud and Lartigue, agents, have dissolved their partnership for the future.
Break is entirely amicable, with each proceeding independently.
Lartigue remains with the Theatre Moris representative in Paris.

QUICK FLIP

Paris, April 30.
"Sans Paoon" ("Without Ceremony") closed at the Daunou, 2 quick weeks.
Show lasted but seven performances.

COMEDIE PRODUCER QUILTS

Paris, April 30.
Pierre Aldebert has resigned as producer of the Comedie Francaise. He will probably return to the Odeon.

AT THE MOULIN ROUGE

Paris, April 30.
Acts opening at the Moulin Rouge May 1, during the season has been bought by Octave Abrahams. Latter had planned to build in the same neighborhood in June with wife and Thompson.

Lido Changer Hands

London, April 30.
Goldersgreen Lido, which opened last, October as London's first atmospheric cinema, has been bought by David Abrahams. Latter had planned to build in the same neighborhood in June with wife and Thompson.



WILL MAHONEY The Brooklyn "Citizen" said:

"Will Mahoney brings the vaudeville season to its summit. He is one of the rainy days of the variety, with his furiose singing, dancing, patter, falling and mimicry. He has made buffoonery a fine art."

Directed by
RALPH C. FARNUM
150 Broadway

French Theatres Will Shut Down as Tax Protest

Paris, April 30.
French Theatrical Managers, meeting in their 11th annual convention at Nice, voted unanimously to close their theatres temporarily for a few days as a protest against the government's continued failure to relieve the theatres of excessive taxation imposed during the war.

Their protest was renewed. Date of the move to impress the government is to be selected contingent upon the next step. If any, on the government's part.
June 15, the beginning of the show season, is the tentative date. The French exhibitors will make their gesture of protest.

Final action of the 23rd convention was the acceptance of a standard booking contract and a demand for a definite settlement of the quagmire.

English Legit Mgrs. Worried by Talkers

London, April 30.
Legit managers will meet May 11 to discuss contemplated invasion of their domain by the talking films.

Bertie Meyer has a plan to organize legit stars and managers to meet and discuss the invasion of the United Artists film combine.

Swaff Fooled 'Em, But Why?

London, April 30.
Dramatic critics are wrought up over the ethics of their craft and whether or not one of their members may review talking films with out looking close as a drama critic.

Hannen Swaff has occasioned, as usual, some of the fare-up. At the Harry Warner luncheon yesterday he sat on the dais while the other guests were breaking bread down the table.

They had agreed among themselves to get up in a body and walk out if Swaff stood up to speak. Swaff fooled 'em by remaining quiet.

SWANKY REOPENING

London, April 30.
Silver Slipper Cafe, closed by the police during the operation of Mr. Merrick, has been acquired by a new syndicate.

It will open as a swank restaurant in June with floor entertainment. Beaumont Alexander is managing.

BANKHEAD AS "SALOOME"

Paris, April 30.
Gordon Craig is negotiating for Talulah Bankhead to star in his production of Oscar Wilde's "Salome." Place is to be done at the Vieux Colombier.

GIDEON'S REVUE DOUBTFUL

"Coco" Along Chariot Lines—Williamson dancing at Vaude

London, April 30.
Melville Gideon's revue, "Charivaria," renamed "Coco," opened April 26 at the Vaudeville. Show has been taken over by Julian Wyllie and financed by Williamson, with Gideon retiring from cast. It has doubtful prospects.
Show is along lines of the Andre Chariot offerings of a few years ago, principal including Dorothy Dickson, Stanley Holloway, Claude Hulbert, Joan Clarkson, Charles Collier and Billy Bennett.
DeHaven and Nice, not programmed for some reason, were the evening's standouts.

Oumansky's Unit Hit Goes Into Palladium

London, April 30.
Palladium bill opening last night included Fred Elizalde and band from Savoy Hotel with Jerry Barry and John Strickson in support. Act socked 'em and is being held over, Charlie Wilson, who took over, getting the feel over here and doing much better. He will be at Palladium next week also used with the comedy with G. T. C. Oumansky's unit which comes from Holborn Empire, where it opened yesterday.

Unit is the best effort in quantity direction thus far achieved by the Oumansky Corporation. Cast includes Bernolt and Eualie, Beata Brudna, Jeanne Eastley, Leslie Saxe and 40 girls. Oumansky has been commissioned to produce several more units of same calibre.

Jap Stick in Europe

Berlin, April 30.
Matzuke, leading Japanese film producing company, is discontinuing production in Japan and moving to Berlin. Plans mention building a studio and importing a stock company of Japanese actors.

They may also operate out of Paris.

NEW BERLIN PLAYS

Berlin, April 30.
"Paul Among the Jews," by Franz Schreyer, is an old-fashioned religious play. It adds nothing to the author's reputation and is a commercial flop despite an impressive cast.
At the Lustig theatre "Oder Man's Wife," by Walter Hackett, has scored an instantaneous success. One of the best comedy detective plays Berlin has had.

Zevecca's Operation

Paris, April 30.
Lily Zevecca did not open with "Tip Toes" at the Wagram last week to a sudden operation for appendicitis.

Mme. Chiquiers replaced.

Enroute for Atmosphere

London, April 30.
Lawrence Eyre is enroute to Budapest to pick up atmosphere for his new play about that city.
Show is to be produced in New York.

Colored Singer Weds

London, April 30.
Walter Richardson, colored singer with "Virginia," musical, was married here April 25 to Viola Taylor of Chicago.

SAILINGS

May 9 (New York to London), Joe Topitsky (Aquitania).
May 1 (New York to Paris), Walter Ruyter (le France).
May 2 (London to New York), Belle Colton, Bert Feldman, A. E. J. (Malden).

April 20 (Paris to New York), Mr. and Mrs. H. M. Warner, Mr. and Mrs. George S. Quigley (le France).

April 28 (London to New York), Annie Ruzic (Berlin).
April 28 (Paris to New York), Al Shayne (Albert Bullin).

April 27 (London to New York), Lonnie Nae (Carmania).

April 27 (London to New York), Paul Ruyter (Aquitania).

April 25 (New York to London), Mr. and Mrs. William Seaman (Berlitz).

April 24 (London to New York), Simon Rowson, George Banfield, W. J. Geit (Homeric).

PARIS PLAY ON MALE "CAPTIVE"

Paris, April 30.

"Sans Facon" ("Without Ceremony"), by Jane Alley, with lyrics by Louis Marchais, and music by Georges Auric, proved a poor opera and an indifferent story. It's all about a king who organizes a poetry competition with the winner to marry his daughter. Cast includes Maurice Chevalier, Maurice Delvaux, Paul Vieux, Louvigny, Max Derieux.

"Les Femmes" ("The Mangled Folk"), by Marguerite Duras, was well received at the Theatre Camerton. It is a delicate theme, that of a young male pervert supported by an older man. Young woman doctor attempts to cure pervert with rivalry ensuing between her and the older man. Youth commits suicide.

Critics commented upon woman author handling such a theme. Pierre Magnan and Jean Touchet, Henri Creux and Marie Valas must constitute the cast.
"Une Femme sous le Pluie" ("A Woman in the Rain") is unlikely to land. Drama, by Jean Guillemin, with a young woman who has a fair with a doctor and after much debating with herself decides to renege on her word. Husband, Gust includes Perbad Garvey, Julien Carrete, Paula, Robert Clermont, woman doctor, Maurice Chevalier and Madeleine Guillemin.

"Marilyn's Revue," at the Marigny, includes a play about a girl and looks like a hit. It is extremely witty. By the new writing team of Louis Marchais and Georges Auric includes Rigadin, Alerte, Doreille, Robert Burnier, Yvette Guilbert, Nina Kuhl, and Suzanne Valadon.

"Tippees" French version of the German musical, presented April 27 at the Folies Wagram by a new manager, Edmond Rose, was well received. Cast includes Adria Lancy, Carl, Pagan, Norman Loeley, Louis Hegeron, Lily Zevecca, "Attaches" ("The Lady Diplomat") by Louis Marchais and G. Quinson, opened April 27 at the Palais Royal. It is a gay farce about a new newspaper and the Foreign Office. Heroine falls in love with a secretary who is in disguise. The play is a comedy. The French diplomatic service, she assists in the defense, goes to the aid of a young man, Le Gallo, Habib Benglia (colored), Marguerite Timpler, Blanche, and Edith Mera are in the cast.

American Sex Rejected

London, April 30.
Labor ministry rejected petition of Mayfair Hotel through Clifford Whitley to import a saxophone player from America.
Reported as retaliation for American Federation of Musicians barring Jack Hylton.

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The Tiller Dancing Schools

of America, Inc.

46 WEST 74th ST., NEW YORK

MARY REED, President

Editor: Fred K. Brown

New Classes Now Forming

Phyllis Haver and Bill Seeman's Great Wedding Act Ran 8 Hrs. in N.Y.

NEW ACTS

SEEMAN and HAYER, "I Do," in 4 Scenes (Drama), 8 Hrs.; Everything Special.

Rube Goldberg's Hubs, New York. No matter where or how it started, and that's a story in itself, Phyllis Haver is now Mrs. William Seeman by request. Miss Haver answered that urgent pull by abruptly terminating her brilliant screen career to come out of the west and quell the anxiety in the heart of him who had not been marking but killing time for weeks, either on long distances or running in and out of the Colony theatre.

Miss Haver was sensational in this biggest act of her life in white, white and white, wearing a white, white and white, an excellent straight, though slightly nervous. If this couple don't get together will be the "Persepolis."

The wedding marked the culmination of a romance in which Miss Haver, the Mayor, acknowledged as the most beautiful of the responsible parties. It was staged in a full room, with Jimmy Fallon doing brain-rimmed spots to act as official prompter, a duty which he was less than ready to perform. Rube Goldberg, the groom's brother-in-law, gave the bride away, Mrs. Goldberg was the best man, Mrs. Ned Martin, sister of the groom, and Miss Beatrice Norton (both on the Coast) were bridesmaids, and L. P. "Sport" Ward was next best man, remaining to catch the bride if he happened.

Setting was a picture in a bow of jonquils and candles forming an altar which the bride reached after a narrow flight of stairs. Production and cast then moved into another full set of a U-bend, following a refreshing reception in "one" at which Rube Goldberg, who draws the picture, appointed himself no argument, as it was his house.

Bugs Baer started the tempo, and brief scenes followed by Jimmy Smith, Paul Block, Samuel Goldwyn, Rube's father, and "Sport," the best man; Mary Fortuna, Mrs. Molly Malone (the bride's mother), and Mrs. William Franklin Rice, who dove into the Graphic for his gap, but gave a great line.

No bride ever made a more charming little speech than Miss Haver, and the Mayor might have led the male chorus in singing "These Wedding Bells Are Breaking Up That Old Gang," which had been known that Bill was bringing around into the fold.

Announcing that as far as he was concerned the speeches were getting worse and worse, Goldberg held Jimmy back for the finale who loved.

Life's brightest moment was balanced by one of the darkest when a bride and groom looked at each other and simultaneously realized they both had on the same dress in the same shade of red. Nothing but supreme mental poise and a couple of sticky grins saved this situation.

Meanwhile, Paul Whitman's white, waltz, musicians once in a while, arrived on music, and the bride and groom flared. The band paraded the stairs in single file to martial music which eventually changed to a serenade from an outer room. An added complement of Whitman strings had played the wedding march.

Personnel ultimately moved in to the "Bereavement" of Sir Arthur Rostron, the ship's captain, presided at a reception which developed into a theatrical retreat, a duel between Sir Arthur and the Chief Magistrate of this city, Phyllis even, Phyllis even, Phyllis even, at this point—the boat not being due to sail until six a. m., the groom stepped a little farther out and the boys laying 8 to 5 Gb would stick until it moved.

Cool, with Paul Frawley, completed the bride-party—no, waiters. Frawley and Bill Seeman learned to get together during the rehearsal, while both Cool and Ward, the best men, have spent recent Thanksgiving wedding with Bill's friends in Field because each knows the words of "For Above Cayusa's Waters" and Double-bass out but to stop Penn's overhead attack. Bill is the only son of the firm of Seeman Brothers, wealthy.

Dallies and Salaries

Dallies may prevent ridiculous blunders if attempted to verify salaries for actors in pictures nowadays.

Phyllis Haver last evening paper last week uttered the positive statement that Walter Catlett, who entered into a contract with William Fox involving \$320,000. Catlett, comedian, has a contract with Fox calling for \$1,000 weekly for 10 weeks, with an option for another 10 at the same amount. If the full 20 weeks are played Catlett can expect to receive that agreement over \$30,000.

who admire your taste if you drink Yuma Rose Tea (no plug).

For his bride and himself Bill has signed for four of Europe which will keep them away until "Sport" Ward gets those 19 additional words ready in a very post house of "Whoops," wired-haired monarch of all he exteriorly surveys atop this Village, alas, cables that he's lonesome. It is the bride's first trip abroad and the initial booking of both principals on a marriage route.

Entire selected cast included Mr. and Mrs. W. Seeman, Joseph Seeman, Mr. and Mrs. Rube Goldberg, Mrs. Ned Martin, Beatrice Norton, LeRoy P. Ward, Gb Cool, Paul Frawley, Mrs. Molly Malone, Walker, Mr. and Mrs. James Sinnott, Mr. and Mrs. Grantland Rice, Mrs. Grantland Rice, Mrs. Molly Malone, Mr. and Mrs. Paul Block, Mr. and Mrs. Morton Downey, Mr. and Mrs. Grantland Rice, Mrs. Molly Malone, William Frawley, Marty Fortuna, Mildred Churchill, Radio Harris, Laurence Reid, Mr. and Mrs. Arthur Brown, Bradford Norman, Lou Davis, Steven White, William Fleischman, Wanda Lyon, Mr. and Mrs. Robert Crawford, Mr. and Mrs. Paul Whittman, Mr. and Mrs. Arthur "Bugs" Baer.

Only thing now left to watch in Bill's face the first time some stranger calls him "Mr. Haver."

2-Reel Short in 210 Mins. At Cost of \$4,000

Los Angeles, April 30. Benny Rubin has a record for rehearsing and making a short. He turned out "Cop and Cat" for production in a one-half hour at a cost of less than \$4,000. Three sets were used for the picture. The picture is a talker. Three cameras were used for the recording. That scene was rehearsed just before it was made and the actual time consumed in the making was 210 minutes.

Walter Fabian was listed as director. Rubin went into and directed the rehearsal.

L. A. to N. Y.

James A. Grainger. Frank Murray. Glen Edwards. Joseph M. Schenck. Mary Pickford. Douglas Fairbanks. Irving Berlin. Richard Barthelmess. J. Boyce. Aloysius Smith (Trader Horn) Jim Tully. Little Edna. W. W. Clarke.

N. Y. to L. A.

Perrin G. Somers. Annette McCarthy. Leona. Walter Donaldson. Charlie McCarthy. Leona. Lovell Hughes.

Topically Sailing

Los Angeles, April 30. Joe Topitsky leaves here Thursday for New York, to sail May 9 on the "Aquatica." Topitsky expects to be away for one month.

JOSEPH CHERNIAVSKY

Gen. Mus. Director Universal Pictures. Hollywood "Filmmagor," March 30, 1929, said: "The incidental music has so heightened the dramatic situations that we must offer to Joseph Cherniavsky, the synchronizer of the music, a thoughtful word of praise for the manner in which he had developed the scoring. The drama is beautifully intensified by this splendid musical accompaniment. Love—moodily for Universal's 'Show Boat' Love Sings a Song in My Heart," written by Mr. Cherniavsky.

BOB WARWICK'S WEISS BROS. FILM AT DE FOREST

Par. on "Glorifying"—Short Activity Brisk—Pathe Finishing "Lady"

Two features in production at Paramount, one at Pathe, and one appearing in the De Forest studio was the activity in the New York studios last week.

Pathe, in the "Forest," start May 1 to shoot an all-dialogue version of a Craig Kennedy detective story by Arthur Weis, Robert Weis, former light and film star, makes his debut to talkers as the scientific detective, Edgar Allan. Weis film will receive delivery in a week or two on a sound track enabling them to take extras.

Paramount has started on "Glorifying the American Girl" as "The Girl's Life" finished up. "Glorifying" company spent a couple of days on location in the Grand Central Terminal. Sarah Edwards, Bull Montana and Kaye Renard are new members of the cast. This studio's new production will be "Buck Brown's 'Applause,'" due about June 1. Rouben Mamoulian, theatre Guild stage director, after spending several months as an observer on the lot, will get his baptism as a film director on this picture.

Shorts Billy Hillpot and Scrapy Lambert, radio act, made a short for Paramount. Tita Ruffo and Happiness Boys made repeat recordings for M-G. and at Warners' Flatbush studio Variety Three, Frances Alda, Blanche Ring and Jeanne Gordon did numbers. There was also a new picture, "Sympathy," by Edmond Joseph and Murray Roth. This held a lengthy cast, including Robert Taylor, William Powell, Harry T. Shannon, Reginald Wallace, Alan Cooke, Fred Summer, Leona Roberts, Wynne Gibson, and Hugh Clark.

Stuart Stewart, brother of Rosale Stewart, the new singing director at the Warner studio.

Pathe is on the finishing end of the Thornton Peacock picture, "My Lady."

BADER WEST FOR U

Dave Bader, Universal ad sales, is leaving for the Coast this Thursday on a special mission for Carl Laemmle. He has been assigned to work under direction of Bob Welsh, studio manager.

Bader has resigned as secretary of the A.M.T.A. owing to the transfer.

Hersholt's Sex Trop

Los Angeles, April 30. Following "The Genius," now being produced by Paramount, Jean Hersholt will star in Henry King's next for Inspiration. Production, untitled, will be filmed in the South Seas.

"But"—As a Liability

This unsigned editorial appearing in this week's PUBLIX OPINION, the confidential house organ of Public Theatres, is reproduced by permission.

Written ostensibly for the Public operating forces, it may well be applied generally to all of the show business, with profound study of it recommended.

ABILITY VS. DESIRABILITY

"He's a man of ability, and we could use him to great effect BUT, . . ."

One of Public executives, discussing proposed promotion of one of the most able men in the organization, uttered the foregoing.

The promotion did not materialize. Moreover, the man was relegated to a position where his BUT didn't protrude so much into consequences. His lack of desirability more than offset his ability.

Everyone has a BUT that holds him down, or offers a target for kicks.

Sometimes unjustly, but more often than not, ever so fairly to all concerned.

In any big organization where individuality must be subordinated to system, one should be conscious and tolerant of the other fellow's viewpoint. Ability not only means that one can properly do a job—but it also means largely that it can be done to almost everyone's satisfaction. Of course it's impossible to always please everyone but you can please most folks.

Ability "has" come to include the meaning of "desirability."

The demand for ability is seldom at the cost of desirability. There is the carving knife that destroys rather than building with its options and remarks. Probably an able man, but not a desirable one because he never sees the best side but only the worst.

Then there is the man who nullifies his able effort because he's a smart-Alec. He infuriates those about him to the point where they'd rather find another way around a problem than to do it most effectively as he gleefully points out.

There are also those with the Napoleonic complex or shrewmen who publicly criticize the organization or who rail at superiors; or habitually are belligerent with associates.

All of these might be able and experienced men who have invested years in acquiring ability in this business—and yet many of them toss their investment into the dust by failing to realize that the one added effort which makes ability desirable, is all they need to find complete success and happiness.

Directed climbers, the "I'm a success" complex, martlets, egomaniacs, or title-dances, . . . all spell undesirability, found in lance-corporal or brigadier-general.

Those who have the privilege of observing Adolph Zukor, Sam Katz, Jesse Lasky, Sidney Kent, Sam Dembo, or other notable, self-made and successful leaders are first struck by their utter humility and pleasant attitude. If you met any one of them as a total stranger, you would comment upon their unconscious modesty and friendliness. Whether that way by nature, or by the training formula of the business, it is a fact that they are as they are that way. If such an attitude is part of the make-up of men who have successfully reached and remain on top, it is certainly an attitude in an attitude that could profitably be adopted by all of us who are their subordinates.

A safe rule of conduct, in this industry or any other, is never to permit any reason for people to say "BUT" about you. Don't let the asset of life-long labor come to grief on that "BUT" of liability known as undesirability.

Kans. on Spoken Word New Frontage Value; As Not for Censors U'S 2 Studio Theatres

Kansas City, April 30. Attorney General W. A. Smith of Kansas has just held that the Kansas Film Censor Board has no authority or power to pass upon the spoken word in the talking pictures.

Los Angeles, April 30. Added to Universal's present studio expansion and improvement program is a new project to build modern sound theatres for the cutting and reviewing sound pictures, a complete modern film laboratory and a parking station with a capacity for more than 1,000 cars. Hillside property near the city limits will be increased outdoor seat space. Earth being removed by this excavation will be used to fill the adjoining river beds.

Brill Handling Amkino Pictures in the East

Amkino, American film division of the Soviet government, has concluded a deal with David Brill, U.S. eastern franchise holder, whereby Brill will have the exclusive distribution rights out of Boston, Pittsburgh and Philadelphia. Deal starts May 1.

A special corporation, known as Super Features, Inc., has been organized to handle the Russian pictures. Amkino will not allow its name to be associated with the "Russian" film. The releases about 14 pictures annually in America, handling physical distribution from the Soviet except for the three Brill distributing points.

Brill organization also handles Affiliated European (French and German) and John Charles Davis westerns.

DESANO AS CONTACT

Los Angeles, April 30. Marcel Desano, recently recruited by B. F. Schulberg, to direct the Paramount, has been appointed assistant to Schulberg, and David Selznick, without directing.

Desano will act as contact man with directors.

Wood for Duncan

Los Angeles, April 30. Sam Wood will direct Duncan Sisters in their first for Metro.

Recent sale of 96 acres adjoining the city limits of Los Angeles, 100,000 is enhancing the boulevard program of Universal City to speed up the building of the boulevard facing the city. The property will then sell the property at business franchise prices.

Fox at Annapolis

Los Angeles, April 30. Fox joins the list of producers who have made features at the U. S. Naval Academy. John Ford and company including George O'Brien, Edward J. Gribbon, Stephen Feltch, Edward J. Gribbon and John Chandler are en route.

Marcel Desano, recently recruited by B. F. Schulberg, to direct the Paramount, has been appointed assistant to Schulberg, and David Selznick, without directing.

Desano will act as contact man with directors.

Wood for Duncan

Los Angeles, April 30. Sam Wood will direct Duncan Sisters in their first for Metro.

NO EXPECTED STICK WITH FOX

**Sound News Reel Rivalry
Prime Difference—Publisher-Producer Wanted
Over Other Concerns—Will Not Give Up News Reel**

INDIE COMBINATION?

W. R. Hearst is standing in an important spot today in the highlights of the film industry. That notwithstanding, the present film alliance with Metro-Goldwyn-Mayer, through Harry Hearst's General Hearst company, picture production, Hearst with his pictures, newspapers and influence, is said to be looked at by several film combinations as a most desirable prospect. That he will remain with Metro, the subsidiary controlled by William Fox, is looked upon as extremely doubtful.

A matter of a sound newsreel found up between Fox and Hearst. As the pioneer sounder of news items, no one has the idea that Hearst's newsreels, if not otherwise, would be accepted by Fox as a serious competitor. Hearst is said to have gotten this idea. He has no intention of discontinuing a news service. Hearst's idea is to be a part of his general business system, with his newspapers as with his picture ventures.

That Hearst, now in New York, may enter into another picture attachment is strongly rumored. While the Warners get the preference in the rumors, as the Warners would like to issue a sound newsreel under their own label, it is said other film combinations have been submitted to the publisher. One of these is stated as an independent project, with Hearst at head. A couple of leading film producers, individuals, are named in connection. This combine, if projected, might enter into a releasing connection.

Substance

From the first look of Hearst in pictures as a wealthy man with film hobby who didn't care what it cost him, W. R. Hearst has grown to be a substantial part of the film industry. His newspapers and periodicals are not the least of the Hearst picture background. The expression that came from Hearst not his associates in films since the Low control was taken over to William Fox. It is generally understood in the trade that Hearst did not glow over the idea of any plagiarism might occur organizing to launch a new sound newsreel. It is expected to crash the field within a month.

Hearst will lease it to any producing-distributing combination making the largest bid, it is claimed.

Weekly Costs

It is believed that a leased bond of the Hearst sound reel would cost any distributor \$30,000 weekly in addition to negative cost of \$10,000. In addition, in paying Hearst for the M-G-M. reel and about \$5,000 for the negatives.

Hearst has assembled 10 Movie-trucks, from New York City, to serve to start with, more to be added when needed. Fox has around 25 trucks, with 25 of those throughout Europe.

Operation of a sound newsreel costs approximately \$25,000 a week. That is reported the estimated cost of getting out the Pathé reel, with "Movie-trucks" probably saving a cent on account of the larger number of trucks employed. The cost of operating a Movie-truck is approximately \$1,500 weekly. Ten trucks would cost \$15,000 for weekly operation. In addition, the are the laboratory, sound reproduction and executive salaries in each department, with Fox Movie-truck men now respectively getting

Tough on Ears!

Los Angeles, April 30. Ears and ear specialists are confronted with a new malady brought about by talking pictures. Projection operators and studio executives who are compelled to spend as much as 12 hours a day listening to synchronized pictures are finding it hard on the ears. Specialists are asked to prescribe some kind of a cure which will strengthen the hearing.

larger salaries than those in the silent departments.

At the present time Hearst has a contract for three years to supply M-G-M. with a newsreel. It is reported this contract may be severed within six months by any of the parties.

The Hearst contract with Universal for the international newsreel expires within a year.

Los Angeles, April 30. William Randolph Hearst has decided to cancel all leading arrangements with Metro-Goldwyn-Mayer upon completion of one or more pictures with Marion Davies. Communist product for the current year has already been made by M-G-M.

Mrs. Davies is working on one picture now and has one more to go. It is understood that Hearst plans to obtain his own studio, make his own pictures and then decide on distribution arrangements. He is said to be getting together an organization to begin work late in the summer.

Chaplin's Short

Los Angeles, April 30. Charles Chaplin will write and direct a two-reel dialog picture to be produced to accompany "City Lights" when it is released. Commencing prior to 1925 can now be reviewed by adding dialog and sound effects. Universal is adding sound and dialog to "The Hunchback of Notre Dame" and "Phantom of the Opera."

Plans call for just the scoring of "Notre Dame" while "Phantom" will carry a prolog in both German and English. The picture will be further embellishing by adding a scene from "Faust."

U Reviving "Hunchback," "Phantom" With Sound

Los Angeles, April 30. Working on the theory that any good boxoffice costume picture produced prior to 1925 can now be revived by adding dialog and sound effects, Universal is adding sound and dialog to "The Hunchback of Notre Dame" and "Phantom of the Opera."

Plans call for just the scoring of "Notre Dame" while "Phantom" will carry a prolog in both German and English. The picture will be further embellishing by adding a scene from "Faust."

Al Lewis's Rights

Los Angeles, April 30. Panny Horn, New York City attorney, is here conferring with Al Lewis on disposition to be made of any plagiarism might occur organizing to launch a new sound newsreel. It is expected to crash the field within a month.

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Censors Force "Letter" Into 760-Seat Chi House

Chicago, April 30. Panned with delusions by the Chicago censors, Paramount's "Letter" will come into Chicago as a "pink" and will not play any of the Loop Public-S. K. houses. It will open at Warner Bros' 760-seat Regentum instead.

Preparations were made some time ago to carry heavy exploitation on the picture, both for Public-S. & K. houses and the affiliated Great States houses in Illinois. This is out now.

U. A. STARS EAST FIND ARRANGE NEW DEAL

**May Not Be Warners
Other Possibilities
Chaplin's Position**

Los Angeles, April 30. Some United Artists stars, with Joe M. Schenck left here Friday for New York. Schenck is reported authorized by his people to make a deal for the sale of half of United Artists Consolidated and including Grauman's Chinese theatre here.

A deal may be made along this line, from accounts, between U. A. and Paramount or Fox-Metro. In the event, it is claimed, Schenck might become reconciled. Otherwise, Chaplin takes as though firmly set against a general transfer, as reported, to Warner Brothers.

In New York the report is that the refinancing sought by Joe Schenck for United Artists productions is well under way. A financial statement submitted by Schenck some weeks on the U. A. operations for the past year has been under consideration by the bankers.

On this financing plan for U. A. the bankers are said to be Blair and Company. The Seligman house handled the U. A. bond issue of a couple of years ago. Blair and Company promoters were in the financial connection.

Amount involved is reported at 10 million.

Religious Films, Inc. Never Turned a Camera Crank

Religious Films, Inc., organized about two years ago by a group of Episcopalians headed by Rev. R. L. W. of the Episcopal Church, has blown up without turning a crank.

Report is that prominent men in the Episcopal Church, Jersey, have blown up without turning a crank.

Report is that prominent men in the Episcopal Church, Jersey, have blown up without turning a crank.

DOUBLE MONOGRAM

Los Angeles, April 30. Looks as though Sue Carol will be made a double monogram on her nuptial divorce decree she obtained in Chicago from her first husband before she married him. The bridegroom will be Nick Stuart, Fox actor.

Letter feels the pre-nuptials are commented to the extent of having had a monogram crest placed on the door of the hotel where she married and Miss Carol's combined initials.

N. J. Exhib Suspected of Writing "Throw" Letter to Judge—Contempt

Cleveland Cuts

Cleveland, April 30. Cuts of several scenes in "Wild Party" (Par.) by state censors drew big laughs from customers last week. Scenes deleted had the screen dark although Clara Bow went right on talking.

Situation of the censors, who are allowed to cut film scenes but not dialog, has not yet been fully grasped here by audience. And they realize it is something's wrong and they don't like it.

Trader Horn Day Coaching It From Coast to N. Y.

Los Angeles, April 30. Trader Horn (Alroyus Smith) will spend no dough for a Pullman berth, not even to go across the country. Elmer had the staff at M-G-M., where he stopped over for a day enroute from Honolulu to New York and London, in a bus because of that attitude.

Declared he would not sleep in day coaches. He had plenty of blankets and a \$5 note would buy a room in a hotel. It's a press stunt it's tough on Horn.

During the day the 39-year-old adventurer recorded in a trailer intended to exploit the picture of his life in Africa. He took one look at the carefully prepared lines of his speech, threw the copy on the floor and went through his stuff like a trouper.

Par. Denies Allegations of J. James' Granddaughter

Los Angeles, April 30. Depositions are being taken by Everett Smith, attorney for Paramount, from Jessie Estelle James who filed an amended complaint against the company for \$5,000 charging breach of contract.

In her testimony Miss James asserted she was the Fred Thomson Productions to give her a screen test when she was 21 years old. At that time she had no screen experience. She said correspondence took place between her and the Thomson organization and that the screen test was promised but no work.

In her original complaint she charged Paramount with breach of contract. She said she was promised a part in a picture based on the life of her grandfather, Jesse James. In the letter included in the complaint she gave her age as 13 and claimed she had three years' picture experience. Complaint also asserted she was promised work if she would move to Hollywood from her home in Jersey City, Mo.

Paramount has entered a general denial to both suits stating that it is only the distributor for the Thomson films and that no correspondence of any nature was carried on between its office and the plaintiff.

\$25,100 IN TONNELS

Los Angeles, April 30. Claiming that her vocal cords were injured by a fall from a ladder for the removal of her tonsils, Tonsetta Zingarelli, screen actress, brought suit in Superior Court for \$25,100 damages against Drs. F. R. Rhodes and Jacob Meshkin.

Complaint says the operation was performed by the plaintiffs working in talking pictures.

GARBO TALKING 'ANNA'

Los Angeles, April 30. Clarence Brown will direct Greta Garbo in the picture "Annie." The picture will be a talker, as "Anna" is supposedly Swedish, and Miss Garbo's usual voice will be used.

Production will be under supervision of Harry Edgington.

Punishment faces the writers of an anonymous letter to Federal Judge Thatcher in which it is intimated that the government counsel "throw" the recent query into film activities. The judge has turned the letter over to U. S. Attorney Minster's office with instructions to trace it to its source, with a contempt of court charge to follow.

Judge Thatcher referred all inquiries to Tuttle's office refusing to be quoted on the matter. This time U. S. Attorney Minster commented reports that he, per the judge's instruction, is making a thorough investigation.

While government investigators refused to discuss the contents of the letter it is said, from several who are aware of the letter that the handwriting was not the one which was written by a New Jersey exhibitor.

A specimen of this theatre owner's handwriting has been secured at the Hay's organization. The word "Hay" in which the old Hay system is referred to, is the only word in the note which is written in all capital letters. Hay is said to meet all the writing characteristics manifest in the letter of the previous writing of the name Hay.

Vitrolle Attack

The letter was mailed from the Grand Central station and received by Judge Thatcher on the last day of his hearing on the conspiracy charges centering on the Film Boards of Trade and the Credit Committee. The letter, from reputedly a Vitrolle attack upon government counsel, especially Attorney Thompson. An allegation contained in the letter was that it call witnesses to substantiate the prosecution.

A letterhead on the envelope had been inked out, but the experts detected the insignia of the local Billmore Hotel.

Dual Test

In line with the report that Warners is considering switching to sound-on-film is the dual reputation of Almy Spaulding, violator.

He was recorded simultaneously in way on film and later shown to Warners executives for purpose of contrast. Sound-on-film is understood to have had a pronounced advantage on this particular test, although it is well known that the Victorians have found all instruments to record successfully.

Flays Reformers

Washington, April 30. Politically inclined persons and reformers were bitterly to the general theme of the picture, dealing with crooks and the police. It is said that the U. S. will split the censors on this picture and ask for an injunction.

U's All-Dialog Serial

Los Angeles, April 30. Universal will make an all-talker serial in 10 episodes. Title will be "This Is The World's First." It's the first of its kind.

Chicago Bars "Alibi"

Chicago, April 30. "Alibi" Universal picture has been barred from local showing by the censorship board.

Objecting was given to the general theme of the picture, dealing with crooks and the police. It is said that the U. S. will split the censors on this picture and ask for an injunction.

British Electrics Start Patent War; E. E. Sued by G. E. Affiliated Corp.

London, April 30.

Organization of a new \$50,000 corporation, as yet without a name, by Count Anthony de Boudier, Bruce Wolfe, Anthony de Boudier and Lawrence Hermès is being shown in the electric war here between the Edison of General Electric and Western Electric.

New firm, affiliated with Siemens Klinghins and General Electric, claims control of some four hundred patents. On that basis they have already issued a writ against the Regal theatre, which has the Western Electric system. Another writ against the Western Electric Corp. is being issued.

The company is acquiring Bundy's British Instructional Films, Bundy personally having devoted himself to operating a Tag's Island resort. The Welton Garden City studios close to 100 new machinery which pays \$3 in stock and 20 cents cash for each share of British Instructional stock.

Latter has a par value of \$2.50 per share, and is presently quoted on the London Exchange at \$1.52. Options have been taken on about 100 shares, but these are not to be included in the final deal when the issue is floated. The \$2.50, \$5, \$50,000 capitalization, \$50,000, is fully paid in, with the balance of the issue offered to the public.

Ufa and Rca.
There is to be a working arrangement with Ufa, in Germany, which has adopted the Edison-Klinghins-Tobis sound system. There will also be an interchangeability understanding with Rca Phonograph, another G. E. affiliation. British International may enter as a producer in the new company. The latter company has already equipped studios over here with the Rca system.

Entire move is the most important development to date in the European situation. Efforts are being made to cover up the conditions, but the general understanding is that a battle is brewing with the Siemens syndicate, the real operators behind the new company, corner the British talker market.

Talker Silent Spit

London, April 30.

Check up on British production picture for coming season reveals that 55 existing producers will make approximately 65 silent pictures and 16 pictures with dialog, in whole or part.

AUCTION OFF FILM

Providence, April 30.

Some 4,000 feet of footage made film went under the hammer last week in a Federal government auction of unclaimed film.

A. de Oliverio Aguiar, Portuguese consul here, bought film for \$35 which has appraised for several hundred dollars.

No inkling of what this film is to win Portugal consul plans to do with it.

WILCOX WRING STOUT

London, April 30.

Herbert Wilcox is making the first production for British and Dominions Company. First dialog production will feature Elaine and Ellaline Terris in their original roles of "Sleeping Partners."

Wilcox is the only producer using Western Electric system to date over here.

KALMAN FOR FOX

Paris, April 30.

Emmerich Kalman, Viennese operetta composer, goes to Fox Movietone in Hollywood to write and produce a musical musical film.

He sails in August.

Capt. Banfield in N. Y.

London, April 30.

Captain George Banfield of British Filmcraft Productions arrived in New York yesterday to write and make arrangements for the talker version of his next production.

He will be accompanied by his L. I. studio, with the silent picture being done in England.

Capt. Banfield is accompanied by his wife, Gabrielle Morton, British film star.

Uncured Audience

Los Angeles, April 30.

In "Backstage Blues," Paramount successfully tried an experiment in doing away with a cued or directed audience in a theatre scene. Those out there were left to be "themselves" and to laugh and applaud as the spirit moved. Moran and Mack made the suggestion.

Innovation had another result in that it permitted the team to space their gags for the laughs.

S. African Building Depends on Flotation

Washington, April 30.

Kinemas, Ltd., of South Africa, has increased its capital to go ahead with its building program, says the American Department.

Circuit now has about 60 theatres, with most of them on a par with the best neighborhoods in the U. S.

Adm. from the Schlesinger enterprises (African Theatres and African Films), Kinemas is the only one in the world to have a distributor on the African sub-continent. Whether or not the building program is carried through depends upon the flotation of this \$1,250,000 stock plan, it is added.

Black's 'What Policy

London, April 30.

George Black, general manager of the theatre Corporation, sails shortly for a fortnight in America. He is looking for ideas to help solve the "what policy" problem of his chain.

Val Parnell, booking manager of the company, also will visit the states soon for talking.

W. E.'S 210 ABROAD

(Continued from page 2)

Palladium, Blackley, October 5.

Globe, Stockton-on-Tees, October 6.

Piazza, Uppminster, October 4.

(New theatre), Gillingham, October 5.

Picture Hall, Westgate, October 10.

Royal, Brighton, November 1.

Playhouse, Mills Platting, November 2.

Royal, Margate, November 25.

New Royal, Openshaw, December 28.

Triangle, Bristol, December 17.

Anglo, Laisterdyke, Bradford, December 21.

Palladium, S. S. Blackpool, December 21.

Capitol, Wincemore Hill, October 11.

Stella, Bristol, October 17.

Regal, Norwich, October 24.

New Premier, Liverpool, October 24.

Hippodrome, Manchester, October 24.

Mayestic, Tottenham C. Rd., November 6.

Alexandra, Althorpe, Jan. 3, 1930.

Cambridge, Cambridge, Jan. 1, 1930.

Hippodrome, Tonypandy, Jan. 1, 1930.

St. Paul, Portsmouth, Jan. 1, 1930.

Arclow, Manchester, January 7.

Arclow, Limerick, Jan. 11, 1930.

De Luxe, Norwich, Jan. 16, 1930.

Arclow, Cambridge, Jan. 18, 1930.

Picturedrome, Chichester, Jan. 16.

Palladium, Oldham, Feb. 1, 1930.

Hippodrome, Llanelli, Jan. 18.

Picture House, Rushmore, Manchester, Feb. 22, 1930.

Cineas, Palmers Green, Jan. 25.

Aviation, Newport, Jan. 24, 1930.

Regent, Tooting, Jan. 25, 1930.

Cineas, Cambridge, Jan. 28, 1930.

Stoll, Ardara, Miter, Feb. 1, 1930.

Stoll, Richmond, Feb. 13, 1930.

New Theatre, Finsburg Park, March 15.

There is no information of any houses under contract for Western Electric at present.

W. B.'s 20 Channels

Los Angeles, April 30.

Combining the facilities of the Sunset Boulevard, First National, and the former Vitaphone studios, Warner has 20 channels available for sound and dialog recording.

This would permit simultaneous dialog work by 20 units if necessary.

FOX'S FOREIGN RULE

Los Angeles, April 30.

All data on Fox foreign releases have been issued solely from New York offices. This applies to stills and portraits as well as news production. Reason given is that all distribution information originates in New York.

Company desires to synchronize generally any publicity regarding a picture with its release in a given country. Frequently many dates in United States and abroad. New rule will be upheld with foreign correspondents here.

KEN MURRAY

In reviewing the Orpheum last week the Los Angeles "News" said: "Ken Murray's act is a wow. He is the ace and jack of many acts and master of all. He is the perfect master of ceremonies. The only thing more captivating than his smile is his comic from at the most hilarious moments. It is Murray's exuberant fun and good nature that makes the act such a wow. He is deserving of the highest praise."

By vaudeville for a while. Just finishing second week Orpheum, L. A., and signed to play featured role in RKO's "The Companions."

Direction CHAS. ALLEN

By vaudeville for a while. Just finishing second week Orpheum, L. A., and signed to play featured role in RKO's "The Companions."

British Film Field

By Frank Tilley

We are now deluged, April 21, to going talker. News, printed in Variety April 23 and featured on this page last week, said that the Gaumont company, of Gaumont installing Western Electric in its largest theatres, their own British Acoustic in the smaller houses, has finally turned the screw on the foreign market.

To date W. E. has 21 houses wired in this country, of which seven are in London. Further 183 are scheduled to be completed and running by March 1930. This does not include houses to be wired on the continent.

Scheduled dates for sound openings of some of the more important theatres are: Capitol, Dublin, April 21; Kensington, London, April 21; Capitol, Cardiff, May 1; Stella, Newcastle, May 15; Stella, Glasgow, May 15; Stella, London, May 15; Stella, Birmingham, May 15; Stella, Manchester, July 6; Empire, Shepherd's Bush, July 6; Empire, Hackney, July 18; Hippodrome, Balham, Aug. 5; Empire, Chiswick, Aug. 11; Empire, Woodgreen, Aug. 11; Coliseum, London, Aug. 25; Empire, London, Aug. 25; Hippodrome, Manchester, Oct. 26; Biograph, Manchester, Dec. 26; Biograph, Manchester, Dec. 26; Biograph, Manchester, Dec. 26.

*At present straight vaude houses. W. E.'s New Company. Meantime Western Electric has gone into voluntary liquidation for about on some of the foreign "talker" registered last week with E. P. Kelly and H. K. Knox as founders and a capital of \$500,000 nominal in 45 cents.

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Gov. Peeved Over Foreign Film Bans; Not Only Industry Being Picked On

Washington, April 30.

Greater significance is given the State Department's protest, by Dr. Julius Klein, new Assistant Secretary of Commerce, than just to inform the foreign governments namely that high handed and arbitrary method of restricting American produced motion pictures will not do.

This former head of the Commerce Department bureau of foreign and domestic commerce charged the protest as a declaration of policy by this government. He states that pictures are not the only industry being picked on. It was because of the magnitude and interest held by all peoples everywhere that the government came to the aid of the producers. "If the foreign governments were to be permitted to get away with anything in connection with American pictures it would act as an opening wedge for nothing could stop," said Dr. Klein.

Returning from a European tour of the office of the Commerce Department Dr. Klein describes the legislative and administrative moves against the pictures as a declaration of protest as violating the agreement entered into at the Geneva Economic Conference. "The American powers and 40 others all agreed to do away with trade barriers. Most of them, however, the American powers to the restrictions placed during the war, and, as in the case of the pictures, got away with nothing."

Reverse Angle

In defense of the foreigners Dr. Klein stated they took to their governments from the different angle than Americans. "In the U. S.," said the Secretary, "big business gets the lion's share of the interference, or help, or whatever you may wish to call it. In Europe as much as in America, the picture industry is not wanted because of foreign defense in it."

He stated that the representatives of the American film companies abroad he stated the difficulties of competition in Europe. "The picture industry has been overcome. 'Not only the individual companies, but the association of the American film companies represented and are co-operating with government officials. If they can't get the picture industry to go through with the protest,' Dr. Klein sees a long fight ahead on this point. This picture industry abroad with it also a question on sound pictures. On the former the picture industry is not in touch with every solution as offered to date the real answer. On the latter, foreigners have no nucleus overhead to cut and no high union demands to worry about."

Another Big Flotation

London, April 30.

British Screen Productions, Maximilian in Germany and Raynart in France, are planning to be associated in a new dialog production tie-up arranged by George Pear-

New concern, Anglo-American German Talkie Company, will bring out a \$450,000 stock issue May 8. Captain H. H. Hicks leaves state to become chief executive of new company.

GUITRY-PRINTEMPS' TALKER

Paris, April 30.

Plans are maturing for a French dialog feature to be called "Les Soeurs Guilty and Yvonne Prin-

Septuageth Haik system of recording is to be used.

FOX CASTING PLANS

Los Angeles, April 30.

Hereafter all casting for Fox-Hill films will be done by the casting director at the Fox studios in Hollywood.

Maitland Rice, in charge of the casting office, will assume the position of casting director for Fox Hill.

"Murder" Talker

Paramount will do "Murder on Deck," the Vincent Starrett bespeaking crime thriller.

A talker.

THEATRE

NO HOLD BACK RELEASES

Extra Strong List of Screen Attractions in Sight—Current Fashions in Films Changing Too Rapidly to Chance Delay in Exhibition

AN ALL-SOUND POLICY

Theatre chain executives are preparing for the strongest lineup of picture attractions of any quarter for any year during the coming summer. There will be from 15 to 20 aurefire \$2 smashes retained for the regular houses within the next four months.

With this lineup of tested and proven box office power, picture houses should have the best summer business of any season to date. With the evident quality of these pictures it is likely that many will all wind their seasons with all sound programs only, doing away with stage shows and bands as unnecessary both for cost and in slowing up the tempo of the quickly moving talkers.

All-sound policy trials have been decided on by one of the largest chains with plans for as many houses as are likely to lend themselves to an all sound policy being perfected. Talking shorts and dialogues will be booked to replace stage shows and bands.

Though perhaps expensive for smaller theatres the chain stand to make the largest profits on record with their all sound programs, eliminating all stage show costs and with that also musicians and stage hands over the hot spot.

This is the first time known of where such a quantity of pictures of the strongest box office calibre have hit the market approximately the same time. The practically unanimous release is due to conditions which may never again be paralleled. Distributors are releasing generally with little or no economy, even the topnotches being given only a perfunctory stop on Broadway at 35 before being sent into the regular.

Warner Bros. started releasing \$2 talkers after a brief Broadway period and all other distributors are now proceeding in a similar fashion. If held back for the new season later tastes may change. Always handicapped in the event that something better along the same line may be turned loose in the general runs ahead of the special.

Releases

Heading the list of box office attractions are the outstanding dramatic smashes of the season before last, "Burqueuse" and "Broadway Melodrama." Marx Bros. are topping everything dramatic produced in talkers to date. It is also on the list, "Cocoanut" Marx Bros. comedy talker, will be given a short run on the street as a special, but also slated for general distribution this summer. Several musical comedies, "The Desert Song," "Show Boat," and two or three musical comedies, "Broadway Melodrama" and "The Broadway Melody," are on the books.

Among the others are "Innocents of America," "The Trial of Mary Dugan," "Dulldog Drummond," "The Squall," and "Twin Beds." The latter as above mentioned, are three, First National three, Metro-Goldwyn-Mayer three, United Artists two, Universal two, and Warner one.

Radio pictures will not have any special on the street until early in the fall, "Rio Rita" being scheduled to go into production in July. "The Boy Who Swam with Crocodiles," "Hit the Deck" and "No, No, No" (Continued on page 22)

AUTO OPPOSITOR

With the advent of some nice weather and the removal of the canvaas covers from the Henrys an exhibit has figured that the sale of every five cars of gas meant two seats right out of his theatre. He then, the biggest, conceded to the picture houses is the auto when the weather is hot. More so as the number of cars in use increase over the country.

R-K-O Studios Reopen

Los Angeles, April 30. After three months devoted to reconstruction and preparing for next year's program, R-K-O studios have resumed production with units in work.

This is beginning of a program for 30 pictures, now well in production on a 24-day working schedule for the program type and seven weeks for costuming and sets.

Studio plans to complete the group by Feb. 8.

Radio's Lineup

Los Angeles, April 30. Radio's present production program consists of three associate producers, five staff writers, five directors, and nine players under contract for more than one picture. Associate producers in charge of William LeBaron are Henry Robert, Luther Reed and Miles Connelly. Staff writers are Eugene Waller, Jane Murfin, Maude Fulton, John Russell and John Brownell. Directors, Mal St. Clair, Herbert Brenson, Ernest Buggles, William Cowen and Bert Glennon. Contract players—Bebe Daniels, to star in four pictures, are Borden, Borden and Betty Campbell, a like number. Three Moore Brothers are under contract for one picture with option for more while Rod La Rocque will star in three, leaving Sally Blaine and Hugh Trevor under long term contracts to appear as featured players.

W. E. Infringement Suit

Toledo, April 30. Silverphone Corp., Malden-Toledo, Inc. and C. A. Fox, are named defendants in a suit for copyright infringement of patented loud-speaking telephone receivers used in public addresses and talking motion picture equipment is charged.

GILBERT'S WESTERN

Los Angeles, April 30. John Gilbert's first under his new "The Purple Fool" is "The Sage," based on the life of "Billy the Kid," which may become the ultimate title.

Willard Mack is making a dialog adaptation of the story, taken from the life of the famous production scheduled for July 1.

STARRING POWELL

Los Angeles, April 30. As a result of clicking in dialog pictures, William Powell has been elevated to stardom by Paramount. He will top his next release, "The Green Murder Case." Is now completed.

DOLORES' SONGS

Los Angeles, April 30. Dolores Del Rio will sing three times in "Evangeline." "The Purple Fool" is slated for the last week in May. New Orleans has asked for the premiere of this notable feature.

Garnett's Stunting

Los Angeles, April 30. "The Purple Fool" is the stunt flying in the picture. Garnett was an instructor in the naval air force during the War. He has his license renewed a month ago.

\$300 Home Talker for Standard Film Machines

A. Pam Blumenthal, head of the A. Pam Talking Machine Co., has just announced the production of a home talker with a larger base which will accommodate all standard records. Idea is that any Vitaphone or Movietone production can be shown in homes exclusively, either through the 16 mm or full size machines.

With the completion of production and distribution plans for the new base for home talkers, Blumenthal will line up production of feature length talking pictures to be shown in homes exclusively, either through the 16 mm or full size machines.

Portable home talker capable of playing full size Vitaphone attractions, with sound, device now well in production, will probably cost in the neighborhood of \$300. Production of shorts and feature length talkers will likely be made at the RCA studios here. In the extensive use of its portable sound, device now well in production, Stanley Advertising, Industrial film producers, also headed by Blumenthal, making industrial films with sound. Lineup of Industrial users of Stanley's new production equipment includes Consolidated Gas and Electric, Standard Oil, American and Foundry, Bankers Bowers and East River Bank, Canada Dry, Namm Departmental store and others.

Paramount's 16

Los Angeles, April 30. With 16 pictures under way, all scheduled for Paramount release, are working night and day in an effort to get production out on regular schedule dates.

Seven pictures are now being filmed, three are in final preparation, and six are in the cutting room.

JUNE CONVENTIONS

New York and June mark the time and place for most of the film conventions this year. Time has been set for the annual meeting of the National Association of Motion Picture Producers, which will give all companies a chance to unload product together in view of the changes made by the introduction of sound.

Warners is the latest to fall in line, starting its convolve here-June 15.

DOT JAMES REPLACES LUFE

Los Angeles, April 30. Dorothy James will play the part originally assigned to Lufe Velaz in "Lumoux." Letter labelled against the type of character she was to do in the picture.

Miss Janie came to U. A. from M-G-M, where she played opposite Ramon Novarro in "The Pagan."

FINALLY ACCEPTED

Los Angeles, April 30. Fox has finally accepted for production Sonya Levine's adaptation of the novel "The Sign of the Cross" by adapted by half a dozen writers previously.

"The Sign of the Cross" is now much changed about with Irving Cummings in direct.

82 CLOSE-UPS

Los Angeles, April 30. In "Dr. Fu Manchu," a mystery picture, Paramount made use of 82 close-ups of the faces of players, besides a number of others of inanimate objects.

This will average about 15 to 18 close-ups a scene.

Eric "Mancing" Again

Los Angeles, April 30. Eric Von Stroheim has been signed as the heavy for "The Great Road" to be directed by Jean Cruze.

Title has been changed from "The Road Show."

Takes Government Job

Los Angeles, April 30. Frank Murray, on the Fox studio publicity staff for six years, has resigned to take a position with the U. S. Navy.

He will be in the government department of public relations. Lake's Destination Los Angeles, April 30. Arthur Hays Sulzberger, who has been with Universal except in July. He may go with Fox or First National.

The first thing we learned on the speaking stage was that the man over, and the man in the last seat right, in the front row, and all between them, should be able to see the play.

Thus the director instilled into the beginner the consciousness of an imaginary line running from the middle of the stage at the footlights straight back to the scenery, flat or drop, as the case might be, and this imaginary line was called the center. Another imaginary line ran from the left proscenium to the end of the center line at the back, and a similar one from the right proscenium edge to join it, and the center line at the extreme back. This formed a V-shaped angle within which only could the action be seen. Necessarily much action had to take place in the center, corners as in the case of groups and those, but some action in the center had to make intelligible to grouping who could not actually see what was going on in those corners.

In the old technique of the speaking stage a man right of center kept his left foot and left hand forward, the advance, then he swung his front partially toward the audience. The man on the left kept his right foot and right hand forward, preferably likewise. Of course when the sense of the text called for a change in position, the general principal, the sense was regarded first. For instance, in hand to hand, one went so far to have the man on the left use his right hand and the man on the right use his left hand.

The angle of vision narrowed as it went up-stage. In the moving picture, the angle is not so narrow. From a stage opening the angle of vision becomes wider instead of narrower. The angle is seen in the eye of the main camera. Through an opening no larger than a double door, for instance, you can see 30 miles in the background a doubt of countless miles. A distance of sea has as could be seen through any such opening in nature. That distance is limited only by the curve of the earth, a matter of some three or four miles, I believe. If there are mountains or promontories, we can see to the horizon.

Starting from Scratch

I am too vague on particulars to know how much of the old and new moving pictures. It takes a long time to get one's outlines. My impression is that it is like a dress rehearsal of the Day of Judgment. You meet friends you never knew you had and acquaintances you had long forgotten. The beautiful part of it is that they meet in a new way. In a new play, "The Admirable Creighton" You remember he was with a group of boys in a pre-war school. In a new island where each had to make good regardless of former grandeur or servitude.

Lady's servant in England, he became the Lady's master on the island where he could not chop wood and the Lady couldn't. All that the Lady could do in the island was to be about as much as the knowledge the limited New York actor brings to Hollywood. However, the lady had to chop wood and cook and a few things, and the first mechanical requisites were supplied. The more artistic ones having gradually become necessary, she, having the more she might have been able to come his superior. As it happened, the ship from England came too late, and she returned to the proper sphere. Of course some ladies never would have learned and some might never have been capable of learning. The bottle is always to the strong.

On the train was Pannie Hurst, the radiant lady of literature. She had a direct, interesting husband, damn it. Around the hotel lobby I met in

ANGELS

By J. C. Nugent

turn Charlie King, he of "Broadway Melody," Anita Page, of same, and Robert Nighthawk, a friend of mine and deservedly a high man here; had a glimpse of Jolson in a tuxedo, looking younger than ever; of Willie Collier, Chuck Reisner, Sam Woods, Gladys Young, and, oh, yes, one who was and I think still is, the greatest of true broad Irish comedians, Tom Nawn.

Joe Keaton, the famous Buster whom I last knew as a kid and remember particularly because, as a vaudeville child, he was always quiet and polite. I remember his tipping his hat when calling me "Mister Nugent." He wonder he has been very successful. I have always noticed politeness in young actors and performers. Sammy Lee, also out here prominently, always had to me, that quality and a cool, unpretentious poise which gets young professionals farther in America than any other one qualification that I know of.

I have had pleasant chats with Clifford Brucke, Joe Edwards, Jimmy Forbes, Willard Mack, and many friends of olden days. Of them, Jimmy Forbes, who is a friend of my heart, on the Metro-Goldwyn-Mayer lot, and feel the joy of seeing him shot.

Retaining Only 2 Cohan Tunes for "Johnny Jones"

Los Angeles, April 30. First National will retain but two original George Cohan tunes in "Johnny Jones," which this studio will do as a musical comedy, "Give My Regards to Broadway" and "Fanny and the Dancer" will be used.

Herman Ruby and M. E. Jerome will be the musical director of the musical. This is the Eddie Russell picture.

Fairbanks' "If"

Los Angeles, April 30. Douglas Fairbanks intends following "Taming of the Shrew" with "If," which this studio will do as a musical comedy, "Give My Regards to Broadway" and "Fanny and the Dancer" will be used.

Actor-producer estimates the Shakespearean picture will require six weeks, carrying him to the end of the theatrical end of cartoon lampie over assembled on a stage for a dialog picture.

It is estimated that Fairbanks pulling on the end, 18,000 were from carbon lamps, 42 of which were sun arcs.

ROBINSON'S DUAL DUTY

Los Angeles, April 30. Casey Robinson, until recently a film editor and assistant for First National, has been placed under contract by M-G-M to write and direct the picture "The Right to Life." He is the "Maquereau."

Robinson is 23, and the youngest of the magazine writers in Hollywood at present.

MARTHA FRANKLIN DIES

Los Angeles, April 30. Martha Franklin, 60, screen actress, died of a heart attack in Hollywood, April 29. Her last picture was "Younger Generation."

She is survived by her brother, Sydney Franklin, actor.

Barbara Leonard Opposed

Los Angeles, April 30. Barbara Leonard opposed to the picture "The Right to Life," which this studio will do as a musical comedy, "Give My Regards to Broadway" and "Fanny and the Dancer" will be used.

Haines' Track Story

Los Angeles, April 30. Byron Morgan is writing an original story for M-G-M for "The Right to Life," which this studio will do as a musical comedy, "Give My Regards to Broadway" and "Fanny and the Dancer" will be used.

William Hines is to be starred.

With L.A. Of, "Truth's" \$29,400 Okay; "Barker" \$25,500; "Desert Song" \$24,000

"Melody" Slips, \$28,000; "Coquette" Going in High at \$30,000; "Black Watch" Following "Mask"

Los Angeles, April 30.
(Drawing Population 1,650,000)

Weather: Fair
One of those off weeks. Likely little and quarters pending the arrival of summer tourists within the next few weeks. This is an annual thought for the all-year-around residents. Theatres are the first to feel it with the picture houses naturally getting a heavy whack.

In its third week "Coquette" led the town by about \$1,500 with the Paramount getting second money on Dixie's "Nothing But the Truth" at \$29,400. "Black Watch" followed at \$25,500. "The Barker" that was anticipated at \$25,000. Had Clark Kerr and McCullough through stage, 1000 Picture played the Carthy Circle a picture since May 1.
"The Desert Song." In its third week, did very well with quite a number of repeat customers who like the tunes. Sophie Tucker and the Hilliards. "The Desert Song," a T-S part talker. "Syncope," takes a note. "Syncope," takes a note at the Criterion. Goes out May 1. "Iron Mask," at the Carthy Circle for its seventh week, has not petersed out. May 8 will see "The Iron Mask" at the Carthy Circle.

"Chitinaut Nights," at the Egyptian, was nothing at all from the standpoint. "The Iron Mask," at the Egyptian, just about made the grade the first week.
Estimates for Last Week
Boulevard (Fox) "Making the Grade" sound (C) (1,800; 25-75) (1st week). Has overstayed its time; around \$7,500 and another week to "Black Watch" (C) (1,800; 25-75) (1st week).

Carthy Circle (Fox) "Iron Mask" sound (C) (1,800; 25-75) (1st week). Has overstayed its time; around \$7,500 and another week to "Black Watch" (C) (1,800; 25-75) (1st week).

Carthy Circle (Fox) "Syncope" dialog (Radio) (1,800; 25-75) (1st week). Has overstayed its time; around \$7,500 and another week to "Black Watch" (C) (1,800; 25-75) (1st week).

Carthy Circle (Fox) "Syncope" dialog (Radio) (1,800; 25-75) (1st week). Has overstayed its time; around \$7,500 and another week to "Black Watch" (C) (1,800; 25-75) (1st week).

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Acrobatic Yessers

One of the choicest yes-men actors coming out of Hollywood is that of a picture man who had a screen test of a promising girl which he wanted a certain west coast producer to review for an opinion.

The executive was agreeable, and said: "Sure, my committee and I will take it up at our next stock production committee sittings any afternoon you say." The agent, trying to sell his screen possibility through the committee staff, was the nuts, but after some hawing it was agreed that the executive's yes-men be permitted to voice their opinions first, following which their chief would and his late say. The idea was, of course, to get the yes-men's opinion first, but being influenced by their boss.

The short reel of the girl's test scene was shown to the committee then voiced opinions. "Good," said the first. "Marvelous," second. "Gee!" third chimed in. "That's the best I've seen," said the production manager's decision. Up spoke Tee-man No. 1: "That's a good girl, didn't look so bowlegged." "Marvelous," if that can be said, "I'll spoil it," Yesser No. 2 qualified. "Swell," No. 3 reiterated, "if her profile were better."

"Sonny Boy" \$26,300, O.K.; "Letter" Fair in Minn.

Minneapolis, April 30.
(Drawing Population, 500,000)

Weather: Favorable
Last week was a sharp disappointment. "The Letter" (M-G-M) (1,800; 25-75) (1st week) amusement place. Grosses turned in by highly touted pictures ran far and few. "The Letter" (M-G-M) (1,800; 25-75) (1st week) amusement place. Grosses turned in by highly touted pictures ran far and few.

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PRINCE OF WALES, PATRON

One of the season's outstanding social events in the "Too Hot" * * * Ships Boys Club benefit performance. "This year on the Aquitania with a MEXER DAVID ORCHISTRA" as the entertainment feature.

THE PRINCE OF WALES, as Talbot House * as a Grandeur Lieutenant and has been its never-failing patron.

"LETTERS" GOOD WEEK

Did \$6,000 at Keith's Victory, Prov. \$1,500 Over Average

Providence, April 30.
(Drawing Population, 315,000)

Another record crashed last week with "Letters" (M-G-M) (1,800; 25-75) (1st week) playing six shows a day at Lewis's Stage, pulled close to \$23,000. Picture holds over.

Good picture helped the other houses, despite heavy rain over the week-end and the picture at the Victory, gave this house the first real break in a long time.

Estimates for Last Week
Lewis's Stage (M-G-M) (1,800; 25-75) (1st week). "Letters" (M-G-M) (1,800; 25-75) (1st week). "Letters" (M-G-M) (1,800; 25-75) (1st week).

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Think House Policy Secondary To Quality of Program—Last Idea of Public in Portland

GUM-CHEWING BOOM

Loe Angeles, April 30.
Rigid rule against smoking on stages may be hard on smokers, but is not for chewing gum manufacturers. Before starting on a day's or night's work, smokers stock up on gum where formerly they laid in their supply of cigarettes.

When under call but not before the camera, jaws of actors and the fall in force preclusion.

\$30,500 FOR FIRST WEEK FIRST ALL-ROUND WEEK

San Francisco, April 30.
(Drawing Population, 782,000)

Weather: Clear
General, nationwide last week. Almost every market street house showed improvement.

New policy of all sound and no picture, at the Grand, was successful. Theatre had one of its big weeks of the year at \$30,500.

"Wild Party," which moved to the Palace, had a first week of \$15,000. With a wowed stage show and "The Duke Steps Out," the preceding week far ahead of the preceding week.

Lyron Cowan, m. c. ended his first week a prime favorite and total gross in his history, resulted in about \$15,000.

Three openings were staged Thursday with a duo rearrangement of the two theatres. "Hearts in Dixie" went into the Palace. "The Duke Steps Out," which has not progressed from the Warner banner since he entered the picture.

Estimates for Last Week
Warfield (Loew) (2,875; 50-60-50) (1st week). "The Duke Steps Out," (M-G-M) (1,800; 25-75) (1st week). "The Duke Steps Out," (M-G-M) (1,800; 25-75) (1st week).

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FOX, SEATTLE, OPENS \$20,300—BIG

Seattle, April 30.
(Drawing Population, 500,000)
Weather: Clear and warmer
After a greater array of attractions at local film theatres than last week, "Melody" (M-G-M) (1,800; 25-75) (1st week) opened with "Broadway Melody." It is a pretty clearly proven that the town likes the picture. "Melody" (M-G-M) (1,800; 25-75) (1st week) opened with "Broadway Melody." It is a pretty clearly proven that the town likes the picture.

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Jannings' 'Betrayal' Falls Down in St. L.; \$17,600

St. Louis, April 30.
(Drawing Population, 1,225,000)

Weather: Rain
Business was hurt by rain the first half of last week. All houses had low attractions but no one minded on comedy.

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(Drawing Population, 1,225,000)

Weather: Rain
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Coming to You Golden

A
WARNER
BROS.

VITAPHONE

TALKING
PICTURE

NOAH

Direct from Road

Warner Bros.
present

DOLORES COSTELLO in NOAH'S

On a Wave of Profits!

SARK

Show \$2⁰⁰ Runs in

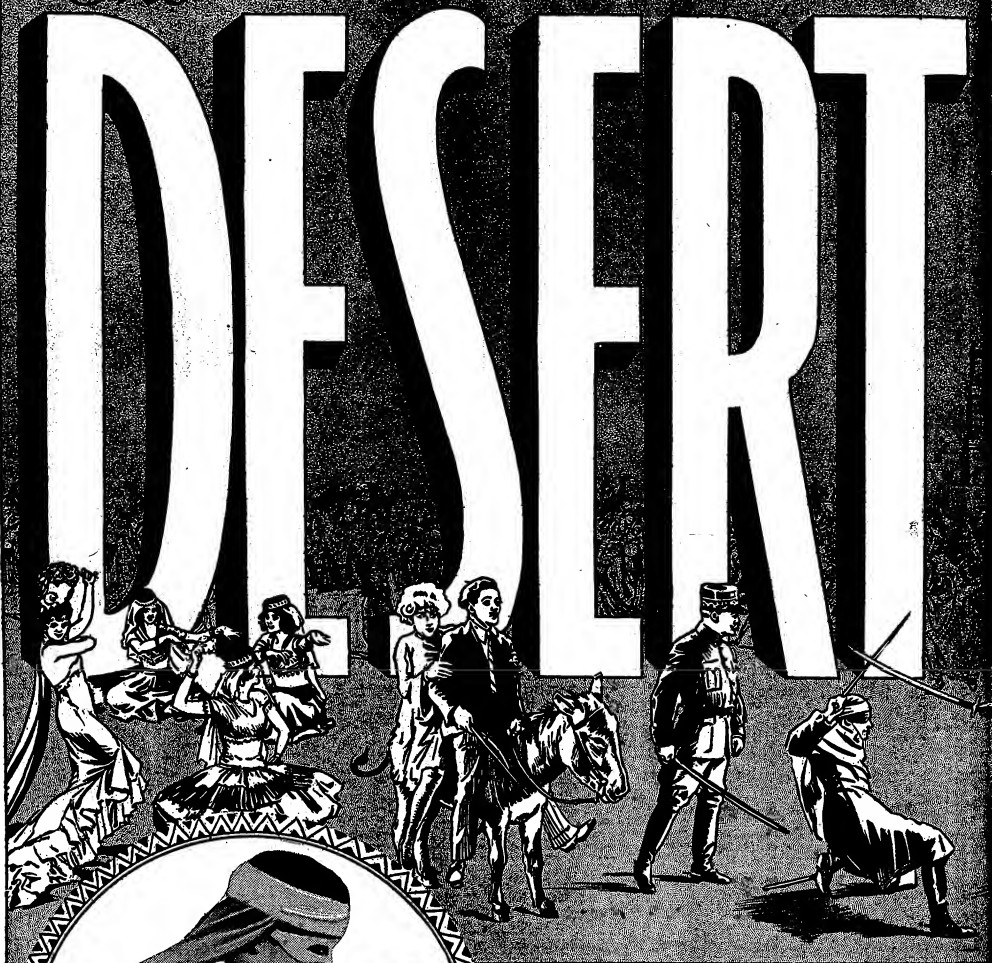
DETROIT
LOS ANGELES
PHILADELPHIA

LAUNCHED ON A MIGHTY flood of prosperity—the Spectacle of the Ages sweeps nearer your box office! Watch for important announcement regarding release of this colossus for your theatre! Get ready for the promised picture! Conceived in the golden image of the box office! Remember:

**WHAT WARNER BROS. PROMISE
—WARNER BROS. DELIVER!**

SARK with **George O'Brien** Based on the Story by DARRYL FRANCIS ZANUCK
Scenario by ANTHONY COLDEWAY **Directed by MICHAEL CURTIZ**

The WARNER BROS. SPECTACLE



PLAY IT DAY AND DATE

VITAPHONE'S ALL-SINGING
ALL-TALKING PICTURE

116 DANCERS
104 CHORISTERS
104 SINGERS
109 MUSICIANS

From the story by Otto Harbach, Laurence Schwab, Oscar Hammerstein, 2nd,
Frank Mandel; with Music by Sigmund Romberg; Scenario by Harvey Gates;
Directed by Roy Del Ruth.



CULAR SINGING SUCCESS!

SONG



E WITH ITS B'WAY RUN!

OPENS TONIGHT (May 1)

WARNER BROS. THEATRE

Broadway and 52nd St., New York City

TWO-A-DAY at \$2.50-TOP

What Warner Bros. Promised Warner Bros. Delivered



Good News!

In answer to inquiries from literally hundreds of exhibitors, including leading circuits and first run houses everywhere, O. E. GOEBEL and GEORGE W. WEEKS announce that

the All-Talking, Singing Hit

EDDIE DOWLING

in **"THE RAINBOW MAN"**

will be released immediately through

"Prepare your audiences for a top-notch entertainment and your theatre staff for a land office rush."

—*Film Daily*

"Will without question be received as an immediate success."

—*Daily Review*

"This picture ought to cover the box office with gold."

—*New York Daily News*

"A smashing box office success."

—*N. Y. Evening Post*

"Surefire for universal appeal."

—*N. Y. Evening World*

PARAMOUNT

A SONO-ART PRODUCTION. With Marian Nixon, Frankie Darro, Sam Hardy, Lloyd Ingraham. Directed by Fred Newmeyer. Scenario by Frances Agnew

THE KIBITZER MURDER CASE

or "Who Killed The Kibitzer?"



It doesn't matter who killed him because Kibitzers never die!

—you find them everywhere



THE CARD KIBITZER
—he tells you how it should have been played!



THE STOCK MARKET KIBITZER—he knew that Steel was going up!



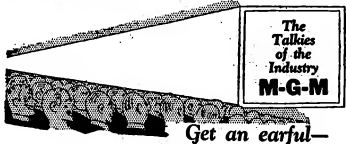
THE RESTAURANT KIBITZER—he advises what's good for your health!



THE MERGER KIBITZER
—he knew the inside stuff all along!

Don't listen to them. Get the facts yourself and make your own decisions!

DON'T LISTEN TO TALK unless IT'S on the SCREEN!



Get an earful—



Metro-Goldwyn-Mayer brings you for immediate booking, three All-Talking pictures that make previous talking efforts look very amateurish indeed:

Member of Motion Picture Producers and Distributors of America, Inc.

1. THE BROADWAY MELODY



THERE will have to be another invention like the Talkies to bring forth another "Broadway Melody". It is unique. It is the first to present as a thrilling drama the wonders of a \$6.60 Broadway show. No surprise therefore that in its 3d month in New York and Los Angeles at \$2 it is an S.R.O. sensation. In Cleveland it converted the pop price Sullivan to the \$2 class! It is currently playing extended runs.

In many houses previously restricted to one week and performing such box-office miracles as this industry has never before seen—nor may ever again witness.

With Charles King, Anita Page, Boris Low, Directed by Harry Beaumont.

2. The Trial of MARY DUGAN



PROFITABLE as it was as a stage hit during its sensational Broadway run, and with its many goldmine road companies, watch the meteoric course of "The Trial of Mary Dugan" when it is revealed to a waiting nationwide public on the magic Talking screen. The Talking picture version is marvelous. All the drama, the heart-appeal, the physical lure, the humanity of "The Trial of Mary Dugan" have become intensified on the screen.

Already it is a magnet at the Embassy, N. Y., where it plays at \$2 Twice Daily to packed and enthusiastic houses. You will reap a harvest too!

With Norma Sherry, Leatrice Joy, H.B. Warner, Raymond Hackett, Directed by Arthur Rosson.

3. THE IDLE RICH



THE perfect vehicle for the Talking picture. Many producers eagerly sought the thrilling Broadway and Road success "White Collar". Its dramatic story, its humanness, its color stamped it unquestionably as the Big opportunity for audible films. M-G-M obtained it and has made a brilliant Talking entertainment. A worthy companion picture for "The Broadway Melody" and "The Trial of Mary Dugan".

You will enjoy the same kind of phenomenal, new Era business with "The Idle Rich". Book these three Talking hits. Insure for yourself a miraculous profit on your talking investment.

With Conrad Nagel, Beatrice Love, Leatrice Joy, Directed by William A. Miller.

And here's a prophecy—

The TALKIES of the INDUSTRY!

Metro-Goldwyn-Mayer has ushered in a new era of Talking pictures with its big Road-show-size attractions. Up-to-date theatres must now play Talking pictures of "Broadway Melody" calibre. Exhibitors to safeguard their huge Sound investments must look to M-G-M hereafter for the Big Time Talking Pictures. This is true not alone of M-G-M full-length Talkies, but likewise of Metro Movietone Acts, which are vastly superior to all others in reproductive quality and in the box-office value of names! And now M-G-M is bringing to wired theatres Hal Roach All-Talking Comedies in which Our Gang, Laurel-Hardy, Charlie Chase and the Roach All-Stars talk to their public for the first time. M-G-M is concededly releasing the outstanding silent pictures of the day. It was to be expected that Young Blood, too, would leap to the Top of the Talkies!

STILL THEY COME!

If Broadway Melody business continues I will have to call the National Guard as the local police threaten to arrest me for blocking traffic on Pearl Street. And this is not many times in the history of Albany show business. I am not alone. I am surrounded by thousands of fans around any theatre in Albany from 11th to 12th Street. —C. H. Buckley, Albany, N.Y.

Broadway Melody opened since Theatre to record-breaking business. Thousands turned away. Accuse our congratulations for the year's greatest picture. —L. McConnell, State, Youngstown, O.

Just completed tremendous week's business with the Broadway Melody. Picture such a great hit that we are bringing it back no other first run house. —Harry Zee, State, New Bedford, Mass.

Broadway Melody smashing all previous records at the Columbia. Press and public acclaiming it the greatest of entertainment. Expect to break the long run record for Washington, Regatta. —M. J. Coffin, Washington, D. C.

"Great work, Leo, you solved the Kibitzer Murder Case!"



METRO-GOLDWYN MAYER

TWO MEN

TIFFANY-
STAHL
presents

"MOLLY AND ME"

A Great Woman's Picture
Starring Belle Bennett
with Joe E. Brown

Booked by

ORPHEUM
LOEW'S GREATER NEW YORK
SAENGER

And Other Leading Circuits

"LUCKY BOY"

George Jessel's Talking-Singing Triumph

Playing to Box-Office
Profits and Pleased
Patrons Everywhere.

JACK SAVAGE

TIFFANY-STAHL PRODUCTIONS INC

729 SEVENTH AVE.

TIFFANY-
STAHL

NEW YORK CITY

AND A MAID

William Collier, Jr. • Alma Bennett • Eddie Gribbon • George E. Stone
In a Drama of Lust and Love—of Death and Life

Lies on Her Lips—Truth in Her Heart—Torment in Her Soul! What Was the Way of Such a Maid with Two Men—the One Who Possessed Her and the One Who Loved Her? What Was the Boundary of Her Morals?—The Depth of Her Passion?—The Limit of Her Sacrifice?

Algeria, Land of Burning Desert Sands, of the French Foreign Legion, of Love and Adventure—Background for a Flaming Triangle Drama by John Francis Natteford. Directed with Virility and Color Characteristic of George Archambaud. Set to a Charming Music Score by Hugo Riesenfeld.)

Theme Song, "Love Will Find You," by Abel Baer and L. Wolfe Gilbert. Published by Leo. Feist, Inc.

Synchronized by RCA Photophone



**Speaking of Talkies—
We Have the Last Word!**

Ready for Booking

"NEW ORLEANS"

Thunder of Racing Hoofs—Revelry of Mardi Gras—Thrill of a Powerful Drama of Honor and Disgrace, Friendship and Passion. A Reginald Barker Special Production—With Ricardo Cortez, William Collier, Jr., Alma Bennett.

"MIDSTREAM"

Startling Drama of How Science Gave a Second Fling at Youth and Love to a Man Who Sacrificed His First Fire to Riches. Ricardo Cortez, Claire Windsor and Montagu Love—Directed by James Flood.

"MY LADY'S PAST"

When Can Disgrace Become a Virtue? Belle Bennett Discloses the Secret in This Romance in which a Jilted Spinster Becomes the Most Notorious Heart-breaker in Town. With Joe E. Brown and Alma Bennett. Directed by Albert Ray.

"WHISPERING WINDS"

Which Woman Does a Man Love Best—the One He Won, or the One He Lost? A Triangle Drama with a New Slant. Enacted by Patsy Ruth Miller, Malcolm McGregor, Eve Southern. Directed by James Flood.

**All Sound Productions Available
on Sound Film, Or on Disc, Or
Silent**

TIFFANY-STAHLL PRODUCTIONS, INC.

729 SEVENTH AVE.



NEW YORK CITY

Fox's Film-Buying Power for '29-'30 Estimated at \$65,000,000; World's Largest Annual Bill

William Fox is now the biggest corporate film buyer in the world. His estimated annual film bill next season, with control of the Fox Metropolitan Playhouses in addition to the Loew circuit, West Coast, etc., is expected to be approximately 25 per cent of the total film bill in the United States.

On that basis Fox's film buying power is approximately \$65,000,000. Owing to the uncertain price ranges for talking pictures it may be more. In the Greater New York area, dominating the film buy, Fox has a purchasing power of over \$14,000,000. That practically blankets the field. The total film buy for the metropolitan territory is estimated at around \$30,000,000.

With a considerable number of new houses being built, all of de luxe dimensions, it seems certain that Fox will top the list of chain film buyers.

Public film bill is said to be around \$50,000,000 annually. Warner Bros.-Stanley circuit is the third largest film buyer. Aside from Fox, Publix and Stanley, no country-wide chain of any large film

1 in 4 Musicals

Los Angeles, April 30. Production plans out here for next season show that one out of every four pictures to be produced here within the next six months will be of the musical comedy brand. Cycle believed to have started with "Broadway Melody."

buying importance is in evidence. Radio-Keith-Orpheum, which does not rank high as a film consumer. Stage shows predominate, with films secondary in most instances.

TOWER ALL-SOUND

Chicago, April 30. Tower theatre, which has tried vaudeville, musical comedy shows and now Public stageband units, will go straight sound May 11. B. & K. is reported considering the same move for one or two more of its de luxe houses.

TOWER, CHI, ALL SOUND; B&K'S SOUTH SIDE PLAN

Chicago, April 30. Tower, south, side deluxe house, operated jointly by B. & K. and RKO, is shortly going into an all-sound policy.

B. & K. is contemplating a deal covering all the deluxe houses on the south side, including those incidentally owned. It is B. & K.'s plan to close some of these houses as a means to alleviate the over-saturated situation in the neighborhood.

SCION'S 2D TRY

Chicago, April 30. Sidney Spiegel, son of the millionaire furniture magnate, has gone into show business for the second time.

Young Spiegel, who recently invested in and fopped with a picture producing company, has now joined the Crawford Corporation, local picture house chain controlled by Ed Silverman, brother of Earl Silverman, Vitaphone head out here.

Profit Sharing Blows

Chicago, April 30. Allen theatre, Racine, Wis., operating on a profit sharing basis by the house staff of late, closed suddenly Sunday. It was using pictures and a stage band.

Publix Will Operate on Division Mgrs.' Plan—More Leeway for Mgrs.

Stung!

Los Angeles, April 30. A swarm of bees reared from their hive in the nook of an old building on the 363 lot, proved disastrous to the Marion Davies unit working nearby on a garden scene for "Marionette."

Miss Davies refused to work after the bees had stung a couple of neck-veined extras. Entire company of more than 100 was dismissed for the day.

Paramount Named Theatre In All Publix Towns

Paramount will eventually make this name its sole representative title in every territory where there is a Publix house. Current names such as Palace, Riviera, etc., will be gradually substituted by Paramount-Publix in the territories where Publix has several houses, only one will take the Paramount name.

One of the first of the Publix houses to be so affected was the Metropolitan, Los Angeles. More recent are the Capitol, Des Moines, and Riviera, Omaha. These will be changed to Paramount, May 1, when the company takes title through the recent deal with A. H. Blank. The Falco, Dallas, is the next on the list.

Genesee's Receiver

Buffalo, April 30. The East Genesee Holding Corp., owning and operating the Genesee theatre, here, went into receiver's hands Friday. Receivership was asked by construction contractors holding mechanics liens totaling \$27,000. Theatre's liabilities are listed as almost \$250,000 additional, including mortgages.

B. Volwinkel is president and majority stockholder, with Constantine Basil and Nicholas Basil vice-pres. and sec.-manager respectively.

It is announced by the receiver that the theatre was operating at a profit and that the debts will be fully liquidated.

The Genesee is one of the houses originally announced as being acquired by Fox with the deal never consummated.

WALSH'S ZONE MANAGERS

Pittsburgh, April 30. With the arrival here of Ralph Walsh, former Skouras man, to assume charge of all Stanley-Walsh out-of-town houses in western Pennsylvania, general reorganization here is well under way.

Zone managers are to be appointed directly under Walsh, with each responsible for a certain number of suburban stands. Walsh will work directly out of Pittsburgh.

CHATHAM CLOSES

Chicago, April 30. First to close of the 11 National Playhouses operated in bankruptcy by the Chicago Title & Trust Co. is the Chatham, south side house. It went dark Sunday.

Grove, another of the chain, has been wired and discontinued its vaude. Circuit has been offered in public sale twice with no bidders. Bonded indebtedness is more than \$44,000.000.

Publix is going to open up its theatre operations by going more into the divisional plan of management, at the same time throwing added responsibility upon the regional and house managers.

This idea is said to have emanated from the late Kate, and is a part of his revised ideas on chain theatre operation, as reported in Variety some months ago, when Mr. Katz completed a tour of inspection over the Publix circuit.

Keith's has been under operation by its theatre head, Joe B. Plunkett, on the job of making each divisional manager responsible for his territory and a showing. After the outbreak of the Keith circuit, Plunkett stated the plan seemed to be working out. The plan of making each divisional manager responsible for his territory had been mutually informative for all of the 11 Keith division general managers, and that the reaction would be the same upon the various house managers.

From the account, Publix may go into from 15 to 20 divisions. Its chain is one of the largest and the houses run into the hundreds. Before Katz decided the New York rubber stamp system of operation in theatre handling was wrong, Publix had operated under such orders from New York, leaving the entire circuit with a single system and without taking into such consideration the characteristics or local needs of any of its territories. No date has been set for the reported altered operating plan. It may go into effect shortly or with the new season. At present Publix has a large number of district managers who are mere overseers of their sections than actual operators.

Each of the Keith divisional managers is presumed to be a good showman, with knowledge of pictures, vaudeville and exploitation, besides house management.

Fox-Reads Off

Negotiations between William Fox and Walter Read for the purchase of the latter's circuit of theatres have been discontinued. Deal is definitely off.

Read is now centering attention on the construction of a new house fronting on the boardwalk at Aubrey Park, N. J., where he now operates about a half dozen houses. New house, a 2,500-seater, will be located directly across from the new municipal convention hall and amusement pier. With the new theatre in operation next season, Read plans to use the El. James, now playing pictures, as his summer legit try-out stand. Savoy will be abandoned.

110 Attend Fox Coast Divisional Mgrs.' Meeting

Los Angeles, April 30. With 110 managers present in the Los Angeles and Southern California areas, Fox Coast Theatres held its combined divisional meeting at Fox studios. Harold B. Franklin, president and general manager of the organization, presided, with all of the executives from the home office and J. J. Franklin, Harry C. Arthur, J. J. division managers, in attendance.

Franklin, James A. Gralinger, general sales manager, and W. R. Sheehan spoke, also a number of Fox Morietone managers, on mechanical subjects. E. Osterman, of Electrical Research Products, discussed the quality of production.

In the interest of an even greater

motion picture industry

Eastman Kodak Company

and

J. E. Brulatour, Inc.

announce the completion of three new west coast service facilities:

A RESEARCH LABORATORY

Supervised by Kodak service engineers ready to advise on and solve local film problems

A PRIVATE THEATRE

Fully equipped for the projection of sound and silent pictures

A REFERENCE LIBRARY

Freely available, like the other facilities, to all technicians and executives in the industry

6706 Santa Monica Boulevard

HOLLYWOOD

HANDERS AND MILLS

Have just completed successful 26 week tour of the Publix Circuit

PITTSBURGH "PRESS" said: "Two of the fastest stepping comedians seen around here in some time."

Represented by MAX HART

The EXCLAMATION POINT of Sound Equipment Value RCA PHOTOPHONE



IN THREE NEW MODELS

*At Record Low Prices
for Standard Sound Apparatus*

The introduction by RCA Photophone, Inc. of a new type of sound reproducing equipment for theatres with a seating capacity of 750 or less, marks another milestone in the progress of sound pictures.

Possessing all the life-like tonal quality of Photophone's standard equipment for larger theatres, these new models, known as Type "F," bring to houses of limited capacity the farthest advances in the field of sound reproduction and synchronization.

The new equipment, which is available in combination of sound-on-film and sound-on-disc, or sound-on-film alone, or sound-on-disc alone sets new low price records for sound apparatus. Only the great research and manufacturing facilities of RCA, General Electric and Westinghouse, jointly responsible for its perfection, make possible these prices.

Photophone, of course, will continue to market its present type of sound picture apparatus, including its type P-2 sound picture projector, which combines sound and picture mechanism in one machine, and the sound head attachment, designed for mounting on standard projectors.

New Type "F" Models

Combination Sound-on-Film
And Sound-on-Disc . . . **\$5950**

Sound-on-Film Only . . . **\$4750**

Sound-on-Disc Only . . . **\$3450**

TERMS:

10% Down . . . 15% On Installation

. . . Balance in 12 Equal Installments

DELIVERIES FOR TYPE "F" MODELS START JULY 1ST

Orders to be Filled in Order of Receipt

Address All Inquiries to Commercial Department

RCA PHOTOPHONE, INC.

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Tomorrow Night!



RONALD COLMAN'S First ALL TALKING PICTURE **BULLDOG DRUMMOND**

will have its World Premiere
at the Apollo Theatre, New York
at \$2.00 top for an indefinite run!

Another reason why
Exhibitors are booking all

**UNITED ARTISTS
PICTURES**

Presented by
**SAMUEL
GOLDWYN**

An F. Richard Jones Production

They're Big Business Builders

Performance Check for Any Nature Of Stage Show Compiled by Barry

Performance check on screen sound mechanism, stage mechanism, orchestra, organ, stage performance, stage lighting and house lights, drawn up by Jack Barry, director of Public Theatre Managers' Training School, for instruction purposes, has been reprinted by order of home office executives and sent out to all Public theatres.

Barry's managerial check is considered of invaluable service to staff men, from accounts. It is drawn up as follows:

- Screen**
- (1) Blank screen. (2) Dirty screen. (3) Shaky or wavy. (4) Defective masking of the screen. (5) Unsteady picture. (6) Poor definition. (7) Travel ghost. (8) Flicker. (9) Poor illumination. (10) Misframing. (11) Faulty change-over. (12) Unnatural speed. (13) Distortion. (14) Dirty aperture. (15) Punch-marks, rain, scratches, thumb-prints, warped film, oil spots. (16) Slides off-line. (17) Cracked or smeared slides. (18) Poor slide change-over. (19) Noisy projector. (20) Filpper late or misplaced. (21) Sound track visible on screen. (22) Glare spots on screen. (23) Speed light on apron.

- Sound (Mechanical).**
- (1) Fuzzy sound. (2) Flutter. (3) Organ noise. (4) Echo. (5) Improper musical introductions to sound shorts. (6) Noodle noise. (7) Sound and picture out of synchronization. (8) Faulty synchronization change-over. (9) Volume too low or too high. (10) Jerky fader changes. (11) Noisy moving of horns. (12) Horns moved into position too late. (13) Loose units in horns. (14) Failure to remedy "pockets" in "dead spots." (15) Improper framing of the transvox over.

FAMOUS

B. B. B.'S

Big Bad Boy
Coffee Shop, Los Angeles, Cal.

M-G's Sheepskins

Los Angeles, April 30. Collecte diplomas have assumed a new dignity out here since sound came in. M-G-M has just ruled that no one can be a sound engineer for that studio who doesn't own a sheepskin. Theoretical knowledge as well as practical studio dope is now deemed essential.

- Stage Performance**
- (1) Clumsy entrances and exits. (2) Faulty line work. (3) Dancers out of step. (4) Dancers out of tempo. (5) Line arrangement for stage. (6) Crooked lines. (8) Costumes not clean. (9) Voices not heard. (10) Improper control of volume. (11) Improper selection of tempo during slide presentation. (12) Unpleasant dirt. (13) Crying. (14) Carelessly spotted. (15) Failure to catch direct cues. (17) Signs for change of slides not properly timed. (18) Organ solo too lengthy. (19) Failure to change section after feature concluded. (20) Too long pauses before stage show or following presentation. (21) Light left burning.
- Stage Mechanics**
- (1) Jerking curtains. (2) Foulting of drops. (3) Failure to mask battens. (4) Noisy shoves. (5) Improper "live" or "dead trim." (6) Unsteady stage braces. (7) Improper off-stage masking. (8) Noisy draw-aler. (9) Noisy lowering of drops. (10) Flatness not rigid. (11) Ripped scenery. (12) Set off center line. (13) Flatness not rigid. (14) Improper storage of scenery. (15) Visible wires. (16) Borders not trimmed. (17) Failure of draw curtains to meet. (18) Failure to mask towers. (19) Too rapid or too slow lowering and raising of curtains and drops. (20) Dirty stage apron.

- Pit—Orchestra**
- (1) Noisy entrance and exit. (2) Loud and discordant tuning. (3) Untimely elevator. (4) Lack of proper elevator music. (5) Wrong level of elevator. (6) Orchestra out of tune. (7) Lack of uniformity in bowing of violins. (8) Wrong combination of instruments. (9) Ineffective speedometer signals. (10) Unsteady music racks. (11) Talking in the pit. (12) Tardy cueing of new reels click. (13) Cueing to the new reels improperly timed. (14) Poor arrangement. (15) Inefficient use of mutes. (16) Selections too lengthy. (17) Leader's showmanship. (18) Glare from instruments. (19) Traps and sound effects. (20) Overlapping voice or picture. (21) Defective grouping of musicians.

- Organ**
- (1) Organ lit untimely. (2) Improper color spot for selection. (3)

- Muscle on rack disorderly. (4) Personal appearance of organist. (5) Glare. (6) Organ out of key with orchestra on co-ordination. (7) Monotony of stage. (8) Noisy music during trailers. (9) Organist improvising and not following the score. (10) Improper control of volume. (11) Improper selection of tempo. (12) Improper selection of tempo during slide presentation. (13) Unpleasant dirt. (14) Crying. (15) Carelessly spotted. (16) Failure to catch direct cues. (17) Signs for change of slides not properly timed. (18) Organ solo too lengthy. (19) Failure to change section after feature concluded. (20) Too long pauses before stage show or following presentation. (21) Light left burning.

- Stage Lighting**
- (1) Tardy or wrong stage spot. (2) Over spread flood lighting. (3) Glare from shiny surfaces reflecting light. (4) Manipulation of dimmers. (5) Spot-light halo. (6) Ineffective choice of colors (gelatines). (7) Improper lighting on transparencies. (8) Lights behind scrim at improper time. (9) Failure to mask off-stage lighting equipment. (10) Crooked gelatines. (11) Burned out lamps. (12) Footlights unbalanced from front. (13) Spot-reflector. (14) Bad contact at stage pockets. (15) Improper spotting of performers. (16) Effect machines at improper speed.

- House Lighting**
- (1) Houselights lit. (2) Picture house lighting too bright. (3) Lights bumped on or off. (4) Stray light from booth, house, curtains, etc. (5) Glare spots in auditorium. (6) Color combinations.

- House Lighting**
- (1) Houselights lit. (2) Picture house lighting too bright. (3) Lights bumped on or off. (4) Stray light from booth, house, curtains, etc. (5) Glare spots in auditorium. (6) Color combinations.

Senate's Full Weeks Again
Chicago, April 30. After trying a split week sound policy at the Senate for five weeks, L. & T. will resume full week bookings on pictures. Additional operating cost of split weeks cut into the profits.

W. E. Calling Franchise Holders to Discuss Sound—On Film or by Disk

Western Electric is secretly calling a meeting of its franchise holders to sound out their sentiments on reproducing equipment. It is expected that the outcome will be the survival of the sound-on-film system and an official resignation of the disk method to the obsolete class. Already W. E. is admitted at headquarters, has sent out a statement from J. E. Otterson as a preliminary sounder on the method preferred.

While "ignorance of the session with its producer clients is carefully maintained at W. E.'s main office, it is learned that Otterson will call the meeting and exercise every influence to convince franchise holders that disks are inferior in many respects to the film method.

Temporary Trend
Although the trend during the past month has indicated a firm hold by the disk, even Fox resorting to it in conjunction with the film method, yet W. E. sources, otherwise uncommunicative, emphasize it as but temporary and an exigency. Admission that they do not want to antagonize any of their clients until the situation shall have righted itself is their reason for refusing further details.

Following the line, both in Western Electric and RCA, that sound on film alone will survive, Paramount, commencing in July, is discarding the disk's synchronizations entirely. Paramount, following Sidney Kent's statement early this winter that disk would go, started checking up on its Public circuit. Results, according to officials, were almost 100 per cent. for sound on film. Disks, it was also included in the report, would necessitate the building of new exchanges, as well as accommodate them in delivery.

Warner interests, which initially promoted disks, steadfastly adhere to this system, but Warners are gradually introducing sound-on-film in exhibition work, and are on location shootings. Sound, however, will be released by the Brothers and their First National

subsidiary only on disk. No amount of discussion can get even the idea from this firm it will convert to film.

Mayer Handling Blank Theatres for Public

Chicago, April 30. Arthur Mayer, for many years general theatre operator of the Great States Circuit, will become general theatre director of the A. H. Blank houses. Mayer has been placed in full charge by Public, which recently bought out Blank. With Mayer leaving, G. S. William (Billy) Elson, former assistant theatre director and booking manager, will succeed him. Elson will install his own assistant to book the houses, sitting in only in an advisory capacity.

Hugh Trevor Featured
Radio Pictures has signed Hugh Trevor, its first featured player, on a term contract. Trevor joins the new stock company at present headed by Bobe Danilek, Betty Compton, Olive Borden, Sully Blane and Ann Greenway.

Oklahoma Meeting in June
Oklahoma City, April 30. Oklahoma M. P. T. O. A. has issued a call for its annual meeting to be held here June 11-12, instead of in the fall as previously. Eastern Cuts Scale
Rochester, N. Y., April 30. Eastman's, Public-operated, has cut its scale for the summer, from 75c. to 60c.
A 15c matinee rate for the kids.

And in between
BILLY SNYDER
Had many laughs with Nat Nazzari, Jr. on our 11th week at GOLDEN GATE THEATRE, L. A.
Personal Mgr., Harry M. Scarsdale

Ali Ben Hassan
AND HIS SIX WHIRLWIND DEMONS
Opened as a Big Hit for Fanchon & Marco
THANKS TO FANCHON & MARCO

Senate's Full Weeks Again
Chicago, April 30. After trying a split week sound policy at the Senate for five weeks, L. & T. will resume full week bookings on pictures. Additional operating cost of split weeks cut into the profits.

KENNETH VERNE
TERRELL and HANLEY
Comedy Attraction With Tom Mix Show
This Week—CHICAGO THEATRE, CHICAGO

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**THE
BLACK WATCH**

JOHN FORD'S thrilling triumph
weaving adventure, intrigue, mystery
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From TALBOT MUNDY'S Famous Novel
"KING OF THE KHYBER RIFLES"

with

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MYRNA LOY DAVID ROLLINS
ROY D'ARCY DAVID TORRENCE
CYRIL CHADWICK

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Staged by LUMSDEN HARE

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**MAY 6th
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Los Angeles**

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Earl Derr Biggers Sensational

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WARNER BAXTER and LOIS MORAN

IRVING CUMMINGS production

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WILLIAM FOX
Movietone

FOLLIES of 1929

ALL SINGING ALL TALKING ALL DANCING
MUSICAL COMEDY

with
SUE CAROL LOLA LANE SHARON LYNN
FRANK RICHARDSON DIXIE LEE DAVID PERCY
DAVID ROLLINS JOHN BREEDEN STEPIN FETCHIT

Words and Music by
CONRAD, MITCHELL and GOTTLER

Story and Direction by
DAVID BUTLER

Staged by
MARCEL SILVER

Ensembles by ARCHIE GOTTLER
and FANCHON & MARCO

Dialog by
WILLIAM K. WELLS

Hear from the Screen the Songs That All America Will Be Singing—
"THAT'S YOU, BABY"—"WHY CAN'T I BE LIKE YOU"—"THE BREAKAWAY"
"PEARL OF OLD JAPAN"—"WALKING WITH SUSIE"—"BIG CITY BLUES"

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PLEASURE CRAZED

with MARGUERITE CHURCHILL
CAMPBELL GULLEN HENRY KOLKER

From the stage play by
MONCKTON HOFFE

Directed by CHARLES KLEIN
Staged by DONALD GALLAHER

Dialog by
CLARE KUMMER

Released June 22nd

MASQUERADE

with LEILA HYAMS CLYDE COOK
LUMSDEN HARE ALAN BIRMINGHAM
FARRELL MACDONALD

From the celebrated mystery story
"The Brass Bowl" by Louis Joseph Vance.

Directed by
LEW SEILER

Staged by LUMSDEN HARE

Released July 20th

WORDS and MUSIC

A Dazzling Musical Comedy Review

with LOIS MORAN and DAVID PERCY

Music and Lyrics by DAVE STAMPER and WILLIAM KERNELL
Directed by JAMES TINLING

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Send the following Telegram, subject to the terms on back hereof, which are hereby agreed to.

Page 2

April 25, 1929

Mr. B. Wallerstein,
Broadway Theatre,
Buffalo, N. Y.

REGARDING WESTERN ELECTRIC SUIT THIS IS APPARENTLY ANOTHER STEP IN A CAMPAIGN TO AFFECT OUR SALES AND CREATE A MONOPOLY IN THE TALKING PICTURE INDUSTRY WE HAVE BEEN MAKING SOUND EQUIPMENT FOR MANY YEARS AND EXPECT TO CONTINUE FOR MANY MORE STOP THERE IS NO INFRINGEMENT STOP THIS SUIT VITALLY AFFECTS ENTIRE MOVING PICTURE FIELD STOP WE HAVE RETAINED SOME OF THE BEST LEGAL COUNSEL IN COUNTRY AND PROPOSE TO STAND BACK OF OUR CUSTOMERS TO FULLEST EXTENT SEND PAPERS TO US FOR ATTORNEYS ACTION HAVE NO DOUBT OF FAVORABLE OUTCOME AGAINST THIS OBVIOUS ATTEMPT TO FORCE INDUSTRY TO ACCEPT OVERPRICED MACHINES

L. G. PACENT, PRESIDENT
PACENT REPRODUCER CORPORATION.

You're Right, Mr. Zukor!

¶ To you is credited the statement that the advent of the talking picture has placed all producers-distributors back at the starting line. And since we are all starting from scratch, the organization now producing the best all-talking productions will be on top of the heap tomorrow.

¶ The truth of your statement is now being demonstrated by our experience with "THE DONOVAN AFFAIR" our first all-talking picture. Owning no theatres and possessing no theatre affiliations, we have always had to depend upon the sheer quality and box-office merit of our pictures for first-runs and big circuit bookings.

¶ The fact that "THE DONOVAN AFFAIR" is now being shown in the foremost theatres of the United States, is proof *Columbia* possesses the brains and the ability to produce great and outstanding pictures.

¶ Admittedly the best all-talking picture the industry has seen to date, "THE DONOVAN AFFAIR" is *Columbia's* notice to the world that it has assumed its *rightful* place in the *front rank* of the producer-distributor organizations.

¶ The great Cathedrals of Motion Pictures built today need great attractions. *Columbia* is supplying this need. Even now its talking and synchronized productions such as "Submarine", "The Lone Wolf's Daughter", "The Younger Generation", "Trial Marriage", etc., are being shown in virtually every one of these theatres.

¶ Watch *Columbia*, Mr. Zukor! Our ability to provide the industry with some of its greatest box-office successes in the past, is assurance of our ability to deliver similar outstanding All-Talking Successes in the future!

If you want
to know about—

RECORDS

ask:

R J. Stinnett, *Capitol Theatre, Dallas*—"BUSINESS AVERAGE. First time history Dallas picture played longer 14 days. Decided hold fourth week. Can't afford terminate engagement while still doing phenomenal business. Already played more than total theatre-going population. Getting tremendous repeat business. Some many as three or four times. Also drawing from 50 mile radius. Regards."

Ralph D. Goldberg, World Theatre, Omaha—"RECORD FOR WORLD THEATRE SMASHED. 'Show Boat' the outstanding hit of years. Have never seen such enthusiastic audiences. A marvelous production."

Dave E. Schayer, Granada, Salt Lake City—"Show Boat' greater than great... LARGEST BUSINESS IN HISTORY SALT LAKE... Only attraction with lineup, playing the largest theatre in the city. Sincere wish that Universal's efforts in producing this master production

will be amply repaid as will Granada Theatre in being fortunate enough to play this attraction."

Sidney M. Nutt, Princess Theatre, Hot Springs—"RECORD FOR MY HOUSE. 'SINGING FOOL' HELD RECORD UP TO DATE. Word of mouth advertising putting it over. Lots of people said best show ever in city."

"—it just
keeps
rolling
along!"

Sidney Meyer, Capitol Theatre, Miami—"Show Boat' is doing business I thought unbelievable. With majority of tourists gone and most inclement, rainy season, picture has ACTUALLY DOUBLED HOUSE RECORD. Theatre has been playing to holdout business from 9:30 A.M. until 11:30 P.M."

John Hamrick, Music Box Theatre, Seattle—"Actual sale 'Show Boat' premier 559 seats at \$2.50. Only five passes to newspaper critics. TREMENDOUS SUCCESS. Big applause and overflowing enthusiasm. 'Show Boat' in front rank of entertainment. Please accept my sincere praise."

—and more like these coming every day!

Universal's Singing and Talking Triumph!

SHOW BOAT

Presented by **CARL LAEMMLE**

EDNA FERBER'S novel combined with the musical hits from the FLORENZ ZIEGFELD stage production. A brilliant Universal cast headed by Laura LaPlante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane La Verne. Ziegfeld stars singing songs by Jerome Kern and Oscar Hammerstein 2nd—Helen Morgan, Jules Bledsoe, Aunt Jemima and Ziegfeld Plantation Singers. Directed, silent and movietone, by Harry Pollard. Synchronized score by Joseph Cherniavsky.

A HARRY POLLARD PRODUCTION

RADIO'S PAGEANT OF THE TITANS



Vina Delmar created an international sensation when her novel, "BAD GIRL," came from the presses. Instantly she became one of the great writers of best sellers . . . with a truer understanding of the human heart than any contemporary author.

**ZIEGFELD ... HECHT ...
MacARTHUR.. ABBOTT..
VALLEE!...**

**RADIO'S Pageant of the
Titans is Truly an Epoch-
making Procession of Genius
from All Corners of the Show
World!**

VINA DELMAR

**"BAD GIRL" AUTHOR
WRITES "DANCE HALL"
FOR RADIO PICTURES**



RKO DISTRIBUTING CORPORATION

The Golden Voice of the Silver Screen

SUMMER TALKERS

(Continued from page 7)

Nanette" will follow. Fox will have "The Black Watch," Victor McLaglen's first talker, as a special starting at the Galety May 8.

"Kid Boots" Paramount's proposed musical with Eddie Cantor, temporarily delayed, may not be ready for release until winter, while First National, with several musicals being readied, will release "Sally" about that time.

Aside from the uncertainty of the future value of smash productions, with almost every new arrival toppling the preceding hit on Broadway, distributors have found that an overlong stay on the street is not healthy for the production when finally booked into the regular runs. Lately indications are that pictures booked into the regular runs either two or three weeks off Broadway or

even simultaneously bring the best results.

The unlimited field for expression opened up by the talkers, the novelty which are possible through this system, and the accomplishments recorded in such rapid succession, are responsible for the mass production of desirable material and the scheduled distribution for quick returns this summer.

ENGLISH O. H. H. SOUND

Indianapolis, April 30. English Opera House (Shubert), closed for some months, has been taken over by Charles Olsen, former owner of the Lyric here. Olsen intends to reopen the legit stand in about two weeks with a straight sound picture policy.

Lyric, now running with Pantages vaude, is also due to go into a sound policy shortly.

Patsy Ruth Miller added to "So Long, Letty," WB.

Fox in Arizona

Los Angeles, April 30.

First step in proposed invasion of Arizona by Fox Theatres was the submitting of an offer to the city of Phoenix on a proposal to lease a portion of the City Hall block for 50 years at an annual rental of \$14,000. Company plans to erect a class A theatre and office building, with work to be started within two months, if lease is secured. City officials recently turned down an offer by Fox for a 25-year lease of the entire City Hall plot at a \$30,000 a year rental.

Fox has other building plans in view for Arizona, but is not interested at this time in any project in Tucson, as widely broadcast by Tucson newspapers recently.

BLAZE ENDS DISPUTE

Lewis, Ia., April 30.

Sunday movie controversy ended here when are destroyed the Lewis theatre.

Bus law citizens were protesting against Sunday shows. Their troubles are ended.

Mary Forbes, Roland Young and Zasu Pitts added to "Lay Who Dared," FN.

RITA MORE RITZY

Los Angeles, April 30.

Edith Flynn, former musical comedy actress, and known on stage as "Mickey" Flynn, doesn't think the latter moniker is ritzy enough for picture work.

In signing a contract with First National to appear as a night club queen in "Fast Life" she insisted on being identified from now on as Rita Flynn.

Roller Skate Parade

Los Angeles, April 30.

When Fanchon and Marco's "Rollin' On" makes its debut at the Wisconsin, Milwaukee, May 4, event will be inaugurated by what will probably be the first roller skate parade on record.

Headed by Al Lyons, m. c., and Gene Morgan, parade will include the 22 house usters, 30 members of the cast and some 200 newboys of the Wisconsin News. Lineup will move on skates from the station to the theatre.

Gov't's Coast Theatre

Trial Set for May 22

Los Angeles, April 30.

Trial of the Government's action against Fox Coast Theatre and eight film distributing companies on restraint of trade charges is tentatively set for May 22 before U. S. District Judge Clegg. This will work a hardship on local film exchange branch managers by interfering with the West Coast for the annual sales conference.

With the original information against the defendants quashed, film men figure it will take the attorneys, both for the government and for the defense, some time in which to prepare their cases. In that event they hope for postponement until some time in the fall.

SOUND WORK PILING UP

Six Features and Two-Reelers at Met-Christie Studios

Los Angeles, April 30.

Production at Metropolitan-Christie studio sound stages is piling up. Six features and three series of two-reelers are on the list for the coming weeks.

Sono Art will follow its "Rainbow May" with another musical talker starring Eddie Dowling, starting end of May. James Cruze is expected to do sound stuff on "The Road Show," starting middle of May. Columbia is slated to record dialog on two subjects. C. C. Burr is scheduled to do dialog on "The Squawk" within 30 days and Harold Lloyd will record dialog on his feature soon after May 1.

Walter Huston, transferred by Par from Long Island studio to coast for "Brothers."

West Coast Motion Picture
Directors of Directors
and Writers

HARVEY H. GATES

WRITER
WARNER BROS.
"The Desert Song"

BEN HOLMES

Movietone Director
Universal

Sonya Levien

Writing continually on current
Frank Borzage Production
FOX

Sarah Y. Mason

Adaptation and Scenario
"The Broadway Melody"

Byron Morgan

Original Story
"THUNDER"
Now in Production for M-G-M

RALPH SPENCE

DIALOGUE FOR M-G-M

JOHN GRIFFITH WRAY

DIRECTING
"DIVERSION"
First National Vitaphone Special

TISH JOSEPHS

Featured in FANCHON and MARCO IDEAS
THANKS TO BENNY RUBIN I AM NOW DANCING

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THESE four factors are represented in the vast resources built up by Western Electric in 58 years of manufacturing sound transmission apparatus.

They have made it possible for the Company, in the new field of sound pictures, to give producers and exhibitors the highest quality equipment for recording and reproducing.

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They have, within the short period of a year, made it possible to provide theatre equipment at the present rate of 250 installations a month.

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"HEAVEN'S GIFT TO THE TALKIES!"

—New York Graphic



***The Last Word
in Personality!***

Smashing \$2 hit at Criterion Theatre, N. Y.

MAURICE CHEVALIER

talking, singing in "INNOCENTS OF PARIS"

●
"Chevalier will become the idol of the American screen within the year 1929! If there ever was a dominating, captivating, fascinating personality, he is it!"

—New York Daily News

● ● ●
"Chevalier is the jolliest thing that has happened to Hollywood in a month of rainy Sundays. His success is genuine and immediate."

—New York Telegram

●
"Innocents of Paris' is gorgeous entertainment because of that star. What a star! Whatever he says and does, the audience is with him—man, woman and child!"

—New York Journal

● ● ●
"Chevalier is a box office wow. The audience applauded the Parisian Jolson. You'll not be able to keep the fans out of your theatre."

—Motion Picture News

●
"A fascinating personality. Loaded with charm. He has terrific 'It', as the girls in the lobby agreed."

—New York Mirror

● ● ●
"Chevalier won the hearts of the audience with his singing and talking."

—New York Times

● ● ●
"The American public is going to take to him like a duck takes to water."

—New York American

PARAMOUNT

***Heaven's Gift
to the Talkies!***

IRVING BERLIN

Announces

The Completion of His Score Written

for

AL JOLSON'S

Forthcoming

WARNER BROTHERS

Production

"MAMMY"



The following four numbers which are to
be recorded in this picture were written by Mr.
Berlin for the exclusive use of Al Jolson:

"LET ME SING AND I'M HAPPY"

"LOOKING AT YOU"

"I'M THE HEAD-MAN"

"TO MY MAMMY"

TURN ON
YOUR
COOLING
PLANT--

It will be
20 DEGREES
HOTTER
INSIDE
when you play

COLLEEN MOORE

JOHN McCORMICK presents

"WHY BE GOOD?"

They'll flock to see the picture that made the Theme Song, "I'm Thirsty for Kisses—Hungry for Love," one of the biggest radio and phonograph hits of the day!

**FIRST
NATIONAL**

VITAPHONE Pictures



A William A. Seiter production. By Carey Wilson. With Neil Hamilton. Theme Song—published by M. Witmark & Sons.

"Wow!"

"Why Be Good?" is a wow. The whoopee episodes are knockouts. This one makes 'Flaming Youth' take a back seat. Colleen sure has it, them, and those. With pouring rain and opening of new thirty-five hundred seat opposition house we did excellent business."

—Ray C. Brown
Mgr. Strand Theatre, Akron, Ohio



America's Biggest Song Hit!

"HONEY"

by SEYMOUR SIMONS, HAVEN GILLESPIE & RICHARD A. WHITING

Beautiful Waltz Song of "Aloha-land"!

"Blue Hawaii"

by ABEL BAER, IRVING CAESAR & IRA SCHUSTER

The Smart English Fox Trot You Hear Everywhere!

"NOBODY'S FAULT BUT YOUR OWN"

by ALAN MURRAY and RAY NOBLE

*"You Can't Go Wrong
With Any Feist' Song"*

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MELBOURNE, AUSTRALIA 276 COLLINS ST.

A BEAUTIFUL MELODY FOX TROT!

"PLEASE LET ME DREAM IN YOUR ARMS"

by AL SHERMAN, AL LEWIS & CARMEN LOMBARDO

Rudy Vallee's Love Song!

"I'M JUST A VAGABOND LOVER"

by RUDY VALLÉE & LEON ZIMMERMAN

Theme Song of Tiffany-Stahl Production—"MOLLY and ME"

"IN THE LAND of MAKE-BELIEVE"

by L. WOLFE GILBERT & ABEL BAER

Pretty Little Fox Trot Song!

"PRETTY LITTLE THING"

by TOMMY MALIE and LITTLE JACK LITTLE

A New Ballad Idea In Fox Trot Rhythm!

"After Thinking It Over"

by BENNY DAVIS and CARMEN LOMBARDO

Get An Earful Of This For A Real Kick!

"AN EYEFULL of YOU"

by L. WOLFE GILBERT & MABEL WAYNE

Snappy Fox Trot Song!

"LET'S TALK IT OVER"

by BENNY DAVIS & J. FRED COOTS

Vincent Rose's Latest Fox Trot Melody!

"How Can I Love Again?"

Lyric by BENÉE RUSSELL

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FROM YOUR
DEALER OR
DIRECTLY

Tom Mix Learning and Winning From Actors and Others in Units

By TOM MIX

Toldeo, April 30.

Editor Variety: When I was a small boy a 'goin' to a first grade school in Texas, somehow my 'n' figures didn't get along so well. One day the teacher, a school ma'am said, 'Tom, there'll come a time when you'll be sorry you didn't learn to read about units. In after life, you'll find units are great things.'

An' the little school ma'am was a proliet—units are great things—especially Public units—an' I'm travellin' with 'em.

Now the benefit of folks not wise in show business, especially in the case of "five an' six," I might say is that a Public unit in the case of catch-as-catch-can show, put together in a mysterious way, each presentin' the greatest comedian on earth, the best looking straight man, a couple of adagio dancers who musclete in a way that would frighten a convention of osteopaths an' all mixed together with the help of a boulevardier's jumble of dressed an' undressed chorus ladies of assorted ages an' sizes.

Conquered with this type unit has a jazz band at the apex, disappears an' re-appears again under the direction of a certain master musician, a hooper of extreme grace an' agility an' who keeps up on the best things in the life of a Judge an' is, therefore, an extemporaneous gamin. This gent acts as chief foreman of the outfit.

An' into this trail head, have me 'can' Tony been heaved. Now we've done it all right. Tony has shared dressin' rooms with the chorus; at times I've done 'em in' up in the air, under the stage with the musicians. In some of the towns the manager have had me, an' other dressin' rooms on the fifth, sixth an' even seventh floors an' then permit the elevator to take me up to the top of an elevator to go on the bum on Tuesday an' on account of Wednesday a bein' a holiday I couldn't be fired till Thursday. At the Paramount, Brooklyn, the self electin' elevator got stuck between floors so I had to rope two of my cowboys up through the roof to go on with the show. The week before that in Boston, an' Tony the cowboys an' a couple of banjo players dressed in the basement. In Worcester, Mass. without a word I ruin' the music. I stood out on the piano to do my shovin'. I've caught midnight on the hotel train, patronized hotels where they had night-workin' station rivin' machines to cool you sleep; I've been carried by stations, eaten four meals a day at convenient lunch counters, got into the wrong theatre an' listened to more advice an' heard more secrets than can be put into three books.

An' this is what they call "troupin'." It sure is somethin' to be a trouper, but apparently it takes time an' experience.

The Remedy

Personal, I didn't know there was anything wrong with the Public Unit system—'n' I was a 'goin' along great, an' I don't know even who is in charge of it, but if that gent had a little more time to spare an' can drop in on me, I can repeat what has been told to me an' give you the answer. I can't go to fix up what's wrong, but I can repeat what has been told to me an' give you the answer. I can't go to fix up what's wrong, but I can repeat what has been told to me an' give you the answer.

On this tour I've been thinking of the information an' put that individual in charge of things.

On this tour I've been thinking of the information an' put that individual in charge of things.

On this tour I've been thinking of the information an' put that individual in charge of things.

years. No wonder Al and Eddie are good when they get so many folks to get songs an' write cracks for me. I even talked to one fellow that Mr. Johnson grabbed "Milk and Honey" had been a don't of it for years before Joelson ever heard of it, only the name wasn't quite the same an' the tune was a little different, still the general idea was there. Any one of these gents can get out today an' do a better turn than Al or Eddie ever dreamed of doin'.

I know this is true because they tell me no themselves an' proved it by their partner.

In one town a fellow on the Unit told me he didn't think the dancin' act was married like they claimed, but I watched them every time they came off the stage an' from the way they was a quarelin' I knew he was all wrong. I told him that not only were they married, but also, from the way they were cracked back an' forth, that another probably lived with them in the summer time.

I used to think I could get more steers in one can than any cowhand who ever superintended cattle shippin', but some of these unit stage caravans are more bridges, band stands, net pieces an' other junk on one 36-foot stage an' will haul more than I could possibly pack in three cars.

It would be mighty interesting to have some of these unit stage caravans on the old variety days—Conroy an' Fox, Ward an' Vokes, Girard an' Donnelly, Evans and his partner.

Now, Broeck, or Murray an' Mack travel along on one of these units an' I don't know about it.

Inside Stuff It's a great big stage—each unit is a great big family an' they seem to know a lot of each other, exceptin' for the fact that they don't seem to think the other units are any better than they are.

I've always liked the plain, outspoken men an' women—an' I discover that the plain things about stage performers; each is willing to be candid an' truthful an' tell you just what he or she is.

Through a peculiar shuffle in books, the change of the unit for a couple of weeks an' playin' on the Keith in Philadelphia. On the Keith time at the Earle was that very excellent comedian an' fine clown, Al K. Hall.

I might say about my last about the one thing I, personal, got to complain of, is that they don't pay the musicians enough money for their work. I've seen a fine time in the big room with the boys in the pit playin' pinballs between shows an' I've seen the truth. The pit boys are pretty well. I could do a better if they had a more money. Public should pay 'em better.

Just why, as a rule, the Public should pay 'em better.

Just why, as a rule, the Public should pay 'em better.



HARRY KAHNE

Returned from his sensational tour of the world featuring his latest achievement, "The Mathematical Maze," B-K-O Riverside, New York, this week, April 28.

Direction Jack Curtis—Arthur Pearce.

HAMP'S QUICK LEAP

From Piano to Radio to Keith Stages

Charles W. Hamp, radio name at WOR, Newark, has been taken for a vaude by Keith's and will open May 12 at the 81st Street, New York.

Hamp's rise, due directly to radio, is from piano accompanist for Janet of France in Vaude.

Also through radio he has become vice-president of the tooth paste company he advertises by broadcasting.

player should be the best pinochler. I can't say, but it seems to be a fact, although it looks occasionally like the trap is set for him.

In a lot of ways, the times seem to have changed. I used to read in the stage Johnnies an' friends with road show experience like I used to about 'em, but just like the nut girls, the joy-ridin' flower-buys an' supper-providin' stage door gents has disappeared. His name has been taken by the boys in the jazz band. It's stylish now for the chorus ladies to each join up a saxophone player, a trap drummer or a French horn artist. These proud young gents feed 'em after the show, but they take the girls to a bandy lunch counter an' let 'em reach for themselves. Not bet musicians. Tony an' me ain't been in a do as well as we expected.

So it is

We opened our act in Detroit, then took in Buffalo, Rochester an' Boston. From there we made Brooklyn an' from that point the trail led to Pittsburgh. In Pittsburgh we came in clean, but went out dirty. Even the pinochle game was pretty well played. Blah, blah, blah, we next followed by Trenton an' now we are in Toledo. Tony an' me rode over the Pennsylvania original tracks between Philadelphia an' Pittsburgh so many times that about the trip more an' I could have taken the brakeman's place an' called out the names of the towns as we went through 'em.

In Boston we played with a Public Unit that was all costumed up in the Georgia an' young Georgia. I spent a lot of time that week tryin' to find out for myself how the Georgia an' young Georgia came from. The Georgia costumes were pretty, although Tony never seem to think much of 'em. I'll admit the outfit trimmings that the girls was a woman's wouldn't be any good to my eye.

So it is with this unit business that I got it all figured up that before we get home, no one need be surprised if they see me an' Tony a workin' with some unit, wearin' a chiffon skirt an' dol' a barefoot spring dance.

Yours, TOM MIX

Keith's Club Dept. Turned Over to Alf T. Wilton—Frances King Resigns

BIG PRICES FOR BANDS

Warning at \$5,000 and Olsen's at \$3,000 in Picture Houses

Weekly salaries for name bands marched right up the past few days with Fred Waring's Pennsylvaniaans getting a summer setting starting May 12 in the Stanley houses at \$5,000 weekly, net.

George Olsen was another to receive a contract for \$3,000 weekly for a week each in the Chicago theatre and the Michigan, Detroit and Waring dates.

Morria agency booked Olsen's.

N. V. A. Drive Returns Complete Within Month

Returns on the N. V. A. Fund drive for collections in theatres are not expected to be completed for a month. That was stated at the Vaudeville Managers' Protective Ass'n office, where the accounts and checks are forwarded. Through co-operation of the picture chains a large number of theatres and showmen have been contacted in the annual drive are reporting.

It is expected that the Roxy (Fox) and the Albee (Loew) New York film palaces, will be the leaders in millions collected, each getting around \$12,000 on the N. V. A. week.

William Lee, handling the N. V. A. Fund checks in the V. M. P. A. would require an estimate of the total. "Bound to be highly satisfactory from these early returns," he said.

Palace Tryouts Twice Month Before Bookers

In the future the Friday morning auditions at the Palace, New York, will be held bi-monthly instead of weekly.

Of late attendance of Keith's has been dropping and the business is flake. For that reason quality of acts willing to chance showing in the short time allotted has been poor. The better acts, knowing of the non-representative audiences, have been staying away with the best of the recent participants being in the amateur class.

Some of the bookers will be instructed to sit in at least on Friday morning a month. Attempts will also be made by Keith's to improve the grade of acts showing.

Women Singles Scarce; Loew's Repeating on 'Em

Loew's booking office feels the dearth of female name singles and has re-signed a number recently completing a Loew southern tour. The booking office often finds women in New York for the present followed by another swing around the country.

Morton Sunshine, Lydia Harris, Gertrude Moody, Lillian Shaw, Dolly Kay, Edith Clifford and Freda Simon are the singles.

PAR. SIGNS SKELLY

Los Angeles, April 30. Hal Skelly's performance on the screen version of "Burlingue," got him a three-year Paramount contract. Skelly will start with his second picture, an original story, about June 1.

Norman Kerry's Act

Norman Kerry is in New York starting rehearsals in a hit Max Gordon is producing and staging. The turn will open for Keith's May 6.

Ned Norworth, M. C. Ned Norworth is to open at the Flamingo, Detroit (Kunsky), May 10 as m. c. He replaces Al Donahue.

Alf T. Wilton will return to Keith's in charge of the agency's club department. His supplants Frank Jones and Frances Rockefeller King (Mrs. Jones), joint heads of Keith's picture department, rear for many years. They have resigned. Wilton's return to the circuit is after an absence of three years. When an agent with one of the most imposing lists of acts on the Keith circuit, Wilton turned in his franchise and walked out in protest against the methods then employed in the agency by the direction of E. F. Albee.

Wilton was the first important agent to go to the Keith's free will. Others before him had left when told to.

Wilton has a large list of acts to the outside and joined the first flight of independent artists' representatives by making the numerous names with the picture house circuits and in legit.

Wilton has been concentrating on club bookings in his office in the Bond building. He built up a pretentious clientele and seemed to be doing more business than any other booker in the club field. Wilton's last posting was probably the independent agency club agency.

Wilton's Terms Terms of Wilton's new affiliation with Keith's have not been made public. It is understood he will drop all personal and present business matters to devote his entire time to the Keith's business to the effect that Wilton may be in Keith's on a percentage arrangement.

Under Wilton the club division will undergo complete reorganization and change of policy, with Wilton's now independent resources added to put it over. When operated by Miss King and Jones under the Albee direction, the Keith club department was made by Albee a member of the Keith's club business organizations. In tossing private affairs, the Keith club department and the N. V. A. black-out were similar.

Appointment of Wilton as Keith's club man came as a surprise. The wonderment was why Wilton should submerge his apparently thriving independent agency club business with what in the past he has been making alone. All indications were that Wilton's club business has been highly profitable. Added prestige of Keith's may have been a factor.

Wilton was called upon in behalf of Keith's by George Godfrey on Monday and accepted the same day. Miss King and Jones have been granted a Keith agency franchise. They may jointly represent stage acts on the booking floor.

All-Recruits "Ideas"

Los Angeles, April 30. Fanchon and Marco have put their "All-Recruits" organization in effect in rehearsal. Opening date May 8 at Pasadena, with entire Keith's act in the show.

Unit is made up of the "opportunity" winners in contest staged by Fanchon and Marco. The contest was won by a number of newspaper in coast key cities.

Concert 4 at Palace

The Reivers, high-priced concert quartet, have been booked for Keith's for May 25 week at the Palace.

It will be their first appearance in vaude as an organization. They made a sound shot for M-G-M a short time ago.

WALTER MEYERS Manager Coast Office

Now in New York

Now in New York

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Prince of Good Fellows

EXCLUSIVE VICTOR ARTIST



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King of the Air
By Popular Radio Vote

Broadway's Overnight Sensation

ASSISTED BY

JEAN LaMARR

AND

TANGLEFOOT

JULES BAUDUC, Assistant Director

ROLAND LEACH, Reeds	HARRY McKEEHAN, Brass	HORACE DIAZ, Piano	Singing Trio:	ROLAND LEACH, Arranger
ARTHUR RANDO, Reeds	MYRON ROBBINS, Brass	EDDIE MAGUIN, Drums	JIMMY JONES	NORMAN STRUTT, Arranger
NORMAN STRUTT, Reeds	KEITH RED JESSUP, Brass	EDWARD LEFTY EIERMAN, Bass	HARRY ROBBINS	HARRY McKEEHAN, Arranger
JIMMY JONES, Reeds	HARRY ROBBINS, Brass	DICK WILSON, Violin-Voice	MYRON ROBBINS	HORACE DIAZ, Arranger

THIS WEEK (APRIL 28)

R-K-O Palace, New York

Personal Direction **TONY SHAYNE**, 1576 Broadway, New York

For R-K-O, MORRIS & FEIL

Keith's-Publix-Pantages Buy May Close This Week—House Division

Los Angeles, April 30. A closing of the sale of the Publix circuit to Keith's (H-K-O), in which Publix will participate, is daily expected. The Keith option expired April 27, but has been extended until today, although another brief extension is possible. Postponements have been caused through the illness of Joseph Looch, the R-K-O attorney here.

In the deal as now set Keith's will divide the Publix houses with Publix. At least six Pan towns will go to Keith's. They are San Francisco, Portland, Hyannis, Tacoma, Salt Lake and New Orleans.

Publix is said to have selected the Pantages theatres in Los Angeles, Fresno, Memphis, Minneapolis, Boston and Kansas City. What other Pan Houses may be left will be included in the sale.

No mention is made of any new terms, but Alexander is reported

agreeable to the changed situation. Postage has found himself wholly alone on his line of travel, with all kinds of opposition against him.

William Fox, Pan's picture standby for a long while, is now in the west himself. That makes a gloomy outlook for Pan. It may account for Alex's carelessness to almost anything to get out from under while there is time left.

R-K-O Ready for Summer

Los Angeles, April 30. Upon word from New York, all RKO stratist vaudeville and vaudeville houses posted a two weeks' closing notice Monday.

This was done to protect the house in case there should be a change of policy or a decision to close for the summer. The musicians and stage hands, after the closing notice, will work on a week-to-week basis.



DREADNAUGHT OF DANCE U. S. THOMPSON Fleet of Feet

Playing LOEW'S AMERICAN, New York
May 2, 3, 4, 5

Direction of HARRY SHEA

Radio-Keith-Orpheum Circuit Under Personal Direction of PAUL DEMPSEY of Frank Evans' Office

Switch in Act's Cast Costs Kessler Status

Loew agency franchise granted to Aaron Kessler a short time ago has been revoked by the booking office. Kessler is charged with misrepresenting an act to a Loew booker.

Act concerned in the incident is Juvenile Steppers, dance turn of six people. Act is owned by Aaron Kessler's brother Sam and Sam Rose and represented by Aaron Kessler as agent.

According to Loew's, Juvenile Steppers played several weeks on the road show route and dropped out after a few weeks' absence from Loew's they were again submitted by Kessler and booked for a week at Syracuse.

Harry Wells, Loew manager in Syracuse, had previously been the Loew manager in Birmingham when the act played that town. During the Syracuse week Wells informed the booking office he was playing the same title (Juvenile Steppers), but not the same act.

When called upon for an explanation, the Loew office claimed Kessler stated that as the change in personnel did not detract from the act's effectiveness it was not believed necessary to announce the change.

Loew's replied that it is customary to inform the booker of any change in an established act when the act is submitted for booking. Failure to do so, Kessler was informed, is a manner of improper representation.

Formerly a Keith agent, Kessler secured a Loew franchise about three months ago.

Along with disenfranchisement of Aaron Kessler, Loew's has notified the producing firm of Rose and Kessler that it is without standing in the booking office. The drastic action in Kessler's case was taken as a means of warning other agents. It was stated by Loew's.

Juvenile Steppers' salary for the week at Syracuse has been held up pending settlement and placed in escrow with the V. M. P. A.

Orchestra Leaders Sues Loew's on Contract

Freddie Rich, orchestra leader, now a \$25,000 a year man with the Judson Radio Program Corp. (Columbia Broadcasting System), is suing the Marous Loew Booking Agency for \$3,500 on a written contract. Through Julius Kandler, Rich sets forth that he was booked for from nine to 11 weeks, to be played within 16 weeks, by Loew's at \$2,500 last August 21. After the second week in Atlanta Rich was left flat in that city when further bookings were denied him, he alleges.

Loew's position is that Rich did not have three of his original men in the orchestra, and Counselor Kandler contends that if Loew's insisted on abrogating the contract for that reason it should not have permitted the Rich orchestra to play the Atlanta split week. Instead, it was the local house manager and the house orchestra leader who helped Rich scout around the town for the necessary three musicians to complete his personnel.

KEOUGH GOES INDIE

Er Keough is leaving the Charlie Morrison (Keith's) agency to book independently on the outside. Keough was formerly one of the largest Keith agents in the west. He left Chicago to join Morrison in New York last fall.

"UNIVERSITY WEEK" Interstate Orders College Jubilee Over Entire Circuit

Dallas, April 30. "University Week" will be celebrated in all of the Interstate Circuit theatres, as commencement starts in each city.

The order came through from the New York booking office of the Interstate.

It's the first time such an occasion has been found for a special plus spell. Most of the theatres probably will have an orchestra and glee club from the local college as an extra attraction.

Fox Giving Blankets

Blanket contracts and options are now appearing in the Fox vaudeville offices.

Last week a six weeks' blanket was given to Ross Hyde, Jr., and Co. with an option for seven more. Al Grossman engineered it.

The act opened for Fox this week.

"Letter" in Keith's N. Y.

"The Letter" (Par) is all set to play the New York Keith houses week May 13, with the Brooklyn houses to follow the 15th.

F. & M. Coast "Ideas" Coming Into New York

Four Fox weeks in New York will be included in the eastern tour of Fanchon and Marco "Ideas" units, from the coast. First of the eastern "Ideas," "Rolling On," with Gene Morgan m.c. and 16 roller skating girls, opening in Omaha last week for initial eastern stop, is due in New York in about three weeks.

So far the route is from Omaha to Milwaukee, Detroit (Fox), Philadelphia (Fox) and New York City. Other stops are listed on the way back, with points to be filled in on each side of the trip.

Fanchon and Marco are now closely affiliated with Fox's West Coast organization. Last week they were in New York this week, leaving tonight for Omaha to catch the second unit's opening there and on going to Detroit, where "Rolling On" starts for next week. Marco may come on for its opening in New York.

All of the F. & M. "Ideas" are Los Angeles made.

Prod. Depicts Unit

Keith's is producing a unit called "Hoochie" starring Ruth Hix. Music and lyrics by Cliff Hoesa.

MATT KELLY

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Arthur Fisher Agency

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As Office and Booking Manager

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Direction LIEZ WISSE
Associate, BILL GOWAN

"MACK"

"CHUCK"

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BEAUTIFUL EXTRAVAGANZA OFFERING

"THE DANCE DOCTOR"

Written by RYLAND PLEBSON and AL VON TILZER
Interpreted by JOHNNY ELLIOTT
Directed by HIS CO-EDS
Class Youth, led by RICHARD DEACONS
Inspected by ALPHONSE
Rep. FRED THALHEIMER

The LAURENCE WAYNE'S Real Indians


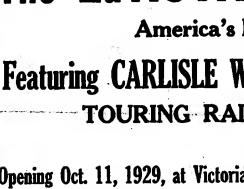

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Direction HARRY SPINGOLD

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The New Sensation of Europe!!

OUR OWN AL SHAYNE

(THE NIGHT CLUB AMBASSADOR)

"A Truly Great Songster"

of whom

Variety (Feb. 13) says:
(London)

"Al Shayne opened at the Holborn Empire yesterday practically unheralded and proceeded to tie up the show. He was asked by the house manager to add an extra number."

Herald Tribune, Paris (Dec. 8), says:

"Al Shayne has made such a great success in the Blue Room he has been held over indefinitely. . . . Mr. Shayne evidently enjoys singing his songs, which in part accounts for the fact that his audience enjoys hearing him and insists on repeated encores."

Variety (Nov. 27) says:
(Paris)

"The further Americanization of Paris is a probable result of the success achieved at the Ritz Blue Room by Al Shayne, American mammy yodeler and the first to ever get away with the vo-de-o-do stuff in a first-class cafe here. French patrons are going for it strong. . . ."

"Al Shayne opened at the Chez Victor's and repeated his success of the Blue Room. New place is very high hat." . . .

Encore, London (Feb. 14) says:

"The best thing of the week is Al Shayne. This artist bears close resemblance in every way to another Al, famous just now on the 'talkies,' and is likely to get just as much applause as the other. . . . Numbers are rendered in great style, and the house absolutely rose to him. . . . terrific personality."

The Star, London (Feb. 12), says:

"Al Shayne, just over, billed as the 'Night Club Ambassador,' scored an immediate success at the Holborn Empire."

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NEW YORK

22 Weeks of Film House Bookings Lost of Late; 24 Weeks Left in East

A survey of what the wired houses have done to picture house bookings discloses that east of the Rockies there is a gross of 24 weeks' playing time, of which 15 weeks means anything. Picture house agents lost 12 weeks of Louis K. Sidney's Loew time in one solid unit and with three of the Stanley houses switching to Public units last week, the Acme agency now only has two and one-half weeks left.

Public units now go from the Paramount theatres in New York to Brooklyn into the Stanley, Jersey City; Branford, Newark; Stanley, Philadelphia, and then on as before to Washington and Baltimore. This increases Public units time to 22 weeks. These three weeks of Stanley time (formerly booked through the Acme agency) leaves the Mastbaum, Philadelphia; Enright, Pittsburgh, and a half week at the Stanley, Utica, left for Acme rotating. Charles Siskier, out of Philadelphia, books a week and a half of

split weeks at the Broadway, Logan and Cross-Keys in Philly, but these Stanley spokes just play small pickup stuff, of no consequence to acts or agents.

Chicago Best
B. & K. still has eight weeks left in Chi out of the Oriental; the Marks Brothers Marbro and Granada, and the National Theatre Corp.'s Capitol and Avian complete the Chicago market. With Balaban and Katz's eight weeks, the competition in the opposing houses makes it tough.

Howard Pierce books the Kunkin's Fisher theatre in Detroit; there's another indie week in Philly at the Carmen; Max Silvers books the Fox in Washington, while Fox St. Louis books out of Chicago. The other Fox stands are now vaudeville.

Loew's has left the Capitol, on Broadway, and Valencia, Jamaica, which plays the Capitol's preceding week's show. Then there's the Roxy and Colony on Broadway which plays pick-up stuff intermittently. That covers the picture house situation, showing a loss of some 22 weeks since last reported, either ascribable to theatre wiring or unit policies.

Jr. Vaude Budget, \$1,800

Chicago, April 30.
Summer policies of four Orpheum Jr. houses are scheduled for a change next year.
Houses in Madison, Sioux City, Oavenport and Des Moines will use three acts and a feature. Bills will range in cost from \$1,500 to \$1,800.

Lombardo Vice Osterman
Chicago, April 30.
Guy Lombardo and His Royal Canadians go into the Oriental for four weeks.

B. & K. is trying to get the radio name band to follow Jack Osterman, who winds up as m. c. in the house after six more weeks.

N. Y. Houses Added To Tishman Books

Under latest realignment of Keith's New York books and bookings, occasioned by the withdrawal of Jack Dempsey as a booker to join the production department, seven metropolitan areas will be booked by Sammy Tishman.

Tishman also continues as Jr. Orpheum booker for the nine theatres on that circuit. That group will unanimously cut their present five-act bills to three acts May 4, with Tishman thereafter to book only the featured and next to closing acts out of New York. Keith's Chicago booking office will fill out the graded shows.

New York seven on Tishman's book will be Regent, Madison, Chester, Franklin, Jefferson and Tiyou (Coney Island), all split weeks but Far Rockaway, which plays last half vaude only.

Charlie Bierbauer, reported going to Chicago as booking manager in the west, has also been assigned to seven theatres. They are Flushing, Kemmore, Richmond Hill, Coliseum, Fordham, Hamilton and White Plains, all splits.

Arthur Will will continue booking the big time group, comprising Memorial, Boston; Palace, Riverside, 51st Street and Albee. Boston, Palace and Riverside are full weeks.

In addition to the Proctor string, which he has been booking alone for some time, Mark Murphy will buy for Keith's Royal, Bushwick and Greenpoint theatres, Brooklyn; Trenton, Union Hill, and State, Jersey City.

Paddy Schwartz, assistant to Bierbauer, will himself book Newburgh and Poughkeepsie (indies) as in the past.

MEMPHIS JOINS JRS.

Plan to place the Orpheum, Memphis, on the Interstate road show route, booked through Keith's (New York) by Charlie Freeman, is off.

Orph will be booked by Sam Tishman as part of the Jr. Orpheum group, playing three-act splits and films.

Ascher Chain, Except Big Sheridan, Going to Big

Chicago, April 30.
Sheridan, largest house in the bankrupt Ascher Bros. chain, will not be included when the houses are taken over by Fox. H. O. Stone Co., bond house, will form an operating company and manage the house while Fox will handle its bookings on a percentage.

H. O. Stone holds first mortgage on the house while Fox will handle its bookings on a percentage. H. O. Stone holds first mortgage on the house while Fox will handle its bookings on a percentage.

Houses Changing

Rex, Rutherford, N. J., starting stock April 29. Pictures played Sundays.

Caroline, Winston-Salem, N. C., discontinued vaude for picture grid over summer.

John Singer, of the Iselin, Iselin, N. J., has turned back the house to the owner. Latter will operate with pictures.

Keith's Palace, Canton, O., will drop vaude for straight sound films over the summer.

Keith's Prospect for sound films over summer.

Acker's Lyceum, East Orange, N. J., and Washburn, Chester, Pa., will book three-act splits through Keith's (fifth floor).

Hollywood, Detroit, booking through Keith's (New York), will drop vaude June 1 for straight sound films over the summer.

BACK TO 6 ACTS

Interstate circuit, booked through Keith's by Charlie Freeman, will return to five-act bills next week after a six-week trial with four acts.

Original plan of Interstate to cut over the summer was dropped when the trial period indicated the bills needed strengthening.

INCORPORATIONS New York

Albany, April 29.
Herald Productions, Inc., New York, moved pictures, 105 shares and 500 shares no par value; David Brill, Philip Schatz, Selma Pfister, Danio Wols, William Leonard Berk, 15 West 40th street.

Strathmore Pictures, Inc., Buffalo, deal in motion pictures, \$1,000; Harold E. Wines, 25 E. Wacker, 145 Broadway.

Prolean Productions, Inc., New York, deal in moving pictures, 25,000; Philip Schatz, Selma Pfister, Danio Wols, William Leonard Berk, 15 West 40th street.

Sound Film Distributing Corp., New York, deal in sound pictures, 100 shares no par value; David Brill, Philip Schatz, Selma Pfister, Danio Wols, William Leonard Berk, 15 West 40th street.

Bullman, Grant, Inc., Manhattan, deal in moving pictures, 100 shares—100 preferred \$10 and 100 common no par value; James Wilson Jones, Martin McCalliffe, Chester H. McCalliffe, 15 West 40th street.

N. Y. R. Productions, Inc., Manhattan, deal in moving pictures of all kinds, 100 shares no par value; Gerson H. Warner, Theres P. Brown, Joseph Cohen, filed by William Klein, 1410 Broadway.

From Radio Talking Pictures, Inc., 125,000; incorporated in New York, New York, deal in moving pictures, 100 shares no par value; Joseph Wolf, Winthrop.

MASON-DANA, SISTERS

Shirley Mason, and her sister, Viola Dana, pictures, have become a sister act for vaude.

ELBROWN

TACOMA DAILY "LEDGER":
"Elbrown is a class singing act that is not only unusual but one that will have lasting appeal and again, ELBROWN is a dark colored songstress with a remarkable singing voice. Dressed in the smartest of the times, she is a real beauty. Her songs are all new and better than any core number when, doing her silk hat, her half face below her should be seen. Every number she sings is a gem. Colored accompaniment is also an artist."

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Direction GENERAL PIANO



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ARTHUR BEHIM MUSIC CORPORATION,

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New York, N. Y.

Piazza as Executive In Keith's N. Y. Office

Following the report of last week that Ben Piazza, the Chicago RKO booking office for Boston for reasons considered beneficial to this circuit, as well as a great deal of confidence in Mr. Piazza's ability to improve conditions there.

"It is the intention to bring Mr. Piazza into New York for an important executive position."

Boston, April 30. When Variety came out here last Wednesday with the report that Ben Piazza would be shifted from Keith's Chicago to this point, in charge, stories started of funny conditions lately existing in the operation of the Keith local branch.

No serious misdoing is mentioned, just funny, playful stuff that likely annoyed the home office as much as it had the actor affected by it. The good will of the office was also involved. It is said:

Bierbauer's Trip

Charlie Bierbauer, New York Keith house booker and assistant to George Godfrey, is in Chicago this week to look over that territory.

Motive for Bierbauer's trip west is to familiarize himself with the Chicago and midwest booking situation. He is reliably reported to be the role of general western booking manager to be vacated by Ben Piazza.

Bierbauer has been a Keith booker for a month and Godfrey's assistant for about four months. Formerly he was an agent. His last agency (Keith's) partnership, with Jule Delmar, under a franchise held by Bierbauer, was dissolved when Bierbauer joined the booking office.

By being permanently in Chicago Bierbauer will find the booking field there considerably

changed and much stronger than when Piazza took the reins. When Sam Kahn was sent to Chicago when Radio-Keith-Orpheum commenced to operate the circuit and just as Sam Kahn had finished cutting the Asen's and Keith's Chicago booking office down to his own size, the Radio-Keith-Orpheum had undergone complete change of morale, with the old detrimental factors and the new members working for the betterment of conditions.

Revival of the Association, looked upon by many as an impossible job, has been accomplished under Piazza's direction. Billy Diamond, who independently booked a circuit of indie vaude theatres in face of opposition from the Helmut-Kahl move, was brought in to take charge of the rejuvenated "death trail" and to date his charge has been making surprising strides.

20 Weeks Now

The Association, under Piazza's supervision and with Diamond operating, has come back to such an extent that it is now issuing 20-week bills, also the first time with but two cuts included. It brings the Association to its highest peak in five years, also the first instance in that period of a contract of that extent being offered.

The Association formerly had a maximum of 12 weeks, with no blanket contract available. Bierbauer as a new booker, is booking seven New York Keith houses, with Paddy Schwartz as his assistant. Bierbauer previously never booked bills—he sold acts only as an agent.

DIVORCES

Helen Hudson, prima donna from the "Scenes" for four years ending in 1926, obtained a divorce in Chicago last week from Donald McBride, actor, on grounds of desertion. Miss Hudson claimed McBride left her six months after their marriage in 1924 because she wouldn't break her contract.

BIRTHS

Mr. and Mrs. Harry Akst, daughter, Hollywood Hotel, Los Angeles, April 21. Father is a song writer at Warner Bros. Mr. and Mrs. Edward L. Bernays, April 8, in New York, daughter.

FORUM

Easton, Pa. April 25.

Editor Variety: In Variety's comment this week on the Alex Hyde's Carnival Review, by Ruah, it called me Jimmy Lyons.

I thank Ruah for crediting me with using bright material in my monolog during the act, but wish to call his attention to the fact that for almost 15 years I have been employing a "Dutch" dialect, and not "English" as he noted. Sorry he cannot distinguish the difference.

It is much worth have heeded for just a moment to fully appreciate what I was doing in "one," he said, as his noted claims. I'm wrong.

As regards the two bits used in the above case of the unit, and played by Hyde, Frank Sinclair and myself, it is unfortunate that Ruah has such good memory and finds fault with them because of their age. These same bits if used in a 1929 show would undoubtedly be considered very funny.

Jimmy Lyons.

MARRIAGES

Blanche W. Nelson (vaude), to Victor Kohn (comedian), Allen Keith, N. Y.

Helen Wehrle (actress) to Allen Quigley (vaude), April 27 at Lynbrook, L. I.

Phyllis Haver, actress, to William Seaman, non-pro, in New York, April 24.

Evelyn Bennett, actress, to Arthur Cheney, non-pro, in New York, April 24.

Georgianna V. O'Leary, 22, actress, to Rudin B. Stone, 22, Toledo artist, April 23 in New York.

Racy Miller (play broker) to Joseph Ernest Colucci, non-pro, in New York, April 24.

George Lazaroff to Joy Edwards, F. & M. "Rolling Out" (unit) at Omaha.

George Brucell (secretary William Morris Agency, Hollywood) to Charles R. Jackson (non-pro) at Los Angeles, Mexico, April 20. Couple will make their home in Dallas, Tex.

Genevieve Hodge, daughter of William Hodge, to Theodore M. Law at Greenwich, Conn., April 18.

John Donaldson, assistant manager of Keith's, Syracuse, N. Y., returned to his post April 25 from a honeymoon trip. Bride was formerly Dorothy K. Cross of Fayetteville, N. Y.

JUDGMENTS

Evan Theatrical, Inc.; Critteron Advertising Co.; \$369.

Harry Carl; Chas. Geoly; \$340.

Anderson Pate Corp.; People; \$501.

Malvin M. Dalberg; Berger Service, Inc.; \$209.

Joe. Murlig and Harry J. Seamon; H. C. Smith; \$5,040.

Catherine Curtis; K. Sternberg; \$147.

All Haggins; Black, Starr & Frost; \$48,195.

Kingston Theatre Corp.; Harry and Mrs. M. Lazarus; R. B. Skinner et al.; \$1,228.

Alexander Karlin; R. B. Block; \$1,000.

Sidney R. Lash and Brookside Duck Ranch, Inc.; name; \$1,042.

Coe Theatre, Inc.; B. Blumenthal; \$519.

RADIO-KEITH-ORPHEUM

Circuit of Theatres

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Hennepin Goes 2-a-Day Vaudefilm; Reserved Seats; Big First Runs

ILL AND INJURED

Gladya Clark injured in auto accident on Long Island.

Mabel Whitman, after a severe illness, has rejoined her show on tour. Following theatrical patients are under care of Dr. Max Thorek at the American Hospital, Chicago:

Betty Timolve, dancer, appendicitis; Billy Graham, Haymarket Stock Co., appendicitis; Mms. Clodice, dancer, ailment of the stomach; Mrs. Walter Hawley, wife of the Chicago representative of the N. Y. A. Lumbago; Prospero Gallo of the Chicago Federation of Musicians, pleurisy; Frank Knight, vaudeville, from nervous prostration; Art Vance, dancer, pneumonia; Evan Lazaroff of the Moscow Players, operation.

Park Sisters, recently in an auto accident, New Mexico, in which both received minor injuries, have recovered. They are joining the Pleasant and Johnson Keith unit in Chicago May 19.

John Dittman, Freeport, Ill., theatre owner, injured in auto crash, April 24, in Aurora, Ill. Jack Hammond, film salesman, recovering from major operation at Good Samaritan Hospital, Los Angeles.

Mrs. Harry Van Fossen, wife of the vaudeville singer, among the 22 injured in a bus and truck crash April 24 in Michigan City, Ind. She was en route to Detroit to join her husband.

Billy Day, Boston m. c., is recovering from an operation at the U. S. Naval Hospital, Brooklyn, N. Y.

Write to the Ill and injured at Omaha.

INTERSTATE'S MAJESTIC

Interstate Circuit's new Majestic, San Antonio, opens June 15, replacing the old Majestic there. Seats 4,000.

Harry Rose in St. L.

St. Louis, April 30.

Harry Rose's contract m. c. for Skouras Brothers here has been renewed for its full term, another five months.

Minneapolis, April 30.

The Hennepin-Orpheum here returns to its former two-a-day reserved seats policy May 12. It has been a grid, three-a-day house, with no reserved seats, for the past two years.

This will be the theatre's fourth change of policy. It started as a grind house. After a stint of the two-a-day, it was understood it tried a policy of reserving a portion of its lower floor and leaving the remainder of the parquet, together with the balcony unreserved, on the two-a-day schedule. Then it went back to the original grind and no reserved seats. Prices have been as high as \$1 top and low as 50c. for the lower floor. They are 60c. at nights and 55c. matinees now.

More Vaude—Scale Up

The theatre at present plays five vaudeville acts and sound pictures. Under the two-a-day policy there will be six acts and the pictures and prices will be boosted to 75c. for the lower floor. It is understood. The house is out after the biggest pictures obtainable and is said to be prepared to go the limit in prices for screen attractions.

The report is that it has paid \$7,000 for "Lucky Boy" for Minneapolis, and this is taken as an indication that pictures will receive an equal play with vaudeville. This will make it one of the few big two-a-day reserved seats vaudeville houses in the country.

A few years ago, under Orpheum circuit management, \$500 was the top price which this theatre would pay for any picture. Since the installation of sound equipment its put has jumped to \$15,000 weekly. Frank H. Phelps, former district manager, had had the theatre for two years that the Phelps property for the theatre was two-a-day and reserved seats, but higher-ups felt differently.

Mack Johns Burchill

Chicago, April 30.

Bob Mack, brother of Pete Mack, eastern agent, has become associated with the Thomas Burchill agency here.

Marcus Loew BOOKING AGENCY
General Executive Offices
JOSEPH B. LOEW BUILDING
ALEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

800 WOOD THEATRE BLDG

JOHNNY JONES

IN CHARGE

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES
CONSISTENT EFFICIENCY AND SERVICE

The Faily Markus Vaudeville Agency
Astor Theatre Bldg., N. W. Cor. 45th St. and Broadway
Lackawanna 7878 New York City

R-K-O PALACE, NEW YORK, THIS WEEK (APRIL 28) RETURN ENGAGEMENT

Frank MURAND and GIRTON Doris

Miss Girtton of the Original Four Girtton Girls, "The Variety Cyclists"

Direction PAUL DURAND

ANNOUNCEMENT!
GUS SUN BOOKING EXCHANGE CO.
REGENT THEATRE BLDG., MAIN OFFICE, SPRINGFIELD, O.
Expanding and Reorganizing Their
CHICAGO OFFICES
705 Woods Theatre Bldg.
THEATRE MANAGERS! Let us supply you with first class Standard
VAUDEVILLE ACTS
WE GUARANTEE YOU PERSONAL SERVICE AND CO-OPERATION

R-K-O PRODUCTIONS, INC.
Producers and Distributors of
RADIO KEITH ORPHEUM PICTURES
Launching an Era of Entertainment
1500 Broadway NEW YORK CITY
Telephone Exchange: BRANT 5000
Cable Address: "RADIOPICTURE"

Chatter in New York

Arthur Swanson going to Paris; Percy Eklies' wife is terrible. Edgar Allan Woolf is a bean baker.

Charlie Morrison hasn't hit over 10 in the New car yet. Ed Barry doing a-way for the Mirror. Jimmy O'Neill's German maid gets all messages wrong.

Low employees are always looking. Joe Freeman busted both fenders backing the buggy into the stall. Sid Silverman and his wife, Mary, are leaving this week for Los Angeles to remain away a spell. It's seven years since either had been on the Coast and it was then in L. A. that they first met. Sid was watching the show at the Palace. L. A. and Marie was in a production act. They married three years later, to save long distance phone bills.

A man who operates more than one taxicab is a "first owner."

Bobby Sanford bought a Rolla Royce. Says it's a used one. Mobbe, Wilma Roodie, leaving musical company for stock.

Carroll Pierce is considered Broadway's champ gun checker.

Zelma O'Neill's latest may do a picture. Paramount is mentioned. At the AMP, Thursday, Jack White, Gordon Wray and Helen Lamons.

Mrs. Harold Kemp (Bobby Felt) was two up on her book-keeper husband of four.

The increase on plots to take out (\$5.00) since Joe Law, has gone up another two-bits.

Red Harding will have a part in next A. Woolf's show. He promised her.

The McCarthy Sisters have joined "A Night in Venice." Shaver, re-ve, in Philadelphia.

Sol, former custodian of the Woodmanston Inn bar, is now in charge at Peabody Health Inn.

Barber shop on 46th street complains that business is off because so many songsters have gone to the coast.

Ned Welch, former ship news reporter of the MorningTele is back on the old sheet.

Margaret Lee, formerly in Christy Comedies, taking back lessons to go in musical show. Cute blonde.

Gene Kaye in giving Phil Bloom a run on the Jimmy Walker dress suit.

Leo Carillo due here May 15 and slated for a flock of radio commercials.

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Ruth Coxey, 21, daughter of the famous General Coxey, was led in a army of huns on Washington, years ago, has joined Zhejiang's "Show Boat" as a chorine.

Childs restaurant in the Madison Sq. building on 8th avenue has installed a round table with red leather chairs or Haverly circle invading the place each noon.

Irene Thim, New York Daily News film chatter, will give the

other fane a load of her personality Wednesday (today), over station WJLB, under the sponsorship of Miss Simmons.

Mrs. Johnny Hyde had a new dress ruined by a newspaper man who had habitually covered her. It was a new dress. You know those reporters.

When the taxi carrying Blind Johnneson was struck by a touring car, the taxi was taken to a hospital. Doctors agreed her back was broken. After that Blind was removed in another taxi home.

While in the hospital a cameraman of the Daily News snapped a picture of Blanda, not knowing she's on the Mirror. Blanda says there seems to be cameramen in every policeman's vest pocket.

Blanda doesn't know why the taxi car did the hitting at Broadway and 47th, but that's the spot where she lives. In the crowd Jack knows after the taxi was not seen. The taxi men, all trying to direct the remainder of the procedure.

It might not, but still sore — two ways.

Sunday night William C. Green, president of the United Brotherhood of Labor, spoke by radio on the topic of abolition. He chat (Continued on page 65)

Terry, Marrying Fakir, Looks Set for Term

Edith Terry, 30, who during the past five years has passed various occasions as a brother of Charles Ray, the film star, and as an English baronet, was today married at the Observation Ward at Bellevue Hospital for 10 days by Judge George L. Connelan of County Hamilton.

He had pleaded guilty to the latest charge against him, that of unlawfully marrying the new woman, who faces five years in Sing Sing when he comes up for sentence May 13, unless he is pardoned in time by the hospital authorities. Meanwhile he is under a three-year sentence in the penitentiary, imposed two weeks ago by the justices of Special Sessions for petit larceny.

The present indictment Terry admits he married Dorothy Taft, 17, Feb. 14, New York, although he was already married to Gertrude Worthington, of 315 West 17th street, whom he married in 1925 in Chicago.

Further investigation proved that he was married to Gertrude on Oct. 20 last by Supreme Court Justice Sherman.

Except in his marriage to the actress, Terry has never been married through the other ceremonies under assumed names.

During the career Grand jury has caused considerable worry to Charles Ray, the actor, and the latter's relatives. About a year ago the defendant was sentenced to 120 days in jail at Beverly Hills, Cal, for using Ray's name in gyping local merchants.

His police record since 1923 shows that he has been in jail on various occasions for various crimes, including a very large city from coast to coast.

During these escapades he posed as Ray, and as the latter's brother. In his speedy love affairs, he represented himself as a wealthy English magnate, a reporter, "Sir Albert Ray," "Philip Melville," "Capt. Albert," and "Lord Melville."

He was arrested by Baron von Richthofen, the German Ace during the "war" on Oct. 20 last.

To further impress the girls he made love to, Terry would flash a bundle of bank notes and a diamond ring. Terry described himself as a "theatrical man."

He was arrested by Detective George Ward of West 47th street, near the Astor Theatre.

Ward testified he observed Gross approach pedestrians and attempt to show them where they could buy tickets from a broker. Gross denied the charge.

It was then the court ruled that the "steerer" was a benefit and not a nuisance to the public.

USHERS' AGENT ACCUSED

Chicago, April 27.—The "Patry King, business manager of the Theatre Union, Cashiers and Door-men's Union, is accused of having been one of three men who kidnapped and robbed Louis Lavin, local draguist.

Lavin was identified after being picked up by the detective bureau, where he is being held pending further investigation.

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Mizner's Round Table

Los Angeles, April 30. Wilson Mizner, playwright and stockholder in the Brown Derby restaurant in Hollywood, has sent cast for the well known round table used in the late Joe Louis restaurant.

It is Mizner's intention to revive the round table here at the Brown Derby.

When it arrives a celebration will be staged to commemorate its 50th birthday.

Chatter in Loop

JACK OSTERMAN Inaccurate Biographies

Chicago, April 27. Jack (NonOy) Osterman, first Jack Devereaux Rosenthal, first became a public irritation as the office victim in "Rough Stuff."

Now he is m. e. at the Oriental theatre, has nothing to do with the office victim in "Rough Stuff."

As the son of the late and beloved Jake Rosenthal, Chicago theatre manager, Little Jack has been in the show racket as soon as he was able to realize, or at least be.

He was in the show racket months old at the time and started his folks by sneaking away from the show on all four legs, and was in a typical Shubert blackout.

At the age of two he started doing part of the game he hid in the closet when the wife's husband returns home unexpectedly. Short eight times weekly. No more.

"Broadway John" Collins in the closet he was found still in the closet.

Deciding he was ripe for vaudeville, Osterman signed for a Keith tour, but was thrown back at the theatre, and was in the show racket as soon as he was able to realize, or at least be.

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Hollywood Chatter

Hollywood, April 27. After being eight up on Jeff Zerkow at Rancho Fete Smith finished one down.

Leo Morrison keeping open house in the late Joe Louis restaurant. It is Mizner's intention to revive the round table here at the Brown Derby.

When it arrives a celebration will be staged to commemorate its 50th birthday.

Health Cobb makes all openings in formal attire, even the topper and cane.

George Cunningham, M-G-M dance caller, takes his p. a. to all premises.

Carl Luesmire, Jr., is going to have a grand proof only at Universal City. So is his father.

Sully O'Neill flew to Mexico to see her agent married.

Bill Rice took two of the monkeys off his farm to teach the Wampus talk manners. Yes, they ate with the p. a. v.

Bill Perlberg is now alone in the Wm. Morrisson.

Louis J. Mayer keeping open house for the film colony at his Santa Monica abode.

Arch Reeves, Paramount p. a., has bought another horse for his ranch. Vic Shapiro is being taught how to run a Ford by his colored butler.

Frank Whitbeck has bought a noisier typewriter.

Henry Pink is doing a hideout by moving from a hotel to a hillside bungalow.

Ned Welch, former ship news reporter of the MorningTele is back on the old sheet.

Margaret Lee, formerly in Christy Comedies, taking back lessons to go in musical show. Cute blonde.

Gene Kaye in giving Phil Bloom a run on the Jimmy Walker dress suit.

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Irene Thim, New York Daily News film chatter, will give the

Arthur Caesar has bought a Maxim Collier.

Willy Collier week-ends at Aqua, California.

Clarke Silvernail is looking for a bedroom, young male secretary.

Hollywood going in heavy for wooden beads as well as wooden stars hats.

Despite the scarcity of professional circus clowns now away with circuses, Paramount succeeded in rounding up 200 for "Dangerous Curves."

C. F. Higgins said to appear in pictures at San Long Island studios.

C. B. DeMille gets hot and bothered when a parrot in scene imitates directorial cues.

Wig Cody recuperating at beach. Cigarettes that automatically light with a puff of smoke are proving popular with the lazy.

Joe Farrai, painter of fables, makes his mark as actor in "What Price Tactics?"

Charlie Chaplin spends an hour each morning disputing gray hairs around his temples.

Four-handed checker games have been introduced here to keep actors quietly engaged while on sound stages.

Stanley Lee declares acrobatic dancing is on the way because it requires too much effort for audiences to watch.

Harry Rapt ordered a song for a specialty number in his revue and was told the staff submitted 15 to select from.

Nils Asther gets leave of absence to attend cousin's court to get rid of his Swedish accent.

Robert Ober rented canyon home to fool his wife and two kids. (Continued on page 73)

NEW YORK THEATRES

The CAMEL
Through the Needle's Eye
Thurs., Fri., Sat. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

Man's Estate
BILTMORE Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

CAPRICE
GUILD Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

STRANGE INTERLUDE
John Golden Th., Fri., Sat. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

LIBERTY Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

Lady Fingers
EDDIE BUZZELL & LOUISE BROWN
Maurice G. by arrangement with
DAVID BELASCO, Presents
L E N O R E

ULRIC
In Mr. Belasco's "MIMMA" with Sidney
Harcourt
BELASCO Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

ERROL & ATWILL
Chicago, April 27.—
"44" **FIORIATA**
Music by George Hagar & G. Romiti
PLAYHOUSE W., Thu. 8:30
Main, Thur., Sat. 2:40

STREET SCENE
3 Wednesday, Thursday, Saturday
Main, Thur., Sat. 2:40

ROXY Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

THE DONOVAN AFFAIR
Columbia's All-Talking Production
Dorothy Revier—Vern. Collier, Jr.
Main, Thur., Sat. 2:40

CAPITOL
M-G-M's All-Talking Thriller
WILLARD MACK
The VOICE OF THE CITY
On the Stage: CHARLES KING in Person
DAVID BELASCO, CAPTIVATIONS, 40
CRESPIER, HENRY, KIDNEY, BATTLE
DAVID MENDOSA, CONDUCTOR, ORCHESTRA.

WINTER GARDEN SWAY
8:30

STRAND Deluxe Show
8:30 & 11:30

HEARST GRIFFITH TALK
In "SATURDAY'S CHILDREN"
May 4—In Time at Popular Prices
AL JOLSON in "BOATING PARTY"

F. F. PROCTOR'S
DELUXE SHOWS
NEW EAST Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

MAJESTIC Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

THEATRE Th., W., Fri. 8:30
May 1, 2, 3
Main, Thur., Sat. 2:40

Among the Women

By The Skirt, Jr.

Best Dressed Woman of Week
MARGARET LIVINGSTON
"Innocents of Paris" (Film)

Maurice Chevalier was done "dirt," as the saying goes, when they chose "Innocents of Paris" as his first talking picture. Here is a boy child with tremendous personal charm, plenty of "it," and yet nothing has been done to present him properly. So much so that it's doubtful if his demand will warrant a second effort.

Story centers around a small boy, the fashion since "Singing Fool." The movie is an immensely tricky and ends in an exact replica of the scene in "Rainbow Man." Why both should be made into a mystery.

Sylvia Brecher, a pretty, though rather expressionless heroine, and Margaret Livingston played well. She showed the part with an eye to an effect which she undoubtedly achieved. Chevalier is earnest and charming. . . . his accent attractive and his appearance great. Around this unique personality they could have built a less movie-vestan theme.

Feminine Gossip

Did you know that . . . Ruth Tester and Inez Courtney both remarked Rogers and Hart numbers for film shorts. . . . Grace Menckon, besides being leading lady in "The Great Girl," was in a stationery business. . . . Robert Emmet Keane has had his nose bobbed. . . . Herb Harris and Bobbie Perkins are a cute couple. . . . Frances Upton should be good in a picture. . . . Irene Delroy made a terrific hot spot for Dorothy Hall's friends at the opening performance of her first talking picture, "Nothing but the Truth." . . . Marion Spitzer Thompson has arrived from the Coast on a visit. . . . Irene Delroy made a photograph record of a "Follow Thru" number for Victor. . . . You have to fight your way in to see Rudy Vallee and the Paramounts. . . . Kitty Morris is back after years and years with "Good News." . . . Bert Lytel would be good to see his first talk. . . . Bobby Peck. . . . Irene Delroy just won't take her golf seriously, but Mrs. Bobby Crawford does.

Mayfair Habitus

Plenty of picture people at the Mayfair Saturday night: Sam Katz, Charles Windsor, Roy Leach and Mrs. Maurice Chevalier, Harry Richenbach, and many others.

Zelma O'Neill wore a royal blue chiffon made in small ruffles, Miriam Haines brushed the velvet of her dress with a glowing stationery becoming, and Inez Courtney chose a trailing rose gown with a little helmine. Rita Weisman affected a vivid orange in moire which suited her black coloring.

Irene Delroy was striking in black crepe chiffon cut in long circular pieces at the sides. Dorothy Hall used a red chiffon and Ana Munson was troubled with a sore throat. . . . The little unit Modeling Camera was lovely in orange chiffon made in the new silky line with a deep ruffled hem and a large chiffon fold in the middle of the back. Mrs. Ned Martin wore lovely champagne blue.

Mrs. and Mrs. Jimmy Walker were present and Jack Warburton, also Betty Compton, wearing a red and white chiffon print and a new hat-cut, Jack Dempsey, Eddie Russell, and Norman Ben Geddes also attended.

Phyllis Haver Becomes Mrs. Seaman

Never were bride and groom wished so well as Phyllis Haver and Bill Seaman. Wedding was small and carried through without a hitch.

Miss Haver wore the prettiest of brides' dresses, white satin with gold beading and slightly circular insets in the skirt. The exquisite veil of lace and net was caught at the neck with the new orange blossom.

The bride being sentimental about such things, had her bridal costume made at the studio in California and wouldn't permit the groom to see it before the ceremony. In the turn, she did not look at her wedding until that time though she hoped it would be just a plain band of diamonds, which it was.

Mrs. Ruby Goldberg, the groom's sister, was maid of honor and wore a stunning satin gown of egg shell with no ornaments whatever. Mrs. Ned Martin, another of the groom's sisters, was a bridesmaid, wearing a fluffy green tulle, with a white collar. The bride's dearest friend, who was also a bridesmaid, in pastel tulle.

Bill Seaman was a handsome groom.

Hollywood Styles

Hollywood, April 27.

Tight-fittingness is Hollywood style's striking characteristic. Clothes look as if breathing is hazardous and bending rigid. No matter what the article, it is dressed bought by a Hollywood style devotee may be when she wears it. It will have become a figure molding straight-jacket. Plotting to plant in waistlines, a serious study, undertaken with competitive zest and ingenious skill.

The universal worship of the fetish sex appeal is responsible. Hollywood maidens want to know everything else to look hot, and emphasizing curves seems to them the most direct way to achieve it. Clothes hug the contour of the body and reveal every line.

All women wish appear desirable. Our local hours are but expressing the longing. Their motive is a natural one, the sympathy; it is the crudeness of method that offends aesthetically. . . . are actually excited, then from the goal. Everything is seen, and they leave nothing to speculate about, nothing to intrigue.

So many girls skyrocket across the local horizon that each tries desperately to make the most of the opportunity that may be short-lived. So they make themselves really ignore their dress, their hair and fetching modesty, all in

a frenzied determination to be stared at.

Movie stars' clothes fit relentlessly tight. The charm of clothes is a rarity; the mystery and interest they can stir nowhere.

Silk sun suits like those children wear have crept into town. Summer dress is the chic and the most popular on the beaches for they are backless in a great big way. As for the skirt, it is short and the straps cross in back and button overall fashion onto the dear little panties.

Leslie Fenton's station in "Paris Bound" is done "modern." It has a stonework of homeliness which movie sets do not usually convey. The shiny black floor and curtains, the red rug, the Vienna ceramics make good photographic detail. Piano, furniture and lamps are designed with a modernist severity of line that has nevertheless kept comfort important.

Well-Bred Costume

A well bred costume. . . . Ruth Chatterton's green tuxedo suit in "The Marriage Holiday." A cardigan sweater, a pair of slippers with unpressed petals scalloped at the bottom, scarf of printed green and white, and a pair of shoes of the Englishwoman she plays would actually wear, although this imaginary "English" woman's skirt might be a trifle longer.

Weighing in

Los Angeles, April 30. Studio casting offices are installing weighing and measuring machines for a more accurate rate check on applicants who claim they are just the weight and height for the part sought. Increasing demand for chorus girls brought about use of the scales as a protection against inaccuracies.

Uncommon Chatter

By RUTH MORRIS

At the Palace

Monday act at the Palace. . . . Too late for the opening act, Ching Ling Fong, programmed as a Chinese Wonder Workers. Probably are. Extremely clever these Chinese. . . . Gaudin, the Co. and the Co. being two wooly poddie with a natural flare for low comedy. Terribly funny. . . . The second act, probably members of that European family that has given more acrobats to the world than any other. Brothers. There ought to be a swell story in that family tree. . . . The third act, the French, played recently at the Riverside. Amusing enough, but awful to have seen the same old French. . . . Miss Foster's voice, choked with tears and other attributes of criticism grows tiresome, but otherwise she's ok. . . . Roy Cummings, that terror of a scenery eater. Perfectly good. . . . The fourth act, a very show-stopping funny. Girl in his act very pretty in a white bathing suit and a very good. . . . Landry's gang in West Point make-up, appropriate for all the brass and blue. . . . The fifth act, a very little class. . . . Introducing Jeanne La Marr, sweet congresses the most attractive of her costumes. Landry at first, but he has personality that grows on you. . . . Oh, dear, they're going to do "Post and Peasant!" . . . Take it all. . . . They're making fun of it. . . . Frances Brown, opening International. . . . costume is an emme and sable wrap, rich but dumpy of line. . . . The second act, a very good. . . . veiling an abbreviated maid's costume, for no reason at all. Miss White has lovely easy grace and delivery. She plants her laughs as surely and daintily as she plants her feet. . . . The third act, a very good. . . . period costumes for an 1883 song and the familiar rompers for "Missie tips." . . . Numbers interspersed with nice stepping by young Johnny Meschan. Awfully good act. . . . Fay Adair, a very good. . . . and an excellent with three adagio partners. Perfectly grand if you happen to like adagio rough-and-tumble. . . . Audiences do. . . . Murand and Girtton, exciting, acrobatic and otherwise

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Gray Matter

By Mollie Gray
(TOMMY GRAY'S SISTER)

Making Young Wives Think

Mayhap "The Woman I Love" will make some young wife think a second time before accepting invitations from too agreeable men who want to give her a good time. . . . For the rest of the above picture have it as old fashioned as "East Lynne" and believe me. . . . Leta Lorraine, as the blond neighbor with the "good friend," looked terrible in every hat and occasionally without one. Her black velvet gown was very good, the bodice draped to one shoulder where one end of a wide wrap fell from two large black pearls, the other and carried across the back to the other shoulder. Black pearls had been used as cuff buttons, and played the same side as the shoulder drapes. . . . Margaret Morris looked nice in a soft white gown to the heels in back and the knees in front.

Phoney Tan Ran Short

Probably inspired by what a magazine had done for the picture, Julius Lenzberg has taken to it as part of his overture at the Riverside. . . . The crowd looked like a Women rarely neglected on the bill this week unless the four Marx Brothers were to be said to have feminine adjectives such handsome men in place of handsome women. . . . The crowd looked like a Women rarely neglected on the bill this week unless the four Marx Brothers were to be said to have feminine adjectives such handsome men in place of handsome women. . . . The crowd looked like a Women rarely neglected on the bill this week unless the four Marx Brothers were to be said to have feminine adjectives such handsome men in place of handsome women. . . . The crowd looked like a Women rarely neglected on the bill this week unless the four Marx Brothers were to be said to have feminine adjectives such handsome men in place of handsome women. . . . The crowd looked like a Women rarely neglected on the bill this week unless the four Marx Brothers were to be said

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15 YEARS AGO

(From Variety and Clippings)

Pathe and Vitaphone having broken away from film trust ledgers, now Essanay jumped the reservation. Producers' kick was that inferior producers' shoddy, usually with good product in profits.

The Annette Kellerman film, made in Bernice, by Herbert Brenon, was a success at the Globe. New York. Prices started at 25 cents all over and moved up to cents.

Pennsylvania censors went into preliminary action, being slated to start June 1, but agreeing to pass on product meanwhile. Statement board indicated fairly broad ideas. They said they would judge general effects rather than isolated scenes in pictures. Chicago censors also began to function.

Webb talking pictures made their debut with bass solo by John Henricks, song and talk by Nat. Williams, scene from "Fate" and a musical bit. Well regarded. Edison sound films had been on market a year.

Keith made booking overtures to Fox for the purpose of securing growing importance of Loew, which had lately acquired Sullivan-Considine circuit.

William Hammerstein promised a sensation in a sketch, "Hanged," which ended in stage presentation of an execution. The Victoria also advertised a vaudeville bill of 24 acts, the smaller turns working three at a time.

Lon Chaney was awarded a divorce from Cheva Channing, cabaret singer.

Will of B. F. Keith filed in Boston. Bequests to score of old employees, but none to actors registered or charities. Show properties had been conveyed to chief beneficiaries some time before the chairman died. J. Paul Keith, son, being principal heir.

50 YEARS AGO

(From Clippings)

Walking matches still hold place as most prominent current sport, although boating and baseball are beginning to rival it in editorial attention as the spring season arrives. "Brown" Browne, the professional champ, had just broken all six-day records by covering 642 miles in 141 hours of go-as-you-please.

Heavyweight title match between Johnny Dwyer and Jimmy Elliott was near at hand and the sporting fraternity is cautioned to hold itself in readiness to make the trip to Madison territory, where the fight was to be staged, free from police interference in United States.

Madison Square theatre, New York, was opened. This house on the street near Grand and Madison, the home of Augustin Daly's company, but now was rebuilt. Later it became famous for the work of Charles Hoyt forces. It stood until around 1907.

New specialty for the "Black Crook" revival at Niblo's was Prof Swan, who was advertised as plunging into a big tank and swimming around among alligators and water snakes. Specialties were changed from time to time, but the long run of the extravaganza.

Mississippi steamboat races were national news. Record is published of a race just won by the City of Atlanta which was won by Orleans to Memphis in 8 days, 2 hours and 59 minutes, best time since 1870. The City of Natchez made the trip in 8 days and 1 hour.

Inside Stuff—Pictures

A wealthy society woman, who permitted the use of her lawn in the California City for staging a picture for society for the first time, congratulated the director at its conclusion on the fact that the principals seemed to look their parts and to be perfectly at home in the ways of the studio.

Director gently let the hostess down by citing anecdotes of just four of the principals. One was the daughter of an international banker and diplomat, second in the army, third in the navy, and fourth in the world, was a daughter of the editor-in-chief of an international society magazine, and last was the son of a college professor. The hostess was surprised.

A score or more song writers who contributed numbers to a big musical revue picture, made it very annoying for studio officials by demanding the script and creating the picture was finally ended.

After the picture was previewed a number of the composers begged to be left off the credits.

Newspaper reports of Texas Guinan's whoopee trial in New York have been photostated and made into flash one sheets by the Great States circuit for "Queen of the Night Club" picture was finally ended.

Besides the reports is just line—"The Most Talked About Women in the World"—and where the picture's playing.

On a day when Charles Chaplin was using 500 extras, Douglas Fairbanks looked in on the comedian bringing a guest, Prince Ferdinand, one of the time Crown Prince of Germany. Fairbanks came at two o'clock, saw up the camera, and went into shooting scenes.

During the day Chaplin exposed 21,000 feet of negative in a single camera, a quantity he formerly would have considered a week's work.

A woman screen star, on the ins and outs with her husband, a director, producer, got herself jammed when on the verge of making up. As overture to an armistice the husband bought his wife a new car which was very proud of it as he had even given her the title ownership slip.

A few days later she met a young leading man who had been paying considerable attention to her, inviting him for a ride the boy told her he liked the car and hoped she would be willing to buy one some day. She pulled out the pink ownership slip and gave it to him. Husband heard about it, of course, and hit the ceiling.

Driving by the car and seeing it at night she saw in the driveway the car she had given the boy friend. It's all new, but the youngster still has the car.

After working three months in preparing a story for an all-talker, the supervisor and director of a large studio considered the playwright's work to be inadequate and the story was dropped.

The cast had been engaged and everything was in readiness to commence rehearsal. Supervisor and director then started to work day and night on a new treatment. After two more weeks of rehearsal they found the dialog was flat and general structure of story unsuited.

With more than a \$15,000 weekly overhead and salaries of cast charged for three weeks, the supervisor became frantic, recalled the playwright's original script and ordered the director to follow it religiously and start shooting.

Warners is classifying some 100 talking shorts already released. These will be grouped for box office convenience under seven headings: playlets, dramatic playlets, operatic, instrumental, revues, song cycles, and comedy, latter perhaps having sub-headings.

This is the second time Warners has been through accumulation of releases and through wire houses, particularly those more recently wired, laying out their Vitaphone bills on the same basis as a vaudeville booker trying to balance his show.

Next season will certainly see a war of talkers. Through Will Hays having all 125-150 publicity before June 1 it has not been generally reported to what extent next season's product has already advanced.

Warners, for one, appear to be out for quantity dominance. Studio has already completed 12 releases for next year and will probably have more dialog features than any other company. Much secrecy surrounds dialog plans. Tip-off on how the studios are doing things was the underwriter to do "Kid Brother" with Eddie Cantor.

This was spilled when Ziegfeld gold watered the proposition by refusing permission to his comic.

Universals claim they are getting five per cent more for "Show Boat" from exhibitors than Warners did for "The Singing Fool." The rental is 30 per cent of the gross box run up by the picture.

What was regarded as the first subject of its kind in either a sound film or talker substance to play a New York film house was picked up Saturday week by Forrest Macomber, managing director of the Strand. It was labeled "The Haughty Cultural Quartette" and shows marionettes and a vocal recording with all the soundings done on the film (Photophone).

It bears the manufacturing label of the British Film Co. and was credited to the "recreation" series of the same company.

The marionette short ran about 10 minutes.

Record-sized sound set used by Pathe in recording a church wedding in "Paris Bound." Camera had a range of 150 feet.

When it was discovered a big organ on the set carried too much volume, tending to submerge the voices of the actors, the instrument was taken down and replaced over night on an adjoining stage. Experts assert an organ of this size has never before been assembled in such short time.

Paramount execs are not superstitious. New quad sound stage, replacing structure recently destroyed by fire, bears in three foot letters the inscription, "Stage 13."

Paramount's Long Island studio has been hit with one of those demoralizing rumors that the place is again to be closed and dialog production concentrated on the Coast. Studio officials are reported trying to dispel the report with its attendant shattering of morale among employees fearful of being jobless.

At the present time there are six dialog productions scheduled for eastern production. This alone will carry studio well into the fall.

That it doesn't take long was once more attested when only an old office boy at Rod Seal remembered that Miles Padman was the founder and president of the National Association of Theaters and that he was dipping into another venture with a foreign twist called Red Star.

In their trade copy both Paramount and First National publicity executives are playing up the ad line. "The last word in talking pictures." Warner subsidiary claims that it originated the slogan six months ago and has sent the same in writing to the other Par. office.

If the note falls a copy will be sent to F. B. Hays, it is averred.

What is particularly known among the New York Indies as the "card room" being religiously guarded by the Theatre Owners Chamber of Commerce in order that headquarters may continue in the Times building.

The room, where many hectic business sessions were conducted before the Motion Picture Club opened and Fox did his heavy buying, is now being walled out for other customers.

Richard Barthelmess is credited with being paid for more vacations than any other star in the biz. He is only required to work five months of the year in view of his understanding with First National since it became Warnerized.

Barthelmess is coming to New York this week for part of the time off.

Before retaining Martin Littleton as chief counsel to defend the patent suits filed against him by Western Electric, L. G. Pagent intended to enlist the patent specialists, Darby and W. E. The latter, however, are in the Forest in his suit against D. C.

These men referred Pagent to Schlesinger, who said that the Darbies could not prosecute and defend, thereby giving Pagent the cue that Darbies may be the next plaintiff to line up against him.

Universal decided to feature an unknown player in a series of two-reel northwest mounted police stories. Without consulting the lad, it gave him the name of Ted Carson. A unit press agent, assigned to get the routine biographical data, asked to have the player come to his office for an interview.

A teutonic looking boy soon made his appearance. The press agent asked if he was Ted Carson with the boy in German accent replied, "No," by name is Otto Seebor.

The hard boiled p. a. informed him that from now on it would be Ted Carson, and proceeded to ask him questions. When asked what his name was, the boy hesitated a moment, and with the same German accent said, "I read and write." P. a. asked, "What do you write?" and the boy said, "Horses." It was through this press agent learned the boy had been working around the studio for a year or more as a cowboy.

Edward J. McNamara, former Patterson, N. J., cop, is regarded a natural for talkers, his song recording in "Mother's Boy" and "My Lady's Friend" having attracted no little attention from directors.

Truman Tamm, a disinterested, but with the same German accent said, "I read and write." P. a. asked, "What do you write?" and the boy said, "Horses." It was through this press agent learned the boy had been working around the studio for a year or more as a cowboy.

William Fox is quietly assisting Great Britain establish a talking newsreel which will be known as its own in all English possessions. Fox is making a deal with the British newsreel, in English publication will receive the major credit in initiating a progressive move for his country.

English secrecy prevails in Fox's headquarters here concerning the producer's interest, it is said Fox will be practically duplicating his regular sound newsreel in England and the provinces. The chief difference will be that scenes only adaptable for foreign showings will compose the major footage of the British reel. Another important factor in the arrangement is reported to be the financial one in which Rothmans is slated for a slice of the reel.

Truman Tamm, Fox's representative and former silent newsreel editor, is now in England making preparations for the first releases. A crew of eight specialists embarked for England last week. There they will handle the technical experts so that the plans may be expedited.

Fox's English hook-up is pointed out as an especially shrewd move at this time in view of tightening quota laws and the general attitude abroad toward American product. It is also noteworthy from the sales angle since Fox will reap the benefit from many new accounts which will be pushed by the British angle in territories where the Fox representation is not especially strong.

A "Queen of Syncope" gag is being worked all over the country by RKO. The picture is "Syncope" more publicity than any picture the company has turned out to date. All over contests are being held to find a "Queen of Syncope."

Inside Stuff—Vaudeville

(Continued from page 46)

that he also contemplated a similar action against B. S. Moss (not present), with a report not long ago a third suit would be commenced by the same party.

Casey warned the theatre men present to watch their business. Fox had very pointedly hinted at the same thing, that much being too greatly and unbecomingly obvious stuff to expect to remain here.

After Casey stopped talking the dinner was over. There was nothing left to say or do. Bill Fox had started something and Pat Casey finished it.

It was funny in a way after Fox ended his remarks by mentioning Casey, drawing tremendous applause, for the toastmaster, when that had quieted down, saying: "We will now have the final act, Mr. Pat Casey, and everyone in the room goes to their feet, involuntarily, while applauding."

Three of the big men of vaudeville a year ago, Albee, Helman and Moss, were not one present at the 13th annual V. M. P. dinner. It's unlikely or not, that 13th, according to the way you have seen vaudeville remark.

Signs have just been put up on camera booths at Warner studio reading: "This is your audience." Actors have found it difficult to have some spot upon which to focus their eyes while performing for the camera. It has been particularly noticeable with these performers who ordinarily roll their eyes towards the balcony in theatres. The upstairs eye registers poorly on film stock.

Vaudeville managers operating on grind estimate that talking pictures add an average of 11 minutes per show to the average running time of the former silent features. This means from 33 to 44 minutes added to the average picture during the season.

One result in the vaudeville stands has been the general dropping of two reels, or any shorts, except brief newswear clips.

Bob Hall, the original N. V. A. spirit, did not participate in the N. V. A. benefit at the Metropolitan Sunday before last. Hall watched \$195 chair dance, but he did not come to the hall. That was the Albee-friend tip off immediately. "Was Bob Hall in the hall?"

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Play on Coast Opens with Equity Members After Equity Warning

Los Angeles, Apr. 30. "Illegitimate," written by Hunter Keasey, also known as Keyes, opened after a four-day Equity boycott at the Egan April 24. Instructions had been given by Charles Miller, Equity deputy, that members of Equity were not permitted to appear, as Keasey had been suspended on New York because of failure to keep an agreement to pay claims filed against him, supposedly settled last October.

William Oakley, Frank Kelton and George Belden, all Equity members, appeared in the cast, despite that Rolio Diaz and Byron Hawkins, cast, pulled out upon Equity instructions. Belden had only recently joined Equity and had bought a \$100 interest in the play, signing the contract before the Equity membership. It is understood he is to withdraw at the end of two weeks. Charges, it is said, were referred against the other two men.

The play is running on a very light salary list, featuring Wanda Hawley, with business also light.

Wall St. Dough Behind Coast Legit Venture

George Holland, press agent and newspaperman, plans entering the Coast theatrical district with the Mary of the Max Hart office. Proposed new firm will be bankrolled by Robert Les Haines, known as a wealthy Wall Street. Letter has taken office on 42nd street, but Holland and Lamont have not yet established headquarters in Los Angeles.

General idea is the presentation of a series of Broadway hits. Western showmen have specialized in that field since New York producers for the most part have abandoned these stands from town. Holland was press agent for Sam Harris and last season acted similarly for Arthur Hammerstein. Lately he has been with Eddie Dowling's office. Harris is said to have been in the Boston Red Sox until injuries forced him off the diamond.

Cast Changes

Glady Baxter, prima donna, has left "Music in My Heart" and been replaced by Charlotte Woodruff. Gladys Baxter will be replaced on her nose and will then go to England.

Oliver Jarbeau, "Floretta." Charlotte Woodruff succeeds Gladys Baxter. "Music in My Heart."

John Dunn succeeds Percy Warren. "The Flame That Through the Needle's Eye."

John Cumberland is now with "My Girl Friday." Alce Weaver has been replaced by Marion Lee. Miss Weaver withdrew to fill a picture engagement.

Dolores Ray, having completed her first picture at Excellent Studio, "Talk of Hollywood," joined "Singing in Hairs."

Florence Mason replaces Mary Forbes in "The Hotentot," at the Majestic. L. A. Herald.

Engagements

Tom Morgan, "Black Rock." McCarthy Sisters, "A Night in Venice."

Edith Mitchell, "South of Siam." Marion Lee, "My Girl Friday."

Evelyn Herbert, "The Girl on the Boat." "New Moon."

Albert Carroll, "The Girl on the Boat." Paula Trueman, "The Girl on the Boat." Matthews, James Gagney, George Vetter, John Ryan, "The Girl on the Boat." Moss Noble, Kathleen Kidd, Edie Frankan, "Grand St. Florian."

NEW BURBANK CAST

Los Angeles, April 30. Entire new cast opened Burbank theatre (stock) May 6. Lineup includes Charles Fritcher, Harry Lee, Jimmy Ryan, "The Girl on the Boat," Curtis Marlowe, "The Girl on the Boat," and Jans Hazelton. Frank Johnson, now subbing for Bob Barker, and managing both Burbank and Folies, will be retained as publicity manager for Burbank.

"Annie" Closing

Los Angeles, April 30. After five turbulent weeks at the Mayan "Little Orchid Annie" closes four days ahead of time on May 6.

"Interlude" Rerouted to Eliminate Split Weeks

The New York Theatre Guild, due to the contract of Judith Anderson, star of "Strange Interlude," cannot a number of split-week dates in Texas and Arizona. Star's agreement specifies that she play only one week in each territory. Anderson replaced Pauline Lord in the cast here. She claimed that her work was too strenuous to permit playing anything less than a week's stand, as she could not treat about trains.

The company was to have played El Paso, Texas; Tucson and Phoenix, Arizona, and several other spots before going to San Francisco. Miss Anderson finally agreed to play Santa Barbara and San Diego for three days each. This brought about the rerouting of the show, which closed at the Biltmore last week and takes it to Santa Barbara and San Diego this week. With two more weeks of open time, it was decided to book it to Los Angeles and Wood Music Box for that period, starting May 8.

As a result, O. D. Woodward, who is operating the house, has cancelled "Dracula," which was to have followed "Interlude." The latter continues for a third week. "Strange Interlude" will play a \$4 top at the Mayan, starting April 29, around 1,000, and is on a straight 75 per cent of the gross. It has just closed at the Biltmore, with the final two weeks open.

DANA HAYES CLOSED

Theatre Owners Shut Down on Pasadena Stock Account Unpaid Rent

Dana Hayes, dramatic stock closed suddenly at the Raymond, Pasadena, when sheriff stepped in and seized it to Santa Barbara and San Diego this week. With two more weeks of open time, it was decided to book it to Los Angeles and Wood Music Box for that period, starting May 8.

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CHARGES AGAINST SCHOOL

Chicago, April 30. Charging that Charles and Florence Hinton, who operate a school on the north side, accepted tuition fees from them with promises that they would be placed in big legit musicals, three girl students last week caused the pair to appear before Judge Hayes Tuesday and the case was continued to May 7. The three girls contend that their father's reason for leaving school was mainly to get benefit of the promise of work.

ONE WEEK FOR "MARRY"

"Marry the Man," starring Vivian Martin, lasted one week at the Fulton, New York. The theatre people were not inclined to grant. Hayes owes his actors one week's salary, plus an additional week to be demanded in lieu of notices.

Insubordination will run around \$2,000, in addition to rent due Fox.

CLONINGER TRIES AGAIN

Los Angeles, April 30. William Cloninger, actor-producer, has taken leave of the Playhouse, Glendale. His theatre company, which was to have played in Glendale, will change policy May 14.

Cloninger recently had a disastrous and short season of stock at the Windsor Square on Wilshire boulevard.

Reviving "Lincoln"

"Abraham Lincoln" is to be restaged by William Cloninger. The play by John Drinkwater, English playwright, attracted attention several years ago.

Drinkwater's presence here for the showing of his "Bird in Hand" renewed the idea of reviving the show.

Frank McGlynn, who played the original lead, will return to the role.

De Luxe Recruit

Flo Ziegfeld strolled into dancing studio the other day and observed a girl who displayed extraordinary ability on her toes. He asked her to do a few extra turns for him and invited her to dance in "Show Girl," his next production.

The girl said she'd have to ask her father for permission. Inquiring of the dancing master Ziegfeld learned she is Louise Pearce, whose father is the multi-millionaire Wall Street broker. Louise recently returned from a cruise around the world, visiting Russia, Egypt and other far away places.

Three Shows Out

A great success and two flops constitute Broadway's current closing list.

"Show Boat," presented by Flo Ziegfeld at the Ziegfeld, failed for Biltmore at the end of the 71st consecutive week. It played to remarkable grosses, getting more than 100,000 patrons, and higher during holiday times. Only during summer did the pace materially falter. The first season, Pace recently around \$33,000. Claimed to have stayed longer and played to larger business than any show the producer ever had.

SHOW BOAT

Opened Dec. 27, 1927. Late Alan DeLoach, theatrical writer, said: "Show Boat" is going to have a wonderful sail, no storms, no waves, and no wind to prevent it from making port, goodness knows when, I don't know.

"Conflict," independently presented, closed at the Vanderbilt Saturday after seven weeks. Opening at the Vanderbilt, the show of book was not successful.

CONFLICT

Opened at the Fulton and Little (Post) said: "Amusing, but uneven." Notices moderately favorable. (Hearst) wrote: "Bizarre, intelligent try just miss."

"Marry the Man," independently presented, stopped at the Fulton after seven weeks. But one week. Panned all around.

MARRY THE MAN

Opened April 23. "One of the best of the best plays of the season," said Little (Post), expressing the majority sentiment.

Bill Oviatt's Son Killed

William H. Oviatt, Jr., and two companions were killed April 23 when a biplane, while flying over a field, crashed in an oak field. Bill Oviatt had been flying for several years, although said to have been unlicensed as a pilot. His father, William Oviatt, is well known on Broadway, having been general manager for Comstock & Co., the theatrical company.

The elder Oviatt retired to Palm Beach, Fla., where he died before leaving Broadway he frequently flew to Falmouth from New York.

The fatal plane was a recent gift from the father to the son and it was the first time young Oviatt had taken it aloft.

Reports said plane was brought out of a stall, and then crashed. As the engine had started again the wreck burst into flames and the plane was burned to destruction.

Bols for "Rio Rita"

John Bole is scheduled to go with Radio Patrol, the leading show at the juvenile lead in "Rio Rita." Bole has a similar role in "Deert Song."

Gest Furnishes Bond To Restore the Hip

The bustle of preparation to ready the Hippodrome for the Freiburg "Passion Play," came to a sudden halt, among other last Thursday morning. Morris Gest, had been called upon to furnish a bond by the city, pending turning over of the Hip in the same condition he found it.

But the bond had not been provided at the promised time and the lights were turned off and carpenters, masons and painters were forced to quit. Though the bond was deposited in the afternoon, the men did not return to work until Friday.

The wall panels have been decorated with religious pictures, as is the proscenium top. The arch members are carried out to the entrance lobby, also the foyer and entire lobby. The churchly atmosphere is carried out to the entrance doors, which are painted to look like leaded glass windows with religious characters.

Outside the signs read: "Morris Gest's Hippodrome." He has rented Ziegfeld at the Ziegfeld, failed for Biltmore at the end of the 71st consecutive week. It played to remarkable grosses, getting more than 100,000 patrons, and higher during holiday times. Only during summer did the pace materially falter. The first season, Pace recently around \$33,000. Claimed to have stayed longer and played to larger business than any show the producer ever had.

"Conflict," independently presented, closed at the Vanderbilt Saturday after seven weeks. Opening at the Vanderbilt, the show of book was not successful.

"Marry the Man," independently presented, stopped at the Fulton after seven weeks. But one week. Panned all around.

The elder Oviatt retired to Palm Beach, Fla., where he died before leaving Broadway he frequently flew to Falmouth from New York.

The fatal plane was a recent gift from the father to the son and it was the first time young Oviatt had taken it aloft.

Reports said plane was brought out of a stall, and then crashed. As the engine had started again the wreck burst into flames and the plane was burned to destruction.

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Umpires Send Pearl Back to the Shuberts

Jack Pearl will continue as featured comedian with "Pleasure Bound," Shubert revue, by a decision of a committee of three under the rules of the American Board of Arbitration. The arbitrators, Eddie Cantor, who was the referee, and William C. Dickerman, chairman, arrived at a decision after a hearing in which Pearl, who was charged with a disciplinary violation, which was featured by permanent outbursts by Pearl and Cantor, who was charged with an attempt to relieve the tensions with ad lib comedy.

The Shuberts had the Pearl with the comedian by co-figuring him with Phil Baker, Alton Stanley and Shaw and Leary, who had the top line billing and was the one to lead in the revenue as provided in the Shubert contract. Pearl, William Kline, counsel for the Shuberts, stated, has been with that firm since 1922. He guaranteed him 28 weeks at \$1,100. His present contract with the Shuberts is \$1,150 with the Shuberts exercising an option on his services for the next 28 weeks at \$1,100.

Paul Turner, Equity's counsel, for Pearl stated that during the show he was out of the house for 40 minutes, while presently he is out for 48 minutes of each performance.

In Hards and John Hayden, testimony for Pearl, stated that early spotting in the show and the material furnished him was not of the sort he was used to. He was a male comedian. Kline, however, brought out that neither of the witnesses could testify to anything regarding the staging and directing of musical revues.

The arbitrators, who were supplied by Cantor during the hearing in order to clear up some points that were among the chairman's comprehension were:

"An actor can go on the stage with nothing on his mind, but a bigger hit than he is will stab her in the back."

"The day papers; one of the critics might have a stomach ache and the other might have a headache."

"Of course, you can't be a bit in the dressing room, but I'm a better dresser than you are."

Pearl's claim to illness, Kline stated, was superinduced by a flattery, offered to make a deal with the Shuberts. He said he would contract with the Shuberts.

Although it was not brought out at the hearing, Paramount is understood to have made overtures for Pearl's services.

Future Plays

"Show Girl," Flo Ziegfeld's next, may have a new title. Show is expected to go to New Orleans in eight weeks.

"Poor Fish," by Len Cunningham, is to be starring Hymel Adelman. "The Silver Swan," opera, tried out of town by Herman Gantvoort and sent off for review. It will be sent out again by that producer in the fall. Gantvoort, himself, is working on a new show supplied by William S. Brady and Alonzo Price from the original Viennese opera.

"Love Bound" (Low Cantor), will open at the Majestic, Brooklyn, in New York. He will be starring. Cast: Helen MacKeller, Walter Pate, Carlo DeAngelis, Ruth Carpenter, Helen Cook, supplied by William S. Brady and Alonzo Price from the original Viennese opera.

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Legit Producers May Film Own Plays At RCA Photophone Studio—No Dough

Elmer E. Bucher, executive head of RCA Photophone, is negotiating with nine legit producers for a possible deal for the photophoning of their past and future legit productions. John Golden, Winthrop Ames, Arthur Hopkins and George Hammerstein are among the legit producers interested in this hook-up.

The deal is still in process of discussion with nothing definitely set. Photophone does not figure on any financial backing of the producers, similar to the Warner Brothers' contemplated idea of financing musical comedies and comedies. The deal for first call on the musicals for Vitaphone. Photophone is agreed merely to place full facilities at producers' disposal for talker purposes.

The deal for profit splitting, distribution (through RKO of course), etc., will be individually worked out with RCA Photophone and the producers probably sharing it 50-50, in consideration for defraying production costs, outside the film.

Bucher says the same thing applies to the Morris Gest idea now being talked over with the legit producers to avail himself of the production facilities at Photophone's Gramophone studio on East 42nd street. Bucher says it's okay for Gest to move right in and work out some agreement for common house.

RCA Photophone on a lesser scale is doing that now with Al Boesberg and Louis Brock's Radiant Pictures unit, which is producing a series of talking shorts from material by Boesberg with that unit's own megaphone. Photophone is backing Radiant Pictures, and doing on distribution via Radio Pictures (RKO).

Keane Show's Loss \$20,000

Los Angeles, April 30. —Belasco and Currier produced "The Pirate" starring Doris Keane at the Belasco here for two weeks, and netted losses of \$20,000 on the production.

About half of this amount was expended on the one set used in the play.

Mary Eaton's Second

Paramount has taken up options on the services of Mary Eaton when completing "Glorifying the American" at the Metropolitan theatre. Miss Eaton leaves for the coast for "Pointed Heels".

Inside Stuff—Legit

Richard Herndon is no longer a member of the Managers' Producing Association. His withdrawal was brought about when Equity made a demand on the M. P. A. for claims against the producer. Salary claims on disputed points had accumulated, the awards totaling about \$14,000, going against Herndon.

The manager advised Equity that the money could not be paid at this time. Equity settled on the M. P. A. to make good the claims, as required under the basic agreement signed in 1924. The association paid the claims and at the same time notified Equity that Herndon was no longer a member.

Ring Lardner and George S. Kaufman are collaborating on a comedy "Some Like Them Cold." Sam H. Harris is to produce it. Kaufman has authored attractions for the latter but was more closely associated with Ted Harris, having a band in "The Royal Family" and "The Four Pages." A recent argument split the duo, which may be why Sam H. and not Ted will get the new script.

Kaufman is on a leave of absence from the Times' dramatic editorship desk. John Byrum will sit in during the summer again.

Eva Le Gallienne and her Civic Repertory company opened on tour in Philadelphia last week and played to clean-up business. Audiences matinee morning performances were put in.

Brock Pemberton has sold the talker rights of "Loose Ankles" for \$5,000 and Sam Janney will go to coast to aid in its making for First National. The author sold the screen rights of the play prior to its stage production and as a silent picture it was shown at the Hippodrome during the time the show was playing at the Biltmore, the picture title used being "Ladies at Play." "Ankles" will be the title of the talker version.

"Broadway" when originally sold to Universal was for a silent picture only, provision being made for additional compensation for talker usage. The recently bought the talker rights for \$10,000 and the picture will be released both silent and sound. The original price for the screen rights was \$225,000.

Scarcity of screen actors eligible for talking-pictures making it tough on the favored ones.

Where players are engaged for two or more pictures at the same time they are not only required to work day and night, but to study lines of their roles in both pictures. It's the stock idea.

Universal's "Show Boat" (film) will not be shown in Boston until after the Ziegfeld musical of the same name completes its stay.

Ziegfeld also holds an agreement with Laemmle which prohibits the showing of the picture in Philadelphia and Chicago.

LESSON OVER PHONE

Giving a singing lesson by phone, to the Coast will be tried by Albert Jeannotte, known throughout the profession for his vocal tutoring.

Mrs. Paul Siano, wife of the picture director, is Jeannotte's California representative. Unusually placed on a point with one of her pupils, Jeannotte will give a lesson by wire to Los Angeles.

ST. JAMES OFF STOCK

Boston Keith House Going in for Run Pictures—Starts May 12

Boston, April 30.

Keith's St. James Theatre will adopt a run picture policy Mother's Day, May 12, when opening, with Patley's father, "Mother's Boy."

Some time before the current stock market will be disbanded. That will leave Boston without a stock, with the approaching summer season, city considered a good summer theatre town.

Chorines in L. A. Flop Picked for Talker Jobs

Los Angeles, April 30.

Two girls in the chorus of "The Wishing Well," which closes a brief engagement at the Mason this week, have found studio contracts. Both have good singing voices.

One of them, Agnes Marston, has been put under contract by First National. The other, Lenore Woods, has been put under contract by Paramount, who contemplates grooming her for featured parts.

CRANE WILBUR JOINS M-G-M

Los Angeles, April 30.

Crane Wilbur has been signed by M-G-M to a long term contract to write and direct features.

"Sally" Boy Friend

Alexander Gray will be Marilyn Miller's lead in First National's sound version of "Sally." Lou Shurtz booked Gray.

Irving Fisher was the original male lead in the Ziegfeld stage production.

DON LANNING

Now in Arthur Hammerstein's "Good Boy." When Playing the lead in "Good News," the Columbus Citizen said: "Don Lanning makes a crackleback lead. He has an excellent voice, is a very good dancer and a personality that jumps over the footlights thirty seconds after his first appearance."

Direction

RALPH G. FARNUM
1000 Broadway

Stock Boys Would Declare In on Film-Talker Sales

Stock play agents are declaring themselves in on royalties and additional money paid for talker rights, or are attempting to do so. Not few plays which were made into silent pictures are being lined up for talker reissues with additional payment from the picture people.

If such plays are being done in stock, the agents put forth the claim that stock releases are made less salable in the face of talkers of the same plays. Agents in opposition are those who bought the stock rights outright or purchased the author's royalties. The latter wrinkle was put into custom several years ago, the authors involved being in no real cash. The stock people appear not to have taken much of a gamble of the plays reaching Broadway production.

A recent case was that of a manager, who produced a play after the author had sold it for pictures. Show was fairly successful, using another title. A week or so ago the manager sold the talker rights for a pretty fair price and the stock agent wanted to be declared in. It came out that the stock speculator had previously bought the author's royalties. Manager then advised the stock man his sure bet was with the author, not him.

Jim Tully's Play

Los Angeles, April 30.

Jim Tully is en route to New York where he will work with Charles Behan on the dramatization of his novel, "Shanty Irish." No arrangement for staging play has been made yet.

O. Hammerstein Marrying

Oscar Hammerstein, 32, whose books and lyrics for musical comedies have identified him with a number of Broadway successes, is to wed Dorothy Jacobson next week. Mrs. Jacobson was born in Australia, but her jeweler husband some time ago.

QUICK WEDDING!

Kathleen Mulken, the "Irene" of "Sally, Irene and Joe" at the Paramount picture department, suddenly made up her mind to get married this morning. They saw it through an hour later at the Little Church Around the Corner, New York.

Jannings for Gest?

Los Angeles, April 30.

Emil Jannings, shortly to arrive in New York, is reported to have under negotiation a role in a Morris Costello production during the summer.

Previous reports were Jannings' coming to rest to Berlin.

Cruse Signs Donald Douglas

Los Angeles, April 30.

James Cruse has agreed to sign Donald Douglas, legit actor, under contract for five years.

His first assignment will be in "Road Show."

London As It Looks

By Hannen Swaffer

London, April 19.

I know I am always accused of being a knocker, but the more I move among the frank people of the theatre, the more I realize that something desperate has to be done. It won't be, of course, but it must be, just like politics.

Many Moans From the Streets

The Theatre Managers' lunch, to which managers came from all over the country, was held yesterday, and I heard afterwards of the moans about business.

One of the great successes of the London year were taking only shilling a ticket in the provinces, or why the Palladium, that was boasting of prosperity, was considering the same show in place of Variety. There are a sort of indications that prove that the bottom has fallen out of the business.

How Winston Thru Them

The chief complaint at the lunch seems to have been that this week's Budget tricked the entertainment industry. Managers saw Winston Churchill himself, this year, to ask him to take off the Entertainment Tax. Before, they had always seen a clerk.

"What would you do with \$7,000,000, if I could take that off?" said Winston.

Managers spent five weeks, I am told, at Somerset House, trying to adjust the tax, so that this money would be saved. Then they waited for the Budget. It contained no word about the Entertainment Tax.

What on Earth Is Happening?

Now, frankly, I feel that the bills at the Coliseum are getting funny. I cannot understand why the Victoria Palace is putting on Grace Fields in a revue during the summer, or why the Palladium, that was boasting of prosperity, was considering the same show in place of Variety. There are a sort of indications that prove that the bottom has fallen out of the business.

Both "Merry Merry" and "The Five O'Clock Girl" are failures, so that we are not being saved by the American musical play, you see. "The New Moon" is merely described as "dull and ponderous."

Stanley Baldwin at Drury Lane

Still, Stanley Baldwin, the Prime Minister, used the Drury Lane stage yesterday for the opening of his election campaign. I thought he was going to look at "The New Moon" and then turn my money over.

But, apparently, all that he noticed about the theatre, as he afterwards told a newspaper gathering at a Press Club lunch, was that in the Prime Minister's room he saw a bell, one marked "Sir Alfred Butt" and the other marked "Barnum."

I suppose poor Stanley did not know that the only man who is barred by Sir Alfred Butt is myself.

Who Is Leonard Lee?

There is considerable mystery here over the identity of Leonard Lee, the author of "These Few Ashes," a new comedy staged by Owen Nares at the Duke of York's. It is that the London Play Company bought the comedy from New York, where, it was remembered afterwards, an actor called Leonard Lee was said to have acted the Reginald Owen part in "The Ship" but whether he was an American or an Englishman nobody seemed to know.

The play had been done in New York but was said to have failed there. It looks like a two-month run.

It is about a young Englishman who, in Switzerland, has four love affairs, and then escapes from them all by pretending to be killed, "these bushes being the crumple air, that his Japanese servant acted as a finishing touch to the story.

Some of it was funny, some of it was a bit dull, but Owen Nares put over his part very well.

Lawrence D'Orsay Comes Home

I had a caller the other day in the person of Lawrence D'Orsay, whom I have known before, but who is now a member of the Englishman who had gone to New York and played dozens so well that you kept him.

I was very interested to see the sort of Englishman taken as a model on your side.

Although he went to New York in 1906, he is still as English as they don't make one.

He said, "Dear old George Edwardes." He said, "Dear old Joe Harris."

He inquired whether Cyril Maude was dead, and he said, "Don't you know," which I had not heard for years over here.

He was still carrying a walking stick that Sir Augustus Harris gave him over 30 years ago. He had not been in Fleet street, he said, since Augustus Harris died before he was. He had not been in Fleet street, he said, since Augustus Harris died before he was.

Yes, I found Mr. D'Orsay a most interesting survival of the American stage, as it used to be.

A. A. Milne Is Very Serious

"I think that it is the best play which I have written," said A. A. Milne in his preface to "The Ivory Door," which we saw at the Haymarket, last night.

Now, I found it more interesting than most people because, being a Spiritualist, I understood what Mr. Milne meant. He symbolizes death as going through a door, and the return of your friends as people coming back through another door, only to be rejected as impostors because no one else had ever come back, and so it couldn't be.

Still, Mr. Milne's boy at the end went to know and so impressive that I could not help laughing. The only people in the world who take themselves seriously are humorists, the reason of course, being that no humorist is ever funny, and he knows it, and he knows it, and he knows, and I know. Damn it all, I am one myself.

Noel Coward's Latest Epigram

St. John Ervine, who returned very quietly the other day—by the way, no one cheered him, and no one published an extraordinary statement in an article describing his return.

Ervine, on the night before he sailed, he met Noel Coward and demanded to know why he was travelling by the "de France" instead of by the "Berenaga." Coward replied, he reports, "Oh, because there isn't any of this nonsense about women and children first."

Now, did Coward think that he was funny? Or did Coward think it was serious and Ervine thought it was funny? Or did they both think it was funny?

I ask, because of all the frolic I have ever heard, even in a Noel Coward play, this abysmally triphic remark strikes me as the most bunlike.

It is supposed to be an insult to France, or an insult to Great Britain, or what, or why? Or does Coward always blast this sort of thing because he cannot help it?

His thoughtless words were one of the children. So he ought to feel grateful to British traditions when he is on the sea.

DITZY

Admission tax applies on tickets over

revue started mildly and questionable if it will make grade; first week estimated over \$7,000. "Mima," Belasco, (21st week); (D-1)

age version of "Up and Down," H
be produced here this summer
y William A. Brady. * 3 1 . 1 2 2 . 3 1

various changes on the publication are expected to follow.

After announcing she was through with the stage, Miss

...recently caused his arrest,
...desertion, ...

Herman Shumlin, legit producer and formerly general manager of Jed Harris, denies that he is considering rejoining Harris as reported.

Best Theme, Pop or Production Songs Are Bought by Public as Per Current Best Sheet Sellers

The theme song situation is still a paradox as a commercial proposition. Week by week something turns up to refute whatever the previous conclusions may have been.

While "Carolina Moon" (Joe Morris), non-theme, is still No. 1, second and third best sellers, and also on the lists are two picture songs, "Weary River" and "Precious Little Thing Called Love." Fourth is a production number, "Love, Come Back to Me," of "The New Moon," with radio figuring as the exploitation factor, and next in succession are the "Broadway Melody" songs after "You Were Meant For Me," "Broadway Melody" and "Wedding of the Painted Doll." It is to be noted that the theme song is exceeded in sales by the ballad.

Next follow two almost-pure pops, both fox-trot ballads, DeSylva's "Mean to Me," and Pelet's "Money," evidencing that the good popular publication will stay or regardless.

Versatility

DeSylva again follows with the popular "Button Up Your Overcoat" ("Follow Thru"), radio and the dance floors again figuring in popularizing a production number. "Cocoette," theme once again; next Watson's "Wedding Song," "If I Had You," both non-theme; then DeSylva's "Some Sweet Day" (Remick) and "Mean to Me" (Fleet); next four pops, Weill's "Dream Train," "Dream Mother," "They Nigh" and "Sweetest of All My Dreams," the latter two of which are out-and-out radio-made ballads and both credited to Rudy Vallee for popularization in the interesting "Vagabond Lover" another Vallee authored and plugged ballad. In between, Green and Stept's "I'll Always Be in Love With You" is asserting itself from "Synchronization."

The mixture and the assurance of audiences that good name ballads will sell as well as good non-synchronized numbers. It properly should be said that the most noticeable mystery of the music business. The one who solves that can write his own ticket.

Song Rights Tangle

When "Darktown Strutters' Ball" (all-Negro) was produced at Werba's, Brooklyn, it had a song, "Sally Ann" which was incorporated in the sale of the entire score to Witmark's although it is claimed to have been written by Earl H. Marks and to belong originally to E. B. Marks.

Two years ago Tim Brymn wrote words and music of "Sally Ann." It was sold to Marks who held up its sale until he had secured the permission was not granted for its further use on the stage.

Ben Marks is now to take action and stop Witmark from including the number in the Howard show.

Bernie Revolt

Ben Bernie's band had an internal revolution when the maestro gave notice to four of his regulars, who then gave in their notices in sympathy and will leave at the end of the two-week period. Bernie, meanwhile, must reorganize his totters.

Joe Pettis, sax, one of the sympathetic walkouts, is organizing his own band, featuring himself.

Royalty Liens

Los Angeles, April 30. American Society of Composers, Authors and Publishers, through local representative, Attorney Philip Cohn, continuing their war against plagiarized music, filed suit in U. S. District Court against Theodor Loeb, operator of the Double-Headed Eagle Cafe, charging infringement of copyright by refusing to pay royalties on music played.

Society was awarded judgment for \$50 against Loeb, F. Wilson, operator of the Tavern Cafe, Wilmington, Cal., on same charges by U. S. District Court Judge Paul J. McCormick.

When case failed to pay writ of forfeiture, Loeb issued and a new lawsuit in charge of the roadhouse.

Hallett Gets \$3,950 on Wk. Played to 11,000 Persons

Mal Hallett and his orchestra, for their opening of the summer season in New England territory, which is the home ground, \$3,950 on the week, although five out of the six were rainy nights with the Tuesday and Saturday downpour abnormal. Hallett played to close to 11,000 admissions on the week in six nights at the following places: \$11,000, Boston, 1,830; Waterbury, 1,535; Boston, 1,835; Fall River, 900; Lawrence, 1,100.

Hallett switches to Pennsylvania for one week's next week, having several college proms including the Villanova prom May 10 in Philadelphia.

After that, Hallett says in New England territory, booked up until the last of October. For this reason, Charles Shribman, Hallett's manager, turned William Morris down for the Metropolitan (Boston), Boston, until the fall. Morris is planning some theatre bookings in that territory to capitalize the Hallett rep in N. E.

Charles Shribman, local ballroom impresario and exclusive manager for Mal Hallett, has added a fourth dance pavilion to his string, taking over Bonaventure at Cape Cod for \$15,000. The ballroom represents a loss of almost \$100,000 to the original proprietors who invested \$130,000 on the place originally.

Shribman also has the Salem Villages at Salem; Charleshurst and North Salem, N. H. 1,800 seats.

He is going more into the orchestra booking field this summer, playing the biggest band names in the N. E. territory.

HERE AND THERE

Al Mitchell is now Public M. C. at the Eastman, Rochester.

McCauley, who was formerly Remick's Philly rep.

Eddie Walters for a year goes as an exclusive Columbia recording artist. He will make at least eight vocal disks and a vocal record with The Knickerbocker, house band.

Ruby Cowan has gone with Spler & Cowles.

Remick's Whiting Rep Ed McCauley's new general supervising manager of branch offices, started on his first job as a western trip. McCauley was formerly Remick's Philly rep.

Colored Songwriters

Los Angeles, April 30. Joe Trent, colored songwriter on the M-G-M music staff, has written two songs which John Crawford sings in Harry Raper's "Hollywood Revue."

WARMS HARMS

Astonishing Development of Musical Relation to Sound Pictures — Harms Firm Leader in Line—Other Angles

STAGGERING EXAMPLE

A pending \$100,000 deal is for Warner Brothers to take over the powerful Harms and allied music interests. Warners, already controlling the veteran music publishing firm of Witmark & Sons, has been interested in DeSylva, Brown & Henderson, currently auditing the books of Harms, Remick Music Corp., Chappell-Harms, Inc., and one or two other small enterprises including a printing plant.

Max Dreyfus, head of Harms, says as the key man in this deal with Warner Bros., through being the 50 per cent backer of Remick's as a minority stockholder in DeSylva, Brown & Henderson, along with the other interlocking interests.

Warners realize how important music is to their vitaphone production. And this, of course, taking in First National and the allied theatres.

The importance of music has cost the picture people plenty of money. They have been held up for stiff prices for the music required for a portion of a number for synchronization. One point in hand is where the picture producer is required to pay for the music. The picture producer paid \$500 for the synchronization of a picture.

It is ascertained, from a study of the cueing sheets, that Harms, in less than a year, earned almost five times as much income from these special grants for the use of copyrighted portions as they did from their general income from the American Society on everything for a full year.

This is a staggering example of how valuable the necessary music themes are to pictures and what prices they will pay for the privilege of including such copyrights in the synchronizations.

Other Offers

If any hitch results, and assuming that Warners' accountants approve everything, there is an element of doubt whether Max Dreyfus would still sell out, although he has been written to sell for a long time.

Wired Radio

Greater cash offer to Dreyfus but the main hitch was a proviso that Harms quit the American Society of Composers, Authors and Publishers. This Harms would not do. However, Dreyfus' firm is not aligned with the American Society, but with ERPI and RCA Phonographs, whereby the M.P.F.A. gets a minimum guarantee annually from each electrical organization.

Dreyfus handles his own synchronization licenses direct with producers, but otherwise shares in the American Society's dividends and royalty melons from collected music taxes.

Dreyfus turned down another proffer from a bank, it is understood, for the flotation of a stock issue some time ago.

Bank Rights

The publishers, while owning the copyrights on their scores, have to give to the banks the books or librettos. Separate deals for the acquisition of book rights would have to be made with the authors.

Chi. N. C. Fan Club Hot 'n' Bothered When Boy Friend Gets His Notice

Feist Buys "Marionette"

Feist's has taken over "Laughing Marionette" from the Cavendish Music Co. of London. It is one of the most popular British instrumental novelties and has an American lyric by L. Wolfe Gilbert.

Gilbert and Mabel Wayne have practically completed their score for Paul Whiteman's "King of Jazz," the Universal all talker which Feist is publishing. Gilbert and Abel Esar have also signed with DeSylva, Brown & Henderson, but the understanding is that the Whiteman picture numbers will be Feist copyrights.

Bayha Incorporates

Charles Bayha has incorporated himself to music publish. "Victory Ratio" is his initial publication and another new number by Jimmy Hanley, Eddie Dowling's collaborator, will be issued shortly, titled "I'm So Fired of It All."

Bayha is a hot music man, formerly a big exec with Shapiro-Bernstein until going to Florida. In real estate during the boom period.

This is bound to come up in Warners' current tie-up with Witmark and again with Harms. It gives the picture producers a definite "no" on Vitaphone rights for past operations.

Concerning DeSylva, Brown & Henderson, while William Fox has a very close and friendly working arrangement with Bobby Brown, one of the heads of the firm, the Warner-Dreyfus (Harms) deal would automatically split it. It is in the same manner that Harms' current tie-up with Paramount (through their Famous Music Corp. subsidiary) would be abrogated; i. e., unless the reported RCA picture deal is consummated, a hookup goes through, in which case it would all become one.

On the matter of mergers, Warner Bros. if the Harms deal goes through, would thus be in control of the cream of the music business, taking in DeSylva, Remick, DeSylva-Harms, Harms, Witmark. There is also the likelihood of a Berlin, Inc. deal with Warners. Last week DeSylva, Brown & Henderson practically closed to buy in 50 per cent of the new firm of Green & Stept, Inc. for \$35,000. When that is closed, Bud Green and Sammy Start go to the coast for DeSylva to work on the Fox lot. Ultimately, if Harms-Warner goes through, that small subsidiary will also be killed in some measure, although at present, Price, Waterhouse & Co. are really auditing the major companies.

Warners Bros. is defraying the cost of these audits.

Walter Donaldson's firm, Donaldson, Douglas & Gumble, may be connected with Warners' affiliations. The Dreyfus company has no interest in D-D-G, but it is now auditing their business relations will grow closer.

The music merging, taking its time, is a picture merging, has the music men dizzy. It's too fast for them.

In connection with Warner-Harms, Max Dreyfus' personal services under a special contract will be made. Dreyfus is a music man through a music man to want to quit altogether. As far as Louis Dreyfus is concerned, the brother has been virtually a British subject, headquartered in London, and concerned more in theatre operation and production with Sir Alfred Butt.

As regards Warners' tie-ups with Witmarks and Harms, there is another element for financial consideration. The music business catalog now become very valuable and tangible assets. It means that if Warners Bros. should merge directly or indirectly with RCA, the price for the music rights alone would be a strong consideration.

Chicago, April 30. Chicago dailies last week got a good dose of an m. c. fan club in action when the Roy Dietrich club launched an unsuccessful, last minute attempt to have his hero retained at the Avalon and Capitol theatres.

Ever since Dietrich was given his notice, four weeks ago, the fan club members have been securing names for a petition to have the notice cancelled. Dailies first received letters saying that Dietrich was being unjustly fired because he didn't give the jazz "whoopie" shows now in vogue. Then a letter from the fan club president, George T. Ward, claimed National Playhouses had been given a petition containing 10,000 names. It was claimed that 10,000 singers would keep out of National Playhouses if Dietrich got the air. Newspapers were asked to lend the n. c. club publicity assistance in its fight for Dietrich.

Threats

While this campaign was in progress, James J. Coston, who operates the bankrupt circuit for the Chicago Title & Trust Co., received a complete photograph of Dietrich in real estate letters, even so far as a threat to have him "taken for a ride" if Dietrich were to be kept. It was claimed that Dietrich had received the "petition of 10,000 names." Coston stated he had received a petition of 1,000 names, accompanied by a letter that more were to follow.

Coston was then taken up with James C. Pettillo, president of the Chicago Federation of Musicians who has been accepted by the jurisdiction, for the possible consideration that Dietrich partially instigated the photographing of his notice stood despite the m. c. club rumour and he was let out last night.

Dailies here have kept out of the fight. Campaign is more than the original fan club. Dietrich, at Capitol Club, ever attempted in its wildest moments.

ELEVATOR MAN'S BAND

Claude Williams Gets Job for Amateur Group

Claude Williams, 26, who has been operating an elevator at the State building, is now a full-fledged orchestra leader and manager of the State building.

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BRUNSWICK RECRUITS

Brunswick has made tests and will be the music business. Brunswick has made tests and will be the music business.

CHIMES RECOVERED

But Dates Back to Yerkes at Hotel in '27—\$100,000 Action Besides

Harry A. Yerkes, veteran orchestra conductor and recording artist, Edgar Gross, the orchestra leader at Chinatown, the 43d street and Broadway chownmeller, and the Park Central hotel for their recovery. Gross proceeded for the recovery of property and to bring action dates back to 1927 when Yerkes was to be charged with the hotel's music as well of WPCB, radio station, then owned and operated by Yerkes and the American Bond & Mortgage Co. After some difficulties, Yerkes severed his connections at the Park Central and was refused access to some of his belongings, allegedly unless agreeing to pay for any claim. This was the result of his property being tampered with, it is claimed by Maxwell S. Warrick, former assistant U. S. attorney, in representing Yerkes in a \$100,000 civil suit against the same person.

Last Friday in 64th street court, Gross's suit was set down through Yerkes' refusal to return of the chimes.

WOODMANSTEN INN (PELHAM)

Pelham, N. Y., April 26. A bigger and better than Woodmansten Inn and a better and better (much) Vincent Lopez orchestra should once for all clinch the roadhouse business up Pelham way this season. If it's a matter of attractive surroundings, a dance-inspiring orchestra and cuisine, Gene Gelger, the managing director of Woodmansten, is a little pretty.

Gelger claims credit for the new decorations and, if so, he can go into decorative art at any time. He's a swell job on the artistic paneling, having taken his time all winter in the general renovations and decorations and for his formal opening tonight, a really crowd opening, say a truly gorgeous room.

The lighting effects are quite to the balance in their blends and the real finishing touch are those two-foot high mirrors all around the dance floor. It's a magnet to the steppers. The girls are strong to the extremes from all angles, and the boys are ever reminded of their poise and posturing while on the dance floor.

As for Lopez, his rates with the best dance music in New York. He has 25 men on that band stand and how they rock it out! The brasses, the percussion, the hot-diggy vocal trio, the reeds and the battery of addies combine in a time great of orchestral effects. Lopez, a canny dance purveyor, switches tempo and builds his sequences in great style. From "Lover, Come Back to Me" and the British-imported, "I Kiss Your Hand, Madame," he blazes into blues and stomps that get those dance-boys all hot and bothered.

Gelger and Lopez are business partners in the roadhouse and their business judgment cues them for those endless dance marathons. Lopez works that out through alternating some of his men for the lesser dance sessions and keeping them on the stand as a solid unit for fully 45 minutes and an hour at a stretch. Then for a brief interlude, and as a means for a turnover of crowds or for eating purposes, a quiet low-key miniature combination officiates for the moonlight dance stuff. All in all, it's one of the smartest run roadhouses in the country as regards catering to the two paramount tastes of the patronage—food and dance music.

The outdoor pavilion has been opened thus far although the rising temperature augurs that it won't be long now. The inner rooms have been connected through breaking into what was the lesser interior known as the Hunting Room, used in the winter time.

Woodmansten under Gelger-Lopezian entrepreneurship is once again a metropolitan institution. Nothing else seems to count up Pelham Parkway. Gelger has taken control of Pelham Heath Inn for protective purposes primarily in order to keep out competition. A colored show goes into Pelham Heath. The Crying Goldmans still have Castilian Royal, still across the road.

Further up the parkway, Arthur MacLean's Hunter Island Inn, the Red Lion Inn, the various City Island stop-offs, Post Lodge, etc., get their modicum of trade. Of these, Post Lodge gets the most up-per-Westchester young folks, but that's at Larchmont and doesn't affect Woodmansten's draw from downtown. On the other hand, Lopez is bringing the kids further in towards New York, and it's little wonder—once the dance-boys get a load of Lopez 1929 brand of escapement they'll go for a season ticket. *Alfr.*

Inside Stuff—Music

M. P. P. A. Fading Away

The Music Publishers' Protective Association now functions as nothing more or less than a collection agency. As it is operated today, it's a guaranty only for E. C. Mills' job carrying with it a \$25,000 annual stipend. As far as its covenanted purposes are concerned, of which the primary objective was to restrict subsidizing of acts for the plugging of songs, that's more or less of a gag today and has been for a long while. As a collection agency, Mills looks after accounts or offices as receiver or trustee in bankruptcy cases as in the Crown Music Co., the jobbing house which encountered financial difficulties. The Crown creditors repaid about 70 per cent.

None of the publisher-members of the M. P. P. A. takes it with much seriousness although remitting dues for some reason, said dues going to meet Mills' salary. Mills, in turn, has long realized that it is from the American Society that the music men can derive income, hence his great concern and activity in that sister organization; so much so that J. C. Rosenthal, a Nathan Burkan appointee and the extensible general manager, is subjugated to the background by Mills' extensive operation. In Los Angeles last week Mills generously offered to accept any song writer's resignation from the Am. Society. He did not simultaneously state on what authority he made that statement.

None of the new firms think enough of the M. P. P. A. to apply for membership although, of course, all are anxious to affiliate with the A. S. C. A. P. because of the revenue entitled.

Guarantees, Salaries and Royalties

Bobby Crawford, the general works at DeSiva, Brown & Henderson, of which he's president and g. m., stated just prior to his flying trip to the coast last week that some of the salaries quoted as the considerations in Crawford's negotiations with songwriters have been exaggerated. The publisher's position is that it makes it tough for him in future when currently pending negotiations with tunesmiths, especially when high and wrong guarantees are reported.

Crawford explains that he has the following sets of picture songwriters, each working as a team: DeSiva, Brown and Henderson; Archie Gottler, Con Conrad and Sidney D. Mitchell; Roy Turk and Fred E. Ahlert; the recently acquired (from Felix L. Wolfe) George and Alvin Baez, and Walter O'Keefe and Bobby Dolin, whom Crawford took with him west to the Fox lot; also Walter Donaldson and Edgar Leslie on a special commission for a Fox Movietone special under a Donaldson firm arrangement.

Crawford says that only DeSiva, Brown and Henderson and the

Daily's Radio Revue

Cleveland, April 30.

Plans for the personal appearances of outstanding radio stars at Plain Dealer's radio revue, set for May 11 at Public Hall, have been completed. Revue is being put on by morning paper with co-operation of WTAM and WYRK.

Stars signed up to date include Valentino, Vaughn, De Leath, James Melton, Olive Palmer, Wendell Hall, Russian Choir, Dutch Master's Minstrels, Phil Cook, Charlotte Woodruff, Aida Havilla, Philippe Carlin, Ralph Wentworth and Norma Brenkshire.

Name Band Scoring

The first "name" band to synchronize a picture is Ben Pollack with his Park Central hotel orchestra who scored Rayner's talker, "Should a Girl Marry?" featuring Helen Foster and Donald Keith. Pollack is a Victor recording artist and receives titular credit in the indie production for synchronization.

Donaldson-Leslie team are payrolled by Fox for special services in addition to another salary as a drawing account against future royalties. The others, states Crawford, are getting only drawing accounts against future royalty earnings.

The reason that Donaldson-Leslie are given a special salary for exclusive services in addition to another stipend against royalties is because both were taken away from a production task for Zigfield to go Fox Movietone.

Billy Rose is not backing George and Arthur Plantedol after all, although negotiations for the new Plantedol production venture were pretty well set. It developed that Rose desired to retain his free-lance songwriting instead of confining his songs to his own firm. This, the Plantedol brothers would not approve. At Plantedol, another brother, will continue publishing on his own as he is doing now.

Yankee Opera in Paris?

Paris, April 30.

Negotiations are in progress for a season of American opera (in English) probably towards the end of June, at the Theatre des Champs Elysees.

Although in a preliminary stage Jean Gordon (contralto), Frank Harling, conductor of Chicago; and Frank Preston, together with Charles Sweeney, the later attending to present organization work, are connected with the proposition.

EDDY IN PITTSBURGH

Pittsburgh, April 30.

Wesley Eddy, for the past 75 weeks m. c. at Loew's Palace, closes here May 10 and is scheduled to go to the Loew house in Pittsburgh.

Eddy is out of the current week, returning Saturday for seven days of goodbyes.

Today Joyce, m. c. at Loew's UA Penn. Pittsburgh, for solid year, moves to the Century, Baltimore.

MR FRANCIS TOWLE, C.S.E.

MANAGING DIRECTOR.

PLEASE QUOTE REFERENCE.

15/D/301.W.

The May Fair Hotel, Berkeley Square, London, W1.

April 15th, 1929.

Miss Jean Barry.

Dear Miss Barry,

At the conclusion of your engagement at the May Fair Hotel, I should like to express my keen appreciation of the excellent work you and Mr. Daye Fitzgibbon have done there.

It is the first time I have ever extended the engagement of any artiste from one week to four, and I am looking forward to your return engagement in June.

Comparisons are always odious, but, as you know, we have had the best dancers available perform at different times at the May Fair Hotel, and I have no hesitation in saying that your act has been as successful if not more so than any other of a similar kind we have had there.

Perhaps you will let me have your decision regarding the dates we discussed for next year at your earliest convenience.

You are at liberty to make any use of this letter you may wish.

With kindest regards,

Yours sincerely,

Clifton Whaley.

WHAT "VARIETY" SAID IN 1928

ADAMS SISTERS (3)
 Adagio Dancers
 8 Mins.; Full Stage
 Fox (Pcts), Washington

Washington, June 5.
 Here are three youthful and pretty girls, excellent dancers, who know how to sell their wares. First appearance in east, they have ideas above the usual run of such dancers plus the novelism of all feminine.
 Technique is seemingly perfect. Posing on climax of each balancing bit has been carefully studied and worked out to such an extent as to give the girls a decided value.
 Look like production material, and in the meantime a clinch for the picture-presentation houses.

LONDON PAPERS HAVE CONFIRMED IN 1929

LONDON EVENING NEWS (Feb. 22)

... the Adams Sisters were announced and Jix turned in his chair to watch. They came on ... dressed ... shall I say it—dressed like principal boys. You have heard the worst!
 Everybody cheered them and applauded them, for they were clever and agile, but none more loudly than the Home Secretary.
 Late in the evening the Prince honored the American journalists by joining the party and shaking hands with some of its members. Afterwards the artists were presented to him.
 That is the story of how Jix went out into the gay night life and drank champagne and saw a cabaret show.

THE DAILY TELEGRAPH (Feb. 5)

The Adams Sisters make their first appearance in England—three delicious dancers who will not have long to wait before they have hosts of friends in this country.

EVENING STANDARD (March 22)

"FIVE O'CLOCK GIRL"

Those brilliant dancers, the Adams Sisters, helped things a lot and were not discouraged by the fact that the humor of the period of the Adams Brothers and that the music wandered from "Tea for Two" to "O for the Wings of a Dove." P. P.

EVENING NEWS (Feb. 19)

The Adams Sisters, at the Coliseum, are an attractive trio. They sing and dance with much charm and skill.

YORKSHIRE POST (March 22)

"THE FIVE O'CLOCK GIRL"

One of the best things of the evening was a beautiful and novel fan dance by the Adams Sisters, and there are two exceptionally jolly tunes in "Thinking of You" and "Who Did I?"

LADY (Feb. 14)

I found the new "Sisters," who are a trio this time instead of twins, well worth watching. It is not often that strength and grace are combined, but they fell into the loveliest groups and posed without any appreciable obvious effort. One of these, too, did a wonderful reproduction on law lawn, which is a thing I do not remember to have seen before.

THE REFEREE (Feb. 17)

ADAMS SISTERS:

The most interesting newcomers to the Alhambra last week were the Adams Sisters, three comely girls whose dancing activities included marked versatility and no little measure of grace. A Fan Dance by the blonde pair of the trio was delightful to watch, and the concluding item, a mixture of posing and acrobatics, showed all three to great advantage.



ADAMS SISTERS

EVENING STANDARD (Feb. 6)

The Three Adams Sisters show themselves to be exquisite poseuses, and their muscular strength does not interfere with an alluring slimness.

SUNDAY GRAPHIC (March 24)

"THE FIVE O'CLOCK GIRL" (Hippodrome)

There are a number of specialty turns, the best being a beautiful fan dance by the Adams Sisters.

ALSO HAD THE HONOR TO APPEAR BEFORE HIS ROYAL HIGHNESS, THE PRINCE OF WALES, FEB. 21, 1929

NOW PLAYING IN "THE FIVE O'CLOCK GIRL," LONDON HIPPODROME

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NEW YORK, WEDNESDAY, MAY 8, 1929

80 PAGES

CIRCUS IN N. Y. CITY PARK

New Casino Glorified Road House And Society's Summer Rendezvous

Supported by Anthony J. Drexel Middle, Edward F. Huston and an important group of socially and financially responsible New York business men, the Casino in Central Park, is expected to be the rendezvous this summer of the class element regularly wintering at Palm Beach. The swanky Bath and Tennis Club is their headquarters.

The Casino as a glorified road-house in the heart of New York will have its formal opening Saturday, May 25.

Under the management of Sid Solomon it has been practically rebuilt at a cost of \$300,000. Nothing but the foundation of the old building remains. Furnishings and equipment are entirely new and a crew of decorators, under the direction of Joseph Urban, are putting the finishing touches on the main dining room.

No floor show is contemplated for the Casino at present. It is being created as a class dine and dance place with a name orchestra as the featured attraction.

The Casino will be operated by the Dieppe Corp. It took over the lease from the city in February. Previously the Casino had been operated in a somewhat dumpy nightclub style.

Dunking Contests by Friars and Lamps

A group of friars propose a novelty dunking contest. It is to be open to all club members, but whether the board of governors will officially okay the stunt within the Monastery is not certain.

The springers of the idea say they will stage the contest even if within the semi-secrecy of an upstairs room. Several erudite gentlemen among the newspaper element in the Friars are strong for the dunking contest. Not being able to get away with that stuff at home, they figure on putting it over on the wives and expect eventually to popularize the racket at stag functions.

A set of rules and conditions have been mapped out. There are to be prizes for the best one-handed dunker and a better one for the stump two-handed dunker. Handicaps will be set for contestants using a napkin tucked in at the collar. Sinking will be done on the basis of speed, absence of noise, position of the fingers, astility in dunking cake, white or fry bread, toast, etc.

It is anticipated that an inter-club dunking event will evolve, most likely the Lamps being invited to compete. Reports are that most of the Lamps are inveterate dunkers. The Lamps will be forced to hold its own club dunking contest before the Friars will deign to meet them.

HOTELS' SPLIT WEEKS

Prevailing conditions in some of the class hotels of New York may be gathered from the reported fact that bellboys of one grade hostelry are working split weeks, while at another (Roosevelt) they have split hours, getting in only five hours a day at half pay.

Hitting the guests hard for tips due to slump in their racket.

From 1st Row to Wife

Portland, Ore., May 7. Henry Busse closed his n. c. contract with the Portland theatre recently, but took on an indefinite one. He married Dorothy Drake, local non-pro, two days before leaving Portland for Chicago and one week after he met her.

Miss Drake was a front-row fan. She laughed loudly at the m. c.'s fun on the stage, thereby catching his eye and his heart a week later.

Cops Need No Warrant In Chi Nite Club Raids

Chicago, May 7. Right of a policeman to raid a night club without a warrant has been decided here by Judge Joseph L. McCarthy. Judge holds a night club is a public place and a cop a public character, allowing no reason why both shouldn't get together without the need of a search warrant.

WILD WEST IN VAN CORTLANDT

Millers' 101 Ranch Plays June 2-16 on People's Playground Charging Admission—Milk Fund Benefit—Mrs. W. R. Hearst's Influence Seen in Extraordinary Concession

NEVER BEFORE USED

For the first time ever a circus will exhibit at an admission charge in a New York city park, when Miller Bros' "101 Ranch" on June 2-pitches its side walls and grandstand seats to the east of the pond. (Continued on page 79)

Talkers Require Slang Interpreter; Coin for Wise Mug

Los Angeles, May 7. A demand to create more accurate and authentic slang in audible pictures has brought about a condition where studios are required to consult with authorities on slang. (Continued on page 79)

ENDORSEMENT DOUGH

Endorsements of commodities by picture stars are not as lucrative or as beneficial as the public has been led to believe. John Barrymore and Richard Barthelmess received \$7,000 each for endorsing and permitting their pictures to be printed in an advertisement on Kuppenheimer clothes. Charlie Chaplin and Norma Talmadge for the blindfold gag and clasp on Old Gold clip received \$5,000 each.

Liquor Prices

While the Jones Law continues to add prohibition in going to its fall, liquor prices in the bootleg market around New York keep on going down.

Ambassador in a pinch bottle, and conceded the best quality Scotch whiskey in New York for a very long while, is selling to dealers at \$15 a case. Golden Age rye, in large quantities, is around just now at \$75 a case.

Other brands of Scotch and rye vary in price, hovering around those quoted to dealers, although probably somewhat higher to small case consumers.

Champagne may be had by the cartload at \$75-165 a case.

Cordials are getting a play, with Benedictine at \$75 a case about the average.

"Money and Applause" Keep Actors On Stage, Says Cantor—Quitting at 38

On June 17, 1930, when Eddie Cantor's contract with Florence Ziegfeld expires, the comedian will retire from the show business. He will then be 33 years old.

As Eddie has it: "Why not? I've enough money; I've reached the peak of a theatrical career. Why shouldn't my family and children enjoy our mutual companionship. Why should I worry about the responsibility of an entire company so that even if I'm feeling lousy and sick I must go on when my doctor thinks a rest wouldn't hurt me?"

"What does a performer work for—only two things. It's money, thanks to Danny Lipinsky and Nathan Josen, they've taken care of that for me. It's applause—the kick of working—I can always get that from benefits or, if George Jessel, for instance, plays at the Palace, I'll play along with him and not charge the circuit for my services."

"If I still want to remain before the public, how long does it take to make a picture. In two or three (Continued on page 79)

1st Sound at White House

Washington, May 7. Thursday night (8) the first talking picture program will be given at the White House by President and Mrs. Hoover.

Recently installed equipment consisting of both sound track and disk will be used, with the principal feature being a specially compiled reel from the various Fox Movietone News issues showing the President from just prior to the inauguration through to the "law respect" speech before the Associated Press, delivered last week in Manhattan.

Tablet for Marcus Loew

In all Loew theatres yesterday (Tuesday) a tablet was unveiled to Marcus Loew.

Ceremonies presided over by the local managers or others were held.

KID FILM TEAM

Los Angeles, May 7. Believing they have two juvenile finds in Jackie Hanton, 11, and Jane La Verne, 8, Universal intends to co-feature the team in kid subjects. The Hanton boy made his impression in "The Showboat," while the little girl proved ability for feature parts in her work with "Showboat."

WILL MAHONEY

HAS CONTRACTED FOR HIS STAGE SERVICES TO
MR. EARL CARROLL FOR THE 8th EDITION OF

Earl Carroll's "Vanities"

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Will Mahoney is free to accept engagements in New York for Talking Pictures, Private Club Engagements, Radio Broadcasting and Phonograph Recording

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Silent Versions of U. S. Talkers Apt to Aid Foreign Films Abroad, States Comprehensive Report

Washington, May 1. Talkers and sound pictures have so complicated the foreign market as to cause George Catty, picture trade commissioner, to make a special report on the situation to the Department of Commerce.

In a departmental bulletin prepared by Catty, with the co-operation of other U. S. foreign representatives, he states that the expense of installing a talker is not a certainty that nothing but the largest houses of Europe will be wired during the coming year.

Foreigners are taking it for granted the American producers will concentrate on the silent picture. Silent prints are continuing to come through with practically the only place where they can be shown being Great Britain.

Fact that the silent versions of the talkers "appear to slow the action a situation is created that will probably react in favor of European silent films," says Mr. Catty's report.

This prediction is somewhat softened by the additional statement that the "American pictures will not lose their present dominant position from the quality standpoint at the time it is seen by the officials, that 'there should be a slight uneasiness on this score.'"

Going over the European situation for the past year (1928) Catty describes the studios abroad as being "unusually active." More than 400 features at a total cost of \$24,000,000 have been turned out in the past 12 months. In 1927 the number was 458, costing \$18,811,500.

Over-Produced
In the opinion of reports who have studied the European situation, "says Mr. Catty, 'the market has been nearly saturated and the money spent in production is not justified by the potential income from a very restricted field.'"

"Germany, France and Great Britain continue to be the most producing countries of Europe, accounting for easily 80 per cent of the total output. In 1928, Germany produced 221 feature films, while France and Great Britain each produced about half that number."

The increased production is, naturally, traced directly to the protective policies of the various foreign governments.

English Promotions
Summarizing on Great Britain, Mr. Catty states that, "wherever else in the history of motion pictures has the general public been invited to finance film production, as in Great Britain during 1928. Companies were incorporated as public concerns (entitled to lease stock for public subscription) to a total of \$85,557,500, of which \$87,557,500 was issued.

On the theatre building Catty states that, so far as can be checked, Great Britain built 70 picture houses during 1928, the seating capacity of which, combined with the reconstructed houses, added 80,000 seats to the country's total capacity.

Mergers
There has also plenty of merging abroad, reports Mr. Catty, with the "British companies being particularly apt for outlets. These mergers attracted world wide attention, but have not done as much for general run of exhibitors as has the quota.

Germany Dropping
Germany's picture situation in 1928 is described as "muddled and confused." Not only is the market in that "muddled" condition, but receipts are constantly dropping at exchange offices, which can not alone carry this lessened intake, but through the "participation in profits" under which the producer-distributors work, they, too, feel the lessened patronage.

Germany added 157 pictures in (Continued on page 6)

MULTI-TONGUE DIALOG, AIM OF GERMAN MAKER

New Star Group Forming for Sound—Ufa Plans—Other Talker Developments

Berlin, April 25. Richard Eichberg has begun work on the first all-dialog picture to be cranked in Germany. He explains he is willing on a system which hasn't been exploited in any other country. Dina Gralla, one of Germany's highest paid comedienne, has the lead, but, as he is weak vocally, her dialog and singing will be recorded later on by the operetta soubrette, Trudy Lieske, in synchronizing with the completed pictures.

Another one of Eichberg's bright ideas is to make the film with three dialects: German, Polish and Czech. The "American" version will later on be synchronized with English stage players. The "uncle" version will be synchronized in the various countries for all the other commercial languages, such as Spanish, Italian, Dutch, Swedish, etc. Maybe it will fit.

A new European star group is in the making. Henry Forten and Kaethe von Nagy have joined the organization. Forten, a German, one of the older stars still a draw in the provinces. Kaethe, a Hungarian, formerly a stage star, who is working half and half in Paris and Berlin, has also declared her willingness to join the organization. The new group, says Eichberg, is the heaviest drawing card, is a prospect. The three German stars are in London studying sound pictures, and all three intend to burst into speech in their next picture.

Ufa Plays Safe
The Ufa is going in seriously for sound and dialog production, and is bringing it out under the heading of "Ufa-Talk." The synchronization will be by the Klammer studio, which has gotten out by the two largest electrical companies, Siemens and Halske and AEG. Reports on the Ufa are being made from favorable quarters and the Ufa is making all pictures in silent versions, as well as sound.

The Bille-Bliett system of synchronization has been attracting attention. It consists of a steel band which has been magnetized for sound. The production of the film is done exclusively for his dialog pictures and Max Reinhardt is planning to make a picture in this system. His idea is to substitute it for off stage crowds and for other sound effects.

A company announces that the reproducing apparatus will cost \$500 plus the loud speaker, which should not total more than \$100. For every reel synchronized by their system the producer will receive a reduction in theatres only from \$15 to \$40. By August 1, 1930 reproducing machines will be ready for delivery.

Warners Producing
Fritz Vogel and Karl Absbach are producing the first sound picture of the Fritz Film, due to the new plans. Warners Bros. have been making pictures, which they now own completely.

It is expected Warners will make some arrangement with German companies for the production of sound films. It is expected that Gus Schlesinger will be in charge of the production. Vogel, who is leaving, had been in charge of the production of a paying organization, but when he left, the production was taken over by the company. The Lampert and Basse films, which were produced under the old system, will remain in charge of these two companies.

ROQUAIS RESIGNS

Paris, May 1. Roquais, secretary of the French Picture Industry Syndicate, has resigned after 17 years of service.



GEORGE WOOD

17 Irving Avenue, Ealing Common, London, W. 6, England.

The month of May is really very delightful in England. We have the finest countryside in the world. It makes one proud of one's land to show it to one's American friends at such a time.

FOREIGN QUOTA SMASHED BY WASHINGTON

Effect of Americans' Vic- tory Widespread Over Europe

Paris, May 1. French quota contingent holdup was reached, the death through according to information. Powerful pressure exerted by Washington on the French government, coupled with debt, reparations and impending tariff questions, is said to have brought about a sudden change.

Latest plan is a tariff on each foreign picture entering France, with a suggestion to the government that part of the proceeds go toward the tax budget, thereby reducing the balance be doled out to French producers.

Sudden change in the complicated situation is looked upon as a great victory for the Americans. This precedence was badly needed and, once established, it will serve to fight all other impending or standard European questions.

Indians said that as a result of the victory here the contemplated Czechoslovakian quota, which was to be part of the proceeds go toward the tax budget, thereby reducing the balance be doled out to French producers.

Word from the French camp is that the Indians is satisfied with the new turn of events. They will receive a subsidy from the government, which will permit them to carry on the production program they have fought to get.

The new turn of events has taken the situation out of the hands of the French producers, and their government officials will have to handle delicate phases from now on.

Conferences
Another conference will be called this week to plan details of how the new scheme is to be worked out. Several more conferences will have to be held before everything is set.

At the close of last Saturday's meeting the deadlock appeared worse than ever. French bent around the bush and then came back with the old story of what Americans have to offer them again in the way of further concessions.

The American representatives understand that the matter was outside the power of the distributors, and they refused to have anything to do with it. Washington notes played an important part in the understanding. Mistakes were factors which started the wheels of the French government turning.

Stormy Meeting in Paris Over French Quota Films

Paris, May 1. "Situation unchanged" delegates met Wednesday and, despite the fact that nothing should be divulged to the press, reports spread to the effect that the meeting was stormy.

Understanding is that the French are violently opposed to the American demand for an open market. The official communiqué only mentions the meeting in a colorless tone. Other confidential tell-tales, however, Saturday with conversation amicable. Compromise will probably be reached, with the Commission probably withdrawing the three for one quota demands.

Producers are opposing the suppression of the contingent system, despite the motion vote by a large majority of exhibitors at the recent Nice conference.

Warners' All-German Cast For 'Royal Box' Talker

Present plans by Warners provide for the casting of German actors in "The Royal Box." It will have Alexander Moissi as the star and this is being done to enable an easy placement of the talker in Germany, Poland, French, Czech, German, etc.

Work is expected to start May 15 at the Brooklyn Warner studio with Bryan Ferry directing.

The version of the dialog in German will not change the Warner plan in Paris to also make an English version.

Silent Picture Breaks Gross Record at Empire

London, May 1. "Solte Marriage," the first silent picture at the Empire in months, pulled the best business house has had since its opening.

Note of Protest Passed To Spain—Just Because

Washington, May 1. With the French now in the course of a series of conferences with the American representatives the State Department has been advised of a series of protests on the barriers put in the way of American films abroad has been delivered to the French Premier.

No comment was forthcoming in the cable to the department.

Spain is one of the countries named and, though not yet operating under a quota, hearings have been held on a proposal to create a quota of that nation to let it know how our Government felt about such ideas in trade restrictions.

MURNAU IN SOUTH SEAS

Los Angeles, May 1. F. W. Murnau has purchased a 10-foot yacht and sails this week for the South Seas, where he will make five pictures in conjunction with Robert Flaherty. The latter will be steamer and will be accompanied by his family. They expect to be gone a year.

The pictures are to be released through Pathé. An agreement was effected with Joseph P. Kennedy Bros. First will establish a National and Defina for Germany.

Laupheimer will be in charge of distribution.

Parie Film Programs

Paris, May 1. Currently: Paramount—"Hot News." Gaumont—"White Shadow." Marvaux—"Yempep." Madeleine—"Dancing Daughters." Heyl Coming Back. London: Edward Heyl, RCA Photograph, is returning to New York, May 10.

WHITEHALL CO. LOOKS HEADED FOR ROCKS

One of 1st Quota Fractions in England—Sold \$1,000,000 in Stock

London, May 1. Whitehall Films Company, the first of those floated on the Quota, appears round about all in. For several weeks the skeleton staff, now held has had to wait for its paycheck all a day or two into the next week. Juice has been cut on account of accounts to the electric light corporation being unpaid, and the studio has been at a standstill for some time.

No one wants a silent studio anymore. Whitehall, which cost one cost \$200,000 to build—and was estimated in the prospectus to cost about \$100,000—cannot be converted for sound as it is against the railroad track.

Originally the company got some \$1,000,000 from a confiding public. For this it built one small studio, made two films and bought two others, one of which it is trying to turn back to the French sellers.

Other accounts say that the company had underwritten \$175,000, now worth about \$100,000.

Fred Leroy Granville, under contract to make "The Lost Legion," and the studio has been abandoned. Now Granville has gone to Paris "on vacation."

UFA FILM WITH DIALOG IN FOUR LANGUAGES

Budapest, May 1. First big sound film to be made on the Continent is now being shot in Budapest, by the Berlin Ufa. Title is "Four O'Clock on Sunday Afternoon." The film is being directed. Book is by Szekely, a Hungarian permanently attached to the Ufa, who also wrote "Hungarian Rhapsody" and "The Blue Bird." Principal parts taken by Dita Parlo and Willy Fritsch, who were stars in the "Rhapsody." These two are German, all other parts being taken by Hungarians. Pictures are surrounded by available account partly for the picture being shot in this country, and also the fact that extra, especially good voice types, cost less than a quarter of what they would in Germany.

Picture is to be all-sound, with dialog in four languages.

Par's Shorts in London

S. Jay Kaufman has gone to London. There he will join Walter Wanger, who recently went abroad to make a picture in the Lang Studio in the French metropolis. Talking shorts may be made there with Kaufman in directional charge.

"Caligari" Sequel With Futurist Dialog, Too

Berlin, April 28. Robert Wiene, the director of the original "Caligari" film, is preparing a sequel to the picture, "Caligariama." It will have an entirely different story which is now being written by the Lang Studio.

It will have the same basic ideal: that of giving modern painters and some designs a chance to express their most advanced ideas. A modernistic composer will write the music, which will be synchronized. A few stretches of futuristic dialog are also promised.

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Notice

Additional foreign film news on page 6.

LONDON LEGITS MAY CUT DOWN ALL SCALES

Seek Trade During British Elections

London, April 26. Many theatres are postponing productions until after the election. Managers are anticipating lean boxes while the polling is in progress.

Disappointment was felt on all sides that no relief was granted in the budget from the entertainment tax, which helps to keep admission prices high.

Theatre managers are seriously considering lowering prices to compete with the talker boom in the cinema. Many houses abolishing the cheap-priced "pit" intend to restore it at the earliest possible moment.

Off-Told Balzac Story Now Paris Musical

Paris, May 7. "Le Peau de Chagrin" ("Skin of Sorrows"), musical drama in four acts, adapted from the story by Balzac by Michael Carree, was produced by G. Rignol and Opéra Comique. It was well received. The story is familiar through its repetition in the film concerning the tallman given Raphael through which he can realize every desire, except granted desire: life. Raphael wishes to possess Eternity and to kill his rival. He spends his last wish, bringing down the curtain and another woman's health. In the cast are Charles Fiant, Fernand Veuille, René Boussu and Mmes. Madeleine Sibille and Yvra Pedetere. Louis Masson is conducting. Music is by Charles Lévade.

"Sun Up" in English To Launch Dodge Plan

Wendell Phillips Dodge is planning to start the American theatre summer season in June with Lucille Lee Venable playing Lulu Volmer's "Sun-up."

It is understood Dodge will inaugurate the Paris enterprise in the American colony formally in October.

"Mussolini's Lunch" Sour

London, May 7. A skit entitled "Mussolini's Lunch," part of Edgar Middleton's revue, "Morning, Noon and Night," has been banned because Chamberlain declared it contained insults to a leading statesman of a foreign country.

Production is scheduled to open at Everyman Theatre, May 9.

"MARIETTE" FOR LONDON

Paris, May 7. Sacha Guitry and Yvonne Printemps will present "Mariette" under the management of C. B. Cochran in London shortly. June opening probable.

"Hold Everything" in London

London, May 7. Owen Nares has been signed to play the juvenile lead in "Hold Everything," Clive Brook's next show at the Palace, replacing "Virginia" at the end of May.

Translator Injured

Henry Torres, attorney and adapter of "Trial of Mary Dugan," was slightly hurt in an automobile accident in Paris. He is recovering. He was returning from Fresnes Prison after visiting a client. Klotz, former minister of finance accused of embezzlement.

Ambassador Opening

Paris, May 7. Ambassadors are scheduled to respond toward the end of this month.

HYLTON IN CONCERT

Playing in N. Y. on Return Trip From Australia

Burred by the American Federation of Musicians' ban on playing Jack Hylton's orchestra in any unauthorized theatre in America, T. D. Kemp, Jr., will route the British bandmaster in concert in association with P. C. Coppicus. Kemp has guaranteed Hylton for four weeks' minimum and will play him a fortnight in Town Hall, New York, thence to Montreal and Toronto for the remainder.

Hylton was to have come over the end of May en route Australia, but the Musicians' Union's antagonism, seemingly in retaliation to Hylton's alleged prejudice in the past against visiting American jazz orchestras, created a summary embargo against him. Hylton, instead, sailed directly for Australia, from England, and will stop off in New York on the way back from the Antipodes.

Talker at Palace, London

London, May 7. Palace opens here May 13 with talking pictures, "Hitler Goes to Seimena-Kiangfilm equipment. Features has not yet been decided on, as use of any such equipment in talking film depends on the quality test which has yet to be made. It is likely a Pathé film on RCA Phonographs will go in for a month. At the end of that period Pathé & Warner "Hold Everything" should be ready to follow.

Noel Coward Operetta

London, May 7. C. B. Cochran will present Noel Coward's operetta, "Hitler Goes to Seimena-Kiangfilm equipment. Features has not yet been decided on, as use of any such equipment in talking film depends on the quality test which has yet to be made. It is likely a Pathé film on RCA Phonographs will go in for a month. At the end of that period Pathé & Warner "Hold Everything" should be ready to follow.

"AFTER ALL" WITH ALL

London, May 7. The 300 Club gave two performances of John Vandrunen's new play "After All" at the Apollo, May 8 and 9.

Story is of a self-sploring mother who bewails her children's evil. Son wants to be the family's business and becomes an artist. The daughter becomes the mistress of a married man.

In the last act the mother is dead, the son has broken away and married a cabaret dancer whom he wants to divorce, and the daughter has married her lover.

Unlikely to appeal to any extent.

WEATHER

Beautiful sunshiny spring weather occasionally dampened by showers. Not in years of their climate.

The Weather Bureau has furnished Variety with the following outlook for the week beginning to-morrow:

Wednesday mostly fair weather and for next three or four days some probability of showers. Saturday or Sunday (12). Cool weather followed by rising temperature by Friday (13).

Continental Juggler

At the Palladium Bob Ripa, continental bow juggler, gave a polished performance which was splendidly received. This is Ripa's English debut.

Duffrene Elected

Oscar Duffrene, director of the Palace and Empire, was elected President of the Paris Municipal Council Sunday.

Deville, president of the Theatre Comique, was re-elected.

"Honorable Mr. Wu" Co. 15 people

original revue, sailed on the "Dover" Saturday, evening at the Ambassadeurs, Paris, May 23.



WILL MAHONEY

The "Cleveland News" said: "Let me call your attention first, last and always to Will Mahoney. If you never laughed before or if you feel you never laughed as you would like to, see Will Mahoney. I have no hesitancy in appointing him as one of the very best funny men before the American audience today."

Direction
RALPH G. FARNUM
1580 Broadway

New Paris Openings Mild Dramatic Fare

Paris, May 7. "Augustine Sourire" (Augustine Sister), an unimaginationally renamed "Viva la Roi" (Hail the King), a trivial operetta by René Fajol and Pierre Chagnon, was presented here last week. Book is uninteresting and music, credited to Fred Pearly, dull and uninspired.

Story centers around a character labelled Somine, who declares intentions of revenge against her husband's infidelity by threatening to elope with the first person she meets.

Cast includes Louvigny, Hieronimus, Max Relane, Darnaud, popular local star; Mmes. Jeanne Cherel, Christine Dor, Jeanne Merrey, Suzette O'Hall and Jacqueline Delmas.

"Vouvray," a dramatic operetta listed in the 18th century, made a fairly interesting impression when presented by Albert E. Jacobs at the Trianon.

This is the story of a youthful squint, who, when he loves a sequestered maid. Disguised, he enters the castle and makes love to the girl, also killing a brigand, thereby achieving honor and permission from the parents to marry the girl.

Andre Bauge, author of the script, sings the lead in his own work. In the cast are Mmes. Antoinette Reville and Tarlo-Bauge. La Pomponette, military farce in three acts, by Mousley Bond, of the new attraction at the Scala here. Premiered late last week with moderate success.

Plot: A captain's wife, compromised in a love affair and wishing to avoid the chase, induces her husband's orderly to wear the officer's uniform and impersonate the captain. Results in a hilarious, amusing situation, climaxing with the arrival of the captain, when reconciliation is effected.

In the cast are Pierre Dardault as the orderly, George Lecombe and Julie Frober as clumsy comical troopers, and Viviane Gosset as the wife.

Title refers to a military song.

Member of Parliament

Returning to Stage

London, May 7. Mrs. Hilton Phillips, the only actress who is also a member of Parliament, may appear in John Galsworthy's new play, "Exiled," opening in London in about two months.

Mrs. Phillips' stage name is Mabel Russell.

Jack Lee's Applause

London, May 7. Jack Lee flopped at the Victoria Palace.

A sympathetic audience gave him encouraging applause, however.

6th Ave. Advice
S. B. Meriwitt Co., 6th avenue, is advertising a hearing apparatus for the deaf with the up-to-the-minute slogan "Enjoy the Talkers."

MISS GORDON'S OPERA

Returning to Paris to Direct American Group

Jeanne Gordon, American opera singer, who came to New York to record Vitaphone shorts for Warner Bros., returns to Paris in about a week. She will mature plans for the American Opera Company of which she is to be director.

Company is to open at the Champs Elysees theatre in July presenting a group of American operas including "Light of St. Agnes," Jeanne Hunkeler's old piece, "Judith" and a new opera by Deems Taylor.

Many Gays will probably be the leading soprano. Miss Gordon herself will not sing with the company, merely managing it.

Govt. Theatre in Berlin Offers American Play

Berlin, May 7. "Outside Looking In," by Maxwell Anderson, has achieved success at the German theatre. It is considered the best production of any American play so far made in Germany.

This is the first American play to be performed at State theatre.

"Porgy" Folding

London, May 7. "Porgy" is closing within a fortnight. Neil Coward's operetta, "Butter Sweet," goes into His Majesty's, May 30.

There is some talk of "Porgy" going to Berlin, but that doesn't seem likely to materialize. E. B. Cochran will present "Caprice," another Gluck production, at the St. James, June 3. Run is definitely scheduled for eight weeks.

Flynn Girl Didn't Open

Paris, May 7. Janette Flynn, former Alhambra Rasch girl, failed to appear at the Moulin Rouge, May 6, owing to illness.

Elitzoff Russian Dancers currently the attraction, with business indifferent.

Miss Hatvany Flying

Lila Hatvany, Hungarian play-wright, has booked passage to America on the Graf Zeppelin, scheduled to leave Berlin May 15.

Miss Hatvany authored "The Love Duet," Ethel Barrymore's current play.

"Street Scene" in French

C. F. Wynn, French legit producer, has acquired the rights for "Street Scene," current dramatic hit in New York, for production in Paris next season.

SAILINGS

May 18 (London to New York), Jack Buchanan (Aquitania).

May 18 (New York to Paris), Albert Albert (le de France).

May 19 (New York to Paris), Alene and Evans (Sierra).

May 11 (London to New York), Horace Reers, George Bluck (Maximela).

May 16 (New York to London), George Reers, Gertrude Vanderbilt.

May 16 (New York to Paris), Lester Allen, Nellie Brennan, Babe Ryan and Red Heads (France).

May 19 (New York to Paris), Jack Curtis, Mabel Ford (Mrs. Curtis), Marvin Wolf (Garmala).

May 19 (New York to Paris), Mrs. and Mrs. C. F. Wynn (le de France).

May 19 (London to New York) Bill Phillips (Washington).

May 4 (London to New York) R. H. Gillespie, W. H. Connolly (Bermingham).

May 4 (New York to Cherbourg), Emil Jennings, Percy Marmont (Hamburg).

May 4 (New York to London) Arch Selwyn, Carolyn-Note, Samuel Galtown, Richard Ross, Ronsa Fossella (Levathian).

May 4 (New York to London), Lyn Harding, John Drinkwater (Baltic).

May 4 (New York to Dublin), John Harding, John Drinkwater (Baltic).

May 4 (New York to London), Cliff Jewell (Mimnehkah).

Beer Theme Blah; "Candle Light" Weak

Berlin, May 7. "Wet or Dry," a tepid satire on prohibition by Frank Green, was presented at the Kriemhilde last week. Green is said to be an American.

Play was made palatable by an excellent cast and appealing music by Friedrich Hollander.

"Manon's Husband," at the Nolde, had a splendid ending by Walter Goetz, but is hindered by a weak book.

Story of a slightly open singer who tries to get a title from an impoverished nobleman. Music was a mixture of American adaptation.

At the Kammerspiele London's current smash, "By Candle Light" was only mildly received. It is a conventional story of valet, master, maid and mistress meeting places. The author is Siegfried Geyer. Clowning production did not help.

Bill Kent in "Clowns in Clover," Australian Hit

Sydney, April 13. "Clowns in Clover," presented by the Australian firm of Marlow and Rolis, looks like a big hit. It is being presented at \$175 top, with a chorus cast, worked with American pep and zip.

William Kent, the Australian comedian, was overworked at first, being on the stage too much of the time, but the posters expect him to click in these positions. He gets the lay of the land better.

Kent is the comedian suspended by Equity in New York last October.

Sensitive English!

London, May 7. Two special performances of "The Shanghai Gesture" will be given here next Sunday with the primary object of having the Lord Chamberlain pass upon the drama.

The censor rejected the play in script form chiefly because of the character of the Chinese woman, the child of a Chinese woman. In its present form the character has been changed to that of a South American.

Hepworth's Bride

London, May 7. Cecil Hepworth, one of the pioneer film producers in England, was married, May 6, to Olive Vaux. Hepworth is over 60, while his bride is still in the 20's.

Johnston Sticking

London, May 7. Bob and Muriel Johnston, booked into the Cafe de Paris for three weeks, with an option of another month, have been retained for the entire period.

Blackbirds' Paris Date

Low Leslie's New York "Blackbirds" company will arrive in the Moulins Rouge, Paris, June 7. He had planned to send the second edition, which is now playing dates in Canada.

Bill Robinson will not go to Paris.

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Fox's N.Y. Studios Moving to Cosmo's Uptown, With Metro Discontinuing Shorts in East

All of Fox's eastern film production will shortly be concentrated at the Cosmopolitan sound studios at 127th street and 24 avenue. The Fox studio on 10th avenue has been condemned by the fire prevention bureau. The two buildings judged hazardous for picture making have been used during the past two years for Movietone tests, which will be made at the uptown studios as soon as final arrangements for taking over what was formerly the Cosmopolitan Studio are completed.

Metro, most recent tenant, has discontinued making shorts at the uptown studio, Nick Irling, the Metro director in charge of short subjects, returned to the west coast. Plans for a full length talkie to be directed by Franklyn Warner for Metro were abandoned. Benny Thum, in charge of casting, has notified agents that Metro is no longer in the market for talent for talking shorts to be made in New York.

With Fox in control of Metro (Lewy) it is believed the Eastern production staff, under the direction of Joe Pincus, will move into the fully equipped uptown studio within a week.

The Fox organization used the Metro studio for test making purposes last Thursday and Friday, but Monday some tests were again made on the small sound stage in the Fox-Case building on 10th avenue. The large sound stage in the building was found unsuitable sometime ago as it contained only a few test reels. The Fox organization is given over to offices, projection rooms and laboratories. The test Fox studio is being used as a block further up the avenue, has not been used for production purposes for several years. The stages were cut up to make room for the general office of Fox Film and Fox Theatres.

KEITH'S MAY TAKE ALL OF PAN HOUSES

Los Angeles, May 7. Radio-Keith-Orpheum may take all of the Pantheas houses, other than three or four Alexander Pantheas is reported preparing to hold out. None of this quarter theatre especially interests R-K-O anyway, it is said.

Plans to close the deal are being drawn up in New York by the Keith's law department. Just when it may be closed doesn't seem certain, but it is expected shortly.

The dual purchase under which Public was to be apportioned the Pan houses it wanted and which Keith's did not require, is said to have grown chilly. Public may enter at any time it chooses, but Public is reported to have lost its itch for the Pan theatres.

CHANCE FOR SHORT MAKER

If U. S. doesn't Locate One Shortly, Will Make Its Own

A good independent producer of shorts with a better proposition can step into the shoes formerly occupied by Julius and Abe Stern in Universal City.

If he doesn't show within the next few weeks, heads of the studio say U will make shorts on its own.

N. Y. to L. A.

L. Wolfe Gilbert, chief actor and writer, Mrs. Sid Silverman, John D. Tippet, in Bernheim, Nick Grinde, Walter Huston, Victor Barwell, Harry Harrison, Mrs. J. C. Nugent, Zita Johann, Owen Davis.

L. A. to N. Y.

O. P. Heggie, Harry Thomas, Edna Wallace, Tom Barry, John C. Flynn, William Le Baron.

CRAMPING STYLE

Los Angeles, May 7. Academy of Motion Picture Arts and Sciences has turned back the clock and returned from sound to silence. Reporters are now barred from its meetings. Reason ascribed is that their presence may cramp style of some of the speakers.

BILLS FOR FEDERAL FILM CONTROL READY

Discuss Repeal Fight Film Law, Sunday Closing, Immigration

Washington, May 7. Senator Smith W. Brookhart is working on the final revisions of the final revisions of the bill Federal control motion picture bill, stating it will be ready to be submitted to the Senate during the week.

With the House not organized because the committees to handle the Hoover program for this session Mr. Brookhart does not expect his bill to get beyond a possible hearing in the Senate committee during this session. Upper house continues giving the Iowa legislation a priority.

Senate committee on interstate commerce that will consider his proposal has several changes in addition to having had Mr. Brookhart added to its membership. Senator Coughlin, Mich., is chairman. James E. Watson, former chairman and now floor leader, remains on the committee. Hamilton Fish, Rep. N. J., has been added. This leaves P. O. Howell, Neb.; Goff, W. Va.; Pine, Okla.; Sackett, Ky.; Metcalf, R. I. and Glenn, Ill., the Republicans familiar with the bill from last session.

On the Democratic side Bruce, Md., and Mayfield, Tex., are off the list, with Tydings, Md., and Barclay, Ky., new additions. Smith, S. C., Pittman, Nev.; Dill, Wash.; Hawes, Mo., and Wagner, N. continue.

Sunday Bill Another one is in the air, Ga. with its Sunday closing bill for the District of Columbia which he hopes to put across in a time soon for the rest of the country.

Mr. Lanford has the "revision fever" also, and is changing his measure, backed by the Lord's Day Alliance and all other reforming groups. What those changes will be could not be learned other than it was believed they would be introduced during the past week. No existing against his bill.

Several repeal bills have been introduced during the past week. Among these were two proposing to repeal the law prohibiting the transportation of films during the interstate commerce. One was from Collier, N. Y. the other Knutson, Minn. The latter makes three bills the same name now repeating in the files.

There can be some import on that a time honored custom comes from Senator Carl Hayden, who has made the same thing coming anything for sale through the mails uncollected.

Color on Sound Track

Paramount is introducing the first color in film with a sound track. This is in a picture titled "Burlington," now being produced on the West Coast.

Trouble for "Alibi"

Chicago, May 7. With "Alibi" held up by the censor board "Innocents of Paris" instead will follow run of "Coquette" at United Artists.

First Paramount picture to play the house since B. & K. (Public)'s took it over for operation.

Developments Awaited From U. A. Reports

Developments are awaited on the many recent reports associating United Artists with various film interests. The reports are expected to follow the return to New York yesterday from abroad of Harry Warner. The Warners have been mostly mentioned as possible dealers with U. A. since their return. Some of the film folks appear to think that the refinancing plan for U. A. is more important just at present than producing and distributing connections. It is said the financing plan is also at a stand still, waiting an auditor's report on U. A. Jos. M. Schenck, for his connection is reported to be waiting for 15 millions from Wall Street with two large banking houses down that way listening in.

The situation with the U. A. stars is said to be the same as last reported with Charlie Chaplin still on the fence. Whether Schenck can carry along his other stars into any project favored by him appears to be an open question, with that angle presumed also important in the negotiations as on behalf of U. A.

Douglas Fairbanks and Mary Pickford have been in New York for a week, attending the theatre almost nightly in company with Schenck.

Separate Talkers for Banky and Colman

That theatre business is said to have busted up Ylma Banky and Ronald Colman as a Sam Goldwyn starring team in pictures.

Each will do a separate talker if Goldwyn can locate an agent one for his foreign stardom. Goldwyn is going to Europe thinking it over. Before making he asked for the loan of Ann Harding from Fatch to play opposite Col on his next production withheld.

Goldwyn was in New York for the opening of "Buildup Drummond," his latest Colman dialoger. Goldwyn says if he can find a dramatic role for the Banky face to a proper script with a European twist it will be hunky dory with him.

Tauszigs in Divorce Court

Douglas Tauszig, William Fox's son-in-law, and his wife Mrs. Mona Fox Tauszig, are in cross-litigation. The wife has a divorce action pending in Nassau County (N. Y.) and is going to court which comes to be during this month.

The husband is suing for a legal separation in New York County. Justice Ingraham has decreed that the wife must have their divorce suit first tried in Nassau.

After the couple have been married but a few years, Mrs. Tauszig has the custody of their child. Tauszig was taken into the William Fox organization at the time of the romance. Last winter the wife sued for divorce, alleging statutory grounds.

Dept. of Justice Digging in on Film Business—Mergers Under Mitchell

From Show Publicity To Commercial and V-P

Warren Lewis, who resigned as publicity chief for Vitaphone last year to become director of advertising and publicity for E. H. Holmes & Co., Wall Street Investment house, has been elected a director and vice president of General Aero Corporation, one of the aviation units financed by Holmes.

Last month Lewis was advanced to the post of managing director of the new Holmes Airport, now under development in Queens.

Lewis still supervises exploitation of all affiliated Holmes units.

Washington, May 7. There is trouble brewing in the Department of Justice.

The pictures are responsible with the trouble heading in from several angles. Though details are exceptionally elusive with department officials as cagey as ever, the facts are rather well established.

First: Attorney-General Mitchell has taken personal charge of all phases of the department's drive into the picture industry. What was the direct cause of this personal interest which resulted in those doing the work being called on as carpet could not be learned. Indirectly, the cause may be included in the several phases yet to be recounted.

Mr. Mitchell is known to have issued instructions to those temporarily holding down Col. Donovan's former assignment to immediately acquaint themselves with all details. Russell Hardy, taking the reins of the department in appointment of a successor to Col. Donovan, has, on several occasions, informed the various agencies that he knew nothing of the cases.

Some have have expressed the opinion that the department in investigating the industry's development mergers, etc., may have some-thing to do with the decision of the Attorney-General.

Senator Walsh states he has not yet received any word from the department. All of which ties in with the recent action of the department in itself following the court proceedings in New York city on the film business. Various investigations of the government's counsel were informed by the court that they had not made a mistake.

Alibi constated of a long "news" release recounting the history and status of the department in court proceedings, etc., by the department in reference to the picture industry. Something it had done before in the same manner.

Somebody in the department approved the purchase, as indicated in any violations of the Sherman anti-trust laws, by William Fox and the interest in the picture business is the usual procedure of late, the ramifications on all mergers being submitted to the Justice Department. Fox paid over the \$50,000,000 on the strength of that official okay.

The department admits now it is investigating the entire transaction. This brought Saul E. Rogers, Fox legal expert, to Washington last week to ask "how come?"

Results of the conference could not be learned, although it was confirmed that Mr. Rogers had been there. The next day it was stated secured Stanley Thompson, who is most of the picture work, including the New York court case, had left the department for several days. This may mean that the department is not so sure of the results of its own has been handling the government cases and has assigned him to the picture business.

Remaining angle is that John H. Amen, who represents the Attorney-General on the West Coast, is responsible for the grand jury move there, has been here at the department for several days, and a series of conferences. He is now said to be on his way back to Los Angeles.

Report here is that Amen was called in because he went further than the instructions in the instructions criminal instead of civil action on the Coast. Amen is said to have made the crime severe because of resentment on his part when an attempt was made to enjoin him from securing the crime severe to warrant. When the enjoining proceedings were started he is stated to have expressed his opinion that the case gathered for the planned civil suit and presented it to the grand jury with the result as stated above.

Questioned Mr. Amen wished himself to be quoted as "refusing to talk." He is understood to have been to the Coast with definite instructions how to proceed.

Academy Awards By Talking Method At Annual Dinner

Los Angeles, May 7. At a joint meeting of the various groups of the Academy of Motion Picture Arts and Sciences, plans were made for the annual dinner to be held at the Roosevelt Hotel, May 15, when the awards and trophies to those who have done excellent work in the picture industry will be made.

The award to William Fox, a statement was sent to New York and it is understood that Douglas Fairbanks will make the presentation to him. This presentation is to be made by the Movietone method and the presentation of acceptance speeches with the images will be shown at the dinner.

Fairbanks will have about \$0 awards. Fairbanks may return here in time to preside at the affair.

OPEN-AIR TALKERS TRIED SUCCESSFULLY

Los Angeles, May 7. Fox West Coast Airframe at El Centro, in the Imperial Valley, a sound projection, as first figured impossible out of doors has demonstrated nature has provided sound channels even superior to those within theatre walls.

Manager Herb Norris' only complaint is that the sound and dialog go beyond the walls of the enclosure, but a check reveals that few of the residents remain on the outside, preferring to see the pictures.

Some have been successfully operated with silent pictures for several years.

New Film Colors

At the semi-annual meeting of the Society of Motion Picture Engineers, opening at the Bell Telephone Laboratories yesterday (Tuesday), it was announced that film tints have been worked out, through the new range offered by talking pictures, which will not destroy the sound-reproductive quality of film.

GAG IN TITLE

Los Angeles, May 7. Title next Laurel and Hardy come for Roach will be "Berth Central" unless some lady censor kills gag.

Story is of struggle of comedians for possession of upper berth.

"The Gob" Talking

Los Angeles, May 7. Edward Sedgwick, who directed silent version of M-G-M's "The Gob," has been assigned to make a talking version of same story. It will be first dialog for Sedgwick. J. C. Nugent is writing the talking script.

RAVE REVUE

Censors Force Ace B. & K. House to Play "Letter" as "For Adults Only"

Chicago, May 7. Six disaffected characters, appointed by Chicago's mayor with the assistance of the chief of police, constitute a Chicago Board of Censors which has been cutting 50 per cent. of the films produced by those blackhearted villains in Hollywood.

As one result of the activities of the Spotless Six, "The Letter" goes into the Chicago city Friday for adults only. Town's class picture, with 4,400 seats, almost turns itself into a sex house in order to show what has been shown elsewhere to general audiences.

"The Chicago is making the sacrifice in standing because 'The Letter' was produced by Paramount and the theatre is owned by the same," owned by Publix. Other major producers, without their own exhibitor outlets here, probably couldn't get the same release into the Loop without Hoover's signature.

Fans Used to It

No film which pictures the local police department without a glowing halo about its angelic head has a King George chance of getting in here alive. A film indicating there might be such a thing as a small time gangster, or a wife who necks outside the family, is held up by the unbelieving Half Dose.

Fastest way to correct the situation here is through injunctions, which are not hard to get in Chicago. Cutting of dialog in films has been indulged in for some time. Local picture fans have become accustomed to looking at blank intervals on the screen, and the dialog is skipped on the record. Or looking at home made titles which completely change the plot to make it into a crossword puzzle. Many a picture has popped here because of cuts.

"Alibi" (UA) has been held up by the board, also "Carnation Kid" (War) "Stolen Kisses" (M-G-M) and "Kid Gloves" (WB) have been put back with demands for changes so unique that the home office may not consent to make them.

The mayor's name, by the way, is still William Hale Thompson. The censor troupe is referred to locally as Exhibits A, B, C, D, E and F.

Santa Fe's "Chief" to Le's A. in 58 Hours

Los Angeles, May 7. Beginning June 8, the Santa Fe will operate its crack train, the Chief, on a 55-hour schedule between here and Chicago, and will use \$10 extra fare. Former running time (58 hours) of the Chief will be assigned to the California Limited.

Southern Pacific and Union Pacific will not compete with Santa Fe at the present, although operating service on a par with the former speed of the Chief and with extra fare lifted.

Chief will leave Los Angeles at 8:45 p. m., arriving in Chicago the morning following at 9:45. On westbound trip train will leave Chicago at 11 a. m. For seating to New York passengers from the 20th Century.

RUSSELL CROUSE'S BREAK

On the strength of three talking shorts which he sold to Warner Bros. Vitaphone, Russell Crouse, the New York City writer, has been offered to write dialog for W. B.

The first of the Crouse sketches has been shot by Bryan Fog at the Plush studios of Warner Bros., and features Hugh O'Connell of the "Gentlemen of the Press" cast. It is titled "Familiar Faces" and is a new-singer picture.

"The Interview," and the third has no name.

BERT LYELL NOSING IT

Another to go for the better nose is Bert Lyell. According to the account, seems to have recently discovered that alongside of his aquiline proboscis is a little lump on either side. They must go, says Bert, leaving his break free and clear of all encumbrances.

Lyell has been before the camera for years. Now he is the star of a Broadway stage hit. It was on the stage that Bert appears to have found out what was the matter with his nose, after the last camera had failed to register any squawks against it.

JNO. M'CORMACK GOES WITH FOX

The ace of tenors, John McCormack, has gone talker. William Fox got him on the line yesterday for a Movietone feature, to be made in Ireland, Manhattan and Hollywood. It took six months to saving McCormack and a flat figure for his first film, reported to exceed any single amount ever paid a celebrity. Since then several hitchhikes in the way of other contracts, and stipulations and last, but not least, the guarantee that the recording of his voice would be perfect to either perfect or else repeated until he is satisfied, all stilled the signing of the contract until the final pressing Tuesday.

The singer has okayed the outline for the story which will be written. While the story is yet untitled, it is understood to aspire as an epic for a million in celluloid.

Credit for securing McCormack is given Winfield Sheehan and J. J. McCarthy. Both had many conferences with the singer and his hard-balled business manager, Dennis McBreaney, who would not be asked.

On Tuesday when Dennis was asked whether reports are true that Fox is paying McCormack \$700,000, he said: "You will have to ask Fox. You can't pump me."

Metro Off Supervisors

Los Angeles, May 6. It's reported here that M-G-M has definitely decided to eliminate producers and supervisors similar to Fox's recent action, and replace with an executive cabinet of five.

The new board would control all phases of production.

Davey Lee On Stage

Los Angeles, May 7. Davey Lee, juvenile picture star, will elocuted in "Singing Fool," and will make his bow in person week of May 24.

BLANCHE SWEET'S SONGS

Los Angeles, May 7. Blanche Sweet is going to do a vaude style. She has been undergoing vocal training for the past six weeks and will do a singing turn for Keith's, opening out here next week.

DOLORES BARRYMORE NOW

Los Angeles, May 7. The name Dolores Costello which hitherto has been inscribed on that player's studio chair has been replaced by Dolores Barrymore.

It now reads "Dolores Barrymore."

WARNERS TAKING OVER HEARST, TOO

Warner-Paramount Deal May Go Through This Week or Month—Basis of Stock Exchange—Details Meagre—Bankers Reported Working It Out—Adolph Zukor's Approval Required

RASKOB AND DURANT

A Paramount-Warner deal is imminent, so closely it may be consummated this week. Or during May at the latest.

Details of the Warner Brothers are reported to have agreed with William R. Hearst to take over Hearst's International News Reel, and also Hearst's Cosmopolitan Pictures, producer, after Cosmo's president, William Fox, and Wyn-Mayer expires. Cosmopolitan will go to First National.

The basis of exchange in stocks from report in the merger will be more in the nature of a set price on Paramount without regard to the market quotation on Warner, nor will this basis consider the current market price of Paramount.

Many sideglances in the preliminary talks to the deal are rumored. These take in several angles. None appear to positively set any of the prominent in the organization in any stated position, if merged.

The many reports have brought out the picture of the deal, that the Warners Brothers valuation on present outstanding stock issues and stock market prices is around \$200,000,000.

It is also accepted that if Paramount and Warners join another deal may follow with Radio Corporation of America in the middle of the summer. David Sarnoff of R. C. A. is due to return to New York about May 26. Some action is looked for in the various show affiliations of R. C. A. following his return.

W. C. Durant, reported a heavy purchaser of amusement stocks of late, though always a large holder, is rumored about to go on the Warners' board of directors. Durant is reported a sizeable buyer of Warner.

J. J. Raskob is another strong purchaser in amusement, with a rumor he may land on the Paramount board. Raskob and associates are said to have a large block of Radio-Keith-Orpheum (RKO) subsidiary common.

None reported mostly interested in the contemplated merger is having any talking. Banking groups concerned are handling most of the details. From the accounts, but an understanding reached must be approved by the principals, particularly Adolph Zukor for Paramount.

Marion Davies at F. N. In the Hearst-Warner understanding it is said that Marion Davies film productions, after completing the present Cosmo contract with Metro, will be made at the First National studios at Burbank, Cal. Miss Davies has two more features to make for M-G-M under Cosmo's current agreement. The second is said to have been made by Metro to extend that two into three.

Hearst's news reel has been the heart of his dissatisfaction—discontent with Fox took the contract with Loew's. With Fox's Movietone newsreel leading his field, Hearst could not see his own pet animated news trade-mark being jostled about in the same picture making slum.

Hearst has been in New York for 10 days.

Commercial Talking Shorts May Soon Be Offered Free For Showings in Theatres

May Still Marry

Los Angeles, May 7. Variety recently reported that Leslie Pearce, stage director, would marry Mabel Forrest, actress.

Pearce saw the story, and it was premature and annoying and added he would postpone the marriage for six years, just to show that Variety was wrong for once.

William Wrigley, Jr., and a group of other users of national advertising on a similarly large scale are reported prepared to spend from \$50,000 to \$100,000 in the production of talking pictures, mostly short subjects. These shorts will be distributed to exhibitors, independent or of national chain importance, free of all charges.

The men interested first broached the subject to various talking picture producers. The first proposal was that the advertisers would pay expenses, payrolls for actors and cost of production, story, studio every other cost, if the producer-exhibitors would undertake to distribute the picture without carrying the tag line:

"Presented through the courtesy of Producer-distributors turned this proposal down. The group concerned then resolved not only to produce at their own cost but also distribute. It is understood that the advertiser owners asking if they would show talking features, if given without charge, carrying the byline of the advertiser, would pay for the production.

With the high and rapidly increasing cost of advertising, it seems likely that these advertisers will find a likely field with the independent exhibitors. Some of the chains are also reported considering the idea. According to the plans known of these advertisers, who have been using a considerable amount of other space, they will use the same type of expensive, high grade talent that they have used for their air plugging.

Theatre Plugs

Idea for the value of talking shorts as an advertising medium was derived partly through results achieved with show talent in plugging various merchandising plans over the air. Realizing that the names and entertaining qualities of artists have brought attention to the advertiser, the fact that the plug would be even more permanent if presented in a theatre, where the customers can turn off.

In computing the probable return of a paid cost of commercial hours it seems that advertisers figure a possibly greater return with talking on a smaller investment. In paying some performers \$2,000 or \$3,000 for an hour over the air, with a number of listeners, the advertiser could it would be possible to obtain the services of the same artist for a talking picture. The advertiser have the feature produced in a day at a cost possibly equaling that of a ball, where a week's release has been arranged, send the plug across before a practically saturated audience in hundreds of theatres.

Sales Talk

If nothing of the extensive production of this kind would be likely to effect the talking short market, the advertiser would have an opportunity of getting name acts free would be difficult to approach with high rentals now being asked.

The foundation of the scheme may be traced to a man who recently tried similar long reel talker for the Studebaker automobile. Called "The Studebaker" feature, with a portable equipment, exhibited in its own local show rooms, a hall, where a show was not available. The free exhibition drew an average of around 250 people a day, and the advertiser was lost, with the daily newspaper included public (advertisement) charged for, though a wanted sales talk asked in connection with the free showing.

Levee's Happy Idea On Realism, If Not Publicity!

Los Angeles, May 7. In an effort to procure realism for a talking picture, United Artists sent the following telegram to the Federal Prohibition headquarters, Department of Justice, at Washington:

"Subject application for permit to purchase two cases of champagne for the picture 'The Locked Door'. United Artists studio solicits the good offices of the department in obtaining special permit to purchase champagne in above mentioned quantity for use in sound sequences of a motion picture entitled 'The Locked Door'."

Difficulty in getting proper sound effects of cork popping in certain sequences of picture and the public's demand for utter realism in pictures makes this request an urgent one.

Cork formerly used in silent pictures gives unnatural effect when uncracked. Please consider this request urgent and sincere. Please advise by wire.

(Signed) "M. C. LEVEE, 'Hollywood, United Artists Studio'."

"Rose-Marie" Talker

Los Angeles, May 7. M-G-M is to make a talking version of the commercial opera, "Rose-Marie." Made several years ago as a silent picture.

Charlotte King in title role.

One Way to Win Directorial Post

Los Angeles, May 7. Russell J. Birdwell, former newspaper man who made a frank picture on the corner of Los Angeles streets for \$150 landed a contract with Fox to direct feature length productions. Birdwell, The Raymond Cannon also under contract to Fox, had to make a picture on their lot before for stock players, the entire student body was given important parts in the production of "Joe College," all talker, featuring Eddie Quillen and Sally O'Neill.

It had not been for the preliminary training of these youngsters, much time would have been involved in searching for suitable juveniles and innocents, the studio executives claimed. School roster included Jeanette Luff, Russell Glennon, Marilyn Maxwell, Ayres, Jimmy Aldine and Dorothy Ward.

British Film Field

By Frank Tilley

U. S. TALKERS SILENT

(Continued from page 3)

1928 and put on another 105,000 seats.

Mr. Canty describes the film situation of France in 1928 as "very spotty." Receipts of motion picture theatres increased over the previous year, and the total seating capacity of the country's theatres showed continued expansion. Feature films showed maintained the 1927 figures.

French production went up 21.3 per cent over 1927, and the participation in the market dropped from 85 per cent in 1927 to 83.7 in 1928.

Italy is described as having given the American distributors "a general atmosphere of uncertainty throughout the entire year." American producers were asked to exchange pictures here made in preparation for the election.

Checking production during the year reviewed in the other European nations Italy has Belgium producing two features, Netherlands, nothing but newswires and educational; Switzerland, none but a great boom in theatre construction; Spain, eight features; Portugal, one; Sweden, eight were started; Norway, three; Denmark, six features; Finland, started four; Poland, 14; Czechoslovakia, 15, and four comedies; Austria, 23, principally through aid of British; Hungary, none completed; Greece, three and still in production; and in Rumania, three. (Figures given refer to features of four reels or more.)

American Profit

Closing his report Mr. Canty states: "Obviously it is difficult to show even approximately how much the American profits suffered through lessened exports, since the decline may have resulted from the changing of pictures which were either unsuited to the particular market in question or were of inferior quality as compared with those selected for distribution. Increased European output and the many inter-European distribution agreements which reduced the playing time open to American exports pay for merchandise provided further competition in other directions.

"In smaller countries where artificial restrictions exist it is reported that the tribute the Americans are to pay for merchandise their product was substantially more costly than during previous years."

Arthur Loew Luncheon

After turning out a newswire for 18 years Australian Films has dropped this phase of its activities. Company is controlled by Union Theatres.

Local (Sydney) showings of the talkers have been very good of late. "Jazz Singer" is in its 15th week at the Lyceum. "In Old Arizona" is set for several more weeks at the Regent. Capitol did well with "Doctor's Secret," although developing technical troubles.

In Melbourne "Jazz Singer" is in its 10th week at the Athenaeum. "Napoleon's Barber" and "The Air Circus" dual bill, clearing up at Regent. State reported big business with "Doctor's Secret."

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Chatter in Havana

By Rene Canizares

Havana, May 5.

Stenger Circuit continues adding theatres to its Cuban chain, and wire theatre on the island will be the Stenger Cuba theatre, San Juan, opening with sound pictures May 13, 1,000-seat.

Exorbitant Music Tax

Local exhibitors are finding the going hard. Everything going against the business. The latest is the tax charged by the American Society of Composers. Exhibitors required to pay \$5 for the privilege of playing American tunes and \$1 as royalty on the Cuban stage. This tax is for every house regardless of seating capacity. Result \$120 monthly per music theatre only. In Cuba, that means a awful lot. Outcome of this new tax is that if you want to hear an American tune you have to go to a cabaret.

Mr. Ruselma, mgr. of the local Fox Exchange, announces that Fox Movietone news will be brought to Havana early next month. The Fox exchange enjoyed huge success with the exhibition of a Raguel Merritt short.

Francis X. Bushman, the actor who left pictures when the demand came for him was Havana. It is rumored Bushman contemplated coming soon. Cuban girl the reason.

The Schlipf, the opera tenor, had

French Authors' Disputes

Paris, May 7.

French Society of Authors has warned members against furnishing material for sound pictures pending negotiations with the film industry.

Difficulties regarding the collection of authors' percentages and royalties have not yet been settled.

FOREIGN MARKET CHANCE

Looks Good for American Talker Equipment, Properly Serviced

Surveying the foreign market for sales of picture equipment, N. D. French, assistant chief of the picture section of the Department of Commerce, sums it up that the American companies can get the market if they will establish service offices.

After purchasing American equipment in the past have been against it for replacements and repairs.

FLOTATION POSTPONED

London, May 7.

International Screen Productions flotation, scheduled for May 8, has been postponed.

First International Talking Pictures may change ground to increasing capital of the British Instructional Company instead of making new issue of stock. Despite nearly 50 per cent of the stockholders of I-T have accepted the offer to exchange for stock in prospective new company.

PARIS' BIGGEST HIT

Paris, May 7.

"The Singing Fool" is following the talking "Jazz Singer" into the Aubert Palace. "Jazz Singer" is the greatest success for Paris at present.

Aubert is wiring 20 of his theatres with Western Electric equipment.

SAPENE SELLING?

Paris, May 7.

It is rumored that Geles, French financier, is buying the Sinecine interests, with plans to combine Cinemas with Pathé-Natan.

Report is unconfirmed.

EMELKA STUDIO, MUNICH

Berlin, May 7.

Emelka sound studios are to be built in Munich, Bavaria.

Reported the largest yet planned in Germany.

AUBERT OPTION

Paris, May 7.

Franco Films has an option on the Aubert group of theatres.

Option is expected to be made within a month.

some trouble with the immigration officials upon arrival for the two concerned. The musical comedy "A bond had to be posted. Federico Garcia, his accomplice, is in the same fix.

Musicians on Percentage

The local Musicians' Union is trying to get the cinema musical comedy the war against the canned music and sound films. The Marti-theatres, the business. The local Musicians' Union is trying to get the cinema musical comedy the war against the canned music and sound films. The Marti-theatres, the business. The local Musicians' Union is trying to get the cinema musical comedy the war against the canned music and sound films. The Marti-theatres, the business.

The season at the Seville Biltmore was extended two more weeks, and with the orchestra left for the season. Victor Rodriguez, leader of the "El Estor" orchestra.

Jose Valdes Rodriguez resigned his post of assistant mgr. of the Fousto theatre to write the social paper of the island, "Marion Perez," the manager of Puerto, is also in the newspaper business. He writes the "Pictures Today" column in the "El Estor."

Fire Panic-2 Killed

Sancti Spiritus, Cuba, scene of a catastrophe April 22. The film at the Maceo theatre caught fire. In the panic two men, 9 and 10 were killed and 22 injured. The fire started in the balcony. The "Beau Sabreur" film, but the smoke coming from the projection room started the panic.

Silents Stone Dead, Says Lasky, in London

London, May 7.

Jose L. Lasky was lunch by the trade May 6, guests paying \$3 each.

Lasky said the silent film is stone dead.

Lasky has bought Sax Rohmer's "The Man Who Knew Doyle's" "Sherlock Holmes" stories for Clive, the latter probably for Clive.

Walter Wanger is here with Lasky.

Chaplin Rejects Terra

Los Angeles, May 7.

When advised that Terra Films has been elected as the German release agent for his latest picture, "The Circus," Charlie Chaplin said he had to have stated through his personal counsel that he would refuse to sanction the agreement.

Terra distributes most of the U. S. releases in Germany.

Chaplin is reported to hold objectionable Terra's terms per picture of 50 per cent up to 100,000 marks, with a slight sliding scale above that figure. And that release through Terra will place all U. S. producers in one basket in Germany.

It was said that unless satisfactory terms were made by Terra, Chaplin will be withdrawn from "City Lights" will be withdrawn from Germany either by organization or possibly Universal.

"The Circus" and other Chaplin U. S. pictures will remain under Terra's guidance in Germany through an existing agreement between the Berlin company and U. S.

NOTES

James Kirkwood and Tom Duran added to "Hearts in Exile" (W. B. Fox) for Foxboro added to "Delicade" (F.N.).

Sara Fadden for "Joe. Collier, Pathé.

Joseph Cawthorne and Ned Sorensen for "The Venetian Charmers" Pathé.

Margaret Fielding added to "Isle of Lost Souls" (F.N.).

Virginia Bruce with Paramount on "The Sign of the Cross" (F.N.).

Russell Moon, recently exploitation man with Paramount in the city will handle advertising and publicity for the new Fox, San Francisco, "The Sign of the Cross" (F.N.).

Though "The Squawk" was not a hit, it is a story which was tried out here by its author-producer, John Murray, who was tried out here by its author-producer, John Murray, who was tried out here by its author-producer, John Murray.

attempt will be made to turn it into a serial. Victor C. Burr will function as the producer.

Frank Matfield has produced a Telford film, "Broken Hearts," part dialog, featuring Angus Bicknell, made at same studio by Hercules, also part dialog, both on disk.

Regel is being topped as likely to be sold to Warner Bros. Hardly any more likely, as the company's idea was to build a chain of Regels and to front them with a series of disks as the flotation racket is not so

Australia Goes Hard for Talkers—Warming Up

Sydney, April 13.

Australia is rapidly being revolutionized by talkers. The local citizenry at first apathetic to the dialog innovation is warming up to the conversational cinema. Western Electric is unable to keep pace with the orders for equipment.

Neighborhood houses around Sydney were promised delivery on May 10 of reproducing apparatus during May.

Winter Garden in Brisbane opens April 20 with "The Jazz Singer." This picture has done very well in Melbourne, which was also very lucky.

Union Theatres is spending around \$600,000 wiring 40 of its theatres (also 100 at the Lyceum) in Sydney will be wired. When the Lyric opened with talkers it ruined business at all the U. T. other houses with exception of Capitol.

British reproducing equipment is scheduled to appear on the Australian market in June. Thus far W. E. has had it all its own way in these parts.

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This 24th of committee of the Exhibitors' Association, set up at the London, April 26.

Members consisted of P. H. Cooper (chairman), Alex Kelland, H. H. Hewitson and Major Gale, with Percy Ashley of the Board of Trade and J. H. Burroughs, secretary. The purpose of setting themselves on the question.

A Western Electric representative held a watching brief at both shows, but refused to commit himself. Otherwise opinion was unanimously the latter was at least as good if not slightly better than on W. E. wiring.

So now Western Electric—whose equipment sells for \$25,000 and E. T. R. T. for \$20,000, \$5,750—is being asked what about it.

Behind this is the fact Stamford Hill Cinema, belonging to Albert Clayton (also associated with United Picture Theaters, a Schloer company) was refused a licence to bring on "Old Arizona" because the E. folk said it would ruin the film. Now it is so good that the general implication now in W. E. is that it is "too good" to be over other equipment, despite its assurance to the Federation of British Industries.

More Talkie Studies

R. C. A. Photographs is equipping the Strand Film Company's studio in New York. This is the plant in which Wilcox made "Up to the Mountains" and has been used lately for making Quota films for United Artists.

Leslie Hicott leaves next week for New York to make "The Sign of the Cross" with Basil Emmott, cameraman.

It is believed R. C. A. is financing the sound-equipping of this city. This may be so especially now looks like John Maxwell may go over to Western Electric for theatres—Associated Cinemas—are being W. E. wired anyway.

Not Much of a Label

As already noted, the Film Society has been trying to get the Sunday Pictorial and W. A. Mutch and "The Webster" for selling it. Of Communist tendencies owing to its showing so many Russian propaganda films at its Sunday shows.

The newspaper, belonging to the Rothmans (Daily Mail) group, refused to apologise accepted service of the writs. At the outset W. E. (Daily Mail) and one of the managers of the Film Society.

(scenario editor for British International), and Adrian Brunel were joined by the society as counsel on the writ, but these three withdrew from the case, probably on instruction from their employers.

George Athkisson of the Express has pasted another Russian film with this society's "The Sign of the Cross" with a caption, "A Dirty Trick" and E. A. Baughan of the Daily News has unaccountably taken alarm at them. Baughan is so kind-hearted he seldom lets himself get anything. So it looks like being interesting if ever it comes into court.

Coming and Going

April 26 Clive Brook, Harry Portman, Arthur Loew, John Stuart, Bette Brody and Victor Saville come in. Harry M. Warner came in April 27.

Louis Blattner and his German cameraman, Carl Freund, leave next week for Hollywood. Blattner is a sort of European version of Sid Grauman.

John Nigri still not arrived, but Charlie Whitaker says he's soon expected.

"Sonny Boy" goes into the Regal this 25th, and "Show Boat" into the Regal.

Regel is being topped as likely to be sold to Warner Bros. Hardly any more likely, as the company's idea was to build a chain of Regels and to front them with a series of disks as the flotation racket is not so

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GEORGE HILL

GEORGE HILL, who directed "Ramon Novarro" in "The Flying Jockey," a drama of naval aviation, is a veteran flyer. Hill first flew with Glen Cunningham before the war and also flew during the war as a Signal Corps pilot.

Hill will direct "The Bugle Sounds" Major Zinevi Pechkov's famous story of the Russian Legion, starring Len Chan, next. He went to Hollywood for Metro-Goldwyn-Mayer and filmed the Legion in action in a holier war for this production. His direction of "Tell It to the Marines" in the same manner was a military notion, which means quick action and immense savings of production costs on large pictures.

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TIFFANY-STAHL'S

BIG 7

ALL
POWERFUL
BOX-OFFICE
ATTRACTIONS

EVERY
EXHIBITOR WITH
WIRED OR UNWIRED
HOUSES CAN CASH IN
ON
TIFFANY-STAHL
PICTURES

ALL PRODUCTIONS AVAILABLE
ON SOUND FILM, OR ON DISC OR SILENT

READY FOR EARLY PLAY DATES

"TWO MEN AND A MAID"

Lies on her lips—truth in her heart—torment in her soul! What was the way of such a maid with two men—the one who possessed her and the one who loved her? Algeria, land of burning desert sands, of the French Foreign Legion, of love and adventure! With Wm. Collier, Jr., Alma Bennett, Eddie Gribbon, Geo. E. Stone. Directed by George Archainbaud. Theme Song, "Love Will Find You."

SYNCHRONIZED BY
RCA PHOTOPHONE

"NEW ORLEANS"

Thunder of racing hoofs—revelry of Mardi Gras—thrill of a powerful drama of honor and disgrace, friendship and passion. A Reginald Barker special production. With Ricardo Cortez, Wm. Collier, Jr., Alma Bennett. Theme Song, "Fais Forever."

"MIDSTREAM"

Startling drama of how science gave a second fling at youth and love to a man who sacrificed his first fire to riches. With Ricardo Cortez, Claire Windsor and Montagu Love. Directed by James Flood. Theme song, "Love Will Find You Anywhere."

"MY LADY'S PAST"

When can disgrace become a virtue? Belle Bennett discloses the secret in this romance in which a jilted spinster becomes the most notorious heartbreaker in town. With Joe E. Brown and Alma Bennett. Directed by Albert Ray. Theme Song, "A Kiss to Remember."

"WHISPERING WINDS"

Which woman does a man love best—the one he won or the one he lost? A triangle drama with a new slant. With Patsy Ruth Miller, Malcolm McGregor, Eve Southern. Directed by James Flood.

NOW
PLAYING
TO
CAPACITY
HOUSES
WHERE-
EVER
SHOWN

"Molly and Me"

Starring Belle Bennett with Joe E. Brown and Alberta Vaughn. Directed by Albert Ray. Theme Song, "In the Land of Make-Believe."

"Lucky Boy"

Starring George Jessel. Directed by Norman Taurog and Chas. C. Wilson. Theme Song, "My Mother's Eyes."

TIFFANY-STAHL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY

Tomorrow night
New York will
learn about
loving from
NUBI

Watch ALICE JOYCE, MYRNA LOY, LORETTA YOUNG, ZASU PITTS, RICHARD TUCKER and CARROLL NYE astound the industry by their sensational performances. And you'll give a great big hand to Alexander Korda for perfect direction and a gorgeous atmospheric production—to Jean Bert for his gripping play that ran one year on Broadway—to Bradley King for her clever screen version—and to Grant Clarke and Harry Akst for their haunting theme song, "Gypsy Charmer," published by M. Witmark & Sons.

Coming
to the Central
May 9th at

\$2



Nubi—gypsy gale of passion! An ill wind that blows no man good when, whirlwind-wild, she rages untamed through peaceful lives...Born of the storm, this half-clad human hurricane takes love where she will—from old, from young; from father, from son. Cyclonic in her caresses....Venomous, voluptuous, super-vampire.... The

YOU'LL LEARN
ABOUT TALKING
PICTURES
FROM...

The Squall

At last—here is PERFECTION in talking technique. It was for pictures like "THE SQUALL" that talking pictures were invented! Never before such beauty, clearness and dramatic power of voice reproduction! And we'll leave it to the critics to tell you about the amazingly brilliant performances of Alice Joyce, Myrna Loy and the rest of the star cast in this marvelous box-office story of a father and son who are rivals for one tempting woman!

FIRST

VITAPHONE PICTURES

"Two Weeks Off"
Dorothy Mackaill and Jack Mulhall
Talking

First talking appearance together of the screen's greatest comedy-romance team. Hilarious from start to finish. Funnier than "Subway Sadie." It's a wow, and ready now.

Corinne Griffith
Talking in
"Saturday's Children"

Just released to brilliant receptions at the Strand, New York, and the Granada, Frisco. Corinne Griffith a sensation in her dialogue debut. And a double draw in the story from the Pulitzer Prize Play that ran forty-eight weeks on Broadway.

fury of her passion lays waste the souls of men!

With the coquetry of Carmen....Primitive as Desire....This swirling siren is box-office appeal personified. Her multiple love story was THE TALK OF BROADWAY FOR ONE SOLID YEAR!

all
THE LAST WORD IN
ALL-TALKING PICTURES!



100%
DIALOGUE



ONAL

Corinne Griffith
Talking in
"Prisoners"

Another great dialogue hit with Corinne Griffith and Ian Keith in one of the most sensational of all courtroom climaxes. A William A. Seiter production from story by the famous Franz Molnar.

IF IT'S A HIT— IT'S FIRST NATIONAL!

"His Captive Woman"
Milton Sills and Dorothy Mackaill
Talking

Seven weeks on Broadway at \$2.00 top. J. G. Grouch of Princess Theatre, Troy, Ala., writes: "In fourteen years as an exhibitor, I have never seen or heard a picture as good as 'His Captive Woman.' This was our first First National Vitaphone picture, and if the rest are to be judged by this one, oh, boy, it's going to be sweet music at the box office. This letter is unsolicited."

Richard Barthelmess
Talking in
"Weary River"

Biggest money-maker of the season. Scores of house records and extended runs. Latest sensational engagements at the Roosevelt, Chicago, and the Palace, Montreal.

Corinne Griffith
in
"The Divine Lady"

Five Weeks on Broadway at \$2.00. Held over two weeks at the Metropolitan, Washington; the Grand, Pittsburgh, and other key houses. Corinne Griffith starring in First National's most lavish production, with H. B. Warner, Victor Varconi, Ian Keith, Marie Dressler, Montagu Love. Directed by Frank Lloyd, from E. Barrington's famous best-seller.

"The Barker"
Milton Sills and Dorothy Mackaill
Talking

Broke records at New York Strand and a dozen other houses and still setting new high marks everywhere. 'Acclaimed by critics as "a masterpiece....sizzling entertainment." Four-star cast, including Douglas Fairbanks, Jr., and Betty Compson, under George Fitzmaurice's direction.

"BROADWAY!"

No. 635—Straight from the Shoulder Talk by Carl Laemmle,
President of the Universal Pictures Corporation.

THERE IS ONLY ONE "BROADWAY"—AND UNIVERSAL HAS IT.
THERE IS NOTHING LIKE IT IN THE HISTORY OF ENTERTAINMENT.
YOU THINK YOU HAVE SEEN PICTURES OF THE GLITTER, GLAMOR
and romance of metropolitan life—but you haven't seen anything yet, nor will you until
you see "Broadway."

YOU THINK YOU HAVE HEARD GOOD SINGING AND GREAT MUSIC
of the ultra-modern type—but you haven't heard anything yet, nor will you until you
have heard "Broadway."

STARTING WITH THE PLAY OF THE SAME NAME, WHICH TURNED
New York upside down and later was sent throughout the world in road companies,
Director Paul Fejos with Carl Laemmle, Jr., as Associate Producer, has built a master-
piece of the screen which will be hailed by public and press as the standard of perfection.

THE PLAY WAS PRODUCED ORIGINALLY BY JED HARRIS, WHO ALSO
produced "The Front Page" and "Coquette" and "The Royal Family." It was and is an
absolutely original picture of New York night life, with a swift-moving plot which throbs
and pulsates from the first moment to the very last.

UNIVERSAL OUTBID THE WHOLE PRODUCING WORLD TO GET THE
moving picture and sound rights—and the fact that our record bid was justified is now
demonstrated by the completed picture.

FORGET EVERYTHING YOU EVER FIXED IN YOUR MIND AS THE
ideal picture of this type. Throw away all your former standards of comparison. Before
you see "Broadway" prepare your mind for a brand new forward step in the world of
entertainment.

AS GREAT AS THE STAGE PLAY WAS, ITS PHYSICAL LIMITATIONS
are narrow compared with the breadth and the scope of the picture. You are going to
see breath-taking scenes such as you never dreamed of in the wildest flights of fancy.
I am absolutely at a loss for words when I attempt to describe the bigness, the vastness
and the glory of "Broadway."

DON'T FORGET THAT THE CAST WHICH IS HEADED BY GLENN TRYON,
Evelyn Brent, Merna Kennedy and Robert Ellis also numbers in its super-excellent list
two members of the original stage cast—Thomas Jackson who played the detective role
on Broadway and Paul Porcasi who enacted the role of the cabaret proprietor.

THE MUSIC IS EXQUISITE, TUNEFUL, CATCHY. THE CHORUSES AND
dancing numbers are, to my mind, better than anything heretofore done on either
stage or screen.

UNIVERSAL, AS USUAL, WILL HAVE BOTH SOUND AND SILENT PRINTS.
REMEMBER, THERE IS ONLY ONE "BROADWAY"—AND UNIVERSAL
HAS IT!



Watch for the First College Talking Feature

COLLEGE LOVE

It's a
Laemmle
Special

Racy, sizzling, spiced with wit and crammed with pep! That's Carl Laemmle, Jr.'s, first talking college feature. Whispered words of love under the moon—campus chatter crackling with humor—a football game cram-jam packed with excitement! *SONGS! Oh, Boy! What Songs!* Wait'll you hear the University of California Glee Club put them over! With all the "Collegians" players—George Lewis, Dorothy Gulliver, Eddie Phillips, Churchill Ross. Directed by Nat Ross.

ATTACK EXHIBITS FOR IGNORANCE

Resolution Introduced at Academy of Arts Shelved for Fear of Resentment—Ottersen Says Independent in Small Houses Use Sound Better Than Chains—Producers Furious.

TALKERS LOSE FORCE

Los Angeles, May 7. In a declaration by William de Mille to the effect that every dialog picture turned out by the studio has been distorted in reproduction, exhibitors throughout the country showing sound pictures were saddled with the responsibility at a meeting of the Academy of Motion Picture Arts and Sciences.

It had been called for the purpose of officially thanking J. B. Ottersen, president of Electrical Research Products, for the gift of sound equipment to the organization. Exhibitors, movie operators of chain houses, were blamed for not watching sound projection carefully. Ottersen charged that the faulty handling of sound pictures had to be taken cognizance of by his organization in the interests of a scientific, practical invention, which might be ruined at the beginning through carelessness.

For the purpose of counteracting ignorance of sound equipment, Western Electric is to produce a series of motion pictures showing exhibitors and their side how to get the best results out of their installations. These subjects will include illustrated talks by sound engineers describing approved methods for the care and maintenance of equipment.

Chain Negligent
Ottersen said that his company was deliberately utilizing sound operation in chain theatres on the grounds that the managers of these houses are negligent in their care of sound projection. He stated that chain houses were not conducted as well as small theatres which are run by the owner-managers.

Mr. Ottersen claimed the greatest loss in the quality of sound pictures is occurring in the theatres because the latter are not getting out of the sound pictures all that the studios are putting into them. He declared there were only a few instances where theatres have gotten all that was on the film.

This criticism on sound production in the theatres was brought about through a brief resolution introduced which set forth that in different production of sound pictures in many theatres was becoming a menace to the industry.

Ottersen said that every effort should be made to perfect and maintain sound pictures so that they would reproduce the quality recorded for the film. The debate became so fiery that Ottersen said at this point that the resolution was shelved to avoid an open breach, members of the Academy thought the problem was serious and to be solved in a constructive manner.

Resolution Unsettled
Harry Rapp and Cecil B. De Mille felt that the purpose of the resolution was right, but they thought it was unwise for the Academy to put itself on record condemning exhibitors throughout the country for carelessness. Rapp pointed out that the opening of "Broadway Melody" in San Francisco had been broken up because of faulty work in the projection room. He said he was speaking as a producer, not closer to the heart of exhibitors than many others, and that he knew everything was being done to educate the public to patronize the talking pictures.

Cecil B. De Mille said he believed that the situation was very critical and that the producers were well as the Academy. If it could, sound try and point out to exhibitors that

VACATIONS OUT!

Los Angeles, May 7. Out of town resorts, golf links, yacht clubs and other recreation spots inhabited by film folks, will be more or less abandoned this summer because of the work tazed upon them by the new form of making pictures.

A number of screen stars and directors have given up their beach homes and disposed of their yachts and other accessories for recreation because of a condition that requires all of their time for work.

They will stay the goose that has been laying golden eggs if they assemble the dialog of the screen. As far as the resolution was concerned, De Mille thought it was loaded with dynamite and that it might be resented by exhibitors as an intrusion into the heart of the Academy. He said that the producers should get their own houses in order by getting good equipment and making good pictures, and that as long as the producers did this they might then turn on others if the latter were doing wrong.

Ottersen stated it had been the experience of his company that the results in reproduction had come from those theatres which were operated independently of the most unsatisfactory reproduction had been done in chain houses. He added that operators of chain houses had quickly realized the situation and its accompanying peril, and are trying to improve conditions. The speaker stated that the scientific side of the artistic side of the industry is giving too much attention to the mechanical problem and that the artistic side of the industry will be very much better off when the mechanical side has been brought into the artistic side has come to the fore.

Studies Okayed
Ottersen recorded the studios with having done remarkable work, and that it was only a beginning. Electrical Research is convinced, he said, that in three years from now talking pictures will be as different from talking pictures of today as an silent picture of today are from those of 15 years ago, but the progress of talking pictures will be much more rapid than was the case in silent film. Ottersen pointed out that sound is no substitute for absence of quality, and that Electrical Research is directing its own policies toward the maintenance of quality as they believe talking pictures will survive only to the extent they can be kept on a high quality plane.

Ottersen declared: "If you consider the best thing you can do in the way of recording or reproduction, then you may assume that the apparatus is perfect. But if anything you hear falls below that standard, it is not the apparatus, it is a broken down. The mechanical side is pretty well fixed." To illustrate the point, he said that close attention was being given to basic quality of apparatus and to regular inspection and service operation.

Generally speaking, Ottersen said, performers are not getting the equipment as they should. In many instances that condition is not due directly to indifference but to ignorance on their part, but rather to lack of appreciation of what results can be obtained from the equipment, and also lack of knowledge of the instrument with which they and their aides are working.

Indies Careful
While chain men treat sound as just another part of the picture, Ottersen claims the independent owner of a house will go to any lengths to insure the best possible proper operation. He told of an exhibitor in New York who came to his aid in the past. He said that previously he had been the only wired exhibitor in his community. Ottersen said he realized that business would go to the house that had the best reproduction. He said he also realized that business would go to the house that had the best reproduction. To prove to the exhibitor that Electrical Research was for

W. E. SOUND DICTATOR

(Continued from page 7)
World Wide for the poor screening of its "Blackwaters." The same theatre had difficulty in obtaining "Cicero," the exhibitor refusing to pay the rental until the local film board had given the work tazed upon by the W. E. device and ruled that it was the fault of the Rex's equipment.

In addition to these, W. E. claims it has replaced Patents in the Manor, Prospect Park, P. J. Schenley, Pittsburgh, and Rialto, Oklahoma City.

Patent's failure to present the sound on film attachment which he promised for May 1 and which he has now postponed until July 1, has tended to substantiate reports in the trade, ever since Patent declared himself, that the same was unavailable without a license from one of the electric to use its patents.

That Patent did make such an effort and that he was turned down is the declaration made in the De Forest strong, practically all the independent company in the field with a legitimate sound on film attachment.

Efforts to reach Patent personally, even when his secretary was called, resulted in no answer, leaving important questions to him, met with a continued roundabout. De Forest said that in which they have been removed for substitution by the electric's equipment operated independently of W. E. include: Rivoli, San Benito, Texas, a Brighthouse, Embassy, Fortchester, a telephone, Meridian, Los Angeles, Qualitone, Everett theatre, Everett, Mass., a Masterphone, O'Connell, N. Y., a Biograph, Powell, Manhattan, West Va., a Patent; Strand, Allentown, Pa., a Biograph, Bronxville, N. Y., a Biograph. Five Phonotones have also been removed by W. E. material. These are being resold for \$500 each, it is said.

Tough on Oscar

Chicago, May 7. Paul Ocasar's first stage show at the Chicago opens May 12 with "The Letter," which will play in the 440-seat house for adults as well as an silent picture of the film a "pink."

Stage show will be just a stone in the road of quick turnover.

STILL AFRAY "RIO RITA"

The leading femme role in Radio Pictures' "Rio Rita" has been a number of times, but with each something went wrong. Bobe Danleva was the first exhibitor, and the same with Anne Greenway.

At present Bithylene Terry, who plays the role on the stage, is under consideration.

John Boles, in "The Desert Song" (Victrola) has been assigned for the leading role.

Short Making Again Prevails In N. Y. Studios—Few Features

Prince or Pauper—Out!

Los Angeles, May 7. W. R. Sheehan's rigid "no admittance" rules to Fox-Movietone City applies to princes, paupers and peasants, the same as it does to members of the fourth estate and candy butchers.

It took prince Louis Ferdinand of Germany to find out the nobility's status to the rule when he attempted to crash the gates to visit his fiancée, Lily Damita, working inside and who had invited him to visit her. The Prince got so far the gate, and then he was turned back. The price did not get in, but talked to the actress outside the walls.

The actress presented the treatment accorded her boy friend, but without assistance. The price did not get in, but talked to the actress outside the walls.

Radio Is Marketing \$3.450 Wire System

Radio Corp. is in the market with a new, low-priced sound equipment for the largest houses and backing up its sales argument with a scale of \$3.450 for sound on disk to \$15.00 for sound on film and sound on disk.

In between these two price extremes there are three complete equipment for sound on film alone priced at \$4,750.

Radio is introducing the equipment as the equal in total quality of its more costly system designed for the largest houses and backing up its sales argument with a scale of \$3.450 for sound on disk to \$15.00 for sound on film and sound on disk.

In other words, the subject of interchangeability is covered by the total quality of the low-priced device.

Announcement of the new system has gone out to the trade and is being circulated in Wall Street as a bullish argument on Radio stock, on the ground that satisfactory work in the low-priced field will bring large profits to the company.

Victrola, a subsidiary of Radio Corporation of America.

Film Mgrs. and Agents Under Investigation

Los Angeles, May 7. Deputy Commissioner Santos of the State Labor Bureau is investigating picture managers and agents, and is looking for personal representatives. He will persecute any who have been observed for the last several months. Agents have failed to observe the requirements of the law. There has been a considerable increase in the number of agents since the advent of talkers.

F. N. Writing Tales

Los Angeles, May 7. At First National the studio following stories are being written for summer production: "Most Immortal" by Laurence Stallard; "Paris" by Hope Loring; "Sally" by Waldemar Young; "Little John" by William McGraw; "Son of the Gods," by Bradley King.

Beaut Left Flat

Los Angeles, May 7. Fox has now renewed options on Ada Wilson, who some time ago emerged from a bathing beauty contest with "Miss Florida" title. Don Terry, protégé of Charles Francis Fox, is

"Glorifying the American Girl" at the Paramount, Long Island, and a Craig Kennedy detective yarn starring Robert Warwick for Weiss Bros. were the only two features in production last week in New York.

Lots of talking shorts on the list. Warner as usual led in volume. Bob Albright, Baby Rose Marie, Jeanne Gordon, directed by Harold Levy, and two stockings were featured. Russell Crouse, of the Evening Post, authored "Familiar Faces," newspaper office skit, with all-male cast including Hugh O'Connell, Granville Bates, Robert Buckner, Lionel Chalmers, Frank Rowan, William Shilling and Robert Glover.

Paul Brown's "Black Crook" troupe from the Lyric, Hoboken, appeared both at Warner and at Pathé, for different stunts in each. At Warner's Sidney Toler, appearing with "Black Sunday," "Jodel" augmented the employees in a skit called "The Gay 90's."

Harry Houdini, did a "Hard Boiled" routine with Edna Faine and Davis and Darnell also recorded.

Cherry Brown recorded last week at RCA's Gramercy Studio. Latter location after several months' absence, for experiments in order to become active.

Refutes
Various schedules call for the making of "Applause" at Paramount about June 1. Shortly after that, the studio will make a low to talkers at the same studio in a musical called "The Gay Lady." "Jodel" augmented the employees in a skit called "The Gay 90's."

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PARAMOUNT *wins the Bill-fold Test!*



This is the time of year when wise showmen, with an eye to next season's buying, are conducting the "Bill-fold Test" to determine what company's pictures made them the most money in 1928-1929. ¶ It is a significant fact that PARAMOUNT is winning every one of these tests by a wide and overwhelming margin.

Some of the Big Talking and Sound Hits that win the Bill-fold Test for Paramount



"WINGS"

"INTERFERENCE"

"ABIE'S IRISH ROSE"

"THE SHOPWORN ANGEL"

"THE DOCTOR'S SECRET"

"WOLF OF WALL STREET" (Bancroft)

"CANARY MURDER CASE"

"THE DUMMY"

"THE WILD PARTY" (Bow)

"CLOSE HARMONY"

"NOTHING BUT THE TRUTH" (Dix)

"INNOCENTS OF PARIS" (Chevalier)

"THE RAINBOW MAN" (Dowling)



With 13 more coming between now and August!

PARAMOUNT wins every Box Office Test!

SAMUEL GOLDWYN
Presents
RONALD COLMAN
IN
**Bulldog
Drummond**

THE PERFECT TALKING PICTURE

Perfect Is Right

UNITED ARTISTS' 3rd ALL-TALKING
PICTURE OPENED MAY 2nd TO
SMASHING SUCCESS ON BROADWAY!

Thousands stormed the Apollo Theatre on
opening day, even though house was sold
out at 10 A. M.!

It has been a sellout ever since. The most
remarkable, sensational box-office hit New
York has seen in years!

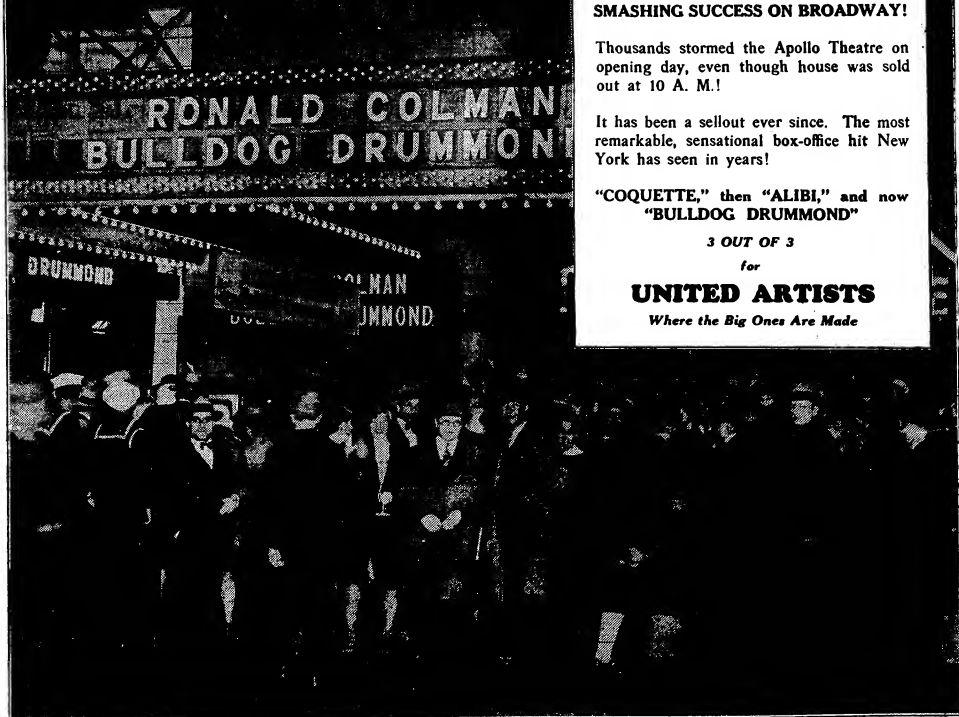
"COQUETTE," then "ALIBI," and now
"BULLDOG DRUMMOND"

3 OUT OF 3

for

UNITED ARTISTS

Where the Big Ones Are Made



Prepare for

"PREPARE FOR PARADISE" when you come to the premiere of "THE DESERT SONG."

PREPARE for love songs that make women yearn for their lovers!

PREPARE for the flaming fires of desert maddened desires!

PREPARE for the romance and passion of a harem raiding sheik!

PREPARE for dancing girls! Houris! Odalises! Charmers of men!

PREPARE for strange desires that only a love-intoxicated oriental can inspire!

PREPARE for one of the most enchanting evenings you have ever spent in a theatre!

"PREPARE FOR PARADISE" when you come to the premiere of "THE DESERT SONG."

**PLAY IT DAY AND DATE
WITH BROADWAY**

**NOW PLAYING
WARNER BROS. THEATRE
Broadway and 52nd St., New York City
TWO-A-DAY AT \$2.50**

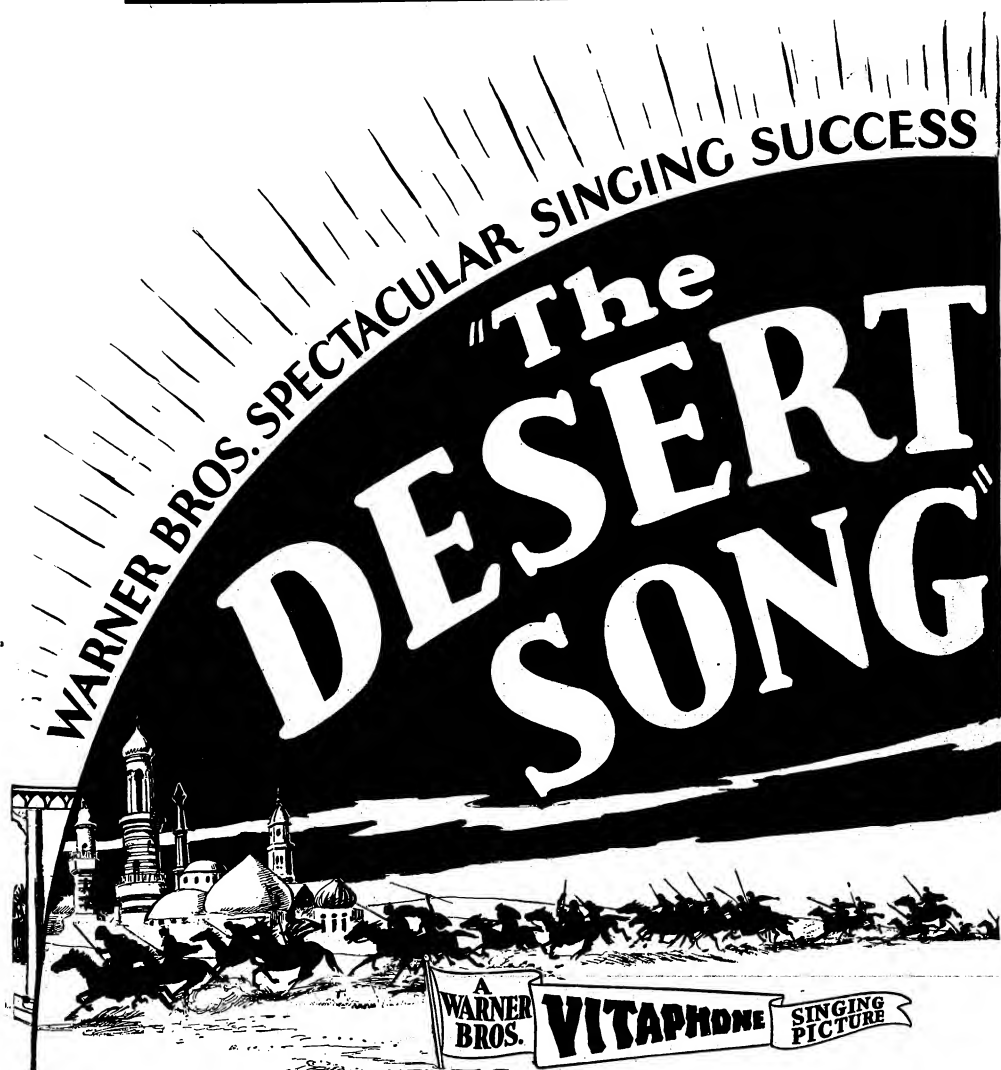


Paradise!

116 DANCERS - 104 CHORISTERS - 104 SINGERS - 109 MUSICIANS

VITAPHONE'S FIRST ALL-SINGING, ALL-TALKING PICTURE

Based on the Story by OTTO HARBACH, LAURENCE SCHWAB, OSCAR HAMMERSTEIN 2d, FRANK MARBLE;
with Music by SIGMUND ROMBERG; Scenario by HARVEY GATES; Directed by ROY DEL RUTH.



RADIO'S PAGEANT OF THE TITANS



SAMSON RAPHAELSON whose "The Jazz Singer" with Al Jolson, established the talking screen as a commercial reality and revolutionized motion pictures, joins Radio's roster of great stage authors.... another glittering ten-strike in the swift development of Radio's policy of engaging only men and women who have built records of down-right PERFORMANCE!

SAMSON RAPHAELSON has the faculty of getting deep down into the heart of humanity..... and weaving with laughs and tears the towering drama that registers with smashing effect at the box-office!

**RADIO WELCOMES THIS
STURDY YOUNG TITAN OF
THE THEATRE TO ITS FOLD!**

SAMSON RAPHAELSON

**DISTINGUISHED YOUNG AUTHOR OF
"THE JAZZ SINGER" AND "YOUNG
LOVE" POURS HIS GENIUS INTO VITAL
DRAMA FOR RADIO PICTURES.....**



RKO DISTRIBUTING CORPORATION

The Golden Voice of the Silver Screen

Again IN TALK PATHE LEADS—

*Booked by the finest
first-run theatres*

PARAMOUNT . NEW YORK
PARAMOUNT . BROOKLYN
STANLEY . . . PITTSBURGH
RIVOLI . . . BALTIMORE
MINNESOTA . MINNEAPOLIS
BRANFORD . NEWARK
ALBEE . . . BROOKLYN
CAPITOL . . . ST. PAUL
STANLEY . . . JERSEY CITY
EARLE . . . WASHINGTON
EMPRESS . . . OKLAHOMA CITY

Hailed by the critics

"AT THE DENTIST'S": This corking comedy short was stuck into the Paramount at the last minute.... a laugh marathon.... This LeMaire short is the type they're hungry for.—*Variety*

"AT THE DENTIST'S": George LeMaire and Louis Simon split honors in a talking sketch.... funny.... classy.... worth more to the box office.... it's better than most skits.—*Zit's Theatrical Newspaper*

"HER NEW CHAUFFEUR": Goes over strong with a very clever idea which lends itself to very witty lines.... some of the finest comedy work in any of the recent shorts.... it will get a big hand from audiences.... the fun is clean though snappy.—*Film Daily*

"AT THE DENTIST'S": George LeMaire has gone and done it.... the fans will gulp it down with satisfaction.... Pathe will pull the laughs and the customers.... LeMaire's name is a new one to exhibitors but they may as well form his acquaintance right away.—*Motion Picture News*

"AT THE DENTIST'S": Chalk this down as one you can't afford to miss. Surefire anywhere as a laugh getter.... LeMaire has set a high standard.... cleverly gagged and expertly directed.... Lines are all spoken.... natural laugh getters. You can't go wrong on this.—*Film Daily*

"DANCING AROUND": Another hit by a prolific producer. Nonsense that gets over nicely. A good name attraction with plenty of laughs.—*Zit's Theatrical Weekly*

"DANCING AROUND": Features George LeMaire and Joe Phillips, night club frequenters who take pretty girls to a smart cabaret. The action moves rapidly with snappy dialogue. Interesting and full of laughs.—*Daily Review*

"DANCING AROUND": Another of George LeMaire's series of comedy talking shorts for Pathe.... rating with any comedy short yet produced.... properly directed without loss of a laugh. A laugh a second throughout.... sounded natural.—*Variety*

8 L E MAIRE ALL TALKING COMEDIES

starring George LeMaire

and each one featuring a distinguished Broadway comedian, such as Louis Simon, Joe Phillips, and others.

Now Ready—

"GO EASY DOCTOR!"
"AT THE DENTISTS" "DANCING AROUND"
"THE PLUMBERS ARE COMING"

6 MANHATTAN ALL TALKING COMEDIES

produced by George LeMaire

starring Broadway's brightest funsters including Louis Simon, Verree Teasdale, Averill Harris and others.

Now Ready—

"HER NEW CHAUFFEUR" "WHAT A DAY"

PATHE ALL TALKING COMEDIES



BIG BUSINESS ON DRIVE

CO-OPERATION IN SMALL TOWNS

130 F&R Northwestern Theatres in Joint Trade Stimulators With Local Merchants and Dailies—Best Aggregate Weekly Gross of F&R Record—All Participated in Added Trade

DREW IN THOUSANDS

Minneapolis, May 7. By helping the local small town merchants in a drive to overcome the adverse effects of chain competition, F. & R. helped themselves to the biggest aggregate of theatre grosses for any one week in the history of the circuit of 130 houses throughout Minnesota, North and South Dakota and Wisconsin.

Placed in charge of an Eddie Ruben testimonial week drive Ben Friedman, partner in a number of F. & R. houses, evolved the idea of enlisting the local merchants, newspapers and civic and business organizations in a joint campaign with the theatres in which all would participate and co-operate for their mutual benefit.

The campaign culminated with a "Spring Trade Week." It brought about a tremendous business revival for the merchants as well as the theatres, according to Ralph Branton, one of the circuit's executives. Newspapers contributed over 400 columns of front page and other publicity, playing up the campaign in headlines. The papers gained considerable extra paid advertising.

During the "Spring Trade Week" the theatres put on especially big programs and the merchants staged daily sales. All the co-operating

NEWSREEL COMBINE

A combination of four newsreels to avoid duplication of effort and cut down overhead is again reported, several unofficial interests saying that the deal has been effected. Interested parties claim no agreement has yet been materialized and that there is none in sight. The reels are: Paramount, Pathe, Metro and Kinograms.

forces combined to arrange daily parades and free out-door shows. People from surrounding territory were lured into the towns by the thousands and the home folks turned out as never before.

What is indicated as a permanent result is the commitment of merchants in the small towns to showmanship for stimulating trade and the establishment of a community of feeling among the theatres, merchants, newspapers and civic organizations which henceforth will co-operate for their mutual benefit.

The principle is that by aiding each other they aid themselves. Planning to adopt the idea for its own circuit, Publick has requested the F. & R. office to forward all details together with the 300 press books filled with the newspaper publicity that accrued during the campaign.

Union Operators Replaced In All Akron Houses

Acron, O., May 7.

Members of the Akron Motion Picture Theatre Owners Association voted to give two weeks notice of dismissal to all projectionists in local picture houses. L. J. Callinan, secretary, stated other operators will be hired by the theatres. Callinan said the action was taken because of the excessive increases in the salaries of the operators asked by them since sound pictures in Akron.

He also stated that the operators have been asking for two men in a projection booth instead of one as heretofore.

A Don't Pay Device

Indie talker manufacturers are finding a new type of competition within their own ranks. It is causing more consternation than the big electricals.

The device called Traveltone, they report, is being installed on the don't-pay-unless-it-works basis. All of the others are asking for a flat down payment regardless of the outcome.

Independents' Cure For Independence Given by Al Gould

Al Gould, whose Avalon, New York, has been under Fox option since October, has decided to remain independent. After four renewals of the option, Gould failed to appear at A. C. Blumenthal's office when the last option expired.

Gould has wired his Bronx house which has Loew's as a next door neighbor. The indie reports he is playing second and third runs seen by the neighbors at the Loew emporium. But Gould declares he is making more money than before. Loew talk and more personal attention to their theatres, watching especially the balance of their programs, would make independents independent, Gould now claims.

No Projector Deal

Reports of a deal involving Radio Corporation and International Projector, known also as the Nicholas Power Company, are denied by RCA officials.

Negotiations are not under way and such a deal is not being considered, they maintain.

"JUST KIDS" CLOSING

Publix is closing "Just Kids" unit with Ad Carter, cartoonist, following the Denver engagement next week.

With Publix units out at both Omaha and Des Moines, the act starting with next week ("Perfect Girl" unit) jump from the Paramount here to Dallas.

Cameramen's Union Effects Scale With Coast Studios; \$200 Top Salary

Themes for Ads

Chicago, May 7. Plano player in a local neighborhood house is now trying to figure out theme songs for neighborhood ads. They're the only thing left without sound.

COLORED PEOPLE IN MANY SHORT TALKERS

In addition to Christie-Paramount's series of talking shorts from the Octavus Roy Cohen stories, independent producers have contracted for a number of colored people shorts. Through Lou Goldberg, who handles colored performers, Mamie Smith, the race record star, made "In Jail" for Columbia Pictures.

RCA Photophone is making "The Traveler," skit with Billy Mitchell, Roseland Pictures (indie) has Gupport and Brown, Stanley Recording Laboratories has made "Dark Town Court," 29-people colored revue with Sonny Lee.

Other colored entertainers doing talking shorts are Andrew Fairchild, Margaret Lee, Billy Fowler and band, Maude Mills, Jimmy Steward, Sara Martin and the Southland Stompers.

Chaplin Decries Against Dialog on His Reissues

Los Angeles, May 7. Charles Chaplin has instructed his attorney to take action to prevent any one tagging dialog on him in any of the older Chaplin issues now on market.

Word was received of intention of an eastern company to synchronize subjects on disc and sell on State right market.

"SALLY" IN COLORS

Los Angeles, May 7. First National will make "Sally" in Technicolor. Story is being written by Waldemar Young, directed by John F. Dillon. Marilyn Miller stars.

After three months' negotiations the picture studios and the Cameramen's Union, No. 659, of Hollywood, have reached an agreement as to scale and union working conditions. The agreement is expected to become effective about May 15.

The wage scale is as follows: For productions of more than four reels, without equipment, per day—

First cameraman.....	\$50
Second cameraman.....	25
Still cameraman.....	20
Assistant cameraman.....	11

For four reels or less on a week day of eight hours, without equipment—

First cameraman.....	\$40
Second cameraman.....	20
Still cameraman.....	17
Assistant cameraman.....	10

Guarantee of forty consecutive weeks' work. For productions of more than four reels, without equipment, for week of six days or less, not to exceed 14 cumulative hours—

First cameraman.....	\$200
Second cameraman.....	100
Still cameraman.....	85
Assistant cameraman.....	55

For productions of four reels or less, without equipment, per week of six days or less, not to exceed 14 cumulative hours—

First cameraman.....	\$150
Second cameraman.....	75
Still cameraman.....	75
Assistant cameraman.....	50

Contract Men

For productions of more than four reels, without equipment, per week of seven days or less—

First cameraman.....	\$150
Second cameraman.....	85
Still cameraman.....	75
Assistant cameraman.....	50

For productions of four reels or less, per week of seven days or less—

First cameraman.....	\$150
Second cameraman.....	75
Still cameraman.....	75
Assistant cameraman.....	50

The agreement provides for \$25 for the first flight of cameramen making airplane shots, with an additional \$25 for the second flight where two are made the same day. Sundays are paid for on the time plus one-half scale, with double time for holidays.

Maxine Doyle

FEATURED IN FANCHON & MARCO'S "BEACH NIGHT" IDEA
WEEK OF MAY 8—LOEW'S STATE, L. A. Thanks to G&R POSTER

Mr. Robert Emmett Keane
Begs to announce the
Unveiling of his Nose

May 8th, 1929

He
 risked his
 country for a
 few moments in
 an Oriental beau-
 ty's arms — voluptu-
 ous, exotic, mysterious,
 alluring and passion-
 ate—but brought to his
 senses he saved an empire
 from a horrible massacre.

THRILLING ADVENTURE,
 INTRIGUE, MYSTERY AND
 LOVE WOVEN INTO A
 MASTERPIECE OF MELODY
 AND DIALOG.

Released May 26th

Now Playing **FOX CARTHAY CIRCLE**
 LOS ANGELES
 to tremendous business

WILLIAM FOX
 presents

**THE
 BLACK WATCH**

All-Talking Movietone Feature

with **VICTOR McLAGLEN**

MYRNA LOY DAVID ROLLINS ROY D'ARCY
 CYRIL CHADWICK DAVID TORRENCE

From Talbot Mundy's famous novel "King of the Khyber Rifles"

Dialog by JAMES K. McGUINNESS

Staged by LUMSDEN HARE

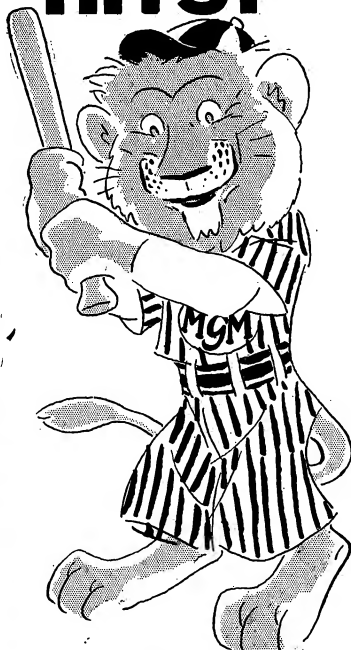


JOHN FORD Production

HITS! HITS! HITS!

**Leo is Home Run
King ALL YEAR
'ROUND!**

Honestly, did you ever in your entire show experience see so many hits in One Season from One Company!



BOX OFFICE SCORE

OUR DANCING DAUGHTERS

Joan Crawford's glorious stardom hit! From Coast to Coast the business-getter! M-G-M recipe for happiness in every box-office.

WHITE SHADOWS IN THE SOUTH SEAS

Depend on M-G-M to get the box-office out of the rut with the new, the different, the unique. "White Shadows" everywhere the season's surprise sequel!

A WOMAN OF AFFAIRS

John Gilbert and Greta Garbo wowed them in 15,000 theatres! Clarence Brown direction! M-G-M gives the folks the romance they crave! And you collect!

THE FLYING FLEET

Showmen everywhere told us this is the greatest aviation thriller of them all. And Ramon Novarro added a host of new friends to his box-office army of admirers. M-G-M hits hit!

ALIAS JIMMY VALENTINE

Talking or silent, a marvel at the box-office window. Records broken North, East, South and West. Happy Bill Haines in M-G-M Big Ones wins the mob's money!

WILD ORCHIDS

Greta Garbo was never more exquisite. And what a drama of heart throbs! No wonder it played extended run on Broadway and everywhere. The Big Stars in Big Hits come from M-G-M.

THE DUKE STEPS OUT

William Haines greatest box-office mop-up to date. The list of shattered records extends from the Atlantic to the Pacific! The Money Star!

THE VOICE OF THE CITY

All-Talking or Silent it's leading the box-office leaders right now. Willard Mack in his own marvelous drama. M-G-M class is in a class of its own!

TALKING PICTURE HISTORY IS BEING WRITTEN TODAY!

-and Leo is writing it!

THE BROADWAY MELODY

Fourth packed month at \$2 on Broadway. Los Angeles, Cleveland, Frisco \$2 smash! Playing amazing extended runs in houses that normally play one week. Unbelievable grosses until you count up yourself! With Charles King, Bessie Love, Anita Page.

THE TRIAL OF MARY DUGAN

Bayard Veiller's gold-mine Broadway and Road-show hit still stands them out at \$2 at Embassy, N. Y. With Norma Shearer, Lewis Stone, Raymond Hackett. Miss Shearer's first talking picture!

THE IDLE RICH

"White Collars" the famed New York and Road stage success is a Talkie masterpiece. With Conrad Nagel, Bessie Love, Leila Hyams, Worhy follow-up to "Broadway Melody" and "Mary Dugan"!

MADAME X

The first sell-out on 42nd Street since "Birth of a Nation." M-G-M shows the show world that a sensational picture can play at \$2 on a side street and still do capacity! Ruth Chatterton is marvelous!

MET GOLDWYN-MAYER

Always on Top!



Member of Motion Picture Producers and Distributors of America, Inc.

Cooling Plants May Affect Talk Projection—Needs Adjustment

Chicago, May 7. With talking pictures sensitive to air, it is anticipated by local exhibitors that their cooling plants may affect projection of the talks this summer. This is the first season the refrigerated theatre will have generally operated talkers.

Balaaban & Katz is reported experimenting at nights with the cooling plants and the talkers projected. From reports a number of changes have been ordered to aid the acoustion when both are running. It also affects the speeding up and slowing down of the pictures.

The Chicago theatre (B&K; it is said, will have to use a different kind of air duct when the cooling plant is in steady use. It is estimated that that theatre will spend \$20,000 in alterations to get the best results out of the talkers over the summer.

Fox's Vaudeville Policy In New St. Louis House

St. Louis, May 7. Commencing Saturday, the Fox theatre will play vaudeville, abandoning its stage presentation shows with pictures.

Five acts will make up the stage bill. Blossom Seeley headlines the first show.

Only 12 dancing girls as a stock chorus for acts where required are to be retained of the 150 dancers and singers carried at the Fox. They received their week's notice Saturday.

It's likely the orchestra will be cut out also when present contracts run out.

SINGLE HOUSE NON-UNION

Regent, Syracuse, All Sound—Regent's Union's Suggestion

Syracuse, N. Y., May 7. Non-union labor is being urged at the Regent, owned by the Kallot Theatre, of Oneida, N. Y. It is a straight picture house recently wired. Management refused the demand of the Union to place a stagehand in the theatre.

Publix Buying Kunsky?

Detroit, May 7. Publix Theatres has offered to purchase outright all of the interest held by Kunsky in the local picture theatres, from report. It is said to be in line with the long reported intention of Publix to buy out its partners in order that Publix may have whole domination of local theatre operation.

Publix is linked up with Kunsky through its subsidiary, Balaaban & Katz, of Chicago. It is in with Kunsky, a pioneer here, on the Detroit proposition.

That William Fox lately opened a huge picture theatre in this city may be another reason why Publix wants the sole say in Detroit on the Kunsky houses.

The Fox Film Billy SNYDER
19th Week at the Golden Gate Theatre
A. Balaaban (Bill Good)
My Manager, Harry Sugerman

JESSE CRAWFORD
ORGAN CONCERT
PARAMOUNT THEATRE
NEW YORK

WEEK OF MAY 4
"I LOVE TO HEAR YOU SINGING"
(Chapelle-Harms)
"HAWAIIAN SANDMAN"
(De Sylva, Brown & Henderson)
"HONEY"
(Leo Feist)

Pathe's "G. V. F." Talker

Pathe's next musical talker will be "Greenwich Village Follies." This has been acquired from Jones & Schuchman, although that agent sold the title for stage purposes to the Shuberts, who last season sent out a revue under that name.

Aside from the title, Pathe will use almost wholly original material, with special songs by his own writers. One or two of the big songs, if copyright titles can be cleared, may be incorporated into Pathe's "Glorifying the American Girl," which will use a melody of popular "Gollie" songs hit, although Walter Donaldson is writing the special tunes.

Wisconsin Wants Personal Liberty Sunday and All

Madison, May 7. Wisconsin's legislature is believed to have set a record for all states this year in favorable action on personal liberty laws.

Votes for repeal of the state dry law, removal of restrictions against Sunday amusements, rejection of an argument tax and anti-moratorium proposals, and refusal to impose penalties on the buyer of liquor indicate sentiment in this state.

Assemblyman John W. Groshmidt, Milwaukee realtor, who built to repeal the state dry law, keeping with a referendum vote of the people is certain to pass, also is sponsoring a bill to eliminate all ban on dancing, shows, games or other entertainment.

Groshmidt's proposal also inserts a new clause into the blue law stating that "this section shall not be construed to prohibit wholesome recreation, diversion and amusement on the first day of the week." This phrase is intended to allow any community from putting a local ban on Sunday baseball, moving pictures or other "wholesome" entertainment, he explained.

Moving picture censorship was proposed by Assemblyman Frank Prescott of Milwaukee county, wet leader in the lower house, who made an argument in its behalf and the bill died without a roll call.

Cantor Sung Lifting Concern for \$100,000

Estimating that Eddie Cantor gets \$25,000 for his services per talking short, Julian T. Abeles is suing the Ad-Vance Trustee Service Corp. for \$100,000 on behalf of the "Whoopie" star for the four shorts which Ad-Vance released.

Cantor is turning up at the trailer company using four of his "Victor" recordings, coupled with animated cartoons, for short subjects and sold to exhibitors on the strength of the Cantor name.

Ad-Vance has previously captured Al Jolson shorts captioned "Dear and See Al Jolson Singing 'The Blue Bird'" and in small letters "on Brunswick record."

Ad-Vance has licensing arrangements with the zone publishers and the record companies which the company believes take care of all copyright matters. The animated cartoons of the stars, with characteristic gestures simulated in song and act, are not believed to be infringing, but Abeles notified Ad-Vance that he was going to sue on Cantor's behalf for \$100,000 damages and an injunction.

Ad-Vance offered to withdraw its releases, but Abeles states that the damage has been done, that the songs are now antiquated and Ad-Vance's purpose for marketing has by now been fully served.

Suit Over "Vaphone"
Toronto, May 7. Baldwin International Radio of Canada has brought suit for \$100,000 damages against the Pivott theatre, art of the Famous Players Canadian houses to be wired here, for alleged infringement of copyright of the word "Vaphone". It is the second action of its kind brought in Canada.

BREAKING RECORDS!

Los Angeles, May 7. Business of local exhibitor can be changed in a matter of early Monday morning.

Exhibitor (excitedly): "Say, I broke a record yesterday. 'Time' from the Exchange man."

"Time nothing! I mean the records of the score. We had to run the picture as a silent!"

PARTICULAR BANDIT!

"No Heavy Stuff" wanted—Got \$1028 from Majestic, Ft. Worth

Dallas, May 7. An unmasked bandit stepped up to the box office of the Majestic, Ft. Worth, last Wednesday night, ordering the cashiers, Mrs. Myrtle Williams and Mrs. Edith Williams, to give him all they had. "But don't give me the heavy stuff," he said and walked off with \$1,028.

He carried a gun in his coat pocket to conceal, taking the cash and the money in the exchange, hopping into a waiting car a short distance down the street. Cashiers paid him all receipts to a bank, even \$271 in silver, so frightened they forgot his mandate about the heavy stuff.

This is the second time the Majestic has been robbed. Last time one of the employees was shot to death on the streets of the town after a bandit had grabbed a hand in which he was carrying a whole week's receipts. The theatre is on the Interstate Circuit.

Sono-Art's New Lineup

Sono-Art, since Paramount agreed to distribute its first production, "The Rainbow Man," has had a house cleaning.

Included in the exodus are Walter Brooks, rep for Eddie Dowling; Lily Fitzpatrick, who for a time ran the show, and George Holland, publicity director.

At the same time Dowling is understood to have signed a contract whereby he is retained as a permanent, relinquishing full production power to George Weale. In addition to a weekly salary, Dowling receives a slice in the percentage under the new agreement.

Slugged, Robbed F. & R. Treasurer—Got \$6,118

Minneapolis, May 7. With the house to capacity Sunday night, two masked bandits, with drawn revolvers, forced the treasurer of the State, F. & R. Publix, into the office on the mezzanine floor, made him open the safe and after slugging him into unconsciousness, escaped with \$6,118.

A policeman about an hour before had escorted the treasurer to his office, when he removed the receipts from the b. o.

Patrons inside the theatre were unaware that anything unusual had happened.

CLYDE ECKHARDT'S REST

Chicago, May 7. Clyde Eckhardt, Fox midwest sales manager, has had a break-down and is going away for a rest. Eckhardt, who has been with the Film Board of Trade, has been acting for some time.

Al Rocco had been sent in from New York to substitute.

Lesser Replace Goldberg.
Irving Lesser has replaced Jesse Goldberg as sales head for the De Forest theatres.

\$250,000 Returned To F.&R. Garrick Old Stockholders

Minneapolis, May 7. Ten years of litigation have been ended by a compromise reached by the original Garrick theatre stockholders and M. L. Finkelnstein, f. H. Ruben, William Hamm and the Twin City Amusement Trust estate.

Under the terms, approved by federal court decree, F. & R. pay over \$250,000 to the former stockholders in the one \$200-seat Minneapolis theatre. This is less than half the amount sought and the original judgment awarded by the federal referee in the matter. The \$250,000 has been deposited in a trust fund for distribution.

The settlement also results in a return to the 260 plaintiffs of the theatre stock originally held by them. In their suit, filed in 1920, the stockholders alleged that they parted with their stock for considerably less than it was worth.

After the opening of the new \$400-seat Minneapolis, the Garrick started to lose money. It has been dark all this season, except for occasional rentals for concerts, road show attractions, lectures and amateur theatricals.

"Why Girls Go Wrong" All Wrong for Ohio

Cleveland, May 7. "Why Girls Go Wrong," a mildly "sex" picture, for states rights, has been withdrawn from distribution in Ohio by order of censor board. Censors claimed action was due to previous complaints hitting at the salacious and suggestive story of a young girl's life. The picture has been in circulation for three months.

Censors passed the picture Jan. 15 with only four limitations, saying it as being "moral, educational, amusing and of a harmless character."

It is puzzling now is a question that is differing Deaf and local exhibitors.

A Bilba's Revenge

Chicago, May 7. Bilba Bros. didn't want an orchestra any more for their Ritz Theatre in Bervin, Ill. They told the musicians' union as much, but the union held uncancelable contracts made in June, and carded not at that the Bilbas had wired the Ritz and discontinued vaude.

Night of May 1 the Ritz had its last bill of eight A&W's showing acts. Next night when the four piece orchestra marched into the theatre, it found a completely bare pit, devoid of piano, chairs, music racks and robes. And where the organ had been was a hole in the wall.

Orchestra can't play without a piano, and until the union finds a way to make the Bilbas put in a piano the Bilbas will be content to let the Ritz go. And so they are. Such is life in the Bilbas'.

GENE SHELDON
Seeing the World with Mr. Public

Fanchon & Marco present
ODDITIES
IDEA
Made in California

RUDY VALLÉE

and his

CONNECTICUT YANKEES

Indefinitely at the

Paramount Theatre

NEW YORK CITY

Rudy Broke All Existing House Records
During the First Week of His Engagement

**Doubling Nightly After Theatre
For the Summer Season**

at the

AIR-COOLED

VILLA VALLÉE

10 East 60th Street

COMMENCING SEPT. 1, RADIO PICTURES WILL STAR

RUDY VALLÉE

in his first full-length sound feature

"The Vagabond Lover"

VICTOR RECORDS EXCLUSIVELY

Exclusive Management:

National Broadcasting Co.

Personal Direction: EDWIN SCHEUING

711 Fifth Avenue, New York City

General Press Representative for Rudy Vallée: Parker Morell

Fox's Metropolitans on Competitive Basis

William Fox may operate the Fox metropolitan playhouses, formerly local independents, on a strict, competitive basis with the Loew theatres wherever there is opposition. Film bookings into the Loew and Fox Metropolitan houses alike will be from the same source. Each manager, district manager and division manager will be obliged to submit his figures for a comparison with the other in the same territory.

Report is also that Fox has made payments ranging from \$50,000 to \$100,000 to almost all of the independents concerned in the Fox Metropolitan Playhouse deal with the probability that Fox operation will start shortly. Billy Brandt, formerly heading the Brandt Circuit, Brooklyn, is named as probable operator of the Fox Metropolitan Theatres, about 100 houses.

PETRILLO'S SLANDER SUIT

James C. Petrillo, president of the Chicago Federation of Musicians, has filed a slander suit for \$100,000 in circuit court against Maurice O. Wells, owner of the Adams theatre. Plaintiff charges Wells inferred that he (Petrillo) was responsible for stench bombs buried in the Adams and for the burning of a mechanical plate by two gunmen.

Petrillo had ordered Wells to have a union musician play the piano.

BENNY MEROFF



Breaking All Records
Marks Bros. Granada
and
Marbro Theatres,
Chicago, Ill., Indefinitely

KEEPS CHORUS GOING

In this week's stage presentation at the Roxy Leon Leonidoff, director of productions and assistant to Hoxby, is in the line with the rest of the chorus boys.

He is doing it to make certain the chorus works in union.

Shorts on Dime Plan By Disc Record Maker

Bridgeport, Conn., bankers and manufacturers, headed by Samuel Geneen, one of the founders of the dime store Cameo phonograph records, are attempting to Woolworthize the talking short business. With main office in Manhattan, under the name of Kromophone Products, and studio in Woodside, N. Y., the firm has completed eight talking shorts with four more to be done before release.

Idea is to get out one and two reel dialog shorts with music at a minimum of cost. Geneen, who sold his Cameo holdings four years ago, is backed by Carl F. Simon, of Bridgeport, manufacturer of electrical apparatus and records; James T. Patterson, chairman of the board of directors of the Citizens Bank of Bridgeport; and J. T. O'Connor, president of the Newfield Bank and Trust Co.

The corporation is negotiating for a national release of its shorts. Geneen, for the past year, publishing music under the firm name of Sage Publishing Company, is using his own songs and Austrian, German and other foreign folk songs, the copyrights of which have expired. He has also purchased works from Ted Snyder, Lou Pollock, Arthur Lane and Leonard Gray. With a staff of dialog writers and song hacks, Geneen secures whatever stage names he can acquire in casting, offices to appear in the shorts, using them usually for one day, getting the talkers out on the snap of a finger.

Nell Pratt, with "The Jazz Singer" (else); Edith King, lead in "Thank You" (stage); Franklin Fox and Melvin Douglas are among the legit actors who appear in some of the eight shorts completed. Jack Redmond, trick golf player, has made a sport short.

Geneen expects to systematize the output of the corporation so that the one and two reels will be purchasable on a scale commensurate with his Cameo record sales.

1 Week at Hollywood

Los Angeles, May 7. "Time, Place and the Girl" opening at Warners Hollywood May 11 will play but one week, the shortest booking the house has had. "On With the Show" opens there May 20, shortly ahead of its premiere at the Winter Garden, New York.

\$318,770 Judgment Against Par. Corp. Reversed in Texas

Dallas, May 7.

Because their suit was brought by individuals instead of the firm which then controlled the Capitol here, R. J. Stinnett, operator of the house at present, lost the right to collect a \$318,770 judgment awarded against Paramount in a local court last year. The judgment was reversed by Chief Justice J. N. Gallagher, of the 10th Court of Civil Appeals at Waco, Texas, where the appeal was heard.

The suit was filed against Paramount by R. J. Stinnett and S. L. Charninsky, at the time co-operators of the Capitol. Charninsky died last year, leaving Stinnett in charge of the house. The racket came over some booking troubles. The partners demanded \$450,000 from Paramount, \$150,000 for actual loss resulting from pictures which should have played the Capitol and were not shown, and \$300,000 for damages for breach of contract, etc. A Dallas court awarded the partners \$318,770. Charninsky died a short time afterward.

According to Judge Gallagher, the Capitol at that time was actually owned by Universal, to whom Stinnett and Charninsky had sold a controlling interest, retaining right of operation, while the charge made against Paramount was filed by the individuals, instead in the name of Universal, thus creating a technicality which seems to relieve Paramount of paying off.

This is characteristic of the legal codes of Texas, which state probably holds the record for number of ambiguous technicalities in its laws over any state in the Union. No announcement has been made by Stinnett whether he will appeal for a new trial or not.

The Capitol has just completed a four-week record run of "Show Boat," with top of 75c.

New Chi Lobby Rule

Chicago, May 7.

New ruling by police and fire departments prohibits lobby waiting in any local theatres. Order issued after tremendous lobby crowds jammed the Chicago theatre last week with Tom Mix appearing in person.

By the ultimatum all waiting lines must be kept on the sidewalk. It applies to every theatre in the city.

Edgar Wolf is pinch-hitting for S. J. Stobins as manager of Fox's St. Louis. Wolf is otherwise in charge of Fox's Brooklyn.

WEST COAST NOTES

Clarence Burton and Edward Dillon added to "Locked Door." U.A.

Myrtle Bonillas added to "Lummock." U.A.

William Bakewell for four productions by Warners.

Ben Lyon and Lydia Yeamans Titus added to "Lummock." U.A.

Leviard will direct Ted Carson in U. A. short series, dealing with the Royal Mounted Police.

Harry J. Brown is directing Ken Maynard in his second production, "The Dark Horse." Columbia support includes Nora Lane, James Farley, Paul Hurst, Blue Washington.

Wallace Smith is adapting and writing dialog for a picture to be made from his original story, "The Woman Doctor."

Janice Caythorne added "Companions" (RKO).

After completing a story for R. O. Jack Cunningham returned to Technicolor, where he is under contract to write a series of short subjects.

Roy Carlisle editing dialog version of "Broadway" for U. A.

Tom Perrin, with Technicolor, to direct "Light of India."

Edwin Carewe will preview his last U. A. picture, "Evangeline," in New Orleans, where part of the picture was shot.

Roy Stewart added "The Great Divide" (FN).

Charles Windsor added "The Girl from Havana" (Fox).

M. M. term contract with Dorothy Sebastian.

Edward Rutherford to direct "Pointed Hills," Par.

George Arthur, former editorial supervisor at F. B. O. studio, engaged by Paramount as film editor.

Max Davidson added "Tale of Lost Ships" (FN).

Jean Lavary replaces Doris Dawson in "The Great Divide" (FN) because latter decided too short in stature to work with Dorothy MacKail.

In cast of "General Crack," starring John Barrymore for Warners, are Marian Nixon, Lowell Sherman, André de Segurola, Otto Matiesen, Arnold, Philippe de Lacy, Hobart Bosworth, Stanley Dizen, Theodore Ladd, Alan Crosland is directing, assisted by Gordon Hollingshead.

Cast of "Lummock" directed by Herbert Brenon for United Artists. Winfield Weaver, Dorothy Janis, William Collier, Jr., Edna Murphy, Myrtle Massman, Danny O'Shea, Torben Meyer, Florence Ashbrook, etc.

The "Edited By" club, organized as association of film editors, has disbanded without getting as far as applying for a charter.

John Goodrich is writing adaptation, continuity and added dialog for "The Park Swan," by Ernest Pascal, for FN.

"The Great Gable" (Cruz) set to start production at Metropolitan-Chicago studio May 8.

Reynold Denney last starring picture for Universal will be "The Third Party," magazine story.

Jean Lavary added to "Great Divide," FN.

Frank Chew added "Tale of Lost Ships," FN.

Gertrude Astor, Patry Ruth Miller and Jed Roubly added to "Fall of Eve," Columbia.

Alph Graves, Dorothy Reyer and Jack Holt for "Flight," Columbia.

Comique cast "The Conqueror" (Par): Adolphe Menjou, Fay Compton.

Stage Hands Turning to Booth as Shows Diminish

Chicago, May 7.

Local Motion Picture Operator's Union, headed by Tom Maloy, is taking in stage employees as members. Stop, taken as a protection means by the stage hands local, is the result of the rapid decline of stage shows in picture houses.

Electrical and back stage boys are now learning to run projection machines, with assurance by the operators' union they will be given first call on jobs in preference to out of town members.

"Black Brock" Serial

Los Angeles, May 7.

Pathe will feature Alene Ray and Walter Miller in a ten-episode serial titled "The Black Brock." Spencer Bennett will direct.

U's Convention June 15

Universal's sales convention date is June 15. The cities have not been definitely decided but will probably be Chicago and New York.

ton, John Milton, Miriam Segar, Joan Standing, Rita La Roy, Robert Wayne, Jacques Vaneire. Original play by Hermann Bahr, adaptation, Melville Baker; screen play, Louise Long; dialog, Clifford Grey. Victor Schertzinger directs.

Bertram Harrison to coast from N. to direct for M-G-M.

Title of "Declasse," starring Billie Dove for F. N., changed to "Lady Who Dared."

Jason Robards added to "Furie" (FN).

Harry B. Freedman on F. N. publicity staff.

Natalie Kingston added "Magnolia" (Par).

OLIVER WALLACE ORGAN SOLOING

UNITED ARTISTS

THEATRE

Los Angeles

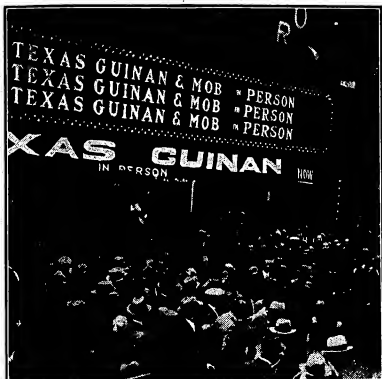
Regards to

Charlie Kurtzman

ERNO RAPEE takes this opportunity, before sailing for Europe, to say AU REVOIR.

He also wishes to express his sincere thanks to those who have worked with him at the ROXY THEATRE, THE FOX MOVIE TONE STUDIOS, THE MOBILOIL QUALITY RADIO HOUR; to THE PRESS for their encouraging criticism, and, above all, to "ROXY" for his inspiring genius.





Actual riot scenes of audience trying to pay to see Texas Guinan and Her Gang—Academy of Music, New York City

TEXAS GUINAN

CALLED IN THE

POLICE!

— Texas Guinan Smashes Records —
— Crowds Smash Door —

At FOX'S
ACADEMY OF MUSIC

(Week of April 29)

New York City

Where She **BROKE Every**
EXISTING RECORD

in the
SHOW BUSINESS!

**CERTIFIED ATTENDANCE AT
THE ACADEMY**

Monday	8,505
Tuesday	8,739
Wednesday	9,134
Thursday	9,208
Friday	9,413
Saturday	10,004
Sunday	12,482
Total	67,485

THE GREATEST DRAW

IN THE

HISTORY of the THEATRE

Thanks to the Whole American Public Who
Gave Me a Big Hand on My Acquittal

THIS WEEK.....**FOX'S, BROOKLYN, N. Y.**

LAST MINUTE NEWS—Another S. O. S. sent for police to handle mobs

NEXT WEEK.....**FOX'S, PHILADELPHIA, PA.**

WEEK OF MAY 19.....**R-K-O PALACE, NEW YORK, N. Y.**

Bonds Furnished by Officers of Actors' Union, After Wrong Rumors

Chicago, May 7.

Unfounded rumors spread around here last week that an officer of the new Actors' Union had hopped town with all of the small amount of dough carried as its surplus. Immediately after this report had been disproved it was decided the officers were to be placed under bonds. Jack Atkins, secretary-treasurer, furnished one for \$10,000, his stenographer got another for \$5,000, and the assistant secretary was let down for a bond of \$1,000. All of these were deposited in the Foreman National Bank.

Some attention more or less has been given to the Actors' Union of Chicago by variety theatre managers. It is said that between 15 and 20 acts playing on the larger chains have joined it of late by mail. The paid up membership of the Actors' Union is vague. Memberships have been solicited from stories in the outlying territory of Chicago and by post. Accounts state the union accepts members upon payment of the \$1 without question. That \$1 is supposed to be the early initiation. Recently it was reported the union intended to impose

(Continued on page 62)

1850 BROADWAY, NEW YORK

XXXX

WILLIAM MORRIS CALL BOARD

MESSRS.

Bernal and Lamarchand

Now in New York

Booking Fall

Follies Bergere

Paris

CHICAGO, 311 BUTLER BLDG.

RADIO ESKIMOS

30-Minute NVA Broadcast in Chi Doesn't Bring Nickel

Chicago, May 7.

After broadcasting for an hour and a half over WGN, with one of the best programs ever heard on a local radio station, the N. V. A. appeal for funds failed to bring in as much as a solitary nickel.

It was a powerful plug for the N. V. A. and a great air show, but didn't get a tumble from the thousands of listeners.

Local N. V. A. committee, headed by Mort Singer, arranged the program.

Delaney Succeeds Turner As Loew's Publicity Head

E. L. Delaney succeeds Terry Turner as head of the Loew publicity bureau.

Delaney came to New York from Chicago where for some time he had been the midwest exploitation director for Metro pictures.

Following Terry's decision to quit the Loew office for another theatrical connection, Howard Dietz, of M-G-M, recommended Delaney.

Delaney has been in all branches of show business and has lived in every continent on the globe but one, South America.

He has been a manager, agent and publicity man. With the Turner staff for years, remains with Delaney.

Baschenova's Sketch.

Oiga Baschenova, Paramount player, is preparing to enter vaude in a dramatic sketch with three in support.

Kolitz's has the Russian film actress tentatively set to open May 16 at the Franklin. New York.

WEAKLY!

Los Angeles, May 7.
Two acts in a booking office, talking over conditions.
"Just out from Chicago?
How do they pay there—weakly?"
"Yes—very weakly."

3 PIRATES ARE ACT STEALERS

London, April 25.

With the influx of American acts in England recently there has been plenty of scope for the lay abducts, who have no "brains" of their own, to indulge in a little stealing. That can be forgiven, providing the thieves are clever. A recent instance is of a turn-pitching the entire comedy of the "Three Sailors" act, and to make it a little stronger, put in a few bits of the "Runaway Four."

The act has one redeeming feature—it does not mind being accused of stealing; in fact it beats you to it by calling itself the "Three Pirates."

Morrissey Walks—To Fox

Will Morrissey walked out of the Keith-booked St. Louis Theatre, St. Louis, after playing one day of a half-week engagement last week, and opened Saturday for Fox in Detroit.

Booked into the St. Louis as m. c. Morrissey found a permanent m. c. (Bill Christie), in his place when he got there and objected to the single spot allotted him. After a day as a regular turn, Morrissey walked.

Tom Waring in One-Reelers

Tom Waring will leave for the Coast May 27 to begin a series of one-reel talking shorts for Pathé.

Vaude Now Paying Unheard-of Salaries for That Division; Impelled by Competition

JENIE JACOBS' FRANCHISE

Becomes Own Agency Head for Keith Bookings After Years

Jenie Jacobs has been given a Keith agency franchise in her own name.

It goes to Miss Jacobs after many years of service by her as an agency office assistant, mostly in the Pat Casey Agency.

For some time Miss Jacobs has maintained her own legit casting office, which she will continue. The Jacobs agency may also conclude mutual foreign representation for vaude acts.

B. & K. Voluntarily Boost Osterman \$250 for Mich.

Chicago, May 7.

After 12 weeks as m. c. at the Oriental, on an original four-week booking, Jack Osterman leaves here this Thursday to assume a similar post at the Michigan, Detroit.

Because of the popularity and draw he demonstrated here B. & K. asked Osterman to go into the Michigan at \$1,500 weekly. In consideration of his co-operation B. & K. voluntarily raised the ante to \$1,750. Firm holds an option for another 16 weeks in the performer's services.

TOM SMITH'S DAUGHTER

South Norwalk, Conn., May 7. Tom Smith, father of Elinor Smith, 17-year-old aviatrix, who holds the flight endurance record for women, told newspapermen here while at a local theatre that his daughter will fly from this country to Rome during the summer.

Vaudeville salaries lately have been shooting skyward with surprising rapidity.

Fabulous sums now being paid by vaude for name acts and attractions is attributed to vaude's desperate attempt to resuscitate itself, with the direct motive in manifold opposition.

Picture houses, pictures and the radio took vaude's names and raised their salaries to the ceiling. When recalled by vaude and offered the old vaude sums, the educated names were found incapable of counting that low.

Consequently today, in many instances, vaude is paying picture house salaries for vaude playing. It goes for name acts only. Other vaude salaries on the whole have been increasing, but not so heavily.

When Elsie Janie was paid \$3,500 a few years ago, that was an unbelievable salary for a single woman in vaude. It's still a high salary for a single woman, but has been since equaled and topped by others.

Sarah Bernhardt's \$7,000 weekly from Keith's at the rate of \$1,000 daily, was the peak of vaude compensation. Were the immortal Sarah

(Continued on page 53)

STANDARD ACTS

We represent only standard acts. Jerry Cargill's association with any act whom he subdues is a guaranty of his showmanship, worthiness and general merit.

JERRY CARGILL

1850 BROADWAY, NEW YORK

TELEPHONE: BROADWAY 9549

R-K-O PALACE, NEW YORK, THIS WEEK (MAY 5)

LITA GREY CHAPLIN

HEADLINING R-K-O SINCE OCT., 1929

BOOKED R-K-O UNTIL MARCH, 1930

A Sensational Success in Radio Broadcasting

BOOKED THROUGH HARRY WEBER OFFICE

My Thanks to R-K-O Managers and Harry Weber

NICHOLAS GYORY

Personal Manager



With Mahoney's Unusual Contract For Carroll's "Vanties" at \$3,500

Will Mahoney hold a contract obtained through his agent, Ralph Furman, with Earl Carroll for the new issue of "Vanties" at \$3,500 weekly. After a stated period in the run of the musical, Mahoney's salary goes to \$4,000 a week.

It's an unusual contract, insofar as all show rights of every description are reserved to Mahoney, other than his appearance upon the stage. As the regular performances of the Carroll production, Mahoney can double into a player on his own terms, make talking charts or phonograph records, play nite clubs, private club affairs, and any of all without consulting Carroll.

Heretofore jolt producers have held restraining rights of some kind upon starting players. Furman, who has piloted Mahoney since the comedian received \$75 a week in vaudeville, handled all negotiations with the producer.

Furman's agreement with Mahoney is to be the usual 10 per cent. of Mahoney's salary. In return for the deal maneuvering Furman has done in including Mahoney from a \$75 performer to the \$4,000 class at \$3,500, Mahoney has given Furman an exclusive right of refusal to transact any business in which he has been interested without or through Furman.

Fast Moving Duo

The Mahoney-Furman combination is one of the fastest moving in the stage show business, with statistics proving it. It was quite a while before Mahoney was able to solve full recognition, but from that moment he has been propelled like a shot forward in his career.

Furman handled Mahoney when he was an assistant in a Keith office. After leaving the Keith agency franchise, Furman rejected E. and went independent agenting. He was then again proffered a Keith agency franchise and again declined, for the same reason; he wanted to be bound under no office conditions. Since leaving Keith's Furman has been booking steadily, but especially in the musical show placements, with a number of artists under his representation.

\$5 a Line Ad

Mahoney and Furman generously accept the portion of money forwarded plunge to the regular weekly advertising Mahoney has done in the past for several continuous years. Mahoney claims this advertising has kept him before the public, he wanted to be before the public, by his agent, the weekly advertising has been interesting, mostly accounts from hundreds of highly complimentary notices Mahoney has received all over the country upon his entertaining ability.

The Mahoney and Furman appeal to have some faith the value of Variety as an advertising medium is evidenced by Mahoney's advertisement in the paper. Variety, at \$5 a line, the front page rate. The advertisement occupies Farnum's space.

(Continued on page 55)

Turned by Keith's at \$5,000; Tex Asking \$7,500

Keith's at the last minute booked both Julius Tanner and Duke Ellington to headline the new production of "Cooogan's spot" at the Albee, Brooklyn, for this week, to combat Texas Guinan at the Fox.

Cooogan, booked in for \$5,000, was forced to cancel when stricken with pneumonia. Guinan is in the Fox with a girl revue for a reported \$7,500.

A deal was between Guinan and the Keith office for a route at \$5,000. Shortly after it fell through. From Texas Guinan's break-in Fox date at the Academy, New York, last week, where she was to headline the house, she has drawn. High record there was held by "What Price Glory?" picture. Guinan is penciled in for the Palace for the week of May 19, pending agreement over salary. From reports on the subject, it is suggested that the nite club gag "show" in a last halt at the Franklin before the Palace; suggested that the deal was advised that Guinan has been "showing" in an opposing manner for two weeks for Fox.

ALL-FEMME DIVORCE LINEUP IN LOOP

4 Out of 5 Claim Desertion— Another in Boston

Chicago, May 7. All femme lineup of complaints in the divorce carnival last week, with the promise of four out of five claiming desertion. Evelyn S. Sayes, of 127 West Nineteenth in "Boon Room," entered suit against William Hill on the desertion count. Her claim was that he left her a few months after a 1928 marriage. Lola Cox had an even shorter period of wedded bliss, charging that Caleb Cox, who danced with her in a vaude act, married her in 1927, kept her in a boarding house, and then left her a week later with a new dancing partner.

Peggy Cox, no relation, says Frank E. Cox, salesman, blew out after 11 months and never even dropped a postcard. Miss Cox is in business.

Only cruelty charge was lodged against Robert P. Arnold, real estate salesman, by Margaret Arnold, who charged that he had cruelly wrenched her wrist and kicked her down a block of stairs. Marriage in 1925 and separated and never even dropped a postcard. Miss Cox is in business.

Albertina Duff, whose last job was in "Luckee Girl" at the Massachusetts, charged that she was against Herbert Duff on charge of desertion. They haven't seen each other since 1927. Case represented by Attorney Phil Davis.

Boston, May 7.

Gertrude Hayes, Jr. of Brighton, former "Queen of burlesque," and principal in Boston's most tangled romance five years ago, has brought suit for divorce against Joseph H. Hayes, Jr., a vaudeville comedian.

The divorce action was filed in the Middlesex court and had its foundation laid in a letter written by Lafayette, who in 1923 won his bride over the protests and alienation suit of Dame Nussbaum, theatre club player.

After the hearing, the former actress was given temporary custody of her two children, Gertrude 4, and Bruce, 3.

Mrs. Hayes has not lived with her husband for a year. She has been staying with friends in Brighton, while her husband comes in to visit. His pretentious home in Malden.

Figurative fireworks accompanied the wailing and winning of Miss Hayes six years ago. Lafayette, then widower, and with one child by his first marriage, made the acquaintance of the burlesque player while she was appearing at a Boston theatre.

From Chicago on the first train, Hayes and his erstwhile partner announced, came Nussbaum, claiming priority rights to the affections of Miss Hayes. In support of his claim (testimony he carried a bundle of notes addressed to "Daddy Dave" and signed "Baby"), he contended had been written to him by Gertrude. He brought suit against Lafayette for \$500,000, charging alienation of affections.

Lafayette and Miss Hayes sailed to New York on the N. Y. City on July 30, 1923, they were married.

Cut-Rate Vaude

Chicago, May 7. Englewood, RKO film house, is increasing musical bookings. It is giving every mid-matinee customer a free ticket for the matinee a week from that day.

EVA PUCK AND OPERA

An operatic course in Europe this summer is the time filler laid out by Eva Puck for the lay audience. Miss Puck uses a combination as a first-step-to-her-late-career-decade, to become an operatic rival, with Metropolitan preferred.

Jack Donahue Opening

Jack Donahue opens for Keith's at the Metropolitan. Donahue will go on direct booking. Palace, New York, will follow if the price is right.



CLARA HOWARD
This week (May 6), State Lake, Chicago.
Representative WILLIAM JACOBS

Black and Blacker!

Los Angeles, May 7. Bubbles, of Buck and Bubbles, colored vaudeville team, now playing at Tache in their series of Hugh Wiley comedies, displayed his first bit of studio temperance when he refused to stand in the lights for re-captions.

When asked why he objected to the lights, he claimed that the short time he had been in the position, he had turned his skin two shades darker and he didn't want to make his hair or his complexion in Louisville to recognize him.

NO DAMES ON SPECIAL

Whiteman-Gold Train West
All-Stage for 2 Weeks

No females on the Paul Whiteman-Gold special train when it takes off May 24 on a two weeks' literary itinerary. It will land the Whiteman orchestra in Los Angeles June 7. A three-day stopover in Denver. Whiteman's ranch is part of the trip.

Whiteman will broadcast or give concerts in almost every key city en route, either taken to an auditorium or performing station concert which will be picked up and broadcast.

Whiteman's picture having been set back until June 9, he is set for three weeks for Pantages on the coast, opening a day after arrival in San Francisco June 8. The week after in Los Angeles and there is an option for a third week. Figure is \$4,000 guarantee against 50-50 over \$25,000 gross.

The all-star plan of the Whiteman itinerary is keeping. Vanda Hoff (Mrs. Whiteman) off the train as well as the vice-president of Old Gold who had planned to take his wife and family with him. Mabel Wayne, doing the tune for "The King of Jazz," the title of the universal all talker starring Whiteman, is also going separately, after originally planned to accompany Whiteman and plot out the songs on route.

200 Vaudeville Houses, Dark in Past Summers. Now Taming A Sound Over Hot Spell

ERNIE YOUNG'S \$16,710 DEBTS TO \$245 ASSETS

Chicago, May 7. Ernie Young's liabilities, a long series of headaches and pains, have finally got the best of him. In a formal statement to the U. S. District Court the producer and manager declared himself now out of assets.

Young's voluntary bankruptcy petition lists his personal belongings as the only assets he can lay his hands on. Young's home, wardrobe amounts to \$245. It includes one tuxedo, 12 shirts, two overcoats, a suit, three suits, 1000 shoes, half dozen suits of underwear, 20 pairs of socks, 20 handkerchiefs, 20 collars, one trunk, one handbag and two house coats.

Liabilities

Young's scheduled liabilities total \$16,710. His debts are as follows: Greenbaum Bank, \$5,000; Henry Thiele, \$2,000; Paramount Theatrical Co., \$421; Max Motoff, \$30; Schulman Bros., \$160; Chicago Cinema Equipment Co., \$100; Chicago Stage Lighting Co., \$100; Gae Products Co. (Columbus), \$30; Central Cleaners, \$37; P. E. Baker, \$5; J. Conlan, \$50; Robert Carzen, \$25; Dr. French Cary, \$15; N. Shure Co., \$17; Adams Sycamore, Dr. H. S. Sandberg, \$100; Dr. H. R. Hoffman, \$35; Donnelly Corp., \$40; Const. Pub. Co., \$72; Sam Garwood, \$49; Earl Taylor Enterprises, \$15; Well-Erickson Co., \$30; Consolidated Sign & Letter Co., \$5; Hinkley-Schmidt, \$150; Pittsburgh Plate Glass Co., \$17; Central Show Printing Co., \$100; J. J. \$250; North Pole Co., \$10; Ideal Letter Service, \$10; H. S. Shaw, \$12; Independent Ad Plate Co., \$15; National Oxygen Co., \$7; Dr. Milton Mann, \$350; Advance Theatrical Sign Co., \$35; Stevenson Sign Co., \$4; Burch and Peters (Cincinnati), \$4; Henry Thiele, \$60; South Side Trust & Savings Bank, \$650; World Amusement Service Association, \$200; New York Costume Co., \$101.

Meroff's Boys' Camp

Chicago, May 7. Benny Meroff, m. c. at the Granada and Marbo theatres, is sponsoring boys' summer camp at a place similar to the one sponsored by Eddie Cantor in the east.

Funds are being started for a charity ball at Guyon's Paradise ballroom May 24 and a benefit at the Marbo May 31. Camp will open June 10.

Bumped Memory \$2,300

Rochester, May 7. Joseph and Rita Oddi, vaude mental wizard team, won a \$2,300 prize in a contest to find the following an accident last week. Rita claimed she received a bump on the head coming down from the mental fees necessary to perform the part of their act.

Some 200, more or less, vaudeville theaters throughout the country ordinarily closing over the summer have found an alternative this time in sound pictures.

Many of the wired houses among vaudeville houses and shorts are dropping the vaude but remaining open with straight sound pictures, features and shorts.

Most attractive angle is that temporary elimination of stage staff and the accompanying expenses provides for reduction in overhead; another, that many managers figure keeping the house alive is, in spite of policy change, better than permitting audiences to forget it for three or four months.

While other managers who have already launched summer film policies grow more sure, 15-year-old houses that have not been able to continue with vaude in past hot seasons are being forced to do so.

This coming summer will be an acid test for both sound films and vaude in numerous locations. It is being feared that the summer film in houses that have not been able to continue with vaude in past hot seasons are being forced to do so.

Teddy Joyce Discharged On Girl's Complaint

Pittsburgh, May 7. Teddy Joyce, vaudeville star, was discharged from his Penn here for a year and scheduled to leave for Century, Baltimore, on May 10. He was discharged last week on charges of contributing to the delinquency of a minor. He was held for both times for lack of evidence.

Joyce was first taken into custody on a charge of indecent exposure on a warrant sworn to by Frank M. Burns, city treasurer and father of the 15-year-old public school girl. He was released under \$1,000 bail. Up for hearing the following day Joyce was discharged by Magistrate A. D. Brandon.

Police Inspector James N. Hoey claimed the girl's testimony was sufficient to warrant Joyce being held for a year on charges of behavior and demanded the 23-year-old m. c. be detained again. Joyce was then released on \$1,000 bond for appearance Saturday morning but again was vindicated by Brandon, who dismissed the case.

The 15-year-old girl said she was anxious to get stage work and had called Joyce up at the Penn theatre, asking him to meet her in her room at the Pittsburgh Hotel, where she had gone after leaving home. Joyce came right over, she said. She entertained him until he made improper advances when she ordered him to leave, the girl alleged.

The girl said, however, that she had never been in the theatre career for her and agreed to take her to Baltimore when he left her. She said she was not a virgin and "and told me I was just right for his pony chorus."

Following Joyce's, during her story, the girl contradicted herself, first telling about the alleged indecent exposure and then claiming she had been in her room at the Pittsburgh Hotel, where she had gone after leaving home. Joyce came right over, she said. She entertained him until he made improper advances when she ordered him to leave, the girl alleged.

The arrest of Joyce followed the girl's disappearance from her home, April 11. The case was reported to the police two days later. They located her shortly after at the home of a married electrician. When taken into custody the Burns girl mentioned one Lawrence O'Malley, who had been in her company during some of the time she was missing. But at the hearing she said she had never seen O'Malley or an alleged stage career promised her by Joyce. The warrant for his arrest was issued.

Following Joyce's first vindication and his subsequent arrest, the girl's story was reported to the district manager of the Loew theatres here, charged Police Inspector Hoey that the girl had been in her room at the Pittsburgh Hotel, where she had gone after leaving home. Joyce came right over, she said. She entertained him until he made improper advances when she ordered him to leave, the girl alleged.

Annual N. V. A. Meeting Called for May 20 m N. Y. Offices of V. M. A.

May 20 in the date set in the call sent out last week for the annual meeting of the National Vaudeville Artists. It will be held in the office of the Vaudeville Managers' Protective Association in the Columbia theatre building, New York.

A regular call for any meeting of the N. V. A. is said not to have been sent out previously for many years. Just what the forthcoming meeting portends is not made apparent. Pat Casey is still the head of the N. V. P. A. With the meeting an-

nounced to assemble in his office, it is presumed that Casey ordered the N. V. A. to be notified.

One of the purposes of the annual meeting ordinarily would be the election of officers and board members for the coming year.

At the V. M. P. A. it was stated nothing was known other than that the meeting is listed not to be held there.

If it be the first time an N. V. A. meeting will have been held in the V. M. P. A. quarters. Heretofore they seem to have been usually held in E. F. Albee's office or suit.

62 WEST 45TH ST., NEW YORK

THE SENSATION OF ALL EUROPE ~ AND AMERICA

I KISS YOUR HAND MADAME

LYRIC BY
FRITZ ROTTER
MUSIC BY
RALPH ERWIN
AMERICAN WORDS BY
LEWIS & YOUNG



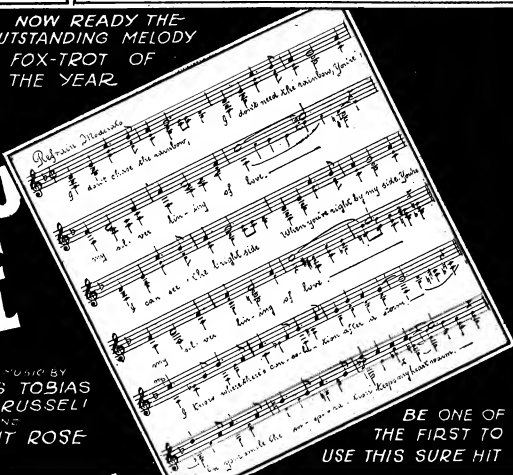
AN UNUSUAL WALTZ BALLAD
**JUST AN OLD
LOVE AFFAIR**
BY GUS KAHN & CHARLES ROSOFF

A BRIGHT FOX-TROT SONG. YOU HEAR IT EVERYWHERE.
TILL WE MEET
BY TED FIORITO & LOU DAVIS

**YOU'RE MY
SILVER LINING
OF LOVE**

NOW READY THE
OUTSTANDING MELODY
FOX-TROT OF
THE YEAR

WORDS & MUSIC BY
CHARLES TOBIAS
BENEE RUSSELL
AND
VINCENT ROSE



BE ONE OF
THE FIRST TO
USE THIS SURE HIT

IN PREPARATION - A NEW WALTZ BALLAD BY BENNY DAVIS & J. FRED COOTS

WASN'T IT FATE

PROFESSIONAL MATERIAL WILL BE READY SOON - PREPARE TO HEAR A GREAT SONG.

HARMS, INC.

62 WEST 45TH ST NEW YORK
WILL ROCKWELL PROP. MGR.

GEO. N.

BURNS

and

GRACIE

ALLEN

IN

'Lamb Chops'

By AL. BOASBERG

Week of April 15 Tripled at:

LONDON COLISEUM

EMPIRE, SHEPHERD'S BUSH and
CHEZ HENRI NIGHT CLUB

Week of April 22 Doubled at

STRATFORD EMPIRE and

HELD OVER AT
CHEZ HENRI NIGHT CLUB

Immediately on Opening Booked Return Dates for

LONDON COLISEUM
LONDON PALLADIUM
LONDON ALHAMBRALondon Representative
HENRY SHEREKAmerican Representative
TOM FITZPATRICKNo Auction for Famous American;
Memory of House of Names Lingers

Two important land-marks, intertwined with the sentiment of two decades or more, are doomed.

The disappearance of the first, the Waldorf-Astoria, has been accompanied by reverent and far-distant celebration that betrays its aristocratic connections with the life of Gotham. On Wednesday, May 10, there will be sold at auction all the fittings which contributed to its dignity.

The American theatre slipped into the discard without one little gesture of grandeur—that no one dropped a sentimental tear at the passing of a grand old house that had its hey-day long before the hey-day movie palaces.

And what, ladies and gentlemen, am I offered for the jewels of the famous mind-reader Ziegfeld, stolen while he was on-stage telling members of the audience where they might find lost articles? And for the crack made by the stage manager when Ziegfeld, in a fury, reported the loss: "Are you a mind-reader? Yes—well, where do you go next week?"

Here, friends and listeners, is a row of orchestra chairs dated by the lily white hands of none other than Emma Carus and Amelia Simpson the night the American Roof opened.

Ladies and gents, what am I offered for this moth-eaten horse-shoe? A shoddy but sincere tribute thrown to the first performance of Lew Leslie and Belle Baker by gallery admirers at the opening act.

Next is the feathered suit worn by the diminutive Mitzl Hajos on her first appearance in this country. In a musical playlet entitled "Chanticleer". And what managers offer for the cast of that playlet which included Adelaide and Hughes, Ann Pennington, Sidney Brant, Stella Mayhew, Foy and Fenton and Barry Lupino?

What is worth the space on which I first announced that he would fight Big Jack Johnson, and where Jim Corbett, coming directly from the fight, gave his own account of that particular Battle of the Century? For the punching bag Bob Fitzsimmons drove into the gallery after nightly performances?

Diamond Jim's Seats. Here, ladies and gentlemen, are the 12 seats which Diamond Jim Brady reserved for his friends at every performance—seats that have held more diamonds than the combined windows of Cartier's and Tiffany's.

Take also the last row in which the Tim Sullivan "Big" and "Little," Max Steiner, Arnold Rothstein, the Condensé boys, Byron Chandler and Rat Masterson would congregate nightly to dish the village gossip?

And here, on special sale, a unique buy, are the 24 emptied bottles sent by Lord Dewart to Tommy Lipton's back-stage tea party in honor of Sir Harry Lauder's third farewell tour—a contribution which quite naturally broke up the tea party. Sold to the gentleman singing "Sweet Adeline."

What is the bid for the gallery seats occupied by members of the Gophers, the 11th Avenue Boys, and the Boys of the North Gas District, welcomed by the management because they kept strict surveillance over potential gallery boys?

Who will start the bidding for the famous Felix Iman third floor suite, complete with fountains, mirrors and goldfish? Who would like to buy the 20-year contract, given to a young girl called Sophie Tucker after her first tremendous hit at the American? Who will buy the pencil of Tom Lamb (the house's architect), which has since sketched plans for famous theatres all over the world? Is there an offer for the desks, later occupied by Adolph Zukor, Marcus Loew and the Schenck brothers?

Ladies and gentlemen, memories of the American—of the days when vaudeville was young and in the making. The show is over, but the memory lingers on.

The Vanishing American.

Going . . . Going . . . Gone!

Rooneys' Summer Shorts

Los Angeles, May 7.
Universal is reported about to engage the Pat Rooneys for another series of talking shorts.
The shorts will be made during the summer.

THE SCHNOZZLES AGAIN

Durante's Nose and Others Breaking into Ziegfeld's "Show Girl"

Again the Three Schnozzles think they are going to break into Broadway by the way of a musical. This time it is Ziegfeld's "Show Girl," promised to start rehearsing in this month.

When it comes to Broadway shows, The Schnozzles have had nothing but promises for one consecutive season. They were promised two or three shows that never started, but none of the promises came from the girl picking Ziegley.

In the bit of paper they are now wearing out through reading it four times daily, Jimmy Durante, Eddie Jackson and Lou Clayton will split \$2,500 weekly, if they make good. If they do Ziegley says the boys can double into a nite club or brass, having their own dressing room, but with only one valet, and smoke a pipe if the door is locked.

Last summer the Schnozzles took a vacation from the nite club racket at their own expense. They are now feeling better since it looks like Ziegfeld will be their host during all of the hot weather that should come around.

The trio, strictly white face workers, will be featured by Ziegley, so the contract says.

\$55,000 for Vallee Film

Joseph I. Schnitzer has approved "The Vagabond Lover" as the title of Rudy Vallee's initial RKO talker. It will have Vallee's own song of that title (Foliet publication) as the theme song of the flicker.

Vallee and his Connecticut Yankees orchestra go to the coast Sept. 1 for five weeks' guaranteed minimum at \$11,000 a week plus expenses. Production is completed in a week. Vallee still receives \$5,000 for the five weeks. The National Broadcasting Co., his manager, effected the booking.

Radio Pictures has options for two more features by Vallee.



GEORGE DORNONDE

Illustration by George Dornonde. Rep. Josie Jacobs.

MERELY A MATTER OF FACTS

MISS
MAYRISMR.
EDWARD

CHANNEY AND FOX

"Delightful Dance Delineators"

ASSISTED BY

EARL PAULL and MILTON MURRAY

RADIO-KEITH-ORPHEUM CIRCUIT
WEEK OF MAY 12TH
ORPHEUM THEATRE, LOS ANGELES

"VARIETY"—"One of the best acts of its kind."
"ROCKFORD"—"REPUBLIC"—"Probably one of the greatest dance acts touring the stage today. Audience applauded these youthful dancers time and again."
"CALGARY"—"BERALD"—"Channey and Fox have a dance offering which contains a real thrill. It happened so suddenly that many screamed at the sight of their movements."
"BOSTON"—"The Boston Herald"—"Channey and Fox are dancing and singing like the wind."
"BOSTON"—"The Boston Herald"—"Channey and Fox are dancing and singing like the wind."
"BOSTON"—"The Boston Herald"—"Channey and Fox are dancing and singing like the wind."

Many Thanks to the Foster Agency for Their European Offers

Entire Act Staged and Conceived by CHANNEY and FOX

ARTHUR PEARCE, Representative

Keith's Split Week Pro Rata Salary Scale Goes Into Effect

Pro rata salary plan for acts, differentiating between salaries for unequal first and last "halves," is effective beginning this week in all Keith-owned or operated theatres.

The Independents booking their vaudeville through Keith's have not adopted the pro rata arrangement and will continue for the present under the old policy of half salaries for both "halves" of the week. So far the single indie Keith-booked circuit to voice a definite opinion either way is the Interstate. This southern chain has advanced several arguments against pro rata, favoring the old way as insurance against possible disputes between acts and the office and dissatisfaction on the part of the former. Though several among the interstate towns are affected by Sunday blue laws, Interstate pays full week (seven days) salaries for all six-day stands.

Pro rata will be particularly ef-

fective when, in September, the Keith theatres open on Sunday, bringing both Saturday and Sunday business into the four-day first "half" of the week. Salaries for the first half dates will be considerably larger than three-day (Wednesday, Thursday, Friday) last half salaries, considering relative importance of the first split.

Keith's has stated that when difficulties arise through pro rata, special rulings will be made in the individual cases. Through pro rata there is a likelihood that in some instances acts may receive in excess of a week's salary for seven days' playing. This will happen when an act, playing the first half in a Keith-owned house, receiving four-seventh salary for that date, and following with a three-day last half in a six-day Keith-booked indie house. For the indie date the act's salary will amount to three-sixths, figuring indie policy of half-week salary for any three-day split. The four-sevenths from Keith's

THAT SETTLES THIS!

Jack Curtis wants to know if Variety is trying to break up his home by stating that he and Marvin Welt are going to Europe on a bachelor tour.

Mrs. Curtis (Mabel Ford) is accompanying her husband—absolutely, positively, and how! They sail May 19 on the "Carmania."

and three-sixths, or one-half, from the indie, will amount to one-seventh more than the regular week's salary, should such an occasion arise.

For acts' information, herewith is the standard pro rata salary scale compiled by Keith's and to be used in the future in regulating all Keith vaude salaries:

Salary	4 days	5 days	6 days
\$100.00.....	\$25.00	\$37.10	\$45.71
110.00.....	27.50	41.00	50.63
120.00.....	30.00	44.80	55.00
130.00.....	32.50	48.60	59.38
140.00.....	35.00	52.40	63.75
150.00.....	37.50	56.20	68.13
160.00.....	40.00	60.00	72.50
170.00.....	42.50	63.80	76.88
180.00.....	45.00	67.60	81.25
190.00.....	47.50	71.40	85.63
200.00.....	50.00	75.20	90.00
210.00.....	52.50	79.00	94.38
220.00.....	55.00	82.80	98.75
230.00.....	57.50	86.60	103.13
240.00.....	60.00	90.40	107.50
250.00.....	62.50	94.20	111.88
260.00.....	65.00	98.00	116.25
270.00.....	67.50	101.80	120.63
280.00.....	70.00	105.60	125.00
290.00.....	72.50	109.40	129.38
300.00.....	75.00	113.20	133.75
310.00.....	77.50	117.00	138.13
320.00.....	80.00	120.80	142.50
330.00.....	82.50	124.60	146.88
340.00.....	85.00	128.40	151.25
350.00.....	87.50	132.20	155.63
360.00.....	90.00	136.00	160.00
370.00.....	92.50	139.80	164.38
380.00.....	95.00	143.60	168.75
390.00.....	97.50	147.40	173.13
400.00.....	100.00	151.20	177.50
410.00.....	102.50	155.00	181.88
420.00.....	105.00	158.80	186.25
430.00.....	107.50	162.60	190.63
440.00.....	110.00	166.40	195.00
450.00.....	112.50	170.20	199.38
460.00.....	115.00	174.00	203.75
470.00.....	117.50	177.80	208.13
480.00.....	120.00	181.60	212.50
490.00.....	122.50	185.40	216.88
500.00.....	125.00	189.20	221.25
510.00.....	127.50	193.00	225.63
520.00.....	130.00	196.80	230.00
530.00.....	132.50	200.60	234.38
540.00.....	135.00	204.40	238.75
550.00.....	137.50	208.20	243.13
560.00.....	140.00	212.00	247.50
570.00.....	142.50	215.80	251.88
580.00.....	145.00	219.60	256.25
590.00.....	147.50	223.40	260.63
600.00.....	150.00	227.20	265.00

No Summer Change Impending On Loew Circuit's Vaudfilm Chain

Terry Turner Partner

With Arthur Klein

Terry Turner and Arthur Klein have formed a partnership to handle a few special attractions for pictures, personal appearances, etc. Turner and Klein may also produce independently.

Turner was p. a. for Loew's for 12 years, resigning last week.

Loew's is one of the few circuits without changes contemplated in its summer policies for either picture or vaudepicture houses.

In the vaude division there is no intention at present of making any of the houses all sound. Current policy of acts and pictures is to continue right through the hot term. It is stated.

Policies in the Loew picture houses is already set and will be maintained from present outlook, without alteration, until the fall at least.

Blue Law Reprisals

Des Moines, May 7.

Blue laws are causing plenty of excitement at Marsena, Iowa.

A farmer didn't like the stage show put on by Mr. and Mrs. Charles Madden in the house operated by Mr. and Mrs. Philip Griffith. He had the four hauled in and fined \$2 each.

The slow people and their allies filed complaints against others in the town who had sold or purchased anything on that day, with the result that 69 have either been arrested and fined or are being sought out with warrants.

The mayor is scratching his head.

Burke in Curtis' Agency

Berard Burke is now associated with Jack Curtis' agency.

"Morocco Bound" Shut

Syracuse, May 7.

A condemnatory wire sent by the local B. F. Keith management agent "Morocco Bound," headlined here for the first half of last week, brought William B. Friedlander, the producer, here immediately. Friedlander found the adverse criticism justified, and promptly hung up a closing notice.

The turn, with some 31 players, closed in Rochester on Saturday.

Morrison's In and Out

Larry Puok is leaving Jack Curtis to join the Charlie Morrison agency.

State, New York, This Week (May 6)

WILFRID DU BOIS

Jongleur

Jean Gordon's Job

With the breaks going against her and reverses in several vaude producing ventures, Jean Gordon has taken employment in the N.Y.A. post check room.

Her husband lies critically ill in Bellevue Hospital. For some years Miss Gordon headed her own comedy act in vaude.



Lathrop Brothers

Four Feet with a Single Thought

NOW PLAYING
PALACE, CHICAGO
Direction MILT LEWIS
Associate, BILL COWAN

"MACK" "CHUCK"

INTERNATIONAL ARTIST'S REPRESENTATIVE

JENIE JACOBS

IN AMERICA, BOOKING EXCLUSIVELY WITH

R K O

Thanks to Mr. Hiram Brown, Mr. Joseph Plunkett and Mr. George Godfrey

1674 Broadway
New York, N. Y.

JENIE JACOBS

Telephones:
Col. 1930-1931-1932

REMICK'S STAGE AND S

SWEETHEART OF ALL SONGDOM

LOUISE

THEME SONG IN

"INNOCENTS OF PARIS"

SUNG BY THAT GREAT ARTIST

MAURICE CHEVALIER

LOUISE

Music by
RICHARD A. WHITING

Words by
LEO ROBIN
Refrain

Ev - 'ry lit - tle breeze seems to whis - per "Lou - ise"

Birds in the trees - seem to twit - ter "Lou - ise!"

Each lit - tle rose - Tells me it knows I love you,

love you. Ev - 'ry lit - tle beat that I feel in my heart,-

By LEO ROBIN
AND
RICHARD A. WHITING

Remick Music Corp., New York, Sole Selling Agent

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ALL PROFESSIONAL
MATERIAL NOW READY
CALL - WRITE - WIRE
- NEAREST OFFICE -

JEROME KEIT-PRES.

REMICK MUSIC

SCREEN SONG SUCCESSES

OUR SONG HIT PARADE

LEADER OF THE THEME SONG DIVISION

"SOME SWEET DAY"

By NAT SHILKRET AND LEW POLLACK

LEADER OF THE CONSTRUCTION DIVISION

"BUILDING A NEST FOR MARY"

By BILLY ROSE AND JESSE GREER

LEADER OF THE COMMUTERS' DIVISION

"FINDING THE LONG WAY HOME"

By GUS KAHN AND HARRY WARREN

LEADER OF THE LOVE DIVISION

"WHAT DIDJA WANNA MAKE ME LOVE YOU FOR"

By MORT DIXON AND HARRY WARREN

LEADER OF THE BALLAD DIVISION

"JUST BE A BUILDER OF DREAMS"

By LEWIS, YOUNG AND LEW POLLACK

LEADER OF THE NOVELTY DIVISION

"I USED TO LOVE HER ^{IN} THE MOONLIGHT"

(BUT SHE'S IN THE LIMELIGHT NOW)

By LEWIS, YOUNG AND TED FIORITO

LEADER OF THE COMEDY DIVISION

"I'D DO ANYTHING FOR YOU"

By LEW POLLACK AND CLIFF FRIEND

THE MELODIOUS VANGUARD

"HERE WE ARE"

By GUS KAHN AND HARRY WARREN

MUSIC CORP.

219 WEST 46th ST., N.Y.C.

GUS KAHN & JOE SANDERS' *Beautiful Waltz Ballad!*

"MY DEAR"

CHORUS *p-f*

Each bird on the wing has a love song to sing, just for you, My
 Dear, Each flower in the dell has a love tale to tell, just for you,
 My Dear, Skies above are blue,
 All because of you,

VINCENT ROSE'S *Greatest Fox Trot Melody!*

"HOW CAN I LOVE AGAIN AFTER LOVING YOU?"

Lyric by BENEE RUSSELL

CHORUS

I see a mil-lion lips that say they might be true, How could I
 kiss ones lips, Af-ter lov-ing you? A mil-lion arms I see that might em-brace me,
 too, What can they mean to me. Af-ter lov-ing you? A world of
 fac-es may smile at me where I may go, No face re-plac-es, the on-ly face I'll

You Can't Go Wrong
With Any Feist Song

LEO. FEIST. INC.

Cor. BROADWAY and 50th St.
(ENTRANCE ON 50TH ST.)

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SAN FRANCISCO 935 Market St.	CINCINNATI 707 Lyric Thea. Bldg.	PHILADELPHIA 1229 Market St.	KANSAS CITY Gentry Thea. Bldg.
CHICAGO 75 W. Randolph St.	BOSTON 181 Tremont St.	DETROIT 310 Michigan Th. Bldg.	LOS ANGELES 405 Majestic Thea. Bldg.
MINNEAPOLIS 235 Loop Arcade	TORONTO 163 Yonge St.	LONDON, ENG. 138 Charing Cross Rd.	PARIS, FRANCE 30 Rue de l'Echiquier
MELBOURNE, AUSTRALIA 278 Collins St.	BERLIN, GERMANY 37 Leipziger Strasse		

Dance
Orchestrations

50¢

FROM YOUR
DEALER
OR DIRECT!

MABEL WAYNE & BILLY ROSE'S *Sensational Gang Novelty Song!* "LOVE IS A WONDERFUL THING BUT PERSONALLY I LIKE SPINACH"

The
Big
Laugh
Hit!
Tickles
The
Funny
Bone!

Words by
Billy Rose

Love Is A Wonderful Thing
(But Personally I Like Spinach)

Music by
Mabel Wayne



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You can't go wrong with any Feist song

Plenty
Of
Giggles
And A
Wow
Of A
Punch
Line!

Ready
Soon
2 New Idea Punch Songs by Mabel Wayne & Billy Rose
"CABARET KISSES"
and
"SOMEDAY YOU'LL REALIZE YOU'RE WRONG"

"You Can't Go Wrong
With Any Feist Song"

LEO. FEIST. INC.

Cor. BROADWAY and 50th St.

NEW YORK

(ENTRANCE ON 50th St.)

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CHICAGO

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MINNEAPOLIS

235 Loeb Arcade

MELBOURNE, AUSTRALIA

707 Lyric Thea. Bldg.

BOSTON

181 Tremont St.

TORONTO

193 Yonge St.

276 Collins St.

PHILADELPHIA

1228 Market St.

DETROIT

310 Michigan Th. Bldg.

LONDON, ENG.

138 Charing Cross Rd.

KANSAS CITY

Gayety Thea. Bldg.

LOS ANGELES

405 Majestic Thea. Bldg.

PARIS, FRANCE

30 Rue de l'Eclairer

37 Leipzig-Strasse

Dance
Orchestrations

50¢

FROM YOUR
DEALER
OR DIRECT!

Joe Cook Held to Show Only—No Pictures

Joe Cook, under a run of the play contract with Jones & Green for "Rain or Shine," can make talking pictures providing his contract stipulates that the pictures will not be shown in any city in which the musical has not yet been seen as a stage production, according to a decision handed down under the rules of the American Arbitration Association.

The arbitration board consisting of Archibald F. C. Fiske, vice-president of the Metropolitan Life Insurance Co. as chairman; Mack Hilliard, representing Jones & Green, and William D. Weinberger, serving in behalf of Cook, in effect found in favor of Jones & Green, since no picture company is likely to sign the comedian for a town which could not be shown in New

York, Philadelphia, Boston, Newark, New Haven, Hartford and Montreal, the show closing in that last named city about two weeks ago.

The show starring Cook is scheduled to reopen in Chicago Labor Day. As the comedian has had an offer of \$5,000 a week to make talkers during the summer months, he sought a ruling from Equity, Paul Turner and Mrs. Emma Equity lawyers, appeared for Cook, and William Kaufman represented Jones & Green's interests.

A. A. L. Jones was the only witness for the producing firm, with Cook testifying for himself. Cook's tract with Jones & Green and his letter to Equity were also produced at the hearing.

More by Doubling

Jones stated that during the 65 weeks' run of "Rain or Shine" Cook had been paid \$175,000, his contract calling for a \$2,000 weekly guarantee and a percentage of the gross, bringing his average salary up to \$2,769 weekly. Hare Cook interrupted to say that he could have made a real piece of change if he had been allowed to double in pictures.

Cook's contract with the legit producers bans film work, but allows vaudeville and picture house engagements during the time the show is not playing, all contracts entered into between seasons being submitted for approval to Jones & Green, his exclusive managers.

In rebuttal Cook stated that out of the \$175,000 he received from Jones & Green he had paid out \$91,000 for mechanical equipment, wardrobe and assistants employed in his act, and that the title of the show and all the material he used were his, whereas other producers usually supplied material for their comics and paid the salaries of assistants. The title and equipment supplied by Cook reverts to him when the show ends its run.

It was brought out at the hearing that the talking short made by Cook for Fox and shown at the Gaiety New York, during his run at the Cohan was made prior to the time Cook signed with Jones & Green. Cook claimed the picture did not have any effect on the drawing power of the musical comedy and that his standing as a so-

LOBBY ENTERTAINERS

Jack Brooks and Done Ross, vaude, are now acting as lobby entertainers at the Paramount, Brooklyn.

Team sings request numbers, playing string instruments.

GUGLER ON PROBATION; EX-TREASURER IS ILL

Harry W. Gugler, charged with embezzling close to \$50,000 in Keith's funds during his 17 years as head of the circuit's vaude collection agency, was placed on probation when brought before Judge Max Levine for sentence in General Sessions, Monday.

The probation period will last until Oct. 7, 1929. At the end of that time Gugler will be given a suspended sentence if his record remains clear.

Gugler, 45, is ill. Following his arrest he was examined by physicians and found to be suffering from tuberculosis and stomach disorders.

Gugler's job was bonded. Surety companies have made good a major portion of the collection agency's alleged losses and were reported to have forced the prosecution, though Herman Zohel, Keith's present comptroller (chief auditor), signed the complaint.

Arrest was made two months ago, with Gugler specifically charged to have issued a check for \$2,000 against the Majestic Paterson Corp., R-K-O subsidiary, and payable to the 229 West 48th Street Corp., also Keith's. Examination of Gugler's books disclosed that Gugler switched the \$2,000 to cover a deficit he was responsible for. He admitted the charge and entered a plea of guilty to second degree grand larceny.

manian was not jeopardized, while Jones stated that he had met considerable objection in booking the show into Newark at \$4.60 top while the talking short was being shown together with other pictures in a nearby picture house at pop prices.

Bierbauer, Inexperienced, Keith's Gen. Rep. in Chi

Charlie Bierbauer, George Godfrey's booking assistant in New York, is practically set for the job in Chicago that will be open when Ben Piazza, Keith's gen. rep. in the west, departs for New England prior to coming into New York as an executive.

Formalities of Bierbauer's appointment have not yet been reached, but his selection for Chicago is fairly well assured in rating with Godfrey.

As Keith's manager in Chicago, Bierbauer goes into a strange territory to him, without theatre business building experience in a general exchange of that nature. As gen. rep. he will walk into an amazingly increased business in the Association (Keith's) which Piazza has swiftly built up, without Bierbauer having the knowledge or the experience to handle it. The booking situation in and around Chicago is foreign to him. When Bierbauer was in Chicago last week he is reported to have said the principal bookings there should be moved to the New York office.

Bierbauer's show business career has been as an agent, selling acts. His appointment as assistant to Godfrey greatly surprised the vaudevillians in New York. Selecting an agent to supervise agents in a dictatorial position made no great hit with those same agents.

Latest Godfrey has tried to handle the New York Keith books, something it required Danny Simmons, one of Keith's most expert bookers, years to master. Recently when Simmons made up his mind it would be better to blow than be pushed, he resigned.

The opposition to the As'n in Chicago should welcome the advent of Bierbauer. They may bull him to stay there.

BIG MARK FOR REVELERS

This Revelers' Weekly figure for Keith's is \$2,600, through the National Broadcasting Co. Open May 26 at the Palace, New York.

BRIGHTON DARK

No Big Time Bills at Coney Island During This Summer

No big time vaude shows at Coney Island this summer. The Brighton theatre there is dark through litigation. It will probably remain in that condition for some time.

The Brighton had been the big time summer house for Coney for years. It was booked by Keith's.

BENNY RUBIN'S FEATURES

Los Angeles, May 7. Benny Rubin will star in four feature pictures to be produced by Charles H. Rogers. They are to be original stories written by Rubin. Harry Joe Brown will direct. Production starts July 1. Rubin is getting flat salary and percentage of the profits. Release will be with one of the larger independent companies.

Vaudevillians in Film

An eight-reel talker, "The Talk of Hollywood" is being completed by Excellent Pictures in New York with Nat Carr in the lead. Emmett Guilfoyle, vaude, is making his talker debut in the film.

MERCEDES

A Fascinating and Bewildering Performance Artistically Presented by a Master Showman

WEEK MAY 5.
Riverside
Milwaukee

LILLIAN DREW SPECIALTY DANCER

with Harry Carroll Unit
Per. Mat. R-K-O Circuit

Charlie Althoff



For Broadcasting Engagements communicate with
T. D. KEMP, JR.
Hammerstein Bldg., New York

EVA MARSH

NOW PLAYING

R-K-O REVERSIDE

NEW YORK

DAVE LE WINTER AT THE PIANO

Direction of
LEE STEWART

Independent:
ED. RILEY

**COSTUMES
BY SAUL
BURGER**



HARRY A. ROMM ATTRACTIONS

HARRY A. ROMM

Can Offer Sincere Service to Some Real
Next-to-Closing, Feature and Headline Acts
That Can Command a Salary of

\$1,000.00

or More Per Week

IMMEDIATE ACTION GUARANTEED
APPOINTMENT MADE TO SUIT YOUR CONVENIENCE

LEGITIMATE ARTISTS PICTURE STARS RADIO NAMES

You Will Enjoy a Tour of R-K-O Vaudeville Under My Direction

R-K-O EASTERN

ORPHEUM

INTERSTATE

AND AFFILIATED CIRCUITS

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WAYNE G. CHRISTY, General
Manager

LEONARD ROMM
Associate

1564 BROADWAY
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**OSCAR
LORRAINE**

The Violin Nuttist

Originator of Many
Comedy Bits That
Other Artists Have

Lifted

Dir. HARRY A. ROMM

R-K-O PALACE, NEW YORK

This Week (May 5) Return Date

JACK HANLEY

"What the Well-Dressed Man Should Wear"

84th Consecutive Week
R-K-O Bookings

Personal Direction
HARRY A. ROMM

*Friends!
Romm Acts!
Countrymen!*

FRED HEIDER

Still Working for
R-K-O

*Under the Personal
Direction of*
HARRY A. ROMM

HARRY A. ROMM ATTRACTIONS



South America's Foremost Artists

RUIZ and BONITAIn Their *DANCES SUPREME* with
Their Novelty QuartetteBooked Solid Over R-K-O Circuit by Our Personal Representative
HARRY A. ROMM

Entire Act Staged and Created by CESAR RUIZ

NOTE: Mr. Harry A. Romm Also Represents Us for Productions

FRANK EVERS

and

GRETA*"Dance Creations on the Wire"*

Just Completed Second Consecutive Season, Orpheum, Interstate and Eastern R-K-O Theatres, Including Palace, New York

Direction **HARRY A. ROMM**

FRANK

MARIE

WALSH and ELLIS

in a Comedy of Youth

*"A ROADSIDE IDYLL"*Direction **HARRY A. ROMM**

HARRY

WALTER

KRANZ and KAUFMAN*"Comedy Songs and Fun"*Exclusive Representative, **HARRY A. ROMM**

Going Strong—R-K-O Circuit

Thanks to **HARRY A. ROMM**

CHAS. and ART

ARMSTRONG

(FORMERLY THE HARLEQUINS)

*"Attaining the Impossible"***HAMA and YAMA**

NIPPON WONDERS

Direction **HARRY A. ROMM**

COMBINATION BOOKED ACTS

STAN STANLEY

NEXT TO CLOSING

Assisted by JULIA and ANNA
KELLERNew Audience Act, Entitled *"THE BOARDER"***HATT and HERMAN**

CLOSING

TRAMPOLINE, With Special
NOVEL SCENERYEntitled *"MODIFIED REDUCING"*Stanley Working in Hatt and Herman Act. He Does Intricate Acrobatic Routines. A Talking Comedian Who Surprises Audience by Doing Marvelous Tricks, Wows, Screams. Greatest Combination Framed in Years.
Originating in Brain of Our Representative—COMBINATION
NOW HEADLINING
INTERSTATE CIRCUIT**HARRY A. ROMM**

HARRY A. ROMM ATTRACTIONS

JOSEPHINE

CHAPPELLE

AND

HARRY

CARLTON

Rightful Owners and Originators of
"On the Stairway"

3rd Consecutive Season R-K-O Vaudeville

Management **HARRY A. ROMM**

Hark! Hark! Hark! Spotlight

HERB WILLIAMS

Vaudeville's Favorite Buffoon

Back From Triumphant European Tour

NOW PLAYING

60 CONSECUTIVE R-K-O WEEKS

Personal Direction **HARRY A. ROMM**



KITAYAMAS

A JAPANESE NOVELTY

40 WEEKS R-K-O EVERY SEASON

Personal Direction **HARRY A. ROMM**

BERT

SPENCE

AND

EDITH

TRUE

'Having Our Ups and Downs'

JUSTA LOTTA LAFFS

ALWAYS WORKING

Under Capable Direction of **HARRY A. ROMM**

NOW—INTERSTATE CIRCUIT—NOW

HARRY A. ROMM ATTRACTIONS

Just finished in a picture, "THE GOLD DIGGERS," with ANN PENNINGTON, for WARNER BROS.

BILLY
REED and LEW DUTHERS

"FEATS OF FEET"

Returning to R-K-O vaudeville personally directed by HARRY A. ROMM

DOLLY KAY

SYNCOPTIONS' CLEVER EXPONENT

Direction HARRY A. ROMM

WM. EDMUNDS

with
FANCHON

in a Character Comedy with Music
"PEG OF MY SOLE"

Direction HARRY A. ROMM

JIMMY

ODEY

BARR and LaMARR

WILL MAKE YOU FORGET YOUR TROUBLES

Booked Solid with R-K-O for 3 Seasons

Personal Direction HARRY A. ROMM

JAMES COUGHLIN
and CO.

"THE REST CURE"

Direction HARRY A. ROMM

WILL J. WARD

The Story-Telling Pianist

BOOKED SOLID R-K-O

Direction HARRY A. ROMM

If you can't get **BILL DEMAREST** and **COLETTE**
You Can Get

RUBE

LUCILLE

DEMAREST AND DELAND

1000% IMPROVED

Recognized as *THE* act on every vaudeville bill
Always working for R-K-O — Thanks to HARRY A. ROMM

HARRY A. ROMM ATTRACTIONS

ELIZABETH BRICE

Assisted by ARTHUR GREEN

IN "A BIT OF MUSICAL COMEDY IN A VAUDEVILLE WAY"

Personal Direction HARRY A. ROMM

Glorifying the American Feet

GORDON and KING

Whose Route Included Return Engagement
Within 10 Weeks at PALACE, NEW YORK

Personal Direction HARRY A. ROMM

BERNIE CUMMINS

and His

**Biltmore Hotel,
New York, Orchestra**

with WALTER CUMMINS, Recording Soloist
Vaudeville---Production---Radio

Personal Direction HARRY A. ROMM

CHARLES

EDDIE

ABBOTT and BISLAND

in "The Night Club"

Touring Successfully for R-K-O Under Personal Direction HARRY A. ROMM

INA ALCOVA

IN

"Spirit of Dance"

with MARTIN YOUNG

Direction HARRY A. ROMM

LOCKETT and PAGE

with WALLY COYLE

"Say It While Dancing"

*Still Playing Successfully After 40 Consecutive
Weeks on R-K-O Circuit*

Direction HARRY A. ROMM

CARDO and NOLL

"Opera A La Hoke"

Direction HARRY A. ROMM

HARRY A. ROMM ATTRACTIONS

FRANK

and

MILT

BRITTON

and Their

BROWN
DERBY
BAND

In Appreciation
of the
Excellent
Services
of

Harry A. Romm

in Procuring
90 Consecutive
Weeks
of
R-K-O
Vaudeville

JACK and RUTH

HAYES

At Riverside, New York, "VARIETY" said:
"Hayes' act did nicely with gags, puns, harmony singing
and a little light stepping—politely humorous, verging on
'nifty.' Pleases everyone and offends nobody."—*Land*.

Playing R-K-O, Direction HARRY A. ROMM

BYRON and WILLIS

"FREDDIE and EDDIE"

Dancers Unusual

PLAYING R-K-O CIRCUIT

Personal Direction HARRY A. ROMM

EMILY

JOE

BOYD and WALLIN

"A Gymnastic Surprise"

Booked Solid, Thanks to HARRY A. ROMM

EDDIE

Alexandria

and

OLE

Olsen

Vaudeville's
Dynamo of
Laughter

in

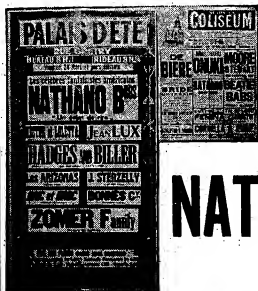
"What's It All
About?"

Playing
Consecutively
and Successfully

Thanks to the
Capable
Supervision of

HARRY A. ROMM

HARRY A. ROMM ATTRACTIONS



NATHANO BROS.

Presenting

"JUST A LAUGH"

Direction HARRY A. ROMM

J. FRED COOTS

One of America's Favorite
Song Writers

Composer of

"Doin' the Raccoon"

"A Love Tale of Alsace
Lorraine"

"A Precious Little Thing
Called Love"

"Thirsty for Kisses and
Hungry for Love"

In "Songland," Playing R-K-O

Direction HARRY A. ROMM

MADELINE PATRICE

Protege of the Beloved Late
ENRICO CARUSO

In an Interlude of Melody

TOURING INTERSTATE CIRCUIT

for

R-K-O

Direction HARRY A. ROMM

DON ROMAIN and WILLIAM CASTLE

"HOW'S YOUR MOTHER?"

Direction HARRY A. ROMM

GLAD MOFFETT

"GLAD SINGER OF GLAD SONGS"

Direction HARRY A. ROMM

HARRY A. ROMM

Booked Us 146 Weeks Out of 156

NEW ACT IN PREPARATION

Muriel MORGAN

Van D. SHELDON



Just returned from a successful tour of
Great Britain and France

Contracted to return to Europe Jan. 25, 1930

The Chinese Humorist

NEE WONG

"A Gentleman of the Orient"



European and
Independent
Rep.

WM.
MORRIS

R-K-O
Direction

HARRY
A. ROMM

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Glo Fishing Now

New York Office: 729 Seventh Avenue, New York City, N. Y.
Los Angeles Office: Suite 711, New Orpheum Buildings, Los Angeles, Cal.
London Office: Beacon House, D'Arblay Street, Warbour Street, London, E. C., 3

Chicago, Ill.

and Mary Hor
act, both tim
re. Particula
ed for inclus
a showman

Chatter in New York

DANCING MOTHERS' CLASS

Chatter in Loop

TWO FAVORITES MIX IN COLORFUL CARD

Straw hats are due here May 13. Harry Conn is buying a yacht. Margie "Cass" Baer, wife of Bugs, seriously ill with typhoid. Removed to Hotel Statler.

Neil Kindinger has returned to the Sun, fully recovered. "The Voice" Union report her tonelle by electricity.

Court Philip d'Esse is a pro boy at the Grilled Art studio. Max Buech broke in a vaude act at Bakerfield.

Yellen is learning how to play golf. Cousin Moore's new Bel Air estate will be ready soon.

John Gilbert will be out to Europe until August. Beauvoir's campesses supplying light clubs with refreshment and hats. Starting rubber plant with bouncing cheeks.

Ushers at Lowe's State have their summer uniforms. Brenda Bond went into stock and is trading at Jackson.

Jimmy Durante is reported tough on handkerchiefs. Frances's new: open-faced victrola found biz in Central Park.

Joyce White has script for Ethel Brown's part in "Knockout". Renee Carroll back at Sardi's after an op.

E. G. Osborne and Hott Little, drama critics, on vacation. Peggy Shanley, Ziegfeld operator, back with umbrella up. Ceiling leaks.

First straw skimmer on the main street this season. Men with a large cane, getting plenty of attention from the boys.

Curbs. The boys looked like a renovated reporter. Helen Morgan under engagement to the Duke in his new retreat for the summer.

Latest talk on the street is that the Trianon will be in the Castle Gardens for the summer. Lower Fifth avenue shop advertisement for the little shapely, defying detection.

Waitresses in the B & G sandwichesteries call themselves hotesses. Carolyn Notte nailed on the "L" for the Ambassadors, Paris.

No fumes on Paul Whiteman. The Gold special. Bandman's wives traveling separately because of 12-day itinerary by special mail.

For the gala when they can breeze to the coast in one-third that time. The Woods. The new J. J. Shubert and Jerry Cargill each have a pet, s.v.c. named Miss Cohen.

The Hyogano Sue in the Constance Bennett used to zip around Paris was shipped to these shores.

Amateur. Famous Shubert star, returning to the stage, given for days and days wrecking windows have been in the front of building being demolished in Seventh avenue at 48th street.

On their socks they were. "We Are On Strike." Meanwhile the building is being torn down. They are sick until the building has been razed. Then, as one wag suggests, they'll probably sneak up on night and Ziegfeld's citizenship papers last week.

Bob Horman and his newly-bride, the former Laura Wilkenson of La Caba, are honeymooning vacationing at Old Point Comfort, Va.

Herman H. of Rubens & Horman, hairdresser. He said his new work at Oakland's Terrace and that it did.

Yvette Galge presented with nude bust, which now hangs over his desk.

John Denton, showgirl, who inherited fortune recently, revealing the usual number of proposals.

Edna Tere. The new Miss Pennsylvania packing for honeymoon, slated for June 3.

Winger, scenic artist, is exhibiting some recent water colors, May 6-18, at the Anderson Galleries.

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geofine. He wrote back: "Had to give it extra dose. Didn't want my business padlocked."

Harry A. P. Brown, formerly manager of the Morocco, is now manager and personal representative for Bill Hesper, the wig maker.

Lee Sisters are home-coming. Grand Island, Neb. Mary Lee married the Chicago actor, orchestra leader, and Brunel, recently.

Marlon Benda, former Ziegfeld singer, is back in the city. He will appear with the Actor's Playshop troupe at Stamford, Conn.

Ray has been playing golf for nine months and boasts a score in the 80's. Bill Mahoney told for that was pretty good for nine holes.

Leo Leslie has adopted that "Hello sweetheart" form of address. A. H. Woods claims he is being sold royalty.

Twenty of the girls in "Show Boat" turned in notices. Won't go on road. "Rosalie" and "Bill" veterans thank their places.

You must check your hats and coats before leaving the seats at Park & Tifford's after-theatre-theatre hangout at 6th avenue and 58th street.

There is an every day of sandwiches and one look, \$2.50 or something else. Bumping Reuben's subway too. No line on New Child's 6th avenue is doing since it was closed.

Carroll Cotton, who used to treat women in the Park Central gym, has shown up masquerading as show girl.

Jack Dempsey still considering reaching for the title. He is in partnership with Danny Beck, his brother-in-law.

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Chester Hale has opened a dancing school in Jamaica, L. I. Amata Gruesel will be in charge.

As an innovation Hale has opened a dancing class for the benefit of Bill Hesper, the wig maker.

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Joe Leo inaccurate biographer. Chicago, May 7.

Little would one think to look at Joe Leo, vice-president and general manager of Fox Midwestern. In fact, your biographer himself had to be reminded of him.

Joe (High-Lo-Lackaday) Leo is one of the many New York Loos. He is a native New Yorker, but lives by wearing a pearl stud on a black necktie. He carries a pocketful of light brown pompadour, presenting one to each of the original halfwits who exclaim: "High-Lo-Lackaday! I see you've been eating tapocas pudding."

Born and raised in the whitening manhood, nicknamed N. Y. Joe was eight years old before he saw a cow. Like Coolidge, he was very cryptic about it all and simply remarked: "Hm-m. Bananas."

He next slid into print as operator of a string of picture houses in New Jersey, and, as one agent who knew the meaning of names commented: "It was an unusual case of a Lion working for a Fox."

Leo means lion, and the man he works for is named William Fox, the agent who made the comment, incidentally, didn't get one of the famous greenbacks.

He has, this one would reach out and deliver a part kick.

Way back in the days of the business, Joe next took up the study of bankrupt houses and soon learned to look through the key for his ability to either put them on a paying basis or go out and buy them.

He has, this one would reach out and deliver a part kick.

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Joe Leo inaccurate biographer. Chicago, May 7.

Little would one think to look at Joe Leo, vice-president and general manager of Fox Midwestern. In fact, your biographer himself had to be reminded of him.

Joe (High-Lo-Lackaday) Leo is one of the many New York Loos. He is a native New Yorker, but lives by wearing a pearl stud on a black necktie. He carries a pocketful of light brown pompadour, presenting one to each of the original halfwits who exclaim: "High-Lo-Lackaday! I see you've been eating tapocas pudding."

Born and raised in the whitening manhood, nicknamed N. Y. Joe was eight years old before he saw a cow. Like Coolidge, he was very cryptic about it all and simply remarked: "Hm-m. Bananas."

He next slid into print as operator of a string of picture houses in New Jersey, and, as one agent who knew the meaning of names commented: "It was an unusual case of a Lion working for a Fox."

Leo means lion, and the man he works for is named William Fox, the agent who made the comment, incidentally, didn't get one of the famous greenbacks.

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Moosinger Annoyed the Grafts Until Arrested

Because he persisted in forcing his attentions on Mrs. Mary Graf, wife of James Graf, Broadway bondsman, George Moosinger, 29, auctioneer, 249 Broadway, was held for further hearing by Magistrate Dodge in West Side Court on a disqualification charge.

Graf had made an appointment to meet his wife in front of Warner's restaurant, 110 West 42nd street, where his home at 309 West 117th street. Mrs. Graf just arrived there, and she saw that the man who had Moosinger suddenly approached, starting to talk to her. She turned away and left him to his persistence in talking.

About this time Graf arrived. He summoned Police Officer Ahlers, West 47th street station, and caused Moosinger's arrest. In court Graf told the magistrate the man who had been introduced to the auctioneer several months ago by mutual friends and since that time he has been constantly annoying her by phoning and letters.

Graf produced several letters, one of which had been written to him by Moosinger in which the auctioneer had written: "Please tell me that I can see your wife anytime."

Moosinger said he meant he had enjoyed her company and that he had written the letter. He said he did not think her husband would object.

The magistrate then ordered Moosinger to be held for further hearing by Magistrate Dodge in West Side Court on a disqualification charge.

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PERFUME STEALERS

3 City Employees Got 30 Days—Intended to Booting

Special Sessions Court sentenced three employees of City's makers of perfumes, to 30 days in the Workhouse on the charge of stealing perfume.

The prisoners gave their names as William E. Smith, 31, of 204 E. Madison avenue, Bronx, employed in the laboratory; Rene Foucaud, 29, of 122 West 90th street, and Louis Canero, 40, elevator operator in the city and residing at 837 10th avenue.

John F. Scanlon, manager, and William E. Smith, 31, of 204 E. Madison avenue, Bronx, employed in the laboratory; Rene Foucaud, 29, of 122 West 90th street, and Louis Canero, 40, elevator operator in the city and residing at 837 10th avenue.

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15 YEARS AGO

(From Variety and Clippings)

David W. Griffith was making a five-reeler, "Home, Sweet Home," with the following cast: James Kirkwood, Henry Walthall, Owen Moore, Blanche Sweet, Mae Marsh and Lillian and Dorothy Gish.

New Webb talking pictures, disk device, were shown for the first time at the Fulton theatre, New York. The Variety reviewer found the synchronization fairly good, though the system, which had had indifferent success.

Philadelphia tried the 50-cent picture house scale for the first time last night. It dropped it to 20 cents accordingly.

Independent producers such as Thanhouser had distributed through several "renting agencies." The latest complaint was heard that distributors favored certain brands, and the tendency was toward each producer handling his own circulation.

Many Broadway houses were showing pictures, and it was debated whether the box office receipts of the pictures of "Quo Vadis" year before were used as criterion. Foreign film here in 1914 was a week, which was big. New Strand, biggest capacity to date, was doing around \$10,000-\$11,000.

A count of pictures houses in Chicago disclosed that one section of Michigan avenue had six picture shows within as many blocks. Competition was regarded as ruthless.

Mary Garden walked out on the Chicago Opera in one of her typical outbursts. One of the opera company's chief sponsors was Charles D. Dwyer, Chi banker, who later disappeared into the Vice-Presidency.

Grand Opera House, New York, had had a terrible light season and was now going pictures.

50 YEARS AGO

(From Clippings)

The Billy Sunday of the time was one Hanson, who advertised himself as a "reformed circus clown," and in his Gospel preaching used the picturesque language of the sawdust. Another public personage was Bob Hart, who had deserted ministry to become a worker in the American Temperance Union. Getting into a row with that body, he now proposed to start a rival organization.

Pierre Lorillard's "Popposse" won the first Spring Stakes at Newmarket, his second victory on the English turf that season. Lorillard's "Parole" scored the first win, on the strength of which he made a campaign in America to have all his colts as possible strayed by "Leamington," whose strain "Parole" represented.

Another American sporting victory was that of Edward Stanton, a carman, who defeated John Hanlon on the Tyne at Newcastle, Hanlon won in an American shell 11 1/2 inches wide. The British had adopted the American swirl car, but as they had previously accepted the sliding seat.

The cricket season opened around New York, with the first match on the Staten Island Club's grounds in the city. In other ways they are cutting down the stakes devoted to "winning matches, although a score or more events in that pastime are recorded.

"L'Amour" was produced in New York (Zola's novel, known here in the theatre as "Drunk"). Clippings reviewer takes exception to the play on the ground that the adaptation has taken all the sting out of the original.

What Pat Casey Found Out!

Howdy, Casey, howdy. No, Pat, don't take off your hat—the King has blown.

Ge, Pat, what a dumb mugg you were not so long ago. It's years, Pat, since we told you on this page you were a chump.

And you were, Patsy, just a chump.

But what and when did you find out anything or everything, dear? And how, why and yes?

See, dear, if you'd come over when we asked you, you would have found out then what you know now. The years we waste, Patsy, ah!

But it's oke, kid. As long as you finally dragged yourself out of the chumpy clams. And you're out too, Patsy, now, aren't you, for all time?

That's good, Pat. And did you locate the chief kiddier? You did, Pat? Isn't that fine. Who was he, dear? You don't have to answer. Will we see you in court?

We used to throw away columns when we couldn't afford it, dear, telling you you were better come over. And all you ever got out of it was another promise. Oh, you chump!

Patsy, did you ever hear of retribution? No? Well, we don't know much about it either. If you see anything the retribution hanging around Pat, don't give it a kick in the pants.

For you can never tell who or what retribution is hanging around for or with. See, Patsy, that's deep.

Now you have reformed from being a chump, you'll get the idea, dear, won't you? If you don't, ask any of your old pals you're going to meet in court, Patsy.

Nobody asked us to write you this little message, dear. It's an inspiration. Just to let you know everybody knows you're out of the daze. How lovely, Patsy.

Too bad you're not married, dear. Your wife could pat you on the back, Pat. Others should have patted you where you should have been patted those long years for being such a chump. But they didn't Pat. You were with yearsers then.

Tough you didn't fall for a single, Patsy. A nice single would have been so nice for you, dear. And the singles are so smart, too, aren't they, Patsy?

All you ever had to your name, Pat, were a couple of scars and a nice single would probably have won those on the promisc.

What a mugg dear, you are for promises.

And what a chump to have picked the wrong guy.

How's show business, Pat? Anybody left in it you know, dear?

Heard Bill Fox gave you a boost, Pat. Wasn't that sweet of him.

Your promising friend, dear, would have given you carboles for 15 years. But Bill gave you a boost.

Can you imagine, Patsy, forgetting Bill? For what?

That's it dear, for what?

What?

A terrible error you made, Pat, when you didn't come over.

How are you set now, Patsy?

Do you ever see your selling out friends of the old days, Patsy?

Nice boys.

What?

Listen, kid, stick where you are. All of the knife throwers are now out.

And they can't come back, Patsy.

Isn't that tough?

They can't come back.

They may go to church but they can't come back, Patsy.

Retribution, dear.

Retribution, Patsy, may be patented. It's well advertised. Tell your friends about it, Pat.

But don't let them take it in too big doses, Patsy. It may keep them awake nights. Yes, every night, dear.

Strong. Don't forget the batteries and retribution. Those batteries, Patsy. Remember! Isn't it great to recall those days.

Keep well and don't swear, Pat. Boy, but you swear pretty. Not a tough guy either, Pat, just a mugg who got hep.

Glad to see you looking so well, dear. If meeting your promising friend, Patsy, don't mention retribution. Bet he's found it out for himself.

But you should have come over Pat, and saved these years.

Anyway, Patsy, the rest can wait.

Only four millions and retribution, Pat.

Oh dear, oh dear!

Oh, Patsy!

Oh!

Inside Stuff—Pictures

The De Forest office, scrutinizing Variety's inside films of last issue, finds that credit was given Photophone for recording the "Haughty Cultural Quartette" instead of Phonofilm. Also, that British Talking Pictures Corp. made the picture instead of British Film Co.

Homor B. "Rasty" Wright, managing director of Loew's State Theatre, Los Angeles, is conducting a series of 10 lectures on scientific management and human engineering under the auspices of the Los Angeles Chapter of the American Institute of Banking. The theatre manager in these talks is giving the bankers who enroll for the series at \$4 a head, a load of scientific management talks that they apply to the big theatre chains and which might well apply to the banking chain system. Following Wright's first lecture in which he addressed more than 50 bank officials, they thought so well of it the bankers staged a banquet at the University Club and tendered Wright a \$150 wrist watch as a token of appreciation.

As a result of these lectures, Wright has been invited to deliver a summary of the talks before the National Bankers' convention to be held at Tulsa, Oklahoma, on June 11.

Adolph Zukor personally scanned the opening night list for "Innocents of Paris" at the Criterion. With an irreducible minimum of 114 seats for the use of the 57 "mus" newspaper list for an opening night, only 50 more main floor pairs of seats were left.

The pressure for main floor seats from various powers was so strong that the boys handling the show had to run to Zukor, who strong-armed the De Forest to the 57 necessary pairs and drew the rest up for grabs.

The general demand for the premiere was so intense prices ran to a considerable premium.

Radio-Kelth-Orpheum's quarterly statement issued last week and showing a profit of over \$600,000 for the period, included "Profit from production of 'The Sign of the Cross'." That had been the R.K.O.'s end of the Broadway theatre sale. Another sale and profit made by Kelth's, perhaps not closed yet, and if not, due for the next financial statement, is Kelth's Hippodrome, New York.

Ziegfeld's name has been eliminated from the electric light signs on Broadway advertising Universal's "Show Boat." Until last week the musical comedy producer's moniker appeared in large type than that of Carl Laemmle's. Marquee lights on the Globe theatre only now carry Ziegfeld's name in small type with Laemmle getting the enlarged lettering.

Ever since the picture opened there has been friction between Universal executives and the Ziegfeld staff, the Universal office claiming that Ziegfeld had extended the run of the stage production of "Show Boat" New York until last Saturday whereas they were led to believe that the show would close prior to the picture's Broadway premiere.

On Vaudeville

Frank Jones, after 38 years in vaudeville, left the Kelth office last week. It was thought that when the late Percy G. Williams sold his New York circuit to B. F. Kelth's years ago that Williams' chief booker, Jones, went with the sale agreement. That does not now appear to be so.

Jones was the Williams booker for many years and an unusually good one for the two-day. Through the politics of the former Kelth booker office Jones' valuable services as a booker were not lost to the Kelth office. Some bookers don't want a better booker around, even if secondary. In the Kelth office Jones handled many duties but never was put on the books.

A nice agreeable fellow who made no enemies and always booked conscientiously for Williams, giving all agents a break, Frank Jones' at least left Kelth's with the good will of everyone, also everyone's regrets, those who knew of the circumstances.

An apparent desire to try the all-sound film policy over the summer may become prevalent upon several circuits which now are using acts in one way or another for the stage show adjunct. The all-sound policy, if put into effect so generally, may close up many channels during the summer that have been open to acts and actors in the past summer seasons.

Theatre owners claim that the supply of full length talking pictures ready for release this summer is so small that they are using acts this summer the first the exhibs could depend upon films alone, that they do not require other aid as in former years. The cooling plants are also figured as an attraction.

In other parts the picture distributors hold back their best (alien) pictures for the new season, sending out any old thing to carry over the hot period.

Members' final split of the Kelth Agents' Association's (defunct) funds has \$59 appeared in notes previously. Fred Allen was in "Kelth" for that amount. Previously \$1100 was cut up to purchase \$2000 wrist watches for the club's three officers, and a gift of \$600 to Bill Vidoq for no reason, except Bill needed and got it.

On Legit

Felix is now in charge of dance productions on the Fox lot, his desertion of the musical comedy field for pictures resulting in lawsuit threats from Ziegfeld. Felix also went through the notion of "Show Bo" to court for free payment of royalties due him from the producer for staging the dances for "Rosalie" and "Whoops." Felix will be paid his full royalty for "Rosalie," which closed two weeks ago, at once, while his royalty claim on "Whoops" will be straightened when he returns from the coast.

Margaret Anglin joined Equity last week. She was among the stars who organized and remained with the Actors' Fidelity League.

White Mike Miller, who was in the legit for some time, has been barred for stock, which must be 100 per cent. Equity.

Fidelity is but a shell of an organization. It is stated that there are but 17 members in good standing remaining. Not all of those are actively appearing on the stage.

The majority of the principals in the "Little Show," and formerly resident in those previously. Fred Allen was in "Kelth" for that amount. Previously \$1100 was cut up to purchase \$2000 wrist watches for the club's three officers, and a gift of \$600 to Bill Vidoq for no reason, except Bill needed and got it.

The death Saturday afternoon of Thomas Holding, member of the cast of "Mystery Square" at the Longacre, created a gruesome and nerve-lacerating situation. The actor died in his dressing room after the second act. In the third act the play has all the cast seated around the table in the Sheldie Club, drawing for the dead cast. Several of the cast had a hard time reading their lines.

Two doctors and a nurse worked over Holding for two hours in an effort to revive his heart.

London As It Looks

Harry Warner Comes to Town

Well, Harry Warner is here now and I am going to his lunch Monday. I shall tell him one extraordinary thing. That when Herman Starr came here with "The Jazz Singer," last September, he told me I was the only newspaper man who had called on him since he came to London two weeks before, and that Lella Stewart, the publicity head of the Warner Brothers' London office told me, last night, that, when I called her up last Monday and asked her for some facts about how far talkies had got here, I was the first newspaper man who had ever called her up about anything to do with talking pictures!

Yours truly,
 "Nuts" (sic)

"Passion Play" Did \$44,000 at Box Office Hip; Season's Ending Going "Shot"

Two outstanding attractions were added to Broadway's legitimate list last night—the Frisco "Passion Play," at the Hippodrome, and "The Little Show," at the Music Box. Morris Gess's latest spectacle won the verdict of the press and drew an approximate gross of \$44,000, with indications for better results tomorrow. "The Little Show" opened the second night, and in seven performances got over \$25,000.

"Grand Street Follies" had a comparatively weak premiere at the Booth. "Congratulations," at the new premiere, was liked at the National. "The Boy in the Blue" and "The Girl in the Blue" were times, but indications are favorable for improvement.

Weather has been playing mean tricks to Broadway's business. Saturday found the residents and the strongest draws with empty seats. This week started similarly, a down-pour Sunday evening, making things plenty.

One of the worst traffic jams since the new Times Square rules went into effect brought the scanty audiences straggling into theaters very late. It took more than half an hour to travel to the theaters, and 45th avenue to 47th avenue on 46th street.

Again Down
Grosses declined generally, with many exceptions. The new musical headliners "Whoopee," "Follow Thru" and "The New Yorkers" were not harmed. The new grosses being \$48,000, \$40,000 and \$35,000 in line with "The Great Gatsby," \$31,000, and "Hold Every-thing," \$30,000.

Some attractions are on a week to week basis and may slip out any time. "The Girl in the Blue" will be pretty well shot after three weeks when the season technically finishes (June 1). "The Girl in the Blue" was announced for this Saturday except "Flora," which was postponed.

"The Girl in the Blue" was postponed suddenly Saturday, leaving the Ellipse dark. "The Girl in the Blue" was postponed for the same time. The house will get the "Jade Code," which is scheduled premiere for next week.

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L. A. Grosses

Legit business shot to places last week. Gross in town \$50,000, and three houses dark.

Estimates for Last Week
Figures—"World We Live In" by Theatre Data as of Saturday. New York grosses on subscription basis for the only attraction in town creating any stir. Around \$50,000.

"Meyan"—"Little Orchid Annie" (4th wk.). Reported \$7,000. Most of it at cut rates with passes sold to the audience. Around \$4,000.

"Major"—"The Hotentot" (4th wk.). Revival extended to \$6,000. Captain (4th wk.). Duffy production with Hal Skelly in original role. At scale, \$6,000, good.

"President"—"Bad Man" (6th wk.). Holding up robustly for location, \$5,000 at \$125 top.

"Grave"—"Night Hawk" (2d wk.). Heavily papered and two-for-one, but with extra midnight performance. Around \$4,000. Small houses.

"Vine Street"—"Tons of Money" (2d wk.). First ad at \$2,500. "The Ghost Train," mystery previously seen at the Palace. Around \$4,000. "Music Box"—"The High Road" (3d wk.). Revival of the old, but did miserably in Hollywood. Not more than \$1,500.

CHICAGO, May 7.
Tail end of the season for Chicago's legitimate season is not too good. Not weather has been trying this sector, but it seems certain that not many houses will be open by June 1. Adolph expects to see the summer through, and is installing a cooling plant.

"The Girl in the Blue" was postponed suddenly Saturday, leaving the Ellipse dark. "The Girl in the Blue" was postponed for the same time. The house will get the "Jade Code," which is scheduled premiere for next week.

Some attractions are on a week to week basis and may slip out any time. "The Girl in the Blue" will be pretty well shot after three weeks when the season technically finishes (June 1). "The Girl in the Blue" was announced for this Saturday except "Flora," which was postponed.

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Forest Cummings and Margaret Bird Burned to Death in Toronto

Murray for 3 Years

J. Harold Murray is said to hold the only 3-year contract actually made by William Fox for the talkers. Murray will leave for Fox Movietone City, Cal., about June 10, to start the motion picture "Married in Hollywood." In the same picture will be Norma Terris.

Story has been written by Harlan Thompson.

HELEN KANE'S DESTINY

Helen Kane returned to "Good Boy" at the Shubert, Boston, this week, following a brief illness, but will leave it in about a month to work in talkies.

Blanche Bow, from the chorus, filled in for Miss Kane and will probably receive the assignment after the songstress quits the Hammerstein musical.

3-Firm Dissolved

In closing up the legit producing office of Stanley-McGowan & Barker yesterday (Tuesday) at 18 East 48th street the trio dissolved partnership and will do no further producing.

The firm produced "Excess Baggage" and "The Lady Lake."

Anapacher's Placed

Louis K. Anapacher, author of "The Unlucky Woman," will see his latest drama, "Release," produced by Jules Ziegler and Ralph Macabee this summer.

Contract drawn up last week, the author receiving \$1,000 advance royalty.

Williamsport Stock Ends

Brooklyn Players (stock), closed at the Majestic Saturday after four months.

Theatre is the only legit house here. It has been advertised for public sale.

"Venice," \$22,000, Phila. Mystery; La Gaienne Rep \$50,000; wks.

the most consistently steady of the musicals in "Connecticut Yankee," up to 10th week. It has been a success. Should wind up in a healthy way. "The Girl in the Blue" is close a few houses at a time and not do the "Kays-and-campfire-out" the room.

"Last week, with four out of the six theatres closed, business jumped in almost every case. The first week in the Broad Street theatre. Giving three matinees and one morning performance of "Peter Pan" on Saturday, this outfit turned the crowd away at most performance. The first week in the Broadway theatre, \$28,000, with a \$250 top. In the first week in the Broadway theatre, \$28,000, with a \$250 top. In the first week in the Broadway theatre, \$28,000, with a \$250 top.

"A Most Immoral Lady" jumped at the Adelphi. This Alice Brady piece, which was stayed four weeks, (Continued on page 73)

HEAD AND BACK

Not Holmes replaces Arthur Ryan as advance agent of "Strange Intruder" playing court territory.

Grace Gandy, secretary of Theatrical Stock Company, has been named as secretary of the company.

Ray Bryant, in advance for Les Brown's new picture, "Let Us Be Gay," opening May 10 at the Mayan, Los Angeles.

Ed Rowland at the Shuberts for 10 years, resigned as representative of the Phila. theatre, was engaged by Morris Gess to manage the Hippodrome during the "Passion Play."

Rowland was sent to Philly several months ago, and is credited with a record of \$40,000 there on a metropolitan basis. It is said that by sympathizing the Phila. theatre, he has made \$40,000 will be made for the firm.

Rowland's withdrawal is reported having followed a trifling difference.

Literati

The Talking Screen

Comparatively few of the writers and dramatists who are surging to Hollywood to grow up with the talking picture will remain long enough to become residents of the state, in the view of a veteran stage director. Among those who return to their homes, there will be the ones who adopt the attitude of condescension for the screen and its traditions. These are the company will be their fellow writers of the screen and their traditions. These are the company will be their fellow writers of the screen and their traditions.

Within two years the director visualizes the development of a writer who may be described as a screen dramatist—one who will create his own story, develop it dramatically to the highest point of his power, and then proceed to develop his dialog from his characters; in other words, create human beings and let them speak naturally. Until such time, the director insists, productivity will not be able to secure satisfactory original screen material.

For such stories financial inducements will be offered of sufficient size to make it worth while for a writer to devote six months of his life, as playwrights do now, or perhaps a few years.

To make his work an object for the more skilled in creation of plot and dialogue and to provide a set for the large gains at present open to stage writers the director proposes the possibility of a salary for unusually successful stories. This form of payment to authors, undoubtedly, is not a new idea. Five years ago at a gathering in New York Thomas Dixon told Charles D. Wyer, Griffith's associate, to agree on a price for the screen rights to "The Clansman," had come on a ready-made story and admitted he was anxious to talk how much he had received for his screen payments extending over many years.

Up to that time, the person who suggests, there is no doubt a hunt by producers for plays, old or new, anything that may serve as a foundation for a stage play. They are always waiting the arrival of the first perfect picture talker, a combination of picture and story, and a star, developed by one man from his own theatre of story.

Newspeople Club Unsett

Annual election of officers of the (New York) Newspaper Club, Monday (6) brought a startling upset in the defeat all along the line of candidates put forward by the

May Stop Book Supply

Book publisher, who has vowed against "Plain Talk" the month's sale. This publication, to gain new subscribers as well as to hold old

"Boom" Depends on Brokers—Harlem \$15,000—\$18,000 for Skinner

Chicago, May 7.

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Merchants Revolt When Politics Sets Carnival in Trade Center

Rock Island, Ill., May 7. Merchants and property owners revolted against the political double dealing when the town's business coalition allowed a carnival to ditch its canvas and set up its rides without a block of the business district. Group of business men sued out an injunction after the show was allowed to open on S. W. Brundage, owner, preventing him from opening. Show was to have been under the auspices of local labor bodies and the jam caught the politicians between two fires. On one side they wanted greatly to conciliate the labor people, whose votes they cherish, and they also wanted to keep friends with the business community, whose they very much fear. Merchants begrudgingly refused to compromise. They not only insisted that the carnival vacate the paved streets near the center of business, but they also demanded damages to the extent of \$500, which they alleged already had been paid.

Not only that, but they made it plain they were ready to fight the injunction proceedings through to a finish when it came up for argument and in addition proposed to prosecute claims for further damages.

In the quarry, city hall appeared to M. T. Clark, general agent for the show, but the situation was over his head and he promptly let the authorities know his decision to move pronto. Accordingly, the show ducked and crossing the river is playing the week in Dixonport, Ill.

Jones Cold on Tent

Proposed tour of Buck Jones, film Western hero, at the head of a Wild West outfit, appears to be off. It was too late to get the tent to organize and route a show. Original report was that Jones had a 15-car party.

C. F. Finney, former general agent of the Miller 101 Ranch outfit, reported directed for the town in advance, has taken over management of a vaudeville turn, which disposes of that end.

News from the Rallies

(Continued from page 68)

that sent Leon Sturgeon, driver of the other car, to the hospital with a basal skull fracture. Langdon was held guiltless by police.

Edith Hall Johnson (Ella Hall) fled bail for divorce from divorce Emory Johnson, director, charging cruelty. Couple were married in 1917. Property settlement made for children.

Douglas MacLean and his wife, Faith Cole, former actress, after 13 years married in divorce.

Final divorce decree awarded Logan the Logan from the Logan family, Logan announced she will marry Larry Winters, a former actor, last year in Tia Juana. Marriage since invalid in Illinois. Divorce decrees to the actress in California.

Walter F. Robbins, screen cowboy, ordered denied to write in charges in suit filed by her.

Dolphine Walsh, 22, dancing in local night club revues, died May 3 of typhoid pneumonia. Cause of death, it is alleged, of an illegal operation. Two physicians alleged responsible, were released under \$2,000 bail.

Sam Landerman and John Ward, succeeded in Municipal Court of violating city ordinance prohibiting carrying "inside fire" within a theatre. They were fined \$100 each. Sentence handed down by trial court. The men were released under \$1,000 bail.

Main street honky-tonk, and were for a while at the law for alleged "blow-off" shows.

CHICAGO

Leona Pearce, cashier at the Empress, burglarized her employer's safe and soliciting money from them of two armed men who tried to hold up the cage last week and held him.

OLDEST FAIR IN U. S. MUST HAVE SUPPORT

Worcester, Mass., May 7. A mass meeting to determine whether Worcester wants to continue the New England Fair, which annually for 109 years, is being arranged by the Chamber of Commerce.

The New England Fair is the oldest in the United States. It has been held in Worcester for three years if the fair is to continue.

Parks Badly in Need Of Novelty Features

A frantic effort to obtain park novelty for the summer has put some of the managers in a bad way. None of the agencies has anything resembling a draw.

Columbia Park in Jersey is going to use an Indian Village which is the old days was a gate attraction for the big parks.

Some of the other parks are engaging "human cannon balls" since the circuses have retired it.

ANT-EATER LOST TEETH

Joe Gangler Fixes It So There Will Be No No. 2. Kite

Joe Gangler, in 28th vauds with his circus act, has purchased an auto truck to carry his staff and animals on a summer cruise in New England.

The car provides sleeping quarters for three men. Compartments accommodate two bears, ant-eater and ponies.

Gangler's ant-eater bit him, last week, while going down a hill, and he was forced to stop. Gangler wrapped the hand and getting a piece of plaster did some fast dental work on the a. e. All of its molars were extracted.

Jack Dodd Found Dead

Kansas City, May 7. A man found dead on the Frisco tracks near Fort Scott, Kansas, Friday, has been identified as A. H. (Jack) Dodd, circus owner, who was with the C. A. Workman Circus.

The show was in Fort Scott last week.

The body had been crushed by a train.

ALTOONA BAN

Altoona, Pa., May 7. Despite this far in inquiries from carnival to show in Altoona, the city fathers have passed a resolution banning tented shows and street vendors in the city Memorial Day.

Tony Duffy Resigns

After many years of running Glen Echo park between Scranton and Wilkes-Barre, Tony Duffy has resigned.

Bands In Parks

Several of the eastern parks will go in heavy on bands this summer.

101 Ranch Wild West missed its stand in Springfield, O., last week. Show made the stand on time but with prevailing weather it was decided not to unfold.

Balloon Parachute Jumpers Are Preferred to Airplane Leapers

Park promoters are making a spirited bid for the old balloon and parachute leaping feature for the summer.

They perceive unusual in the face of the airplane daredevils who are seeking lands at this time.

A lot of people have been made by a chute land considered as much of a novel draw as the old balloon gas.

Three or four-cut trip. Releasing four parachutes before the final drop is made is considered far more attractive than just a plain drop from an airplane. The chutes are all folded up as the first cut is made in the air.

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Rodeos Developing Into Regular Outdoor Stuff Vice "Western" Films

Efficiency Costs Shows

Washington, May 7. Combination of efficiency experts and chain operation methods cost the Haggenbeck-Wallace shows, closing a two days' engagement here today, to lose three afternoon shows coming into the capital.

Efficiency experts first picked on the time-honored custom of loading the wagons direct on the flat cars. Noticing the empty space between the wheels experts decided that space should be utilized and thus cut down the length of the train. This meant the wagons made several trips loading and unloading. Result the jammed up schedule and the missed performances.

Situation got so bad with the move in Baltimore just prior to here that Clayton and Ballard, of the American Circus Corp., operating the circus, arrived here Monday to straighten things out.

Another one affecting the same show, and due to the same efficiency experts, was the figuring out the exact amount of paper to slit to that count. Result here was that when the Ringling-B-D train arrived the advance showing already up for the H-W outfit was covered and down road out of H-W paper a week before the outfit's opening.

Up to two years ago about 30 cowboys enjoyed the privileges of "star" in the rodeo. Now an average salary of \$300 a week. Originally puriners drew down \$125 a day for leading a horse. The racket has petered out, but the rodeo linger on. In the epidemic year of the circus in the country carries a troop of cowboys and girls.

Most of the rodeos are staged against more or less authentic backgrounds in Texas, Oklahoma, Nevada, California, Oregon and Montana, but it is significant that some of the traveling outfits have winter quarters as far east as Hagerstown, Md.

Old-time round-ups, with their various competitive tests of skill at riding, roping and throwing the bull, have long been a part of the rodeo. Cowboys whose traditional wage for punching steers is \$10 a month find the rodeo and wild west exhibitions more enjoyable, less arduous and better paying than ranch chores.

Coney's Spring Carnival

Coney Island is talking of a spring carnival. The idea is to hold it this month to give the new season a send-off.

Provided the merchants of the island decide to go through with it, the spring carnival will be equivalent to the customary Mardi Gras festival at the ending of the fall and the season.

Early Rides, but No Biz

Summer parks close by New York are open, but not doing much of a business.

Littles new in the way of a gate novelty is offered. Play on the grass, batting pool and ballroom.

"Human Cannon Ball" Dies from Injuries

Paris, May 8. Victor Kummel, injured some months in Naples when projected from a cannon as a circus stunt, died in the hospital to which he was removed for treatment following the accident.

A similar "human cannon ball" stunt is now the featured climax of the Ringling-Barnum and Bailey Circus in America.

May Wirth in Paris

May Wirth, international circus star, and her horses, Jack Stanford, Burnas and Johnson, Ross and Rosette, will arrive in Paris, May 10, all opened at the Empire Friday.

Well received.

Although "western" pictures have ceased to be profitable, there is still money in the rugged he-men of the saddle.

America remains romantically inclined towards the wild and woolly west. Something like 250 rodeos, most of them sponsored by Chambers of Commerce, are annually held, with this number reported increasing.

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Opportunity! For Lease

Summer theatre (1,850 seats), located in the heart of the city, with a parking, city of 30,000 population. The theatre is in excellent condition. The lease is open should make good from start; tyros. The theatre is in excellent condition. The lease is open should make good from start; tyros. The theatre is in excellent condition. The lease is open should make good from start; tyros.

Box XYZ, Variety, New York

Professionals have the free use of Variety's Los Angeles Office for information. Mail may be addressed care Variety, Loew's State Bldg., Suite 1221-22, Los Angeles. It will be held subject to call or forwarded, or advertised in Variety's Letter List.

In the last 4 months Pacent has led the Way < < < <



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THEATRE

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25¢

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VOL. XCV. No. 5

NEW YORK, WEDNESDAY, MAY 15, 1929

72 PAGES

MAYOR CANNOT CENSOR

Rival Theatres Bid Up to \$8,250 Wkly. For Local Band of 10 as Stage Card

Chicago, May 14. An extraordinary bidding match between Balaban & Katz and Marks Brothers, rival theatre managers, for the stage services of Guy Lombardo and his orchestra of 10 pieces, resulted in the Marks securing the act for \$35,000 for four weeks commencing June 1. B. & K.'s top bid was \$26,000.

Lombardo's, strictly a local air combination, will split the time between the Marks' theatres, Marbo and Granada, two weeks at each.

Guy Lombardo, in Chicago, has been likened for his swift upward climb as a local attraction to Rudy Vallee in New York.

Lombardo first went on the stage for Keith's in Chicago at \$4,000 for the week. His next engagement was with Balaban & Katz at \$6,000 in one of the firm's Chicago picture houses. An unusual draw followed each appearance.

Vallee started on the stage at Keith's Palace, New York, at \$1,500. He is now on a run at the Paramount (pictures), New York, at \$6,000 weekly.

Neither Lombardo or Vallee is extensively known outside of their radio area. Each blarney at the bottom of the ether wave. Vallee's first radio job was for a 125th street jewelry firm at \$50 a week.

Theatres as Banks

Banking facilities for the masses on from a dime-to-a-dollar basis is a plan under consideration by the William Fox theatrical interests, whereby offices in all the Fox and Low theatres would serve as bank depositaries by theatre patron-massagers.

The Manufacturers' Trust Co. is spoken of as the banking affiliate with Fox on the deal.

India's Native Talkers

Washington, May 14. Talkers are to be made in India in the native dialect, says a report to the Department of Commerce.

Company is now being formed for that purpose with contracts negotiating for writing houses patronized almost exclusively by natives. Headquarters of the talker producers is at Poona.

CUTTING DOWN!

Chicago, May 14. Local playwright announces he has written a play with one character.

Another is out to beat him by writing a play with one subject.

Beds on 20th Century

New York Central is experimenting in de luxe travel. One car on each section of the daily train will have available a stateroom with one single bed (not a berth) and all the appointments of a sleeping room.

Room will have a door to adjoining drawing room and also a door to the car aisle. It is for sale in advance only in connection with the drawing room. At train time, if still unsold, it will be offered alone. Charge is a ticket and a quarter, plus price of two lower berths, by itself.

That is, on the basis of a Chicago fare on that train of \$42.50, a quarter-fare or \$10.62 will be added and also \$16, price of two lowers, for a total of \$70.88, for the bedroom alone.

Bedrooms are available on some of the night trains between New York and Washington and Boston.

TOLSTOY'S FILM OF CANADIAN WILDS

Paramount is to release in the fall the American Museum of Natural History picture made in Northern Manitoba, Canada, during a seven-month expedition recently ended.

Expedition was under the direction of Count Ilya Tolstoy, son of the novelist. Film will tell the story of the Canadian wilds prior to the coming of the white man.

Horace Ashton and William Case photographed the story. It took 3-4 days by canoe to reach the locale used. No title has yet been selected. Picture will be synchronized and cut to about 9,000 feet.

\$1,000,000 Couple

Los Angeles, May 14. Combined salaries of Ina Claire and John Gilbert, recently married at Las Vegas, Nev., go close to \$1,000,000 per year.

Miss Claire will receive \$300,000 from Pathe for three pictures, while Gilbert's salary with N-C is a flat \$100,000 a week for as many weeks as a year has. Combined total is \$2,000,000.

Metro-Goldwyn had to send a passenger plane to Las Vegas, Nev. to bring the couple back from an interrupted honeymoon. They were married there.

Official Opposition Used for Box Office and Town Chief Decides They Don't Need Theatre Supervisor —Exhibit Who Profited by Publicity Opposed Woman's Removal — Interference Spoiled Screen Stories

STOPPED A FEW SHOWS

Dallas, May 14. Dallas' new hot dog eating mayor, J. Waddy Tate, has aired the local censor, Mrs. Ethel Boyce, in making new appointments he left her name off of the payroll, pointing out that local theatre managers will be left on their honor as to the selection of programs.

Mrs. Boyce had been censor here for several years. In that capacity she got front-page stuff by banning a couple of pictures, among them "The Racket" and "Uncle Tom's Cabin," both finally allowed to run with the publicity bringing money to the box office. Poor girl never got wise to the showmanship of the managers. She was boosted by local churches, protecting "moral standards of local youth." But the youth seems to have gone on with rumble seat, nudging and drinking just the same. The parents seem educated that moving pictures have little to do with moral standards of their children.

Tate claims the expense of a censor unnecessary to the town. A census of the opinions of various shop folk as to the necessity of a censor showed them all negative, with the exception of R. J. Stintec, operator of the Capitol, who still claims Dallas needs censoring.

Vote Against Censor
It was the Capitol which ran "Uncle Tom's Cabin" after a big publicity wrangle with the censor. Sid Henry, manager of the Maestri (Intestate); Al Lever, of the Old Mill (Seenser); Ernest Morrison, Palace (Palace); Bob O'Donnell, Intestate; Don C. Douglas, Dallas Film Board of Trade; James R. Seville, of the Showhouse; and Roy Burnard, State Fair head, all voted against local censorship.

All agreed that the Will Hays order is sufficient protection for picture standard, together with federal and local laws prohibiting obscenity.

Mrs. Boyce succeeded only once or twice in actually stopping a show from exhibiting here, but she kept her mayors and supporters informed that she was on the job with an unusual habit of slapping notices, many times breaking continuity of pictures.

Tate is hailed as first mayor of this city with guts, and is being treated to box seat parties by Elton street houses.

98 Injunctions

Los Angeles, May 14. Western Electric is reported to be fooling around with a device which has been tabbed a "laugh killer." Experiments are the result of complaints that audience laughs throw out a theatre's amplification system, making repeated adjustments necessary, and it's getting expensive. New invention is to muffle laughs so that they won't harm the house wife.

Not less than 98 comedians will seek injunctions.

Driving New Taxi From N. Y. to L. A. Just for Publicity

Around May 28 Larry Fay with a driver will start from New York in a new Elfin taxi, to reach Los Angeles within 3 1/2 days, driving 24 hours daily.

The stunt is for publicity for the new Elfin taxi, about to go on the New York roads. It is expected that around 1,500 will shortly be on the streets. First hook is due the same day Fay is to make his coast start.

Fay wants the record of driving the first transcontinental trip in a taxi cab. The meter will be in operation.

With the rapid development of air fields and airports throughout the country, aviation, and the interest being shown in it, has become opposition to carnivals, parks and all outdoor amusements during the summer.

Established air fields are drawing thousands of people every weekend. They come from miles around to the fields. The planes are doing a thriving business in taking passengers for trips over the surrounding country, at from \$5 to \$10 per ride, usually lasting about five minutes, and longer trips if so desired.

Pilots in charge of the passenger planes are for the most part used for the sky flying and parachute jumping, every day, another draw attraction. With the airports doing a large business, small and large concessions are jumping up overnight to take care of the overflow.

Several of the larger theatre ticket agencies, on Broadway, are also handling tickets for airplane rides. Cost being \$10 for a trip over New York City, the journey starting out in a nearby New Jersey flying field.

President Likes Talkers

Washington, May 14. Last week's first sound program at the White House is said to have appealed so strongly to the President and Mrs. Hoover that two nights weekly, when other engagements do not interfere, will be given over to the talkers. Those nights are to be Mondays and Thursdays.

Various producers are to supply the programs, which will consist of not only feature, but shorts and the three weekly issues of Fox Movie-tone News.

Music Fits Emotion

Witmark & Sons is issuing a catalog of motion pictures with the Witmark Philharmonic Photo-play Series. Picture or concert orchestra may select whatever engagements believed best fitted the emotion on exhibition.

Each number carries a line telling what situation it is best suited for, as for instance, Estrangement, "The Mystery of the Nightingale," Deep Love, Fusion-Passion; The Desert, "Andante Lamentoso," Grief Stricken, Tragic-Morbid.

Small-Town Smokers

Chicago, May 14. Small-town conception of morals being what it is, announcement by Great States that it is converting the mezzanine of the Academy, Watsegan, Wis., 35,000 population, into smoking lofts for men and women, comes under the heading of hot news.

Academy is a picture house, What Mrs. Glots will say if the pipe Mrs. Squetch puffing a stogie in the lofts will be everybody's business.

MONS AND POPS

Florists and telegraph companies are reported ferociously opposing a proposed merger of Mother's and Father's days.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWNS AND UNIFORMS
1427 6th Ave. N. TEL. 5500 DENVER
L.A. 3000 COSTUMES TO RENT

Dept. of Justice Off Investigation Just Now on Interchangeability

Washington, May 13. Barring new developments coming to light, the Department of Justice has decided to table its investigation of the question of interchangeability on the sound reproducing devices.

Officially the department states that developments within the industry at first complained of have now been corrected.

At first, after an investigation, the department was all set to bring a court action. Investigators are said to have found sufficient evidence within a short time to make them make their reports upon this evidence and recommended the court was not to act.

Then came a suggestion from within the ranks of the producers, according to the report, that before adding additional data should be secured by the department. Agents went out again, now they are back and the proposed move is laid aside.

This reversal finds a counterpart in the department's action of checking the Fox purchase of M-G-M sales in its official report before the deal was closed. The investigation of the transaction is now its second of three, in spite of the strenuous protest of Saul S. Rogers, Fox counsel, voiced last week at the department's hearing what is said to have been a heated conference.

John H. Amen is now scheduled to be back on the coast to handle the criminal action against the Coast picture. It is now develops that the "definite instructions" given him by the department, as referred to last week, amount to a complete prohibition of all responsibility upon him. He has been instructed to handle the case all he sees fit.

That such instructions should be taken looked upon with surprise here, for originally Amen was called back to the general understanding has it, he overstepped the department's desires in bringing a criminal indictment of a civil action.

Telling Amen to handle the West Coast case in his own way, the department is watching developments here, as further evidence that the person in charge of the department, as the Attorney General himself means a general tightening up to avoid any such fiasco as recorded in the New York action on arbitration and the standard form of contract.

It is apparent the department intends, when it once starts something to be going to the end of the road of having the courts inform its attorneys that they had "no more cases" as was done by Judge Thibaut in Manhattan recently.

U. To Produce in Germany with Terra

Berlin, May 14. Erik Charrell has signed E. Lubitsch for a year to produce sound and dialog pictures for Terra. Charrell, artist, came from New York after making the Terra connection with U. A. It is understood that Charrell is also negotiating with Max Reinhardt to join as a producer.

Productions will be made directly at the American market, with synchronization figured as likely opportunity for German pictures to get over better in other countries.

Western Electric equipment will be used in sound film production.

German Director on Own

Washington, May 14. Two directors of the Warner Bros. German company, National Film, have resigned.

It is said that the company is now producing company while future plans of Herr Abeggen are not known, says a dept report reaching here.

BRITISH HOPE SOUND WILL SAVE INDUSTRY

Capt. George Benfield, of British Filmcraft, is making a double mission of getting representation here for his company's product and also studying the sound situation.

He says the English trade looks to see sound pictures, particularly dialog product, work the salvation for the British industry. The home market will get a break on dialog lines because English fans will respond to British voices better than to the alien speech of American players, according to the English film man.

Benfield has with him a completed picture from Masterlink's "The Bourgeois Gentleman," now silent, but to be made into a sound version with talking sequences at the opening and ending. The original players will be brought to New York for this purpose.

The film company at Watlington, near London, are to be equipped for sound producing. Benfield has not determined what system to use. Difference in cost between the system of the English and the American is not a consideration for the independent enter into the question.

FOREIGN FILM CENSORING REMOVED BY NEW BILL

Pictures Made Abroad Placed on Same Status Over Here as U. S. Made—Bill Passes

Washington, May 14. New tariff bill reported in the House proposes to drop all Federal censorship on imported motion pictures. Committee recommends that the importation of the picture be provided that imported films should be subject to "such censorship as may be imposed by the United States Treasury" should be repealed.

Under existing law the Secretary of the Treasury has censorship control of foreign productions and those partially made by American producers abroad upon entering the U. S.

Should the proposed changes be enacted, the picture will be subject to "such censorship as may be imposed by the United States Treasury" should be repealed.

Following the controversy over several Russian films brought in recently it was then anticipated that some change would be made in the Federal control phase. It is now expected that the control would be entirely eliminated.

Proposed changes in the tariff affecting films include further protection for U. S. manufacturers of lenses. Chief of large use now proposes that should a lens be incorporated in a camera the lens of 20 cent duty shall be assessed as well as the value of the camera itself.

The one-two and three-cent rates on negatives and positives for exhibition purposes remain unchanged.

This phase of the law was formerly a tariff duty. It becomes 1453.

GEORGE WOOD

17 Tring Avenue, Belling Common, London, W. & England.

Very few American critics know how to appreciate my wonderful country. They won't divorce business from beauty. I love America because I find of creative genius. Steam-heat and baggage-checking appeal to me.

Hurel Will Rent, Any Price, Plan For U. S. Market

Paris, May 14. Robert Hurel, head of Franco Film, back from New York on a mission to sell his pictures in America for whatever he can get. He said he intends to employ the same sales method he used when with Paramount.

"When I started with Paramount," Hurel said, "I often offered four pictures for the price of one French picture. It was not only a matter of low prices but also of cutting and rearranging scenes as to appeal to French audiences."

"In this way I have made inroads on French sales and business. The French people like American films. That is exactly what I intend to do in America."

Hurel does not believe that the negotiations now pending between the American and French governments concerning the quota will come to anything. He says that there will be a lot of talk but no action.

Hurel was surprised at the difference in viewpoint between the French and American people, saying leaders of the French Film industry for the New York and see for themselves.

Equipment Prices For W. E. Devices In Great Britain

London, May 4. Prices of Western Electric sound equipment in Great Britain range from \$7400 for houses of 700 seats and less to \$22,000 for theatres of 1,800 seats and over. There is also a non-synchronous attachment for sale to theatres of all sizes for \$1225.

With the exception of the non-synchronous device, the lowest-priced equipment for houses of 700 seats or less, may be obtained with either disc or film for \$7,400. The double attachment on the same type S-machine costs \$15,500. These machines are available after June 1, 1929.

For theatres ranging from 700 to 1,200 seats, the price is \$15,500.

	Price	Cash	Trade	Weekly Service
1-S Film and disc	1,300	118	252	30
4-S Film and disc	1,600	140	210	26
2-S Film and disc	2,300	270	408	44
2-S Film or disc	2,650	289	408	44
2-SX Film and disc	3,500	326	489	56
2-SX Film or disc	3,260	302	453	53
1-S Film and disc	4,350	365	578	69
1-S Film or disc	4,100	336	540	65
Non-synchronous	1,225	20	10	15

Talkers, and the situation here with Western Electric, have given the promoters a chance to alibi the failure of their film promotions of last year on the one hand and to claim some more dough on the other.

Many of the small companies floated last year and eluded in this paper for talking machine money are just about sunk. They are grabbing the story of how wicked America has put them on the blink by introducing the sound complication.

But if it had not been that they were so much in the wrong, they would have gone through incompetence, stupidity or behavior that would be criminal under any but the company laws.

Now they are rushing to wind up their studios, sell out to fresh promotions so their stockholders get fresh stock in something else, or form new companies through mergers which will give them a good asset to associate future losses to the unfortunate who originally rushed in and bought scrip from the promoters.

That's one end of the story. Unfortunately, the producers and talker boom not only helps but does not give the city a surplus. It is a matter to be distinguished between the makers and the reasonably straight promotions. That may first come to the attention of the public as veridical does not help the money maker's confidence, either.

Bankhead Marriage Deal
George Smith of the British Bank of P. D. C. and also managing director of the Phonofilm Company, is being brought in and meantime the press is getting a good deal of the angle of Tullish Bankhead, who is said to be in the picture. The wedding was off. She denied it months ago when the story was first made public. It is now when Bosdari is getting planned.

Incidentally, most of the newspaper tip-offs have been based on the fact that Bosdari is a promoter who appears nowhere in any of the deals. Bosdari is a promoter who appears nowhere in any of the deals.

At the time of this writing Howard Back—who is the head of the American Back—declares his company and some friends are financing the deal that Bosdari has nothing whatever to do with it save as a promoter.

There is a quantity discount for an order of five machines for \$100,000. The maximum discount for any order of five machines is \$10,000. The maximum discount for any order of five machines is \$10,000.

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new company on his return from a vacation "if health permits."

It is now planned to build 100 picture houses on a mass production plan, concerned with which is Nathaniel Ferson, one of the original directors of Whitehall Film, and who was with the company when it has been associated with the Bosdari talker factory.

It is said that the deal for the new company is being made by the Bosdari talker factory. It is said that the deal for the new company is being made by the Bosdari talker factory.

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B. C. Theatres Allowed 10% of Tax Collections

Victoria, B. C., May 14. Following the approval of the executive council, the finance department has agreed to allow that in future theatres will be allowed 10 per cent. on all amusement taxes which are collected.

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The Tiller Dancing Schools of America, Inc.

54 WEST 74th St., NEW YORK
MARY RAND, President
Phone EDicott 8214-6
New Classes Now Forming

English Actors' Societies Worried Whether Talkers Affecting Native Artists

London, May 14. Nine associations, including the Actors' Association, Stage Guild, VAP, Theatrical Employees, Musicians and Agents, are holding joint conferences for discussion of the perils of talking pictures as an accessory of British artists.

Drew, now secretary of VAP, says that while the committee which has been formed will move carefully, he fears an amendment trust since directors of vast theatres, music halls and cinemas are being more closely interested.

For six months at least, Drew says, the novelty of talking pictures will seriously affect native artists, especially since American performers can now be imported in class.

Government may soon find highly paid vaudeville artists, now paying income taxes, becoming a drain on the community, according to Drew.

DIES, REFUSING TO PROSECUTE KILLER

Paris, May 14. Frances Gaillard, French boxer, died a local hospital of wounds received when shot by Bousserin, dancing partner of Mlle. Andree Martin, refusing to file a complaint against the man who killed him.

Bousserin has been arrested on suspicion of Gaillard's action and is being held pending further investigation.

"Bousserin shot Gaillard because he believed the latter was ill-treated," Mlle. Martin, the latter's mistress, said.

Army-Navy Bands for Spanish Expositions

Paris, May 14. American Army Band, including 35 musicians, has arrived here en route to the Seville Exposition in Spain. American Naval Band, also here, is going to the Barcelona Exposition.

Capt. Curtis Alway is in command of the American Army Band with Capt. W. J. Stannard as leader. Thomas Darcy, second leader, and Theodore Ringel, special arranger.

The Naval Band will probably play Paris before returning home.

Miller Needs House

London, May 14. Gilbert Miller will not take possession of the Lyric until July of next year, according to the present understanding. Meanwhile he is looking for a small house here for trying out play.

He may take over the Fortune or Little Theatre, but nothing definite on this score is known at the present time.

LONDON BOOKINGS

Paris, May 14. Josh Twine has been booked into the Piccadilly, London, for six weeks starting June 10.

Kyrone O'Neil is scheduled for the Savoy, London, for three weeks beginning Sept. 30.

PARK PARK OPENS

Paris, May 14. Leon Voltarra has reopened Luna Park, advertised as the world's largest fair ground. Lionnet and Niagara Bros. are returning.

Voltarra has an arrangement with Max Hurling whereby the latter presents the freak attractions.

Provisional Notice

London, May 14. Provisional notice has been posted this week for the closing of "Cooco" at the Vaudeville.

Show is doing fair business, but operating cost of \$3,500 weekly too much for small house. Unless receipts increase production will fold up.

Canada's Tax on Alien Players Enforceable

Washington, May 14. All professional players playing Canada are subject to income tax in that country. Inquiries made by Variety resulted in the statement from C. S. Walters, Commissioner of Income Tax for Canada, that the collection is made under section 9, subsection (6) of the Canadian Act which reads as follows:

"No person being resident in Canada, derives income from services rendered in Canada during such year, otherwise than in the course of regular or continuous employment, for any period of time or carrying on business in Canada.

"If the actor is required to pay for his own travelling expenses and other expenses such as manager's salary, deduction is allowed in respect of such items as may be deemed applicable to the performances in Canada. Deduction on such items is allowed if they are required to be supplied by the artist personally.

Further the Canadian law provides that if non-residents default in making returns or in payment of the tax, the "agent, trustee or other person who is required . . . to make a return of the income of such non-resident shall, on being notified by the Minister, deduct the amount of such tax from the income or assets of such non-resident in his hands and pay the same to the collector."

This leaves it entirely up to the professional to protect himself and make deductions. Failure to do so will cause the tax, without allowances, to be deducted from the salary as at the end of week upon which the government demands payment from the theatre management.

Variety's query was prompted by reports from professionals that arbitrary deductions were being made in Vancouver without allowances for expenses, etc.

Any such misunderstandings, if reported by letter to the commissioner of income tax, Ottawa, will be fully investigated.

Shows Off During Uncertain Weather

London, May 14. Weather is getting warmer, but windy drizzles still prevail.

Liberators are doing fairly well, but show business in general off during the past week. "Mr. Cinders" and "The Green End" were the only two shows doing capacity in the West End.

"The Moon" at the Drury Lane, has taken a terrific nose dive, with several other productions reported suffering less.

Good News" in French

London, May 14. "Good News" is to be produced in Paris in October with an English cast.

The musical will be presented in French.

Notice!

Additional foreign news on page 56.



WILL MAHONEY

In reviewing last week's Riverdale show, "Variety" said: "The cyclonic Will Mahoney is headlining, with business capacity plus. The cyclonic Mahoney bow-wow 'em into the aisles. He had 'em raving. What a comedian! He is a Big Bertha of ability as a dialectician, comedian, dancer and entertainment sales man."

Direction
RALPH C. FARNUM
1550 Broadway

AT 70, PRACTICES DAILY

John LeClair, probably the oldest living vaude jester, hasn't worked in a year, yet every day J. L. goes to a big room and practices.

LeClair, once to 70, is hale and weighs the same as he did in 1878, having a weighing ticket of that date showing that register.

New Berlin Plays

Berlin, May 14. "Girls of Today," a lukewarm farce by Gustav Davis, opened at the Berlin late last week without any encouraging indications.

"Theme is of an old bachelor modernized for a young, modern girl."

At the Volkshaus theatre a tragedy by Mosler, entitled "Doubt," deals with a modern version of the return of Ulysses.

It is an interesting idea suffering in production. Possibilities for New York if properly adapted.

SAILINGS

June 23 (Berlin to New York), Mrs. Mary Avon Comedy Foot (Columbus).

June 19 (London to New York), Christopher and Columbus (Olympic).

June 18 (London to New York), Joe Hayman, Mildred Franklin (American).

June 2 (London to New York), Abe Lyman and band, Bob Goldstein (Leviathan).

May 15 (New York to Paris), George Clifford, Letha Higgins, Mr. and Mrs. Maurice Goodman, and Mrs. Herbert Hanth (Berengaria).

May 15 (London to New York), Thomas Van Dyke (France).

May 15 (London to New York), Emma Hals, Olive Brook (Homer).

May 14 (Paris to New York), Jesse L. Lasky, Walter Wanger, Joe Termini (Leviathan).

May 14 (New York to London), Richard Ordynski, Mrs. Florence Easton, John McCormack (Majestic).

May 9 (New York to London), Trade Horn (Muenchen).

Producing French Version "Gentlemen and Blondes"

Paris, May 14. St. Granier and Lucy St. Elme are writing the French dramatic version of "Gentlemen and Blondes." No theatre as yet been selected to house the production.

St. Elme is a pseudonym adopted by a wealthy Frenchman's wife.

Billing Action Settled Without Damage Award

Paris, May 14. Suit against Leon Voltarra, director of the Casino de Paris, by Mlle. Edmonde Guy and her partner, Van Duran, for 100,000 francs damages on the claim of insufficient billing, was dismissed without damages against the defendant.

Decision favored the plaintiffs, but the judge ruled that the performers were wrong in leaving the show without the legal formalities of summoning Voltarra with the object of making him execute his own contract.

Mlle. Guy and Van Duran were in New York in November, 1928, at the Casino de Paris. They left the show when not billed according to promise, and brought suit early in 1927.

The case reached the judicial calendar recently and was postponed, the court finally handing down a decision last week in favor of the performers but without damages.

Judgment invalidates a counterclaim against the dancers for breach of contract brought by Voltarra.

"Flossie" Operetta

Paris, May 14. Gustave Quinson and A. Wilmetz, new managers of the Bouffes Parisiens, started off last week with "Flossie," an operetta by Marcel Gerblond and Charles Pothier, which drew moderate response from the first-night audience.

Production is in three acts and concerns the love adventures of an English clergyman's daughter in a Swiss boarding school, everything ending smoothly.

Koval, as the clergyman, delivers an amusing performance. Jacqueline Francoel has the title role.

Muench is based on a comedy by Gerblond. Music by Joseph Seule.

"Shanghai" Panned

London, May 14. "Shanghai" Georges, produced by the Scala, May 12 by the Ventures Society, attracted a brilliant assemblage of theatrical notables. Despite alleged toning of dialog, general opinion here is that the play is unfit for the public and that it will not be passed by the English censor.

Local critics regard the play as unnecessarily frank and deliberately indecent.

Seven Beauts Coming

Paris, May 14. Seven European beauties, coming on the Rochambeau May 11. They are bound for Galveston, Texas, to take part in the International beauty contest.

Girls have theatrical aspirations.

Boy Violinist Hit

Paris, May 14. Yehudi Menuhin, American child violinist, was enthusiastically received at a concert recital at the Opera. Affair was given of the Opera.

Barstons for "Funny Face" London, May 14. Dick and Edith Barstons have been booked to play the Fred and Adele Astaire roles in "Funny Face" at the Australian.

Production is scheduled to open late in September.

Cavalleri in Accident

Paris, May 14. Lina Cavalleri, divorced wife of Maurice, is suffering from injuries incurred in an automobile accident here.

She was taken to a private hospital suffering from a fractured shoulder and is now slowly recovering.

"Black Ace" Important; Others Arrive Quately

London, May 14. "The Black Ace" starring André Gédéon, attracted considerable attention as an important melodrama in four acts. Tense, stirring situations throughout, added to a big, important and interesting subject, give it more than average rating as a production.

Story deals with the adventures of a burly American negro who desert the Foreign Legion on the Gold Coast. He is captured and sentenced to be shot when a French professor intervenes and offers him a chance to live.

According to the agreement, if the negro survives an injection he would be white. The experiment is successful and the negro is then sent back to Alabama, as a white man, courting a plantation belle.

The professor arrives during the negro's trial and is recognized by one of the two male guests is colored and that the color will return. He drops dead before revealing which man is colored, leaving the family in that predicament.

The Foreign Legion on the Gold Coast is a story that is unsuitable for America, but some disagree since it places the negro in a bad and light, almost idealizing him.

Subject may be considered unprofitable for general digestion, but it is a powerful and absorbing play.

Another Meller

"Persons Unknown," another 30-act play by Meller, produced by a Scottish Yard background, was presented at the Shaftesbury. May getting a little more publicity but with little chance of continuing long.

Plot is mechanical and play has been hastily produced with the result that the proceedings are too obvious for regular theatre patrons. Whatever success the presentation attains will in all probability be due to the author's personal ability.

Cup of Kindness

"A Cup of Kindness," opening at the Aldwych, May 7, is the seventh consecutive farce to be produced at the house by the Theatre Guild. It is also the fifth consecutive play by the same author.

It is a comedy of manners of originality and, despite a friendly greeting from the early visitors to the theatre, it seems as if the public has grown tired of the same brand of material.

Matinee Dramatization of the Novel, "Tents of Israel," opened at the Royalty. It is a clever play about regular theatre patrons. It lacks sufficient motivation for a hit.

Patrick Campbell and several others contributed fine character bits.

Probably certain failure commercially.

Ask Ban on U. S. Acts

London, May 14. V. F. has sent a protest to the Ministry of Labor requesting a ban on American acts in the future as reprisal for the attitude of the Muscatine Union in regard to Jack Hyton and his band.

This organization has also allied itself with the Chicago Union against Sunday vaudeville shows.

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F.N. Tying Up Legit People For 3-Year Terms, With an If

First National is tying up legit and musical comedy stars in a way that will bind them to the company for the next three years. The Warner subsidiary producer, on the other hand, is contracted to pay such artists for the first picture in the event that their initial screen showing is not promising. A series of options cover the three years where by the company has the right to exercise its own judgment on terms. Jack Warner, head of the Warner studio, is practically securing all of the talent for First National. Despite the independence asserted by the subsidiary no one of its operators can close a deal in the field without Jack's okay. It is gleaned.

The reason for the new form of contract, which also includes a similar stipulation on screen credits and advertising billings, is conceded to be the experience the company had with Al Jolson in fettering him at first only to "The Jazz Singer." No duplication of this kind, where the dough must be more than doubled in order to keep anyone in the door the unexpected. The terms of the first try, will be taken by the brothers or their interests. The contract safeguards the Warners for any secret box office copy a legit may disclose in the first production.

The other sure spot in the contract is the clause which prohibits persons responsible for, or identified with, flops, from appearing. This stipulation rests with the producer the judge. It reads in part:

"In condition that you shall have fully and completely complied with such and all of your obligations hereunder."

Borden's Faith
Evidence of her faith in her contract is witnessed in Irene Borden's preparations to establish a residence in Hollywood, although First National announced she would make only the first picture, "Paris."

Mila Bordoni leaves to arrive on the coast by June 1. At the same time, Dorothy Miller, who is working in "Bally," and Richard Barthelmess returns for his next vehicle, "Young November," scheduled Saturday Evening Post story purchased last week.

"Sully" will be the first production to be made by the company in all of '29. Seven others on the new schedule have been assigned for part color.

The Barthelmess picture and another to follow it immediately in production, titled "A Son of the Gods," will be directed by Frank Lloyd who has been engaged for a year. Marian Nixon will do the feminine lead. Upon the picture, which is expected to be around Aug. 15, Barthelmess will leave for Europe.

Other engagements made have been extended Sam Janney, author of "Loose Ankles" who will work on the West Coast; Louis Lomax of the "Paris" cast here and Alexander Gray. Dorothy Mackall has been assigned to the picture, and her first film "Woman on the Jury," story rights for which were secured Saturday.

In the new line-up Hal Wallis, former Warner publicity man who was studio manager, has been named shortly after the Warner acquisition, has been assured of the First National studio management for the following year.

Year jobs also are extended Jack Lanning, technical expert and trick o' nera man.

Clara Out \$10,000 on Pop's "H" Restaurant
Los Angeles.
Robert Bow, father of Clara Bow, has closed his "H" restaurant on Beverly Boulevard, after a year, and a loss reported to be better than \$10,000 to the picture star.

Place did good business at first, as Miss Bow used to be there quite frequently. However, when she stayed away so did patronage. After going into the picture business, Bowers operated a cleaning and dyeing establishment with his daughter, purchased for him in Hollywood.

Studio Feud

Los Angeles, May 14.
Feud between the "Yes" and "No" men at Universal City has reached a point where the "No" boys have challenged Dr. Marston, inventor of the detector, to install his delicate instrument in the projection room during a preview.

Members of the "No" faction claim the "Yes" contingent will break the tie.

Mrs. Lee Says Her Davey's Contract Is 'Scrap of Paper'

Los Angeles, May 14.
Having herself appointed legal guardian of Davey Lee, four-year-old screen prodigy, Mrs. Elia Lee, his mother, notified Warners that a five-year option contract she had entered into with that firm six months ago was a scrap of paper. She is now sending the boy on a personal appearance tour in the picture houses. Child actors whose studio salary was \$250 a week, will get \$500 for a break in week at Joliet. It is the Great States Theatre and \$4,000 weekly for two B. & K. Houses in Chicago. The Joliet opening is set for May 18, Chicago to follow. Youngster does about seven minutes, including an imitation of his mother.

When the child was first engaged for "The Singing Fool" he was getting \$100 a week. When the picture was taken through, the picture a salary of \$100 a week was set. For "Sonny Boy" he was given a new contract by Warners. This was for the five-year period and his salary jumped to \$150 a week. In "Little Pal," with Jolson, not released yet, the ante was raised to \$250 weekly for 52 weeks a year.

Contract Loophole
Meanwhile Mrs. Lee was informed by friends that the contract Warners held was filed under the California law, which provided that where a business agreement was made with a minor, the services of a minor it would be necessary to appoint a legal guardian for the minor. Probate Court would have to approve any contract.

Wm. Hyfroyen, attorney for Mrs. Lee, appeared before Judge Stevens and had herself appointed legal guardian. The attorney, by mail, notified the court, regarding the fact it held for Davey's services was a mere scrap of paper. At the same time the child's mother, Mrs. Perlberg, Wm. Morris agency, that the boy was available for picture work.

Perlberg began negotiations, but Jolly Zanuck, Warner executive, notified that his company had Lee under contract, regardless of the attorney's notice, and that it would not be advisable to represent him in any other negotiations. Zanuck stated that the boy was drawing his \$250 a week even though not working and that his mother was continuing to collect the amount despite the attorney's notice.

Louis Epstein, personal manager for Al Jolson, was engaged as manager of the youngster by Mrs. Lee. He negotiated a new contract with B. & K. dates and is now en route to Chicago with Mr. and Mrs. Lee.

Epstein states he intends keeping the child in the picture houses for about 10 weeks, then to return to negotiate a new picture contract. However, on the picture and the boy's mother is handling all business negotiations.



JOSEPH CHERNIAVSKY

Who composed "Love Slings a Song in My Heart," thematic for Universal's "Show Boat," received the following comment in "Daily Screen World": "The musical score and synchronization of 'Show Boat' is the best arranged, toned and recorded music yet seen on the singing and talking screen."

\$7,000 for Whiteman's Old Gold Weekly

Old Gold has lifted Paul Whiteman's weekly salary to \$7,000 for one hour weekly over the Columbia Broadcasting System, thus establishing a new record high for consecutive and contracted commercial broadcasting. Whiteman's contract has been extended until May, the increase of \$2,000 over the original five grand commencing in September as soon as the Whitemanettes leave Hollywood.

Old Gold is giving Whiteman time out for his Universal "King of Jazz" picture feature, and also a fortnight's vacation thereafter, thus eliminating Whiteman's intended national tour, and also a fortnight's vacation thereafter, thus eliminating Whiteman's intended national tour, and also a fortnight's vacation thereafter, thus eliminating Whiteman's intended national tour.

Whiteman and Jimmie Kneller are taking over the entire Billy La Hitt Troupe Tuesday night (May 14) at the Coliseum, and also a fortnight's vacation thereafter, thus eliminating Whiteman's intended national tour.

Talker Equipment for McCormick in Ireland

Los Angeles, May 14.
Winnie Sheehan will send a full company and complete talker equipment to Ireland by John McCormack, when the latter sails from New York, Aug. 16. It will mark the initial location so far away for a talker with songs.

In the equipment will be included probably black and white and color cameras.

Historic scenes of that famous Ireland will be worked into the McCormack film.

The equipment for the Fox group will be abroad about five weeks.

N. Y. to L. A.

Guy Bolton.
Wolfe Gilbert.
Business manager, Ferdie Grofe.
Sunny Selwyn.
Erwin Selwyn.
Douglas Fairbanks.
Mary Pickford.
William Henry Duncan.
Charlotte Henry.

L. A. to N. Y.

Bacalova.
Pat Dowling.
Louise Brown.
Charles E. Rogers.
Walter Rivers.
Cedric Gibbons.
Donald S. Pratt.
Rod LeRoque.
Charles Davis.
Maurice Fleckie.
Edwin Carrow.
Leroy Johnson.
Otto Brower.

Studios in New York Continue Quiet; Par's at Astoria Most Active

THIS IS HOWARD DIEZEL

Howard Diezel lately wrote a revue hit, "The Little Show," at the Music Box, New York, which has made him some material left over.

An out of town syndicate news writer called on the publicity offices of Metro, where Howard can bowl unstrained.

"All right then," said Howard, "I'll fix it for you to see, 'Melody' in Chicago. It's running there at McVickers."

"No good," answered the newspaper man. I want to see the New York company."

WM FOX'S NAME NOT LINKED WITH R. C. A.

Reported Merger Lineup May Get Monkey Wrench—Par-Warners Simmering

William Fox's name is commencing to seep through the inside story, but nothing has been said by the merger war for picture companies, so often reported as comprising Paramount, Warners and Radio. It is said that those mostly wanting to see this three-way combine go forward are wondering if Fox has gotten into communication with David Sarnoff, of the Radio Corporation.

Meanwhile, the proposed Warners-Paramount deal appears to be almost dead. Nothing has been said about it beyond the many rumors. One version is that the deal, if consummated, will be by the sale of Warners on an exchange or cash basis for all Paramount stockholders. There are no many angles to this deal no one feels said to say it will come through, although it is understood that regardless of how the deal works out, if it does, the present Paramount and Public staffs will not be disturbed.

The matter of Fox reaching some understanding with Sarnoff appeared to be the high point in the merger's merger talk. R.C.A.'s Keith-Rochester is in a corner, but the Impression has been that Radio, if going anywhere else in the picture business, will turn to Paramount, there are no positiveness to that conclusion.

It is said to be felt in other directions over Sarnoff's expected return to New York next week from his long trip abroad.

BOACH'S SHORT MUSICALS

Hal Roach is after a very of showgirls to comprise a stock chorus for use in his forthcoming musical comedy unit.

Roach plans to begin this series the latter part of June and will feature each with one or more vocal recording artists.

Quiet week in the New York sound studios with exception of Paramount's Astoria beehive, a-buzzing with "Glorifying the American Girl" and "The American Girl" sets and a flock of extras.

Entire main floor with only a few scenes for "The American Girl" is to be consumed by a new \$30,000 set which will be an almost complete replica of the New American Theatre, New York, from lobby to backstage. Studio last week had a dozen taxicabs inside working in depths of the Grand Central depot.

G. M. Radio dark, with all talking short production suspended. Pathe and Weiss Bros. (DeForest) better night music. Form is preparing for "This Thing Called Love" while Weiss Bros. intend to follow with their first Craig Kennedy all talker with another Arthur Heave yarn, "The War of the Wills" with the star and Edgar Lewis direct.

Wain Bros. last week completed their final two-reel production on the east and their final unit in doing so, they have brought east. Snub Pollard, Poodles Hanneford and Ben Turpin have been making a picture for the firm. It is not decided if they will appear in any of the dialog shorts which Weiss Bros. will bring a couple of directors east.

'Tastes Rights
Harry Dorf, i-acting for the states rights music, will sub-ent space at the DeForest studio for some dialog comedies of his own authorship. He will be in production the week of May 13.

Under a new plan inaugurated since the first of the year, as Bryan Foy's assistant, Warners is now devoting two full days to shooting dialog shorts, instead of one as formerly. Scripts are now rehearsed until letter perfect, before even preliminary takes are made. This plan has worked out.

Outlaw In-Law, with Hobart Cavanaugh, Mary Lorne, Maids of Honor, and "The Girl in the Museum," and "Dinner Party," by Frank Orth (Orth and Coder), with Hobart Cavanaugh, Maids of Honor and Stanley Ridges, both in the sketch category, were filmed.

Robert Robertson and Eliza Newell also made shorts for Warners. Warners' Pennsylvania's are being made in the recording in the next fortnight.

Gardner Casting Head for Fox on 3-Year Contract

Los Angeles, May 14.
Jack Gardner, picture agent, has been made casting director at Fox replacing James Ryan. Gardner goes in for three years, the first time in the "Garden" business to a casting director by any studio out here.

Rosebush takes his nine-year job to become head of Fox's screen testing department, new, and will take the author's last mystery tale, to Sol Wurtzel. He will have charge of all screen tests both east and west.

Gardner, husband of Louise Dresser and formerly in vaude, will turn out the "Garden" business. O'Brien who has been in his employ. Fox is devoting an entire enclosure in the "Garden" plant to the screen testing department.

M-G's VAN DINE YARN

Los Angeles, May 14.
M-G-M has bought "The Bishop Murder Case," by S. Van Dine, the author's last mystery tale. Paramount produced same author's Philo Vance series of "Cannary Murder Case," with William Powell as Philo Vance.

Nugents and "Kempy" Los Angeles, May 14.
Metro-Goldwyn-Mayer, has the screen rights to "Kempy," which will be made into a talker with J. C. and Elliot Nugent, its authors, both appearing in the picture. Production set for June 24.

J. C. Nugent will make the screen adaptation, while the dialog and probably direct the talker version.

Public and Warners Buying Out Individual Partners to Secure Complete Operating Control

Warner Brothers Monday paid off Moe Mark, thereby securing full operating control of the Mark-Strands linked up with the Stanley Company and passing to Warners when the latter took over Stanley. At this time the Warners are also reported negotiating with the Fabians of New Jersey and Crandall of Washington, D. C. for a similar buy for the same purpose.

Public, from accounts also wants to hold complete operating control of its extensive chain. Public so far has absorbed Balaban & Katz of Illinois, also Blank of Nebraska and Iowa. Public is now said to be on the verge of the purchase of its other individual partners.

Within the past 10 days in New York, conferring with the representatives of Public, have been among others of its partners, Butterfield of Mich., Kunsky of Detroit, Richards and Sanger of the south, Finkelshtein of Finkelshtein & Ruben, Minnesota, and Cooper of Oklahoma.

The story is that Katz has offered to purchase the stock of all of these partners in their own names, and Public, in effect, has accepted the offer. It is said, regardless of any deal Public and Paramount may go into.

Operating Hardships

Warners, per Spyros Skouras, its theatre operator, has been busy for the hand of the operating agreements held by the annexed Stanley circuits. The terms of the Stanley circuits, which the Warners, through stock control was held by the Stanley Company.

Contract expires this month. He had retained 92 percent of his Stanley stock. This passed to Warners Monday. Fabians have a 10-year agreement to operate their Stanley-Fabian Jersey unit, with the Warners, which the latter are to operate.

In complete operation of an order issued by the home office goes throughout the chain. In individual independent management each order might be disregarded or evaded by the local operator in authority.

Public, in annexing circuits in the past, seemed always to do so with regard to the standing and prestige, also the showmanly reputation, held by the contemplated partner for his section. This was especially so with the Balaban & Katz firm. E. V. Richards and Julian Sanger of the Sanger chain, Mike Shea of Buffalo, and others.

In certain sections it is said that Public, although holding full control, will leave it to the local operating partner whether he can maintain or not. In one or two instances the partners may be invited into the Public New York organization.

Sex with Sound

Chicago, May 14. Albert Dezel, former Chicago press agent, has secured "Damaged Goods" for the rights to the picture. Dezel is trying to synchronize the darn old film.

Gallery's Breaks

Los Angeles, May 14. Tom Gallery, Hollywood fistic baron and actor, is on crutches for the first time in his life. Same thing, same cause—broken foot in a squash game. Gallery was "national" champion.

Nazimova's Original

Los Angeles, May 14. "George Manker Waters and How-ard Crosby" will be used for filming a racing picture. The picture will be titled "The Bed of Innocence."

It will be produced by Edward Small, with Nazimova starring.

Doubling—and How!

Los Angeles, May 14. James Cagney is doubling a colored troupe into the third line of a white chorus under an extremely light make-up, to offset the contrast and make the ensemble for a musical comedy sequence in "The Great Gabbo."

Picture uses the Negro voices in specialty numbers.

SMALL TOWNS LOSING FILM THEATRES

Cities Gaining Country-side Picture Trade—Gov't Report

Washington, May 14. That the small town picture houses are fast disappearing has now been officially discovered by the Government. In a statement made public from the President's unemployment conference it is stated that "small theatres in small towns are slowly disappearing, but that does not indicate any loss of affection on the part of the American public for the movies. The vanishing of the little houses is more than offset by the erection of large-size theatres in the bigger towns."

Report from this committee represents a year's work. The passing of the small town theatre credited to the automobile and construction of good roads, this taking the countryites to the cities for their entertainment.

Committee gives the total number of picture theatres in the U. S. on March 1, 1927, as 12,115. A year later the number was 12,425. The decline, however, is described as "progressive."

Fox Giving \$50,000 Per To Lenore Ulric for 3

Los Angeles, May 14. Fox has signed Lenore Ulric for three talking features at \$50,000 per picture. Miss Ulric arrives in Hollywood May 25, with her first production to be "Frozen Justice," directed by Allan Dwan.

Paul Muni, originally slated for this production, will probably be re-assigned by Fox.

SHEEHAN'S QUICK HOP

Los Angeles, May 14. W. R. Sheehan pulls out for New York and the Fox convention June 12. It will be a rush trip as Sheehan is slated to appear in the picture at the opening of the new Fox theatre there on that date.

FILMING SPEEDWAY

Los Angeles, May 14. Background of the next Indianapolis speedway picture will be used for filming a racing picture. The picture will be titled "The Bed of Innocence."

Harry Beaumont, assigned to direct, is going to Indianapolis with the cast.

12 HOUSES IN NEW YORK STATE

Long Established Vaudeville Circuit—F. F. Proctor Among Pioneers of Vaudeville—Wanted to Retire—Proctor's Booked Through Keith's for Years

VALUED AT \$11,000,000

Radio-Keith-Orpheum (Keith's) has bought the F. F. Proctor circuit of 12 vaudeville theatres in New York State. Keith's takes possession Aug. 1 next.

The circuit, chosen for the transfer, completed Monday, has been reported. It is said that an appraisal of the Proctor enterprise was made from \$11,000,000 to \$12,000,000. R-K-O is reported paying for the circuit theatres part cash and stock.

All of the Proctor theatres are free and clear of encumbrance, excepting perhaps Proctor's new 58th Street, New York. Besides the New York Proctor theatres, the circuit is represented in Mt. Vernon, Yonkers, Albany, Troy and Schenectady.

When Radio Corporation took over Keith's, inclusive of the Orpheum Circuit, Proctor's was one of several Keith-booked circuits included. These became known as J. J. Murdoch's "cats and dogs," facetiously so termed owing to their importance and omission. Murdoch offered the group to R-K-O before submitting R-K-O's offer. But early R-K-O believed it would be able to trade better later.

Among others in the same group, with Murdoch interested in nearly all of the "cats and dogs" to some extent, are the Edison mid-west houses, mostly in Ohio. It is said that dealing is now going on for that profitable lot. Another is the Wilmer & Vincent string, while another, Interstate of Texas is reported having been satisfactorily recently. At one time Murdoch considered operating these houses himself but abandoned the idea, preferring to return actively to the show business.

It is reported, however, that the Proctor circuit is being completed the negotiations with Proctor. The Proctor deal is looked upon as an excellent one for Keith's holding its whole chain more compactly under its own management. With the consideration in the Keith buy without for some reason, it is presumed that Keith's obtained the Proctor houses at an attractive figure.

F. F. Proctor, a vaudeville pioneer, has been anxious to retire for some time. Proctor built up the circuit as a single-hand operation. It started from the Proctor's 23rd Street of years ago, with Mr. Proctor also among the first to appear twice daily or big time vaudeville.

It was wise it was Proctor among the biggest vaudeville managers who first concluded the combination vaudeville and picture policy. It eventually prevailed, he thereupon commencing to convert all of his theatres to that policy. Proctor has been an independent operator though linked with the Keith chain, where he has been for over 20 years. His standing was recognized in previous years as the Keith circuit, which was then declared in on almost everything Keith's started, he began to be the first to be transferred to the Keith circuit.

With the merger of Keith and Orpheum and its many changes in the vaudeville business, Proctor was a point where it wholly disregarded Keith's, other than in the bookings of out of that agency.

BIGGEST SALES WEEKS

From accounts Paramount and Warners recently hit their biggest gross sales week. Each is said to have gone over \$25,000 in the record period.

U. A. FINANCING DEAL STOPPED BY SCHENCK

Merger With Warners Looks Unlikely—Par May Get in With U. A.

For some unexplained reason Joe M. Schenck called off his redoubtable dogs in his financing plans for United Artists late last week with the Wall Street bankers. The bankers were said to be waiting for an auditor's report to finally pass upon it. The deal, it is said, was to be closed before the report.

At the same time it was said the likelihood of a Warner-U. A. tie in the financing of the latter company was also being considered. Paramount may hook in with U. A. through the U. A. subsidiary, Art Cinema. Later in a financing company which has been looking to U. A. producers, notably Sam Goldwyn, and others.

From the account the Warners declined to consider the U. A. proposal, which Schenck could deliver 51 per cent. control of his producing corporation. With some of the U. A. stars offering to transfer to Warners, but all a unit in favoring the financing plan, the Warner thing is said to have been virtually dropped.

Schenck is reported having been switched around in some of his plans through the two U. A. releases, talkers, now on Broadway at "Alibi" and "Bulldog Drummond." Another factor said to have influenced Schenck is the reported contract, denied, with Al Jolson to star in U. A. pictures after Jolson's agreement expires with Warners.

Warners are reported to hold Jolson for two more pictures, at least, and with the latter the limit set on the start or completion of either.

BARRYMORE DIRECTING

Los Angeles, May 14. Lionel Barrymore will direct John Gilbert in "Olympia," play by Fernbach.

This will be Gilbert's final picture under the M-G-M contract. Production starts within three weeks. Upon completion of the picture Gilbert and his bride, Ina Claire, will go to Europe for two months.

Upon his return Gilbert will start work for his new contract.

FEIST, JR. ON LOT

Los Angeles, May 14. Felix Feist, Jr., son of M-G-M's general sales manager, has joined the ranks of the sound technicians at the company's Culver City studio.

Young Feist is working his way through the picture business, having been in some office, advertising department, sales department, news cameraman, and also studying sound at the 2nd Laboratories in New York for the past two months.

his prestige in retiring his father leaves the show field highly regarded and highly respected. His candidness and sense of the record of vaudeville in America.

Western Electric indicates some counter-charges to the complaint made by the Warners when the arbitration proceedings, postponed last fall, are resumed tomorrow (Thursday) in the electric's offices at 185 Broadway.

The revived sessions will be devoted to the recording of Western Electric's charges and its answer to the brothers, who got their case on record before the postmortem. The latter was taken then because of the illness of Warners' representative, Samuel Untermyer. This attorney together with ex-Governor Miller for the electric, and ex-Justice Hiseox as the third arbiter, will constitute the board continuing the review of the matter.

Star chamber proceedings because the electric is to whether the electric is given as the reason by Western Electric why they will not indicate a single word contemplated at this time.

When efforts were made to ascertain whether the reported Warner cheaper talker being manufactured by Louis Gerard Paent will feature in the electric's reply and counter-action, a Watergate reported that the Warners have already violated the electric's condition.

Regardless of such a denial, which was described as verbal on the part of the electric's attorney, the Warners' attorney and since then head of Warners' Vitaphone, further questioning as to whether the electric will prod the Paent angle in any effort to disprove the brothers' charges and show a tendency on their own part to breach the Western contract, met with a flat: "Draw your own conclusions."

Warner-Hearst Contract Is Drawn

Attorneys are said to have drawn the contract under which W. F. Hearst, his Compositon producing company and the International Newsreel will be added to the Warner layout.

Provided no hitch arises the agreement may be signed any day now. Under it Marlon Davies (Cosmo) will be assigned to Warner's First National Pictures in Burbank under a guaranteed weekly salary of \$10,000. The day after the agreement was made on the P. N. lot.

Hearst papers support all of the Compositon film production with liberal publicity when playing in a Hearst picture city.

MAKOVY MARRYING

Los Angeles, May 14. May Moavoy and Maurice Cleary, United Artists' picture stars, are married May 12 at Father Muller's Church in Beverly Hills.

The wedding was a Havana honeymoon for about six weeks.

PAT'S PROF

Los Angeles, May 14. H. H. Newell, who is English at U. S. C., engaged by Paramount as technical dialog man, was critical in his review of correct variation in speech characterizing earlier periods.

Heid for Musical

Los Angeles, May 14. On the eve of her departure for Ann Arbor, Miss Heid (Sharon Lynn) was retained here.

She will play opposite Hugh Trevor in a musical being prepared by DeSiva, Brown and Henderson.

Lois Wilson at F. N. Los Angeles, May 14. Lois Wilson will do four pictures for First National.

Cameramen's Union and Producers Reach Agreement on Scales and Hours

Los Angeles, May 14. With the minimum wage scale agreed upon between committees representing the Association of Motion Picture Producers and the International Photographers' Local Union, L. A. T. U. E. and M. P. T. U. becoming effective May 20, picture studios on the west coast will be closed shop for the cameramen.

Though the agreement between the studios and the cameramen says nothing about closed shop, a studio official asserted that every man hired in his camera department after that date would be a member of the union.

With the exception of a few assistant cameramen the studios are 100 per cent. organized, with every man being a member of No. 659. The new scale provides that cameramen on features will be paid in day and without their own equipment receive \$150 per diem. If the engagement extends six days a weekly rate of \$250 becomes effective, with pro rata for the balance of the week on the picture. Scale for less than four reels and without equipment furnished by the cameramen is \$40 each day and \$200 a week.

On productions of more than four reels, without equipment furnished by the cameramen, the scale is class 1A, non-contract cameramen working an eight-hour day shall receive pay as follows: first cameraman, \$60 per diem; second, \$35; still, \$10; assistant, \$10. For six consecutive working days, first cameraman, \$200; second, \$125; still, \$10; assistant, \$40.

For the non-contract cameraman class 1B provides on four reels or less working eight hours a day without equipment furnished by the cameramen are slated for \$40 per diem; second, \$30; still, \$10; assistant, \$10. On the weekly scale they are to receive: First, \$200; second, \$100; still, \$45; assistant, \$45.

Under the clause covering working conditions it is stipulated working hours begin when the camera is ordered to record and continue until they are dismissed or their work is finished. For features, the scale is one and one-half is to be paid and double time for holidays. Overtime is based on one hour for each hour as straight time figured against rate of the prevailing per diem pay.

For class 2A, camera production of over four reels, without equipment, pay for six-day week not to be less than \$1,000 per diem; for \$200 for first, \$100 for second, \$85 for still and \$85 for assistant.

For those working on four reels or less the classification is 2B, with working conditions same as class 2A, and the salary scale is \$175 for second, \$75 for still and \$70 for assistant.

Under class 3A, which covers men under contract to studios for periods of six months or longer, provisions are made for men who work on more than four reels, without equipment, seven days a week, as follows: First cameraman, \$150; second, \$85; still, \$15; assistant, \$65.

With the expiration of the six months' contract a cameraman may continue under the same conditions, provided, however, that 10 weeks' notice is given by either party of termination of engagement with the cameraman. On such production as he is working on at the time of contract expiration or notice.

Still cameramen and assistants under the period contracts are subject to one week's notice of termination of employment if it occurs prior to the expiration of the six months period or if no notice is given terminated after that time.

Hours

Covering all cases, where a cameraman responds to calls between 6 a. m. and 6 p. m., a minimum of four hours' work is to be allowed; between 6 p. m. and midnight a minimum of six hours' work or pay to be received; between midnight and 6 a. m. a minimum of eight hours' work or pay to be allowed.

Where a cameraman is called and is subject to continuous recording for service for more than one hour, camera service not more than one hour can be deducted for any meal.

Under the clause providing that a cameraman is to be required to work for more than 16 hours without a rest period of at least one hour and 15 minutes. Contract also provides cameramen shall not be required to

operate more than one camera at a time.

Where men are compelled to make aerial flights they shall be paid in addition to regular daily wage \$25 for the first flight and \$25 additional for a second flight.

However, there is to be no additional pay for further flights on the same day.

Where cameramen are sent on distant locations for a period of seven days or more an additional 13 1/2 per cent. of the wage rate applying to their class is to be paid. If time of this location exceed one week fractional parts of the succeeding week are to be paid for pro rata of the weekly rate covering this job. Also suitable accommodations must be furnished the members of camera staff while on location.

No cameraman is to be compelled to perform work that he considers hazardous, and it is agreed that because of his refusal he will not jeopardize his working opportunities.

Fifty hundred cameramen and officials of allied unions met Sunday at the Hollywood Chamber of Commerce. The agreement between the cameramen and producers was read and approved. Officials appealed to the members to refrain from faith in the matter of overtime.

ENGLISH EXHIBITS TRY TO FORCE W. E. PEACE

London, May 14. General council of the Exhibitors' Association has requested Western Electric and film producers using the W. E. license to agree on formation of an independent and impartial committee with power to settle all questions of liability of their apparatus for reproduction of W. E. recorded films.

If this request is not accepted the association will send a deputation to the government, pressing for legislation.

Negotiations are now in progress with the advisory committee of the Board of Trade to this end.

1st International Sound Co. Announcing Standing

London, May 14. Announcement concerning the standing of First International Sound Pictures will be issued May 23. Walter Payne is chairman and Harry Bruce Woolf managing director.

On the board of directors will be Col. John Buchan, Alfred Bundy and Harry Kealey, all of British Instructional Films; Laurence Hermans, of Siemens, Halske and Royce Tovey of D'Oyley Carte Opera.

"Klangfilm-Tobis" recording license for England was secured with Western Electric. Previous negotiations including Bosdari and European patents also have been settled with license or the new company.

Navarro Operate

Los Angeles, May 14. Ramon Navarro, who was killed in his study vocal and polish up on the touring. M-G-M has promised to feature Navarro in a return in a screen version of a German opera.

Navarro's Contract

Los Angeles, May 14. Navarro's contract with M-G-M calls for six months' work each year and two pictures.

Against French Taxes

London, May 14. National Committee of the French Federation of Stage Workers met yesterday morning to discuss the proposed 10 per cent. tax on all theatrical performances in France as a protest against high taxes.

No action was taken, but a walkout has been set or discussed.

Bound for Studios

London, May 14. John Thorne, British International, will be bound for Hollywood to study talks.

First Sound and Dialog Films Come to Berlin

Berlin, May 14. First American sound picture to be shown here will be "White Shadows of the South Seas" at the Ufa Universum around the end of this month. It will be projected on Klangfilm.

"The Singing Fool" will follow at the Gloria Palace, via Western Electric equipment.

French Quota Law Likely to Remain As Debates Fail

Paris, May 14. Following several conferences American and French motion picture groups have failed to arrive at an agreement which would allow American producers to continue their business in France under reasonable conditions.

Each group will now report to its respective government, with the understanding that the United States government will represent the film industry in American legislation hereafter.

While believed to be seriously concerned the French distributors are anxious to see the American independents for protection.

It is reported that French distributors may make a move to force America to negotiate with independents for pictures, but it seems evident that a compromise of that kind has been given currency merely for whatever effect it might have as a threat against American producers and distributors concerned in the outcome of the quota battle.

In two interviews here Seneca has emphatically declared that the quota system will be permanent until the French industry recovers. He admitted that the quota might possibly be ameliorated. It is believed that the French government is considering further fiscal measures.

Judge Goddard stated that he is resigning and selling his interests to Pathé-Natan or anyone else.

Film executives here from the United States are still confident of an amicable arrangement.

Chambre Syndicale has declared that the tariff plan isn't agreeable to the French producers and that the government would have to enact special legislation for producers to get part of the two money funds.

Authorities on both sides insist that this stumbling block could be overcome by special provision on the part of the government or a new plan, instead of the tariff, whereby Frenchmen will be able to tax foreign pictures.

It is believed here that both government and industry will find the question to arouse bitter feeling in the face of more important negotiations on other questions, debts and tariff.

Understanding is that under least satisfactory conditions present negotiations of 7 to 1 will be continued for another year.

French producers are grumbling that they are bearing the brunt of the European situation, while the Americans are making them the scapegoats.

Confusion is likely a smoke screen over the plan, voiced a week ago, to eliminate the quota entirely.

Revivals Lose Plenty

Los Angeles, May 14. "Lady of the Lilies" May 18 after a run of three weeks.

This production, starring "White Camella," another revival which preceded it at Daly's, resulted in a gross of \$15,000 to syndicate for by Harry Welchman.

It was now going to the Decca company, replacing "How to Succeed in New York."

Cutts Making Talker

Los Angeles, May 14. Graham Cutts has rejoined Gainsborough to remake "Wonderful" as a talker.

This was his first silent production.

British Film Field

(Continued from page 2)

to send him letters demanding a copy of the "White Shadows of the South Seas" to the government. This letter emanated from the Editor of Editorial Review, Ltd., which also sends out British Talking Pictures press stuff.

Another letter for "the efforts now being made by the C. B. A." while another letter from Leven declares "individual members of the C. B. A. are not responsible for the actions they can expect from this body," which show that when it comes to trying to play politics in the industry some English are fools before average Americans. The latter would act the way Laver is doing.

Another Promotion

Issue is due the eighth of International Talking Screen Productions, Ltd., with a capital of \$4,250,000. Being made by George Pearson (of British Screen Productions Company, not Welsh-Pearson).

Promotion has been going on for some time and has changed around a lot. Originally intended to include Emelita and Maximilian A. G. of Germany, Deutsche Lichtspiel Synkal, British Screen, Rayvat and a few other things. Now worked out to merge Rayvat and British Screen owns a controlling interest.

It is reported that in Denmark and the Staaken Filmwerke A. G. Zappell and the old Hans Kroger Kurl Gruno made the early Zola film, "The Story of a Horse," "Arabella, the Story of a Horse."

Understand British screen stockholders are likely to get \$150 per share for their 15th stock, but had when its present market value is \$100.

Pearson has been trying for some time to get over, and had one underwriting proposition after another die on him, but stuck it out. He is now getting over "figures to convert the Worlton Hall studio for sound."

Silent Business Up

May not mean anything, but M-G-M's New Empire has done as well.

ANNE NICHOLS LASKY'S CERTAIN COUSINS AS PEOPLES TALKERS

Judge Says "Abie" Plot Not Original

Charges of plagiarism against Universal Pictures in the \$200,000 damage action taken by Anne Nichols against the film "Abie's Irish Rose" were dismissed in the United States District Court yesterday by Justice Pitney. The complaint was directed against the Universal Pictures Corporation, Carl Laemmle and Joseph Pollard, charging that the "Abie's Irish Rose" was based on ideas taken from her story "Bliss."

Judge Goddard stated that, in his opinion, "Cohens and Kellys" directed adversely in view of the nature and expressions of ideas from "Abie's Irish Rose." He also added that, since the film was based on the fundamental plot of the novel, then it is common property.

Judge Goddard stated that the great success which "Abie's Irish Rose" has achieved is due not to the ideas of the plot, but to the author's genius in which she has presented the plot.

Universal's submitted testimony during the trial to the effect that "Cohens and Kellys" was derived from a story entitled "Two Away," written by Aaron Hoffman, which had been produced on Broadway in 1914 by the Dillingham.

Trial of the case occupied several weeks, during which testimony was taken from many witnesses, including the entire executive staff from Universal City during December. During the trial evidence was taken from experts in every branch of the business, producers, critics, dramatists, playwrights and scenario writers.

After the judge had the judicial debate in the newspapers brought the Paramount film production but "Abie's Irish Rose" has failed to boost grosses. The theatrical law firm of O'Brien, Maloney and Skelly was asked to file a new, consecutive copyright in the trial when Mr. Maloney's dramatic construction on a surprised court.

to make a shade better with Burtos and "White Shadows of the South Seas" about the week before with "Alas Jimmy" and "The Great Gatsby" and "The Melody" this 11th.

And Marjorie Arch with "Return of the Rat," Ivor Novello feature, has been doing capacity business all week. Novello has a big London fan following.

W. J. Fox's "Spens and well with "Showboat" and figure it will stay in six months.

A Change-over

Since Thrill pulled out its British Talking Pictures writing and put in Western Electric, another theatre has done something like it. One Charles Orr, having theatres at Coventry, had a T. F. equipment and had Universal's "The Great Gatsby" or "Put it on one—and two days later came to town and bought an R.C.A. equipment on condition they hire it in 10 days. R.C.A. has 10 engineers arriving next week to get busy generally.

Edgar Wallace's company, British Lion, has been very quiet since Edgerton's "The Great Gatsby" and Sidney Olcott got a verdict for breach. Now they have arranged to have the seconded studio directly on Western Electric and to make a change-over.

By this time next year quite half a million British producers will be doing this.

Daily Mail News Reel

Understand William Fox, W. J. Fox, and the Daily Mail News Reel, Harmond Harmond and Ward Price (both of the Rothemere press), are turning out a series of news reels to put out a talking newspaper to be made here with the aid of the Daily Mail news service.

LASTY'S DISCOVERY

Paris, May 14. Before sailing to New York, Levanthine, Jesse Lasky stated that his survey of Europe had convinced him that the people of this side are hard on talking picture.

Lasky said that all doubt as to whether or not the world would accept the innovation of talking pictures has disappeared in his mind.

Lasky said that he would accept the rights to American talkers or produce abroad. Lasky estimated that it would be less expensive to produce films here. A print would be sent from America to the producer who would engage a cast to do exactly the same as the American cast, only in their native language.

Touching on the future of pictures Lasky said the industry will have on training players from the American stage and from foreign foreigners, such as has been the custom in the past.

He added that foreign artists would be imported only in rare instances, putting in a plug for Martin.

LASKY'S DISCOVERY

Paris, May 14. At a farewell party given for James L. Lasky by the Dillingham by Edmund Snyar last night Lasky was much impressed by the voice of the Dillingham. He immediately gave the singer a contract for five years.

He also promised to America to make talking pictures.

First Coast Film

Los Angeles, May 14. First production of National Film Recording Co. (Phil Goldstone) in the "Life of a Boy" by Ina Duncan.

"Mother's Boy" at Paramount and "The Boy" at the Paramount, New York.

It is showing there is listed for July.

Cleveland Razzing Sidewalk Spielers for Loew's Theatres

Cleveland, May 14. Sidewalk theatre ballyhoos are getting the razzberry from local newspaper critics, besides drawing threatening frowns from downtown office building owners and managers.

Three Loew theatres have spotted usher-boy-barkers in front of their box offices to drum biz. They are getting most of the fire. Association of building owners and managers, backed up by the local real estate board, contend these ballyhoos are souring tenants on certain locations and hurting property values.

One Loew house started the racket several months ago by installing a loud speaker on top of the marquee. Its squawks so annoyed building owners and managers that they had the city prohibit it.

Declaring the theatre-spielers game to be just as much of a nuisance, they are out now to stop all ballyhoos from the avenue. This will include music and radio, suggest store loud speakers.

Exaggerated ballyhoos "is what comes out" from the newspapers. For example, the gas-line of State's barior is "This is the best picture of the year," Allen's "The best picture yet," Cameo, "Do not miss this show, because it is one of the finest of the season."

In snipping articles, George Davis, "Press" critic, suggested that the barkers be given more enabler and more logical lines. He scored the state owners, saying "They must think Clevelanders are a lot of ape who will fall for any sort of eldorado ballyhoos, although it would get by on Broadway."

Can't Find Man for "Angels" Nosed Retake

Los Angeles, May 14. "Hell's Angels" is still unfinished. Two shots remain, one a simple double exposure on an interior, the other a getting the realism into a falling bombing plane.

In spite of the crash which killed the pilot a few weeks ago, Caddo is again seeking a daredevil flyer who will send a big bomber into the air at 4,000 feet and exit via parachute. So far no such individual has come around. Cameras got the first facility in June.

Al Wilson, the stunt flyer who recently jumped from a Sikorsky bomber in which he was acting as mechanic, fell to his death during a scene for "Hell's Angels" has been expelled from the Special Pilot's Association. He also has been suspended as a transport pilot by action of the U. S. Dept. of Commerce and Aeronautical Branch for three months and fined \$80.

Expulsion from the Pilot's Association was brought about on the charge that he violated the unwritten law of the air and flew too close to a populated area a short

Warner's Cabinet System

Los Angeles, May 14. Warners is out of the picture through directorial supervision similar to Fox's new cabinet system.

Lucien Hubbard and Anthony Goldaway, the former reeling M-G-M to the Broadway theatre, will be clothed with the necessary authority. "They will watch all Warner productions from the studio to the cutting departments."

Brandt Broker Manager

Harry Brandt, formerly of Brandt Bros., Brooklyn theatre owners who sold out to Fox, has assumed co-management of the branch office of Ira Haupt & Co. in the Bond building.

ALL DOING IT

Latest talker gas: Old Clothes Man: "Hi cash clothes!" (poking head out of window): "Come back an old suit for you!" I'll have an old suit for you. O. C. M.: "Kent, lady. H'm making a viatupen tee den."

Tom Mix's Income For 3 Yrs. In Jam; Earned \$1,100,000

Los Angeles, May 14. With the indication of Tom Mix, Eugene Ford, picture director, John P. Hill, press agent, and J. Macgregor Berger, income tax expert on various counts of attempting to defraud the government of income tax returns, Assistant U. S. District Attorney Ames Peterson says further bills will be filed against people and expert tax advisers.

Peterson says government has lost about \$1,000,000 in taxes during the past year through fraud. He expects to collect them besides penalizing the people who participated.

Four indictments were returned against the Mix group. It is charged a plot was entered into to defraud the government out of \$110,000. Mix was named alone in one indictment. Miss Berger alone in another and a brother-in-law of Mix's and Hill was the latter's press agent for past three years.

Mix is alleged to have made over statements in connivance with Miss Berger of legal deductions for 1926, 1926 and 1927, approximating \$800,000. Ford is charged with falsely representing himself as business manager for Mix at a salary of \$12,000 and Mix himself paying the income tax on the alleged fictitious salary. Hill was charged with representing himself falsely as personal representative at \$10,000 a year, also no income tax being paid on the tax on this asserted fictitious salary.

For 1926 government claims Mix received a gross income of \$348,091, with allowable deductions of \$15,471, leaving a net of \$332,620. Ford of \$327,619.33, and tax due the government of \$72,913.

In returns prepared for that year by Miss Berger the figures were correct as to gross income, but deductions were set at \$12,640 with tax due \$85,825, while tax paid government was \$55,071. Ford 1926 gross income was \$185,000, with tax due \$87,450; tax paid, \$51,303.

Bull for Mix was set at \$15,000 also for Miss Berger who was previously indicted on other charges and \$5,000 each for Ford and Hill. The three men and Mix are on tour. Bonds for the three men will be filed here by Claude J. Parker, attorney for Mix. Parker laid all the blame on "tax experts" and says that Mix never had any intention of defrauding the government.

Minneapolis, May 14. Tom Mix and Jack, his horse, are going, different to Colorado for handling game publicity, and Hill quit Mix.

Hill formerly was a newspaper man in this city.

Stanley Squeezed in Fight Between Fox and Mastrbaum—New Element in Overseated Scene Is Impending—4,200-Seal Fox House—Public Units Go to Stanley

BANK GROUP SHADOW

Philadelphia, May 14. Three-cornered fight for business between the two Warner-Stanley (Stanley) and the Fox house on the side and the Fox house on the other is regarded here as the introductory skirmish in an impending trade battle involving the big new producer-theatre operator groups and their banking allies.

Status of the battle now is that the Fox and the new Mastrbaum are running neck and neck to over-whelming business, but in the struggle the Stanley (Stanley) (Warner) has been badly squeezed. This house, which followed a policy of first-run pictures backed by a five act specialty show, has broken line and this week goes into the stage of first-run pictures with Warner. The Pennsylvania the heavily billed and two weeks hence gets people and expert tax advisers.

The Fox is spending till it hurts, going for as much as \$10,000 for its stagelights, a lot of publicity, and running toward half-hour revue headed by a "name," and class opera house. The Fox is being fitted in. Film feature is played down in the advertising and in the marquee alike and stage personalities exploited.

Contrasting Type

Mastrbaum tries for a contrasting type of show, playing up its symphony orchestra and big stage personnel and consistently laying off the display of act names. Nevertheless it does not always depend on its permanent personnel, plugging in the only star-fairment with material booked in from week to week, mostly comedy.

The present status of the Fox-Mastrbaum battle appears to be but the beginning of an engagement destined to extend along a wider line. The Fox technique apparently is to maintain business at the Fox theatre at any cost, making the Fox name and type of show stand up in the eye of the local publicity. The time when the new \$1,000,000 Fox house opens a block north of the present Stanley. Probably the office is content to break even on house operation indefinitely for that.

Situation becomes further complicated May 20 when Public units go into the Stanley. This reflects the new amalgamation of Paramount and Warner Bros. It is this development that the Stanley in the Philadelphia line up the peculiar interest of the first clash between the huge producer groups.

Public units in the Stanley, of course, set up the fiercest competition between the Stanley and the Mastrbaum, which are only a block away from the With Public units at the Stanley and a modified Fox policy in the Mastrbaum, the same company is bidding against itself to a certain extent, in addition to fighting the Stanley. Public blocks away from the new Fox gets into operation (ground) has been cleared, but no doubt the Stanley block away from the new Fox location being at 17th and Market right in the midst of the narrow field of action.

Situation Typical

This Philadelphia salient being in the respects typical of the line up of competing film interests.

(Continued on page 8)

Golf Practice Ranges Are Hobby Of Twilight Hours for Hollywood

SENSELESS CENSORS

Philadelphia, May 14. This town's film censors, now seriously meddling with screen "Slugs," stopped an unintentional enker into "Voice of the City" (Cosmopolitan), at the local Stanley last week. The bull was so comical that it almost seemed staged.

The censorship boys thought ill of a portion of a male character's speech in the picture and ordered the dialogue out. The character went through the same motions, but in dead silence. As he finished saying nothing, the girl in the scene said, "Sani! Don't talk so loud."

Double Talker Bill In London \$1 Top To \$7,000 Gross

London, May 14. A weekly average gross at the Regal in London, 2,500 seats, playing to a top of \$1 with a double talker, "Double Talker," is being played, mostly from Warner Brothers, playing at 47 seats. The little machine, made, although it is a double talker, is being played. A few seats in the Regal are held at \$2. Lowest price is six.

A recent double talker bill at the Regal, "London and Mouse," is shown.

As far as known, so far no theatre in the U. S. unless a one-day player has used two full length talks on one bill.

Out of "Mariana"

Los Angeles, May 14. In making a talking version of "Mariana," Metro production starring Marion Davies, two stage players who appeared in the silent version, Oscar Shaw and Robert Ames, are being eliminated.

Reason given at the studio is that these actors have New York engagements. Shaw is being replaced by Lawrence Gray, and Cliff Edwards will fill for Ames. Benny Rubin is also in the cast.

The silent version of "Mariana" will be entirely different from the silent. Robert Leonard directed both.

M-G-M Figures "Inkies" Save Studio \$300,000 Yrly.

Los Angeles, May 14. M-G-M is following the "Inkies." It has just purchased a \$10,000,000, inconceivable stock of ink. About the only carbon lamps studios now are using are the 30 and 60.

Electric department of M-G-M figures that through use of "inkies" a unit saves a half hour a day.

On a basis of five companies a day working throughout the year would mean that the studio has saved \$300,000 in 12 months in this way.

AIR STUNTS ALSO

Los Angeles, May 14. An actress who must look the part and speak well, besides willing to do stunts in an airplane, has not so far been located from among the 35 tests taken by Harry Cohn, Columbia, for "Flight."

Blanche Sweet may be it for the role.

Los Angeles, May 14. "Golf practice ranges" are the latest hobby of the golf nut here. Eight of these have sprung up in the wide open spaces within municipalities, to the benefit of those ambitious to improve their game and incidentally of owners of tax-selling property.

One of these on Fairfax, near centre of Wilshire district, is fair sample of others. Here is a cleared space 300 by 900 feet in area, over six acres. It will accommodate 25 players if he could get it made erected on each side mark distances of 100, 150, 200 and 300 yards. Guests pay 15 cents for slugging 125 balls, taking their own time.

Proprietor says some ambitious ones dispose of the 100 balls an hour with result they get famed and want to return. He says complaints of this sort are more frequent on ranges where is the rule to charge 40 cents half hour or 75 cents an hour, player to use as many balls as he likes.

Guests must bring their own clubs and teepins, although to latter they are usually forgotten and it is up to range to dig them out. One proprietor says he might make money if he could get a cheaper line of balls. He referred to one large order of factory repaired balls, guaranteed to be without a cut in the lot. When the gang fell on them on the range was a normal number had been painted in and were as suddenly knocked open.

Buslet hours are two times a day. The range is open to men swam in. Forenoon brings many women. Instructor on course, with five lessons a week, \$1.00. Number of ranges is increasing, as it is considered with 40 golf courses in southern California, there must be plenty fans who will fall for the novelty.

Sheehan Announcing Only Fox Silent Is Newswel

Winfield R. Sheehan will announce at the Fox sales convention held early in June that the only silent product on the new production schedule will be the quiet version of "Mariana," which features nor the shorts will be duplicated without the sound track.

The reason for retaining the newswel is that silent cameras can get angle and coverage further out of the range of sound trucks or portable apparatus. Again, the silent reel is reported to have made more money during its past year than in any other in its existence.

LOEW PROFITS JUMP

Net Up Nearly 20 Per Cent, Showing Rate Around \$6.50

Loew's, Inc., reported income for 28 weeks, up to March 10, representing period from August to March at \$5,251,058, a depreciation of taxes but before preferred dividends. Roughly this represents about \$5.50 on the year per share, or 10 cents over the year 1928. 1,355,129 shares outstanding.

Net for the period represents an increase of 20 per cent over preceding similar period. Figures and computations are as follows:

Op. profit	\$7,370,301
Dep. 1928-29	\$1,630,993
Dep. 1929-30	\$1,044,225
Dep. 1930-31	\$1,044,225
Net profit	\$5,251,058
423,800	\$12.38
3,807,000	\$1.35

P. A. to Sales Mgr.

Pittsburgh, May 14. Harold B. Dygert, publicity for Stanley-WB here, leaves to become sales manager of the Eastern branch, local distributors for Atwater-Kent.

Dygert is being replaced by Larry Jacobs, Dygert's assistant for a year.

Dygert is the second of the old Stanley-WB publicity staff to leave the Stanley-WB fold here. Bill Kirsch, film booker, also resigned.

Tom Mix Got \$40,000 for Minnesota; Dramatic Stock 2d, \$16,250—Great!

“Show Boat” Still Strong in 4th Wash. Week, \$13,500

“Melody” Cops All Pitt. Records; \$120,000 Wks., in 1,900-Seater at 50c

Minneapolis, May 14. (Drawing Population, 300,000) Weather: Favorable

Tom Mix in person at the Minnesota and a dramatic stock at the Schubert field up the town last week. With Mix at the stock show last night, it just must have been that entertainment seekers didn't have any dough left for the remaining box offices.

Mix pulled nearly 40 grand into the Minnesota. It was the theatre's largest week since its recent anniversary celebration, but considerably below the house record gotten by Paul Whitman nearly a year ago.

And to think of a dramatic stock company, beating every house in town with a single exception! Florence Reed was given star billing in “Shanghai Gesture” and a gross of \$16,500, verified by a glimpse of the box office electronic.

“Broadway Melody” in its second and third week at the 4,000-seat State and a Gilbert picture, “Desert Nights,” together with the heavily collected V. S. Indian band at the 2,800-seat Hennepin-Orpheum, were the also rans. At that, “Broadway Melody” made a very respectable showing for its fourth, although much better than had been expected. The Gilbert picture, although not quite the U. S. Indian band did not demonstrate the anticipated drawing power.

Estimates for Last Week

Minneapolis (P. & R.-Public) (4,000). “Nothing But the Best” (G-M) (2,800). “Tom Mix and Tony” in person and “Broadway Melody” (P. & R.-Public) (4,000). All-around good show, but entire credit for draw goes to Mix. Richard and his number one, and Broadway well liked. Stage show also went very nicely. Gene Sheldon, new G. M. made impression at debut. Saturday and Sunday takings of \$10,000 record, but end of week did not maintain first opening pace. Biggest attendance over 10,000. It was swelled by many children who, at reduced admission, kept the crowd. Mix and his two cowboys in act. Nearly 40,000.

State (P. & R.-Public) (2,800; 30). “Broadway Melody” (P. & R.-Public) (4,000). Picture smashing show hit here but did not get box office play anticipated. Heavy opposition to picture, but precision belied accountable. Stage show not missed. First week closed at \$29,000; 2d nearly \$14,000, or about \$45,000 over two weeks, more than was done by “Coquette” and “Iron Mask.” At same house record.

Hennepin-Orpheum (Keltz's) (2,800; 50-60). “Desert Nights” (M-G) (30) and vaude, including S. V. S. Indian band. Despite herculean efforts of Frank Burke, including S. V. S. Indian band, its final weeks of non-reserved seat and continuous performance policy and its no singing, dancing and mediocre shows and pictures, still got a picture and good box office under conditions. U. S. Indian band splendidly exploited by Burke, but failed to meet ticket. Big attraction, but terrible drop during week. John George picture presented fairly well, and not liked by fans. Show as whole not so hot. Two-day, rest of week, picture presented fairly well. Around \$10,000. One of worst in months.

Lyrio (P. & R.-Public) (4,000; 35). “Kid Gloves” (Warner). Fair picture. Good sound program, but no box office. Drawn \$4,000. Not so.

Pantages (Pantages) (1,600; 25). “Nipponese Barber” and “The Bath.” Good picture, but mediocre bill and vaude. Show lacked drawing power, but good box office.

REICHENBACH QUITS

Harry Reichenbach walked out of his special publicity job with Universal last week, and broke off his contract expiration. The Reichenbachs all fly to Paris on “Le de la Paix.” Harry wanted time to write letters.

When informing Bob Cochran he had vacated, Harry said he had a Universal check for three weeks' salary for the remainder of the contract time.

Harry felt embarrassed—he he kept the check.

Washington, May 14. (White Press, 400,000)

“Show Boat” has shown great picking power, 4th week at Radio Picture further anchored previous high records by beating the third week of Barrymore's “Sea Beast” by \$6,000. Management showing good showmanship, too, with special exploitation. Saturday morning 2,000 kids attended a special showing at with price.

“Donovan Affair” proved a business getter for the Fox, running up a few grand.

Both second weeks, “Iron Mask” at the Columbia, and “Close Harmony” at the Met, did well.

A Dangerous Woman” at the Fox, did not get away the usual for this house, even dropping a little.

Stanley-Crandall houses, Met and Radio, have boosted their gates with the current week, making it a flat 35c. for matins, and 50c. at night.

Columbia (Loew) “Iron Mask” (U.A.) (1,232; 35-50). About usual showing for picture. Second week with a Fairbanks; \$10,000.

Earle (Stanley-Crandall) “Dangerous Woman” (P.) (2,244; 35-50). Didn't get usual 14; but quite \$13,500, picture praised.

Fox “Donovan Affair” (Columbia) (1,600; 25). Picture good, but Fox jumped business about \$3,000.

Stanley-Crandall “Close Harmony” (P.) (1,585; 35-50). Picture good, but Fox jumped business about \$3,000.

Palace (Loew) “Gentlemen of the Palace” (P.) stage show (2,252; 35-50). Picture handled fairly well week for m. c. gets credit for extra business. (Stanley-Crandall) “Close Harmony” (P.) (1,585; 35-50).

Radio “Show Boat” (U.A.) (1,232; 35-50). Fourth week, and still strong, so much. U. S. is firing up the house to keep it open after many weeks of idleness; \$13,500.

“Wild Party” Bk'n Par Heads Field at \$51,000

Picture here last week here couldn't be beat. It went over with a slam, with the start week, and Brooklyn gave this local red head \$50,000, good box office. Picture presented fairly well. At the Strand the lines never sagged.

“Singing Fool” bringing around \$42,000, considered grand for this small house.

Ringling-Barnum circus tried to make a run in show business but failed at the film line. Paramount had Clara Bow in “The Wild Party” and stage show, and Brooklyn gave this local red head \$50,000, good box office.

“Singing Fool” (P.) stage show (2,252; 35-50). Picture handled fairly well week for m. c. gets credit for extra business. (Stanley-Crandall) “Close Harmony” (P.) (1,585; 35-50).

Radio “Show Boat” (U.A.) (1,232; 35-50). Fourth week, and still strong, so much. U. S. is firing up the house to keep it open after many weeks of idleness; \$13,500.

Estimates for Last Week

Paramount—“Wild Party” (P.) (4,000). Picture had following: Clara Bow, centered here as ever. \$55,000. Picture going strong as ever. \$55,000.

Strand—“Singing Fool” (WB) (1,600; 25-35-50). Picture good, but Fox jumped business about \$3,000.

“Bulldog Drummond” Hops 2nd to “Melody” for Capacity—Paramount with Vallee in 2nd Week, \$81,100; Very Big—Close to Rocky \$36,100, Low, with “Not Quite Decent”

Although there are 42 legit attractions currently in New York, Fox and industry with 2 side shows, and all the choice ones, dominates Broadway by the size, scale and glitter of its billboards.

There are 13 films exhibiting at 11 and 12 of the number shown on Broadway ordinarily or previously devoted to the speaking picture. The 11 left-handed advantage as the pictures are also cutting in on one another through the competitive angle of 13 spots.

Broadway Melody” picked up at 11 and 12 of the number shown on Broadway ordinarily or previously devoted to the speaking picture. The 11 left-handed advantage as the pictures are also cutting in on one another through the competitive angle of 13 spots.

Most of the ones are taking the trouble and has the chance of a “Boy” opening Tuesday night at the 44th Street. (Stanley-Crandall) “Close Harmony” (P.) (1,585; 35-50).

Palace (Loew) “Gentlemen of the Palace” (P.) stage show (2,252; 35-50). Picture handled fairly well week for m. c. gets credit for extra business. (Stanley-Crandall) “Close Harmony” (P.) (1,585; 35-50).

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TOO MANY OPERATORS CLOSING SMALL HOUSES

Portland, Ore., May 14. Closing of suburban houses and remodeling of small downtown theatres seems not result of strong competition from leading Fox and Public theatres. Capitol, built less than two years ago for small downtown business, has closed. Hawthorne, indie suburban, is dark. Reports have it eight or 10 suburban theatres are nearing the end.

J. Parker has started extensive remodeling of his People's downtown 2-run, threatening business of Hawthorne's Blue Mouse. Suspicion rests that Hawthorne will go to Music Box back to Fox for lack of product. This is denied by Parker. “Hip's” “Pom Pom” revue also closed.

“Fox-Broadway and Public” Portland continue to steady business. “Broadway” dropped some, but still okay. Closing of indie and suburban houses is reported partly due to union pressure which forced theater men to drop some pictures, and partly in pairs. Boosting sound equipment also held responsible for closing. Showings in the trades, although some bootlegging operation, still all right.

Estimates for Last Week

Portland (Public) (3,000; 25-35-50). Picture good, but Fox jumped business about \$3,000.

“The Paper” (M-G-M) screen play. “M's” “Beauty Idea,” big picture.

United Artists (Parker-Fox) (1,600; 25-35-50). Picture good, but Fox jumped business about \$3,000.

AL LEWIS EAST

Los Angeles, May 14. Al Lewis, in charge of eastern circuit, left for New York City, New York June 1, but will start back here again July 10.

Levinson, who took out here eight or 10 weeks on the next trip.

Picked up to \$17,000, its best figure. “Paramount—Betrayal,” sound (P.N.) (1,600; 40-55-75-100). Rudy Vallee, heilich-no kick, continues to draw. Picture good, but Fox jumped business about \$3,000.

Radio House, with excellent, with \$11,000, within grab-grabbing district. “The Fox” (P.N.) (1,600; 40-55-75-100). Rudy Vallee, heilich-no kick, continues to draw. Picture good, but Fox jumped business about \$3,000.

Rialto—“Close Harmony,” dialog (P.) (1,604; 35-50-65-110). Picture good, but Fox jumped business about \$3,000.

Rivoli—“Eternal Love,” sound (P.N.) (1,600; 40-55-75-100). Rudy Vallee, heilich-no kick, continues to draw. Picture good, but Fox jumped business about \$3,000.

Royal—“Not Quite Decent,” sound (P.N.) (1,600; 40-55-75-100). Rudy Vallee, heilich-no kick, continues to draw. Picture good, but Fox jumped business about \$3,000.

Selwyn—“Rainbow Man,” dialog (P.N.) (1,604; 35-50-65-110). Picture good, but Fox jumped business about \$3,000.

Strand—“Singing Fool,” dialog (P.N.) (1,604; 35-50-65-110). Picture good, but Fox jumped business about \$3,000.

Winter Garden—“Naah Ark,” dialog (P.N.) (1,604; 35-50-65-110). Picture good, but Fox jumped business about \$3,000.

Pittsburgh, May 14. Names proved their value at de Jagers last week, and his surprise.

Stanley, with “Glad Rag Doll” (WB), and crackjack stage show picked up several grand over preceding week, to \$38,000. Dolores Costello, means cost area and here, Mat. his above the average, which is what this stand means.

“Show Boat” (U.) tumbled in its second week at Grand but still credible at \$17,500. Picture getting nice word-of-mouth from females. Mat. his above the average, which is what this stand means.

“Broadway Melody” (M-G) after six weeks: “Hearts in the Air” for a very nice record, which of its long run in last week, dropped to around \$12,000. In the money, however, Picture was the town's first real sensation.

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RAD PAGEANT OF



FLO. ZIEGFELD



BEN HECHT



GEORGE ABBOTT

The swift and sure-footed development of Radio Pictures... off-spring of giant industries... continues to win the applause of the Show World at home and abroad.

IN TWO BRIEF MONTHS OF SWEEPING PROGRESS, RADIO PICTURES HAS ELECTRIFIED THE INDUSTRY AND IS ACKNOWLEDGED EVEN BY GRIZZLED VETERANS OF SHOW BUSINESS TO BE WITHOUT A RIVAL IN RESOURCES AND POTENTIALITIES...

The Pageant of the Titans has assembled many of the greatest creative minds of the day under the streaming banner of Radio Pictures...

Onward.. Moves the



SAMSON RAPHAELSON



VINCENT YOUNANS



RKO
DISTRIBUTING
CORPORATION

10'S

THE TITANS

ZIEGFELD, the ONE master of girl and music spectacle...

ABBOTT, the ONE master of stage drama...

VALLEE, the ONE master of radio...

HECHT, the ONE master of dialog...

And many others who, by virtue of UNRIVALLED PERFORMANCE, have won a coveted place on Radio's program for the coming season.

Day by day, week by week Radio Pictures surges steadily forward... a phenomenon of Show Business... staggering in its magnitude and globe-girdling interests.

Pageant of the Titans



EUGENE WALTER



HARRY TIERNEY



VINA DELMAR



RUDY VALLEE



CHAS. MACARTHUR



RKO
DISTRIBUTING
CORPORATION

"Desert Song" at Boyd Starts Big With \$25,000

Philadelphia, May 14.

More spring-like weather put a dent in the downtown picture houses, unusually big of late. In most cases there was a slackening up.

Decline was evident in the new Mauburn, which has been setting new figure records here of late. With "The Glad Rag Doll" as its picture, Stanley-Warner's latest house reported around \$48,000, drop of over \$5,000, although still far and away ahead of anything else in

Stanley staggered along all during the week with even worse business than previously. Saturday night Waring's Pennsylvanians came in, and despite general exodus of Philadelphians to the shore and country, made hopped up amazingly. Last week's picture, "Chinatown Nights" with Charles Melson, stage show couldn't pull off \$24,000, Fox held up as well as any house in town, although here, too, there was a slight drop from the previous week. Picture was "Speakeasy," recently at the Fox-Locust, and a stage bill. Week's gross \$30,500.

The run houses suffered, with the exception of "The Desert Song," which, in its opening week at the Boyd, showed more strength than its predecessor, "Broadway Melody," had in its debut. Gross reported at \$25,000, with a very good probability of the picture being able to stick longer than the usual four-week period.

Big surprise of the week was "The Iron Mask." Started like a house-a-fire, and held up strongly in second week, claiming almost \$17,000, in the comparatively small Stanton. Then last week, quite suddenly, the bottom dropped out, and the gross slid away to something less than \$12,000. Decision was then made to end the run Saturday, bringing in another U. A. feature, "Coquette." It is a strange thing that the last four Fairbank pictures have all done exactly like this—started out as

Still no sign of closing for any one of the downtown houses despite the definite reports that all will not try for the summer going. The Al-dine, following "Noah's Ark," the Fox-Locust, Arcadia, and possibly the Karlton are those mentioned for camphor.

Publix Buys St. James, Keith's Boston House

Boston, May 14.
Keith-Memorial tossed out the sound this week and adopted the New York Palace system of vaudeville. House opened with vaudeville, four screenings of the talker and two shows a day in vaudeville with seats reserved to Saturday. Saturday and Sunday, rush 'em. Management decided vaude under old plan would go and started Monday. Jack Donaghy, who had been the old stage manager, excepted Saturday and Sunday plan of two-a-day is same as in old house. Saturday will see three shows and Sunday continuous from 3 p. m. All seats reserved.

ager deposed to Keith-Albee, re
turns as manager under 2-a-day

Charles Winston enters as p. a.
R-K-O sold the K-A St. James to
Publix this week for talkers. House-
hold stock constantly being sold
years. Harry Browning, who man-
aged the Keith Memorial, was
transferred to Keith-Albee, but qu-
ickly returned to St. James under Pub-
lix, his old boss.

Estimates for Last Week

Met (4:00; 50-60-75) "Gentle-
man of the Press" (Par), stage show
\$36,300.
Low's and Smith (4:00; 50-60)
"Duke Steps Out" (MGM). \$28,000.
Keith-Memorial (3:00; 50-\$1)
"Trent's Last Case" (Fox), vaude-
ville. \$20,300, bad.
Keith-Albee (3:00; 35-40) "Cap-
tive Woman" (FBN). \$17,000, light
theatrical. (5:00; 50-60) "Deen-
Nights" (MGH).
Majestic "Noah's Ark" (WB)

Big Offer for Rapee

Erno Rapee has a \$126,000 annual bid for his service as Fox Movietone general musical director, synchronizer, etc. Rapee gets \$40,000 annually at the Fox-Roxy. He has just lost out on a European vacation.

Johnny O'Connor is representing him.

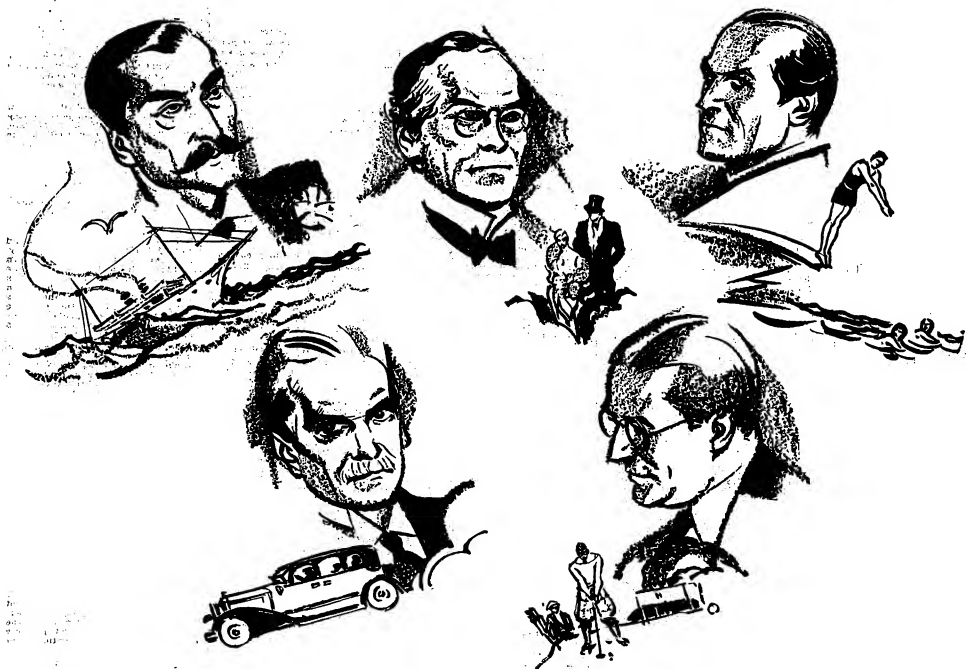
General Judgment Appeal

Los Angeles, May 14.

C-B-DeMille Production will appeal from the decision of Superior Court Judge Xanwick awarding Jetta Gould \$31,000 damages. The court followed dismissal of M. DeMille from the DeMille Company payroll on the charge of temperment.

The court had held that the actor had a right to be in the company.

(Continued on page 24)



WHO ARE THIS INDUSTRY'S RICHEST EXHIBITORS?

THEY are the showmen who began playing Metro-Goldwyn-Mayer pictures from the beginning and have continued ever since. Their judgment has been vindicated year after year in a product that has always led at the box-office. Their houses have shown "The Big Parades" and "Ben-Hurs." Through every change in this changing industry they have known security. Today their judgment is again vindicated. M-G-M has swept to the forefront of Talking pictures, just as in Silent pictures. "The Broadway Melody," "The Trial of Mary Dugan," "Madame X" are the New Era, Road-Show-size Talkies. Get rich with the industry's richest exhibitors. Get rich with



METRO-GOLDWYN-MAYER

Date these New Era, Road-Show-Size All-Talkies Now!

THE BROADWAY MELODY

THE TRIAL OF MARY DUGAN

THE IDLE RICH

Standees in 4th month at \$5 Astor, N. Y.! Extended run record breaker wherever it plays. The smash hit of all time! With Charles King, Bessie Love and Anita Page.

Packing them in Embassy, N. Y. At \$2! S. R. O. extended engagement Criterion, Los Angeles. Norma Shearer's first Talking picture is sensational! With Lewis Stone, Raymond Hackett.

The Broadway and road success "White Collar." Worthy follow-up to "Broadway Melody" and "Mary Dugan." With Conrad Nagel, Bessie Love, Leila Hyams.

TO EXHIBITORS:- **TIFFANY-STAHLL** ANNOUNCES

3 TALKING AND SINGING PRODUCTIONS READY FOR JUNE RELEASE

"TWO MEN AND A MAID"

With WILLIAM COLLIER, JR., ALMA BENNETT,
EDDIE GRIBBON, GEORGE E. STONE.

Theme Song, "Love Will Find You," by L. Wolfe Gilbert and Abel Beer.

SOMETHING DIFFERENT!

SOMETHING NEW!

"NEW ORLEANS"

With RICARDO CORTEZ, WILLIAM COLLIER, JR.,
and ALMA BENNETT

Theme Song, "Fals Forever."

A DRAMA THAT IS SURE BOX-OFFICE!

"MY LADY'S PAST"

Featuring BELLE BENNETT with JOE E. BROWN
and ALMA BENNETT

Theme Song, "A Kiss to Remember."

A COMEDY DRAMA THAT IS REAL "AUDIENCE"!



If Exhibitors Are Looking for Pic-
tures to Please Their Patrons and
Bring Real Money to the Box
Office, Book the Following
Tiffany-Stahl Hits.



GEORGE JESSEL
IN
"LUCKY BOY"

BELLE BENNETT
IN
"MOLLY AND ME"
WITH JOE E. BROWN

SOON
TO BE
RELEASED

"MIDSTREAM"

A Sensational Talking and Singing Picture with a Powerful, Daring Theme. For the First Time, Scenes of the World-Famous Opera, "Faust," with Leading Operatic Singers. Featuring Ricardo Cortez, Claire Windsor and Montagu Love.

"WHISPERING WINDS"

With PATSY RUTH MILLER MALCOLM MCGREGOR EYE SOUTHERN
A Talking and Singing Production with a Story That Is Different.

ALL
SYNCHRONIZED
by R.C.A.
PHOTOPHONE

TIFFANY-STAHLL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY

\$2,000,000 NEW PROJECTOR BIZ

Sensational skyrocketing of International Projector from a top of 120 a few months ago to a top of 130 discloses an angle of sound film development.

International was organized to take over the Powers, Simplex and other projection machines, acting as a holding company, and a new organization. With the drift to sound, a large number of theatres switching into the wire product figured on buying new projectors when the equipment was installed. It is figured that with an average of two machines going into each house, the International will have a total of \$2,000,000 of new business this year.

Story started in Wall Street that a deal was on for RCA Phonophone to take over International, but this is disposed of by Photophone officials, who say negotiations have never been considered. RCA people make their own projectors in two types. The model designated "P-2" includes the sound device incorporated in the projection unit, while the "sound head" machine is a standard reproduction machine like Powers and Simplex.

International's business has been turned over lately in enormous volume. The old stock is about to be sold four for one at a price of 100 cents which get the ticker play. Last week a total of 32,000 shares were traded in from a top of 120 to 35. Old stock sold up to 120 a fortnight ago.

BOOTH OPERATOR SHOT

Paramour Follows W. R. Martin into Booth at Granada, Oakland

Oakland, May 14. A dash of romantic tragedy was added to a projection of "Adoration" at the Granada when W. R. Martin, who was the booth operator, was shot in the projection room at the neighborhood house and shot in the booth.

The operator, he had jilted her, she said.

When Martin fell the machine jammed and the house was thrown into a near-panic in the belief that a hold-up caused it. The woman is in jail.

According to the police, Martin, who has a wife, has been living with Mary Asensio for two years. They had a quarrel and parted. When he went to work she took his revolver from the house and followed him. He is suffering from a gun-shot wound in the chest in a serious condition at the Highland hospital.

Abrahams' English House

Not on Sale Market

E. A. Abrahams, who is currently in New York, looking over the local picture houses and preferably waiting up on the talkers. The Abrahams, who have been the stars in England, pictures and otherwise, have no present intention of selling any of them, says the younger Abrahams.

The statement was prompted through Variety pictures last week from London a report that the Warner Brothers were dickering for the Abrahams.

There are 15 new Abrahams houses contemplated in Great Britain, says David. Then will be called Regals. The Abrahams houses as they are not known may eventually be named the Regal circuit.

Young Abrahams may go to the coast before returning home. He wants to acquire all of the inside info possible on talkers, including their production.

PRIZE-FIGHT IN SOUND

Several fight film promoters are squabbling over the rights to take the Schmelling-Pennino fight, June 2 via sound picture. It will be the first time a prize fight has been so recorded.

Two-Day Manager

Chicago, May 14. Viagraph, has the only two-day manager known. House is running Saturday and Sunday only.

Consolidated Bristolphone All Ready to Vamp

The Consolidated Bristolphone people hope to get paid off by Acoustics Products (Sonora Phonograph) this week. That is the best, it is conceded at their office, they can hope for.

Sam Sax, who last fall expected to make a mint turning out pictures for Bristolphone recording, is now considering renting a stall in the Radio Corporation downtown studio and turning the phonophone system on seven stories he has in the office.

The Bristolphone people are waiting on the Chicago RCA people. It is he who brings them knowledge that all is set, so they say, for Acoustics to take over and pay off the Bristolphone people. Now, they maintain, Consolidated Bristolphone was organized only to distribute the machines. In view of the depots Sonora has over the country, Consolidated can be of no particular reason why it should continue to exist.

As to the price which will cart them out of the picture, it is said negotiations with them have not been started, even though it is feared other deals have been postponed over 10 cents.

The history of Consolidated is a series of fade-outs and postponements, as one man describes it. The impression that emanates from the offices that Bill Bristol was to get around \$5,000,000 for his work now shapes up as having never been made. All moneys Bristol was to get, the new version goes, were to be from the Acoustics. The phonograph company, even though the flu epidemic and American sailings never let all parties assemble at the same table so that the agreement might be formally held out as the salvation of Consolidated.

Sax recently started to look for a live company that would be a producer and would be willing to take a slice, not a salary, for such a man. Sax is an independent producer, and he turned down a reported offer of a job with Tiffany. He is not making any chances on the Bristolphone outcome, but is ready to hang on if Roy Deutch's return from overseas this week holds anything. At the same time he has the Radio studio angle as his ace.

DANIELS-LYONS WEDDING

Bebe and Ben Take Leap June 15 at Santa Monica

Los Angeles, May 14. Bebe Daniels and Ben Lyon are to be united in marriage June 15, at Santa Monica. The bride is Miss Daniels' home in Santa Monica.

The couple will not be able to go to Europe, as Daniels is expected to be working in "Rio Rita" which goes into production shortly.

Miss Daniels is the daughter of the wealthiest of the single women in the picture colony.

RAIFEL CEDAR CRITICAL

Los Angeles, May 14. Raifel Cedar, 31, film director, is in the Cedars of Lebanon Hospital in a critical condition as a result of drinking formaldehyde.

His wife taken from his mother's home in an intoxicated condition. According to the police it was suicide attempt as Cedar was depressed because his wife took a sudden trip to Tia Juana.

NUMBER OF FIRMS PREPARING IN N.Y.

17 Studios in Metropolitan Area Equipped for Sound Reproduction - 10 Independent Producers - Some Making Stars Righters - 11 Studios Open, Six Inactive

65 SHOOTING HOURS

Around and in greater New York are 17 studios equipped for sound. Activity is reported from 11 of the locations.

Producers are becoming increasingly numerous in the eastern district. As the rental problem becomes more practical, it becomes possible to set and hold to a budget on dialog production.

Among the out-and-out indies, relying upon the studio rights market, dialog productions have been or are about to be launched in the east by Chesterfield, Excelsior, Eugene Spitz, Jack Noble, Harry Deif, Franklin Warner, Al Roseberg, Jess Smith, Cille Mack, and Weiss Bros., the latter licensees of the De-Forest studio.

One result of the dialog situation with its added technical overhead. Features requiring more than three days really implies something like 65 shooting hours. Most of the independent studios plan to have two or more different pictures spitting up the week.

Shapes up as now possible to rent sound-equipped studio around New York at from \$3,000 a day with double contingent upon requirements of the script. Studios are grouped under two heads, those active and those where tests and experiments appear to be the present prospect.

Active
Paramount.
Warner.
RCA Phonophone.
DeForest.
Metropolitan (Fert Lee).
Powers Cinema.
Clementine (former Vaccellin).
R. L. A. (James Smith).
Victor (Candish, M. J.).

Inactive
M-G-M.
E. K. Lincoln (Granewood, N. J.).
Hampshire (Fushing, N. J.).
American (Old Tilled).
Photocolor (Irvington, N. Y.).
Cristophene (Waterbury, Conn.).

CAREWE'S TWO UNITS

Talking With U. A. Over Del Rio Over Long Drive to Los Angeles

Los Angeles, May 14. Edwin Carewe accompanied by his publicist, Leroy Johnson, is on his way to New York to confer with Joseph M. Schenck relative to his becoming an associate producer-member of United Artists.

Carewe's idea is to operate two units, one for Dolores Del Rio and one for Lupe Velez, both Mexican.

MOSS LONG-DISTANCE CLUB

Chicago, May 14. Jules R. Moss, formerly exploitation for the L&T circuit, has organized the Screen Book Movie Club. It is an exploitation medium for pictures on the fast angle. One of the stunts is to arrange for personal talks with film stars will be the first complete theatrical theme in sound and dialog. Shooting on it starts July 4. Jack Mullan starred.

Paramount Still Looks Best In Amusement Stock Trading

In Monday's break and yesterday's half-hearted rally nothing amusement stocks didn't do anything sensational either way. Warner slipped further on the way down and was out in front of the recovery. Off because of sports' attack and up on timid covering. Paramount acted well, near old peak boundary and at extreme of decline was off less than 1. Yesterday's final of 63 1/2 was still within reach of all time high.

Until the mysterious break came in the second hour Monday, Paramount had given a remarkably good account of itself. According to the Wall Street talk the Warner merger move is still in preliminary stages, but other factors apply to this theatre stock which have not yet come into the open, and the downtown rumors are vague.

At the Monday top Paramount was within half a point of its top on the March play and the tape readers took feverish interest in its course. It is a fetish with the in-and-outers that if a speculative stock makes a "double top"—touches a peak for the second time after a recovery is bound to do something pretty definite one way or other. If it goes on up beyond the top on volume, it ought to be in for a major advance, according to the chart figures.

Par's Performance

Paramount didn't quite touch its old top of 72, but crossed 72 when the market turned weak. Thereafter it held within narrow range generally close to 69, appearance being that it was well under control. Warner Bros. did something of the same kind ten days ago. It crossed 120 apparently on the way to its former peak of 134, but backed away sharply and on Monday was around 121. Yesterday it was quieter, generally steady around 122 and much reduced in volume.

Radio-Kelsh appears to be still in the same position. On strong moves by Radio Corp. it appears to be responsive to quick buying. But the

Summary for week ending Saturday, May 11:

STOCK EXCHANGE		High		Low		Net	
Stock	Change	High	Low	High	Low	Net	Change
1111	100	100	100	100	100	100	100
1112	100	100	100	100	100	100	100
1113	100	100	100	100	100	100	100
1114	100	100	100	100	100	100	100
1115	100	100	100	100	100	100	100
1116	100	100	100	100	100	100	100
1117	100	100	100	100	100	100	100
1118	100	100	100	100	100	100	100
1119	100	100	100	100	100	100	100
1120	100	100	100	100	100	100	100
1121	100	100	100	100	100	100	100
1122	100	100	100	100	100	100	100
1123	100	100	100	100	100	100	100
1124	100	100	100	100	100	100	100
1125	100	100	100	100	100	100	100
1126	100	100	100	100	100	100	100
1127	100	100	100	100	100	100	100
1128	100	100	100	100	100	100	100
1129	100	100	100	100	100	100	100
1130	100	100	100	100	100	100	100
1131	100	100	100	100	100	100	100
1132	100	100	100	100	100	100	100
1133	100	100	100	100	100	100	100
1134	100	100	100	100	100	100	100
1135	100	100	100	100	100	100	100
1136	100	100	100	100	100	100	100
1137	100	100	100	100	100	100	100
1138	100	100	100	100	100	100	100
1139	100	100	100	100	100	100	100
1140	100	100	100	100	100	100	100
1141	100	100	100	100	100	100	100
1142	100	100	100	100	100	100	100
1143	100	100	100	100	100	100	100
1144	100	100	100	100	100	100	100
1145	100	100	100	100	100	100	100
1146	100	100	100	100	100	100	100
1147	100	100	100	100	100	100	100
1148	100	100	100	100	100	100	100
1149	100	100	100	100	100	100	100
1150	100	100	100	100	100	100	100
1151	100	100	100	100	100	100	100
1152	100	100	100	100	100	100	100
1153	100	100	100	100	100	100	100
1154	100	100	100	100	100	100	100
1155	100	100	100	100	100	100	100
1156	100	100	100	100	100	100	100
1157	100	100	100	100	100	100	100
1158	100	100	100	100	100	100	100
1159	100	100	100	100	100	100	100
1160	100	100	100	100	100	100	100
1161	100	100	100	100	100	100	100
1162	100	100	100	100	100	100	100
1163	100	100	100	100	100	100	100
1164	100	100	100	100	100	100	100
1165	100	100	100	100	100	100	100
1166	100	100	100	100	100	100	100
1167	100	100	100	100	100	100	100
1168	100	100	100	100	100	100	100
1169	100	100	100	100	100	100	100
1170	100	100	100	100	100	100	100
1171	100	100	100	100	100	100	100
1172	100	100	100	100	100	100	100
1173	100	100	100	100	100	100	100
1174	100	100	100	100	100	100	100
1175	100	100	100	100	100	100	100
1176	100	100	100	100	100	100	100
1177	100	100	100	100	100	100	100
1178	100	100	100	100	100	100	100
1179	100	100	100	100	100	100	100
1180	100	100	100	100	100	100	100
1181	100	100	100	100	100	100	100
1182	100	100	100	100	100	100	100
1183	100	100	100	100	100	100	100
1184	100	100	100	100	100	100	100
1185	100	100	100	100	100	100	100
1186	100	100	100	100	100	100	100
1187	100	100	100	100	100	100	100
1188	100	100	100	100	100	100	100
1189	100	100	100	100	100	100	100
1190	100	100	100	100	100	100	100
1191	100	100	100	100	100	100	100
1192	100	100	100	100	100	100	100
1193	100	100	100	100	100	100	100
1194	100	100	100	100	100	100	100
1195	100	100	100	100	100	100	100
1196	100	100	100	100	100	100	100
1197	100	100	100	100	100	100	100
1198	100	100	100	100	100	100	100
1199	100	100	100	100	100	100	100
1200	100	100	100	100	100	100	100

Yesterday's Prices

Yesterday's Prices						
Leading Amusements						
Sales.		High	Low	Last	Chr.	
7500	Fox	84 1/2	83 1/4	84 1/4	+ 1/4	
7501	Loew	80 1/2	80 1/4	80 1/4	+ 1/4	
14000	Par	82 1/2	82 1/4	82 1/4	+ 1/4	
8500	Pathe	11 1/2	10 1/4	11 1/4	+ 1/4	
13-K-O	R-K-O	32 1/2	30 1/4	32 1/4	+ 1	
108000	Radio	96 1/2	92	96 1/2	+ 2 1/2	
23400	Warn B.	124 1/2	121	124 1/2	+ 2 1/2	
Curb						
1100	Int Pr (n)	24 1/4	22 1/2	24 1/4	- 1/4	

COMING ON A WAVE *of* PROSPERITY

WARNER BROS.

Announce

NATIONAL PRE-RELEASE JUNE 15th

Get your dates set now

Right now—while it's red hot—while millions are feverishly keen to see and hear it—that's when Warner Bros. give you this box-office colossus! Right now—today—launch your box-office on a record-breaking run—get your dates set for "NOAH'S ARK."

ONE WITH
VITAPHONE
2
ONE WITHOUT
VITAPHONE
NEGATIVES

Warner Bros. present

DOLORES COSTELLO *in* NOAH'S

NOAH'S ARK

The Spectacle of the Ages/

A WARNER BROS. **VITAPHONE** TALKING PICTURE

ARK with George O'Brien

BOX OFFICE RECORD WRECKERS



THE DESERT SONG

The world famous stage musical play brought to the screen in a glorious Vitaphone production. All Singing—All Talking—All Box Office! Now at Warner Bros. Theatre, N. Y. C. Two-a-day—at \$2.50 top.



DOLORES COSTELLO in *The Glad Rag Doll*

The Belle of the Box-Office Rings the Bell again! "The Glad Rag Doll" is sure to make your box-office happy! A corking picture featuring a nationally popular song hit—"The Glad Rag Doll."



DOLORES COSTELLO in *MADONNA of AVENUE A*

Golden Dolores in a new and entirely different role. Sure to win her new fans and the acclaim of millions of her followers. Get your dates now!



The *TIME*, The *PLACE* and The *GIRL*

Hey! Hey! Collegiate!

Full of Pep, Youth, Gaiety, Music—LIFE. Will make your box-office thermometer show a new high! What about your dates?

Based on the Story by DARRYL FRANCIS ZANUCK
 Scenario by ANTHONY GOLDEWAY
 Directed by MICHAEL CURTIZ

Warner Bros.
present

The TIME, the PLACE

Young and Old—
They'll be that Way
About This One!

Pep--youth--gaiety--comedy--music!
Breezy--sparkling--modern--snappy!
Girls--boys--action—LIFE!
The *TIME* in NOW.....
The *PLACE* is YOUR THEATRE
The *GIRL*--say, they'll pack your house.
Better be right than sorry!
Set your dates now.

A WARNER BROS. VITAPHONE TALKING



and the GIRL



ONE WITH
VITAPHONE
2
NEGATIVES
ONE WITHOUT
VITAPHONE

with
GRANT WITHERS
BETTY COMPSON
BERT ROACH
JOHN DAVIDSON
JAMES R. KIRKWOOD
GERTRUDE OLMSTEAD
GRETCHEN HARTMAN
VIVIAN OAKLAND

Based on the story by
FRANK R. ADAMS, JOSEPH E. HOWARD and WILL HOUGH
Scenario by ROBERT LORD

DIRECTED BY
HOWARD BRETHERTON

WARNER
BROS.

VITAPHONE

TALKING
PICTURE

and **SINGING PICTURE**

Talking Shorts

"DEAR TEACHER"
With Smith and Dale
PARAMOUNT MOVIE-TONE
16 Mins.; Schoolroom Comedy
New York

This short might be the first of the Smith and Dale talking shorts for Paramount, although their "Dear Alana Fire Co." which was previously released at the Rialto, New York. From trade information, this must have been made prior to the firehouse edit.

Joe Smith and Charles Dale, principal pair of the Avon Comedy Four, which billing they ignore for sound-films, are respectively J. R. Fitzpatrick (puppi) and the German-dialect teacher.

The supporting company is quite large. Besides the unique drum specialist, gvy, etc., there are three supporting specialty acts. One of them (name not recalled) (a non-nouncement) does a Helen Kaneism type of ditty, "Good Little Girl, I'm You," with the familiar affected mannerisms of that school of songs and sauntering.

Jack Powell, under cork is recalled, with his unique drum specialty at the traps, clicking heavily. Some man manipulates the cymbals and maintain tempo and rhythm in a manner unmatched in the varieties. Vocal and musical picture house act, are called on for a vocal interlude, a caravanserai, into which is dovetailed the classic gypsy folk song, "Dark Eyes."

Sketch opens with the classroom teacher, not call teacher-baiting and the familiar schoolroom non-nonsense. Next, the teacher introduces a finale the class dismissal introduces a finale bit of floral offering between Smith and Dale.

Plenty of laughs and entertainment in this talking short and it will be liked generally. **A-1.**

WHIRLS AND GIRLS
Educational Subject
15 Mins.; Comedy
New York

Another Mack Bennett two-reeler distributed by Educational, featured comedian being Harry Gribbon. This is merely a rebash of the stereotyped, unimaginative material that went into the silent two-reelers.

Not alone dull, but new and clever material is miserably recognized as the factor responsible for the success of the length talking and in its silent the same applies. Merely adding sound to silently uninteresting silent film is not enough.

These Educational makeless aren't worth spotting outside the daily change grind houses. At the present time, distribution of two-reelers is limited because the larger house only are willing to show these spots the same audiences that appreciated the better and finer plays that were made into talking edit in judgment on the shorts also.

A picture of this sort is behind the times. Story is about a pilot. His wife goes after him with a spear. The lead part is that of a flimsy. Plenty of pie-thefting. **Hor.**

ROY SEDLEY
VITAPHONE No. 798
6 Mins.; Revue; Band
New York

Roy Sedley carries a regular vaudeville in his eight minutes' worth, still finding time to make a few gags and comedies. It is one of the best shorts of the season.

Trick orchestra stuff is the starer with Beth Miller is introduced. She packs a mean hit with her "Benny Boy." Ain't Talkin' Orders From New York.

Billy Smith does some face fooling, but that before he goes into a burlesque on a Jolson number. Then later Sedley and a pal, doted up in baby togs, do a little "Benny Boy." It is too foolish to be funny.

Orchestra playing is secondary. **Waly.**

VAN AND SCHENCK
M-G-M MOVIE-TONE
16 Mins.; Comedy
Capitol

Fourth or fifth short subject by the pair, awkwardly paced and well delivered as the others. The sound sequence has developed no song partnership quite so consistent.

Camera catches the two in closeup in a salon set, one at the piano and the other at the typewriter against the last minute. Three numbers make up all the picture.

Open with "Don't Blame It All on Broadway," smart for New York on the lips, but may not so forte in the hinterland. Anyhow well played. Shift from police comedy number to dialect with "Real Estate Papa" done in Negro way and a while for laughs both from manner of delivery and from the wog gags in the lyrics.

Finish with "Chloe" in characteristically forid harmonizing style, with all possible emphasis on the sentimental ballad side. Three songs that cover a wide range of mood from smart to comic and then to sentimental, plenty of ground to cover in 8 minutes.

Solid material for anywhere. **B.**

CLARK AND McCULLOUGH
MOVIE-TONE COMEDY
"Waltzing Around," 23 Mins.
New York

"Had 'Waltzing Around' been chopped to about 15 minutes instead of the half cragged, where antics are repeated, Clark and McCullough would have changed this up as one of their best."

As a couple of wanderers the pair are brought to a window at a greenhouse. Then the tight stadium of the Hollywood American Legion, where the comedians, and the pop and peanut sellers, put over a great deal of clowning.

Where they drop a case of bottles on the head of the clown. For a few minutes interest is aroused when one agrees to go to the rink and the other, who is the referee and assumes that role of referee, and particularly so, as comic is up against the big Ivan Lincoln. This provides mirth until the referee becomes overdone and the fight is allowed to overrun. For a time this also gets tiresome when carried to the limit.

By the time the bromide long count is breaking the one man they are to see the boys back at the greenhouse, breaking the one man they are overlooked a long 28 minutes before. **Waly.**

PATHE SOUND NEWREEL
"The Little Telephone No. 27"
Six Minutes; Five Clips
New York

Open with a Coolidge at his first directors' meeting of the New York Life Insurance Company. A. Smith, of the insurance, and particularly so, as comic is up against the big Ivan Lincoln. This provides mirth until the referee becomes overdone and the fight is allowed to overrun. For a time this also gets tiresome when carried to the limit.

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FOX MOVIE-TONE NEWS
Rex A. B. and C
Projection Boom, New York

Five clips, 5 minutes. President Hoover and wife receive a delegation of women from Ohio in honor of "Mother's Day" is best of the short.

This No. A reel has enough interesting clips to carry it through the 5 minutes. The most interesting, running 28 minutes, have more interest than the 28 minutes of the silent newreels this week.

Opening shows Harry P. Sinclair, of the "Chicago Tribune," at the D. C. to serve three months for contempt of court. The film is a very realistic arrival. The cameraman succeeded in getting two or three side shots of Sinclair's face, once shown through the window of his office.

Elinor Smith, girl flyer, christening the first of a fleet of "Air News" planes which will be used by Fox Movietone to speed film delivery.

Story is taken from a play of this sort in an excellent play for Fox Movietone.

Penetrating study of China, via Movietone. Coolies are shown working at the docks and the Chinese in a temple, going to a temple, who sing while he works. Not a bad picture, but plenty of color. In the same feature are included pictures of a Mongol prayer and a Chinese in a temple, going to a temple, who sing while he works. Not a bad picture, but plenty of color.

Five clips, 5 minutes. Starts with a Joan of Arc celebration in London, followed by thousands of people gathered together for a speech by Cardinal Cullen.

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THE BLACK WATCH
(ALL DIALOG)
Los Angeles, May 14

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sample of a picture which wouldn't mean much silently, for the thrill in those pipes is potent and doesn't take importantly with dialog. Minus that, but with the dialogue, and less the constant pauses for verbal pauses, it might easily have been a corking release.

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JESSE CRAWFORD
ORGAN CONCERT
PARAMOUNT THEATRE
NEW YORK

WEEK OF MAY 11
"ROSES IN THE RAIN"
(Harold Rosseter)
"DO SOMETHING"
(Greene)
"OLD FASHIONED LADY"
(De Silva, Brown & Henderson)
"DREAM MOTHER"
(Joe Morris)

VINCENT LOPEZ
M-G-M MOVIE-TONE
6 Mins.; Pianist
New York, New York

FANCHON & MARCO
PRESENT
THE SQUAL
MADE IN CALIFORNIA

*A practical demonstration of what
PARAMOUNT leadership means to you!*

12 **PARAMOUNT** **All-Talking** **hits in May,** **June and July.**



MAURICE CHEVALIER in
"Innocents of Paris" \$2 Talk-
ing, Singing Success.



**"GENTLEMEN OF THE
PRESS."** All-Talking with big
Broadway cast.



"A DANGEROUS WOMAN."
All-Talking, with Baclanova,
Clive Brook, Neil Hamilton.



"THE RAINBOW MAN." Eddie
Dowling's Sono-Art \$2 Talking,
Singing Success.



"THE MAN I LOVE." All-Talk-
ing, with Richard Arlen and
Mary Brian, Baclanova.



**"THE STUDIO MURDER
MYSTERY."** Bigger than "Ca-
nary." Warner, Oland and all-
star cast.



GEORGE BANCROFT in
"Thunderbolt." Wray, Arlen.
Bigger than "Wolf of Wall Street."



CLARA BOW in "Dangerous
Curves." Richard Arlen. Bet-
ter than "The Wild Party."



RICHARD DIX in "The Wheel
of Life." Esther Ralston. Big
All-Talking drama.



CHARLES "Buddy" ROGERS
in "A Man Must Fight." Mary
Brian, Wallace Beery, June
Collyer.



"DIVORCE MADE EASY." Al
Christie's hit. Douglas MacLean,
Marie Prevost.



"THE CONCERT." Starring
Adolphe Menjou, Fay Compton.
All-Talking Smash.

SOUND SHORTS: 20 Paramount Acts . . . 6 Christie Talking Plays

PARAMOUNT—Any Season!

You CAN'T Sell Mergers at Your Box-Office!

No. 637—Straight from the Shoulder Talk by Carl Laemmle,
President of the Universal Pictures Corporation.

DON'T LET MERGERS GIVE YOU A PANICKY FEELING IN THE TUMMY.
AFTER ALL, YOU CAN'T SELL MERGERS AT YOUR BOX-OFFICE. YOUR

patrons are not interested in them.
YOUR PATRONS ARE INTERESTED IN ONLY ONE THING, AND THAT'S
good pictures. Most of the time they don't even know, nor care, what company made
the picture they are looking at.

LET'S NOT BE BEFUDDLED BY THE MERGERS. VERY LIKELY THEY ARE
a good thing in some ways and may help the stability of the industry, at least financially.

BUT DON'T EXPECT THE MERE ACT OF MERGING COMPANIES TO
result in better pictures. When better pictures come, it will be in spite of mergers rather
than because of them.

THE FILM DAILY SAYS "UNIVERSAL IS THE ONLY REMAINING INDE-
pendent producer."

AND ISN'T IT AN INTERESTING COINCIDENCE THAT IN THE VERY
year when Universal is "the only remaining independent producer," Universal has not
only the four great big box-office bets of the year but a whole group of corking good
smaller pictures besides?

UNIVERSAL HAS NO MERGERS TO OFFER YOU. UNIVERSAL HAS PO-
lity but firmly declined every offer it has received to merge or be merged. And it is
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It's a
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What a speed-mad, jazz-jammed, cash-crammed feature Carl Laemmle, Jr., has
turned out in this one! Campus kisses pep with laughs... rousing songs by
the University of California Glee Club. With all the favorite players of "The
Collegians," including George Lewis, Dorothy Gulliver, Churchill Ross, Eddie
Phillips. Directed by Nat Ross.

100% TALKING and SINGING

THE SQUALL

(Continued from page 20)

maining hour. This in itself builds the edge for suspense. Bromides and dead pan performances by several in the cast provide an unexpected amusement at times.

Had the camera shunned close-upping Alice Joyce during her talking moments, Miss Joyce's mother who knows all but Miss Joyce's name would have been meritorious. As it is, this actress' endeavor to articulate within a few feet of the lens, coupled with a voice of monotonous register, impresses as sound conscious. Her manifestations become marked as does the audience's attention to giggle, as she discovers the gypsy's wretched tactics. Miss Joyce's "Oh, my God!" or "to your room," which she delivers numerous times, and her son Paul, become more hocked and amusing, since the same tonality is there.

Perhaps the most natural performance is rendered by Zea Strife as Lena, the house servant, whose boy friend, Peter, is the first to fall. The big Harry Godby, with a forceful expression but light voice and select English, does his part excellently when he is not talking.

Loretta Young as the innocent Irma, betrothed to Paul, played by Carroll Nye, is a beautiful screen subject. Her voice, however, is identical with commencement exercises in a grammar school. Nye gives a stereotyped juvenile performance.

The inconsistent father, Josef Lajos, is played by Richard Tucker. Here, also, Tucker shows flashes of

an ability cramped by directorial command.

Like the opening and closing of some theatrical shows of yore, a gang of geese and some oxen indicate the beginning and ending of each day by being paraded out of the barnyard in the morning and returned in the evening. The first few times their passing is interesting, but after that the bang of young quacks and scientific renditions of choice clucking become irritating. Welby.

GENTLEMEN OF PEER

(ALL DIALOG)

Paramount production and release. Directed by Allard Webb. Based on the play by Ward Morehouse. Screen adapted by John Meehan. Photographed by George Sponer. Written and adapted by John Meehan. New York, Saturday, May 11. Running time, 15 minutes.

Wendell Smith..... Walter Huston
Dora May..... Katherine Harris
Charles Hays..... Charles Ruggles
Dorothy Smith..... Betty Leavelle
Ed Stanley..... Norman Foster
Stanley..... Ralph Edwards
Red..... Lawrence Lewis

Fair enough for the single week stands this talking picture version of the slightly anemic stage play will create no laugh, though it is practically assured, of moderate business as gauged from the new tailor level.

There is drama in this story, but it never quite clicked in the stage play, and there was no reason to suspect it would be otherwise in

the picture. The values of the production depend largely on characterization and in the group sequences the picture is lifelike and vivid, moving swiftly and humorously.

Then come spots where there is an unrecurrent determination to be grimly dramatic, but nothing that Walter Huston could do to inject any sense of reality into the proceedings at those times.

There are several opportunities for stirring dramatic action and here direction is cold. After flopping with these sequences the story reels back unevenly to a dull level, somewhat disconnected.

Action is held up several times making it draggy where clever propelling should have been used to loom.

Story is of a newspaperman who is away from home when his baby girl is born, not with her when she is married, and too busy getting out a special edition of his paper when she dies in childbirth. As he sits at his desk, stunned, a Yale college boy with ink on his nose and hero worship in his eyes busily asks the great Mr. Smith (Huston) for some advice on the newspaper business and is told to get out of it before it poisons him.

It is a father away, doesn't hold. The death scene of the young woman at the hospital, with her father away, doesn't hold either.

Comedy, time and delivery, about the only things that register with regularity. But no steady stream of

punch laughs. Charles Ruggles, as the stee reporter, is the biggest asset to the picture. He has the strongest tough lines, the best delivery and displays exceptional ability. He scores the heaviest returns with the invitation he hands out to Smith's secretary, "Come up to my apartment some time and fight for your honor."

Huston is supported by a fine cast of players, the two girls both likable and speaking well. With Katharine Francis as the seductive sister and Betty Leavelle as the daughter photographing well and also recording, the major difficulty in casting this talker was over.

Next in importance to Huston, who plays a straight, natural type without any fireworks, is Ruggles, who plays the comedy. He isn't at his best in this kind of an assignment, but doesn't call for much except stolid, even delivery. Ruggles has all or most of the color and the lines.

In general the picture serves up a soubre, if accurate, portrait of

newspaper life. Accuracy in most aspects is natural, considering that Ward Morehouse of the New York Sun, aided and abetted by five or more co-authoring scribbles on other local dailies, is responsible for the script. Mori.

ETERNAL LOVE

(SOUND)

United Artists release of Ernst Lubitsch production, starring John Barrymore, with Camilla Horn featured, in Hugh Kenney's adaptation of story by James Chatterton. Here titled by Katherine Miller and J. H. Caldwell, musical accompaniment and score by Dr. Hugo Heuberger. Runs 30 minutes. At the Rivoli, New York, week of May 12.

Charles Hays..... Charles Ruggles
Dorothy Smith..... Betty Leavelle
Ed Stanley..... Norman Foster
Stanley..... Ralph Edwards
Red..... Lawrence Lewis

With a peach of a box-office title and a great cast, "Eternal Love" is a disappointment as a farcecomedy. It will get by as a program release (Continued on page 27)

BADGER AND MUESELER

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"The Desert Song"

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TITLES CONTINUITIES

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Movietone Director

Universal

SONYA LEVINE

Adaptation and Dialogue

"THE YOUNGER GENERATION"

New with FOX

Sarah Y. Mason

Adaptation and Scenario

"The Broadway Melody"

Byron Morgan

Original Story

"SPEEDWAY"

New in Production M-G-M

RALPH SPENCE

DIALOGUE FOR M-G-M

JOHN GRIFFITH WRAY

DIRECTING

"DIVERSION"

First National Vitaphone Special

1st Nat'l's Own Chain of 25 First-Run Theatres in U. S.; 13 Houses to Be Built

Through its subsidiary, First National, Warner interests are jockeying themselves nationally by establishing 25 big first-run houses in as many key cities. Survey of property in several cities already has been made. The plans which have been sketched and ordered placed into the works include the building of about 13 of the theatres, with the remaining 12 to be taken over.

Financing of the project, which will give Warners its first complete-theatre representation, will be carried on by First National. The latter will also have its trade-mark in the lights of each house.

It is figured that \$12,000,000 will be sufficient working capital. The plans are to swing the major bulk of the required money by letting each city subscribe to bonds to be issued in connection with the individual theatre.

The theatres, which will be known as the First National chain, will have their own operator. The latter will be independent of Spyros Skouras, head of the Stanley circuit. It is said, although it is learned at the same time that in all probability an executive will be picked from the present Stanley ranks.

There is a certain amount of

"Pathe Sun" Corrects

In Pathe's current house organ issue of "Pathe Sun" Variety is corrected on its report that Paramount had contracted for a partial delivery of Pathe sound news.

"The Sun" states that Paramount has contracted for Pathe sound news for 52 weeks, with 50 per cent of the output twice weekly.

credence placed in inside reports associating Si Fabian with the new post. Under his agreement with Goldmann Sachs, slated for closing this week, Fabian is retained as a Stanley vice-president, with powers considerably broadened compared to those existing under the partnership regime.

The First National circuit, because of the amount of construction found necessary by the survey, is not expected to be in complete operation before two years. Theatres will be opened individually, it is learned. Several, including those being taken over, will be operating under the First National banner by September.

Publix May Buy Out Butterfield in Mich.

Detroit, May 14. Walter S. Butterfield may sell. It is said, his interest in the Butterfield Circuit in this State to Publix. This is reported to follow the present objective of Publix to buy out its participation.

Publix is said to hold 25 per cent of the Butterfield houses. Radio-Knox theatres also hold a block of stock. With Butterfield's personal holdings Publix would be in control. Butterfield runs his circuit, but has been desirous for some time of taking a long rest from management.

Michigan is Butterfield-swept out of Detroit. His circuit is now contemplating three new theatres, one each in Jackson, Muskegon and Sault Ste Marie. The latter he will seat 1,000; other two, 2,000 each.

COUNTERFEIT BILL PASSING IN NEW YORK

**\$20, \$10 and \$5's Mostly
—Method of Operation
—One Passer Caught**

Counterfeit money has been bobbing up with amazing frequency in the theatres of New York, particularly the popular-priced houses where the spurious currency has made its appearance of late.

Theatrical men claim that they understand there is something like \$1,000,000 in bogus bills now floating around waiting to be passed by the means known to the makers and distributors of counterfeit money.

There are any number of \$20, \$10 and \$5 bills of the N. G. type. Down 14th street way the bogus tens have been bobbing up. One was being taken into the b. o. of Fox's Academy Monday night but alertness on the part of the cashier not only stopped the bill going through but the passer was detained by the police for further questioning.

It is reported that the Federal authorities are honeycombing the theatrical districts on the report of the bogus bills with a wide search made for a man giving Davis as his alias.

The gag is for one of his passers to step up to the theatre money booth in a white coat, no hat and hand in the pocket asking for change, making the cashier believe that the works in the pocket pertain next door. The use is invariably works. He does the same racket as a radio electrician or store clerk.

In the uptown theatre districts the treasurers are more on the alert than ever and giving more time to the inspection of the bills as they come through.

Eastman Cuts Orchestra

Rochester, May 14. Eastman theatre orchestra has been cut from 48 to 44 players. The musicians whose contracts do not run to Aug. are the ones ousted.

According to Arthur M. See, manager of the Civic Orchestra, the action of Publix will not affect his players as they are all under contract, including several of those fired from the theatre orchestra.

Melson Shifted

Pittsburgh, May 14. Charlie Melson, m. c. at the Stanley, Philadelphia, comes to the Stanley here this week as guest m. c., replacing Vic Irwin, who worked four weeks.

Efforts were made to put over Frank Masters, dancing director of Stanley ballet, as m. c., but musicians' union refused to sanction move since Masters plays no instrument. Masters handled the show for a few days last week, but the union ruled him out after several conferences between local and national officials.

Management attempted to get a special dispensation for Masters but was rebuffed. Bringing Melson in was a last-minute move.

Fox's Boston Theatre Obstructed By "Large Interests," Says Realtor

W. E. AMPLIFICATION

Western Electric has accomplished another detail toward perfecting amplification which, it reports, cuts in half the number of horns now planted in theatres using its equipment.

The elimination of trumpets at the bottom of the screen has been made possible because of the discovery that lower register in tonality can now be handled as well by the amplifiers at the top of the screen.

While Radio is using only cones for its Phonophone amplification, claiming—that the results are better than those obtained by horns, Westernites reply that their company abandoned cones after an experimentation extending over two years.

Western Electric Wiring Increase Ratio 820-110

Chicago, May 14.

For the first quarter this year, from January 1 to May 1, Western Electric has made 820 complete sound installations, as against 110 installations for the same period last year.

W. E.'s Hawthorne plant here is working on a 24-hour shift getting the equipment out.

ST. L.-N. Y. JUMP

Los Angeles, May 14. Fanchon and Marco "Ideas" will jump direct from St. Louis to New York, according to the present lineup.

Route for the stage shows, starting at Denver, will be Topeka, Omaha, Ft. Wayne, Ind.; Milwaukee, and St. Louis.

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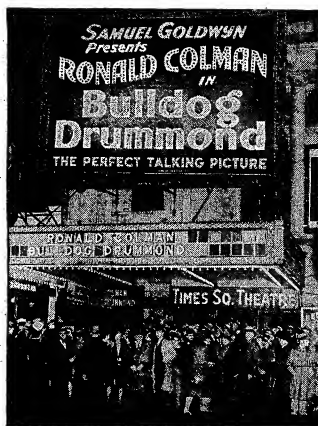
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 came One Big
ALL TALKING
HIT. Then in real
UNITED ARTISTS
 fashion came a **2nd**
 and that one knocked the
 industry right off its chairs,
 and as if that wasn't enough to
 prove to every buyer of film in the
 business that **United Artists Pictures**
 were the best bet for their theatres—big or
 small—along comes a **3rd ALLTALKIE** and that
 one joined right up with the previous successes—and
 lo and behold—the whole industry woke up to the fact
 that **UNITED ARTISTS'** first three efforts in the produc-
 tion of All Talkies had turned out **THREE** of the **Greatest**
100% TALKING PICTURES THAT HAVE
BEEN MADE TO DATE. YOU JUST HAVEN'T
HEARD OR SEEN OR PLAYED AN ALL TALKIE
UNTIL YOU HEAR, SEE AND PLAY



ETERNAL LOVE

(Continued from page 25)

but will not hold up for the few weeks it is spotted into the Rivoli, regardless of the fact it's primarily a showcase Broadway exhibition. It's a straight love story, but generally familiar, although with the Barrymore artistry and distinction and the satisfying Lubtech production, the theme takes on a measure of special significance.

As a picture it's almost a chatter considering the outdoors stuff, but everything was done with a view to realism and does not call for any heavy "nut." Action is laid in the Tyrolean Alps, time around 1812 in the midst of the Franco-Austrian warfare which made the neutral Switzerland a geographical connecting link between both nations.

Compromised by a scintillating village gall, Barrymore is forced to go through a martial ceremony with her, leaving Camilla Horn bereft and forced into marrying the character personated by Victor Varon.

Circumstantial evidence points to

Barrymore as the murderer of Varon and with the escape of the latter to the Alpine heights, they find their "eternal love" in the afterlife as they walk to meet their doom amidst a glacial avalanche; this, as an alternative to the end of the picture, which is pressing on their heels.

The tragic ending, for all its sentimentality, is not the least of the flicker's shortcomings, although as a general commercial proposition it will ring the cash register, thanks to that title and the John Barrymore name value.

Sound synchronization (there is no dialogue) is competently carried off by Dr. Hugo Riesenfeld's score. The theme song. Sound effects are limited to the rifle shots, sounding of the door gong, door knocking, etc. The village revel in the town hall to celebrate the French emancipation was the occasion for considerable atmospheric color, native dance music, masque effects, etc., but that was the sole important production effect; rest was mostly outdoors.

Lubitch has some fine touches to indicate the sex stuff in Barrymore's relations with Camilla Horn and Mona Roca, the hoyden whom he seduces in a drunken aftermath of the masquerade whoopee. For the main, however, it's innocuous romance stuff, a bit thick, but on the whole mildly pleasing.

Casting generally is satisfactory, as is the play. Abel.

THE VALIANT

(ALL DIALOG)

For production featuring Paul Muni, based on a play of some years by Robert Henderson and Henry M. Jones, and directed by Wm. Henry and J. M. Howard. Cameraman, Lucius Andriot. Art. Harry. Music by Frank May. Running time of mins.

Despite its fine recording and acting the impression is inescapable that this one might better never have been produced as its theme and story is essentially too dry agonizing and grim to appeal to the average American moviegoer as entertainment.

It's the story of a drifter who

commits a murder and valiantly fights to keep his family from learning of his guilt. It matters very little under the circumstances that Director William K. Howard has done his job well and that the dialogue is as natural and intelligent as the camera work. The use of technical competence could have rendered such material from bleakness. It is not sufficiently epic to be powerful tragedy and it is too fatalistic and sorrowful to be not depressing.

At no point is there any doubt that in the end the valiant will go to the electric chair. Nor are the cause and circumstances of the murder made clear. The audience never sees the murdered man. An off-set shot at the start symbolizes the crime. All this tends to increase the agony-for-agony's-sake effect.

The scene between the valiant and his sister in a room at the penitentiary is strong and perhaps there will be tears from sentimental folk. On the other hand the thinness of the story, the lack of action or incident, and the debatable plausibility of the valiant's trick of hiding his shame from his sister and at the same time creating an honorable sub for the mother's peace of soul makes the sum total of the picture pretty slight.

Paul Muni, the former Muni Wisenfreund of the Yiddish stage, brings to his role a wealth of humanity. He registers splendidly with utter naturalness and while it will be difficult to cast he should find an important niche in the talkies. His voice is rich and pleasant, his personality strong and virile, and it has not pretty, neither is Don Chaney or Emil Jannings, and Muni has what those fellows have not, dialog utility.

It's going to require much smart acting to exploit this young Yiddish-American actor, but directed and handled intelligently, he looks like one of the best who will survive in the talkies.

The handsome Churchill also gives a finely shaded and strong performance. She is an ingenue representative of the home girl type of American womanhood, but without any quivering over the sugar-bond screen. DeWitt Jennings, there is little else to report on the cast. The production is first class, although not expensive (appraising what it doesn't appear from a showmanly standpoint that "The Valiant" will do more than get by on a dubio - diversion for the generalist.

Lead.

THE PAGAN

(NO DIALOG)

(Song Sequences)

M-G-M production and release, directed by W. J. Van Dyke. Screened by W. J. Van Dyke. Adapted from the short story by J. M. Hanson. Cameraman, Charles Rosson. Running time, 22 minutes. At Capitol, New York, week May 11.

Henry Shawcross singing. It is enough to do the trick for the release. Picture has plenty of assets, among them the always effective tropical love element, smashing photography and a fine production. Particular interest to the fan and, and word of mouth should make it a builder for week dates.

Novarro does a capital bit of acting, the only weakness being a dull light climax, which injures an otherwise effective performance. Weakness here probably is inherent in the story rather than a lapse of either player or director. Point of the whole narrative is a contrast between the simplicity and kindliness of the South Sea half-caste and the hypocritical cruelty of the white trader. When these two characters come to grips at the finale, it might injure the literary point to have the docile native turn traitor. Repetitive ethnic questions, but for screen purposes the present treatment is disappointingly mild.

Story has in it a quality resembling "Sadie Thompson," although it is dealt with in an incidental way. Even then it contributes to interest. Val, Dyer also directed "White Shadows," which had its day on Broadway. In "The Pagan," the same director, working in the same locale, has achieved notable beauty of setting for his romantic tale. Sky and sea shots are stunning. Tricky camera angles of the natives swimming out to an off-shore vessel are examples of fine dramatic and pictorial sense.

Theme song, one of those slow, lulling chansons, is skillfully woven into the action, repeated time and again always in manner appropriate to the situation and tailing effectiveness from that fact. Here, too, tropic beach, singer to moonlit sea, and heroine, captive on trader's ship, repeats again, when the lovers have for the moment triumphed and are together in a mountain retreat, here sings a phrase, and the girl, idling in the house, makes musical use of the same.

Novarro and Dorothy Janis have nice voices in this reproduction, and

the sentimental motif of the song touches the romantic situation with a good deal of color, no matter who is singing.

Picture is entirely without dialog, although sound effects of many kinds (church bells ring, birds carol around the couple's retreat and other incidental bits, but the title method of exposition is used throughout. Title writer has done a good job, titles being colored with just the right shade of humor. For instance, on the introduction of the vicious white trader, line is "When East meets West the result is six barrooms and one bank," neatly expressing the picture man's idea that degree of civilization is to corrupt idealistic life of the simple native. Renee Adoree has an entirely secondary role, as a sort of Sadie Thompson, and plays it for all it is worth. Donald Crisp is the white trader, handling the heavy role with commendable judgment and restraint. Miss Janis is new to leading roles, picked here perhaps for her voice and because she fitted the role of native girl by her bristled coloring. She does handsomely by the casting director, playing a passive role with a good deal of naive charm, eloquent in spite of the pictures.

(Continued on page 49)

BENNY MEROFF



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HOLLYWOOD, CALIFORNIA

T. O. C. C. May Be Pulled Up Again, Says O'Reilly, and Kibitzers With Him

For the fifth time the Theatre Owners' Chamber of Commerce isolated the green flag over the president's chair, as Charlie O'Reilly was helped into it yesterday (Tuesday). Its green is going to remain, several kibitzers said about the induction.

Charlie is out to put the organization back on "the old paying basis." He explained there was \$25,000 in the bank to the outfit's account when he left it two years ago. What the amount now is he won't say except that new membership rates, taxing houses from one to three bucks weekly, depending on classification, will shortly realize. That "Napier pulled a dirty war and strained conditions existed for some time after are conceded by O'Reilly. A lot of Aaron's friends are back in the fold. Charlie can not see any reason why the roster should not include the majority of the 350 indie houses which he said are clustered in the five boroughs and a few square miles of Jersey.

One stand O'Reilly is taking and that is that when the outfit holds its next eating match no one must call it the "last supper." Charlie said that this crack was made recently at an affair.

Fox's take-overs won't interfere with business or pleasure, O'Reilly let it be known. "Fox has always been one of our most loyal members," he said. Charlie said that it was easy for any film man to belong to two organizations and that Fox's membership in the Hagis body had never influenced the indie owners.

As to how the TOCC will proceed under the new regime with electricity and more combinations, etc. Charlie just told the boys: "We'll take things as we find them and we'll take them one by one."

WHEN FROM IDAHO

Chicago, May 14. When the wilds of Idaho or Wyoming fall into the Loop, it isn't necessary to tell them by their clothes—just listen to their chatter.

Calling at the box office of the Palace (vaude), one of the ideas inquired about the scale and the seats. Told it was the top, he wanted to know where those "1,000 good seats at \$1" were located.

Shown the layout, the efficiency expert seemed to go strong for the life section and was told that was in the balcony. Getting a lead of the location of the balcony, otherwise known as the gallery, the 50-center asked the box office man if he would see the same show from that height as he would downstairs.

Fox's Shorts Cost Too Much—All Going Out

Los Angeles, May 14. Fox will discontinue all talking shorts after Clark and McCullough's contract expires in about 30 days. Executives figure dropping of the shorts will clip about \$1,000,000 off the studio overhead. The Fox shorts have run about \$25,000 each, not regarded as a profitable investment.

Decision to abandon short productions will apply to everything, even comedies. Fox Movietone News isn't of course, excepted. Fox has been dropping its short subject staff gradually for some time as their contracts run out.

Reade Has Pier Theatre

Water Reade is taking over the new theatre under construction on Convention Pier by the city of Astbury Park, N. J. Reade assumes a 21-year lease next December, when the house is due to open. The annual rental is \$55,000. Reade controls all the theatres in the resort, five in number.

Oklahoma City, May 14.

Minority stockholders have applied for receivership for the Victorian and Ritz here, alleging mismanagement. Houses are managed by A. H. Emmenliver.

Dialog for "Snapshots"

Columbia may produce its "Holly-wood Snapshot" in dialog. This series, about five years old and the only one of its kind, is just necessary to tell them about the details of the film colony.

During the transition period, with hundreds of new personalities in Hollywood, Columbia has felt itself dropping behind the parade so far as the snapshots are concerned. Hence the plans to say it in wax.

KEITH AND PAN DEAL CLOSING

It seems accepted that the Keith purchase of most of the Pantages theatres is very near to closing. An independent source, however, says Keith's chief counsel, who has been preparing and going over the details of the deal, is not in town today (Wednesday) on the "Berenaria" for his summer vacation abroad.

It is understood that Keith's will not take over all of the Pan theatres installed in the American Recording Laboratories in East 28th street, New York.

Spurt in Independent Production of Shorts

A count of the Independent operators around New York this week reveals a significant activity both in feature length product and also in shorts.

There are probably half a dozen indie operators in New York making shorts, also on independent sound systems. Newest in the field is E. K. Lincoln, who has taken over one of the old Fort Lee studios to do a series of brief sketches, with himself as the central figure.

Harry Deif has turned out a group of shorts, using the disk system installed in the American Recording Laboratories in East 28th street, New York.

In the same plant Sidney Phillips has been active for several weeks. Harry Sebastian likewise is at work in that establishment. E. P. Giff has completed a group of shorts, using the Powers studio on 7th avenue.

Among the feature length pictures now completed in New York and ready to market are one under the Chesterfield brand (Bachelors), done by Biophone process; Weiss picture made under the Paramount equipment, and Sam Zierler's picture starring Nat Carr and made under R. C. A. Photophone license.

EXCELLENT RESUMES

Turns Out Talker, "Talk of Hollywood"

Excellent Pictures, incentive for about a year, resumed production with its first all-talker made by the RCA Photophone system, at the studio in New York.

Picture is called "Talk of Hollywood." It includes Nat Carr, Fay Marhe and Gilbert Marhe.

Directed by Mark Sandrich with Walter Stence, Sam Browning and Billy Cazel on the technical end.

Gen. Elect. Not "Strong-Arming" Exhibs on "Quality"—Cutting Prices

PLUGGING SILENTS

Chicago, May 14. Bryn Mawr and Arlins, neighborhood grind houses, took extra snap in the new papers to plug the silent drama.

Marks in Chi May Book at Keith's, N. Y.

Chicago, May 14. Meyer Marks (Marks Bros) and his booking manager, Maurus Blum, made a brief trip to New York last week with the reported intention of opening negotiations with Keith's booking office.

Reports are that the Marks Bros. have propositioned Keith's to book their local stage bills out of New York. They operate the Marbro and Grandia theatres, large full week-end presentation stands, here.

Marks and Bloom conferred with George Godfrey, booking head of Keith's in New York. Result not made known.

A short time ago, in Chicago, Ben Piazza, Keith's western manager, was approached by the Marks with a proposition to book the Marbro and Grandia on a commission basis. Piazza referred them to the Keith general offices in New York, stating the deal needed eastern sanction.

Marks Bros. have always hooked direct in Chicago through Bloom, who had space in the Loew (Johnny Jones) office out there, and at times through Irving Yates, Market rep. in the east.

Estimated revenue to Keith's if booking the Marks Bros. theatres would be from \$400 to \$600 a week.

PAYING OFF MUSICIANS

Par, Omaha, Sound All Summer, Letting Orchestra Leaf

Omaha, May 14. Milton Feld, Public executive, has made an arrangement whereby 14 musicians will draw \$15 weekly salary until September 1 without working.

Musicians had contract with Public when the Riviera was re-christened Paramount and the stage units were discontinued. The renamed house opened to fair business after a week of darkness. Rumors are that the more economical policy should give the house a chance to break even, at least temporarily.

Radio Corporation (General Electric) is not in league with Western Electric on the latter's fight against interchangeability, officially called inferior reproduction. Phonograph executives declare that they are not going to "strong-arm" the film industry. Their system will be to appeal to the exhibitor whose device is responsible for a consistently poor performance. If he refuses to make a substitution for the better it will end there, they say.

At the same time Radio, with but a fraction the equipment installations possessed by Western Electric, taking advantage of what it believes is a superiorly complete antagonism, being around by the latter electric. R. C. A. is selling \$1,500 and \$1,000 off its de luxe equipment which sells for as high as \$25,000, all accessories included.

As both electric's prices have been practically on a par, with each one following the other, the slash in the big model price proved a surprise to many within the Photo-phone headquarters. The cut will be affected through the service charges.

Western officials have gone on record that their de luxe equipment (topping around \$25,000) is at a minimum for the present quality offered. Several have even said that a cut in price, unless for a smaller model, would be bound to injure the quality which its accessories had set on the 28 grand plan.

Under the new price list that \$1,500 will be jugged off photo-phones in the A and B class, these de luxe models attuned for houses of over 1,000 seats. The grand cut is for houses with seats from 750 to 1,000.

No reduction will be made on the minor model for which installations are promised starting July 1.

CHARLES TROY
Late of "LADY FINGERS"
Featured in Faschon & Marco Ideas
Dir. LYONS & LYONS

FAMOUS B.B.B.'S
Rosenberg's Blurred Booster
Coffee Run's, Los Angeles, Cal.

HEPHEM KING
MUSICAL MASTER OF CEREMONIES
Brooklyn FANFON & MARCO
Oakland Theatre, Oakland, Calif.

THE COMICAL BILLY SNYDER
Has been HELD OVER for 14 weeks of the Golden Gate Theatre, L. A.
Direction HARRY M. SEGARMAN

CLIFF CRANE
DANCING COMEDIAN
PETERSON'S "TAT" PAPER
Paramount, Toledo, Ohio, Week May 17
MAX TURNER VILLIAN MORRIS NAT HALPERIN

EDDY MAY Davis and LaRue
Featured in "BEACH NIGHT" idea
Thanks to FANFON & MARCO
Rep.-LYONS & LYONS R-M-Q-MARTY FOKRINS

CAPITOL, NEW YORK, AND VALENCIA, JAMAICA, NEW YORK
26 WEEKS' ENGAGEMENT

A MARVELOUS ENGAGEMENT FOR WHICH I AM GRATEFUL

REY WILSON

AU REVOIR BUT NOT GOODBYE

WEEK JUNE 1, ORIENTAL, CHICAGO

Thanks to BEN THOR, LOUIS K. SIDNEY, DAVID SCHOOLER, WALT ROESNER and ARTHUR KNORR for their Kind Co-operation

*The Small Theatre
Can Now Have*
"THE BEST SOUND IN TOWN"

*Another Achievement Of Dr. Lee DeForest For
Theatres Of 750 Seating Capacity Or Less*

**JUNIOR
DE FOREST
PHONOFILM and
PHONODISC
(COMBINED)**

**JUNIOR
PHONODISC
\$2,745**

\$4,975

**JUNIOR
PHONOFILM
\$3,995**

**Only The
Price Is
Lowered.**

**The Tonal
Quality Is
The Same!**

**DE FOREST
Achievements**

**Any One Of
The Three At
Moderate Down
Payments And
The Balance
Over Sixty
Weeks....**

PROMPT INSTALLATIONS

GENERAL TALKING PICTURES CORP.



218 WEST 42ND STREET,
NEW YORK CITY, N.Y.

"To The Squall and make it SNAPPY!"



TAKE a taxi. Be on time. Don't miss a minute of "The Squall"! It will give you an entirely new idea as to how great Talking Pictures can be... For with this one production the art of audible screen drama enters a new and greater phase! The critics call it "interesting, compelling drama" — "flaming hot entertainment" — "two performances glowing and genuine and believable" — "Alice Joyce's work is splendid" — "Myrna Loy awed premiere audience . . . wins acclaim as gypsy charmer, twice as volcanic as her stage counterpart"... Call a taxi—now!

STAR CAST
Alice Joyce
Myrna Loy
Loretta Young
Zasu Pitts
Richard Tucker



Here are actual-size samples of one of the biggest newspaper campaigns ever put behind a picture... 10 ads-48 in sections. Read them... They will give you a line on The Squall's wonderful box-office values and the brilliant reception by reviewers of Broadway premiere last Thursday! Mats of this entire ad series Available for your use. Write for complete set of proofs.

**FIRST
NATIONAL'S
first
100% TALKING
PICTURE
is a \$200 Hit!**

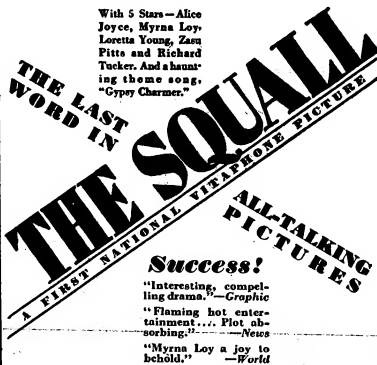


FATHER and SON *Rivals* for one Tempting Woman!



FROM old, from young; from father, from son—NUBI in "The Squall" takes love where she will! Half woman, half savage—NUBI is as primitive as Desire. Cyclonic in her caresses, whirlwind-wild, she rages untamed through once peaceful lives... You'll learn the difference between Love and Loving when you see delicious Myrna Loy, sensational overnight star, as Nubi, and hear her sing the new hit "Gypsy Charmer," the song "The Squall" made famous! • • •

With 5 Stars—Alice Joyce, Myrna Loy, Loretta Young, Zasu Pitts and Richard Tucker. And a haunting theme song, "Gypsy Charmer."



Lower Talker Rentals or Exhibs Will Go Bust, Says Cole of Texas

Dallas, May 13. Unless producers reduce prices on sound films, one-third of the 1,600 picture houses in Texas will have to close, according to a statement made by Col. H. A. Cole, head of the Texas Theatre Owners, at a semi-annual meeting of that body. Cole argued that where it once cost the small-town exhibitor to run a picture about \$125 a week, a talker now costs them around \$500, a considerable difference where no change of admission price is effected. He also claimed that production cost is much less than for the old sound films. That the talker market is limited to about 2,000 of 10,000 film houses in the United States, it could be abbreviated, Cole said, if producers would reduce prices and make a play for a big market.

Added to high cost of films, little exhibs have the initial installation expense of wiring equipment, many of whom cannot stand the expense. Only about 10 per cent of the houses in Texas are wired.

Texas Sunday Arrears
Dallas, May 14.
Deputy Constable W. F. Pierce of

"We've Told That Clara Boy Has
It, Too"
**JARRETT
AND
LISTE**
Two Girls With Two Microphones

BABE MORRIS
"Queen of Tap-Dancers"
This Week, Harding, Chicago
Direction WM. MORRIS OFFICE

Corleone, Texas, stepped into the Palace of that town Sunday, May 6, and arrested nine employees for violating blue laws, second enforcement of new state law ordered enforced by Governor Dan Moody. It was also the second arrest at the Palace, three employees having been arrested the Sunday previous for the same violation. Police operated by Dent Theatres, Inc., of Dallas.

No action has been announced yet as to policy to be taken towards the major houses operating in the larger cities.

Grand Opera Talker

Los Angeles, May 14. With two acts of "Tosca" now being inserted in a picture called "Midstream," Tiffany-Stahl goes on record as the first producer to attempt bringing grand opera to the talking screen.

This picture was made some time ago, featuring Ricardo Cortez and Claire Windsor, but never released.

HARRIS' EXPANSION

Pittsburgh, May 14. Mt. Oliver, 1,600-seater and latest house in the Harris chain, will be dedicated next Monday. Straight film policy at first. With opening of Harris Memorial theatre in McKeesport two weeks ago and now Mt. Oliver, Harris interests are gradually expanding in a de luxe way throughout the city and suburbs.

Stanley De Fazio is manager of new house.

Anderson With Col.
Dick V. Anderson, for 10 years sales manager of International News Reels, has joined Columbia as southern division sales manager.

RENTAL COMPARISON

In 1929 when "Madame X" as a silent picture was released, the weekly rental for an average key city was around \$100.

Now it is claimed that the rental or percentage in the same cities for "Madame X," the talker, will approach \$5,000. "X" silent had Pauline Frederick, a better nationally known star of that day than Ruth Chatterton is in the talker.

Difference in rental is mainly accounted for by the increased grosses houses now play to as compared with the grosses of 1929.

Inexpensive Tieup

Unusual terms for a commercial tie-up were made recently by Manager Emde of Proctor's Palace, Newark.

A local jeweler offered six sets of trinkets worth \$75 each to patrons. Jeweler paid for local advertising campaign playing up Irene Rich, who was making a personal appearance, and also met cost of 40,000 coupons issued to patrons as basis of jewelry gift.

Only cost to the house was a 30-word trailer the week previous, calling attention to the gift feature.

BURR'S ORGANIZATION

Los Angeles, May 14. C. C. Burr will have his own distributing organization. The first exchange will be in Los Angeles, with Ezra Skidbowl in charge. In production side he will make four features, at Met-Christie studio. First will be "Squaw," from play produced on local stage this spring.

Fox "Follies" Date
Los Angeles, May 14.
Fox "Moviephone Poller" succeeds "Mary Dugan" at the Criterion here May 26.

This date will signal the general release of the long-postponed "Follies."
Picture is on overize negative.

Hi 'At Talk House

The Clarke Art Galleries at 58th and Madison avenue, New York, will be converted into the first selective neighborhood cinema house fostering novel talking pictures.

The quaint building, originally the Club Vingt, wherein the first 400 of the land converted, subsequently made into an art gallery, was erected in 1880. It is situated in one of the most exclusive neighborhoods with eight huge new apartment buildings in the process of erection now.

The picture house will show such friendly, selective and intimate talkers as are congruous with its policy of exclusiveness. The sponsors are hopeful of developing a strictly blueblood patronage. Admission will be high. There will be no such attractions as ping-pong rooms or other recreational amusements conjoined with the presentation of its pictures.

It's a talking sure-scatter, in brief.

Tear Gas Spreaders Known in Providence

Providence, May 14. Two Pawtucket movie houses, the Capitol and Strand, have been talking it on the chin for the last 10 days because of tear gas spreading activities in the two houses. Capitol manager blames union men for keeping patrons from house on two occasions, and says union is trying to intimidate him into hiring union help.

Persons responsible for gas incidents got away on both occasions at the Capitol, but their luck didn't hold out at Strand, Publix house. There they were recognized and names turned over to Clarence F. Millett, manager, who says prosecution is planned.

Millett refuses to reveal identity of persons linked with spread of tear gas until legal department of Publix has been consulted.

M-G-M MEETS IN CHI

Chicago, May 14.
M-G-M will hold its national sales convention in Chicago this year. Opens June 15 at the Drake hotel.

B. & K. Trying Extra Acts to Boost Monday Biz

Chicago, May 14. To strengthen the Monday business, B. & K. is using at least three radio acts for the day as added attractions at the Northshore to work with the stage band units.

Acts are picked from local stations, with exploitation encouraging the natives to have a look at what comes through the air.

Will Bligge of local Morris office booking.

Fox Buys Chinese

Los Angeles, May 14. Fox has purchased Grauman's Chinese from United Artists and Ed Grauman and will take possession about July 1. It is expected the run of "Broadway Melody" will be terminated at that time. Purchase price was around \$1,000,000 for the building and ground lease, which has 25 years to run.

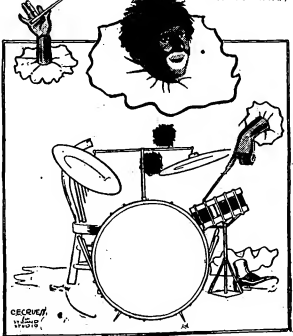
Grauman will continue with the theatre in an advisory capacity, policy of the house to remain as two-a-day and \$1.50 top. Negotiations had been on whereby Publix wanted 50 per cent, and operating control as that chain has no place in Hollywood for Paramount product. That deal was called off two weeks ago with Harold B. Franklin stepping in and negotiating for Fox.



EXPRESSING MY APPRECIATION TO:

MARK LEDDY FOR HIS
WONDERFUL CO-OPERATION

JACK POWELL
WATER THE DRUM,



THE ONE AND ONLY COMEDY DRUMMER WORKING ALONE
IN ALL OF SHOW BUSINESS

**This Week, [May 11th]
PARAMOUNT, New York**

IN

JACK PARTINGTON'S PUBLIX UNIT, "FIFTH AVENUE"

Just Completed Two Solid Years for Publix, for Which I Wish to Thank

THE PUBLIX OFFICIALS

Direction LEDDY & SMITH

Ultimate

in Tone and Dependability

and now

Lower in Price

RCA PHOTOPHONE

The Quality Sound System of the Screen

It was inevitable that the manufacturers responsible for the development of the screen's most highly perfected sound system should find a way to bring that system within the reach of every theatre.

Production economies, resulting from increased demand, coupled with the engineering resourcefulness of the Radio Corporation of America, General Electric Company and the Westinghouse Electric & Manufacturing Company, have now made this possible.

Effective at once, cuts of \$1,500 and \$2,000 have been made on the prices of the equipment for

Effective at once...

Reductions of

\$1,500 to \$2,000

for the famous

RCA PHOTOPHONE

TYPE B Equipment

NOW \$12,000

TYPE C Equipment

NOW \$9,500

TYPE D Equipment

NOW \$7,500

Synchronous disc attachment for above equipment, \$1,500 extra

Type "F" Equipment

For theatres of 750 seats and under	
Combination Sound-on-Film	\$5,950
and Sound-on-Disc	\$4,750
Sound-on-Film only	\$3,450
Sound-on-Disc only	

theatres of from 750 seats to 5,000 seats.

RCA Photophone's Type "F" Equipment for theatres of 750 seats and under already offers the greatest value of any sound apparatus in the field.

The monthly service charges on all types of equipment have been proportionately reduced.

Prepare for Fall business and give Summer business an extra pull, by placing your order for this superior sound equipment now. Contracts filled in order of receipt. Immediate action will mean installation within as quickly as thirty days.

Address All Inquiries to Commercial Department

RCA PHOTOPHONE, INC.

Subsidiary of Radio Corporation of America
411 Fifth Avenue, New York

Denver
317-17th St.
U. S. National Bank Bldg.

San Francisco
235 Montgomery Street
Russ Building

Chicago
100 W. Monroe St.
Room 1810

Kansas City, Mo.
Davidson Bldg.

Picture Possibilities

"Carnival"—Unfavorable
"CARNIVAL" (Irving Lange, Comedy-Drama, Forrest).
Censor barrier to all that might make material worth a quickie.
Rush.

"The Come-On Man"—Unfavorable
"THE COME-ON MAN" (Crosby Drama, Roy Walling, 49th Street).
A crook and detective play with nothing new unfolded in plot. Dec.

"Congratulations"—Unfavorable
"CONGRATULATIONS" (Lawrence S. Lawrence, Henry Hull, National).
Farce with little substance—not for screen.
Rush.

"The Jade God"—Favorable
"THE JADE GOD" (mystery drama, Ben Stein, Court).
Has makings of program picture. English locale but with Oriental background.
Dec.

JUST PUBLISHED MOTION PICTURES with SOUND

By JAMES R. CAMERON
INTRODUCTION by WILLIAM FOX (Fox Film Corp.)

Motion Pictures With Sound covers the subject from A to Z in such a manner that the subject is easily understood. The book measures 7 1/2 x 5 inches, contains 400 pages and over 150 photographs and diagrams.

IF YOU ARE INTERESTED IN SOUND PICTURES YOU'LL NEED THIS BOOK
PRICE FIVE DOLLARS

Cameron Publishing Co. Manhattan Beach, N. Y.

Too Expensive Jumps Take Unit Out of Par, L.A.

Los Angeles, May 14.
With Public eliminating its units in Omaha, Dallas and Denver it was figured it would be too costly to jump a stage show here direct from Indianapolis, then close it and transport the company back to New York. With the close of "Cheerio" May 22, Paramount here will go straight sound.
This house was the only one of the Public western houses which remained in sound after the shows were withdrawn in three other coast towns in April. It was figured if shows jumped here from Minneapolis and then back to New York about \$5,000 would be averaged in railroading each unit.
With the withdrawal of the units from the Paramount, Loew's State will be the only downtown house to have stage presentations.

Ascher Deal Delayed

Chicago, May 14.
Clearing of the Ascher Bros. bankruptcy hearings, before the circuit is taken over by Fox, was delayed again last week and postponed to May 20.
Attorney William Connonan, representing a creditor, stopped the works by filing a petition objecting to consummation of the sale to Fox Chicago Title & Trust Co. is operating the houses in receivership.

INDIE DEVICES MADE EASY FOR SUMMER

Indie equipment purveyors are more worried about summer business right now than they are against them by Western Electric. How to get to the indie exhibitor during the lean months at the box office is their problem.

One seems to have solved it by taking only a down payment of \$500 and another half grand when the exhibitor is satisfied. After that no regular payments asked until October, giving the regular exhibitor plenty of chance to recoup from summer stay-aways.

Another outfit, to overcome the sound on film dilemma which has threatened even Pacent, is guaranteeing the attachment by June 1 or else relieving the exhibitor of further payments on its dist. device until the apparatus appears. This company exacts a down payment of about \$10, 10 per cent of the cost of its equipment.

Qualitone Still In

Los Angeles, May 14.
In Western Electric sound distributor story last week mention was made that Qualitone equipment had been replaced by Western Electric at the Miral, Los Angeles.
Robbins and Berman, who operate the house, say this has not been done, with Qualitone adding that the contract provides that equipment must remain in the house.
Owners of the theatre intend to pay \$700 deposit for a Western Electric equipment. It is understood that this was cancelled as delivery could not be made as fast as Qualitone.

Department Store Buys Granada, Salt Lake City

Salt Lake City, May 14.
Granada, recently wired, has been sold in excess of \$50,000 by A. L. Glasmann, of Ogden, to the W. T. Grant chain store company of New York.
Building will be converted into a department store. Granada, formerly American, fronts on Main street and occupies 25,000 square feet. The theatre will be operated until Jan. 1, next. It is said.

MAYER, NEW DIST. MGR.

Des Moines, May 14.
Under the new Public policy Arthur Mayer of Chicago succeeds Harry David as division manager here. Nate Frudenfeldt remains a district manager. David goes to the Chicago office.

Capitol resumed as the Paramount May 10, with straight picture policy, under management of Jack Roth.

Capitol, Cedar Rapids, and Riviera, Waterloo, will also use only picture policy May 15.
W. C. Staudt has resigned management of the Garden and Palace houses here, effective May 15. No successor has yet been named.

3 STAGEHANDS OUT

Chicago, May 14.
Three Public houses formerly booked out of the William Morris office have discarded stage band shows and go into straight sound policies this week. They are the Capitol, Cedar Rapids; Riviera, Waterloo, and Fort, Rock Island.

Non-Synchronous Devices

Last week in reporting that Walter Reade has removed five Photometers from his theatres and is reselling them for \$500 each, Variety did not mention the devices are in the non-synchronous class.
Reade found them satisfactory as such and is substituting with the wired equipment of Western Electric to accommodate major talker productions.

12-Episode "Taran"

Los Angeles, May 14.
Universal will make 12-episode serial "Taran the Tiger", based on Edgar Rice Burroughs' "Jewels of Opar."
Frank Merrill and Natalie Kingston featured. Production starts early in June, with sound and dialog.

Motion picture rights for a nationally press syndicated comedy character is available for series of talking shorts. The character is adaptable to the talents of

CHARLIE ALTHOFF



Tune in on
Station WABC
and Columbia
network at 9:30
P. M., Wednesday, May 22, for
the La Palina
Hour and listen
to this character
as portrayed by

CHARLIE ALTHOFF

Radio Contracts Negotiated
by
T. D. KEMP, Jr.
Hammerstein Building
New York

In the interest of an even greater motion picture industry Eastman Kodak Company and J. E. Brulatour, Inc.

announce the completion of three
new west coast service facilities:

A RESEARCH LABORATORY

Supervised by Kodak service engineers ready
to advise on and solve local film problems

A PRIVATE THEATRE

Fully equipped for the projection of sound
and silent pictures

A REFERENCE LIBRARY

Freely available, like the other facilities, to all
technicians and executives in the industry

6706 Santa Monica Boulevard

HOLLYWOOD

Comparative Grosses for April

(Continued from page 12)

PROVIDENCE

	April 6	April 13	April 20	April 27
STATE High... \$28,800	"B'way Melody" \$28,800	"B'way Melody" \$27,000	"Duke Steps" \$21,000	"Coquette" \$19,000
Low... 15,000	(Record) All Sound	(Record) All Sound	(Record) All Sound	(Record) All Sound
STRAND High... \$14,400	"Wild Party" \$14,400	"Weary River" \$13,000	"Nothing But Truth" \$12,500	"Captives Women" \$12,500
Low... 8,000	(Record) All Sound	(Record) All Sound	(Record) All Sound	(Record) All Sound
MAJESTIC High... \$13,900	"Senny Boy" \$13,900	"Close Harmony" \$13,000	"Conquest for Love" \$12,000	"Captain Leah" \$12,000
Low... 6,500	(Record) All Sound	(Record) All Sound	(Record) All Sound	(Record) All Sound

SAN FRANCISCO

	April 6	April 13	April 20	April 27
WARFIELD High... \$41,400	"Capt Leah" \$35,000	"Syncope" \$33,000	"Duke Steps Out" \$35,000	"Bridge of San Luis" \$35,000
Low... 16,700	Stage Show	Stage Show	Stage Show	Stage Show
GRANADA High... \$36,000	"Wolf Song" \$32,700	"Betrayal" \$30,500	"Wild Party" \$30,500	"Coquette" \$30,500
Low... 5,200	Stage Show	Stage Show	Stage Show	Stage Show
CALI High... \$34,000	"Iron Mask" \$31,500	"The Letter" \$31,500	"The Letter" \$31,500	"Divine Lady" \$31,500
Low... 5,200	All Sound	All Sound	All Sound	All Sound
ST FRANCIS High... \$22,500	"Doctor's Secret" \$21,000	"Doctor's Secret" \$21,000	"Canary Murder Case" \$21,000	"Wild Party" \$21,000
Low... 5,000	All Sound	All Sound	All Sound	All Sound
EMBASSY High... \$20,000	"Stark Mad" \$18,000	"Glad Rag Doll" \$18,000	"Glad Rag Doll" \$18,000	"Kid Gloves" \$18,000
Low... 7,000	All Sound	All Sound	All Sound	All Sound

KANSAS CITY

	April 6	April 13	April 20	April 27
MAIN ST. High... \$30,000	"Leather necks" \$24,000	"Divine Lady" \$19,000	"Office Scandal" \$19,000	"Coquette" \$19,000
Low... 6,000	Stage Show	Stage Show	Stage Show	Stage Show
LOEWS High... \$30,000	"B'way Melody" \$31,000	"Duke Steps Out" \$25,000	"Coquette" \$25,000	"Coquette" \$25,000
Low... 15,000	All Sound	All Sound	All Sound	All Sound
NEWMAN High... \$33,000	"Queen of Night Clubs" \$31,000	"Nothing But Truth" \$31,000	"The Letter" \$31,000	"Wild Party" \$31,000
Low... 6,000	All Sound	All Sound	All Sound	All Sound
PANTAGES High... \$34,000	"The Shakedown" \$31,000	"Ghost Talks" \$31,000	"Donovan Affair" \$31,000	"Love in a Desert" \$31,000
Low... 6,000	All Sound	All Sound	All Sound	All Sound

ST. LOUIS

	April 6	April 13	April 20	April 27
AMBASSADOR High... \$33,100	"Senny Boy" \$33,100	"Close Harmony" \$33,100	"Hot Stuff" \$33,100	"Hot Stuff" \$33,100
Low... 22,500	Stage Show	Stage Show	Stage Show	Stage Show
LOEWS High... \$31,000	"B'way Melody" \$31,000	"Duke Steps" \$31,000	"Coquette" \$31,000	"Coquette" \$31,000
Low... 10,000	All Sound	All Sound	All Sound	All Sound
STATE High... \$31,000	"B'way Melody" \$31,000	"Duke Steps" \$31,000	"Coquette" \$31,000	"Coquette" \$31,000
Low... 10,000	All Sound	All Sound	All Sound	All Sound
MISSOURI High... \$25,000	"Nothing But Truth" \$25,000	"Captives Women" \$25,000	"Betrayal" \$25,000	"Dangerous Woman" \$25,000
Low... 13,000	Stage Show	Stage Show	Stage Show	Stage Show

TACOMA

	April 6	April 13	April 20	April 27
PANTAGES High... \$11,500	"Submarine" \$11,500	"Square Shoulders" \$11,500	"Lady of Pavements" \$11,500	"Leather neck" \$11,500
Low... 4,200	Vaude	Vaude	Vaude	Vaude
BLUE MOORE High... \$8,280	"Senny Boy" \$8,280	"No Defense" \$8,280	"Show Boat" \$8,280	"Show Boat" \$8,280
Low... 1,400	All Sound	All Sound	All Sound	All Sound
RIALTO High... \$8,230	"Doctor's Secret" \$8,230	"Close Harmony" \$8,230	"Chinatown" \$8,230	"Wild Party" \$8,230
Low... 2,000	All Sound	All Sound	All Sound	All Sound

PORTLAND, ORE.

	April 6	April 13	April 20	April 27
PORTLAND High... \$33,300	"Saturday's Children" \$33,300	"Betrayal" \$33,300	"W. B. Party" \$33,300	"Nothing But Truth" \$33,300
Low... 11,000	Stage Show	Stage Show	Stage Show	Stage Show
BROADWAY High... \$25,000	"Weary River" \$25,000	"Duke Steps" \$25,000	"San Luis Rey" \$25,000	"Voice of City" \$25,000
Low... 9,000	All Sound	All Sound	All Sound	All Sound
PANTAGES High... \$18,000	"Younger Generation" \$18,000	"Shakedown" \$18,000	"Donovan Affair" \$18,000	"Donovan Affair" \$18,000
Low... 6,000	Vaude	Vaude	Vaude	Vaude
ORIENTAL High... \$14,000	"Show Girl" \$14,000	"Lady of Pavements" \$14,000	"Sal of Panama" \$14,000	"Strange Case" \$14,000
Low... 5,000	Vaude	Vaude	Vaude	Vaude
UNITED High... \$12,500	"B'way Melody" \$12,500	"B'way Melody" \$12,500	"B'way Melody" \$12,500	"B'way Melody" \$12,500
Low... 4,000	All Sound	All Sound	All Sound	All Sound
MAJESTIC High... \$20,000	"Senny Boy" \$20,000	"No Defense" \$20,000	"Show Boat" \$20,000	"Show Boat" \$20,000
Low... 4,000	All Sound	All Sound	All Sound	All Sound

SYRACUSE

	April 6	April 13	April 20	April 27
STRAND High... \$15,000	"Weary River" \$15,000	"Why Be Good?" \$15,000	"Clear Decks" \$15,000	"Saturday's Children" \$15,000
Low... 4,000	All Sound	All Sound	All Sound	All Sound
EMPIRE High... \$15,000	"Hearts in Rio" \$15,000	"Hearts in Rio" \$15,000	"Simba" \$15,000	"Simba" \$15,000
Low... 3,500	Vaude	Vaude	Vaude	Vaude
STATE High... \$15,000	"Iron Mask" \$15,000	"Coquette" \$15,000	"Duke Steps" \$15,000	"Voice of City" \$15,000
Low... 10,000	All Sound	All Sound	All Sound	All Sound
ECKLE High... \$15,000	"Divine Lady" \$15,000	"Sins of Fathers" \$15,000	"Captives Women" \$15,000	"Speakeasy" \$15,000
Low... 6,500	All Sound	All Sound	All Sound	All Sound

WASHINGTON

	April 6	April 13	April 20	April 27
COLUMBIA High... \$15,000	"B'way Melody" \$15,000	"B'way Melody" \$15,000	"B'way Melody" \$15,000	"Iron Mask" \$15,000
Low... 6,500	All Sound	All Sound	All Sound	All Sound
EARLE High... \$24,000	"Senny Boy" \$24,000	"Wild Party" \$24,000	"Captives Women" \$24,000	"Nothing But Truth" \$24,000
Low... 12,000	All Sound	All Sound	All Sound	All Sound
METROPOLITAN High... \$15,000	"Divine Lady" \$15,000	"Canary Murder" \$15,000	"Canary Murder" \$15,000	"Close Harmony" \$15,000
Low... 6,000	All Sound	All Sound	All Sound	All Sound
PALACE High... \$20,000	"The Dummy" \$20,000	"Flying Feet" \$20,000	"Spite Marriage" \$20,000	"Voice of City" \$20,000
Low... 11,500	Stage Show	Stage Show	Stage Show	Stage Show
FOX High... \$34,000	"Kid Gloves" \$34,000	"Strong Boy" \$34,000	"Speakeasy" \$34,000	"True Heaven" \$34,000
Low... 15,000	Stage Show	Stage Show	Stage Show	Stage Show

MINNEAPOLIS

	April 6	April 13	April 20	April 27
MINNEAPOLIS High... \$45,000	"Class Harmony" \$45,000	"Wolf Song" \$45,000	"Senny Boy" \$45,000	"Captives Women" \$45,000
Low... 25,000	Stage Show	Stage Show	Stage Show	Stage Show
STATE High... \$38,000	"Coquette" \$38,000	"Coquette" \$38,000	"The Letter" \$38,000	"B'way Melody" \$38,000
Low... 6,500	All Sound	All Sound	All Sound	All Sound
HENNEPIN High... \$22,500	"Wild Orchids" \$22,500	"Syncope" \$22,500	"San Luis Rey" \$22,500	"Leather neck" \$22,500
Low... 7,000	Vaude	Vaude	Vaude	Vaude

BOSTON

	April 6	April 13	April 20	April 27
STATE High... \$40,000	"B'way Melody" \$40,000	"Desert Night" \$40,000	"Coquette" \$40,000	"Coquette" \$40,000
Low... 16,400	Stage Show	Stage Show	Stage Show	Stage Show
KEITH High... \$40,000	"Leather neck" \$40,000	"The Shakedown" \$40,000	"Clear the Decks" \$40,000	"Office Scandal" \$40,000
Low... 22,500	Stage Show	Stage Show	Stage Show	Stage Show
ALBEE High... \$25,000	"Syncope" \$25,000	"Golden Girl" \$25,000	"Saturday's Children" \$25,000	"Donovan Affair" \$25,000
Low... 18,000	All Sound	All Sound	All Sound	All Sound
METROPOLITAN High... \$35,000	"Divine Lady" \$35,000	"Nothing But Truth" \$35,000	"The Letter" \$35,000	"Betrayal" \$35,000
Low... 29,000	All Sound	All Sound	All Sound	All Sound

Buying Trender's Interest

Detroit, May 14. It is understood that the negotiations by Public to secure full operating control of the local Kunksky houses are on for the purchase of the George Trender interest. Public is said to have held one-third of the Kunksky stock. With what B. & K. new hold, including Kunksky's, Public will have around two-thirds. If buying Trender. Trender is the Kunksky general manager. All of the Kunksky houses, excepting the one held by Kunksky personally, are affected by the Public deal.

Film Suits

Arbitration claims by M-G-M against Barnum Amusement Corp. for \$150 over 35-odd hours of Metro News reels at 44 day at one exhibitor's Imperial, Brooklyn, N. Y. RKO Distributing Corp. against the George Trender, operating the Grand, Watervliet, N. Y., for \$500 on a string of subjects. Consolidated Film Industries, Inc., against Quality Distributing Corp. (George H. Davis, Abraham Carlos and Paul J. Richards) for \$15,425.00 on notes.

Halperin on Public Stages

In the absence of A. J. Balaban from New York, all Public stages (shows and productions) are now under the direction of L. M. Halperin. A. J. is expected to be in New York during the late summer. This Halperin is no relative, say the notorious Halperins of Chicago, who are hooked in with Variety.

Scenes Left Over Los Angeles, May 14. Fox may use a number of the big chorus scenes filmed during the making of "Mevietone Police" in a new production to be called "Words and Music" under direction of James Tilling. There is said to be enough film left over in the Foxies picture to make several musical comedy features.

Fox's Frisco Mar. Los Angeles, May 14. Victor Keeley, treasurer of Loew's State for the past year, has been appointed asst. mgr. of the Broadway, Portland, for Fox West Coast. He succeeds Robert McCall, now manager of the Fox, San Francisco, opening June 25.

Joe Lee With Keith's Los Angeles, May 14. Joe Lee, writer, advance man, manager, show and film exploiter has joined the Keith managerial force. He is at the Orpheum, Brooklyn, replacing Jack Allen.

Harry Watts in Minn. Omaha, May 14. Harry Watts, who quit the show business when resigning as manager of the Riviera for Blank-Public, has been appointed manager of the Minnesota, Minneapolis.

SLM MARTIN

MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.

Cooney Pres. Quits

Chicago, May 14. L. W. Alexander, acting president of the new Cooney Bros. picture house circuit, resigned to take over the Theat. Minnawauka, Inc., for independent operation. Picture house with 2,000 seats.

8 Dancing Feet

Featuring
JOHNNY-TATCHEN AND GRAY-JOY
Featured in Fanchon and Marco's "Dance and Song" Idea

SYBIL SANERSON FAGAN

Featured as the "Blue Bird" in
FRANK CAMBRIA'S "CASTLE OF DREAMS"

"Truly an Artist and Does a Number That Is a Credit to Any Presentation."—PAUL ASH

THIS WEEK, PARAMOUNT, BROOKLYN, ENTIRE PUBLIX TOUR TO FOLLOW

Direction WM. MORRIS

Sing A "Feist" Song!

The Smart English Fox Trot You Hear Everywhere!

"NOBODYS FAULT BUT YOUR OWN"

by ALAN MURRAY & RAY NOBLE

A SENSATIONAL GANG NOVELTY SONG!

"LOVE IS A WONDERFUL THING— BUT PERSONALLY I LIKE SPINACH"

by MABEL WAYNE & BILLY ROSE

PRETTY LITTLE FOX TROT SONG

"PRETTY LITTLE THING"

by TOMMY MALIE & LITTLE JACK LITTLE

Theme Song of Tiffany-Stahl Production "Molly & Me"

"IN THE LAND OF MAKE-BELIEVE"

by L. WOLFE GILBERT & ABEL BAER

Snappy Fox Trot Song!

"LET'S TALK IT OVER"

by BENNY DAVIS & J. FRED COOTS

READY SOON!

"The Diamond City"
"The Laughing Marionette"

"You Can't Go Wrong With These Feist Songs"

Beautiful Waltz Song

"Blue Hawaii"

by ABEL
IRVING C
IRA SCH

The Nation

HOL

America's
Biggest
Song
Hit!

New
Waltz Be

IDEA

by GUS KAHN &

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of "Aloha-land"!
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s Choice!
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 by SEYMOUR SIMONS
 HAVEN GILLESPIE &
 RICHARD A. WHITING
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Play A "Feist" Song!

RUDY VALLEE'S LOVE SONG!

"I'M JUST A VAGABOND LOVER"

by RUDY VALLEE & LEON ZIMMERMAN

"An Get An Earful Of This For A Real Kick!"

EYEFULL of YOU

by L. WOLFE GILBERT & MABEL WAYNE

A NEW BALLAD IDEA IN FOX-TROT RHYTHM!

"AFTER THINKING IT OVER"

by BENNY DAVIS & CARMEN LOMBARDO

A Beautiful Melody Fox Trot!

"PLEASE LET ME DREAM IN YOUR ARMS"

by AL SHERMAN, AL LEWIS, & CARMEN LOMBARDO

VINCENT ROSE'S LATEST FOX-TROT MELODY!

How CAN I LOVE AGAIN

Lyric by BENEE RUSSELL

READY SOON!

"The Pianovelly"
 "Laughing Marionette"

Y and 50TH ST., NEW YORK
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Dance
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50¢

FROM YOUR
 DEALER
 OR DIRECT

"THEN WE CANOE-DLE-OODLE ALONG"

by
HARRY WOODS
CHARLES TOBIAS
and
JOSE BOHR

*A Rippling Melody,
FOX TROT!*



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A MELODIC FOX TROT SONG!

"PRETTY LITTLE MAID of MADRID"

by LOU DAVIS, J. FRED COOTS, ARNOLD JOHNSON

You Can't Go Wrong
With Any Feist Song

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Dance
Orchestrations
50¢ FROM YOUR
DEALER
OR DIRECT!

Keith's Starts Two-a-Day Policy in Boston-Minneapolis This Week

Boston, May 14. Keith's Memorial this week commenced a two-a-day vaudeville policy. Bill is of eight acts and no pictures, at \$1 top.

Formerly the house played acts and pictures on the two-a-day style. B. F. Keith's, with the added title word, Memorial, now dropped their stage shows.

been under an overhead of between \$25,000 and \$27,000 weekly. Its weekly rental reaches \$10,000. Of late acts of gross there has hung around \$25,000.

Jack Donahue, home town boy, is headlining the current bill at \$5,000 for the week.

So far two of the large picture houses in town have dropped their stage shows.

Minneapolis, May 14. Keith's Hennepin-Orpheum has started on a summer policy of two vaud shows daily.

Palace (Keith's), St. Paul, may also go into two-a-day for the summer.

Keith's 2-a-day policy is twice daily first five days, three shows to reserved seats on Saturday and continuous performance Sunday.

Interstate Goes Back To 5-Act Vaude Bills

Five vaud acts to a bill is again the policy of the Interstate Circuit of Texas. The Interstate's bookers, Charlie Freeman, cut down the variety end of the vaudeville shows to four turns.

While the four acts cost as much in salary, the bills were unwieldy in framing and did not seem to satisfy patrons accustomed to the former five.

Restoration started May 3. Interstate road shows its vaud combinations over the circuit.

Van and Schenck Talker Los Angeles, May 14. Van and Schenck have agreed with Metro to make a full length talker. The story will be written around them.

Bill Jacobs Sailing Bill Jacobs, Chicago Keith agent, is in New York prior to sailing for Europe next week.

A Year Ago

A year ago, today, May 15, 1928, R. F. Albee sold his Keith-Albee-Orpheum stock of 208,000 shares and operating control of Keith's to Joseph F. Kennedy for \$4,500,000.

That sale marked the departure of Albee from Keith's and the show business.

When Albee sold at a price of \$21 a share, R-A-O was stock market quoted at \$18 a share. Since then, with two changes of direction and under its present owner, Radio-Keith-Orpheum, Keith's has touched as its high \$51.

Albee did not acquaint his associates of his proposed sale. Those who were left holding the bag later sold their stock holdings at between \$15 and \$18, reaping a much larger amount, relatively, than did Albee.

When Variety printed on May 16, 1928, that Albee had sold his control of Keith's, Albee sent out denials by wire and letter. He instructed all Keith house managers to deny Variety's story, but time, as usual, has told everything.

DOUBLING TOO MUCH

Will Mahoney Quits Palace 3-a-Day in Bronx Plenty

Will Mahoney, playing three shows daily at Keith's, Fordham, and called into the Palace Sunday to double with the Clayton, Jackson and Durante turn fell out, found the three additional shows that day just all that he cared to tackle.

Mahoney through his agent, Ralph Farnum, notified the Keith office Monday that the doubling for the week at the Palace was off, but Roy Cummings, also pulled in on the doubling plan from Flushing, continued. Cummings is set for New Rochelle tomorrow (Thursday), and another act will be substituted at the Palace, likely Orth and Codelle.

The Clayton, Jackson and Durante trio cancelled when Lou Clayton reported ill with a heavy cold. Clayton was considerably better Monday, but still too ill to attempt any stage work.

With Mahoney out, Palace sliced an extra \$2,500 from the current bill after Sunday.

Weber and Simons Join Their Agencies

A combination of the Harry Weber Agency with the Simon Brothers Agency for joint operation in New York city, booking with Keith's, will place a large number of vaudeville turns in the one agency. The new combine starts to mutually function June 1.

The Weber agency has been established for years as an important Keith-Orpheum booking agency, with the Simon agency as long and as well set in Chicago.

In the operation of the new agency, Johnny Irvin and Ferdie Simon, with Herman Weber (Harry's brother), will direct the New York end of the agency. Harry Weber and his son Herbert will officiate in the agency's Hollywood offices. Irving Starr, lately added to the Weber forces, will go to the Hollywood branch.

The Simon Chicago office was lately abandoned by the brothers. They notified the Chicago agent their acts were open to any of the locals for mid-west bookings. For eastern bookings, however, the Simons retained full agency rights.

In the Leap for years the Simon agency has been at the peak of vaudeville bookings for the section. Webers of recent seasons, besides handling the usual turns, has brought into vaude a large number of new names and faces, many of them from the picture ranks on the coast. Harry Weber and his boy have been in Hollywood for a long while, becoming the agent for many first-class celebs who wanted to try vaude for one reason or another.

stuffed at the Palace, likely Orth and Codelle.

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KENNEDY AND SONG

Vaude Agent Becomes "Voice of R-K-O" Every Tuesday

Tom Kennedy, Keith agent, is doubling as a radio warbler Tuesday nights on the R-K-O hour over the NBC chain. Kennedy's air title is "The Voice of R-K-O."

A short time ago Kennedy wrote a song of that title and sold it to Keith's parent company as a theme song for the weekly broadcast. The song goes weekly along with Tom.



GEORGE DORMONDE

and YVONNE Orpheum Circuit. Rep. Joe Jacobo

LILLIAN DREW SPECIALTY DANCER

with Harry Carroll East Per. Mgt. R-K-O Circuit

VAUDEVILLE STARS

One of the best known radio hours is open to secure stellar attractions. Will deal with artists directly. Communications treated confidentially. Immediate action. State lowest fee per hour.

Mr. Vernon, Box 900, Room 200 Times Building, New York.



GEORGE BEATTY

Playing Exclusively for R-K-O Booked Solid Until May, 1930

THERE'S A REASON!

Direction PHIL OFFIN—MAX HAYES OFFICE

TO OUR PROFESSIONAL FRIENDS:

We take great pleasure in announcing our affiliation with

M. WITMARK AND SONS

1650 BROADWAY, NEW YORK

where we shall be pleased to see and talk with our old friends, and make a lot of new ones

IRA SCHUSTER and BOB MILLER

(Professional Dept.)

(Orchestra Dept.)

Talkers 90-10 Against Vaude in Summer

Talkers and sound pictures have chopped the daylight out of most of the small vaude houses booked by the indie agencies in New York. Some five or six weeks ago the houses, one by one, installed talker equipment and notified the booker vaude was off until further notice. So far none has returned to the books.

One of N. Y.'s leading indie estimated the houses playing vaude on the one day to a split basis at 10 per cent, which gives the talker a 90 per cent break.

Several houses trying vaude and silent pictures are wobbling along with the house operators trembling lest big drops further when Old Sol turns loose his steaming sun rays.

Matt Kelly has joined Al Grossman as outside man.

Catching Units

"In conference" is passed in most of the booking offices. Sees now say, "He's out catching a unit."

Non-Pay "Show" House

Keith's "fifth floor" booking department, under Wesley Fraser, has converted the Queen Anne theatre (Indie), Bogota, N. J., into a non-salary showing house one day (Tuesday) weekly.

Acts accepting the date receive transportation expenses. All "fifth floor" bookers have been ordered to attend the Tuesday audition regularly.

Six acts.

Flamm's Radio Unit

Donald Flamm is presenting his "WMCA Radio Stars" unit at the Republic theatre, Brooklyn, this week. He expects to route the unit over a major circuit shortly. Unit among other carries Norman Pearce as m. c. and 19 Chester Hale girls.

Billy Curtis Resting

Billy Curtis, vaude and club agent, who had to quit when his health broke down, is comfortably ensconced in the Burke Foundation establishment, White Plains, N. Y. He is recovering slowly but will be there for at least another month.

DELMAR BOOKING

Re-starts in Keith's with Charlotte, Remaining House of Former Southern Times

Jule Delmar is a Keith booker again, booking one date—last half at Charlotte, N. C.

Delmar, Charlie Bierbauer's agency partner a short time ago, returned to Keith's as a road scout. Following a recent trip to the south, he announced he had signed for next season a share of the former southern route booked by Delmar.

Charlotte is the sole theatre of that time still booking 'through Keith's' if the south return through Delmar, he will again book it as in the past, with Charlotte included.

ILL AND INJURED

Jack Lester (Rankin and Lester) tore ligaments in right leg when clats on shoes stuck in stage at Fox's West Coast, Long Beach, Calif.

Will Harris, B&K unit producer, recovering from operation for hernia at Frances Willard hospital, Chicago.

John McGuire, treasurer, Grauman's Chinese, Hollywood, in Osteopathic Hospital, Los Angeles, as the result of an auto accident.

Following a diagnosis, Art Henry cancelled his vaude engagements and has gone to the Mayo Sanitarium, Rochester, Minn., for treatment.

Ed Lenihan, mgr of Keith's, Flushing, is home, ill.

Emma Bunting, adagio dancer with Millard Trio, broke her ankle Monday in a fall. Caprice Sisters substituted in Tony Shayne's All-Girl revue in Waterville, Conn.

Mike Coakley of the old McBride and Coakley team and last of Coakley and Dunbar, is seriously ill in his Long Island home. Mrs. C. F. Cather, mother of Willis Cather, scenario writer, following a paralytic stroke, is in Lee Encinas Sanatorium, Pasadena, Cal.

Write to the Ill and Injured.

Al Fields is returning to vaude via New York in a burlesque on radio broadcasting.

AGENT WORKS 1ST HALF

Herman Green, agent, played the first half in the Lyons & Lyons office last week. He was in and out in three days.

Natty Rosen, one of the L. & L. alumni, returned as Green's successor.

EXCLUSIVE PICTURES

Los Angeles, May 14.

Blanchards, formerly associated with Rose and Manwaring of New York, booking for RKO vaude, have severed their relations with that office.

Blanchards will confine their activities to exclusive picture booking in the future.

Keough with Cargill

Er. Keough is associated with Jerry Cargill, to book independent acts on the outside.

Two-a-Day Reserved Seats Starts in Minn.

Minneapolis, May 14.

Because she "wishes to do everything possible to aid in bringing back the two-a-day," Sophie Tucker, heading the initial Henepin-Orpheum bill under this reserved seat policy, went on the air without compensation over KSTP, leading Twin City radio station, Monday night.

Manager Frank Burke of the Henepin-Orpheum arranged the broadcast after he had obtained Miss Tucker's consent to participate. She agreed by wire to donate her services.

Mrs. Chaplin's Route

Lita Gray Chaplin is booked until March, 1930. Finishing her Keith time in August, Miss Chaplin will take a month's vacation and start on the Interstate Circuit.

MERCEDES

Most Astounding Personality In Vaudeville.

NOW PLAYING IOWA THEATRE CEDAR RAPIDS, IOWA

Lathrop Brothers

Four Feet with a Single Thought

"Lathrop Bros. masters of tap execution, have no superiors in their field and few peers."
—"CINCINNATI POST."
Director MILD LEVINE Associate, BILL COWAN



VICTORIA PALACE, LONDON

OPENING MAY 20th



ORIGINAL "Hollywood Redheads"
American Rep. FRANK DONNELLY-NORMAN JEFFRIES
European Rep. REEVES & LAMPOR

BOB FISHER

OPENED LONDON, ENGLAND

Feb. 11. Empire, New Cross
Feb. 18. Leeds
Feb. 25. Empire, Finsbury Park
March 4. Metropolitan
March 11. Holborn Empire
March 18. Palladium
March 25. Vacationing Paris
April 1. Pavilion, Glasgow

April 8. Holborn Empire (RETURN)
April 15. Blackpool
April 22. Empire, Penge
April 29. ALHAMBRA AND DOUBLING SAVOY HOTEL
May 6. Empire Hackney
May 13. Southfields
May 20. Hippodrome, Brighton
May 27. Stoll's Kingsway

Month of June, Wintergarten, Berlin, Germany, with Paris and Return Dates in England to Follow

IN SPARE TIME RECORDING FOR THE PARLOPHONE RECORD COMPANY

Many Thanks to FRED LA REINE and All Friends at Home

English Representative: E. EDELSTEN

R-K-O PALACE, NEW YORK

THIS WEEK (MAY 12) RETURN DATE

DON CHAMMING

Direction GEO. O. WEEDEN

BOOKED SOLID 1928-1929-1930

PAT CASEY OFFICE

Jines and Jacqueline

Featuring MISS JACQUELINE, New Idea in Rhythm and Taps

"A WEE BIT OF DIXIE"

Thanks to MR. GEORGE GODFREY and MARK MURPHY

SHAPIRO, BERNST

BY FRIENDLY ARRANGEMENT WITH GREEN & STEPT, Inc.,
WE HAVE TAKEN OVER THE SENSATIONAL WALTZ SONG HIT:

"I'LL ALWAYS BE IN LOVE WITH YOU"

MORTON DOWNEY'S BIG THEME SONG HIT IN THE SENSATIONAL PICTURE,
"SYNCOPTION," RELEASED FOR GENERAL USE NOW

THE GREAT BIG NOVELTY WALTZ---A NATURAL HIT:

"UNDERNEATH THE RUSSIAN MOON"

SPECIAL MATERIAL AND QUARTETTE

MUSIC
PUBLISHERS

SHAPIRO, BERNST

LOUIS BERNSTEIN, President

EIN & CO., Inc.

LOUIS
BERNSTEIN
President

The Coming Biggest Sensation of This Season:

"HEIGH-HO! EV'RYBODY, HEIGH-HO!"

By HARRY WOODS

There never was a fox-trot tune like this written before. It is absolutely marvelous for acts and orchestras and will be known in every home in America

A Brand New Novelty Unlike Anything Ever Written Before:

"WHAT A DAY"

By HARRY WOODS

This song cannot be described. It is a straight song with a comedy twist and is one of the most unusual of its kind ever written

One of the Most Beautiful Fox-Trot Ballads of the Day:

"IT DON'T MEAN A THING WITHOUT YOU"

By LOU DAVIS, J. FRED COOTS and KEN STAMBAUGH

If desired we also have a little comedy version to this straight ballad

A Beautiful, High-Class Ballad

"YOU BROUGHT ME THE SUNSHINE

(AND LEFT ME THE RAIN")

By LELAND L. YOST and MERRILL D. DOYLE

ARRANGEMENTS READY ON ALL SONGS

EIN & CO., Inc.

JACK GLOGAU, Gen. Prof. Mgr.

BROADWAY
CORNER 47th STREET
NEW YORK CITY

MARRIAGES

Ethelred Terry to Benjamin E. Bogaux (non-pro), Atlantic City, May 8.
Janet Spitzer, writer, to Bob Bolak, broker and music critic of the Chicagoan (retro), at Chicago, May 8. Bride is a sister of Marjane Spitzer.
Marion T. Taulke (Met. O. Co.) to Elmer Jay Jones (non-pro), May 10 in New York.
Isabelle Redmond to George H. Graves, May 9, in New York.
Joe Feldman (press agent for the Stanley-Feldman office in Newark) to Dorothy Appel (non-pro) in Newark, N. J., May 3.
Raymond Bud Clark (Four Cheer

Leaders, Quartet) to Evelyn Kammer (non-professional) at Kansas City, May 6. Kearney Walton, Jr., head of the quartet, and Lucile Lee, stage dancer, will wed in Los Angeles May 28.
John Gilbert, 32, to Ina Cluive, in Las Vegas, Nevada, May 9. This is the third marriage for the groom and the second for the bride, who was divorced three years ago from James Whittaker, now on the New York Mirror.
Beatrice Perkins to Herbert Harding Harris (non-pro), May 10, New York.
Mette-Louise Orr to U. S. Consul Roger C. Tredwell, at Kobe, Japan, April 17.
Constance Tolmidge to Town-

send Netcher in Hollywood, Calif., May 8. This is second marriage for groom and third for bride.
Jacqueline Logan to William L. Winston in Hollywood, May 12. They were married last fall in Mexico, but Miss Logan had not received final divorce decree from Ralph Gillespie, so marriage was held invalid.
Alfred Withersbee to Edith Aublin, both of the Chicago Stock, Danbury, Conn., May 9.

Hello Yourself! Unit

George Choox has condensed "Hello Yourself" to one hour, as a unit over the Keith circuit commencing May 20.
All of the original cast excepting Waring's Pennsylvanians remains in the unit.

Sunday Supper Show, May 26

Keith's is reported considering dropping the Sunday supper show at the Palace, New York, over the summer.

Theatres Proposed

Cable, Ill.—\$100,000, 225 4th street. Owner, Com Theatre Co. Architect, J. S. Thompson. Commenced in July and given.
Chicago—Also stores and offices. H. 101,000. N. E. corner Devon and N. Campbell avenue. Owner, graduate, care of M. P. Behavone. Architect, J. E. O. Friedman. Chicago. Policy not given.
Cortland, N. Y.—(M. P.) Also stores and offices. \$10,000. 114 S. Main street. Owner, Schlo Corp. Architect, V. A. Freeman. New York City.
Greenland, Ill.—Also stores and apartment building. \$125,000. 114-116 S. Dearborn street. Chicago. Policy not given.
Hamden, Conn.—(Community). \$100,000. Site withheld. Owner, Board of Co. owners. Architect not selected. Policy not given.
Joliet, Ill.—Also stores and hotel. \$100,000. 6th and Virginia. Owner and architect, United Studios Co., Chicago. Policy not given.
Kew-Forest, Ill.—Also stores and office. \$100,000. Oak and Butler streets. Application forming care of C. B. Sawyer. Chicago. M. P. Ruppert. Chicago. Policy not given.
Springfield, Ill.—(Int., etc.). About \$250,000. Owner, Dominic Frisina Theatre. Architect, withheld. Policy not given.

T.P.U. No. 1 Election Upset

For the first time in years there was an upset in the election of officers for New York Theatrical Protective Union No. 1, May 12, at Bryant Hall, New York.

William Monroe, president, was defeated by Walter J. Maier.

The biggest surprise was in the selection of recording secretary, John C. McDowell, who has held the office nine years, was beaten by Thomas F. Burke.

Other choices were Edward A. Doyle as vice-president; Ben F. Forman, treasurer; Charles E. Murphy, sergeant-at-arms; Sam Goldfarb and Joe Magnolia, business managers; trustees, Julius Dannenberg, Wally Tighe and George McLoughlin.

Max Landau and Izzy Stein arrived in New York last week from Chicago and will remain indefinitely.

Furnished Apartments

Three, four and five rooms, some with garages included; \$18 to \$25 per week; reduction by the month.

Beautifully furnished with all new modern furniture; houses entirely new. Ten minutes on Fifth Avenue Bus No. 15. Nearest Times Square than 100th Street, Manhattan. Right at the foot of a subway station on which run B-M, T, Second Ave. (L) and I. R. T. trains.

The most modern at construction; bathroom floos and walls tiled, and complete kitchen with floor tiled; most modern plumbing and every known convenience; living room has daybed, and bedroom has complete modern bedroom set, mirror door and several large closets; screens and awnings on all windows. Each apartment has a private storeroom on the first floor in which any number of trunks can be kept, as well as other belongings. Just across the 69th Street Bridge; beautiful surroundings, all other houses in vicinity being brand new.

Much cooler than in heart of Manhattan, due to high elevation. There are several hundred apartments, so that there are always some vacancies to choose from. If you do not want to move now, keep this advertisement, and at any time you are looking for a home do not go elsewhere until you have seen these apartments. After you have seen them you will not live elsewhere.

Complete kitchen equipment of every kind, including all dishes and silver. Kitchen range with Lorain oven regulator, which makes your cooking perfect, gas and electricity included. Apartments are beautifully decorated in modern style. Every service.

O'REILLY—45-05 Lowery St., Long Island City

Stillwell 5807 Open 7 days a week from 9 A. M. to 9 P. M.

REUBON

CHARACTER DANCER

Featured in "LIGHTS AND SHADOWS"

NOW PLAYING R-K-O PALACE, NEW YORK

Thanks to Mr. and Mrs. Joe. R. Parker

PALACE THEATRE BLDG.

NEW YORK

PHONE BRYANT 2972

KEITH'S MEMORIAL, BOSTON, NEW BIG TIME POLICY, THIS WEEK (MAY 12)

RUBY NORTON

IN HER NEW ACT

"FAMOUS BLONDES," by Neville Flesoon

R-K-O
Direction
HARRY A. ROMM

with

Independent
Representative
WM. MORRIS

CLARENCE SENNA

R-K-O PALACE, NEW YORK, NEXT WEEK (MAY 19)

nutriently funny but seemed to drag incomparably.

Ida May Sparrow and Co. (New Act) suffered from the same deluge ahead, yet proved entertaining. Mr. and Mrs. Sparrow, who were on the stage to get them over, although their dancing was not of the highest order, and an encore and doing his "St. Julian" bit.

Law would have been glad to have changed his mind had he been forced to sit through the upper tiers Monday night. Show under the moonlight. Show under the moonlight. Show under the moonlight.

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58TH ST.

(Wired—Vaudeville)

Only three acts for the vaude fare at this "Third Avenue" house, but last night's show was a real one. The first act, sandwiched with sister act. R. and the early part of the afternoon. The first act, sandwiched with sister act. R. and the early part of the afternoon.

Vaude and picture, "The Letter" (which proved him a good effect). Roscoe Allen stayed on 40 minutes; long, but well received.

Ida May Sparrow and Co. (New Act) suffered from the same deluge ahead, yet proved entertaining. Mr. and Mrs. Sparrow, who were on the stage to get them over, although their dancing was not of the highest order, and an encore and doing his "St. Julian" bit.

The whole business was a delicious dance, young and peppy. The whole business was a delicious dance, young and peppy. The whole business was a delicious dance, young and peppy.

Donovan Girls, two brunettes in a costume. One of the girls, both in canary colored gowns, harmonizing "Song I Love" effectively. The girls, both in canary colored gowns, harmonizing "Song I Love" effectively.

Act opens with entrance to Baccara night club. The straight man supply laughs. All in brown clothing, gray suit and red handkerchiefs attempting to pull the straight man supply laughs.

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5TH AVENUE

(Wired—Vaudeville)

Heat and rain hurt the box office Saturday afternoon. The show, however, was less handicap than the act. Vaude and picture, "The Letter" (which proved him a good effect).

Ida May Sparrow and Co. (New Act) suffered from the same deluge ahead, yet proved entertaining. Mr. and Mrs. Sparrow, who were on the stage to get them over, although their dancing was not of the highest order, and an encore and doing his "St. Julian" bit.

Kampus Kids (New Act), number four. In the dance, two boys and two girls. In the dance, two boys and two girls. In the dance, two boys and two girls.

WILLIAM HALLIGAN (New Act) (P. "War-Scotch" (Comedy Sketch) (Wired—Vaudeville)

Robert Middlemense is author of "War-Scotch," the comedy which is a burlesque of the "Affairs" and is using for a vaudeville act. The comedy which is a burlesque of the "Affairs" and is using for a vaudeville act.

Curtis, red headed dame and fellow, later in the act. Curtis, red headed dame and fellow, later in the act. Curtis, red headed dame and fellow, later in the act.

Fourth act, red singer "High On Hilltop," bending the knees to get into the act. Fourth act, red singer "High On Hilltop," bending the knees to get into the act.

Second scene is a railway "bit" in which the two girls sing. Second scene is a railway "bit" in which the two girls sing. Second scene is a railway "bit" in which the two girls sing.

Of the "stars" George "Tight Ship" is the most popular. Of the "stars" George "Tight Ship" is the most popular. Of the "stars" George "Tight Ship" is the most popular.

RIVERSIDE

It seems there was a little underestimation of certain of the boys and various ticket prices. The boys and various ticket prices. The boys and various ticket prices.

Business was at the first act's night. Business was at the first act's night. Business was at the first act's night.

Ida May Sparrow and Co. (New Act) suffered from the same deluge ahead, yet proved entertaining. Mr. and Mrs. Sparrow, who were on the stage to get them over, although their dancing was not of the highest order, and an encore and doing his "St. Julian" bit.

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JOE KIRKWOOD (New Act) (P. "War-Scotch" (Comedy Sketch) (Wired—Vaudeville)

Joe Kirkwood is the peer trickster among prologers on this side. Joe Kirkwood is the peer trickster among prologers on this side. Joe Kirkwood is the peer trickster among prologers on this side.

A small colored kid, called Snow White, who is a very extraordinary piece of business, and in that lies his real superiority as a novelty act for vaude.

Two or three of Kirkwood's pet tricks are masterpieces, for instance, a left-handed mangle stroke, a right-handed club, and what is a stymie shot with a wood club.

HARRY HINES and "Buddy" (New Act) (P. "War-Scotch" (Comedy Sketch) (Wired—Vaudeville)

The full stage act at the opening is elaborate in its rural aspect yet is not at all overdone. The full stage act at the opening is elaborate in its rural aspect yet is not at all overdone.

Second scene is a railway "bit" in which the two girls sing. Second scene is a railway "bit" in which the two girls sing. Second scene is a railway "bit" in which the two girls sing.

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ROXY GAG (New Act) (P. "War-Scotch" (Comedy Sketch) (Wired—Vaudeville)

Office act for Fox's Brooklyn vaude bill. Office act for Fox's Brooklyn vaude bill. Office act for Fox's Brooklyn vaude bill.

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KUZNOFF and Co. (New Act) (P. "War-Scotch" (Comedy Sketch) (Wired—Vaudeville)

11 Min.: Three

This floor and radio vocal trio, doubling from the Richmond to the Radio City, is a very interesting set up from vaude. How they've set up, it is a mystery. It is a mystery. It is a mystery.

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CARROLL-DEMARET UNIT (18 Min.: 10 Min.: Special Sets)

Harry Carroll, identified with a long series of revues, lately of the "K. O. Show" category, teamed with William Demaret, returned to vaudeville and did two years in films. Carroll is just a performer in the present instance.

A small colored kid, called Snow White, who is a very extraordinary piece of business, and in that lies his real superiority as a novelty act for vaude.

Two or three of Kirkwood's pet tricks are masterpieces, for instance, a left-handed mangle stroke, a right-handed club, and what is a stymie shot with a wood club.

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CHARLES W. HAMP (1). 31 Min.: Two (Special). 81 Min.: Two (Special). Sunday

Charles W. Hamp is billed as "The Stranaka's Big Boy" in a routine—entirely new category. The Doc references has to do with the vaudeville act. The Doc references has to do with the vaudeville act.

A small colored kid, called Snow White, who is a very extraordinary piece of business, and in that lies his real superiority as a novelty act for vaude.

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Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in Variety. Mostly the stories dealt with baseball and prize fights, players and pugilists. This is reprinted weekly. Story below appeared on Monday, December 10, 1920.

SET-UPS AND POISON HOOFCH FOR "TOMATO"

But Con Years for the Sunlit Diamond

Dear Chink:

I suppose all the ball gamblers are pickin' their shoes and prayin' books and is after the business and leather orchard to fool the public for another great and glorious season. I expect to get my apples and oranges together, but I expect to get word any day now to put the pinocchio deck and apples into the old grip and take it to the lam.

In the meantime "Tomato" has a salesman arriving to work found him with one end of a gas tube in his mouth. The other end of the gas tube was in the torch with the gas on. In his health and despondent because of business losses, the opinion of friends and relatives.

Oct. 18, Stein lived with his wife and 10-year-old son at 1809 Quentin road, Brooklyn. He arrived at his office on the twelfth floor of the 46th street address, Sunday afternoon.

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S. STEIN SUICIDES

46th St. Jeweler Takes Gas in Office—Despondent

Leaving a note about the futility of life, the case of the late S. Stein, a few lines of poetry dealing with death and death panned alongside the body of the late S. Stein, a theatrical jeweler, 74 West 46th street. Stein had been dead some hours.

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Cop Walks Into Stick-up; He's Shot and Robbed

A Broadway parade, known to the cops, and his pal are being sought as the shooter of Petrolman, a member of the 34th precinct of Police Headquarters who was shot in the abdomen in a speakeasy holdup at 409 46th street.

The bandit fired a bullet from an automatic gun, it guttered from his stomach and lodged in his hip. Burns had been on the force six years, formerly assigned to the special service division at Hotel Horne.

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NECKLACE AND BOLIVARS

Salegirl Claimed on South American Woman's Charge

Frances Romm, 33, allegedly in the gown shop of David Zorn, 318 West 42nd street, was arrested in West Side court by Magistrate James W. Simpson.

The arrest of the salegirl by Detectives Clarence Dugan and Clarence Gilroy of the West 47th street station.

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MCGEE RELATES BOND DEAL WITH ROTHSTEIN

Disbarred Lawyer Testifies Gambler Bought Stolen Property as Favor

The name of the late Arnold Rothstein, "the gambler," was mentioned by Eugene F. McGee, disbarred lawyer, and James W. Osborne, 2nd, in testimony before the grand jury relating stolen securities.

McGee took the stand in General Sessions court on Monday afternoon and testified that he had received the bonds from Rothstein after the latter had bought them for \$15,000.

The bonds were valued at \$140,000. They were subsequently turned over to the owners by means of acting for McGee, who received a reward of \$15,000.

It is the contention of the state that the two defendants had kept the securities until a reward was offered.

When the stand said that Fanny Brice, then wife of Nicky Arnstein, had told him Vandiver was looking for Arnstein, Miss Brice was curious as to what Vandiver wanted. She asked McGee to find out.

McGee on Stand
"I called on Vandiver," McGee testified. "I told him I didn't believe Arnstein knew anything about the bonds or who had them. He told me that he had sold them to me. I would be reinstated. I said I did not wish a penny for my work in this case. He said he would want me to get back in good standing as a lawyer."

McGee then told Rothstein and told him the story. I asked him to aid me in locating the bonds told me that it would be the measure of my reinstatement to the bar, Arnold demurred. I pleaded with him that it would be the measure of my reinstatement to the bar, Arnold demurred. I pleaded with him that it would be the measure of my reinstatement to the bar, Arnold demurred.

A few days later Rothstein said he thought he had located some of the stolen securities.

He had located all except six of the bonds. He had located some of the bonds. He had located some of the bonds. He had located some of the bonds. He had located some of the bonds.

Rothstein called me on the phone and told me he had located all the bonds except one valued at \$15,000. I said to him, "You got them?" asked Rothstein.

He said \$15,000 for them in order to prove to the grand jury that they were stolen. He said \$15,000 for them in order to prove to the grand jury that they were stolen. He said \$15,000 for them in order to prove to the grand jury that they were stolen.

"I told him that I was broke and not to take any more of my money. He said that he would be reinstated as a lawyer. He said that he would be reinstated as a lawyer. He said that he would be reinstated as a lawyer."

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Picked Widowed Grandmas For Confidence Game

Edward Eagleton, 28, clerk of 1012 Monroe street, Brooklyn, is in need of a money and needed a few widows, came to testify how they had been swindled by Eagleton.

The defendant has operated in the Times Square section, said Detective James Hennesey and James Walsh of West 108th street, who arrested Eagleton.

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3 Yrs. for French Girl, \$25 For Man; Both Had Guns

Yvette de Premies, 17, dancer, of 300 West 48th street, who recently arrived from France to appear in a new musical, she said, was sent to the House of Good Shepherd for three years.

The petite French girl was arrested by Detective DeLoe of the 49th precinct, Menkel of the West 47th Street station. The officer had been informed that a girl was at Broadway and 50th street "gunning for a man who had done her wrong."

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Miss Ruben Gets Summons Also Watch and Money

Ruby Ruben, who asserts she was an actress, residing at 109 West 42nd street, was summoned by the Miss Ruben came to West Side Court and complained that she took jewelry to Maximilian.

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Jewelry Thieves Punished

For the theft of jewelry valued at \$1,000, by Detective DeLoe of the 49th precinct, Menkel of the West 47th Street station. The officer had been informed that a girl was at Broadway and 50th street "gunning for a man who had done her wrong."

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Mrs. Jenkins' Re-trial; One Sentence Suspended

Mrs. Annette Jenkins, 25, of 30 West 72d street, actress and dancer, convicted in Special Sessions of the 49th precinct, was sentenced to three years.

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3 Mos. for Indecent Film

A sentence of three months in the Workhouse "for possessing an obscene film" was given to a woman.

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5 and 10 Spoons

De Moline, Iowa, May 14. The Chicago World 5 and 10 spoon game, a sporting goods house here, are defending proceedings since the police seized 1,247 bottles of 5 and 10 spoon game.

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Times Sq. Pastor Quits

Rev. Dr. Charles E. Jefferson who has been pastor of the Broadway Tabernacle (Congregational) Church, 65th and Broadway, since 1910, has resigned his position.

His church is regarded as the largest of the kind in the Times Square zone and had but six pastors since its organization in 1860.

Eight boys from Columbia passed out completely at the opening of the 1929 World Series.

Eight boys from Columbia passed out completely at the opening of the 1929 World Series.

Chatter in New York

Ben Glick is a partner in the scenic studio of P. Duda's Ackerman. Nine of the boys in the Rendezvous band have cars.

Gertie Purcell said to be having ap. op.

Ellnor Tierney better after auto crash.

Bernard Sobel's new sec. is Ruth Adelman.

Hurdy-gurdy outside of Santly's played Remick song bits.

First lady hawk driver in many a day driving around the square.

Georgie Price and Morrie Ryskind leave for Paris, June 24.

Paul Whiteman's farewell to Broadway at The Tavern next Tuesday (23).

The designer-artist incorporated and presented his youthful associate with 25 per cent. of the stock.

Lincoln Loper went abroad last week. Got a sort of leave of absence from his hangout.

An agent received a phone call for a juvenile, salary \$25.00, and replied: "I'll take the job myself!"

Personal effects of the late Tex

Rickard will be sold at auction starting today (Wednesday).

Chink joint that was in Mayfair theatre closed. Couldn't compete with place next door in Caridges.

Margaret Carlisle, late of Ambassadeur, Paris, now warbling on Club Richman floor.

Walter Lippman, who wrote a Preface to Morals, has taken Peggy Joyce's apartment.

Park Central Hotel has hired two women detectives since losing sight to 10 long-line guests as a result of the recent trouble.

Mrs. H. B. Harris back from world cruise. Hurdled home from Mediterranean because of nervous illness of mother, Mrs. Wallack.

John Anderson, New York Evening Post critic, off to London this

week. Will cover English shows during vacation.

Bert Hanlon, monologist; has turned stock broker. Customers man with Morris and Smith in Times building.

Gilbert W. Kahn, Otto's oldest heir, is buying Bela Blau, Inc., in show production venture. Blau is Columbia U. prof.

Stews from the speaks in the Forties are finding their way around to the cheering galleries on 5th avenue. New repeating rifles make it easy for the boys to aim at a

The dandies are strutting along 5th avenue in summer garb. Looks as if they would color shoes as well in this season.

Holzman and Dorfman recently acquired an aviation school. Dorfman told Holzman he'd do the writing. If Holzman would do the flying. Marlon Swayne took Dot Peterson's part in Chicago company of "Dracula," when Dot decided to go to Europe for vacation.

One columnist reported Ziegfeld's secretary as being a Miss Cohen. She says: "My name is Miss Goldie."

Fannie Brice closed at the Club Lido Saturday. Leaving for the coast shortly to make another picture for Warner.

A. L. Brinsinger has taken a house in Larchmont, N. Y. Has been residing at Lawrence, L. I., for many years.

Louis Cohen, Universal's great unloader, is back in New York. U operates around 300 theatres, on side streets and on alleys. Louis's job is to find them first and then get rid of 'em. He's doing pretty well for Cash from accounts.

From beginning to end of "Pleasure Sound" the other night, F. Baker addressed the majority of his remarks down front to Jay Brennan.

When the star was taking his final bow he got a good start at the guy in the second row and found he wasn't Jay.

Orchestra of Spider Web, colored night club in Harlem, has a repertoire of 25 negro spirituals sung nightly by four members of band.

Toto Night Club, Inc. (Irving Silver and Mike Griffin) and Charles Murphy's restaurant, 521-7 West 42d, on padlocks list.

A speak in the 50's moved across the street recently, because of new construction. Cops helped owner carry stuff.

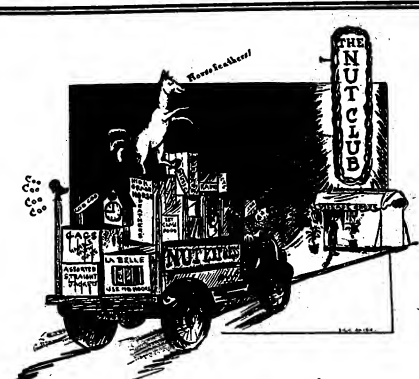
Lighter won't produce new show after all. Can't find anything to do in a show. It seems to be the trouble all around.

Samson Raphaelson, one of the RKO Titans, who wrote "The Jazz Singer," used to be University of Illinois prof and copy reader on morning daily.

"Speakeasy" mandolin-singer, who to all the greenbacks he has inside his instrument, put the mandolin in its case and walked home with night's receipts. When he got home, he opened up his stringed exchequer to count up. Found a bundle with one hundred pennies inside.

Elizabeth Dean, who wrote novel, "Easily Persuaded," the best seller, dealing with show business, appeared in many New York productions. Real name is Helen Jackson. Four "Whoopie" gals got talker tests for "Show Girl." They are Joan Ackerman, Bobbe Weeks, Valerie Rancier and Elton Hunt. Three brunets and a blonde.

Some of the T. S. subway ratherneck platform guards are types one doesn't find in films, yet they are great for trying to set up a gal acquaintance. One old bird watches (Continued on page 53)



**We Warn You Superstitious People—
"BEWARE OF THE PADDED CELL!"
Something New in Nite Life—A Laugh a Minute**

MEYER HOROWITZ

Announces the Opening May 20 of the NEW HOME of the

Village Grove Nut Club

"The Theatrical Mecca of New York"

15 Barrow Street

(In the Heart of Greenwich Village)

FEATURING

**LEWIS B. DOLGOFF
and
HARRY MONTGOMERY
MASTERS OF CEREMONIES**

**Dancing from Nine until "3 o'Clock in the Morning"
(Closed on Sundays)**

**The Village Grove Nut Club Will Be on the Air Mondays and Thursdays
as Usual**

WMCA and WMSG (N. Y.) and WELK (Phila.)

Jaded Broadwayfarers Are Guaranteed a Laughiest at All Times

**"The wise mob are enjoying a laugh by not coming to the Village Grove Nut Club"
—ABEL GREEN in "Variety"**

NEW YORK THEATRES

**Glorying the American Out
NEW AMSTERS** "The Great Revue!"
W. 42 St. Brider Dillman Staged
Lido Saturday. Leaving for the
EDDIE CANTOR
in "WHOOPEE"
with ETHEL SUTTA and Al Bar Cat

Morris Gosh, by arrangement with
DAVID BELASCO, Presents
**LENORE
ULRIC**
in "MIMA" with Sidney
Blackmer
BELASCO Th. W. 44th. Eve. 8:30
Main. Th. & Sat. 8:30

Fastest, Funniest Musical Show

Lady Fingers
with
EDDIE BUZZELL & LOUISE BROWN
LIBERTY Th. W. 43d St. Eve. 8:30 (Good Seats
Main. W. & Sat. 8:30) 41 to 44

**THEATRE GUILD PRODUCTIONS—
The Camel** Through the
Needle's Eye
By Franklin Looper
Marta SIECK Th. 43d St. W. & Sat.
Eve. 8:30. Main. Th. & Sat. 8:30

**LAST WEEK
Man's Estate**
By Bruce Ogil & Desires Blackmer
BILTMORE Th. W. 41 St. Eve. 8:30
Main. Th. & Sat. 8:30

**LAST TWO WEEKS
CAPRICE**
A Comedy by Sir-Vans
GUILD Th. W. 43d St. Eve. 8:30
Main. Th. & Sat. 8:30

**LAST WEEKS
STRANGE INTERLUDE**
By Eugene O'Neill
John Golden Th. W. 43d St. Eve. 8:30
Main. Th. & Sat. 8:30

**PLAYHOUSE W. 43d St. Eve. 8:30
Main. Th. & Sat. 8:30**
Wednesday, Thursday, Saturday
STREET SCENE

**ROXY 11th Ave. and 43rd St.
Direction of C. L.
"THE VALIANT" with PAUL
Williams Fox Movietone and Dillman Staged
Lido Saturday. Leaving for the
Music-Loving New York
Gilbert and Sullivan's "HONDO-
LIBRIS" with Solonia Ballet and Ror-
thies. On THE BRIDE AND THE
MARCHING HOME TO YOU—Fox
Movietone.**

**CAPITOL B'way and 43rd St.
Midnight Picture
HEAR NOVARRO
SING IN THE
PAGAN
An M-G-M Picture and Sound Film
A Series featuring DAVE BROWDER and the
Cast of "The Great Gatsby" and
Mark Hellard. Fox: Marjorie & Son; Deau-
ville and the M-G-M
VAN & SCHENCK in Mary Weston.**

**Warner Bros.
Vitaphone Talking-Singing
2
DESERT SONG
WARMER BROS.
BROADWAY & 52d ST.
NOAH'S
ARK
WINTER GARDEN
BROADWAY & 50th ST.**

**MARK
B'way and 43rd St.
2nd WEEK at POPULAR PRICES
HEAR JOLSON TALK
AL SING
in "THE SINGING FOOL"
with DAVID LEE—The Wonder Child
Regular Strand Prices—NO Advance**

**F. PROCTOR'S
DE LUXE SHOWS
NEW EAST
86c
COLLEGE
RADIS STARR REVUE
WILSON SELLER in "Wid-
"Lam and the Devil"
NEW EAST
58c
WILSON SELLER in "Wid-
"Lam and the Devil"
Supreme Vaudeville-Pictures
Continues Here to 11 P. M. Low Prices**

U. S. Grand Jury will act this week on charges preferred by Federal Clarence M. Kelley that Walter Milton Phillips, concert singer, enticed her into a mock marriage and held her prisoner for more than a month in a prairie cabin. Phillips is at present held on a technical charge of a violation of the Mann act.

Hollywood Chatter

Ben Light, during off the Forties preparatory to making a picture, Walter Catlett claims he has his bonnie laid for sound.

William Boyd is in Hawaii for a month's vacation.

Briggs taught scene tests at R-K-O and M-G-M.

Al Johnson goes to local shows these days.

Glebe bought a \$20,000 wardrobe which Pathe paid.

Laura La Plante walks 40 blocks every morning before breakfast.

Kathryn Crawford rides horses for breathing exercises.

Soren actor's definition of love: "Something that starts at a party and ends in a divorce."

Four people injured in rush when commercial cameraman sets up his camera on Hollywood boulevard.

Average of 24 changes a night falling for the "movie school" tucked at the Ferguson studios.

Bill Lane was considered a great find in Hollywood when he went to Paris he had to use guns.

Late Fred Thompson begged all his cowboy pupils, epure and hermaphrodite Charles Farrell.

Ivan St. John, U publicity head, at opening of "Show Boat" in New York last dinner.

Joe Reddy, "furthering" reducing exercises, has added chicken raising to golf.

Joe Macpherson broke a record for scenarios in writing 38 scripts for a single director—C. B. DeMille.

Frank Ross, Brooklyn realtor, in New York to take up acting for Paramount.

Starved chignon is being used by actresses to make stars for dancing and evening dress.

Charlotte Henry is another Broadway convert on the acting staff at Fox studios.

Audience at Majestic chases hero when he pulls the old "unhand her" line in "Streets of New York."

Hollywood song players begging B. B. to not to sing their songs.

Leo Morrison is being paid to lay off the numbers.

Charlotte Henry, Hollywood one of the 15-year-old stage genius, arrived in town to take up her work in Fox pictures.

Fred Ahter, songwriter, found an apartment, a car and a girl the morning of his arrival, just so he could "go" in the afternoon.

Leo Morrison is being paid to lay off the numbers.

Henry Mader, German artist, is at the studios making caricatures of stars and stars and stars.

He works while they eat.

Bill opposite Fox studio advertisement "The Black Watch" Dealer "William Fox—carry on or die in the attempt."

Harry Edgerton, M-G producer who stood up for John Gilbert and Ina Claire, is now called Cupie on the set.

Rebe Daniela, attending a picture opening, microphone-hy, insisted "Mars" had not been seen before she would pose for a still photograph with Ben Lyons.

Leo Morrison is being paid to lay off the numbers.

Arthur O'Connell, finally hooked on to an auto and a girl, drove to the driver squawled he was hungry, so Arthur stayed in the car while his man did the driving.

NEW YORK CHATTER

(Continued from page 52)

for a flapper and tells her she will look for her when she passes again.

New Privilege Club, under the management of Arthur Swanstrom, songwriter, has passed out. Girls there are not getting the salary coming at the blow-off.

Somebody called the cops and an audience landed on 45th street, opposite the Lamb, but not a detective could discover who made the call.

Schaefer candy shop having imitated Lucky Strikes from its sign counter experimented during the last two weeks on petrol ads for "Luckies." Attendant suggested to cash Chesterfield and Pail Mail.

Result showed 70 per cent of "Luckies" customers will smoke any other brand.

George Jessel, second vice-president of the New York Musical Club, will preside at his own auto race meeting on Tuesday at the Biltmore.

Winifred Sackville Stoner, Jr., former infant prodigy, lecturer, Jr. now attraction at the Biltmore, \$1,140 by Bruce-Wetles Millinery on a bill.

Lois Meredith, carrying photographs of herself, made by appointment of the Royal House of Windsor, was formerly with the New York Times, in its radio department.

Earl Francis Foscoe, the torch singer, was formerly with the New York Times, in its radio department.

He resigned last year, when assigned to the New York Times, in its radio department.

Jane Grant, recently divorced from Harold Ross, editor of the New Yorker, has been married.

Miss Grant is the only solo singer on the New York Times.

The Hartman brothers are setting the downtown theatre sections nightly, pulling their synopses.

They are now in the theatre sections for throw money. It's ok until the cop comes.

"Courtney" did "Fring Keya Davis" "monodrama" of 14 characters, is not a protest play, explains the author, but merely a one-act drama with 13 other characters suggested by off-stage characters.

Alma Pyle's fall from a \$5,000 alarm claim against International Film Service which has been dragging through court since 1922, has been dismissed. It cost the actress 70 bucks in costs.

Her last act at the Broadway ranges all over the stands and makes loud comment with a c of a megaphone.

Everybody wants to take a look at him, but the nut wears glasses for protection. Same guy is barred from the Yankees.

When Duke Ellington and his Cotton Club orchestra played the New York City, he was the only one taxied in town could be found which would hold the huge horn. The Duke was the only one taxied in town could be found which would hold the huge horn.

Riverside box office declined to pay other than the box office. The Duke was the only one taxied in town could be found which would hold the huge horn.

Manager of the band finally came through.

When Manny Saff heard that Ward Morehouse from London to Paris, he said: "If he can do it so can I." The coscenarist are having great laughs at the naive remarks from the lobby.

Direct from New York City. Since the boy has never been abroad, it's quite a novelty to him.

Regular two-reel slapstick comedy stuff in sedate offices of management editor of motion picture.

Afternoon, when make-up man six feet eight walked in on m. s. six feet one.

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Dog With Tricks

Did Stuff in Court

Julian Kahn, haberdasher, 410 West 88th street, and Nancy O'Brien, of the same address, went walking with "Teddy," English Manchester terrier on Madam Lane.

When they reached 83rd street, the canine broke.

Miss O'Brien picked up the dog and carried him to a luggage store on 8th avenue and 65th street.

Kahn and Miss O'Brien were in the store when "Teddy" decided to see more of the Big Star.

He raced out of the store. Both Kahn and Miss O'Brien testified that they saw Elsie Cambridge, who stated she was a Journalist and social worker, edit the dog.

"I saw Miss Cambridge rip off her rhinestone collar and place it on the dog's head. I demanded my 'Teddy' and the collar. She refused to give them up," said Elsie Cambridge.

She then phoned for a cop and Big Eddie Duncan arrived.

In Jail

According to Kahn, Miss Cambridge stated that a friend of hers stole the dog from the luggage store and only turn the dog over to the Humane Society. Her refusal to return the dog followed the arrest of Miss Cambridge spending the night in West 90th street station house.

Harry Irving, George's attorney, heard the facts and urged that "Teddy" be brought to court for trial.

When he heard that "Teddy" could smoke and do things. The magistrate ordered the dog to be put in a cage and asked Kahn to have "Teddy" do his stuff.

When I turn to set off the witness stand, watch "Teddy." No sooner said than "Teddy" vaulted over the railing and landed on the floor.

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Bootleg Cock Fighting

Prevalent Around N. Y.

Interest in the bootleg sport of cock fighting has been increasing in the east lately, with the number of spots now available reported to be double those operating at this time last year.

Reports, while not too authentic, are that from 10 to 15 pits are currently running in New York and vicinity. Majority are in the suburbs. Best known arena is on Long Island.

Evening admission is \$3 and the usual high betting odds prevail. That most of the pit carry as many as a dozen bookmakers is regarded by cock fight enthusiasts as an indication of prosperity.

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CHI JAI-ALAI RAID

Fronton Now Operating Without Mutual Gaming

Chicago, May 14.

Chicago's most famous and popular gambling sport, the Chi Jai-Alai game at the Rainbo Fronton, was summarily raided by State's Attorney.

Following the raid, the State's Attorney issued a writ of injunction under which the games were operating.

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KAPLAN BEATS WALLACE

AND EVENS OLD SCORE

But Berg-Flowers Semi-Final Is More Exciting

By JACK PULASKI

The Garden does not expect to stage anything very important prior to the Schmeling-Paulino match which will be staged here. However, last Friday the fair sized gathering of fight bugs again got the Garden into a sweat.

Jack Kaplan, of Meriden, outpointed Billy Wallace, of Cleveland. That evening the Garden was showing K.O. the Kid a couple of years ago. He was favored in the betting edge to five.

The Garden was supposed to mean something for both boys, being a tale of matching the winner with Sammy Mandell for the lightweight title, now that the planned tilt with Ray Miller appears to have been dropped.

Against Jimmy McLaughlin in their second meeting. Questionable whether Wallace and Kaplan would draw against the champ. Louie was once holder of the featherweight title.

He is now in the lightweight class and scaled at 134 pounds.

Wallace was not surprised by falling Wallace late in the first round with a clean left hook. The fight was a close one.

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25,000 Record Attendance

For Chi Stadium Fight

Chicago, May 14.

Friday night's fight card at the Chicago Stadium, headed by Max Baer and Andre Routis, featherweight champ, broke every record in the history of the place.

Capacity crowd of 25,000 turned in around \$100,000 at the gate.

The first show making money for the Stadium since opening. The recent Walker-Loughran champ battle there was a bust.

TENNIS TROPHY PLAY

Los Angeles, May 14.

With Francis Perrett and Martin Cornish, ace players of the Paramount tennis team, came out of the Fox payroll, the Fox studios are challenging the Paramount tennis trophy.

This trophy is open to all court stars and has been held for several months by Paramount.

Lewyer Declared In

Julian T. Ables okayed things for the Randall's system ballet at the Garden with the Health Commissioner, and Crandall, in agreement, is raising the Broadway barrier 5 per cent. of the gross.

Ables, as unofficial adviser, also arranged for the Broadway barrier to officiate, the comment being in favor of the brand of dance music.

On the Square

Gigar Store Gambling

The majority of the cigar stores on or around Broadway, go in heavily for side gambling. Favorite is the punch board. Each chance costs a dollar with numbers ending in zero winning \$50; numbers ending with five win 25c.

Two kinds of slot machines in some stores, one playing nickels, the other playing pennies. Very costly to the owner.

One penny cost to the owner. If a nickel is played, the return pay at the most, a dollar, and a play of 50 cents makes possible a \$10 win. Dice games also popular. Business gets.

Didn't Eat Trained Goose

A damage action recently followed the recent trip of Douglas Fairbanks to New York. When he was last seen in New York, Fairbanks found a goose in his drawing-room, placed there as a practical joke by Sid Grauman.

Instead of throwing the goose off of the train, the actor simply carried it along.

The joke then shifted to the actor, as the goose is a trained studio bird at a daily wage rate and valued by its trainer at \$100.00. When Fairbanks was returned to him, he was told that the goose had been sent on route to send the goose back—just a joke. Fairbanks—wired sorry but they had just eaten the goose—for dinner.

VARIETY

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15 YEARS AGO

(From Variety and Clipper).

Left season having arrived at its full period, it was noted that number of stage actors going into pictures had reached large proportions. Stage players had gotten over the idea that screen work injured their professional standing.

Picture studios also were said to be pulling the best show directors from the theatre with the fire of big money.

Only one stage piece was re-rehearsed, the new Winter Garden show, aimed for summer run.

David Warfield had enjoyed but indifferent success with his revival of "The Abolitioner" and was in search of a new play. Friends to friends that his ambition was to create a new idea of Shylock.

De luxe 'tried' showings of pictures were a feature of the times. The Vitaphone Company made the use of the Hotel Astor grand ballroom to show its super film "Cable" to an invited audience.

Straight grind film houses were turning toward the picture-and-specialty show type. New York theatre, under William Morris, was negotiating with a Harry Fox for month's engagement, apparently the longest in the m. c. idea.

Proctor's New York houses had been playing four shows a day and went into the three-a-day on the summer.

State rights market was in good condition. Illinois territory paid \$20,000 for "Neptune's Daughter," starring Annette Kellerman.

50 YEARS AGO

(From Clipper)

Mention is made of a new illusion, "Cutting a woman in two," used as a side show with the newly organized tent outfit of Ben Foster, opening at Richmond, Va.

William Gillette made his first appearance in his first effort as a dramatist. It was "The Professor," making its premiere in Columbia, O.

Henry Irving didn't go quite so far as staging Shakespeare in modern plus fours, but he was regarded an exponent of starting effects. He had long staged "Ladies of Lyons" at the London Kresna, serving aside all traditions by wearing a hunting coat instead of a velvet jacket in Claude Melnotte's first entrance. Also, he put some Cohanesque effects in the fourth act when the Melnotte, instead of exiting, the stage being occupied by flying flags as the Republican army passes.

Sarah Bernhardt, having tried sculpture, painting, poetry and ballet recitations, she decided to write art critiques for a new Paris daily.

Louise Linden advertised that she is "the greatest and only lady saxophone soloist in the world," this being one of the rare references to that now ubiquitous instrument in Clipper files.

Foreproof claim claimed to have the largest stand of paper ever here. Bill posters were to be sold at 15¢ by 12 feet on the high fence surrounding the site of the new State House in Indianapolis, where the circus was held.

Business of liquidating a stock market has been complicated again in that far-off day. Announcement is made that W. E. Sheridan, leader of the reform movement, is the Chestnut St. Opera House, Philadelphia, will sell his horse and buggy in preparation to leaving the city.

"Philips," the Metro-Vueletone featuring Lowell Sherman, which played at the Embassy, New York, last December, has been named "Nearly Divorced." It is claimed the former title did no box office value.

An ex-torador and stage actor from the Argentine lived into Hollywood a few years ago and posed as a South American screen star. He was given screen tests and small parts by various studios until he became fairly successful as a player of Latin parts. Then the tailors came upon the horizon and the actor gazed himself on the other side of the fence due to his Spanish accent. This adversary compelled him to seek other means of a livelihood. He hired out as a professional bricklayer. He met a rich widow with strings of beads from the northwest. The widow was nearing the half century in age, had ambitions to become a screen actress. Through his ambition the actor stayed on her workbench, and he had the idea of making a great Spanish film.

Since the picture is to be an all talker and will cost around \$25,000 to make, it is necessary for the widow to learn how to speak Spanish before she can play the heroine part opposite the young actor. This is now being attempted with the actor teaching the widow to speak Spanish while she is paying him \$100 a week for the lesson and work of preparing their forthcoming picture venture. Meantime the actor is counting on the fact that the budget of 250 grand allowed by the widow will be used up in salary to him before the old dame can master the Spanish language, as he is content as long as the weekly check is forthcoming.

The day of featuring the star's name above that of the picture seems to have passed. In a recent Variety one of the front picture companies has made a production of "The Great Gatsby" but Pete took no part in it. A close second to Charlie Pettibone in globe trotting is Pete Woodhull. Pete will go anywhere to deliver an after-dinner speech, providing ex-acting a public audience. He has been known to take Pete out take no changes, being several blocks away from the home office. Pete returned a few days ago from his latest, a convention in "Little Rock, Arkansas" where he gave a 100-week for the lesson and work of preparing their forthcoming picture venture. Meantime the actor is counting on the fact that the budget of 250 grand allowed by the widow will be used up in salary to him before the old dame can master the Spanish language, as he is content as long as the weekly check is forthcoming.

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Paramount, in allotting 100,000 shares of its common stock for employees to purchase under an installment plan of payment, thought it had simply provided all possible requests. When the answers were counted, a total of 140,000 shares by employees had been subscribed.

No strings attached to the employees' stock. It may be fully paid for at once or on terms of their own choosing. The idea of the stock is to be used up in salary to him before the old dame can master the Spanish language, as he is content as long as the weekly check is forthcoming.

With big circuits already reported buying and shelving talking shorts, state rights exchanges have notified some of their indie producers to lay off the vaudeville act type of dialog short. Exchange men report that cannot absorb the big company expensive product of this nature, and that the only chance for the small fellow is to think up something novel.

Particularly each spring come to New York E. V. Richards and Julian Saenger of the Saenger circuit, headquartered in New Orleans. And coincidentally after they leave New Orleans each spring the Mississippi starts to flood.

Messrs. Richards and Saenger have been in New York now for over three weeks without the Mississippi starting to flood yet. And if Old Man River doesn't start something, how can the Saenger circuit get for cheaper film rentals? It's very wearing upon the southern shore, this stage of waiting for a reason to bawl.

The girl friend in Canada has been kinda laying off her idol, Albee. Wassa mat, etc.; taken off the pay roll!

M-G-M's "Revue of Revues" has a number entitled "Lon Chaney Will Get You If You Don't Watch Out." Set reveals girls asleep in bed whose slumber is disturbed by nightmares in the form of men wearing masks of Lon Chaney's characterizations.

Leaping out of bed with fright, girls and boys eventually go into a ballet symbolic of the idea.

Keith's is now installing cooling plants in its comparatively new houses at Boston, Flushing, Akron and Columbus. All of these theatres were built when E. F. Albee ran Keith's and each opened without refrigeration. Keith's Memorial, Boston, represents \$6,000,000. But you should see the air object!

Equipment company received a panicky squeal from exhibs that his film stuff was on the burn. Investigation uncovered that the exhibs in running silent pictures exhib wrapped leather around shaft to secure 12 revolutions instead of the arbitrary 30, to which sound stuff is fitted. Result was springing of connecting shaft and entire disarrangement of delicate sound machinery. Offender promised to be more careful.

One independent company on the Coast found it very expensive to stop for recording equipment. In one instance the firm lost \$40,000. To amend the cost of the arrangement of the equipment, the company had a major recording system and was getting along nicely until another studio, which came at just a few dollars for the summer, offered the producer entire use of a vast attraction. The producer agreed to take the new deal and he realized it \$40,000 had been spent in trying to synchronize one picture. He then moved back to the first studio and accomplished the required work in a day and half, costing the producer less than \$7,000.

Sound pictures are stepping so fast any studio which fails to release pictures immediately upon completion is taking a chance of its becoming passe.

That's the word of a Coast sound engineer who had just remarked every dialog picture picture his studio had made money—bar one. Exception had been held for three months before release.

With the change in running time to 38 hours and leaving Chicago at 11 in the morning, by The Chief on the Santa Fe, but three nights will be required on the N. Y. to L. trip. A report in Variety last week that the Chief would be scheduled to leave for the East on the Santa Fe for the 20th Century. Since The Chief will leave at 11 and the Century arrives in Chi at 7:30 a.m., there doesn't appear to be any reason why the Chief's assumption of the 20th Century's rule of being on time.

Walter Catlett, under contract to Fox, upon arriving on the Coast informed Winnie Sheridan that he needed an automobile while waiting a call to work. Sheehan sent him a brand new car. Machine stood in front of Catlett's hotel all day, as he can't drive. Catlett again called upon Sheehan, saying he needed a driver—and got one.

Inside Stuff—Vaudeville

Loew's has closed its American theatre at 8th avenue and 42nd street after operating it upstairs and down for nearly 20 years. Though the Loew lease does not expire until June 1, next, by closing it now Loew's saves the entire red it would have run into for the rest of May, about \$10,000.

From one of the best money makers on the Loew circuit the American turned into a loser of late. It had to lately compete with the west side, dead-end, theatre, and then again Broadway with its cheap big shows, screen and stage.

When Marcus Loew purchased the American theatre from William Morris in 1918, it was the least of the theatre line Loew's then had. Morris had made the American an important music hall in that New York day. Addition of the American gave Loew's a certain prestige at the time.

The house made money from the outset. It was a vaudeville house, from the day when the late Ted Marks ran the first Sunday concert there, while its roof is believed to have given its first cheap big shows entertainment at night in New York City. In between the American had played legit.

"Changes are now the American's site will see an office building.

Major Donovan of the V. M. P. A. was a captain in the U. S. A. Flying Corps in 1917. Riding over East St. Louis one day the major dropped a bomb addressed to Joe Berke, Berke's theatre, asking that two seats be held that evening for himself and flying companion, Lefty Riddle.

St. Louis paper printed the note.

Recent times must have brought to the attention of any number of people in positions of authority the fact that it isn't favored of much personal benefit to have been officious or too up-stairs in the former position. Many of those let out in the New York booking office of the new finding it out. The odds are few. Those whom they held off beat down through position, those whom they mistreated or made light of have not forgotten, and now that sort of person when it is friends. There is no sympathy for the person who has been mistreated.

Not alone did they make monkeys of themselves but they made monkeys of others. Those whom they made monkeys of may place themselves again of the same kind.

The wheel goes around. In the show business above all other places that should never be forgotten.

Lately it is said there was uncovered in New England, in and around Boston, bus line that somehow insisted upon securing all transportation facilities to vaudeville theatres in that territory. And somehow, it is claimed, if the actors didn't patronize the bus line, they didn't receive more engagements out of a certain booking office.

Some of this appeared to make a definite connection, with the result likely to be a due course.

The late Paddy McMahon of Waterbury, Conn., when operating a vaude theatre with a hotel adjacent, insisted upon the acts he played stopping in his hotel or else. But that was years ago.

A settlement was expected to have been reached early this week between the V. M. P. A. and Joe Gibbons' brother of late May Deady. He had sued the N. V. A. for \$1,000, the death benefit amount, for which Gibbons is the beneficiary. The N. V. A. had tendered the amount required under the policy, but the difference was taken up by disbursements by the N. V. A. upon the deceased's behalf.

It appears the attorney for Gibbons had rejected the tender, putting in the unexpected claim that Gibbons was entitled to the full \$1,000, regardless of any disbursements. This is entirely foreign to the understanding under which the N. V. A. operates. The like \$400 difference was taken up by disbursements by the N. V. A. upon the deceased's behalf.

Varley has received some letters inquiring whether the N. V. A. \$1,000 death benefit is an obligation or a gratuity on the part of the N. V. A. It is a gratuity, under the question. The N. V. A. has bound itself to pay death benefit to the beneficiary or heirs of any member in good standing when passing out. That "gratuity" thing is a bag, and seemingly inspired from E. F. Albee, when he was sending out his personal checks for the N. V. A. pay off.

A story around last week that Fox and Keith's vaude offices had reached an undercover agreement on salaries for acts has been denied in both offices. Keith office says it has no understanding with anyone and is in open competition for attractions.

Inside Stuff—Legit

Earl Carroll's falling out with his angel, Mrs. Ann Wightman Penfield, who backed "Floretta" and was to have built a \$3,000 capacity musical theatre for the production of the play, has been a long time in the air. The lease on the Carroll theatre as planned. Warners were to wire the theatre, for 22 picture presentations, picking on the Carroll site at 7th Avenue and 42nd Street because of the location. Warners counted on the psychological ballyhoo of the Roxy patronage with its 20 to 30 thousand daily turn-out to create a publicity for the new theatre.

Carroll now is retaining his theatre which will house the new "Vanities." Originally the producer counted on taking over the Colony Theatre, but with Carroll's plan to build a new theatre there erected by next season as his permanent headquarters.

Meantime "Floretta" was slipping and Mrs. Penfield had her own part to trouble with Carroll, who had limited on Dorothy Knapp doing the title role as against the producer's choice of Virginia Stage. The composers, G. Romilly and George Bagby, of "Floretta," are special favorites of the wealthy Mrs. Penfield, 70-year-old dowager, rated at 40 years of age. Bagby is her nephew and Romilly is his collaborating composer.

Pathe is paying \$5,000 weekly for the rent of the wired Cohen (legit). That house is held under lease by Howard Hughes at \$10,000 annually for two years. Hughes expects to show his special air film, "Hell's Angels," at the Cohen in September. Cohen's choice of Virginia Stage.

Expense of wiring the Cohen ran to \$28,000, with some reports claiming it cost \$40,000. Extra cost came from labor, such as boring holes and installing the equipment properly. This turned out wiring caused a bad projection impression the first night Pathe's "Mother's Boy" opened. That is now stated to have been corrected.

DeMure at 42 is doing mild business, playing to around \$7,000 the first week.

The player of the Doctor in the talking "X" is programmed as John P. Edington. He is in reality Willard Mack, who wrote the dialog of the screen feature.

Alexander Mossel states he is of German birth, not French. Mossel represents Varley's attempt to change his line of nativity.

Heiman, of Vaude, Now in Legit; With Erlanger—Bergman Resigns

Marcus Heiman, former head of the Orpheum Circuit, is announced in the office of A. L. Erlanger.

Leonard B. Bergman resigned as Erlanger's general manager last week, but the two facts are hardly co-related. Heiman has an executive post but is a partner of Erlanger, representing money invested with him. It has been previously reported Heiman would go with Erlanger.

Bergman, who is Erlanger's nephew, was made general manager several years ago upon the withdrawal of Alfred B. Arons. Jack Dillon is in charge. Dillon entered the Erlanger office about a year ago shortly after wedding Helen Donnelly, Erlanger's private secretary. F. Richard Anderson has been placed in charge of the purchasing department, and handling of houses, part of Bergman's assignment.

From time to time discord was reported between Erlanger and his nephew who was formerly treasurer of the New Amsterdam Theatre. It cropped up when Ralph W. Long was engaged. Long soon afterwards was transferred to the office of Charles Dillingham, succeeding the late Bruce Edwards.

In addition to his resignation as general manager, Bergman also resigned directorships on various Erlanger theatre corporations. Bergman is said to be contemplating a world's cruise.

Heiman of Vaude
Heiman's experience in the legit is negligible. He has been in vaudeville for years, with a small town theatre operator (Finn & Heiman) and later, when his firm sold out holdings to the Orpheum Circuit, Heiman became the Orpheum's president. He remained with the circuit when it merged with Keith's. Upon Keith-Orpheum, Heiman resigned as a vice-president, going to Europe where he remained three months. Before leaving Heiman is said to have disposed of his Keith-Albee-Orpheum stock.

Heiman is rated at \$3,000,000.

Mrs. Rumsey Remyrreing; To Robt. Lehman, Banker

Ruth Lamar-Rumsey, who secured a divorce in Chicago last week from John W. Rumsey, is shortly to marry Robert Lehman, banker.

He is with the banking house of Lehman Brothers, of which his father (Philip Lehman) is a partner.

Lehman, Jr. is the youngest governor of the New York Stock Exchange.

The Rumseys were married for five years, with Mrs. Rumsey a non-pro. Jack Rumsey is several years the senior of his former wife.

NO "NANETTE" LEAD

Los Angeles, May 14.

First National has decided to eliminate Alice White as the star of "No, No, Nanette." Company is now scanning the musical comedy for someone to play the ingenue role.

Studio figures that with the amount of dancing and singing necessary for the lead in this production it might be a gamble to use Miss White.

Equity Appeal Hearing
Arguments in the appeal by Equity on the decision of Federal Justice Goddard in the contest over Equity's casting agency restrictions, was heard before the United States Circuit Court of Appeals last week, decision being reserved.

The opinion rendered was Frank Gillmore, Paul Dussell and others enforcing the rules on Willis Edelman, agent. The original action was a test case in which most of the leading agents are interested.

Since the injunction Equity has not attempted to contest the agents.

"Journey's End" for Film
Two reports are out concerning the fate of "Journey's End," the stage hit in current in London and New York.

London it is reported the film rights were purchased for \$75,000, without buyer named.

Here it is said United Artists has the rights.

Slam Book for Thrills

Latest thing among the dancing dames in musical comedies is the Slam Book. Purpose of Slam Book is to get the audience on what one's friends think of one.

Book is given into custody of one girl whose dressing room is entered by those wishing to write in the book their opinion of any member of the company.

Each girl's name is at the top of a blank page. Confessional scene is maintained by the keeper of the book, when another wishes to make a crack beneath someone's name.

Under a name will be such comments as:

"You're all right, but you know your father served 10 years in San Quentin."

"I think your voice is lousy."

"I remember when you dyed your hair."

There are no signatures to the remarks.

A girl wishing to know what others think of her turns to her names and is guaranteed a thrill.

Woods and Warners

A. H. Woods is said to have bound himself to produce a picture yearly, in association with Warner Brothers. The agreement is reported to have been arranged when Harry Warner recently met Woods in Europe. Both are now in New York.

The Warn.-Woods deal is that the six plays as produced shall be thereafter changed into talkers by the Warners, with Woods dealing in on both ends, as are the picture makers.

Carroll's Plays

Having decided to do "The Cuckoo's Nest" in New York, with the cast being assembled, Earl Carroll changed his mind and called all plans off until next year.

Meanwhile the closing of "Frolic" at the Carroll has impelled Carroll to plan starting his new "Varieties" earlier than he expected.

Bjornson, 12 Years

With a bundle of new plays offered for production, the son of Bjornson, Norwegian playwright, came to New York last week.

Besides being a prolific playwright, the Norse is director of the Norwegian theatre in his homeland.

WEDS ON EDGE OF LAYOFF

Cincinnati, May 14.

Joseph M. Allen, Jr., stage manager of the National Players at the Cox, is nominated as the world's most fearless man. On the eve of the closing of the season, Allen did the unexpected and took unto himself a wife, Irene Buckholz, a non-pro. The knot was tied in Dayton, O.

Employees of the theatre, looking for something to do during the summer, agree that the Allen will have a long time for honeymooning.

The Cox is a Shubert affiliation and its off-season payrolls are slim.

SAM HARRIS' DELAY

Los Angeles, May 14.

Sam H. Harris, expected here last week, is said to have decided to remain in New York until Joseph M. Schenck returns to the coast next month.

Harris will accompany Schenck west.

Nugent Directing

Los Angeles, May 14.

J. C. Nugent has been assigned to direct a talking short for M-G titled "The Rounder." It's his own play.

In cast: Conrad Nagel, Robert Sebastian, Polly Moran, Karl Dane, and Ralph Rogers.

K. Arthur and Eddie Nugent.



ROSE MARIE SINNOTT

Miss Sinnott, well-known Nyeas Moline model, formerly in the Zigfield "Zollies" and "Cross My Heart," has replaced Thelma White in Arons & Freedley's "Spring in Paris" at Alvin Theatre.

Direction

RALPH G. FARNUM

1550 Broadway

AUTHOR CLOCKS GATE AS ROYALTY CHECKUP

Los Angeles, May 14.

Hadley Waters, youthful playwright of "Little Orbell Ample," was brought to the coast under an Alvin Theatre eagle contract with his late spouse's eagles contract of the place. He did not seem much interested during the rehearsals. But when it opened he insisted he had the right to count up every night. The house went to him arranged when he took coupons exchangeable at the box office at 50 cents each and started doing business.

Waters, who arrived at the theatre before the doors opened, would stand alongside the doorman with a checking machine and click every person that walked in. When the show was doing around a night at the current place he employed two detectives. It is said, at a cost of \$10 a night each to help him keep check. At no time did the show gross over the four figures where he would get more than 5 per cent royalty.

Waters tried to collect his royalty every night from Rowland & Pearce, who produced the comedy. The play did not work out and he was compelled to dig into his pocket to reimburse the private detective. It is said, with his trip to the coast being a loss to him due to the fact that most of the royalty came to him for each performance had to be paid to the two detectives who were clocking the place with him.

"Swan" Off Till Fall

Herman Gantvoort, following the Boston engagement of his new play, "The Silver Swan," brought the company back to New York and disbanded it.

A new cast will be engaged for the Broadway premiere, which is planned for the last of August. The show was out four weeks.

FOX TAKES 3 MORE

Three more legit actors reported engaged through J. J. McCue in New York for Fox coast-made talkers are George MacFarlane, Lennox Partridge and J. Kertland. They leave this week for Movietone City.

Kerriegan came over here some years ago with the Irish Players. He may be cast for the John McCormack play, to be mostly filmed in Ireland.

Doris Leslie Marrying

Doris Leslie Marrying, "Doris Leslie Marrying," will be married this week to Les Gordon, reputed wealthy young shoe broker.

Miss Leslie is 17. She lives with her mother and father at the President Hotel, New York.

Albertina's F. N. Ballet

Los Angeles, May 14.

Albertina Rasch has been engaged by First National to stage the ballet in "Ballet."

Par Buys "Kibitzer"

Paramount has purchased the talker rights to "Kibitzer," now on Broadway, for \$25,000.

The amount will be divided four ways.

"World's Worst Show Town," Denver Or Kansas City? Says Denver Post

From the Denver Post:

Denver's spirit of superlatives indifference, which prematurely closed two playhouses last week—the Broadway and the Denham—has given managers another effective argument against bringing worthwhile theatrical attractions to the city, and this pathetic attitude, apparent in many previous occasions, is adding Denver to nose out Kansas City for the doubtful distinction of being the world's worst show town.

Since after times we have heard the same remark, "no good shows ever come to Denver." And times after that, when good shows have come to Denver, these same people who deplore the decadence of the drama are conspicuously absent from the audiences, while the shows literally starve to death for patrons. The same condition is apparent in musical attractions—artists who stir other cities into a veritable frenzy come to Denver and are coldly greeted by insultingly small audiences.

For three years, the Denver correspondent of Variety, the theatrical newspaper, has consistently boosted the weekly grosses of the various local theatres, found that if the real figures were published, their pitiful paucity would give the town a black eye and cause producers to steer clear of Denver with their good attractions.

But it's no use. Denver has indicated clearly on many occasions that it does not desire fine entertainment such as other cities desire, and that of them much more than it desires. The fact is that the wishes of its residents will be respected next season by a complete absence of any theatrical events of major importance.

Aarons & Freedley Sell Talking Rights of 2 Musicals to Warners

Dan Kusell's Confession

If Daniel Kusell gets any money out of his next theatrical venture, Equity will have first call at the extent of a \$1000 judgment which Kusell confessed in Equity's favor. Suit arises from the flop of "Very Well," which he produced, but leaving the cast members due some salary.

Among the principal claimants are Clarence Nordstrom and Evelyn Lang, \$1,200 each; Charles Howard, \$700; Fred Leslie, \$350; Bernard McEwen, \$300; Hal Murray, \$150; John Gray and Rose Kessner, \$800 each.

"Harlem" Cast on Pan

Although "Harlem" closed Saturday night at the Times Square, N. Y., the Alvin Theatre will continue its Chicago production.

The N. Y. show will reopen in September or maybe earlier, but with a new cast. In handling out the closing notices, Charles Erskine, director, took the N. Y. company to task for giving what he termed poor performance. The result landed Erskine in the Negro papers with a paning.

"SWEET LIBERTY" PLAY

Phil Dunning has completed a new play. It is called "Sweet Land of Liberty."

Rumors from his Westport, Conn., estate are to the effect that it is a satire on American freedom as it is today. Producer not named.

CRAIG ON "SHEW"

John Craig has been appointed consulting director to Douglas Fairbanks and Mary Pickford in production of "The Bow of Green," in which both will appear.

Craig left for the show Monday.

Ruby Keeler Due East

Los Angeles, May 14.

Ruby Keeler leaves for New York May 18 to begin rehearsals in "Show Girl."

J. Tolson will go east later for the opening.

Musical Stocks on L. I.
Boulevard, Jackson Heights, L. I., left house on the subway circuit, is in musical comedy show.

Company: Brenda Bond, Roger Gray, Joseph Morris, Wynn Young, George Shellen, Bill Brown, Parker Seiden, Eva Wendt.

Denver Musical Stock Off

Players sent from New York for a summer season of musical stock and light opera at the Denham, Denver, direction of Oberlander, Ketchum Co. has returned.

Denham has returned to straight dramatic stock.

Branch-Sears On Dialog

Los Angeles, May 14.

Houston Branch, short story writer, and Zeida Sears, dramatic writer, have written, signed by M-G to do dialog.

Warner Brothers have purchased

the talker rights to the two current musicals, "The Road to Aarons & Freedley, "Hold Everything" and "Spring in Paris." Nothing is known of the purchase, but with the assumption the musical producing firm has placed \$25,000 in the deal, the new version showing while the original is running.

"Hold Everything" is in its first week at the Broadway, having developed into a solid hit, much aided by two song success, "You're the Cream in My Coffee." "Spring is Here," in its 10th week at the Alvin, got a slow start but rapidly picked up and is now doing over \$25,000 weekly.

The new talker production of "The Desert Song" is now playing on Broadway.

Tyler Gives Erlanger Confessions for \$24,000

George C. Tyler has confessed judgment in N. Y. Supreme Court in favor of A. L. Erlanger \$24,000, representing costs and a \$5,000 advance for the production of "Tongue Untied." Tyler also owed the 214 West 42d St. Corp. (New Amsterdam theatre building), 21 months' office rent, judgment for which, totaling \$4,000, was also confessed by the producer.

"SHOW GIRL" REHEARSING

Though the complete script hasn't yet been turned in by William Ashmore McGuffee for the stage version of "Show Girl," the L. J. McEwen story, rehearsals for the choristers are being called Monday at the Zigfield Theatre of the Bow of Green, in which both will appear.

Craig left for the show Monday.

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Los Angeles, May 14.

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Jed Harris' Long Rest

Jed Harris has gone to Europe, for a rest for eight months.

Before leaving, the stage producer had several offers from picture concerns. He gave no decisive answer.

Miss Patterson Filming

Elizabeth Patterson leaves for a picture, "The Third Floor Parlor."

Miss Patterson departs as soon as her show, "Mar's Estate," closes.

Pathé's "Treasure Girl"

"Treasure Girl," the musical comedy in which Barbara Lawrence appeared during the winter, has been purchased by Pathé.

Ann Davis Collapses

Cincinnati, May 14.

Ann Davis collapsed last week while at the Taft with the Walker stock in "Turquoise."

After Davis had returned to her home in the east to recover.

Literati

Chris Morley Perplexed

Christopher Morley, discoverer of Hoboken, says he knows Variety was kidding last week when it said that anyone had an "After Dark" coupon to get the meow by in the village after the sun set, but Chris adds, suppose some one of Variety readers did believe it? One of its readers, Chris thinks, reading the readers that dumb, no doubt—and no doubt right—since they read Variety, the dumbest that ever fell off a flat bed.

When Chris and his dough-peddling pals lifted the Rialto in Hoboken out of darkness, they accomplished more than two armies and Six Glinabers ever could. They have made the beer slab all over again, so that now when in the place where people who cover the holes in the street trying to find the ferry, they see enough light to think Broadway has moved over. Still, Chris, the discoverer, related, just supposing the dumbbells should also believe he is splitting with the steins? That's tough, too, for the amateur showman who made good on his first try, he is splitting if he isn't, and he isn't because he's Chris Morley.

Chris says he has a nice line, excepting writing, which now includes writing checks, an innovation. Christopher Morley's columns here at the Rialto, 23d week, every Monday, Wednesday and Friday, are also at the Rialto, 10th week. More interesting would be for Chris to tell where he is the other nights.

The full association of Hoboken coin grabbers as listed under the name of Hoboken Theatrical Company has the same Morley, Henry Throckmorton, Conrad Millen, Henry Wastall, Gribble.

Markey's Break

Gene Markey, novelist and short-story writer, will write originals for Columbia Pictures. Markey, also a newswriter, has been turned out, in the last six months, "Synopsisation," R-K-C, "Harmony," Par, and in the "Gay Lady," now being made by Par.

His Second Too Late

Charles Samuels, novelist ("The Frantic Young Man") and Brooklyn newspaper legend, missed his boat the other day. He lost his leg-and-phone job with Standard News Association.

The hot one was a big policeman-and-murder story out Brownsville. When the cops told the boy about it, Samuels was a couple of miles away. Just a telephone inquiry, in the way Standard looked at it, district reporters required to be on the job 24 hours a day.

days a week. But Charlie thought he had a good reason. He was then, and then signing up with Field to write talker dialog at 250 smashers per week. Standard pays less than two-fifty, much less.

Papers all signed, Charlie called up his office gets Gerald Murray, clyed.

"Wherein you been?" asks Gerald, who'd by now read not one in the lot of his readers. "New York," says Charlie, who hadn't.

"What do you mean by going to New York without permission?" says the clyed, hot under the editorial collar.

"Listen, you," answers Charlie, "don't have to ask you for permission every time I take a share, and besides—"

"You're fired," comebacks the clyed.

"And what makes me so," related the Brooklyn author sadly.

"In half a second more I would be resigned."

Samuels' first talker job is on the continuity and dialog for "On the Stairs," mystery talker. Robert Kane directing.

Pulitzer Awards

Announcement of the Pulitzer prize awards boomed book sales, now in convention, are seriously going after the book club, literary prizes to write types and scenarios. Prior to joining the Quirk publications Larkin was director of the Quirk, who publishes the Quirk and Douglas Fairbanks. He wrote a number of magazine articles and short stories during his past recent days.

Marquis Busby will do the reviewing and interviewing. Larkin formerly did. Miss Latham will handle the executive work in the office.

to have no further dealings with the Book-of-the-month Club. Bookellers are expected to fall in line with Macrae's plea, as the selections of the Book-of-the-month Club and other like organizations are sold direct by mail and not through bookstores.

Concerning the \$200,000 suit against him, Macrae says he isn't worried and, in fact, invites it. Macrae is in the Book-of-the-month Club out of business altogether.

Larkin's Fiction

Mark Larkin is out as western editor for the Quirk, and is now at McClure's. He will be replaced by Maude Latham, sister-in-law of James Larkin, who publishes these magazines.

Larkin is quitting the film fan magazine to write types and scenarios. Prior to joining the Quirk publications Larkin was director of the Quirk, who publishes the Quirk and Douglas Fairbanks. He wrote a number of magazine articles and short stories during his past recent days.

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Too Influential

Book publishers and book sellers, now in convention, are seriously going after the book club, literary prizes to write types and scenarios. Prior to joining the Quirk publications Larkin was director of the Quirk, who publishes the Quirk and Douglas Fairbanks. He wrote a number of magazine articles and short stories during his past recent days.

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Tad's Coinages

The death of the first-famous cartoonist, is still the talk of Broadway. The boys sit around by the water, and some of them are for the past nine years had been living in seclusion, due to what is termed a "bad tickle." The waggers observed the noted sayings of Tad as reported by feature writers, and some of them are a more thorough list of them than was not published. Such sayings as "The outline of comic art is a man with two strikes on him," "Up with the napkins, boys, here comes the leg," "What no spinach with among the many not printed.

F. P. Dunne, Jr., With World Finley Peter Dunne, Jr., is now the dramatic editor of the New York Herald, who succeeded Geoffrey Holmesdale, who has returned to America. Dunne was an assistant managing editor of Vanity Fair prior to joining the Herald.

Hershfeld's History

Harry Hershfeld is writing a history of cartooning. It will be called "The Outline of Comic Art and published by the ERF Co.

The volume will be illustrated by another contemporary artist.

Gag Selling

One of the studio reporters for a Los Angeles daily, and reported to be a Beau Brummel of the Fourth Estate, requested the Hollywood studio press agents to furnish him with gags to be used in a column of the Los Angeles Herald. The P. A. responded after spending much time in building up business ideas around the reporters, but when they discovered the reporter has sold these gags to a national newspaper, they are incorporating the players' names. The P. A.'s put a stop order on.

P. A. Sells Play

Sam Warkynsky has sold a play called "The Great Bullwhack" to Henry Forbes. Sam is assistant to Hy Daub, publicity director for national film publication without in "Ringside," stage produced last fall. Warkynsky was a trinket of manuscripts. One, "What's Your Father?" had a week's tryout recently in the Rivers, Brooklyn.

Dereley Morton's Sex

The death of Dereley Morton at the Highland hospital, County B institution, at Oakland, Cal., revealed tangled intrigues. Miss Morton, who came to America in 1911 and establish a reputation, her diary and correspondence indicated that she had been a lover of Henry Aldrich and other actors.

(Continued on page 66)

London As It Looks

By Hannen Swaffer.

London, May 1.

Sybil Thordarke was back in tragedy. The curtain had fallen on the second act of "Mariners," just before the first of the Greek play. Mrs. Thordarke was sitting in the box, her eyes out. The theatre seemed back for a few minutes where it belonged—in the place where it yearns at your heart strings and gnaws at your memory.

Indeed, Sybil had given the first performance of the season.

Our Allied Artists

When I went down into the theatre reporters were waiting for me. They had a typewritten statement saying that "Bertie Meyer, the theatrical producer, has called a meeting of West End Theatre managers to consider the present position of theatres affected by tailors."

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Best Sellers

BRENTANO'S, retail booksellers, reports:

FICTION

Dodsworth	Sinclair Lewis	\$2.50
Outcasts and Rebels	Lois Brewster	2.00
Writer William	Donald Ogden Stewart	2.00
Illusion	Arthur Train	2.50
Four Arts	Robert L. Ripley	2.00
Murder by Clock	Rufus King	2.00

GENERAL

Henry the Eighth	Francis Hackett	\$3.00
On the Bottom	Commander Ellsberg	3.00
Mid-Channel	Ludwig Lewishon	3.50
On the Bottom	Commander Ellsberg	3.00
Art of Thinking	Ernest Dimnet	2.50

BAKER & TAYLOR CO. (wholesale national booksellers):

FICTION

Dark Hester	Anne D. Sedgwick	\$2.50
On the Bottom	Commander Ellsberg	3.00
Cradle of the Deep	Joan Lowell	\$3.00
Storm House	Kathleen Norris	2.00
Flagrants Years	Robert L. Adams	2.00

GENERAL

Henry the Eighth	Francis Hackett	\$3.00
Art of Thinking	Ernest Dimnet	2.50
On the Bottom	Commander Ellsberg	3.00
Believe It or Not	Robert L. Ripley	2.00

WOMRAT'S, chain booksellers at retail, reports:

Wall of Longitudes	fiction	\$5.00
Flagrants Years	2.00	2.00
Dark Hester	2.50	2.50
On the Bottom	3.00	3.00
Six Mrs. Green's	2.50	2.50

GENERAL

Henry the Eighth	Francis Hackett	\$3.00
Mid-Channel	Ludwig Lewishon	3.50
Art of Thinking	Ernest Dimnet	2.50
Cavendish House	2.00	2.00
Sex in Civilization	5.00	5.00

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THEATRE MANAGERS



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So your Salary is CUT

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*If they know of you, they'll
want you - Plenty*



*The answer
of course is*

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NEVER HAS THE DEMAND FOR
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BEEN SO STRONG AS IT IS NOW!

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THE THEATRE MANAGERS WANT IT! FANS WANT IT!
THEY'LL CLIP AND FILE IT IF YOU'LL GIVE IT!

PRINT A BRIEF
BIOGRAPHY AND A
PHOTO OF YOURSELF

IN
"VARIETY"

Non-Talker Songs Leading Best Sellers—Feist's "Honey" Is First

The rapid rise of Feist's "Honey" into first rank as a sheet music best seller is somewhat of a tribute to the perplexity of the Feist organization and its professional manager, Phil Karmel. In the midst of the theme song craze, Feist insisted that a good song, instead of thematically overdone, could be made a hit just as in the old days. "Honey" seems to have proved that.

"Carolina Moon," Joe Morris' publication, and another non-film song is now in the second spot, still enjoying first rank as a best seller. Berlin's "Weary River" (theme) is No. 3, and Harms' "Love, Don't Talk to Me," out of a Broadway operetta ("New Moon"), has stepped out as a general popular seller on the strength of the radio exploitation. In the same list, "With a Song in My Heart," from "Spring Is Here," will similarly assert itself in time, although not yet rating in the important classification.

"Mean to Me" (De Sylva), is another pop seller which now tops anything of the kind in the catalog, whether picture or pop publication.

Sherman-Clay's hit Storm-Dan's "Wedding of the Painted Dolls" is coming up so fast

it is beginning to exceed the sales of the other two "Broadway Melodys," "You Were Meant for Me" and "Broadway Melody." Of the latter two, which are Robbins songs, while Sherman-Clay has the "Painted Dolls" song, "You Were Meant" will ultimately top the title song.

Waterson has a good seller in "Wedding Bells," Shapiro-Bernstein (by arrangement) has taken over the title, "I'll Always Be in Love With You," from "Symposium" (which Shapiro-Bernstein has also finished); Remick has two good sellers in "Precious Little Thing Called Love" and "Some Sweet Day."

Harms' "Lullaby," "I Kiss Your Hand, Madame," is catching on fast. Others selling well as "My Silo" (De Sylva); "Dream Mother" (Morris); "Lonely" (Remick); and "Cousin" (Berlin), both themes; "I Get the Blues When It Rains" (Forster); "Do Something"; "Dream Train"; "Mother's Eyes"; "Button Up Your Overcoat"; "Dance of the Paper Dolls" (not to be confused with "Dance of the Painted Dolls" (Witmark)); Gene Austin's "Garden in the Rain"; Sandy's "I've Got a Feeling I'm Falling"; Forster's "I'm Still Carling"; and "Deep Night."

Pest Is Easiest

Los Angeles, May 14. Consensus among sound engineers out here is that of all musical instruments the alto sax is easiest to record. Explanation is that a sax is pitched lower than a violin and, for some reason, not discovered the lowest notes are the most predominating to the ear of the listener.

FOX-LOEW MUSIC MEN SOMEWHAT ENTANGLED

Los Angeles, May 14. With the Fox-Loew interests now one, the overlapping music interests of Desjays, Brown, Henderson (Fox's ally) with Robbins' Music Corp. (Metro) is still hanging fire.

It is regarded that if nothing else pops up Bobby Crawford will become the big boss of the music interests. Jack Robbins will probably continue to function as the general manager of his own publishing unit.

On the other hand, the "Metro Bros." \$100,000 bond for the Max Dreyfus music interests is still at issue. Price-Waterhouse, the New York accountants, are still auditing the books of all the music firms in which Dreyfus is interested.

If the Warner bid is consummated this would automatically take De Sylva-Brown-Henderson away from Fox as a music ally and perhaps prove a windfall for the Robbins firm, which Metro now controls.

Proposed Tariff Tilt On Music Incidentals

Washington, May 14. Musicians with a yen for foreign made stringed instruments, cased strings, etc., are going to pay more for them if the proposed revisions in the tariff, reported in the House last week, become law. That portion of the existing law placing a 40 percent rate on stringed instruments, if amended, would wholly or in part of steel or other metal is recommended to go out. The new law classifies instruments whose strings made of "catgut, other gut, oriental gut, as well as metal, places a duty of 50 percent. Musical instruments, and parts thereof, with exception of stringed instruments, remain unchanged, except for a new duty of 60 percent on organs and organ actions.

Proposed Changes

Violin bow, hair remains at 40 percent but instrument cases are moved from the previous 40 to 50 percent. The new law classifies, not previously included, it is now proposed shall be assessed at 60 percent of the value.

Violas, violas, violoncellos, and double basses, of all sizes, wholly or partly of metal, are now proposed, are raised from \$1 each and 45 percent of the declared value to \$1.25 each and 45 percent.

Though rates on phonographs, etc., remain unchanged the law makers propose to protect the manufacturers further on the needles thereof anyway. In addition to the now existing 45 percent change would also add an extra assessment of eight cents per thousand on all such imported needles.

In both instances the foreign toy makers are given a break, for in no instance, according to the new proposal, shall anything meant for the amusement of children be included.

Edison Lateral Record; Out After Recorders

The new Edison record is out to make an impression on the disk field. Edison is signing and luring away artists from rival companies with big salaries.

The new disk is of the lateral cut, and is a vertical cut. It is the new disk was pointed against Edison's general publicity.

Mal Hallett is the latest to be signed with his orchestra at a fancy figure. B. A. Rolfe and Phil Spitalny are two others who have been engaged for Edison recordings.

Roger Wolfe Kahn has shifted from radio to Brunswick for record work.

Wholesale Cutting of Cleveland Orchestras

Cleveland, May 14. Canned music and new theatre policies are giving local theatre orchestras some bad breaks.

A part of the Allen's pit orchestra will be let out and the rest transferred to the State May 18. Maurice Spitalny, director, also to be shifted to State, leading pit orchestra, while "Stubby" Gordon directs the stage bands.

Updown, De luxe neighborhood, also drops Joe Acosta and his symphony orchestra this week. Conchita Acosta, leading pit orchestra, the band has been gradually cut down to 10. Vaudeville also discontinued.

Reported that Variety, another disbarred neighborhood, will also give its pit band notice. Present, three of the five downtown film theatres are bandless, getting their music via mechanicals.

Joe Morris' English End Joe Morris and Archie Fletcher will leave for London one to connect with an English publisher for distribution.

Morris' first English representative was Lawrence Wright. Their contract with Wright expired Dec. 1st.

Warner Talker Songs Shortly Due on Broadway

Plenty of Witmark songs scheduled for Broadway in forthcoming Warner Talkers.

"On With the Show," at the Winter Garden, May 24, has "Birmingham Belina," "Am I Blue," "Welcome Home," "In the Land of Let's Pretend" and "Let Me Have My Dream."

"Broadway Babies," opening June 16, has "Broadway Baby Dolls" and "Wishing and Waiting for Love."

"Prisoners," opening May 19, "When My Dream of Love Comes True."

"Careers," opening June 2, "I Love You, I Hate You" and "My Sweet Helene."

"The Girl in the Glass Case," opening June 9, has "Every Little While."

"Man and the Moment," opening June 28, "Man and the Moment."

"Twin Beds," opening June 30, "If You Were Mine" and "Chicken Walk."

"The Dug," opening July 7, "My Song of the Nile" and "I'm Too Young to Be Careless."

"Smiling Irish Eyes," opening July 14, "Smiling Irish Eyes" and "A Wee Bit of Love."

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America's Greatest Grid Band
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JACK DUNN
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Radio's Premier Conductor
Lucky Strike Dance Orchestra
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300 Musicians in 16 Chi Stations—Absorb Layoffs

Chicago, May 14. Chicago's 16 radio stations are now employing 300 musicians largely, and are providing additional jobbing to equal another 300 work-weeks, according to James C. Petrillo, president of the Chicago Federation of Musicians.

On the other hand, the dropping of vaude making heavy cuts in employment, Petrillo has been putting up with the situation. He says his men are taken care of by radio, his latest is that no radio pianist may double on an organ and vice versa. He has also set a \$80 weekly salary minimum for regular studio musicians, with a 25-hour maximum week.

Sid Clark Must Pay Off Wife's Alimony

Sid Clark, m. c., will have to pay his wife, Mrs. Betty Gluck, no more, a 10 a week as alimony and 15 a extra weekly until the \$250 which Betty Gluck is suing him for his client, Mrs. Betty Gluck, will have been paid in full. This decision was given in the N. Y. Supreme Court.

Mrs. Gluck secured a final decree of separation in New York last fall. It called for \$10 weekly. When Clark fell behind in his payments Mrs. Gluck started suit for the back alimony and counsel fees.

Fischer's Family Inane

The wife and daughter of Jacob Fischer, Garrick theatre musician from New York, are suing him, claiming he had placed a curse on them, were committed to different asylums by a jury trying them for murder.

As Fischer entered his home, Mrs. Fischer and Ethel, the daughter, grabbed the ends of his necktie and strangled him.

Witmark Writers West
Herbert Magidson, Michael Olesary and Ned Washington, the lyric songwriters of M. Witmark & Sons, left for the coast Monday to begin work on the new Warner musical production, as yet unnamed.

Inside Stuff—Music

Peabody's Missed Show
Eddie Peabody, who m. c.'s and has a routine of personal assistants in a Pavilion & Manor "Happ" his second show on his final day last week at the State, L.

Peabody, who likes to slumber between performances and who does not require house employees to inform him as to stage time, slept peacefully in his room the night before his stage presentation, appearing more than 30 minutes. He got on the stage just in time for the finale.

101 Ranch Shows at Van Cortlandt In Remote Section of City's Park

Publicity given by the New York dailies following Variety's story of last week that the Miller Brothers' 101 Ranch Wild West has a permit to show on the parade grounds of Van Cortlandt Park, as a Milk Fund beneficiary, resulted at the end of the week in the park commissioner changing the location for the pitch.

Instead of the parade ground the lot is now just off 162nd street on the south side. This is divided by a roadway from the park proper. It was intended by the show to use that section for the stock and cook tent. The 161 date is June 2-16. It was intimated Monday the Illinois to 101 for any part of the park might be revoked.

The dallies mildly tore into the Walker administration for permitting a circus to go on a pretty park, with some of the neighbors adding protests. The mayor passed the case to the park commissioner and he sided by saying if any responsible head of the Milk Fund asked for a revocation of the permit, he would grant it. All agreed that because of the Milk Fund charity. That is headed by Mrs. William R. Hearst.

While the dallies stated that the permit had been granted Miller Brothers early last week the 101 Ranch people knew over two months ago that their stand in New York this season would be at Van Cortlandt. The Hearst connection seemed obvious.

Terms of the Milk Fund split with 101 are said to be the first \$8,000 for the fund, with a 60-40 division thereafter of the gross, the show to take the long end.

Coast Day-and-Date Circus Scrap In Big Rush to Reach Canada

Los Angeles, May 14. Christie Bros' Circus and the Al G. Barnes outfit are playing tag on the coast in a dash for Canadian territory. Both shows are playing day and date 15 or 20 mile apart. Efforts of Christie to shake loose of Barnes by first week of the jumps have not been successful. The usual sniping warfare between the belligerent crews and

Carnival Out, Circus, in As Tex State Fair Show

Dallas, May 14. Hagenbeck - Wallace circus is booked as major outdoor attraction for the State Fair this fall. Booking has been given to Morris Castle show in the past years.

Circus Workman Hurt

Pittsburgh, May 14. Joseph Lanley, 45, of Lorain, O., an employee of the Self-Plato circus, was injured here last week when a big steel pole, supporting one of the tents, fell on him. Suffering a broken back, Lanley was removed to the Pittsburgh hospital where he has been hovering between life and death for several days.

80-Yr.-Old Fair Dropped

Alron, O., May 14. The Summit County fair, which was started in 1860, has died from lack of support. No fair is to be held this year. Secretary Warner has announced. Of late years, attendance at the fair which has been hovering between life and death for several days.

NORTH BEACH GONE

North Beach, Astoria, La. L. amusement park closed except for the swimming pool for a few years, is being razed, making way for a machine and amble base by the Curtis Flying Service.

North Beach was one of the biggest amusement parks in New York City a decade ago.

Husker Opens

Los Angeles, May 14. Walter Husker Exposition Shows opened at Wilmington, Cal. May 12, for week. Shows then go to Compton week May 19.

Carnivals

(For current week (May 13) when not otherwise indicated.)
Ajax United, Amelia C. H., Va.
Alabama Am. Co., Beaver Dam, Wis.
Anderson-Strader, Superior, Neb.
B. & B. Am. Co., Lynchburg, Va.
Barkort Bros., Kokomo, Ind.
Bazory's Big City Show, Alton, Ill.

Mayo Barnhart, Albert Lee, Minn.; 26, Red Wing, Minn.
Beatty Shows, Springfield, Mo.
F. H. Bee, Lebanon, Ky.
Bernardi Expo, Great Bend, Kan.
Borts Am. Co., Hayti, Mo.
Brown & Dyer, Norfolk, Va.
Buck's Empire, Kenilworth, N. Y.
Bunts Am. Co., Monongah, N. Y.
Butler Bros., Palestine, Ill.
Cettin & Wilson, Martinsburg, W. Va.
Coe Bros., Cumberland, Ky.
Coleman Bros., New Britain, Conn.

Consolidated Expo, 20, Omaha, J. L. Cronin, Lorain, O.
Craff's Greater, Sacramento, Cal.
Deady Shows, Marquette, N. D.
Dennert Expo, Marion, Ind.
Dodon's World's, St. Joseph, Mo.
Drew's World's, Worcester, Mass.
Eck's Wonderland, Glenwood, Minn.
Eddy Shows, Pottsville, Pa.
Noble C. Fairly, Parsons, Kan.

F. F. Flinders, Most of, N. D.
Mad Cody Fleming, Madison, Ind.
Foot Am. Co., Annandale, Minn.
Great Bright Way, Bloomington, N. J.
Great Lakes, Rochester, N. Y.
Greenburg Am., Spanish Fork, Utah.
Hames, No. 2, Ft. Worth, Tex.
H. C. Hansen, St. Louis, Mo.
Harper Greater, Crane, Tex.
J. Harry's 52, Defiance, O.; 20, Gilsonburg, O.

Johnston's, Ashland, Ore.
Mighty Hov, Sparta, Ill.
Irele Greater, Chillicothe, Mo.
Johnny J. Jones, Harriburg; 20, Pittsburgh.
Joyland All Canadian, Toronto, Ont.
Kelly's Am., Raleigh, N. C.
K. F. Ketchum, California, Pa.
Krause Greater, Raleigh, N. C.
Levitt, Fairfield, Ill.
Levitt-Brown's, Sedro Woolley, Wash.

McMahon Shows, Marysville, Kan.
Manhattan Expo., New York City.
Reville-Reiss, Reading, Pa.; 20, Irving, N. J.
Metropolitan, Fredericksburg, Va.
Michigan United, Battle Creek, Mich.

Michigan Greater, Dearborn, Mich.
Mimic World, McRae, Ark.
Nail Shows, Oakdale, La.
N. J. Page, Logan, W. Va.
N. J. Page, Logan, W. Va.
H. B. Poole, Leesville, La.; 20, Shreveport, La.
Rays Am. Co., Sioux Falls, S. D.; 24, Brookings, S. D.
Reithoffer, Danville, Pa.
Royal American, Salina, Kan.
Rubin & Cherry Model, Urbana, Ill.

Rubin & Cherry, Ashland, Ky.
Scott, George T., Sandpoint, Idaho.
Shewley Greater, Sandpoint, Idaho.
Siebard Bros., Jamestown, N. D.; 25, Minot, N. D.
St. Michaels, West Frankfort, Ill.
Stieklar Bros., Ekalaka, W. Va.
Striber Am., Lawrenceville, Ill.
Towing, 25, Columbia, Ky., Ind.

Tom Mix Shows, Bogota, N. J.
Tucker Am., Gary, Ind.
United Midway, Toledo, Ohio.
W. H. Wade, Shawnee, O.
Wallace's, Phoenixville, Pa.
W. H. Wade, Ashm, Minn.
Zimdars Am., Winona, Minn.

Mix's Circus Date

Tom Mix and his horse, Tony, make their last week's appearance at Self-Plato circus, May 27, in Boston.

That date Mix and his steed are filling vaude and picture house engagements.
The two ages and complete act join the S-F outfit same time as Mix opens.

Barnes' Route

Los Angeles, May 14. Route for Al G. Barnes Circus, working northern California territory, week of May 13 through following: Fresno, Calif.; Sacramento, Cal.; Marysville, Cal.; Medford, Ore.; Cottage Grove, Ore. and Salem, Ore.

Obituary

FORREST H. CUMMINGS

Forrest H. Cummings, 52, stock director, who lost his life in a fire in Toronto last week, was born in San Francisco and had spent many years there in stock with Henry Duff.

Although not an active player on the coast, he appeared in a number of productions in New York when he came east last year. He devoted his time to directing stock since January, first having the Wisconsin theatre stock, Toronto, and going to the Victoria Players in Toronto about five weeks ago. He is survived by Hazel Harrington, actress, from whom he was divorced. Two brothers, Ralph and Robert Cummings, the latter appearing in "Congratulations" in New York, also survive.

Interment in Toronto.

MARGARET BIRD

Margaret (Peggy) Bird, 38, former leading woman in stock and for whom she last year. He devoted his time to directing stock since January, first having the Wisconsin theatre stock, Toronto, and going to the Victoria Players in Toronto about five weeks ago. He is survived by Hazel Harrington, actress, from whom he was divorced. Two brothers, Ralph and Robert Cummings, the latter appearing in "Congratulations" in New York, also survive.

Mia Bird was born in Philadelphia and appeared in several productions including "Martiique" and "The Love Child" in support of Charles F. Swickard, who was working was in stock. She had appeared with the Blaney Players, York theatre, New York; Wellington Players, Syracuse; Capitol Players, Albany; Colonial stock, Akron, O.; and for last year, the Jefferson Theatre Players, Portland, Me.

Charles F. Swickard, Bird, New York actress, survives.

J. K. BRADY

James Kevin Brady, 56, assistant stage manager for Paramount on the coast, committed suicide May 9 at his home, 6378 Drexel avenue, Detroit. He was just prior to shooting himself Brady hurriedly called his brother had told him he had but 12 or 15 months to live. Brady was born in Silver City, N. M., and attended the University of Notre Dame and Columbia. He served many years in the engineering corps of the Army, Philippines and China, rising to a captain. He had been an executive at Paramount for seven years. His widow, formerly Edna Williams, survives.

GEORGE GARDNER

George Gardner, 61, died May 12 in the Percy Williams Home, East Islip, Long Island, of cerebral hemorrhage. Since 1924 he had been an invalid and was under the care of the Actors' Fund until 1928 when entering the Percy Williams Home. His widow, Amelia Phillips Gardner, survives. Interment in Actors' Fund plot, Kensico cemetery. His last stage appearance was in Robert Mantel's repertoire company in 1911. He had appeared in a number of pictures.

MRS. ARTHUR BAER

(Marjorie Cassidy)
Marjorie Cassidy-Baer, wife of Arthur (Bugs) Baer, died of typhoid fever at the Post Graduate hospital, New York, May 10. Her removal from her home to the hospital her condition was first reported as favorable. There was a sudden relapse. High regimen mass was held at St. Paul's Cathedral Monday. In addition to the humbler, a two-year-old daughter, Arbura Mary, survives.

FRED C. TRUESDALE

Fred C. Truesdale died recently in Chicago. Mr. Truesdale had appeared with a number of musical shows.

During the war or shortly after, Mr. Truesdale went abroad and appeared in a sketch in which he impersonated Woodrow Wilson. He was married to Edith Dovers, who was married while in France and on returning to the United States located in Chicago, retiring from the stage. Interment in Quincy, Mich.

EDMUND ERIKSEN

Edmund Erikson, 27, vaudevillian, died May 13, of tuberculosis. Mr. Erikson had been working for some time under the care of the N. Y. A. He was married, an accordion.

list, and had appeared as a single act, with the team of Lola and Erikson, with the Charles Ahern band, the Delphic Trio and Adrift and Co.

Mr. Erikson came to this country from Norway and took citizenship papers.

Interment in Saranac.

EDDIE WARD

Eddie Ward, 40, manager "Flying Wards", with the John Robinson circus, died last week at his home in Hagenbeck-Wallace, died May 8 in Muncie, Ind.

For 35 years Ward had been an aerialist. His elder, Jennie, who appeared with him, mother, brother, widow, two sons and a daughter survive.

MABEL NIVEN

Mabel Niven (Mrs. Black), formerly appearing as a member of the Nivens Sisters team in vaudeville, died May 8 at her home in Detroit. Mrs. Niven was a soprano and had sung in vaudeville. She retired upon her marriage.

She is survived by her mother and a daughter who live in Detroit.

CHARLES F. SWICKARD

Charles F. Swickard, 40, former actor and pioneer film director, died May 12 at Fresno, Cal., of appendicitis. Mrs. Swickard was the translator and producer of a number of German operas. The widow and one daughter, Mrs. Swickard, character actor, survive.

Louie Mehler, 72, veteran dancing teacher, died in Kansas City last week. With E. W. Masters, Mr. Mehler organized the American National Association of Dancing Masters in 1882.

William Northrup, once noted European correspondent and for several American dailies, died here last week. He was born in San Francisco and had studied medicine at the Johns Hopkins University. He leaves a wife and three children.

Francis B. Bradley, 31, husband of Estelle Winwood, died here last week. He was a pianist and was in ROTOR, New Zealand, May 7, according to cables. Mr. Bradley went to New Zealand to farm last year. He and Miss Winwood were married in April, 1928.

Virginia Clark, 18, wife of Howard Clark, pianist, station KMTR, died in Glendale, Cal. May 7.

The mother, 76, of Alice Remor, N. Y. A. librarian and WJZ radio artist, died in London April 25.

Deaths Abroad

Paris, May 2. Madame Severine (Caroline Renay Guehard), 74, French journalist and authoress, died at Pierrefonds, France.

Henri More, 50, French journalist at the League of Nations, died suddenly at Geneva, Switzerland.

Adolf Hermann, German musical critic (Berlin), died at Caiffa, Jerusalem.

Max Pickmann, conjurer, was burned to death in the fire at the King Edward hotel, Hongkong, last week. He was performing.

Mme. Michelle (Mme. M. Bieri), 66, French actress who retired from the stage in 1922.

Benoit Levy, 70, pioneer French exhibitor and distributor, died in Paris in 1922.

Susman Preparing for Road

Los Angeles, May 7.

Henry Susman, carnival operator, back in Los Angeles after a winter in Australia. He proposes to take out a show this season.

Aquatic Expo

Los Angeles, May 14.

Judge Kerne, carnival exhibition, is to promote water carnival to be held at San Joaquin week of May 18.

Goldman Band Concerts

For the 12th successive season the Goldman band concerts will be held in Central Park, New York, the U. S. Y. Start June 10 and end Aug. 18.

Conducted by Edwin Franko Goldman.

Inside Stuff—Outdoors

Charlie Sparks at Battle Creek

Charlie Sparks, with nothing but time on his hands, has gone to Battle Creek, Mich., for a couple of weeks. Sparks, who sold his established circus for \$200,000, is lost without it; also knowing that so far under the Andy Downie management this season it has netted \$50,000.

Pushed Into Money

Tom Mix was paid \$10,000 for his week's services at the Minneapolis theatre, Minneapolis, last week. In this same town not so many years ago he was fired from a \$150 a month job. At the time he was heart broken and thought it was the worst thing that could have happened to him. As it turned out, it started him on a career that has made him a millionaire and he led up to last week's work.

"I guess I was a little wild in those days and when I look back, I don't blame Billy Arlington for giving me the gate," said Mix. "But it broke me all up. I thought my show career was ended. But if it hadn't been for that I might never have drifted into the pictures."

"When I got out of the money, I thought that there might be a chance for me to do some rough riding in the pictures. I got enough money to get me to Hollywood. Griffith was going to start work on 'The Birth of a Nation' and he needed some good horsemen for the Klu Klux party. I landed with him and did the leap off a building, onto a horse and some other stunts. A representative of William Fox happened to see the picture, took a fancy to my riding and got the idea I'd be a good bet for Westerns. He learned my name, looked me up and signed me. I didn't get a nickel to my name at the time."

"Since my pictures started to get across, I haven't ever worked for less than \$5,000 a week. And most of the time I was also in on the percentage of the picture's earnings."

VARIETY'S CHICAGO OFFICE

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STATE-LAKE

That little additional quality that distinguishes a downtown theatre bill from one in the neighborhoods is missing this week, outside rather than inside. The "Mog" in its ads and in its matinee, without box office appeal. "Ally and Me" (Tiffany-Sisley), Harry Grant, a drawing room comedy, and "Audience" is being used to sell it. There are as many good arguments for as against this procedure, and in the meantime the house and the exploiters of sound find boosted the average weekly gross about \$14,000.

Five acts this week, each turning a profit a little better than the one before it. Opening was "The Carol" with a company of seven in a blackface revue and a good feature stuff in houses outside big-time classification but drew abruptly in punch when placed in standard beyond its qualifications. Josie is a con-scientious, very funny, with a robust voice and her support includes some good instrumental music. The two gent hoodlums and two girl acrobatic dancers. One of the boys has a standard comic turn, and the others pleased here. All help to carry the audience line in the fast pace the act sets for itself.

Has Hazard, second, does half an act as a talking act, and goes on to full stage for wire-walking with his girl partner. That first half is satisfactory. The second half is very good, containing legit work and a good instrumental. The act in it has promoted him from an opening and promising act to a regular in the world without making him take it out.

Jack Usher and two girls in middle spot have three acts with off-and-on periods of strong comedy. First two acts, with good timing, life will be, then as the boys expect, finally as it comes. The third act, second is too much a weaker version of the first, and the third is a surefire clinic. It is suggested the middle act be doctored to make the act into a good one. The blonds, for instance, can't do a better split and an act, and a specialty than she did Sunday morning, but should go.

In next to close, the York and Lord, of the Clark and McCullough school, with a full collection of tricks and nuttiness in their act. Aude, a material can be described, but the incident of goal demonstrating how he passes a knife through his partner's back, and touching the brain is typical. Partner stands under a sheet, and York takes into the protruding knob with a butcher knife, bringing gasps and laughter. Lifted above the sheet, a bag over the head should have been. Unbilled girl assists the team. York formerly was teamed with someone else. The York and Lord combo is worth any vaudeville house in the country.

Closing were Kikutae Jape, six men and three women in a consistently excellent routine of tumbling, juggling and "rings".

**When in Chicago
Visit These Hits**

SELWYN

**Richard Bennett
in JARNEGAN**

The Low-Down, from Wood

WOODS—Twice Daily

SEEK—A production by the

DOLORES COSTELLO

"NOAH'S ARK"

WIMPEY VITAPHONE Picture

BBOS.

A. H. WOODS' Matthew Wednes-

DELPHI I day and Saturday

A. H. WOODS' EASTER GIFT

FAY BANTER in "JEALOUSY" with

JOHN HALLIDAY

From from 6 months in New York

ERLANGER MATTHEW WEDNES-

DAY BEST COMEDY MATINEE!

GEORGE COHAN'S MUSICAL HIT!

POLLY WALKER

BILLIE

After 10, All-Season Run in Boston

serves rather among the topmost acrobatic acts in the city.

House sold in silent Sunday.

Englewood.

Two standard turns in five on the last half, guaranteeing satisfaction of the audience. The first act, which was the Six American Belfords, a musical comedy, was a very good one. The other three in a fast and thrilling series of double acts. Big time stuff, some of appreciation anywhere. Other standard was Swen and Goodie, a blackface team, with skilled distribution of heavy laughs throughout the act. An old-time act familiar with all tricks, including milking a couple of extra boys by bringing out Indian clubs as though they

might be induced by terrific applause.

Opener was Gertrude Clark and Roy, a good act, with good timing, good dance turn holding no outstanding moments. Will carry in any spot.

Paul Levola and his girl partner, second, did satisfactory work in a tight hole affair. Levola starts as a juggler, almost does off a table, and goes on balancing tricks and ten minutes of talk.

Neighborhood in of good and quiet quartet, with accordionist, nicely presented in a tight hole affair.

State's Daughter" (CG), feature.

Midwest

One of the dearest Ascher houses

like a sound policy will be its only salvation.

making \$5,000 a week, the house has been and is a cinch to show in the

near neighborhood in of good and quiet quartet, with accordionist, nicely presented in a tight hole affair.

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near neighborhood in of good and quiet quartet, with accordionist, nicely presented in a tight hole affair.

State's Daughter" (CG), feature.

Midwest

One of the dearest Ascher houses

like a sound policy will be its only salvation.

black object, similar routine with little effect. Nothing unusual about feature "I Can Be Done" (U.).

Balaban and Kats is turning the Michigan, L&L house into a

grandstand, starting June 1. It

will be the second colored house

in the Levee district territory, with

the exception of the Belmont, using

the Belmont practically exclusively

for that purpose.

Hamilton, O. company formed

with Chicago backing for new

vaudeville house. J. A. Schwin,

owner Rialto; Harry Silver and

Harry Turberg, owners Palace, have

been pooled for another house in Hamilton.

Nothing so far wired in that

the newspaper advertising. Paramount

was right on deck with an

outstanding act, but the system

was put in working condition for

the summer, the measure took

tumble.

Fox West Coast is planning to

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Fox West Coast is planning to

Jerry Cargill

**Another Way
of Spelling . .**

"Quick Action"

**With
Publix
Warner
Fox and
Loew . .**

**1560 Broadway, N. Y. C.
Bryant 0554-5**

Ez Keough

STAGE

BROADWAY

SCREEN

THEATRE

PRICE
25¢

Published Weekly at 354 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1920, at the Post Office at New York, N. Y., under the act of March 3, 1879.

VOL. XCV. No. 6

NEW YORK, WEDNESDAY, MAY 22, 1929

72 PAGES

ALLEE ALL OUT OF N. Y. A.

What a Boy Must Be, Know and Do To Crash the No-Tip Roxy Ushers

Squads RIGHT! AT-TEN-SHUN! Heads erect, eyes flashing, brass buttons shining, they march off to face on-coming hordes.

Roxy's Army on parade. Heroes trained to kill. With kindness. The slogan. "They shall not pass!"

Ershant? And how! Emily Post's book of pretty-pretty is just a pamphlet compared to the enterprising usher's manual of police military department. The boy whose mother brought him up to be an usher at Roxy's has to keep plenty under his dome.

There are certain misdemeanors of conduct which would mean unconditional dismissal. The offending usher would be shot at sunrise by a Newswall man, to be forever branded as a traitor.

Accepting tips means TAPS—no news to a public already usher-conscious. In declining, the usher must not embarrass his would-be benefactor.

And he mustn't flirt. Oh, horrors, never—well, hardly ever at least not while on duty. The Roxy manual reveals that there are many ways of flirting: (1) by use of eyes, (2) by use of speech, (3) by action. All these ancient and approved methods are banned—and was to the lad caught winking.

Picking "Em
He has been picked for the job for several reasons. First, if he is 5 feet 9 or over. Secondly he must have personality. This last fact is determined by the inspecting officer in the initial interview.

"How old are you?" he may be asked.

"Twenty-one, air, going on 22." In this simple statement he will reveal to the eagle-eyed officer if he has charm, poise, the fallen arches and a hair cut. Would you bring him home and introduce him to your Aunt Titt?

If he makes the personality grade, he goes to military school on the service floor. If he knows his left hand from his right he will probably fail the military requirements, but there are dramatic ones as well. He must, for instance, be able to salute. His voice must be pleasant, cultured, manly, refined, pleasant and optimistic—the last, without the scent of a tip.

In signalling a client or brother usher he must be quiet and dignified. He never snaps his fingers, coughs or clears his throat.

"Hey, there," would put him on cafeteria police for a week. If he never says "hello" to a client, he is liable to call the manager, he probably wants a telegram. Must enunciate. Even if he doesn't know what it is, he's got to do it.

He has to point out to inquiring patrons various destinations. "Text book does not do it," he then appoints for pointing. Not allowed to, explains he's only West Pointing.

The heartiest heart in the book of instructions is that he must be able to recognize morons and know the proper handling of same.

(Continued on page 50)

A New Double

Los Angeles, May 21. A legit actress playing for Fox has one of those small Ford town cars in which she is riding around with chauffeur and footman outside.

It's okay, of course, except that the footman is a dummy.

Jolson's \$500,000 And 10% of Net In U. A. Films

Los Angeles, May 21. Al Jolson will go over to United Artists for \$500,000 per picture and 10 per cent of the profits.

Having completed "Little Pal," which will be released under a different title, Jolson has one more picture to make for Warners.

It is considered likely that Davey Lee, child actor, may be with Jolson for U. A.

Understanding there is that Jolson received \$150,000 flat for "The Singing Fool" and no bonus. Jolson was reported joining United Artists six months ago with story denied at time.

Three New Fox Houses; No Organs or Orchestras

Los Angeles, May 21. Fox will open three houses this fall on the coast without organs or orchestras. They are the Fox, San Diego, 5,000 seats; Fox, Hancock, 1,250; and Fox, Visalia, 1,300.

This marks the first group of film theatres built during the new sound era and planned on an entirely mechanical basis.

NEW YORK'S "DERBY"

Los Angeles, May 21. Herb Sornborn, operating those Brown Derby theatres which he now in New York arranging for the opening of one on Madison avenue.

Sornborn's uncle, S. W. Strauss, is erecting a structure on the site of the old Pinx theatre which he will fit up in Hollywood Derby style. Place is to seat about 600 and be ready for operation the end of this year.

WM. FOX IS PRES., PAT CASEY TREAS.

Extreme Changes in Direction of Artists' Benefit Order Suggests Other Welcome Conditions for Future—Vaudeville All Over Happy Under More Impersonal Administration

NO MORE SECRECY

Thousands of vaudevillians everywhere may feel like kissing the headline on this story saying E. F. Albee is out of the N. Y. A. William Fox is the new president of the National Vaudeville Artists' Benefit Fund, elected Monday by unanimous vote of the 32 members of the fund in annual meeting at the office of the Vaudeville Managers' Protective Association in New York City.

At the same meeting Pat Casey, who is the general director of the N. Y. M. A., was elected treasurer of the N. Y. A. and a director on its board. These two commanding offices relatively places Casey in the same "Car-lie" position in the variety exhibition field that Will Hays holds in the picture producing division. Messrs. Hays and Casey are the welfare generals of their respective organizations.

E. F. Albee, the absolute dictator of the N. Y. A. for 15 years, was not eased out of that spot and the show business without a terrific effort on his part to retain at least a vestige and semblance of his former unduped power in vaudeville and the N. Y. A. The N. Y. A. Fund members, all of the managerial ranks, utterly repudiated Albee's policy of personal political government with the actors as dummy.

To the complete amazement of everyone present, Albee presented himself as a Fund member, making a plea for recognition in the organization. He spoke for 15 minutes.

(Continued on page 38)

1ST DEGREE MERGER

By Harry Reichenbach

Three degrees of merger: Premeditated. Homicide.

Justifiable merger.

With the show business going into a huddle, the only thing that can keep Scandoio from merging with Scandoio is "if there has halitosis."

Merging first became rampant when Park took over Tifford, Ham joined up with Zigford, and Corbett got together with B. & C. working basis with Culeb.

As a rule, the only one profiting by merger is Overhead.

Chorus Girls Hitch-Hike From South To New York—Left Carnival Flat

Yes, Sir!

Los Angeles, May 21. There's an artist out there supposedly painting a picture of Tex Guinan as September More.

Somebody sent in a wire—"Give that little girl a great big hand."

Astor Hotel May Be Sold for Theatre Site—\$14,000,000

A 6,000-seat theatre on the Hotel Astor site at Broadway, 44-45th streets, is contemplated by a group of really firms. They are said to have offered the Astor estate \$14,000,000 for the property.

Another two and one-half millions or more will be required, from the account to purchase the Muehlenheim lease on the Astor. It has several years to run.

So far as known no theatre chain has been approached for the rental of the theatre.

Across Broadway, between the same streets, Paramount-Public has assembled a plot large enough for a 6,000-seater. That would include the demolition of the New York theatre building, owned by Paramount.

Dempsey and Corbett, 2 Exs at \$8,750 Weekly

Chicago, May 21.

Jack Dempsey and Jim Corbett may proceed to this village to play in the Balaban and Katz pleasure house for four weeks at \$8,750 weekly.

Dempsey was offered \$35,000 for the month's term by the firm. A condition was he secure an agreeable stage partner to the theatres.

Following Dempsey and Corbett's two-act appearance at the Metropolitan, New York, Sunday night in the Friar's Frolic, Dempsey suggested to Corbett that they double up for the B. & C. double bill.

If appearing it will be the first time two ex-champions will have appeared together for coin, outside of a ring.

Rue Stanford, Leona Hall and Judy Britton reached New York, road-battered chorines, after leaving a carnival flat in West Va., preferring to hitch-hike back to the metropolis rather than be called "stranded" in the sound.

The three young women are comely and expected to stand off the customary road work girls begging rides must endure. They may however that nice boys bought them hot dogs and ice cream cones, while truck drivers slipped them lifts and funny stories.

One stubborn young man who had spent his last quarter upon them for more dogs finally compromised by giving the girls his home address with the understanding that when their slow reached his town, the girls would give him a pass to see it.

The young women told their agent, Harry Davis, when reaching New York that they had found the road between much more moral than the carnival lot had been. The girls had engaged to hoof and wriggle in a side show with the Oliver Capital carnival touring the south. When the side show concealed a new without a farewell and leaving no dough, the girls had the choice of sticking with the outfit under the persuasion of 250 band boys, continuing with the show for any manner of work that might be found for them to do, announce.

(Continued on page 45)

SMALL TOWNERS LEAVE HOME FOR TALKERS

Inability of small-town exhibitors to wire their houses, with the result that theatregoers are going to nearby large cities for taller entertainment, is hurting business in the small communities because their people shop in the city, also.

Condition is complained of by large advertisers, one outlining the facts to the Christian Herald, religious publication, which has been the smaller communities throughout the country.

The publication is now engaged in disproving the charges.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
GOWN AND UNDERWEAR
1231 N. W. 2ND ST. NEW YORK, N. Y.

Tankers Killing English Vaudeville; M. E. and G. T. C. Combine Bookings

London, May 19. It has become known that a booking arrangement had been made between Moss Empires and General Theatre whereby twelve nightly revues are to be jointly booked on both tours, giving revue producers a reasonable guarantee of about five months' time.

This deal gave rise to the report that the two circuits had combined all their bookings and that there would be a change in the booking personnel. Inquiry proved that this was not so.

An executive of one of the circuits, discussing the joint booking plan, stated: "It is merely a matter of being able to offer a producer a sufficient number of weeks to warrant him making a serious production investment. When General Theatres Corporation took over the Gaiety Circuit and turned its theatres back into vaudeville houses only Moss Empire was left with about a dozen weeks of time left."

(Continued on page 67)

"Wake Up" Over Here

London, May 21. Archie Selwyn has concluded arrangements with C. B. Cochran to produce "Wake Up and Dream," Cochran's current revue at the Pavilion, in New York this fall. It, which he produced in November, 1927, is scheduled to open in Canada Sept. 15 and in New York in October.

RIVER CLUB SWAMPED

Overflow at Opening of Renamed Murray's at Maidenhead

London, May 21. Hungaria Restaurant River Club, formerly Murray's Club, at Maidenhead, gave a private invitation opening to 16 with the Hungarian ambassador as guest of honor.

Management figured on 350 guests but the last moment the place was swamped with prominent West Enders.

House and grounds have been redecorated and an illuminated glass dancing floor along the river bank has been added.

The club will be operated by the proprietors of the Hungaria Restaurant, lower Regent street, but conducted as a private club, guests being charged \$10 annually for the privilege of spending their money.

Herriot's "Napoleon"

Berlin, May 12. Herriot, the French minister of education, has written a play about Napoleon which will have its world premiere on a Berlin stage next season. Herriot prefers not to write it brought out first in Paris as he is afraid that difficulties of a political nature might arise.

The play is called "If Napoleon Had Escaped From Saint Helena." It is a play about the new play, which is announced for production next fall, is also titled "If Napoleon."

Kalman in Berlin

Berlin, May 21. Kalman, composer of "Maritana" and other operettas, has been engaged to go to Hollywood for two years, under contract to one of the major producers.

He will write scores for sound pictures.

Cornelia Skinner's Mat

London, May 21. Cornelia Otis Skinner, daughter of William Skinner, will make her 40th debut at St. James theatre June 10, in the afternoon.

She will appear in character sketches, written principally by herself.

1st Legit Show

London, May 21. Before sailing for New York Paul Murray and Jack Hubert arranged to produce a drama "The Lost Legion," by Dion Titherage.

This will be their first legit venture.

Hilda Moore Dies Under Distressing Circumstances

Death in a strange land, financially embarrassed and unable to locate her husband, Austin Fairman, from whom she was separated, is the tragedy of Hilda Moore, English artist whose standing in London was comparable with America's leading actresses. Miss Moore died Friday of septic poisoning at the Park East Hospital, New York, where her four-year old son is desperately ill.

Miss Moore came from England to play the lead in "Interference" on tour, and created the role in London. The attraction did little business outside of New York, and Moore was soon out of an engagement. Recently she was cast in "The Girl in the Red Velvet" by Tyrer and that might have eased her money matters.

When her boy was taken ill, because of the gravity of the lad's condition she asked to be relieved of rehearsal to be with him. The mother became infected with the same streptococcal sore throat and the germ invaded the whole system, causing rapid demise.

The Actors' Fund was advised and is arranging for the pending word from London. Attempts to reach Fairman were unavailing. He last appeared in "The Girl in the Red Velvet," which starred Alice Brady at the Court.

Shavitch's Invitation

London, May 21. Vladimir Shavitch, conductor of the Syracuse (N. Y.) Symphony Orchestra, has been invited to be the first conductor at the Moscow Grand Opera.

Shavitch's reply has not yet been decided.

Weather Reports

Paris, May 21. Warm sunny weather, with continuous sunshine and absence of rain, makes conditions ideal. Temperature has touched 70.

Washington, May 21. The Weather Bureau has furnished variety with the outlook for the week beginning tomorrow Wednesday:

Mostly fair weather next several days, but some probability of local showers about Friday and again Sunday or Monday (27).
-Rising temperature next two or three days.

R. TAUBER AS TALKER

Berlin, May 12. Richard Tauber, Germany's most popular opera and operetta tenor, has been engaged for a season. He has signed a contract with songs. Max Reichman will direct.

Tauber is an enormous stage drawing card, receiving \$500 nightly in operetta.

"Anthony Drake" Strong

London, May 21. "The Killing of Anthony Drake," by Cedric Lewis, was produced at Birmingham last night.

It is a strong crime drama with many dramatic situations but lacking cohesion.

It will probably be revised before presentation in London shortly.

Austrian Author Due

Paris, May 21. Sil Vava, Austrian, author of "The Man on the President Harding," May 23.

This is Sil Vava's first visit to America. He may go to Hollywood.

Last Cafe Concert

Paris, May 21. Petit Casino, Paris concert house in Paris, is closing.

The property is being rebuilt for commercial purposes.

Casino Paris Dark

Paris, May 21. Casino Paris closed yesterday.

New revue is now in rehearsal with opening indefinite at present.



WILL MAHONEY

The New York "Times" said: "The highly comic Will Mahoney graces the bill at the Palace and any show enlisting his services will go off with an advantage. He careens dizzily across the stage to an inevitable fall with its air of bewilderment and consternation that is worth the price of admission."

Direction
RALPH G. FARNUM
1500 Broadway

"Prohibition Silly —Evil," Asserts "Church Times"

London, May 21.

The Church Times, probably the most influential religious publication here, describes prohibition in America as "a silly and evil law."

The publication warns those who might desire to insert a prohibition plank in the coming election, citing the failure of prohibition in America and adding that the possibility of creating a new generation without any knowledge of alcohol had been proven absurd.

It is stated, also, that the experience of closing saloons in Wales on Sundays had resulted in "horrible drunkenness."

SAILINGS

June 12 (New York to Paris), Mr. and Mrs. Ed Davidson (Paris).
June 14 (New York to Paris), Mary Gallant (Soleland).

June 1 (New York to London): E. Olive (France).

May 30 (New York to London), Rafael Barish (De France).

May 26 (New York to London), Mr. and Mrs. Lodewick Vroom (Cedric).

May 15 (New York to London), Alfred Lunt, Lynn Fontanne and Golda's "Caprice" company (Levitan).

May 24 (New York to London): Mr. and Mrs. A. Margaret (Vera Lennox) (Carolina).

May 24 (New York to Paris), Lew Lennox (Black Birds) company (France).

May 24 (Montreal to London), Art Macdonald (Chicago Blue Flowers (Metagana)).

May 23 (Paris to New York), Sil Vava (Paris to New York), Sam Eckman, Arthur Loew (Ile de France).

May 23 (New York to Berlin), Gold, Goldstein, Walter Rivers (Geo. Winton).

May 18 (New York to London), Louis Drey (Lapland).

May 18 (London to New York), Jack Buchanan, Jack Hubert, Paul Murray, (Miss) Johnny Clare (Austrian).

May 18 (New York to London), Mr. and Mrs. John Anderson, Ethel Lester (Adelaide).

May 18 (New York to Paris), Olin Howland (Columbus).

May 15 (New York to Paris), Lloyd Higgins, Mrs. George Clifford (Berenaria).

May 15 (New York to London), Capt. Geo. Bandfield (Paris).

May 15 (New York to Paris), Mr. and Mrs. O. B. Winters (Paris).

NOTICE

Additional foreign news on page 67.

London Parks Free Shows Slam Legits; Election and Weather, Too

THAT'S SOME DUMB!

Los Angeles, May 21. An extra girl out here is so dumb she is reported studying to become a moron.

Mrs. Behind Candidate Favoring Tax Abolition

London, May 21. League for the Abolition of Entertainment Taxes, embracing all theatre, music hall, cinema and organizations, is conducting a strenuous campaign at the current general election, favoring candidates who can be persuaded to commit themselves to the abolition of the entertainment tax.

Walter Payne, chairman of the League, says that show people are afraid of expressions of sympathy from the Chancellor of the Exchequer and now demand something more concrete.

It was suggested to the Chancellor that the tax should be abolished by three instalments, extending over three budgets. This year suggestion was made for the initial reduction of 25 per cent of the tax. The suggestion was not adopted.

Operatic Sensation

Paris, May 21. Serge Koussevitzky, Boston orchestra leader, has postponed his three instalments, extending over three budgets. This year suggestion was made for the initial reduction of 25 per cent of the tax. The suggestion was not adopted.

Incident is the prevailing sensation in private opera circles.

EVENING IN ELEVATOR

Paris, May 21. The elevator of the Comedie Champs Elysees failed to operate one night last week, imprisoning 20 people going to the theatre.

The prisoners spent the entire evening in the elevator instead of attending the performance. The fire brigade was finally called to release them.

Ainley's Return

London, May 21. Henry Ainley, absent from the stage for two years on account of illness, returns in St. John Ervine's new play, "The First Mrs. Fraser."

It follows the "Mary Rose" revival at the Haymarket.

Ainley will be co-starred with Mae Tempest.

Gau-Pai Talking

Paris, May 21. Gaumont Palace is installing sound. House will open, talking, in July.

David Blum made the announcement before leaving Paris with Arthur Loew.

Comedy Minus Laughs

London, May 21. "The Autocrat," comedy at the Kingsway Theatre and anything but laughter on the part of the audience.

Newspapers dismissed the show with short reviews.

10 Days for "Ace"

London, May 21. "The Black Ace" closed at the Globe Saturday after 10 days.

It is thought that it is to be transferred from the Comedy to the Globe May 27.

Cicely Courtneidge in Halls London, May 21. Cicely Courtneidge temporarily returned to vaudeville, appearing at the Palladium last week.

Admirers responded cordially.

Tenor as Mayor

Paris, May 21. Lucien Muratore, tenor, has been elected mayor of the town of Blot.

Township is located near Cannes.

Unsettled weather conditions, though warm weather seems imminent, the general election, and opposition to the free shows in public parks, will leave several darkened legit houses toward the end of the month, with few productions forthcoming.

Only one new production is scheduled in London, the legit theatre is offered with the opening of free shows in parks. Bands and performers entertain, some shows are attracted. There are 20 standing room.

Forfeitures with loud speakers, heard within a radius of half a mile. Public houses are also giving free shows with beer.

"Quota" Made Universal For All French Show Biz

Paris, May 21. Talking "advantage" of the film quota future, practically every other branch of the French show business has accepted the quota measures against foreign competition.

Actors, short-story men, musicians, playwrights and stage directors joined the ranks of quota advocates. Choristers have submitted a plan providing that more than 10 per cent of any chorus shall consist of foreigners.

Ganna Walska Acting

Paris, May 21. Ganna Walska is to present a French play at the Theatre Champs Elysees early in June.

She will appear in the lead.

DALY'S FOR SALE

London, May 21. Daly's theatre is offered for sale by the Westminster Bank. Westminster Bank, the house from the estate of James White, getting with the purchase transferring rights to the new management.

Daly's derives its name from Augustin Daly, described as "the American" who bought the house from the estate of James White. In association with George Edwardes 28 years ago since then adhering most consistently to a musical comedy policy.

Only 15 plays have been staged at this house in the past 25 years, including "The Merry Widow," "Waltz Dream" and "Maid of the Mountains."

Sight Seeing Trio

London, May 21. In addition to Jack Buchanan, Jack Hubert and Paul Murray are amongst the passengers who sailed on the Aqueduct last week.

The trio is going over to productions. Hubert may make a talker while in the States.

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4,000 Actors for 600 Jobs on Coast, Told at Academy's Award Meeting

Los Angeles, May 21. Stanford University follows the lead of the U. of Southern California in recognizing the picture as a subject for a formal course of study. Announcement of this was made at the second annual dinner of the Academy of Motion Picture Arts and Sciences, called primarily to present the Academy's awards of merit for outstanding achievement in production for year ending Aug. 1 last. Awards were in two forms, starlets in gold and bronze designed by George Stanley and supervised by George Gibbons, of which there were 15, and honorable mention to 17 individuals and companies.

An event of the evening was the presentation of a screen award between Douglas Fairbanks, president of the Academy, and Adolph Zukor, photographed and recorded in New York and projected by a small portable machine designed in the laboratories of the Bell Telephone Company and Electrical Research Products, New York.

Fairbanks presented to Zukor the award of the Academy for Paramount's production of the "most outstanding picture" of the year, "Wings." Par's president in his response extended, in company's thanks and addressed the Academy as he was present in person.

The portable machine wound outside of its horns but 70 pounds was the first introduction of ERPI was going into the market for home, school, church and commercial home films in 1929.

Too Many Actors

Conrad Nagel expressed regret that anyone should indulge in vice-ridden at the expense of the Academy. He suggested that even these should recognize its achievement. Speaking of actors, he said a survey during the later period of the silent film's employment showed that when at peak of production there were 4,000 actors for 600 actors of standing. To fill these places 4,000 were available. With the advent of the deluge of players from New York in response to the opportunities in dialog work the battle had become even more a survival of the fittest.

The old silent picture did not make quite the demand on the actor that the new talking picture does, Nagel said. But he called attention to the fact that practically all the newer pictures the screen actor was given recognition. He said during the coming year the actors' branch of the Academy would hold monthly meetings at which problems of the players would be discussed and a solution sought.

Louis B. Mayer said he did not agree entirely with his friend Nagel about the prevalence of vice-rackery at the expense of the Academy. "Personally I have not heard much of it," he said.

Al Jolson, invited to sing a song, expressed his indignation that an actor should be asked to sing to the great amusement of his 300 hearers. Jolson added he would have liked to have been the recipient of one of the statuettes. Jolson said he could have come to the statuettes because they look to be heavy, but for the life of him he couldn't conceive that a Warner could do with one of them. "It couldn't say yes," he concluded.

Fairbanks had introduced William DeMille as chairman of the evening. Those receiving first awards were Emil Jannings (2), Janet Gaynor, Frank Berrack, Lewis Milestone, Benjamin Glazer, Joseph Farnham, Charles Rosher, Karl Struss, William C. Menzies, Ray Munn, Paramount, Fox, Warner Brothers and Charles Chaplin.

Honorable mention went to Richard Barthelmess, Gloria Swanson, Herbert Brenon, King Vidor, Anthony Goldsberry, Ted Wilde, John Bero, Alfred Cohn, George Marion, Jr., Gerald Duffy, George Barnes, Herbert Blauvelt, Ralph Hammarus, Fox Company, Caddo, Paramount and M-G-M.

Rush On Suites

Los Angeles, May 21. Acquisition of star material consisting of Irene Bordani, Marilyn Miller, Eddie Ruesch, Lolla Wilson, and Jack Buchanan has forced First National to issue a rush order for the building of new star-suite dressing rooms.

These will be erected in record time to be ready when the stage names report for work.

OVER \$8,000,000 FOR PROCTOR'S FROM KEITH

F. F. Proctor is said to have received over \$4,000,000 from Radio-Keith-Orpheum for the Proctor circuit of 12 houses. Around \$1,500,000 of this consideration is in cash, about \$4,000,000 taken back on account, and the remainder in R-K-O stock at \$18 a share.

Keith's assumes all mortgages on Proctor properties, not amounting to over \$1,500,000, it is stated. Proctor retained as his own holdings, Proctor's 5th Avenue Theatre, New York, valued at around \$1,700,000, and Proctor's Harmanus Bleeker Hall, Albany, N. Y., worth about \$350,000.

The transfer as reported goes into effect Aug. 1, next. Proctor's has been a considerable money maker for several years.

Of late Mr. Proctor has not been feeling overly well, one of the foremost reasons he accepted the opportunity to retire.

Davey Lee Opens West; Injunction Indefinite

Chicago, May 21. Warner Bros. may attempt to stop the local stage appearance of Davey Lee in B. & K. theatres through injunction, charging breach of contract. The houses to be played are Public Subsidaries.

Sunday at the Coronado, \$4,000, 11th, the child star drew \$4,000. House average is around \$4,000, Friday and Saturday at the Rialto (Great States), Joliet, Ill., figures not available, but gross under expectations.

At the Warner exchange here it is stated the matter and possible injunction will be decided by the Warner office in the east.

The kid is booked to open here on Friday.

New York Warner Bros. office stated restraint has not been decided on for Davey Lee in Chicago, but that some action probably will be taken to hold the boy to his Warner contract.

M-G Holding Back

Los Angeles, May 21. With production well on schedule, and a general reconstruction of studio buildings going on, M-G-M will not start on any more new productions before June 15.

Four companies are now finishing up while two units are on location.

Coaches

Los Angeles, May 21. For "The Taming of the Shrew" Mary Pickford and Doug Fairbanks are bringing on from New York Constance Collier and John Craig, stage director, to coach them.

KENNEDY IN L. A.

Los Angeles, May 21. Jos. P. Kennedy is here. He may remain for a month. Kennedy is looking after Pathé and also will make a final decision on his own picture, "Queen Kelly," with Gloria Swanson, while out this way.

Boston, May 21.

The father, 77, of Jos. P. Kennedy died here May 18. He had been ailing for several months and was unconscious for some time before passing away.

Breakfast Club's Racket Draws Film Celebs as Guests and Sights

Yiddish Film Monthly

Los Angeles, May 21. "Hollywood" is the latest coast magazine center for public support. It will be a Yiddish film monthly edited by Joseph Malamut.

Scope of Journal is designed to be international, with first issue set for June.

EQUITY'S FILM CONTRACT ON THE WAY

Los Angeles, May 21. Equity has had a contract prepared here by its attorney, L. B. Kornblum, for the picture industry which is similar to that now in force for members of the Producing Managers' Association among independent stock producers. Contract is now en route to New York for approval by the Equity council.

At that time Frank Gilmore, president of the Equity, was on the Coast to obtain recognition of his organization in the picture field. Thelma Houston, Equity representative here, declares there is no possibility of a strike, there is no pending activity around Equity headquarters.

It is understood the contract provides that all Equity casts must be used in dialog productions and that if the producers will not concede to this point Equity members will be pulled from the studios. Equity figures it will have a strong alliance with the labor organizations through its membership in the A. F. of L. and that with the organized Americans organized there will be little possibility of production continuing unless its demands are met.

Contract's Conditions The new Equity contract for picture players is reported in two parts. First part is a simple salary agreement but second part is reputedly in the nature of regulations on basic working conditions. Section 10 clause are said to refer to extra money for overtime and other conditions of employment including Equity shop. Players who engaged need not be members of Equity, but must join before actually starting work. Otherwise Equity members must walk off the set.

Rules or decisions deemed unfair are to be submitted to arbitration with producers pledged to accept the verdict. But contract was drafted must stand.

JAMES GIRL'S DEMUREE

Los Angeles, May 21. Demuree to trial of \$75,000 damages suit filed by Jessie Estelle James against Paramount, has been sustained by Superior Court Judge McCarty.

Par's attorney, Everett Mills, objected to trial on grounds that the original complaint did not set forth the plaintiff to have been employed by that studio nor period for which the employment was to extend. As the suit is based on a wage claim, Mills asserted this information is vital.

Judge Mills ordered Miss James' attorney to file an amended complaint.

MAYOR AT PICTURE CLUB

Mayor James J. Walker will be guest of honor at a dinner tendered him Wednesday night, May 29, at the Picture Club in New York.

The announcement: "Special Testimonial Dinner to Our Mayor and Our Friend."

SWANSON'S 'CLOTHES' NEXT

Los Angeles, May 21. Gloria Swanson's next will be "Clothes," tentative title, written by Edmund Goulding, who will direct. Production set to start June 1 at Pathé Studio. It may replace "Queen Kelly."

Los Angeles, May 21. Picture players are making a new picture social obligations without expense by giving a dinner to follow the screening of the picture at the Breakfast Club. About half a dozen have fallen for the gimmick of Morris DeMond, who has been asked to use the picture names as bait to bring in his outside list to gaze at the stars. DeMond has set around \$10 to \$15 a head. Charge is based on the standing of the star who is the hostess about once a month.

DeMond, who has racketed the screen colony from time to time with his Breakfast Club, his honorary state fire marshal gag and other stunts, runs these dinner affairs about once a month.

He calls a femme star on phone and informs her the club would like to have her "eat." What to do she has to be the hostess of the evening to a group of the club's friends, and the club's friends. The celebs attend and find the honor table in the center of the vast auditorium. Around the honor table are other tables. At these are people whom the picture crowd do know. The women members of DeMond's Breakfast Club, or guests at so much a head. They find it a little hard to keep up with the picture celebrities, as admission to the Mayfair or Little Club, where the picture celebs are selective and at \$10 a head.

They Write and Dance They write and dance picture mob, bring autograph books which they want inscribed, the males ask the picture celebs to dance and the femme players cast longing eyes in the direction of the males in the picture messages.

This procedure has been going on for several months, with Billie Dove and Beulah Love having fallen for the "bring-your-friends-for-nothing" stunt. Then it was the picture mob, DeMond, his husband, John McCormick, on whom it was sprung, figured a wood pile of picture celebrities told them there would be just a few of the club members there, too. But Miss Moore did not go for it.

Ingenious he got hold of Peggy Hamilton who does fashions for the Sunday section of the Times. Miss Hamilton tried her hand at inviting, knowing some in the screen colony who would require call at her place regardless of what the occasion might be. May 10 she staged one of the rubber party and mustered together some 75 people, most of them quite prominent in the picture profession. Some knew, some others did not. Those who knew did not tip or stay away for fear of offending. Some, however, they found some 300 of the pay customers on hand. As Miss Hamilton is some fashion queen, the picture gals wore their bestest. They finally found themselves on parade as "mannequins" in front of an avalanche of tourists and club guests. With this stunt now tipped off to the picture mob, DeMond will probably have to dig another one to get his so much per at the celeb dinner darts.

N. Y. to L. A.

Renee Nally. Walter Meyers. Harry Weber. John Joyce-Smith. Henry King. Monroe Chiles. George McFarland. Paul Blaisdell. Ed Corbitt. James F. Gillespie. Ted Husing. Ed Corbitt. Edgar McGregor. Irene Bordani. Jack Ray. Ah Green. J. J. Burdock. Jos. P. Kennedy. Jack Robbins.

L. A. to N. Y.

Harold B. Franklin. Conlin and Glass. J. Sullivan. Mr. and Mrs. Bobby Crawford. Milton Agor. Cecelia Griffin.

Corinne Griffith Back

Los Angeles, May 21. Corinne Griffith, who left for Mexico, is scheduled to leave Europe May 26. Due to return to start on her next picture about July 1.

THE MARCUS LOEW THEATRE
Above reproduction in bronze now hangs in all theatres throughout the world founded by Marcus Loew.
Day of unveiling was on 59th birthday early this month of the beloved nephew, who died September 6, 1927.

THE HITCHHIKERS

Ear-Testing for Sound Volume Puts Execs and Mgrs. into Classes

Chicago, May 21. Ears of all Balaban & Katz executives, theatre managers and assistant managers have been tested and classified for a reference guide to indicate each man's ability in receiving sound projection in wind theatres. Surprising results of the tests, scientifically conducted with mechanical apparatus by Dr. V. M. La Porte, B. & K. sound expert, and J. M. Schaeffer, electrical engineer of the Electrical Research Products Co., were that less than 20 per cent of the executives and managers have standard hearing ability; some are as much as 50 per cent abnormal.

Tests were caused by numerous problems arising with the growing demand for flawless presentation of sound films. It was found that managers, held responsible for maintenance of sound volume at just the right degree, often became a little deaf and had the volume too loud for average ears. Or others, with more sensitive ears, had the volume toned down to what they thought was perfect to the annoyance of the audience, couldn't hear it that way without straining a drum.

Tests whose ears made a punk showing in the test won't have anything to say about volume in the future. Class A agents, with perfect tunnel brushes, will have prime say in any disputes as to sound and tone quality. Class B boys are those whose defects may be rectified as far as the theatre is concerned. If they bring in one degree under normal they simply ease it, that volume in the theatre is kept at the same level as what their ears think is perfect. Or vice versa, the opposite, etc.

B. & K. refused to release names of the floppers and who passed, but there are rumors. One assistant manager is said to have been a weak-eared he couldn't hear he'll lose on a tin roof with opera glasses. Another rumor is that a blood relative of that guy who bawled out the cat for stomping on a Persian rug.

Despite the press-ragey angles of the test it developed valuable means of rectifying some sound faults. Next thing to do, suggested critics by this rag, is to test the customers and send them to theatre where volume is kept at just what their ears want.

L. A.'s 75,000 Shriners; U's Rodeo With Gibson

Los Angeles, May 21. Anticipating more than 75,000 out-of-town visitors for the Shrine convention June 1-5, most all of the class A hotels are already reserved to capacity at increased rates ranging from 50 to 250 per cent above normal.

Despite the number of new hotels since the last Shrine convention, facilities are inadequate to accommodate the patrons expected here.

Universal studio is planning to entertain 5,000 of the Shriners by featuring a rodeo with Bob Fosse as the feature. Following this, the party will be given a typical western, with barbecue, with some reel of the event to be recorded.

Voice Affidavits

Los Angeles, May 21. With so many complaints from fans that voices are lost in pictures, Pete Smith will obtain affidavits from all principals in the case of "Hollywood Rave" of 1929 as to the authenticity of their singing voices.

Affidavits will be made by Marion Davis, Joan Crawford, Conrad Nagel and others. Smith is publicity head for M-G-M on the coast.

Talkers as Cure!

Los Angeles, May 21. That talking pictures can cure mental ailments is the claim of Prof. Shepherd L. Franz, psychologist at the University of California, Los Angeles branch.

Prof. is on the level with his statement, and goes so far as to say that the talkers have it all over the silent for mental treatment. He feels that institutions which treat the mentally defective should be wired and given as his reason the "dual concentration necessary to follow visual action and voice as well as the pronounced therapeutic value both on congenital defectives and on otherwise normal persons suffering from mental trouble."

TRAILER TELLS OF TALK CUTS BY CENSORS

Pittsburgh, May 21. The Penn last week apologized in a trailer for numerous dials cuts made by censors in "Mary Dugan."

On several occasions, lips of players moved but no sound would issue and at least once, when deletion was projected, a photostatic copy of a newspaper purporting to follow progress of the picture to be flashed on screen to gap strange interludes.

Trailer immediately preceded picture and said:

"The management wishes to beg the indulgence of the audience for what may seem to be mechanical defects in the feature picture about to be shown. They are due to cuts in dialog ordered by the Pennsylvania Board of Censors."

Frisco Realty Owner Blocking Pan-R-K-O Deal

Los Angeles, May 21. Pantages-Kelth's deal still being awaited some action from R-K-O.

Alexander Pantages says if the Kelth people can straighten out the San Francisco lease situation, complicated by Wilkey Wagon but cut in dialog ordered by the Pennsylvania Board of Censors.

Meanwhile Pantages will operate as before.

A closing may have to await the return of Maurice Goodman, Kelth's general counsel, now abroad. Goodman has had the handling of the deal with preparation of the papers.

Betty Compson Balks; Opposite Von Stroheim

Los Angeles, May 21. Betty Compson will play opposite Eric von Stroheim in "The Great Gabbo," produced and directed by her husband, James Cruze.

Although Cruze has a reputation for fast work and generally dismays his company about 4 in the afternoon, his wife insisted upon a clause in her contract stipulating that she is not to work later than 6 p. m.

Mrs. Compson understood to have figured Eric von Stroheim's presence in cast might mean some of the famous "Von Schedule" all-night sessions.

CIRCUS CARS BILL FILM AS COMEDY

Fairbanks Approve Billing Campaign on Big Top Scale to Offset "Arty" Suggestion of "Taming of Shrew" — Four Advance Cars with Poster Crews

DRIVE STARTS AUG. 1

Los Angeles, May 21. "Taming of the Shrew" will be pre-exploited by circus billing. On Aug. 1 four cars will take the road each manned by a bill-posting crew. Schedule being drawn up routes the four cars over 35,000 miles in 12 weeks.

Billing will aim to remove from the mind of exhibitors and public the idea that the picture is high-brow, emphasizing the comedy angle.

Stunt will be the most costly of its kind for a picture ever undertaken. Present estimates place total expense between \$60,000 and \$75,000. When plan was submitted to Fairbanks by Arthur Zellner, company publicity representative (Continued on page 23)

Sheehan's Chief of Police for Fox Lots

Los Angeles, May 21. Joe Rellly, former New York city police lieutenant, has been appointed Commissioner of Safety at the two William Fox studios here. He will have charge of the studio police and fire brigades and will establish and enforce protective measures similar to those used by the Gotham bluecoats.

Myrtle Sheehan's idea.

A Wired Navy

Los Angeles, May 21. United States Navy has acknowledged a shortage in picture entertainment by the following announcement appearing in a recent Bureau of Navigation Bulletin:

"Due to the fact that practically all of the large moving picture producers are concentrating on talking movies, it is becoming exceedingly difficult for the Bureau to obtain sufficient silent prints of good entertainment value to furnish the needs of the Navy. If 'talkies' continue to remain popular, the scarcity of desirable silent prints will be aggravated each year until in the end the Navy may be faced with the proposition of equipping vessels for sound projection."

Denny Going F N?

Los Angeles, May 21. Reginald Denny, after more than five years with Universal, will definitely leave that organization June 15.

He is now negotiating to join First National.

KIESLING'S CREDENTIALS

Los Angeles, May 21. Forced to abandon the chairmanship of the Wampas credentials committee to serve an unexpected term of presidency for the same organization, Barrett Kiesling is now reinstated in his pet job of passing upon credentials of new writers seeking studio courtesy and interviews.

Without any reflection on the figure of chairman, Kiesling is now reinstated in his pet job of passing upon credentials of new writers seeking studio courtesy and interviews.

Sound on Film May Be Future Thing Exclusively on Talkers in Industry

Sound Translation

Los Angeles, May 21. Sound cutters at Paramount have become so proficient in reading lines on sound track that they now distinguish at a glance between certain words and music and various sounds.

More than 355 miles of cable is used in operating one of this studio's sound stages.

W-B-PAR-PUBLIX SOUNDS READY TO CLOSE

Reports of Agreement on Combining, Without Details

Paramount-Public and Warner Brothers reports say the combination of the picture firms and the three chains is about ready to close. No exact time is mentioned. Best information is that it may occur next week.

While the stories of the largest merger the show business has yet known sound definite on the proposition as a whole, details are missing. There are being passed upon from the account by the interested executives up town and the bankers downtown.

It's understood that with the combination, if effected, there will be no drastic change in the personnel or authority of either organization, though the merger may develop an interlinked official line-up.

Wm. Fabian, Actor, Pinched By Wife Over \$15,000

Minneapolis, May 21. William Fabian, 40, Hollywood, former picture actor, was arrested in St. Paul as he stepped from a train. The warrant was issued on complaint of his wife, who charged that he had taken \$15,000 of her money.

Denying the charge, Fabian said that his wife gave him the money and suggested that he go to Rochester, Minn., for medical treatment. He was still on way there, he declared, when arrested.

The Fabians were married on April 15. He is fighting extradition.

All Barrymores in One

Los Angeles, May 21. A report here is that there is contemplated an assembly of all of the Barrymores in a single talker, directing.

The frame just now seems to be that John and Ethel will do the acting, while Lionel attends to the directing.

No producer named so far as interested.

Jannings' 1st Run in Minneapolis at 35c

Minneapolis, May 21. Emmil Jannings' newest picture, "Betrayal," went into the 35c Lyric this week.

Booker made the first time a Jannings' film has had its initial local showing in other than the higher priced de luxe houses.

Discontinuance of the manufacture of disk equipment is receiving consideration by Western Electric. The trend of the industry toward all recording and reproduction on film is given for this viewpoint.

While no official word will be quoted, it is gleaned that fall will witness the shutdown on disk apparatus in Western's factories.

Besides the electric, numerous producing interests have expressed a preference for film. Several of the companies, including Paramount, are turning the major portions of their new talker schedules to the film method exclusively.

One of the outstanding complaints against the disk method is made by Courtland Smith, talker authority for Fox in addition to being a member of the sound newswire. Smith declares that 60 per cent of the sound on disk is inaudible before a special board of examiners. In case any of the boys fail to measure the grade they will be ineligible next fall.

U. S. C. has requested M-G-M not to make any mention in publicity of five screen credit to the boys, but local dailies broke the story on page one Friday.

MAY BAR U. S. C. GRID BOYS OVER FILM WORK

Los Angeles, May 21. Much speculation as to whether or not 10 members of the University of Southern California football team will be able to play next season because they have turned football boys for sound.

They are to finish work in "College Days" for M-G-M when they were engaged for "Salute," being made by Fox at Annapolis. Job is to take six weeks. Another reason is that final exams are 10 days away.

They are to return here late in May to take special make-up examinations before a special board of examiners. In case any of the boys fail to measure the grade they will be ineligible next fall.

U. S. C. has requested M-G-M not to make any mention in publicity of five screen credit to the boys, but local dailies broke the story on page one Friday.

Berliner's High Honor

Philadelphia, May 21. Emil Berliner, inventor of the microphone, telephone transmitter, Victor talking machine and engaged at present on the Berliner acoustic wall cell for the amplification and diffusion of sounds in auditoriums, received the Franklin Medal, the highest honor in the gift of the Franklin Institute, last week.

Marital Delay

Los Angeles, May 21. Owing to a dispute between Stephen Petchit, colored Fox film player, has postponed his marriage to Doris, a Breckinridge child actress, until he returns from location at Annapolis, Md.

Booker made the first time a Jannings' film has had its initial local showing in other than the higher priced de luxe houses.

Myles Connolly, supervisor for Radio pictures, is en route to New York to make a deal with the studio to go to Nashville, Tenn., to wed a non-professional girl.

Booker made the first time a Jannings' film has had its initial local showing in other than the higher priced de luxe houses.

"Variety" for Summer Subscribe for "Variety"

over the Summer
JUNE, JULY AND AUGUST
FOR \$2

Record-Breaking Tips

Any picture, regardless of actual merit, can break a record. Any screen artist, regardless of actual box office rating, can get suggestive listing.

So shouts Charlie Einfeld. And Charlie oughtn't know. He's publicity and advertising director for Warner's First National.

"I could 'outdo' his own product saying the actual merit is there with everyone publicized. His experience and philanthropic mood alone, he says, are responsible for him researching far enough to make that there are at least 21 occasions in which any indie producer can get as good trade paper copy as First National.

- The prescription is to pick out an indie exhibitor who likes to see big screenplays collect big box office. The actual merit is the following data, when this First Nationalite guarantees a record:
- (1) The best record Monday following the beginning of Lent.
 - (2) The best rating in the country during the week of Lent.
 - (3) The best July 2nd midnight performance.
 - (4) The best Sunday Tuesday following the second showing of the two reel comedy.
 - (5) The best Joe Kipper Day after dinner performance.
 - (6) The best good Friday.
 - (7) The best Pasover 2 to 3 o'clock record.
 - (8) The best midnight showing following a special showing three weeks before.
 - (9) The best business done on reel three of a seven reel feature.
 - (10) The best coupling during the middle of a tear jerker.
 - (11) The best business done during an all-day thunderstorm.

Very Slight Action In New York Studios

Warner's all-German dialog feature, "The Royal Box," under way at the Flatbush Studio May 29 has a number of vaudevillians in support of Alexander Holman and Camilla Horn. These include Anne Cofas, Lew Henry, Elia Zasl and Albert Van Decker. Others are Carlos Zsigold, Edna Brecher and Wladimir, Grotta Meyer and Richard Rouman.

During the period required for the shooting of "The Royal Box," Warner will be out talking shorts at night. This condition will prevail until June 1.

Shorts made by Warner during the last week include an illustrated lecture in biology by the champion, Charles Peterson, and numbers by Ray and Dot Kean, Kate Smith, Bert Wheeler and the Warner Pennsylvanians.

Paramount studio will be active in the balance of May with "Glorying the American Girl," Ted Shawn is staging a special ballet. The lot for "The American Girl" is to be directed by Rouben Mamoulian, and "Gay Lady," directed by Robert Florey and John Meahan, jointly.

With the postponement of "This Thing Called Love," Faith studio is idle but has some comedy shorts on tap. Harry Dell is making a couple of shorts at Warner Bros. DeForest studio is still busy. Weiss Bros. have abandoned their plan to do another Craig Kennedy detective yarn right away and may buy a Broadway play instead.

George Orth has left Weiss Bros. to return to the Metropolitan studio for Fox Lee. New York City for Weiss include Edwin Strong, V. Braman, Chester Tappin, Joe Beck and Daugherty Perry and Zens and Mac Cohn are with the firm in directorial capacities.

Two-Reel Records

Los Angeles, May 21. In an attempt to break a record, Rubie's record of making a two-reel comedy in four and half hours, and Bobbie and the boys, the fourth Hugh Wylie comedy for Pathe in 14 weeks working time, was made at 9 a. m. and completed at 11 the following morning. Nat Nazarro, colored team's business manager, directed.

HALPERIN'S EIGHT

Los Angeles, May 21. Victor and Edward Halperin, following completion of "The Green War" for Inspiration, have taken separate offices at Tec-Art studio and will make eight pictures there. Two will be operettas with grand opera singers, but plays will form the balance of the series. Actual preparations start in July. National distribution is being arranged.

Spyro Skouras' Boy Dies
Homer Skouras, 18 months old, son of Spyro Skouras, studio operator for the Warners, succumbed early this week to an illness which he had been battling for several days. The child was born in St. Louis, youngest of five. Interment was at Holy Sepulchre in a White Plains, N. Y., cemetery.

FINEMAN PREPARES

On Par Lot—Legits in Two of the Talkers

Los Angeles, May 21. Bernie Fineman has four subjects in preparation at Paramount. Clara Bow's "Playing Around," her next, with Doris Anderson doing adaptation and continuity.

"William Bessie McNutt, in collaboration with Grover Jones, is writing "Woman Trap" has Hal Skelley, Evelyn Brent and Chester Morris, and "The Girl in the Room," with "Nancy Carroll, Helen Kane, Philip Holmes, Jack Oakie and William Austin.

Abritration Adjourned

After two days of continued arbitration of Warner Brothers, an adjournment was taken until May 27.

No information on why was transpired behind the closed doors at W. B. offices at 135 Broadway was given. The reason for the adjournment is now recording its reply to the brothers' charges, on delay of manufacture and high prices of equipment.

It is said J. E. Otterson, head of Electrical Research Products, was the first to take the stand in behalf of the Electric.

Inside 7-Reeler

Los Angeles, May 21. In preparation for National sales convention, due in New York May 27, Paramount is making a seven reel picture showing intimate scenes of the studio and executives at work.

Now planned to make it silent but this is subject to change for story conference chambers where officers are apt to lend more color than action.

AN EXCESSION

Los Angeles, May 21. In sending "The Great Dividing" to Zion Canyon, Utah, First National is sending a picture to be used immediately after the Warners' release. These were that in future long location trips were to be eliminated.

Company goes north in order to make the coast just in case of exterior occupying nearly acre of area under one roof on the lot.

O'CONNOR'S INDIE TALKER

Los Angeles, May 21. Frank O'Connor, former independent director, has turned producer with headquarters at Metropolitan studio.

First picture will be "Dangerous Desires," with Joelynn Huston, Leo Kelly and Charlotte Walker. It will be an all-talker for the independent market.

Buddy Morris' Marriage
Buddy Morris, one of the executives of M. Wilmart & Sons, son of Sam E. Morris, vice-president of Warner Bros., will be married to Carolyn Huston, non-par, June 11.

Marriage to take place in Parkersburg, Va., the home town of the bride.

MISS RENIE RIANO

The clever and versatile comedienne, whose \$10,000 legs have literally carried her around the world, is just returned from a successful engagement in England.

Now motoring to California in her new high powered car.

New Cal. Tax Law May Slap Some Indies

Los Angeles, May 21. Foreign and domestic corporations doing business in California will be compelled to pay a flat tax of four per cent upon their earnings in compliance with the new corporation franchise law passed at the last session of the State legislature. Tax is levied for the privilege of corporations exercising their corporate franchise within the state.

Foreign corporations will be taxable only on income earned within California. Corporations were given until May 25 to file returns for the taxable year of 1928. Those failing to do so are subject to a fine not exceeding \$5,000.

It is understood the law will hit a number of independent film companies operating here, many of which are incorporated under the law of other states where restrictions imposed on capital are not as severe as in California. Some of the corporations figure that by operating under the new law of other states they would evade the heavy taxes, but many of these foreign corporations have been doing business in California without taking the necessary license out of California. They are now being checked up on and should any of these concerns fail to comply with the new law, action will be taken against them. It is necessary for all foreign corporations which do business in this state to get a permit.

Inspiration May Expand With Jensen's Return

Inspiration Pictures will move its office from Fifth Avenue to 729 Third Avenue following the return of its president, which Emil G. Jensen returns to the company as vice-president in Europe as confidential agent for General Owen D. Young, who, with Thomas R. Lamont and J. P. Morgan, comprise the reparations committee representing the U. S. government.

Mrs. Sarnoff had been on a Mediterranean cruise and met the RCA head in Paris for a brief visit.

HAIRIES AUTO FILM

Los Angeles, May 21. M-G-M is sending a William Haines unit to Indianapolis to shoot scenes for "Speedway" during the Memorial Day auto craze there and later use of the track. Party will be away four weeks.

Edward Brophy, former studio manager, M-G-M in New York, is business manager of this troupe of 20, which includes Anita Page, Karl Dane, Ernest Torrence and the Miljan. Harry Beaumont directs.

Racketeer at Pathe's
Los Angeles, May 21. Constantine Bennett is at Pathe Studio, where he will be featured with Robert Armstrong in "The Racketeer," original and dialog by F. Ford and George Barr.

Howard Higgin will direct.

R.C.A. Phonophone Lining Up To Give W.E. Plenty of Opposish—Friendly?

Two Legal Breaks for U Releases \$750,000

Two recent legal breaks for Universal are reported to have released \$750,000 in U funds, which will be used to finance the reversal in England of a judgment rendered against U in business matter of nearly \$150,000.

The first "Cohen and Kelly" is said to have netted U considerably over one million dollars. It led to a sequel and hence a serial of "Cohen and Kelly" comedy full length films.

LOYD'S 16-REEL REVIEW

Comedian Convinced No Dialog For Prolonged Laugh Action—Will Cut 7 Reels

Los Angeles, May 21. As the result of a preview of Harold Lloyd's "Welcome Home," comic is convinced that dialog should be avoided in sequences where business is more of a continuous.

Picture was shown at Scenic theatre, Hollywood, in the silent reels. Seven reels will be sacrificed.

Radio Talkers East

Two of the 30 pictures scheduled to be made by Radio Pictures will be made at the RCA Gramarye studios in New York. Inability of the pictures to make, many of the actors engaged for pictures to go to the coast because of stage contracts in the West has caused this decision necessary.

One of the two pictures may be "Radio Revue," extravaganza.

Reparations Post Holds Sarnoff of RCA Abroad

Los Angeles, May 21. Mrs. David Sarnoff and Jesse L. Lasky got in on the Leviathan from abroad. Sarnoff remains in Europe as confidential agent for General Owen D. Young, who, with Thomas R. Lamont and J. P. Morgan, comprise the reparations committee representing the U. S. government.

ORIENT PICTURE COLD

Los Angeles, May 21. Pathe deal with F. W. Murnau and Robert Flaherty, whereby the two directors would join forces in four pictures in the Orient, is off. Instead, both have gone individually with M-G-M. Flaherty is to make under two-year contract.

Flaherty starts work July 1 and will make the picture "The North and the White Shores" type, using technicolor process entirely.

Murnau, now cruising on the Pacific in his yacht, starts work Sept. 1.

UNDERWATER STUFF

Los Angeles, May 21. For "Isle of Lost Ships" First National will shoot scenes in the submarine garrons at Catalina.

From tank caissons, using underwater, movements will be followed of man shot from torpedo tube of submerged Government submarine. Swimmer enters water 20 feet below surface.

Film Bureau Affair

Film Bureau will hold its annual Carnival in the ballroom of the A. W. Club, where it will be featured with Robert Armstrong in "The Racketeer," original and dialog by F. Ford and George Barr.

There will be dancing and entertainment. Harry Rothenbach will be m. c.

Charges that it is the victim of every known kind of sales resistance, carrying also intimations that its electric competitor has over \$10,000,000 of its own money sunk with one of the franchise holders to expedite progress and hold on the film business, are made at Radio's Photophone headquarters in Hollywood.

That Radio is coming out of its torpor and is lining up the state formation "to kick the slate out of Western," as one Radio official puts it, is clear.

Handicapped by Western's two-year start and its own lack of equipment and money, the Radio people figure that now they are just beginning to roll.

Admitting only 300 Photophone installations against Western's approximately 8,000, the company is that before the end of summer Photophone's output will be geared to turn out a minimum of 200 machines monthly.

Radio's talker offices for servicing and sales are getting primary attention in the run with Western. Four were recently opened in Denver, Chicago, San Francisco and New York City. Before fall headquarters expects to have representations in every territory. Radio figures that the plans call for the building up of an unlimited sales force. At present there are only 35 salesmen in the U. S., but under the order just ratified every man with ability to sell electrically the Radio picture, regardless of the field he falls from. In New York within the next two weeks the Blue Island office of the company's Gramarye Park studio, will be opened. Two additional offices in New York City, one in the Bronx, augmenting studio facilities in the Gramarye, have been laid out.

With the franchises given the Tec Art studio in Hollywood, Photophone now has seven companies, including the Radio Pictures, using its recording system.

Again, Western's hold on the film industry is being questioned by the Radio people's chiefs declared:

"Western now has five big companies tied up. That, however, will iron itself out. Why? Because we can record at half the cost charged by Western. Our flexibility and the best sound technicians in the world on the coast right now are at our disposal."

Asked for details, this executive said: "The Radio Pictures with two of our men here is doing stuff that Western Electric could not accomplish unless seven were on the same job."

Gesture

When it was said that several Radio patents included in the nine alleged by Western Electric to be infringed by Louis Gerard Patent's reported Warner cheaper racket, refusal was made to deny or affirm the conclusion that there is an understanding between the electric whereby Western will appear as the sole plaintiff. It is understood that the crossing of the agreement has long been in effect between the electric. This further reduces the possibility of a complaint in such litigation.

The campaign against Western is being carried on by the presentation of impressions prevailing in sophisticated parts of the film trade that the electric is not doing up to set things right on non-monopolistic intentions at Washington.

Sono Art-W. E. Tieup

Sono-Art, the George E. Weeks' company, starting Eddie Dowling and releasing "The Green War" indicates its permanence by taking out of Western Electric's long-term franchise.

BEAUG'S BITS

Los Angeles, May 21. Ada Williams, who will be featured in her more beautiful contest than any other 16-year-old, now in Hollywood, is being released by her parents on the Paramount lot.

For refusal to exercise his option on a short "Tessie" May 21.

Sheehan-Shapiro Estate
Winnie Sheehan accompanied by Vice Shapiro here for New York, May 12, to attend the Fox convention.

Rox's at \$33,000 H.C. 'Valiant'— Barrmory Film Goes Floppo: Vallee's 3d Week at Par \$78,700

Much shaking of managerial heads and scanning of skies along the bright bulb boulevard last week. Business was fluctuating and it rained in-between and frequently. The weather was unusual enough for California.

Paramount, Capitol and Roxey were bunched around the \$50,000 mark, the Roxey a bit over, the others a little under. That's aspirin business for the cathedral but only for its competitors.

"Singing Fox" lacked stamina at the Strand, taking but \$77,000 on its second week, so, in fact, Broadway is concerned the six months' run at 12 is apparently sagging. The picture's drama, it's first grand week tally, \$45,700, was also a disappointment.

On top of a \$53,000 week, the Roxey's holding over of "The Valiant" (Fox) is a little paradoxical. Columbia's "Mistake in Time" had been booked for this week, but has been set back. Fox may decide to build up Paul Muni, star of "The Valiant," an unknown at the pay level after his feature "Earth" got only one week at the Columbia.

Mutual burlesque has wired its Strand with "The Great Dictator." "Molly and Me."

Estimates for Last Week
Metropolitan (M-G-M) "The Great Dictator" (Par) (1:32); 35-50. Not much change, but not only one week in this run have reported at \$11,500.

George (Stanley-Crandall) "Why Be Good?" sound (P. N.) (2:24); 35-50. Usually Columbia Moore gets them but this week's "Why Be Good?" Publicists units earlier reported to be in the \$100,000 range. This week when Lew unit plays the last week, it's likely to be scheduled to close to straight sound program.

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Colleen, Wash. Favorite, Off \$3,000; "Dugan" Big

(White Population, 450,000)
Weather: Okay

One of the town's previous surges, Colleen Snow, failed to get there last week at the Earle in "Why Be Good?" Fact star did not talk may have had something to do with it.

"Show Boat" showed much strength on its final and fourth week while "Dugan" got going excellently at the Met. Tonight week was high and last week's figures in six lift.

"Tini of Mary Dugan" pulled a stage show with Herbert Rawlinson, screen star, new m. c., pulled "em again (and as usual) at the Palace. Lead everything in town by a wide margin.

Warner's "One Silent Night" at the Fox, even though the stage show was good, dropped almost three grand under previous week.

"Molly and Me" got only one week at the Columbia.

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'Innocents' Builds in Ptd., 'Scandal' at Pan's, \$12,000

Portland, Ore., May 21.
Portland (Publix) (2:00); 25-50. "Innocents of Paris" opened cold, but went to big final, \$30,000.

Broadway (Fox) (2:00); 35-50. "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

Music Box (Hamrick) (2:00); 25-50. "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

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"Pagan" at \$31,150 is \$19,000 in Front; Nothing Else Hot in L. A.—Par \$21,000

"Gentlemen of Press" Light—\$13,100 for "Black Watch"—"Wild Party" \$6,900—"Boat" \$13,000

Length of Show Got Pent, Pittsburgh, \$83,000

Pittsburgh, May 21.
With the regular one week stand, maintaining average six and the picture, "Show Boat," at the Grand, doing better than expected, nobody complained last week. Daylight saving summer reaction hasn't set in yet, and showmen are starting to wait for what's bound to come.

"Pagan" in "Dial" started off big at Aldine, following six weeks' run of "Broadway Melody," but tailings enabled after middle of week to go across around \$18,000. "Show Boat," "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

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Los Angeles, May 21.
(Drawing Population, 1,450,000)
Fair

Lee driving weather and the flood of summer tourists not due for another two weeks, with state and county tax receipts being made on time, did not bolster the picture business last week. Only one film hit over \$10,000. This was "The Pagan" at the Grand, which had its nearest competitor by more than \$10,000. Ramon Novarro's first picture, "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

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'Show Boat' Entire Week, The St. Louis Likes Fox's Aud

St. Louis, May 21.
Draw Pop. 1,000,000

Weather: Warm
Almost a perfect rain for three weeks let up Tuesday and all the week. "Show Boat" at the Grand had feature attractions which took well. St. Louis had Mae Murray in "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

St. Louis Times having been selected, selected at the Missouri State Fair, "Show Boat" at the Grand had feature attractions which took well. St. Louis had Mae Murray in "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

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'Truth' Returns Century To Balto, Lead, \$21,000

Baltimore, May 21.
"Broadway Melody" at the Grand had feature attractions which took well. St. Louis had Mae Murray in "The Great Dictator" (Par) (1:32); 35-50. "The Great Dictator" (Par) (1:32); 35-50.

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"Pagan" and Singing No Panic at \$28,000

San Francisco, May 21.
(Drawing Pop. 700,000)
Weather: Warm and Cool

Not a good last week. "Pagan" at the Warfield failed to open, but house maintained its leadership.

Those who heard Dix talk in "Dial" but the "Truth" didn't. Picture, but big was not as flourish as it had been before.

"Pagan" at the Warfield failed to open, but house maintained its leadership.

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note

CARL L.

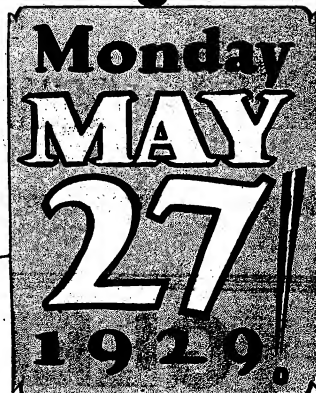
PRIMA

this date

YOU'LL see things you never saw before at the world premiere, Globe Theatre, New York, of the **ONE and ONLY "Broadway."** It's the first million-dollar all-talking picture! It's the first dramatic smash hit with backstage—night-club musical background—with gangsters, guns, gigolos and girls, girls, **GIRLS!**

You'll hear songs that you'll never forget; you'll see gorgeous scenes photographed in Technicolor; the most extravagant and beautiful girlie revue numbers ever staged, on the biggest sets ever built!

You'll feel the blood pump madly through your throbbing veins! You'll tingle with the excitement of the **ORIGINAL** play dialog, in all its crackling intensity and piercing suspense! You'll be plunged deep into the heart of New York's mad night life—where you'll see men and women you wouldn't believe existed—where anything can happen and where everything goes—where gaiety runs riot and sudden tragedy stalks. **IT'S DRAMATIC DYNAMITE!**



**UNIVERSAL'S 100% TALKING
AND SINGING SENSATION!**



EMMLE'S Million Candle Power Picture!

With Glenn Tryon, Evelyn Brent, Merna Kennedy, T. E. Jackson, Otis Harlan, Robert Ellis, Paul Porcasi, Leslie Fenton, George Ovey. From Jed Harris' stage production of the play by Philip Dunning and George Abbott. Associate Producer, **CARL LAEMMLE, JR.** Color scenes photographed by Technicolor Process. Two negatives; one silent, one with dialog.



A PAUL FEJOS PRODUCTION

BROADWAY

MERNA KENNEDY



AS

BILLIE MOORE

IN

'BROADWAY'

NOW UNDER CONTRACT TO UNIVERSAL

Thomas E. Jackson

AS

DAN McCORN

IN

"BROADWAY"



In the Universal \$1,500,000 Super-Production Mr. Jackson Plays the Same Role Which He Created and Played in the Original New York Production for 90 Consecutive Weeks

GLENN TRYON

IS

ROY LANE

"THE HOOFER"

IN

"BROADWAY"

Edward T. Lowe, Jr.

COMPLETE ADAPTATION, SCREEN PLAY
AND
DIALOGUE ARRANGEMENT
FOR BOTH SILENT AND DIALOGUE PICTURES
"BROADWAY"

SILENT VERSION

"BROADWAY"

Director of Photography

HAL MOHR

TALKER VERSION

SILENT VERSION

SOUND VERSION



"BROADWAY"

DIRECTED BY

PAUL FEJOS

West Coast Notes

Cosmo Kyrie Bellew, Fan Bourke and Ida Durins added to "Luna" direct with Sally O'Neill starring Ricardo Cortez and Claire Windsor will be in the cast.

Frances Hyland is again doing scenario work for T. S. She is making an adaptation of "Kathleen Ma-

bourneen" which James Flood will direct with Alan Birmingham, stage recruit, and Lella Hyams will play the leads

in "Masquerade" Fox Movietone, to be directed by Lew Soller. Jean Lorraine added to "Great Divide," FN.

Harry Hoyt on screen treatment of "Mlle. Cheyenne," U.

"Scen" of Sweet Almonds changed to "Pleasure Mad," Fox.

Montague Shaw added to "Her Private Life," FN.

Par has signed Mary Brian to new long term contract also George Cukor, director.

"Why Bring That Up?" new title of Par's Moran and Mack comedy.

Richard Boleslavsky drilling up girls for ballet in "Paris Bound," Pathé.

Zasu Pitts added to "The Locked Door," UA.

Sam Hardy added to "For Two Cents," Pathé. Then to Par for "The Federer."

Katherine Crawford's contract with U renewed for another six months.

Skeets Gallagher added to "Fast Company," Par.

Tay Garnett to direct "No Brakes," Pathé.

Hedwiga Relcher and De Witt Jennings added to "Redemption," M-G.

"Kettle Creek" third Ken Maynard, will be all sound and dialog U.

Carey Wilson preparing Colleen Moore's "Footlights and Fools," by Katharine Brush. Back stage tale.

W. A. Selter directs.

Melville Brown to direct "Fast Company," Ring Lardner baseball story, for Par. Jack Oakie and Skeets Gallagher in the cast.

Edward Sloman, former U director, signed by Par to direct "The Kiltzer" with Harry Green. Play being adapted by Sam Mintz with Viola Brothers Shore to write dialog.

Bartley Cormack, adaptation and dialog of "Brothers," Par.

Complete cast "The Main Bout," two-reel all-talking Al Nathan comedy. Walter Merrill, Eleanor

(Continued on page 47)

MAURICE L. KUSELL

CREATOR AND PRODUCER OF ALL DANCES FOR

"BROADWAY"

Talking Version

Silent Version

HOWARD JACKSON

Musical Score and Synchronization for Both Sound and Silent Versions

"BROADWAY"

(Also Responsible for the Musical Score of "Hearts in Dixie," a Wm. Fox Production)

GEORGE DAVIS

JOE, THE WAITER

IN

"BROADWAY"

JOHN KELLY

LARRY

IN

"BROADWAY"

Dialog Version of "BROADWAY"

EDITED BY

ROBERT CARLISLE

FILM EDITOR UNIVERSAL



**LIKE GRANT TOOK
RICHMOND-**



**LIKE WASHINGTON
TOOK THE DELAWARE-**

*—that's how Metro-Goldwyn-
Mayer has taken the talkies with*



**LIKE CLEOPATRA
TOOK ANTONY-**

**THE
BROADWAY
MELODY**

with Charles King, Anita Page, Bessie Love. Directed by Harry Beaumont.

Every day in every way it's performing box-office miracles such as this industry has never before seen, nor may ever see again. You don't know what business you can really do until you play "Broadway Melody."

**THE TRIAL OF
MARY
DUGAN**

with Norma Shearer, Lewis Stone, H. B. Warner. Raymond Hackett. Directed by the author, Bayard Vealier.

Third month at \$2, Embassy, N. Y. Sell-out in extended run Criterion, Los Angeles. In its first engagements nationwide, it is sensational. Norma Shearer's first Talking Picture is a smashing success!

**MADAME
X**

with Ruth Chatterton, Lewis Stone, Raymond Hackett. Directed by Eugene Barrmore.

The newest Broadway Talking hit, packing them in at Sam H. Harris Theatre, N. Y. at \$2. Never such critical raves! Ruth Chatterton makes dramatic history. "Madame X" destined to challenge records which "Broadway Melody" is now setting up!

**THE
IDLE
RICH**

with Conrad Nagel, Bessie Love, Terrell Evans. Directed by William de Mille.

The big Broadway and Road success is a thrilling Talking achievement! Reach for a Talkie instead of a squeak! Play the great, New Era, Road Show Talkies from M-G-M. Date these now: "Broadway Melody," "Trial of Mary Dugan," "The Idle Rich."

METRO-GOLDWYN-MAYER

Always on Top!



**A PICTURE FOR MOTHER
... FOR FATHER ... AND
FOR THE WHOLE FAMILY**

**"FATHER
and SON"**

**SEE AND HEAR THE BOY WONDER
OF THE SCREEN**

**MICKEY McBAN
HE'LL WIN EVERY HEART**

with
**JACK HOLT
DOROTHY REVIER
MICKEY McBAN**

Directed by **ERLE C. KENTON**



Publix-McElroy Buy Half-Interest In 10 Young-Wolf Ind.-Ohio Houses

Chicago, May 21. Publix Theatres, with Fitzpatrick-McElroy, has purchased 50 per cent interest in 10 houses leased by the Young-Wolf chain through Indiana and Ohio. A holding company known as the Indiana Ohio Theatre Co. has been formed, with Sam Katz as president and Blair McElroy, treasurer. Young and Wolf are to retain the other 50 per cent of the stock. Publix will operate, starting June 1. Houses are the Palace, Broadway and Orpheum, Gary, Ind.; Sipe and Indiana, Kokomo, Ind.; Palace and Marion, Marion, O.; Palace and Lyceum, Canton, O.; and a new house under construction in Anderson, Ind., to open in August.

May Buy Film in N. Y. For Fox Coast Houses

Los Angeles, May 21. J. J. Sullivan, chief film buyer for Fox theatres out here, has left for New York to confer with William Fox. It is understood Fox houses will abandon the present plan of buying films from local exchanges and will do all the buying in New York.

Plan needs only Fox's approval to be put into practice, according to the local angle.

BENNY MEROFF



Breaking All Records
Marks Bros. Granada
and
Marbro Theatres,
Chicago, Ill., Indefinitely

DECEPTIVE BILLING!

The Paramount theatre has Rudy Vallee and his band on the stage in person.

The Strand, four blocks away, has a sign reading: "See and hear Rudy Vallee and his Connecticut Yankees," without saying it's on the Vitaphone.

Cantwell's Home-Made Machine for Talkers

Marcelline, Mo., May 21. Home-made talkers are being provided by A. B. Cantwell, at the Cantwell theatre. For the last three months he has devoted his spare time to the development of a machine embodying methods of inspired patent rights.

The home-made machine, Cantwell opines, is as satisfactory for his customers at \$3.00, as any other. It saved him \$2,000.

Mich's Arbitration Bill Not Expected to Pass

Detroit, May 21. So much pressure is being brought to bear to have Governor Fred Green veto the arbitration bill with the amendment attached which relates to theatre disputes that it is likely the bill will not get anywhere at this session of the legislature. It legalizes arbitration.

When the Michigan Theatre Owners' Organization learned of the bill it had an amendment put on which states that the arbitrators must be disinterested parties who have no connection with the theatre business. If the Governor signed the bill as amended it would "kill" the present method of arbitration which is compulsory.

The amended arbitration bill was rushed through the house and senate without a hearing on the amendment.

Miller Out of Carthy

Los Angeles, May 21. Fred Miller, builder of the Carthy Circle theatre, resigns as director which he continued to hold for six months after selling to Fox Regeneration effective June 1 at which time Carl Elmer, musical conductor, becomes general manager.

Harold Franklin is giving Elmer wide scope along the line formerly exercised by Hugo Reinhold at the Rialto and Rivoli in New York. "Four Devils" with dining version, instead of "Madame X," will be the next attraction.

Small Chi Exhibs Want To Can Sound Equipment

Chicago, May 21. Declaring themselves unable to make a profit through the increased cost of pictures with sound equipment, at least five smaller houses in Chicago are anxious to get rid of their equipment.

List includes Avon, Chateau, Langley, Lynn and Ritz.

"CHILDREN" "LETTER" GAG

Used at Orpheum, B'lyn. Exciting Added Interest

"Children under 16 not admitted" gag during the four-day run, ending yesterday (Tuesday) of "The Letter" (Ray) Keith's Orpheum theatre, Brooklyn, was self-inspired showmanship by a Keith house manager on his own initiative. All other Keith stands ran "The Letter" without restrictions. Orpheum, an old fashioned house, was playing it second run (Brooklyn), following the Albee. The juvenile ban is believed to have worked up added interest that otherwise might have been missed. House plays to four kids, anyway. Orpheum has been considerably in the red since dropping vaude for straight sound pictures. It is now forced to follow other downtown Brooklyn houses with all of its good films, including the Strand (Warner-Stanley), directly across the street.

Promotion by Plants

Rochester, May 21. Eastman theatre is planning extensive promotion efforts. It will take pictures of manufacturing processes in numerous factories, tie up with the plants and newspapers in page advertising and conduct special weeks for different plants.

Theory is that the workers will buy blocks of seats to see themselves in the films, bringing friends and relatives along.

Franklin East Again

Los Angeles, May 21. Harold B. Franklin is making a tour of the Fox coast circuit prior to arriving in New York early next week. Accompanied by Howard Sheehan, vice-president, he is visiting the San Francisco, Portland and Seattle divisions.

While away Franklin will arrange for several changes in personnel June 1. Sheehan will return here and Franklin goes direct to New York to remain about 10 days conferring with William Fox regarding the policy of operation over the summer.

Fox Convention June 17. The date for Fox convention has been finally set to start June 17 at the Park Central Hotel, New York. Wm. Fox and W. R. Sheehan will attend.

W. E. Alleges Patent Device as Infringement, in Arbitration

BLIND DEEP NAGS

One of the four sets of prop horses at the Paramount, New York, walked into Mrs. Jesse Crawford's organ Sunday afternoon at the second show. The front legs lost his bearings and walked off the stage into the pit, doing a little glass-shattering.

The horses work with Don Barclay and instead of continuing with the other three pseudo-cannies, a gal from the show chorus subbed as the hind legs and the official hind legs were promoted up front.

In-and-Out M. C.'s Plugging Each Other

Pittsburgh, May 21. Teddy Joyce and Wanda Eddy, past and present m. c.'s at Loew's-PA Penn here, have some Damon and Pythias one better. Boys have been giving town the works, both by mail and from stage, telling mob they're good each other.

Joyce, who gave Eddy plenty of breaks in his autobiography which ran serially in Press, sent letter from Baltimore to same sheet "thanking people of Pittsburgh" for everything and telling them what a great guy is replacing him. Press ran the note right on page one.

At his opening here Monday, Eddy had a Movietone score of himself made to precede his appearance and in this he "pays tribute to the greatest m. c. in the world, 'Teddy Joyce'" and hopes "you'll learn to love me in time like you did 'Teddy'."

Good stuff and fans fell.

U Grinding Its Newsreels Activity on 4-Way Tieup

With about 18 daily newspapers interested in its co-operative newsreel proposition, Universal is still far from a decision regarding the independent move in what is already conceded a crowded field. As it now looks, U will probably renew its contract with the Hearst reel.

The company, besides the tieup angle, is figuring on the reported combine of four other newsreels (including U) whereby a service would be formed and the overhead in getting its own material greatly cut.

Laughlin's New Contract

Chicago, May 21. Jack Laughlin, with the Marks Bros. as stage unit producer, will remain for another year.

Western Electric's first court move against one of its franchise holders was made when the Electric, on the second day of hearings in the revived arbitration proceedings inspired by Warner charges, filed its third federal complaint based on alleged infringements of the Patent reproducer. Warner's Stanley theatres are made the defendants in this action, brought in the Wilmington jurisdiction of the court.

The situation is regarded as the crisis for Louis Gerard Patent, whose instrument from the start has been unofficially associated with the Warners. Western's pressure in suits against Patent's two companies alleging infringements on nine of the Electric's patents, has caused a decrease of over 50 per cent in the sales of Patent equipment, according to reports.

The knowledge that Warners during the past few weeks have started plugging Patent equipment out of their Stanley houses in many spots has, with the filing of the suit, created an impression that the move was a precaution. The formal reason presented by a Warner official at the time attributed the move to a matter of contractual agreement.

Ill. Censors Prevail

Chicago, May 21. Censor's ban on "The Carnation Kid" was upheld in the Superior Court, where Paramount appealed for an injunction to permit the picture to show here.

Jury decided against the company. As a result Paramount has dropped further action in the matter locally.

"Hello, Ziegfeld, Dillingham, Gus Sen"

JARRETT AND LISTE Two Girls With Two Magaphones

THE GAYSTROM BELLY SNYDER An I Versatile! Duet Ent 10 Weeks in M. C. at the Golden Gate Theatre Manager: HARRY M. BOGARTMAN

FAMOUS B.B.B.'s Heckle! Bunko Boys Coffee Daze, Los Angeles, Cal.

"THE LOVABLE IDIOT"

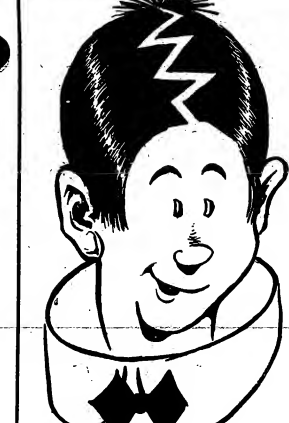
PARAMOUNT PLAY

With John Murray Anderson's "The Theme of Love" Unit

Mr. Anderson says: "In my whole association with Publix you are the biggest laughing hit we have ever played"

PARAMOUNT, NEW YORK - PARAMOUNT, BROOKLYN
THIS WEEK (MAY 18) - NEXT WEEK (MAY 25)

EXCLUSIVE MANAGEMENT HARRY BESTRY





FIRST 100% NATURAL COLOR

**WARNER
BROS.
present**

WARNER BROS. DO IT AGAIN!

With the premiere of "ON WITH THE SHOW"—the first 100% natural color, all-talking, all-singing, all-dancing picture—Warner Bros. create a momentous event in the history of motion pictures!

Warner Bros. brought Vitaphone talking pictures to the screen and revived the motion picture industry. Now once again Warner Bros. revitalize the screen—this time with all color talking pictures.

It's a riot of color—it rivals the rainbow. It will revolutionize the motion picture industry.

"ON WITH THE SHOW" opens Tuesday evening, May 28, at the Winter Garden in New York at two-a-day at \$2.50 top. It features a large cast of 'sleetro light names from stage and screen supported by hundreds of dazzling beauties, dancers, singers.

*It's a Typical
Winter Garden Show*

Available for you now—when you need it most!

SONG HITS

from

"On With the Show"

Published by

M. Witmark & Sons

"Let Me Have My Dreams"

"Welcome Home"

"Am I Blue"

"Land of Let's Pretend"

"Don't It Mean a Thing to You"

"Tift the Juleps to Your Twilops"

"Birmingham Bertha"

On With

PRESENTING

Betty Compson
Sally O'Neil
Louise Fazenda
Fairbanks Twins
Sam Hady
Wheeler Oakman
Otto Hoffman
Henry Fink
Tom O'Brien

Arthur Lake
Joe E. Brown
Ethel Waters
Wm. Bakewell
Lee Moran
Harry Gribbon
Purnell Pratt
Thos. Jefferson
Josephine Houston

CHORUS OF ONE HUNDRED

A WARNER BROS. VITAPHONE

TALKING AND SINGING PICTURE

the Show



Directed by ALAN CROSLAND

Stage and Dance Presentation directed by LARRY CEBALLOS

Lyrics and Music by HARRY AKST and GRANT CLARK

Story by HUMPHREY PEARSON



PRODUCTION in *Technicolor*



THE FIRST 100%

Natural Color

Talking...Singing...Dancing

Picture

A WARNER BROS. **VITAPHONE** NATURAL COLOR PICTURE

"ON WITH THE SHOW"



A WARNER BROS. VITAPHONE PRODUCTION in *Technicolor*

Member of Motion Picture Producers and Distributors, Inc.—Will H. Hays, President

Buyers' Strike Threatened By Northwest Exhibs Ass'n; Internal Mess Over Steffes

Minneapolis, May 21. Meeting here in convention, the Northwest Exhibitors' Association is threatening a buyers' strike on the part of its members against what is labeled "exorbitant rentals" being charged for sound films and disks.

A number of the exhibitors here, for the convention claim that the high rentals are keeping their theaters in the red and that unless relief is afforded they will have to close.

Other grievances aired at the sessions relate to alleged barring necessary to obtain disks even after sound films have been contracted for, wide range of difference on disk rentals and alleged practice of some of the companies to cross through sound film contracts in order to hold up exhibitors for high prices of disks.

Among still other matters considered are alleged favoritism to word circuits that are receiving first films ahead of independent exhibitors who have paid a much larger rental for the sound ver-

Courtesy-Service!

Mixed couple purchased a pair at the box-office of the Strand, New York, upon reaching the interior a new usher with the West Point front asked to see the stubs.

Those aren't Strand tickets, "he" said the yeh. It was necessary to call for the still assistant manager to convince him.

alone, and the situation confronting unwired theaters.

W. A. Steffes, president of the association, predicts a reduction in the cost of sound pictures and accessories in this territory before next fall. He asserted that independently produced short talking picture soon will flood the local market, bringing down prices. He was to ask the association to refuse to arbitrate cases of Warner Brothers, claiming that they compel exhibitors to do business with their subsidiary, which does not use the standard form of contract but which has a form setting up its own arbitration system.

Against Steffes

W. M. Miller, Clocquet, Minn., exhibitor, was to lead a fight to oust Steffes as president. Demanding a complete "housecleaning," Miller charges the present administration with "mismanagement and favoritism." He also attacked the Steffes regime unsuccessfully a year ago.

Miller charges the present body is composed 75 per cent of "moral slackers," 20 per cent "willing workers" and five per cent "active workers." Pointing out that neither Public nor P. & R. have been before the arbitration board two years, he asserts that "arbitration in the northwest needs a housecleaning."

"I propose," said Miller, "to call a halt to favoritism to Public or any other circuit on the part of both the organization and its president."

Refusing to explain the "well-out" charges, Miller declared he proposed to ask Steffes some "delicate questions" from the convention floor about "moneys alleged to have been received from the Hays' association."

Buchanan on Construction

Chicago, May 21. B. B. Buchanan is in New York, in charge of the Public-construction department.

Buchanan has been the construction expert for Balaban & Katz here.

Philly's Battle Grows Warmer Each Week

Philadelphia, May 21.

Down town picture house battle is getting more intense here weekly. Up until now the chief worry of the Warman-Masbaum forces was the Stanley theatre, inasmuch as the new Masbaum was riding right along in robust style. Now the Masbaum is sliding and although so far business is still big enough to ac-

curate the management is worried about the summer months.

The Fox is, at this moment, in the saddle and riding hard, with indications that the main office is throwing in all its resources here to combat all rivals.

Warman's Pennsylvanians were brought into the Stanley Theatre by the Fox to better up that theatre's bad conditions, and although a small gain was recorded it was nothing like what was expected. This popular band used to average \$32,000 and \$34,000 a week at the Stanley, while the top figure running over \$40,000 on one engagement.

This time, they were lucky if they got \$23,000 and that was well under the Fox figure. They have been held over, but will hardly beat, even if they equal that first week's figure.

It was intended to follow the fortnight of the Pennsylvanians with a series of Public units. That announcement was made in all the papers and broadcast all over Philly. About the middle of last week, a cancellation announcement was sent out, with difficulty in getting given as the excuse.

The inside report is that the booking of Texas Guinan and her night club revue at the Fox for this week was real regular for the change in plans. Monday's business, this week, at the Fox showed the wisdom of this bill, with the town getting wild over the bill. At any rate it is understood that the Stanley-Foxer people will book the "names" into the Stanley and give up the idea of unit shows for that house, inasmuch as to date, they have never proved very popular in Philly. Lean and Mayfield were another of next week's bills, but since been switched to the Earle, probably because it was figured their recent appearances at the Earle, Fox and Forum, neighborhood houses, would hurt their box office pull the Stanley.

So far no mention is made of a switch in the Masbaum's current policy of putting on shows without plugging individual names, but if the falling off in trade that has been expected during the last two weeks continued, even this big new house will have to begin a definite campaign against the Fox.

The Stanley Company would like to switch the Stanley house to a straight picture policy with lower prices, but with so many other theatres in the neighborhood devoted to this policy, they are afraid to let the Warner's clientele entirely.

The result is that the Stanley-Warner people are being forced into a position of dividing their attention between Masbaum and Stanley, while the Fox office can concentrate on one house. One definite net loss has been brought out and that is that Philly wants names and plenty of them with their pictures, in the weekly-change houses.

Macfadden's Co. Sued

Oxford Film Exchange, New York and northern New Jersey State v. Macfadden, has started suit in N. Y. Supreme Court against Macfadden True Story Pictures for breach of contract executed in 1925 for four years whereby Oxford would distribute Mac's flickers in the above mentioned territory. Macfadden's company cancelled in 1928.

Oxford asks a total of \$65,450 in damages, of which \$50,000 is for breach of contract and the other \$35,765 as the 60 per cent split on the distribution of seven pictures.

F. N. Convention June 19. First National will hold its annual sales convention in the Roosevelt Hotel, New York, commencing June 19. Convention will last three days.

BOOTLEG OPERATORS

According to the New York unions there are several "bootleg studios" in the east, several of New York placed in this category. Their classification of "bootleg" goes for the manipulation of the lights by boys under age, the studios thereby escaping the employment of union stage hands.

Some of the lighting machines are on rollers with the boys also able to handle levers without much exertion.

\$75,000 HIGHBROW ALIBI

(Continued from page 5)

who conceived scheme and will have charge, it was approved on sight. None of Shakespeare's plays has been produced in picture form for over 10 years, as far as recalled, and no one has ever attempted to present any of the Shakespeare comedies as film entertainment.

Francis X. Bushman and Beverly Bayne, his wife at the time, co-starred in an American film version of "Romeo and Juliet" more than a decade ago, but no other important Shakespearean film effort has since been made in America.

Foreign producers have made two or three pictures based on plays of Shakespeare, but none of them were ever successful box office attractions.

"Taming of the Shrew" was last produced on the stage with E. M. Sothern as the star, no important revivals being recorded since. Limitation of gangster appeal of Shakespearean plays as far as motion picture audiences are concerned has hitherto balked any pretensions picture ventures on those lines, and it was the advent of a talking screen with its possibilities and novelty that inspired this Fairbanks-Pickford effort.

Chinese Terms Rejected

Los Angeles, May 21. With terms offered by Hollywood Chinese theatre not acceptable to M-G-M, latter is negotiating with Gerold Davis of the Mayan (legit) theatre, with a view to a percentage arrangement for the playing of three M-G-M pictures, "Hollywood Polities," "Hallelujah" and "Mame X." "Polities" was to have followed "Broadway Melody" at Chinese anti hit developed. Mayan deal will probably be signed this week. It will provide that M-G-M wire the house at its own expense.

Ash at Par, N. Y. Paul Ash returns to the Paramount, New York, June 1. Vallee will finish his Public contract at the latter house. Public figures Vallee's tremendous drawing power can be best capitalized by a switch. Ash will remain at Times Square house indefinitely.

Ash at Par, N. Y.

Ash at Par, N. Y.

SPOTLIGHT FOR NUMBERS IN MUSICALS

Pawtucket, R. I., May 21. Harry F. Stovin, manager of the Levey, during the showing of a "Spotlight" yesterday used an eye-sight effect. It was in the night club sequence during several dance numbers.

A piece of cardboard with a half-inch hole in it was held in the line of focus between the aperture plate and the lens of the projection machine. It first covered the dancers and then followed them around. The scene was built up on long shots. Effects of the dance, lost in ordinary projection, are brought into prominence by this spotlight method.

Clark and McCullough's next shot for Fox will be a mystery story by Andrew Bennison. Norman Taurog directing.

Babe Morris

"Tap Dancer"

Featured with
Charles King
of "Broadway Melody" Fams

NOW WITH
"Broadway Melody Revue"

This Week

Chicago Theatre, Chicago

Direction W.M. MORRIS OFFICE

MONS.
COSCIA
AND
BARON
VERDI
They Win the Ear and Eye Test
Without a Blindfold
Featured in All Deluxe Picture
Theatres
Direction LYONS LYONS

HERMIE
KING
MUSICAL MASTER OF CEREMONIES
Direction FANCHON & MARCO
Oxford Theatre, Oakland, Calif.

Mary and Bobby
"YOUTH—SPEED—PEP"
FEATURED DANCERS WITH PUBLIC "CHINATOWN" UNIT.

First to feature the sensational "Tap Toe" dance at the Oriental Theatre during our engagement there last week.
THIS WEEK—PARADISE, CHICAGO
Direction MAX HALPERIN, WILLIAM MORRIS OFFICE
R-X-O Agent, HARRY D'AMORE

8 Dancing Feet
Featuring MORRIS ALTMAN and JULIE AARONSON
Featured in Fanchon and Marco's "How and Hows" Idea

GOLD DIGGERS
FOR
WARNER BROS.

GAULS
CUBAN ACROBATS

GAULS
LOEW'S STATE, LOS ANGELES, MAY 23

FANCHON & MARCO present
'BEACH GIGS'
Made in California
F. N. CONVENTION JUNE 19
First National will hold its annual sales convention in the Roosevelt Hotel, New York, commencing June 19. Convention will last three days.
SL MARTIN
MASTER OF CEREMONIES
WEST COAST THEATRE, LONG BEACH, CALIF.
FEATURED IN
FANCHON & MARCO
"CALIFORNIA CAPERS"
IDEA
LOEW'S STATE, LOS ANGELES, MAY 23

RADIO'S PAGEANT OF THE TITANS



SMASHING performance has taught millions to recognize in "A HERBERT BRENON PRODUCTION" the stamp of good faith and the guarantee of achievement. They have demanded of Brenon startling and unexpected things . . . and he has never failed them. They know him as a blazer of trails . . . a creator of drama that grips and invigorates. He has set an unflinching standard of merit with such shows as *PETER PAN*, *THE GREAT GATSBY*, *BEAU GESTE*, *SORRELL AND SON*, *THE RESCUE*.

And now the lure of opportunity has brought Herbert Brenon to Radio Pictures to give still greater scope to his genius through the magic medium of electrical entertainment.



Herbert Brenon when he completes "Luncheon" will direct "High River" for Radio Pictures.

HERBERT BRENON

CREATOR OF GREAT
PHOTOPLAYS JOINS
RADIO PICTURES



RKO DISTRIBUTING CORPORATION

The Golden Voice of the Silver Screen

Alice WHY

*this little girl's
been dated
by EXPERTS!*

White HOT STUFF

And
Variety
tells you why ...

"Alice White's name means much out here. Good week with 'Hot Stuff'"

—Hillstreet, L. A.

"Alice White meets demands"

Ambassador, St. Louis

"Title appealed"

Grand Central, St. Louis

"Alice White helped. Proved value box office name"

—Enright, Pittsburgh

Presented by
Richard A. Rowland
with Louise Fazenda
Directed by
Merryn Le Roy

A FIRST NATIONAL VITAPHONE *talking* PICTURE

and that means all the business your house can hold.



GERMAN PICTURES

(Continued from page 24)

their stuff with class, it was not organic enough to help the picture much.

It is impossible to tell the story in concentrated form, as the picture concentrates a series of intrigues around a charming demi-mondaine and her former, present and future lover.

In the lead, Marcella Abland is voluptuous in the style of the late Lucie, and Jean Bradin, as number three, is a life sensual engaging self.

"Labyrinth of Passion" (Three Colors Film, "A Labyrinth of Passion") (Darius). One of the few mediocre Russian film stars of late, director and leading player, Konstantin Eggert, exaggerates in the style of the late Lucie, and Jean Bradin, as number three, is a life sensual engaging self.

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Boris de Fun and von Schlotterow and this Keystone bungle.

"White Roses" (The White Roses of Ravensberg) (Darius). This title is chosen from one of those sentimental pop ballads dear to the hearts of the biddies and the solid provincial. It has nothing to do with the film, but it may drag a few guileless ones into the impudently trying to sell it on a double feature bill.

Ufa first-run houses in mystery which will never be explained. And who cares anyhow?

THE PEACOCK FAN

(SILENT)

Choreographed and directed by Phil Rosen from a story by Lucien Prival. Produced and presented by George H. Balaban, Famous Players-Lasker, Inc. Released by Lee Ashburn. On double feature program at Loew's New York, on day May 17. Running time, 87 mins.

Lucien Prival.....Dorothy Dwan
Rosemary Tabor.....Tom O'Brien
Clifford James.....Specter Bell
David Findlay.....Carlton King

Fairly interesting melodrama of the who-killed-Reginald-Monaghan school. Dr. Chang Dorman, a mysterious fellow of Chinese aspect, walks in on the scene of the crime and asks a few penetrating questions, quickly out through the confusion and names the murderer in time for the build-up.

Lucien Prival who specializes on characterization requiring a monochrome and a meek, impotent, canny Dorman with much slow motion and a suspense that remains consistently impenetrable. He wears a morning suit and his only weapon is a cool, precise, super-logical cerebrum. His unmitigated honesty is not to pass for thrilling drama in the silent country.

Nobody particularly notable in the picture except Prival and Dorothy Dwan, who looks extremely pretty. Carlton King is the murderer.

Many elements favor "The Peacock Fan" as a first rate state righter in the silent division. Direction and production, however, are sloughing of detail, is meritorious.

BAD MAN'S MONEY

(SILENT)

J. Charles Davis production and release. Story, direction and a performance by J. P. McGowan. Yakima Canutt stars. Released by Famous Players-Lasker, Inc. On day May 17. Running time, 70 minutes.

J. P. McGowan trips in brass again and the result is the same in "Bad Man's Money." When J. P. should be writing the story he's acting. When he's close-upping any more in the ten-centers, where it's even an imposition to take up time and dimes with this, can tell he should be megaphoning.

The thing's that way all the way through. Impossible to follow because McGowan, himself couldn't. A lot of dead pans, something about a check, aimless riding from a ranchhouse to a small town until the audience is dizzy. Some fights are thrown in. Then Yakima almost throws out his arm before he scores a knockdown. They all get up—happy. And so J. P. ploughs on.

The only "tense" scene when Yakima lassos a dame from a horse. She takes such a prat fall that audience indignation would be higher if it not for the coldly dignified manner in which she arises and the lacing she gives the big cowboy.

Incidentally, this young woman, Peggy Montgomery, hurls two men out of her house as if they were sea plants.

GIRLS WHO DARE

(SILENT)

Prinly Pictures Corp. production and release. Released by Famous Players-Lasker, Inc. On day May 17. Running time, 60 minutes.

Story is stenciled and a rather sickly attempt to melt it up with a canoe upset and later an auto crash didn't help much. The picture just mooned itself to an untimely end.

Long stretches of uninteresting shots were the actors' moxie. Girls trapping big men for their money seems to be the point aimed at. At first the story looked as though it was going to involve a Tex Guinan type. It had a night club atmosphere of a sort with the hostess (Miss Theby) calling for a ill hand for the gain, and so forth. But that was as far as the Guinan thing went. The hostess was living in a swell elegant apartment place paid for by "Uncle John," who turns out to be the daddy of a boy (Ray Leasel) who falls in love with one of the "club" gang, played by Miss Bonner. There was a nice looking cop in love with the girl, but he passed out in an auto accident and made it easy for the hero to marry the night club kid.

THE DIVINE CRUISE

(FRENCH MADE) (SILENT)

Paris, May 17. The successors of the late G. Petit (his sons Robert and Henri), trading under the firm of Etablissements Petits film, prove they are well on the move by the release of another good picture, "La Divine Croisiere," modern legend composed and produced by Julien Duvivier. This picture may be cataloged as highly moral, intended for Catholic spheres, but will suit all audiences.

A sailing vessel, "Cordillere," is sent to sea by its greedy owner in a pretty dilapidated condition. It is understood a revolt occurs aboard. No news is received, and it is taken for granted that the ship has gone down.

Simon, daughter of the owner, loved Jacques de Saint-Evremond (captain of the "Cordillere"), is broken hearted.

One night, after her prayers, Simon has a vision. The Holy Virgin tells her the crew is still living. Through the influence of the village priest the girl obtains a sailing ship, "Marie Stok," and sails to the rescue of Jacques.

After several months cruise, under the command of Simon, the entire crew of the "Cordillere" is discovered on a Pacific island.

"La Divine Croisiere" is a worthy production. Some shots are real bull's eyes. Acting is correct, Jean Murat and Suzanne Christy starring as the captain and his rescuer. Others are Henry Krauss, excellent actor; Tommy Bourdelle and Miss Barbier Krauss.

DEVIL'S CHAPLAIN

(SILENT)

Rayart production and release. Directed by Duke Worne from story by George Sargent Howard. Adapted by Arthur Egert. Coproduced by Sam Dege. Released by Famous Players-Lasker, Inc. On day May 17. Running time, 70 mins.

The King.....Joel Siskind
Nicholas Thorne.....Virginia Brown
Yvonne Norriss.....Correlation Keas
The Prince.....George Macintosh
Boris.....Boris Macintosh
Ivan.....Lalad Carr

Films story of a revolution in a mythical Balkan state. Princess Thersa, betrothed to the heir to the throne, pretends to be a leader of the mob storming the palace to save the life of her sweetheart. Story lumps badly but crammed full of action, mainly international in character.

(Continued on page 47)

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CYRIL CHADWICK / **DAVID TORRENCE**

*from TALBOT MUNDY'S famous
novel "KING of the KHYBER RIFLES"*

Dialog by

JAMES K. MCGUINNESS

Staged by

LUMSDEN HARE

Directed by

JOHN FORD

In this picture Victor McLaglen is even better than in "What Price Glory." On a secret mission—he seems to betray his trust by succumbing to the passionate allure of an Oriental princess who "would rather be a woman to one man than a goddess to thousands."

Released May 26th

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STRAND..... Milwaukee, Wisc.
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HIPPODROME..... Cleveland, Ohio
FOX..... Detroit, Mich.
APOLLO..... Indianapolis, Ind.
ROXY..... New York, N. Y.
LELAND..... Albany, N. Y.

FOX..... St. Louis, Mo.
FOX..... Washington, D. C.
CAPITOL..... Lawrence, Mass.
FOX..... Springfield, Mass.
FOX..... Worcester, Mass.
PALACE..... Bridgeport, Mass.
PALACE..... New Haven, Conn.
WORLD..... Omaha, Nebr.

CAPITOL..... Hartford, Conn.
PALACE..... Waterbury, Conn.
GRAND..... Clarksburg, W. Va.
GREAT LAKES..... Buffalo, N. Y.
FOX..... Philadelphia, Pa.
ASTOR..... Reading, Pa.
COLUMBIA..... Erie, Pa.

Fox Midwesco Going After Illinois; Sews Up Wisconsin With Brin Houses

Chicago, May 21.

In a series of negotiations culminated by the purchase of the Brin circuit in Wisconsin, Joe Leo, vice-president of Fox Midwesco, wound up a strategic campaign that will give Fox full control of Wisconsin by fall. At that time Fox will have a representative theatre in every Wisconsin town with a population of over 10,000.

Leonard Brin, Milwaukee theatre operator, was one of the first exhibitors to recognize box office possibilities of synchronized pictures, and made a fortune with his two wired Milwaukee theatres. This led him to take over the Fischer-Paramount string in Wisconsin. Brin is reported to have sunk \$200,000 immediately, in addition to putting up collateral and money guaranteeing rents and leaseholds.

In the deal with Leo, Brin took a \$100,000 loss on his large houses and town and is left with the small ones, with the rental money and collateral held up for 10 years.

Getting desired control of three representative Wisconsin towns in the Brin negotiations, which boosts the Fox Midwesco holdings in Wisconsin to 58 houses, Leo is all set now to completely cover the state by means of houses already under construction or about to be, in towns of more than 10,000 where Fox is not now represented. A 2,000-seat house is under construction in Appleton; negotiations have been closed for one of 2,500 seats in Green Bay, and a 1,200-seater is

HOLDING BACK NEWS

With the coming of the annual conventions of the picture companies, publicity men have been advised to keep news of rate under their hats. The executives stating that if all the news regarding future productions of the companies was released before the conventions, the announcements which the executives desire to make concerning the future policy of their various companies would be of no interest at all, with the information eking out before hand.

being built in Marinette. After his return from New York Leo will close negotiations for new theatres in "Waukesha, Racine," Sheboygan and Manitowish.

After Illinois

With Wisconsin safely tucked under the Fox belt, Joe Leo is now in New York conferring with Fox over his plan to sew up Illinois, which could be done automatically by purchasing only one chain of houses—Great States Theatres. Publix has a percentage of Great Sixties, but control of the circuit would pass to whomever secures the Rubens holdings. Outside of Chicago, this circuit has Illinois towns completely in line, with two and three houses in some spots and at least one house in every town of consequence.

In line with the regular Fox

BOISE GOES OPEN SHOP

2 Theatres Won't Stand Operators' Demands

Boise, Idaho, May 21.

Boise's two leading theatres, operated with talkers, have broken with Picture Operators' union, to run open shop.

Mendenhall declares the operators demand \$55 a week for a five-hour day and time and a half for overtime. He said theatres of comparative size in other cities were paying \$40 to \$50. He said the labor and other costs had mounted 400 per cent since installation of the arbitrate some of the differences, but when the men did not accept he let them go.

Refund for "Madame X"

Another breakdown of talker equipment occurred Saturday when the performance of "Madame X" was interrupted at the Harris theatre Saturday afternoon. It is the third known case of refunding on Broadway this spring in the legit theatre running \$2 talking or sound pictures.

It was claimed by Metro that only a few people demanded a refund, there being some commotion in the lobby when patrons from the balcony protested. Other reports are that about 50 per cent of the audience walked out most of that group exchanging tickets for subsequent performances.

policy, all new theatres in Wisconsin will be named Fox.

Appleton, Wis., May 21.

Fischer-Paramount real estate properties in five Wisconsin towns, not included in the Fischer sale to Brin have been transferred in a warranty deed to J. W. Perkins, Chicago lawyer. The properties are security for a \$250,000 mortgage given to W. S. Hammond & Co. of Chicago and also for a \$1,000,000 trust deed to the Chicago Title & Trust Co.

Portable City Hall!

Los Angeles, May 21.

That Fox is going to build a big theatre in Beverly Hills isn't exactly news, the intention and report having been around some time.

But that the town is moving its city hall to permit the house being erected on that desired site can possibly be classed as information.

Refunds Cut \$250 Wkly. By Lobby Two-Act

Chicago, May 21.

Tracy and Duncan, piano and song team, who have been playing the Uptown theatre lobby several weeks, are credited by the management with saving the house around \$250 weekly in lessened demands by holdouts for refunds.

O'Malley and Maxfield, similar team, have been booked into the Tivoli theatre lobby, because of the other showing.

U's Galloping Confab

Universal opens its sales convention in Kansas City around June 15 and closes it in Atlantic City.

Carl Laemmle is slated to sail for a three months' stay in Europe thereafter, scheduled for June 22.

Louis Warner's Operation

Louis Warner underwent an operation for appendicitis Monday in the Roosevelt Hospital, New York. His father, H. M. Warner, is spending the greater part of the week by the bedside, although young Warner's condition is reported okay.

TRAVELTONE DEMAND

Large Sales Claimed—Herman Heller President of Manufacturing Company

A sound on film device that a baby could operate is being demonstrated with success, when the crowd stays out of the projection room, by the Cinescorte Co., manufacturer of Traveltone, Herman Heller, former recording expert for Warner Brothers on the West Coast, is the president.

The company is doing a lot of talker things in a new way. It has 28 agencies on commission, instead of salesman selling. These, according to Milton Reynolds, who gave up a vice-presidency with the Hertz-drive-yourself subsidiary of General Electric in Chicago, to take an executive post with Cinescorte, have within two months turned into the New York office 900 contracts for Traveltone installations in America and Europe.

Explaining the sales system, Reynolds said that the company, which supplies to be the breach between the electrician in talker control, allows the exhibitor 20 days free trial, after which the \$15 deposit required with the signing of the contract is returned to him if he rules against it. The remaining \$3,000 for a dual installation is payable thereafter monthly over 15 months.

Publix Units as Shorts

Publix is again reported laying plans to photograph and record all of its units, in order to make a 20-minute musical short that can be used in the Grade B houses or wherever expediency requires.

Idea is not completely worked out, but from report units when playing the Paramount, New York, may be named.

CLIFF CRANE

DANCING COMEDIAN

Michigan Theatre, Detroit, May 25

MAX TURNER

WILLIAM MORRIS

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Week of May 23, LOEW'S STATE, Los Angeles

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PIANIST—VERA JOHNSTON KNIGHT

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New York "VARIETY":

"She has an excellent voice for singing and talking and reads lines with a pretty trick of accent. Moreover she is distinctly there with an eye-filling figure—class throughout—a smart bit of song and talk calculated to display the vocal talent and something approaching genius in wearing clothes."

Illinois "STATE JOURNAL":

"That Miss Blythe can adapt herself to this latest mode of movie making (talking pictures) is demonstrated quite forcibly by her in a vaudeville production. She has a marvelous voice and used it to good advantage—the movie star has one of the best acts of its kind appearing on the Orpheum circuit this season."

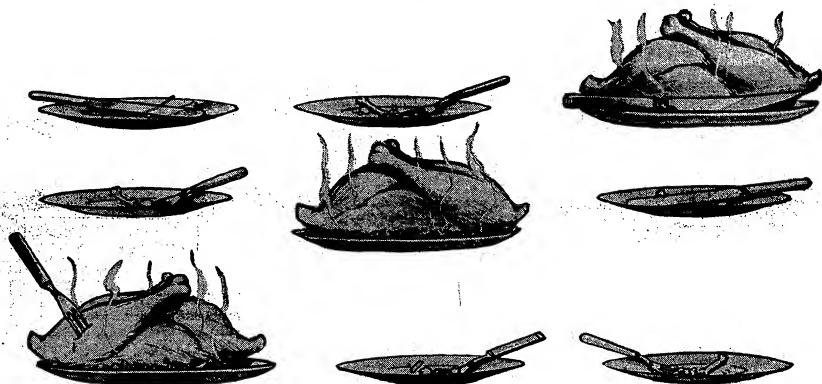
Cincinnati "ENQUIRER":

"...the rapturous Betty Blythe, internationally famous 'vamp'—a screen star who has nothing to fear from the invasion of the talking vogue. Grand opera training has embellished a firm and resonant dramatic soprano voice until she is an attraction with that alone. She is a symphony of movement, color and expression as well as an effective vocal artist."

A 'NATURAL' for the "TALKIES!"

R-K-O Representatives—Max Gordon, Ben Boyar





YOU CAN'T LIVE ON 3 SQUARE MEALS A YEAR

You need a steady diet of good food day after day to keep healthy. So does your theatre. It can't thrive on three or four good pictures a season. It needs a steady supply of good talking pictures week after week. That means one company:

PARAMOUNT
THE ONE COMPANY SUPPLYING
QUALITY HITS IN QUANTITY

*NOTE: Exhibitors are keeping this in
mind in thinking about 1929-30.*



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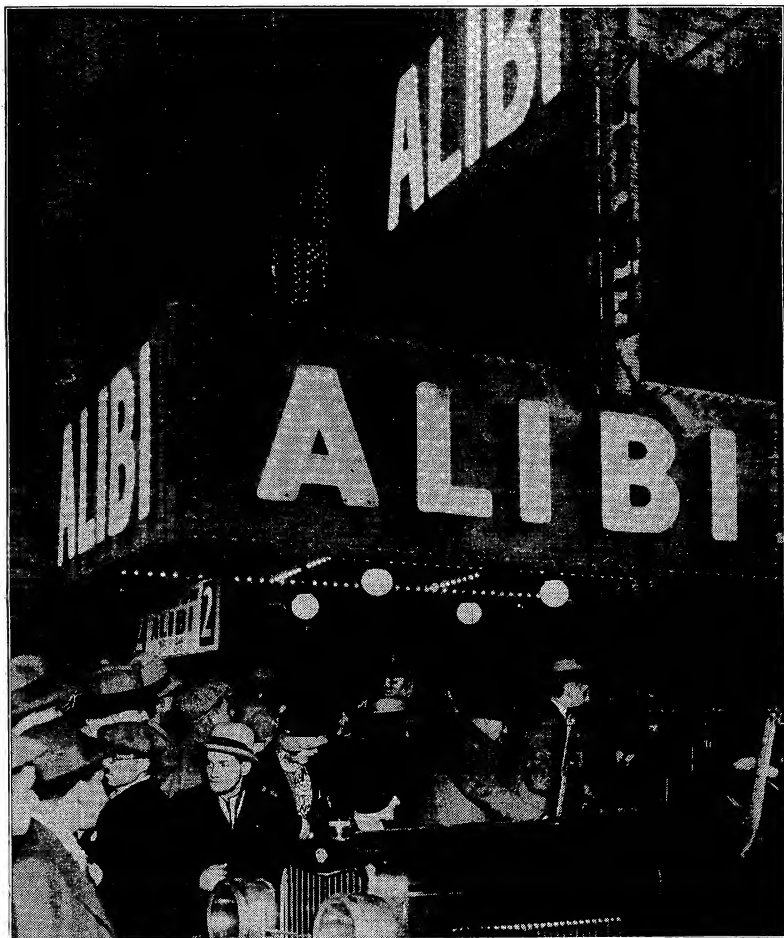
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VITAPHONE
FIRST NATIONAL**



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44th ST. THEATRE, New York City

You'll need no alibi for ROLAND WEST'S
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 John Henry down on a contract for
 it ahead of your competitor.

This UNITED ARTISTS All Talking-Musical Melodramatic
Sensation is one of the greatest box-office bets of a
year of many good pictures.

Keith's 2-a-Day Starts Mildly In Boston and Minneapolis; High Cost Shows in Summer

Minneapolis, May 21.

First week's results of the two-a-day reserved seat policy at the Hennepin-Orpheum were reported by Manager Frank W. Burke as "encouraging." Trade built during the week, indicating to Burke that the public gradually may be again "educated up" to the policy.

Gross for the week is estimated at \$14,000, still leaving the house in the red, it is believed, but representing a jump of almost \$4,000 over the last two weeks of the previous policy. The house overhead ordinarily will be somewhat lower than formerly, the main saving being on stage bands, orchestra and the front of the house. Also possibly the rent, latter based on 40 weeks. There are now six acts, in place of the former five. Last week's show was unusually costly due to the presence of Sophie Tucker.

In addition to Miss Tucker, the bill included Ben Blue and Co., Hal Neilman, Harrington Sisters, Mungie Troupe and the "Summer Whites" standing the house around \$5,500. Additionally there were a Burska Keston comedy duo, "The Marriage," and Pathe sound news, which set back the exchequer another \$3,500, making the total outlay for the show alone close to \$9,000.

Miss Tucker, who worked here throughout the week, made a curtain speech each night pleading for support for the two-a-day policy which, she said, is devoutly desired by the artists. One evening, it is reported, she told the audience that if Minneapolis failed to support property it probably will find it Keith-Orpheum vaudeville is either the big or small time variety.

Scale

Under the new policy two-a-day prevails every day excepting Sunday when there is a continuous grind and no reserved seats. The scale, announced as "summer prices," is 75c for the entire lower floor and 50c and 50c for the balcony nights; no 50c, and 50c for the lower floor and 35c, and 50c for the balcony matinees. All seats are reserved. Matinees last week were very bad, but toward the end of the week the house was almost selling out its lower floor.

Burke reported a heavy return of former patrons who have shunned the theatre during the past part of its year of its grind. There is no squawk over the admission prices, he says, the higher prices go to good much better than the cheaper ones. "Practically all the customers seem to want the better seats," said Burke.

Boston, May 21.

First two-a-day week at Keith's (Memorial) was a so-so go-getter, week bringing \$23,100.

8 Foreign Beauties

Eight more of the alleged prettiest girls in Europe arrived in New York Monday on the "Rochembeau" for the annual beauty contest, for the title of "Miss Universe."

France, England, Austria, Germany, Holland, Spain, Roumania and Belgium, Luxembourg, and other prize winners. The girls will spend a week in New York, on guests of the New Theatres before sailing, May 25, for Texas.

This and next week, contests are held in the city of New York, to find a "Miss New York" who will also go south.

EZ KEOUGH

One of the smartest vaudeville artists in the business is Ez Keough. He is now associated with Jerry Chalk, and he has for quick action.

JERRY CARGILL

450 Broadway, New York. Telephone REcent 0044-8.

SATISFYING ALL

Dave Beehler has invented rubber loofe frames for vaude theatres. The idea behind it is satisfactory billing for every act on the show.

Who Joe Dooker is about to walk out front to inspect and measure the size of his name, a tip-off is flashed to the box office and an usher stretches the boards to meet with Dooker's wants. If following, Joe Zilch will be accorded the same good treatment.

Pro Golfer's Rebound Hits Woman in Row A

Joe Kirkwood, pro golfer, making a vaude debut, experienced a mishap Friday night at the Palace, New York, when a golf ball which had been catapulted into the rear curtain, rebounded in some way and struck a Row A femina patron in the front of the neck. She had to be carried out.

Kirkwood, shaken by the accident, was excellently covered by Snow Flakes, the colored steeper, who assumed a vaude debut, experienced a mishap Friday night at the Palace, New York, when a golf ball which had been catapulted into the rear curtain, rebounded in some way and struck a Row A femina patron in the front of the neck. She had to be carried out.

The loose canvas into which Kirkwood hit the ball usually causes them to fall dead, without rebound.

Carl Reiter Retires

Seattle, May 21.

Carl Reiter, for 21 years manager of the local Orpheum, has retired, succeeded by W. A. Hartung. Reiter has extensive property interests. He was with Orpheum about 30 years.

CORNELIUS COAST-BOUND

Joe Cornblith has left the William Morris agency returning to the coast this week. Nat Kaibler, brought in from the Chicago office, will take up Cornblith's booking assignments in the Morris agency, assisting Harry Lenetka in that department of picture houses.

Cornblith was brought east by Morris from California and handled Public bookings for the two years he was here. He will probably start independently again on the west coast.

"Memorial" Lopped Off

Boston, May 21.

The word Memorial has been entirely omitted from all billing and advertising of the Keith two-a-day house here.

Theatre, opened as the B. F. Keith's Memorial, known as the future as New Keith's.

No Saturday Bookings

Saturday booking in the Keith theatres will be discontinued after June 1 for the summer. In normal season Saturday is a half-day for the Keith bookers.

After June 1 one booker will be on duty on the floor on Saturdays, for emergencies and cancellations only.

Film and Star

Keith's has booked "A Dangerous Woman" (Par) for the Albee Brooklyn, June 2, to be concurrently with the vaude appearance that week of Benacova, who is featured in the film.

Gag Writers on Shorts

Mt. Gross has joined Al Boasberg and "Bugs" Baird in writing a series of talking comedy shorts to be made by Radiant Pictures. Released by R-K-O.



MR. JEAN BARRIOS

The well-known feminine impersonator is just completing a season of 24 weeks at Orpheum, Pantagon, Independent and Low circuits, where he has proven a sensational successful headline feature with his original and new ideas.

Barrios leaves next month for his home in San Francisco, Calif., where he will vacation for four months.

New York address: N. V. A. Club.

SYLVIA HAHLO AGENTING

Opening New York Office for International Vaude Bookings

Sylvia Hahlo has opened an international booking office for vaude acts and attractions at 1650 Broadway, Miss Hahlo, lately returned from abroad, has made English and Continental connections for mutual representation.

Miss Hahlo has been closely connected with vaudeville for many years, her intimate knowledge of foreign relations in bookings was derived by the young woman while assistant to the late H. B. Marshall, when he operated the world's largest international agency bearing his name.

Later Miss Hahlo became personal secretary to Martin Beck, president of the Orpheum Circuit, and continued in that post for Marcus Helman, when he assumed the same office.

Keith's Golf Chasing

Hiram S. Brown has played the Keith office golf tournament for this year. Racket will be run June 15 at the Keith's Golf Club, Douglass, L. I., along match play rules. Entrance fee is \$15. Harry Watkins is in charge.

Last Keith tournament was held in 1927. The 1928 plot chase was abandoned due to the unsettled state of the Keith circuit.

M-G SIGNS NINA MAY

Metro-Goldwyn-Mayer has signed a five-year optional contract with Nina May, colored girl who played a leading part in "Hallelujah."

Miss May is now in New York but will be back at the studio July 1.

F. & M. UNITS

For to booking the Fanchon & Marco revues in the New York Fox houses, Jack Loch, Fox's chief booker, hoped to Detroit for the week 15, to give the first of the F. & M. units a cleaup.

"Rolling On," produced by F. & M. units, will be the first of the units to be shown at the studio (May 17) where it remains until tomorrow (Thursday) thence going to St. Louis for a Saturday opening. Then the revues will either go to Fox's Washington or open in New York either at the Academy or Audubon.

Loeb was expected back yesterday at which time the opening of the Washington vaude-booked shows would be set.

Haward Reed's Opening

Willie and Eugene Howard out of vaude for four years, will return May 22, opening on that date. Joe Keith at the Palace (Orpheum), Chicago.

Charles King in Chicago

After completing his engagement at the Capitol, New York, Charles King will return to Chicago here for a week's engagement at the Chicago for D. & K.

Chi Actors' Union Breaks With Mountford's Eastern Federation

Chicago, May 21.

Will Rogers' Valuation

Answering an offer from Jenie Jackson for a vaude engagement, Will Rogers wired: "No chance, Jenie. I refuse all of every dollar that would come into a Pantheon theatre, with a guarantee of \$20,000. I would be worth about \$1,500 to anyone."

SATURDAY OPENINGS

MAY START SOON

Saturday is an opening day for all Keith vaude and vaudeville houses may shortly be placed into effect. From the account the only thing is to adjust our jumps into the vaude theatres.

At first the Saturday opening was contemplated for the fall season. This has been altered to immediately, if Joe E. Plunkett can reach an arrangement.

Formerly all Keith houses opened Sunday or Monday. About eight months ago Sunday was chosen as the universal opening day by Tom Gorman, against considerable opposition in the Keith office. That was before Plunkett assumed charge.

It is now claimed that with the Sunday opening the picture houses opening Saturday or even Friday hold an advantage over the vaudeville houses, which play their current show to Saturday night. The film theatre drew away from them through opening the new show Saturday noon.

Picture openings will also give the bills a chance to become set by Sunday.

"Doc" Breed in Boston

Charlie "Doc" Breed, former Keith booker, will return to take charge of Boston under Charles Herber's supervision. Breed left Keith's about five years ago and has been an independent bookers since.

MINUS LICENSES

Los Angeles, May 21.

Pat Harmon, vaude agent, has been charged with operating an employing agency without state or city license in complaint on file at the State Labor Commission.

Harmon is the first to be summoned before the commission to answer charges as a result of a new drive against unions against by that body.

CONLIN-GLASS IN SHOW

Los Angeles, May 21.

Conlin and Glass, vaude team, have been signed by Earl Carroll to appear in "Vanities."

Team has gone to New York after an Australian tour.

Original Miniature

"Broadway Babies," a miniature musical comedy, written and directed by Arthur Benoit, with Templeton Bore, Helen O'Shea, Loretta King, Helen Palms, Al Van and hand, John Shubert.

Casey agency is producing.

Balto. 2-a-Day

Keith's, Baltimore, owned by Peter S. Brown, will go to a week straight vaude Sept. 1. It is now a vaudeville.

Morrison, L. & L. Rep

Charles Morrison will hereafter represent Lyons & Lyons acts in the Keith office. Previously the L. & L. (radio) agency's Keith rep was Jack Curtis.

Wolfson Going to Paris

Louis Wolfson, of the William Morris New York office, will be transferred to the New York office, Paris, in an agent's capacity.

Actors' Union, vaude organization, voted unanimously to sever affiliation with the American Artists Federation of New York and continue as an individual unaffiliated outfit incorporated in Illinois. Statement was made by Harry Mountford's Vaudeville Branch (A.A.'s) will be removed from all printed matter and membership cards.

Phil Phillips, president of the Actors' Union, stated he believed it was to the benefit of his organization to stand alone. The union has been as yet been recognized officially by the American Federation of Labor, although moral co-operation has been expressed by the Chicago Federation of Labor.

It had been reported that Mountford's union would sever affiliation with the local union when the latter reached sufficient strength, as Mountford was one of the men behind the scenes in early formation of the Chicago organization. In re-connection, capable of fusing the Midwest organization is said to have decided the affiliation was not profitable. Mountford's organization without material assistance from Mountford and then has as yet been recognized officially to have gone against the grain of the local crowd.

Rushed in Sub

Current engagement at the Palace, New York, of Benacova was nearly cancelled by a break-in at the Fordham last Thursday night.

Paramount's Russian film player, herself a dialectician, was supported in the dramatic sketch by a character capable of fusing pure English, or forget the Palace date. Paul Decker, vaude actor, was secured Friday.

No "Personal Service" For Vaudeville Tax

Washington, May 21.

What is believed to be the first case to set a definite precedent in the matter of a "vaude-picture house" not being a "personal service" corporation was decided adversely by the Board of Tax Appeals last week.

This "personal service" phase of the 1918 law which has been such a stumbling block and caused much grief during the past several years to amendments in the law, was decided by the Supreme Court in the case of "The National Vaudeville Theatre Co. (Inc.)" (N.V.T.C.) operating the old Grand Opera House in Chicago. The decision was based on the fact that the admission from the board that the efficient management was virtually a personal service, and that the corporation was added adversely by the Board of Tax Appeals last week.

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This and next week, contests are held in the city of New York, to find a "Miss New York" who will also go south.

The foreign date was booked by Walter Meyers in the William Morris office.

"Variety" for Summer

Subscribe for "Variety" over the summer months. JUNE, JULY AND AUGUST FOR \$2

COMING ! TIFFANY STAHL'S GREAT TALKING MIDSTREAM

**RICARDO CORTEZ
CLAIRE WINDSOR**

Montagu Love
Helen Jerome Eddy
Larry Kent
Directed by
JAMES FLOOD
Music Score by
HUGO RUSSENFELD
Theme Song, "Midstream,"
by L. Wolfe Gilbert and Abel Baer
Synchronized by
RCA Photophone
Available on Sound Films, or
on Disc, or Silent.

DARING! DARING!

*Double-daring in theme!
Shocking in idea!
Startling in dramatic treatment!
Stirring in its climaxes!*

SCIENCE denies old age! Life, it says, can be as eternal as hope—Love can be as everlasting as desire!

This man desired the fine flame of youth's love, but his body was old, wrinkled, wracked with the sufferings of age. The fires of passion had burned out!

Oh, to turn back the hands of time! For straight limbs—young flesh—to go with his eager heart! So modern science gave him another chance to love!

And that is where this gripping, fascinating, powerful, daring drama begins!

FIRST TIME! Two acts of the well-loved opera, "Faust," sung and acted by world-renowned opera singers and embodied in the story as a vital part of the startling plot of "Midstream."

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Productions

Ready for June Release

"TWO MEN and a MAID"

With William Collier, Jr., Alma Bennett, Eddie Gribbon, George E. Stone

Theme Song, "Love Will Find You," by L. Wolfe Gilbert and Abel Baer

Something Different!

Something New!

"NEW ORLEANS"

With Ricardo Cortez, William Collier, Jr., and Alma Bennett

Theme Song, "Fads Forever," Ben Adam, Hugo Riesenfeld and Ted Shapiro
A Drama That Is Sure Box-Office!

"MY LADY'S PAST"

Featuring BELLE BENNETT with Joe E. Brown and Alma Bennett

Theme Song, "A Kiss to Remember," by Al Goering, Jack Pettis and Allred Bryan
A Comedy Drama That Is Real "Audience"!

SOON to be RELEASED

"WHISPERING WINDS"

With Patsy Ruth Miller, Malcolm McGregor and Eve Southern

A Talking and Singing Production with a Story That Is Different!

Book These Proven Hits!

GEORGE JESSEL

in

"LUCKY BOY"

BELLE BENNETT
in "MOLLY and ME"

with Joe E. Brown

Don't Forget These Synchronized Specials!

"THE TOILERS"

"THE CAVALIER"

"MARRIAGE BY CONTRACT"

"THE RAINBOW"

All Synchronized by
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TIFFANY-STALL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY

Wm. Fox, New Pres. of N. V. A.

(Continued from page 1)
utes, followed by B. S. Moss, another "patriot" of other days, who added his touching words for Albee's aid. These two, and following Albee's departure from the meeting before it had voted, were supported by Senator Henry Walters, Albee's permanent legal henchman. The Senator added his words of praise for the untiring work of Albee on behalf of the N. V. A. and the vaudeville actors, besides vaudeville, for 15 years.

But Casey thereupon, from the report arose to advocate that at least the honor of making Albee President Emeritus of the N. V. A. might be given the retiring president. Received in dead silence, Albee's name was not placed upon the official ticket that received the vote and with that vote Albee finally departed from the show business he had been active in for 35 years.

Officers

Other officers are Sam Katz, 1st vice-pres.; Harry B. Warner, 2nd vice-pres.; Hiram S. Brown, 3rd vice-pres.; W. S. Butterfield, 4th vice-pres.; 5th vice-pres., Edward A. Schiller; secretary, Charles G. Moskowitz; asst. treasurer, Wm. J. Sullivan; asst. secretary, Martin E. King.

Executive Committee is comprised of Messrs. Brown, Casey and Moskowitz, with Wm. Fox, ex-officio.

Directors elected are Messrs. Fox, Katz, Warner, Brown, Casey, Moskowitz.



Tune in Tonight on WOR Columbia Network, La Palma Smoker Hour at 9:30 and Hear

CHARLES ALTHOFF

lowitz, Schiller, Butterfield, John Zanft, Karl Hohlbeinle and Charles Levin.

Present in person and voting, with Albee's proxy left with Brown, Warner, Brown, W. S. Butterfield, Schiller, Moskowitz, Sullivan, Moss, H. B. Warner, Jr., Major Leslie E. Thompson, E. G. Lauder, Jr., Sam S. Scriver, Frank Walker, Jos. R. Young.

Voting by proxy, with all of the proxies excepting Walter Vincent's believed to have been held by Pat Casey, were: Denis A. Harris, E. C. Beatty, Messrs. Fox, Warner, Katz, Zanft, Nicholas Schenck, Harold B. Franklin, S. N. Fabian, Mike Shea, John J. Ford, Ike Libson, Rosy, M. E. Cornford.

5 For Albee

Of the 32 Fund members represented at the meeting, Albee held five votes, those of himself and his closest associates. Had the name of Albee gone on the ticket the vote likely would have been 27 to five against him.

Albee in his address to the members stated that he had been of continuous labor and effort on behalf of the N. V. A. deserved consideration. That Albee's conduct was not agreed to by his fellow members was made most manifest with the alibi of the N. V. A. solicitation for Albee as an honorary member of the directors.

Together with the Albee farewell to the N. V. A., known in the Albee circles as "E. F. E. Baby" went any and all of Albee's family or associates. Formerly Albee had sewed up the N. V. A. funds control by his own people on the board.

Besides being an asst. secretary of the Fund, Martin E. King will probably be appointed general counsel for the N. V. A. When the offices of the N. V. A. were wholly confined to the Albee suite in the Palace theatre building, King acted as the chief counsel in the office of Maurice Goodman, chief counsel for the Keith Circuit.

A Revolution

With the revolution in the N. V. A. it is expected that the cemented veil of secrecy surrounding the finances of that organization will fade away. The new administration is a non-believer in such tactics. It recognizes the N. V. A. is a part of the show business, not the publicity organ for a single individual.

Other abuses rampant in the direction of the N. V. A. in the past will be as specifically rectified as conditions permit. In view of William Fox's statements concerning Pat Casey at the dinner of the N. V. A. April, last, it is assumed Mr. Fox will instruct Mr. Casey to represent the president in the operation of the N. V. A. Fox mentioned at the dinner his confidence in Casey's handling of the internal affairs of the variety business and suggested that Casey be retained in the position of welfare leadership under any circumstance.

Two Corporations

The N. V. A. Benefit Fund is a distinct corporation from the N. V. A. Club. The Fund is the financial

Officers of the N. V. A. Benefit Fund

Election of the N. V. A. Benefit Fund, held May 20 in New York, resulted as follows:

First Vice-President.....	William Fox
Second Vice-President.....	Sam Katz
Third Vice-President.....	Harry B. Warner
Fourth Vice-President.....	Hiram S. Brown
Fifth Vice-President.....	W. S. Butterfield
Assistant Secretary.....	Edward A. Schiller
Assistant Treasurer.....	Charles G. Moskowitz
Assistant Treasurer.....	Martin E. King
Assistant Treasurer.....	Pat Casey
Assistant Treasurer.....	William J. Sullivan

EXECUTIVE COMMITTEE

Hiram Brown Pat Casey Charles C. Moskowitz

DIRECTORS

William Fox	Charles C. Moskowitz
Sam Katz	Edward A. Schiller
Harry B. Warner	Karl Hohlbeinle
Hiram S. Brown	W. S. Butterfield
Pat Casey	Charles Levin
John Zanft	

provider and operator of the N. V. A. Club. The Fund is really the business director of the N. V. A.

The N. V. A. Club is also disbanded. Its new president, Fred Stone, an actor, Stone has held the post for several years, a personal appointment in actuality by Albee. Stone has never requested or demanded an open meeting to discuss the matter of the N. V. A. professional membership favor him.

It is expected that the new administration of the N. V. A. will shortly work out a plan, after unfastening the maze Albee throw around that organization, to give the active members of the N. V. A. Club an opportunity to elect a president and board of professionals who will be agreeable to the variety show business.

Auditing Books

It is said also that the books of the N. V. A. for years back will be audited, to trace the immense sums of money expended apparently upon behalf of the N. V. A. but without a financial statement ever having been rendered the club or the show public since Albee handled the tightened reins.

The recent drive of the N. V. A. for collectors brought together for the first time both branches of the variety business, pictures and vaudeville. In that it evidenced the fact that the N. V. A., as with Albee previously in command the strictly picture chains refused to participate in the drive.

The Monday's meeting likewise was the first time the picture houses had been represented at an annual meeting of the N. V. A. Fund. In fact Monday's meeting was really the first open and above board on the level regular meeting ever held by the N. V. A. In other years the annual Albee gathering was a cut and dried affair, usually employed afterward for mere personal publicity.

Murdoch Founded N. V. A.

While Albee professed to his lay friends and others unaware of true conditions that the N. V. A. was an actors' society, bulled by him and operated for the "my poor chil-

dren." It has been anything but that. Instead of drawing the good will of the vaudeville actors, it repulsed the standard acts and others, who were forced to go to it for assistance of one kind or another.

It is feeling that Albee used the N. V. A. for his personal publicity grew strongly within the ranks of vaudeville players. It lately threatened to cause another vaude actors' society to arise.

Though Albee claimed the N. V. A. as his own and alleged he was the founder of it, neither assertion is a fact.

John J. Murdoch founded the N. V. A. in the days of the strike by the White Rats. Murdoch inaugurated the society as opposition to the Rats, to give those vaudeville men in sympathy with the strike a haven to turn to. The idea was immediately grasped by those actors it was aimed for.

With the Rats strike over and Albee noting the possibilities of the N. V. A., Albee walked in and hung up his hat. Murdoch, indifferent at that time, since his objective had been gained, retired with pleasure relieved of an additional burden. In those days and for years afterward Murdoch was in reality the operator of the Keith Circuit. Albee took the credit of Murdoch's work for Keith's as he had done for the N. V. A.

Break For Actors

As the big men of the variety profession are now behind the N. V. A. and with Casey at the bat, the vaudeville actor will feel more relieved; they know there will now be humanness where there was formerly nothing but selfishness; that they are going to get a break at last far as the N. V. A. is concerned.

It is conceded in vaudeville circles that the N. V. A. can be expanded into an extremely creditable institution, not only for vaudeville but for the standing of the show business with the public at large. That is the goal of the present direction of the N. V. A.

Among the first things Casey will have to consider will be the N. V. A.

LOEW'S AGENCY OPEN DOOR WITH FOX'S?

The 25 Loew agency franchisees, now outstanding are due to pass out when the Fox and Loew booking offices connect.

Indications are that Fox, who, taking over Loew's, will continue its present open-door policy with agents. It was once stated in the Fox office when the franchise matter was brought up that Fox is buying acts, not agents.

Loew's agents are not restricted to that office alone, but entitled to book anywhere. Loew policy has been to hold down the number of agents in its booking office, though not demanding their services exclusively.

Keith's demands exclusive attention from its agents, restricting them from placing acts on the outside, with exception of legals and musicals. This latter leeway was only recently allowed.

The 25 franchised Loew agencies are Mandel & Rose, Al Grossman, Bill Mack, Harry Shea, Alex Hahn, Yatsie Bros, Max Olsendorf, Joe Michaels, Charles Fitzpatrick, Bert Jonas, Arthur Horwitz, North & Flamm, Abe Thalheimer, William Morris Office, Lyons & Lyons, Irving Cooper, Leddy & Smith, Creators & Lenetich, Sam Beervitz, Jerry Cargili, Al Freeman, Lew Cantor, Bill Brandell, Abe Feinberg and Harry Pinous.

Last winter Loew's intended to out the agency list to 15. Following the Fox-Loew control deal the trimming was set aside.

Leddy as Indie

Mark Leddy leaves Publix as booking manager to resume agenting on his own.

sanitarium at Saranac, now building and owned by Albee. Expected to cost around \$100,000. It already has reached \$750,000 and will not be completed until August.

Practically the same personnel on the new N. V. A. Fund's board as on the board of the V. M. F. A.

MOST ASTOUNDING PERFORMANCE

In Vaudeville

MERCEDES

A SENSATIONAL BOX OFFICE ATTRACTION! NOW PLAYING Victory Theatre Evansville, Ind.

CHARLES

BILLIE

FRANK L. MURPHY and Co.

This Week [May 19] R. K. O. Riverside, N. Y.

Direction LEWIS MOSLEY, Lee Stewart Office

PALACE, NEW YORK
NOW
Assisted by DREAM BOY

SCOTT S. R.
AMERICA'S WISEST ANIMAL ACTOR

PALACE, NEW YORK
NOW
Direction MORRIS & FEIL

Piazza Remaining in Chicago for Keith's—Fraser Resigns—N. Y. Books

Hiram S. Brown has announced that Ben Piazza will remain in Chicago as general western booking manager of Keith's. Previous intention to transfer Piazza to Keith's Boston booking office has been altered.

After an indefinite period, it is stated, Piazza will be brought to New York in an executive capacity. Explanation for the change for Piazza is that the Keith general offices in New York regard the former West Coast manager as too weighty for the unimportant Boston position.

Charlie Bierbauer, now a New

York house booker and assistant to George Godfrey, may be sent to Boston in Piazza's stead, also taking over the "fifth floor" (pop priced) booking department in place of Wesley Fraser, who has resigned.

Fraser came to New York to succeed Tink Humphrey several months ago after a long period in Keith's Boston office.

Fraser, following information that he had resigned, stated he will open a booking office in New York under his name, with a branch office in Boston, to book vaude for indie theatres.

As head of the "fifth floor" Bierbauer will be assisted by Jule Delmar, former booker of the southern

Keith's time and lately Bierbauer's agency partner.

New York Houses

The New York houses now booked by Bierbauer will undergo realignment, with Sammy Tishman possibly taking over several of it. As to the time he is now booking.

Keith's openly states it still has hopes of securing Lawrence J. Gold, now with the William Morris office. Keith's recent request for Gold's release was turned down by Morris. He is reported to have been approached similarly by several on several occasions and with the same result. It is unlikely Gold will transfer for the present at least.

Another possibility for the New York Keith book is Johnny Collins, now on the road as a new act and material scout.

Paddy Schwartz, Bierbauer's assistant on the New York book, may be assigned to several of the lesser net swinds. He is booking Newburgh and Poughkeepsie.

Bierbauer's negligible act buying experience did him little good as booker of the important New York houses. He has been a booker now for three or four months. Before that he always was an agent, selling, not buying, acts.

PALACE'S TWO SUNDAYS

With the warm weather putting the kibosh on the box-office on the extra show staged each Sunday at the Palace, the house returns to its former two shows next Sunday.

This is considered expedient for the summer.

Bobby Crawford Back

Bobby Crawford, of DeSylva, Brown & Henderson, will return to New York Friday after five weeks on the coast.

L. A. Orpheum's New Mgr.

Los Angeles, May 21.

Fred Campbell, who replaced George Sackett eight months ago as manager of the Orpheum, will be replaced at the end of this week by Sam Meyers.

Meyers managed Grauman's Egyptian for four years and previous to that managed the old Orpheum house.

FITTING VAUDE TO FILM

For Bookers Advised in Advance on Picture Booked

Fox's N. Y. vaude offices have been notified that "Fox's Hollywood's Foolies," due for its New York premiere at the Romy next week, will be released in the New England house week of May 27.

Where some of the new Fox features are of unusual length, it has been found imperative to have the vaude bookers know in advance what certain releases are so the bill can either be played a full bill or several acts lopped off to make the combined stage and screen show to run through on scheduled time.

Last week "Through Different Eyes" was at the Academy and the vaude show was run for the full week. Otherwise there is a mid-weekly change.

JUDGMENTS

Herman Heller; Manon's Material; Delivery Corp.; costs, \$33.

Ramona Theatre Corp.; Amus. Supply Co., Inc.; \$422.

Agos, Hurling and Harry J. Seamon; Mitchell H. Mark Realty Corp.; \$152.

W. A. Amus. Corp.; Exhibitors' Post Supply Co., Inc.; \$150.

Photo Amus. Corp.; Independence Indemnity Co.; \$17.

Geo. C. Tyler; W. McElroy; \$2,597.

Same; same; \$2,306.

Same; same; \$2,118.

Same; same; \$2,322.

Same; same; \$1,923.

Same; same; \$2,334.

Annual police benefit at Proctor's, New Rochelle, N. Y., staged May 23. This year's will be the 10th straight, with Keith's supplying the show. Jule Delmar handling the bill.

Charlie Wilshin, one of the 13 actors recently disfranchised by George Godfrey, will be an associate of the Marty Perkins agency, supplanting Jack Wein.

In Keith's managerial change, William A. Hartung will go from the Orpheum, Omaha, to Orpheum, Seattle, with Ralph Thayer, new, supplanting in Omaha.

Third R-K-O change will show William Elliott to 105th St., Cleveland, in place of Henry Dykeman.

Free Show Day Out

Queen Anne theatre (Indie), Boston, N. J., the non-pay showing house booked by Keith's "fifth floor," will be discontinued. House has been playing six-act bills one day (Tuesday) weekly, at cost of transportation for the acts only.

Management has been notified by Keith's that there is no reason why Bogota should receive shows for nothing.

Bogota was converted to the non-salary policy by the former "fifth floor" head, Wesley Fraser.



GEORGE BEATTY

The PITTSBURGH "PRESS" said: "To George Beatty go the honors of the show, and all due credit for a magnetic personality, clean, wholesome manner of working and genuine worth. Beatty's sailor impression is a riot."

Direction PHIL OFFIN
MAX E. HAYES OFFICE

Pavilion, Glasgow, Scotland

OPENING
MAY
27th

'Babe' Egan
and
her

ORIGINAL
'Hollywood Redheads'

American Rep. European Rep.
FRANK DONNELLY-NORMAN JEFFRIES REEVES & LAMPOR

N. T. G. BOX OFFICE SENSATION

Lyons & Lyons and Jack Curtis beg to announce that N. T. G. and his 'PARODY CLUB REVUE,' after breaking records in practically every Loew and R-K-O theatre in New York and vicinity, opened Monday for R-K-O at the EARLE, PHILADELPHIA, to the BIGGEST OPENING DAY'S BUSINESS SINCE PEACHES BROWNING PLAYED THE THEATRE A YEAR AGO.

N. T. G. and his GORGEOUS GIRLS proved a SENSATION with Philadelphia audiences.

N. T. G. is engaged for personal appearances over the entire Loew circuit.

N. T. G. will re-open for R-K-O in New York July 7 at the Tilyou (Coney Island).

N. T. G. has broken house records in 14 theatres this season. He is the only radio announcer who has proved himself a stage success as well as a box office attraction.

N. T. G.'s PRODUCTION and GIRLS with TEXAS GUINAN, playing Fox's, Philadelphia, this week. Tremendous draw. Fifty N. T. G. girls are the talk of Philadelphia this week.

Two more N. T. G. PRESENTATIONS for vaudeville are now in production.

In addition to numerous N. T. G. cafe revues, see his MARVELOUS GIRLS at New York's greatest cafe—Will Oakland's Terrace.

N. T. G. productions are available for radio, talking pictures, the stage and restaurants.

Consult LYONS & LYONS, JACK CURTIS or ARTHUR PEARCE.

N. T. G. extends sincere thanks to J. H. Luhn and Marvin Schenck for their kind consideration and courtesy—Harold Kemp for his enthusiastic approval—George Godfrey, Charles Bierbauer, Sam Tishman and Dave Beebler for the splendid route given to him.

WITMARK'S ARE HIT MARKS

WARNER
BROS.

VITAPHONE

SINGING
PICTURE

WE CAN'T SAY TOO MUCH OF THIS FOX TROT SENSATION

FIRST
NATIONAL

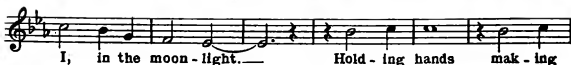
VITAPHONE

SINGING
PICTURES

You and I in the Moonlight

by NED WASHINGTON
and M.K. JEROME

By the stream let us dream You and



I, in the moon-light. Hold-ing hands mak-ing



plans You and I, in the moon-light Thru the night, so

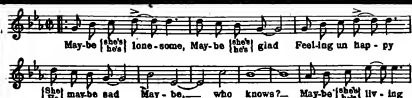
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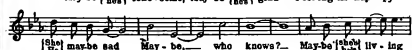
RUTH ETTING'S WONDERFUL FOX TROT HIT BALLAD

MAYBE—WHO KNOWS?

by JOHNNY TUCKER JOE SCHUSTER and RUTH ETTING

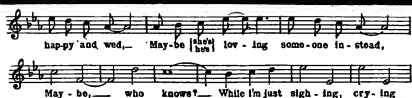


May-be [that] lose-some, May-be [that] glad Feel-ing un hap-py



[that] may-be sad May-be, who knows? May-be [that] liv-ing

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happy and wed, May-be [that] lov-ing some-one in-stead,



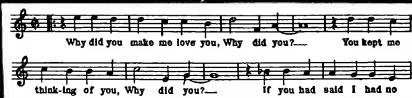
May-be, who knows? While I'm just sigh-ing, cry-ing

International Copyright Secured

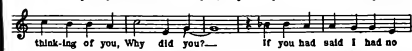
LOMBARDO'S GREAT MID-WEST SENSATION — WHAT A FOX TROT!

YOU MADE ME LOVE YOU WHY DID YOU ?

by CARMEN LOMBARDO and MICKEN KIRPEL



Why did you make me love you, Why did you? You kept me



think-ing of you, Why did you? If you had said I had no

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right to you, You might have spared me, sort-a pre-

pard me, How can I tell my friends I love some-one new,

International Copyright Secured

THAT UNUSUAL DOLL NOVELTY HIT

DANCE OF THE PAPER DOLLS

by JOHNNY TUCKER, JOE SCHUSTER, and JOHN SIRAS

The Theme Ballad Divine from THE DIVINE LADY

Lady Divine

by RICHARD KOUNTZ and NATHANIEL SHILKRET

A CATCHY MELODY — A CLEVER LYRIC — A HOT FOX TROT

GO FIND SOMEBODY TO LOVE

by HERB MAGIDSON and MICHAEL H. CLEARY

PROFESSIONAL COPIES AND ORCHESTRATIONS IN ALL KEYS—SLIDES—QUARTETS

M. WITMARK & SONS, 1650 B'WAY, NEW YORK

CHICAGO, Clarence Parrish, 910 Woods Bldg.
 PHILADELPHIA, Rennie Cormack, 1118 Chestnut St.
 BOSTON, Tom Martin, 181 Tremont St.
 PITTSBURGH, Ben Fields, 336 Fourth Ave.
 ST. LOUIS, Elmer McDonald, Ambassador Theatre Bldg.
 CLEVELAND, Morey Davidson (Warner Bros.), E. 21st & Payne Ave.

LOS ANGELES, Art Schwartz, Majestic Theatre Bldg.
 DETROIT, Will Collins, 901 Warlitzer Bldg.
 DENVER, Jos. I. Mann, 1527 Champa St.
 MINNEAPOLIS, Phil Ford, 1101 First Ave.
 KANSAS CITY, Phil Funkhouser, 1820 Wyandotte St.
 CINCINNATI, 1208 Central Parkway (Warner Bros.).

Plunkett Picking Exploitation Men for Each Keith Division

Joe E. Plunkett, theatre operator for Keith's, is reported selecting specially trained exploitation men for each of the Keith divisions of theatres.

First appointment is E. M. Horowitz, assigned to the New England

territory to work under the supervision of Keith's divisional manager, Henry R. Taylor. No other selections have been reported.

An exploitation man for divisional promotion in conjunction with the division manager, who is the showman, has been long advocated for chain theatre operation. Some general theatre operators have been of the opinion that the duties of a division manager and exploitation man could be placed on one person. This seldom follows, it is stated, since the duties are entirely distinct. While the exploitation man may have showmanly knowledge of assistance in actual operation, what showmanship he trains in is necessarily along promotion lines for the attractions rather than the physical operation of the theatre. Division managers similarly, trained to operate, cannot concentrate, with rare exceptions, upon the specialized semi-publicity work known as exploitation or promotion.

Combining both offices, a division manager must neglect either one or the other.

An expert exploiter also instructs house managers on application of promotion, while another very important part of the exploiter's work is as contact man. He interviews

along the line of the division, promoting good will with daily newspapers especially, and leaving the town ripe for the local manager or press agent, until his next return. Advertising display and billing, with other matters connected, are also within the ken of the exploiter, he becoming an instructor in that as well to the local house men.

ILL AND INJURED

Mrs. Ed Milne recuperating in Atlantic City.

John Hood, in Bellevue, somewhat improved.

Jeanette Regal, leading lady of Minuturn Stock, in Chicago, recovering from auto accident in Milwaukee May 2.

Jean Whittaker (Ford and Whitaker) around after recent illness.

Three Sailors out of the Palace, New York, Sunday, illness, Corinne Tilton replacing.

May Ernie (Ed and May Ernie) in Long Island College Hospital for diagnosis.

Al Abbott, Ill. out of Riverside, New York, this week.

Reports on N. V. A. patients in New York hospitals say Carl Gulliver is out of Bellevue Hospital after severe illness; Sadie Clafin, of Clafin Sisters of years ago, seriously ill in Bellevue (Miss Clafin's condition prevents her being moved to the N. V. A. ward in French hospital); Mrs. Edward Rickard, convalescent, expects to leave French Hospital this week; Matt Thompson, improved from heart attack, sent from French Hospital to a convalescent home; Orland Harvey, suffering a breakdown four weeks ago, slowly recovering in French Hospital; Todd Judge (Judge Family), in Bellevue, slightly improved.

Mital Bush, drummer with 14 Bricktops, attack of appendicitis which may necessitate operation is in the Winnipeg General Hospital, Winnipeg.

Louis Warner, son of H. M., convalescing in the Roosevelt Hospital, New York, from an appendicitis operation.

Mary Goss (Goss and Barrows) is in City Hospital, Youngstown, O., where she will be operated upon for appendicitis.

MARRIAGES

Alfred Withersbee to Edith Aubin, both of the Chicago Stock company, in Danbury, Conn., May 9.

Joey Ross, dancer, to Gladys Bennett, Bennett Twins, May 13, in Chicago.

Walter Richardson to Viola Taylor in London recently. Both colored American professionals.

Albert May Mafotte, organist, to Elmina Todd at Glendale, Cal., April 12.

Oscar Hammerstein, 2d, to Mrs. Dorothy Blanchard Jacobson, May 16, in Baltimore.

Pauline Lord to O. B. Winters (non-pro) April 26, in Maryland.

May Mafvoy to wed Maurice Cleary, broker, June 28, in Los Angeles.

BIRTHS

Mr. and Mrs. Sidney Kay, in New York May 12, son. Mother is professionally Jeannette Dietrich, dancer. Father is musician.

Mr. and Mrs. John Barker, New York, May 14, son. Father juvenile in "Follow Thru."

Helene "Smiles" Davis and Earl Nelson, standard comedy team, have split. Miss Davis will do a single and Nelson will head a girl act.

Harry Marlowe, secretary Variety Artists' Benevolent Association, after a two weeks' visit with New York theatrical friends, returned to London May 18.

Revising Hyde Unit

Alex Hyde is recasting his unit with Deszo Rotter replacing Frank Sindell and Jimmy Lyons, comedians. Eleanor Charlier succeeds Al Galt.

Hyde is conducting Ronnie Hart's Canadians orchestra.

LEATRICE JOY
RUTH ROLAND
LITA GRAY CHAPLIN
ADELE ROWLAND

**BRUZ
FLETCHER**

HEADLINE MATERIAL
EXCLUSIVE MANAGEMENT
HARRY WEBER

Bank of Hollywood Bldg.
HOLLYWOOD, CALIF.



GEORGE DORNONDE
and **YVONNE**
Orpheum Circuit. Rep. Janis Jacobs

AMOS AND ANDY

(CORRELL and GOSDEN)

BROADCASTING

"AMERICA'S BEDTIME STORY"

NOW PLAYING PANTAGES, LOS ANGELES

BOBBY MAY

FAMOUS But As Yet Unknown

PLAYING ORPHEUM CIRCUIT

Direction EDWARD S. KELLER



CANNON AND LEE

"IN A CYCLE WHIRL"

DOUBLING R-K-O

PALACE RIVERSIDE

NEW YORK, THIS WEEK

R-K-O
NAT SOBEL

Direction
LOEW
JOE MICHAELS

THE PRODUCERS - THE PUBLIC - THE PRESS
THEATRE MANAGERS



They never heard of you!
So your Salary is **CUT**

- BUT -

*If they know of you, they'll
want you - Plenty*



*The answer
of course is*

ADVERTISE IN
"VARIETY"

NEVER HAS THE DEMAND FOR
THE INFORMATION ABOUT PLAYERS
BEEN SO STRONG AS IT IS NOW.

PRODUCERS WANT IT! THE PRESS WANTS IT!
THE THEATRE MANAGERS WANT IT! FANS WANT IT!
THEY'LL CLIP AND FILE IT IF YOU'LL GIVE IT!

PRINT A BRIEF
BIOGRAPHY AND A
PHOTO OF YOURSELF

IN
"VARIETY"

Instrument like a xylophone
out of "galloping cocoanuts"
ranged in comic resemblance to
range.
shooter out front for his usual
at the miniature, working with
(Continued on page 50)

flash of the first full

...ive little fellow, he's all stage, always smiling and keep the audience happy. ...eds, which is something in ...s, where fans come in with

On screen, "Pagan" (M-G-M).

Instrument like a xylophone
e out of "galloping cocoanuts"
nged in comic resemblance to
range.
hooter out front for his usual

Sale dominated this three-act second act half, with Yates and Lawrie leading opening, and the two Kitayama's following up to an excellent hold.

The interesting idea, new to Boston, has taken a firm hold.

Bart Grady, known to everybody as a Louisville trooper who ever played in the Mississippi, is now house manager of the Keith Memorial at Charley Winston. Boston news paperman, is Keith publicity directed moves by Divisional Manager Henry Taylor in the campaign to re-establish the Keith name in Boston again pull the hay-kickerers in from the potato-diggers in from the sticks.

Chatter in New York

Sam Kingston abed with gripe. Four benefit shows Sunday night. Joan Marrien, showgirl, sailed Saturday for England.

Nat Dorfman, the press agent, has written a play about Lindbergh. "Which did a column last week minus any blessed event.

Joe Lewis in town for the week. Leaves for coast soon.

Edie Swore strutting along after Florida.

Eddie Cantor's valet, Edward Trencher, speaks two languages.

Sid Silvers around after being long while on the coast.

John Anderson and Mrs. Anderson (Margaret Brumling) sailed Saturday to be gone two months.

Arthur Levy, Belarus pub, leaving for two mos. vacation now that "Mina" is closed.

Charlie Moran, the scribe, is back from Detroit and Lin Bonner, of the Journal, goes to Seattle.

Times Square refers to stock quotations as opening and closing acts—they are so acrobatic.

Ble shot in dress business won \$25,000 betting against arrival of Griz Zepplin.

Grace Menken and Bert Lytell have dated their harness time for early fall.

"Doc" McDuglie, press rep. for Crosby Gals, goes to the Yale club every day for his share.

Bert Hanton changed his mind. Did not join a stock broker's staff after all.

Julia, the Argentine miss, formerly of Guitman, sailing for South America.

Letter from a Broadwayite in London complains that British seasons lack the camaraderie of the New York spectacles.

Heien Westley, who seldom leaves New York, going abroad late this summer. Helen should travel more.

Jarvis Gaines, Chester Hale's secretary and dancer, picked by Pathe for work in Le Maire's comedies.

Peggy Joyce again visiting the dance derby, going strong for the hot dogs with mustard dripping on her precious robes.

Marc Lachman, natural wit, says he cried like a baby when the last dance derby ended. But himself

again when the new one started. Francis Larimore threw quip, a party at her home Saturday night.

Reason—success of "Let Us Be Gay," in which she is starred.

Friers' Frolic at Met was railed for the other performances. Clayton, Jackson and Durante appeared at all four free shows.

Barney Klawns of the Cort worries about his golf. Won't take a cocktail day before he is to play because winter aches him.

Sign on Broadway building reads: "Glorious Levers Who Loved For All Eternity—Clayton Jackson and Durante."

Since Bide Duttley's show is in rehearsal and Nat Dorfman has a mas. being read, the two playwrights are vying for the title of the world's ugliest dramatist.

Secret ambition of most of the Broadway press agents is to be come producers so they can hire their fellow-p.a.'s and fire them a week after the show opens.

Richard Maney, the Jed Harris p.a., went to the Coast last week to see the show.

Ward McCrow, his way back from Europe after getting as far as Athens. Sun paid Ward's salary while away and Ward paid his own expenses.

Julian Messner, of Horace Livermore, is coming to New York for Europe on honeymoon with bride, Catherine Carna, Chicago society girl.

The afternoon tea of the English is hardly less of an institution than the 4 a. m. strawberry and cream ceremony which is sweeping the night life mobs on Broadway.

Childe is Coquet in an atmospheric restaurant. The eatery on East 40th, just off 5th, is Child's Old English Restaurant, very a la Alice Foote MacDougall.

Gerson's Fudge Shop was swamped with strangers the day after Alfred W. McCann, the pure food expert, drew a radio rave about the midtown spot over WOR.

Blanche Brown, known in the night club previously as Blanche Bree, is guaranteed a \$100 a week rate each year as stipulated in her contract for three years with Ham-

merstein. Miss Bow took Helen Kane's part. In the road show of "Good Boy." Formerly assembled lead at Silver Slipper.

Candy company, out to bait Lucky cigarettes selling gum-drops in packages resembling the candy.

Tag line is: Lucky Gum-Drops. Not Toasted. They're Baked.

Prize of \$100,000 offered by Charles MacArthur has completed a new play, "Hearts and Flowers," being read by Theatre Guild. Goiter Hogan handling business for the Titans.

After the parade of the police Saturday, 600 of the finest from sergeants upward dined at the Astor, then saw "Allot" the crook-crook talker at the 44th Street, on the house.

A nut at the Village Grove Nut Club looking over the talent with the aid of a pair of field glasses, although the customer was only there to view away from the center of activities.

Five one-legged boys are regular patrons of local swimming pool in New York City.

Unusual sight of pretty girl with right leg tattooed. Dove with a star on her knee.

Beverly Bays, ex-film star, taking acrobatic dancing lessons every day in 43rd St. studio. Just limbering up for the show.

Ward McCrow, his way back from Europe after getting as far as Athens. Sun paid Ward's salary while away and Ward paid his own expenses.

Julian Messner, of Horace Livermore, is coming to New York for Europe on honeymoon with bride, Catherine Carna, Chicago society girl.

The afternoon tea of the English is hardly less of an institution than the 4 a. m. strawberry and cream ceremony which is sweeping the night life mobs on Broadway.

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Hollywood Chatter

Heda Hopper, in spare time, is selling real estate.

Barbara Stanwyck can't get used to acting backwards in pictures. Leila Hyams now collecting ivory statues.

Regina Crowe now doing free lance publicity work.

Edgar Norton claims it takes him two hours to make up for "The World We Live In," leapt.

Maurice Chevalier refuses to sing over radio. Claims he needs personally to put over his songs.

Arthur Bernstein is backlogging in a three-room penthouse atop the Sir Francis Drake hotel.

One cash customer claims to have seen the Mission Play 335 times in 18 years.

Gay Flax visited an avocado ranch and is now wearing smoky-colored glasses.

Dick Darling won the majority race of Taluca Lake from Charles Farrell by 12 to 2.

An aerial, batch of 46 girls appear in the circus scenes of "Dangerous Curves," Par.

Wing Rogers has every means of transportation except a pair of roller skates and a perambulator.

Monroe and the six flannel girls for the summer and has tailor come to the studio to fit him.

Guy Peppy has his good luck place and refuses to play in an open dice game.

Buster Keaton is creating a scandal by taking a suite at the Ambassador.

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acting in two reel comedies for Bill Counsellman works 18 hours a day breeding ideas for Pathe pictures and furnishing new gags for his "Tella Children" cartoon strip.

Bill Younger has installed a portable photograph in his office to speed up inspiration for original stories.

Rod LaRoque has adopted the habit of one upping his rivals in good grades in fan magazine writers.

Daddy Rogers is giving Thrust Rock competition by buying up a flock of lots in the Wilshire district.

Signature of Ina Claire Gilbert was given Henry Mar in autographing one of his caricatures of the new birds.

Charlie Chaplin delayed resumpting to work on "City Lights" for three days in order to play tennis on his new \$10,000 court.

Russell Hill and Dolly Sweet, formerly of Columbia burlesque, are running a rooming house and playing bridge.

Cecil DeMille found a man to disagree with him when he tackled David Aronoff Alshin, chess champion.

Charles Brown's home is equipped with radio horns in every room so nobody can squawk on being censored.

Scripter Cormack leaves for New York June 1. Member of Par's writing staff since Jan. 1, and after stop to play on the Broadway fire this fall will return to studio.

An archery hall, open to the public at 50 to 60 cents a shot, now operating on Hollywood Blvd. Along the same lines as a shooting gallery.

Charles Chaplin took week-end trip to Catalina in a speedboat. Got so used to making trip in plane owned by a line founded in 1919, by Sid Chaplin.

John Mitchell wants it understood he was not a stayaway on the private car which carried John Gilbert and Ina Claire to Las Vegas, but was assigned to cover the story by W. R. H.

Daddy Burgess spent about a (Continued on page 53)

Unnuncing
THE FORMAL OPENING OF THE
New Central Park
CASINO
A DISTINGUISHED old New York landmark—transformed into a superb setting of modern splendor—reopens its doors in beautiful Central Park, a brilliantly new and unique interpretation of dining and lunching. Music rhythmized to a gayster note, and cuisine of old-world savor. An eminent group of patrons have remade the famous Casino into a gathering place of incomparable charm for fastidious folk—quite the smartest place to dine and dance in all New-York.

OPENING
JUNE FOURTH
RECEPTION EIGHT O'CLOCK
DINNER NINE O'CLOCK

NEW YORK THEATRES

PLAYHOUSE W. 41st St. Tel. 2-14
Matinee 2:30
Evening 7:30

STREET SCENE
T H Camel Through the Needle's Eye
By Frank Lloyd

LAST WEEK
CAPRICE
A Comedy by Sil Van
GUILD 2nd Ave. W. 42nd St. Tel. 2-14
Mat. 2:30. Ev. 7:30

LAST WEEK
STRANGE INTERLUDE
By Capes O'Neill
John Golden 10th, 4th, & 6th Sts.
Reps. Only at 7:30

ROXY 11th Ave. and 49th St.
Direction of (ROXY)
Rehearsal (ROXY)
SECOND WEEK
"THE VALIANT" with PAUL
William Fox Melrose, Sound and Dialog Unit
The Stage—A Melodrama
Melrose-Loving New York
Gilbert and Sullivan
"ON THE BEACHES"
"THE VALIANT" HOME TO YOU—Fox
Melrose-Loving New York

CAPITOL 14th Ave. and 41st St.
Tel. 2-14
Hear See
The BRIDGE OF SANSUI REY
M. H. Reed and Dialog Unit
with the Melrose-Loving New York
Gilbert and Sullivan
"ON THE BEACHES"
"THE VALIANT" HOME TO YOU—Fox
Melrose-Loving New York

2 Warner Bros. HIT
Vittorio Thelma-Staring
DESERT SONG TWICE DAILY
WARNER BROS. THEATRE
LAST TIMES
NOAH'S ARK 8 P. M.
SUNDAY
WINTER GARDEN
2nd Ave. and 41st St.
Tel. 2-14

ST MARK Delance Middle Show
First Time at ST MARK PRICES—HEAR
IN FIRST
SILLS & MACKAILE
in "His Captive Woman"
A 1st Nat. Vitaphone Talking Success
with Songs and Music
Rudy VALLEE and Others

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FOR LUXE SHOWS
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SILLY SHOW
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THE FUKUSHI NIGHT
COULD BE GOOD
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THE RADIO STAR
CHAS. W. HAMP
IN FIRST
COLLEEN MOORE
with Songs and Music
Rudy VALLEE and Others

W. R. C. Vaudette-Hitler
Costumes and W. R. C. Hit Price

Mrs. Alex Carr Held for Kidnaping Son

Mrs. Helen Greenman Carr, 29, wife of Alexander Carr, actor, of 41 West 72nd street, will have a hearing this week in West Side Court before Magistrate George Simpson on the charge of being a fugitive from justice.

Mrs. Carr, formerly "The Follies", was arrested at her home on the charge of kidnaping her 5-year-old son, Alexander Carr, from his home at 454 Prospect street, New Haven. She was represented by Jerome J. Mahoney. A nominal bail was set by Magistrate Vitale.

Jacobs displayed a copy of her divorce decree from Guggen in 1923. The latter is in the automobile business in New Haven. According to Jacobs, Mrs. Carr was awarded the boy, Mr. Guggen, said Jacobs, was permitted to see the boy at allotted times.

He told reporters Guggen came to the Flatiron hotel, 74th street and Broadway, last Xmas time to see his son. He took the lad out for a walk, and then returned to return him. Since that time Mrs. Carr has sought the return of her son because of the kidnapping. A guard around the boy was unable to get him.

On May 15, Mrs. Carr told newspapermen, she seized the boy near his home. Mrs. Carr had a conversation with her, and then placed him in an auto and sped to Manhattan, she said.

Several days later Mr. Guggen swore out a warrant against his former wife charging her with abduction. Mr. Jerome Mahoney, her attorney, for a time it appeared during the court proceedings that the boy would be taken to the Children's Society.

Dwyer and O'Connor asked the court to advise on the kidnapping. His mother wanted to take him home. The court stated that he had powers to turn the child over to the mother.

Mrs. Carr was on the verge of going when she saw her son. She was not to go with her. After hearing from the detectives, Magistrate Vitale agreed to permit her to go with his mother, stating that he would assume the responsibility.

Mr. Carr was not in court. His recently finished with the show "The Pig". The day of arrest he was making sound pictures. Mr. Guggen is now married to Anna-Rose Rice, daughter of the late president, Paul, Jr., told reporters that he wanted to stay with his mother.

Jury Acquires in Stolen Property Case

A jury before Judge Charles C. Nott in General Sessions acquitted Eugene P. McGee, disbarred lawyer, and James W. Osborne, 2nd, of a charge of criminally receiving stolen securities. The trial lasted a week.

McGee and Osborne were indicted on a charge of receiving and held \$154,000 worth of stolen securities until the owners, Tully Bates & Co., 100 Broadway, advised the ward of \$16,000. The bonds were returned from a messenger May 6, 1927, and were subsequently turned over to the counsel for the brokerage house, Altmith & C. Vandiver, who were the lawyers for McGee. He gave it to McGee. Osborne received \$500 from McGee for acting as attorney in the transaction.

When McGee took the stand in his own defense he declared the Arnold Rothstein, the murdered gambler, had sought the bonds for \$50,000 on June 2 to prevent them being taken west by a broker. McGee testified Rothstein bought the bonds as a favor to him, who was seeking the good graces of Vandiver and George Gordon Battle, having McGee as a member of the Bar Association. McGee denied he had any thought of a reward. He received the bonds from Rothstein at the latter's home. An hour later he turned them over to the man who gave them to Vandiver and received the reward.

Osborne gave McGee the money during the trial as a bribe to get the latter immediately released. Rothstein died in 1925.

Fannie Bruce was called to testify during the trial as to her former husband, Nathan Arnheim, had had to do with the matter. Mrs. Bruce stated Arnheim had done nothing more than make an immaterial suggestion to her over the phone, when he was out of the city.

Arrests in Hotel Claridge for Improper Conduct

Max Feldman, 42, married and who testified he was the operator of the restaurant on the second floor of the Hotel Claridge, was found guilty of procuring by Magistrate Vitale in West Side Court before the judge for five days. Feldman lives at 754 Caudwell avenue, the Bronx.

Just before Feldman was sentenced he began to sob. His attorney sought to excuse him but to no avail. The judge said he had received a suspended sentence before.

Feldman was arrested in the hotel together with Betty Wilson, 30, nurse, of 240 East 46th street and Bertha Wells, 24, waitress, of West 46th street. The arrests were made by Lieut. Frank Woods, Detective Joe Santa Maria and several others from the 19th Division at Headquarters.

The same time the complaint had been made to the police department by a guest. The woman, who was identified as Feldman, they stated. They sat in the restaurant and posed to him as if they were a couple.

"How is the flower market?" they testified he said. "I suppose you are looking for good time," he averred he said. They replied that they were. Feldman then left, got into a car and drove to the room in the hotel and is alleged to have procured the two women for them.

They were taken to the station and assigned them without registering, they testified.

On May 14, Feldman was being covered. When the women were arrested was sent to Lieut. Woods, who took the boy and he arrested Feldman.

The arrest was made quietly. The woman, who was identified as Feldman, they stated. They sat in the restaurant and posed to him as if they were a couple.

Feldman asked the defendant if he was not before him on a prior occasion. Feldman stated no. His (lennon) sheet showed he had been arrested before.

Arthur Ethingier Gets Quakers Case Reversal

An unusual procedure in several cases that started when The Quakers, formerly in the show business, preferred a charge of disorderly conduct against Arthur Ethingier, probably ended in Special Sessions last week when the suspended sentence imposed upon Ethingier by Magistrate Hyman Bushell was reversed.

It's unusual for a convicted person in a police court to secure a reversal. Ethingier, 46, who is a brother of the late Earl B. Ethingier, was indicted for the same crime when he was three days in West Side jail for "investigation." Detention for that purpose, for the same crime, while the "investigation" is pending.

Ethingier secured a summons against Miss Quatern, alleging the girls do he had seen with her in Central Park before he was indicted. The judge of the court room Miss Quatern declared Ethingier had called her a bad name. Police standing near Ethingier but had not heard him call the woman any names.

Magistrate Bushell, since resigned, dismissed the summons against Miss Quatern but found Ethingier guilty of disorderly conduct, suspending sentence.

The judge printed the notice of the reversal of judgment against Ethingier.

MAE WEST TRIAL IN FULL

A demurrer to the indictment of Mae West, Carl Reed, Charles Edward Davenport and 58 members of the banned "Picasso" band written by the late Mae West, was granted by Judge Francis X. Marcus.

The indictment alleges the defendants, moved for a demurrer to the indictment, which was granted upon which the blanket indictment in barred was insufficient. It is doubtful if the case will be tried before the jury.

WHERE BARKEES GATHER

Unfamiliar looking groups of men who congregate in Times Square corners after 6 in the morning are eliques of barkees. They are usually whisper lows, talking shop. Regulation clocking time in accordance with the clock. They are hanging around for an hour or so before heading for home.

Show Girl's Troubles; Wife, But Not Wedded

Charged with having forged a marriage certificate on which he induced Angelina DeScorpa, former show girl, to live with him for over three years, Harold Edward Robinson, 25, picture cameraman, of 3180 Avenue of the Americas, was arraigned in the Tombe Court and held in \$5,000 bail for a hearing. In his case, the judge Robinson real wife whom he married after he had deserted Miss DeScorpa. Robinson declared that if the girl's story is true it is one of the most incredible tales he has ever listened to.

The girl alleges that on Jan. 19, 1925, after having been acquainted with Robinson for about three weeks, he induced her to go with him to live with him. Robinson was married. On the way he told her he had everything fixed for the marriage. He said he would be waiting for her in the lobby, telling her he was going to the Marriage Office. He developed a new wife, who was accompanied by two men whom he introduced as "Mr. Douglas and Mr. Robinson." Robinson, who was married, and handed her what purported to be their marriage certificate. His new wife, who was named Robinson, the name she knew him by. He also placed a wedding ring on her finger.

Then began a rough life for the girl. They moved from place to place until about a year ago they moved to a flat on West 72nd street. Meanwhile two girls were born. For nearly three years Robinson, who was married, and handed her what purported to be their marriage certificate. His new wife, who was named Robinson, the name she knew him by. He also placed a wedding ring on her finger.

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In court the girl told the story to reporters. She said she came here from Cedar Rapids, Ia., in August, 1924. She obtained a passport as show girl with "The Girl of the Town," remaining with it for five months. She then was taken away. The two children were compelled to sleep in boxes. They developed whooping cough all the time. Robinson refused to pay the funeral expenses and Miss DeScorpa decided to leave him. She went to see a lawyer to obtain a separation.

From Cedar Rapids Robinson, who was married, and handed her what purported to be their marriage certificate. His new wife, who was named Robinson, the name she knew him by. He also placed a wedding ring on her finger.

In asking a reduction of the bail set by the Magistrate, counsel for Robinson declared the girl's story was untrue. He said she was untruthfully with the defendant until they quarreled. He declared the girl was a show girl and Robinson had purchased for \$2 to be used in a picture he intended to produce.

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Diamond Ring Lawyer Given 3 Years, Not

George E. Stillings, 38, lawyer, of 122 East 58th street, was sentenced to the penitentiary for three years in Special Sessions following his conviction on a charge of perjury last week.

Two dozen employees of First National bank were indicted for having defrauded them in a diamond ring swindle.

The indictment was returned by the grand jury on May 14. It was tried by Judge Arthur Strauchman, barber, of 401 East 12th street, who was indicted for \$15 a week to Stillings for 50 weeks on the promise of receiving a ring worth \$125 or cash at the end of the term.

Stillings put over the same deal on a number of other women. He testified a few of the people received the money promised. Stillings received collections from other women to pay.

Pedigreed Descendants

Two-Art studio in Hollywood breeds descendants of several notables. Leo-L. E. Watson, son of Senator Watson, of Kansas, is a director in Qualitone. George on board of Vitavox. Watson is a director in Qualitone. L. J. Gage, grandson of Secretary of Treasury under McKinley and Roosevelt.

C. C. Burr, producer, long tenant at studio, is the son of Alexander Hamilton, descendant of former Secretary of Treasury who fell under Burr's bullet, was one of group financing production. When Burr and Hamilton faced each other on the lot it was noted a distinct fall in temperature was registered in immediate vicinity.

\$20,000,000 Gross for Pick-'em Outs

A gross business of \$20,000,000 annually is done by Samuel Klein in his present extensive store at 14th street and 4th avenue. In the retail bargain dress trade, where the customers pick 'em out and pay as they go. Klein is said to be doing the biggest retail business in business in this country. He started five years ago with but an idea and a single store. Now every Saturday night when locking the doors he doesn't owe a dollar and hasn't a cash account.

Klein buys bargains in the dress goods section, for cash and always not, not asking discounts. In that way he undersees every department store in New York, although Macy's, if informed it is selling a dress at more than Klein's is charging, seldom heppening, refunds to its (Macy's) customer the difference after verification.

Once in a charge account. The bulk of business done is a huge saving by Klein's requiring no elaborate bookkeeping. For some time now Klein's has not found it necessary to advertise. Its trade comes from the fact that it is selling a dress at more than Klein's is charging, seldom heppening, refunds to its (Macy's) customer the difference after verification.

Morganatically Wedded to Greek Prince The morganatic bride of a Greek prince left New York for Paris just two days before a Variety reporter called to see her at the New York Hotel. She was stopped at the hotel. Informed he would not marry until about 30, to a Princess or some bit of royalty. Until then he would give her his undivided attention, he said to have. From the reports she is settling in. He also presents, it is said, the Paris and Greece, and the present receivers fall into last place.

This young woman tried starving in Hollywood and did it quite successfully. Once in a while she played second to the talents, but had to eat in between which counter balanced the grose. Tosing the film colony she came east after the transportation had been contributed by C. C. Burr, producer, long tenant at studio, is the son of Alexander Hamilton, descendant of former Secretary of Treasury who fell under Burr's bullet, was one of group financing production. When Burr and Hamilton faced each other on the lot it was noted a distinct fall in temperature was registered in immediate vicinity.

Joe Jones, when the showman thought Paris was a worse bunk than Hollywood, the guy from Greece fell in.

"Black Birds," Nearly All "Black Birds" Sailing Sailing Friday for the Follies Berger date in Paris, will leave intact save for Bill Robinson.

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the sextet, from Ben Bernle.

Variety

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15 YEARS AGO

(From "Clippet" and Variety)

Show business was started to hear that Harvard University was to have its own theatre as part of the drama course which Prof. George P. Baker presided over. First college theatre was a modest affair, but later, when Prof. Baker moved over to Yale a very modern playhouse was built for him. Since the Harvard experiment the college theatre has spread all over America.

Some insight into money paid to picture stars is given by the fact that Gaby Deslys, French actress, was placed under contract by Famous Players, receiving \$10,000 and 5 per cent. of picture grosses. Annette Kellern had made "The Daughter" just before on somewhat similar terms with Universal. She was \$100 a week for the making of the picture's making and thereafter 5 per cent. of gross.

"Mile Circuit, out of Detroit, one of the independent vaude chains which operated against the "black list" for a time, divided that year of 14 per cent.

Big exhibitors were seeking to use leading film product and the producers were beginning to look for the practice, as a means to their position. Variety, discussing the situation, points out that it was immediately from the producer into theatre ownership, although nothing has yet come out in that connection.

When the Ohio censor board filed their expense account, they made a howl from the state auditor, who complained that the law didn't provide for the practice, as a means to their position. Variety, discussing the situation, points out that it was immediately from the producer into theatre ownership, although nothing has yet come out in that connection.

Jules Hurlit and M. S. Benham were promoting the American "Hurtit" type of submarine into England. They sought to interest Oswald Stoll in the idea, but at the time had not made much progress.

50 YEARS AGO

From "Clippet"

The long talked of battle for the American heavyweight title took place at Long Point, Canada. It went 12 rounds and was one of the most violent on record. John Dwyer won when Jimmy Elliott was unconscious at the end of the 11th. Elliott had a bad cold and with one eye closed. Stike was \$2,000 a day. Neither man used a defense, both aiming only to plant blows.

Clippet makes a point that public lectures are cut down into theatre patronage, there being a score on platform, tour, chief among them Henry Ward Beecher, who took the long drive large audiences throughout the country.

Opposition to circus parades began to make its appearance. Foreign show paraded in Indianapolis in defiance of a local ordinance. Arraigned, circus man was fined \$1 and costs.

Schafer, the billiard wizard, in tournament play made a high out of \$100 at the three-ball game which prompted "nursing." He ran out in the innings in the 1,000-run match with Roosevelt, with average of 333 1/3. In same three innings "Blissom scored" 447.

Merkle wasn't the first ball player to put a super-boner. Holyoke and others were tied in the same. One Amherst player was out and pitcher caught the batter out, whereupon Holyoke pitcher was out and made three out. He tossed the ball lightly into center field and an Amherst man walked in from third.

Inside Stuff—Pictures

Variety's film reviewers who venture criticism on time lengths are accused of carrying tap measures to opening nights. The statement is made by a high Universal executive who said that the 25 minute excess over the 20 minute time limit the time to the second, which the company later sheared off the special.

Electrical Union workers, called in to repair talking picture apparatus, insist on a regular meeting of the next day. Vindicating players' meeting to be given jurisdiction over repair and maintenance of the machine in winter houses. Their scale is \$2 an hour. Picture operators drawing from \$150 to \$200 weekly, jurisdiction over the booths is quite enticing.

Talkers should make it possible for shooting schedules to be cut out by a fraction of the time they occupy in the silent era. Vindicating players' meeting to be given jurisdiction over repair and maintenance of the machine in winter houses. Their scale is \$2 an hour. Picture operators drawing from \$150 to \$200 weekly, jurisdiction over the booths is quite enticing.

As an instance, "The Woman Who Needed Killing" is cited. It took nine days for its camera work. On the Schulberg last 14 days is considered a lot of time for a camera to grind on one production.

Even with Sam Goldwyn, a marked reduction on time usually takes is reported on his "Bulldog Drummond." This, it is understood, was turned out in a little over two weeks, a record for Goldwyn who considered five weeks a minimum before talking pictures.

Students of the production phase of the business believe that dialog features will not take more than four and five days before the camera is panned down on the ground with the location not in the calculation.

During the silent era considerable time waste was caused by arguments and changes in the continuity, besides retakes. The camera usually takes a few opportunities for lost motion.

Technician has perfected the taking of camera shots by still camera. It has been keeping it under cover, giving as the reason it was too expensive to use the apparatus for commercial purposes at the present time.

It is expected that by Jan. 1 the cost of reproduction of the still camera and also of the work they do in handling copies will be regulated for a commercial basis.

Although First National has been warned for nearly a year the continued credit is given Richard Rowland on the issue of its current special. Denial of any further strings by Rowland is maintained at First National. It is said Rowland will have credit for presenting 13 more productions to be released between now and the fall.

Rowland gets mentioned because the fall of the Warner interests contend. Inability to find sufficient ingenuities with an English accent for bit parts in talkers is forcing a number of producers to put southern gals on the preferred list as they come nearest to making their "ise" broad.

One writer on the subject of Richard Wallace interviewed more than 50 girls for an octet of young English flappers for Paramount.

While spring is here, the chiseling chatter writers are beginning to bear down on the good will of certain studios by asking the lots to have the studio garage overhaul their personal auto.

Others go so far as to kid the studio p. a.'s into furnishing both labor and parts while another class of the chiseling rank request the purchasing agents to buy tires through the studio and save the discount.

Louie Cohen, theatre dispenser for Universal, is said while in New York the last few days, to have gotten rid of several of the U houses, some in the northwestern states.

It is also stated that U is not carrying its theatre chain at any sort of a loss at present. It had been supposed the U houses were a chain around 't' perfectly the U net red on the entire operation is reported at \$400, after \$8,000 has been charged off for some operation for the general U organization. That would have left over normal bookkeeping \$5,000 profit on the week.

A picture in production on the lot was being finished with a wire-pulling crash climax when someone on the set during the ending was told that a recent Broadway director. The director asked for suggestions. An idea was produced that instead of a wire-walker a bicycle rope stunt could be done with the same results. The director thought it great and demanded the presence of the author of the gag. It was Tommy Dugan, "Stay right here, Tommy," the director directed, "you're probably the best gag man that ever gaged. Don't leave me here, you boy."

So Tommy stuck.

When the picture was finished it had the wire-walking crash climax.

Publix is said to have lately purchased the minority interest held by Keith's in Public Metropolitan, Boston. It leaves Publix the sole owner.

One sheets in New York for Universal's "Broadway" are in the form of a guarantee to the exhibitor. It states that the ending will be wide open. Hidden among the large type set-up is a line identifying it as a picture exploitation stunt. Red seal in the lower left corner has name of the exhibitor. The exhibitor's name is in the lower right corner of the sheet, where a real name regularly appears on a proclamation, is an illegible signature.

Talker short making has become almost a mania with some of the former silent film men. Any number of small studios in New York and Brooklyn now available for shorts. Average charges is \$100 an hour.

Talking short trailers to bring 46 and 48 rentals on the week in the lesser production houses. The trailers are made by the same large companies make the fancy trailers for their own de luxe houses, at \$15 to \$100 for a week, prohibitive for the small theatre. The fancy trailers use the original cast's principal player for the balcony but, the small theatres can't afford the trip tariff for these fancy trailers, hence the demand for the cheaper makehiths.

The sound picture business has boomed two heretofore decadent industries into unheard of proportions. These are the synchronous motor manufacturers and the makers of editorial machines of the celluloid turn out a half dozen such machines a year, is now running an enlarged plant 24 hours a day.

It is disclosed that Julius Steger, former picture executive, is now headquartered at the Villa Jabonica, 21 Elm street, New York 27. Steger's claim dates back to 1922, when Steger, with Fox executive, allegedly promised to employ him. He was employed by the Steger version of "The Court of Monte Cristo." Fox paid \$500 for the

(Continued on page 67)

Inside Stuff—Legit

"Congratulations!" at the National, New York, was wholly written by Morgan Wallace, the actor; not Henry Hull, as Variety's reviewer mentioned in the notice on the show. Authority for this comes from a letter to Variety from Morgan Wallace, who says that the Hulls add that it's doing business, despite Variety's rotten notice.

The stories that Ted Harrie had retired from the theatrical world with a pile of money seem to conflict. Nobody doubts that Harrie has the pile of money, but even with his trip to Europe designated as an official walk-out on Broadway failed to fulfill the fact that he has two plays under way for next season. One is by Paul Osborne and Mervyn Connolly, McKeesport's most famous citizen is working on one with 22 scenes, not acts.

Those Thursday midnight performances of "Pleasure Bound" at the Madeto are out. Were to have replaced the mid-week matins, but one last tick was enough. Only about \$800 in.

"Whoopie" grossed \$105,000 during the first 22 weeks of its run at the New Amsterdam, over \$50,000 a week, an average made possible by the opening \$175.00 scale and the \$123 fees for New Year's eve. Otherwise, Ziggy does not go in for extra shows on holidays as do his contemporary imitators.

The house's capacity at the regular \$6.00 scale permits for a 449,000 gross. In addition, there is a sizeable quota of attendees at \$3 a head which also boosts the gate.

Subscribers of the Los Angeles Repertory Co. are voicing indignation over what they allege to be unfair tactics of the New York Theatre Guild in the booking locally of "Strange Interlude." Although the local Repertory organization is a production contract with the N. Y. Guild, latter sent its production of "Interlude" here for a long run at the Biltmore, scaling house at \$4.40 top. A special concession was made by the management to the subscribers of the Repertory organization where they were permitted to buy best seats at \$2.50 because of the violation of their rights of priority on all Guild productions.

By the Repertory Co. bringing in the Guild's repertory company for four weeks (one play each week) at the Figueroa Playhouse, and four weeks in San Francisco, at a guarantee for the Guild of \$8,000, and about \$100 a seat to the subscribers of the Repertory Co. who had been at the Guild moved "Interlude" (after lapse of one week) to the Hollywood Music Box, where it is openly advertising "Best seats at \$2.50." Production is labeled as being presented by O. D. Woodward, who has been on the house.

Back-stage fisticettos have caused Equity lately to take a decided stand on the pugnaic attitude of one of its members. Seems a boy with "Good News" got into a fight in Washington and was summarily dismissed.

The boy filed a protest against being fired to Equity and Equity ruled that the management was justified; that it was not necessary to have given the player his railroad fare home.

"Courtesan," written by Irving Kay Davis for Elsa Shelley, with but one character, is not a prosean production, says its author.

Inside Stuff—Vaudeville

(Continued from page 42)

contracted \$500 in, and only a half week remaining for the \$175 due the act.

Then the gag. Agent is notified the extra half week has been cancelled, because has closed or discontinued vaude. The \$175 due also discontinued.

Tip now, no official squawk entered. No recourse through the VMAA, because has closed or discontinued vaude. The \$175 due also discontinued. License commissioner is a last resort, but the winning agents have so far successfully talked the victimized acts out of that.

In most cases the theatre manager knows the know, since the booking office pays off on a guarantee arrangement with the manager.

If the agent beats too hard, he'll lose no more acts with that office. The agent is labeled as being a crook, and the gypping booker are it's crazy indie boys who split \$175 commission three ways.

E. F. Albee tossed another \$100,000 last week to the Church of St. John, the Devine. The former theatre manager was lately appointed a trustee of St. John's by Bishop Manning.

Vaudeville actors possess the mentality of policemen, according to Dr. Donald A. Laird, professor of psychology at Colgate University, as quoted in "The New York Times." May 17. Laird's researches "in coordination of mental scores, states that daily, disclose, besides the comparison with cops, that the mental age of the vaudeville and the average child of 13 are parallel.

Under that mental classification, vaude actors and cops, claims the Prof., are on a par with the phone engineer, plumber, stock checker, handy man, general mechanic, auto assembler, riveter, tool and die maker, electrician, laundryman, gunsmith, plumber, pipe fitter, lathe hand, chauffeur, dressmaker, milliner, linoman, machinist, butcher, blacksmith, printer, carpenter, motorman, mine drill engineer, painter, construction worker, bricklayer, caterer, hair dresser, barber, sales clerk, waiter and teamster.

The foremost mental age, according to the same Prof., is 15 years or more. This class the Prof. places the lawyer, college teacher, editor, mechanical, electrical and civil engineer, technical salesman, accountant and business executive.

The Prof. claims it is in that exclusive group, by his own tabulation.

William Morris' next tour for Sir Harry Lauder will embrace mostly new territory for Lauder or sections where he has not appeared for 10 years. The tour will start Sept. 2 at Winnipeg, thence over Canada to the Coast, down into Southern Calif., Arizona, etc.

The way the agents making the Fox vaude agency to place acts with Jack Leeb is getting so hot it recalls the old days of the wild rush for homecoming claims in the west. With the Leeb dictum: "First come, first served." This means the agent in first with certain acts desired by the Fox bookers gets the placements.

Phil Baker is musing around to find out if he has a legitimate grievance against the Shuberts on his starring contract with "Pleasure Bound." He has been in the west, with the Shuberts, since the start, along with the names of all of the other main principals in the show. That's the sore point.

Keith's, Toledo, is about wrenched up as a theatre. Whatever chance the Keiths have had may have faded in the new Paramount in that city. It looks as though Keith's has ended its Toledo existence.

U After Musical Producers

\$150,000 Offer Per Play, Old or New

Universal and Schwab & Mandel are reported closing an affiliation guaranteeing the best musical productions \$150,000 for each of their past, present and future productions.

Paramount is said to have bid \$200,000 for the rights to "The New Moon," being partly written by Louis synchroinists that "Lover, Come Back to Me" ballad hit.

Universal realizes that with some extraordinary musical hits like "Good News," the general popularity of the score circumscribes its use, but the book is strong and new ditties will be written to suit, with a possible pot pourri of the old hits just for the atmospheric affectivity.

Helen Morgan at \$5,000 As Lead of "Applause"

Helen Morgan will play the lead in "Applause," story of back stage life by Bert Brown, which goes into production by Paramount at the Island studio about June 10, with Reuben Missouri directing.

Morgan takes \$5,000 weekly. The Benham office handled arrangements for Miss Morgan who is "Ziegfeld's Show Boat" in Boston, June 1.

Youmans' Double

Los Angeles, May 21. M-G-M will produce "Vincent Youmans' Louie Louie" as an all-talker while it is running in New York.

Instantly after the opening of the play, Youmans will come to the Coast to assist in making the screen version.

TWO GUILD LEADS

Pauline Lord, who left "Strange Interlude" in Los Angeles recently to go to a rest, has been recruited by the Theatre Guild. She will play in the show on the road next week.

Judith Anderson will head another company intended for the audition circuit.

Miss Lord's arrangements with the Guild were made as she sailed for New York.

Nonunionism is the "Paris" last week, she having married O. B. Winters, advertising man. It's her first marriage.

LEE TRACEY'S TALKER

Lee Tracey, under a legit contract to Ted Harris, September, has been engaged to do a talker for Fox this summer.

Tracey starts work on the west coast June 10, out there from 12 to 14 weeks.

Fox holds an option on Tracey and will exercise it following his road tour, in Harris' "Front Page."

SKELLY'S FILM, "BROTHERS"

Los Angeles, May 21. On a new long term Paramount contract, Hal Skelly will do the featured part in "Womantrap," being adapted from Edwin Burpee's play, "Brothers."

Others in cast are Evelyn Brent and Chester Morris, who will be taken to direct. This is Bert Lytell's New York show in which he plays a dual role.

Mason-Kearns Tests

Los Angeles, May 21. Pauline-Mason and her two pictures start out here with it likely both will do at least one picture.

Understanding that Miss Mason will make a test for Radio and Kearns is a possibility for "Pathe's Treasure Girl."

Dennis King as Film "King"

Paramount yesterday (Tuesday) signed Dennis King to star in talking version of Friml's operetta, "The Vagabond King." King was in stage version.

King's contract is for one picture, with Par reported holding an option.

Miss Ullrich's First Film

Lenore Ullrich, after her agreement with Fox, leaves for Hollywood Friday.

Her first picture is titled "Frozen Giants"

It will be directed by Allan Dwan.

Boom Revival

Real estate boom in Beverly Hills is being revived with the influx of Broadway talent following over delinquent mortgages on palaces and castles occupied by the ousted talent.

It is failed to survive the new talking order.

An example of how Broadwaymen jump at a bargain for a Beverly Hills mansion is the case of William Collier, Sr., who had called on Hob Gibson to pay a social call. Collier, who is now on the sign on the house across the street and before sun set a deal for \$25,000 had been made. The Colliers moved in the following day.

Equity Backs Ben Ami, Stage Hands Oppose

Cleveland, May 21. Jacob Ben Ami, whose scheduled appearances at the "Little Theatre" in Cleveland, Ohio, have been opposed by unions and theatre managers, has won his point, although the general situation is still complicated.

Despite protests from Robert McElhinney, Ohio theatre owner, that his appearance at the "non-profit" little theatre constitutes "unethical competition," Equity ruled that Ben Ami may play four-week engagement at the Play House.

House to Go Pro.

But if Ben Ami plays, Equity ruled, the Play House is to lose its favorable standing. All actors in the company must join Equity at once, was the decision. If Play House's management refuses to comply, Equity members will be ordered to hand in their notices, while the other actors will lose their standing in other theatres.

Equity officials said Ben Ami won a favorable decision when his contract was apparently "signed in good faith and it would be unfair to the actors to stand aside and force him to give up the engagement."

Stage Hands Unmoved

This ruling brought a howl from the local stage employees' union, which has been trying to block Ben Ami's engagement at a non-profit theatre. After a conference at the New York union office, Manus W. McCaffery, Cleveland union leader, declared that in the future all local stage hands will refuse to work with any show in which the star appears. McCaffery is also attempting to make the Hebrew Actors' Association of which he is a member, persuade Ben Ami to withdraw from the Play House production.

Frederic C. McConnell, Play House director, refused to say what Equity ruling would mean to his organization until he had conferred with his board of directors. However, he said they didn't want to do anything that might jeopardize the standing of any of his actors who are working on the theatre.

There are about six actors in the company who are delinquent Equity dues. According to Edmund Flynn, Equity deputy, Ben Ami was slated to open in "He Who Gets Slapped" at the Play House tomorrow (Wednesday).

Three Generations

Poughkeepsie, N. Y., May 21. There will be a reunion of three generations of the Seymours at the Elvethorj theatre at Milton this summer when William Seymour promises to revive the star in which he played with May Day. Seymour more than 25 years ago.

William Seymour and John Seymour will be in the cast.

Daniel Frohman will be on hand to see the production.

PATHE'S "TREASURE GIRL"

Los Angeles, May 21. Pathe has purchased full screen rights to "Treasure Girl," Broadway musical.

Studio is now combining Hollywood talent and will put the picture into production as early as possible.

Prinz Staging "Vanities"

LeRoy J. Prinz will stage the dances and ensembles for the new production of "Vanities" to go into rehearsal July 6.

Hollywood

By J. C. Nugent

This is Hollywood!

As a matter of fact, it isn't Hollywood—the city. It is just an incredibly large residential section, houses and estates, large and small, scattered over the lower slopes of the hills, reaching the ocean southward of Los Angeles through some 20 miles of Santa Monica, Malibu, Encinitas, Palmdale, El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach, San Pedro, Los Angeles Harbor, Long Beach.

Eight miles, almost north of Los Angeles, is Hollywood proper. Beverly Hills is a hilly residential section also. Santa Monica on the beach, with Venice and other beach places, is about five miles west. Thus from Los Angeles depot to Santa Monica, as the crow flies, might be 12 or 14 miles. All the above is, in reality, simply Greater Los Angeles.

Imagine an area as large as New York City and Brooklyn, or thereabouts, with the bulk of it bounded by Manhattan knobs, or all of it innocent of subways or elevated tracks, and you have the Greater Los Angeles except a few small electric lines from one large center to another. Los Angeles is Hollywood proper.

Population is dependent upon autos and buses. It is practically impossible to live here without a car.

Equity's Officers

Sixteenth annual meeting and election of Equity will be held Monday in the north hall of the Statler Hotel.

Regular ticket submitted by the nominating committee is as follows: Frank Gilmore, president; Ethel Barrymore, vice-president; Barton Chubb, 2d vice; Grant Stewart, recording secretary; Paul Dulziet, treasurer, and John Emerson, honorary.

Selected for Equity council to serve for five years are A. G. Ambrose, secretary; Arthur Edlin, treasurer; Katherine Cornell, Jane Cowie, Jefferson DeAngelis, Augustin Duncan, Grand Mitchell, Eugene Powers and Fritz Williams. Replacements picked for the council are William F. Morrison, George K. Fox, Henry Travers for two years, and Elizabeth Ridsdon for one year.

WRAY, TALMADGE'S LEAD

Gilbert Roland in "Tin Pan Alamy," in Second Role

Los Angeles, May 21. Gilbert Roland will be in the lead of Talmadge's next picture, "Tin Pan Alamy," but will have a secondary role in "Wray," left from "Tin Pan Alamy," will have the leading male role. Wray arrived here yesterday.

Pictures goes into production next week with Lydian Tashman, Roscoe Cairnes and Mary Doran. Roland borrowed from M-G-M.

\$35,000 College Show

Chicago, May 21. "Hi-Jack," Wisconsin university's 1929 show, had a \$35,000 production in its annual show, which was on by The Harefoot Club, one of the oldest college dramatic organizations in the country.

Archie D. Scott, of Schooley's Productions, has been staging these shows for 15 years. He said that Skinner are the only non-Wisconsin men who are members of Harefoot.

INA'S VADJA SCRIPT

Los Angeles, May 21. Ina Claire's next picture for Pathe will be "Vadja," where Wray and Ernest Vadja's "Who Warst Du." Vadja is now on contract to Pathe and is making the screen treatment.

Most of the production cost of this picture will be wrapped up in pay envelopes, the star getting \$100,000 and the playwright in excess of \$55,000.

\$75,000 FOR "EVERYTHING"

Los Angeles, May 21. Screen rights to Aaron and Fridey's musical, "Holl Everything," have been purchased by Warners. Consideration is said to be \$75,000. Picture goes into production in August.

car or cars. While there are cities larger in other cities, this is a city of automobiles. Open-air garages are the streets from square to square.

The magnificent distances, however, are bordered and covered to the universal use of class auto. Most of the most neighborly feeling is the great auto. It is used most daily and nightly and still live 20 miles apart.

Picture Studios are in North Hollywood. The great M-G-M studios, whose grounds cover some 80 acres, are in Culver City, as are the RKO's and Pathe. Paramount, Warner Brothers and United Artists are in other parts of the city. East National in Burbank, which is through the hills some six miles north of Hollywood. Each of these studio grounds are good-sized towns in themselves, each employing thousands of people. Universal City, home of Universal Studios, is about 4 1/2 miles northwest of Hollywood.

The vastness of this industry amazes one when, after several days of driving, an outline of its proportions is gained. Each of these sections has unique advantages as places of residence. Each has its own beauty of beautiful estates and mansions to its hotels, apartments, and restaurants. Each section confines you that their particular section is the one in which they live. In this, and in all other respects so far as I can see, the people are very much like the people of New York or any other community.

Friends whom you have always known, and who are scattered all over the land, are seen of late great you everywhere. The hours are long and mostly in the open air. The people of the parties we hear so much about in the east. People work during the day, and the hours are long. In the evening, eight, nine or 10, willing and able and glad to sleep. In my case, I have been in the city for a lifetime in changing to these hours with the most exhilarating results. Exclusion of the tremendous business organizations which have developed since then we had no idea of the importance of the sections—the Academy of Motion Picture Arts and Sciences—the Actors' Equity Association—the Writers' Guild of the Authors' League—and the pioneer organizations from which they all sprang. Exclusion of the Water Rate of England.

George Fuller Golden But it was the White Rats under George Fuller Golden which first became the most important of the problems of a growing profession. From the nucleus of its vague efforts to bring about system and equity grew all the rest, and echoed pointed by the experiences of the others preceding. Had there been no White Rats there would have been no N. Y. A., no Equity, no Screen Actors' Guild, no Writers' League, and just as a though doubtless with the passage of time the net result of their efforts would have developed in some other way.

The wild, enthusiastic and, may one say, the original idea of George Fuller Golden started it. His followers gave heart and soul to it with the great idea of a new religion; and just as a great, finished moving picture may contain the original idea, so it is in its development and growth the original idea dissolves and gives way to some detail which it has inspired. It is the perfect organization of the whole business, few of the younger generation have seen it.

It is a bit pathetic that it was that day or two ago I met George's wife and her great son, Edwin Booth. I saw the image of George, who is practically unknown to the world.

Thus was it necessary, at the Lambs Club, a few nights before I was to see "The Great White Hope" to an inquiring actor who had never heard of Edwin Booth "Well, I think it clear to you the way what a great actor Edwin Booth was. Listen, and follow me rather closely through this. I may say that Edwin Booth was the George, and his life."

Not Over 20 Shows on B'way This Summer; Smallest Lot Since War

Broadway faces a summer for which fewer new legit shows are scheduled than since the war. A prediction that 20 attractions will be enough, the best season appears to be a bit high at this time. Last week business was wobbly. Material drop in grosses raised the doubt whether some prospective producers would make the grades. The decline was in line with the decrease among the special pictures (allies) berthed in legit houses. Three musicals were not affected. They are "Whoopee," which again bettered \$48,000; "Follow Thru," more than \$44,000, and "The Little Show," \$44,000. All are pure summer stagers. So is "The New Moon," off to \$33,000. "Pleasure Bound" at about \$30,000. "Temptation" slightly at \$29,000. Little less, musicals will doubtless sail on, but more to more. "Spring Is Here" about \$23,000; "Hello Dolly!" \$18,500; "The Merry May" a bit more; "Lady Fingers" less; "Blackbirds" got \$14,000 last week but the season continues now playing; "Grand Street Follies" about \$11,500.

"Street Scene," "Journey's End" and "Let Us Be Gay" are the agency leaders, doing first week better than \$20,000 weekly and the second week about \$17,000. "Bird in Hand" still holding to \$17,000. "Kismet" through the Needles' material and "Caprice" with a new latter with this week; "Holidid" added to \$10,000. "The Love Love" "Little Accident" "Courage" and "The Love Love" "Inland" \$11,500; "Brothers," \$10,000. All others much less. "Jonny," \$8,000. "My Girl" still at "Congratulations," \$6,500; shows like "She" and "The Love Love" "Appearances," \$5,500 approximately.

In addition to "Caprice," "Strange Interlude" closes the Golden this week. "The Love Love" "The Shuts the Empire," "The Red Rose" stopped at Johnson's. "Meet the Prime Minister" at the Lyric. When "Pansy" topped out at the Lyric, "The Love Love" "Pansy" next week, when "Decision" is added into the "Pansy" "Pansy" "one-person play" is listed to arrive.

Last week "The Jade God" got a fair start at the Cort, quoted over \$7,000 and other opening was the "Pansy" affair.

"Passion Play" got about \$25,000 at the Hippodrome, passed considerably under expectations. "The Miracle" may be revived to follow it in the summer.

Hammerstein-Kans
The case of Helen Kane who left "Good Boy" in Boston, shortly after it closed there because of illness and did not return, was not ruled on by Equity's Council. Indications were that her physician's opinion of that body would uphold her contention. She and Arthur Hammerstein, who produced the show, appeared before the Council last week.

Hammerstein's chief complaint was that Miss Kane returned to New York and did not advise him of her whereabouts, because of that he was unable to fix a closing date for the show. Miss Kane stated that her physician, Dr. Sylvester of Boston, had advised her company manager that Miss Kane would be able to return to the stage not later than May 20, but might be able to appear a few days earlier. When the doctor verified that in a letter to Equity.

"Good Boy" closed Saturday.

Music Bldg. on R.K.O. Lot
R.K.O. will have a musical building on its coast lot to house the comedians, librettists, arrangers and others of the newly created musical department, headed by Victor Barnard, New York City.

Occupants of the building will be Bert Kalmar, Harry Ruby, Sidney Clair and Oscar Levant.

W. A. Fields with Low
William A. Fields, with Jones and Green for three years as gen press rep, has resigned to succeed J. L. Vinson in the Low press dept.

Frawley's Buffalo Stock
Buffalo, May 21.
Dan Frawley has taken a lease on the Erieanger here for a summer stock. It will open June 3.

Frank Nelson out
Los Angeles, May 21.
Frank Nelson, eastern legit actor, has been released by Pathe from "For Two Cents."

"Show Boat" and Civic Rep. Co. Boston's Best

Boston, May 21.
Two of the shows playing here are doing better than the other. They are turning in grosses that are ahead of this season of the year. There are two big hits, "Show Boat," at the Colonial and the Civic Repertory company at the Hollis.

Playing at \$5 to the "Show Boat" turned in a gross of better than \$44,000 for last week. This is every seat sold and plenty of standees. It was the second week the show had done this and the capacity conditions followed three weeks of the same kind of business at the house with "The Show Boat." It is the kind of business the house needed, for this hadn't been very encouraging season with periods of darkness at very bad times.

Outside of this pair business at the other houses was way off. "Good Boy," which had a great chance to go over big at the Shubert spoiled by the stepping out of the star, topped rather badly last week and ended up with \$10,000. Closed Saturday night. Unless something happens, "The Show Boat" is also closed for the balance of the season. Wilbur, Shubert, closed.

Although the gross was only slightly above the house, "The Wild Duck," with Florence Turley, in being held in at the Plymouth for a 2nd week. Jenny Cowi, in Jenny, "I'm due into the house next Monday."

Copsey, E. E. Clive's house here, is to remain open for a time longer on "The Man Who Changed His Mind" comes into the house next week, supplanting "The Show Boat."

Estimates for Last Week
"Show Boat" (Colonial) (3rd week). Better than \$44,000 for 2nd week, \$44,000 for 3rd week. "The Show Boat" (Civic) (1st week). Closed to \$19,000; about \$18,000 for 2nd week. "Apollo" (Blossom) (1st week). Opened to \$12,500, figured strong enough to keep it in here for while. "Plymouth" (The Wild Duck) (2nd week). Business for first week only \$8,000, but held over here.

Back to the Landre
Danbury, Conn., May 21.
Mary Jones, of "The House of the Living," will join the professionals living in Fairfield county. She has just purchased an acre and is to be a Canaan and will land.

Firm Sale Dispute
Trouble between Patterson McCut and Edward G. Robinson, agent and co-author of "Kibitzer," current at the Royale, is brewing. The matter has been placed before Equity and will probably be arbitrated next week.

The difference appears to be centered around McCut's proposal to sell the picture rights, with Robinson unwilling to accept to the sale at this time.

Benefit Tournament
A benefit golf tournament will be held at the Clearview country club, Bayville, L. I. June 4, the proceeds to be devoted to the maintenance of the Clearview country club. Broadway theatre ticket agency, at Saratoga for four years.

Entrance fee will be \$10. Agency, box office men and professionals have entered the contest.

"B'way Nights" Rehearsing
After number of false starts the Shuberts finally put their new summer show, "Broadway Nights," into rehearsal at the Forrest.

Though different names have been mentioned for the show the most prominent principle repeating this week was "Doc" Rockwell.

Ida Gold's Alimony
Ida Gold, former show girl, was given \$20 a week alimony by her separation suit against William A. Gold, non-pro, now a drug clerk. Cruelty and non-support alleged.

Waterproof Beach Bags

The final word for midday of the surf is the beach-bag, a small and waterproof reticule containing all the equipment of regulation vanity case. Some have water-proof rubber powder, puff, coin-holder, mirror, eyebrow pencil, clearnet light, and a container for a pen, notebook and various equipment.

Beach bags come in brilliant hues to match bathing ensemble. They may be attached to suit while swimming with no fear of loss or aqueous harm.

Sell for a sawbuck.

L. A. PANIC STILL ON; CUT-RATING MAIN GAG

"Streets of N. Y." and "Be Gay" Best, Near \$7,500—
"Interlude" \$5,200

Los Angeles, May 21.
Panic is still on in the legit houses, despite that three new shows on the boards were weather, lack of tourists and some weather. The boards were full of frequency of villagers. The full price for b. o. seats.

Number of houses have gone for the cut rate gag which has not been among the usual fare. The distribution of passes which provide for the service charge of \$5 a house. The boards have been helpful, especially to the Mayan, which inaugurated the idea, and the Orange Grove, which followed up.

"Let Us Be Gay," at the Mayan, which tried to get by at \$2.50 on its New York rep and eastern cast, felt the pressure gag and, in the end, had to go for the racket.

First house seen to fortify themselves with theatre parties on the first two nights of the week, the first night ending at \$10,000, the second nights for \$750 to \$800 a performance.

"Night Hostess," in for three weeks at the Belasco, didn't get started at all. "World We Live In" at the Figueroa for about four weeks, got its grace through the L. A. repertory subscriptions and a few theatre parties.

"The House of the Living," in its second week at the Hollywood Music Box, was an open butt, having done its share in the eight previous weeks at the downtown Belasco. "Dracula" in being held in at the Plymouth for 10 days, responded this week with comedy drama.

Estimates for Last Week
Majestic—"Streets of New York" (2nd week). Held almost to suit of initial week; about \$7,500.

Figures—"World We Live In" (1st week). Theatre parties and subscriptions helped; \$6,000.

Musie Box—"Strange Interlude" (2nd week). Just could not pull any more over 10th week; \$4,000.

Mayan—"Let Us Be Gay" (1st week). Handicapped by cut rates and adage passes; could not get plenty of work awaiting him.

Phildelphia, May 21.
The 1928-29 theatrical season came to a virtual close here Saturday night, with but one of ten houses left open, but right now there is every indication that Philly will have from one to three theatres playing during a good part of June.

The sensation of last week was "Three Cheers," at the Erlanger, completing a two weeks' engagement. This one smashed through to record figures for the house and, according to claims, for the city, figured on a basis of a week with out holidays or tilted scale.

The gross on the engagement was almost \$50,000 with around \$48,000 taken in last week. That figure was achieved by the aid of standing room which was all the house could handle.

"Gambling," \$14,000 in Philly Start; "3 Cheers" Breaks Record

With all kinds of rumors that the Erlanger will not be a legit house next season, this windup of the 1928-29 season was a wow. There had been reports that the Erlanger would get another musical some time in June, but now the announcement is that it is getting the campaign launched immediately.

Some of the other houses had substantial trade also last week, which was usually favorable in considering the disposition of the circus.

No Opposition
Cohan's new melodrama, "Gambling," became a solid hit from the away start at \$2.50 top; plenty of passes to bring lead to about \$7,500.

El Capitán—"Burlaque" (5th week). Doing almost capacity nights, but at \$7.50 no profit for Duffy.

President—"Skidding" (1st week). Two weeks theatre parties and usual first week drag for Duffy show brought gross to \$5,000.

Hollywood—"Playhouse—" (1st week). "This Called Love" (4th week). Still going strong, but capacity, seemingly on title; \$4,700.

Belasco—"Night Hostess" (1st week). Threw extra Saturday midnight show; drawing power increased; \$4,000.

Orange Grove—"Night Hawk" (4th week). With cut rate and service passes 55 per cent, about \$3,400.

Vine Street—"Ghost Train" (1st week). Franklin Farnum draw ratings shows on initial week; cut rates here, too, for close to \$5,400.

MASQUERS ANNUAL
Los Angeles, May 21.
Fourth anniversary of the Masquers (California Lancers' Club) will be celebrated May 25 at the Hollywood Music Box with a midnight revel.

This is the annual show of the Coast acting community. It has a \$4,000 advance seat sale with the organization. Larry Ceballos is staging the numbers.

Bobby Connolly Staging
Bobby Connolly will stage the dances for Ziegfeld's "Show Girl." Connolly recently returned from abroad. With most of the dance stagers in Hollywood, he found plenty of work awaiting him.

opening night. The show got great notices and its unusually smooth premiere. The Garris' heated a lot. With a moderate scale, the show had next week was reported at better than \$14,000, which gives great promise of its chances this and next week without a single bit of opposition in town and coast whether.

"Houseboat on the Stix," moved from the Erlanger to the Garrick and from the Garrick to the Broad, did very well and its getaway week, the first week since its musical comedy, with the aid of cast-reduction, made some real money here in Philly.

"Three Cheers," O'Neill probably had one of the season's worst grosses last week at the Walnut. It is doubtful if this Oriental thriller reached \$3,000 on the week. "South of Siam," with the help of a few passes, did \$3,500 in its second and final week at the Lyric.

Two melodramas, "The Love Love" and "The Love Love," were moved from the Erlanger to the Garrick and from the Garrick to the Broad, did very well and its getaway week, the first week since its musical comedy, with the aid of cast-reduction, made some real money here in Philly.

The Garrick has "Gambling" for three weeks and it may be moved to the next week. There have also been rumors of other bookings at the same house. The Walnut, now dark, will return on June 3 with a musical force, "Bright Off the Soil," with Fritz Scher. The engagement is for two weeks.

The Garrick will get Vincent Youn's new musical, "The Love Love" (title on June 3, and this engagement will also be for two weeks, with dramatic stock show to follow on June 17. The first part of this outfit is "Seventh Heaven" with Helen Menken.

In other words, it looks as if June would be the best theatrically speaking, than late May.

Estimates for Last Week
"Gambling" (Garrick, 2nd week). Cohan melodrama started strongly and may stay in town longer than for two weeks. Better than \$14,000.

"The Erlanger" is dark. Last week, "Three Cheers" did \$4,000 there, breaking house record.

"The Broad" is dark. Last week, "The Houseboat on the Stix" got around \$10,000 there.

"The Walnut" continues its local stay to follow on June 17. Last week, "Chinese Orphan," around \$3,000.

FRISCO GROSSES
San Francisco, May 21.
On Monday night, Columbia reverted to the legit with the opening of "The Houseboat on the Stix." First week of four-week run sold out in advance.

New York Guild Repertory Co. put on "The Second Man" for second week at the Geary. Cast and plays were well received. "The Bachelor Father" closed at the Geary. Walker Whitehead began an engagement at Duffy's President Sunday afternoon in "Black." They liked it.

Estimates for Week
Geary—"The Doctor's Dilemma." Played one week only by New York Guild Company with gross about \$23,000.

Cuervo—"The Bachelor Father." Second week went nicely at about \$22,000.

Alcazar—"The Big Pond." Fifth week, holding up well at about \$5,000.

President—"The Maniac." Closed last Saturday with gross about \$4,000.

WHERE ARE THE ZELMA O'NEALS, THE INEZ COURTNEYS, THE HELEN KANES, THE IRENE DELROYS?

PLENTY OF MARVELOUS JOBS IN MUSICAL COMEDY AND TALKING PICTURES FOR GIRLS OF THESE TYPES

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BROADWAY REVIEW

STEPPING OUT

Farce comes in three acts by Elmer Harris. Presented at the Yabon, May 21. The cast includes: Edna Gurney, with Eddie Dowling and Edgar MacGraw. The latter is the father.

Sally Smith.....Jobyna Howland
 Walter Connelley.....Walter Connelley
 Tom Martin.....Tom Martin
 Edna Gurney.....Edna Gurney
 Eddie Dowling.....Eddie Dowling
 Grace Lee.....Grace Lee
 Lillian Bond.....Lillian Bond
 Martha Bond.....Martha Bond
 Harrie Miller.....Harrie Miller
 Edna Gurney.....Edna Gurney
 Walter Connelley.....Walter Connelley

"Stepping Out" is a sort of "Cradle Snatchers." It has plenty of laughs, not a few dependent on burlesque dialog. Certainly can stand 15 minutes' cutting, second act in particular being over-the-top. City had the tryout, and audience there indicates it is a sure show, for the summer at least.

Elmer Harris, who wrote the play, has a title of "Two Merry Men." He might have set the lole in Long Island, but chose Hollywood, not so much for the picture as for California's community as regards marriages. That is, it is toward the close, when going is more or less ceremonial. David Belasco was named as producer of "Stepping Out" with Edna Gurney, but withdrew. Eddie Dowling and Edgar MacGraw made prior announcement of their interest in the show. The story has to do with Sally and Tom, married about 15 years and Tom and Edna, married about 15 years. The hubbies, who are pious of dough, profess a business appointment after dinner. They let it go at that and plan a trip to Yosemite Valley that very evening. Maybe they can snare a certain ranger or two. Both men have been complaining about their consorts, one way or another.

The men make the mistake of inviting two gold-digging flappers to the Martin place after the wives depart. Madeo and Clio are young and active, knowing just how to take middle-aged chumps. They are sporting around the lawn and swimming pool when the wives return, having forgotten a bag, and the husbands are in for it. Their attorney had advised them to sign away all their wealth to the wives, and those papers are found,

after which Eve and Sally scort for the mountains, leaving guards around their homes and permitting the men to kiss a new woman.

Scene changes to a cabin in the Yosemite when the old girls have collected a couple of college kids whom they manage to get out of the way when the husbands suddenly appear on a squaring mission.

The lawyer fellow, having gotten into a fix, makes a way out by explaining that if a wife and husband remain connubial relations divorce cannot be secured because of condemnation. Tom and Tubby make the grade by a heavy thunderstorm, by grace of a heavy thunderstorm.

The wives, however, still declare they are on their own, planning various trips abroad. The lawyer man then lectures all hands, declaring that sex isn't the only thing in married life. He suggests they have children and if they can't have them the usual way, adopt them. Wives are also well taken care of when the hubbies sign more papers giving each half of his fortune.

Several names formerly well known are in the cast, but the author was keen in spreading his lines among nearly all the players instead of one or two. Grace Lee and Jobyna Howland are the wives, rated by the college kids as "Indian summer dames." Herbert Corthell and Walter Connelley are the playful husbands, though the latter hasn't been in a role of this type before. Martha Bond and Lillian Bond are the flappers and look it. Their motto is, "Keep your love letters and your love letters will keep you."

Miss Sleeper was quite the peep of the baby gold diggers and won herself nice big applause in the second act by leading up "Butter Up Your Overcoat" chorus, permission to use the number having been given by Schwalb & Mandel, producers of "Follow Thru," where it is the hit song.

"Stepping Out" is lively entertainment and ought to make the grade.

Yellenti Net in Suit

It was Stage Furnishings, Inc., and not Nick Yellenti who proceeded against Irving Lang and his "Carnival" for alleged non-payment for scenery. The scenic concern threatened to take the stage trappings and held a Saturday matinee curtain until the account was settled.

Place closed a week later.

OUT-OF-TOWN REVIEW

GAMBLING

George M. Cohan's latest production, "Gambling," opened at the Garrick here last week and made an immediate bid for local popularity. One of the reasons for its clicking at the outset being the unusually smooth and spirited first-night performance given, in direct contrast to the shoddy and straggling premises that Philly has had this season.

It looks very much as if Cohan has an excellent chance to land with this melodrama, which he wrote himself and which bears many marks of Cohan dialog and Cohan direction. Although there is a "mystery" involved in the three-act play, it does not, and in fact, cannot depend on that element. In the first place, there is not enough element of surprise at the end when the guilty party is unmixed to put it in the class of some of the "who-killed-Cock-Robin" pieces, and in the second place, the author has discarded much of the usual mechanical "hoke" of plays of that kind.

Rather, "Gambling" is straight melodrama, and, as such, is first-class, with suspense carried through all the way, plenty of thrilling situations and a number of characters that are interesting and believable.

The play is in four acts (all different sets) and starts off in the private home of Draper, a famous gambler, who has summoned his partner to get the low-down on a man to whom his cherished adopted daughter has just become engaged.

While the two are talking, the police come to announce that the girl has been murdered in a room in a street hotel. The fiancé is arrested but is acquitted after a long trial.

Draper, however, is not satisfied and he starts an inquiry which soon involves two other girls with whom the accused man has been friendly. The gambler makes a play for both

the girls in order to get the low-down. The girls cordially detect each other. One is a sweet, demure little thing, and the other a self-avowed gold-digger.

The discovery of incriminating evidence brings a show-down, and Draper, in order to get both the girls in the hands of the police, sues to having his own gambling house raided so that they may be caught in the round-up. The last act takes place in the district attorney's office during a grilling of all the suspects. It may justly be said that there was actually not enough material left for this scene, but Cohan has so tricked it up and developed the different characters that it becomes one of the most fascinating and gripping parts of the play. The denouement, as has been said, may disappoint some of the mystery play fans, but the end is saved by a number of corking punch lines and the exit of one character—the gold-digger.

Sam Foreest has staged "Gambling" with excellent effect, and the cast is A-1. Clark Gable, last seen in "Machinal," has the main role of Draper, the gambler, and plays it surveyor and still sympathetically, never over-dogging the emotional scenes nor under-playing them. However, there is no question but

that first honors go to Mary Phillips as the gold-digger, a sort of second-cousin to the character played by Jobyna Howland in Belasco's "The Gold Diggers," not quite so crude and a little more believable. It's a fat part, with juicy lines, and Miss Phillips scores a definite bull's eye.

Robert Middleman, as a police inspector; Harold Henry, as the jailer; and Baring as the other girl, and Jack Leslie as the district attorney give especially good account of themselves, but all the members of the cast are able and well suited in roles.

Almost a half-hour was cut from the running time of the play by the third performance here, and now the final curtain is at 11 o'clock, with little left to be done in that direction of in respect to the players.

The first act, itself, was generally acclaimed here as one of the best of its kind in Philly for a long time. The suspense is built up not by action but by dialog, and it's pungent, realistic dialog. One complaint that has been offered is that the author never explains the motive of the murder, but a shrewd guess has it that Cohan did that on purpose to start people talking. They're talking plenty here, and the show is getting a big play.

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WILLIAM MORRIS

Chains' Cut-Rates Hurt L. A. Dealers; Opinions Differ On Theme Songs

Los Angeles, May 21. With four chain 1-10-20-cent stores on Broadway cutting sheet music prices, local downtown music dealers are having tough sledding on these sales. Chains are offering ordinary sheet music selections at 25 cents, 10 cents under music store prices. Sales evidence is that majority of buyers prefer their music over five and dime counters at the reduction.

Chain stores have also cut on melody selections from current musical and pictures. Melodies sell for 10 and 15 cents at music dealer's counters; the chains are selling at 8 cents. Albums get similar reductions.

Sale for picture theme songs is not spectacular, and stores are convinced the solo theme melody is already a thing of the past. "Show Boat" music is reported to be the highest current sale, and "Coquette" is running second. "Desert Song" is a weak third, but selections from this show had a heavy sale last winter during run of legit opera.

Picture hits are reported overselling theme songs in most cases, but the phonograph people evidently believe in theme melody. The Victor Talking Machine Company has entered into a national campaign to advertise records of these picture theme songs by display cards in street cars and buses in 10 of the big cities throughout the country. First song to be so advertised is "Lady Divine," from "The Divine Lady." First National picture.

HITCHCOCK WITH AMERICAN

National Exploiter For New Radio
Seattle, May 21.

Eddie Hitchcock, for ten years p. a. and publicity manager for band leaders, acts and theaters, west coast has resigned as publicity director of the Seattle theatre.

He will enter the radio field as national exploitation director for the American Broadcasting Company. Adolf Lindner's new national network.

Hitchcock will be succeeded by D. Armstrong.

NBC's Overseas Network

The National Broadcasting Co. is going in for international broadcast in a short time. M. H. Aylesworth, NBC president, announced his recent address, stating that this was the general intention of the luncheon meeting last week at the Hotel St. Regis.

Aylesworth has been abroad studying radio in Europe, and on the Continent and plans to extend the NBC's facilities for international short-wave reception.

To Count Radio Sets

Washington, May 21. With the bill authorizing the 1936 Federal census now pending in Congress, Senator DILL (D. Wash.) proposes to include in that census of the citizenry of the nation a complete count of the number of radio sets in homes.

One of the framers of the present copyright law and the first to sponsor legislation for the free use of copyrighted music for broadcasters, Senator DILL is hoping his present bill to create a radio census will be added to the bill.

WREN MOVES TO K. C.

Kansas City, Mo., May 21. Radio station WREN, Lawrence, Kan., has opened a studio here at the Bellevue Hotel. Programs will be handled by remote control, with the main studio at Lawrence.

REVELERS OFF VAUDE

The Revelers, currently at the Palace, New York, at \$3,000 a week, turned down a Keith route or further bookings because of their professional activities. Although contracted to the National Broadcasting Co. under its exclusive management, and despite NBC's affiliation with RKO, the quintet has too many radio and recording duties to permit them to go in for vaudeville, except for possibly an occasional week in the metropolitan territory.

French Squabbling Over Phonograph Disc Royalty

Paris, May 10. A bit of a squabble in the phonograph trade here, as an off-set to the picture quota question. In France the rights for registration of records in the corporation formed by the music publishers and doing business as Edito. Royalty formerly invested in the record making was 2 1/2 per cent, while the local publishers now wish to raise to 4, and one firm (Heugel) demanding 10.

As the royalty is much lower in Great Britain, and it was the intention of the manufacturers to have their records of all foreign music made in England, Edito is creating an embargo on the discs imported from the country.

Record makers have suspended registering music of which the members of the Edito hold the French rights. They claim the composers to be no reason to increase the royalty to 8 per cent as it is only a small amount. Edito's publishers, none of the money collected for recording royalties going to the composers.

RKO Hour Off for Heat

Keith's will discontinue the RKO radio hour via WEAF during the summer.

The experiment of putting a complete hour of Keith acts on the air at 11 p. m. every Tuesday was a costly error, but was regarded as worth the expenditure.

Before the resumption of the RKO radio program, a considerable number of changes will be made in the presentation of the special ether entertainment.

COAST WAY CHANGES

Los Angeles, May 21. KPLA has been ordered to operate on a 1,000 kilocycle frequency instead of 570. This station has been alternating with KMTB on a 570 wave. KMTB is left to operate full time on 570, KPLA now being shifted 20 hours a day.

Change was brought about by the ordering of KGFI, Glendale, off the air last week. KPLA is now operating on the wave length formerly assigned to KGFI.

Joe Moss Leading

Joseph Moss, Meyer Davis' New York manager, will personally conduct the Meyer Davis orchestra at the Pavilion Royal, Merrick road, California, at Valley Stream, L. I., for 10 days. Meyer Davis is to operate June 4 at the Hotel Astor, room 1, as the dance feature.

Moss leads a unique niche in band circles, playing at some of the swankiest private society engagements, getting fancy figures for personal appearances.

Coleman at Casino

Enil Coleman's orchestra will provide the music for the main ballroom of the Central Park Casino, which opens in June.

Another orchestra will be in the dining room.

Hart-Austin Settlement

Max Hart has settled his suit with Gene Austin, the Victor recording star.

Suit was based on Hart's services in getting the Victor contract for Austin.

Stoll Radioing

Los Angeles, May 21. George Stoll, m. ch. mgr. of the Broadway, Portland, Ore., has been released from his contract.

He's to join the American Broadcasting Co. of San Francisco.

Ager-Yellen Now M-G

Los Angeles, May 21. Milton Ager and Jack Yellen have been signed by M-G-M to write and arrange. First picture not assigned.

Larry Spier on Coast

Larry Spier (Spier & Coslow) will leave for the coast in June to work on the music for Paramount pictures.

Sam Coslow will return from the coast to take the reins during Spier's absence.

Warners-Harms On

Reports about are that the Warner-Harms boy is still under way. Auditors were said to have completed their reports on the Harms production late last week. These are to be submitted to Warner Brothers.

It is expected that something will happen, with either the Warners purchasing the production, or a successful conclusion, if the Dreyfus brothers are willing, or the matter will be dropped.

Chi Musician Will Back Park Concert For Layoffs on Pay

Chicago, May 21.

At suggestion of James C. Petrillo, president, the Chicago Federation of Musicians has approved a plan to present a series of daily free concerts this summer. Probably in Grant Park, with salaries of 100 musicians to be paid half by their steady employed musicians and half to be subscribed by local business men.

Petrillo admits this is a relief measure brought on by the inroads of synchronized pictures and discontinued stage shows on the union's list of working members. He recommended the plan because it has actual entertainment value which takes it out of the classification of asking public relief for a union cause.

Working musicians are to supply \$15,000 of the subscription, voluntarily giving any amount. Petrillo promised he would see that the other \$15,000 is subscribed by business men. He stated if the concert meet public approval this summer there will be no difficulty in raising the entire \$30,000 next season by public subscription, without financial assistance from working musicians.

Petrillo can't be beat in the ways he finds to take care of his boys.

Dance Hall Restrictions

Los Angeles, May 21.

After two hours of argument, mostly on trivial points and with only the objection of one member of the Police Commission voted to allow taxi dances, where men and women in white gowns and white gowns to respond. They voted three-to-one, after 100 operators had agreed that they would be ruled financially if they had to be governed by an arbitrary closing order.

Rules for the dance halls will be drawn up by the commission. One will be to have the police obtain finger prints of all girls dancers before they work in these places. Another rule will be to prohibit the playing of any music suggestive of coquettish dancing.

Usual Sheet Music Spenders Find Many More Songs Worthy to Buy

Ager-Yellen's Contract; Also Doing N. Y. Musical

Los Angeles, May 21. Milton Ager and Jack Yellen have gone with M-G-M on a one-year contract. Team just finished the songs and lyrics for two pictures and are now in New York.

While in the east they will work on the score of a new musical to be produced by J. Murray Anderson. At the end of four weeks the boys return here.

Coast Placements

Los Angeles, May 21.

L. V. Chiquet's orchestra reopens Johnny Ogden at the Rainbow Gardens (ballroom).

Arnold Chase's band opened at the Belmont Beach Club, Long Beach, last week.

Harry Owens and band back at the Casa Del Mar. Returned from Phoenix, Ariz.

Herb Finley, former orchestra leader at the Normandie, has joined Maurice Munge band.

J. Skrivane's orchestra replaces Maurice Munge at the El Patio ballroom. Munge opens the New Casino on Catalina June 1.

N. Harvey and orchestra open at the Los Angeles Athletic Club, this week.

Wep Allen and band open this week at the Lake Arrowhead Hotel, Arrowhead Springs.

Keith's Good Will

Toledo, May 21.

Keith's vaudeville broadcasts are creating good will in the opinion of Ralph Phelps, Toledo Blade radio man. Phelps has been guessing ten for five years, and knows his programs. Sz: he

"In an effort to bring back into popularity vaudeville, which in recent years slumped so much, the R-K-O officials for several weeks have been broadcasting each Tuesday night an hour of entertainment by the leading vaudeville artists of the country. I do not know what reaction has been noticed, but it would seem to me that broadcasting will, if it already has not, help vaudeville in its fight."

ALBERT-TURK'S M-G TWO

Los Angeles, May 21. Bobby Crawford, of De Sylva, Brown and Henderson, signed Fred Albert and Roy Turk to work on tunes and lyrics of two productions for Metro-Goldwyn-Mayer.

One of the pictures will be a musical starring Ramon Novarro. Crawford's firm will publish the compositions of the two writers.

Jack Yellen Drops In

Jack Yellen, of Ager, Yellen & Bornstein, arrived in New York from the coast this week.

Yellen will remain in New York for two weeks before going back.

Music men crying the blues on sales. While the general catalogs are holding up and the music jobs are busier than ever, the hits are not going as well as they should.

This is a reverse on the usual order of things when the hits only sold. Per usual habit the music men still squawked that without a hit they could exist. Now the complaint is that there are so many good songs around, the concentrated sales value per song isn't there.

Just as much money is being spent for music by the nation but instead of it being split up among 10 big firms, it's now going 40 different ways.

18 N. Y. RKO's Emergency Organists Get Notice

About 18 pit organists in R-K-O have been given the customary two-week notice. Opinion is that since the general opinion of talkies, the organists are no longer necessary.

Of late in Keith vaudeville houses organists have been employed mainly for emergencies, to fill in musically during mechanical breaks in sound picture. At this stage, with most pictures including dialog, relief through the organ is not desirable.

The let-out will take place in New York only. Out of town, organists' engagements under union contracts are for the full year.

Padlock Day in Court

Flock of ntp club and speakeasy padlock cases are calendared for trial tomorrow (Thursday) before Federal Judge Alfred C. Cox, Jr. It will be the first padlock calendar since last November, the limited number of judges being kept busy with other matters.

Several of the following, including the more prominent ntp clubs, cafes, restaurants and roadhouses, will probably get off very lightly in view of their thoroughly legal manner of business conduct since.

Among the better known defendants whose cases will be disposed of are European club, 26 West 42d street; Woodmanstein Inn, Pelham, N. Y.; Kaymen Restaurant, 42 West 49th; Almont, 132 West 55th; Salton Royal, 310 West 58th street (now out of existence); 46th St. Yacht Club; Waverly Club, 115 West 44th; White's Newspaper Club, 208 West 41st; Club Inspiration, 135 Macdougal street; Meadowbrook Restaurant, 62 West 55th; Jack and Jill Chop House, 341 West 47th street; Variety Club, 21 East 52d; Oakwood Chop House, 107 West 46th; Pelham Heath Inn; Billy Hayes' Restaurant, 10 West 57th; Chateau Restaurant, 10 West 58th; Kelly's, 131 Sullivan street.

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HIS MEYER DAVIS ORCHESTRA

at John and Christof's

PAVILLON ROYALE

America's Coziest Suburban Restaurant

On the Merrick Road at Valley Stream, L. I.

Mr. Moss and his Orchestra follow Paul Whiteman in as the dance attraction at Pavilion Royale following which limited engagement the Moss Orchestra (a Meyer Davis unit) opens June 4 as the permanent attraction at the Hotel Astor, New York City

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Writers of "THE

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Melody by
NACIO HERB BROWN
"BROADWAY MELODY"

Sung by
RAMON NOVARRO
in his singing film triumph
THE PAGAN
Metro-Goldwyn-Mayer Super Production

TRIUMPHANTLY SHATTERS ALL PRECEDENT

RAMON NOVARRO actually and authentically sings "PAGAN LOVE SONG" eight times in this unusual photoplay, and this beautiful melody is played an additional twenty times throughout the picture as theme material in the development of the score.

"THE PAGAN LOVE SONG" is decidedly and definitely a departure from the theme song of the past. It was a part of the picture in the making, not hastily and incoherently "tricked in" after the filming process was completed.

"THE PAGAN LOVE SONG," apart from the picture tie-up, can easily stand on its own merits as a composition of charm and beauty, and is most certainly destined for wide fame.

THE NEW MUSIC BUSINESS is indeed here! The star SINGS; the bilbies of this previously undreamed-of exploitation. Promotion that all the king's horses and all the king's men couldn't achieve.

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64 PAGES

"GAY" RUNNING

Beautiful Spring Feted in Chicago With Heavy Load of Socko Divorces

By Claude Binyon

Chicago, May 28.

Spring is a glorious thing, Amos? It's a time for pickups or plans and fancy necking. Amos? The girls beautiful these days, Amos? Wouldn't you just like to take some sweet woman to a little bit, kid, after the preacher has given you the works, and spend the rest of your days holding hands between meals?...

Sylvia Bonner, chorus girl, filed suit for divorce against Harold Bonner, non-pro, claiming he beat (Continued on page 68)

2 Studios Sap Flaps Bowl Over Rudy Vallee

The dames are devising methods of crashing the dressing room of their latest panp.

Two high school students with a high tension feeling for the sexy voiced crooner at the Paramount, busted in on Rudy by posing as reporters for their school weekly.

Making the appointment by phone with Vallee's secretary, the young women appeared on scheduled time. They almost fainted from an ecstatic warmth when Vallee smiled and shook their hands. One femme dropped her books, brought for effect, and sat into a handy chair to keep from falling over.

With more presence of mind, the other sap flap insisted Rudy tell her all about himself, sticking to details of his personal life and laying off the theatrical career. The kid pretended to make notes, and the interview finished, insisted on two personally autographed photos for use in the paper. They were given.

The other nut, so upset over hearing and seeing her supreme narkess could only remark she was never going to wash the hand Rudy shook.

CHURCH TROUPE

Three-People League Winner In Chi Palace for \$300

Chicago, May 28.

"Smoke Screen," one-act playlet, winner of the Drama League's little theatre tournament in Chicago and receiver of the Edith Rockefeller McCormick cup, is performed by the dramatic troupe of the People's Church. It goes into the local Palace June 2, with its cast of 30 getting \$100 each for the date. All have quit their jobs.

Probabilities of an eastern R-K-O drawing depend on its showing at the Palace. Playlet was written by Robert Kasper and sponsored by Dr. Preston Hradley, pastor of the People's Church.

Broadcasting Heat!

General Electric is said to have perfected the broadcasting of heat into the home. What this can do to furnaces, oil burners and electric heaters!

Story is that G. E. will hold back the new contraption until the public catches up on the present supply of heaters. Idea is a receiving set in the home with the main plant broadcasting the energy to excite the basement wires, thereby producing heat.

Cost and size of device unknown, but a further angle is that by the same means G. E. may turn on the chill with the stipulation that you must crack your own ice.

Roadhouses Kill Dancing In Summer Park Halls

Norwalk, Conn., May 28.

"The roadhouse has sounded the death knell of public dance halls," Neville Bailey, owner of Roton Point park, one of Connecticut's oldest resorts, said this week as he announced that the dance hall at the park would be opened but one night a week instead of seven.

His dance hall was once one of the most popular in the towns along the Boston Post Road. Playland, the million dollar park at Rye, has likewise abandoned dancing. The dance hall has been replaced by a swimming rink. It opened a year ago, located on the roadhouse-infested Boston Post road.

Squawk Over Squawkers; The Deaf Don't Like 'Em

Seattle, May 28.

Local groups of deaf people are protesting against talking pictures.

Puget Sound Association of the Deaf has sent a petition to several leading showmen here squawking about the talkers.

The members claim they have nothing left to do now, where formerly they went to picture shows several times a week.

Hoot Angeling Ruth in Cross-Country Air Race

Los Angeles, May 28.

Hoot Gibson will finance Ruth Elder in the transcontinental air race to be held in August.

Race will start from here and finish in Cleveland, O.

Gibson will have a mermaid built plane made for the aviation.

MUCH LARKING; MORE SPARKING

Women's and Civic Reform Societies Giving Attention to "All Liberty" Days Over Country—Spirit of Careless Approach Among Young Girls—Excuse for Promiscuous Good Times by Strangers

"DANGEROUS MIXING"

Chicago, May 28.

An undercover movement is reported by women's and civic reform societies to curb or eliminate the prevalent "Tag Day." It breeds a careless approach among young girls, a survey says, and what starts (Continued on page 63)

BERLIN HOUSES CLOSE JULY 1— GOV'T TAX

Berlin, May 28.

Berlin governmental authorities refused to reduce the abnormally high amusement tax.

The Association of Motion Picture Theatre Owners has decided to close its houses from July 1 indefinitely as a protest.

Approximately 65,000 employees have been given notice. It is the most radical step of this nature ever taken on the continent.

The Same Nose?

Dallas, May 28.

Bill Williams, the Rio Hondo, Texas, plasterer, who pushed a pet nut with his nose 13 miles on a hat last fall when Al Smith lost, is rolling another peanut up the side of Piller's Peak.

Bill began, at the rate of one mile per day, from Rainbow Falls, in the Ute Canyon, 22 miles from Summit House on top of the hill.

Don't Want Theatre Even for a Garage!

New Orleans, May 28.

When the Lafayette theatre, built for the Shuberts and left long ago, went up at auction, not a bid.

Auctioneer intimated it would make a good garage.

Not a bid.

Lay Stockholders

In front of the Cohan theatre tonight around 9:30 after the show has started to usually a half filled house on week nights, Tom Gorman, the manager, sticks out an S. R. O. sign.

Pathe's "Mother's Boy," talker, is playing there. Tom figures the S. R. O. symbol costs nothing and may create curiosity.

It did the other evening.

Elderly man approached Tom, in front of the theatre, and pointing to the sign, said: "That means you have no seats, doesn't it?"

"If, does," was the answer. "Are you sure you have no seats left?" the strayer asked. "We wouldn't put out that sign if we had any," Gorman replied.

"Bully, my boy, bully," remarked the stranger. "That's fine. I'm glad to hear it. I'm a stockholder in this company" (Pathe).

47th St. Corner Jumps \$12,000 to \$48,000

"With the expiration of the Schulte cigar store lease at \$10,000 annually in the store on the northeast corner of Broadway, 7th avenue and 47th street, Schulte was informed his future rental would be \$50,000 yearly.

Schulte is moving out, after in the Columbia theatre building for 10 years. Walter Reade is the newest owner of the Columbia and also the rent jumper. It was Reade who rented the 45th street corner of the Astor theatre building to Lucky Strike at \$30,000 annually.

Before the Roxy opened at 50th street, 7th avenue from the Columbia to 53d street had an impregnation of the Bowery. Since then it has been aping Broadway successfully.

MURIEL 'MORMICK' SINGING

Musically Inclined, Like Her Step-mother, Ganna Walzka

Rochester, N. Y., May 28.

Muriel McCormick, daughter of Harold McCormick, has musical aspirations like her stepmother, Ganna Walzka.

Miss McCormick came here quietly and registered at the Mannan School of Music as a special student, without revealing her identity. She is taking a six weeks' vocal training course under Adelina Forman, remaining in virtual seclusion.

It is understood that she is taking the course at the suggestion of Mary Garden.

Not a bid.

Yearning Society Matrons Ready To Be Taken on See and Hear Stuff

In their manoeuvres to hook bank-

rolls for picture productions, some of the sharphoetrons are moving cameras and lights right into the boudloirs of society matrons and taking screen tests on the spot. The boys get quite a few prospects among the cat names, but apparently lack the salesmanship or finesse to actually promote. Necessity for a clumsy front keeps the lads strapped financially while hopeful of making a big killing.

A society woman worth \$17,000.

(Continued on page 63)

FOUR-BIT VOICE TEST DEPT. STORE FEATURE

The "can your own voice" has landed with a bang. The John Wanamaker store installed the voice producing feature and the first day after the department was opened there was a rush on the place with a number of vaude people among those to give it a trial.

For 60c one may try her or her voice in song or talk with the test record turned over to the customer as quickly as a tintype.

A small metallic record which can be run on any record-reproducing machine by using a fibre needle is made and delivered in a few minutes.

Featuring Married Film Couples in Shrine Parade

Los Angeles, May 28.

Shrine parade next month will feature married screen players of prominence. As many as may be booked will be teamed at head of column containing 60 touring cars. Committee in charge says it doesn't particularly care whether couples are speaking or not. Idea is the domestic idyl of picture.

Cars will each be decorated with 100 electric flowers. Nine couples to date are on list.

Fox Engages Sculptor

Mahonri Young, the sculptor of New York, is under engagement to William Fox. He leaves for Movietone City next week.

It's the first arrangement for an artist of Young's rank in the talker colony.

BROOKS

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WHEN YOU BUY
COSTUMES

OWNERS AND OPERATORS
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ELEGANT DRESS COSTUMES TO RENT

U. S. Distrib's Complete Win Over South American Exhibits; "Syndicate's" Stand Broken

Buenos Aires, April 22.

Argentina's moving picture battle ended today when the Big Five, Paramount, Metro-Goldwyn-Mayer, Fox, United Artists and Universal, met a delegation of the theatre owners in the Syndicate. After a discussion it was decided to resume relations with the exhibitors, the agreement representing a virtual victory for the American producers.

The battle has lasted six weeks. While it cost the American companies around \$300,000, it is impossible to say what it cost theatre owners, whose empty houses were the best advertisement for the American pictures. The debate of the Syndicate came as a surprise to everyone in the trade.

About the end of last year the local exhibitors formed themselves into a syndicate for the purpose of resisting the prices asked by U. S. renting houses. As the season here starts in mid-March next month, the battle was taken up. It was thought that the American pictures had been booked for release on March 15, it was evident the matter was far more serious than had been thought.

European pictures came in and were snapped up by the exhibitors as available. The patron, used to Hollywood productions, stayed away after the first or second experience. Meanwhile New York had been advised by the syndicate of its formation, but so little was the nature of the combine understood that cables came back wishing it "good luck!"

Meanwhile the Big Five refused to deal with the syndicate, the latter taking impossible demands. Among them were the parceling of territory to certain firms, boycott of certain picture houses (latter new to the business) and the placing of pictures in categories to be decided by members of the syndicate themselves, the object being to assess the value of the pictures.

In fighting the syndicate the U. S. producers were fighting for a principle more than for profit. Universal and Fox were informed by the syndicate that they could operate with all houses in the combine, yet they stuck to the other three and thus gave the desired united front.

Three nominal concessions were made by the picture representatives:

- 1.—Recognition of the syndicate to deal with problems involving the picture industry on general lines.
- 2.—Promise to deal fairly by exhibitors belonging to the syndicate.
- 3.—Where a member of the syndicate has lost his programs through the pictures being sold to exhibitors in the district outside the combine, the picture producers will maintain a percentage of the pictures.

The leading printers in the neighborhood successfully ended the fight.

For Paramount, Fred Lange; for M. G. M., Carl Sonin; for Fox, Mr. Cotter; for United Artists, Mr. Goldman; and for Universal, Monroe Isen.

French Report Ready, But Contents Unknown

Paris, May 28.

French film commission, meeting yesterday with Americans absent, transmitted their report. Contents are officially unknown but it is believed that the proposed contingent system is unlikely to be adopted, advised in place of the current-T. 1. to quota.

The official communiqué today states: "The commission has decided to present to the secretary of Fine Arts as quickly as possible the conclusion which the commission has unanimously adopted. Charles Delac producer, a sub-committee has been appointed to frame the report."

American companies are silently awaiting a government decision expected next week, but are meanwhile preparing to reduce staffs.

Americans contend the contingent system is equivalent to a subsidy system. French producers, it is unwarranted, but are prepared to agree to additional customs or Federal taxes on film.

The matter is now entirely up to the State departments, all realizations in the future being with government officials instead of the French, film men.

Denny's \$100,000 a Film For 12 British Mades

Los Angeles, May 28.

Reginald Denny is going to make 12 pictures in the next three years for \$100,000 a picture. Films are to be financed by S. J. Lewis, president of a London bank, and they will be distributed through British International, six are to be made in Hollywood, the other half dozen in London.

Denny will have his own production organization and assume full responsibility. Story for the initial one is now under way and production is expected to begin here at the Metropolitan studio around July 1.

FOREIGNERS AND INDIES

French See No Hope or Help From American Independents

Paris, May 28.

Jacques Pathé, Thomas Pathe, Emile Nataf and Rene Degoutiere, who are called on the "Tale de France," are believed to be planning a call on American independent producers.

Little hope is held out for any arrangements with the Americans independent, the latter having no means of doing business in France except under the same harassing conditions to which the other alien distributors are being subjected.

"Escape" in July

Los Angeles, May 28.

Upon the return of Clyde Brook from England early in June, "Escape" will be featured by Paramount in "The Escape," adapted from the John Galsworthy play of the same name. Galsworthy is adapting the script in England, which will be delivered to the "Caprice" company by Jesse LaRue to direct the picture.

GEORGE WOOD

17 Tring avenue, Ealing Common, London, W. 5, England.

This ad certainly brings me some kind 1: ers from U. S. friends. I must try and steal a month's vacation this year to see them. My love to you all.

W.E. WINSBERLIN INJUNCTION DECISION

Berlin, May 28.

Siemenshake-Klingfilm Injunction against the use of Western Electric equipment in Germany has been refused by the Berlin courts.

The singing show will appear at the Gloria Palace June 3 as a result of this decision.

German silent picture owners must now fight out plans in court and the case may be dragged out for years. Meanwhile German and American pictures will be shown on Western Electric equipment.

In the W. E. decision, it is proven superior to Klingfilm the latter will have a difficult task to sell. The entire industry seems pleased with the decision as production was nearly at a standstill owing to the cloudiness of the sound situation.

The industry will now be able to get an idea as to whether dialog pictures are suitable for the German public.

Warner Talker Going Over Indie Equipment

London, May 28.

Warner Bros. is allowing production of Vitaphone pictures over Hazeltone equipment with no evidence of protest from Western Electric.

Regent, Stamford Hill, PCT, is the first house to be wired with this equipment. It opens June 3 with "The Singing Fool."

"DIVINE LADY" LIKED

Called Fine Propaganda For Anglo-American Relations

London, May 28.

"The Divine Lady," First National production, opened at the Piccadilly May 27. Victor Varconi made a personal appearance.

Picture was well received. Sound effects were considered well done.

Should run for a month or so on account of its historical value. The film has no obvious inaccuracies and is pro-English all the way through.

This type of film does more good for Anglo-American relations than any other propaganda.

Test Hipp for Sound

London, May 28.

An American sound reproducing apparatus, trade name unrevealed, is being shipped here for an experimental installation in the Hippodrome, which will assume a sound picture policy if apparatus is successful.

Par's Paris Cooling Plant

Paris, May 28.

Paramount is installing a cooling system and adding a sixth show. House will remain open until 1:30 a. m.

Management is planning a seventh show during the summer.

Jap's 28-Reel Program Claims \$7,000 Daily Gross

Chicago, May 28.

While stopping off here on a theatre inspection tour, M. Higo, Japanese exhibitor of Tokyo, stated that his, the only first run house in Tokyo, gets an admission price equivalent to \$2,500 American. He claims to be grossing an average of \$7,000 daily, with the house seating 1,500.

"It's a full week stand with triple feature programs, showing not less than 28 reels of film daily," Higo said.

"Up to three years ago western films were all the rage in Japan. Now the natives demand better class stuff than their sorens."

While here Mr. Higo intends to make arrangements to have his house wired.

Egyptian-Mades

Cairo, May 16.

"The Girl of the Nile," Egyptian dramatic film in eight parts, was given at the American Cosmograph, and is now being shown in the role, Omar Wasif, Ahmed Aliam, Abbas Faris, Hassan El Baroudi, Mmt. Ehsan Khamis, Mme. Maryout Nizar, among the stars. Locations in Egypt, Valley of the Kings, Egyptian temples, and in Cairo. Music synchronized with the scenes.

"The Desert in Flames" is at the East Palace, an Egyptian dramatic film featuring Vedad Ury and Madame Anna.

Both pictures produced by the Syndicate d'Initiation de la ville d'Alexandrie and presented at the Ambassadeur at Alexandria proved that there are places of real beauty in Egypt. It is the Syndicate's first effort.

Par, Paris, Lateness

Paris, May 28.

Paramount is advertising that it will remain open until 1 o'clock in London.

Patrons will be admitted until midnight.

British Film Field

By Frank Tilley

London, May 17.

Never silent any time, the picture business here is living in a positive wave of talk. Every daily paper carries at least two feature articles a week giving the opinion of a juvenile novelist or a passe actress on the subject, and the talk contains no more sense than the last.

Meanwhile some of the talking is about good business and some are soaps, not only in the West End of London but in the provinces.

"Broadway Melody" is cleaning up at the Empire, London. Paramount's "Close Harmony" at the Plaza is doing good business, but by no means the rush as the Empire.

Palace opened this 13th with P. D. C.'s "Strange Cargo," playing over the German "The Wild-Kindheit" review. Results pretty good so far, as reproduction of voices goes, but not quite so good on music and sound effects.

But not drawing the folk. Sold to be paying \$3,750 weekly rent and scarce getting it back at the box office. Picture comes out Whit Monday (20th) to make way for "Mothers Boy," talker.

Talkers and Silents

Stoll Picture Theatre on Kingsway closed this 15th with "The Divine Lady," 10 days ahead of W. E.'s original schedule date. Playing First National's "Weary River" with two program silent features to close the week. Klingfilm wire chests, putting in new organ and one stage act. Opening 11 noon instead of 10, and dropping film price of 37 cents till 1:30 to attract film shoppers round the theatre.

Oxford street.

"Noah's Ark" closes at Piccadilly May 28, followed by First National's supposed "Divine Lady" with personal appearance of Victor Varconi.

Novely Fading

Meantime the bottom the talker case seems to be falling out in town. They don't pack out any more just because it's a talker. If it's a good one, business stands up and if it's not, the sound doesn't help.

Anyone

People are getting the same way. Even "Singing Fool" hasn't quite made a feature with the town. Southampton is the first house wired.

Big Talker Income Abroad Expected by Warner Bros.

The crest of the box office wave which its productions realized in the United States during the past year is just reaching foreign shores where the Warner-First National foreign department figures it will top the brothers' business by at least 25 per cent. The gross in England alone is expected by the end of this year to greatly exceed the business done by the Warner interests in 1928.

Contrary to its synchronized product have been closed in 18 foreign countries. In each case it required a pioneer effort on the part of Warners, according to H. A. Bandy, manager of the foreign department.

When questioned as to how the business could be hoped to exceed its previous record, Bandy said that the comparatively few wired houses abroad, Mr. Bandy answered that all of the talker product now being sold practically has a silent version, for substitution in the un-wired houses. The nature of the material he said that most of it is synchronized without dialog and that the same native language are now being substituted.

No schedule for dialog in any of the pictures now being released. It has been decided by the Warners, according to Bandy. That phase of the business, which is still in an experimental state, with the few productions in dialog for which the only move other than English.

English dialog is now being introduced. Contrary to the "Singing Fool" opened as the first American talker in Mexico last Thursday at the Olympia. It opens in Buenos Aires on Western Electric equipment.

British Film Field

By Frank Tilley

Scale, put on a talker booked for two weeks and took it out at end of first week.

No I. C. Yet

Despite attitude of Exhibitors' Association, "Close Harmony" of the I. C. trouble. Association asked Western Electric and its licensed producers to agree to the formation of an independent committee to handle the matter. No reply on that. Now association is to go after government for action.

After the Klingfilm-Tobis opening at the Palace a few exhibitors prospects for the equipment. Going around to the distributors to see what about product they were told by the American firms they would like to see. The Manchester exhibitor over this wiring. One fellow with his house in the Manchester district wanted to put the apparatus into all his theatres but has cried out, owing to the expense of the wiring.

Meanwhile the Klingfilm-Tobis picture, "Close Harmony," is still pending, but Bush House seems to care either about this or not.

Other Systems

New one coming on the market directly after general election is called "Combi." Contrary to the printing machine invented by Ciffron, it is a combination of a printing machine old-timer, Bill Jaques. Tying up with the Edison in the equipment, Jaques has a feature to make their equipment to change from silent to sound with an automatic cut-out so sound can be censured where wanted. Going to make a feature with Cotin. Alving and claim they have him under contract for \$100,000 a year.

Asking \$12,500 a year for a minimum of five years to put in records, and the equipment, and hold a real genuine license fee. Kling-Tobis is making a feature of Victor Varconi.

(Continued on page 6)

The Tiller Dancing Schools of America, Inc.

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New Classes Now Forming

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LOCAL ELECTRIC RAILWAY

Wild Night in Sydney When English Comic Whipped Rowdy Down Front

Sydney, May 28. Rowdy University students in the Tivoli last Wednesday night thrashed it at the performers and on the stage. A tomato struck Jack Barry, English comic, Harry leaped over the footlights, grabbing a student down front and licked him to a faretheewell. The house was in an uproar. It became the wildest night ever experienced by an Australian theatre. After the tumult with partial quiet restored, the American acts on the Tivoli's vaudeville bill refused to go on. They demanded that all of the students be first ejected from the theatre. Curtain finally descended on rowing crowds, in front and behind the foots.

Austin Raps American Acts in Stage Speech

London, May 28. Charles Austin unable to proceed with his sketch one performance last week at the Palladium because of the continued applause for the Borch Minnervitch Band stepped to the footlights, raised his hand for silence and said: "I'm British and have served you faithfully for 30 years. If you don't want me, I will go off." After some caustic applause Austin, pale with anger, suggested that prolonged applause for Minnervitch was a clique. He secured the sympathy of the audience by appealing to their national prejudices by referring to the American banning of the Jack Iffton Band. Austin then said that Minnervitch was a bit acrimonious Austin hastened to concede that the Minnervitch Band was a fine act, but adding they could not do the entire show. And did the audience want to see a British act in quiet and received applause at the conclusion entirely out of proportion.

Century-Old Italian Opera Opens in Paris

Paris, May 28. Italian opera season opened here with "L'italienne a Alger" ("The Italian Girl at Algiers"), directed by S. Zononi, of Turin, at the Theatre des Champs Elysees. The opera was written by Rossini a century ago, its venture being famous. Conditions favored the opening. Algerian ruler, Mustafa, weary of his native wife Elvira, wants to marry Isabella, an Italian girl found shipwrecked while seeking her lover, Lindor, who has been detained in Mustafa's service. Silvio Scarpin, a Frenchman, is the present Italian season here.

"REDHEADS" OVER

London, May 28. "Parisian Redheads" opened successfully at the Victoria Palace. Act has been engaged for the Kit Club restaurant following the conclusion of the Abe Lyman engagement there.

"Scotland Yard" OKayed

London, May 28. "Scotland Yard," melodrama, with Al Woods, is the latest production in New York at the Eltinge on Labor Day, has been passed by the censor without considerable delay. London and New York productions will probably be simultaneous.

"Variety" for Summer

Subscribe for "Variety" over three months. JUNE, JULY AND AUGUST FOR \$2



WILL MAHONEY

The Pittsburgh "Post Gazette" said: "Will Mahoney is a riot of laughs. He has spit more hot buckles and waltz than any comedian who has been here. He is an amusing warbler, a tap virtuoso and he has the grandest curtain speech that makes the house rock with laughter."

Direction

RALPH G. FARNUM
1560 Broadway

23RD SUMMER SEASON

Ambassadors Starts With Program Mostly American

Paris, May 28. Ambassadors opened its 23rd season with a fashionable audience crowding the tables in splendid weather. Strong, attractive program of entertainers. Featured are Allen, Nelly Green, George Edwards, George Dewey Washington, Bunny Weidons Chinese, Bobbe Arnel, Jole May, Miss Nore, Noble Slate and a band recruited in Europe.

Not Enough New Plays

London, May 28. Embassy, on the outskirts of London, used on a troyout house for new plays, reverts to a rep policy shortly.

Operators claim there is an insufficient supply of suitable new plays available.

SAILINGS

June 12 (San Francisco to Sydney): Bertha Belmore (Zahiti).

June 8 (San Francisco to Australia): Red Bruchy (Somm).

June 6 (New York to Paris): Manny Self (DeGrasse).

May 31 (New York to Paris): Mr. and Mrs. Harry Reichenbach (Ile de France).

May 29 (London to New York): Olive Brook (Olympic).

May 28 (New York to London): Mark Nathan (Cenric).

May 25 (New York to London): Mr. and Mrs. Jules Brulstour, Lee Shubert, Milton Shubert, Dr. Feider, Joe Lewis, Peggy Worth (Leviathan).

May 25 (New York to London): Mr. and Mrs. Kack Sheehan (Doris Patton), Jim Tully, Barry Lupino, Mr. and Mrs. Bill Jacobs (Samaria).

May 25 (New York to London): Edna Wallace Hopner, Arthur (Harpo) Marks (Homeric).

May 25 (London to New York): "Red" Drum, Mrs. Cecil B. DeMille, Mr. and Mrs. Colin Kemper (Bercenaria).

May 23 (New York to Bremen): Earle Larimore (Stuttgart).

May 23 (Paris to New York): Arthur Leow, David Bum, George, Carpenter, Joseph Rothall Eckman, Jacques Pathé, Thomas Pathé, Smile Natan, Marc Delahaye ("Cie de France").

VAUDEVILLE, TOO, WORSE THAN EVER

Only Two Real Stage Hits Current in England—Stage Theatre Less Popular Now Than for Years—Old-Fashioned Methods Prevail

TALKERS OVER THERE

London, May 28. "This is the dullest theatrical season ever known of in England," Geoffrey Tait's last play ran two weeks, Bybil Thordike's four weeks and Beal De has had four hits since Christmas. His last production, "The Black Ace," ran 10 weeks.

Owen Nares, considered a strong star, has had a failure, Anna May Wong flopped, Edna Best and Herbert Marshall combined could only keep "Paris Bound" going about three weeks. The last four hits Sir Gerald DuMaurier has left Saint James after a series of failures.

Seven Edgar Wallace's last two plays have failed to continue his sensational luck. Haymarket, last frontier of English tradition, has had three failures, "Mr. Pickwick," "The Ivory Door," and "Quality Street."

"Porgy," despite marvelous publicity, closed after a short stay of seven weeks. Lyone Overman's return in "Little Accident" flopped. There are conflicting reports about the last three American musicals. "Merry Merry" left the Carlton for a cheap house, "Five O'Clock Club" opened badly and is still running though not to big business, and in "New Moon" the closing cast was changed. Harry Welchman has been substituted in the hope of bolstering the show.

The Strand has had nine failures in the past year. Vaudeville has had another failure with "Cooze," a poor review. One management famous for its successes is reported tottering financially. Another big combination has split up, though writs for libel. Daily's, one of the best known theatres in England is closed and for sale. The popular Astaire (Americana) returned for the third time, have failed to create the excitement of their previous visits.

The only two smashing successes are "Journey's End" and "Mr. Cinder," although Gladys Cooper still reigns in "The Secret Agent" and several others are doing moderate business.

The Talkers

During the last few weeks all publicity has swung over to the talking pictures, as in New York. "Water Rats," oldest Vaudeville organization, held a banquet inaugurating their new premises Sunday, but two have closed.

Vaudeville business is now worse than ever. "The English stage theatre just now is less popular than it has been for many years," said a manager who is conducting their business exactly as they did years ago. "The students have been made to compete with the picture houses."

The Elshoph of London's committee, leaning up the stage, has issued a list of 10 plays recommended for stagehouses. Unfortunately, all but two have closed. Lee Shubert, before sailing last week for London, gave out a statement stating this has been the worst season in "the show business" for years.

He lamented the legit, as with pictures it has been the best.

Rene LaPrince Dies

Paris, May 28. Rene LaPrince, prominent French actor, formerly with Pathé, has died. He was recently connected with Cinemas.

English-Made Musical Talker with Stars from Musical Comedy Stage

AUSTRALIA BAN OFF NEGRO ACTS

Sydney, May 28. Owing to the scarcity of new talent, the Tivoli circuit has removed its hand ban on colored act importations. This ban has been standing for some time. Tivoli is the first chain here to revoke it.

Colored players fell under Australian displeasure some months ago when an American negro orchestra became involved in a very messy affair with Australian white women. The negroes concerned were placed under arrest and later ordered out of Australia.

At the same time it was announced that the country's theatres would not thereafter play foreign colored performers.

MILD PLAYS OPEN FOR PARIS FAVOR

Paris, May 28. Following the quick flop of "Sana Facon," operetta, which closed the house after a week's run, the Dau-nou management rushed in a 3-act comedy called "La Femme au Chien" ("The Woman With the Cat"), by Pierre Veber and Henry de Gorsce.

It is adapted from an Italian comedy by Oreste Poggio, with a (Continued on page 6)

CAPUS' WIDOW MISSING

Paris, May 28. Widow of Alfred Capus, playwright, who has been cared for by friends, has been missing for a week. She is believed to have committed suicide. The woman was destitute, despite the enormous royalties her husband earned.

ROSIE'S RAGS AND ICE

London, May 28. Rosie Doyle, who flew from Paris last week to appear at Pavilion, makes 12 changes of costume and wears \$1,000,000 worth of jewels.

Heat and Audiences

London, May 28. Dorsey and Steadman were well received at the Victoria Palace by a slim and apathetic audience. Everyone seemed to be suffering from a heat wave.

"Young Love" Despite Censor

"Young Love," banned by London Censor, will be given privately July 8 at the Arts Theatre. Dorothy Glush will play her original New York role.

Engineers' Club Fire

London, May 28. Engineers' Club, where dozens of theatrical people reside, was considerably damaged by fire yesterday.

The club will be untenable for some time.

Star Covets Hollywood

Paris, May 28. Saint-Granier, comedian-and-revue author at the Casino de Paris, is dreaming for picture work in Hollywood.

Dancing Trio

Paris, May 28. Rosemary and Capella will have a dancing trio with a new partner, Sargol.

London, May 28. Gaumont-British will be the first foreign picture producer to make a talking musical for the screen. Its cast will be Dixie Courtledge and Jack Hulbert.

Production will start July 27 with Maurice Elvey directing. Not stated what book or music will be utilized. Paul Murray acted as representative for the stars, who are under his management for the stage. It is said Murray asked a stiff price for Miss Courtledge and her husband.

Paul Murray and Jack Hulbert reached New York Friday. They are here only for a look around, said Murray, to nearly a fortnight when he saw the number of pictures on display along Broadway.

"I am sure," said Paul, "that they have talkers over here, too."

Misled on Italian Beauty, But Mussolini Won't Give It

Paris, May 28. Italian Government is prohibiting beauty contests on the grounds that they lower the moral standards and are dangerous exaltation of feminine vanity.

The Government also believes contests constitute a caricature of serious matters.

Authorities contend that beautiful girls belonging to respectable families of the finest type decline to compete, and that, consequently, the international games fail to comprise the prettiest Italiane with the world misled regarding Italian beauty.

Weather Reports

Paris, May 28. Temperature boiling, up to 90, has wilted the wheat. Dourly May in Paris on record has not affected theatre attendance.

Washington, May 28. Upon Variety's request, the Weather Bureau has furnished the following outlook for the week beginning tomorrow (29):

Local thunder showers Wednesday and probably more general showers and thunder storms Thursday, followed by generally fair for about two days. Showers again about Sunday (31), Warmer Wednesday and Thursday. Foreign outlook for Chicago to Pittsburgh Thursday; cooler all sections Friday.

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Easterners Taken West May Go Back East Any Time Now; First Talking Trial Year Up

Los Angeles, May 28. Process of elimination of New York writers, songwriters and actors is now going on at the local studios. It has been almost a year to date since the large influx of Easterners began.

It is getting to be a matter of the survival of the fittest as far as the actors are concerned. In many instances some people brought here so far are said to have been misled as to ability and were simply paid their weekly wages without delivering anything in return. Some of these contracts are written for three and six-month terms with some of the studios paying in advance, giving the boys their return trip ticket rather than having them amount doing nothing. In other instances attempts are made to utilize their services in some way that they give a partial return for expense.

Studios have been inclined to keep under cover as to who are imported from Broadway, with a large number of the people already on the payroll, from four to six weeks before any publicity is given out, even then it is not generally given out until after the people have been taken away.

Others who have been brought to the Coast and received advance publicity prior to their arrival and did not click have been forgotten, so far as any attempt to broadcast propaganda as to their future activities.

With June 1 coming it is understood to be 150 agents of various Eastern importations will not be taken up.

Producers have adopted a policy in regard to signing Broadway actors by engaging the person for one picture. If they click, they are retained for others. Producers have been operating in this cautious manner to save a large sum yearly.

COLOR CAMERA FAMINE GETS MAYER A SNUB

Los Angeles, May 28. M-G-M is understood to have offered Warners a bonus of \$35,000 for the immediate loan of one Technicolor camera which Warners has in a vault with four other cameras. Offer, by report, came from Louis B. Mayer personally. Warners, however, by Warners, as M-G-M had previously refused a request from Warners for the loan of one Technicolor camera. Technicolor equipment is extremely scarce on the coast, with Warners the only company sitting on this material.

In order to shoot Technicolor as reported for "Footlights and Poole," Colleen Moore unit at First National is obliged to work from 9 p. m. to 1 in the morning.

U and Harry Jolson Part Company on Story Choice

Harry Jolson has terminated his contract with Universal after seven weeks without reaching an agreement on a story with the picture producers. Jolson was recently reported cost for the lead in "The Minstrel Man" when Eddie Leonard originally set for the part was assigned to star in "Harem Nights" by Universal.

Jolson and Universal, it is reported, came to a parting when the comedian, brother of Al Jolson, wanted the company to purchase a picture for Eddie Cantor. Jolson is the linking of his name with that of Cantor's for exploitation of the picture. When Jolson refused to meet Cantor's price for his original script Jolson asked for a release from his contract.

George Sidney East

Los Angeles, May 28. George Sidney will go to New York for the summer and return with the fall to the "Cohens and Kellys in Scotland" for Universal.

Jack Warner Goes Back

Jack Warner is leaving New York for Wednesday for the Warner studio at Hollywood.

He expects to again reach New York in about six weeks.

Sign Code

Los Angeles, May 28. W. R. Sheehan is having a special sign language code developed for use around the Fox sound stages.

When finally compiled Sheehan will have it published in book form and compel all employees, from grips to directors, to study it and pass examinations.

Tax Agents Checking Each Other—3 Groups

Los Angeles, May 28. Internal Revenue Bureau has sent a large number of field agents to complete investigations into income tax statements in this section. In three waves the boys have been reported to studios where they are checking up on the work of predecessors and conducting examinations along original lines.

For nine months each of the big studios has been visited by two or three agents. Rule has been for first comes to get in direct touch with the studio. Second group who are questioned and secure all available information. These agents are followed by a second group who go as far as they can. Then are the third contingent, known as "warrant for distraint" agents, who check everything previously uncovered, set the tax, and notify employers.

Agents estimate are strange and unknown to any of the person with whom they have to deal. In many instances agents have been reported to the extent of not only taking canceled salary checks from the studios, but also having copies made. One of the phasers said to be receiving particular attention that pertaining to real estate trust groups.

"Mr. Hall of the Times"

When Mr. Hall, of the Times, goes to a picture theatre, he phones over. At least to the Paramount theatre.

Par users believe he phones for seats.

Anyway Mr. Hall phones. Maybe he wants Public Service, Sir.

Just to let 'em know it's Mr. Hall of the Times.

Chances are Mr. Ochs takes chances.

But not Mr. Hall of the Times. Par users states.

"Mr. Hall abhors standing."

That's what the "abhorers." He's a Jew and a Jew.

And what happens when Mr. Hall phones?

Does Mr. Zukor ever phone? No, says user.

But which Mr. Hall phones? It's Saturday.

Press seats in mezzanine reported.

How about Mr. Hall?

When has he phones?

Yes. Seats within roped seats also roped seats.

For Mr. Hall?

Yes. Supporting Mr. Hall forgets.

Mr. Hall of the Times never forgets.

But which Mr. Hall phones? The Times is a great newspaper.

The Chit 'n' Chat says it's greater.

But Mr. Hall?

GROPPING FOR JOLSON TITLE

Los Angeles, May 28. Warners best brains are wrestling with the problem of a title for "The Minstrel Man." Neither is the title "Little Pal" is out through conflict with a song in Eddie Dowling's "Sing, Brother, Sing," and "Say It With Me" is out through similarity. It is a toss up at present between "Sing, Brother, Sing," and "Say It With Me." The latter is probably liked so there may be an entirely different one when the 24 sketches are finally printed.

EXTREME SONG FOR SHORTS

All of the comedy shorts produced by Pathe will carry as a trade mark a new overture to be played at the beginning of the pictures.

It is entitled "When My Pretty Steps Out." The song was inspired by a group of six bathing beauties called "The Pretties," now appearing in "Thanksgiving," the first short that will play that song.

Frank T. Davis, vaude, will feature in the all-talking comedy.

JOSEPH CHERNIAYVSKY Who is general musical director for Universal Pictures, receiving the following criticism in the Los Angeles "Examiner" after opening at the Biltmore theatre of "Show Boat," in which his composition, "Love Songs in My Heart," is a hit: "Joseph Cherniayvsky made one of the best scores heard with a film's synchronization."

POLE MAY HAVE TO REFUND FOX \$700,000

S. Z. Poll stands in sight of a payment to William Fox of \$700,000, to take up the deficit on Poll's profit guarantee to Fox that the Fox-Poll circuit, taken over by Fox, would net \$1,500,000 in Fox's first year of ownership.

With the summer here and an accurate estimate possible of the Fox business for the first full year, that \$700,000, it is said, will be duly called for by Fox.

What Fox paid for the Poll New England chain has not been disclosed. Fox, from the report, turned over but little cash at the time. Poll received mortgage money, it was said.

On the basis of the deficit Fox will request, the Fox-Poll Circuit for the year has a profit of \$800,000.

U'S COLUMBIA PROF

Los Angeles, May 28.

Prof. Walter Pitkin of the School of Journalism, Columbia University, is now on the Universal lot. He received his placement through Prof. Macdonald, the personality and picture psychologist.

Advocating Backbone for Mgrs.

"This straightforward editorial appears in the current issue of PUBLIC OPINION, the confidential house organ of Public Theatre."

Written by Ben Serkewicz, editor of OPINION, it goes right into the root of one of local operation, the attempted oppression or advantage by some picture producers or outfit of one of the city's foremost institutions—the theatre—always.

We're Not "Grifters"

A few months ago PUBLIC OPINION advised all in Public to stand erect and with colors flying—the trade-marked attitude of Public representation. The hang-dog or beggarly, or shy attitude which some misguided creatures in show business simulate in speech or demeanor is unnecessary in show business. Certainly it is unnecessary in Public.

Your credentials as a Public showman makes you the equal, if not actually the social and economic superior, of any luminary in any community.

The showman nowadays who is shy, or begs, or cheats, or permits himself to be coerced or bulldozed by petty grifters, officials, reformers, or others, is criminally foolish. Surely he does not belong in Public opinion.

Public has never had part in the larcenous, gyp, show-business which has been dead for a decade, but memory of which still furnishes a cud for mouth-mouth to chew. Public has always been idealistic, ethical, and high in prestige everywhere. We have an honorable status: "We are a powerful influence for the moral, educational, recreational and economic good of the communities in which we operate."

In view of these facts, if there is any employee of Public who inclines like a disaffected or underbitten man to shyly stand up and give the organization the representation to which it is entitled under every circumstance, then he is playing into the hands of the moral, educational, recreational and economic good of the communities in which we operate.

Special Night for Woman First On Stage; Outfit From Merchants

Charging a two bit admission, Monroes theatre on 1st avenue and 77th street, New York, small vaudeville house, formerly playing four acts, changing daily, has cut out on the overboard. It is playing but two acts, changing daily.

In place of the other two acts, the house has tied up with several shows on the overboard. The first second night is ladies night and the other nights are turned over to the men. Wednesday, Wednesday and Fridays, the entire front of the orchestra is filled with impatient women waiting for the special event.

The minute the local act is announced, the women in front of the orchestra rise of one accord. A surging sea of women and girls climbing over one another to be the first one on the stage. The one who reaches there first wins.

As a reward, the contrived water wave or marcel is given to the winner, in addition to being completely free from hat to the soles of her feet.

On the stage is a barber from a beauty parlor to give the winner what she may want. When finished she goes behind a screen and the winner gets the first one on the stage. All of the clothes including the wave are furnished by local merchants. The entire cost of everything free for the publicity it may bring them.

On the first of each Sunday, are turned over to the men, the winner receiving a complete wardrobe in exchange for getting a free haircut and shave on the stage.

No strings of any kind.

John Lord O'Brien Is Ass't to Ait'-General

Washington, May 28. President Hoover has named John Lord O'Brien as assistant to the Attorney General, left vacant by Col. William J. Donovan.

In this assignment Mr. O'Brien, who has acted as special prosecutor for the department on many occasions on anti-trust cases, will have supervision of practically all motion picture cases before the department.

As far back as 1939 Mr. O'Brien has been acting as cases for the department, these including the East-West case.

He is of the Progressive type of Republican and though never known to openly commit himself on the existing anti-trust laws, is believed to have the "open mind" outlook in accordance with the President on big business mergers.

Columbia's Embassy Lease

Columbia Pictures has taken a six-week lease with an option on six weeks more on the Embassy, New York. The lease will open for "Father and Son" there June 3, for a run of three or four weeks. The lease is for a picture scheduled to open at the Romy Saturday, but Columbia thought so well of it that it switched it to the Embassy.

Cole's "Fall of Eve" will follow "Father and Son" into the Embassy.

Mrs. Sylvia Harris Wants Alimony Without Divorce

Cleveland, May 28. Claiming her husband has sent her mothers' home to his, Milton K. Harris, real estate operator, has started suit for divorce against Mrs. Sylvia Harris, 20, former film actress and dancer. In his suit, based on gross neglect, Harris asserts "I was not able to divorce myself from a woman-in-law."

Sylvia, who has been married since 1926, claims she was forced to divorce, she is fighting for alimony, filing a counter-suit charging he was negligent in his duties as a father and didn't want to buy her pretties.

Mrs. Harris has appeared in "The French Kiss" and "The Great Dictator" films. Her husband earns \$25,000 yearly. He is the son of Henry Harris, wealthy real estate owner.

W. E. Producer License Calls For \$100,000 Minimum Royalty

Western Electric's license contract requires producers to license the electric as not only the supreme government for the talking film industry but as holder in the largest film companies for 8 per cent of their gross revenue annually, or a minimum guarantee from each of \$100,000 per annum. The money is payable quarterly and there is a stipulation that the producers keep their books in constant readiness for inspection by a Western accountant at any time.

That the grosses may be highest and the electric's royalties always at top another clause reads: "Licensee shall, in order to obtain the greatest revenues from the electric sources, adopt such practices with regards to methods of distribution and character of release as will fix such charges for the release of said product as may be designed to produce the greatest gross revenue and as may be consistent with competitive conditions which obtain from time to time."

That interchangeability, from the literal interpretation of the contract, does not exist and that producers were aware of its non-existence when they signed the contract is revealed in an opening clause in this summary:

Interchange Out

"... such reproduction or projection of the said records, or of the accompanying and or co-related motion pictures in any case shall be only by means of or by means of exclusively reproducing equipment supplied by Products Group, Inc. (Research Products) to the exhibitor thereof."

Besides a two years' formal non-renewal clause, the agreement, default in payment of the royalty also rules the license. Producer is given 60 days to pay the quarterly payment after date it is due. Continued failure automatically constitutes a breach.

In the event of patent litigation in which Western is the defendant, the electric agrees to defend the licensee only up to expenses totaling the amount he has paid in royalty.

Should a permanent injunction be obtained against Western's use of its talking equipment, the electric figure on a number of angles.

First: The electric can discontinue service and the licensee an immediate notification or it can agree to supply different material within 30 days from the date the injunction may be issued.

Second: Licensees may offer to pass the hat among themselves and turn the collection over to Western, whereby the electric may use the plaintiff's patents, or negotiate a license to use them.

Third: The electric itself make the financial arrangements for the defense and tack on the cost of the defendant licensee's yearly minimum pay-in.

Minimum \$100,000

A. For licensees, the business prohibits them from paying the yearly \$100,000 minimum, which is divided quarterly by the date March 31, 1930, Dec. 31, 1930 and Dec. 31, then they shall be required to express their willingness to meet the same and be penalized six per cent on the difference between amount paid and \$100,000 for the balance of the year.

Producers who grant sub-licenses shall be responsible for their charges and shall reveal to the electric the amount they are exacting for the extending of the service. A fair cut-out will also be required.

Advertising copy using the electric's name or that of any of the licensee must be submitted and okayed by Western before it is used. An okay from the electric on outside orders for the manufacture of said must be obtained. Should any disagreement over this, or any other matter arise, it must be arbitrated. Rules for two of the three arbiters, one appointed by each side and the third by a Supreme Court Justice,

POLA'S IDEA OF MONEY

Pola Negri wants \$10,000 a week and a 10-week guarantee to step on a vaude stage. The Polish pash purveyor is in Berlin under contract to UFA and making a picture at present. She was submitted to Keith's at the heavy sugar by the Weber office.

Pola's believed to be the most extravagant asker confronted by vaude of late. When counting that high, Pola forgot she's a pasha picture star over here.

Sarah Bernhardt played over the \$100,000 loss, although the Weber office might have mistaken marks for dollars. That's 75 percent off.

CHURCHES' ASKS FOR COLLECTION

At least one church in New York City offers competition to the neighboring theatres. It's the Chelsea Methodist Episcopal Church, on Washington Heights, whose pastor, Rev. Christian F. Reiser, is engaged in raising funds to build the Broadway Temple, skyscraper church and apartment house combined.

The Rev. Reiser's method is to get a stage or screen figure to speak from his pulpit every Sunday. Jackie Coogan being the attraction last week and the week before that, Morris Gest.

Only requirement is prominence stage or screen. These attractions draw capacity. Resultant collections help toward the construction of any skyscraper church-apartment house.

Salvage "Queen Kelly" With Swanson in Fall

Chicago, May 28. Rather than take a dead loss on "Queen Kelly," J. P. Kennedy of Pathé will put the Von Stroheim white elephant back into production in the fall in the hope of salvaging it for release.

At that time Gloria Swanson will have completed her final picture for United Artists. That starts production in June.

is contractually described as final and conclusive. The first use of this stipulation has been made by the Warners who started last fall and are still on the mat.

Licensees who are owners of chain theatres are given preference on installations of equipment. The agreement in this respect is that they must pay the same price as the independent exhibitor and expect no discount.

One of the most significant conditions in the contract is that which binds the producer licensee to turn over to Electric Research Products any talker patents of interest which he may have acquired independently. "He" means the licensee. The electric is turning them over to the electric in turn considering them and, if with approval, working them in the system used by that licensee's competitors. The clause contains a further demand that any independent discoverer by a licensee be immediately turned into the electric to the advantage in the recording and reproduction of sound."

SCORE BAND FOR SELF REGULATION

Makers Outside M. P. P. A. Pledge to Uphold Quality, Regulate Financial Standing and Oppose Shoe-string Racketeers

DISTRIBUTION ANGLE

Los Angeles, May 28:

Independent film producers, not members of the Motion Picture Producers' Association, have formed a new organization to formulate a code among themselves. It is called the Association of Motion Picture Producers, Inc. Phil Goldstone, who called the meeting, was chosen as chairman.

Committee on organization including Goldstone, William Lackey and J. J. Bryan, latter representing the financial end of independent production, are now working out details. It is expected that about 20 members will join by invitation. One primary objective of the organization is the placement and recognition of responsibility, with members to be held accountable for all statements or publicity about their plans or programs which they submit. It will also be to carry through. Idea is to exclude or discipline those who refuse to abide by the accepted code of ethics.

Aim at Shoestringers

Organization will also seek to discriminate against shoestringers and small producers who might represent their finances or fail to meet their obligations.

This will also be standardized basis for dealing with actors, directors and writers, according to the conditions of independent producers without their own releasing organizations.

Still another contemplated objective is for the organization to buy and sell supplies and equipment as a group and to consult together for solution and action on group problems. General idea behind move is the solidifying of the independent field and the discouragement of racketeering methods.

There was an independent producers' association about five years ago under the presidency of I. E. Chadwick. It was regarded more as a states right distributors group than as a banding together of producers.

W. B. Refused Injunction Against Davey Lee's Dates

Chicago, May 28.

Petition by Warner Bros. for an injunction preventing appearances of Davey Lee at the Chicago theatre show, Friday, was refused by Judge Sullivan on grounds that the juvenile star and his mother, his legal guardian, were necessary parties to the suit and no service had been obtained on either of them.

Slow Motion Sound Now

Los Angeles, May 28.

Fox Movietone engineers have perfected a system of recording sound at the same speed as slow motion photography. It will be employed for the first time on the dance numbers in "Sunshine" Friday. The Brown and Henderson picture which gets under way in June.

"WHOOPEE" ON SCREEN

Eddie Cantor will movietone the original production of "Whoopee" starring Broadway run. Ziegfeld is to do it in association with Paramount.

Warners' Winter Garden for 5 Years; Shubert Profit This Season, \$300,000

Big Deal Is "Hot"

All reports agree the Paramount-Warner deal is "hot." Reports also say it may not be completed before the return of David Sarnoff of R. C. A. This indicates an inclusion of Radio with Paramount-Warner.

It is also said that Sarnoff, still abroad with Owen Young, is in constant cable communication with New Yorkers interested in the picture combination.

Young Lamme will now be known as general manager of the studio, his title being representative of the president and associate executive.

With the sudden realignment of forces, whose contract had two years more to run it is said changes in other executive departments will follow.

Laemmle, Jr., is now working on an organization plan and expects within the week to surround himself with several new department heads. It is likely Ben Jackson, former studio manager, will come in as executive studio manager. Prof. Pitkin, recent arrival from Columbia University, has been assigned to the scenario department. Harry Carson, casting director, will also supervise production at intervals.

Also, several individual producers with their knowledge will be brought into the organization by the Laemmle heir to make from three to five pictures a year.

Mary Philbin, for whom no production is available, has been assigned to independent producers, with her contract not to be renewed when it expires. There is also a rumor of a \$50,000 a week non-productive overhead on the pay roll, and the new U boss expects to cut it to a minimum within a month.

First big production young Laemmle will under way in his new job is "The Barnstormer," which Harry Pollard will direct. It is to be a comedy starring Pollard on the pay roll without directing a picture in 19 months and getting \$5,000 a week royalties, will start on the new one with a carrying charge of \$187,000. Added to this story cost the getaway slap under way in the production will be about \$210,000.

Weith has no plans for the immediate future and is contemplating a six weeks' vacation in Honolulu.

Fox's Offer

Los Angeles, May 28.

Following a recent scientific discovery, Fox has announced it is aid in curing the mentally defective. William Fox has offered to donate the use of Fox Movietone pictures desired to be used by state hospitals and like institutions.

Warner Brothers have extended their lease on the Winter Garden on Broadway with the Shuberts from the first two to a present five-year term. Since the Warners have operated the house with talking pictures, the Shuberts have cleared \$300,000, as their share of the grosses.

That is more than the Shuberts ever netted in the Garden when playing musical reviews, besides saving the Shuberts the cost of two stage revues this season had they been operating the house. Each revue could not have cost under \$175,000.

The Warners leased the Garden on a guarantee of \$6,000 weekly against a percentage of the whole receipts.

The Winter Garden for years was the ace house of the Shuberts, nationally renowned for its naked and often dirty stage shows. With the new Fox management, in advance of the Shuberts in compiling box office stage attractions, the Shuberts gladly left the Warners have the best known legit theatre on Broadway.

FOX DROPS ZONE PLAN, PARTNERS IN CHARGE

Los Angeles, May 28.

District managers are being abandoned by Fox Theatres out here. The ace house of the Shuberts, nationally renowned for its naked and often dirty stage shows. With the new Fox management, in advance of the Shuberts in compiling box office stage attractions, the Shuberts gladly left the Warners have the best known legit theatre on Broadway.

Jack Mansfield of the Portland district returns to Los Angeles as assistant to Harold B. Franklin, leaving William F. Parker, a Fox partner in several houses up there, in charge.

Charles Thall returns to San Francisco as assistant to Arch M. Bowles, leaving Rosenberg and Fowler to general management in charge of the Seattle district, with a Seattle city manager to be designated.

Other changes to go into effect June 1 include shifting of Bruce Fowler to general management of the Los Angeles district, succeeding H. B. Wright, who goes to Grauman's Chinese.

Kaiser Wires Ford to Pull Prince Off Hollywood

Los Angeles, May 28.

Liberal publicity afforded Prince Louis Ferdinand during his Hollywood visit in quest of adventure and of Lily Damita has done the Kaiser himself. He, the Kaiser, has received a load of the clippings, the exiled emperor's son, Prince Louis, has written to Henry Ford asking him to send the boy back home.

Henry Ford assumes the responsibility of the boy's business career while here, the auto magnate is going to compromise on the Kaiser's request by transferring the Prince to a Ford assembly plant in the Argentine.

Upon learning of the action Miss Damita decided to call off all her engagements to marry the prince.

LECTURES AS TEXT BOOK

Los Angeles, May 28.

Lectures given by Academy of Motion Picture Arts and Science members to photoplay class at University of Southern California are being edited and printed in book form by the Academy.

These lectures are as text book in universities.

"Courage" for Coogan
"Courage" at the Ritz, New York, is being considered as a screen vehicle for Jackie Coogan, the star of Fox Movietone pictures desired to be used by state hospitals and like institutions.

Strong Film or Academy's Camera Award Lighted by Carbon—Arguments

Los Angeles, May 28. Controversy over respective merits of hard and soft lighting for studio illumination is quite likely to break out afresh this fall when the special committee of Academy of Motion Picture Arts and Sciences has decided the best photographed production for the year ending this Aug. 1.

One of the strongest contenders to date is a recently released picture declared to have been photographed under practically 100 per cent. carbon lighting. It was shot on panchromatic stock. Little generally overlooked is that award for preceding year, "Sunrise" was photographed not only under hard lights, but being lit by the soft equipment at that time, but also on orthochromatic negative, a same standard basis to use for years. No question is raised but that the photography would have been more noticeable had panchromatic negative been used.

Orthochromatic is now used chiefly by title makers, there being small demand for it from producers. Heavy call is for the several grades of pan stock. Little demand for the hyper-sensitized panchromatic stock developed by the Eastman laboratory for use on Universal's "Broadway." Complaint is that it is too sensitive.

But made by partisans of carbon lighting is that it gives definition to the countenance, an advantage in the cast of young actors. Under the big bulbs (inkies) the face that has gone through the camera of many a movie has been to best advantage, light being softer and less revelatory.

SOUND MAKES BUSINESS SAFER FOR CAMERAMAN

Camerasman's Union, Local 444, has taken out blanket insurance for its entire membership at \$1,000 for each member. This type insurance has not previously been available for cameramen who have been commonly regarded by insurance companies as bad risks because of the assumed hazardous nature of their work.

But with the camera boys taking the camera boys off the edge of cliffs and the tops of buildings, mortality hazard has been removed. Local 444 has not lost a member by death since its inception over two years ago. The insurance companies are said to regard the Fox Movietone cameras as being inherently safe in contrast to the former systems of film companies in using the hoods, tonneaus and trailers of automobiles to perch cameras while in motion.

Pathe's Beaut Tie-up

Pathe Pictures, tying up with the Evening Journal on a beaut contest, has selected as the winners to appear in a series of all talking comedy shorts. First is being produced at the Pathe Studios in New York George LeRoy directing. The girls, known as the "Pretties," are having their film debut in "Thanksgiving," with two comedians in the principal roles.

HALPERIN'S OPERETTA

Los Angeles, May 28. Halperin's Productions will make an operetta, "Romantic Scoundrel," from "Samuel Brody & Co." novel by Victor Churkowsky. It will be recorded by RCA Photophone at Teo-Act studio.

Charles Wakefield Cadman will compose musical scores and Victor Halperin, who may direct, plans to engage operatic tenor for lead. Production is set for July.

M-G'S 26 NAMES

Los Angeles, May 28. In addition to the 21 contract stars and leading players who have already appeared in M-G's 26, a new star is putting the final touches on by having "The Girl Next Door," Norma Shearer, Marion Davies and the team of Laurel and Hardy each do a bit. This is the first picture to be entirely a revue. No story.

Those First Nights

First nights for pictures on Broadway have gone away back.

No longer are they symbolic of elegance or the real film trade.

It is said that the distributors have such a large complimentary list for the premiere, inclusive of home office staffs, too many free tickets go to people with no intention of attending.

These tickets find their way to office help, money girls, who seem almost as nutty over film celebs as any 10th avenue dame. Others may go as pay offs for favors, while no doubt some find their way to local saloons and then the clerk.

Leaving no novelty for first nights, but an audience full of deadheads of the gaudy kind. They go to see stars or notables and see only each other.

A little more stringency with the first night list may bring a betterment of these affairs. A lot of lights and a lot of pushing and mauling may keep the regulars away, leaving the side show for the interested outside as well as inside of the theatre.

\$10,000 to Change Title "On Par's 'Burlesque'"

Los Angeles, May 28.

Paramount is reported to have paid Havelock Ellis \$10,000 for permission to use the title of "Dance of Life" for its screen version of "Burlesque." "Dance of Life" is the name of a work on sex which Ellis wrote a number of years ago.

Novel has no bearing on the story of "Burlesque" but it is figured the title is appropos of the story and is a better selling name than the original.

4 For Garman Film

Four players have been added to the Warner all German talking picture, "The Royal Box," which will star Mosès and Camilla Horn. They are Leni Stengel, Marion Lessing, William P. Schaefer and Edmund Lowe (not the Fox star). Film is being made in Warner's eastern studio.

BERT FROHMAN

Master of Ceremonies

Opened a sensational hit at Ohio Theatre, Columbus, Ohio.

What the press said: "Frohman made a dandy impression with his ready smile, choice of wardrobe, mannerisms the girls call 'cute' and proved an all song salesman and actor and performer of experience."

Permanently at Ohio Theatre, Columbus, Ohio.

Thanks to Ben Thau and Colby Harriman.

Personal management CHARLES VATES.

World Film News

Washington, May 28.

Summary of reports received by the motion picture section of the Department of Commerce:

UFA Wiring Vienna Houses

Installation of sound equipment in UFA theatres in Germany is being closely followed by similar installations in Vienna. UFA owns the largest Vienna house—Zentral.

Emelka Building Sound Studio

Emelka, of Germany, is building a sound-proof studio at Gelsenkirchen. Town was selected because of absence of high-pressure currents and electric trams.

German-Italian Combination

Extension of German-Italian film relations is progressing steadily. Following agreement between UFA and Ente Nazionale, Guido von Schanberg, former general representative of Luce in Germany, together with some Italian associates, is founding "Ita," (Italianische Film-Union).

Equipment Prices in Germany

Latest prices quoted in Germany for Klinghohn-Tobis sound apparatus for theatres run from \$1,500 to \$15,000, according to size of theatres.

London "Buys" All Off During Gen. Elections

London, May 28.

Theatrical libraries have refused to renew any theatre buys until after the General Election. May 31. Weather has been actually hot past week and the annual Military Tournament opened May 23 at Olympia drawing an average of 30,000 persons a day for ten days.

Only one new legit entry, "Keepers of Youth," an expose of English private schools for boys. Splendidly produced and well received, but deemed unlikely commercially. Play would not be understood by American public.

NEW PARIS PLAYS

(Continued from page 3)

amity amongst them which found a moderately successful reception.

Story is of a banker's son, Jacques, in love with a young literary widow, Lydia. The boy pretends to be an artist, showing an impressionistic picture entitled "The Wall of the Castle," using the pseudonym Carolus.

Lydia writes articles criticizing the painter and Carolus convinces the author to a duel. Lydia is anxious to remain an anonymous writer and Jacques to substitute himself. Jacques pretends to fight himself, announcing the death of Carolus.

Cast is headed by Jane Renouard, operator of the house, and Fernand Gravey.

At the Ambigu the Maurice LeMaitre and Rivers season opened with "Le Betel Humsin" ("Human Cattle") in three acts by Victor Marguerite. Produced by Couvreur and well received.

A girl, abandoned with a child, devotes her time to helping the poor and refuses to marry an honest young man. After witnessing disagreeable scenes of the wealthy exploiting the poor the girl marries the youth.

Jacques Varenne featured, Irma Gemin and Lulu Walter in cast.

"Frie," the French version of "The Spider," at the Theatre d'Avenue, which has been taken over by H. Jauret.

In the play are Roger Karl, Juliette Lacroix, Henri Roger, Isabelle Anderson, Jacqueline Leclerc, Marguerite Coutant-Lambert and Flora Lee.

Production seems likely to please.

"Paradis"

Desgare's three-act play "Paradis," was poorly produced by the Williams. The production is disappointing. Action is last during the French Revolution and concerns a play-acting troupe which respects a wife, an actress, of flirting during rehearsals. He assumes the role opposite her.

Chaumont, Gabriel, Viere, Blanche and Martel are among the players.

The new little playhouse on Rue Pontneuf, Champs Elysees, first called the Claridge, was opened last week with a presentation entitled "Ce n'est qu'une Revue, Madame" ("Only a Revue, Madame"). Written by Luc Lelievre and Fernand Rouvray.

Rollin and Christianne Dor are the leads.

Following a protest from the Claridge Hotel the name of the house was changed to the Pontneuf. Managers are Pierre Purot and Albert Offenbal.

300-Year-Old Women

Berlin, May 28. "The Macropis Case," by Osep, author of "Rurx," was mildly received at the Tribune theatre. It has an interesting idea. Story concerns women who live 300 years and are always young but witless.

1,000th for "Rose-Marie"

Pariis, May 28. Commemorating the 1,000th performance of "Rose-Marie" here a tablet has been placed in the lobby of the Mogador.

One of the longest runs on record.

Beliefs in Pariis

Pariis, May 28. Ballois' Russian troupe, "Chauve-Souris," has arrived and will stay in France temporarily.

Mona Lee in Berlin

Pariis, May 28. Mona Lee has been engaged to appear in Berlin. She will play at the Universum, picture house.

British Film Field

(Continued from page 2)

hire, about \$150 a week, negative and 430 a reel positive fee, for Home.

Another system is Traveltone, said to have been used May 23 at Olympia, crating, with Albert de Courville as equipment. Assembling, \$1,500 an equipment.

Filmophone, which Frank Green of International Film Exchange, New York, side, being readied for market next week.

Another break is Charles Woolf of the W. & F. Company, Gaumont subsidiary. He has taken a large holding in the Metodie Society for Sound and the Metodie of the Metodie concern organized by Millardway of Greenbaum A. G. and Lubitz, a banker.

The First Results

One of the first production companies to wash in on the quota was British Lion, with Edgar Wallace a chairman of the board. It was the first of the quota's year's trading, showing a loss of over \$10,000.

Wallace said Wallace shoots an article over through John Bull called "The Social of the Taitles."

Sure like to see "Red Ace," which Edgar directed himself.

Coming and Going

Sam D. Smith, M. G. sells this 22d on the "Le de France." So he has been in London coming over for G. M. Chicago convention. Back here in July.

Consols out, goes to Paris this 17th.

British International sales for 10 days for Hollywood. At Elstree they are making a picture for Fox for "The Piccadilly."

London. Edgar Wallace of Universal has sent Leslie Williams on a three-week trip to Madeira, to recuperate from three acts of "The Boat" over.

Robert Wilcox has tied up his British and Dominions Company with H. M. V. (Victor) talking machine outfit.

First International Sound Pictures making a picture for Fox for "The Boat" to record on Klinghohn system, now making a picture with Warner.

British Instructional Company, who goes on board of new concern with the British Instructional Company, will actually be an improvement of British Instructional and a new name.

Fox's British Movietone

Further details for Fox British Movietone picture have been put in laboratories and sound studio in London and makes first runs of reel under the British Movietone June 3. Introduction is to run a twice-weekly series of Movietone films follows now here, including Truman Talley, Lowry and M.G. cameras. British has put in Derby race with six Movietone reels.

Company in process of formation expected to include Edmond Harmsworth, who is to work the Daily Mail, and to work the British Movietone in conjunction with that paper's new service.

A. B. C. Profits

John Maxwell's theatre circuit, Associated British, now has 73 houses. For the first year its current report shows a trading profit of \$66,495, above the prospectus estimates. Dividend of 10 per cent per annum has been paid and preliminary costs of \$113,365 have been paid. Present capital is \$250,000 established.

Capital is to be increased to \$100,000, by creating 1,000 shares. Cum. Pref. stock to finance further purchases of theatres. The stock will only be issued as the money is required. New stock will be of \$5 denomination. Present capital is \$250,000.

JAYDEE'S ROUTINE

London, May 28. J. D. Williams is here to promote the Imperial Talking Film Company.

Williams has a bigger line of talk about British film future than ever before.

Films in Pariis

Pariis, May 28. Current pictures are:

Gaumont: "Bugle Call," "Mademoiselle 'Elyse,' " "Electric Palace," "Wings," "Imperial," "Venus."

Paramount: "Bobby," "Cameo," "Fennell."

Jeritza and the Ladder

Pariis, May 28. Maria-Jeritza was injured twice during the film "The Ladder."

A ladder fell on her the first time and she fell from a ladder the second time.

Three Weeks for "Paris Bound"

Pariis, May 28. "Paris Bound" closed at the Lyric May 25. Ran but three weeks.

THE CRITICS

to

The Black Watch

ALL TALKING Melody-Melodrama

with **VICTOR
McLAGLEN**

Myrna Loy Roy D'Arcy
David Rollins Lumsden Hare
David Torrence Cyril Chadwic

From Talbot Mundy's famous novel
"King of the Khyber Rifles"

Dialog by James K. McGuinness

Directed by
JOHN FORD

Staged by Lumsden Ha

"Magnificent demonstration of the Movietone's efficacy in panoramic reproduction. Stirring and astonishing exhibit in outdoor audibility in the films . . . without an equal. Mr. Ford, the director, has done an amazing day's work."

—N. Y. World

"Has some dandy spectacular scenes . . . production is good."

—N. Y. Daily Mirror

"Striking . . . colorful . . . impressive."

—N. Y. Herald Tribune

"Colorful action . . . splendid scenic effects. Sparkling, wholly engrossing production . . . truly great piece of direction."

—N. Y. Daily News

"Vigorous realism and colorful fantasy are interwoven in an enticing audible picture . . . it has sequences that are without a doubt the most realistic thing of their kind that has come to the screen."

—N. Y. Times

"Impressive . . . spectacular pictorial interest."

—N. Y. Evening Journal

"First rate movietone recording."

—N. Y. Evening Telegram

"Picture is far above the average."

—N. Y. Evening Graphic

"Deeply engrossing . . . sheer artistry . . . grips you to your very vitals . . . scenes which have you teetering upon the edge of your seat."

—N. Y. Evening World

Now Playing

GAIETY N. Y. for
extended run at \$2



presents evidence
that 2 of the

BIG

PAY TRIBUTE

and

William **FOX** Movietone

FOLLIES

of 1929

**ALL TALKING
ALL SINGING
ALL DANCING
MUSICAL COMEDY**

Sue Carol, Lola Lane, Frank Richardson, Dixie Lee, David Rollins, John Breeden, Sharon Lynn, David Percy, Stepin Fetchit

Words and Music by **Conrad, Mitchell and Gottler**

Ensemble by **Archie Gottler and Fanchon & Marco**

Dialog by **William K. Wells**

Staged by **Marcel Silver**

Story and Direction by **David Butler**

"THE SPEEDIEST, MOST INFECTIOUS, AUDIBLE ENTERTAINMENT OF ITS KIND. ITS REVUE GAYETY, PACE AND BELL-LIKE RECORDING MAKE IT SOMETHING TO BRAG ABOUT."

—N. Y. Sun

"As tuneful as anything given to Broadway in the productions whose admission prices soar far over those of the Roxy."

—N. Y. Morning Telegraph

"Youth, beauty and music...delightful supply of fresh and quickening music."

—N. Y. World

"'Breakaway,' one hot dance number is great. You'll be hearing it all over town before long."

—N. Y. Daily Mirror

"Merry and refreshing...produced with a pleasing sense of humor and no little photographic skill...comedy that strikes a home run."

—N. Y. Times

"Music is good and there are two songs which already are being heard on the air and wherever orchestras toot their jazz."

—N. Y. Evening Graphic

Now Playing

ROXY to tremendous business

6

**All-talking Sensations will
walk away with summer records**

CONFIRMING SEVERAL RUMORS



... **THE MERGER** of Maurice Chevalier, Idol of France, with the American picture public has been completed with amazing swiftness and success. Chevalier's first Paramount talking, singing picture is an instant success! Minnesota Theatre, Minneapolis wires: "Innocents of Paris' opened strong and building every day. Patrons' comments wonderful." New York Graphic: "Chevalier is Heaven's gift to the talkies!" George Zeppas, Rex Theatre, Wheeling, W. Va.: "Chevalier broke every record here for joy, gladness and happiness." Minneapolis Journal: "Chevalier is worth a dozen stars!"



... **WORD FROM HOLLYWOOD** that George Bancroft has the most powerful all-talking drama of the year in "Thunderbolt" is confirmed by the picture itself. "Underworld" and "The Wolf of Wall Street" pale beside this mighty new Bancroft hit. Josef von Sternberg, director of "Underworld" and "Thunderbolt" takes a seat in the front rank of New Era directors.



... **CLARA BOW** tops "The Wild Party" with her second all-talking smash, "Dangerous Curves." Paramount exhibitors, get out that over-worked S. R. O. sign again! P. S. Clara wins N. Y. Daily News Most Popular Star Contest by over 4,000 votes!



... **THE WISE BOYS** rank Paramount's new thriller, "The Studio Murder Mystery" ahead of even "The Canary Murder Case."



... **THE WHOLE MOTION PICTURE BUSINESS** now concedes that 1928-9 is a walkover for Paramount in the talking field. And that 1929-30 will see this company even farther in the lead than ever.

Paramount Pictures

LILLIAN ROTH
and Piano Boys
PARAMOUNT
10 Min.

Needs dancing lessons if to continue as a musical ingenue, as folk song is not suffice indefinitely.

Needs dancing lessons if to continue as a musical ingenue, as folk song is not suffice indefinitely.

Warner Hymer makes
(Continued on page 2)



H. SPARRING

fred waring's

sincere appreciation is hereby expressed to

RADIO PICTURES, and to MR. JOSEPH SCHNITZER and to MR. ROBERT KANE, for their firm belief in the adaptability of WARING'S PENNSYLVANIANS as the star attraction for the sound picture "SYNCOPEATION." To the great personnel of the R-K-O organization for its co-operation, diligent distribution and titanic exploitation. To the exhibitors of the country for their confidence in our box office value. To the VICTOR TALKING MACHINE COMPANY for its tremendous co-operative campaign. To GEORGE CHOOS for visioning our production merit and starring us for a splendid season in the musical comedy "HELLO YOURSELF"—and to his own boys, whose loyalty and tireless efforts have made possible the success enjoyed by the

pennsylvanians

NOW ON VACATION

Reopening at the Chicago Theatre, Chicago, Beginning June 21, for 4 Weeks

NEW PERMANENT ADDRESS

Exclusive Representative
JOHN O'CONNOR

1697 BROADWAY
NEW YORK CITY

Tel. COLUMbus 0329-0330
Cable Address "Teloconnor"

VICTOR RECORDS

BUESCHER INSTRUMENTS

"YOU WERE MEANT FOR ME!"

All America is singing the hit songs from "The Broadway Melody"



IT'S MUSIC TO THE BOX-OFFICE WHEN YOU PLAY

THE BROADWAY MELODY

5th MONTH ASTOR, N. Y., at \$2
 5th MONTH GRAUMAN'S CHINESE, LOS ANGELES, at \$2
 6 WEEKS DETROIT, CHICAGO, PITTSBURGH, BALTIMORE, MILWAUKEE, BUFFALO
 4 WEEKS WASHINGTON, D. C., ROCHESTER, BOSTON
 2nd MONTH COLUMBIA, SAN FRANCISCO, at \$2
 3 WEEKS OMAHA, ATLANTA

THE TRIAL OF MARY DUGAN

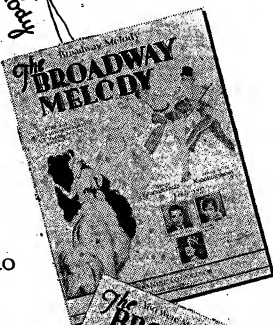
3rd MONTH EMBASSY, N. Y., at \$2
 3rd WEEK OF EXTENDED RUN LOS ANGELES

THE IDLE RICH—

Nation-wide release June 15th

M-G-M

**Now You're
TALKING!**



**500,000 copies
sold to date!**

Spoor's Mammoth Screen Is Shown By RCA Photophone Demonstration

RCA Photophone gave a semi-public demonstration in its New York studios of the George K. Spoor, John J. Berggren magnified screen combined with the same inventors' three-dimensional projection and hooked up with the RCA Photophone sound. Demonstration was with special reference to claims made by the interests concerned of important ensemble effects.

To this end screen and sound record had been made of the first act of "Lady Fingers," musical, current in New York. This record, running 45 minutes, was projected before an invited audience.

While no claim is now made that the device is commercially perfected, the demonstration did make it clear that there are possibilities for broad screen uses for the RCA Photophone.

Projection was upon a screen 30 feet high and 62 feet wide, an expense equal to the projection of a large stage. In this enormous field of vision a whole musical comedy company, including nearly eight principals and a chorus of 24, was projected with each figure of the two acres or so in view having the clarity and detail of a semi-closup as given in a standard screen frame.

Sound reproduction was a little "raw" in the vast studio, but synchronization was flawless and there was a fair illusion of reality, except that in such a mass of an ensemble, identity of individuals rather flattened out. It may have been either a defect in subject or something inherent in the new technique.

Subject shows was apparently more than a nominal experiment. Arrangement was made in haste.

Group was assembled at the RCA studio, picture taken, negative sent to Chicago, where the Spoor-Berggren plant is located, and the print returned. Synchronization was completed in 36 hours.

Potentialities

In the very nature of the experiment, the demonstration was merely an effort to point to the potentialities of the technique of widened screen, announcements stressing that what already has been accomplished by Spoor and Berggren is now under development also by the laboratory engineers of the radio company supplemented by General Electric and Westinghouse specialists.

It is upon the promise of unusual effects in ensemble groupings together with special handling for news events for the topicals as well as for dramatic subjects that RCA people lay emphasis, making no claims for the present perfection of the device for commercial uses.

Company claims are moderate as to the third dimension of stereoscopic quality, and the demonstration did not go far in this direction. Some scenic angles were contained in a second subject—views of Niagara Falls—but the depth was greatly superior to some of the definition achieved by experts in "flat" motion photography, such as long landscape shots with clouds.

Apparatus is adaptable to a screen up to 70 feet in width, although

in 20 feet in height.

It's Summer Soon

RUBE WOLF



Loew's State
Los Angeles

Thanks, FANCHON and MARCO

there are few indoor places in the country capable of accommodating a screen of such dimensions outside of convention halls.

Preceding the demonstration of the wide screen, a sample of the "Lady Fingers" ensemble was projected by standard frame. The smaller picture was a meaningless miniature, mere jumble of names of people, and the sudden switch to the 62-foot sheet was a startling contrast.

"The new system," said an announcement, "marks an important forward step in ultimately bringing life-like, full stage musical comedies and dramatic productions to the talking motion picture screen," a prediction which seemed on the basis of the demonstration to be quite within reason.

No color photography was employed in the musical comedy picture.

Cameramen Protest Long Hours as Studio Breach

Los Angeles, May 28.

Cameramen's Union charges numerous violations in sound studios of the recent agreement signed by them with the producers. Majority of complaints refer to cameramen working on feature pictures without being under contract for six months or more.

It is also charged the matter of maximum working hours has been greatly exceeded. Labor agreement specifies that cameramen should not work more than 60 hours a week, or on Sunday, without an eight-hour period of rest intervening.

Union officials claim many assistants were forced to work as high as 19 hours a day over the past week of the cameramen-producers agreement. Trouble seems to originate mostly with lesser officials of studios rather than with the responsible heads.

Small Only Making One, Not Four, for Columbia

Los Angeles, May 28.

Edward Small will not produce four pictures for Columbia as arranged six months ago. He will only make one, "The Making of Jass" starring Belle Baker, which is under production July 15.

"Doc" of the picture, starring Nazimova and to have been the second of the Small series, has been called off with small profit to be negotiating with Tiffany-Stahl to release this one. "The Broadway Melody" third of the series, will be sold to Columbia, made and released by that organization.

MECHANICAL INSPECTORS

Los Angeles, May 28.

RCA is now working to perfect a small reproducing machine to answer the new machine which will be interchangeable for the reproducing of sound tracks other than the Photophone system.

It has not been determined whether the new machine will be interchangeable for the reproducing of sound tracks other than the Photophone system.

COLUMBIA'S FATHER'S DAY

Columbia is investigating a nationwide tie-up during the week of June 18 (Father's Day), in connection with its picture, "Father and Son."

Columbia is angling to get merchants to advertise their wares in connection with the picture, while they advertise their picture in connection with the merchants where they picture is playing.

Reeve in St. L. McCarthy B. N. Y.

Los Angeles, May 28.

Arch Reeve, head of Paramount studio publicity, accompanied by Tom Barry and William Wright, will be in charge of this company's St. Louis convention June 15.

Reeve and aids leave here June 12. New York convention will be handled by Charlie McCarthy and William Holman.

"Show Boat" at Pop Scale

San Francisco, May 28.

"Show Boat" opened here at California theatre at popular prices. Advertising that San Francisco gets at popular prices what Los Angeles, New York and other cities paid \$5 to see.

DO YOU KNOW BLUMNEY?

A. C. Blumenthal, realtor who intermediated the Loew and indie theatre deal for William Fox, sailed Saturday for a month's stay overseas. He is on assignment to acquire an English chain and another on the continent for Fox is denied at his ritzy offices in the Hotel Ambassador.

There the confidences: "Blumney is just dead tired and had to get away. The trip is for vacation only."

FOX FILM BUYER JACK SULLIVAN FOR ALL FOX'S

Different Fox Theatre Units Will Apportion Pictures Under New Plan

Los Angeles, May 28.

Jack Sullivan, appointed general film buyer for all of the William Fox theatre circuits, has gone east to take over the position. Sullivan has been a film exchange man out here, very well known.

It is said that with Sullivan buying pictures for all William Fox theatres, each of the several circuits owned by Fox will make its own date selections.

Regular meetings will be held, it is reported, by Sullivan with the heads of the Fox units. It seems it should be decided that the picture dates may be made by mail. The story states there will be no allocation of pictures by the home office without regard to the desires of the units.

Rothstein Yarn

Los Angeles, May 28.

Pathe has bought "The Big Shot," by Ben Hecht and Charlie McCarthy, Arthur. Tale is said to be based on the life of Arnold Rothstein, Paul Stein will direct.

Picture will be made both east and west, for the first time, so far as known, that two sets of technicians will work on the recording. New Yorkers not following the troupe west.

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Expose of Talker-Making by Film Fan Mags Costs Exhibs In Sticks Money and Worries

T-S's Third Dimension

On Royalty License

Tiffany-Stahl, according to Grant L. Cook, treasurer and active head, within a few weeks will announce that it has perfected a third dimension which necessitates only an attachment on the projection machine, not altering any standard mechanism now used in shooting or projecting.

The company, Cook says, will license other producers to use the process along lines similar to those pursued by the electricians with the talker system.

The third dimension is the same which Tiffany-Stahl exhibited in various cities several years ago only with basic changes reached through experimentation during the past year in the company's Detroit laboratory.

Clark-McCullough Record

Los Angeles, May 28.

Clark and McCullough completed their final talking shot for Fox at 2 a. m. Saturday morning. At 7 p. m. of the same day the picture was previewed. It represented a record in production, having been made in seven days, a new short time record for a short on the Fox lot.

Team upon this Friday at the Warfield, San Francisco, playing one week for Fox at \$4,000. This winds the boys up with Fox both on pictures and theatre work.

Negotiations are now on between Clark and McCullough and a couple of major producers, calling for their services in a full-length feature.

\$1,000 for Markey

Los Angeles, May 28.

Harry Cohn, vice-president and general manager for Columbia, is spreading himself in scenario writers. Cohn Markey is now on the payroll at \$1,000 a week.

It's the highest salary Columbia has ever paid a scenarioist. In the past the writers have worked here by script, never on a weekly basis.

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Providence, May 28.

If film fan magazines and other such embryonic publications persist in continuing their present attitude of giving the public the inside on all films the future of the industry stands to suffer accordingly.

Such is the outlook placed by local exhibitors.

Providence exhibitors see every indication of a menace to pictures if these magazines continue exposing the tricks of the trade, especially "voice-doubling" in talkers.

Since fan magazines began making a fetish of exposing "voice-doubling" exhibitors claim they have an entirely new twist to deal with, and there's nothing they can do about it. Correcting this evil can only be done in Hollywood, where they say it originates.

The situation as outlined here reveals that Hollywood publicity men in playing up the talkers usually flood the country with elaborate baiting, laying a great deal of emphasis on the fact that the voice of a favorite star will be heard, either in a singing or talking role. This baiting is fed out to the public in generous portions and fans are given the impression that a big treat is in store for them.

Through some fault of those who doubt or know about the doubling this leaks out and gets into the fan magazines.

Hurts B. O.

The result is hurting the box office and raising Cain with exhibitors who are forever being put on the pan by scores of patrons. The locals say, in communities the size of Providence there is apt to be more of a kick registered from the fan element because the house manager seems to have a closer contact with his patrons, which may not be true of a metropolis.

Local exhibitors have made a casual survey as to the cause of this novel panning. They have found that primarily the cause lies in the fact that the fan of today has received what they term "picture education" due principally to the revelations of the fan magazines.

There's no breaking down this barrier, in their opinion, unless Hollywood publicity artists muffle their barbs or the film industry is able, in some way, to muzzle the undesirable information.

LOVE LIFE

The John Held, Jr., Flapper

of

"HELLO YOURSELF"

and the "Dumb Dora" Peggy

of the Sound Production

"SYNCOPIATION"

Returns Home to California to Play the

Comedienne Role in the Forthcoming

Version of

"RO RITA"

Exclusive Management

JOHN O'CONNOR

1697 Broadway, New York

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Mechanicians of Theatre Stand Advancement Chance, Publix Says

Publix Opinion, the confidential house organ of Publix Theatres, out weekly, says in the present issue that anyone connected with a theatre who knows the show business has a chance for advancement in this day of theatre operation.

The editorial in full reads:

These Changing Times— and You!

Show business never before has had the potentialities of stability that face it today.

It is true that now there is constant and spectacular change. To some it brings disaster, and to others it brings the height of fortune. Some will be found infinitely to meet the new requirements—and others will be eminently able.

What are you doing to conform most desirably to the changes that are coming—that are here? Is the important problem.

Never before have there been so many compelling reasons for you to be known at your best. There are now important personages at the helm of the industry who are new to many of its faces and phases. These men are important to your welfare—but perhaps they have never heard of you.

Whatever your talents are, now, of all times, is the moment when they should stand forth by performance in all possible brilliance.

As a bit of friendly advice to everyone in the industry, Publix Opinion urges from its observation post at the sources of information, that you adopt a tolerant attitude towards changes that hurt, and an enthusiastic spirit towards the helpful possibilities. Show business is now

safely progressing for the greatest common good, and no matter how important, is strong enough to prevent it. The well-organized business is today, if you have the will you will stand a better chance for personal progress than ever before.

No matter what your niche in show business is today, if you have the will you will stand a better chance for personal progress than ever before. Stagehands, musicians, projectionists, managers, or performers of experience have a valuable asset in their experience. This experience is enormously important to the coming new order of things.

In public alone there are countless former stagehands, musicians, operators, and performers who are now executive earning more than they ever did in their old job. The need for experienced showmanship is greater today than ever.

Where is the help coming from? From the ranks of old newcomers to the business? Mr. Sam Katz does not think so.

From the theatre—whether the showman is a former stagehand or musician or usher, makes no difference if he has the "feel" of the theatre and the public. Only a love for show business and years of experience can give that "feel" which spells expert, understanding showmanship.

Musicians, stagehands, projectionists and performers have it in common. They will acquire new and specialized added knowledge and training—and the demand for more and better manpower in the operating end of show business will have been met. Mr. Katz believes.

Al Szekeler, gen. mgr. for Universal in Brazil, is in New York to confer with N. L. Mannheim.

BELMONT'S PREVIEWS

L. A. House Installing Solo Sound Projectors—2,000 Ft. Magazines

Los Angeles, May 28.

Belmont theatre is being equipped as a sound preview house. Both will have projection machines for disc, sound and picture on same film, and sound and picture on separate films.

The machines will carry magazines of 2,000-foot capacity so that two reel subjects, with sound on separate film, may be shown without interruption. Solo sound machines are just the projector head minus lamphouse. Not many theatres have this equipment although common in the studios.

Unions Fight With Neighbors; Extra Stage Hand

Syracuse, N. Y., May 28.

Owners of Syracuse neighborhood and repeat houses are going to the mat with the theatrical union for a finish fight.

Fourteen theaters, affiliated with the Syracuse Exhibitors' Board of Trade, Inc., have thrown down the gauntlet to the local unions, the cause being the demand of the stage hands' local that the wired neighborhoods add a member to the payroll.

Refusing to accede to the demand, local exhibitors claim that there is no necessity for the employment of a stage hand in the repeats.

A series of conferences failed to bring an adjustment of the controversy and the neighborhood and repeat exhibitors finally adopted the non-union operation plan.

Houses affected are: Regent, Turn Hall, Rivolt, Syracuse, Riviera, Brighton, Elmwood, Avo, Novelty, Swan, Globe, Franklin, Harvard and Palace.

F. P. of Canada and Keith's Close Pooling for Five Canadian Cities

Chi. Morris: Office, Two Weeks' Notice Rescinded

Chicago, May 28.

Two-week notice immediately rescinded by Chicago William Morris office, which went into effect Monday.

By A. LaSalle upon his arrival in Chicago Friday.

Notice came immediately following the announcement that Public B. & K. "B" stagehand units, produced in Chicago and mainly booked through the local Morris office, will be discontinued June 28. After a cursory examination of the local situation, LaSalle declared, there was no reason to dislodge the Chicago staff.

Only probable immediate change resignation Harry Santel was handling the outside bookings.

Discontinuance of "B" units, which open at the Opera and play four weeks in Chicago and one each in St. Louis and Detroit, is the local Morris office. Its future activities will be "spot bookings" in Detroit and Missouri in St. Louis and Coronado in Rockford, mainly, with some bookings for "B" units.

Chicago Morris office staff consists of Max Turner, Sam Brannon, Harry Santel, Max Halperin, Will Blige and three girls.

Sound Truck in Crash; Gold and Middleditch Hurt

Washington, May 28.

First smashup for one of the Fox Movietone trucks occurred at Newmarket, Va.

Coming to the top of a hill another car moved in the rear and the road. Heavy collision was but narrowly averted, with two machines hitting on a three-quarter sideswipe.

Alfred Gold, cameraman, driving is reported to have received internal injuries when the steering wheel snapped off. A. Middleditch, forehand, received a deep gash in his forehead. Both Fox men are now laid up here in Washington.

Truck was badly damaged with sound equipment being checked to determine damage to this equipment.

Color Subsidiary

Los Angeles, May 28. Colorart Pictures, Inc., has formed a subsidiary, Colorart Productions. F. W. Murnau and Robert Flaherty have been signed as the nucleus of directors.

First feature will be "Gignol," by Martin Brown, going into production in September. Shorts will be released through Tiffany-Stahl with possibility of features going through the same channel.

Curtis F. Nagel is president of company. Charles H. Currier, vice-president; Howard C. Brown, treasurer, and Mervyn R. Dowd, secretary. Raine Bennett, of San Francisco, is associate producer. Most of the executives were affiliated in Boston with Technicolor, which process is used by Colorart.

In "Side Streets"

Emma Dunn, Frank Sheridan, Andre Beranger and Kathryn Perry, wife of Owen Moore, have been added to the cast of Radio Pictures' "Side Streets."

Edna Hopper and G. Pat Collins, both of the vaude and legit stage, have also been added to "Half Marriage."

Toronto, May 28.

N. L. Nathanson of Famous Players-Canada, and Jos. Plunkett for Keith's have closed their arrangement to pool theatre interests in Winnipeg, Montreal, Vancouver, Ottawa, and St. Johns. P. F. will operate.

Under the agreement Keith's may operate in Hamilton. Of the five towns three are Keith's own, Winnipeg, Ottawa and Vancouver. The Keith theatres at Montreal and St. Johns are presently owned by D. F. Albee.

No change in bookings arrangements is contemplated, vaude is booked as usual through Keith's (New York).

N. L. Nathanson of P. F. Can. is sailing from New York tomorrow (29) for a visit abroad.

Woman With a Head

London, O., May 28.

Mrs. Ida Palmer, wife of the proprietor of the Ideal, neighborhood, is hailed as a heroine. She averted a stampede of 200 children when film in the projection booth caught fire during a children's matinee.

The operator, only other adult present, fled at the first sign of danger. Mrs. Palmer, in the box office, entered the theatre and guided the children to safety. Two small girls suffered minor injuries from being thrown against seats before Mrs. Palmer arrived.

Fox's Press Staff

Fox home office has nearly doubled its publicity department in the past month. The scribes now number 18.

Extra men are on chiefly to expedite the announcement book running 4 pages, four more than last year.

**NATIONAL
SERVICES
THEATRE**

"Honest, Folks, Can You Notice This Ad?"

**JARRETT
AND
LISTE**
Two Girls With Two Megaphones

FAMOUS

B. B. B.'s
Boston Brown Bread
Coffee Dine's, Los Angeles, Cal.

**GEORGIA
LANE**
DANCERS
Featured in Fanchon and Marco's
"RHYTHM" Idea

WILLABREY

"THE BARD OF THE BYWAYS"

closes a successful and very pleasant Publix tour ("Southern Belles" unit) at Denver, June 13. After which he will be as open as Tombstone, Arizona, used to be.

He has never made a "talkie" of any description as yet, but feels that he is capable, in a large way, and, like the immortal Barkis, "is willin'."

R-K-O Representative
JOHN B. SIMON
NAT KALCHEIM
WM. MORRIS OFFICE

In the meantime a couple of weeks of fishing—
FOR FISH

THANKS FOR YOUR KIND ATTENTION

Roy Bradley and Evian

FEATURED IN FANCHON AND MARCO'S "BEACH NIGHT" IDEA
WEEK OF MAY 31, LOEW'S WARFIELD, SAN FRANCISCO

THANKS TO
GAY POSTER

ary and Bobby

"YOUTH-SPEED-PEP"

FEATURED DANCERS WITH PUBLIX "CHINATOWN" UNIT
First to feature the sensational "Tap Toe" dance at the Oriental Theatre during our engagement there last week

THIS WEEK (MAY 26)—NORSHORE, CHICAGO

Direction MAX HALPERIN, WILLIAM MORRIS OFFICE
R-K-O Agent, HARRY DANFORTH

CAPTIVATES NEW YORK with her latest success!



Screens most beautiful star **VILMA BANKY**

whose voice is heard for the first time in

"THIS IS HEAVEN"

wins praise with this story of New York,
of Fifth Avenue and the Bronx.

"The beautiful Vilma Banky has never been better. Holds your interest."

—Daily News

"Whether she is silent or talking, Miss Banky is always radiant."

—Times

"Looks lovelier than ever. Whole picture entertaining."

—Tribune

"You'll like this picture. Miss Banky exceedingly enjoyable."

—Eve. World

"Miss Banky need have no fear of the talkie bugaboo. She reveals a rich, natural dramatic voice."

—Telegraph

"Holds its audience. Vilma Banky as lovely as ever."

—News

SAMUEL GOLDWYN Presentation
with JAMES HALL.
An ALFRED SANTELL Production.

UNITED ARTISTS Sound and Dialogue Picture

Joe Leo in Charge of Wm. Fox's Metropolitan, Wisconsin and Chi; Brandt and Schine as Assistants?

Joe Leo by recognition on ability to operate has been appointed by William Fox the general theatre operator of Fox's Metropolitan Theatre in Greater New York, about 200 theatres, the Fox Wisconsin houses, Fox's Ascher and other theatres in Chicago, and the Fox former Schine houses in upper New York state.

It is reported Leo has chosen William Brandt as metropolitan district supervisor for the Fox Greater New York theatres, with Meyer Schine a sub-operator for the theatre of the Schine circuit taken over by Fox. Leo's appointments for the Chicago and Wisconsin Fox circuits have not been reported, it was said. Nor has Brandt or Schine closed for the positions.

With Leo's assignment the remaining Fox individual theatre units under personal operation are the William Fox direct houses in the east with John Santz as general manager; Poll direct houses, England with Herschel Stuart in charge, and Fox's West Coast chain, operated by Harold B. Franklin, its president.

With the selection of Leo went the presidency of the Fox Metropolitan Theatres, a distinct corporation. Full power of operation is vested in Leo.

Fox's Metropolitan is adding to its list of theatres rapidly and daily. Last week among others the Calderone Circuit was taken over. Calderone had steadfastly alleged he would not sell.

Brandt is of the Brandt Brothers, also selling to Fox. The Brandts had a circuit of eight Broderick theatres, well built and operated. Brandt is thoroughly conversant with exhibition in the New York territory. Schine has been with his brother with the Schine circuit, holding theatres in New York and Ohio. Through the Fox-Schine deal, it was reported at the time that Fox had his choice of the Schine houses, with the other Schine brother continuing to direct those houses remaining as the Schine circuit.

Leo's Mid-West Rap
Leo built up his rap in Chicago by pulling the Ascher houses in receivership, and in which Fox had a large investment, out of the red, again repeating with the Fox Wisconsin chain, formerly the Saxe houses. Leo's work in that section is said to have thru the Fox-Mid-West (Saxe) from a \$250,000 loaner when he assumed charge, to a present winner around the rate of \$500,000 yearly. Leo also saved up Wis. so thoroughly for Fox the latter represented in every Wis. town of over 10,000. Leo, a young man, has come forward rapidly since aligning with Fox, where his brother, Jack Leo, is a home office executive. Joe's experience with the show business in general, pictures and vaudeville especially, has been extensive. He was a New York looking agent for sev-

eral years, gaining a wide knowledge in that field.

Fox-Ascher Fixed

Chicago, May 28. A deal is said to have closed yesterday by Joe Leo for William Fox with the Chicago Title and Trust Company, whereby Fox takes over the entire former Ascher Brothers' circuit in this city, about 16 houses.

Fox had \$750,000 with the Ascher Brothers when the latter theatres went under a receivership, with the bank the receiver. This claim received recognition by the local courts in the application of Fox to take over the Ascher houses, re-financing them, to afford some outlook for relief to the Ascher creditors and stockholders.

Leo is said to have worked out the new deal with Chester Davis of the banking house.

Schine Turns Over May 28

Syracuse, N. Y., May 28. William Fox will take over the operation of the Schine houses he has agreed upon June 28.

The Schine theatres under the Fox ownership will be cast into the Fox Metropolitan Theatres, a recently formed corporation. The Fox ownership will be cast into the Fox Metropolitan Theatres, a recently formed corporation.

Alleged Mayor's Demand Starts Injunction Action

Springfield, Mass., May 28. A preliminary injunction preventing Mayor Fred G. Burnham and the city of Holyoke, Mass., from increasing the Sunday licensing fees at the Victory and Strand from \$10 to \$125 and \$15 to \$75, respectively, was granted in Superior Court here.

G. B. Treasurer Corp. suing, alleges that the mayor had informed the corporation he would cause an increase in the fees if it did not consent to a cancellation of lease which the G. B. corporation held on a theatre in Chicago owned by Playhouse, Inc., of which the mayor is represented to be treasurer and an important stockholder.

The original suit in equity was brought against the mayor but the judge ordered that the city be made a co-defendant.

Legit Name Finder Sought As Coast Dialog Casters

Los Angeles, May 28. Leo Morrison, the New York vaudeville agent who has specialized as a representative of legit talent for the talkers, may shortly become an executive on one of the major lots out here.

Idea is for Morrison to use his expert knowledge of people and salaries on the casting end.

VICE-PRES!

Film exec westbound on the Century. Entering the club car, spied a fellow reading Variety. Eased over and started:

"See you're reading Variety," he said. "Are you in the show business?"

"Yes."

"What line?"

"Pictures. I'm Al Bowman, vice-president of Acme Pictures."

"That's great. My name's Dave Green. I'm vice-president of Acme Pictures, too."

"Shake."

Full in correct names.

Very Quiet in Eastern Talkfest Film Studios

With M-G-M's entirely closed, in New York, Pathe preparing and DeForest busy only a day or so with independent production, the eastern sound studios have little to report.

Paramount is in the last weeks of shooting the American City; Warners is shooting "The Devil" in German.

Lang and Albert Van Deyker are out of the "Box" cast with Marion Lansing, Leni Stengel, William Schiller and Edmund Lowe added.

Warners are doing its shorts at night mostly during the period "The Royal Box." Sagar Ellis and Orchestra and Dooley and Sales were shown last week.

Charles Samuels, James Seymour and Hamilton MacFadden are now jointly working on the script of "On the Border." The next talker at Pathe's, MacFadden will debut as a film director on this one.

Wides Bros. have selected a third and final title for their Robert Warner talk-all-talker. It is "Unmasked." Released in June.

GRAUMAN OUT

Taking Over of Chinese By Fox Eliminates Prelogs

Los Angeles, May 28. Fox has closed the deal whereby it will take over Grauman's Chinese June 16 at which time Sid Grauman will retire as operating head of the house. United Artists transfers its two-thirds interest and Grauman his one-third to Fox on a 40-year lease and for a consideration of more than \$1,000,000.

With the retirement of Grauman his place will be closed until June 21 when it reopens with "Hollywood Revue of 1929" (M-G) produced by Harry Gray. There will be no stage show or prolog with this picture.

It is likely that Homer B. Shaw, managing director of the Fox's State, will be shifted to the Chinese.

Indies' Sound on Film

Indie talker manufacturers are rushing their sound on film equipment. Of the smaller ones Travelton promises to be the first with a house installation in New York; a Bronx house having agreed to debut it within a week.

The recent attachment, promised a month ago and then postponed until July 1st, hopes to be ready with demonstrations by June 1.

FOX'S FRISCO SHOW

Los Angeles, May 28. Emilio Bero has been engaged by Fanchon and Marco for the opening stage show at the Fox, San Francisco, which has its premiere June 2.

About 125 people will be used in the stage ensemble.

Victor Bero Cameo

Frank Zucker has been appointed chief cameraman at the Victor phonograph studio in Camden, N. J. He is president of the Camera Men's Union, Local 444.

Gov't Issues "Cease and Desist" Order in West Coast Theatres Case

FOX BUYS SECOND 50% IN JUNIOR W. C. HOUSES

Los Angeles, May 28.

Fox Theatres has purchased the per cent owned by Harry M. Sugarman, Arthur Bernstein and Louis Rosen in West Coast Theatres Junior, Estire and producers of these 10 houses changed over June 1.

Fox has held 50 per cent interest in the circuit since its inception four years ago. There are three de luxe houses and seven smaller houses concerned. Only theatre owned outright by the circuit was the Redlands in Redlands. About \$125,000 was invested here, with bonds issued to cover the property.

Two other de luxe sites on lease are the Golden Gate, in the North Bell section of Los Angeles, and the Granada in Ontario about 80 miles from here. Remaining houses are all suburban.

It is estimated that the circuit represents a valuation of \$750,000. Circuit was formed at the time the Gore Brothers, Adolph Ramin and Sol Lesser were in West Coast. Sugarman is a con-in-law of Mike Gore.

Steffes' Ballyhoo Drew Convention Crowd

Minneapolis, May 28.

W. A. Steffes employed showman methods to help attract a large number of members to the annual convention of the Northwest Theatre Owners' Association of which he is president. He induced W. M. Miller of Clouet, Minn., one of the body's most active members, to pose as an enemy of the administration.

Through trade publications it was intimated that Miller on the convention floor would make serious charges against Steffes of bribery, mismanagement and favoritism, and would follow up his attack by attempting to unseat the present administration. Miller, it develops, is one of Steffes' most ardent admirers. His "attack" was not aimed at the president, but at the members who have failed to provide the latter with a sufficient personnel to carry on the work properly.

On his plea, Steffes was provided with a staff of assistants so that he will be able to spend a part of his time in Washington "standing back of Abraham Meyers and giving him advice and counsel."

Steffes said the ballyhoo "giving" promises of a fight on the convention floor, was a large attendance at the meeting.

FRANKLIN'S BOOK JUNE 8

Los Angeles, May 28. Harold B. Franklin, theatre head for Fox out here, will be in the east when his book, "Sound Motion Pictures," makes its first appearance. This is the second technical volume by Franklin on picture exhibition. "Loudelay-Doran again publishing."

Washington, May 28.

Government's case through the Federal Trade Commission against West Coast Theatres has finally reached the point of issuing a "cease and desist" order. That such an order should be issued was voted six months ago.

Jeffrey W. Carter tells the theatre corporation to discontinue "combining among themselves to compel distributors and producers of motion picture films to refuse to sell or lease films to competitors of West Coast Theatres, Inc."

Two orders issued. One applies to the combination in northern California; the other to the combination in northern California.

One (Docket 1319) names the following: West Coast Theatres, Inc.; West Coast Theatres, Inc.; Northern California; Venice Investment Co.; Hollywood Theatres, Inc.; All Star Theatre Distributors, Inc.; Educational Film Exchanges; B. M. Turner, Fred Dahlgren, C. L. Langley and F. W. Livingston, partners under name of Turner, Dahlgren & Langley; and Gore, Michael Gore, Sol Lesser, Adolph Ramin and Dave Berenson.

The Government's Principal Pictures Corp., also named in this docket was dismissed at the same time as was the order or refusing to do so. Herbert I. Rothchild Entertainment, Inc., was also omitted from the Government's move.

Commission goes into considerable detail on the ramifications and methods now alleged to be used by the West Coast Corporation. All of which has been reported previously.

When Fox took over these theatres Saul E. Rogers, general counsel, was only actual surprise of the order. Bruce Bromley, Paramount attorney, which company's contract, appeared individually for Rothchild Ent., and is credited with winning the case for Paramount.

Next move comes from West Coast either saying it will comply with the order or refusing to do so. If the latter it will be followed by the commission going into court in an endeavor to enforce its order.

Vandalism at Akron

Cleveland, May 28.

Allen theatre, Akron, operating with non-union projectionists following a recent salary scale argument with the union, was victimized Saturday night by vandals who disconnected the power plant and poured acid over the delicate parts. House lost Sunday but was repaired in time to resume Monday.

Joan's Trouseaut Trip

Los Angeles, May 28. Joan Crawford is enroute to New York for a six-day sojourn. Surmised with the union, was victimized Saturday night by vandals who disconnected the power plant and poured acid over the delicate parts. House lost Sunday but was repaired in time to resume Monday.

Young Nathan reported on the same train east bound.

CLIFF CRANE

DANCING COMEDIAN

PETROFF'S UNIT PROGRAM

MAX TURNER LOEW'S THEATRE, CLEVELAND, June 1

WILLIAM MORRIS

NAT KALCHERN

CHARLES TROY

Late of "LADY FINGERS"

FEATURED IN FANCHON & MARCO IDEAS

Direction LYONS & LYONS

GEORGIA

MACK

CONEY

HARRY

Joe's Ramona Gorme and Sally

DANCERS—19 OF 'EM

Also ALFRED JACOB

RHYTHMIC WHISTLER in

Victor Bero's "Whistler" Idea

TWO MEN FROM THE WEST

Directed by LYONS and LYONS

FLEISCHMAN IS SENDING YEAST

Thanks to FANCHON & MARCO

ANOTHER BIG
TIFFANY-STAHL
TALKING
AND SINGING
PRODUCTION

NOW
READY

"MY LADY'S PAST"



COMING!

A Great Talking and
Singing Production
"MIDSTREAM"

with RICARDO CORTEZ, CLAIRE WINDSOR,
Montagu Love, Helen Jerome Eddy and Larry Kent
A Daring Drama of a Man Who Wasted Love in His Youth and Tried
to Cheat His Life of Old Age.

"WHISPERING WINDS"

with Patsy Ruth Miller, Malcolm McGregor and Eve Southern
A New Slant on the Eternal Triangle in a Drama of Three
Who Loved—Each One Differently

READY FOR JUNE RELEASE

"TWO MEN AND A MAID"

with William Collier, Jr., Alma Bennett,
Eddie Gribbon and George E. Stone
Drama of a Man Who Was Too Good, a Woman Who Was
Not Too Good—and a Man Who Cursed Them!

"NEW ORLEANS"

with Ricardo Cortez, William Collier Jr. and Alma Bennett
Powerful Drama of Passion, Love and Friendship in the
Land of Mardi Gras and Racing

"MY LADY'S PAST"

BOOK THESE PROVEN HITS!

GEORGE JESSEL in "LUCKY BOY"
BELLE BENNETT in "MOLLY and ME"
with JOE E. BROWN

All Synchronized by RCA Photophone.
Available on Sound Film, or on Disc, or Silent.

featuring

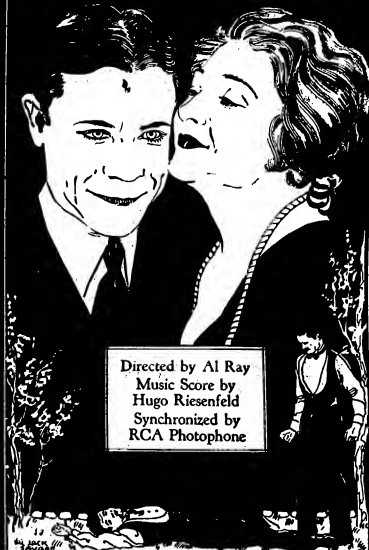
BELLE BENNETT
with
JOE E. BROWN

One Little Lie! One Moment of Deceit!

And a lady had lost her reputation—
and was glad of it!

Better to be scorned than pitied—to
be laughed with than at—to be
notorious than jilted!

Romance, Humor and Human Interest
in a Delightfully Original Story of a
Woman Who Turned Disgrace into
Virtue.



Directed by Al Ray
Music Score by
Hugo Riesenfeld
Synchronized by
RCA Photophone

TIFFANY-STAHL PRODUCTIONS INC.

729 SEVENTH AVE.



NEW YORK CITY

Gaumont and T-S In International Picture Exchange

A deal has been arranged between the British Gaumont and Tiffany-Stahl in New York. This will take in, it is said, an international exchange of pictures for respective distribution by either company.

The T.-S. statement covering the transaction said: "Signatures have been affixed to contracts in which the Gaumont Company of Great Britain becomes the distributors of all Tiffany-Stahl productions in the British Isles. Such pictures are to be distributed under the name of Gaumont-Tiffany while pictures made by the Gaumont Company in England are to be distributed in the United States under the name of Tiffany-Gaumont."

"Contracts were also signed for the joint production of a number of features, part of which will be made in the United States and part in England. A representative of Tiffany-Stahl will be assigned to the Gaumont studios in England and a representative of Gaumont will be assigned to the Tiffany-Stahl studios in Hollywood, in an advisory capacity."

"Both organizations will join forces in handling their product for the balance of the world market. Tiffany-Stahl will handle such material through their various subsidiaries and Gaumont will do the same in such parts of the world as Tiffany-Stahl is not represented and where Gaumont have their subsidiaries."

Advance Men from Legit For Special Exploitation

A high-powered substitute for the old-fashioned method of road-showing pictures is being inaugurated by Fox in James T. Grainger's sales department.

Men with advance legit experience and a wide newspaper acquaintance are being kept constantly active for all Fox specials east of the Mississippi.

The territory has been divided into three zones. Roger Peril, in charge of the new department, has selected Mike Mantion, Leon Victor and Campbell for the coverage.

Gleason May Switch to U

Los Angeles, May 28. Pathe has not taken up its option on James Gleason who may go with Universal to make talking shorts following "Shannons of Broadway," which he will do for U as a feature.

Gleason was to write, direct and generally inspire talking short production for Pathe, but company decided to concentrate this phase in the east, where George LeMaire is in charge.

"'Lucky in Love'" Title After three changes in the title of Morton Downey's latest picture for Pathe, "Lucky in Love," has been selected.

"Sweetheart" and "My Lady's Man" were the others.

"Outrigger for Frisco Premiere Los Angeles, May 28. Fox's "Behind That Curtain," now in its closing days of production, opens the new Fox theatre in San Francisco June 28.

PICTURES

PUBLIC IN HOLLYWOOD

Taking Over New Pantages 3,000-Seater Ready Sept.

Los Angeles, May 28. Public has closed deal with Pantages whereby it takes over immediately the ground lease on Pan's new Hollywood theatre and will finish construction of the house. Theatre is to be ready September 1.

Public has made deal with Pan to take over latter's downtown house at Seventh and Hill to operate as a grind with presentations. This means Public will resume units dropped recently at the Paramount.

Automatic Sound

Fox-Case Movietone Corp. is about to bring out a new sound recorder that it is claimed, eliminates much of the work now done by sound engineers.

Device to be made at the Fox-Case factory in Syracuse will carry a time gauge which will permit focusing of sound volume by setting an automatic regulator. This will also eliminate microphones and most of the present need for a recorder to constantly watch the volume.

Manufacture of the old type Fox Movietone recorder was discontinued a couple of months ago.

Paris Convention June 15. Paramount will announce its schedule of 65 features and 80 shorts at its sales convention to start in St. Louis June 15, advertising after four days for the finishing session in Atlantic City. The number of releases is practically the same as the figure announced last year.

Score Charge for Records Too Expensive, Say Exhibs

Exhibitors generally are complaining about payments they are forced to make for records for talking pictures, which distributors sell a score charge, after agreeing to pay what they call abnormally high prices being asked for talkers.

Exhibitors claim that distributors elsewhere have already made several proposals to exchanges but without effect. Most distributors claim they only sell film and have nothing to do with the charges affixed by the manufacturers of the records.

In several instances, at the beginning of the talking picture buying mania exhibitors bought pictures without figuring the additional price for records and then found themselves faced with costs which they could not recover.

Producers and distributors offer no explanation for the score charge. The exhibitor has no means of fighting it, the latter's only option being not to buy. The score charge is arbitrarily fixed as an extra source of revenue and cannot be explained away.

Records cost distributors about \$1 each, an average of 25 records going with each picture. Small houses in capacity and drawing power, are only asked to pay the cost of the records, shipping and overhead. These are just about all to make the payments and exist. For large theatres the cost of records is not in proportion to the number used but in ratio to the drawing power, location and capacity of the house.

Sets of records costing distributors \$21 or \$25, including shipping charges, may be charged to exhibitors at \$200, \$500 or \$1,000. The exhibitor in buying talking pictures at the new prices, must pay the record charges in addition.

Exhibitors claim that the tremendous sums now being paid for talking pictures are due to the sound and that since an additional price has been paid there seems to be no reason why there should be a charge for that part of the entertainment which carries the sound. The same prices would not be paid for the films as silent.

Where the sound is on film the score charge is still made, though no extra records are needed. Men while the sounded shorts are being sold without any score charges.

Fighting Memphis Papers

Memphis, May 28. Newly formed Managers' association pulled a boner when it got high hat with the Commercial Appeal and the Evening Appeal. Result is now they have lost all their free stuff. Publicity was out of the Panjisses-Orpheum boys when they cut down their advertising ratio and told the newspapers what kind of blab they wanted Saturday and Sunday. Half-page layouts have become single col. cuts, and lengthy readers were cut to a few lines.

Both papers threw out their theatrical columns. The managers have not improved the situation by cutting off passes to the newspapers. The latter say they did not want the discs; they were a nuisance, anyway.

Wednesday, May 28, 1929

Hays' Office Opinions On Brookhart Bill

Brookhart bill, says Gabriel I. Hays of the Hays organization, is an attempt to force the industry for other purposes. The Senator has for it—to help the trade exhibitors. As the attorney fees it, the bill constitutes the greatest and shortest way to put the great out of business, in that it proposes to make block booking illegal.

If that phase isn't enough, Mr. Hays claims that would defeat the booking of uncompleted pictures the industry could not function. As example is pointed out this too features, are produced annually. Thus an exhibitor, to buy his product, would have to spend 500 hours annually to see his pictures.

As to new material added by Senator Brookhart in this session's bill affecting exhibition and the film boards—Hays quotes—President Hoover on the value and success of exhibition within the ranks of any industry.

"As to price fixing on films by the Federal Trade Commission, Mr. Hays dismisses this as an impossible proposal and a definite deviation from those principles of the free interplay of commerce and trade."

Washington, May 28. At the completion of the present hearings before Senate Interstate Commerce committee on radio legislation Senator Smith of New York expects the committee to take up the revised block booking bill.

KUBITZMAN BACK TO FRISCO

Los Angeles, May 28. "Charley" Kubitman, who has been handling the United Artists theatre here since Public took it over, returns to San Francisco to resume his former job as city manager there for Public.

Ed Olmstead, press agent at the local Paramount's replaces Kubitman at the U. A., with Maxwell Shane moving into Olmstead's job.

BENNY MEROFF



Breaking All Records
Marks Ben. Granada
and
Marbro Theatres,
Chicago, Ill., Indefinitely

"Every Knox
A Boost"

Dunlap Hats
Used Exclusively

Etons by Simpson

Dances by Us

Work by
Wm. Morris

Jimmy Sherry
Jack Gormley
Johnny Mattison
Marty Begley

In
"Terpsichorean
Aristocracy"

THE ORIGINAL

FOUR HIGH HATTERS

FEATURED IN LOU McDERMOTT'S
"HI HAT UNIT"

THIS WEEK (MAY 26), ORIENTAL, CHICAGO
With Entire Public Route to Follow

Many Thanks to SAM BRAMSON; NAT KALMOUN; MAX TURNER

CHARLIE MELSON

Wishes to Announce His Engagement as

Guest Stage Conductor

AT THE

STANLEY THEATRE, PITTSBURGH

After 12 Successful Weeks at the Stanley, Philadelphia

Regards to HARRY CRULL and FANCHON & MARCO

RADIO'S PAGEANT OF THE TITANS



MAL ST. CLAIR

is one of the few whose record of accomplishment has mounted unwaveringly in this era of spectacular change.

He is one of the few who in a period of three years has handled with distinction such notable combinations of star and story as Florence Vidor in "The Grand Duchess and the Waiter" . . . Richard Dix in "Knockout Reilly" . . . Ruth Taylor in "Gentlemen Prefer Blondes" . . . Clara Bow in "The Fleet's In" . . . William Powell in "The Canary Murder Case" . . . Harold Lloyd in "Welcome Danger" . . .

ALL OF WHICH QUALIFIES
MAL ST. CLAIR TO TAKE HIS
PLACE AMONG THE TITANS
OF RADIO



Mr. St. Clair is now preparing to direct "Side Street" his first all-dialogue attraction for Radio Pictures.


MAL ST. CLAIR

ACE DIRECTOR BRINGS
BOX-OFFICE MAGIC TO
RADIO PICTURES

RKO DISTRIBUTING CORPORATION



The Golden Voice. of the Silver Screen



OPENING ITS
PREMIER
NEW YORK
SHOWING
AT \$2 TOP
EMBASSY
THEATRE
STARTING
JUNE 3rd



COLUMBIA PICTURES
presents

A Talking Picture
"FATHER *and* SON"
with

JACK HOLT Dorothy Revier Mickey McBan

DIRECTED BY ERLE C. KENTON

Ill. Bill Classes Film Houses as Public Utilities

Chicago, May 28. Local theatrical interests are down in Springfield this week trying to stop the Legislature from passing two bills jeopardizing not only picture business in this state, but the printing industries and the press as well.

One of the bills is referred to the education committee and would place the picture industry under direct censorship of the state. The second bill, and of the two feared most, proposes placing the picture industries here under the Public Utility Commission.

Both bills have passed first reading and if enacted will lead to placing freedom of the press and the picture and printing industries under censorship and regulation of the Public Utilities Commission.

W. K. Howard will direct "The Girl Who Wasn't Wanted," original for Fox.

U's \$650,000 Building

Los Angeles, May 28. Universal has broken ground for a new structure which will have four sound channels and a film laboratory. Quartet of channels, capable of handling eight units, will cost around \$300,000, while the lab is budgeted close to \$250,000.

Big stage will be 200 x 150, almost the size of the one upon which "Broadway's" cabaret was shot, and will probably go close to \$400,000 before it's finished. Present lab is working on a 20-hour daily schedule, with four hours allowed between the two 10-hour periods for inspection and cooling of developing and printing machines.

Nugent Off Megaphone

Los Angeles, May 28. Acting and writing is deemed sufficiently time-absorbing for J. C. Nugent by the M-G-M officials.

E. Mason Hopper as a result will direct "Kempy" instead of the elder Nugent, who will appear in the cast along with his son Elliot.

RCA Shorts

With the completion of the installation of the RCA Photophone the Laury Darnour studio in Hollywood is ready to start on the second of a series of 12 comedy shorts for that company this year.

Alberta Vaughn and Al Cooke will make the series, with Lewis Sargent and George Gray in the cast. The shorts will be released through R-K-O.

Eisell Set at Romy

Philadelphia, May 28. Dave Eisell is going to the Romy, New York, as executive assistant, and Edgar Wolf succeeds him as managing director of Fox's here. Wolf is home town talent, having been 14 years with the Stanley Co.

"Blacklist" Charged in Pittsburgh's Exhib's Suit

Pittsburgh, May 28. Charges that film producers are seeking to control exhibition of pictures throughout the country by use of blacklists and other alleged unfair means were aired in Common Pleas court here in an action brought by Capital-Lyric company of McKeesport. Indie exhibitors, against local film exchanges.

Defendants are Pathe, R-K-O, Universal, Educational, Fox and Tiffany-Stahl. The hearing is on a petition to make permanent a preliminary injunction granted last year to restrain the distributors from refusing to rent films to the McKeesport firm, following a dispute as to terms.

The plaintiffs are attacking the constitutionality of the Arbitration Act passed by the State Legislature in 1927, as well as the legality of the standard uniform contract required of all exhibitors. The contract contains an arbitration clause requiring all disputes to be submitted to arbitration, but the plaintiffs claim that the arbitration boards are under the domination and control of the film exchange owners and producers.

A boycott and blacklist are maintained, according to the plaintiffs. Testing was introduced to establish that in event an exhibitor fails to comply with the award of the arbitration board his supply of films is cut off and he must cease doing business as an exhibitor.

Judge Frank Patterson, reserved decision.

Altoona Strike Settled

Altoona, Pa., May 28. A strike between the Notopaus interests, owners and operators of the Capitol, Olympic and Palace theatres, two of them leaders in the city, and Local No. 130, I. A. T. S. E. and M. P. O., which began 14 weeks ago when the Olympic theatre was wired, has been settled. The difference ended in a compromise, according to announcement.

Throughout the term of the strike members of the union picketed the three theatres with sandwich boards announcing the theatres to be unfair.

Little B'way Best Selling Gag for Sound in Hamlets

Chicago, May 28. Experimenting with various types of sound exploitation Great States has found that an idea based on "Bringing Broadway to You" has the greatest appeal for small town citizens.

Exploitation carries the angle that natives are now getting an excellent reproduction of what Broadway may have fancy prices to see, and without any rancor for ticket specs. Idea of outbidding the city slicker specs is particularly sweet to the average gent.

Lustig Clinic Gas Victim

Cleveland, May 28. Henry Lustig, lawyer and owner of Broadview theatre, is dangerously ill from gassing suffered in Cleveland Clinic explosion.

Gas from burning X-Ray film injured his lungs. Lustig also legal advisor for Cleveland Exhibitors' League.

CHI FRIDAY OPENING

Chicago, May 28. All deluxe picture houses in this city now have changed to Friday opening. Avalon and Capitol the last to switch from Saturday.

R. P. Title Changes

Radio Pictures has changed the titles of four of its pictures. "The Viennese Charming," in production, is "The Street Girl"; "Boarding House Blues" changed to "Jazz Heaven"; "49th St." changed to "Side Streets"; and "Ringside" to "The Night Parade." Mal St. Claire will direct "The Night Parade" and "Side Streets."

J. H. Goldberg, Gen. Mgr. Columbia's Distribution

Joseph H. Goldberg yesterday (Tuesday) was made gen. mgr. of distribution for Columbia Pictures. He was brought on from the west, where he had been in charge of the sales in that division.

Before going with Columbia Goldberg served with West Coast Theatres as chief film buyer.

"Mother's Boy" Out

After four weeks at the Cohan theatre, New York, Pathe will withdraw "Mother's Boy," talker, Saturday.

The house under a Pathe sublease will remain dark until another picture is booked. Successor will likely be Pathe's "Paris Bound" with Ann Harding.

Arty in Newark

5th Ave. Playhouse Co. has obtained a 21-year lease on a plot 24x50 in Newark, N. J., and will erect a 400-seater on the site. Theatre will be operated on the arty basis.

HERMIE
KING
MUSICAL MASTER OF CEREMONIES
Director FANCHON & MARCO
Oakland Theatre, Oakland, Calif.

ROSE
VALYDA
Featured in FANCHON & MARCO'S
"COTTAGE SMALL" IDEA

Rede Smith
Featured in "OPPORTUNITY" Idea FANCHON & MARCO
Thanks to

I Am not LITTLE BU
SNYDER
Have been making happy times at
Golden Gate Theatre, L. A., for
16 weeks.
Direction HARRY M. SUGARMAN

**GENE
SHELDON**
Being the World with Mr. Public

VINCE SILK
is now ceremony master at Boulevard Theatre, Los Angeles
Thanks to Fanchon & Marco, J. F. Fanchon, Harry Waller, Ray Durness
and Ray Durness
TADL TITMORTH at the Piano

Now at the PARAMOUNT, NEW YORK

(WEEK MAY 25th)

RITA HAWWIN

SENSATIONAL ECCENTRIC DANCING COMEDienne

With "WALL STREET BLUES"

Direction WILLIAM MORRIS

A Good Girl Trying To Be Bad!

A Gangster Trying To Go Straight!

A Mother Who Proved True Blue In The Crisis!

A Glorious Love That Dared All-And Won!

HEAR
Dolores Costello Sing
"MY MADONNA"
Published By
M. WITMARK & SONS
NEW YORK

Warner Bros.
present

**DOLORES
COSTELLO**

in
**"Madonna of
Ave A"**

with

LOUISE DRESSER ~ GRANT WITHERS

Directed by **MICHAEL CURTIZ**

SCENARIO BY RAY DOYLE

ONE WITH
CAPTION 2
WITHOUT
NEGATIVES

WARNER BROS. **VITAPHONE** TALKING PICTURE

KNOW HOW!



Pathe Sound News embodies and presents in the service of the screen all that is newest and most effective in science and technology. New experts, new devices, new methods in the complex mechanical, optical, auditory and chemical art of the new talking screen combine to make Pathe Sound News.



When rain menaced the effectiveness of the sound units at the race track for the recording of the Kentucky derby, Pathe Sound News installed a new device to bridge the distance of half the nation between Churchill Downs and made a synchronized sound record 900 miles away in the New York Pathe Sound News Plant. The cameras worked away in the downpour of rain in Kentucky, while the sound recorders safe and dry in New York took the sound, the shouting and tumult of the race, the beat of hoofs and the excited patter of the announcers off the air.



An RCA radio receiver in the New York plant was tuned in on the broadcast from Kentucky. The radio's in-put of audio impulses was led by wire to the specially installed amplifying tubes and thence into the RCA sound recorder with its waiting sound track film. No audible sound came over. A staff of engineers and recordists stood watching the galvanometers which told the story of the coming sound in the fluctuations of a needle on a scale.



At the sound of the bugle, as the horses went to the post at Churchill Downs, the camera men started their mechanisms and at the same instant the sound recorder in New York started. With half the United States between them the two mechanisms worked in step with each other, resulting in a perfectly synchronized product—the triumphantly perfect picture of the Derby now appearing in Pathe Sound News.



If it is worth doing Pathe will do it—and do it first. There is no substitute for science and skill.

PATHE SOUND NEWS

THE ONLY NEWS EVERYBODY KNOWS

Sensational Entertainment in the Great WHITE way

The

ALICE WHITE

way to be exact.
She has Vitaphon-
ed the "Main Stem"
as it's never been
done before in

Wait till you hear Alice
White sing "Broadway
Baby Dolls," "Wishing
and Waiting for Love"
and "Jig, Jig, Jigaloo,"
three Witmark Song Hits

BROADWAY BABIES

Presented by Richard A. Rowland
Directed by Mervyn LeRoy

100% TALKING
100% SINGING
100% DANCING

300% BOX-OFFICE



"Those Broadway
Baby Dolls"

Publix "B" Units Discontinuing, Due to Increasing Sound Policies

Chicago, May 28. Starting June 29, all B&K "B" stage units will be discontinued. Houses now playing these units include the Oriental, Norshore, Harding and Paradise, Chicago; Missouri, St. Louis; and Capitol, Detroit.

Of these, the Harding and Norshore, neighborhoods, go into straight sound, dropping stage shows and orchestras. Oriental and Paradise will take up Publix "A" units from the east, adding two additional weeks here for them. Uptown and Tivoli, playing the eastern units, will continue.

No definite policies have been decided upon with the Missouri and Capitol. The St. Louis and Detroit houses may for the time being continue with stage shows on a spot booking basis through the William Morris office.

Chicago theatre, ace of the B&K group, is not affected by the switches.

Acts contracted for the "B" units after the June 29 date will be recruited with Publix units from the east.

PUBLIX ON CONTRACT

Takes Steps Against Allen and Canfield for Breach

Any attempt by Doris Canfield (Allen and Canfield) to open in "Right Off the Boat," new musical, will be met with injunction, according to notification sent by Publix booking office to the producer of the show.

Publix is taking action for breach of contract. Charge is the comedy team quit the "Castles in Air" unit, for which they were booked under a 26-week contract, without notice after playing two weeks.

Allen and Canfield were with the unit in the break-in week at New Haven and completed the second week at the Paramount, New York. Previously they played 10 weeks in the west for Publix under another contract.

Mark Linder's 2-Reelers

Mark Linder has signed with Rayart pictures to direct and act in six two-reelers.

Acts Auto Jumping Argued Two Ways Keith's and Artists

Keith's ban against jumping by acts will be enforced this summer. Booking office has ordered house managers to notify all acts that traveling from date to date by motor is against provisions in the contract.

Among instances cited against motorizing is a recent case in the south. An entire bill on the interstate time made a jump in a bus. Accident on the road caused a show to miss matinee time in the next town, with no performance possible until that night.

Acts argue in favor of automotoring, among them mostly those acts accustomed to traveling by car in the summer for many years. Claim is this sort of transportation is far more healthful than in stuffy trains, and where fares are not paid by the theatres, economical. Many acts do not mind driving all night in the open air and claim the loss of sleep has no effect on their performing ability.

June 15 Starts Keith's Saturday Opening in Vaude East and West

Titles Kid Agents

Typewritten copies of a list of stage song titles are being circulated by Keith's agents, according to the square by some one who may have a grouch against the agency.

"Vagabond Lover," by Louis Love; "Spell of the Blues," by Bruce Duffus; "Russian Lullaby," by Eddie Hanson; "Mean to Me," by How Sharp; "I Kiss Your Hand, Madame," by Charlie Groha; "Wonderful You," dedicated to Flinner by Matt Kelly; "Till Get by as Long as I Have You," dedicated to Harry Lorrain, by Billy by an off show day; "I'll Give the Day the Advantage of a Possible Draw through the new bill, rather than ending the week with the old one.

Saturday also places Keith's for opening alongside the competing picture houses.

Keith's in the east for years operated on a general agency basis. The Keith control had changed, the new direction caused the bills to be changed. Saturday's opening is the second shift for Keith's within 10 months.

Full weeks will end Friday night. Split weeks will run from Saturday to Tuesday and Wednesday to Friday.

Six day towns will lay off their bills on the closed Sunday.

June 15 has been set by Joe Plunkett as the commencement of the Keith week in its vaudeville houses east and west, extending in six theatres opening Sunday or Monday.

Other than Winnipeg, White Plains, New Rochelle, N. Y., and Trenton, N. J., opening on Monday, with the two Los Angeles houses continuing to open on Sunday, all Keith's will start the vaude week at the Saturday matinee. Another exception is New Brunswick, N. J., commencing the new opening this Saturday, June 1.

Making the change from Sunday to Saturday at the summer's start is mainly because Saturday in hot weather has grown to be notorious for an off show day. It will give the day the advantage of a possible draw through the new bill, rather than ending the week with the old one.

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Jack Atkins Leaves Chicago Actors' Union

Bankrupt Houses' \$5,000 And Split for Lombardo

Chicago, May 28. Guy Lombardo and his Royal Canadian orchestra, 10 men, have been booked for a week each at the Capitol and Avalon, two biggest houses on the bankrupt National Playhouse chain, for \$1000 weekly plus a split over \$2,000 gross.

Lombardo has four weeks at the Metro and Granada first for \$15,000, total salary. High figure was reached in a bidding contest between Metro Bros. and E. K. K., the latter stopping at a \$24,000 bid.

Darling and L & L

Dickering has been going on between Lyons & Lyons and Eddie Darling for Darling to enter the L & L agency.

Looked early this week as though the deal would be made.

Lyons & Lyons is attempting to build up an extensive foreign booking organization, with Darling looking after this end as well as rounding up headline attractions on this side.

Darling has been inactive since resigning as Keith's head booker.

And Bill Knows Chi

Chicago, May 28. Bill Haigall, playing at State Lake last week, between shows went across the street to a poolroom to take a flyer on the football. He had on his stage clothes and a heavy roll of stage dough, used in the act, which he flashed. A couple of quick workers piped the bundle and after the show followed him to the Sherman.

The following day two fashion plates came up to the room to see him, yanked out a couple of 48s and frisked everybody in the place. Haigall had drawn \$200 at the b. o. the night before, which the boys got and everything else of value the others had.

An ad in the Tribune "Liberal reward and no questions asked" did not get a peep.

Haigall was born and lived in Chi.

Trixie in Show

Trixie Friganz has been granted a release from vaude by Keith's to go with John Murray Anderson's "Almanac," new revue.

The musical booking of Friganza was handled by Charlie Morrison, also Trixie's Keith agent.

Los Angeles, May 28. Jack Atkins, secretary-treasurer and organizer of the Actors' Union has resigned.

Atkins' statement on his retirement, says:

"Jack Atkins has resigned from his position as secretary and general organizer of the Actors' Union as it has severed all relations with the American Federation of Labor, and through it the American Federation of Labor, so that it is no longer in connection with organized labor in any way.

Concerning Atkins' statement, Phil Phillips, president of the Actors' Union, said:

"The Actors' Union never was officially affiliated with the American Artiste Federation. Although Atkins caused such an affiliation to be printed on our membership cards, with full permission of Mountford, we were not shown any letter or papers to prove it.

"It is because of this misleading juggling of facts that we unanimously voted to sever any possible moral or legal connection with the American Artiste Federation that Atkins might have entered into without our knowledge.

"We lose nothing by 'breaking affiliation' with the American Artiste Federation, because we had no affiliation. We refrain the expressed co-operation of the Chicago Federation of Labor and will continue our activities in the open, so that there will be no suspicion as to what we are doing.

Atkins' Union has informed all members it will attempt soon to secure a Federation.

Atkins' secretarial duties have been assumed by Phillips. Frank Calles has been named as president of the treasury. Both temporarily.

PERT KELTON IN "SALLY"

Los Angeles, May 28.

Pert Kelton, playing Orpheum vaude and touring at the Hotel operated in Hollywood by her father, has crashed pictures.

She has been cast for a part in "Sally" by First National.

Sid Silvers With M. C.

Pittsburgh, May 28.

Sid Silvers is doing his "plant" stuff this week at the Stanley, with Charlie Nelson, the M. C. of that house. Silvers is using the same gags as when with Phil Baker, with Nelson carrying a clarinet. Baker carried an accordion.

It's Silvers' first film house appearance. He was Baker's audience announcer for some years.

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The Biggest

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"Laughing Marionette" - A Piano Novelty!

The Sweetest
Waltz Ballad We
Have Ever Published!

SEYMOUR
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"My Dear"

by
GUS KAHN and
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SING
PLAY
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"Laughing Marionette" - A Piano Delicacy!

RUDY
Sensational

"I'M J VAGABOND"

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You Can't Go Wrong
With Any FEIST Song

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be sure
you are
getting
the
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In America!

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SIMONS.
LLESPIE
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"Laughing Marionette" - You'll Love To Play It!

*The Waltz Song
That Is Sweeping
The Country!*

"Blue Hawaii"

them!
them!
them!

ALLÉES
nal Hit!

"Laughing Marionette" - You'll Love To Play It!

by
IRVING CAESAR
IRA SCHUSTER
and
ABEL BAER

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& LEON ZIMMERMAN

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[GAYETY THEA. BLDG.]
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[LOS ANGELES]
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[LONDON, ENG.]
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[MINNEAPOLIS]
[235 LOEB ARCADE]
[PARIS, FRANCE]
[30 Rue de l'ECHIQUIER.]

BERLIN, GERMANY 37 LEIPZIGER STRASSE

*Dance
Orchestrations*
50¢
AT YOUR
DEALERS OR
DIRECT!

Loew's Stage Productions for About 20 Weeks Next Season

Loew's will play its own stage productions next season in about 20 of its picture houses. Some of these at present are using the Public Unit shows.

When the Loew's own shows start about August, taking off from the Capitol, New York, the Public stage shows will be discontinued in the Loew houses.

Included in the Loew's 20 weeks may be some of the Fox deluxes At present that has not been settled.

From reports no arrangements as yet have been made as to the Loew unit producer. It is likely Louis K. Sidney will have this department thrust upon him. He is the Loew Stage director.

Levey Chi Office Reopens With No Houses On Books

Chicago, May 28.

Bert Levey office here, inactive for several months, has reopened with Tommy Sacco in charge. Sacco had been an agent and producer.

Understood that Levey's object in reopening locally was mainly to have representation. There isn't a single house left on the Levey books. Levey, stuck with a lease on his office in the Woods bldg. figured he may as well keep his name on the door.

SHIFTING THE SCAR!

Fred Allen's brother went under the knife for appendicitis and other sundry abdominal repairs. As he told it: "The operation was on me but the scar is on my brother's."

Keith's Temple, Detroit, 35c

Detroit, May 28.

A report here is that Nate Blumberg, new western operator for Keith's, has decided upon a policy of eight acts and a picture at Keith's Temple, on a grind at cheap prices.

From opening until six, 25 cents and at night 35 cents is to be the scale.

Temple has been closed of late. It's located in a cluster of burlesque stock and picture houses.

KEITH'S AMATEUR SKITS

Little Theatre Entrants Going Into Vaudeville

Robert Kauper's "Smokescreen," winner of the last Chicago Drama League tournament, has been booked for vaude by Keith's, opening June 2 at the Palace, Chicago. Stolen Williams, John Graham and Arthur Blum, original cast members, will play it.

Winner of the previous Chicago award, Fay Elbert's "Undercurrent," is still in vaude.

Another player accepted by Keith's is the St. Augustine (Fla.) Little Theatre's version of William C. DeMille's "Poor Old Jim," runner-up in the recent Belasco cup tournament. Cast of three includes Charles F. Hopkins, Jr., Hazel Hopkins and Fred Hendrich. Same script has been done by others in vaude before.

N. V. A.'s New Direction Not Yet Organized

No movement appears to have yet been made to organize the new directorate and direction of the N. V. A.

Pat Casey, one of the new officers and accepted as the general head under the latest and unexpected switch in the N. V. A. say out, says there are so many things to be looked after, he isn't certain just when the reorganization may be actually reached.

One of the first moves he will make when the time arrives, stated Casey, will be to call a meeting of the new executive committee, composed of William Fox, president, with Charles Moskowitz and Hiram Brown, besides Casey.

Memphis no changes of any importance have been announced. Henry Osterfield remains in charge at the N. V. A. clubhouse. Contracts were left to furnish the near-completed N. V. A. Sanitarium at Saranac, before the current administration was elected. It leaves no immediate haste for attention in that direction.

Indie Agents Also

Hit by Sound Vogue

A shifting of independent vaude houses of late has placed the Pally Markus agency far in the lead as to bookings. Arthur Fisher is second with A. B. Dow third. A change of vaude to sound affected John B. Courts harder than some of the other Indies.

Jack Linder also eased off in bookings due to the move of Harry Carlin from his office to the Keith offices.

The rest of the independent bookers are just holding on with the advent of real hot weather certain to reduce their small holdings drastically.

L & L Sticks to Curtis

Lyons & Lyons is still booking all its acts through Jack Curtis. Report was that L & L had switched to Charles Morrison.

IT'S AMAZING!!

IS WHAT

GOVERNOR EMMERSON

OF ILLINOIS SAID

AFTER WITNESSING A PRIVATE

PERFORMANCE GIVEN AT THE

MADISON

MERCEDES

"THE REASON IS OBVIOUS"

Pavilion, Glasgow, Scotland

WEEK OF
MAY
27th

Babe
Bogan
and
her

ORIGINAL
'Hollywood Railroads'

FRANK DONNELLY-NORMAN JEFFRIES REEVES & LAMPOR

AMOS & ANDY

(CORRELL and GOSDEN)

BROADCASTING

"AMERICA'S BEDTIME STORY"

NOW PLAYING PANTAGES, LOS ANGELES

Lathrop
Brothers

Four Feet with a Single Thought

"If these boys couldn't dance, which they can, and plenty, they would rate a high percentage in their business as **STREET** **GLORIE**"

Direction **MILY LEVIN**
Associate, **BILL COWAN**

"MACK"

"CHUCK"



HERE IS A UNIQUE SONG OF STRONG EMOTIONAL AND MELODIC APPEAL—FULL OF THE LANGUAGE OF THE PHILIPPINES

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Big Bargain 2-a-Day Bills in Minn., But Hennepin's 2d Wk. Only \$12,000

Minneapolis, May 28. — In an effort to put across the two-a-day reserved seat policy the Hennepin-Orpheum here is giving the natives some show bargains for 75c nights and 50c matinees. Shows consist of six acts, sound or talking feature, and Pathé sound news. Last week the house had Natacha Natova and Co., Little Jack Little, Calhorne Foster & Co., Herb Wil-

lams & Co. and the M-G-M picture, "Tide of the Empire." This week there are Florence Moore, Lulu McConnell and Co., with Robert Hyman and Virginia Mann, former local stock favorites, and Robert Hainier "Duke Steps Out." June 2 brings Van and Schenck, together with the M-G-M all talker, "Mary Dugan," as well as five other acts, considerable of an entertainment combination for six bits.

Everybody is co-operating, and Claude Saunders and Frank Burke, district and house manager, respectively, are working their heads off to make the policy a success. The billboard read "back to the good old times." Headliners have been donating their services gratis for special radio broadcasts to plug the two-a-day. Herk Williams, who received 18,000 votes in the R-K-O radio popularity contest, went on the air here for the first time anywhere last week and, like Sophie Tucker the week previously, made a plea for public support of the policy, as well as doing an act.

Little Jack Little broadcast without compensation on three different nights. Even the house orchestra petitioned local union executives to abrogate the rule against broadcasting without compensation so that it could give radio concerts to boost the two-a-day.

Low Grosses

Considering the squawks when the theatre went into the continuing policy two years ago, the calibre of the present entertainment and the efforts being expended to popularize the two-a-day, results so far have been disappointing. The first week's gross was around \$14,000; second week's, \$12,000.

With the vaude costing from \$5,500 to \$6,500 and the pictures \$3,000, the house net runs from \$15,000 to \$18,000 weekly, as compared with about \$16,000. The increased outlay for vaudeville more than offsets the savings on house operations.

DIVING BOARD COMICS

Hotel swimming pool craze which has swept the hostilities of Manhattan have engendered a new species of comedian, the diving-board comics. Two lads at a 5th street pool have developed an act which they sell Sundays and holidays at natatoriums all over the city.

They are a dress designer and a photographer, the latter formerly a heavyweight boxer. The boys attire themselves in huge swimming suits with alarm clocks on their knees and shoeborns as medals. Draw scores of spectators as they approach the high dive and do their comedy.

Get \$25 a performance and booked solid.

Fraternity groups hiring pools book the boys for laughs.

Both experts in water, winding up the comedy with fine diving.

VAUDE CIRCUIT IN JAM OVER CAL. LABOR LAWS

Los Angeles, May 28.

One of the large national vaudeville circuits is seriously in danger of having its license to operate out here revoked because of its persistent failure to observe the labor laws of the state of California. Numerous complaints by acts against the circuit may result in drastic measures to compel respect for regulations.

It is specified by law that towns and dates must be mentioned in theatrical contracts and that such contracts must be approved in advance by the Labor Bureau. It is also charged that pro rata salaries are paid in violation of the rules governing compensation. It is understood that matters reached a crisis this week and that the offending circuit has been given until the end of this week to get in tune with the law.

Stage Band and Revue Units Cold With Keith's

Keith's will notify its agents and producers this week that vaude units of the stage band or revue type are no longer wanted by the booking office.

Opinion of the bookers is that audiences are rapidly tiring of the stereotyped form of unit now around.

Units along the lines of the Keith production department's recent "Collegiate Show" composed of regular vaude turns and playing like a vaude show, with an after-piece at the end, will be welcome, the booking office states.

Advice to the producers regarding acceptable units is to include for or five standard turns, properly spotted and mounted, and a company roundup at the finale. These units to play and look like vaude bills and not one long series of specialties which the bookers claim are proving monotonous and too much the same.

About 10 of the condemned units are presently playing for Keith's. The units call for salaries ranging from \$2,500 to \$4,500.

Vaude form of unit will accustom the use of a better grade of acts, since they will be presented alone, and eliminate most of the \$100 and \$150 specialty people who must have stage band and m. c. support. Most of the latter came to vaude from the picture houses.

Judgments

Samuel Gruber, Albert Friedlander, Samuel Seidenfreund and Re-Ward Amusement Co., Inc.; C. Kolb; \$1,800.

Sophie Gensini; Newam Theatre Corp.; costs, \$111.34.

Satisfied Judgments

Herman Timberg, Inc.; Strand Amusement Co.; \$2,704.75; April 9.

Bankruptcy Petitions

Hotel Paramount Operating Co., Inc., 235 West 46th street, liabilities \$1,308.

235 West 46th Street Co., Inc., hotel, 235 West 46th street, liabilities \$2,792.

Belle Baker Starting
Belle Baker will leave New York for the coast tomorrow (Thursday) to begin work on her first talking feature for Tiffany-Stage.

Charlie Althoff



Last Night on the C. B. S.
(Columbia Broadcasting System)

By K. TRENHOLM

"La Palina, featured at a local theatre, arrived between acts to fulfill her radio obligations, bringing with her an old vaudeville headliner—Charlie Althoff—whose impersonation of a very anolent gentleman completely mystified. . . . His comedy songs and dialogue were refreshing in the La Palina lineup and while he is not in a sense a radio regular, his act 'clicked' last night."—N. Y. Sun, May 28rd.

For Broadcasting and Records
Communicate with

T. D. KEMP, JR.
Hammerstein Bldg., New York



GEORGE BEATTY

H. E. S., on the Winnipeg "Press," says: "GEORGE BEATTY is one of the best comedians the Orpheum has given us for some time. His songs were useful and his fun was clean and he received round after round of applause."

Direction PHIL OFFIN, MAX E. HAYES OFFICE.

IRELEARCH

PALACE NEW YORK NOW

WITH HER COMPANY

EDWIN JEROME HAROLD ELLIOTT

Management: HARRY WEBER



Collins Vice Bierbauer As Asst. Chief Booker

Johnny Collins will be assistant to George Godfrey, Keith's booking head, and booker of a group of New York theatres, succeeding Charlie Bierbauer in both.

Bierbauer, supplanting Wesley Fraser, has been placed in charge of the "fifth floor" bookers and Keith's office in Boston. Bierbauer is assisted in New York by Julie Deimar, his former agency partner, while Doc Breed is in charge in Boston under Bierbauer's supervision.

Supervising bookers and theatres is something new for Bierbauer, who has been a booker for only three months. Previously he was an agent.

Collins rejoined Keith's a short time ago after a lengthy absence, during which time he was an agent for Loew's and others. Collins' return to Keith's was as new act and

material scout, on the road part of the time engaging acts on term contracts, and while in New York as emergency booker.

On the New York time Collins will have Paddy Schwartz as asst. Schwartz will also book several houses on his own. He is the booker of Newburgh and Poughkeepsie.

Collins when in the Keith office as a booker established a rep for knowing his business. Mostly he then booked the two-day houses in the eastern key cities.

PAN DEAL DELAY

Los Angeles, May 28.

Though still on the fire, the Keith-Radio-Orpheum deal with Alexander Pantages is being delayed. No causes announced nor any date of closing reported.

Sound at Richmond Hill Keith's, Richmond Hill, L. I., will drop vaude for straight sound pictures for the summer.

Richmond Hill opened last January.

Baby Threat

Vaudeville's child bawling, "If you don't stop belly aching," said pop, "I'll book you in a unit."

NEW ACTS

Charles Howard and Edward Hickey.

E. K. Nadel's "Golf Friends" (unit) with Raymond Wilbert, Elton Four, Tuck and Frances, Frost and Clifford, Rose and Roberts, Roselyn Field and chorus (10).

Al Belasco and Jack Flynn in flash act with 17.

Lester Lane and five people.

Flo Mayo and Girls in flash with eight.

"Oh Honey," by James Cantwell, with Lew Archer, John O'Connor and 23 others.

Triple Art Revue, Jean Upland and four, Jack Wilson and unit.

Nate Blumberg, Western Operator for Keith's

Chicago, May 28.

Nate Blumberg has been promoted to western division operator for Keith's.

Appointment came following Blumberg's showing in the handling of the Orpheum Jr. circuit (Keith's) in this section. He brought that circuit out of the red after the former regime in Keith's had sunk over \$50,000 into it within a year.

Blumberg's new territory besides the Juniors will take in all Keith houses in Chicago and Milwaukee, with the southern section starting with Kansas City. That includes St. Louis, Memphis and New Orleans. Blumberg will probably place an assistant in St. Louis.

Earl Crabb, first Chicago divisional manager for Keith's has resigned.

Blumberg formerly operated the

Orph Jr's Radio Ads.

Chicago, May 28.

Programs of the four Keith-controlled houses in Chicago are advertised regularly over radio station KTW.

Circular letter has been sent to all Orpheum Jr. houses suggesting they try the idea on local stations.

2 Poli's, No Vaude

Vaude has been dropped from two Fox-Poli houses. Elm Street, Worcester, and Palace, Waterbury, will play straight pictures through the summer.

Jack Loeb resumes the vaude bookings next August.

Universal theatre chain in Wisconsin. He was made Orpheum Jr. divisional manager shortly after Joe. Funkhett became general operator of the Keith theatres.

Orpheum Jr. takes in towns like Champaign, Ill., and Sioux City, Ia.

A SOLID HIT AT THE PALACE THEATRE, NEW YORK, LAST WEEK

JESSE

EVE

BLOCK and SULLY

IN

"A TALKIE WITHOUT FILM"

By AL BOASBERG

Direction: MARTY FORKINS

UNIT

DAVE WHITE CO.

UNIT

In "PALM BEACH FROLICS"

A UNIT—BUT DIFFERENT—REAL TALENT

THE ONLY ACT BOOKED INTO THE PARK PLAZA THEATRE, BRONX, TWICE WITHIN FOUR WEEKS BY POPULAR DEMAND

THE REASONS:

RUTH STANLEY

LILLIAN FIELD—LINA ANGER—PAUL OLSEN—ELEANOR FARRON—GEORGE ADAMS—SHORTY BIGELOW

FEATURING

THE LEMAYS

OPENING INTERSTATE CIRCUIT JUNE 6

UNIT

R-K-O—CHARLES MORRISON

Thanks to That Clever Booker, CHARLES FREEMAN

Loew—JOHNNY HYDE

UNIT

NOW—WEEK OF MAY 26—NOW

ORPHEUM, LOS ANGELES

"THE BLACK LAUGH"

AL HERMAN

THE ASSASSIN OF GRIEF AND REMORSE

IMITATED BUT NOT DUPLICATED

Direction CHAS. MORRISON

BOOKED SOLID COMMENCING SEPT. R-K-O CIRCUIT

R-K-O Palace, New York,
This Week (May 26)

MIACAHUA

The World's Greatest
Wire Artist

American Rep., JACK CURTIS

The Brazilian Wonder Girl who does not use umbrella or pole to retain her balance

European Rep., CARL ED. POLLAK, BERT DE BRUN, BERLIN

R-K-O PALACE, NEW YORK, THIS WEEK (MAY 26)

IRVING GROSSMAN

in a Program of "SONGS YOU LIKE"

Many Thanks to my Dear Friend and Sponsor, MR. JACK LOEB

Peru. Ad., VARIETY, NEW YORK

On With the Songs.
HITS FROM
"On With the Show"
 Lyrics by Grant Clarke Music by Harry Akst

"AM I BLUE?"
Sung by Ethel Waters
A Hot Low-down Tune to a Mean Lyric Blues at its Best and a "Natural" Hit.

"LET ME HAVE MY DREAMS" **"IN THE LAND OF LET'S PRETEND"**
Sung by Betty Compson and Sally O'Neil *Sung by Mildred Carroll*
Waltz of Waltzes — Enchanting *A Wistful Fox trot Ballad.*

"BIRMINGHAM BERTHA" **"WELCOME HOME"**
Sung by Ethel Waters *Sung by Henry Fink*
A Hot Fox trot — and how *You'll welcome this "ONE" — Has everything.*

"LIFT THE JULEPS TO YOUR TWO LIPS" **"DON'T IT MEAN A THING TO YOU?"**
Sung by Henry Fink *Sung by Josephine Houston and Arthur Lake*
Novel — Lively — A great Tune from start to finish. *From the Land of Rhythm — This means something to You.*

NOW PLAYING AT **WINTER GARDEN, New York City.**
WARNER BROS. THEATRE, Hollywood.

M. WITMARK & SONS, 1650 B'WAY, NEW YORK

CHICAGO, Clarence Parrish, 910 Woods Bldg.
 PHILADELPHIA, Rennie Cormack, 1118 Chestnut St.
 BOSTON, Tom Martin, 181 Tremont St.
 BRIDGEPORT, Ben Fields, 336 Fourth Ave.
 PITTSBURGH, Elmer McDonald, Ambassador Theatre Bldg.
 ST. LOUIS, S. Elmer McDonald, Ambassador Theatre Bldg.
 ST. PAUL, Morey Davidson (Warner Bros.), E. 21st & Payne Ave.

LOS ANGELES, Art. Schwartz, Majestic Theatre Bldg.
 DETROIT, Will Collins, 901 Wurlitzer Bldg.
 DENVER, Jos. L. Mann, 1527 Champa St.
 MINNEAPOLIS, Phil Ford, 1101 First Ave.
 KANSAS CITY, Phil Funkhouser, 1820 Wyandotte St.
 CINCINNATI, 1208 Central Parkway (Warner Bros.).

Stories by Jack Conway

From 1920, onward, Jack Conway wrote a series of stories appearing in Variety. Mostly the stories dealt with baseball and prize fights, players and managers. This series is reprinted weekly. Story below appeared in Variety, March 18, 1927.

DOUBLE X FOR 1 GRAND MAKES "TOMATO" WILD

So He Turns Ginsberg's Map
Into Hamburger

Albany, March 16.

Dear Chink:
I got a terrible deal in this burg with "Tomato," and I wish you would up the mob to watch their steps if they expect to get any lighters out this way.

"Tomato" was matched to box Young Ginsberg here, before the match could be made they insisted that I put up 1,000 bucks as a "wager" for "Tomato" to make 115 at 5 o'clock the day of the fight, which was Monday.

We blow in town at a quarter of two and "Tomato" and me go over to the club where "Tomato" has been prying out for a full week and is darin' for a fight but I figure we're rich and then he can eat his head off, for the battle don't begin until 10 that night.

Well, we hit the club and Ginsberg's manager shows me a telegram from his pug where he missed a train and will be two hours late gettin' in. He lives about a mile from here. I make a holler for them to let "Tomato" weigh, but Ginsberg's sterner says "I will wait him in." The club officials uphold him. I put "Tomato" on the scales any way, and he don't move the beam, which is set at 135.

"Tomato" in the hotel, tellin' him to lay down and get some sleep. I will wait him in. The other fighter hits town. He takes his room key and blows to the kip. I wait an hour later Ginsberg and his manager and the state inspectors breeze in tellin' me to get "Tomato," as they want to weigh in. I went up to the room and found my egg smorin' like a dream on a pillow. There was a lot of empty dishes on the table and a water pitcher startin' me to get mad. You're guessin' it he couldn't stand it any longer and ordered himself a full square and all the water he wanted.

Well, we put him on the scales and he weighed just 135 and 4. If you think that Ginsberg didn't demand my weight forfeit of a grand and get it you're off your nut. I holler that the mob was which for 2 o'clock and that they didn't weigh in until 8, but it didn't do me good, for these birds are ready cuttin' up my dough. I took "Tomato" back to the hotel and started to have a drink. He got thick and asked me what was eatin' me, as I had told him to go to bed and eat as the water was all arranged.

Well, you could have knocked me over with a Panegas route. Someone had phoned the room after he weighed and insisted that I tellin' the map to put the feedbag on and drink his fill. They knew "Tomato" was overweight and wanted that jack.

The only satisfaction I got out of the whole thing was that "Tomato" passed this bird all over the neighborhood. He could have stood him any time he wanted to, but I told him if he did I would crown him with the water bottle. I told him to see Ginsberg and I certainly ended the sight. "Tomato" hit him with everything that my spillover had, and he was home in the trunk, and made him look like Ray Scallie warm in four or five minutes. He caught more punches on the kniser than Harding got votes. At the end of the fight he looked like a steam roller had run over his mush. I told his manager it was a good thing you grabbed him, for if he had would never pay the doctors till we would take him home. I never seen "Tomato" go faster.

USHERS SENT AWAY

Two at Lafayette in Harlem—Beat Patron—30 Days

Frank Holland, 24, and Bernard Beaver, 21, ushers employed at the Lafayette, colored, Harlem, were sentenced to 30 days in the House of Detention for disturbing the peace in the Special Sessions. They had been convicted of assault. The defendants were arrested Feb. 22 on the complaint of Eugene Wallace, cook, of 131 West 100th street, who charged that the ushers assaulted him in the theatre when he attempted to pass down a roped-off aisle during a performance.

Wallace had to be patched up for an injured leg and eye in the Harlem Hospital after the ushers got through with him.

Builder Accused of Hitting Prohibition Agent

Stoutly denying he was guilty of assault, Walter M. Burden, 39, wealthy builder, of 147-34 Hawthorne avenue, Flushing, was arraigned before Magistrate Louis Brodsky on the charge of felonious assault. Burden was arrested on the complaint of Herbert McClymont, prohibition agent, of 183 Berkeley place, Brooklyn, who alleged he was assaulted in West 47th street, near 7th avenue.

Burden, following the assault was attended by an ambulance surgeon and hurried home where X-ray pictures show his skull is slightly fractured. Magistrate Brodsky sought to reduce the complaint to disorderly conduct. The charge remained and the court will hear it in the Yorkville Court this week.

McClymont testified he was hit from behind. He was alone. He said his superiors believe he was followed from a night club where he had obtained evidence. He had reached 165 West 46th street when struck and kicked. He couldn't recall how many had been in the party. An insurance broker witnessed the assault. He followed an auto in which the assailant drove away, and supplied detectives, Charles Dugan, Frank Harkins and Clarence Givroy of the 47th street station with the license number. Burden's arrest followed.

Burden, according to the detectives, is alleged to have stated he was with friends at Will Oakland's, 3210 Grand avenue, Astoria, Queens. Burden is married. He was at Oakland's with a party, alleged he is said to be vice-president of the 47th street station with the license number. Burden's arrest followed.

DANCE NOT DIRTY

Almano Haino, 25, dancer of 101 West 160th street, was acquitted in Special Sessions on the charge of giving an indecent dance. Miss Haino was arrested April 13 after a raid on a place at 237 Broadway.

BELLE SANTOY'S FINGERS

Belle Santoy, 23, dancer, of the Hotel Astor, was sentenced to 30 days in the House of Detention for shoplifting.

She was arrested April 24 after stealing articles worth \$40 from counters in Macy's.

For he was all steamed up over the greasy trick they slipped us. He did it right at the scratch and bite. He had the referee bulldozed, or he would have pegged him out of the ring. The way he shammed this bird. But it takes a lot of smacks on the better side to make a man do it. The things you could do with 1,000 fish, and we ain't out yet. You know, the insurance that "Tomato" won't pay no attention to telephone calls from no one. I thought I was hep to all the angles, but, as Cicero the choroplast said, "I was and I learn."

Your pal,
Con.

GUESSING!

A group of actors playing out at the Riviera. One was shooting exceptionally well; he brought comments like:
"He knows too much."
"Must be out of a job."
"Shoots like a lay-out."

Judge Fred Goldsmith Going Into Wrapper

Someone must give Judge Frederick E. Goldsmith a wrapper for his premiere as a Justice, set for early next month in the New York Municipal Court. The judge was appointed last Thursday by Mayor Jimmy Walker, at the City Hall with the crowd knocking on. He also wears a novel, Freddie smokes, too—cigars.

It was Freddie's break that the day of the clear sky, demanded. "I want that sergeant's number." "I didn't know what he was talking about," he said, and he went to sleep. But he insisted on the sergeant's number. I had to arrange for a sergeant's number. "I guess you were excited," said the Court to Dore.

McKay told the Court, that Dore, out of the clear sky, demanded. "I want that sergeant's number." "I didn't know what he was talking about," he said, and he went to sleep. But he insisted on the sergeant's number. I had to arrange for a sergeant's number. "I guess you were excited," said the Court to Dore.

10 Days for Neglect In Caring for Horses

Found guilty on the charge of being cruel to his horses, William J. Hardy, 33, riding master, living at 101 East Park West, was sent to the Workhouse for 10 days with no alternative of a fine by Magistrate George W. Simpson in West Side Court.

Hardy was arrested on a warrant issued by Magistrate Simpson. The complainant, Garrett W. Howard, agent of the A. S. P. C. A., stated that Hardy's horses were neglected, 36th street and North River, and found two horses with no feed or bedding.

Hardy stated that he had been ill and unable to attend the horses. He hired a driver and a colored stable boy to care for the animals, but the latter had neglected them, he said.

Howard testified Hardy had been fined \$25 in 1928 on a similar charge.

Dick Tobin, the Sleuth, Has Grand Opera Hopes

Dick Tobin, formerly termed as Captain Dolan, curfew detectives of West 47th street station, is soon to be studying under the direction of a noted vocal teacher. The sleuth said a new act to the clerical staff of Captain Louis Dittman, commander of West 47th street. Tobin has a voice and has sung at all the prominent police functions.

He was introduced of the Police Department was Bob McAllister, the dashing sleuth. When McAllister was in the police, he was a vaudeville. Restored to the force, he quit the show racket.

Daiton, Dancer, \$7 Short, So to Jail for 2 Days

"They can't robbery me and get \$7 short," said Daiton, 34, dancer, of 342 West 71st street, who was charged with disorderly conduct before Magistrate George W. Simpson. He was charged with disorderly conduct.

Daiton denied that he was disorderly. Patrolman James Gallagher, who was with him, said he was the dancer after telling him to move on. Daiton was at 72nd street and 10th avenue in his dispute with some Greek characters. When the Court imposed a fine of \$10, Daiton said he was nearly avoiced. He stated he had \$3. "I wouldn't care, but I landed a \$7 short today, but a show of force I can kiss the job goodbye," he said. Daiton said he had formerly been with the "French Frolics."

\$10 FOR ASKING

Andrew Dore Wanted Sergeant's Number—Pinched Instead

Claiming to be a musical director and living at the Ellis Court, Andrew Dore was fined \$10 by Magistrate George W. Simpson in West Side Court on the charge of being disorderly and intoxicated by Patrolman Russell McKay of West 47th street.

I was chatting with them when a very young sergeant came along and ordered us into our car. I essayed to get his number, but I was unsuccessful. I saw Officer McKay in front of the Columbia theatre and thought perhaps he could help me. I said the wasteful musical director.

McKay told the Court, that Dore, out of the clear sky, demanded. "I want that sergeant's number." "I didn't know what he was talking about," he said, and he went to sleep. But he insisted on the sergeant's number. I had to arrange for a sergeant's number. "I guess you were excited," said the Court to Dore.

Titus, Author, Recites "Face" in Courtroom

John Henry Titus, 33, of 328 West 41st street, who was saved from a life term in the State Prison by Municipal Court Justice in West Side Court building has been the author of "The Face on the Barroom Floor," a novel which has poured in since the Justice saved the author of "The Face on the Barroom Floor."

The owner of the dingy flat where Titus resides appeared in court and explained to the Judge that Titus was in arrears of his rent. Immediately the Court began the collection and the Judge that Titus was in arrears of his rent.

"I don't doubt that you are the owner of the dingy flat," said the Court, "but you would you care to recite a verse." The author, a white hair touching his shoulders, his battered uniform in one hand and wearing a bow tie, the toes peeked out from the ill-fitting slippers and hangers on in court.

Placing one hand inside his well worn coat, Titus in a clear stentorian voice, recited two verses of the well known poem. The owner of the dingy flat was in more than enough to cover his rent until the middle of June. Titus narrated his history in a newspaper man and said that the late Antoine Darcy was not the original author of the poem. "Darcy wrote a parody on the original," said Titus. "Darcy wrote 'The Face on the Barroom Floor' and 'Jacks, the Plumber.' The aged writer then went on to tell of his life, his hardships and he had been wiped out of his small fortune during the World War.

The new law after arriving home, Titus began to recite small containing checks. Several duties remained to be done to save the face from the door of Titus. In recent years, Titus has done some public speaking to eke out a living.

Paramount Hotel Bankrupt

The Paramount Hotel, on West 46th street, between Broadway and Sixth avenue, declared itself bankrupt Monday. Irving Trust Co. is the receiver with the liabilities of the hotel estimated at \$650,000. No assets as yet declared. The hotel, 20 stories high, opened June 1, 1928. It had a terrific overhead.

The grill kept eating into the concrete floor and the building did big trade. As its floor show was cheapened trade fell off. Weeden and Schultz, whose "Midnight-Baby" opened at the Paramount, L. J., was previously named "Broadway Baby." The musical melodrama producers were threatened with a junction by Paramount who own the title for a forthcoming talker.

George Givert, lanky comedian, goes with Carroll's new show.

Roadhouse Hostesses

Pick on College Youngs

A story of how wealthy college students are being picked up by roadhouse in the Bear Mountain district of New York state and taken to the roadhouses to become hostesses and in some instances blackmailed, was related in Special Sessions by Judge Charles Gabel, 19, student and son of a wealthy family of Garverville, N. Y. He was charged with kidnapping the father of an unborn child by May Daley, 24, of 347 3d avenue, New York.

According to Miss Daley, while she was employed in one of the roadhouses near Nyack, Gabel called at the place. They became acquainted and he made love to her on the promise of marriage. When later he learned of her condition, she said, he refused to marry her.

During the course of the trial the workings of roadhouse hostesses were revealed. It developed that some students were easy prey for the sirens of out-of-the-way places. The hostess' job was to get the boys "lanked," have them sign checks for large amounts, and in many instances call on their people, demanding money. The hostesses also alleged actions of the boys to the police.

When Miss Daley took the stand, counsel for Gabel asked about other students. At that time the denials of those named by the attorney, but Miss Daley was pointed out to her by the court she knew more or less of their names, about 15. Miss Daley, one even proved that the defendant had a little less mole on the northern part of her right leg. Miss Daley could not recall.

After hearing all the evidence the justices decided that Miss Daley was not to be believed as to the workings of Gabel of the charge. The court took occasion to warn students to stay away from the roadhouses, where they must have recreation, Broadway was the place.

Hit and Run Profits Buy \$700,000 Property

The Levine Bros., Edward and Julius, who operate the Brass Ball on Seventh avenue, one of the slip, and a new law after arriving home, Square, have purchased the building at the northwest corner of Seventh and Broadway, now occupied by the Club Lido, for about \$700,000. Building stands on plot 75, 100 feet wide and 100 feet deep. The Club Lido formerly being occupied by the Jungle Club, class cases of the main stem, which voluntarily allowed itself to be sold early in January. Large corner store on the ground floor for long time untenanted.

The brothers contemplate improvement that will cost approximately \$100,000 and may build an extra floor for offices.

The ground floor and basement will undergo considerable alterations during the summer. When done are completed the Brass Ball drop in from more than 15,000 feet blocks away from their original gold mine.

19,000-Ft. Parachute Leap

Minneapolis, May 28.—Miss Minnesota's new candidate in the person of a 19-year old girl, Jean du Rand, who broke a record for women parachute jumpers here when she leaped from a speeding airplane at a height of more than 19,000 feet and landed in one of the local airports. It took the airplane carrying Miss du Rand an hour to reach the altitude big trade. As its floor show was cheapened trade fell off.

Subscribe for "Variety" over the Summers of JUNE, JULY AND AUGUST FOR \$2

New York Chatter

William Morris has gained 15 pounds since at Saratoga. Hilda Ferguson cables she's en route from Paris to China.

Hugh A. Grady (Hammerstein) on a 10-week tour of Europe.

Blanche Merrill is in San Francisco, writing stage material.

The new caps of the New York cops make some of the fastest foot look like messenger boys.

A flying wedge is needed to get through the cumbrous lobbies in front of the Bond Building.

Kitty Mulligan, Thaw's ex-fiance, now warbling for Jimmy Kelly in the Village.

Eastman-Kodak has on an amateur photography contest and will give cash prizes totaling \$25,000.

Fred Rask is the new back-stage doorman of the Palace, New York.

George Clark again city ed. of the Daily Mirror with Arthur Irwin on the night desk.

Friends of the Iota Nora Bayes are reported proposing a mousetrap for her murmur.

Girls in lonesome line at Vassar's Saturday Eve dances, men so scarce.

Dizzeist thing in New York now is the gum-chewing contest, two girls in bathing suits competing at the Danes Marathon.

You can't rent office space in the Hammerstein Building unless you furnish a dozen references and then you're not certain.

Asa Kiaz and Thalia Zanolu have opened dancing school in W. 60th street. Leaving for Paris for new ideas. Should go to Harlem.

McDucoo, the druggist, a heavy holder in the prospective musical comedy to be presented shortly by Don Healy and Charlie Gordon.

The Thursday Nighters have more theatrical people in it than probably any other social club now extant in Times Square.

Charlie Butterworth, the comedian, belongs to the gentry dispensing with hats this summer. Quite collected.

Incidentally, it is against the law in Philly for women to walk the streets without hows as they do on Broadway.

Pepper and Ginger are now

mixed. Already nine weeks. That was that long ago when Ginger Rogers and Jack Pepper married.

Julia Sullivan, phone operator in the Hamilton and Green offices, suffering with a nervous breakdown. Resting in the country.

George Jelis, partner in the Hudson tube ticket agency, was removed to Bellevue for observation last week following a series of irrational acts.

"Cutting the mustard" is Jozzo hanging off making a wax restorations with his own shavings coming off as very fine and resembling mustard in color.

After seeing, at close up, the eight international beauties sent over here to grab "Miss Universe," even the Brooklyn girls look good. Someone is waiting casters on their turnpikes.

Elytt Deah says he's so whirling with usual seasonal additional publicity work for Radio Pictures he's unable to think up a new play. But Elytt threatens.

Chateau Madrid in full operation while decorations are being completed. This retreat has been enlarged for accommodation of about 100 more guests. Looks hot.

Nicholas Murray closed his studio to go to Galveston as one of the detested jingles in August of Fulchrichte. King Wilder and John Held, Jr., also detested.

When the No. 2 opened company of "Black Birds" debuted in New York last week, the original company occupied the first rows, watching their successors on the same stage.

Larry Axman has gone with the money how a member of the Stock Exchange firm of Hoffman & Blum. Previously just a lawyer, but with Elytt & Axman.

Lou Metzger hosted all the Universal stars and their g's at his Park avenue meal Wednesday night in honor of Paul Whiteman.

About 20 attended, 40 with Whiteman included.

That loud roared rooster with a megaphone used among the customers at the Polo Grounds, has been barred. They put the ringer on the post at the Yankee Stadium last season.

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Al Buerro, social manager at the Chaplin works, invests in golf clubs because Catalina is too far away for fishbowl. Says he can swim in two years to a club and fish.

In a two year Hal Skelly has used 112 ounces of pure putty, each weighing two ounces, making a total of 14 pounds of putty. All for "Burlesque."

David Mir, cousin of Princess

Lyridates at Fox are now assigned to write dialog as well as lyrics.

Bob Collier stated his wife to a brand new Ford.

Harry Weber has played a new home in Hollywood.

Byron Gay goes for playing place in his office at three a.m.

Morris Staub sported seven new suits in as many days last week.

Edw. Sprot, sporting a black eye, claims he walked into a door.

Eather Rastion is taking part lessons.

J. G. Hawke, acting scenic art director for Universal, now going in for theme songs writing.

Because of the Jones Law some local bootleggers are charging a buck extra for delivery.

Kitty Martin is back after watching her brother, Bill Seaman, and Phyllis Haver sail away.

A lot of these high-brown sunburns don't come from the beach. They can be picked up by attending a couple of picture openings.

Latest chump-stories on the Boulevard is a palm-reading old machine offering 25 readings for as many cents.

Due to the number of actors lately pressing wage claims, office of the State Labor Commission looks like the Lamlam.

O. M. Watson, three hours late on a date, explains he was waiting for an elevator in the Majestic theatre building.

Simon Gest reports a man came to the Figueroa Playhouse and insisted on seeing "John Ferguson" in person as advertised.

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Irene of Russia, in turn a niece of the late czar, has given up the idea of becoming a screen actress. She has opened a Hollywood beauty parlor.

Special train will go north June 27 packed with theatre execs and film stars for the opening of the new Fox theatre in San Francisco. One hundred may make the trip.

Eastern mob estates everything is going to be a scene at the court. The boys are having heavy grid finding and then holding good cooks, maids, and valets.

Hollywood inhabitants tell their watchies by mail plane. Nightly plot can be heard going north. They bet and win that it's mid-winter.

Waitresses at Universal commissary wrote the tourists up to a philanthropic state of mind by pointing out the celebs. With shortage in waitresses, offering points to extra.

Town residents London in that about every half hour the afternoon dallies have new editions on the street with or without a excuse.

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Hollywood Chatter



here LUNCHEON is a New Delight

The beautiful imagery of Joseph Urban in subtle marvels of colour and design—the cool vistas of the Park—create a setting quite incomparable. On the Terrace, on plain air, say with awnings, in the flowery Pavilion, smart New Yorkers will find an atmosphere, a cuisine, a locale uniquely charming to their most sophisticated tastes.



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NEW YORK THEATRES

Capitol B'way & 51 St. Midright

in LON CHANEY

WHERE EAST IS EAST

An N.Y.M. Sound Picture

WILLIS VANCE LLOYD

"THE DIVINE LILY"

WILLIS VANCE LLOYD

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15 YEARS AGO

(From Variety and Clipper)

Thamhouser Film Corp. was one of the important producers. It was advertising "the costliest serial ever brought out." "The Million Dollar Mystery," by Harold McGrath, scenario by Lester Lonergan.

Loew's had given up the Broadway theatre May 1 and now the people leased it with the plan of booking in headline attractions from the Palace and ending up with Loew's American Move inspired by ceaseless challenge of Loew's to haughty "big time" Broadway. The American Move has now departed from theatre field within two weeks.)

Morosso's Burbank theatre, Los Angeles, promised a novelty in a stage play that contained film sequences. Current promises of the company to be presented within the compass of the stage, so action would switch from stage to screen and back.

Fine swept Cleveland causing \$1,500,000 damage. Forty cars of the Ringling circus, caught in the freight yard, were destroyed.

Sigmund Lubin of Philadelphia, licensee of the Patents Co. and a major film producer, offered to make a Belasco contract calling for \$300,000 in 10 years and half the profits for the Belasco stage management. Tenders were made through Morris Gate, who was to get a bonus of \$100,000 if he could bring in \$1,000,000 for a deal. Lasky got Belasco as an ally instead.

50 YEARS AGO

(From Clipper)

The fight game had its side angles. Johnny Dwyer fought for the heavyweight title and was defeated but now he was to have a benefit, which meant that he presided over a musical carnival at Gilmore's Garden, probably for what in those days was a nice piece of change.

Being a champion, however, brought responsibilities. Dwyer had been title holder only about a week when Paddy Ryan came through with a challenge, beautifully simple in its terms. Ryan posted \$100 with the Clipper and demanded Dwyer act on the day within a week, whereupon he would post the rest.

Writing from Italy Godoyoy Japanese troupe announced its intention to visit America again, adding that it had been here 14 years before (1895) the first troupe that ever performed in the States.

The headline "Cligger in Kentucky" refers to a pleson shot at the Louisville Gun Club, and not to a set-to between feudists in that state.

Maybe this is where Steve Brodie got his hunch. A clumped name of P. Feen, for instance, is listed from the Niagara Suspension Bridge, distance of 192 feet, into the Niagara river and lived.

Sally and Jeff DeAngelo were to play in a sentimental melodrama named "Ons Ward."

Appropos of the 35th anniversary of Shakespeare's death—and the observance of the event in England, England Innents the absence of recognition of the Bard in America. Clipper asked a legit manager what he thought of Shakespeare revival. Manager's reply was just about what it is in 1929: "It would be great, if we could give 'em 'Pincure,' 'Pincure' being the current rave,

Inside Stuff—Pictures

Ollie Mack, who inherited bulk of fortune left by Joseph Epier, his brother-in-law, wants to revive the team of Murray and Mack in "Pincure's Ball" for a tour of Australia. Mack, who lives in New York, has been touring since 1909. Epier came to New York in 1909. Epier's overtures to Charlie Murray, his one-time partner, Murray is understood to have declined the proposal as he figures his picture work means more to him financially.

Fox is going rave in more ways than one on the Coast. Publicity and advertising on "Fox Follies" in Los Angeles has had that distinct ring of underground to the top line in the ad. Pamphlets sent out also contain pictures of the girls undraped in the "Artists and Models" manner. Picture opened at L. A. Criterion Friday on a straight grind, first show being at 11 a. m.

Paul Pejos, who directed "Broadway" for Universal, had eight sound camera booths camouflaged to blend into the big cabaret set of the picture. Booths are in conspicuous places but had action in front of them and claim is that no outsiders can spot them.

At one time Pejos had eight cameras working, the biggest battery used on the special.

Del Goodman, far eastern manager for Fox, is convinced that the Chinese are going to be okay in the Orient. His contention is that 80 per cent of the people attending the picture showing foreign pictures in China and Japan and can afford it, speak English. Goodman, who left the Coast May 25 for the Chicago convention, and then New York, is planning to visit this country in four years.

Goodman maintains that the English is now the commercial language of the world, pointing out that an exhibitor in Shanghai, who also has a theatre in Canton, managed to get the picture showing in English because of the wide difference in their native tongues, despite the proximity of location. Foreign rep maintains there will be no more than the normal exchange difficulties, while houses, as both Japanese and Chinese operators are mechanically adept.

Sidelights on far eastern exhibition include the showing of "Ten Commandments" in Jav. "Heavenly Moses and a whirling orchestra of 20." That whirling band is on the level, 20 men in the pit whirling throughout each showing. Also, Ooga, Japan, has an harmonica town band of 60, which the film theatre boys fear for exploitation in parades, etc.

Although popular in small towns, operatic stuff is now regarded as undesirable in the big picture. The exorbitant prices of operatic talent, Warners have been around \$200,000, by report, to pay off contracts for "shorts entered into in the early days with stars of the silent era." Most of these contracts were made without the aid of tests, with Warners assuming an optic view was okay anywhere.

In view of the present theatre exhibition situation, the following appearing in last week's Variety 15 Years Ago (1914) deserves sounded curious:

Big exhibitors were seeking to tie up leading film product and the producers were beginning to look for a way to estimate the cost of their position. Variety, discussing the situation, pointed out that it may ultimately force the producer into theatre ownership, although nothing had yet come out of that contention.

Douglas Fairbanks, Jr., has an income outside his picture earnings. Until his father died he received \$100,000 a year. Besides that, the senior Doug has also established a \$200,000 trust fund for his boy which the latter will receive when he is 25.

Story is circulating on the Coast that Prof. Lawrence Marston, the man who tells Carl Laemmle what's right and wrong in pictures, got his job with the U chief when he informed the latter that he had told the M-G-M distribution group the truth on production in 43 instances and that his opinion was right in 41 of them.

Howard Hughes holds the Hollywood record for being the most liberal angel to both studio and office building landlords. Story is that the big hearted boy producer has maintained an elaborate suite of four offices in the Tait building for the past two years and has not been in there more than twice during that time. Impossible to estimate the cost of furnishing this suite, but it's reported in excess of \$200,000 including Persian rugs, oils, hand carved furniture with the leather cover to order in Germany. Means coming from the last word with direct lines to both his studio offices and the L. A. stock exchange.

Loew's business is now at the peak of its record. It started upward almost at once after Loew's stock control by William Fox. Loew's theatres are doing a rush trade while the Metro rental income is sky high.

Leo Carrillo, who created the title part in "Magnolia" on the stage but who does not appear in the picture version, has been drafted by Arch Bessie of the Paramount publicity force to function as a c. for a trailer made on the picture.

It has cost Paramount \$200,000 to obtain and straighten out the picture and talker rights to "Vagabond King" which goes into production July 15. It was necessary to make payments to the owners of the book rights to "The King," also the rights to the picture. The picture is the opera by that name, as well as to the owners of a picture made some years ago by E. H. Sothern under the title of "Vagabond King."

New picture will be directed by Ludwig Berger and is to have James King and Jeanette MacDonald in the lead. Herman Munckiewicz is making the screen and dialog adaptations.

Leo Goldberg, in charge of the Paramount, Brooklyn, has worked out a schedule of exploitation and promotion for each of the 30 days in June. It contains besides straight promotion matter, ideas how to stand off the competition for a court.

Editor of Public Opinion, Public organ, thought so much of the Goldberg lay out, Public Opinion is giving considerable space to it this week. Along with it is an article in the paper by one of the Paramount managers to submit similar ideas. The paper says if seven of the 30 thoughts get over, it will be a good percentage, while the continual plugging along the expensive line may mean a loss or a repeat result.

Somewhat unique in house management for a manager to think out a new gas daily for 30 consecutive days, and then stop it. If all house managers would do this, the whole picture business would be set only for Public but every chain, picture theatre exhibition business would be a continuous pleasurable profit.

Art theatres are finally getting wise to the cooling system enter for summer draw. While not trying to undermine heat by the thirty or more theatres to go to the picture to accompany with their Jack Frost machines, the arties are going in for juniors, figuring a half job better than none.

There is to go to the picture for additional publicity in the 5th Street, New York. This advises its sophisticated brethren that the system being installed will knock 10 per cent off average heat coming up from summer asphalt, and, if necessary, another 10.

Inside Stuff—Vaudeville

Now far the demands of the stage hands seem to go in some theatres may be seen in a reported incident in Jersey City. An act driving in his auto to a vaudeville theatre over there carrying his own drop was asked by the stage hands to collect his ticket from the lobby. Asking why, the actor was told it had not been transported by union labor.

Appealing to the house manager that weakling did not dare to assert any authority and the act had to appear without his drop.

Veteran gag, but worked in the William Morris office, Chicago. With the waiting benches full of performers, an actor started a baragane about as much from clubs as they do from the Variety Theatre, only they have to hold their stock jobs to hold their following.

"Here we are," he said, "good acts waiting out here while the agents are playing pinocchio and pretending they're in conference. No wonder they're good acts and here we're they're alone. No use waiting here; come on, let's blow."

He marched out of the office and several of the crowd followed suit. Within five minutes he was back, without his followers.

New angle of the stock burlesque runway leader thing is that the popular gags are in great demand for club dates. Some of the girls can make almost as much from clubs as they do from the Variety Theatre, only they have to hold their stock jobs to hold their following.

Apocryph of clubs, player most in demand is Joe Gallagher, who does nothing else. He has refused to make a record in the club. He has specialists have to book him like a railroad time-table so he can cover as many as five clubs in a night. Formerly a singing waiter.

Keith agents are kicking over the 7th in salary on the splits. They have pointed out injustices to the Keith bookers. Some points may be adjusted.

Fred Waring is doing a burn-up against George Choe who condensed the former Waring's Pennsylvania's starring musical production into a "HICO vaudeville" for the purpose of making a copy of the Waring and routines. Choe has adopted stuff which Waring himself couldn't do in the show, being compelled to cut it out in the musical.

Waring is also burning because Choe allegedly approached Tom Waring, his brother, once a member of the band and now a vaudeville singer known about for the purpose of making a copy of the Waring and routines. Choe has adopted stuff which Waring himself couldn't do in the show, being compelled to cut it out in the musical.

"Hello Yourself" unit goes to the coast on the Orpheum. Fred Waring is also burning because it is burning him out there and will handicap him on a proposed western tour.

The way some of the many stereotyped flash acts to fool the bookers, they get in your hair—change their names with every date to avoid the bookers, they are wasting much of their own time, as well as that of others.

It frequently happens that Variety runs a notice on a flash two weeks before the show, and the bookers are not aware of it. They are given a different label each time and by different reviewers. Since Variety's reviews are written so soon after the show is caught, there is no way for the reporter to check on identity, though titles of unknown acts are taken in good faith, anyway.

It also happens and just as often, that an act may be caught and reported as "Dancing" and the act is not aware of it. The act is caught by another reviewer under "Spring Fandango" and panned. That boomerang goes with the unwarranted and undercover title change.

Inside Stuff—Legit

Bernard Shaw's newest play, "The Apple Cart," was produced last in Warsaw. Mr. Shaw, asked why he let it be produced first in Poland, said that the Polish production is a very aggressive man. Not much known about the play over here except that it has a king as its leading character and that this king, among other adventures, gets into a boudoir.

One of the characters is named Yanhattan, which must give Barney some tieup either with Manhattan, N. Y., or Manhattan, Kansas.

At the Percy G. Williams Home for professionals at Islip, Long Island are at present 23 guests.

Kenneth MacGowan is at his summer home in Brewster, N. Y., working on a book for fall publication which will be a survey of all sorts of theatrical conditions over the country. MacGowan has been out all winter under the auspices of the Carnegie Corporation (called with the Foundation) collecting data and has traveled some 20,000 miles. A part of the time he was lecturing for the Theatre Guild ahead of the touring "Strange Interlude" but filling in his spare moments with the research. The conclusion, he said, is that the theatre is ailing as 14,000 miles and arrived at the conclusion that some of the little theatres are fast developing into local companies of possibilities.

Marcus Hellman's interest with A. L. Erlanger is said to be principally that of a partner in a number of theatres. The former Orpheum Circuit head has been having some trouble with Erlanger's New York and Erlanger's Buffalo, both of which are new. Other theatres also in the deal, the latter probably including the Erlanger house in Cincinnati.

Although Morris Gest in announcing plans for next season included Leoneore Ulrich to tour in "Mima," it is almost a certainty the show will not go to the road, with or without the star. Miss Ulrich is reported having declined to consider the Gest management for the season.

In newspaper advertising not long ago, announcing that he had assumed the management of "Mima" for the balance of his engagement in New York for a tour, the name of the manager was given as "Gest." In management since then, his name appeared on the house boards. It is believed David Belasco so favored his son-in-law to add the proposed "Mima" to his list of engagements. The name of the manager was given as "Gest" but for the Gest road plan. Belasco himself never had any intention of sending the show out. It took nine weeks to ready the intricate production, which was completed in the last week of the season. Estimates are that it would take at least two weeks to reconstruct any other stage to house the production. How Gest proposed to overcome the "Mima" has been explained. The show was without Miss Ulrich. Miss Ulrich departed for the coast Saturday for two months with Orlan O'Far. Among the pictures she is to star in is "Frozen Justice." She returns next winter, but will likely remain in pictures all of next season.

Arthur Hammerstein won and he didn't in the matter of Helen Kane when her absence from "Good Boy" was settled by Earl Carroll last week. The same goes for Miss Kane. Because she failed to acquaint the manager of her address here when she left Boston, where the show is played, Stouky thought she should be away a week's salary \$450. Her claim of illness was substantiated. But had she returned to the show, it might have completed the month to a profit, instead of abruptly closing.

Comedie Francaise Asks \$16,800 Weekly To Tour U. S. For Six Weeks in Fall

The French Government subsidizes the theatre acting company, Comedie Francaise, is considering a six-week tour engagement over the next fall under the auspices of Ambassador Paul Claudel, French plenipotentiary and head of the French legation in Washington.

If negotiations are completed the first tour of the French players in this country will be under the management of the Producers Central Bureau, newly formed organization, which holds a four months' option on the French players' services on this side.

Jean Herve is the directing head of the Comedie Francaise, established in 1880. It is said to be the only existing government controlled classical theatre company operating either side of the Atlantic.

Herve is asking 70,000 francs a day for his company of 32 players, including 600 costumes. This sums \$2,800 a day or \$16,800 weekly. Option holders for eight shows a week and a so-called poetical matinee, the latter consisting of an afternoon of one play or dramatic lectures.

Tentative schedule calls for the French players to open in Washington, with a week in Philadelphia, New York, New Boston and one in Montreal.

Jean de Sins, Paris agent for the prospective producers, who are the French company, claims this is the first option on its services ever granted in this country.

Among the plays in the repertoire of the company are Moliere's "The Bourgeois Gentleman," Alfred de Musset's "You Can't Play With Love," Beaumarchais' "Marriage of Figaro," and "The Marriage of Figaro," both done regularly here and abroad by opera companies; Eckman's "The Merry Widow," "The Idiot," Henry Batallier's "The Wedding Night" and "The Robe."

If the producing concern, which consists of William Fox, Harry and Harold Hayman, Marion Francis and Jo Meisler, can get the Comedie Francaise company to tour for 70,000 francs a day asking price they will seek financial backing from international bankers. They are already interested artistically in the proposition, with the P. C. B. members in on a salary basis for its managerial services.

Zeggy Releases Wheeler

Flot Ziegfeld ended a dispute with Bert Wheeler by quitting his claim on the two-year contract. Wheeler, the manager, contended the comedian agreed to. Wheeler stated he talked with Zieggy about the contract but there was no discussion of terms. He present contract extends until Dec. 31 but no new show engagement has been indicated by the manager.

Wheeler left for the coast Tuesday to go in the picture version of "Rio Rita," the Ziegfeld show in which the comedian appeared. It is to be made by Rada.

Permission for Wheeler for the picture job was granted prior to the agreement over the contract. He will return to "Rio Rita" in the fall.

Hanna Stock Tryouts

Cleveland, May 28. Shuberts planning to make their local theatre, the Hanna, a try-out house for new plays during summer months.

Understanding is that a standing company may also be installed, with policy of bringing in what stars are necessary. If so, plays, entire casts would go on road.

Shuberts hope by this plan to keep their theatre open and profitable during the usually quiet period in June. Last attraction definitely booked for it is "Broadway Nights," to have premiere here June 1.

P.-E. Guild Aid Plan

The Episcopal Actors' Guild plans theatrical color in aid of the P.-E. where stage folks following sickness or a breakdown may recuperate at a moderate price.

A committee is now in search of a site and is also seeking funds for endorsing the project. Percy Moore is in charge secretary.

Erlanger Hangs On to 50% of Miller Theatre

Under a decision handed down by Justice Coffin in New York Supreme Court last week it was decided A. L. Erlanger's 50 per cent. participation in the profits of the Henry Miller theatre did not end with Henry Miller's death in April, 1928, but ran until September, 1929. Gilbert Miller, as executor for his father's estate, sought to prove that the interest passed into his hands. Miller and Erlanger for the operation of the theatre under the firm name of the E. & M. Theatre Corp. was practically a personal service arrangement between them.

Erlanger sought to have the arrangement interpreted as extending to cover the ground lease, which expired in 1927. This portion of the suit was decided in favor of Gilbert Miller. Accordingly the E. & M. Theatre Corp. sublease on the Henry Miller Theatre held by assignment ends Sept. 1.

Cast Changes

Joseph, the Greek Evans, "Music to My Ears," Stark Patterson, replaced Edlery and Mattie, replaced Edlery. "Spring is in the Air," Irene Dunne, in place of Norma Terris, "Show Boat," at Boston.

Four Shows Out

Every week-end has its sudden changes. Three were added to last week's withdrawals. However, one show added to stop is continuing, business jumping for "Strange Interlude," which is now aimed for June 10th. But one attraction was announced to go off this Saturday, but, as usual, others on a week-end basis may take out the lights.

"Lady Flinders," presented by Lyle Andrews, closed at the Liberty Saturday, thought listed to play until June 1. It ran 17 weeks to popular applause. Had been getting \$15,000 to \$17,000.

LADY FINGERS

Opened June 31. Notices uniformly favorable. Atkinson says "Lady Fingers" is "a really gay and spirited." Winchell (Graphic) reported: "A most pleasant surprise. Vari ety (Abe) thought: 'Moderate run.'"

"Congratulations," presented at the National by Lawrence Shubert. "The Merry Widow" is being after trying for five weeks. Started mildly at \$7,000 and slipped instead of improving.

CONGRATULATIONS

Opened April 30. Passed by the critics. "The Merry Widow" Variety (Rueh) said: "Little to recommend but office visitors."

"Appearances," independently presented, stopped at the Manhattan last Saturday. Played eight weeks for no reason. Pace around \$25,000, and only by virtue of guaranteeing house did it last after second week.

APPEARANCES

Opened April 1. Pinch hit for "The Merry Widow" Variety said: "Flo revival of a flop."

"Messin' Around," colored revue, folded up at the Hudson Tuesday of last week. The show was taken down after trying for five losing weeks, \$4,000 or less.

MESSIN' AROUND

Opened April 22. Second stringers accorded it scant consideration.

Discouraged? No!

Undeterred by the flop of their "Pansy," the colored show which lasted but two days on Broadway, Pinkard and Riley, who have an act, will present "Black and Blue," shortly, starring Ethel Waters and Sheldon Brooks.

GUS THOMAS' WEST STAND

Augustus Thomas, playwright, has submitted a bill of particulars to the Association, according to a provision Amendment, against an announcement from the association headquarters, Washington.

Edith Hume, Portland, Oregon, editor is another.

Unfortunate "Jobbers" Always Are Jobbing—Can't Do Anything Else

Shows in Rehearsal

"Show Girl" (Flo Ziegfeld), Ziegfeld.

"The Jazz Regiment" (Earl Carroll), Carroll.

"The Jazz Regiment" (Sam Green, Sam Green).

"Bamboozle" (Ivory Cooper), Ivory.

"Borrowed Love" (John O. Clemens), Klaw.

"Right-Oh!" (C. Brown), Vanderbilt.

"Broadway Nights" (Shuberts), Shuberts.

"Nice Women" (L. Weber), Longacre.

"Wendell" (Frank Collins), C. K. Hall.

Trouble Over "Shidding" And Birns' Furniture

William Birns, angel of numerous Broadway plays and owner of half interest in "Shidding" has served papers on Hyman Adler, producer, charging conspiracy to obtain control of the show.

There were four members of the board of directors of Shidding, Inc. Birns, who owned and who had but Birns' man died. Adler, Birns then charges, got another of his men on the board.

Adler says Birns tried to "undermine" him in the production of "Shidding," road show in Chicago and Philadelphia until finally won out by the numerous nagging letters and telegrams. Adler closed both road companies.

Birns engaged a non-theatrical lawyer, A. Greenberg. Thinking that Adler would engage a lawyer, Birns thought he was engaged. Adler says he engaged Abner J. Roubien to defend him.

The long fight with Birns started, Adler says, when Adler refused to buy the furniture for a second company. Birns, who is in the furniture business, Adler had charged \$14,000 for furniture for the touring company. Adler and his wife bought better furniture for \$150 and Birns got sore, Adler claims.

Three Doubling

Three of the cast of "Uncle Yanya" are "doubling." Morris Carnovsky, appearing in "The Merry Widow" through the Negligee Eye's. Franchot Tone in "The Age of Innocence" and Rose Keane appeared in the Shubert office when not acting.

HIP SCALE CUT 50%

The Fretburg "Passion Play" at the Hippodrome cost the admission \$1.00. The show, starting last night when the top price was \$1.50 as against \$3.

According to the reduction the opening net was materially reduced. Orchestra was eliminated, and the show was taken over by the companion solely, while the choir was reduced to 30 voices.

"Passion Play" for another five weeks, completing the 10-week rental arrangement for the Hip. Continuation rather than reviving the show is expected to enhance the road chances.

'Ladder' Would Pack 'Em

Sam Davenport is operating a little theatre on 27th street.

Performances are changed and are given daily except Sunday. No admission is asked, but the second and third act a hat is passed around to collection.

The story is of the joys and tribulations of the theatre. House seats about 150.

Tom Johnson Stricken

Tom Johnson, for 30 years with the Hudson theatre, stricken with paralysis.

He had two strokes last Saturday.

The "Jobbers" are the unfortunate of show business.

Some actors get their chance; some actors get no chance, but the chronic jobbers go on for ever.

Show how the jobbers seem to exist in their hand-to-mouth way. People jobbing seven or eight years and still no jobbing work to show for.

Occasionally a jobber happens to get an agent for some time is proposed for a real role, but almost invariably turns out to be so impossible an actor he is never again considered in this capacity.

The jobbing field is overcrowded and beginners always wait it. A few stock companies call for jobbers and so an occasional wage salary is picked up to carry them.

Talking pictures have done nothing for the jobbers so far. They voice and screen tests and give tests. Main reason seems to be that they are all poor actors.

Most theatrical agents agree that good actors can usually obtain a role.

There are a few regular actors job occasionally, but that they almost always get a part of some kind in which the jobbers have to be in which the real jobbers are.

CARROLL CAST PROTEST NO-PAY SCREEN WORK

The featured members of Earl Carroll's musical, "The Picture of Dorian Gray," are protesting their property of the "Picture of Dorian Gray" clause in their contracts with Carroll. The clause referred the case to Equity.

Several among the complainants in this musical are addressing decisions from Equity may bring about action to have the clause on the ground that the clause is not in Equity.

"Vanities" went into rehearsal Monday with the protesting. play, "The Picture of Dorian Gray," has the matter a hot item for discussion. Featured in the show and concerned in the case are Will honey, Bill Demarest, Jim Conlan (Conlan and Glase), Three Sailors (Conlan and Glase), Three Sailors (Conlan and Glase), Three Sailors (Conlan and Glase), Three Sailors (Conlan and Glase).

Point raised is that by their contract with Carroll the players are held to appearing in the picture version of "Vanities," to be produced during the stage run of the ravine. The film work, according to the complaint, under the contract is to be without compensation to the actors.

The players claim they were in "Vanities" for a picture making. They were "shot at a matinee," without a show or time wasted effort. Truth in the situation is questioned, since it would be difficult to reproduce the show on the theatre stage at all, and the picture would cost at least a month or more in the making.

Show salaries, under the contract with Carroll, under the picture work, if necessary.

Carroll is not known to have entered into any agreement with a film company for screening of "Vanities," but no reason exists for the picture work.

With that in mind, according to the players, the film clause was written into the contract by Carroll.

A decision either way by Equity will likely stand as an important factor in the "Passion Play" for another five weeks, completing the 10-week rental arrangement for the Hip. Continuation rather than reviving the show is expected to enhance the road chances.

"Carnival" as Talker

Talking picture rights of "Carnival," the Irving Lander production which played three weeks at the Forrest, New York, have been bought by Ephraim Asher, through his company, Theodor Lester.

Asher intends to produce the picture independently.

The story by R. Doyle, deals with a former red light district carnival girl, who tries to disillusion her friends and lovers by her dancing in the nude at a site.

Dorothy Lee's Talker

Dorothy Lee, just turned 18 last week and who came to attention in the "Broadway Nights" at the Coast to do Ada May's role in Rico's filmation of "Rio Rita" as a talker.

Literati

(Continued from page 52)

lated from printings of this kind are Lawrence's "Rainbow" and "Madeline," which involved Harpers in a lengthy court tangle.

Profits are 1,000 per cent. and more on the sale of a re-vamped book.

Where the ones just haughtily enough to be barred by reputable publishing houses or else ordered of the press by John Law sell for five bucks the hotter stuff with intense foreign realism pull down 15 to 25 smackers per copy.

The business has already worked up a scale where originals can be plotted so perfectly as to pass for firsts by those inept in printing. Terms for the job are as low as \$500 for 1,000 books, not exceeding 400 pages each.

The zinc plate combination is threatening the existence of the old-fashion under cover user of type. In the case of a film press agent who got out an edition on smoker stories supposed to cover the past 40 years the type job was hi-jacked by two plate firms.

"Hangover" Ruins Life's Trip
Horace Liveright's desire to bring out "Hangover" in August cancelled Max Life's contemplated vacation trip to Europe with Manny Self, the Shubert p. s. Self now has a perfectly good stateroom and is scouting around for some theatrical acquaintance to double up with him in preference to an outsider.

Life has been instructed by Liveright to tone down the raciness of his script. It's a show story with plenty of newspaper locale, easily identifiable, including a Variety mug.

Scripts as "The Old Man"

The A. K. Sherburn, of Eugene MacLean's novel, "The Old Man," the story of a great newspaper publisher, is said to be a thinly-veiled biography of the late E. W. Scripps, founder of the Scripps-Howard

chain of papers, and of the United Press.

MacLean worked under Scripps during the latter's lifetime and knew the publisher intimately. MacLean recently has been confining himself to writing fiction for newspaper serialization, under various pseudonyms.

"Sleeveless Errand" Coming Out
William Morrow will publish Noah C. James' novel, "Sleeveless Errand." It's sale was barred in England when brought out early in the year.

"Sleeveless Errand" has since been translated into French, German and Dutch, with no step against it in those countries.

Summer, the vice digger, who sought to indict "Well of Loneliness" here, is preparing to go to the mat with "Sleeveless Errand."

Blowing A Gag

A Johns-Hopkins doctor, some Baltimore people and Frank Vreeland, of the Fox publicity department, have decided that cigarette differentiation contests are just so much smoke for ad copy.

The physician, Dr. Austin, an inveterate cigarette smoker, said that it was physically impossible to tell the difference, except with certain foreign tobaccos. The blindfold contest popped so bad that Meccas tested as good as Murads.

Juvenile Disguist

Florence Eldridge, now in pictures on the coast, has a younger brother who boasts a course in journalism but doesn't say much when asked on what paper he is cubbing. The juvenile Eldridge is rather put out with his sheet, a Los Angeles daily, because he actually dug up a story of a man who bit a dog and his paper didn't print it.

"Reporter" Withdrawn

Dispute between Meyer Levin, author of the novel, "Reporter," and his publisher, John Day Company, has decided the latter to withdraw the book from publica-

tion. Levin wrote the novel while a member of the editorial staff of the Chicago Daily News.

Herbert Askwith is now handling publicity for Horace Liveright, book publisher. He is also vice-pres. of the concern.

Time, one of the most successful of the news weeklies, is to use feature stuff, for an expansion of the publication.

Leonard Hall is giving the Hollywood studios a look.

Robert O. Ballou, former literary editor of the Chicago Daily News, has joined the new book publishing house of Jonathan Cape and Harrison Smith as literary adviser. That concern will get out its first book around July 1.

J. P. McEvoy has written a sequel to "Show Girl," called "Show Girl in Hollywood." It will first be published by Liberty as a serial.

Ernest V. Heyn is the new editor of Film Fun, succeeding Curtis Mitchell.

Haviland Wessells, organist at the Peacock theatre, is author of the novelette appearing in July number of "Stage and Screen Stories."

New editor of Smart Set is Margaret Sangster, short story writer and poet.

Harry Ushijima is due in Hollywood during June to represent Fotograms, Tokio film publication.

RITZY

(Continued from page 52)

Ann entered racing in England, purchasing from Eleanor, Lady Torrington, a half share in "Lone Knight," which ran her colors.

Coty's Divorce

In Paris, Francois Coty, millionaire perfume manufacturer, is being sued for a divorce. The daughter, Christiane Coty, divorced Paul Dubonnet, millionaire liquor manufacturer. Dubonnet then became the fifth husband of the American woman, Jean Nash. Originally Jean Donaldson, daughter of a former vice-president of the Erie Railroad, Jean became in turn Mrs. Stanley Kerwan, Mrs. Winfield Sifton, Mrs. John Victor Nash and Princess Sabat Bey.

Marriages and Divorces

* Elliott Blanc, daughter of Mr. and Mrs. Edward H. Blanc, has become

engaged to Huston D. Crippen, of Washington Square. She is a niece of Kate Blanc, widow of Sidney Harris. Mr. Harris was previously divorced by Katharine Brady, mother of his daughter, the late Katharine Harris.

This daughter married John Barrymore, with whom she acted on Broadway. After divorcing Barrymore, she divorced Alexander D. B. Pratt, a millionaire, who had previously been divorced by Beatrice Benjamin. Finally, Katharine Harris-Barrymore-Pratt died as the wife of Leon Orlovski, of the Polish Legation in Washington. It was after Barrymore was divorced by Katharine Harris that he was divorced by Blanche Oelrichs, known as "Michael Strange," enabling him to marry Dolores Costello.

After Beatrice Benjamin, cousin of Millicent Rogers, divorced Pratt, she divorced Preston Gibson, playwright, and married Charles Cartwright, an Englishman.

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Talkers' Music by One Firm
June 4, Ager, Yellen & Bornstein will have four pictures on Broadway, for which they hold the music. They will be "Glad Rag Doll," Strand; "This Is Heaven," Rivoli; "Bulldog Drummond," Apollo, and Sophie Tucker's "Honky Tonk" at Warner.

Traveling Bands Held Down To Permission of Locals by A. F. of M. Convention's Rule

Denver, May 28. Musicians' union's local will hold together a traveling orchestra on play in a local radio station, studios or for commercial accounts.

This is incorporated in a resolution passed last week here by the annual convention of the American Federation of Musicians.

While the resolution prevents the physical appearance of the traveling band in the present places, it does not prevent a traveling orchestra broadcasting in any town through remote control from a hotel, cabaret, etc.

The scope of this resolution will be immediately recognized by band leaders. Only a special arrangement with the local can break it through it. The resolution will go into effect August 1, next.

No action was taken by the convention on or against talent music.

A national scale will prevail for phonograph recording: \$20 a man for three hours or \$30 per five hours in one day.

Convention decided on a national radio hook-up next season to educate the public against earned music in theatres. It's not art, it's P. M. thinks. Education expected to cost half million.

All of the Federation's officers were re-elected. Charles Weber, its president, was voted a salary increase from \$15,000 to \$20,000.

The annual convention will be held in Boston first Monday in June, 1930. That is to be the permanent headquarters for the annual meetings hereafter.

Musical Coast Renewals

Los Angeles, May 28. Warners has renewed its contracts on Harman, Al Dubin and Joe Burke, songwriters, for other eight months. Original trial ticket read for four months.

Other new songwriters signed by Jack Warner in the new here, include Mike Cleary, Ned Washington and Herbert Magidson, who will be together on WB-FM assignments.

Eddie Ward, now east, will also be added to this staff. Due here next week.

MARTIN'S HOTEL DATE

Los Angeles, May 28. Slim Martin, m. c. at Fox's New Beach, has been engaged with band to play at the new Coconut Grove in the Breakers hotel here. Gene James will lead band from sight office until Martin makes his appearance.

Union Lists "Unfair"

The following theatres are on the "unfair list" of the New York Musician's Local, 809.

Apollon, Brooklyn; Arcadia, Jackson Heights; Grand O. H., La Crosse, N. Y.; Olympia, Syracuse, N. Y.; Theatre, all in New York; Bay Shores theatre, Bayshore; Myrtle, Brooklyn; Bag Harbor theatre, Bag Harbor; Rialto and Patchogue theatres, Patchogue.

TAYLOR'S ORPHEUM TOUR

Los Angeles, May 28. Jackie Taylor's orchestra which leaves the Roosevelt Hotel, Hollywood June 1, will be the Orpheum Circuit. Opens cold at the local Orph.

Early Release

Los Angeles, May 28. Warner Vitmark is planning for early release two songs written by Ray Perkins for "The Sign of the Cross," now in production at Warners.

Three of songs are "I'll Be There That One Sweet Day" and "John Harlowson."

HERE AND THERE

Tom Murray of Chicago offers now with Vilia Moret.

Tom Warren is going Brunswick records.

Victor's Secret Film Record Long-Time Music Strip

What may revolutionize the talking machine and phonograph record field is the secret film record process on which Columbia-Koeler is working. It calls for a strip of sound track film on which is recorded from one to two hours of continuous music and reproduced microphonically similar to the original. A Koeler radio set will be the combination adjunct.

Last week Victor started a national campaign on its new Victor-radio combination, the radio being a Victor-developed machine and not leased from RCA. It calls for tuning in on a moveable station finder that travels horizontally and obliquely on turn dial. Its excellent selectivity is the feature.

Theme Song for State

Dallas, May 28. "Texas, Our Texas," by William J. Marsh and Gladys Y. Wright, both of Ft. Worth, is the new official song of Texas, result of legislature act last week.

Selected by committee. Representative McCormack, Dallas, dubbed the words as "illy, and the music worse."

Unsuited for stage work.

Fred's Home Town

Culley, originally from Toronto, will head the permanent dance orchestra at the new Royal Hotel, Toronto, Canada, with an ensemble of 12.

Culley, now first violinist and assistant conductor of Waring's Pennsylvania, following the Berlin. The latter is the debut name announcement.

Popular Hour Winners

Washington, May 28. In a popularity contest on radio hours the Post gives the final count thusly: Ever Ready Hour, A. & P. Grocery, General Motors Party, U. S. Marine Band, Seaboard Singers, Palm Olive Hour, U. S. Navy Band, U. S. Army Band, Voice of Firestone, General Electric Hour, Water-Kent, Cities Service House, Walcott-Astoria Orchestra, Frederio William Will and Roxy and His Gang.

CHANDLER WITH ROBBINS

Billy Chandler will leave Agar, Yellen & Bornstein for professional manager on June 3.

Irvine Tunes, with the 8-arm for five years, steps into Chandler's shoes as prof. mgr.

COLORED HOT SONG

Shirley Stranahan, soprano, Hat Brigade, written about the rah-rah boys parading the boulevards in their eye-blinding colored uniforms.

Song was written by Mo Jaffe, co-writer of "Collegiate."

Lyman in Saratoga

Abe Lyman and his band will open at the Lido Venice, Saratoga, July 29 and remain for racing season.

Lyman is due back from London June 8.

Agar-Yallen Talker

Milton Agar and Jack Yellen will write the music for the Van and Schenck talker for MGM. Picture unnamed, goes into production in six weeks.

Gine Rat in Cabaret

Gine Rat opened at the Embassy cabaret last week.

Engagement may last for several weeks.

ONE-SIDED STRIKE

This waiters on one side of the room at Woodmansten Inn reported to have gone on strike the other evening during the dinner hour. The place was packed and the guests, eating or waiting, found the service abruptly curtailed while a dispute raged in the kitchen.

The unfed side of the room waited the other half dining contentedly.

The mutinous waiters are at it again. They are returning that night when their stations were rearranged as they desired. A girl in New York called her and told her he'd be delayed by the strange strike. She declined to talk for the excuse and they are still on the out.

"Such a ridiculous lie," the girl insists.

Warner-Harms Dead All Cold?

Seemed rather authentically reported around this week that the contemplated Warner Brothers deal with Harms is off. No confirmation is obtainable of either side.

Auditors are said to have completed their balance sheets on the Harms' books. This was supposed to have held up the transaction.

Rumors commenced to circulate that E. Sheelton, head of the Fox producing staff, Crawford's writers are now on the Fox lot.

Just what his portents is also unavailable, but it is believed to have a connection with the reported discontinuance of Warner-Harms negotiations.

Creator's Heavy Dates

Creator's and his band will create \$1,000 for two concerts Decoration day at Playland Park, Rye, N. Y., date fixed by Martin Warner, Morris office.

Great opening new convention hall for the National Electric Light Association in Atlantic City following the Xys engagement shortly.

WARNER-F X SONGS

Los Angeles, May 28. Grant Clarke and Harry Akst will write the additional lyrics and music for "So Long Lyrics" for Warner.

Herman Ruby and M. K. Jerome are now writing lyrics and music for five songs to be used in "Most Immoral Lady," starring Lettie Jojo, for First National.

5 SUITS IN 5 WEEKS

Los Angeles, May 28. Starting a new summer drive on the radio, the Warner Bros. Society of Composers, Authors and Publishers filed suit here against A. Night-Club for collecting royalties due. Suit is for \$250, the minimum amount for copyright infringement damages.

This is the society's fifth suit in the past five weeks.

Swanson Theme Song

Pathe has assigned Green and Step to write the music for the new Gloria Swanson picture, under the name of "Phame is one of those mother and daughter affairs."

Oxley at Houston

Harold Oxley and his orchestra are at the Hotel Rice, Houston, Tex., playing a summer engagement on the road again.

Ellington's for Show

Duke Ellington's "way down" colored jazzers will give Zigzag's "Show Girl" a fling.

Booked last week for summer shows.

Just Traveling By Abel Green

Musical of Old-Timers Revived, Selling Tests

That songs which have attained popularity in connection with a stage production of a musical comedy or operetta may be revived again when used in connection with the picturization of the musical comedy or operetta has been proved possible by the success of the Warner Bros' picture, "The Desert Song."

T. B. Harms, publisher of "The Desert Song" music, claims that the numbers have gained as much popularity and are selling as well as when the songs were first placed before the public.

Publishers agree, though, this should not be accepted as a criterion that revival of old-time music in modern pictures will generally equal its old-time sales value. It is realized that the numbers used in "The Desert Song" though published three years ago, were already in the public thought, naturally, through age, decreasing in sales until the present resurrection.

There again, the fact that Sigmund Romberg's sentimental ballads have always held popular appeal, as witness his present "Love Come Back to Me."

The publishers will soon be afforded the opportunity of seeing whether this revival of old-time music is to be taken wholly or only in specific instances through the many old operettas and musical comedies which will soon be talked, and the First National picture, "Sally" and Radio's "Rio Rita," both going into production soon, will be seen.

Victor's Ten Tubes

Victor phonograph people are ready to turn over a 10-tube radio set for public sale. Proposed date of the launching is reported as June 1, with the instrument to retail at around \$200. Up to the present nine tube sets have been top.

According to the story Victor has been working on this instrument for five years. No Victrola attachment, just a straight radio device aiming at better quality, volume, etc.

Pantho On Col.

Pantho's orchestra, now at the Embassy Club, has been placed under contract by the Columbia Pictures Corp. for three and a half hours a week. Will be heard on the Columbia radio.

Orchestra has previously been heard over WABC.

Whiteman in Toledo

Toledo, May 28. More than 1,000 persons attended the Paul Whiteman band concert at the Armory Sunday afternoon.

The band was again in the afternoon, baseball and other outdoor attractions.

Road Doubling

Joe Cardullo and his orchestra are doubling the Gables Inn, Millford, Conn., for the summer.

Spot is located on the Boston Post road, making it convenient for Cardullo and his band to double in vaude around Bridgeport and New Haven.

Hamp's in Cincy

Cincinnati, May 28. Johnny Hamp's Kentucky Serenaders open tonight (Wednesday) at the new Hotel Gibson roof, as the summer attraction. Hamp starts at 10:30.

The band made three talking shorts for M-G-M on the coast, coming in for the Cincy engagement.

Dubin-Burke Scores

"Al-Dubin and Joe-Burke assigned to write a musical score for "Sally." First National production starring Marilyn Miller. Parts of the Kern music will be retained.

Dubin and Burke have completed the scores for "Gold Diggers of Broadway" and "Hearts in Exile," both talkers.

Fred Waring has gotten to be quite a juvenile. He danced and hot-cold water. He is opposite him in the Pennsylvania's specialty.

Waring picked much of it up when starred in "Hello Yourself," a musical comedy. He left off the Friday a well-meaning stage manager almost broke him up completely. He was a bit of a trouble, Waring was in the audience. It's seldom that a wife sees Fred work, and with Waring strutting the new juvenile style was a bit tough. Agnes Santly, Lester Santly's wife, and a pal of Dot Waring, was all dolled up in company of the latter for a wild evening in Philly—which is impossible!

That wheezes about shooting the latter carrier under him he was a Confederate soldier is no libel. If it were not for too conservative. Six hours of it drove this Broadwayville plenty. What they do for example, no native could testify to. Philly's tighter than the proverbial nut. Nothing done anywhere. The locals go across the bridge to Canada for anything that may be strutting. New administration has made it too tough; and while that may be a good thing, the answer may be for anything that may be strutting. New administration has made it too tough; and while that may be a good thing, the answer may be for anything that may be strutting.

The only good idea extant in the town are those who take the whole thing. The one who the artists were to distinguish them on radio. The one who the artists were to distinguish them on radio. The one who the artists were to distinguish them on radio.

Pittsburgh's livelier, of course; nothing could be worse than Philly. Roadhouse season, booming here. The First National picture, "Sally" and Radio's "Rio Rita," both going into production soon, will be seen.

Don Bester, at the Hotel William Penn, is quite a local way with the steel town. Bester has the only band in the town. Bester has the only band in the town. Bester has the only band in the town.

Charles Henderson, Waring's pianist, is a Harvard graduate and composer of "Deep Night." Rudy Vallee's big sister was at Yale and Henderson at Harvard, both having a Yassar dance job with their college orchestras, when they finished the song. Henderson didn't know it was published until Agar, Yellen & Bornstein sent him the manuscript. The former pianiste does specialties and is the pianiste for the band.

Par's Few Composers

Los Angeles, May 28. Paramount is not carrying as big a list of song writers on its payroll as the other companies. Most of this studio's theme songs and special numbers are obtained from the Famous and Harms Publishing Companies, New York.

Par's office has sent a sent and the song is written or selected from the library and fitted to the picture. At the present time the only song writers on the Paramount list are Richard Whiting, Leo Rolins, William Cary Duncan and Sam Coslow.

Edwards at M. S. C.

Eddie Edwards and his orchestra are now playing the dance marathon at Madison.

Mike Speciale's dance combo, which opened with derbyettes, went to Cleveland for a dance hall engagement.

Director's Theme Song

Los Angeles, May 28. "Dalphine," the theme of "The Concert" (Far), written by Victor Schertzinger, director of the picture.

Scherzinger was formerly a pianist and composer.

"Variety" for Summer

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Carnell Charles
Dillon Wm
Ebert Robt
Fryman O L
Frohmeyer Bert
Frohmeyer P
Gifford W C
Gordon Earl
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theatrical season in the heart of
the city.
Phonies Bryant 573-4-5

for two weeks and then Robert Mc-
Wade in "The Big Pond."

Irving Pichel will give the first
local showing of "The Right
You Are If You Think You Are"
at the Berkeley Playhouse. Pichel
will appear in the play. Summer pro-
ductions will be under the direction
of Michael Ruffetto, former direc-
tor of the University of California
campus productions.

The Hippodrome, Ackerman and
Harris have been showing
talking pictures last week. Vaude-
ville continued.

Several weeks of bad business,
followed by a week of souther-
equipment, and raised prices, has
forced the Orpheum to go back to
its original scale. The current
rate is 30c matinees and 50c nights.
The latter, however, has the best
seats up to 35c, with none reserved.

Bert Meyer, for several years as-
sistant manager at the Orpheum,
has resigned, owing to illness. He
is being replaced by Earl Peterson,
assistant manager at the Los An-
geles Orpheum.

PHILADELPHIA

By ARTHUR B. WATERS
Arch Street, Yiddish theatre, is
offering attractions making a play
for general appeal as well as the
usual Yiddish fare. The new play
"A Galician Wedding" was the first
of the special bookings May 6.
Maurice Maeterlinck's "Blue Bird"
Art followed in "Kiddush Hashem."
Last week, Molly Picon appeared in
"Hello, Moll!" and then Aaron
Lebedoff in "Yankee Litvak." Busi-
ness has been good in most in-
stances, but there has not been any
particular outside attention at-
tracted towards the house.

Joe Moss announces that his At-
lantic City night club, the Beaux
Arts, reopens May 31 after being
padded for a year. The passing
of the Club Madrid here leaves this
city without a single night club.
Moss intimates that he will open
the Lido, Piccadilly and Swan in the
past year and a half. The only ho-
tel padlocked or closed within the
past year and a half. The only ho-
tel that offers any kind of a
show is the Walton.

Samuel H. Steifel, Stanley office's
night club, has been closed for
night by his associates. It was held
in the Elks Club.

Several suburban houses which
have given a banquet last Saturday
combination of pictures and stage
shows will revert to a straight pic-
ture policy during the summer.

SEATTLE

"One Stein Night."
Paragon—"Father and Son."
Seattle—"The Millionaire."
Fifth Avenue—"The Valiant."
Seattle—"The Valiant."
Columbia—"In Old Arizona."
Music Box—"The Desert Song."
Music Box—"The Desert Song."

Vi Meyers and his band go to
New York late in fall to play over
ABC.

Bob Armstrong, formerly with
Bob Alton at the Texas theatre, San
Antonio, Tex., later publicity man
for Paramount in Los Angeles, is

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now p. a. at the Seattle. Blair is
manager of the house.

Chauncey Smith has been ap-
pointed manager of the Che-
ster (J. Geddes becoming man-
ager of Winter Garden (U).

Sterling Theatres, John Dams
has opened a new theatre and
run houses in Seattle, has just pur-
chased the Columbia and Winter
Garden from Universal. Former
will be second run house with
24 seats only. Winter Garden
will run silent, second run, at 15c.

With Harold B. Franklin as pres-
ident, Fox-Washington Theatres,
Inc., has been formed to take over
10 houses in Henderson, Centralia
and Chehalis from Ed Luzzo. The
corporation is owned by Fox Pacific
Northwest Theatres, and Luzzo
Theatres, the latter a Kinodent
and Rosenberg company.

SALT LAKE CITY

Louis Marcus, owning three the-
atres here and a wiring throughout
Utah and Idaho, announces closing
of the Salt Lake Palace Theatre, June
7, taking over June 1 until Jan. 1,
1930, of the Granada, just across
the Glassman interests to the W.
T. Grant chain store group, and
opening June 1 of Fox and
Marco "Ides" at the Capitol.

Marcus says either Public or
West Coast will soon buy a control-
ling interest in his chain, very
likely the former. If Public, its
stage shows will be put into either
the Granada or the Granada. Marcus
will remain.

Ray Hendry, managing the Vic-
tory, says the new goes to Granada.
Victory June 1 goes on a two-
week basis, exclusively talkies. Ken
Renaud, publicity agent with Mar-
cus, goes with Public.

Star, 10-15, has gone take after
the new picture, Second and third runs,
but part silent.

Gladys George, leading lady with
the Metropolitan, who left sev-
eral weeks ago for a secret and a
threatened nervous breakdown, has
returned to the company. Playhouse
will stay open until middle of June.

MATRONS' SCREEN VEN

(Continued from page 1)
600, who pulled plenty of wires to
get a job as an extra in an eastern
dialog production, was approached
by a cameraman on the job and
given a build-up for a secret test.
The matron wanted to hire a studio
at \$5,000 for the day and have the
camera take nothing but close-
ups. Cameraman lost his nerve and
didn't go through with it.

Society women with the theatrical
bug are greatly interested in dialog
pictures, it is said. Most of them
have good education and are in
finishing schools. They are willing
to pay for the thrill of seeing and
hearing themselves.

One promoter has spent six
months cultivating the daughter of a
wealthy broker with financial con-
tacts in films. This girl, with the
approval of her father, has had a
number of small picture films. The
promoter has also been promoting
the daughter of a nationally known
automobile manufacturer.

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TAG DAY EVILS

(Continued from page 1)
as a lark on that day often winds
up in a calamity.

The record is said to show that
in the larger cities following a Tag
Day there are reported more young
girls missing than in any other
week of the year. Other evidences
of the Tag Day freedom of familiar
meeting of strangers of opposite sex
are:

"Dangerous mixing" is the term
applied to social solicitation of per-
sonages for charity of the little kin-
cades passed over by a girl to a
man or a boy at the what have you

Enlisted among Tag Day volun-
teer workers are the nicest girls in
a rule and also other girls who are
placed among the nicest. They meet
on the streets or in the hotels and
bobbies where they notice the same
friendships are said to arise from
these meetings without any chance
of the good girl converting to a secret.

Tag Day is usually accepted by
these not so nice girls as an oppor-
tunity for them to brazenly open
on the street or elsewhere. They
meet and speak to men they other-

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TORONTO

By G. A. S.

Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."
Places—"Rite Right."

Royal York Hotel, largest in the
city, opens June 12 with
the new theatre and band in for
the first three weeks. Three bands will
be regular use.

Empire, with George Kiegl's
stock company, has closed. House
will be wrecked at once to make
way for office building. Tule in fifth
downtown house to be removed in
past two years.

Joe Lightstone's stock company
closes at the Victoria with "Little
Minister," followed by John Clarke
Royal Musical comedy, which
has been withdrawn. No further pro-
gram plans for the summer have
been announced.

Fox and Paramount have com-
menced in the construction of an ex-
hibitor building in Montreal.

Seventeen Ontario houses went
down during the fire. Total
value of houses in this province not
yet known.

H. M. Thomas, western division
manager for Famous Players Cana-
dian Corporation, has announced
the purchase of 50 per cent interest
in the Osborne and Tully, Winni-
peg, which brings the FP Canadian
chain up to 17.

OAKLAND

May Robinson shows up at the Du-
fin with three weeks in "The Re-
juvenation of Aunt Mary," going to
New York until September, when
she returns under Duffy management.

Next attraction at the Duflin is
"The Alibi," formerly "Nightgown,"

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