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THE NEW YORK JOURNAL

LIDDBERGH'S MANAGEMENT WILL NOT PERMIT 'GATE' FOR FLIER

Midwest Fairs Wanted to Hook-In on Colonel's Personal Appearances—Refuse to Stop Selling Tickets, However—Community Discord

Davenport, Ia., Aug. 2. Whatever Col. Charles A. Lindbergh's cross-country flight under auspices of the Guggenheim Foundation may do to promote commercial aviation good seems likely to be injured by the community discord it has started.

The Guggenheim management has rigidly forbid any local reception committee plans which hint of exploitation of the Atlantic flier for box office boistering. Lindbergh's scheduled appearance at Moline, Ill., the U. S. air mail port, across the river from here, hits in the midst of the Mississippi Valley fair and its promoters threaten he would be a big free attraction that would spin the turnstiles dizzy this day. Moline's civic pride got all floored up when it seemed that the cross-river city would gather a monster crowd to greet the flier and joint reception committees gathered only to growl at one another until the Guggenheim office stepped in and ruled the Mississippi Valley fair out—unless it wanted to close its box office for the entire day.

Same in Des Moines
Des Moines, Aug. 2. The committee here in charge of (Continued on page 31)

Campaigning for Cheaper Beer in Toronto

Toronto, Aug. 2. "We want cheaper beer" is the slogan on which at least two Toronto politicians hope to get a political boost at the next election. The slogan whined up a decrease when the price of 12 to 15 per cent brew was \$1 a half dozen pints and succeeded in dropping it to 30 cents with 3 cents refund on each bottle. This they say, is not enough, and the second slogan, "six for sixty," is being ready for the election pincards.

Sales of beer have been all the government hoped for and all the drys feared, but the brewers are not miffed. At least 40 per cent are tourists.

Out of a million mile voters in the province just at this time have paid \$2 to get a liquor permit, soon until the end of October. Wines may be bought without permits.

Newest Wrist-Wrist

Los Angeles, Aug. 2. A local paper used an editorial re wrist-watches, quoting jewelers who say the reason those things get out of order so often is not a constructional fault, but because people who wear them shake the living hollies out of 'em applauding actors—who do not just as well without "a hand," since "writers, artists, panache jugglers, architects, cartoonists, inventors, captains of industry and master bootleggers all live without applause."

Indignation in professional ranks is ferocious. Nella Packer (formerly Anger and Packer) has started a movement to boycott the shirt unless a retraction is published. She says that even if it's all true, and it's a dirty so and so, the proper relief would be to cut it out and replace it with wrist-watches checked at the door.

BAND NAMES AS MERCHANDISE SALES PLUG

Chicago, Aug. 2. "The theatre is the best show room in the world for merchandise." This statement, by the chief copy writer of one of the largest advertising agencies in Chicago, is being borne out in cities all over the United States.

Recent popularizations of picture executives and press agents have allied show business with merchandise sales in a degree hitherto unknown.

Also it seems that stage hand leaders are being picked as the best advertising mediums by the merchants. In Chicago the name of Paul Ash, band leader, is affixed to (Continued on page 27)

Sons of Rich from All Over World Want Instructions How to Protect Their Father's Investments in Picture Theatres—New Era of De Luxe Theatres Abroad—3,400-Seat Theatres Contemplated in Japan by Jap Banker

19,000 HOUSES ABROAD

Some of the rich are flocking in scores and hundreds to knowledge pertaining to picture and picture theatres. A recent confidential statement made by a Tampa, Fla., millionaire cigar manufacturer, De Carlos, that his son would come to New York to learn something about theatre management upon graduation from the University of Georgetown, is but one of hundreds all over the world contemplating similar moves.

With Spain reported amusement (Continued on page 31)

BEDTIME STORY TELLER CAUGHT ON THE JOB

Brother Bob's Wife's Intuition Located Rest of Family—Another Mrs. Aimee in On This

San Francisco, Aug. 2. Proceeding under the naive theory that tellers of bedtime stories might be found in bed somewhere, Mrs. Myrtle Tucker of Oakland, accompanied a deputy sheriff and private detective, broke into the home of Mrs. Aimee Constance Jenkins, Berkeley, discovering her husband, Lytle Robert Tucker, teller of radio "bedtime stories," fulfilling his calling.

Score one for the elementary boy in Correspondence School detective course.

Brother Bob used to send his bedtime stories out over KFO and KFO, local stations. Thousands tuned their super-sleepers in to catch his tales. Children would go without their cuts to hear "Brother Bob's" . . . no, no, that fellow. And now their idol crunched—a martyr made by bad love—enriching his repertoire.

And Aimee MacFerguson, too, seems to be in another jam.

EARL CARROLL NOT SO BAD OFF IN JAIL'S 'POLITICIAN'S JOB'

Sleeps in Regular Bed; Can Go Ritz on Dress and May Be Promoted While in Uncle Sam's Requested Service—Conversational Companions

Darkest B'way Late—Over 2,500,000 Lights

Broadway is the darkest main street in the United States after two or three blocks in the morning. After the electric signs and stores are put out New York's brightest highway is very dimly lit. There were 1,243,148 lamps along the Great White Way, from 42nd street to Columbus Circle, according to the last official census. There are now approximately twice that number on account of the large theatrical signs added in the last few seasons.

When these two and a half odd million lights go out the homogeneity of municipal lighting of the city's chief thoroughfare, considering the great width of the street, is most evident.

Compared with the main streets of cities like Chicago and Philadelphia local lights ain't done' right by our little Broadway.

"POISON IVY" CIRCUIT IS DYING FAST

The "Poison Ivy Circuit" is more than living up to reputation this summer.

Fast out spots and resort towns that have in past been the mecca for summer hay-boys barnstorming as usual shows with performers taking the gamble are non-productive, according to reports from several groups that have tried it this year.

Producers of the barnstorming troupe that there is too much entertainment going on to have the vacationers give their shows a tumble. More often than not the least stiff is free when the groups (Continued on page 31)

Atlanta, Aug. 2. While devotees of the classics are still puzzling as to how the newspaper boys ever muffed that Betty's "Tale of a Tub" when epigrammatizing Earl Carroll's furious fight for the freedom of the fagots, Earl himself sits in a corner of the physician's office in the prison hospital at Atlanta poring over hunky ledgers.

Carroll made a surprisingly quick convalescence after his peculiar paper boys' removal from Greensboro, N. C., around June 1. He began to mend almost immediately after reaching the prison, and when leaving his cot a month ago got a dandy break in his assignment as doctor's clerk.

His work consists in entering up the morning sick-roll reports, answering the local phone, hunting up files and records, and various minor errands. Prison patrole terms this (Continued on page 27)

Young Kahn's \$200,000 Nite Club Is Cold

Boer Wolfe Kahn's Le Perroquet de Paris, the \$150,000 club, will open out of Kahn's control this fall. A number of cash men are negotiating for the club room that went into it. Kahn's son over \$200,000 as a club club venture last season.

Kahn is concentrating on writing and will give his hand at the Hotel Pennsylvania more or less absent treatment excepting for two or three nights a week. Joe Raymond, the violinist, will be in active control.

The Sikorsky airplane, while his new business is being completed young Roger Kahn den over Broadway last week after his second lesson as a flier.

Coney Island on the shore-the-clubes in flying of an evening's shift after flying all afternoon.

BOOKS

THE NAME YOU GO BY

COSTUMES

GOATS AND INDIANS

1637 BROADWAY, NEW YORK

FOREIGNERS IN U. S. PICTURES

Hollywood, July 27.

A partial list of foreigners in pictures in the Hollywood colony; their capacity, employer, nativity and how long over here:

Name.	Occupation.	Studio.	Birthplace.	Time been in the business.
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[illegible]

Anton Nagy.....	Head Camera	25 years
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g Herzog.....	Writer.....	Christie.....	Germany.....	18 years
Ernest Laugel.....	Film editor.....	Christie.....	Russia.....	10 years

Donald Crisp.....	Director.....	DeMille.....	England.....	21 years
Lucretia Gould.....	Actress.....	DeMille.....	France.....	8 years

Hubert Julian.....	Director.....	DeMille.....	New Zealand.....	17 years
van Liebedeff.....	Actor.....	DeMille.....	Lithuania.....	2 years

[illegible]

Live Brooke.....	Actor	P-F-L.....	London, England.....	6 years
Arnold Kent.....	Actor	P-F-L.....	Florence, Italy.....	2 years
Phillie Grange.....	Actor	P-F-L.....	Mexico-on-the-Thames Eng.....	2 years

Edward Rotherland	Director	P-P-1	London, England	18 years
Walter von Stroheim	Director	P-P-1	Vienna, Austria	18 years
Carl Laemmle	Director	P-P-1	Chicago, U.S.A.	18 years
Karl Lubisch	Director	P-P-1	Germany	18 years
Joseph von Sternberg	Director	P-P-1	Germany	18 years
Paula Brill	Director	P-P-1	Germany	18 years
Josef Biro	Writer	P-P-1	Budapest, Hungary	18 years
Pauline Benoit	Writer	P-P-1	Paris, France	18 years
Alfred Savary	Writer	P-P-1	France	18 years
Ernest Vedra	Writer	P-P-1	Budapest, Hungary	18 years
C. G. Woodson	Writer	P-P-1	England	18 years

PORT LONDON

LONDON

who is in the cast of a forthcoming

ing play in the repertoires. With writing a serial play to be published, she went her other daughter, Mrs. William Lawrence Marsh, and that lady's third husband.

The Barratts
An old Newporter, in commenting

Upon the reopening the venerable Casino Theatre, after its neglect for a quarter of a century, has referred to the "stranglehold" on Casino activities held by members of the Barrett family. For more than forty-five years the father, with not

A new play by Miles Malleco

incident with his retirement, his daughter, a middle-aged spinster, Miss Lillian Barrett, with an 1890 coiffure, is installed as secretary. All that remains is for the company to revive her play, "The Dice of the Gods," which Mrs. Fiske pro-

Christie White and Henry Ed

As was to have been expected, some of the young people of the

By the end of July nine hours

(Continued on page 36)

oped, that they were far out to sea, sight of the coast. Balaban brought

light of the east. Balchen brought
ind from incessant staring into the
id, which was constantly fogged up.
e had a great time in Paris, par-
ay from the official reception com-
AGENCY
WM MORRIS WM MORRIS, JR.
1550 Broadway, New York

new American celebrities over there.

te Promise

old Irish sergeant at Dayton who is

in the army. Folding a parachute immediately, is an art. All fliers jump a year and always go to the old for them. He invariably tells them: "Jack and I'll give you another."

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NEW LINE OF "WESTERN" STARS MAY COME ALONG COAST

Tom Mix and Buck Jones May Leave Fox—F. B. O. May Switch Tom Tyler Into Thomson's Place—Hoot Gibson Wants Much Money

Los Angeles, Aug. 2.—An entirely new line-up of western star company affiliations is due to take place during the next few months, according to present indications in coast producing circles.

Comment at present centers around the future plans of Tom Mix, who has still a few months to go on his contract with Fox. It is reported that Mix has been offered as high as \$2,000 a year to appear with one of the big circuits. This contract includes a weekend of band of cowboys and livestock that Mix would have to furnish with his own services. Even if Mix toured with a circus, he would still have plenty of time to work four or five pictures during the winter months.

Buck Jones, also under contract to Fox, and reputed to now be drawing around \$1,000 a week, has lately been discontented with his producing contract, according to reliable information from the Fox Studios. Jones' contract also expires within a few months, with present indications that the star and producer will not get together for an extension.

The Mix and Jones westerns have been leaders on the Fox program for a number of years, but logical reasoning brings forth the comment that it is a little doubtful whether they can be paid to western stars and still break even on the gross of their pictures. With the automatic elimination of a first run price for western pictures, a reliable organization must be content with piling up the gross among the combination against the town theaters. It takes plenty of the average bookings to get under a high negative cost of a western, no matter who the star.

Fox does not renew with both of its present western stars, the company will seek out a couple of new stars at small salaries and develop them.

Film executives during the past few years have seen the phenomenal rise to box office value of unknown stars. Some of them began with the small time circuits in less than one year after starting westward. None of them, however, has made more than a few hundred a week.

Universals. Universal will probably also do some recruiting in the near future during the next six months. Hoot Gibson is under contract which expires in October. It is said that his salary demands will be so high that the studio will not meet them. Universal's second favorite among the western stars is Fred Hunt, but some trouble is encountered when a continuation of his contract means an out most money, and company decided not to continue with him.

At present, Universal is trying to bring forward Fred Gilman, who is now making a series of westerns, and Ted Veltz, a really candidate for popularity, who is now making westerns.

F. B. O. feels that Tom Tyler is ready to step into the place vacated by the switch of Fred Thomson to Paramount. It is known that the cost of the cost of the westerns is only 20 per cent of the Thomson's. F. B. O. is also introducing a new line of westerns, with Bob Steele, which will probably replace the Junior series, now that F. B. O. has the company's westerns.

First National will continue the Ray Mynard series, originally signed for five years, and Ducky Gorman with two series of westerns with Bill Cody, and Duke Welfelt, which run into nominal negative costs.

1-1 on Cash Basis

Chicago, Aug. 2.—Clyde Ehardt, manager of Fox's Chicago office, has received the first in complimentary passes to an opening. It came in the shape of a letter in his lap, passed to it.

It read: "Good for one admission to the Randolph theatre." Frank Levine, manager of the Randolph, probably figured that nobody cares to see a show alone, and because of this every 15 cents sent out would bring a 15-cent company back.

ORIGINALS ARE BARELY BY PRODUCERS

**More Original Stories for
Pictures Coming Season
Than Used for 10 Yrs.**

Los Angeles, Aug. 2.—Original stories for screen plays are in big demand by producers. Writers who are capable of delivering original material based on an idea or title are commanding top prices at present at the studios. "There will be a greater percent of original screen stories used this new season than at any time during the past 10 years. Producers are finding it impossible to obtain a sufficient supply of books and plays that contain any semblance of picture values, and the diminishing supply of plays and novels available does not begin to meet the demands of the production schedules.

The success of many original screen stories during the past year has shown producers that this type of story contains more box office value than a number of adaptations already released during the same period.

It has been found by film executives that originals do not cost any more when the rights to plays and books, and the expense of adaptation of the latter is generally as great as the total cost of the original, and adaptation and continuity added.

The comedy vogue, now at its height, has stamped the producer into signing practically all of the available comedy scenarios to come to write originals from ideas or titles.

Location Site Economy

Los Angeles, Aug. 2.—Along with the economy move in the picture business, the B. B. Daniels' company, engaged in filming "She's a Sheik," has moved into the Lincoln building location at Gaudinole, eliminating the necessity for construction of a new location. The company will shoot "exterior" scenes in the Lincoln building, the old order of things an entirely "new" location site probably would have been demanded.

ONE-HANDED REINS

Start Reported Made Between Loew's and Public in Opposition Cities—Pools on Coast Attracted Attention Dept. of Justice—Chain Men Believe Pooling Ultimately Imperative—Pooling of Operation Also

ONE-HANDED REINS

Loew's and Public are reported pooling their theatre holdings in all cities where both are operating.

This project appears to have been concurrent with the announced intention of both circuits to pool their presentation houses for next season, giving a stage attraction a route of probably 30 more weeks.

It developed that the pooling understanding had been reached when a Variety reporter inquired of one of the circuit's executives how they would handle star stage attractions under the joint-booked route which has been operating in the circuit in the same city.

Pooling is not uncommon in the show business and one which attracted the attention of the department of justice was that arranged through Harold B. Franklin of the West Coast Theatres (circuits), Nick Schenck of Loew's and Sam Katz of Public. Through this pooling the Loew and Public theatres in Los Angeles and San Francisco were pooled and placed under the management of the Franklin with the reservation that either Loew's or Public may withdraw from the pooling at any time.

This has been mentioned as one of the smartest pools ever put over in the show business—U. S. (Continued on page 16)

\$25 EACH FOR SCREEN TESTS AND POLICE HELPLESS

Toronto, Aug. 2.—Ontario Provincial Police are investigating a picture producing company located on the shores of Lake Ontario, 29 miles west of Toronto.

The company started ambitiously with a flock of used properties and advertised for extras. Thousands were told they could make money by being extras and that they were not the proper type.

A few unscrupulous and the probe was on. At the moment, however, police can find nothing to hang on to. The picture men, who claim it has big productions in the offing, and the advertisements for extras continue.

INDEPENDENT DISTRIBUTING 40 TO 60% AHEAD IN REVENUES

High Mark of Last Year Left Far Behind—Larger Field to Sell To—Slowness of Sales by Big Distributors Another Aiding Factor

Now Working Steady

Los Angeles, Aug. 2.—Fred T. Walker, former evangelist and at one time associated with Billy Sunday, is now make-up man with the Fred Thompson unit at Paramount.

BREAST FEED BROTHERS TO JUNE MATRIS

Disregarded Doctor's Order—Ate Heavily Before Going to Theatre

June Mathis, writer, dropped dead at the 48th Street Theatre last Tuesday night as the result of heart trouble, according to the death and suddenly increased blood pressure caused by a break in diet.

Miss Mathis had been on a diet for six months, continuing the treatment while in New York on a visit. Several people heard her attending physicians warn her to abstain from certain foods and remember her dieting orders.

It is reported that prior to attending the evening showing of "The Squall" Miss Mathis felt in fine condition and disregarded all rules by having a heavy meal, including salads with miscellaneous dressings.

Miss Mathis, who was somewhat heavy for her height, had been repeatedly warned that if her blood pressure rose higher it might prove fatal. She has had heart trouble since she was nine years old, but the sudden change from limited nourishment to an unrestricted meal is believed to have precipitated her death.

The exact nature of the medical diet ordered for the deceased is not known, but it is understood to be an abstinance from raw vegetable salads and heavy foods of various kinds was necessary.

It is not thought probable that the tragedy, caused by a severe heart ailment, was the result of "The Squall" was in any manner responsible for the film writer's death, since the picture was most theatrical performance from a professional angle and would not suffer any appreciable reaction. Miss Mathis first received popular recognition through her adaptation of "The Four Horsemen of the Apocalypse" and her simultaneous "discovery" of Rudolph Valentino. She is survived by her husband, Fred T. Walker, who was married in 1924, and Mrs. Emily Hansen, grandmother.

Griffith's Six Abroad

Los Angeles, Aug. 2.—Raymond Griffith, just released with Paramount, has signed a contract with an English company to make six pictures in England starting in September. The contract gives Griffith a weekly salary and a cut in the profits. He is assembling a staff to go over with him.

Independent film distributors are from 40 to 60 per cent ahead of sales gross, figuring on signed contracts, compared with the same period last year. Film Booking Offices, with the sales end under the guidance of Lee Marvay, is reported leading this time. Tiffany and Columbia are known to be off the pace by about last year's quota, probably 60 per cent more. Lesser lights, such as Lumas and Hayart, also figure in the percentage increase.

Last year the independents reached a high mark for their sales and profits. The impression was that the picture market had been reached. This year all previous records are broken.

One independent producing organization is receiving from \$150,000 to \$200,000 a week in signed contracts, with the season's total practically certain to reach over \$1,000,000.

Two independent producers, with combined corporate value estimated at under \$500,000, are practically set for a net of more than 25 per cent profit.

A number of territories have been closed up for independent producers. With the closing of chain theatres and absorption, mergers or other connections by independent first run houses with producer-exhibitors, so that the picture market has been reached, there is in a considerable measure due to the tremendous number of new houses now being opened.

The independents not only benefit through the falling off, but for the present, in sales of some of the large national producers, but find a larger field to sell to this year. It is estimated that there are from 2,000 to 3,000 new prospects in line.

There are still a few independent producers with notable connections at large. Some were crushed when the chain system began to function and have since been able to stage a comeback. National distributors will not undertake to sell these pictures, but they are of high quality in most cases. Even when accepted for distribution these independent pictures are sold in quantities because the picture may be able to attract an account of a similar production in another place, by the same distributor.

SNOW, EXPLORER, DIES

San Francisco, Aug. 2.—A victim of tropical fever, contracted several years ago in Africa during his travels, Dr. Howard "Snow" African Hunt, died at his home here, after a long illness, in Oakland, Cal., July 28.

Snow was born in Santa Cruz, Cal., 57 years ago.

A great collection of wild animals, known as the "Snow's African Hunt Pictures," were made by him and his wife, together with many specimens of plants and animals, and a permanent building in Oakland, as a monument to the explorer.

Featuring Arthur

George K. Arthur is to be featured in the new "Snow's African Hunt Pictures" by Metro-Goldwyn-Mayer.

COSTUMES FOR HIRE
PROFESSIONAL
FURNISHMENTS
BROOKS
A. COSTUMES, ETC.

STEFFES FIGHT THE ISSUES WITH CHANCE OF ORGANIZING

Against Hays' Proposed Ban on Buying Pools—Argument for Indie Exchanges as Favored by Indie Exhibitors for Selling Idea to Producers

At Steffes, Minnesota exhibitor, is trying to promote three or four independent looking exchanges for territory near Cleveland, Detroit and possibly Milwaukee.

While in New York last week it is understood Steffes argued against the ban recently proposed by members of the Hays organization on percentage bookers.

Steffes may succeed in selling the producers the idea that where independent exhibitors will refuse to accept certain films from them, they would be more reasonably inclined if served by an independent exchange.

The exhibitors seem to have an idea that a central exchange should be set up to get pictures at the lowest possible price, in addition to weeding out impossibles where there is no opportunity.

It is believed that Steffes has a strong chance of organizing the exchanges with a probability of 100 or more theatres in each buying association.

WHICH TOM MOORE MADE THE GIRL WALK?

Washington, Aug. 2.
Suing at the rate of \$75,000 per mile Pearl Perlatine of New York city is asking damages in the District Supreme Court for the loss of \$100,000 to cover a three-mile walk home from an automobile ride.

Named in the suit is Tom Moore. The address given is the Roosevelt Hotel.

Tom Moore, one of the pioneer exhibitors of Washington, since retired with the leading exhibitors of the United States, resides there. Inquiry at the hotel brought forth the statement that no other Tom Moore has ever lived there.

Attorney acting for Miss Perlatine says it is not Tom Moore, the picture man, while this is backed up by a like statement from "Bill" Moore, the exhibitor's brother. Moore, himself, is out of town.

Papers in the suit state that having attended a party in the Potomac river, Moore offered to drive Miss Perlatine home. During the ride, and while going at a high rate of speed, Miss Perlatine, who was here visiting relatives, charges that Moore made improper advances, and when repulsed, she further charges, he assaulted her with his fists.

She also states that realizing she was waging a losing fight she jumped from the machine, receiving severe injuries. The Tom Moore accused is stated to have continued on toward Washington.

LOYD'S 1ST OUTSIDE CAL.

Los Angeles, Aug. 2.
Harold Lloyd will leave with his entire company for New York about August 10, on his first trip to an expedition outside of California.

Lloyd's new picture is in production in New York.

Mrs. Lloyd and their three-year-old daughter will accompany the company.

BABY STAR GROWING UP

Los Angeles, Aug. 2.
Dorothy Revier, 1925 Wampas baby star, will be married in November to Charles Johnson, actor, a prominent eastern family. Both are awaiting divorce.

Miss Revier, from Harry Z. Revier, picture director, and son from Katherine Macdonald, screen actress.

UNFAIR FOR 15c

REUSES TO BE PROTECTED

Franklin, of W. C., Says 1st Run Exhibs Need It the Most

Los Angeles, Aug. 2.
First run exhibitors who pay a high rental for films are fully entitled to protection against subsequent runs at reduced rentals. In the opinion of Harold B. Franklin, president of West Coast Theatres, Inc. He states that when the former does get protection, eventually he cannot continue to pay big film rentals because the commission prices cannot continue in the face of what he terms unfair competition.

Franklin holds that every fair minded exhibitor must admit that the theatres that charge high prices or admission are entitled to proper clearance over other theatres that charge less.

"Is it fair," asks Franklin, "to expect a 15-cent house to run pictures at the same time or close on the same date of the house that has a 15-cent admission?" The same applies all along the line, he contends. Franklin's stand on this issue was prompted by the controversy in the Los Angeles territory regarding the proper protection for theatres charging higher admissions. There can be no question, he contends, that it is unfair to support the 15c and 25c store show at the expense of the exhibitor who is trying to build a constructive business by showing pictures in an environment and thereby making possible a higher admission scale. Progress in the picture exhibition business, he claims, was made by these exhibitors who built better theatres and not by pulling the level of the business down to the store show.

Industry Buffers
"When exhibitors cannot continue to pay big film rentals," said Franklin, "producers cannot spend money to make big pictures. When that time comes, the public will begin to lose interest in the picture and the industry will suffer."

He said that West Coast has had a decided stand against the influx of numerous 15c theatres in the Los Angeles territory the last year. He says that the reason for this influx of cheap admission shows is due to the fact that houses charging advanced prices are on the verge of being cleared or protection which is required in bringing many houses to 15 cents to meet what he calls unfair competition.

Franklin said that exhibitors have vowed their protest to any change in protection of the present situation, excepting as it affects lower priced houses, or as it affects the 15c and 25c houses.

Franklin takes the stand that it is unfair to discriminate through against the houses that charge a higher admission price and a lower class of houses, it was pointed out, are paying more than 75 per cent of their film bill, and exhibitors continue to do so unless fair admission prices are maintained.

Survey of Banking Investments in Film Trade Brings Out Mass of Figures—Annual Gross of Pictures in America \$360,000,000—Over \$500,000,000 of Invested Theatre Capital Money from Banking Interests

WHAT INFLUENCE?

The limitless discussion of certain fluctuations in motion picture stocks, inexpressible on any basis of propriety, assets, even surer earning power and dividend payment, concentrates on the conclusion by the men on the street, shared by many insiders, that the banks are creating the whole picture.

These reports, together with many associated facts and guesses as to what proportion of power is held by the special institutions really wield in the film institutions, as appraised according to their share of ownership and bond holding, led to an exhaustive investigation, with the following results. In round figures, found authentic:

Of the \$500,000,000 of more than 100 motion picture industry by banking interests, the bulk of this sum having been advanced within the last two years. This has given the banks an interest in some 1,500 of the finest theatres owned by film companies, and some 10,000 exhibitors. The value of these properties, some not yet constructed, is estimated at \$1,500,000,000.

Paramount, operating about 500 theatres, estimated at \$400,000,000. Stanley, combined with First National, with about 350 theatres, is valued at \$250,000,000. Metro-Goldwyn-Mayer, connected through their bank with a chain of 500 theatres, is figured at \$300,000,000. Fox, Universal, Pathé-K&A and United Artists account for another 400 theatres, the value of these holdings being in the neighborhood of \$450,000,000.

Efficiency Man
Paramount, Stanley, Fox, Universal and Pathé are under considerable bookkeeping obligations to their bankers. You can see when a banker advanced money on reasonable security he collected his interest in two courses and was satisfied. Today he advances the money with the understanding that the interest be carried along with it to wait the expenditure and to the credit of the bank.

Although but one-third the value of the properties invested in, banking money is practically all the "liquid" assets of many of the national picture exhibitors and is accordingly the powerful factor in decisions affecting the trade. These banks, which own the picture business as they have run the railroads and other line business, they can be depended on to make changes for the better. Instead of operating six theatres, a bank can be depended on to close three and give more complete service to the other three. Money and time as well as better service.

That banking interests may affect the picture business likewise is shown in a recent deal whereby a picture was purchased from the bank on account of the possible increase in the value of the picture. The bank paid slightly over 20 per cent of the gross for his pictures.

These banks, which own the picture business as they have run the railroads and other line business, they can be depended on to make changes for the better. Instead of operating six theatres, a bank can be depended on to close three and give more complete service to the other three. Money and time as well as better service.

Big Figures

The motion picture industry represents a total estimated value of \$1,500,000,000. With the theatres and national producers accounting for \$1,500,000,000 of this

Paramount Shows Profits at Rate Of \$2.19 a Share for Second Quarter

Paramount published its profit and loss account for the second quarter, to June 30, last week, showing profits at the rate of \$2.19 per share of common for the period. The statement also shows that this is an increase of 52 1/2 percent over total for same quarter of 1926.

The net after preferred dividends for the 1927 half year is \$5.53 a share. The comparisons with second quarter for 1926 and 1924 are set forth as follows, together with the total of stock outstanding at each report:

	1927	1926	1925
Net profit	\$1,420,000	\$937,819	\$693,085
Shares outstanding	677,789	375,647	243,331
Available per share	\$2.10	\$2.07	\$2.87

The statement goes on: "The net profit available for common stock for the second quarter of 1927 is 52 1/2 percent greater than for the second quarter of 1926, with an increase of stock outstanding of 55 percent over 1924."

"The company commences the 27-28 theatrical season after June 1st in its production than at any other time, and at present it has completed all of its pictures for the remainder of 1927."

"The increase in capital stock represents the sale of additional common to furnish funds for expansion in theatre ownership, and a minor amount in payment of the stock extra of 2 percent. It is estimated that \$300,000 of additional stock has been put out in the last three years."

Paramount's balance sheet for April 3, 1927, showed bank loans at \$1,731,131, representing an increase of \$250,000 from the figure of \$1,071,540, reported for Jan. 3, 1927. This increase had resulted from the increased interest on the bank loans. Since interest production costs fall in the summer time, it is presumed that the firm has advanced considerably since April.

One of the current concerns involved with the company's situation with the banks and to this influence is attributed much of the stock's weakness in trading.

"Wall Street judges the profits out of the firm from now on income from 'Wines,' 'The Tough Riders,' 'Old Ironsides,' 'Beau Geste' and others which go to the general public, and the liquidation of part of the bank loan account."

Profits for 1924 were noted at \$10.92. On the June 30 statement it appears that half of that rate has already been earned, with the more profitable half year still to come.

Whiteman's Return

Paul Whiteman and his orchestra return to the Paramount, New York, for four weeks, with a likelihood of staying six.

This is their first lap of a 40-day tour, and the first week. Prior to the Paramount run, Whiteman's orchestra played at the Waldorf-Astoria, New York, and engagements through New England and Pennsylvania.

Great Lakes' Playing Policy

The Great Lakes, Aug. 2, inaugurated a new summer schedule. The house will open at 12:30 in the evening of 11 and will show pictures during Saturdays and Sundays, when four performances will be given. The theatre has been giving five shows daily.

The new policy will effect material changes in the standards of the musicians' scales.

sum the balance of 14,000 theatres may be figured for a value of \$1,000,000,000. It is estimated that more than \$1,500,000,000 was taken in through these 14,000 box offices in paid admission for the year, and for the summer stamp. Sixteen picture houses on Broadway alone average \$100,000 weekly. And there are over 250 picture theatres in the country. Exhibitors and producers are accordingly making \$2,000,000 a week, \$25,000,000 a year, for picture business. These houses are only one-sixty-fourth of the total number in the United States. The total number of theatres in the United States is about 17,000, representing approximately \$2,000,000,000 of the total value of the foreign market. Just about \$20,000,000 a year for American pictures. The annual gross of the total American film output is about \$250,000,000.

The present, increasing in annual receipts of \$1,500,000,000 and expenditure at \$1,750,000,000, the exhibitor pays slightly over 20 per cent of the gross for his pictures. The annual gross of the total American film output is about \$250,000,000.

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attempt to manipulate the independent field with a view to floating stock. The banks, which own the high interest rates asked from exhibitors for proposed theatre construction there seems to be no doubt that the bankers are interested in independent projects.

PAN MGR. SAYS FILM BETTER THAN VAUDE

Minneapolis, Aug. 2.

Manager Bostick of Pantages has ended the entire Fox output for next season. He says that the super-specials like "What Price Glory" and "The Fighting 69th" are better than what was expected that Fiskinell and Tuben would get as such.

As a result of this acquisition, Bostick puts the Pantages in a position to compete with the new \$200-seat Public house to be opened during the winter and to keep in the theatrical running generally. With the Fox releases ahead of him, Pantages will have a big edge over the Orpheum circuit's junior house, the Seventh Street, and even will make things lively for the leading Orpheum house, which is the only theatre that has to depend on its vaudeville principally, as hitherto, in making good.

Bostick says he has found his present policy of playing up the picture, the new vaudeville proving profitable and next season of the new vaudeville will have a big edge over the Orpheum circuit's junior house, the Seventh Street, and even will make things lively for the leading Orpheum house, which is the only theatre that has to depend on its vaudeville principally, as hitherto, in making good.

This season the Fox product has been divided between Pantages and the new vaudeville, the latter getting the cream. The new vaudeville will split between Pantages and the new vaudeville, the latter getting the cream. The new vaudeville will split between Pantages and the new vaudeville, the latter getting the cream.

using P. D. G. and Columbia. The new vaudeville will split between Pantages and the new vaudeville, the latter getting the cream. The new vaudeville will split between Pantages and the new vaudeville, the latter getting the cream.

L. A. T. O. N. S. L. T. O. N. S.

N. Y. to L. A.

Lubitch on Coast

Los Angeles, Aug. 2.

Ernst Lubitch, who was under contract to Paramount, arrived Monday from New York. No assignment has yet been made.

INTERNATIONAL CO-OPERATION

(AS ERIC POMMER SEES IT)

With Europe's economic rehabilitation in rapid progress, with a general move toward larger theaters in the old world, coincident with its financial recovery from the war, and its ever-increasing market for pictures, the greatest interest of the American film producer is in collaboration and co-operating with the producer of Europe.

This is the view of Eric Pommer, famous German producer of "Variety" and other European successes, who recently became a member of the Metro-Goldwyn-Mayer producing organization in America, and who, following his years of experience as an European producer in his own studios and at Ufa, sees in the new future a complete change in the world's film markets through the European recovery.

America today holds the balance of power in the film producing world, and probably will for all time

to come, he believes, but in the increasing European market he sees a time when internationalization of picture is inevitable. The move of the Metro-Goldwyn-Mayer and Paramount organizations in combining their interests with one organization, he holds, is the first step in this direction, although time will be required to bring about the perfect relationship he predicts.

The European industry was hampered by the war. Each of the European countries was much closer to the struggle than America, and therefore its industries were all more affected. Then, another factor—the nature of the financial leadership. In America the financial leaders in the film industry, men like Low or Zukor, are film men; men who know the needs of the film; who know from practical experience the business details of making, distributing and showing them. In Europe the financial leaders are bankers and capitalists who

know nothing about the infinite and complicated detail of this creative art, and consequently cannot view with the proper perspective many of its needs. Late developments are, however, bringing industrial leaders into the industry who will doubtless remedy this drawback.

Comparing Markets

"Primarily, too, production must be based on the possibility of distribution, just as the output of any commodity must depend on its market. Comparing America with Europe as a market we find that America has 15,000 screen theatres, against, for example, about 3,000 in Germany, about 2,000 in France and about 1,000 in England. The average capacity of the European theatre is smaller, also. Theatres seating 2,000 are very rare there. In America are so many that they are common. In Europe there are still houses seating 500 or 200. These are pasting—the trend is steadily toward bigger theatres, but these are the recent conditions. "Another factor is the much greater competition on the legitimate stage in Europe. There are classes of audiences patronizing the spoken drama exclusively in America only the larger cities have com-

panies producing spoken drama the year round, and road shows, which visit smaller cities, are steadily decreasing. In Europe every town and hamlet has its spoken drama. "There are two other factors which give America an advantage as a film market, and consequently as a producing center. One is prohibition. In Germany, for instance, a man can sit all evening in a cafe or beer garden, hear the orchestra, a concert, with other entertainment, and drink a few glasses of beer—total cost, 15 or 20 cents. This is a huge competitor with the picture theatre.

Cutting Off Income

"Lack of governmental understanding and European censorship introduce another factor. In Germany, for instance, writers are permitted to see films specially approved for minors. This means that many pictures receive the monetary returns that come from a large percentage of audiences—the youngsters. It also means that parents, if they cannot leave their children to be taken care of, cannot take them to theatres where certain films are playing—hence cannot go themselves. "The physical details of produc-

tion in America, as compared with Europe, show a decided advantage over the latter. For instance, the use of stage room alone in the larger studios. The American studio has room to build all its sets before producing the picture, insuring more speed and a certainty of reproducing the details of a picture and a greater promptness in production. Europe's studios, on the other hand, are cramped quarters, a great hindrance in this regard.

"The mechanical precision of any other great industry, and the commercial sense of American studios, with all understanding of the art, make it impossible for me not to follow and be respected by not only the operative side, but by the directors and producers. "And because the industry is larger here and competition keener, American studios have attracted experienced people for collaborators, as well as in every line of production. Also one can recruit here minor players from practically every line of the industry, as well as for a Russian picture; of French for a French picture; and so on. In Europe, where nations are more centralized this cannot be done. "The diversified picture can one find the diversified type for smaller roles than in Hollywood. Thus for average productions (Germany can do as well with super features), America holds the lead. "Also, the American organization for distribution and exhibition is much further advanced than in Europe. This is due to two factors: one a better leadership; another that while Europe was in the throes of rehabilitation after the war America performed the same feat but its foreign sales organizations. This has resulted in a domination of the bulk of the market, especially in the English speaking countries, which is natural as after all, these are all on practically the same mental plane.

"Is it possible for foreign stars to become international favorites?" Pommer was asked. "Yes, certainly," answered Pommer, "although, by comparison of the difference in production activities here and abroad the foreign star has less chance of becoming, however, won her first fame abroad, and was an international star when brought to America. The same is true of Emil Jannings, Greta Garbo, now on the scene, and other examples, as is Lars Hanson, Ernst Lubitch and Maurits Stiller, among directors, are equally in point. Of course many American stars are foreign born, but as they got their start here in America we cannot class them as foreign stars.

"When Europe has made a start—Europe cannot long retain that start—for very little reason—money. Europe cannot now, nor I fear for some time, pay the salaries American can—because Europe cannot get that salary back in box office returns. The possibilities of profit, until a better organization of the foreign market, are too restricted. "Showmanship is much further advanced in America than in Europe, and in these lines Europe is learning much from America. "But the future will tell a slightly different story. Arthur Loew reported during the Metro-Goldwyn-Mayer convention a fact that is the most significant thing I heard of the industry of today has had to face. This was that, with the rehabilitation of Europe from an economic standpoint the European market had increased from 15 per cent to 25 per cent of the acre's total revenue in the past seven years. Seven years more will see it holding the balance of power.

"Co-operating. "Therefore, I believe that America has the greatest interest in co-operating with the foreign industry, because I feel that the film business (by this I mean the actual market) must be based on home production in each country. With much European market becoming more important in returns, I think the move to work out co-operation, along the lines set up by Metro-Goldwyn-Mayer, Paramount and Ufa is the ideal one to advance the interests of all.

"The production of foreign stories in America is advancing. America's attempt to make typical European pictures has met with remarkable success, as I know from my personal experience. But in the long run each country will always need its home product to balance the film bill of fare. "Here, co-operation between American and European producers.

(Continued on page 15)

on with the new.

¶ And now "Metropolis". Look! Max Balaban, of Balaban &

Katz, wires: "Without any special advertising campaign, because

the picture was placed in the Roosevelt, Chicago, on four days'

notice, 'Metropolis' doing sensational business. First week capacity.

For the first time in history of the Roosevelt second week's receipts

bigger than first. Had only intended running 'Metropolis' two weeks

but have extended run for four weeks, with possibility of playing

it longer." ¶ "Metropolis". The new type of 1927-8 Paramount Pic-

ture with a vengeance! Utterly different, daring, dazzling. And this

eager public of today loves it! ¶ Not only in Chicago, but at the

Metropolitan, Boston. Everywhere. "Metropolis". And "Chang",

"Way of All Flesh", Clara Bow in "Hula", "Beau Geste", Adolphe

Menjou in "Service for Ladies", "Rough Riders", Richard Dix

in "Shanghai Bound", "Barbed Wire", Beery and Hatton in

"Firemen, Save My Child". ¶ Not to speak of Harold Lloyd,

"Gentlemen Prefer Blondes", "Underworld", "Beau Sabreur"

and more, more coming. Right through Paramount's 100%

Program. ¶ Are you prepared to write new box office

history? Or will you watch your opposition write it?

for showmen
of today





Only **FOX** could release such a box-office blast in 6 short weeks



The opening shot
GEORGE O'BRIEN
and **VIRGINIA VALLI** in
PAID TO LOVE
HOWARD HAWKS production

Her first for the new season
JANET GAYNOR
starred in
2 GIRLS WANTED
ALFRED E. GREEN production

A sure fire star
BLANCHE SWEET
starred in
SINGED
J. G. WRAY production

Her first for the new season
OLIVE BORDEN
with **NEIL HAMILTON** in
The JOY GIRL
ALLAN DWAN production

Two
De Luxe
Specials-

The first
DOLORES DEL RIO
and **VICTOR McLAGLEN**
in
LOVES OF CARMEN
RAOUL WALSH production

The second
GEORGE O'BRIEN
and **VIRGINIA VALLI** in
EAST SIDE, WEST SIDE
ALLAN DWAN production

And
Also

The World's Greatest Motion Picture
WHAT PRICE GLORY
with **VICTOR McLAGLEN** · **EDMUND LOWE**
DOLORES DEL RIO
BASED ON THE STAGE TRIUMPH BY LAURENCE STALLINGS and
MAXWELL ANDERSON
RAOUL WALSH production

LO, THE POOR EXCHANGE MGR.

By JOHN WILTACH

Did you ever hear of the captain of a ship being continually bothered by orders and directions from the shore? Of course not. But the position of the Exchange Manager of a big picture company is one of a wing team from a steamship only way he evades the nautical asylum is by becoming hard shelled as a destroyer and sailing as an oyster shell. Perhaps, however, his harried, coked existence may explain why he isn't able to send in more money to the coffers of the corporation.

Mr. Nervo O. Smoothtaker, after the amalgamation of the Super Pearls and All Star Films, arrives in the city of — with his crew of salesman, to take over what is left. As the All Star Film is the power of the new combine the first thing our new exchange manager does is to establish good feeling by firing all the Super Pearls men. A case of the ins calling for the outs.

The Quota
Nervo looks over the ground, meaning the product he has to sell and inspects the bright little Quotas. This work is always spelled with a capital letter. The dictionary hasn't yet, but a quota is an impossible hope babbled by a fend for exaggeration in a pipe dream.

Say Nervo's territory is an eight per cent, one. "The Big Hickum" is quoted at a national figure of \$300,000. Very easy to say, nice round figures. So \$24,000 is expected from his exchange.

Our hero opens his morning mail. This pip is on the top. Mr. Nervo O. Smoothtaker, Exchange Manager, All Star Peris.

You will notice our season's list is headed by "The Big Hickum," our great more than most special super, above them all bomb bird, directed by Novitch Zellul, and featured Evon Tell, Nova Bank, Switth Mar-cutch, and Truk Dink.

One can brag about this being as all foreign cast without a single native in it. Mr. Zellul speaks eight languages, more or less feebly, and directed each part in the player's native tongue. They all left home before they

learned it. Great for your neighborhood population.

As you have doubtless noted with pleasure your exchange Quota for "The Big Hickum" is \$24,000. A little low, maybe, but we are not trying to hog everything.

Spread the good news to your exhibitors. They can't add any more to the quota, or raise prices, but will be glad to pay more for our product just because it comes from us.

Keep the home office burning up.

Yours,
O. Askmore,
Chief Contract Rejection.
Dictated But Not Read.
Alice O.A.M.

Now, after giving his books the once over, Nervo knows just what is the limit any big exhibitor will pay for a picture. There actually is a limit though this is impossible for a home office to understand. And every contract must be sent there for confirmation.

There's the rub. Nervo is the captain in name only. Let's see what happens.

Conductor, start that soft music playing "Why the Bacon Wasn't brought Home and bring out that job effect the stockholders get so easily.

The Sad News
Nervo gives the sad news to his city salesman and that individual does his best. He, too, knows that before the real gray can be collected from the key elites and neighborhood houses a first release must be secured in —. All Star Pearls hasn't a house of its own, like some competitors, and there are only a few independent theatres where "The Big Hickum" may be booked. The managers of these emporiums aren't saps. Maybe once, but not now. They are aware Nervo must have a first release to get any money out of his special. So they are shy.

Finally cornered in the rejection room, they talk loudly of other really good pictures recently seen, and as the last real peters out arise in a body, stall silently and mournfully out of the chamber, and shake Nervo sympathetically by the hand while pleading present engagements.

Well—not to keep the soft music on till it gets mushy—Nervo finally gets to contract for 2,000 berries for a showing of "The Big Hickum" at the Gilt Front Palace. Joyfully he sends the contract to O. Askmore. Silence, but not for

long. Back comes a letter—with the contract.

Usual heading.
We are pained, perturbed and surprised, not to say astonished, that you have the effrontery to send us this contract. Dumb-founded in fact.

Take it right back and make out a new one for \$3,500. Not a cent less.
The picture hasn't been so mad it hasn't taken any nourishment at all. It is extra grand for "The Big Hickum." Just mention my name and give him my regards, and tell him does he remember that last quart of scotch we split on our last visit.

Sincerely,
O. Askmore.

Bella O.A.M.
P. S.—Our motto is: Keep up to our contract rejection record that is the Struggling Little Film Co.

Well, to make it snappy, the big sap just booked at the Gilt Front. Not now. Not for two months. When Nervo is asked to make a sale at any price, a picture is like a dumb but beautiful woman. He steadily takes her the value.

When the disgruntled exhibitor who has first booked at the Gilt Front. "The Big Hickum" he only pays \$400 for it. By now he's seen a sale at any price. Whether he plays it or not.

Figure the loss wisely. Meantime an efficiency expert has cut off one of Nervo's \$20 stations. "We must pare down to the bone, etc." It is too laugh.

WEST COAST STUDIOS

Los Angeles, Aug. 2
Paul Peres has finished titling "The Thirteenth Juror," based on "Council for the Defense," directed by Edward Laemmle. U.

Dorothy Sebastian borrowed from M-G-M, opposite Conway Tearle in "Temptation Island," Columbia.

Garrett Fort has been signed by Paramount to write an original story for "The Great Salton."

James Wilkinson has been appointed head of the cutting department at Paramount Studios.

Ken Maynard's next for First National will be "The Gospel" adaptation of H. W. Hoffman's novel and the same name. Cast includes Virginia Brown Faire, in the female lead; J. P. McQuinn, Noah Young, Romane Fielding, Bob Fleming, Slim Whitaker, Bill Dyer, Harry Madden and Tarsus, known Harry J. Brown to direct.

Buster Keaton's next U. A. picture will be released under the title of "Steamboat Bill," instead of "Steamboat Bill."

Hallam Cooley, Myrtle Redman and Jed Frouthy added to "No Place to Go," F.N., with Mary Astor and Lloyd Hughes. Mervyn Le Roy to direct.

Larry Kent opposite Sally O'Neill in Hamilton film loaned to the original by Beatrice Fairfax. John P. McCarthy, direct. M-G-M.

Irene Rich's latest title for Warners has been indelibly titled "The Desired Woman."

Mark Bennett's next picture, "Romance in a Hitting Clip," will be Continued on page 11)

LITERATURE

Pittsburgh Journal Deal

The Pittsburgh "Sun" and the Pittsburgh "Post" are purchased by Paul Block, of New York, announcement of the sale coming soon after the purchase of the "Herald" and "Gazette" by Mr. Hearst. Hearst acquired the "Sun," which has been merged with the "Chronicle-Telegraph" under the name of the Pittsburgh "Post-Gazette," which was published as an afternoon newspaper.

The return Block acquired from Hearst the "Gazette-Times," which he merged with the Pittsburgh "Post" as Pittsburgh's only morning paper, published under the name of the Pittsburgh "Post-Gazette." Mr. Hearst also acquired from Mr. Block the Pittsburgh "Sunday Post." Hereafter there will be no "Sunday Post" or "Gazette-Times," superseded by the "Sun-Telegraph."

At the time of its sale the "Gazette-Times" was in its 142d year, descending from the old Pittsburgh "Gazette." The announcement of the sale was effective immediately, the first edition under Hearst management making its appearance Tuesday morning under the name of "The Pittsburgh Post-Gazette." This leaves only one more Pittsburgh evening daily "Press," owned by Scripps-Howard.

"Telegraph" and "Gazette" were Republican papers while the "Post" was Democratic. "Gazette" will be retired from the morning field.

"Graphic" in New Plant

After vainly attempting suggestion as a means of inducing Macfadden's "Graphic" to advertise its new address in Variety, it looks like a dead-end notice must go after all. The "Graphic" is now at 350 Hudson street, New York. What it needs is a new plant for when Variety must print the change of address is up to Macfadden, the old boy himself. And, to make it tougher, the phone number goes, too—Canal 1006.

Authors' Personal Services

Bozettes received by authors from the sale, leasing or renting of an intellectual property are not paid for personal services rendered and hence cannot be classed as "earned income" under Section 269 (a) of the Revenue Act of 1917, according to a memorandum opinion of the General Counsel of the Bureau of Internal Revenue. O. C. M. 236.

Opinion also states, however, that where an author contracts with a publisher to write articles weekly on certain subjects over a period of time, or to write a book on a certain subject, then these services are rendered as between employer and employee and the revenue derived is classed as earned income.

Though the opinion refers only to newspaper articles and books it is equally applicable to title conditions in the various other phases of intellectual endeavor, be it for the screen or in the realm of music, state attorneys in Washington.

New Dir issue at \$5
A new "Dir" publication, issued tri-annually, is "Crusade," J. C. Tuley, containing some rare pieces by authors and moderns. It is priced at \$5 a copy, with the subscription limited to 1,000. It is reasonably priced for a wholly new publication offices are in New York.

Nevery?
A conductor of a syndicated freak show wrote to Variety saying that he had employed two stories out of Variety within two months for his freak act, and had given Variety credit each time, he thought Variety should place him on the free list.

An answer was sent to the conductor, informing him of the instance of the managing editor of a mid-western daily writing to Variety, saying it had printed a story from him from Variety, creating a letter of complaint that the story had contained an inaccuracy. Inasmuch, the m. e. said, as his paper subscribed to Variety, Variety should not be more careful what it printed and not cause its subscribers annoyance.

Odhams Press Correction

John Dunbar, managing editor, Odhams Press of London has sold "Kinematograph Weekly," the trade paper of England, now has been changed in its direction, recently, as reported in Variety.

"The Fourth Estate" following recent financial difficulties, necessitating a change of ownership, has again developed money trouble. It is reported, it is the newspaperman's trade publication and strongly entrenched at one time. "Editor and Publisher" has noted it out since.

TILL JANUARY, 1928

"B. B. B."

The new era (over) in show business.
At Coffee Dan's—Los Angeles, Calif.

Tremendous success at Louw's Sheridan, New York, playing both the show and the presentation



And His Music Masters

Direction—LYONS & LYONS, Inc.

Paramount Bldg., New York

EDISON RECORDING ORCHESTRA

Thanks to Mr. P. E. PIERCE, originator and pioneer of "Jazz" on Lewy Circuit. Now Manager of Sheridan, New York

PRODUCER OF DANCE PICTURES

"THE GOULD DANCERS" AT THE HARDING AND SENATE THEATRES—CHICAGO

ALSO PRODUCING THE DANCE NUMBERS FOR PUBLIC MIDDLE WEST AND SOUTHERN UNITS, SEVEN OF WHICH ARE NOW EN TOUR

Thanking Mr. A. J. Balaban, Mr. Milton Feld, Mr. Geo. Wood, Mr. Morris Silver, Mr. Sam Trinz, Mr. Chas. Niggemeyer, Mr. Will Harris and the Rest of the Finest Organization in the World.



CREATOR OF STAGE-BAND ENTERTAINMENT

"PAUL ASH POLICY"

NOW AT BALABAN & KATZ

New Oriental Theatre CHICAGO

"EXCLUSIVELY COLUMBIA RECORDING ARTIST"

Paul Ash Presentations Heard by LOUIS MADERONT

There is No Substitute for Paul Ash Entertainment

THEATRES POOLING

(Continued from page 8)

out successfully. It gives Frank-
lin the exclusive direction of the
West Coast business, with
W. Coast probably participating.
Latey Franklin has added, through
Scheneck, the former man-
ager of Egyptian in Hollywood, now
owned by United Artists.
Chain operators allege the single
solution of the over-theated
situation is pooling in clashing cities.
Pooling will be done, they
say, by two circuits, but every
one represented by a limited
patronage amongst a comparative-
ly unlimited (over-theated) seat-
ing capacity, it is not evident.
An independent exhibitor may as-
sert that there is seen in the chain
pooling a drive against the other
houses in town. Superficially this
might be a correct surmise, but the
independent exhibitor if of honest
mind will admit that if he had
pooled with his opposition long ago
he would have been better off today.
Through the very over-theated
condition, opposition fighting is ex-
pensive in the film theatre trade.
In other branches and in the past, "op-
position" worked reversely, through
the over-seated situation not hav-
ing been prevalent in left or in
vaudeville. While opposition in
vaude ran up the cost of the stage
shows, it more than doubled the
grosses where the house was in a
position to play star attractions,
engaged only at those times through
opposition.

No Opposition Profitable
With vaude when opposition
ceased big time faded, whereas if
opposition should stop in the pic-
ture exhibition field, profit would
follow.

With Low's and Public's leaders
in exhibition as well as picture
production, the chances are that
their present step in pooling oppo-
sition towns and joint bookings of
stage attractions will serve as a
lesson to the industry at large.

Another report says that Public
and Low's do not hesitate to place
any mooted point or their joint
agreements on pooling or booking
or otherwise before the Department
of Justice for its approval, as not
in restraint of trade, unfair competi-
tion for monopolies. The Dept.
approved the West Coast deal and
pools with reservations, the latter
referring to the Dept. saying, "It
looks all right. Go ahead and we'll
watch how you operate."

New Theatres
The agreement of understanding
to pool between the two large cir-
cuits is said to have been primarily
brought about through the reported
action of Public to build neigh-
borhood theatres in Greater New
York. Variety reported the circum-
stances at the time also the coming
outcome and details.

Low's took a firm stand against
Public invading its neighborhood
territory in the Greater City. A
rumor that could not be confirmed
was to the effect that this position
taken by Low's nearly precipitated
a climax between the two op-
erators, although their heads are
on the very best of terms, commer-
cially and socially.

The upshot is said to have been
that a peace pact reached permitted
either to build with the other's con-
sent and the other to buy in 50
per cent of any theatre propo-
sition the other launched. Whether
this pact extended beyond Greater
New York is unknown, but it is be-
lieved to have been made universal.

Cowan's Control

When Frank Camlin comes back
from his extended vacation abroad
he will return to Public as a pro-
ducer like John Murray Anderson.
Jack Fortington, et al.
Camlin was formerly head of
the production department but the
other hand, now shares the ex-
ecutive control in James H. Cowan's
hands.

G. C. Hahn on Bennett Lot

Los Angeles, Aug. 2.
Gavin C. Hahn has been appointed
in charge of publicity and advertis-
ing for the Mark Bennett studio
here, replacing George Reddy.

INSIDE STUFF

ON PICTURES

"Motion Picture World" appears to have lost its perspective, if not
worse, the latter meaning "policy." It took occasion in its last issue to
find fault with the First National's advertisement of the Babe Ruth
picture in Variety. The picture was at the Longshore with Vocalium.
The "World" rag on the ad was that it announced the film was the
"biggest hit on Broadway," (usual trade stuff) whereas Vocalium closed
its show the same night it opened (Monday) or the following evening,
Tuesday.

The facts are these; the First National copy must have been received
by Variety at least on Monday during the day, and since it was a plate
probably the Friday or Saturday previously. Variety's page holding
the First National ad was made up around 5 p. m. Tuesday afternoon.
At about 6 p. m. Tuesday Vocalium called up Variety, saying it had de-
cided to close the show through the mechanical imperfections of the
first performance, but would reopen the following Monday (Aug. 1). A
boxed item to that effect was inserted into Variety's review of the Vocalium
film show, appearing in the same issue.

Whether First National was simultaneously notified is unknown. But
the newsmen of Variety's staff making up the paper at the time had no
knowledge of the subject matter of any advertisement in the paper, and
even so, would not have ripped the make-up apart at that hour to
remove an ad, even on the order of First National or any other ad-
vertiser, with Variety getting out on a speed schedule to appear on the
streets Wednesday morning that permitted of no undue delay.

Picture trade papers have enough to stand for from all accounts by
their own operation without seeking to pick up an instance of this
character. This explanation is made for the purpose of bringing out the

possible smallness of a trade paper when it's small or when it's sliding,
more so than to justify First National. The First National publicity
department will know of this for the first time when reading it, as will
the former steam-rolling "World."

If the report in Variety last week was correct and there is reason to
believe it was, that Pinkertons & Ruben of Miss, and Saxe of Via-
are about to combine, it can be figured in no other way than that Public
thereby gets them both. It is almost a surety that Public has bought
in on the Saxe house, at least up to 25 per cent. Neither Saxe nor
R. & V. will admit a pending deal with one another or Public, although
the trend newspaper men of both Milwaukee and Minneapolis ap-
pear fully informed.

The trend of salaries on the coast is definitely downward insofar as
it affects free lance players. A certain young featured actress who has
been spotting around found this out last week. One of the big pro-
ducers called her in for a leading role and everything was set for her when
the salary question came up. She said her salary was \$3,000 weekly
in the past and she had established that figure.

The producer laughed at her and declared she had better have it con-
siderably as they were not talking telephone numbers any more. The
actress left with the remark that they could call her to sign a contract
at that figure but she would not work for less. The producer put a new
cover in the part at a weekly salary of \$150.

It is denied that the Sidney Kent (farmhouse) call for a meeting of
distributors to talk over economies was indefinitely adjourned through
scurry reply. Instead it is stated Kent was taken severely ill when on
a picture in Maine and had to remain over, but that the meeting will
convene after the vacation period has passed. Neither was it the inten-
tion of Kent attempting to put over any sort of a percentage
salary cut on distributing forces. None of the forces, it is claimed, could

(Continued on page 22-D)

HOW MANY?



—here's an interesting tip from
an exhibitor who woke up!

ONE of our exhibitor
friends writes us as
follows:—"I have seen
the M-G-M advertise-
ment in which you ad-
vise exhibitors to get
behind 'Callahans and
Murphys.'

"I AM going to follow your
advice and this is why.
Some time ago, I booked
'Slide, Kelly, Slide.' Neither
I nor my manager saw this
attraction in the projection
room. It was shoved into the
smaller of my two houses with-
out anyballyhoo. I did a big
business on it, but I cannot
forgive myself for failing to
take advantage of that chance
to make real money. But I

won't get caught napping
again. To my mind M-G-M's
week-to-week pictures are
better than many of other com-
panies' so-called 'specials.'"

TELL THE FOLKS THAT YOU'VE GOT THIS LINE-UP!

(It pays to advertise)

- 3 CHANEYS 3 SHEARRS
- 4 HAINES 1 NOVARRO
- 2 GILBERTS 2 GARROS
- 1 GISH 1 SYD CHAPLIN
- 3 DAVIES 2 COOGANS
- 3 DANE-ARTHUR
- 6 MCCOYS 2 DOG STAR
- 3 CODY-PRINGLE
- 5 COSMOPOLITAN

Big Specials

GARDEN OF ALLAH (Haguen)
THE CHAINED HEART
THE COSSACKS (Gibson)
MILE FROM AMMUTIES
IN OLD KENTUCKY

Junior Features

HAL ROACH COMEDIES
OUR GANG-CHARLEY CHASE
MAX DAVISON-ALL STAR
M-G-M NEWS-Three weekly-New York
M-G-M GREAT EVENTS (72 hours)
M-G-M CLOSURES-Produced by UFA all
over the world.

WE urge all exhibitors
to stop robbing them-
selves of profits which justly
belong to them. "Callahans
and Murphys" warrants every
possible promotion you can
give it. Exhibitors took our
advice on "Rookies" and other
M-G-M gems with profit!

DON'T miss out on the un-
limited money-making
possibilities of M-G-M pictures.
Soon you'll get another marvel
—John Gilbert in "Twelve
Miles Out." Start to talk
about it now!

AND this is the time to
tell your patrons that
you've landed the M-G-M
pictures for '27-'28. They
know it's the World's Great-
est product. Shout from the
house-tops that you're going
to show it!

IT PAYS TO ADVERTISE M-G-M PICTURES!

ONESOME LADIES

A
Fanchon and Marco "Idea"
is knocking 'em cold at
Loew's State, Los Angeles
Direction West Coast Theatres. In

Abcl.

Dudley Murphy, under contract to De Mille, is doing the continuity on an original story by him, "Stock and Blondes." He has recently completed work on "The Skyraider."

The story is not calculated to at-

You GET
every \$\$\$
on the screen
when you buy-

FIRST NATIONAL'S
Showman Group

NO WASTE
because
FIRST
NATIONAL'S
SHOWMAN
ORGANIZATION
KNOWS
what it's doing-



Don't worry about
the opposition-**BE**
the opposition *with*
First National's
Showman
Group

58 Set Pictures
13 specials.....
45 weekly hits...

year ago, she is shipping in apparent collusion with one frank ex-ecution, "Shark Love."

"Judgment" is the story of an illiterate brute living upon the Kentucky hills with his old brother. The two brothers live very often with the towns' leaders, and demonstrate his amazing strength for their particular delight.

The town's school teacher sees the kid and pretends to love him. He seduces her and she becomes his drunken teacher.

The war comes along and Brant is called, but despite his strength and tully tactics he proves fearful of having his body buried by bullets. He runs away.

His younger brother, persuaded by the school teacher that it is for the best, escapes Brant's hiding place, and the drunk is jerked into the army.

When the ambulance is signed and the men start milling back, the town decides that Brant should have become a changed man. A big celebration is made ready for him.

But be steps off the train dead

drunk and staggers to the saloon with his old pals, neglecting the celebration in his old town.

In the saloon he starts his old stuff. One of his tricks is to break a brick with his fist. As usual, he steps outside the saloon and call for the kid to fetch him a brick.

The kid, with tears in his eyes, does so, but in a rare he nure the brick at his brother and derides his drunken shuff-off display.

That turns the table, big bro sees what a sap he is and pleadsly indicates that he'll be okay from then on.

He also eyes the school teacher in a manner that indicates there's love later on; but it isn't in the picture.

Direction and photography combine admirably to put this picture across technically. Settings, characterizations, and photography provide a naturalistic atmosphere, conveyed effectively.

Virginia Valli is the school teacher. She looks a trifle too sweet for the rest of the world, but manages to do her job with brains providing "name" for the picture.

Frankie Darro, juvenile, known

mostly for his work in "quickie" westerns with Tom Tyler, here is given a chance to show his previous stuff. Griville Caldwell, who has been revelling in his work, known, just fits his role, which may account for his previous popularity.

He is highly convincing here.

The absence of heavy themes and not so much snuff in the picture ends. It is a slight disappointment.

Even if it doesn't get much big business, it will be a treat for the smaller houses.

The Way to Strength and Beauty

VFA presents a seven-reel pathograph of the Fifth Avenue Playhouse, July 26.

The title sounds as though this were something written by Mary D. Baker Eddy. But it turns out to have nothing written by Mary D. It is a German feature and played in stock is a movie that has been collected from various sources.

The nudity in this propaganda for nature-fitness, exercise and outdoor life, outrages anybody ever permitted before on the American screen. It must have been looking in Germany, for what still survives here and is seen at the snug little fifth Avenue playhouse is plenty

naughty. Women entirely unadorned flicker across the screen, usually with their backs turned and always on the way to enter the way or go into some classical or freeco dancing. In other portions girls bare of any suggestion of covering from the waistline up to each "act"—that is, they are making in the Roman baths, etc., and are out-and-out movie whereas the all-ude ones make the pretenses of being rather "natural" than naked.

At the point of maximum of titles reel argument, pleas and propaganda for us to get back to mother earth and the simplicity of early man.

To this end newswire bits from all countries, revealing all manner of athletics, sports, exercises, are screened. Here and there a diagram of anatomy is utilized. Men, women, babies are shown, the men as the women.

Germany, especially since the war, has been beset with free-air and nature-culture cults. They have magazines of their own and in positions of the empire whole cliques live entirely clothless, abstain of raw vegetable foods, and serve the gods of grace and strength.

To those who can take such plans sincerely, there must be a good deal of kick in the display. To those who see the pornographic appeal of a figure displayed, these exhibits offer the big shot of all times to be so entertained in a movie-house chair.

If smoke one blink to behold, in this land of the free, such frank exposure. The dunn-looking German woman who disport before the lens, healthy and strapping Gretchen with not much of what we regard as "it" in her film tates, are fine specimens of potential motherhood if nothing more. They are not apt or juicy. Their hair is not bobbed. They are not Sennet cuties. But they are very sturdy bellers, and as exhibits of what air, water, grass and esthetics can accomplish, they are convincing testimonials.

Glorifying the human body has, of course, wide potentialities, and they are utilized to illustrate many forms of many centuries and many coun-

tries. Here and there the kind of a sick director is seen to contrive to make the revulsive nudity and sex abide pleasantly with naive tastes by explaining for us to look at the faces, improve our minds, enlighten our souls, purify our souls, and be fresh and free-sunshine instead of in stuffy, synthetic city surroundings and the hypocrisy of manners.

This healthy, primal piece, which should find a home anywhere, will still encounter lots of smoke if it attempts to tour around in the United States to a point of protest. If it can get by, it can get money.

It will not be seriously followed here by mature folks who see any good in it, but certainly will find it good boys and supermen men whose eyes pop at the sight of feminine cup-cups. It is a laugh.

Of course, at the entire kind of cup-cups. It is a laugh. The picture there are wind up, and the house titles did everything. But there is no other theatre on this continent with that spirit, so what this picture did not have served as a guinea-gilt for general projection. Here it did business.

ROARING FIRES

Elbow production directed by B. B. Burroughs. Cast: Alice Lake, Roy Stewart, Johnnie Grey, Robert Walker, Culver City, Carl. At Lerner's New York, see day, day, 25.

By eliminating a few more scenes with titles substituted in their stead this would have been a novelty as the first short story ever filmed.

The roaring fires are strictly a figment of the director's frenzied imagination. Between hot scenes of an insipid looking female talking or arguing a couple of shots of burning tenements are thrown in for effect. Clonopsis of Trusty Eobine hot-footing it to the rescue are far from exciting.

The directorial touch is clumsy. There is a story of the old fireman, with the last three horses, drawing of by gone glory. A fair situation badly executed.

Story is of a wealthy girl reforming, with the last three horses, drawing of by gone glory. A fair situation badly executed.

A heroic fireman is thrown in

without regard for anyone's feelings. He's a flop as far as the audience goes, but makes good with the gal. Extremely limited in scope.

GRINNING GUNS

Universal western starring Jack Hoxie, directed by Al Hoxie from script by George Jones. Photographed by Wm. Cline. Cast: Hoxie, George B. French, Al Hoxie, New York, day July 25. Running time, 20 minutes.

This stable make is recommended because quite a portion of the cowboy addicts at the Stanley seemed to think it was good. If they like it in New York their brothers of similar bent will like it in Muskogee, Okla.

Mr. Hoxie this time is a rambling gent traveling about the west with a tough pal. The pal thinks Hoxie is a bandit, and has hooked up with him to pull a few jobs. It later turns out that Hoxie is looking for the author of a certain book.

He finds the author, a dinky little guy who is running a newspaper in the States, and saves him from the wild bad men who are per-



ABE LYMAN and His Brunswick RECORDING ORCHESTRA

All Summer at THE DELLS, CHICAGO

West Coast Motion Picture Directory of Players, Directors and Writers

AL BOASBERG
Now Working on
"THE FAIR CO-ED"
Small Wood-Marie Davern—M-G-M
Forward Management
EDWARD SMALL, M-G-M
Available
SEPTEMBER 1

EMILE CHAUTAUD
Now Playing
PERE CHEVILLON
in
"THE SEVENTH HEAVEN"
FOR FOX
HOLLYWOOD
See 666 at Hollywood 3548

ROBERT EDDY
WRITER
with HARRY LANGDON
"STRONG MAN"
"LONG PARTS"

CHAS. A. LOGUE
Supervisor of
DRAMATIC SCRIPTS
FOR UNIVERSAL

"A Particular How to"
DUDLEY MURPHY
N. Y. World
Quinn Martin
March 12, 1927
Originals and Continuity

ELIZABETH PICKETT
Current Gap Variety
"THE SALMON RUN"
Directed, Titled, Edited

MALCOLM STUART BOYLAN
PRODUCTION EDITOR
TITLING
FOX

WINIFRED DUNN
CONTRACT WRITER
FIRST NATIONAL
"THE TENDER HOOD"
"THE TENDER HOOD"
"THE DROP KICK"

JOHNNIE GREY
WH. 2132

LORNA MOON
"MR. WU"
"AFTER MIDNIGHT"
"THE LOVE WEB" (Preparing)

PAUL PEREZ
Now Titled
"THE LITTLE KID"
"THE LITTLE KID"
A National-Jewell
EXCLUSIVE MANAGER
BUREAU AND THEATRE

L. G. RIGBY
SCENARIST
FREELANCING
NOW WITH M-G-M

CY LANDRY

Feet of Humor
Laughs, Howls, Screams

Producers and Dear Friends:

You are cordially invited to attend my birthday parties at the Mark Strand, New York, during the week of July 30th.

To show my appreciation of your presence will try to pay you off in laughs.

The only presents to be accepted by me will be contracts for musical comedies.

Come in any time, I'll be on.

Thanks for your presence and presents.

Permanent Address Care
WILLIAM MORRIS
1560 BROADWAY
NEW YORK



CY LANDRY.

Thanks to
LOUIS R. LIPSTONE
JAKE B. KALVER

SOLO ORGANIST
B & K
UPTOWN - TIVOLI
THEATRES - CHICAGO

AT THE MORRIS HEIN WEISS BOOING AGENCY

Every Wednesday Night—Rapid Pace of Picture Stage Entertainment—Seeking New Talent Possible of Development

Auditions for the William Morris agency are held weekly on Wednesday night at 8, at Bryant Hall. It's the first time an independent booking agency such as Morris' has held auditions. It bespeaks the increased demand for picture house presentation turns and talent; also that the Morris office itself perceives the possibility by this means of procuring acts susceptible of development.

The Morris agency, always noted for its showmanlike and extensively branched out within the past two years. It is now operating on a mammoth scale of business, with agency, with representation at vital points throughout this country and Europe.

The Morris office has held its finger closely on the pulse of the picture and independent variety theatre, keeping pace with the speed of that spread, making selections and placing any number of stars as well as other turns.

\$7,000 WEEKLY OFFER VAN & SCHENCK IN FLA.

Hollywood, a class cabaret in the suburbs of Miami, has forwarded Van and Schenck an offer of \$7,000 weekly to take full charge of the operation during January and February in the Florida.

The most remarkable gross ever recorded in a non-selling New York club or roadhouse was registered at the Pavilion Royal on the Merrick road Sunday night, July 24, when the receipts for that one evening were \$3,586. This would indicate a week's gross of \$12,000. Van and Schenck, the star attraction there, receive a flat salary of \$2,500 weekly.

The Pavilion is operated by John and Christa. H. knows the road game as an absolute non-seller of any kind of intoxicant. John and Christa own the property.

Legacy Hunts Evans

A legacy is awaiting Joseph Purnell Evans, vaudeville and picture actor, according to Fred Evans, his brother. An aunt, Mrs. Amy House, recently died in Broward, N. Y., and left a bequest.

Joseph can get further information by communicating with Henry H. Wells, First State Bank, Broward, N. Y., or with his brother-in-law, Dr. Charles Evans, in the care of Naples Variety Agency, suite 51, Charing Cross road, London, England.

Not the Astaires

A report that Fred and Adele Astaire would play Broadway in the fall is denied by the Aaron and Frendley office.

The managers are readying a new musical comedy for them, with William Kent to be featured.

The Astaires recently returned from London.

ONE-MAN TOWN

Arthur Lockwood's New Bristol theatre, Bristol, Conn., will open with a vaude-pictures policy Sept. 25. The old Bristol is playing a big head Sunday night, August 26. John Robbins. Lockwood has the town sewed up.

Sixty-Nine Trio

The Three Powell Sisters, at offshoot of the Jack Powell Society, is a new combination being handled by J. H. Grossman, and Jack Powell is doing a single and the two sisters are married and retired.

BOBBINS AT THEATRE

Printed Signs Tacked on to Keith-Albee and Orpheum Unassigned Contracts for Next Season—Slips There When Acts Receive Contracts for Their Signatures—Significance Obvious—Few Performers Reported Falling for the Come-On

Carfare—Not Taxifare

Outlaw bookers supplying bills to some of the dumps for \$15 and \$20 for a four-act show are gradually finding themselves out of luck in getting even amateurs to play them at that money.

Bookers handling these houses do so on an arrangement with the house to pay them the first sum of the show, with the booker expected to pay the acts from the amount. Consequently, acts looking for break-in spots have played them for carfare.

Despite the low figure, the booker was getting his slice even if the acts didn't. The pay-off on this arrangement came when the team was ejected into one of the dump dates to show their act. It was an upturn New York house and the act had been promised carfare.

The act played the date and plunked on a taxi as means of transport. The booker, for taxi money the booker hunched and offered him \$1. Let it or leave it. They left it.

AD SOLICITATION

Newest wrinkles in N. V. "vaudeville" are revealed in documentary exhibits of forms attached by the National Vaudeville Theatre Association to the Keith-Albee and Associated booking offices to performers' contracts for next season. "The papers are eloquent with a 'kick in' suggestion that can scarcely be misapprehended."

But, despite the unsavory "kick in" suggestion, the papers are turning down the pamphlets and returning the "come-on" and the contract therewith.

Clipped to the sheet of next season's contracts, under the K-A Orpheum bookers, for the players' signatures, are two forms. One gives the rate-schedule of the ads in the forthcoming (1928) N. V. A. benefit program and another, for the players' signatures, is an office order which, when signed is a request for the act to be deducted on the installment plan in the K-A or Orpheum theatres as played.

The blanks are left to be filled out by the act. The act must submit a total and weekly amount which denotes the size of the act, but naturally such a plan must be entirely included within the on-season period of time covered by the contract therewith.

The ransom rates for ads is as follows:

Color page, \$185 plus cut costs; Art' section, \$185; color cartoon, \$185; two-tone page, \$125.00; preferred position (one color), page, \$175.00; half page, \$101.25; other space, page, \$165; half page, \$96.25; quarter, \$125; eighth, \$63; card, \$22. Cuts are charged for when less than a quarter page is taken or more than one cut in quarter page.

"Undersigned does hereby agree to act as an ad in the National Vaudeville Theatre and program for the year 1928, the size of which shall be _____ for the sum of _____."

The document does hereby agree to pay same in equal weekly installments of _____ for the year 1928, the size of which shall be _____ for the sum of _____.

Wherein undersigned does hereby authorize the treasurer of the National Vaudeville Theatre to deduct the weekly sum aforesaid and to make up the balance to be remitted to the treasurer of the National Vaudeville Theatre, New York, N. Y., for the sum of _____.

The slip is addressed to "National Vaudeville Theatre, P.O. Box 1044 Broadway, (4th floor) (K-A building address)."

The National Vaudeville Theatre does not specify that they are good only in W. M. P. A. houses, but read "any theatre" and "any manager" when undersigned may play and perform."

The incidental significance of the blank slips clipped to the blank contract is glaringly obvious. Few of the regular acts are falling for the open-or-shut racket.

The independence of the vaude act has grown proverbially known. The act has had no choice but to turn down the "come-on" and the "kick in" suggestion that is now but a gag in the theatre.

Robbins Act DICTED

John Robbins last week had to open one of his songs and dance routines before a house of 15 years ago, Robbins was a commercial cartoonist.

Arriving at the theatre the day of the opening Robbins found the house manager there was a little and Robbins was the trio, Jack Powell is doing a single and the two sisters are married and retired.

NEAL O'HARA ABIS THEATRE

Printed Signs Tacked on to Keith-Albee and Orpheum Unassigned Contracts for Next Season—Slips There When Acts Receive Contracts for Their Signatures—Significance Obvious—Few Performers Reported Falling for the Come-On

By NEAL O'HARA

In the New York "Evening World" of July 23, 1927 (Copyrighted)

Today's bedtime sermon is entitled, "If other New York Enterprises ran their business as the Theatre Do."

Scene 1

A customer enters Wananam's department store.

Customer: "I want a dotted silk dress like Wananam's advertised for \$19.25. They sent me here."

Clerk: "Sorry, but we're all sold up to size 48. That's a nice size, though."

Customer: "No, that won't do. You advertised from size 34 to 48 in today's papers and I want size 36."

Clerk: "We've been sold out of those for three months."

Customer: "Don't you ever pretend to sell the goods you advertise?"

Clerk: "Oh, sure, sure, but those dotted silk dresses are a big hit, and before we unpacked 'em from the cases we sold forty gross to Louis Cornblum's agency and the other twenty-two gross to Epstein's special shop. You might try them there."

Customer: "Then there's no chance of getting one here?"

Clerk: "Well, if you wanted to order a dotted silk night gown in advance we might have one for you by the first of October."

Customer: "I can't wait. I'll try the Epstein special shop then."

Scene 2

The customer from Wananam's department store enters Epstein's specialty shop.

Customer: "I want a dotted silk dress like Wananam's advertised for \$19.25. They sent me here."

Clerk: "We got just what you want. What's the size?"

Customer: "Thirty-six."

Clerk: "The size 36 in \$19.25 dotted silks is only \$25.00."

Customer: "That's rather high."

Clerk: "Lady, it's only \$25.00 more than the advertised price. Look, here's Wananam's own price-tag on it—marked \$19.25. We're only asking \$25.00."

Customer: "Why does Wananam's send their dresses to a little place like this? Let you try them first?"

Clerk: "It's a convenience to the public."

Customer: "But you charge \$25.00 more."

Clerk: "Well, if I must be asked, you might as well do it. Here's your \$25.00 and please wrap up this dress—Shoo, shoo, shoo. Just a moment. On second thought, I guess I'd rather have one in an orchid shade."

Clerk: "Not for \$25.00, lady. The orchid dotted silk is \$35 apiece."

Customer: "Inexplicable!" They're the same material and Wananam's advertised all colors at \$19.25."

Clerk: "Yes, I know—but the boys over at the Yale Club and the hotel trade have taken quite a fancy to the orchid dresses so we had to raise 'em to \$35."

Customer: "This is outrageous. I don't believe I'll buy at all."

Clerk: "Try K. K. with me, lady, but I'm telling you—if you don't buy 'em here you'll go home. We got an outright buy of all the silk dresses in all the department stores."

Customer: "Good day, sir."

Clerk: "Well, goodbye. And if you ever need some mourning clothes or sport dresses or evening gowns, drop in. We've got a corner on all them. Go. The department stores can't sell 'em. Why, the only reason they open up every morning is that the floorwalkers need exercise."

Scene 3

The customer from Wananam's department store enters Epstein's specialty shop.

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Scene 4

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Scene 5

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**MAUDE RYAN
GOES DIPPY
OVER DOCTORS**

WILL AIR DEV

WILLIAM BREY

Dick Henry's Gamble

Dick Henry, Pantages agent, sails for abroad next week on his annual quest of foreign novelties which he will import for the Pantages circuit next season.

Henry will spend five weeks abroad visiting London, Paris and Berlin. During his absence Jack Fauer will handle the business of the Henry Agency.

Henry, delegated as exclusive foreign agent for Pantages, makes the trip annually. Henry defrays his own expenses, gambling that the foreign market may yield sufficient new material to make the European trip profitable. So far it has.

New Low route acts are Jean Granas, Harvard College (band) Bert Eklis and Girls (8) and Mr. and Mrs. Henry Gerard and Girls.

Inde Mgrs. Holding Out Agents' Commish

A number of independent vaude and picture houses "in the red" are worrying bookers, handing them on the cut for launths, as to whether or not they will receive the coin due to them.

With business bad, most of these houses have not been remitting commission fees due the agencies that are deducted from their act's salaries.

Some bookers, who, upon the surface, seem very busy have not made any of this remittance coin for months.

INCORPORATIONS

New York
Fields & Andrews, New York City: theatrical plays, motion pictures; 100 shares common no par value; Lew M. Fields, Lyle D. Andrews, Jacob Ginsburgh, Fred By House, Grossman & Yoshida, 115 Broadway.

Fragrant Productions, New York City: theatres, plays, concerts; \$100; Alfred C. McBride, Francis M. Baunian, James Arrière, filed by Elias Ruff, 12 East 41st street.

Sydney Samson Photoplay Exchange, Buffalo: motion picture films, machines; \$10,000; Sydney and Fred Samson, William J. Serfaty, filed by Elias Ruff, 12 East 41st street.

American Newswall Exchange, New York City: motion pictures and theatricals; 10 shares common no par value; Mary F. Davies, Helen M. Cobb, Raymond F. McCauley, filed by William A. De Ford, 8 East 40th street.

Leslie - Buchman Enterprises, New York City: theatres, motion pictures; \$1,000,000; Harry Buchman, Fred Berger, Jack Rosenblatt, filed by Cohen & Haas, 202 Broadway.

Phillips Play Co., New York City: opera houses and theatres; \$1,000; Norma Phillips, Bertram and Sylvan Strauss, Joseph Strauss, 1474 Broadway.

Julian T. Mayer, New York City: musical instruments, 100 shares common no par; Vincent Westing, Raymond J. Gorman, William M. Stevens, Walter A. Hall, 36 West 44th st.

Mating Season, New York City: musical comedies; \$20,000; Lewis Cantor, David Chasen, Frances Robinson, Louis Hansen, 1301 Broadway.

Connecticut
Treasure Hills, Inc., of Kent: to engage in the amusement business and also conduct camps and resorts; authorized capital, 100 shares of no par value; incorporators, J. Wilford Allen and Beattie Brush Allen, of New York City, and Philip J. Fagan and John R. Fagan, of Daughton, N. Y.

Blackface Eddie Rose (Eltzner), banjoist, has discarded vaudeville to sell automobiles in Orlando, Fla. He is secretary and treasurer of Orlando Cadillac, Inc.

CHICAGOANS EAST TO BOOK ACTS

Morris Silver and Max Turner Due in N. Y. Friday—Guarding Against Assn.-Kahl

Chicago, Aug. 2.
Morris S. Silver, general booking manager for Balaban and Katz, Lubliner Prints theatres, and western booking manager for Artist Booking Office, Public Theatres, Chicago, accompanied by Max Turner, general manager of the Chicago offices of the William Morris Agency, will arrive in New York Friday, each in the interest of acts for mid-western bookings.

It is reported that the reason of the double visit is to get as many acts as possible booked in the event of an out-and-out split between Balaban Katz, Public Theatres and the Western Vaudeville Managers' Association.

The Publics, although having their own booking office in Chicago, will book six and a half weeks out of the W. V. M. A. office, the six and a half weeks playing exclusively presentation acts and name bands.

This subsidiary of Public is known as the Great States, with Sammy Tishman handling the bookings on the W. V. M. & floor.

There was recently quite a flare-up between the Great Lakes and Sam Kahl, head cutter for the Orpheum, and W. V. M. A. time, Kahl trying to under buy acts booked in the Great States houses.

It is known that within another year, the Great States is to throw the bookings into their own Artist Booking Office, but with the current, the stealing of acts and the double salaries, it is doubtful if Public will wait the year.

BIRTHS

To Mr. and Mrs. Arthur Link at their home in Chicago, July 29, 1-pound boy. The father is a radio monoglot.

To Mr. and Mrs. Joe Woodward, in Chicago, July 26, 1-pound girl. Father is in the film business, connected with Pathe.

NEW ACTS

J. Allyn Mack, Fred C. Vance, for "Honey Prince," by Luther Tantis Maurice Samuels and Chester. 2.

Lou Edwards and Agnes Sanford, 2-act.

Cutting 5-Minute Turns

Some of the picture houses continue to deny the adoption method of picking talent for presentation units and its general wastage. They claim extracting the meat of a good five-minute specialty and boiling it down to a minute, whereas five five-minute acts could round out a good 45-minute production. The present idea of kaleidoscopic entertainment requires so many more people and additional talent, compensated just as highly, regardless of their minimum percentage of services.

COP FIGHTER LOST

Eli Mendelsohn's Palm Beach Suit Ruined, Too

"Fighting is all right, but fighting cops is bad business," quoted Eli Mendelsohn, 25, said to be connected with one of the local race tracks and stopping at the Cadillac Hotel, when brought to the West 66th street station by Detective Elwood Dwyer on the charge of assault. Dwyer's brand new Palm Beach suit was covered with gore that flowed from Eli's wounds when the latter sought to annihilate the morning.

In West Side Court the following morning Mendelsohn was repentant. No referee was needed to tell who won the battle. Mendelsohn was satisfied he had lost. The court agreed. Magistrate Rosenblatt then imposed the suspended sentence. Dwyer left the court with his new suit ruined.

Dwyer was passing 147 West 1st street. He heard the sounds of loud voices coming from the entrance. He soon found Mendelsohn in verbal combat with the hall boys of the apartment. Mendelsohn wanted to go up stairs and the hallboys refused him admission.

Dwyer explained to Eli that he ought to go home. Indignant, Mendelsohn wanted to know who Dwyer was. The latter identified himself. That made matters worse. Mendelsohn cared nary for sixth nor man. Soon both were in battle.

When Mendelsohn was subdued he was taken to the "hoosegore." He was not there long when Jack Sullivan, of "Laut, Becker, fame, halls" him out. Mendelsohn is said to be employed by Sullivan at one of the local tracks.

19 Stutterers Cured

Minneapolis, Aug. 2.
Nineteen stutterers, pupils in a speech clinic conducted at one of the best public high schools, gave a performance of three one-act plays to demonstrate that they have been cured of the speech defect.

The classes had been under the direction of Dr. Snellie W. Hinton, head of the Minneapolis Child Guidance Clinic and included small boys and girls as well as college graduates.

Six weeks before their performance the actors in the plays stuttered helplessly. They attended the classes six hours a day for five days a week and there was not a blench in their articulation last week.

The clinic is a part of the public school system here and the classes are free to the public.

Harry Fisher, who says he came to New York from Paris just to see the fight, sailed back to France Monday on the Leviathan. Reginald Denny was a follow-up singer.

CARL FREED AND HIS ORCHESTRA



YACHTING
OPEN KITH'S PHILA. SEPT. 8
DIRECTION
HARRY ROGERS

'HERB' WILLIAMS "BIG TIME" Reminiscences

This Week 14 Years Ago SAVOY, Atlantic City
(Full Week—1 Day)

1. PHILLIP RIVERS
2. "HERB" WILLIAMS
3. WALKER
4. FRED ANDERSON KLT.
5. LEO BELLING
6. GUY EDWARDS and GONG REVIEW

This Week 11 Years Ago KEITH'S, Philadelphia

1. CYCLING BRUNNETTES
2. HONNER and GLASS
3. COLUMBIA AND VICTOR
4. JACK CRAWFORD and HELEN RODRICK
5. LEO BELLING
6. THOMAS PARKER
7. "HERB" WILLIAMS and WOLFE

This Week 9 Years Ago Henderson's, Coney Island
(Full Week—1 Day)

1. FLORENCE DUE
2. FATHERS BROTHERS
3. LEO BELLING and COMPANY
4. ALVIN LIGHTNER and ALEXANDER
5. HONNER and BUNT
6. HILSHIN KELLEY
7. "HERB" WILLIAMS and WOLFE
8. PAULIE LA BEGERE

Tinton Lawrence County
So. Dakota

To the Boys in Tin Pan Alley:
We are vaudeville in the Black Hills of South Dakota near Custer's summer house. We would like to have all your late numbers mailed to us here, as we are working on a new routine. Tell Phil Kornhauser that Lopez likes "Dixie Vagabond." We hope some of you see this.

MORT and BETTY

HARVEY

Blackface Eddie Rose (Eltzner), banjoist, has discarded vaudeville to sell automobiles in Orlando, Fla. He is secretary and treasurer of Orlando Cadillac, Inc.

STATE, NEW YORK, THIS WEEK (Aug. 1)

BERT JONAS presents

ANDY OTTER and HIS THREE MAN BAND

Featured in MEYER GOLDEN'S "WHITE WAY GAITIES"

KING INSTRUMENTS USED

THE GREATEST NOVELTY IN BANDS EVER CONCEIVED

VAUDEVILLE'S YOUNGEST AND NEWEST HEADLINERS
THREE LOVELY VOICES IN PERFECT HARMONY

KEITH'S SINGS

AND

AFTER CONCLUDING A TRIUMPHANT TWO WEEKS' ENGAGEMENT AT
PALACE, CHICAGO (Held Over by Popular Demand)
HEADLINING PALACE, NEW YORK, THIS WEEK (Aug. 1)
Direction WM. MORRIS AGENCY

the performance. A doctor was

W. J. BROWN, c/o HARRY LEWIS and CO., 233 West 46th Street, New York, N. Y.

The Biggest Novelty HIT in Chicago!

"YOU DON'T LIKE IT— —NOT MUCH!"

by Ned Miller Art Kahn and Chester Cohn

The Surprise Hit!
OH! THE WHIPPOORWILL
SINGS IN THE SYCAMORE!

"JUST THE SAME"

by WALTER DONALDSON and JOE BURKE

"HE'S THE LAST WORD"

The Hottest Tune In Town!
by GUS KAHN and WALTER DONALDSON

A Better Class Ballad!

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An
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A Snappy Novelty Song!

**"THERE'S A
TRICK IN
A PICKIN'
A CHICK-CHICKEN"**

CHARLIE TOBIAS, COLEMAN GOETZ
by
ERUSSEL ROBINSON

A Rare Treat for Ballad Singers!

**"LOVE IS JUST
A LITTLE BIT
OF HEAVEN"**

AL BRYAN and ABEL BAER
by

Everybody's Gonna Get It!

"SHE'S GOT 'IT!"

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FIGURES IN THE MOVIES

By WILLIAM J. MCNULTY

Many are called but few get up. That's the existing reality for the ringer, the imitator, the upholsterer and cinema success. The number of blunders who have piled into the picture business since the knockout record of the late J. Larry Sullivan has scored kayos. In other contacts, there have been the ringer, the imitator, the upholsterer, but what they get in going to become fastidious in the gold. They are what they get. The ringer, even though they can see the star of the movies through a Haystack, and it more profitable than wading a shore, or piloting a hand truck, with a heap less exertion. Probably, the most successful

punch truder in the movies is Vic MacLagen. Fifteen years ago, MacLagen was a battler but he wasn't victor often enough to suit his taste.

In his native England that MacLagen launched his fistic career. He was a battler but he wasn't victor often enough to suit his taste. He was a battler but he wasn't victor often enough to suit his taste. He was a battler but he wasn't victor often enough to suit his taste.

But even in America, MacLagen created a very light ripple on the heavyweight pond. Somehow or other he couldn't get going as a scraper. He widened his scope to include wrestling. And attained about the same measure of success.

At the stall of the wolf, MacLagen had to work in the lumberlands along the Pacific slopes, as a logger and river driver. Finally, he was tossed in the towel for keeps as a ringster. He returned to England. He had ambitions of penetrating the movies, and when he was in the picture business, he was in the picture business.

Disgusted, MacLagen crossed the blooming Atlantic, and headed for the United States. This invasion of Hollywood was successful. A director landed to him a role in a picture. He was in the picture business. He was in the picture business.

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DAVE BENNETT'S CLOSE BET

Have Bennett, dance producer, and a tough break in the Dempsey-Sharkey net, losing \$12,000 to \$100,000, on an air-round K. O.

Bennett lost a possible \$12,000 profit by a single round. Bennett lost a possible \$12,000 profit by a single round. Bennett lost a possible \$12,000 profit by a single round.

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Horse Racing in Ill. Termed 'Public Nuisance'

Chicago, August 2.

Washington, Park Racing Association, Lincoln Fields Race Track, "Daily Racing Form," Illinois Turf Association, Chicago-Hustler Association, Robert M. Switzer, Colonel Matt Winn, Stuyvesant, and others, who have been named as defendants in a supplemental bill filed in the Federal Court by Attorney Joseph A. Roach, said to be acting for Terry

The bill charges that a "closed corporation" controls the racing, and that the race track constitute a public nuisance.

sheet held he was able to hold his feet on the turn.

Sailor Sharkey was a middle-weight better about 20 years ago. About ten years ago he made his entry into the film and has been specializing in underworld character roles ever since.

Larry Williams, ex-heavyweight, who hailed from Philadelphia and Bridgeport, has been in the movies since he quit the ring about three years ago. At a baiter, Williams showed an upstart that sent many a heavyweight looking for apricots.

Bull Montana, whose face was inspired no beauty pageant, was a player, and a ring as well as the mat, although he was more successful as a grapple than as a punch performer. About 12 years ago Montana made his debut in the movies and has been playing comedy roles ever since.

Jack Herriek, ex-Indianapolis, has been in the movies for about eight years. He has played minor roles, but far Herriek hasn't reached the feature stage, although he was in the picture business before he was in the picture business.

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MO. COURT LEGALIZES CONTRIBUTORY BETS

Kansas City, Aug. 2.

The rippest plunk after the sports betting fraternity and horse race lovers, a decision handed down by the Supreme Court of Missouri in a decision that racing bets, if made by the contributory system, are legal and not contrary to the state law.

The decision means a return of the popular sport, not only here but in St. Louis, St. Paul, and other of the largest cities in the country.

Plans for two tracks here have been started. The fall will no doubt see the bang tails in action on the mile track on the site of the old motor road, at 22nd and Holmes streets.

The other track is at Smithville, across the river from Kansas City, where a half-mile track is planned. In use, and where a long season will open Aug. 25.

The contribution system is best explained by the fact that the reverse side of a betting receipt given by the Missouri Horsemen's Association, which is the receipt which the court decision was made. The "ticket" reads:

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FREDDIE WELSH DID OF BROKEN HEART

So Says His Widow—Former Friends Deserted Him When Losing Summit Farm

Freddie Welsh, former lightweight champion of the world, died of a broken heart at the Hotel Sydney from a heart attack was buried from the Edward Devlin Chapel at the Boyertown Funeral Home.

Freddie, said to have been penniless, died of a broken heart at the Hotel Sydney from a heart attack was buried from the Edward Devlin Chapel at the Boyertown Funeral Home.

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Pawtucket Gambling Raid

Providence, Aug. 2.

In a raid at the Chombar Hill Inn July 23, during the outing of the summer minor league baseball men were arrested as common gamblers, the proprietor of the inn, G. W. Clark, was arrested for violating the terms of a deferred sentence, while slot machines and a jukebox were seized. Clark was sentenced to 12 months in the state prison for a previous conviction. The raid was the first of a series of raids in the city.

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COMMONWEALTH BARGAIN STOCK CUTS INTO TOWN'S FILM HOUSES

Menard Players in Los Angeles Suburb Offer Broadway Hit Weekly at 25-50 Cents and Clean Up—Actors Operate House Front and Back

Los Angeles, Aug. 2. A unique stock company has been operating for the past six months at the 'Community Playhouse in Glendale, a suburb of Los Angeles, with profitable results. The success of the venture has made serious inroads into the attendance of the picture theatres of the town. With a scale of 25-50, the house draws near capacity at every performance.

The group, known as the Menard players, is operated by J.A. Menard on what is apparently a commonwealth basis, with all of the members "doubling in brass." They run both the front and back of the house, move the scenery, provide the music between acts and have one of the actors who does all of the painting of necessary scenery. The theatre, seating about 800, is part of the Women's Club headquarters. Although off the main street, in a strictly residential section, the draw is direct and not from drop-ins. A new play is given every week, with "Kick in," by Willard Mack, used last week and "Pierre of the Plains" in for this week. They have been using former successful plays that are available through the stock agencies at the nominal price that they can afford.

Operating two shows a night, at 7 and 9, they are able to fill up a fair crowd, considering the small capacity of the house, at the prices prevailing. The front of the house is designated as the reserved section, with a 50-cent admission scale. The back section commands 25 cents. With two shows nightly and a matinee every Wednesday week, a total of fifteen shows weekly, with a possible gross of \$4,000.

Last week's bill was put on better than has been seen in various

spots around the country. Individually and collectively the acting was above the average of stock companies operating in downtown Los Angeles theatres.

Between the first and second acts the ushered sold boxes of candy kisses through the audience with a tariff of 25 cents per box. The candy contained in a carton used for a local brand of butter, with the name of the latter prominently displayed, was probably donated by the dairy firm for the advertising benefits derived. Some of the boxes contained numbers that could be exchanged for prizes displayed in the front of the house, and this medium added materially to the draw.

Intermissions between succeeding acts brought forth two members of the company to entertain via piano and popular songs.

The company has become very popular with the natives of Glendale and will probably be a permanent fixture in the town. The house personnel includes: manager, J.A. Menard; secretary and cashier, Frances Menard; stage manager, Paul Barsley; scenic artist, Frank Thorne; house manager, George Molichan; advertising manager, Harold Meier; stage director, Earl Moore; stage carpenter, Glen Mullohan.

The players listed include Ben Farris, Frank Thorne, Paul Barsley, Helen Sanders, Kenneth Du Pin, Joan Josten, Billy Dixon, Winifred Nino, Loretta Holdsworth, Theresa do Carmo, Earl Moore and George Molichan. Productions are staged by Earl Moore. At the Belmont, Los Angeles, a West Coast house, Murphy's Company last week inaugurated a similar policy of two shows nightly and change of bill every week. The Murphy company for some time operated in Burbank under rental, and later moved into a stock frame building to comply with fire regulations of the town.

Actor's 2 Contracts

Complaints of actors signing more than one run of the play contract at the same time have been rectified by Equity. Such practices are regarded seriously by Equity, and its members are subject to fine and suspension from the organization.

No special reason is given to explain why an actor will sign up with two managers for two different shows at the same time, other than the fact that one of the managers is not responsible.

'SWEET LADY' SALARY CLAIMS ARBITRATED

The salary claims of the cast in "Sweet Lady," which stranded in Chicago early in the summer, were settled by arbitration last week at which time the counter claims of Thomas W. Hall, producers, were disallowed. According to the final adjustment there are still unpaid claims amounting to \$3,500 against the producers.

There was \$4,000 paid with Equity, later found insufficient for two weeks' salaries because of an alleged incorrect salary roster.

When the show closed Equity sent on the transportation and split the remainder between the players. Hall contended that \$1,000 put up by Lewis Owen, the show's company manager, had been applied on salary claims for the previous week but that was unsubstantiated.

The arbitrators were Joseph P. Ricketson, Jr., Mesmore Kinnell and Herman Shumlin.

"B'way" Off in London

After a run of seven months "Broadway" was withdrawn from the Adelphi, London, and will tour the provinces, expected to round out a year in England. With the London closing James Cagney was let out of the New York company where he was understudy. Cagney's contract called for the London run. On the eve of sailing he was replaced by Roy Lloyd, with controversy resulting.

After consulting Equity, Joe Harris agreed to carry Cagney in the New York company.

FUTURE PLAYS

"In Your Arms" the musical formerly captioned "Dearest" is being groomed for another try with Dave Bernstein figuring as producer. Under its former title the piece is abandoned in rehearsal some weeks ago and was storm center of a controversy between Equity.

Sanford E. Stanton has liquidated claims at Equity and is sponsoring two productions. "The Victim" opened at the Lyric Theatre, New Conn., last week. The other without title as yet goes into rehearsal at the Lyric Theatre.

"Quickkicks," melodrama by Warren Lawrence, produced earlier in season by Seth Andrus, is given another try in September.

"The Dough Boy," written on the World War by James P. Judge, will reach production next month via a new producing group headed by the author.

"The Proud Princess," opera by Jacobson, Donnelly and Edmund Romberg, starring Hope Hampton, is in rehearsal. It is to open in Boston in September.

"The Brigand" starring Les Carleton, is in rehearsal. It is to open with Harry Cort and Clark Bosworth. It will open out of town Sept. 9. The show remains out of town prior to New York. Support includes Susanne Chubbuck, Walter Miller, and Linney.

"Turkish Delight" by Lotie Forst, which reached production in London via J. Levinson, and Charles Simon. Levinson is producer of the show, currently at the Lyric Theatre.

"Free of Charge," comedy, by Walter Lawrence, will reach production next month with Beauz Art Productions producing. Warren Lawrence is younger brother of Vincent Lawrence.

After a long postponement in waiting "Headlines of 1937," musical revue by Max and Nathaniel Gelman, is to reach production later part of the week. It's due to open in Newark, N. J., Aug. 23 and will follow in New York.

"Public," by Martha Madison and Edo Flint, has been added to Fox's production list. The show's producers are the misadventures and tribulations of a stock favorite was recently given a stock trial.

"Oh, B'way," musical by Lester, goes into rehearsal this week with George Price and Osa Munson featured. The piece shows in Atlantic City, Aug. 22 and comes to New York next week.

Russell Jinnery will have but one company of "The Vampired King" on tour. It is a composite of the three companies out last season. It opens in Providence Sept. 26, and will play week-stands in territories not yet touched. Among those already signed are Carolyn Thomson, Edward Nell, Jr., Will H. Philbrick and Cooper Cliffe.

"Secret Service Smith," which Ramsey Wallace and James Shearn are producing, opens at the Grand, Conn., Aug. 16. Cast includes Ramsey Wallace, Harriet Toss, Anita Fox, Earl M. Leland, John Brammell, Edmund Norris, Charles Horn and others.

Alvin Green has returned from an extended trip abroad and will cast "Devil's Blowing" by Harry Conant. Gordon will feature as featured player and producer.

"Tangle," Barlett's dramatic dramatization of the novel by Joseph Hergesheizer, will be given a stock trial by the Lakeside Players at Skowhegan, Me., the latter part of the month. James E. Green have the lead production rights.

Lionel Atwill will play five weeks in various venues preparatory to beginning rehearsals for legit in a new production under direction of William H. Hunt. Atwill will be seen in "Close Quarters" by Oliver White, with Charles and Evelyn Binnard producing. The show will comprise the support cast.

"The Decoy," which Sanford E. Stanton is producing with the stage rights is again in rehearsal after a temporary stop. The players were given travel contracts and after two days rehearsal Stanton decided to hold the show off until the fall and offers to give the cast production contracts. When informed by Equity that if he did so, a week's salary must be paid the cast, he decided to go ahead with the try-out.

"Mr. What's His Name," first on list with A. H. Woods for the new season, is in rehearsal, with the

Wednesday, August 3, 1937

ZIEGLER'S PLAN TO HOLD TICKETS SAFE

Boston, Aug. 2. Every cent of graft now going to the boys in the box office will be eliminated and an entirely new idea, in selling of tickets to the "Follies" will be inaugurated when the curtain goes up on Sept. 4 at the theatre, according to a statement made by Flo Ziegfeld.

According to Ziegfeld the plan called for the selling of the most of his tickets from his own box office. The discontinuance of gratuities for better seats. Attempted bribing of employees of the theatre by patrons will result in the dishonoring of seats and to accommodate persons who want the best seats, even at the last moment tickets will be sold to reputable agencies recommended by U. S. District Attorney Tamm.

Stamped on the ticket will be the name of the patron. If a patron is charged more than the customary 50 cents on each ticket, he can take the ticket to Ziegfeld at the United States district attorney, so that legal steps may be taken.

In Boston the plan is opposed by Ziegfeld because of the opportunity for graft. There ought not to be a ticket sale. If a patron, however, I said I would support such a thing, I would support it. I would support it through this means. There should be no returning of tickets to managers. Tickets can't be turned over to a cut-rate place. If tickets can't be turned over to a cut-rate agency, why couldn't they be turned over to a ticket scalper?

"The boys in the box office of the 'Follies' will get a good deal of money from the sale of tickets from now on. Regarding the situation in Boston, it can't be turned over to understand that there are no such conditions existing in this city as do exist in New York. However, when 'Sally' went on tour, the ticket scalpers from New York went on tour. They were buying up the best seats and they were buying for whatever they could extract."

Ziegfeld arrived here Sunday afternoon. He was given a stock trial of the first edition of the "Follies."

Jeanne Eagels Selected

Jeanne Eagels has been selected to play opposite John Gilbert in a Metro-Goldwyn-Mayer production entitled "Fires of Youth."

Monta Bell, director, arrives here today with the company to start shooting.

CRITIC'S VIEW'S OFFER

Chicago, Aug. 2. Katherine Krug, Mrs. Ashton Stevens, while on the coast honeymooning, took screen tests and was offered a contract by Cecil De Mille.

out-of-town opening set for three weeks. The show will be in the east, which includes May Vokes, Lew Patrick, Lenox Vayle, Gordon and others.

"Strike Up the Band," musical, by George Kaufman and George Gershwin, which Edouard Gribble, producer, went into rehearsal last week. The piece was given a stock production opening Sept. 5, and steer into the Imperial, New York, Sept. 19.

Cast includes Charles Winniger, Edna May Oliver, Jimmy Nana, Roger Price, Victor Van Vleet, Lew Hearn, Joan Marston, Ernest Lambert, Wilcox, Monty Downey and others.

"The Lady Wears Laurels" by William H. Hunt, was given a stock trial by the Lakeside Players, Skowhegan, Me., last week. Rosalie Stevenson will be seen in the rights, and will launch it in New York in September, with Marlin Heston as star.

"People Don't Do Such Things" has been hailed in for person by Jones and Green in the last of the latter part of the month.

"Blood Money," produced by Mrs. Henry, is to be given a stock trial by the Hudson, New York, Aug. 15. The piece was given a stock trial, during the last month ago.

"Tenth Avenue," current in Chicago, will open at the Midway, New York, Aug. 15. Cast includes Edna Hilliard, William Lloyd, Frank Morgan and others.

FORTUNE GALLO'S THEATRE OPENING LATE IN SEPTEMBER

This handsome addition to New York's modern playhouses is located at Broadway and 54th Street. (A) Section of the Auditorium. (D) Mezzanine Lounge. (B) Lounge Grotto. (C) Entrance and Study Building. (E) Foyer Promenade.

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NEW YORK'S GREATEST SENSATION
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'Padlocks of 1927'
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Wishes to announce that she is under

THE EXCLUSIVE MANAGEMENT OF

Mr. Al Kerwin

(Address, care Shubert Theatre, New York City)



Give This Little Girl a Great Big Hand
(Use your own judgment about the horse)

PAUL GERARD SMITH under same management

*In September, Next, Will Be Happy to Greet You
In My Own and New Night Club—Texas*

BOOTH OF OPERETTA SEASON'S START

24 Shows Still Left on B'way—Several Predicted to Run into New Season—46 New Productions Now in Sight

Season of 1927-28 will get under way more slowly than in recent years. August openings are few and from an outline of the listed new productions, not a few are slated for debut on Broadway in October.

That will permit some of the current list of 24 attractions to hold over through September. Not over eight of the current list will be new and only four are rated good for continuance through the fall. Autumn will find something of a musical influx, with 18 productions of that class being ready. Only a couple are revues, the new musical stock being exceptional because of the high number of operettas.

There are eight such shows coming in with one or two having achieved high rating out of town. At this time there are also in sight some 28 non-musicals for the early portion of the season, making a total of 46 fresh productions. Outstanding among the new is "Pickwick," costume play, tried in Philadelphia last spring is something of an experiment.

Unless production is speeded in locations are far unattended theatres until October. About 30 percent of Broadway's houses appear not to have been allotted bookings.

The leading contenders to hold over into the new season are "Rio Rita," "Hit the Deck," "Broadway," "The Spider," "The Road to Rome," "A Night in Spain," "The Desert Song," and "The Circus Princess." The others do not appear to go much further than September.

"Able's" Extra Week
"Able's Irish Rose" was listed to stop this week but will last at least one week more, the Anne Mitchell play breaking the world's record.

Last week's business had another prolonged heat wave to battle and \$11,000, the top money for a musical, "The Spider" getting that count. "Broadway" was somewhat under that mark. "The Road to Rome" appears to be holding its own, close to the \$10,000 mark. "The Second Man," \$7,000; the balance of this group are not close to anything making.

"Rio Rita" went well above \$40,000 again, with "Hit the Deck," easy second at \$24,000; "Puldicos" somewhat better with over \$20,000 claimed; "The Desert Song," \$19,000; "Huang Tans," \$18,000 to \$9,000; "Africans," \$6,000 to \$7,000; "Grand Street," \$5,000; "Peggy Ann," \$5,000; "Merry Go Round," \$5,000; "Kiss Me," \$6,000 and a number of others were noted Monday.

Three bits of the past season are off the list. "The Constant Wife" will close at the Elliott Standard while "Her Cardboard Lover" and

'FOLLIES' IN BOSTON. \$2.50 TOP FOR MATS

Boston, Aug. 2. With the opening tonight of the Ziegfeld "Follies" at the Colonial, for the legitimate houses in this city got under way. The show is in here for a couple of weeks before it goes to New York, and is playing at summer prices; that is summer prices for the "Follies." The mats are \$2.50 for the first opportunity. Bostonians have had for years to see this attraction at anything less than this top for best seats, even at a matinee. The evening prices are also very high.

Ziegfeld has announced that even if the show does capacity for the two weeks that it plays here that he wants to lose \$15,000 weekly on the attraction. Somehow he figures that this show is taking a loss. The show was taken to run away with the cream of the business, and it did not fair praise from the critics for the opening. Without competition last week it did about \$6,000. The dancing of this show may save it for another week—see Bostonian seem to be hungry for the dancing type of show just now.

The present phase call for George Cohan putting two shows into the syndicate house at the start of this season. His farce, "The Baby Cakes," which is being played on Monday with a four weeks' stay scheduled and his musical, "The Merry Malones," is booked into the Colonial for Sept. 5. The "Malones" will stay three weeks and then go to New York. This is the first time in years that a show has been taken to this city for several seasons. The "Malones" are being taken to this city with his attractions and in the past got away with summer hits several times.

STOCK AT GOTHAM, BROOKLYN
Gotham, Brooklyn, N. Y., recently closing its stock bureau, will be closed for the week-end stock upon reopening September 3. George Darmoth will direct.

L. A. Reapings
Los Angeles, Aug. 2. Billboard reports for the 1927-28 season Sept. 19 with "Gay Paree" with "My Maryland" and "Mitz in 'The Midway'" looked to follow. The Mason reopens in late September with "Broadway" slated for a run.

"The Play's the Thing" stopped at the Empire and Miller last Saturday. "The Constant Wife" is closed for the week-end. "The Boltinore Man," listed today for the Hillmore.

"CRIME" HEAR BELLOUT IN ADVANCE FOR CHI

"Gay Paree" Cast Scatters After Departure on Two Weeks—\$40,000's Leading List

Chicago, Aug. 2. With things generally bad in the legit theatre, "Scandals" stands out as the lone abode doing capacity. The farce, "The Pious Coward," folds up in two weeks, with "Yours Truly, Bessie" and "The Play's the Thing" leaving the show following the run here and takes up her Pantigone count. "The Pious Coward" is being sent to the tour and Senator Murphy goes into rehearsal with the new "Artists and Models" show in New York.

"The Barker" at the Blackstone still requires the lower in the non-musical class and will probably remain until the latter part of the year.

"Crime" opens at the Adelphi Wednesday night to a \$10,000 week and it looks like they will get some real good recovery.

Estimates for Last Week
"Gay Paree" (Chicago, 11th week). Took it on the nose and dropped about five thousand under last week, \$13,000.

"Madam" (Olympic, 15th week). Made a slight improvement, \$14,500.

"The Barker" (Blackstone, 4th week). Absolute capacity, only thing in town, \$10,000.

"Crime" (Adelphi, 1st week). Made a slight improvement, \$10,000.

"Wild Wastrels" (Cort, 10th week). Made a slight improvement, \$7,000.

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L. A. GROSSES

Los Angeles, Aug. 3. Legit business strengthened in some quarters last week with all the new attractions.

"Expanses" at the Hollywood Music Box, which is the usual Bill Murray's top. The interest for this revue figured around \$5,000. That was the highest of the week.

At the Balcony "The Great Neck" jumped upward with the advent of a cooler week. At \$15,000 since opening and should stand up until new attractions arrive, "919" or "Clock" will be in October.

"Puldicos" of 1927, "Shubert" (4th week) (D-13-15-15.50). Should have been \$20,000 last week; some figures to date. Revue must get good money to get by.

"The Play's the Thing" (24th week) (M-71-44.50). Expected to last through this month; \$19,000 to \$20,000, but a little at this time of year; next attraction listed is "A Connecticut Yankee," in September.

"Ray Tang" (Boyle's, 4th week) (M-11-11-30). Colored revue in black, but weather handicap; better luck in that direction might make it profitable; \$9,000 to \$10,000.

"The Play's the Thing" (27th week) (M-17-50-55.50). First heat wave since opening; \$15,000 to \$16,000; more than during previous warm spell; "Rated well above \$12,000."

"The Play's the Thing" (27th week) (D-37-10-15.50). Good chance

SHOWS IN N. Y. ADJ. COMMENT

Figures estimated and comment point to some attractions being successful, while the same goes accredited to others might being mediocre or less. The variance is explained in the difference in house capacities, with some shows having a large amount of seating with consequent difference in necessary gross of profit. Variance in business necessary to make a show successful. The following play is also considered.

Classification of attraction, house capacity and top price of the season on a scale of 100. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

"Able's Irish Rose," Republic (27th week) (C-30-12-15). Will not close this week; going to at least another week; will break all world records. "The Play's the Thing" (27th week) (M-17-50-55.50). First heat wave since opening; \$15,000 to \$16,000; more than during previous warm spell; "Rated well above \$12,000."

"The Barker" (Blackstone, 4th week) (R-11-17-13-15.75). Using two for one; comedy good and probably getting by at \$7,000 to \$8,000.

"Alma" (East Carroll, 1st week) (R-37-44-45). New musical comedy offered by new producer, "Carmichael"; opened Tuesday at \$14,500.

"Broadway" (Broadhurst, 46th week) (C-D-14-15-15.50). Has again ended meteoric smash of last season; management expects of recovery and will not go into fall; last week about \$14,500.

"Grand Street Follies," Little (10th week) (C-D-14-15-15.50). First revenue from downtown matinee; \$14,500.

"The Barker" (Blackstone, 4th week) (R-11-17-13-15.75). Strongly anticipated; between \$14,500 and \$15,000.

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to go into new season; not far from top among non-musicals; Operetta, capacity of \$15,000; last week about \$15,000.

"Saturday's Children," Booth (25th week) (C-14-15-15.50). Has been in for a month or so making good expectation of summer run; still making money with last week a gross estimated over \$5,000; "Escape" listed as fall attraction.

"The Circus Princess," Winter Garden (15th week) (O-14-15-15.50). Operetta, capacity of \$15,000; last week about \$15,000; opened \$20,000.

"The Constant Wife," Maxine (24th week) (C-14-15-15.50). Has been in for a month or so making good expectation of summer run; still making money with last week a gross estimated over \$5,000; "Escape" listed as fall attraction.

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FRISCO GROSSES

San Francisco, Aug. 3. Trade rumor for legitimate attractions are none too good. Curran and the Lurio, only two road shows houses open, having light weeks.

Henry Duffy, with two stock houses, getting all the drama trade.

At the Curran the Davis, Belasco and Butler production of "Love is a Mist" with Ethel Clayton and Evelyn Becker was lucky to get away with \$5,000 after a week of less than \$600. At the Lurio the "The Great Train Robbery" and "The Great Train Robbery" was lucky to get away with \$5,000 after a week of less than \$600.

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ETHEL GLASS

Sensational Outstanding Feature of Mr. Laddie Cliffe's New Revue, "SHAKE YOUR FEET," Hippodrome, London, England

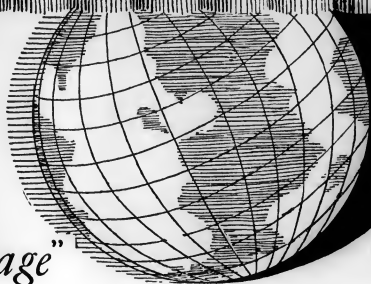
Miss Gilmore was signed by Mr. Cliffe following her British debut at the Embassy Club and Green Park Hotel, London. These printers' ink plaudits speak for themselves:

"The only member of the company whose ability was not known and appraised beforehand by English audiences in Miss Janet Gilmore, an American who, in a sense was at home in Liverpool, since her parents' home was in the city before they went to America. Miss Gilmore is clearly destined for a great success. She is perfect in most technical points of American dancing as sent us since Adelaide Landers here. She reminds one curiously of Miss

"The Stage"
Astaire, although she is taller, but has not quite her effin quality. She has much charm and dances with great cleverness. She achieves feats of remarkable gymnastic skill, yet carries them off with a grace and a perfect presentation. A free interpretation of a humpie which she danced to the tune of "Every Little Movement" was wonderfully fascinating."

LONDON "MORNING POST"
"The outstanding success—or, as we of the theatre, with our passion for extravagance prefer, 'sensational'—of the evening was Janet Gilmore, who dances marvellously."

"Mr. Cliffe served a new savour with a local flavor in the attraction of Miss Janet Gilmore. A great deal of Miss Gilmore will be heard in the future. She is a dancer of unusual grace and skill, her style is her own, and



"All the World's a Stage"

FOR VARIETY!

*F*OR "Variety" itself! For those famous stars who delight the world with their variety of talent! And for the slippers they prefer wherever they are--slippers by I. Miller! Internationally known, internationally applauded--Variety!

Variety in the manner of I. Miller! Brilliantly supported by beauty of design and materials--by exquisite quality--by styling, always new, always irresistible! No wonder all the world of smart women, behind the footlights or before them acclaims the slippers of I. Miller as an unsurpassed success!

*Special small size
department of slippers
and hosiery*

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Showfolk's Shoeshop

BROADWAY at 46th STREET
OPEN UNTIL 9 P. M.

When in Los Angeles, visit the shop of I. Miller at 525 West Seventh Street

DISTANCE REVIEW

By F. E. KENNEY

(Variety's Correspondent at Mount Vernon, N. Y.)

WEBER HOLDS JAZZISTS
ARE NOT "ARTISTS"Unique Question on Imported
Roumanian OrchestraVariety Bureau,
Washington, Aug. 2.

Local musicians, organized by the National body, is forcing to an issue the question of musicians entering the U. S. as artists on temporary visas who may bring about an upset in the department's present attitude—that of permitting all such to enter without question.

At the Carlton Hotel here (Harry Wardman) of the "Roumanian Orchestra," an aggregation of Europeans imported to replace a local unit.

These men were admitted as have all musicians in the past. Now Joseph N. Weber, president of the Federation of Musicians, has made claim to the department that the orchestra came in as an arm of the labor and should be so treated. Weber claims that the majority musicians, especially jazz players, are laborers, and further contends that they are the Jeffersons, the Faderwicks, and the like, should be treated as "artists" with the consequent unquestioned entry.

Weber also claims, in a brief filed with the department, that when such men as those named are engaged to appear in this country to display their "art" they may be exempted from the contract labor phases of the law which bars laborers, or workers, coming into this country under contract.

The Labor Department in a preliminary answer indicates its present position classing all players as artists will stand, giving this on a court decision of several years ago that "laborers" must perform actual manual labor.

Theodore G. Risley, solicitor of the department, however, will now be forced to make a positive decision in the present case. This is expected within the next week.

Should the claim of the president of the musicians' union stand it will act as a bombshell about particularly in view of the legislative moves of the past session of Congress to bring about a law to bar foreign professionals in a like degree to the obstacles placed in the path of Americans entering Europe.

Also should Mr. Risley reverse the department's attitude his decision will open the way for a revision of the department's ruling on actors and vaudeville artists, these now entering with equal freedom.

L.A.'S BIGGEST

The largest commercial dance band on the radio makes its debut tomorrow (Thursday) evening via WEAP and network. It is Harry Reiser's Clink Club Eskimos augmented to 18, appearing on their usual 1-10 hour.

MUSIC BUSINESS FLAT

London, July 26.

Whilst the music publishing business in England is reported to be as flat as a griddle cake, there is no apparent let up of the activities of the leading firms.

Popular publishers, in any case, can be considered as a class apart. They frequent the most expensive restaurants, buy high-powered cars, take trips to America on the slightest provocation, and on the most luxurious steamers, with the same squandry that their American brothers go to Atlantic City, and yet not one ever admits he makes money, but despite all they have been no sensational failures since the Herman Durewicz Company went out in a last-lapse publicity.

But, as in America, there has been a decided drop in the sales of sheet music. Part of the trouble is regarded as an aftermath of last year's labor troubles, but much more is due to the competition of the phonograph and the radio. It is a fact that canned music last year had a tremendous boom due to improved methods of recording and the marketing of new machines by the phonograph manufacturers. Checks received by the publishers as mechanical royalties were greatly increased, but the music men are beginning to realize that a royalty of two cents per composition, which has to be halved with the author and composer, will not compensate them for the loss of a gross profit of ten cents a copy made on the sheet music sales.

Radio Hurts

Whilst the radio has done much harm also to the sales of copies, there has been keen competition amongst the publishers to get their plug numbers into the air, the argument being they can get quicker action by broadcasting a tune to three or four million people two or three times a week than by any other method, such as demonstration, the playing of the numbers by orchestras or using used by acts. In the early days of broadcasting some of the younger firms without experience professional organizations did manage to put over one or two hits by simply concentrating on this method of publicity.

As might be imagined, it brought other publishers into line, until it is now a question as to who is willing to pay the most money to have his numbers featured. In an hour's broadcasting session recently one M. D. is reported to have collected £200 from the publishers; not bad pay for one hour.

As the control of wireless in this country is a government monopoly, and one of the conditions of the license to the British Broadcasting Corporation is that wireless shall not be used for advertising purposes, there is at present all the

ingredients for a nice little political scandal.

Several of the publishers still pin their faith to the demonstration method of plugging, particularly in the case of the less successful ones. Lawrence Wright has 10 song saloons at Blackpool, Feldman about a similar number and Francis Day & Hunter two, but it is difficult to establish that they have been responsible for the creation of any big hits during the last two or three seasons. Certain exceptions are "Valencia," "Show Me the Way to Go Home," "Always" nor "When You and I were 17"—some of the biggest hits over the past two seasons—was made through demonstration shows.

Amongst the publishers the leading firm is still Francis, Day & Hunter, Ltd., who are celebrating the jubilee of their existence with "Hush-A-Love You," "Blue Skies," "Bye, Bye, Blackbird," "In a Little Spanish Town" and "Hello, Bluebird" as their best sellers.

Lawrence Wright comes next, with "Ain't She Sweet," "Sister of the Hills," "Crazy Words—Crazy Tune," and "Shalimar"; whilst Campbell, Connolly & Co., a new, enterprising firm, have a likely hit in "So Fine." Feldman has "Tonight You Belong to Me."

Chappell & Co., Ltd., through its association with the Harms Company, who have large theatrical interests now in London, virtually control the musical comedy productions with "The Desert Song" at Drury Lane, "Sunny" at the Hippodrome and "Trictrac Charming" at the Palace.

It is difficult still to find any place of entertainment in London where music is played where American tunes are not still omnipotent.

Wife Informed Police
Where Husband Was

Des Moines, Aug. 2.

When Louis Reinhardt, 19, is arraigned here next week on an automobile theft charge, his cabaret actress wife, Peggy, also 19, will not furnish the "atmosphere" of any other suspect. Louis is now in the clutches of the law because the young wife tipped off the police to his whereabouts.

The Reinhtars were getting along nicely until they arrived in Lincoln, Neb., while touring with another young couple. There they had an accident and the police started getting inquisitive about the ownership of the car. The young people boarded a bus for Omaha.

After living in Omaha a few days the two husbands in the foursome disappeared, but not alone—for with them also disappeared all of the jewelry and other accessories worth of the two families, which accounts for Mrs. Reinhardt's frame of mind.

Chicago Stands Out
Chicago may be the first city in the line of a lot of other things, but it certainly does not have to be in any municipality on broadcasting. Disfranchised, well planned and original overtones from the Windy City, and read delict.

WGN, Chicago's "Tribune," has an extra staff, particularly in the line of a lively event and was named. The other night Ted Lewis, a Chicago theatre, was introduced as master of ceremonies, and Quinn said he would present him with a key to the city. To which Ted replied: "Key to the city, by any name, give me your car key." Ted then did the introduction and directed the orchestra, a la NTO, to "Come, come, give us the music and song with lively latter save to keep this feature happy."

Wish Cracks
As a novel means of presenting news Ryan reads more of the news of the next day's papers, making his comment to a dance called today. She was cracked, making so often. For example, Quinn read from about a Civil War veteran dying at a celebration. "Gee," said "Fanny," "It is tough when a guy goes through a war like that only to die in this way." And so on.

WEBB AND WILB
These stations, the former the Edgewater Beach hotel and the latter Liberty stop the Drake, disorganize their own brand of harmony. Ruth Parley, organist, was heard in a pleasing program from the latter station. Doc Davis' band, with Joe Rudolph at the piano, was caught again. WBIB makes a practice of asking for request selection before the program is broadcast by the hotel orchestra, which is a fine unit, usually airing "Half hour to go before you can get in the last request selection."

Showers at WLS
Sears-Roebuck station provides a two-hour feature, genuine treat in radio material. A splendid chorus is heard in old and new songs. Steam-whistle whistles through the air as each number is announced, and concluded with the announcer saying, "Everybody happy" and the old favorites are combined to provide a nice line of entertainment. The voices are really outstanding, in harmony being very high perfect.

WBBM and WENR
Jackie Fields and Billy Wallace provide close harmony via WENR, and reveal good voices. The boys don't lose much time between sections. Hank and his Harding theatre gang furnish a special feature, caught from WBBM recently. The turn is called "The Crazy Quilt," and is well treated.

The theatre gang fever seems to be spreading. In the new series runs a string trio directed by Evelyn Hoar. Chicago outfit, provides some pleasing music during an evening.

ing, picking the best works of well-known composers. So much for Chicago.

Theatre Broadcasts
Theatre broadcasts include also the Opera House at Akron, O., through WABC, that city. The theatre orchestra was heard in a light, well presented and interesting program. Long's orchestra from KLM, St. Louis, came through in fine shape, this station having become one of the steady visitors. WNAC, Boston, was heard with an orchestra, the musicians as "Ed Minner from Boston," but she felt by the way. Westchester county and Massachusetts, and the signal, while powerful at times, usually chokes up when names are being mentioned. The line it was the Rhodes orchestra, however, and right smart.

Little of Everything
WABC, Columbus, O., talking about the virtues of watches, brake bands, bumpers, household articles and what not. Apparently in contest of some sort. WEAO, also Columbus, had an excellent quartet, and think the announcer said it was the Quality Male Quartet. At any rate, the boys revealed excellent voices and discrimination in program selection.

Just for a little religion listened to the Happy Half Hour from the First Baptist church, Pontiac, Mich., through WJR, Detroit. For those liking church music the vocal work here is entirely approved.

WADO, Philadelphia, in with the Lord Lorraine orchestra and quite a hot band it is. Then the Count Sinders' band, of Night Hawk fame, now strutting its stuff in Cincinnati. WJAN picks up the broadcast from the Castle Farm. As this is a powerful station, the music comes through with plenty of strength. The band needs no praise; it is well known. But it certainly does hold the place it has at its best. Vocal work is, as usual, of benefit.

Novelty at WGO
The Sund Pipers Hour is a special and out of the regular class feature at the municipal station of the "World's Playground, where there is no show on the boulevard. It is our hunch that this is the creation of Norman Breakenbush, who takes a very active part.

John Volin's saxophone hit, George Donaldson tickles the band—and how! Brookshire sings and Florence Robertson provides at the piano. They feature old-timers generally, and they sound good.

WBAL, Baltimore, is still maintaining the line of efficiency in all things, including the orchestra. A studio program given by a band under the direction of John Lawrence was in line with the station's policy. This is a thoroughly pleasing unit, and the program heard was made up entirely of numbers from musical comedy. "Lucky" appeared to be featured, although there was a generous assortment from other sources.

SPECIAL ENGAGEMENT

Opens August 8, Through Labor Day

As the Featured Band Attraction of the Season at

GOLDKETTE'S PALACE

ATLANTIC CITY, N. J.

NATIONAL AMUSEMENT CORP. (JEAN GOLDKETTE, President)

WOODWARD AND ELIOT, DETROIT, MICH.

NATIONAL ADVERTISERS BEHIND THEATRE OF THE AIR

**Columbia's Network Starts in Sept.—16 Stations
Lined Up—Records and Pictures Among Com-
modities Plugged**

The Columbia Broadcasting system, Inc., new WOR (key station) radio chain gets under way in mid-September and will make a bid for establishing itself as an out-and-out theatre of the air from the start. The showmanly phase of their programs will be paramount and in line with this, 21 branch offices in Europe, Africa and South America have been established for the booking of every type of suitable radio talent, chiefly musical, Columbia Phonograph Co.'s alliance with the broadcasting system here, the same name insured a well-known organization universally.

A tactics coup effected this fall is the broadcasting of the ball festival of the Radio Industries annual dinner at the Hotel Astor, Sept. 18, which brings the powers-that-be of the allied radio trades together. Last year Vice-President Daves attended the banquet among other notables, a monster show of radio "names" performing and having their stuff broadcast.

Columbia's Network
The Columbia network now includes the following 16 stations of which WOR (L. Hamberger & Co., Newark), with a New York remote control, is the key station; WJAC, Shepards Stores, Boston; WFBI, Omaha; Hotel-Post-Standard, Syracuse; WMAK, Norton Laboratories, Inc., Lockport (Buffalo), N. Y.; WCAU, Universal Broadcasting Co., Philadelphia; WJAS, Picking, Sisco-Giacinto, Elm St. Chronicle-Telegram, Pittsburg; WADC, Allen Theatre-Deacon Journal-Times-Treas, Akron, O.; WAUI, American Insurance Union, Columbus, O.; WKIC, Kodel Radio Corp., Cincinnati; WGHF, George Harrison Phelps, Inc., Detroit; WMAQ, Chicago "Daily News"; KMOX, "Globe-Democrat," St.

EMERSON GILL

AND HIS

ORCHESTRA

Reopening August 9 at the
BAMBOO GARDEN
CLEVELAND

doubling

LOEW'S PARK THEATRE

P. 8.—The past four weeks were spent on tour and a much-needed vacation

"Wings" Song in Prolog

In the prolog of "Wings," the Paramount special opening at the Criterion, New York, Monday, Aug. 5, will be a throng song of the title, written by John R. Zamevnik. He also wrote the picture as he did "Old Hunches," also for Paramount. Bullard Macdonald has written the lyrics for the "Wings" number, with the Fox Co., of Cleveland, the publisher. Macdonald received an adjustment last week of his royalty claim against "Fadhies." He now receives a flat weekly sum, covering all of his author's rights. ■

WEST COAST RADIO CHAIN ORGANIZING

**Wave-Length Wobblers Being
Checked Up—Merchandising
Via Radio**

Washington, Aug. 2.
First citations for wave jumping by the broadcasters beyond the limited confines have just been made public by the Federal Radio Commission.

Stations have been notified and ordered to show cause why the commission should not forthwith revoke the respective licenses. Hearings will be granted the offenders, and it is found that the piloting is wilful. Wobblers will be promptly cancelled.

All of the stations affected are in the crowded New York area. Twenty stations in all have been ordered to appear. In New York city they are WHN, WJL, WSOB, WJNY, WGBS, WKIQ and WNY.

Others are WJX, Newark N. J.; WQBA, Paterson, N. J.; WKHO and WAAE, Jersey city; WHIC, WAIS and WMIQ, Brooklyn; WQQA, WIAP and WQDA, Chicago, N. J.; WCUU, Conny Island, N. Y.; WWRK, Westside, N. Y.; and WILX, Long Island City, N. Y.

Louis: WCAO, Monumental Radio Co., Baltimore; KOL, Nona Motor Oil Co., Council Bluffs, Ia.; WOYO, Main Auto Supply (St. Ft. Wayne, Ind.).
The new broadcasting chain is practically underwritten by 10 prominent national advertisers in concerns which have contracted for the lease of the circuit's facilities. H. M. Newman, formerly associated with Columbia, is the president of the new system. The Columbia phonograph records will be heavily plugged and there is a Paramount-Lasky connection for similar exploitation purposes.

Krueger's Organist

Chicago, Aug. 2.
The Dennis Krueger stage band unit, rotating between the Uptown and Tivoli, will be augmented by Eddie Hanson, organist, who will play solos. Previously a solo organist was not included in the band.
Earl Abel, organist at Public's Belmont, will take the post vacated by Hanson at the Courtyard.
The Maxwell symphony unit, alternating with Krueger, will have Milton Chapin as feature organist.

RADIO RAMBLINGS

The absence of Lopez, Rolfe, Bernie, et al., out of town is raising some of the lesser combinations excellent radio exploitation opportunities. From indications where, in season's height there is an overplus of talent, looks like good broadcasting hands are at a premium.
As a result, Julie Winta at Zamevnik's Hoffman, Frank Farrell of the Greenwich Village Inn, Jack Abbin at the Hotel Rossett, Brooklyn, and two or three others are getting breaks. They are on almost nightly and thus developing a draw. All sound tip-top and merit fall and winter featuring.

Nash Demonstrators made their debut with a corking program. The auto make is out for a large winter campaign and their test program from which will be judged results, etc., is a convincer.

Harry Roser and his Clicquot Club Eskimos are season-round favorites. That goes for the Inn and Havas Supa Octet. Joseph Knecht with his Silverdown Cord Orchestra, including the R. J. Tener also clicked. The Maxwellville was still another well-balanced program among the commercials.

Herman Newman, WNYC station's, is an ever-reliable program gag stuffer. WNYC's American Legion program came through nicely.

Dramatic Stuff Too Old

WABC's "Miss Civilization" by Richard Harding Davis fared the way of all other dramatics. In addition the other waxes for an audience a generation's lack and its pretty old stuff even for the old-home folks.

Charlie Brickland's WIAP Ajax from Palladium Amusement Park came through lively and did Lilly Laetia's Scranton Sirens from WARB.

Sonny Palm and Artie Dunn are energetic song pluggers but the arme of today's toping is Will Oakland who registers powerfully through WJLN. Oakland exploits his 5th street Chateau and looks like radio is a good business getter for the restaurant judging by the hilarity.

Heavy Season

Heavy radio season for hands. Jazz is the mainstay and backbone of virtually every commercial program and the fms go for it in preference to anything else. Irwin Aliran and his Hotel Monrovia are among the highlights; ditto Ernie Golden (celebrating one of his usual Broadway nights Thursday at the McAlpin), and the busy-toy entertainment from Ray's Tavern at Sheepshead.

Adel.

SANTAELI COMING EAST

Los Angeles, Aug. 2.

Salvatore Santavelli, for eight months musical director at the Figueroa, has been booked for four weeks as featured pianist at the Metropolitan, and then goes to Chicago, having signed a year's contract with Paul Ash, to be assistant conductor and featured pianist at the Oriental.

Santavelli was with the Loe's State band before going to the Figueroa.

Chic Endor's Partner

London, Aug. 2.

Chic Endor with his new partner, Paul Reese, opened last night at the Cafe de Paris, but didn't do so well through lack of rehearsal.

Later they doubled at the Cafe Anglaise and fared much better. Endor was formerly of the disreputable Yeast Club Boys.

Eleanor Blake, opening at the Cafe Anglaise last night, did splendidly.

PHIL ROMANO and His ORCHESTRA

Summering at

CASTILLIAN GARDENS

Merrick Road

LYNBROOK, L. I.

THE LARGEST DANCE BAND ON THE RADIO

THE BROADBENT and his BROADBENT BROADBENT

(AUGMENTED TO 20 MUSICAL ENTERTAINERS)

offers its first program of the new season via the National Broadcasting Corporation's "Red Network" (WEAF) on the usual Clicquot Club Hour: Thursday Evening at 9-10 P. M., Eastern Daylight Saving Time

ONCE IN BETWEEN TIMES WE WILL MANAGE A RECORDING OR TWO

CABARETS ABROAD

CHATEAU MADE TO CLOSE AT 3 BY COPS

NOISY HOTSY TOTS

Hyman Bernstein's Place Is Made Quiet Now

SUSSKIND ENJOINED AT HUNTER ISLAND INN

London, July 25. The difficulty of consistently booking suitable acts for cabarets has always been a stumbling block to cabaret owners in London.

One sees big names in the entertainment world open in cabarets, some making a hit; others just getting by and still others not even doing that. Recognized cabaret hits go into vaudeville and utterly fail to impress, while those that flopped in cabaret make a hit.

A few years ago, when the Piccadilly Hotel first started cabaret, they opened their venture with well known English names. Before opening they found one of their headliners—Nora Blaney and Gwen Farrar—could not open owing to indisposition. Someone suggested the Weaver Brothers, and they were ruled out, the "heads" claiming the Weavers lacked class for type of entertainment. Eventually, as a last resource, the boys were put on, and made such a success they were held over indefinitely.

More recently the same cabaret had a flock of big names, including a very small-time acrobatic turn, which as a vaudeville act used to open bills. They ran away with the show. Now this act is back in vaudeville and has been relegated to its old position.

Of course, such names as Sophie Tucker, Letter Abbot, Nellie Brown, Ed Lowry, Tracey and Hay, Helen Morgan, Jack Smith, Rove and Maye, Hal Sherrard, Ben Hur, Alleen Stanley, etc., have proved him in both spheres.

Ninety Per Cent. Gamble It can, therefore, be seen that the placing of acts in cabaret is judgment plus gamble, with 80 per cent. of the latter, and for this reason it is surprising to find the Cafe de Paris and Cafe Anglaise have been very fortunate in their choice of importations.

The moving spirit of these high class night resorts is Captain L. M. Humphreys, and the Americans he has had there are: Newell and Most (now Blitty and Elsa Newell), Yacht Club Boys, Ted McLeod, Layton Johnstone, Nick Lucas, Carl Hixon, Peter Morgan, Ben Blue.

Play Marbe and Teddy Brown and Blind. Out of the entire crowd he has only one but one flop.

Another peculiarity about these two places is that not only have American pickings successful in their tours in their European bookings, but also as Nora Blaney, Tracey and Hay, Bill, Gull-Gull, Helen, Chappie, Hermans Williams and Yvonne George, who have been booked for America, have, at some time or other, played the Cafe de Paris and the Casino de Paris.

It is not to be assumed other places have not been successful lately. The Princess originally brought over Jack Smith last year. He proved so a hit he was brought back by the Metropole Hotel this year, who departed from their policy for the first time of never using an act that has previously appeared at another London cabaret. The Revellers and Tracey and Hay are two other acts, originally brought over by the Princess' management, that have proved themselves such attractions to current returns.

Ben Blue stayed at this cabaret for 18 weeks. With a less pretentious sale, yet most successful, is the "Super act" of the "Super act." This is run by C. B. Cochran, without a doubt, but just a act, and can years and years, or so it seems to the boys. And that "reign" goes on.

Benny Davis is doing a Boardwalk soliloquy in front of his Embassy Club. He keeps the boys going full blast inside and stands without, "inviting" 'em in. Those that decide to barken to the call of the seeming meriment will encounter a morgue, but the bawls check girl is too fast for 'em, and so they gotta stick it out for a spell.

The others are blah. Clayton Jackson and Durants are very shoozies around the shoozies as far as his is concerned. Harry Rose, at the Beaux Arts, doing what he does. "Punch" Browning needs a flock of daddies before he can get even.

The Shoozies are calling it a season. It looks like Lou Clayton's idea about a vacation was right.

The open-air roof garden idea and the limited competition among other things made the Chateau Madrid a "spot" for the summer. The pandemonium started paying some calls at three balls.

The blow curved this seems to be strictly the word for the Madrid. The "Direct Club" and it's hurting there. The Madrid registered quickly. His debut early in the summer, and they looked to it as a windup. Two cops nightly stationed there made the finish count. Complaint is said to have been made when the roof was rolled back, that the noise from the nite club disturbed guests in surrounding hotels.

Louis Schwartz, owner of the place, is reported to have called on Police Commissioner Warren yesterday regarding the presence of the cops nightly.

WOE IN A. C.

Atlantic City, Aug. 2. They're crying the blues here in the cafes. Nite club managers are wearing aggressive sackcloth and ashes. Breaks are mean and the grosses meagre.

To top it all, Kid Pluvius has held a reign of evil weather for years and years, or so it seems to the boys. And that "reign" goes on.

Benny Davis is doing a Boardwalk soliloquy in front of his Embassy Club. He keeps the boys going full blast inside and stands without, "inviting" 'em in. Those that decide to barken to the call of the seeming meriment will encounter a morgue, but the bawls check girl is too fast for 'em, and so they gotta stick it out for a spell.

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SURE DEBT COLLECTOR

Minneapolis, Aug. 2. The local city council somewhat itself a collection agency last week when it compelled Charles Schwartz to pay an alleged debt to an employee before it would issue him a city season's idea about a vacation was right.

Schwartz will open with vaudeville, he says.

SHAYNE FOR VAUDE

Al Shayne, night club and road house entertainer, will do a black-face single in vaudeville under Charlie Morrison's direction in the fall.

Shayne is to have his own night club in the fall also, and will keep Phil Romano and his orchestra with him in both places. Romano is currently touring in Christian Gardens, Valley Stream, L. I.

"Is the noisy Hotsy Totsy noise?"

That is, to adjacent tenants. The new Hotsy Totsy is at 143 West 41st street, managed by Hyman Bernstein. Recently complaints have been made to the police of the West 41st street noise. A tenant in the rear apartment being unable to sleep because of the hysterical laughter of the women patrons, the continual playing of the piano until daylight, and the general raucous sounds that emanate from the place, swore the tenants.

Minneapoli, Aug. 2. The new license committee of the city council has held a regular session in the reposes of the tenants in the rear. The tenants testified that the noise have caused. Former Magistrate Tolleris asked for Bernstein's dismissal and it was granted.

Dance Hall Girls

Pay Per Dance Up

Minneapolis, Aug. 2. The new license committee of the city council has held a regular session in the reposes of the tenants in the rear. The tenants testified that the noise have caused. Former Magistrate Tolleris asked for Bernstein's dismissal and it was granted.

Committee members went on record in the matter when an application came up for a hall that had paid its girls at the rate of 4 a dance to dance with male patrons unaccompanied by female partners.

Representatives of a local reform organization opposed the license because, they declared, small halls usually are not properly conducted, but have to resort to low standards to make money.

When advised that the property could not be rented for any other purpose and that the new application would conduct the hall in regulation manner, the committee decided to leave the decision regarding the license to the address of the affected ward, who indicated they would approve the application.

LITTLE CLUB AGAIN

A Broadway landmark as a name to go on a fall when the Little Club will be reintroduced by Sam Wells.

Now the Club Alhambra underneath the 44th St. theatre, the black and tan show idea has been a flop, and the Little Club name is being resurrected.

MAX FISHER AT CHASE, ST. L.

St. Louis, Aug. 2. Max Fisher and his Coconut Grove orchestra, just completed a three weeks' engagement at Lowe's State, open indefinitely at the Hotel Chase, beginning Sept. 1. Fisher is now touring the mid-west, where he was hours at beginning his local engagement.

Dave Braunstein, Former Partner, Proceeds Legally on Radius Properties

Harry Susskind was obliged to leave Hunter Island Inn last Thursday night, when served with a court order to show cause why he should not be permanently restrained from operating a road house within five miles of the Pelham Heath Inn. Hunter Island is about three miles up the Pelham road from Pelham Heath. Argument on the motion is to come up in the Supreme Court this week.

Dave Braunstein, proprietor of Pelham Heath, made the application on an injunction. He was formerly a partner with Susskind in the operation of Pelham Heath. Upon the dissolution, Braunstein purchased Susskind's interest and the latter agreed not to again engage in the road house business for 10 years within a radius of five miles from Pelham Heath.

About one month ago Susskind arranged with Arthur MacLean, who was in New Orleans at the time, to assume the management of Hunter Island, on a percentage understanding. Susskind alleges he is not the operator of Pelham Hunter Island, but an employee, while Braunstein has as evidence that a boat carrying Susskind's name was placed outside of Hunter Island Inn when he took charge.

THE TAVERN
A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-5 WEST 48TH STREET
East of Broadway

Baker in Richmond Club
Phil Baker may be induced to take over the floor direction of the former Harry Richmond Club. If the latter doesn't make him split and coin he might get there. He is in Chicago with White's Scandals.

SHAYNE FOR VAUDE
Al Shayne, night club and road house entertainer, will do a black-face single in vaudeville under Charlie Morrison's direction in the fall.

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In Featuring "CALLING" "DOWN THE LANE" "DREAMY AMAZON" "T.L. ALWAYS REMEM-BER YOU"
Get these in your books
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SHEFTE SHOWS YOU HOW TO DO ANYTHING YOU WANT TO DO ON THE PIANO

A book for every purpose—from the BEGINNING OF MUSIC TO THE LAST Z IN JAZZ. Learn to do in a FEW MONTHS what formerly took years. Positively nothing ever published or ever will be published that can ever compare with these Shefte Books.

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- SHEFTE JAZZ BREAKS** 150 Breaks, Fill-ins, Endings, etc.—many new and original
- SHEFTE JAZZ BASS** The technique of modern jazz piano playing
- SHEFTE KEYBOARD HARMONY** Simplest, most condensed method ever published
- SHEFTE BLUE BREAKS** All scales in one and two octaves, arpeggios, etc.
- SHEFTE HOT BREAKS** All you've ever wanted and many new and original ones

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THE DRAMATIC HIT OF TWO CONTINENTS!

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Presents

'BROADWAY'

WORLD-FAMOUS DRAMA OF THE CABARETS

By PHILIP DUNNING and GEORGE ABBOTT

384 TIMES at the BROADHURST, NEW YORK

256 TIMES at the ADELPHI, LONDON

143 TIMES at the GARRICK, DETROIT

NEW "BROADWAY" COMPANIES OPENING:

Plymouth Theatre, Boston, Sept. 5

Selwyn Theatre, Chicago, Sept. 18

Mason Opera House, Los Angeles, Sept. 26

Academy, Norfolk, Va., Sept. 26

Lyric Theatre, Philadelphia, Oct. 17

Park Theatre, Youngstown, Ohio, Nov. 7

EUROPEAN COMPANIES THIS FALL:

Fovarosí Operett Theatre, Budapest

Kammerspiel Theatre, Vienna

And Presentations in BERLIN, BUCHAREST,

SOFIA, LENINGRAD and GLASGOW



"Broadway" opened at the Broadhurst, New York, September 16, 1926, and immediately became a solid sell-out hit of such proportions that in its first 37 weeks it grossed \$1,002,074.50, a record unequaled in the history of the dramatic theatre in America.

JED HARRIS PRODUCTIONS THIS SEASON:

HELEN HAYES in "COQUETTE," by George Abbott and Ann Preston Bridgers

Opening BELASCO THEATRE, Washington, D. C., Oct. 17 (in association with Crosby Gaige)

"THE ROYAL FAMILY," by GEORGE KAUFMAN and EDNA FERBER

Opening SHUBERT THEATRE, New Haven, Nov. 3

SEASON 1927-28

ALBERT LEWIS and SAM H. HARRIS

Present

Fulton Oursler and Lowell Brentano's
Sensational Mystery Novelty

"THE SPIDER"

With JOHN HALLIDAY

Second Season, Music Box, New York

"THE SPIDER"

With WILLIAM COURTNEY

Opening in London, Late September

"THE SPIDER"

With ROBERT EMMETT KEANE

Olympic, Chicago, Starting Aug. 14

"THE SPIDER"

With CRANE WILBUR

Philadelphia and Boston, This Season

Directed by ALBERT LEWIS

SYRACUSE, N. Y.

Writing — "The Fates" (Frank Wilcox Co.)
Syracuse — "The Fates" pictures.
Temple — Dark.
Savoy — Dark.
Strand — "Man Power" and Vitaphone.
Empire — "The Old Monk."
Eckel — "Cabaret."
Harvard — "Credite and Ermine."
Regent — "London" and "Man Bait."
Crescent — Pictures, Independent vaude.
Syracuse — "Speeding Venus" and "The Wreck."
Palace — "Kid Boots."
Rivoli — "Lovers" and "Tom's Gang."
Swan — "The War Horse."

Mary Williams, Ziegfeld dancer, who got her start two years ago via musical stock productions at the Writing, is recuperating at an illness of home here after an illness of weeks from rheumatic fever. She will be in the "Show Boat" ensemble.

Lindbergh's visit to Syracuse on Thursday had little or no effect on patronage at local theatres, although some \$2,000 turned out to greet the flier at the Syracuse Airport and Archbold Stadium. The Lindbergh dinner, tendered by the Chamber of Commerce, attracted only 400, but the high tariff—\$4—may explain that.

R. Royal Horner, director, here to make a local safety picture for "The Herald" in conjunction with the Schines Eckel, has been contributing a column, "Get into the Movies," to the daily "Herald."

Shooting for the picture, "Three or four reeler, started this week. The script is based upon a synopsis submitted by Mrs. Theresa Storrier in a contest conducted by the paper. More than 300 scripts were passed upon by the judges, who had 23 prizes to award. The cast for the feature is heavily sprinkled with Syracuse's "400."

Bill Moesman, cowboy stunt rider with Ringling-Barnum & Bailey's circus wild west, has quit the six-week troupe to sign up with Troop C, State Police, at Sidney, R. C. Moesman, professionally, Marie Moesman, has also quit the troupe to take up her residence in Sidney. Moesman has been in the Troop C's rodeo team, and will ride at the various county fairs this summer.

The Weller Theatre at Alexandria Bay opened its doors for the first time Saturday night. The house is operated by Mrs. Sue M. Weller, widow of the late Arnold Weller, and the first woman to hold a chauffeur's license.

The romance of the Guy Harrington's stock stars, has gone on the rocks in Binghamton, where Mrs. Harrington, professionally, Olga Walters, has started suit for divorce.

BUFFALO

By SIDNEY BURTON
Buffalo — "Fireman, Save My Child"; Young America, Bernardo De Pace.
Hij — "Cabaret"; vaude.
Great Lakes — "Monte Cristo"; vaude.
Julius Tannen, Wm. Harrigan, vaude.
Lafayette — "Twelve Miles Out"; vaude.
Court Street — "McCarthy Players"; "Nothing but the Truth."

The Dempsey-Sharkey fight picture occupied local theatres last week. Simultaneous with the first run at the Garden, the Palace was out with heavy advertising that the film would be shown there beginning Sunday. Although the Palace advertising over-shadowed that of the Garden, the latter is reported to have played to ten days of exceptional business.

The Garden Theatre was sold this week by the International Railway Co. to a local corporation which will erect a six-story garage on the site. The purchase price is reported as \$150,000. The Garden, which is about 40 years old, is at present housing Mutual burlesque, the lease having about a year more to run. The house was operated for many

years by M. Shea as a two-a-day vaudeville theatre. The Garden will reopen August 29 with the Banner Burlesques.

Paul Whiteman was in Buffalo Thursday and Friday en route from Chicago to Rochester, where he opened a week's engagement at the Eastman on Sunday. Whiteman called on Vincent McPaul, manager of Shea's staff, and a participant in the welcoming celebration for Lindbergh on Friday.

With announcements that the Buffalo Studio School of the Theatre will be organized this autumn, merging the Buffalo Players, the latter organization passes officially out of the city as a dramatic picture. The new outfit will have a dramatic school as its basis, headed by Jesse Keefer, who has resigned from the State Teachers' College, Sheldon K. Vile, former technical director of the New York Theatre Guild, will assist Miss Keefer. The new organization will combine a Laboratory theatre.

PITTSBURGH

By JACK A. SIMONS
Pittsburgh — "The Heart of the Lion"; vaude.
Aldine — "Twelve Miles Out"; vaude.
Davis — "Time to Love" and vaude.
Olympic — "The Heart of Mary"; vaude.
Harris — "The Broncho Twister" and vaude.
Sheridan Square — "The Heart of the Lion"; vaude.
Carnegie — "Painting the Town." vaude.
Liberty — "The Heart of the Lion"; vaude.
Regent — "Time to Love" and Vita. State — "The Last Outlaw."

In spite of the terrific heat Leo's Aldine grossed \$23,000. Livingston Lanning, new manager of the house, cut short his vacation and returned here.

All box office records for a summer stock company here were broken last week by the George Sharp players in "The Cal and the Canary" at the Pitt. Hundreds were turned away.

With popular Harry Brown again at the helm, the Nixon theatre will reopen for the season on August 15 with a limited run of "Old Ironsides." "King of Kings," it is thought, will follow before the regular run of attractions gets under way.

BALTIMORE

By BRAEBROOK
Auditorium — "Lilom."
Circus Grounds — "101 Rascal Wild West" (Wm. and Thurns).
Hippodrome — "Vaude and pictures."
Garden — "Vaude and pictures."
Business Manager Leonard B. McLaughlin at the Auditorium reports a gross of about \$9,000 for the second week of the two-week run of "Peter Ibbotson."

Juva Marconi, heading a dancing act at the New theatre, made an airplane jump to New York to sign an engagement contract. Press agent Harry Van Hoven, had the photographers lined up at 4:30 a. m. The returning plane landed at the local field at 3 p. m. the same day, just barely in time for the second afternoon show. Van Hoven, the Whitehurst's publicity man, had taken Miss Marconi's girls down to the field to dance a black bottom of tribulation on the wings of the plane, and when he started to round them up for the theatre he discovered that a young lieutenant had taken them up to do spins. Only two girls and an amateur answered the curtain call for the second show.

The circus breaks a precedent and stages an August show in Baltimore this Wednesday and Thursday. Hitherto all local circus performances have been in May, June at the best. The 101 Rascal is the innovator.

NEW ENGLAND

By R. V. TRIBE
The New Hampshire Knights of Pythias will have the production of clothing and scenery used in the film production "The Homestead" to the Portsmouth, N. H., amateur company which will present the play Aug. 7 and 15. The K. of P. owns the old home of Denman Thompson in West Seabury.

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"Marie Dayne a most remarkable comedian and dancer."—*Jany Louie, "NEWS."*

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"Marie Dayne must be taken into consideration. She is an eccentric maid in the house of Miss's mother, and she succeeds in 'stopping the show' before it is hardly started, with a dance as eccentric as her make up."—*C. J. Bulliet, "POST."*



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"DON JUAN"

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"FAST AND FURIOUS"

"THE IRRESISTIBLE LOVER"

"BEWARE OF WIDOWS"

"A PAIR OF SILK STOCKINGS"

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"THE SMALL BACHELOR"

"WILD BEAUTY"

"OUT ALL NIGHT"

"PAINTED PONIES"

Etc., etc., etc.

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"Lola Menzeli is beyond all we have seen. All Paris will rush to see this supreme incarnation of the dance. She is not only a dancer—she is a will-o'-the-wisp."
—Paul Achard in "PARIS MIDN."

"I have never seen any dancer to equal Lola Menzeli. She is more than a dancer—she is a fairy. The marvel of her tiny, miraculous foot—quite nimble, intelligent, indefatigable! One dream of the article Thophaile Gautier would have written on Lola Menzeli. Surely Fanny Elssler, Taglioni, Grisi, never danced so well! Their phantoms must smile at these steps, at once fastidious and agreeable."
—Pierre Varanne in "LE SOIR."

"Lola Menzeli appears to me to be a prodigy. If I have not been the victim of an illusion—a dream, or an apparition—she not only shares, she flout! She seems to overreach the limits of balance and physical resistance—she looks so immaculate!"
—Georges Le Cardonnell in "LE JOURNAL."

"The public, most reticent, she electrified at once! Last Friday at the Theatre Des Champs Elysees she had an indelible success. The following morning—as they said of Lord Byron at the publication of 'Childe Harold'—she awoke celebrated. Her gifts as dancer are exceptional; her meter, very advanced. . . . The toe resistant agile only. The chain of entrechats higher and higher, with which she ends her variation, would have created eternal puns at the opera competition."
—André Levinson in "COMEDIA."

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"Lola Menzeli is delightful. I am charmed with her dancing. She is not only a clever dancer, but has a clever personality. The results of her special training for operatic ballet are evident the moment she appears, and she owes all that she does to that special training. The delightful little artist has every requisite for success."
—Madame Adeline Genes.

"A star of genuine brilliance. Menzeli unites her graceful how in acknowledgment of a fever of applause which suggests that she has come to stay, and that one day we shall perhaps be mentioning her name to our grandchildren as our forebears mentioned the name of Taglioni. The virtuosity of Menzeli is unquestionable."
—"THE ERA."

"She is certainly a great artist. Solomonoff and Menzeli were discouraged in New York. They have now come to London; they will go back strong."
Hannen Swaffer in "DAILY EXPRESS."

"Phenomenally brilliant. She could do so much more if she likes. A mistress of technique."—Mr. Philip J. S. Richardson, Editor, "DANCING TIMES."

"Great technical skill."

"—MORNING POST."

"Great new ballerina. . . . A ballerina who deserves to be famous. . . . Well qualified to take the place made vacant by the retirement of Glésser. . . . In her leaps, as little as Irlzkowski. . . . In her toe dancing, she surpasses all tests with honors."
—"EMPIRE NEWS."

LOLA MENZELI

(The Originator of the Menzeli Heeled Toe Slipper)

WITH HER EXCLUSIVE
BALLET MASTER

SENIA SOLOMONOFF

BERLIN WINTERGARTEN

"The star this month is Menzeli. This genius has shown something we never witnessed before. Germany needs artists like this tiny Menzeli. The director of the Scala was the first to shout bravo, and he must know as director. . . . The public cheered her as never before. Her technique is something to marvel at."

—M. P. in "LOCAL EINZEIGER," (Sept. 5, 1926.)

"A dancing phenomenon is this Menzeli. Why didn't we hear before about her? Her dancing has revolutionized Berlin, she is so original. All Berlin must and will see her. Her personality is charming."

—C. P. in "DER MONTAG," (Sept. 13, 1926.)

Whose Technique Has Been Praised by Leading Ballet Masters. At the Special Request of COL. LINDBERGH (the Air Idol) a Bronze Medal Was Awarded, May 27, 1927, to LOLA MENZELI By the AERO CLUB OF FRANCE

WILL SPEND XMAS AND NEW YEAR'S, 1928, AT HOME, AFTER AN ABSENCE OF TWO SUCCESSFUL YEARS, AT 634 WEST 135TH ST., APT. 54, N. Y. CITY

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"Crown Prince Umberto witnessed Lola Menzeli's performance for the sixth time last night in Torino. Last night was the honor night for this adorable dancer. The Prince sent, through his eunuch, his heartfelt appreciation to Miss Menzeli."
—S. F. (March 26, 1927.)

"An outbreak of applause which before was never heard at this theatre received the American Menzeli, the savior of the revue."
—L. B.

"Lola Menzeli conquered Milano, the birthplace of ballet and our late Maria Taglioni, with her technique."
—G. B. (May 7, 1927.)

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BOOKED FOR SIX WEEKS—HELD OVER SIX MONTHS

FROLICS CAFE; CHICAGO, ILL.

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It is with extreme pleasure that I take this opportunity to thank my many friends and well-wishers for their kindness and generosity they have shown me this past season, the greatest of my career, in helping me to make "Honeymoon Lane" the tremendous success it has been.

I want to thank my co-workers who appeared with me for 47 big weeks in "Honeymoon Lane" for their loyalty and co-operation.

To Mr. A. L. Erlanger and his entire organization for their efforts I am greatly indebted.

"Honeymoon Lane" broke all money and long-run records at the 35-year-old Knickerbocker Theatre in New York City.

To the entire house staff, stage crew and employees of that theatre I am grateful.

It has been a wonderful season and I cannot find words that will represent my appreciation.

I am now preparing a new musical comedy for my wife (Miss Ray Dooley) which will be presented by Charles B. Dillingham in September. I only hope it will be another "Honeymoon Lane."

Again, here's my right hand.

Thanks.

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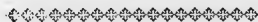


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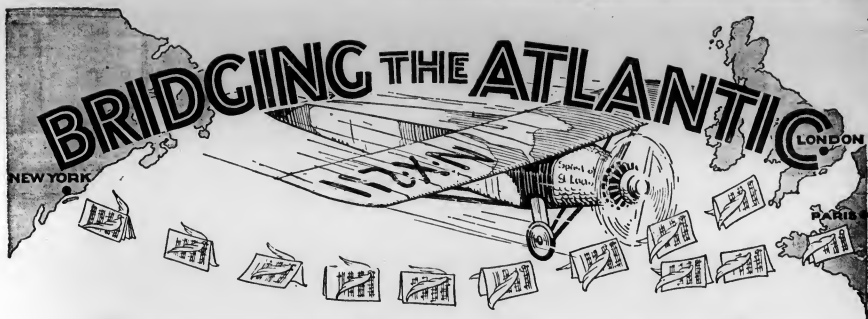
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"SHOW THAT FELLOW THE DOOR"

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in "ALL ABOARD" plays a boy with a faulty memory and an inferiority complex who finds himself thrust into a berth as a tourist guide—it is a thoroughly international story—it might have been called "The Man from Cook's" and our English cousins might have liked it better, but "ALL ABOARD" sounds faster for comedy, especially to folks on the Continent.

In "WHITE PANTS WILLIE" we have the underdog story—the clothes-make-the-man formula. It's the same the world over and just as appealing to Joe Fisher's constituents in Burma or the Schlezingers in South Africa or Sven Aas' crowd up north in Scandinavia.

Johnny Hines' pep, personality and breezy brand of humor has always had a strong following and wide appeal abroad—ranking with some of the greatest stars of the screen, but now that we are definitely gauging our stories from the international angle we expect to top even the tremendous volume record we have piled up in the U. S. A. with First National-Hines pictures, where he

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ROSEMARY AND CAPELLA

SAY "HELLO"

(April 30, 1937)

BANNED DANCERS REAPPEAR

SLIGHT ALTERATIONS IN
THE COSTUMES

GREAT WELCOME

SOCIETY WOMEN CLIMB ON
TABLES

Capella and Rosemary, the dancers at the Embassy Club, London, whose performance there was withdrawn after the visit of a police inspector on Wednesday night, reappeared at the club last night. It is not yet definitely known what prompted the action of the police.

Society women, including peeresses, climbed on tables and stood on chairs to see them, and cheered and clapped when they came on.

The only alteration in the act was that Capella wore an extra green stilet, and an assistant in one dance, who usually appeared with a bare chest, had a red shirt. The dances were unchanged.

Danger to Spectators

It is thought that one of the reasons for the visit of the police officer was the possible danger to spectators if Rosemary should slip from her partner when they are turning at speed. In this dance the girl spins horizontally, her only grip being with the toes behind the dancer's neck, and so last night the tables were set farther back from the dance floor to give more space for the spectacular "swing" which is the finale of the dance.

"It has all turned out well. I knew it would," was the comment of Signor Lolli, manager of the club, after the performance. "I have been assured that there is no objection to the act now."

The Star

(April 30, 1937)

WOMEN DINERS STAND ON CLUB TABLES

Cheer at Reappearance of
Embassy Dancers

Capella and Rosemary, the dancers at the Embassy Club, whose performance there was withdrawn after the visit of a police inspector on Wednesday night, reappeared at the club last night. It is not yet definitely known what prompted the action of the police.

Society women, including peeresses, climbed on tables and stood on chairs to see them, and cheered and clapped when they came on.

TO EVERY FRIEND WE HAVE IN AMERICA



AFTER HAVING SCORED SENSATIONALLY AT
THE EMBASSY CLUB, LONDON, SPECIALLY
BROUGHT BACK TO THE SAVOY HOTEL,
WHERE WE HAVE JUST FINISHED A MOST
SUCCESSFUL ENGAGEMENT

NOW PREPARING NEW IDEAS WHICH WE
HOPE WILL PROVE MORE SENSATIONAL
THAN ANY OF OUR PREVIOUS EFFORTS

PERMANENT ADDRESS: 211 RUE
LAFAYETTE, PARIS, FRANCE

The Star

(June 14, 1937)

Rosemary and Capella

There was an immense crowd at the Savoy last night to welcome the reappearance of Rosemary and Capella, the Franco-Russian pair of dancers whom the police stopped dancing at the Embassy Club a few weeks ago.

Prominent in the company drawn to the hotel were Chalopin and Tom Burke. I have never seen the Savoy so full.

The couple came on amid a silence that could be felt in the small hours of this morning.

Capella wore, if anything, rather less than a prisoner, while Rosemary was clad in diamond brooches.

At the Embassy they did a wild dance. At the Savoy they began with plastic posing, and very gracefully and artistically they went through their attitudinizing.

Rosemary, who is French, is very beautiful. She wore a snow-white wig, and when she came into the ballroom she had an opera cloak of Prince of Wales feathers over her shoulders. This she soon discarded. Her partner is Russian.

A Terrific Swing

Then a little later the pair came back and repeated the terrific dance that so shocked the Lord alderman police.

They wore rather more clothes. But the acrobatics were just as unrestrained, and in the climax Capella was swinging the girl around like a whirlwind, with his foot somehow fastened to her neck. It was a breathless and daring performance, rapturously cheered. There was no sign of the police.

London Daily Mirror

(June 15, 1937)

The Dancers of the Moment

No untoward incident marked the reappearance at the Savoy Hotel of Rosemary and Capella, the dancers whose performance was banned on mysterious grounds at the Embassy a few weeks ago. They do their famous toe-hold whirl, which was said to be too dangerous, and certainly looks it, and Rosemary wears a scanty costume. Speaking on this point, she said in her eloquent French way, "Do they want me to dance in a fur coat?"

Grace and Strength

Appearing after all the fuss, they conformed to great nervousness, though they did not show it. Their performance is a miracle of grace and strength. That terrifying toe-hold they struck by accident. Actually, Capella holds his partner's foot between his shoulder and neck muscles. The Savoy just now is full of famous opera singers. Tom Burke, I noticed, is like Timothee, much addicted to cigar smoking, and Chalopin has taken to speaking English. He told me he was getting on well.



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VOL. LXXXVIII. No. 4

NEW YORK CITY, WEDNESDAY, AUGUST 10, 1927

64 PAGES

C. B. BROADWAY CONTEST BUNK

NEW BOOK HITS STAGE MAMMA OF STAR

Identification Unmistakable in Edna Ferber's Latest—Mother Furious

Edna Ferber's newest best seller, "Mother Knows Best," is such a close take-off on a prominent vaudeville and revue star that legal advice has been consulted with a view to possible suit against the author. Though the girl heroine of the story dies in the end, the rest is practically a biography, with a sharply critical viewpoint, of the certain living star, who is pictured as an imitator, songstress and dancer, dominated by her aggressive mother, a woman of low birth and inordinate ambitions and energy.

The stage-mamma is portrayed as never giving the girl a minute to herself and thus keeping her from ever meeting a man or indulging any of her feminine urges, at the same time battling for her, developing her and lifting her to stellar position.

To those who catch the obvious inspiration from fiction, many incidental allusions are most pointed. (Continued on page 54)

COAST USHERETTES AS DRAWS AND BRIDES

Los Angeles, Aug. 9. Back in the old days of musical comedy it was quite the thing for ushers to marry wealth or title. Now it would seem, ushers are so enamored them, if the experiences of the Pasadena Community Playhouse may be taken for a criterion, that they were prompted by a really splendid that portly playhouse, which is "Because the ushers are so attractive." As the personnel of the ushers is made up (Continued on page 56)

NIGHT HORSE RACING
Quincy, Ill., Aug. 9. Night horse racing will be tried at the Adams County fair which is in progress here. Contracts for illumination of the half-mile oval are out for Madison Park. Thirty 1,000-watt lights will be strung around the track and two running races nightly are programmed.

The Panic's On—Guy Cuts Own Hair

Broadway has passed many strange things, but when a half dozen early birds espied a guy cutting his own hair at the window of his apartment at Broadway and 53d street, they stopped to watch the novelty.

The one-armed paperhanger told the viewers had nothing to do with it, and a mirror was a dresser at his back. With a pair of clippers he deftly clipped off all the hair on his dome until he resembled a new born babe.

Operation required several minutes and by this time the original six observers were augmented by a similar number. Automobiles stopped to gaze and ruined the show by toothing horn.

The acrobatic partner pulled down the shade.

STREET BEGGAR MADE \$25 DAILY ON B'WAY

Handpanning on Broadway is a lucrative profession, according to Louis Cardinale, 35, 335 East 23d street, who amazed detectives and court attaches when stating he made \$25 for three hours' work daily.

Cardinale was arrested before Magistrate Gottlieb in West Side Court on a charge of possessing heroin. After pleading guilty he was held without bail for Special Session.

Detective Pat Monahan, narrative (Continued on page 54)

FLYING JAZZISTS

Band Uses Planes to Make Jumps

Providence, Aug. 9. Orchestras that use their own planes in traveling from city to city have ceased to be a novelty, for the flying orchestra has made its appearance. What is required to be not only the first flying orchestra in the world, but the only one, is coming here to Rhode Island hall Thursday night.

The team, which fly this engagement, and will come in their own planes to Providence. The players are all Victor recording artists, and known as Harry MacDonald's 12 Victor Artists.

"They will take off from Providence, Rhode Island, and fly to Providence in five planes, bringing their instruments with them and performing a series of stunts in the air over the city on arrival. All are expert aviators and handle their planes as well as they do their musical instruments."

B'WAY'S 'TOM' WITH GREATEST UNKNOWN CAST

"Uncle Tom" at Cohan's, After 50 Years on Road—Col. Stratton's Bunch

"Uncle Tom's Cabin" at 51 top lights on Broadway at Cohan's, New York, Aug. 22.

The production steering in will be Col. Stratton's outfit, playing the "Tom" show under canvas for years. Parades, lobby concerts and all the hullabaloo incorporated for small town ballrooms will obtain for the Broadway run. Also the greatest unknown cast in captivity.

It will be the first time in half a century that "Uncle Tom" has hit Broadway, the previous instance being at the old Wallace's, downtown, and since demolished. A revival of the piece was made at the Theatre, Greenwich Village, for a brief run two years ago.

Universal is making a screen version of the Harriet Beecher Stowe story. Stratton's looking at Cohan's has been arranged through Paramount, which holds a lease on the theatre until Oct. 1.

FIGHT FILM OPENLY SOLD FOR STATE'S RIGHTS IN MINNESOTA

Finkelstein & Ruben Buy Dempsey-Sharkey Picture—Starting to Exhibit in 3 Cities—No Interference as Yet—Undisclosed How Film Got in State

Minneapolis, Aug. 9. Dempsey-Sharkey fight picture got off to a flying start this week at three P. & R. houses here and in St. Paul and Duluth. At the Lyric in Minneapolis and the Avery in St. Paul, the doors are being thrown open at 9 a. m. daily. On the first day the lines started to form at 8:30 and the theaters were well filled by 10 a. m. Identity of the person who brought (Continued on page 54)

Safety in Dumbers

Heard in the lobby of Madison Square Garden as the crowd dispersed after the sudden termination of the adoring Hines-Gorman "contest," gent that bet on Gorman, who was disqualified for a raw and atrocious foul, speaking:

"New again—so long as I live—I will bet on anything that can talk!"

MAGICIAN IN WALES' AND BALDWIN'S PARTY

Toronto, Aug. 9.

The real show touring Canada right now is called "The Royal and Distinguished Visitors." It has two stars and two featured players, is breaking all attendance records for the country—but the box office shows a loss.

The stars are Edward Windsor and his kid brothers, George, otherwise known as the Prince of Wales and His Royal Highness Prince George, respectively. The featured players are Right Honorable Stanley Baldwin, prime minister of Great Britain, and his wife—who has been parous than Lindbergh had offers.

With them is a supporting cast of 12 who play roles of varying importance but are careful not to get up stage. Assisting as impersonator, cheerleaders, stage hands, ticket sellers, call boys, luggage smashers and clean up men local talent has (Continued on page 57)

'PICTURES' USED TO MISLEAD GIRLS

Flagrant Misrepresentations by Suggestion to Induce Young Women Throughout America to Enter Beauty Contests in Hopes of Engagement in Hollywood Films—Adroit Wording to Gain Consent of Mothers

KNOWN ON COAST

Atlantic City, Aug. 9. An apparently deliberate attempt to wrongly induce the girls of America with the picture fever in order to ensure a plentifulness of contestants for the Atlantic City Beauty Contest, Sept. 6-10, is uncovered through a statement anonymously issued but carrying the name of the mayor of Atlantic City, who is given as the promoter and sponsor for the bunk. The statement, herewith reproduced (Continued on page 43)

Merging Crap Games; Baumes Law Killed Biz

Merging in New York seems to be as popular with gamblers as the state's rivals. Two of the biggest crap games in New York lately merged, for mutual profit.

One of the games before the Baumes Law went into effect is said to have netted \$2,000,000 in one year. It was split up six ways, meaning six different men were interested.

The Baumes Law that is apt to make a life of miseria little stickup-men, sorta cooled off the stickup desire to get too fresh with a cannon. That reduced the source of revenue of the law. The upper, and with the decrease the crap games commenced to feel the heavy use on hand of the law.

Stickup-men when flush favor nice slots and gambling houses. No slots, no flushes.

Clowning for Dempsey

Chicago, Aug. 22. With the signing of the Dempsey-Turner fight contract, New Hampshire has engaged Willie Howard as the main attraction and clown for Dempsey's training camp. Dempsey will train on the lake front, where a tree will be called "Basham." Loop character, acquainted the deal.

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PRINCE OF MONTENEGRO "MERRY NOW" FILM UNBELIEVABLE

Prince Danilo Bringing Damage Action in France for Moral Prejudice Against M-G-M—Alleges Von Stroheim Purposely Belittled Royal Family

Paris, July 30.
Prince Danilo, son of the former King Nikita, of Montenegro, is bringing a suit in France against the Metro-Louis-Goldwyn interests for moral prejudice, claimed to have been caused owing to the picture version of "The Merry Widow." This picture has been prohibited in Italy and Jugoslavia upon the petition of the royal families of those countries.
Danilo asks for \$50,000 francs damages, with \$5,000 francs indemnity for each country in which the film has been distributed by the American producers. He alleges that crowds are dressed in the national costume of his country and that the first names of the royal family used in the scenario by Eric von Stroheim, who was previously Austrian military attaché at Cettigne, capital of Montenegro. The plaintiff accuses him of purposely giving disreputable characters to the personages portraying his family.

Coward in "2d Man"

London, Aug. 9.
Noel Coward is to play the leading role in the local presentation of "The Second Man." It is to be presented here by the Mayer Company in association with Basil Dean. The picture will divide the bill with "The 2d Man." The piece will probably bow in during October and later in the season. It is expected that Noel Coward is playing a part in the picture.
Coward is considered ideal on this side for the Alfred Lunt role. It presented a casting problem until Coward was found available.

All-American "Crime"

London, Aug. 9.
Sir Alfred Butt will bring over an all-American company for the production here of "Crime." The company is a trans-Atlantic hop in apparently off for the time being, as C. B. Cochran has side-stepped an offer to send his present Paris violin review to New York, although he states he may take the company across himself this November.

LONDON'S \$3,000 FLOOR SHOW

London, Aug. 9.
An offer of \$3,000 to stage a floor show from the Savoy Hotel has been made for Anatole Friedland if he will come over.
The conditions are on and it means that the Savoy is going in for ex-cuse cabaret entertainment.
The Hevelles, who have now, have a \$2,000 bid from the Keith-Albee circuit.

Tipped King and Queen

London, Aug. 9.
Their majesties, the King and Queen, attended "The Vagabond King" last night. The king's management the show had been recommended to them by relatives.

PUBLICITY WILL A PAGE

New York, Aug. 9.
The publicity for the article "Will A Page" in the New York Times, which appeared in the issue of August 7, was handled by the firm of J. C. Phone Bryant 2131.

THE TILLER DANCING SCHOOLS

OF AMERICA, Inc.
226 West 72d Street
New York
New Classes
New Forming
MARY READ
President

154,000 SEATS A DAY IN THE STADIUM

Tickets Being Apportioned for the Tunney-Dempsey Scrap in Chicago's Stadium, Report Says—Increased Capacity Through Flat Around Ring

TICKETS ZONED

Chicago, Aug. 9.
A \$40 top will be one of the features of Tex Rickard's big fight Sept. 22, when Gene Tunney will try to protect his chin and title against Jack Dempsey's now confident ring. Arrangements for the fight already under way for the disposition of the tickets for the weighty scrap. Accordingly the \$40 top will be printed price only.
The Chicago country has been zoned, from there, with exclusive ticket handling given important areas.
A capacity of 154,000 will be at the Stadium, where the Army-Navy football game last fall drew 110,000. Difference accounted for by the crowd permitted to have ringside seats on the flat, that space not having been available for the pick skin contest.
The ticketing will average at the top the box office gross should be over \$1,000,000 if full capacity prevails.

B. E. Clements, matchmaker of the Coliseum Club, has filed suit for an injunction restraining Jack Dempsey from entering the ring at Soldier Field Stadium, Chicago, in the Tunney-Dempsey fight. Clements had a contract two years ago which called for a fight between Dempsey and Harry Wills at the Coliseum. The contract was never fulfilled. He already holds an injunction against the ex-champion for his failure to keep the contract, but that one is against the Tunney battle at Philadelphia, which was not enforced because of its late arrival, a day before the fight.

Champs Elysees, Paris, as De Luxe Film House

London, Aug. 9.
A group of French and American financiers, headed by Max Yerson Cohn, has been formed to purchase the Champs Elysees musical hall in Paris. Moving spirit of the project is in Mistinguett, who will be among the principals.
Plans now to conduct the theatre along similar lines to the Capitol in Paris. The new theatre will feature film, symphony orchestra and big presentations.
The new theatre, the Palace in Paris, Metro-Goldwyn-Mayer house, already has this policy, while the Champs Elysees has had fair success with its concert-vaude programs.

Zieggy Cables Cochran: \$10,000 for Song Hit

London, Aug. 9.
Zieggy's new "Follies" in Boston must be in need of a song hit.
C. B. Cochran received a cable offer from Flo of \$10,000 for the main melody in Charles' current Pavillon review.

Hal Sherman Wants Divorce From Wife

London, Aug. 9.
Hal Sherman, American dancer, has instituted divorce proceedings against his wife naming Mickey Lower, stage musician, as co-defendant.
The hearing will shortly take place in London.

Long Distance to Sweetie Financially Ruins Ardent Hollywood Juvenile

Los Angeles, Aug. 9.
Herbert, during the last week of his New York picture tour, with his big picture, "The Sign of the Cross." This young man called the girl of his dreams tonight, with his maximum talkout routine, such as \$20 and the minimum, \$25. In between the calls ran from \$10 to \$120.
The juvenile's producing firm, including his apartment hotel that finally had to stand the brunt of the L. A. to N. Y. loving squeals. The juvenile's producing firm here stopped arranging with the creditors to pay off pro rata, withholding a portion of the enormous youth's weekly salary for this purpose, on the young man's promise to ease off his endeavor to avoid the phone company's dividend. He also agreed to stop his credit spending habit for unnecessary purchases.
The juvenile's wife age held minor roles in Broadway musicals, where he met the girl, who is a musical comedy principal. He has appeared in several pictures opposite women stars and is figured upon as starting timing in his own right for films.
Teaching here he thought the proper thing was to get into the swim and commenced his lavish career, closing it up over the phone.

PARIS

By ED. G. KENDREW

Paris, July 30.
An Anglo-American group has taken over the Theatre des Champs Elysees, where the play "The Sign of the Cross" will be managed by a committee, on which Max Maitreuil will be found. The house may be renamed the Capitol.
For the first time the Kursaal, a popular summer time music hall on the Avenue de Clichy, little frequented by strangers, is to mount a review early in August, with Leticia Dornal in the lead.

Negotiations are on for "The Captive of the Tower" (the "Prisoners"), to be given by the English Players at the Theatre de la Renaissance, which she has as a curtain raiser.
At the Palladium Koles and Demons (America) were conducted an apathetic reception. They appear unlikely to this country.
Antia Elson With "Lark"

When "Up With the Lark" musical, now touring, opens at the Victoria-Palace, Antia Elson will succeed Betty Halloway in the leading role.

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COSTUMES FOR PRODUCTIONS PICTURES GOWNS INDIVIDUALS

STELLA REED, San Francisco, is dancing at Al-His-His with his American girls, trained in studio. She is negotiating for a new picture, now in the script of his own.
Joia Brothers are negotiating with Mrs. Mistinguett, still featured at the Moulin Rouge, for the revival at the Mogador next winter.
Famous Late leader of the Vals-University dance orchestra, is here

SCHNEIDER-ANDERSON
229 W. 36 ST. NEW YORK

WHEEL DOG PARADE YE... COMPETITIVE BITTER... COSTLY

Six News Makers Fighting Hard and Spending Plenty—Two New Entries Start Talk of Future Combination—Opposition Staffs Worse Than Circus Billers Toward Each Other

Fading of the picture news reels within a year is now predicted. That prediction is premised through the intense competition of the six rival news reels in the market, and the abnormally increased expense the added staffers have placed upon their older competitors, as well as themselves.

Competition has obliged some of the news reels to go in for special "news" pictures that are little more than stunts, while "heart interest" views for the news reels are also framed or staged.

There has been no discussion of the possible pooling, the information emanating in the minds of the sideline watchers. It is held most likely through the pace set by any of the present six news reels.

The various news makers' staffs appear to be actually bitter at one another, each endeavoring to secure an inside on the news by any means while the general attitude of the staffs toward one another is almost as ferocious as the battle on the station billing forces of the circus when moving on the battleground of the hill boards.

Paramount and Metro-Goldwyn-Mayer's news reels are the two latest, with Paramount having started theirs for exhibition last week.

M-G-M is due next week.

Older News Excited

This has excited the older Fox, International (Universal), Pathe and Kinograms. "Stealing of news" has also been reported by some of the older concerns taking away those they have been enabled to, a mere instance or two from the news organizations.

The news reels could pool their clear. A supposition is that if there should be a pool or understanding, providing none of the poolers drops out in the rush, that the news reel situation would be handled on a wide over one extreme for one line with general news events as taken to be distributed by the since taken for the others. If this theory is tenable, each of the news reels might thereby become a specialist.

None of the news reel people will talk about anything but the present, excepting the other fellow.

\$200,000 in Vacation; May Make 2d Try

The Vacation taker isn't "cold," yet, despite the administrative staff. The interest plan is to present it at midnight entertainment on Broadway.

David R. Hochberg, president of the "Vacation" Corp., backed by Mr. Williams of Pittsburgh, who is in vacation for \$200,000.

The night after Wore started off so poorly, Williams sent up a \$10,000 check to Broadway. He is now with the memo that probably there could be little presented for payment as a result of the bad start, and that everything should be met.

His talent has been fully compensated.

Williams' idea is to sink \$25,000 or more into the production in an attempt to put it over.

1st N. Vacations on Pay

Los Angeles, Aug. 9. Employees of First National Studio will be vacationing next pay this year, marking the first time this has been done since First National has been operating its own studio organization on the West Coast.

Those who have been with the company for at least six months receive one week and all over 7 year are allotted two weeks.

RAOUL WILSH IMPORTANT

Los Angeles, Aug. 9. Raoul Wilsh, director of "Rude Talk," which was the first picture for United Artists, is also playing a featured part in a picture for UA. Walsh also prepared the script.

PAR FINANCING DOE IN WEST

\$12,000,000 for N. Y. Houses Listed in Chicago

With the listing on the Chicago Stock Exchange last week of a new issue of bonds, all of which is expected in about a month, it was disclosed that the four new theatres in New York to be built for Paramount Pictures are to be financed in Chicago.

It was a Chicago syndicate that recently set up the financing of \$12,000,000 bonds for theatre construction for Loew's and its affiliates. The new development brought the suggestion from traders in the New York stock market that the quiet shifting of the show business from New York to Chicago for its financing might be of significance in amusement stock of the future.

The Allied Owners' Corp., which appears in the new financing, is a subsidiary of Realty Associates, which also figured in the Loew's financing. It made up of \$2,500,000 first mortgage \$5 and \$2,500,000 second mortgage \$5.

The new houses will be leased to Public on a rental scheme, the first mortgage \$5 and the second mortgage \$5. The new houses will be leased to Public on a rental scheme, the first mortgage \$5 and the second mortgage \$5. The new houses will be leased to Public on a rental scheme, the first mortgage \$5 and the second mortgage \$5.

Von Stroheim's Two

Los Angeles, Aug. 9. They're going to make two pictures out of Eric Von Stroheim's "Wedding March." The first item will go out in 17 reels and the second production to be extracted from the mass will be a six-reel under its own title and telling its own story.

Paramount is making a number of its directors to recut the film to a shorter length, and suffered injuries, which led to nervous attacks that have confined her to her home.

The "Wedding March" is due in New York next October at 17 reels.

Lupeta Velez III

Los Angeles, Aug. 9. Mystery surrounds the illness of Lupeta Velez, Mexican leading woman for Douglas Fairbanks in "The Gypsy."

It is reported that Miss Velez was stricken with peritonitis while rehearsing a scene, with the result to go before completing her part. Another report is that she fell during a scene and suffered injuries, which led to nervous attacks that have confined her to her home.

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VERA VERONICA BACK

Los Angeles, Aug. 9. Vera Veronika, under contract to Paramount, has returned to the West Coast studio from Europe where she had been visiting.

She was loaned by Harry Linder in "Huntington Tower," his first feature, which she had arrived here from Russia.

She has not been assigned for any new roles as yet.

RETORT DIPLOMATIC

Loew's Finance and its competitor, Daily, a film house in the Bronx, announced the Dempsey-Sharkey fight pictures. On the day for the exhibition Manager Jack Felman, of the Elmore, failed to arrive for his film. Felman was demanding that money back, Felman went next to the Daily and asked investment manager Nat Walker whether he could loan him his picture. Felman said that he did not take the fight pictures.

If I loan you the fight pictures you will loan me "The Big Parade" when you get it," asked Felman. Walker said that he could not take the fight pictures.

Dept. Justice May Issue Statement on Film Matters

Washington, Aug. 9. Col. William J. Clegg, assistant to the U. S. Attorney General, is giving his personal attention to the request of Justice for a statement of the picture industry.

Directly in charge of the anti-trust division of the department, the Colonel is now in Hollywood with the length of his stay is not known as indefinite.

His assistant, remaining in Washington, recently informed several of the newspaper correspondents that he would shortly release a statement on the investigation of the various combines in the picture industry.

This statement is being held up by the department. It is being withheld until the return of Colonel Donovan. When this is done it will be made public.

"Kine Weekly" Deal On

London, Aug. 9. Despite the dollar exchange, the offer of Odhams Press, printed in Variety, to the effect that "Kine-grammagraph Weekly" will not be sold negotiations are proceeding, as first mentioned in Variety, with the contemplated transaction.

The deal is being handled by the kind trade paper. Its managing director is carrying on the negotiations.

LEAD EXHIBITS REPORTED BY WHILE OTHERS NOT TO

Given More "Protection" by National Distributors Inducement—Steffes and Rembus Mentioned as Exhibitors Who Have Loaded Up

Leaders of the buying strike are reported to have made separate deals with national producers who still continuing to bellyhoo advice to other independent exhibitors to wait until prices drop. Among those who have contracted for next year's picture supply are independent exhibitors, some of them owning small circuits. It is said they have used the "buying strike" as an argument for increased production.

It is reported from highly reliable sources that not only their circuits are filled with producing organizations, but those run on a business basis are also being advanced of the opportunity to exercise their collective buying power.

Last week several contracts were signed with circuits whereby the latter were given 40 days' preference in the purchase of pictures.

Other circuits are getting 30. Other circuits are getting 14 days when they formerly received a week. The argument given the film salesman is, "No one is buying. We're willing to pay your price but we want more protection."

Ends and Means

Compared with the number of

WILL MAHONEY

The above is a likeness of Will Mahoney as he appeared upon his arrival on Broadway a few days ago from a two-month fishing trip in Maine. Mahoney returned to start rehearsals in New York his new musical, "Tuko the Air," in which he is to feature. The book is by Gene Buck and Anne Caldwell, and the music by Dave Stamper, Raymond Hubbard and Jimmy Hanley.

Direction

RALPH G. FARNUM

1550 Broadway

Roxy Gang vs. Whiteman

Roxy's Gang, the radio outfit currently playing Fox's Philadelphia, will hold over at that house for a second week. The gang will not tour the Fox picture house but will probably repeat in Philadelphia about every five weeks or so.

Roxy is not appearing with his troupe, which numbers about 70 for the engagement. The Philadelphia booking, which is intended to stand off the Paul Whiteman current 2-week date at the Stanley, Philly.

Salary for the gang is understood to be between \$4,000 and \$5,000, not as high as the Fox house has gone for some attractions.

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STUDIOS WILL STRENGTHEN "ORIGINALS"

Par. First Producer to Start Definite System—Off Big Money

Los Angeles, Aug. 9. Plans for the development of original stories for studios have been definitely launched by Paramount, with the assignment of Monte Katterjohn as supervisor of new material. Katterjohn will listen to the writers and questioners submitted by writers and suggest to them with good story ideas that they put the material into suitable shape for submission to studio executives. The writers will not be placed on salary until their story is in a form that it is acceptable to Katterjohn and other officials, where they will secure a contract covering a definite number of weeks, plus a bonus for the story rights.

Under this plan, it is thought that narrative channels which have been closed to the studio will be opened. The writers are to be told frankly whether or not their stories are worth further work.

Paramount product during the coming year will be nearly half made up of original stories. The book and play market will be given less consideration in the future. Studio prices for plays and books will be paid only when those pieces of material have outstanding merit for the screen, and Paramount will not go for "big money" under any circumstances.

Competition among producers has been great when bidding for books and plays. Studios have been given several values, but with the trend toward original stories, the market is being paid only when those pieces of material have outstanding merit for the screen, and Paramount will not go for "big money" under any circumstances.

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ST. PICTURES VS. COMBINATION POLICY IS SEEN IN F. & R. HOUSES

State, Minn., Profit-Maker With Films and Stage Show—Same Firm's Strand, Pictures Only, Precarious Existence—F. & R. in N. Y. Comment

Minneapolis, Aug. 9. The remark frequently is made that movie houses are going too strong on the presentation staff and that the public is tired of programs containing considerable amounts of stage show and would welcome a return to the former order of things when pictures comprised practically the sole fare. But if the experience of two of the leading F. & R. houses here is any criterion, that theory is all wrong.

The theatres in question are the State and the Strand. The former goes in for a big stage show and pictures consisting of a large number of entertainment units. At a flat fee, administration over the entire 2,500-seat house at nights, 5c, matinee prices Saturdays and Sundays and 35c, week-day matinees, it has been doing consistently big business during the past two years. Its profits are estimated to run from \$2,000 to \$12,000 weekly.

On the other hand, the Strand, 1,500-seater charging 5c, down and upstairs evenings and Saturday and Sunday afternoons and 35c, week-day matinees, depends solely upon its pictures to attract the public. It has been finding the going a good deal too smooth. When it has an exceptional picture, a highly-touted special or an extraordinarily fine Chaplin, Lloyd or Fairbanks picture, its grosses will run over \$5,000, nearly \$12,000 one week. Also, many films have held over for two or three weeks, making it an ordinarily good picture, such as, for instance, "The Heart of Mary," almost to equal the pictures shown at the State, can only get about \$3,000 on the week. While the State and several of the smaller village houses have been enjoying prospering this summer, the Strand, minus super-specials, had presented the best other releases available, and it has not been able to break even. It has been reported that the Strand will be torn down to make room for a new building.

(Continued on page 43)

Par. Buys Bow Contract; Schulberg Gets \$100,000

Los Angeles, Aug. 9. Paramount has purchased the four-year contract originally held by R. F. Schulberg with Clara Bow for \$100,000. Miss Bow was under contract to Schulberg at the time the head of Paramount and came over with him.

Schulberg's return from Japan it is understood that Jesse Lasky paid \$100,000 for the Bow contract. Miss Bow is now getting \$1,500 a week from Paramount, though being their best feminine box-office card. Her pictures have been grossing over \$100,000 and she is now getting \$1,500 and \$1,000 weekly.

LOADING "IRONSIDES"

Paramount has decided to send "Old Ironsides," which Marshall Neilan is directing, to the road show, despite all reports that it would be a flop. The picture will begin playing the east coast in August, the first Fox's. Institutions in New York and throughout the country are being urged in connection with the New York showing of the film will be carrying the road show. The film is being "on the world's largest screen."

2,750 WAR VETS AS EXTRAS MONTHLY

Bonafide Disabled Soldiers in Hollywood Pictures—Spec. Booking

Los Angeles, Aug. 9. An average of 2,750 disabled war veterans are being placed in extra bits at the studios every month. The agency is the central employment bureau for veterans, maintained by the Community Chest at 121 Temple street.

Only those vets who are unfit for anything but light work are in the line for movie jobs. Ross Lopez, manager of the bureau, directs the placements. The agency has been in operation for two years and, according to Lopez, approximately \$100,000 has been paid in wages to the vets.

No few are charged the former soldiers for the jobs, but a careful check-up is made of every individual applying for a job to see that he isn't trying to put anything over. The bureau receives the full cooperation of the Central Casting office in Hollywood. A direct telephone line is maintained between the office and the central office to handle calls for extra jobs.

The board of directors of the Central Employment Bureau includes Harold G. Ferguson, Los Angeles business man and past commander of Hollywood post of the American Legion; John Horn, member of the board of public works; Eugene Bickelau, undersecretary; Col. Charles W. Decker of the Chamber of Commerce; and C. A. Fritz, manager of the Merchants and Manufacturers Association.

Born First Filmman From L. A. to Chi in Air

Los Angeles, Aug. 9. Paul Bern will be the first member of the picture colony to travel direct by aeroplane from Los Angeles to Chicago. He leaves Los Angeles at 10:15 a. m. on Aug. 14, and will make the trip in a biplane.

In Chicago, Bern will meet Bernie Pineman, Paramount executive, who is to accompany him to New York and then to Europe for a five-week trip.

He has obtained a leave of absence from L. A.-M for three months. It is understood that there will be no connection with other connections at the end of that period.

Bern just completed writing "Hells Angel," an aviation original which Paramount has purchased for Caddo Productions, to be released through United Artists.

Lillian Gish With D. W.

Los Angeles, Aug. 9. Lillian Gish will leave M-G-M on completion of "The Enemy" on which she is now working. She will do a picture for D. W. Griffith, United Artists will release.

She will be working with M-G-M for a few weeks and will not be renewed.

Reported English Exhibition, Through Dept Commerce in Washington — X-Ray Pictures Run at Normal Camera Speed for First Time — Previously No Continuity of Action

WATCH HEART BEATS

Washington, Aug. 9. X-ray motion pictures have been successfully made in England. This information is embodied in a report from the Motion Pictures Section of the Trade Commission in Paris.

According to their story, an educational body visited the British International Studio at Epsom, England, and were shown what is rated as the first film taken at normal speed with the aid of an X-ray.

Pictures of the hand, foot and knee in relation to the movement of the bones and their joints with uncanny clearness, while an expert shot taken of the chest showed the beating of the heart with the pulsations of the ribs in the process of breathing.

P. Mottlie, the X-ray expert of the studio, said that the pictures could be taken without a constant renewal of fuses, costing some \$200 a picture. The pictures were made of a fuse stopped work temporarily until a replacement was made.

FILM PLAYERS STRAND INORE.

Los Angeles, Aug. 9. It is reported that a dozen picture players are stranded at Hood River, Ore., 60 miles from Portland, waiting for Frank Aratones, independent picture producer, to come out about \$5,000 to pay two weeks' salary as well as their hotel bills.

Aratones about three weeks ago decided to make a 10-reel serial. Among some of the principals engaged were George O'Hara, July King, King Zuehl and Jack Maurer. After the first week's work, prior to the company starting for location, Aratones gave Miss King a check for her week's salary which he did not materialize at the bank.

Miss King as a result is said to have refused to leave, insisting she would wait the money and location provided both ways before leaving.

Aratones gave Miss King a check for \$500 before his mother had deposited it in the bank. He received word later that there were not sufficient funds to meet the check.

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O'Hara, Maurer and Zuehl are expected to leave Hood River, Ore., for Los Angeles. They are producer makes financial preparations to them and the others by Aug. 10, complaint will be filed, and the Labor Commission against the producer.

Opposites Houses Go Bankrupt—But Receiver Made Money for Both

A story of two opposition picture theatres going bankrupt in a small southern mountain town of not over 5,000 population may be the ever-green story of picture house opposition operation since business knew of "opposition" between rival independent exhibitors.

The two theatres went into bankruptcy about the same time, after each had ferociously fought the other with a similar policy. The same receiver, a lawyer of the town and unversed in the picture trade, was appointed to take charge of the theatres in both actions.

The lawyer pooled the houses, giving each a different policy. They have made a weekly profit, after paying off everything including the receiver's fees, ever since the receiver has been in charge.

MONTE BELL AND JACK GILBERT STORM CAPITAL

Saw Up Mont's Home Town—Burst Through Coolidge's "Choose" Puzzle

Washington, Aug. 9. President Coolidge's use of the word "choose" might have upset 45 per cent of the population of this staid old capital city, but the other 55 per cent is not nothing else, and talked nothing else, but the return of Monte Bell, picture director and starwells local newspaperman, to the old home town.

By exiting the 51 per cent Bell got the edge. "To make it good he was the first coming when he was actually directed by his own story, with many instances of his life incorporated."

That came close to capping the climax, but when the word broke that Monte Bell was in town, as well as a dozen or so kids, the word "choose" grabbed the headlines, and hereabouts, who had known Bell when he couldn't stop to figure out what "choose" meant—there was too busy answering phones and promising to do all they could to get to see Monte Bell, etc., etc., he's picture.

Aratones contract with M-G-M expires Feb. 3 next, at which time, accompanied by Mrs. Bell and the daughter, he is going for a long vacation in Europe.

Jack Gilbert, playing the lead in the picture, tells the true story behind his reported dislike for his latest picture, "Twelve Miles Out." Gilbert admits some time ago closing an A. F. feminine reporter in Hollywood waiting two hours at the close of which she said she would go away with him. The "didn't like" story was her way of doing it, says Gilbert.

Gilbert and Bell made personal appearances Friday and Saturday nights at the Palace, where "Twelve Miles Out" is playing. Public reserves had to be called out each night to keep the movie men out of reach their car or the stage door.

Replevin Suit Starts For Return of Chairs

Albany, N. Y., Aug. 9. "Standee room" may become the alibi of the Royal and the picture theatres if the Wakefield company succeeds in a court action which it has started to replevin the chairs which now occupy the audiences.

The company claims that it sold the chairs to the owners of the theatres on a conditional sales contract, and that the owners are in default on payments. It asks the court to turn the chairs over to it or seek that the theatre owners pay for them.

The suit is against the two theatres and the owners, Morris Smith, R. Gelfand and the Tri-State Amusement Co. and in the hands of the Royal theatre, Smith & Mushkin Co.

The company alleges that there is \$450 due on the chairs in the Royal and \$1,100 on the Tri-State chairs.

INDECENT FILMS BLOW WARMS FROM N. J. PRES.

Special attention is being paid by the Theatre Owners of New Jersey in production of "questionable" pictures being peddled off in the guise of "health" and "medical" propaganda.

The large return reported from pictures such as "Wild Oats" and "The War of the Worlds" has resulted in extensive production of similar films.

At a recent meeting of the New Jersey exhibitors a film entitled "Open Your Eyes" was characterized as a "wholesome and healthy" warning has been issued to the effect that this film is being put on the market and the theatre owners of New Jersey asked to play it. It is a breeder of censorship and can only react unfavorably to your box office.

"We suggest and urge that you do not show it in the interest of common decency and good business."

The notice is signed by Joseph M. Seder, president of the M. P. T. O. of New Jersey. It is understood that various state theatre organizations are taking a similar stand on pictures of this nature with the idea of curbing the undue mania for producing these films.

10 PEACHES

Los Angeles, Aug. 9. Supporting Marjorie Davis in her current M-G-M feature, "The Fair Co-Ed," are 10 of the most stunning extra girls in Hollywood, who are to be included in the picture's recombination to typical college class.

They include Hone Markow, sister of Hone Markow; Lenore Bushman, daughter of Francis X. Bushman; Tyne Loder, niece of Miss Loder; and others. The picture is being produced by Sam Wood in direction.

MILLER-FARRELL ACT

Miller and Farrell, night club duo, are slated for their vaudeville debut for K-A this month. Betty Smith is handling them. Lisbeth and Romero, dancers with the Miller-Farrell act, will be rated jointly with Miller and Farrell.

COSTUMES FOR HIRE

Impersonators and costume designers for the picture theatres, Smith & Mushkin Co.

BROOKS

Costume designer for the picture theatres, Smith & Mushkin Co.

B. REESES' "THE PATENT LEATHER KID"
U Comedy Credited at Roxy—British Film at Paramount \$63,000—"Wings" and "Patent Leather Kid" 2 Days Apart—Many Visitors

Everything along the street took a swing upward last week in proportion to the amount of the drop in the thermometer. A lot of comment was heard in reference to "Painting the Town" (U.), from a gross of under \$30,000 the house receipts jumped to approximately \$150,000. The normal halcyon days of added attractions, the film may be given a share of the credit.

"King of Kings" (U.) and "The Big Parade" took a prophetic leap from under \$5,000 to \$13,500. "Passion," with Earl Jennings at the Caméo, holds a third week.

The Longears, with "Babe Comes Home" and "Vocality" is still doing and no definite date of reopening has been announced. The Longears have retired for retraining and remodeling of the new Palace.

"The Town's Child" has been postponed again for Broadway showing and "Les Misérables" goes into the Central, headed by Universal, Aug. 21. By Labor Day five picture houses, including the Central, will be open in the run.

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Estimates For Last Week
 (Drawing Post, \$50,000; \$30,000)
 (1120-1125) (47-50) (week). Took a sudden jump to \$13,500 with only a few days to go. The picture represents an increase of around \$4,000 over the previous week.

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WISCONSIN HIT HIGH; ASH POLICY—\$24,000
Town Played Stage Attractions Above Films Last Week.—McCall Bridge Stock, Red

Milwaukee, Aug. 9. (Drawing Post, \$50,000; \$30,000)
 Evidently his films meant nothing to the main stem during the past week. Leading houses contested the picture, but the picture was a stage attraction rather than the pictures. Both the Wisconsin and Alhambra played their presentations far heavier than their films and as a matter of fact the films meant less to the average theatre goer than the stage presentations.

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CELEBS CONVENTION
GOTORONTO MONEY
\$11,000 at Uptown With "San Francisco"—"Running Wild" Not So Good for Pantlegs

Toronto, Aug. 9. (Drawing Post, \$70,000)
 Summarized convention, bringing 10,000 visitors, Prince of Wales and his younger brother, Prince George, to mention Prime Minister Ramsay MacDonald, Baldwin of Great Britain, with good weather thrown in, put the city on its feet on the up and up just west with moderate popularity.

Famous Players' neighborhood house with Lemuel Sharkey fight pictures and good vaude acts climaxed above the best since June 1st. Coincidental with the coming of the crowd, the box-office handled \$1,500 house.

Benches also got its share, bettering \$30,000 on the week. This is the only Toronto amusement getting any Sunday business.

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L. K. THEATRE OPENED
CREEPY BY NIGHT
CRITERION'S RECORD AT SCALE BROKEN LAST WEEK—DIT \$21,879.05—Met Led Town With \$28,000. Coew's State Goes Wrong at \$21,000.

Los Angeles, Aug. 9. (Drawing Post, \$100,000)
 Metropolis' record at the town's leader last week and had things pretty much its own way, the opening week of the new attraction at the town's leader at prices ranging from 65 to 90 cents. A year later Pola Negri's first picture, "Theodora," brought in \$2,775 on its initial week, at the opening week of the new attraction, now charging 40-cent, at matinee and evening, \$1,250 each. The figure tops the business previously holding the record.

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60,000 AT FREE SHOW; 60,000 AT TURNED AWAY
"Rough Riders" Show Opened by K. C. "Star," 1 Night—Newman Near \$17,000.

Kansas City, Aug. 9. (Drawing Post, \$60,000)
 Sixty thousand admissions, with only 8,000 from the ground; the picture, in a record that will stand for some time. Those are the figures of the Kansas City "Star" for showing of "The Rough Riders" Friday evening.

The occasion was the paper's celebration of its first anniversary under staff ownership. The "party" was held at the Municipal ball park and the public invited.

Seats were provided for 4,000, but 8,000 from the ground; the picture, in a record that will stand for some time. Those are the figures of the Kansas City "Star" for showing of "The Rough Riders" Friday evening.

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TOPEKA'S COOL

Last Week's Grosses Reached Winter Proportions

Topeka, Aug. 9. (Drawing Post, \$50,000)
 Almost mid-winter business in mid-summer was the report from all the Topeka box offices. The temperature here last week was in the 40's and 50's, but the business was in the 40's and 50's.

Almost mid-winter business in mid-summer was the report from all the Topeka box offices. The temperature here last week was in the 40's and 50's, but the business was in the 40's and 50's.

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PICTURE CIRCULATION FACTORS IN CURTIS SYSTEM

Phila. Publishing House Issues Study on Statistics, Contrasts and Comparisons—Film Men Attentive Toward It Much Illuminative Detail

Closer studies of higher county maximums with regard to the selling of pictures are being conducted in various distributing circles from recent reports. New sales quotas, based on a system worked out by the Curtis Publications, may result.

Proceeding along the lines that maximum business can result only through maximum county receipts, this system is based for the first time on a study of relative market values.

The basis for these studies is on the circulation of Curtis Publications, the sale of the magazine being considered "an actual sales accomplishment" so that it may be used as an indication of possibilities for another medium of expression.

Curtis Circulation percentages are an index on relative importance in the film market standpoint inasmuch as where people read, children are in schools, where communities are "brand conscious," it is along that the census is strong.

Population is not considered an accurate index of the wide difference of the wide difference in living conditions between communities of equal population.

According to the Curtis percentage compilation California has less than the population of Alabama while it has more than 15 times the number of passenger cars other than Ford's 10 times the number of domestic electric-lighting concerns, 11 times the number of banks, deposits, 10 times the number of income tax returns.

Percentages
Income tax returns under federal rural communities are an index factor. In Illinois it is shown that the population is not considered an accurate index of the wide difference of the wide difference in living conditions between communities of equal population. Automobile registrations do not do justice to the large cities. Greater than in Indiana, 21 percent of the population, 21 percent of the passenger cars other than Ford's, and 35 percent of the Ford's of the State.

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Practical Market
The theoretical market for any picture is composed of those who are able to buy, according to the Curtis report, "but the practical market is limited to those who are able to buy, can also be made willing and ready to buy under reasonable conditions."

Reading of a certain grade of picture indicates an ability to pay for picture. The average and below are not a measure of buying power, but are an "index" to responsiveness to the "force" of "brand consciousness." The picture from the Curtis Publications are approximately a year's work. Manufacturers wishing to base sales quotas on the

PICTURES

LOEW'S 3 IN B'KLYN

Loew's has taken over the nearly completed Minor theatre Brooklyn, N. Y., and will open it Aug. 31. It's a 1,000-seat house, seating 1,000, and will probably play a presentation policy under the Loew operation.

Another new Fleischman's going over to Loew's when finished is the Palace also in Brooklyn. Loew's also has taken a large interest in the new movie theatre, Coronet, 11, on the road to Flushing, it will seat 1,600. The transaction indicates any movie theatre is stated, although Loew's is interested with Schwartz in a couple of the new theatres, including one at Jamaica (L.O.K.) and another in Brooklyn.

NOVOTONE MUSIC FOR FOX SPECIALS

"The Heaven" and "Sunrise" Canned, Scored by Romy—Rapee Conducted Orch.

Both "The Heaven" and "Sunrise," Fox pictures, are to have scores recorded by Novotone. The picture "The Heaven" is scheduled to be recorded next week. "Sunrise" is credited with being both films.

"Sunrise" will have its Novotone score recorded when it comes to the Times Square, New York, while "The Heaven" will be scheduled to be recorded next week. Erno Rapee conducted the 45 men for the latter.

It is understood that Rathwell will also score "Mother Machee" and "Carmen," coming Fox pictures, and is revamping the music for "What Price Glory," the next week at the Fox for at least a fortnight.

Toronto Censors Too Late
Toronto, Aug. 9.
Five months after the Ontario censor board has been set up, the Toronto council of women are trying to have "Don Juan" barred from further showings in the province on grounds of immorality. The squeal also is about the picture "The Secret Studio," now current at Loew's.

Censors have no power to recall after a picture gets into the market. The picture was out from this picture.

Following a shift in the personnel of the censor board cuts have been reduced 50 per cent in the present board displacees. The present board displacees the Toronto council for the American army and navy. The picture was out from this picture.

Suit Over Painting
Boston, Aug. 9.
A cliff hanger has been brought to the attention of the courts by a claim by Knoll of this city to compel the University Theatre, a part of Charles Chaplin's picture, to paint in three sections of General Washington taking command of the army.

1st N. Coast Conference
Los Angeles, Aug. 9.
Not Deputies in one of the major of First National; Stanley Hotel, western sales manager, and G. G. Jackson, western division manager, are conferred with the University Theatre, a part of Charles Chaplin's picture, to paint in three sections of General Washington taking command of the army.

Writers on Picture
Los Angeles, Aug. 9.
Bill Connors, Fox writer, is in the picture "The Secret Studio," now current at Loew's.

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N. EXHIBITS, ASKED

T. T. C. C. FOR REPRESENTATION

Hays Office Stalling Leaves Jerseyites Sore—Jersey's Direct Representation Application Denied—May Lead to Further Difficulties

Just a Boy's Idea

A story is wafted back to New York from Hollywood of a kid's playing with the ferret in his father's backyard, with Pop looking on.

Sending the boy was trying to fashion a figure, the elder asked what he was trying to make.

"Assistant director," answered the son.
"It won't not a director," said here.

"It's enough fertilizer," the kid replied.

SCHAEFER LEAVING W. C.
Los Angeles, Aug. 9.
Fredrick Schaefer is leaving the West Coast Theatres circuit's publisher, and is being replaced by the late Schaefer.

Schaefer came here as one of the West Coast circuit's publisher, and is being replaced by the late Schaefer.

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Par. Tires of "Westerns"; Thomson Films Only
Los Angeles, Aug. 9.
Paramount will eliminate making western pictures with the exception of the Fred Thomson series of four.

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Paramount will eliminate making western pictures with the exception of the Fred Thomson series of four.

Repeated stalls from the Hays office on representative arbitration for the Theatre Circuit, Jersey is asking the exhibitors into a state of feeling commonly described as "sore."

When last heard from, the Hays office had asked Jos. Seiler, president of the M. P. T. O. of New Jersey, to appoint members to act as arbitrators for New Jersey in disputes with distributors.

Following a reasonable lapse of time, the distributors were announced to the Hays office and a request made that representation be granted. A letter followed from Charles Pettibone to the effect that he is not empowered to grant their request.

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What Price Music for the Film?

By ERNO RAPEE

This topic has been discussed at such great length that I feel I would be taking up valuable space and time in reiterating some of the facts more noteworthy predecessors have stated already.

The well-known incident which occurred in a small Pennsylvania town some twenty years ago, when a picture show could not take place because the chairs which were used to seat the audience and were only obtained on a rental basis from the local undertaker, had to be used at a funeral that was being held that day, links itself prominently with the man who has achieved such a high place of importance in motion picture entertainment.

It was this same man who successfully offered the public 20, 25, 45, 65 and at present 110-piece orchestras for its musical palate. It is S. L. Rothafel, whom most people love to call "Roxy," who, in my mind, is responsible for the above caption. "What price music?" It didn't make any difference what the financial responsibilities were, it

was a continuous forging ahead, not only quantitatively, but mostly qualitatively.

It was my good fortune ten years ago to join the ranks of young aspiring musicians who devoted their ambitions and endeavors to the cause of bettering motion picture music in this country. Where it was practically an impossibility in those days to offer the public anything better than "Post and Penant" or "William Tell," those very same compositions today have made room for the rank of compositions which make up most of our symphonic and operatic repertoire.

It was only five years ago that I had the opportunity to present at the Capitol Theatre in New York such a serious composition as "Ein Heldenleben," by Richard Strauss, with the kind co-operation of Charles D. Isaacson, who delivered a short explanatory talk on the composition. The experiment was very successful and since that day compositions of Richard Strauss, Glazunov, Rimsky-Korsakov ap-

Gloria's \$24,000 Bung

Gloria Swanson has an elaborate roof bungalow in New York. It occupies the entire roof of a smart apartment house on Sixth avenue near Central Park. It is quite elaborate, has a private elevator and so forth.

While Gloria and her Court are on the coast, the place is for sub-let at heavy wages; \$2,000 a month.

Even the realty brokers laugh when they quote the price.

appear frequently on the programs of the better grade motion picture theatre in this country.

This movement for better music has gradually extended itself from the eastern part of the country and then to the far western. Orchestras of large size became first fashionable, then a business investment and lastly a necessity.

Cause and Result
I opened the Fox theatre in Philadelphia in 1912 with a 45-piece orchestra.

(Continued on page 67)

Bandit's Lost Toy Pistol and Money

Chicago, Aug. 9.

Marke Brothers' Marbo was held up Sunday night, with the bandit using a toy pistol, escaping with a box containing \$500. He was seen leaving the house by S. M. Marke, one of the owners, and John Purdon, usher.

They gave chase, but the bandit eluded them, first dropping the toy pistol and the dough.

FOX HOUSE, THEATRE ONLY

St. Louis, Aug. 9.

Fox has abandoned plans for a 15-story office building above the new 1,000-seat Fox theatre, being erected at the corner of Washington and Grand boulevards, in the heart of St. Louis' uptown theatrical district.

Workmen are now laying the concrete foundation footings for the big theatre. Plans call for a main floor, mezzanine and balcony of three levels. The design of the playhouse is to be Oriental, predominantly Moorish, Indian and out-

A MISLEADING FIGHT FILM; ADS STOPPED

S. S. Millard Jammed Way Up on Coast—Dailies Assent

Los Angeles, Aug. 9.

S. S. Millard, who several months ago secured his entire intro into this town as a distributor for the theatre operator, had a double blow dealt to him yesterday.

The Better Business Men's Bureau, waging a campaign against misleading advertising following an investigation of the Millard secretary, asked local papers to refuse copy from Millard on the Dempsey-Sharkey fight film. The claim was that Millard was showing only a few reels shots at the California theatre taken prior to the battle and the counting out of Sharkey.

Miller told the newspapers that the advertising was misleading the public to believe they would see the entire fight.

Before Miller visited the papers he called on Millard, asking for truthful newspaper copy and stated that the latter refused to accede to his wishes. None of Monday's or Tuesday's morning or evening papers is carrying Millard's advertisements.

On the same day Millard's troubles were aired before the Labor Bureau where Joseph Levenson had filed claim for \$195, claiming he worked for Millard when he was catering for the Vampas Ball last year as a stockbroker of concessions. Millard, when summoned by the Bureau last week, flatly refused to pay stating that he had no written agreement with Levenson and no wages were due. This hearing before Deputy Labor Commissioner Richardson brought out that Millard had been hailed before that body three years ago, when wage claims were filed against him but were not collected because Millard, on account of other legal entanglements, had been sentenced to San Quentin where he was paroled after one year. Although Rice discovered these cases have been destroyed, Millard admitted they were justly due but had failed to pay the Labor Bureau sets forth.

Other Claims
The Levenson case was postponed to enable Millard to prove the absence of an agreement. The next day, Adrian Virpilit, truck driver engaged by Millard to drive an advertising wagon, filed a claim for \$68 in wages. On top of that, yesterday, Maurice Walton, who worked for Millard as a lecturer with the picture, "Is Your Daughter Safe?" filed claim against him. Eugene Masterson, whom he asserted hired him to work for Millard, saying that at \$15 at the rate of 10 a week was owed him for a balance in wages over a period of two months. Masterson's identity was not established, although it was acknowledged he was associated with Millard.

Walton told Deputy Commissioner William Walton that he had obtained a check receipt attachment at the California some time ago, the purpose being to collect money due from Millard, with the belief that Masterson had invested in Millard's enterprises. He was unable to get any return from the theatre man who has the house under lease.

Art Meyer, publicity man, filed claim for \$16 last week against Millard, which was settled before a hearing of the Labor Board. Millard was out of town when Walton and Virpilit hearings took place, with the case set for another hearing Aug. 15.

Rosen, FBO Director

Los Angeles, Aug. 9.
Richard Rosen, formerly director at Paramount, has been signed by FBO to direct "Deadman's Cave," racing story by Frank Richardson Pierce. Ewart Adams adapted.

Sam Hardy and Arthur Hoyt added to "The Texas Steer" with Rogers starring. F. N. Richard Wallace directing.

the talk of a nation!

¶ Can you beat it? This "Chang" picture has gone and done it again! Smacked to smithereens the eleven-year record of the California Theatre, San Francisco! Turned the reviewers into raving press agents. Coming on top of that record-breaking 9 weeks' run at the Rivoli, New York, where 301,000 people saw "Chang"; and S. R. O. engagements at the Fenway, Boston; Roosevelt, Chicago; Adams, Detroit; Million Dollar, Los Angeles; Lyceum, Detroit; and others t. n. t. m.

¶ "Chang". Hailed on the editorial pages of the New York World, Duluth Herald and other newspapers as the mightiest leap forward the picture industry has taken in years. Featured in the Literary Digest, New Republic, Nation, McCall's and other conservative national magazines as an event of world-wide importance. ¶ Merian Cooper and Ernest Schoedsack, who risked their lives for 18 months in the jungles of Siam to bring back "Chang", should be very proud.

Paramount is very happy. Not only for the sensational success of "Chang", but for the new startling motion picture history being written daily by "Way of All Flesh" (352,422 spectators in first seven weeks, including 9,158 repeaters, Rialto, N. Y. Fourth week at St. Francis, San Francisco, even bigger than the first). "Metropolis", "Beau Geste", "Barbed Wire", "Firemen, Save My Child" and others of Paramount's 100% program. ¶ The new era in motion pictures. "Different", daring, teeming with the life and color of this breathless age. And how this smart modern public is responding! The talk of a nation! ¶ Can Paramount keep it up?

We'll tell the world. We diagnosed public demand for something

new. We prepared. We're delivering. 75 more to come in 1927-8.

Have you got them? If so, you're sitting pretty. If not, hurry!

Time and your opposition wait for no man. ✕ ✕ ✕ ✕ ✕



U. W. C. FOX PANTAGES FRAME BOOKING DEAL IN COAST HOUSES

Removes "Threats" by U on Pacific, but No "Agreement" Beyond Bookings—Fox also in on Bookings for U Houses and Will Supply Pantages

Universal, West Coast, Fox and Pantages have completed a "bookings arrangement" whereby Universal gets first run privileges in certain major West Coast states such as the Million Dollar, State and Criterion, Los Angeles; the Field, Granada and Imperial, San Francisco, and in every large city and town on the coast.

Louis Mager, Universal sales manager, is credited with the deal. The arrangement was considered possible through the large number of Universal theatres now in the coast. Fox, it is understood, will get a showing in the Universal houses for the opening fall in West Coast.

The Fox program including westerns will go largely to Pantages houses, from reports, as the considerable supply of westerns can be used more easily with vaudeville while West Coast houses would be more suited with the Universal specials.

The Universal-West Coast "accord" reaches further than the film arrangements. All construction threats made by Universal and West Coast in each other's territories have been dropped, following a discussion between Dan Michalove, Universal chain manager, and Harold B. Franklin, president of West Coast.

It is said there is no chance for a "working understanding" otherwise between U. and W. C.

It is understood the two offers were made for Universal's western theatrical holdings but neither was given serious consideration. As an alternative the bidders for Universal offered to sell out in certain districts but those offers, also, were turned down.

R. I. Regulations for Small Town Construction

Providence, Aug. 9.
Theatre safety laws governing construction and operation of picture theatres and halls in the town of Rhode Island promulgated by Attorney General Charles P. Sisson as directed by chapter 101 of the Public Laws, passed at the last session of the R. I. legislature, were approved by Governor Dyer today last week, are now in effect.

Copies have been sent every Town Clerk in the state. These rules and regulations do not apply to the cities.

The rules provide for fire escapes from the upper balcony which must connect with the floor and the ground. Height and width of stairways are specified, as well as construction of ladders, doors, foyers, corridors or stairways must be constructed. Two exits are required for each auditorium floor and gallery. None of the required exits must be less than six feet in width, except in galleries with seating capacity of not over 150. The stage must have two approved exits.

Fires doors or mirrors are prohibited. Other rules cover the arrangement and number of seats. Width of aisle is designated.

Booths
Further provisions are made for film booths, their contents and construction. They must be so located as not to obstruct or render dangerous any aisle or egress. The sides, top, and door must be of asbestos lumber, less than one-quarter inch in thickness. The flooring must also be filled with asbestos cement, and the doors must swing outward. The rewinding bench is to have two shelves of slate, glass or asbestos lumber. Booths must be provided with an inlet on each side and the door. The certificate of approval of a booth by the Superintendent of State Police is to be posted inside.

Where more than one machine is used, provision must be made for space between them and for fire-extinguishing apparatus. Machines must have fire guards to prevent the spread of loose film. Electric motors may be used only on such machines as are especially fitted

and approved for such use. No alterations may be made in mechanism of any moving picture machine after its approval by the State Police. Additional emergency control must be provided if auditorium lights are controlled from within the booth.

The business of negligent operators may be suspended or revoked. No persons except the owner, manager, or operator is to be allowed within the booth. No moving picture exhibition is hereafter to be permitted above the second story of any building.

Technicolor's Cost

At least one reel of "The Girl From Iliu," Gotham production, featuring Carmel Myers, is to be done in Technicolor. This process costs at the rate of \$4,000 for every two minutes of screen running time.
Tom Terwis is directing.

Sundays at Saranac

Saranac, N. Y., Aug. 9.
A number of residents here opposing Sunday movies are trying to muster sufficient public opinion against confirmation of the village board by the adoption of an ordinance necessary to legalize Sunday shows. The trustees last week voted in favor of Sunday movies. Two opponents of Sunday movies pointed out that the village law relating to the matter calls for adoption of an ordinance before shows at the Sabbath can be legalized.

Waring at Strand on Run

Fred Waring and his Pennycuikians return to Broadway at the Mark Strand, New York, Sept. 24 for four weeks or more. The Waring has been signed by Stanley for 20 w. ka nt \$1,000 and \$500 a week. The closing of the long-term picture house was deferred because of negotiations with Eddie Fiske for the "East Side-West Side" musical comedy, which is now off, owing to salary differences that could not be adjusted.

The Waring are vacationing for three weeks and have shipped their entire instrumental collection to Elkhart, Ind., for expert treatment at the Duescher Band Instrument Co.'s factory. They reopen Aug. 13 at the Missouri, St. Louis, for two weeks and thence to the Circle, Indianapolis, for two more.

Beckman, Jennings Super

Los Angeles, Aug. 9.
Jack G. Beckman has been appointed supervisor of the Emil Jennings productions for Paramount.

"Callahans" Cuts in L. A. Appease Irish Society

Los Angeles, Aug. 9.
In view of the fact that officials at M. M. S. have made certain eliminations in "The Callahans and the Murphy" that were objectionable to the Los Angeles Council of the America Association for the Recognition of the Irish Republic, the latter organization has withdrawn its protest against the showings of the picture in theatre and a copy of the association's resolution has been forwarded to every branch in the country.

The local council originally protested against the picture being shown but later conference with the producers resulted in cutting out the scenes objected to, with the association then withdrawing all protests over its exhibition.

E. I. Way in Dept. of Commerce

Washington, Aug. 9.
E. I. Way has been added to the motion picture section of the Department of Commerce, to further the sale of industrial films abroad.

PANTAGES

The Wise Showman

Books

With



EMIL JENNINGS

AND

POLA NEGRI

an Ernst Lubitsch Production

FOR HIS ENTIRE CIRCUIT OF THEATRES

Now Playing Cameo Theatre, New York Held over for third week!

DAILY-REVIEW-
Observations

BY ADOPTED CHILDREN

"Pantomime," among the first of the big foreign spectacles to cross a fence in the lower end of motion picture entertainment in this country, is a much-sought-after and long-lasting feature of the country.

It is predicted that it will do more business than any other picture that has ever been brought over from the continent. The day of the motion picture has not yet begun.

When "Pantomime" was played in America the first time it was the way largely because of the way it was presented. It was the first time Pola Negri and a foreigner named Ernst Lubitsch. Another foreigner named Emil Jennings was concerned in the production.

As the male title is finished these days it reads something like this: "Pola Negri and Emil Jennings in 'Pantomime,' an Ernst Lubitsch Production."

And Pola Negri, Emil Jennings and Ernst Lubitsch are the three foreigners best identified with American motion pictures. They are great popular favorites in every part of the country.

Nations of the world can be no queerer in their pictures as naturally in them.

It is noticeable that the day will come when there will be a complete interchange of motion pictures art and principle.

THE GREATEST BOX OFFICE ATTRACTION EVER FILMED!
Now being booked by Foremost Circuits and Theatres of the U.S.A.

"PASSION" IS BEING RELEASED THROUGH
TIFFANY PRODUCTIONS, Inc.

M. H. HOFFMAN, Vice-President

1540 BROADWAY NEW YORK CITY
BOOK IT THROUGH YOUR NEAREST TIFFANY EXCHANGE

Bu

**Universal's
COMPLETE Line-Up
Protects Your Brick
and Mortar!**

7 LONG RUN SPECIALS

The Cat and the Canary
The Cohens and the Kellys in Paris
Love Me and the World is Mine
Show Boat
Les Misérables
The Big Gun
The Man Who Laughs

4 DENNY SUPER COMEDIES

Out All Night
Watch My Speed
Mile a Minute Love
Good Morning Judge

26 BIG GUN JEWELS

The Cream of the Year's
successful plays, novels,
big magazine serials

7 HOOT GIBSON

Big Gun Jewels

**10 UNIVERSAL THRILL
SERIES**

5 with Al Wilson—the man without fear
5 with Dynamite—the Devil Dog

12 RANCH RIDER SERIES

6 with Fred Humes
6 with Ted Wells

—that's Universal's Brick
and Mortar Complete
Line-Up

BUNK is bunk. Words are words. Noise has no place in the world. Sometimes unfortunate business, sense is sense, reason is reason, dollars tell you, us, and expensive labor—world-wide effort and resource—Newsreel. Years of equally difficult, tedious, 1927-model Newsreel to your doorstep when more than many picture memories date, UNIVERSAL NEWSREEL service. That's newsreel DISTRIBUTION, more years than you have fingers on your right hand has delivered news, scoops, audience value, and the world knows it! And that's why: Bunk in advertising is wasted—when you are talking about WHEN BETTER NEWSREELS ARE MADE AND UNIVERSAL WILL DELIVER THEM!

nk!

is noise. Advertising is advertising. All have a
nately, BECAUSE—fact is fact, business is
rs. are dollars. For instance: Fact, reason, sense,
the world that it takes years of laborious and
tes—to be able to PRODUCE a 1927-model
expensive toil to know how to DELIVER a
you want it—as you want it. For more years
AL has delivered one hundred per cent news-
a tremendous job, we'll tell the world! For
ht hand INTERNATIONAL NEWSREEL
rogram savers—through UNIVERSAL. The
foolish, words are useless, noise is stupid,
about Newsreels! All the world knows:
INTERNATIONAL WILL MAKE THEM—
Face the facts. DODGE THE BUNK!

Universal's COMPLETE Line-Up Protects Your Brick and Mortar!

10 The Collegians
Carl Laemmle Jr.'s Junior Jewel 2 Reelers

12 Snookums
Stern Brothers Junior Jewel 2 Reelers

26 Oswald—THE LUCKY RABBIT
Winkler Productions 1 Reelers

12 New Gumps
Samuel Van Runkel Prod. 2 Reelers

104 International Newsreel
Twice Each Week Every Week in the
Year. Hearst Produced, Hearst Publicised.

52 Stern Brothers Comedies
2 Reelers

13 Rube Goldberg's MIKE AND IKE
13 R. F. Outcault's BUSTER BROWNS
13 Pop Momand's KEEPING UP WITH
THE JONESES
13 George McManus' LET GEORGE
DO IT

5 First Run Serials
including Carl Laemmle's Junior Jewel
Serial BLAKE OF SCOTLAND YARD
and THE SCARLET ARROW
THE HAUNTED ISLAND
THE VANISHING RIDER
THE TRAIL OF THE TIGER

52 Action Featurettes—2 Reelers

13 Sioux Westerns
13 Northwest Mounted Stories
13 Boy Wonder Sensations
13 Texas Ranger Stories

**6 Octavus Roy Cohen—Charlie
Puffy 2 Reelers**

26 Snappy Comedies 1 Reelers

13 Harold Highbrows
13 Drugstore Cowboys with Arthur Lake

— Universal's Brick and
Mortar Super Shorts!

PORTLAND 100% INCREASE IN SEATING

17,000 Seats Downtown
With New Houses—40,000 Seats for 325,000

Portland, Ore., Aug. 9. Portland is fast approaching the menace of overcrowding. At present there are six first-run houses within the downtown area with a total seating capacity of 7,550.

In the next few months this will be increased over 100 per cent. to the new West Coast Public, with 3,000; United Artist, with 1,000; Liberty, with 2,000; Hippodrome with 1,600, and Tibbett's Oriental, which will raise the total to over 17,000 seats.

Conservatively speaking, Portland has a total population of around 325,000, making the downtown seating capacity equal to one-twentieth of the total population. Total seating capacity of the city is nearly 40,000, one seat for every eight persons.

PICTURE PRODUCTION IN CENTRAL EUROPE

Washington, Aug. 9. During 1926 Germany with 204 pictures made 246 pictures; Italy with three producers brought out 10 features; Spain with its five producing companies released 16 productions; Czechoslovakia created 32 features, all credited to but two producing companies while in Austria the number reached 24 from three producers, statistics compiled by George Canty, picture trade commissionaire, disclose.

According to these same figures, which the Department of Commerce has made public as a trade bulletin, Hungary disclosed no productions whatsoever for 1926, but did in 1925 turn out five pictures of five reels in length, plus 27 pictures of one reel each.

Central Europe is characterized as a valuable market for American films by Julius Klein, director of the Bureau of Foreign and Domestic Commerce. In a foreword Mr. Klein states that during 1926 over 20,000,000 feet of film was exported to these countries as against less than 50,000 feet in 1912.

The market is capable of further expansion, states Mr. Klein.

Central Europe as a whole has 9,600 picture theatres, or a little less than half of all now operating in Europe. In the larger cities are 382 distributors, with the home market consisting of 227 producers, whose combined efforts placed 316 productions on the market in 1926. Plans in Germany are completed for the construction of 50 additional picture houses. "This is the outstanding contribution to European progress in the theatrical world," states the report.

Poland, Austria and the other countries are not expanding the theatre building, though there is the likelihood of five new houses with capacities running from 1,000 to 2,000 being erected in Italy.

Cost of Films
Following a survey of German conditions, previously reported upon in detail by Variety, the report discloses that feature productions in Poland run to a cost of between \$7,000 and \$8,000.

Smallest cost in these films is the employment of actors. The "name" players receiving from \$70 to \$85 daily while players classed as "well known" garner \$25 to \$45 daily. Ordinary players \$15, while the extras draw an average of \$3.50, less than half the average paid in Hollywood.

"Zredowina," a Polish production, played to a profit of approximately \$25,000.

The two producing companies of Czechoslovakia, "Lumax" and A. B. Weiss-Silence, disclosed that their costs at a daily wage of from \$12 to \$15 a day, with the average cost of a picture of six or seven reels running to about \$6,000.

The country has 720 picture houses with an approximate seating capacity of 300,000. Austria's producing companies, Vita, Licht, Mita and Sarscha, all located in Vienna, operate, with the

possible exception of the first named company, in a small way. There are in addition to these companies 10 or 12 lesser aggregations.

Blind Booking Capital
Capital for the making of film is realized from blind bookings. The 15 films made in 1924 cost on an average of \$20,000, says Mr. Canty. At the end of 1924 as yet no American films had been produced in this country. This in contrast to the several of the other countries.

However, the Austrian government, as recently reported in Variety, is endeavoring to force such producing by refusing to modify the contingent system which the native producers have not been able to meet with the requirements with the result that American producers are unable to release, in many instances, any further films during the current year.

The recent political events have evidently delayed the settlement of this issue, it was stated at the department.

This information bulletin, No. 499, may be secured by addressing the motion picture section of the Department of Commerce, Washington.

Universal Pass

Mike Mindlin, who conducts the unique and successful little Fifth Avenue Playhouse, runs his racket with a dash of humor in everything. He has titles run off kidding the feature pictures, and the patron, mostly Villagers. On his house passes (which are hard to get) he has printed the following: "It is the hope of the Fifth Avenue Playhouse, home of unusual motion pictures, that this card of identification be accepted and recognized in all motion picture theatres. It must be such a nuisance to carry separate passes."

Winifred Dunn is to write the script for "Lila Time," let N. special with Colleen Moore. It follows "Miss Moore's" "Tell the World," which she is to do upon her return from the cast, (George Fitzmaurice directing "Lila Time").

Bojin and Anna May Wong added to "The Devil Dances."

Shea's, Valley Falls, Opens

Providence, Aug. 9. Once again Cumberland, R. I., is to have motion pictures. Shea's theatre, Valley Falls, closed June 2 by the Cumberland Town Council, is to re-open. Last Thursday night the council voted to issue a license to Mrs. E. A. W. Shea.

At the July meeting the governing body issued a permit to William J. Co.oran, who, he claimed, had five "phonographettes" last night. However, they revoked the license of Cooran and issued one to Mrs. Shea, wife of the former operator and owner of the theatre.

The theatre license was revoked by the council last June for the alleged showing of obscene films. Since that time the theatre, only one in town, has been closed.

Barbara Kent in "Stop That Man," 11, seven version of stage play of same name. Nat Ross directing.

Francis Ford, serial hero of the post, returns to the screen in "The Wreck of the Hesperus," DeMille, Elmer Clifton directing.

Roumania's 57 Conditions For Theatre Operation

Washington, Aug. 9. One of the final decrees of King Ferdinand of Roumania was that covering the operation of picture theatres in his country.

Originally approved in January, 1927, these have been revised as of March 25, 1927.

An individual, it is set forth, to operate a picture house must present five documents to the Minister of Arts and Cults. Citizenship certificate, apprenticeship certificate, good behavior certificate, opinion of the Town Council regarding the building, and the opinion of the General Union of moving picture operators.

The union is under the control of the minister referred to.

In all the decrees including 17 articles that must be complied with.

Next vehicle for Jack Mulhall, Dorothy Mackall in "Man Crazy," 1st N. Adaptation by Perry Nathan from Saturday Evening Post story, "Charisma of the Boston Post Road," by Grace Sartwell Mason.

LOXLEY KEEPS HIS FINGER ON THE PULSE!

JOIN AFTER - at the WARNER THEATRE

JOHN ASTOR

with in "LOXLEY KEEPS HIS FINGER ON THE PULSE!"

AND TREMENDOUS CAST INCLUDING

ESTELLE TAYLOR	WARNER OLAND
MONTAGU LOVE	HELENE COSTELLO
HELEN LEE WORTHING	MYRNA LOY
PHYLLIS HAYER	JUNE MARLOWE
SHELDON LEWIS	JOSEF SWICKARD

DIRECTED BY ALAN CROSLAND
SCENARIO BY BESS MEREDYTH

Accompanied by VITAPHONE on the WARNER GREATER EXTENDED

INSIDE STUFF—PICTURES

(Continued from page 16)

and Paramount news services will be settled. A report has been around that under an understanding no Publix or Loew house will play any news services excepting their own, in their own and the other's theatres. That may or may not, if the report is right, work to the advantage of the opposition theatres. The latter have been taking all news services and editing them, joining such views as they wanted for the house news reel. It will also settle the question whether opposition houses to Loew's or Publix will use the M-G-M or Paramount news reels.

"Service" within the picture theatre of the military or semi-military description is being much toned down from accounts. In the smaller key cities the extreme civility and attention of the house staff were not readily welcomed by the natives. This was detected by opposition houses conducted on usual lines, treating their patrons as friends instead of high hatted guests.

"Service" was brought to the attention of newspapers in particular by an article in a recent issue of "The American Mercury." That article either was extensively quoted or retained in memory by daily newspaper men, who took occasion to refer to it directly or indirectly in several ways when visiting their picture houses containing the sample of "service" that the "Mercury" kidded.

More recently Odd McIntyre in his widely printed daily column also slammed the "hi" at service thing.

Flood suffering among exhibitors will be better brought out, it is said, when it will be found that many of the exhibitors along the Mississippi hit by the recent overflow of the waters will not reopen their theatres. At this time there is no estimate of the extent of that "special suffering" reported coming from the Southland agree that there will be a number of theatres caught in the flood that can not reopen. None of these

houses, however, are believed to be of large capacity or anything approaching the de luxe class.

There appears to be no doubt of the large money damage suffered by the huge Saenger Circuit in the South, and which was heavily battered by the flood. No Saenger house is among those reported not reopening, but the actual money loss suffered by the Saenger Circuit is conservatively estimated by picture men at \$700,000. This does not include loss of business or decreased receipts.

It is significant that since the flood days, neither E. W. Richards nor Julian Senger has been in New York, both slipping close to the home grounds.

Toward the end of last week Paramount added a special into its opening news reel issue. As seen at the New York the Paramount personal plug staff had been removed, also the plane fire, which the opposition alleged to have been framed. The spectacle was staged but excellent. It was water skiing by boys and girls, claimed to have been taken on Manhattan Bay and as a new social fad for the summer. Flat boards attached to speed motor boats carried the skiers for quite some while before the inevitable fall. Water skiing is far from new. An added bit to the view was a Paramount news commentary (Fred Waller), carrying his camera on one of the skis and cranking while balancing himself on the board, going through the water at not less than 25. Again the same or another Paramount news commentary took the ski white on stilts, and at one time holding his legs far enough apart for a girl on another ski to pass under them. It was good work all around and in certain houses would get much more than at the New York where the views were accepted as unexceptional. They were exceptional. However, the \$500 camera was lost when the ski turned over.

National Theatre Supply Co. is making an experiment in publicity. The concern, formed about six months ago, is a consolidation of a group

(Continued on page 45)

PATENTS

Washington, Aug. 9
Ten cents forwarded to the Commissioner of Patents, Washington, D. C., will secure full information on any of the following patents. It is necessary to give name and number of patent and state in which information is requested.

Pictures

Focusing apparatus for cinematographic and photographic view cameras. J. A. Fisher, Pat. Feb. 14, 1926, Ser. No. 1,637,258. **Deville, Paris, France.** Filed April 11, 1925, Ser. No. 1,637,258. In France, April 25, 1925; 1,636,738. **Brinckman apparatus for cameras.** Thomas K. Ivory and Thomas C. Brinckman, Pat. Feb. 14, 1926, Ser. No. 1,637,259. In France, April 25, 1925; 1,636,739. **Carl Hoffmann, Hingham, N. Y., assignor to Photo Photo-products, Inc., Hingham, Mass.** Filed May 13, 1926, Ser. No. 1,638,531. **Harwood, Pat. Feb. 14, 1926, Ser. No. 1,637,260.**

Camera-front catch (still). Lew W. Lesser, Johnson City, N. Y., assignor to Arroyo Photo-products, Inc., Hingham, N. Y. Filed Feb. 24, 1926, Ser. No. 1,637,261. **Brinckman apparatus (talking motion pictures).** Chas. D. Richards, West New Brighton, N. Y., assignor to Western Electric Co., Inc., New York City. Filed Dec. 29, 1924, Ser. No. 725,758; 1,637,161. **Automatic film-tape reel mechanism.** Frank R. Garbutt, Los Angeles, Cal. Filed Jan. 2, 1926, Ser. No. 1,637,262. **Apparatus for obtaining three-color photographs.** Gilbert Cousin, Paris, France, assignor to Compagnie Internationale Trichromie, Paris, France. Filed Dec. 26, 1923, Ser. No. 802,734, and in France, Dec. 27, 1923; 1,637,264.

Motion picture mechanism. Albert B. Howell, Chicago, Ill., assignor to Eastman Kodak Co., Inc., Chicago. Filed Nov. 21, 1925, Ser. No. 76,449; 1,637,278. **Cinematic apparatus (for taking and projecting motion pictures).** Ernesto Casali, Quinto al Mare, Genova, Italy. Filed Dec. 21, 1923, Ser. No. 625,608, and in Italy, March 23, 1924; 1,637,409.

Automatic roll film camera. F. H. Hadfield, Auckland, New Zealand. Filed Jan. 12, 1925, Ser. No. 82,359, and in New Zealand, July 24, 1925; 1,637,414. **Focusing instrument for cameras and the like.** G. A. Mitchell, Los Angeles, Cal., assignor to Mitchell Camera Co., Los Angeles. Filed Aug. 25, 1925, Ser. No. 132,089; 1,637,528.

Automatic safety shutter and motor control for picture projecting machines. Charles E. H. Levenshulm, Manchester, England. Filed Oct. 13, 1925, Ser. No. 1,637,531, and in Great Britain, April 26, 1925; 1,637,718. **Miscellaneous**

Combination recorder and reproducer of sound. Carl Remondino, Terre Haute, Ohio. Filed July 3, 1924, Ser. No. 723,961; 1,637,719. **Saxophone cord.** A. S. Lang, Jackson, Mich. Filed May 1, 1925, Ser. No. 742,515; 1,637,002.

Electrical pick-up device for phonograph records. L. A. Naumark, and J. H. Marshall, Westport, Conn., assignors to the Bristol Co., Westport, Conn. Filed April 13, 1927, Ser. No. 143,377; 1,637,165.

Harmonics. Wm. H. Yates, Ventnor, Cal. Filed Oct. 22, 1924, Ser. No. 745,219; 1,637,285. **Organ.** Charles E. Winder, Hollywood, Cal., assignor to Symphonizer Co., Corp. of Delaw. Filed Nov. 20, 1925, Ser. No. 742,132; 1,637,322.

Photograph record. Joseph W. Bishop, Muskegon, Mich., assignor to the Brownell-Bishop-Collender Co., Wilmington, Del. Filed April 29, 1925, Ser. No. 623,661; 1,637,454.

Stringed instrument. Adolph Frank, Fort Recovery, Ohio, assignor to Thornborton Mfg. Co., Fort Recovery, Ohio. Filed June 12, 1926, Ser. No. 113,628; 1,637,563.

Production and photographic records. Chas. A. Havis, Schenectady, N. Y., assignor to General Electric Co., Schenectady. Filed Dec. 24, 1921, Ser. No. 625,862; 1,637,003.

Miscellaneous
Means for relieving the glare from projector light. H. R. Hadfield, Denver, Colo., assignor to U. S. Shutter Lens Co., Denver. Filed March 8, 1926, Ser. No. 92,317; 1,637,622.

Trade-Marks

Valphonic. In 6th English type set in half circle. J. A. Fischer Co., Philadelphia. Phonograph sound source and tone arm. Filed June 11, 1925, Ser. No. 629,402.

Television. Apparatus for transmitting moving scenes or images to a distance by radio. Filed June 11, 1925, Ser. No. 629,403.

A Metropolitan Picture. Would set out movie the other upon a background depicting the skyline of New York with the Statue of Liberty in the right. No claim made to the use of the word "Metropolitan" by the name of the picture. Filed May 9, 1927, Ser. No. 249,767.

Comic Commentaries. Words set out—movie the other in hand letters—motion picture films and talking.

(Continued on page 51)

*Their love burned.
like the Coals of Hell!*

36 WEEKS
in NEW YORK at 2 top

AT THE

by complete
SCORE
Vitaphone

OTHER EXTENDED RUN PRODUCTIONS
THE BETTER 'OLE WHEN A MAN LOVES
THE MISSING LINK OLD SAN FRANCISCO
THE FIRST AUTO....

BROS.
RUN PRODUCTIONS

NO CONTRACT RENEWAL DESPITE B. O. POWER

**M-G-M Letting Lew Cody and
Allen Pringle Go—Economy
Agreement the Reason**

Los Angeles, Aug. 9. Regardless of box office value producers seem determined not to exercise renewal options on contracts of players where an increase of salary is concerned. The latest demonstration is offered by Metro-Goldwyn-Mayer, which will allow Lew Cody to stop work at the close of his third picture, "Mixed Marriages."

Cody is getting \$2,250 a week on a 52-week contract. His option calls for \$2,000. He is considered a big box office bet, but on account of the economical agreement between producers M-G-M absolutely

refused to exercise the option. Other producers who are members of the Association will not bid for Cody's services.

It is understood that M-G-M will not exercise the Allen Pringle option, due in two months, either. She is getting \$1,500 weekly.

DYING OF GRIEF

Los Angeles, Aug. 9. R. W. Norcross, 35, is slowly dying of grief on account of the disappearance of his grand-daughter, Patricia Fox, 20-year-old motion picture actress.

The girl was never away from home overnight before.

Beaudine On "Cohen"

Los Angeles, Aug. 9. William Beaudine has been assigned to direct "The Cohen and the Kibitz in Paris" for Universal. Production is to be supervised by Julius Bernheim.

Al Cohen is writing story and scenario. George Sidney has been signed for the role of "Cohen."

Union Wins Verdict In Playhouse Matter

Springfield, Mass., Aug. 9. Organized labor, in the person of the Motion Picture Operators' Union, local 184, has won a victory in the findings which Attorney Rufus H. Cook of Northampton, as special master, has filed in Superior Court in the suit brought by the Playhouse, Inc., 514 house in Chicago, against officers and members of the operators' union.

The plaintiff had asked heavy damages against the union men in a case similar to that of the Danbury hatters.

The theatre has since been sold and is now operated as a union house. The difficulties started when Joseph Wiancko, member of the union, made a contract with the plaintiff to work from Sept. 1, 1922 to the same date in 1923, but the master finds that while the work of the union man was satisfactory, he was notified that his services were no longer required after May

Cooling Jannings Or "Passions"

Sign over the Cameo theatre on 42nd street last week: "Cool Jannings, in 'Passions'—Cooled by Refrigeration."

17, 1923, and therefore the plaintiff broke the contract.

He made that the picketing of the theatre was peaceful, but he is not able to find that it resulted from the employment of a non-union man, the defendants offering evidence to show that it was to protect against persons or theatres breaking contracts they had with union.

There was no evidence, the report says, that any of the 15 defendants distributed any cards or printed matter in connection with the trouble except a banner which was carried by pickets, and he finds that the theatre had a banner carried which read: "This theatre is fair to unorganized labor."

The union banner read: "This theatre is unfair to union labor."

NEW THEATRE TAKES TIFFANY'S 3 DIMENSIONS

**'Error' in Deed Cost Seattle's
Mystery House Delay and
\$25,000—Seats 3,000**

Seattle, Aug. 9. "Mystery" theatre at Seventh and Olive, which will seat 3,000 and cost \$150,000, is now under way.

Delay of six months and cost of over \$15,000 was occasioned by a truck put over by the "one" of the lots being built upon. Adjustment of this "error" in the wording of the deed, noted the seller just \$15,000 more cash.

The building is strictly theatre with no offices. However 10 small stores are for rent on ground floor. Casper Fischer is head of the company locally. Roy L. Brown, formerly with John Hancock interests here, has resigned from the Blue Mouse and is with the new company.

Plans are to rush work and open about Jan. 1. Tiffany three-dimensional pictures have been staged up for completely, this including super-features. The three-dimensional picture is the invention of two Swiss men, and the local management expects big results from the attractions.

Atmospheric presentations and pictures will prevail. Signs around the building state that millions additional will be invested shortly in nearby building on Olive street, advertised as the "natural center" of the city. At present the new theatre location is little away from the main drag, but it's only a stone's throw from the new Orpheum, ready to open Aug. 15.

Joe Rock's 1st of 8
Los Angeles, Aug. 9. Joe Rock has completed filming of "Stranded," adapted by Frances Gubhan from the novel by Anita Loos and directed by Phil Rosen. This is the first of the "Quality Elsie" series which Rock will produce for Sterling release.

Cast includes Shirley Mason, Buster Orloff, John Miljan, Shannon Day, Florence Turner, Ross Gore, Gale Henry, Lucy Beaumont.

1st N. at Met, L. A.
Los Angeles, Aug. 9. The first picture made by First National to play the Metropolitan here will be "The Stolen Bride," Billie Dove's initial feature.

The new arrangement of booking by West Coast Theatres made it possible for the picture to crash into a first showing at the Met.

"Gorilla" Started
Los Angeles, Aug. 9. Production on "The Gorilla," featuring Charles Murray and Fred Kelsey, started Aug. 9.

COAST NOTES

Gibson Gowland added to "Forgotten Woman," Columbia.

Harry Myers added to "The Girl in the Pailman," Marie Prevost's picture. De Mille.

Ribel Wales added to "The Weak of the Heart," De Mille. Elmer Clifton direction.

Wilfred Noy, recently in "Eager Lias" for Chadwick, signed for another by that studio.

Fay Wray for Adolphe Menjou's next for Par. untitled. Original by Enns Yalrin. H. D'Abadie D'Armat to direct.

Madge Bellamy's next for Fox, "Very Confidentially," directed by James T. Sullivan. M. D. Driscoll. Arthur Housman, Joseph Cawthorn, Marjorie Beebe, Joseph Keith, Patrick Michael Canning in support.

Charles Paddock in "The High School Hero," David Butler direction. Fox.

Frank Borzage's next picture for (Continued on page 24)

The New News Reel



M-G-M NEWS

First issue week of August 15th

A news reel as great as the organizations behind it—

Metro-Goldwyn-Mayer and Hearst

A series of Action subjects that will revolutionize the screen newspaper.

The last word in Editorial care—the first word on the subject of news.

Backed by 30,000,000 newspaper readers.

Join in the Big Welcome

to the

M-G-M NEWS

TWICE WEEKLY

**These
Accessories
Free**

BANNER
Three brilliant colors,
10 ft. by 3 ft.

**ONE-SHEET
POSTER**
Special for welcome
week—full colors.

PENNANTS
In red and blue, 19 in.
long.

SLIDE
Announcement slide
—full color. Space for
theatre name.

SNIFE
Red and blue—ample
space for theatre
imprint.

**ALL FREE AT
YOUR LOCAL
EXCHANGE**

OPENING
N. Y. GLOBE
THEATRE

For An Extended Run
August 15

You can use this statement at any time to any limit with my name as editor of Photoplay signed to it. The Patent Leather Kid is an outstanding work of showmanship and entertainment. I am urging every reader of Photoplay to see it. It is a hundred percent audience picture.

—James H. Quirk.



Having seen the final version of The Patent Leather Kid, I must congratulate you upon the magnificent picture that has been made of it. It has convulsing laughter — heart-rending thrills — floods of tears — a tremendous battle scene — an inspiring finish and, best of all, a consistent and wonderfully characterized, brilliantly enacted love story full of youth and fire.

—Rupert Hughes.

Richard A. Rowland
PRESENTS

RICHARD
BARTHELMESS
IN
"THE PATENT LEATHER KID"

DIRECTED BY
ALFRED SANTELL

By Rupert Hughes
Production Management Al. Rockett

AN
ALFRED SANTELL
PRODUCTION

A FIRST NATIONAL PICTURE

M-G-M SHORTS

A program of six short pictures had a preview at Loew's Embassy, New York, Thursday afternoon, as the start of Metro-Goldwyn-Nayer's short film department. It gives M-G-M a full release picture program, with the only omission at the special showing the producer's new feature, "This was mentioned as due for release Aug. 15 week and probably was not previewed. It is a musical, to be exhibited 15 days prior to release date. Metro, like Paramount, and both seemingly having reached the short reel conclusion together several months ago, is completing its release scope with the shorts. Both producers, although not the first nor the only picture distributors to do similar plan, now release everything there is in classified films, such as equestrian, special, program features, shorts and newreel. Paramount as far has let loose a short here and

there, having made no concerted intention for the Embassy preview. They only seemed to have been invited to the Embassy, with a full representation from dailies and newreels. Also some shorts, strictly on the level.

The equestrian sketches from the Cotton Club, colored cabaret, played the overture and the show. The first sketch, "The Show," was a three Hal Roach comedies (one, "The Show," was produced by Ufa (titanic), and the other, also "The Show," "The Pig," made in-technical).

This was an animal one, with a horse and a couple of very good shots, and "Soaring Wings," one reel, attractive picture of birds, with considerable sound motion.

The Roach comedies were "Sugar Daddies," two reels, a routine-elastic, done very well, with comedy of the repetitions kind; "The Sting of Stings," two-reel, with plenty of comedy and trick action, much of it ingenious, with "Yale vs. Harvard," two reels, the "Our Gang" film, with a couple of punning, ribbing football.

M-G-M as a picture-maker and distributor naturally steps into the short field. The Embassy showing meant nothing but publicity. These shorts shown there run very well as shorts, do but are no indicator. The next lot by M-G-M may be better or worse. Shorts are shorts.

Hal Roach is a veteran short comedy producer. Ufa shorts, or the majority of them sent over here, have been along novelty lines, some as the two here mentioned. Whether M-G-M in its own short productions, if any, will go after the finish of "The Flag" or the little story of strength condensed into two reels or less, remains for the future to tell.

The M-G-M shorts, in the program position presented, were:

Sugar Daddies

Hal Roach, directed comedy. Ray Laurel, Eddie Hardy, Edna Marian, Jimmy Rimes, Fred Stone, Fred Stone. Turns on a stowed money-maker having married an elderly woman with a daughter and a very tough brother while he was on what seemed to be one of his frequent binges. Tough brother sees the girl and gets some money to annul the marriage, but the new husband runs off with other women.

Chase stuff mostly, with the tough brother trying to be tougher than that, aided by a gun. One good bit where a female impersonator is carried around on Stan Laurel's back, and she does the same thing as the male. While going, this was carried too long, becoming so much of a farce that it lost its humor. Also the camera permitted the crowd

of onlookers to get within the focus, another disadvantage.

As a sock 'em comedy, good enough.

An African Adventure

Ufa, animal picture, released by M-G-M. One reel.

Usual "big hunt" stuff. This time the adventures may be bound for M. K. Millard and in Africa.

In this, although the film has been taken from a large hunt picture, scenes mostly supposed to show through the windows of a train. Several species of animals, with a rhinoceros, wild boar and a herd of grazing elephants the stand out.

For a one-reel animal picture just about right. And interesting enough.

The Sting of Stings

M-G-M release of two-reel Hal Roach comedy, Charlie Chase, directed by James Zarrow.

Charlie Chase in a new flop car takes his girl out riding. In the way they pick up six hardened little kids from a juvenile home for delinquents. The girl believes she can soften down the youthful hooligans.

The kids get Chase into plenty of trouble, he taking them onto a carnival lot where most of the plenty fast action occurs.

Lots of stuff pushed into this two-reel, much of it laughable. Big noise is the auto being taken to the top of a ferris wheel, where it is left stranded, the hook and ladder rushing on to take down the passengers. Later the car is sent crashing to the ground.

An action comedy of the low brow class that will hold attention from even the high class.

Soaring Wings

One reel, released by M-G-M.

A pretty picture of several kinds of birds in regular and slow motion. Educationally interesting, with side attention called to the gracefulness of birds' operation of their wings. Some the winging action explained.

The most interesting angle, however, and one not side-mentioned is that of condors flying head on. They appeared to be in a large crowd, showing between their wide spread of wings, the resemblance to the prevailing type of aeroplane strikes one most forcibly.

The Flag

A technical production, released by M-G-M. Two reels.

Charles Chase, directed by Frank X. Bushnell. Charles Chase, directed by Frank X. Bushnell. Charles Chase, directed by Frank X. Bushnell.

A special scenario to uphold the

billing of "The story of the birth of the Stars and Stripes."

Told is how General Washington contemplated Betsy Ross to conceive and execute a single flag for universal use by all of the Colonies. What the red, white and blue, also the stars and stripes are symbolic of is described in captions. 2nd Bennett as Betsy Ross is seen making the flag.

An aside in the love story of the film, a French girl, who is drawn out surreptitiously to Miss Ross house, and then falls in love with a Calhoun, and a close friend of Miss Ross, is in a delicate condition.

Discovered that a spy has passed through the American lines, a warning and reward is posted. Washington is seen in the film, and the Ross home to the invading British soldiers. The French girl draws out Brandon from his hiding place, places him under arrest and instructs Brandon to be in the custody of Miss Ross, with safe conduct assured him to his own lines.

Extremely well worked out for a short. Patriotic, spirited, romantic, colorful and holding, besides well handled in acting and direction. Technician brings out all of the principals' softest look tones, with the young women especially agreeable.

This will probably be M-G-M's short leader for 27-28.

Yale vs. Harvard

"Our Gang," two-reel, released by M-G-M. Short. Released by M-G-M.

A football game produced with profusion of kids on the rear lots as a Roach Gang comedy.

Two Gangs are here, which says Roach has plenty of kids around an "Our Gang" football stuff.

It's hardly worth while going into an "Our Gang" comedy. Roach's "Gang" stuff is so abundant and treasured in the hearts and minds of the children anywhere, that one need but to listen in a house drawing children to know what the local kids think of the picture kids and their antics.

This one as good as the others. Same.

BARBED WIRE

Paramount production and release. Starred Pat Neff, featuring Ufa stock and other features. Adapted from "Sir Hui Chien's story," "The Woman of Kanchow," with sequel by Howard V. Lee. At the Paramount, by Howard V. Lee. At the Paramount, by Howard V. Lee. At the Paramount, by Howard V. Lee.

London based Sir Hui Chien, author of the original novel from which this picture is adapted, quite some annoyance when this film was first shown there. So much so that the well-known writer answered the cries of "pro-German" in the British press to defend his story and the makers of the picture. Viewing this release will convince that the author was fully justified in his defense, it's an interesting and unfamiliar portion of the life of a man which must have made good reading to look form and undoubtedly has more body to it than 80 per cent of our screen program leaders. It's of French girl who falls in love with a German prisoner of war. German-Americans especially will set it up.

A well-made production from start to finish with one flaw. The star, Pat Neff, does not convince in appearance or performance as the French peasant woman ultimately driven from her home by neighbors because of befriending one of the enemy.

The general rule is that should

CY LANDRY



"CY" LANDRY

Part of Humor
HELD OVER THIS WEEK
MARK STRAND
NEW YORK
Laughs—Screams—Howls
See WILLIAM MORRIS

RUBE WOLF



CZAR OF RHYTHM
Continues to Break All Attendance Records
Metropolitan, Los Angeles

This is the tropical tale of Carmen and her tempestuous love affairs; and of the great Toreador, who threw the bull—and how!

WILLIAM FOX presents

LOVES OF CARMEN

with

DOLORES DEL RIO

VICTOR MCLAGLEN

"CARMEN PLUS" describes this elaborate production—"Carmen plus the sheer genius of Del Rio and McLaglen." This Carmen is more dramatic, more eye-filling, packs more punch and causes more joy than any former creation of Merimee's world-renowned story on stage or screen.



Based on the story by
PROSPER MERIMEE
Adapted by
GERTRUDE ORR

Again they command the screen—this magnificent pair from "What Price Glory"—McLaglen, creator of the undying Captain Flagg and Del Rio, the unforgettable Charmaine. Here we have them triumphant again in the portrayal of another screen couple—McLaglen as the masterful Toreador, and Del Rio as the passionate, all-conquering Carmen—a pair you will warm and thrill to!

RACUL WALSH Production

LITERATI

Editor, Variety.

I appreciate the review of my book "Sacrificed" which you published. Whoever wrote the article seems to have got the political content that existed at the time Rosenblyer was murdered and Becker framed. The story behind the Rosenblyer-Becker case is, without doubt, one of the most extraordinary stories of politics and police graft

in New York City, involving as it does, the leading factors in both lines.

While your review is complimentary and shows an insight into the situation, there is one word in it which does not do me justice. That is the word "subsidized." In the second paragraph which reads "by virtue of a subsidized book," etc.

I would be better off financially if this statement were true, because the book stands me at the present time about \$12,000 for overhead ex-

penses and printing costs only, not including the value of my time for the course of one year during which I was engaged in writing the book or for the period of fourteen years since Rosenblyer was murdered, since which time I have intended writing the book and was gathering information for it. Not a single cent has been contributed by any person to me or anyone else, to defray the cost of the book. It is purely a labor of love in the interest of justice, so far as I am concerned.

I was on the Rosenblyer murder case for the New York "American" though I was conducting my own news service at the time. I got the first open break on the "framing" of Becker about six years ago from two perjurers who were members of the Lohan gang and who were on the payroll of the district attorney's office during the second Becker trial. At that time I wrote a booklet showing the porjury of the Lohans, who were employed by the district attorney. The "American" printed nine articles from this booklet.

I will appreciate it if you will publish this letter to correct the statement in your article that the book was "subsidized." The only subsidy I received was my own money and my own credit with the printer.

Henry H. Klein.

(Mr. Klein is also the author of "Dynamic America," "Bankrupting A Great City," and "The Story of New York." At one time he was a Deputy Commissioner of Accounts in New York.)

Swaff On Strike?

London's dull, so much so Hannen Swaffer can't find material to write for Variety. That's his story. But it looks as though Swaffer has gone on strike. Either to or Variety's London office. A couple of weeks the Swaffer column was held over.

At a couple of other times it was placed on another page than L. The L. O. said it didn't want Swaff's stuff held over or on any page but L. Easy enough for the L. O. office to say those things but will the make-up men believe it? The make-up men operate on the theory that news goes fast. It's difficult to convince them otherwise though any one wanted to. Anyway the L. O. was informed that an attempt would be made to keep Swaff on Page 2 every week but by that time apparently Swaff was so far in on the strike thing, he hasn't as yet pulled out.

Swaff sorts squared himself, however, with that striking story of the late James White Variety printed two or three weeks ago. Another thing about Swaff heard in New York is that he's dressing up of late. That of course suggests a dame somewhere, and somewhere since the dressing up thing for Swaff almost assumes him from first to second as next a dam date-for Swaff.

Another item annoying the L. O. is that it cabled over Billy Arlington was joining "Fanny Ann" in London. An alleged theatrical paper in New York copied the cable, make and all, as it was the L. O.'s error—the name should have been Billy Shaw.

Critics Gave Democratic
London Post, movie critic for the New York "Evening World," is to be the candidate for Assembly from the Tenkwaah Democratic Club, which embraces the theatrical district. While no official announcement has been made from Tenkwaah Hall, it was stated that Post would be named.
Post, known to his associates and friends as "Fubby," will op-

pose Phelps Phelps, present Rehearsal Incumbent. The district, headed by Judge J. J. Connelley, at General Sessions, takes in the theatre, Park avenue and Greenwich Village sections.

Being a resident of Park avenue and present in the district, Post is conceded to be the first Democrat with a chance to win what has been nominally a Republican Post before becoming a movie critic covered West Side Court for the "Evening World."

Post is known as "Fubby," known along Broadway.

Before joining newspaper work studied at Harvard and when war was declared left college to enlist as a private. He was commissioned a second lieutenant and received high praise from his superiors for valor.

Post lives at 290 Park avenue. He expects to start a speaking campaign as soon as he returns from his vacation at Hayport, L. I.

"P. A. P." Comic Strip
"Potash and Perimeter," comic strip, issued for a year or more by Holt Rinehart, is discontinued with the current week's output.

Montague Glass wrote the ideas and "hailings." After a flying start and an unusually heavy sale for a new product of this field, the P-P feature petered out almost as suddenly as it bounded in. "Gallacher and Sheen" had a parallel career.

Ken Kling's Tips

Ken Kling, comic page cartoonist and the creator of the "Joe and Ambrose" race track selections, via illustrated strips, is vacationing with his wife and baby at Lake George. Kling, for the first time since he started his illustrated syndicate tips, is not making a daily trip to Saratoga, as believed. Instead, Kling phones certain information to the upstate track and then submits his strips accordingly.

Statistics

During the first five months of the current year the publishers consumed \$61,074 short tons of newsprint as compared with \$25,087 short tons the same number of months last year, according to records maintained by the Department of Commerce in Washington.

This is an increase of 4.3 per cent.

The same records disclose that new orders for books jumped one per cent in the same period, these orders covering \$9,914,606 books for 1927, as compared with \$9,349,000 lines in the five months of 1926.

In advertising it is disclosed that the magazines continued to increase while newspapers dropped. Number of lines carried in the magazines jumped 41 per cent during the five months while the lineage in the newspapers went down 3.7 per cent.

Magazines carried 11,925,000 lines this year, against 11,468,000 lines in year. Newspapers went from \$31,285,000 lines last year to \$18,515,000 lines this year. Both periods are from Jan. 1 through May 31 only.

In national advertising, toilet articles and medical preparations held the lead with 2,832,000 lines. Automobiles next with 1,608,000 lines. Both were decreases from the preceding year, toilet articles going down 12.5 per cent and automobiles 12.6 per cent.

National advertising carried during the five months of all chances totaled 141,131,000 lines, a drop of 4.7 per cent from last year's first five months.

Extras and Notices

Chicago newspaper publishers are not paying much attention to the agreement they have with extra editors regarding the issuance of extra editions. Particularly true of

the afternoon publishers. Until recently, when a paper would get out an extra it would give its continuous 15 minute notice. However, of late the "Daily News" and "American" have been getting out so many extra editions that they did not notify the other publishers.

Last week when the "Favorite" sunk in Lake Michigan, the "Chicago" (Continued on page 23)



Les Gobelins

Louis XIV, King of France, desired a series of tapestries depicting the events of his reign. Woven with consummate art, the beauty of these panels is as fresh today as when created by the skillful Gobelins.

Similarly, the beauty and art of your productions is preserved by the art of the Consolidated laboratories and the skill with which each individual scene is treated.



CONSOLIDATED FILM INDUSTRIES, INC.

NEW YORK

LOS ANGELES

LUCKY 13

PARISIAN GIRLS

"AMERICA'S GREATEST GIRL BAND"

HELD OVER 2ND WEEK IN LAST 2 DATES

MOSQUE, NEWARK, STANLEY'S DE LUXE PICTURE PALACE, Week July 11 and 18
FOX'S, PHILADELPHIA, July 25 and August 1

Direction WILLIAM MORRIS AGENCY

PAUL

CREATOR OF STAGE-BAND ENTERTAINMENT
Known as the "PAUL ASH POLICY"
NOW AT
BALABAN & KATZ
New Oriental Theatre
CHICAGO

"EXCLUSIVELY COLUMBIA RECORDING ARTIST"

Paul Ash Presentations Staged by
LOUIS McDERMOTT

There Is No Substitute for
Paul Ash Entertainment

"FIROUSHEKA"
A Russian Festival
ROYAL SYMPHONY ORCHESTRA OF 115
Divertissements

19th St., 11th Ave.
The World's
Greatest Theatre
Open 11:30 A. M.

CAPITOL
ADAM AND EVIL
WITH
LEW COO, ADRIEN PRINGLE
Carolene Andrews, William Rogers
Byrta Miller, and other Vocalists
CAPITOL GRAND ORCHESTRA

STRAND
BROADWAY AT 47th St.
Direction—STANLEY CO. OF AMERICA

BILLIE DOVE
in "THE STOLEN BRIDE"
with DUD HUGHES
MARK VOORHEER and HIS ORCH.
MARK FORTNER SYMPHONY ORCH.

Refrigerated
WARNER
Theatre
Broadway
at 122 Street
Twice Daily
7:30 and 8:30
Se. 30c. 50c.

Warner Bros. Present
Doores Costello
in "Old San Francisco"
New Vitaphone

"FOR NO REASON AT ALL"



AMERICA'S NAPOLEON OF THE BOX OFFICE!

HIS MAJESTY



EDDIE PEABODY

THE MASTER-MAESTRO OF MERRIMENT

THE BANJO KING WHO GOES PLACES and DOES THINGS

NOW

SMASHING, WRECKING,
EXPLODING, DYNAMITING

AND

TEARING ASUNDER

ALL BOX-OFFICE
RECORDS

AT

VICTOR RECORDING
AND
VITAPHONE ARTIST



FIFTH
AVENUE
THEATRE,
SEATTLE

THE
COUNTRY'S
GONE
PEABODY!

"THE
BAN-JOY
BOY
OF
JOYLAND"

FROM
CALIFORNIA
TO
CANADA
THE MOST
SENSATIONAL
ATTRACTION
IN THE HISTORY OF THE
PACIFIC COAST!

Never Before Has an Artist Been so Enthusiastically Acclaimed by the Seattle Press!

EVERHARDT ARMSTRONG, Eminent critic of the Seattle Post-Intelligencer, Says:

"Never have I seen crowds more enthusiastic than those at the Fifth Avenue Theatre since the advent of Eddie Peabody. Peabody, Paganini of the banjo and orchestra leader extraordinary, achieved a whirlwind triumph. He is the popular musician par excellence, a rhythmic marvel and master entertainer. He does things that would be far beyond the talents of such versatile masters of the lute as William Mengelberg and Leopold Stokowski. He is a popular idol and his popularity wears well. The first night throng was emphatic in electing him its favorite. At every performance he is repeatedly recalled, and no matter how good the rest of the program may be, it is Peabody who gives it life. As the crowds left the theatre they talked about Eddie Peabody."

HERE'S THE TRIUMPHANT TRIUMVIRATE

AS ALWAYS

Under the Personal Management of

MRS. EDDIE PEABODY

EDDIE ("DOUBLE
TRUCK") HITCHCOCK

"PAINLESS" PUBLICITY PURVEYOR

PILOTING NON-FLOP FLIGHT OF PEABODY



**TRAILERS SELL SEATS
NATIONAL SCREEN SERVICE
YOUR MOST EFFECTIVE SALESMAN**

LITERATI

(Continued from page 22)

"Journal" had the first flash of the disaster and had a fulger extra on the streets before the other papers were able to get even a hazy report as to what had happened. The "Journal" with the edge on the other papers in that way had the story all cleaned up, with the morning papers finding no new angles for their yarns the following day, while the other evening papers were left in the shade as they had failed to notify O. L. Hall, publisher of the "Journal," on other occasions that they were getting out extras.

Brown on Strike

Herwood Brown, columnist on the New York "World," is reported on strike on account of censorship attempts, and ready to lay down the tools any minute.

Brown's story on the Sacco and Vanzetti matter was taken out of the paper Monday. He had written a couple of heated articles previously, and the editorial board took up

a watch, cutting his next exposition. Brown is holding out for freedom.

Used to the Prince

Frederic Griffin, of the Toronto "Star Weekly," is covering the present Canadian tour of the Prince of Wales for the fourth time. He is accompanied by Helen McMillan, social scribbler; Charles Young, feature man, and two photographers. The "Star Weekly" and Toronto "Daily Star" have both shown tremendous circulation jumps and now lead the Canadian field. Circulation is well over a million weekly.

C. D. Hagerly Dies

C. D. Hagerly, 61, committed suicide July 27. He was a well-known newspaper man and war correspondent. His career started with the Chicago "Daily News," and his latest work was with the Chicago "Herald-Examiner."

Writers' Club's New Home

The New York Newspaper Club has changed its quarters from the second floor of the Bush Terminal building, on the 41st street side,

to the three upper floors of the building adjoining on the west, owned by the same company. The club had been in its old home for over three years. The new lease represents an annual rent of about \$5,000, on a five-year lease, with renewal privileges. The landlord has spent \$50,000 to refit the premises.

The new address is 136 West 42d street. There will be a house warming in September, and meanwhile a drive for membership is on.

Book on Title Writing

What is believed to be the first thing of its kind is the book on title writing being prepared by Katherine Hilliker, who should know whereof she writes. She is said to have titled more time than any other person.

"American Mercury" All Alone

The flop of "McNaught's Monthly" leaves the "American Mercury" the only publication in this country that has "debunking" for its chief aim. "McNaught's" was edited by J. J. McNaught, who founded the

syndicate of that name. Without sensationalism it tried and did show up many things and naturally made many enemies for doing so. Lack of support finally made it impossible for the publication to continue.

Yes?

The highest price yet paid for the serial rights to a story was that received by Kathleen Norris for "My Best Girl," from "Colliers." This is the story now being filmed by Mary Pickford. Mrs. Norris is said to have gotten \$1 a word for the tale.

George M. Cohan is writing the foreword to "Humint, Jr.," the first literary effort of Walter Plimmer, Jr., the actor. The book is to be published this fall.

George Jean Nathan's latest effort is "Land of the Pilgrimage."

Alfred Knopf, who publishes the "American Mercury," is gathering all the attacks written on H. L.

Mencken, the publication's editor to be published in book form. It is not known how many volumes will be needed for the work.

Shelby Little, who assists her husband, R. H. Little, "R. H. L.," in editing the "Line o' Type" column on the Chicago "Tribune," has written a book, "Tits to That." Milton Blach & Co. will publish.

Philip Dunsting and George Abbott have fictionalized their play, "Broadway." It has been published in book form by the George M. Doran Co. The story may be newspaper serialized later.

George M. Acklom, who headed the editorial department of the Fulton Co. book publishing house for years, has gone over to Harold Vinall in the same capacity.

Lorna Moon, scenarist, with Metro-Goldwyn-Mayer, is writing a series of stories for "The Film" magazine. The subject deals with tubercular patients in a sanatorium.

HONORABLE WU

And His Chinese Fantasy

West Coast Theatres, Inc.

GENERAL OFFICES
WASHINGTON AT CROFTON AVE.
LOS ANGELES, CALIF.

SAN FRANCISCO OFFICES
1025 S. MARKET STREET
SAN FRANCISCO, CALIF.

LOS ANGELES, CALIFORNIA
June 18, 1927.

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Erwin Connelly,
Hollywood Athletic Club,
Hollywood, California.

Dear Erwin:

We want to congratulate you on your return engagement in San Francisco with Honorable Wu and His Chinese Revue, and assure you again that yours is the only production that we have ever played intact three times over our circuit.

We consider your revue, which includes the prettiest chorus of Chinese girls, that we have ever seen, one of the biggest box office attractions in the country, as it was responsible for breaking a large number of house records on our circuit.

With our kindest regards and best wishes for your future success.

Sincerely yours,
FARROW & MARCO

By *Marco*

Now Playing Third Return Engagement Within Six Months

Greatest Novelty Presentation Ever Staged

"YOU WILL NEVER FORGET THE ENCHANTMENT OF IT ALL"

Gorgeous Costumes
Exotic Settings

Mystic Shrines and Incense
Strange Lights and Stranger Shadows

20 All Chinese
Beautiful Girls
Ancient Songs and Dances
Modern Music and Jazz

Now Available for Eastern Engagements
Address:

WM. MORRIS, 1560 Broadway, NEW YORK CITY

a hard time trying to get the audience to sing. He comes across as a bit of a lunk head, and finally, when he finally gets the audience to sing, he is so liberal with applause that the old crowd is almost as much as a new one.

Marion Christie followed with one of his own popular numbers, and the audience pulled in their breath to see if he was building himself a big reputation by singing a song that he had never sung before.

The finish of the bill, "Four Clover Leaf," was a very good singing act, was well received, the girls pulled in their breath to see if they were going to sing a song that they had never sung before.

Wilson and Godfrey had a novelty number with dancing, singing and a lot of honey, but judging from the applause it elicited, it was not a very good one. The girls pulled in their breath to see if they were going to sing a song that they had never sung before.

The "Four Not One" is an amusing song, and the girls pulled in their breath to see if they were going to sing a song that they had never sung before.

CAPITOL

(NEW YORK)

Led by a corking light comedy on "The Adams Family," the Capitol is following conventional lines in its new production, "The Adams Family," which is a comedy in the style of the "Adams Family" which was a success at the Capitol.

The "Adams Family" is a comedy in the style of the "Adams Family" which was a success at the Capitol. The "Adams Family" is a comedy in the style of the "Adams Family" which was a success at the Capitol.

Sylvia Miller and William Robyn are the stars of the "Adams Family" which is a comedy in the style of the "Adams Family" which was a success at the Capitol.

SHERIDAN

(CHICAGO)

Sheridan is probably the Chicago's best example of what a popular picture is. The "Adams Family" is a comedy in the style of the "Adams Family" which was a success at the Capitol.

There is one thing lacking among the "Adams Family" which is a comedy in the style of the "Adams Family" which was a success at the Capitol.

Don Voorhees and his orchestra occupy the stage for the first half of the show, with a satisfactory result.

STRAND

(NEW YORK)

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STATE, N. Y.

(Continued from page 37)

State bills and their prototypes, of which the "Adams Family" is a comedy in the style of the "Adams Family" which was a success at the Capitol.

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six acts was "Haunted," a mystery play, which was a success at the Capitol.

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and class of big timers, but need money to get on their feet.

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pressed too swiftly for perfect results. The picture is a very tight, but a more conservative policy of expansion is still required to make the picture previously considered too swift.

Par Capita for Films

The United States on motion pictures is a very tight, but a more conservative policy of expansion is still required to make the picture previously considered too swift.

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LINCOLN SQ.

(VAUDE-PEPS)

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AMERICAN ROOF

(VAUDE & PETS)

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W. P. EXHIBS DEAD

AGAINST NEW CLAUSES

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VIEW OF BIG BIZ

(Continued from page 3)

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AGELESS MRS. SAM LEWIS, HAS INCOME CUT OFF BY SINGER

Johnny Singer, First Employed in Lewis Agency, Finally Secures Loew's Franchise, Forgetting and Neglecting Widow in Need

Mrs. Sam Lewis, widow of the late Sam (Foot) Lewis, who lost his life in the former Sam Lewis Agency, with Johnny Singer, formerly employee of the deceased agent, taking over the agency and ruling the widow out.

After the death of her husband a "gentleman's agreement" between Sam Lewis and Singer stated whereby Singer was to have charge of the office and remit 50 per cent of the profits to Mrs. Lewis, to help towards defraying medical and other expenses of Lewis.

Sam was stricken with a paralytic stroke shortly after taking Singer into his employ a year ago. He never recovered.

When overtaken with the stroke Lewis was an enfeebled Loew agent. Singer then arranged to handle affairs of the office, declaring Lewis in for 50 per cent of the profits. Through this arrangement Singer was permitted to book with the Loew Circuit under the Lewis and Singer name. But soon afterwards, quite within the time of the death of his former employer, but after Singer had secured a contract with Sam Nevin, and stopped remitting to his former employer.

A benefit performance given at the Columbia theatre, New York, for the stricken agent brought \$1,000. It was readily eaten up in doctor and medicine bills, and provided comforts preceding death. The balance was used for burial expenses.

Widow in Straits
Mrs. Lewis has been in straitened circumstances since the death of her husband and discontinuance of allowance from Singer. Previously she had income as cashier for Fox's Star, New York City, but was compelled to give up that position several weeks ago. Since she has been living with her mother in Brooklyn.

Through absence of a signed agreement between her husband and Singer, the arrangement being verbal, Mrs. Lewis has been unable to resort to redress since her husband's death, when she was forced making the usual weekly maintenance.

BERT LEVY FINDS OUT

Los Angeles, Aug. 9. Bert Levy, cartoonist, who has completed a six months' contract with the N.Y. club, has been informed by the Keith-Orpheum circuit he is still under contract for nine weeks. The cartoonist playfully took, taking him away from the studios. Levy, however, is of the opinion that the long years of experience he gave to K-A and Orpheum Circuit, and his ability to make open for them in Denver shortly after and after concluding the time re-lease to the coast to enter the picture end again.

Shuberts After Belle

Belle Baker is considering an offer made by the Shuberts to head "Gay Paree" on its tour. Mrs. Baker is the Chicago run, where she was credited with having been in the "Gay Paree" troupe.

Mrs. Baker has the proffer of a route for the Lew-Leon season from the vaudeville circuit, where her salary is \$2,000 weekly.

PREFERS AUTO BIZ

Martin and Mayhew have dissolved their vaude partnership through Mayhew's decision to retire and buy business to enter the automobile business.

Leon Martin will continue the act with another partner.

Lee and Bangers in Show

Chic Sale, Bangers, are singing "Bright Lights," the James La Fenna musical.

When They're Dippy

In show business you never know what's going to happen to you, particularly when you're in the Palace theatre in New York. Actors have to contend with falling props, backstage while on, or noisy mechanics, or howling lions, or what not; but the most recent incident, when on last week's Palace program to suffer the pangs of having the following intercom while Van Hoven was doing his dippy magic.

"The Act Beautiful," it appears, had lost one of its pups. The act was next and Piff, Piff, Nello or Bollo was missing. What could have happened to him? No one seemed to know.

The trainer whistled frantically for his hound and searched all over the stage for him and even interrupted Van Hoven's act to look for him. After some proceedings to permit the man to search and would have offered to help look for him, but the manager would have any liver with him.

EDWARDS' WHOLE SHOW

Our Edwards plus his revue act will comprise an entire bill at the new theatre, Broadway, starting at Tulsa, Okla., Aug. 15.

The Edwards' show will run to minutes with a feature picture to follow. It's the first time the Edwards' show has entertained such a picture.

Charlie Morrison arranged the booking in Chicago is reported to have routed Dave and Darnell over the Orpheum Circuit, opening in San Francisco, Aug. 13.

Premier's New House

In Former Section
Premier Theatre Corporation, which recently disposed of its act house, Premier, to the Loew Circuit, has been possible through the Loew Circuit not making any stipulation of vicinity zone. The new house is figured to be ready next January and will play pictures and vaudeville, the latter booked independently.

Boasberg's 3d Try

Los Angeles, Aug. 9. Al Boasberg, recently divorced from his second wife, non-professional, in Chicago is reported to be again prepared to start a journey on the matrimonial highways. The divorcee Boasberg is said to be a picture player.

Boasberg was married to his second wife in June, 1926, and separated in October when his wife refused to live with him the hours he kept.

LILLIAN SHAW AT \$1,800

Lillian Shaw is the financial headliner at the new Loew's Theatre, Detroit. With it the commensurate start, 25-week Loew took to Mrs. Shaw was routed by Lyons & Lyons, Inc., at \$1,200 a week.

LEW BRICE AS M. C.

Low Brice will tour the Loew Circuit, opening at Buffalo this week. Brice will do a single in most of the Loew's circuits, in a number of ceremonies, in addition.

Chic Sale Back in Show

Chic Sale, after an illness of two weeks during which time he was operated on for appendicitis, is back in "Gay Paree."



The International Columbia Record Star

MISS LEE MORSE

Southern Aristocrat of Song in Character Songs and Dainty Ditties. At the Palace, Bob Downey. Now playing to capacity houses at the Lyric Theatre, Indianapolis.

R. I. VAUDE ARTISTS ORGANIZE AND ELECT

Providence, R. I., Aug. 9. The newly organized Affiliated Vaudeville Artists of Rhode Island has elected Walter D. Briggs, president at a meeting in Union Hall Sunday.

Other officers: Joseph P. Gorman, vice-president; Doris Hayes, secretary; Elizabeth Moore, treasurer. A committee was appointed to secure a downtown headquarters for the club.

18 Days Aloft—Record

Los Angeles, Aug. 9. A new record for pole sitting was set Friday when a circus acrobat, a mystery man," perched atop a flag pole for 18 days and two hours, coming down after 18 days of patient waiting.

Other sighted assistants and apparently none the worse off. The new mark beat the old one of 14 days and two hours set by V. H. Crouch at New Bedford, Mass.

Santry in Vaude

Los Angeles, Aug. 9. Henry Santry and his band have signed a 10-week contract with Keith-Orpheum starting Aug. 25 in Detroit.

Salary reported at \$2,500 weekly. Santry was about to close a contract for an indefinite run at the Hollywood, presentation house, at Detroit, when a difference arose over conditions.

Jessel's 2 Films

Los Angeles, Aug. 9. George Jessel has been engaged by Anne Knott to appear in two pictures for Paramount National release. They are "Glimmer of Harmony" and "Washington Cohan."

N. T. G'S REVUE STARS

Los Angeles, Aug. 9. The N. T. G's Revue broke in at the Lincoln Square for Loew's last week. It may come to the State, New York, or Metropolitan, Brooklyn, week after next. This is the cafe revue recruited by Grassy from the Silver Slipper and Privilege floor shows.

ROY SNECK BOOKED

Ray Snick is one of the outstanding apianists hits of the Vitaphone units and subjects, is said to have accepted a \$100 a week vaude tour opening in September.

Sneck is a banjo and kindred string player.

Maria Cavanaugh in Show

St. Louis, Aug. 9. Another Orpheum Circuit performer, Maria Cavanaugh, is said to have accepted a \$100 a week vaude tour opening in September. She was concluding her vaudeville tour Saturday and would return to New York to appear in Dillingham production.

Mrs. Cavanaugh was formerly a St. Louis choir singer and is a sister of Lucille Cavanaugh, her twin sister in St. Louis.

INSIDE STUFF ON VAUDE

Robert Warwick, after finishing an Orpheum tour, expected to find plenty of K-A bookings upon his return East. He played the Albee Theatre, Brooklyn, and then came lay-off. But did not get the film star. Warwick was offered the independents by Abe Feinberg, who quickly booked him. Harry Padden sent him into the Great Lakes, Buffalo, with other Amalgamated time periodicals. The Mayor was also considering a picture offer that may take him back to the Coast, providing vaude doesn't slump off altogether.

On the front page of the New York "Herald-Tribune" Monday appeared a story about Mayor Jimmy Walker getting ready to sail at midnight Tuesday, via the Sierengaris, and that sailing on the same boat was "May" Mike Flannery, haberdashery time periodicals. The Mayor and little line started something. It appears that Dave is a brother of Nat Lewis, head of the Lewis chain of haberdasheries, and is going abroad on a business trip, which he is not the official herald-tribune to the Mayor, as the front page story read.

The "Herald-Trip" got Nat Lewis in person and asked for a confirmation, but Nat is said to have been so tired that he was unable to answer. Meanwhile the H-T tried to find out who planted the Lewis phase. Finally suspicion fell upon Harry Klemfuss, press agent for Long Beach and who is a friend of Mike Flannery and Dave Lewis.

It is true that Mr. Walker buys much of her undies and such at Nat's, but the Mayor doesn't limit himself to any one shop. This same Klemfuss is said to be the person who organized the run ship battle down Long Beach way recently, which had the New York reporters on the jump for some time.

Mike Bernard bobbed up along the vaude Rialto Monday greeting old friend with the left mitt, as the right was painfully injured not long ago. Mike plans to come back to the vaude circuit and the Mayor is the right kind of an act and support that Mike claims is necessary to make a proper tour.

More than 10 years ago Mike Bernard was the jazziest pianist along Broadway, and he claims his fingers can still manipulate the ivories as of yore. It has been some years since Mike has played New York vaude houses, though meanwhile been in Chicago and elsewhere as a night club attractions.

Although vaudeville was reported as having made offers to Colonel Klemfuss, it is a fact that none of the other airmen who flew across the Atlantic were regarded as sure-fire vaude b. o. propositions. Proof of this came up when Lieut. Bert Acosta, who was a vaude agent, was called in by the Mayor to see what the Mayor was the main attraction. Acosta was willing providing the proposition were made sufficiently attractive.

The Amalgamated Vaudeville Agency is reported as willing to take over a proposition for the entire flyrd crew, but no figures were even mentioned. It was utterly impossible for Commander flyrd to consider any kind of a stage attraction.

One of the reasons advanced for the disinclination of vaude bookers to take on the film players is that the vaude circuit is not the right "specials" which some of the film concerns got for the countryside. These took all the edge off the stage novelty.

A laugh going around is the N. Y. A. issuing a barring edict against a vaudeville, later discovered to be a non-member.

Schools for agents is the latest chump, better picking coin of the vaudeville, myself, disguised with his own racket and figuring a better break in the act peddling division. The chumps make a connection with an agent or agency paying from \$100 to \$1500 for the connection. The coin up represents little more than a tuition fee with the student, given a list and promise of percentage on the stuff he sells. Coming in during the last months he has a few cents for peddling acts by day and covering shows at night.

The previous angle of selling an interest has passed out since this method is no longer a success. Every season sees several hundred erstwhile performers entering the agency field but with few surviving their first season. The \$200 to \$500 for connection with an established agency is figured an economical break for the newcomer who calculates cost of office equipment, staff and rent if going on his own. The agency besides getting his coin has free use of service for peddling acts by day and covering shows at night.

With only a gilt-edged invitation as the attraction, the George Sisters wanted to leave "Ailes-Op" last week to accept the Mayor of Toronto's invitation to perform for the Prince of Wales. The girls wanted to leave "Ailes-Op" last week to accept the Mayor of Toronto's invitation to perform for the Prince of Wales. The girls wanted to leave "Ailes-Op" last week to accept the Mayor of Toronto's invitation to perform for the Prince of Wales.

An American representative of Variety, located in London, was recently greeted by an alleged new story purporting to have just emanated from the British. The story was that the American representative of Variety, located in London, was recently greeted by an alleged new story purporting to have just emanated from the British. The story was that the American representative of Variety, located in London, was recently greeted by an alleged new story purporting to have just emanated from the British.

The American was thunderstruck to find how well the story went and immediately set about to ask everybody in show business whether they were in the know. To his astonishment, he discovered it was brand new in the British metropolis.

He first heard it at the Broadway theatre, in the "Prince of Pines," about 25 years ago.

An unusual disorder occurred Tuesday night last week in the crowded theatre of the N.Y. A. during the performance of "Wayne and Warren" were on the stage in their talking act, "The Last Car" in "One." The State is a large house of the deluxe picture type, but is crowded with the audience. The audience was so packed that the rear seat holders of the orchestra could not hear the couple on the stage. Hand clapping started in the rear, continuing with other noises until the team walked out of the stage and came down.

The next turn's act was disclosed but the hubbub continued, this time with calls for Wayne and Warren. Instead someone of the management was called to the front of the stage and the audience was told to return to their seats. The next turn's act was disclosed but the hubbub continued, this time with calls for Wayne and Warren. Instead someone of the management was called to the front of the stage and the audience was told to return to their seats.

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(Continued on page 37)

"dirty from cinders?" and she wouldn't you? and she, being from New York, I don't choose to" so I had to let

A SONG TO F

NO WONDER I'M HAPPY

SNAPPY FOX-TROT

BY BENNY DAVIS AND HARRY AKST

CHORUS

bag - 1 No won - der in bag - 27 I ought - to be bag - 27
 2 No won - der in bag - 27 I ought - to be bag - 27

My be - lie in love with me
 My be - lie in love with me

You min - ute she told me No bod - y could hold me
 And le - ave a min - ute Get pin - ty of min - ute

It won't be long no air - se
 I'll be - come that you air - se

She is the cut - est prop - o - s - tion I'll say I
 And when she's out on the air - se - tion

bag - 27 I ought - to be bag - 27 My be - lie in
 bag - 27 I ought - to be bag - 27 My be - lie in

love with me
 love with me

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NOVELTY FOX-TROT GORGEOUS

BY THE WRITERS OF "BABY FACE"
 BENNY DAVIS AND HARRY AKST

CHORUS

I'd call you I think you're Gor - geous and do - y - bod - y that knows... Wouldn't you like
 Gor - geous From your head to your toes As a kid of
 You were pretty then but look at you
 You're still a "Wow"
 You're still a Gor - geous Just like a rose
 You won my heart and made me fall I bought a
 Gor - geous little ring I feel so proud and ev - ry - thing These you're just
 Gor - geous that all I'd say you do

Copyright 1927 by JEROME H. REMICK & CO. New York & Detroit

OUTCLASSING EVERY POPULAR SONG

JUST LIKE A BU

HELLO CUTIE

A "CUTE" LITTLE NOVELTY NUMBER

SINGING ACTS
 DANCING ACTS

CALL OR WRITE
 NEAREST OFFICE

WHEN
 AT

A MELODY FOX-TROT BY G

JEROME H. REMICK

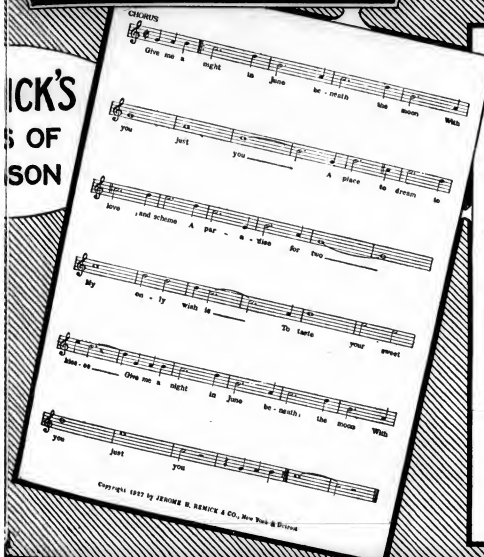
IT EVERY ACT

GIVE ME A NIGHT IN JUNE

MELODIOUS FOX-TROT BALLAD
BY CLIFF HESS

SWANEE SHORE

A REAL SOUTHERN TUNE
A GREAT CHORUS & PATTERN
BY CLIFF FRIEND AND
CHARLES BOURNE



BY MORT DIXON AND HARRY WOODS

TERFLY (THAT'S CAUGHT IN THE RAIN)

I LOOK YOU

F FRIEND & ISHAM JONES

DUMB ACTS
REVUES

CALL OR WRITE
NEAREST OFFICE

BLUE RIVER

A BEAUTIFUL HAUNTING MELODY
BY JOS. MEYER - LYRIC BY ALFRED BRYAN
THE DIFFERENT MELODY SONG!

Y & CO. DETROIT NEW YORK CHICAGO
 457 WEST FORT STREET - 219-221 WEST 46th STREET - STATE LAKE BUILDING

LOEW'S PICTURES 10 WEEKS

VAUDE-PICTURES TIME IN SIGHT

**Publix-Loew Presentation
Houses May Reach 50
Weeks—Pooled for Book-
ing Purposes—Strong Op-
position Against Keith-
Albee at Columbus—
Theatre Management Un-
affected by Any Present
Deal Between Loew and
Publix**

TRIAL COMES FIRST

Figuring presentations and vaudeville shows, Loew and Publix will have 100 weeks of time within a year, combined. Four weeks are to be added to the Loew route by Oct. 1, bringing the total for this circuit alone to 40 weeks. In addition to the State, Detroit, Loew vaudeville starts Sept. 4 at the Aldine, Pittsburgh (Loew and United Artists houses) at the Texas, Houston, Oct. 1; and at the James, Columbus, O., around Aug. 21.

Pooling

Pooling arrangements made between the Public and Loew picture and presentation houses will ultimately swell the Public presentation route to 40 or 50 weeks. Loew houses are involved, but it has been decided that, in the event of the trial proving satisfactory, 15 or more new Loew picture houses will be added to the combination. There are only two cities where both Loew and Public picture houses are now operating, Boston and St. Louis. The balance of the route is unmarred by contention as far as the pooling is concerned.

In Boston and St. Louis, it is understood, the Public houses are to get the regular road show presentations, while the Loew houses are to be taken care of through arrangements of other suitable programs or stronger feature films.

Theatre Operation

Local managements of Loew picture houses throughout the country will remain unchanged, for the present at any rate, and will not be affected by pooling arrangements in all probability. It is understood that the operating policies for the chain of picture houses will be determined by Publix at local headquarters, with the approval of Loew executives appointed to work on the combination with the Public officials.

The Kansas City theatre, latest to have addition to the Loew chain is scheduled to open Sept. 1. The Loew and United Artists picture house in Columbus, to be known as the Ohio, is expected to be completed by Jan. 1.

The James is to be called the Loew's and United Artists Broad. This house is close to the Keith theatre in Columbus and with a 4,000-seat straight picture house due in another five months, it sounds real opposition.

Pan's 32 Shows on Week to \$39,000 Record

Los Angeles, Aug. 9.

Moran and Mack broke all house records for the Pantages circuit by grossing around \$39,000 last week, their first, at the local house. It is likely the team will be held for four or five weeks.

Instead of playing the regular three daily shows, with four Saturday and Sunday, the corked duo did four performances on Tuesday, Thursday and Friday, and five shows on Monday, Wednesday, Saturday and Sunday, all to turnaways. A total of 22 performances for the team on the week.

Amateur and Sandwich

Chicago, Aug. 9.
It was pulled on Joe LaRue Jr., about two weeks ago when he was Master of Ceremonies at the Chicago theatre, where the bill then included a Piccolo show with the fair couple, worn by local amateurs. Joe was sitting in his dressing room one evening between shows when one of the local cuties popped her head in to naively inquire if Joe wouldn't run out and get her a sandwich.

"Sure," Joe said, figuring the laugh too good.
"Well I want a chicken sandwich," the amateur said, "with mayonnaise dressing, crisp lettuce—but don't bother, you might not get it right, I'd better go myself."

PAN CIRCUIT MAY CUT OUT CUTS

Young Rodney Reported Having Worked Out Plan

The recent visit to New York of Rodney Pantages is expected to bear fruit in more ways than one, whereby the Pantages Circuit will likely make a move that may result in house booking conditions and shape them so that there will be no more cut weeks.

While nothing definite has been announced, it is believed that young Pantages, who has made a tour of inspection of the Pan houses, winding up in New York, for a close-up of the eastern connections, has the plan analyzed in his mind to such an extent that the elch of his father may make possible a plan whereby the other theatres on the circuit that are not in the cut week list now, will make up the 25 percent cut that exists in at least six towns, two of which operate on a split week basis.

There are 31 houses on the Pantages Circuit with others reported for next season. The east is expected to show marked progress in sending up its numerical standing.

The cut weeks now laid out on the Pan time are Hamilton (Can.); Indianapolis; Long Beach, Cal.; Vancouver, B. C.; and Hollings and Everett, Wash., the last two splitting bills.

It is believed that Pantages office is expected to make public announcements laid to be surprising in nature, with a hint at this time that one will be the absorption of a vaude circuit which at this time is working independently of the Pan circuit.

Ass'n Loses San Jose

San Francisco, Aug. 9.

Orpheum and Ass'n acts are out of the American San Jose, and the house is booked by the Bert Levy office. A five-act bill, two changes and pictures. Acts are from the Levy road shows.

The American has been hard hit ever since West Coast Theatre (circuit) built its new California theatre, especially since the warm weather hit the valley, for the W. C. T. house is ice water cooled.

The California's policy is pictures after the Farnham road. Mainstage acts and Jay Brower, featured band leader.

Bottwell Browne, delineator of ten types has dispensed with the band he had been carrying in his latest show, "Rosemont's Creations," reorganizing as an 11-people revue runs musical combination.

INDE HOUSE USING M. OF C. FOR 4 WEEKS

Bert Lewis has been booked for four weeks as master of ceremonies at the Gladys, New London, Conn. The latter is booked independently and probably the first of the regulation independent houses to try the permanent master of ceremonies stunt.

Colonial, Akron, Passes

Akron, O., Aug. 9.

Dramatic stock will terminate a several months' stay at the Colonial here Saturday night, when the Colonial Players, which opened a long run of stock last spring, will disband. "Irene," the musical comedy, is being offered as the farewell bill, with the assistance of a local chorus and augmented cast.

Curley Burns and Ella Cule Little Devlin, well known tabloid show are slated to open at the Colonial Sunday for a short stay. The Colonial, a Florida & Shea house, is to be razed this fall to make room for the new Keith theatre.

Slamming Comedians

Jack Benny recently played the R.A. Palace, Cleveland, that very nice three-day house which has a monopoly on marble through having so much in its lobby and foyer. Before Mr. Benny opened as master of ceremonies for the week he was advertised, "The Comedian with a Brain."

Vaudevillians are asking how the house p. a. is going to square himself with the other comedians who may be booked in?

LOEW'S IN DETROIT

Loew's vaudeville enters Detroit around Aug. 21 through an arrangement with John H. Kunsky for the regular road show to be booked into the State. In Detroit the Michigan, Capitol and about six other large houses are jointly owned and operated by Kunsky and Balaban & Kustanow. The Detroit show is the first time Loew or any other outside amusement manager has crashed the pool, as far as can be ascertained.

FATTY IS DOUBLING; THEATRE TO ROADHOUSE

Roscoe (Fatty) Arbuckle, signed for a 26-week tour of Loew houses, appearing at the Hillside, Jamaica, L. I., the first half, and the Grand, Brooklyn, the last half, engaged this week to double from the Loew theatres into the Woodmanstein Inn, Polham, beginning tomorrow (Aug. 11).

The Woodmanstein engagement was engineered by Bill Norton, commercial studio manager of WILN, with Arbuckle to broadcast at the Inn.

Arbuckle finishes his stage work at the Grand, Brooklyn, and then at the Orpheum (46th street) at 9:30 each night.

EDITH MEISER WEDS

Chicago, Aug. 9.

Edith Meiser was married at St. John's Church, Chicago, Aug. 8, to Thomas McKnight.

Miss Meiser is doing a single turn on the Orpheum Circuit with McKnight her piano accompanist.

With the New Season's Approach

Talk Business!

For the show business there is no better way to talk than through Variety.

In talking through Variety, everybody worth reaching is reached.

Variety is a publicity carrier.

Goes all the way 'round—over here, over there—everywhere.

Takes in all kinds of theatre amusements.

Publicity that pays—in Variety.

It's the advance agent of the theatre.

Talk Business Now

in

VARIETY

(INTERNATIONALLY CIRCULATED)

DAILY CABLEGRAMS FROM OUR PARIS REPRESENTATIVE MAKE
US AMERICA'S PREMIER STYLISTS FOR HATS AND GOWNS

EXCLUSIVE BUT NOT EXPENSIVE



9th Floor, Woods Theatre Building

56 West Randolph Street

CHICAGO, ILL.

PHONE FRANKLIN

0300

**The Mirror of
Fashion**



**Individuality
To Suit Your
Personality**



**Gowns
Street or Stage
Entire Productions**

**Plates and Ideas
Submitted**



**No Two Gowns Alike
We Stress the Point
Satisfaction Guaranteed**



**In the Heart of
The Theatrical District**

Formerly of Mlle. Lenore's

The Meeting Place of the Elite — The Rendezvous of the Profession

**Our Label In Your Gown Is Your Guarantee
Of the Ultimate in Style**

Freak Acts

Toronto, Aug. 9.
Brief stage contracts have been offered two Ontario people this week following wide publicity in the dailies. Alex Hlodie, 66-year-old farmer, beat a barrister to death in a terrific struggle after an hour's fight. He was offered \$200 weekly and pecuniary, but declined.
Arden Volkic, 18, was offered \$100 for two weeks at the Canadian National Exhibition and may accept. She takes parachute jumps from an arcophone into Lake Ontario for exercise.

MISS FANNY WARD

Coliseum Theatre

LONDON



Dear Miss Ward:

Just returned from my vacation and received your message through HERMIE SHON. I am so happy to learn the two numbers I wrote for you, "THE FLAPPER GRANNY" and "GRANDMAMA BLUES" are meeting with such success.

Hurry back.

MARION SUNSHINE

P. S.—I open my season Sunday, the 14th, in Washington.

Loew's Commodore, E. Side

The Loew Circuit will take over the Commodore, New York, from the M. & S. interests Sept. 1. The transfer was set last week after months of negotiation on both sides and with the Loew interests finally buying in liberally.

The acquisition of the Commodore gives the Loew Circuit three houses on the lower east side. A fourth, the Canal, on the former Atlantic Garden site, will give the circuit four in this section and practically vaudeville control below 14th street.

The Commodore will play five acts on a split week.
Vitaphone equipment now installed in the Commodore will be transferred to one of the M. & S. east side houses.

Careless 5th Ave. Buses

Norma Shirley has been confined to her home for several days as a result of injuries received in a fall while alighting from a bus last week.
Miss Shirley claims the bus started before she had stepped off and will file a damage suit against the Fifth Avenue Bus Corp.

Tinton, Lawrence County,
So. Dak.

Frank Van Hoven
Vincent Lopez
Vincent Schenck
Ben Barile
Gentlemen All:

We learned the meaning of "Tun Handling" and closed our tour suddenly after a very pleasant engagement at the World in Omaha. We had a lovely trip over the Pan time up to here, and then those long collect telephone calls came—and we are going where even Gus Sun can't send us a wire.

Black Illiity Yours,

MORT AND BETTY

HARVEY

SMALL, COLORED, HELD
ON STABBING CHARGE

John Jones, Accuser—Hal Hixson, Helen LaVonne and Nellie Nelson With Jones

Daniel Small, 27, 707 St. Nicholas avenue, negro vaudeville actor, at Keith-Albee's Palace 1st week (Sund. and Mon.) was held in \$500 bail for further examination when arraigned before Magistrate Stotch at West Side Court on a charge of felonious assault.

Small is accused of having stabbed John Jones, 34, 842 6th place, Woodside, L. I., 11 times with a penknife at 4th street and 4th avenue during a quarrel over an automobile accident. Small vehemently denied the charge and said he did not know how Jones received his wounds.

According to the story told by Jones, who is a prizefight manager, he was riding in an automobile owned and operated by Hal Hixson, entertainer, at Pelham Heath Inn, and containing Helen La Vonna, musical comedy actress, and Nellie Nelson, another entertainer at the Pelham Heath Inn.
They were proceeding west through 4th street. In front of the theatre, Small had his machine parked. In passing Jones car grazed Small's machine without doing any damage. Hixson continued on his way and turned north on 4th avenue.

When reaching 48th street Jones sm! Small pulled alongside and cut them off. He leaped from his machine and began to call Hixson by names and threaten him with assault it was claimed. Jones said he got out of the car and approached Small, telling him to cease using profane language.

Started Fight

At this point, Jones said, the actor made a punch for him and he side-stepped. He countered with a right and struck Small on the jaw, knocking him down. The actor got up quickly and the two began to fight. A few seconds later Jones called to his friends that he had been stabbed.

The two women began screaming and attracted the attention of (Continued on page 25)

Alarm Clock to Stop Show

Los Angeles, Aug. 9.

When Gene Morgan wound up an alarm clock on the stage of Loew's State Theatre, informing the audience it would run 45 minutes and the show would stop when the clock did, the house thought it a comedy gag.

As the presentation proceeded the alarm suddenly sounded, as Morgan was in the midst of a dance. Immediately everything stopped, including Morgan. The curtain came down with the feature picture starting to run on the screen before the house could get it all.

The clock is used as a time saver for the schedule.

Lehman's 2 K. C. Houses

Kansas City, Aug. 9.

Lawrence Lehman, manager of the Orpheum, has been appointed managing director of the two Orpheum houses, Orpheum and Mainstreet. Fred Speer, who as hand the publicity for the Orpheum for the past few years and who can become more stuff in the papers than any press agent ever here, becomes manager of the Orpheum. Taylor Meyers, a house manager at the Mainstreet, Meyers is the youngest manager on the Orpheum circuit, having risen from usher to his present position in the same house in three years.

Orpheum's season will open Aug. 21, with its regular two-a-day policy.

TINSEL
METAL CLOTH
FOR DROPS

36 in. wide at 75c a yd. and up

A full line of gold and silver brocade, metal cloth, gold and silver tulle, sequins, and sequined hangings, lights, opera boxes, etc., etc., for stage costumes, Banquet room redecor.

J. J. Wyle & Bros., Inc.

(Successors to Hines & Wolf)
18-20 East 27th Street
NEW YORK

Protecting Women Got

Herb Healy in Court

Herbert Healy, of Healy and Hennings, was discharged Monday in the Gates Avenue Court, Brooklyn, N. Y., by Magistrate Fowlson on a disorderly conduct charge.

Upon arraignment Healy explained to the court that he had gotten into the present dilemma through calvinistically defending two unknown women from assault from their male companion, while dining in a chop suey emporium at Gates avenue and Broadway, Sunday night.

Healy, who stated he was laying off, had gone to the Bushwick theatre to meet a friend but missed him. He went to the chop suey place. Shortly after his arrival the rumpus started with the unknown trio. Healy stepped in and caught one on the chin. He gave one back, after which the gentlemen were summoned. Neither of the three principals in combat showed, but the proprietor of the chop joint corroborated Healy and the case was dismissed.

Healy gave the Hotel Fulton, New York City, as his address.

CHAPTER No. 2

H. C. Stimmel presents
The World's Most Versatile Mutilator

Galla-Rini
and SISTER

New-On Variation—New

Walter D. Hickman, Indianapolis "Blues" says:

"The real sensation on the Keith bill is Galla-Rini and Sister. A musical offering by the use of both fine showmanship and ability, Galla-Rini makes this act first in the list of winners this week. Show it one of the best novelties in show business."

Representatives
Keith-Albee Independent
ROSE & CURRIE AUSTIN, WALTER
Continued Next Week

AL

HARVEY

BATES and STARK

THE ASSASSINS OF SORROW
Now appearing in the New York Sensations Hit

"THE SPIDER"

at the Music Box

Under the direction of ALBERT LEWIS

Originally engaged for the Chicago company of "The Spider," and after appearing in the New York company for one week, indefinitely retained for the New York engagement.

Keith-Albee representative, HARRY ROMM

JOE PATEREWSKI

"The Paderewski of the Banjo"

STOPPING EVERY SHOW, PANTAGES THEATRE, LOS ANGELES
Week of Aug. 1

Following MORAN and MACK

Now Heading East

Address Care Variety, New York

Who Wants to Book Me
for an International Tour?

SUPREME ADRIAT AGAIN

Vaudeville is out again at the Supreme, Brooklyn, N. Y., with the follow up policy indefinite. The house has tried diverse policies in the past two years. It may revert to dramatic stock, about the only thing untired.

Felly Markus Moving Fully Markus is moving his headquarters from the Strand Building to the Astor Theatre Building September 1.

HOUSES OPENING

The Katinsky interests have taken over the Embassy, Fort Chester, N. Y., and will reopen the house Sept. 1, with a vaude and picture policy, playing five acts on a twice weekly change booked by A. and B. Dow.

Opera, Newburgh, N. Y., and Linton, Poughkeepsie, Sept. 5, will play six acts on a split week booked by Dows. The Montclair, Montclair, N. J., was sold last week by H. Wellenbrook to Stanley-Fabian interests. The latter will operate it as a vaude and picture house, playing five acts on each and booked through the K-A Agency.

The Morristown, Morristown, N. J., formerly operated by Famous Players, was taken over last week by Both Brothers, who will reopen it Sept. 5. It will play five acts on a split week booked by A. and B. Dow.

Roger Sherman, New Haven, Conn., new \$300,000, opens Aug. 15, playing five acts on a split week.

Rutherford, Rutherford, N. J., reopens Sept. 11, playing five acts on a split week.

Alfred Gottesman has a site at Peekskill, N. Y., upon which he will build a 2,000-seater and office building. Ground has been broken, with the theatre to be ready in January. It will play vaude and pictures, with the vaude booked independently.

Commodore Hall, Derby, Conn., which has been playing last halves, goes to a split week Sept. 5, playing five acts on each half. The new 12th Street, New York, will revert to vaude upon reopening Sept. 11. It will play eight acts on a split week.

Globe, Bethlehem, Pa., reopens Sept. 3, playing five acts on each half.

JUDGMENTS

Sam Basile; Story & Clark Plano Co., \$724.

Satisfied Judgments
Fresport Theatre Corp.; Addressograph Co.; \$435; July 11, 1927.
Irene and Lew, Leslie, L. Chapman; \$435; May 27, 1927.

THEATRES PROPOSED

Buffalo, N. Y.—\$2,000,000, 422 Main street. Owner, McNaughton Realty Company, Architect, G. W. & G. L. Hupp, N. Y. C. Name, Vaude and pictures.

Chicago—\$500,000. (Also stores and offices) N. W. corner 19th and Beethoven, owner, Jacob Horwitz and Harold J. Marlowe, Architect, E. G. McClellan. Policy given.

Dayton. (Also apartments and stores) Main street near Clara, Owner, Federation Realty Co., G. A. Bennett, Secretary, Architect, Roy Cheesman. Value and policy not given.

Lombard, Ill.—(Also stores and offices) \$120,000. St. Charles road, Owner, Vincent Lynch, Chicago, Architect, Elmer F. Behrens, Chicago. Policy not given.

Milwaukee.—(Also stores) 3d and Center streets. Owner, A. J. Strauss, Architect, Teasock & Frank. Value and policy not given.

Richmond Hill, N. Y.—\$15,000. Jerome and 112th streets. Owner, Jacob Schwartz, Brooklyn, N. Y. Architect, Berlinger & Kaufman, N. Y. C. Policy not given.

Trenton, N. J.—11anover street between Broad and Warren. Owner, Sam Levin and Max Bush, Architect, Louis S. Kaplan, Value and policy not given.

West Chicago, Ill.—\$200,000. Depot and Center streets. Owner with-held, Architect, John A. Chisaro, Milwaukee Park, Ill. Value and policy not given.

Wilmington, O.—(Also lodge building). Site with-held. \$125,000. Owner, Masonic Temple Co. Architect, John Graham Co. Policy not given.

New York City.—(Also stores, offices) \$500,000. N. e. 17th street, from Morris to College avenues. Owner, Balaban Realty Corp. Architects, J. A. & E. L. Larkin. Policy not given.

Platteville, Wis.—(Also stores, offices) \$100,000. Owner, Platteville Theater Corp. Architect, R. I. Simmons, Elkhart, Ind. Policy not given.

Toledo, Ohio.—(Also stores, offices, apartments) Monroe street and Ottawa drive. Owner, Toledo Theaters & Realty Co., Indianapolis. Architects, Mills, Rhines, Belman & Nordhoff. Value not given.

Westerville, O.—(Also stores) \$45,000. N. State street, near College avenue. Owner, A. D. Curfman. Architects, Carmichael & Millspaugh, Columbus, O. Pictures.

INSIDE STUFF ON VAUDEVILLE

(Continued from page 30)

all of it. With that short speech Wayne and Warren left the stage with the show resuming. The incident was not repeated throughout the remainder of the week.

Radio entertainers are commencing to make an impressive showing in vaude and picture houses, from reports. Two or three "names" made on radio by those who can entertain on the stage as well as giving the box offices plenty of work, it is said.

These "names" are reported to receive stage engagements at what are claimed to be reasonable salaries, compared to some of the large amounts paid other names by the same theatres. Nothing is heard as to whether radio may be depended upon to produce a flock of stage drawing cards, but the theatres playing the radio bunch so far apparently hold hopes.

A single act from radio receiving \$1,000 weekly is said to have exceeded the draw of a \$4,500 team in one city.

NEW ACTS

Hilton and Chester have dissolved partnership. Maude Hilton will do a new act with Edith Eden as partner. Margaret Padula is organizing a new six-piece. Artie Ryan and Minnie Hayin have formed a new combination for "Foolishness," under direction of Albert Lewis.

INCORPORATIONS

Teas Coast Amusement Co., Houston; capital stock, \$2,000. Incorporators, H. F. Maples, R. L. Evans and C. H. Russell.

'HERB' WILLIAMS

"BIG TIME"
Reminiscences

This Week 13 Years Ago
MAJESTIC, CHICAGO

- (Full Week—Two-Days)
1. LOU LOCKETT and JACK WALDRON
2. LOVES GARDEN
3. MARIA DE LA ROSE
4. MORRIS CHRONY and CO.
5. IRENE and ROBERT SMITH
6. MISS EITZEL
7. CLAUDE GOLDEN
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WHY ARE THE ACTORS GRATEFUL?

By J. C. NUGENT

I have had many play contracts and have just signed another one, and it is an author's "basic agreement" contract also.

It gives me a percentage of the gross "from any production" and the author stipulates that the actor receives all monies received for tickets in the first old fashioned "box office" reading, in Variety, the "hot after" testimony elicited by Mr. Tuttle. I am a little vague as to what I am going to fit in on all this side money.

However, I am at present engaged in laughing at myself as an actor.

But I have high grade sympathy has become a fine art, especially in every other department of the theatre, the actor seems to have stood still.

Perhaps that is because the actor has depended too much on one line of development and so lost his viewpoint.

But I have had opportunities for knowing better, as compared to the actor who only acts for a salary.

I am not an actor, but I have had opportunities for knowing better, as compared to the actor who only acts for a salary.

I am not, perhaps, sufficiently informed by those classifications to have access to any dignified graft, but at least I heard of it from these divisions, except in the actors' case.

I don't know how true any of it is, but I have heard of it from these divisions, except in the actors' case.

The obvious fact is that all of it is graft, but I have heard of it from these divisions, except in the actors' case.

The author, of course, has limited opportunities also, except the money for work which he knows he can never deliver. But such are the authors' first and second, but they are usually only authors, and they become merely grafters.

To be merely a grafter is to lose one's self, and the great artists of graft. To be dignified, graft must not exist as a hard independent thing, but as a graft, it must be honest train robbery. It must be lost to an art.

No Right to Itself

One might dig up the fact that money can do some things, but it is a rather penny ante thing to slipping back money to an agent for a job, but that is the very unscientific and hardly to be dignified by the name of reputable theatre. Graft is a common thing, and it must insure some great benefit and director and author. At least so some of them think.

Slipping an agent insurance, nothing, and even forfeits the right to say "No Right to Itself"

The slipping actor rarely makes good. When he comes to make good, he is a job, and the agent's job can no longer afford to slip. When he no longer acts he becomes a job, and the agent's job can no longer afford to slip.

Why don't the actor realize that the public pays it all?

Yes, but, moreover, the public likes it.

The actor has seen the failure of an attempt to give the public a break.

has seen the failure of the "cheap" and the "drum" business of the highest class, graft, my money and all paid money and even with nothing.

3. The public always knows it and is not fooled. The American public is not fooled. The American public is not fooled.

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four, and drive to a fine gilt lobby and get it good. It will be noticed that those who aspire to be aristocrats among the gyppos change from a very large yellow bill to a very large yellow bill.

Then, when properly robbed, they go in and look for money, and no stretch of the imagination would they go in and sit in an empty theatre, no matter how much of a gilt it might be plastered, nor would they be appeased by the sight of the greatest actor's script, laying in wait for the actor.

And the actors, of all people, get nothing out of the great treasury for which their auditors have been trimmed.

But the actor gets a salary. But so does the box office man. The latter, however, gets his from the first night. And gets it continuously.

And the actor—perquisites, it seems. But the actor must rehearse seven days for nothing before he even find out that he won't do.

If he does so, he must rehearse seven days and then try out in the woods.

Maybe he comes into town if and only if he has a chance to make his career ends with the tryout.

Actor Likes It, Too

If an actor has a chance to make his career ends with the tryout.

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SHOWS IN N. Y. AND COMMENT

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities, with the varying overhead. Also the size of cast, in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top price of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

"Abie's Irish Rose," Republic (23rd week) (C-301-\$2.75). Little work's record of 2,238 performances Monday; eclipsed by "Chu Chin Chow"; final weeks announced, but closing date not set; around \$2,000, cooler weather helped all Broadway last week.

"Africans," Daly's 63d St. (5th week) (R-1,173-\$2.75). Using two-for-one and other rates, but colored show should stick for time; estimated \$7,000 to \$9,000.

"Alas Oop," Earl Carroll (2nd week) (R-597-\$4.00). Opened irregularly Aug. 2; around \$2,000; production and dances, with comedy punch needed; should have chance until new season's necessities arrive. Got \$2,100 on week.

"Broadway," Broadway (4th week) (CD-1,418-\$5.15). Management expectant of running through first season, with nearly year to credit now; business affected during heat, but jumped last week, when gross easily bettered \$12,000.

"Grand Street Follies," Little (18th week) (R-530-\$3.30). Another month or so, according to plans, which call for comedy production

opening here in September; has been cutting about \$3,000 weekly.

"Hit the Deck," Belasco (16th week) (R-1,000-\$2.50). Looks set for its to new season; virtual capacity since opening; doubtful if newer musicals will affect the box materially; over \$5,000.

"Kiss Me," Lurie (4th week) (M-1,404-\$2.50). Claimed \$5,000.

"Manhattans," Selwyn (2nd week) (R-1,067-\$3.30). After Village start this intimate revue was brushed up and brought to Broadway; opened Aug. 3. Bettered \$5,000.

"Merry-Go-Round," Klaw (11th week) (R-530-\$3.85). May make good on tour if sent out, but never able to get into money here; rated around \$3,000 last week, weather aiding materially.

"Night in Spain," 4th St. (16th week) (R-1,236-\$5.50). House goes over to Philip Goodman late next month; Shuberts may move "Spain" to Winter Garden here; bettering \$25,000.

"Padlocks of 1927," Shubert (6th week) (R-1,236-\$5.50). Though business perked, show deep in

red; claimed to have beaten \$20,000 each of last two weeks.

"Peggy-Ann," Vanderbilt (13d week) (C-771-\$4.00). Picked up last week, getting around \$12,000, with gross better last week; another month or so and then road, where intimate musical should clean up.

"Rong Tang," Royale (5th week) (C-1,117-\$2.50). Picked up last week strongly and expected to make money; estimated at \$12,000; best figure to date.

"Rio Rita," Ziegfeld (21st week) (C-1,120-\$5.50). Will have "Polka" as running mate at New Amsterdam, with the pair teamed for big money from present intentions; "Rio" claimed \$45,000 last week.

"Road to Roma," Playhouse (33rd week) (D-730-\$2.85). Parody on non-musical legends and has good chance to extend run well into new season; lately about \$11,000; better last week.

"Saturday's Children," Booth (23rd week) (D-708-\$3.30). About two months more; slick success; has not had losing week; paced between \$5,000 and \$10,000; dated to remain until Oct. 15.

"The Circus Princess," Winter Garden (16th week) (O-1,482-\$5.50). May hold over into new season, but may be sent out to road; last, estimated over \$12,000 last week.

"The Desert Song," Casino (21st week) (O-1,447-\$5.50). Management expectant of holding over until Christmas; of since early summer, but over \$16,000 last week; good jump.

"The Laddar," Cort (13d week) (D-

INSIDE STUFF
ON LEGIT

"Bunny," which recently finished at the London Hippodrome, makes rather interesting theatrical history. It played 41 weeks at the Hippodrome. The cost of the production was around \$10,000, which was recovered after the show had played for some weeks. For the first running expenses were around \$12,500 weekly, while the takings averaged \$20,000.

After deducting cost of production, the show made a profit of around a quarter of a million dollars, which is divided amongst the three people who produced it, J. H. Johnson and J. H. Johnson and J. H. Johnson. The profit is gross, as there are various royalties and super tax to be deducted. The success of the show was the drawing power of Jack Buchanan.

1,943-\$2.25). Rental period due to expire Labor Day, but backer desirous of continuing longer, possibly in another house; has lost half a million to date.

"The Second Man," Guild (15th week) (D-514-\$3.30). Another two months expected. Theater Guild then starting production season here; business picked up somewhat lately, with new \$3,000 last week.

"The Solitaire Man," Biltmore. Was slated to open this week, but premiere set back indefinitely; will try to fix it up before coming to Broadway.

"The Music Box" (21st week) (D-1,000-\$2.85). Figured to run into November; traded placed somewhat last week, when weather arrived; over \$12,000.

"The Boys" (18th week) (D-563-\$3.30). Probably will leave for Boston next month; has been getting around \$5,000, and with rent period off, maybe small weekly profit.

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Sam Harris Is Back
In His Harris Theatre

Sam H. Harris will assume at least rental control of the Harris, New York, Sept. 5, when he will spot "Among the Married" at that house following in on "Seven Heavens" (film), scheduled to vacate with expiration of Fox lease Aug. 31.

Harris disposed of the house to the Shuberts some time ago but has effected a rental agreement for the Vincent Lawrence production which was tried out several weeks ago. It will have an end of town try late this month, mounting at the Harris Labor Day.

Harris has also set the Music Box, New York, to domicile "Is That Nice" musical version of "Upstairs and Down" with a score made by Anita Loos and Irving Berlin. "The Spider," current at the Music Box, may shift elsewhere when the musical is ready, vacating to give the erstwhile temple of the first musical show in two years.

Harris also reported contemplating a revival of "Music Box Revue" series this season, with the revue figured to succeed "Is That Nice" after the holidays or in early spring.

AHEAD AND BACK

Alfred Head, former critic of the New York "Herald" and "Louisville" and one time general press representative for David Belasco, has been engaged by the Theatre Guild to handle the Chicago engagement of the Guild's Acting Company. He will then go in advance of the touring repertory troupe which has been mounted for the remainder of the season. The Guild secured Hirsch's release from J. J. McCarthy.

Charles Boehert is handling publicity for Frank Reilly's "Kick-wick."

George W. Lederer, special agent who "spies" (Olympic Chicago) Marc Latham, publicity on "East Side, West Side."

Frank Crulshank, advance of "Yours Truly."

Charles McClintock, advance of "The Constant Wife" (Ethel Barrymore).

Eller Severance, publicity "The Solitaire Man" (Biltmore, New York).

'Night Hawk' Postponement

Hearing on the application for an injunction by Julius Leventhal against Raymond Payton to restrain the latter from diverting the road rights of "Night Hawk" to himself has been postponed for two weeks. Postponement was made at the request of the latter, who is content in order to give Payton's attorneys ample time to defend the injunction proceedings.

ACTORS TAKE OVER
DUQUESNE OPERA CO.

Pittsburgh, Aug. 9.

When the 60 members of the Duquesne Opera Company, playing an assortment of summer musical stock at the old Duquesne Gardens, were told that they had a chance to save the show but that they would have to gamble on their salaries they met the situation as "hood troupers." It was a case of close and left the creditors but "the whole works," including a three-year lease on Duquesne Gardens, or salvage it for another season at least.

Gathering in the dressing room members of the company unanimously voted to take a chance. A contract was drawn up whereby the management turned the show over to the cast with Dean Cole, leading man, in charge.

Encouraged by the spirit shown by the cast, the management was able to face the creditors' committee with a statement showing \$102,000 liabilities and only \$55,000 assets. It looked pretty bad for the opera company, but the creditors seemed to catch the spirit of the show folk with the result that, instead of appointing a receiver and closing the show at once, they agreed to allow the management to store the scenery, props and costumes, equipment and permit it to reopen next season.

The box office receipts of the last week all went for salaries to the cast, the actors literally being the whole show, and the management, under the Equity agreement, being mere spectators.

Dancing Didn't Mix

Besides the orchestra of 15 for the musical comedies, a jazz band of nine pieces played for the dancing on a large floor surrounded by a band of nine pieces.

The charging of the building for acts and after the show until 1 a. m. for one admission, 50 cents to \$1.00.

Garden is a large low skating rink half way between downtown and East Liberty in a densely populated high-class residential district.

The charging of the building for theatrical purposes cost \$50,000.

It has proven conclusively here that dancing and musicals don't mix with a stage performance.

Only one-third of the audience took advantage of the free dancing. Others packed out immediately after the show was over.

Cast included Laine Blair, Hollis Devaney, Clay Elman, Ethel Clark, Dorothy Brown, Dean Cole, Matt Hanley, Melville, Victor Esker, Tom Rider, Margaret Fingell, Les Williams, Frank Clark, George W. Lederer, Charles Boehert, Judith Laas, Barbara Austin, Cecil B. Street, William Bauer, Betty Jordan, Grace Lynch, Allen Booth, Norma Butler, Ruth Penry, Lillian Blane, and others. LaVerne Evans, Grace Hopper, Gertrude Hyning, Elizabeth Lockwood, Marie Hart, and others.

Hampson, Edith McGovern, Dorothy Blaine, Helen Hertling, Mildred Gray, Donald, Louis Brodsky, Pat Quinton, Boris Greyer, Frank Luchetti.

Alonso Price produced and Rupert Graves was musical director.

MADGE KENNEDY'S SAD LOSS

LOS ANGELES, Aug. 9.

Madge Kennedy lost an air race with death when her husband, Harold Holster, New York banker, died in Hollywood as she was rushing to his bedside.

The actress flew by plane from San Francisco, where he is living in "Love in a Mist," arriving here several hours too late.

Mr. Holster, 32, married, was deceased was a member of the banking firm of Bennett, Bolster & Coghlin, New York.

GURTAIL

Autumn's pageant of fashions is almost ready for its curtain call. . . . And I. Miller, behind the scenes, is ready with an array of slippers to open the season with greater brilliance than ever before!

Every slipper has its own important role as companion to a new mode in costumes! Scores of exquisite materials—intriguing motifs—offer variety unlimited! Fascinating new tones provide rich, harmonious color schemes!

Truly a pageant of style that will win the enthusiastic applause of every smart woman behind the footlights or before them!

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takes this means of publicly thanking his friends and business associates for their wonderful help in making him the outstanding recording feature of the last three years. A few of the companies that he is grateful to for their help and for the production of his records:

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Joe Higgins

GENNETT RECORD

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Gordon Soule
Ray C. Mayer

DOMINO RECORD

Adrian Schubert
C. J. Kronberg

OKEH RECORD

Justin Ring
Tom G. Rockwell

PERFECT RECORD

W. Herman Rose

HARMONY RECORD

Frank Walker

COLUMBIA RECORD

John S. MacDonald
Eddie King
Arthur Bergh

EDISON RECORD

Walter H. Miller
W. H. A. Dronkhite

GREY GULL RECORD

Paul Bolognese
William Struckmann

CAMEO RECORD

Frank Hennings
Henry Waterson

BELL RECORD

Chas. C. Hasin

VITAPHONE

Sam Warner
Herman Heller

Just Completed a Successful Broadway Run in "HONEYMOON LANE"

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The modesty of the prices will surprise you. Some delightful single room apartments as low as \$20 weekly and \$75 monthly, completely furnished, telephone, private bath and convenient kitchen or kitchenette. Others from 1 to 4 rooms at varying prices. Each apartment hotel under ownership management. The service is sincere and courteous.

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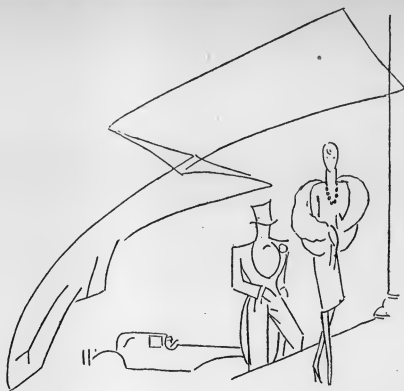
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THE DEVIL'S DISCIPLE

By J. C. NUGENT

"Do you think it is good to marry an outsider?" said she to him.
"Why not, if you feel that way?"
"But there are so many divorces nowadays!"
"Why not marry?"
"Oh, then, you believe in divorces?"
"Just as I believe in taxicabs. I've seen them. Just as I don't believe in ghosts. I haven't seen them. Conan Doyle to the contrary, notwithstanding."
"But!" persisted the little lacquey, who gets £100 weekly when he is out and who works quite a lot—"do you believe there should be so many divorces?"
"That gave me pause. As a matter of fact, should there be so many divorces? Wouldn't it be better if people were with their feet? The trouble is, they won't. And hence there are taxicabs. So what can you do?"
It may be that many who are the proprietors of perfectly good feet are expensive. Or they may be right. It is true that shoes are fashionable. Taxicabs may save leather. That's one thing.
Maybe they have to get somewhere quickly or lose a job, sale, transaction, social date or train. Life is not as short as we like to say it is. In cases it's too long. But, unfortunately, business hours are short. Office hours are from, roughly speaking, 11 a. m. to 4:30 p. m., with a couple of hours out for lunch, week-ends indefinite and golf cutting in regardless.

By a stroke of that American genius which makes time so valuable, barber shops, manicurists and beauty parlors and, to an extent, pants pressing places keep the same hours as business men.

Developments
So time expended there cuts into the time you have left to catch the evening manager in his native bawls.

Therefore, presuming that your business has to do with the theatre, it seems that we must have taxis.
So perhaps there is a reason for divorces also. And, like taxis, it may have developed with the new social order.

Perhaps it is because the object of marriage has changed and that it tells more often full of its object.

Surely, when a thing falls of its object, it is better to call it off and get it new deal.

But wouldn't it be smarter to get a line on its object before calling it off?

Is there a commercial man or a man not of the theatre left to marry an actress, in the first place?

Certainly, the romance of the place should be transplanted to the theatre. Or even to the drawing rooms.

The charm of the stage belongs to the stage. The talent of an actress requires its proper setting. It is essentially interpretive, but it must have something to interpret.

On the stage it has the author's text, the director's inspired (sometimes) creative instruction, the manager's exploitations, the far-reaching publicity of the public relations section, which thrills the public into successful auto merchant into thinking that he is going to get some of all this reflected glory when he annexes the actress.

But he realizes that he cannot have it if she is to remain his. So he tells her what need to do, and she, in most cases, hopes it is still his. For all that glamor is not kidding, so much as the public would like to think. If she has a heart for a home, there are something lacking in the restaurants and bleak rooms, however gaudy. For they can be both.

He tells her, and she is ready to believe that, home and children in the ideal of life, that preparing little child, little child, little child, little paradise for the lord and master, or even quenching it over the less fortunate neighbors; and also that maddening the baby's mind and teaching her young ideas, to shoot cars, etc., etc., is the chief thrill for her creation.

But Campbell's soups have changed a lot of that. Why stew over a child when you can, especially if an indifferent cook, buy better meals in a canteen.

And there was once a placid joy in "seeing the pattern of a carpet come out brightly under the wifely broom."

But the vacuum cleaner and the patent dishwasher and the patent knitter and the self-picking toothpick have made the wife's little laundry of love seem amateurish and impertinent.

Maternity hospitals, baby nurses, kindergartens, baby doctors and the books which the neighbors lend you, principally bachelor and old maid

neighbors, have made the young mother about as important in the home as a dramatic author at rehearsal.

To her husband's friends she is "an actress" and to her stage friends she is an "ex-actress" who has not made good and so played away her cash and coffee.

She has three ways to go. First, she can make up her mind to make good socially amongst her husband's friends and forget the stage. If this is satisfactory to her, it is comparatively easy if she is a bright girl. The bright girl with a stage training has a great advantage over the home-grown product in case she cares to go out for social recognition. She has learned much of the phases of the life of the usual business man. If her stage experience has been in any way intelligently pursued, she has learned much of the phases of the life of the usual business man. She has seen a great deal, she has learned to talk, and to enunciate correctly; she has either wit or an appreciation of wit; she has learned something of the social value of kindness and consideration, of the right use of repartee, of calling complacent bluff. She has not spared with pompous butt-ins around the cafes for nothing.

But if all this seems a burden without salt to the girl of real talent who has had that one may have a real home and still go on with the work which is the center and meaning of her life, then comes the question of the husband's attitude.

And happily there are men big and broad enough to make the home work which is the center and meaning of her life, then comes the question of the husband's attitude.

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'Joan of Arc' Must Have Goversness Present

Paris, Aug. 6.

A girl named Simone Genovola has been chosen from 400 applicants for the role of "Joan of Arc" in another film version of the life of the famous French heroine to be produced this year. The decision, however, will be made by the father of the girl contends he has not been asked for his consent. Simone, 18, is a native of Lyons, and given the guardianship of her daughter, Genovola claims Simone could not be asked to give up her authority. He explained to the court his wife had kidnapped their child, he did not like to hinder her whereabouts until he read of the engagement in the newspapers. In view of the doubts and difficulties conferred by the decree of divorce, but also for the protection of the material interests of the child, the court ruled Miss Simone be accompanied by the governess while playing "Joan of Arc," and that the salary be paid to an administrator awaiting a further decision.

The salary offered by the producing company is 45,000 francs on signing and 150,000 francs on completion of the film, plus all traveling expenses.

AUSTRALIA

By E. H. GARRICK

Sydney, July 25.

The most important event in the theatrical circles was the first performance of "The Student Prince" at the Empress Theatre. The production was a success. The premiere was witnessed by a large number of society people, and the Empire theatre to have come to stay.

The salary offered by the producing company is 45,000 francs on signing and 150,000 francs on completion of the film, plus all traveling expenses.

SAILINGS

Sept. 3 (New York to London, Miller and Farrell (Maestic).

Aug. 24 (London to New York) via Lowry, Kraft and LaMott (Paris).

Aug. 25 (London to New York) Anthony Holmes (Leona).

Aug. 26 (London to New York) Dolly (Leona).

Aug. 27 (London to New York) Dolly (Leona).

Aug. 28 (London to New York) Dolly (Leona).

Aug. 29 (London to New York) Dolly (Leona).

Aug. 30 (London to New York) Dolly (Leona).

Aug. 31 (London to New York) Dolly (Leona).

Aug. 32 (London to New York) Dolly (Leona).

Aug. 33 (London to New York) Dolly (Leona).

Aug. 34 (London to New York) Dolly (Leona).

Aug. 35 (London to New York) Dolly (Leona).

Aug. 36 (London to New York) Dolly (Leona).

Aug. 37 (London to New York) Dolly (Leona).

Aug. 38 (London to New York) Dolly (Leona).

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Aug. 40 (London to New York) Dolly (Leona).

Aug. 41 (London to New York) Dolly (Leona).

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Aug. 45 (London to New York) Dolly (Leona).

Aug. 46 (London to New York) Dolly (Leona).

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Aug. 48 (London to New York) Dolly (Leona).

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Aug. 51 (London to New York) Dolly (Leona).

Aug. 52 (London to New York) Dolly (Leona).

Aug. 53 (London to New York) Dolly (Leona).

Aug. 54 (London to New York) Dolly (Leona).

NEWPORT

Newport, R. I., Aug. 16.

Last week's bill at the Casino theatre was "The Devil's Disciple," by John Bernard.

The production in the schedule of six weeks. An incident of the engagement, a luncheon at the Casino, the leads, Basil Sydney, Mary Ellis, Helen Ware and Walter Kingsford.

At the Glen, the engagement, the leads, Basil Sydney, Mary Ellis, Helen Ware and Walter Kingsford.

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Stable of Late J White

Auctioned for \$15,225

London, Aug. 7.

The stable of J. White, was auctioned at Tattersall's with eight races.

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ROT BAGPIPES

Americanization of the British Isles is almost complete.

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PARIS

By E. C. KENDREW

Paris, Aug. 6.

Morfe Kavanagh (Kavanagh) and Everett (Kavanagh) are the stars of the month in Europe with their new production, "The Student Prince," which they have taken from Italy and Switzerland on route to London, prior to their departure for New York at the end of August.

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'B'WAY TO PARIS' CLOSING

Paris, Aug. 8.

Edmund Signe's show at the Ambigu theatre terminates this week with the withdrawal of George Link and his troupe of American dancers.

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THE TILLER SHOWBOAT

OF DANCING

Liverpool House

10-11 Great Newport St.

LONDON, W. C. 2

THEATRE WESTMAN LONDON

Director, Mrs. John Tiller

HARD BOILED TORONTO HOSTESS WINS DOWN PRICE OFF SALES

Couple of Princes Wanted Goldkette's Orchestra for Private Dance—Cass Loma's Young Lady in Charge Sent Word for Princes to Come Over

Toronto, Aug. 16. Jean Goldkette, whose orchestra came to Cass Loma's fortnight ago from the Book Cadillac, Detroit, is probably the only dance band called whose members refused to strut their stuff for the Prince of Wales. The refusal brought Goldkette no publicity but put Louis Ronnelli of the King Edward Hotel and Trivoli Theatre into all the dailies.

The prince and his younger brother, Prince George, were fed up on official house paces. Neither was made any particular secret of. They wanted to get away from statemen and politicians, official receptions and all that sort of thing and dance.

In Ottawa they suggested to a dance partner that when in Toronto they would like to get on a private party. This was arranged to take place at a smart home. The prince, when asked what orchestra he preferred, told Goldkette and his host of the evening started to arrange things.

The hostess at Casa Loma thought she had pulled an ace in staging a Saturday night party for Prince Minister Stanley Baldwin of Great Britain and his touring party. The prince and the manager greeted that the orchestra could not be spared.

The prince spoke vaguely of "the orchestra" and the hostess of that sort of thing.

Didn't know. Jean was not consulted. His hand went nuzzly on not knowing they were being sumamed by royalty. A second appeal was made—His Royal Highness had particularly requested, etc., etc.

"Nothing doing," said the hostess. (Continued on page 11)

MRS. KEMPER TRIES POISON

Respondent, Writes to Husband at N. V. A. Club—Woman Recovering

Chicago, Aug. 16. Mrs. Katherine Kemper, 24, until four weeks ago in "Gay Paree" at the Casino, is now recovering from poison taken in a suicide attempt. Lured to the Elmhurst Hotel, told the police Mrs. Kemper was depressed over her mother's death.

Mrs. Kemper, who is the mother of a four-year-old daughter, had written a letter addressed to Charles L. Kemper, her husband, at United Vaudeville Artists' Hotel, West 46th St., New York City. She asked the N. V. A. Club.

Mrs. Pat's Thriller

London, Aug. 16. The thriller for Mrs. Pat Campbell by Madame Kurenda, 24, until four weeks ago from South Africa, F. Horace Ross.

It was in the provinces Aug. 21 and come to the West End next month.

ALL-WOMEN BILL

London, Aug. 16. Eve's week starts at the Victoria Palace (vaudeville) next Monday, when the All-Women bill opens.

NEW PUBLICITY

New York Productions and Arties W. M. A. PAGE
154 WEST 47TH ST. N. Y. C.

THE TILLER DANCING SCHOOLS

OF AMERICA, Inc.
226 West 72d Street
NEW YORK

AILEEN STANLEY IN THEATRE AND CAFE

Too Smart for Coliseum's Vaude, but Sensational Success After Theatre

London, Aug. 16.

Aileen Stanley, opening at the Coliseum (vaudeville) yesterday (Monday) had the house with her from the start, but would have scored even stronger had she adapted her wares to British tastes.

Several of her slang expressions were not understood. At midnight, in the Cafe de Paris, Miss Stanley, doubling, was a sensational success with practically the same routine, but before a more cosmopolitan gathering.

Over at the Palladium (vaudeville) Newell and Moss were warmly welcomed on their return to London, apparently well and favorably remembered from last year.

Other American acts to score in vaude houses yesterday were Kratts and Lamont, and Marina, both turns at the Hippodrome.

Dancers Sing Sayag

London, Aug. 16.

Edmund Sayag, of Paris, being sung by Cyril and Virginia D'Alth, American dancers, at the start of a contract. The performers opened at the Ambassador in the French capital.

They are offered to settle with the team for three-quarters of their claim, but the contract carries a clause that in the event of a dispute settlement must be made in America where the agreement was signed.

"Pain Jane's" 3 Stars

"Pain Jane" is to be produced in London by Mr. and Mrs. Ladie Clift (Phyllis Monkman) and Georges Carpentier at the starting trio.

This eliminates Carpentier for America. He was being negotiated for a nine club.

RUSSIAN PLAYS IN ENGLISH

London, Aug. 16.

Komrakovsky will put on a season of Russian plays in English at the Court theatre.

This is scheduled to follow "Fresh Fish" current.

BLANCHE WAKLY BANKRUPT

London, Aug. 7.

Blanche Wakley, known professionally as America's Blanche Tourbillon, is in bankruptcy here. She owes \$160,000 against assets of \$10,000.

Anthony Holms with Tyler London, Aug. 16.

The company's support at the Everyman in Strindberg's "The Father" will move into the Savoy within the next fortnight.

A. C. COULD BE THE STARS OF THE A. C.

Film Producers Urged to Ignore Publicity Tie-Ups—Variety's Exposure of Intended Plan to Broadcast Luring Statement for Girls Created Consternation in Atlantic City

WILL HAYS TO ACT?

Los Angeles, Aug. 16.

Fred W. Beston, secretary of the Association of Motion Picture Producers, has suggested to all producers on the Coast that for the good of the industry it is best not to participate in any publicity tie-ups as suggested by E. M. Orwin on behalf of the Atlantic City beauty pageant.

All of the statistics communicated with by Orwin turned down the proposal.

Pete Smith did so for Metro-Goldwyn Mayer and Harold Hurley for Paramount.

Over at the Palladium, Beston has sent a bulletin to all producers and publicity men following Variety's inquiry into the Atlantic City matter, requesting that they notify him of any proposals made to the use of the beauty contestants that promises a screen contract as a reward and suggested that they discourage such stunts in the future.

Beston pointed out the Central Casting Office here can give producers letter talent from his ranks of constants in the affair and submit could recruit from any beauty contest to wind the matter off in New York Saturday suggesting that at the next meeting they pass a resolution condemning the use of a tie-up with beauty contest promoters who want to send girls to Hollywood.

Will Hays in New York advised his associate in Los Angeles, Fred W. Beston, to handle the matter of the producers-members of the Hays organization applying to Beston for advice concerning requests received by them on behalf of the annual Atlantic City Beauty Contest. The requests were for the producers to approve the use of a tie-up with beauty contest promoters who want to send girls to Hollywood.

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TREASURY REFUSES TITHE'S REQUEST TO SEE TAX REPORTS

D. A. Wanted to See Returns Filed in N. Y. Theatres and Ticket Brokers—"Confidential Information" Replied Treasury Department

4 NEW PLAYS IN ENGLISH PROVINCES

Washington, Aug. 15.

The U. S. Treasury has turned down the request of U. S. District Attorney Tuttle, New York, to examine the admission tax returns as filed by the New York theatres and ticket brokers.

The request set forth that the returns were to be examined for the benefit of the State.

In making the denial the Treasury set forth that no authority existed for such a request.

"These returns are made under penalty of law," continued the statement, "and are considered to be privileged communications and of such a confidential nature as not to be open to inspection by anyone other than officials of the United States Government requiring information afforded thereby for use in the discharge of official duties."

Rolls Meeting Fuller

Ernest Rolls, of the Fuller Australian circuit, has reached San Francisco, on his way to New York where he will meet John Fuller. John and his brother, Sir Benjamin, are the operators of the extensive Fuller chain in the U. S.

Rolls is the producing and booking manager for the circuit.

DAPHNE POLLARD'S FILM

Los Angeles, Aug. 16.

Daphne Pollard, English vaudeville star and actress, recently placed under a long term contract by Mack Bennett, will make her screen debut in "The Girl from Everywhere."

This is the first of a new series of Bennett Girl comedies. Mack Swain is in the cast.

German Star Billed

Los Angeles, Aug. 16.

Alfred Adair has been selected for the role of Aphrodite, Goddess of Love, in the First National production, "The Private Life of Helen of Troy." Alexander Korda is director, and the new German star, Maria Corda, is setting top billing.

SEEK "HURV'S" SUCCESSOR

London, Aug. 7.

A successor is being sought for "Hon-Hur" (M-G-M) at the Tivoli. It has played 46 weeks to an average of \$15,000 weekly.

The film has proved the most successful of the series here and if replaced about September it may return for a standing show.

Cabell's Staging for Sachs

Los Angeles, Aug. 16.

Larry Cabell, who staged "Oh, Kay" for the opening of the Mayan theatre, left for New York immediately after the opening.

He will stage a musical show for J. L. Sachs in England.

Americans Abroad

Paris, Aug. 8.

In Paris: Henry Potbury, Reginald Denney, George Burdette (Chicago theatre), Frederick Paine (publicity), Eugene Markey (picture service, American League), Philip Granter (composer), Walter Burroughs, Bernice and Phyllis Zellerfeld (swimmers), William Fox, publisher, June Day, Herbert Kiefer (chain of Ritz hotels), John O'Hara Cochrane (N. Y. "World"), Robert Armstrong (photographic service), Constance Thimmes and Maurice Thimmes, Mrs. James H. Hackett, Sydney Howard (playwright), Leopold Auer (violinist), Joseph Urban, Arthur Hirsch, Harry Field, accompanied by Philip Yelton (New York pianist), E. T. Markie (house owner of Jacksonville, Fla.), Martin Sherr, picture producer; Miriam Gumbel, actress.

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FOR INDIVIDUALS

SCHNEIDER-ANDERSON

229 W 36 ST NEW YORK

FROM BOMB TO STRIKE BREAKS

Last 3 Weeks' Buying Is Greater Than First 6 of Last Year

The backbone of the film buying strike has been broken. Sales in picture districts totaled when compared with the same period last year. This is due to the holdout at the beginning of the present season.

About a month ago national production, on an average, were approximately 50 per cent. in arrears of sales contracts totals when compared with the same period last year. Thirty per cent. of this has been made up in the last three weeks, with the figures showing that sales at the present time are only 50 per cent. of last year and less than 60 per cent. of the total for the present year.

But the sales season started in May last year and in June this season. Peak figures were reached in August, 1926, and will not be achieved until September or October, 1927.

Sales contracts during this part of the season last year totaled over \$100,000,000, according to estimate. Figures now reached \$100,000,000.

Despite conflicting reports issued from sundry home offices, the effects of the sales strike have been minimized. Film element's reports are that "it's time as hard as it is in the Paramount sales forces had to meet this situation with twice as much push to unload."

Present indications from field forces are that M-G-M leads in sales volume at an average increase of 25 per cent. in film rentals over 1926. Fox runs a close second, getting an average increase of 30 per cent.

Lillian Gish With U. A. \$10,000 Wk. With M-G-M

Los Angeles, Aug. 16. Metro-Goldwyn-Mayer is not renewing its contract with Lillian Gish, under which she has received about \$10,000 weekly for the past year.

M-G-M will leave for New York without marketing "The Enemy" in two weeks.

Upon her return it is probable an agreement with United Artists will follow.

King Signs With U. A.

Los Angeles, Aug. 16. Henry King has signed with United Artists on a long term contract. He has been under contract to Samuel Goldwyn since his directorial assignment being "The Magic Ring" brought about his release from Goldwyn.

One of the "ace" pioneer directors of the industry with "Tobacco Devil" to his credit.

Demand Union Janitors

Detroit, Aug. 16. Efforts are being made to compel union janitors only to employ union janitors only.

House not meeting the demand have already been stench bombed.

Will Star Mollie O'Day

Mollie O'Day, opposite Richard Dix, is to be promoted to star in "The Patient Lady," first National next year, according to authoritative information.

Miss O'Day is 18 years of age.

INSIDE ON MONTBELL FILM MAY EMBARRASS

"Fires of Youth" Supposedly Holds Weighty Sidelights on National Characters

Los Angeles, Aug. 16. Though M. C. taking the initial scene for "Fires of Youth," in which John Gilbert and Jeanne Engelen are co-stared, it is understood that efforts will be made to prevent him from taking certain scenes around government buildings and in public places.

It is reported that Bella's story, to be based on his experiences as a newspaperman in the Capital, may not prove very appetizing to a number of national characters in public life today, or who have been during the last few years. These are the kind of subjects that are to have certain expenses expurgated.

It is understood an appeal was made to Will Hays to have the story toned down. One of the sequences in the picture is devoted to dealing with the intimate life of a Washington newspaper editor.

Hit by Stolen Automobile: Darrell Family's Escape

Chicago, Aug. 16. Charles H. Darrell, manager of the Congress theatre, and family, had a narrow escape while motoring to Detroit. Their car was struck by a speeding auto and completely demolished.

The car that struck them was stolen from a Chicago garage and was driven by three men, one of whom was instantly killed. The other two were seriously hurt. Darrell and family came through unscathed.

Lillian Kaplan, organist at the Congress, was on her vacation, happened to be passing and gave the Darrell family a lift to Detroit.

Wash-Swanson Clashes

Los Angeles, Aug. 16. Raoul Walsh and Gloria Swanson are reported in clash over the production "Sally Thompson." Walsh is directing and also playing the lead of the leading roles. He has objected to Miss Swanson's attitude on directorial procedure and threatened to walk out, with Miss Swanson promising to be good if he'd remain.

Miss Swanson saw her husband, Marquis de la Falsaise off at the station last week with coast reports having the pair parting company for good, with the Marquis to obtain a quiet divorce in Paris.

Henri, Marquis de la Falsaise, sails Aug. 20 on the "de France" to renew his passport.

Rumors of a split between the pair are reported by the inner offices of the foremost studios are kicking themselves (and a few of their high-paid and tail-tail assistants) because Glenn Tyron, recently hooked up by Universal and running the quickest good show of recent years, has turned out to have a lot of merchandise on the Demy fadman, agent, tried to peddle without much result for several years at all the circuits.

What Delayed Tyron?

Los Angeles, Aug. 16. A lot of the boys and girls in inner offices of the foremost studios are kicking themselves (and a few of their high-paid and tail-tail assistants) because Glenn Tyron, recently hooked up by Universal and running the quickest good show of recent years, has turned out to have a lot of merchandise on the Demy fadman, agent, tried to peddle without much result for several years at all the circuits.

CHAPLIN ON "CIRCUS" AGAIN

Charlie Chaplin resumes production of "The Circus" in Washington. He will take up the work on the Coast.

FINANCIAL MARKS IN THE EAST

Turning Losers Into Winners Within 3 Months—Increased Grosses in Pooled Theatres of Public and Loew's Under West Coast's Single Headed Operation

NO MORE "RED"

Los Angeles, Aug. 16. With the elimination of waste and lost motion, Harold B. Franklin, who took over the reins of West Coast Theatres, Inc., as president and general manager, has already put into effect a savings of \$100,000 a week in operating expense. Franklin brought the entire circuit over the top as an all-around winner within three months.

There was much speculation around here at the time the pooling movement was being organized through West Coast taking over the operation of the Public houses in Los Angeles and San Francisco in addition to the Loew's houses in the same cities, merging the North American Theatres, Inc. Circuit in the northwest and also adding to the circuit the Public houses of theatres in Southern California. On the surface the belief was that a larger bite had been taken than could be swallowed.

It was conjectured that with the houses coming all under one roof that competitive endeavors would be minimized and one house might be tempted to suffer because of more attention paid to another.

The plan instead, it was found, however, acted quite to the contrary. After visiting the houses on the circuit and making inquiries, the new head of West Coast adopted a uniform policy of operation which went into effect August 1.

All house managers who in the past were operating only on home office instructions, were given freedom to operate and making inquiries, the new head of West Coast adopted a uniform policy of operation which went into effect August 1.

Those responsibilities infused new blood in the system of the managers with the result that they have been striving to outdo each other on getting a result.

This particularly applies to Los Angeles and San Francisco, where houses are operating with weekly change pictures and presentation. The house managers have been working out stunts in competition (Continued on page 4)

ASST. MGERS. UNION IN TILT WITH MGERS.

Chicago, Aug. 16.

The first break between the Theatre Managers and Assistant Managers Union came last week when the union, H. S. Hadfield and Harry Truman.

They then engaged E. I. Gluckman, another member of the same union, to represent them.

The union states it will suspend Gluckman.

Stone Leaving 1st N.

Lewie Stone, First National star, leaves the company at the expiration of his present contract in 10 months.

No statement has been issued regarding the cause of the break.

Alexander Koris, first National, "John of Troy," First National picture, and two other stars, Mark Korda, sister of the director, and Ricardo Cortez are in the cast.

CHAPLIN PAYS \$800,000 DIVORCE SETTLEMENT

Arranged Last Friday—Former Court Motion—Wife Retains Children

Los Angeles, Aug. 16. The Chaplin divorce case was settled here last Friday at a conference between attorneys for both sides. Lita Grey got \$500,000 in cash for herself, with the two sons given into her custody.

It is said final papers will be signed in San Francisco or Delmonico Monday.

It is understood the trial will proceed next Monday with a possibility that the complaint will be modified or withdrawn and a decree asked as a formal matter by attorneys for the most recent Mrs. Chaplin.

The home of the couple will be sold for the value to be paid from the cash settlement as Mrs. Chaplin wants to live there.

Pressure
Chaplin believed the settlement before leaving Chicago last week. He is said the first month's leaders of the film industry brought this about on the grounds that if he allowed the case to go on trial picture people might repudiate him. Despite the settlement, Chaplin is reported on his way here from Monterey to prepare and fight the case in court. The settlement comes from (Gavin McNabb, one of the attorneys, who had the verge of settlement several times when differences came up with Robert McCormack, uncle and attorney for Mrs. Chaplin.

"DOLLAR PRINCES" TO FOX

Winnie Sheehan Abroad, Buys Music Rights Too—Maybe Movietone

W. R. Sheehan, general manager of Fox and now abroad, has purchased the picture and music rights to the "Dollar Princesses," Vienna operetta, from the widow of Leo Fali, the composer, and Willner and Greenbaum, authors of the book. Several British, German and American producers were in the city.

The opera was first produced on Broadway in 1909. Several productions have made large financial bids for the title alone.

The purchase by Sheehan of the music rights probably means the opera will have Movietone accompaniment when it finally reaches the screen.

Mona Martensen in L. A.; M-G-M Going to Find Out

Los Angeles, Aug. 16. Mona Martensen, Swedish film star, arrived in Hollywood on gumshoes.

M-G-M putting out no publicity on the girl until convincing themselves she is as stated.

Most of seven stars will be made during the week.

"Underworld," No Special

"Underworld," originally on Paramount, will be shown in special exhibition in New York at the Rialto.

The picture comes into the Paramount theatre next week.

Conselman Promoted

Los Angeles, Aug. 16. William Conselman, Fox writer, has been elevated to production supervisor.

He was formerly a Los Angeles cartoon man and is credited with the newspaper cartoon strip, "Kila Kilners."

MAYER'S VACATION

Los Angeles, Aug. 16. Louis B. Mayer will leave Aug. 27 on a two weeks' vacation.

Pete Smith, M-G-M press agent, will accompany him.

NOVARS GETS AWAY BURY HIMSELF IN A MASS

Never Cared for Film Work—Strongly Religious

Los Angeles, Aug. 16. Well authenticated reports are to the effect that Ramon Novarro, young M-G-M star, is to quit picture work and enter a monastery for the balance of his life.

Novarro, Mexican "fin" discovered some years ago by Rex Beach, is a devout Catholic. According to report, he has never been especially interested in film work and never mixed much with picture people. He has been on the screen for two years.

It is said that, following "Ben-Hur," Novarro felt he could never add anything to his career that would surpass or equal that production. He has considered a convent tour, as he possesses a very fine voice. His family is reported to be following his religious inclinations and form the world for the monastery.

No mention is mentioned as the date Novarro will close the doors behind himself.

GUGLIE'S NEW NOSE NOT WORKING YET

Los Angeles, Aug. 16. Alberto Guglielmi, brother of the late Rudolph Valentino, has undergone a face lifting operation, or at least a nose operation, and now he has new figures to make a bid for screen fame.

The operation to Guglielmi's nostril was performed by a Hollywood plastic surgeon. Following the operation, Guglielmi admitted his ambition is to enter pictures, and that he has underwent the treatment with this object in mind.

So far no Hollywood producers have rushed forward with contracts.

Duplicated "Roxie" Trade- Marked for Perfumes

Washington, Aug. 16. Again the name "Roxie" has been trademarked by someone other than "the" Roxie, R. L. Rothel, who has trademarked the Roxie theatre, New York City.

In the present instance the almost identical slogan used on the Roxie in New York, and in the advertising of that theatre, has been taken for the name of a perfume line and where the word "Theatre" appears is substituted "Perfume."

Mark was been granted to Abraham G. Glickman, Brooklyn, N. Y., who has trademarked the name.

There is nothing in the announcement as published in the official Gazette (A. with "Roxie") the Patent office to indicate that permission has been secured from Glickman.

CARTOON FILMS IN COLOR

Conselman Films, Inc., has been announced by C. Lewis Cobb, as president, to produce animated cartoons in color. The new company has formed a group with "Brevity," a new humorous film periodical, for use of cartoon and text material.

Cobb was formerly a manager for Paramount years back.

COSTUMES FOR HIRE

PRODUCTION
EXPLORATIONS
COSTUMES
143 W. 42ND ST. N. Y. C.

Women of Minneapolis Didn't Care for Gilbert in "12 Miles Out"—"Passion" Got Play on Reissue at Pantages—Strand, St. Picts., Low at \$3,300

Hennepin - Orpheum (Orpheum (2,890; 50-75)—"Paving the Price (Col.) and vaude. Picture very ordinary, but vaude excellent, and that's what pulls here. Best show

tion hereabouts to make it good draw, especially in view of the vogue of Pola Negri and Emil Jannings, played up in the advertisement matter. More than satisfactory a about \$5,800.

Seventh Street (Orpheum) (1,480) 40)—"Lure of Night Club" and vaude. Show and gross about all that could be expected—\$5,200. (Copyright, 1927, by Variety, Inc.)

Wisconsin (SAKE) "Stolen Bride" (F. N.) (2,500; 35-50). Picture secondary to Schooner's Ash policy had a real novelty last week and made money; around \$21,000 with heaviest business during afternoons. (Copyright, 1927, by Varisty, Inc.)

Riveli (Wilson Amusement Co.)—"Dance Magic" (F. N.) (2,000; 25¢). Ben Lyon, Baltimorean, factor in draw; house running along with out stage acts this summer, and has new orchestra director in Emil Odenhal; these are first drafts.

Orchestra Hall (L. & T).—"Phantom of Opera" (U) and "Resurrection" (U. A.). Operators figure wrong on old Chaney film; snatches after three days; "Resurrection" another rehab, built up some tarts in late spot, but not enough to show more than \$3,000. Hall a tough house.

Los Angeles, Aug. 16.
Reginald Denny will not make "Good Morning, Judge," as his next for Universal.
Instead, he will do a new comedy-fight story based on the old short-reel "Leather Pusher" series by H. C. Witwer.
Fred Newmeyer to direct

Garden (Whitehursts) — "Three Miles Up" and vaude (3,200; 25-50) Freak picture for house; had the sensations, but not a star well known to the patrons of this popular combination; intake somewhat under that for reopening week around \$9,000.

State-Lake (Orpheum) — "H. Dog" (P. D. C.) (2,800: 50. 65). Two-bit special scale and film title probably for benefit of children, but house didn't get many slips to \$16,000.
(Copyright, 1927, by Variety, Inc.)

1.50 FILM HOUSES IN L. A. DREW

"Smile Brother" Sent State to Fair \$24,000—Sid Grauman in 13th Week of "Kings" Got \$26,300—"Parade" Is Continued Heavy Money Getter

Los Angeles, Aug. 16.
(Drawing Pop., 1,350,000)
Picture business held reasonable

strong last week, especially in the \$1.50 houses, where slight gains showed over preceding seven-day period. Pleasant cool evening with warm afternoons sending customers in to take advantage of the cooling and refrigeration plants aided materially in swelling the grosses.

Matinee attendance has been exceptionally good at Grauman's Chinese and Carthay Circles, with the former showing a substantial gain

Carthay Circle continues strong

probably due to anticipation "Heaven" is shortly to be withdrawn in favor of Fox's "Carmen." Here, also, matinee attendance has been at virtual capacity, with night busi-

Of the downtown houses Metropolitan again had clear sailing, and came within a few hundred dollars

of \$30,000. "Metropolis" proved an unusual type of film entertainment and was accorded the plaudits of the pay customers, with Rube Waddell and an especially pretentious

Fanchon and Marco stage presentation helping. Loew's State has Jack Mulhall and Dorothy Mackall on the screen, not a strong picture.

"Big Parade" continued a sensation at the Criterion, where it drew

over \$15,000 on the third week of its first showing here at pop prices. Steady line-ups have been in order at the box office ever since the M.-G.-M. war picture opened, and

Business continues to increase in Egyptian, last week showing a few hundred dollars advance over the

second week of the new West Coast
policy of first run for Hollywood.
Though the screen and stage show
are moved to the Egyptian from
their first run, however, they

wood patrons are taking advantage of their first presentation hour with a weekly change policy.

show picture shown for first time at pop scale, while at the Uptown business was about normal.

Graumen's Chinese (U. A.), "King of Kings" (P. D. C.) (1,958; \$1.50). Over \$26,500 in 13th week. Business strengthened by exploitation of free Sunday concert. Ex-

Certhay Circle (Fred Miller "7th Heaven" (Fox) (1,500; 5¢ \$1.50). Automobile traffic to the house made possible by opening

Metropolitan (Publix-W. C. "Metropolis" (Par) (\$3,595; 25-65

Another foreign picture without box office names, but of type that could not help but enthrall the customers brought \$29,000, piling up a nice profit. Rube Wolf strong

Loew's State (W. C.-Loew
"Smile, Brother, Smile" (F. N.
(2,200; 25-\$1). Regulars continue
to play this house, regardless

picture merit. Gene Morgan strong following and good etas show brought gross to better than \$24,000, which is just fair, though allowing margin of profit.

Criterion (W. C.), "The B. Parade" (M.-G.-M.) (1,600; 25-75). Though business lower than previous week, intake of close to \$15,700.

more than satisfactory and insurance continued run.

Million Dollar (Publix-W. C. "Beau Geste" (Par) (2,200; 25-81 Business continued steady on fine

week with a holdout on morning closing day for total of \$10,000.

Egyptian (W. C.), "12 Miles Out (M.-G.-M.) (1,800; 25-75). Joel Gilbert's Hollywood follow-up

turned out and house on third we
of West Coast operation did \$9,30
Not big, but satisfactory.

Drawing power of Monte Blue and popularity of Dave Good and his stage band kept house from flopping. About \$6,200.

"Missing Link" (Warners) (1,541-50). Even bigger flop than its Forum engagement few months ago. House continues heavily

"red." Menure \$2,800.
(Copyright, 1927, by Variaty, Inc.)

M-G COPYRIGHT COMES OUT WITH ITS OWNERS' DISAPPROVAL

Splits Away From International—Editor and News Editor Appointed—Hetrick, of International, Editor-in-Chief, However, Which Means Little

Metrol-Goldwyn-Mayer's new deal is now a distinct unit, split away from International (Hetrick) for its news making career. Last week when Michael Hetrick became the M-G-M news editor and Claude Collins its news editor, as a separate news maker, apart from International, M-G-M seemed to be applying itself without regard to International or Universal's International established news reel. The separation solves the former problem of how Hetrick, vice president of International and editor-in-chief of both the Universal's later, and M-G-M's, would distribute the news views. Hetrick as editor-in-chief however, remains an editorial writer, arranging for M-G-M had with International, through W. K. Hearst, probably continues, the old coming about to give M-G-M the greatest freedom in picturing news events. It is the distribution of Hearst's International news reel, U. having firmly built up that business.

Collins was formerly with International, Collins was with the news editor and dramatic editor on the Brown edition of Hearst's "Evening Mail."

M-G-M issued its first news reel yesterday (Tuesday).

TENT REPS: BURN UP PORTLAND, ORE, MGRS.

Canvas Theatre Seating 1,500 Did Capacity for 4 Wks.—Hurt Film Houses

Portland, Ore., Aug. 16. Local showmen, mainly picture house managers, are all up in the air regarding the heavy competition from "tent repertoire companies." With hot weather prevalent, the outdoor houses have found the going plenty rough, and on top of this comes the tent show, which has about a month ago the Hickman Players arrived in town and immediately set up an unusually large tent. Spacious enough to accommodate around 1,500 people. They are showing a full bill of pictures in the vicinity of the large Hollywood tent. The Hickman Players are making big pictures in the dailies and gradually built up a great publicity campaign for the coming season. He advertised all the New York stars for the 15-cent top. The opening day of the company, which carried around 10 people to be a local four-piece union band, played to turnaway big.

The four weeks that the Hickman Players occupied the site business was capacity, the estimated week, with an average crowd of 12,000.

Estelle Taylor Will Leave U. A. in Sept.

Los Angeles, Aug. 16. Estelle Taylor leaves United Artists in September, as that organization will not extend its option on her services.

Miss Taylor held a 49-week contract with U. A. at \$120,000 weekly, when she was to appear in "Celluloid," all plans were disrupted because she had to take all of the attending except for six weeks when she was to appear in "The Girl from Paris."

Despite that her salary went on United Artists was unable to place her. Taylor had her contract expiring, but she would not sign a heavy contract in any picture starring a woman.

Most of U. A.'s stars are women.

Two-Handed Tie-Up For Dix and Conway

Los Angeles, Aug. 16. The next story for Richard Dix is a problem keeping the Famous Players studio staffs goaselessly. One was recently selected and seemingly certified, but a mutual dislike put it up in the air again.

An as-yet unwritten idea by Jack Conway, title writer, has as a chance. His star is an ambitious four-two-handed pitcher. By a wild coincidence, Dix is that way, and used to be a very fair amateur pitcher.

2,000 BLONDES IN HOLLYWOOD

Want to Play Lorelei—Warning Mayors

Los Angeles, Aug. 16. Hollywood is awarining 2,000 blondes, according to J. Edgar, casting director at the Paramount studios, to play the role of Lorelei of every city in the United States to keep blonde winners of beauty contests away from the movie colony.

There have been over 2,000 applicants for the job of Lorelei in Paramount's production of "Gentlemen Prefer Blondes." It has been especially noticeable that the blonde gals came from long distances.

"Gentlemen Prefer Blondes" will not be put into production by Paramount until after Oct. 1.

It is said that if no unknown outsider can be found the part will be given to Fay May, reported to have made good showings in "Hitting for Heaven" and in "The Wedding March."

Considine Can't Marry?

Los Angeles, Aug. 15. John W. Considine, Jr., general manager for Joseph M. Schenck productions, denies he has married Mary Brown Wilson, former pal of Frank Tranky.

The Considines have been engaged to another girl. This is taken to mean Carmen Pantages, daughter of Alexander Pantages, although Variety printed that report some months ago, the Pantages family issued a denial.

WINDSOR-LYRELY DIVORCE

Los Angeles, Aug. 16. Clare Windsor was awarded a divorce from Bert Lytle before Superior Court Judge Harry F. Le-Jou and by the same judge. Miss Windsor charged Lytle with jealousy and plain assault, and she was unreasonable in his attitude toward her association with friends, causing her to become nervous and unable to work.

Windsor and Lytle were married May 1, 1925, and separated June 4, 1927. There are no children.

ROBERTSON AT LIBERTY

Los Angeles, Aug. 16. John Robertson, director, has finished production of "Romance" for M-G-M. His contract expiring, he will not be bound to stay in "The White Sister," but that she went to work, instead of the Metro-Goldwyn-Mayer Corporation.

Innovation in Trade Newspaper Work—Turns Now in Vaude Named for Information of Picture House Exhibitors—Explanation for Further Booking and Details

MAY BE REPEATED

For the information of picture exhibitors herewith is a list of names of acts now playing in vaudeville, suitable for a picture house stage.

Selections have been made by Variety's vaudeville and picture reviewers who have seen the acts.

Acts now appearing in picture houses are not included.

Neither classification (L. c., comedy, novelty or other kind) nor rating of the acts is given. By rating is meant whether the turn is capable of appearing in a large or small picture house.

Information of the above character may be obtained by writing through their own agent or general booking office, if so associated, or by direct communication.

Any exhibitor unable to procure information desired regarding any of the acts may write to Variety, New York, and it will be furnished. Exhibitors who have filed Variety's New Act notices should consult them for such details of the acts as have been returned.

Variety may repeat the listing from time to time during the season. (Continued on page 46)

Goldstein Back On Coast Promising 15 Public Wks.

Los Angeles, Aug. 16. After seemingly unable to connect in New York with any of the agencies selling acts to picture houses, Leonard Goldstein, one of the Jack Pantages protégés who worked out of the latter's office here and put the 10 per cent fee on acts with his booking office, has returned.

Goldstein informed those who asked that he had been connected with the public booking office in New York; that he has returned here to represent Pantages in New York; that he has returned to any acts choosing to play the Pantages house.

At no time while Goldstein was in New York was he associated with the Public booking office in capacity.

Lillian's Deposition

Los Angeles, Aug. 16. Lillian Gish filed a deposition in Superior Court in the suit instituted against her and others by William H. Duell, president of Inspirational Pictures, Inc., in which she is charged with the damages raised in the suit, brought in Los Angeles, were answered and disposed of in a former trial in the case in New York some months ago.

The actress alleges that Duell was legally barred from prosecuting her, and intimates she would counter the \$50,000 action, which also names Metro-Goldwyn-Mayer, Inc. (Lillian Gish, Inc., Nicholas M. Schenck).

Duell's claim is that Miss Gish signed to make several pictures for him in a former trial in the case in New York, but that she went to work, instead of the Metro-Goldwyn-Mayer Corporation.

NEW MAZDA LIGHTING RENTING OF STARS AND STUDIOS

Is Technical Plan for Economy Drive—To Rent Sets at 10% of Value Per Week—F. N. and W. B. Making Films by Bulbs—Best Studio Budget

FIVE STARS AND HOUSE STAFFS

Par. Publicity Dept. Sells Idea to West Coast

Los Angeles, Aug. 16. Paramount studio publicity department seems to have put over one of the best publicity stunts for the six week greater movie season starting in the West Coast Theatre, Aug. 15. They told Harold B. Franklin, president and general manager of that circuit, an idea of making picture stars the executive personnel of the house first of the period. Hence Paramount stars are to be at the helm of the Metropolitan and Hilltop theatres, Los Angeles, during that time.

Clara Bow will be managing director of the Met with her staff consisting of Mary Brian, house manager; George Lincoln, director of stage presentations, and Chester Conklin, press agent. During the week Miss Bow's picture "Hull" will be at the house and she will personally write and sign all newspaper advertisements, besides making personal appearances at the house each evening.

At the Million Dollar Bobbe Clark will be managing director with Josephine Dunn, manager; James Hall director of stage presentations, and Raymond Hatton, press agent.

Doddy Steele, of West Coast's exploitation department, is in charge of the Movie season plans and the centent between theatres and studios.

Evangelist Says 'Advertise' If Churches Want Capacity

Los Angeles, Aug. 16. "If your church is empty, advertise. Religion and education will suffer as much from advertising as will any business or profession," said the Rev. Charles Forbes, an evangelist, speaking before the Pasadena Rotary Club.

Rev. Forbes recently returned from a year's trip to foreign fields, for years he was known as the evangelist. He made a plea for advertising by the churches along more modern lines than the traditional, insisting that churches like theatres, can play to capacity by this method.

Jack Connolly Ill

Washington, Aug. 16. Jack Connolly, formerly representing the Will Hays organization, but now with Fox Movietone in Europe, has been recently returned from the American Hospital in Paris following an illness that is estimated to become serious.

Mrs. Connolly, who remained here throughout the first weeks of her husband's illness, is now for him, joining this Saturday on the Eastern Express.

The two Connolly children will remain here with a trained nurse.

Percy Marmont Returning

Los Angeles, Aug. 16. Percy Marmont, screen actor, who has been visiting in Europe for the past five months, will sail from London for Los Angeles on the Eastern Express. Marmont, who severed his affiliations with Paramount before leaving for Europe, is expected to make (Graham Productions) to do two pictures.

Los Angeles, Aug. 16. That the picture producers' drive for economy is not to be confined to the aid given them by actors, directors and writers alone is indicated through a number of constructive moves made in the technical departments of the studios.

What is said to be the forerunner of a marked reduction in operating costs is the substitution in some of the studios of mazda lamps in the place of the Kilgus and Cooper-Hewitt lamps.

I. A. Jones, representative of the Will Hays office, has been making a study of studio lighting systems and has been able to get several of the studios to make productions with the changed system to help him in his study. Jones is unable to state what the cost saving would be per production on this lighting system but he is able to make a scientific analysis of various strips of film. The first production to be made with the mazda lamps, which run to 10,000 candle power, is "Rose of the Golden West," directed by Fred National and by John Fitzmaurice. Warner Brothers are also making the "Jane Brinder" with the mazda lamps.

A. M. P. P.'s Survey The National Motion Picture Association of Motion Picture Producers to make a scientific survey of every actor and actress working in the picture studios to ascertain what may be the best system of economy to be adopted universally among producers.

A plan has been worked out whereby the studios are given to producers who may want to save on construction costs. They in turn rent those properties at a figure of 10 percent of their value per week. In this way it is figured that producers can save nearly \$2,000,000 a year in properties, acts and wardrobe.

The scientific study of the methods of picture production is being turned down to the auditing and budgeting systems. It is planned to have one of the studios make a survey of the auditing and budgeting systems of each studio, and the one that is found to be adopted by all of the companies as the most practical and economical.

Alberta Vaughan Settles

Los Angeles, Aug. 16. Alberta Vaughan has made a settlement with Allen Wilson who obtained a restraining injunction from the court, but recently returned, that she failed to present herself, as contracted, to appear in a picture.

The court order preventing Miss Vaughan working for any other producer pending settlement has expired.

Old Talker—New?

Baltimore, Aug. 16. A new word in the picture world is the talk of the taking pictures, during the past few months, to the West Coast. It is now for the first time at the local Rivolt, which has the device installed. The talk is for pictures made under 7,000 meters, although the Rivolt is a 2,100-meter.

U STUDIOS ON RECORD WORK LAYOUT BY SEPT.

Two of Three Road Shows
Films to Start Within Fort-
night—10 Cos. Will Work

Los Angeles, Aug. 16.

Universal expects to start production within the next fortnight on two of its three "road shows" for next season. The first two to get under way will be "The Man Who Laughs," Paul Leni directing, and "The Big Gun," to be directed by Edwin S. Porter. The third of the road show films is "Show Boat," which Harry Pollard has been assigned to direct.

By Sept. 1 U will be operating its west coast studios at full capacity under the heaviest production schedule in the history of the or-

ganization. There will be eight companies producing "features," the two super pictures, and indications are that each of the 10 companies will keep "shooting" throughout the entire month.

Production of small U stuff is well advanced, according to Henry Henson, general manager at Universal City. All scheduled comedies, serials and two-reel westerns are due to be ready for the shift within the next five weeks. This is the first time that Universal has been so far advanced on schedule at this date.

HALPERN-INSPIRATION DEAL

Los Angeles, Aug. 16.
Victor and Edward Halpern have closed with J. Boyce Smith, vice-president and general manager of Inspiration Pictures, whereby they will produce a series of feature releases.

The deal is patterned along the lines of the arrangement whereby Edwin Carewe is producing under the Inspiration banner.

Commonwealth's 12

Plans have been set for 15 film productions to be made for Commonwealth distribution by Burton King and Bernard MacVetty, who for some time have been making independents in New York.

Of the 15 the first four will have Margaret Delamonte, Percy Blum, Gladys Hulette and Helene Chadwick as respective stars.

Among one of the first subjects will be "Bowers Rose." King and MacVetty are not expected back in New York until after New Year's.

F. B. O. CLEANED UP BY FEB.

Los Angeles, Aug. 16.

F. B. O.'s west coast studio is well advanced on its 1927-28 production schedule. The local execs estimate that next year's program of feature pictures will be finished sometime in January or early February.

Eight production units are now at work, including Tom Tyler, Bob Steele and Russ Barton.

CAMBRIA SAILS—KATZ BACK

Sam Katz reached New York Monday from abroad, returning with Bob Kent. Both of the New Yorkers had been away for two months.

Yesterday Frank Cambria, head of the Public production department, sailed with his family for Rome. The Cambrias will be away about six weeks.

Brice and C. Christie Also Going

Los Angeles, Aug. 16.
Monty Brice and Charles Christie will accompany Al Christie and Eddie Sutherland to Europe this week.

Brice is being taken along to work on "Tillie's Punctured Romance" (Par.) during the trip.

Hank Arnold With M-G-M.

Los Angeles, Aug. 16.
Hank Arnold, said to hold the record for length of employment as press agent for Samuel Goldwyn, is now attached to Pete Smith's publicity department at the M-G-M studios.

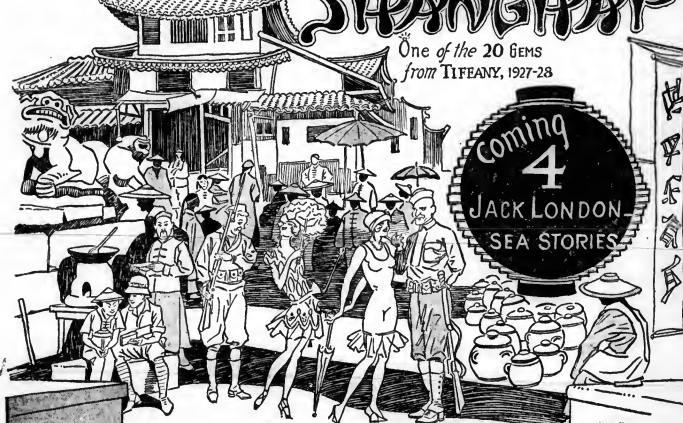


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Coming
TILLIE
JACK LONDON
SEA STORIES



STREETS OF SHANGHAI TIFFANY, 1928

WHAT PRICE GLORY
FOX, 1927

THE BIG PARADE
METRO, 1926

Watch for the
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FILM NEWS OVER WORLD

Washington, Aug. 17.
Summary of reports on trade conditions as received in the motion picture section of the Department of Commerce.

Popularity of Pictures

During recent years picture houses have been rapidly in popularity at Canton, because of the arrival from Vice-Consul Fessenden Childs, Canton, China.

Two large motion picture theatres have opened on the main street in Canton frequented by returned students and Chinese of Western lands. In addition, during the past year there have been several smaller theatres in various parts of the city.

Censorship in Netherlands

Motion picture censorship law will come into effect in Netherlands, Jan. 1, 1928, subject to a parliamentary order detailing the administration of the law, according to advice.

Extensions to the activities of Hoyts Theatres, Limited, involve a sum of £1,600,000, were announced by the managing director, Messrs. G. F. Griffith and F. W. Thring, Bourke street, Melbourne, recently, says The Commonwealth. Elmer G. Pauly, Melbourne, Australia.

The program includes the erection of a new picture theatre in Melbourne; a theatre in Adelaide, Australia; in Sydney, and a similar building is now being constructed in Brisbane.

The company is also erecting a picture theatre in Perth, Western Australia. Reports indicate the company now controls 100 theatres in Australia.

X-Ray in Motion

The recent ministerial decree, authorizing the use of non-flam film stock, according to the state of the cinema in France, is likely to interfere seriously with many of the amateur exhibitors in Paris, where, for example, the decree becomes operative on April 1, 1928, since most of the small exhibitors can only use oil pictures, the most of which have been made on flam stock. This question has been considered by the Chambre Syndicale de la Cinématographie Française with a view to changing itself further the decree.

According to statistics reported by M. Lericq, minister in the theatre director at Dieppe, at the 10th session of the Congress, France possesses today 4,000 motion picture theatres, of which 194 are located in Algeria, Tunisia and Morocco, with 14 establishments being in course of construction. In the total number, 4,000, are included 422 recreation halls under the patronage of clergymen, and 128 casinos. The number of exclusive motion picture theatres is exactly 148, which are located as follows: 176 in Paris, 165 in Paris suburbs, 5,013 in French provinces, 194 in north of Africa.

Summary of reports received in the motion picture section of the Department of Commerce from George C. Canty, trade commissioner for Paris:

A meeting of shareholders of the German producing company, Terra Film A. G., will be held soon, and next month, when a proposal will be introduced to raise the capital of the company from one million to two and a half million marks. The proposal, it is said, would bring into the administration of Terra the important publishing house of Ullstein and L. G. Farberindustrie, a big G. C. concern.

Ufa is reported planning a German-Swedish production in cooperation with the Swedish company, Titla. The title is to be "Tartan Women." The first scenes will be filmed in Paris early in September.

Hegewald-Film G.m.b.H., Berlin has organized a special branch for the production of education films. It is, at the same time, sending an expedition to Turkey, Egypt, and Persia for pictures.

At a recent meeting of the French Syndicate, picture exhibitors, Jean Sapere submitted a report on the wear of films. He said the cause of the poor condition of French reels was rather than to poor film stock.

Gross receipts realized by Hungarian picture theatres during 1926 amounted to 10,425,000 crowns, a 128,000,000 crowns, as compared with 10,000,000 crowns in 1925. Taxation in Hungary being 10 per cent, however, net profits have increased to the 1926 increase of 12,000,000 crowns in gross receipts.

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OCTOBER 1

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Kunsky's 3 New in Detroit—B. & K. In

Jean H. Kunsky, with Hubert and Kate of Chicago, intends to build three picture theatres in Detroit. Kunsky has the town now sewn up on the picture end.

"B. & K." interest in the Kunsky concern is 66 per cent. The Chicago subsidiary of Public will furnish the financing of the new houses to that extent if required.

It's an independent operation by B. & K., although Public will participate to the amount of its B. & K. holdings, but Public will not be called upon to furnish any of the investment.

All of the new houses will be of the deluxe class.

Murray Kelsey in "Gorilla" Charlie Murray and Fred Kelsey are to be co-starring in "The Gorilla," First National production. Sam Hardy was originally slated for Murray's part but was later considered too "straight."

Protest 50 Percent Tax

Washington, Aug. 16.

A congress of Yugoslav moving picture theatre owners, with 87 owners and representatives of 70 others present, was recently held in Zagreb, Yugoslavia, to protest against the high rate of taxation reported Conall Leslie A. Davis to the Department of Commerce. Gross receipts for 1927 of the entire Kingdom ran to about 70,000,000 dinars. The government took more than 50 per cent of this, or 41,000,000 dinars.

TALK ON "ARNOLD LIGHTS"

Los Angeles, Aug. 16.

Engineers from the General Electric Company at Schenectady, headed by R. C. Farnham, are here to confer with John Arnold, cameraman, and Lou Kolb, chief engineer at the M-G-M studios, concerning the development of the "Arnold lights," a new formula in artificial lighting for motion pictures. Incandescent bulbs are used instead of old-time studio arcs.

Egyptian Bank Behind Native Picture Company

Washington, Aug. 16.

Egyptian bank "Banque Misr" is backing a film project for the making of pictures depicting Egyptian home life. Company is to be known as the "Societe Misr pour le Theatre et le Cinema," with an attempt already being made to tie up with the American Reichsteig of German Motion Picture Exhibitors for added circulation.

VITA IN BKLYN.

Vita contemplates concentrating its production activities in Brooklyn at the old Vitaphone studios. The Manhattan O. B. becomes a theatre once again.

Vitaphone used the Vitaphone studios originally for experimenting production activities in Brooklyn, but with the Manhattan lease, as a convenience for operation production activities, the open house stage was largely employed for "shooting" of the musical talkers.

Fox Will Build

Atop Audubon

William Fox will not tear down his Audubon theatre, on Washington Heights, to make way for an apartment house, as intended. Instead, there will be attempted the difficult construction feat of building a 15-story apartment hotel atop the playhouse, without disturbing the performances.

The section in which the Audubon is located has become a class residential section the past few years, and the new Columbia-Fredyberlin Hospital opposite the Audubon has made the theatre property immensely valuable for living purposes.

Stirling on B. & S. Chain

Al Stirling has been appointed manager of the Stirling and Blinderman Circuit.

Stirling is making his headquarters at the Apollo, downtown New York.

Agitation by Irish for More Dignity to Race

Irish leaders are actively engaged in laying foundations for a national censorship drive because of the "poker fun" at the Irish. A permanent society for the uplift of the Irish for the nation. The object is to convince the public that the Irish are dignified.

A committee has been appointed to conduct the drive. In a statement issued by the latter last straw was "A picture shown last portraying two Irish families fighting for the nation, the men and children engaging in free-for-all, knock-down-and-drag-outs."

The matter has been taken up by the National Catholic Welfare Conference. An editorial entitled "An Affront to Race and Religion" was printed in the N. C. W. C. Bulletin and the movement for censorship followed it.

Editorial

"Film outrages like this picture cannot help but make the usually tolerant and liberty-loving Irish-American as clamorous for legalised film censorship as the most vocal reformer," runs the editorial. "It is a gross insult, deliberate or otherwise, to the ancient faith and culture of the Irish people. It violates respect for race, morality and religion. It represents a challenge of offense to the Catholic religion, an unwarranted caricature of the Irish race and an affront to the simplest standards of decency."

The picture referred to is "The Cullinane and Murphys." Among the backers of the movement are said to be those in charge of the National Catholic Welfare Conference: the Most Rev. Edward J. Hanna, D. D., Archbishop of San Francisco; Most Rev. Austin Dowling, D. D., Archbishop of St. Paul; Most Rev. Thomas F. Lillis, D. D., Bishop of Kansas City; Right Rev. Joseph Schrembs, D. D., Bishop of Cleveland; Right Rev. Edmund F. Flanagan, D. D., Bishop of Albany; Right Rev. Philip J. McElwain, D. D., Bishop of Harrisburg, and Rev. John J. Burke, C. S. P.

The film has caused protests in many spots. A number of objectionable parts of the picture have been cut out.

State, Sacramento, Burns

San Francisco, Aug. 16.

State, Sacramento, was destroyed by fire morning of Aug. 11.

First reports gave the cause of the blaze as a Nuccio-Vanetti bomb demonstration, but later authorities changed this to a chain dropped into the plush covering of a seat.

Loss estimated at \$400,000. Property is owned by the McClatchy estate of San Francisco; management and lease with T. and J. Z. Guisephes, with offices in Loew's Warfield Building here.

Vocafilm Reopens

Vocafilm, the newest "talker," reopened Sunday at the Longacre, New York, very quickly, to a \$1 ton. Will A. Page has been engaged to do special publicity for the attraction. Page values all of the defects of the initial performance some weeks ago have been rectified.

The current Vocafilm will be reviewed in next week's Variety.

HARRY COHN ON COAST

Los Angeles, Aug. 16.

Harry Cohn, of Columbia Pictures, arrived from New York yesterday, bringing with him the seven rights to a current Manhattan play and two original stories.

Cohn reported he was up on Max Vintner, whom he visited at the Thousand Islands.

FRANCE

Paris, Aug. 9. Marguerite French of Cleveland, O., is now organized at the Gaumont Palace (Loew-Metro) here, and has met with a splendid reception. Joseph Licht with his hand was featured on the bill at this picture house last week.

Dupont, German producer of "Variety," has returned here to commence a new picture, announced under title of "Moulin Rouge," but the views will be shot at the Casino de Paris. Jean Bradin, French actor, and Olga Tchekowa are the stars.

Ether Kiss, Hungarian actress, has taken up her residence in Paris for cinematographic work.

NOTICE!

To Picture Theatres
To Vaudeville Houses
To Stock Companies
(for their intermissions)



WATCH THE NEWSPAPERS

M-G-M News is advertised to more than 33,000,000 people. The inauguration of M-G-M News this week has been accorded a record-breaking interest and importance by the press.

YOU can now add
A new
AND powerful unit
TO your program
YOU'LL look a long time
FOR an act or a novelty
THAT can approach
THE audience interest of
M-G-M News—the New Newsreel!
FIRST issue today!
WE'VE brought showmanship into
THE Newsreel field—we're capitalizing
ON the public interest for this subject
BY developing the most aggressive
AND ambitious newsreel that
HEARST'S vast resources and M-G-M's
LIVE-wire showmanship can produce!
ONE LOOK AND **YOU**'LL BOOK!

YALE EXTENDING "EDUCATIONALS"

Students Told of Plan to Serve Every School in Country—Will Cover Languages

Boston, Aug. 16.

Plans by which all schools in the country may have the use of accurate textbooks in the teaching of history, English, romance languages, comparative literature, languages and other subjects were outlined to 600 students at Harvard by Professor D. C. Knowlton of Yale at the graduate school of education. The students are enrolled in the summer course.

Professor Knowlton said the plans are now being made at Yale, where there has been established the Yale University Service, which does a business similar to that of some of the big picture producing companies, except that the films are educational in nature and that the business is not run for profit. Much of the work, said Knowlton, is done by some of the big producing companies under contract for Yale University.

Since 1924 Professor Knowlton has been at the head of the department of visual education at Yale. He has been assisted in the work lately by Professor George Pierce Baker, former head of Harvard's "Yale Workshop."

Professor Knowlton stated that already 18 or 20 of the country's largest cities were either purchasing or leasing educational films from Yale for use in schools.

Disappearing and Unknown Chain House Managers

Watertown, N. Y., Aug. 15.

Watertown theatergoers don't get an opportunity to know the theatre managers at the Schine circuit houses in this city.

Since, Sol Manheimer, Watertown's favorite manager, left the Olympic, there have been changes in the management about two weeks.

Following Manheimer a manager came here for about two days. He had a run in with the newspapers on the first day and had his hands full. Then another manager. People of Watertown didn't know his name. He was mentioned in the daily prints once; that was the extent of the publicity he received.

He remained a short time with a house manager at the Avon playhouse, another Schine house. When the Avon closed for the summer, both of the managers left town. It was reported they had been transferred.

A fourth man came here for the Olympic and was allowed to remain here a whole month. At the present time there are two managers at the Olympic. No telling when they will be called to parts unknown.

Lawrence Carkey, district manager for the Schine circuit in northern New York for several years, also transferred when Manheimer left. Carkey is now in the southern tier, where the Schine organization has several theatres.

UPSTATE 4,000 SEATER OPEN

Rochester, N. Y., Aug. 16.

Opposition to the university-spirited non-profit basis Eastman theatre appears here with the scheduled opening of the new 4,000-seat Rochester theatre in September.

The Eastman, 2,400-seater, is the oldest new local house at present.

The Fenway Bros., now operating the "Strand," will run the Rochester on a picture and vaude policy.

Col. Complete Sales Force

Los Angeles, Aug. 15.

With the appointment of James B. Reilly to field representative, Columbia Film Exchanges got here by a complete sales force.

Branch managers installed in the various offices are: Los Angeles, Owen P. Woody; San Francisco, Edward Roseman; Portland, L. E. Tillman; Seattle, D. E. Russell; and Butte, Adolph Roseman. Fisher E. Roseman is assistant to L. C. Reglund.

Oliver Drake doing continuity on "Red Hiker of Canada." F. B. O. Robert De Lacy directing.

Comerford's Williamsport Merger

Allentown, Pa., Aug. 15.

The Jersey Shore interests of the Comerford Amusement Co., of Scranton, and the J. G. Meyer Amusement Co. of Williamsport, have been merged. Announced is a large theatre building in the town.

Nick Grinds as Director

Los Angeles, Aug. 15.

Nick Grinds, assistant director at M-G-M the past four years, is now a full director and awaits assignment.

5-Year Agreement for Brown

Los Angeles, Aug. 15.

Harry J. Brown, supervisor of Ken Maynard westerns for First National, has been signed to a new five-year contract.

Preferred Releases

Los Angeles, Aug. 15.

Dr. R. E. Shallenberger, formerly head of Arrow Pictures, has arrived on business connected with the release of Preferred Pictures which he is now handling.

Raives Repudiates Letter

A letter signed Sol Raives, as president of the Theatre Owners' Chamber of Commerce, has been sent to the chairman of the Federal Trade Commission requesting representation for the independent theatre owners at the conference to be held shortly in reference to the recent decision on block booking.

In this mischievous Raives charges that the producing and distributing companies affected by the Federal Trade Commission ruling have gravely disregarded the decision. "Not only has your order been disobeyed," states Raives, "but the offense has been aggravated considerably by the inclusion by certain companies of what are known in the trade as short subjects consisting of comedies, traveltogs and news-weeklies in their new contracts."

These companies insist that these subjects be made a part of their block booking and that the exhibitor must buy and show same in order to obtain their feature pictures.

He denies knowledge of this letter. Copies have been distributed liberally.

FILM POSSIBILITIES

"Tenth Avenue"—Fairly

This underworld melodrama has a good chance in the films. Heavy-selling book of some title should give it a value to start, and the title has an appeal in itself. The scathing qualities which handicap it in the speaking field may aid it in the silent version. Hero could be a jave instead of a character man. Justice can be switched to triumph without making a head of the hero, as in the stage version. Thus it stands a chance to catch a cin screen.

Wash. Trip Over

Los Angeles, Aug. 15. John Gilbert and Jeanne Eagles, co-starring in "Fires of Youth," being directed by Abner Kell, left for M-G-M, have returned from Washington, D. C., where several of the movies were taken.

This Miss Eagles' debut on the screen.

Employee and Tickets

Allentown, Pa., Aug. 15. Following an investigation of several weeks, Carroll Paine, aged 18, an employee of the State theatre in Harrisburg, near here, was arrested on a charge of stealing theatre tickets valued at more than \$20. He is being held for a hearing.

Penn Opening Sept. 4

The new Loew presentation house, the Penn, opens Sept. 4 in Pittsburgh. It comes under Louis K. Sidney's supervision and will have Ted Lewis and band as the premiere feature.

Glynn's Patchogue and Bay Shore Theatres

Proudly Present the World's Greatest Entertainment

Paramount 100% Program

 HAROLD LLOYD "Way of All Flesh"	 BEAU GESTE "Beau Geste"	 CLARA BOW "It Happened One Night"	 RICHARD DIX "The Sign of the Cross"	 DOROTHY GISH "The Sign of the Cross"	 W.C. FIELDS "The Sign of the Cross"
 DEERY & HUTTON "The Sign of the Cross"	 BEBE DANIELS "The Sign of the Cross"	 ESTHER RALSTON "The Sign of the Cross"	 THOMAS MEIGHAN "The Sign of the Cross"	 FLORENCE VIDOR "The Sign of the Cross"	 ADOLPHE MENJOU "The Sign of the Cross"
 "THE HOUSE HUNTER" "The House Hunter"	 "CHANG" "Chang"	 EMIL JANNINGS "The Sign of the Cross"	 JACK LUEN "The Sign of the Cross"	 FLOOD THOMSEN "The Sign of the Cross"	 FRED THOMPSON "The Sign of the Cross"

"If it's a Paramount Picture it's the best show in town"

Mr. Glynn tells the world

Mr. Glynn owns and operates theatres in Patchogue and Bay Shore, Long Island. He not only signed up for Paramount's 100% Program. He advertised the fact at his own expense with full pages in the newspapers. He proudly announced to the folks in his progressive communities that he's ready with the new, better type of pictures they demand and deserve. ¶ Paramount has duplicated Mr. Glynn's ad in mat form. Mats are available to other livewire exhibitors who've booked the new Paramount Program. Where theatre names appear at top is left blank for your theatre name. ¶ Naturally exhibitors with Paramount want to brand themselves the leading showmen in their towns by telling the world about it. And the mats are going like hot cakes. Ask your exchange for yours or write the Paramount advertising department, Paramount Building, New York. ¶ Your public is anxious to know where they can see "Chang," "Beau Geste," Clara Bow, Richard Dix, Harold Lloyd, "Way of All Flesh" and the rest of these new-era Paramount Pictures in the modern manner.

for showmen of today



HAYS OFF BEAUTIES

(Continued from page 3)

wood could be secured to the Atlantic City testing scheme, the statement would be suppressed.

The next day E. M. Orowitz, a radio announcer in Philadelphia, who was mentioned in the statement, along with Mayor Ruffa of A. C. and Armand T. Nichols, general director of the contest, sent wires to the publicity departments of Paramount and Metro-Goldwyn-Mayer on the Coast, requesting their approval, stating the publicity would be nation-wide. This brought the matter to the attention of the Hays office through Beetsen.

Upon the turnaround by Hays, it was said in New York that the contest committee still held hope it might line up a non-member or so of the Hays organization to signify approval.

Philadelphia, Aug. 16.

Ell M. Orowitz, who appears intensely concerned in putting over publicity for the Atlantic City

Beauty Contest, has an address here at 1229 Vine street. As a radio announcer he is known as F.M.O.

Following Variety's disclosures last week on the Atlantic City propaganda for girls to become bathing beauty contestants, Orowitz sent the following telegram to some Hollywood picture producers, addressing it to the respective press departments:

"Philadelphia, Aug. 11.

"Have the boss wire consent to hook up recent test of Atlantic City Beauty Pageant participants which I will personally bring to you.

"National story about to be released. No obligation if your test satisfactory to your people. Beauty may be movie director."

"Plan suggested by Mayor Ruffa of Atlantic City who appointed me movie director."

Mayor Ruffa's Statement

"Unfair and malicious" were the words used by Mayor Anthony M. Ruffa, of Atlantic City, to describe the story in last week's Variety concerning the Beauty Pageant.

The mayor, upon being inter-

viewed also added:

"How anyone could honestly interpret the statement as a 'bait' or an attempt to create a feverish desire for young girls to enter the movies, I do not know.

"We are merely offering such contestants a free movie test without being submitted to the expense and time of going to Hollywood for it. Only those who desire to have the test will have it taken.

"As far as this luring of young girls to Hollywood, it appears to me that it might be saving a few of them from it. In view of the fact that the producers there will see the tests before the first glimpse of the gumble of venturing all the way to California."

Orowitz' Letter

Aug. 10.
Hon. Anthony M. Ruffa, Jr., Mayor, Atlantic City, N. J.
My Dear Mr. Mayor:

May I call your attention to the attached story clipped from the current 'Variety', which, in my opinion, is the product of an overzealous rewrite man, etc., the staff of the publication and evidently written hurriedly, without the slightest verification?

I refer to the lead, from the first paragraph to the quoted story, re-

ceived by Director-General of the Beauty Pageant, Armand T. Nichols. The majority of cities have already chosen their beauty representatives to our regret, so the inference of "an apparatus to create a feverish desire to enter the ranks of the army of America with the object of obtaining the plenitude of contestants" is untrue.

Paragraph Two. "... with a lure included for the mothers of young girls to enter the contest." Is unjustified phrasology, because, I recall that it was a part of your plan that the mothers of how a splendid offer came to the mothers of young girls, unless accompanied by her mother.

Paragraph Three. It is nothing is promised to your plan, because you did not want to be subjected to disappointment. That the photographic likeness of a girl would be a better "hearing" than if she were to travel three thousand miles and seek an interview.

Paragraph Four. 'Variety' took great liberty in New York to state that no one connected with the picture industry, east or west, had any connection or had been connected. That was to have followed, because the writer evidently assumed that some fly-by-night film producer was behind the formal announcement is made, the city of the statement was retained in this paragraph will be apparent.

Paragraph Five. When I take the film to Hollywood I guarantee you that the leading producers or their representatives will view it. 'Variety' does not know my connection or affiliation with the picture industry.

Paragraph Six. 'Variety' maintains that word of this statement has reached Hollywood with that accounting for a society sending out notices from Hollywood advising girls not to come there. No story has reached Hollywood regarding your plan, because it was only definitely decided last Friday, and the first story reached 'Variety' on Monday. 'Variety' could not reach Hollywood when 'Variety' was rewriting the story. I refer to the lead, from the first paragraph to the quoted story, received by Director-General of the Beauty Pageant, Armand T. Nichols.

Paragraph Seven. Messages are not commencing to manifest themselves anywhere, as explained in this paragraph. First, because the organizations referred to know nothing about it as yet, and secondly, because the plan is meeting with the approval of those who are sincerely interested in the picture industry, and endeavoring to create opportunities in screen work for those girls who have personality and can act.

I cannot understand why 'Variety' deliberately misrepresented the film test plan in condensed and exaggerated form. As a rule 'Variety' is regarded as reputable, and this instance is a gross injustice. All of the seven paragraphs printed under the Atlantic City date line were written in the New York office of that publication. The Atlantic City correspondent sent them to me in my first general article, which they used in quote, late Monday night. It arrived Tuesday, and was used by the newswriters Wednesday morning. For this reason, the plan has no time to verify a staff writer's imagination, but it is in the picture industry, because the plan had something to do with the picture industry.

'Variety's' article will only lessen the enthusiasm created by the plan. The misstatements may be released will contain names of producers who will not be able to do the company gratuitously supplied the film. At Atlantic City, I am sure, 'Variety' will in some way make amends for the damage done. Perhaps, if 'Variety' does not that no one connected with this feature of the picture industry would permit that I am paying my own expenses to the extent to take the film tests there, and that, in our original discussion, particularly in regard to the fact that no extravagant promises must be made, but every-

thing possible to be done to bring to the forefront the representative beauties of the country—then perhaps 'Variety' will be big enough to retract the gross exaggerations and untrue statements used to supplement their front page holding of "junk."

With personal regards and very best wishes, I am,

Sincerely yours,

(Signed) ELL M. OROWITZ

BIG 'UNS AT ROXY

With "4th Heaven" penciled into the Roxy head of Sept. 10, it's difficult to suppose the picture, leaving the Harris, New York, at 12, about the end of this month when the house expires.

Fox will still have a twice daily picture on Broadway, as "Sunrise" is due at the Times Square, although this film may be held off if September proves too hot.

"Loves of Carmen" (Fox) is also listed for the Roxy next month, but an exact date is dependent upon the long "Glory" current, and "Heaven" linger at the Cathedral.

Loretta Young and Virginia Lee Corbin, Miss Loretta Young, directed.

Edward J. Snyder, chief cameraman for the Pathé serial production, loaned to F. J. McConnell Productions.



WILLIAM FOX presents

JANET GAYNOR in

"2 GIRLS WANTED"

WITH the first projection of this picture in the first theatre to play it—a new star will have come to the screen. Janet Gaynor has been made a star, not as a commercial expedient—a name on which to hang an exploitation campaign—but because the superb quality of her acting as dominates any picture in which she appears that she becomes the stellar attraction—all else is subordinate. "7th Heaven" has established this conclusively. And now we have Janet Gaynor as a star in "2 Girls Wanted"—presented first in the screen version of the spirited comedy-drama which has so proven itself in a year of solid success in New York.

A YOUNG GIRL—fighting under great handicap for the man she loves—gives battle to a domineering giant of finance in this picture made from an outstanding comedy hit of the New York stage. Drama stalks through the laugh-laden scenes. It is an "audience picture"—an ideal attraction for theatres of the best class—such as the "Roxy," where it will show first-run in New York.

JANET GAYNOR'S true genius is again strikingly displayed in an emotional gamut that plumbs the depths of poignant drama and lightly strikes its merriest notes. Behind her, Director Alfred Green has gathered a cast of excellence—Glenn Tryon, Alice Mills, Ben Bard, Joseph Cawthorne, Doris Lloyd, Marie Mosquini, William Tooker. Gladys Unger wrote the play and Seton I. Miller adapted it for the screen.

A John Golden Stage Hit. From the Play by Gladys Unger

ALFRED E. GREEN Production

A Matter of Great Importance

Referring of course to any one of the Fox Shorts—whether it be one of the 104 issues of Fox News; one of the 10 Imperial Comedies, an Animal Comedy or a Van Bibber Comedy—of which there are each, or one of those little bits of screen witchery, Fox Varieties (you get 26 of these)—it is a Fox Short it is important to you and to your audience, and it is clear clear through!



FOX PROFIT PICTURES

CREATOR OF STAGE-BAND ENTERTAINMENT

"PAUL ASH POLICY"

Now at BALABAN & KATZ

New Oriental Theatre

"EXCLUSIVELY COLUMBIA RECORDING ARTIST"

Paul Ash Presentations Staged by LOUIS MCGIBBOTT

There is No Substitute for Paul Ash Entertainment

The Talk of Chicago

ED MEIKF'S

ORGAN CLUB

HARDING THEATRE

6th Week and Still Growing

TREMENDOUS SUCCESS

at Loew's Sheridan, New York, 6th week, playing both the show and the presentation

ALVIN

And His Music Masters

Direction—LYONS & LYONS, Inc.

Paramount Bldg., New York

EDISON RECORDING ORCHESTRA

"THIS IS A GREAT PICTURE"

N. Y. DAILY NEWS

RICHARD BARTHELMESS

IN The PATENT LEATHER KID

Presented by

**RICHARD A.
ROWLAND**

By RUPERT HUGHES

an

ALFRED SANTELL

Production

Directed by

ALFRED SANTELL

Production Management

AL. ROCKETT

NOW PLAYING
TWICE DAILY
AT THE

GLOBE
THEATRE



*Here's what the critics said
at World Premiere
last Monday:*

"This is a great picture; perhaps the only war production yet filmed with so big a story behind it. You'll enjoy every reel of it." —N. Y. Daily News.

"A richly dressed production. Unquestionably it is Richard Barthelmess' most excellent screen offering since 'Tol'able David.'" —N. Y. Daily Mirror.

"Richard Barthelmess excels any performance he has hitherto given. There is not a single flaw in his acting." —N. Y. Times.

"Full of action and is finely directed." —N. Y. Herald Tribune.



A First National Picture

*Now Nearing Its 200th
Time at the Warner
Theatre on Broadway
Twice Daily at \$2 Top*

WARNER BROS. EXTENSION

LITERATI

Change of Title Copyright.
A change in title of a book does not render it eligible for a new copyright, *Thorvald Solberg*, Register of Copyrights at Washington, has ruled.

The question was put in connection with such a changed title, with it also being pointed out that more than half of the text was new.

Mr. Solberg said that in placing the notice on the new book that care should be taken so as not to mislead anyone making inquiry at the Copyright Office concerning the earlier entry.

Kelly's Coolidge Scoop?
Charles M. Kelly, Washington correspondent of the "Capital Times," of Madison, Wis., alleges to have scooped the world on the story that President Coolidge chooses not to run again, according to the August 12th edition of that paper.

The "Times" states that Kelly's dispatches were so clear in their implication the paper was able to run a page headline July 15 announcing "President Coolidge Not To Run in '28 Is Current Belief." It was a run ahead of that other

papers were able to announce the story officially, the paper adds.

The "Times" also reveals Kelly aired his views in private conversation, generally to be met with laughter.

Bugs Goes Back
Bugs Baer is back on the New York "American" with his comical cracks. It was anticipated that the only "Bugs" left at the Hearst organization which holds him under contract, after the humorist had had his scrap with a vacation following in Europe. If they don't commence to again manhandle Baer, stuff in the "American" make-up, they will probably have a successful writer.

College Novel For Screen

Ward Russell, playwright and author, has sold the film rights of "The Worm Turns," humorous college novel, to Universal. Russell is the author of "The Conflict" (drama), "White Prince," "Shadows," "The Love Call," and "General Delivery."

"Writes" on Rocks

The "Writer," the oldest of the periodicals devoted to writers and their trade, and which made a comeback about a year ago after a long-dormant period, has again hit the rocks.

Breaking Up "Bookman"

It looks as though a breaking up process will be applied to "The Bookman" by Burton Roscoe who recently took it over from John Farrar. It's going in for color while clinging to its literary pretensions.

Mark Barron (N. Y. "Herald-Tribune") will do a story for "The Bookman" on Wall Street; Willard Keefe (N. Y. "Sun") another on Greenwich Village, and Walter Winchell (N. Y. "Graphic") is to turn out one on Broadway.

The Laughing "Graphic"

It's not hard at any time to derive a laugh out of Macfadden's New York "Evening Graphic," but it doted out a double header on its first page one day last week that should be recorded.

Since "The Graphic" settled the cold strike nothing is impossible. So there was nothing left for "The Graphic" to pre or lack-view ex-

pecting the electrocution of Sacco and Vanzetti. And "The Graphic" was there again, with a preview this time, not clanking the spirits. Its front page last Wednesday had a large clock's face with the hands pointing to 12:32 a. m. That gave Vanzetti two minutes' grace as the picture was of Vanzetti even to his mistakes seated in "the chair," waiting for the lightning.

That insert had a copy caption as the upper left hand corner, was of Sacco bidding his wife good-bye. That insert had a copy watching the parting.

"The Graphic" forgot to guess the reprieve which probably got Vanzetti out of the chair, and of course it didn't know that the insert was a scene with Miriam Hopkins from "An American Tragedy."

Still Mac claims "True Stories" is selling over two million and the distributors agree with his statement.

Shaw Changed His Mind

Oto B. Shaw is said to have altered his mind and position about the picture rights for "The Chocolate Soldier." The "Soldier" is the musical adaptation of Shaw's "Arms and the Man."

Geo. B. Shaw is said to have altered his mind and position about the picture rights for "The Chocolate Soldier." The "Soldier" is the musical adaptation of Shaw's "Arms and the Man."

Joe J. Levenson has been running between New York and London for a year to induce Shaw to permit the filming. At first George is reported to have said that he didn't think the picture would resemble his play, if taken from "The Chocolate Soldier" and if Levenson could secure the proper consent of the musical show's producer, it would be okay with him.

Levenson is reported to have agreed to pay \$15,000 for the rights in New York. Upon returning to Shaw for his approval, George B. is alleged to have stated that he must see the scenario before approving.

That leaves Levenson who is now in New York looking for a scenario who will accompany him to London and appease George B.

Maas Flying Round World

John Henry Maas has the idea of flying around the world to break his own transportation record for the same distance, and also to lower the round-the-world flying record. When John Henry has nothing to do, he produces a show that has happened now and then. Otherwise he's a newspaper man, having made

his long standing travelling record years back.

"World" Explains

After Heywood Brown's matter in the New York morning "World" had failed to appear for a couple of days last week, the "World" at the head of the usual Brown column position (opposite the editorial page) printed the following:

Regarding Mr. Brown

The World has always believed in allowing the fullest possible expression of individual opinion to those of its special writers who write under their own names. Straining its interpretation of this privilege, the World allowed Mr. Heywood Brown to write two articles on the Sacco-Vanzetti case, in which he expressed his personal opinion with the utmost extravagance.

The World then instructed him, now that he had made his own position clear, to select other subjects for his next articles. Mr. Brown, however, continued to write on the Sacco-Vanzetti case. World, thereupon, exercising its right of final decision as to what it will publish in its columns, has omitted all articles submitted by Mr. Brown.

Editor, The World.

Brown's stuff if turned in daily did not appear for the remainder of the week or up to yesterday (Tuesday). It is said Mrs. Brown (Ruth Hale) holds similar opinions to her husband's on the Sacco-Vanzetti convictions.

Larry Whittington Hurt

Larry Whittington, comic artist who draws "Blaise the Monkey" was seriously injured in an auto collision Sunday, and is in the hospital at Flushing, Long Island, with an injured spine and arm.

He is a brother of Margie Whittington, famous "Ziegfeld" beauty.

Hall-Mills Label Actions

Mrs. Frances Stevens Hall, Henry Carpenter and Willie Stevens, of the notorious Debussy's lane case, have instituted damage suits for libel for \$1,500,000 against William Randolph Hearst as an outgrowth of Hearst's N. Y. "Journal" re-

ports on the Hall murder trial. This suit, filed Monday, follows a previous action for similar damages against the New York "Mirror," a Hearst morning tab.

Boy Editor Alleged Blackmailer
Louis Bernier, 21, editor and publisher of a weekly newspaper in Fall River, Mass., was found guilty in district court of receiving blackmail money from Walter O'Hara, mill superintendent. The boy editor has been held for trial in Superior Court with bail fixed at \$1,000. He is said to have made a deal to lay off the city administration of Fall River for \$100.

W. R. Hearst and Paul Block are said to have pooled the Pittsburgh dailies they recently purchased, each merging two into one.

It won't be surprising if the Hearst papers shortly started a serial on the life of Al Smith. That Smith-Hearst feud has been patched up, it's said, and along with it any differences between Hearst and Jimmy Walker or Tammany. Block is credited with having put this over, through his friendship with all of the parties.

"Circus Parade," Jim Tully's newest, has been selected by the Literary Guild as its choice for the (Continued on page 63)

WE CONTROL IT!

World Rights to the Only Original Social Hygiene Tracts

Separate Books and Shows for

WOMEN ONLY

Separate Books and Shows for

MEN ONLY

The Naked Truth

with Helen Chesbrough and Jack Maitland

PARADES DANCE ONLY

STATE RIGHTS FOR SALE

SANITARY CTRIMING

Public Welfare Pictures Corp.

725 Seventh Avenue, New York

ABE LYMAN



and His Brunswick
RECORDING
ORCHESTRA

All Summer at
THE DELLS, CHICAGO

PEGGY

ROSS

(POSITIVELY THE WORLD'S WORST APACHE DANCERS)

NOW

FEAT. RED COFFEY DANCERS

WITH

"LEEDS OF 1927"

OF

GEE WHIZ! CAN YOU IMAGINE THAT?

Address

NEW AMSTERDAM THEATRE, N. Y. C.

Production Rep.

LEO FITZGERALD, 226 W. 47TH ST., N. Y. C.

COAST NOTES

INSIDE STUFF

ON PICTURES

William Powell added to "She's a Sheik," Iolea Danila film for Fox.

"Figures Don't Lie" selected as title of Peter Luger film. Fox. "I've Got a Secret" directed by "Heaven Help the Working Girl."

William Demarest, Robert Ober, and John Hopper added to "Honey," Fox. May McAvoy, next for W. B. Ralph Grace directing.

Ernest Gillen appearing in P. N. pictures, but changed his screen name to Donald Reed.

Arthur Lake for male lead opposite Barbara Kent "Stop That Man," U. Nat. Ross directing.

Douglas Fairbanks, Jr. for male lead in "The Century Champs," Fox. Sharon Lynn opposite, and Richard Hoonen directing.

Gilbert Dove's next for P. N. will picture, "Gilbert Island" to be featured.

John Riles and Mollie O'Flynn for next in "Shepherd of the Hills," P. N.

Tully Marshall added to "The Corolla," F. N.

"Come Over to My House," based on magazine story, Olive Borden's next for Fox. Al Green to direct.

Malcolm Stuart Boylan titling and editing "Birds of the Night," Fox, featuring Charles Farrell and Gretta Nissen. Directed by Howard Davis.

Walter Pidgeon opposite Clara Windsor in "Say It With Songs," Col. Louis Gainer directing.

Neil Nedy added to William Hammer and Fred Stone film, M-G-M.

Spotlighted Aliken, actor, and Charles J. Gaskin, former Vitaphone director and one-time dancer based on old classics. Pathé releasing.

"Flash," prize-winning Chicago picture, long, under contract to M-G-M. Dog will be featured in one-reel drama based on old classics. Pathé releasing.

Ted Le Brethon, columnist and newspaper man, added to writing staff at Fox.

Wallace MacDonald to direct "A Billy Bally," Fox.

Excellent Pictures will produce "Honey Rose," second of series of 12 features, at the Per-Art studios, under direction of Burton King. Gladys Hulette as feminine lead. Bernard McVetty in charge of series.

Gus Patro added to "Private Life of Helen of Troy," P. N. Alexander Corda directing.

Dorothy Revier loaned by Columbia to F. N. for "The Gorilla."

Peter Mine signed by Warner Bros. to do originals and adaptations.

Helen Chadwick signed by Burton King to direct.

Helen Costello for the feminine (Continued on page 25)

Re-reviews of pictures by Variety's staff have of late been frequently routine, but to insist that they have been found necessary, rather than for "A Million Bids." A second review was printed on that film, not on account of any change of opinion in the merit of the picture but through a wrongful comment in the first review.

Why picture producers should become so highly enthused over their cold-blooded commercial productions is so vague in theory that it's difficult to believe these reviews are fairly asked for. The requests are entirely confined to the independents. One said he thought the projection room on a hot day had prejudiced Variety's reviewer. Another reason was that Variety's reviewer was young, and that the only other bad notice the picture received in another paper was also written by him, while another independent stuck in his letter, "as we are advertisers in Variety," etc.

Of all of the reasons, the only one having any foundation is the projection room. But even so, not one re-review has been found to be so much at variance with the first that a second review has been printed. That paragraph covered the entire value of the picture as the Variety reviewers thought, either the first or the re-reviews. What else the movies may have mentioned as to production or playing was immaterial. Variety reviews pictures for information as exhibitors may find in them.

One thing the re-reviews have noted in each instance where the picture was originally seen in the projection room, that the Variety reviewer in the projection room became a trifle too severe, whether it was a warm or a cool day. That is likely due to the blindness of the projection room.

If there is a legitimate reason for a re-review, that is a good reason, but if producers are merely taking advantage of Variety's offer to re-review when requested in the expectancy that perhaps someone else will change the opinion with a second notice printed, in other words, gambling on Variety's time, and it is continued, Variety will stop all re-reviews.

In the automatic or time-table theatre chain management and local house managers directed by a string of rules and regulations from the home office, when a manager bursts out nowadays with any baloney or publicity stunt for his theatre, it draws more than casual attention. According to the Monroe, independent, at 1st avenue and 71st street, in the Yorkville section of New York City, appears to have been doing its individual share toward promoting through its manager, Gilbert Josephson. The latter in three months at the Monroe has had two local mergers on the stage, organized a local and large harmonica band, is reported behind the Yorkville's Old Home Week this month, and next month is projecting a Mardi Gras Week for the neighborhood.

A suspicion Josephson is manipulating the Old Home Week is by reason of the Monroe being only the single house represented in it, although the celebration is backed by 50 organizations. The Monroe has swamped the neighborhood paper. A couple of weeks ago some of the New York dailies went for a story of a newly born boy being discovered in the Monroe theatre, with mother unknown; while at the same time Monroe announced that a live baby would be given as a prize. There are four chain theatres in Yorkville.

The head of a coast studio publicity department has continuously encountered difficulty in getting his stars and featured players to become interested in posing for publicity pictures. Many of the stars thought they were doing the publicity department great favors by using idle

time for stills and stunts. The press agent finally decided that these players that would co-operate would receive the breaks in all publicity stills.

These tactics resulted in certain of the company players receiving double the publicity of others, and the latter immediately set up a "black list" as to the producers and the press agent. As a matter of fact, advised by the press agent of the method, informed the disgruntled ones that the studio was spending vast amounts of money on the press department, and if any of the players did not feel it worth while to co-operate, the time which should go to them would be utilized for the benefit of others. The press agent has all of the stars in a co-operative frame of mind.

"My Mayfair at Ashbury Park is the best theater in the world. Understand, I said the world and there is no exception. If you say you won't go to the hotel and keep on the job, I wouldn't have to tell you off. Walter Reade speaking.

When Walter reads around a car with a driver and okay for three months, besides a safe return guarantee, someone from Variety may take a change on the "best in the world" statement. This safe return must be in the same car—no communication ticket on the Jersey Central.

Though Jack Warner's efficiency system is in effect at Warner Brothers' coast studio to prevent actors, writers or directors receiving visitors unless the latter have obtained permission from Warner or his assistant, D. F. Zannuck, an insurance agent, it gives the free run of the lot.

Warner barred visitors because they interfered with the economical wave, he said, in taking the time and attention of the people to whom they spoke away from their work. Nevertheless Warner permits the insurance peddler to roam over the lot at will, and give his take on insurance to whomsoever he sees. It makes no difference whether the actor or director is insured. The insurance solicitor is privileged to interrupt work on a picture and keep people off their jobs for half an hour or more.

It is said that this man has been properly introduced on the lot the story was spread that he had sold \$500,000 worth of insurance to Al Jolson. Capitalizing on this story the insurance man is said to be selling around four or five policies a day to those employed by Warner Brothers.

Chosai Ariga, wandering son of a prominent Japanese banker, returns to his native land around Christmas after seven years of theatrical study on two continents. Chosai hasn't seen Tokio since the earthquake. He was sent to England to be educated at a university but became submerged in theatrical activities and was granted permission by his parents to pursue his investigations. He spent four years in England studying picture house management, year in Germany studying film production, another year in France on the same subject, and now is completing the last lap in New York and Chicago on distribution and de luxe picture house presentation.

On his return Chosai, with his father's financial assistance, will construct the largest and most elaborate picture house in Tokio, with a seating capacity of approximately 4,000. To be in a position to secure film at fairly reasonable costs Chosai stated that he will in all probability build de luxe theatres in every key city in Japan. There are a considerable number of picture houses in Japan but none approach de luxe standards. That field is considered very much undeveloped. Less than 40 percent of the pictures shown are Japanese in cast and production.

With Loew's buying in on the Fleischman houses (2) and operating them in Brooklyn, N. Y., it creates the situation of Loew's also in partnership with a couple of the Schwartz houses on Long Island, going in with what amounts to Schwartz's opposition.

From reports Schwartz stockholders, who are probably not in the (Continued on page 44)

GOLDEN DYNAMITE FROM STERLING!

THE sweetest showman's buy on the market—Sterling's "Stranded"—starring Shirley Mason and William Collier, Jr.—supported by a phenomenal box-office cast—with a dynamic exploitation punch all set and ready for you! Every audience angle another box-office opportunity! The world's great showmen support "Stranded"! Don't be lost in the shuffle—collect some of that golden dynamite from Sterling!

SHOWMEN'S STERLINGS

STRANDED

SHIRLEY MASON
WILLIAM COLLIER JR.

PREVIEWED STERLING'S NEW PICTURE
STARRING STERLING'S
SHIRLEY MASON AND WILLIAM COLLIER JR.
"STRANDED" UNDOUBTEDLY BEST PICTURE
STERLING HAS EVER MADE
GREAT STUFF AND MARVELOUS PRODUCTION VALUE THIS PICTURE
CAN PLAY AN ENTIRE FIRST HOUR
CONCILIATIONS ON SUCH PRODUCTION.

JED LULU, MOR WESTLAKE
THEATRE
WEST COAST THEATRES INC.

THE FIRST CRACK OUT OF THE BOX 1927-28

STERLING PICTURES DISTRIBUTING CORPORATION
1650 Broadway — New York City — Henry Ginsberg, Pres.

Directed by
PHIL ROSEN

From the Story by
ANITA LOOS

Produced Under Supervision of
JOE ROCK

SHOWMEN'S STERLINGS

STRANDED

SHIRLEY MASON
WILLIAM COLLIER JR.

IT MIGHT HAPPEN TO ANY GIRL

THE FIGHTING EAGLE

THE STRAND

"WHAT PRICE GLORY"

WITH VICTOR McLAGLEN
EDMUND LEWIS
DOUGLAS FAIRBANKS JR.

Presented by
CAPITOL NORMA SHEARER

"AFTER MIDNIGHT"

Richard Dix, Julia Fritsch, George
Laurie, Madeline & Donald
Capital Radio Corporation
CAPITOL GRAND ORCHESTRA

THE STRAND B'WAY AT
THEATRE—STANLEY CO. OF AMERICA
ROD LA ROCQUE

With **OWEN DOYLE'S Famous Story**
"The Fighting Eagle"
with **PHILIP HAVES**
MARK STRAND SYMPHONY ORCH.

Warner Bros. Present
Dolores Costello
in **"Old San Francisco"**
New Vitaphone

DANCING IN LONDON



THE "ERA"

Coliseum

"No dancer can afford to rest on his laurels until she has won the approval of the Coliseum. Since every ballerina of note for many years past has appeared on its stage, success here is the hallmark which must be imprinted on a dancer's fame. In our fancy we see, as we sit in the Coliseum's "fauteuils," the lovely forms of Pavlova, Genee, Karavina, Lopokova and many others, float across the scene. What sylph would not yearn to be of their company? The latest to claim admittance to the ranks is Ledova. At her first visit she impressed us as worthy of a place in a curtain which, seen only by the inward eye, is more delicate though less striking than Byam Shaw's act-drop. For on this the portraits are solely those of ballerine. Somewhere among the billowy waves of white outstanding skirts is a sylphide in black whose style is noteworthy for its resilient spring. This is Ledova. She should be painted in the sky, for we cannot imagine her long at rest; every time her toes touch the stage she seems to bounce once more into the air."

Note:—

Miss Ledova considers the above of one of many London press comments a charming compliment.

America's
Premiere
Danseuse

INSIDE STUFF

ON VAUDE

A couple of instances of show people running out on indubitable have happened lately in London. One was an American performer of a mixed two-act but seemingly living alone in a London hotel. The report (giving his name) said "He talked big and stooped low." This performer left owing even the valet. The Queen's Hotel had a bill against him for \$200, finding after he had gone an empty trunk in his room. Several other amounts are owing. Collectively they will make it more difficult for American professionals in London.

The other case is that of a former London manager turned agent. As agent he violated his London license through excessive and capricious charges. He departed leaving unpaid debts to several, many for borrowed money and failed to pay his stenographer for the final two weeks' salary. From the hotel the agent sent back a bill against him he hoped to return some day a wealthy man, but his creditors are perturbed because he failed to mention which day.

A vaudeville manager on the Pacific Coast who controls quite a string of houses is not averse to making a few dollars aside from his regular admissions. It was proven last week during an unusually phenomenal engagement of a vaude team at one of his big houses. The vaude team, wisely hitherto, opened to the largest gross in the history of the house, and the business continued such throughout the week, necessitating extra performances. The manager was so enthused over this remarkable business that he spent considerable of his time on the floor and it is known that several patrons slipped him a dollar each for "good seats," which the manager quickly saw were forthcoming. In fact he himself subverted the patrons to the locations. The manager admitted he saw no reason why he should turn down the tips offered him.

Beauty and bathing girl contests are being roughly gagged. It has grown so that the beauty are usually poor, probably receiving \$7.50 per appearance and going into any local community.

It's almost impossible nowadays for a beauty contest promoter to secure enough legit applicants of standing in their neighborhoods to make a respectable showing.

Besides which the contest is down to the basis of an amateur thing, in standing and contestants.

Loew's and Publix in their joint attraction bookings will be independent of one another. Booking meetings or conference held will be attended by the heads of both circuits, with either selecting such turns, attraction, features, shows or units as may be proposed.

There are at present two cities only where Publix and Loew's conflict with de luxe picture houses using stage shows: St. Louis and Boston. Others may arrive with new theatres, such as at Kansas City where Loew's new house seating 4,000 is nearing its premiere. That will oppose Publix's Newman and Orpheum's Main Street, each of the two current theatres playing a similar brand of stage entertainment.

A report that there might be pooled theatre operation arose from a business stating he had received an offer through Publix for a Law theatre. That is explained through the demand for musicals by both circuits and the friendly booking relations. There will be no pooled theatre operation except in an isolated instance or so.

Vaudevillians are again being approached by a firm of Broadway legit producers with many promises, the most one of which and it seems fool the artists is: "You can have your own lawyer draw up the contract."

To this particular concern an actor's contract is a gag. They believe any actor can be driven out or to break his contract under certain conditions. They create these "conditions" and they seldom fail.

One of the big buying points made by the firm is that with its musical shows but eight performances weekly are given, whereas now in vaudeville it is three and four-a-day. The strongest promise, while it is the act goes with the firm when wanted, it will receive its reward in a probable featured billing part in a new Broadway production, while the concern's negotiator doesn't hesitate to mention that a starring prospect is most likely.

In view of all this glittering bank, the actor is informed it must not raise its vaude salary for the production, but the firm will pay the same amount.

The firm is notorious for "using up" acts and casting them aside. Not only the producers' word means nothing but their working agreement usually ends for so many weeks that the actor is left out, leaving the act at their pleasure during the open time, with the musical comedy or revue engagement most hazardous for the actor unless calling for consecutive time or run of the play.

This concern is so pressed for talent for musicals it must pay any (Continued on page 46)

THE
DAINTIEST
OF
DANCERSEDITH
CLASPER
in
"SMUGGLED
GOODS"

with
JACK MEYERS
BUD SHERMAN
BOB BALDWIN

LOEW'S
STATE
NEW YORK
NOW

Direction

WALTER & EDWIN MEYERS
WILLIAM MORRIS OFFICE

THEATRES PROPOSED

Anderson, Ind.—(Also cafeteria, store). \$40,000. Columbus avenue and 23d street. Owner, corp. forming. Dr. Inah Smiley, Sr. Architect. H. Ziegler Dietz, Indianapolis.

Auburn, Ind.—(Remodelled). \$45,000. Owner, Robert Hart, Auburn. Architect, A. M. Strauss, Fort Wayne. Policy not given.

Aurora, Ill.—(Also stores, offices). \$100,000. Main street, N. of River. Owner, Aurora Theatre Bldg. Corp., care Albert M. Hirsch, Chicago. Policy not given.

Bridgton, N. J.—(1,000 seats). \$150,000. Owner, Stanley Company of Philadelphia. Architect, Hoffman and Henson Co., Philadelphia. Pictures.

Cincinnati—(Capital, remodelled). Value not given. 16 E. 7th street, near Vine. Owner, Cincinnati Theatre Co. Architect not selected. Policy not given.

Cleveland—(Also stores bldg.). \$750,000. 86 Clair avenue at E. 106th street. Owners, Midwest Properties Co., Architect withheld. Policy not given.

Chicago—(Also stores, apt). \$1,000,000. 118th and Michigan. Owner, Finckel, Mobley, Co., Architects. F. C. Fols and Co., Policy not given.

Elmhurst, Ill.—(Also stores, shops). \$20,000. Jefferson and Boston streets. Owner, Robert Clark, Architect, H. B. Dux, Peoria. Policy not given.

Elmhurst, Ill.—(Also stores, shops). \$100,000. Site not given. Duxter Spring Road Commercial Center, President, Phil Louth, care Architect.

Wm. N. Kriger and Assoc., Chicago. Policy not given.

Hanover, Pa.—(Also stores). \$200,000. Site not given. Owner, Hanover Theatre Co., Mr. Bitter in charge, Hanover. Architects, Gemmill and Bitter, York, Pa.

Lake Geneva, Wis.—(Also stores). \$200,000. Broad street. Owner, Lake Geneva Corp., care Architects Group, care Architects, Chicago. Policy not given.

Laurens, N.Y.—(Also stores, hall). \$22,000. Site not given. Owner, J. O. F. Lodge, R. A. Remmonson, architect, bldg. comm. Laing, Architect, J. F. Hellerberg, Kearney, Neb. Policy not given.

LOEW'S WESTERN BOOKS 50 LEAVES; MORRIS' CHL. H. 43 FULL WEEKS

Chicago More Important Now as Booking Center for Acts and Attractions—Orpheum, Jr., Never Had Over 5 Full Weeks in Middle West

Chicago, Aug. 16. Marcus Loew's Western booking agency in this city under the direction of Johnny Jones (son of Aaron Jones) will start its booking season Labor Day with over 50 theatres on its books, as outlined below. Some of the houses were recently added and are important additions.

About 43 weeks, all full weeks, are the amount of time the William Morris' Chicago branch agency has at present. It is in charge of Max Turner. All of the Turner direct-time is west of Pittsburgh, excepting nine full weeks in the south. But two of the 's are independent.

TINSEL METAL CLOTH FOR DROPS

36 in. wide at 75c a yd. and up
A full line of gold and silver bra-
ces, metal cloths, gold and silver
trimmings, rhinestones, appliques,
tights, opera shoes, etc., etc., for minor
costume. Samples upon request.

J. J. Wyle & Bros., Inc.
(Successors to Siegmund & Wolf)
18-20 East 27th Street
NEW YORK

ent, the remainder being of the chain circuits, Public and Loew's.

In the latter class are 15 full weeks which the Chicago Morris agency can book at this end, out of New York over the Loew's and Public time, linking them in on the midwest and southern bookings.

These 43 weeks do not include any hold over or return engagements. In all of the years the Orpheum, Jr., Circuit and the Orpheum's Association's agency have been routing vaude in this territory the Orpheum, Jr., has never been able to book over five full weeks, and the As'n's never over three full weeks. Of recent years the As'n's has had no full weeks.

Chicago in a variety way has never previously attained so much importance. It is now as 'ed as a main artery booking centre, with the local show people saying the upcoming season looks to be the biggest Chicago has ever known.

Loew's Western

Loew's western office will book approximately 54 theatres next season. This includes none of the Loew time in the east.

With 36 houses already in, and about 14 to be added shortly, Loew, without touching upon his eastern office, will have the largest vaude circuit in the middle west.

Reasons for the rise of the Loew office here are the doubling of the circuit's capacity during the summer, coming to the fore of picture houses and the decline of the W. M. A. and its "death trail."

Important changes on the Loew

books during the summer were the acquisition in Detroit of the Grand Riviera and LaSalle Garden, two former Keith Western reliable, and the purchase of the Marks Bros. and Conney Bros. theatres with Loew's.

Marks' 2—Conney's 8

The Marks tie-up brings two of the largest presentation houses in Chicago into the Loew agency, while combining with Conney turns over three presentation houses and five smaller vaude stands, all in Chicago. Charley Hogan, representing the Conneys, will book through the Loew office and, in all probability, Murray Bloom will do the same for Marks Bros.

The Loew line-up, to date, includes 11 theatres in Chicago, five in Milwaukee and four in Detroit. Five in Chicago and two in Milwaukee are picture presentation houses, while the rest play picture in addition to vaude. Percentage of presentation houses in the rest of the circuit is similar.

Johnny Jones has announced the Loew office will book acts with all agents, no one barred. This is said to have caused an investigation by the Orpheum circuit and the As'n's into reports that their franchised agents intend booking acts on the outside, due to lack of time available through the franchises.

Fay Sells Phila. House

One of the Amalgamated Vaudeville Agency houses was dropped from its books when Fay's, Philadelphia, changed ownership. While the house is expected to continue its combination policy, no arrangement has been made by the new owner to retain acts booked via Amalgamated.

Fay's Philly was sold by Eds. Fay to Morris Wax, Philadelphia, reported as desirous of obtaining ownership of a number of houses in that section.

"HOKUM"—OR WHAT?

The Hartford (Conn.) "Courant," morning, in an editorial under the headline, "What, Then, Is Hokum?" said, among other things:

"Hokum is always hokum. It is always cheap and dishonest. It is a trick to rouse emotions."

John A. Langham, for many years in vaudeville, took up the contest in defense of one of stage's best stock in trade. John asked the editor if he should be "arrested and imprisoned if I take exception to the 'cheap and dishonest' phrase."

After expressing his opinion of "hokum," Langham said: "It may be that the word 'hokum' is a misnomer and used by us in error. If such is the case I would appreciate being told so and I pledge you my word that I shall try to reform every performer I hear using that taboo word."

Moran-Mack "Copy Act" Added \$6,000 to Gross

Kansas City, Aug. 16.

A jump in gross of \$6,000 was registered by the local Pantheas house in a week through using a "copy" act of Moran and Mack in the persons of Cookley and Van, who offered the familiar dialog of the "Two Bla. Crows." The act topped the vaude bill, with "Fusion" as the picture.

Moran and Mack broke the house record at the Pan house in L. A., doing \$39,000, and are currently playing their third week at that stand.

It's understood that Cookley and Van are appearing under the sponsorship of consent of Moran and Mack. The latter team are due to return to the Carnegie "Varieties" road tour, starting next month.

INDE. BOOKERS SEE BIG SEASON AHEAD

Film Houses Taking on Vaude—Deserters From Straight Vaude's Pop. Agencies

Last half of last week was an unofficial holiday in most of the independent booking agencies. Operators and chief aides were away upon a pre-season field tour. With last half shows sent earlier in the week stonies reigned from then on.

With many new houses in far out spots completed during the summer and others figuring to swing into vaudeville policy for the first time during the forthcoming season has sent the independents scurrying after this possible new business.

Pre-season consensus has it that the coming season will be a banner one for the independents through the new business avenues and through a number of houses scheduled to bolt from the big agencies' pop bookings to independents.

Alberta Hunter, colored non-stress, has gone to London to play engagements.

Tinton, Lawrence County, South Dakota

Doctor Rockwell
Care Best Theatre Everywhere.

Dear Doc:

There are no chiropractors, no staving microphone players up here and hardly anyone to take a collection from if there were.

My father, Charles A. Harvey, and my mother, Mrs. Charles A. Harvey, are living up here and they think (richly, of course) that you are very funny, and the teeth on a string nearly ruined them when they saw your act. They used to live in Chicago; we aren't inferiors to you played here. Fraternally

MORT and BETTY
HARVEY

FOLLOW US AROUND THE WORLD

(FRANK)

(JEAN)

CONCERT

FIRST STOP ENGLAND --- STOLL TOUR

July 18, Hackney Empire, London

July 25, Hippodrome, Manchester

August 1, Alhambra, London

August 8, Shepherd's Bush Empire, London

AUGUST 15, LONDON COLISEUM

Direction—WILLIAM MORRIS OFFICE
NEW YORK

"Encore," July 20, 1927:

New American Comedians Score

After the interval two more artists from across the herring pond made everyone sit up and take notice. Cook and Vernon are their name, and their crow talk put the house in roars of laughter.

"Stage," Aug. 4, 1927:

Jean Cook and Frank Vernon are a couple of clever American performers, who have been playing a week or two at the outer halls. This is their first appearance at the Alhambra, and on Monday they did remarkably well with a lot full of fresh points, and of a happy atmosphere. Roughly, it is a case of mild flirtation, with "You Ask the Dumbest Questions" striking its keynote, and some good songs are also added. Miss Cook's air of know-all cynicism as a flapper is most enjoyable.

WALTER DONALDSON "AT SU"

THE IDEAL WALTZ SONG!
**"LOVE IS JUST A
 LITTLE BIT OF HEAVEN"**

by AL BRYAN and ABEL BAER

You'll Turn A Trick In Pickin' This Peppy Novelty Song!
**"THERE'S A TRICK IN
 PICKIN' A CHICK-CHICK-CHICKEN"**

by Chas. Tobias, Coleman Goetz & Russell Robinson

One-a—Two-a—Three-a—Quatre-Cinq! Italian Novelty Song!

"SALUTA"

by Gus Kahn & Walter Donaldson

A Wonderful Waltz Ballad!

"JUST WOND'RING"

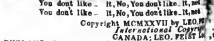
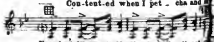
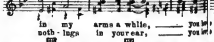
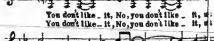
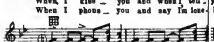
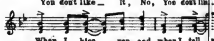
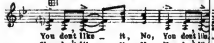
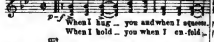
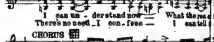
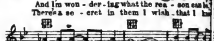
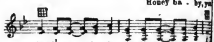
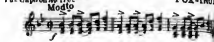
by Grace Le Roy Kahn & Gus Kahn

The Title Reads —
"YOU DONT LIKE"

Ukulele and
 Piano
 Put Cap on 1st fret
 Middle



ARTIST
You Don't Like
 FOX-TROT



The Big Hit!

Oh! The Whippoorwill Sing "JUST TH"

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PUBLIX DECLARES MAINSTREET, K. C., ORPHEUM'S, 'OPPOSITION'

Orpheum Altering Diversey's Policy to Stage Band Shows, Precipitating Feeling—Orpheum's 2 Weeks Against Publix 18

Chicago, Aug. 16. Changing the Diversey theatre policy from vaudeville to stage band presentations by the Orpheum Circuit may result in a serious break between that circuit and the Publix-Balaban & Katz interests.

The Diversey is near Balaban & Katz' Uptown, which is using a stage band policy. It is held in a three-fold partnership, having been built by Johns, Linick & Schaffer, with the Orpheum Circuit operating on a split-week vaude policy, and K. & K. buying in. Business was sufficient on the first three months but fell off greatly during the last nine months.

A reported stipulation in the operation contract among the three partners is that the Orpheum must not use the Diversey for presentations. As that circuit has cancelled all contracts for the house and is trying to arrange a band policy to alternate between there and the Mainstreet, K. C. Publix is expected to squawk.

The Mainstreet, K. C., has had a band policy in effect three months and has been declared "opposition" to the Newman, Publix house. Recently a band which played the Mainstreet was practically set for a Publix route but

Orpheum, N. O., Quits Vaude After Ten Years

Chicago, Aug. 16. Palace, Jr. Orpheum house at New Orleans, playing Orpheum vaude for 10 years, will play stock this winter.

The house, dark all summer, will be occupied by Harry Rogers' company, now in rehearsal.

Mitt Schuster, Chicago agent, will supply the talent. Danny Duncan will manage.

Schaffer in Levey Office

Hyman Schaffer is in charge of the New York office of the Bert Levey Circuit. Schaffer was formerly connected with Pally Markers. Bert Levey, head of the western circuit, is reported heading east to reorganize the New York office, but will retain Schaffer in charge.

was cancelled cold when the previous opposition date was discovered.

The Orpheum Circuit's stage band policy has one week, with a possible two, and must back the Publix 18 to 18 weeks.

A Name and 3 Weeks

Detroit, Aug. 16. "What's your name?" rasped a cop at Rose Burleigh, 49 and forte.

"Elmer Glyn," she rasped back. "He was cycled the cop contemptuously. He was disguised in plain clothes."

"Elmer Glyn," she rasped back. "He was cycled the cop contemptuously. He was disguised in plain clothes."

"Three weeks," he decided.

Agency Partners Split; Left to Acts' Choice

After a vaude agency partnership of some 10 years or more, Morris Rose and Jack Curtis this week started agitating as individuals, the partners splitting by mutual consent.

For the present each man will handle his bookings from the same office, each having a booking franchise on the Keith-Albee floors.

In the partnership split Morris and Jack agreed to allow the acts on their books to choose between them as to future representation.

One of the old Rose and Curtis turns, the Royal Gaseigns, when informed of the dissolution of the partnership figured that either was agreeable but took the matter up with the ex-partner who left it to a turn of a coin. Curtis won.

Summer Substitutes

St. Joe, Mo., Aug. 16. To keep from closing his house in August, Floyd Williams, manager of the Electric, imported the Seaman Players, who are giving musical tabloids.

In spite of adverse notices they are drawing well. Williams' regular vaude opens Sept. 4.

KING AFTER 20 YEARS ABANDONS SHOW FOR FILM UNIT

Coast's Best Known Defender Decides Picture House Stage Shows in More Favor Than His Well-Known Musical Comedy Stock Company

Kat Kahl's 'Kluckist' Kicks Back at Kat

Chicago, Aug. 16. The fate of all "blacklists" when they have no bulwark behind them is the fate of the Association's little black one, as far as the Englewood show is concerned. Since Conroy Ross, opened their Stratford across the street from the Englewood, Kat Kahl has required the former as a forbidden territory.

All acts were "asked" not to appear at the Stratford and those who did were promptly "labeled." That was at the beginning. Recently, when the Stratford seemed to be procuring the best talent anywhere and the Englewood took a drop, Kat and his office boys permitted several ex-Stratford turns to slip through the Englewood's portals. When this was called to their attention, Kat and his office boys said accident.

Now those who book the Stratford have decided not to employ acts playing the Englewood, figuring they have the best of the strike as the Englewood is no bargain for either the acts or customers.

Pin's Readjusted Start

By the recent readjustment of booking the Pantages, Newark, N. J., Pin acts playing the route and starting out of the east have found it working most advantageously and eliminating a five-day layoff that existed when acts opened there on Mondays.

Heretofore the acts played Newark, then laid off five days and got into Toronto for a Saturday opening.

As booking now stands Pin acts close Thursday in Newark and open in Buffalo Sunday. This gives Newark a new show every Friday.

Split Now Full Week

Oklahoma City, Aug. 16. The Orpheum here, owned by John and Pete Simponius, has changed policy from twice a week bills to once a week vaude and pictures, have appropriated \$20,000 to be used in redecorating, reequipping and newly furnishing. House will be dark for the week of Aug. 28-Sept. 2.

GOULDING IN ROCHESTER

Troy, N. Y., Aug. 16. Chas. H. Goulding, manager of the local Proctor's, is in charge of the new Rochester theatre at Rochester.

The Troy dailies gave Goulding a fine send off.

Victor Jory is now leading man of Denham Players, Denver.

Los Angeles, Aug. 16. With musical comedy and tabloid shows as producer and star comedian for 10 years, has quit operating on his own.

King after three months in Seattle disbanded his company and sold all of his production properties. He was to have resumed next month in Portland where he had a year's successful engagement prior to going to Seattle. He figured that the demand for his type of show was less than for picture house presentations and decided to enter the latter field.

King has been engaged by Fanchon and Marco to head one of their units over the West Coast Theatres, Inc. circuit, at the highest salary paid any single comedian by the organization. His brother, Hermie King, who has conducted a jazz orchestra with the Will Kim musical comedy company for eight years, will be added to the list of Fanchon and Marco stage band leaders.

HOWARD-HARRIS SPLIT

Julius Howard and Charles Harris have split as a vaude team. Howard will head a production act. Harris will annex a new partner.

'HERB' WILLIAMS

"BIG TIME" Reminiscences

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8. "HERB" WILLIAMS and WOLFE
9. THREE HICKY BROTHERS

This Week 11 Years Ago
Majestic, Chicago
(Two-a-Day)

1. GREAT REVOLVING DENHAM and ANDERSON
2. BRIET WOOD
3. CARMELE and HARRIS
4. WEDD and RUNS (Harry)
5. NORT, THAY and CO.
6. ARTHUR DRAGON
7. ELIE, HICK and CHAS. KINO
8. "HERB" WILLIAMS and
9. ROBBIE GORDONE

B. F. KEITH'S PALACE, N. Y. THIS WEEK (AUG. 15)

CHARLES
HARRISON
SYLVIA
DAKIN

Present
"An Operetta for Two"
A Satire
By Charles Harrison
Maryland
Baltimore
Next week (Aug. 22)

"WASHINGTON DAILY NEWS"
Keith's, Monday, Aug. 8, 1927
LEONARD HALL
Orpheum Circuit
Starting a tour of the
Orpheum Circuit
Palace
Chicago
(Oct. 30)
Direction
JACK CURTIS

"The sensation of what turned out to be a very good bill is Mr. Charles Harrison, who has a new turn with his partner, Miss Dakin. I have always been cool, the civil, to Mr. Harrison to date, but this new one is a PANIC, thanks to a GENUINE COMEDY PLAY THAT HAS BUBBLED RIGHT UP. THE KEITH TIME IS LUCKY TO HAVE THE ACT."

After a most successful season with Earl Carroll's "Vanities," followed by engagements in Miami, Florida, the Greater Picture Theatres and sixteen weeks in London, appearing as the Top of the Bill at the Piccadilly Revels, Empress Rooms, Trocadero and Victoria Palace—

GILBERT

FLORENCE

GILBERT WELLS AND

will reunite as a team (Oct. 31)

FLORENCE BRADY, now appearing as a single in Greater Picture House, direction MARVIN WELT
GILBERT WELLS at Broadway, New York, this week (Aug. 15), direction HARRY J. FITZGERALD
(Danny Collins, associate)

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PALACE, NEW YORK, THIS WEEK (AUG. 15)

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STATE-LAKE, CHICAGO
RIVIERA, CHICAGO
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and NOW
PALACE, NEW YORK

Plainly a High Grade Act

J. Humbird Duffey shortly enters Winthrop Ames' production of "The Mikado." This act, however, will continue in vaudeville with the identical routine and superb new settings. A wealth of song, culled from the various Gilbert and Sullivan operas, plus other popular melodies, will be present in such quantity that it cannot fail to appeal to and please every taste.

CHICAGO "EVENING AMERICAN"
July 6, 1927

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" . . . act created a sensation here . . . have heard of it time and again all through the week. I hope to see the return engagement."

"VARIETY"

"Gilbert and Sullivan troupe, robust in voice, fared well . . ."

Mr. Duffey has long been associated with Broadway productions. He has been, since its inception, with the Winthrop Ames Gilbert and Sullivan Opera Company; in the past with the DeWolf Hopper Opera Company; the Gallo English Opera Company; in the all-star revival of "The Chocolate Soldier," Century Theatre, New York; "Sari," New Amsterdam; "The Rose Maid," Globe; "Going Up," Liberty; "Lilac Domino" and numerous others. Obviously this act, produced by him, carries the stamp of a man who knows this type of music thoroughly and who, because of long experience, is awake and sensitive to showmanship values.

For further information address:

J. HUMBIRD DUFFEY

Variety, 154 West 46th Street, New York

ACT ARRANGED AND STAGED BY MR. DUFFEY

A. & H.'s W. C., Ltd.

Portland, Ore., Aug. 16.
Ackerman & Harris vaudeville goes into the Liberty, West Coast house, August 27 as a full week stand. Opening film feature will be "Adam and Eve".

Irving Ackerman is in town for a few days conferring with William Ely, resident manager of the Hippodrome, now closed.

Harry Pearce has temporarily retired from vaudeville to enter the Sam Puley Agency.

MARRIAGES

Ahn M. Avery to Opal Beal Aug. 2 in Oklahoma City. Latter former manager Capitol theatre, that city, now transferred as Public theatre manager, McAlester, Okla.

Sam Becker to Lucille Rankin recently, Oklahoma City, where groom is with M-O-M exchange.

Charles De Leon Anthony to Evelyn Eaton (non pro) in San Francisco, Aug. 2. The groom is the son of Walter Anthony, editor-in-chief Universal pictures.

Mary Hutchinson, dancer, secretly to E. S. Merlin, actor and playwright, in Atlantic City last June. Ed Barber to Cecile Duvaunt, in Dallas. Bride soprano concertist on PFAA program.

License obtained at Riverside, Cal., by Carroll Nye, film actor. He will wed Helen Lydon, also in pictures.

New Loew's and Names

Two Loew houses start next week shows out of New York next week, routed by J. H. Lubin. They are the Janns, Columbus, O., five acts, and the State, Detroit, with six acts each, a full week.

The Loew circuit has some new names on its bills now. Next week Brennan and Rogers are at Loew's, Cleveland; Lillian Shaw opens Aug. 15, with the Loew circuit. Price is penciled to start Sept. 11 at Loew's, Detroit.

HOUSES OPENING

Strand, Ft. Dodge, Ia., operated now by Classic Theatre, Inc., has opened. "The Tender Hour" first picture. House manager is W. H. Bergman of Omaha. William Johnston, former owner of the Rialto, is president of the controlling corporation and Stern Brothers, of Omaha, are associated.

Keith's, Portland, Me., opened Aug. 15 with a split-week five-act and feature policy. Dramatic stock will wind up at the Strand, Rockville Center, L. I., Aug. 26, with the house reverting to a vaude and picture policy September 5.

Brook, Bound Brook, N. J., has reopened with bookings switched over to John Robbins. It plays four acts on the last half.

BIRTHS

Mr. and Mrs. Billy Randall at Grant Hospital, Chicago, Aug. 12 son. Father is a picture house slug.

Mr. and Mrs. Charles Gates (Gates and Pinlay), daughter, Aug. 5, at their summer home, Onset, Mass.

Mr. and Mrs. Earl Metcalfe, daughter, Aug. 4, at St. Vincent Hospital, Los Angeles. Father is a picture actor.

Mr. and Mrs. Henry Hornburn at Hollywood, Calif., Aug. 8, son. Father is studio attorney for Paramount.

Mr. and Mrs. Leon Brustloff in Washington, D. C., Aug. 12, daughter. Father is musical director of Loew's Columbia in the capital city.

ILL AND INJURED

Due to a fall while dancing, Kerenoff and Maria were forced to leave the Rialto (pats) bill last week in Washington, D. C.

Clarence Lutz, formerly in vaude with Joe Fields, has blood poisoning in his right hand. He is slowly improving.

Bob y McLean, skater, ill for three months with influenza, typhoid and tonsillitis was discharged from Macneil Hospital, Chicago, last week.

Henry Spidman, manager, Dick Sachse Theatrical Agency, Chicago, is at the Speechway Hospital due to blood poisoning.

Miss L. Daniels (with Shubert) was recently operated upon in Mt. Vernon, N. Y. She is recovering at the home of friends in that city.

Bill Barlow, veteran monologist, who left New York about nine months ago to go to Belleville, N. J., in the hope of benefiting his health, has made little improvement. His sister was recently notified of his condition and came east to be at his bedside.

Write to the Ill and Injured

NEW ACTS

Christie and Dunn, two men, Christie formerly Christie and Lloyd; Dunn formerly Dunn and Hall.

Anthony and Rogers, reunited. Eleanor Terry, single.

James Mayo's "Musical Artists" with eight girls and dancing team, Polly Payton and Betty Brits.

Shilling-Ward Dissolve.

William Shilling and Walter Ward have dissolved their agency partnership.

Film Replaces Pan Bill

Vaude agents booking acts for the Pantagruel Circuit were notified that the week at Minneapolis is off, owing to the booking there of "The Big Parade".

The film is in for one week.

PETROFF WITH K-A

Boris Petroff, former ballet master for Public, is now producing three acts for Keith-Albee. They are Lesclaire Lamont, Broad Co., Telle and Larus with Viennese Orchestra and the Dante Folien.

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15 YEARS AGO

(From Variety and "Clipper")

Low Fields undertook to produce 16 girl acts or tabloid musicals during the summer circuit, turning them out one a week. An S-C and Sullivan-Conditine circuit, brought in them in force by present Chris O. Brown, for A-C, and Fields for the production of occasional acts which were put out at the American, New York. Now Low wanted to play all the turns 10 weeks on the way West.

Announcement was made that the French government would confer the order of the Legion of Honor upon Mrs. Reinhardt, German producer. "The Mirror" says:

George White and Minerva Corman, dancing act, engaged for new musical comedy.

Two-day vaudeville then meant something. The Coliseum, 1131st Street and Broadway, New York went from the three-day classification to the two-day.

Orpheum's New York office issued instructions to producers that they could not book both Orpheum and Sullivan-Conditine circuit, giving the first hint that it looked upon the western circuit as opposition. Both operated in the same territory.

Turner & Dahnken, west coast theatre operators, were coming to the fore as a show factor. They had just begun to build in Sacramento and announced a new house for Lameda, Cal.

It was reported the U. B. O. (Keiths) were putting out a blank check all "new" talent, thus building to give up a 25 per cent. interest in return for a U. B. O. Family Department road with agents who supplied the road with attractions showed more than 200 bookings for out-of-town productions for the coming season.

A survey of the books of the agents who supplied the road with attractions showed more than 200 bookings for out-of-town productions for the coming season.

40 YEARS AGO

(From "Clipper")

A baseball game was organized at the Polo Grounds, New York, by a group of actors to raise a fund for relief of Rachel Booth, invalid actress. Among the players were De Wolf Hopper, Robert Hillyard, Digby Wolfe, Charles Wilson, Geo. Williams, Roland Reed and Maurice Barrymore.

It was reported from London that Orpheum and Sullivan were about to begin work on a new comic opera and had chosen as the subject for the libretto of their satire the American craze for wild west dramas.

J. K. Emmett came into town from his summer home and in a short hour with his agent signed the contract for the following tour. Emmett's son, J. K. Emmett, Jr., had assumed management of his father's enterprise.

Louis James and Marie Wainwright, who were guests of Stuart Brown, in his suite on Madison Avenue, were at the time, to the surprise of the guests, to the point of being apparently some prejudice against at fresco acting.

Steve Brodie was a fop and a pugilist. He met on Aug. 10, 1887, a woman who was standing on the deck of a steamship on the Mongolian River in New Pittsburgh. He was standing in the sixth round. As the bell rang for the seventh, Steve got up and pulled his girl off the ship, a picture meaning that he was through with the incident and the prize ring. The girl was for \$200 a day.

Harry Bulger's new show in the winter of the new opera of Al G. Fields.

salary almost doubled in each of these weeks. The promises are pure air. Everything saved up should be plainly expressed, including the promise of a contract for the better contract for this purpose than the Equity form.

"Broadway" can break it down for you. These most often made on the subject of the show, never under this particular management.

Joe Howard the thrush and story teller is quietly agitating these days. Joe is not a "franchise" agent, but a free lance, placing such acts as he hears or chooses where he pleases. It doesn't pay to be a franchise agent and act off with him, for any time he may stage a revival of himself or any of his former turns anyhow.

Mrs. Jane Maloney, mother of Janette Gilmore, American dancer now in London, called Aug. 12 on the "Coronator" for London to supervise the marriage of her daughter to G. Whigham-Smith, Cambridge University junior and intercollegiate hurdle champ. Miss Gilmore and young Whigham-Smith, whose home is in Capetown, South Africa, met en route to England from London. The undergraduate returned with the victorious Oxford-Cambridge team after beating Yale-Harvard in their annual track match in America.

Somebody has been trying to put over some fast ones at Lindbergh's expense in Cleveland. One promoter approached the local LaSalle (Coddigan) agency for \$10,000 to compensate Lindbergh's riding in a LaSalle car during his local stay. The agency replied that if Lindbergh needed the funds they would be pleased to make a voluntary contribution of \$1,000 or more but would not pay for exploitation.

At a flying field in the same city, some 10,000 tickets at \$1 each were understood sold to see as an attraction this "We" combination, take off. Who got the show nobody knows. It was certain Lindy knew nothing of either stunt.

One of the noteworthy occurrences of present day show business is the popularity of the "We" act. The Channel announced that nearly a year since the New York girl started the world with her remarkable swim, she is still a theatre attraction and rated as one of the top billing. Morris Morris is negotiating for a return engagement of eight weeks on the Loew Circuit at a salary of around \$10,000. For one Sunday exhibition the 300,000 tickets for the summer is \$150.

Since entering the show business after returning home Miss Teller attracted a large crowd around New York last season. She frequently has played on a guarantee against percentage as she did recently at Loew's State, Cleveland, where the gross for the week ended Aug. 14,000 about \$10,000 and had done her best work for about \$1,000 over the average of the house.

Whether Miss Teller is a "We" act is in the manner of promotion and exploitation by the Morris office, the fact remains that the swimmer so far has had a longer show life for a freak act than usually falls to an act of the same class.

The outlook for the smaller picture theatre offering presentations during the summer of 1927 is not very bright. Police regulations prompted by the Commissioner of Licenses on this type of house which operates under a license to operate and has done its best work for about \$1,000 over the average of the house.

The Veracite Trio, an old colored musical combination that for many seasons played America and England, has apparently split up for good. The first break came when one of its standbys, the piano player, Fred Tucker left the remaining members, and the trio effected an arrangement whereby he was to return to the States and sign up colored talent for a London act. Turner, Leighton and "Doc" Turner are pursuing the matter.

In the picture, "The Saint Woman," a male vamp is made to appear extraordinarily disreputable and suspicious, professional ballroom dancer. The character is merely named Maurice. It was in extreme poor taste.

The Orpheum Circuit over a small matter of \$360, has provided Alexander Pantages with the biggest box office record-breaking victory since he has ever played at all performances.

This attraction, Moran and Mack, requested \$1750 a week from the Orpheum Circuit. Orpheum offered \$1500.

Pantages, it is said, is paying \$1000.

The result is that in every Pantages house when they have competed against Orpheum houses they have broken all records and practically starved the Orpheum houses out as far as business is concerned.

At the first two weeks at the Los Angeles Pantages, the Orpheum house, which has been in the city since the first of the season, business some nights reported less than one-third capacity, with most of the matinees also playing to that amount of people. Business in the city is reported to be poor, and the Pantages house, which has been with the business at the Orpheum house comparatively poor, as it has been for the past six months.

With Moran and Mack now in their third week at Pantages, Los Angeles, breaking all attendance figures, the town is virtually sold out of the city records. The Pantages house, which has been in the city since the first of the season, business some nights reported less than one-third capacity, with most of the matinees also playing to that amount of people. Business in the city is reported to be poor, and the Pantages house, which has been with the business at the Orpheum house comparatively poor, as it has been for the past six months.

On the Coast they ask why Moran and Mack should object to the publicity which Al creates a demand for their records on the sale of which they draw heavily.

Keith-Albee issued an announcement of the foreign acts it expects over here during the new season. Only turn mentioned not before on this side was Maurice Chevalier, one of if not the leading variety comedians of the world. He was to be followed by the French comedian, stated. Others mentioned, about six, mostly English, have been on this side in K-A vaude several times more or less.

It is announced that for months past the New York to play in any vaude. If he should decide to come, which is doubtful for at least a year, it would be a very big business demand for him, it will probably be in a Broadway production.

Crawford and Broderick are probably returning to vaudeville, on an Orpheum route. Helen Broderick has been in several Broadway shows and for this new season has declined two or three very lucrative offers to appear in Broadway shows. She was to be followed by the French comedian, stated. Others mentioned, about six, mostly English, have been on this side in K-A vaude several times more or less.

It seems that none of the shows Miss Broderick has been with there has been no role for her partner and husband, Lester Crawford. Miss Broderick has said she will not appear in a Broadway show unless a show can offer a double engagement. Crawford and Broderick will return to vaudeville, where they have been and together as husband and wife for over 15 years.

It's questionable if there is a parallel to this in the show business.

(Continued from page 33)
show business otherwise, can't understand how Loew's, after in with Schwartz, could go with him.

It's reported that an impending deal between independents over the bridge and in which Schwartz figured, has flittered out.

During the past week all press copy called out to newspapers by the National Student Union at Burbank, Calif., omitted all reference to the announcement coming from the National Student Union. The plan, it is understood to follow the instructions of Western Rothacker, head of the union, that it is to be sold to the public against the exploitation of any executive at the expense of the company.

Practically all of the studies have been giving out announcements to the public, with statements of officials, and all over the country. Rothacker's innovation is refreshing to the newspaper boys of Los Angeles.

A Hollywood director was trying to tell the production supervisor a supposedly highly dramatic moment in the story under consideration, but the supervisor could not see suspense in the situation. The director commenced to act it. He started climbing a chair in the office, all of the time explaining the dramatic moments at each point. He finally perched on the back of the chair, and paused to get over the big punch of the scene. Suddenly the chair overturned, and the director landed on the floor, breaking his ankle. He has decided to act sequences hereafter.

Pauline Gurn, playing the lead in a Chadwick picture recently, got a little rough with a rougher girl on the screen than she is, resulting in an apology on her part to Gertrude Short, before the other would continue work. The company was at a Hollywood theatre and a scene was being taken where Miss Gurn was entering the door of the theatre. She was supposed to show a girl an exclusive business on the "pat" of her own, gave her a somewhat rude push. Miss Gurn did not like the idea and the result was that she let loose a verbal tornado and was told to be more courteous physically.

Feeling that her kindness had been taken in a malicious light, Miss Gurn decided to go to the limit. She told her agent she agreed to return if an apology was made. Miss Short returned.

When Paramount opened "Chang" at the Rivoli, New York, the program carried a request to not refer to the animals in the picture. Later the animals were withheld from the publicity until finally during the run the picture of a comedy animal was inserted in the "pat" newspaper advertising. During all of this time a herd of around 100 elephants was the big thing in the picture.

In the paper gotten out for "Chang" by Paramount is a flaming 25-sheet of a galloping elephant. Across its side is an attractive "Chang."

When one of the producers on the Coast started preparations for a story with bootlegging and hi-jacking as the main theme, the services of the largest office who had an exclusive business on the "pat" were requested and he was engaged to act as technical director during the filming.

Those who say not a salary from the company in addition to income from his boyhood.

After reading the plight of a war veteran in one of the Los Angeles hospitals, who declared a radio would help keep up the spirits of many patients, Charles E. Rogers, a radio operator, decided to make a radio an instrument. Coast newspapers printed the yarn, together with a statement by Rogers that he would donate a radio to any hospital or institution that could use it.

One of the Los Angeles newspapers got the wrong angle by declaring that Rogers would supply a radio to any hospital or institution that could use it. The result that Rogers was deluged with hundreds of requests from individuals.

Rumors of mergers and consolidations of all of the movie houses have been percolating through, off and on. These reports are about again. The rumors is to eliminate the competition, although the basic patents are common to all through royalty licensing.

Theatre owners of New Jersey are combining in an effort to reduce the "base" rate of insurance applying to theatres in that State. This is not a percent higher than the rate in New York, but a 40 per cent greater than in other States. State legislators are to be asked to examine the facts compiled by the M. P. T. Co. of N. J. and an effort will be made to move to the State to the attention of the banking commission. Motion picture theatre operators believe a reduction for houses not carrying combustible material should be given consideration.

E. C. Teller, United Artists representative in Trinidad, British West Indies, reports that the majority of the patrons of the theatres in the cinema. He says they belong to clubs where they usually go in the evening to drink a lot of cocktails and play bridge. He expresses surprise that the patrons of the theatres in the cinema are not going to the drinking festivities in favor of a picture show. The U. A. head office is sure he has been misled.

Presentation conditions in this territory are bad. The value of the orchestra has just been recognized. Teller has engaged five men from the orchestra to be in the band to rehearse the orchestra. He is writing to his letter: "The men from the Police band request \$225 a night and half of that amount for rehearsals." Unheard of extravagance!

Jack Connolly, formerly the Washington representative of the Hays organization and with a show in the Hays organization, has been in the movie, more on the other side for about three months longer. He is reported that Fox had approached Richard Wainburn Child, the "Hays" man, with a letter to the effect that he was to be in the picture.

25 Movietone caravans have been equipped and are shortly to move to 25 many new centres in the U. S. Arrangements will be made to duplicate the caravans for the Continent.

While many a smile came out around Broadway when reading last week in Variety that after Von Stroheim had finished directing "The Sign of the Cross," he was to be in the picture, the picture was under new title, there still remains Universal's "Uncle Tom's Cabin."

It is still under the knife and said to be now down to 12 reels, after having over 140 in the original version. It's got to get down to super size, from 11 to 12.

The time for a picture is a detail. It will be able to make several pictures or fit in the over almost any place.

One case scene in U. A. Westerns is said to have been used more times than any other in the past year.

They tell one in Milwaukee about a Universal film executive who thought fast during the past year.

A newspaper editor asked for a picture of James Oliver Curwood; to be in the picture, the picture of the author's life and near the end of the following message enclosed:

Curwood is not in the picture of Curwood. Looked all over for it. However, here is a scene from the picture of his own story, "Back to God's Country." He picked this setting himself and perhaps this will do it as his own story.

The picture showed Rene Adoree in a dog sled.

SAYS ARCADIA

REMAINING BALLROOM

Denies Plicer Story of Change to Folies Bergere—Just Showed Harry Through

Charles C. Strakosch, managing director of the Arcadia ballroom, New York, interrupted his vacation for one night to deny Variety's story that the Arcadia was slated for an American counterpart of the Folies Bergere with Harry Plicer as star. Strakosch states the Arcadia has been operating as a high-class ballroom for 24 years and will be continued to be so conducted; that there is no intention to change its policy. The Arcadia's managing director may be denied by letter and could not be reached, having resumed his vacation. He will be in Pittsburgh for the next two weeks, but he has been visiting the past fortnight. That accounted previously for Variety not reaching him for a statement.

Mrs. Strakosch, the former Lilian Hereth (vaudeville), who is familiar with the situation, states that the last two weeks, when Harry Plicer, her husband showed the dancer through the Arcadia. Plicer told the Strakoschs that he had heard considerable about Arcadia and was much impressed with it.

The next thing was the report of Plicer negotiating with Strakosch for a contract. This report was denied by Eddie Plicer, Harry's brother, but according to Strakosch is without foundation. Eddie is with Karl Tausig & Co., bankers and brokers, and has been quoted as brother-in-law's statements about bringing over the Folies Bergere to New York. He is now in New York. According to Eddie Plicer, Harry was due back in mid-September to go to the extent of passage on the Folies Bergere deal.

Plicer's Idea
Eddie Plicer states that his brother spoke to the owner of Arcadia and not Strakosch, who is the managing director and a stockholder, but not the executive head. However, Strakosch is in control of the business, associates are Philadelphia people.

Plicer admits there is nothing definitely set, although he only came into it at Harry's behest, as far as Edward Plicer knew, his brother left for Paris to import show which led him to believe that American status was more or less established.

LITTLE THEATRE RULING FOR GROVE ST. ACTORS

A high threatening the future of "Greenwich Village" was the review Maxwell Platt and Clarence Cohen Greenwiche. The matter was brought up at the Grove Street, Thursday night, has been also been classified of little theatre entertainment. The ruling also acknowledged of a bond which it remains downtown.

The review should move up, Equity has insisted upon 100 per cent Equity cast and also the usual Equity ruling in the matter was precipitated by several Equity members. The ruling in the matter of the show had a mixture of Equity non-Equity members, asked for a ruling.

HELEN WORNING BROKE

Los Angeles, Aug. 16. Helen Lee Worthing, former "Tollie" girl, has been declared bankrupt by the United States district court. Her liabilities are listed at \$1,246 and assets at \$350 with \$200 of this amount claimed as exempt.

Sing Sing Needs Script

The Mutual Welfare League of Sing Sing prison desires to borrow a "clean, peppy two-act, musical comedy" for its forthcoming annual show. A review script would be accepted, but the limitation on production and spectacle are necessarily passed. The book must pass the censor and commissioner of correction. All communications should be addressed to Joseph McVeigh, Director of Entertainment, 354 Haver St., Ossining, N. Y.

A volunteer professional director and any outside talent would be welcomed, also.

PETROVA'S PETITION IN WASH. IS WITHDRAWN

May Have Settled Plagiarism Verdict—At First Wanted Review of Case

Washington, Aug. 15. Wednesday last Olga Petrova petitioned the U. S. Supreme Court for a review of the lower court's adverse decisions awarding damages to William Henry Roberts for alleged plagiarism on the part of the actress of Roberts' play "La Rubia," in which Petrova appeared under the alias "The White Duck."

The next day the actress advised the court that she wished to withdraw her petition, giving no cause other than a "change of mind." The filing and withdrawal of the petition were done with such rapidity that the court did not even know of the case.

Petrova's petition was based on two contentions: that the state courts did not have jurisdiction in a question of copyright, and that Roberts was a Russian and not granted common-law rights in a copyrighted play.

Whether Americans gain such rights under the laws of the U. S.

Withdrawal of the petition indicates that to him under the laws of the U. S. settlement was reached out of court.

Joker's Bomb Story Upsets Boston Calm

Boston, Aug. 16. The only part the local theatres took in the frenzied developments of the Boston-Vanetti case was the unwilling entrance into the affair of Catherine Maylan, one of the "Follies" girls.

Mrs. Maylan told a girl friend of receiving a telephone call from a man who called himself Joseph Zukor, in New York, that the subway under the theatre was there as a result of what she told them word was telegraphed to New York and Zukor was planning under arrest of a suspicious person. He was able to eventually prove that he considered the matter in the light of a joke and was released from custody.

When the police mobilized in anticipation of outrages the theatres were included in the places that had to be given special attention. Most managers of the playhouses, however, convinced the authorities they were able to cope with the situation through their own special officials.

Nothing unusual occurred at any of the theatre or picture houses.

"SHANNON'S" AT SELWYN

The phenomenon of Broadway, attributed by James Gleason, with the quar and his wife, Lillian, Webster co-starred, is slated for the Selwyn Sept. 19.

Lillian Webster, in association with Crosby Gage, are making the production.

26

WHOLESALE TICKETS

Nine Out of 14 Chicago Legit Houses Withdraw Tickets from Queen of Scalpers, Mrs. Couthou—Only One Hotel Not Held by Couthou's—Favoritism Charged by White's 'Scandals' Against Shuberts' 'Gay Parade'—Suggestion Shuberts Want More 'Commissions'

Chicago, Aug. 15. Not a Shubert bill or card remains in any of the 26 ticket lotuses controlled by Mrs. Couthou known as the Queen of the Scalpers. But one hotel in Chicago, Palmer House, has a ticket stand other than the Couthou's.

The order to the Shubert staff were cutting off the Couthou's supply of tickets from the local nine operated Shubert theatres, out of a total of 14 legit theatre stands.

Lois, is said to have come from J. J. Shubert. A reason assigned for the Couthou's stands favoring White's "Scandals" at the Palace (Granger) over "Gay Parade," the Shubert attraction at the 42nd street, is a fact that the gross of "Gay Parade" fell off by thousands when the Couthou's stands were cut off.

A conservative estimate is that 60 per cent of all the contracts stands are held by the Couthou's agencies. That the five remaining theatres will grow in business, the Shubert discrimination is accepted as certain.

Plugging Other Show
Beside her stands, Mrs. Couthou supplies the most important scalps in the city. Instructions are said to have been immediately issued by her to inform all holders by any Shubert house tickets that they were sold out, and to plug the other shows.

Couthou's handles nightly in season between 5,000 and 5,000 tickets, according to the merit of the attractions in town. It is nothing for Couthou to sell 400 orchestra seats for any one hit, as the stands are now doing for "Scandals."

For the usual show her premium ticket for a hit it is said to be a hit to a charge account, \$2 premium per ticket.

It has been reported for some time that Mrs. Couthou has been withdrawing the Shubert's local ticket supply with a commission of 20c for every Shubert ticket sold by her, the local theatre's office price here is said to have been remitted money by check to the order of the Shubert concern in New York, the gross amount of the ticket sale.

Whether these 20c pieces have ever appeared upon the box office receipts of the local theatres is unknown, especially with an outside attraction such as Sam H. Greer, who is at present in "The Spider" at the Olympic, a Shubert operated theatre.

Waterfall, the ticket broker who the lone stand at the Palmer House. His only other location is on Randolph street. A surmise that there is political significance to the Shubert withdrawal from the Couthou's stands is made by the Shubert's withdrawal from the Couthou's stands.

The Shuberts operate and have one-third interest in the Twin theatres, Selwyn and Harris. Their own houses are the Garrick, Olym-

'30 Years with Beauty

Ed Rosenbaum, Sr., will have his last story in U. S. District, admittedly headed "30 Years with Beauty."

Mrs. Rosenbaum has been in the show business for that period, with most of it spent plotting the Zigzag "police" over the map.

GIL MILLER IMPORTING REINHARDT FOR REP

Season of German Plays Problem on B'Way—Miller Favors Foreign Playwrights

Gilbert Miller, managing director of the Charles Frohman company, is expected to present a repertoire of German plays staged by Max Reinhardt on Broadway this season.

Miller's hands will be over the troupe, if negotiations now in progress are closed, and the outlook is that they will be or are.

One of the works will undoubtedly be Offenbach's "Orpheus in the Underworld." It has been announced for several years by various managements desirous of importing the famous German stage director whose handling of "The Mikado" here clinched his reputation.

Gilbert Miller's "edge" with the German comes through Miller's association with Franz Molnar, the dramatist, who is in turn, a bosom pal of Reinhardt. Miller has first call on the German plays in America and produces all the new ones as they come along.

During the summer and since his marriage to Kathryn Knepp, daughter of the late John Knepp, the banker, Miller is said to have been with Reinhardt at Salzburg and at the latter's home, Leopoldsdorf.

If this goes through, it will add Miller's hands to an impressive list. It appears to be doing nothing in British and Hungarian products. With Reinhardt, he takes in the German.

Gabriel Is President Of First Nighters

Upon reaching New York Gilbert Gabriel, dramatic critic on the New York "Evening Sun" and leader for two consecutive seasons in Variety's critical box score, informed LeRoy Allen that he would accept the presidency of the First Nighters.

Gabriel succeeds to the post first held by the late James S. McFarlane, Allen is secretary pro tem of the club.

The First Nighters' membership holds dramatic critics and editors of the press, theatrical weeklies and "high class weeklies."

A more determined effort to keep the purely social club in the light will start with the new season. It will be the form of a series of luncheons, etc., where people more important than newspaper men will be guests. The club has a series of luncheons, etc., where people more important than newspaper men will be guests.

On the other side are the Rehearsal Club, the Palace, the Grand and Illinois, while the Independent Loop theatres are the Cort, managed by Robert Horn and the Woods, under the direct direction of Aaron Tarn.

Since the former Shubert theatre, has been taken over by the "First Artists" for a forthcoming season, the club and the most legitimate was lately turned to a grand film place.

FAVERSHAM WORRIED INTO BANKRUPTCY

Star Baset Financially and Mentally, Latter Over Christmas Role in Passion Play

Holding the stereotyped legal form which William Faversham filed in U. S. District, admittedly himself bankrupt, is a theatrical tragedy of a dramatic luminary whose artistry could not bear the brunt of broken contracts, conflicting business details and attendant mental heckling.

Encouraged for a beautiful work, the Fusion Play, which the Pillgrim Players of Hollywood were sponsoring, Faversham found himself financially involved. At the moment he could not venture any guess as to the debt or assets.

Benjamin F. Panger, attorney for Faversham, said only sets forth Faversham's name, address (116 East 54th street) and petition to the court for a receiver. He will take Panger over a week to determine just how Faversham is financially involved. At the moment he could not venture any guess as to the debt or assets.

Arthur Hammerstein has decided upon a unique ceremonial at the laying of the cornerstone next month of the new home of Hammerstein's Victoria (now Hilaro) at 42d street and 7th avenue. Arthur has been planning to have his collection of all the bunch that played at the "Hammerstein" of those days to be present at the cornerstone laying.

Another group Arthur has requested Will Rogers to be present and officials as master for the occasion. Another Arthur did forget is George May, orchestra leader at Hammerstein's for many years.

New 'Desert Song' Cast Breaking in at Casino
An entire new company, other than Eddie Buzzell and Robert Hullah, will go into "The Desert Song" at the Casino, New York, this Thursday night.

The present troupe is the outfit which has been in the Casino since the grand opening in the Hullah role. The Thursday night break-in unit is to tour the east and the subway circuit, the management figuring the troupe will remain at the Casino until October.

Buzzell, after vacationing three or four months, will return to the Casino, replacing his replacement, Bobby Jarvis, who sails for Australia on the ship "The Gingham Girl," former Buzzell show, in Sydney.

Manky's "Title" Role

Los Angeles, Aug. 16. H. Herman, former Chicago, former New York newspaper man, who came here as manuscript supervisor at the Casino, has been in the city left high and dry by the discontinuation of the "Athlete"—Casualty. He is now in the city after having had several in-between assignments, and is at work on "A City Girl" and "The Most Lovable." He is at present under consideration of Julian Johnson.

INSIDE STIFF ON LEGIT

Edna Hubbard, featured in "Tenth Avenue" at the Eltinge, New York, will not remain in that play for many weeks, as she had been previously signed by Edgar Allan for "Tenth Avenue" at the Eltinge. Miss Hubbard will be sent out with Jack Warner in her old role. Miss Hubbard's husband, Lester Bryant, is concerned with the production of "Tenth Avenue" at the Eltinge.

Most of the critics of the New York dailies are back from their vacations and with the week take up their work for the season. "Polites" opening was the mascot for most although they worked the opening the night previous, "The Boy from New York" and "The Girl from New York." Anderson of "The Post" returned from Franco and Italy early last week; Gilbert Gabriel of the "Sun" came back from Germany earlier in the week, while Percy Hammond was expected in from Long Island to take up the chores.

When the Plymouth, New York, reopens with "Burlique" around Sept. 1, the entire house will have been remodeled. Boxes were chopped out during the summer; entire interior redecorated and orchestra room remodeled. The Columbia has also undergone numerous redecoration during the summer, ditto the Metropolitan and the other theatres and otherwise silent by the Shuberts, under whose direction it now is.

George Price got out of those infrequent bad breaks in his proposed "By George" script. It merely coincidentally followed Arthur Hopkins' "Burlique" so closely, George himself abandoned the idea of producing it under those circumstances. He has since the "George" book rewritten. The Chansins are still behind George for anything he wants to produce, with Irving Chansin agreeing to take 50 percent any time. It's well known that George is a poor actor and sufficiently so to produce on his own he'd be care to do so.

Perhaps the oddest item of the week's record run of Anne Nichols' "Able's Irish Horse" in New York has been its present stay in cut rates. It was presumed that "Able" going into cut rates as its run was about to terminate would at least double the gross and easily carry the show into the fall. But cut rates made only a slight perceptible increase in the business at the Eltinge, if even that.

Since it was noted that "Able's" long run had been mostly a "window sale" (box office) with the ticket takers handling the rest of the business, it was thought that the current cut rate period, and with the cut rates falling to bring additional trade, this seemed to say that "Able" for the most part had built up an excellent clientele of its own, between the transients and the patrons from the metropolitan area. That patronage in a way might be said to resemble the picture house goer.

"Able" had been in cut rates in its earliest days, and remained in cut rates for about five weeks. Bill Dellengraue, the Nichols general manager, personally acknowledged in a speech a few weeks ago that he believed it was through that early but brief stay in Joe Lebling's cut rate place that "Able" had endured reaching its phenomenal record.

It is surprising the actual knowledge of the cut rate place and the conditions and when it was proposed to replace "Able" in cut rates, Matty Zimmerman and Joe Lebling expressed doubt if cut rates for the time would be a good idea. Zimmerman, who has been in cut rates that he did not think they cut. Joe was less positive but much doubtful, while every one else thought "Able" in the cut rates this summer would be a point to make for Lebling's "Able" to make a record.

To fully test it and afford all the exploitation possible, Lebling got out a special circular for "Able," sending it to its full list of subscribers, who were expected to reply by Monday.

A natural answer would be that in five years "Able" had exhausted the entire avenue of theatre attendance in the Greater City and its suburbs. This doesn't hold good as a solution of the cut rate fall down. Those cut rates are strictly bargain tickets. They never pay the full price for anything, but are left and are never satisfied with what they get at the bargain price.

The failure of announcements for fall plays and the number that actually materialize out of that pre-season headline, crops out through the percent of a complete play schedule for the autumn of 1927. The percentage is that one-third of the shows announced actually reach production.

Part of particular reason and as examples, Hazard Short announced three and did none; Horace Liveright predicted a trio and did none; Shuberts named 10 and did four; Edgar Selwyn called three and did one; Theatre Guild predicted seven and did two, while Refe Leblanc declared three, of which one materialized.

An exception to the rule was Al Woods who said he would do nine shows with all material having first nights.

Harry Lebow, regarded as company manager of the Wally Glick show, "Hurry Widor," which opened in New Haven last week, has severed all connections with the troupe. Those on the inside are speculating as to the status of the contracts signed by him, and also if his going will have any effect on the "angel."

Jack Shubert went to New Haven and looked the show over. It is reported that there is a likelihood of a Shubert booking for the show at the Imperial, New York. The show has gone into Boston for an anticipated three weeks' engagement. It is then due in New York.

GEO. LEFFLER'S SUIT?
SUMMARY DISMISSAL

Accounts varied on the reports that George Leffler intends bringing a damage action for breach of contract against A. L. Erchanger. Leffler succeeded Vic Leighton at the Erchanger bookend, until summer's end, when Leffler was dismissed by John Dillman last week.

Leffler is said to have vainly gone Atlantic City in an effort to see Erchanger, who is recuperating there. It is claimed by some that Leffler has no written contract with Erchanger; that if an understanding existed it was a verbal one. Others allege that Leffler has good grounds for a damage action.

No one appears to be able to determine Dillman's position in the Erchanger office. It is said that his dismissal of Leffler came from instructions directed to him by Erchanger. The latter has so far recovered from his recent illness that he will return to New York before Sept. 1. Gus Pitou has succeeded Leffler as the router for the Erchanger office.

New Director in Maine

Trying Out Raw Plays

Shewchewan, Me., Aug. 14. It is reported here that Howard Lindsay, director of the summer stock at Lakeswood Grove, for the past three seasons, will not return next year. Lindsay has not directed for the past year, but he is quoted as stating that he will not again direct this season, although remaining in the theatrical colony. James Bell, former theatrical director, has been putting on the shows.

Some difficulty is said to have been caused by the new plays that have been presented with increasing frequency during the past few seasons. "Bound" in particular was objected to by the natives as being raw in its content.

The theatrical colony is smiling at a story being told about the recent visit of Governor Brewster. His Excellency expressed a wish to play tennis with Robert Hudson, one of the actors in the stock.

Hudson seemed indifferent to an exhibition match with the Governor of Maine and slipped off fishing before the time set.

Younans' 5 "Decks"

and 2 New Plays

Vincent Youmans is extending his season by his new plays. He will present a mystery melior in November and an opera in late in the season. The opera is a libretto idea Youmans has been working on for three years. It will be written up by Laurence Stallings to a Youmans score.

Youmans contemplates five companies of "Hit the Deck," the Chicago company opening Nov. 1 at the Woods, Chicago, with Gusme Smith doing the role created by Louise Groody in New York. A southern, eastern and a west coast company are being currently cast.

Youmans will personally present the Pacific tour. Charles McCall, veteran booker, long associated with the Belasco, Lindy and Comstock & Gest, is now with Youmans in an executive booking capacity. McCall will be working with the Chi company.

Amputating "Allez-Oop"

Plenty of amputation going on within the cast of "Allez-Oop" at the Curral, New York. Principals and chorus have been cut and show locked up.

Bobby Watson had no opportunities turned in his article when J. P. McElroy's absence from the city gave him a chance to go to the two scenes. Now Watson has changed his mind and is sticking and clicking.

Len Hancal among the principals is leaving.

Ziegfeld's \$11 Opening

Ziegfeld's "Ziegfeld" opened last night (Tuesday) to a top of \$11, at the Amsterdam, New York.

The other most recent rental spot on Broadway was \$15.50 for "Allez-Oop."

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Old Times Back Again, and How!

E. R. Simmons of Shuberts Finds Out

E. Romagne Simmons of the Shubert New York office is said to have been intensely interested in a show called "The Decoy," opening and playing last week at New London, Conn., although possibly with another name as its producer.

This Simmons is somewhat of an important personage in the Shubert organization and is the possessor of an immense nickname. His show was due to go into Walter Read's Long Branch house for this week.

Last Friday Simmons wired Read, asking for a check for \$100 to move the show. Walter wired back he would send Simmons a check that evening.

Friday night Walter sent a letter with a check, but it was a carriage check.

The show closed Saturday.

"JOHNNY" NOW SET

Rights Adjusted—Only Equity Bond in Between

The ownership wrangle over rights to the musical "Oh Johnny" has been settled with Louis L. Latham, who has been the ringmaster, who at first, has signed a waiver to all claims on the piece. Another setback on rehearsal set in when Equity stopped the first rehearsal, demanding a bond be posted before Equity would be allowed to proceed. Equity said this would be arranged within 10 days.

The cast, engaged is anxious that the piece will go on as they have been completed, even before the show went into rehearsal.

Adeline Hendricks' Plays

Adeline Leitzbach, professionally Adeline Hendricks, scenarist and playwright, is taking a flyer as an independent producer this fall with two of her own plays.

"The first will be 'Gals,' drama of modern life. If all goes well, she will produce 'No Love Like This,' opera, for which Miss Hendricks did the book and secured herself.

Owing to a misunderstanding with J. Frank Beale, her collaborator in "Common Law," Miss Hendricks did not produce the play, based on an idea by Beale.

"Exposures" Closing

Los Angeles, Aug. 16. "Exposures," with Will Morrissey, closing for a month or so at the Music Box, Hollywood, will close this week.

It's the show over which Louis Macdonald stated that he "pulled the wool over Equity's eye."

COSTUME MERGER

A theatrical costume merger brings Norcor Costumes, Inc., together with Booth-Wilkinson. The new corporate name will be Norcor-Booth-Wilkinson.

Sam Salvin, business head of Norcor, continues in executive control.

Playhouse, tent theatre, dark all summer, will play pictures beginning September 1.

Fred Mindlin, manager, has announced that coffee, tea and cigars will be served gratis to the patrons.

"Potemkin" will be the opening feature for coming week, with weekly changes thereafter.

"Solitaire" Delay

"The Solitaire" May, chain show authored by Sam Spewack and Belle Cohen, which opened in Brooklyn, N. Y., last week, will not go into the Biltmore this week as planned.

The delay is caused by rewriting by Owen Davis.

Inez Buck Is Home

Washington, Aug. 16. Inez Buck, whose last appearance was with Lewie Stone in "The Misleading Lady" at the Fulton, is back in Washington with her husband, Commander Robertson, after four years in China.

NO BRENTANO PRODUCTION

Lowell Brentano claims the report that he was to have a co-producing company in a false alarm. Report had it that Brentano would produce a musical adaptation of his novel "Dancing Dolls."

Brentano admits he is at work on the musical but emphasizes he merely writes.

MARTINS PRODUCING NERVES
Paul Martin, formerly associated with Romany Wallace in a legit producing partnership is planning a production of his own. The piece, "Nerves," is casting and for rehearsal next week.

WINNIE LIGHTNER

Featured with "LeMaire's Affairs" Wood's Theatre, Chicago, Ill., NOW

COOL NIGHTS EXPECTED TO BRING IN NEW SEASON

"Follies" and "Carte" Meet Advanced Agency Demand—Buyers in Town, Cool Weather and Cut Rates Helped Last Week

Cool nights plus continued influx of out of town buyers helped business again last week along the Stem.

Majority of holovers got the trade in preference to the new trade. Lebanga's aid helped lots with many of the visitors helping up to the cut rate again, buying late and cashing orders in lieu of post-boards for some of the demand shows when the Lebanga racks went down.

The order racket is something new in cut rates.

Shows again led the money for the week with "Rio Rita" undisputed champion and holder of \$48,000.

"Hit the Deck" was another sell-out at over \$25,000. This duo are demand shows in the agencies.

"The Desert Song" got a spurt to \$21,000, considered good for this week in summer. "The Desert Song" also jumped to \$27,000 with increased matinee business.

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2 NEW SUCCESSSES

NOW IN CHIEF'S

"Affairs" and "Spider" Open

—8 Plays Now Current—

"Gay Parade" Down to \$19,000

Chicago, Aug. 16.

Two openings with both shows well received lent an encouraging start to the Loop's new legit season. The shows are *"The Affairs of the Heart"* and *"The Spider"*.

All shows coming in are blessed with something in their favor—that they can't fans any worse than last year's crop.

"The Spider" opened Sunday and Monday nights. The show is heavily billed and likely to draw on the novelty angle alone. Intensive two-sheeting in a radius of 100 miles around the city will possibly grab the transients from the rest of the city.

"The Affairs" opened the following Monday. The show is heavily billed and likely to draw on the novelty angle alone. Intensive two-sheeting in a radius of 100 miles around the city will possibly grab the transients from the rest of the city.

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COOL NIGHTS EXPECTED TO BRING IN NEW SEASON

21 New Shows Due Within First Two Months of Season—Openings Before Labor Day

Philadelphia, Aug. 16.

An already amazing long list of troupes slated for Philadelphia this week is still growing fast. No fewer than 21 scheduled for the first two months of the season, as against about five or six established new shows in 1926.

Next week the Adelphi and the Lyric. The Adelphi will have "White Lights" (11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-200

P. S. MANY THANKS TO THE SUBURBANS FOR OUR SUCCESS

OBITUARY

JOHN B. NASH

John B. Nash, for 30 years assistant manager and family physician of penny yauke house on Westminster street, was found dead in bed Aug. 12 at his home, 183 Adelaide avenue, Providence, R. I. Medical Examiner Dr. Clifford H. Quinn declared death to be pulmonary embolism resulting from acute infection of lower jaw, which Nash suffered some time ago. Mr. Nash was born in Holland Landing, Ontario, in 1868, and

suffered a series of paralytic strokes with the venerable actress fighting her way to a feeble health each time and supporting herself by needle work. Some years ago a number of friends purchased a home for her in Peiham.

Miss Otis had appeared in many roles her most notable appearances being in "Oliver Twist," "The Sporting Duchess," "The Two Orphans," "The Court of Society" and "A Celebrated Case."

The actress died today (Wednesday) from the Little Church Around the Corner, New York. Interment in Woodlawn Cemetery.

WALLACE C. WEST

Wallace C. West, 62, known in theatre circles, died at his home in Lawrence, Mass. He had been ill but a short time.

Adolph Martin Forster, 74, one of Pittsburgh's foremost musicians, active in the work of the Music Teachers' National Association and choral director of the International Symphonic Society, died there last week.

Eldon Hohn, 37, motoreale stunt rider, was killed Aug. 11 at San Diego, when his parachute failed to open as he was driving his machine over a 500-foot cliff. Death was instantaneous, with Hohn plunging to the rocks at the bottom of the cliff. He was working for a picture news weekly.

Olive Cullen, 17, chamber at the Capitol, Middletown, Conn., and Ernest Nordgren, 21, machine operator at the same house, were drowned Aug. 12, while bathing.

The mother of Carmel Myers died suddenly Aug. 9 of heart attack while at Ocean Park Beach, Los Angeles.

DEATHS ABROAD

Mathilde Serag, 70, Italian novelist, died in Naples. Deceased was the widow of late Edward Seargoglio, well known Italian journalist.

Dolphins Renon, 67, French comedian, formerly of the Odeon, died in Paris.

Louise Abenna, 85, famous French painter.

Mrs. Joseph Pulitzer, widow of the publisher of New York "World," died in Desauville.

Laurent Camby, French vaudeville performer known as Laurence, died at Champligny, near Paris.

Robert de Flara, 55, famous French playwright and journalist, died at Vitry.

Leon Touchard, 64, French journalist ("Petit Parisien"), died in Paris.

André Vaidoux, 60, French poet, recently died.

LONDON

(Continued from page 23)
Walden, a patron of arts, was interested in the venture and Theodore Komisarjevsky was the producer.

"The Village" failed to impress at the Globe and will be replaced Aug. 15 with "Polish Wife," a new play by Edgar Middleton. Cast includes Adrienne Allen, Mattia Blum, Jeanne de Cassy, 18, A. C. Smith, Henry Oscar, George Beatty, Robert Horton and Paul Cavanaugh. Robert Lorinc will produce for Anthony Priestop.

Already arrangements are being made for Christmas shows. Indications point to the engagement of Jean Forbes-Robertson as Iyer Pan for this year's revival, for James Barrie always selects the honored "hero." Jean, besides the reflected glory of her father, has made a good impression upon critics, and is considered one of the coming young actresses.

When "Blackbirds" finish their tour in Britain they will go to the Continent before making a return visit to London, but without Florinda Mills. She will return to America for four months' holiday (her first in five years), during which time she will undergo medical treatment.

"Able's Irish Rose" is coming back to town Dec. 19 after its provincial tour. It is not likely to domicile at the Lyceum, as management of this theatre is making 40 per

cent of the gross with a guarantee. The reason for such terms by the Lyceum management is that at this time of the year they generally produce an annual pantomime. "Able" is likely to occupy the Adelphi.

Edwin Laye, musical comedy prima donna, signed her first film contract to appear in "The Lack of Nerve," taken from the war time play in which Percy Hutchinson appeared in England and the Colonies.

The Irish Players ended their season at the Court July 25. The theatre will be dark for a month, when "Fresh Fruit," an adaptation by Leslie French from the French, will stage with Helen Hayes and Fred Kerr in the cast.

"The Golden Calf," being produced by Stanley Hall with Margaret Hammerman in the lead, opens at Sheffield Aug. 29. Cast includes A. B. Smith, making her first appearance here in some years; Raymond Massey and Nicholas Hutton. The show opens to the Globe Sept. 5.

Aug. 16 has been set for the opening at the Royalty of Miss Mabel, a production of second string, based on Margaret Neville's novel, "Safety," which will be Lewis Radcliffe's production, and playing opposite him will be Phyllis Trimshaw, who has deserted music for straight plays.

The necessary bill has passed the House and will reach the Senate. Albert Hall freedom for great development. C. H. Cochran, no amateur, and who petitioned for the overthrow of old restrictions, will celebrate by presenting there a

London opera by Rimsky-Korsakov called "Mozart and Salieri," which has never before been done in England. Chabrier will appear in the leading role of the opera, which is to have two performances Oct. 11-12.

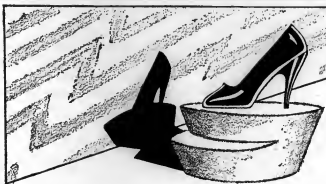
When Wyndham's theatre has been re-converted, Leon M. Lion will take over the tenancy and, later in the year, present Edith Evans in a series of plays. Aug. 23, however, Lion will produce at that house a new play called "The One-Eyed Heroine," by Sir Frank Popham Young, which had a successful posthumous try-out.

Kitty Bell, young Australian singer, who came here to appear in "Whirlwind," made her vaude debut at the Alhambra Aug. 1.

Sir James Barrie will be the first young Britisher to have his work produced at the Comedie Francaise, Paris. In the next year's program, "The Old Lady Shows Her Medals," will be given under title of "La Vieille Maman." The adaptation has been made by M. Scierre, well-known dramatic critic and dramatist.

Absent for some time, since the outbreak of "Rose-Marie," Nelson says it is to return to the West End stage after having filled in his time making films. His new vehicle will be "The Violent Tooth," being imported from the States.

After a stage career of 50 years, William Warren, famous in musical comedy, has retired. All his family have been Williams and have been in show business in four generations from 1722 up to date.



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IN MEMORY OF MY BROTHER

JAKE B. ISAAC

Who Passed Away Aug. 18, 1926

PHIL B. ISAAC

throughout life was associated with amusement promotion. In 1907 he opened the penny yauke house at 353 Westminster street and incurred disapproval of Rev. A. B. Christy, then president of the Island Temperance League, after which the place closed the place in May of that year.

He is survived by his wife, Mrs. Beaulieu P. (Edna) Nash, whom he married in Bridgeport in 1915; two sons, Jack and Walter Nash; daughter, Rita Nash, and two sisters, Mrs. Charles Woodyard and Mrs. Alice Watt.

FRED BAKER

Fred Baker, 35, who had tended the stage door of the Lyceum, New York, for 20 years, was discovered dead in a furnished room, 311 west 33d street, which he had occupied for some time.

IDA SUSSMAN

In memory of our beloved Mother, Ida Sussman, who died Aug. 12, 1927, at the age of 80 years.

THE SUSSMAN CHILDREN

for eight years. Heart trouble was believed to have caused his demise. Mr. Baker was more or less sensitive about his past life, although it appears he was known around his lodging place as Joseph Hollar or Hollar. He did home place was Baltimore.

Nobody claimed the remains. The Actors' Fund, when notified of the case, arranged for his funeral at Campbell's undertaking parlors. After obsequies Aug. 11, interment in the Fund's plot, Evergreen cemetery.

ELITA PROCTOR OTIS

Elita Proctor Otis, some years ago was one of America's foremost actresses, died Aug. 13 in Bohan, N. Y., from stroke. Miss Otis had been in poor health for a long time, suffering an attack of neuritis twelve years ago when she retired from the stage.

Miss Otis in subsequent years

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ENGAGEMENTS

American Theatrical Agency, Chicago, made the following engagements: Melvin Gerard, Jerry Bowman, May Roy, Amos Karlen, Clifford Stock Co., Duluth; Don Merriell, Wright Stock Co., Dayton; Arthur Gould Porter, Charles Sweeney, Oberst Sisters Stock Co.; Charles Phillips, McCall Bridge Stock Co.; Minneapolis; Jack and Virginia Hamilton, Francis Morrow, Mayhall Stock Co.; Hannibal, O.; James Hahn and wife, Dick Dickinson, New York; Tom Brown, Myron Cox, Gross-Ross Stock Co., La Salle, Ill.; Nell Ridd, Myrtle Stringer, Jeannette

Reese, Walter Lawrence, Josephine Paine, Robertson Stock Co., Decatur, Ill.; J. Gordon Peters, Milton Rattle, Post Theatre Stock Co.; Battle Creek, Mich.; Loretta Nicholson, Clyde Gardiner Stock Co.; Aberdeen, S. D.; Theresa Coulton, Adelaide Minotto, Charles Terbell Stock Co.; Chicago.

Milt Seuster, Chicago, has made the following placements: Jessie Kovars, Tex. State's Fashion Flirts Co., Connersville, Ind.; Chick Nisley, Dillie Music Co., St. Petersburg; Rusty Wintner, Paul E. Johnston, Connersville, Ind.; George W. Mack, Co., St. Louis; Roy Kohler, Harry Lee Evans, Clinton, Iowa; Jack Russell, Harry Lee Evans Stock Co., Moose Jaw, Saskatchewan, Canada; Peggy Corcoran, Billy Wilson, E. E. McKinley, Winnipeg, Canada; Eddie Worsington, 1527, Minnesota; V. Hise and Walter, June W. Aye, Columbus, Ohio; Walter and Trent, Smith Rogers, St. Louis and Chicago; Eva Lee McAn, Amos, Chicago, St. Louis and Chicago; Colin Hunter, "Kiss Me," Lora Moore, prima donna, road tour of "Cinder Cress."

BEN HOLMES

Featured in "Gay Paree" NOW PLAYING Four Cohane Theatre, Chicago

Utterance Mr. J. A. Shubert

PROPERTY DEEDS ELECTION PARVALE

Park Opened in 1925 Hurt Values, Claim—Citizen Sues for Uncollected Mortgage—Seeks Permanent Restraining Injunction

Minneapolis, Aug. 16. Alleging that it is ruinous which depreciates residence property values in the city, and is liable for householders, Fred T. Yates has started suit in district court here against the Park Board. Amentment park, the largest of its kind in the Northwest, in existence since May 1925.

Yates seeks \$4,545 damages, the amount due to him on a foreclosed mortgage on an adjoining house, and also asks the court permanently to restrain the park from further operations. Since the park was established, the property on which Yates has the mortgage has fallen in value from \$20,000 to \$5,000, it is claimed. Noises from the riding, devils, cards and various shows make life almost unbearable for people residing in the neighborhood, it is claimed.

The park, operated by the P. W. Wagon Corporation, has been the cause of many claims. The local street railway company owns the property on which most of the park is located and it is made a co-defendant in the Yates' action.

ALTOONA TOUGH?

Altoona, Pa., Aug. 16. Circus employees have had tough traveling in Altoona this summer. It started when 14 workmen of the Christy Brothers circus were arrested for breaking the law by pitching camp and erecting their tents on Sunday; then Lloyd Heffron of the 101 arrested charging desertion and non-support and sent back to the P. W.

The latest victim of the local law was Pepper Williams, Jack Beardsley and the Kroy of the well-known circus, who were arrested on charges of operating a wheel machine. The trio were first arrested on the charge of the wheel machine and was arrested on a similar charge and is now awaiting a hearing.

Joe Boyle, a member of the "Tribune" editorial staff, has joined the Bob Morton circus, which is in the hands of the police department.

Balloonist Dies After Bomb Explodes in Air

Lincoln, Neb., Aug. 16. Earl Tyler, 32, Omaha, died in a crash landing from injuries received in an explosion Saturday night at the town of Fifth, near where he was giving a free exhibition from a balloon 1,500 feet in the air.

Tyler, parachute jumper, was reached a tragedy when his parachute bomb exploded, supposedly prematurely, practically tearing off his right hand and otherwise injuring him. Although his clothing took fire and was almost burned from his body, he cut his way loose from the balloon and made a safe parachute landing.

DeKREKO ALMOST LOST DATE

Elkhart, Ind., Aug. 16. The DeKreko carnival outfit, engaged for the fair at Elkhart, Ind., the date when the Chicago, Milwaukee & St. Paul railway branch refused to haul its cars.

For 18 miles of track from the North Branch of the Elkhart River is nothing but sharp curves which demand 45-foot cars, longer than the average and much heavier in weight of those owned by the carnival.

After a lot of phoning and conferring the haul is to be made.

Bob Anderson's Rodeo Date

Los Angeles, Aug. 16. A rodeo will be staged during the Orange County Fair, Sept. 5-10, under the supervision of Bob Anderson, of Stauffer, Baker, Harkness and the live stock, Anderson is reported having 120 cowboys and 20 women riders.

GEORGE W. HENKE DIES

Milwaukee, Aug. 16. George W. Henke, 30, carnival man in Wisconsin, died at a Milwaukee hospital Aug. 15 after having been unconscious for 13 days with a spinal ailment.

Henke, who has become well known in out-of-door circles through Wisconsin, northern Michigan and Minnesota. The carnival was a small affair.

He is survived by his widow, Mabel, and a son, Gordon. Funeral services were held today.

Minn. Ordinance On Carnivals Fails to Pass

Minneapolis, Aug. 16. Efforts to pass a new ordinance go-round, Ferris wheels and aerial ship riding devices from Minneapolis, have been lost out, for the first time. Although it was recommended by the passage by the ordinance and legislation committee, Alderman John Peterson's ordinance, which would have required "small shows" and riding devices, failed to pass in the city council Friday.

Aldermen opposing the measure in its present form declared the city would be going to "ridiculous lengths" to prohibit the operation of merry-go-rounds and other city limits. They succeeded in having the ordinance referred back to the city council and there is a chance that it may be buried there.

The ordinance was inspired by an ordinance in Chicago, which is operated by a carnival company here this season and by trouble which the city has had with several carnival outfits that insisted on running games of chance on their grounds.

Pagant Gate Estimate By Measuring Process

Utica, N. Y., Aug. 16. In estimating the attendance at the pagant stage at Mohawk Acres near Rome as the sequel to celebration of the Revolutionary War, the city of Utica, N. Y., method was adopted of measuring the gate.

The official estimate was 102,000, the biggest ever assembled near Central New York.

By the measuring process, W. Pierpont White, general chairman, declared the space folks occupied was 210,170 feet. White allowed five square feet for each person.

Parade Held Up For Tax

Danbury, Conn., Aug. 16. The Danbury circus got into a jam with the state authorities while playing this city—the last stop in Connecticut—Saturday night. The parade was held up for tax purposes at the show ground refused to allow the parade to start until the tax was paid. The tax had not been paid. The money was finally paid and the parade left the lot about 10 o'clock.

While getting the circus into place during the morning one of the wagon men ran over a boy's leg and it so that amputation was necessary.

MAYOR FOR CIRCUS PARADE

Marshalltown, Ia., Aug. 16. When Hagenbeck-Wallace show came to Marshalltown, Iowa, the mayor requested the circus management to parade, but was told that the show would not make for parade purposes.

The mayor then asked that the ring and elephants be paraded for the kids.

The parade did not given a parade of any kind during any stop this season.

Log Rollers

St. Louis, Aug. 16. Glaser and Glaser, log rollers, have been booked for two weeks at the St. Louis fair, Aug. 23-27 and Toronto, Aug. 27-Sept. 10.

LANCE LOSES APPEAL IN MURDER CONVICTION

Electric Chair Looms for Circus Man Despite Defense Fight

Atlanta, Aug. 16. An appeal was denied today by the Georgia state supreme court, former circus concessionaire and gambler, following his conviction for the murder of Bert Davidson, a fellow circus man, in Atlanta.

Lance had been dropped once, Lance returned voluntarily from seclusion in Miami and attempted to establish his innocence. Outdoor men pooled a defense fund. They alleged Davidson had been murdered by St. Louis gangsters, and claimed Lance was innocent.

Lance had taken the reformer to a room to "fix" him with \$1,000 for the murder of Davidson. Davidson was shot by someone behind the door.

It looks like the chair for Lance.

CIRCUSES

Robbins Bros., Aug. 31, Carthage, Ill.; Sept. 1, Sherman, Mo.; 2, Chillicothe, Mo.; 3, La Grange, Mo.; 4, Hannibal, Mo.; 5, Keosauqua, Mo.; 6, Hannibal, Mo.; 7, Hannibal, Mo.; 8, Hannibal, Mo.; 9, Hannibal, Mo.; 10, Hannibal, Mo.; 11, Hannibal, Mo.; 12, Hannibal, Mo.; 13, Hannibal, Mo.; 14, Hannibal, Mo.; 15, Hannibal, Mo.; 16, Hannibal, Mo.; 17, Hannibal, Mo.; 18, Hannibal, Mo.; 19, Hannibal, Mo.; 20, Hannibal, Mo.; 21, Hannibal, Mo.; 22, Hannibal, Mo.; 23, Hannibal, Mo.; 24, Hannibal, Mo.; 25, Hannibal, Mo.; 26, Hannibal, Mo.; 27, Hannibal, Mo.; 28, Hannibal, Mo.; 29, Hannibal, Mo.; 30, Hannibal, Mo.; 31, Hannibal, Mo.; 32, Hannibal, Mo.; 33, Hannibal, Mo.; 34, Hannibal, Mo.; 35, Hannibal, Mo.; 36, Hannibal, Mo.; 37, Hannibal, Mo.; 38, Hannibal, Mo.; 39, Hannibal, Mo.; 40, Hannibal, Mo.; 41, Hannibal, Mo.; 42, Hannibal, Mo.; 43, Hannibal, Mo.; 44, Hannibal, Mo.; 45, Hannibal, Mo.; 46, Hannibal, Mo.; 47, Hannibal, Mo.; 48, Hannibal, Mo.; 49, Hannibal, Mo.; 50, Hannibal, Mo.; 51, Hannibal, Mo.; 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VARIETY'S LOS ANGELES OFFICE

ARTHUR UNGAR in Charge
Loew's State Bldg., Suite 1221-22
707 So. Broadway, Trinity 3171-3172

Monday night regulars at the Orpheum have been out of the line. Picture people and others who use the Orpheum as a headquarters for their business, are actually apparently find recreation elsewhere. Empty seats are found on the Orpheum stage, all the way across, growing no more than a dozen chair holders, where the show opened last week with Don Juan. A tuxedoed waiter, Will Rogers, bent looking and a waiter, Alvin Karpis, bent looking, were too long, with Cummings showing everything and anything the Pope admiring line.

Following were Slim Moore and Paul with a distasteful of ad lib and acrobatic dancing routines on the burlesque type. They had a rough time getting started, with Moore carrying the comedy to the front. The act is almost identical in material to that of Mitchell and Durand, now playing comic pictures houses. Frank Mitchell was formerly Moore's partner, and he is present ad, though not measuring up to the act as a straight man, is a man tumbler.

After that Eddie Nelson, hold-over on Broadway, and the going not an smooth as the one before. Expected to go far down in the line was a handicap for the Orpheum.

He worked hard, and the inserting slides on the green with the stars and stripes for a finish, which didn't help, and the act, which started with a few moments of comedy, was a failure, and again. It looked like an angle with the publisher, and the second week, when Nelson dragged out a picture in a trick, and at the time it was Ben Herman, comic man for De Syva, Brown & Henderson, who couldn't handle the act, and "killed" for his exit. With the act breaking tough up to then it was a certain "cold" for the finish.

Picture Tempers and Homer Dickinson were next with songs using piano and accompaniment. The couple came along with Dickinson's monstere contrasting easily with Dickinson's picture. Nelson recently played picture houses on the coast with a picture called "The Girl in the Picture". His partner, Miss Tempes's voice, while not strong in phrasing and she lacks in looks. Her "Kitty" show number was best. "Twenty Minutes at the Manhattan," presented by Joanne McCarthy, closed the first function and the act.

Supposed to be a "flash" act, it failed due to many spots and particularly in speed. Routines are bad and not enough variety to interest other things. A nerveless combination plays well, but miss some of the boys are a little, while the rest of the troupe are Chinese, and some, demand extra pay over several pips songs easily but too expensive.

Opening intermission was Mercedes, assisted by Miss Stanton at the piano. The exhibition was interesting. The motif of the "out of the mind reading of the musical comedians." Harry Burns, who came, cleaned up to closing. The act was a new act. Following the musical comedy act, Burns put on a burlesque act. Burns put on a burlesque act. Burns put on a burlesque act.

The Three Jordans, two men and a girl, closed. The two men feature some good hard-to-hand stuff and a sentimental ballad. The girl, a looker in character, did a dance.

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ST. LOUIS, MO.

There is a novel opening with the state dark.

Moran and Mack were held over for the second week at Fantasia, the first act ever held for two consecutive weeks. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Moran and Mack repeated practically the same act for the former week, splitting it in two sections, and then for the latter week, adding a new act. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Moran and Mack in their prior year turn, as the next number, which they were followed by the Exposition Jubilee Four, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Closing was a somewhat pretentious act, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

West Coast Theatre, Inc., downtown Alhambra, closed for repairs, tonight as a second home, August 19.

Jack Laemmle contemplates the erection of a business block on his property at Hollywood boulevard and Vine street. Recently Laemmle's act, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Figures, outlying house recently added to the West Coast chain, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

The show five-act bill was cut one act last Sunday night, due to the showing of Los Erickson and the showing of Los Erickson and the showing of Los Erickson.

Two comedy talk-and-song turns, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Don Skene, formerly drama editor, "Morning Oregonian," has left for Los Angeles for a rest. Don goes to New York City, where he has accepted a position with the New York Herald-Tribune.

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Leon D'Ustau has been appointed representative of the F. B. O. studio on the censor board of the Associated Motion Picture Producers.

Fanny Rice, musical comedy actress for many years, is in Hollywood with her daughter, Nadya Kink. Both are aspiring for a picture career. Mrs. Rice played "Ma Benson" in "The Barker," while her daughter recently appeared in "Chicago."

A dub golfer tournament for the employees of Paramount Studio will be held Aug. 21 at Los Berber. The tournament is limited to players with handicap of 16 or less. The tournament is limited to players with handicap of 16 or less.

Irving L. Weinstein, home office representative of Sterling Productions in Hollywood, has been called out by the Los Angeles Police. Henry Cimberis, president of the organization, is now on his honeymoon. Irving L. Weinstein will return to the coast.

Colin Clements and Florence Ryerson, screen writers, are reported engaged to marry. Mrs. Ryerson is a daughter of the late Harry James, an actor. The couple are reported engaged to marry.

Following the run of "I Was Rich" at the Hollywood Playhouse, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Richard Sterling, former member of the Mission Play Co., now head of a little theatre movement in Alhambra, is forming a company to present "My Name Is Woman." Richard Sterling will appear in it.

Charlotte Treadway, who appeared here last week in "The Girl in the Picture" and later in "They Know What They Want" in San Francisco, signed a leading woman of the stock opening Sept. 10 at the new Mission Playhouse, San Gabriel.

Portland, ORE.

By SAM COHEN
Broadway 1000
Columbia—Back to God's Country
Rivoli—Pierrem, Save My Child
Herald—The Girl in the Picture
Pantages—Fanny, My Name Is Woman

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SYRACUSE, N. Y.

By CHESTER B. BAHN
Wieting—"The Broken Wing"
B. F. Keith's—Vaudeville, pictures.
Syracuse—Vaudeville, pictures.
Strand—"Barbed Wire," Vitascope.
Empire—"The Wrong Mr. Wright"
Empire—"The Wrong Mr. Wright"
Empire—"The Wrong Mr. Wright"
Empire—"The Wrong Mr. Wright"

Robert E. Lawrence, second man, and Josephine Fox, character woman, closed with the Wilcox stock Saturday. They will close dark this Saturday night. It is understood, Tom McQuinn, juvenile, joined the Wilcox. Wieting stock season closes Sept. 10.

Waterfront is represented in "Foster-Thomas," new B. F. Keith's vaudeville act. Thurston Lewis is managing with Sally Stump and Kent. The act is in the line of the act.

The Loew Amusement Co., which is in the line of the act, is in the line of the act. The act is in the line of the act. The act is in the line of the act.

John J. Burns (B. F. Keith's) is in New York getting ready for the season opening Aug. 25, State Park.

The Myrtle-Harder stock is in the line of the act. The act is in the line of the act. The act is in the line of the act.

The Aven, Waterfront, opened this season, and will play only pictures this season, and will play only pictures this season.

MILWAUKEE
By HERB ISAHEL
Gayety—"Vamps of 1928" (Burlesque)
Alhambra—"Blonde Saint"
Harden—"The Girl in the Picture"
Davison—"In Your Daughter's Shoes"
Majestic—"Silent Avenger" (vaudeville)
Majestic—"Silent Avenger" (vaudeville)
Majestic—"Silent Avenger" (vaudeville)

The Crystal, Milwaukee's first vaudeville house, has been closed down and a parking station is built on the site.

Tizing of the Davidson Hotel theatrical headquarters for a half century, has been completed.

My Smith, former magazine editor, has been named as representative for the Davidson theatre, which opens Sept. 14 with Mizell.

Milwaukee theatres are wonderful. The act is in the line of the act. The act is in the line of the act.

Time Hillyer, 16-year-old Port Adelaide, Wm., act, was chosen "Miss Wisconsin" by the Eagle in connection with the contest. The act is in the line of the act.

At Weber, director, Gayety orchestra, who has been in the line of the act. The act is in the line of the act.

Joe Schwartz, cabaret owner, has leased the old Midway Inn and restaurant in the New Green Grill. The old green Grill was palooked two years ago.

STEIN'S MAKEUP PRODUCTS
STEIN'S MAKEUP PRODUCTS
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BALTIMORE

By BRAWBROOK
Auditorium—"Garden of Eden" (Knapf, Pines)
Maryland—"A. Vaudeville"
Garden—Vaude, pictures.
The "Garden of Eden" European drama, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

WRAL, Baltimore station, put on the air for the first time last week. The act is in the line of the act. The act is in the line of the act.

W. A. Albaugh, local concert agent, had a picture, "The Girl in the Picture," by the artist, Jerric, McCulloch and Schumann-Helm.

Turned here last week the Chicago Opera Company, which was a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

Manager Ethan Allen Lake, Hippodrome, in vacationing in the Blue Ridge mountains, has been absent from a serious illness.

BRONX, N. Y. C.

Leslie Spiller, who presented the "The Girl in the Picture" at the Windstar theatre, will again present the picture at the Windstar theatre this season under its circuit policy.

Construction on a picture house at 167th Street and River avenue has been stopped, owing to the refusal of the city building department to grant a permit. Both the builders and alleged violation have not been decided.

At Mayer temporarily in charge of Miss Franklin during the absence of Mrs. Frances Fotheringham, Fotheringham has been away from the theatre for some time, due to illness.

This week's announcement concerning the Chester, in West Broadway, to open on West Broadway, has been a success for his Los Angeles house. The act was a success for his Los Angeles house. The act was a success for his Los Angeles house.

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A Great Big Novelty Hit by *Gus Kahn and Walter Donaldson*

"SING ME A BABY SONG"

For
Singles
And
Doubles

All
Kinds
Of
Material

Here's
Your
Copy

You Can't Go Wrong
With Any FEIST Song



Lyric by
GUS KAHN

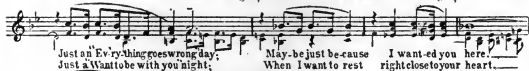
Sing Me A Baby Song
Fox-Trot Song

Music by
WALTER DONALDSON

Allegro moderato



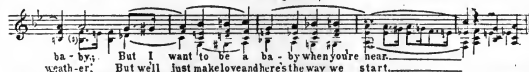
It seems - day, was such a long day,
It seems - night, is such a blue night,



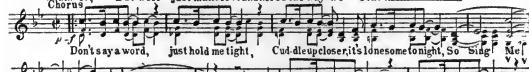
Just as Ev'ry thing goes wrong day, May-be just because I want-ed you here,
Just as I want to be with you night, When I want to rest right close to your heart.



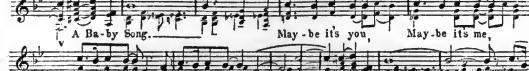
- So now I guess you'll tell me may-be, That I'm act-ing like a
- And now that we're a - lone to- geth-er, Don't let talk a - bout the



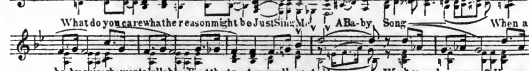
ba - by; But I want to be a ba - by when you're near
- weather - er, But we'll just make love and here's the way we start.



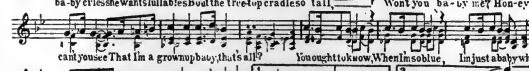
Don't say a word, just hold me tight, Cut die closer it's lone some tonight, So sing Me



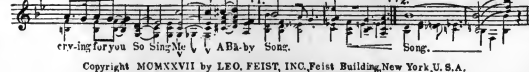
A Ba - by Song, May - be it's you, May - be it's me,



What do you care what the reason might be just Sing Me A Ba - by Song, When a



ba - by child she wants to lull a - by the tree - top cradle so tall, Won't you ba - by my Hon - or



can you see That I'm a grown up baby, that's all? You ought to know, When I'm so blue, In just a baby wh

er - ring for you So Sing Me A Ba - by Song, Song.

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64 PAGES

ANTI-SALOON LEAGUE TELLS

BRITISH MOVIES NEED "NAMES": GOING AFTER AMERICAN STARS

Different Reasons in English Minds—Type of Girls Wanted—English Picture-Making Is Growing Livelier—May Make Substantial Offers

London, Aug. 23. Increased activity in picture production here is likely to result in handsome offers to American film stars by native producers desirous of obtaining "names" popular with American exhibitors for several special productions under way. Studio executives here figure that featuring an American star in their more expensive productions will give their product a chance of breaking into the American market. (Continued on page 39)

TRYOUTS ON AIR BY AMATEURS FOR PRIZES

Oakland, Cal., Aug. 23. A new amateur night gag is being worked by K.L.X. station of Oakland "Tribune" and "Golden State" branches. "Crother, Bob" Ray Raymond conducts try-outs on the air and in the various streets with prize contracts over the circuit and scholarships at the California College of Music here. Fandorville winners were Arthur Marx, saxophone and clarinet soloist. Jack Brandt's Philharmonic band with Timina and Jane Mora, and Ned Haberkam's orchestra.

Mer. Sues Fighter for Entering Rickard's Ring

A unique injunction claim is the make of a suit by Robert S. Roberts, California fight manager, who handles Benny Touchstone, Roberts is suing Touchstone for damages on the ground he fought for Tex Rickard at Madison Square Garden recently in violation of his (Roberts') contract. The Boxing Commission is understood to be in favor of Roberts. Roberts is being represented by Abraham Greenberg.

The 19th Hole Itself
Detroit, Mich., Aug. 22. The latest wrinkle designed to attract speakeasy customers was discovered by Federal agents making a business call at 1900 Grafton Ave. Upon entering the building the raiders found a miniature golf course, operated along with a bar.

GYP TAXI DRIVERS HURT ROADH'SE TRADE

Arrowhead, New York, Felt Loss of Business—"Outside" Drivers Made Welcome

Close on the heels of Jack Milby's taxicab expose, running serially in the New York "Graphic," Ben Rulif, owner of his Arrowhead Inn on Riverside avenue and 245th street, took his complaint to "The Taxi Weekly," trade paper, that the 270 cabbies around his place were discouraging trade. The high meter boys who stood in with the doormen and starters would object to "outside" cabs. (Continued on page 37)

Lindbergh's \$2,500 Wkly. Salary for Next 5 Years

Cod. Charles Lindbergh is reported under a salary contract to the Guggenheim Foundation of \$2,500 a week for five years. Lindbergh's tour in his "Spirit of St. Louis" for the exploitation and promotion of aviation, is under the Guggenheim agreement. It provides for the full service of the Colonel to the Foundation. Myron Herrick, U. S. Ambassador to France, was the medium through which the contract became set. Mr. Herrick, as the American in Paris whom Lindbergh turned at the completion of his memorable flight, has been credited as "the steersman" for the Colonel in all of the electric that boy has exhibited since becoming a world's idol.

DRYS REPORTED IN FINANCIAL PANIC

World Congress Draws Only Handful—Unpaid Bills and Unconcealed Squawks—Rich Contributors and Churches Reported Scared Off by Delegates Imbibe and Go Cool on Foreign Prohibition—\$40,000 'Nuts' and \$4,000 Gross

PINCHOT A CANDIDATE

Winona Lake, Ind., Aug. 23. With the blowoff today of the 1927 international convulsions of the Anti-Saloon League here, that organization of America's back-seat drivers sighed and shuddered over the most disastrous flop in its entire history. The already riddled coffers of the (Continued on page 41)

TANGUAY IN MAIN ROLE OF "CARDBOARD LOVER"

Scillitia After Rights of Territory Untouched by Original Company of Show

Eva Tanguay may desert vaude for legit. If she does she will head a touring company of "The Cardboard Lover" in territory untouched by the literary for Jeanne Eagles in the original production. Anton Scillitia, who intends sponsoring the try, is negotiating for the rights with the deal expected to be closed this week. Scillitia is currently sponsoring Texas Guinan in "Padlocks of 1927" and will also manage "The Wicked An" in which Mae West will figure as author-star. Miss West is also financially in on the latter show.

HIGH RENTS, ORGIES, HEADACHES IN HIGH BROW SUMMER COLONIES

Writers-Painters' Adhesiveness Helping Property Owners—One Hanger-On for Every Serious Worker—Little Police Supervision

BAINBRIDGE DECLINES FREE RADIO; BUYS TIME

Pays Regular Rates for Announcements—Refuses to Broadcast Plays

Minneapolis, Aug. 23. The Shubert (Bainbridge dramatic stock) is the first theatre here to use radio as a straight advertising medium, paying regular announcement rates. "Burs" Bainbridge, managing director, has signed a contract with WAMP, one of the local broadcasting stations, calling for the latter to read nightly between 8 and 9 p. m. a 150-word announcement, telling of the Shubert's current attraction. It is a straight "plug" with no en- (Continued on page 30)

"Charlie Chuck" Dance Due Over From Lunnon

London, Aug. 23. Gertrude Lawrence brought over with her details of a new dance, "The Charlie Chuck," so named by herself and Charles Chaplin. It was invented by them during a stay at Southampton, L. I. Music for the new dance is being written by George Gershwin, who was present when the steps were evolved. The "Chuck" is said to be an entirely new rhythm, which is likely to equal the popularity of the Charleston and Black Bottom, both still going strong over here. Good press work!



More than ever the artists' and writers' summer colonies prospered this season. Not the writers and artists, but property owners at Provincetown and other points in Massachusetts and in the Carolinas. These have been getting fancy prices for food and lodging from artists and writers who believe they (Continued on page 67)

NEW CAMERA'S 48,000 EXPOSURES PER SECOND

Washington, Aug. 23. A motion picture camera that will take 48,000 different exposures per second has been developed and patented by the Germans, reports George Chant, picture trade commissioner, telling of the Department of Commerce. Although the present slow motion picture equipment is satisfactory for sporting events, etc., the use of the German device should prove of great scientific value. Chant states that the machine will photograph electrical discharges and electrical switching apparatus as well as the oscillations and vibrations on almost any kind of machinery. The Chant report also mentions another German camera, costing approximately \$350, that will take 8,000 exposures per second.

SHOWMEN'S STOCK FREEZEOUT

Tulsa, Okla., Aug. 23. Local amusement men are reported to have tied up the Adkard, light house, with leases in order to keep stock companies out of the city. Hence, Tulsa faces a stickier winter after having the Irene Bumery Players at that house for two seasons. The Adkard is to be used by road companies.

WIK
 An Announcement of World Wide Interest:
 Un Communiqué d'un Intérêt Mondial:
 Eine Anzeige von Welt Interesse:
 Un Aviso de Interés Mundial:
 In Sept. 7 Issue of Variety

BROOKS
 THE NAME YOU GO TO FOR
COSTUMES
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BRITISH FILMS TO SUPPLY EUROPE'S FILMS IN COLONIES

Reciprocal Deal With G. N. Films of France to Handle British Product in That Country—Contracts Ready to Be Signed Today in London

London, Aug. 23. British Controlled Films, which are semi-officially supported by the government, is making arrangements to place pictures made on the Continent in the colonies, in addition to handling the distribution of English product in overseas possessions of the empire.

A reciprocal arrangement is in the making under which G. N. Films of France will handle British Controlled product in its home territory, the metropolitan colonies, while the English concern will place G. N. product in the British colonies.

Heads of the G. N. organization will be present at a meeting in London tomorrow, at which time, it is expected, formal contracts covering the transaction will be signed.

4 OF MAYER CO.'S FIVE ARE AMERICAN SHOWS

'Tavern Maid,' Operetta, Only Exception—'Cord,' '2nd Man,' 'McCobb' and 'Squal'

London, Aug. 23. With the exception of "The Tavern Maid," a new musical production being prepared as successor to "Rose-Marie," the entire production program of Broadway shows for the coming season is made up of plays purchased in America.

First of these to be done here is "The Silver Cord," in which Clara Morris plays leading role. The production comes to the City Martin's in September. Lillian Harsh will play a leading role in this piece, which is being done in association with Rea and Chiff.

Next will be "The Second Man," being done in association with Basil Dean, with Noel Coward starred. Mr. Dean will direct. It will open here in October, providing a suitable theatre is available. "No McCobb's Daughter" is third on the list with opening date dependent upon the success of "The Silver Cord," as Clara Fames is to play New York role in the local presentation.

Fourth is "The Squal," to be done in association with Rea and Chiff. Vivienne Osborne will likely play the role of Nell, and an effort is being made to obtain Blanche Yankovic for New York role. Rehearsals are scheduled for October.

Elaborate preparations are being made for "The Tavern Maid," based upon a German book by Richard Barrs and Leopold Jacobson. The musical is being written by Edmund Knecke, book and lyrics by Wimpole and Wythe. The scenes are being made for the period of the Napoleonic wars.

DO GOOD HE SPOILED SHOW

London, Aug. 23. Joe Termini, making his first London appearance at the Holborn Theatre, was so good that he put the bill out of joint. He earned no money, but the applause that he showed for the time being and it never did get going at top speed again.

"Love at Sight" Light

London, Aug. 23. "Love at Sight," produced last night at the Royalty, is a light comedy, wholly inconsistent in import and manner, and is regarded as unlikely to achieve any large measure of success.

THE TILLER DANCING SCHOOLS

OF AMERICA, Inc.
New Classes
236 West 72d Street
New York
New Forming
MARY READ
President

His Honor Plays Piano

London, Aug. 23. Your dapper Mayor, His Honor James J. Walker, dropped into the Casino de Paris (cabaret) Thursday night of last week and on being importuned to play "Will You Love Me in December as You Did in May?" said he would. So Mr. Allen Stanley sang his song.

His Honor agreed, His Honor went to the piano—and that was that.

ROBEY'S LEASE

Comedian Takes Prince's for Six Weeks, Starting Xmas

London, Aug. 23. George Robey, now in South Africa with his revue, "Bits and Pieces," has taken Prince's theatre here for six weeks, starting Christmas, with an option of a further six weeks. The six-weeks stand the past season, but was never presented in London.

Robey will pay \$5,000 a week, which will include the theatre, staff, lights and sound, leaving the comedian to furnish company and advertising.

The house can hold 2,500 a performance at pop prices.

RETURN DATE OF 4 WKS.

London, Aug. 23. Newell and Lane, at the Palladium (vaudeville) with a new act, were immediately grabbed by Charles Guitler for a return date. At their first available opening the team will return to the Palladium for four weeks. This will probably be next month.

'Potiphar' in Doubt Despite Healthy Praise

London, Aug. 23. "Potiphar's Wife," opening at the Globe last week, lightly unfurled its drama with plenty of comedy. Warmly welcomed by the first-night audience, plus favorable comment from the press, the show, nevertheless, seems to lack the necessary "it" to make its future a surety.

The story is of a titled lady who endeavors to persuade her chauffeur to become her lover. When he refuses she makes a row and declares he tried to assault her. A splendid court room scene is outstanding.

CHAMPS ELYSEES LEASED

Paris, Aug. 23. Celestin and Jefferson Cohn, American vaudeville stars, have announced they will open the house in October with a feature picture presentation of music and specialty acts.

Alfred Cerf, director and former administrator of the Vaudeville theatre here, will be installed as general manager of the new project.

ACT MOVED TO FEATURE

London, Aug. 23. Kimbrey and Pupa, playing in No. 4 spot at the Coliseum matinee on Tuesday, were moved around after intervention for the night show.

The turn had to step on to make connections, since they are doubling at Walthamstow, where they close the show.



Miss Miller has constantly in Paris With Youthful American Pro Dancer

BEN LYON DROPS OFF MISS MILLER'S LIST

Marilyn Now Seen Constantly in Paris With Youthful American Pro Dancer

A report here is that the prospective marriage of Marilyn Miller to Ben Lyon is off. The wedding was to have taken place following the musical comedy star's divorce from Jack Pickford, which she has yet to secure.

Miss Miller has constantly been seen here in the company of Maurice Le Peau, American boy, whom she is said to have met on the boat while on her way to this country. Lyon, succeeding Miss Miller's arrival by a few days, remained in Paris but briefly, going on to Germany where he is making a picture.

Miss Miller is now back in the U. S., but while here was seen in the same restaurants as Miss Miller, but at different tables, although Little Pickford was habitually in Miss Miller's group.

Le Peau, chorus boy in "No, No, Nanette," was the dancing partner of Helen Groody when they appeared as the dance team in New York and here about a year ago. It is understood that Miss Miller has bought two Minerva cars this summer, one of which she intends to take back with her to the States.

WILL MAHONEY

Mr. Mahoney is playing a few weeks in Keith-Albee vaudeville before starting rehearsals with Gene Buck's new show, "Take the Air," Sims, in a recent review, said "Will Mahoney stopped the show cold. As comedian of the next show he is perfect. He is a great performer and a comedy act superior to none in all of show business—anywhere. 'Wotta Boy!'"

DIRECTION RALPH G. FARNUM

1560 Broadway

CAFE DE PARIS MOVES TO KIT CAT IN OCTOBER

Humphreys & Poulsen Associated With Harry Foster in Night Club—Rent Boost

London, Aug. 23. When the Kit Cat Club premises reopen as a public restaurant in October the Cafe de Paris management will be associated with Harry Foster in the conducting of the establishment, the Kit Cat Co. taking over the Cafe de Paris, which will continue.

The Fosters originally started the Cafe de Paris, which did not quite meet expenses during the first management, but directly Messrs. Humphreys & Poulsen took it over it began to be sensationally successful. The Humphreys-Poulsen outfit, which was watched by the Cavour restaurant, which they renamed Cafe Anglaise, and their prospectus was watched by the landlord of the Cafe de Paris, with the result he notified them their lease would be renewed for 1,000 sq. ft.

A clause in the lease gives the cabinet men the privilege of terminating the tenancy upon six months' notice. Now the Cafe de Paris will move over to the Kit Cat, "rock, stock and barrel," including Teddy Browne's orchestra and such other features that helped to make the place the hit it was.

But the landlord will not be able to put in a successor immediately and profit by the patronage built up by Humphreys and Poulsen. The present tenants will keep the place open as a restaurant, with a small theatre, and to those who present themselves and desire to see the former attractions, they will be accorded over the Kit Cat, which will have a main entrance on Haymarket, in addition to the present one in the narrow side street.

LUXURIOUS LONDON

By O. M. SAMUEL

"CLIMAX" IN REVIVAL

London, Aug. 23. Huch McIntosh has announced his plan to stage a revival of "The Climax" in London, with Guy Bates Post and Dorothy Brunette in the principal roles.

The piece is due to open Oct. 26.

HAL SHERMAN IN FILM

London, Aug. 23. Hal Sherman is coming back here to star in a picture for Fox.

The dancer is presently in Paris but concludes his French obligations late end of next month.

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AL BRITISH UNIT FOR F. N.

Pictures to Have British Casts and Directors

London, Aug. 23. First National's British production unit has taken floor space at Wembley in preparation for work in the new studio. The company's first picture is already being shot in Nice, due to the shortage of studio space here. It is called "Confetti."

At First National's subsequent quota pictures are to be made in England, with some British casts and British directors.

It is stated that three studios will be at work at Wembley by January.

JOHN FULLER IN N. Y. TO ESTABLISH OFFICE

Australian Showman Here for Eight Weeks—Will Cast "Rio Rita"

John Fuller, brother of Sir Benjamin Fuller, of Fuller Theatre, Ltd., of Australia, has arrived in New York, accompanied by Street Root, producing and booking manager of the circuit. They will remain about eight weeks and plan the opening of a permanent New York office which when placed in operation will be the international and only headquarters of the Fuller interests.

Arrangements made via cable have been confirmed since his arrival in New York, whereby the Australian rights to "Rio Rita" are obtained. The play will be cast entirely in America.

Miller Signs Matthews

London, Aug. 23. Gilbert Miller has engaged A. J. Matthews for the New York production of "Interference," the engagement being contingent upon his release from the cast of "The Happy Husband," in which he is appearing here.

Apparently no hitch is anticipated, since Matthews has booked passages on the Aquitania, sailing Sept. 2.

DEAN'S BUSY SEASON

Producing Two Shows Besides Directing Another and Film

London, Aug. 23. Basil Dean will be extremely active in the London theatre this season. He contemplates the production of four new plays, including "Come With Me," which he is writing with Margaret Kennedy, and directing "The Second Man," an engagement, but directly Messrs. Humphreys & Poulsen took it over it began to be sensationally successful. The Humphreys-Poulsen outfit, which was watched by the Cavour restaurant, which they renamed Cafe Anglaise, and their prospectus was watched by the landlord of the Cafe de Paris, with the result he notified them their lease would be renewed for 1,000 sq. ft.

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Dora Maughan a Hit

London, Aug. 23. Outstanding hits in the current all-woman bill at the Victoria Palace Theatre, London, are being made by a newcomer from the States, making her debut on this side, and the House of Commons.

The All-American bill idea has spread to the provinces; the first result being the showing of "The Climax" for next week in Birmingham, when the features will be Ella Shole, Ann Butler and Gerald Griffin.

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AT STUMES FOR PRODUCTIONS PICTURES

GOWNS FOR INDIVIDUALS

SCHNEIDER ANDERSON

220 W. 50 ST. NEW YORK

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PRODUCERS-PLAYERS CONTRACT THROUGH GUILD

Writers' Academy Branch as Arbitrator—Ethics—Admit Some Co-Workers Have Violated—Resolution to Requesters Next Week

Los Angeles, Aug. 23. Picture producers will negotiate a standard form of free-lance writers' contract with representatives of the Screen Writers' Guild, and not directly through the Writers' Branch of the Motion Picture Academy of Arts and Sciences.

At a meeting of the Writers' Branch of the Academy a resolution was passed asking the producers to take action on finding a standard contract acceptable to both producers and writers. Suggestions were made that the producers get together directly with the Screen Writers' Guild. Members of the Writers' Branch, practically all of whom are members of the Writers' Guild, feel that the contract should be taken up with a committee of the guild, as the latter organization started preliminary proceedings on the contract in question when it requested the producers to get together with that body, more than a year ago.

The producers are expected to meet the guild committee, the academy will naturally take the action of finding the two factors together, and will undoubtedly act as a mediator in the producers and guild members cannot get together satisfactorily.

Writers' Guild Advantage

It is admitted that the contract which the Writers' Guild drew up a year ago is entirely in favor of the writers, but it is pointed out that the present various forms of contracts used by the producers are too one-sided in favor of the picture makers. However, there are a number of writers who declare that some of their co-workers have taken advantage of producers in obtaining advance payments on script assignments, then not delivering as called for in contracts. Prominent members of the Writers' Guild admit they hope to put through an equitable contract which will eliminate unethical practices of certain writers now prevalent.

A resolution passed by the Writers' Branch will be presented to the board of directors of the academy next Monday (Aug. 28).

M-G-DE MILLE SETTLE WEST POINT PRIORITY

De Mille to Release First, but "West Point" in Title for M-G—Boyd and Haines

Los Angeles, Aug. 23. Officials of De Mille and M-G-M are troubled out the difficulties arising from simultaneous production of similar stories dealing with life at West Point.

M-G-M had registered the idea with the Hays organization and had De Mille's name attached to prior rights. In the past year Fox developed a plan that an agreement was made to produce a picture on the West Point story first. However, part of the "West Point" is owned by M-G-M. De Mille has been advertising "West Point" as the release title of his picture.

Donald Crisp has been at the Academy for the past five weeks for similar reasons with William Boyd. He stated that last week with William Haines to launch production.

STANDARD THROUGH GUILD

Films Issued as Hygiene Educational Multiplying and Pronounced Office Dangers—San Diego Takes Action

Best Customers

Two women have been the best customers of "The Big Parade" at the Astor, New York.

In the 91 weeks the picture had run up to last Saturday, one woman had not failed to attend each week, always on Thursday night and with a party.

The other woman has sat through "Parade" in the same theatre 31 times.

Another record theatre goer is an elderly man who visited "Able's Irish Rose" so frequently the front of the house staff grew to know him. They reported the matter to Bill DeLangelme, the show's general manager.

DeLangelme went to inform the man was in again. Telling him how much they appreciated his constancy. Bill suggested he go on the free list for the remainder of the engagement.

The patron declined, saying the theatre was the only place often if getting in for nothing.

MOVIES TO GO OFF COLLEGES

Claim Impractical and Costly—Fox Spent \$1,000,000

Fox is reported leading the movement among producers to abandon interest in schools, colleges and contests as a means of discovering new talent outside sources. Fox, it is reported, has spent over \$1,000,000 without a single worthwhile result, due to date, with publicity results only valued at a fraction of total outlay.

First National is planning extensive repairs to the company of stock players on the Coast with a view to developing leads from the ranks rather than depending on college to find material to fill the vacancies left by the departure of older stars. Fox is selecting 20 players annually from the lots. 10 boys and 10 girls, putting the newcomers to work immediately in two- or three-reel shooting parties. Some of the graduates go into feature production for next season's crop of pictures. In the past year Fox developed six directors in the short time by selecting them to put in charge of feature production.

Letters advising exchange managers and other officials that the work would be appreciated have been issued. The search will not be extended but will be confined to the shows and among professional models.

BREED CENSORSHIP

A general "red flag" alarm is to be issued by the Motion Picture Theatre Owners of America, this week on the sudden wave of sex films now sweeping the country.

Michael J. O'Toole, business manager of the national organization, warns all exhibitors against the two latest sex pictures brought to his attention, "The Octopus" and "Streets of Forgotten Women."

Mr. O'Toole stated that pictures of this nature not only offend the box office eventually and hurt the position of exhibitors in their respective communities but undermine the standing of the industry as a whole.

Joseph Seider, president of the M. P. T. O. of New Jersey, issued a statement in the national organization, "Open Your Eyes," released by Ira Silberman, denouncing that and all similar pictures as a source of censorship.

"The Octopus" and "Streets of Forgotten Women" show the sex films in San Diego, Cal., have caused the same group to demand a city ordinance prohibiting the exhibition of the pictures. The city council unanimously refused the request. The San Diego city attorney is now preparing an ordinance to that effect.

The M. P. T. O. A. will endeavor to impress on the exhibitors the need for eliminating all possible showing of sex films in view of the danger to the industry and national censorship.

"The Octopus" is another title for "My Daughter Sam." Its picture, owned, produced and presented by S. E. Millard on the Coast. The picture was made at a cost of about \$40,000. It is reported that the picture was changed in San Diego because the authorities would not permit showing of the picture under the original label, "Streets of Forgotten Women" purports to be the true story of Grace Fleming, who lived five years in a house of prostitution, her whereabouts unknown. Advertising matter contains the name of the producer and distributor.

(Continued on page 30)

\$200,000 Films Must Be 'Shot' Within 28 Days

Los Angeles, Aug. 23. Studios making pictures costing over \$200,000 have established a deadline of 28 to 30 days in an effort to keep up cost of production.

Studios who have taken as much as 75 shooting days for their work have been instructed that their pictures must be kept inside of the schedule set by the company. Also, in the future, full days must be used in shooting pictures.

There will be no extra payment for people on the weekly payroll who remain idle while stars are shooting pictures are exercising temperment.

Spying Is Unfair

Washington, Aug. 23. Espionage is obtain information from a competitor's business has been declared an unfair trade practice by the United States Trade Commission.

No information was given as to whether or not the commission would extend its jurisdiction to theaters throughout the country in reference to eavesdropping.

KATZ CALLS ROUND TABLE CONFAB TO B LAND AND PAGE COSTS

Competing Theatre Chains Invited to Sit In—Vaude Circuits Decline—Meeting Due After Labor Day—To Eliminate Ruinous Competition

PROTECTS B B H FIGHT FILMS

Grants Injunction to Goodart Against Greiv-

er Prod. and Theatre

Chicago, Aug. 23. A decision handed down in Superior Court, Cook county, denotes that Illinois courts have almost completely changed their attitude toward interstate commerce laws relating to carriage of prize fight pictures from state to state.

Whereas until now the policy in Chicago and Illinois has been to uphold the law by prosecuting violating distributors and exhibitors of fight films brought in from another state, Superior Judge David has now protected the rights of the distributors of the Dempsey-Sharkey pictures so far as granting an injunction against another group which will show the same film.

The injunction, applied for by Goodart Picture, Inc., on behalf of Harry McKay, owner of the rights to the fight film, stands against Syd Greivler, of Greivler Productions, C. E. Beck, owner of the Pastime, small Loop "grind" house, and Michael Luft and Harry Volter, of Detroit. The defendants are restrained from showing their print in Illinois, as are all others with the exception of Harry McKay.

McKay purchased the Illinois rights from Goodart, proprietors of national rights. Balaban & Katz consequently booked the film through McKay and installed it in the Roosevelt. When another picture of the same fight opened at the Pastime it was found to be a duplicate of the Roosevelt's print.

Just how the Pastime's reel happened to reach Chicago and where it originally derived from had not been explained. It is said, though, to be the print circulated in Canada soon after the fight. In this event the pictures finally reached Detroit, where Luft and Volter took possession of them. Greivler procured the rights to the story set on the two Detroit film men, however, the "later stepped out upon learning the details of the film."

The action by Superior Court in Goodart's favor is the first instance of its kind in Illinois since the first bidding interstate transportation of fight pictures were passed. Last year, early in the year, the Tunney picture paid daily fines while plying the pictures.

This year no bars were placed against the Roosevelt engagement and to court action after the film was shown in Chicago. The injunction petition, quietly handed, penetrated front pages. It might be noted that the Roosevelt's engagement was a flop.

It was not revealed in court why Goodart should apply for an injunction favoring Harry McKay, as the latter is well known and connected locally, nor was it testified that Goodart is said to be Tex Rickard in reality.

F. N. Resnais Dillon Los Angeles, Aug. 23. John P. Hill, director of the film, been signed on a new long term contract by the company.

Dillon has been associated with P. N. for five years.

Sam Katz, president of Public Theatres, has issued an appeal to affiliated and competing chain theatre operators for a round table conference to devise means of curbing the wild race for land-grabbing, theatre building, and lavish stage productions in picture houses.

Over 10 letters were sent out to heads of theatres, and it is reported about 25 have accepted. Katz as head of Public is understood to have taken liberal blame for extravagances in house operation but declares that it is no longer possible to ignore the inroads on treasuries.

Katz urges a rapid retrenchment policy, conveying a desire to reduce stage expenditures to a minimum cost. It indicates a belief that further theatre construction in numerous localities would be disastrous.

Among those invited were heads of firms such as Pinksale, Ruben, Low, A. Inc., Orpheum, Keith-Albee, Poli, Proctor, Wimmer & Co., and others.

H. Kunkin, A. H. Blank, Conroy Bros., Marks Bros., Saxe Bros., Universal, and others, are expected to attend. Amusement Co., and a number of smaller independent circuits.

It is said that practically without exception all of the vaudeville circuit will be invited. Orpheum and Poli especially, have turned the proposition down with a formal plea of inconvenience.

It is expected that a meeting will be held in a possible elimination of ruinous competition.

The smaller and more progressive picture house circuits have unhesitatingly welcomed the Public plan. It is scheduled for the last week in August, has been postponed until after Labor Day. In the meantime an effort may be made to get the vaudeville circuit to reconsider their refusal to take part in the deliberations.

PUBLIC ALLOWS OPTION ON CHARLOT TO LAPSE

Producer Sailing—Look to Ranks for New Stage Show Heads

Andre Charlott, Public presentation director, has indicated to Birmingham, Ala., that he is around Sept. 10 after a trial as a creator of picture house stage shows.

Charlott's first effort, scheduled to play in Birmingham on Public time, was withdrawn after the fourth week. The reason for the presentation were put on at the Paramount only for week stands.

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COSTUMES FOR HIRE

Brooks

DIX, MINN., TOPS GILBERT BY \$3,000

Tryon Over \$4,000
—Pan, \$6,000

Business hit a brisk clip at most of the local show houses last week. The temperature took such a tumble that the theatres with cooling systems didn't even have to operate.

Mr. J. R. Hume, the town's pace-setter for box-office takings, had a corking picture supported by a number of strips and economical units, includ-

Two hours and 15 minutes of entertainment contributed materially. An organ novelty number by Dundstedter that set tongues to wagging, and

are being retained a third week, being moved to the Grand for the current seven days. A return loop en-

Strand (F. & R.) (1,500; 50)—
"Painting the Town" (U). Gorking

Grand (F. & L.) (1,100; 25)—
"Naughty but Nice" (F. N.). Second
loop showing for well-liked Colleen
Moore pictures; good at almost \$2,000.

"Hur" at Million Dollar

BEERY-HATTON'S "SOCIETY"

WALKER'S SONG CRAZY: RASH
WISCONSIN \$22,000
 Organists Using 4 to 6 Songs a Show—Alhambra Splurges on Stage and Gets \$16,000—Davidson Holds Over Sex Educational

MIX, ON MANY REPEATS, STILL OKAY—\$5,500
 Milwaukee, Aug. 23. (Drawing Population, 660,000.)

Running away with good pictures, excellent stage attractions and plenty of advertising space, Milwaukee's stratist film houses handed a heavy sock to the vaude-picturists.

Working away with the Ash policy, the Wisconsin has in the past six weeks boosted its weekly gross between \$18,000 and \$20,000.

The Wisconsin shows are coasting. Sixes' picture, and Eddie Wheeler isn't sporting much in putting them across, but the people are coming in. The house led the box again last week, the sixth straight, pointing away to \$22,000.

It is no secret that Universal is beginning to realize the fact that the best action is needed. The Alhambra will not "copy" the Wisconsin.

Alhambra (11)—"Ronde Saint-Valentin" (1,600; 15-25-40). Customers brought managers to the realization that Lewis Stone is a drawing card.

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MIX, ON MANY REPEATS, STILL OKAY—\$5,500
 Milwaukee, Aug. 23. (Drawing Population, 660,000.)

Running away with good pictures, excellent stage attractions and plenty of advertising space, Milwaukee's stratist film houses handed a heavy sock to the vaude-picturists.

Working away with the Ash policy, the Wisconsin has in the past six weeks boosted its weekly gross between \$18,000 and \$20,000.

The Wisconsin shows are coasting. Sixes' picture, and Eddie Wheeler isn't sporting much in putting them across, but the people are coming in. The house led the box again last week, the sixth straight, pointing away to \$22,000.

It is no secret that Universal is beginning to realize the fact that the best action is needed. The Alhambra will not "copy" the Wisconsin.

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GARDEN'S CIRCUS WEEK NEAR RECOR, \$14,500
 Baltimore, Aug. 23. (Drawing Population, 850,000.)

As recently announced in this column, Baltimore is to have a little theatre for movies on the type of picture which is shown in the Washington.

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'Underworld' Showings For Times Square Mob
 Special midnight performances of "Underworld" are being given at the Paramount Wednesday and Thursday in view of the interest manifested by the Times Square element. No stage show will be put on.

Last week extra display space was concentrated in the tabloid newspapers.

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PHILLY'S B. O. EATERS
 2d Wk.'s of Whiteman and "Gang" \$37,000 and \$27,000

Philadelphia, Aug. 23. The critics hereabouts were pretty unanimous in expressing the opinion that both Paul Whiteman, at the Stanley, and "Bory" at the Fox, had better programs their second week than they did the first. But that didn't mean any big gains in grosses.

Paul Whiteman's program, and "Gang" were both well over normal for this period of the year. The former house cleared \$37,000, a record that may be a bit liberal. There is still talk of a revival Whiteman engagement around October or November.

"Gang" was also fairly successful, the gross was around \$27,000. "Chang" at the Aldine, also took a heavy hit, but the picture was good enough to be satisfactory. The picture was also fairly successful, the gross was around \$27,000.

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Designer of Tragedy Theatre a Suicide
 Washington, Aug. 23.

Reinald W. Gentry, architect of the ill-fated Knickerbocker, the roof mangled collapse, resulting in 98 persons, committed suicide Sunday.

It is prominent, it is said that this suicide followed personal difficulties.

The theatre disaster occurred on the night of Jan. 28, 1922. In addition to the 98 men, women and children killed, 108 others were injured.

Academy Oct. Elections
 Los Angeles, Aug. 23.

The annual election of officers of the Academy of Motion Picture Arts and Sciences will take place Oct. 15. Nominating committees have been appointed.

Par. Trying Gas Man On Western for 1st Time
 Los Angeles, Aug. 23.

John Walter Ruben has been signed by Paramount as comedy writer (gas man) for Zane Grey's "The Open Range" starring Lane Chandler and Betty Rogers.

This is the first instance at Paramount of a comedy writer being made an appointment has been made for a western. The experiment will determine if policy is to be continued.

EDNA MURPHY'S TROUSAEAU
 Los Angeles, Aug. 23.

Edna Murphy has been acting in a scene to New York to work on the "Competition in the West."

In the west Miss Murphy met her husband, who is now in a scene to New York to work on the "Competition in the West."

Dwan-Shelton Wed
 Watertown, N. Y., Aug. 23.

Allan Dwan, Fox director, and Marie Louise Shelton, were married at Malone, N. Y., Aug. 18.

The couple, who motored to the Adirondacks, were married by the Rev. Charles E. Woodley, pastor of the Methodist Episcopal church.

They tried to get their honeymoon on Monday (Aug. 14), but it was postponed for some time because Mr. Dwan could not furnish a copy of the divorce decree.

His first wife, Mrs. Helen Dwan, was Pauline Bush. He immediately married her, and she is now in a scene to New York to work on the "Competition in the West."

The couple, who motored to the Adirondacks, were married by the Rev. Charles E. Woodley, pastor of the Methodist Episcopal church.

Denny's Vacation Over
 Los Angeles, Aug. 23.

Reinald W. Denny is due back from Europe the end of this week, and will immediately start on his next picture, "The King of Kings."

Denny's vacation was a very successful one, and he is now in a scene to New York to work on the "Competition in the West."

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He is now in a scene to New York to work on the "Competition in the West."

JOHN HELL, JR., ON FILM
 After "Newsreels" Strips—Hold Farms, But Draws "On the Side"

The latest of the newspaper strips to be sought for movie rights is "Merely Marjane," one of the most successful of the series.

John Hell, Jr., who lives in Westport, Conn., has cleaned up in magazine work, and is now in a scene to New York to work on the "Competition in the West."

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FOX TELLS McMANA-COHEN
 Los Angeles, Aug. 23.

Frank O'Connor will direct a new picture, "The King of Kings," for Fox.

McMana-Cohen is now in a scene to New York to work on the "Competition in the West."

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ACADEMY INDU. S. C. HEAD MEET TO REEVE EXAMINE 3-YR. COURSES

Special Degrees for College Graduates of Photography, Architecture and Screen Literature—To Be Offered to Students This Fall

Los Angeles, Aug. 23. The committee on college affairs at the Academy of Motion Picture Arts and Sciences will meet tonight (Tuesday) with Dr. Von Kleinschmidt, head of the University of Southern California, for the discussion of three separate courses which will be offered students of the university commencing with the fall term. Each course will cover the usual period of four years and will provide for special degrees for graduates.

After numerous discussions with various executives and technicians connected with picture studios, Dr. Von Kleinschmidt has tentatively outlined the courses to be given, and tonight's meeting will probably result in a final decision after minor revisions of the courses as now constituted.

The three courses planned are: The Science and Technique of Photography; Architecture and Fine Arts with Technique of Photography, and Screen Literature Course.

Producers have already aligned their willingness of supplying special lecturers and advisors for these courses and will be prepared to give special facilities and special openings in the studios for graduates. The screen literature course will be taken up during the final year.

Dr. Von Kleinschmidt is president of the Academy of Motion Picture Arts and Sciences including Milton Sills, Joseph P. Kennedy, Jr., and Cecil B. DeMille, Lotta Woods and Jane Murfin.

DRIVE ON CASTING AGENCIES STARTS AGAIN

Case of Jack Rose Latest—C. F. Lowy of Labor Board Starts Move

Los Angeles, Aug. 23. Charles F. Lowy, attorney for the State Labor Commission, is planning a general investigation drive to clean out the undesirable in the picture casting business.

Following a hearing of a complaint lodged against Jack Rose, former free lance casting agent, now associated with the Independent Studio Players, 6559 Sunset Boulevard, Hollywood.

Rebucked himself with the Labor board when he was brought before the board on charges by Mrs. Roy F. March, 31 Brooks Avenue, Venice, of violation of the employment contract. The latter charged the labor action against Rose when a letter sent by the woman's husband was referred to them.

At the hearing Mrs. March reported the story before Lowy as having been the letter Rose denied everything and said he would produce witnesses to substantiate him.

The case was continued to Aug. 25 permitting Rose to bring in his witnesses.

Lowy, in the meantime, is investigating the matter, and declares he will close the license of all agencies harboring in their employ undesirable individuals.

"Blondes" Start Oct. 10

Los Angeles, Aug. 23. Although no goal has been chosen for the leading role of "Blondes Prefer Blondes," a tentative start date has been set for the picture. Blonde Brooks is the only one fit for a part to date. Malcolm St. Clair will direct.

LITA REFUSES MANSION; CHAPLIN GIVES \$25,000

Mother Gets Children—Home Too Expensive—Moves Out in Thirty Days

Los Angeles, Aug. 23. Charlie Chaplin's second divorce tangle is not all washed up and connected only by the terms of last week's agreement Lita Grey Chaplin gets custody of the two children and \$15,000, with, however, a stipulation that \$20,000 of the latter amount must immediately be set aside as a trust fund for the two children.

The threatened harm of accusations from both sides was averted out of consideration for the children, it is understood Chaplin paid his wife's attorney \$75,000.

Mrs. Chaplin declined the Beverly Hills home as part of the settlement, evidently figuring it too expensive to maintain. She has agreed to move out within 30 days.

Fed'l Trade Expects Par. To Ask for Extension

Washington, Aug. 23. Under the order issued by the Federal Trade Commission, directing Paramount Pictures to discontinue its "cease and desist" book booking and conspiring to control the picture industry, the picture company was ordered to report within 60 days if it was carrying out the Government's "cease and desist."

With the date set on Sept. 9, the commission, it has been learned, is not expecting the "demanded" answer on that date. It does, however, expect recognition of the order via a request for Paramount to extend an extension.

If such extension is requested it was intimated it will be granted.

A preliminary hearing was held in New York by the Federal Trade Commission yesterday at West Coast pooling and leasing arrangements.

Socked with Rolling Pin By L. A. "Badger" Team

Los Angeles, Aug. 23. Finding it tough to crash into the movie, Anna Karrik, 21, who came here from an Illinois farm, ended into an agreement with J. P. Walker to operate a "badger game" at the Palace. The latter was ordered by Superior Court by Municipal Judge James E. McLaughlin to be removed.

After bending a rolling pin over his head, Linker alleged they took \$100,000 from him and a dollar back for carfare.

The two are charged with robbery and assault with a deadly weapon. Bail is set at \$6,000 each.

Robertson Through With M-G-M

Los Angeles, Aug. 23. Although John Robertson, director, has been in contact with M-G-M this week, his wife, Josephine Lovett, writer, will remain with that company until her contract expires next March.

Robertson is negotiating with a British producing concern.

'EMERSON'S' N. Y. BANKER TELLS HOW WOODS

Pres. Giannini of Bowery and East River Bank Says Film Industry Is Now a Stable Business—First American Banker to Finance Foreign Production

WANT GOVT. CONTACT IN FOREIGN DISPUTE

Meeting of Foreign Mgrs.—Will Appeal to U. S. Diplomatic Service

Los Angeles, Aug. 23. Bank loans to motion picture producing companies during the last eight years have advanced vastly toward rating as safe risks, according to Dr. A. H. Giannini, chairman of the board of the Commercial Exchange Bank of New York, president of the Bowery and East River National Bank of New York, and vice-president and active head of the Bancillary Corporation of New York (with numerous branches as well as the New York branch of all Bancillary interests in the East, on his arrival here).

During the last eight years, Dr. Giannini, who pioneered the business of banking loans to picture producers, has loaned a total of from \$200,000 to \$1,000,000 annually to picture concerns in this country.

Closing Loans

The motion picture business today is a stable business, the banker said. The men at the head of the industry are men of competence and integrity, and he does not hesitate to extend all the credit accommodations they ask for. Only recently Dr. Giannini has been in London for British National Pictures, in which Dr. Giannini will be started.

He has also been in New York to extend financial aid to a foreign producer, and he said that this, the banker explained, was believed that thereby he was helping the American picture industry to extend its business into foreign lands with the hope that other American bankers will follow suit.

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WANT GOVT. CONTACT IN FOREIGN DISPUTE

Meeting of Foreign Mgrs.—Will Appeal to U. S. Diplomatic Service

Los Angeles, Aug. 23. In view of the arbitrary conditions imposed on the importation of American films by foreign governments, Will H. Hays said at a meeting of foreign managers last week in which he explained the reasons being adopted by the Motion Picture Producers and Distributors Association to combat trade discrimination.

Appeals are to be lodged with the United States diplomatic service and with governmental offices abroad in an endeavor to regulate proper legislation intelligently.

Major Heron, of the Hays office, said for Europe last week on the subject of foreign trade discrimination, he was in London, he said, to establish a direct contact between the Hays organization and foreign governments, and to clear the air with a view to clearing the air of secrecy and alleged "motives."

Propaganda is a great American problem, he said, and he said that he was in London to establish a direct contact between the Hays organization and foreign governments, and to clear the air with a view to clearing the air of secrecy and alleged "motives."

Paramount, among other American producing companies, has thrown open the gates for visiting directors and producers who wished to study technical details of picture making here. Very few of the foreign executives have availed themselves of the opportunities offered by the American producers to send over local directors and studio executives.

The anti-American cry being fostered abroad raises the film controversy above the status of commercialism and makes it inadvisable for picture producers to protect themselves collectively or individually.

Los Angeles, Aug. 23. Universal City Credit Union, with a capital of \$50,000, has been organized at Universal City to loan money to picture producers on a small rate of interest. The scheme was sketched by President Carl Laemmle.

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BUCK JONES-FOX PART

Western Star Asking \$500 Weekly—Mia Wants to Do 5 Films Year

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It is understood that the misunderstanding between the actress and Fox is on the line for a settlement. Mia wants to make four pictures a year for a year.

Jones has had several offers from other producers, the top reported to be a flat sum of \$100,000 per picture, this including salary and cost of production. Metro-Goldwyn-Mayer has made a bid for Jones.

Maurice L. Fleishman

WANT GOVT. CONTACT IN FOREIGN DISPUTE

Meeting of Foreign Mgrs.—Will Appeal to U. S. Diplomatic Service

Los Angeles, Aug. 23. In view of the arbitrary conditions imposed on the importation of American films by foreign governments, Will H. Hays said at a meeting of foreign managers last week in which he explained the reasons being adopted by the Motion Picture Producers and Distributors Association to combat trade discrimination.

Appeals are to be lodged with the United States diplomatic service and with governmental offices abroad in an endeavor to regulate proper legislation intelligently.

Major Heron, of the Hays office, said for Europe last week on the subject of foreign trade discrimination, he was in London, he said, to establish a direct contact between the Hays organization and foreign governments, and to clear the air with a view to clearing the air of secrecy and alleged "motives."

Propaganda is a great American problem, he said, and he said that he was in London to establish a direct contact between the Hays organization and foreign governments, and to clear the air with a view to clearing the air of secrecy and alleged "motives."

Paramount, among other American producing companies, has thrown open the gates for visiting directors and producers who wished to study technical details of picture making here. Very few of the foreign executives have availed themselves of the opportunities offered by the American producers to send over local directors and studio executives.

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**Facts-facts-
FIRST NATIONAL
gives you**

Facts!

the biggest circuits—
the biggest small town
theatres;—the finest
independents have
bought FIRST
NATIONAL



**facts
sold
'em**

READ

Facts

Holding "Camille" over for the second week. Capacity audiences at every performance have acclaimed "Camille" as the most wonderful picture that Norma Talmadge has ever done.

William Epstein
Astor Theatre
San Antonio
Texas



58

**SET
TITLED
CAST
NAMED
KNOWN**

**MONEY-MAKERS
from F.N.**

Facts

We expect to run First National 52 weeks solid during coming year and prospects never looked brighter for record-breaking box-office grosses.

John F. Kumler
Pantheon
Toledo

At Oriental
Chicago
"POOR
NUT"

grosses
\$2000
over
previous
week



13

Facts

"Richard is himself again!" And First National has a picture that is going to pack 'em in from coast to coast. Where they play "The Patent Leather Kid," theatre lobbies will look like subway stations in the rush hour. It is a B. O., K. O., O. K.; one of those red hot winners that First National is keeping under wraps to flash on showmen.

"Herb"

Cruikshank

Morning
Telegraph

Wonderful opening Smile Brother Smile at Capitol Theatre. Also Milton Sills in Hardboiled Haggerty at Michigan two good pictures. Doing wonderful business.

Geo. W.
Trendle



**SPECIALS
LIKE "THE
PATENT LEATHER
KID" and HAROLD
BELL WRIGHT'S
SHEPHERD OF THE HILL"**

45

**Rapid fire
star hits like
"SMILE BROTHER SMILE"
"THE STOLEN BRIDE"
"PRINCE OF HEADWAITERS"
"POOR NUT"—"HARD
BOILED HAGGERTY"
"THREE'S A CROWD"**

stars that are *known* —
stories that are *big* —
directors with reputations —

Let the **facts** convince you

NORMA TALMADGE
in
"Camille"
a special

COLLEEN MOORE
in
"LILAC TIME"
a Fitzmaurice special

RICHARD BARTHELMESS
in
"The Patent Leather Kid"
an Alfred Santell production

CONSTANCE TALMADGE
in
"Breakfast at Sunrise"
a special

BILLIE DOVE
the year's greatest star discovery
in four outstanding hits

GEORGE FITZMAURICE
will make three specials
"Louisiana"
"Rose of the Golden West"
an adaptation of "THE BARKER"

DOROTHY MACKAILL and JACK MULHALL
in four sure-fire box office delights

HARRY LANGDON
in
"Three's a Crowd"
and two others

THE PRIVATE LIFE OF HELEN OF TROY
5,000,000 have read it—sure clean up special

MILTON SILLS
in three like "Haggerty"
See it at your local exchange

HAROLD BELL WRIGHT'S "SHEPHERD OF THE HILLS"
Special

JOHNNY HINES
in
three bigger and better first run hits

CHARLIE MURRAY
wins stardom in four like McFadden's Flats

WILL ROGERS
goes to congress in
"A TEXAS STEER"
special

MARY ASTOR and LLOYD HUGHES
in four romantic box office magnets

THE GORILLA
which Santell will make—Broadway's biggest recent hit—special

THE PRINCE OF HEADWATERS
and a hundred per cent satisfaction in one up like wilder

ROBERT KANE
will make five like "Bluebeard's Seven Wives"

"THE POOR NUT"
with Jack Mulhall and Charlie Murray has broken records everywhere

KEN MAYNARD
king of 'em all, in 6 outdoors for first-run houses

THE MIRACLE
greatest attraction of all ages—special

First National Pictures

FIRST NATIONAL FIRST
now and **FOREVER**

IRISH SOCIETIES AFTER ALL FILMS DEEMED DEROGATORY TO ERIN

200 Periodicals Rapping M-G Comedy, Hays and N. Y. "Times"—Report Producers Reject Hays' "Advice" to Withdraw "Callahans and Murphys"

Toward the end of last week Will Hays, president of the Motion Picture Producers and Distributors Association, began to be mentioned in connection with the national chairmanship of the Republican committee, along with Secretary Hoover, as a possible candidate for the presidency. This followed several meetings between Hays and Metro-Goldwyn-Mayer forces when relations became strained because Hays "strongly advised" the withdrawal of "The Callahans and Murphys." It is reported the proposal was turned down.

Hays is being subjected to a syndicated rap in approximately 200 periodicals, devoted entirely or mainly to Irish affairs, on account of his inability to stop distribution of the Irish comedy film.

The American-Irish Vigilance Committee, headed by John T. Kelly, editor of the Spokenword, has decided to arbitrate against all films, past, present and future, dealing with Irish life in any manner which they shall consider derogatory or unsympathetic.

A meeting was held Saturday to ban "Finnegan's Ball." Among others promised to be blacklisted in all Irish coin unities will be "The Life of Kelly," "The Cohens and Kellys in Paris," "Irish Hearts," and all other similar pictures either scheduled for completion or now being released.

"No Professional Reformers" is the campaign cry of the leaders of the movement for national censorship. Offers of help from publicized blue law exponents will not be considered. The demand is that the undesirable picture be withdrawn if the campaign is to stop. It is reported an appeal to the New York State Licensing Board by the Irish campaigners has gone unheeded with the board expressing itself unable to revoke the permit granted for the showing of the picture.

Editorials have been printed in powerful Irish publications on the indefinite stand taken by the New York "Times" in this matter. Vicious extracts from the "Times" were quoted in which it was insinuated the daily could be proven of pro-British tendencies.

The meetings of the American-Irish Vigilance Committee have been covered in full by the "Times" following publication of these editorials.

Salem (Ora.) House's Policy

Salem, Ore., Aug. 13. John Franklin, of West Coast Theatres, has installed Fanchon-Marco presentations at the recently acquired Elsinore theatre here, to play two days weekly with eight-piece band featured through the balance of the week.

Eddie McGill, formerly with Jack Partridge at the Metropolitan, Los Angeles, will be master of ceremonies.

PAR. BARS VISITORS

Los Angeles, Aug. 23. Visitors are "barred" from the Paramount west coast studios. In issuing a general order, Jack Chish, business manager, stated that rather than discriminate the general embargo stands.

Production economy is the reason.

McDermott's F. N. Post

John McDermott, who recently left the Paramount scenario staff and is free lancing, has done several stories for First National. It is understood that after the arrival here of R. A. Roland, McDermott will be appointed production supervisor for the latter organization.

LASKY ON COAST

Los Angeles, Aug. 23. Jesse L. Lasky returned here for the balance of the summer after a three-weeks stay in New York. He will supervise the inauguration of next year's shooting schedule with R. P. Schulberg.

Baltimore Re-Writes Bandit's Own Scenario

Baltimore, Aug. 22. James J. Hilly, who probably never saw Hollywood, wrote his own scenario and played the lead in a little drama staged in the manager's office at the Whitehurst's New theatre. John T. Moore, rather reluctantly, was inducted into the east. Moore's part didn't call for any duredvill antics, nor was a single custard pie spread on his facial map. He was, however, tipped over the head with the butt of Hilly's pistol. It wasn't a prop gun either, and the money that finally demised was currency of the U. S. A.

Hilly didn't get it, for at this juncture the drama devoured from the script and several cops were introduced and the author soon discovered that they weren't exactly carried away by his scenario. In fact, they insisted on rewriting. The next scene was the honeymoon. From there it moved to Criminal

Court, where Judge Owens, who believes in brevity, limited the court scene to 40 minutes.

Hilly is from Chicago, but he won't pay any visits to the old home town for a while, the judge having entered him as a guest of the Maryland Free State.

Colleen Starts Aug. 29

Los Angeles, Aug. 23. Colleen Moore and her husband John McCormick have returned from the East. They will start work Aug. 29 at the Lurline studios on her next picture.

The temporary title is "I'll Tell the World," the screen story lent by Gerald Duffy. The picture will be produced by McCormick.

STEFFES STILL OPEN

Al Steffes states that he has not bought or signed for any film product for next year for his Minneapolis theatre. When recently in New York it was reported that Steffes was negotiating with several of the independent and national producers for pictures.

It makes them laugh, these Veteran Showmen~

men who have built theatre after theatre with the
Profits accrued from playing

FOX PICTURES

it makes them laugh to hear these Latter-Day Wonders discover the first principles of showmanship!
Long ago these Veteran Showmen of Fox Pictures solved the problem. Fox Features, Fox News and Fox Comedies on the same program turned the trick—rolled up the box-office totals, secured and held steady patronage.

They know that

FOX PICTURES BUILD FORTUNES

For an Ideal Bill

Here's Wealth to choose from

WHAT PRICE GLORY

PAID TO LOVE

THE JOY GIRL

SILK HATS

PUBLICITY MADNESS

Loves of CARMEN

SINGED

THE GAY RETREAT

LUNA PARK

THE GIRL DOWNSTAIRS

EAST SIDE, WEST SIDE

2 GIRLS WANTED

HANGMAN'S HOUSE

THE ESCAPE

104 FOX NEWS

TOM MIX WESTERNS

BUCK JONES WESTERNS

8 VAN BIBBER COMEDIES

8 ANIMAL COMEDIES

10 IMPERIAL COMEDIES

26 FOX VARIETIES



(Plenty more to come)



Admittedly
One of
Fanchon & Marco's
Greatest IDEALS
Ninth
Triumphant Week
METROPOLITAN
LOS ANGELES

KEY CITY BOYS SEEK 10 YEAR FRANCHISE WITH BIG PRODUCERS

Report Counter Movement to Block Plan—Would Give Exhib. Groups Control of Programs in Territories—Cumulative Protection Is Aim

A majority percentage of key city exhibitors affiliated with First National, Public and Loew are reported angling for a 10-year franchise (tie-up with producing organizations such as First National, United Artists, Metro-Goldwyn-Parmount).

Exhibiting groups similar to Pinkselt and Ruben, West Coast, Seeger, Skouras Bros., and others, in the event of this proposed plan going through, would be guaranteed control of these programs in their respective territories for 10 years. Cumulative protection, it is said, is the final aim of the affiliated exhibitors in getting the franchise system adopted. Through cumulative protection a picture may be played in a state six months before leaving circuit houses for independent showing.

The Fabian Corporation in New Jersey made a bid for "cumulative" protection, but has since agreed to remain satisfied with the old arrangement. If granted it would have meant that a picture playing a Fabian house in Newark would be shown at a circuit house in Trenton two weeks later, in Jersey City two weeks after that and all around the Fabian theatres in the state until available for independent exhibitors.

Movements are reported under way to block the franchise plan through prompt notices brought before representatives of the Federal Trade Commission, now in the city in connection with similar investigation work.

2 U Men East to Clean Up '28-'29 Stories

Los Angeles, Aug. 23. Edward J. Montagne, editor-in-chief of Universal's scenario department, is leaving Sept. 1 for New York to consult with eastern officials regarding stories for next year's program. Henry Henigsen, general manager at U, will accompany Montagne if he can get away.

Universal is now negotiating with well known playwrights and novelists to supply stories for its program next year, and these negotiations will be closed while Montagne and Henigsen are east. Montagne is to pass on a number of plays on which options are now held by Universal.

BLOCK WITH VIDOR-MENJOU

Los Angeles, Aug. 23. Ralph Block, supervising production of Richard Dix's pictures, has been transferred to handle the Florence Vidor and Adolph Menjou units in a similar capacity.

Benny Zeitman, who was supervising Paramount westerns, has been assigned as super of the Dix unit.

Bancroft Starring

Los Angeles, Aug. 23. George Bancroft will be seen as a Paramount star in a picturization of Joseph Conrad's novel, "Victory." Joseph Von Sternberg has been assigned to direct.

It is Bancroft's first starring picture and continuance of the producer-director team responsible for "Underworld."

BARRYMORE UNDER RUSSIAN

Los Angeles, Aug. 23. Slav Toudjarsky, Russian director, has been assigned by United Artists to direct John Barrymore in "Tzents," based on a story of modern life in Russia.

Greta Nissen will play opposite Barrymore, with Michael Vavitch and Louis Wolheim in the cast. It is being adapted by Barrymore and John W. Colledge, Jr.

N. Y. TO L. A.

Richard A. Rowland.
Al. Zucovitch.
Florence Birague.
Charles Pettibohn.
Ben Bernstein.

Buff. House Gets \$2,000 Verdict Against Warners

Buffalo, Aug. 23. The Lafayette Square was this week awarded a judgment in arbitration proceedings before the local film board to the sum of \$2,000 against Warner Bros. for breach of contract covering the protection period.

This is the first important verdict given by the theatre owners here since their return to arbitration about a fortnight ago, following their strike and walkout on the film arbitration early in July. The original walkout was precipitated by a similar breach of the protection period in Rochester when the board rendered a verdict of \$1 against the local distributor.

The present verdict is regarded as actual damages to the house and not nominal as under the previous decision.

U's 2 Rex Beach Yarns

Los Angeles, Aug. 23. Universal has purchased the screen rights to two Rex Beach novels, "The Mating Call" and "The Michigan Kid."

REJECT SMOKING PLEA

Los Angeles, Aug. 23.

An effort to legalize smoking in certain parts of class A theatres was killed here by Acting Mayor William Bonelli, who was prompted to the veto by recommendation of the Board of Fire Commissioners. The defeated ordinance would have allowed smoking in foyers and lobbies where these sections of the theatre were separated by a wall from the auditorium proper.

The Fire Commissioners held it to be a fire hazard and a bad precedent.

NO. 366 ELECTS

At a meeting held at Howard Hall, Mt. Vernon, N. Y., last night at midnight, Local No. 366 of the I. A. T. S. E. and M. F. M. O. held an election of officers.

All new members were elected as officers: John Kelly, president; Joseph W. Stern, vice-president; Walter Davis, treasurer; Joseph Monson, financial secretary; Joseph Chambers, recording secretary; Pat Jennings, business agent.

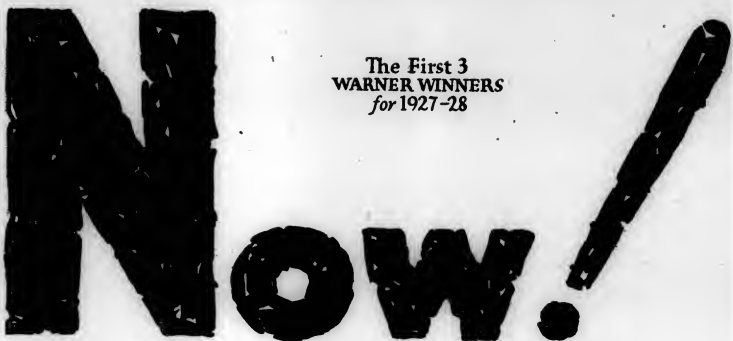
11 Vita Houses

Eleven additional theatres are to feature Vitaphone by September. These are: Tower, Los Angeles; Arcadia, West Palm Beach, Fla.; Palmdale Park, Palmdale, Pa.; N. J. Palace, Long Beach, Cal., and Plaza, San Diego (two new National Circuit houses); Capitol, Richmond, Va.; Colonel, Hartford, Conn.; Van Curi, Schenectady, N. Y.; Liberty, Zanesville, O.; Garden, Milwaukee, and Majestic, Jersey City.

Three houses closed for the summer, Rialto, Newark; Empire, Springfield, Mass., and Empire, Portland, Me., reopen next month and have taken advantage of the 12-week closure provided for by Vitaphone contracts.

PATHE SIGNS WESTERN TRIO

Los Angeles, Aug. 23. Jack Donovan, Don Coleman and Jack Padnos have been signed by Pathe for westerns. Donovan will do a series under supervision of F. J. McConnell; Padnos will make eight pictures under the Liberty Pictures banner, and Coleman will be directed by Leo Maloney.



The First 3
WARNER WINNERS
for 1927-28

You can give your patrons the best and still make money. Now you can get back on intimate terms with big profits.

26 Warner Winners for 1927-28

The Bush Leagues

The Deafened Woman

Slightly Used

The Broadway Kid (Temp. title)

Jews of Steel

A Sailor's Sweetheart

One Round Hogan

A De Luxe Winner

Beware of Married Men

Sally Gray Murphy

A Dog of the Regiment

Rebecca O'Brien

Five and Ten Cent Annie

Good Time Charley

The Comeback (Temp. title)

Powder My Back

The Girl from Chicago (Temp. title)

Across the Atlantic

Minny of the Desert

Title to be Selected

Roulette (Temp. title)

The Devil Dog (Temp. title)

The Silver Slave (Temp. title)

A De Luxe Winner

If I Were Single (Temp. title)

Title to be Selected

Coming! Al Jolson
WARNER BROS.

PIRACY CHECKED IN NEAR EAST

Washington, Aug. 23. Pirating of motion picture films in Turkey, which has created so much difficulty for the American distributors in the past, has practically been stopped, states Julian E. Gillespie, commercial attache, Constantinople, now in Washington on leave.

Held in line at present by an association of exhibitors, formed by Mr. Gillespie as the only means of protecting American interests, the office is shortly to present to the Hays organization phases of the newly adopted Turkish civil code, which, he believes, will act as a permanent stoppage to pirating. This is to be held in readiness should discussion, which is already presenting itself within the ranks of the organization, become such as to cause its dissolution. The code adopted is practically that of Switzerland, with a "distasteful competition" clause corresponding in a great degree to the unfair competition of the U. S. The code went into effect May 1,

1926, but, due to the many months necessary for translations, it is just now actually becoming effective. Mr. Gillespie has already succeeded in stopping the use of a trade mark of a popular American make of tooth paste.

Though declining to estimate losses of the American distributors through the pirating, Mr. Gillespie characterized the amount as "exceptionally large." Comedies having the greatest appeal at the box office, the result was that for years all of the Chaplins, Lloyds, etc., were shown long before the authorized exhibitors could secure them. Incidentally, it was inadequate that the five better houses did not participate in the unfair tactics.

The situation at the present time was characterized by Mr. Gillespie as one of "armed neutrality," due to the protective association existing only on paper, with one faction questioning the motives of the other—but not openly as yet.

It is Mr. Gillespie's hope that the American picture interests will

have the legal angle set under the new code in readiness for what he believes to be the pending collapse of the association.

As to general conditions in Turkey, they were described as controlled by state monopolies. Everything is so controlled.

Recently a legislator proposed a monopoly on motion picture films, playing cards and wall calendars, the latter being very popular.

The plan was to donate the proceeds to the Aviation League, while a counter proposal would have sent the proceeds to the Turkish Red Crescent.

When it came to ending the proposed monopoly to a private group at a figure of at least 100,000 Turkish pounds, no bidders were forthcoming and the plan failed.

American distributors were approached, but, upon the advice of Mr. Gillespie, who states he felt confident such refusal would mean the death of the proposal, they did not buy.

Existing taxes are created from every angle. A new one amounts to a little less than a cent a foot on all incoming film, while others to be met include the consumption tax,

sales tax, which in some instances is available, and the usual customs duties.

In this connection the American official believes that the tax free educational film will shortly be a small percentage of all programs under a new law proposed.

Trend in pictures of recent date is toward the sensational, continued Mr. Gillespie, who stated that the exploitation of these films have reached a remarkable stage. He cited the recent painting of the front of a picture house a flaming red, with a massive sign announcing "The Daughter of a Prostitute," with the added information that "unaccompanied ladies and children would not be admitted." The film was either a French or an Italian.

Though the sensational is to the fore at the present time, "Ben Hur" and "The Big Parade" recently acquired the record in running two full weeks each.

Admission runs to about 37 1/2 cents top.

Film rentals are handled according to the custom of the country—barter. Antiquated projection equipment is traced, according to Mr. Gillespie to this same bartering.

Commenting on the distribution phase, it was stated that no Americans are employed either in the distribution or exhibition of pictures in East and the Balkans. Panmet is represented by an Englishman working under the British office of the combined American company. Universal is represented by a German in Alexandria. Kaye and Pox has headquarters in Athens, with a Greek in charge.

WEST COAST CANCELS S. S. MILLARD'S LEASE

California of Los Angeles to Be Grind House at 15c—Millard in More Labor Jams

Los Angeles, Aug. 23. Went Coast Theatre, Inc., cancelled S. S. Millard's lease on the California, held by him the last five months. The lease will give up possession this week.

Millard leased the house after it had been dark for several years to show the picture "My Daughter" which had not recently been shown in the picture.

West Coast intend making the establishment a 15 cent grind picture house.

Millard, local film distributor and theatre operator, whose entanglements with the Labor Bureau have been causing him a good deal of discomfort, was given a setback by that office Aug. 17, when a number of wage claims filed against him were aired. Three new complaints were recently filed against Millard by Sidney Swanson, M. A. Franklin and J. G. Tait, electricians. The men alleged they performed work for Millard in front of the California theatre, each claiming \$1 due for a day's work.

Millard made extravagant boasts to the Commissioner that he was a recognized individual in this town and was not short of money to pay the claims if justly due. To prove he was flush, Millard flashed a roll of green backs on several occasions. Deputy Labor Commissioner Richardson, after reviewing the case, ruled the claims must be paid.

At the same hearing a \$45 claim of Adrian Vurpillat, truck driver, was brought forth by Richardson. Vurpillat stated he was sent to Bakerfield, where he expended his own money for hotel bills and other expenses, being assured he would be reimbursed by Millard. When he returned Millard refused to pay a cent. Due to insufficient evidence in checking up the hotel bills, Richardson found but \$23.75 technically due on sundry expenses, which was conceded by Millard. Vurpillat was given a chance to procure more evidence, with the file left open for a hearing at a later date.

Millard voiced strenuous objections to the presence of a Variety reporter, saying he would not come in for the hearing with the reporter present. He was informed by Richardson that the hearing was formal and open to anyone.

Charge New French Film Producing Co. Is "Red"

Washington, Aug. 23. A new picture producing company has just been formed in Germany, reports George H. Canty, trade commissioner, to the Department of Commerce.

Oskar Messter, first president of the Association of German Film Manufacturers and prominent in the industry there, is the founder with the company he is known as Orpido-Film.

George M. Jacoby is to be the director with the first production scheduled to be "Fluch und Pflanzwald."

France, too, has a new company, reports Mr. Canty. This is the "Spartacus," with offices at 114, rue Lafayette, Paris.

In commenting Canty states the picture trade press of France is charging that the new company has communistic tendencies.

233 CLUB ELECTIONS

Los Angeles, Aug. 22. At the annual election of officers of the 233 Club, Monte Blue was elected president to succeed Howard Davis.

Elwyn Carver, Rex Goodell, W. H. Lottier and Tom Mix were elected vice-presidents; Fred Douglas, corresponding secretary; A. J. Greenhouse, recording secretary; and Adams Hull Shirk, publicity director.

1. The DUTCH LEAGUER

Comedy drama of small town life with Monte Blue in a new type of romantic hero

2. The LESSED MAN

Starring

LENE NIEMI

Powerful, gripping melodrama teeming with suspense and action

3. SLIGHTLY USED

MAY with CONRAD MCAVOY and NAGEL

Captivating and sophisticated comedy with a clever all-star cast

in "The I z z Singer" SUPREME TRIUMPH

Member, Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

BRITISH FILM FIELD

London, Aug. 13. Australia, the birthplace of the British Film Quota, is again in the limelight, though the colors seem to have gotten mixed.

Senator Guthrie, who has been attacking America before the commission set up by the Australian government to inquire into the alleged monopoly, has been called to order for the tone of some of his statements, and has given an undertaking not to comment while the commission is sitting.

There is a story behind this. Guthrie is represented here by Malvern and Russam, two of the board of British Controlled Films Ltd. Incorporated recently to buy British films for the colonies and dominions. They have an affiliation with British Films Proprietary of Australia and with a New Zealand company, and British films released in those territories.

British Films Promoted

While Senator Guthrie has been panning the American methods to the commission in Australia, Malvern and Russam have been helping

things along here, and so far the result is against British films claimed to be boycotted by Australian distributors have got onto the Australian screens, notably, "Tops," "Zebragee" and "Mena." It has been alleged American houses purposely held up these films and that "Mena" was originally bought and kept back so as to get "The Big Parade" over. But the Australian censors insisted on titles being put into "The Big Parade" telling how many men England, Australia and other parts of the empire had contributed to the war, and similar data. How the film "Mena" must have enjoyed that.

British Controlled Films has also been seeking connections in South Africa, where the African Film Trust, headed by J. W. Schieffeler, controls the situation. Some attempt was made to form a rival censors, called Cinema, Ltd., and Stuart Burdon came over, and there was some chattering with British Control. Burdon went back to South Africa with a draft contract, but British Control has changed its mind and has decided to leave itself

open for that market. It may be the news that Cinema, Ltd., was using the draft and also called reports of its connections here to sell stock in Africa, which deterred British Control. Anyway, it is staying free, and may later tie up that market with the African Film Trust—if Schieffeler wants.

Where It Began

The beginning of the Australian stir-up dates back nearly two years. There was some talk around that time of Hugh D. Mackintosh being associated with J. D. Williams, at least Jayde made the say-so—but it did not mature. Just then, too, Mackintosh began slammimg in the newspapers he owns at the doleful income tax by the American distributors in Australia, and was largely instrumental in getting the original 10 per cent of British films into the theatres of the commonwealth. Back of this was the suggestion that Mackintosh began his campaign because he was sore at Famous and others for boycotting his papers, but it is much more likely Hugh D. saw the political value of flag waving.

Anyway, that's how it began. And when the Imperial Dominions Commission was held here one of its achievements was to get behind the quota agitation.

Manchester Exhibs Sore

Manchester is still as bitter as

ever against the bill, and the latest description of it is the government robbery bill. This comes from M. McVitie, well-known Manchester theatre owner, who also declares that "this bill, with £100,000 of the taxpayers' money handed for advertising British goods, robs the greatest advertising power in the world of its constitutional rights to freedom of trade."

This is a slam at the Empire Marketing Board, which has \$500,000 to spend in advertising British goods to this country, and makes use of the screen by setting up "prime time" theatre—in the South Kensington Museum.

Americanization Talk

But while we are hearing so much about the Americanization of the world through the screen, someone must find fault with the thing which ought to be doing it: is missing the big reply that, if there is what Hollywood is doing at, she is what Hollywood is doing at it with.

For it is a fact that during the last few years over 400 stories by English authors have been bought by American producers, and more than 100 of these have been produced, while the rest are either scheduled or will be. This leaves out all the "common property" stuff that has been made in addition. The stories thus used for this "Americanization" range from Bulwer Lyt-

ton to Hall Caine and from Packer to Mrs. Humphrey Ward.

"Variety" in its issue of July 27, blew up the story of Archibald Leach and his dashing bunk, and the London dailies, in a story dated Hollywood, said that Leach was being made to have become a film actor to the lady, who is the (Schenberg) of Lindsay Vauderlin, in Europe, and in Australia, in the Embassy of Budapest, Hungary, on Aug. 9.

The story was that Leach, who on this side is the Archibald is "the most successful of the new stars" of the film world, and he has five dollars a day and so on to save his face to Europe and fight his duel.

Denny's Punish

Reginald L. Nicholls made a big hit visiting his native land. He made an appearance at the Rialto (London's London key theatre) and was mobbed by the audience. Later on he was on the stage of the Marlborough Pavilion, where "Fast and Furious" is being pre-released, and was held up for hand shakes and applause.

Bryson, who runs the Universal picture house, states that he and Savoy and got president of the Exhibitors' Association in the chair, and that it was the first time the Marquis of Donerail among the guests. He said that he and Denny passed several bouquets to Carl Laramie.

Bryson declared that when the time came that showmen had got to have British films, Universal would make them here as good as they make them in Hollywood.

The stunting of Denny has been the first job of T. H. Eddick, Universal's new British publicity manager, and he has got a real big break out of it everywhere.

Personal

R. Sumner Jones, noted exhibitor and one of the C. B. A. representatives to America two years ago, died suddenly on Aug. 9.

After six months in Africa, John Hunt, B. B., has come back with \$50,000 of film, which he has been released as "Africa Today."

The Chief Censor of the Government of Australia, Professor Wallace, declared against subsidy or other clarification of putting over British films, when he appeared before the Royal Commission last week.

Edna Purviance has made a film in France, "The Princess and the Pea," which is being shown by Wardour next week in London.

Film is being given away by Warner Brothers. It's a short, "A Trip Down the Warner Studios," and showmen are getting it free.

When the "Mauretians" sailed last Saturday, they had about 100 British people and the folks who have been with him on his tour, including Henry and Ron. Ingene Wilson, who worked in Germany as Ingene Robertson (and the Virginia Palmer, Munich, about that)—was one of the returners.

F. C. Macfar, Still Picture Theatre Machine expert, wrote a song called "My Old Little Bit of British Picture." It is to be called "The Pale." It is a little movie business getting so frank about itself these days, ain't it?

Walter Ford, screen comedian, who had a shot at Hollywood three years ago and came home to star in a comedy five-reeler called "Walt and See."

George Jacoby, German director, has just finished his last British picture. It is to be called "The Pale." It is a little movie business getting so frank about itself these days, ain't it?

Movietone's Choir

Production activity at the Fox Chase Corp. studio (Fox Film) in connection with the Movietone continues apace.

The Kentucky Jubilee Choir, brought up by Forbes Randolph from the south, have made what is conceded to be Movietone's most elaborate recording. The colored male choir is slated for a concert at the Edith Totten theatre Sunday.

HEAVED BOTTLE OVER DIME

Tom Amos—Aug. 23.

Lincoln Perry, colored film actor and former vaudeville, appearing in "Old Kentucky" (M-G) came to blows on the lot with a colored bootblack over a dime the latter was holding out on him.

Perry flung a bottle at the head of the bootblack, barely missing. The cops stopped the fight.

Flynn Bros.

say it's an absolute seat!

CLASS OF SERVICE	STANDARD	STANDARD
DAY LETTER	100	100
NIGHT LETTER	100	100
STANDARD LETTER	100	100

NOTE: The following rates are in dollars and cents. The rates for telegrams and day letters, and the rates for telegrams and day letters, are in dollars and cents.

WESTERN UNION TELEGRAM

126 99 BLUE KANSAS CITY MO 21 303P

MORRIS SAVIER

WARNER BROS. 1600 BROADWAY NEWYORK NY

AS WE PREDICTED THE MISSING LINK WITH BYD CHAPLIN NOW IN ITS THIRD WEEK AT OUR GLOBE THEATRE (ABSOLUTELY A SENSATION) WHICH CONCLUSIVELY PROVES THAT YOU ARE DELIVERING THE MOST CONSISTENT BOX OFFICE EXTENDED RUN ATTRACTIONS EVER ON THE MARKET OUR RATS OFF TO WARNER BROS WHO HAVE ENOUGH FAITH IN THEIR PRODUCT TO RELEASE THEM DURING THE SUMMER WHEN EXHIBITORS NEED A REAL STIMULANT STOP FIRST AUTO MOTION AND WITH THE GREATEST NEWSPAPER TIPOFF EVER CONDUCTED ON A MOTION PICTURE IN KANSASCITY WE CANNOT MISS BEST WISHES AND REGARDS

FLYNN BROS

KANSAS CITY

If you know your geography you know that Kansas City is no seashore resort. If the Missing Link will do this in Kansas City in the summer, it will do it for you anytime, anywhere!

LITERATI

Broun's New Job

Heywood Broun, whose column "Berna to Me," was a feature in the New York "Morning World" for years, will contribute to the Nation, a free thinking and very ultra magazine. It is said the former critic's new post calls for a weekly salary that is just a trifle less than Broun accepted the connection to keep in form, while Horace Livelihood proposes to publish a magazine for him.

When he broke with the "World" Broun threatened to return to the stage but apparently the managers did not take him seriously. Broun wrote his own song for the "World" column, which was printed last Wednesday. He explained that he could not arrange his conscience to conform to Ralph Pulitzer's suggestion that he write on other topics than the Sacco-Vanzetti case, upon which the publisher believed the columnist had been permitted an extravagant latitude in the expression of personal views. Pulitzer has gone to Europe but the "World" believes Broun is still under contract. His writings elsewhere therefore may have a legal reaction. In the meantime Broun's wife, Ruth Hale, continued to picket with the Reds in Boston and was picked up by the police last Saturday night.

Word Transformation
A word-change game, popular in

VERSATILE!

and 10
Famous
Gentlemen
at 50
cents

Benny Dean
sing it!

Plans 15
minutes
a week

Complete
bookings
Juggling
Music
Singing
Dancing
Gymnastics
etc., etc.,
etc.

Attracting Sales
BARRY BROW,
Wander Theatre
HARRIS and
ORANGE
Chicago, Ill.

Patented by
MURRAY BLOOM

Why Play Imitations when you can see the Original Social Hygiene Film, which has amazed the film industry?

Exclusive Reels and Shows for WOMEN ONLY
Also Exclusive Reels and Shows for MEN ONLY

The Naked Truth

- 4 Weeks Barnham's Colonial Theatre, Indianapolis
- 2 Weeks Universal's Broadway Theatre, Detroit
- 1 Week Fox's Washington Theatre, Detroit
- 2 Weeks Universal's Randolph Theatre, Chicago
- 1 Week Fox's Monroe Theatre, Chicago
- 2 Weeks New East 9th St. Theatre, Cleveland
- 2 Weeks Walnut Theatre, Louisville
- 2 Weeks Auditorium Theatre, Toledo

Now Playing Universal and Public Circuits of Theatres
Send us your dates—Percentage only

SAMUEL CUMMINS
Public Welfare Pictures Corp.
723 Seventh Avenue
NEW YORK CITY

Chicago for several months, is achieving national interest through Shelby Little's catchy book, "This to That." Shelby Little is the wife of Richard Henry Little, who conducts the "Line O' Type" column in the Chicago "Tribune." The game first drew attention in that column. The idea is to change a word, one letter at a time, into a word meaning the opposite of the first. Each letter-change must produce a word that may be found in dictionaries. The fewer changes made, the better you are.

Answers to the problems are in the back of the book, each worked by a celebrity. At Johnson, for instance, changes black to white, in seven "steps": tuisty; white, write, tripe, trick, brick, break, black. And Lee Shubert does his usual trick in eight steps like this: clad, clad, cood, coos, coos, rods, rode, rude, rude.

Published by Minton, Balch & Co.

Rex Beach has just completed a

novel on the Florida real estate situation, its boom and aftermath.

"The Jewish Tribune," a weekly printed in English, has enlisted Eddie Cantor's aid in a circulation stunt. The comedian is broadcasting letters, with self-addressed, stamped envelopes, recommending the "Jewish Tribune" to his friends.

Hearst's Albany Shakeup
Hearst's Albany, N. Y., "Times-Union" is in the throes of a shake-up, with everybody pointing the finger of "you may be next." A week ago the entire circulation department was fired, and this included the manager, Frank Glynn, a brother of the late Governor. This took in about 10 or 12 men and happened a week after the new publisher, E. W. Waldron, arrived.

As far as the editorial department is concerned, gossip is wild.

Shines' Upstate Beauts On to Atlantic City

Watertown, N. Y., Aug. 23. The Shine theatres have fallen for the beauty contest stunt, besides playing here the Shine organization has appointed itself manager of the bery of beauts and is arranging a tour of all the Shine theatres. Miss Watertown, Miss Buffalo, Miss Rochester and about a half dozen other Misses are included in the gang that is making the tour.

The Shines will send all the girls to Atlantic City, however.

Goodstadt Casting
Los Angeles, Aug. 23. Lou Goodstadt, business manager for C. B. De Mille, has been appointed casting director at the De Mille studio in Cuver City. He replaces William Carruthers, now employed in the company's scenario department.

20 VITAPHONE ACTS

Over 50 Vitaphone features have been readied for immediate release, including Cyprien Snowdon and Co., J. and J. Trigg, "Visions of Spain," featuring Lina Baquerote, with of E. L. Warner, assisted by Sam Ash; Eddie Peabody, "A Night in Coffee Bar," Miss Gogo and Nina Martin, Freeman Sisters, Miller and Starvel, Harry Montgomery, Bob McCreger, Roselle and Muck, Horace Britt, Knight MacGregor, Merle Twins, Frank Maulon, Biff and Bang, Four Bubbles and Frances Williams, Weber and Fields, Willie and Eugene Howard, new series, and the Armat Bros.

ELMER PEARSON IN L. A.

Los Angeles, Aug. 23. Elmer Pearson, vice-president of Pathe-DeMille, arrived here from New York last week. He will confer with production officials regarding new product.



JACK DEMPSEY
means top money at the fights



BILL TILDEN
always draws a tennis gallery



BOBBY JONES
is a sure-fire golf card



LOU GEHRIG
is today's home-run king

IT TAKES BIG NAMES TO DRAW CROWDS!

—and M-G-M has got the biggest names in pictures!



JOHN GILBERT
is doing his stuff again in "12 Miles Out." Two Gilberts in '27-28.



RAMON NOVARRO
the star of "Ben-Hur" will give you his biggest romantic hit in '27-28.



SYD CHAPLIN
gives exhibitors as his first M-G-M release a comedy idea that is worthy of the star of "Charley's Aunt."



DANE-ARTHUR
is a combination that audiences will look for after "Rookies." They'll give you 3 funny ones in '27-28.



NORMA SHEARER
delivers another hit in "After Midnight." Three big Shearers in '27-28.



GRETA GARBO
convinced everyone after "Flesh and the Devil" that she's a box-office natural. Two Garbos in '27-28.



WILLIAM HAINES
plays exhibitors four Haines hits in '27-28 and judging from "Slide, Kelly, Slide," that's good news.



CODY-PRINGLE
have already shown what this combination means. "Adam and Evil" is a riot at Capitol, N. Y. Two more!



LOAN CHANEY
follows "The Unknown" with his biggest yet. His first for '27-28 is tremendous. What a star! Three Chaneyes!



MARION DAVIES
in "Little the Yeller" is a clean-up. You get three from this clever comedienne in '27-28.



LILLIAN GISH
has just completed what is expected to be her greatest box-office picture. Wait and watch!



JACKIE COOGAN
played 10,000 theatres with "Johnny Get Your Hair Cut." Those same audiences will watch for 2 Coogans in '27-28.



TIM MCCOY
"Brought picture fans a new type of out-door hero, starting with "War Paint." In '27-28 six McCoy's!

THE BIG PARADE

METRO-GOLDWYN-MAYER

Star Features! Specials! Newsreels! Shorts!

BEN-HUR

Great

IT'S sensational! It's phenomenal! It's record-breaking! **THE GONE WILD OVER UNIVERSAL!** East, West, North—**THE BIG GUN EXHIBITORS GRABBING THOSE BIG** and Mortar Pictures! **GREAT GUNS! BIG GUNS!** Today it's record-breaking Universal deal!—The next day it's the Stanley U. B. O. And the Orpheum Circuit!—Record-breaking deals biggest of houses! **WOW! GREAT GUNS!** The Long Run the Universal Super-Shorts—**THEY'VE GONE WILD OVER MORTAR PICTURES!** Loew jumps his booking of Universal figures! Kunsky sets "The Cat and the Canary" for the pre Harry Crandall, breaks all precedent, grabbing the first run serial! Skouras Brothers are in line! And Nathanson, of Canada! **WHAT A UNIVERSAL YEAR!** We hear it!—You hear it! It's **It's Everywhere! The Country Over Universal! Universal Has**

Guns!

WAY THE COUNTRY HAS South=here, there, everywhere GUN PICTURES!—The Brick West Coast Theatres settling a Company! The other day it was Unusual representation! The Specials, the Big Gun Jewels, ALL THOSE BRICK AND Super-Comedies to new record release at the long-run Madison. "Blake of Scotland Yard." GREAT GUNS! What a year! in the air! It's here! It's there! **Has Gone Wild the Pictures!**

WOW!

Can't mention them all—haven't got the space—but look at the high spots!

WEST COAST THEATERS	SKOURAS BROS.—St. Louis
STANLEY COMPANY—Philadelphia	SHINE CIRCUIT—New York State
COSTON BOOKING CIRCUIT—Chicago	ALEXANDER FRANK AMUSEMENT CO.
GRIFFITH BROS.—Oklahoma	Iowa
HUSTETTLER CIRCUIT—Omaha	WHITEHURST CIRCUIT—Baltimore
CAPITAL SEERS ENTERPRISES	K. & C. OPERATING CO.—Binghamton
Kansas City	BRODY CIRCUIT—Cleveland
AZTEC THEATER—San Antonio	AMERICAN THEATER—Salt Lake City
LIBERTY—Oklahoma City	COMMERCE REALTY CO. & ALAMO
BLUMFIELD CIRCUIT—San Francisco	AMUSEMENT CO.—San Antonio
LAKE AMUSEMENT CO.—Minneapolis	PLAYHOUSE AND NIALTO THEATERS
RODEN CIRCUIT—Kansas City	Hudson
NASON CIRCUIT—Kansas City	GREAT LAKES THEATER—Buffalo
BRUIN CIRCUIT—Seattle	ROGERS SHERMAN THEATER—
MILWAUKEE THEATER CIRCUIT—	New Haven
Milwaukee	ODEON, STRAND AND MOZART
AMERICAN THEATER—Salt Lake	THEATERS—Canton
HALTO THEATER—Buffalo	WOODWARD THEATER CO.—Detroit
GREAT FALLS AMUSEMENT CO.—	AUDITORIUM THEATER—Quebec
Great Falls	LYCEUM & COLLEGE THEATERS—
SCHOENSTADT CIRCUIT—Chicago	Winnipeg
ORPHEUM THEATER CIRCUIT	U. B. O. CIRCUIT—New York
CARSTEN DANNKEN—Salt Lake	KEITH'S CIRCUIT—New York and Ohio
B. & K. MIDWEST (BURFORD—L. & T.)	WILMER & VINCENT CIRCUIT—
COONEY BROS.—Chicago	Pennsylvania
EASTMAN THEATER—Rochester	HARRY BRANDT CIRCUIT—New York
KARZAS—Chicago	SPRINGER CIRCUIT—New York
MIKE GLYNN—New York	—and More—And More—And More

the pitched battle between the machine-gunning officers of the law and the trapped convict, and thus proves his loyalty. With escape in his grasp, "Bill" recognizes the greater claim "Kidd" has on "Feathers" and saves them out through the secret passage, and surrenders himself to accept his penalty.

"Underworld" runs 75 minutes and while it might stand a little chopping it grips right through. Between Bancroft, Brook, Brent and Senon it should do great work.

MOCKERY

Metrol-Goldwyn-Mayer picture starring Lon Chaney. Written and directed by Benjamin Christensen. "Time by Joe Farnham. At the Capitol, N. Y., week of Aug. 20. Running time, 90 min.

Lon Chaney.....Lon Chaney
Barbara Bedford.....Barbara Bedford
Max Galkaoff.....Max Galkaoff
Ruth Clifford.....Ruth Clifford
Rae Harington.....Rae Harington
Rae Harington.....Rae Harington

It would be difficult to select the factor contributing most forcibly to the ineffectiveness of the production. It's a hodge-podge mixture of

half-formed ideas and emotions, morbid but not introspective enough to register as art; slightly pathetic but striking no sympathetic chord of line or thought with which the customers would be in accord.

Lon Chaney is put through a routine of pup-only mugging, but even this flops, as somehow he hardly achieves the ferocious power of facial characterization he has often managed to convey in other productions.

The theme is dull, trite and uninspiring on account of the limitations in handling. Revolutionary stories have proven of vast appeal only when pictured on an elaborate scale.

Background and preparations fail to carry. But for the costumes the revolution might have been in South America; there is nothing except the titles to tell that Russia is the locale.

Christensen tried to show that a revolution is a four servants, a solitary uprising of discontented scenes contained the essence of the untold number of bloody battles, murders of women and children and haphazard attacks on women of every class, which followed the overthrow of the czarist regime.

This is a difficult subject, however

—a Russian passion of such intellectual limitations as to be bordering on imbecility. Given an individual or a group, the director is based on making him behave quite rationally limited of taking advantage of the situation thus created for the purpose of making impossible situations possible.

Tatiana, the countess, was on a peasant territory, disguised as a peasant woman. She had to get to a military stronghold. Seeing a peasant growing a bone, she promised him food and a job if he would accompany her. At the border she told Sergei (Chaney) to say they were married. Later they entered a hut where they were to spend the night, and Sergei was flogged by Bolsheviks for refusing to reveal the identity of his alleged wife.

For his services Sergei was later given a job as a servant in the house of Gaidaroff. Sergei became jealous of Ilmitri, the captain. He felt that the countess had betrayed or forsaken him. The cook told him how to get the countess in the end. There was to be an uprising. The idea couldn't sink through to Sergei. Finally the feebly staged revolution. Following some slight hesitation, Sergei threw off the bonds of mental acrobatics with a mighty effort and constituted himself equal to any-

one on the top floor. With the promotion he elected himself a fit candidate for an unpremeditated attack on the countess.

The beauty and beast effect is entirely lost in these scenes. The contrast is not strong enough, since Chaney does not look as repulsive as Miss Bedford as beautiful as it is intended to convey. Mostly a chase through a couple of well-furnished rooms, and then the soldiers arrive.

When several of the villagers were to be shot, the countess is asked about Sergei, and she advises that he be allowed to remain unhurt because he had remained faithful. But Sergei almost loses his life in the following scenes in a successful effort to save the countess from another attack from the male kitchen help.

The picture may be figured to draw on the strength of Chaney's box-office value the first half of the work. It lowers the star's batting average considerably.

Isadore Bernstein has sold an "original" "And God Smiled," to Sterling Productions.

Marie Carillo, Tom O'Brien and Bert Spornie added to "Private Life of Helen of Troy," F. N.

Hard Boiled Hagerty

First National picture starring Milton Sills. Adapted from "Idealized" by Elliot M. Spring. Screenplay by Carey Wilson, with Charles Robin directing. At the Strand, N. Y., week of Aug. 20. Running time, 75 min.

Wine, mingling (Milton Sills).....Milton Sills
Major Cutler.....Milton Sills
Major Cutler.....Milton Sills
Cafe Dancer.....Tola D'Arca

A well seasoned aviation lieutenant who gets a pair of twin daughters mixed up and is almost court-martialed because of the mistake. That's "Hagerty," and it has a good chance to survive at the various box office despite the anchor larkin has led to it every time a low port leaves in sight.

Lincoln, not the speediest director in the world, has sprinkled this one with enough closeups to take care of two normal pictures. Don't tell a director where to place his closeups. They say. Well, if the ethics of the studios permit, somebody should take the subject up with "Chrises in a general way. No kidding, there are enough heads of Molly O'Day in this one to make (Continued on page 24)

ROSITA AND RAMON

CONCLUDING
NINE MONTHS
EUROPEAN
ENGAGEMENTS

Starred in London 20 Weeks
at the "Midnight Follies"
(Hotel Metropole)

in conjunction with performing at the
MAYFAIR HOTEL

What the London Press said:



"Illustrated Sporting and Dramatic News," March, 1927
Caricature by Hughes

First appearance in London, exclusive to the "Follies"
ROSITA & RAMON
America's famous Dancers
Cost includes:
ARL HYSON & PEGGY
Announcement Evening Standard
March 15, 1927

"Illustrated Sporting and Dramatic News," March, 1927
ROSITA & RAMON,
by the well-known London caricaturist, Hyman.
"The most amusing and artistic dancers that have ever come to London."
Hyman.

Collage of newspaper clippings and advertisements:

- May 11th, 1927:** The Sketch, The Stage, The Morning Post, The Illustrated Sporting and Dramatic News, The Daily Telegraph.
- March 16th, 1927:** The Illustrated Sporting and Dramatic News.
- April 2nd, 1927:** The Illustrated Sporting and Dramatic News.
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- March 30th, 1927:** The Stage, The Morning Post, The Illustrated Sporting and Dramatic News, The Daily Telegraph.
- March 31st, 1927:** The Stage, The Morning Post, The Illustrated Sporting and Dramatic News, The Daily Telegraph.
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- November 5th**

"CALIFORNIA HERE WE COME!"

DIVING INTO CALIFORNIA THEATRICAL WAVES—

—After three years in the east, entertaining the supper clubs of MIAMI, ATLANTIC CITY, and NEW YORK also the flicker fans of Loew, Stanley, Fox, Mark Strands, Amalgamated and Keith-Albee circuits. Those FAMOUS RADIO PIONEERS—

JOE REA'S CALIFORNIA NIGHTHAWKS

BAND AND REVUE — "JERRY" EBY — MUSICAL + DIRECTOR

HAVE RETURNED TO
SAN FRANCISCO—LOS ANGELES—SAN DIEGO—LONG BEACH—

Through their association with that wonderful SHOWMAN

ALEXANDER PANTAGES

And his genial booking chief ERN HILNE



JOE REA
Invites California to renew
his enthusiastic jazz



NIGHTHAWK SQUAWKS
as overheard by
JOE REA

1. Said JERRY, the singer, "FAN HOUSES are fine. Millions of dollars, managers, stage crews diving."

2. "Hail, the boxer, stepped out this bit. 'Partner, dem words has got it. I hope we play them all the time!'"

3. Cried STANLEY, who plays a hot sax. "We certainly have met some NICE ACTS. Billy and Maude, Bertie and Paul. Prof. Ainsie, Tom Brown—gee, that's not all—Here's look to each one—may as well have a look!"

4. While TEWKES, who toadies a trumpet. Says, "I'm not even homelick as yet. Though I miss Fox and Stanley, Loew, Keith and Fay. It sure is nice to travel for good. And it's great to get back to CALIFORNIA, you bet."

5. Stage LEO, who slides a trombone. "The NIGHTEAR we'll visit San Antonio, New Orleans and Tulsa, Miami and Dallas. All THRU THE SOUTHLAND peck such movie palace. Till the box office bludge starts to mean."

4. Laugh "CHUCKY," who makes a fine clown. Our PUCKER and COMFUR NEW will starve the town."

JOE BARRY, our youngest, on a gold clarinet. "Twenty-seven NEW INSTRUMENTS to drive each hole down."

6. While VIVIAN, who reaches high C. Says, "Don't forget that when we want to be. LORAIN with SHUCK, PABLO with HUBBY. Hammed WILLIAM, Horro that trip is our baby. America first—then we'll be a million of the sea."

7. Boasts JOE, who blows a big horn. "May a HOUSE RECORD we've shattered and torn. We've headlined each circuit of renown. Pleased thousands in city and town. 'Blast, time our records in WAX were born."

8. Wise old BEANY rattled his drums with this hunch. "We're doing great for a three-year-old bunch. As for those HORSES—JACK, tune your ear. Let's have that SMILE—it's time for the get. Zap! aped! CURTAIN! Give them that PUNCH!"

ST. L. EXHIBS-UNION DECIDE ON ORCHESTRAS

Houses Seating From 500 to 850 Can Have 3 Players—
Under 500, One Okay

St. Louis, Aug. 23. The St. Louis Motion Picture Exhibitors' League has prevailed upon the Musicians' Union to modify the rules governing the size of orchestras in small, neighborhood picture theatres, according to Fred Wehrenberg, president of the exhibitors' league. Each side has met the other half way, and the co-operation has caused widespread favorable comment hereabouts. A temporary suspension of the union's regulations will be in effect

until Sept. 1, when a new contract will be drawn up. Wehrenberg's statement is to be in effect that the Musicians' Union has granted picture houses with a seating capacity of between 500 and 850 a reduction of orchestras of from four players to three. In theatres under 500 capacity, the number may be cut to one musician. Theatres with a capacity of more than 850 are not affected by the negotiations. A request from the exhibitors that the union sanction a reduction in salary for musicians during the summer season was turned down.

Jolie's Ash Policy

Joliet, Ill., Aug. 23. A Paul Ash policy is to be inaugurated in the Rialto here according to Great States Theatre Corp. owners. The new policy becomes effective August 29.

Overseated Utica, N. Y., May Get Another House

Utica, N. Y., Aug. 23. Although three theatres are under construction here, Schine Enterprises, Inc., is planning a new 2,400-seat picture house, according to local Schine officials. However, there is a strong suggestion that the Schines may acquire the Robbins, now being conducted by Robert Robbins and Barney Lumberg. Robbins leased all his other local houses to the Schines Jan. 1.

Barney Lumberg strictly denies that the Robbins is being dickered to go over to the Schines, although this has been under discussion before.

There is some talk that the Schines will try to buy up the Mark Strand, announced as a 2,400-seater. Foundations for this house are now being laid with speed.

Utica is generally conceded to be highly over-seated already, with no theatre doing more than fair business this year to date. But the new New Hartford theatre, owned by Garvey Theatres, Inc., will open Labor Day. A neighborhood house of Nate Robbins and Barney Lumberg, in south Utica, is scheduled to open Thanksgiving Day.

THEATRE AS PUBLIC MARKET

San Francisco, Aug. 23. West Coast Theatres, Inc., which has taken over the Fortels (from public) on Market street, is negotiating to lease the property for a public market.

The Fortels, 700 seater, is one of the oldest picture theatres here.

CONN. HOUSE FLOODED

Danbury, Conn., Aug. 23. The Grand theatre, Middletown (pictures), was damaged last week during a heavy rain when the main floor of the house was flooded. It was necessary to chop holes in the floor to allow the water to drain into the cellar.

PATENTS

Washington, Aug. 23. By forwarding 10 cents, along with the name and number, to each inventor full information may be secured on the following inventions upon which patents have just been issued. Inquiries should be addressed to the Commissioner of Patents, Washington, D. C.

Talking-picture machine. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,725. Filed July 24, 1924. Ser. No. 12,172.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,726. Filed July 24, 1924. Ser. No. 12,173.

Photographic mount. James A. Cameron, Chicago, Ill., assigned to Eastman Kodak Co., Pat. No. 1,612,727. Filed Aug. 1, 1924. Ser. No. 12,174.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,728. Filed July 24, 1924. Ser. No. 12,175.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,729. Filed July 24, 1924. Ser. No. 12,176.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,730. Filed July 24, 1924. Ser. No. 12,177.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,731. Filed July 24, 1924. Ser. No. 12,178.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,732. Filed July 24, 1924. Ser. No. 12,179.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,733. Filed July 24, 1924. Ser. No. 12,180.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,734. Filed July 24, 1924. Ser. No. 12,181.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,735. Filed July 24, 1924. Ser. No. 12,182.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,736. Filed July 24, 1924. Ser. No. 12,183.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,737. Filed July 24, 1924. Ser. No. 12,184.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,738. Filed July 24, 1924. Ser. No. 12,185.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,739. Filed July 24, 1924. Ser. No. 12,186.

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Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,743. Filed July 24, 1924. Ser. No. 12,190.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,744. Filed July 24, 1924. Ser. No. 12,191.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,745. Filed July 24, 1924. Ser. No. 12,192.

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Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,751. Filed July 24, 1924. Ser. No. 12,198.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,752. Filed July 24, 1924. Ser. No. 12,199.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,753. Filed July 24, 1924. Ser. No. 12,200.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,754. Filed July 24, 1924. Ser. No. 12,201.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,755. Filed July 24, 1924. Ser. No. 12,202.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,756. Filed July 24, 1924. Ser. No. 12,203.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,757. Filed July 24, 1924. Ser. No. 12,204.

Picture film. Theodore W. Case, Auburn, N. Y., assigned to Case Research Laboratory, Inc. Pat. No. 1,612,758. Filed July 24, 1924. Ser. No. 12,205.

COAST NOTES

Harvey Clark and Nick Cocley added to "In Old Kentucky," M-G-M.

Frank H. Clark directing "Wizard of the Saddle," Buzz Barton film, for F. B. O.

Hugh Allan added to "The West Pointer," P. P. C.

George Cooper, Thelma Hill and Lillian Leighton added to "The Fair Co-Ed," M-G-M.

Ty Garnett sampling "In Bad With Sinbad," Franklin Pangborn starring, for F. D. C.

"Through the Barbed Wire," first picture by newly formed Jack (Continued on page 30)

TILL JANUARY, 1928

"B. B. B."

The new one (over) in show business At Cofre Dux's—Los Angeles, Calif.



FANCHON & MARCO IDEAS

"RUBE WOLF"

GENE MORGAN

EDDIE PEABODY

and many others

Direction WEST COAST THEATRES, INC.

The Boy Who Sings to Beat the Band

FRANK STEVER

BARTONE SOLOIST

NOW AT LOEW'S STATE, LOS ANGELES

THE BEST TONIC FOR A RUN DOWN BOX OFFICE

JOSEPHINE-JOSEPH

Half woman, half man, brother and sister in one body. Nature's nearest approach to a complete union of the sexes.

Making records and show history. This time at Coney Island. The greatest sensation there since P. T. Barnum's Jumbo.

To MANAGERS of PICTURE HOUSES:

Get my proposition, you will find it:

A capital idea, capitalily carried out, and with CAPITAL to back it.

NO SALARY. I want no GUARANTEE, but will give you one.

\$500 display of colored photographs, life size and 34 size, decorated advertising wagon with JOSEPHINE-JOSEPH speaking from it in two voices, and other advertising.

Due Los Angeles week of December 1.

All communications to:

GEORGE DEXTER, 2897 WEST 8th STREET, CONEY ISLAND, N. Y.

Wanted: First class agent who can also handle publicity



Hard Boiled Haggerty

(Continued from page 23)

those Bartholomew "stills" in the Globe's lobby glass.

And it's a fair picture for Silla. Rough and ready characterization holding situations where strong men snuff their man-to-man emotions, but not so much that the camera can't catch it. Silla gets a D. S. C. yet the ring around his neck where the makeup ends offends the embarrassment. Nothing doll-faced about Silla. Probably why the men like him. Here he's an aviator in the midst of the war, shot down and in time shooting down its opposite "kick" wider. Air stuff, and for

(those who haven't viewed "Wings" often.)

Haggerty has a habit of popping off German planes, watching them fall and then flying on to Paris to deliver the goods. He jumps into Germaine's (Miss O'Leary) apartment the love interest is on, only to become complicated when the Irish boy's major type him off that the girl last all she should be. Sock, and into the conference which will lead to a court-martial unless one of the men speaks. The major finally gives up, and the girl orders every one Haggerty disillusioned.

It all comes out in the Armistice when the major learns that his well-meaning tip concerned the twin sister of Germaine. Brining both girls before Haggerty squares everybody concerned so that it looks as if Germaine will see the Atlantic. Arthur Stone supplies comedy as Haggerty's gothic with a true weakness for going a. w. o. l. on the assignment. — via for Miss O'Leary on her Globe performance, but nothing to cause hysteria here. However, nice and may be too much of her because of Frabin. Silla convinces. He seldom does anything else. At least this boy is always trying. The scene where he renounces his uniform before the board of inquiry carries a kick and makes the high spot of the director's effort. Strictly an all male affair with the inclusion of Miss O'Leary suddenly turning nose up to save her lover, too theatrical and taking the edge off of an interesting scene.

"Haggerty" has some laughs and one good touch of drama. How many program pictures have more? It should do business for the boys and their theatres. Especially as these same boys can undo a few things Brabin has done with an ordinary pair of scissors. *Ed.*

For the Love of Mike

First National release of Frank Capra production. At the Hippodrome, New York.

Marjorie Day.....Claudette Colbert
Mary.....Claudette Colbert
Abram Kane.....George Sidney
Helen Peelle.....Fert Sterling
Hugh O'Malley.....Hugh Cameron
"Coast" Peaslee.....Fert Sterling
Henry Sharp.....Fert Sterling
Nelly Jorg.....Mabel Lee

Lack of expert directorial control and ailed credit against "Mike" which, as a basic plot, had possibilities. Silliness—Hugh Cameron Jewish—Irish type of the billiard room. Sterling ringing in the Dutch.

Title is derived from Michael Otto Abraham O'Malley, a doorstep ringer reared by his three doting "dads." The old boys go the limit for the love of their Mike (Ben Lee). The old boys go the limit in Yale with Michael, etc., captain and stroke of the varsity crew. With no author or scenarist credited, it may be one of those made-on-the-loft productions.

The usual gambling complications are again resurrected and our hero is faced with throwing the race to Harvard as settlement for \$1500 in 1. O. U. S. Mr. Capra does not bother to explain how gamblers are permitted to drift in and out of the New Haven women's quarters, or how the Yale coach would permit letters of disturbing import to reach the crew.

The Hipp singled out Sidney, Sterling and Lyon for triple treatment, although Hugh Cameron, as the Irish third of the trio of "fathers," does some effective work. Claudette Colbert (memorable for her work in "The Barker") makes her screen debut here but is given limited opportunities. The registers in what she does. Mabel Svor, another legit (musical comedy) alumna, makes an impression as the blonde campus vamp who "steers" for a Park Avenue "joint." Shaeeta Gallagher is unusually effective as the coxswain who suspects Ben Lyon's obligation to the gambler.

Rudolph Cramoh as Henry Sharp, the roulette operator, has a Lowellschannian personality and augers well for future flickers in light-heavy roles. Intelligent, well handled Cameron will develop into a convincing personality. The picture has a couple of news shots interwoven. The first is the 20 years ago molting pot scene and an airplane shot of the regatta may or may not be a cut from an earlier reel.

The Hipp's urgent need of film accounts for the week stand at this K-A house; otherwise it rates a three-day booking. Not particularly distinctive in any sense, "Mike" has three good names to play up, and the Jewish-Dutch-Irish idea, with its milieus evolution, remains useful for its general box office appeal in any neighborhood. *Adel.*

Love Makes Us Blind

Booked and billed in "support" of a U. S. this reporter still thinks the far-north scenic, "Alaskan Adventure," be the toppler at the Fifth Avenue Playhouse.

The foreign baby is a manifestation of heavy-footed and thick-spectacled Germans in a festive mood. The result is epitomized in that classic vaudeville nifty, "Look we want to play!"

Even the redoubtable Emil Jannings crows it: Conrad Veidt sports a Keystone mustache, and the rather sexy Lillian Dugover (the spirit of it is typed off in Mindlin's satirical program, where he calls her "Lil") wigs up and makes a monkey of her stolid young husband; George Alexander, not of the U. S. stock outfit, plays a minor but excellent share.

It isn't much of a picture, any way you take it.

But Art Young, champion bow-and-arrow shooter, and a companion and a comical dog, making a tour of Alaska and into Russian Siberia across the Bering Sea, is a thriller—a full-size feature, with all the cut-outs restored. Romy showed a miniature release of this, deleted down to the "important" chunks. There is more to films than importance. Everybody who loves the outdoors, and city people are far from immune, will feel the pulses pounding faster over this one.

Through it all for comedy (and much funnier than "Love Makes Us Blind") runs a dog of questionable ancestry, aptly named "Wrong-start."

Restored to its original size and

shape, and shown here that way, "An Alaskan Adventure" is a candidate for program use anywhere and everywhere. It runs full-length, about 80 or a few more minutes. And it hasn't a dull or stale foot in it.

Business Sunday night was over capacity, with the Villagers and long-distance Fifth Avenue Playhouse fans standing out. This is a rather remarkable tribute to the current program and the house.

One of the 24 GERMS from TIFFANY.

THE GIRL from GA-PAREE C-C-D NEW YORK

Edouard Berthelin

ABE LYMAN



and His Brunswick RECORDING ORCHESTRA

All Summer at THE DELLS, CHICAGO

NEWARK IS GOING

MELSONIC

Austin, "VARIETY," July 27, says: BRANFORD

Newark, N. J., July 25.

"A new master of cerebralism in the person of Charlie Melson takes over the site this week and is apparently a winner. With life, sense of humor, clean-cut and ingraining personality and ability to put over a song and act a bit, he seeks more. Further, he can be heard clearly—a merit that few of those that try the Brantford possess. Not a wonderful singer, but scores this by a sincere and effective rendition that carries him across perfectly from beginning to end."

F. R. Haggerty Croll says "Biddle Melson can star with me for four weeks."

EDDIE MORAN

Says:

All right, so I'm here—in Newark at the Brantford, I'm in—success. I am—held over for 4 weeks—with my pal again—Charlie Melson, he is—my manager, this Harry Croll—I like him—Jackie Osterman is more ahead—I didn't mention his name—maybe I'm wrong—ask George Jemel.

Ah, Paw, Paw, Paw!

TREMENDOUS SUCCESS at Loew's Sheridan, New York, 7th week, playing both the show and the presentation

ABE LYMAN And His Music Masters

Direction—LYONS & LYONS, Inc. Paramount Bldg., New York EDISON RECORDING ORCHESTRA

TRAILERS SELL SEATS NATIONAL SCREEN SERVICE YOUR MOST EFFECTIVE SALESMAN

THEATRE

MISSOURI THEATRE, ST. LOUIS

September 11th

WILLIAM MORRIS

AUTOCRATS OF SONG

THE THREE NEW YORKERS

JOE SARGENT

JOHN BARNEY

STUART ROSS

NOW PLAYING 3D WEEK

PARAMOUNT, NEW YORK

(HELD OVER FOR 4th WEEK)

ACKNOWLEDGEMENT TO

NATHANIEL FINSTON, BEN BLACK, JACK PARTINGTON, JOHN MURRAY ANDERSON, MAX TERR

Direction BENJAMIN DAVID

policy, for there isn't another thing of any kind open within eye-shot of this extraordinary little theatre on a Sunday, yet the private cars were lined up for a block on both sides and around all corners.

Kindling seems to have perfected the movie mousetrap that Elbert Hubbard wrote about. **Lead.**

THE COWARD

F. R. O. production directed by Alfred Hitchcock. Story by Arthur W. Chapman, James Cromager. Running time, 100 minutes. In release. M. J. C. Motion Picture Co., New York City. Cast: Van Clief, Sharon Lane, Ralph Bellamy, Paul Powell, Charles Davis, Charlotte Stevens.

A predicted bell-ringer for almost all horrors. "The Coward" stood out in a projection room where reviewing conditions are all against a picture. By inference it should be correspondingly stronger when projected in a theatre.

A simple enough yarn telling the

family tale of the weakening son of great wealth who is going into a realization of his own softness by the bullying of a self-made and agreeable millionaire. He goes to the highway and into the woods with a busy French Canadian and with the strength and heart of a lion.

While Arthur Stringer's story has an intelligent and believable foundation it is the direction of Babcock that figures as the picture's main strength. Babcock is the director of Babcock that figures as the picture's main strength. Babcock is the director of Babcock that figures as the picture's main strength.

One sequence here was a little overdone. It is understood that when the made-over hero carrying a rope is pulled by a rope, the rope is pulled by a rope. However, such an exploit may seem, it will probably not constitute any great obstacle to the enjoyment of the average patron.

There are several crackjack fights and Babcock has managed to make it seem like real stuff. In the east are two new camera faces, Sharon Lynn, the femme fatale, and a clergy girl with a knock-out. The women will be interested in some of her rather extreme styles. Ralph Bellamy, playing the hefty French woodman, is a candidate for the title of "a find."

A dandy picture with a hackneyed title.

SNOWBOUND

Tiffany production directed by Phil Stone. From the story by Joseph Conrad. Cast: Betty Sykes, Lillian Rich, Robert Bruce, Harold Godwin, Paul Huron, and Douglas Walton. At Loews New York. Cast. 20 as one-half of studio production. Running time, 60 mins.

A lightweight force with an appealing cast and a couple of comedy scenes figured to fit the patronage of the bi-weekly change. Much unnecessary detail adds to the circumstance, by pursuing a less cumbersome and clearer course the director had an opportunity of injecting elements of greater merit in humorous situations. The predicaments of the hero become so involved at times as to put the audience into a predicament—to walk out or not to walk to become the question.

It is again held responsible for resulting in trouble. The boy must be married in order to receive a legacy of some three million odd dollars. Finally the time comes, as it is a habit of his, but the beneficiary of the will is not married. He is in no hurry, but his chief creditor wants to be paid and paid in full. The girl's boy friend is a motorcycle cop—the same one whom the hero overtook in a rush trip. These are only a few of the complications which are finally settled through the simple expedient of having the girl pass her responsibility to the wife. Story should have had a better chance of a real treatment. "Snowbound" seems to be slightly exaggerated as the title.

M-G-M NEWS

(No. 1)

At the Capital, N. Y., running in minutes.

One actual current event, the Dale flight, and the rest of the stuff novelty human interest library stock.

Opened with President Coolidge "inaugurating" the baby now-acted by arduous a camera. Paramount had the same idea.

Governor Al Smith welcomed the weekly via the medium of a reproduced letter from the executive mansion. Several minutes were devoted to the parading of West Point cadets.

Gene Tunney wrote a letter to the editor of M-G-M and was seen doing his routine in training camp. At this point the title writer, somewhat

self-consciously, reached for the human note by gazing along the general lines of "have your wife try this" whenever Tunney was going it strong at his colts-hits.

An Oriental knife thrower was shown slipping cinderettes out of the mouth of a girl; the "tame" horse in the world, with a French date line; also a television coil winning the Paris steeplechase after throwing his mount on a water jump were also included. A lot of pelicans home to roost on some island also present.

M-G-M will not, of course, any more than Paramount be judged on its first issue. That so much library and so little news should be included in the first issue is perhaps only natural. All the news boys are awaking that there is no news at present.

The Farol Ant

UFA production released by Metro-Goldwyn. Running time, 100 minutes. At the Capital, N. Y., week of Aug. 20.

Depicting scientific scenes of anti-well titled and fairly interesting through interpretation.

Story of Anthracite

Makins Educational Film release. Running time, 100 minutes. At the Capital, N. Y., week of Aug. 20.

Seems to be propaganda on living conditions in coal mining districts. A flash of miner homes is entirely at variance with news reports of these districts. This film featuring homes on a par with Fifth Avenue residences. A time-killer.

SENSATIONAL SUCCESS! LONDON and PARIS

KOUNS SISTERS—RIOT

VARIETY, July 20th

"Though it has been two years since the Kouns Sisters (American) appeared in London, they were recalled and walked upon the Coliseum's stage yesterday afternoon to an unexpected reception. They excited thunderous applause that spelled nothing less than riot."

NOW PLAYING FOURTH WEEK COLISEUM Return Englewood—Return New York Sept. 15th

"STAGE," July 21st: "Nellie and Sara Kouns return to the scene of former successes and score once again with their delightful singing of solos and duets in which their voices blend with such pleasing effect."

"ERA," July 20th: "In songs as distinct in style as 'Elphage's Lo, Hear the Gents Lark' and Irving Berlin's 'Because I Love You' they win enthusiastic bursts of applause from an adoring audience. In 'Over Jordan' they reveal a command over pathos which has added to a reputation already great."

"LONDON TIMES," July 20th: "Nellie and Sara Kouns at the Coliseum sing familiar songs with telling effect and without any of the exaggeration that so often marries this type of entertainment."

"LONDON TELEGRAPH," July 19th: "The audience enjoys their singing and gives them a warmer welcome than they extend to any other singer of serious music. The most severe of critics must have found their performance absolutely flawless."

"DAILY CHRONICLE," July 20th: "The Kouns Sisters are having a triumphant season at the Coliseum. Their rich voices carry without effort a repertoire which ranges from Strauss and Tosti to the popular composers of today."

"DAILY TELEGRAPH," July 20th: "The really accomplished singing of the Kouns Sisters rises so far above the average musical contribution to a variety programme as to demand a special tribute, and the public's appreciation of their performance is not without significance."

NELLIE & SARA KOUNS

115 EAST 90th STREET, NEW YORK CITY

WILLIAM MORRIS

1560 BROADWAY



**CREATOR OF
STAGE-BAND
ENTERTAINMENT**

Now at
BALABAN & KATZ
New Oriental Theatre
CHICAGO

"EXCLUSIVELY COLUMBIA
RECORDING ARTIST"

Paul Ash Presentations Staged by
LOUIS McDERMOTT

**"There Is No Substitute for
Paul Ash Entertainment"**

West Coast Motion Picture Directory of Players, Directors and Writers

AL BOASBERG
HEMPSTEAD-0502

Now under "Personal Management" of E. W. A. P. S. M. A. COMPANY, Grant 1166. Available Sept. 15, 1927.

EMILE CHAUTAUD
Now Playing
PERE CHEVILLON
IN "THE SEVENTH HEAVEN"
FOR FOX
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CHAS. A. LOGUE
Supervisor of
DRAMATIC SCRIPTS
For UNIVERSAL

ELIZABETH PICKETT
Current Fox Variety
"THE SALMON RUN"
Directed, Titled, Edited

L. G. RIGBY
SCENARIST
NOW WITH M-G-M
FRELINGING

MALCOLM STUART
BOYLAN

PRODUCTION EDITOR
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LORNA MOON
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New Title
YOUR LAWYER
"THE 12th JURY"

A Universal-Jewel
RECEIVING
MANAGEMENT REBECCA
AS SHERON

**IF YOU DON'T
ADVERTISE IN
VARIETY
DON'T ADVERTISE**

PALACE

ing about an encors or
men were followed by E
and Co., and the fat
them rolling out of the
Eva Shirley was in
voice. She never left
which speeded a singin
along to even greater
Miss Shirley stuck to
knitting and scored a
She holds for the most p
ular songs of the ballad
though she tossed in
operatic range to give
her fine voice.

Frank Van Hoven wh

is usual comedy stuff doesn't matter, appears many times Frank comes to the theatre, the returns are the same.

"The Act Beautiful" has somewhat in the passing. The posing "numbers" along the old lines, with the dog and dog doing some war grouping. Some war "pl" course, got a hand on the

The screen feature "Dog" (deMille), which is of celluloid to register a friendship between a v

course, go
The

HIPPODROM
(Vaude-Pccts)
Flat stage entertainment. Hipp this week, although get-up and making a better impression than the "nut." Kears with their unit, complete acts in all, are the big hit.

The Kelsos do their speciality, "Outside the Circus," with the third grooves. Following Lisle and Co., with the interruption of the juggling some club work on their impressed because it was ed. "Outside the Circus" specialty by the Kelsos Smithley's Jungle Lions. act succeeds Delmar's I. ctuously, coated with Kels

Elleen and Marjorie, last seen in the Palace, gave the show a new start with their unusual tumbling. Elton Rich (4) still runs overlong. He has a chance to advantage. It's a goodly show, the girls doing a lot of impressions of Rooney. Dixon, Eddie Leonard, etc. "For the Love of Mike" is a feature film. It was directed by Frederick Kinsley's

AMERICAN RO

(Vaude-Pcets)

To judge from the com-
modity numbers had travel-
distances to view "The
and the Murphys at the
the floor of the
with every wrathly editor
customers.

There must have been a
del of Murphys present no
the Cashmans and
clans. The customers were
humor.

"Get the Habit," a dull
inative 20-minute sket-
from sheer overloading of
was treated with the
cess. Not a howl greet-
nept recitations, though
ruffled the serene surface
twice.

And Jerry, music
ment imitators, stirred "er-
a ventriculoqual turn.

straight for a while as the
panicking the crowd.
clinch laugh by getting up
ventriloquist's knee to fol-
headed girl.

The boys examined the blackface female impersonator attired in what was supposed to be a profound classical selection in this clown. The flaming plumes, the alarm clocks, the candles and the rest of the light in the water in the aroused several women ner-
ties.
"Why didn't he have anything, his appearance to me." To prove that he tires dependent on make-

Earlier in the lineup appeared Nora's Jewels, a group

rounched chorus girls and stopping acrobatic dancing. The show is a pair of dancers.

Emma Raymond Trio, played of outstanding wire closed the bill strongly.

Interstate Road
(Gus Edwards Unit)

Tulsa, Okla.,
Gus Edwards clicked, with his vaude road show times a day for seven months in the sales and more.

The show, or act, is plenty catchy melodies, clean plenty of dancing. Ray Armda, a Mexican mat stars as the audience piece opens on the floor.

(Continued on page 10)

deadweight in a pair of dancers.
Enma Raymond Trio,

Interstate Road
 (Gu Edwards Road)
 Tulsa, Okla.
 Gu Edwards clicked
 with his vaude road show
 times a day for seven
 in the states and
 more.
 The show, or act, is plied
 catchy melodies, clean
 plenty of dancing. Ray
 Arlida, a Mexican
 stars in the audience
 The place opens in the
 (Continued on page 10)

Interstate Road
(Gus Edwards Un
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Gus Edwards clicked with his vaude road show times a day for seven stood in the aisles and J more.

The show, or act, is plod catchy melodies, clean cop plenty of dancing. Ray l Armida, a Mexican male stars as the audience pe The piece opens on the

(Continued on page 10)

downwards-clicked

day for seven

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elodica, clean co

dancing. Ray is a Mexican male

the audience p

KEITHS SO K-A HOUSES

Keith-Albee Contract Holders Receiving Notifications in Droves of Houses Changing Policy—Former Big Time Agency Reported Now Obligated to Pay Increased Salaries for Almost Wholly "Grind" Circuit

Vaudeville acts which entered into next season's contracts with Keith-Albee and presumably on a basis of a majority of the weeks during the period being for theatres playing two performances daily, are said to be loudly squawking over their disillusionment.

The latter arrived, through a series of letters seemingly mailed at odd intervals, with each informing the acts that this or that house on the K-A route would change its playing policy the coming season to three performances a day. This has occurred so often of late that acts state there is mighty little left on the contract to turn over.

Acts do not claim to hold a contract with K-A for 34 weeks next season without a single twice daily house on it.

A major complaint by the acts pre-bookings, which they were ported at 10 or thereabouts, is that they signed with K-A under the two-day impression. Nearly all of these turns are standard and "spot" acts, those that may be immediately lined in for the balance of the show's principal variety theatre. Their contracts call for them to play the policy of any K-A-booked theatre as signed to.

More in Pictures

Of late and with the picture gaining more general knowledge in the big time condition in the east next season, the appearance of K-A bookings have demanded more salary. Their claim is that if they play three times a day in K-A house, they might as well go to Loew's, Fantages or the picture houses, for the picture houses are paying more than their vaude salary for the four shows daily in the film palaces.

With Loew's, says the act, besides the vaude time, they may be able to continue in the Loew's picture presentation theatres, giving them the better route than K-A can offer. It is reported that the vaude condition has reached the point where the act asked J. H. Lubin, Loew's general vaude booker, for more salary than received in the K-A office, is met with the question of why, and answers since K-A has practically nothing left but three-day theatre.

No "Guts"

Acts holding out to be more salary on a K-A route are said to be recalcitrant, and also, when likewise asked, getting a contract that contains no "cut salary" houses.

The difference in cost of acts to the K-A company for the coming season will be considerable. Upon the opening of the new season K-A will be in it in total around 150 times during each week.

Dancers Go Under Knife To Correct Breathing

Two American dancers underwent nasal operations while abroad for their breathing for professional purposes of dancing.

Brother-in-law, (Rosita and Ramon), journeyed to Paris for his operation. During the operation, (Rosita and Irene) underwent an operation for corrective breathing in Vienna.

Rosita and Ramon are currently winding up some music hall engagements, and return to America the latter part of August.

Dario and Irene are at the Ambassadeurs, Paris.

HARRY WATSON IN SHOW

Another act lost to vaudeville in Harry Watson, Jr., who has signed a C. B. Dillingham contract. Watson is to be in support of Beatrice Lee in her new show.

Another loss to vaudeville acquisition from vaude for a musical is Marjorie Daniels, who will be the principal with the "Chickadee" and "Bird" troupe.

FRENCH CONSUL SEEKS \$192 FROM BENEFIT

Standish, Also Known as Millard, Promised, but Claims Expenses Too Big

Los Angeles, Aug. 23.

Henri Didot, French consul here, is wondering how he is going to cover \$192 claimed at a benefit performance in the California theatre June 30 for the family of Capt. Nungesser.

About 10 days before the benefit Elitch Standish, who has been operating under the name of R. S. Millard, called upon the French consul and stated he wished to give a benefit performance for the widow of Nungesser. He declared that the entire proceeds from the performance would be turned over to Didot. The latter accepted the proposition, but when Standish (or Millard) asked the French Consul to sign certain papers and obligate himself for certain sums of money to be paid, however, Didot helped Millard get several accessories for the show free of charge. He was to be for a charitable purpose. The promoter even asked that Didot get the government to lift the 10 per cent. tax on tickets for the performance. This request was not acceded to.

Promised 25% of Week's Net

Standish, who made 250 persons present at the show, with a gate of \$192. Standish, or Millard, told Didot that he was not doing so poor, but that he would help the day by giving 25 per cent. of his net proceeds for the balance of the week. Didot thanked Millard for his generous offer. To date Didot has not obtained any money at all, but has had promises from the promoter.

Standish, or Millard, was brought into the District Attorney's office for the fourth time within a week to answer for his loss of money. However, Assistant District Attorney Halm and Chief Investigator Charles Reimer, after going over the matter, told Didot that he had no money, and that he was not to be for the performance would have to be paid for his loss of money. It is in this instance it would be a misdemeanor, which would be out of the hands of the District Attorney.

Standish, or Millard, told the authorities that he made no money on the performance, as expenses exceeded the receipts, and he did not know how he should give any money to Didot.

\$59,000 Breach of Promise Suit Against Sol Lowe

Los Angeles, Aug. 23.

Suit for \$59,000 was filed in Superior Court by Alfred L. Harris against Sol Lowe, musical director and master of ceremonies at West Coast's Manchester theatre. Mrs. Harris alleges breach of promise and failure to repay a cent from the woman claims that Lowe became engaged to her in 1921 and at that time he was a wealthy man, which he failed to repay. Lowe characterized the suit as an outburst of jealousy. He declared he no time was engaged to or promised to marry Miss Harris, that he was married to a cent from her and that he will fight the suit. Lowe is married, and, according to Harris, is alleged to have proposed to Miss Harris.

The woman has been prosecuting him for a long time.

LIGHTS CLUB CALLS ITS DEBTS

Disband—To Form New and Smaller Club—Property Sold

At a well attended meeting of the Lights club held Sunday afternoon it was voted to disband the present organization and reorganize, in smaller quarters, a new and exclusively theatrical Lights Club.

The present season brought to a head the troubles which have been accumulating since last membership which, with last month, will be admitted to the reorganized Lights.

From the sale of the club's property at Fresno, L. I., will be used to retire bonds of indebtedness which matured last month. The annual "Cruse" (performance), which was one of the club's principal sources of revenue, failed this summer because of lack of co-operation from membership.

There are now 125 active members of the Lights, with Victor Moore to remain at the head of the club.

Further meetings to discover ways and means to carry out plans will be held.

PAN BOOKS 4 MORE SEXTETTE HEAVENS 5 OR 6 TO COME

Gives Pan 8 Split Weeks Out of N. Y. Office—Negotiations on for Another Sextette—Complicated Brooklyn-Long Island Field

By a new contractual agreement with J. H. Lubin, operating a string of picture houses in Brooklyn and Long Island, the Fantages will look at least four more of the Schwartz houses this coming season. This makes eight houses receiving split week bills out of the New York office.

While the New York-Pan connections are now more formidable than in any previous career division, the Pan office may add five or six more before concluding if present negotiations are consummated.

All the Schwartz houses will be booked under the direction of Ed Milne and Bob Burns, with Burns spotting the acts on each week's program.

The Pan booked Brooklyn and Long Island houses to begin in Huntington, L. I.; Prospect, Flushing; Grove, Precept; Hialeah, Jacksonville; Keyport, Miami; Mayfair and Midwood, all in Brooklyn.

Two shows a day will be the policy—excepting Saturdays and Sundays, when there will be played. The admission scale remains much the same, with a certain amount of concession. All bills will change on Mondays and Thursdays excepting in Grove, Precept, where they change on Sunday and Thursday.

Most all will offer a split week bills, with some exceptions when two and three acts will be played, this number being increased some times after Labor Day.

With the increase of Pan-booked houses, the Schwartzes are becoming more of a certain value. The reported Schwartz was to line up with Lowe, but recent developments in Brooklyn especially, showed Maurice L. Fleischman, who played with Lowe, made the Pan affiliate more of a certain value.

With the further invasion of Pan in Brooklyn, plus the increase in the

SIAMESE TWINS MARRYING?

K. C. Announcement Sounds Like Press Yarn—But Not Denied

Kansas City, Aug. 23.

Announcement that the well known Twins, Daisy and Violet Hilton, appearing at the Fantages this week, were to be married to a Siamese dancing partner, the Burns Twins, was made by the Kansas City "Post."

While the story may be a press agent's dream, it was not denied. The girls are 20 years old.

L. A.'S ACTING MAYOR QUESTIONS COPS ON VICE

Los Angeles, Aug. 23.

This town, according to Acting Mayor William Bondi, who hurried charges at the Police Department, is full of disorderly resorts with no effort made to close them.

In launching his attack before the City Council the acting mayor was warmly assisted by Councilman Carl Jacobson, now under a month's parole, which he asserts is a police frame-up because of his own efforts to make the police department take control of the local vice situation.

Six weeks ago Mayor Bondi states he asked Chief of Police Davis for information regarding a list of resorts of the "brass check" type, and received a reply that all houses had been raided and convictions received from three to 15 times.

Councilman Jacobson stated he had received telephone calls and numerous letters daily from citizens stating that Albert Ramo, notorious underworld character, is still conducting a resort despite the fact that Federal authorities raided it on Jacobson's complaint.

"NICKY'S" CHIEF MOUNT RAIDED

High Hat Gambling Site Had Machine Guns

Chicago, Aug. 22.

"Nicky" Arnstetter, a new star wrinkle, a miniature Monte Carlo at 1614 Sheridan Road, was raided last week. The police found a mass of wealth and gambling paraphernalia, which it was found Chicago has given its gun-toting theory. Machine guns were stationed at different points about the exterior of the building to prevent any "Nicky" and "Big Tim" were actually around the "club." The former could be found in town last week.

Marries Taxi Driver on First Night Out in 4 Yrs.

Galesburg, Ill., Aug. 22.

Her first night out in four years, and with \$100 in her purse, is being resorted this week by Cliff Peterson, who is past the half-century mark. In fact, she is Mrs. Archie Farlow now, but is planning to have the ceremony which made her the wife of a 21-year-old taxi driver annulled at once.

"Cliff" Peterson, a chicken inn, where a dinner bill of \$30 was run up, and then the mob turned in in Kansas, a few miles away. Just how the marriage question came up neither Cliff nor Farlow remembers—but the result recalls that everybody in her outfit thought it was great news. The girl has been tried by a justice before the newlyweds parted company to ponder it over.

Attempts were made to stop the marriage license before it got to the clerk, but too late.

FILM HOUSE MAN'S REVUES FOR ORPHEUM

Jack Laughlin Doing 5 Acts—Each Routed for 22 Weeks

Los Angeles, Aug. 23.

Jack Laughlin, production manager for Carthy Circle (pictures), is starting for vaudeville revues for the Orpheum circuit. The first one is current at the local Orpheum and comprises 20 people, is billed as "Revue Novelties," and features Suetta and Joe.

Laughlin's second revue is titled "Spanish Moon" with 16 people. At intervals of a week, a third will produce "Tivoli," a condensed version of his Carthy Circle show, featuring "Muriel" with a company of 15; "Water Pudding," with a complete Indian cast; and "The Sunbathing Girl," also with a support cast of 15.

All five acts have been booked for 22 weeks by Frank Vincent of the Orpheum staff.

LAUREL LEE'S COMEBACK

Los Angeles, Aug. 23.

Laurel Lee, vaudeville singer who retired from show business upon her marriage several years ago, is launching a new "Laurel Lee" show. Miss Lee opens this week for the Orpheum circuit in Oakland, with a company of Frank Vincent of the Orpheum staff.

Low bookings as well, it complicates the vaude situation more, as there are both Fox and Fox are active with popular-priced comic policies.

From \$300 To \$750

Johnny Marvin, formerly of Sergeant and Marvin, has signed for 10 weeks with Keith-Albee. He will open shortly at the Palace, Cleveland.

When teamed with Buddy Sergeant a couple of seasons ago the act salary was \$200 and they were on a "straight" basis. Now, with Marvin, he will produce "Tivoli," a condensed version of his Carthy Circle show, featuring "Muriel" with a company of 15; "Water Pudding," with a complete Indian cast; and "The Sunbathing Girl," also with a support cast of 15.

Evelyn Law's Act

Evelyn Law, dancer, will bow into vaudeville next week with a "fish act." The turn is to have an orchestra and a troupe of male dancers assisting.

Charlie Morrison arranged the booking, which is to break in September.

Clarendon with Wilton

Hal Clarendon, former stock leading man, and also a director in Paramount, is to be teamed up with Wilton in the casting of productions.

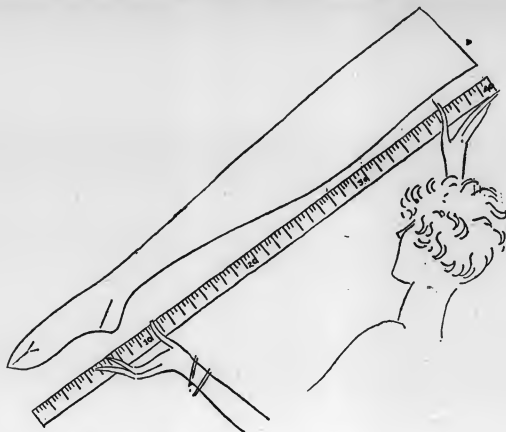
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WALTER MEYERS

MANAGER OF THEATRE DISTRICT LOS ANGELES

NEW YORK, 1540 Broadway



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McCallum Opera Stockings are endorsed and used by all the leading stage celebrities and successful producers. Due to the generous and increasing support by theatrical people and the unbreakable confidence placed in McCallum products, Nat Lewis is now able to offer these stockings at the new remarkably low price of \$4. No other opera hose on the market can successfully compete in quality and worth with McCallum and, with this new low price in effect, there is no reason to experiment with a cheaper stocking, when for a few cents more you can purchase the finest hosiery in the world. Executed in all sizes and weights on the original opera hose machines in the United States, in a swirl of charming colours.

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THERE IS STILL A REMARKABLE ASSORTMENT OF EXCEPTIONAL MERCHANDISE TO BE FOUND IN OUR 20% REDUCTION SALE, STILL IN PROGRESS AT OUR BROADWAY SHOP ONLY.

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For twenty years or more \ Producers, Managers, Stage Celebrities and Theatre Folk in general have recognized Nat Lewis as an authority on all manner of accessories for street and stage wear, both for men and women.

In the designing of accessories \ both trivial and important \ Mr. Lewis has had the cooperation of notable producers and has zealously maintained a reputation for supplying all things accurately and promptly. Countless letters of commendation \ not to mention the many, many compliments extended by Producers and Stage Celebrities in person \ establish Mr. Lewis as one of the leading stage outfitters.

Theatre folk have discovered that the years of experience of Nat Lewis in matters theatrical have been helpful, considerate, practical and convenient, and have found "The Shops Accommodating" a true expression of service \ a service which does not fluctuate with price or personage.

The Broadway Shop \ the rendezvous of show people for a generation \ is open till late in the night \ always ready to serve. And, too, the same willingness prevails in the newer shops in Madison Avenue, in the Waldorf-Astoria Hotel, and in the St. Regis Hotel, all gloriously appointed and stocked with myriads of lovely things of unquestionable quality and worth. Mr. Dave Lewis is now in Europe, visiting out-of-the-way spots, seeking still more elegances of dress and odd bits of ornamentation, all so necessary to theatrical people.

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UNION SUITS ATHLETIC BELTS
SOCKS COSTUME JEWELRY ETCETERA
EXCLUSIVE AGENTS FOR McCALLUM'S, THE WORLD'S FINEST OPERA HOSE

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34th St. and Fifth Ave.
Waldorf-Astoria

409 Madison Ave.
at 48th Street

Catalogue and estimates furnished on request.

ORPHEUM UPSET OVER PALACE POLICY

Chicago, Aug. 23. There is a strong rumor that the Orpheum Circuit would be more than pleased to get rid of its new Palace theatre.

The first plan by the Orpheum was to turn the new Palace over to the managers—Jones, Lindell & Schaefer crowd and take back their old Palace, which is thriving with musical comedy. But Aaron Jones, considered one of the shrewdest of theatrical real estate handlers, is so good this, being satisfied with his end of the deal the way it stands. Some of the directors of the Orpheum Circuit want to turn the new Palace into a State-Lake policy, with the other members of the Orpheum fighting against this. Another group points to the State-Lake's diminishing income from the last eight months, dropping from \$25,000 a week to as low as \$13,500; also the impossibility of getting films on account of the four Public-Balaban-Katze theatres within a radius of four blocks.

If the above plans fail the Orpheum may even turn the new Palace over to the Shubert interests for an operating policy, thereby getting out of the two-day field altogether.

The Orpheum lease is for 21 years at around \$500,000 a year, the house seating 2,500. It has been open almost a year.

MARION SUNSHINE

KEITH CIRCUIT



"... This smiling little musical comedy star is the glittering headliner of the week's bill at St. P. Keith's... she entertained her audience with a delightful series of songs, sketches and dances and is everything that her enthusiastic press agents have sold of her."

Boston "POST."

VAUDELESS WATERTOWN

Schines Close Avon After Starting With Films—Union Controversy

Watertown, N. Y., Aug. 23. The Schine Avon theatre, after being closed for the summer and the only vaudeville house in the city, opened last week stayed that way a week, playing "The Rough Riders" (Far), and then closed. Management had advertised "Deau Gaster" (Dor) for this week.

According to plans of the owners the house will not open again this season. The management and union blame it on each other. There are union employees in the two other Schine houses here and there was a week, but if an agreement is not reached the union men in all Schine theatres may be called out.

The picture policy announced for the Avon has been cancelled and all road attractions and vaude acts have been taken off the list for Watertown this season.

FILM HOUSE BAND CALL HELPS TO 'SELL' ACTS

Picture house bookings for the coming season indicate that the band policies in the several circuits have not done away with "names" or in any wise cut in on the usual outlets for talent.

If anything, the bands have stimulated bookings for the \$500 acts, or thereabouts.

The house, if anything, cut in on the "names," but Lew (Louis K. Sidney) is renewing its interest in large attractions. "Name" bands are being rebooked for repeat engagements, and reputable flash acts are being given important attention.

The Stanley office (Acme booking exchange) has always favored "flash" acts like the Tiller and Foster girls, or feature bands like Waring's Pennsylvanians.

Stanley's idea with the flash troupes is to develop their box-office opportunities so that when they return they mean something at the gate.

The house, if anything, cut in on the "names," but Lew (Louis K. Sidney) is renewing its interest in large attractions. "Name" bands are being rebooked for repeat engagements, and reputable flash acts are being given important attention.

Eltine Breaking In

Los Angeles, Aug. 23. Julian Eltinge returns to vaudeville next week, when he breaks in a new act the last half at Santa Ana, Cal. The female impersonator will carry special sets with the act credited to Cora MacGinley.

Eltine recently lost his father, with whom he had been since the latter was taken ill.

CIRCUS MAN'S TAB

George Meyers, equestrian director with the Sells-Floto Circus, has left the "white top" to place his "Dinky Girl's" tab in rehearsal for the Gas Sun time.

Tab shows will form their usual important part of bookings and number of new ones are on the Sun books.

Harriet's Flash Act

Harriet, American comedienne, has been in Frisco and South America for a number of seasons, returned to America recently and is being handled by the William Morris agency (Mort Milman).

Harriet will be sent out in a flash act.

ORPH'S PERMANENT BD. FOR DIVERSEY IN CH.

Austin Mack Heading 15-Piece Unit Sept. 4—Acts to Work With Band

Chicago, Aug. 23.

A 15-piece band, Austin Mack conducting, will be permanently installed on the stage of Orpheum Circuit's Diversity theatre, Sept. 4. The permanent stage band policy displaces the vaude circuits' previous intention of providing a new band every four weeks, as in Kansas City.

The Diversity will continue to use Orpheum acts but will work the vaude in with the band for presentation effect. This classifies the vaude-owned Diversity as an out and out picture house and may tip off that Orpheum will gradually be forced to become entirely picture house as far as Chicago is concerned.

West Coast Boosts Scale in Two Houses

Los Angeles, Aug. 23.

West Coast Theatres, Inc., has found it necessary to raise its admission scale and change its type of shows in two neighborhood houses. The theatres are the Mesa, on the south side, and the Highland Park, close to Pasadena.

Both houses were running vaude and pictures in the past, with an admission scale of 25 and 35 cents. Under the new arrangement admission will be 35 and 50 cents, with the policy of Fanchon and Marco "Ideas," and a tri-weekly change of bill, besides pictures.

ORPH. HOUSES' STENCH BOMBS

Chicago, Aug. 23.

Patrons of the Tower and Diversity theatres, both neighborhood Orpheum Circuit houses, were thrown in an uproar last week when stench bombs were placed in both houses. The managers attributed the vandalism to theatrical jokers. The bombs were thrown in both houses the same night.

"SPEED" ALLOTTA MANNING and CLASS



N.B.—He Manning is the FIRST and ONLY one to Perfect the Russian Ballet and Rive Mre.

P. S.—All others trying my Russian Ballet are copyists—in other words, imitators.

\$10 STAGEHAND ROAD RAISE; FILM MEN DISPUTE N AIR

Dept. Heads to Get \$95—Ass't Carpenters, \$85—"Conditions" Thrown Overboard—Legit Theatre Musicians Straightened Out

New terms for travelling stage handbooks have been agreed upon following several months of negotiations between the heads of the International Alliance of Theatrical Stage Employees in New York and the managers represented by the International Theatrical Association. All "conditions" have been thrown overboard with the men getting a flat 14 weekly increase in salary.

Heads of departments, carpenters, electricians and propertymen will be scaled at \$95 weekly with assistant carpenters at \$85. This agreement goes into effect Sept. 4 for a period of two years. An official announcement to this effect will be issued during the week.

This settlement affects road men only, local wage disputes in Cincinnati, Chicago, Washington and other centers still pending.

It has been found impractical to consider "conditions" such as an eight-hour day and six-day week for touring stage crews. Such an arrangement would mean practically double stage overhead and would make road shows prohibitive. Road men will continue on a seven day a week basis and full time daily.

Vaude-Legit Settlements
The proposal that vaudeville acts carrying considerable properties be obliged to retain stage hands has hardly received recognition from either the I. A. T. S. E. or the International Theatrical Association.

According to the by-laws of the I. A. T. S. E. it is nominally provided that acts are allowed to carry eight tie-on pieces without additional stage help. This is about all the average flash act has so that it has not been considered worthwhile to make extra hands obligatory for the negligible number of acts carrying a slight excess.

A settlement was also reached last week between the International Theatrical Association and the musicians of legitimate theatres. Details may be issued next week. The dispute with picture theatre musicians has not yet been ironed out.

Irene Franklin Twice Puts Off L. A. Pan Date

Los Angeles, Aug. 23.

Irene Franklin, playing the Pastures Circuit, was to have been at the local house last week according to her route. However, as Mona and Mack were held over for a third week, with Miss Franklin not caring to split billing honors, it was decided to lay off. She was again due to appear, but because Peaches Browning in the attraction beginning yesterday Miss Franklin again declined.

It is now endeavoring to get Pan to allow her to lay off here for a couple of months.

Charley Tobias

The Boy Who Writes the Songs You Sing



PLAYING KEITH-ALBEE
THIS WEEK (Aug. 22)
Waterbury and Hartford

Writer of

"Me Too"
"Dew-Dew-Dewy Day"
"Dew-Another Day Wasted Away"
"There's a Trick in Pickin'"
"Chick-Cluck-Chicken"
"That's My Hip-Hap-Happiness"

Dir. PAUL DURAND
Per. REP. JOE RIEDER

B. F. KEITH'S PALACE, NEW YORK, This Week (Aug. 22)

MOVED TO NEXT TO CLOSING AFTER MONDAY PERFORMANCES

THE MUSICAL COMEDY FAVORITES PRESENT "GWAFUS, GWAFUS, GWAFUS"

MARJORIE

EDDIE

AND THEN

Late of "Hello, Lola," Musical Version of "Seventeen"

Late of "Greenwich Village Follies"

Production Direction HARRY BESTRY

Vaudeville Direction JACK CURTIS

25c**OCTOBER 1****\$10**

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BEFORE REACHING LOCAL NEWS-STANDS.

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Please enter my subscription for.....year....,
for which find enclosed \$.....

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25c**OCTOBER 1****\$10**

ARTHUR JOHNSON'S ACTS

Arthur Johnson, for six years associated with Irving Berlin, Inc., has left the publishing house to produce vaude and picture house acts and arrange harmony on a freelance basis.

Johnson is Irving Berlin's musical secretary and continues his personal association with the composer, although dissociated from the firm.

HARRY ROGERS Presents

CARL FREED AND HIS ORCHESTRA



VACATIONING
OPEN KETTER'S PHILA. SEPT. 9

BIRTHS

Mr. and Mrs. George Dewey Lottman, son, Aug. 16, at 1800 Ocean Parkway, Brooklyn, N. Y. The father is personal representative for Roger Wolfe Kahn.

Mr. and Mrs. Jerome H. Edwards, son, Aug. 2, in San Francisco.

Father is musical director for Pacific National Broadcasting Co. Dr. and Mrs. Rudolph Marx, daughter, at California Lutheran Hospital, Los Angeles, Aug. 23. The mother was formerly Agnes O'Malley, press agent of Mack Sennett studio.

Mr. and Mrs. Lou Herscher, son. Further in song writer.

Mr. and Mrs. Milt Gross, a son, at their summer home at Bradley Beach, N. J., Aug. 20. Father is the New York "World" syndicated cartoonist and humorist. This is the Gross' third.

Hodges' Vaude Unit

Jimmie Hodges is in New York to put together a vaude show, which he plans to play in both the vaude and picture houses this season. In addition to Hodges being a principal, Irma Dane, Jr., will also appear.

Tinton, Lawrence County, So. Dak.

Vincent Lopez, Cassa Lopez, New York, N. Y.

Dear Vince:

The only Casa we have here is the store where we go to get the mail twice a week, and it's a Casa. Get there every Tues. and Sat. and watch the old postman sort out the letters and read all the post cards. Plenty of consolation here.

See you on Broadway, either New York or L. A. Actually glad we played with you at the World in Omaha.

Cordially,

MORT AND BETTY

HARVEY

LONEY HASKELL AS M. OF C.

When the new Park Plaza opens Labor Day with a combination policy of vaude and pictures it may have Loney Haskell as master of ceremonies for a 12-weeks stay. Negotiations are under way.

The Park Plaza is regarded as one of the New York lines in the new Universal circuit of houses.

MAY HOLD "PEACHES"

Los Angeles, Aug. 23. "Peaches" rowning is topping the bill at Pantages this week, with prospects she will be held over in an effort to break the attendance record established by Moran and Mack.

The latter team grossed better than \$100,000 on their three weeks' visit here.

BOBBY NORTH WITH U. A.

Los Angeles, Aug. 23. Bobby North, formerly of Gordon and North and who later produced pictures in the east with L. Lawrence Weber, is now associated with United Artists.

He is business supervisor for the D. W. Griffith unit.

TULSA'S FULL WEEK

Tulsa, Okla., Aug. 23. The Orpheum (Interstate) has announced a full-week policy beginning Sept. 4. Three shows week days and four Sundays.

Feature pictures will augment five acts of vaude.

DIVORCES

Mildred Ella Mong granted divorce from William V. Mong, screen actor, on grounds of cruelty. A property settlement has been arranged.

Mme. Evanni, colored soprano, with quite some reputation in Europe as well as in the U. S., has entered suit in Washington, D. C., for separate maintenance against her husband, Prof. Roy Wilfred Tubb, a music teacher at the colored Howard University of that city.

ILL AND INJURED

Mary McCarthy, formerly of the McCarthy Sisters, remains a patient at the Kings Park Hospital, Long Island. Missa McCarthy has been there about three years.

Marie Blatte, ill with a nervous breakdown in the French Hospital, New York, has left that institution to go upstate to convalesce. Belle Montrose and five-year-old son were severely injured in a taxi accident in Chicago. Both are recovering at Swedish Covenant Hospital there. Miss Montrose is the widow of the late Billy Allen.

Mary Reilly (vaudeville), ill at the home of her sister, Mrs. Louis Cohen, wife of the head of the real estate department of West Coast Theatres, Hollywood.

Britt Wood, out of Pantages Los Angeles bill, Aug. 17, due to sudden illness.

Sorn Armond (Armond Sisters), sprained her knee and infection set in. She went to the Newark hospital Saturday and the act was unable to appear at the Branford where they were booked for four weeks.

Write to the ill and injured.

TINSEL METAL CLOTH FOR DROPS

36 in. wide at 75c a yd. and up

A full line of gold and silver braides, metal cloths, gold and silver trimmings, rhinestones, angles, light, opera hose, etc., etc., for stage costumes. Samples upon request.

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NEW YORK

AMALGAMATED'S UNIT

Nat Martin and Orchestra, George Tapp, Charlotte Ayres and Kitty O'Brien will be routed as a unit over the Amalgamated Circuit. They are currently at the Great Lakes theatre, Detroit.

Ceppos' Band Act

Mae Ceppos, last with Al Lentz, has organized his own stage orchestra of eight and is playing for K-A as an "office" act.

'HERB' WILLIAMS

"BIG TIME"
Reminiscences

This Week 13 Years Ago
Palace, Chicago

1. MR. and MRS. GILBERT
2. EDNA MORRIS
3. FLANNAGAN and EDWARDS
4. WARD and ELLEN
5. GEORGE HODGE and BOB SATO
6. ALICE BEE and BERT FRENCH
7. "HERB" WILLIAMS and WOLFE
8. NEPTUNE'S GARDEN

This Week 4 Years Ago
Joined Ted Lewis' Frolic

CAST

TED LEWIS, WILLIAMS and WOLFE, JULES TANNEN, LEWIS and DODY, MILLER and MACK, ELLIAN LORRAINE, HELEN HOLTON, MISS LEACH, ANNA HEID, Jr., JAMES GORDIN, FRANK WILLIAMS, YANKEE and others.

This Week 2 Years Ago
Orpheum, Vancouver

1. 34 ABELEN
2. PAUL KIRKLAND
3. CHAZ CRANE
4. OLGA STEEN
5. "HERB" WILLIAMS
6. TED and KATH. ANDREWS

CHOSEN BY

MR. ROSCOE (FATTY) ARMBUCKLE

To Appear With Him in His Tour of the entire Loew Circuit

PAUL

WALTER

BURNS and KANE

The Musical Comedy Star and Broadway's Favorite Juvenile in "Broadcasting"

Direction, IRVING YATES

KEITH'S PALACE, NEW YORK, THIS WEEK (AUG. 22)

PETER HIGGINS

TENOR

with FRANK DIXON

Many thanks to the Executives and Bookers of the Keith-Albee Circuit, John H. Harris and Lelia Wilson Smith, Vocal Instructress of Pittsburgh

Harry Krivit's CAPERS OF 1927

ONE OF THE FASTEST DANCING REVUES IN YALPDAVILLE

Week Aug. 15-Pantages, Los Angeles, following MORAN and MACK and Holding 'Em In. WEEK AUG. 29-PANTAGES, LONG BEACH

Thanks to ALEXANDER PANTAGES

LOUIE MASSE

EDNA HAMEL

AMBROSE DIETRICH

Keith-Wester

Malabine (2)
 Clavery
 J. J. Nelson
 Nes Wolfe
 (Three to six)
 G. McLachlan
 Stanley & Mae
 Tower
 34 half (15-18)
 A. J. Garvin
 G. Hunter
 Coddington Jungie
 (Two to six)
DAVENPORT, IOWA
 Capital
 34 half (11-18)
 A. J. Garvin
 Harry Newman
 (One to five)
 Harry Levan
 (One to five)
DES MOINES, IA
 Orpheum
 34 half (11-18)
 Leland Corro Co
 Laddie Parde Co
 Laddie Parde Co

[illegible][illegible][illegible]

Interstate

ATLANTA, GA.	L/E ROCK, ARK.
Joe Davis (88)	James Dinkins (88)
The McCrees	Monroe & Grant
Joe Delier	Madelaine Patricia
Donna & Dan	Marion & Don
Sue Young Co	Michael & John
Billie Mae	Chinese Jay
BIRMINGHAM, ALA.	Buddy Doyle
Maljeette (88)	
Kline Gold	NEW ORLEANS
George & Grand	Gordon & Loretta (88)
Gene Austin	Tinberg co
Fanned & Flowers	
Mel Weir Co	RAN ANTONIO
	Orpheum (88)
DALLAS, TEX.	Carlston & Bailey
Maljeette (88)	Charles & Mary
John & Mary	Alexandria & Osgar
Bell & Ailman	Barbara & Bill
John & Mary	Brown Derby Ind
Zohr Irving Flaher	
Ballot Corp	WICHITA, TEX.
	Maljeette
DENVER, COLO., TEX.	1st, 2nd, 3rd, 11,
Maljeette (88)	Prince Tuttle
Edward's Shop	Palm of Justice
	Cosmo & Lindo Co
Houston, Tex.	McK O'Connor RV
Maljeette (88)	(88) 1st, 2nd, 3rd
The J. J. Jones	hd 44 (1st 11)
Rubell & Rom	Lawtice
John & Mary	Jimmie Flato Co
Frank Farron	Kate Kipper Ind
Willott & LeTour	(To 2nd St)

[illegible][illegible][illegible]

Orpheum

CHICAGO, ILL.
 Silvermy (3)
 Crenshaw Bell (3)
 (Others to 31)

PHOENIX (31)
 Barry & Whittless
 Beck & Hector
 (Others to 31)

ST. LOUIS (31)
 Sherwood
 (Others to 31)

ST. PAUL (31)
 Burns & Allen
 Haines & Hume
 Johnson & Cunniff
 Johnson & Emmy
 Foy & McIlwain
 Niles & Hume
 (Others to 31)

TORONTO
 P & P (31-37)
 (Others to 31)

DENVER, COLO.
 Greenberg (31)
 Collier
 Nor Murray
 O'Connell
 Ann Greenway
 (Others to 31)

LOS ANGELES
 Riley & McFadden
 (Others to 31)

LONG BEACH, CAL.
 Longbach (31)
 (Others to 31)

LOS ANGELES
 Davis & Darnell
 Laughlin Co
 Edwards
 Harris & Haley
 (Others to 31)

MILWAUKEE
 Kohn
 Weston & Lyons
 Mack & Reford
 Hargrove
 (Others to 31)

MINNEAPOLIS
 Hennings (31)
 H & M & Rich
 W. H. & W. H. & W.
 Ishakawa Bros
 (Others to 31)

OAKLAND, CAL.
 Grapheim (31)
 (Others to 31)

PORTLAND, ORE.
 Buller & O'rch
 Miller & Carbett
 (Others to 31)

SAN FRANCISCO
 Golden (31)
 Ardine & Tryell
 Crenshaw
 Mercede
 (Others to 31)

SAN LUIS OBISPO
 Norphan
 (Others to 31)

[illegible][illegible]

Robert Taylor, Alene Ray and Estelle Talmadge will be given the starring roles in the picture. British audiences have a decided preference for heroines of strenuous efforts were made by Paramount to induce Miss Talmadge to accept the role of leader in "Huntingtower," which, they felt, will be a "natural" for the actress. The success of the Swedish popularity, but Paramount sent over Anna Karenina instead.

Alene Ray is the desired type figure to be about ready for filming in full-length features, the studio has turned its eyes to her having established her with the public in the foreign market.

Robert Taylor has been in London shortly, but to date no announcement concerning her work in the picture has been made.

It is reported having made with her husband, Captain Mack Sennett, a picture for the day.

Producers are prepared to offer passive contracts to American actors and actresses.

It is reported inclined to lend an incentive ear because of the immense publicity and international interest in the picture.

Two or two on the same note.

VARIETIS
BLUE - RIBBON

SCHOOLS

VARIETY
DOG AND CAT BEAUTY PARLOR
Dogs Beautified—Cats Dry Cleaned
Antiseptic Baths, Stripping, Plucking
and Clipping Done by Experts

about. Almo MacMahon stood out as Almo, who knew her husband's faults and easily held him at her side. Grace Voss scored as the peppy Ann. Ethel Wilson looked the part of a suspicious and scheming divorcee, while Anderson Layton completed the cast.

"Her First Affairs" perhaps has enough conversational naughtiness to attract a clientele from the paper trade. But it's nothing to get excited about and is one of those in between plays that get medium money.

FOOTLIGHTS

Musical comedy in two acts produced by and staged by Henry Weldon. Principals: Jack Wilson, Louis North, Ruth Wheeler, J. V. Thurston, Kinless Ward, George Sweet, Lorraine Harwood, Harry George, Jack O'Neil and Le Roi O'Neil. At the Lyric, Aug. 19.

By special arrangement with the management they have pledged to keep this show on long enough to permit this reviewer to enhance his review with a "No."

"Footlights" eased in Friday night

sort of eleven hourly after "Kiss Me" collapsed the previous week. It was whispered the rush in was prompted to precede "Dariusque" due at the Plymouth Sept. 1. It accomplished its beating in purpose but will be out before "Dariusque" comes in, unless the Oppenheims, Lyric lessees, elect to hold the bag until another tenant looms in the office.

"Footlights" rates among the prize flops. Attempts by the author to kid the audience in an anti-

climax proved a boomerang. The Arab manager stepped to the front and proclaimed the show a flop. Intended for laughs, this brought ascending applause and when the same gent followed up with "We'll be lucky to last until Saturday night" everybody agreed with him.

"Footlights" is one of those back stage stories that could have been whipped into something with expert playwrighting. "Broadway" did it for the cabaret. This one is just a weak attempt at a story of

show business, limping from the start and getting more sorry as it progresses. It's main plot resembles "The Butler and the Egg Man," but so different.

It has the small town sap "angling" a show for an unscrupulous manager. More villainy between the producer and his effeminate director to send the boy a phony wire that he's broke so they can buy back the property when they think it's a bit for \$15.00, against the \$20.00 for which the sucker is

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EVELYN LAW
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New Musical Comedy

ANN PENNINGTON
With the "Follies," "Gaiety," "Standards," etc.

GILDA GRAY
"Follies" and "Famous Players Star"
CRISTYNE LAWRENCE
Among Famous Stars in "On Key"
formerly in "Chatter Dilligently"

MARY BATHON
With "Kid Bessie" and "Dilligently Attractions"

CHARLOTTE GREENWOOD
"Movie Star," "Lafayette Square," etc.

OSCAR SHAW
With "Made Me a Star," "On Key," etc.

FRED AND ADRIE ASTAIRE
Starring in "Lafayette Square," etc.

ADAM-MAY WEEKS
Star of "The Girl," "Captain Jack," etc.

CLYTON WESS and MARY HEAT
"Bessie," now on tour

JACK HUBBARD
Famous English Star

LOUISE GOODRY
Star of "No No Nineties," "Hit the Deck," etc.

LOUISE GOODRY
Famous Movie Star

TIM DOLLY SISTERS
International Stars

FAIRBANKS TWINS
With "On Key," "Follies," "Standards," etc.

FLORENCE O'DENSHAW
With "Made Me a Star," etc.

PAULINE PRICE
With the "Follies," "Movie Star Review"

GUS SMY
Principal Comedian "Wild Bunch"

MAYOR CHAMBERS
Famous Dancer

JUNE ROBERTS
Australian Star

LINA BASQUETTE
Principal "The Dancer in 'The Follies'"

LESLIE'S AFFAIR
Star of "The Show Boat"

ELIZABETH HOBBS
Star of "The Show Boat"

RAY DOOLEY
With English Productions

ROCK LONG, Jr.
With "On Key," etc.

Following Principal Dancers
With "Zigzag's Dance Troupe"
(Staged by Ned Wayburn)

HARRY FENDER
Famous "Kid Bessie" and "Lafayette Square"

CLAIRE LUCE
Famous "Kid Bessie" and "Lafayette Square"

POLLY WALKER
With "Follies," etc.

MARY JANE
With "Follies," etc.

HARRY PECKER
New in "Follies"

WILLIAM REARDON
BASS DUROUX

CARL MYSON
Famous Dancer Partner of
DOROTHY DICKSON

Many Famous People With
H. R. Fender's "NO NO NINETIES"
and "YES, YES, YVETTE" Co.
Famous Zigzag's Dance Troupe
George Whelan's "BAND"
Earl Carroll's "VARIETY"
Arthur Hammer
Famous
"GREENWICH"
Charles

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sized shoes
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NEW YORK CITY

August 19, 1927

Messrs. I. Miller and Sons,
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New York City.

My dear Friends:-

I've always been convinced that if there's anything better to be made in shoes - you would make them. And I want to say that the combination I recently selected for a stage shoe confirms my conviction again!

I believe it is the most effective thing ever conceived in a dancing girl's shoe. For fit and wear it can't be matched - unless you make up your minds that it can be. And then it probably will be - surpassed. Accept my congratulations and thanks.

Sincerely,

Ned Wayburn

Mr. Wayburn needs no introduction! The world's best shows have been staged by his genius -- the world's greatest stars have risen under his tutelage! ... The shoe, called the "Ned Wayburn Tap Shoe" because he liked it so well, is the latest achievement of I. Miller, in the new Beechtex fabric.

I. MILLER
Showfolk's Shoeshop
BROADWAY at 46th STREET
OPEN UNTIL 9 P.M.

MARTIN BECK THEATRE, NEW YORK

PLAYS OUT OF TOWN

MANHATTAN MARY

Atlantic City, Aug. 23.
 Musical comedy in two acts. Presented by George White, starring Ed Brennan and featuring Elizabeth Hines, book and lyrics by B. C. De Silva, Lew Brown, Ben Henderson, George White and William K. Witt. Technical director, William Kane-Walker. Orchestra by Maurice De Puch. Rehearsal production staged by George White.
 Ben Aronson.....Lou Holtz
 Belmont.....James Scott
 B. C. De Silva.....Paul Blanton
 Brian King.....Francis Miller
 Ed Brennan.....Marcel Neumans
 Lew Brown.....Elizabeth Hines
 "Mac" Horman.....Dorothy White
 Jimmy Hines.....Paul Fawley
 Mary Hines.....Sam Lederer
 Ray Hines.....Herland Dixon
 Diana Day.....Mary Parley
 Tony Forrester.....La Vera McCormack
 Fritzie De Ver.....Elu Brocks
 Vase Ray.....Clara Chase
 William K. Witt.....John Smith
 Ensemble Actress.....Mary Coyle
 De Silva, Brown, Henderson, George White, Williams Hines.....Thermadore Crickets
 "Mac" Horman.....Ed Wynn
 Micky.....Victor Manno
 "Two-Fat" Perry.....James Scott
 George White.....Himself
 Sam Fleming.....Diana Fleming
 Ben Horney.....Hans Hoffman
 M. M. Horney.....Marcel Neumans
 "Mac" Horman.....Dorothy White
 Broadway.....George Ury
 Wrenby.....Herland Dixon
 Prima Ballerina.....Eve Joan
 The Barker.....James Scott
 Archivist John Place and Timothy O'Connor
 Joe Homer, Mayor of New York.....Harry Oldridge

"A feast for the eyes." That, in a few words, sums up "Manhattan Mary." George White's latest, which premiered at the Apollo last evening.
 However, "Manhattan Mary," although billed as a musical comedy, bordered more upon a revue, and at times one became oblivious of the fact that there was such a thing as a plot. The book is rather thin, but suffices to maintain continuity.
 Briefly, the story deals with the love affair existing between Mary Brennan and Jimmy Moore, the former desirous of a stage career and the latter an orchestra leader in a night club, who strenuously objects to her taking such a step. Mary finally gets into a chorus against the wishes of her sweetie, and through the aid of Crickets and his band of Hudson Dusters achieves stardom. The Hudson Dusters constitute one

of New York's many canna, who hail Crickets as their leader after he accidentally knocks out a well-known "tough." Crickets utilizes his power with the Dusters to further Mary's ambition.
 Blair, a crooked bond salesman, attempts to take advantage of Mary at a party and is knocked down by Jimmy. In revenge, he has Jimmy arrested on a charge of burglary. Jimmy is extricated from his trouble by Crickets and the Dusters, who force Blair to withdraw the charge. Jimmy, disgusted with the turn of affairs, renounces Mary. She, broken hearted, accepts an engagement in Paris where she proves a sensation. At the expiration of her contract she returns to the waiting arms of her lover. And that's that.
 The piece does not boast of any exceptional, predominating song numbers, but "I'd Like You to Love Me" and "Manhattan Mary," two selections of a sentimental nature, may achieve some popularity. "The Hudson Duster Song" was well rendered by the male chorus while "Broadway," as plugged throughout the show by the "Embassy Boys," a pleasing trio, got across. The "Five Step" is White's new offering to take the place of the "Black Bottom," that he brought out in last year's "Scandals," and proved to be a catchy, tricky number. Herland Dixon, as the stage manager, took great pains to familiarize his audience with its intricacies.
 Ed Wynn, as Crickets, was much in evidence and handled the comedy angle in his usual efficient manner, not forgetting to work in a few more of his "inventions." He was ably assisted, when it came to laughs, by Lou Holtz.
 Elizabeth Hines was both delightful and convincing and her voice did full justice to her song numbers. Paul Fawley, as Jimmy, the sweetheart, scored vocally and on acting.
 Herland Dixon left no room for doubt as to his ability as a dancer. The Williams Sisters showed plenty in their specialty numbers and proved a "wow" as a sister act. George White, from a position in the audience, took a small speaking part in the show and even mounted the stage to participate in the "Five Step" number. The balance of the cast fitted in well enough in their respective parts.
 The White "beauties" were given

numerous opportunities for change of wardrobe and allowed to advance in resident costume work in clever ensemble numbers.
 As evidenced on the opening night, with the final curtain dropping at 12:45, "Manhattan Mary" is not yet ready. The show is too loose and requires cutting and addition of more speed with additional rehearsing on the part of the chorus. However, the end of the week should find it in better shape. Its beauty of settings and costumes will aid materially in putting "Manhattan Mary" across. The show is playing here to a \$7.50 top.
SPEAKEASY
 Philadelphia, Pa., Aug. 23.
 "Speakeasy," the melodrama by George Roemer and Edward Knoblock, which had a brief try-out last spring, but which has since been considerably refurbished and rewritten, opened at the Broad last night. The large first night house was inclined to accept the thriller with reservations, and the critical opinion was something the same.
 Of course, Philly hasn't seen "Broadway" or any of the plays of

similar type which followed the Jed Harris production (unless "Crime" be included in the category), and for that reason "Speakeasy," may have a better chance to click here than around Times Square.
 "Speakeasy" is a soul-mouthed melo, with a lot of sure-fire situations, some good types and plenty of night life atmosphere. It is pretty much okay when it sticks to gang-boss, tough talking gold diggers, bootleggers and the like. When it swings off the melodramatic track and into that of sentiment, it slips a cog, in fact, a lot of them. The sentiment in the play is inclined to be cheap, mawkish and hysterical, and that hurls the effectiveness of the performance as a whole.
 The scene is in "Mia" Denton's joint, located in the program as "in that notorious section of New York known as 'Hell's Kitchen.'" At the start of the play "Mia" is getting along sweetly and getting her in price from the thirty ones that come or are dragged to the speakeasy.
 She pays plenty for "protection" and doesn't squeak—too much trouble comes, however, with the arrival of a baby-faced niece from the country, one of those dewy, virgin girls who doesn't know what

it's all about but would like to go on the stage.
 If so happens, of course, that one of "Mia's" toughest customers, a gangster who has just shaken down the proprietress for a good penny, gets a look at the niece and immediately sets sail. "Mia" is properly horrified at first but business being business, and protection being as hard to get as it is, she finally complies with his request for a "supper party" with champagne "everything." Luckily for the girl, there happens in the joint to be a down-at-the-heels composer, a little sullen and disillusioned, who has been pounding out tunes on the piano in the back room, all because he and "Mia" used to be sweethearts. This old chap assumes the role of protector for the niece to the extent of getting in touch with her fiancé and getting him on the spot in the nick of time. Said fiancé pulls a gun on the gangster and kills him, but the composer insists on taking the blame and hustles the young lovers out of the back door, also in the nick of time.
 This self-sacrificing finale is hardly to be taken very seriously even though well played. The show would have been much more impressive as a whole if it had ended on a good, roaring melodramatic note.
 The first two acts are best when they end, in frank spoken language,

FRANCES UPTON

COMEDIENNE
 Late of "Talk About Girls," now with
 "ZIEGFELD FOLLIES OF 1927"
 NEW AMSTERDAM, NEW YORK
 Direction LYONS and LYONS

Press Comment:

"Brooklyn Eagle":
 "Frances Upton, who has personality plus."
 "Eve. Journal":
 "Frances Upton, a young lady with about one million dollars worth of personality. . . .
 Miss Upton and Cantor scored heavily in their taxi ride sketch."
 "Daily Mirror":
 "Frances Upton, a sprightly young comedienne, established herself solidly with the premierettes."
 Robert Coleman.



PATSY

LORAYNE

BOBBY

"GLORIFYING THE AMERICAN SONG" in "ZIEGFELD FOLLIES OF 1927"

VICTOR RECORD ARTISTS

NEW AMSTERDAM THEATRE, N. Y.

Stock Placements

Milt Schuster, Chicago agent, made the following placements: **"Boat"** Blake, Billie Vernon, Leroy Snyder, Empress theatre, Milwaukee, Wis.; Rudy Winter, Milwaukee and Hamilton, Joella Marchant with Paul E. Johnston Co., playing Gus Sun time; G. A. Martin, McCall-Bridge Players, Palace, Minneapolis, Minn.; Sidney Chevers, Mr. and Mrs. Jimmy Gates, Homer Meacham, Ambassador, Chicago; Benjie Evans with Jay McNon, Sun time; Olive Florence, Walnut, Louisville, Ky.; Alice Cowan, Lincoln Square, Indianapolis; Charles Hooker, Brown-Paul Players, Olean, N. Y.; William Harney and wife, Howard Paden, Colonial, Akron, O.; Billy Glingston and wife, Maryland, Cumberland, Md.; Hassi Overgard, Lyceum, Columbus, O.; Mack and Mack, Jack and Billie Russell, Orpheum, Moose Jaw, Saskatchewan; C. J. Davis, Kathleen Cavino, Lennon and De-light, Danny Duncan and wife, Billie Long, Triangle, E. T. Reddan, Danny Duncan Co., Palace, New Orleans, La. A.

PLAYWRIGHTS' "BELT"

"The Belt," by Paul Rifter, is announced as the opening attraction of the New Playwrights Theatre, Inc. with production due in October. The Playwrights, which formerly held forth at the 52d Street, have shifted activities to the Cherry Lane Playhouse, Greenwich Village, which will be rechristened Playwrights theatre. The former domicile has been converted into a dancehall.

By Mission Play Author

Los Angeles, Aug. 22. John Stephen McGrorty, author of the Mission Play, which has been presented for the past 13 seasons at the Mission in San Gabriel, has written a new play entitled "Baby-lon." It will have its premiere at the Mission on Oct. 17.

COAST NOTES

(Continued from page 50) cludes Charles Murray, Fred Kelcey, Dorothy Revier, Gaston Glass, Walter Pidgeon, Tully Marshall, Claude Gillingwater, Brooks Benedict, Syd Cuddy and Angie Herring. Al Sinfeld directing for F. N.

Rufus McCosh and Delmaide Denthal tittling "The Drop Kick," F. N.

Gilbert Roland and Noah Berry added to "Louisiana" (F. N.).

Dorothy Dix, former Hollywood high school girl, in new Charlie Chase comedy for Hal Roach.

William Powell and Josephine Dunn added to "She's a Sheik," Par.

William Fairbanks for "Buffalo Bill" part in "Wyoming," starring Col. Tim McCoy, M-G-M. W. S. Vandayke directing.

Ford Sterling for "Butterhook King" role in "Gentlemen Prefer Blondes," Par.

Tim McCoy's next release for M-G-M in "The Adventurer," W. Tour-janski directing.

George Bancroft signed a new long term contract with Par.

Violet Le Plante, sister of Laura, opposite Bob Curwood in "The Vain-ent Rider," U.

George Fawcett added to "Private Life of Helen of Troy," F. N.

Louise Lorraine opposite Karl Dane and George K. Arthur in "Baby Mine," M-G-M.

Neil Hamilton opposite Esther Ralston in her next for M-G-M, untitled. Frank Tuttle to direct.

Ralph Graves for male lead in "Roulette," written and directed by him for W. B. May McAvoy opposite.

Edward Luddy will direct "Her Summer Hero" for F. B. O.

Otto Harlan loaned by U. to play in "Shepherd of the Hills," F. N.

U. has assigned Mel Brown to direct "13 Washington Square," an adaptation of Leroy Scott's stage play.

Henry Hoyt and Jack Towney are writing the adaptation and continuity.

"Abie" On Until Nov.

"Abie's Irish Rose" is to continue at the Republic until November, although the world's record run show had advertised final weeks during the summer. It was expected the original company would start over the subway circuit but a special show is being prepared and will open at Shubert's Teller, Brooklyn Labor Day. "Abie's Children," in sequel, is due to follow "Abie" later the Republic.

3 MORE "MARYLANDS"

Three additional companies of "My Maryland" are being organized by the Shuberts for the road. This threesome will go into rehearsal simultaneously next week.

The Shuberts are also casting a London company of "The Circus Princesses."

Wright Players Close

Dayton, O., Aug. 22. The Wright Players, after several weeks at the Victory theatre, close Aug. 26.

Closing of the season was necessitated through five members of the company having New York engagements.

"ARIZONA" CAST

The Shuberts have completed the cast for the musical version of "Arizona," scheduled for Chumlin's 46th Street after a week out of town next month.

Cast includes Heraldo Deane, Lora Rodermond, Alice Fisher, Joseph McChale, John Rutherford, James Albert, Hazel Mann, John Barker, Charles Lawrence, Eugenie Hunt, William Thorne, Wilfred Lewis, Hubert Wilke, Edward Douglas, Stanley Jessup, Paul Warren, Sam Sumner and others.

LEMAIRE'S AFFAIRS

(Continued from page 52)

All beauty on the other side of the lights. A careful survey revealed no ex-mutuals.

Scenically the show is there. Flashbacks are frequent and beautifully set up, especially the first and last act. Snakes. "Where the Rainbow Ends" includes the only nudity—a girl lowered on a moon, way back.

A showboat number concludes the first act, not unlike a minstrel scene in last years.

Dreaming by Charles La Mair is really masterful. His costume designs for the two flash parade numbers are gorgeous and extravagant.

enough to satisfy two or three revues. One girl is burdened with a headpiece that stretches four feet if an inch. Touch on the girl and Rife's b. r.

In "Roulette Monte," a nursery drama, the show reaches the peak of refined novelty and costuming. Its worth may be measured by the heavy response. Chorus girls as rag dolls and Alice Lieberman doing her best bit of singing. For extravagance the stage was darkened to permit the best detail of the electric-lighted marionettes, until now known in small-time vaude as Lew Killeks. Les Killeks burned twice to the number.

"Love Baby" is a potential music publisher's delight, and "Wahwah, Moan" has a chance on the outside, though that's about all that can be said for the score. "Affairs" is not likely to sell a seat on the strength of its music.

The show will no doubt be subject to much deriding the first week. It can stand plenty, especially cutting. If Herman did not appear until nearly 11 o'clock, and then almost missed. He's making his vaude routine and should be inserted into part of preceding portions.

Rufus Le Maître deserves a lot of credit. He started in Chicago last season. He's making his vaude routine and should be inserted into part of preceding portions.

His latest should see Chi for three months this trip, and good enough. Loop.

CHARLES IRWIN

"MASTER OF CEREMONIES"

NOW WITH ROSALIE STEWART'S REVUE

"A LA CARTE"

AT THE MARTIN BECK THEATRE, NEW YORK

THE IRVING BERLIN

THE PRIMA DONNA

"ZIEGFELD FOLIES OF 1927"

Now With

"BROOKLYN EAGLE"

"There is pretty Irene Delroy, who sings well and has much delicate charm."

Rowland Field

"EVE. GRAPHIC"

"Irene Delroy, a beautiful young girl who sings and dances convincingly."

Walter Winchell

"TIMES"

"For the most part it keeps Irene Delroy singing enthusiastically."

J. Brooks Atkinson

"EVE. JOURNAL"

"Irene Delroy and Ruth Etting are the chief number leaders on the feminine staff. Miss Delroy, missing now for some time from Broadway, showed she had lost none of her grace and charm."

Garrick

"DAILY MIRROR"

"Then there's Irene Delroy, one of the most charming young women ever to grace a 'Follies.' She has the grace of a pavoine, divine beauty, a voice and acting ability. You'll love her."

Robert Coleman

"EVE. TELEGRAM"

"To make the world unsmile for domesticity, dash a heart weeping, eye-filling entertainment, to begin with it has Eddie Cantor, it has Andrew Tombras and Irene Delroy. And what more can the heart of a tired business man desire."

Katharine Zimmerman

"EVE. WORLD"

"... are those of Irene Delroy, dancer, who really can sing."

E. W. Osborn

"HERALD TRIBUNE"

"Miss Irene Delroy, a shapely reminiscence of both Julia Sanderson and Miss Ann Ivanston, belched up frequently and pleasantly."

Percy Hammond

"WOMEN'S WEAR"

"Irene Delroy is prominent in the show and gives a fine account of herself."

Kelsey Allen

Manager, LOUIS SHURR

RUSSIA FOR JAZZ, BUT NOT BALLROOM DANCING

"Immoral and Not Aesthetic"—
—Wooding's Band Back
After Tour of 2 1/2 Years

While Moscow appreciates American jazz, ballroom dancing is taboo in the Russian metropolis on the theory it is immoral and not aesthetic. The local reprehension of ballroom dancing is stated once weekly by special soviet dispensation to the local artists' colony.

Ran Wooding and his colored orchestra of 11, who returned last week from a two and half years tour, discovered Moscow and Leningrad and other vodka municipalities susceptible to the heated jazz, but strictly for concert purposes.

Wooding came back to America from Buenos Aires, Argentina, where he played for three months in the Malpy theatre, largest revue house in the Argentinean capital. Wooding toured London, Stockholm, Berlin, Ostend, Madrid, Paris, etc., with "The Chocolate Kiddies" (colored revue).

The Queen of Spain, who is of the British royal family, twice "commanded" Wooding to play concerts in the Madrid palace.

Wooding is being handled by Lyons & Lyons, Inc., for his American tour.

Tell Taylor's Partner Asks Injunction and Accounting

Chicago, Aug. 22.—A bill for an injunction and accounting has been filed in Superior Court by Louis Sievers against Tell Taylor Music publishing Co. Sievers, a partner in the business, charges that last May, Tell Taylor started out to collect all outstanding bills, relieving Sievers, who was doing that end of the work.

Sievers now seeks an injunction more contracts or collecting any new contracts or collecting any more money until he has satisfactorily accounted to Sievers for all monies collected and distributed.

Whitehead's one-nighters range in value from \$4,500 to \$2,000 a night plus percentages. It is estimated Whitehead will gross \$15,000 a week for his band.



TAVERN
A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 47TH STREET
NEAR EAST Broadway

Music Biz Lifts

Music business is beginning to look up with the first decent weather breaks. The falling off of the temperature and a lessening of some of the rain and storm weather have had their immediate reaction in increased music sales.

Plaster music printing concern estimates it will turn out 2,000,000 copies of sheet music this month. This plant is going 24 hours a day to keep pace with printing order—optimistic indications.

French Musicians Sore At College Boy Bands

Paris, Aug. 16.—French musicians are up in arms over the invasion of Paris and environs by student orchestras from the United States. Although their passports state the college youth are going to France on holiday bent, they don't take them long to get some real jazz to lure the customers in. If they went over as musicians, the boys would run against difficulties with the labor officials, but entering as tourists with eight girls and six principals.

"One report says the boys are willing to play for 'coffee and cake,' which appears unlikely, although most of them are undoubtedly satisfied to make expense while they are on their vacation.

Newspapers have taken the matter up on behalf of the local talent, and it is possible that next season student bands from the U. S. may find the obtaining of visas more difficult.

WHITEHEAD'S ONE-NIGHTERS

Paul Whitehead opened his one-night band tour in York, Pa., Monday night. William Whitehead booked the Whitmanettes for a fortnight prior to their opening at the Paramount, New York, Sept. 19, for six weeks.

Whitehead's one-nighters range in value from \$4,500 to \$2,000 a night plus percentages. It is estimated Whitehead will gross \$15,000 a week for his band.

PREPARE FOR ITALIAN CHOR

Bacchini, Italian impresario, who with another Italian, Zepponi, will stage the tour of the Vatican Italian Choir (60 voices) reached New York Monday.

He comes to complete final arrangements with the American concert manager, Jules Dalber.

The Vatican choir is due in November and will be under the personal direction of Rev. Father Casimiri, composer and musician.

JOHNSON FOR PUBLIX

Following his season at Arrowhead Inn, Saratoga Springs, N. Y., Arnold Johnson and his orchestra will tour the picture houses.

Johnson opens a Publix tour at Shea's, Buffalo, Sept. 1.

Union Sets \$500 Fine; Organist Broke Rule

Utica, N. Y., Aug. 22.—Five hundred dollar fine was meted out to Daniel Archer, organist at the Liberty, Herkimer, by the Musicians' Protective Union of Ilion for coming to town without depositing his transfer card.

Archer is a member of Local 395, Pocatello, Idaho, and is in good standing, dues paid up to Jan. 1. The union claims Archer came to Herkimer without its permission and became organist at the Liberty, succeeding Mrs. Marjorie Marshall. Archer said he made several attempts to see James A. Scott, secretary of the local, but was unable to get together with him.

The fine was made known to Archer by this letter from Mr. Scott: "We are glad to inform you the local executive board has found you guilty of violating Article X, Section 3, Paragraph C of the National By-laws with a fine of \$500."

MONTGOMERY'S CAB SHOWS

A new revue opened Saturday at the Club Merritt, Blue Point, L. I. Frank Montgomery staged the show with six girls and five principals.

Another Montgomery-staged revue opens Sept. 8 at Castle Club, Brooklyn, with eight girls and six principals. A third show is due Aug. 25 at Al's Tavern, Brooklyn, with eight girls and six principals.

Montgomery is moving his revue from the Paradise cafe, Philadelphia, to the Cadix in that town Sept. 26.

CONTEST WINNER IN CLUB

Kanny King, 15-year-old boy soprano, who won a local talent contest at the Palace, Washington, D. C., which Gus Edwards judged, is playing at the Club Evelyn, Nassau, Atlantic City, during the summer.

Edwards wanted to take King with him on his tour, but the lad's parents declined to curtail the youth's education.

FRITZEL'S NEW CLUB

Chicago, Aug. 23.—Mike Fritz, former owner of the Friars Inn, opens the Kit Kat Club Sept. 11.

\$1,000 for School Boy's Song

Chicago, Aug. 22.—Milton Wolf is paying Louis Holzer, school boy who sometimes writes for the "Herald-Examiner," \$1,000 for a song the boy has written.

Musician Bankrupt

Joseph Wolfe, musician, 1864 Seventh avenue, New York, is suing the bankruptcy trustee.

Wolfe's voluntary petition does not disclose the amount of his debts and assets.

Monoidal Patented

Washington, Aug. 22.—Alvator Kent has been granted a patent on the one dial receiving set which he has been featuring pending the granting of a patent by the commissioner here.

INSIDE STUFF

ON MUSIC

Roger Wolfe Kahn is reported leaving the Hotel Pennsylvania with his orchestra. The Club Whiteman (to be renamed) is interested in Kahn as the "name" band attraction along with Frank Fay and Gus Palmer. Kahn is disposing of his Le Perquet de Paris and intends concentrating chiefly on musical composition this season—not to mention airplanes.

Has Outgrown Apartment

His family having outgrown a city apartment Jack Mills, music publisher, is building himself a home in Lawrence, Long Island.

Mills recently presented Jack with another child.

Song—Film Tie-Ups

Byron Gay is accredited with the lyrics and melody of "On to Reno," a new song written especially to tie in with the picture of the same name now being made by James Cagney for DeMille-Pathe release.

One of the two prominent Tammany district leaders, James J. Hagan, of the 7th Assembly district, who figures in an alleged street bus stand grab, is the father of Cass Hagan, orchestra leader at the Park Central hotel.

Young Hagan came into the band business when he opened the Manger hotel, political influence figuring in both cases although Hagan has made good on his own and graduated into the exclusive Columbia recording ranks in short order.

Dancing Teacher's O Kay Stomp

Variety's prediction that the stomp would become a popular dance is fulfilled with the Dittie Stomp, created by Thomas Sheehy and (Miss) Bobbie Frahm, being voted as the successor to the Black Bottom. Sheehy, as master of ceremonies of the Dancing Masters of America, Inc., in annual convention this week at the Waldorf-Astoria hotel, New York, demonstrated the new stomp.

Sheehy manages two of the largest dance halls in Chicago.

MYSTERIOUS MOSE

One of those peculiar trips propounded by a wise boy is that of Mose Gumble, third assistant to the secretary of Joe Kelt in the Rhythm New York plant.

Whether it is to keep his date book properly checked by this tip-off in advance, as he is to visit several cities between here and tomorrow, or just to run up an expense account, also swindle a bet, no one but Mose and Joe know.

It's reported the split is 51-49, with Mose in on the bigger end. Mr. Gumble has been behaving himself very nicely of recent months, he hasn't lost at rumour or been jammed up otherwise. He's probably breaking out for this trip. You know these kids when they start!

KAHN TO FREE-LANCE

Roger Wolfe Kahn's year's exclusive contract to write for the Jack Mills, Inc., catalog expired Aug. 15. Kahn and Mills, Inc., part in best of terms with the bandmaster's decision to free-lance as a composer in the future.

Kahn has two shows in preparation, one of them in collaboration with Ben Hecht which Horace B. Liveright is to do. His proposed application to composition this season prompted the decision to place his manuscripts with different publishers.

ELKINS' 10 WKS. AT MOSQUE

Eddie Elkins, currently at the Hotel Roosevelt, will open at the Mosque (pictures), Newark, Oct. 1, for 10 weeks.

He will have 15 men on the stage.

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NEWPORT

Newport, R. I., Aug. 19. Two of the society girls who "for the fun of it" are supping at the Casino theatre this summer are the Misses Helen and Florence Mitchell, daughters of Mr. and Mrs. Henry F. Mitchell, Philadelphia. The family arrived at Newport four summers ago, having previously been attracted to Atlantic City. They are now accepted in exclusive circles, and are a Newport villa, Ochre Lodge.

Mr. Mitchell, whom typsetters generally call Mitchell, made a fortune as a seed-merchant.

Alice Duer's New Play The socially registered Mrs. Henry Wise Miller, of New York, recently visited in the fashionable colony at Newport. Better known as Alice Duer Miller, who has won credit a number of popular novels and several plays. Some of her stories have been filmed, and while in Hollywood she was much fêted by the elect. Her latest play, tried out by Charles Wagner in New York under the title "The Girl Who Will Probably Reach Broadway" will probably reach Broadway as "The Springfield," and will serve as another co-starring piece for Madge Kennedy and Sidney Blackmer.

Mrs. Miller was a Miss Duer, and is related to Katherine Duer, who divorced Countess Morny, and married Dr. Joseph A. Blake, after he, too, had been divorced. The Duers are descended from Katherine Duer, "Lady Kitty," of Revolutionary times, who married the Earl of Berlingham and led society in "little old New York."

Visiting Millionaires

What with the social and of the Casino being played up extensively, with the members of the cast entertained in the homes of millionaires, it is a wonder that a society who has long specialized in that sort of thing. Kenneth Hill, recently returned from two years abroad, did not join the Newport players! Although he has not been appearing professionally in Europe his social conquests have been constantly recorded in the Paris edition of the New York Herald. Under the patronage of Francis J. Otis, better known as "Frankie," Hill has been winning and dining afloat after night with princes, dukes, marquises, counts and barons, the Paris edition only omitting kings and queens. Mr. Otis was a New York friend and contemporary of Harry Lehr (of "monkey dinner" fame), who also lives in Paris, and a generation ago camped each summer at a Newport villa called Clover Patch. Hill, who created the role of English Eddie in "Within the Law," and was leading man in that memorable disaster, "The Blue Flame," in which Theda Bara attempted the "spoken drama," formerly occupied a luxurious apartment on lower fifth avenue, and shared a country house at Stamford with Richard Barbee. Barbee is now in "Saturday's Children." Hill is in the Al Woods production, "Mr. What's His Name," along with Lynne Overman and Wilson Lackaye.

Let Month of Stock

The fourth week of the Newport theatrical season was devoted to

"The Romantic Young Lady" with Basil Sydney and Mary Ellen in the leading role, ending their month in that capacity. The remaining fortnight will be devoted to "The Guardsman" and "Candida," with Henry Hull. John Gray will attract the fashionables in "Candida," and Pauline Lord will direct the drama-lovers in "The Guardsman."

The adaptation from the Spanish of the romantic "Young Lady" was made by Helen and Harry Grinnville Barker. Barker was a son of Mrs. Albert Barker, known in England as an elocutionist. In 1891 he became an actor, and remained on the stage for many years. Later he branched out as a producer, and in 1915 brought "Andros and the Lion" to America. He was divorced by Lillian McCarthy, the English actress, who married Professor F. W. Koble, of Oxford University. Barker also created considerable comment by marrying Helen Gates, who had divorced Archer Butler in Huntington, the multi-millionaire.

Profusion of Pro Singers

This has been a great season for professional singers at Newport! First, Maxine Karolik, especially well known as a concert-singer, arrived to visit Martha Graham, the extraordinary dancer, after from Boston, at her magnificent estate. She has remained a guest all summer, and is so devoted in her attentions to his hostess, by whom he has been featured at several musicales, that the report of their betrothal is circulated.

Later, Edward Lankow, belated to be, came to visit Mrs. Joseph E. Widener, another fashionable millionairess, at the splendid residence she has rented this season. He gave a concert at her home, under fashionable patronage. Last week, after singing at Greenwich, at the home of Mr. and Mrs. Winchester Fitton, he returned to Mrs. Widener's home.

Mrs. Clement, formerly with the Boston Opera, has been visiting the wife of General J. Fred Pierpont, at the estate on Bellevue avenue, and recently gave a recital there. Last week also Stewart Baird was one of the singers at a musicale given at the home of Mr. Stuart Duncan, where he is stopping. His mother is with him. It was at the Duncan property that the most brilliant ball gala summer, for 500 guests, was recently given.

Mr. Baird has for many years been in the musical comedy ones of the first to take him up socially was Mrs. R. T. Wilson. In town Mr. Baird and his mother have entertained friends at 460 Madison avenue at musicales, the guests including Mrs. Wilson, Mrs. Duncan, Mr. and Mrs. Ten Byck Wendell, who know so many people; Mr. and Mrs. Burton Holmes, and Mrs. and Mrs. Conno Hamilton and Henry T. Leggett. Mr. Holmes is the travel-lecturer. Mr. Hamilton is the playwright who adores society. Brother of Sir Philip Gibbs, his latest play is "Pickwick." Mr. Leggett, who lives at the Plaza, has for almost a generation been editor of William Raymond, the actor.

INSANITY IN DOSES

London, Aug. 17.

Insanity never has been a topic of box-office value. The principal reason why two recently produced plays are likely to be short-lived is despite excellent individual performances.

"The Cuck," at the Savoy, revolves about an insane wife whose falsely reported death in an asylum has enabled her husband to "do right" by the young girl with whom he was in love.

Sirlinberg's "The Father" concerns the machinations of a wife against her husband, whose religious views vary from hers, resulting in his going stark mad when his fatherly states he is not the father of her child in order to obtain complete authority over their daughter's religious education. The final act is entirely taken up with the father's ravings and struggles in a straitjacket, his death ensuing the play. Robert Loraine as the father gives a great performance. Produced at the experimental. Everyman, the play is not likely to move to another theatre.

LONDON

(Continued from page 2) ment declares includes a hard-boiled egg and a martini, in addition to lettuce and tomato.

Danny O'Neil, formerly stage manager of the Hippodrome, is to present with "Shake Your Feet," may go to New York to stage "The Little Dancers" for Dillingham.

English interests have secured a great stadium in Paris, where they will introduce the new sport of dog racing, now firmly established as a favorite national diversion.

For the sake of American typographers, it is to be hoped that Helen Haye (ne s), who opens here in "Fresh Fruit" Aug. 24, does not go to America, as she is sure to be confused with Helen Hayes.

The next production to go into the Little Theatre, at present dark, will be Edward Locke's "The Climax." Due Aug. 24, it was originally done at the Comedy about 18 years ago, and didn't cut much ice. Guy Bates Post will come over from the States to appear in the leading role, making his first appearance. Others members of the cast will be Dorothy Dandridge, who replaced Dennis Cardan and George Curston.

During its first week out of town "Broadway," which has just started on a provincial tour, lost the only English member of the cast, when Bunty O'Neil, 27, was taken suddenly ill and died of cerebral hemorrhage.

Flora Le Breton, cinema actress, has been added to "The Girl Friend," due at the Palace Sept. 1. Others are Sara Allgood, Nellie, Louise Brown, Emma Hale, Hazel and Mrs. Conno Hamilton and Henry T. Leggett, Roy Royton.

J. B. Fagan, who wrote "And So to Bed," which is destined for America, and Edna May, who here, has completed a new musical play, called "The Lady of Florence."

Autumn productions on schedule are Dennis Edlin's "Love at Second

JOYS AND GLOOMS OF BROADWAY

(Continued from page 2)

sudden collapse over at libbing in a cafe. They were arguing which should go on first in an impromptu show. "You go on," said one, "you shut, shut us out."

"Be best you in, but you'll beat us out," was the quick reply.

New Thesmoes

"Sometimes ad lib clowning plays. For three successive Sunday nights Bert Wheeler, Jay C. Flippen and Harry Jans worked harder than they ever did in their shows entertaining the customers at the Pavilion Royal, for nothing—and Van and Schenck. They discovered that they were funny as a trio. Now they've signed a contract to go into the Casino, on East 58th street, as part owners, with a guarantee. Again let us predict that they'll be a hit.

Eddie Tala One

Eddie Cantor was the whole show at Danny Healy night at the Silver Slipper last week. In the course of conversation he happened to remark that he's on the stage one hour and 28 minutes in the "Follies."

"Ziggy's now figuring out a scheme to make me give out programs," said Eddie.

Someone in the party was trying to sell him the idea of having a violet ray lamp in his dressing room.

"Twenty minutes a night of that and you'll stay healthy," he said. "If I had 20 minutes a night Ziggy would write a new scene in for me," answered Cantor.

Jean Schwartz was in the party. Cantor introduced him.

"Remember, Jean, remember," said Eddie, "how you saved my life in London in 1914. I didn't have a hit song and you wrote one for me, remember? It is 'I Love the Ladies.'"

And Cantor sang it again, with Schwartz at the piano, after 13 years.

Schwartz and Harold Atteridge were introduced to the Vocolet Sisters.

"You remind me of the Dolly Sisters," said Jean.

"Oh, do you know the Dolly Sisters?" asked one of the girls. Jean only smiled, a bit sadly, we thought. He only married one of them.

Page Harry Fox.

Anderson to Direct

We hear that next season John Murray Anderson will direct movies, and supervise production for Famous Players.

Hussey's Hit

Some weeks ago Jimmy Hussey read us the lyrics of Billy Rose's new song "Since Henry Ford Apologized to Me." We predicted in these columns it would be a hit. Arthur Stevens, in his revue, devotes most of his space to the song, and calls it the hit of the "Le Maître's Affairs" in Chicago.

Hooley for Hotay

We also ventured the prediction that if Hotay Totay of the Frivoly Club ever had a chance in a real show she'd wow 'em. She's doing just that every night in "Padiokis," taking Lillian Roth's place.

From T. C. Westcott

Dear Mr. G: Your article in Variety on chorus girls suggests three new lines. Years ago I decided to do something to divert my mind. He got a kick in reading "Klok" Carter stories. Mine is burlesque. Some afternoon if you have an hour to spare drop into the Olympic on 14th street. It would be good reading to see what you would write about the show, and also the leading lady.

Perhaps the following may interest you: Three or four of the back-out skills I have seen lately are to my knowledge at least 50 years old. The old soldier bit which Chickie Salt used where he hits the date of the ticket; the flagman bit he used in the Winter Garden, and the one in "Scandals" where the parson's daughter saves the family jewels by sitting on them. I would like to tell you the real original of this last one, but the postal laws might get me. They had a blackout where a man had three sons, two real men and a shin, he always insisted the two were his, but the third was not, finally in a fight with the wife she admits that the shin is his, and the other two are not.

The old turn in this last one is that when I was a boy some 40 years ago the old folks told a similar story, and to the best of my recollection it was true, only the man had five boys, four he men and a shin, and when the wife was dying she owned up the shin was his, but the other four she blamed on the boarder. Most of these bits seemed to click, and it might pay to get some old timers to tell a lot of shins, and pick out some good ones for blackouts.

T. C. WESTCOTT.

Sight" at the Rorality Aug. 22; at His Majesty's Sept. 19; "Hit the Dots" at the Hippodrome Sept. 20; "The Beloved Vagabond" at the Duke of York's, "Crime" at the "Silver Cord" at the St. Martin's; "Gentlemen Prefer Blondes" (Continued on page 42)

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for Saturday attendance was broken this Saturday your open-
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Yours Sincerely

Lawrence Beatus

Lawrence Beatus
Managing Director
Loew's Palace Theatre

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CIRCUS NO BOOZE SMELER

'STEALING DATES' FOR LARCENY CHARGE IN BILLING BATTLE

Sells-Floto Circus Starts \$50,000 Damage Suit and Secures Injunction Against Miller Bros.' 101 Ranch Show in Topeka—Billers Arrested

Topeka, Aug. 30.
County attorney Ed Rooney found a new charge for larceny in swearing out warrants for "stealing dates" against billposters in the advance "wrecking crew" of Miller Brothers' 101 Ranch show.
Complaint was entered by the Sells-Floto Circus through the opposition billing forces of the two outfits having gone into the usual savage processes of tearing down paper, pasting up and over when dire clash.
Six attorneys commenced an action for \$50,000 damages against Joe, Jack and George Miller, with (Continued on page 41)

**Mary Pickford as Joan
Of Arc With Reinhardt**

Los Angeles, Aug. 30.
Though Douglas Fairbanks refuses to comment upon the report that his wife, Mary Pickford, will play Joan of Arc in a super picture of that title, it is understood that the rumor is virtually correct.
As her director, Miss Pickford will have Max Reinhardt, the eminent German star, Reinhardt is under contract to also make another picture for United Artists, the distributor that will handle the Joan film.
Norma Reaves is said to have sold Fairbanks on the Joan of Arc idea.
Reinhardt when out here will produce "Everybody" for the Hollywood Bowl, under a separate agreement.

Brains with Beauty
Watertown, N. Y., Aug. 30.
One beautiful girl in northern New York showed that she had good sense as well as beauty. At a recent beauty contest, held in connection with the Greater Catskills Exposition, Gwendolyn Smith of Lewiston, N. Y., was named Miss Beautiful.
The management gave her the action of attending the Atlantic City Beauty contest for a week or taking the cash. Miss Smith, graduate of Lewiston, N. Y., high school this June, and intending to enter Putnam Normal school next term, took the \$100 in cash.

COM'R WARREN TELLS INSPECTORS

Only Exception Where Police Find Gambling or Prostitution in Connection With Liquor Selling Prohibition for Federal Agents, Says Commissioner, and There Are Enough of Them

THINGS SO AFFECTED

New York cops are not booze detectors and need not use their snifflers for that purpose, said Police Commissioner Warren to his inspectors at a special meeting called of the cops' commanders at headquarters.
According to the account of the conference, Commissioner Warren informed the inspectors that he considered prohibition a federal matter, that New York State has no enforcement law, as the Miller- (Continued on page 34)

**16 B'WAY MUSICALS ON
AIR AS CIGARET ADV.**

**P. Lorillard to Radio Only First
Act—Showmen See B. O.
Trade in Piqued Interest**

"Old Gold on Broadway" is a showmanly tie-up with 16 Broadway musical shown by P. Lorillard & Co., tobaccoists and producers of their new Old Gold cigarette brand, which calls for the first act (Continued on page 35)

PETTING PARTIES IN THEATRES BLUSHINGLY AWFUL—SHE SAYS

Speaking, However, Only for K. C.—Combined Women Forces on Drive Against Indecent Shows and Pictures, Too—Women's Societies in On It

Bernie's New Record
Ben Bernie claims a world's record.
More people passed the Strand on Broadway Sunday, claims Bernie, than any other house on earth.
Bernie is the featured attraction at the Strand this week.

U. S. D. A. SAYS FIGHT FILMS CAN SHOW

**Stops All Talk of Federal
Warrants in Milwaukee
—Transportation**



Milwaukee, Aug. 30.
Fight films may come and go in the state of Wisconsin and not four serious action from the United States attorney's office here, it was learned after a federal investigator finished a probe on the showing of the "Tunney-Jempey and Dempsey" shanty fight films in local houses.
Senator Levi H. Farncroft, U. S. attorney here, informed Variety's correspondent he had been approached by the federal agents who sought to make arrests for the showing of the fight films in Milwaukee. (Continued on page 44)

Kansas City, Aug. 30.
Combined forces of Kansas City Women's clubs, Society for the Prevention of Commercialized Vice and the recreation department of the city government are planning a concerted drive against indecent shows, suggestive pictures and motion house petting parties, to be started as soon as details can be worked out.
Letters asking for help in uplifting the morals of the shows and the conduct of the young people attending them have been sent to eight women's organizations — Kansas City Athenaeum, the Parent-Teachers Association, district, state and national bodies of the Federation of Women's Clubs, Women's City Club, F. E. O. Statehood, and the state club magazine, Missouri Club Woman.
"We are working as much to improve the behavior of young boys and girls attending the picture shows as for the character of the shows themselves," Mrs. Mason T. (Continued on page 31)

**ROGER KAHN RETIRING
FROM DANCE B'D FIELD**

**Fed Up On Temperament and
Bickering—Leaves Hotel
Penn and Closing Office**

"The millionaire maestro," Roger Wolfe Kahn, who went from riches to rags, has decided he has had enough of the jazz land market and is retiring from that field of endeavor. His new professional pursuit of composition, and the new hobby of alpine operation, prompted young Kahn against further bothering with jazz hands, and (Continued on page 31)

XX
 An Announcement of World Wide Interest:
 Un Communiqué d'un Intérêt Mondial:
 Eine Anzeige von Welt Interesse:
 Un Aviso de Interés Mundial:
 In Sept. 7 Issue of Variety

BROOKS

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STARS EFFICIENTLY 2% COST CHAIN \$2,000,000 ALL FOR DIVORCE

M-G-M, Par, 1st N. and Warners Reduced—Fox Increase With Object—FBO Unchanged—Tiffany and Columbia Slight Increases—Metro Dropping \$100,000 Per Production—Other Makers Scaling Down Budget Cost

A general cut in production costs, in line with new plans laid for film producing, results in approximately 25 percent reduction for program releases with Metro-Goldwyn-Pictures, Paramount, First National, Universal and Warner Bros.

Increase in cost of Fox productions is commensurate large with a new market aimed at by the production remains practically unchanged. Tiffany's and Columbia's slightly increased.

M-G-M program reduce cost sheets are scheduled to be lowered from around \$250,000 to \$230,000. The cost of Metro films has been exceptionally high for the past year or two, the returns on an actual point basis hardly warranting the expenditure.

Paramount program production cost is to be reduced from \$250,000 to \$200,000 for average programs. First National, from \$200,000 to \$150,000; Universal from \$150,000 to \$125,000; Warner Bros. from \$100,000 to \$75,000.

5 for 19c

Alva, Okla., Aug. 30. A family of five may go to the picture show at Northwestern State Teachers college at Alva, Okla., at cost of only 19 cents.

Children are charged 3 cents and adults 5 cents.

Many Other Costs Besides Settlements—1st Divorce Cheaper

Los Angeles, Aug. 30. A checkup on the Chaplin matrimonial tangle which resulted in the interlocutory decree of divorce for Lila Grey from Charlie Chaplin, discloses this matrimonial vorage will stand the comedian around \$2,000,000. His settlement with Mildred Harris, his first wife, did not cost him over \$100,000.

The way it is calculated by those who know Chaplin's expenses is that the property settlement was \$250,000; children's trust fund \$200,000; lawyer's fees \$25,000; temporary alimony around \$15,000; Mrs. Chaplin's bills during separation, \$10,000; court costs \$10,000; interest deferred property settlement, \$17,000; and \$10,000 a month for maintenance of the children until the trust is established, with the friends figuring that the balance of the costs is taken up in the fees paid to his attorneys by Chaplin. He employed two of the most expensive legal minds in the country, Nathan Burrows of New York, and Gavin McNabb of Detroit, who are now in Los Angeles which Chaplin incurred from being compelled to hold up production of his new picture, "The Circus."

According to the terms of the settlement Mrs. Chaplin will receive \$750,000 at once with the rest to be paid over a three-year period. Two payments of \$100,000 each will be made with a final payment of \$50,000, with interest at 5 per cent, given on the deferred payments.

It is the way the divorce decree was granted, either Chaplin or his wife has the right to apply for a final decree in that case was heard. The latter court decided to revoke the decree.

It seems as though the receivers who had the Chaplin property in custody from the time the suit was filed had put in the receivers' claim of \$45,000, with both Chaplin and his wife feeling the amount was excessive, and the \$22,000 was enough. The receivers appeared to Superior Court Judge Gurin before that case was heard.

The latter court decided in its findings that the final decree of divorce would be upheld until the receivers' claim for the \$15,000 had been satisfied or settled.

Immediately after the decree was granted Mrs. Chaplin filed a petition for a restraining order against her as she is appointed guardian of the estate of her two minor children, Charles and Sydney Earl Chaplin. Her petition stated that the boys are to live on the property of the estate until they are of age, 35, each is to receive the principal of \$100,000. The petition will be heard before Judge Judge Desmond this week.

RORK GETS BREAK ON WHITE HOUSE SHOTS

Washington, Aug. 30. For the first time a picture company has been permitted to use the White House and the Capitol building as proper "backdrops" for a picture.

This is the break Sam E. Rork got for scenes here of his picture "A Texas Steer" with Will Rogers.

Before this was put over it took the concerted efforts of the National Press Club, David Lorn, architect of the Capitol; Nicholas Longworth, Speaker of the House; and Charles G. Dawes, Vice-President of the United States, to get permission for complete use of the Capitol. Scenes have been shot there before but never with such freedom.

As to the White House this is believed to be the first time that any shots at all have been taken at the executive mansion. Permission for the direct from the President's Coolidge.

Story of the picture is that of a Texas Steer, having his first "fling" at law-making, it first broke in this respect that any shots at all have been taken at the executive mansion. Permission for the direct from the President's Coolidge.

Par's Economic Committee Making Saving Headway

Los Angeles, Aug. 30. The ways and means committee of Paramount appears to be making considerable headway in its economic drive. The committee, composed of studio executives, actors, directors and writers who are also making the movement for lowering production costs.

At the last meeting it was reported that the new lighting and descent lights used in the place of the klieg and Cooper-Hewitt have been about 10 percent cheaper than the others did in the past. There was also on a recent picture by Jolie Danieles. It is said the results were more than satisfactory. Additional equipment of this kind has been ordered to be installed.

It was also brought out at the meeting that 75 percent of the film mail of the stars, feature and contract players employed by the company was handled by a special department. It was suggested that a department in the distribution organization in New York be established to handle it instead of at the studio, and that the entire film mail of the company be taken care of by the organization without cost to the employee.

Another matter suggested at this meeting was the establishment of a producing organization for the purpose of interchange of costumes for productions between the various producing organizations. It was present that all the studios have large wardrobe departments but are required to get an abundance of their costumes from the Western Costume Co., which supplies practically all of the wardrobe worn by extra players.

Under the new plan it is figured that all of the studios will wear over their entire wardrobe to this central costume company, which in turn will also purchase the wardrobe from the Western Costume Co. in used wardrobe they figure can be re-used in productions frequently.

The plan is to be submitted this week at a meeting of the Association of Motion Picture Arts and Sciences by R. P. Schulberg for the approval and recommendation to the producers' organization, which, it is said, is prepared to inaugurate such a bureau in case the artists want it.

STUDIO CARPENTER NOW FBO FILM DIRECTOR

Los Angeles, Aug. 30. James Dugan, formerly studio carpenter at FBO, has been promoted to the post of director by that organization.

He will direct "Tom Tyler in his next picture, "The Desert Pirate."

Selling Realty from Screen

Los Angeles, Aug. 30. Alexander Hirsch, Los Angeles land promoter, has leased the Pacific-Spears Theatre, on West Coast Theatres for a year for the purpose of showing pictures of several subdivisions which he is handling.

He is leasing, 600-seat house at 7th and Alvarado streets, has been dark for five months.

Stahl Moving to Fox?

Los Angeles, Aug. 30. John M. Stahl, who came to Metro from Fox, is said to be going to leave Fox three years ago, and is going to take organization upon his return here, but he has not yet decided.

Stahl, it is understood, will probably join the Fox staff, with whom he has been known to be working for some time now.

URSON DIRECTING "CHICAGO"

Los Angeles, Aug. 30. Cecil De Mille has selected Frank Urson to direct "Chicago," which is one of the company's big spectacles, with C. R. supervising the picture.

Phyllis Haver will play Roxie Hart.

Elliott, Extra, Now Lead

Los Angeles, Aug. 30. Gordon Elliott, who has been elevated by John McCormick and will have the lead opposite Colleen Moore in her next picture, "The Production," "Till Tell the World."

Alan Hale's Buy

Los Angeles, Aug. 30. Alan Hale, the Frank McCondon, has bought the picture rights to "Moon Midnight," Dr. M. Willard's picture syndicated in 32 newspapers.

This is the second piece of material Hale has bought since his having acquired "The Big Swede," an original by Garrett Fort.

Sam Katz Well Satisfied Thus Far With Stage Band and M. C. Policy

Sam Katz, who shortly returned from a vacation abroad, has had time to familiarize himself with the reports from his several theatres on the Public Theatre chain, on the reception and the growing attendance. The institution is a comparatively new policy of several universal unions in Public de luxe picture houses—stage bands and method of entertainment in the Public Theatre chain.

In play by Paul Ash at present, dating back to Ash's coast career.

Mr. Katz, who is the head of Public, states that he was pleasantly gratified but not surprised when arriving in Los Angeles to find the showing the new policy had made in the summertime on the stage and in the box office.

"Of course," said Sam Katz, "we anticipate even a better response in the regular season."

"While this policy is new upon all of our stages, it is not new to Los Angeles. When I assumed charge of Public, the present stage entertainment policy was in my mind, but firstly I wanted to denote a Public show as of a finish, to stamp Public as a quality performance."

"To that end, which I think we have accomplished, we deferred the stage band and method of entertainment in the way of variety and novelty acts, until we deemed the ripe time. That is here."

Mr. Katz said his theatre organization is constantly formulating ideas for the betterment of the entertainment, and that those ideas will develop in stage form.

"It's a pretty big circuit, you know," he added, "and we can't race."

MURDOCK FOR PATHE ANGLING FOR B. B., REP. FROM OUT

Murdoch and Kennedy in Conferences—Kennedy's Investment Placed at \$1,000,000—Banking Interests Favor Amalgamation

U. A.'s S. A. Rep, Steele, Likes to Travel Around

United Artists has a grievance totaling \$9,306 against Montford S. Steele, who has been appointed manager and sent to Rio de Janeiro, Brazil, in January to supervise the U. A. situation in South America.

Steele, it is alleged, developed globe-trotting tendencies without authorization from New York. He made a trip first to Buenos Aires, Argentina, and later called by way of Europe to New York by way of coming "at the United Artists' request."

U. A. has now started attachment proceedings to recover the \$9,306, which he is a loan.

Steele meantime wired them he was not coming back from Paris until September 1, when he would New York address is the Yale Club. He is being served by publication.

Radio Gag Stuff for "Voice With a Smile"

Los Angeles, Aug. 30. George Loran, publicity chief at First National studio, is casting about for gag material for "The Life of Helen of Troy."

First National is looking for two comedies and will pick up the description over the radio, sight unseen, to stage an elimination contest between the comedies.

Listeners-in are to phone or write in their choice of the girl entries have described themselves.

The voice with a smile may win. The gag will be tried out Sept. 2.

PUBLIX-F. & R.

Public Theatres and Finkelshtein & Huben are firing angry. This time it is direct between the two theatres.

The present idea is that P & R shall get in on the Public house in their territory and that Public shall be given a piece of the new P & R houses in the same section.

That will quell, it is rumored, the impending opposition in the Twin Cities of Minnesota.

Gardner Writes Script

Los Angeles, Aug. 30. George Gardner, picture producer, by Cecil De Mille, sold his boss a story for \$10,000, with the result that Warner Lasker has purchased the picture. It will be called "Stand and Deliver."

It is reported negotiations have again been started between J. J. Murdoch, president of Pathe-Fr. Co. in New York, and the Booking Offices (Ind. producer) for the amalgamation of the two concerns.

A series of meetings between Murdoch and Kennedy during the past few weeks are said to have been arranged with this purpose in view.

It is understood Murdoch is preparing an offer for Kennedy's holdings in the United Artists. The interests represented in the offer concern a proportionate increase in stock in the combined companies.

Kennedy's investment in FBO, including royalties of his original associates in the company, is reported at around \$1,000,000. Kennedy has been conferring with Paramount-Panama-Lasker regarding a personal switch to that organization, in the event of a willing control of FBO. That rumor is qualified to state that if Kennedy decided to remain in pictures, his business assignment in banking.

The same banking interests behind the concerns are said to be intertwined with the Kennedy connection, and the principal banker, R. B. Stone and Company.

Par's Movie Shows

Fourteen consecutive midnight shows started at the Paramount Monday. It's a follow-up by the studio in its producing policy with "Underworld" (Par), when three 12 p. m. performances were shown.

"Hills" (Clara Bow) is the current mainstay leader, with "Fleming" (Beverly) (Jolie Danieles) following next week.

"The New York Roof" across the street, has been staying open until 1 a. m. for years with straight picture and final show.

It is playing to capacity.

For the 11-45 performance the Paramount is curtailing its program to a news weekly, scenic and the dentists just an organist substituting for the pit crew.

Lead Replaced in 'Gorilla'

Los Angeles, Aug. 30. After a week's exposure to "The Gorilla," Asher, Small and Warner cameramen have been put to the picture for First National's stepped production for one day to make certain changes and then return to the film.

After Day replaced Beverly Hills as the mainstay leader, with "Fleming" (Beverly) (Jolie Danieles) following next week.

"The New York Roof" across the street, has been staying open until 1 a. m. for years with straight picture and final show.

It is playing to capacity.

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"Parade" H. O. in Canton

Canton, O., Aug. 30. Metro's "Big Parade" is holding over this week in Canton's new local theatre.

It was played to \$10,000 here last week, astounding all of the show people in town.

LOEW'S AND PUBLIX AT THE BOOK EXHIBITS MAY BE 'BLACK LISTED'

Former Understanding of Pooled Deluxe House Bookings Dissolved—Union Labor Matters Bear Upon Changed Decision

Ed Schiller for Loew's, and Sam Katz for Publix, have concluded to dissolve their understanding reached some weeks ago of jointly booking attractions in the stage shows of their de luxe picture theatres. The decision was reached when it was found that certain union labor regulations in a city here and there would conflict, requiring the circuit affected to personally handle the matter.

Booking meetings between the two circuits had been arranged for, as there Louis Sidis for Loew's, and Jimmy Cowan for Publix, were to have sat in, selecting such attractions or acts as desired, with a booking route of 30 weeks or more given.

Following the dissolution of the understanding, Loew's and Publix's booking departments are independently booking their own stage shows as previously, and from their respective offices.

"WEDDING MARCH" IN 19 REELS OR NOTHING

Von Stroheim's Idea of Two-Theatre Exhibition at \$3.50 or \$5 Top for Two Nights

Los Angeles, Aug. 30. Eric Von Stroheim is insistent that Paramount release "The Wedding March" in its entirety or not at all. He claims that this picture, which cost Paramount and Pat Powers, who promoted it, around \$1,000,000 and took close to two years to make, cannot be shown in modified form.

The picture was cut to around 25 reels by Von Stroheim. Paramount brought in Joseph Von Sternberg to cut down to feature size. It is said that Von Stroheim, through his experience in making "Greedy," forced scenes and situations to overlap each other and it is an impossibility to show the picture and give satisfaction in less than 35 reels.

A plan is now being worked out by Paramount whereby two separate pictures might be made of the picture, but it is not considered possible that this can be done.

Meantime Von Stroheim, it is said, is prepared to reveal measures to compel Paramount to show the picture in the 19 reels. He has brought a suggestion that the company have two theatres alongside of each other in New York City with each playing one reel every 15 minutes, the first stanza to open one night and the second the following evening with the customers to be taken to ticket entitling them to see both pictures for one price with the admission to scale between \$3.50 and \$5.00 for a look.

Von Stroheim offered the same idea when Metro-Goldwyn-Mayer is to release "Greedy." That picture is to finally cut to about 25 hours' running time, but never offered a winner so far as the box office was concerned.

Sennett Directing

Los Angeles, Aug. 30. Max Kerner, after a long absence from the megaphone over seven months, is now directing a feature picture—his first—entitled "Sennett and Lumber Girls are Synonyms." Therefore, the insurance on the producer to direct a picture "Sennett" The Romance of a Bathing Girl.

Those heading the cast are Rolly Remy, Matty Kemp and Johnny Burke.

Foreign Sub for Menjou

Owing to temperamental difficulties with Adolph Menjou Paramount has imported Wilfred Lucas, who is being groomed as a type sophisticate. Lucas, said to be a dead ringer for Menjou, is from Hungary. He is being kept in reserve to be used in the event of a break with Menjou.

CHAMPION FIGHT IN SELF DEFENSE IN ADVANCE

Goodart Co. Offering Tunney-Dempsey Delivery in Chicago

Goodart Pictures Corporation is contracting with exhibitors all over the country for picture rights to the forthcoming Dempsey-Tunney fight through Phil Cohen, company attorney.

Summation, one of the heads of Goodart, has stated the Dempsey-Tunney pictures would be shown in New York two days after the fight is over, according to report.

Despite assurances numerous exhibitors intending to tie up for the fight films have asked attorneys prominent through their experience in this phase of the business to represent them in the transaction. The plan, as at present, are that exhibitors pick up the film in Chicago after the fight or return to the transportation.

The Dempsey-Sharkey film, made by Goodart, are now being shown in practically every state, most prominently in Ohio, Illinois, Indiana, Wisconsin, California and Missouri.

Cullen Landis Marries Former Mrs. Silton

Los Angeles, Aug. 30. Cullen Landis, screen actor, divorced recently by wife, Marion LaBryn, former screen actress, is married again, this time to Lola Brown, divorced wife of Eddie Bilson, local agent.

The couple were married in Tia Juana, Mexico.

Par. Club's Sports

Los Angeles, Aug. 30. Paramount Studio Club is sponsoring a social movement for its members. Seven tournaments comprising a like number of sports are scheduled to be held in the near future. First will be a golf tournament, with men's and girls' events. Archery, basketball, pistol shooting and quoits to follow.

All members are eligible to compete.

FOX'S "PRINCESS" ABROAD

It is understood Fox will start "shooting" on "The Dollar Princess" next June, with exterior scenes being taken in Vienna, St. Petersburg and Budapest.

Pettijohn of Hays Office

Writes Letter Signifying Willingness to Kill off Reprehensible Pictures—Opening up "Dark" Houses—Provisions Possibly Taken to Punish Theatre Men Who Show This Type of Picture, to General Injury to Industry

ILLEGIT PRODUCERS

Theatres opening during the closed season for the showing of indecent films at flat rates on percentage basis may be placed on the blacklist next season when the proprietors will find themselves unable to secure regular film fare on this account.

Numerous complaints have been made to the Hays organization to help stop the whole scheme of illegality to apply for film from a copy of a letter secretary of the National Association of Theatre Owners of America, stating warnings to members to eliminate all indecent entertainment of this kind.

Non-members of state or national exhibitor organizations showing indecent films may come under a ban as ineligible to apply for film from a copy of a letter secretary of the National Association of Theatre Owners of America, stating warnings to members to eliminate all indecent entertainment of this kind.

Charles Pettijohn, general counsel for the Film Board of Trade, has signed a willingness to help clean up exhibitors of bootleg film. A copy of a letter secretary of the National Association of Theatre Owners of America, stating warnings to members to eliminate all indecent entertainment of this kind.

THEATRES ON SUNDAY BEST, SAYS PRIEST

"Keeps Young People Away from Questionable Resorts"—No Moral Standards Lowered

Masena, N. Y., Aug. 30. Sunday movies are a healthy thing for a city because they "keep many young people away from questionable resorts," says the Rev. Francis J. McHugh, pastor of St. John's Episcopal Church.

The priest thus comes out publicly in favor of permitting Sunday movies here.

He has been putting up in Orenda, N. Y., where he is pastor of Sunday movies and their effect. Says he: "It is my observation that moral standards have in no way been lowered by Sunday pictures, and that, on the contrary, much benefit has been derived from them."

"In my judgment, the church and its ally support clean, harmless amusements. There is no reasonable objection to their recreation on Sundays as long as people are afforded an opportunity to attend church."

"I and my church people do not have to go to movies or any other sort of thing on a Sunday. But it is much better for some people to go to movies with their wives and families than to go to some of the open resorts."

FLYING LION IN PLACE NON-STOP FROM L. A. TO N. Y.—M-G-M STUNT

Sensational Exploitation for Metro's Trade-Mark—Working Out Details at Culver City Studio—Coming East in Specially Built Airship

A "Stool" Knows

Los Angeles, Aug. 30. A male motion picture star, known to be temperamental recently finished a seven on a Hollywood picture stage and rushed off. He looked around for a place to sit and, seeing none, shouted: "Where is my stool?" Immediately four men with notebooks stepped forward.

MAYER RE-SIGNS WITH M-G-M AT \$800,000 A YEAR

Highest Paid Production Head of Show Business—New 5-Year Contract

Los Angeles, Aug. 30. Louis B. Mayer has signed a five-year contract with Metro-Goldwyn-Mayer as president and in charge of picture production on the coast.

Mayer's old contract had more than a year to run, but it is said the home office executives were so determined that time that they induced him to sign an extended contract.

Since Mayer took over the Metro-Goldwyn-Mayer studios less than four years ago, the production of the company has been the outstanding one of the releasing market. Mayer is recognized as one of the best individual producers in the industry. He had his start in practical production when making independent pictures at Mission Road here. It was responsible for the development, while an independent, of Reginald Barker, Fred Niblo, and John M. Stahl as directors. He also took Irving Thalberg in hand when the latter left Universal and carried the young man to a point where he is said to be earning around \$500,000 a year.

It is also Mayer who forced Norville Sharkey into surrender by insisting that he be used in a picture where the director felt someone would play the role most satisfactorily.

Mayer's new arrangement, it is said, will bring his income with M-G-M close to \$800,000, the largest income a production head will draw from company salaries from his studio work in the industry.

Clarence Brown's Gifts

Reports are current that Clarence Brown presented a \$100,000 diamond ring to Dorothy Sebastian, actress, employed by Metro-Goldwyn-Mayer, for security services from his studio work in the industry.

Brown was divorced a short time ago from Brown, former stage actress—Mrs. Brown recently returned from Europe with a \$100,000 diamond ring. It is understood that this ring is one of a number given by Brown to Dorothy Sebastian, but the principal arrangements have been made.

Los Angeles, Aug. 30.

Metro-Goldwyn-Mayer is contemplating the most sensational exploitation stunt ever done in the picture industry around Sept. 15, when a live lion symbolizing the M-G-M trademark will be taken from Culver City to New York on a non-stop aeroplane flight. This will be the first time that a live lion has been carried in an aeroplane across the country, as well as being the first non-stop flight attempt from Los Angeles to New York.

Newspapers throughout the country this week will carry the story that Louis B. Mayer, head of the M-G-M studio, has recruited a constructor of Ryan aeroplanes, and Al G. Barnes, circus owner who owns the lion, have fringed this freak stunt.

It is claimed that the success of the flight will prove it is just as possible to ship animals by aeroplane as to ship passengers across the country. The animal is to be known as "Leo, the Flying Metro-Goldwyn-Mayer lion" and is to be carried in a specially constructed plane in which a cage will enclose the lion. The cage will be built for the lion and the lion and its trainer.

The flight is to be entirely enclosed in non-breakable glass for the purpose of permitting the lion to be photographed from all sides of the plane. Construction on the plane is now being done by the (Continued on page 12)

UNLIKELY ROWLAND REMAINS WITH 1ST N.

Gen. Mgr.'s Contract Expires at End of Season—Prospective Merger With Pathe

It is understood the First National board of directors has refused to renew the option on Rowland A. Rowland, general manager. His contract expires at the end of the season.

Reports are that the production department is not particularly happy during the latter part of the present season, have more than pleased the board members. The indecision on Rowland's future in connection with the organization is due to the probable consummation of a merger with Pathe-Fox.

Rowland, however, is confident, has been considerably strengthened in the past few weeks. The first discussion about partly leaving the stall on the renewal of contract, occurred when John J. McQuirk proposed against the production of "The Patient Lender Kid" Rowland insisted, in his position as general manager, on making a picture and continued, despite opposition, to make a picture.

It is said McQuirk took the stand that too many war pictures had preceded it.

Rowland, within the past year, has been reported as indifferent to continuing as a studio executive in picture production. He is independently wealthy and has several interests outside the business besides the 1st N. connection.

COSTUMES FOR HIRE

PROFESSOR BROOKS' COSTUMES 123 W. 42ND ST., N. Y. C.

10

'CAMEO KIRBY,' \$21,000 AT FOX

"Chang" Fell Down and Out in 3d Week in Philly—Stanley Went to \$27,000, Normal, With "12 Miles," Also Gilbert's—"Firemen" Good

Philadelphia, Aug. 30.
The collapse of "Chang's" busi-

at the Aldine when this remarkable picture no longer had the benefit of the overflow crowds from the Whitehall. The picture was shown by the Whitehall at the Stanley when it was the feature of the film house situated here last week. "The Great Train Robbery" started at a \$15,000 clip.

close to it, dropped to less than \$1,000 in its second week and shrank another \$3,000 or \$4,000 in

K. Decision was made Tuesday to make last week the final one, and it had some effect in stimulating trade, but most of that was counterbalanced by the torrential rains Friday and Saturday.

Stanley company made a real stake in their campaign.

ang." Instead of being shove
so early and at pop prices, the
are this type of picture should

be held until into the fall and then a "highbrow" exploitation and possibly at a smaller house.

There was talk of "Camille" followed by "Chang" at the Aldine to follow before "The King of Kings" arrives Oct. 3, but instead of

All Flesh" was substituted. I
ned this week, showing just fair
length and is unlikely to last th

five weeks. When "The King of Kings" arrives, and not until then, Aldine will return to its polls.

reserved seats and a \$2 top, two shows a day.
The Stanley and Fox theatres

nt have Whiteman or Roxy last
k, but they staged another battle
parallels, each house having
a Gilbert feature. The Gilbert

in Gilbert feature. The Stanley
s "Twelve Miles Out," which
lited praise from the critics but
n't please the patrons because

tragic ending. On the bill, also, are Florence O'Denishawn in a elaborate dancing act assisted by

low and Columbus, also David Colove, local boy pianist, and Margaret McKee, bird imitator. The

had a revival of Gilbert's "Meo Kirby" plus Max Fisher and orchestra; the Blums, dancers Mary Herman, comedienne

Mary Haynes, comedienne. The
nley, hurt with the others by the
a, pulled around \$27,000 and the
t claimed about \$21,000.

The Stanton did fine trade with reman, Save My Child," booked for two weeks. Last week I

led about \$13,000, perhaps a little more. The Arcadia got enough with "Metropolis" to warrant keeping it.

ther week, although the figure \$600, wasn't unusually big. The Hilton pulled fairly well also with sales \$34,000 and 110,000.

Next Monday the Fox-Locust will open with "Seventh Heaven" and "Au Geste" is slated to begin its

Stanton. "What Price Glory," postponed a week, will come into

Estimates for Last Week

tanlay (4,000; 35-50-75). "Twelve
es Out" (M-G). Critics liked this
better than patrons because of

Gross around \$27,000, back to
mal.

"Save My Whillies" (Par) (R)
Chickadee. Wallace Beery - Raymond
Hull. \$13,000; 981.
Week 1 (1,500): 591. "Change" (Par)
\$13,000; 981. Dropped another couple
of notices and taken out Saturday
matinee. Sold up without Williams
flowing from the Stanley. Between
and \$7,600.
Merceda (Roo.) \$10,000; 981. "Metropolis"
(Par) (lat week). Did well under
the weather. Good crowd. Collected
well. Critics rave.
Carlton (U.M.W.) \$10,000; 981. "The
Cameo Kid" (Par) - Maurice MacLean.
Hardly quite successful, although
good.
Joe (U.M.W.) 981. "Cameo Kid" (Par)
- Revival of this John Gilbert film.
Good picture, happy thought. Weather
not too hot, but house grossed between
and \$7,600.
Copyright, 1927, by Variety, Inc.

**Flores Does Bad
Flop in Seattle Legit**

Seattle, Aug. 30.—
The biggest flop
last week at the Audum-
ble.

The picture barely drew the
rental, getting but \$1,500 a
week.

**CHICAGO GOES OVER \$50,000 AGAIN;
BARRYMORE FILM \$10,220 IN 5th WK**

stay: \$15,000 last week; "Camille" (F. N.), Norma Talmadge, current

look d up. talk.	Country Doctor' (P. D. C.) 25-50-65). Picture treated and not a bad bill; \$18.00.	2.90 nice bill
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PARAMOUNT, BRAY, SHUBERT UP; CHEERFUL NEWS PARADE

Loew Near 57 in Moderate Move—Orpheum and
Pathe Alone in Amusement Group Fail to Re-
flect Bullish Influences—Shubert-Fox Statements

All the favorable influences that have been kept in the background during a dreary summer for bull in the amusement shares were panned last week and to yesterday, with the consequent upward moves by the leading securities. Paramount recovered most of its slip from 107 to 101 with aggressive bidding up of prices. Its weekly unofficial estimates of 111 net profits for the common have been revised from 100 to 105, and the company's interests to something like \$140,000 for the year. This would indicate better and \$5 for the fourth quarter, and probably takes into account the working out of the economy program.

Pool in Shubert

Shubert staged a stock drive last week that was still in progress yesterday. It appeared to be timed with the coming out of the state and municipal bonds for the year ending June 30, and making profits for the year. The \$10 a share, together with an imposing assemblage of other figures. Instead of discouragement, when the Loew directors did not vote the stock \$22 a share, the market was rising, there was steady buying in the stock which got into its best range under steady demand, and the appearance of orderly accumulation. More cheerful news came from the Fox headquarters in a statement issued as a prelude to the publication of figures for the first half of 1927, which is looked for in a few days. This preliminary publicity for the second half increased the earnings for the same period of 1926. Gross income from the six weeks ending July 15 were given at \$2,290,707, compared to \$2,136,159 for the like period of 1926, suggesting the scope of the expected betterment.

Par. Trading Area

Some new trade buying came into Paramount securities, according to the theory that the clique had come and were ready to begin a campaign for higher levels. For the first six weeks since the stock began to move in a definite range, representing a recovery. Up to now the price has been very sharply off to successive stages of trading areas and then

into still lower ground. The current move, however, is a recovery from 102 to 107, and then a trading area between 101 and 105. On past performances the stock should move gradually to a new peak and then adjust itself to another temporary trading range. This was the history of the recovery from 100 to above 100 some years ago.

The current pool, however, appears to have a technique different from former cliques and there is a chance that another dramatic shake out may be staged before the long bull campaign gets definitely underway. It took eight months to get the stock from 102 to 105 while the entire market around was moving up. So this group of operators is in no urgent hurry.

In the Case of Shubert the Move

appeared to be an out and out pool. The market around was moving up. So this group of operators is in no urgent hurry. The impending start of the active business season. The statement served to call attention to the special issue, normally an inactive stock. Monday alone the turnover was near 14,000 shares. This is a figure that normally doesn't move 1,000 in a month. The stock was up to 105, touched 65, a gain of 3 on the day and of 13 from the low of 55 less than two months ago when new financing was broached.

The statement gave profits for the year to June 10 at \$1,633,137, compared to \$2,220,487 for 1926 and \$1,111,111 for 1925. Real estate and equities represented \$1,246,004 compared to \$735,325 of the business season. The statement also gave a breakdown of the balance sheet, showing a net income of \$1,633,088 for the 7 per cent. dividend. The cash account is 15 de the sale of 15-year 6 per cent. gold bonds, suggesting the scope of the expected betterment.

Some new trade buying came into Paramount securities, according to the theory that the clique had come and were ready to begin a campaign for higher levels. For the first six weeks since the stock began to move in a definite range, representing a recovery. Up to now the price has been very sharply off to successive stages of trading areas and then

'FATTY' AS STORM CENTER DREW \$20,000

Wash. 'Star' vs. 'News'—
Renee Adore Stared; Did
\$6,500; Good

(Est. Pay. \$60,000)

Editorially attacked by the "Star," with equally as much space utilized in defense by the "News," the advertisement of Renee Adore's arrival at the Palace brought the house to a standstill. Starting at Saturday, the new opening day for both of the Loew houses, Arbuckle topped every preceding Saturday by close to 1,500. And that things quieted down and toward the finish of the week were still in the air.

In contrast the other Loew house, Columbia, with its "Way of All Flesh," was constantly building. But even this was not accomplished until a big surprise in extra advertising was given to the public. The result was that grade for many weeks. In regular season it would not have justified such action.

Lewis Stone was given something of a little better in the way of a story in "Lonesome Lullaby." Though not boasting takings as the last, business was above the normal of late.

Renee Adore in "Back to God's Country," at the Rialto, played to the usual, while the Little with "Fashion" may have got a few hundred above preceding week.

Estimates for Last Week
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WITCH ON ACCOUNT OF SALE TERMS FOR SEASON

Managers' Committee Convinces Musicians Business Does Not Warrant Scale Increase Demanded Report Orchestras Might Be Discontinued

Kansas City, Aug. 30.—What the theatre managers consider a signal victory, and the first one in many years dealing with the various labor unions, was won when the local musicians' union returned signed contracts for the ensuing season at the same scale as that of the year which ended July 31.

A few weeks ago the musicians submitted a new contract asking for advances of approximately 10 per cent in the various theatres and a change in some of the working conditions. A committee from the local Theatre Managers' Association, headed by Jack Quinlan, president, consisting of Jack McDuffy, representing the two Public Houses; Lawrence L. Luman, of the two Orpheums; and H. H. Shanberg, of the uncompleted Loew-Midland, met, with officials from the union and stated firmly that there could be no advance at this time under the present business conditions. Some showed their respect to representatives of the union by convincing them that business was just as represented.

It is understood that some of the managers were very seriously considering discontinuing their orchestras as a matter of retrenchment, and when that word leaked out the musicians were nonplussed.

It is now known that some of the members of the local were not in favor of seeking an increase, while others were lukewarm. A number of meetings was held, with the result the conservative element in the union was convinced the managers were sincere and that it was best for the men to remain on the job.

Warners Get Technical Verdict Without Cash

Arnold Krass and Arthur J. Horwitz have consumed a substantial degree in favor of Warner Brothers, Inc., in the case of the technical producers of the Rin-Tin-Tin pictures, who used Stolz and Horowitz as their legal advisers. Stolz owned and Horowitz routed an act featuring a dog who was known at the time as Rin-Tin-Tin, "Ron-Ton-Ron-Din-Tin"; etc.

The picture people met forth they spent \$125,000 in production of Rin-Tin-Tin features and objected to the similarity in billing of their dog star.

Stolz and Horowitz consented to judgment in Warners' favor without costs or other monetary consideration.

"McGinty" a Last

Los Angeles, Aug. 29.—John McDermott is writing "Down Went McGinty" as an original for the small screen, and the production, First National release.

De Mille in Person

Los Angeles, Aug. 30.—Cecil B. De Mille will personally appear in "The Blue Bands," which Paul Sloane will direct for the De Mille organization.

Patricia Joy will be starred, with balance of cast including Gene Lockhart, Alan Hale, and Arthur Johnson, and Arthur Johnson.

RUTH MIX IN FOX FILMS

Los Angeles, Aug. 30.—Ruth Mix, diminutive daughter of Tom Mix, will be in "Vivacious Ferdinand," which will be directed by Jack Ford.

YOUNG FAIRBANKS IN LEGIT

Los Angeles, Aug. 30.—Through Al Rubin, young Fairbanks placed his talents with the William Morris agency.

Thelma Todd Opposite Dix

Los Angeles, Aug. 30.—Paramount has signed Thelma Todd to play the part of the girl Richard Dix in his next, "The Gay Shepherd."

Censors Tighten Up on News and Shorts

State censorship boards, in many cases, are reported tightening up on newsreels and shorts which have been given carte blanche. In most instances newsreels have been given strict ways with advance orders from the censor, and later being notified to view the material when shown at local theatres.

Bonds, taken according to consent of bathing shows where the suits are shown clinging tightly to the bodies of the subjects on out of the way places, often being shown in the nude disporting in an "unseemly and unhygienic manner."

FOX'S VAUDEVILLE GOES LEGIT, ACADEMY FOLIO COMBO BILL

Change Immediately Leaves One Fox Vaude House on 14th St.

The deal has been consummated by Fox whereby the City, East 14th street, New York, becomes a stand on the subway legs directly and will receive shows via the Shubert books.

The City, playing Fox vaudeville houses for many years and for the past two years using eight acts changing twice weekly, will now be a combo policy next Sunday.

Editor Day, Fox's Academy of Music, almost next door to the City, which since its opening has played the City, has been a success in their tried vaude acts with a mixed policy, the bill to be similar to that current in the City. It has been some time since 14th street has played legit, although since 1925, average of four years broken at the old Academy of Music, since replaced by a business building.

Canada's M. P. Director, Capt. Badgley, Popular

Montreal, Aug. 30.—Well known in this city, the appointment of Captain Frank Badgley to the position of director of the Canadian government motion picture department bureau, department of trade and commerce, vacant by the death of the late Raymond S. Peck, and effective from September 1, has brought many congratulations from movie men.

The new director, who has been acting since Mr. Peck's death, supervised all the pictorial work of the National Jubilee celebrations in July, of the visit of the Prince of Wales, Prince George and Premier Baldwin, and of the World'soultry Congress held in Montreal. His film in connection with have had a world-wide circulation.

The bureau expects to have one of the largest circulations in its history.

Charlie Kurtzman Falls

San Francisco, Aug. 30.—Charles E. "Silent" Kurtzman, man about town, non-vivacious, and present agent as manager of Loew's Warfield, himself unattached, has gone and done it.

The lucky gal is Jeanne Cawthorne, daughter of Joseph Cawthorne, business manager of the local Scripps-Howard daily, San Francisco.

The marriage took place in Reno, Aug. 28.

NOW "DRUMS OF LOVE"

Los Angeles, Aug. 30.—D. W. Griffith's U. A. production will be titled "Drums of Love" in the hands of "Romance of the World" Tully Marshall and Lionel Barrymore in the picture.

Advertised Picture Brands Mean Little—It's "Who's in the Picture"

As a result of a conclusion arrived at by national producers that the higher salaries are high enough, a general movement is under way to release as many stars and feature players as possible whose options renewals depend on salary increases.

This policy is inspired through a suggestion that new stars can be built up in a year, in the meantime depending on the production mark to carry the pictures entirely with the public.

From an enthusiastic standpoint, the exhibitor's point of view seems that, despite concentrated advertising campaigns in mediums of national circulation, the manufacturing label on a production still means little, if anything, to picture theatres.

Though the difference in price, quality and box office value of Paramount, First National, Metro-Goldwyn-Mayer, Universal and Fox may be of extreme importance to the exhibitor, the exhibitor's point of view seems that, despite concentrated advertising campaigns in mediums of national circulation, the manufacturing label on a production still means little, if anything, to picture theatres.

It has been proven frequently, also, that a special or a road show production cannot be made to order through expenditure of more money, as the exhibitor cannot be guaranteed a successful run through the same means, though lavish scenic settings may help.

Paramount, First National, and Metro-Goldwyn-Mayer, among others, are launching the experiment on teaching the public to shop for movies.

Released

Metro-Goldwyn-Mayer, from reports are releasing such players as Allen Pringle, Lewis Stone leaves First National with the expiration of his contract. Buck Jones leaves Fox. More are slated to follow before long. It is believed that the studio will build its strength through virtually a newcomer in the class of pictures produced.

The non-star system is another attempt at aping "artistic" production methods tried in Europe, where the studio stars of the past few years are assets without which productions are certain to meet lack of response.

It is these stock players in pictures whose value in national producing organizations diminishes until they are allowed to disappear into the independent field. There are, however, players whose popularity may be offset of tangible value, the salary demands of these coming negligible percentage of the total cost of production—less than one per cent.

139 SIAL FILM HOUSES' C'S, AS STARS FOR B. O. AD

Playing Up One or More Off Business Days Weekly—Most of Houses in Brooklyn—All Booked by One Agency in New York City

After 25 Writers Fail Mizener's Going to Try

Los Angeles, Aug. 30.—After 25 writers have flapped on the treatment of "Glorifying American Girl," Paramount may yet produce the picture, due to a writer worked out by Hector Turnbull, one of Paramount's producers. The story will deal with a "Follies" girl outside instead of inside the Amsterdam theatre. That is figured to simplify all the problems heretofore obstructing the way.

Dorothy Arner is slated to direct and Wilson Mizener is the 26th writer to work on the script.

Anna Nilsson Engaged

Los Angeles, Aug. 30.—Anna Q. Nilsson has announced her engagement to Ernest J. Krusie, investment broker of Beverly Hills. Date of the marriage has not been set, with the prospect of a long engagement.

The pair became acquainted in Berkeley, 1921 when Krusie was on a trip around the world. He is Miss Nilsson's second marriage.

REMAKING "THE ESCAPE"

Los Angeles, Aug. 30.—Raoul Walsh will direct "The Escape," by Paul Armstrong, as his last picture for Fox and his present contract. The rights to the story have been bought by Griffith, who produced it about 12 years ago.

Walsh is a probability Fox will assign Walsh to direct an original story by Laurence Stallings, which is now working on "Made Thirteen" for United Artists, which is nearing completion.

MAYOR RETURNS TO BANKS

Los Angeles, Aug. 30.—Max Taylor is again one of the Monty Brien "secret" staff for the latter's next picture, to be made for Taylor. Taylor was co-author of "An Eve in the Hole," which Banks has just completed.

He is now on the new story with Charles Horn. No title has yet been selected.

Neilan Directing Moore

Los Angeles, Aug. 30.—Marshall Neilan will be chosen to direct Colleen Moore in "I'll Tell the World," her next picture for "Foxes," which is now in production this week at the Burbank studios.

Neilan was under contract to produce a picture for Howard Hughes to be released by United Artists and Paul Verhoeven, which he is to make the picture with Miss Moore. Neilan is to receive \$2,000 a week for his services, and the new picture will be in release about eight weeks on the picture.

JUST LIKE MONEY IN THE BANK!

DEPOSITED IN
FIRST NATIONAL BANK
FOR ACCOUNT OF

Sam Showman
Aug. 30, 1927

New York.

Dollars

Cents

Specie

Bill

Coupons

Check

*Harry
Langdon*
in
*"Three's A
Crowd"*

produced by the
Harry Langdon Corporation

PLEASE ENDORSE ALL CHECKS

Booked by
AMBASSADOR, . . . ST. LOUIS

Booked by
LOEW'S STATE, LOS ANGELES

Booked by
RIVOLI, . . . BALTIMORE

Booked by
WARFIELD, SAN FRANCISCO

Booked by
PANTHEON, . . . CLEVELAND



One of the 58 REASONS for buying
FIRST NATIONAL SHOWMAN'S GROUP

PHOTOING VIBRATIONS

Bureau of Standards, Uncle Sam's testing place, has developed a photo camera that will photograph the vibrations of a tuning fork against a free pendulum in connection with longitude observations and gravity measurements. The work was accomplished by Philip J. Gault of the bureau, who issued the following statement:

"The apparatus consists of a Coast and Geodetic Survey quartz pendulum fitted with special knife edges which are illuminated by a 400-watt projection lamp. The lamp has produced full upon a potassium hydroxide photo-electric cell."

"The few microamperes of cell current are amplified by means of a suitable resistance coupled amplifier in order to operate an oscillograph element. This element then sets in motion on the film of a special high-speed camera, giving a record of 40 feet in length."

Warner's Funny Letter

Los Angeles, Aug. 30. The old adage that "the worm will turn" is believed hereabouts to have become a reality in the case of Jack Warner, executive head of the Warner Bros. west coast studio, whose rough-shod methods of handling employees is an open secret throughout the picture industry.

It is evident that some studio employee, probably one of the writers recently so unmercifully lambasted by Warner, became sick and tired of the constant tirades that have been hurled against workers everywhere on the lot, and conceived the idea of throwing a good-sized "scarer" into Warner by sending him a threatening letter a few days ago with a warning. Or, more plausible, it is a press agent "plant" in the hope of drawing front page publicity for Warner Bros. due to the excitement aroused nation wide by the Sacco-Vanzetti mummings and uprisings.

At any event Jack Warner claims to have received a letter which demanded that he intercede for Sacco and Vanzetti, otherwise "you would be too bad for your studio." Bill Koenig, production manager, was also included in the threat. The Warner publicity department turned the letter over to Department of Justice officials, who are conducting the customary investigation.

Warner issued a statement that the letter lay on his desk several days without being opened, but that it taken for granted "busy executives" and "big men" usually have their desk cluttered with correspondence.

On the plea of the publicity department that harm might come to Jack Warner, the Department of Justice launched its investigation, with word given out that the studio was being "rigidly guarded."

This letter is nothing new, as entrance to the studio for the past month by any other than employees has been harder than gaining an audience with President Coolidge.

Lionel West Studios

Los Angeles, Aug. 30. The Lionel West Productions Inc. picture concern, was granted a permit by State Corporation Commissioner Jack Friedlander to issue 1,188 shares of preferred stock and the same amount of common. Of the latter Lionel West gets 1,594 for promotion services. According to the application the company was organized to erect and operate a building in Hollywood to be known as Studio Castle. The building will have facilities to take care of six producing companies at the same time.

The company was organized under the laws of Delaware with Lionel West, president; A. J. Atkinson, secretary, and Charles January, director.

Exhibit Ordered to Pay

An arbitration award has been confirmed in favor of Vitaphone, Inc. (Warner Brothers), against the Bertini Amusement Corp. (L. N. Bertini), operator of the Carmine picture house at 21 Carmine street, New York. Bertini contracted for Warner films, some to be played in that downtown sector of New York.

The arbitration board found the contracts valid and ordered Bertini to pay the \$225 total, plus a \$25 fine.

PARAMOUNT "MUTINY"

Ushers Walking-Aust. Managers Charged With Gimmicking 'Em

About 13 members of the service staff, including Chief "Shirley" and Bergsby, are reported leaving the Paramount this week following a miniature mutiny against "high-powered" supervision," which recently, according to report, has taken the form of public "howling out" of ushers, doormen, etc.

The boys were also incensed over the failure to give them one day off a week. This was practically set about six weeks ago but was sidetracked with a gimmick that boys would get a day off "when their department was above average." The boys seemed to think this left it too much to the whims of the assistant managers who have charge of such matters.

Under the strain of handling crowds that week for "Underworld," the dissension was expressed by the walkouts. Objection seemed to center over the habit of the various assistant managers of doing a boy's work and then reprimanding the boy because they had to do it.

Movietone Operators' Scale in Newark

Newark, N. J., Aug. 30. Fox Terminal has settled separately with the operators, paying \$52 to run the Movietone, the same rate as the Vitaphone operators receive.

In case the Movietone is discontinued the operators are to get \$10 more over the present \$10 scale the first year; \$12 the second and \$13 the third. The operators asked for \$25 increase this year.

It is understood the operators have been offered \$150 more this year with subsequent increases but have refused it. The Fox settlement indicates what they would be willing to accept.

The argument has gone up to the National with the next meeting in New York. The contracts with the stage hands and bill-posters are practically set.

1ST AND 2D ASSOYS.

Los Angeles, Aug. 30. Leander Deordova and Dick Elston will be first and second assistant to Edwin Currier on the production of "Itomona" for United Artists.

FILM POSSIBILITIES

Unlikely

"WHAT THE DOCTOR ORDERED" (Parvo, Brady and Shubert's, Itala). Familiar bedroom farce stuff. Too many for the flickers and too unlikely for both, which counts against it both ways. *Unl.*

Favorable

"BLOOD MONEY" (Mrs. Henry H. Harris, Hudson theatre). Mystery plot by George Middleton out of H. H. Van Lusa may put over a fast one. It has politics, sex, crime, love, suspense and romance. If brought out by a canny director with a fast-playing cast. The errors of the dramatic version should be a complete education for the virtue of the film expression. The title sounds hot for the screen and there is in this script the nucleus of a money-feature. *Unl.*

Tax Law Hearing

Washington, Aug. 30. Chairman William H. Green of the House Committee on Ways and Means has announced that public hearings on proposed changes in the tax law will be held during the week beginning Oct. 31.

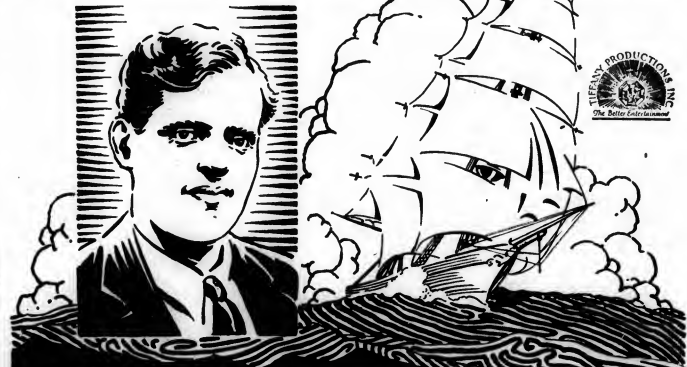
Prior to his departure from Washington Jack Connolly, then representing the Hays organization, made the statement that leaders in Congress had pledged themselves to repeal the entire amusement tax.

STANLEY'S U. S. HOBOKEN

The U. S. and Hishop theatres in Hoboken, N. J., were taken over by the Stanley-Fabian Co. Monday, the company, holding them, headed by Fred Boett, president, and Jacob Straus, treasurer, according to the deal. Under the new terms the latter remains as treasurer of the two houses.

The U. S. is a vaude and picture combo while the Hishop is a straight picture proposition.

if any acquires— 4 Jack London Sea Stories



JACK LONDON—writer of vivid, pulsating, daring and fascinatingly brutal drama of life—whose readers are numbered by the millions throughout the civilized world—whose stories dig into the depths and bring forth romance, love and adventure from the dark and hidden places of land and sea.

Casts are now being selected for these great Jack London epics—players of renown in keeping with the tradition established by Tiffany—Quality and real entertainment.

Four sure-fire box office attractions for every theatre.

TIFFANI PRODUCTIONS, INC.
1540 BROADWAY M. HOFFMAN, VICE PRES. NEW YORK CITY
"EXCHANGES EVERYWHERE"

SAM E. RORK PRODUCTIONS, INC.

FIRST NATIONAL STUDIOS BURBANK, CALIFORNIA,

TELEPHONE:



GLADSTONE 4311

Washington, D. C.,
August 29, 1927.

I want to take this means of publicly thanking through Variety, the showman's newspaper, the National Press Club for the unprecedented reception to Will Rogers and the members of "A Texas Steer" Company in Washington.

I am sure "A Texas Steer," the exteriors for which we are now making in Washington, will justify the enthusiasm of the nation's newspapermen as the outstanding comedy of American life.

Sam E. Rork

First National Pictures.

WILL ROGERS

*Congressman-at-large for the United States of America***JAMES O'SHEA**

Asst. Director

BERNARD McCONVILLE

Scenario

PAUL SCOFIELD

Adaptation

JACK WAGNER

Comedy Constructor

LOUISE FAZENDA

ANN RORK

DOUGLAS FAIRBANKS, JR.

GEORGE MARION

SAM HARDY

MACK SWAIN

LUCIEN LITTLEFIELD

WM. ORLAMOND

ARTHUR HOYT

RICHARD WALLACE, Director

FRANK LAWRENCE

Film Editor

BEN SINGER

Production Manager

JACK McKENZIE

Camera Chief

FRED E. HAMLIN

Publicity Director

The Nation's Comedy

"A TEXAS STEER"

A First National Picture

BRITISH FILM FIELD

Exhibitors Kick Pre-Release—Where Dupont Left General?—The Silence of Ralph Pugh—First National First With Quota Film—Americans Active in British Production—U. S. Films Losing Out in British Market—Pre-Release Storm

London, Aug. 26. Trouble, brewing since showmen for some time past over the question of pre-releases, broke out in a severe form. Strong criticism of General Council of the Exhibitors' Association is a feature of the agitation, local branches complaining no notice is taken of views of the majority of branches. Showmen find the practice growing of booking them a big film for first run, which is then released in advance in their territory some cases as long as eight to ten months ahead of the fixed release date. In some cases they secure the option of a reduction of from 25 to 50 per cent. in the booked price if the film is pre-released. But in many cases showmen are left to find out for themselves about the pre-release and make a strong claim before they get even the satisfaction of the rebate.

Sussex Takes Stand

The Sussex branch of the Exhibitors' Association has brought this question to a head by resolving not to book "Secrets of the Soul," German film dealing with Freudian dream-states distributed by War-dour. This is the company through which British International will put out all its post-Wilcox pictures in the United Kingdom. Sussex covers a large part of the South Coast holiday resorts, and depends for its big season on the holiday months.

But last week the Academy, Brighton, thought a member of the association, took a crack at all the others in this territory by issuing a notice in its house organ thus: "How many holiday-makers who so 'Secrets of the Soul' here this week will be telling their friends next July (when it is to be officially released), 'Oh, I saw that film years ago in Brighton.'"

This was taken by the rest of the members as knocking the chip off their shoulder. They called a meeting and passed a resolution to refuse to book this film.

"Boycott" Common

If this were all, it would only be worth passing notice here, for these "boycott" resolutions by branches of the association are as common as they are non-effective. But in this case it has added a new punch to the campaign which the Sussex men have been carrying on for some time: one to change entirely the form of the Exhibitors' Association so as to exclude all but independent showmen. They claim the presence of members who are producer-distributor-exhibitors prevents ventilation of any real exhibitor grievance, and allege the General Council to be dominated by the big multiple interests.

There is much truth in this complaint, for most questions which come up in General Council are settled according to the interests of the circuits—the independents call them the "London Gang"—and these which cannot be so settled are smothered by the familiar Parliamentary methods, either of letting them "lie on the table" or appointing a sub-committee and forgetting about it 'till too late to take action.

This condition has led the Sussex Branch to send a resolution to the General Council demanding a referendum of the whole association on the point of excluding from membership all producer-distributor-exhibitors. It is obvious the General Council will not take any action here, and anticipating this Sussex, in conjunction with another branch,

is arranging a mass meeting of exhibitors in London at an early date to consider the position.

Propaganda emanating from the circuits under fire is attempting to represent this move as an attack on the association with the object of forming a separate body, but the Sussex agitators strongly repudiate any desire to do other than keep the multiple run out of the existing association so the showmen's grievances shall in future be dealt with from the point of their own interests, and not, as they now com-

plain, from that of the distributor and producer.

Where is General Baker-Carr? Four months ago R. A. Dupont was let out by British International after supervising "Madame Pompadour." A story was given out he was contracted to an Anglo-German company, headed by General Baker-Carr, formerly identified with the Still Film Company as a nominee of the Electrical Trades Federation. A. George Smith, Baker-Carr claimed, was associated with him on the board of this bi-national concern.

Details from the P. D. C. Office of George Smith's connection and a period of complete silence as to Dupont's activities led first to the belief it had all fixed. But Dupont, whatever has become of the general, is working in France on "Moulin Rouge," and will be there for two months, mainly using the stage and auditorium of the Casino de Paris. The Moulin Rouge pro-

prietors were not amenable even to the extent of opposing the use of the title of the film for France, for which country it will have to be changed!

Mentioning British National and Dupont have fixed up their difference of opinion, which led to the director breaking away and was a matter of financial terms. The company has engaged the director and his film, which will be completed at Elstree.

Syd Chaplin arrives at these studios immediately from Switzerland to start work in "A Little Bit of Flirt," to be directed by Jew Robinson, now on his way over from the States.

Silent Pugh

Despite the terror demand here for studio accommodation, the Wembley scheme does not seem to progress. It appears the expected finance after the press campaign was not forthcoming. Though neither Pugh nor his associates will make a statement, there is no chance of production at Wembley for at least another six or seven months.

Pugh's affiliated company, British Artists Productions, was at one

time scheduled to start this October but all idea of beginning work before February or March next year has been dropped, though the company does not announce this.

America's British Quota

First in the field to make its own British films in anticipation of the quota is First National. Graham Cutie, who made "Woman is Woman," is under contract and left this week for Paris, where he will take the first shots of "Confetti," story by Douglas Furber. Jack Buchanan, Robert Irvine, Sidney Fairbrother and Annette Benson leave for Nice, Hurry Ham, formerly with Inspiration, is production manager of this British unit.

First National, it will be noticed, has complied with the terms of the Film Bill even before it has become a law, and has a British director, British artists and a story by a British author.

Bennett Films on Coast

Los Angeles, Aug. 26. Whitman Bennett, former picture producer around New York, has arrived on the coast and will join the ranks of the independent producers.

\$ GLORY! \$

(There's plenty of it to go around)

"THE WORLD'S GREATEST MOTION PICTURE"

held over for

3rd WEEK

at the

World's Greatest Theatre

R O X Y

NEW YORK

also
NOW BREAKING ALL RECORDS EVERYWHERE INCLUDING

KEITH'S THEATRE
Portland, Me.
COLUMBIA THEATRE
Far Rockaway, L. I.
STRAND THEATRE
Easton, Pa.
COLONIAL THEATRE
Harrisburg, Pa.
PALACE THEATRE
Manchester, N. H.

PARK THEATRE
Nashua, N. H.
DIXIE THEATRE
Galveston, Texas.
ORPHEUM THEATRE
Tulsa, Okla.
PANTAGES THEATRE
Minneapolis, Minn.
SAN MATEO THEATRE
San Mateo, Calif.



Here it is, Gentlemen... The picture that's responsible for all the big money!

WILLIAM FOX presents

WHAT PRICE GLORY

with

VICTOR McLAGLEN EDMUND LOWE
DOLORES DEL RIO

Based on the Stage Triumph by Laurence Stallings and Maxwell Anderson

RAOUL WALSH Production

The Talk of Chicago
ED MEKEL'S
ORGAN CLUB
HARDING THEATRE
65th Week and Still Growing

Fred Dahnken Burned

To Death at Home

San Francisco, Aug. 30.

Fred Dahnken, pioneer film exchange and theatre man of San Francisco and Oakland, was burned to death Aug. 29 at his home in Salt Lake City. He was the organizer of the T. & D. circuit, with J. T. Turner, which was sold to West Coast following Turner's death five years ago.

Dahnken had been incapacitated by rheumatism for some time previously. He was trapped by flames when, smelling smoke in the basement of his home, and went down to investigate.

When they came here from Antioch in 1907 Dahnken and Turner organized the T. & D. film exchange. This exchange became the biggest independent organization on the Pacific coast. It was absorbed by the General Film Company in 1914.

Meanwhile Turner & Dahnken were organizing their T. & D. theatre circuit, launched in 1915, one

of the first circuits to use a combination policy of pictures and vaudeville. When Turner died in 1922 his widow and Dahnken sold the T. & D. interests to West Coast Theatres, Inc. for \$5,000,000.

Dahnken was the one responsible for the First National pictures franchise idea and was the first holder on the Pacific coast. For the last three years, until a few weeks ago, Dahnken controlled and operated the American Salt Lake City, which he sold to local parties.

Deceased is survived by his widow, a son, Carsten, and a daughter, Margaret.

Movietone in Omaha

Sioux City, Ia., Aug. 30.

Joseph Smith of Omaha, formerly employed by the Columbia Picture Corporation, who has acquired the Royal theatre here from Morris Smith of Sioux City, has announced that after the first of the year he expects to contract for installation of Movietone.

Meanwhile he is spending \$6,000 upon improvement of the interior and a new organ.

1ST NAT'L'S. DEFU'S 15

The first production to be completed by Defu, First National producing organization in Germany, is to be called "Dancing Vienna," with Paul Wewer, Lya Mara and Ben Lyon in the principal roles. Frederick Zeinick is directing.

In all 15 productions will be made for the year in Germany, to enable Defu to secure permits for the importation of 15 First National pictures for distribution by Defu.

Defu's releasing organization.

MINOR'S CONTRACT LAW

Los Angeles, Aug. 30.

The first case of the new minor's contract law, passed by the recent legislature, will be heard Aug. 31, before Presiding Judge Collier of the superior court, when Audrey Ferrie, juvenile picture actress, will appear before the court to ask for its official O. K. of an agreement in her signature to a contract with Warner Brothers.

The new law requires the superior court to sanction contracts entered into by minors, to insure validity after the signer reaches maturity.

FILM AS PLAY'S SPONSOR

Los Angeles, Aug. 30.

As a preliminary to presenting "The Red Kimono" as opening play by the Ralph Bellamy Players, who will open at the Princess here for the third season next week, a special showing of the motion picture by that name was given before representatives of civic organizations.

These organizations are to attach their O.K. to the play for wary State fair visitors.

SHELLMAN IN PROVIDENCE

Providence, Aug. 30.

Myron Shellman, for five years with Paramount on the west coast, has leased the Columbus on Broadway for six years.

The policy of the new management will be double features and shorts. Season 19-25.

Theatre will reopen Sept. 3.

Laurence Grant as Lead

Los Angeles, Aug. 30.

Laurence Grant chosen by Paramount as juvenile lead in "The Musician," Adolphe Menjou's next picture to be directed by Harry Darrat.

Milton Sills' Subdivision

For Film People Only

Los Angeles, Aug. 30.

Headed by Milton Sills, a syndicator of picture actors, directors and scenario writers have purchased a 125-acre tract in Beverly Hills adjoining the Bohen estate and will subdivide it into estates for film people only.

The purchasing syndicate, which will develop and sell the property, includes Sills, Lew Cody, Jack Gilbert, Chester Conklin, Laura La Plante, Ena Gregory, Al Rogell, William Serris and Edward Montalvo. The colony is to be known as Sills Manor and will be put on the market in about 30 days.

Colored Film Co.

Sherman (Uncle Dud) Dudley, Washington, colored show owner and producer, has been elected president of the Colored Players Film Corp., which will operate temporary studios in Philadelphia.

It is Dudley's plan to promote a colored Hollywood just outside of Washington, where Dudley's company is now dickering for a studio site.

The initial picture manufacture will be colored pictures for colored houses exclusively.

IRISH PROTEST

(Continued from page 9)

day, the Leow people abandoned plans to have the picture shown at the Orpheum this week. The picture had been advertised for this week, and the last minute switch was entirely unexpected.

The decision not to try to show the picture at the Orpheum came after representatives of Boston's censorship committee had given the film an O. K. in its present form and decided there was nothing objectionable in it. Officials of Irish societies thought otherwise and the Leow people here are credited with using excellent judgment in making the decision—when it is considered that Boston is essentially an Irish-American Catholic city.

The "Calishans and the Murphys" was shown here once several weeks ago when it ran a week at the State, the Leow people's theatre. It did fair business, but was the target for much unfavorable criticism. As a result cuts were ordered in it before it was produced at the downtown Orpheum. These cuts were made and it was figured that in the present form the picture would get by. It did, as far as the censors were concerned.

smashes paramount theatre record—crowds force "UNDERWORLD" into long run....

¶ These New York newspaper ads

show how Paramount's giant thriller

broke records and traditions of

showmanship! ¶ There is no prece-

dent in all show history for this

sensational business being done

everywhere by

"Underworld" in for
one week at the Para-
mount, N. Y. opens
Saturday, Aug. 20th.

By Wednesday of the week,
S. R. O. make PLUS make
special midnight perform-
ances necessary.

PARAMOUNT
Tomorrow!
at 10:45 a. m.
"UNDERWORLD"
Yea's Greatest
With George Bancroft, Eugene Pallet, Gino Bruni,
and Lucile LaVerne
A featured melodrama—unbelievably—terrifically
able—nothing with action—bravado but true
thriller—the love appeal!
"Lulu Belle"—Screen's greatest
adventure—this picture, Paramount's new
biggest—2000 foot—great—new
Bill Cullen—Paramount's New Record

Extra Showing
Tonight!

"UNDERWORLD"
A Paramount Picture
at 11:45 p. m.
Owing to the tremendous
demand to see this great
thriller, the management has
arranged for extra showings
Tonight and tomorrow night.
The picture will be shown
at 11:45 p. m. on both nights.
"Underworld" for one
week only!
PARAMOUNT

Special Announcement!

Next Saturday morning at the

RIVOLI

Unique Artistic Theatre

"Underworld"

A Paramount Picture

WILL OPEN FOR A BIRTH AT

POPULAR PRICES

¶ Before the history of the amusement world has there been
a picture picture which has so completely revolutionized the picture
business as "Underworld"? The answer is "No." The picture
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a picture picture which has so completely revolutionized the picture
business as "Underworld"? The answer is "No." The picture

RIVOLI

Opening Saturday night at 10:15 a. m. with complete pro-
gram and popular prices. ¶ "UNDERWORLD" will be the
great entertainment picture of the last decade. The
picture in New York City has received such an amazing
response that it has been scheduled to be shown in New
York City for the next week in the picture of New York
City.

—Public Theatres Corp.

PARAMOUNT
1000
PROGRAM
Even with extra shows
Paramount Theatre
fails to accommodate
tremendous crowds—
and "Underworld" Aug.
27th to Rivoli Theatre
for indefinite long run

CHICAGO
"PAUL ASH POLICY"
NOW AT
BALABAN & KATZ
New Oriental Theatre
"EX-15111" COLUMBIA
RECORDING ARTIST
Paul Ash Presentations Mixed by
LOUIS McDERMOTT
There is No Substitute for
Paul Ash Entertainment

READ WHAT CRITICS AND MANAGERS HAVE TO SAY ABOUT MISS LEE MORSE

THE INTERNATIONAL COLUMBIA RECORD STAR

DURING HER LAST TWO ENGAGEMENTS

This Week (AUG. 29) STANLEY THEATRE, PHILA.

INDIANAPOLIS "TIMES," AUG. 9

Stage Verdict

By WALTER HICKMAN

LYRIC—A good comedy bill, with Miss Lee Morse jumping into first place.

When it comes to singing the "blues" there is nothing like a rich contralto voice to put it over in the right manner. Miss Lee Morse possesses that certain quality of voice that makes what few real "blues" singers there are successful. The negro race has as one of its characteristics the knack of combining notes in order to obtain a weird effect. Miss Morse has a range of voice that enables her to emphasize to a marked degree the "blues" effect. She is billed as the "Southern Aristocrat of Song," and we certainly want to hand it to her for living up to the name, for she is hard to beat.



LEE MORSE
Exclusive Columbia Records Artist

THE GALVESTON DAILY NEWS, SUNDAY, AUG. 1, 1927

RECORDS BY LEE MORSE SOLD OUT

Every available record made by Miss Lee Morse was sold by Galveston phonograph dealers during the recent four weeks' stay of the artist here. It was reported yesterday. Hundreds had to be placed on the order list for future delivery, so great was the demand, and many heard her in person at the Hollywood Dinner Club.

Miss Morse is an exclusive Columbia artist, having recently signed a contract to make records for a period of two years.

Refreshingly original and different in her style of song delineation, and with a marvelous double register voice, Miss Morse made the greatest hit of any artist that has appeared at the club, and was the means of drawing capacity crowds almost nightly. While many thought the crooning type of song was best adapted to her style, Miss Morse had the rare ability of being able to sing any kind of a song equally well. Whether it was the crooning numbers made popular by Al Jolson, Harry Richman and Gene Austin, or ballad, lullaby or the commonly called "hot numbers," she was able to win equal favor with her inimitable style of delivery. Besides being able to sing differently from anyone else, and with a rich voice as sweet as it was old, Miss Morse had a wealth of personality and a fine stage presence. Also—and she bears out the statement that originality counts most—she composed most of the songs she sings, and thereby is always sure of exclusive material.

Sam Maceo, manager of the Hollywood Club, announced that Miss Morse may return here later for another engagement.

CHAS. M. OLSON
REMARKS
JEAN MARCUS
MANAGER

CENTRAL AMUSEMENT CO.

133 North Illinois Street
INDIANAPOLIS, INDIANA

LYRIC
1515

August 13, 1927.

Miss Lee Morse,
Lyric Theatre,
Indianapolis, Ind.

My Dear Miss Morse,

It has, indeed, been a very great pleasure to play you again. More acts of your type and more acts with a name that have real box office value are always welcome to the Lyric.

The writer has noticed the reception given you when your name was flashed on the annunciator before your appearance, in spite of the fact that you played this house only six months ago. When a theatre is able to sell out the entire lower floor an hour and a half after the doors open, especially during the summer months, there doubtless must be some drawing personality which has made a hit with the public.

Without a doubt your Columbia records have increased your popularity with Columbia record fans to such an extent that many were anxious to see you in person at the Lyric this week. Let me add as proof that the receipts for this week have surpassed many weekly receipts during the past winter season.

I wish to add again that it has been great pleasure to play you again and sincerely wish you the greatest successes in the future. I am,

Very truly yours,

Richard Wright

MANAGER
LYRIC THEATRE

MC/DW

THE INDIANAPOLIS POST, TUESDAY, AUG. 9, 1927

Lee Morse Proves That She Is the Best Blues Singer

By JOHN T. HAWKINS

Just honest-to-goodness artistry, combined with a voice and personality equalled by few blues singers on the stage today. Personally, have never seen a blues singer before that I really liked as this one.

That's what this writer thinks of Lee Morse as she croons her way into the hearts of her listeners at the Lyric this week.

Have always thought that all forms of jazz, and blues songs especially, were terrible. But since now a different idea has permeated the old brain, and Lee Morse has been the reason both times.

Miss Morse has it, whatever it is, that gets down into you when she sings. A truly something, a huskiness in her voice, a tear in the humor of her song. It is there, and so one will weep it.

As she came on for her act at the Lyric Monday, this slight girl with the most eloquent voice caught the attention of everyone present. Without saying a word, she received a greater hand than any of the acts that had gone before her. So I know I'm right. Myself and everyone who saw her at the time had the same opinion, and we all can't be wrong.

See Lee Morse at the Lyric if you can't spare time for anything else in the amusement offerings of the week.

THANKS TO SAMMY COLLINS FOR MY
HOLLYWOOD ENGAGEMENT

FILM NEWS OVER WORLD

Washington, Aug. 31. Summary of trade reports forwarded to the motion picture section of the Department of Commerce.

Norway Attendance
A survey recently compiled by the Oslo Commune (Norway) shows that Oslo motion picture theatres, all of which are owned and operated by the Commune, were visited

by 1,427,194 persons during the first half of the current year, as compared with 1,417,511 persons during the corresponding half of 1926. This indicates an increase in the visits of persons.

Oslo Commune owns 14 motion picture theatres with a total capacity of 8,423 seats. During the first half of this year 7,617 performances were made.

George Carty, motion picture trade commissioner, Paris, reports a decree of the Commercial Court of the Seine, dated July 27, 1927, has declared bankrupt the Etablissements Ch. Bancarel, joint stock company, with a capital of three francs, manufacturers of picture projectors.

British in Poland
According to the German press, Great Britain seems to be taking an active interest in the coming Warsaw Film Exposition. British film circles, apparently, are looking forward to exporting their pictures to Poland, and intend to use the exposition as a means of introducing them on the Polish market.

The Polish film-producing company, Leo-Film, has begun a new picture, "The Call of the Sea," scenario by St. Kiedrzyński, and directed by Henryk Sgan. This film company has secured the support of the Polish navy officials. At present there is being built in the official workshops of the Polish navy at Puting a pirate ship for the film. Exteriors will be taken on the coast near Gdingen, in the bay of Danzig.

Ufa, whose films until recently were distributed in Belgium by the Societe des Grands Films de Thoran, has had to introduce its own branch office in Brussels in order to comply with regulations of the Belgian law. It is reported, This new company's name is Societe Alliance Cinematographique Europeenne Belge.

The Palais-Lichtspiele A. G. of Stuttgart, recently acquired the Kammerlichtspiele at Reutlingen. This company now owns five theatres—three at Stuttgart, one at Mannheim and one at Reutlingen. The Palais-Lichtspiele on the Königsplatz at Stuttgart is at present in the course of rebuilding. When finished it will seat about 1,100. The Kammer-Lichtspiele at Stuttgart seating 800, also has been renovated, and the new Reutlingen-Kammer-Lichtspiele at Reutlingen, seating 800, has had installed a new organ.

INSIDE STUFF ON PICTURES

Of all of Variety's branch offices, Los Angeles appears to come in contact with the largest nest of "bad boys." Variety incurs their enmity through exposing or printing facts about them. In two recent matters of this nature the objects of Variety's publicity, one of them an ex-convict, have taken special in an anxious effort to get Variety's Los Angeles representative. In both instances Variety would have accepted the same advertisements, giving the advertisers the opportunity of getting in the name Variety circulation that read the articles Variety printed about "the boys."

One of the couple, the ex-convict, attempted to put over a frame on Variety's Los Angeles representative through connivance with a woman. The woman was to have made an assault charge, but both were picked up by the L. A. police before they had their plans perfected. Whether a charge will be lodged against them by the representative on the coast of this paper lies with him.

Bad boys trying to get away with something or attempting to put something over and who get caught in the act might better take their medicine because they took that chance of getting caught.

There are plenty of bad boys in the show business. Some day if they are all finger-printed there will not be so many.

Oddly or otherwise "The Big Parade" (M-G-M) and "What Price Glory" (Fox) are together going in the regular picture houses. In that course they are almost certain to oppose one another in spots. It always will remain a question what effect "Glory" might have had upon the "Parade" in the picture houses if "Glory" had immediately gone to the pop price palaces. "Glory" at the Roxy now in its third week there and possibly holding over a fourth (although the house does not want it there for another week) has reached remarkable grosses, while "The Parade" has been burning up the box office of the regular first run houses doing a phenomenal business and almost without exception holding over for the second week or longer.

A theory by some exhibitors that "The Parade" would have exhausted its draw especially around New York by the time it reached the picture houses already has been disproven.

It is reported Frank Cambria's return from Europe may be followed with his departure from Public Theatres. Cambria's sudden 10-week jaunt to Europe is said to have been inspired through the appointment of James Cowan to supersede him as chief of presentation productions for Public. The split threatened before Cambria left but the latter was prevailed upon to think it over during his vacation. If Cambria decides to continue it is understood he has been advised he will do so as one of the staff of presentation directors.

This accounts for the uncertain stand taken by Public in connection with John Murray Anderson. The latter's contract expires in October. No renewal has been announced. The option on Anderson's services will most likely be renewed in the event of a disagreement with Cambria.

Details of the Lafayette Square judgment against Warner Brothers before the Film Board at Buffalo were forthcoming following Variety's publication of the story. The film company said the picture The Monte Blue feature, "The Brute," for a first run. After playing and paying for the picture the Lafayette ascertained that it had been run previously for three days at the Lafayette theatre, neighborhood house. The Lafayette (Continued on page 45)

Loew's, Pittsburgh, Sept. 5

Loew's new theatre, Pittsburgh, will have its opening Labor Day. Other Loew premieres so far act of the 24 new Loew houses to open during the coming season are Loew's Midland, Kansas City, and Canal Street, New York, during October.

Another September opening will be Loew's at Houston, Tex.

Murray Rock Sailing

Los Angeles, Aug. 29. Murray Rock, production manager for Sterling Productions, Inc., leaves for Paris this week to attend the American Legion convention there.

He will also look for material.

RUE WOLF



CAZAR OF RHYTHM

Bill Fackler, "Em in METROPOLITAN
LOS ANGELES



From Morning
Trombone: CASEY KUBORSKI

ADL AND THE MAN

"CALIFORNIA HUMMING BIRDS"

AND THEIR PERIPATETIC PIANO

NOW PLAYING

BALABAN and KATZ THEATRES IN CHICAGO

OUR LATEST VICTOR RECORD—No. 20753 A & B

"WHEN WE SING A SONG, IT'S SUNG"

Direction WM. MORRIS

Thanks to Mr. NAT FINSTON, Mr. IRVING TALBOT and My Many Friends at the PARAMOUNT for Their Kind Co-operation

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Per. Dir. MARK LEDDY, 226 West 47th Street, NEW YORK CITY

N. A. FERRET ATTEMPT FAILS: THREE AGENTS IGNORE REQUEST

Asked Vaude Reps. to Furnish List of All Acts—Too Many Possible Objectives—"K-A Acts" Wander Away Seemingly Indifferent

All vaudeville agents in New York are in receipt of a letter from the N. V. A., signed by the secretary, asking them to submit a list of acts represented by them and including the number of people in each act.

The apparent purpose of the request for this list is the statement that "we are endeavoring to get in touch with all vaudeville artists whether they are playing at present or not."

Another paragraph reads: "Please bear in mind that your co-operation in this matter is of mutual benefit to the vaudeville profession in general, and therefore should receive your immediate attention."

A stamped envelope was enclosed in each letter.

It is understood that many of the agents and especially those booking with other circuits than the ones which sponsor the N. V. A., ignored the communication entirely with the result the club sent out a follow-up missive adding "your letter sent out in July has been ignored."

Along Broadway and in the bookshops there are all kinds of conjectures as to the present desire of the N. V. A. to get such a list from each agent.

Some predict an advertising objective, while others believe that the N. V. A. is attempting to replace a declining and poorly paid membership list.

Many acts have gotten away from the Keith-Albee books, now playing the picture houses or independent circuits and immediately forgot the N. V. A. and its aims.

Still a further belief prevails that the N. V. A. is being "used" to get a line on the agents as to where their acts are being booked, and that have heretofore been regarded as K-A acts are lined up on "opposition" bills.

Colored Performers Fight While Drunk in Wash.

Washington, Aug. 26. Mildred J. Miller and Melvin Hunter, two colored performers were arrested Monday with the police charging Hunter with being drunk and disorderly while the woman is being held at the House of Detention, charged with having a fight.

The fracas, the police say, started because when the couple were returning from a party.

Hunter is in the Gallinger Hotel with his head badly cut.

Bernie Held Over

The Ben Bernie Orchestra will hold over at the Strand, New York, next week. Bernie is booked at the Strand for one week only.

His last Broadway appearance was at the Keith-Albee Palace across the street from the Strand, where the Strand charged him top \$ against the Palace's \$3 top.

MARY REILLY QUITE ILL

Los Angeles, Aug. 28. Mary Reilly, the single act, is on the coast and ill.

Her sister in Mrs. Louis Cohen, wife of the West Coast Theatre circuit realty expert. The Cohens now live in the city.

MOSCOWS AT PALACE

The Moscovs brothers, having played mid-west picture houses and jumping into Washington last week to attend for three days at a show in that city, return here to the Palace, New York, next week.

Almost an Isthmus

Donald Kerr (Kerr and Weston) the Mr. Malaprop of vaudeville whose "If I'm not too inquisitive" is a Broadway smash, was listening to the tale of Harry Jans, writing of an actor who had bought a Long Island estate so vast that it took three men three days to mow the lawn.

"How gawped Don, must be a peninsula!"

MARIE GASPER HAS HER RENO DIVORCE

Forfeits Part of Separation Alimony to Be Freed from Laurence Schwab

"The professionally 'gate snafus' retired since her marriage, while her ex-partner, Helen Sinclair, has continued active in vaudeville with a number of partners, most recently Helen Ely Hook.

After J. Ruben, New York attorney, went to Reno to act for Schwab.

The marriage did not become known until after the birth of this child. Schwab had purchased a house at Long Beach for his bride which is her property and in which he has never entered.

Miss Gasper has been professionally retired since her marriage, while her ex-partner, Helen Sinclair, has continued active in vaudeville with a number of partners, most recently Helen Ely Hook.

After J. Ruben, New York attorney, went to Reno to act for Schwab.

Puck and White in Film House Band Act

Eva Puck and Sammy White are going out for M. & K. in presentation houses with a band and a flash act. William Miller is appearing with the team. Will be starred by Lew Fields in December in a new musical adapted from a Romance play by Herbert Fields, Richard Rodgers and Lorenz Hart.

Sam Sidman Heads East

Los Angeles, Aug. 30. Sam Sidman, formerly in burlesque and legit, left here on a vaudeville tour in the east. Sidman was on the coast for about two years, having played here on the Grand and the Palace.

He was booked by the Filly Diamond-Dius Sun office in Chicago.

\$2,000 FOR GEO. PRICE

George Price is playing the Fox picture house at \$2,000 a week. He is booked at Fox's Palace, and follows at the Great States Theatre.

Price undertakes a Low tour at \$1,750.

Lyons and Lyons, N. Y., book it.

Tell to Jim Shaw

Wilson Trott and Lawrence Foster have been called for Tony to join the Frank Wilcox show.

Of 25 Grade Music Halls in London in 1913, but 6 Remain—In Provinces, out of 150 Before War, There Are Now 30—Managers Have Turned to Revues or Pictures, With Public Indifferent—No Demand for Revival

SLIM PROSPECTS

London, Aug. 21. Files disclose that in 1913 London had 25 first class music halls. Today, with a decreased population and a larger percentage of theatrically trained people, there are not 15.

In the provinces the same list list that there are less than 30 variety houses left of the 150 in '13.

No apparent effort is being made to re-establish vaudeville to the place it once occupied here. The public makes no protest. All they want is a new show.

More than half the houses formerly devoted to straight variety are now closed or are doing nothing else is available. The regular week-afternoon patrons have vanished. The results of a recent attempt to revive the steadily lagging variety by booking touring revues for a run on a 50-50 basis in between the left attractions, of which there are plenty.

In the smaller places these touring revues play to an average of \$2,000 and \$1,000 a week. It means a profit for the house. There is no question that the local popular vaudeville houses are month by month being relegated to an inferior place in the public's regard. Their territory is being constantly encroached upon by other forms of entertainment.

International Fault

One of the faults of vaudeville on your side is also applicable here. The people have ceased to endure the same acts year in and out. There is no encouragement for new talent and ideas while the English, known for their persistence, are as familiar with these old turns as the performers themselves.

A result of this is that American acts cannot get sufficient booking to make the trip worth while. Except where players combine appearances here with a holiday tour, they only act in one place. All-American bill now making money in Kilmory and Glasgow. That time is booked for a year.

London houses which have consistently held to a straight vaudeville policy are making money. The Coliseum, the Palace, the Holborn Empire and Alhambra. The latter lost money last year, but Sir George, who kept it at, refused attractive offers to submit for revue or pictures and is now making money for a revival.

A similar condition exists in a number of the big cities. Where there is a steady variety policy has been maintained. These are the exceptions and not the rule. Their number is but a mere fraction of the total number of houses which existed before the war.

British vaudeville is crumbling away and money is being realized at the rate at which the tide is undermining the music hall of London. When the tide comes in, it may be too late.

Jarnagin Doing Single

Los Angeles, Aug. 30. While Irene Farnham is resting home for the next few weeks, her husband, Jarnagin, is doing a single for the Grapicam circuit.

STAGE EQUIPMENT HED RISK FOR MANAGERS' LIABILITY

Dancer Awarded Judgment Against Show Management by Ill. Commission—Fell Over Stage Board in Garrick Theatre, Chicago

Airport Jumps

Abe Feinberg, agent, offers the following view as the trend of a new era in show business:

"Of you break jump! Coming in plane, fourteen minutes in one, straight man and female impersonator."

Abe opines that in the future only airport towns will be booked as jump-breakers, and that actors are more interested in dough than in non-stop flights.

BOASBERG'S A BEAR FOR REPEAT MARRYING

Trying It Again, Dodging Two Wives in Illinois on Way East to Wed

Los Angeles, Aug. 30. Al Boasberg, M-M-G man, who recently finished work on Marion Davies' picture "The Fair Coed," is bound fast with his destination Minneapolis.

Boasberg, known as a studio wheeler-dealer, has had two marriages. Both were so-called moles in the divorce courts, his last one getting her freedom in Chicago about three months ago.

It is understood the visit to Minneapolis by Boasberg is for the purpose of giving a third woman his name. He has kept her identity a secret, but after they are hitched Boasberg will motor to New York.

He will avoid going through Illinois, as it is understood that both of his former wives have requested a couple of alert sheriffs to give him a plaster that will require his presence before some legal tribunal to discuss financial matters of vast importance to them.

Boasberg expects to remain in the west about two months and will then return to Hollywood with maybe new gaps and cracks.

Hugh Herbert Walked On Morrissey's Show

Los Angeles, Aug. 30. Hugh Herbert, after an argument one night with Will Morrissey at the Hollywood Music Box, was seen walking on "Exposures" with Harry Shuman, another member, taking over his show.

Herbert had asked Morrissey for \$100 in advance on salary. Morrissey, one of the best little actors himself, sort of resisted the question and stormed at the actor.

Herbert stormed back. There was a fight, and the result was the oral arguments, with the result that Herbert left the theatre.

"Names" at O'Reilly's

Los Angeles, Aug. 30. Independent picture houses on First, Second and Sixth streets, New York, are going in for "names" again this fall.

Actra Chandler and John Leedon are among those booked for a special presentation attractions.

Jana and Whelan's "Dishes" and Whelan of "Dishes" have made their first Victor records. The Victor records are in the hands of the disks by Harry D. Squires, Inc.

Chicago, Aug. 28.

Exposed electrical equipment, traps, sandbags, etc. are a physical risk in stage employment according to the Illinois Industrial Commission. The ruling was handed down in the case of Thelma Fenton, dancer, against Lester Heyman and Jack Lanfany, who must pay the girl \$744 on a damage claim. The new legal aspect is likely to act as a precedent for similar cases in the future.

Miss Fenton claimed that while a member of "Clity Dear," at the local Garrick last year, she suffered a master of ceremonies, due to a fall on stage, due to a defective stage board. Heyman and Lanfany, producers of the show, are held responsible and the \$747 represents damage claims of \$14 a week for 56 weeks, or from the time of the accident to the date of settlement.

Defendants contended that stage employment entails no physical risk to the performer, and that due to some carelessness on the performer's part, and that therefore they were not responsible for injuries sustained by Miss Fenton.

Ralph Rosen, attorney for the girl, pointed out the history of back stage equipment as a risk to the performer and was sustained.

Harry Delf as M. C. Is Switched Into Opposh

Through maneuver by Louis Harry Delf goes into the Grand, Bronx, for four days prior to his opening at Universal's new house, Park Plaza, on Labor Day, where he is to stay for eight weeks as master of ceremonies.

Left is currently on a Low tour. He switched into the Grand may take the edge off the Park Plaza engagement. The Grand and Park Plaza are in direct opposition.

The Park Plaza, under the management of Charles Sumner, is to have a two-day policy of its acts and films, opening Labor Day.

Fannie Brice's Price

Fannie Brice has set a salary figure for her return to the picture houses of \$1,000 daily. An offer of \$500 a week has already been declined by the comedienne.

Meanwhile she is reading several play scripts submitted by different producers who want her to go under contract for another tour in the fall.

Vaude now has broken down.

JOE SMITH RUNNING AGAIN

Joseph Smith, former vaude artist and present advertiser from the Democratic party, has been designated by the Democrats in his section for the same office.

He is running in the primary election on Sept. 20 when Smith will learn whether he is to have any competition by other designated candidates.

William Morris CALL BOARD

FRENCH ARTISTS. Please communicate with the Wm. MORRIS OFFICE New York

NEW YORK, 1260 BROADWAY

CHUCKLE UP WITH BUTLER REYNOLDS

*A Man is as Smart as He Talks---
A Woman is as Smart as She Dresses---*

Don't be out of the "Big League"

ARE YOU AN ARTISTE? WHY?

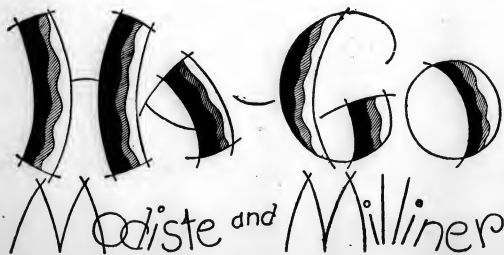
Because you know your special line of work. It took you years—and tears—yes? Sure

WELL---

Making GOWNS, FROCKS, HATS, COSTUMES is OUR cross—We tried out, hoped, cried, tried again, studied—and finally LEARNED

LAY YOUR DRESS PROBLEMS ON OUR
SHOULDERS—WE KNOW OUR SPECIALTY
LIKE YOU KNOW YOURS

EXCLUSIVE BUT NOT EXPENSIVE



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WALTER DONALDSON

"AT SU

THE IDEAL WALTZ SONG!

"LOVE IS JUST A LITTLE BIT OF HEAVEN"

by AL BRYAN and ABEL BAER

A Great Big Novelty Hit!

"SING ME A BABY SONG"

by GUS KAHN and WALTER DONALDSON

One-a—Two-a—Three-a—Quatre-Cinq! Italian Novelty Song!

"SALUTA"

by Gus Kahn & Walter Donaldson.

A Wonderful Waltz Ballad!

"JUST WOND'RING"

by Grace Le Roy Kahn & Gus Kahn

The Title Reads—
"YOU DONT LIKE

Just Once

(Fox-Trot)

Moderato

Ad-vertis-ment
Heart's feel-ings
cause will be far a part
bub-bles they fade a way
cause will be part ed, Let's just
turn his down cas- tles, No won-der
CHORUS
Hold me and
Just once a gain,
once a gain, In the night,
Let's love
sweet dream Just
we'll meet a gain
time. once-a-gain

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The Big Hit!

Oh! The Whippoorwill Str

"JUST THE

by WALTER DONALDSON

"You Can't Go Wrong
With Any FEIST'S Song"

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THE MASTERPIECE! "DOWN"

"NOT MUCH!"
But You Will!

By **WALTER DONALDSON**
and **PAUL ASH**

Op. Again
(Song)

And I, Have one fond good-bye...
I cry, No wonder I sigh...
Tell me you love me...

And kiss me just
night moon
and let's dream, Loves
once a gain, And let's hope
Just once a gain some day
aim some time.

WEST INC., Feist Building, New York, U.S.A.

The Captivating Hawaiian Waltz Song!

"HONOLULU MOON"

by **FRED LAWRENCE**

Another Chicago Sensation!

"YOU DON'T LIKE IT— NOT MUCH!"

Words and Music by **NED MILLER, ART KAHN and CHESTER COHN**

A New Enchanting Waltz Song by the writers of "In A Little Spanish Town"

"CHEERIE-BEERIE-BE"

(FROM **SUNNY ITALY**)

by **LEWIS & YOUNG and MABEL WAYNE**

A Rip-roaring "Tough" Song!

"I'M GONNA DANCE WIT DE GUY WOT BRUNG ME!"

by **WALTER O'KEEFE and HARRY ARCHER**

ngs In The Sycamore —

"THE SAME"

*All kinds of
"Material"*

and **JOE BURKE**

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Orchestrations**

50¢ FROM YOUR
DEALER OR
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INSIDE STUFF ON VAUDEVILLE

Three years ago the Quixey Four was a standard act in vaude when one of its principal members, Thomas Miller had a breakdown which forced him to give up the stage apparently for good. Out in Columbus where Miller retired he took the rest cure and by degrees his health returned. So complete has been his recovery that Miller is returning to vaude, in a new double act with his wife.

Miller's physical recovery is regarded as most astounding by the professionals who knew of his breakdown and had grave fears as to any chance of his ever recovering.

The Stanley Company is reported having under consideration the placement of vaudeville in many of its New Jersey houses heretofore regarded as straight picture theatres.

With the new season officially close at hand the proposed vaude insertion into Stanley houses is being considered with certain sections believed to be ready for a combination policy.

Vaude has been used in some of the houses but it is understood the proposed vaude placement would affect Stanley houses which have depended entirely upon pictures.

The Stanley heads are known to have the vaude proposition under advisement with a decision likely within the next week or so.

According to the plans that might develop the Stanley Company would handle bookings through its own office in New York.

Reports sped up and down Broadway the last few days to the effect that most of the houses owned and operated by Walter Reade in New Jersey would be booked exclusively by Filly Markus.

The Reade office via their general manager, Charles Bryant, denied that any agreement had been signed and as to their having a proposed booking connection with Loew said that he had not heard anything to that effect.

Filly Markus is moving his booking office from the Strand theatre building to the Astor theatre building owned by Reade. That is said to have been the basis of the report.

Some of the Reade houses are tied up in a present booking contract with Keith-Albee that precludes their switching at this time to any other booking concern.

The street convinced that Markus will take the vaude bookings of the Reade houses that are free to play such bills as he may book in.

An unusual condition in New York vaudeville booking office is the daily line-up of men seeking jobs as house managers. Last week more than 100 dropped in at one Broadway agency. Some had house experience of two days, some of longer period and the majority had never seen a box office slip.

What the pictures can do to a vaude house may be brought out in the Loew opposition to Keith-Albee in towns like Columbus and Syracuse where K-A have had the cities to themselves. In Columbus last week the remodeler James theatre, now operated by Loew's, and with a capacity of 2,700, opened with the Loew policy and "Annie Laurie" as the film

Omaha.

Frank Van Hoven

Dear Frankie:—

Well, we are back for a return date at the World Theatre here in Omaha.

Opening Sept. 2d as master of ceremonies with some new songs and stories of the Black Hills.

Betty feels fine and we both have taken off a lot of weight.

Address care William Morris.

Regards.

MORT and BETTY

HARVEY

feature for a full week stand. Keith's in that city splits its week, with both houses charging a 50c top.

Reports from Columbus stated that whereas the Loew house expected a drop on the Thursday split of the opposition, Loew's Thursday business reached the proportions of its opening day.

A similar condition will exist in Syracuse when the new Loew's there has its premiere.

The K-A houses in Cincinnati and Columbus have been known as the best money makers the past year on the K-A line.

On Church street, appropriately, in Saratoga, N. Y., is a Jewish temple of worship in a pretty white house located a few yards back from the street, called E-Manuel Temple. It makes Church street representative of nearly all faiths in that cosmopolitan mountain health resort.

William Morris promoted the Temple, through subscriptions, mostly from prominent show people.

Saratoga also has a new hotel, the Saratoga Lake, very large and imposing for the size of the town. It towers above any other building there. The hotel has started with a unique policy: that no ill person may be a guest. That's a novelty in the Adirondacks.

The harmonica turn that Eddie Mayo rehearsed and staged with 12 boys made no attempt to stick, following the two weeks at the Mark Strand, Brooklyn, N. Y. Mayo, a local radio favorite through his singing and whistling, as well as other set of harmonica players he is keeping intact for the vaude and picture houses.

His present contingent comprises 14 boys with Mayo working with them, and also featuring his whistling acts of whistling in two separate tones.

Along the vaude byways of New York is a report that another vaudeville circuit is in the forming. Just what it will comprise nobody seems to be able to find out. Several of the men interested, former big time agents, maintain that nevertheless a new one is in the offing.

With Pantages more solidly entrenched in the east and New York particularly by the acquisition of more Schwartz houses; with Loew's having both built and annexed more houses; with Fox also taking over some houses considered vaude bets with K-A also claiming new additions and reports on independent bookers, the report of a new circuit finds little credence.

BOOTLEG FILMS

(Continued from page 5)

that the matter be taken up at the next meeting at the respective Boards of Trade.

Bad Effect

"As we get it here," runs the letter, "the effect is decidedly a bad one. If your members concede this it seems to me that an agreement should logically follow not to co-operate in the theatrical distribution of this type of pictures and to discourage its exhibition as 'entertainment'."

"We are only concerned insofar as this type of publicity and the showing of these pseudo-hygiene educational pictures, under the guise of entertainment, affect the public attitude to the industry. These pictures are not made by any of the producers regularly engaged in the making of photoplays for the theatres."

So far, during the present season, indecent films have been used mostly in opening up dark houses. Wildcat bookings have been made in the main. These are in danger of being placed in quarantine in-

definitely if bootleg pictures continue to be shown there.

Reputable circuits, with headquarters in New York, approached last week with offers of a picture called "Motherhood" unhesitatingly turned it down. "But this picture had been endorsed by leading women's clubs," protested the salesman. "That settles it," said a circuit executive, "if it's been endorsed by women's clubs the picture can't be any good. If it were it wouldn't need endorsement. A picture should be strong enough to stand up on clean entertainment without the need of film to bolster up its weaknesses. And if you expect to make any sales take a tip and don't mention the women's club endorsing it."

Titles of Indecent Films

The following indecent films are new current: "Motherhood," States Producing Company; "Streets of Forgotten Women," Kuvinsky Production; "The Octopus," another title for "In Your Daughter Safe," barred by the women's organizations of San Diego, produced by Millard, Los Angeles; "Are You Fit to Marry?," released by Brooks, Chicago; "Open Your Eyes," released by Ira Simmons, condemned

by every reputable theatre owner of New Jersey; "Palm Blame" released by Ufa; "Spiraling Evil," released by Jack Schreiber, Detroit; "Damaged Goods," released by Ufa; "Chicago," "Red Kimono," with Mrs. Wallace Reid, made by Columbia who then swore off and sold states rights without the company trade mark; "The Naked Truth" and "Wild Oats," released by Sam Cummins.

These films were listed in last week's Variety.

The Marshall Sisters, at the Silver Slipper for some weeks, have left the night club for a Public unit. They are at the Branford, Newark, next week.

Charley Tobias

The Boy Who Writes the Songs You Sing



PLAYING KEITH-ALBEE
Week Sept. 21
SCOLLAY SQ., BOSTON, MASS.

Writer of
"New-Dee-Dee-Dee Day"
"Just Another Day We Went Away"
"There's a Trick in Fiddle-a-Chick-Charley-Chick"

"Charlie Tobias, composer of many popular songs, scored a tremendous hit yesterday in his song 'Anticipation' and bed the audience with it in several of the one numbers. He also entertained generously with his song-telling."—Hartford "Daily Times."

Dr. PAUL DURAND
Per. Rep. JOE RIDDER

FAMOUS ETHEL

MEGLIN KIDDIES

Featured by
FANCHON & MARCO

HARVEY
AUBREY

blackette

direction e. ray goetz

loew's state, new york, now

SEATTLE AND PORTLAND GO INTO 'GRIND' AT DEVEVILLE

Orpheum Circuit's Stand at Portland, After 10 Years of Big Time, Starting Split Week Continuous
—New Seattle Orpheum on Week-End Grind

Portland, Ore., Aug. 30. A combination act and picture policy at 60c, top, continuous policy, is announced by the local Orpheum theatre for Sept. 1. It will play P. D. C. pictures from the statement. In Orpheum Circuit's stand will split the week with it.

This Orpheum theatre has been charging \$1.10 top for its big time policy of the two performances daily and reserved seats. It has been a big time for 10 years.

Seattle, Aug. 30. A 50-25 scale week days is the admission for the new Orpheum, with a 75c top on the week end, with the two-day of the week will become a grind.

Besides the acts on the bill the Orpheum will play a picture, announcing the P. D. C. producer.

The 75c top and grind will also prevail on holidays.

But better continue as the Orpheum's manager.

Pan Can Have New House in Washington

Washington, Aug. 30. A group of Washington real estate men have offered to build a theatre here for Alexander Panagoras.

Site selected is at 15th and T streets, in the downtown section, where the vacated Borden hotel now stands.

Offer was not recently made with nothing definite yet received from Panagoras.

Salt Lake New Vaude House

Salt Lake City, Aug. 30. Steps leading toward the erection of a new vaude house have been taken by a group of prominent business men.

The plan, as reported, is to play Orpheum vaude.

LAST 17 MRS. CANADA HAS NO 2-DAILY HOUSE

Shea's Hipp, Toronto, Adopts Grind After Trying Three Policies

Toronto, Aug. 30. For the first time in 17 years Canada will see no two-day vaudeville this winter. After giving p.u. vaude and picture a try at the Hippodrome Mike Shea has signed off the big time. The Hipp, 2,600 seats, opened during the war with vaude and pictures, saving its attraction pictures as the cathedral house for Paramount in Canada, then went to straight vaudeville. Ordinarily dark all summer the house tried a grind this year, titling the house act. As booked through K-A and pictures through P.A.

Last fall two-day acts passed from Canada except in this town.

K-A Again Running Hip, Cleveland

Washington, Aug. 30. Keith-Albee is reported to be again taking over the management of the Hippodrome in Cleveland, now playing vaudeville.

It formerly played Keith-Albee yet, Phil Spitalny and his orchestra at Loew's Palace (picks) is to go into the Cleveland house as a permanent feature.

With no definite opening date yet, Spitalny throughout his entire professional life has never appeared for anyone but Loew.

Spitalny is said to have severed his connections at this last date due to a squabble over salary.

Stock at Shea's Court St.

Buffalo, Aug. 30. A stock company this coming season, opening Labor Day, will play at Mike Shea's Court Street theatre.

It formerly played Keith-Albee big time vaude. Buffalo is now without a two-day vaude.

MINSTREL TEAM GOES VAUDE

Springfield, O., Aug. 30. Billy Church and Jack Richards, who have been with the O.K. Fields show for the past 15 years, are now "kicking 'em" in the daily 11:45 (p.m.) with that minstrel troupe this season.

They have teamed for vaude and open here next week for two weeks on the Gus Sun time before leaving south.

PYFFE NEW YEAR'S WEEK

Will Pyffe, now abroad, is scheduled to appear at the Palace, New York, New Year's week. Pyffe is under a Keith-Albee contract for three years, to play 25 weeks a season over here. The third year of his stay he will receive \$2,500 weekly.

BIRTHS

Mr. and Mrs. Sammy Clark, in Detroit, Aug. 30, son. The other is professionally named Dorning, of the Dorning revues (vaude).

THEATRES PROPOSED

Aurora, Ill.—(Also stores, office) \$100,000. Main street. Owner, Aurora Theatre Bldg. Corp. Architects, Graven & Mueger, Chicago.

Buffalo, N. Y.—(Also stores) \$45,000. Owner, I. Given, Syracuse. Architect, Herman Kromer. Location and policy not given.

Cleveland, O.—\$75,000. St. Clair avenue and E. 166th street. Owner, Cleveland Properties Co. Architect, William H. Fisher.

Columbus, O.—\$50,000. W. Broad and Ogden avenue. Owner, James Elder, Corp. Architect, H. C. Hollbrook.

Elmhurst, Ill.—(Dinnering) \$25,000. Elmhurst and Banker streets. Owner, El. Clark. Architect, H. R. Fox. Policy, not given.

New Helston, Wis.—(Owner, value and location withheld. Architect, W. F. Neuman, Milwaukee, Wis. Policy not given.

New York City—(Also office) \$100,000. Tremont avenue, between Clinton and Crotona. Owner, Clinton Enterprises. Architect, J. A. B. Baker.

Park, Ill.—Owner, H. Tanner. Architect not selected. Location and value not given. 1927.

Capacity Mass

The Actors' Chapel at St. Malachy's church is drawing many professionals, the popularity of Father Leonard's singing a factor. Not long ago there was not an unoccupied seat. The priest looked over the assemblage and remarked: "There are no cut rates in here."

Father Leonard wants his choir to sing when the church is in order. A group of male worshippers failed to do so and the priest walked down to their spot, asking: "What's the matter?" One replied: "Father, we are all actors and dancers."

Therefore they pretended to read the hymns and opened and shut their mouths, but few taking a chance at warbling.

K-A'S BRONX OFFER N. G.

Keith-Albee has raised its ante for the plot at 167th street and Grand avenue, Bronx, on which it proposed to build a 2,000-seat theatre and picture house, but this has again been refused. Keith-Albee offered \$15,000 a year for the site, with site and theatre to revert to the property owner after 20 years, apparently men holding the plot.

The site is a well desired one for theatre purposes. It is the entry to the Hightbridge and lower Grand Concourse and Boulevard sections.

Markus' Lineup

According to a checkup in the independent vaude agencies last week, Fatty Markus has close to 75 houses on his list, not including the 100 or more one-day stands that are booked through the Markus office by Jack Lorraine.

Late acquisitions and openings on the Markus books include the Monclair theatre, Montclair, N. J.; Hudson City theatre, N. J.; Baker theatre, Denver, Colo., opening Sept. 5, each playing five acts on a week vaude. The Columbia theatre, Omaha, commencing Sept. 12, will have vaude for a full week on a split change; the Grand, Milwaukee, Wis., commencing Sept. 19, four acts on a week's split; the Broadway, Haverstraw, N. Y., commencing Friday; the Strand, Fort Jervis, N. Y., with four acts Friday and Saturdays, starts Sept. 12.

JUDGMENTS

Charles A. Goldzayer; Bernard School for Girls; \$138.

Park Lane Theatre Co. and Albert Gould; \$1,450.

Stephen Zukor and Julius Musaf; N. Y. Tel. Co.; \$38.

Billie Davis; James & J. M. Verona Theatre Corp.; \$50.

Le Roy Gotsch; Jos. A. Ruffin; \$27.

James Spillars; Barnhart Hotel Co. Inc.; \$25.

Ed. Trebitch; Frank Gilmore, treasurer of Equity; \$1,000.

Charles A. Goldzayer; \$1,000.

Olivia Amos, Corp.; H. E. M. Studios, Inc.; \$215; Aug. 12, 1927.

7-YR. N. V. A. MEMBER GOES IN PUBLIC WARD

Tom Murray Suffering From Appendicitis Ignored by "Artists'" Organization

Los Angeles, Aug. 30. Tom Murray, member in good standing of the National Vaudeville Artists' for seven years, was compelled to go to a public hospital for operation of his appendix. "This organization" for financial aid.

Harry English, local representative of the N. V. A., wired New York, but after several days with no reply and no word, Murray had to go to a public ward.

English is still hopeful that he may be able to get authority from New York and do something for the stranded actor who came west for Ackerman & Harris.

Two Agencies Splitting Commission on Price

George Price has been booked by the Loew Circuit at \$1,150, but on account of a controversy arising through the agency, Price was actually offered by both the William Morris office and Lyons and Lyons, a compromise was arbitrated.

Jack Lubin, head booker for Loew, whereby the agencies collect commission from Price on alternate weeks.

Price has also been booked for several weeks of independent time with the Loew office, but have effected a similar arrangement on commission.

Acts Reorganizing

"Meet the Navy," an act which closed suddenly in Richmond, Ind., after starting a tour of the Pan-tanor circuit, is not disbanding but is again preparing vaude. This is the result of a sale last week by Andy Wright of his hold on the price and the Loew circuit.

Lowell Drew will again head the act now in rehearsal in New York.

Kendall Capps, the dancer, got a service from Jos. Martin of the William Morris agency when he walked out of Philip Goodman's "Five O'Clock Girl" on Tuesday afternoon at 2 p.m. and was booked into a public unit two hours later. Capps opened at the Paramount, New York, Saturday, and is going on tour with the unit.

HARRY ROGERS Presents

GARY REED

AND HIS ORCHESTRA

U-ROPE'S FOREMOST MUSICAL DIRECTOR

'HERB' WILLIAMS

"BIG TIME" Reminiscences

This Week 14 Years Ago Keith's, Boston

1. TURBANO BROTHERS
2. RAY AND WYNN
3. GIBBON MACPAC
4. BERTHOLD VOX
5. THREE TIPS
6. 'HERB' WILLIAMS AND WOLFE
7. W. H. HAWTHRY and C.
8. CHAS. HOWARD and RATIFF
9. MAY WORTH

This Week 12 Years Ago Palace, New York

1. MORAN SISTERS
2. CLARE ROCHSTER
3. HENRY LEVY
4. GEORGE HOFFMAN
5. 'HERB' WILLIAMS and WOLFE
6. POLK MORTON (Mem. Billy, Joe and Martha)
7. THREE ANKERS

This Week 9 Years Ago Alhambra, New York (Full week—Two a Day)

1. THE DEMAROS
2. CLARE VINCENT and Co.
3. CLARE VINCENT and Co.
4. F. F. HAWLEY and Co.
5. POLK MORTON
6. W. H. HAWTHRY and JEANETTE
7. ALMY DEFFY and JACK ENGLISH
8. COLLINS and HART

BUTTE HOUSES REOPEN

AFTER LONG SIEGE

Butte, Mont., Aug. 30. After dark for nearly three months, five local theatres closed when picture operators and stage hands went on strike in June, will reopen Sept. 1.

Announcement was made by the theatre managers following a conference with representatives of the two unions. The theatres are the Broadway, Parkway, Ansonia, Orpheum and American.

The Broadway will open with "Sensations of 1927" road show billed under the banner of Charles George. The Parkway will reopen with Panagoras vaude and pictures. The three other houses are pictures.

The five houses closed June 1 when the managers refused to comply with certain sections of a new contract submitted by the stage hands and projection machine operators.

The Rialto, owned by the Pacific Northwest Theatre corporation, unit of the West Coast chain, also refused to sign the new contract, but later agreed to the new contract. The Liberty, small "grind" house, has been getting all the theatre patronage in the mining city during the summer months.

The managers refused to say under what terms an agreement had been reached, union men felt that demands had been fully met.

Using 3 Agencies

Kutinski Bros., who own a number of theatres in this district, are currently doing business with three vaude independent stock bookers. Fischer is booking their house in Portchester, N. Y.; the Climo, Jersey City, is booked by A. & B. Dow, and Round Brook, L. I., is booked by John Robbins.

Fischer's booking in Portchester started last week and is in opposition to Fatty Markus date, the Capitol, in the same town.

HOUSES OPENING

Ed S. Diamond, former manager of the Pantages, Salt Lake City, has been named manager of the American theatre there by the new owners, Peter Sylva. The house opens shortly.

The United States, Hoboken, N. J., reopens this week with its usual policy of five acts on a split week. John Robbins book the house.

Royal theatre (films) Roney City, N. Y., has changed management. John Smith, Omaha, Neb., having obtained the lease. House opens September 2.

Loew's Commodore starts its new policy September 1. This house, Second avenue and Sixth street, New York City, will offer a combination policy at 40 cents top.

The new house being built by Colonial Theatres, at Bristol, Conn., is to open about Oct. 1. Arthur Loewwood is a member of the concern. It will have a vaude-film policy.

The New Glebe theatre, Dayton, O., will open Sept. 1 with straight picture. House is owned by Anderson & Giles.

Loew Adds Kalamazoo

Chicago, Aug. 30. Loew western office (Johnny Jones) has acquired the Kalamazoo, Mich. Policy will be split-week and goes into effect Sept. 1.

Carroll has been booking the house.

NEW VAUDEVILLES

NOVELTY COMEDY JUGGLERS
THIS WEEK (Aug. 29)—PALACE, NEW YORK
Direction JAMES E. PLUNKETT

(Continued from page 1)

None of the New York dailies appear to have been informed of this meeting, as none mentioned it. Nor has the fact that the cops have been told to lay off the booze yet percolated into the precincts of Times Square, a section where the burden of the order would apply.

To what extent the Commis-

Commissioner Warren's verbal rule is the first official recognition given in New York City or State by any police overseer that there is no liquor enforcement statute on the law books, and that Prohibition is strictly a matter for federal supervision or control.

During the talk the Commissioner informed the inspectors he believed careful scrutiny should be given dance halls where white girls dance with colored foreigners. The inference was that the Commissioner believed those dance places should be restrained.

Low Fields states that where formerly he and allied showmen looked upon radio as an "interloper," he is now fully satisfied with its positive merits.

The Lorillard idea of "name" radio entertainment as a plug for its Old Gold cigaret is not a new one. They were negotiating with Paul Whiteman all summer for the taking over of the Whiteman club to be renamed Paul Whiteman's Old Gold Room (with fitting interior decoration), from whence Whiteman would broadcast regularly. Whiteman was offered \$4,000 per concert and held out for \$5,500.

(Continued from page 1)

As reported in Variety a couple of weeks ago, Jolson has an offer from the picture theatres, through William Morris, for 30 weeks within a year at \$15,000 weekly.

CLEVELAND, OHIO
Can offer split week to standard
teams and larger attractions
Sunday engagements to big flash acts
Write, or Phone Main 8700

(Continued from page 1)

McNamee will be installed in the wings of each stage from whence the musicals will be broadcast. A series of 15 microphones will comprise the mechanical hook-up to pick up every phase of the performance.

Washington, D. C.
Single, \$17.50
Double, \$28.00
in the Heart of
Theatre District
11-12 and H Sts.

A FEW OF THE ACTS BOOKED THIS WEEK:

*Clifford Wayne Trio, 5 weeks.
Added 3 more weeks Buck and Bubbles in Chicago.
Big Boy Williams, 5 weeks.
William Bense & Co., 5 weeks.
Gems of Art, 7 weeks.
Paula and Polly, 8 weeks.*

MARCUS GLASER, Associate

**WOODS THEATRE BUILDING
CHICAGO**

A route of 10 weeks within 90 miles of New York
Artists invited to book direct
J. M. KEON, B.

1560 Broadway New York City

EXECUTIVE OFFICES:

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ELLA HERBERT WESTON, Booking Manager
LOS ANGELES—416 CONSOLIDATED BLDG.

OF VAUDEVILLE THEATRES

226 W. 47th St.	Main Office: ALCAZAR THEATRE BUILDING SAN FRANCISCO				Woods Building
Kans. City Chambers Bldg.	Detroit Barium Bldg.	Seattle Empress Bldg.	L. Angeles Lincoln Bldg.	Denver Tabor O.H.	Dallas Melba Bldg.

"THE WALTZ CHAMPION BICYCLE RIDER"

THIS WEEK (AUG. 29)—PALACE, NEW YORK
NEXT WEEK (SEPT. 5)—ALBEE, BROOKLYN, NEW YORK
WEEK SEPT. 12—KEITH'S RIVERSIDE, NEW YORK

Many Thanks to EDWARD V. DARLING for a Wonderful Tour

[illegible]

**GARDEN'S FLOCK OF
K.O.'S AS BIG 'UNS SOCK**

Ithaca, N. Y., Aug. 30. Dan O'Leary, famous walker, 69, recently in Ithaca, put on his stunt of walking around a baseball diamond 12 times in 10 minutes. The veteran walker still depends on his unique trade for a living, having come here from Los Angeles.

PLAYS OUT OF TOWN

INSIDE STUFF ON LEGIT

The Daniel Mayer Co. owns the second largest interest in the London production of "Stanny" which closed recently at the Hippodrome after 175 matinees.

Miss Empires, Ltd., held the controlling interest, with Lee Ephraim and Jack Buchanan also interested.

Flora Ziegfeld recently completed a camp which he built on an island in Lake Edward, located among the hunting territory of the provinces of Quebec, Can. This island has been named the *Ellie Burke* by Ziegfeld and the house is known as Camp Florigay. Ziggy and his family are vacationing there prior to his preparing "Slow Boat." Dr. Jerome Wagner is with them.

"Foolights" at the Lyric, New York, has aroused no little amusement among patrons because of remarks from the stage which have been answered and echoed from the front. One principal commented to the effect that it is a rotten show and probably won't last until Saturday night. A voice out of the audience replied: "The management claims that the skills are planned to make the answers but persons in the audience should make more than the skills speak their mind."

The plot idea is that of a dress rehearsal of a musical comedy with mistakes popping up now and again. Last week business picked up and with a gross of about \$7,200 the management claimed a profit through a sharing arrangement with the company.

C. W. Morgenthaler and Anton Schilla are out of control of "Radicke." A fresh bankroll was attracted by Texas Guinan several weeks ago. Lester Evans of the Equitable Surety Co. is auditor for the Duarats Producing Co. which produced the show, and a Mr. Kaufman of the same surety firm is concerned with the management. Morgenthaler and Schilla are still in but get nothing until the show is out of the red.

Two vacant corner lots on 7th avenue, New York, are the subject of transactions.

One is at 13d and the other lot at 1st, with the latter tied up with the name of Eddie Cantor in the reports. The 7th avenue district above mentioned has taken a pronounced spurt since the erection of the Roxy theatre and Manger hotel.

ARTISTS AND MODELS

(Continued from page 50)
Max Stamm, fitting in admirably at each of his turns, added further comedy as a ready foil for Jack Pearl, who also garnered a share of the laughs.

Foggy is heavily featured with the three other principals but name attraction only. He appeared in five scenes and failed to elicit as much of a laugh as he deserved.

Lucille Arnold and Catherine Galt-Burns furnished the vocal part with neither being given many solos with the exception of the ensemble numbers. Jack Squires and Chas. ...

cey Parsons handled themselves completely and were pleasing in their vocal selections. This year's "Artists and Models" is a big comedy show but has to be cut plenty to get it down to regular running time. More speed between scenes is also necessary. \$450 top for this week.

Vince.

MADAME ALIAS

George Eber presents melodramatic comedy in three acts by Florence Little. *Madame Alias* in one act. Directed by George Eber. At the Palace, New York. ...

If Marjorie Rubeaux really thought that her search for a play good enough to take to New York this season had ended with the dis-

covery of "Madame Alias" she must have had a distinct shock when the piece was treated to a production by the George Eber Players here.

The play is a pitiful derelict making the little gestures toward smart melodrama of "The Last of Mrs. Chesney" type. It falls so short of the mark that the first nighters were moved to accretions, despite Miss Rubeaux's acceptance here as an actress able to make good their out of any old thing.

The story, if that's what it may be called, the "bottle of wine" between four or five detectives described as "dumb men," "faint" and "secret service dicks" to capture a lady confidence woman who is really just a poor girl trying to get enough money to buy a new coat.

When "Madame Alias" is serious, it is funny; when gay, it leaves about as much as a grain of millet to a puffed psychoderm.

When "Madame Alias" is serious, it is funny; when gay, it leaves about as much as a grain of millet to a puffed psychoderm.

Montreal Stock "Apple Sauce" (Orpheum)

Montreal, Aug. 25. A comedy in three acts for Barry Connors. Production under the personal direction of Mr. Harry E. McKee. ...

Between \$4,000 and \$7,000 this week's probable gross for the Orpheum (theatre) stock in "Apple Sauce." At night the admission range from \$1 first orchestra to \$10 in the rear, with mats (Wednesday, Thursday, Saturday) in the same cuttings \$2-25. ...

"Apple Sauce" touted this well-balanced company, though the Barry Connors comedies are almost a self player, just a bit more sympathetic to the cause of the theatre. ...

Miss Mitchell has been seen before in Montreal or elsewhere, if elsewhere she is living up to the promise of them. Broadway should be able to use this girl. Just why Sutherland is in Montreal in stock may be explained by the New York producers, who believe they have every available person for a Main Street play in their mind. ...

"Tenth Ave." A Play of the ...

MARTIN BECK THEATRE ...

Cleveland's Run House "Abie" in for 10 Weeks

The Colonial opens for limited run shows Sept. 6 with a 10-week engagement of "Abie's Irish Boy," expected to be followed by a run of "Broadway."

Belasco Theatre ...

Chicago, Aug. 29. ...

Chicago, Aug. 29. ...

THE ALBERTINA RASCH GIRLS IN ZIEGFELD'S

"RIO RITA"

"Albertina Rasch Girls gave every evidence of walking away with the show—and on their toes."

ALEXANDER WOOLCOTT—N. Y. "WORLD."

"No group of dancing girls in a quarter of a century has duplicated the success of the Albertina Rasch Ballet in 'Rio Rita'."

N. Y. "AMERICAN."

AND IN ZIEGFELD'S

"FOLLIES"

"Albertina Rasch dancers . . . whose lithe and weightless movements give the new 'Follies' as they did 'Rio Rita' its movements of loveliest grace."

JOHN ANDERSON—N. Y. "EVE. POST."

"I'll say the Albertina Rasch Girls delivered the goods in the new 'Follies.' They stopped the best Ziegfeld show I've ever seen."

ALAN DALE—N. Y. "AMERICAN."

"ALBERTINA

RASCH

has established her leadership of dance directors in musical comedy."

GILBERT KANOUR—BALTIMORE "SUN."

ALBERTINA RASCH STUDIO

STEINWAY HALL
113 West 57th St.
NEW YORK CITY

NEW YORK THEATRES

NEW AMSTERDAM Theatre ...

Ziegfeld Follies with Eddie Cantor

ZIEGFELD THEATRE ...

ROBERT ...

VANDERBILT Theatre ...

Helen Ford MONTH

PEGGY-ANN

ROYALE Theatre ...

MILLER & LYLES

"RANG TANG"

THE SPHER

MUSIC BOX THEATRE ...



REMARKABLE!
AN ALL-SILK OPERA HOSE
at \$3.25

BY THE GREAT HOUSE OF McCALLUM

Producers, directors and all users of fine opera hose will welcome the announcement of this most recent McCallum Silk Opera Stocking. Think of it! The same unmatched quality, the same inbuilt perfection, the same incomparable colours that have always characterized McCallum products—for only \$3.25. It is simply beyond comparison and defies competition. Some may have been tempted to experiment with unknown makes that endeavor to imitate McCallum quality and style, but after all, no one can equal the beauty and excellence that McCallum puts into each stocking. Insist on McCallum thru and thru.

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LONG DISTANCE REVIEW

(FROM CHICAGO TO PACIFIC COAST)

By W. B. McCLARAN

(Variety's correspondent at Grand Rapids, Mich.)

Grand Rapids, Aug. 26. Nature had the breaking the past few nights. Monday evening, with the Chicago gang off the air, looked like a good bet until mid-afternoon when a goodly rain accompanied with plenty of lightning made after reviewing considerable of an effort. The ears of the Federal Radio Commission must have been burning all week with KWKK, at Shreveport, La., penning the best of the air, and how it between an orthopedic program of dance numbers the announcer in a gorgeous southern drawl called upon the south in general to rise up and unite this radio commission for placing them on a split time basis with that KMA bunch at Shreveport, La. That's the way it went. The station didn't like to be linked up with a station that spends considerable of its time trying to peddle Mr. May's eggs to the town farmers.

Those College Boys
KSD, at St. Louis, is a college station. Its brand of dance music that comes from that spot is way above the average. For instance, pick-up crowd of summer collegians (you know the type) they play better saxophones and football than Latin or Trig) were on the ether with hot numbers, cleverly arranged and splendidly announced.

Good But Bad
WSOE, at Milwaukee, puts through good word now and then for the Chicago Engineers of Milwaukee. One of its programs is sponsored by the Milwaukee "News," an organ half hour, and while none so far as music is concerned, but the modulation seems very poor.

Equinoma
Seems like every place last night had the Clignat Club boys. Those club programs are sure popular. Just had to listen to that Harry person strut his big bag.

Terrible
The dials brought a bit of verse that sounded familiar. "The Shooting of Dan McGrew," from WJLA, at Detroit, Ill. Not too bad, either.

That's the town where the WJLA gangsters shoot their way out of the prison when things grow dull in Chicago.

Triangle Cafe
The Triangle Cafe orchestra was hitting things up from WNRA, at Forest Park, Ill. Goodly band and that the folks like.

That "Alabama" Cut In
There comes the steamship "Alabama" cutting on the higher waves. She's calling the Chicago office to let them know that a new bunch of passengers are aboard. The radio commission could do folks in the middle west a great favor if it would keep that "Alabama" transmitter up on 500 meters where it belongs.

A Lost Boy
KFAR, at Lincoln, Neb., engaged

One Pop Song Request

Hans Henke, fong pianist at the Paramount, New York, made known 11 patrons that requests for selections would be given consideration. Out of seven weeks of requests only one was for a topical number. All the rest were for classic and operatic airs.

In telling the world that Little Blue Gardner was lost, and that he had not returned from a ball game that afternoon. As the kid couldn't have walked to in that time it might have been phoned around.

The Local Again
A file share of the lower waves are lost for a time with WGOB, the home station, presenting Mr. Gillespie and his four-piece orchestra as the feature of their two-hour evening broadcast.

Taking up the collection at WOOD—we weekly devote. Celestial bells are being played from Zion, Ill, the religious center.

Black Caters
The Black Cat orchestra, one of the south's finest, is tearing them off down in New Orleans at the Black Cat cafe. It's a real band, one that many folks listen to and write up glowing cards for, etc.

WCCO Continues

Minneapolis, Aug. 30. After threatening to step out of the radio broadcasting business and sell WCCO, leading station of the Northwest, and a link in the WEPAP and WZZ network, to the highest satisfactory bidder, the Washburn-Crosby Co. now announces that it will continue to operate the station after Sept. 1, the expected date of closing.

The announcement caused hundreds of thousands of radio fans throughout the northwest to heave a sigh of relief, for the reason that WCCO has been providing this section of the country with its only worth while their entertainment.

Talk on Lacrosse

Madeline Fairbanks of "Aller-Oop," who is the eighth mascot of the New Rochelle (N. Y.) Lacrosse Club of the Metropolitan Lacrosse Association, will broadcast a talk on "Lacrosse" at Annapolis' via WPTC tomorrow (Thursday) evening at 6:15 p. m.

This is part of the series of sports for women series conducted by Jack Flynn of the Madison Square Garden, who has different state celebrities discussing on sports.

ORGANISTS CONVENE AT ST. LOUIS—20TH MEET

St. Louis, Aug. 28. The organ came into its own in splendid fashion here last week during the 20th annual convention of the National Association of Organists.

An elaborate daily program with Charles Galloway, famous St. Louis organist, starting the musical ball with a revival at Graham Memorial Chapel of Washington University. Arthur Davis, of Christ Church Cathedral, Arnold Dunn of Pasadena, Cal.; Harry Goss-Custard of Liverpool, England, Cathedral, and Robt McIlwain of Philadelphia were among the visiting church and cathedral organists who gave recitals.

Ernest Douglas of Los Angeles played his composition, scored ahead regularly on song (not yet written) in lieu of winning.

Joseph A. McCall of New York, national president of the organists, was one of the leaders at the business sessions of the convention held at Hotel Chase.

Coast Leaders Shifting

Los Angeles, Aug. 28. Transfer of Gene Morgan, bandmaster and master of ceremonies at the "Star," for the last few months, to another West Coast house to enable him to utilize his daylight hours to picture making on the Hal Roach lot, will take Gene either to the Figueroa or the Uptown.

Cliff Nazarea, who officiates at the Westlake, takes Morgan's place at the State. Dave Good of the Uptown goes to the Dome, Ocean Park, succeeding Oliver Albert, who will go to Salt Lake. Other changes of band leaders in West Coast houses are contemplated shortly.

1926 Radio World Trade Reached \$30,000,000 Total

Washington, Aug. 30. International trade in radio apparatus reached \$30,000,000 in 1926, says the electrical division of the Department of Commerce.

The United States was the largest exporter, getting 29.4 per cent of the total; Germany was next with 25.6 per cent, followed by Great Britain, with 26.5 per cent.

Exports from the United States increased 12 per cent over 1925. The average yearly increase for United States business abroad since 1920 has been 52 per cent, the average gain being in 1925 over 1921.

That was when broadcasting started abroad and prices were boosted.

Enfield in Buffalo

Utica, N. Y., Aug. 30. Joseph Enfield, organist at the Olympic since it was opened a year ago last May, has become organist in a Buffalo theatre.

Low Down on Bobby

Ernie Golden, master of the McAlpin, writes the following "low down" on Bobby Coward for a poster:

"I invited him to play at Shelter Hotel, \$1 a side."

"His notes:—
"Four axes golf balls lost—
"23 clubs broken.
"33 caddies desolved.
"23 caddies refused to caddy again."

"250 treches dug.
"150 trees damaged.
"Score will be computed.
"Very best memory."

"My card: Suspended by board of directors for inviting him."

"One fairly good Scotch advance rapidly on song (not yet written) in lieu of winning."

"I think all his friends should subscribe to Variety at the new price for the valuable information, "Ernie Golden"

WEAF SATISFIED WITH RADIOING DISK RECORDS

Trying After Midnight Under 2XZ as Call Signal—May Go Deeper Into It

When all of WEAF's broadcast is shifted from its present Broadway, New York, station to its new Edison transmitting plant at Edmore, Long Island, a number of things are apt to come through there hereafter have not missed any of the station's programs. The new Edmore station has been constructed on a new program after midnight under the call letters 2XZ. Among these experimental features has been the playing of Victor and Brunswick records.

The success of the sending of the records and their subsequent reception by the fans has been such that WEAF may give them more attention from now on, the records regarded as being perfect whereas bands of special musicals often slip over discards.

WEAF is not the first station to broadcast records but it has learned through its present Edmore tests that they may prove a most important factor in future station programs. The records selected have such a wide range and include both old and new selections by the highest of bands and singers which insure what the radio listeners consider a perfect program.

The regulations are on reproducing records on the air. Special announcement must be made for each number. There have been several cases where radio entertainers have not only used records as accompaniments without giving credit but have even shut off their voices and permitted the vocal insertion in the records to run along without "mike" explanation.

Broadcasting Fights Stopped by Congress?

Washington, Aug. 30. Next session of Congress will see the introduction of a bill to stop the broadcasting of prize fights.

Information obtainable here indicates a strong case in both houses already lined up to pass the measure through either as an amendment to the existing Federal radio control bill or as a like revision of the present law prohibiting the interstate transportation of fight films.

Though nothing could be learned as to who would introduce the bill, it is believed here it will be leading Republican in both the Senate and House.

Idea to stop the description of the fights through the air via various stations in different States follows the present ban on fight films.

checklist of Song & Lyrics Now!

FOR THE

NEWEST, HOTTEST DANCE

BOBBIE TREMANE'S

W. ROSSITER, THE CHICAGO PUBLISHER

30 WEST LAKE STREET

CHICAGO, ILL.

Singers Tied Up to Single Music Publishers Barred from WEAF or WJZ

Acts that have tied themselves up to one music publishing concern and themselves facing a most peculiar condition when given an opportunity by either WEAF or WJZ to appear on the air. If the radio offices learn that just one company's songs are used, the matter is off. This does not apply to a concern that pays for a commercial hour or half hour. That is entirely different. But the publishable song plugging idea neither WEAF nor WJZ will stand for.

A specific case is that of the Radio Franks. These two singers with a large reputation that comes mainly via other stations are understood to be taken by WEAF and WJZ as far as other stations are concerned in placing them by the studios. A New York furniture man has been engaged weekly but they are heard on WJAZ. The Franks are known as weekly recipients of a stipulated sum from the Irving Berlin house for singing Berlin songs only.

It is also known that WJAZ once told the Franks they were going to change their numbers but this the Franks could not do and the station is said to have them off their own studio arranged programs as a result.

There is also a story going the rounds about "Whispering" Jack Smith who was an out-and-out Berlin house man. When he sang over the radio the songs both there and on the records were Berlin numbers. When Jack went into vaude it was said that when he appeared at the Palace, New York (vaude), there was a note on the house program that his vocal list comprised some 50 numbers and that "requests" were desired. On the other hand the only songs Smith is said to know were those from Berlin and could be counted on one hand.

WEAF in helping out commercial accounts where entertainers are requested from the station lists generally puts them through singers known as non-paid agents of music houses and will alter their routines accordingly.

Proof of this comes through the Cavalcade program every Tuesday night when the service that is said to be made more like a public audition and for that reason WEAF bars the "one house" pluggers.

AUTO THIEVES TRY TO INVOLVE GOLDEN

Washington, Aug. 30. Police held Jack Golden, director of the Le Palace orchestra, three hours Monday night in a cell while awaiting witnesses to prove the musician had not conspired with two alleged automobile thieves to steal his car in order to obtain insurance.

Reporting to the police Saturday that his car had been stolen it was later picked up and the men arrested. They told the cops that Golden had given them the key and that they had been asked to lose it. Monday when Golden returned from New York a card was awaiting him to call at the station house to get his car. Upon arriving there he was locked up.

Story told by the men was disbelieved when it was proven that orchestra leader had driven his car for six successive days beyond that upon which the alleged stealers of the car had told the police Golden had given them the key.

HERE AND THERE

The O. V. Cato Band, Philadelphia, with the Philadelphia lodge of Negro Elks, won the Negro Elks band contest in New York last week.

The Cato band was the leader in the Division while the winner in Class B was the Union Band of Camden, N. J.

R. A. Rolfe and orchestra return to the Palms 310R, New York, Sept. 8. Rolfe resumes his WEAF broadcasting and Coward Concert Hour as a radio "commercial".

J. Jay Faggen is opening a new colored ballroom in Chicago. Faggen, clicked with the Savoy ballroom in Harlem, New York's colored section. Faggen is now out of the Savoy as is Larry Piper.

Fess Williams' (colored) orchestra is to leave the Savoy ballroom, New York, Sept. 15, after an absence since July 14 on a barnstorming dance tour.

The night club beneath the Alhambra theatre, New York, is operated by Duke Adams under the name of the Ve-Du-Du club.

Henry Fink has placed "I Can't Forget You" for test ballet, with Jack Mills.

The Stevens-With Orchestra Exchange, Chicago, made the following record collections: Cato's Vagabonds, Playland Park, 80, Bend, Ind.; Correll Collegians, Chester Park, Cincinnati; Ben Bernie's band, one night stands; Jack Johnson's Folgerwater Beach Club orchestra, Mt. Clemens, Mich.; Lloyd Weiss and band, Palace ballroom, Antioch, Ill.; Charlie Fisher and orchestra, opening at Swiss Garden, Chicago; The Ve-Du-Du club, Trocadero Inn, Rockford, Ill.; Frank Westphal, Station WENR, Chicago.

Gagging and Jazzing Up Songs for Acts

The popular song exploitation business has developed in the same industry as the gag men in pictures. To "lure" a song with an "extra" and "material" experts must specially pattern the song to suit the act.

All want special versions. Where formerly publishers printed up chorus sheets with a dozen or so different comedy versions, they have been forced now to print up but two extra choruses and then delete out the remainder as special humor. The acts are none the wiser, but it's the same instance that something "specially special" be written for them that prompts the act.

The act has a dozen choruses to choose from, but unless given seemingly extra attention they don't think they are getting the attention they merit.

Songwriters must pervert a lyric and into a geyser song if occasion demands, just because some more or costume idea calls for it.

Just like the original scenario of a picture requires added scenes to make the picture gagging in the times, the average song hit is actually "made" by these expert song writers behind the scenes who manipulate the special parter, punchlines, choruses, titles, etc., to encourage the songs to be sung generally.

GEORGE RECTOR'S ARREARS

Justice Callahan, New York Supreme Court, handed George Rector, son of the famous restaurateur and owner of the old Rector's, a stiff court decree in alimony arrears covering \$11,000. Rector must pay up the arrears, which are for almost four years, or face a booking in the Ludlow street alimony club.

Mrs. Rector was Bertha Curtis in the disguised "Police" papers were married May 24, 1919.

Rector was ordered to remit at the rate of \$150 a month. His plea is that prohibition and post-war conditions have ruined his restaurant pursuits, and that his series of articles on his father's business published serially in the "Saturday Evening Post" have been his means of earning a living. Rector can purge himself of contempt by starting to pay Sept. 10.

SELVIN AT HARMONY

Ben Selvin is to become Frank Walker's assistant at Harmony. The Harmony is Columbia's top priced recording record band. Selvin will give up his band at the Frivoli Club, New York, and will be in technical charge. Walker goes on tour for the out-of-town recording trips.

Continued Selvin continues his band activities for recording purposes.

INSIDE STUFF ON MUSIC

Harna Has "Dancing Tambourine"

"Dancing Tambourine," by W. C. Potts, has been taken over by Harna after some spirited bidding. The instrumental number created considerable interest because of its distinctiveness. Nothing in the history of the business "Dancing" has been so well received instrumentally as "Dancing Tambourine."

Potts is primarily a music arranger and sometime publisher. He issued orchestrations of the composition and was much surprised that anybody else at the manner in which the musicians went after the number. Twice in succession at the Paramount, New York, the number was featured.

Barnstein's London Search

Louis Barnstein, of Shapiro, Barnstein & Co., song publishers, is looking for possible "hit" numbers while visiting London. He complains that British composers try to imitate American stuff instead of writing for their own market, with the chance of something proving useful anywhere. On the other hand Englishmen will offer him a lyric with the Swanee River placed somewhere in Michigan.

The only important jazz numbers to come out of England have been "Tinehouse Blues" and "Show Me the Way to the Sun," with the latter latter publishers are eager to get rights to American songs, calling offers for same immediately on publication.

No Repeating in Six Months

Phil "Dutch" Lampkin, musical conductor and M. C. at the Alexander (West Coast), Glendale, Cal., for the last six months, has established what may be a record in the matter of compositions played during that interval. With a twice weekly change of program, twice daily, seven days a week, Lampkin, with an eight-piece orchestra, has never repeated a single selection.

During that period he and the band have played 122 pop hits, all with special arrangement, and 68 legitimate overtures.

Tours Returning to England

Frank Tours is returning Saturday London on the "Majestic," having finished his job of handling the orchestra while the "Polites" was being loaded and opened. Tours is in charge of music in the Paramount houses in England, having received a leave of absence from the "Polites" trick.

Saratoga's Bad Season

Saratoga, Aug. 30. Saratoga has had a bad racing season for the nine clubs and gambling houses.

Business at the cabarets grew so poor it hardly could be said to have existed, excepting over the week-ends. It got so light that imported waiters returned to New York.

Politics, interference, federal cases and agitation are said to have worked the havoc.

All of the cabarets had a heavy overhead hook up, with special floor attractions and orchestras.

The season ends tomorrow (Aug. 31).

Dry agents made another visit last week and broke into the exclusive Smith's or French club, a much frequented night club. The raiders were given quite a surprise when approximately 300 guests in the place at the time ignored their presence and continued dancing, drinking and dining as the place was being searched. The orchestra kept on playing.

The raiders walked through the room where all the guests were at play and to the kitchen, where they found a quantity of Canadian ale and whiskey. Michael J. Crover, Alfred Holmsten, Joseph Casey and Charles Harvey were indicted.

The club continued after the dry men left.

Ferris' Air Network

Los Angeles, Aug. 30. Dick Ferris is negotiating a new airplane project and has interested eastern capital. The idea is a network of airlines between southern California and Chicago.

Ferris plan to carry passengers, express and mail over routes starting in Los Angeles and San Diego and extending to New Orleans. A northern route proposed will go to Kansas City and St. Louis to Chicago.

Ferris promoted the first aerial meet held in Los Angeles 17 years ago.

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"DOWN THE LANE"
"DREAMY AMAZON"
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"ONE SWEET LETTER FROM YOU"
"CLEMENTINE FROM NEW ORLEANS"
"NOTHIN' "
"GID-AP GARABALDI"



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tel. Just far enough
from Times Square to insure
quiet. In the theatre zone
and close to the city's finest
shops. Opens Sept. 15. Large
rooms with bath from \$12.50 up.

Southern Tier, N. Y.

By PAUL WILDRICK
Dr. William A. Behan, of Bingham-
ton, recently brought suit
for services for services given Jack
Thish, of Miller Road, 101 West
Main Street, who was recently shot
at the show's appearance here last
week. Two hours after the shooting
he died, the doctor's bill being
\$400. The court testimony, Miller
Bros. was named as defendant and
Bates a \$200 bond. Later, an settle-
ment is said to have been made.

After having five circuses con-
tracted to show in Horrell and then
later canceled, the city has hopes of
drawing a circus after all following
the announcement of the booking of
the Walter L. Mink show for Labor
Day, and, of course, without Horrell
knowing what it is going up
against.

Keuka Lake, already one of the
best known summer resorts in the
state of the state, promises to in-
crease in popularity in the future,
due to the activities of the Chicago
corporation. A representative of
this corporation is buying up prop-
erty on the east shore of the lake,
where it has been under way for
months to be developed and an
amusement park developed. It has
been started.

Binghamton's playhouse, Capital
will open about Sept. 15. It will
be the property of the Capital The-
atre Company, which is owned by
the Binghamton Theatre Co., and
has been leased by the Capital The-
atre Co., inasmuch as Comerford is
president of that concern, which
also operates the Binghamton and
Singer theatres. Vaude and picture
policy.

Negotiations have been carried on
between a leading picture concern
and an Elmhurst, N. Y. party with
the idea of erecting a theatre at the
northeast corner of Main and Water
streets, that city. This would neces-
sitate the tearing down of the build-
ing now located there. The picture
concern is holding, it is said, in
16 eastern cities.

A new 17-year show has been
started by the Schine Theatres, Inc.,
of the Elmhurst show of Elmhurst,
N. Y. by its owner, William W.
Babcock. The latest move is to
acquire for the Schine interests to
acquire the Elmhurst move into
cities, including the installation of
a fire alarm.

James Moore, describing himself
as a death-defying daredevil, re-
sists on the top of the building
while on his way to join another

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Mr. and Mrs. Harry Davenport
Shubert, "Stone Angel" (stock).
Menapin - Orpheum - Vaude;
Country Doctor - Vaude;
Pantages - "Glory" (2d week).
Palace - "In Zet So?" (tab).
Seventh Street - Vaude; Whis-
pering Sues -
"All Jazz Revue" (stock
burlesque).
St. Clair - "Merry-Go-
Round" (2d week).
Lyrie - "Love of Mike."
Grand - "Better Die."

Metropolitan opens Sept. 11
with "Mitt in 'The Madcap.' Capital
has been no announcement regard-
ing the 24th Street. The new
next door to the Strand, and it
continues to remain. The new
1,400-seat Public house will not be
ready until January or February at
the earliest.

For the first time Minnesota State
Fair, opening on Saturday, has a
large variety of attractions. The
"What's-Is-Glory" Fox, second
week at the Tower, F. R. St.
Paul house.

"Beau Geste" at the Metropolitan
has good reaction, is announced for
Strand at 50c, following "Resurrec-
tion," which will succeed "Camille"
Saturday.

Strand informs the public from
its screen that it is the party with
those people who desire the very
finest in photoplays. It offers no
stage attractions whatever, but
has a small orchestra. Prices 5c
and night and 5c in the after-
noon.

Casety Players (dramatic stock)
opened second season at the Provi-
dence (dramatic) in St. Paul
Thursday with "Huddles." In for
22. An attraction at the place, was
Mrs. Casety. They are leading man
and lady. Stuart Jones the director.

The Nite Club has held up by
handits and the cash register re-
ceived 1275 only. At the place, was
forced to take off most of his cloth-
ing during the march for money.

SALT LAKE

The Nite Club has held up by
handits and the cash register re-
ceived 1275 only. At the place, was
forced to take off most of his cloth-
ing during the march for money.

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ALBANY, N. Y.

By HENRY RETONDA
Capital - "Abie's Irish Boy."
Strand - "The Rough Riders."
Leland - "Snowbound."
Rialto - "The Love of Mike."
Gloria - "Pleasure Before
Business."
Grand - Pictures, vaude.

"The Big Parade" is at the Strand
next week at 50c, while the
Leland the same week shows "What
Price Glory" at 25c top.

Harmann Ewecker Hall, second
run pictures, has had resumed
anniversary night each Thursday
in addition to double feature
business. This is a Proctor house.

The New Fox house in the Na-
tional Square building, sched-
uled to open Sept. 18 with "What
Price Glory" at 50c, while the
Leland the same week shows "What
Price Glory" at 25c top.

Strand has cancelled showing of
Mrs. Callahan and Murphy, due
to protest of the recently formed
association here. It was
made that the attractions will again
revert to the Mutual shortly.

Statement as to the latter house
is causing some conjecture, as re-
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Ayer Grace

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We have just taken over from W.C. Polla
the number that set all New York talking.
It will sweep the country. It's positively
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DANCING TAMBOURINE

THE NOVELTY SUPREMACY

Dancing Tambourine

Words by
PHIL FORD

Two Strains
1 & 2
Full Chor. in 10 Meas.

Mus. by
W. C. POLLA

Moderate (In a graceful style)

Chorus: One in a dream I see dancing with in a tan-bourine

Verse: Some - one fair - er than a golden Light - ly as can be she goes

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