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56 PAGES

SUBT SEA COME LENTS

THERE'S ONLY ONE NEW ORLEANS, BUT N. O. HASN'T FOUND IT OUT

Neither Town Nor Annual Mardi Gras After Coin—Just Wide Open Without Knowing How to Sell Itself—Rain Gums Up Celebration's Start

New Orleans, March 1.
It rained last night on the eve of Mardi Gras with Canal street cleared of traffic ready to accommodate 100,000 people from curb to curb. It rained.
That's the breaks and not a local squawk over it. The heavily advertised protest parade was called (Continued on page 44)

LINE UP 'DRAWS' AGAINST ROXY

Capital Increasing Orchestra—Barrymore

It looks as though Roxy is going to get plenty of opposition for the opening of his new house the day for which event has finally been set for March 11. However, he is not going to have Gertrude Ederle or Squas against him at the Palace. (Continued on page 43)

ACTS' SOCIAL COMPLEX NEW FLORIDA PROBLEM

Palm Beach, March 1.
Buzzing of the social bee in the bosoms of performers here has caused the downfall of many a good act this season. Currently several entertainers are meeting with great success professionally but are headed for certain ostracism locally.
The Yacht Club Boys, feature attraction at the Le Touquet, closed last week after playing four weeks of a six weeks' contract following a disagreement with the management which objected to two of the boys trying to mix with the class patronage.
The threesome is booked to sail for a London engagement in May. The Yacht Club Boys open March 9 at the Club Mirador, New York, at \$2,000 a week.

Talking Aeroplane

Broadcasting from airplanes is one of the recent developments in sound wave amplification. Frequent demonstrations have been given Broadway crowds recently from a plane which cruises above the ribbon of the radio district.
The amplifier, spotted under the plane appears to be a marvel in efficiency, the voice from the clouds being clear and distinct. For purposes of publicity the aerial broadcasting stunt presents wide possibilities.
Ability to reach masses of persons in any locality figures importantly.

TEXAS TIPPED OFF HER FACE LIFTING SOJOURN

Gave Nurse 'A Great Big Hand' and Ruined Secret—May Do Film Serial on Nile Life

Texas Gulina's urge for rejuvenated beauty has led her to try a \$4,000 face-lift and she is now confined to bed in the Central Park West hospital, where she was operated on last Saturday. Tex. gave out a statement that she was going to the seashore for a rest and slipped into the hospital under a nurse. (Continued on page 48)

Physical Exam for Cast Going 11,600 Ft. in Air

Los Angeles, March 1.
Clarence Brown, with a technical staff, and company of players, leaves Wednesday for Crono, Colo. to do a scene for the "Tales of '98." They will remain there four weeks.
The spot is 11,600 feet above the sea level and the entire company, including players and technical men, had to have a physical examination before they were allowed to go.
During the entire period the company will live on a train.

EARLY CLOSINGS DUE ON 'STREET'

Weak Crop of Winter Shows Blamed—More Theatres Than Plays Also a Factor

LULL UNTIL SPRING

Broadway theatres are already going dark. A certain amount of unmarketed houses are figured on during the Lenten period, but prior to that it is unusual. A forecast is that there will be more theatres on Broadway than attractions, which means dark houses for the balance of the season.
There are more theatres than ever on the list, which only partly accounts for the condition. The real explanation appears to be in the weak crop of winter productions.
Most of the first line managers are out of the city on vacation and will not become active until the spring tourist season starts. The outlook, therefore, is a slim production program for the next two months.

At Wednesday (today) inauguration Lent, but business started to slip immediately after Tuesday (Washington's Birthday) of last week. The holiday trade was not as good as expected, particularly in the agencies. The matinee crowds played the box office direct and there was plenty of cutting.

\$50,000 Taps
However, some great grosses were scored by the leaders. "Rio Rita" topped last night's \$100,000 mark out in front of the musicals. "Scandal" with \$45,599 was second. Both played an extra matinee, with the latter show, however, reducing the scale of its afternoon performance. (Continued on page 39)

\$30,000 IN 4 DAYS

The phenomenal gross of \$30,000 for the first four days' business done by Paul Whiteman's is a record in restaurant annals. Opening night's contribution was \$10,000, and Saturday, Sunday and Monday saw similar turnaway trade at the usual scale of \$1 and \$2.50 cover. Last Friday's premiere was at \$10 a head, including cover and supper.
Whiteman's orchestra of 23 is the largest of the week, which is included in the running expenses of the room. This about covers the Whitehall salary "out." Of the profit, Whiteman receives 50 per cent, which is estimated should run over \$10,000 a week for Whiteman personally at that rate.

STANLEY CO. GETS CONTROL OF FIRST NAT'L THROUGH BANKERS

Hayden-Stone and E. B. Smith Get Together to Swing Deal—Stanley and West Coast Co-operating—Franchise Holders Will Not Be Disturbed

Begging Letters

A prosperous composer, much in the public prints of late, has been receiving an average of 400 begging letters weekly. Being soft of heart, yet not soft of head, he has been having the cases investigated, giving relief to the needy.
The gist of the analysis shows that about three in every 100 are bona fide. The rest run from grifters and scammers to one whole family, which makes, and for years has made, a complete living out of this one gag—writing letters to public persons. And the family has an apt, dressed with the best and owns an apartment building uptown!

Philadelphia, March 1.
Through a secret meeting held here last night, at which were represented Hayden-Stone, the bankers interested in First National and West Coast Theatres, and E. B. Smith, the Philadelphia banking firm interested in the Stanley Co. of America, the latter organization (Continued on page 45)

'FLATS' TRAGEDY TO GUSH

Sold Film Rights for \$1,500 While in Exile

Los Angeles, March 1.
Gus Hill, reputed to be one of the shrewdest of legit showmen, who has made a fortune through burlesque and cartoon attractions, sort of took one on the chin when he (Continued on page 16)

3 Act Kiddie Plays as Ballyhoo for L. A. Store

Los Angeles, March 1.
A new craze to bring housewives into their store is being tried by the Fifth Street Emporium.
On alternate Saturday afternoons a three-act kiddie play will be presented by child actors of Hollywood. Children and their mothers will be admitted free to the shows. "Robin Goodfellow" is the first offering with Leroy Lane staging.

During February there were approximately 450 children of various ages employed in productions at the M.-G.-M. studios.
The youngsters have seldom enjoyed such a heavy demand for their services.

COSTUMES
GOWNS—UNIFORMS
FOR EVERYBODY WHO IS ANYBODY
ON THE STAGE OR SCREEN. EXCLUSIVE
DESIGNS BY LEANNE PAUL CLOUTIER
BROOKS 1437 STREET
—LARS 45000 COSTUMES TO MEASURE—

W.V.A. 'HEALER' DRAWING 4,000; COLLECTING \$175

Rev. Sproul Opposed by Press and Ministers—At Fairmount for 12 or 16 Wks.

Fairmount, W. Va., March 1.
Rev. John W. Sproul, "absolutely not a divine healer," but one who prescribes divine healing and claims to have been healed miraculously himself, has succeeded in building tabernacles in this city to seat 4,000 people and filled the "gory barn" his first night. His collection that evening was \$175.
Sproul came here three weeks ago asserting he would be crowded out of his hall, seating 500, before the (Continued on page 19)

MINISTERS ROW ON OPENING

Danville, Va., March 1.
Two of this town's Baptist ministers got into a row as to which should address the audience at the opening of the new Capitol.
The argument was finally settled when the Rev. C. J. D. Parker asked that his church be excluded from the ceremonies while the Rev. J. M. Shubertine addressed the gathering as a "citizen" rather than as the pastor of a church.

LONDON AS IT LOOKS

By HANNEN SWAFFER

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L. GUESTING ON REYNOLDS SUE

Director Threatened Wife
and Guests Before Turn-
ing Gun on Himself

Los Angeles, March 1.—There has much speculation here as to the manner in which Lynn Reynolds, 36, picture director, met death following a quarrel in his home which resulted in the statement being made that he had shot himself in the head. Reynolds died at the Receiving Hospital Feb. 25.

Reynolds was hired "Back to God's Country" for Universal, and had just returned from location the previous evening, and was having dinner with his wife, formerly Kathleen O'Connor, screen actress, and William H. White, a retired manufacturer, and his wife.

The story told after the shooting to the police was that Reynolds had returned from Bishop, Cal., with his company, and after enduring many hardships, committed the deed in a moment of despondency.

It is said to have been sitting at the dinner table when he suddenly arose, went into his room and took a .35-caliber revolver and shot himself before anyone could interfere. He was in a dazed condition when the police arrived and was removed to the Receiving Hospital. (Continued on page 19)

Crazed Man, 55, Fires at Cashier, Then Kills Self

Des Moines, Ia., March 1.—With a gun pointed through the ticket window, and a menacing, intense face, Jerry Lee, over 50, Mary Donohoe, 18, cashier at the Capitol theatre, Des Moines, Iowa, was told to get out of the theatre, except, "you crazy, you've shamed your mother."

Apparently crazed by liquor and infuriated with the theatre, R. D. Donohoe, 55, proprietor of the Capitol, entered the foyer of the theatre, fired four shots through the ticket window. All shots were wild.

Glenn Holsa, through a ticket at Draper and as he was about to leave, the man turned his gun toward him. The corner declared he was his own gun, and the bullet that killed the man, and not Heller's gun, although Heller is now in custody on his own recognizance.

Miss Donohoe said she was not personally acquainted with Draper and had only seen him frequently about the theatre. Attendees said he had often incurred a reputation concerning her name.

The crazed man had a police record many years standing, although little was known of him.

Negri's Fireworks Kicked Cortez Off the Lot

Los Angeles, March 1.—During the shooting of "A Woman on Trial" last week Negri unleashed temperamental fire in such good good that he kicked Cortez walked off the lot and returned.

He later apologized but to no avail. Filar Hansen is taking the place of Cortez.

CENSOR BILL KILLS ITSELF

Topeka, Kans., March 1.—The bill repealing the state censorship law was passed by the legislature. The bill defeated itself, as it called for separate censorship committees in each of the counties. This assures the state of two years more of the same law as now in effect.

MONTAGNE LEAVING U

Los Angeles, March 1.—Edward Montagne, scenario editor and special script supervisor for the past two years at Universal, leaves that organization March 15 when his contract expires.

It is understood that Montagne will join the Metro-Goldwyn-Mayer make of writers.

ANCIENT HISTORY FILMS

J. T. Armstrong's idea—Pericles as Hero and Agassia as Vamp

Los Angeles, March 1.—J. Tarbotton Armstrong, who has a valuable research library, commencing making screen productions of the outstanding personalities of ancient Greece. His latest, an old Hollywood business man associated with him in the enterprise.

He is contemplating to make the first of these pictures covering the period between 400 B. C. and 300 B. C. Louis and setting in Athens, with Pericles the Greek general, as the leading character in the story and Agassia as the vamp.

WAMPAS BURNS THEATRE IN ELECTION

92 at Honorary Dinner—
Ray Coffin New Pres.
After Hot Battle

Los Angeles, March 1.—Nellie Lovell, T. P. R. A. A. M. P. A. actor, scenarist and column writer, went into the theatre, P. R. A. A. M. P. A. Wampus, actor, scenarist and column writer.

Reynolds had been fired by various organizations, managers and press agents throughout the country. There was no such display of hospitality and enthusiasm as when Nell was automatically elected to the attendance of the organization has ever had turning out. Nellie Lovell had been fired by various organizations, managers and press agents throughout the country. There was no such display of hospitality and enthusiasm as when Nell was automatically elected to the attendance of the organization has ever had turning out.

George Landy, who served as chairman of the meeting, instead of the outorganization introduced a speaker, decided to read the tribute which O. O. McIntyre had paid Miss Revell in his syndicated column.

The mob stood up and applauded for two minutes and at the conclusion of the talk, the boys again stood in respect for several minutes until she left the hall.

Nell O'Hara, columnist, also was on the program and made several humorous remarks. She was the author of "Flat on Her Back."

Following the dinner, the hottest election that the Wampus has ever had took place with Ray Coffin, a number of the P. R. A. A. M. P. A. Metropolitan Picture Company, chosen to be on the Board of Directors. Pat Downing, Charles Brothers, Tom Engler, free-lance, Howard Strickling, M-G-M; Mark Kasten, Paramount; and Roy Miller of the Carthy Circuit.

Stations

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Vitaphone in Pitt at Liberty; 3 Show Policy

Pittsburgh, March 1.—Western Pennsylvania is to hear Vitaphone at the Liberty theatre, according to an announcement last week by the Hinesley-Rowland.

Vitaphone will feature programs in the Liberty theatre to be presented three times daily.

A private showing was held in the Harris theatre last week, marking the introduction of Vitaphone to western Pennsylvania.

DIETZ EASTBOUND

Los Angeles, March 1.—Howard Dietz, New York head of Metro-Goldwyn-Mayer publicity and advertising, has returned to New York with sufficient data to compile books for the 1927-28 production.

ROSCOE AILS

THE P. O. U. "ATLANTA JOURNAL" said: "A perfect program, Roscoe Ails, the best dancing comedian, to appear at James Playhouse. He kept the packed house in a laughing roar. The audience kept demanding more. Ails announced he would continue until they got enough (impossible). Kate Fullman danced superbly. Eddie Gordon danced delightfully. Roscoe, master of ceremonies. The Black Ties contest a marvelous show."

Booked solid by Jake Lubin and Mervyn Schenk

CAPITOL AND ROXY SEW UP WEAF AND WJZ

Roxy to Concentrate on East
and South—Capitol Using
Hookup to Coast

The Capitol and the Roxy, both New York picture houses, have the WEAF and WJZ radio networks sewed up between them on Monday and Tuesday nights. The Roxy starts broadcasting via the "blue network" of WJZ and eight other allied stations next Monday, March 7, direct from a specially designed studio in the Roxy theatre.

Rochebat will concentrate his own plug on the eastern and mid-west territory, whereas the Capitol Family, under Major Edward Bowen, is to devote the Radio City network hooked on for a national exploitation in the form of a "national institution," "A National Institution." The Capitol name the WEAF.

"A kindred radio monopoly of the air is evidenced in the Brunswick and Victor circuits, who alternate Fridays on the WJZ and WEAF networks, their exclusive recording power."

The radio alliance, since WJZ and WEAF and their respective networks are part of the National Broadcasting Co. syndicate, indicates a friendly working spirit between the Capitol and the Roxy theatres.

Many of Roxy's Gang, formerly who had left the Capitol, are back with their old leader.

M-G-M's Title Kills DeMille War Song Film

Los Angeles, March 1.—Some time ago Albert Sheltz Levine wrote a story entitled "Song from Armentiers," suggested by the doughboy song of that name popular during the war. The story was purchased by C. B. DeMille, who Levine was under contract and was to have served as a starring vehicle for Leslie Joy.

Levine looks at though picture will not be made as Metro-Goldwyn-Mayer announced it is going to produce a picture by the same title, made as a British film by Maurice Elvey.

MARY'S "SHOP GIRL"

Los Angeles, March 1.—Hope Loring has been borrowed from P. L.-L. to make the screen adaptation of Kathleen "The Shop Girl."

The picture is now in Mary Pickford's next for United Artists.

Luther Reed's Second

Los Angeles, March 1.—Luther Reed is to direct a second picture for P. L.-L. The picture will be "The World at Her Feet," starring Florence Vidor.

Production begins this week.

"REVERLY" AS PICTURE MAY BE BETTER EXPLANATION

Possibility is of Private Democratic Citizen, or
Group, Producing—Hays Organization Dodging
With No Issue Arising to Date

RICH YOUTHS CAUGHT AFTER SHOW HOLDUPS

Dance Hall Also On List—Pal-
ace at Gary, Ind., Their Fin-
ish—Did it for "Thrill"

Chicago, March 1.—After one of the most daring show robberies ever pulled, Henry A. Atkinson, 31, and George E. Webb, school youths in their 20s, were arrested with \$900 lost from the Palace theatre, Gary, Ind., in their possession.

Atkinson, son of Dr. Thomas G. Atkinson, prominent physician, publicist, is a sophomore at Wayneburg (Pa.) College, and Webb, son of Thomas W. Webb, contractor of Elgin, is a senior at The Ohio school.

The youths confessed to the Gary robbery and nine other recent ones, including those at the Los Angeles dance hall, Aurora; Elmhurst theatre, Elmhurst, and The Palace theatre, Elmhurst. They had looked upon as an adventure by the boys, who did the "go to get."

They walked into the Gary theatre, where a show was in progress, quietly forced the nabbers from their seats, pulled out sawed-off shotguns and shot the boys in the legs. They took the loot with Morris Hamilton, manager. He quickly and silently did it around up almost the entire house staff that no one in the audience was aware of.

Sheriff Forney, of Valparaiso, warned by a general alarm, rushed to the theatre, found the youths, stopped them in a speeding car, and took them to the police station. The boys confessed after several hours of grilling, saying they didn't want their names known in the arrests, saying they had no plausible reason for taking money by force, and they have been well supplied with it at home.

F. P.-L. Branch Cutting 'It' to Suit Minneapolis

Minneapolis, March 1.—Win Hays, in reply to a telegram from Minneapolis protesting against parts of the photoplay "It" alleged to depict workers to unjustly ridiculed, said that he would examine the picture and, if he finds it objectionable, he would delete the objectionable portions deleted.

Meanwhile, however, the local branch office of Fairview Pictures, Lesky has informed representatives of the social agencies that it will cut out the picture as far as possible the sub-titles and scenes which might offend the public. The business men who annually conduct a drive to raise funds for the charitable organizations.

This action, of course, would affect only the prints made in this territory.

DROPS PENCIL TO ACT

Los Angeles, March 1.—Herbert Moulton, of the dramatic and picture business, has been dropped from the picture "The Time" by Los Angeles "Times," feels that it is not a fact rather than possibly due to the fact that Moulton is engaged to marry Janet Gayne.

Moulton's first job will be a featured role in "The Trail of '98" for Metro-Goldwyn-Mayer.

Bob Coleman, dramatic editor of the New York "Mirror," got as far as "It."

Thomas Exploiting "Miracle"

Los Angeles, March 1.—George Thomas, publicity director for Mary Pickford Productions the past two years, has resigned and take charge of the advance propaganda on "The Miracle," which First National will produce for the screen.

It is quite possible that the picture of the Samuel Hopkins Adams novel "Reverly" will narrow down to a fight between the National Committee of the Republican and Democratic parties. This despite the fact that certain Democrats both in the Senate and Congress, decried the book when it was first published.

There has been a smart move on the part of the Associated Motion Picture Producers and Distributors of America, Inc. (the W. H. Hays organization). In connection with the controversy so far.

However, despite the fact that the picture is a picture with color, there hasn't been a single offer for the picture rights from any member of the Hays organization or anyone else in picture producing. This is the case that the novel has been adapted as a play by Maurine Watkins who wrote "Chicago" and is to be presented by Sam H. Harris. The fact that it is to be shown on the stage has given the picture a certain amount of publicity, but it is not more than any other single factor acted.

The angle that outsiders take in the picture is a picture with color, published by Bond and Liveright (Horace Liveright of that firm). The theatrical people are having taken over the fight through the presentation on the stage of the picture. The fact that the members of the Hays Association take the property it would not be a picture with color, standing among them even though the book is not "put through" (Continued on page 19)

Put Off Youth's Sentence; Threat Letter Complex

Los Angeles, March 1.—Vernon Shannon, 18, who wrote a threatening letter to Lew Cody demanding \$100,000, pleaded guilty to a charge of attempted extortion in court and was given a suspended sentence of 30 days in the Preston School of Industry.

Superior Court Judge Archibald released Shannon on the explanation that he had written the letter to Cody, and others to Douglas Fairbanks and William Wrigley, not to obtain money but to find out what sort of replies would be made.

With the expiration of the letter sent to Cody, who notified the sheriff's office, the balance of Shannon's sentence will be ignored by those who received it.

SCHICKELBAUM'S VIENNA FILM

Los Angeles, March 1.—Joseph Schickelbaum, of C. B. DeMille the idea of making a picture of the same name. The actor has submitted a story to Central Bureau of Motion Pictures, which has its title in Central Bureau of Motion Pictures. The idea to export a director to Europe with Schickelbaum, this summer.

Schickelbaum is a native of Vienna, and is being released by DeMille, through F. D. C. is at present called "My Dog."

DAVIDSON'S THIRD

Los Angeles, March 1.—Max Davidson has been placed on a five-year contract by Hal Roach. He is the last of a series of Jewish comedies directed by the Roach-McCarthy.

In the past of the third picture directed by Davidson—Max Davidson, Jayson, Jesse O'Donnell, James Devorek and Lillian Elliott.

FIRST ON LONDON PHONE

Los Angeles, March 1.—Bebe Daniels was the first picture actor or actress to talk on the over-the-air phone.

This was done at 7:30 a. m. Feb. 28, when she spoke to the London "Chronicle."

SANGERS' MEETING OVER AMERICAN HOUSES

FRANKLIN UNRATIFIED

F.P.-L.-ANE NICHOLAS REELS AS FILM

New York Meeting of Sanger-Richards Group Confirms S. A. Invasion—West Indies and Panama Canal Zone Men in Active Charge

Members of the Sanger-Richards group of New Orleans wound up a 10-day convention here today (Wednesday). H. V. Sanger, who headed the meeting and it is generally reported that the Sangers will invade South America and other Latin countries.

A. Morris has been fixed with A. O. Morris and J. Wilcox, of the Panama Canal zone, to take over around 16 houses. Those interested in the Sangers are Public Theaters, Sangers are Public Theaters, A. O. Morris and J. Wilcox. It is reported that all partners will have an equal share in the Morris and Wilcox doing the actual work and Richards representing the other parties.

During the conference the Sanger-Richards made arrangements with J. P. Corbett, private real estate broker, to immediately locate new houses and buildings in Winston-Salem, N. C., composed of an 11-story apartment and a 12-story theatre to be operated by the Public-Sanger interests. The lease is for 25 years, with the revenue 1,000,000 dollars from the theatre itself. The entire building will cost \$1,000,000.

One of the best known firms of theatre architects in the south, Johnson and Brannan, are handling the plans and the actual building. Corbett has also leased a theatre and a history building in Winston-Salem, N. C., to the Public-Sanger enterprises.

It is expected that during the season of 1937 the Public-Sanger combination will have built or leased 15,000,000 dollars worth of theatre. It is a known fact that the south has been far behind in the building of theatres. The new theatres in Durham is said to be the third largest picture house in the entire south. Johnson and Brannan will also do the Durham house.

H. V. Richards, accompanied by L. M. Ash, leave immediately after the conference for New Orleans.

U. A. PAYS \$75,000 FOR "SUNNY" FOR FILM

Joseph Schenck Completes Plans for Corinne Griffith's First Starring Role

Los Angeles, March 8. Joseph M. Schenck has announced that Corinne Griffith is signing a long term contract with United Artists.

The first starring production will most likely be "Sunny."

It is understood the Schenck organization paid \$75,000 for the Marilyn Miller story.

Claim School Head Spread Sunday Drive Thrud Kids

Chicago, March 8. Citizens of La Grange, Ill., are having a Sunday school picture show, have taken action against G. W. Willett, superintendent of schools, whom they accuse of letting children out of school early so that they may appear in the picture. The picture is a performance.

MAYOR ORDERS U-A FILM OFF IN MADISON, WIS.

City Picture Comm. Objects to Ads for "Nite of Love"—Producers May Sue

Madison, Wis., March 8. Advertising objectionable to the city moving picture commission prompted Mayor Schmiedeman to stop the showing of "The Night of Love" here and faced P. J. McWilliams, manager of the Madison Theatre and the city of Madison with a threat of legal action from United Artists, producers of the film.

The commission, composed of representatives from various civic organizations, passed the picture after a preview, but later complained to city officials concerning the manner in which it was being exploited. A telegram to McWilliams from the producers stated, "In the event our contract for the picture known as 'The Night of Love' is to be broken, we will hold you or the city authorities liable."

The picture had been tied up by the merchants in advertising, and a couple was scheduled to be married on the picture. The fact the picture is only about five pictures to complete on his part contract, and the city staff for M-G-M is also in readiness. Therefore, it is likely that the picture will be shown at the plant, instead of being in July this year will be either during April or May.

United Artists was also notified that Oshkosh and other smaller towns of the State were placing a ban on the picture. The picture is in print for censoring. It is understood that the principal object of the film is the opening title, which explains the ancient custom of the right the first night which was exercised by feudal barons of France and other European nations.

Local film men are criticizing the publicity given the New York "dirty" picture for the sudden "holier than thou" action here.

Worcester, Mass., March 8. Worcester's censorship board has voted against the showing of the film "Don't Tell the Wife" (Worcester) in the city, after it had been shown in Boston.

Twenty-two members voted for censorship, eight favored it with deletions.

Fight Against Myers Holds Up Verdict on F.P.-L.

Washington, March 8. Confirmation of Abram F. Myers as a member of the Federal Trade Commission is opposed by Senator Thomas J. Walsh (D), Montana, who is making a determined though not final fight against the approval of Mr. Myers.

The former Department of Justice official has been twice before the nomination going back the second time due to Senator Walsh's opposition with another hearing granted.

The Walsh attitude is an aftermath of the manner in which Mr. Myers' conduct was handled in the Department of Justice. The committee on the Myers case has not yet approved his actions by a large majority.

The executive session last Friday, after two hours of discussion, the nomination went over scheduled to be again taken up today (Tuesday). This delay on the part of the Senate is holding up the picture in the Famous Players-Lasky case.

Los Angeles, March 8. At a meeting held last Thursday the Board of Directors of West Coast Theaters failed to ratify the appointment of Harold B. Franklin as general manager of the organization.

West Coast officials will discuss the matter in detail on Wednesday when John Dillon and Charles Buckley, of Hayden Stone & Co., arrive here.

Adolph Zukor and Sam Katz are to conduct a faraway district. The old B. Franklin, retiring as vice-president of Public to become producer and general manager of West Coast Theaters, Inc.

It is planned that the affair shall take place at the Hyattsville night of March 12.

ROACH STOCK

Report Hearst Interested —40% for Public Sale

Los Angeles, March 8. With the announcement that Hal Roach is going to release his picture "Broadway Melody" in New York City, it is understood that W. H. Hearst has been contacted by the Roach organization, and that the company is to reorganize the stock of the company to be increased with about 40 percent of the company's stock placed on the market for sale to the public.

As a rule, each year the Roach stock goes down a few months of July. This year it is likely the shut-down will be earlier than the fact the Roach only about five pictures to complete on his part contract, and the city staff for M-G-M is also in readiness. Therefore, it is likely that the picture will be shown at the plant, instead of being in July this year will be either during April or May.

Predict Death of Indiana's Anti-Block Booking Bill

Indianapolis, March 8. Death of the anti "block booking" bill in the legislature was predicted in committee during the last week of the Indiana session, the senate Saturday.

The measure, a direct slap at the Will Hays organization, was not reported out of committee today in either house.

Washburn was a visitor at the state house several days ago and conferred with several Republican leaders.

Washington, March 8.

The block booking arbitration fight between the Indiana M. P. T. O. (which has been introduced in the legislature) and the Motion Picture Production Association, has reached the Department of Justice here. Beyond admitting that the picture has been completed from a group of Indiana exhibitors against a so-called "picture trust" the department would not issue a statement in connection therewith.

As to what action the department will take on the block booking phase is problematical due to the Federal Trade Commission's considering such in connection with the Famous Players-Lasky case, a suit on which is shortly expected.

Little progress will be made, it is stated here, as arbitration board phase as the department recently officially approved them and the purpose for which they function.

Fanny Brice's Screen Test

Los Angeles, March 8. Fanny Brice has an "snake" to slither on the screen. She has been asked to test at M. O. for the part to see if it will be possible for her to be cast in the picture "The Wedding" which has already been produced.

Planned as Road Show with Lubitch to Direct—Will Play Next Door to Republic with "Abie's Children," Sequel Play, Also Due

WASH. COURTS ON MEX. VITA-Def. TRADE MARKS

Dept. of Commerce Makes Inquiries on Mexican Companies

Washington, March 8. Alleged lifting of the trade marks of Vitaphone and DeForest Phonograph by citizens of Mexico has aroused the interest of the Department of Commerce. The department has communicated with these companies asking if authorization for the registration of the two names under the trademark law of Mexico had been granted.

Bernard A. Koschik, head of the copyright and trademark division of the department, who has picked up several such attempts to register on trade marks established in this country, states that the registration of the DeForest Phonograph film in Mexico, as published in the Official Gazette of that country, appears not to be authentic.

"Both 'Vitaphone' and 'Vitaphone' have been registered by the DeForest Phonograph Co. in Mexico. The trademark is set down for August Genin Y Jose J. Reynoso. Mr. Koschik said that the Mexican trademark law considers registrations of a trade mark as source of title to the mark. The right of the registrant to the registered mark can be continued for a period of time from the date of the registration. After the expiration of this period the right cannot be renewed.

Should these marks have been picked, and should the two film companies be the same, the right to defend their right expires, the Mexican registrants could compel the American companies to refrain from using the trade marks in Mexico and claim damages for such use and the confiscation of the alleged infringing product.

SMALL'S FILM RIGHTS

Los Angeles, March 8. Edwin Small, after two years of negotiations, has acquired the full title and rights to produce "Mull" title "Wine, Women and Song" on the screen. The latter was the title of a burlesque show which Small produced in the New York circuit for a number of years, and then had in the old Circle, New York, and later in the Theatre of Bonita and Alexander Carr.

Edwin Small said he found out that Heinrich claimed to have the screen rights from the Thelma Houston production. Small said he and two weeks ago word was received from Bonita that she, also, had sold the rights to the picture. Small dashed out some more cash and had first National and will go into production about April 1.

Langdon Will Direct and Title Own Pictures

Los Angeles, March 8. Harry Langdon has decided he no longer needs a director to lead him through the picture business. He has been in the films about five years, is going to direct "The Butcher's Boy" and his next picture for First National.

The comedian feels no one can interpret his ideas better than himself, so he is going to hold the reins. He has decided that he also said to feel that he can hold the reins himself. He can, so he is going to hold the reins.

In the past all ideas and gags used in the Langdon pictures were credited with having been written by the comedian, with the camera simply helping out in the construction.

In the office of Famous Players-Lasky last Saturday afternoon, Miss Nichols, in charge of the picture of "Abie's Irish Rose," signed the long contemplated contract whereby the picture will be produced as a motion picture next summer. The contract also holds the signatures of Adolph Zukor and Jesse Lasky, the aggressive heads of the studio, who have entered into by F. F. L.

Details of the contract provisions have not been fully divulged, but Miss Nichols is to supervise the casting, select the scenario and edit the picture. She is to be on the lot at all times, either here or in Hollywood, it being probable the picture will be made in both locations.

"Abie's Irish Rose," completing the picture, is to be produced as a road show as a picture, with Miss Nichols and her general manager, William H. Lissner, in charge of the tours and showings. July has been set for the first "shoot" and early fall will see the picture on Broadway.

The picture "Abie" as a play will continue at the Republic next season and beyond, according to plans. The picture is to be produced by Miss Nichols as a sequel to "Abie."

Furthermore there will be no stage companies of "Abie" on tour next season. At present there are some 100 "Abie" companies in the United States. It is claimed to be one where it opens theaters for London.

Under a 40-60 profit sharing arrangement, said to be the first ever entered into by F. P.-L., together with the picture, makes Miss Nichols a partner. It is reported that Nichols is assured of \$100,000 in the picture, which she can take at any time she so desires.

Whether this record figure is a straight guarantee or not, Miss Nichols is to participate in profits up to that mark, is not confirmed. From one source it is claimed to be an out and out guarantee. If it is a participation plan, it would be necessary for the picture to gross more than \$1,000,000. Advance payments to Miss Nichols are also reported arranged for whereby she will receive about \$50,000.

There will be three seasons of "Abie" in England next season, two touring the provinces and four are scheduled for the London circuit. The first opening in Budapest May 23. The continental rights were bought by the London production company, the theatrical newspaper.

For the picture and English showings, the picture will receive 50 percent of the profits. Income from the picture will be about \$35,000. For the picture, foreign language countries he is reported having full ownership of the picture "Broadway," "Peggy Ann," "Queen Jane," "The Barker," "The Noose" and "The Picture."

Present in the office of F. P.-L. when the "Abie" contract was signed were Miss Nichols, Mr. De Ligne, Mr. L. M. Malvin, Mr. Dignam, and Mr. Nichols, and Mr. E. S. Swartz, counsel for F. P.-L.

Los Angeles, March 8. Ernest Krast, who is producing the "Abie's Irish Rose," while John Langdon has been chosen to write the screen play, the latter leaves for New York this week to confer with Anne Nichols.

COSTUMES FOR HIRE

PRODUCTIONS
EXPLORATIONS
REPRODUCTIONS
BOOKS

1417 W. 17th, Los Angeles, Cal.

**PROV. HOLDS ITS OWN;
\$4,500-\$11,500 RANGE**

**'Hur' Near Record at \$38,500
for 3 Wks.—Rialto's 2nd
Runs Doing Business**

Providence, March 1.
(Drawing Population, 300,000)
Shelds continued to clink behind the box office windows last week though the run of features was below the standard of recent weeks. Adverse weather did not affect business to any great extent.
In its third week, "Ben-Hur" jammed the Opera House to the tune of \$11,500. The film closes this week. "The Affair at the Folies," at the Majestic, and "The Perfect Sap," at the Strand, were the outstanding draws of the picture week.

houses, while "The Kid Brother," at the Rialto, did a good three days' business.

"Danceband, vaude act, became a sensation after the first performance.

Estimates for Last Week

"The Magician" (M-G). Only fair but "His New York Wife" (Preferred) had the comedy touch; also week at \$7,500.

Albee (K-A) (3,500; 15-75) — Vaude bill and "Nobody's Widow" (P. D. C.) both drew well for no-

apparent reason; \$10,500.
Majestic (Fay) (2,500; 15-40)—
"The Affair at the Folies" (lat N.)
Went over big, while Vitaphone
continued big feature; good a
\$3,500.
Rialto (Fay) (1,442; 10-25)—Sec-
ond-run policy has made this house

Emery (Fay) (1,474; 15-50)—

Fey's (Fay) (2,000; 15-50)—
"Stepping Along" (1st N.), and ex-
ceptionally good vaude program
pulled well; \$3,500 okay.

Perfect Sap" (1st N.), and **"Stolen Pleasures"** (Ind.). Combined for a good week, first film being the draw; \$8,000.

Opere House (Ind.) (1,375; 50¢ \$1.25)—**"Ben-Hur"** (M-G). Got \$11,500 in remarkable third week; total receipts thus far \$28,500 near house.

record; one more week, when legitimate road companies return after more than three months of picture showings. (Copyright, 1927, by Variety, Inc.)

MONTREAL'S \$8,000 FOR CHOPPED "JUAN"

**\$10,000 for 'Geste'—Keaton
Okay at \$7,000—'Bar-
bara' \$6,500**

Montreal, March 1.
(Drawing Population, 600,000)
"Beau Geste" nacked the Princess

all week and is held for a second week. The French angle proves satisfactory to the big French-Canadian proportion of this district. There was originally talk of the film being banned here, but the censors left it nearly intact.

Estimates for Last Week
Princess (1,500; 25-\$1.50)—"Bea
Geste" (F. P.). Hit of the week
and holding over; \$10,000.

Palace (2,000; 55-55)—"The Winning of Barbara Worth" (U. A.)

Nothing striking, but fair at \$6,500.
Loew's (2,000; 45-75)—"The General" (U. A.). Good laughpake and good business; \$7,000.
Imperial (1,500; 30-85) — "The Better Way" (Columbia). Vaud

Strand (350; 10-55—"Bertha, the Sewing Machine Girl" (Fox) and "The Perfect Sap" (1st N.). Fall to middling; \$3,500.

(Copyright, 1927, by Variety, Inc.)

LEAD FOR BARBARA KENT
Los Angeles, March 1.
Barbara Kent unknown in th

ranked of Universal stock player until loaned to M.-G.-M. for "Flee and the Devil," is now pronounced a success by her parent organization. She will head the cast of "Th

Also in the cast will be Henry Beranger, Gertrude Astor, Otis Harlan and Ed Kennedy.

NATL BOARD'S HISTORY OF FILMS HAS POSSIBILITIES FOR EXHIBS

3 Hour Showing at Carnegie Hall Is Celluloid Biography of Production Methods—Covers 30 Yrs.—Amateur Work Included

The National Board of Review presented "The March of the Movies," a film history of the development of the industry over a period of the last 30 years, at Carnegie Hall Monday night with an admission scale running up to \$2. The auditorium, far from ideal for the exposition of pictures, was well filled as far as the lower floor was concerned and a number of notables of the film and social world occupied the seats.

The conglomeration of film bits, both production and news, as well as early pictures lasted for almost three hours. The first part alone ran for an hour and 15 minutes and was by far the most interesting portion from the standpoint of lay members of the audience.

The second half showed the advance made along educational and scientific lines with the motion picture as the first aid.

In other words it reviewed the part that pictures have had in the instruction of army aviators; physicians for whom delicate operations have been recorded; no also nature studies of plants, bird life, and undersea pictures. Of the latter there were a couple credited to the UFA that were great, especially the one of the battle between the lobster and the octopus under water, previously shown at the Capitol as a "short."

Plug for Edison
To a great extent this celluloid ensemble is a further glorification of Thomas Alva Edison and George Eastman. In continuity it follows very much the lines of the Terry Ramsays book "A Million and One Nights."

The first scene shown is of Edison on his last birthday. Then the development of animation from the dark ages down to the eighties when the motion picture really began to get underway as far as the inventors were concerned.

As the screen history reaches the point where pictures were first shown there are interspersed with the early films later day shots in direct contact with the older pictures. The library of Jean Leflor, really the inventor of the cinematograph, according to the credit accorded him on the screen at this showing, contributed many of the older pictures such as that of "The Trouble on Wash Day," "The First Kiss" with May Irwin and John C. Rice, scene of the Bowery with the steam elevated, "The Black Diamond Express" and others.

The Old Gray
"The Great Train Robbery," with Edwin Porter as author, director and producer, was one of the real sensations. It was the first attempt at a story film, and more than that, it was the first film story without a subtitle, the story depending on its action to interpret the tale to the audience.

The old "Charge of the Dragoons" is lined up against DeMille's "Plucking of the Host," "The Ten Commandments," just to show that there still remains the old idea of mass action as the groundwork of the modern picture.

In the latter section of the picture too much footage is devoted to the scientific phases, and this caused the audience to become restless and start to walk out on the last half. Then there is a great amount of fast and slow motion photography. A modern interest was provided with the showing of some amateur photography shots showing the record of a baby from its first week to its first birthday. This got a hand.

Not a bad idea for representative exhibitors to get together in the larger cities and take one of their smaller houses and play this picture for a run, just as a general business stimulant and for the cumulative publicity that all would get out of it. Not one of the exhibitors here could be seen to pass up so complete a history of the film industry as this is. Undoubtedly there could be some sort of an arrangement made whereby the Na-

tional Board would, for a percentage, rent the picture.
The photo showing the inaugurations from McKinley down to Coolidge, and the war stuff from the news weeklies (Paths and International) furnishing the greater part of (these) were almost as interesting as were the shots of long ago.
Musical accompaniment for the picture was furnished by the members of the Symphony Society, with Joshua Zerk conducting from a score made by Dr. Hugo Riesenfeld.

U. A. House Started

Los Angeles, March 1.
Ground was broken today for the new United Artists theatre with Mary Pickford turning the first load of dirt on a steam shovel. The building, it is said, will cost \$1,500,000.

Among those who attended the dedication were Mayor George E. Cryer, delegates from the Los Angeles Chamber of Commerce, Douglas Fairbanks, John Barrymore, Norma Talmadge, Buster Keaton, Constance Talmadge, Vilma Banky, Ronald Colman, Sid Grauman and John W. Conditine. Fred Niblo was master of ceremonies.

It is expected that theatre will be ready for occupancy Oct. 1.

BABY STAR MUST REST

Los Angeles, March 1.
Iris Stuart, Paramount player, recently elected a Wampus Baby Star, will have to retire from the screen for an indefinite period, due to poor health.

It is understood that when she recovers she will resume her five-year original contract with Famous Players-Lasky.

"Chase" Experts

Los Angeles, March 1.
B. P. Schullberg believes in having specialists on his staff. Two are picture producers who also do stunts work. Both of these men, Ralph Cedar and Larry Simon, are known as "chase" experts.

All chase sequences made in pictures by other directors are turned over to Cedar and Simon for direction and production. This saves time for the regular directors of the picture, especially if they are not specialists in this class of film making.

CO-STARRING VEIIT

Los Angeles, March 1.
Conrad Veidt, German actor, will play the part of Rabbi Mendel in Universal's "The Lion." He will be co-starring with Mary Philbin.

On account of this change in plans Veidt will not appear in "The Chinese Parrot," which Paul Leni will make for U.

Solo, Chinese actor, will play the character lead in the "Parrot."

Promoter Fights and Flees from Cops

Los Angeles, March 1.
When policemen went to arrest C. A. Reiger, theatre promoter, on a charge of embezzlement, he fought them off and escaped through a back door of his home same last and cost.

Reiger was recently connected with the promoter of the Apollo theatre, Lawville, Cal., and in selling issues on stores to be contained in the building he received \$500 in advance rents which were not accounted for when severing connections with the promoter.

Reiger promoted a theatre some time ago in Brentwood, Cal., and at one time was a chorus man in a Raymond Hitchcock production on Broadway.

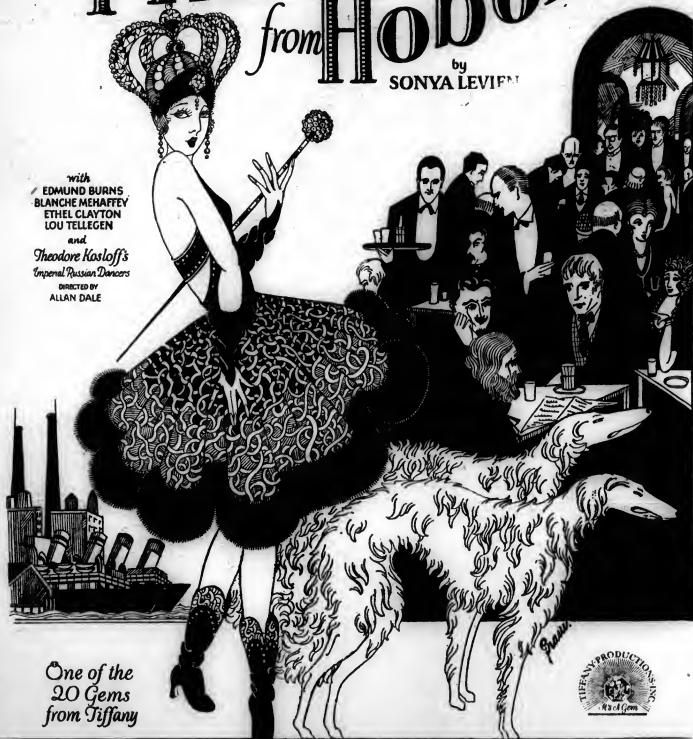
Chaplin Case Dormant

Los Angeles, March 1.
The Chaplin case, dormant the past week or two, was further postponed when attorneys for Mrs. Chaplin last week and obtained a 10-day continuance to file an amended complaint.

The Princess from Hoboken

by SONYA LEVITT

with
EDMUND BURNS
BLANCHE MEHAFFE
ETHEL CLAYTON
LOU TELLEGEN
and
Theodore Kosloff's
Imperial Russian Dancers
DIRECTED BY
ALIAN DALE



One of the
20 Gems
from Tiffany

TIFFANY PRODUCTIONS, INC.
1540 BROADWAY
NEW YORK CITY.
Exchanges Everywhere

FOX'S MOVIEPHONE

Fax-Case Films and Vitaphone Play On Same Equipment

The William Fox demonstration of the Fox-Case developed talking pictures, "The Moviephone," which took place at the Fox-Case studios on Thursday of last week, proved that the innovation as developed at present with the use of the Vitaphone amplifiers is as complete a success as any other of the talkies that are now in operation.

The demonstration covered a period of about five hours, to which all of the members of the daily and trade press were invited. They were first shown a Vitaphone in the making, then some of the newspapermen present were taken before the recording device and registered and later all were driven to the Harrie where a demonstration of the operation of the device with Raquel Meller as the medium of the test was given.

The Fox-Case Moviephone film, according to the claim set forth by the Fox executives, will be interchangeable with Vitaphone and both can be played in house over the same simplification equipment.

Resigns Union Post

In Favor of Publix

Harry Sherman, for the past two years assistant president of the I. A. T. S. E. and M. P. O., has resigned. Sherman withdraws next Saturday and will become attached to the New York office of Publix Theatre, Inc., in an executive capacity.

Harry Dignam, former business agent of New York Theatrical Protective Union No. 1, has been named as Sherman's successor. It is understood that in his new connection Sherman will represent Publix in union matters.

DOT MACKAIL BACK ON LOT

Los Angeles, March 1.

Following the settlement of his difficulties with First National, Dorothy Mackail is to be co-federated with Jack Muhlall in "The Crystal Cup." Screen story is based on the Gertrude Atherton novel. Charles Brabin is to direct. Miss Mackail's subsequent appearances will be in "Lady Be Good" and "The Road to Romance."

Denies U. A. M.-G. Merger

Joseph M. Schenck, at the office of the United Artists, issued a denial yesterday of the report that there was to be a merger of United Artists and Metro-Goldwyn-Mayer as reported in one of the dailies which used Nathan Burkan, attorney for Charles Chaplin and one of the board of directors of the U. A. as its authority.

Schenck stated that there was no merger of the two producing and distributing companies contemplated and that the report that there had been conferences with that in view was entirely erroneous.

IVAN ST. JOHN DIVORCE SUIT

Los Angeles, March 1.

Adela Rogers St. John, scenario writer, has filed suit for divorce against Ivan St. John, local representative of "Photoplay," on the grounds of cruelty. The couple were married 15 years ago and separated Feb. 1, last. They have a son and daughter.

Property settlement has been agreed upon, with the children remaining in Mrs. St. John's custody.

Proposed House May Turn Into Hotel and Stores

Chicago, March 1.

Reasing of the old Woodlawn Theatre, on which site Andrew Karsas has announced plans to construct a larger picture house, has been stopped for several weeks.

It is reported that Karsas has decided not to undertake the venture and is considering the construction of a hotel and stores instead.

The intended theatre has been heavily publicized.

STORY CHANGE

Los Angeles, March 1.

Eddie Cantor will not make "The Girl Friend" for F. F. L. as his next production. The story is to be for either Douglas McLean or Richard Dix.

GRIFFITH-STERLING TRIP

Los Angeles, March 1.

Raymond Griffith and Ford Sterling are leaving for New York to appear under the direction of Frank Tuttle in an Alfred Savoir story for Famous Players-Lasky.

3,896 FILM HOUSES IN ENG.; GERMANY 3,878

342 in Berlin, 755 in London —Germany Building

Washington, March 1. George Canty, trade commissioner at Paris, has compiled statistics on the cinema of Great Britain and Germany, advising the Department of Commerce that the former has 3,896 picture houses, while the latter has 3,878.

Berlin, with 541 cinema, is topped by London with 755, while Manchester takes second place in the British week, having 475 houses. Leeds is third with 465.

Of the total number of picture theatres in the United Kingdom, 3,894 have a seating capacity of 500 to 1,000; 948 can accommodate only 500; 423 can seat 1,500; 15 are able to hold 2,000; 39 have facilities for 2,500, and only 15 are able to accommodate an audience of 3,000.

Germany, Mr. Canty reports, has 3,878 cinema that have accommodations for but 300 persons each; 1,285 are able to seat 500; 376, 1,000, and 31 more than 1,000. The average number of seats to each theatre in Germany is 362.

A report from Douglas Miller, Commercial Attache at Berlin, is that 80 new houses are being erected in Germany, the combined seating capacity of which will exceed 100,000.

Brown's Home Rift

Los Angeles, March 1.

A rift in the marital lute of Mr. and Mrs. Clarence Brown was known this week when Mrs. Ona Brown filed suit for divorce, charging cruelty.

In the complaint Mrs. Brown alleges that her husband charged her with undue extravagance, also with being a social climber.

The couple were married five years ago and separated New Year's Eve. Brown is understood to have made a property settlement upon his wife at the time of the separation.

RUBEL TO M. Y. FOR U.

Los Angeles, March 1.

Beno Rubel, assistant Art Laemmle, head of Universal, leaves for New York next week, where he is to function at the head of that concern's personal contact men and embassy.

Laemmle has already sent Nat Rothstein back to New York, the latter to probably take charge of the advertising department.

Rubel, relative of the Stern Brothers, brothers-in-law of Laemmle, has been at the U lot the past six weeks getting acquainted with production matters.

MORE DOG FILMS

Los Angeles, March 1.

More dog pictures are in the offering.

Patton has signed with Universal to direct a canine story in which Edward Gobb, who plays the male lead, and Elizabeth Pickett is writing an original intended for a dog hero, to be starred by Fox.

This picture is positively the years' sensation

That's some achievement to break the record of one of the country's greatest theatres that has played all of the biggest pictures

CLASS OF SERVICE

This is a full-rate Telegram. Additional charges are indicated by a symbol in the check or in the address.

WESTERN UNION

NEWCOMB CARRIAGE, PROPERTY

J. G. WELBY

STREET VICE-PRESIDENT

The time shown as above is the date and time of transmission and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Form 1201

SYMBOLS	
DAY	Day Letter
NIGHT	Night Message
M.	Day Letter
NO.	Deferred
QST	Cable Letter
WEEK	Week End Letter

METRO-GOLDWYN-MAYER

I AM PLEASED TO INFORM YOU THAT TELL IT TO THE MARINES HAS SMASHED ALL HOUSE RECORDS IN HISTORY OF McVICKER'S THEATRE. NOW WITH THIRD WEEK OF PICTURE DOING MORE BUSINESS THAN SECOND WEEK. BUSINESS FOR THIS PICTURE BEYOND ALL MY EXPECTATIONS.

MAX BALABAN
BALABAN AND KATZ CHICAGO

Third week bigger than second. That's building!

Take a tip from a great showman. He knows!

ART PAINT

THE PREMIER CINE-MA TRACTION OF THE BELMONT SENATE HARDING THEATRES CHICAGO

MISS RAMBEAU THO ILL BUT GAVE FOX NEW HIGH

Finished Week to \$32,000 in
Philly—Paves Way for Legit
Names in Film Houses

Marjorie Rambeau, who collapsed Thursday night in the Philadelphia matinee, refusing to quit despite a series of attacks.

Miss Rambeau collapsed Thursday night, just as her act was reaching its climax. She insisted upon going before the audience to explain.

Miss Rambeau opened a four weeks' engagement in the Fox vaudeville and picture house two weeks ago at the Bayview, Jamaica. She is presenting a condensed version of "Just Life" which was a legit production at the Henry Miller and Morosco this season.

The booking is an innovation in picture house circles, marking the first time a comedy drama sketch has ever been booked in a picture house. It is expected that following the success of Miss Rambeau legit stars in sketches will find themselves in demand for this class of amusements, heretofore closed to them.

A new high for Fox's Philadelphia, was set by Miss Rambeau, the house grossing \$32,000 on the week.

Murray and Allan were also an added attraction on the same bill, booked by Abe Feinberg.

Mystery in \$75,000 Claim For Gibson's Up-State

Elmira, N. Y., March 1. The legal tangle surrounding Elmira's new 2,500-seat theatre, owned by the Southern Tier Theatre Corp. and known as Keeney's, despite the fact that Frank A. Keeney disposed of his 29-year lease to the Bernstein interests, is once more being clouded in the courts.

It was believed matters had been satisfactorily adjusted when Malcolm D. Gibson recently received a check from Frank Keeney in settlement for breach of contract for his services as manager. The came about after considerable controversy between the two parties.

The present difficulty is between Gibson and the theatre corporation owning Keeney's.

The Southern Tier Theatre Corp. is suing Gibson for \$4,488, claimed as a personal loan at the time the playhouse was being constructed. When settlement was made on Gibson by Keeney, the check was temporarily attached by the theatre corporation to satisfy its claim. However, the attachment has now been vacated and Gibson has started a counter claim of \$74,171, denying owing the corporation and asks for dismissal of the charges.

The case is being watched with great interest, because Gibson is a member of the corporation against which he is in legal difficulties and also because of the mystery surrounding the nature of his work for which he asks \$75,000.

GEORGE WITTE SAILING

Los Angeles, March 1. George Witte, assistant to Eric Pommer, left-Oulver City for Eurom, after a week with his wife, Lili Dagover, a former UFA player. The latter had a short contract with Famous Players-Lasky, as she wanted to accompany her husband home.

She was released before she had done any work at all.

ROWLAND FOR "KILLING"

Los Angeles, March 1. Upon completing his work in "The Dora," Gilbert Rowland is to be starred by United Artists in "Catalina" in original story on the life of that character by Madame DeGrazia.

This story was originally intended for Rudolph Valentino.

Conway's Tinting

In addition to tinting Richard Dix's next feature, "Knockout Kelly," at Paramount's Long Island studio, Jack Conway (Variety), with Julian Johnson, is tinting "Cabaret," Greta's next and second feature.

"Cabaret" is from an original by Owen Davis. Bob Vignola directed it.

Irving Park, Chi, Hotbed Of New Film Houses

Chicago, March 1. Irving Park is going to have plenty of theatres, and may be the scene of a picture house war.

Aecher Bros. originally had the neighborhood pretty much to themselves, operating the Portage which is considered their best money-maker. Then Mitchell Bros., a small firm, opened the Patio recently. This house is located at 4600 Irving Park and has 1,200 seats. Not to be outdone, Balaban & Kats intend building a 2,500 seater at 5400 Irving Park.

And Lubliner & Trins, who recently have become more interested in building theatres than in managing them, have plans for two large houses in the same neighborhood.

All these are within a one mile radius.

Consolidating Two Houses

Des Moines, Ia., March 1. A. H. Blank has purchased the King and Rex theatres of Albia, Ia., and plans to consolidate them.

V. & P. FOR CAROLINA

Charlotte, N. C., March 1. The new Carolina theatre, one of the links in the Public chain, is to throw open its doors on March 17. The question regarding vaudeville has been definitely settled and the theatre will play pictures and vaudeville, comprising two acts the first half of the week. The last half will be given over entirely to a vaude bill of five acts.

Famous Players Theatres held the franchise for K-A vaudeville in this city, but when their house was destroyed the acts were permitted to play an opposition house which has since been taken over by Warner Bros.

Now, with the new Carolina ready, the rights to vaudeville switch back to the Public Corp., which has succeeded F. P-L.

RALPH INCE IN CAST

Los Angeles, March 1. In addition to directing "Not for Publication" for F. B. O., Ralph Ince will play an important role in the picture.

Rex Lease and Nola Mendez, Inc's sister-in-law, have been cast for juvenile leads.

Private 'Dick' Gives Up In Capitol Theatre Case

The third arrest in the \$153,000 Capitol theatre theft of several months ago occurred Thursday when Edward J. May, 647 E. 53rd street, a private detective with offices at 1476 Broadway, surrendered to Assistant District Attorney Harold Hastings. May is under indictment together with Charles J. Dryden, alleged "master mind" in the plot.

May was remanded to the Tombs to await trial. Dryden is also awaiting trial. William Roedel, elevator operator in the Capitol building who has pleaded guilty, is yet to be sentenced.

According to Hastings the part May took in the affair was to have two checks, alleged to have been made out by Dryden, cashed by the National Essex County Bank of Newark, after the "master mind" had opened an account under an assumed name by depositing the two checks of \$75,000 each which were stolen from an office in the Capitol building.

Columbia's Foreign Prod.

Los Angeles, March 1. Foreign production is being discussed by E. A. Endie, president and chairman of the Board of Directors of F. B. O. of England, with Harry and Jack Cohn of Columbia Pictures. Endie represents Columbia on the continent.

He leaves for New York on Sunday in company with Mr. and Mrs. Harry Cohn and Dorothy Howell, assistant production manager of Columbia Pictures.

COLUMBIA'S SIX

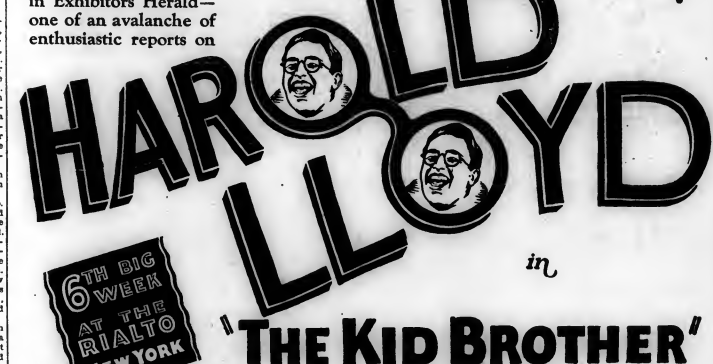
Los Angeles, March 1. Harry Cohn, production head of Columbia pictures, will star Hobart Bosworth in one film, "The Blood Ship," Priscilla Dean in a series of four pictures, and Charlie Padlock, the sprinter, in a college yarn, scheduled for quick production.

FIRST NAT'L CONVENTION

Los Angeles, March 1. The annual convention of First National will be held here from May 19 to 22.

**'Play it like a ROAD SHOW!
it's THERE at the box office!'**

says a leading exhibitor
in Exhibitors Herald—
one of an avalanche of
enthusiastic reports on



Produced by Harold Lloyd Corporation
a Paramount Release

THEY ALL PROCLAIM IT LLOYD'S BEST!

Exhibitors

"We congratulate Paramount and the Lloyd Corporation on 'The Kid Brother.' Opened to packed house and audience went wild. This is certainly Lloyd's greatest."

Princess Theatre,
L. L. McMillin,
Winnebago, Minn.

"Congratulations on 'The Kid Brother.' Beyond a doubt the greatest Harold Lloyd picture ever produced."

Grand Theatre,
Everett L. Dilley,
Northfield, Minn.

Public

A. L. FARRINGTON
Official Court Reporter
Eleventh Judicial District
Duluth, Minn.

Mr. James B. Clinton,
Lycium Theatre,
Duluth, Minn.

You are to be congratulated upon the showing of HAROLD LLOYD in "THE KID BROTHER."

I think the public owes the Lycium management a card of thanks for the privilege of seeing such a genuinely good thing.

Sincerely yours,
A. L. FARRINGTON

Critics

"Perfect. Lloyd never made a funnier picture."

—N. Y. Herald Tribune

"Lloyd has rung the bell louder than ever. 'The Kid Brother' is his funniest picture."

—Los Angeles Record

"It will require a wonderful ploture to keep 'The Kid Brother' from being the Big Laugh of 1927."

—Chicago Herald Examiner

POLAND PROSPERING

Washington, March 1. Although the exhibitors of Warsaw (Poland) were the first, add to date, the only group of such to strike against high taxation, these same exhibitors are now reported to be prospering, the attendance of the picture houses constantly increasing.

The high taxes are continuing in force here, as is reported, still run to as high as 100 per cent on foreign films.

To forwarding his information to the Department of Commerce Consul Charles H. Heister, Warsaw, reports that in spite of the crisis of last June, when the closing of the houses took place, the number of same are mounting throughout all of Poland, though of extremely small capacities and not in operation daily.

DRESSING ROOM GAS

Los Angeles, March 1. Eddie Linden, appearing in the screen version of "The Dove," was overcome by gas fumes in his dressing room of the United Artists studio.

Dr. Paul McWilliams, studio physician, was summoned and resuscitated the actor after two hours of first-aid treatment.

NO REMAKE

Los Angeles, March 1. Universal has decided not to remake "Love Me and the World Is Mine," directed by E. A. Dupont. Upon suggestion of Henry Henigson, general manager, Harry Decker recut and re-edited the picture, bringing the footage to 6,000 feet.

The film was shown at two out of town previews and okayed.

GEORGE WILLIAMS' TRIAL

Los Angeles, March 1. George B. Williams, picture actor, is to be tried on a criminal charge before a jury for failure to render aid following an automobile accident.

Judge Blake, of the Municipal Court, is responsible for the ruling.

BEST FOR MABEL NORMAND

Los Angeles, March 1. Mabel Normand has rallied from her recent illness. The screen actress will leave the Santa Monica Hospital Sunday.

Her physicians have prescribed an indefinite rest in the country.

Valentino's Double With 1st Nat'l Tibor Mendeszky, the late Valentino's Hungarian double, has been given a five-year contract by First National and is slated to start work in Hollywood next month.

It is understood that Mendeszky is to be featured his second year.

All Records Broken at Stanley-Palban's
5 WEEKS AT
 Temple, Camden, N. J.
 Booked for Entire Circuit

The Naked Truth

with Helene Chadwick and Jack Muthall

We Will Rent Your Theatre Play Box Frontages

STATE RIGHTS FOR SALE

Public Welfare Pictures Corp.
 723 Seventh Avenue
 NEW YORK

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 THEATRICAL FOLKS

Who are engaged in Nashville, Spokane & Sini Drama, Cabaret, Orchestra & General Publicity—

Any Size—Any Quantity—Fastest Service—Lowest Prices!

PARALTA
 San Francisco (America's) Los Angeles
 406 Quincy St. Studios 73 Broadway

PICTURE POSSIBILITIES OF PLAYS

"Crime"—Favorable
"CRIME" (Melodrama, A. H. Woods, Binger). Treating of the highlights in present day banditry. Is picturesque and since it has a moral and upholds police authority, it should be easily adaptable to the screen. *Idea.*

"Puppets of Passion"—Unfavorable
"PUPPETS OF PASSION" (Drama, Irving and Henry Chaslin, Maquet). A play of foreign extraction, distinctly highbrow but indistinct as to plot and intent. *Idea.*

"Set a Thief"—Doubtful
"SET A THIEF" (Edward E. Parlane, Mystery Melodrama, Empire). Pretty confusing stuff and unless straightened out and clarified not much good for pictures. Usual melodramatic murder mystery ingredients are included, not overlooking the suspicious butler and maid. Doubtful for Broadway and ditto for pictures. *Idea.*

"Babbling Brook"—Unlikely
"BABBLING BROOKS" (Edyth Totten-Comedy Drama-Totten). Stage possibilities slim and ditto for pictures. *Idea.*

"Money From Home"—Favorable
"MONEY FROM HOME" (A. L. Erlanger, Fulton theatre). Neat little rural-metropolitan love-story with a thread of crook-stuff. Some spec-

ular possibilities suggested in the piece but easily realized for the screen, and two fine leads, a hit and a she (leading man an ingenue). Fat for a program comedy with clean love-interest. Will Hays will smack his lips over it, and any producer may rub his hands at the same time, for it seems sure-fire film material. *Lead.*

"We All Do"—Unfavorable
"WE ALL DO" (Comedy, George Macfarlane, Bijou). Talky play which, while not risque, presents a situation within a home that spots it beyond the pale of pictures. *Idea.*

QUIET FIRE DEPT.
 Los Angeles, March 1. So absorbed in a western was the audience at an Atlantic, la. theatre one night last week that no one realized that the fire department had put out a roof fire caused by a chimney burning out.

That either says a lot for the picture or for the head work of the flame battlers.

Lyon's Next in East
 Los Angeles, March 1. After completing "The Tender Hour," First National studio, Ben Lyon will go to New York to take part in the next production to be made by Robert Kane.

F. F.'s Star Horse
 Los Angeles, March 1. Famous Players-Lasky has a star horse to compete with the featured animals of Fox, F. B. O. and Universal.

The F. P.-L. steed is called "Flash" and will be seen in Westerns starring Gary Cooper.

M-G's "Finnegan's Ball"
 Los Angeles, March 1. M-G-M will make "Finnegan's Ball," an Irish story prompted by the success of First National's "Madden's Flat." James P. Hogan will direct.

Charles Delaney and Kate Price have been signed.

BIG Opening Saturday at Mark Strand!

COB INNE

THE NAKED TRUTH

THREE HOURS



Adapted from the story by May Edginton. Continuity by Paul Bern.

Produced by **E. M. ASHER**

Presented by
ASHER, SMALL AND ROGERS

Directed by
JAMES FLOOD

CROWDS that jam the New York Strand next week will prove to the world what First National has already told it, "Three Hours" is **BIG!** **BIG** in dramatic punch! **BIG** in suspense! **BIG** star! **BIG** cast! **BIG** at any box office in the land! It's one of the Big Eleven!

A First National Picture

LITERATI

"American," "Mirror" Rumor Again
One of the secret matters reported to have been taken up at the recent convention of Hearst executives was the amalgamation of the New York "American" with the "Mirror."

That has been rumored as going through for over a year, but this time it is said to have been finally decided upon, with the event to occur in about another four months. This will not affect the Sunday "American" however.

Stackpole's Volume
E. J. Stackpole, one of the best known newspapermen in the country, publisher and editor of the

Harrisburg, Pa., "Telegraph," has written his reminiscences, "Behind the Scenes With a Newspaperman," published by the J. B. Lippincott Co.

Mauri Paul's Honor
Honor went to Mauri Paul's middle name. His other name is Cholly Knickerbocker. When the "Daily Mirror" announced a game contest with a \$1 check for eggs printed on a Brownwing trial, Mauri went in the first and got his \$1. Variety the same week printed that Paul had copied but also had copied his winning game from Walter Winchell's column in "The Graphic."

Whereupon Mr. Paul sent Mr. Winchell the "Mirror" \$1 check. Winchell sent it to Variety with instructions to turn it over to the Actors Fund. Winchell could have sent it direct but if so, this would not have been printed.

56-Page Auto Section
Quite a test was turned out by Hal Cram of the "Sunday Telegram," Portland, Me., when recently issued a 56-page automobile section for that paper. It's about the largest section special of its kind ever put out outside of Manhattan and would be a formidable special issue for any daily.

Hellinger's New Strip
Mark Hellinger on the New York "Daily News" has hit upon a new and novel comic strip appearing daily in that newspaper. Mark with a photographer goes back to the same place and principle for three or four scenes, adding the wordings. Ofttimes he uses the same of the show. It seems to have quickly caught on and is especially favored by the women (not Mark's strip).

"Footlights," Colored Weekly
"Footlights," a weekly theatrical paper for the colored race, has been started in Chicago by Wm. A. Potter, formerly associated with the Chicago "Defender." It prints news about the race in theatricals, with national and international news rewritten from other papers. Sells for 1c.

New Columnist
Arthur J. Busch, city editor of the Brooklyn Citizen, has started a Sunday column in that paper called "It Was Thinking." Marcela Moore is now art critic.

Writing Book on Father
Percy Mackaye, playwright, is writing a book on the life of his father, Broke Mackaye, the actor which Bond and Liveright will publish.

Keable's Next
Robert Keable, author of "Simon Called Peter," who has been ill for some time, has recovered. He is completing a new novel to be called "Anne Decides."

Cost of Producing
Charges by the Literary Guild of America, with whom he has been in dispute for some time, that the average \$2 book cost less than 30

cents to manufacture, were answered by Horace Liveright, the declaration that the royalty on each book alone amounted to 30 cents. He gave \$1.15 as the cost of each book.

The Literary Guild is not to be confused with the Authors League.

Mass Writing
"Footlights," a new colored theatrical paper published here, used the following searchlight over its resume of censorship activities in New York: "Police Hailing Hell!"

New Book by Critic
A new idea in criticism is being brought out by the Frederick A. Stokes Co., the book publishing house in a review of the outstanding figures, trends and events of the past year to be called "Mirrors of the Year."

Grant Overton, fiction editor of "Collier's" will edit the publication. Among the contributors are Elmer Davis, Grantland Rice, Herbert Asbury, Hannes, Samuel Chotzoff, Clarence Darrow, Homer Gray, Arthur Somers Roche, and Carl Hovary.

"Shooting" Explosions

Washington, March 1.
The Bureau of Mines, Department of Commerce, is now using pictures to study explosions. With special apparatus the bureau has been able to make pictures with such rapidity that it is now hoped to soon be able to measure even the speed of the flame of combustion as it moves through a detonated dynamite cartridge.

High speed cameras are placed at apertures in an explosion chamber where photographs of blasts are taken and then studied.

WOBBER ABROAD ONCE MORE

San Francisco, March 1.
Herman Wobber, whom Paramount never replaced in his position of western film exchange executive while he was in Europe as a foreign executive, has left here on his way to sail for his office in Berlin.

Wobber expects to spend six months on the continent and will again return to his headquarters in this city.

JACK SUBBING FOR HARRY

Los Angeles, March 1.
Jack Cobb, Columbia Pictures, has been called for a six weeks' sojourn. He will take charge of the studio during the absence of his brother Harry while the latter is in New York.

Harry is exact to look over new plays.

Prop Boy As Assistant Director

Los Angeles, March 1.
Dan Mulholland, property boy on the First National lot for years, has been elevated to the dignity and grief of assistant director.

He will start on Colleen Moore's next production, "Naughty But Nice."

Cameraman Wants Name Changed

Los Angeles, March 1.

Abe Fried, cameraman for Warners, will ask the United States District Court for permission to change his name to Conrad Wells.

"Lone Wolf" Sequel
Los Angeles, March 1.

Bert Lytell is to be starred in sequel to "The Lone Wolf" by Columbia Pictures.

2 Public Openings

Jacksonville, Fla.
The Florida theatre, a palatial new picture house controlled by Public, will open April 4. The house will be devoted to the de luxe presentation of feature pictures. With presentation.

The theatre will not, however, be a stand that will play the Public unit attractions.

Omaha, March 1.

A. H. Blank, in association with Public, will open the Omaha March 26.

The house will become one of the chain that is playing the Public unit.

SYRACUSE HOUSE BOLD

Syracuse, N. Y., March 1.

Sale of the lease of the Harvard theatre, one of the city's most spectacular neighborhood picture houses, to the newly formed Harvard Amusement Corp., was announced today. The consideration is said to be \$100,000.

Ben Pitzer, pioneer film man in this city, and in the past buyer of pictures for the Fitzer and affiliated theatres, will take over the active direction of the Harvard for the new corporation. It was announced.

The move, it is understood, will transfer his activities to Boston.

VALENTINO LIEN DENIED

Los Angeles, March 1.

Internal Collector of Revenue Gailm Wolk has ordered the denial of a lien against the estate of the late Rudolph Valentino for a delinquent income tax payment amounting \$4,690.95 for 1924.

The disclaimal was made with the announcement that all claims against the estate had been paid.

KANS. SUNDAYS BRIGHTER

Topeka, Kan., March 1.

Prospects for Sunday shows in Kansas seemed brighter last week with the bill signalling pictures on the Seventh Day recommended to the Kansas legislature.

Five of the nine local theatres had benefits on Sunday, two of the programs announced including first run pictures.

BRANFORD'S NEW POLICY

San Alvin is conducting the new Paul Ash policy at the Branford, Newark, replacing Henry Hines, who is out.

Alvin was hooked in by Walter & Edwin Meyers along with the California Hammers as the band unit for the new policy. They will stay there four weeks for the try-out.

Los Metzger On Coast

Los Angeles, March 1.

Los Metzger, general sales manager of Universal, is here conferring with Carl Laemmle and Henry Henigson, general manager of the studio, on the 1927-28 production policy.

Metzger will remain about 10 days.

CAPRICE SISTERS

Featuring "RAGGEDY ANN AND ANDY" Dance

A tremendous hit in LaBhar and Trine Theatres, Chicago

This week, Senate, Chicago

Dr. WM. MORRIS

Health Pictures

Indianapolis, Ind., March 1.

Dr. D. C. Lechard, of the Mayo clinic, conferred with Frank J. Rembusch, president of this State's Motion Picture Theatre Owners, regarding production and distribution of health pictures for the American College of Surgeons. The discussion concerns possibilities of the screen for educating medical students and public.

LAUGHLIN'S CRI PROLOGS

Los Angeles, March 1.

Jack Laughlin has been engaged by the Marks Brothers of Chicago to stage prologs at the Granada Theatre for the next three months. Laughlin has been producing for the Carthy Circle and the Figures.

PAUL ASH

NOW AT

SALABAN & KATZ

New Oriental Theatre

CHICAGO

Paul Ash

Presentations

Produced by

Louis

McDermott

Paul Ash

Presentations

Produced by

Louis

McDermott

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Presentations

PATROLMAN'S Feet Cured

FE FOOTBASE CO.,

Calumet, Ill.

Quintessence:

After using 150 boxes of your cure I found immediate relief. I have been promoted to the Micycle squad and my feet have never been equalled as before.

Yours respectfully,

OFFICER LENTZ.



AL LENTZ

And HIS TUMFUL COMEDIANS.

Exclusive Columbia Records.

Popping tramp and above at

LORENA STARR, ST. LOUIS.

WEEK OF MARCH FIFTH.

for Louis K. Bidez.

Direction ARTHUR SPILLZ,

1000 Broadway, New York.

FARR and MACKAY

Featured in JOHN MURRAY ANDERSON'S

"THE BOOK OF DREAMS"

Direction BOALIE STUART

DOUBLE BROADWAY APPEARANCE

THE THEATRE STOCKBROS

TOM MILLER, Guitar
FRED WEBER, Piano

AND VOICES

MARK STRAND THEATRE (WEEK FEB. 26), IN PERSON
WARNER'S COLONY THEATRE, VITAPHONE
NOW BOOKED THIRTEEN WEEKS WITH STANLEY COMPANY.
VICTOR RECORDING ARTISTS

EXCLUSIVE MANAGEMENT BENJAMIN DAVID (Address all communications 226 West 47th Street, New York City)

COAST STUDIOS

In Variety of Feb. 16 appeared a story regarding a fake film school drive in the Bronx. The school was headed by Ralph Ince, who was reported as being director of production for one of the schools operated by Hugh M. Daily. It is not Ralph Ince that is employed there, it is his brother, John.

Bruce Mitchell directing "The Sky Riders," a new production. William Wilson, stunt aviator, for U. Cast includes Ethylene Claire, Frank Rice, Billy Red Jones, Joe Bennett, Frank Tomack and Gordon.

Virginia Brownes Fair added to "Tracked by the Police," Rin-Tin-Tin film, for Warners.

Completed cast for "Bebe Daniel's Sonnet" (P. L.). William Powell, Gayne Whitman, Marcia Manon, Guy Wickard, Ervin Herward, and Joan Stansfield. Clarence Badger directing.

Britt Ridgeway added to "The Woman on Trial," P. L. Hedda Hopper added to "Wings," P. L.

Clive Bruckman started direction of "A Perfect Gentleman" last week, starring Monty Banks, Father.

Jeon Dupont, reader in the F. B. O. scenario department, promoted to write scenarios.

Jacqueline Gadsden replaces Dorothy Sebastian in "The 13th Hour," M-G-M.

John George added to "The Unknown," M-G-M.

Charles Brabin will direct "Diamonds in the Rough," Milton Sillit next starring for lat N.

Completed cast for Warners "A Million Bids," to be directed by Alan Crosland: Dolores Costello, Josef Henrichs, John Harrington, Walter Oland, Sojin Charles Emmett Mack, Annen Randolph, Anna May Wong, Pat Hartigan, Martha Matton, and Otto Matsson.

Elise Tarron playing feminine lead in "Cyclone of the Range," Stars Tom Tyler, signed for long term by F. B. O.

J. P. McGowan directing "The City of Shadows," F. B. O. Cast includes Jack Leach, Sharon Lynn, Robert McKim, Bill Franey, Mark Hamilton and Williams Humphries.

Louise Fazenda added to "Bebe Comes Home," lat N.

SCHERTZINGER IN TALKIES

Los Angeles, March 1. Victor Schertzinger has not completed his Fox contract as reported. Fox Studios state that Schertzinger has signed a new contract with that organization and leaves this week for New York, where he is to direct the first of the pictures that are to be operated in conjunction with the Fox talking film apparatus.

Virginia Vail Heading Los Angeles, March 1. Virginia Vail has recuperated from a recent operation for appendicitis but will rest before resuming work. Miss Vail was being treated in leaves leaving Universal.

Italian Actor Changing Flags Los Angeles, March 1. Lucio Flamma, Italian screen actor, is taking the necessary legal steps to acquire American citizenship.

Flamma appeared in DeMille's "King of Kings."

Krily Free Lancing Los Angeles, March 1. Hans Krily has completed his contract with Joseph M. Schenck as scenario writer and is now free lancing. He may join First National staff.

U'S NEW ENGLAND DUO

Universal is getting busy in New England territory. It has opened the Capitol, suburban theatres in Lowell, Mass., with a combination policy of pictures and "readville." The theatre seats 1,100.

A second house, the Capitol, opened at Somerville Feb. 22. This one seats 1,200.

WISCONSIN'S 4% TAX

Madison, Wis., March 1. A four per cent. tax upon the gross receipts of all moving picture and legitimate theatres in Wisconsin has been proposed in a bill by Assemblyman Theodore Swanson.

John Wynn Betrotthed Los Angeles, March 1. John Wynn, business manager for Elmer Glyn, is engaged to marry Patricia Mullany, of Pasadena, according to announcement by the young lady's mother.

Wynn is an Englishman.

Griffin Coming East

Los Angeles, March 1. It is understood that Frank Griffin, directing and supervising productions at the Burbank studios of First National, will go east for the next Leon Kyril production to be made by that concern.

"REVELRY" AS PICTURE

(Continued from page 4) the formula" as they say in the Hays office.

"Smart" The passing up of the novel completely by the Hays office is looked on as "smart business." If the book does not go through the "formula" process then there can be no record of it being turned down by the Hays people, who if they turned it down would most assuredly be accused of favoring the party of which Hays was once the chairman of the National Committee. If the producers failed to recognize the book as a possibility for the screen, then there is no chance of it getting to the screen, and no one can point a finger at Hays. On the other hand if it is produced by an independent where he is going to play it and risk the wrath of those who passed it up but who control the theatres in which it would have to be shown?

That is the point where the National Democratic Committee comes in. Within the last two weeks they have been reported as making quiet inquiries regarding the possibilities of "Revelry" being screened. Just what the nature of the information that they gleaned is cannot be ascertained at this time.

If the National Democratic Com-

mittee as a body doesn't want to go into the picture producing business it is quite possible that some public spirited member of the party, somewhere, might decide that he or a group might want to make a picture to see if they could get it exhibited. Then if they could get theatres to play it in they would have a come back and they might propose to go into the country and play it in town halls, tents and whatnots.

Up to late last week Boni and Liveright, through a representative, stated that until the play was produced the screen rights for the book were vested in the author and that no offers had been received for its adaption to the screen. After the play is produced there will be the added factors of the theatrical producer and the stage adaptor to be considered before the screen rights could be disposed of.

Canon Penning for Mat

Los Angeles, March 1. Raymond Canon, scenario writer, has left Universal to join Metropolitan Pictures. His first assignment is the script of "The Rejuvenation of Aunt Mary," to be directed by Bartie Kenton. Those so far chosen for the cast include May Robson, Harrison Ford and Phyllis Haver.



Columbia — "Michael Strogoff" (U) (1,100; 50). Line a block long opening night; steady business and above average; around \$8,500.

That's
UNIVERSAL'S
S. R. O. Special
Carl Laemmle Presents
Jules Verne's Masterpiece
STARRING
IVAN MOSKINE
Europe's Idol of the Screen
A Universal Film de France
Triumph

WARNER BROS' TRIPLE TRIUMPH
JOHN Barrymore
"When a Man Loves"
DOLores COSTELLO
and VITAPHONE
W. B. L. MOORE COLONY, STATE ST.
W. B. L. MOORE COLONY, STATE ST.

STATE and METROPOLITAN
345 at 44th St.
Elinor Glyn's "IT"
— VAUDEVILLE —
At the State—FRANCIS WHITE
At the Metropolitan—HARRY BURNETT & CO.
best JOHN SILVER, in "The Girl of the Year"
Wed. and Sat. at State—JAMES LOPEZ & OWS.
William Fox presents the Motion Picture
HARRIS
THEATRE
Times Daily
1:30—4:30
W. 42nd St.
ALL SEATS
RESERVED
MARK
STRAND BROADWAY
at 47th St.
BILLIE DOVE
in "AN AFFAIR OF FOLLIES"
with LEWIS STONE—LOYD HUGHES
CHARLIE CHAPLIN in "BROTHERS
— AMES —
CAPITOL BROADWAY
at East Street
SECOND WEEK
LILLIAN GISH
in "THE SCARLET LEVER"
A Max-Goldwyn-Metzner Picture
CAPITOL GRAND ORCHESTRA

K-A AND ORPHEUM 24-DAY POLICY IN 2,000-SEATERS

Straight Vaude Re-embraced to Offset Weak Film Programs in "Grind" Houses—Aims for Forty Weeks Route Next Season

Announcement by the Keith-Albee and Orpheum management states that K-A and Orpheum will restore 40 weeks of straight vaudeville in 2,000-seaters the erection of such houses were approved at a special meeting held before R. F. Albee and his party went south.

J. J. Murdock, general manager of the K-A Circuit, is said to have confirmed the report which, it turns out, the K-A Circuit will endeavor to rehabilitate its former big time which has been badly hurt through the incursion of a circuit of circuses and picture houses.

According to the plan suggested by Mark Laescher, K-A publicity director, the policy will in no way interfere with the large capacity houses where continuous vaudeville and pictures will remain as the first, the house at Louisville, of this type the Majestic, Louisville, will be built, to be followed by new houses at Rochester, Detroit, Dayton and Boston. It is reported, however, that the K-A-Orpheum management is denied.

The report of the pooling of the Keith-Albee and Orpheum houses has been denied by both circuits. Orpheum is expected to assign its bookings to other circuits to bolster up the straight vaude houses which have not stood up against their own Junior Orpheum grind policies of vaude and pictures.

Reports of a consolidation of the Keith-Albee and Orpheum Circuit are denied by J. J. Murdock, general manager of the K-A Circuit. The consolidation of Pathe and Producers' Distributing Corporation, which the K-A and Orpheum are interested in, is believed to have led to the confusion.

Reports of a consolidation between K-A and Orpheum concerning the business of the K-A Circuit are also denied. The attitude of straight vaudeville. The latitude allowed the two circuits in their business relations concerning the disposition of the Max Harsuit, will no doubt be taken advantage of by the K-A and Orpheum straight vaude houses.

It is also possible that when the P. D. C-Pathe deal is consummated, certain K-A and Orpheum properties will be pooled for picture bookings to provide first run territory for P. D. C. product.

The restoration of his big time would (Continued on page 24)

ANOTHER DR. ROCKWELL

Dave Thursday Going Out as "Prof. Thursday" Out West

Chicago, March 1. Keith-Albee western circuit has just booked a counter-act to Dr. Rockwell, who is leaving Dave Thursday, now calling himself Prof. Thursday, to tour the west for 10 or 11 weeks in the west through the Billy Jackson Agency. Rockwell will tour the east and half years contract with Orpheum and K-A.

"Statepeep" Making Series Of Wm. Morris' Memoirs

William Morris, Sr., is to write his memoirs for the "Statepeep" series. The "Statepeep" is a series of man's unusual theatrical career and unique contrasts covering a period of 16 years with the "Statepeep" in detail. It will probably be the longest Statepeep series of the year. Charles Franklin Cox, the Cutie publication writer, will write the series.

ALLEN'S NEW QUARTERS

Edgar Allen, the Fox booker, is temporarily headquartered at the Hotel Alhambra during his physical indisposition from a body cold.

The desire to be near his physician prompted the temporary move.

Campbell in Film House

Craig Campbell will start a picture house tour at the Ambassador, Chicago, at the Air Wilton office arranged the booking.

Kahl's Veto

Chicago, March 1. Max Gordon, present general manager of the Orpheum Circuit, recently issued an order to the vaudeville agents doing business with the W. V. M. Circuit, that in the future, when agents have an act for the Orpheum Circuit, name and salary should be submitted direct to Gordon in the New York City office. This was in the absence of Sam Kahl who was making a tour of the Orpheum Circuit.

Some of the boys on the floor were laying odds that Gordon's order would be rescinded 24 hours after Kahl's arrival at his desk.

It was expected that 48 hours when the agents were notified that Kahl had returned, new offerings in the same way, through Kahl.

BERRY AS ACT

If arrangements can be made between F. P. and Wallace Berry, the screen comic will play Orpheum and Keith-Albee vaudeville under his own management.

Berry is now negotiating a compromise with F. P. after protesting against the arrangement in which he has been forced to labor during the past year. The compromise arrangement has now reached the Keith-Albee office. Berry in eight features annually, with the comedian requesting new arrangements, which, if granted, would allow him to do some speaking work.

Berry left New York yesterday for the Coast. It is reported he was in conference with R. F. Albee, Keith-Albee general manager, and that terms for a forthcoming vaudeville tour were settled upon.

Four Weeks for Santry in Honolulu; Also in Hotel

Los Angeles, March 1. Henry Santry and his party, with Anna and Harry Seymour, due to leave Australia March 25 for the States, will stop off in Honolulu for a four weeks engagement at the Hawaii theatre. Santry will also play a hotel there during the theatre engagement.

Santry's conclusion of his Hawaiian engagement, Santry is to come direct to Los Angeles, where he is expected to begin an indefinite stay at a local picture palace.

Conrad's Fox Route

Disidentified with his salary in "I Told You So" (the Sam Bernard show, now "Piggy"), Eddie Conrad is expected to leave his office this Saturday. He opens Monday for Fox at the Audubon.

Conrad has also signed a vaudeville Phonograph record.

SMITH AT \$1,350

Jack Smith, the "whispering barytone," leaves the Club Mirador this week. While there, he will appear in Orpheum and picture house tour, taking him to the Coast at \$1,350 a week.

While there, he will "shoot" a first National picture. Smith's film possibilities came to light in a vaudeville talking movie.

DUFFY AND SWEENEY REUNITED

Chicago, March 1. Jimmy Duffy and Fred Sweeney have reunited. The team has been separated four years, with Duffy working light and Sweeney with the heavy, and with Dick Stewart in vaudeville. They have been booked by the Keith western office and are working eastward.

HELEN ELEY

Of musical comedy fame in "One of Those Things" and "The Girl Who Came to Supper," Helen Eley, dancing, good-looking blonde, has, everything, looks, voice and material. She's a hot for pictures, vaudeville, as well as productions. Playing Loew's New York house. Thanks to Masters, Lubin and Schand.

Dir. Meyer North and Joe Fleum

K-A BUILDING ON F'DAM SITE: SUB CIRCUIT STAND

Report K-A Has Decided to Go Ahead with Shuberts to Book House

Strong reports are around that Keith-Albee is to build at once on its site on Fordham road, midway between Keith's Fordham and the newly-opened Loew's Grand, with the Shuberts to operate the house as a subway circuit stand. This is substantiated by removal of a sign which for two years declared that Keith-Albee will build a theatre there.

The Shuberts, who, with Al Harniss, have the Bronx Opera House as a theatre, the Shuberts were naturally seek a house there as a Bronx stand, with the Keith-Albee site as the best selection not only because of its prominence, but that Keith's can't do anything with it on its own, as their Fordham theatre is but four blocks away.

The sign, which Cort's Fordham house, is playing stock. The sign, which Cort's Fordham house, is playing stock. The sign, which Cort's Fordham house, is playing stock.

With the Fordham section recognized as the new theatre center of the Bronx, the Shuberts were naturally seek a house there as a Bronx stand, with the Keith-Albee site as the best selection not only because of its prominence, but that Keith's can't do anything with it on its own, as their Fordham theatre is but four blocks away.

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MORE CHI AGENTS EAST

The vaudeville booking situation in the west, described as the worst in years, has sent a number of former Chicago agents scurrying to New York.

The latest group to come east includes Al Weston, Billy Jackson, Louis M. Goldberg, Roger Murrel, Harry Rogers and John Blum. All are angling for family department franchises on the K-A Circuit or other eastern affiliations.

Cody-Normand for Vaude

Straight vaudeville is turning toward picture personalities for relief. The vaudeville booking situation in the west, described as the worst in years, has sent a number of former Chicago agents scurrying to New York.

It is expected Cody will do a number of ceremonial stunts and be booked in conjunction with Miss Normand, doubling into her act.

Avon Four Back in Vaude

Joe Smith and Charley Dale have returned to vaudeville in their Avon Comedy Four. They are booked at the Palace, New York, this month. Smith and Dale recently closed in the vaudeville circuit. They are the last vaudeville act by Kullmer and Ruby end with which they were reported as returning to vaudeville.

LOWE'S WEST COAST DANCE FRANCHISES ON MICHIGAN

Kane Combing Section for Houses for Johnny Jones' Chicago Office—Loew in Direct Competition to Butterfield and K-A—Five Houses Landed

Palace, Cincy., K-A-O. Top Money-Maker

Chicago, March 1. It is understood that the appraisers working on the personal and the Keith-Albee circuits to set a valuation, have proved that the Palace Theatre, Cincinnati, is the largest money-maker of any house on either circuit. The house and building, costing approximately \$1,500,000, paid for itself in a little over two years. This is one of the Keith continuous houses opening about five years ago.

SOPH WITH SHUBERTS

Sophie Tucker, after playing the Capitol, Detroit, next week, will return to New York to begin rehearsals for the next edition of "Gay Paree," which she opens at the Winter Garden, week of March 11.

The Madame had signed a Pantages contract for a tour of the circuit after the Shuberts offer asked that the tour be deferred until some later date. Ed Mills Pantages, New York booker, got in touch with Alexander Pantages and secured his permission to book the tour, which had been indefinitely. Ted Shapiro will trail with them.

The William Morris office which arranged the Pantages route which was set for March 11, after the Miss Tucker had walked out on "LeMaire's Affaire."

Appearance Request Follows Vay Appearance

The Four Aristocrats are making a personal appearance at the Mark Strand, New York, this week, and are also on the Vitaphone program at the Strand. Just a few blocks north on Broadway.

The Four Aristocrats are making a personal appearance at the Mark Strand, New York, this week, and are also on the Vitaphone program at the Strand. Just a few blocks north on Broadway.

Mickey Awaits Mary

Mary Korman, playing vaude dates with "Mickey" Daniels, both of Hal Roach's "Our Gang" kids, will be making their first appearance at the Florence Wiland hospital, Chicago.

The Korman returned to her home on the Coast the following Tuesday and has cancelled all vaudeville bookings pending her recovery.

Mickey Daniels, who had canceled the act for two weeks with an announcer, journeyed to the Coast with her mother, and will reappear with her partner's convalescence before again entering vaudeville.

The Korman returned to her home on the Coast the following Tuesday and has cancelled all vaudeville bookings pending her recovery.

10 Weeks Added

Los Angeles, March 1. Public notice extends the six-week contract of Bob Nelson, just concluded, to 10 weeks. Nelson is the first of the stage master of ceremonies playing the house to have clicked to the extent that his stay has been increased for more than a doubling of the original engagement.

Nelson was formerly in vaudeville as a member of the team of Nelson and Cronin, and was also vaudeville with the Shubert Winter Garden show.

Chicago, March 1. Low Kane, now on the road for the Johnny Jones-Loew office, has secured the following houses for the Kane, Fremont, Wis.; New Kenyon, Pittsburgh, Pa.; Liberty, New Kensington, Pa.; Rita, Flint, Mich.

This recent activity on the part of the western offices of the Marcus Loew Circuit with booking authority for the Johnny Jones-Loew office is the building up of a stronger mid-western affiliation.

It is understood that Jones and Kane, the latter acting as Jones' field representative, are acting in complete accord with the circuit and are setting up new houses that will be booked by them from their Chi. sanctum.

However, the Jones-Loew offices have access to all acts available in Chi. and also get a glimpse at the acts in the houses of the Boston, South and reach Chicago. As nearly all the houses lined up by Jones-Loew are the work of the greatest show booking of acts from that point.

It is generally known that Butterfield and the western Keith-Albee circuit are in direct competition to Michigan, upon which territory the new Chicago Loew drive is being made.

At the rate the houses are taking up Kane's proposition the situation has all the earmarks of Butterfield in Michigan, getting a battle which certainly will bring the name of Loew into direct competition with the Chi. Loew representation recently invaded Indiana.

KARYL NORMAN'S MUSICAL

"Paris Rose" Opening in New Haven March 23

Karyl Norman, "Creole Fashion Plate," will temporarily desert vaudeville to star in a new musical, "Paris Rose," under direction of Frank Teller. Norman was the star of the musical with lyrics by Sam Lewis and music by Joseph Young.

The piece went into rehearsal this week and gets under way in New Haven March 23, coming to New York in the latter part of the week. Support cast includes Nancy Welford, Lew Hearn, Lila George, Louis Albern, Eddie Page, Maud O'Dell, Walter Connolly and others.

2 Girls for Timbrel Unit Sign for Films on Coast

Los Angeles, March 1. Harna and her sister, who are two members of his Orpheum Circuit which has played in the past as dancer and comedian, left last week after signing a five-year contract with the Al Harniss in Picture Maud Fennie Merhoff replaces Rosita in the act.

ARTHUR WEST'S 10 WEEKS

Arthur West, formerly in vaude and musicals, has been placed under contract for 10 weeks at the Palace and will tour West Coast Theatre, Inc. houses beginning last week.

Henry Fink, who proved a hit for Farnham and Marco, is being re-engaged for another 14 weeks. He begins his engagement at the Capitol circuit at the State, March 11.

"RUFUS LEMAIRE'S AFFAIRS"

Now Playing
CORT SQUARE THEATRE
SPRINGFIELD, MASS.



IT'S
S.
R.
O.

AT STATE, NEW YORK

THIS WEEK (FEB. 28)

TRY AND GET IN—ALL THE REST OF NEW YORK IS!

THEY ALL WANT TO SEE

FRANCES WHITE

PETITE MUSICAL COMEDY STAR

**Now Playing 34th Consecutive Week of Greater Loew Picture
Theatres**

At the Piano
BILLY JOYCE

Direction
WM. MORRIS

7 WEEKS FOR PHIL BAKER
Phil Baker has been rented for seven weeks in the eastern Keith-Albee house, opening at the Palace, New York, next week. Baker recently closed with "Artists and Models."

MARION SUNSHINE

ORPHEUM CIRCUIT



BRUNN
WILTON
LEWIS

"From the artistic standpoint the best thing on the bill is Marion Sunshine. . . . This petite musical comedy star is winsome, engaging and thoroughly schooled in her art, which comprises singing and dancing of a high order."—**BRUNN CAWPER in SEATTLE "FOX-INTELLIGENCER"**

RESTORING 2-A-DAY

(Continued from page 21)
require some kind of a booking arrangement between Orpheum and K-A in order to route an act for 40 weeks without a repeat.

10 Straight Vaude Weeks
It is considered probable that the Keith-Albee Circuit will be able to line up more than 10 weeks of straight vaudeville in the east for next season.

The straight vaude houses now playing full weeks are the Palace and Riverdale, New York; Albee, Brooklyn; Washington, Philadelphia, Boston, Pittsburgh, Cincinnati, Baltimore, Indianapolis and Detroit.

The Albee, Brooklyn, is slated for a grind policy beginning this summer, with the straight vaudeville bills probably moving back to the Orpheum.

The announcement of an effort to restore the big time is not news to the insiders. It is considered inevitable that an effort would be made along these lines to take care of the small capacity houses, which are in no position to compete with large capacity opposition grind houses at pop prices, and which cannot adopt a similar policy and make money at those prices, due to lack of capacity.

According to the story, the K-A Circuit will line up 20 weeks and the Orpheum a like number. This would mean a season of 40 weeks for a "name" or standard act and would allow the K-A and Orpheum Circuits to tie up desirable acts and keep them out of opposition houses at pop prices.

The scheme, to be feasible, would also call for a new deal in the booking relations. Acts that have been allowed to walk out of the office over a difference in salary, in some cases amounting to as little as 125 weekly, would be given more liberal treatment if wanted, according to report. Otherwise straight vaudeville would have to depend upon the same repeats and duplicates that have robbed it of its individuality and forced it to reduce prices and

Pan Calls Off Deal for the El Captain, Hollywood

Los Angeles, March 1. Alexander Pantages will not operate the El Captain theatre, Hollywood, as a vaudeville and picture house. The deal whereby Pantages, in conjunction with Universal, was to take over the unexpired portion of the 10-year lease on the house, held by Edward D. Smith, was called off last week.

It is said Pantages figured alterations and readjusting would be too expensive for a venture of this sort. The house is dark and will probably be leased to some stock producer.

DELF-COURTNEY FOR LOEW

Two more former standard straight vaudeville acts have booked outside. The Walter and Eddie Meyers office has booked Harry Delf for a tour of the Loew Circuit, opening next Sunday at Loew's, Montreal, and Flo Courtney for a picture house debut at the Sheridank, Chicago.

Miss Courtney is receiving \$1,500 weekly from Ascher Bros. for the picture house dates.

"NERVOUS WRECK" AS TAB

"The Nervous Wreck" is being tabulated for vaudeville, sponsored by Albert Lewis, who also produced the latest version of the piece. The vaude version will carry a cast of six players and will run 35 minutes.

Increase the number of acts playing in several houses.

Louisville, Ky., March 1. Keith-Albee has announced plans to remodel the Majestic here, now a movie house, for two-a-day vaudeville. The Majestic is located near the planned \$1,800,000 house announced by the Loew interests. The Majestic, when remodeled, will accommodate 1,800 and will give the K-A three vaude houses in Louisville.

KAHL'S READING

Western Vaude Producers' Scripts Must Be Officially Okayed—
Chi Boys Come East

Chicago, March 1. Sam "Kut" Kahl has become a reader of scripts. He has thrown the mantle of censor, judge and jury on all future vaudeville productions produced in the west on himself.

A summary order from Mr. Kahl's office to all the producers of vaude acts here advises them that they cannot produce any more acts without first turning in the script and idea to T. J. Carmody, and that they must not go ahead producing until receiving an official O. K.

This is probably the main reason why Roger Murrell, Harry Rogers and Greenwood and Westerners are in New York seeking vaudeville dates for their productions.

LAFAYETTE'S UNION TROUBLE

As a result of the fight being waged by the musicians' union against the Lafayette theatre, Harlem, a ban has been placed on union men playing in the pit there.

Where vaude acts go in musicians are permitted to appear as a part of the turn, but union men are kept from going into the pit where non-union men are regularly employed.

It appears that many union members took up their case with the union and the latter is backing them in their efforts to make the house completely union, pit and on stage.

RICHARDS TAKE L. A. HOUSE

Los Angeles, March 1. Richard Richards has leased the Majestic for six weeks and will stage his magic show there, beginning March 16.

He will give a two-hour program, which includes magic and mind-reading as well as vaudeville specialties.

Lenten Understanding

Another panic is on in many of the independent booking agencies with the incoming Lenten season given as the latest alibi. Many houses remaining on the books for the Lenten season have an understanding with bookers that shows penciled in can be taken out on three days notice. The bookers also are protecting themselves on this arrangement by penciling in acts only, and not issuing contracts until sure of the dates.

Featured on the Low Time

Thanks to Mr. H. M. LUBIN



Harry Holman

Assisted by EDITH MANSON

Week (Feb. 28): Metropolitan, Brooklyn.
Week (Mar. 7): Loew's State, N. Y. C.

OTHER LOW TIME FOLLOWS

Direction CHAS. J. FITZPATRICK

SENORITA PAQUITA DIAZ

SPANISH DANCE EXPONENT

First American Appearance

WITH THE

WHITNEY REVUE

NOW AT THE KEITH-ALBEE NEW YORK HIPPODROME

Personal Management VERNER MEURICE WHITNEY

SUITE 401, 225 WEST 46th STREET, NEW YORK CITY

THE GREAT NICOLA

WORLD'S GREATEST MAGICIAN

After 20 successful years covering all the principal cities of China, Japan, Korea, India, Siam, Philippine Islands, Ceylon, Java, Borneo, Australasia, South Africa, Zanzibar, British East Africa, Egypt, Europe, South America and all the principal cities of America.

THIS WEEK (FEB. 28), B. F. KEITH'S PALACE, NEW YORK



WILSON RE-ROUTED

Jack Wilson has been re-routed over the Loew Circuit to play full week stands in the split week house.

Wilson, assisted by Ruth Wheeler, Willie Ward and Warner Gault, have just completed a tour of the Loew Circuit.



DON SANTO
"World's Flash Black Bottom Dancer"

Albert H. Duvall, Jr., Erie "Times," writes:
"The personable DON SANTO does a thrilling Black Bottom dance. He is one of the most fascinating personalities that has stepped on the stage here this winter and he wins the audience instantly. He is a dancer of versatility, will execute dances techniques at his command. . . . Acts so beautifully stand and personally costumed; in fact, I have never seen men's costumes more artistically conceived and executed than those worn by DON SANTO."
Form. address, Variety, New York

LAYING OFF 'BARGAIN HUNTING'; 'NAME' ACT MIGRATION ALARMS

K-A Neighborhood Cut System Driving Acts to Other Circuits—Also Playing Act Last Half but Laying Off First Half—Report Remedy Is Sought

Kane Quits Billbury to Become Loew Road Man

Chicago, March 1.
Low Kane, formerly associated with the John Billbury Vaudeville Agency, has gone over to the Loew Circuit as road man for the western booking office of that organization. Kane recently was barred from the booking floors of the W. V. M. A. and Orpheum, inside reports being that Kane took the "air" for the Billbury Agency as per arrangement.

When the Billbury agency's present jam occurred, and Billbury was called upon the carpet by Tom Carmody, the latter made a flat denial of everything. Later, Kane was barred from the "floor" with general opinion being that he took the "tap" and stepped out.

OLLIE MACK SOLOING

The producing partnership of Jay Packard and Ollie Mack, to produce and route top musicals as presentations in picture houses, has been dissolved.

Mack will continue with the former plan and is currently casting six nights which he expects to have in readiness for showing next month.

Keith-Albee Circuit heads are reported much alarmed at the continued migration of "names" to outside circuits. As a remedy the K-A execs are said to be considering the gradual elimination of the bargain hunting methods of booking blamed by agents and artists for the loss of standard acts. The system of buying acts at a cut salary in the neighborhood houses is driving acts out of the K-A offices in droves.

Another condition arousing antagonism among acts is the practice of playing an act the last half of each week and allowing it to lay off the first half, or fill in outside. This system affects acts getting pretty fair salaries and the object is to get four days' work out of an act at the same rate paid for the three days the first half. Improvement in the current booking system is expected to begin after the K-A heads return from Florida.

ALHAMBRA'S 10-ACT SUNDAYS

Jack Linder Agency will book the Sunday vaude bills at the Alhambra, New York, playing Mutual Burlesque attractions as its regular policy.

Ten-act bills will obtain for the Sunday shows.

Inviting Writers

In a letter to various writers' magazines, W. Dayton Wegfarth invites the submission of vaudeville material, including one-act plays, direct to the Keith-Albee office in New York.

It may be a stunt to secure new vaudeville writing material from a new source, and cheaply.

PAN DODGES LAY OFF

Gap Between Niagara and Toronto Closed—Two New Houses

The half week layoff on the Pan-lake Circuit between Niagara Falls and Toronto has been eliminated by the acquisition of two new houses. Regular road shows will open and play the new houses at Elkhart, Ind., for four days before jumping into Minneapolis, starting the western portion of the route. The shows will open at Newark and play Buffalo, Niagara Falls, Capital, Kitchener, Ont. (new); Toronto, Hamilton, St. Catharines, Detroit, Indianapolis and Elkhart.

The Capital, Kitchner, takes the road shows for two days (Thursday and Friday), allowing for a Saturday opening in Toronto and a Wednesday closing at Niagara Falls.

Loew Routes for Frisco

And Countess Sonya

The Loew Circuit has booked two names for a tour of its vaudeville and big presentation houses. Countess Sonya, at the Palace, New York, will open a tour March 7 and Frisco will start a tour of the New York houses April 6. Sam Lyons handled the booking.

MASON-SHAW SEPARATE

Mason and Shaw have dissolved as a vaude team after a partnership of five years.

Patsy Mason will be featured in a new flash act, while Bernice Mason will form a vaude alliance with Wallace Clark.

'HERB' WILLIAMS'

"BIG TIME"
Reminiscences

This Week 12 Years Ago
MAJESTIC, CHICAGO
(Two-a-Day)

1. FOUR ROMANCES
2. DR. HAYEN & NIPP
3. JUD. BYRNE & HENDER KEATON
4. THE GARDENERS
5. HENRY & BILLIE
6. JOSEPH HARTLEY
7. "HERB" WILLIAMS & WOLFE
8. SARCHIA PIATOW & McGINLEY

This Week 8 Years Ago
ORPHEUM, MEMPHIS
(Two-a-Day)

1. GENERAL FRANK
2. CHIM BENTLEY & SYRIL BURT
3. ED. GALLAGHER & WILLIAM
4. LENA & C. KELLY
5. MURDERERS
6. "HERB" WILLIAMS & WOLFE
7. LOUIE HARTY

This Week 5 Years Ago
PALACE, NEW YORK

1. BYRNE BROTHERS
2. CHIM BENTLEY
3. DR. HAYEN & NIPP
4. "HERB" WILLIAMS & WOLFE
5. DOLLY SUTHERS
6. WELLS, VIRGINIA, & BUTLER
7. W. V. M. A.
8. ARKAT BROTHERS
9. WATSON SUTHERS
10. GREAT LEON

END.
NOW HEADLINING SECOND WEEK

Alhambra, London

ALSO

PICCADILLY REVELS AND EMPRESS ROOMS

HAMA and YAMA

(A COMBINATION WIRE, PERCH AND HAND BALANCING ACT)

THIS WEEK (FEB. 28), LOEW'S VICTORIA, NEW YORK

THE ONLY LADY DOING A PERCH MUSCLE GRIND

LINDER GETS OLYMPIC

Jack Linder began booking the Sunday concerts at the Olympic, 14th street, Feb. 27. The house plays Mutual Burlesque during the week.

Harry Carlin and Bob Hutchinson had been working the house until it switched to the Linder book. Ten acts are played.

NEW HOTEL ANNAPOLIS

Washington, D. C.
H. M. FAY, Mgr.
 In the Heart of
 Theatre District
 11-12 and H Sts.

\$50 SWITCHES BROWNING

Joe Browning, standard Keith-Albee act, has been routed by the Low Circuit.

Browning, according to report, was allowed to walk out of the K-A offices because of \$50 difference in salary.

Rialto, Elgin, Resumes
 Elgin, Ill., March 1.

After a five weeks' suspension, vaudeville and pictures are being presented at the Rialto theatre as the result of the amoral settlement of the controversy between Great States Theatres and the stage hands' union.

MARRIAGES

Malvin J. Murphy, manager of the Granada theatre, Chicago, and Beatrice Garde, dancer, married Feb. 15 in Chicago.

Joe Jorgensen, Boston scenic designer, has filed intentions to marry Mercedes R. Baker.

Tom Malle, song writer, and Polly Wakefield, artist, model, eloped and were married at Crown Point, Ind., Feb. 12.

Elsie Marion Rogers, organist, Broadway theatre, Springfield, Mass., to Edward J. Mahoney, member of that theatre's orchestra. Gerald O. Davis, manager of the Belmont theatre, Los Angeles, to Frances M. Todd, actress, at Santa Ana, Cal., Feb. 12.

Hermine Shone After Legits
 Hermine Shone, Inc., vaudeville and picture house agency, is expanding and going after legit business.

Fay Rothman has been installed in charge of the legit casting department.

Belmont-Appier St. Louis Office
 Chicago, March 1.

Sidney Belmont and Otis Appier have opened an office in St. Louis in conjunction with the local Gus Sun-Billy Diamond office here, booking vaude and picture house attractions.

Combs Booking
 Hickey Le Van, former burlesque comedian, is being booked on the same bills with the Dillon and Parker revues.
 Le Van doubles into the revue after his own specialty.

JUDGMENTS

Chas. Willard McLaughlin (Willard Mack); David Tompkins; \$2,282.40.

1909 St. Opera House Co.; A. Richman; \$150.

Louis Simon; Thrift Foundation, Inc.; \$100.00.

T. Robinson Dewley; Macfadden Publications, Inc.; \$1,864.43.

Edward Hutchinson and Ed. Hutchinson, Inc.; Hugo Gerber Studio, Inc.; \$1,544.64.

Walter C. Jordan; H. H. Pennock; \$1,212.64.

A. & A. Amus. Corp.; J. Brody; \$442.81.

RUTH ETTING'S TOUR

Ruth Etting returns to Chi Sunday to resume her personal contract with A. J. Balaban for a picture house tour.

Miss Etting and her husband, Col. Gimp, have been the personal guests of Paul Whiteman the past fortnight. During that period she has recorded 16 records (30 numbers) for Columbia.

Miss Etting has been signed for the new Lambeau's "Affairs of 1927," opening in July in Chicago.

KEENAN'S \$2,950

Another "name" signed by Fox is Frank Keenan, picture and dramatic star. He is to do a sketch with a company of three at \$2,950.

**Michigan Vaudeville
 Managers Association Ltd.**
 CHARLES MACK, Gen. Manager
 232 John R Street
 DETROIT, MICH.
 Booking Acts Direct

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES. CONSISTENT, EFFICIENT SERVICE SINCE 1915

The Fally Markus Vaudeville Agency
 1579 Broadway Lackawanna 7876 New York City

BERT LEVEY CIRCUIT

New York		San Francisco		Chicago	
155 W. 4th St.	ALCAZAR THEATRE BUILDING	155 W. 4th St.	ALCAZAR THEATRE BUILDING	155 W. 4th St.	ALCAZAR THEATRE BUILDING
Kean, Chas. Campbell Bldg.	Deloit Carlson Bldg.	Seattle Empress Bldg.	L. Angeles Lincoln Bldg.	Dwyer Thier O.S. Bldg.	Fuller Hilton Bldg.

ACKERMAN & HARRIS

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A Unique Departure in the Theatre

THE OUTSTANDING NOVELTY IN THIS ERA OF SHOW BUSINESS!

THE FIRST

MISTRESS OF CEREMONIES

FLORENCE MOORE

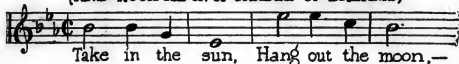
B. F. KEITH'S PALACE, NEW YORK, THIS WEEK (FEB. 28)

YOU CAN'T GO WRONG

LEWIS and YOUNG's and HARRY WOODS' Best!

Take In The Sun Hang Out The Moon

(AND ROCK ME IN A CRADLE OF DREAMS)



Take in the sun, Hang out the moon.—

Topping "TOP OF THE WORLD—
Sure-Fire for Every Act That Is
Using It!—And The World's Greatest
Headliners Are Singing It!

A LITTLE SPANISH

(TWAS ON A)



In A Little Spanish

The Biggest
Since "Three
In The Moon"

LEWIS and MABEL

"I'VE GOT
THE GIRL"
IT'S "GOT" EVERYTHING!
BY WALTER DONALDSON

The
Big Fox Trot Noise
From Chicago!

"SUNDAY"

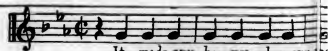
(The One Day I'm With You)



I'm blue every Monday, Think-ink

by
NED MILLER
CHESTER COHN
JULES STEIN
BENNIE KRUEGER

MADE YOU (When You Made Me)



It made you happy when you made me

The Supreme Ballad Hit!
With A Big

WALTER DONALDSON

You can't go wrong
with any FEIST song

711 SEVENTH AVE.,

SAN FRANCISCO
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181 Tremont St.

CINCINNATI
701-8 Lyric Theatre Bldg.
TORONTO
193 Yonge St.

LEO FEIST

PHILADELPHIA
1228 Market St.
DETROIT
1020 Randolph St.

WITH ANY 'FEIST' SONG"

N TTLE H TOWN

(RIGHT LIKE THIS)



h town, 'Twas on a night like this

r. Waltz Hit
ee O'clock
Morning"

and YOUNG
L. WAYNE

T U HAPPY

(Made Me Cry)

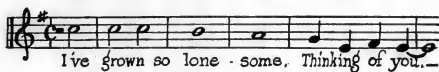


made me cry, It made you happy when we

~ A Great Punch Melody/
Lyric Wallop!

by
DONALDSON

"I've Grown So Lonesome Thinking Of You"



I've grown so lone - some, Thinking of you...

ANOTHER "WOW" by the writers
of "That's Why I Love You"

by WALTER DONALDSON and PAUL ASH

IF I DIDN'T KNOW
YOUR HUSBAND

(AND YOU DIDN'T KNOW MY WIFE)
The Big Laugh Hit!
by L. WOLFE GILBERT and ABEL BAER

BESIDE A GARDEN WALL

A BEAUTIFUL FOX TROT SONG!



Did you for-get that day in May

by GUS KAHN
ALBERT E. SHORT
and DEL DELBRIDGE

FEIST INC.

NEW YORK N. Y.

KANSAS CITY
Gayety Theatre Bldg.
LOS ANGELES
417 West Fifth St.

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167 No. Clark St.
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138 Charing Cross Road.
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276 Collins St.

Dance
Orchestrations

50¢

FROM YOUR DEALER
OR DIRECT!

REAL FEEL PURSUIT SEX AND VIRGINITY

"Sex" and "Virgin Man" Fall Off—Tickets a Drug on Cut-Rate Market—Believe Same Thing Would Have Happened to "Captive"

The most important angle to the dirt play situation and proposed censorship of the stage, unofficial and official, developed during the past week, when it was patent that business for those questioned attractions most in the limelight is falling off.

That goes for "Sex" and "The Virgin Man," managers and players of which were arrested, with recent daily newspaper publicity. Even in the cut rate this became a fact. Tickets for Saturday matinee were a drug on the bargain ticket counters, as, too, were tickets for "New York Exchange." The latter has a supposed raw plot. Its backers expected the patrol war to back up the "other" plays and "The Captive" were raided. The cops failed to appear, so the show is located.

It was stated by one of the keenest of ticket purveyors that had "The Captive" continued, instead of being voluntarily taken off the boards, the fight on the police correspondingly dropped. The explanation is that, being a class drama, the patrol would not be attending a play under police fire. Nevertheless, Horace Liveright is said to have agreed to censor "Self-Control" plan of managers, actors and authors appears to have said to have agreed to censor of stage by people of the theatre would be the better method, he would withdraw his measure.

Jury Trial
Supreme Court Justice Bluff decided in favor of the application on behalf of "Sex," that the case be held in the Court of General Sessions. In a lengthy opinion, in which precedents were cited, it was held that the case should be tried by a jury of 12 men selected from various walks of life to pass on the public opinion as to the morality of "Sex" than for three justices, such as how cases in Special Sessions.

The decision means that the District Attorney must present his case to a Grand Jury. The court indicted before the case came to trial. Failure to indict would throw the matter out of court. Public proceedings started Monday but were put over until today (Wed.).

In the matter of "The Virgin Man," however, was placed in Special Sessions upon the ruling of Judge Nathan. It was held that the case, remarking the justices in Special Sessions competent to decide the case, the case was on the calendar for Monday.

At that time an adjournment was taken until March 10. "The Virgin Man" was put over until March 10. The case was initiated over the delay and plainly implied somebody was trying to promote publicity which did not leave out the district attorney's office.

Then Assistant District Attorney Wallace said he and counsel for the defendants had agreed on post-bonds to the jury. The case was held. "The Court was not so informed," said Justice Caldwell. "I don't propose to promit any case which is a publicity stunt. This case has been a lot of concern. The question is in my mind whether prosecution is real or a publicity stunt. This is a serious proposition. The publicity stunt which did not come out by the fact that all newspapers seem to carry the same story."

Liveright took steps to prevent further interference should he be "The Captive." Through his at-

torney, Arthur G. Hays, he applied to Supreme Court Justice Mahoney to prevent him from "official intimidation" before he opens the play. In return for the voluntary withdrawal of "The Captive," police charges against its managers and players were dropped. Hays requested the court to read the script of the play and then decide whether its playing would constitute an indecent performance.

The new proceedings are injunctive, and if the court decide that "The Captive" would not be a crime, Liveright will put it on immediately. The publisher-manager, executed passage for Europe to fight the issue. If a restraining order is granted, it will not prevent the police from making arrests after the "Captive" again reaches the stage. That Hart's company would place the play back is moot.

Hays contended that unless the assumption that "morality depends on ignorance," there should be no complaint against the play. He is further credited with stating that the district attorney is not trying to enforce the criminal law in this case, but by trying to suppress the "Captive" by using the criminal law as a club.

District Attorney Wallace opposed the motion, contending that Liveright would "commit the crime of putting the play on again and 'we will threaten it.' He objected to 'theater' to create a decision by putting a hypothetical question to an equity court in advance of the act, which was reversed.

Mayor's Idea
Mayor Walker, who returned from Havana last week, is considering the plan of censoring the theatre by the police. He has been credited with stating that the district attorney is not trying to enforce the criminal law in this case, but by trying to suppress the "Captive" by using the criminal law as a club.

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Three newswriters, gathered into the law's coils on charges of violating a city ordinance prohibiting the sale of obscene literature, have pleaded not guilty, and the question is now being argued in court. The three are charged with the sale of the naked women constitute art or obscenity.

At the request of William J. Brennan, Director of Public Safety, two censorship bills have been introduced into the State Legislature.

One adds to the present powers of the governing boards of Newark and Jersey City the right to create a board of review with power to examine and censor all picture films and theatrical performances and prohibit any performance which they believe should be prohibited. The second law provides for the creation of such boards of reviewers.

MAY OLSON

OF NEW OLIVER AND MAY OLSON, IN "WHEN A MAN LOVES A WOMAN," THIS WEEK (PUB. BY LLOYD'S STAGE, NEW YORK, P. S.—Miss May Olson is the first girl to swim the Panama Canal without a man. Mr. Law Oliver has doubled for Lon Chaney, Ben Turpin and wherever else CLASS was required.

Direction MARK LEDDY.

WHEELER-HART TANGLE

An odd legal point in relation between agent and act will be threshed out when Max Hart's suit against Bert and Betty Wheeler is adjudicated next time. It came up for trial in Third District Municipal Court last month and was bound over for a month.

Bert Wheeler, in "Rio Rita," claimed that Hart's contract no longer affects him, since the split of Bert and Betty Wheeler, split Hart negotiated. When contract was made with Ziegfeld, subsequent with the married couple went their separate ways, matrimony and professionally.

The suit is for commissions according to a certain point, the contract which is the basis of the suit has two more years to go, so, the suit is not a simple matter. It is negligible compared to the value of the entire contract.

Wheeler's Ziegfeld salary is \$750, and Hart claims \$75 a week from that source, regardless of the Wheeler's split with Betty Wheeler.

to concur in the mayor's request.

Another phase of censorship agitation is the introduction into the state legislature, at a Minneapolis meeting, of a bill to prohibit the teaching of evolution in any Minnesota public school or state university. Under the terms of this anti-evolution bill, all books setting forth this theory would be banished from classrooms and teachers who explained evolution to their pupils would be subjected to fine of anywhere from \$50 to \$100.

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One adds to the present powers of the governing boards of Newark and Jersey City the right to create a board of review with power to examine and censor all picture films and theatrical performances and prohibit any performance which they believe should be prohibited. The second law provides for the creation of such boards of reviewers.

The boards would have the power to appoint assistants and clerks and to hire and fire personnel. Reviewers, themselves, would not be paid. The penalty for violation of the law is imprisonment for 30 days up to one year or both. The first bill has the support of the largest women's club in the state.

This bill stands a good chance of passing. It was introduced by using several women as unofficial sponsors with results satisfactory to the public.

Attracted to action by the clamor, Mayor George E. Leach ordered the police department to enforce the law under the present ordinance and requested the city council to enact similar legislation. The council has news and magazine dealers to be licensed. Contending that present ordinance is sufficient to cope with the situation, the council is refusing.

KELLY'S ILLNESS MAY RETIRE HIM FOR YEAR

Pittsburgh, March 1.
Gregory Kelly, leading man in "The Butler and the Kid," who played at the Shubert Fifth Theatre last week, was suddenly taken ill early Friday night, and while his capacity audience was in the house the performance was called off. The management announced that Kelly was confined to his bed, and there would be no performance. All admissions were refunded at the box office.

The Saturday matinee and night performances also were called off. Kelly was stricken on Friday and is suffering from heart disease, according to examining physicians, who ordered him to stop work immediately and take a prolonged rest.

Mr. Kelly, according to Harry Shubb, a member of the company, was advised several months ago to relax, and even last night insisted on going on for the evening performance. He said his doctor, Dr. W. L. Mullins, of the Mercy Hospital, said, advised against such action. It was said that Kelly's illness will keep him off the stage for the balance of the season. He may have to retire for a year.

Equity Case Involves Role Made Feminine

A strange case for arbitration is listed for hearing this week at Equity's office. It concerns J. C. Nugent and Mary K. Nugent, who recently reopened "Charm" in Broadway. The case involves a dispute over the last season under the title of "The Charm School."

The arbitration appeared willing to state details, feeling the case might be injured thereby for either party. The case involves a dispute over the last season under the title of "The Charm School." Nugent had a run of the play contract. During rehearsal, however, he was unable to handle a few scenes and he was offered two weeks' salary for his release, which he refused. The case involves a dispute over the last season under the title of "The Charm School."

Woods Bring Guitrys Back Next Season

The Guitrys, Sacha and Yvonne Printz, are called for next Saturday. At the last minute A. H. Woods, under whose direction they played in America, has joined them aboard the Leviathan. The manager made a special trip to accompany the Guitrys.

It was stated at the Woods office that Woods would bring the Guitrys back to New York next season. Although there was some question whether the Guitrys' American showing was financially successful from a managerial standpoint, the claim is that the average of nearly \$10,000 weekly indicates possibilities for subsequent seasons.

The municipal council guaranteed eight weeks, played six in New York and now week each in Montreal and London. The case is proposed to extend the territory.

Edith Day's U. S. Lease In Default on Divorce

Minneapolis, March 1.
A default judgment amounting to \$247.70 was filed in district court here by J. K. Parr against Edith Day, a divorcee, for failure to appear in London in "Hose-Mary," and against her father, Oscar Day, and her mother, Mrs. Day.

The amount covers four months' alleged by Parr to her father, Oscar Day, for failure to appear in London in "Hose-Mary," and against her father, Oscar Day, and her mother, Mrs. Day.

The county district court here rendered a judgment in favor of the divorcee from Somerset on testimony contained in her deposition prepared in London. The case is proposed to extend the territory.

\$2,228 SUIT AGAINST MACK

Willard Mack, playwright-actor, being sued as William McCaughy, had a judgment for \$2,228 rendered by Judge William J. Connelley in the Municipal Court, for failure to contest the case.

SPEECHES IN CASE AGAINST 50c LAW

U. S. Supreme Court De- clares Measure Uncon- stitutional

Washington, D. C., March 1.

On the issue of five per cent. Supreme Court declared that portion of New York's State ticket law prohibiting the resale in agencies of tickets for more than 50 cents over box office price, to be unconstitutional. The court provides for licensing of agencies and violations of the 50 cent limit, called for revocation of the license. The decision pointed out that the statute was the first attempt of a state legislature to attempt price fixing. And as theaters were not to be regarded a public institution, if such laws were permitted there might be no limit as to where price fixers by law would go. Justice Sutherland handed down the decision, concurred by Justices Taft and Justices McReynolds, Van Devanter and Butler.

The opinion came from the Supreme Court places the theatre and amusement ticket market, where it was "three years ago." Originally Judge Otto Roskyler declared that such laws were unconstitutional by the city to be unconstitutional. A state measure was finally introduced in the New York legislature. Miller refused to sign it. During another session another bill was introduced and signed by Governor Smith, who at the time expressed his opinion that the price limitation would not be enforced. It was passed on by the courts.

Citing numerous precedents, Justice Sutherland declared that the law made evident that the decisions of the court in upholding price fixing, and the decision in the case of the state to tide over emergency situations, has turned upon the existence of conditions peculiar to the business under consideration, which bore such a substantial and definite relation to the public interest as to justify an indulgence of the legal fiction of a grant by the owner to the public of an interest in the business.

"A theatre or other place of entertainment does not meet this conception of public interest," he said. "The sale of theatre tickets bears no relation to the commerce of the country, and the law in question is not a part of emergency legislation to tide over emergency situations, has turned upon the existence of conditions peculiar to the business under consideration, which bore such a substantial and definite relation to the public interest as to justify an indulgence of the legal fiction of a grant by the owner to the public of an interest in the business."

And, certainly, a place of entertainment is in no sense a public utility; and it is quite as certain that activities are not such that their enjoyment can be regarded under the law as a part of the necessities of an emergency.

In his brief dissenting opinion Justice Holmes contended that theatre was as much devoted to the public use as anything well can be, and drew attention to the fact that the New York statute in question was "a wise and rational provision."

This same opinion held that as the people of New York had enacted laws to regulate the theatre, the authorized representatives, he could see nothing in the Constitution of the United States which prevented having their will.

The state comptroller was charged with the duty of enforcing the law. A number of complaints were tried by him and several ticket brokers were fined. The state licensees being revoked. In the meantime a test case was fought through the courts until it reached the Court of Appeals; the last court of resort in New York, where the case was finally decided.

Because the court voided two laws against the test case, that the law was unconstitutional. The court was taken up to the Supreme Court, where the case was finally decided. The effect of the decision is not that the law is unconstitutional, but that the law is unconstitutional in the manner of selling tickets on Broadway, except that the law is unconstitutional.

(Continued on page 48)

FOUR MORE CAFES PLEAD BANKRUPTCY

Kirkeby "In" for \$438,889
—Playwright Also Quits as Restaurant Man

Cafe and restaurant season is not so good, according to a quartet of voluntary and involuntary bankruptcy petitions filed during the past week. All of the alleged bankrupts are engaged in the cafe business. They include Wallace T. Kirkeby, Ruman Swan, Inc., Will Hurlbut and Frank L. A. Schwartz. Kirkeby is involved through having unsuccessfully operated the Deauville Casino, Inc., at Miami Beach, Fla., and the Lido-Venice restaurant, 35 E. 53d street, New York, in partnership with Arthur Hand, leader of the California Ramblers orchestra, which Kirkeby & Hand, Inc., managed.

The Russian Swan, Inc., is a Rus-

sian cafe on West 57th street, which was petitioned against by creditors. Will Hurlbut is otherwise William Hurlbut, playwright, who essayed a restaurant venture without success, and Schwartz is the restaurant manager of the Club Hobart, Inc., 165 W. 47th street. He is a voluntary personal petitioner and has nothing to do with the night club, which is a stable institution.

The Kirkeby petition involves the greatest amount of money. He lists liabilities of \$438,889; assets, \$214.65, of which the latter includes moneys loaned to Kirkeby, and Kirkeby & Hand, Inc., two holding corporations in which Wallace T. Kirkeby and Arthur Hand were vitally interested. Another item included in the assets is \$33,333.33, due from Joseph C. Elmer, who allegedly agreed to pay \$100,000 for a one-third interest in the Deauville Casino, Inc., towards which he paid \$5,666.37. Insurance policies of no immediate cash value, aggregating \$71,500, are part of the paper assets.

Liabilities
The liabilities incurred in the operation of the Lido-Venice venture are for salaries due Guerrero Gregory, 117 W. 71st street, of waiter, busboy, kitchen staff, etc.; also moneys due musicians for salaries and their share of income from recording dates.

Or the liabilities Georgia Shove, entertainer, has two judgments for \$2,531.45 and \$1,058.32; Eddie Davis, orchestra leader, \$900; Basil Durant, the dancer, now at the Club Lido, \$6,000 on an employment contract; Arthur C. Hand, Woodward Hotel, \$125,000; Kirkeby & Hand, Inc., \$13,500; Joseph C. Elmer, \$25,000 due on the lease of the Club Deauville; Beach Properties, Inc., \$200,000 due on a two-year lease; Dan Hennessy, \$10,000, due for moneys loaned as advance for stock in Kirkeby's corporation.

Arthur Hand two years ago inherited \$350,000 from his father, a prominent hotel man. In Will Hurlbut's claim, the playwright came to attention at first with his decision to officiate as cook in the restaurant he and Mrs. Wade Hampton essayed at 43 W. 43rd street. She is down as a creditor for an unknown amount. Other creditors listed are \$11,816.15, assets none, excepting the \$150.00 of exempted wearing apparel.

New Chi Club

Chicago, March 1.
A new cafe, The Three Hundred Club, at 1236 N. Dearborn, has been opened by Darby Kelly.

A Red Head Could

One never knows where a bank roll may fall from in any of the night clubs. Witness that only a week or so ago it was the coat room girl in one of the dinner clubs who dug \$15.00 to buy out the interest that one of the partners held in the establishment.

No one ever thought that the good looking red haired coat checker had any further interest in the night club than seeing that she got her out there before the closing of the night, unless there were some words between the partners which she overheard.

When the argument was settled she walked up to one of them and asked how much the other partner had invested. While the latter desired dispensing of liquor by permit for home consumption only. At present the dyes appear to be in the saddle. Hotel and restaurant interests are waging a hard fight to sell beer and wines with meals with only moderate success. The measure under which the whole liquor situation will be handled will be introduced into the Ontario parliament shortly, meanwhile the thirty battalions of U. S. inhabitants mobilizing hereabouts for the spring invasion of Ontario are marking time.

NIGHT CLUB NOTES

J. W. Munch, owner of several Milwaukee dance halls, among them the Rainbow Gardens, is being sued for divorce on charges of cruelty. His wife helped Munch in conducting the dance halls.

The Footlights Club has been opened at 115 West 113rd street, New York. Mom. Bailey and Eva Branch are at the new uptown colored club.

Bud and Eleanor Ock opened at the Davis Island Country Club, Tampa, Florida. The Ait Winton office handled the bookings. The turn replaces Polly and Molly, who have featured at the club for several weeks.

Alice Weaver has joined the Club Richmond show, and Henri Gardens, Chicago Opera Co. tenor, is now at Roger Kahn's Le Perquetet cafe.

Betty Delaune and Billy Revel are in their 22d week at the Montmartre. They came from London for their second week, and they have had their engagement prolonged three times.

Mario Vellani, taking his whole revue from the Club Madrid, Philadelphia, with him, has signed up for a tour of the Stanley theatres.

The Hoofers Club, Inc., 2237 Seventh avenue, reopened Feb. 24 under the joint management of Sam Tolson and Rudolph Brown.

Frank Liecherson has joined Ernie Young's show at Castle Farms, Cincinnati.

Thugs Crack Oyster House Chicago, March 1.

Three thugs cracked the safe of Ireland's Oyster House and got away with \$2,500.

Patrick McDonald, counterman, was bound and gagged by the hit and run threehorns.

Harry Puok at Lido
Harry Puok opened at the Club Lido Monday night following a break-in period with "Sweet Lady," still on the road preparatory to reaching Broadway.

Spring Invasion of Ontario May Lose Incentive Buffalo, March 1.

Western New Yorkers looking for an oasis in Ontario, Canada, may, when a new wet law goes into effect, experience a distinct shock. When it appeared that the regulations under which liquor is to be dispensed were announced. While the rules have not yet been officially adopted, the proposal is considerable of a wet blanket.

Residents of Canada and tourists who visit such residents will probably be provided for in plenty. Mere wandering visitors, however, may experience difficulty in obtaining spirituous refreshment.

Just now Canadiana wits and dyes are battling, the former wanting liberal regulations and consequent increase of public and private income, such as has come to Quebec, while the latter desire dispensing of liquor by permit for home consumption only. At present the dyes appear to be in the saddle. Hotel and restaurant interests are waging a hard fight to sell beer and wines with meals with only moderate success. The measure under which the whole liquor situation will be handled will be introduced into the Ontario parliament shortly, meanwhile the thirty battalions of U. S. inhabitants mobilizing hereabouts for the spring invasion of Ontario are marking time.

ROAD HOUSE RAID

Rockford, Ill., March 1.
Eighty-six men and women were arrested at three roadhouses in this vicinity last week during raids by Sheriff Harry Baldwin. Liquor, cards, dice and other gambling paraphernalia, was confiscated in one of the biggest cleanups in Winnebago county history.

The Fine Light roadhouse, White Owl, and Steve Martinoff's place were closed.

CAFE OWNER HELD IN CHI ON SERIOUS CHARGE

Chicago, March 1.
Joseph Glaser, owner of the Sunset, black and tan cafe, east 35th street, was released in \$10,000 bond by Judge Starbuck following his arrest on the charge of mistreating a 14-year-old schoolgirl. The case was continued until March 9 on the motion that Glaser's accuser was unable to appear in court. Glaser entered a denial.

Names of the girl and her father, who brought the charge, were not revealed and the local Board of Education is pressing the charge.

According to the girl she was attacked by Glaser in his apartment at 4327 Drexel avenue, being taken there by his cousin, Mrs. Lonetta Prim, 4327 Lake Park avenue. Mrs. Prim, arrested for contributing to the girl's delinquency, was released in \$2,000 bond.

THE
DIPLOMATS
Nine Versatile
Music-Entertainers
NIGHTLY at the
Knickerbocker Grill
B'WAY and 42d ST.
DROP IN!
Look Us Over

No. 6 in OUR WHO'S WHO:
Johnny Ferraro, banjo virtuoso, makes his strings at up and say "Black Bottom." Johnny is a wicked string torturer. Just another of The Boys who knows his jazzical ontology.

HELEN LEWIS
and
Her Melody Weavers

FRANK L. VENTRE, Director and Arranger

(The Acknowledged Greatest Female Dance Orchestra)

Began a SPECIAL THREE WEEKS' LIMITED ENGAGEMENT at ARCADIA BALLROOM, Buffalo, N. Y., Feb. 28

OPEN FOR OFFERS AFTER MARCH 21

More Than a Novelty Girl Band—Also Expert Dance Musicians Ability Plus Versatility

Address MISS LEWIS, Variety, New York

Personal Representative "TAFS," 1587 B'way, N. Y.


TAVERN
A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 46TH STREET
East of Broadway—

Second Successful Season in Florida
DELPHINE
Just Completed Ten Weeks
CLUB LIDO AND CORAL GABLES CLUB
Now Appearing Nightly at
VENETIAN GARDENS, ROYAL DANIELI HOTEL
PALM BEACH, FLA.
You've Seen Gilda Gray
Have You Seen Delphine?

THE 3 HAPPY-GO-LUCKY LADS OF HARMONY
HUBERT CLIFF DOWEN
Under Exclusive Management of MEYER DAVIS
Now Playing **E TOGET**, Palm Beach, Fla.
Extend Greetings to Their Many Friends
OPENING MARCH 15, LE PARADIS CAFE, WASHINGTON, D. C.
Many Thanks to MILLCENT FRANCES

Tex intends to do her picture in the East, and will open her club on West 48th street on schedule, probably a week from Monday, when the scars will have healed, it is hoped.

BIQUA

ROI COOPER MEGRUE

The sudden passing of Roi Cooper Megrue Feb. 27 shocked Broadway. Megrue had been in poor health for a year, but not in serious condition until uremia poisoning developed in his lungs. Megrue lived in his apartment at the Hotel Ansonia, New York. He was 43 years of age. A long list of Megrue's to his credit, but the most successful was "It Pays to Advertise" with Walter Hackett, while the most brilliant work was his own "The Case for Megrue."

Megrue was one of the strong men in the Dramatists Guild. He was the organizer's counsel and was a member of the committee which drew up the Basic Minimum Agreement between the authors and managers adopted last spring. At one time he was associated with Elizabeth Marbury's play brokerage office and was intimate with the details of authors' contracts.

It is coincident that when "It Pays to Advertise" was presented in London last season, with Will Denning of the original cast appearing, Denning suddenly died in London. Megrue also wrote "Honey."

BOBBY JONES

My Darling Husband
Who Passed on March 1, 1927
"God Rest Ye"

MAZIE

ers Are Even." "Among the Girls," "Where Poppies Bloom," "Under Sentence," with Irvin Cobb; "Seven Chances," "Patsy and the Pirates," in Society," with Menteague Glass; "Under Fire," "Under Cover," "The Magnificent Lady," "The New Law," "To Kill a Man," "White Magic" and "Her Only Way."

Megrue never married. His affectionate relationship with his mother was epic. They lived together in a richly appointed apartment in the Ansonia and were seen together almost constantly day and night.

Interment was private from the cemetery of the Ansonia. Megrue's wife, Stella Cooper Megrue, widow of Frank Newton Megrue.

BERT BAKER

Charles Burton Baker (Bert Baker), G. vaudeville and light actor, died at two a. m. Feb. 23 in Lee Hospital, Johnstown, Pa., following a heart attack which he had before on the stage of the Majestic theatre there.

Bert Baker, for 25 years, had been active in stage roles and for some time had been heading his own company in sketches on the K-A and Orpheum circuits. He had been

District of Columbia in April, 1917. Prior to going to Washington he was a reporter on the Tinklers "Herald," a local sheet in that city, his home, on Saturday.

Baker was a member of the National Press Club, the national college fraternity, Kappa Delta Rho, of the Beta Chapter of the Writers of Washington, Cornell Club of New York and the American Bar Association.

He is survived by his wife, his mother and a number of sisters and brothers.

WALTER H. BEDELL

Walter H. (Pop) Bedell, 69, who has been in his home in Brookline, Mass., for 25 years, is dead after a brief illness. Mr. Bedell was in the stage 41 years, mostly in vaudeville and stock.

He started his professional career at the old Music Hall, Lynn, Mass., and later traveled on the road with H. Price Webber. He joined the Hathaway Players, remained with them until they disbanded 18 years ago and then joined the Brooklyn Players.

For three years he was featured in vaudeville sketches, "Uncle David," and was known as the "Lionel Lincoln" of the Brooklyn Players. At one time he was a member of the Lynn band and the Lynn Lodge of Elks.

Mr. Bedell married Adelaide Davis, who later engaged in lecture work and traveled extensively with her husband.

MRS. EFFIE H. KLINE

Mrs. Effie H. Kline, who died in Boston, was Effie O'Brien, who founded the Boston, Mass. Opera Co., 1878, which traveled the Brooklyn Players. She retired from this field in 1885.

Mrs. Kline was born in Blue Hill, Maine.

In 1872 she entered the American Literature Bureau, corresponding to the attention and meeting character of her husband.

IN LOVING REMEMBRANCE OF
OUR DEAR FRIEND
CHARLES BURTON BAKER
(BERT BAKER)
Who Passed on March 1, 1927
"God Rest Ye"

MRS. MARDELL BAKER

secretary and later opened her own agency. Robert S. Baker then conceived the idea of the light opera company. Marie Stene, Myron Whitney, Henry C. Barnaby, Gus Kammerer and Adelaide Phillips were carried in the Dutch road (I. A.) No. 22. The doctor had practiced medicine for 30 years.

Mr. Baker is known for having treated many professionals without charge. He was survived by a widow, two brothers and a sister.

SAMUEL D. THURSTON

Samuel Dodge Thurston, 24, former legit and vaudeville actor, died

sister, is said to have died at her home in Memphis, Tenn., at word of her brother's death.

MARTY FORD

Marty Ford, playing in Australia with "Ambrosia Irish Rose," died suddenly at Newcastle, New South Wales, Feb. 18. The show has an American manager, having come there July 1 last.

The body is being brought back to New York for interment.

ERNEST TORTI

Ernest Torti, 41, bartender of the Chicago City Opera Company, died of pneumonia Feb. 27 at North Chicago, Ill.

Torti's last public appearance was Jan. 28. He later became too ill to accompany the opera company on its current tour.

Torti was a native of Milano, Italy, and resided in Chicago.

CAPT. LOUIS FURTEL

Capt. Louis Furtel, 38, wild animal trainer, working in Joseph Kelso's "Crazy Quilt Revue," died of pneumonia in Chicago, Ill., Feb. 27. Details of his death will be found on the Outdoors page of this issue.

Valrie Barbu, 28, violinist with the Los Angeles Philharmonic Orchestra, died Feb. 19 of double pneumonia at his home in Los Angeles, Cal.

W. Frank Banham, 76, once world's champion sculler, died in Los Angeles Feb. 18, having held the title in 1883 and later held a lightweight title in boxing. He was the oldest member of the Los Angeles Club in New York and a member of the American Athletic Union, Western Athletic Union and Hound Club.

Burial in Forest Lawn Cemetery, Los Angeles.

Frank Perry, 49, once famous as a cartoonist in Australia and later in San Francisco, was found dead in his home at Banning, Cal., Feb. 27. His death was attributed as the cause of death.

Rondalson Smirnov, 23, dancer, died Feb. 21 in Chicago after a long illness. Interment in Bridgeport Court.

E. Barlett, 46, musician, died of apoplexy in Los Angeles Feb. 23. Three sons and a daughter survive.

The mother of Mel Kline died Feb. 13 in New York, aged 74.

Guillaume Decroix, 70, former agent in Holland and Belgium of Vitaphone and American Standard Pictures, died in Brussels.

DEATHS ABROAD

Paris, Feb. 19.

G. Leecombe, known as Georges Villard, 44, French song writer, died.

M. Larue, Swedish comedian, died suddenly during an ice feat at Penticton, B. C.

Ledislav Orsky, 25 (American), died of influenza at the international League of Aviators, died at Neuilly-sur-Seine, near Paris, after a long illness.

Mme. Gustave Wamy, 38, mother of Gabriel Timmory, French playwright, died of influenza.

Nikola Zarekoff, well-known actor, died at Cannes, France, after a long illness.

Elgin Drope Carnival

Elgin, Ill., March 1. The summer carnival at Elgin, Ill., several years has been sponsored by the Elgin Post, American Legion.

The Elgin Post, American Legion, has been sponsoring the event as result of the long-continued agitation of ministerial associations, business men and civic clubs.

Jack Sobel, of the Joe LaBonte ticket office, is giving a party at the Elgin Post, American Legion, hotel for the straitening of his son, William.

Irwin Kaplan has left the Los press department to ally himself with the Los Angeles Times. Albee vaudeville agency. Kaplan had been connected with the Los Angeles Times for several years.

Report circulating that Fred F. Toomey (Toomey Bros.) had died is untrue. Toomey is working in his act.

SURPRISED COURT

I. J. Pelack Follies Sheriff From New Orleans to Bath, N. Y.

Corning, N. Y., March 1. Irving J. Pelack of Pittsburgh, well known in the show world, gave Sheriff of Steuben County, N. Y., surprise by voluntarily appearing in county court at Bath, N. Y., last week to answer a charge of grand larceny, second degree.

The charge is made by the Corning Police. Pelack said that a bad check was given by Pelack as a check for \$1,000. Pelack was arrested by him. Pelack made the trip from New Orleans, picked up a check for \$1,000, and returned to Bath, where he deposited \$1,000 bail for appearance at the May term of court at Corning.

The surprising feature about his arrival was that the county sheriff had just returned from the south, where he had located Pelack, but due to the letter's refusal to leave the state and his posting of bond, he had sought extradition. Pelack arrived a day after the sheriff.

Paris Circus Bills

Paris, Feb. 19. Medrano-Paulette Pann (questing) and his "Crazy Quilt Revue" (questing) will appear at the Folies-Vikings, trapeze; Mme. Hume's Elephants, French Family Circus, acrobats; and the Gellatelli, gymnasts; Reading Troupe, acrobats; Lancy Circus, acrobats; and the Gellatelli, gymnasts.

Mme. Henri Hance, opera singer, will appear at the Folies-Vikings, trapeze; and the Gellatelli, gymnasts.

MacNorton, human juggler, will appear at the Folies-Vikings, trapeze; and the Gellatelli, gymnasts.

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TRAINER DIES A WEEK AFTER LIONESS' ATTACK

Louis Furtel Succumbs to Blood Poisoning—Worked Animal Next Day

Ution, N. Y., March 1. Captain Louis Furtel, 38, one of the youngest and most animal trainers in the world, died in the Hospital Feb. 27 of blood poisoning following an attack by a lioness on March 2, at the Hotel Ansonia, New York. Furtel was working on the "Crazy Quilt Revue."

The strange part of the accident is that Furtel went to the hospital, where he was treated for cuts in the right arm, neck and leg and returned to the theatre the next day, where he appeared with the act as usual. Megrue and his wife were in the dressing room and fell asleep, complaining of pains when he arrived.

On Wednesday he returned to the hospital, where the doctors examined him and found blood poisoning. He was ordered to bed, with Megrue and his wife were with him and he died Sunday night.

His wife, Mrs. Louis Furtel, Chicago, and Mr. Joseph Kelso were at his bedside in the hospital. Harry Kelso, a brother of Joseph Kelso, who was the trainer, owns the act, was also here. Immediately after the death of Furtel when he had been pounced upon by the lioness, Lady Toots.

Furtel had turned the animal into the arena with Queens, another man and a lioness, and he was in all. He was trying to put Toots through her paws when Queens missed a cue and knocked the trainer's club from his hand. Toots immediately attacked Furtel and he was also injured by the moment and leaped at Furtel.

The trainer fought bravely to back his way to the exit door and was hit by the lioness from behind by Kelso. Lady Toots had only been with the Kelso act about two weeks, having been brought from Harry Desmar, retired. The lioness was owned by Kelso and Lady, had been under Furtel's direction since 1919.

Furtel had been three times with Lady Toots. This animal attacked Desmar five years ago, when Harry Kelso was the owner. Capt. Furtel was a Chicago boy and served in France during the war.

Dayton, O., March 1. The dilemma of the county fair to be held here, which was being held with their backs to the wall, was explained to members of the Southwestern Ohio Showship Fair Council meeting here this week by I. L. Holderman, president.

Holderman said that from \$100 to \$2,000 yearly because of the repeal of the bill containing county grants and the fact that the county had no money last season, Holderman said many of the fair directors had this year unless relief was supplied.

The circuit comprises 11 counties and the fair directors of each territory were present at the meeting.

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RIVERSIDE MEMORIAL CHAPEL

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playing this season in "Prevalence" and was on a K-A tour at the end of the season.

Baker was born Dec. 27, 1883, in New London, Iowa, and while playing vaudeville was in left production, his last work in the field being similar to that of Mr. Baker and Co. had reached Johnstown and the actor was just about to appear for the act at the Majestic when stricken.

With him at the time was Mrs. Baker and members of his cast. For many years Mr. Baker made his home in Chicago, where he was a member of St. Cecilia Lodge of Maes and B. P. O. of Elks No. 4.

During the last 10 years he had been living at Lake Forest, N. J.

Funeral services with Masonic rites will be held Friday at Smith & Smith funeral parlors, Newark, Feb. 24.

OTTO A. SCHLOBOHM

Otto A. Schlobohm, 22, one of New York's younger actors and who, among other theatrical clients, represented the Shuberts in the production of "The Sign of the Cross" at the Shuberts theatre Feb. 24 after an illness of but a few weeks. Heart trouble was the direct cause of his death.

Mr. Schlobohm was a graduate of Cornell and George Washington Universities and was planning to practice before the courts of the

State of New York.

Funeral services will be held at the Shuberts theatre Feb. 24 after an illness of but a few weeks. Heart trouble was the direct cause of his death.

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MILWAUKEE

By HERB ISRAEL

Davidson—"Gentlemen a Prefer Blondes."
Pabst—German stock.
Empress—"Vid and Woolly" (stock).
Gayety—"Jazzland Revue" (Musical).
Alhambra—"Cheerful Fraud."
Garden—"Paradise."
Majestic—"The Final Ration" and vaude.
Merrill—"Scarlet Letter" (2nd week).
Miller—"London" and vaude.
Palace—"Jim the Conqueror" and vaude.
Strand—"Paradise For Two."
Wisconsin—"Love's Greatest Mistake."

When a Negro antched her purse, Alma Kneiss, director of a woman's dance orchestra, chased the man and cornered him with the aid of Anna Schmidt, one of her band members. The Negro was held until police arrived.

The 51st annual Elks' minstrel for the last half drew nearly 10,000 people.

Prod Johansson, "human pin-cushion" and circus fire eater, was returned here from Kansas where he was appearing with a carnival to stand trial on charges of abduction.

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AT LIBERTY

Two of four Trolley Night Dancers who are to be management members of the new show to be on the native dance of 1927.
For further information apply to
PETER SINGER
P. O. ORAN, Bushwick, Can.

comment preferred against him by his wife, Emma, a cook.

Vernon Newcombe, producer of the Neptune Pageant here last summer, was sought on a new forger warrant this week when Sherman Browne, manager of the Davidson theatre, signed a warrant claiming Newcombe had cashed a "rubber" check for \$100.

Because of the national Eagles' convention, to be held here in August, no Neptune Pageant will be held this year. The promoters said the town could not support two big festivals in one summer.

NEW ENGLAND

In the presence of Governor Trumbull the Strand opened at Plainville, Conn. George LeWitt of New Britain is manager.

Frances J. White, known throughout Western Massachusetts as a coach of theatricals and a public reader, died in Springfield. For ten years she had also been recreational director for an insurance company in Springfield.

A stage curtain with an original oil painting of George Washington taking command of the Continental Army beneath the famous "Washington Elm" in Cambridge, Mass., has been unveiled at the new University theatre, Cambridge. The painting is 22 by 12 and was the work of Claxton B. Meulien.

Municipal organ concert, a Springfield, Mass. institution, are apt to be affected by a cut in the budget figure of \$2,000. Arthur H. Turner, organist, has said that he would not consider playing for less than \$2,000, his share.

PORTLAND, ME.

By HAL GRAM

Strand—"It"
Empire—Vilphoppe—"Stage Mad."
Jefferson—"The Palmy" (offshoot).
Arts—"Vaudeville-pictures."
Portland—"Wolves of the Air."
Lincoln—"The Future."
Colonial—"Fighting Through."

"The Barrier Between." Rowland G. Edwards and Neil Blackwell's play, presented at the Jefferson last week by the Players, was given a tryout last season, with Frances J. White, organist, has said that he would not consider playing for less than \$2,000, his share.

ATLANTIC CITY

By VINCE MCNIGHT

Apollo—"The Crown Prince."
Earl—Vaudeville.
Stanley—"It."
Virginia—"The Pottery."
Colonial—"The Kid Brother."
Strand—"Flash and the Devil."
Capitol—"Redhead Preferred."
City Square—"Taxi, Taxi."

One of the most striking examples of a real vaudeville "trouper" was exemplified at the Earl theatre last week in the person of Alma Nelson, who headlined the last half program. Miss Nelson, although seriously ill on last Thursday, still persisted in going on for her regular turn against the emphatic orders of her physician. Her temperature during the three days that she appeared at the Earl hovered around 102, and her condition was such as to require the constant attendance of the doctor. Her exhibition of gameness was one of the pluckiest seen here in some time.

TORONTO

By G. A. S.

Regal Alexandra—"Parkdale Jollies."
Theatre—The Family (musical).
Princess—"Young Woodie."
Gayety—"White Cargo" (Columbian).
Hippodrome—Vaudeville.
Empire—"Lavender Ladies" (Grand Stock).
Victoria—"Alias the Deacon" (Glasier Stock).
Fantasy—"Scamtion Seekers" and vaude.
Lawson—"The Music Master" and vaude.
Tivoli—"My Official Wife"—Romantic Band.
Uptown—"Tell it to the Marines"—Reliant Brothers.
Regent—"The Kid Brother" (in for fun).
Massey Hall—Toronto Symphony Orchestra.
Hart House—Spanish Plays, University of Toronto.

Spring fashion shows always a good Canadian draw, will be featured in two Toronto houses as a result of the Robert Simpson Co. Ltd. (department store), breaking away from P. E. I. for a series of their show. They took it from the Toronto and the Montreal house. An competition Jack Arthur has lined up Toronto debutantes to

act as models for Creed, a leading designer; the result is the Toronto Junior League Fashion Show in conjunction with the regular program at 75c. top. The older outfit asks it with nothing but fashion.

A two million dollar addition to the buildings of the Royal Canadian Winter Fair will be erected at once. Floor structures will be among the attractions booked prior to show time. The Coliseum attached to the fair seats 22,000.

Arrangements have been made by Toronto adherents to stage a big rodeo week June 24-July 2 during which date the sixtieth anniversary of Canadian confederation falls. The rodeo will be staged in the grounds of the Canadian National Exhibition.

The concert season, unusually dull throughout all Canada, came to life in Toronto this week with four bookings and one series of four concerts by the Toronto Mendelssohn Choir and Cincinnati Symphony Orchestra going over the top. Takings for the four reached \$21,000. Those booked included Earl, harpist; Heuguen, Scotch harpist; Cecilia Hansen, violinist, and Evelyn Howard and Jones, pianist.

INDIANAPOLIS

By EDWIN V. O'NEEL

English—"Dark."
Mural—"Dark."
Circle—"The Winning of Barbara Worth."
Ohio—"The Show."
Apollo—"Tell it to the Marines."
Lyric—Vaudeville.
Palace—Vaudeville.

The light season is near an end in Indianapolis. English was booked this week, with Thurston booked week of March 6. Ole Sittner, in "The Honor of the Family," appears March 14-16. Berke's Players (stock) open at English's March 27.

Manager Ace Berry has set March 6 for dedication of the new Vitaphone at the Circle.

William T. Rasmussen, real estate dealer, was named receiver for the Indianapolis Amusement Co., operator of the Colonial theatre, by Superior Judge W. O. Dunlay. Harry R. Cohen, who filed the complaint, alleging the firm is in an insolvent condition.

It is understood the Colonial closes next week.

Capacity crowds attended opening of the new Ritz neighborhood house, 24th and Illinois streets, last week. The theatre is operated by Markum Theatre Circuit (Theater Markum, president, and Louis H. Markum, vice-president).

Stuart Walker opens stock at Keith's early in May.

The Lyrio has installed a new \$20,000 pipe organ.

"The Adding Machine" was presented by Lillian Theatre March 1 for the first time in Indianapolis. George Sommes directed.

Mendelssohn Choir presents Lawrence Tibbett at Mural May 2 in last of 10th anniversary festival concerts.

The Berke's Players came here from Davenport, where they have been all winter.

BOSTON

Thomas B. Sperry, newly appointed eastern division manager of International, was tendered a testimonial dinner at the Copple Place last week, with more than 500 officials and members of the picture industry in New England present.

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\$500,000,000 MOVIE MARKET

EVENING DRESS PARTIES IN LOOP ON LITHOGRAPH TICKETS

Stenogs and Others Point Way for Bosses—Cut-Rate Groups Now Common on First Nights of Week—Cigar Stands and Barber Shop Marks

Chicago, March 8. Evening clothes parties on lithograph tickets have become the latest fad in some of the local legit theatres.

The cunningness of loop building and the office clerks is responsible. For some time these stenographers and office clerks have been wise to spots in the loop where lithograph tickets are on sale at wholesale figures.

Now their bosses are wise. They have been tipped off by the third hand, who are sent out by the bosses to get the tickets (usually for \$1 each, orchestra seats) and in turn the bosses give the evening (Continued on page 53)

JAIL OR TELL—GIRL CHOOSES 1 TO 14 YRS.

Former Film Extra Refuses to Give Man's Name—Violated Suspended Sentence

Los Angeles, March 8. Irene Kravina, former extra girl, is in San Quentin for from one to 14 years because she would not testify in open court concerning the man who was with her at the time she violated probation on a suspended sentence given her a year ago for a forgery conviction. She "borrowed" a friend's automobile which had to be recovered by police.

Judge Victor McLucas offered to let the girl go free if she would tell the true circumstances of the automobile "borrowing." The girl asked for a private hearing but the judge ruled that no official notice could be taken of her plea for clemency except in open hearing. She took the sentence.

SHEEHYS AND SWEENEYS THEY BATTLE IN SETS

All Girls and Three to Side—Sheehys Pinched; Sweeneys Wouldn't Prosecute

Diners in Child's restaurant, 65th street and Broadway, witnessed a battle between the Misses Sheehys and the Misses Sweeneys. The Sheehys claim they won the bout. So do the Sweeneys. Magistrate Edward Weil in West Side Court acted as arbiter, and when the Sweeneys failed to prosecute the Sheehys (Continued on page 49)

Female Music Publishers

The first female music publishers have incorporated as Mid-Rose Music Co. They are Mildred St. Outman and Rosalie Ruden, both songwriters, who also figure they can do better for themselves as publishers.

There has been an occasional female songwriter like Ruth Brooks (Joe Young's wife) and "Mary Astor" (a Shalor-Benstein trade-mark pseudonym), but outside of Carrie Jacobs-Bond in the standard field, the Mid-Rose are the pioneers among feminine popular music publishers.

A technical exception may be Mrs. A. J. Stanny, who is carrying on her late husband's publishing enterprise with male assistance.

KEITH-ORPHEUM INCLUDED IN DEAL TO CLOSE IN 60 DAYS

One Faction Stanley Co., First National, West Coast and North American—Other Keith-Orpheum, P. D. C., Pathe and F. B. O.—J. P. Morgan, Chase National Bank and Hayden, Stone Co. Banking Interests

A gigantic merger of picture producing and distributing interests, together with several chains of theatres, both picture and vaudeville which will involve a flotation to the extent of approximately \$600,000,000, is now in the process of negotiation.

The scope of the merger includes in the theatre interests the Stanley Company of America, which last week obtained control of First National, the Keith-Albee circuit of vaudeville theatres, Orpheum Circuit in the west, West Coast Theatres in California, and the North American Theatre, Inc., in the northwest.

The film producing and distributing interests involved are First National, Producers Distributing Corp., Pathe, and the Film Booking Office (F. B. O.).

Active in bringing about the consolidation of all of these interests are said to be the banking houses of J. P. Morgan and Co., Chase National Bank and Chase Securities, (Continued on page 5)

Hostess for Theatre

Omaha, March 8. The Riviera, new Public House here, when opening will have a "hostess" at everything. The "Glee-News" has started a contest to select a "personality girl." The winner will get the hostess job at \$25 per week. Hours will be from 7 p. m. to 9 or 9:30 p. m. each evening and for two hours Sunday afternoon.

Widow of 16 years or upward, not married, widowed or divorced, hailing from any part of Nebraska or Council Bluffs, Ia., are eligible.

Baroness

Baroness de Plenson of Denmark is the clothes horse in "Thou Desperate Pilot."

EARL CARROLL ENDS VANITIES; PREPARING FOR ATLANTA?

U. S. Supreme Court Decision Expected Adverse—Pardon May Be Petitioned if Showman Starts Year's Sentence—"Bathub" Aftermath

"TICKET STEERER IS NECESSITY"—JUDGE

Arrow Agency's Outside Man Dismissed on Disorderly Conduct Charge

In discharging Thomas Jenkins, 19, salesman, 516 2nd avenue, on the charge of disorderly conduct for "steering" theatre ticket purchasers, Magistrate Edward Weil in West Side Court ruled that "steerers" are a public necessity.

Jenkins had been arrested by Detective Russell Connors of Inspector Boland's staff. Connors told the court he heard Jenkins shouting in front of the Arrow Ticket office that tickets could be purchased for the "Big Parade" in the Arrow field.

The Magistrate advised Jenkins to change his plea of guilty to one of not guilty. This was done. The court then stated:

"I think men like Jenkins are a public necessity. They harm no one. There is no one in court to state that he created any disorder. The fact that you (Connors) believed he committed a disorderly act is purely conclusive."

"Many times there are strangers in the city who don't know where to purchase tickets for various shows. I think he (Jenkins) is sort of a public benefactor. Offences are not committed by him. He is not ignorant of where to buy tickets and the defendants should be lauded instead of arrested. And while I preside I will not permit them to plead guilty," concluded the court.

Stock's 5 Daily Plays

Danbury, Conn., March 8. Twice today five plays in one day is the achievement of the Chicago Stock company here.

The town likes its stock so well that C. K. Hoskum, proprietor of the troupe, had the outfit run through its entire repertoire on two different days.

To do this a forenoon performance was given, two at afternoon and another drop at night. No one completed the gross poundage last by the company.

Notice of closing was posted for "Vanities" at the Carroll theatre Monday. Earl Carroll went to Washington, there to await the expected decision of the Supreme Court, on his appeal from conviction of perjury charges which resulted from the famous bathtub party on the stage of the theatre last year.

Decision was expected early this week, with Carroll reported ready to go to Atlanta, there to serve a year and day in the Federal Prison, should the sentence be upheld.

That efforts would be made to obtain executive clemency in the event the Supreme Court upholds (Continued on page 54)

YOUNG HEPBURN'S CASH TAKES HIM OFF STAGE

Banker's Son Leaving Grove St. Group—Intends to Produce Pictures

Players in the "American Grand Guignol" at the Grove Street theatre were in a panic last week when A. Barton Hepburn, Jr., announced he was quitting the stage for pictures. Hepburn's father is head of the National City Bank of New York. Junior inherited \$5,000,000 last week. \$1,000,000 to pass to his (Continued on page 55)

GARLASCO SEES RED

Palm Beach, March 8. Frank Garlasco, one of the owners of Le Touquet, claims the season here and at the Club Lido, Miami, now closed will leave him \$50,000 in the red.

This loss is counter balanced by the success of the Club Lido, New York.

COSTUMES

GOWN—UNIFORM

FOR EVERYBODY WHO IS ANYBODY ON THE STAGE OR SCREEN. EXCLUSIVE DESIGNS BY LEADING STYLING CREATORS.

BLACKS—BROOKS' NEW STYLING

ALSO NEEDS COUTURES BY BROOKS

STORY BY LEE CLARK

Metro-Goldwyn-Mayer with Largest Writing Staff Going Toward Originals Only—Foreign Trade with Equal Proportion of Profit Big Factor in Deciding That Broadway Doesn't Mean a Thing Any More

Los Angeles, March 8. Metro-Goldwyn-Mayer has the largest scenario staff on the West Coast. They took away the lead in the picture business from the last November had 61 writers, by building up their staff to 60. The entire writing organization is headed by Paul Bern, who engages and assigns them to their tasks.

The purpose of M-G-M's increasing their staff is to continue the idea of Irving Thalberg for concentration on original story production instead of depending mostly on adaptation of plays from the stage with so-called names.

The cost of plays for screen purposes have gone anywhere from \$15,000 to \$150,000 a story in the past. Through the plan of using writers for originals and then having them handled for treatment and continuity by other staff, it is said to be worth the cost to better advantage for the company than through purchase of Broadway plays, which when interpreted for the screen have very little left of their original theme or idea.

It has also been figured that stage plays today in most instances are little more than the screen, due to the fact that success never gets from Broadway, New York, to the hinterland. It is in the small communities that profits are made on adapted pictures and (Continued on page 11)

New Sky Lighting

Washington, March 8. A German optical-film has developed a new secret method for showing pictures by the use of powerful searchlights against the dark background of the sky, says cables to the Department of Commerce.

Tests conducted at Jena are reported as exceptionally successful with such pictures and images said to be presented with extraordinary clearness by the new method.

The scheme is aimed at advertising purposes with a demonstration scheduled shortly for Berlin.

A new sky advertising invention has been lately reported from New York, with a promoter seeking financing.

Miss Livingston Asked For Release from Fox

Los Angeles, March 8. Variety recently reported Margaret Livingston was given her release from Fox because she did not come up to expectations as starting timber.

According to Miss Livingston and the Fox executives, the reason for her release was because she pointed out to them that not sufficient profits were being realized when her release was being considered.

Miss Livingston is now free-lance and has been engaged by Fox to feature the role of "The Girl Flapper," to be put in production shortly.

Livingston appears in Fox's latest, "Sunrise," with George O'Brien.

Henry Dunn with M-G-M

Los Angeles, March 8. Henry Dunn, brother-in-law of William Fox, formerly connected with the Fox film organization as assistant director, has been added to the Metro-Goldwyn scenario staff. His position is as assistant director, formerly played by Corinne Griffith.

Oregon Vetoes Censor Board Portland, Ore., March 8. Vetted by the Oregon legislature, the bill which would create a state censorship board and raise license fees is a past subject.

'CUT RATE THEATRE' IS 2D RUN AT 15c

Minneapolis, March 8. Minneapolis has many different sorts of cut-rate stores, but it remained for Filinetti & Tuba to give the city its first "cut-rate" movie theatre.

When the Aster, loop house seating 800, reopened huge signs on the front of the building announced "A Cut-Rate Theatre." The "cut-rate" consists of a 15c admission charge for second runs. There are numerous other 10 and 15c, grand houses in the loop, including several of the former theatres. The Aster formerly was a first-run theatre with a weekly change and 15c admission charge. It closed several months ago on account of poor business. Under its new policy, the bill is changed three weeks.

Trade Decision Delay

Washington, March 8. Though the Senate finally confirmed Abram F. Myers as a member of the Federal Trade Commission as one of its final acts, decision in the Famous Players-Lasky case is being delayed. This is due to the fact that Judge Edgar A. McCullough, the other new member of the body, is expected to participate in the decision.

The other commissioners have decided to grant Judge McCullough his own time to study the record. It is now believed the decision can not possibly be handed down after another 30 days.

German Film Doubled in 1926

Washington, March 8. German imports of motion picture films almost doubled in 1926. Figures just made public by the Department of Commerce (U. S.) disclose that \$3,834,000 meters valued at 2,585,000 films were imported in 1926 as against 1,653,000 meters valued at 1,542,000 films in 1925.

Though forming contrast with American producers for the distribution of their films the German producers disposed of a quantity in the foreign market in 1926 than in the year preceding.

According to the figures, 142,500 meters valued at 171,000 marks compared with 74,000 meters valued at 92,000 marks in 1925. In contrast with exports from the U. S., though quantity increased, the value of exports decreased whereas exports from the country decreased with valuations increasing. Both purely arbitrary figures not indicating to any degree the actual return at the box office.

Germany has been importing more raw film the increase being almost six times the quantity of 1925. At the same time the quantity of this same class of film disclosed through this was small on the outgoing end.

The other subdivisions of the total imports give picture film 146,500 meters while negatives ran to 315,000 meters in the same year. A meter is approximately 33.7 inches.

WILLIAMS REYNOLDS FILMS

Los Angeles, March 8. Production assignments of the total output of the director, who committed suicide, have been taken over by Irvin Willat.

This includes "Show Boat" which Universal contemplates as a special.

Unrewarded March 8

Los Angeles, March 8. F. P. L. has decided not to renew its option on the services of Jocelyn Lee.

BROWN NOW HIGHEST PAID YEARLY DIRECTOR

From Metro—Made \$55,000 Weekly for 52 Weeks "F. & D."

Los Angeles, March 8. Clarence Brown, who directed "Fish and the Devil" for Metro-Goldwyn-Mayer, will have his salary increased by that organization from \$1,000 to \$15,000 a week for the next year, according to a new contract which goes into effect in May.

This is the highest weekly salary any director on the coast is getting for a full 52 weeks.

The contract specifies that Brown is to make a minimum of two pictures a year.

Los Angeles, March 8. George Brown, formerly of Glinberg & Kahn, independent producers and distributors, has joined Metro-Goldwyn-Mayer as assistant to Irving Thalberg.

The duties of Kann for the present are to watch box office grosses; to see how pictures are doing; keep tab on exhibitors' reports; also, the formation as to how pictures are received and to watch censorship, legislation and results throughout the world.

Kann is the first man at any studio to be assigned to this mission.

Murnau-Fox Renewal; Starts at \$5,000 Weekly

Los Angeles, March 8. F. W. Murnau, former UFA director, has been renewed for five years by Winfield R. Sheehan. This announcement was made at a farewell luncheon tendered the director by the Fox organization. Murnau is going to Germany returning to Hollywood in about four months.

Coast Paramount School

Los Angeles, March 8. A Paramount school is to be established here, with Monte Brice as the possible head.

Three students from their own from Long Island studios, are Ivy Herria, Iris Grey and Walter Goss. Others coming from the coast studio work are Nancy Phillips and Blanche Le Claire.

Mrs. Chaplin Threatens

Los Angeles, March 8. "Important and sensational" charges against Charles Chaplin are threatened by Lita Grey Chaplin in addition to the charge she has already filed. The date for the new broadside is indefinite.

Mrs. Chaplin's lawyer, Lyndal Young, squawked at the efforts of Lita Grey to obtain a divorce on amicable arrangement between the comedian and his wife. The lawyer wanted to run things his own way, he said.

"Wild" for Broadway

Though no advance fanfare has been given to the new Paramount Players-Lasky picture, "Wild," is being put in screen readiness for a June start.

Just where it will land is problematical but may likely follow "Stark Love" at the Casino when that Paramount has slumped off.

"Wild" has Miriam Cooper as the principal woman.

CHAPLIN'S FORTUNE HUNTER

Los Angeles, March 8. Syd Chaplin's next and last production for Warner Brothers will be "The Fortune Hunter."

Charles ("Chuck") Heller will direct.

Sagder Directing Babe

Los Angeles, March 8. Clarence Badger has contracted with Alleen Prince, former for Famous Players-Lasky for another year.

Cody Co-Starring

Los Angeles, March 8. Low Cody's co-starring vehicle, with Alleen Prince, for Metro-Goldwyn-Mayer will be "Her Brother From Brazil."

Fox's Frolic on Air

WMCA will broadcast the entire minstrel show to be part of the first annual Fox Fund Frolic, due to be held at the McAlpin hotel March 11. The minstrel first part is under the direction of Francis Weldon, with the show made up entirely of employees.

Truman Talley and his Fox news staff will turn out an appeal reel for the event.

WELFARE DEPT.

FORM-GM A

GEORGE KANN

Irving Thalberg's New Assistant—New Post Created for Studios

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Booking Circuit in Tex.

Another Saenger Arm?

Dallas, March 8. A movement to organize a booking circuit of independent exhibitors throughout Texas is said to be under cover attempt by Saenger-Publix, although there is no confirmation of the Saenger arm, if any.

The circuit is being promoted from report by Col. Coles, president of the state theatre owners association.

One account says that R. V. Richards of the Saenger-Publix organization prompted the plan the circuit with a hope that it would give Saenger-Publix the right to the S-P. south headquarters.

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COAST RUSH ON

STATE RIGHTS

INDEPENDENTS

Bobby North and Sam Zierler Among First

A general rush to the coast on the part of the independent state right exhibitors is being made within the next few weeks. One of the first to start west to line up product will be Bobby North (Apollo), who is to depart about March 20.

Sam Zierler, controlling factor in Commonwealth Pictures, is reported as having disposed of 80 per cent of his exchanges and is to make 18 independent productions on the coast. Zierler started producing on the east during the last year with the George Walsh productions, of which he has turned out one a week and is announcing four more.

Harry Cohn, of the Columbia Pictures Co., is due to arrive in a series of conferences with Joe Breen and Jack Cohn on the product for the coming year. Harry Cohn is the production executive of the organization.

104 FOR F. B. O.

The final decisions on the lineup of F. B. O. product for 1927-28 is to be arrived at by Saturday. The picture line-up for the 104 pictures during the coming year, which will mean that they will have their release in a second group, was to be known as Variety Pictures.

One significant indication is the fact that the company is going to curtail its short subjects. It feels, from accounts that with Famous Players and Metro-Goldwyn-Mayer both invading the short-reel field, that the company will be forced to present that will kill off the prices.

F. D. C. Kings at Gaiety

Producers Distributing Corp. has taken a lease of the Gaiety, New York, of A. L. Erlanger from April 11 on and will present the Ocell B. DeMille production, "The King of Kings," for a run, opening April 18. The production has been sent on the coast to approximately 18 reels from the 300,000 feet originally shot.

One of the signs read: "F. D. C. is at present on the coast supervising the opening there of the picture." The picture, which is to return to New York the latter part of next week to supervise the New York opening.

Kidding the Mayor

Los Angeles, March 8. Will Rogers' pals met him at a station upon his arrival in Los Angeles, wearing signs with insulting remarks about the "Mayor of Beverly Hills." They criticized him for not being here for the recent rain storms. Rogers denied everything.

One of the signs read: "Boo! Mayor Rogers." Another read, "De Not Patronize Will Rogers."

IMOGENE IN "TOPSY"

Imogene Clingman, who was known in pictures as Imogene Robertson, has been cast for production of "Topsy and Eva."

Nils Astor, also under contract to the studio, will appear in the production.

COSTUMES FOR HIRE

The contract of Edward Walling, juvenile, has been extended by the Fox organization.

Walling was formerly a camera man and got his first credit in front of the lens under the sponsorship of Irving Cummings.

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1437 B Way, Tel. 5600 Pen.

26 MONTREAL THEATRES NAMED BY CITIZENS

Public and Managers Pay Little Heed to Views of Citizens' Committee

Montreal, March 8. Forty-two out of the 47 theatres in Montreal have been declared unsafe for the general public to attend, or partly so, according to reports submitted to the citizens' committee, and the last 23 were contained in a statement of the committee submitted last week. These include such houses as the Capitol (pictures) and His Majesty's (legit), but beyond being thus proclaimed, nobody seems to be taking much notice and even steps to (Continued on page 48)

Joe Rock's Own Act in Turning Over Comedies

Los Angeles, March 8. Jacques Kopstein did not have anything to do with the turning over of the Pat Roy Comedies by Joe Rock to the Standard Cinema Corporation, as recently reported. Kopstein, according to Rock, told people while he was in Hollywood that he was taking the company away from Rock and turning it over to another corporation outside of Standard. Rock declares that Kopstein was an employee of his and that while on the Coast relations were severed.

Rock has turned the contracts of "Pat" Carr, "Kewpie" Howe, "Fatty" Alexander and Lois Boyd over to the Standard Cinema Corporation and Larry Darmour of that organization is making five pictures on the contract which Rock had with the organization. Rock had finished seven.

Rock still has a financial interest in these pictures with Standard Cinema Corporation. The latter has moved production activities from Universal City to the Fine Arts Studios in Hollywood.

Rock is now producing for Sterling Productions, of which Henry Ginsberg is president. He is making seven pictures this year and for 1927-1928 is to turn out eight, all to be released under the Standard production of the present year which Rock is making is entitled "In the First Degree," from the story by Reginald Wright Kaufman. Among those of the cast are Bryant Washburn, Alice Calhoun, Terence Hughes, Gayne Whitman, Joe Gerard, Jack Richardson and Trilby Clark.

1st Nat'l Men West

Los Angeles, March 8. John J. McGuirk, head of the Stanley Co., who has been making a tour of the First National franchise theatre holders, was slated to arrive here today to personally look over the West Coast Theatre chain. He will also visit all P. N. studios in this section.

Joe Pinkenstein, of the Pinkenstein & Rubin circuit, after an inspection of the First National studios at Burbank, Cal., left Friday night for Chicago to attend the First National trustees' meeting in that city.

F.R. Jones with Fairbanks

Los Angeles, March 8. P. Richard Jones who recently resigned as vice-president and production head for Hal Roach, has signed a contract with Douglas Fairbanks, instead of going with Fattie to supervise their short products. The contract with Fairbanks provides that after Jones completes directing the Fairbanks picture, United Artists will have an option on his services for one picture with Mary Pickford and after that five if A. Pictures.

It is figured that this contract will take three years to fulfill.

E. E. Horton's 3d Comedy

Los Angeles, March 8. Edward Everett Horton has started on the third of his series of comedies which are being produced by the Harold Lloyd organization for release through the new P. L. short subject department. His leading woman in this picture is Dorothy Dwan.

"Kitty" Howe is directing.

First N's "Hungarian Rhapsody"

Los Angeles, March 8. Arthur, Small and Rogers' next for First National will be "The Hungarian Rhapsody." Lothar Mendes directing.

Immigration Check-up On Coast Studios

Los Angeles, March 8. Josef Goldfeider, native of Poland, employed in Universal's research department, is to be deported for having overstayed his immigration permit.

Goldfeider was granted a six months stay here, but allowed his permit to lapse.

It is understood that the U. S. Immigration authorities are rounding up all foreigners who have overstayed their official time and will have them deported without further delay.

Alex MacDonald Married

St. John, N. B., March 8. Alex. A. MacDonald and Mary P. Coughlin were married here Feb. 28 at the home of L. R. Acker. The couple will reach New York about March 26.

Mr. MacDonald is manager of the Acker theatres hereabouts and his bride was the musician at the local Orpheum theatre.

Fines for "Minor" Arrests

A number of cutes against employees of picture theatres charged with violating the law in permitting minors admission unaccompanied by guardians were disposed of in Special Sessions during the past week. Charles Gero, doorman, and Rose Gollube, cashier of the Tivoli, 839 8th avenue, were convicted of allowing children to enter the theatre on January 25. Gero was fined \$25 and the cashier was given a suspended sentence.

Benjamin Rosaway, owner of the Houston theatre at 65 West Houston street, pleaded guilty to having violated the law on Feb. 5. He was fined \$25.

Herman Rappaport, manager, and Isadore Hirsch, doorman of the Sunshine, 141 East Houston street, violated the law on Feb. 5. Rappaport was fined \$10 and Hirsch \$25.

Most of the arrests were made by agents of the Children's Society.

Labor Bureau Passes Film Case to Regular Courts

Los Angeles, March 8. The tangled finances of "Jehovah Love," picture promotion, were decided too complicated for the Labor Bureau and the matter has been referred to the regular courts. Several persons had sued Vincent du Robertis for alleged unpaid salaries in connection with the picture which was never finished.

Du Robertis, who was to have been featured in the film, denied responsibility and made counter charges against Harry Price, German director, the principal complainant.

Billie Dove Starring

Los Angeles, March 8. Billie Dove is to replace Corinne Griffith on the roster of First National stars. Her first vehicle to be released under the 1927-28 schedule will be "American Beauty," adapted from a Wallace Irwin Saturday Evening Post story.

Suspended Minor Sentence

The first of the recent minor audience cases to be given a suspended sentence was secured by Frederick R. Goldsmith, the theatrical attorney, Monday when Rose Gollube, cashier of the Tivoli theatre, 839 8th street and 8th avenue, was arraigned before Justices DiRenzo, Voorhees and Murphy. The attorney pointed out that the "child" in question was apparently over 16 years of age and that in the five years that the theatre has been in operation there never has been an arrest for any violation of the law.

Lovers' Co-Stars

Los Angeles, March 8. Jean Harlow and Mary Philbin are to be featured in "Vivacious Lovers." It is a screen adaptation of an original story entitled "Caharet." The story is the product of a foreign author and is now being whipped into shape.

The Inside Story of a Good Picture

THOMAS MEIGHAN, Exhibitors' Big Good-Will Star. Owen Davis, famous playwright, author of over 500 stage successes and a showman to his finger tips. By chance they met.

"I've been looking for you. I have a great story." On the spot he told Meighan the strange and powerful drama of "Blind Alleys"—the mystery of a honeymoon shattered amid the shadows of New York.

William Le Baron, producing head at Paramount's Long Island studio, the other man in the group, said, "It's surefire. It merits the best supporting cast possible."

Evelyn Brent and Greta Nissen, two beauties, were chosen to head the supporters. "Blind Alleys" was made as only a picture is when big artists are convinced of its outstanding merit.

And the result? A picture of which the New York Sun says: "Meighan excellent. A really original story. Directed in clever fashion." And which the public, not laboring under a metropolitan reviewer's restraint, applauds to the limit.

THOMAS MEIGHAN "BLIND ALLEYS" and so PARAMOUNT offers Another Splendid Success

"BLIND ALLEYS" lines up with Wallace Berry in "CASEY AT THE BAT", Gilda Gray in "CABARET", Eddie Cantor in "SPECIAL DELIVERY", Adolphe Menjou in "EVENING CLOTHES", Brenon's "THE TELEPHONE GIRL" and Zane Grey's "MYSTERIOUS RIDER".

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Motion Picture Production and Distribution of America Inc. WILL R. Hays, President.

F.P.-L. SHIFTS FEATURES TO COAST

(Continued from page 4)

A. Sarecky who was assistant to Gain will remain at the studios as manager, while Gain goes west.

Stars going to the coast are Thomas Meighan and Richard Dix. Meighan's contract which calls for all his productions to be made in the east has but two additional pictures to make under that contract and he is willing to make them in Hollywood. It is understood that Meighan is ready to retire after he completes those two productions. The Dix starring production "The Roughneck Gentleman" scheduled to be made in eastern Canada and the L. I. studio has been called off.

Going West

The first contingent to start west left Thursday, comprised Frank Tuttle, director, Pierre Colling, scenarist, and Russell Matthews assistant director who rushed west to begin work on the Ray-

mond Griffith's production "Dying for Love." Griffith incidentally was seated in his compartment on a train in the station in Los Angeles ready to start for New York Wednesday afternoon when the word came from the east that "all bets were off" and that star was to remain on the west coast and that his next picture would be made there.

Tuesday of this week Nancy Phillips, Blanche McClair, Walter Conn and Ivy Harris left for Los Angeles. They were younger contracted players a number of whom are graduates of the Paramount School. Others who are to leave later are Mona Palma, Josephine Dunn and Thelma Todd.

Of the cameramen who are to go are Harry Fleischbeck, Ray Hunt, Alvin Wycoff and Edward Cornejo. Larry Hitt the art director and his assistant Van Polk are also slated for the coast, while

Lynn Shores the dean of the assistant directors also stays with the company and goes to Los.

Fred Pack who took over the post of casting director after having been assistant to Sidney Olcott and other directors with F. P. went west for them together with James Jernall, publicity department attaché to the studio and his assistant, William Wright.

Of the scenario writers Ray Harris, Sam Mintz and Howard E. Rogers are slated to go as are also Eddie Adams and Art Lovering the cutters.

All of the above will be taken out by famous, but in addition there are about 40 other former employees who are going to make the trip on spec hoping that they will be able to land when they reach the coast. Some are going by train while others are driving out. That contingent includes readers, script clerks, electricians, still camera men, property men and carpenters.

LeBaron East

William LeBaron, associate producer, will remain in the east and have his headquarters in the home

offices of the production department. Others of the executives of the studio who will go west include Julian Johnson and Ralph Block.

Of the directors who are to go west are Malcolm St. Clair, Gregory LaCava, Victor Heerman when he completes "Rubber Heels" with Ed Wynn, and Herbert Brenon. The latter it is understood is to go west for but a single picture which will terminate his contract with Famous Players, after which he is to be one of the producing directors for the United Artists. It being reported that he has already signed with Joseph M. Schenck.

The many reports to the effect that Long Island producing operations were discontinued because of the fact that the Eastern studio was inefficient were denied in toto. The fact is that L. I. has been turning out pictures that have fully measured up to those on the coast, where the producing organization has been active for 15 years. The east coast organization was brought into being only four years ago and in that time had developed an efficiency that was on a par with the older organ-

ization which is apparent in the fact that they were turning out box office hits that rivaled with the coast.

The last six pictures that were turned out in Long Island have all leveled are going to ring true at the B. O. They include "Calaret" with Gilda Gray, Richard Dix in "Knock-out Kelly," the new Ed. Wynn in "Rubber Heels," and two others.

Walter Wanger is to leave New York at the end of the month for Los Angeles and will spend six weeks or so on the coast.

Los Angeles, March 8

With the announcement that Famous Players-Lasky will make all of its future productions in the east, it is understood William LeBaron, head of the Long Island studios, will be in the future devoting his time in the East to research work and preparation of stories that will be made on the coast.

Ralph Block, story editor for the Long Island studios, is to come to the coast and share the burden of this type of work with E. Lloyd Shores and Louis Leigthon.

Julian Johnson, title editor at the Long Island studios will hold a similar position here, dividing the work in that department with Alfred Hultwick, recently appointed to this post on the Coast.

Raymond Griffith and Ford Sterling, who were to have left for the East last week to make a picture under the direction of Frank Tuttle, remain here and will do their work on this production at the local studios as soon as Tuttle arrives from New York.

Thomas Meighan is expected here early next month to start "We Are All Gamblers."

Herbert Brenon will come on to produce "The Devil is Alive." Richard Dix will travel along with them for his next vehicle.

E. F. Schaubert will continue in his capacity of production head of the West Coast studios and Bernie P. Fineman remains at his side.

Warners Set Back

2 \$400,000 Pictures

Los Angeles, March 8.
Warner Brothers have temporarily set back the production of two "The Black Diamond Express," "Irish Hearts" and several other pictures, as "A Million Bids," "The First Auto," two others the company are making will run beyond their estimated production cost.

Each of these pictures, it is said, will cost around \$400,000, over double the amount usually spent for a picture by this concern on their regular program.

The pictures set back on production will come under the new budget appropriated for use after April 1, and will then be made.

District Mgrs. Out

Los Angeles, March 8.
United Artists has abandoned district managers through the country with the exception of Kenneth Rodkinson, who is in charge of the Western district.

All of the other district managers of the organization have either been relieved of their positions permanently or assigned as branch managers.

Schenck in Palm Beach

Palm Beach, March 8.
Joseph M. Schenck arrived here yesterday.

He expects to return to New York at the end of the week and will remain there for some time before going west.

L. A. to N. Y.

Lawrence Grey.
Ernest Vajda.
Victor Vada.

IN "SMALL BACHELOR"

Los Angeles, March 8.
Thomas Dugan, former vaudeville man and recently with the first edition of the Hollywood Music Box Review, has been added to the cast of "The Small Bachelor," Universal. Others in the cast include Adolphe Menjou, Carmella Gersbach, Gertrude Astor, Otis Harlan, Ned Sparks, William Austin and George Davis.

MURRAY-SIDNEY TEAM

Los Angeles, March 8.
Charlie Murray and George Sidney will be teamed by First National for "Strictly Kosher," an original by Frank Griffith.

THIS BOY IS GREAT!

Watch William Haines!

—SOON IN "SLIDE KELLY, SLIDE"

THE public makes stars.
YOU can't kid the public;
THEY know the ones they want!
THIS boy, William Haines, is there!
NOBODY, in all this picture industry,
BAR none—
HAS come to the front rank
WITH such sure-fire acclaim as Haines!
HE smacked a two-bagger with
BROWN of Harvard
AND slammed a triple with
TELL It to The Marines,
BUT listen, brother,
SLIDE Kelly, Slide, tops 'em all
WITH a—you guessed it—home run!

(naturally from Metro-Goldwyn-Mayer)

SLIDE KELLY, SLIDE with William Haines, Sally O'Neil, an Edward Sedgwick Production. Original screen play by A. P. Younger. Titles by Joe Farkham. Directed by Lee Seitz.



Modeling of Energy Flows and Distribution of Aquatic Insects in the River Amazon

INSIDE STUFF ON PICTURES

Sues U for \$10,000 Over Danville, Va., House Lease
John P. Corbett retained Harold M. Goldblatt, Goldsmith Goldblatt & Hanover, to proceed against Universal Theatres Enterprises, the theatre operating company of U, for \$10,000 commission secured for negotiating the purchase of a new house at Danville, Va.

The theatre was under erection by Clements, Chism & Parker when Corbett interested U in it, but the latter allegedly closed for the lease on the house over Corbett's house.

U terms are for 25 years at an annual rental sliding from \$10,000 to \$175,000 a year plus a percentage of the profits.

Corbett was approached for a settlement but refused.

Loew Giving Up Central

Marcus Loew is giving up the Central theatre, which he held under lease from the Shuberts, at the conclusion there of the "Fire Brigade," which terminates on March 19.

"CAPTIVE" ADAPTER SIGNS

Arthur Hornblow, Jr., adapter of "The Captive," in recent years closely associated with the Famous Players-Lasky company, has signed a contract with the Famous Players-Lasky company, at Robert Milton Co. in production of stage plays, signed a contract yesterday with production assistant to Samuel Goldwyn. The announcement was made by Mr. Goldwyn through a telegram to United Artists' Corporation in New York.

Hornblow leaves Saturday for Hollywood to take up his duties immediately. Prior to his selection by Gilbert Miller as the proper adapter for the importation, "The Captive," Mr. Hornblow adapted numerous plays presented on Broadway, among them the Brioux comedy, "Madame Piers," and "Pastor," the biographical drama by Sacha Guitry.

REPRESENTING LEMMIE

Beno Rubel is due to arrive in New York tomorrow to be the personal representative in the home offices of the Universal of Carl Laemmle. Laemmle has decided to make his home in Los Angeles from now on and will remain on the west coast.

Rumors to the effect that Rubel was to replace one of the home office executives were denied this week by R. H. Cochrane.

WARNER BROS. TRIPLE TRIUMPH!
"Bartimore"
"When a Man Loves"
"DOLORES COSTELLO and VITAPHONE"
SLUWLY 42ND ST. 2ND 43RD
"The Captive"
"THE BETTA OLE"
and VITAPHONE
B. L. MOORE COLONIAL 8WAY 25TH
"Bartimore"
"DOLORES COSTELLO and VITAPHONE"
WARNER BROS. 22ND 23RD 24RD

LOEW'S
34 STATE and METROPOLITAN
WAY at 42th St. Brooklyn
JOHN GRETA
GILBERT—GARBO
"FLESH OF THE DEVIL"
—Tandem
At the State—Theatrical LOEW & Orch.
William Fox presents The Motion Picture
NAN HARRIS
WHAT PRICE GLORY
THEATRE
Twice Daily 1:30—4:30
W. 42nd St. ALL SEATS RESERVED
MARK BROADWAY
STRAND at 47th St.
CORINNE GRIFFITH
in "THREE HOURS"
The Motion Picture
WILL ROGERS TRAVELING "IN DUBLIN" ROBERT WOLFE KAYE AND OTHERS
CAPITOL BROADWAY
"THE TAXI DANCER"
with JOAN CRAYFORD and OWEN MORSE
A Capitol-Globe-Nation Picture
CAPITOL GRAND ORCHESTRA

Roxy offered \$100,000 for the exhibition rights, pre-run, in New York of "Metropolis," the Ufa picture now at the Rialto, New York. Roxy had hopes from his own statement of securing the film, even after it had been set between R. H. Kent and Sam Katz to show the foreign-made feature at Public's Rialto.

Katz, as operator of Public, is reported to have guaranteed Kent, as general sales manager for Famous Players-Lasky (distributing "Metropolis" over here), that P. P. shall receive at least \$100,000 from the New York showing of the picture. This is the amount from reports, the Rialto said P. P. for its pre-run of "Variety" in the same house.

Roxy when speaking of his offer for "Metropolis," and also his \$100,000 rental payment for the New York U. A. picture (opening the new Roxy this Friday), added that he is not trying to run up rentals or place new values on pictures for exhibitors, but that he has capacity at the Roxy (\$200 at \$1 top) as much picture producer can withstand his rental offers unless a competitor bids no picture or more. This position, says Roxy, will insure him a supply of pictures, and additionally he claims that his manner of presentation will be another inducement for the picture distributors.

His latter stand is contradicted by out of town exhibitors who say that Broadway or the New York run no longer carries weight in the hinterland. One large country-wide exhibiting concern seldom carries a billing line about the New York showing of any picture unless a special or a super.

But that Roxy may have good grounds for the belief that his rental bids must command attention may be seen in the Katz-Kent deal of "Metropolis." Kent apparently follows the line that as general sales manager his department will be held accountable and if Famous' sales fall off in volume of money, it won't be the theatre operator who is blamed, but the sales manager. On the reverse, Katz likely contends that Public should receive a preference with its producing mate, Famous, and especially so rather than a Famous picture shall be given to an opposition

house, such as the Roxy is considered by all other Broadway picture theatres.

United Artists seemingly took a similar position, shipping "Sunya" to Roxy for \$50,000, after turning down the New York Strand's offer of \$35,000 for its pre-run.

A similar condition will probably be met with by all of the larger distributors and exhibitors in time to come with the swiftly developing chains of both.

An individual action has been taken by the New York Evening "Telegram" in permitting picture theatres to advertise in it at the regular commercial run of the paper rate, 45c, under contract. Public is said to have immediately signed a \$4,000-line contract with the daily. "Telegram" regular theatrical rate formerly applying to picture houses and placing the copy on the amusement page was 15c a line.

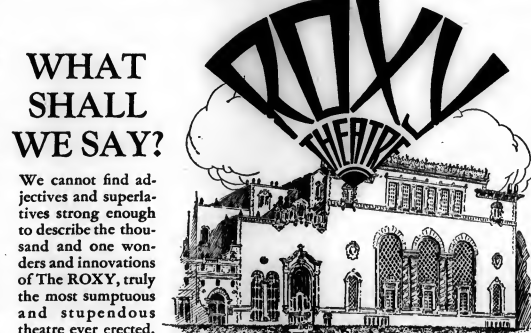
While run of the paper means no preferred nor selected position, permitting the paper to dispose of the ads as it sees fit, the picture men believe the "Telegram" will hold the picture ads solid, although without an idea as to page.

Script-Hoover recently purchased the "Telegram." It's out for circulation and business. This week it broke away from the publishers' understanding not to advertise radio specialists or advertisers, announcing it would print the radio programs in full. When first taking over the "Telegram" Script-Hoover returned the Associated Press franchise it held, stating in an editorial it would not be bound by the restrictions of the A. P. agreement, and would use United News matter exclusively. It made an outward recommendation for United and indicated a stronger than news interest in that news gathering organization.

The New York daily publishers have held a recent meeting over the "Telegram," on its stand on the commercial rate for amusements and its radio policy. One thing said to have bothered the publishers was that the least theatre and the Associated Press franchise in requesting the commercial rate. Previously to the "Telegram's" departure, no New York daily other than the "Journal of Commerce" changed its theatrical advertising policy.

About 2,000 persons quietly left Loew's Lexington theatre, New York, 51st street and Lexington avenue, when a slight fire started in a room on the second floor of the theatre. Just before the feature picture was about to be thrown on the screen Manager James Crawford was notified (Continued on page 35)

"The Cathedral of the Motion Picture" Under the Personal Direction of S. L. Rothafel (Roxy)



WHAT SHALL WE SAY? facts about the \$10,000,000 ROXY THEATRE

World's largest theatre—seats over 6,200.
Foyers and lobbies of incomparable size and splendor.
Decorations of indescribable beauty.
A new idea in stage and stagecraft.
Acoustics—A revelation!
Projection—Another revelation.
Ventilation—The last word in scientific air-conditioning.
Spacious elevators to the balcony.
Lighting—a plant three times

the capacity of any other theatre—sufficient to light and power a city of a quarter of a million.
Luxurious and comfortable seats arranged to provide unusually ample room between rows.
Six box offices conveniently located for your service.
Service: A staff of attendants thoroughly organized and drilled under the direction of a retired Colonel of the U. S. Marines, ensures every courtesy.

Standards of entertainment never before attempted.
Largest permanent symphony orchestra in existence.
Colossal pipe organ—largest in any theatre in the world—played simultaneously by three organists on three separate consoles.
Permanent choral group of 100 voices.
Permanent ballet corps of 50 dancers.
Cathedral chimes of 21 bells—first time in any theatre.
—AND—THE VITAPHONE!!!

Opening with
GLORIA SWANSON'S
Greatest Dramatic Triumph
"The Love of Sunya"
Her New "United Artists" Production

The ROXY THEATRE 50th St. & 7th Ave.
Premier FRIDAY MARCH 10th at 8:30 P.M.
—ROXY CIRCUIT, Inc.; HERBERT LUBIN, President—

LITERATI

Playwrights' Congress in Rome
Preparations are being made for a meeting of delegates from the countries adhering to the international confederation of authors and composers societies. This is to be held in Rome May 18-21.

The confederation has its headquarters in Paris, where Edouard Guinard is secretary.

Biography on Daly

Walter A. Daly, biographer of the late Arnold Daly, is writing a biography of the actor. James T. Dennis & Co., publishers, will issue it in pamphlet form.

It details the late Daly's life from boyhood to the sudden and pathetic finish.

"Jack Lait and Tom Burke"
Jack Lait is receiving publicity in the letterheads of the Chicago "Morning Telegraph." In a recent letter sent out the heading carries "Founded in 1912 by Jack Lait and

Tom Burke." The letter over the signature of Thomas E. Burke proceeds to reveal that Burke intends to revive the title and the paper, but without Lait. Burke alludes to "The Telegraph" as "my first love."

Tom Burke, of recent years, has intervened himself in promoting racial hatred in the Chicago Tribune. He successfully put over one of the leading tracks but unfortunately for everyone concerned it offered a \$100,000 purse and paid off with a bouncing check. This season the purse will be but \$25,000, without it being known whether Burke retains interest in the track.

Lait and Burke put out "The Telegraph" in 1913, and worked up quite a circulation in Chicago. Lait was the editor and Burke the business manager. The weekly attracted attention and had an excellent chance, but Lait commenced to grow nationally famous about that time and more remunerative opportunities switched his energy into other channels.

"Telegram" Staff Changes

First editorial change on the New York "Telegram," appearing recently by Scripps-Howard, occurred last week with Nat Fleischer stepped out as sports editor. Fleischer, who owns and edits "The Ring," its boxing publication, will not return to newspaper work but will devote his activities to his own publishing property.

Other changes in sports and general news staffs are reported under way.

First Novels

Denslow Cuff, film director and actor, has written his first novel, it is entitled "Guns of Galt," and will be brought out shortly by the Clode Co.

Another first novel is "The Band Plays Dixie," by Morris Markes, who writes the "Reporter at Large" series for the "New Yorker."

Music Dealers Selling Book
Edward B. Marks, music publisher, is handling "Ask Me Anything," through its regular music releasing agency, Edward B. Marks and the Viking Press, publishers of the quiz book, have been associated before.

Varied sort most of the material for a recent debate at Harvard on stage censorship, both sides looking the paper over for information.

The negative side won.

School Head Barna Tabaldi

Gilbert J. Raynor, principal of the Alexander Hamilton High School,

Brooklyn, has prohibited the reading or transportation of tabloid newspapers in the school.

Teachers have been notified to enforce the rule.

Charlotte Andrews, playwright
Charlotte Andrews, playwright and short story writer, has had her first novel, "The Lady of Geatures," published by Macaulay. Laura B. Wick, publisher, says that Andrews had completed only four chapters and submitted a synopsis of the story.

Andrews co-authored "Ladies' Choice" and "Bluebirds' Eighth Wife."

The Harroson Huard, co-author of a new book published by the J. H. Lippincott Co., is Eliza Wilson, daughter of Francis Wilson, the actor.

O'Hara's Film Connection
Neal O'Hara, columnist on the New York "Evening World," who went to the coast for general recreation, will stay there for the time being, though still continuing his column for the "World." O'Hara has been signed by P. B. O. for general comedy aid in his production.

Jimmy Swinnerton, whose cartoon strip, "Little Jimmy," runs in the Hearst papers, has been commissioned by Ray Long, editor of "Cosmopolitan" to do a number of tales for the publication.

Maurice Henle, who recently left the publicity department of Famous Players-Lasky, is to do a movie column for the Cleveland "Plain Dealer."

Attorney Phillip R. Davis of Chicago, theatrical lawyer and writer, preparing a biography of Judah P. Benjamin to be titled "Brain of the Confederacy."

Benjamin is regarded as among the most important leaders in the affairs of the Confederacy during the Civil War. He was popularly called "the brains of the Confederacy."

Gathering Place
Eva Le Gallienne and her Civic Repertory theatre at the Alhambra these days for the literary, cognate and intelligent. At the opening of "Inheritors" one could recognize Edna Ferber, Carl Helm, Arthur Cresson, George Kuchar and whole flocks of the younger village and art-center satellites.

Miss Le Gallienne, by the way, is piling up a following of matinee patrons as truly remarkable, and her receptions are tremendous at the Saturday afternoon sessions.

Publisher Under Arrest

David Flaher, Hollywood publisher, is under arrest for taking \$2,700 from T. L. Douglas to publish a defective serial entitled "The Flying Asp" and failing to do so. The charge is "obtaining money under false pretenses."

Ford Fall for Deposit
It's related how a bank in the southland through a clever publicity director secured a Henry Ford deposit of from \$2,000,000 to \$3,000,000 by offering to advertise in Ford's "Dearborn Independent." An ad was drawn up by its publicist for the bank and sent to the Ford group as a four-line insertion. It was not published. Later the publicity man was advised that Ford had decided the paper would not carry advertisements.

A nobly-worded letter of regret answered the notice of cancellation. A few weeks later came a letter from the "Independent" saying the size of the paper was to be changed and with it an altered schedule on advertising. Whereupon new plans for the new size were forwarded, but these were also up for some unexpressed reason.

Meanwhile the bank received a "Continued on page 35"

FILM ITEMS

The Crown theatre, Kirkin, Ind. formerly owned by A. H. Gibson, has passed to H. E. Payne and his sister, Cleola Landrum of Indianapolis. It will be re-named under the name of the Ritz. Payne associated with Paramount.

Fox's Frisco Start

San Francisco, March 8.
A local announcement credits A. J. Giannini, of the Bank of Italy, with the announcement that William Fox will start building operations on his 4,000-seat house before May 1. The location is some distance up Market street from the other first run houses but local movie hounds are finding since the success of "Barbara Worth" at Pantages the last couple of weeks, that this spot isn't so far away from the bright lights.

Building in Roumania

Washington, March 8.
Construction work on a new 1,200 seat picture house is underway in Bucharest, Roumania, say advices to the Department of Commerce. Two other such houses are scheduled, though nothing definite yet forthcoming on these.

Greater Roumania is to have a total of eight other new theatres during 1927, film interests tell the American consul, with four of these to be erected in Transylvania.

French Join of Arc

Washington, March 8.
France is to produce a national screen version of the life of Joan of Arc, according to announcement from M. Nathan, director of Raynart Film, S. A., same having been transmitted to the Department of Commerce.

Jean-Jose Frappa has been working for the past year on the scenario when set will have Maria de Gastyne, who produced "The Chastel of Liban," directing.

The cast will be entirely French.

Tenth House for U. A.

Negotiations were completed yesterday in Kansas City for the 10th United Artists' Theatre of the announced chain of twenty.

Joseph M. Schenck, chairman of the board of directors of U. A. Circuit, announced that the circuit had taken over the Liberty theatre, Main and Twelfth streets, Kansas City; that all but the rear walls of the present structure will be torn out and an intimate 1,000-seat theatre will be constructed.

"Something with a Kick" Now

Los Angeles, March 8.
"Naughty but Nice" will be produced as "Something with a Kick." It is Colleen Moore's next for First National.

Kirkland for "Gingham Girl"

Los Angeles, March 8.
David Kirkland will direct "The Gingham Girl" for F. B. O.

PATENTS

Washington, March 8.
The commissioner of patents has just granted protection to the following list of new inventions. Full information on same may be obtained by forwarding 10 cents, along with the name and number, in full instance to this office here in Washington.

Pictures

Leveling attachment for cameras filed, Max Sturm, Jr., Keyport, L. I. 1,619,278.

Anti-presenting apparatus for motion picture projecting machines, Thomas L. Penney and H. Godoy, Philadelphia, assignors of 10 percent to J. E. Cohen, Philadelphia, and 10 percent to said Penney, L. I. 1,619,278.

Support for moving picture camera and other instruments, Geo. E. Meyers, Hartford, Conn. 1,619,773, and 10 percent to said Penney, Charlottesville, near Berlin, Germany, 1,619,984.

Camera, Sherman M. Fairchild, New York city, 1,619,108.

Framing mechanism for motion picture machines, Theodore F. Uhlmann, New York city, assignor (Continued on page 37)

CLARKE CORRELL

"A Young Singing Find"

Discovered by Paul Ash
Originally Engaged for

2 WEEKS

Contract Extended to
15 WEEKS

AT BALABAN & KATZ

Oriental Theatre
CHICAGO

Personal Mgmt. PAUL ASH

Booking Rep. MAX TURNER

FIRST TIME IN PICTURE HOUSES

— A TREMENDOUS HIT —

THE COLE

"THAT ORIGINAL COMIC"

FORMERLY HOME AND WOOD

Opened at the Central Park, Chicago, and received the following route
ORIENTAL — SEBASTIA — HARDING

This week repeat at Somers, Belmont Western Oriental, Tuleville, Thrall
Eastern Rep. MARVIN LUTER Western Rep. MAX TURNER

RADIO STAR AND PHOTOGRAPH ARTIST

JACK PENEWELL

And His "TWIN SIX GUITAR"

NOW AT MILLING PARK, LOS ANGELES

OR VARIETY, LOS ANGELES

FARR and MACKAY

Featured in JOHN MURRAY ANDERSON'S

"THE BOOK OF DREAMS"


THIS WEEK, PALACE, HARTFORD
Director RONALD STEWART

GEORGE ARTHUR JOHNSON

ORGANIST

COMPLETING GUEST APPEARANCE, HARDING, CHICAGO

TO OPEN MAR CH 18, NEW RIVIERA, OMAHA, NEB. FOR PULBIX



ABE LYMAN
AND HIS
Brunswick Recording Orchestra
Breaks All Records—
RAIN or SHINE
At the Uptown,
Los Angeles
Since Christmas Eve, 1926

FANCHON & MARCELS
EDNA COVEY

Is One of the "IDEAS"

She is back in the fold and a bigger sensation hit than ever.
Florence Ziegfeld, Jr., says:
"Edna Covey is the world's greatest scintillating dancing comedienne."

FRANK SHANNON
LYRIC TENOR

Now at Million Dollar, Los Angeles
OR VARIETY, LOS ANGELES

CAPRICE SSSERS

Featuring "RAGGEDY ANN AND ANDY" Dance

A tremendous hit in Lubliner and Trine Theatres, Chicago

This Week, Belmont, Chicago

Dir. W. MURKIN

Alan Brooks

ON THE SCREEN



ON THE STAGE

Exact reprint from THE ACCELERATOR



Alan Brooks in "Homestuck" Big Vaudeville Star

A strong sales angle that can be developed in dealing with exhibitors who also run vaudeville in their houses, is the appearance in some pictures of artists who had previously made a name in vaudeville.

An excellent example of this is the name of ALAN BROOKS in "HOMESTRUCK." Mr. Brooks was well known for years in vaudeville houses all over the country before he went into the Studios.

"HOMESTRUCK" is an outstanding picture, entirely apart from anything else, but the opportunity it gives the exhibitor to play up the name of ALAN BROOKS. Needless to say, the mention of Viola Dana, George Irving and Tom Gallery in this post is not going to hurt your chances any!

"MOVING PICTURE WORLD" said:

It is a whole of a role and Alan Brooks does his best screen work here. One little repressed emotional scene is a gem. In fact, many patrons will wish that he might have won the girl.

"VARIETY" said:

If this is Alan Brooks' first picture, he looks like he is sure to be a bet.

OTHER CURRENT RELEASES

"YOUNG APRIL" (Light Comedy) C. B. DeMILLE

"FALS IN PARADISE" (Heavy) METROPOLITAN PICTURES

"THE RICH STRANGER" (SATAN) IN C. B. DeMILLE'S EPIC

"KING OF KINGS"

EARLY RELEASES

FEATURED IN RALPH INCE'S "HOMESTRUCK"—F. B. O.

FEATURED IN RALPH INCE'S "MOULDERS OF MEN"—F. B. O.

NOW MAKING

(Concurrently with feature stage engagement in "THE TAVERN")

FEATURED IN "THE JACK O' DIAMONDS"—F. B. O.

SCREEN REPR., JACK GARDNER, TAFT BLDG., HOLLYWOOD



Othman Stevens, L. A. "EXAMINER," said:

Mr. Alan Brooks plays the lead, "The Vagabond," with both marked skill and—better than his fine technique—a thorough understanding of what his part means.

Grace Kingsley, L. A. "Times," said:

MIRTHFUL PLACE IS "THE TAVERN"

Alan Brooks Seems Made to Order for Part

And with Alan Brooks as its exponent! What could be better in the whole world of things theatrical?

With what a charming dash Alan Brooks plays that Vagabond? I cannot see anybody, not even Cohan himself, doing it more cleverly. Here is a great artist, I think. Here is deftness, an exquisitely light and humorous touch. A gem of a characterization.

Sadie Mosler, L. A. "RECORD," said:

Exquisite, subtle, daring and always superbly whimsical. Never have I seen a more deft touch than Brooks gives to this characterization. It stands out as the high light of all actual dramatic performances so far this season.

I'm sure that you'll add another favorite to your list, after you have seen "The Tavern," for I cannot imagine a more effective play for an evening's diversion—than this production with its subtlety, its keen satire and its masterly acting of Alan Brooks.

Monroe Lathrop, L. A. "EVENING EXPRESS," said:

Alan Brooks plays the Vagabond with charmingly droll insouciance, investing this "strangest man" with gay humor and weird mystery in every moment. Cohan and Arnold Daly played the role in New York, but it is hard to imagine them equal to Brooks in the sustained, graceful whimsy he gives to the part. He is on the stage almost continuously.

HOLLYWOOD "CITIZEN"

Alan Brooks Scores Hit in "The Tavern"

And then, in strides the character who makes the play—the vagabond, Alan Brooks.

He is mysterious, unknown. There is a certain romantic dash woven around him.

Because of its satirical touch, the vagabond characterization is in need of delicate handling—and Brooks gives it all of that and more. He adds a personal magnetism, a dash, that helps considerably in creating the impression that it is dyed-in-the-wool melodrama.

A less artistic handling of the part would have made it ridiculous—and you come to appreciate its artistry when you see the ending.

and Junior Coghlan, the mischievous roustabout, complete the family personnel.

This is one of those quickies that can't be taken too seriously. Mayhew and auditor will expect a chuckle here and there, but it will never stir analysis.

For one thing, one never saw a comedy so completely moderate good weather. It was sunshine all the way and the director wisely overlooked those persistent storm clouds considering the open work of that barometer. Then, too, while here was not at first particularly well known, he had saved himself another being of practical aid in three or four instances, to have made it logical that his own car should be allowed to follow close behind the Straker's vehicle. But not that he would have spoiled the person when it happened along at the right moment.

Most all past P. D. C.'s, at the Hippodrome, this wouldn't be worth more than a day's rental, and a picture like this is encountered as part of the double-header, and is bound to follow close behind that company's tie-up with K-A.

Adol.

LADYBIRD

Chadwick production with Betty Compson. Fox, N. Y. at 4. Adol. at 4. Running time, 35 min. at half dollar bill. Running time, 40 minutes.

A tricky memory without paper or pencil for help and this written 12 hours afterward is responsible for absence of many of the facts and technical information on "Ladybird" as well as Fox's "Love Makes 'Em Wild." Both were made up at the Academy Monday night neither should have been linked up with another, as either is well able alone to provide amusement in its own class. "Love" is a comedy—this is a mystery story with detective leanings.

For anything up to three days where mystery with well sustained suspense is useful, "Ladybird" is there. It's a well made and directed independent, all excepting its Mardi Gras scenes. In New Orleans the showman says that never has the stage or screen caught the Spirit of Mardi Gras as it is. This bears them out. Chadwick's Mardi Gras scenes is as far from the real as Hollywood is from New Orleans.

In "Ladybird" the story carries and that's enough. Its players need but to follow it. There are no few stories that may be made up in pictures. Miss Compson, is in an attractive role here and looks attractively in it. She goes into a mass of adventures, to locate the chief of a crooked band who accidentally runs into while snubbing for a dancer in a New Orleans cabaret.

Her quest came about through the girl's determination to leave her guardian and earn her own living, the guardian objecting to her heavy purchases.

The story opens youthfully and easy, but gets right down to cases when set in New Orleans. It soon goes the gamut of mystery, with the girl

in detective role. Implausibilities don't mean a thing here because they are interesting. At times the tension is quite high.

Chadwick should be able to sell this one, if he can find something besides the Compson names to hang the publicity upon. His title "Ladybird" won't help, unless from a well known story, and the titles are so flat they can't aid either. Still there is comedy sprinkled here and there, enough for relief.

An excellent mystery picture.

Adol.

Love Makes 'Em Wild

Whitman Fox release. Comedy adapted from a magazine story. At Fox's Academy, N. Y., at 4. Double double bill, week March 7. Running time, around 30 minutes.

A Fox full-length comedy that is worth a week's run in any man's film house where they would rather have entertainment than names or naked knees.

Fifty of laughs in a light story nicely carried forward, although a bit padded in sections. It's well made, holding that class film Fox has been putting in his pictures of late, and in fact, the comedy here will hold up so well it may be expected that Fox stopped no "box office name" into the cast.

But at that, John Harron and Sally Shippe, in the juvenile leads, are interesting enough or will be to the youthful to make them retain the principals as well as the fun of the film.

It's about a meek young man in fear of losing his job and awaiting the time until he will be independent through saving and is bound to have a weekly income. Meanwhile he is noting in a diary the brow-

beaters who take advantage of him. They include the assistant boss, janitor and the elevator man.

When a quack doctor tells the mild-mannered boy he will die in two weeks, the boy declines a cure and steps out with a companion to spend the \$4000 he has saved, within two weeks at the Ritz.

An urge is within him through the college boy detective as the hero. The story is just so-so and the acting is rather tame. The production, however, is good and there is sufficient suspense to make the picture stand up in the daily change houses, especially where double feature bills are the vogue.

At Fox's New York last Friday it was the strongest link of the bill with the names of the three members of the cast moved up to the billing.

Roy Stewart has the role of the college boy cop who is accused of the robbery of a pearl necklace. Through this theft he manages to run down the leader of the underworld, who moves in the same social set as the employer of his sweetheart.

But he does not accomplish this until he has been "broke" and returned to harness by his chief who he was on the right track. He is put in uniform and on "the mid-night watch" from which the picture gets its title.

Stewart manages well enough as the hero, while Mary McAllister is sweet as the "bitch" of the cast. David Torrence does well enough as the chief of police, although he has little to do.

The audience is "in" all the while

MIDNIGHT WATCH

A Barant Picture presented by W. Ray Johnson. Story by Frank Clark. Directed by Charles Hunt. Shows at Fox's New York, N. Y., on double feature bill. Running time, 40 minutes.

There are several gaps worked as bits, thereby fitting into the story. One is Jimmy Barry's best, that of the pantomimic flourish; but there are several others that the picture itself owns, and very good ones are so, with a great chance lost in them.

The low comedian (name not caught) has a big bit in trying to get his bills going at a banquet shunted into their stockings or knees. He tries for the hills by getting the girls to dance and shaking them up until the bill drops out on the floor. It's entirely new as far as known and a dandy. He's also caught the "bitch" bit from "Glory" (Fox), and it's a howl.

Well balanced comedy, and the catter should have credit there. Good performance all of the way, with no one pushing any one else out of focus. More of this balanced stuff in cast and work would make many another picture better, as it has in this one.

There's only one way to bill this "Love Makes 'Em Wild" and that is "Come in and laugh." Adol.

on who the real crook and king of the underworld is so that does away with a lot of the mystery that could have been sustained had it not been disclosed early in the picture which one of the characters was the ring-leader.

Adol.

WILL ROGERS (IN DUBLIN)

Pathé release. C. C. Clancy presenting. First of a series of 10. Shows at Strand, New York, week March 8. Running time, 10 mins.

Looks as though these Will Rogers tid-bits will be able to play and click anywhere. This is the first in the series, with 11 more to come. No doubt about how the Strand received it on Sunday's first show, and as time was pretty much in favor of it.

Rogers is constantly in front of the camera pointing out historic or important high lights. The idea is that Bill, with his sum, takes the audience on a tour. Plenty of kidding in the titles and action, the conclusion to be drawn being that the series will flash Rogers chucking various nations under the chin, including his own.

Confined to Dublin in this reel for multiple "types" being talked to by Rogers up to and including the President and Vice-President of Ireland. A military review, of brief footage, and review for laughs, finished.

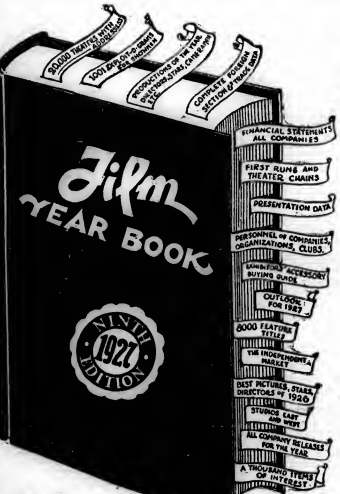
Breezy and easy to look at. Holding to 10 minutes. It should be a valuable link on any program, big or small.

Adol.

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COAST STUDIOS

Walter Anthony is to write the American titles for "Les Miserables," produced abroad by Jean Seberg.

The picture is to be released here by U. as a special.

Bill Sullivan and Hazel Deane co-starring by Duke Worne in "Speedy Smith," independent release.

In lead roles for "Mountains of Manhattan," Sam Sax production

being directed by James Hogan, are Charles Delaney, Alberta Vaughn and Kate Price.

Billy Phillips for "The Midnight Kanawha," Fox.

Nancy Nash for "Rich But Honest," Fox.

"The Midnight Rose," starring vehicle for Betty Compson. James Young directing for U.

Claud King added to "Becky," M-G-M.

M-G-M has purchased screen rights to W. J. Hurlbut's new stage comedy, "Engaged."

Garth Hughes, Gayne Whitman, Alice Calhoun, Joseph Gerrard, Bryant Washburn and Trilby Clark for "In the First Degree," Sterling Productions.

Emily Fitzroy and Caesar Grivina added to "Trail of '91," M-G-M.

Claude Gillmore, Edythe Chapman and Clarissa Selwynne added to "Naughty but Nice," 1st N.

Gail Lloyd and Ann Christy have been elevated from Christie's "Deaux squad" to lead opposite comedians.

Les Wilson is due back in Hollywood shortly after giving a 1st N. production in the east.

New contract given Travis Benton, costume designer for F. P. L.

Otto Matthesen added to "Les Lyon."

Charles Rogers and Richard Arlen for "Ruled Rocking" to be directed by Frank Strayer, new directors, for F. P. L.

Douglas McLean unit moved from Associated Studios to Fine Arts. Eddie Cline to direct next production, "See You Later."

Those in the cast of "Belgrano," being made by the Aflaria Production Company, South America, include Francis X. Bushman, Jacques

line Logan, Henry Kolker, Paul Ellis, Lige Conley, Charles Maille and Charles French. Blood & Soda is directing.

Walter Hiers and Ben Henderson for Red Granger's comedy "The Motor Maniac," O. G. production, "The Motor Maniac."

Cast for Fred Thomson's "Silver Comes First," includes Edna Murphy, Harry Davis, Helen Brown, Ed Brownell, Patricia Palmer, Marion Lester, Joe Young, Sidney de Gre, Alphonse Marini, Mary Gordon and Barbara Clayton.

Leo Meehan directing "Naughty Nanette," F. R. O. film, starring Viola Dana.

Haltham Cooley added to "Naughty but Nice," 1st N.

Robert Kerr directing Bobby Vernon comedies for Christie.

Oliver Tolt added to "The Grand Flapper," Fox.

Ian Keith added to "Two Arabian Nights," being made for U. A. by Louis Milestone.

Cast for "The First Auto," Warner, includes Gibson Gowland, Russell Simpson, Russ Simpson, Frank Campanau, Charles Emmet Mack, Paul Kruger, Patsy Ruth Miller is starred.

Complete cast for "The Dove," Norma Talamadge's first production for U. A., Gilbert Roland, Noah Berry, Michael Vavitch, Eddie Borden, Harry Myers, Evelyn Page, Erville Alderson, Andy McLeannan, Charles W. Smith and Kalla Fash. Jerome Strong, will direct under the supervision of Roland West.

Williams Holmes for masculine lead in "Spring Fever," Sam Taylor directing for M-G-M.

Walter Anthony writing titles for French-made "Les Miserables," U.

Otho Harlan added to "Old Heidelberg," M-G-M.

Complete cast for "His Ben," 1st N.: Lewis Stone, Priscilla Bonner, E. J. Ratner, Lilyan Tashman, Mae Morin, Arthur Rankin, Ann Burke, John Patrick, Cecil Moore, Lincoln Steadman, Cecil Evans, Marion McDonald, Ruby Blaine, Kathleen Myers and Dick Fulkens. John F. Dillon directing.

Complete cast for Tom M'ra's "Outlaws of Red River," Marjorie Daw, Arthur Clayton, Virginia March, Jimmy Devore, Ellen Westcott, Lee Shumway, William Conklin and Duke Lee. Lou Belier directing for Fox.

Conrad Nagel added to "Branding Iron."

Clyde Cook, Carroll Nye and Paul Nicholson added to "The Brute." Monte Blue starring, Warner Bros. Irving Cummings directing.

Lewis Stone and Anna Q. Nilsson co-starring in "Red and Board," to be made by Ray Rockett for 1st N.

Hazel Deane and Billy Sullivan for "Speedy Smith," adaptation of magazine series to be made for independent market by Duke Worne.

Alan Croeland to direct "Black Ivory" for Warner Brothers. Monte Blue starred.

Josef Von Sternberg will direct "The Underworld," Chicago crook story by Ben Hecht, which F. P. L. will make with Ricardo Cortez and Evelyn Brent co-starring.

Alfred A. Cohn engaged by First National to do the adaptation and continuity of "Papa Please," joint starring vehicle for George Sidney and Charlie Murray.

Edward Brownell, football player, opposite Viola Dana in "Nice and Wicked." Leo Meehan directing for F. R. O.

Polly Moran and Jacqueline Gadsden for "The Thirteenth Hour," First National.

Complete cast for Warner Brothers "Tin-Tin-Tin" production, "Tracked by the Police," Ray Enright directing; Jason Roberts, Francis Lee, Milfred Jung, Tom

(Continued on page 20)

DORMANT AGREEMENT

Washington, March 8.

Turkey and the U. S. have, by an exchange of notes, agreed to the preservation of the "status quo" pending a decision on the question of treaty relations, which contemplates the resumption of official relations between the two countries, announce the State Department.

It is not believed here that this temporary arrangement will be of any particular benefit to the picture industry as piracy of films under the former makeshift was widely practiced.

Jack Irwin as Writer

Los Angeles, March 8. Jack Irwin, who has officiated at Universal for the past five years as chief clerk in the short subject department, has resigned. He will become a free lance writer and gag man.

Nathan Gordon in L. A.

Los Angeles, March 8. Nathan Gordon, former head of the Gordon Circuit around Boston and New England, will spend the balance of the winter in Hollywood with his family.

Vidor East for "Mob"

Los Angeles, March 8. King Vidor and several cast members of "The Mob" (M-G-M) will go east to make exterior scenes for the production.

About a month will be spent in New York.

Lois Moran East for Feet

Los Angeles, March 8. Lois Moran, accompanied by her mother, left for New York this week for a month's vacation.

She will return to the Famous Players-Lasky Studios in Hollywood.

Hopper Directing March Provost

Los Angeles, March 8.

M. Mason Hopper will direct the next four pictures to be made by Metropolitan starring Marie Prevost.

U's Post-War Comedy

Los Angeles, March 8.

Universal will make a post-war comedy of the American army of occupation on the Rhine. It will be titled "Let's Go Home" and Mel Brown will direct.

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SOLO ORGANIST—(AND, BY THE WAY—JAZZ KING)

STENCH BOMBS THROWN INTO 2 ORPHEUM HOUSES IN LOOP

Palace and State-Lake Bombed Saturday Night—No Cause Assigned—Much Discomfort in Both Houses—Patrons Demanded Money Back

Chicago, March 8.—Stench bombs were a cause of severe discomfort to patrons of the Palace and State-Lake, Orpheum Circuit's two loop houses, Saturday night.

In the Palace, two-a-day, a glass-enclosed missile, thrown from the balcony, burst in the ninth row of the orchestra. One woman reported some of the ill-smelling liquid splashed in her eye; another that she was cut by the glass and several requested that the management pay for dresses ruined.

Numerous patrons walked out of the theatre.

The entire State-Lake theatre was ordered up by bombs placed in the ventilating system. A few dozen patrons demanded refunds.

No reason for the bomb throwing could be seen by the management of either theatre. Orpheum Circuit is not known to have engaged in any union trouble of late. It had a bad experience with San Francisco unions last fall.

ALICE JOYCE FOR VAUDE

Alice Joyce will be seen in the eastern Keith-Albee houses in a sketch, Charles Morris is offering the picture star, who closed in "Lady Alone" in Boston two weeks ago.

Morris is also submitting William Boyd, of "What Price Glory," Boyd will do a sketch by Edwin Burke.

Alce Brady is about to return to the sketch route also under the Morris direction.

Robert Brown, 110, Dies; World's Oldest Showman

Dartmouth, O., March 8.—Robert Brown, magician, whose age was placed at 110 years and who claimed to be that old prior to his death, which occurred here March 4, was, as far as all stage records show, the oldest professional in the world.

Mr. Brown died at the National Military Home. Official records there establish his age as 110.

The remains were shipped to Farwell, Mich., for interment, where a grandiose took charge of the obsequies.

KEEN MURRAY'S BREAKDOWN

Ken Murray, vaude comic, has been compelled to cancel his K-A route because of a nervous breakdown.

The comedian has been ordered to take a long rest before resuming his vaude work. He left for Bermuda last week.

Rennie's Presentations

Orville Rennie, working in local theatre for some time as a singer, has been engaged by the Blackstone theatre, South Bend, Ind., as presentation producer and master of ceremonies.

This will be Rennie's first attempt at production.

DENO and ROCHELLE

While at the Palace, Chicago, the "POT" (Sept. 26) said: "Deno and Rochelle, formerly billed as the foremost exponents of the Apache, are back, and should have been saved for the new Palace. No better dancing team is appearing in vaudeville or any theatrical production."

Third appearance within one year at the Palace, New York. Next Week (March 16) ALBIE, PROVIDENCE. Direction JOE SULLIVAN

Arbuckle on Pan Tour

Los Angeles, March 8.—Reno "Patsy" Arbuckle will abandon the megaphone for six months, as he is to begin a tour of Panatque Circuit. He will open at Panatque, Los Angeles, and then head out, playing a return date here to conclude the tour. He has a minimum of 14 weeks with a salary, understood to be \$4,000 a week, as well as a guarantee on the gross. Arbuckle has just completed making "Special Delivery," Eddie Cantor's second picture for Famous Players-Lasky.

SLAPS AND TICKLING NO JOKES, SAYS CHICAGO DIVORCE JUDGE

**Mrs. Herer Grew Tired of Them—Clifford Dickson Waited 15 Years for Wife to Return—She Didn't—
—"Miss Chicago" '24 Claims Cruel Treatment**

First Egg in Years

The first egg in years was unhatched at the Delancy Street theatre (Lower) last week.

The boy who got it just came on, following a solo effort by his female partner, and hasn't even started his routine.

**\$275 Weekly for 2-Act;
\$6,500 Weekly for 2 Acts**

Phil Baker opens March 21 for two weeks at Fox's Philadelphia, booked through William Morris at \$2,000 a week.

Baker only play five weeks in all pending his joining "A Night in Spain," the new Shubert musical.

Ben Bernie, Baker's ex-partner and present pal, is continuing in the picture houses over the summer at \$4,000 a week, with his Hotel Roosevelt orchestra. His present combined salaries of Bernie and Baker at \$6,500 are the constant topic of pertinence between the two when they recollect their top figure of \$12,000 a week as a team.

Incidentally, Bernie is permanent at the Hotel Roosevelt, despite what reports F. W. W. says. Bernie's berth at the Roosevelt will be vacated by the summer at Bernie's request, the latter having made provision last fall for an extended tour out of town with the advent of the warm weather.

SYRACUSE CENSORING

Bobby Randall's Nance Goes Out—Burdette Girl Careless

Syracuse, N. Y., March 8.—Syracuse censors did their stuff at both B. F. Keith's and the Savoy, local Mutual burlesque house, Sunday when the attractions opened. Bobby Randall's act at Keith's came in for slitting, with cues redrawing and reference to red neckties going out.

At the Savoy, Flo De Vere forgot herself and used suggestive lines that brought down violence displeasure upon the house last summer when she was appearing with Jack Singer's Stock.

Off-color material of any description is the matchword here these days, with the city in the throes of a scandal due to the death of a 17-year-old girl on the suicide route, after he had been made the victim of a "society" of male perverts.

Evelyn Nesbit Uses Chi Hotel on Behalf of Son

Chicago, March 8.—Evelyn Nesbit has filed press release in a \$50,000 damage suit against the Congress Hotel company, on behalf of her son, Russell Thaw, 17. Alleged damage is in the hotel's charge that young Thaw blew out a \$25.

According to the hotel management, two youths, one giving the name of Thaw, stopped at the hotel for five days last June, had a pretty good time while there and departed with baggage the day before the bill was to have been paid. Bernier Cohen, attorney for Thaw, bases suit on the contention the young Thaw was not in Chicago at the time in question.

NEW "PEGGY" DANCER

When Peggy of Cortes and Peggy sails for Europe later this month Nadine (formerly Dario, Irene and Nadine) becomes the new Peggy.

The act is laying off pending Nadine's recovery from an auto smash-up which resulted in her right arm being broken.

Of the former three-act Dario and Irene are continuing abroad, currently at Cannes and on the Riviera.

Chicago, March 8.—Defining practical jokes as acts of cruelty within the meaning of the law, Mrs. Royce Herer is seeking reeve from her husband's alleged humor complex through a suit for divorce filed in the Superior court here.

Herer, who is in "The Tempters," Mutual burlesque show, and has established legal residence here at the Belisaire hotel. Her husband is Andrew Herer.

Among Mrs. Herer's practical jokes against Andrew are slaps on the back such as are inclusive to conking and tickling with a feather, inducive to messing. The Herers were married in March, 1912, and parted in November, 1926.

Clifford Dickson, manager and performer in the vaudeville act known as "Vigilante," wants a divorce from his wife, who is known as "Miss Chicago," and has filed suit through Attorney Ben Ehrlich, charging desertion. Dickson's reasoning is that since he hasn't seen or heard from his wife since 1922, there is no excuse for the matrimonial hookup any longer. Fifteen years, he opines, is long enough to wait for any wife's return. He married Klara in February, 1910, and things were jake till 1921.

"Miss Chicago" Raymond, who also charges his wife with desertion, but he has waited only five years before filing suit through Attorney Ben Ehrlich. He was married to Marie White in November, 1921, and she has been missing in April, 1925. While in the vaudeville, Joseph Pondelick parted with \$1,000 and more as a ransom for his wife, who left March to Margaret Leight Pondelick, "Miss Chicago" of 1924. Pondelick was charged with cruelty by Margaret, who won a divorce and \$5,000 in lump settlement of alimony claims. Pondelick denied the cruelty charges and resented with claims that his wife had never cooked a meal for him, but to no avail. He is a former University of Chicago football star. Loreta Josephine Denman secured a divorce from Tom K. Denman 10 days after the bill charging desertion was filed by Ben Ehrlich. The Denmans were married in June, 1923, and separated in January, 1925.

"NAMES" FOR SUMMER

Summer vaudeville bills will resemble former big time lineups more than any shows have since the outside circuit, picture houses and musicals began wearing away standard acts.

Many of the former familiar scheduled for returns are the Avon Comedy Four (Smith and Dale), Joe Cook, James Barton and others. New "names" include Alice Brady in a sketch; Jean Adair in "The Old Aristocrat," sketch by Tom Barry; Tyrone Power in a sketch; Frank McElroy in "Hell Bent Waive," etc.

Among the picture possibilities are Wallace Beery, Mabel Norman, Lew Cody and several others. Many of the returning standards have been snatched up by Low, Pantalone and the picture houses. Among them are Phil Baker, Sophie Tucker, Van and Schenck, Roger Wolf and orchestra, Frances Frankie and Nora Bayes.

TRIXIE'S TIME OUT FOR FILM

Los Angeles, March 8.—Arrangements have been made with the Orpheum Circuit whereby the route of Trixie Pringle will be set back for three weeks so she can play a featured comedy role opposite Rod Grange in "Edgar Master Maniac," being made at the F. B. O. studios.

Walter Heira is the male featured comedy role.

Telligen Rehearsing Lou Tellen arrives from the Coast today (Wednesday) to start rehearsing a sketch by Edgar Master Maniac for vaudeville.

The act is due to break in March 21.

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Occupation

KEITH-ALBEE AND ORPHEUM CIRCUITS

Despite Conflicting Stories and Denials, Union Circuit—Exact Form of Merger Indefinite—Circuits May Retain Individuality and Present Staffs

Despite conflicting stories and denials Variety can authoritatively state that the proposed merger of the Keith-Albee and Orpheum circuits is going forward and will be consummated.

What exact form the union will be accomplished is unknown at present. It is likely that the merger will be a general pooling for economy, conservation and expediency of operation. With those objectives outlined it is said the present staffs of both organizations will remain undisturbed, although a general head of common departments in both circuits may be designated.

A general head of the bookings for both circuits is assuredly assured with Max Gordon mentioned for the joint post. At present he is the general booking manager for the Orpheum. Keith-Albee has been running without a booking manager the absence, on account of illness, of Eddie Taring.

From the substantiated report gathered by Variety, the union in whatever form it takes, will not be completed until a fall or winter. The properties of both circuits have been reserved. The merger is progressing. A question of stock issuance or a merger of that kind is unlikely.

It is believed that K.-A. and Orpheum decided upon the merger movement in view of the fact that picture affiliations and deals, as readying the two circuits in view of quick disposition of the ultimate plan of wide scope arising from the merger, are pending between the vaudeville and picture concerns, with J. J. Sturrock, from report, representing both of the vaude chains in the negotiations. That story will probably appear elsewhere in this issue of Variety.

Trained Baboon Attacks Horace Wright on Stage

Chicago, March 8. Horace Wright (Wright and Dietrich) was thrown to the stage floor by a baboon brought to the Happy Harrison act following him on the bill while playing the Kotite last week.

Wright and his partner had just finished their act and were taking their bows when the baboon attacked him. It had been placed behind Wright's back and was used for the start of the Harrison act.

An electrician turned off the lights when the baboon was released under the drapes and threw Wright. It panicked the customers somewhat.

Later Wright came on and assured them he wasn't seriously hurt.

Puck and White's \$1,750

Puck and White, who recently dined with "The Girl Friend," have been booked for a long engagement at the Loew circuit, opening March 21, at \$1,150.

From picture house bookings it is the first time the team has played for other than the picture houses or the Loew circuit.

K.-A. offer for the act was \$1,250. William Morris offer handled the bookings.

HAVANA'S INFELIX

Palm Beach, Fla., March 8. Theatrical people, lawyers and waiters landed here for a basking in the water of the "49th Year" have been infected with the fever to visit Havana.

They are going to the colony here in early going to that Cuban spot or just returning.

Klayton Kirby in Pictures

Chicago, March 8.

Low Goodhart has placed Kirby, Kirby and DeLancey Vaudeville, under a five-year contract for picture work.

Divorce Hurt Theatres

Des Moines, Ia., March 8. Patronage of local theatres at various times of the season divided here during the divorce hearing of George H. Hamilton, a building contractor, and his wife, Dorothy, when crowds fought to get in the court room.

Mr. Hamilton told how he was lured into the bedroom of his brother to show him, as the brother testified, evidence copies of April 1910.

Meriment shook the courtroom when the brother testified that he promptly expelled her from the room and told her to stay out.

Colored Actress Sketch

Evilyn Preer, the colored dramatic actress in "Lulu Belle," who was the star of the Art Players of her race in repertoire, is giving a dramatic sketch for vaudeville, following the closing of the Thirteenth performers of the race in "legitimate" vehicles in vaudeville has been practically nonexistent so far.

SNUGS N. V. A. SUGGESTION Change Billing or Loss Membership, Girl Holds to Billing

Miss Avalon, of Avalon and Co., playing the Louise houses, has been requested to change the billing of her act or suffer consequences to be determined by Henry Chesterfield of the N. V. A.

In a letter to Miss Avalon, suggesting that her N. V. A. membership be changed, Chesterfield stated that there is an act billed as the Five Avalons (playing K.-A. time) and that the similarity is very distasteful.

Miss Avalon takes the stand that she is using the name handed down to her by her parents, she fails to see how anyone can make her stop using it.

She has advised Mr. Chesterfield to the effect that a change in billing will hurt her more, professionally, than loss of N. V. A. membership.

4 Young 'Stag' Dancers Not Paid by Eagles

Los Angeles, March 8.

A lodge of Eagles on Ventura boulevard hired four young actresses to entertain them a stag and then refused to pay the girls. This is the act of claims filed with the office of the Labor Bureau.

Miss McKinnay, Irene McKinnay and Antoinette Louie, each claims \$125.00 wages.

Miss McKinnay showed herself kind hearted when she came into the office of the Labor Bureau. Taking pity on a poor-looking old man, she gave the girl at the desk a dollar to help him to slip it to the old gent on the way.

The man was identified by Commissioner Lester, who was a player who had been brought up on the carpet by the Labor Bureau with "Ginger Baker," who is accused of doing, not paying off.

Salesman Stung Olive

Milwaukee, March 8.

Olive Hamilton, dancer, who was wealthy Milwaukee music store proprietor and former top dancer with "Ginger Baker," was caused the arrest of Lester Hoy, who was a player who had been brought up on the carpet by the Labor Bureau with "Ginger Baker," who is accused of doing, not paying off.

It was later found Heyman was married and has children. He is in jail.

WALLY CRISHAM

Patronage of local theatres at various times of the season divided here during the divorce hearing of George H. Hamilton, a building contractor, and his wife, Dorothy, when crowds fought to get in the court room.

Mr. Hamilton told how he was lured into the bedroom of his brother to show him, as the brother testified, evidence copies of April 1910.

Meriment shook the courtroom when the brother testified that he promptly expelled her from the room and told her to stay out.

8-DAY WEEK FOR 7-DAY PAY: GOULDSTEIN'S

Something new in vaudeville is the eight-day week which acts are claiming of in several of the Goldenrod Bros. houses booked out of the Keith-Albee pop department.

Acts opening in Woonscott, R. I., and playing Holyoke the last half, are jumped out of Holyoke to Westfield for a Sunday date. The act opens at Woonscott Sunday, plays Monday, Tuesday, Wednesday and jumps to Holyoke for Thursday, Friday and Saturday, playing Westfield Sunday.

For the eight days the act receives one week's salary, being paid three-sevenths in Holyoke and one-seventh in Westfield. The joke is in the Sunday only playing one day in Holyoke.

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20 MINUTE EFFECTS

Patronage of local theatres at various times of the season divided here during the divorce hearing of George H. Hamilton, a building contractor, and his wife, Dorothy, when crowds fought to get in the court room.

Mr. Hamilton told how he was lured into the bedroom of his brother to show him, as the brother testified, evidence copies of April 1910.

Meriment shook the courtroom when the brother testified that he promptly expelled her from the room and told her to stay out.

Bands on Broadway

Broadway is full of "name" bands this week. The Palace has Bernie in a second week hold-over, Rogers at Loew's State, Lopez Wolf Kahn at the Strand and Whitman at Post Whitman's.

The band vogue in production will also be continued with Whitman in "Lucky," Lopez in the "Famous Show," Kahn in a new Irving Berlin musical, Olsen in a Philip Goodman musical, and Bernie in a new play musical.

Big Pay for Schnozzles

Those three boys, the schnozzles, Jimmy Durante, Lou Clayton and Eddie Jackson, are going into vaudeville at last. Accompanied by their band from the Farouly club they will play Loew's State next week in a new act.

At this time it is doubtful if the boys will accept other vaudeville business at the club being quite healthy.

The State booking was arranged by the William Morris agency. Ale Lastfogel making the contract.

SIMON AGENT CASE

D. A. Claims Simon Agency Should Pay Tax as Regular Corp.

Chicago, March 8. A suit has been started in the U. S. District Court here which is of considerable significance to incorporated agencies.

The suit is brought by the U. S. District Court here which is of considerable significance to incorporated agencies.

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ONE VARIETY

Patronage of local theatres at various times of the season divided here during the divorce hearing of George H. Hamilton, a building contractor, and his wife, Dorothy, when crowds fought to get in the court room.

Mr. Hamilton told how he was lured into the bedroom of his brother to show him, as the brother testified, evidence copies of April 1910.

Meriment shook the courtroom when the brother testified that he promptly expelled her from the room and told her to stay out.

Plain Statements of Facts on Bills and Bookings—Better Class of Writers and Talent Driven to Other Fields—Same Old Jokes and Stuff

Standardized pop vaudeville is becoming the bane of the bookers. Not only are acts aping the make-up, material, routines and mannerisms of successful routines, but certain writers of vaudeville material are turning out standardized vehicles that only differ from each other in minor degrees.

The band vogue in production will also be continued with Whitman in "Lucky," Lopez in the "Famous Show," Kahn in a new Irving Berlin musical, Olsen in a Philip Goodman musical, and Bernie in a new play musical.

For the eight days the act receives one week's salary, being paid three-sevenths in Holyoke and one-seventh in Westfield. The joke is in the Sunday only playing one day in Holyoke.

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MARKUS WITH 92 HEADING ALL INDEPENDENTS

Latest Lineup of Ind.
Bookers—Linder, 2d—
Dow's Low

Latest battling average of fluctuations in the independent vaudeville booking field makes Fally Markus the undisputed leader with 22 houses on his books. The latter flat in-split-week, two, three days and split-week stands. Markus has been quietly campaigning for houses throughout the season and has been successful in increasing his holdings 50 percent over last season.

Jack Linder, tied with Markus for first place supremacy last season, holds to his former average in number of houses on his books, with Markus taking the wide lead through having the majority of picture houses, not only new business to the Markus Agency, but practically new business to the independent market.

Linder's average as to number of booking stands remains stationary on the surface through invariable switching throughout the season and with acquisitions about balancing the drop-outs. Linder now has 41 houses.

Arthur Fisher, despite a lesser number of houses, 17 to be exact, rates heavy in the showing since most are split-week stands.

Dow's Tumble

The A. & B. Dow Agency has taken a noticeable nosedive, having lost some of their best stands with Linder and Markus benefitting by the booking switches.

Walter J. Plimmer, John Coutts and some of the others rate about the same as last year.

Several newcomers among the independents have not made any noticeable inroads to date. The

Steamship Line's Offer

Vaudevillians making the Bermudas are being approached by steamship officials with an offer of free transportation and hotel accommodations there in return for their services at the hotel belonging to the steamship lines.

Carlin-Hutchinson Agency, operated by the former S-A bookers, has not struck the expected stride to date but are hopeful, while the King-Bernard Agency holds a few short stand dates brought over from the Jack Linder Agency when Sydney Rheingold, who booked the short stands in the Linder office, switched over to King-Bernard as general booking manager.

Helen Menken's Sketch

Helen Menken is to enter vaudeville in a condensed version of "Seventh Heaven" with a cast of six.

A. L. Wise is producing.

Miss Menken recently closed in "The Captive."

LYNN COWAN CONDUCTING

Los Angeles, March 8.

Lynn Cowan has been placed under a three-year contract by Fanchon & Marco, who will use him as a guest conductor for West Coast Theatres, Inc.

Cowan is a former vaudevillian of the team of Bailey and Cowan.

DANCE TEAM ABOARD

Palm Beach, March 8.

Ralph Wonders and Grace May White, dancing team, now at Venetian Gardens, have made arrangements to sail for Paris late in April.

M. S. Benham is handling the act's foreign bookings.

WILTON'S PA. ADDITION

Pennsylvania bookings have been added to the Ait T. Wilton agency through the removal to Wilton's New York office of the Consolidated Vaudeville Booking Association of Philadelphia.

TUNNEY'S BIG GROSS

Portland, Ore., March 8.

Gene Tunney hung up a box office score of \$19,000 at Pantages here, for this week.

It's a working big amount for the star in town, and may be the theatre's record.

\$71.75 FOR NINE PEOPLE

Harry Clark Accepted Accommodation Phone Booking

Another instance of unscrupulous methods allegedly inflicted upon accommodating performers who accept eleventh hour accommodation dates over phone sans contract is the case of Harry Clark, producer of Harry and Billie Clark Revue.

Clark claims to have been booked into the Brook, Round Brook, N. J. three weeks ago by the A. & B. Dow Agency at \$150 net for a two-day stand. Clark claims the Dow Agency phoned him from another stand to fill "The spot at Round Brook, verifying the salary."

The pay-off came, according to Clark, when the house manager offered him \$71.75 for his nine-people troupe, the latter amount presumably representing \$75 salary with the agency commissions deducted. Clark refused to accept the amount, paid his company out of his own pocket and proceeded to New York to take the matter up with the Dow. The latter finally paid the act \$150.

First Capacity Sunday

Syracuse, N. Y., March 8.

For the first time in its history Keith's local three-day combination policy house played to three capacity audiences on Sunday. Exactly 1,500 people dropped tickets into the hopper. The house sales \$1,000, and the gross was \$2,100.

Spoh for Pan May 14

The Pantages Circuit has set the Panthea Circuit as its new route of Sophie Tucker until May 14 to allow her to appear in the next edition of "Gay Paris" at the Winter Garden, New York.

Albright-Van's Try

For Summer Run

San Francisco, March 8.

Oklahoma Bob Albright and Tom Van are leaving vaudeville to produce a musical comedy in San Francisco and try to catch on at the Capitol theatre for the summer run.

The piece is to be called "Paint Pony," and the story deals with Broadway, theatre and the wild and woolly. It is a mystery drama with musical moments and some specialties thrown in, a prolog, two acts and an epilog.

The lyrics and music are by Joseph Ghirardelli, Joseph Mackineman and W. H. Lawrence. The book by Tommy Van and Ghirardelli. All of the principals, besides Albright and Van, are San Franciscans and up in the social register among who's who.

The troupe will be organized in Los Angeles and will rehearse in San Francisco, where the opening has been set at the Capitol for May 25.

Albright will, of course, be the star.

Fannie Brice on Screen

Los Angeles, March 8.

Fannie Brice is going to be a screen comic. F. B. O. has placed her under contract to play opposite George Sidney in "Chancy's Kosh Wedding," which Ralph Ince is scheduled to direct.

Production is to begin April 4.

LAWRENCE-BYRON SKIT OFF

The proposed appearance of A. B. Byron and Margaret Lawrence in a vaude version of "Ten for Three" has been called off through Miss Lawrence jumping into the lead of "The Heaven Tappers." The act may be eventually done if Byron can provide a new feminine name.

Horwitz Working Hartford

Arthur Horwitz agent, is branching out as an independent booker through having assumed the booking of the State, Hartford, Conn. Max Rosen, Horwitz's assistant, is now showing a show, consisting of five acts on a split week policy.

REFUSED TO ADD STAGE HAND FOR VITAPHONE

Strand, Syracuse, Takes a Stand—Union Orch. Remains, Also Operator

Syracuse, March 8.

The local stage union and the Strand management are at odds and at the present time the theatre is operating without a union man back stage. The Strand's contract with the union, it is understood, calls for one man back stage. The contract runs until 1931.

When the house adopted a presentation policy some time ago, the union served a demand that it increase from one to six to work the acts. The management refused, and offered to put on three or four as many more as the character of the individual acts might require.

After extended dickering, the union agreed to permit the house to complete its schedule of presentations with four men back stage.

With the presentation policy dropped in favor of Vitaphone, the house gave the extra men their two weeks' notice. The union countered with a demand that the back stage force be increased to two. The house refused and when the union held firm, dismissed the regular man.

The International has been called into the fight, but so far there has been no adjustment. The house's union orchestra and operator are continuing to work.

MORE VITAPHONES

Vitaphone continues to sign vaudeville names for their future releases.

Among the latest batch are Venita Gould, Kouns Sisters and Joe Browning.

CARRILLO'S RECORD

Leo Carrillo will record for Vitaphone, doing a brief skit and a monolog.

Leo Morrison arranged the booking.

A WARNING TO THE NED WAYBURN

The following young ladies and gentlemen are under EXCLUSIVE CONTRACTS to the NED WAYBURN OFFICE, Inc., for the entire run of

BOOKS 927

(This act is booked solid—playing for Keith-Albee, Orpheum, Poli, Wilmer & Vincent and allied interests. Their services are not available to anyone else during the period of their contracts (none of which expires before July 1st, 1929). The balance being for five years and longer).

BERYL VAN HORN, HELEN SHAPIRO, BARBARA LAMAY,
ALTHEA HEINLY, NORAH JACKSON, GERTRUDE LONDON,
HENRIETTE HENRI, PEGGY TAYLOR, FLORENCE KAEKER,
SAMMY LEWIS, HERBE DE BELL and FLOYD CARDER

Certain UNPRINCIPLED MANAGERS, PERFORMERS AND AGENTS have approached several of them and offered ridiculous inducements, incidentally suggesting how contracts entered into in good faith can be broken, etc., etc. Anyone who conspires to break any of these contracts will be prosecuted to the fullest extent of the law and held responsible for losses or damages that may be suffered if the above act is disrupted.

Attorneys
DITTENHOEFER & FISHEL
1482 Broadway, New York

(Signed)

NED WAYBURN
1841 BROADWAY (at 60th St.)
New York City

ED. LOWRY

"Still Smiling"

LONDON PRESS acclaims Ed. Lowry one of the most unusual comedians ever sent over from America.

LONDON AUDIENCES in the music halls and three different West End cabarets have unanimously accepted Ed. Lowry so enthusiastically that he has become the talk of theatrical circles.

LONDON MANAGERS AND PRODUCERS HAVE INUNDATED ED. LOWRY WITH OFFERS.

"THE STAGE":

"Ed. Lowry, an American comedian with an ingratiating manner, as well as some capital material and an original method of dealing with it. SCORES A PRONOUNCED SUCCESS and there is applause in plenty."

"THE ERA":

"Ed. Lowry's performance, too, is quite to the liking of audiences here. He has some smart patter, and sings well a saxophone number, 'Hello, Bluebird,' and 'I'm Looking at the World Through Rose Colored Glasses.' His musical instrument comedy stunts and dancing are capital ones. Altogether a delightful turn."

"REFERENCE":

"An American newcomer in Ed. Lowry achieved immediate and considerable success with a bunch of excellent material in the singing, dancing, and comedy lines of business, all presented with a wealth of pleasant personality such as constitutes a music-hall artist's most valuable asset. MR. LOWRY IS GOING TO BE MIGHTY POPULAR IN THIS COUNTRY."—TRISTRAM.

"THE PERFORMER":

"Ed. Lowry on Monday made a big hit. His vocalism is good, his dancing ditto, his patter funny, and his attempts to play the flute a scream! But it is his genial manner, above all, that instantly endears him with his audience. FIVE CURTAIN-CALLS AND DEMANDS FOR ENCORES WERE HIS REWARD."

"STAR":

"Ed. Lowry is an American comedian with an unusual style."

"EVE. NEWS":

"Ed. Lowry has brought much jollity across the Atlantic."

"ENCORE":

"Ed. Lowry is a comedian who hails from the other side of the Herring Pond, opened with a song, providing an obligato himself on the saxophone, which was funny. He told some good stories. 'Hello, Bluebird,' was a good song, and this he followed with some clever fooling with a chariot. Some acrobatic dancing concluded his act, which was loudly applauded."

"STAR":

"Victoria Palace—A stirring reception was given to Florence Smithson, of Drury Lane pantomime fame, at Victoria Palace last night. She sang with her old fragile charm some dainty folksongs. A contrast were the roystering 'Go-get-'em' songs of Ed. Lowry, the 'Amurrican,' who also SCORED A GREAT SUCCESS."

"SPORTING TIMES":

"Ed. Lowry plays the saxophone a little, and sings a little, and dances a little, and patters a little at the Alhambra this week, and pleases the audience much more than a little. He is one of the MOST UNUSUAL COMEDIANS WHICH THE AMERICANS HAVE EVER LET US HAVE."

"TOPICAL TIMES":

"The Yankos Comedian, Ed. Lowry, who is singing, dancing and chatting at the Piccadilly Revels, Piccadilly Hotel, is the latest importation from America. Like all these comedians from the other side, he is BRIMFUL OF PEP AND GETS HIS STUFF OVER BY SHEER FORCE OF PERSONALITY."

"ENCORE" (PICCADILLY REVELS):

"First, there's Ed. Lowry; he can sing songs and fool around in a very clever way; he is not unlike Ted Lewis, but ED. IS EVER SO MUCH BETTER."

—MAJOR LEADLAY.

HEADLINING

**ALHAMBRA THEATRE
PICCADILLY REVELS**

**EMPRESS ROOMS
AND TROCADERO**

**PERMANENT ADDRESS:
PICCADILLY HOTEL
LONDON**

**Thanks to A. J. CLARKE
For English Bookings Through
WM. MORRIS AGENCY**

THE "SUNKIST" COMEDIAN

LONDON, ENGLAND

LONDON, ENGLAND

ISLINGTON
EMPIRE

Managing Director

HIGH STREET, N.

CHARLES GULLIVER

MONDAY, FEBRUARY 7th

THE MAMMOTH REVUE CO. Ltd., present

FOR THE FIRST TIME IN ENGLAND

The World-Famous American Comedian and Idol of the Films

EDDIE NELSON

The "Sunkist" Comedian

IN THE NEW SPECTACULAR REVUE

A NIGHT OF NIGHTS

AN ORGY OF BEAUTY AND HEARTY LAUGHTER

Produced by ALBERT DE COURVILLE

WITH

HARRY EVANS	ALICE POLLARD
DOLLY	
ALBERT WAYNE	CLAIRE LESLIE
WINIFRED SEAMAN & ENA STANTON	
CLIFFORD HARCOURT	MARIE MUNRO
ALLEN LEE	CLIFFORD BARCLAY
A SPECIALLY SELECTED BEAUTY CHORUS	

SOME OF THE BIG STAGE FEATURES

THE ARMS OR SIVA!

THE BASKET OF FLOWERS!

THE FLASHING CAFES!

LIGHTS OF THE NIGHT!

A STUDY IN COLOURS!

THE SILVER PANORAMA!

LONDON, ENGLAND

LONDON, ENGLAND

PERMANENT ADDRESS, VARIETY, 8 ST. MARTIN'S PLACE, W. C., LONDON

"SUNKIST"

"SUNKIST"

"SUNKIST"

IN TWO-A-DAY

Keith-Albee two-a-day vaudeville is slated for the Colonial here next fall, supplanting feature films. Plans made in 1926.

The regular K-A house, seating 2,800, will remain as a continuous vaudeville and picture house.

Cooper's Show in Halves

Jimmy Cooper and his Black and White Revue will close their season at the Bursique section Saturday night, March 19, at Uden, N. Y.

The colored half of the review will open an eight-week tour of the colored houses at the Lafayette, New York, week of March 21.

Cooper will play vaudeville with the remaining white members of the combination.

ILL AND INJURED

Bert Walton has been incapacitated for the past 10 weeks, owing to intestinal troubles.

Harry Cawley is in the Post Graduate Hospital, New York, as a result of a broken hip. The injury resulted from a fall while dancing.

Johnny Arthur, star of Educational-Toronto Comedies, underwent a nasal and throat operation Feb. 28 at the Manhattan E. R. and T. Hospital, New York. He is reported recovering.

Muriel and Her Boy Friends have been obliged to cancel engagements during a series of happenings to members of the turn. Nat Dranow is recovering from an accident fracturing a bone, and Muriel Abbott, while doing an acrobatic dance tour two ligaments. The turn expects to resume this week.

Pandro Borman, son of the late Harry M. Borman, assistant director at P. B. O., was stricken with scarlet fever and confined to his home in Hollywood.

Hartford House Lease

Hartford, Mass., March 8.

The Allyn theatre has been leased by Robert J. Allyn and Dorothy Belle Allyn Seymour to the Allyn Theatre Corp. for 20 years from date of completion, commencing April 1, at \$2,000 monthly until Oct. 1, 1927, and then at a yearly rental of \$48,000.

NEW HOTEL ANNAPOLIS

Washington, D. C.

R. B. Fayer, mgr. in the West Theatre District

11-12 and H sts.

Barcus & New BOOKING AGENCY

General Executive Offices

NEW YORK

160 WEST 46TH ST.

BRYANT-9850-NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER

MARVIN H. SCHENCK
BOOKING MANAGER

CHICAGO OFFICE
604 WOODS THEATRE "L.O.C."
JOHNNY JONES
IN CHARGE

THEATRES PROPOSE

Baltimore—(5,000 seats). Park lights and Spalding avenues. Owner, the Assoc. Theatre Corp. Architect, E. G. Blanka. Value not given. Pictures.

Baltimore, N. Y.—Owner, Yagorino Bros., care of architect, C. E. K. K. Freepont, N. Y. Value and policy not given.

Brooklyn, N. Y.—(Also stores, offices) \$200,000. Cor. Euclid avenue and Fulton street. Owner, Crescent Theatre Corp., New York City. Architect, Chas. Sandilow, New York City. Value and pictures.

Chicago—(Also stores). Southeast corner Duane and Kedzie avenues. Owner, Samuel Donlon. Architect not selected; value and policy not given.

Chicago—(Also stores, offices). \$75,000. Ogden and California avenues. Owner, W. H. G. of gen. contracting firm, 111 N. Dearborn street. Architect, W. Root Armstrong. Policy not given.

Cleveland—(Also stores). \$200,000. Pearl and State roads. Owner, Geo. M. Meyers, president Bonnet Cleaning Co., 111 N. Dearborn street. Architect, W. Root Armstrong. Policy not given.

Columbus, O.—(Also stores). \$900,000. State and Pearl streets. Owner, Loew Theatre Enterprises, New York City. Architect, Thos. W. Lamb. New York City. Pictures.

Dubuque, Ia.—(Also hotel, stores). \$750,000. Corner Elizabeth and Grove. Owner, Rosenthal Theatre Corp., care of architect, W. P. Whitney, Chicago. Policy not given.

Flushing, N. Y.—(Also stores). \$350,000. South of Northern boulevard. Owner, 135 Northern boulevard Corp. and 24 Main street, Flushing Corp. Architect, C. A. Sandblom, New York City. Policy not given.

Independence, Mo.—(Also hotel, stores, offices). \$250,000. 118 N. Liberty. Owner, company formerly, A. J. Elliott in charge. Architect, T. McBride. Policy not given.

Lackawanna, N. Y.—(Also stores, offices, bowling alleys). \$150,000. Ridge road, between Electric and Franklin streets. Owner, John W. O'Connor. Architects, Bacon & Lurkey, Buffalo, N. Y. Policy not given.

Lyndhurst, N. J.—\$400,000. Owner, Helber Construction Co., Newark, N. J. Architect, Wm. E. Lehman, Newark, N. J. Site and policy not given.

Chicago, Pa.—(5,000 seats). West Chester Pike and Erie road. Owner, Wm. G. Boyd. Architects, Hodgson & Hill, Philadelphia. Value not given. Pictures.

Morrison, Ill.—(Also stores). \$75,000. Owner, syndicate, withheld, care of architect, E. P. Bohann, Chicago. Policy not given.

New York City—(Also stores). \$1,000,000. Broadway and Alhambra avenues. Owners, Manhattan and Borsland. Architects, Herman Kremer, Buffalo, N. Y. Value and pictures.

Chicago—(Also stores) \$1,500,000. 1365-67 Milwaukee avenue. Owner, Marks Bros. Theatres, Inc. Architects, Levy & Klein. Pictures.

WHITE SIGNS TEAM

George White has placed the Williams Sisters, whom Roger Wolfe Kahn brought on from Chicago, under a two years' contract at \$50 a week.

The act is at Kahn's Le Perquetto de Paris.

LEWIS, PROVIDENCE

Providence, March 8.

Work on the proposed new Loew theatre will begin here on before April 1. The existing structure on the Weybosset street site will be used.

HERMINE SHORE'S AID

Fay Rothman has been added to the staff of the Hermine Shore Agency.

Miss Rothman will have charge of legit and musical comedy placements out of that office.

Orpheum Is Opposed In New Coast Houses

San Francisco, March 8.

It looks certain that the Orpheum Circuit will build in Fresno, Stockton and San Jose. In Fresno they will go up against three picture houses and one picture house, the Orpheum and the Picture Palace. In Stockton they again face opposition to West Coast Theatres, which are in San Jose the picture people are completing a 2,500-seat house for movies and stage acts, and there is the America, where the Orpheum shows have been playing.

The Sacramento theatregoers will next season see Orpheum road shows in a neighborhood where the vaudeville people have leased from Peltier & Morris.

It is settled Alexander Pantages will go through with building plans for Fresno. Pantages a year ago closed the town's first 99-year lease for a theatre site and a clause in the contract specified that Pantages would forfeit \$50,000 in the event he did not start building operations before May 1, 1927.

It is reported that the first steam shovel will be into the ground by April 15. This property was cleared months ago.

Midgets on 1st Ave.

The new Park Lane theatre on 1st Ave. is to feature weekly promotions recruited from vaudeville. Start with Singer's Midgets Jazz Band next week.

Booked by Walter Plimmer.

Pan's Fresno House

Fresno, Cal., March 8.

Work on Pantages' new house is scheduled to start April 15.

The theatre will be housed in a large office building.

Golds Booking J. C.

Lawrence Golds is booking the show for Keith's Jersey City, N. J., last week succeeded Sol Richards, who formerly booked it.

"Rainbow Girl" Tab

Maurice Gray is producing a tab version of "The Rainbow Girl" for picture houses.

MARRIAGES

Iris Grey, F. P.-La. Junior star, and Frank Lynch (Keller Sisters and Lynch), March 4 in New York.

Chicago—(Also stores). \$100,000. W. W. corner 79th street and Merrill avenue. Owners, Andrew & William Karasz. Architect not selected; value and policy given.

Philadelphia—(Also bank). \$600,000. Ogden avenue and Haines street. Owner, Adam C. Jagger. Architect, T. F. Bennett, Rishboro, Pa. Policy not given.

Philadelphia—(Also stores). \$200,000. Southeast corner Germantown and 10th streets. Owner, Jacob Healy Co. Architects, A. F. Gilbert, New York City. Policy not given.

Astoria, Ore.—(Also stores). \$100,000. 10th and 11th streets. Owner, Heller Construction Co., Newark, N. J. Architect, Wm. E. Lehman, Newark, N. J. Policy not given.

Utica, N. Y.—\$100,000. Upper Genesee street. Owner, The Polu Theatre Corp. Architects, Rushmer & Jenson. Pictures.

Brooklyn, N. Y.—(Also stores, offices). \$250,000. S. E. of Astoria avenue. Owner, S. Lefstin, care of architects, Beringer & Kaufman, New York City. Policy not given.

Brooklyn, N. Y.—(Also stores) \$175,000. Location withheld. Owner, withheld, care of architects, McManus & Griffith, New York City. Pictures.

Brooklyn, N. Y.—(Also stores, apartments). Ocean avenue and Avenue X. Owner, Service Bond and Mortgage Co. Architect not selected. Value and policy not given.

Brooklyn, N. Y.—(Also stores, offices). \$300,000. 527-43 Empire boulevard. Owner, Mill-Realty Corp. Architect, C. A. Sandblom, New York City. Pictures.

Chicago—(Apollo, remodeled). \$600,000. Dearborn and Randolph streets. Owner, Chicago American Artists Corp., care of architect, C. Howard Crane. Pictures.

Chicago—(Also stores). \$100,000. 79th and Maryland. Owners, Andrew & William Karasz. Architect not selected; value given.

Gorland, N. Y.—(Also stores, offices). 123 N. Main street. Owner, Shlue Chinn Theatre Corp., Gloversville, N. Y. Architect, D. Hall, New York City. Value not given. Pictures.

Chicago—(Also stores, offices, apartments). Owner, E. B. Wetman and Architects, Chicago. Location withheld. Value and policy not given.

Chicago—(Also stores, apartments). \$300,000. Lawrence Park. Owner, withheld, care of architects, Brenon & Hicks. Policy not given.

Wash., N. Y.—(Also stores, auto showrooms). \$125,000. Corner Church and Court streets. Owner, Fred C. Curtiss, Inc., care of L. B. Gill, New York City. Architect, Paul B. La Vella, New York City. Policy given.

Jamaica, N. Y.—(Also stores, offices). \$25,000. Owner withheld, care of architect, McManus & Griffith, New York City. Location withheld; policy not given.

Kansas City, Mo.—(Remodeled from newspaper office). 545 Minnesota street. Owner, J. T. Wilson & Assoc., Kansas City, Mo. Architect, D. B. Peterson. Value not given. Pictures.

Kansas City, Mo.—(Also stores, offices, lodge hall). \$200,000. Owner, The Everett Hotel and Theatre Enterprises, Inc. Architects, Besseke & De Fox. Site not selected. Pictures.

Marion, Ind.—(Also stores). \$50,000. Owner, F. J. Rambach Enterprises, Indianapolis. Architect, Frank B. Hunter, Indianapolis. Site not given. Pictures.

Milwaukee—(Also stores). \$500,000. Owner withheld, care of architect, H. W. Granger, Oak Park, Ill. Location withheld; policy not given.

Milwaukee—(Also stores). \$300,000. Teutonia avenue, S. of 20th street. Owner, Bader Bldg. Service Co. Architects, Peacock & Frank. Policy not given.

New York City—(Also apartments). \$500,000. Jackson, Forest and Westchester avenues. Owner, Everett Ave. Theatre Apartments, Inc. Architect, Douglas P. Hall. Pictures.

New York City—(Also stores, offices). \$250,000. Owner withheld, care of architects, McManus & Griffith. Location withheld. Pictures.

Ravenna, O.—\$175,000. Main street and Parkway. Owner, F. E. Robinson, Cleveland Heights. Pictures.

(Continued on page 32)

ENGAGEMENTS

Milton Douglas, Laura Lee, Marie Kearns for "Listen, Dear."

For the Keith-Albee and Joanne Le Mar for "A Night in Spain."

For the Keith-Albee and Joanne Le Mar, Bobbers, Mill Collins, Barbara Eber, Roberta Galt, Dorothy Dayne, Genevieve Anus, Guy LaBelle, Wes L. Robertson, Benn Trivins, Milton Douglas.

Elizabeth Irving and Sherrill Oliver for "The Mystery Ship."

BIRTHS

Mr. and Mrs. Charles Rose Kam, son at the Watery Hospital, Western, R. I., March 4. Mr. Kam the manager of the Chicago Stock Exchange.

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"In A Thousand Miles from Nowhere"
BY ALLEN SPENCER TENNEY
Playing Keith-Albee Theatres From Now On
Management: HENRY BELLIT

er shows on the Columbia
ice receipts for the season

FIVE PERFORMERS IN ONE NIGHT FOUR ARTISTS IN "DOBLE" ONE NIGHT IN "BROADWAY" ONE NIGHT IN "BROADWAY" ONE NIGHT IN "BROADWAY"

Issues Order No Member of "Rio Rita" Line May Also Appear in Night Clubs—Secured Several Girls From Clubs on Reverse Understanding

Mighty few chorus girls along Broadway just now think of "Rio Rita" with bating breath. They know they say Zeigley crossed one of their chums. What the crossed chums are saying couldn't even get in a dirt show.

The musical producer brought the trade upon himself. It started last week when Zeigley sent forth an order that no chorus girl in "Rio Rita" could double late a night club. Some of the chorus girls in the same show went there from night clubs, at Zeigley's request and promise that they could also appear in their clubs when the show reached New York.

The girls entered "Rio Rita" via "Zeigley." Zeigley's price was \$100 a week. The girls in "Rio Rita" the same amount. The girls in "Rio Rita" the same amount. The girls in "Rio Rita" the same amount.

At 150 Weekly in Each
 In the night clubs the girls receive \$50 weekly and in "Rio Rita" the same amount. The girls in "Rio Rita" the same amount. The girls in "Rio Rita" the same amount.

As "Betsy" started to tumble, night club girls with other chorists were shifted to "Rio Rita." Then in Philadelphia. That called for more rehearsals, but the young women began to get into "Rio Rita" and extra money. The girls in "Rio Rita" the same amount. The girls in "Rio Rita" the same amount.

Colored Tenor loaned Apt.—Embarrassment

Milwaukee, March 8.
 A tenant of the Blackstone Apartments is facing local difficulties because he allowed Ronald Hayes, one of the nationally known tenors, or a graduate of Yale and Yutan University, the use of his apartment. The attorney for the proprietors threatened to sue unless the tenant makes a "retraction." The lawyer refused to explain what he means by a "retraction."

On the occasion of his appearance at the Fabat Theatre Thursday night, Hayes found himself in an awkward situation. The appearance of a prominent negro. The hotels regretfully informed him that they had no room for him. Embarrassment was relieved when the tenant in the Blackstone Apartments preferred the use of his apartment and took his family to a hotel.

Shortly after Hayes left Milwaukee the tenant was notified that his action was tantamount to a breaking of the lease.

Arthur West, Tenor, May Fade Into Films

Los Angeles, March 8.
 Arthur West, tenor, who opened for the "Great Train Robbery" work in a Fanchon and Marco presentation, will probably complete his stage career within a few days and become a screen actor.

West, it was said, was chosen by the studio to make a "Carmen" picture for Fox, as an unusual type of tenor, particularly good part in the picture.

When It's a Hit

A Broadway manager, rated a stormy petrel in protesting against theatre reform, has performed a complete somersault. He particularly railed against ticket speculation and was not for a managerial central ticket office. His point of view changed with a hit show in his house. He has been selling the bulk of good locations to an agency, not long since "hit" and collecting \$1 on each ticket, himself, the attraction naturally not sharing.

It happens the other brokers must buy tickets for the show, though that particular agency and the latter collects \$2 on each ticket. The agencies are getting \$7.50 per ticket, at \$2.50, but office, but it isn't all gross as explained.

SHOWMANSHIP DEBATES

Minneapolis—Minutemen Evolution Arguments—\$1,200 and \$500

Groceries

Minneapolis, March 8.
 With censorship agitation taking the form of a bill to prohibit the teaching of evolution theories in public schools of the State University, debates on the subject are the latest fight competition to come from the city.

The Rev. W. B. Riley, sponsoring a bill, public opinion of the last week, who at the University of Minnesota, and the other at the St. Paul, 1927, Minneapolis, and on a Monday night, the debate, with the house scaled at 25 and 60 cents, turned public opinion, a group of \$1,200. When it was repeated at the St. Paul Auditorium the next night it drew only \$100.

The debate provided more entertainment than the average vaude bill. With three jokes and snarled at each other and the next night pulled the very same stuff. If all matched of numerous regular engagements, a in the prize ring.

Chi Ticket Brokers in Politicians' Test Case

Chicago, March 8.
 The recent Supreme Court decision defining the 50-cent limit of price ticket agencies as unconstitutional has stirred several politicians here into promise of action. With the court decision as unconstitutional has stirred several politicians here into promise of action. With the court decision as unconstitutional has stirred several politicians here into promise of action.

Agencies are not regarding the proposed action as an extension for the people against the agencies. Agencies are not regarding the proposed action as an extension for the people against the agencies. Agencies are not regarding the proposed action as an extension for the people against the agencies.

"Gossipy Sex" as Play

The "Gossipy Sex" announced by John Golden as a three-act play for musical production, is an extension of the vaudeville act of same title, used by Robert Emmett Keane and presented by the Chicagoans "Gossipy Sex" as a play. Lawrence Greenman is announced as the lead in the piece.

Morgan's Mate
 Los Angeles, March 8.
 Dickson Morgan, who is presenting "Morgan's Mate" at the "Wings" at special matinees in Hollywood, will offer a "Morgan's Mate" at the "Wings" at special matinees in Hollywood.

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BARRIE OLIVER
 LONDON'S BOY FRIEND
 MANCHESTER, ENGLAND

"Among the most striking moments of the year are those of Spilly, Jane Cowell, head of Barrie Oliver dancing the Charleston on a table in Just a Kiss. Yes, it has been a very pleasant year."

American Rep. Helen
 225 W. 12nd St., N. Y.
 Photo Trax, 6190

STRANDED ACTORS BACK WITH "MIRACLE"

Morris Geat Also Liberal with
 L. A. Charities—"Miracle"
 Next in Germany

Los Angeles, March 8.
 The next stand for "The Miracle" will be at Dortmund, Germany, opening April 14 and remaining there until early in June, when it is scheduled to go to Albany, N. Y. in London. The only members of the cast in the American production for "The Miracle" are the players in the cast, who have been stranded on the coast. He provided them with transportation and sufficient money to last until they got to New York.

During the fifth week it was necessary for Geat to take care of some 15,000 people who had purchased tickets for "The Miracle" and were unable to attend performances during the two weeks prior to heavy rainstorms which killed traffic connections.

Headline members of "The Miracle" company sent out. Geat took care of 18 actors, most of them in the specialty stage, who have been stranded on the coast. He provided them with transportation and sufficient money to last until they got to New York.

"Chicago" in Detroit On 12-Week Booking

Casting is being done for the Chicago Chicago company of the "Chicago." The show will open in Detroit and scheduled to play there for 12 weeks, an exceptional booking.

The Loop will first get the show early in the summer.

Summer Show at N. B.; "Is That Nice?" Selected

"Is That Nice?" musical adaptation of the Broadway play "Upstairs and Down," will be listed among forthcoming summer musicals at the probable meeting at the Music Box, New York.

It is understood that Anita Loos is making the musical's comedy version with Irving Berlin doing the lyrics and the music. Mr. Morris will sponsor production.

James Cagney Claims to Equity of Alleged Practices of Jed Harris of "Broadway"—Continually Upset Through Many Notices for Mrs. Cagney to Go to London

Fender "Crashes"

Palm Beach, March 8.
 Harry Fender, musical comedy juvenile, has been admitted to membership in the Bath and Tennis Club.

The actor was sponsored by Edward F. Hutton and Anthony Middle and is regarded as the only professional ever to be enrolled in what is probably the most exclusive resort organization in the world.

"Captive" Salary Claims

An unusual salary angle concerns the abrupt closing of "The Captive" at the Empire New York. The show stopped on orders from the management Tuesday night, being the last of a week, but the players claim a week's salary still due in lieu of notice.

Gilbert Miller, managing director of the Frohm Company, which produced the show, indicated the matter to go to arbitration. Equity maintains the claim for a week's salary is clear, since the show was voluntarily taken off by the management. Although the players were arrested, the management had secured an injunction restraining the police from interfering with the matter was settled in court. The company assembled for the matter, but the police arrested the players then hurrying to court, where they were due to appear at 7:30.

Advocates Stage Director For Methodist Church

Los Angeles, March 8.
 Rev. Charles F. Seiler, Methodist minister of Santa Ana, has been named with a strong endorsement "The Miracle" in his Sunday sermon. The church has been named with a strong endorsement "The Miracle" in his Sunday sermon. The church has been named with a strong endorsement "The Miracle" in his Sunday sermon.

Rev. Seiler further stated that he advocated the Methodist church establishing a director of dramatics.

The Methodists have commonly been opposed to anything theatrical.

"Romancing" Good

Albany, March 8.
 "Romancing Arond" had a successful premiere at the Albany Theatre. This dramatic comedy looks good enough to carry Lillian Foster into a second Broadway trial.

The first act is a little too long and the tempo rather slow but these are defects that can be remedied easily. It seems as though it may have a claim on Broadway.

Miss Foster is supported by a good cast.

Wayburn Not Available

Ned Wayburn wishes it to be put upon the record that his services are not available at present for any theatrical production.

James Cagney, understood to be in Tracy in "Broadway," was the complaint with Equity alleging the manager is asserting to unfair practices against him and his wife in order to avoid contractual obligations.

Cagney was originally engaged by Jed Harris production of "Broadway" for the juvenile lead in the London production of the piece. Cagney was being supported in vaudeville in "A Broadway Rouser" under direction of L. K. Nadel when Harris left for "Broadway." Cagney agreed to release Cagney and his wife, the latter also appearing in the vaude act, and both signed with Harris for the London company.

According to Cagney, he rehearsed with the piece until the day prior to sailing, when he was informed that Roy Lloyd was going into the picture and that Harris had proposed Chicago company of "Broadway," not yet materializing.

Run of Play Contract
 Cagney held a run of play contract for the London company and has been playing in the role of the New York production. Mrs. "Honey" is also in the cast.

The controversy, which Cagney has complained about to Equity is being handled by the latter. Harris of settlement on his contract and his wife have been practically driving him out of the picture. Various notifications that Mrs. Cagney would be sent to London.

It is being asserted that the possibility of sending his wife abroad is a breach of the contract. Harris management to keep both of them apart.

Equity has taken the matter under consideration and will make a ruling on this week.

The controversy, which Cagney has complained about to Equity is being handled by the latter. Harris of settlement on his contract and his wife have been practically driving him out of the picture. Various notifications that Mrs. Cagney would be sent to London.

Gest's Family Taking To Soap Business

Los Angeles, March 8.
 The Gest boys are going into the soap business. The boys are going into the soap business. The boys are going into the soap business.

Also here from Russia in Gest's old business is the wife of his father was the largest soap manufacturer in Russia, having a plant in Moscow.

As their brother, Morris, feels he is the only one of the family who has been in the business, the two brothers have decided to start a factory here to make soap. The plant will be built for them in the southern part of Los Angeles, and their initial brand will be called "Miracle."

Phil Isaacs, former theatre manager, who recently sold a bill post office in Detroit to the business manager of the soap business.

Also here from Russia in Gest's old business is the wife of his father was the largest soap manufacturer in Russia, having a plant in Moscow.

"Shannons" in Slang

Los Angeles, March 8.
 The "Shannons" in slang new play by James Shannon, will be produced at the Theatre, following the success of "The Shannons."

JOE COOK

*America's Most Versatile
Entertainer*

JUST COMPLETED AN ENGAGEMENT OF FOUR SUCCESSFUL SEASONS WITH

EARL CARROLL'S "VANITIES"

and takes this means of expressing his acknowledgment of
the many kindnesses extended him throughout this long
period by his many associates in the various
shows in which he appeared as
principal comedian

ALSO

Thanking MR. CARROLL for his generous offer of a
STARRING ENGAGEMENT
NEXT SEASON

*Future Plans Will
Be Duly Announced*

Address All Communications
JOE COOK, LANDING, N. J.

TELEPHONE HOPATCONG, N. J., 324

WCRW, CHICAGO, ACCUSED OF ETHERIZING "MECHANICALS"

Petrilla, of Musicians' Union, Exposes Practices at
Marigold Gardens, Via. Other Radio Station—
Any Band Furnished Upon Phone Request

Chicago, March 8. James C. Petrilla, president of the Chicago Federation of Musicians, spoke over four different stations in one evening to inform the radio public of the broadcasting methods in vogue at WCRW, 417 West Madison street, the Marigold Gardens, north side dance hall.

In place of hiring orchestras for broadcast purposes the station employs a "mechanical device," this "device" enabling the station to offer selections by any orchestra desired, whether that orchestra be currently in town or not. By this "method" listeners-in may be entertained by all orchestras.

In introducing numbers the announcer reads off the names of the orchestra and selection to be played without informing that the music issues from a "mechanical device." Clinton R. White, director of the station and from whom WCRW gets its last three call letters, denies that the so-called "mechanical device" is another name for phonograph. Reports had it that the device was one of the new Orthophonic machines. But the "device" actually is has not been made known.

Fraction between WCRW and the musicians' union started when the station rented its wire out to cafes, whereby orchestras of union membership broadcast through WCRW, the station meanwhile doubling

with its "device." The local informant stated that if it were to use orchestras it would have to use all live ones or none at all. Orchestras at the Vanity Fair, cabaret next door to the Marigold Gardens to which a wire was rented, was ordered to discontinue playing over the station. Also pulled out was the Elmer Kier band.

First Time
Another point entered in the case was the station's failure to employ a staff pianist, as is required by rules of the union.

Petrilla's talk over the radio is believed to be the first of its kind, the measure never having been necessary heretofore with radio stations conforming to the musicians' rules. Also it stands as the first instance where one station was employed to give an unfavorable view of another.

Petrilla tipped off through stations WCPX, WTAS, WEIT and WLS.

24-HR. PROGRAM

A new broadcasting syndicate is being organized for the purpose of maintaining a 24-hour radio entertainment schedule. It will be a commercial station, selling "time."

At least twice weekly, for a starter, the 24-hour other barrage will be maintained to catch the late homecomers from theatres and night clubs will be greeted by additional entertainment.

The theory is that there is a worthwhile if small element of night owls whose incomes permit luxuries and pleasures which can be sold via the ether at off hours.

American Money Behind New Finland Station

Washington, March 8. Finland is to have a new radio station costing \$200,000 to be erected with funds loaned by an American radio manufacturer, says a report to the Department of Commerce.

The station is to be located at Lahti and will be the second in that city. Others are located in Tammerfors, Bygonesborg, Jyväskylä and Jakobstad, all of which are privately owned. The army of Finland operates two stations in Helsinki.

REAL RADIO CHAOS

Washington, March 8.

Senator C. C. Dill (D.) of Washington, sponsor of radio legislation in the Senate, practically killed his own proposal when objecting to the confirmation of two of the five members of the commission provided for by the law.

With such a good start the Senate, as a whole, proceeded to completely finish it for him by the simple expedient of providing no funds with which to pay salaries, and such.

From the senator's angle he objected to H. A. Bellows of Minn., and O. H. Caldwell, radio magazine editor, because, as he claimed, the two presidential appointees were "hand picked Hoover men."

Recalling that objections to the Senate then proceeded to officially approve W. H. G. Bullard, Jr., R. O. Sykes, Minn., and John F. Dillon, supervising radio technician of San Francisco.

The move on the part of the upper legislative body was to get itself not entangled in a political jam as to fail to pass the deficiency appropriation bill onto which was tacked the necessary wherewithal to put life into even the law partly already completed commission.

Complicating General McCar's there are no other funds from which the expenses can be paid.

Judge Stephen R. Davis, solicitor of the Department of Commerce, says his department has no funds to loan the commission.

Thus the problem is presented as to how the new body to control the air is going to function.

Yes and No

Still further as the Senate did not reject the nominations, merely deferring action, of the proposed commissioners Bellows and Caldwell in dictations now are that President Coolidge will give these two men recess appointments.

Meanwhile, with the passage of the Dill-White bill and its approval by the President, all previously issued licenses are void and after a period of 60 days, unless such are renewed, no broadcasting will be permitted.

As Washington officially sees it there now is actual chaos.

Hoover Helping

Secretary Hoover has stepped into the breach and offered the facilities of the Department of Commerce to assist the newly created, but fundless, radio commission.

In a statement the secretary set forth that to follow the suggestion that he take over the functions of the commission would be to defeat the entire purpose of the legislation. He added that he would not do this under any conditions.

With the President on Saturday last giving recess appointments to O. H. Caldwell and Henry A. Bel-

WAMD'S INJUNCTION

Gits Order Against Minneapolis
Restriction—Battle Looms

Minneapolis, March 8.

WAMD has obtained a temporary injunction restraining the city from enforcing its recently enacted ordinance which restricts the power used and the number of hours on the air and forbids more than one station to operate at a time.

It is alleged that the legislation is unconstitutional in that it confiscates property.

All other stations have agreed to abide by the terms of the ordinance and have taken out their \$50 licenses. Alderman Eugene Hancock, its author, declares he will move to have the council request the Government to revoke the license of WAMD.

Buffalo, March 8.

Station WEEB will contest the right to be allowed to continue under the new radio bill, as the second most important Buffalo station.

Herbert Howell, owner, stated this week that WEEB is the second oldest station in Buffalo (WGR being first in age and importance) and that it and not WMAK, which is a Lockport, N. Y., station, should be one of the logical survivors under the new bill.

R. C. A.'s \$7,367,100

Washington, March 8. The annual report of the Radio Corporation of America, just made public, discloses a net earning of \$7,367,100 after due allowance for depreciation of plant and inventory.

Though paying seven per cent in dividends on the preferred stock since 1924, such on the common stock have yet to be declared.

Of their earnings for 1926 the report does not disclose what portion was realized directly from broadcasting from the angle of time sold.

WEO MOVING

Washington, March 8. WROC, local station of the Radio Corp. of America, tied with the National Broadcasting Co., is to move its studio from the Riggs-Tompkins Building to the National Press Building when the latter is completed.

lows, the commission of five members is completed. None will receive compensation for their services until Congress appropriates funds.

Preparations are being made in the department that indicate the five commissioners will accept Mr. Hoover's invitation. The entire fifth floor of the building is being equipped of present occupants, with this space to be turned over to the commission.

The clerical force will be obliged to do double duty to earn one salary.

AIR PRIORITY

WITH TIME SET

Washington, March 8.

Secretary Hoover, just prior to the adjournment of Congress, made a statement that the broadcasting features be given certain priority aimed to eliminate much of the present interference.

Mr. Hoover believes that weather reports should have priority at 11 a. m. and 5 p. m., at 12 noon and 6 p. m., while entertainment should prevail from 7 to 10 p. m. Also would the secretary advise every day at 2:30, in season, for the broadcasting of baseball games.

Further Mr. Hoover thought at that time that the radio commission, since left without set to operate, would have the authority to set such a schedule.

France Now Regulates All Its Broadcasting

Washington, March 8.

France, too, has just adopted a regulatory measure over all broadcasting, says a report to the Department of Commerce. Control has been placed under the Post Telegraph and Telephone Service. No sending or receiving set may be operated without adhering to the regulations laid down.

Manufacturers claim the regulations aim to nationalize the entire field of broadcasting. This the government denies, though the stipulation is made that private radio equipment cannot be used without special permission.

NEW INDIA STATIONS

Washington, March 8. Licenses have been granted for the erection of two new broadcasting stations in India, one to be located at Bombay, the other at Calcutta.

The American Consul, reporting this to the Department of Commerce, expects these stations to be in operation by the end of 1927.

Nelson At WTHO, Detroit

Chicago, March 8. Jack Nelson, formerly at WJJD, will go to Detroit as studio director and announcer for WTHO, new station in the Whittier hotel there.

DISTINCTIVE MUSIC

It is always been a feature of ROBBINS-ENGEL, INC.

that of music and piano accompaniment with Robbins-Engel's publicists combine songs with "HITS and KISSERS"

"CLIMBING UP THE LAZARUS OF LOVE"

"WHO DO YOU LOVE?" (An from Earl Carroll's "Vanity")

"CALLING" (The first original waltz in years)

ROBBINS-ENGEL, INC.

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NEW YORK CITY

THE DIPLOMATS

Nine Versatile
Musicians-Entertainers
NIGHTLY AT THE
Knickerbocker Grill
B'WAY and 42d ST.

DROP IN!
Look Us Over

Also Doubling in
Vaudeville
with
Vanessi

THE ROYAL PALE

TAKE PLEASURE IN ANNOUNCING THEIR NEW YORK PREMIERE

AT ROGER WOLFE KAHN'S

THE ROYAL PALE
TUESDAY EVENING MARCH 15, 1927

WILLIS PENNYNIA; DOUBLING INTO NIGHT CLUB

**Much Coveted Engagement Season's Plum Job—
Helps Record Sales—Large Guarantee and Per-
centage of Covers for Kahn**

Roger Wolfe Kahn's orchestra is opening at the Hotel Pennsylvania, New York, next Monday night. It is a berth that has been the target for scores of applicants and practically every leader in the business. It also dislodges George Olsen as general musical director of the Statler chain of hotels an "official" pianist.

Kahn's contract is most extraordinary considering the conservatism of the Statlers' reaction to the dance music. Figures which are understood to be fairly accurate guarantee Kahn \$2,500 a week and 40 percent of the covers over a certain amount. It is conservatively estimated that Kahn should make \$3,000 a week all told. The guarantee alone tops everything paid before to Kahn or Olsen.

The Pennsylvania has been a much-coveted band berth for many years. Its transient element insures a wide popularity that is worth-while for photograph record sales. The radio wire is another excellent exploitation medium. Kahn will broadcast through WJZ from the Pennsylvania and will ultimately probably take his WEAF wire from the Le Perreux de Paris down to the hotel.

The young maestro will double from the hotel into his class 81 night club just like Olsen has been doing with his own club. The peak of the Pennsylvania's after-theatre business comes rather early, around 11:15 or 11:30, and by midnight it is ebbing. The peak of Kahn's Perreux commences after midnight, so it works out well. When Kahn's night club closes for the season, in May, or before, there will be no division of interest.

Roger Easing Up
George D. Lettman, personal representative for Kahn, negotiated this unusual contract which also provides for a minimum of eight personal appearances by Kahn per week. There being no Sundays, the six dance and supper sessions, or 12 in all, will not tax young Kahn too much. This dispensation was made in deference to Otto Kahn and the Kahn family which of late has been somewhat concerned about Roger's physical welfare.

The night club enterprises has been a terrific strain and coupled with his band, composing and recording activities, the combination has been somewhat too much at times for one man.

Kahn's contract with the Pennsylvania is for one year, with renewal options both ways. Olsen was the first to double with Statler and his Statler chain of hotels was the result of a very friendly parting with Olsen, as stated by Stromberg-Carlson as a

N. A. O. D. BENEFIT BALL

Paul Whiteman has affixed his signature accepting membership in the National Association of Orchestra Directors, constituting himself as one of the founders and charter members.

The suggestion of a permanent sick and death benefit fund for indigent musicians was immediately accepted. For this purpose, the first public function will be staged Easter Sunday at the Hotel Astor. It will be a tax-exempt dance to a \$10 admission with some "name" orchestras officiating singly and ensembles.

Russo-Fiorito Split

Dan Russo and Teddy Fiorito have split as co-masters of the orchestra bearing their name, Russo continuing with the band and aster, Fiorito the record recording contract. Fiorito will assemble a band for himself. He was in New York last week placing song material.

The split is an economic and professional move and does not affect their friendly associations. It was found there was not enough in it for two co-directors of the same orchestra, hence the decision to feature themselves individually with individual orchestras.

Russo is at the Ploceady, a Chicago picture house, and Fiorito is slated for a Chi hotel berth.

PROSPECTING IN BROOK

Dr. S. Baruch, formerly operating "pay as you go" station WBNY, is now seeking quarters in the Bronx.

Station WBNY passed out painfully several weeks ago, owing to lack of sufficient quantities of talent with enough money to pay the bills. Baruch was allowed to hit the waves with whatever it was he had to offer.

The idea was to sell the advertising value of radio to performers instead of business organizations. Better than average performers were allowed to broadcast free of charge.

commercial broadcaster at \$2,500 per hour per week for 52 weeks. Olsen went to Boston the latter part of last week to interview hands for the new Statler, Boston, it having a local union regulation not to import New York or out-of-town orchestras into the choice Boston hotel business. Olsen's band, Earl Carpenter band and at the Hotel Statler, Buffalo.

Whiteman is to be awarded the engagement to Kahn. It ended a flock of correspondence and influential names utilized by some ambitious maestros to land that job.

WEIL, PUB, SLUGS AB GREEN, WRITER

Both in Night Court and Discharged—Green Also Lawyer on the Side

Milton Weil, music publisher, and Alton Greenberg, attorney and song writer-music publisher, engaged in a fistful encounter Thursday evening after six o'clock in their office building at 1414 Broadway (Hilton building). Greenberg summoned the traffic cop on the corner after being mauled by the publisher, who published the record.

The Chicago music publisher, who breezed into New York for a week and a fight, returned to his native land Saturday after disposing of the matter Thursday in the night court, where he counter-charged against Greenberg. Both had a host of politicians and "fixers" the judge admonishing each and discharging both after making each agree to waive any further suits for civil damages, etc.

Greenberg, a jurist practices law as a Greenberg and perpetratee Jack Al Greenberg. His office is a combined music publishing and law enterprise. In between he also writes songs.

Greenberg as a lawyer has come to attention through representing both the publisher and the writer, in various claims mostly for insufficient royalties.

Greenberg was acting for Roy Bergere in a civil claim against the Weil Music Co. for some royalties alleged to be still due and was serving Weil with a legal paper in the Hilton building. Weil accepted it and responded, "Now I'll give you something in return," whereupon he heaped off much to Greenberg's physical discomfort.

The lawyers' office is on the fourth floor of the Hilton building; Weil's on the third. Greenberg came down a flight to Weil's floor, where a flock of music publishers are headquartered.

Weil is not alone in his New York office as has been reported, although Harry Hoch and Henry Bergman, two Weil's associates, have left. Hoch has gone over to Blum, Bloeden & Lang, Inc., as orchestra manager and Bergman is sitting at his Freepress, L. I. home, not having been particularly well of late. Jimmy Steiger is handling the professional department succeeding Bergman.

Weil has been able to elicit in the east, although his song material has been favorably regarded and exploited.

BAND TAKES BALLROOM

Go Surin and Howard White, after a season with Pancho & Marco, have booked their orchestra into the Monica Ballroom, Santa Monica. The boys hall from Texas.

The band is broadcasting over KNRC.

At Hall On WNNY

Charles D. Isaacson has been appointed musical director of the announcer at WNNY by Al Hall. Stephen Cusker is now classical program director and evening announcer.

Stein's Summer Bookings

Bill Stein of the M. C. A. of Chicago was in and out of New York the early part of the week, closing contracts in the east. Mr. C. Stein, head of the firm, is due in tomorrow (Friday) to close the season on the 21st floor of the Paramount building as a New York headquarters for the M. C. A.

The Chi orchestra booking exchange has the booking rights to both the Steel and Million Dollar piers, Atlantic City, for the summer. The Chi will open May 14 at the Steel Pier to be succeeded by Ted Weems July 20. Weems will come in from the Baker hotel, Dallas, where he opens April 4. He is currently at the Muehlebach hotel, Kansas City.

At Young's Million Dollar Pier Clarke Donberger opens April 5 for six weeks, during which period he will also catch up on Victor recordings. Donberger will be succeeded by the Egyptian Serenaders, now in California touring the ballrooms.

HERE AND THERE

Opening with Al Shapinsky at the Pelham Heath Inn will be Bud Rice and his Original Kentucky Night Hawks. The Hawks will be at the Kosair hotel, Louisville, Ky.

Pete Dale of the records, writing as Dnie Wimbrow, has had his "When the Black Sheep Get the Blues" published by Jack Mills, Inc.

Ray Walker, songwriter and orchestra leader, has been appointed program and musical director of WBBB, a Brooklyn, N. Y., radio station.

H. P. Tapsen and Jules Piffa are the remaining two of "the four horsemen" who managed the Buffalo-Idolone orchestra. McLaughlin, the executive manager, is no longer with the band, which has opened at the Teck Cafe, Buffalo.

AL SHORT ON STAGE

Chicago, March 8.
Al Short, musical director at the Pocaillon, will slide from the pit to stage March 28. The Russo-Fiorito Orleans, stage band at the house since opening, will leave one week when their six-week contract terminates.

Short conducted the stage band at the Capitol until going to the new Beaconstadt house.

GOTTSCHEAL AT FOREM

Los Angeles, March 8.
Louis F. Gottschalk will succeed Ted Henkel as musical director of the Forum.

He'll be replaced Henkel to resign after the longest term of any musical leader in Los Angeles. Upon his recovery, Henkel will probably go east.

LAVIN PERSPECTIVE MGR.

Chicago, March 8.
Jack Lavin, manager of the Chicago office of Villa Moret Music Publishers, San Francisco, has been appointed presentation manager for that concern.

He is succeeded in Chicago by Jack Diamond, recently with Henkel in Detroit.

LOPEZ SIGNED WITH SHUBERTS

In "Passing Show" and Century Roof Cafe

A deal closed yesterday (Tuesday) afternoon between Julian T. Abeles, legal representative for Vincent Lopez, and Les Shubert, moves the new Casa Lopez into the Century Roof for the summer at least. An unusual dispensation from Shuberts is their willingness to permit Lopes to double from "The Passing Show" into any of the Shubert night club and venue tie-up provides for Lopez getting \$1,000 a week in the show and the taking over of the Century Roof in its entirety, turning over 15% percent of the gross to the Shuberts for the premises. Lopez with Gene Geiger, his personal business manager, will control everything from costume concessions to kitchen and will operate the new Casa Lopez (former Cafe de Paris, atop the Century) individually without Shubert restriction or interference.

The additional concession to double from "The Passing Show" is because of a prior Lope contract for a metropolitan tour. Lopez is getting \$4,000 a week from Lope's and the \$1,000 guarantee in the Shubert revue will gross him \$7,000 for his stage performances. This does not count the proceeds from the night club ventures.

The Shuberts have the privilege to halt Lopez's doubling from the revue into vaudeville or picture houses, whereupon the \$3,000 consideration advances to \$5,000 a week.

When Lopez's original Casa Lope at 247 West 44th street (the Automobile Club of America) was destroyed by fire three weeks ago, he was the recipient of a flock of calls. The chief handicap was the limited capacity. The Century Roof as a summer spot is looked on advantageously. Its capacity is 650.

His contract, Lopes is not to perform more than 30 minutes in the "Passing Show."

LYMAN'S END STICKUP

Los Angeles, March 8.
Ben Lyman, orchestra leader and composer, was again the victim of kidnap this week when he was stuck up for the second time within a month and robbed of a \$5,000 ring, \$100 platinum watch and \$200 in cash.

Lyman was in front of his home at the time, parking his car, when the bandits dropped in on him.

ROBBINS SIGNS PREVIN

Jack Robbins has signed Charles Previn, the Roxy conductor, to compose exclusively for the Robbins publishing enterprise.

Previn is under a two-year contract and his original overture at the premiere of the Roxy will be the first of a series of publications.

**Featured Dancers at CASINO DE PARIS
Also Doubling at the PERROQUET CABARET, Paris
for the past eight weeks and retained indefinitely**

(RECORD ENGAGEMENT)

**C. F. WYN
Impresario
36, Boulevard Hausmann, Paris**

**New York Representative
MISS JENIE JACOBS**

Jim Redmond's New Club; Declares in Mrs. Paul

Jim Redmond returns once again to the night club field on March 15 when he will open his New York Frolics on the site of the present Casino Club. Redmond has declared the widow of the late Sam Paul in for 58 per cent. of the place. He is also assuming the deceased ace operator's debts which total over \$6,000.

Redmond will offer an elaborate revue staged by Dan Healy of the Silver Slipper. Healy is remaining at the Slipper but the show will contain a number of principals in the current S. S. show, such as Dolly Sterling, Jack Duffy, Hanley Sisters, Cliff O'Rourke, Dolly Astin and 16 specialty girls. Jimmy Carr will dispense the syncopean.

ONLY ONE AT M-G-E

Hymie Cohen has walked out of the Merry-Go-Round and will open for himself.

Jerry Benson is continuing the M-G-E and has taken over Cohen's half-interest in the place.

"Silver Bells"

ARE
Good Banjos

ASK
MONTANA
JOE ROBERTS
SAM CARR
RUSSELL MANUEL
ROY SNECK
BANJO LAND
LEOYD IBACH
EDDIE ROSS

AND MANY OTHERS

NEW BLUE, CATALOGUE FREE
BACON BANJO CO., INC.
GROTON, CONN.
F. J. Lamon D. L. Day

Pro Agents Pined For Hitting Citizen

Howard Duncan, 22 years old, prohibition agent, of 132 W. 121st street and Albert Goodrich, 42, "pro" agent, partner of Duncan and residing at 219 West 65th street were arrested in West Side Court on the charge of disorderly conduct. They were charged with striking Patrick Drew, 133 Horton street, Elmhurst, Queens, L. I., with their fists.

Drew was riding in a cab at Broadway and 55th street. Duncan was driving his own car north on Broadway. It is said the cars almost collided. The agents got out of their car and Drew stepped out to remonstrate with Duncan for his alleged carousing.

Drew asserted that Duncan struck him across the nose with the butt of his service revolver while Goodrich took a punch at him. Patrolman Raphael Santoro of the West 47th station looked up the agents on the charge of felonious assault. In court the charge was modified.

The agents denied that they struck Drew with the weapon. They charged that he was the aggressor and made an attempt to strangle them. It was only when Drew raised his hand, they said, that Drew was struck with their fists. The hearing will take this week in West Side Court before Magistrate Gintzmyer.

Copyright Bill Died

Washington, March 8.

Along with other measures, the bill doubling the copyright fee was killed in the gloom surrounding the closing filibuster session of the Senate.

Objection had been made to the bill through it adversely affecting the individual. "Riding genre" was the way in which the man Bol Bloom (New York) voiced his protest. Congress, however, passed the bill as one of its bills, several bodies having approved it.

AMONG THE WOMEN

(Continued from page 34)

Another interesting miss was Victoria Youngman. Petite of figure and very blonde, Miss Youngman has the earmarks of vaudeville. This miss did the stepping for the company. Her clothes were of the soulelette style. Effectively worn with white tights was a silver fringe costume having a black jet top. A white taffeta looked well before a number of the chorus in white middies. Very odd was a dress with the sides different in coloring. The front was black and one side blue and the other rose.

Peggy Ray and Marie Amley did very well with their dressing. Marie Sloan, a female baseball player, wasn't very appealing.

Thomas McElghan is once more unfortunate in being in a bad picture. "Blind Alleys," will add nothing to the prestige of this picture star. Greta Nissen, buried under a black wig, was an entirely different personality than in her own blonde hair. The picture opens with a lovely wedding scene. The South American ceremony had the bridal party in hopped skirts of lace with mantillas. Miss Nissen showed several coats, all for trimmed, and many dresses. The dressing wasn't exceptional. Evelyn Brent displayed no clothes of distinction.

The presentation was "An Alpine Pastoral," which showed a pretty Swiss scene with a flock of live sheep that drew a round of applause. Marcelle Granville was a Swiss lady in a voluminous dress of blue taffeta and lace apron and the huge head dress of that country. Six milkmaids were pretty in very full skirts of black and red bordered with red. The aprons were red and the huge head dresses were white. For a maypole dance the girls were in yellow taffeta and orange kerchiefs.

GRAY MATTER

(Continued from page 34)

right than get an extra foot of suspense should rescue their heroines before the "I do's" are exchanged.

Only Wells Could Do It

H. G. Wells is billed prominently as the author of "Marriage," picture, which explains how a wife could find her husband in the vast African jungle when she didn't know he was there and how she managed to finance a private trip with all necessary supplies after the husband she had ruined financially had left her his debts. Only Wells could do that. A man in the audience swore at the picture and the actor but he was too severe—or perhaps married—but Virginia Valli was much better than usual and did good work as the bride, as did Gladys McConnell as the sister. The young man who herded it and who knew he was safe from interference by women in the jungle—not knowing H. G. W.—was splendid but nameless.

Will Rogers and the Irish

It Will Rogers ever runs for office he will certainly get the Irish vote from those who see "In Dublin." If the rest of the series is as enjoyable there is a lot of pleasure in store for an afflicted movie public.

Luckily "Three Hours" isn't the length of the picture, only the name. Corinne Griffith gets enough misery into one hour, but a husband like Hobart Bosworth has enough to make a whole audience miserable.

ORGANISTS' CONTEST

Chicago, March 8.

National Association of Organists and the Illinois Federation of Music Clubs will sponsor a contest between organists from Illinois, Wisconsin, Iowa and Nebraska, to be held here April 14-25.

Prizes totaling \$350 will be awarded: \$250, first; \$200, second, and \$100 for third.

The contest requires that contestants be native born, or of naturalized parents, also that each must have had his entire musical education in the United States.

Al Goldman Marrying

Yesterday in Brooklyn a reception was held following the announcement of the engagement of Al Goldman to Susie Rosentien, non-professional. The announcement was made by the parents of the young woman.

The wedding date is June 21. Al is of Al and Jack (Goldman), operators of two road houses around New York, Jack is in charge of the Castilian Gardens at Lynbrook, and Al directs the Castilian gardens on the Pelham parkway.



TAVERN

A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 48TH STREET
East of Broadway

CURFEW SHALL NOT RING TONIGHT!

OR ANY OTHER NIGHT AT THE

SALON ROYAL 310 West 58th Street
NEW YORK CITY

WHERE THE INTERNATIONAL ENTERTAINER

APPEARS ALL NIGHT EVERY NIGHT BUT SUNDAY

IN CONJUNCTION WITH JACQUES GREEN ORCHESTRA

COMMENDED BY O. O. MONTYRE, S. JAY KAUFMAN, JAMES F. SINNOT, WILL ROGERS, WINCHELL SMITH, MICHAEL ARLEN, FLORENZ ZIEGFELD, many others and THE FOLLOWING:

Manhattan Madness

by ROBERT COLEMAN

The noble art of working tables in night clubs has become almost as extinct as the making of those flashing wands of Dumasnet steel. Few are the performers these days who can saunter over to a table and get and hold the attention of an audience for five minutes. It may look easy enough, but it isn't. It requires something almost akin to genius to do this difficult trick.

The last and the greatest of the table working fraternity in New York is Tommy Lyman.

The other evening we visited the Salon Royal, the only all-night club in New York at present and watched Tommy work. He seemed nothing short of a wizard.

LYMAN, BY THE WAY, WAS A SENSATION AT THE FLORIDA CLUB IN LONDON LAST SEASON. HE CAME THERE FROM PARIS, RECOMMENDED BY THE PRINCE OF WALES AND LORD AND LADY LOUIS MOUNTBATTEN.

We have never heard a singer who possessed the eerie, unearthly, weird tones that are his. He is an artist of the first rank.

YET NEW YORKERS GO ON PATING \$27.50 TO HEAR RAQUEL MELLER AND YVONNE PRINTEMPS, WHEN THEY CAN HEAR TOMMY LYMAN FOR \$2.50. AND YOU HAVEN'T HEARD ANYTHING TILL YOU'VE HEARD HIM.

George Jean Nathan:

"There are two popular ditty singing professors who stand out from all the others, one of them is the ILLUSTRIOUS TOMMY LYMAN, and the other, as you have already guessed, the GREAT DR. AL. JOLSON."

Damon Runyon says:

"Tommy Lyman, the World's Champion Blues Crooner."

TOMMY LYMAN AT SALON ROYAL

Tel.
0889
Columbus

UNDER THE MANAGEMENT OF

"JOHN"

"NICK"

22 Years at Beaux Arts Cafe

Formerly at Healy's—Late of Club Deauville

310 West
58th Street
New York City

AUSTRALIA

(Continued from page 2)

attractions are playing for Williamson-Tait.

Grock is to open season at the Tivoli in a couple of months. Grock is booked for the season, Dixie and O'Brien, the Gasman, the "Deer Song," "Whole Town Talking," and "Custard in the Air." Concert artists include a return of Jascha Heifetz and Joseph Hupel and a special season of Paderewski.

"Princess Charming" musical has been secured by Williamson-Tait for early production in Melbourne.

Frank Tait, one of the directors Williamson-Tait has booked the following list of attractions abroad for his firm: "Queen High," "Tip Top," "The Dearest Song," "Whole Town Talking," and "Custard in the Air." Concert artists include a return of Jascha Heifetz and Joseph Hupel and a special season of Paderewski.

Union Theatres, controlling most of the movie business in Australia, has booked the following attractions for its theaters: "The Dearest Song," "Whole Town Talking," and "Custard in the Air." Concert artists include a return of Jascha Heifetz and Joseph Hupel and a special season of Paderewski.

Sir Rupert Clarke, who recently directed the play "The Dearest Song," is in opposition to the firm of J. C. Williamson-Tait, before the public. He is associated with the Tait. The firm was known as Clarke & Newman. Later Williamson-Tait, who has interests and Clyde Meynell became one of the directors of the firm. Sir Rupert Clarke entered the picture and owned a majority.

Nellie Stewart is to revive "Sweet Nell of Old Drury" for Williamson-Tait at the Royal Theatre, toward the end of February. It is the first time since 1914 that the play has appeared before the public. The play is being revived as a four-act play and is being cleaned up everywhere.

The Empire theatre opening has been set for Feb. 21, with "Sunshine" as the first production. The play will sell at 50 cents, with \$1 top. The play is being directed by the firm.

"Rose-Marie" is still breaking records. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

"White Cargo" is in its third repeat season in this city, and is being cleaned up everywhere. The play is being cleaned up everywhere.

The "Fulcrum" is still doing business. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

Business is good at Fulcrum this week. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

Business splendid at Tivoli with a new production. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

"Beau Geste" is an absolute knockout at the Tivoli. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

Feature is set for long run. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

Haymarket has "Aloma of South Africa" and "Widow of Wines." The play is being cleaned up everywhere. The play is being cleaned up everywhere.

Business holding up nicely here. The play is being cleaned up everywhere. The play is being cleaned up everywhere.

finishing a good run at His Majesty's for Williamson-Tait.

Frank Neil is playing a stock exchange on the Palace with "The Hotentot."

Ada Revel is finishing her season at the Royal in "Tine and Needles."

The Fuller pantomime, "Puss in Boots," is still doing business at the Princess twice daily.

Edison George Wallace, Bruce, Lorna and Lance, Maggie Foster, Norma Thomas, Storey and Brooks, and Currier Cunningham.

"Beau Geste" is now in its 10th week at the Capitol.

"Great Train Robbery" and "Counsel for Defense."

St. Louis is now in its 10th week at the Capitol.

"The Great Train Robbery" and "Counsel for Defense."

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"The Great Train Robbery" and "Counsel for Defense."

at the St. James later on in the company at present making a complete tour of Australia and New Zealand.

Every act has been sold for the premiere of "Bunny" at the new Palace, which is the King's for Williamson-Tait. Dion Boucicault.

"Lady Be Good" will probably be the next attraction at the St. James, which is the King's for Williamson-Tait. Dion Boucicault.

"For the Term of His Natural Life" Australian film, is being cut to length. Feature will come into Crown Palace shortly for an extended run.

Work will be commenced shortly on another feature dealing with romance in the South Seas. Norman Macmillan is the author of the material.

The Steinhilf film has been shown at the Crown Palace for a century. It was exhibited to both sexes at a hall in the city. Picture was shown to exhibitors at general at an early date.

Olsen and Johnson opened splendidly at the Tivoli, Melbourne. The picture is still doing business.

"The Great Train Robbery" and "Counsel for Defense."

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"The Great Train Robbery" and "Counsel for Defense."

"The Great Train Robbery" and "Counsel for Defense."

By C. Hooper Trank

Berlin, Feb. 23.

State Schauspielhaus—"Hannet."

Metropolitan Theatre—"Zirkus Prins."

Metropolitan Theatre—"Zirkus Prins."

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Metropolitan Theatre—"Zirkus Prins."

goods he'll never be able to gain a footing outside of his own country.

Metropolitan Theatre—"Zirkus Prins."

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Metropolitan Theatre—"Zirkus Prins."

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Metropolitan Theatre—"Zirkus Prins."

DEATHS ABROAD

M. Ludlo, 45, French vaudeville performer, died at Venezoze, France.

George, 45, Russian playwright, died in Paris.

Camille Ester, French writer on architecture and art, member of French Institute.

TAXI HOUND SENTENCED

Providence, March 8.

After creating a long-distance record, unpaid taxi rider, 45 miles, Robert Bruce Coleman, picture producer, was convicted on charges of driving without license in the Sixth District Court here.

Benita Walker, V.P.

H. M. "Dank" Walker, producer of "The Great Train Robbery," died in London.

STUART LEWIS

PITTSBURGH CARNIVAL

FRED DALTON
Fred Dalton, actor and adventurer, 48, of the Langwell Hotel, New York, died last night of pneumonia after a short illness from pneumonia. He will be buried this morning at 10 o'clock in the Catholic West, Astoria, and his father, "Texas" Jack Dalton.

Mr. Dalton was taken ill on the eve of the opening of "Rio Rita," of which he was a member. He was removed to the Francis Hospital after remaining there for some time he desired to be brought home. He was found lifeless in his bed by his wife.

Dalton had a varied career. He was well known as a globe trotter.

IN FOND MEMORY
STUART LEWIS
who passed on March 3, 1926
LILYAN ROZA

He fought with Villa in Mexico, his widow told newspapermen. He had played in many productions. Years ago he played alongside of his wife with Willard Mack in "Tolka Ranch." His mother was a well-known actress whose professional name was Louise Lorraine. His father, who is alive, was a well-known character player in the days of the Ford and F. F. Benson. Mrs. Dalton told reporters that Dalton's father ran one of the biggest gambling games in Arizona years ago.

JOHN J. BELL
John J. Bell, manager of Motor Square Garden, died last night of a sudden heart attack. He was 40 years old. He was born in Kipton, O., and was educated at Pittsburgh College.

He was a widow, one daughter and a sister.

N. MIRSKY
The Polish legation in Washington has just been advised of the death of Bronistas N. Mirsky, 33, who was professionally an M. Mirsky, of tubercular laryngitis in a sanatorium in El Paso, Texas.

Well known in Poland as the assistant conductor of the Warsaw

Vendig, Philadelphia. Later he conducted at night in Ocean City, N. J., and other points. Young was a favorite with professionals, among whom Walsh was popular.

CLARENCE E. WARD
Clarence E. Ward, veteran theatre man and assistant manager, Strand, Rome, N. Y., died last night of heart failure following a stroke.

He was born in Elmira. When he first went to Rome was connected with the theatre. He was in the picture house. Early in his theatrical career, Ward sang in opera.

JOHN K. NEWMAN
John Koch Newman, 48, actor, died last night of heart failure. He was born in New York, March 2, where he was an actor's fund patient. Mr. Newman's last stage engagement was in "Woman Disputed."

In addition to his stage work Mr. Newman had also worked in pictures, appearing with George Beban in "Greatest Love of All" and also with Beban in "The Conqueror." Interment in the Actors' Fund plot in Kensico Cemetery.

LEW EARL

Law Earl, 40, of Carl & Perkins agency (Lew Earl), died March 1 at his home in Muskegon, Mich. Death due to pneumonia, brought on by high blood pressure.

He was an old time actor. He was known as an agent, was an old time actor.

ROBERT BROWN

Robert Brown, believed to have been the oldest magician in the world, died in Dayton, O., last night. He was 80 years old. He was known as a conjurer.

BIM WILLIAMS

Bim Williams, sixty-two, veteran burlesque dancer, died last night of a complication of diseases at his home, Monmouth, N. J. The funeral will be held Sunday from 11 to 12 o'clock at the funeral home of J. H. Chapin, New York City, with burial in the cemetery of the same city.

Mr. Williams was one of the best known dancers in the world. He was active for the past 35 years. During that time he has appeared in many productions, including Mutual, Progressive and Columbia circuits. He received a Columbia contract after the dissolution of the American Circuit.

Williams' wife and current Columbia attraction was "Uncle Tom and Eva in Burlesque," which closed at his home a few weeks prior to his death.

The mother of the Four Pords and Johnny Ford died Feb. 17 at

(Continued from page 1)

Sheehy the Court discharged the Sheehys.

The Misses Sheehy are three sisters. They gave their names as Nora, 21, restaurant cashier, living at 115 Fulton street, Brooklyn, N. Y.; Helen, 19, typist, and Josephine, 19, dancer. All live at the Fulton street address. Also Sweeney and her sister, Patricia, of 131 West 32d street.

Just what started the trouble will probably never be known. The Sheehys had been to a theatre party. Where the Sweeneys had been another question. The Sheehys had one table and across the aisle sat the Sweeneys.

Somebody told the police that one of the Sweeneys landed male a face at one of the Sheehys. Up rose the latter on a mass. To the Sweeney table they trooped and declared the Sweeneys were making an attempt to remove their chapeaus, coats and other impediments.

The Sweeneys, not to be outdone, arose and made a dash for it. But what was on. Diners cheered. Bets were placed on the Sweeneys. Other gamblers on the Sweeneys. Combs, hairpins and other things flew about the restaurant.

The Sweeneys were not far enough. Out to the sidewalk they went. The Sweeneys were not far enough. Out to the sidewalk they went. The Sweeneys were not far enough. Out to the sidewalk they went.

When arriving at West Side Court Magistrate Edward Wolf heard the story. The Sheehys were not far enough. Out to the sidewalk they went. The Sweeneys were not far enough. Out to the sidewalk they went.

The Court then freed the Sheehys. The Sweeneys were not far enough. Out to the sidewalk they went. The Sweeneys were not far enough. Out to the sidewalk they went.

NAMED BY CITIZENS

(Continued from page 3)

shot up some have no far resulted in the naming of the theatre.

The condemnations are based on very flimsy pretenses in some cases and they draw all the way from dangerous to the public to an odd being blocked temporarily with snow.

Since the first names were published they have been the most liable of names that 21, since obviously the naming of the theatre did not do them much good for the bad office point of view.

With the theatre ordered closed, the proprietor has refused to do anything and they are running with public attending as they see fit. The days prior to the Laurier Palace.

It is now proposed to placard these and similar theatres with the names of the theatre and but here the city hall authorities are not so sure of their rights, since if you placard one theatre you must do to all and some are very much less than others. It is to be whittling down to this, that actions are threatened in the near future.

Meanwhile the mainstage theatre against Amos Lowland, proprietor of the theatre, who is waiting for the next court, where it will be heard. That won't be until the end of this month. The theatre and in the meantime Amos has been collecting money from the theatre. Here, however, a seizure on the amount was put in the hands of the police.

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OVER BALLOON CARNIVALS

Johny J. Jones Expo After License Throws City Council Into Uprow—Status of Show Under Discussion—Jones May Institute Court Battle

Lee Robinson, Wife and Daughter, Killed in Crash

El Paso, Tex., March 8. Lee Robinson, his wife and four-year-old daughter were killed, and Lewis Jones seriously injured in an accident here while the party was enroute by automobile to Fort Worth.

Robinson, 34, was driving the car and smashed into a tree which set the machine on fire. Jones was dragged from the burning wreck and is in a hospital where he may recover.

Robinson was among the rodeo stars of the country, particularly known for his bulldogging, while Jones is a roper.

Ponty's New Park

Fred H. Ponty, former owner and operator of Paradise Park, Ryer, N. Y., has acquired a site at Poughkeepsie, N. Y., upon which he will erect a new amusement park. The new park will also be called Paradise Park and will be ready for operation December 1.

Harry C. Baker, Inc., park engineer, has been awarded the contract.

Big Show, 3 Weeks

Major H. H. H. has reported length of the run of the Barnum-Ringling Circus for Medford, N. J., as three weeks.

It is due to open the first week in April from report.

Protecting Vets

Dayton isn't going to be infested with sidewalk fakirs or cheap penny rackets during the national day of remembrance, Sept. 11-16, according to orders issued by the chamber of commerce committee.

CONCESSION PLAYERS AS PROS

Des Moines, Iowa, March 8. College players are under way with a chautauque company to use the Edward Wright College Players, Mr. Pleasant Iowa, who are touring several Iowa towns with "Hippies" this year.

Since the company made a reputation with "Cappy Ricks," and now hope to turn "professional."

IOWA ELECTIONS

W. D. Strayer, Cedar Falls, Ia., was named president of the newly formed Northeastern Iowa Fair Managers Association. R. B. Dett, Waterloo, Ia., is secretary.

The association is a branch of the Iowa State Fair Managers Association.

Barnes Opening March 28

San Francisco, March 8. The Alvin Karpis case will start on March 28 and the opening stand will be in San Diego. Ben Barnes is general agent.

The new circus grounds in San Diego will be in the hands of the new circus grounds in San Diego. The circus grounds in San Diego will be in the hands of the new circus grounds in San Diego.

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Pittsburgh, March 8.

Indications are Pittsburgh may go through the summer without a carnival if no other action is taken by the present carnival board. Director of Public Safety James M. Clark, who seems to have the last word, and members of city council. Director Clark last summer decreed that carnivals were a thing of the past in Pittsburgh. Nothing further developed until the management of the Johnny J. Jones Exposition House applied for a permit last week.

Representatives of the exposition told the council that Director Clark refused a permit on the ground that the production was a carnival. Clark said there had been so many complaints about carnivals that he had decided to err on the safe side and refuse the permit, even though such a permit would add \$100 to the city treasury and the carnival, he maintained here.

Council Has Permit Right. The council, however, has refused if the council requested him to grant the permit it would be a waste of time. This action has not been taken and whether or not it will come about remains to be seen.

Clark said that it had shown that the carnival was a thing of the past in Pittsburgh. Nothing further developed until the management of the Johnny J. Jones Exposition House applied for a permit last week.

Councilmen fought among themselves. Councilman Robert J. Alderdice said he was against all carnivals and that it had shown that the carnival was a thing of the past in Pittsburgh. Nothing further developed until the management of the Johnny J. Jones Exposition House applied for a permit last week.

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RIVERSIDE MEMORIAL CHAPEL

76th St. and Amsterdam Ave.

PHONE: 6600

NEW YORK'S Most Beautiful Funeral Home

Operators, Mirsky, after coming to the United States, filed engagements at Metropolitan and in picture theatres in Boston, Kansas City, Mo., Los Angeles and San Francisco. At the time of his death he was a traveling supervisor for Famous Players-Lasky.

Burial took place in Rinersbury Park, Pa. Feb. 17.

The director's wife, also a musician, was killed in the Knickerbocker streetcar several years ago in Washington.

DEAN WORLEY

Dean Worley, general manager for Thomas Wilkes for the past several years, died March 8 in St. Mary's Hospital. He was born in Salt Lake City in 1873 and was once connected with Sullivan & Condit. Later he managed the Lyceum Theatre, Tacoma, and the Grand Opera House, San Francisco. In 1912 he was the Wilkes representative in New York.

Decomposed is survived by a sister, Miss Tracy Worley of Tacoma.

JAMES C. WALSH

Formerly manager of the one-time Thomas Wilkes Theatre, Atlantic City, James C. Walsh, 52, died in Philadelphia March 3 when he was in his hotel. Walsh was manager of the New

ENDICOTT 6600

Of Town

Funerals Arranged

at Riverside Memorial Chapel

her home in Forest Hills, Long Island, N. Y.

Mrs. Beatrice Gerety, mother of Thomas W. and Edward J. Gerety, died last night at her home in Rockville Centre, L. I. Tom Gerety is assistant advertising manager, Warner Bros. (dime).

Edwin Wright, for many years manager of the Orpheum, died last night at his home in New York City. He was 40 years old. He was born in New York City. He was a member of the Orpheum. He was a member of the Orpheum. He was a member of the Orpheum.

He had been in ill health for two years and returned to his home two years ago after acting as proprietor for a number of years with "Lightning."

The mother, 28, of Saul and Benny Bornstein died March 4 at her home in New York City. She was 40 years old. She was born in New York City. She was a member of the Orpheum. She was a member of the Orpheum. She was a member of the Orpheum.

Victor Gleason, 63, stepfather of Curly Fleming, picture director, died last night at his home in New York City. He was 63 years old. He was born in New York City. He was a member of the Orpheum. He was a member of the Orpheum. He was a member of the Orpheum.

Mrs. Lucinda L. Willard, ninety-five, mother of C. D. Willard (Willard's Temple of Music) died last night at her home in New York City. She was 95 years old. She was born in New York City. She was a member of the Orpheum. She was a member of the Orpheum. She was a member of the Orpheum.

Mrs. Willard was the mother of five children, all of whom are now in the picture business. A daughter, Alma Sylvester, owns the Fields stock in Fort Springs, Ark.

The mother of James Howell, actor, died last night at her home in New York City. She was 60 years old. She was born in New York City. She was a member of the Orpheum. She was a member of the Orpheum. She was a member of the Orpheum.

Howell was formerly with the Lee Bros.

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TWO RECORD BREAKING SONG HITS

Words by Benny Davis

Music by Joseph Meyer

Tempo moderato

Why do I sigh, I wonder why, Why all the change in
me. It must be true, It must be you,
I never, as I thought that I'd, Falling in
Love, falling in love with you, I'm learning to
only whispering I'll be true, dear, I'm as certain as
you - my where, I need a breath you go fair, Kisses in the
dances and a kiss a love you, I seem to be jealous of
me, they love you too, I'm like the moon, I'm a love, I know
what I'm dreaming of, Falling in love, falling in love with
you, Falling in love with you.

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THE WALTZ BALLAD THAT IS
SWEEPING THE COUNTRY

Falling in Love With You

By BENNY DAVIS & JOSEPH MEYER

VOCAL COPY AND
ORCHESTRATION
ON REQUEST

THE LATEST AND MOST ALLURING
SPANISH SONG AND FOX-TROT

A LANE IN SPAIN

By AL LEWIS & CARMEN LOMBARDO

VOCAL COPY AND
ORCHESTRATION ON REQUEST

Moderato

By Al Lewis and Carmen Lombardo

Memories re-call, When you were young, And your kiss is
sweet, making life so glad, That no of the night
more is bring to light, Since the bitter dawn, when I found you
gone, On a sunny day you stole away with love's no fear,
left me here to long, as in a love-by lane in Spain, At the year end
every day and life will never be the same, Dreams are not for you, see in
love-by lane in Spain, With the stars are blue, up as - love,
What a life of blue, with out love, I will wait for
you, for the waiting is in vain, Sing now in a love a long as
love by lane in Spain, On a sunny day.

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ARTHUR BEHIM, PROF. MGR.

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"IMMORAL ACTING" CHARGE FAILS AS AGAINST DANCERS

"Milwaukee's Darrow" Ties Complaining Policewoman Into Knots on Cross-Examination—Burlesque Dancer Dismissed

Milwaukee, March 15.

Church women and clean-up forces took a whipping here when their campaign to "clean the stage" failed in district court.

Mary Karrow, billed as "Red Headed Miss" at the Gayety (Mutual), was brought to trial Friday following her arrest three weeks ago for an immoral act. After Judge George Page had withdrawn from the case, Judge A. J. Heddling, father of the Wisconsin boxing law and former professional big league baseball player, sat in the case. His dismissal of the case against the dancer came only after he had handed the arresting officer, a police woman, one of the bitterest tongue lashings

(Continued on page 19)

CATHOLICS FOR CLEAN PLAYS VIA RADIO

The Catholic stage movement through WJWL, owned by the Paulist Fathers, is on the air for clean plays. That was not the term used by the broadcaster who asked listeners in to patronize "good plays." The speaker called for "A Broadway with a conscience and it has in a way."

It was explained that there is no effort to establish a Catholic theatre but to point out what are good plays and not good. Depreciating the stage's "falling away from the high standards this season," the speakers detailed what the Catholic Church asks: "We would like to educate the public conscience as to its responsibility. What you should not tolerate in your homes, you should not tolerate on the stage. The public should ask itself how

(Continued on page 34)

\$297,000 Rental for 4,000-House in Albany

Albany, N. Y., March 15.

The Shtrims are erecting a building here costing \$1,500,000. It will include a theatre seating 4,000. A representative in New York offered the theatre to picture circuits at an annual rental of \$27,000, considered excessively high for a city of this size. No take was found.

"Hot Dog" Shortage

"Hot dog" operators at Coney Island, including Feltman's, ran out of frankfurters Sunday, caught unprepared by the heavy weather and the big attendance at the resort.

BONUS SALARY AS CHECK FOR TEMPERAMENT

DeMille's Penalizing System for Players Seems to Be Working Out

Los Angeles, March 15.

Cecil B. DeMille has inaugurated a new system of paying his stars, contract players and directors, which, when tipped off to the other producers, may serve as a medium to keep employees from becoming temperamental. DeMille does not believe in paying large salaries to

(Continued on page 55)

Staff of Blondes

Seattle, March 15.

The Embassy features the "service of the blondes" on the stage. All the ushers and cashiers are blondes, natural or dyed.

It is a pop picture show.

Bowie's Play for Burns

A new play by Sir James M. Barrie next season will be based, it is understood, on the life of Robert Burns, the Scottish poet. It will be produced by Gilbert Miller, whose firm, Charles Frohman, Inc., holds the exclusive rights to all the Barrie plays in America.

Although the Frohman office has announced nothing on the subject matter, the Burns theme was said to be the only one upon which Barrie has engaged himself recently.

NEW THEATRE'S GROSS THIS WEEK

House Did \$51,000 Saturday and Sunday — Management Believes Week Will Yield \$130,000 Exclusive of \$30,000 Opening Night

RECORD CAPACITY ALSO

The long awaited Roxy opening has come and passed. Saturday morning the house was thrown open to the public who paid a little more than \$5,000 to get into the theatre on the first day. Sunday was around \$24,000. Monday the take was \$12,521, indicating that the house will do \$110,000 its first week. Opening night seats were disposed of as reserved at \$2.20 for the balcony and \$1.10 for the orchestra and mezzanine, with around \$50,000 grossed at that performance.

There has been no noticeable effect on the other big houses on the street so far this week. The Capitol did better the first two days than it did last, getting \$12,492 Saturday and \$15,773 Sunday. As against last the big Paramount was

(Continued on page 9)

CHORUS GIRLS LAY OFF SOUTH AMERICA

Stories of mistreatment accorded American show girls engaged for South American tours, brought to notice from time to time, has seemingly abrogated the desire of choristers to accept engagements in that territory. The latest affected by the attitude is Umberto Cairo. He was in New York trying to assemble a few chorus of 12, all blondes, for a revue to be given in Buenos Aires and other South American states. Cairo was unable to fill the order and departed last week without girls.

Girl Ushers Given Air

New Orleans, March 15. The Low circuit is eliminating girl ushers in all its southern houses. Replaced by boys. Low officials claim girls are lethargic in demeanor while boys are quicker and more active, creating a psychology of snap and verve.

No Demand for Bike Racers For some strange reason, the winners of the six-day bike race are not in demand for stage appearances.

"PANTHEON" AT GARDEN WITH CUT RATE TICKETS SOLD BY CHILDREN

French Painted Panorama Opening May 15 at \$1 Top—School Children to Be Allowed Free Ticket If Selling 7—50c Cut Rates

When to Sweat

New Orleans, March 15. A proposal was received by the local concert impresario from an agency in New York stating that a guarantee of \$5,000 would be demanded for the appearance here of the Theatre Guild company next season.

The answer returned read: "I'm willing to sweat with you, but not for you."

'SEX,' 'DIRT PLAY,' CUTS SALARIES

Drop in Biz and Defense Expense as Reasons

A general exodus of the current support cast of "Max West in '32" is expected within two weeks. Its players are rebelling against a 25 percent cut ordered. The cut went all along the line even to the "atmosphere" extras. Most of the present line up handed in their two weeks' notice rather than stand for the slice. Justification for the cuts was claimed by the management because of a drop in business at the 184 Street, New York, where "Box" is current. Another reason was alleged as the extra expense entailed by producers to defend the court case.

War Dept. Stops

German Uniform

Los Angeles, March 15. Although more than 3,000 U. S. soldiers will participate in "The Patient Letter Kid," Richard Barthelmess' next for "First National" over 800 extras will have to be hired to play German soldiers. The War Department will not allow American soldiers to impersonate Germans. Little scenes are being made at Camp Lewis, Washington.

"Pantheon de la Guerre" (Epilo of the War), a huge panorama said to contain more faces of humans than any picture ever turned out and painted by 25 artists, will open for exhibition at 11 Sep. May 15, at Madison Square Garden.

It is now in Paris, with James W. Elliott, in that city to arrange for its removal over here. Elliott is reported to have received the sanction of the Board of Education to distribute 10,000,000 1¢ tickets among the school children of the city, to be sold at 50c each, with the understanding that every child disposing of seven shall receive one free admission.

Faulty Computation The computation figures faulty, since it would involve the positive (Continued on page 21)

ONT. GOES WET MAY 15; RYE QUOTED AT \$3 UP

Buffalo, March 15.

Beer and hard liquor will go on sale in the Province of Ontario (Canada) on May 15, according to announcement of the provincial authorities made this week. Indications are that the liquor commission in charge of dispensation will permit the sale of beer, ale and fermented fruit liquors in hotels, inns and restaurants.

It is estimated that the profits (Continued on page 24)

Night Club Racket Shot

Night club racket is "shot." All

Day of the gyp and the take in the speakeasy and fake joints is paid. But for an occasional live spot, New York has little or nothing to offer. Stoppers-out are taking to the livelier of the ring-and-dance places, exclusive hideaways, hotels, etc.

BROOKS
THE NAME YOU GO BY
WHEN YOU WANT
COSTUMES
OWNERS AND IMPORTERS
1237 B'way
NEW YORK CITY

NOTABLES NATIVE PRODUCT AT 25 P. C.

Starts at 7½. Advances 2½ P. C. Yearly—Six Mos. Limit Between Contract and Exhibit Designed to Kill Block Booking—Bill on 2nd Reading Today

The Cinematograph Films Bill is up for second reading tomorrow (Wednesday), the intent being to prevent to hurry through decision on the legislation.

The newly disclosed text of the bill, which would destroy the monopoly of the American producer upon the British market, imposes upon the exhibitors a duty to lease and upon exhibitors the obligation to screen a fixed annual quota of British-made product beginning at 7½ percent and increasing 2½ percent a year to a maximum of 25 percent.

The renters' quota would become operative in October, 1927, and that of the exhibitors a year later, so that the maximum would be reached in 1929 for the renters and 1935 for the exhibitors.

To Check Block Booking
The bill puts a limit of six months upon the exhibitor's right to expire between the booking of a film and its actual exhibition, this being designed as a legislative way of killing off the old block booking system against which there has been growing opposition. It is made before the passing of the law would, of course, remain in force, as the "last fact" aspect of the measure is avoided by the provision that all existing contracts must have played out by March, 1928. After that existing contracts in contravention to the proposed law become void.

Block booking is going on as steadily as ever, and two of the biggest firms are known to be giving content by March, 1928, after three years. The Manchester branch of the Cinematograph Association, which is a body of representatives of all members of Parliament, is opposing the proposed legislation and begging them to vote against it. In the Midlands there is much discontent of the same kind, and the Birmingham branch of the C. E. A. has put a boycott on Famous Players-Lasky pictures. This, however, is understood to have nothing to do with block booking, but is a protest against the recent acquisition of a block of the city's two leading kinemas.

Meanwhile there is no sign of abatement in the battle of kinemas both in London and the province. It is noticeable that kinemas are being built in the most advanced, and dressing rooms, lobbies, and dressings rooms, and Dublin, Manchester, are all having one or more new buildings.

Riding in London
In London a huge popular house is being built in the Tower Bridge district at a cost of £150,000. It is to be the most modern with a seating capacity of 3,000. The kinemas in the district are also planning palatial buildings in Leytonstone and Golders. In all things go on at a rapid rate, the Metropolis will have as many kinemas as taverns.

In the production field things are still quiet; speculators are sitting on the fence waiting to see what happens about the "quota" question. Some have greatly enlarged the staffs of their production companies. Archibald Nettlefield is working quietly in the old Hepworth studios, which he has had at work with Ivor Novello.

British Phonoflms have engaged the best local production staff and have had to enlarge their Clapham headquarters. British Natives have been reorganized and will enlarge its activities. Herbert Wilcox is now waiting 30 begin work

G. B. Shaw's "Catherine" Does Flop in Paris

Paris, March 15.
A translation of George Bernard Shaw's four-act historical comedy, "Catherine the Great," by Augustin and Henriette Hemon, produced March 9 at the Theatre des Arts, was received with negative results. Pauline Fay played the Russian Empress, Jacques Grellier appeared as Potemkin, and Robert Lévassier as the English Captain.

AFTER PARIS APOLLO

Deamone Negotiates for House After Producing Ventures in April
Paris, March 15.
Robert Deamone is carrying on negotiations for the taking over of the Paris Apollo some time after April 1.

Deamone is preparing a production of "Mercenary Mary," set to open April 4 at the Theatre Boffes Parisiens, and this will keep him occupied until the premiere of the Apollo which he will be ready to operate at the Apollo if the deal can be managed.

New Leuillards in Dec.
London, March 15.
The date for the opening of the new Leuillards at the Regent Palace hotel, has been set for about Dec. 15 next.

PARIS

By G. K. KENDREW
Paris, March 15.
A bill for the employment of children in the cinema and upon public places of entertainment, the details of which are being considered by the official commission, including theatrical interests, specifies the child must be 15 years of age unless before a temporary permit from some particular authority from competent authorities. For traveling shows, when a child under 13 works with a parent, a certificate proving regular school attendance must be produced. The law will apply also to picture production.

Billy Bradford and Marien Hellen are featured this month at the Ambassadeurs restaurant, Casino, Cabaret.

Robert Schless, general manager in France for First National (pictures), is improving satisfactorily after an operation here for appendicitis.

Paris shows (March 16): Albert (1) The picture "The Tale of Sir Stokings"; Antoine, "Rêves de Hier"; Athene, "Maitre Beloeil"; son marquis, "Amable et Coeur"; Avenas, "Masque et Fatale" (Continued on page 4)

with Pauline Frederick on "Formosa." Several independents are working, but the majority are waiting to see what happens in the "quota" scheme, which is the only hope of the small producer.

Advices from Melbourne to New York tell of the appointment of a committee to advise the House of Representatives to inquire into the Australian film situation.

The picture "The Law" was rejected into politics when the film censor made objection to certain American scenes and refused to comply with that Australia imported 440 American dramatic pictures during 1925, compared with only 34 from the Home country.

A joint committee of both chambers will examine into the entire subject of films.



WILL MAHONEY THE DOSTON "GILLORE"

(MAR. 1). SAID:
The headliner is Will Mahoney. He is described as one of the funniest men of the stage. At least, he is one of the most skillful in knowing how far to make absurdity score as a laughing tonic. As an entertainer he is a first. As a singer and dancer his nonsense is infectious. In his line there are only few who stand to keep place with him."

Direction
RALPH G. FARNUM (Edw. S. Keller Office)

WOODS IN NEW PART VENEZIA

Reported Inviting Du Maurier and Gladys Cooper Like Guityrs

London, March 15.
A. H. Woods has invited Sir Gerard Du Maurier, actor-manager, and Gladys Cooper, noted British stars, to an American tour on much the same basis as his importation of the Guityrs from Paris.

The tender included the proposal that a new play be written for the pair and that their American appearances be put upon the highest artistic plane that applied in the case of the noted French players.

WOODS LONDON "CRIME"

Dickering for House-New York Cast With Rennie Contemplated
London, March 15.
A. H. Woods is making arrangements to produce in London "Crime," his play of New York notoriety, current at the Ellings, New York. The present purpose is to bring over all important members of the original American cast headed by James Rennie.

LONDON

London, March 15.
An announcement made that Layton and Johnstone, among the most popular colored comedians, are applying to be naturalized as British subjects.

The Danish author of "Tiger Claw" and "The Medicine" was awarded the Legion of Honor by the French Government. He is Karen Harsman, another of whose plays are produced in London shortly, entitled "King's Power."

The play which Phyllis Nelson-Terry was to have returned to the London stage and which was banned by the Lord Chamberlain. The piece is taken from the French, and is to be produced in London.

Pay Compton's next appearance in the West End, after the episode of "L. V.," will be in "The Comedy of Errors." That it is unlikely the Maughan piece will go into the Haymarket, owing to the success of "Yellowwains," now current.

A novelty in the shape of a special midnight performance is to be given of "The First Year" at the Apollo. It is possible members of the theatrical profession to witness the performance of "Errors."

Will Mahoney and the new brought audience and as broad, delicate for

BRITISH SYNDICATE BIDS \$2,250,000 FOR CAPITOL

London Cinema Deal on as Part of Campaign to Rescue Home Market

London, March 15.
Owter Brothers, representing one of the big syndicates, is negotiating to purchase the London Capital Cinema, which is now bid now in force is 410,000 pounds sterling (£225,000).

The proposal is to let 350,000 pounds remain on mortgage which will be the basis of a series of debenture bonds. Whether this flotation will be made into a public offering has not been made plain at this stage.

ABIE'S LONDON HOME?

May Change From London Adelphi Where "Broadway" is Successful

London, March 15.
Clayton & Walter's contract calls for the production in London of "Abie's Irish Rose" at the Adelphi, but the play has not been established successfully there and a proposal to resist any proposal to move it. Clary has been dispatched to Anne Nichols asking if she will consent to "Abie" being presented at His Majesty's.

No Fuller Combine

Sydney, Feb. 15.
Sir Ben Fuller has been approached by Harry Trenchard, associated with Williamson-Tait in the picture enterprise, with respect to an association. He has refused to consider the offer, stating at the same time that he had also turned down a similar proposal from the Williamson-Tait theatrical force.

BUT PROSPECT OFF

London, March 15.
The enterprise by which Sir Alfred Butt was to have built a theatre on a new site of New Street has fallen through.

The venture had progressed through a series of underwriting, and much capital had been subscribed. Now the underwriter, Sir John White, has ordered his money to investors.

"Glory" Gale Opening

London, March 15.
"What Price Glory" was exceptionally successful at the Plean (film).

"Blue Train" Needs Editing

London, March 15.
"The Blue Train" was shown last night at Southsea, will have to undergo revision before coming into London.

Bergen Pleases London

London, March 15.
Edgar Bergen and Co., ventriloquist, and his wife, who are at the Holborn Empire, pleased hugely.

There were a number of American acts on the Holborn Empire. P. 25 Bill, who appeared in the London production of "The Medicine," made their debut in English vaudeville. They were some of the best of the accompaniment of their own band, and Billy Elliot, in blackface, was on too early, but made good in spite of that. Leslie Hume and Gladys Cooper, two colored entertainers, who recently appeared at the Cafe de Paris, have personally.

"Strive Miles Out" is closing at the Travina March 4 after a five weeks' run. The monthly production of "White Cargo" will succeed it. The new comedy, "The Comedy of Errors," by Horace Hodge in his original roles.

Sir John Martin-Harvey has settled in the Garrick theatre for his London season, which he will open with "The Merry Wives of Windsor." The "Guest Star" will hold the tenancy of the house until next season.

Estelle Brody has proved so popular as a film star that she is in receipt of a handsome salary.

(Continued on page 4)

DUPONT'S "CAPTIVE'S" SUCCESSOR IS "THE SUCCESOR IS" "THE SUCCESOR IS" "THE SUCCESOR IS"

"L'Enuque" at Femina; Other New Plays Open in Paris

Paris, March 15.

The successor of "La Prisonnière" ("The Captive") at the Femina is quite as daring in theme and idea, more so in some ways, and the much disputed drama of perverted passion. It is called "L'Enuque" and deals with an agnecnet (these new problem plays make you see the dictionary) husband, who consents to his wife having a child by another man, and the audience is aware that the father of the child is the husband's brother.

The piece is a worthy venture, even more brilliant in this respect than "The Captive." It was produced March 4, following the long run of "La Prisonnière." The new piece is the work of Henri Duvernois and his wife.

In addition, among the new offerings are two comedies and a new version of "The Captive of Poes."

"L'Enuque"

"The Enuque" recites the story of a brutally selfish young man in a modest situation of life, married to a respectable family. Because of his self-consciousness he shamefully, feeling mockery. However, he works hard and manages to become a prosperous manufacturer.

His confidante is the sympathetic daughter of his foreman, and proposes that, to mislead society, they should marry. He is even after the wedding the gossip columns, and the husband proposes that, in order to stop it, he should return to his wife as a means of refuge from his unfeeling.

In due time the wife becomes known that they may expect a child, whereupon the husband, having no choice but to father, with jealousy. The audience at this time thinks that the father is the husband's brother. The brother desires to continue the intimacy because of the arrangement, but the wife repulses him, dedicating herself to the care and affection of the child.

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COSTUMES FOR PRODUCTIONS PICTURES GOWNS FOR INDIVIDUALS SCHNEIDER-ANDERSON

229 W 50th St NEW YORK

THE TITLER DANCING SCHOOLS

New Classes OF AMERICA, Inc. 226 West 72nd Street MARY READ President

WEST COAST AND NORTH AMERICAN HOUSES; CLOSING OFF OF PACIFIC SLOPE

Larger Chain Going Under Direction of Harold B. Franklin—Consolidation of Two Far Western Circuits About Closed—Logical Combination and One of Units Contemplated for Proposed Hunge Union of Picture Interests

A merger of the West Coast, Inc. and North American circuits of picture houses on the Pacific Slope is so near consummation that Harold B. Franklin, when assuming charge of West Coast around April 1 may find nearly 270 theaters under his direction. At this moment the details may have been settled upon. Unless something untoward develops, the deal is certain.

West Coast, with 144 theatres, operates within California; North American, with 126 theatres, covers the northwest, looking as far eastward as Montana. It also, besides theatres in Oregon and Washington, holds about 12 houses in and around Los Angeles and about 40 in the northern part of California.

Through the line up and being the principal chains on the Pacific the combination is a logical one. It had been anticipated by the industry.

'We Americans'—U Super

Los Angeles, March 15. A story of Americanization from the days of the Mayflower to the present time is to be made by Universal as a road picture. "We Americans" and will be directed by Sam R. Elia, with Elia remaining the supervision of Paul Kohner. Barbara Kent will possibly play the feminine lead.

Alan Crosland's Record

Los Angeles, March 15. Alan Crosland is the first picture director to have four of his productions running on Broadway during the same month. "They Are John Barrymore in 'Don Juan' at Warner's; "The Beloved Rogue," with John Barrymore at the Strand; and "The Million Dollar Girl" at the Colony theatre.

English Film Looking for American Film Talent

Walsby & Pearson, English picture producers, have sent over a request to William Moritz to secure Sam R. Elia, the comedian, for a British-made film. It's the same firm on the other side which is to produce "Hugon's Tower," in six reels, starring Beryl Haworth.

Summer Bookings With "Wings" at Rivoli

Aug. 1 next is set as the date for the shift of "Old Hoss" to the Criterion, supplanting "Beau Geste."

About the same date another Famous Players-Lasky special, "Wings," will open at the Rivoli, while the "Geste" film will start on tour.

Eskimo Cameraman

Los Angeles, March 15. The Fox studio has an assistant cameraman on the lot who is said to be an Eskimo. He learned his trade grinding for a number of years in the Arctic regions.

He answers to the American name of Ray Wise.

HARVARD REQUESTS SILLS

Los Angeles, March 15. National star, has been invited by Harvard University to lecture the last week in April on the art of picture making. Sills at one time was a fellow of the University of Chicago.

From Tea to Train

Florida Swanson's tea tomorrow (Thursday) afternoon at the hotel with start and close on schedule, to avoid disappointing the New York Central. In a wired invitation to attend it, Miss Swanson takes occasion to mention the little affair will commence at 3, ending up at 4:45. That is necessary, in order that she may make the 5:15 Lakeland Limited, en route to Hollywood.

UNION ASKS \$100 WKLY FOR 6 MEN ON VITA

F. & R. Refuse to Accede—Meanwhile Vita Idle in Twin Cities

Minneapolis, March 15. Finkelshtein & Ruben have their \$100,000 Vitaphone equipment completely installed in the State here and Capitol in St. Paul, but the equipment is still idle. Apparently they have reached an impasse. The union wants to remain in the city if the local state hands union persists in its demands, it is idle.

The controversy between F. & R. and the union over the number of men to be employed for Vitaphone apparently has reached an impasse. The union wants to remain in the city if the local state hands union persists in its demands, it is idle.

Relief Fund Campaign

Los Angeles, March 15. A campaign on behalf of the Motion Picture Relief Fund is about to be launched with the hope that the fund will be placed on a sound footing.

The plan is to build a home in Hollywood near Beverly Hills for members of the industry who may become ill or destitute. In connection with the fund, a list of names has been planned to have a series of small bungalows for patients. These will be named after the prominent people folk expected to provide the money.

Life memberships will be given in the fund to any person subscribing \$1,000 or more.

In addition, the Producers' Association will make a picture entitled "This Charity," in which practically all of the big stars of the industry will appear.

Mayer's Trip

Los Angeles, March 15. Louis B. Mayer will make a picture trip to Europe with his family. Mayer expects to leave here early in May for three months.

During Mayer's absence Irving Thalberg will be in sole charge of the studio.

Chaplin Continuation

Los Angeles, March 15. Still under continuance was asked and granted lawyers for Life Grey Chaplin.

Continuation of the case have produced a deadlock, with little present likelihood of a solution.

TAB MUSICALS FAIL AS PRESENTATIONS

Chicago, March 15. Tabloid version of former musical comedy hits proved a flop in the new Broadway theatres and have been abandoned for standard picture house presentations.

The theatre opened several weeks ago with "Bally," a tabloid edition of Ziegfeld's production, drawing royalty. A stock cast was secured to play this and future royalty pieces, but it was evident during the first week that the policy would not click.

Sidney Grant, engaged by Ascher as master of ceremonies for the New York, has returned to New York.

Aileen Pringle's Business Like Claim as Lead

Los Angeles, March 15. Greta Garbo will not appear in "The Sign of the Cross" co-featured with Lily Broder from Brazil. Aileen Pringle, who is co-featured with Miss Garbo, protested that though Miss Garbo is a superb actress, she would exploit her in publicity and advertising about Miss Pringle on the Swedish film's selling value to the public.

Although Louis B. Mayer announced that Miss Garbo would appear in the cast, the latter states she has no intention of returning to work until a proper adjustment is made. She has turned down several M-G-M leads.

OFF CORTEX

Los Angeles, March 15. Ricardo Cortez has a contract with F. P.-L., which does not expire until December. However, studio officials have evinced a desire he sign a new five-year agreement now. Cortez, insisting that certain terms be put into the contract, has refused. The result is that he has been withdrawn from the co-featured lead in "Under the Gun," the picture Joseph Sternberg is to direct.

The F. P.-L. people, it is said, feel that they do not want to exploit the actor any unless they are sure 'till he will remain with their studio. Maxine, Clive Brooks has been selected to replace Cortez in "Underworld."

Neil Hamilton Wants Set Optional Price

Los Angeles, March 15. There seems to be considerable discussion among the studio heads as to whether or not they shall remain an option on the services of Neil Hamilton. Hamilton is getting \$1,500 a week at present with the option giving him \$2,000 a week. Some of the executives seem to feel that the old figure is insufficient. Hamilton feels that he should get the option price or is said to prefer a release.

Film of Alex. Hamilton

Los Angeles, March 15. Alexander Hamilton, great-grandson of Alexander Hamilton, is on the coast for the purpose of producing a picture based on the life of his ancestor. Hamilton is with Jess Smith Productions, Inc., will make the picture.

Hamilton is said to be a nephew of J. P. Morgan, Wall Street financier.

Bell's Own Story

Los Angeles, March 15. Monta Bell's first for Metro-Goldwyn-Mayer will be the direction of an original story by himself entitled "Liberty Bonds." Norma Shearer starred.

Maria Dressler in Picture

Los Angeles, March 15. Maria Dressler is under a contract with the coast to have a part in "The Callahan and Murphys."

A Costume Rush

Brooks Costume Co., the outfitter, ran out of white wig and buckled pumps for this week.

Roxy started the sudden craze when requesting 45; Tommy Howard, of the Capitol, got in for 20 more, and another film stage director asked for 15.

It seemed that somehow there four of the New York picture houses hit upon a Louis XIV ballet for the same week.

N. AMERICAN HOUSES

ORDERED TO CUT

Former I. V. H. Houses in Northwest Reported in Red for \$250,000 Since Taken Over

Portland, Ore., March 15. Orders to fire were received here from General Manager Arthur J. J. of North American circuit, for all managers of the circuit to cut down the overhead to the limit.

It was said the former Janes and W. Herberg houses taken over by North American last July are now in the red for \$250,000.

With Arthur in New York when the wire was sent, it is supposed here that Frank Wilson of the Capital Finance Corp., financing the theatre, established a statement of the circuit's condition, suggesting to Arthur that charity begin at home.

A wholesale slash started immediately here at the Liberty, where six employees slipped off the payroll the same day. Other houses on the circuit followed the example.

It was said here that the theatre is brewing in New York and that North American is much concerned in them.

STATE CHAIRS WORREDD BY NATIONAL THEATRISTS

Matter of Saxe and Universal in Wisconsin—Milwaukee Downtown Over-Seated With More Theatres Announced—Saxe vs. Field

2-Reel Locals for Contest and Tie-Up

Minneapolis, March 15. Finkelshtein & Ruben have contracted with the Berkova Productions, Inc., of Hollywood, to take two reel pictures in each of the important cities of their circuit, the pictures to be written by local talent and all the roles to be acted by local people.

The stunt, started in St. Paul last week, is getting plenty of front page publicity as a result of a tie-up with the St. Paul Pioneer Press (morning).

Contests are being held to determine what script shall be used and the winner of the contest. After the picture has been finished it will be shown at the Capitol, the St. Paul movie house. The same thing will be worked in Minneapolis during the summer.

Gilda Gray Playing "Marie Odile" on Screen

Los Angeles, March 15. Gilda Gray's first picture under her new contract with Samuel Goldwyn will be "Marie Odile" from a play by Maurice Maeterlinck, written by David Belasco.

It is the story of the love affair of a soldier and a convent girl. Marcel De Sano is probably direct.

"PARADE" OPENS AUSTRALIA

Metro Picture Held Out Year Ago

Sydney, Feb. 17. "The Big Parade" will shortly open at the St. James, this city.

A year ago the national government banned the war picture for this country. Sir Ion Palmer has announced that he received a splendid offer from Metro-Goldwyn-Mayer to lease the St. James for the showing and had accepted it, with assurances there would be no further objection to the exhibitors of the American made film.

"Parade" when opening will run indefinitely.

MARION, JR., HIGHEST PRICE TITLE WRITER

Los Angeles, March 15. George Marion, Jr., is the highest priced title writer working on a weekly salary. Marion of the West Coast studios. Famous Players-Lasky, having obtained Marion's release from Metro-Goldwyn-Mayer to whom he was under contract, is paying him \$250 a week for 52 weeks in the year.

Tom Mix Accidentally Injured—Off for Weeks

Los Angeles, March 15. Tom Mix was accidentally injured in the left eye by Francis X. Donald during the making of the picture "The Fighting 69th at the Red River." Although the car ride was blank it burned Mix's eye.

Doctors report the injury will not be permanent but Mix will have to rest for several weeks.

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1327 W. 1st, Tel. 5650, Pns.

ROXY'S \$10,000 RECORD

(Continued from page 1)
said to be "off" in the neighborhood of \$10,000 in the first two days. Saturday it did \$10,000 and Sunday \$11,000. No line in front of the first two days' business at the Strand could be given.

Both the Strand and the Capitol went after "names" for this week. The former has John Barrymore in "The Beloved Rogue," while the latter has a combination of John Gilbert, Renee Adoree and Lionel Lincoln in "The Sign of the Cross."

The Paramount did not pick any particularly strong picture or put on any special show, figuring that the Roxy would pull in a certain amount no matter what opposition it was given.

Last week the business on the street was up in practically all the houses of the Paramount, which had an extra strong bill with Gertrude Ederle as a featured attraction, as a special added attraction, went to \$10,500, not so good as the business of the last week. The picture was Douglas MacLean in "Chasing the Rain," a good comedy that got laughs. The Capitol with "The Taxi Dancer" was away off at \$4,500, while the Strand, which held Corinne Griffith in "Three Hours After," and Roxy Wolfe Kahn band as a special attraction, did for this average business, \$39,700.

The first week of "Metropolis" at the Rialto got \$14,550, while at the little Cameo "Stark Love" qualified for a third week with \$7,400.

One Road Show House Own
Of the road shows now on Broadway the only one that failed to go off last week was "What a Wonderful Love" at the Belvoir, which played to a little better than \$15,500, and the nearest approach to this was "Beau Geste" at the Criterion, which got \$10,000, rather remarkable for the face of the length of the run.

All the others were some off in receipts. "The Big Parade" at the Astor played to the lowest receipts that it has had to date, \$12,680, while "What Price Glory" at the Harris went to \$15,019. Under that came "Don Juan" at Warner's with \$14,129 and "The Road to Reno" at the Capitol showing \$14,034. "Old Ironsides" at the Rivoli got \$14,500.

Both of the Metro-Goldwyn-Mayer specials, "The Fire Brigade" at the Central and "Toll It to the Marine" at the Embassy, are due to hold up this week. The former played to \$4,389 while the latter got \$7,013.60. Low is giving up the Central and "Slide, Kelly, Slide" is due next at the Embassy.

Last night "The House Riders," a new P. L. offering of the road show class, opened at the Cohen for a run.

Estimates for Last Week
Astor—"Big Parade" (M-G-M) (11:30; \$110-\$220) (9th) week. Last week found this picture at lowest box-office figure since its remarkable record-breaking run started, \$15,700.

Cameo—"Stark Love" (F. P. L.) (5:40; 50-75) (32 week). Hoping for fourth week, but chances early this week were against it, although doing extra advertising. Last week, \$7,000. Picture must do \$12,000 by Tuesday night to remain another week.

Capitol—"Taxi Dancer" (M-G-M) (5:40; 50-\$1.00). Nothing in this title to pull. Result, week ended with \$49,500.

Central—"Fire Brigade" (M-G-M) (9:22; \$110-\$220) (15th week). Final week here. Last week's receipts, \$8,400, couple of hundred better than week before. Lower rolling-quishing lease, house reverts to the Shuberts.

Celwyn—"The Better 'Ole" and Vita (W. B.) (1:30; \$14-\$220) (25th week). Took another drop last week to \$14,100.

Criterion—"Beau Geste" (F. P. L.) (8:12; \$110-\$220) (29th week). Showing remarkable strength. Last week held to \$12,150.

Embassy—"Toll It to the Marines" (M-G-M) (5:50; \$110-\$220) (12th week). With \$7,550 last week meant money for house, but picture is to be taken off and "Slide, Kelly, Slide" brought in for opening of baseball season in New York.

Harris—"What Price Glory" (Fox) (1:05; \$110-\$220) (17th week). Business went off little last week, \$15,500.

Paramount—"Let It Rain" (MacLean-P. L.) (4:00; 40-75-99). Last week in addition to Douglas MacLean feature and regular bill with Public Unit presentation augmented with presence of Gertrude Ederle, box office showed \$10,500, not speaking over well.

Rialto—"Metropolis" (UFA-F. P. L.) (1:50; 35-50-75-99) (23rd week). First week of impacted feature pulled box office to \$26,850; strong.

Rivoli—"Old Ironsides" (F. P. L.) (2:30; \$110-\$220) (14th week). About \$14,500.

Rox—"The Love of Sunya" (Swanson-U. A.) (6:20; 10:15; 40-50-75-99). Even: 60-\$110-\$220. Largest theatre in world thrown open to public Saturday morning. Night before reserved seat opening, which brought about \$30,000. Saturday, first day at regular prices showed \$25,000; Sunday little better than \$25,000; Monday business,

\$12,821. House executives are looking for week that will go in the neighborhood of \$10,000, but chances are will show a little better than \$10,000, exclusive of the opening night receipts. This will be a world's record picture.

Seaway—"When a Man Loves and Vitaphone (W. B.) (1:07; \$15-\$25) (1th week). Held up remarkably well last week. Only road show on street that didn't slip. Got \$18,550.

Strand—"Three Hours After" (2:30; 35-50-75). House held Rogers Wolfe Kahn and his orchestra as a special attraction, also Will Rogers short film. Business not out of ordinary, \$33,700.

Warner's—"Don Juan" and Vita (W. B.) (1:30; \$145-\$199) (32d week). Last week, \$14,200, good as expected. (Copyright, 1927, by Variety, Inc.)

STORM DIRECTING "DOVE"

Los Angeles, March 15. Jerome Storm is doing most of the directing of "The Dove," Ronald West acting as supervisor.

Kaulla Pasha has been added to the cast.

WITA MAKES IT SOFT

Washington Orchestra Takes Vacation While Sound Movie Plays

Washington, March 15. Vitaphone, current at the Metropolitan, brought a three weeks' holiday to the house musicians with full pay.

Originally set to be featured in one of the Stanley-Crandall neighborhood houses (Tivoli), the local union refused to permit the transfer.

Start on "Wind"

Los Angeles, March 15. Lillian Gish, drawing \$10,000 a week the past two months while waiting for a screen adaptation of "The Enemy" to be completed, is to work this week on another picture.

"The Enemy" was to have been made while Miss Gish was waiting for Clarence Brown to start work with her in "Wind."

However, "Wind" will be done at once without Brown, Victor Seastrom directing.

Brown was assigned to handle the megaphone for Miss Gish in "The Enemy."

Wampas Baby Bride

Los Angeles, March 15. Patricia Avery, Wampas Baby star, under contract to M-G-M, has been a bride for almost a year. No one knew anything about it until her husband, also employed by the concern, as an art director, had to go on location. Then it leaked out that Miss Avery, a distant relation to John D. Rockefeller, married Edmond Pye, April 2, 1924, at Ontario, Cal.

Miss Avery was a scenographer in the research department at M-G-M when Pye saw she was a better screen type and had given a chance she clicked from the start and has been playing in the bigger productions at the studio during the past year.

GRETA "SUPPORTING"

Indifferent to Importance of Roles — Compares Contracts at \$400 Weekly

Los Angeles, March 15. Rather than be deported or accept a new contract which would give her \$2,500 a week, Greta Garbo has taken a role in support of Lew Cody and Alton Pringle in "Her Brother from Brazil" at \$400 a week, the stipend she receives under her old contract.

Miss Garbo insists that she is going through with the original contract for the company and it matters not to her what sort of role she is cast for until its termination.

JOHN GILBERT IN CANADA

Los Angeles, March 15. John Gilbert, finally convinced that there is nothing wrong with his appendix, has gone to Canada for three weeks.

Upon his return he will begin work in "Twelve Miles Out," to be directed by Jack Conway and supervised by Brona Feys. Instead of Irving Thibierge for Metro-Goldwyn-Mayer.

Stahlberg Walks on Roxy

Frederick Stahlberg, one of the four original conductors of the Roxy, New York, walked out the opening night, following a clash with his associates.

Erno Rapee has been elevated to the general musical directorship, with Charles Previn and H. Maurice Jacquet under him.

"One of the greatest pictures in filmland in 1927"

~ Portsmouth (N.H.) Herald

His best since 33 1/2 Hours Leave

With SHIRLEY MASON Directed by Eddie Clins Produced by the Douglas MacLean Corporation

DOUGLAS MACLEAN in Let it Rain

In Paramount's downpour of hits

EASTMAN BEFORE HIGH COURT ON IMPORTANT TRADE POINT

Combatting Order of Federal Trade Commission to Sell Laboratories—Favorable to Raw Stock Maker, Vital With Commission

Washington, March 15. The attempt of the Federal Trade Commission to force the sale of three laboratories by the Eastman Kodak Co., which it is claimed were held as a part of a plan to monopolize the raw film trade, was argued orally before the U. S. Supreme Court Friday.

The government contends that the kodak company, though holding these laboratories in its hands, has threatened to reopen them should the Allied Film Laboratories Association ever discontinue to use the Eastman film exclusively in

making prints from negatives. John W. Davis, counsel for Eastman, argued that the highest tribunal should uphold the decision of the Court of Appeals in New York City which court declined to order the sale of the laboratories, questioning the right of the commission to order such a sale.

The decision in this case, which should be handed down shortly, will, if decided against the government, entirely take the "teeth" out of the Federal Trade Commission Act, attorneys here state.



FANCHON & MARCO IDEAS

have the best artists of the
VAUDEVILLE AND MUSICAL
COMEDY FIELDS

—in—
**De Luxe Motion Picture Theatre
Presentations**

P-F. L. COMING

The board of directors of Famous Players-Lasky has decided to change the corporate name of the organization. Application will be filed for the change to Paramount-Famous-Lasky Corp. within the next few weeks. The reason given is that there was considerable confusion in the minds of people regarding Famous Players-Lasky and Paramount, some not understanding that they are practically the same. There is a suggestion that some time in the future a further change may be made which might possibly bring about a link-up in the corporate name of Paramount-Public-Famous-Lasky.

Weekly Film Installments; "Methusalem" in Paris

Los Angeles, March 15. Rivaling Bernard Shaw's "Back to Methusalem," which took three nights to unfold, "The Life of Charles XII," a Swedish-made picture, will unravel at Philharmonic Auditorium, one half tonight (March 15) and one-half a week from tonight.

There are 12 reels to each half.

MRS. HILL OPPOSITE MENJOU
Los Angeles, March 15. With her name changed from Katherine Hill to Katherine Carver, the former wife of Ira Hill, photographer, will play the feminine lead opposite Adolphe Menjou in "The Head Waiter."

It goes into production this week by Famous Players-Lasky. Harry D'Arrest is directing the story. Benjamin Glaser supplied the screen adaptation and Chandler Sprague the continuity.

Kent Opposite Miss Vidor
Los Angeles, March 15. Arnold Kent has been chosen to play the lead opposite Florence Vidor in "The World at Her Feet" for Famous Players.

PATHE-P. D. C. MERGER CLEARED FOR CONSOLIDATION BY BANKERS

Monkey Wrench Loomed Up When Merrill Lynch Made Demands—Stanley-1st National Meeting April 1-9, in Atlanta?

The merging of the Pathe and the Producers' Distributing Corp. has been virtually agreed upon, although it appeared at one stage of the proceedings last week that a monkey wrench had been thrown into the works by the Merrill Lynch faction. The latter had disposed of the B, or voting stock, of Pathe to Blair & Co., who were a part of the negotiations with P. D. C.

The Jokers that Merrill Lynch wanted was the A stock, which contained a clause to the effect that no refinancing or re-establishing of values as far as the Pathe organization was concerned could be accomplished without the consent of the A stockholders. These stockholders were in on Pathe anywhere from 65 to 75 and the stock at the time that the monkey wrench appeared was around \$6. Merrill Lynch contended that before the consent of those stockholders could be obtained Blair & Co. would have to take care of them at the price that they sought the stock.

This would mean that Blair & Co. would have to buy about \$2,000,000 additional into the pool to control the Pathe absolutely. Evidently an understanding of some nature was arrived at, for the stock moved up a couple of points since last week and the reports are that the merging of the two properties is going right ahead.

Elmer Pearson of Pathe is leaving for the Coast today for a series of conferences out there with Cecil B. DeMille and others interested in the merging of the two companies.

Clearing for Big Things
With the Pathe-P. D. C. merger out of the way and the Stanley-First National deal all set, together with the West Coast Circuit talking over the North American Theatres for physical operation and direction under Harold B. Franklin, it is possible that the way is now to be cleared for the still higher merger of the theatre chains of Stanley and Keith's to come about.

The West Coast North American deal has been worked out to a degree where it now is up to the banking interests representing both sides for ratification. The interests controlling the West Coast and those of North American worked out their deal toward the end of last week and when completed it will find Harold B. Franklin as the president of the combined Pacific Coast theatre circuits.

As far as Stanley-First National is concerned, the annual meeting of the latter organization is due to take place on April 15, possibly in Atlantic City, and on that occasion the plans for the new line-up of the producing and distributing ends of the organization will be realigned to meet with these new conditions. It is possible that at the Atlantic City meeting Harry O. Schwabe will again be voted into the executive capacity with First National.

On its Way
Last week following the exclusive announcement of the line-up of the factors in the biggest merger that the picture industry has ever seen, there were a number of details on the part of several executives. These, however, were nothing more or less than gestures of

those who would have liked to have held the details under cover until some future time. Verification of the story was obtained from a dozen different sources by Variety before printing and these were augmented after publication, with only as many more.

The \$500,000,000 merger is on its way.

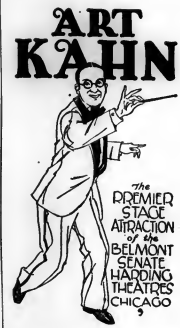
Native Exhibitor Backing South American Series

Los Angeles, March 15. J. G. Bachmann, independent producer, is acting as production head for Julian Aronson, writer of the South American exhibitor, making a series of romances based on South American history. The second production will be called "San Martin."

Warner Brothers will handle the United States release.

GILBERT DODGING KNIFE

Los Angeles, March 15. To avoid an operation for appendicitis, John Gilbert will rest several weeks before beginning "13 Miles Out" for M-G-M. An original by Monta Bell has been accepted to follow.



ART KATHIN

The PREMIER STAGE ATTRACTION of the BELMONT SQUARE HANDING THEATRES CHICAGO

I SEE
TOM McNAMARA
IS NOW WITH
F. B. O.



WHO CARES?

THE ONE AND ONLY DE FACE MANDOLIN WIZARD

JUST COMPLETED
A
SERIES OF NUMBERS
FOR

VITAPHONE

OPENING MARCH 19th
AT
PARAMOUNT, NEW YORK
FOR TOUR OF ALL

PUBlix THEATRES

Direction WM. MORRIS

Sincere congratulations to "ROXY" on his colossal achievement

FRANK MOULAN

of Roxy's gang

FILM MERGER TALK GOVERNS PRICES OF AMUSEMENT STOCKS

Two to Benefit Are Universal and Pathe, Latter Mentioned in P. D. G.-Keith Deal—Famous at 109 "ex"—Loew at New Top, \$62½

Mergers in prospect, mergers talked of and mergers that are still only of vague material, governed the prices of prices in the stock market over the week. The outstanding development of yesterday was the sudden jump of Loew, Inc., to a new high for all time at 62½, practically the exact level indicated by the bond dealings of the same company.

At the same time Famous Players came out around 109 during the day, selling "ex div." and practically net unchanged overnight, having closed at 111. The market went through the day and merely subtracted the \$1 quarterly from the previous price.

Early Selling in F. There were indications of selling at the opening by discouraged holders of Famous, discounted with its long inaction. Orders had apparently accumulated over night and under pressure of offerings at the going the first price on the tape was 108½. It is likely that long holders for a rise had merely wished to collect the current dividend and then let go. From the early low the stock advanced about a point and then steadied to about net unchanged at 111. If the early low represented the retirement of old money, it may have been just that the pool was playing for. After the opening support was in evidence either from the clique or from the Times Square crowd that persists in regarding the stock a buy at and below 110.

Merger talk occupied the players in the group. The Stanley-First National-Weet Coast deal apparently started it and then the Keith-Orpheum-Pathe-F. D. G. carried further. Oddly enough Stanley selling on the Philadelphia Bourse received no benefit from the talk. It moved around 53 Monday, compared with a recent high above 50. Bursing broke out in the unexpected quarter of Pathe Exchange Class A, which mounted from early last week nearly 10 points to a Monday high of 48, which it held yesterday in a general way.

Universal Drawn In. Another stock that leaped into life was the Junior Universal Pictures issue dealt in on the New York Curb. This made a new top around 45, having now accomplished the so-called "double peak." About two months ago it jumped on heavy dealings to better than 44 and then dropped back in the run. Apparently something was expected to happen then, but failed to come through. Perhaps the same happening, whatever it may be—is again in prospect. This may be some sort of a merger.

One of the financial commentators arranged a unique consolidation on paper a few days ago. By the simple system of noting that both Loew and Universal were pushing out ahead of their group, this economist reported talk of a grouping of Loew, Universal and United Artists. The plan was promptly denied, but the pastime of building fanciful movie combinations so intrigued the market that probably every possible and many impossible groupings were figured out.

One wild-eyed rumor courier was to be heard debating in one of the customer's rooms of the possibilities long since ignored in the trade of a possible Loew-Famous Players consolidation. This revived loose talk over the past two months of a two-for-one deal in Loew and Famous players stock as the two issues—one drifting down and the other climbing—approached something like such a parity on the ticker.

Loew Bonds Active

In some way that is not apparent on the surface there is an operation going on which involves the Loew Bonds. These are maintaining their best levels at 106 with warrants attached and 97 "ex-war." But the significant point is the enormous turnover in what should

be a small and inactive investment security. Last week sales of Loew bonds approximated \$1,000,000, compared to about \$25,000 in Keith's, which is a larger issue.

Elsewhere there was nothing out of the ordinary. Fox was ignored marketwide, although in the trade it was pointed out in editorial views that Fox might easily become an important factor in any of the mergers under discussion. The stock was stationary around 68-69. Shubert behaved very well under comparatively heavy dealings at

vancing to nearly 65, compared to this from the angle of clique operation. Its improvement, by the way, began with the day it went "ex." March 1. Before that it had gotten down to around 55. Ordinarily there would be something fishy about this

Summary to Saturday, March 12:

STOCK EXCHANGE			
High	Low	Sales	Issue and rate.
118½	120½	11,000	Eastman Kodak (6).....
118½	107½	14,400	Famous Players (10).....
124½	120	400	Lo. pref. (6).....
109	80	None	Pathe National 1st pref. (8 1/2).....
111	67½	114,200	Loew (3).....
105	67½	114,200	Loew (3).....
113	105	None	Loew (3).....
43½	39½	200	Mot. Pic. Cap. (1).....
34½	30½	200	Loew (3).....
43½	39½	27	Pathe Exch. class A (3).....
101½	95	20	Pathe Exch. class B (3).....
41½	37	13,000	Warner Bros. P. (6).....

CURB			
High	Low	Sales	Issue and rate.
46½	43½	4,300	American East (10).....
46½	43½	4,300	Eastman Kodak (6).....
46½	43½	4,300	Eastman Kodak (6).....
46½	43½	4,300	Eastman Kodak (6).....
46½	43½	4,300	Eastman Kodak (6).....

BONDS			
High	Low	Sales	Issue and rate.
90½	88	\$11,000	Keith's Ex. (Stock Exch.).....
100½	101	787,000	Loew's Ex. (Stock Exch.) (see note).....

* Ex-dividend.
NOTE—Loew ex-warrants add \$31.00 at 90½ to 91½.



HAL ROACH comedies

THE GREATEST ALLIANCE OF HISTORY!

—to give you Metro-Goldwyn-Mayer quality in Short Features, too!

YOUNG Blood now enters Shorts!
THAT'S the Big News of the day.
THE greatest alliance of all time
M-G-M plus Hearst plus Roach...
IN features and Road Shows
M-G-M dared to show the industry
NEW ideas, courage, showmanship!
AND now in Short Features
WATCH!
BEHIND the M-G-M News is the
WORLD-wide Hearst Organization...
HAL ROACH and all his famous
COMEDY units join M-G-M's banner!
AND remember this
ALL of M-G-M's Short Features are
ESTABLISHED box-office quantities.
HISTORY repeats... M-G-M in Shorts, too,
WILL be The Talk of the Industry.
BE smart! Clear the way for



MGM NEWS

Air Flight Pictures

Los Angeles, March 15.
 A picture based on the around the world flight made by American Aviators a few years ago will be made by United States Aviation Productions, a specially organized company.
 Lieut. Leslie Arnold and Creighton Hale will be featured with Al Neils directing from a script prepared by Lieut. Arnold.
 Others in the cast include Virginia Brown Faire, Stuart Holmes, Jerry Torrence, Earl Montana, Charles French, Rust Shields and Jerry Mendy.

Gertrude Short Sued

Ventura, Cal., March 15.
 Claiming she is permanently scarred as a result of an automobile accident Eleanor Mehan filed suit in Superior Court naming Gertrude Short, picture actress, defendant in a suit for \$27,250 damages.
 Miss Short's car is alleged to have struck the car of C. Cleora of Santa Barbara in which she was a passenger.

ADVICE:

No matter what contracts you may have for Newsreels or Short Features NOW be sure you leave yourself free for this great opportunity THEREAFTER!

Metro-Goldwyn-Mayer Short Features

F.B.O.'S MUGGEDUFFIES STRUT THEIR STUFF

Headquarters Bunch Use Beefsteak as Excuse for Good Time—Now They're in Films

Close to 100 men sat down to a beefsteak at Cavanaugh's in West 23rd street Saturday night, the first gathering of the Muggeduffies of the Film Booking Offices.

Joseph Kennedy, president of F. B. O., was in Boston and unable to attend. Ed Moore represented him. Also present and spreading good will were Joseph Schnitzer, general manager, and Leo Marcus, general sales manager. Of course Hyatt Dash and Harry Osborne, of F. B. O.'s press department, were there giving first aid to everybody seeking beefsteak and a good time.

The Ford Dabney band of colored musicians served hot synopa-

tion and the band also introduced some song specialties. On the menu cards were the choruses of topical songs and when played by the band Harry Osborne proved that he missed his calling by not being a community song leader.

The eating started around seven or so with pictures taken of the beefsteak eaters in carnival cap and apron, with each of the Muggeduffies given a chance to show his smile, teeth and register, and at the same time. They all did their stuff and it will pass any censorship. Release date not set.

Head Office Talent
A number of outstanding features. One was a little intimate talk for the good of the order by Mr. Schnitzer; a display of ground tumbling by Otto Madson of the accounting department, which led some to believe that he might have been with an acrobatic troupe at one time, and some hot banjo playing by Joe Wilson of the mailing department.

So enjoyable was the affair that it will be made an annual event. The word "muggeduffies" is not taken from any cartoon strip. It means a worker who is a gloom chaser at all times, a "regular guy." Their motto is "Boast F. B. O."

Winkler's Shorts for F. P.

Los Angeles, March 15.
Winkler Pictures, Inc., is the newest company to be added to those who will release through Famous Players-Lasky's new short subject department.

Charles B. Mintz, president of Winkler, is now on the coast to confer with his production staff regarding two series of short subjects.

Hal Stitzman will direct one and Andrew Stone the other.

George Winkler and Nat Mintz are supervising, with Joe Traub officiating as production manager.

CLUBBED TO DEATH

Los Angeles, March 15.
John Eearty, 46, property man at a Hollywood studio, died in the Receiving Hospital here as the result of a brutal clubbing attack by an unknown assailant.

He was discovered unconscious in an alley.

Herbert Brenon III
Herbert Brenon is ill, with intestinal influenza and confined at home under the care of Dr. H. C. Fleming.

10c AFTERNOON ADMISSIONS IN SEVERAL N. Y. THEATRES

Old Mellers and Comedy Issues Resuming Former Hold—Picture Serial's New Lease and More Shorts—Avenue and Neighborhoods Favor Ideas

Animal Serial

Los Angeles, March 15.
Webster Cullison is to produce and direct a 10c-episode animal serial at the Seelig zoo. It will be released through the Rayart Pictures Corp.

Currier, Roach's Editor

Los Angeles, March 15.
Richard Currier has been signed as editor-in-chief for the Hal Roach Studio, replacing Benie Walker, now vice-president of that company.

The 10c admission to picture houses has returned to New York. In some local theatres the dime fee holds good only until 8 p. m., or a 5c admission, when it is lifted to 10c.

A Variety reporter visited some of the "avenues" in New York, with most all the film houses below 42nd street charging 15c as the afternoon admission.

There is also an inclination to change the seating places to the rear of the auditorium and eliminate some of the smaller comedies, rather than to be just to further the newer clientele as in the old days.

The picture serial also seems to be taking a new grip on New York judging from the many that now book in on a day or two presentation.

One thing is now noticeable in some of the New York neighborhood theatres; there are more of the small quickies operated by circuits than heretofore.

FRANKLIN HAILED

(Continued from page 4)

speeches following the dinner. Every important branch of show business was represented at the speakers' table, where were seated Mike Shea, Jess L. Lasky, Adolph Zukor, S. R. Kent, Sam Katz, J. J. Murdoch, Robert M. Leiber, Dick Ludwigh, Charles Hayden, Major L. Thompson, Richard A. Rowland, Harry Belchamach, Elmer Pearson, Robert T. Kane, Felix Kahn, Mark Helman and A. M. Rotford, who acted as master of ceremonies.

Kent, in addition to his speech, read wires from Mayor James J. Walker, George M. Cohan, Sam Harris, Sitouras Bros., U. S. Senator Pat Harrison of Mississippi, Earl Hammons, John C. Flynn, Emil Shauer, Cecil B. DeMille, John R. Dillon (Hayden Stone Co.), who is on the coast; Abe and Mike Gora, of the West Coast Circuit; W. R. Frazer, George Weeks, Julian Johnson and others.

According to the present arrangements Franklin is to depart for the coast on March 23.

Herchel Blum, who is to be associated with Franklin in California, left for San Francisco on Monday of this week. Louis Cohen, who is also to be connected with the newly formed division of the organization, is to depart next Monday.

A farewell "Dutch Treat" is to be staged for both Jack Mansfield, of the Public organization, who is resigning to join Franklin, and Louis Cohen, at the Rendezvous Friday night of this week by the members of the Public organization.

Mansfield will leave for the coast with the Franklin party on the 25th, a special car being sent to take the personal staff of the new head of the West Coast to Los Angeles.

States in Shorts

Los Angeles, March 15.
Fox's short subject department is making a series of "Know Your Own State" scenes.
Elizabeth Pickett will title the entire series.

MAYER'S VACATION

Los Angeles, March 15.
Instead of going to Europe with his family, Louis B. Mayer will take a month off at Hot Springs, Arkansas.

With him will go the family physician and Pete Smith, head of the studio publicity forces.

Father and Daughter in Pictures
Los Angeles, March 15.

Lenore Bushman will have a small part in "Beltramo," based on the history of Argentina. Francis X. Bushman, her father, has the lead.

Others in the cast include Jacqueline Logan, Henry Kolker, Paul Ellis, Mathilde Comont, Olive Hasbrouck, Charles French, Lige Conley, James Gordon and Charles Malles. Albert Kelly directing.

For the first time in MOTOR PICTURE HISTORY

ONE director has FOUR
big 'Special' productions
chosen for Broadway
presentation simultaneously

AT WARNER BROS.
"DON JUAN"
Starring
John Barrymore
Now in its 8th
Triumphant Month

AT THE S.F. WYNN
"WHEN A MAN LOVES"
Starring
John Barrymore
Now in its 8th
Smashing Week

AT THE STRAND
WEEK MARCH 12
"THE BELOVED ROGUE"
Starring
John Barrymore
Standing Them Up
At Every Performance

AT THE COLONY
OPENING APRIL 9
"A MILLION BID"
Warner Bros. Special, Starring
Dolores Costello

all four personally directed by

ALAN CROSLAND

1ST ANNUAL M. P. EXPO BUST ALL 'ROUND

Screen Paper's Publisher Reported Behind It—Sure Thing Gambling Wheels Run In

Los Angeles, March 15. Hollywood's first annual motion picture exposition held at the Ambassador Auditorium will probably be the last promoted by interests independent of the picture production organizations.

Stewart Dillin, who claims to have staged similar expositions, sold the idea to Tamar Lane, publisher of a local screen paper, that an exposition would be a great idea for the community. Lane seemed to agree with him, but none of the picture producers did. A result was that who came to the exhibitors at \$150 and less for the week took space to show what they wanted people coming to picture expositions.

There were exhibits from beach clubs, country club promotions, safety razor shavers, eyeglass molteners, household supplies, jewelry dealers and a few of people who cater to the picture field by selling supplies and accessories.

The exhibitors, however, did not fill half of the hall and the place looked rather bleak. An admission charge of 50 cents was asked, with folks not taking it seriously. On the first day some 200 passed through the gates, about the same number on the second, 350 on the third and around 250 on the fourth day. Most of these people came on passes still more utilizing a ticket which allowed them in for 25 cents.

The promoters were obligated to pay \$2,400 rent for the week with full money forthcoming on the opening day. However, it was not, as only some \$1,500 had been paid in advance and Dillin was using as much cash as he could collect the first few days to add to the amount. On the third day the Hollywood "News" had an attachment on the box office for \$100 in printing and a marshal spent the idle moments with the cashier, who was trying to satisfy the claim.

Used the Glimpicks
Things not quite desperate during the middle of the week, so nickel and quarter gambling machines were brought into a corner of the hall. A Variety man tried his luck against the gimmicked machines, when they paid discharged slugs that were non-negotiable.

After he had lost a few nickels and quarters a man who seemed to have something to do with it volunteered the statement that the profits from the machines would go to the Motion Picture Relief Fund. The Variety man inquired who had charge of this, and he was told that Dillin and Harry Burns, editor of the Hollywood "Illustrated" had it in hand.

Burns informed the Variety man that he knew nothing about this arrangement and did not think anyone else did. It is said that the fellow operating the machines was taking a chance on getting by and was to give the promoters of the exposition a percentage of his sure fire take-in.

Lane, editor of the film sheet, is said to have guaranteed the salary of the press agent for the exposition as well as bills of some who extended credit.

Dillin stated he had gone into the proposition on the promise of Lane that the entire motion picture industry would be behind the project, as he realized it would be futile to attempt it otherwise.

He says that Lane did not come through. Dillin also states that he had no confidence of the presence of the gambling machines and that he was not participating in any of the profits.

ROSSON ON "YOUTH"

Los Angeles, March 15. Richard Rossion will direct "Rolled Stockings," to be Famous Players' "youth" picture, with James Hall and Louise Brooks in the leads.

Rossion replaces Monte Brice, originally assigned to direct the production.

N. Y. to L. A.
Arthur Hornblow.

L. A. to N. Y.
George Leelle Smith.
Boi Wurtzel.

American History Films

Los Angeles, March 15. Stories founded on episodes in American history appears to be M-G-M's policy for their new "action" star, Col. Tim McCoy. His next picture will deal with the expedition of General Kearney into California in 1846.

It's an original for the screen by Peter B. Kyne.

ALMA RUBENS IN LEAD

Los Angeles, March 15. Alma Rubens, recently at odds with Fox, has signed with United Artists to play the feminine lead in "Two Arabian Nights," a post-war comedy.

William Haines, Louis Wolheim, DeWitt Jennings, Michael Visseroff and Boris Karloff are in the cast.

Fields' "Timid Soul"

Los Angeles, March 15. W. C. Fields' first picture for F. F. L. at the west coast studios will be "The Timid Soul."

Gregory La Cava, who will direct, wrote the story.

Jack Hoxie's Stepfather's Gets Life Sentence

Los Angeles, March 15. Scott C. Stone's sentence of hanging for the murder of two young girls here about a year ago was commuted to life imprisonment by Governor C. C. Young on the day set for his execution.

Stone was known here as the step-father of Jack Hoxie, picture actor. When interviewed by newspaper men at San Quentin Prison, Stone made the statement that Hoxie is not a step-son but his own son. He stated that his wife's maiden name was Hoxie and that the son's real name is John Joshua Stone. He also said he has another son in the movies under the name of Alton C. Stone.

When Jack Hoxie was asked about the statement made by Stone he declared that a man in such an upset condition as Stone was likely to say anything. He stated that Stone was his step-father, but had been divorced from his mother for a number of years. He admitted his mother's maiden name was

Hoxie, and that was as much as he knew of his father, who is dead. He had only one name—Jack Hoxie, which he was using in motion pictures.

Further he refused to discuss the matter by saying he wanted to keep as far out of the limelight in connection with the Stone case as possible.

ARMY LIFE COMEDY

Los Angeles, March 15. Although they have not yet released their first war comedy First National has purchased "Aeneas Americanus," a "Liberty Magazine" story by Elliott White Springs, to make another laugh picture based on army life.

The first war picture treated Charlie Murray and George Sidney.

George Weeks Returning

Los Angeles, March 15. George Weeks, general manager of Famous Players-Lasky short subject department, after a ten-day sojourn at the local studios discussing product for next season, is en route to New York.

HINES' "WHITE PANTS"

Los Angeles, March 15. Johnny Hines' next starring vehicle for First National will be "White Pants Willie," adapted from Elmer Davis' Liberty Magazine story by Howard Green, Kerry Clarke and Peter Milne. The story was purchased from Metro-Goldwyn-Mayer by C. Burr. Production will start about April 11 at the Tre-Art studios.

Goulding Returns to Coast

Los Angeles, March 15. Edmund Goulding, who showed the students at Columbia University, New York, something about the art of motion picture production and acting, has returned to the Metro-Goldwyn-Mayer studios.

He will shortly start directing an original story which he has written.

Newmayer and Denny

Los Angeles, March 15. Fred Newmayer has been placed under contract by Universal to direct Reginald Denny in a picture to be made from an original story by Edwin Justus Mayer. In production May 24.

Actual Box-Office Reports prove that



has swept to the
TOP RANK of
money makers

His first two pictures are listed in the first ten of the "Box-Office Ticker" department of the Exhibitors' Herald

that's why

SOMEWHERE
in
SONORA

his latest hit, has been booked into the country's largest first run houses.

First National Picture

With Kathleen Collins

Adapted from Will Livingston Comfort's novel, "Somewhere South in Sonora." Adaptation by Marion Jackson

Presented by **CHARLES R. ROGERS** Directed by **ALBERT ROGELL** Produced under management of **HARRY J. BROWN**

IT'S A FIRST NATIONAL WESTERN SPECIAL!

FOX'S \$15,000,000 IS FOR NEW PROGRAM

Will Be Spent Within Year from April on New Product— Producing East and West

A \$150,000 producing program for the next 12 months, starting with April, is the schedule laid down for the Fox organization. The entire production work for the 1926-27 season completed, and with more than \$5,000,000 worth of completed features for release between now and the end of the year, the Fox organization approaches the new season with a gigantic fortune invested in finished product. The production work together with the studio activities at the Fox Films, both on the coast and in New York, were issued from the offices of Winfield R. Sheehan, vice-president in charge of the production for the company, yesterday.

New pictures for the coming year now completed include eight specials, with "Sunrise," "7th Heaven" and "Carmen" among them.

During the coming year not less than 12 productions are to be made in the New York studios under the supervision of Joseph Engle, studio manager, and Allan Dwan, who will direct a number of them. Victor Schertzinger has been signed on the coast by Sheehan and will come to New York to direct the first Fox-Movie-tone feature.

Sheehan is to come east in June and make a trip abroad. He will spend four weeks in the Fox studios in Berlin, which are under the management of Carl Freund, the noted cameraman who recorded "Variety."

Some of the Titles

In the line-up of pictures to be produced next year are listed the special for which John Ford shot a number of scenes in Germany, Jack Blystone is to direct a comedy special with Ted McNamara and Sammy Cohen as the featured players; Frank Borzage is to direct "The Grand Army Man" with Alice Francis in the Warfield role; "Prince Paul," a foreign stage success, which is to open in New York in September, will be picturelized under the direction of Howard Hawks with Dolores Del Rio in the cast.

Jack Ford is also to direct "Frozen Justice," which may be retitled. Others in the list are "The Comedian," "The Mud Turtle," "Baloo," "None But the Brave," and an underworld play to be directed by Raoul Walsh with Victor McLaglan in the leading role.



**ABE
LYMAN**
and his
**Brunswick Recording
Orchestra**

COMPLETING THEIR
THIRD MONTH
Breaking All Records at the
UPTOWN, LOS ANGELES

PUBLIX POLICY

(Continued from page 4)

Flatbush and Nevins street, to cost \$4,500,000, built after the style of the Paramount, New York. It was announced some time ago.

Opposition

Picture men familiar with the neighborhood of the territory encompassed will immediately note from the sites that Publix has missed none of its competitors. On Fitkin avenue, Brooklyn, and Southern boulevard, Bronx, the theatres will oppose the Loew theatres in those sections, the Publix locations being close to the Loew houses. In downtown Brooklyn, the Keith-Albee theatre is closely adjacent, also the Mark-Strand (Stanley), besides another of Loew's.

In the Jamaica location Publix is trodding upon the William Fox toes, and again in the Washington Heights section, the latter also taking in B. S. Moss. In Flatbush Moss is again bumped while the Brandts, independent exhibitors, will have their own ideas of Publix coming into their section. The Brandts are operators of eight Brooklyn theatres, the majority of the most modern type and capacity.

Again in Fordham Publix is hitting at Loew and also K.-A., with its location, at the Concourse and Fordham road corner the best spot in Fordham. In Flushing is a Long Island independent, while K.-A. has announced a new theatre for that town.

It is reported that all of the theatres are to be distinctly individual and of the atmospheric type. They will be finished by the spring of next year.

The Katz Policy

The Katz Policy
A belief is that Sam Katz, a firm believer in the neighborhood as evidenced by him in the Balaban & Katz chain of Chicago, will follow a similar playing policy here. Opening the Publix stage shows at the Paramount, New York, they will be sent into the Publix neighborhoods.

No report is about as to whether Adolph Zukor and Marcus Loew has reached an understanding on the Famous' additions in the communities of Greater New York. It was last reported in Variety that both of the heads had delegated their task to a committee headed by the chief theatre operators of each circuit, Kats for Publix and Nick Schenck for Loew's. With United Artists getting a "piece" of the new Loew house at Pittsburgh, and also the two Loew's at Baltimore, it is said that Publix may take a stronger stand against letting in Loew's on the New York neighborhood.

Publix from account was eased away by Loew's of being declared in on the very theatres Joe Schenck bought in for U. A. No one can be found who will venture any opinion on the outcome of the Loew desire to participate in the Publix new ventures in the greater city.

No Threat

Nor has any report gotten out regarding the position or attitude of the affected independent exhibitors. None is reported having offered to turn in their theatres to either Publix or Loew's on a non-exclusive basis. The only report is said to indicate how the opposition build up with some alarm inside, they have as yet shown no outward fear. It is also said that the proposed building program is not a gesture by Publix to drive the independent exhibitors out of town. It has the sites and intend to build.

A recent movement by Katz on behalf of Publix is to disengage that operator from direct control of outside theatres, preferring to leave such deals to its territorial partners, leaving the Publix free to operate its own chain with any of its own additions.

Wynn Peeps Over Niagara Brink for Picture Gag

Buffalo, March 15.

Ed Wynn, who, with a troupe of moving picture actors, has been thrilling the natives of Niagara Falls with a series of hair-raising stunts in the filming of "Rubber Heels," a new screen comedy Wynn is making for Famous Players-Lasky, almost broke the hearts of the locals Saturday with a climaxing escapade in which he was carried on a raft to the brink of Luna falls off Goat Island.

The mechanical staff rigged up a box on a barge, painted to represent

akes of ice, and fastened by a wire to an iron piling in the middle of the river. The barge was pushed into midriver by 25 men tied together with safety lines anchored to the shore. Wynn took up his place, standing in the center of the box facing up river and away from the falls. The barge was turned around slowly by wires, giving the thing a swirling effect. When the box reached the brink of the falls, Wynn turned, registering dismay and horror. A rescue was then enacted.

Incidentally, Wynn is said by rivermen to be the first person who ever looked over the edge of the falls from mid-river and lived to tell of the sensation.

FITZGERALD'S COLLEGE YARN

Los Angeles, March 15.

F. Scott Fitzgerald, having written an "original" college story for Constance Talmadge, has left for New York.

Fitzgerald has been here for three months.

IMOGENE IN DUNCANS' FILM

Los Angeles, March 15.

Imogene Wilson, Frank Tinney's ex-sweetie, beginning a career in pictures over hers as Imogene Robertson, will be in "Topsy and Eva," the Duncan Sisters' starring film for United Artists.

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STRAND
(NEW YORK)
New York, March 4.
In the celluloid "and was Three
(F. N.) as the feature
ed by Pathé's first of the
a 45-minute. The latter
concentrated attention, laughs
light applauses, rather a
element for a short in a
way house

*Getting the
laughs and
the business!*

Will Rogers
OUR UNOFFICIAL AMBASSADOR
ABROAD
A group of 12 one reel features produced by G.S. Clancy

Pathépicture

**CONTINUED SUCCESS
TO YOU AND YOUR THEATRE**

"ROXY"

DORIS NILES

May his future activities be as successful as they have been in the past.

A. MULHOLLAND

Contralto

OF ROXY'S GANG

Upstate Promotion Gets Dinner in Elmira

Elmira, N. Y., March 15. An independent motion picture company recently announced in Elmira, N. Y., is to go under the name of Silver Eagle Productions, Inc. No stock sale appeal has been made as yet.

P publicity for the Silver Eagle outfit got a send-off at a dinner held at an Elmira hotel. Joseph Smiley of New York was introduced by a local resident. Smiley was on the Hornell deal in the role of an important motion picture company movie director. The Hornell company, after selling stock locally, passed out of existence.

Press reports of the Elmira dinner gave forth no intimation that Smiley was directly connected with Silver Eagle Productions, nor was anything said concerning any hoped-for financial aid. Elmira's leading newspaper, "Star-Gazette," gave considerable space to the concern. This was apparently mostly due to the favorable impression created by the giving of a talk

by Malcolm J. Wilson, manager of the Chamber of Commerce, at the dinner. At least, such was the sentiment of the "Star-Gazette" editor when queried over the phone. The editor also stated that it was his understanding that Wilson had become financially interested in the organization.

Officers for Silver Eagle Productions are Jack Jordan and Harry Marsh. Mrs. Jack (Betty) Jordan and Richard Coy are announced as the leading actors, the first-named being hailed as giving up the position of understudy to Babe Danileu to join Silver Eagle Productions. Both Betty Jordan and Richard Coy were declared to have been featured in pictures produced on the coast.

Marsh is credited with making the statement that all pictures are sold before they are made as a result of contracts with prominent distributors. The names of the distributors making this unique deal were not made known.

Publicity also has been given out that several locations are being considered for the study; that the majority of the pictures will be made out of doors, and that all will be two-reel comedies of "the highest type."

Projection Patent Refusal

Washington, March 15. The District Supreme Court up held the Commissioner of Patents in the latter's refusal to release of patent No. 1,571,119 to Edward G. Ballman and Edward P. Evers in connection with a motion picture projection machine.

The application was refused on three counts. First was that the applicants were claiming two separate specific forms of invention, which made it necessary for either one to be canceled, which was not done; second, because of a previous like patent, while the third cause for rejection was based on the conviction that applicants had failed to sufficiently define patentable structure, being functional only.

F. B. O.'s Juvenile Film

Los Angeles, March 15. The next picture J. Leo Moschan will direct for F. B. O. is to be "Down Our Way," from a story by the late Larry Evans. Frankie Darro, juvenile actor, will be featured.

It is to be released under the title of "The Heart of a Boy."

Annie Zimmerman Dies

Los Angeles, March 15. Annie Zimmerman, 25, short story and scenario writer, died here March 11 from heart disease. She is survived by her parents and two sisters.

BARRYMORE—"ROGUE" OFF \$10,000 IN BUF.

Up-State House Does \$23,000 —"Beau Geste" Starts at Teau with \$12,000.

Buffalo, March 15.

On and off business here the takings at Buffalo picture theatres last week. Excellent attractions were presented all round without exciting more than ordinary interest. The town was summed up the sole light house—the Shubert—arrived in the first week of a fortnight of "Beau Geste." Takings at the regular picture theatres were generally on the decline.

Last Week's Estimates

Tack (Shubert) (F. 5-10). "Beau Geste" (F. 5-10). \$1,582; \$1,555. Opened well and built solidly, especially night business. Matinee off all week. Two a day. First week \$1,582.

Buffalo (Pault) (3:00); 30-40-60. "Beloved Rogue" (U. A.), "Paper Moon" (F. 5-10). \$1,582; \$1,555. The picture topped last week with the exact reason a mystery. Barrymore suffers through leaning to the Fairbanks style in this one, but shows magnificently in the big moments. The week's fruits fell \$1,582 under the preceding week. "The Paper Moon" stacked up as novelty only, \$23,500.

Hipp (Phelix) (3:00); 60. "The Vottery" (F. 5-10). and vaude. Fields was ideal for this house and regarded heavily. On the vaude side Theodore Roberts eclipsed the hill. Business about average, \$17,000.

Levy's (3:00; 5-10). "Johnny Get Your Hair Cut" (M-G-M) and vaude. Takings picked up somewhat over last week's "blunder" business. The picture drew well with the women and kids, which was reflected in the fact that matinee proved heavy and night business was off. \$13,500.

Lafayette (Independent) (3:00); 60. "Masked Woman" (F. N.) and vaude. Vitaphone occupied the stellar position on the hill and in the draw. Takings held up remarkably well with Vits to be credited. Estimated \$13,500.

BRANDT'S ADD 1

Brandt Brothers, Brooklyn, N. Y., are extending their picture house holdings, taking over the Terminal, Dean and 4th Avenue. The Terminal was operated by the Small & Strausberg circuit.

\$3 for "Sunday" Fine

Belmont, La., March 15. Despite the threat of weekly arrest, Manager Bernard Moody of the local opera house, local moving picture theatre, continues to operate his theatre on Sunday, in defiance of the blue laws. Last week he was arrested and fined \$3 and costs.

INSIDE STUFF ON PICTURES

Nothing in the report that the entry of Harold B. Franklin into the West Coast circuit of California is a forerunner of a juncture there with West Coast with Public (Famous Players). What may eventuate is that West Coast under Franklin's direction may take over the Public Pacific Coast houses. There are not many of these but they are mostly large theatres. The record of Public in San Francisco for instance doesn't prove that the operation of picture theatres at long distance from the home office, under a set system of theatre operation, is either profitable or sustaining.

With West Coast absorbing the American Theatres chain in the same territory, the operation of a Public house anywhere on the coast would become a matter of adjustment of policy, etc., as there is no decided opposition on the far coast. It is too far away for the easterners. About the only other circuit of note out there is the growing United Artists which will not open over 25 houses probably all over the country within the next year, on account of its idea of a long run theatre for cullen picture production.

Still though one can not fail to note how highly important all of a sudden the Pacific Slope became to the picture business, upon Franklin stepping into it.

The \$500,000 merger reported in "Variety" last week has the lesser picture agents worried. They regard that as the handwriting on the wall, fearing that the centralization of booking offices will ultimately eliminate them and create a direct-booking regime.

The present trend by Public in Franklin's eliminating some of its southern houses from the presentation itineraries and the playing of individual "names" and "names" bands is regarded as the beginning of the end in that direction. Such acts are handled by the larger agencies or booked direct.

SALARY LIST CUT

F. P. Studio's 50% Cut—Only 7 Films Under Way—Expect 100 by Fall

Los Angeles, March 15.

Within the past four weeks the payroll at the Famous Players-Lasky studio has had 100 names stricken from it in all departments. This follows a 50 percent production cut, scheduled having reached its peak.

With the cutting down of the staff at the studio, Milton Hoffman, executive manager of the plant, has appointed Frank Brandow, assistant production manager, to the post of studio manager. As assistant to Brandow is J. K. Brady, former chief manager. Frank Leahy, one of the company business managers, has been appointed assistant to Leahy, production manager, filling the place made vacant by the promotion of Brandow. James Hartnett, assistant studio superintendent for eight years, was among those relieved.

Around 2,000 were on the payroll in January, when 13 productions were being made. Now, with only seven under way, there are little more than 1,200.

It is figured that some 100 people from the mechanical and executive departments of the Long Island studio will be added to the local lineup.

Stanley's 7 in N. J.

Stanley-Fahlan Circuit has taken the Bratler & Pollack New Jersey circuit of seven houses. The R. & P. deal also gives S-F the right to two sites for new houses which the latter at this time expect to build upon this summer.

The R. & P. houses are the Roosevelt and Hawthorne, Newark; Orlean, Lyric, Newark; and Hackensack, N. J.

PAUL ASH

NOW AT

BALABAN & KATZ

New Oriental Theatre CHICAGO



Paul Ash
Presentations
Produced by
Louis
McDermott



Paul Ash

PEGGY ENGLISH

EXCLUSIVE VOCALION RECORDING ARTIST

WISHES TO THANK

E. A. SCHILLER and LOUIS K. SIDNEY

Opened
Lew's Theatre
Los Angeles
April 11
A Hotel in
Lew's Golden
Palace
Los Angeles
April 11
Lew's Palace
Washington
April 11
Lew's Century
Baltimore
April 11
Lew's State
New York
April 11
Rapp Schramm
New York
April 11

WILLIAM MORRIS, Representative

P. R. Harry Greenman says: "Better than the 'Fire Brigade'."

CONGRATULATIONS TO "ROXY"

PRIMA DONNA
Roxy, New York

BEST WISHES TO "ROXY"

LEADING BARITONE
ROXY, NEW YORK

TRIED TO LIVE WITH SOIL OF THEIR OWN, BUT LOST HIS SANE LIFE

**Wanted to Live Like Millionaire, but on Credit—
Vivian Parish Would Have Cooked Second
Breakfast But Fred Ran Out With Girl Chum**

Chicago, March 15.—Because her husband would fly into a jealous rage and make angry passes whenever she picked up her violin to whistle off a few notes, Mrs. Vivian Parish, dancing lady, was granted a divorce from Fred C. Nessee, superintendent of construction for the Chicago Tapti Transit Co., and \$15,000 as a help alimony settlement.

The former Mrs. Nessee gave up her stage work for Fred some time ago, but couldn't resist the temptation to addle a tune or two now and then. Regarding the violin as a symbol of the stage and fearing she contemplated a return to her public, Mr. Nessee would go into one of his green spasms. They're worst when the \$15,000 and his wife. Irene was represented by Attorney Wm. P. Alder.

Cupid intervened in one anticipated divorce suit, and patched things up before the big scene. Dick Rawley of the medicine show world had a lot of trouble with the Mrs., previously related matrimonially to Jimmy O'Neal, the producer and nee Kirk.

He turned himself to Attorney Ben Ehrlich. Mrs. Rawley identified herself as a friend of the medicine show. Her suit failed immediately, but somehow or other Mrs. Ehrlich, the defendant, was granted a divorce. The divorce was arranged by Ehrlich, the Mr. and Mrs. talked it over, and the divorce was called off, including the fees.

Only One Breakfast
Mrs. Vivian Thayer Parish, nee Nessee, professional, no longer a dancing lady for Fred Parish, picture camera man. In fact, she cooked only one breakfast for him in the last year. Her wedding Mrs. Parish found that she had made a mistake in marrying a girl chum. She got a divorce—easy.

Mrs. Brown was a baritone—amateur baritone—and with the soul of an artist. But he drove a taxi and insisted on living in luxury with Mrs. Rene Brown, who accompanied him at the piano in their apartment.

There's not enough dough in the taxi racket to carry on like a millionaire, so long as the wife is a taxidermist. "This can't go on," murmured Mrs. Brown, musingly, as she filed for divorce. She claims her husband insists on keeping up the expensive mode of living despite her reasoning.

Mabel Kelly, singer, charges her husband, Charles, desertion in 1924, two years after their wedding. She wants a divorce.

WEINER CAN LOSE 'EM

Rosalie Reiter, 24 Wife in 3 Years to Tire of Jack

Milwaukee, March 15.—Rosalie Reiter, Vaudeville dancer, vaudeville dancer, was granted a divorce this week from Jack Weiner, local auto racer and saloonman, whom she charges with desertion and cruel treatment.

The girl, who has married the Orpheum, is the second wife of Weiner to get a divorce in three years. He sued the west coast girl as a concern here was recently forced into bankruptcy by creditors.

Cantor Here for Day At Casino for Benefit

Los Angeles, March 15.—Eddie Cantor will make a special trip from New York to appear in a benefit performance for his boy camp welfare organization, Cantor's Boys, at the Casino Theatre Sunday evening, March 20.

Following this trip, Cantor will remake the cross-country hop.

Louise Dresser in Hospital
Los Angeles, March 15.—Louise Dresser is at the Good Samaritan Hospital here, under observation for symptoms of appendicitis.

She may be discharged at any time if an operation is deemed unnecessary.

WM. BERNSTEIN IN JAIL OVER 16-YR-OLD GIRL

Wayward Child Found Living With Theatrical Man—Escaped From Girls' Home

Found in company of a 16-year-old girl who was an escaped prisoner, William Bernstein, 29, 60 South 8th street, Brooklyn, N. Y., booker of theatrical revues, was arrested on a serious charge, was held before Magistrate Toller in West Side Court Bernstein had been in 11,000 bail for further hearing.

Detective Marshall, West 47th street station, on a tip, went to a rooming house on West 47th street near 8th avenue where he found Bernstein and Stella Chevinsky, 412 Allen street, who had escaped from the Young Men's Christian Association home. Under questioning she admitted she and Bernstein had been living together as Mr. and Mrs. William Burns.

She said she met Bernstein through a card she received at Roseland dance hall, Broadway and 51st street. She said she had been arrested on complaint of her mother for running away from home. Finding an open door at the Crittenden Home she fled.

Bernstein admitted to the detective living with the girl, saying he believed she was 18. He said she showed him a birth certificate to corroborate the claim. When informed she was under age and he was in a serious predicament he said he would marry her if necessary.

After Bernstein had been booked, a representative from the Crittenden Home took the girl back to that institution where she will be kept until released as a wayward minor, and also be used as a witness against Bernstein.

Nelson Leaves Coast Los Angeles, March 15.

Bob Nelson suddenly terminated his contract as master of ceremonies at the Fox Theatre at Metropolitan last week. He was to have quit March 31, to be replaced by Eddie Penabaz, opening April 1.

Ben Black, who appeared in the house before, was rushed in to take Nelson's place this week. Nelson is now on route to New York and will probably return to vaudeville.

Yorke and King in Revue

Yorke and King, from vaudeville, will be featured in the new latest revue, entitled as yet, which Rosalie Stewart will produce in May.

The vaude team are winding up the final three weeks of a K.A. Circuit vaudeville tour.

Booked solid for Pompey Theatre.

FRANKIE VAN HOVEN Direction NEVILLS and SINGER

A. J. Clarke, at a dinner at the Astor to three hundred A. P. reporters, as a bit of comedy relief, referred to a young man in vaudeville who constantly brags of a salary of a thousand a week in one of the theatres. He said he knew him. He is a leech in an actor's life, he said, who gets twenty minutes better than any one I've ever seen when his adverbs are gone. Perhaps his thousand an actor is a lot, but if that's all he gets for his act he's underpaid." He probably was referring to

"Just for a Laugh"

In the Keith-Albee Palace, program for this week is an advertisement headed "Just For a Laugh."

In it the text suggests that Palace patrons go to Loew's Theatre (a block below on Broadway) and see Clayton, Jackson and Burns' "20 Minutes of Fun." It also advertises the Purdy (night) Club where these three boys are appearing and mentions they may be heard nightly over W.C.F.A., 5:15 p.m. Loew's Stage 59c.

FRED BERRY DESTITUTE

Hartford, Conn., March 15.—Fred Berry, once time world's champion "bones" player, a close friend of P. T. Barnum and John L. Sullivan, was found by a reporter destitute and living in a squalid room in the lower east side of this city.

Berry, 72, was with Barnum two years and met all corners, playing the "bones" later. He had ministered troupes, and after Sullivan had lost his title turned Maine with him in a minstrel act.

Slap on Back, False Alarm, Chas. Farrell Must Answer

When Charlie Farrell, 23, New Garden, L. I., of Farrell and Miller, returns from Buffalo where he is playing the first half at a local theatre, he will have to appear in West Side Court and answer a charge of disorderly conduct.

Farrell is accused of having turned in a false alarm of fire from the box at 50th street and 7th avenue, at 2:30 a. m. Saturday. Farrell is charged with the curving in of the alarm was accidental and will provide several witnesses to that effect.

According to the story gleaned by the police, Farrell and his partner had played the Union Club, 31st street and 5th avenue, and then came west to eat. They were standing on the corner when several friends approached.

One of the friends by way of giving slaps Farrell on the back with such force that he was almost knocked over. To save himself from falling Farrell grasped the lever of the fire box. Not realizing that he had turned in an alarm he and his friends started for home.

A moment later 31 pieces of fire apparatus came clanging up. Someone pointed to Farrell as the one who pulled the alarm. Deputy William Flood directed Policeman Lineham, West 47th street station, to arrest the actor.

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NEW CONTRACTS GOING OFF 3 YEAR BOOKING CONTRACTS THAT ARE NOTING

**Booking of K.A. and Orpheum Trying Old Stuff—
Different Conditions Now for Playing—Long
Term Contracts in Disfavor**

3 SHOW GIRLS CHARGE MEN WITH ATTACK

**Members of Errol's 'Beauties'
—Went With Men to Road-
house—One Man Arrested**

Pittsburgh, March 15.—Three young actresses, members of "Bert Errol's Hollywood Bathing Beauties," which went broke last week after appearing at the Kenyon theatre, vaudeville and picture house, related a lurid tale of being taken for an automobile ride by six men Monday night during which they were beaten and otherwise mistreated, when appearing at a hearing in Morals court on Thursday afternoon.

The girls, who were taken to a roadhouse, said to be a prize fighter, of this city.

Each of the testimony of the girls was so spicy it could not be given in open court and was related in private to Magistrate A. D. Brandon. He held Ambrose for trial on several charges.

Ambrose was arrested following an alleged fight with several men outside the theatre on Thursday. At the hearing he refused to reveal the identity of his five companions, unless the women first told him the deal for lanchony with him. "If you dispose of the case here and now I will name the names of the five other men, otherwise I won't," he declared.

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New acts and combinations are complaining that the Keith-Albee and Orpheum theatres here are trying to force them to sign three-year contracts by playing them terms of a few minutes act away from the city.

According to the acts the system is to approach a new combination immediately after the break-in showing with a three-year contract, usually at a very low salary and with a clause providing for an increase of about \$25 weekly at the end of the first year.

This goes for reorganized teams, new combinations of standard artists, etc. The acts say away from the long term papers on account of a few minutes act away from the city.

They have had a showing before a New York audience and again because long term contracts are in disfavor nowadays, with so much work to select from, not to speak of possible production of picture engagements.

If the act refuses the long term offer it is usually allowed to continue breaking in around New York in the act salaried houses, but given no money for the first week or ten at the silent pay.

The acts claim the strategy behind this is the old game of trying to break their morals in order to buy it. The acts say away from the long term contract with a view.

This condition has resulted in the loss of many new combinations to the outside circuits, in addition to lowering the standard of the Keith-Albee bills and unconsciously denoting their own cut houses as the worst of the outside circuit. They don'ticker so long when they want an act.

Legits in Vaude

Arthur Byron opened in Winthrop on Orpheum time, March 4, in "Tea for Two," supported by his wife and daughter.

Margaret Lawrence, with whom Byron was recently mentioned for a new act, will appear in "The Heaven Tappers" March 15 and opens in vaudeville in a week.

John J. Moran, of the Winthrop State, are other legit acts in different acts.

Janet Hecker is to appear shortly with an act in a sketch by Michael Arlen.

JOE MCGRANE SENT AWAY

Trick Violinist Given 10 Days on Island to Straighten Out

Joe McGrane, well known as a "trick" violinist, who said he had been taken to a roadhouse by six men, was sent to the Workhouse for 10 days by Magistrate John J. Moran, of the Winthrop State, after he was arrested on the charge of intoxication. He was found with an air in a doorway off Broadway on 48th street.

In court, McGrane, drunk and out, pleaded guilty to being taken to a roadhouse claiming that he had a severe attack of rheumatism. He asserted that he was being treated for rheumatism and if given hospital treatment he would be e. k. The court informed him that he was being treated for rheumatism and if given hospital treatment he would be e. k.

Magistrate Flood declared that he thought the girl was being taken to a roadhouse and if given hospital treatment he would be e. k. The court informed him that he was being treated for rheumatism and if given hospital treatment he would be e. k.

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"RUFUS LEAIRE'S AFFAIRS"

**Now Playing
NATIONAL THEATRE
WASHINGTON, D. C.**

Shawn-Lynn Cantor Team
Al Shewan and Lynn Cantor have formed a new combination for vaudeville.

PROBING A TOUCHING POLITE BUT COUSIN

K.-A. Agents Dubious Over Working of "Slug" on Acts at Present—Too Much Outside Time to Select—No Agency Commission on Ads

The annual slug of actors for advertising for the National Vaudeville Artists' benefit program has been deferred later than usual this year, but preparations are now going ahead for the usual "solicitations."

The method of getting the coin will follow that of last year, but the advertising will be handled by the vaudeville personnel instead of through an agency. This will not only apply to actors, but will also include the commercial business solicited.

The new line-up will save the agency commission. This outlook, on account of the apathy of outside circuits is not as bright as last year, so the agency commissions may be a necessary economy to make a showing.

A method of last year, and which is the basis for this year's benefit, will be a line-up of the Keith-Albee agents, a check-up on the number of weeks worked by the various acts, and the salaries and a series of letters, each signed by one of the acts, with the vaudeville telegram, usually signed by a K.-A. official.

Agents are free in predicting that the total will fall in line as in previous years, due to the changed conditions which have again stood out to practically keep its date.

Rather than contribute unwillingly to the K.-A. agents claim that they lose acts to other circuits at a time when it is increasingly difficult to hold them in line.

"Pickings," Carroll Echo, Is 5 Suits for Coin

An echo of Harry Carroll's flop was coast "Pickings" over at the Wilkes, San Francisco, in March, 1925, is a series of five agents against the composer and producer, Orange Grove Theatrical Corp., which was the holding company of the "Pickings" show.

Sammy Cohen, with a \$600 claim; Ernest Morrison and Ernie Cline, \$1000; William H. Lester, Lester and Raymond Walsh, \$800 jointly; Willard Hall, Fred W. Bentley, \$500; and David Murray, \$500, are using through a common agency, Harry J. Lane.

It is an Equity proceeding on an Equity run-of-the-play contract, which guaranteed each act eight weeks' employment. The show folded up in four weeks, and the vaudeville acts are the aggrieved for the remaining four weeks.

Carroll's defense, through Harry Saks, Hirschheimer, is that he was an employee of the Orange Grove Theatrical Corp.

Fay Adler Missed Catch; Later Collapsed on Stage

Fay Adler, who with Ted Bradford had been booked for the New York Public House units, playing the Detroit, Detroit, last week, is slowly recovering from an injury sustained while she and her dancing partner were rehearsing in Buffalo.

Adler is on a new contract with the K.-A. Miss Adler made a run to jump into her partner's arms caused her to fall heavily. Her injury is internally.

Miss Adler and Mr. Bradford went on last week to Detroit, where she attempted to work but was unable and had to be carried from the stage.

At Detroit Esther and Hazelton Bradford substituted. Adler's mother in New York was notified last week that her daughter's condition was more serious than first reported.

In Hot Springs, Ark., March 15, Gus Sun, Billy James of Columbia, and John and John of Hot Springs, Ark. this week by auto for a six weeks' tour.

The party will be joined at the health resort by Jerry Muggins.

10-YEAR OLD CLAIM FILED BY CHARLOTTE

Germans Skater Demands \$31,000 From Hotel Morrison

Chicago, March 15.—Charlotte, the skater, has filed suit for \$31,000 against the Morrison Hotel through Attorney Ben Ehrlich, charging breach of contract on an engagement in the Terrace Garden, operated by the hotel.

In 1917 Charlotte opened at the Terrace Garden in the Morrison Hotel on a 20-week contract at \$1,500. She played six weeks, receiving her salary in advance each week by agreement. On the start of the seventh week she did not receive the \$1,500, according to the suit, and found her dressing room occupied by another act.

Being a German citizen, Charlotte was unable to press her claim at that time and left for Europe. There she learned that the hotel was so impoverished from the war that she was unable to return.

The \$31,000 asked from the Morrison hotel is the total on contract, at \$1,500 plus 10 per cent. interest for ten years. The Morrison hotel contends the Charlotte was dismissed but walked out at the end of the sixth week of her own accord.

Dancer Sues K-A Alleging Expulsion

Revere, the dancer, is suing the Keith-Albee Circuit for \$100,000 in an action the basis of which is being kept secret. It is reported the plaintiff will allege damages sustained by her in being excluded from the theatrical profession by the defendants, and the Court has in conjunction to restrain defendants from continuing the suit.

J. J. Murdoch was served March 7 as he was leaving the Palace Theatre, Chicago, on his way to the K.-A. agent and producer, was served March 8, and C. M. Blanchard was served the same day.

E. F. Albee and Pat Casey will be served as soon as they return from the tour to the Marlboro is the dancer's attorney.

Miss Renee played her last Keith date at Red Bank, N. J., Jan. 27.

CENTENNIAL GAC

The Vaudeville Centennial, which the Keith-Albee and Orpheum circuits headed up heavily, is as secret as far as the outside circuits are concerned.

Advertisements all mentioned the Centennial, and the K.-A. houses carry lobby displays, flags and a ballyhoo by the Loew, Fox, Pantages and other houses of Greater New York made no attempt to conceal the Centennial's importance, regarded as purely a K.-A. party.

Press matter sent out by the K.-A. offices on the gas "only the K.-A. people and theatres were mentioned. Even the Orpheum Circuit was not mentioned, although Markie Heiman got his name in once.

Libuse on Roof

Frank Libuse has switched into the Grand Roof, where he and Naughton Godfrey revues opened. Libuse was the comedy sensation of the *Coca-Cola* before it burned down.

Morty Downer, back from Palm Beach, is booked at the Club Lido, succeeding Harry Puck. The latter remained but one night.



DENE AND ROCHELLE

Last week at the Palace, N. Y. "CON" of VARIETY (Mar. 9) said: "Dene and Rochelle with Peggie and Dithworth and the Conest Quarter were the first turn to dog up the buses, running to several angles, etc., with about the best Apolonia seen around the vaudeville factories. How this pair are going to remain out of a musical comedy or those large juicy dead and dumb pictures will have to come out in the horoscope." They have every thing and hit all kinds of pitching."

This week (Mar. 10), Albee, Providence

Direction JOE SULLIVAN

SATISFACTORY SERVICE POINT IN 2 SUITS

Trombetta and Anna Duncan Suing Johnson & Lowenstein for Alleged Breaches

An unusual point in theatrical contract law will be the subject of a question concerning the same question against Johnson & Lowenstein, Inc. agents. The Trombetta (Marino and Irma Trombetta) foreign act, and Anna Duncan, singer, are proceeding against the agents for \$5,813.63 and \$7,000 respectively.

Each claims that amount due on an unexpired contract guaranteeing them a specific amount of money. Johnson & Lowenstein, Inc. through Harry Saks Hirschheimer, will argue that the plaintiffs are not theatrical artists able agents.

The Trombetta was alleged Sept. 21, 1924, twenty-two weeks at \$1,250 in twenty-five at \$1,000 per week; five of those weeks at a 25 percent discount.

The foreign two-act avers that after a question concerning the same, \$778 is allowed in an action to reduce the damages, but claims a total of \$5,813.63 is still due on its play-or-pay contract.

Miss Duncan's suit is for seven weeks at \$1,000 a week. She alleges she was never given the opportunity to play out her agreement. In both suits, the agents claim the plaintiffs were artistically deficient.

Iris Grey Retiring, Married Frank Lynch

With Iris Grey's marriage to Frank Lynch (Keller Brothers and Lynch), this Paramount Junior Star retires professionally. She had been married to F. P. Lynch, a four of which are unexpected, which she became Mrs. Frank Lynch March 4 at New York, N. Y. Her father Leonard died.

They were to have married in June when Pantages offered to give the coast for a picture. This prompted Lynch's topping the contract and marrying the actress.

"Our Gang" Broken Up

Los Angeles, March 15.—On account of the illness of the vaude combination of "Our Gang" kids, the K.-A. Circuit has broken up. PASTET Agency will take the place of the kids.

A new motion picture introduction to the sketch and trailers are being made. The kids are to start out on the Orpheum circuit in three weeks.

FOR HER NO. 2 ACT PICKS BIG HALL IN AT A \$33,333 PER WEEK

Draws Smart and Wise Crowd—Keeps Them Laughing Two and One-Half Hours—Gives Set Rule for Town He's Mayor Of—Kid Celebrities

AFTER 20 YEARS MURPHY WITH K.-A.

Dutch Monologist Finally Gets Contract, but Had to Sign for Five Years at Less Money

A tip-off on the current shortage of acts in the straight vaudeville circuit is the signing of Senator Francis Murphy by the Keith-Albee and Orpheum circuits to a five-year contract.

Murphy has been trying to secure a Keith-Albee and Orpheum route for 20 years and only succeeded this week. He has played every vaudeville circuit in the country over and over with his glibbed Dutch monologues.

Whether the Senator's recent fate lifted foisted the K.-A. and Orpheum bookers into thinking he is a new act or whether the desire to grab what amount of a return of 40 weeks of straight vaudeville, is not known.

Francis Murphy was given his first K.-A. route, consisting mostly of small time houses. His desire to return to the K.-A. date back to the pre-picture days when the route was the placid of desire for Murphy accepted a five-year contract at this late date and at a salary reported to be less than that paid him by outside circuits, is another unexplainable part of the deal.

Mike Scott Now on B'way After 47 Years

Mike Scott, 68 years of age and after spending 47 of them on the stage, is this week, for the first time, on Broadway. He's at the Keith-Albee First Street Theatre, a split week vaude house.

Mike Scott, specializing in a peddler song, now obsolete amongst the black bottomers. It is 47 years ago that he appeared in New York, then at Proctor's 23rd Street. Previously he had received date now again at Tony Pastor's.

This is the first time alone from accounts. Mike has over played in a K.-A. theatre. He is now part of a new construction, to call it "varieties of 37," collection of old timers, with Scott making the hit of the act and show with that same old.

Headling Doubles

Los Angeles, March 15.—Finding difficulty in getting headliners from the east, the Orpheum circuit has made contracts for Rud Granger and Walter Hilde to be a double. They open in Los Angeles in April.

James Kirkwood and Lila Lee have also been signed to appear in the new double. They are to open at the Ambassador theatre, April 3.

Bob Cannafax, former champion three-cushion billiard player, and who appeared in vaudeville in play of his cue skill, is at Phoenix, Ariz., for his health. The Friars will tender him a benefit at the Ambassador theatre, April 3.

Fannie Brice Undismayed

Los Angeles, March 15.—Fannie Brice says she is not worried by the attack on her bank account by a New York note her husband's failure to pay a note which she had secured.

She says it's his business to pay up.

Los Angeles, March 11

Will Rogers talked at Philadelphia Auditorium for two and a half solid hours, without a lagging moment, without a drink of water and to a packed house roaring with laughter almost continuously.

Such an accomplishment is historic. It's obvious that the combination of qualities and talents that made the feat possible is possessed by no one else.

At the end of the show, wordly, moved that turned out to hear the famous pun-chasing old hand. The main floor and boxes were glutted with celebrities. Every seat in the foremost auditorium, the back ones high, was sold and there was an overflow that surrounded Rogers on three sides of the stage.

Among the overflow, many of whom were probably deadheaded, were the famous names of the show business departments of Beverly Hills, of which Rogers is the absentee mayor. The "show business" look even more like a political rally to greet a favorite son.

Rogers, the former opening of No. 2 act of vaudeville, has become institutional through his talent for making a show of himself at all events. The Oklahoma boys to no one as a publicity grabber. The "show business" look even more like a political rally to greet a favorite son.

This is Rogers' second time around as a concert attraction.

(Continued on page 25)

Athletes Taken by Loew's; Maloney and Young

The Loew Circuit has signed two athletes, Maloney and Young, conquerors of Jack Delaney, and George Young, Canadian winner of the Madison, Chicago.

The boxer appears in his home town at the Orpheum, Boston, week of March 20-21. The Loew Circuit will accept further bookings at the time due to his summer fight engagements.

The swimmer will open at the Orpheum, Boston, week of March 20-21. The Loew Circuit will accept further bookings dependent upon his drawing ability at that time.

Maloney will preface the usual boxing and training stunts by playing a couple of songs. He is reported as having a very good voice. It is reported Maloney is receiving \$5,000 for the Boston week.

Mosconis on Orpheum

The Mosconis, Charles and Louis, with Gay Nell and the O'Hara Sisters in their act, opened Sunday at the Palace, Chicago, their proposed tour of the Loew Circuit being called off when the bookers failed to make the weekly demand of \$2,500.

The Mosconis are using a special film of the "Pleasure" of dancing in all its forms, the old and the new. It had been prepared in view of the proposed Loew tour.

Miss Waldron in Concert

Madison Waldron crashes the concert field March 29 with a dancing act at the Ritz Theatre, New York.

MAY YOKES IN SKIT

May Yokes will shortly enter vaudeville under direction of M. S. Benton, in "Pleasure" one of the skits from "Charlie's Revue."

Mayfield-Ross Toga-hair

Arthur Mayfield and Helen Ross are reuniting for vaudeville.

They are to appear at the Ritz Theatre, New York City from Florida about March 26.

Albee Party Returning

E. F. Albee, Ted Lauder, Pat Casey and the balance of the Albee party are returning to New York City from Florida about March 26.

20 HOUSES SECURE 100 ACTS

N. W. WAUDE ACTS BY INDIES

20 Houses Taken Over Last Week Alone by Recognized Agencies of Independent Market—Markus and Linder Got Five Each

The swiftness of 20 additional houses taken over by vaudeville presentations last week has partially balanced dropouts occasioned by the Lenten slump. It is around the number of independently booked houses out of New York to 244. The latter figure is exclusive of Loew's, Pantages and other organized independents.

July Markus and Jack Linder got an even break on the acquisitions, both agencies securing five additional stages. Among Markus' were three formerly booked houses that suspended vaudeville. These at Brooklyn and Flax, Englewood, N. J. The latter play five acts on the last half.

Linder's additions include Belaire, L. 1, playing five acts five days; and Orpheum, Yonkers, N. Y., playing four acts on a three weekly change.

Arthur Fisher faced next week by sewing up the new Mineola, Mineola, L. 1, five acts on a three weekly change. Kingsway and Albermarle, both Brooklyn, playing two acts twice weekly.

Newcomers Get Some. Unity Agency (King-Berard) one of the newcomers, added to Capitol, Somerville, Mass., four acts on a split week; Oceania, Oceania, N. Y., five acts on a three weekly change; the Roosevelt, Flushing, L. 1, four acts on last half.

The acquisitions are the result of spirited field work among the agencies, having been accomplished still waiting for additional stages.

Competition is keener than ever, all agencies having been forced to figure the personal contact method than sales letters, the former method of doing business for new stands.

Eugene Connolly Leaves Davis for Harris Co.

Pittsburgh, March 15. Eugene L. Connolly, for 20 years a stockholder and partner in the Harris Davis Enterprise Company, and lately associated with the Stanley-Devine Company, has been released from that connection and accepted membership on the executive board of the Harris Amusement Company, which is the chief agency of the Harris Amusement companies throughout various parts of the United States. Connolly for years has acted as manager of the Davis, formerly two-day and Keith vaudeville, now playing pictures and vaudeville.

Mr. Connolly, vice-president of the Harris Amusement Company since its inception, becomes one of the chief operating heads of the circuit in association with Dennis A. Harris, Senior Frank J. Harris, and Harry Davis, Jr. He will sever his connection entirely with the Stanley-Davis-Roseland & Clark corporation as soon as his successor is appointed. The new work opens a much wider field for his activities and connects a business, social and personal association of more than a quarter of a century. He and the late Senator John P. Harris were not only identified in the business together during all of this period, but were also the closest personal friends and had much in common in the political activities of the senator.

Mr. Connolly has declined an offer to remain with the Stanley-Davis-Roseland & Clark corporation. He has also declined various other offers in this and several Western cities. Within the new theatrical business, Mr. Connolly has been an important influence not only in the development of it along artistic lines, but also, in keeping that with the business has had contact on a high plane of wholesome and refinement. He is active in civic matters, member of many organizations, clubs and fraternities. He was formerly a newspaperman.

Resnick, Lew Agent. Eddie Resnick, last with Aaron Kensler, is a Loew franchised agent. Resnick is also booking independently and has Ernie Golden's Pittsburgh orchestra playing for Fox this week.

Newer Production Given Free Field by Vets

Another slump in production activities of the veteran vaudeville producers is letting newcomers to the vaude production field practically handle the current output.

C. B. Maddox has four acts out and will rest the list for the season with George Chese, equally prolific producer in past seasons with a similar number and a stronger leaning than ever toward legging production.

The newcomers are leaning towards faster despite an oversupply of that class.

A small majority of the newer ones have clicked, but the continued grind out of the new material has benefited the independent houses at least.

"Buck and Wingers" Are Cut-Rating Commish

Some of the bottom rung independent producers are cut-rating the customary percentage of bookings in order to secure bookings of houses away from those demanding the customary fee.

The bargain rates are reported as balanced through flat sums of \$2 or more from the acts booked.

Two agencies, one a newcomer, have been notorious in this cut-rate campaign, but this far have only been able to grab a few one-day picture houses stands away from those doing business legitimately.

The hold-up of performers seeking time with the bookers involved is done brazenly. One booker in particular cancelled a last half when the act refused to "end it" after the three-day date.

The latter agency had been reasonably entrenched in the booking field until this season when they suddenly methods set into "the buck and wings" division.

D. E. for Pan Publicity

Princeton, March 15. Dudley Burrows, formerly dramatic editor of the "Call" and more recently editor of the "Herald," is now handling Pan Publicity, Duff's production of "Alas the Deacon," has signed with Rodney P. Pan Publicity, a new theatrical publicist from New York.

Musician Exports for an

Washington, March 15. In contrast to the phonograph disks exported in January, 1937, which totaled \$19,523, vaudeville exports for the same month, 1937, amounted to \$207,553, as compared with \$17,228, valued at \$119,611, in the same month, 1936. The export of perforated music rolls continued to slide.

January last year these rolls numbered 37,860, valued at \$18,405. January, this year, reached but 26,517, valued at \$12,330.

That the new year gives indications of being an exceptional one for the export of the musical is disclosed further in the exports of the instruments themselves. These, though slightly reduced and fifty-three, valued at \$140,485, left the U. S. in January, 1937, as compared with 62, valued at \$166,822, in the same month last year.

Another angle that has been commented on here is the manner in which phonograph and disk exports have only held up but increased while but recently a tremendous drop in radio apparatus exports was reported.

TUNNEY, 45 MIN. LATE

Tells Newspaperman He Didn't Know Why He Was There Anyway

Los Angeles, March 15. Gene Tunney, heavyweight champion, got a chilly reception from Los Angeles sports and dramatic writers when he appeared 45 minutes late for the luncheon tendered by the Pantheons theatre in his honor. When Tunney appeared, the welcoming committee was considerably depleted as half of the luncheon was over.

Tunney said he had figured the luncheon to take place half an hour later than it did. He then put in a little talk about himself to the effect that he found it "distressing to be styled an intellectual by writers" when he did not wish to be known as "pedantic."

He ended up with, "I don't know why I am here, I have nothing important to say."

K-A-A's New in Toledo

Toledo, March 15. K-A-A's new in Toledo, Ohio, has developed into great "break" for the space.

When the Palace first opened, the Orpheum Circuit installed the branch office in the Loop and bought a house in the Loop in drug and cigar stores. The many branches proved to be a nuisance.

The K-A-A Circuit will operate the house in a 99-year lease, according to Joseph Parselstein, manager of Keith's, Toledo.

The K-A-A house on Keith's, Toledo, has four years to run. It is said that the K-A-A Circuit, which is Keith's, the other, a small capacity house, will be added to the completed straight vaudeville circuit.

"ENOUGH TO SET ACTS' SALARIES"

Statement Reported Cause for Suspension of Booking Meetings Until Return of E. G. Luder—Straight Vaudeville Losing "Names"

3 N. R. A. Benefits In L. A. Instead of 1

Los Angeles, March 15. Local Orpheum officials, always in charge of the annual N. R. A. benefits, seem to have profited by the fact that their big special show which they held each year in the Philadelphia Auditorium meant nothing to them outside of expense, and are changing their tactics this year.

There are to be three special mid-night performances on April 2; one with a \$10 top will be at the Orpheum and the other two with \$2 top will be at the Hillstreet and \$2 top. It is figured that in this way something can be realized, as very little was last year, and also that the theatre will be saved the humbug of passing the price at each performance during N. V. A. week.

For the Orpheum benefit, Frank Vincent, general representative of the circuit, said four shows at \$10 each. Those who took them are Morris Gert, Joseph Topitzky, owner of the theatre, Walter Leight and Abe Frank, manager of the Ambassador and Alexandr Hietel, advance agent. The three benefits so far is reported as around \$40,000. Ben Vincent, Orpheum's booking office, is serving as Vincent's first aide on the benefit work.

Branch Box Offices for Palace Soft for Specs

Chicago, March 15.

Branch box offices of the Orpheum Circuit's new line, which have developed into great "break" for the space.

When the Palace first opened, the Orpheum Circuit installed the branch office in the Loop and bought a house in the Loop in drug and cigar stores. The many branches proved to be a nuisance.

The K-A-A Circuit will operate the house in a 99-year lease, according to Joseph Parselstein, manager of Keith's, Toledo.

The K-A-A house on Keith's, Toledo, has four years to run. It is said that the K-A-A Circuit, which is Keith's, the other, a small capacity house, will be added to the completed straight vaudeville circuit.

Lately customers applying for tickets at the theatre box office have been informed that the 15th, 16th and 17th row is the best on top. One of the treasurers gave the tip-off, stating that better seats could be had at the branch offices. On applying to the Marshall Field stand one customer was given the 15th row, center, after having been offered the 16th row at the theatre.

The specs have wined up already, sending their "diggers" for the branch b. o. spots and buying up the best seats in the theatre. When they really hit their pace there won't be anything in sight for the specman who don't want to fork out commission.

99 Years for Murder

St. Louis, Mo., March 15.

W. A. Stone, Kansas City youth, was sentenced to 99 years in the Texas penitentiary by Judge George E. Hixon for the fatal shooting of Roscoe Wilson, treasurer of the Majestic here. Stone was convicted on a charge of robbing a woman. A charge of murder was dismissed because the Texas statute would not permit the state to prosecute the defendant on two charges growing out of the same offense.

Wilson was shot by Stone when the latter took the day's receipts of the theatre from him who on the way to the bank. Wilson died a few hours after being shot.

Gov't P. O. Pan and Settles

Seattle, March 15.

Rumored U. S. Post Office is figuring buying Pantheons theatre, located in same block as the Federal Postoffice here, for the National Death has no confirmation. It is known that Pan is looking for a new and better theatre, further north in Seattle.

The Knott-Abe Circuit, according to the report, J. J. Murdoch, K-A general manager, called the meeting off after announcing the fact that there's no one here who knows enough about acts to set their salaries."

The incident, among others, which is said to have incurred the ire of the K-A executive, is the losing of Phil Baker, who had just closed with a legit show. Baker was substituted for the K-A bookers and tentatively penciled in for the Palace, New York, pending an agreement upon terms.

Baker was asking \$2,500. He was offered \$1,250, and refused. He was then offered \$1,250, and refused. William Morris booked Baker for five weeks in the Fox Circuit at \$1,250.

Similar instances, multiplied, have diverted many other "names" in the K-A circuit. As a result, a written law that acts returning to vaudeville from legit circles would be subject to the archaic bookers.

Now that the independent circuits and picture houses are just as keen for "names" as straight vaudeville, the bookers are expected to show unusual speed in arriving at decisions on the archaic matter.

Andilly-addings are being indulged in, according to the agents, and the K-A bookers are pondering his convictions when it comes to fighting for salary for a desirable act.

When Eddie Darling was taken sick Luder assumed the chief booking duties for the archaic booking meetings. When Luder left for Florida, with the Albee party, the K-A booking duties were assumed by the other K-A officials have practically divorced themselves from the K-A booking duties.

The Low Circuit is said to be looking for 15 and 20 weeks, with a proviso they return and play 40 weeks next September.

Hartford's Newest House

Hartford, March 15.

The Allen, Hartford's newest vaudeville and picture house, will open April 1, booked by the Amalgamated Circuit.

This will give the city the State, currently the 15th and 16th row, and booked by Arthur Horowitz, and Capitol, Polli's all playing vaudeville. The Allen is booked by the State is credited with the stock policy inaugurated at Polli Palace theatre here before the opening of the Allen will provide further opposition to Polli's Circuit.

\$20,123 Judgment by Default on Abe Feinberg

Abe Feinberg has permitted a \$20,123 judgment to be entered against him by Harnard Short and Joseph Stanley, who owned two Broadway houses, "Rustle" and "Dance Dramas." Feinberg had the properties leased to him for booking and operation, but he refused to pay, and \$18,087 alleged due was not paid.

Feinberg countered for \$3,775, claiming that the properties, contracts, etc., were not now represented, and that he had to replace them. Of this counter-claim \$5,000 was for damages because of Stanley's failure to live up to its representations.

At trial Feinberg or his attorney did not show up and judgment went by default.

Ed Lowry, principal com.

Ed Lowry, principal com.

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Ed Lowry, principal com.

Ed Lowry, principal com.

Ed Lowry, principal com.

Ed Lowry, principal com.

Ed Lowry, principal com.

ED LOWRY

—STILL SWILING—

This week: Coliseum, Mackay Empire, Pacesetter, Empire, Remora.

Retained two more weeks at Coliseum.

What the "Encore," London, said.

One of the biggest hits ever made here was that of Ed Lowry, who with little money, light acrobatic numbers, and real burlesque instructions, has made his way through the fortune and fame of his first Coliseum appearance as a top-liner on Monday. His personality quickly not over and he was soon thoroughly at home with the huge audience.

INSIDE STUFF ON VAUDEVILLE

"The Fakir," a skit which left Robert Emmett Keane bereft of a vaude turn for the east, is the property of the Orpheum circuit. Upon the Orpheum authorizing the Keith-Albee office to produce it for Diamond and Brennan, the latter, with justification, played the skit in the Orpheum in the west. When Keane returned east there was nothing left for him to play excepting the Palace, New York. In the west the Orpheum paid Keane a flat salary, with the chances the K-A office is doing the same thing with Diamond and Brennan.

This odd occurrence has started much talk among those aware of it. Keane in the act headlined in the west.

Karl Hottelville performed an unostentatious act of real charity without seeking personal publicity when Roscoe Wilson, treasurer of the Majestic theatre, at Fort Worth, Texas, was recently murdered by bandits. Wilson's father was a member of the Orpheum circuit.

Hottelville arranged a benefit performance at the Majestic turning over the full receipts without deduction of any kind. He also arranged to pay the treasurer's salary to the mother for life.

The Frogs, composed of colored professionals and some influential negroes out of the show business, are showing unusual activity due to the satisfactory increase in membership. By next fall the Frogs expect to be in their own new clubhouse. Every colored performer on the stage is expected to be enrolled as a result of a membership drive now being formulated by the leading members.

Hein Bryant Stewart, who recently died, was a daughter of the late Dan Bryant, veteran minstrel man. A son, who survived, known professionally as Dick Stewart, was formerly in vaudeville with his cousin, Dan Bryant, another grandson of the famous Dan, the act being known as Bryant and Stewart.

In the new Dillingham show "Locals," Walter Catlett plays the role of a promoter, a 10 per cent guy. On the show's opening night at the New York mob present and the house overflowing with standees, he described himself as the Max Hart of the Orient—the locale of the first act. Three fellows around Hart, who went down for the opening, snickered, but otherwise it went out the door.

Some weeks ago a burlesque comic was engaged for a downtown New York stock burlesque and the upward belief was that it was a strong Jewish neighborhood. As the comedian was a Jew and who had a "name" he was patted on the back and told by all the wisecracks that "you'll go great down there."

Lo and behold the comic found things just the reverse. The Jews were so much in the minority that the comic was very glad of a chance to cancel his contract mutually. The audience was one day mostly Chinsamen, and Italians the next. As they were very foreign they had to be shown and not kidded; the comic said the last show came when he learned that the neighborhood programs were printed in both Chinese and Italian.

That small time picture house methods of exploitation are being used by the Orpheum Circuit in selling P. D. C. pictures is obvious through half the lobby of the Hillstreet, Los Angeles, being devoted to a stunt showing how automobile tires are made. The stunt is a tie-up with "Rubber Tires," P. D. C. picture.

Three times a day a representative of an automobile tire company works in the lobby for an hour at a time, telling the customers how his company turns out their automobile rubber. As a corner of the lobby has been turned over for the sale of N. A. tickets, with the balance of this half of the lobby given for demonstration, nothing is lost to the theatre except possibly making it inconvenient for patrons to make their exit.

THERE IS ONLY

ONE
PAUL WHITEMAN

ONE
VINCENT LOPEZ

ONE
BEN BERNIE

ONE

THE NEW VAUDEVILLE

AND HIS BAND
WITH

AND HIS BAND

ONLY 5 MORE WEEKS
BEFORE THEY LEAVE AUSTRALIA
FOR THE GOOD OLD U. S. A.

NAT PHILLIPS, Mgr.
3918 Beverly Blvd.
LOS ANGELES, CAL.

WM. MORRIS, Rep.
1560 Broadway
NEW YORK CITY

FORMER NO. 2 ACT

(Continued from page 34)

Previously he was accompanied by De Reke Singers, male quartet. He now makes his one-nighters as a soloist, and is well toward the top of the list of individual artists who get fabulous guarantees on a one-performance basis.

After referring to the Chicago telephone directory as the lowest collection of names in the world, Rogers' first big laughs came in describing a trip from London to Scotland. "When you can annoy an Englishman on a train so much that he'll speak first, you can put yourself down as a pest," Rogers declared, explaining how an English passenger in a passenger car of a Scotchman finally demanded to know why the Scotchman had to get out at every station. The Scotchman stated his doctor had told him he had heart disease and might die any moment, so he was buying his ticket from station to station.

A Few Dips

Taking a few dips at the luncheon club, Rogers kidded the American habit of joining organizations and attending conventions for any or no reason. "It's getting so when two Americans meet one must have a gravel to call the other to order."

On the Mexican, Nicaragua and China situations Rogers said Kellogg, the secretary of state, "not the cornflakes guy," had been scared by a Russian when a baby and saw the hand of the Bolshevik in everything. "We're going to murder the Chinese to keep them from wounding each other," he said.

Commenting on the importance of Mussolini, Rogers compared him to "Red Range last year." Mussolini, pouring as Napoleon and Caesar, was "manny with drama."

In Venice, Rogers said, he had gotten out of the wrong side of a taxi. He quoted his young son, Jimmy Rogers, as having noticed that Venice was one town where they didn't have alley cats.

Saying he had been sent to Tennessee "by the Darwin people," Rogers said his contract merely called for his personal appearance, not for a lecture.

Rogers finally worked around for a few cracks about Hollywood. Reference to Charlie Chaplin as the only real artist the movies had produced drew sharp applause, and when he followed by suggesting mothers show more solicitude for their daughters before they get into court, the gang hardly let him get

the words out. Will Hays had asked him to help the Presbyterians raise \$100,000, and he thought he'd better do it, because maybe some time one of his pictures might be immoral. He predicted Hays would get the dough by organizing a Presbyterian Jewish Auxiliary among the Hollywood producers.

Morris' guest, who came in late, accompanied by Rosamond Pinchoff, a well-known actress, was Mrs. Nellie Revel, who was with a party of friends in the first row. Frederick Ward, veteran actor, Mrs. Talbot, sponsor of a Dayton (O.) choir; Dr. Frank Crane and several others were a few of those who took bows. Bill Hays was in a box and got an ovation, drawing a laugh when he cracked he would help for his seat, with Rogers coming right back, "Then you didn't pay as much alimony as we heard."

Mayor's One Law

Saying as mayor of Beverly Hills he had one law: that wives had to be paid for their services, and give a husband at least two days' notice, because a lot of the men were getting in the habit where it would take them at least two days to replace a wife.

In the Los Angeles "Times," which prints Rogers' daily comment, got a rap on account of recently suppressing one of Rogers' gags because it offended the paper's editorial policy. He read the suppression, which was wrong, and roared laughs.

William Gibbs McAdoo, sponsor of a \$100-a-plate dinner held at the Biltmore Hotel the same night, didn't appear. "Where is he?" Rogers asked. "He couldn't get away," Gest replied. "Had to stay to count up," Rogers retorted. By way of a postscript to his principal remarks Rogers did his rope act and showed himself a prince of the larrikin, applauded for his rope spinning constantly interrupting his gag.

The audience made the street at 11 sharp.

ILL AND INJURED

Mattie Golder, secretary to Leonard Brinnard at the Brinnard office, operated on at St. Luke's hospital for sinus and removal of tonsils.

Johnnie Herman, vaudeville house singer, recovering in the American hospital, Chicago, from a tonsillitis operation.

Betty Moore, souschante at the Samovar, etc., Chicago, broke a bone in her foot while dancing at the cafe. She will be confined for a month in her home at 4308 Sheridan Road.

Wm. Conley, manager of the Kitty Mandolin show (Mutual), recovering from an attack of influenza in Chicago.

Nathan Vidaver, theatrical attorney, is convalescing in the Roosevelt hospital, New York, after a critical siege following an intestinal operation.

Bills Edwards, operated on for mastoids in Good Samaritan Hospital, Los Angeles.

Jack Ottensmeyer, veteran radio entertainer, station WFFB, has left the Maryland General Hospital, Baltimore, after a recent operation.

Al Primrose, brother of the late George Primrose, was critically ill at his home, 810 Fardes street, Fort and Ore, and was reported sinking early this week. He recently was operated upon. Al worked with his brother in the Primrose and West Primrose and Dockettater minstrel.

Debbie Lee is out of the cast of "The Purple Prince," vaudeville, owing to illness.

STENCH BOMB JOKERS

Becomes Epidemic After Orpheum Houses' Occurrence

Chicago, March 15. The stench bombs placed in the Palace and State-Lake, Orpheum's two loop houses, March 5 developed as the start of an odorous epidemic which included vaudeville, picture and legitimate theatres last week. Houses in various parts of the city reported stench missiles, with vaudeville and picture fans having been caught as yet.

Representative of the sweeping Orpheum circuit, which has had a stench epidemic in this partial list of houses: Capitol (pict.), Palace (vaudeville, legitimate), State-Lake (vaudeville), Tivoli (pict.).

None of the theatres has been involved in any trouble so far, and the managements have been unable to deduce any logical reason.

It is believed by some that the publicity attendant the first cases, Palace and State-Lake, and practical jokes to further assault.

One case attributed to union trouble is that of the Avalon cafe, 17th and Stony Island, where a guest threw a stench bomb into the midst of over a score of customers and fled. George Chu, owner of the cafe, asked police to search for Michael Nass, former leader of a union orchestra that Chu discharged.

For the second time in less than a week the State-Lake, Orpheum Circuit house, was subject to stench bombing. Audience was driven out when a missile was thrown into a ventilating fan Friday night. A counteracting hold, held in readiness, killed the fumes shortly after. The State-Lake and Palace, Orpheum's two loop houses, were the first victims of the bombing crusade that lasted throughout the entire last week.

Ann Arbor, Mich., March 15. The Arcade, picture house here, was forced to close after the entire audience was driven out into the street by a stench bomb thrown into the orchestra during intermission Friday night.

The bomb was thrown after 500 students, entering a Michigan winning of the Conference basketball championship, were refused admittance, asked police to police guard thrown around the theatre entrance. The celebrators moved to the place, where the Palace, where they charged the entrance. Police dispersed the rioters with tear gas.

2 HILL TABS

"McFadden's Flats" and "Joeb McNutt" are to be tabloided for vaudeville, produced by Gull Hill.

THE DIPLOMATS

Nina Varsalle
Music-Entertainers
NIGHTLY AT THE
Knickerbocker Grill
B'WAY and 42d ST.

Also
This Week (March 14)
PALACE
NEW YORK
with VANNESS!

DROP IN!
Look Us Over

THE NEW VAUDEVILLE PRODUCTIONS

An excellent opportunity is offered by a well known firm to an experienced man in the above field.

All communications strictly confidential.

ADDRESS BOX 1234

"Variety," New York

SAM BERNARD'S FRIENDS MADE COMEDIAN CRY

Tender Testimonial Dinner by
Jewish Theatrical Guild to
Veteran Player

Sam Bernard had to take off his glasses to wipe his eyes while friends were talking about him Sunday night at the Hotel Commodore. Later his glasses kept falling off as he read a speech of appreciation.

previously stating that he had had the speech in memory, but "everybody has knocked it out of me." About 1200 diners at \$1.00 per were seated before the dais for the 56th anniversary of Sam's stage career with the dinner prompted, also conducted by the Jewish Theatrical Guild, of which Mr. Bernard is vice-president and an active worker. On the dais, with Willie Collier as toastmaster, were Mayor James J. Walker, John Drew, Wilton Lackaye, Lew Fields, David Warfield, Thomas A. Wise, George M. Cohan, Grant Mitchell, Judge Augustus Gus Dreyer, Paul Meyer, Rev. Dr. B. T. Finster, Rev. Dr. Nathan Kram and William Morris, president of the Guild.

The Mayor accepted the occasion to express his views, principally to the listening-in audience, through WJAC, with Donald J. Flamm, its president, personality broadcasting, his official views on the dirt play situation. Dr. Kraus bore down heavily on the same subject.

Speaking of Ages
Wilton Lackaye also spoke, referring to Sam's 56 years, and remarked that he presumed the next similar occasion would be to honor Mr. Collier. Mr. Collier retired as he arose to introduce the guest of the evening that he with difficulty could recall having seen with his grandfather to give Mr. Lackaye in "trilly."

Developing into a splendid evening, the affair brought out two new songs from the few volunteers who entertained. One of them was Sophie Tucker, looking radiant in her off stage outfit, who jumped on from Detroit to join the Winter Garden show, making her first stop Sam's dinner. Charlie King sang one of the new songs by Irving Berlin, probably called "Our Jimmy." It is dedicated to the most popular boy New York City has ever had. With Jimmy there in his power, the number was a magnificent finale.

Phil Baker also sang, called from the audience and wowed 'em with a little ditty called "30 Years From Now," one chorus girl advancing another and telling her plicity. Among others to appear was Solly Ward, who did one song he said Sam Bernard had coached him in white both

Helen Menken Out Over Salary for Act

Helen Menken will leave vaudeville flat after playing a condensed version of "Seventh Heaven" at the Riviera, Brooklyn, this week. Miss Menken and the Keith-Albee bookers could not agree on salary.

SEAWALL, STAGE HAND, HURT

Los Angeles, March 15.
Carl Seawall, studio property man, is in the General Hospital suffering injuries bestowed upon him by a taxi driver known as Jake Schrewin. It is understood that Seawall's present condition is the direct result of an argument with the taxi driver in front of the latter's garage in Hollywood. Seawall is said to have been black-and-blue and his condition is reported serious.

A. & H. Canada Bookings

Chicago, March 15.
The Capitol theatres in Moose Jaw and Regina, Saskatchewan, Can., will play Ackerman & Harris road shows starting March 21. Bookings were made through the Billy Diamond office in Chicago.

were on a train bound for the race track. The Howard Brothers also were called from their table for a number.

The broadcast held a vast number of people, indicated by the wires received by the Mayor before his departure, commencing his attitude on the censoring question.

Harry Hershfield acted as master of ceremonies after the speeches, and at one time spoke for five minutes through a "dead" microphone. Loney Haskell was in general charge of the affair. Everyone in evening clothes excepting Walter Winchell, who alleged he was a reporter.

Following Mr. Bernard's speech and calls for "author," Sam acknowledged that his written speech had been dictated for him by Capt. Irving O'Hay.

SLUGGING IN HARLEM

Operator Waylaid as Result of
Union Demand of Colored Theaters

Up in Harlem things are waxing over the fight to unionize all the colored theatres. It has brought out a number of angles to the picture professional's account.

What assumed a serious phase was when Armand Fride, son of Dr. William J. Fride, colored doctor, at the Lafayette Theatre as a film operator, was set upon by thugs and severely beaten between Lenox and Fifth avenues while on his way home after a midnight show at the theatre. The attack is said to union sympathizers as young Fride was not a member of the operators' local.

Belmont's New Policy

Chicago, March 15.
Lubliner and Trina's Belmont launches a combination policy April 2, with vaudeville booked in with the pictures by the Billy Diamond Agency.

The Belmont has been rotating stage band and presentations weekly with the Harding and Senate theatres.

Three other L. & K. houses, the Congress, Reipark and Windsor, already have the combination policy. The Belmont opened about four months ago, but business failed to register. Despite the anticipated return, the L. & T. theatre forced the Orpheum's Lincoln Hipp around the corner to cut one vaudeville show daily.

Lee & Kendall Dissolve

Lee & Kendall Productions dissolved last week through differences arising between the principals, Larry Lee and Guy Kendall. Lee has taken over several of the productions under way and will continue as a vaude producer on his own.

Lee and Kendall joined forces some months ago to sponsor production acts for vaudeville. Lee had previously figured as a writer of vaudeville material and Kendall as a stage of musical numbers both in vaudeville and legit musicals.

A. & H. AND NORTHWEST

Portland, Ore., March 15.
Ackerman & Harris, having a far western vaude and picture circuit, are reported having placed their two Portland and Seattle theatres on the market. It is said that this portends A. & H. will withdraw from the northwest territory.

MARION SUNSHINE ORPHEUM CIRCUIT



"... romped away with the hearts of all. . . . Stage beauty and actor with her own personal magnetism and personality that every one in the audience would like to buy her a bouquet and be her chauffeur. VAUDEVILLE BOY MEET RUDY MARY LEE MARION CUT 'THIS WAT' IN 'The Oregon Daily Journal' (Portland)." BOB SWATZ

'HERB' WILLIAMS "BIG TIME" Reminiscences

THIS WEEK 13 YEARS AGO:
DOMINION, OTTAWA
(Two-a-Day)

1. TUSCANO BOO.
2. THE MARQUINIS.
3. JAMES THE DOG.
4. "HERB" WILLIAMS & WOLFE.
5. CATER MOORING.
6. FARMER & DUNHAM.
7. RUGG ELSON & CO.

THIS WEEK 11 YEARS AGO:
TEMPLE, DETROIT
(Two-a-Day)

1. LADY ALICE'S PETS.
2. GUY GUY.
3. ED. LAYTON.
4. HARRY & FARMER SHARROCK.
5. DAN RAIPERT.
6. "HERB" WILLIAMS & WOLFE.
7. THE CARLTONS.

THIS WEEK 5 YEARS AGO:
KEITH'S, PHILADELPHIA
(Two-a-Day)

1. BARANOFF & BONIA.
2. HURTON RAY.
3. BOO DONNELLY & CO.
4. FISHER & GILMORE.
5. FLORENCE WATSON.
6. GEO. MOORE & MARY JAYNE.
7. DELAY RAY.
8. STANLEY BROTHERS.
9. "HERB" WILLIAMS & WOLFE.

JUST FOR A LAUGH

THIS WEEK (March 14) LOEW'S STATE, NEW YORK

The Law will take its course and get those speculators who made a fortune on account of the Boys playing the State this week

LOU

EDDIE

JIMMY

WITNOLLO BRANTE

We wish to thank Mr. J. H. Lubin for being the first to appreciate a REAL BOX OFFICE ATTRACTION

Direction—WM. MORRIS

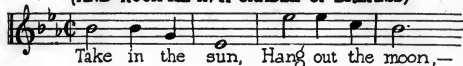
STILL AT PARODY CLUB, NIGHTLY, B'WAY and 48th ST., N. Y. C.

YOU CAN'T GO WRONG

LEWIS and YOUNG'S and HARRY WOOD'S Best!

Take In The Sun Hang Out The Moon"

(AND ROCK ME IN A CRADLE OF DREAMS)



Take in the sun, Hang out the moon,—

Topping "TOP OF THE WORLD—
Sure-Fire for Every Act That Is
Using It!—And The World's Greatest
Headliners Are Singing It!

A LIT SPANISH

(TWAS ON A N



In A Lit-tle Span-ish

The Biggest
Since "Three
In The M

by
LEWIS and MABEL

"I'VE GOT
THE GIRL"
It's "GOT" EVERYTHING!
by WALTER DONALDSON

The
Big Fox Trot Noise
From Chicago!

"SUNDAY"

(The One Day I'm With You)



I'm blue ev-ry Monday, Think-ine

by
NED MILLER
CHESTER COHN
JULES STEIN
BENNIE KRUEGER

MADE YOU (When You Ma



It made you hap-py when you ma

The Supreme Ballad Hit!—
With A Big
WALTER DO

You can't go wrong
with any FEIST song

711 SEVENTH AVE.,

SAN FRANCISCO
935 Market St.
BOSTON
181 Tremont St.

CINCINNATI
707-8 Lyric Theatre Bldg.
TORONTO
193 Yonge St.

LEO FE
PHILADELPHIA
1228 Market St.
DETROIT
1020 Randolph St.

WITH ANY 'FEIST' SONG "

N TLE TOWN

(LIGHT LIKE THIS)



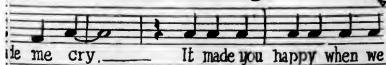
h town, 'Twas on a night like this

Waltz Hit
e O'clock
orning"

YOUNG
WAYNE

"IF I DIDN'T KNOW
YOUR HUSBAND"
(AND YOU DIDN'T KNOW MY WIFE)
The Big Laugh Hit!
by L. WOLFE GILBERT and ABEL BAER

U HAPPY

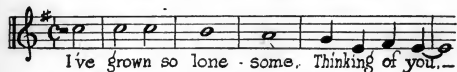
ade Me Cry)


A Great Punch Melody!

Lyric Wallop!

HALDSON

"I've Grown So Lonesome Thinking Of You"

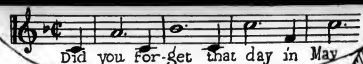


ANOTHER "WOW" by the writers
of "That's Why I Love You"

by WALTER DONALDSON and PAUL ASH

"BESIDE A GARDEN WALL"

A BEAUTIFUL FOX TROT SONG!



Did you for-get that day in May

by GUS KAHN
ALBERT E. SHORT
and DEL DELBRIDGE

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LOS ANGELES
417 West Fifth St.

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Orchestrations

50¢

FROM YOUR DEALER
OR, DIRECT!

MUSIC BOXES REVEAL DRESS ARRESTS AT HIS OWN HOUSE

Wint's "Music Box Revue" Chorists Too Thinly Clad to Please Mississippi Theatre Owner—Reform Wave Has Hit Other Musicals

New Orleans, March 15. George Wint's road edition of the "Music Box" revue ran a show at Jackson, Miss., when 18 members of the company were arrested on a charge of "indecent exposure." They were later released on bonds aggregating \$16,500. Hearing on the case before the Jackson county court before Judge A. H. Long, Jr.

The show had been billed in Jackson for two performances, but there was no production the first night. The company moved on to Natchez, Miss.

Wint's, who owns the show, was placed under a separate \$2,000 bond. Later affidavits were filed against the entire company, numbering 31 persons.

Specifically, the original charge was filed by R. E. Kennington, one of the owners of the theatre that gave the attraction its name. Kennington stated the chorus was scantily clad, danced vulgar and the jokes sugared. He said he brought the matter up as a private citizen who witnessed the performance and was having no end of trouble in Mississippi where a reform wave was sweeping the entire state.

Jackson, Miss., March 15. With an imposing array of counsel retained by both sides, the hearing of the case for Monday morning. The case will be prosecuted by District Attorney J. C. Wint, who filed the charge for purpose to "break up the show." To this end he ordered the fifteen girls and three men to be brought back from Louisiana, where the show was appearing, and to the hearing on Monday morning. Kennington is the only one of the group, which is permissible under the Mississippi law, on agreement of counsel.

Attorneys for the defense are J. H. Potter, who is the assistant clerk of this district; Cassidy Hadden, son of an associate justice of the Supreme Court and State Senator Carl Marshall, of Bay St. Louis, Miss.

The defendants sped via automobile from Monroe, La., to Jackson, Miss., last night. The "Music Box Revue" played matinee and night March 12, and immediately following the night show the defendants were loaded into automobiles and started on their 150-mile journey.

Wint, aided by the Saenger Amusement Company, summoned other girls by wire, and the full cast of the "Music Box Revue" arrived at the closing of a show at Athens, Ga., on Monday morning. The girls, who were in the employ of producer Wint's became immediately available.

Kennington, who is a prominent business man here, was formerly the owner of the local theatre. These were later taken over, accorded to Wint, by the Kennington-Saenger Amusement Co., Inc., which is a subsidiary of the Saenger organization. Kennington now has no connection with the operation of the theatres. Wint says. Representatives of the other organizations have been here throughout the controversy and are assisting Producer Wint's lawyer, but are not assisting at Kennington's action.

Kennington attended the opening performance of the "Music Box Revue," despite the fact that it was the opening night of the reform wave, which had been widely heralded revival service in the church of which he is a prominent member. Wint's lawyer said it is reported that Kennington has political ambitions.

Carroll King, personal representative of Wint, arrived in Jackson he says he found public opinion in favor of the defense. Kennington is a department store owner, and his side of the story had been given prominence in local papers. In order to get the other side of the story, the public King prepared a statement and purchased space for its publication. He did not discuss the charges, but instead cited eleven instances of persecution and arbitrary action

P. A. Calling Shots

Duke Orbach, freelance press agent, calls his shots. One head of his copy appears the inscription: "Facts, near facts and (confidentially) some fiction."

FLO HART VICTORIOUS

Flo Hart emerged victorious in a Supreme Court bill before Judge James A. Foley, who affirmed her right to her former husband's estate. The case was brought by the former "Follies" girl as administratrix of the \$150,000 left by her late husband, Fred Belcher. Maxine Frederick Belcher, a Tulsa student and the deceased music publisher's daughter by a former marriage, is proceeding against her step-mother, through a guardian, to remove Miss Hart as administratrix.

Flo Hart, who married Belcher after a courtship of seven years in May, 1919. He died in September of that year, leaving her \$100,000 insurance and a \$100,000 policy, cut in half because of a hitch in insurance renewal. Belcher's daughter, Miss Hart, was named as administratrix. She is now suing to remove Miss Hart as administratrix.

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"RAMBLERS" CUT CHORUS

110 Weekly Billed from \$50—Save-
rally Boys and Girls Leave

A clip of 110 weekly imposed upon the chorists of "The Ramblers" at the Lyric, New York, is said to have been met by some of the boys and girls with a notice of departure.

Their salary had been \$50 weekly, but was cut to \$10. "The Ramblers" gross of last week dropped below \$100, getting only \$125,000. It was said that it may be made to continue the show at the Lyric until the Decoration Day or later with possibility cut rates will be called \$10 a week, as aid as the weather grows warmer.

New House Hurt Stock

Canton, O., March 15. Grand players, at the Grand, the past five weeks claded Sunday Clad played by Mary Ann Denlier, Lill Buckley and Edward Clarke Lill. Patronage dropped after the opening of the new Loew theatre, Canton.

and appealed for fair play. Sunday morning a full page advertisement was placed in the Canton Daily Citizen, all praising the show, was carried. In the same issues of the paper, a notice was placed against reviews in general and the Music Box specifically, but neither was the notice signed by anyone so that it was the worst show seen here.

With one man censorship looming up and state-wide censorship an issue, the show was dropped upon the outcome of the hearing, and the case has drawn widespread attention. So sharp is the censorship issue that the Saenger office are said by some to be holding the show in being pending the outcome of the hearing.

Holmesdale an Earl: Did Leg Work on 'World'

Jeffery Holmesdale, of the dramatic staff of "The World," last week became the fourth Earl of Amherst, a title to which he was heir and which fell upon him when his father, the late Earl, died. Holmesdale had sailed on the "Olympic" Friday night a week ago, knowing that the title of Earl of Amherst would fall upon his father was seriously ill. In New York he never mentioned the fact that he was heir to the title. He was a captain of the Englishman, going his reporter's rounds as any other reporter for his paper. He was doing the leg work of the paper's dramatic department. Holmesdale declared his intention of returning to this country before leaving, although that is now doubtful. He is 31, the possessor of a military cross for valor, awarded for gallantry during the World War, in which he was a captain of the Goldstream Guards. Deeply interested in the theatre, he was given the title of "Earl of the World" after putting in a couple of years as their ship news reporter.

MR. JEAN BARRIOS

who has toured Australia and New Zealand proving a sensational hit. Mr. Barrios has just completed 14 weeks and created such a big office draw he has been retained for 15 more weeks; all new scenery, new songs, new gowns.

Mr. Barrios' "SPECTATOR" said: "The feature of the bill is Jean Barrios, who proved a sensation. This is the clearest and best dressed act I have seen in 25 years. We have had impersonators before, but Mr. Barrios is far ahead of any other impersonator reviewer."

Mr. Barrios is an artist to his finger tips."

100 STOCKHOLDERS IN HOLLYWOOD ASSESSED

Another Levy of \$10 Asked—Shares at \$60 So Far Cost \$110 in Music Box, Inc.

Los Angeles, March 15. Hollywood Music Box, Inc., the corporation that backed the Carter De Haven drama, the "Smiling Through," is to issue a levy of 10 per cent on stockholders shortly for the purpose of raising some \$115,000 to pay the balance of the \$110,000 bond. This statement is made in a letter of explanation to the stockholders of the corporation, who have been asked for a second assessment. Prior to the stockholders' meeting, the stockholders were given a 25 per cent touch.

More than one-half has been paid off. Also it is pointed out that when the company was formed it could do no business on its own that the house was sub-leased to the theatre for five years, that he paid \$25,000 toward the rental of the house, and that the company was to pay \$10,000 in advance and that the weekly rental will represent a profit of \$10,000. The company has \$55,000 for the five years that Maclean is expected to remain a tenant. The company has \$55,000 for the five years that Maclean is expected to remain a tenant.

At present the 861 shares of stock outstanding are said to represent a value of \$65 a share, while the cost to the stockholders, including the first assessment, was \$110. Should Maclean go through with his five-year lease the stock will be worth \$110 a share, but the loss of \$10 above that figure per share already, besides the 10 per cent assessment just levied.

STAGES SCREEN ROLE

Wyndham Standing in Version of "Smiling Through" in L. A.

Los Angeles, March 15. Wyndham Standing, screen actor, has been engaged to play the part of "Smiling Through," which will be the next attraction at the Belmont following the James Howard-Lite Lee production in "The Man Who Came Back."

Standing was in the film version of "Smiling Through" made some years ago for Norma Talmadge.

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"GORILLA" LITIGATION

The stock and rep rights to "The Gorilla" are in litigation. Spence Corville, on behalf of Ralph Spence, author of the mystery novel, is suing Co-National Plays, Inc., and has been granted permission to audit the Co-N. books to prove his complaint.

The grievance is that not enough royalty has been accounted for beyond the \$2,000 paid in advance and \$12,451 thereafter.

Co-National has a five-year contract for 10 per cent commission for the leasing of the stock, repertory, which was made in 1922. Of the remaining 90 per cent of the proceeds, half is to be turned over to Spence Corville and the other half to Gallagher is president and the remaining 48 per cent to Spence Corville. The contract was signed by Spence and his lawyer, Walter N. Seligberg.

Spence Corville, on behalf of Co-National, permitted Spence's auditor to inspect the books and find the account insufficient for purposes of complaint, hence the formal court action. Spence Corville has a full inspection of all documents, ledgers, check books, etc., it being Spence's contention that since he is in active competition with Co-National this information would not damage the defendant.

22,000 SUBSCRIBERS NO ATTACHED TO GUILD

Sixth and Last of Season's Productions in Rehearsal

The Theatre Guild has five productions currently, with the sixth about to be rehearsed. The productions are "The Sign of the Cross," alternate bills at the Golden; "The Sign of the Cross," alternate bills at the Golden; "The Sign of the Cross," alternate bills at the Golden; "The Sign of the Cross," alternate bills at the Golden.

The former include "The Sign of the Cross," alternate bills at the Golden; "The Sign of the Cross," alternate bills at the Golden; "The Sign of the Cross," alternate bills at the Golden; "The Sign of the Cross," alternate bills at the Golden.

The Guild has increased its subscription patronage to 22,000, striking the latter average last week.

KAY'S POSTS BOND OF \$20,000 FOR ARROW

Through Injunction Proceedings—3 Kay Employees Walk Out

Kay's ticket office, conducted by Harry A. Kaufman on the ground floor of the Arrow theatre building, was recently the scene of a \$20,000 as a result of the recent injunction proceedings started by the Arrow theatre building, managed by Gransky on the other side of the theatre entrance. The bond is to protect the Arrow from any losses through Kay's competition.

Under the terms of an agreement between the Arrow and Gransky (Rozenberg), repudiated back by Kay, the Arrow theatre building property, it had been agreed that no ticket office be spotted in the Arrow theatre building. The Arrow for \$1,000 which Gransky paid Charles A. Cohen, who formerly did business in the Arrow building by way. One day Read kicked Cohen out, but his furniture, but the case was settled out of court, Cohen being saved by the grand Gransky forfeit.

Last week Read through Kay offered to settle with the Arrow for \$5,000. Gransky refused, saying the case had cost him \$5,000 to date in time and possible loss in trade. Later Read offered to Gransky \$25,000 that he would best.

Last week James Peppard, Miss Murray and others in Kay's office were arrested on a charge of preparing to open an agency of their own in the Strand theatre building.

'SEX' MOTION LOST; TRIAL SHORTLY DUE

Judge Levine Denies Motion to Inspect Grand Jury Minutes—'Virgin Man' Trial Friday

A motion to inspect the minutes of the Grand Jury which indicted Max West, star, W. C. Morgenthau, and others, was denied by Judge Max S. Levine in a ruling made public today. It means that the defendants must stand on their own merits.

Judge Levine, in denying the motion to inspect the formal minutes of the grand jury, said that the public interest would be better served by a speedy trial of the defendants. He also charged the defendants with giving an indecent exhibition and with nuisance.

John Court, veteran theatrical manager and producer, is one of those under indictment.

Harold Spigelberg, attorney for the defendants, in his motion, asserted that indictments were insufficient so far as legal evidence was concerned. He also charged the defendants with giving an outrage to have arrested the defendants. He also charged the defendants with giving an outrage to have arrested the defendants.

Assistant District Attorney James C. McGowan, who is the public member of President Wilson's Cabinet, Spigelberg insisted he was not a member of the grand jury. He also charged the defendants with giving an outrage to have arrested the defendants.

At the time of the trial, the members of the cast of "The Virgin Man" denied the charges. They have been sent for the hearing in Special Sessions. If convicted, the defendants will face a three-year sentence up to three years in the penitentiary.

When the trial is over, the judge at that time made it positive that the case must be tried Friday.

Wilkes Lights Majestic

Los Angeles, March 15. Tom Wilkes, manager, subject this week with "The Gorilla" as the initial attraction. The house has been booked for the season, since "After 8 P. M." ended its run.

Mayer's New Play

Los Angeles, March 15. Edwin Justus Mayer, out here for the production of "The Fire" at the Majestic, has written a play called "Jonathan Wild."

2 SYRACUSE STOCKS BATTLE PREPARED

K-A Co. vs. Wilcox Co.—Both
Houses Opening
April 4

Syracuse, N. Y., March 15.
The bitterest stock scrap that
Syracuse has ever witnessed will
start on April 4, when the Temple
stock, backed by the Keith-Albee
organization, starts in opposition to
the established Frank Wilcox com-
pany at the Wieting (Shubert's).
This city has a drawing popula-
tion of about 250,000.

For three years the Wilcoxian
troupe has been a gold mine for the
firm of Dewitt Newing and Frank
Wilcox as the two partners expand-
ed their stock operations to other
cities.

The Temple, owned by the Cahills
but with E. F. Albee reportedly per-
sonally interested in the operating
company, heretofore has been dark
each summer, closing during the
hot months, when its combination
policy of pop vaudeville and pictures
failed to hold up.

The Wilcox company, fighting to
hold its advantage, will bring back
six veterans of previous seasons and
seven new additions. Those return-
ing include Mr. Wilcox, leading
man; Hugh V. O'Connell, com-
edian; Robert E. Lawrence, second
man; Hal Brown, character man;
Josephine Fox, character woman, and
Dorothy Holmes, ingenue.

The newcomers will embrace a
new leading woman, as yet un-
named; Irene Shirley, second wom-
an; Donald Dillaway, juvenile; Lyle
Clement, director; James Mc-
Hugh, general business; E. O.
O'Connor, stage manager, and Mar-
tha Leavitt, fifth woman.

Miss Shirley is the wife of Arthur
Hurley, director and producer. Miss
Leavitt, a Syracuse graduate, comes

SHOWS IN REHEARSAL

"The Message" (Arthur
Horn).
"The Rabbi and Priest" (Rob-
ert Sterling).
"The Second Man" (Theatre
Guild).
"It's a Wow" (Powell & Ban-
ister).
"The Spanish Eagle" (Jed
Harris).
"Hit the Deck" (Low Field).
"The Great Princess" (Shu-
berts).
"Barking Dogs" (Samuel
Orange).
"The Gossipy Sex" (John
Gallie).
"Fiesta" (Playwright's The-
atre).
"Mariners" (Actors' Theatre).
"The Bruah Sweep" (Edmund
Gurner).
"Rapid Transit" (Provincet-
own Playhouse).
"Times and Topics" (Murray
Phillips).

from the Eva Le Gallienne rep-
ertory organization in New York.

The opening company at the
Temple will include:
Alfred Cross, leading man; Elwin
Harvey, second woman; Frances
Brandt, character woman; Betty
Utmore, ingenue; William Jeffry,
second man; Wilmer Walte, char-
acter man; William Kane, juve-
nile; Hamilton Mott, comedian;
Horace Michaels and Geraldine
Wall, general business and fifth
woman, respectively. Thomas Mc-
Grane will direct, with Samuel Field
assisting. George Lord will be
scenic artist.

Neither company has announced
its opening attraction. The Wil-
coxians may do "The Butler and
the Girl" with "The Passing of
the Third Floor Back" to follow.
The Temple may open with "Nice
People," with "The Fool" next.

Edwin Hopkins as Gen. Mgr.
Edwin Hopkins, authors' repre-
sentative, formerly with George
Broadhurst, is general manager for
Raghu Wallace Productions.

S. Jay Off "Telegram"

S. Jay Kaufman, who has written
a column, "Round the Town," for
"The Telegram," was notified last
week by that paper's new owners,
Scripps-Howard, that Robert Gar-
land, columnist and dramatic critic
on the Scripps-Howard Baltimore
"Post," will hereafter fill the space
used up by "Round the Town."
Garland, a stormy petrel of a
critic—free-spoken and everything
else—will do his stuff for "The
Telegram," and the associated
Scripps papers, syndication being
the loze.

Kaufman is now doing exploita-
tion work for the new Roxy theatre.

TREASURERS' BENEFIT

The Treasurers' Club of America
is getting everything ready for the
annual benefit performance at the
Hudson, March 27, proceeds of
which will as usual be applied in
total to the reserve fund, expended
to members who are ill and for
burials. The best revenue getter
of the event will be the souvenir
program.

A two-page ad, which has been ordered
by the F. Mass-Bernhardt steamship
line in exchange for two first-class
round trip tickets to Bermuda. That
has opened up a new racket for the
boys to boost the fund. Books of
"souvenirs" at \$1 each in the Bermuda
tickets have been issued members
for sale among themselves and
friends. In addition as a prize for
each \$50 in program advertising
brought in by members, one share
is given and for every \$10 worth of
shares a similar gift will be made.

The winner of the tickets to be se-
lected by a drawing later on will
have the opportunity of taking a
trip to "that picturesque, gorgeous
and romantic tropical paradise
where the moon creeps down to kiss
the silvery sea."
There is a picture of a boat on
the circulars sent out which dis-
tracted attention from the limita-
tions stipulated by the steamship
company. The tickets will be good
for 14 months after issue, with
the exception of February, March,
April, first half of May and the
Christmas holidays.

All-Star "Caesar"

The Actors' theatre, considerably
strengthened by the success of
"Saturday's Children," will do an
all-star revival of Shakespeare's
"Julius Caesar" after the Clarence
Dance piece, "Mariners," due at the
Fifth-month March 25, has opened.
The "Julius Caesar" production will
be a limited engagement and
staged by Gabriele McClintic.

SWEET LADY

(Continued from page 44)

and dance pair they would be as
nifty without a show as with one.

Miss Nordstrom makes most of her
part as a snappy lady just through
her "What Every Woman Knows" and
bands and with shovel ready for a
third. Miss Nordstrom needs no
coaching on comedy delivery. She
knows her stuff.

Jane Taylor and Alexander Gray
in the mamma and papa roles, are
competent. Both possess pleasing
voices, though neither is given much
of a chance, with the comic mak-
ing roughness with a large per-
centage of available ducts.

Not an unfavorable saw in the
cast, with George A. Schiller, John
Kane, Mary Adams, William Roelke
and John Rudney. Rudney, Miss
Nordstrom and the chorus are great
in "Mauve Decade," the best com-
edy number in the show.

First act fair, second act a dart
and third act fair. Two acts—first
and third alike—are unpretentious.
The show, taking running ex-
penses, etc. into consideration,
might be called "Little Jessie
Haines." Though not like "Jessie"
in any detail, and without a sur-
prise song that sold "Jessie," it is of
that type. For New York, where it
is probably aimed, a feminine
"name" may be needed.

Nothing added or detracted will
help it in Chicago. In picking his
home town Mr. Bull got one cur-
rently tough. Legit conditions here
this season have been depressing in
all but a very few instances.

An opening-night audience was appreci-
ative and demonstrative, but open-
ing-night audience usually are.
Giving "Sweet Lady" eight weeks
is giving it an edge in Chicago—an
overgrown week stand.

Loop.

LEGEND OF LEONORA

Washington, March 15.
William A. Brady (though not so well
known as his brother, James M. Brady)
has secured the rights to the play
"The Legend of Leonora," by James
M. Brady, for the Broadway theatre.
The play is a historical drama, set
in the reign of Henry VIII. It is
a story of a woman who is loved by
two men, one of whom is a king.
The play is a historical drama, set
in the reign of Henry VIII. It is
a story of a woman who is loved by
two men, one of whom is a king.

There is no greater evidence of
the so-called "cycle of the theatre"
than the recent revival of Brady's
play, "The Legend of Leonora." The
former, if memory serves, had 24
weeks on Broadway, with much of
the draw credited to it, in this in-
stance, to Grace George.

The piece might have been
written for Miss George. It doesn't
seem a bit old fashioned, though
originally written over 25 years ago.
The old folks will love it because
of its memories—today's folks will
love it because it possesses all that
a satirical comedy deftly handled
should possess.

There is little question but that
Broadway will take this one. There
is always the Grace George draw,
in spite of the rather weak vehicles
of late, plus Brady. Good enough
for any smart clientele not only in
Manhattan, but anywhere.

The opening here was a brilliant one.
If that isn't enough, there is Bruce
McClintic—splendid as Capt. Ratray,
H. N., and then, too, Moffat John-
ston as the judge, equally splendid.

And, yes, Henry Halliday, pro-
grammed as "Kenneth Lawton,"
whose last "engagement" was on the
stage door of the Henry Miller
theatre, as the clerk of the court
with but one duty, that of swearing
in a witness, this old-timer brought
a "hand" everytime he did that.

Brady knows how to cast a show—
which applies right down the line.
There wasn't a weak spot in the
long array of characters.
The piece ran less than two hours
with terribly long waits. It might
be a good idea, and the suggestion
is respectfully submitted, for Miss
George to utilize a curtain-raiser
and make it a complete revival, at
the same time give the star an
opportunity to do something in con-
trast. Brady has many one-act
plays that would give just the need-
ed length. McClintic.

THE PACIFIC COAST'S CONSISTENT BLUE RIBBON WINNER

and HIS COMPANY

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Shattering All Box Office Records for the Entire Pacific Northwest

OFFERS INVITED

ADDRESS ALL COMMUNICATIONS TO

SAM KRAMER

Business Manager

New Fight Announcer For Garden's Etherizing

So many yelps were made to Tex Rickard personally by radio fans tuning in on Madison Square Garden fights about the broadcasting of the "blow by blow" done by hereafter Jack Filman, expert broadcaster of the professional hockey games, will be assigned to the work.

For some unknown reason the State Boxing Commission has assigned a man, a fight referee, to describe the fights, and none three any raves by the fans who had to listen in.

Jim Lundy, the regular WMSG announcer, has done his best in the past to enlighten the fans by a resume of the bouts broadcast but

even this has apparently not satisfied the fans accustomed to expert "recitations."

Jack Filman has amazed the radio fans by the way he has clearly and concisely broadcast hockey games and he is now expected to serve as well with the fights.

Dinner for Mrs. Crawford

At the Hotel Astor Thursday evening, Publix tendered a testimonial dinner to Mrs. Jesse Crawford, the new organist at the Paramount, New York. Mrs. Crawford with her husband are now alternating at the consoles.

Upon opening last week she greatly impressed. Publix waited until after the opening to gather the newspaper bunch, musical writers, et al. to meet Mrs. Crawford.

"SILENT NIGHT" ON TRIAL

Milwaukee Will Experiment First.
Then Legislators on Subject

Milwaukee, Wis., March 15.

No action has been taken by the Milwaukee city council to provide for a compulsory silent night here. The aldermen, who were to vote on the measure Friday, decided to side-track it until May 1.

Until that time, however, they will try out silent nights once a week for a seven week period. If the experiment works successfully then they will vote a silent night.

The plan of making each of the five broadcasting stations move at least 15 miles out of the city limits must also be decided upon at that time.

INSIDE STUFF

On Music

The Union Steps In

Just how strong is the Chicago Federation of Musicians is evinced in some recent friction between the union and the manager of a Chicago picture house.

The manager had been a means of aggravation to musicians at the theatre in his efforts to knock down salaries of those paid in excess of "union" scale. In his persistent requests to reduce the size of the orchestra. Musicians complained to the union of the treatment and the manager was placed on the organization's "black list." The owners of the theatre refused to replace the manager or do without an orchestra entirely. The local's request was granted and the manager given air.

Following this incident, the manager wrote a letter of apology to the orchestra, saying he had repented and hoped that they (the orchestra) would "forget the result of a hasty mistake." The orchestra members of "union" like the owners of the theatre, wrote to the union president that they had accepted his apology, requesting that he be allowed to go back on the job. The manager did get his job back and conditions at the theatre are now known to be extremely peaceful on both ends.

Temperamental Stokowski

Philadelphia is buzzing at the way Leopold Stokowski, the conductor of the Philadelphia Symphony, is rousing his audiences these days. Stokowski, always a temperamental leader, has been letting out his temperament on the stage this season, his latest being directed at a latecomer to one of his concerts in the Academy of Music here.

The latecomer, a woman, entered as he was about to begin a number. He saw her walking down the aisle, so he waited. She had a seat up front, and as she walked down the aisle, Stokowski walked to the front of the stage, kept his eyes on her as she was seated—a process which was delayed through a mixup in tickets—and when she was finally settled, he walked back to his platform and began the symphony.

Audience indignation at this reached the point of semi-audible protest. It is said.

Philadelphia, while peeved at the maestro for his platform manners, is also worried because of the late state of affairs that he will leave their organization to take over one of the major New York orchestras. Just now, the Philadelphia Symphony is the ace organization of its kind in the country.

Gershwin in Cincinnati

George Gershwin scored a notable victory for syncope in Cincinnati last week as soloist with the Cincinnati Symphony Orchestra, Fritz Reiner, conductor. Gershwin attracted capacity audiences and acknowledged encores until he grew tired.

The audiences were the largest that the Symphony played to there this season.

The symphony musicians were somewhat arfkwinded in ringing in the desired jazz effects at times. Gershwin fortified Reiner's regular orchestra with a half dozen or so leading local jazzpotters.

Ballroom Behind Publisher

Savoy Ballroom in Harlem, in which Larry Spier, songwriter, has an interest, is backing Spier's music publishing venture.

Try Buried "Aerials"

For N. Y. Broadcasting

Washington, March 15.

WRNY, New York City, is to be the first station to broadcast programs by the use of an underground aerial designed by Dr. J. J. Harris Rogers, of Hyattsville, Md., a suburb of Washington.

The Rogers invention was demonstrated here several months ago.

WRNY will utilize a large terra-cotta pipe through which the transmitting aerial will be drawn. This will be buried about six feet below the ground at Coatesville, N. J. (opposite 13th street, New York City), and connected by wire with the station's studio at Madison avenue and 46th street in Manhattan.

Dr. Rogers believes that ultimately a large portion of the program broadcasting will be via the underground aerial.

Walter Melrose of Melrose Bros., Chicago music publishers, is in New York at the Hotel Claridge until Saturday on business, accompanied by Marty Bloom, orchestra manager.

Prefer Jazz Sunday

Milton M. Roemer of Roemer's Home, commercial Sunday night feature from WMCA, Hotel McAlpin, New York, station, sounded out public reaction to Sunday jazz. Roemer broadcast a complaint from John Henry Maynor, secretary of the Keep-the-Air-Clean-on-Sunday Society, 164 Nassau street, who protested against the Sabbath syncope.

Within an hour of Roemer's broadcast explanation 75 listeners in phoned their indorsement of the Sunday jazz regardless, it occurring in the evening after the usual services have been broadcast.

VAN WITH KAHN

Peter Van Stedeen is now book manager for Roger Wolfe Kahn Orchestra, Inc., succeeding Nat Chalken.

Van, as he is known professionally, will personally supervise all club bookings by Kahn and will be the alternate maestro when Kahn relays between the La Parquet and the Hotel Pennsylvania. Kahn opened at the Penn Monday.

BEST BARGAIN IN SHOW BUSINESS

\$1 for NAME and ADDRESS
in "Variety's" Directory

An annual department to be printed once in Variety as the directory of all of the show business and its affiliations, for every kind and for every one.

A general directory that may be retained and consulted. It's a departure for amusements.

With Variety circling the globe weekly, this directory issue will carry its names around the world, furnishing its information everywhere.

Name and address will occupy two lines.

Total cost is \$1.

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OPEN FOR ENGAGEMENTS AFTER APRIL 15

Address communications to

CAESAR LA MONACA, P. O. BOX 70, HOLLYWOOD, FLA.

TUXEDO MYSTERY IS EASILY EXPLAINED

Durante, Jackson and Clayton Own Their Own Clothes in Fee Simple

Jimmy Durante, Eddie Jackson and Lou Clayton own their nightly worn tuxedos in fee simple, so they claim. There is no mystery connected with either the records or the boys. One of the suits was paid for with a fee. The fee is mentioned in the name of the record. Three nights, making that simple. Fee simple is an expression Mr. Durante has used many times. He's a realtor, says Jimmy, ever since he tried to place a suit in the name of the record in Flushing. Mr. Durante admits he has been unable to place the third suit yet, but he has his suit, even if he has to move the third out of Flushing.

Those three boys are the main squabbles at the Parody night club, New York. In playing the main squabble the object is to extract a covert charge from every visitor. To evade squawks the charge is made \$2, so the compromise will be in round figures also, if the customer kicks hard enough.

Calling Eddie Minter Eddie Jackson was the member of the trio exploding the mystery of all of the tuxes. Mr. Jackson, called Minter for the first time in his song singing career, confessed that each suit was at \$75 top, but that the fee simple outfit was given a cut to \$75.50 the player had the other two suits, says Eddie, and pointing with much self-possession to his own as one of them, had been gotten at Ben Hock's for \$75 each. The Dixie strutter refused to state whether they had been cut down suits or paid off in the usual Durante Trio style, out of the weekly allowance given them by their wives. This week the boys say the allowance given them was \$150, but there is another \$2,000 for the top Sunday night at Lowry's, because the \$150 they are getting the Parody for weekly.

Eddie Jackson is a very good tailor, said Eddie, giving the confirmation for the statement as the fact that he had been able to fit Clayton.

For the first two nights, Jackson claimed Durante was a night in his suit reading "Hands Off." The sign was on the level, said Eddie, but all of the patrons thought it was a comedy gag and paid no attention to it. That causes said, mentioned Eddie, sending the gross to \$75.50, and giving his two partners the edge.

TAVERN A CHOP HOUSE OF EXCEPTIONAL MERIT

156-S WEST 48TH STREET East of Broadway

CAFE ACES WANTED

Also Three Bands, Only High-Class Attention Considered. Reservations The Week and Longer. Submit Open End Note Under "Cafe" Column

SWISS GARDEN CINCINNATI, OHIO

CHAMBERLAIN WATZ BAYLARD LULLABY MOON

"Host of All I Want Your Love" in the new song "Lullaby Moon" W. A. QUINCE & CO., 430 N. W. Way, Los Angeles, Cal. SEND FOR LATEST CATALOG

Eddie says the way his suit was made it doesn't have to be pressed. The boys are great admirers of one another. Mr. Clayton called attention to the new cold front dress shirts his companions were wearing and how carefully they had been of them; not a spot on either, stated Mr. Clayton, since the first night they put them on. Jimmy, giving Jimmy eight of his neckties, said Lou had received an amulet presents, with Jimmy believing Lou had freshly bought them. That seemed very funny to Eddie, who asked what good is more than one necktie at a time for any man.

At present the boys are attempting to save their money, in the event they run half the season, had been able to play in but one game. Eddie expressed a wish that Lou will at least make two games this summer, in order that his vacation shall not be ruined.

Jimmy has a vacation plan. He says they can get a rented automobile and by running it backward look up to Canada if the weather clears. Jackson said, "Don't fall asleep in the rumble seat."

If the car looks good enough they will change that, too, added Jimmy.

Music Biz in Lent Not As Bad as Expected

The Lenten season has created an expected depression in the music business, although the optimistic note is that it is not as negative as the pessimists looked for.

The same amount about the hits, says the selling people at all times. "The big three are 'Blue Skies,' 'In a Little Spanish Town,' and 'Tomorrow You Belong to Me' with 'It All Depends on You' the new DeSylva-Bush song as a potential sensation.

Other big sellers are "Take Your Sugar Baby Home," "I'm Looking for a Girl Named Mary," "It Made You Happy When You Made Me," "You Belong to Me," "Crazy Words—Crazy Tune," "Take in the Sun, Hang out the Moon," "The High-Low," "The Blue Bird," "Four Leaf Clover," "I Found You," "What Does It Matter?"

English and Italian Opera Stock for Summer at Civic

A summer season of English and Italian opera will be presented by the current season of the Civic Repertory theatre at the 14th Street, New York, the opera, which is sponsored by Clement Glick, lessee of the house.

Among the novelties promised is an opera version of "The White Slander," which will be sung in French.

FRENCH DISKS IN DISPUTE

Flouting Compensation to Composer and Performers on Mechanicals

Paris, March 5. Authors, composers, publishers and performers got together last week and took up the preliminary conditions for a union to collect royalties on phonograph royalties. At present publishers and composers charge a fee to manufacturers, but the artists claim they also have a right to royalties on records sold the public.

Moreover the interested parties contend there is no control of the manufacturers and publishers, the society of authors having no voice in the matter offered, while the performer (who had much to do in the recent record recovery) has no normal fee for his services. This is to change and there is to be a new union, which will include publishers, composer-author and artist.

Chop Sueys on Unfair List

King Joy restaurant, Philadelphia, and Fair East restaurant, Cleveland, chop suey and dance places, have been placed on the unfair list of the American Federation of Musicians. Friction resulted in the attempt of the management of the restaurants to pay musicians under the scale.

MUSIC

Laymen Prefer Actors

Correspondence received by Variety from laymen interested in the improved showings of the air as regards the theatre, recommends that the screen actors like Willis Cullen, Wilton Lackaye and that type would make the ideal radio announcers.

This was prompted by the broadcast of Sam Bernard dinner Sunday night when the actor, who had been among others. Their contrast to the regular radio announcer was very marked.

This idea is not new with Variety's voluntary correspondents, having been suggested by this paper to the broadcasters long before and generally approved.

However, certain economic conditions still limit the number of announcers to a \$4,000 annual salary.

Stammerers Embarrassed, Asking for Relief

Chicago, March 15. Theatre and pleasure managers, actors, and song writers will be urged to refrain from the practice of portraying speech impediment on the stage and screen. The resolution was adopted by the National Professional League of Stammerers at their meeting here.

The contention of the association that "Ridicule of stammerers is a cruel and dangerous for the fun makers, because many a stammerer, by the affliction settled on himself." The stage practice of proper stammering is also very embarrassing to those really afflicted, members assert.

W. H. Rothwell Killed

Los Angeles, March 15. Walter Henry Rothwell, 50, conductor of the Philharmonic Orchestra, died of apoplexy at the steering wheel of his automobiles at noon March 12.

Rothwell was leaving his home drive to Santa Monica beach. He was stricken suddenly, and crumpled up after driving his car into the curb a few feet away from the house. A police surgeon who was called could not revive him.

Deceased came to Los Angeles nine years ago from St. Paul where he was conductor of the symphony orchestra. He was slated to give a concert March 16, which purpose he had refused. Rothwell was also guest conductor at Hollywood Bowl during the summer.

Funeral services were held March 14 in the Philharmonic Auditorium. The theatre was crowded to capacity.

The coffin rested on the stage while the entire orchestra played selections from Beethoven including Rothwell's favorite Beethoven's "A Minor Symphony" in addition to Tchaikowsky compositions.

Clifford Clark, one of Rothwell's closest friends, delivered a eulogy between the musical numbers.

Walter Rothwell, brother of the dead conductor, was in charge of the funeral arrangements.

His probable successor will be either Felix Weingarten, of Vienna, or Ernst Bloch.

NOT ORIGINALS AS DEFENSE

In December, 1925, Natalie and Saucha Piatov essayed an exhibition dance in the ballrooms, for the purpose of raising funds. Charles Faneley's Studio Synchronators at \$15 a week. The band is now earning for \$150, due as a balance for services rendered.

Natalie and Piatov contend that the band was not the original combination they engaged in New York, but personnel having been changed when they joined the dancers on the road.

BLIND ORGANIST IN THEATRE

Los Angeles, March 15. Cameo, second run house on Broadway, has a blind organist, Alvin Spurr.

He received screen credit with mention made that he plays without benefit of vision.

"Variety" Stomp" Wished on Robbins

Abel Green Goes Wrong with Assistance—It's a Song About We-Uns, Saying Just a Little

"Come on in. Don't be sneaking around," yelled Jack Robbins, as he caught Abel Green peering through the door.

"Good morning, Mr. Robbins," said Abel, saying with Roger Kahn style. "In your hat, Mr. Green," hollered Robbins. "What'd'yer want? Got another of those hum-hum-larks?"

"Oh, Mr. Robbins," said Abel, "How well you know me."

"Now, listen, you," bawled Robbins. "What's the idea of all this?" Why with this stuff on you. Why don't you go to Fletch's? Take it to Fletch's."

"Please listen, Jack," pleaded Abel. "I think I've got something to get you even on that double truck we stung you for."

"Oh, yes," growled Jack. "Well, that's different. Going to give me the music, you mean? Not a person has spoken about that ad and it never put us on the blink. You people ought to do something for Robbins-Engel. Any, one in a while and don't forget that."

"Wham down," said Abel, seeing he had landed him. "This is a 'Variety' lyric, with a great tune by Joe Trent. Fletcher Henderson has sent his best harmonization and orchestration into it. It can't miss, and if you go easy now, we'll turn 'Variety' into plugging this one for nix."

Who wrote the lyric? Who wrote the lyrics? You did, I know you did. You are sending me off my nut. Why don't you take your rotten lyrics to Fletch's? Take it to Fletch's? Jack screamed until a cop appeared, it sounded so much like a sneeze.

"Sure it's a bum lyric," said Abel, "and I know best because I wrote it, but listen, think of the tune and Henderson is going to record it with the voice of Victor. You know, red hot."

"Yes," said Jack. "So you took Victor before you took me? That's not so bad. How about the others? If this is for 'Variety,' what's 'Variety' for?"

"Jack," said Abel, "I wouldn't fool you, you know two many joints. This lyric is terrible but we can get plenty of Jack out of it if you will keep on the chair and don't get up."

"It's funny to me," answered Jack. "Here you've only two real bubblers sticking to that cheese paper, Fletch's and ourselves, and you pick me to do your dirt stomp, to Fletch's, I don't want it. I've seen better songs than you can write."

But Abel unties the larceny and starts to read, meanwhile butting in remarks to all of the maestros will fall for this one because it's a freak and hot.

"Shut up about that hot," answered Robbins, "and start all over again. I never intended that a guy lined up with a nerve like yours. You never wrote that sober."

Abel agreed the words had been turned out in a whispier low with the lights down, but said inside that they were good. And again mentioned Fletcher Henderson and Joe Trent.

"What I forgot to put in the lyric, Jack," said Abel, "you can trick up the front page for. Only mind are the title style of the page, the subscription price, advertising rates and day of publication. We'll have plenty of room on the front page for those."

And as Mr. Robbins kept sniggering, "Take it to Fletch's," Mr. Green read the following lyric:

"VARIETY" STOMP"

Topics of the day, "Variety," All about Broadway, "Variety," All the latest, up-to-date news Covers every kind of showman's blues, Always in the know, "Variety," Leaves every show, "Variety," Tells you what is what and who is who's, "Variety,"

It's the showman's pride, "Variety," Come and see the gals, "Variety," From below-be star the movie car, They read it and heed it near and far, Every show girl reads "Variety," All the show world needs "Variety," It's the Bible of Broadway, they say, "Variety," Copyright, 1927, by Robbins-Engel, Inc.

HERE AND THERE

Shapiro-Bernstein publishing all numbers in "Sweet Lady," new musical comedy now at the Illinois, Chicago.

Spencer & Sheffield is now a one-man concern. Herbert Spencer, the composer, bought out George Sheffield.

Warning's Pennsylvanians are laying off next week to record for the Victor. The band is far behind on the record.

Martha Copeland, colored blues singer, touring with "Shuffle Along" has been signed to make records for Columbia exclusively.

Brown's N. Y. Office Paul Teal, chief of the Chicago mail business, is to headquarter in New York. Charlie Harrison of the Chi firm is in town looking after the details.

Pat Flaherty will be in charge for Brown in New York.

ROBBINS-ENGEL, INC.

Ticks the notes and plays the notes of the new songs and shows publications. Composes, arranges, publishes, and distributes. "CLIMBING UP LOVE," "WHO DO YOU LOVE?" from "PAT CARROLL'S" "VARIETY."

"CALLING" "TRAIL OF DREAMS" (The new songs and shows) Published by ROBBINS-ENGEL, INC. 799 BROADWAY, NEW YORK CITY

WIZARD OF THE STRINGS

CHICAGO, LAST WEEK, ORIGINAL TO FOLLOW TIVOLI AND UPTOWN WEEK AT APOLLO, 24 CHICAGO

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THE PAW PAW BELLS

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A REAL WALTZ HIT

BY LILLIAN ROSEDALE GORDMAN composer of "CHERIE LOVE YOU"

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DETROIT

BY JACOB SMITH
New Detroit—"The Poor Nut" next.
Best—"The Night Hawk."
Bonstall—"Easy Come, Easy Go" next.
Shubert—"The Ghost Train."
Shubert—"We Americans."
Case—"What Every Woman Knows" next.
Garrison—"Aster Irish Rose" runs.
Chayote—"Let's Go."
Cadillac—"Last Time Reveal."
Chicago Opera opens Saturday for four performances in three days.
Adams—"The Beloved Rogue."
Madison—"Red Mill" (2d week).
Best—"Don Juan" and Violine.
State—"The Magician."
Broadway-Strand—"Hunting Big Game in Africa."
Washington—"The Broncho Teller."
Capitol—"Orchids and Ermine."
Michigan—"A Kiss in a Taxi."

Charles Melson, manager of ceremonies at State, has signed a long-term contract.
Charles H. Wilson has sold his Julius on the Regent theatre to Julius and William London. The rental, with the taxes, runs around \$30,000 a year. Violine is to be installed on the Regent. He does not plan an immediate change in the policy.

W. S. Butterfield announces that ground will be broken in a few weeks for a new theatre in Niles, Mich., which will be another town on the circuit.

PITTSBURGH

BY JACK A. SIMONS
Niles—"The Coquette."
Alvin—"The Student Prince."
Pitt—"What Price Glory."
Gayety—"The Gertie" (Columbia).
Adams—"Naughty Nitties" (Mutual).
Best—"Easy Pickings" (vandyette).
Grand—"Crazy at the Hat."
Liberty—"The Beloved Rogue" (vandyette).
The Whole Towns-Fallington—"The Whole Towns-Fallington."
Liberty—"Crazy at the Hat."
Olympic—"The Music Master."
State—"What Every Girl Should Know."
Cameo—"The Red Kimono."

The Nixon closes one of the most profitable seasons at the Regent on April 23 with "The Poor Nut." Manager Harry Brown told a good one

on W. E. Gorman. In advance of "The Coquette" Gorman, according to Brown, took an apartment where he kept house and cooked his own breakfast and dinner. Among those who partook of Bill's cooking in his apartment were George Lederer, Harry Brown and Wallace Moore.

Work on the new Penn and Stanley Rowland-Clark picture theatres, temporarily halted by a building strike, has been resumed.
Harry Greenman, of the Alhine, dug up every sort of fire department article for lobby display in connection with the showing of "The Fire Brigade."

Eva Olivetti, prima donna, "Cassius in the Air" (Wilkes) has been ill with tonsillitis and out of the cast.

Pittsburgh contractors have been awarded a contract for the erection of a theatre at Huntington, W. Va., to be completed by Nov. 1 of this year. The corporation's stockholders include E. F. Albree, Abs and Wilbur Hyman of Huntington, W. Va.; Ben L. Hedges and Isaac L. Harris of Cincinnati; Frank J. Harris, D. A. Harris and John H. Harris of Pittsburgh.

LOUISVILLE

BY P. H. D.
Brown—"Big Boy."
Walnut—"Broadway Boob" (musical stock).
Rialto—"Vaude." "Nervous Week" (13-14-15-16); "Jim, the Conqueror" (17-18-19).
Rialto—"Vaude." "Mysterious Rider" (13-14-15-16); "Ice Flood" (17-18-19).
Strand-Vitaphone, "Blind Alloys." Gayety—"Red-Headed Monster" (Mutual).
Mary Anderson—"Winning of Barbara Worth."
Majestic—"White Black Sheep."
Alamo—"Gay Old Bird."

One Skinner closes the winter season at the Brown with a three-day booking of "The Honor of the Family" (March 21).

Bertha M. Grant is the new leading woman of the Walnut Players.

The Louisville Opera Co. (local) is rehearsing "Trial by Jury" for presentation March 25-26. The Y. M. H. A. Little Symphony orchestra is rehearsing the project.

The Louisville Orchestra, Detroit, will open Marked gardens, Louisville's newest dance hall.

MINNEAPOLIS

Metropolitan—"What Price Glory."
Shubert—"Rain" (Hainbridge Players).
Hennepin-Orpheum—"Vandyette, pictures."
Pantages-Vandyette, pictures.
Seventh Street-Vandyette, pictures.
Palace—"Top Hole" (McCall-Ridge Players).
Strand—"McKadden's Flats" (2d week).
Garrison—"The Demi-wife."
Lyric—"The Mysterious Rider."
Grand—"Perch of the Devil."

Pantages used extra heavy newspaper advertising space last week to herald "Michael Strogoff."

At \$2 and \$3 prices, Roland Hayes, tenor, at the Armory here for a Sunday night concert on short notice, got nearly \$15,000.

Harry Lauder appears at the Lyceum March 26.

"What Price Glory" (film) has been booked for a two weeks' run at the Metropolitan, followed by Chrysalis Theatre in "Craig's Wife."

The Studio Players, a local Little Theatre group, presented "Man and the Moon" March 8-9. One of the University of Minnesota dramatic organizations will be seen in "The Wife Who Stayed" this month.

Edith Taliaferro in "guest star" with the Bainbridge Players in George Bernard Shaw's "Pygmalion" next week. Marjorie Rameau was to follow Miss Taliaferro, but when Miss Rameau was taken ill in Philadelphia recently Bainbridge pulled out the arrangement.

Elaborate ceremonies marked the breaking of ground Monday for the new \$2,000,000 Minneapolis Public theatre, seating 4,200.

Minneapolis may purchase the beautiful, semi-circular pipe organ, the largest organ of its kind in the world and originally costing \$150,000, for the new municipal auditorium here. A campaign is under way to raise funds by public subscription.

A bill requiring theatres to have seats for every ticket sold, and which would prohibit overflow in lobbies, boxes or other parts of the house, has made its annual appearance in the Minnesota State legislature. Public drawing would

be prohibited throughout Minnesota on Sunday nights under the provisions of a bill now before the state legislature. Among those opposing the proposed law are the Twin City musicians' unions and the Rev. G. L. Morrill, local chaplain Actors' Church Alliance.

BRONX, N. Y. C.

Consolidated Amusement Enterprises opened its new Mount Eden theatre on Mount Eden avenue last night (Tuesday). Capacity of 5,000, playing pictures and presentations. Consisted of open houses in other houses in the Bronx this month, Oxford and Fleetwood.

Steinman Bros., who have the Congress and Daily theatres, will open their new Burke theatre, at Burke and White Plains avenue, in another two weeks, Seat 1,500.

A theatre is to be built at Broadway and 185d street, a block from Mose's Coliseum. It will seat 2,500. This is the second playhouse announced for construction in that section this summer. Hurlt & Reardon having done up plans for a playhouse at 181st street and St. Nicholas avenue, as a spoke in the Columbia Turnpike Wheel. No other of other house mentioned. Public reported building in section.

Joseph Weinstock is building a 2,000-seat picture house at Burnside and Tremont avenues. It may be operated by Marcus Lewin in accordance with an agreement entered into between the two some time ago.

BUFFALO

BY SIDNEY BURTON
Shubert-Clark-"Dean Clegg" (2d week) next, "Blissdom Time."
Majestic-"Green Goddess" (McGarry Rock).
Buffalo-"Blonde or Brunette,"
See Chantley, Ruth Kitting.
Hipp-"Cheerful Plaid," vandyette.
Lafayette-"Ice Flood."
Lafayette-"Red Mill," Viophone.
Garden-"Bathing Beauty" (Mutual).
Gayety-"Big Fun Show" (Columbia).

"The Student Prince" (F-Wolf Hopper) plays a fifth return at the Shubert-Clark March 24.

The Episcopalian Congress at Chicago (Ill.) will be at St. Paul's Street Church 27, April 1-3. St. Paul's Catholic Artillery Guild,

DENVER

Denver, March 15.
Right Indians have announced their intention of filing complaint with the U. S. Attorney McCann on Tuesday. The Indians answered advertisements in the local post, inserted by the M-G-M unit now working at West Portal, Colo., on "The Trail of '82," calling for full-blooded Indians.

The Indians complain that after having been kept at the location several days, the officials found it cheaper to employ Mexicans and let them out with filing them. Just what argument the Indians will have that will interest the U. S. attorney or what action can be taken from the dismissal is not known.

Frank Milton, who has been operating a phenomenally successful musical toy stock at the Rivoli, folds up and ships the company to Chicago after Sunday Variety carried stories about the huge grosses at an admission of 10-20 cents for this 25-people company about January, 1924, shortly after his opening season. At that time grosses of \$5,000 a week were a regular affair until prices were raised about two years ago to conform with picture exchange rental regulations. The prices at that time were raised to 15-25. Business at that price frequently reached \$5,000 until last summer when a disastrous change in the terms of the company was made. However, the indefatigable advance campaign and raised the main floor another dime to 50c, last December with a new company and continued to do big business until the third week in December. Since then business, probably due to the higher price not footing them, has eased off so sharply that Milton has found it necessary to pull out of the town, where he has had many theatres since he started his old Keith art. "Rube" Milton and the Deising Bank have left in 1918 over a difference in salary.

The new Lincoln theatre, at 15th and Broadway, opened Wednesday with the Orpheum bill, which usually "plays off" from Monday. Closing in ten days, after the Saturday opening in Denver. The new theatre is the largest and most modern in the Colorado-Wyoming territory.

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G & SON Management
Times-Square Travel Co. - NEW YORK

HOTEL HUDSON

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 Shower Baths Hot and Cold
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PALACE HOTEL

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 Rooms \$14.00 Up

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Wabash at Van Buren
 SINGLE ROOM WITH BATH, \$20.00, \$25.00 and \$30.00 PER DAY
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 THANKS TO MY MANY FRIENDS NEW IN THE THEATRICAL BUSINESS

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 \$12.00 UP WEEKLY

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cently arrived. And \ securable only here.*

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EUROPEAN MUSIC SOCIETIES FIGHT FOR PROPOSED RIGHTS

F. P.-Canadian Given Verdict Against Canadian Performing Rights Soc. in Action on Music Playing—Rights Invalid Under Canadian Copyrights

Toronto, March 22. Judgment was handed down in the Supreme Court of Ontario in favor of the Famous Players Canadian Corporation, Ltd., today. Action was brought by the Canadian Performing Rights Society, Ltd., for damages and an injunction restraining any of their orchestras from playing a whole host of musical compositions.

The Canadian Performing Rights Society, Ltd., is originally an English company which went to compare there and in other countries, enlisted them in their company and through legal channels sought to collect a royalty every time any of their music was played anywhere by any type of instrument. A child playing a mouth organ could have been sued, according to their rules, for not getting permission to play the piece. They brought actions against the theatres, dance, radio stations, churches and all sorts of other people who simply went to a shop and bought a piece of music and started to play it.

They met with some success in England, stepped into Canada in 1912, and last year started the same thing. Justice Ross finds their actions invalid under Canadian copyrights—disclaimed the action against Famous Players, with costs.

Part of his judgment says: "The owners of the copyright in the musical compositions herein have been mentioned did not print or cause to be printed on the title page of the printed copies a notice to the effect that the right of public representation or performance was reserved."

POMMER DISSATISFIED; MAY WALK OUT ON M-G

Harry Rapf, Another Producer, Refuses to Agree with German on Stories for Films

Los Angeles, March 22. Eric Pommer, who came to Metro-Goldwyn-Mayer from Famous Players-Lasky as a producer, is not having any too much smiling. According to reports, he may walk out almost any time.

Pommer has been on the M-G-M lot for more than two months. During that time he has been producing five stories to produce. On each of them it became necessary for him to consult with Harry Rapf, another producer. The latter could not see any of the stories and Pommer submitted with the German producer becoming quite indignant, claiming that Rapf could not give any reason for turning down the stories.

Pommer is reported to have complained to the executive heads at M-G-M over the attitude of Rapf and it is said unless he is given further satisfaction, Pommer will leave the way or another executive to confer with, he will step out.

Pommer has several offers from other concerns, with a likelihood that if leaving M-G-M he will join United Artists.

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VISITORS GO OUT AT M-G-M; EXPENSIVE ENTERTAINING

Order Issued to Stop Callers—As Many as 500 Daily Walking Around Lot—Actors and Directors Feel Tension—Unsatisfactory Work Before Side Lines

NO UFA SUBSIDY FROM GERMAN GOVERNMENT

Only One German Film Co. Main Objective

Washington, March 22. The German government will not grant the request of the picture makers of that country to provide subsidies for the industry.

This has been reported to Hollywood. It is said, with the principal objection on the part of the government being the fact that the industry is claimed to be the rather unfavorably publicized on the manner in which UFA has managed its affairs and its connection with the Deutsche Bank.

This report is further enhanced in value due to the recent rumors to the contrary given considerable space in the German press.

Another development fast gaining supporters is the granting of government export guarantees for foreign film business. This is a measure operating in the case of other export industries. Those opposed to the plan are advising the government that it would be difficult to guarantee foreign receipts on motion pictures.

Rely on Information
The government may be induced, however, to take this latter step, but only as a temporary arrangement.

Every effort is being made to save the UFA trade mark because of its value in the foreign market, though it is stated that the United States that American producers have advised them that it is the director and the star pulling at the box office, with the public paying little attention to the company (producer).

These reported statements from American producers are seemingly given great credence by the German government. It is stated.

"King of Midnight" U. A. Special

Los Angeles, March 22. John W. Conklin has purchased "The King of Midnight," French novel. It is to be a special United Artists production.

Studio Director and Nils Astor will be co-featured.

Local Philly Nifty

Joe Cunningham, cartoonist for the Philadelphia "Record," is in New York for the cartoonists' dinner last week, says that while walking along 13th street he met with Abe Sashowsky, who passed St. John's, an old Catholic church, and Joe naturally dined his hat.

Sashowsky did the same when Cunningham queried him as to the idea? You're a Jew, not a Catholic? "Yes, I know," answered Sashowsky, "but this is McGuire's hat."

Los Angeles, March 22. Visitors have cost Metro-Goldwyn-Mayer on an average of \$200,000 a year with the result that Louis B. Mayer has issued a general order barring them off the lot in the future.

Players, directors and company managers have been complaining that visitors delay them in their work; that while the latter were on the sets it made it practically impossible to do anything with the production was greatly delayed and in many instances the morale of the players was affected by the attitude of visitors.

During the past three months, with the deluge of tourists on the coast, everybody who could get a letter from an exhibitor or somebody who knew someone at the studios, was at the various lots in Hollywood and Culver City.

As the number of visitors was being secured around the M-G-M studios.

Actors complained that they could not do their stuff in the presence of the visitors—that they were too nervous and that their attention was being distracted from work made by the visitors on the side lines. Not wanting to offend the visitors, directors figured they could tolerate the situation by getting players to go through motions of their scenes. Many visitors insisted on the same standard with the natural result being that they had to be made over.

This order does not apply to newspaper people who have business on the lot.

LESSER-ROSENBERG PICTURE PRODUCTIONS

Form Principal Pictures With Fred Levy In—Negotiating for Release Source

Los Angeles, March 22. Sol Lesser, of Principal Pictures, his partner, of Principal Pictures Corporation, are again going into business. Fred Levy, of Educational, is forming a corporation with Fred Levy of Louisville, a member of the picture of the Educational and Educational Pictures. This corporation will have unlimited capital.

They are to take over seven stories Principal Pictures Corporation, are again going into business with Fred Levy, of Educational, owns a story from Educational. The picture of the Wright group to be made will be "Shepherd of the Hills," with an all-star cast. The story is being taken over from Educational is "When Knights Were Bold," a stage play in the past a number of years ago. As yet a release has not been decided upon. Negotiations are on with First National and United Artists.

Lois, president of the new company, with Levy functioning as vice-president. Rosenberg secretary and treasurer.

COSTUMES FOR HIRE

PRODUCTIONS
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BROOKS
1437 E. 7th, Tel. 5550 Pan.

SHOWMEN STARTLED

It looks as though the record for all present time in the theatre for a single week's receipts was bungled up at the Roxy during the insurance week. Showmen were staggered with the report that the house had done \$111,111, sent out from the theatre. That is what the gross figures were for the seven days that the house opened at the (Continued on page 1)

STAGE HANDS WALK OUT OF SAENGER—NO NOTICE

2 House Managers Do Work Formerly Done by 6 Stage Hands

New Orleans, March 22. Without any notice, the stage crew of the Saenger walked out of the house right after the final picture show last Friday. These members of the International Alliance of Stage Employees have been demanding a raise in salary. They finally put the matter up to E. V. Richards, shaping their request in the form of an ultimatum.

Richards informed the stage hands as soon as they assumed a new manager of the Saenger, causing their desires he would treat with them, but not before. No official or businesslike notice had been received from the mechanics by the Saenger organization.

After the walkout Earl Steward, house manager of the Saenger, and Aubrey Chadwick, manager of the Strand, set the stage with the help of one assistant and have been handling the show since the stage hands had been at the Saenger.

An examination of the trying duties of stage hands with Pudge shows discloses the horrifying information that there is usually one set which must be placed in position on Saturday. There it remains for the whole week with the handling of the curtains all as well as to be done.

Due to the usual custom, the musicians and operators handed in their two weeks notice in sympathy with the stage hands. Until the affair is settled, the managers of the Saenger houses will run the stage, as is usual, as a possible charge that the Saenger Company cannot "scab" labor.

Not Rush by St. Paul Girls for Pictures

Minneapolis, March 22. The St. Paul "Pioneer-Press," tying up with Finkelshtein & Ruben for the picture of the movie "The Girl in the Red Velvet" to inquire if it can be that St. Paul girls do not want to appear in the films. There was not one member of the fair sex among the first 10 to enter a contest to determine the personnel of the picture's cast. And yet the general opinion was that the girls who were in the picture were movie-struck as well as movie-dam.

RIO REVENUE FIRST NATIONAL PRES., PAPER SHIP, BLX

Lets in F.-P.-L. for 25% of New Indiana at Indianapolis—Gave Considerable Thought Before Closing Deal—Wants Publix Units for New House

Indianapolis, March 22. Robert Lieber saw considerable thought in selling the new Indiana theatres here, under construction, to Publix Theatres, the deal being the purchase of First National, a competing producer and distributor with Famous Players-Lasky. Lieber first attempted to obtain a line on how the transaction would strike the trade.

Lieber is said to have consulted with the owners of the franchise holders before closing with Publix. His reason for letting in Publix, it is said, is to protect the Publix travelling state units for that house. Those with whom he conferred are reported having viewed him to take the step if he deemed it for his better business interest.

Other First National franchise holders exhibited uneasiness with Publix, such as the Baegers, Stanley (now in control of It. N.), Skouras and the Fuchs family (through Balaban & Katz), but none of these in an executive office of the company.

Lieber left last week on the "Deutschland" liner bound for Europe with Publix. His mission abroad is said to be in connection with the First National's foreign business.

New York. No one has been located in New York who would express an opinion on the Lieber affiliation with Publix. Only the Indiana theatre of that city is in the deal. Lieber's Circle was not reached.

First National is a competing enterprise competing for exhibitors to whom sectional franchise rights are given. The franchise holders, as a rule, are located in key cities.

First National was organized and carried forward on the mutual assessment plan. Its franchise holders are not assessed.

In the investigation of Famous Players-Lasky, Lieber was traced to the Commission, the name of First National frequently occurred. At one time it was claimed that Lieber was Zukor through under cover holdings and personal friendships could expect control over First National. The recent control obtained by the Stanley Company of First National disposes that report, if it should revive.

While Lieber has been said to be the president of First National, other franchise holders have shown an open expression of the direction of its policy affairs, notably E. V. Richards of the Baeger Company, now a Publix ally.

Harlem Colored House Adding Acts to Films

Convinced that straight pictures are not proving a box office draw the Douglas, Lenox avenue, Harlem, and other New York, catering to negroes, has added acts of this type.

The first act booked was "Miles and Smiles," while turn, with a white cast.

As the Douglas is controlled by the same management that has the Regal and another Regal Theatre at 145th street and 7th avenue, now offering pictures only, it is likely that the Douglas policy pans out successfully.

Another Harlem colored house, Lincoln, has offered vaudeun and pictures and made a pay.

Jack Flinn Back in N. Y. John C. Flinn, vice-president of Producers Distributing Corporation for New York, is in New York. He discussed production problems with M. E. and Charlie Brothers while here.

"Convoy" at Hartford. "Convoy," the Robert Kane naval picture, opened at Hartford, Conn., for its first showing Sunday.

UTAH DECISION IS FOR LEGAL SUNDAY SHOWS

Salt Lake City, March 22. Holding that the Provo City ordinances regulating Sunday amusements within the corporate limits of Provo City does not, either in express terms or by implication, prohibit the operation of motion picture houses on Sundays, Judge George H. Parker of the Fourth judicial district recently sustained the demurrer in the case of Provo vs. the Ashton Theatre company and Raymond E. Sutton.

The upper court reversed the decision of the lower court in some weeks ago, in which the city court held that to operate Sunday movie picture shows in Provo was illegal.

The judge says movie shows are legal on Sunday.

Syracuse Theatre Wins In Tussle With Union

Syracuse, March 22. Settlement of contract differences existing for some weeks between the Syracuse theatre and the local stage hands' union was effected during the week with the result a tussle with the theatre.

The Strand holds a contract with the union calling for a minimum stage, when the houses turned to presentations, the union demanded the theatre increase the minimum. The house countered with an offer of three, or as many more as were actually required to work the stage.

No agreement was reached, but the union permitted the theatre to play the acts booked in accordance with the presentations discontinued to permit the offering of a new production, starting next Saturday, the union demanded an extra man for the stage.

The theatre declined. For a time it looked as if the musicians' union would be dragged into the row.

It is understood the stage hands' international brotherhood, which the local must stand by its agreement, and that no second act was necessary.

Court Says 'Variety Acts' Do Not Make Vaudeville

It is no violation of the laws of New York for a picture house to show variety acts between the showing of films. This in effect was the decision handed down by Judge Charles S. McGowan in the case of Rudolph Sanders, manager of the Globe, at the Fifth Avenue Court in Brooklyn.

The decision was given by Magistrate Haubert after a preliminary examination in the case, but was announced by Magistrate Haubert.

Sanders was given a summons March 11, 1926, by Margaret Brennan, police officer, for violation of section 1474, chapter of the City Law, which prohibits the showing of variety acts in addition to motion pictures without having a license for the vaudeville act.

Sanders maintained during the hearing before Magistrate Liota that he gave no vaudeville show but that he put on "variety numbers" between films. The performers, he stated, came out, and sang, and danced in their appearance. Magistrate reserved decision.

The hearing was held before Magistrate Haubert said that Magistrate Liota had ordered charges dismissed because of insufficient evidence.

Charges similar to those brought against Sanders had been brought against John Richards and William Fitzgerald, two of his employees, for having a vaudeville act in the picture house at the Globe Feb. 12. These charges were dropped, as the city court agreed they were to come under whatever ruling Magistrate Liota might make in the Sanders case.

VERA YERONINA IN LEAD In New Musical

Vera Yeronina, recently joining the ranks of Famous Players-Lasky in the New York theatre, will play Raymond Griffith in "In the Rye." Instead of Louise Brooks, the latter was transferred to the picture, the feminine lead in "Holid Stockings," second of the Paramount series of musicals.

This picture will be directed by Richard Loosan.

RUSSIA ASSERTS PICTURES ARE NECESSITY, NOT LUXURY

Using Propaganda Over Europe to Promote Russian-Made Films—Russia Imports Very Slight—Making Own Equipment

'CITY OF 10,000 UNBURIED DEAD'—JACKSONVILLE, ILL.

Springfield, Ill., March 22. Jacksonville, Ill., where the late William Jennings Bryan began his education, and referred to by column writers as a "city of ten thousand unburied dead," is to have Sunday movies for the first time in its history.

When the city council passed the ordinance this week the council room was so crowded with people that the city council had to take part in the proceedings.

PUBLIX MAY BE IN ON SAXE-McC. & F. DEAL

Louis Cohen, of Publix in Chicago—Supposed Local Deal for But Few Houses

Chicago, March 22. A different comment was placed on the reported deal between the Saxe Circuit of Wisconsin and McElroy & Fitzpatrick of this city, when Louis Cohen, the Chicago trader, reached here Monday. The report followed that Cohen came through the deal through the local leaving an inference that if anything is completed Publix will be involved.

Up to that time it had been said that but a few houses were involved in the proposed McE. & F. Saxe deal, and those houses in Indiana.

A story today states that Cohen has gone into Wisconsin and will remain there several days, looking over the Saxe properties.

It has left the picture people here befuddled, with no one seemingly in a position to make a statement as to the real scope of the deal.

Al Santell's Wife Going After Divorce

Los Angeles, March 22. Al Santell, director and his wife, Ruth Santell, do not seem to make a go of married life, with the latter prepared to bring suit for divorce in the Superior Court during the next few days.

Santell and his wife had several fits and separations during the past few years. At one time while Santell was at P. B. O. studio, his wife attempted suicide, but recovered after a short stay in hospital.

A property settlement has been effected through Milton Cantor, attorney for Mrs. Santell and Perry Wood, acting as attorney for Santell.

Kralej Under Contract

Los Angeles, March 22. United Artists writer that Hans Kralej, scenario writer, has still not been able to get a picture negotiated with them and therefore he is unable to offer his services to any other company, as reported in Variety.

RAPE ROXY MUSIC CHIEF

Erno Rapee was delegated to be the chief of musical affairs of the new Roxy theatre. Immediately after the opening performance at the Roxy was postponed, the music man, informing the management that from that time on they were to be transferred to the theatre general of musical activities at the Roxy.

The Roxy has a staff of five musical directors.

Washington, March 22. The Soviet Union of Russia is continuing to make a strong case across its film productions, according to advice reaching Washington. Magazine articles, signed with English and American names, are appearing in the various countries of Europe. All praise the rapid strides taken in film making by the Russians.

One article, in particular, points out that practically no films are being imported into Russia. Also are the Russians said to be making their own mechanical apparatus for taking and projecting the pictures. One example cited as to the Russians' success in the same process by the Soviet Government because of its conception of the "cinema as an organic part of the life of the people instead of being an in Western Europe and America merely an amusement program that is a necessary instead of a luxury."

Further it is stated that every film is sent in the vast country now sees the Russian made pictures and that the films are being shown in the larger cities, leaving few in the smaller cities. Theatres are in operation. Europe is being reported to tell that the Russian houses are "palatial and comfortable cinemas."

It is pointed out that where no theatres exist the films are shown in the streets.

Met. L. A., Opening Week on Thursday

Los Angeles, March 22. With the Publix houses having gone all in the vast country now sees the Russian made pictures and that the films are being shown in the larger cities, leaving few in the smaller cities. Theatres are in operation. Europe is being reported to tell that the Russian houses are "palatial and comfortable cinemas."

It is pointed out that where no theatres exist the films are shown in the streets.

It is claimed the change is made so the show will be able to reach San Francisco in time to open on Saturday. However, when the show is in the city, it could have and have arrived in time in the city. The show is expected to arrive on Saturday, and the actors finish their work on Thursday night.

It is understood, however, Publix is trying to stem a march on West Coast, which opens its shows at the same time as the Berlin last week does an immense business on that day of the week, while the trade in the city is expected to be the same as the same as any other week day.

Legion Rebukes Reformers 'Meddler' Feels 'Terrible'

San Francisco, March 22. The Denouey-Turney fight film precipitation, now being shown at the Imperial, has been the subject of a letter from the Legion, sponsors of the local show and the boxing bill now before the Legislature.

The Denouey-Turney fight film precipitation, now being shown at the Imperial, has been the subject of a letter from the Legion, sponsors of the local show and the boxing bill now before the Legislature.

Mrs. Ida B. Wise Smith, leader of the fight against the fight film showing and the boxing bill now before the Legislature, denounced her action with the Denouey-Turney fight film showing and the boxing bill now before the Legislature.

When word came that the film was to be shown, a comedy was substituted with a faster fight than the Denouey-Turney fight film showing and the boxing bill now before the Legislature.

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300 COLLEGE BOYS IN FILMS

(Continued from page 1)

are presented to them the most likely screen subjects. Each man chosen will be given \$50 a week salary for the eight weeks, with all traveling expenses paid to and from the school. In case any are chosen for employment by the company, they are to remain under contract for a five-year period, with a maximum stipend of \$20 a week and going to \$750 at the termination of the contract.

This is the first time any of the production organizations has gone into the universities and sought types for starring material. First National originally intended working the stunt for both men and women. It is understood that the Hays organization did not look upon the women angle, with the result First National is choosing only male types from the schools. It is that at the university level will co-operate in giving the students a chance to become idols of the screen.

Cortez Walks Out on U

Los Angeles, March 22. Ricardo Cortez will not appear in "The Eternal Silence" for Universal. While still under contract to Famous Players-Lasky that organization had made arrangements for Universal to take Cortez over for one picture.

When Cortez broke off his relations with Famous he informed Universal he had other plans in view. The other plans were to go under contract to Metro-Goldwyn-Mayer and he has already been given the male lead in "Anna Karenina," which Dimitri Buchowetzki is to direct.

Vita, at Granada, With Stage Orchestra Retained

Chicago, March 22. The Granada will be the next to adopt a Vitaphone policy. Other theatres here using the canned music in addition to regular pictures and stage stuff are the Capitol and North Center.

The Marks Bros' house is being wired, with an Easter opening for Vitaphone in view. The Ben Meroff band will remain, with a slight cut on production probable.

New Wisconsin Chain

Milwaukee, March 22. Organization of a company here to take over and build a chain of theatres in Wisconsin is announced. The organization will be known as the Wisconsin Universal Theatres, Inc., with Harry Rootbrook, Adolph Litman and Ben Guttenstein, all of Milwaukee, as the incorporators. They deny affiliation with the Universal chain.

It is planned to have 10 or more houses by the end of the season, having leased houses in Reddick and Edgerton and building another in Jefferson.

Opening in Omaha

Omaha, March 22. Riviera, new A. H. Blank-Public house, will open Saturday, March 24. The building will overshadow anything the city has to offer so far. It is built to resemble a Spanish patio, the entire ceiling being painted blue to resemble the sky.

The opening picture will be "Evening Clothes," with Adolphe Menjou, while Frank Camacho will present the stage attraction. Frederick Schmitt will be guest conductor at the opening performance.

George A. Johnson, 37, of Charleston, S. C., hailed as a prodigy, will be organist.

Arthur Stolla is manager of the new theatre, the third Public house for Omaha.

Boy Friend Paid Off

Los Angeles, March 22. All dressed up to go out for the evening Carmen Lamar, screen actress, was paid a visit by a party of prohibition officers who seized liquor in her apartment.

After spending several hours in the cooler Miss Lamar's boy friend who is said to have brought the liquor to the apartment, paid her \$75 fine and she was released.

Rapp & Rapp in Milan

Rapp & Rapp, the Chicago architects who have built many theatres, are reported to be drawing the plans for a 4,500-seat theatre in Milan, Italy.

It is reported that the theatre will cost over a million and a quarter. Another story says it is to be financed with American capital.

British Quota Bill With Modifications Will Pass

Washington, March 22. Anticipations in England are that the Film Quota bill will pass Parliament at an early date but probably with some minor modifications, cables Assistant Trade Commissioner C. G. Isaacs, London, to the Department of Commerce.

Though drafted to be put in effect on January 1, 1928, Isaacs states that reports in England are to the effect that it will be in operation next October.

Australian Film Maker

Washington, March 22. With headquarters at Melbourne, a new motion picture production company, Advance Films Pty. Ltd., has been launched in Australia, say advices to the Department of Commerce.

Work has already begun on a picture called "Environment," to be completed in about 50 days. If this picture goes over, studios are to be erected on land already secured in Melbourne.

The company is capitalized at \$250,000.

Band at Park Lane

Lieut. Felix Ferdinand, who with his Havana orchestra has been a vaudeville and picture house headliner for years, has given up touring for the time being, having been installed in the pit of the Park Lane theatre, Charley O'Reilly's picture house in Yorkville. The aggregation will also be seen on the stage of that playhouse.

Ferdinand will furnish the musical accompaniments to the films.

Mrs. Chaplin's Threat; Return to Screen

Los Angeles, March 22. More technicalities in the Charlie Chaplin-Lita Grey case. Attorneys for Mrs. Chaplin claim that the comedian is now within the jurisdiction of the court in the January alimony award. Chaplin's attorney countered by claiming an additional 90 days' service by publication must be granted because of numerous amendments to the original complaint.

Lita Grey Chaplin threatens to return to the screen because of financial necessity due to the non-payment of alimony.

Arthur Shadur Promoted

Los Angeles, March 22. Arthur Shadur, studio manager for Universal for the past two years, has been rewarded by an appointment as supervisor of production. He is to make six pictures between now and Oct. 1.

His first one will be put under way shortly, with James Flood, former First National director, to direct it. Flood is to make two other pictures for the organization.

Clarence Brown Loses Wife

Los Angeles, March 22. Oona Brown, former actress, has been granted a divorce from Clarence Brown, picture actor. She will soon be on her way to Paris with the money received in a pre-trial settlement.

She charged that her husband had been cruel to her and testified he would not speak to her for weeks because she spent too much money, as he claimed. She said she tried to make Brown a good wife, but his refusal to talk to her gave her the "creeps."

Mrs. Brown stated they were married Oct. 22, 1922, and separated Dec. 30, 1924, after she had returned from a visit to Honolulu. Brown did not defend the action. He is on location with "Trail of '99" in the wilds of Colorado.

N. Y. to L. A.

Harold Lloyd. Mildred Davis. Lois Wilson. Robert Vignola. Bea Meredyth. Olga Petraitis.

Naturally— PARAMOUNT PRESENTS THE NEWS

—produced by PARAMOUNT, acknowledged leader of the industry. And a completely organized News Staff of experts with 150 headquarters all over the globe

—headed by Emanuel Cohen, for 13 years head of Pathe News

—backed by the mighty resources, prestige and national advertising of PARAMOUNT

IS THE NEWS REEL YOU WANT TO BUY

—and you can buy it today!

Manager of Motion Picture Production and Distribution of America, Inc. Will H. Hays, President.

Nathanson Attaches B. N. for Commissions

A \$46,635 attachment for commissions alleged due in the disposition of the American film rights to "Neil Gwynn," "London" and "Tip Toes" has been filed by Nathan L. Nathanson against the British National Pictures, Ltd., of London. Nathanson is acting through David Bernstein and Leopold Friedman and has partly letted his attachment on \$25,000 due the defendant from Famous Players-Lasker Corp. Nathanson was to receive 1 1/4 per cent. on the first \$250,000 paid by P. P. to British National Pictures Ltd. in the purchase of "Neil Gwynn" and 10 per cent. on everything above that. He is now claiming \$17,635 due out of the \$238,521 so far paid.

The other half of the suit concerns the "London," "Tip Toes" and "Madame Pompadour" pictures. The latter has not been delivered as yet, and accordingly does not figure in the complaint until released. If not accepted for the "Pompadour" picture will also serve as a cause for action later on.

On "London" and "Tip Toes" an 8 per cent. commission basis exists, which totals \$28,593 from the \$350,000 so far paid by Famous to the British National.

Elmer Pearson on Coast
Los Angeles, March 22.
Elmer Pearson, of Pathe, is due to arrive here from New York March 23.

EDDIE

(Lots of "Artists & Models" Co.)

and

VIRGINIA

(Lots of "Ziegfeld Follies")

Present

"NUTS FOR DESERT"

Playing
De Luxe Picture Theatres

CHICAGO HAS

Albert F. Brown

FEATURE ORGANIST

and His Organ Solo

Scrim Presentations

Staged by Raymond O. Dalton

GRANADA THEATRE

INSIDE THE STAFF ON PICTURES

A trend of the principal speakers at the Public dinner to Harold B. Franklin appeared to confuse many of the listeners. It appeared to some that at least as many fairly well believe from the signs and later, Adolph Zukor and Sam Katz made this more definitely than did Sidney Kent.

When the story of Franklin resigning from Famous was to assume control of West Coast first broke more confusion followed. The first supposition was that Franklin represented in reality a Public deal. This is not so, however, at least as many fairly well believe from the signs and later, Adolph Zukor and Sam Katz made this more definitely than did Sidney Kent.

Still, Mitchell Katz and Sam Katz may have had justification in believing that with Franklin at the helm and on his record West Coast will develop to the point where a combination might be formed, through business as usual as Friday reports.

Provided West Coast does not ally itself with any other large national chain, the chances are as good for a Public deal as with any other. Yet, this is the same man who has been in the picture business for many years, who dares to say with any certainty nowadays about the impossibility of anything happening in the theatre end of it.

The Mark Strand, New York, the first de luxe picture house in this country, is on a site facing Broadway, holding a theatre of 5,000 seats were the present structure demolished and advantage taken of the space, inclusive of additional property owned by the corporation on 6th street. While this thought is reported to have hit the Strand people, there is no intention at present of seriously considering it. It would require a year or more, meaning loss of income meantime.

At present the Strand seats 2,900. As the late Mitchell Katz built the house with a view of transforming it into a musical comedy theatre, if the de luxe picture policy did not stand up, it leaves the Strand as very suitable.

As Carlos, who has Patty Arbuckle under contract for 10 years, expectancy in the film comedian for Germany in July. Over the Arbuckle will appear in two full lengths, one of which Carlos intends to represent him as a screen comic over here. Later he will come back here to make other films. At present Carlos is working for the Pathé Circuit, booked by Carlos.

This comeback attempt holds more than a passing interest to Famous Players. Famous has done completed pictures of Arbuckle. Neither has been released. Another started is uncompleted, this occurring about the time Patty got into jail. Carlos anticipates some publicity-seeking reformers to try for an agitation, but doesn't think it will amount to anything, he having the current example of Charlie Chaplin for a guide, with Chaplin's "Shoulder Arms" as a precedent.

It's proof in its way that the public cares nothing about the private affairs of its entertainers, and certainly the public cares less about them than do the tabloid sensation-seeking dailies.

Variety's story last week, a special one, of Fox, Philadelphia, came about through a special request to verify the business being done by the house. That was the week before, with the picture a re-lease with John Gilbert heavily billed. Variety's staff man did not enquire over the picture, but conceded the draw and mentioned the house had done over \$15,000 the week. His authority came from the Fox's books. Last week Fox did around \$12,000. These reports of the Fox and Strand, Philadelphia, are of more than a passing concern to those understanding the Philadelphia picture house situation. This week Fox opened another picture house in the same city.

In Philadelphia, where Fox opened its first Fox house the Stanley company stopped buying Fox films. At that time Stanley was spending about \$200,000 yearly with Fox for its pictures. Since, with the development of the Stanley company's circuit of theatres, if the same rule goes for all of them, it might be said that Stanley throughout its circuit would be spending about a half million annually for Fox features.

At \$12,000 weekly average for Fox's gross in Philly, as reported in the story last week, Fox must be turning quite a large profit over there. The weekly overhead of Fox, including picture, has not been estimated beyond \$15,000.

On all of the one-sheets issued for the Will Rogers series appears the line "C. R. Clancy presents," the name being a brand-new one to the picture vasaes.

It develops that this same "Mr. Clancy" is the same Mr. Clancy that is one of the head executives with the Spencerian pen company.

Little or nothing is heard around the film bookers about the Peggy Hopkins Joyce picture, "The Sky Rocket," which at first gave great indications of selling like hot cakes, but whatever happened, its proposed demand has dropped away to almost nothing. The picture, which was Powers to have to expend a small fortune on, estimated some where around \$100,000, with apparently no chance now of it ever bringing it, that amount back in bookings.

In the territory where it was expected to bring anticipated amazing results the interest was more or less nil and that proved a stunner to the Powers camp.

In a city of 250,000, United Artists asked \$6,000 for the first run of "Night of Love." A chain having the largest house in the city, seating 1,800, said they could not afford to pay the price. Another chain accepted the price and placed it in a house seating 900.

O. J. Coughlin, one of the town's biggest renter operators, dropped into the recent theatre, Symphony N. Y., to talk over a deal with Manager Frank Sardino.

In the lobby was a new talking machine, loaned to the theatre for a trial of a local music store. Coughlin put his hat, an iron kelly, on the machine, which was grinding out a tune, and then stepped to one (Continued on page 33)

Coming to Paramount

The Paramount theatre, New York, film bookings have been completed for April, barring the last few days, which will be set some time this week.

Gilda Gray feature, "Cabaret," opens at the Paramount week April 2. This picture has been titled by Jack Conway (Con) "Wicked Women," with Esther Ralston and Raymond Hatton as the principal players.

April 16 week, second of the Eddie Cantor picture, "Special Delivery."

Salt Lake Promotion Brings Police Action

Los Angeles, March 22. On advice from Los Angeles authorities, police in Salt Lake City attempted to arrest two men who were representing the Hollywood Cinema Testing Studios in that city. The men were misnamed from their suite in a Salt Lake hotel when the police arrived.

The name used by the men has obtained about \$400 on promises to Salt Lake City girls that they would be placed in the movies.

According to C. E. Holah, president of the Hollywood Screen Test Studio, the man giving the name of Emmett Borg was recently arrested a position and that the similarity of the name used by the Salt Lake City promoters prompted him to ask an investigation, in the belief that the same man was behind the Utah racket.

Fred Fleck Goes West

The last of eastern productions under the regime of the Long Island studio (Famous Players-Lasker) was given their finishing touches this week, with much of the work done by Saturday.

Frederick Hastings, director of principals at the L. I. plant, has gone to the west coast studio under a new transfer, but Fred Heath, casting director of the "extra," remains in the east.

Heath went on his connection Saturday. He will likely hook up with one of the independent companies now operating in the west. The two stars in the last of the eastern product were W. C. Fields and Ed. Wynn.

1st Runs at Roosevelt

Chicago, March 22. The Roosevelt, one of Balaban & Katz's four Loop houses, will revert to its former run policy, starting first runs, after three months of an irregular split and full week straight picture policy.

The new plan makes it a running mate of McVickers, which adopted the policy after its first run in phone, and which will not change so long as it is known. The policy calls for first runs, held in for two to three weeks, or more, if business warrants.

"Casey at the Bat" will be the Roosevelt's first attraction.

Rogers' Shorts for K-A

The Keith-Albee houses have the Will Rogers pictures, which received their initial Broadway start last week at the Strand, New York. The first subject, "Abroad in China," was also booked for the Strand, Broadway.

It is next set for Moss Broadway, week March 25.

The second subject is "Will Rogers in Paris."

K. C. LESSES SETTLED

Kansas City, March 22.

The suits brought in federal court a few weeks ago by the Sears Amusement Corporation and Universal Chain Theatrical Enterprises for the cancellation of the leases on the Isis and Madrid theatres have been settled in the court by stipulation.

According to the agreement, the Westport Amusement Company, of this city, will take back the Madrid, but the sale of the Isis will stand. This gives Universal one of the largest suburban in the city.

Dayton's Neighborhood House

Dayton, O., March 22.

Erection of a suburban theatre seating 1,800, apartment and business block at Great street and the houses, the heart of the exclusive residential district, has started. The building will be ready for the first run pictures under management of J. E. Wells.

HAROLD

RALPH

NEW SHERIDAN THEATRE, CHICAGO

DOUBLING

From ALAMO CAFE

Thanks to MARGARET FELCH

Fox's Locust Opening

Philadelphia, March 22. An invited audience Sunday night was present at the opening of Fox-Locust's newest theatre, Fox-Locust, Mayor Kendrick, in an address, dedicated not only the theatre, but also the Equitable Building, Broad and Locust streets, on the ground floor of which the theatre is located.

The building, designed by William Fox on his new theatre, the Mayor also paid tribute to Albert M. Greenfield, for whom the building was constructed. He added:

"I predict that the removal of the Pennsylvania terminal to Philadelphia, the tearing down of the Chinese wall and the making of Filbert street into a 100-foot boulevard will change the entire complexion of the city and many theatres and other great structures will be built west of Broad street."

The building of a third Fox theatre at 17th and Market streets in the near future was announced.

"What Price Glory" was the opening attraction of the Fox-Locust, which will probably have other big road show films. It was also reported Sunday night that legitimate attractions would also be played there independently.

Theatre seats not quite 1,300.

Scale is at present \$1.45 top.

Atlanta Ray in Serial

Los Angeles, March 22.

Pathe has contracted to star Atlanta Ray in a serial to be directed by Spencer Bennett.

GEORGE D.

DECLARATION

THE VERSATILE

COMEDIAN

Tootin' his laughing clarinet

in the greater picture

presentation theatres

Second Return

Engagement

Capitol Theatre, Chicago

THIS WEEK

Regards to All My Friends

I SEE

TOM MCNAMARA

IS NOW WITH

F. B. O.

WHO CARES?

FAIR & MARCOSS

DEWEY BARTO & GEO. MANN

A Hit at the Palace, New York

CHARLIE MELSON

A Sensation at

Kunsky's State, Detroit

PATENTS

Washington, March 22.
By forwarding 10 cents, along with the name and serial number, full and complete information may be secured from the Commissioner of Patents, U. S. D. O., by individual patent listed below:

Picture
Method and apparatus for producing colored motion pictures. Leopold D. Mannes, New York City, and Leopold Godowsky, Jr., Los Angeles, 1,419,494.

Method and apparatus for fire protection in moving picture theaters. J. B. Robinson, New York City, 1,419,967.

Visible registering device for cameras (still). Blanche Schade, Rochester, Mass.

Photographic-camera construction. B. R. Underwood, Rochester, N. Y., assignor to Eastman Kodak Co., Rochester, 1,420,304.

Projection system. A. Chas. W. Frederick, Rochester, N. Y., assignor to Eastman Kodak Co., Rochester, 1,420,333.

Projection objective. Chas. W. Frederick and Donald L. Wood, Rochester, N. Y., assignors to Eastman Kodak Co., Rochester, 1,420,333.

Motion picture camera and the like. A. S. Howell, Chicago, assignor to Bell and Howell Co., Chicago, 1,420,728.

Photographic camera. A. S. Howell, Chicago, assignor to Bell and Howell Co., Chicago, 1,420,727.

Projecting device for motion picture projecting apparatus. Henry W. Joy, New York City, 1,420,748.

Photo printing cabinet. John Umlie, Los Angeles, 1,420,937.

Bioscope photostats. J. B. Bullitt, near San Jose, Cal., 1,420,992.

Projection apparatus for stereoscopic and cinematographic films. C. M. Fox, assignor to the Rotavator Motor Co. of Ohio, 1,420,994.

Moving picture camera and projector. F. B. Oiler, Detroit, Mich., 1,421,024.

Process and device for the development, fixing, washing, etc., of photographic or cinematographic films or the like. Nils Alfred Unger, Vinterviken, Aspunden, Sweden, 1,421,291.

Driving gear for films in projection apparatus. Willy Reichmann, Hamburg, Germany, assignor, by mesne assignments, to National Screen Service, Inc., New York City, 1,421,294.

Electric phonograph record and method of making the same. Arthur Mutscheller, New York City, 1,420,122.

Talking machine. Karl Holts, Berlin, Germany, assignor to Carl Landstamm, Aktiengesellschaft, Berlin, Germany, 1,420,167.

Attachment for Saxophones. Chas. W. McCrory, Philadelphia, 1,420,584.

Sound resonator. Sewall Cabot, Brookline, Mass., 1,420,593.

Valve and for wind instruments. Anthony Ciccone, Chicago, 1,421,395.

Means of playing percussion musical instruments. Arpad Anyeral, Balham, London, England, 1,421,649.

Outdoors
Amusement apparatus (chute). H. N. Ridgway, Winthrop, Mass., 1,419,285.

Amusement ride. Hyla F. Maynes, North Tonawanda, N. Y., assignor by direct and mesne assignments to Maynes Corporation, Dover, Del. Reissue No. 16,569. Original No. 1,501,612.

Miscellaneous
Ticket case. W. J. Schramm, Chicago, 1,421,225.

Voice placer. Eva Keller, Pasadena, Cal., 1,421,297.

Trade-marks
Bust, photographic and name. R. Valentino, deceased motion picture actor. Foods and ingredients of foods. Antonio R. Martine, doing business as Italy Laboratories, New York City. Ser. No. 240,573. Claims use since Nov. 1, 1924. Consent of estate of that of the actor before said not set down as having been secured.

Movies
Fun. Monthly magazine published by Dell Publishing Co., New York City. No. 143,648. Claims use since Dec. 15, 1924.

A PROP. ITALIAN FILMS

Washington, March 22.
Four films have already been produced by the new corporation, National Institution of Cinematographic Education and Propaganda of Italy. All of them cover the life of Benito Mussolini.

Many of the pictures are aimed for distribution in the U. S.

Jennings' Film's Title

Los Angeles, March 22.
Famous Players-Lasky has decided to release Emil Jennings' film, now in production, under the original title of "The Man Who Forgot God," as "The Way of All Flesh."

Denny's "Heaven Forbid"

Los Angeles, March 22.
Reginald Denny's next picture for Universal will be "Heaven Forbid," an original by Edwin Justice Mayer. Fred Newmyer will direct.

Ash Back at Oriental

Chicago, March 22.
Paul Ash has returned to the Oriental after a vacation of three weeks in Palm Beach.

Balaban & Katz carried special stuff, announcing his return besides the regular theatre display in the dailies with results.

SIGN INFRINGEMENT SUITS

An advertising sign patent is the basis of an infringement suit by Bruno von Buitingstowen against Loew's, Inc. The plaintiff-inventor of the electrical sign claims violation of his rights and wants an accounting.

CLARA BOW MUST REST

Los Angeles, March 22.
Clara Bow, in bad health for some time, will take a long rest following her present assignment with Famous Players.

She is said to be suffering from anemia.

3 Montreal Houses Closed

Montreal, March 22.
This area has faired after a long series of threats and three theatres are dark, five are warned to cancel the vaudeville in their program, while 22 others must make minor alterations to conform with safety laws.

The closed houses are neighborhood theatres in the East End of the city, Boulevardcarte, Alhambras and Broadway.

Dolores Opposite Fairbanks

Los Angeles, March 22.
Dolores Del Rio has been chosen for the stelar honors in "The Trail of '98" for Metro-Goldwyn.

When she completes her work in that picture, June 3, she will play the lead opposite Douglas Fairbanks in "The Gaucho."

Feiber & Shea in Deal With Schine

Syracuse, N. Y., March 22.
M. Shea of Feiber & Shea is about to close a deal with the Schine Circuit. Through it they will jointly operate the present Shea houses in Auburn, Jamestown and Hornell, N. Y., besides building in two other upstate cities.

It is understood to be an individual deal by Sims. His firm also controls houses in Dayton and Akron, O., besides Ilayonno, N. J. While it has been reported that Universal bought into the Schine Circuit, it is said that U does not hold the control, and that the Schine people are operating the entire circuit irrespective of any Universal interest, it still held.

Kanyon on Scenario Staff

Los Angeles, March 22.
Albert Kanyon has been added to the scenario staff of Warner Brothers.

Montreal's Fever Epidemic

Montreal, March 22.
Lent and typhoid aren't doing anything to help the box office in this city. The former always, but the latter has broken out here since March 1 and now is an epidemic with over 500 cases reported and the hospitals full. Number of cases estimated is about one-third.

It looks as though theatres here will be mourning a poor season this spring.

2 MURPHY'S OUT

Chicago, March 22.
Melvin Murphy, manager, and Harold Murphy, press agent, are out of Mark's Brothers Grand Theatre, with no replacements announced. The men are not related. Melvin Murphy has joined the Wurritzer company, handling the sales of church organs.



—right now, it's wise to look before you leap!

EVIDENTLY the big news of Metro-Goldwyn-Mayer's entrance into the News Reel field has set this industry by its ears. That was to be expected! M-G-M will give the industry good reason to stop, look and listen.

MEANWHILE an effort is being made to tie up exhibitors for the rest of their

natural lives. Think before you sign. M-G-M through its affiliation with the powerful, world-wide Hearst organization will have an M-G-M News to command the attention of the world!

No matter what Contracts you have NOW get set for Young Blood THEREAFTER!

METRO-GOLDWYN-MAYER

VITAPHONE REVIEWS

Variety, here and hereafter, will review the Vitaphone unit shows, as issued and caught. Reviews will comment upon all angles of a Vitaphone presentation.

Owing to Variety's reviewers' familiarity with pictures and vaudeville, besides other phases of entertainment Vitaphone delivers into, the Vitaphone reviews will attempt to cover the unit and its complement in full.

As time only can tell the strength of Vitaphone as a drawing card, temporarily or permanently, Variety will not attempt to forecast box office possibilities of these units. Variety's reviewers of Vitaphone, however, if believing themselves equipped or capable, may make any prediction they please that would interest the box office.

VITAPHONE

(WARNER'S, New York)

This is the original Vitaphone bill, a fixture at Warner's theatre, where it was introduced last summer. There have been changes and eliminations, all of which have worked to the betterment of the entertainment. Three numbers have been eliminated and the program somewhat rearranged for better climactic effect and a brisker running.

This introductory program had its faults, which were to be expected in an experimental venture, but the numbers picked at first as best have been retained and, if anything, the elimination of the dead wood has strengthened them.

Will H. Hays, in his welcoming address, still has the introductory

position, with the following number, New York Philharmonic orchestra, fascinating in its different musicians and groups of musicians playing in close-ups and trying in the melody of harmonies to identify their specific notes in the composite. Here, as in other places, the tone reproduction is much better than the photographic handling. The screen figures are hard and too sharp in quality, and there are symptoms of lucubrations in the treatment. For one thing, when the camera was carried to a distance and the whole lot of musicians were shown in panoramic effect, the camera moved about by jerks. But the sound quality was remarkable in texture and tone.

Late last week, when this viewing was made at a matinee, there was scarcely half a house. It may

be that the amplifiers had been set to accommodate sound absorption by a full audience, and empty seats gave the reproduction rather too much volume, but the quality was splendid.

Two details strike one as flaws. One is the poorly designed introduction for the singers and other specialists. They are generally confused and too crudely decorative. For such a number as Anna Case singing "La Poesia" it would seem that the simpler and less likely to attract attention the background could be made the better for the effect, which, after all, is musical beauty and the novelty of screen sight and sound. Instead is a scenic setting of a broken line—across a portion of a building, a gate and terrace in the foreground and an orchard to one side. This atrocious composition is unconsciously annoying to a spectator trying to concentrate upon the singer and the song. Nevertheless, the number was one of the most enjoyable of the list.

Another example of bad backing is the truly awful setting for Roy Smeck's simple specialty, a setting as bad as the musical reproduction was fine. They have Smeck sitting in a sort of exotic conservatory where the lines behind him are especially annoying, made up as they are of a tangle of flowers.

The other flaw in the first program is that it is almost without reproduction of songs in English. The two best numbers are carried entirely upon their musical quality. Those of Anna Case and George Martinelli, both singing in Italian. It would seem that English would be better for the interest of the device, for by the test of lip reading the audience would be even more impressed with the perfection of the time between sight and sound reproduction. The presence alone of two grand singers takes something from the opera aspect of the lay-out. Later programs have avoided this defect, but certainly it remains a flaw in the original Vitaphone offering.

Smeck was the nearest thing to a concession to popular tastes. His specialty of guitar and ukulele playing reproduced exquisitely, the percussion instruments apparently being best for mechanical reproduction. However, his routine gave the Vitaphone technique a real test, for it had to deliver the quality of these throbbing Hawaiian harmonics as well as the texture of Smeck's nimble strumming and the peculiar effect of his harmonica.

The two applause numbers remaining are Miss Case's and Martinelli's aria from "Fagiolacci." The program has been cut to five numbers, eliminating three from the original presentation. The missing trio are Marion Talley, another operatic star; Harold Bauer and Edgar Zinnball and the Russian Singers, leaving the bill as follows in its running order: Will Hays, New York Philharmonic orchestra, Roy Smeck, Anna Case, Misha Eskin and Martinelli.

effort, the latter carrying better over than Villa. Miss Janis, surrounded by a group of boys from the 107th Infantry, N. Y. State, rather than that registered clearly on screen and Villa, Miss Janis contributed four songs, with the boys in uniform chiming in on repeat choruses. Her setting was a piano planted on an ammunition truck. She also contributed a dance on the small platform.

Willie and Eugene Howard in a skit, "Between Acts at the Opera," convinced that a talking act, if properly manipulated, can click on the N. Y. State. Their several minutes of dialog was as clear as their personal delivery, and carried throughout the house. Even Willie's low-toned wisecracks got over.

Al Jolson, as the final number, was another click. Set in a log cabin background in cork and overalls the mammy master served three numbers in bell-like fashion. Opening with "Red, Red Robin," followed with "April Showers," and winding up with "Rockabye Baby with a Dixie Melody." Jolson copied first honors of this unit.

From a vaude standpoint this show is ideal, and especially for towns where these "names" don't go, allowing for mechanical handicaps and being confined to ear rather than eye features exclusively. For a brief program the mechanics did not become monotonous.

The opening number was the "Mirrored" overture by the New York Philharmonic Orchestra, continued as an act feature and without the picturization.

The Four Aristocrats, male foursome of versatile musicians and singers, were also as second number, the boys offering a good routine and recording especially well.

Reinold Wernersath, concert pianist, also registered with clarity in both of his numbers, "Long Long Trail" and "In the Heart of a Rose." The picturization had the singer as a lumber jack resting amid woodland setting while delivering his songs.

George Jessell, whose trick voice and whispering wisecracks didn't seem to register well, showed better prowess after the talk with his vocal

effort, the latter carrying better over than Villa. Miss Janis, surrounded by a group of boys from the 107th Infantry, N. Y. State, rather than that registered clearly on screen and Villa, Miss Janis contributed four songs, with the boys in uniform chiming in on repeat choruses. Her setting was a piano planted on an ammunition truck. She also contributed a dance on the small platform.

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VITAPHONE

(COLONY, New York)

An entirely new show, both as to Vitaphone specialty bill and screen feature, succeeded the "Better Ole" at the Colony March 18, going into the grind policy instead

DALE GORDON

STILL HITTING 100%

WITH HIS NOVEL AND ORIGINAL DANCE IDEAS

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—BEN BLUE IS GOOD, TOO—

ASK THE PRINCE OF WALES

HELD FOR SECRET BIG WEEK

AT LEWIS, SAYS, ST. LOUIS

LOUIS K. SIDNEY SAYS THAT

ADLER, WEIL and HERMAN
"CALIFORNIA HUMMING BIRDS" WITH THEIR "PERIPATETIC PIANO"

IS THE BEST SINGING AND ENTERTAINING ACT IN THE WORLD
(AND THAT'S GOOD ENOUGH FOR ANYBODY)

WHEN WE SING A SONG IT'S SUNG

BOOKED SOLID—ASK WM. MORRIS

ADLER, WEIL and HERMAN



BERLIN PICTURES

By C. Hooper Trask

Berlin, March 7. "Madame wuenacht keine Kinder" (Madame Wants No Children). This Phoebe film, which had its premiere at the Capitol, is one of the best comedies that Germany has ever turned out. Alexander Corda, now in America, here proves to have the right touch for lighter work, and Maria Corda, also in the States, shows herself a competent performer. She is not beautiful, but has personal charm and a good figure. If she and her husband catch on in America this film would do nicely as a program release.

It concerns a flighty brought up girl who marries a serious-minded young man, wanting a home and children. The climax comes when she and her mother and sister are mistaken for prostitutes in a dancing restaurant. Husband lays down the law, and after a revolt, she returns. And nine months later? Not original, you see, but the details or good.

The hit of the film is Dina Gralla as the lazy sister. Her type of nut-criticism in this picture stands absolutely alone in Germany. As a result the producer, Eichberg, has engaged Miss Gralla to star in a series of six films.

"Dagfin". Three years ago Joe May was considered among the two or three best German directors, but he has not kept up with the change in spirit, as this latest film of his shows. His story is the melodramatic idea popular 10 years ago. Not an original twist or turn in it. Concerns a girl for whose love a Turkish general and a good-looking young man who teaches sailing are rivals. The Turk has the two were ardent, but comes to realize that he really loves the other man, so he brings them together again and

takes place before the eyes of an Armenian who has been tracking him to take revenge for what the general has once done to his family in a campaign.

May and Corda cover some effective scenes, but on the whole the actress is forced and sincere.

Kurt Richter, who played Biegl in the "Hinterland", is dull and dull in the part of the young man. Marcella Albini, an Italian beauty, is very superficial as the girl, but Paul Wegener plays the Turk and gives a great performance. It is doubtful if there is a greater star on the screen today.

"Das Panzergewölbe" ("The Underground Vault"). Lupo Pick, director of this film, has made many of the most revolutionary German pictures. His "Shattered" with Werner Kraus, was one of the first features without titles. The present film is a detective opus, with Ernst Richter as the detective, "Stuart Webb," a figure well known in the German industry. There are some crudities, but the continuity is not always good, but in toto it's an interesting effort.

The punch is a group of people locked in an underground vault set to explode by a time clock. The bad solution here is that it is all a dream.

Good performances are delivered by practically every actor of the cast, showing that Pick knows how to handle actors. The picture should be made of Johannes Heppner, Heinrich George, and Adolf Niessen, directed by Arnold Richter, the son of Emanuel Reicher.

This picture will be shown in Germany, but the verdict is less favorable for America.

Of American films which have appeared lately in Berlin, "Hotel Imperial" is undoubtedly the biggest success. Its reception at the Gloria Palace was nothing short of sensational, and it has already run three weeks to exceptional returns. It will break the record of this house.

At the same theatre "The Duchess and the Warrior" drew the trade, and Fairbanks' "Black Pirate" did better business than any of his pictures except "The Thief of Bagdad." Lubitsch's "So This Is Paris" at the Marmorhaus, got over nicely, and Buster Keaton's new film ditto. Norma Shearer in "The Circus Girl" and "Should Parents Marry?" went over moderately.

In the flop class, where "The Warrior," "Romola" and "The Dancer of the Court" (Universal).

1st N's Exploitation Steps

Los Angeles, March 22. First National is doing away with its exploitation department.

Practically every man, with the exception of Fred McCalland, representing the F. N. in the Los Angeles territory, is out.

The latter, it is understood, will also leave the organization.

Stars' Escape

Los Angeles, March 22.

Julius and Abe Stern, producers of Century Comedies, narrowly escaped death when their heavy car was hit by a Ford and overturned. They escaped with minor injuries.

The victims are brothers-in-law of Carl Laemmle.

"The Mob" Now "The Crowd"

Los Angeles, March 22.

"The Mob," written and directed by M. G. M. by King Vidor, will be released as "The Crowd."

The Above Is a Photo of

SAMMY CLARK

of the
Donna Darling Revue

Do you think Will Mahoney is funny? Do you think Frank is funny? Then you must see Frankie Donnell play golf.

Credited, Please Note—This week, PALACE, JACKSONVILLE, FLA. and HIOU, SAVANNAH, GA.

P.S.—On our road show: Lamented by Curtains, Arkansas, Indiana. All regular fellows. See in Movie Palace, DONNA DARLING. Watch This Space Every Week

EARL STANLEY

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THE RADIO ACES

Two Boys With Golden Voices

Exclusive Artists for WEBB and WJJD

"One of the finest harmony teams in the country."—Chi. Her-Exam.

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WEEK MARCH 20, MAIN ST., KANSAS CITY, MO.
WEEK MARCH 26, FORD SHOW, HUTCHINSON, KAN.
WEEK APRIL 4, FORD SHOW, JOPLIN, MO.
WEEK APRIL 11, FORD SHOW, TULSA, OKLA.

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WARNER'S

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will

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A

New

sensat ion

'AmericA's

in

comparable

orche Stra

Co-Starring

in Eddie Dowling's
"East Side-West"

P. S.—We are busy recording all this week at Camden for Victor.

Permanent Address:
TYRONE, PA.

PICTURE POSSIBILITIES OF PLAYS

"Inheritors" Unfavorable
(Civic Repertory theatre, 14th Street theatre). Not a ghost of a possibility here for a picture. All talk and dead talk, no love angle, no physical conflict or emotion, no spiritual motivation, all a debate and on abstract theme-subjects. **Let.**

"Earth" Unfavorable
(Drama, New Playwrights, 522 Street). Colored cast playing a drama of old time religious superstition of the Southland. Impossible for picture. **See.**

"The Heaven Tappers" Unfavorable
(Drama, Les Shubert, Forrest). Though religion shines through at finale, phoney holy people hardly suitable to screen. Failure as stage play. **See.**

"The Mystery Ship" Favorable
(Gustav Blum, Garrick). Written by two men in the film the projection possibilities were not overlooked. Here is a far better program picture than it is a stage play. It has plenty of color, taking place on an ocean liner, with an apparently insoluble murder, a "master-mind" detective, a young student of criminology in love with the old gen's daughter, and some twists which should be at home behind a lens. Worth seeing by any producer not peering into heaven for super-species. **Let.**

"Menace" Favorable
(Kenney-Oriental Melodrama—49th Street). Lack of the stage but screen possibilities, dependent on skilful flash-backing to the whyfore of the hero's expatriation. The Oriental motif and the impending physical attack by the island tribe is also good dramatic flicker stuff. **See.**

"That French Lady" Unfavorable
(Gilbert Miller and A. H. Woods, Empire). Principal characters call for dialect. While titles could take care of that, there seems a bit too much war talk and too little romance for screen value. **See.**

"Her Cardboard Lover" Favorable
(Gilbert Miller and A. H. Woods, Empire). Seems in the bag for the films. Mr. Miller means Famous Players-Lasky, and the play is probably already cast for the flickers if the rights are or were open. Has a smart comedy and light sex plot, Parisian atmosphere, clothes and class; great for a snappy young ingenue-star supported by a high-grade comedy-juvenile of lower tendency. **Let.**

Consolidated's 2 More

The Consolidated Amusement Co. continues to stretch out its string of New York, Long Island and Brooklyn picture houses. In addition to opening the new Mt. Eden, Mt. Eden avenue, near Jerome avenue (Bronx) and the Fleetwood last week, it also has two others planning openings. Among these are the Forum in the Bronx and the Oxford theatre.

The Mt. Eden seats 2,000. The house was built by Nathanson Minckoff. The musical director is Harry Glickin.

Faithstone's Film Contract

Los Angeles, March 22. Eddie Faithstone's former musical comedy actor, has been placed under contract by Fox as a juvenile.


U's "Council for Defense"

Los Angeles, March 22. Edward Laemmle's next production for Universal will be an adaptation of the stage play "Council for the Defense."

Cour, Pathe Supervisor

Eugene J. Cour just been appointed as supervisor of the Pathe cameramen in the midwest by Ray H. editor. Hall's headquarters are in Chicago.

Dorothy Yost's adaptation of "The Gingham Girl," to star Lois Wilson. David Kirkland will direct.



ABE LYMAN
AND HIS
Brusnovich Orchestra
at the
UPTOWN, LOS ANGELES
have been named
"THE MIRACLE PLAYERS"
by the LOS ANGELES "PRESS"
Reason—Breaking House Records in a Neighborhood Theatre for more than three months.

C. GOLDEN
DIRECTOR MEYER DAVIS' LE PARADIS BAND
BEING FEATURED THIS WEEK
AS GUEST ARTIST WITH
DANIEL BREESKIN'S
METROPOLITAN THEATRE SYMPHONY
WASHINGTON, D. C.
Playing the Solo Piano Passages
GERSHWIN'S "RHAPSODY IN BLUE"

LITERATI

Suppressing Criticism

G. A. Eddy, Yale Junior, has for the last two months been conducting a very popular department of movie criticism in the "Yale Daily News," oldest college daily. The column, entitled "Flickers," was sophisticated, militant and progressive. New Haven theatres could not stand his high ideals; Poll's Bijou refused passages and threatened the withdrawal of advertising, and the Public Olympia ordered all reviews of their shows stopped. Rather than compromise, this column has now been turned into one of general comment and constructive criticism.

Winchell Has Assistant

William Winchell, columnist of the Brooklyn "Times" and other journals, more recently conductor of "Boas Broadway" in the "New York Telegraph" until the general staff "walkout" on that paper when Leo Marsh, managing editor, was retired, is now with the New York "Evening Graphic." His duties include "roving" assignments, feature stories, sage of humor contributed to the Saturday magazine section and assisting the dramatic editor, Walter Winchell.

Sarazen's Complaint Stands

Liberty Weekly, Inc., publishers of "Liberty" lost a point in Gene Sarazen's \$200,000 libel suit when Justice Faber in Brooklyn Supreme Court denied the periodicals' motion to dismiss the complaint. The pro golfer claims he did not author an article in Nov. 27, last, issue which was credited to him.

Lait, Jr., on Serial

George Lait is doing a series of Mounted Police (American) real-life adventures for King Features Syndicate, Inc. The "get-your-man" serial is a departure of realistic adventure stories in newspaper syndication.

George is the son of Jack Lait, managing editor of the King Features Syndicate, Inc.

A "Jewish Humorist"

It may only be a reprint of Walter Winchell's Hebe jokes, or perhaps intended as an inspiration for Winchell or Harry Hershfield. At all events a new weekly to make its appearance soon is to be called "The Jewish Humorist," fashioned after Judge. Herbert Forshaw will edit.

Garland's Jumps

For years Henry L. Mencken has had the distinction of being Baltimore's long-distance commuter. Mencken has his desk at the "American Mercury" offices in New York and his bed in his residence on Hollins street in this metropolis of the Maryland Free State. Here now he is competing. Beginning last Monday morning, Robert Garland was using his desk space in the "Evening Telegram" offices in New York, while the milkman still leaves the morning cream at his residence on Baltimore's North Calvert street.

Garland, for several years the enfant terrible of the local critical fraternity, who received hot letters of indignation from Julia Arthur because he compared her vaudeville turn with a trained seal act to the decided advantage of the seals, and who received ornate pajamas as a Christmas present

editorial departments of the bay region Journals.

Rogers' "concert" at the Auditorium that night was a triumph. The gate grossed something in excess of \$4,000 and the house was a complete sell-out, with a hundred or more grouped about the stage. Last year Rogers played to good business, but nothing of this nature. He worked for three hours and ten minutes without cessation.

Women Book Publisher

Exploiting a book like a play may be far-reaching in effect, but it's expensive. For the past few months the amusement and book columns of newspapers all over the country had been carrying a teaser advertisement reading "Kinka. Watch for her debut." It came out last week when proving to be a new publisher, Adelaide Ambrose, of New York. The author is anonymous, but may be the publisher.

The characters in this book are given a regular theatrical line-up in the advertisements, and every attempt is being made to give the book a theatrical angle. As far as is known, Adelaide Ambrose is the only feminine book publisher in the country.

"Pillars" for \$22,000

Crosby Gaige, who has a first edition book habit in addition to 50 per cent. of "Broadway," boasts the possession of a limited edition volume called "The Seven Pillars of Wisdom" and reputed to be worth \$22,000 per copy. Doran printed but 25 copies of the book. The author is Colonel Lawrence, an Englishman, writing under the name of T. E. Shaw, and the work is the history of the Arabian revolt, planned by the English.

Under his agreement with the publisher, the author agreed to pay the printing costs which were \$10.9 per copy with the proviso that if anyone desired to purchase a copy the price was to be \$2,000. So far as is known there were no sales, but Colonel Lawrence believes there would be. Two copies are filed in Washington for copyright purposes. Gaige's copy is one of four given the publisher. However, in a London daily an adv appeared not long ago offering 150 for the privilege of reading "Seven Pillars."

Cosmopolitan's Open Door

Instead of publishing only the works of authors tied up with Cosmopolitan and other Hearst publications, the Cosmopolitan Book

Corp. is to create an open market. Joseph H. Anthony, the novelist, will be cultural director, a new post in the concern.

Mirror Promises Canada

The New York Daily Mirror (hereafter), in a letter to the Canadian minister of customs at Toronto, promises to behave itself in the Canadian edition.

Frazier Hunt, associate editor of "Cosmopolitan," has purchased a ranch adjoining that of the Prince of Wales in Canada and expects to reside there permanently in a few years.

O. O. McIntyre sails shortly for a week in London and Paris and will motor to North Africa and Egypt and will remain away until midsummer.

Louise Closser Hale, the actress, whose first novel was "Home Talent," has written a book entitled "The Canal Boat Fracas." It is to be published shortly.

A new monthly is "The Smokers' Companion," intended for those who use the weed.

The Best talk reelers to play Broadway in months is Snookums in "The Newlyweds Shopping Tour"

SNOOKUMS

"The NEWLYWEDS
and their BABY"

Now playing at
COLONY
THEATRE
Broadway at 53rd Street
NEW YORK

UNIVERSAL
IS ON TOP
NOW
IN SHORT STORIES
CLASS

3 WEEKS AT
Universal's Broadway Strand, Detroit

5 WEEKS AT
Stanley-Fabian Capitol, Newark

5 WEEKS AT
Temple, Camden

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Truth**

with Belva Gaedeka and Jack Mottall
We Will Beat You Theatre
We Play You Theatre

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EVENING CLOTHES

(Continued from page 16)

following. The whole production has a delightful suavity with a background of elegance, both star and production shrewdly designed to attract the women fans. "Evening Clothes" will draw through the star and will entertain on the screen, besides adding to the prestige of Menjou.

The production in its artistic nicety keeps pace with the spirit of elegance in the story of French high life. It is pretty much done in interiors which approach perfection of style and quiet taste. The story is told with a bland sort of restraint. In spots where the director might have splurged in the

familiar style of overdone movies he has used judgment.

One notable instance—the first of the sort that has come to notice—the action moves into a Paris night club. To any director working along stereotyped lines, this episode would have been the inescapable cue for a show featuring half-naked dancers. Nothing of the sort appears in "Evening Clothes." The story holds itself to its characters and to its action, and ornamentation of the kind that might have been rigidly put aside. The play has a certain quality of being handled with utmost delicacy.

That is the spirit of the whole picture. The hero lives in a luxurious apartment, but so skillfully are the sets designed that the backgrounds merely create incidental atmospheres in accord with the characters, and then do not intrude. This is a triumph of designing genius. It expresses the newest technique in the studio. Probably it does the product no good with the vast generality of fans, who want their comedy rough and their splendors of high life on a more lavish and obvious scale, but such pictures as this one will gain friends among the more intelligent of the screen public.

The story itself is light and entirely without surface drama. Germaine makes a marriage of convenience with Lucien, rich but rather crude country nobleman. His manners offend her and she revolts against what she terms his boresdom. Her aloofness stuns Lucien on their night's nuptial—a scene managed with conspicuous smoothness—and he takes measures next morning to change the situation.

Turning three-quarters of his fortune over to the bride-in-name-only, he goes to Paris, there to acquire social polish. His tutelage takes him among the women of the night club, where his adventures are varied and spicy, but he remains true to Germaine. When he goes broke, one of the ladies of the evening he has entertained returns to pay back her fee, explaining "there was no sale." The girl (nearly played by the trim Louise Brooks) explains to the wife, who has come to ask her husband for a divorce, the moral or "sporting" status of a girl who watches on a rich marriage. This gives the near-bride a new angle on the affair, and she comes to Lucien's rescue with money, agreeing he is a thoroughbred.

WHITE FLANNELS

Warner Bros. comedy dramatic feature, featuring Louise Dresser as a character actress, and Ted Dwyer as a comedian. Camera-man Ed De Pa. Running time, 77 minutes. At Warner's, New York, March 19, in connection with a new Vitaphone program.

Frank Puglia.....James Hogue
Lillian Wald.....Lillian Wald
Ed. De Pa.....Ed. De Pa
Louise Dresser.....Louise Dresser
Ted Dwyer.....Ted Dwyer
Pauline Lord.....Pauline Lord
Paul's sister.....Rosemary Cooper

Louise Dresser, up to now one of the best of the grande dames on the screen, is here disclosed as a character actress of fine abilities. In a dull and colorless part, as the mother in a coal mine town and against the drab background of a miner's cottage, she stands out from the story by sheer power and delicacy of definition. She gives to the difficult role deft shadings and a certain insight that almost makes an impossible picture absorbing.

When you have made this acknowledgment to Miss Dresser you have about covered all that is worth while in the film, which otherwise in story and direction is graded for the daily changes and not so forte at that. It has no dramatic punch, no color, except the grime of coal and its monotonous locale and no effective situations. Part of the action is set in the university, to which the young miner-son goes to better himself, but this staging is cheap and false and never once convinces.

With the single exception of the mother role the characters are dull and uninteresting people, as they come on the screen, and they are made no better by the handling they receive at the hands of the supporting cast. The characters are all fiction and they are played by just actors directed in a theatrical way for the most part to get their effects in the old-fashioned melodramatic style.

That Miss Dresser could draw a convincing and compelling picture of a humble, dogged Polish mother who schemed and plotted for the betterment of her son in a curious combination of hunt determination and keenly subtle intrigue. The bit where she sees a hoarding house waitress about to marry the son, and the episode where she starts a counter-plot was delicate drama of the best kind, superbly played by the veteran ballad singer and pantomimist.

That the scene of the college din-

ner was grossly overdone in melodramatic sentimentality, was no fault of Miss Dresser. She played out the arduous while the scene was hooped up for hokum sympathy of the crowd. The waitress (played by the way of Rose Blomgren, a dark-eyed girl who has dramatic possibilities, not realized here) gets the boy after all and the old woman's dreams for the future of her son are satisfied when he is dropped from college. The author seemed to think this was a happy ending, and it has been when the story was in print. But in his screen treatment, it didn't work out. It was, to the satisfaction of at least one, a glaring flaw in a picture that never once was convincing in its general aspect.

THE DEMI-BRIDE

Metro-Goldwyn-Mayer production made from the story by F. Hugh Herbert and Florence Ryerson. Norma Shearer stars. At New York City, March 22, 1927. Running time, 76 minutes. At New York City, March 22, 1927. Running time, 76 minutes.

Norma Shearer.....Norma Shearer
Philip Levaux.....New Comedy
Marianne.....Marianne
Gaston.....Gaston
Tina.....Tina
Mama.....Mama
Lola.....Lola
Dorothy.....Dorothy
Sebastian.....Sebastian
Helen.....Helen
Cody.....Cody

Despite the box-office draft of the star, Norma Shearer, "The Demi-Bride" is a tedious picture, and, all told, just fair. Its story is one of those oft-told things about the girl who had to work like the devil to get herself a husband and then it turns out that the poor fellow, once hooked, falls in love with his wife.

Here the atmosphere is French and the girl is Cigarette, daughter of a man whose second wife is somewhat of a stepparent and whose stepping partner is a well-known raceharness named Philippe Levaux. Inasmuch as the girl Cigarette has set her cap for Levaux and as she catches her step-mother holding hands (yes, it's a clean French atmosphere that this picture portrays) she has enough on the pair to make them readily amenable to any of her whims, and her main whim is to marry Levaux.

So when her father gets beg to beg her stepmother's carrying on, Cigarette saves both Philippe and her stepmother from exposure, tricking the scene to make it appear that she is calling on Philippe and that he is anxious to make arrangements for a marriage.

Once the marriage has been pulled, the picture does perk up a bit, for upon arriving at Philippe's apartment after the marriage the

bride and groom discover one of the other girl friends lying on Philippe's bed in a thoroughly picked condition. This gal had gotten slewed for the attitude of being up to the young bride to the kind of man she had married, but by this time the husband was so thoroughly in love with his unwanted matrimonial acquisition that there seemed no chance of his straying from the path that marks wedded happiness. And this fact provided a happy ending.

The film itself is entirely studio made, the exterior being far, far in the minority, while the interiors are not particularly elaborate. These facts, plus the small cast (Shearer, Cody and Myers are the only ones with anything to do) stamp "The

Presentation Trailers

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ORIENTAL
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JACK NORTH

The BOUNDING BANJO-KSTER

MARK STRAND, B'KLYN

This Week (March 19)

Batting 100%

P. S.—I owe my success to the
WILLIAM MORRIS AGENCY
and Fleischman Yeast

CREATING THE LATEST STAR

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THE Paper Fashion Plate

IN
BORIS PETROFF'S

the "apre revue"

All Costumes Worn in Made Exclusively of Dennison Crepe Paper

PLAYING THE ENTIRE CIRCUIT OF PUBLIX THEATRES

This Week (Mar. 19) Chicago Theatre, Chicago



Demi-Brigade as an unambitious production, which must have disappointed on the story itself. But as the story itself doesn't hold up, the picture is a disappointment, although there is a remote possibility that where the line "Demi-Brigade" is used to recall memories of "Demi-Brigade," something may be done. But to put this one over, a good selling campaign is required of any theatre.

What Every Girl Should Know

Warner Brothers, directed by Charles (Chuck) Brumberg. Patry Ruth Miller. 10 reels. Released at \$1000. Week March 21. Runs about 60 minutes.

"What Every Girl Should Know" as a title here more than to let the story burn. After watching this maudlin story for an hour or more, that is the nearest relation it carried to hold up the supposed box office title.

It's about a boy, support of his sister and little brother, who got sent away for driving a booze truck of cases he presumed contained glassware. That left his relatives for the municipal home, where they were finally rescued by a wealthy widow with a grown up son.

The rest had its complications, including a tennis match, but hurried through without an explanation of what happened to the conspirators who nearly separated the lovers. It was quite sad.

Almost as sad as Patry Ruth Miller trying to play a 17-year-old girl. No credit here for anyone, taking in the director, Chuck Brumberg, and also the tennis match, about the poorly handled plot and the execution as any athletic game could be.

Strictly a little picture, and a deceptive one in that. Nothing here but the title may be depended upon, other than Miss Miller's fans, and they will be disappointed in seeing her play this role, unless the age is out of the picture. Nothing to do the captions help by themselves.

Time.

EASY PICKINGS

First National release starring Anna Q. Nilsson, with Kenneth Harlan and Philo McCullough. Features George Archainault directed. Released at \$1000. Week March 21. Runs about 60 minutes.

This one will sell itself to the pop period exhibitor on the strength of that naive fade-out when the mysterious melodrama viewed on the screen ends with the conventional clinch and rises into a picture audience, where the audience within the film story is shown getting up to leave. Among the stars, Anna Q. Nilsson, Kenneth Harlan and Philo McCullough, heroine here and him, respectively, of the photoplay, who are viewing themselves. Other members of the audience are endowed with titles commenting on the masculine aspect of the hero, and one fan questions Miss Nilsson what her middle initial stands for.

Without that it's mediocre stuff which the producers probably figured would not do. There is no getting away from the fact that the familiar hole of the secret chambers in the mysterious house, the black-robed figures, the spooky light-effects and lights-on, along with the artificial frenzy built up by the sure-fire darky maid and butler, are popularly appealing. There is enough of the spook stuff to grip attention, although one girl's tongue-in-cheek and snorts at the needless extension of it all.

For a time it becomes rather confusing, this being explained by two of the sympathetic characters alternating as the unknown masked quantity. Of course, some details on analysts are never cleared up. In one of those stories about a will, the crooked lawyer, the unwilling female dupe who is coerced into perverting the rightful heir, the hero's attachment for the pseudo-villainess—and the inevitable banal explanation that she is not a crook—after all; she was trapped in the house looking for documents which will prove her father was the man whose invention was stolen by the dead man. No use trying to unravel the involved plot.

It holds audience interest, which

is sufficient unto the purpose thereof, although the ultimate audience reaction with the exit march would be the one of tolerant titling were it not relieved by the novel conclusion of a story within a story.

It's above the usual P. D. C. par that has been holding forth at the Hipp, and that's something else again.

"Easy Pickings" not particularly a good title, moves along briskly and has some good people in it. Little Blevins meriting his featuring through a semi-outlet detective in the drama is a slapstick comedy grandeur. Abel.

Winners of Wilderness

Metro-Goldwyn-Mayer picture, starring Tim McCoy. In the wilderness. Directed by John Crawford and Roy D'Arcy. Released at \$1000. Week March 18. Running time 74 minutes.

Allegorically and practically "Winners of the Wilderness" sticks up and makes a pretty story from a historical viewpoint. Otherwise its efforts to make a red-blooded Amer-

ican style romance stand up look pretty thin at times. It is one of those very brave and expensive attempts to make a screen epic or opus out of the days before George Washington and his army began to fight. And it succeeds in showing the last days of the proud old soldier leader, General Bradock, who marched toward Quebec but was cut down on the way by the French and Indians.

There are some beautiful scenes of men and women dolled up in the wigs and old fashioned raiment of 1763 but all these scenes do not make a big picture make, although they burn up a lot of footage and money. It's a tough break for Tim McCoy, the dashing wild west Colonel of "War Paint," who despite his immaculate British army outfit and does some of the stunt stuff which helped him stand out in "War Paint," his first and also for M-G-M. The army regulations, strict adherence to court etiquette and all that sort of fol do that perform go with characters of a historical period seemed to handicap McCoy as the intrepid soldier who

dared risk anything to have a little getting some with the daughter of his enemy.

McCoy has the figure, the presence, in fact his military bearing makes him every inch the part, but for one to imagine in this society that kind of soldiers of the McCoy stripe in Washington's early days pulled the kind of heroics and daredevil stunts he did is a little too much. The film makers apparently strived hard to bring out real facts, real incidents and make them as natural as possible, but they gummed "em all by putting McCoy through a roof-to-roof hurdling scene or doing a pole vault to the back of a horse ready to carry him and his girl fast from armed pursuers.

The picture starts slowly and then gets even slower, with the younger generation in the audience ready to walk. At the Circle there were a few snickers and an occasional puff from some of the boys and girls who appeared to dislike the powdered wigged lovers bowing right and left, and so on. There are some bulky scenes with the Indian portion about the most

realistic. Since the screen has been getting the kind of war pictures like "The Big Parade" and "What Price Glory," such pictures like "Winners of the Wilderness" seem a little too ancient for a general mass, despite stunt stuff.

Credit for Joan Crawford as the French girl on looks, dressing and love scenes. And Roy D'Arcy managed to dish up plenty of "nuance" rascality and cruelty to hold up some romantic tension from a nutter standpoint.

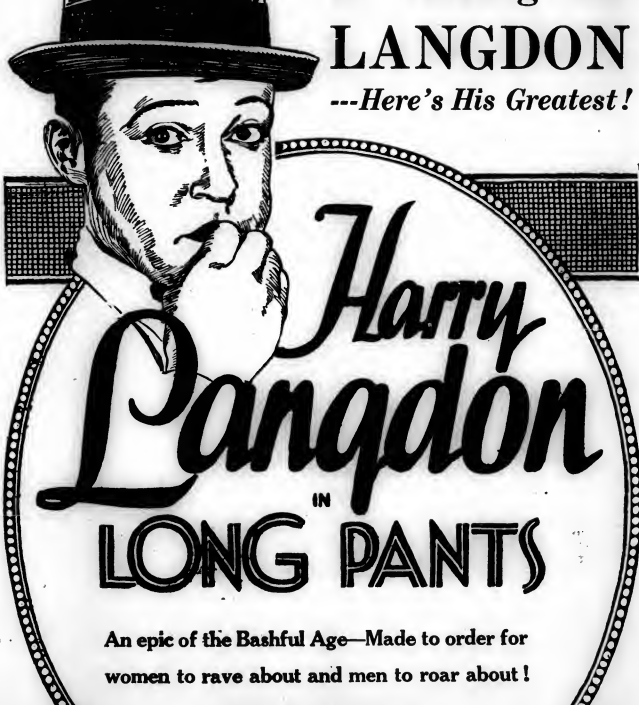
On a general summing up "Winners of the Wilderness" may prove an animated reference for the American boys and girls who dole on American history. It's impinging in that respect.

"Westerns" seem McCoy's forte; he's pleasing in appearance and graceful for all that but his style appears to be best suited for the wild and woolly. Maris.

Edmund Cobb and Dynamite, dog, for "The Four-Footed Hanger," Marjorie Bonner, Francis Ford, Pat Rooney in support. Stuart Tatton directing.

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COAST STUDIOS

Como Bellows, one of Kyrie Bellows, signed for "King Mariquin". U. A. Henry King to direct.

Catherine Carver and Paulette Goddard added to "Beware of Widows". U.

Universal's air picture will be released as "The American Eagle" in-

stead of "Flight." Raymond Keane and Barbara Kent have the leads with Emory Johnson directing.

Frank Elliott for "The Tender Hour." George Fitzmaurice production for 1st N.

Kathleen Key feminine lead opposite Hoyt Gibson in "Hey, Hey, Cowboy". U.

Betty Compson, Lucien Littlefield, and Eddie Gribbon for Universal's

"Cheating Charters," directed by Edward Lammie.

John McDermott working on screen story for "Now Where in the Air" to be made by F. P. L. for Wallace Beery.

Marion Nixon and Edmund Burns for leads in "The Chinese Parrot". U.

Pierre Colling, one of the eastern studio staff to arrive at the Holly-

wood F. P. L. studio, is making the script for "Dying of Love," for Raymond Griffith. Frank Tuttle will direct.

Polly Moran added to "The Unknown," Tod Browning directing. M-G-M.

Tyler Brooks, Doris Lloyd for "Rich But Honest," Fox. Albert Ray directing.

Hoot Gibson's next for U "Nina

Points of the Law," with Reaves Eason directing. Barbara Worth, feminine lead.

Laura LaPlante's next for U will be "Thanks for the Busy Side," originally by Byron Morgan. Wesley Ruggles will direct. M-G-M.

Dorothy Revier, Johnnie Walker, Wm. V. Monz, John Miljan and Ray and Walter Miller starred, Paul Panzer, Frank Lackett and Wally Ostet in support. Chester Bennett will direct.

A new contract has been given Agnes Christine Johnson, scenarist, by M-G-M.

Production began March 14 on Pathé's new 10-episode serial, "The Hawk of the Hills," with Alene Ray and Walter Miller starred, Paul Panzer, Frank Lackett and Wally Ostet in support. Chester Bennett will direct.

Helen Jerome Eddy, Margaret Seddon, Marcelle Corday added to cast of "Quality Street," M-G-M. French story by Gaston Leroux.

DIX OFFERS \$1,000,000

(Continued from page 1)

Prior to that he was receiving much less from Paramount. Before the decision to center all production activity of the company on the west coast was made, Dix, it is reported, was as loggishheaded with the executives because they had purchased very cheaply an old production, "Quickkicks," originally made for release through the now defunct American Releasing Company and was going to release it.

The star demanded that they destroy the negative of that picture and not release it. Then came the report of the move to the coast, not to Dix's liking. He received an offer from another producing and distributing organization to join their forces and release his own productions, they being willing to contract to pay F. P. the million for his release and give him a guarantee of \$1,000 weekly for his services.

Gregory LaCava, who directed Dix in a number of his most successful productions with Famous, is also said to be chafing under the idea that he will have to work and live in Hollywood. The latest production that LaCava directed in the W. C. Fields feature, now being cut and titled. After it is completed LaCava would like to get his release from his contract with Famous and go abroad for about six months, returning at the end of that time as a free agent and making a connection with another organization to produce in the east.

Dix left on Friday for Los Angeles. He will start on a new production there in about 10 days.

West Coast Motion Picture Directory of Players, Directors and Writers

MARION AINSLEE Titles: "THE TEMPESS" "FLESH AND THE DEVIL" "ANNIE LAURIE" M-G-M.	DON ALVARADO NOW PLAYING IN "CARMEN" A WILLIAM FOX PRODUCTION	J. GRUBB ALEXANDER Under Contract to Universal "THE CHINESE PARROT" A Paul Leduc-Universal-Jewel Coming up: "MIDNIGHT ROSE" An original story and script for Betty Compson	GRAHAM BAKER Just Finished Scenario for "WHITE FLANNELS" WARNER BROTHERS
AL BOASBERG FAMOUS PLAYERS, HOLLYWOOD	SVEN-HUGO BORG UNDER CONTRACT TO M-G-M Translated "The Tempest," "The Tempestress" FOR GRETA GARBO	MALCOLM STUART BOYLAN SUPERVISING EDITOR Titling Department WILLIAM FOX WEST COAST STUDIO	HOWARD BRETHERTON DIRECTOR "Hills of Kentucky" Starring WIN-TON-TIN/ WARNER BROS.
EMILE CHAUTAUD Now Playing PERE CHEVILLON in "THE SEVENTH HEAVEN" FOR FOX HOLLYWOOD Oz 6443 or Hollywood 2549	ARTHUR CLAYTON —AS— WITZEL "WHITE CARGO" AT LIBERTY Hollywood, Cal. Granite 3844	MAX COHEN Under contract to UNIVERSAL Supervising TRICK PHOTOGRAPHY ART TITLES ANIMATIONS M-G-M MINIATURES	SAMMY COHEN FOX
New With METRO-GOLDWYN-MAYER JACK CUNNINGHAM JUST FINISHED 'CAPTAIN SALVATION' On Another Big Special Now	AL COHN Now adapting for the screen for UNIVERSAL "WE AMERICANS"	ANTHONY COLDEWEY WRITER "THE FIRST AUTO" WARNER BROTHERS	FRANK CURRIER Metro-Goldwyn-Mayer's Leading Character Man Under Contract to METRO-GOLDWYN-MAYER
JAMES S. HAMILTON SCREEN PLAYWRIGHT NEXT RELEASE "ANKLES PREFERRED" NOW FREELANCING	RANDALL H. FAYE WITH FOX JUST COMPLETED "HEART OF SALOME"	JOHNNIE GREY WARNER BROTHERS	JAMES GRUEN WRITES COMEDY with WILLIAM A. SEITER UNIVERSAL
HELEN KLUMPH	BYRON HASKIN Now Directing "MATINEE LADIES" WARNER BROS.	LEON HOLMES Manag't Lichtig and Englander Freckled Faced Character Kid the dressed on in C. B. DeMille's "KING OF KINGS" Phone Hampstead 8187	CHARLES KENYON Now Adapting "THE SHOW BOAT" For UNIVERSAL
CHAS. A. LOGUE Supervisor of DRAMATIC SCRIPTS For UNIVERSAL	ROBERT N. LEE Two Pictures on Broadway "FIRE BRIGADE" M-G-M "ROUGH RIDERS" F. P. L.	GLADYS LEHMAN WRITER Now with UNIVERSAL	ALBERT LEWIN SCREEN PLAYS M-G-M
EDWIN MYERS WRITER UNIVERSAL	THEODORE LORCH Just Finished C. B. DeMILLE'S "THE KING OF KINGS" Hollywood, Cal. Hampstead 6245	ALICE D. G. MILLER FREELANCING Now Adapting "PEOPLE" A MONTA BELL SPECIAL for M-G-M	LORNA MOON "MR. WU" "ANNA KARENINA" M-G-M
BEN REYNOLDS CAMERAMAN Finishing 3-year contract with METRO-GOLDWYN-MAYER AT LIBERTY JANUARY 16, 1937 Photographic Director for Paul Ver Other Pictures Include: "Sea-Hor," "Good," "His Secretary," "The Sign," "Don't Give Up," "Hill, Kid, Bill"	JOHN J. (Jack) RICHARDSON 4 Years Mack Sennett AT LIBERTY NOW HO. 4200 HOLLYWOOD	GILBERT W. PRATT Just Finished "WISCRACKERS" F. B. O. Preparing for "CLANDESTINE WEDDING" All-Star Feature F. B. O.	ERVIN RENARD Heavy in "Eagle of the Sea" F. P. L.—Frank Lloyd Spanish Captain in "Rough Riders" F. P. L.—Vic Fleming
CHARLIE SAXTON NOW WRITING "AN AMERICAN COMEDY"	RICHARD SCHAYER Story and Continuity for "TELL IT TO THE MARINES" M-G-M STUDIOS	L. G. RIGBY SCENARIST FREELANCING NOW WITH M-G-M	J. WALTER RUBEN STAFF SCENARIST FAMOUS PLAYERS-LASKY
GENE TOWNE Under Contract to FIRST NATIONAL COMEDY TITLES and COMEDY CONSTRUCTION	JESSY TRIMBLE Under contract with METRO-GOLDWYN-MAYER Specialist in the Criticism of Stories	HAROLD SHUMATE Just Completed "WHISPERING SAGE" Scott R. Dunlap Production	EARLE SNELL SCENARIST Now Doing "THE FOUR FLUSHER" For UNIVERSAL
BEATRICE VAN ORIGINALS - CONTINUITIES ADAPTATIONS - TITLES Now With Universal	LEO WHITE SANDBALLET in "BEN-HUR" Just finished in "BEST YOG IN JAIL" A First National Production Tel. Ho. 4181, Hollywood, Cal.	PAUL ASH NOW AT BALABAN & KATZ New Oriental Theatre CHICAGO	



Paul Ash
 Presentations
 Produced by
 Louis
 McDermott

"100 YEARS OF VAUDEVILLE"

Two-reel film by National Service Bureau. Running time, about 20 minutes. Made for and exhibited in Keith-Albee and Orpheum Circuit theatres.

Here's some more propaganda for the Keith Circuit, the Vaudeville Managers' Association and the N. Y. A. It seems certain that audiences in Keith theatres throughout the country are destined to get a load of it whether they like it or not. Vaudeville's Centennial Celebration was a prize flop. The same fate is predicted for this sweetly saccharine historical record.

The film is mainly a series of photographs of old-time thespians, old play bills, old stage favorites and bits from newreels. Its material was culled from someone's collection of vaudeville lore and strung together in chronological order for screen purposes.

There's nothing about a reprint of the Lafayette theatre, New York, there. In 1877, the next is one of Barnum's Eden Musées in 1841. Then follows Little's Melodion in 1850. At that time a lot of the vaudeville acts, with six theatres, with a seating capacity of 4,800, playing to 2,400 people daily, with 38 actors. Under 1870 Harrigan and Hart have a spot, with Tony Pastor coming in 1875.

Here the old family album is rung in and as the pages are turned pictures of Maggie Cline, Pat Rooney and other favorites of that period are identified. Koster and Biala's is next in order, followed by B. F. Fox and Keith's Union Square theatre are shown in order.

At the Union Square a caption states the first motion picture, "Charge of the Brigade," was shown there. Some footage from the film is incorporated here. In 1900 the formation of the Vaudeville Managers' Association was the big event. Under 1901 is a view of Hammerstein's Victoria.

Under the caption, "And others band to build up far-reaching circuits," pictures of Gus Arnheim, Marcia Low, Adolph Zukor and William Fox are screened. Under 1913 there is the opening of the Palace theatre, New York, and the Stanley Circuit by the late Jules Mastbaum.

Under the N. Y. A. in 1914 is given a great play. The opening of the Keith house in Cleveland in 1922, the Hippodrome in 1924, the E. F. Albee in Brooklyn in 1925 follow with some footage culled from the newreels. The Brooklyn house is shown in exterior and interior shots as well as the actors presenting E. F. Albee with a bronze tablet.

A shot of the Orpheum's Palace in Chicago brings the film up to 1924. And then the caption states: "Today there are 721 theatres, 1,097,400 seats, and 1,000 daily patrons." The final caption is a vote of thanks to patrons and the press for its support through the years and a pledge to carry on the work of building beautiful theatres with marvellous conveniences for patrons and actors. It cannot be denied that there is no picture or mention of either Percy G. Williams or William Fox in this pictorial attempt to give the history of vaudeville in 2,000 feet.

Winnie Thinks 'Burgundy' May Have Booze in It

Winnie Lightner of "Gay Paree," in a \$100,000 damage suit filed Monday, made a major point of "Burgundy" liquid for bathing purposes" bases her damage claim on the contention that the contract, between her and the plaintiff, is of such a nature as to connect the plaintiff in the mind of the public with the orgies and occurrences of "Burgundy" which are well known incident.

Mrs. Lightner is proceeding against Arthur R. General, trading as the Merritt Chemical Co., manufacturers of "Sparkling Burgundy," a bathing liquid which the actress surmises might be of alcoholic strength.

She objects to the use of her photograph without authorization by the "Sparkling Burgundy" people for advertising purposes.

AUTO HIT EDDIE GREEN

In Schenectady Hospital Doctors Confident of Recovery

Schenectady, March 22. Eddie Green of Boston, pianist with Bob Murphy, appearing at Proctor's the last half of last week, is in the Edie hospital here suffering from a fractured skull received when hit by an automobile while crossing the street. Dr. C. W. Woodall of this city, attending Green, said tonight that he is confident the latter will pull through. Green was crossing Center at State street Thursday night when a small sedan driven by a local man made a right turn from State into Center street. It hit Green, throwing him several feet, and he landed on his head on the pavement. He was carried into a nearby drug store for treatment and at first appeared only dazed. A few minutes later he collapsed and the driver of the same car took him to the hospital.

Murphy finished out the week alone, giving a monolog and singing one or two songs without the aid of a pianist. He also acted as master of ceremonies for the entire bill.

INDIANS AS ACT ABROAD

Syracuse, March 22. Seven Indians from the Onondaga reservation here will invade Germany as a vaudeville attraction this month as the result of a contract signed with Walter Frank, Berlin impresario. The Indians will make their first appearance in Hamburg, and are slated to spend six months abroad. They represent the Circus Giesch and the Circus Gages. The Redskins may also appear in pictures while abroad.

Mrs. Max Hart Claims Of Welch, Nicolai, Et. Al

Mrs. Madge Hart, wife of Max Hart, claims there is between \$4,000 and \$10,000 due her from George Nicolai, Jack Welch and Joseph the Mill, road show managers, who sent out "daddy." Mrs. Hart invested \$2,000 for a 10 per cent. interest in the venture, which was a losing one.

Through O'Brien, Malevinsky & Driscoll, she is suing for an accounting, estimating a net profit due her of over \$5,000.

Blossom Seely on Vita

Blossom Seely has been signed for Vitaphone.

DENNO AND ROCHELLE

THE "PROVIDENCE" TRIBUNE

March 18, said:

"Denn and Rochelle do a number of daring dances, during in their rapid grace, give their Apache dance as a finale to the act that is in a class by itself."

This week (March 21) Keith's, Boston.

Direction JOE SULLIVAN

Jackson's Come Back

Eddie Jackson, of Clayton, Jackson and Duranta, headlining last week at Loew's State, complained outside the theatre Wednesday afternoon that Variety in its review of the show had given the trio less than one inch of space.

Eddie had not read the New Act notice at that time.

The Variety man, without informing Eddie of the other notice, mentioned that the boys had had a half-page ad in Variety the same day and if they hadn't wanted to see about themselves in Variety they should have made it a full page.

"But you only sent one man around," pleaded Eddie.

C. K. Y'S NEW SKETCH

Clark Kimball Young has shaved his former vaude sketch for a new one entitled "Evidence" by Ethel Clifton.

Support includes Jerome Sheldon, Robert Malcolm and William Ryan.

'Ace,' K. C. Critic, Prints Get-Backs For Audience-Cracking Comedians

KANSAS CITY, March 21.

These comics who imagine it is great stuff to hid back at their audience whenever their stuff fails to go over may appreciate how a western reviewer would react.

The following is by Ace who conducts the column "Lobbying" in the "Journal-Post":

"We have all had about enough rebuke from performers who don't like the way we don't like their jokes."

"For the benefit of theatre patrons who sit quietly in a theatre watching a comedian."

"And suddenly hear him make one of the many cynical remarks about the audience and the reception he is getting."

"I have compiled three or four quick retorts—not so very good but, by heaven, effective."

"For instance,"

"The actor after telling a story which was new when the Missouri River was a deep, low, looks up at the balcony and shouts:

"Can you hear me up there?"

"All in one voice should reply: 'We can hear you but we can't see you.'"

"That will floor him."

"We said what you heard us."

"Maybe you didn't hear me. Once there were two men—"

"The audience interrupts at this point with:

"We said what you heard us."

"Then there's another type. The performer who, when he tells a joke, concludes it with, 'that laid there!'"

"The answer to that (everybody all together now):

"It's too odd to get up."

"Another brand. The comic who peers out over the audience as a joke's been just told didn't get a ripple and says:

"Are you out there?"

"Everybody, peg it up!"

"And last but not greatest, the funny fellow who dimly shakes his head and says:

"To which our mayor or somebody should rise and say:

"Yes, you are now in Kansas City, founded in early 1890, at which time Jim Bridger told the story you just told and odd mildly with it at that time."

"You're welcome. ACE."

Senator Ford on Vita

Senator Ford, vaudeville monologist and after dinner speaker, has been signed by Alf T. Wilton for the Vitaphone.

The Wilton office has also been authorized to offer Lola Fuller's latest dancing raves now current in Paris, to American bookers.

ENGLISH ACTRESS IN

Mildred Blanchard, English legit actress, is entering vaudeville in a new version of Sardou's "Fedora."

Support comes includes William H. West and David Lawrence, Sterner and Vera Hall.

Hitchy as Master

Raymond Hitchcock is acting as master of ceremonies at the Palace, New York, this week.

Soph in Garden Show

Sophie Tucker opened in "Gay Paree" at the Winter Garden Monday for the Shuberts.

It had been announced that the LeMaire's "Affairs" would open the same evening at Chanin's new Majestic, New York. Its premiere has been postponed until next Monday. "Lucky," the Dillingham show with the Whiteman band, was due last night.

Soph had been with the LeMaire show, opening with it in Chicago, but refused to come into New York unless accorded certain billing that LeMaire objected to. William Morris, who placed Miss Tucker in the Shubert show, had booked her with Panatier, vaudeville. Alexander Panatier agreed to set back the booking upon Morris' request.

WE WISH to express our thanks to the Keith-Albee and Orpheum executives for selecting us to headline their Vaudeville Centennial Celebration, glorifying the first one hundred years of American Variety at the Palace Theatre, New York, week of March 14.

Sincerely,

Blossom Seely
Bennie Fields

JAKE WELLS, 60 AND WEALTHY, SUICIDE FOR NO KNOWN REASON

Southern Showman Shot Himself Twice in Head While Autoing Near Hendersonville, N. C.— Woman Manager of His Inn With Him

Asheville, N. C., March 12.

Jake Wells, one of the South's most prominent showmen, died at a hospital in Hendersonville, N. C., about 20 miles from here, the night of March 16 as a result of self-inflicted bullet wounds. Months of illness which led to despondency is given as the reason for Wells' suicide.

Welis, known in and out of the how world in this section for years, and wealthy, took his life while on a afternoon auto outing with Betty Schaeffner, managersess of the Park Hill Inn, Hendersonville, owned by Wells. He Miss Schaeffner, stated

Wells. Admissa Schaeffner stopped the car to pick some flowers. Wells followed. While her back was turned he fired the first shot. Despite that he was on the ground, Miss Schaeffner could not wrest the gun from him. As she ran for aid Wells sent a second bullet into his head.

A foster brother, Otto Wells, was on his way from Norfolk, of late the Wells' home, to Hendersonville at the time and claimed the body following the coroner's inquest. Otto Wells with the remains of his brother passed through here Thursday en route to Norfolk, where interment took place.

Opinions on Wealth
 Jake Wells, it is believed by

Some locally, leaves an estate of around \$1,000,000, with his half-brother, Otto, as his nearest of kin. Others dispute this, saying he had suffered heavy losses of late, particularly in his real estate holdings in this section. It is not thought the losses if any would have driven him to self-destruction.

Wells was 60 years old and had practically retired from the amusement field to devote himself to real estate. About a year ago he sold a majority of his theatre holdings to Wilmer & Vincent.

(Continued on page 32)

BERNSTEIN MARRIES GIRL

Following Arrest—Therafter Dismissed on Serious Charge

William Bernstein, 29, of 69 South 8th street, Brooklyn, N. Y., booker of theatrical revues, arrested last week on a serious charge, was freed in West Side Court by Magistrate Louis Brodsky.

Bernstein was arrested on the complaint of Stella Cavaluzzi, 16, 412 Alden street. She and Bernstein were wedded by a city clerk following the alleged charges.

According to Detective Bert Maskell of the West 47th street station, Bernstein met Miss Cavaluzzi at his office. She had gone to Roseland Dance Hall, 51st street and Broad-

way. There she learned that Bernstein was in the theatrical business. Bernstein denied he knew the girl was under 18. When arrested he told newspapermen he wanted to marry Miss Cavaluzzi.

**Long Distance Search
Ending With Divorce**
Chicago, March 22.
Mrs. Leone Morrell, 22, enter-
tainer, entered request in Superior

court that her marriage to Ted Morrell, banjoist, be annulled. — Of the 365 days in the past year, Morrell is accused of coming home on only three occasions. Mrs. Morrell doesn't know where he spent the other 362 days. But she knows

ORPHEUM'S 7TH ST. CUTS NIGHT PRICES

Minneapolis, March 22. In a desperate effort to get back into the winning column from which it has fallen this season with a sinking start, the Seventh Street Theatre, the Orpheum's circuit's Western Vaudeville Association house here, playing vaudeville and pictures, has put bargain prices into effect at night. They are 40c downstairs and 25c in the balcony, instead of 50c all over the house. Elton Pantages instituted its policy of bigger name headlines and more important feature films this season. It has forged steadily ahead of the Seventh Street and "pushed that house into the red. The split-week policy was recently installed at the Seventh Street as a remedial measure.

Pantages' night prices are 50c downstairs and 25c in the balcony except on Sundays, when the scale is 40c over the entire house. Bills run for a week at Pantages.

Booking Meetings Resume

With the return to New York last week of Eddie Durling, the suspended booking meetings to set salaries and routes for acts in the Keith-Albee agency were resumed.

Boy Swimmer With Loew's George Young, the Catalina Channel swimmer, arrived in New York this week, accompanied by his trainer and handlers. Young will appear on a vaudeville tour at Loew's State, Newark, next Monday.

It is reported Young has a four week contract from the Loew Circuit, with an option.

UNITY REORGANIZES

Rheingold Succeeds G. M. King as General Manager

Reorganization of the Unity Vaudeville Agency went into effect with George M. King, general manager out and with Sydney Rheingold, general booker for the agency, assuming additional duties and combining both jobs.

Other changes in reorganization have placed William Stephens as resident of the reorganized organization and Ben Bernard as manager of the club department of the agency.

Sydney Rheingold is in the double capacity of general manager and general booker.

Despite the brief existence of the Unity Agency, it now holds 25 houses, one and two day stands, playing from three to five acts, and some stands may go to three-day policies after Lent.

With King's exodus from Unity reports have it will invade the independent booking field on his own.

K-A Managers

A number of New York houses have made changes in their managers and assistants.

At the New York Hippodrome, where Tom Gorman is manager, is a new assistant, J. Kenneth, who has been handling a house in Connecticut. The former assistant, Lew Emery, has been appointed manager of the new K-A Detroit house, the Uptown.

Adolph Mayer is now managing Bob Moss Jefferson (14th street), New York.

Louisa Glass is back at the Belmont, Brooklyn, as manager.

Bill of Break-In Names

Here is one way in which the bookers of independent vaudeville houses get inspiration for pseudo names for break-in acts.

One day last week Danny Davenport of the Hurst & Seamon firm, entered the office of Al Dow, as the other was leaving up a week-end bill for the Willow in the Bronx. With Davenport's help Dow drew the following line-up: Davenport and King, Lewis and Shean, Finberg, Charles and Co., and the Jiffthenson Revue.

The Davenport of Davenport and King, is, of course, Danny Davenport; King is the Harlem picture name of that name, Lewis and Shean are in the Hurst & Seamon office, Finberg, Charles and Co. really Charles Finberg, manager of Miner's Bronx Burlesque, is Howard Burkhardt, manager of Hurst & Seamon's Broadway. Seamon may be any of the Seamons, or particularly Murray Seamon, treasurer of the Yorkville, operated by Hurst & Seamon as a burlesque stock house.

That leaves only the name of Hutchinson to be accounted for.

Acts at Chateau

Chicago, March 22. Chateau theatre will go into combination, five acts on Sundays and three during the week, pictures added. Billy Diamond booked.

The house has been playing straight pictures and a solo organist this season, going to that from stock a year ago.

DOWNS GAIN 5

The A. & B. Dow Agency tilted the scales last week with the addition of five houses to its books. Acquisitions include Strand, Hartford, Conn.; Independent, Jersey City; Broadway, Norwich, Conn.; Gayety, Trenton, N. J. and Met. The latter two are all size split week stands, the first playing five acts and the latter three.

The Brook, Bound Brook, N. J., also has the five acts. The latter has gone from one to three a day stand, playing five acts on the last half.

Lally Resumes at Morosco

"Lally," which closed at the Greenwich Village Saturday, will resume at the Morosco tonight (Wednesday), under a last-minute booking. The show played six weeks downtown under a cut supply plan, usual for Village productions.

When it was decided to move to Broadway, the cast was asked to continue on the cut basis but objected. The matter was straightened out at Doulty's office yesterday, when the players agreed to play on a co-operative basis.

Carl Ross produced "Lally" in association with Norman C. Stoneham, the latter being reputed to be the backer.

Vaude Agents Not Given

Personal Service Tax

Washington, March 22. The Board of Tax Appeals has now extended its adverse ruling to theatrical enterprises being "personal service corporations" to vaudeville booking agents. Though the question, to a degree, is still left open for a more detailed case, no instance is recorded where this much discussed classification has been extended to vaudeville theatricals. In handing down the adverse opinion in the present case, the Simon Agency of Chicago, the board ruled that evidence was not sufficient to establish that the agency was not a mere producing factor.

The Simon Agency, with the capital stock of \$250, was owned in 1911-13, the years in question, by John and Irvin Simon and W. Cortelyou, each owning one-third. The deficiencies in question amounted to \$180 and \$152 for 1913 and 1915, respectively.

The "facts" point out that the three drew salaries of \$15 weekly in 1911 and \$100 in 1915, or less as business permitted. The only personal property owned was its office equipment and a \$400 Swift and Co. bus deposited as collateral securing the rent of the offices. The bond was later absorbed by the rent which was applied against the last six months of the lease.

Money Loaned Acts. Acts were booked with this service netting the agents five per cent, this being split if an act was referred to a New York booking office. Money was advanced often to acts for expenses with no interest charged on these loans. Books on these transactions were kept before the board proceeding officers.

The opinion, in addition to the income producing factor, said that apparently one of the features of the business was the financing of acts.

"That loans were made regularly," continues the opinion, "is made clear, although it does not appear how much they amounted to or how they were related to income. It cannot be inferred that the business could be carried on or the income earned without the use of or more specifically whether in fact it was. There were transactions in stocks as to which the evidence is not clear.

"The claim for personal service classification with its special method of tax must be clearly proven and cannot be based on speculation. The uncertainties in the present record defeat the petitioner's claim, and we therefore sustain the commissioner."

Ben Bernie Released From Hartford Date

It is claimed that the Harris Brothers, managers of the State, Hartford, Conn., independent combination house, released the Ben Bernie band from this week's contract for their loan on Ben's request. Previously it is said the Harris band had a bonus of \$500 for the season, but in the contract, calling for a salary to Bernie of \$4,000.

In between came to Ben an offer to join the current Winter Garden tour. When Morris instructed Ben to play the Hartford engagement, subject to a successful cancellation at Hartford. When Ben first asked for the cancellation the Harris said it was too late, they could not replace him at that time. When Morris instructed Ben to play the Hartford engagement, subject to a successful cancellation at Hartford.

Appealing to Arthur Horwitz, who books the State, the agent made a direct plea to the Harris and secured their consent to the un-understanding that it would fill in for a straight five-act vaude bill on this week.

In the case, Hartford, has been a heartbreaker to the Poli circuit, since it started on a rampage of releases in the past few weeks, cutting into the Poli business in Hartford, besides obliging Poli to take acts for his entire circuit to prevent them playing one week at the State. It has likewise cost Poli considerable money in increased salaries over what his up date price formerly paid. His cut the State has been doing the banner business of Hartford.

Bernie is in the Garden for three weeks.

The State, formerly booked by Arthur Horwitz, swings over to A. & B. Dow this week. It plays five acts on a split week.

Carlin-Hutchinson Agency Lately Formed—Suspends

The Harry Carlin-Hutchinson independent booking agency suspended, with a possibility of reorganizing later.

Both principals were former K-A bookers. With most of the independent houses practically at the rag end of their season, some that had been entire circuit switches to the new combine finding it better to remain with present bookers until next season.

'HERB' WILLIAMS

"BIG TIME" Reminiscences

THIS WEEK 14 YEARS AGO:
WILLIAM ART WILSON,
CHICAGO

1. SANTECCI
2. HERB WILLIAMS & WOLFE
3. ELIZ WILSON & CO.
4. HILLY WILSON & JENK
5. IVAN BARNETT & GIBBLE

THIS WEEK 12 YEARS AGO:
ORPHEUM, NEW NEARLS
(Two-a-Day)

1. WILLIE PANTHER DUO
2. WILLIE WESTON
3. MARSHALL AND ANDERSON
4. MARSHALL MONTGOMERY
5. WILLIAMS & WOLFE
6. WILLIAMS & WOLFE

THIS WEEK 7 YEARS AGO:
Musical Review, "What's in a Name?"
LYRIC, NEW YORK

CAST:
GLORIA FOSTER, HOWLAND,
HILLY B. VAN, JIM CORRETT,
HERB WILLIAMS & WOLFE,
ELIZ WILSON & CO.,
HILLY WILSON & JENK,
HUGMAN, REBEL LEE WORTH,
J. C. WILSON & JENK,
GASPER, ROSALIND PULLER

The Greatest Box-Office Attraction in the World

LOSERS' SOCIETY

REPUTATIONS OF ALL NATIONS

Best, Biggest, Greatest Company
of Midgets Ever in This Country

First week in Lent, including Ash Wednesday, TURNED THEM AWAY at the Congress Theatre.

Now in my fourth week in Chicago and COMING BACK AGAIN.

Many thanks to Lubliner & Trinz, Ascher Bros., Fitzpatrick & McElroy, Finkelstein & Ruben and Schoenstadt & Sons for their unsolicited letters thanking me for my co-operation in helping to pack their theatres and giving the best and most versatile midget show they ever saw—beautiful production and costumes; also giving me the honor of changing the policy of their theatres and playing me a full week in each house.

My show is booked by The Billy Diamond-Gus Sun Office in the West; Gus Sun Springfield Office, Middle West; Bob Baker, New York, East; Chas. Sasse, foreign countries.

I HAVE ONE SALARY FOR EVERYONE
NO SOLE REPRESENTATIVE

Address All Mail, 360 WASHINGTON STREET, NEW YORK CITY

THE IKE ROSE

FIRST NEW YORK SHOWING

THE IKE ROSE

And His CALIFORNIA
SIXTY SQUADROPS

THIS WEEK (MARCH 21) KEITH-ALBEE HIPPODROME

Social Week on 46th St. Everybody on Sidewalk

Last week was the biggest social period West 46th street has known and 46th street from 6th avenue and Broadway, where all of this occurred, is also known as the worst block between 42d street and the Pacific Ocean.

Much of the social annoyance last week came through the appearance of the Durante trio in Loew's State. Before Wednesday they hung around Variety's front door, asking what the notice on their act would be. After Wednesday, when the notice came out, they kicked about it.

Jimmy Durante borrowed a fun coat and two boxes of cigars, one at a time. Thursday Mrs. Durante managed to get over to see her husband and expressed her regrets. Friday Jimmy's father, who had never watched him in a cellar joint or on the stage, either, also sat in the front row, talking the musicians "That's my boy, Jimmy."

Eddie Jackson's Clothes
Eddie Jackson bought a brand-new outfit for the States date. He looked like a gold-bird better trying to make Hornet, N. Y., with slim stock. Eddie sold his picture taken, but no photographer could be found who would risk his rep after seeing how Eddie looked in the screening scenery.

Low Clayton was about the only one to remain normal, so much so that as he stood on the sidewalk making faces at Variety's pretty front window until some one threw a quarter at him and he started to dance. School children were on their way homeward at the time and wanted Lou to repeat the dance. Lou wouldn't until the kids gathered four pennies between them and threw the young fortune at him.

Useless Complaint
Saturday Variety complained to the 47th street station house that the Durantes boys were interfering with its business; that the staff wouldn't leave the sidewalk, listening to Jimmy's rags. The cops answered to put up with it another

day, as they knew "that act" wouldn't be held over.

Jimmy started to point to his throat by Tuesday night, with Eddie following Wednesday afternoon and Lou Wednesday night, all pointing to their necks as they walked along the street. The only ones of the act who didn't squawk about something during the week were the boys of Harry Donnelly's band.

Saturday and Sunday the act gave four performances daily, with each stopping the gas and the laughs when off the stage.

Shut 'Em Out
Thursday night Mr. Durante copped the best good watch in Variety's office and sent it to a Jeweler to be appraised. His act if it turned out to be worth no more than he thought it was, the watch would be sent back. Simpson's has a look shop on the same 46th street block.

Tuesday "Eddie Jackson came around with a \$500 bill, but refused to believe it was for \$450. He said they couldn't fool him, that it was a \$500 bill, but someone had forgotten to put in the period.

Fred Berry Disappears

Hartford, Conn., March 22.

When publicity gave Fred Berry, former champion boxer player, who was found destitute on the East Side here, was about to bear fruit in the way of assistance from many sections, it was discovered that the decrepit old man of 78 had disappeared and friends were fearful lest he had ended his life. An entertainment bureau had arranged several appearances for him. He was the victim of a recent accident, injuring his leg, and it is believed that this added to his despondency.

Barbette on Low Time

Barbette, wire-walking female impersonator, has been signed by the Loew Circuit and will head one of the Loew road shows, rotating through southern territory. Barbette is reported as swinging over to the Loew Circuit while the K-A bookers were heckling over setting a salary for the act.



ED LOWRY

"STILL SMILING"

This week: Coliseum, Piccadilly Revue, Empress Rooms. Retained on more week at Coliseum, then week of March 31 return date at Victoria Palace, London.

What the "SPORTING TIMES" said: "Ed Lowry plays the saxophone a little, sings a little, and dances a little, and patters a little at the Alhambra this week, and pleases the audience more than a little. He is one of the most unusual comedians which the Americans have ever let us have."

Another Twin Tie-Up

Mary and Margaret Gibb, the "joined Together Twins" from Holyoke, Mass., have been booked for a vaudeville tour, opening at Bayonne, N. J., April 4, with Loew's, Newark, N. J., to follow.

Terry Turner of the Loew publicity forces is reported to have discovered the successors to the Hillton Sisters, the San Antonio Giamas Twins.

The Gibb girls are joined in much the same way as the Hilltons. The Gibb Twins are Mary and Margaret. They were born in Holyoke, Mass.

In their act they will sing, dance and play piano. Ray Traynor will also assist on the stage.

Mercedes Lahr III;

Harriet Seeback Subs

Syracuse, N. Y., March 22. Illness of Mercedes Lahr, wife of Bert Lahr, and his team-mate in the comedy act of Lahr and Mercedes, caused not a little shifting in the bill that opened at B. F. Keith's here Sunday.

Harriet Seeback of The Seebacks stepped in place of her husband's act in the opening spot to appear with Lahr in No. 2. Lahr in a curtain speech at the close of the act said that the routine had been thrown together in the dressing room. It got over very nicely regardless. Miss Seeback also substituted for Mrs. Lahr in the playlet afterpieces, "Just a Sweet Child," featuring Jeanette, midget. Mrs. Lahr was stricken in Erie, Pa., and is now in a New York hospital. It will be several weeks before she can work, according to her husband.

Lloyd Pantages in Picture

Los Angeles, March 22.

Lloyd Pantages, youngest son of Alexander Pantages, is appearing in Tom Mix's latest starring vehicle, "The Last Trail" for Fox. Young Pantages has been reported as an entertaining artistic ambition.

Condensing a Flop

McKay Morris, last in Arthur Caesar's "Off-Key," is now in vaudeville under Al Lewis' direction.

Cassier is condensing his flop play for vaudeville. Morris may essay it for vaudeville.

MISS TAYLOR'S "COMEDIENNE"

Laurette Taylor will return to vaudeville in "The Comedienne" by J. Hartley Manners which played several eastern K-A houses earlier in the season.

Miss Taylor left vaudeville to join "Her Carboard Lover" closed in Baltimore but reopening with Jennie Eagles.

M. S. Denham is lining up some vaudeville time for "The Comedienne." It may be rewritten into a full length play after the vaudeville tour.

Booze in Hotel Room

But Not in Theatre

Toronto, March 22.

Professionals will be able to purchase liquor in any quantity in Ontario after May 15, according to the Ontario Liquor Sale Bill just given first reading. They will be given a permit for one dollar entitling them to buy any quantity and keep it in their hotel rooms, but will be forbidden to keep hard stuff in dressing rooms.

The Ontario law differs from that of Quebec, where the purchase is limited to one quart of whiskey, gin, rum, cognac, rum or cocktail a day with any quantity of wine, champagne or beer. Here the sky is the limit on everything, with prices considerably lower than in Quebec. Beer will sell at cost. That is, 14 to 16 percent, at 15 to 20 cents a quart. The idea of selling cheap is to beat the bootlegger.

Navins and Gould Back

Navins and Gould have reunited for vaudeville after several years of separation, during which each had appeared with other partners. For the return they are doing their former comedy act.

THE DIPLOMATS

Nine Versatile Music-Entertainers

NIGHTLY AT THE Knickerbocker Grill

B'WAY and 42d St.

DROP IN!

Look Us Over

Also Doubling in Vaudeville with Vanessi

RAY

DOT



OF

"O GO ON, YOU DARN FOOL" (FAME)

PRESENTS

"ALPHEUS, PURE AND SIMPLE"

EXCERPTS FROM PAPERS

PHILADELPHIA "LEDOER":

"Ray and Dot Don proved to be the red hit of the evening; they topped the show with the best comedy of the season."

WASHINGTON "STAR":

"Ray and Dot Don presented the freshest thing on the bill; their comedy is supreme of its kind. It really should be a duty to see this act."

BALTIMORE "SUN":

"Ray and Dot Don bring down the house with their nonsense. Better take a few claps along or you'll be rolling out in the aisle before they leave the stage. Pure hokum, and all laughs."



THIS WEEK (March 21) B. F. KEITH'S PALACE, NEW YORK

BOOKED SOLID FOUR YEARS KEITH-ALBEE CIRCUIT

Thanks to

KEITH-ALBEE EXCHANGE
and AFFILIATED CIRCUITS

ALSO

DANNY COLLINS

of the HARRY FITZGERALD OFFICE

*Sweeping Onward!
Smashing all Records
for Box Office Profits!*

Now You
The

JOHN BARRYMORE

IN DON JUAN

WITH
MARY ASTOR

DIRECTED BY
ALAN CROSLAND



Hundreds of exhibitor wires hail "the greatest love story ever told" as the greatest of all profit-getters!

**ATTRACT
OF A
TIM**

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	WEE
NIGHT LETTER	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION
TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
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The filing time as shown is the date time on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, in STANDARD TIME.

Received at

Philadelphia, Penn.,
Mar. 15, 1927

Sam Morris,
Warner Bros. Pictures.

Your prediction came true. DON JUAN broke all opening night records for Aldine Theatre. Our hands are sore from receiving congratulations from a most enthusiastic audience. We will no doubt break another house record for the long run.

Stanley Company of America

NO END OF PROFITS

All previous box office marks for matinees, nights, days and weeks shattered during phenomenal engagement.—Frank A. Cassidy, Metropolitan theatre, Baltimore.

"Don Juan" is first picture ever to run three weeks in the Metropolitan, Washington.—H. M. Crandall.

Fifth week "Don Juan" at Newark Rialto. Engagement breaks all records for New Jersey. Wonderful showman's picture.—Joseph Stern, Stanley Fabian Corp.

"Don Juan" receipts broke all records many times. Necessary to extend run.—Ben Amsterdam, President Franklin Theatre Company.

WARNER BROS. EXTENDED RUN

an Book

fore-
most

Get Your Share of
Record Profits by
Setting Dates Now!

SYD CHAPLIN IN THE BETTER 'OLE

DIRECTED BY
CHARLES F. REISNER ...

No end of exhibitor praise for the unsurpassed
box office power of "the screamingest comedy
of them all!"



SYMBOL
BLUE
NOTE
W L

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE SYMBOL
TELEGRAM BLUE
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The Ring time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

Denver, Colo.,
Mar. 14, 1927

Morris Safer,
Extended Run Dept., Warner Bros.

Denver is mirthquaked. BETTER OLE broke all house records Sunday playing to three times capacity. Greatest amusement merchandise ever offered Denver public. Crowds in front looked like Los Angeles premier. Congratulations to Warner Bros. Regards

Harry Huffman, Alladin Theatre

NEW RECORDS EVERYWHERE!

Syd Chaplin in "Better Ole" greatest show ever offered.
—Sid Grauman, Egyptian theatre, Los Angeles.

\$
"Better Ole" most popular attraction ever played San Antonio. Turned away more than 6,000 on one show.
—William Epstein, Aztec theatre.

\$
Third week of "Better Ole" a smashing success. Great business during entire run.
—N. L. Nathanson, Toronto, Canada.

\$
"Better Ole" ran four weeks to tremendous business at Cameo, Bridgeport. This is showman's picture.—Alfred Gottseman.

N PRODUCTIONS BOOK THEM NOW!

Maloy Re-Elected

Chicago, March 22.—Tom Maloy was re-elected "business agent" of the Chicago Motion Picture Operators' Union at the annual election. He received 419 votes to Henry Guesenberger's 62.

Other officers elected are Thomas J. Reynolds, president; James Shoncker, vice-president; and Harold Johnston, secretary-treasurer. The office of "business agent" is the highest in the organization, being relative to that of president in other unions. Maloy's new term will be his fifth in office.

To avert trouble, said to have been threatened by both sides, 20 policemen and Lieut. Edward Birmingham were posted at the polls in Corinthian Hall, Capitol building. Each voter was requested to leave the building immediately after filing his ballot. Nominees were permitted to solicit votes nearby, the booths but were watched closely. There was no trouble as a result.

Loew's in Binghamton

Syracuse, March 22.—Not only is Loew preparing to fight Keith-Albee in Syracuse and Utica, but he also contemplates adding Binghamton to his circuit, according to reports up-state. Loew's is said to have secured a 60-day option on the Kalurah Temple in Binghamton, owned by the Shrine and valued at \$150,000. Rollin W. Meeker, Ray G. Pratt and John N. Bogert, Shrine trustees, are reported to have executed the option on behalf of the Masonic body. The Temple would be operated in opposition to the Binghamton, playing pictures and vaudeville.

Colored Tab on Low Time

"Running Wild," former colored musical, has been taboed for v. devile.

The vaude version carries a cast of nine and opens on the Loew circuit this week.

Lauder's Long Stay

When Sir Harry Lauder returned last October for his preliminary farewell tour of this country and for the sixth season under the management of William Morris, the Scotchman will present what might be termed a repertoire of his programs.

He will play for from six to eight weeks in some Broadway house. Following that engagement is a planned fast trip to the coast taking in the key cities for week stands, then sailing for Australia. Upon his return to the west coast, the real Lauder farewell will start. Lauder ends his present season over here April 24.

Solly Ward's Office Ate

Solly Ward, who closed recently in "Coloite" in Philadelphia, will return to vaudeville via the Orpheum Circuit in a sketch "Off to Maine," by Gus Weinberg. It's an office act.

INSIDE STUFF
ON VAUDEVILLE

When Mike Scott walked out to the manager's office of the Elst Street theatre Saturday for his unknown salary of the "Variety of 1887" act in the house for the week, the manager asked Mike what he expected. No one in the "office act" had been apprised regarding salary, with that in mind he ended the act. Mike answered would be \$15 a week. He would see, said the manager, with Mike quaking, but when Mike got \$100 he was near toppled over. Charlie A. Loder, another old timer in the theatre, saved the amount.

These two old timers, Messrs. Scott and Loder, who took their work seriously and did it well in the hastily improvised act were the only two in the house. The audience got these two, recognized their work, with Mike doing his pedestal clog and Charlie Loder singing and dancing. The other, mere travesties and mostly by young people made up, never caught the fancy of the house at any time. The act was well reviewed in Variety last week although the reviewer omitted to mention that he had been an opportunity thrown away for a headline act that could have traveled over both the Keith-Albee and Orpheum circuits with plenty of entertainment in it.

To say that this "Variety of 1887" was a reproduction of the vaudeville of 40 years ago is gross libel on that vaudeville and those performers of that period. Forty years ago in vaudeville were some of the greatest performers and entertainers who have ever stepped upon a vaudeville stage. Some are alive today and some of them are still professionally appearing. In their place is a stupid collection of people and his, accepting this actual old timers.

Mike Scott as a clog dancer, with his little square of steel should have been dressed as he dressed 40 years ago, with little stands on his pedestal from which should fly flags, with the green and white in the center as Mike always had them; and instead of an evening dress suit, Mike should have worn his green tights and green hat. That was Mike Scott then and should be now. It may be imagined what the outfit would have added to Mike's bit of the show.

Clog dancing or pedestal clog dancing of yore is unknown to the average layman of today. The clog dancing of today is in the nature of a Kln. And Mike even at 64 forces home his natural step rhythm as he clogs with either foot or both feet.

However, perhaps the vaudeville of now didn't want to expose itself through presenting the true vaudeville of then.

It is considered very improbable by showmen, that the proposed 40 weeks of Keith-Albee-Orpheum vaudeville will ever materialize, unless the entire booking system now in use is revised with a subsequent loosening of the purse strings, to wear artists back.

The two shows a day, in the event the straight vaudeville come-back is an assured fact, will have to be augmented by salaries that meet competition. Standard acts no longer place importance of account on the number of performances daily, if they are getting satisfactory salaries.

The former prestige enjoyed by acts playing the big time among the profession and public, once a vital factor and which gave the bookers a strong selling point, has now evaporated. With the breaking down of the barriers the actor ceased to think in terms of how many shows a day and began thinking in terms of how much salary. Acts who wouldn't consider playing anything but two a day, regardless of salary, began drifting to the outside fields. After tasting regular salaries with few or no cuts, renounced the dwindling straight vaudeville house altogether.

To win back these acts and to keep them away from lower admission priced opposition houses is necessary to rehabilitate big time vaudeville. To accomplish that, a full season's work and salary will be necessary.

The price of a standard vaude act was saved at the Royal theatre, Bronx, last week when a community minstrel was staged under Tom Linton's direction. Raymond Elder, manager, and Linton revealed a turn with 40 Bronx boys and girls, which they styled "Royal Revelation Minstrels."

As an augmented feature with the turn, the New York Edison stringed trio, and J. W. Murphy, tenor, were offered.

Gaiety, Utica, N. Y. (Schine Brothers), recently acquired from the now defunct "Hobbs' Enterprises, is the only vaudeville theatre in upstate New York that plays vaude (K-A) without a feature picture. With three complete shows daily—no continuous performances—the policy has been successful for a number of years. The program consists of six acts, two-reel comedy and news weekly. One minute and two night shows are given.

Atlanta saw its greatest revue when actors from all of the shows in town joined in a midnight frolic at the Municipal Auditorium. It was for the benefit of the Tallulah Falls Industrial School in the mountains of North Georgia where those folk who live in the area are to "Stock Love" (film) are given an opportunity to obtain an education. The affair netted \$5,000.

In the decision reported reached by Keith-Albee to divide the circuit, with division managers appointed, it is following a system created by the picture chime. With the union about to be closed between K-A and the Orpheum circuits, a solid coast-to-coast circuit will be under the joint operation.

This week Raymond Hitchcock headlines at the Keith-Albee Palace, New York. Two weeks ago he played the Fox, Philadelphia, carrying the ban of an opposition house in the K-A agency. That's how much it amounts to nowadays.



NICK LUCAS

"THE CROONING TROUBADOUR"

Last week (March 13) played third return date at

PALACE, CHICAGO, in One Year

OPENING APRIL 24, INTERSTATE CIRCUIT

Direction LEO FITZGERALD, 226 W. 47th St., New York, N. Y.

W. F. X.

Scottish CHARACTER Comedian

OPENED KEITH'S, PHILADELPHIA, MONDAY, MARCH 14

Billed as a SENSATION, Tuesday, March 15

THANK YOU, AMERICA

VITAPHONE DEFIES KEITH BARRYMORE

BABETTE TOMMY'S WIFE

(Continued from page 25)

(Continued from page 25)
 elant to J. H. Lubin, chief booker of Loew's vaude.

Schenck replied as above. He amplified it by saying that he considered the exploitation and publicity given to an act on the Vitaphone as valuable to the turn. There would be no objection placed by Loew's, added Mr. Schenck, to a booking in a Loew's house following a Vitaphone appearance provided the act had material altogether different from that used for the Vitaphone exhibition.

Whether material had to be in the form of an old record or not, Schenck would not say, but left the inference as long as the material was satisfactory to Mr. Lubin, its use would not be questioned.

By material is included anything in use by a vaudeville act upon the Vitaphone, whether songs, dialogues, scenes or bits. Neighborhoods likely will be prescribed in areas. An act's appearance on the Vitaphone at Warner's Broadway theatre, New York, probably would be deemed by the Loew office to be within the area, of Loew's State, American, Lincoln Square and Greasy Square. There are three Vitaphone shows current in New York: Colony and Selwyn, besides Warner's.

Neighborhoods has done and is doing more to publicize artists than any other form of entertainment. Names have been made by the Vitaphone. Acts have become so popular after becoming Vitaphone Presentations that vaudeville agents and circuits have been only too glad to get them.

"There is not a vaudeville circuit in the country that can keep an artist busy for fifty-two weeks in the year, year in and year out; there is not a vaudeville circuit that can dictate to the artist and tell him what to do when he is laying off between bookings. Very few of the acts are routed week in and week out, and the acts that are routed every week are too big to be scared by threats of cancellation if they appear on Vitaphone.

"If the Keith-Albee Exchange makes the clause in a contract forbidding any one under contract with the Keith-Albee interest to appear in 'talking pictures' the Keith-Albee Circuit cannot make this clause for some of the acts—the Keith-Albee Exchange must mean that all acts are included.

"This statement seems rather absurd inasmuch as the big acts do

not have to accept it and the other acts do not interest Vitaphone.

"The Vitaphone Corporation is not worried by any statements and the artists appearing on Vitaphone are big enough to combat any such move made by the Keith-Albee Exchange.

"When Presentation hit the motion picture theatres it hurt vaudeville; acts were made over night and were in demand; the vaudeville offices threatened harm, but could do no harm. Presentation today is a big issue with vaudeville people. Vitaphone is a bigger issue, and unless a sensible attitude is taken by vaudeville it will be the sufferer, not Vitaphone, as we can give well known artists a yearly contract for as much salary as any vaudeville circuit can afford to pay, and they can work all season without leaving New York or Los Angeles. In that way, instead of the vaudeville circuit blacklisting Vitaphone, Vitaphone will be in a position to engage artists exclusively for its own purposes.

"I trouble with the 'powers that be' of so-called big-time vaudeville today is that they lack the business sense of showmen; they have proven to be the chief asset of the motion picture producers and theatre owners. If they would only stop and analyze the situation they would discover, as we have, that vaudeville is the most powerful means of advertising that exists today. Moreover, it has been proven that the majority of vaudeville artists, with the possible exception of about six of the biggest names, are unknown to the millions of movie patrons. Vitaphone will create a new following for these artists.

"Everyone is aware that vaudeville today is not only glad to sign up all the motion picture people who can lay their hands on for personal appearance tours in their houses."

58th St.'s Capacity

Proctor's 58th Street is to be enlarged into a 4,000-seat house, to meet neighborhood competition, according to report.

The Proctor interests are alleged to have secured an option on the adjoining building, the Palm Garden.

The Keith-Albee Circuit is reported to own 50 percent of the Proctor Circuit, and is said to have inspired the increased capacity plan.

has a husband, William Beatty of Meriden, Conn., from whom she was never divorced. He sets forth that in 1905 when a chorus girl, he met her and they soon became professional and private partners; that his salary as a single act of \$30 increased to \$150 as a two-act (Miss Raymond mentioned \$1,000 net in support of her alimony demand); that he was willing to marry her; that because both were Catholics this was not feasible because the other man; that she allegedly deserted him in July, 1924, when they were living at their Freeport, La. home; that she carried on an affair with George Schneider or Snyder of Freeport, who was also married; that she was a "confirmed drunkard"; that her habitual intoxication resulted in two serious automobile accidents.

Auto Accidents

One is cited in 1125 an route home from the Maranappack roadhouse when, in company with Adrian Dupree and a man named Brundage, the latter driving his own car, was killed. Miss Raymond and Brundage are charged with an illicit relationship. Brundage is alleged to have been meeting Miss Raymond clandestinely at the Alpine hotel, Freeport. As a result of this accident, Miss Raymond was six weeks in the hospital and laid off six months, to Dugan's further financial damage, and professional loss because of the lay-off.

An affair with Solomon Shapiro is also alleged which was abrogated through Shapiro's brother's alleged threat to the woman that he would tell her husband. Miss Raymond denied this, stating that Shapiro, like herself, was an N. V. A. member, both happening to be together at times in the clubhouse which might have created some talk.

Regarding the Brundage friendship, she denies it absolutely, as she does the intoxication, excepting that she admits it is to Dugan's credit that he did not indulge in alcoholics and that the extent of her own imbibing was just to be sociable as was the vogue of her friends and acquaintances.

Miss Raymond charged cruelty, beatings and a threat of capital punishment on one occasion at the hands of Dugan.

Dugan denies that he is worth \$150,000; or that he earns \$35,000 annually and saves \$10,000 of that each year. He states that his

Freeport property is worth only \$15,000 and not \$25,000 as alleged, against which there is a \$5,000 mortgage outstanding; that the shore bungalow is valued at \$4,000 and also mortgaged.

First Half Annoyance

Scarcity of first half stands available for vaudeville is causing independent bookers considerable consternation.

Despite the increased number of houses booking vaudeville independently out of New York, but a small percentage of these are playing shows on the first half, with the exception of houses that have traditionally been split week stands.

The newcomer group trying vaudeville are playing last halves only and working additional hard-ship on bookers, with few first halves in retaining good acts when available.

The existing conditions have prompted bookers to concentrate upon a drive for early week stands either by annexation of new houses or an attempt to educate some of their present clients to play vaude acts the early part of the week. Bookers caught short on the first half stands are handicapped in competition for standard acts with a few weeks open through inability to provide consecutive dates.

Linder Sells Lease

Jack Linder sold his lease of the Palace, Morristown, N. J., last week to David Snapper and Sol Kelsey. Linder had previously leased it from Anthony Esposito, owner. Linder was to have taken possession of the house July 20, but transferred to the new lease instead. The house is currently booked through the K. A. Circuit, but switches to Linder at the time of transfer which was part of the transfer arrangement.

Pan Franchises Next Season

Additional Franchise Contract franchises anticipated for the past months seem cold until next season.

Kameo Tying Orchestra

Loew's Kameo, in Brooklyn's Bedford section, is encountering unrescreen competition from the new Loew's Savoy, a combination house two blocks away, also on Eastern Parkway.

The Kameo, playing straight pictures, is bringing in Phil Fabelle and a veritable trench orchestra as a business booster to offset the competition.

Fabelle in a season at Loew's 1th Avenue at 12th street has done much to jack up that house into a winner. With his switch to Brooklyn, Fabelle will install a sub-band at the Seventh Avenue.

Kosloff Fights Calif.

On Agency Ruling

Los Angeles, March 23. Theodore Kosloff has refused to accept the Stiva Labor Bureau's classification of his ballet contracting business as an employment agency. He will take the matter into Municipal Court for a test case ruling.

The Labor Bureau after compelling Kosloff to discontinue his practice of deducting fines from the wages of girl dancers, ruled that since in the case of the presentation at the Carthy Circle theatre it was proven Kosloff received more for the dancers than he paid them, he came under the jurisdiction of the Labor Bureau and should be licensed, bonded and subject to supervision as an employment agency. Kosloff is fighting against supervision as this will compel him to file statements each month of all placements, commissions and contracts.

Houses Opening

The Hudson, Hudson, N. Y., switches from A. & B. Dow to Fifty Markus Agency next week. It plays five acts on a split week.

The Hancock, Hancock, N. Y., adds vaudeville this week, playing five acts Friday and Saturday hooked by Sydney Rheingold through the Unity Agency.

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ONE
 VINCENT LOPEZ

ONE
 ROGER WOLFE KAHN

ONE

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AND HIS BAND

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 This Week (March 21)
 Thanks to MR. J. H. LUBIN and MR. MARVIN H. SCHENCK
 Direction Mr. CHARLES YATES

Betty Smith Booking 7 Neighborhood Houses

Betty Smith has been appointed booking manager for seven of the Consolidated Circuit's 25-odd neighborhood theatres concentrated in the Bronx and along 4th avenue. The latest is the chain

NEW HOTEL ANNAPOLIS

Washington, D. C.
B. H. FATT, Mgr.
in the heart of
Theatre District
11-12 and H Sts.

opened last night (Tuesday) at 165th street and Morris avenue, called the Fleetwood, with an elaborate show consisting of the O'Brien Sisters, Bert Lewis, Betty Marvin and Louise Brown, remaining there for the rest of the week. The Fleetwood is a 2,000-seater.

Another new spoke in the chain opens early in April at 186th street and Jerome avenue, the Oxford, a 2,500-seat house.

LINDSAY IN CANDY BIZ

Los Angeles, March 22.
W. E. Lindsay, on the house staff at Pantages theatre for three years, has resigned to go into the wholesale candy business.

JAKE WELLS SUICIDE

(Continued from page 25)

firm originally organized under the title of Wilmer, Vincent & Wells. Keith-Albee is reported also connected with W. & V. in the purchase.

Wells' main theatre holdings were in Richmond and Norfolk, Va. At one time or another he has houses scattered throughout this mid-Southern area, in Augusta and Atlanta, selling out to Southern Birthplaces at the time R. A. Lynch was at its head and before Lynch sold to Famous Players.

Baseball Player

Born in Memphis, Wells migrated to Richmond as a baseball player in 1914, became manager of that club in the old Atlantic League and carried on to become a member of that city's Chamber of Commerce. His first theatrical venture was an accident. Intending to buy a strap for a hat rack, he noticed that the floor of the store had a steep incline and became curious. Learning that the structure had formerly been a theatre, Wells bought the place and converted it to its original policy. Later, he invaded Atlanta with a stock company which eventually grew to a theatre chain and also a string of five summer amusement parks as well as three hotels in Hendersonville, two of which he had sold.

It is not known here whether Wells let a will. The belief is that he did not and that Otto Wells will take over all of his late foster brother's holdings and continue the business of two small theatres in Hendersonville, besides the Park Hill run and extensive realty holdings.

As one of the best known showmen of the Southland, Jake Wells was a familiar figure whenever on Broadway. His recent disposal of his Virginia theatrical holdings was thought to have placed him firmly and easily, financially. He had no worries or troubles as far as his intimates were aware of, but he had acted erratically at times when in New York, and it seemed a common custom for him to carry a gun.

Booking Circuses

Independent bookers are beating touring circuses in pre-season by offering and also grouping units of their own when there are not enough of the regular circus attractions to fill their wants.

Barton Brothers Circus, carrying 25 performers and 30 head of stock, has been routed for 10 weeks by Jack Lindus, A. & S. Dow, Fatty Markey and Arthur Fisher.

Barton's outfit rates as the largest of its class available for vaudeville. Several other smaller units are also being booked in stands unable to stand the expense of the larger outfit.

LANGDON FILM BOOKED

Bookings have been made for the five-reel Harry Langdon picture, "His First Flame," made when he was still under Pathe contract, for its initial public presentation at the Strand theatres, New York, and Brooklyn, with the Keith-Albee houses to follow.

Meanwhile Langdon's latest First National, "Long Pants," has been penciled in for initial New York presentation.

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"Variety" Is Long Again

VARIETY, March 14:

AFTER 20 YEARS MURPHY WITH K.-A.

Dutch Monologist Finally Gets Contract, but Had to Sign for Five Years at Less Money

A tip-off on the current shortage of acts in the straight vaudeville circles is the signing of Benator Francis Murphy by the Keith-Albee and Orpheum Circuits to a five-year contract.

Murphy has been trying to secure a Keith-Albee and Orpheum route for 20 years and only succeeded this week. He has played every vaudeville circuit in the country over and over with his packed Dutch monologues.

Whether the Benator's recent fate lifting fooled the K.-A. and Orpheum bookers into thinking he is a new act or whether the desire to grab what remains of the standard acts and book them for long terms in the face of the K.-A. and Orpheum recent announcement of a return of 40 weeks of straight vaudeville, is not known.

His desire to be routed by K.-A. dates back to the pre-picture days when the two-day was the pinnacle of desire for most vaudevillians. Just why Murphy accepted a five-year route at this late date and at a salary reported to be less than that paid him by outside circuits, is another unexplainable part of the deal.

IT IS A FOUR-YEAR CONTRACT WHICH I HAVE SIGNED WITH THE KEITH AND ORPHEUM CIRCUITS!!

I want to thank everyone who has helped me negotiate this wonderful contract, and I will use my best endeavor to fulfill it to everyone's satisfaction.

A special thanks to MARTY FORKINS; JACK WEINER and ARTHUR BLONDELL. Also PHIL BLOOM, of the Orpheum Circuit, and DARBY AARONSON, my author.

SENATOR F. MURPHY

MRS. COOLIDGE BREAKS CAPITAL THEATRE RULE

First Lady Sits in Orchestra With Friends, Disregarding White House Box Precedent

Washington, March 22. Casting tradition over either should Mrs. Coolidge as the "First Lady of the Land" sit in the orchestra with four women companions when witnessing the performance of Grace George in "Legend of Lenora."

It has been the custom beyond memory for the wife of the President to occupy the Presidential box when in the theatre here.

GRAY MATTER

By MOLLIE GRAY
(TOMMY GRAY'S SISTER)

At the Palace
Many lovely ladies and beautiful costumes at the Palace. This week even the opening act the Monarchs had ladies in gowns of metallic cloth and blue insets of silver lace, worn with silver slippers. Then the girl with Cardinal showed what the Monarchs would wear, appearing first in blue suit, then orange velvet, white satin, a green and finally a combination of red coat and white satin trousers, all with their matching caps.

The Dodge Twins use a certain showing large profile and full face views of themselves, and to keep things even are accompanied by a pair of pianos. Their opening ensembles were caps of rose color cloth and gowns of gray with a combination of the skirt slanting up to one hip and a large bow of silk matching the caps and slippers. This was followed by a costume consisting principally of a large fan

and long train of metallic brocade and another of towering head-dresses and large scarves and many rhinestones and finishing with black and white features skirting a black bodice. For the finale she gave the orchestra, her share of the flowers.

Heater and Holbrook are billed as "Dancing as usual," and that is entirely untrue. Their dancing is not only unusual, but Miss Heater's is a real delight, her grace and poise being anything but usual. After an imitation of Miss Murray, she gave the orchestra a new verbal twist to gold bodice and then appeared in a ballet dress of white that had rose leaves scattered over it and roses on the bodice. A jaunty cap was of green with black net and her partner worked hard, but so did the audience when they finished.

The young man playing for Elaine Janis certainly knows his little book, he stood up when she walked on. Or he may have been inspired by Hitchy's speech of introduction. Her costume was of black georgette with a double bow of rhinestones in front of the bodice and a double bow of the stoniest color in the back. For the finale she gave the orchestra a new verbal twist to gold bodice and then appeared in a ballet dress of white that had rose leaves scattered over it and roses on the bodice. A jaunty cap was of green with black net and her partner worked hard, but so did the audience when they finished.

An Idea With Hitch

At the Hippodrome, Joe Riley tries to be different by having an orchestra of girls and a musical director. The idea is a good one but there's a hitch in it somewhere, and it wasn't with the dancing. The old reliable "Gloworm" played on a harp and viola was good but the other numbers could have been anything and probably were. The girls wore red coats and white skirts.

Shirley Dahl with her company of four dancers and five musicians like stood up when she walked on. Or he may have been inspired by Hitchy's speech of introduction. Her costume was of black georgette with a double bow of rhinestones in front of the bodice and a double bow of the stoniest color in the back. For the finale she gave the orchestra a new verbal twist to gold bodice and then appeared in a ballet dress of white that had rose leaves scattered over it and roses on the bodice. A jaunty cap was of green with black net and her partner worked hard, but so did the audience when they finished.

Miss Dahl wore beaded georgette and slippers of flams color and a costume of feathers and a small white veil. Her partner worked hard, but so did the audience when they finished.

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The most beautiful Italian restaurant
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In the New York Hotel and Casino
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Italian Food and Italian Atmosphere
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Always something new to eat
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Dinner and Desserts in Luxury
Chinese Restaurant
325-326 West 42nd Street
Next to the Littlejohn Embroideries

ELIQUETTE ON DIME

After much weeping and wailing and biting of pillows, Loe Moran
was going to end it all in the ely waters but she wanted a rose in her
hair. Loe is an excellent little girl who has not a penny of money
of if you found two dimes in the dirt? Would you examine them and
question their value? The book of etiquette says no. Never look a
found dime in the face.

This coveted, two-faced little dime landed her in a hospital and almost
to jail. Loe is an excellent little girl who has not a penny of money
of if you found two dimes in the dirt? Would you examine them and
question their value? The book of etiquette says no. Never look a
found dime in the face.

"Doc Gave Me Twenty Cents" and these trick dimes were luckier
than any John D. ever gave away, for Steve took no more chances and
Lor' Joy at his return was a fine bit of acting.

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CLASH OF THE PRINCESSES DOROTHY HALL AND VIRGINIA SMITH JUSTIFY AGAINST DIRT PLAY—Special Sessions Justifies Reserve De- cision—Producers Urged "More Ginger"

Dorothy Hall and Virginia Smith Justify Against Dirt Play—Special Sessions Justifies Reserve Decision—Producers Urged "More Ginger"

The producers, author and the members of the cast of the late "Clash of the Princesses" played in Special Sessions Monday charged with giving an indecent show, the hearing occupied the entire day. At the conclusion of the testimony Justices Drennon, Murphy and Voorhees announced they would render their decision next Monday after reading the script.

Clara Mae Major, lessee of the Princess theatre where the play was produced, was acquitted at the conclusion of the People's case.

Police Inspector Thomas P. Cummings was the first witness for the prosecution. Under the guidance of Assistant District Attorney James Garrett Wallace, the inspector described the play in detail as well as other detectives viewed it on February 14 four days before the arrests were made. The inspector made an excellent witness and was very thorough in giving detail of the dialog and "business" of the show. The inspector told the Justices he had been directed by the Police Commissioner to review several Broadway plays alleged to be indecent. The inspector said he obtained a copy of "Variety" which carried a list of Broadway shows about on Broadway. "The Virgin Man" was among them.

Murray Hulbert, president of the Board of Aldermen, represented the three women members of the cast, Dorothy Hall, Betty Alden and Virginia Smith. At the outset Mr. Hulbert moved for a continuance of the case against his clients, contending that under their Equity contracts they were entitled to a continuance in the play and that they immediately quit the show after the Justices that Miss Hall had given notice to the manager to leave the show after nearly two weeks before the police raided the show. The three women left the show as quickly as possible, he said. The Justices, after hearing his motion, declined to listen to him and proceeded rendering a decision.

Mr. Wallace declared the play was based on immorality, that it was of three women of loose morals trying to seduce a young man apparently within the bounds of decency. He said that if the suggestive parts of the play were deleted the "backbone" would have been taken out of it.

Miss Hall, the Star

Miss Hall proved to be the star of the court performance. Very demure and pretty she said she had been on the stage for 15 years, having been a pupil of Mrs. Major at the latter's school of acting. She told the Justices that she had played leads with "White Collars." Miss Hall said that when she read her contract for the manuscript was vastly different from the one she was put on. She said that Dorothy Hall had inserted other lines and business and that she was not very unhappy in the role and served a two-week notice on the manager. She said that when she was told by producers, induced her to remain in the part a week longer "so that he could get some of the money back." It was during this third week that the police made the arrests, she testified.

Virginia Smith's "Kidding"

Miss Smith, who played the maid, was the first witness to testify for her part and her lines in the show. Both she and Miss Hall insisted that they had no knowledge of the women of loose morals or that they were supposed to seduce the young man. They said that their actions toward the unsophisticated were that of "kidding him." They informed the Justices that she has been on the stage since she was two years old, and that prior to the March 10th she had been working with the musical show "Merry Merry."

Mr. Wallace, the author, said the show had been produced in London under

the title of "The Three Brides." The birds, it was explained, meant they were women in English slang. He insisted that after the fourth performance of the play Jacob Saxon, Clark and Mack Cohen, the producers, insisted that he must inject more "punch" into the show or it would fail.

As a result, Dusan said, only on being urged by the two producers, he had injected new lines and business in the last act. This was in reference to an off-stage bedroom scene, wherein Miss Hall induced Don Dillaway (Hughe), the "Punch" character, to enter her boudoir after he had assisted her to discard most of her wearing apparel. After hearing the testimony of a few minor witnesses the Justices decided they had heard enough.

The other defendants were Paul Clare, Don Dillaway, Betty Alden, Joseph Baird and Charles Horn. **FOLIES BERGERE REVUE**
COMING FROM PARIS
1st Time for Original Company
in New York—Rene Racover
Looking for Theatre

Rene Racover is bringing over the original Folies Bergeres revue from Paris in two months for a summer run. It is the first time the original company has been imported, although American producers have imported (authoritatively and not) scenes from the Parisian revue from time to time.

As to whether any similar "adaptation" or "adaptation," Racover has copyrighted each scene from the Folies Bergeres American production. Louis Lemaarchand, the original Folies Bergeres producer, is coming over to stage the American production which will feature a mixed cast of American and French principals. Albert Orville will be brought over, and Fowler and Tamara, the American dancers, will return with the French. The chorus is entirely American.

A number of years ago the Fulton theatre was transformed into an American Folies Bergeres with entertainment patterned after the Parisian original, but this is the first time an entire production is being imported.

Racover is still negotiating for a theatre.

Bledsoe, Colored, Loses 'Walking' Arbitration

The arbitration of the Julian Bledsoe claim, the first case of a colored actor to be handled by Equity, was decided last week last week.

Bledsoe was featured in the short lived "Abraham" Boom, presented by the Experimental Theatre, Inc., at the Fox Theatre and later at the Garrick.

Julian S. Mason appointed by the Equity board, decided that Bledsoe shall pay the management \$200, representing two weeks' salary. Bledsoe was transferred to the show without giving notice. There was \$112.50 in salary held at Equity, but Bledsoe had been called on to make up the difference, \$37.50.

The arbitrator is not satisfied that the terms of the contract were broken, as no reason for the actor to walk out without notice. This is the first time a colored actor has been counted in the decision against him.

DARTMOUTH ALUMNI SELECTS MARIE SAXON

First Outside Guest of Honor
—1927 Reunion at Hotel
Biltmore Cascades Apr. 7

Marie Saxon, with Clark and McCullough in "The Ramblers" at the Biltmore, New York, has been selected by the Dartmouth Alumni Association as guest of honor for its 1927 reunion, the Biltmore Cascades April 7. The Association is composed of 1,500 members.

Custom was broken down in the selection of an "outsider" for the honorary position, as from the feminine side. Dartmouth is noted as radically anti-queer.

The combined musical clubs of the college will supply the music and entertainment.

Dartmouth in making the announcement of Miss Saxon's selection will proclaim her a native of Portsmouth, N. H., and she always wears the "green" at Dartmouth football games.

MACLOON OUT OF PLAYING

Los Angeles, March 20.

On account of continual friction during the past few months, the Friday Morning Club has canceled business relations with Louis O. Macloon, who has taken over the Playhouse. Macloon has leased the house for the past three years.

Charles F. Turner, president of the club, says that Macloon started to make things disagreeable during the past few months, everything he wanted in the way of favors and support. Also, it is impossible to refuse to allow the use of the theatre for dramatic purposes at their meetings, despite the fact that the club is a private club and should use the theatre for this purpose.

Macloon has been trying to get rid of the lease because the house was not panning out as well as he expected. He has been very angry about what any one would offer. It is said that the Friday Morning Club has been offering him a sum of money to get rid of him.

Butler and Davis, who operate the theatre, have been offered a lease on the Playhouse. In association with Homer Curran, Macloon has been producing the production of "Able's Irish Rose" for a summer run beginning April 17.

This production had its initial tryout here at the Morocco and ran for 35 weeks before it was sent to Chicago.

SAD BUNK STUFF

Syracuse, March 22.

B. F. Keiths here came in for another critical raping last week when the split week Vaudeville Centennial program ending on Thursday proved pretty much of a flop. The bill headlined Jean Acker, the "Smoking" Keiths, and a department evidently forgetting that the "Smoking" Keiths had appeared at the Temple, local pop house, "Smoke" was pronounced very bad and definitely a flop.

Miss Acker garnered a neat bit of publicity for herself by attacking the local original, but her interview with Rudy's alleged shad.

Among other things, Jean avowed that if she should disclose what Rudy said to her when he was before his death, it wouldn't be very flattering to her matrimonial success to "Natchas" Marm.

Poi Negri was also assailed for "grandstand stuff" and "cheap exhortation."

Miss Acker said she could have added \$50 weekly to her salary if she would have permitted herself to be billed as Mrs. Valentino. If she's so, the Keiths' office are still going to be over on the "Smoking" Keiths newspaper advice.

B. F. Keiths (in person), the latter Mrs. Rudolph Valentino. The latter was in display type.

WONT CUT FOR 'RAMBLERS'

Georgia O'Hamey and Wm. E. S. Fox, New York, are in the city in their notices to Philip Goodmann's "Ramblers" at the Lyric.

N. Y. "World's" EDITORIAL VARIETY'S CRITICS BOX SCORE

This editorial appeared in the New York "World" of March 18:

Critics' Battering Avails

Variety, when it rates the merits of the critics' reviews on their forcefulness as to the probable success of the plays they discuss, no doubt does the profession a service. It is worth something to a producer or actor to know which of the critics are the most forceful in their writing about from the commercial point of view.

Yet one cannot help thinking that this rating from a theatrical journal is had for criticism from the critics who are the most forceful. The critic who knows that his box score is being compiled every day must inevitably be tempted to trim his remarks in order to make a good showing. He may feel that a given play is a poor one, and though; that it cannot offer entertainment to any civilized taste. Yet with this thing hanging over his head, he must be tempted to appear friendly toward it, lest he be put down as a dolt who does not know a good thing when he sees it.

Furthermore, discussion of a play's chances is perhaps the stupidest thing in the world to the layman. It is obviously trade chatter. One of the outstanding critics in New York is Mr. George Jean Nathan, yet it is rare indeed for him to write anything but even analyses of a forecast. He often finds no more to interest him in a hopeless flop as in a great success, and the result is that he writes out "feature" stuff about plays but criticism. We can stand words of his technique here, no matter how many ratings Variety gives.

FRANK EGAN LEFT BULK OF ESTATE TO FRIEND

Requests She Distribute One-Third Among Relatives—Brother Survives

Los Angeles, March 22.

Frank C. Egan, theatrical producer, who died March 15, left the bulk of his estate to Mrs. Harriet Bentel, wife of George Bentel, former head of the Morocco Hotel Company.

According to a will filed here, it is provided that all the property be handled by Mrs. Bentel personally and that she take care of his near relatives in an equitable and satisfactory to them in her judgment. Another clause in the will provides that one-third of the estate be given to his near relatives but to be supervised and distributed by him.

The near relatives are listed as his brother, William Egan, of Chicago, five sisters and an aunt, Ella Lynch, who lives in Los Angeles. It is said the income from Egan's property will be paid to the Little Theatre and his dramatic school, should yield \$100,000 a year. At the time the will was filed Mrs. Bentel asked for special letters for administration that she might be named as executor, and the court has granted her request.

The will was executed Dec. 30, 1925.

Minister Didn't Fall

Binghamton, N. Y., March 22.

When local clerics refused to officiate at a public wedding in the Binghamton theatre because it was the wedding of a student for "Eleg Night," Mr. A. M. Adams, manager, broadcast an appeal to Rev. W. W. Schenck, of Schenectady, wired acceptance.

Dora Vandenale will be married to Charles M. Cook, of Binghamton, on March 23.

B'WAY CAST TO HAWAII

Ins. Claims and Company Salt for 3 Weeks in Honolulu, First Date to Be in Kilauea.

Los Angeles, March 22.

What is said to be the first booking of its kind will be the "Clare and the Last of Mrs. Chey" company salts for a three week engagement in Honolulu, following their local engagement at the Biltmore Theatre.

It is claimed that New York production has never appeared in the Hawaiian Islands.

Nance O'Neill in Legit

Nance O'Neill is quitting vaudeville to return to legit in "Foghorn Leghorn" with Hugh Stange, produced by Richard Herring and directed by Alfred Hickman. The show is due to open rehearsal next week.

Goldie Flynn for Films

Goldie Flynn, former chorus girl with Fred Stone's "Crisa Crown," has been signed to the film P. H. O. player. She will work under the name of Elmer King.

CARROLL'S WHITE HOUSE HOPE IS LONG CHANCE

Washington, March 22.

The U. S. Supreme Court has denied Earl Carroll's petition for a writ of habeas corpus. This leaves but two alternatives: a Presidential pardon, which cannot be granted until Carroll has served one-third of his sentence of a year and a day, or suspension of his sentence by the federal judge. As to the latter, the power of a judge to suspend a sentence is now being asserted in the case of North Pole fame, case. The Department of Justice claims that the judge to take such action is to infringe upon the functions of the executive branch of the government.

This question has already been carried to the Supreme Court and because of its prominence will result in the judge to the Carroll case hesitating to further open the question, state attorney general is expected to take action. There working for Carroll here are hopeful that action by the Supreme Court will be taken without the customary jail period. It is believed that the one-third rule will result in the judge to the Carroll case hesitating to further open the question, state attorney general is expected to take action. There working for Carroll here are hopeful that action by the Supreme Court will be taken without the customary jail period.

SHOWS IN N. Y. AND COMMENT

Figure attendance and comment point to some attractions being successful, while the same groups accredited to others might suggest mediocrity at best. The variance is explained in the following capsule, with the varying overhead, the size of cast, with consequent difference in necessary gross of profit. Variance also necessary for musical action as against dramatic play is also considered.

Classification of attraction, house capacity and top price of the admission seats given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

"Abie's Irish Rose," Republic (253rd week) (C-261-12.75). Dark theatres still in evidence, this business on downgrade; "Abie" still one of the profitable business, and will break all run records.

"American Tragedy," Longacre (25th week) (D-219-12.25). Continuance much longer doubtful though business holding to some profit around \$4,000 to \$5,000.

"Broadway," Broadway (27th week) (CD-111-12.25). Continues to capacity attendance; with scale having original top the weekly gross is over \$26,000; season's outstanding non-musical attraction.

"Brothers Karamazov," Guild (18th week) (D-214-12.20). "Karamazov" going off after another week's playing with Guild presenting another piece to alternate with "Pygmalion." Russian matter about \$10,000 last week.

"Bye, Bye, Bonnie," Cosmopolitan (11th week) (M-1242-12.25). Moved here from Ritz last week with cut rate guarantee; box office goes better too with takings going to \$10,000; best figure for this show to date.

"Chicago," Music Box (13th week) (CD-245-12.25). Getting fair trade but liable to leave soon, with "The Spider" possibly moving over from 46th Street; "Chicago" approximately \$11,000.

"Crime," Times Square (45th week) (D-1087-12.25). Strong average demand with capacity attendance save in gallery; takings over \$16,000; will get more in this house when show moved Monday from Riffine; latter dark, but "Tommy" moves over from Gaiety.

"Cris Cross," Globe (24th week) (M-1141-12.10). One week more; dated for spring engagement in Boston; business held up by figures until Washington's Birthday, making off to \$13,000; in "Camille" listed to follow.

"Countess Maritza," 46th St. (23rd week) (O-1123-12.50). Though probably turning profit at present place, business away under former figure; \$15,000 estimated; will move to Juitones' under former figure.

"Cherry Blossoms," formerly "Yo Gah," 2nd Ave. (7th week) (D-104-12.25). "Yo Gah" (D-104-12.25).

"Fog," National (1st week) (D-1161-12.25). Getting around \$10,000 break; under stop limit last week, however.

"Gay Paris," Winter Garden (20th week) (M-1493-12.50). Spring week; "Gay Paris" and "Ben Bernie's band" went into show Monday; business off; under \$15,000 average.

"Gertrude," Bayes (19th week) (C-160-12.25). Still drawing business by means of widely distributed two for one coupons; estimated around \$10,000.

"Hansom Lane," Knickerbocker (27th week) (M-1492-12.25). One of favored musicals and candidate for summer continuance; business still strong with pace approximately \$25,000.

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entia; not as successful as "Tomorrow" with which it will alternate on tour; "Mariners" next week.

"Queen High," Ambassador (29th week) (M-1484-12.40). Expected to last through spring; recent takings approximated \$18,000 to \$20,000; about an even average; expected to get better.

"Rita Rita," Ziegfeld (4th week) (M-1701-12.25). Leads agency demand and tops Broadway's list week; running ahead of earlier weeks through list in messianic scale.

"Road to Rome," Playhouse (3th week) (M-1483-12.25). Recent biggest grosses ever in this theatre; "Road to Rome" takings quoted above \$15,000.

"Saturday's Children," Booth (3th week) (M-1482-12.25). Among plays considered for award of Pulitzer prize; excellent business considering capacity; \$15,000 and over.

"Scandale," Apollo (41st week) (R-1481-12.50). Will complete year with summer continuance not yet determined; business still excellent with gross around \$20,000.

"Sax," Daly's (D-1173-12.30). Despite court publicity taken off suddenly Saturday; business had dropped off so much management wanted to cut salaries; house dark; film next week; played 47 weeks.

"Sinner," Knaw (7th week) (D-232-12.30). Making little money with average trade around \$5,000; about \$1,000 under that mark last week.

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Certainly among best of season's offerings, allocated from start and has been getting capacity business since very first off last week, with gross above \$18,000.

"The Crown Prince," Forrest (1st week) (D-1480-12.20). Drama taking around difference of opinion out of town; presented by L. Law, recent Weber, adapted by Zee Ashme from original source; Vajda; opens tonight (Wednesday).

"The Desert Song," Casino (10th week) (O-1044-12.50). Operetta week of year run and might go that distance; getting over \$10,000; recently taking pace like most others, but good business.

"The Ladder," Waldorf (23rd week) (D-1142-12.30). Can stay as long as it keeps drawing; moneyed man has taken show over; recently taking pace like most others, but good business.

"The Mystery Ship," Garrick (2nd week) (D-250-12.30). Opens March 17 with indications its cut rate among mystery plays.

"The Nightingale," Jolson's (15th week) (O-1175-12.50). Final week; never in the money; recent trade \$15,000 or less; next week "Countess Maritza" will move up many places.

"The Nones," Hudson (23rd week) (D-1091-12.30). Can go through spring with show and house under same management; moderate money at \$8,000 to \$10,000, estimate.

"The Play's the Thing," Henry Miller (21st week) (CD-944-12.25). One of the smartest draws on list in last month; money-making last week hit off, but got over \$10,000.

"The Ramblers," Lyric (7th week) (M-1480-12.25). Went into cut rates for first time last week; another two months expected; around \$2,000.

"The Scarlet Lily," Comedy (D-232-12.30). Closed suddenly Saturday after playing eight weeks to small trade, principally on cut rates; under \$5,000.

"The Silver Gave," Ned McCobb's Daughter, John Golden (8th week) (CD-250-12.10). First named play was presented last week under alternating system; rated best production of Gaiety season; last week's gross, \$12,000.

"The Spider," Chaslin's 46th St. (1st week) (D-1301-12.30). Melodrama had attracted quite some attention out of town; presented by Albert Lewis and Sam H. Harris; opened Tuesday.

"The Squall," 46th St. (2nd week) (D-260-12.20). Looks set through spring, with takings around \$9,000 recently; additional matinee dropped.

"The Virgin Mary," Pantages (D-225-12.10). Siles off suddenly last week; as with "Box," actors of players with attendant publicity.

licity required in but rapid box office interest; \$1,000 to \$2,000 estimated; played more nine weeks.

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"VARIETY"

DOES THE BEST BARGAIN IN SHOW BUSINESS

THE BEST BARGAIN IN SHOW BUSINESS
HAVE YOU SENT IN YOUR NAME AND ADDRESS?

DO IT NOW

Name and address
will occupy two lines.

Total cost \$1

Fill in this coupon

and forward immediately.

VARIETY, 154 W. 46th Street, N. Y. City

Name

Address

(May be care of any agency, firm, paper, or club)

City

Occupation

RADIO RAMBLINGS

Vincent Lopez's inability Saturday night to travel from his Lewis' Metropolitan, Brooklyn, N. Y., engagement to the WEAF studio, was a windfall for F. Wheeler Wadsworth and his wife Roosevelt, who took advantage of the four-station hook-up with an excellent program. Wadsworth, the new maestro at the Roosevelt, succeeding Ben Bernie, over the number, and he bids fair to make a highly favorable impression for future benefit because of his palmtalking radio routine. Wadsworth's bunch has becouped dance rhythm, great for the dancers at the hotel, but he must consider the majority of the radio listeners-in are more intrigued with the melody and he should not bury that end of it in favor of the brass rhythms.

On the subject of Ben Bernie, he is making a mistake in permitting WHN to exploit that Bernie unit at the Moulin Rouge as if it were the original outfit. It's a slightly enough aggravation but does not credit the "name" if one gets the impression it is his original orchestra.

Paul Whiteman has found a way to curb this with the Whiteman Aristocrats. Specific instruction when that band is on the air eliminates any possible "name" confusion, and still lends the ether unit the advantage of Whiteman's name.

In the line of dance orchestras, things have progressed to such extent that most of them sound alike. They all listen good and it takes plenty to go beyond that usual high standard. There is one modest leader who is accomplishing this and is developing a large radio following for are aware of. He is Don Voorhees, conductor of his "Vanities" orchestra and he is on WJZ from the Earl Carroll theatre Saturday nights, which is on the revue starts. Voorhees puts plenty into his arrangements and the favorable impression has been noticed from the avalanche of fan mail received at the WJZ studios.

Roger Wolfe Kahn is now a WJZ artist, direct from the Hotel Pennsylvania, occupying the former abode of George Olsen's orchestra. The Kahn syndicate is fancy with it has been mixed a more than unusual amount of novelty. Seemingly, Kahn is going in for versatile trimmings along with his symphonic syndication.

B. A. Rolfe, besides the thrifw weekly sounday dance programs from the WJZ D'O'C, also the bookbans of the Coward Comfort Hour, exploiting the Coward Shone with a program of "seething" syndication in keeping with the comfort idea. There is a pollyanna aura to these Coward hours which, for its obvious optimism is great stuff for the radio fans.

Two distinctive commercial bandmasters are Louis Katzman and his Whittall Anglo-Persians, and the A. & P. Gypieses. Katzman and his Oriental orchestra goes in for varying musical motifs, while the Gypieses concentrate on Romany compositions along with lighter standards.

Godfrey Ludlow and Letitia Calbers, Gainsburg, violinist and pianiste, are a sure-fire joint couple Sunday nights. Mr. Ludlow's violin and pianiste, enhanced by the Spanish pianiste's supporting program.

Tabloid grand opera is getting to be quite a thing on the N. B. C. circuit. Cesare Rodero, the director, has built up his operatic trappings into radio entertainment staples.

Frame for Leader but Traffic Cop Overlooked

KANSAS CITY, March 22.

A publicity stunt, which came near backfiring, was made by Louis Charninsky, director of the Pantheons orchestra. It was planned to have the popular leader take the three baby elephants from the circus billy for a stroll through Petticoat lane, shopping centre.

A fake arrest for blocking traffic was also fixed, and Louis instructed to give the arresting officer an argument, but take a ride in the wagon.

The "babies" created a near riot in the noon crowds. Then came Captain Reynolds of the Traffic squad. The Captain had not been let in on the frame. When Louis started to make his "big" talk the officer ordered him and his gang off the street and saw that the orders were just the same and hit the evening papers.

Rays' "Sound" Concert

Huston Rays' long heralded "sound-wave therapy" concert demonstration at Carnegie Hall, New York, takes place Friday evening, March 25.

Dolores Casanelli, soprano, will be guest artist with the "music healer" as Ray calls himself.

Mrs. Crawford on Victor

Mrs. Jeme Crawford, who opened two weeks ago at the Paramount, New York, where her husband is the Wurlitzer ace, will also record for Victor.

Mrs. Crawford will co "hot" record readings.

Coleman Goetz Returns
Coleman Goetz returned Monday to Broadway for the first time in five years.

Goetz, the travelling representative of Villa Moret, San Francisco, in Europe Today" with H. Remick & Co.

N. Y. Dailies Switch Back To Complete Programs

With the New York "Evening Telegram" featuring unbridled radio programs, all the other metropolitan dailies have followed suit. The "Sun" was the second to publish the radio programs to include the advertisers' names as heretofore prior to the Greater New York Managing Editors' Association's decision to eliminate free advertising from their printed radio programs. Public demand prompted the unabridged printing of the bills, because of their objection to a blind item that "orchestra" or "entertainment" or "Hollywood" type was on at a certain hour. The radio fans want to know which orchestra and what entertainers, the identification adjective being the part objected to since the Silvertones Orchestra or Hollywood Boys are free ads though the prefixes. With the Scripps-Howard syndicate taking over the "Telegram" it made the radio program a feature and annexed quite a little circulation as a result.

Roxy, Twice Weekly

Roxy and his Gang are on the air now twice a week, Sunday afternoons and Monday nights, both via the WEAF and WJZ networks. The Sunday afternoon broadcasts started March 20 from WJZ.

HERE AND THERE

Walter Donaldson went down to Havana over a month ago, and he is still down there.

Ross Gorman has booked a unit at the Carlton Terrace Hotel, New York, headed by Jimmy Kern, who is broadcasting through WABC.

"Gentlemen Prefer Blues" is a new "hot" tune composed by Roger Wolfe Kahn, which Jack Mills, Inc., is publishing.

Brooks Johns and his orchestra open as a stage band attraction at the Missouri, pictures, St. Louis, March 27.

L. Carlos Meter, organist at the Capitol, Des Moines, leaves for Portland, Ore., where he will be with the Broadway theatre.

New band bookings by Taps include Eddie Eklins at Castilian Royal, Pelman; Original Kentucky Night Hawks with Al Sharpe at the Peham Heath Inn, across the road from the Castilian; Sleepy Hall at Yveton Garden, Montreal; Frank Cornwell, Blossom Heath Inn, Detroit; Jan Garber, Castle Farms, Cincinnati.

O'KEEFE WITH GOLDKETTE

P. O'Keefe, formerly of O'Keefe-McDonnell's musical bookers, joins Jean Goldkette's organization in Detroit on April 1 as the Detroit market's personal representative. O'Keefe is looking for an exchange, eastern picture house tour for Goldkette's jazzists.

INSIDE STUFF On Music

By Sam News

Roger Wolfe Kahn as a "name" seems always sure-fire for the dailies for regular headlines and a better money than any other host out Sunday with the proposition to book all the stater hotels with dance orchestras for \$1,000,000 gross salary.

Suggestion on Song Titles

A suggestion to "Variety" in connection with the recommended sheet music under its "Roadway Guide" department weekly, is that the music publishers' names be parenthetically denoted next to each title. The correspondents who have made these suggestions are all performers and don't realize that this guide is for the layman, for whose benefit the guide is primarily intended.

Vocalist's Jump in Sales

Vocillon, considered the step-child record of the Brunswick Boile-Coulter Co., has jumped about 50 per cent in sales the past few months, the hill-billy colored and "hot" recordings being almost responsible. Royalty returns from some of these records exceed income on a hit on the Brunswick, sometimes.

In the phonograph business booming? Victor did the biggest two months' business in its history January-February. The gross turnover was \$7,600,000. This, while others were complaining.

Henry Edward Warner, newspaperman, now on the Baltimore "Sun" and whose staff is syndicated by George Matthews Adam, has turned songwriter with the published creed of "clean songs." Charles E. Root, Battle Creek, Mich., publisher, is turning out Warner's first song in 20 years, "Smile and Keep A-Smiling." Since the newspaperman-songwriter's famous "I Got A Pain In My Sawdust."

MRS. CARAZO'S SEPARATION

Says Husband Cruel—Broke Her

Now With Fiat

New Orleans, March 22.

Castro Carazo, conductor of the orchestra at the New Saenger here, is being sued for separation by his wife, Emmona H. Carazo, who alleges cruel treatment at the hands of her husband.

In her petition Mrs. Carazo asks that she be given the custody of her two children. She is also asking for \$20 a month alimony. She alleges that on March 8, 1927, Carazo treated her cruelly with his fists and beat her nose. She further alleges that he had been abusing her prior to that time.

The petition sets that an injunction be issued preventing Carazo from disposing of the community property, which includes an automobile and money deposited in a local bank.

Renewal Forms Ready

Washington, March 22.

Federal Radio Commission has applications ready for broadcasters to renew licenses.

With the new permits may come the first constructive steps toward enforcing "pirate" who jump wave-length allocations.

Organists With Robbins

Milton Charies, organist, has been placed under exclusive contract by Jack Robbins. Thomas ("Pat") Waller, colored organist, and Jo Trent have also been signed by Robbins exclusive composition. The three new men taken out a "Whiteman Stamp" in honor of Paul Whiteman.

Rothwell Willed Money

To Female Friend

Los Angeles, March 22.

While the County coroner was conducting an investigation to determine the exact cause of the sudden death of Walter Henry Rothwell, conductor of the Los Angeles Philharmonic Auditorium, the deceased musician's will was filed for probate revealing that one-third his estate of over \$10,000 had been left to "a friend," Miss Wally Carwell. Mrs. Rothwell, now in Germany, was not mentioned in the will. However, two children with her in Germany received the remaining two-thirds of the estate.

Rothwell died while at the wheel of his automobile with the first diagnosis apoplexy. He was able to drive his car to the curb and stop the motor. An official report held up the cremation of his body pending an autopsy to seek traces of poison or other abnormal circumstances in connection with his death, which the authorities claim they were secretly informed about.

The coroner's jury dropped its inquiry into the death of Mr. Rothwell following chemical analysis of the dead conductor's stomach. An order was issued permitting the cremation of the body and disposing of the incident.

Brunswick's Own

Brunswick is to have its own radio station in Chicago. No call letters have as yet been assigned. Brunswick believes in their exploitation for its records and phonographs and has a WJZ tie-up at present.

Victor is hooked up with WEAF. But "Commonwealth" with the Brunswick program Saturday via WJZ also invaded the ether disk expellers.

IN
(PERSON)

and His ORCHESTRA—10 Men in All

Including His "VIRGINIANS"

OF VICTOR RECORD FAME

For Open Time After May 7 Write or Wire

"ROSS GORMAN," 1595 Broadway, New York City

WEAF and WABC
Radio Artists

PHONOGRAPH RECORDS
Gennett, Harmony, Edison, Columbia, Cameo, Victor

HAROLD OXLEY, Special Representative on Road

ROSS GORMAN

tion and use of the radio receiver sets has brought about its use

tion and use of the radio receiver has brought about its use as a substitute for a phonograph in the home."

The decision of the courts for Steinway Co. against the Stein Co. is cited in support of the Vio decision.

Receiver at Rendezvous
Chicago, March 2
Rendezvous, one of the

NEW YORK

Le Ferrocet de Paris	Felham Heath Is
Williams Nic	Al Shayne
Roya & Mae	Shayne's Rev
Henri Garden	Ky Night Hawk
Blue Blowers	Pennsylvania Hot
R Wolfe Kahn Or	Roger Wolfe Kal
Mirador	Richman Club
Yacht Club Boys	

Fuzzy Knight	Harry Richman
Johnny J'ason Bd	Nate Leipsig
McAlpin Hotel	Natasha Nattova
Ernie Golden Orch	Misty Rees
Mentmartre	Alice Weaver
Miller & Farrell	M de Forrest
	Dave Bernis Bd

Delaware & Raval	Rose-Fenion Cl
Emil Coleman Bd	Ben Barnes Bd
Moulin Rouge	Seven-Eleven Cl
Variety Show	Chas Cornell Rev
Betty Leonard	Silver Slipper
Jack Edwards	George Thorn

Specht Bd	Dan Haily
Falala D'Or	Beryl Hatley
Rolfe's Revue	Jack White
B A Rolfe Bd	Ruby Keeler
Fareyd Club	Eddie Edwards
Lou Clayton	Strand Reel
Eddie Jackson	Godfrey Rev
	Frank Libuse

Jimmy Durante Duran's Orch	Geo Olsen Rd Twin Oaks
Paul Whiteman's Paul Whiteman Or Whiteman Boys Marion Eddy Duran & Horain	John Johnson O Waldorf-Astoria Harold L'ard

Kit Kat Club	Terrace Garden
Louise Fioner	Olive O'Neil
Bob Heen	Attenso Pedrosa
Mrs. Cles Parsons	Antoinetta

Harvey & Conlin	Ralph Williams
Carolyn La Rue	Town Club
Jane Narwich	Violet Marne
E Caldwell Orch	Harry Moon
Parody Club	Heleen Burke
Al Gault	Jean Gage
	Frances Smith, Orch

Flonnie Sturgis	Valentina
Virginia Sheftall	Salerno Bros
Slim Greenlow	Margaret William
George da Costa	Princess de Brb
Harry Harris	Dimitri & Natasha
Julius Novit Bd	Clay Orch

Fernside Palace	Vanity Fair
Ambassador B&B	81d Stepping
Rainbow Gardens	Adala Walker
Lowell Gordon	Vieria Hawaiian
Josephine Taylor	Thelma Combes
Oypsy Lenora	Buddy Fisher
	Lulu Swan
	Kay Renard
	Shirley Buford

& M Gennings
 Katz & Kittens
 Ramovar
 Francis Alyse
 Carrell & Gorman
 Fred. Waidta Bld

<p>Phil Kestin Lucille Williams Buster Pintazz Jefferson Bd Miami Gardens</p>	<p>Ralph Knolls Wendra Moulin Rouge B New High Life</p>
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E L Rice	B'way Jones
Dix Cotton Fkrs Bld	N Chapman
Monlie Ronga	Jeanne LaMara
Rae Cox	J Ederbrook
	Red and Hile

ELPHIA

Gleradorf Sis	Tony Francesco
Virginia Roach	Del Marquis
Marcella Demovan	Meyer Davis Or
H McDonald Orch	
Pleasantilly	Swanee Club
Benny Davis	Dixie Dandies
	Don Sings

Maribel & Fisher Phelpz 2	Lee strain Cotton Pickers'
NGTON	
Mayflower Sidneys Orch	St. Mark's Spencer Tupman

Miscellaneous	Swains
Phil Hayden	Martin Rueben
M Harmon Orce	Mayer Davis Orce
Spanish Village	Wardennan Park
Pete Borra's Ent	Terita Shaffer
J O'Donnell Orch	Moe Baer
	I Boernstein Orce

OBITUARY

FRANK C. EGAN

Frank C. Egan, 55, dramatic producer and actor, whose dramatic school bearing his name, died in Los Angeles, March 22, after an attack of cerebral hemorrhage with which he had been stricken 20 months ago. Mr. Egan was with friends in his apartment when the attack came. His power of speech was paralyzed, and he attempted to choke it off. However, within an hour, he was able to utter a few words, but he never regained consciousness, from which he never emerged.

Mr. Egan was a native of Chicago.

In Loving Memory Of

MAE FENNESSEY

Who Departed This Life

March 19

In Chicago

This is the heartfelt tribute of those who have worked with her and who have had the happiness of an association with a big-hearted woman whose passing leaves a grievous gap in the world.

MAL HALLPIN
NAN BACHMAN
DAVID LEVINE
JOHN BIGELOW
ARTHUR UNGER
JOHN GREENMAN
CLAUDE BINNOY
HENRY BASHORE
LAN LANGRISH
MAL HALLPIN

Chicago and after being educated in the public schools, entering the employ of the Standard Oil Company at 13. He remained with that corporation until 1892, when he spent three years in the automobile business. While in the latter business, he opened a school to coach professional actors. In 1909 he moved the school to Seattle, where he became associated with John Cort. In 1916 he united his school with the "White Collar" which ran at the local house here for three years and then went to New York, where he also produced it. Egan also produced "Starlight" two years ago with Doris Keane, as well as a review of "Romance."

The Egan School which he conducted in Los Angeles was one of the most famous in the country, and the coast and a good many of the graduates of the institution are now in the legitimate production line in New York. Also a great many of the school's graduates are starting in motion pictures.

Egan was a bachelor and is survived by one brother, William, of Egan of Chicago.

The Egan theatre will continue to operate under the management of Lee Parvin, associated with Egan for 18 years.

Funeral services were held March 21, with the interment in Cavalry Cemetery. The services were under the auspices of the local lodge of Elks.

CHARLES EMMETT MACK
Charles Emmett Mack, 37, who was recently elevated to the rank of a screen star, was instantly killed at a motor race, which he won, at automobile driven by Mrs. Cath-

erine Calvert, of West Riverside, crashed into his automobile, turning the car over. With Mack was W. H. Wiseman, picture extra, who was killed with his wife.

Mr. Mack was returning to location from a Riverside hotel, where he had been staying. He was the second member of "The First Auto" company, a Warner Brothers film, which was in an automobile collision with a week. March 13, he was in a car driven by Wm. Demarest in downtown Los Angeles.

When Mack's car was hit it skidded a distance of 35 feet, struck the curb, turned over and plunged into the underpass. His head was crushed. Wiseman was thrown clear of the car.

The deceased had been in vaudeville, going to Los Angeles in 1917 and obtaining work as property man with D. W. Griffith. While with the latter he was selected to play the juvenile lead in "Dress Street." Then he worked regularly with all the big companies and attracted considerable attention for his endeavors in "The Unknown Soldier" and "The Sign of the Cross." His latest release, "The Rough Riders," was given its premiere at the New York theatre last night before Mack's death. It is said he gave an outstanding performance as a soldier, and as in real life was killed on the scene.

He was a native of Scranton, Pa., and was a graduate of St. Thomas College there. Mack was married in 1923 and had two children, a widow and two children, Vivian, step-daughter, 13, and Harold, 13 months old.

Burial in Los Angeles, March 20.

MAE FENNESSEY

Mae J. Fennessey, 41, one of the best known actresses in the middle west show business, died after a year's illness at her home,

God in His Infinite Wisdom
Took Her From Us
MAE FENNESSEY
Her Devoted Friend
Emory Ettelson

2311 Warren avenue, Chicago, March 19. Death came while she was resting.

Miss Fennessey was connected with the business end of the show business for 25 years, first becoming stenographer to the late Col. John F. Hinkle, of the old Hopkins theatre, Chicago. Miss Fennessey later served in the same position to Martin Beck, who later acted as secretary to Adolph Marx. When she married John Fennessey, then with the old Western Burlesque wheel, who died about six years ago.

Mrs. Fennessey later formed a partnership with Morris Silvers and later with the late service as sole bookers of talent for the old Empire (Western) Burlesque wheel. New York theatre, where she acted as assistant manager of the M.A.A. fair and later as acting in that capacity for six years.

IN MEMORIAM
JO. PAIGE SMITH
IDA PATSY SMITH

or until four years ago, when she joined Variety's Chicago office, where she remained until death. She died at her sister, residing at the above address, survive. Interment March 21 in Mt. Carmel, Chicago.

HARRY MONTAGUE
Harry Montague, 33, author, comedian, singer and comedian, died March 20 at the Brunswick Hotel, Montville, L. I., where he had been in the Western Hotel, New York. Montague in private life was William H. Doring, husband of the late Mrs. M. A. Doring, actress, actress.

At one time he managed the

Bella Union theatre, San Francisco, and the Palace, Denver. Mr. Montague composed "The Blind," a song he used for a long time on the stage. He also wrote what was claimed as the first burlesque on "Pinocchio."

He had appeared in burlesque as both a comedian and stage manager and was formerly with Watson's "Beef Trust" (Columbia Pictures).

"The remains will be interred in Woodlawn cemetery, with the funeral held today (March 21) from Campbell's Funeral Church, New York, at 1 p. m., auspices Percy Williams Home."

WILL ANDERSON
Will Anderson, 43, playwright and song writer, died last week after a short illness of pleurisy. His widow survives.

Mr. Anderson wrote "Take It From Me," with Will Johnston, both of whom had just collaborated on "Bonnie," being financed for production at the time of the actor's death. He also wrote "Tessie," which is the "Sweet Adeline" of New England, the most popular "gang" song down here.

MRS. JOE HEMANS
(Mrs. Bertha)

Mrs. Joe Hemans, 71, died March 7 at her home in Victoria, B. C. Professionally Mr. Hemans had been better known as Mile. Bertha, and was a famous show-biz dancer with Kiriarty, Tony Pastor's and his wife's gardens.

In her early theatrical life Mile. Bertha was very prominent in San Francisco.

O. E. HALLAM
O. E. Hallam, 38, actor, several years with the Charles Frohman and Belasco organizations, and later with the Chicago theatre, died in Monmouth, Ill., of erysipelas.

With the advent of the movies Mr. Hallam retired from the stage. Two brothers and two sisters survive.

VIRGINIA GIBNEY
Virginia Gibney, 33, short-story writer, died at her home in Chicago, after a long illness, of cancer with murder. A detailed story appears in the burlesque department of this issue.

JAKE WELLS
Jake Wells, 49, theatre owner and realty operator, committed suicide by shooting himself in the head at Asheville, N. C. A detailed story appears in the vaudeville department of this issue.

Gertrude Amber, 39, chorus girl, died March 8 at her home in Chicago. She is survived by her parents, Mr. and Mrs. J. H. Amber, of Internment in Waldheim cemetery, Chicago.

George Alfred Nichols, 50, died last week in Quincy, Ill. Details of his sudden death appear elsewhere in this issue.

Louis Hinkelmann, 70, for 15 years a musician with the Los Angeles orchestra, died last week at his home in Los Angeles.

Mrs. Martha C. Markwith, mother of Billy, Charles and Walter Markwith, died March 16, after a short illness.

DEATH ABOARD
Paris, March 21.

Dubrel, 54, Belgian vaudeville singer and actor, died at sea. He was principally known in France.

Andre Loyat, 54, died suddenly in a Paris hospital.

He was the manager of Forum theatre, Liege, Belgium, was shot while the camera was taking a picture of him.

A. J. Jannides, 48, well known Irish actor, died suddenly in Paris of a heart disease. He was born at Athlone, Ireland.

Mrs. Roth a Suicide
When Barred From Show

Los Angeles, March 21.
Mrs. Nellie Roth, wife of William Roth, lion tamer with the "Circus," committed suicide at her home in Culver City by swallowing poison. She had been told she could not appear with her husband's assistant and was despondent because she was not to be allowed to show this year.

Last year Mrs. Roth was implicated in dissension that cropped up among the performers with the show and refusal to allow her to travel with her husband's act followed.

LARRY BOYD, COMIC

Don't laugh, because you may yet laugh at Larry Boyd, who was screen comic of the show of those Arbuckle-Hiers funny men of pictures.

He has been reduced to 115, is about to take a screen test, maybe for Fox. If it happens, he will be a star.

A picture man saw Larry and recognized him, although he had been out of the show a new hat. He informed Larry that he would be more coin in it for him than in the outdoor show.

Larry said it was okay and made a few inquiries about the racket, now he was doing a picture half the time and worrying over his makeup the other half.

No data set for the test, but Larry has stopped reading.

NEW REDEO CHAMPIONS

Bob Askin and Mike Stuart Won Titles

Fort Worth, Texas, March 23.

The new names are listed as world's champion rodeo riders as the result of the contests held here on the Grand National Western Exposition and Stock show.

The two world's titles were both in bronco riding. Bob Askin, Ismay Mont, won the title of the world's champion cowboy bronco rider, defeating Mike Stuart, Cam Grande, Arty, who won the championship at the New York rodeo last year.

Grace Runyon, Spearhead, S. D., won the title of the world's champion of the world, defeating other Florence Hughes, who won the title of the world's champion in Philadelphia last year.

The championships of the Fort Worth show which changed careers were in calf roping, trick riding and barrel racing.

Ike Rude, Mangum, Okla., won calf roping title, annexed it from Ed Holder, and Ed Elder, Ardmore, Okla., retained his title as a trick rider and automatically copied the Fort Worth show championship won last year by the late Stewart.

J. W. Harris, Breckenridge, Texas, won the steer riding title, defeating other two's champion, Jasno Fulkerson, Fort Worth.

Other Champions
Champion cowboys retained their titles in the Fort Worth rodeo were:

Ted Elder, world champion trick rider; Chester Byers, Fort Worth; Chas. Clark, Fort Worth; Ted Lucas, world's champion cowgirl trick rider; and Mike Hastings, champion bulldogger of last year's Fort Worth rodeo.

Hugh Strickland, Fort Worth, won the cowboy's bronco riding title at the Fort Worth show last year and Ben Kirman, Fort Worth, won the cowgirl's bronco riding title.

Strickland got a bad start in this year's show and was eliminated in the first round. He suffered a fractured ankle and foot while in the rodeo and was unable to compete this year.

Jim Caskey, Gore, the late Leo Robinson, Kingman, Ariz., won the world's champion ship for calf roping, with 13-4 seconds. Slim Caskey, Fort Worth, won the world's champion steer roping, with 14-4 seconds.

He was actually crowned this year's show, when gored by a steer, held the world's bulldogging title with the time of 14 seconds.

The judges of this year's show were: Verno Elliott, Johnston, Col.; George Wate and Floyd Gale, Okmulgee, Okla.

People Prepared for the 1927 Season of
RINGLING BROTHERS and BARNUM & BAILEY
COMBID SHOW
WILL REPORT AT
MADISON SQUARE GARDEN, NEW YORK CITY

For programs 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

PYLE HAD TO SETTLE

Los Angeles, March 23.

Charles "Cash and Carry" Pyle who has been manager for "Red" Grange, had to part with \$12,000 for the settling of the estate of the late Pyle.

At the time of the death of the picture, and Byron Morgan, who wrote the story, adaptation and continuity. The picture was made by the Grange Productions, Inc., controlled by Pyle.

When Pyle and Grange came to the coast to begin work on the picture, Wood and Morgan had already done some two months' work, they asked Pyle for the cash that was forthcoming. He informed them that he would pay when the picture was completed.

At the completion there was no will and the picture was said to have refused on several occasions to reimburse Wood and Morgan. The picture was then brought suit against the Grange Productions, Inc. The case was settled by stipulation and the picture was paid when the picture was completed.

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2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222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CONTENTS FOR ACTS

THEATRE'S MOST COSTLY FLOP, 'LADDER,' \$325,000—STILL RUNS

Edgar B. Davis, Wealthy Oil Man, Takes Losses Easily—Has Given Away \$6,000,000—Brook Pemberton, Abashed, Resigned as Manager

Sustained backing of "The Ladder," by Edgar B. Davis, hitherto unknown in show business, becomes a Broadway classic, it is estimated the show has entailed a loss of over \$115,000, above any sum ever known to have been sunk

PADLOCKED NITE CLUB PUSHED INTO PICTURES

Club Anatol's Complement Also Becomes Outside Theatre Ballyho

Mr. Buckner's shiny padlock shoved the Club Anatol's complement of entertainers and uniforms, headed by Anatol Friedland, into picture houses. The nite club show is at the Stanley, Philadelphia, this week with 18 people at \$2,500 for the week. It will have onto that salary or more for the remainder of the route, taking in the Low houses.

A ballyho will decorate the outside of the theatres it plays, consisting of a canopy, with doorman and pages in uniform. Anatol had a pretty plan, on 54th street, and it cost plenty to give it that Spanish atmosphere that seems to go better with booze.

RELATIVES OF STARS WORKING THEIR WAY

Los Angeles, March 29. Picture celebrities who have brothers on the Coast are not relied upon for their influence to place them in pictures as sincere employees. On a payroll of a producing corporation it was found that doing extra work and bits for that organization in the past few months were Hal Zie, brother of Richard Dix, actress; Henry Menjou, brother of Adolphe Menjou, bit; King Meghan, brother of Thomas Meghan, bit; Buddy de la Motte, brother of Marguerite de la Motte, actress; Lester Bernard, brother of the late Barney Bernard, bit, and Barrett Greenwood, brother of Charlie Greenwood, bit.

ARTISTS ENGAGED FOR YR. BY N.B.C.

Ambitious and Departure in Commercial Broadcasting—George Kelly, Playwright, Guaranteed for Lecture Tour—22 Singers and Musical Artists Under Contract

SCOUTING ABOARD

The most ambitious step in the history of commercial radio broadcasting, and the first concrete indication of radio's direct bearing on the show business, is the National Broadcasting Corporation's issuance of two contracts this week aggregating \$169,000 annually for artists' salaries. George Olsen is recipient of \$50,000 of this, to be under personal contract to the N. B. C. The remaining \$119,000 contract for salaries to 22 singers and musical artists comprising the combined grand and light opera companies of the cost of his orchestra for various engagements he will be booked by the N. B. C. The remaining \$119,000 contract for salaries to 22 singers and musical artists comprising the combined grand and light opera companies of the cost of his orchestra for various engagements he will be booked by the N. B. C.

GRETA GARBO SETTLES FOR \$3,000 WEEKLY

Former Salary \$450 With M-G-M—New Contract After "Karennina" Finished

Los Angeles, March 29. Greta Garbo, after a long drawn battle with Metro-Goldwyn-Mayer, is reported to have made her peace with the organization, resulting in her being withdrawn from a minor role in "It's a Brother from Brasill" and placed at the head of the cast to appear in "Anna Karenina," that will be directed by Dimitri Buche-weltz. Miss Garbo, it is understood, will work for \$3,000 a week for this picture alone, at the end of which time arrangements will be made for drawing up a new contract. Her salary on the old contract was \$450 a week. Ricardo Cortez will play opposite Miss Garbo in the "Karennina" production, which begins April 6. Owen Lee has replaced Miss Garbo in the cast of "His Brother from Brasill" directed by Robert Z. Leonard.

WARWICK CALLS CRITIC "LIAR"; "WARWICK 'BUM ACTOR'—EDITOR

Pleasantries in Portland—Woman Reviewer of "News" Didn't Care for Warwick's Playlet—Picked Instead Jack Haley for Praise on Bill

The Lay Idea!

During the examination in special sessions of the principals in "The Virgin Man," the layman-prosecutor asked one of the girl principals: "When you turned the young man into your bedroom, what was the actual thought in your mind at the time?" The witness, who is married to a business man, grew indignant, but another girl of the company seated in the court room, softly said: "She was probably thinking if she could bake a cake."

Portland, Ore., March 29. A controversy between Robert Warwick, Graceland star, now touring the Orpheum circuit, and the Portland "News" evening, became so tense recently that the editor of the sheet, Fred Boelt, came out in

"WOMEN TO BLAME" IN CHAPLIN'S TROUBLE

French Opinions Through "Channels"—Invitation for Comedian to Go to France

Washington, March 29. The following summary of the French film trade opinion on the Charlie Chaplin case has just reached Washington through "channels."

"Charlie Chaplin's domestic troubles should not be made a pretext for banning his films. . . ." is the burden of an appeal issued by the French authors and artists and signed by M. Charles Burguet, president of the Society of Film Authors; M. Drain, of the Comedie-Francaise; the painter, Fouljia; M. Jose Gromain, author; Mme. Georges Gromain, author; Mme. Georges Gromain, author; Mme. Georges Gromain, author.

Broadcasters as Censors

Washington, March 29. Broadcasters have the right to censor all programs except during political campaigns, the newly created Federal Radio Commission has ruled. The question was brought before the commission on a complaint made by Rep. Celler (D.) of New York. He protested against censorship of his address on George Washington through WEAU, New York.

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EXTRA FEAR FOR THE HOUSES

Large Producing and Distributing Concerns Getting Together—Ostrer Brothers Appear in Control—Exhibits Believe Unsatisfactory Product Will Follow Quota's Operation in 1928 If Bill Passed by House of Lords

AMERICA'S POSITION

London, March 28. British exhibitors are all dead set against the Quota Bill, saying the proposed legislation will afford them no protection against the bogus producer. Again a fear is expressed by the exhibitors that the 'type of production material under the Quota Bill will ruin their business. The bill was passed on its second reading last week before the House of Commons. It must also go through in the House of Lords before becoming a law. It finally passed it will not take effect until 1928.

The Gaumont British Corporation has been received by the public company (holding), with a nominal capital of £12,500,000. Ostrer Brothers, London, now own a controlling interest in the Gaumont company. They have secured the financial control of W. & F. Film Service, Ideal Films and the Bliober Circuit.

That places the Ostrers as the largest film producers and distributors in Great Britain.

Gaumont Company remains under the control of Colonel Bromhead; W. & F. is controlled as before by the Woolf Brothers.

The big American distributors all have arranged for output by British producers.

Futh, heretofore banding only foreign pictures, now has its own (Continued on page 31)

PUBLIC-SAX DEAL SET

Chicago, March 28. A series of meetings that has been held here during the last 10 days between representatives of the Public Theatre Circuit and Sam Sax of Milwaukee seems to have finally reached a point where the deal is being discussed. The indications are that with the closing of the Sax deal one side has been completed with Pinkstein & Rubin for their circuit.

Public exhibitors representative are all in favor of going through with the deal with Sax, but the latter quite certain that he wants to do what he wants to do. He will undoubtedly, when the deal is consummated it will mean that Sax will continue to operate the same circuit as has circuit while Public will have charge of the Fox Lux houses.

Gold Rush Film

Los Angeles, March 28. Taking advantage of the Weapah, Nevada, gold rush, Bill Cody has decided to eliminate the production of a picture already planned and make "Gold from Weapah."

The picture is to be a Pathé release. It will be the biggest of the six made for Pathé by Cody.

Louis Metcalf, brother of Richard Metcalf, who has been named as production manager for the latter, has taken over a similar post with the Cody unit.

Studio Bar General

Los Angeles, March 28. Following the recent ban on visitors established at the M-G-M studio in Culver City, Warner Brothers have announced a closed door policy towards visitors.

It is expected that practically all the big studios will fall in line in putting an end to the visiting of sets by strangers with no other excuse than curiosity and a letter of introduction.

'BIG PARADE' VS. 'GLORY' NOW IN AUSTRALIA

First Test of War Pictures in Opposite Out-side New York

Sydney, Feb. 27. "Big Parade," Metro-Goldwyn-Mayer, and "What Price Glory," Fox, both American-made war pictures, will open here next month almost simultaneously. "Big Parade" is going into the St. James, left house, and from reports, "Glory" will be on a special run.

"Big Parade" was held out of an Australian showing last year, but consent to exhibit was lately obtained.

At Sydney, from the above, will be the first clash of these two big war films outside of New York. On Broadway "Parade" had a start of a year's run before "Glory" opened. Through that no line on the relative drawing power of the two pictures in competition could be obtained.

WILL ROGERS, TEXAS STEER; FULL SIZE FILM

Late Chas. Hoyt's Comedy, of Congressman From Texas—Sam Rork Producing

Los Angeles, March 28. Will Rogers will star in "A Texas Steer," by Charles Hoyt.

The story is of a cowboy elected to Congress from Texas, who goes to Washington to run affairs. It is similar to the type of stuff Rogers is now doing for newspapers and on the radio.

Sam Rork, unattached, will start it in Hollywood July 1. Besides acting, Rogers will title the picture. Picture work will not interfere with his concert tour, as Rogers says he will make only one picture a year.

Hoyt's "Texas Steer" was the first show ever piloted to the road by the late Sam S. Shubert. To it is due the rise of the Suburbs and their present standing in the theatrical world.

Vita Houses in Cut Rates

Two Vitaphone houses in New York are in the cut rates, the Selwyn with Vita and "When a Man Loves a Woman" with Vita and "Don Juan." Both pictures star John Barrymore.

Warner has had a very nice months with the cut continuing; Selwyn has had it but three weeks. Both theatres started with around 190 cut rate tickets for the orchestra, sales running mildly for the first few days.

ZUKOR, LASKY AND KENT'S CONTRACTS

All for 5 Years—Sews Up Kent With Paramount—Meets-ings This Week

The annual meeting of the stockholders of Famous Players-Lasky Corp. was held in the new offices in Paramount Building yesterday (Tuesday). At it five new directors of the corporation were elected. Today there will be a meeting of the Board of Directors and tomorrow a meeting of the Finance Committee. Friday will be a general ratification on the part of the board of the business of the week.

As a result of the meeting there will be three new five-year contracts issued. The first will be to Adolph Zukor as president and the second to Joseph L. Lasky as vice-president in charge of production. They will become active in December of this year when the present contracts expire. The third contract will be for Sidney R. Kent for five years from a date about 16 months hence, when his present contract expires.

This places a quietus on all the running and shouting that has been half billion dollar merger of picture producing, distributing and theatre interests. Kent would have been the logical man to have had those interested been successful in getting him out of the Paramount organization.

Kent is looked upon as the most businesslike sales agent in the entire industry and he has proven himself with the Paramount organization in an active but dignified manner. His sales force into a tremendous machine functioning at top speed.

With Kent out of the running there is an open question as to who might head the merged organization when they get together.

At the meeting Zukor made a number of glowing predictions for the future of the Paramount-Famous Lasky Corp., the adoption of that new name for the organization having been ratified by the stockholders.

One reason for the rush of meetings this week was that Mr. Zukor is sailing for Europe on the "Mauretania" this afternoon.

After the meeting the following statement was issued by S. R. Kent:

"I have no intention of leaving Famous Players. My present connection with the company has 12 months to run. Proof of the fact that I do not contemplate severing my connection with Famous Players can be found in the fact that I have just signed a new five-year contract, which becomes operative on the expiration of my present agreement."

"Thus, for the next six years and a half I shall continue with Paramount as president of Famous Players, which has marked my career for the next nine years. I hope this formal statement will set rest for all any rumors of my departure."

HEARST'S 2-REELERS OF STRIPS FOR M-G-M

W. R. Hearst's Cosmopolitan picture company will make two-reel comedies for the Metro-Goldwyn-Mayer film program next season. The Hearst two-reelers, it is said, will be adapted from the comic strips in the Hearst newspapers.

JOHNSONS COMING FROM AFRICA WITH REAL WILDLIFE FILMS

In Jungle, 150 Miles from any Habitation, for Three Years—800 Miles from Coast—Mr. and Mrs. Martin Johnson in Camp With Native Boys

F. P.'S NEWSREEL NOVELTY FEATURE FILM

For Famous' Program Next Season—'Novelty' Part Not Described

Famous Players-Lasky's full picture program for next season will include a full length feature, newsreel and novelty film.

It is not mentioned as to the character or subject of the proposed novelty picture in the layout. A query as to whether it would be in line of an educational was met with an evasive but doubtful reply. Nor could it be learned if Famous intended to make its own novelty picture, or whether it would do so or accept such approved novelty pictures as might be submitted to it.

ROTHACKER VICE LEVEE AT 1ST NAT'L STUDIOS

Rowland Makes Appointment in Effect May 15—Levee Demanded Conditions

Los Angeles, March 28. Watson Rowthacker, formerly head of the Rothacker-Aller Film Laboratories, will succeed M. C. Levee, the general executive manager of First National Studios in Burbank on May 15, if present plans laid out by Richard A. Rowland are carried through.

Rothacker, personal friend and associate of Rowland, came to the coast with the latter on his present visit. Rowland piloted Rothacker around the studios and also had him familiarize himself with the duties that Levee performs.

Levee came to the studio before it was opened on a one-year contract, and is reported to have returned to attend it unless certain conditions as to studio operation and authority were agreed upon by Rowland.

It is understood that Levee, when leaving First National, will join United Artists as executive aide to Joseph M. Schenck, with whom he has been associated in several business enterprises.

Rothacker is now on route to New York and will return here in time to take over the studio reins when Levee leaves.

Thomson as Jesse James

Los Angeles, March 28. Fred Thomson's first for F.P.L. will be a picture on the life of Jesse James, desperado of the west. He will follow this with a second production based on the life of Davy Crockett.

Thomson is now making his final picture for F.P.L.

London, March 28. Mr. and Mrs. Martin Johnson, game hunters and explorers, are expected to reach here within the next 60 days, after three years of isolation in an African jungle camp, 150 miles away from the nearest house or white. Their camp in the heart of the jungle was 800 miles from the seacoast. When they were 16 or 20 native boys.

Returning with the Johnsons, from accounts, are moving pictures of animal life and animal specimens in bulk equal to 250,000. They will get the States with 100,000. A U. S. government institute extended a subsidy of \$150,000 to the Johnsons on the understanding that they remain for three years of observation in the jungle and giving the institute first claim on the results. The Johnsons, however, reserved the commercial exhibition rights of the pictures and their own wild animal film to American audiences.

Among their guests in the jungle was George Eastman, on his recent African hunting expedition. He is said to have taken of the Johnsons for necessary expenses for the trip, and the amount allowed them by the institute.

Friendly Animals

In their jungle camp, enclosed by a barbed wire fence electrically charged with high voltage, the wild animals hovering around, until it almost paralyzed their few visitors to see a wild animal approved the north for food, and he either one of the Johnsons adored.

"Don't move or say a word. No danger." So constant were the Johnsons that nothing be done to alarm the animals that a standing rule was no gun or rifle to be discharged within a radius of 40 miles of the camp. When food was required, the Johnsons, their guests or native drove at least 60 miles away, before seeking a shot.

Automatic Pictures

The Johnsons have made several films touching on the present one they carried out on the scene. The pictures show the animals and improved facilities of every nature in the taking of the pictures. New device from reports they reported to be to operate a moving picture camera automatically in remote quarters, where the widest of the animals gathered. Upon the camera is touched by a button, the camera would commence to work, its gears or native drive the animals. Unable to locate it, the animals would break into a passion of rage. Some extremely close shots reported to have been procured in this manner by the Johnsons.

Henley for "Spring"

Los Angeles, March 28. Robert Henley, instead of Sam Taylor, will direct "Epping Reef" for Metro-Goldwyn-Mayer.

Henley's first picture, "Epping Reef," Taylor, horrified from by Star Plicker, to make the picture, was recalled to the Paramount-Fairbanks lot.

COSTUMES FOR HIRE

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ORDERS OFF 'F. & D.' AT PORTLAND AFTER HUGE GROSS OF \$11,000

Thought in for Run at 850-Seat Columbia—No Reason Known Suburban Houses Worrying Downtown Exhibs—'Beloved Rogue' Fell Down, \$5,000

Portland, Ore., March 29. Downtown houses improved their sales last week through better pictures. Suburban houses are giving downtown theatres a run. The neighborhood situation is becoming a menace to downtown. Patrons in the neighborhoods have the habit of waiting a few weeks until the picture comes to the house around the corner.

Since Carl Laemmle has taken

ontrol of the Multnomah Theatre
rps., which operates around 12 big
urban houses, he has found
em much profit. Graeper's Eys-
an, big palatial neighborhood
use, with good second runs, is a
nt. A two-bit admission seems to
as another inducement. Over-
ad is low. Same is true of others
urban houses. The Hollywood
North American house, the largest
urban house, is one of the big-
est money-makers in town and one
the most reliable theatres on the
North American string here.

Rumors are afloat that William Fox has resumed negotiations for the outright purchase of the Hellfinghills but it has been made by Calvin Hellfinghills but it is known that the house is not on the market. Fantages has the

Business at the picture houses took a big boost last week. Columbia, a standby for profitable business, had one of its best weeks with "Flesh and the Devil." Extra night

Business at the picture houses took a big boost last week. Columbia, a standby for profitable business, did one of its best weeks with "Fish and the Devil." Extra night shows for the first time in the city. Capacity rated 850. Household is a stupendous gross, \$11,000. Yet Universal's New York office ordered extra night after first week. It had one in for Liberty. No reason given. The Liberty connected fairly with the gross, but the picture's business did not warrant an extra week. First two days, around \$4,000, very good, considering the quarter-matinee price up to 1.20. The picture is popular, it is to the "marines" on second run cleaned up. The house has at last found one picture by charging 25c. all day.

The Broadway plugged "Collegiate Week," as it had the Glee Club and the Orchestra of the U of Oregon, together with an excellent Fanchon and Marco presentation, "Mr. Wu." Chinese fantasy, and the feature picture, "The Demi-Bride." Business better than average, with house improving intake considerably over previous weeks.

Estimates for Last Week
Liberty 1,800; 25-40-50 (N. A.)—Casey at the Bat" (F. P.). Wallace Beery brought cash in for the first few days, out of balance of run above average. "Casey" in for the next week but little word of profit.

McFadden's Flats," at big rental of \$5,000 and split, following "Casey" \$5,000.

"For Allmomy Only" was on the globe's screen, and the Garden

Blue Moose (800; 25) (Hamrick)—
"Gay Old Bird" (Warners). Fair-
.100. House billing town for "Don-
nan" and Vita 75c. top. In per-
sons for 4 weeks.
Copyright, 1927, by Veriaty, Inc.)

The Kitz Features Syndicate's ability in publishing her memoirs has gotten her a film contract with Lou Rogers. Miss Brunst's "confessions" of a reformed drug addict will be scenically depicted. Flo Hart's serial for the same syndicate is also attracting considerable attention. She makes the Brunst's series, Miss Hart's famous romances, with Kenneth Harlan and Lowell Sherman among others, are the cinema appeal. Her story is running currently in the New York "Journal" (Saturday-out-of-town metropolitan newspaper magazine section) and in over a hundred out-of-town metropolitan news-

FAMOUS STOCK DROPS TO 106½ AS STOCKHOLDERS ARE MEETING

Lowest Price Since March, 1926—Dip in Face of Surrounding Strength in Market—Other Amusement Shares Remain Unchanged, with Fox Up on Roxy Deal

The new Board will gather today (Wednesday) for what is supposed to be a perfunctory meeting. Tomorrow the finance committee, which was to have been selected at the annual meeting yesterday will come together. There is nothing in all this to suggest a falling price level for the stock and in default of any logical reason, the assumption was offered that some kind of a difference on business

Loew, next in importance, suddenly found itself under the spotlight. It was focused upon a movement in Fox, both on the Exchange and on the Curb. In both markets there was a realization that the company's acquisition of the rights to the story of the company's expansion into theatre holding operations was greeted with urgent buying and on the weak but insistent Curb market, the price of the turnover in Fox Theatre on Saturday alone amounted to nearly 16,000, this for an issue which is common to the entire company. The price was 35%, compared to a recent low around 20.

Warner Bros. A stock showed some resistance to the recent slump from better than 40 to 36. It rallied to between 37 and 38 and appeared to hold that level fairly well with operations on a small scale. Whatever the drive was,

that hammered it down, was over for the time being. The Class A stock started on its sensational move from about 13 and made a peak of 69. Shubert remained quiet at \$1, while Orpheum was a trifling off to 31%.

	High.	Low.	Last.	Ch.
(8)	141%	130%	130	-
(10)	111	107%	100%	-1
.....	131%	130%	100%	-1
at conf. (0.04) ..			108	
A (1.00)	72	68	71%	+8
.....	01%	01%	75	+8
ref. (1.00)	35%	30%	30%	-5
cap (1)	15%	13	13%	-2
.....	15%	13	27%	+12
Class A (3)	47	43%	44	-
.....	31%	00%	61	-
class	31%	100%	28%	-
URS	31%	100%	39%	-
(4)	48%	48	42%	-6
.....	50%	50	50	+0
heatre Circuit.....	50	50	50	+0
.....	52%	52%	50%	-2
.....	22%	15%	19%	+1
ONDS				

Purchase.....	98%	98%	98%
Sale.....	100	104%	104%
%'s (Curr).....	102%	98%	101%
			-
% to 97%.			

OTHER MARKETS

Monday Close
the Counter
w York
(Bid and Asked)

note (B.50).....	***	***	***
.....	***	***	***
.....	***	***	***
Philadelphia	61	90%	88
(N. B.).....			
.....	60	60	60
.....			-1

Allied Theatre Circuit

of the company under which Public Theatres will build its nine neighborhood theatres within Greater New York.

As previously reported in Variety, Loew's and Keith-Albee will be Public partners, respectively, in one or more, each of those houses.

Rod LaRoque Tied Down

Los Angeles, March 29.

Rod LaRoque has not been able to cancel his contract with Cecil De Mille. He is to be starred in "Brigadier Gerard." The story is in the days of Napoleon for F. D. C.

Julia Payne has the lead female role.

Donald Crisp directing.

MACLON GOT \$200 AS BONUS FROM BROOKS

Cost Actor That Amount for Permission to Appear in Picture

Los Angeles, March 29. Louis O. MacLion, extracted his bonus from Alan Brooks, stage actor, when he was given permission to work in motion picture during his spare time as a stage player. The latter played, "The Tavern," at the Biltmore.

When the play was three days old Brooks stated that MacLion came to him and said the show was not doing so good and that he thought he would have to close it at the end of its run. Brooks then negotiated a contract with P. B. O. to work in a picture.

A night or two later MacLion told him that he was going to put "The Firebrand" on within two weeks to succeed "The Tavern." Brooks informed MacLion he had arranged to play in a picture and it would be hard to rehearse. The latter informed Brooks that he was under exclusive contract to him and could not appear in pictures. Brooks explained the work would not interfere with his stage duties. However, MacLion called the Equity deputy, who informed the studio people and the Association of Motion Picture Producers regarding it. This put the damper on Brooks' chance to work.

Cut Down One-Half.

With business none too good Brooks again approached MacLion and tried to get permission to fulfill his picture agreement. According to Brooks, MacLion finally agreed that Brooks might play in the picture in his off time provided he gave MacLion \$400 for the privilege. Brooks to cut to \$200, which caused MacLion to have Brooks write him the following letter:

"I hereby authorize you to deduct the sum of \$200 from my salary for and in consideration of your permitting me to accept a picture engagement at P. B. O. studios for 15 days starting March 1, in view of the exclusive contract I have with you.

"This payment is made specifically for the P. B. O. engagement and I hereby agree to accept no further picture engagements during the length of the run of 'The Tavern' under your management and hereafter will respect my Equity run of the play contract."

"Alan Brooks."

In the left-hand corner of this letter was inscribed:

"My permission to play in the above picture for the above picture is granted."

"Louis O. MacLion."

Claims Dues.

When agents who get picture actors' jobs on the coast get their commission it is direct from the player. However, MacLion played safe and took it from Brooks' salary.

In the envelope Brooks found a white slip of paper on which was the notation, "Received \$200 from P. B. O. movie concession." It was signed by MacLion.

It is understood that Brooks will take legal measures to recover the money MacLion collected, claiming he was compelled by the producer to sign the letter and waive the \$200 under duress.

Jack Warner, Pres. of Music Box, Hollywood

Los Angeles, March 29. Jack L. Warner has been elected president of the Hollywood Music Box, Inc., succeeding Lewis Stone, who recently resigned.

At the meeting at which Warner was elected a \$10 assessment was made on each stockholder for the purpose of paying about \$15,000 due to the government for admission taxes from the corporation which it operated the theatre prior to turning it over to Louis O. MacLion.

In addition to resigning from the presidency Stone resigned as a member of the board of directors. Freddie Frolick succeeding him. At the same time Carter De Haven's directorial chair was voted vacant and Walter Miller elected to fill it.

A suit which de Haven brought against the corporation for ousting him from his position as managing director and producer was approved for settlement by the board. An agreement was made that de Haven receive four weeks' salary, reported \$2,000, to withdraw his action.

Did Mac Murray Fall for Flattery?

Los Angeles, March 29. Mac Murray believes she was swayed when paying \$50,000 for a home on San Vicente Boulevard. She has filed suit against Jack Donovan, real estate agent, setting forth that he misrepresented the conditions, and that the house she bought is full of flaws and not worth over \$25,000.

In a 29-page complaint the star mentions among other things that Donovan's mother used flattery in helping her son make the sale.

NORWAY DROPPED OFF 6%

Washington, March 29. Picture house receipts dropped six per cent. in Norway during 1926, reports to the Department of Commerce state.

Wants Rugles to Direct

Los Angeles, March 29. Famous Players-Lasky is trying for a release of Westley Rugles from Universal. It wants him to direct Clara Bow's next picture, to be made when she returns this summer from her European trip.

Mrs. Bill Hart Waited 5 Years for \$100,000

Los Angeles, March 29. The five years' seclusion imposed by William S. Hart as a condition of his wife receiving a \$100,000 trust fund is up, and Mrs. Hart (Winifred Westover) expects to return to the screen. She came into possession of the \$100,000 last week.

Under the terms of his settlement Hart forbade his wife even to pose for a snapshot during the five years.

BRINGING BACK SANTA BARBARA

Los Angeles, March 29. The old American studios in Santa Barbara will reopen and an effort will be made to revive the former importance of Santa Barbara as a film production center.

Another rival to Hollywood, San Mateo, just outside San Francisco, has recently come to life again and a production is now under way there.

Hustwick Leaves Famous; Laid of Old Lasky Group

Los Angeles, March 29. Alfred Hustwick, who held the record of being employed in the F. P. L. scenario department for eight years, has resigned as title editor.

Hustwick was the last of the old Lasky group left in the scenario department. He is to take a two months' vacation and will then free lance as a film supervisor and title editor.

"Break" for Gag Men

Los Angeles, March 29. What a "break" for Harold Lloyd's gag men!

The laugh pursuers are to get a free trip to Europe in June because Lloyd's next for F. P. L. is to have an European background, and the comic is taking his entire working staff with him. The mob sails early in June.

Mary Mallister is the leading lady who will make the voyage as well as the director and the gag boys. The Continent is the destination.

IST N'S EXPLOITATION BY THE JOB ONLY

A story that First National had estimated its permanent exploitation force is corrected by Allan S. Glenn, supervisor of that department, outlining the company's policy in exploitation.

"The policy of our exploitation division was definitely decided upon over three years ago and has never changed," Mr. Glenn says. "First National does not maintain an exploitation department with a fixed number of agents functioning the year round. It changes almost every week."

"We have as high as 35 agents actively engaged and a week or two later not over six or eight."

"We are against the idea of a fixed, permanent payroll, based on the maximum needs of the organization as a needlessly wasteful routine. Instead we are geared up so that at no time do we employ agents except on actual assignment."

It takes more than an announcement to make a newsreel!

Years of experience, millions in expenditure and the incalculable energy of countless editorial and camera experts in all parts of the world have gone into the making of

FOX NEWS

with the result that the "Mightiest of All" is recognized today throughout the motion picture industry and by the theatre-going public as the standard bearer among newsreels.

Exhibitors are buying FOX NEWS because it means money in the bank!

VITA FORESTALLING OPPOSISH WITH ACTS

Competition Threatens In Talkers from Reports—But Attractions Needed

Several talking film producers, each claiming an improvement over the Vitaphone in tone effects, are preparing to launch high pressure selling campaigns.

Suitable attractions may remain in the path of the new ventures. Vitaphone is signing up every available concert and vaudeville act, still at large, to retain Vitaphone's sole effort to retain monopoly.

A recent court ruling showing that legal patents on cabinet designs held by the Victor recording company are entirely without enforcement provisions tends to strengthen the widely spreading conclusion that the only real patent held by Vitaphone is the registration of the name and trade mark. There are, apparently, no patents on any recording machines. Vitaphone is coralling the cream of the entertainment field as better protection than patents.

Evidence offered during the trial last week shows that practically the only real patent right held in the record manufacturing field is the "wash" system in use by Columbia.

Vitaphone programs are made of records manufactured by Victor, Columbia and Brunswick. Martinelli, in the program at the Warner, is recorded on Columbia. Van and Schenck, at the Selwyn, is another Columbia product. These two numbers are considered the cream of the respective bills.

"INDIES" LINING UP?

(Continued from page 4)
dent formation movement, with the bankers agreeable to finance it as a unit, if it can be financed through mutual agreement by the independents upon valuations. An average of each of the 50 first grade theatres is said to reach about \$450,000. With the other 40 and also those to be later included, the financing aspect looms up to a large figure.

What benefits were set forth for the indie in amalgamation as against Publix, Loew's and Keith-Albee have not been circulated. Other than the benefit of a purchasing pool for all of the indies, no one will admit that such a combination if formed would be a quiet threat to Publix, the Famous Players product might be overlooked if Famous branch building concern encroached upon the territory of the indie's sections. That would not be taken seriously by Publix, an exhibitor claims, since it was pre-considered and Famous intends to have its neighborhood first runs in its own new houses.

The matter of pictures and first runs in the neighborhood also brings in Loew's, which has its own theatres in several of the communities Publix has selected. It is believed Loew's, as well as K-A, will be partners with Publix in some of the latter's new theatres.

Mr. Burkan would not admit a meeting had been held in his office by the independents although one of the indie furnished Variety with its information. The same source would not venture a guess as to the outcome of the attempted formation of independents.

DeMille East for "Kings"

Los Angeles, March 29. Cecil B. DeMille will leave here next week to attend the world premiere of "Kings of Kings" at the Gaiety, New York, April 15. He will remain in New York for about 10 days, returning here to attend the premiere of the picture at Grauman's Chinese in Hollywood, May 20.

L. A. to N. Y.

Mrs. Clarence Brown.
Victor Schertzinger.
J. Robert Rubin.
E. R. Harbeck.
Mrs. Winifred Westover Hart and son.

N. Y. to L. A.

Richard Dix.
John Boles.
Albert Parker.

Prize "Short"

The Hugo Eisenfeld Medal for the best short film subject of 1926 was awarded yesterday afternoon Tuesday at a formal luncheon to Earl W. Hammons, whose Educational Films Co. released "The Vision," the prize-winning film short.

Hammons accepted the medal from Will Hays, who made the presentation, on behalf of Eugene Rose, the actual winner. Rose's company, Roman Productions, turned out "The Vision," a Technicolor scene based on the famous painting of that name.

NO FOX-ASCHER BUY

Chicago, March 29. A report is about that Fox has purchased 11 of the Ascher Brothers house, involving \$1,500,000.

At Fox's New York office it was stated no deal had been made with the Aschers, nor was it known of any pending toward that end.

Dictionary and Drapes

Chicago, March 29. A letter from the fire commissioner's office to all Chicago theatre owners announces that an ordinance has been passed permitting fireproof drapes to be hung in the theatres.

Several months ago quite a number of theatre managers were hauled into court because of drapes the commissioner's office classed as "flammable." The owners protested that the drapes were not "flammable." A call for the dictionary revealed that there was no such word as "flammable" and all drapes were ordered removed.

The new ordinance is a decision on these cases.

Jean Hersholt for One Year
Los Angeles, March 29.

Universal has Jean Hersholt for another year and will continue to star him in "Jewels."

At present Hersholt is loaned to M-G-M for "Old Heidelberg."

Ray Back in M. P.

Huston Ray, concert pianist, is returning to pictures.

Ray gave a concert Friday at Carnegie Hall, demonstrating his therapeutic "music healing." It was an excellent publicity getter and on the strength of it, Ray is coming back to the picture house field, abandoning the "musical healer" idea, however.

"TH HEAVEN" IN L. A.

Los Angeles, March 29. "What Price Glory" is scheduled to finish its run at the Carthay Circle Theatre here May 4, at which time it is to be followed by the premiere of "Th Heaven," also a Fox production, directed by Frank Borzage.

Ann Christy Co-Featured

Los Angeles, March 29. Ann Christy, former Christie Bros. comedy player, is to be co-featured with Marguerite de la Motte in "Her Kid Sister," made by Columbia Pictures.

Gray of Lewiston

Fined for Booze

Portland, Me., March 29. William F. Gray of Lewiston, theatre owner, paid a fine of \$120 through his attorney J. H. Berman, on a liquor indictment in the United States District Court, as the result of the seizure of a truck well laden with choice liquors by State Highway Patrol officers in Winthrop, May 17.

FRANCO-GERMAN PICTURE

Paris, March 29. The A. A. F. A. of Berlin and the Super Film corporation, latter French company, will unite this year in the production of two pictures, both exteriors and interiors being shot in France.

Hoffman-Goldstein's Talks

Los Angeles, March 29. M. H. Hoffman, head of Tiffany Productions, is here for three weeks to discuss product with Phil Goldstone.



APRIL, 1927

(a date you'll long remember)
marks the release of

ROOKIES

and the introduction of
KARL DANE
AND
GEORGE K. ARTHUR

The Greatest Comedy Team Ever Known
in the Biggest Comedy of our Times!



KARL DANE



GEO. K. ARTHUR

"ROOKIES" follows closely on the heels of "FLESH AND THE DEVIL," "TELL IT TO THE MARINES," "SLIDE, KELLY, SLIDE" hits! hits! hits! from

METRO-GOLDWYN-MAYER—they never stop!

FIGURES DO NOT LIE!

FOX'S, PHILADELPHIA, DOES AN AVERAGE WEEKLY BUSINESS OF \$22,000
FOX'S, PHILADELPHIA, LAST WEEK (MARCH 21) GROSSED \$31,000

GEORGE OLSEN

And His

MUSIC

18-VERSATILE ENTERTAINERS-18

Are Given Credit by the Fox Management for This Unusual Business

Held Over For A Second Week (MARCH 28)

For the second time in the history of Fox's, Philadelphia (2,500 seats), this house outdrew the larger Stanley, Philadelphia (4,000 seats), last week (March 21), an accomplishment ascribed by press, public and management to the unusual drawing powers of

GEORGE OLSEN and HIS MUSIC

ANNOUNCING

THE PREMIERE RADIO CONCERT

by

GEORGE OLSEN AND HIS MUSIC

Under Stromberg-Carlson Auspices April 5th via WJZ
and Allied National Broadcasting Company Stations

VICTOR RECORDS

Direction WILLIAM MORRIS

Maudeville Houses. BILLY JACKSON

POLICE CHECK-UP ON HOUSES PLAYING ACTS

Going On Despite Decision In Police Court—Sanitary Regulations Important

Uninfluenced by the ruling of Magistrate Liota in Brooklyn, N. Y., regarding the status of smaller picture theatres playing vaudeville the Commissioners of Licenses is making a survey of all houses playing acts.

The investigation has been going on presumably "under cover" since Magistrate Liota's disposal of the cases against the Globe, Brooklyn. The investigation is said to have been prompted by complaints against the smaller houses for vaudeville interests in the immediate vicinity.

Several small picture houses throughout Brooklyn and Long Island which suspended vaudeville after police check-up some weeks ago restored acts following the Liota decision.

Aside from police interference several of the far-out spots have been compelled to drop vaudeville because of sanitary regulations through not having dressing room facilities and in some instances

where mixed acts are played not having separate dressing rooms for each.

50 Houses Concerned
Just what action the license commission propose taking against the houses found not coming within sanitary and other regulations is not definite for vaudeville is not alone known.

Should the present check-up by the commission of licenses bear sufficient weight to ban vaudeville from the houses at least a smaller house in and around New York would be affected by such an edict.

Vivian Gordon Excited In Hotel—Night in Jail

Vivian Gordon, of Waldorf Astoria, who says she is "in pictures," spent a night in West 81 street jail and later was brought to West Side Court to answer a charge of disorderly conduct. Her attorney asked Magistrate Vitale for an adjournment and she was paroled.

Vivian was charged by Albert Goldstone, assistant manager of the Claridge Hotel, with creating a disturbance in the hotel at 6 a. m. Saturday.

According to Goldstone, Miss Gordon ran through the halls shouting for police, the fire department and others. The attorney strained she told the police she had come to visit two men and after being in their suite a short time discovered she had been robbed of \$50.

When making a demand for the return of her money Miss Gordon said her friends disappeared. She admitted she had had some drink and may have been excited.

At this point Goldstone interrupted to say that Miss Gordon had smashed a glass top of a dresser by pounding on it with her hands.

At this point the attorney asked for an adjournment, which the magistrate granted. The attorney, who said he represented her attorneys in Brooklyn, stated he did not know what pictures she had appeared in, but knew she had lived at the Waldorf for more than six months.

Benny Rubin Marries

South Bend, Ind., March 29. Benny Rubin was married here Saturday to Mary O'Brien, of pictures.

Besides that, the name Rubin started a new act on the stage here also.

"POOR NAT" FINISHED

"Poor Nat" has been completed by Jess Smith for First National release, with the producer leaving for New York this week. Alexander Hamilton, financial sponsor, will go east with the producer. In New York they will set their next picture for F. N. to be made on the West Coast this summer.

Leatrice Joy Re-Signs

Los Angeles, March 29. Leatrice Joy, despite it was announced she would not renew her contract with Cecil De Mille, has affixed her signature to an extension of the contract for another year.

STAGE HANDS HOLD VITA OUT OF MINN.

St. Paul Has Vita Under Experimental Period Understanding With Union

Minneapolis, March 29. Discouraged by their failure to reach a compromise with local stage hands on the scale for Vitaphone after several weeks of negotiations, Finkelshteyn and Ruben finally abandoned the intention to play Vitaphone simultaneously at the State in Minneapolis and Capitol, St. Paul. It gave the talking moves their northwest introduction at the St. Paul house Saturday, the St. Paul union having agreed to the F. & R. proposal which contemplates further negotiations on the basis of the stage hands' experience with Vitaphone after a week's trial.

No date can be set for the Minneapolis opening because no agreement is in sight yet. Negotiations have not been broken off and there still is hope of a settlement of the controversy.

Members of the legislature, Minneapolis and St. Paul city officials, newspapermen and others were guests of F. & R. last Wednesday night at a great showing of Vitaphone after the concluding regular performance at the Capitol. The audience was highly enthusiastic and the newspapers came out the next morning with glowing front page stories.

The program used was the one that Warner Brothers is showing in New York and Chicago in connection with the presentation of "Don Juan."

Saxe Has Percy Marmont

Los Angeles, March 29. Sam Saxe has placed Percy Marmont under contract to be featured in three pictures, to be released by Gotham Productions.

First will be put into production this week at Universal, after which Marmont will sail on April 30 for Europe, to make two pictures while there.

Hopkins, F. P.'s Title Writer

Los Angeles, March 29. Bob Hopkins, ace title writer at the Warner Brothers' studio, has joined F. P. L. titling department. Hopkins had a five-year contract with Warner. It still had four years to go when he left, F. P. L. purchasing the contract.

Gilda Gray's "Passionate Island"

Los Angeles, March 29. Gilda Gray's first picture for United Artists, to be made by Samuel Goldwyn, will be entitled "Passionate Island."

It is to be directed by Henry King. Production is scheduled for June 1.

Arch Reeve Seriously Ill

Los Angeles, March 29. Arch Reeve, director of publicity for Famous Players studio, is seriously ill with influenza at his home.

Harold Hurley is temporarily head of the department.

PICTURE POSSIBILITIES OF PLAYS

"Savages Under the Skin"—Doubtful
"SAVAGES UNDER THE SKIN" (Drama, Carl Reed, Greenwich Village). Drama of the South Seas. Did not impress as having dramatic content for pictures. Might make better picture than stage play with scenic property treated. 10cc.

"The Spider"—Favorable
"THE SPIDER" (Mystery Drama, Albert Lewis and Sam H. Harris, Channing 46th Street). If this play makes its mark on Broadway as indicated it will naturally be a picture value. Its adaptation to the screen, however, will probably require more than ordinary skill in direction and in writing the scenario. 10cc.

"LUCKY"—Favorable
"LUCKY" (Dillingham, Musical Comedy, New Amsterdam). The musical has enough story "meat" to qualify it for pictures. Coupled with that is the show's hit potentialities. A bet.

"The Crown Prince"—Favorable
"THE CROWN PRINCE" (Weber-Tracy-Forester). Despite double tragedy finish, "The Crown Prince" is more likely for pictures than stage. Greater scope for action is afforded. A bet.

"Lost"—Favorable
"LOST" (Thomas and Chamberlain, Mansfield theatre). Drama of the tropics and of the conflict in a man's soul. Having supposed himself to be drunk at home, he goes out thirsting for blood; only to get nabbed by a native girl who kills herself when the man's wife, who proves herself pure and the mother of his child, shows up. Good elemental stuff for the films, particularly for a male star and a featured woman as the native. Plot is familiar but holds plenty of incident and action not developed on the stage.

"MARINERS"—Unfavorable
"MARINERS" (Actors' theatre, Plymouth). Not even a remote prospect of in any manner dramatizing this drab, gruesome tragedy to any film uses, which no one knows better than the author and producer. 10cc.

Federal Trade Decision Within Two Weeks

Washington, March 29. Judge Edgar A. McCool, new member of the Federal Trade Commission, has advised his fellow commissioners that he has now completed his study of the record in the Famous Players-Lasky case in which the picture company is charged with unfair business methods and attempting to monopolize the motion picture industry. As previously reported an expected early decision following the last final hearings was postponed in order to permit Judge McCool to participate in the decision.

With Commissioner William E. Humphrey back in Washington the full membership is now here with a decision expected within the next ten days or two weeks at the most. Inquiries by a Variety reporter as to the attitude of the commission on the many reported mergers of the various companies brought a decided switch from the topic of motion pictures to other fields.

One attorney here pronounced the "lack of interest" as indicating the commission had had enough of pictures when seeing what its own attorneys termed an all-right case, blow up. This feeling was further enhanced by questions put forth by members of the U. S. Supreme Court when the Eastman Kodak case was argued before the high court in which the commission is endeavoring to force the camera and film company to dispose of three laboratories which it is alleged are held in secret.

On top of this it is generally

conceded that the commission will hesitate considerably before attempting to prove "attempt to monopolize."



JACK NORTH The Bounding Banjoist

This Week (March 26) Metropolitan, Boston Good for Anybody's House
Dir.: WILLIAM MORRIS Office
P.S.—I owe my success to FLEISCHMAN'S YEAST and WILLY NOVAK at the SILVER SLIPPER.
Look her over boys.

PAUL ASH NOW AT BALABAN & KATZ New Oriental Theatre CHICAGO



Paul Ash Productions Produced by Louis McDermott



THE FIRST ACT TO PLAY RETURN DATE AT PARADISE THEATRE, N. Y. THREE WEEKS

AMERICA'S FAVORITE HARMONY ARTISTES

Personal Management TED BRAUN, 226 West 47th Street, N. Y., Suite 702

FRAUD CHARGED IN FORECLOSURE SALE

56 Stockholders of Rivoli, Providence Go Into Court, 3 Unauthorized Mortgages?

Providence, March 29. In a bill of complaint, charging that the foreclosure and tax sale of the Rivoli Theatre property, Charles street, was held as a scheme to defraud the Providence Corporation and stockholder Vincenzo Alfieri and 56 other stockholders of the amusement company ask that a receiver be appointed with an injunction to keep the company intact be granted.

The complainants, according to the bill, own 1,157 shares of preferred stock at \$5 each and 1,535 common stock valued at \$4 a share. The bill charges that three mortgages were executed on the property by the officials, and no directors' meeting or stockholders' meeting was ever held to authorize the action.

The bill further charges that the property was sold at tax sale on June 14, 1925, without knowledge of the stockholders. No capital stock was paid in and no shares issued. The bill further charges that the corporation (Rivoli Theatre Corporation) was formed for the ostensible purpose of enabling the three officers and other employees of the amusement company to acquire all of the property in furtherance of a scheme in default.

A hearing on the bill will be held this week.

\$3,000,000 STOCK DIV.

Rudolph Wurlitzer Co. Declares Distribution of 12 1/2% in Common

Cincinnati, March 29. The Rudolph Wurlitzer Company has declared a stock dividend of 12 1/2 per cent, amounting to \$2,500,000 in common stock, payable April 1. The common stock is held entirely by members of the Wurlitzer families and some of the department heads of the Wurlitzer organization.

This firm started in the musical instrument business here in 1825.

Omaha's Strand Closes As Riviera Opens

Omaha, March 29. Coincident with the opening of Blum's new Riviera, in association with Publix, the announcement was made of the closing of the Strand, Publix's smallest local house, within two weeks.

The Strand may move into the Strand with the Strand redecorated for road shows. No statement of the Strand's future policy has been made.

Turnbull Locating in N.Y.

Los Angeles, March 29. Hector Turnbull, producer for F. F. L. and brother-in-law of Jesse Lasky, is going to Europe for an indefinite vacation in July.

According to a report around the Hollywood lot, Turnbull will not return to the local studio. It is understood he will continue in the F. F. L. New York office.

"SYNTHETIC BIN" BOUGHT

Los Angeles, March 29. Frederick and Penny Hinton have sold the picture rights of their latest play, "Synthetic Bin," to First National. The play had its world premiere a few weeks ago at the Morosco theatre.

It will serve for Colleen Moore on First National's 27-18 schedule.

Woman Novelist With F. B. O.

Temple Bailey, woman novelist, has been given a 5-year contract by Fox B. O. Kennedy, of F. B. O. Terms provide that F. B. O. automatically requires the rights to film every novel written by her for that period. The first production will be "Yellowfever" now running serially in Good Housekeeping.

Featuring Warner Oland

Los Angeles, March 29. Warner Brothers have placed Warner Oland under contract and will feature him first in "The Belle of Barcelona."

It will also mark the return to American picture of Betty Blithe,

'Belgrano' in 2 Versions

Los Angeles, March 29. Two negatives will be made of "Belgrano," historical drama of the Argentine, now being produced by J. G. Bachman for Julian Ajuria, wealthy South American exhibitor. The American negative will omit many sequences of a purely patriotic nature interesting to Argentine.

Warner Brothers will distribute in the U. S.

SHADUR'S PIERCE

Los Angeles, March 29. Arthur E. Shadur, former studio manager of Universal recently promoted by Carl Laemmle to production supervisor, will produce "Bobby's a Lady" as his first. James Flood will direct. Story is by the late Gerald Beaumont and adapted by Charles Logue.

KING LEAVES STERNS

Los Angeles, March 29. Charles King, comedian for the past three years with Stern Bros, who make Century Comedies, has quit and is now free-lancing.

Polly Moran's Frozen Face

Los Angeles, March 29. Polly Moran, screen comedian, got a touch of cold weather while on location with Clarence Brown around the Continental Divide. She left the east of "The Trail of '98" to return to Hollywood and have her face thawed out. Miss Moran returned here saying the snow was piled 15 feet high, while 3,500 extras were being used in scenes taken there for the Chillicothe Trail.

Miss Moran is being attended by a surgeon. She will return to location as soon as her face is able to go.

BADGER DIRECTING DIX

Los Angeles, March 29. Clarence Badger will direct Richard Dix in his next picture instead of Malcolm St. Clair. The story will not be "Roughneck Gentlemen" but one yet to be titled. Miss Daniels, whose pictures are directed by Badger, starts on vacation this week. This will tell until June 15 when Badger will be free again to direct her.

One Picture Contract For Outsiders by F. P.

Los Angeles, March 29. Douglas MacLean has a picture to picture contract with Famous Players-Lasky instead of a two-year agreement for his release. It is understood Famous with outside producers in the future will only make picture-to-picture contracts, jockeying by the drawing power of the star appearing in the picture as well as the value of the story.

CLARA BOW NOT ILL

Los Angeles, March 29. The reported ill health of Clara Bow is denied. Famous Players-Lasky has made no change or postponement of its plans for Miss Bow.

Nevermore Starred in "Romance" Los Angeles, March 29. Ramon Novarro is to be starred by Metro-Goldwyn-Mayer in "Romance." John Robertson will direct with Joan Crawford in feminine lead. Production scheduled for May 1.

LaRoque-Banky Romance

Los Angeles, March 29. A romance which the picture wiseacre declare will reach the marriage degree is on between Verna Banky and Red LaRoque. The latter, who is now between pictures at the De Mille studio, spends most of his time watching Miss Banky working on the same lot. Their evenings are all spent together in public places.

LaRoque at one time was reported engaged to Pola Negri. Miss Banky, when first reubing American, was reported to be the fiancée of the late Rudolph Valentino.

Cruzes Used to It

Los Angeles, March 29. Jimmie Cruze and his wife, Betty Compton, are reported to have come to the parting of their ways for the third time within two years. It is understood that the couple contemplate legal separation by Miss Compton inaugurating divorce proceedings.

Already the BEST and her BEST is the BEST THERE IS!

'Orchids and Ermine' doing better, business than previous Moore subjects.

Consider 'Orchids and Ermine' much better audience picture than Colleen Moore's two previous pictures.

Thanks for 'Orchids and Ermine'. Best Moore since 'Irene'. Aud once at it up. Titles great. Entire cast fine.

Best Main Street on 'Orchids and Ermine' better than 'Twinkles'.

To the Everlasting Glory of FIRST NATIONAL'S BIG

Woodmill, Pro-Tem. Pres. Of M. P. T. O.; Collins Quits

Although a denial was made by past president H. J. Tools of the Motion Picture Theatre Owners in last week's Variety that Eli Whitney Collins, president of the organization, was resigning, it transpired later that Mr. Collins was stepping out, despite a belief that he might stay in office until after the national convention this spring.

With Collins' resignation effective at once, the board of directors unanimously elected H. F. (Pete) Woodmill to fill out the unexpired term.

Woodmill's main activities will now be centered upon getting his a turnout as possible for the convention in Columbus, O., tentatively set for June 7, 8, 9.

The sudden withdrawal of Collins from the chair proved most inopportune in one respect and portends in another. All convention plans were in Collins' hands, with F. J. Wood and Jack Harwood, Ohio members, in charge of the arrangements to date.

The M. P. T. O. has many important problems facing it, especially through the adverse legislation that has cropped up all over the United States, with many local conditions also demanding a concerted fight on the part of the exhibitors.

Among the problems are the oversteering of the state, the admission of children with proper guardianship, the Sunday sessions, taxation and censorship.

No reason for the resignation of Collins was given out. Collins has been relinquishing his theatre holdings of late by turning over his holdings to Universal pictures.

Woodmill will receive all the aid possible from Mr. O'Toole, who has been spending considerable time in New York in the interests of the M. P. T. O.

B. & K. Buy from Karzas?

Chicago, March 29. Karzas Brothers are reported dickering to unload their North Coast theatre, also the Aragon and Trianon ballrooms here and the State theatre at Hammond, Ill., to Buzan & Katz and Lubliner & Trine.

The latter firm is also included in a rumor that involves the merging or taking over of Cooney's National Playhouse.

The Cooneys are in New York.

PHOTOGRAPHS THEATRICAL FOLKS

Who are engaged in Nashville, Spoken & Silent Drama, Cabaret, Orchestras & General Publicity—Any Size Any Quantity—Fastest Service—Lowest Prices!

PARLITA
5405 25th Street
Chicago 25

Call for Catalogue
6405 25th Street
Chicago 25

"AN ULTRA BIRD AND TURKEY AGGERATION"—VARIETY

Key! Hey! hear them play

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Trying to Make Minors' Contract Hold Valid

Los Angeles, March 29. Walter K. Tuller, local attorney, on behalf of motion picture producers, appeared before the judicial committee of the state senate in Sacramento this week and suggested that a bill prepared by Senator P. J. Gray of San Francisco, relating to contracts with minors, might be improved. He stated this bill provides that contracts made by minors contracted upon their employment as actors or actresses, when affirmed by a superior court, cannot be disaffirmed when these minors reach the age of majority. He explained that this would cover cases where a girl 15 or 16 years of age signed a contract for five years with a picture concern, after being developed as a star by advertising and advancement would not be able to disavow a contract when she became 18 merely on the ground that it was made as a minor.

Tuller set forth that the legal affirmation of a superior court would save picture and theatrical people much expense and entanglement and suggested that it be recommended for passage.

W. C. and Ramish Agree

Los Angeles, March 29. West Coast Theatre, Inc., has entered into a partnership agreement with Adolph Ramish whereby it is to operate the new California theatre, a 2,000-seat house in San Diego, opening April 15. It will built by Ramish as an eight-story theatre and office building, costing over \$1,200,000.

First-run pictures and Fanchon and Marco productions will be brought over to the California from the Balboa, the West Coast's present leading house in San Diego. The Balboa in the future will be an open booking policy for long-run pictures.

Convention at Pittsburgh

Pittsburgh, March 29. Preliminary plans for the seventh annual convention of the Motion Picture Theatre Owners of Western Pennsylvania will be held at the Hotel Westmoreland, a luncheon of exhibitors in the William Penn Hotel last week.

M. A. Rosenberg was elected general chairman, and Nathan Friedman, vice-chairman. Committee chairman named: Harry Hendel, Morris Roth, John M. Albrecht, D. A. Harris, William R. Wheat and John Newman.

Lease Small House for 20 Years

Chicago, March 29. Mahel, 441-seat house at Milwaukee and Union avenues, has been leased for 20 years at \$400 a month to Abe Gumbiner by George Guman. Gumbiner plans several small houses here.

"She's My Baby" Cast

Pred Windemere is to direct "She's My Baby" for Sterling Pictures. The cast includes: Earl Williams, Mildred Harris, Bobbie Agnew and Kathleen Myers. Frances Gussman is working on the continuity.

"AN ULTRA BIRD AND TURKEY AGGERATION"—VARIETY

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PICTURES

WOMAN'S LAW

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Fitz Longs and Shorts

Los Angeles, March 29. Dallas Fitzgerald is making "Woman's Law" for Foxes Pictures at Universal City. It is the first of a series of eight he is to make of this type. Pat O'Malley and Lillian Rich co-starred. Fitzgerald will also make a series of 12-reelers based on the Craig Kennedy detective stories, to be released by Art Class. Robert Frank featured.

Special Building for F. P. N. New News Staff

A five or six story building on 11th avenue, near 4th street, will house the working staff of the Paramount News unit. Possession is to be taken about July 1. F. P. N. is erecting the structure which will house the laboratories for the short subject matter on the eastern end.

The Chicago office of the news boys is also readying, the first issue being due in August with the routine to follow the style of other news outfits in turning out two editions weekly. It is understood that the short subject matter from the New York office, currently on the sixth floor of the Paramount Building, are already out shooting stuff.

The official staff, up to the present time, is as follows: Emmanuel Cohen, editor; Albert J. Richard, assignment editor; Jack Bender, makeup editor; Madeline Bender, cutter; David Sussman, laboratory manager; and Elmer Cook, traffic manager of the cameramen.

Emmanuel Cohen is director of all short feature subjects, with L. S. Diamond as assistant director.

Wisconsin's 2 Bad Bills

Milwaukee, March 29. Two bills, both proposed by Assemblyman Swan and aimed at the theatre, are before the Wisconsin state legislature. While there is little fear that they will pass, theatre owners here admit the "farmer legislators" may still come over.

The first of the measures is a censorship bill. If passed, it will tie each exhibitor and exchange man hand and foot. The film men will lose each such a film is rented and the theatre men will have to pay for the censor.

The other bill which Swan fosters has been dubbed the "nuisance tax bill" by the latter. It provides heavy penalties against violators of the proposed 4 per cent. tax upon theatres and picture houses.

Mining Town Gets "Bundy" Heber, Utah, March 29. This week marked the opening of Sunday night picture shows in Heber. Mine employees signed a petition asking for Sunday shows.

So far no action has been taken by city officials to close the theatre Sundays.

Los Angeles, March 29. Nat Rouse will make four additional pictures for Universal's "Colquhoun" series. This makes a total of 20.

After this assignment Rouse will direct "Rip Van Winkle" Universal Jewel, founded on original script by Hampden del Ruth.

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7 R. I. Restrictive Bills In Legislature's Last Week

Providence, March 29. Theatre owners voiced a strong protest before the senate and house judiciary committees against seven bills pending in the Legislature, which seek to govern the inspection of theatres and other public buildings. They give the state police practically unlimited powers of regulation over places of amusement in the towns.

The opposition was led by Jacob Conn, Edward M. Fay, theatrical owners; James S. Powers and Claude B. Branch, legislators, centered about the age limit requirements for admission of children. All the bills were drawn as a result of recommendations in the annual report of Superintendent H. M. John Chaffee of the state police.

Mrs. Walter A. Peck, chairman of the women's Rhode Island committee for law enforcement, noted that all the opposition came from city police owners and suggested that the bills might be restricted in application to the towns. Further action will be taken this week, the last of the present legislature.

Abramson's Judgment

A jury before Justice Iredel was served in New York Supreme court awarded Ivan Abramson's Graphic Film Corp. a verdict for \$3,450 against Edward Bowler and Frank Kirby. They purchased the European (continental) rights to four graphic pictures titled "Wildness of Youth," "Someone Must Pay," "When Men Betray" and "A Child for Sale."

The contract price was \$4,000, half of which was paid. Abramson sued for the remaining \$2,000 and the \$3,450 judgment total represents interest and costs for three years.

FETE SMITH AT HOT SPRINGS

Los Angeles, March 29. Pete Smith, head of the M-G-M studios here, expected to be taken this week for a month's recuperation at Hot Springs, Ark. He was accompanied by his family physician.

Louis B. Mayer, head of the M-G-M studios here, expects to join Smith about April 15 for two weeks.

Barker Directing McCoy

Los Angeles, March 29. Reginald Barker is to direct the next Colonel McCoy picture for Metro-Goldwyn-Mayer. The first three of these westerns were directed by W. S. Van Dyke.

I SEE TOM MCNAMARA IS NOW WITH F. B. O.

Los Angeles, March 29. Reginald Barker is to direct the next Colonel McCoy picture for Metro-Goldwyn-Mayer. The first three of these westerns were directed by W. S. Van Dyke.

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Still the Orchestra Incomparable

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

Need More Be Said?

LEWIS BARKER TENOR SOLOIST AND DRUMMER

STILL BEATING HIS WAY

BRITISH MERGER FOR QUOTA

(Continued from page 5)

producing unit. It has just completed its first feature, called "The Island of Passions," with exteriors made in Corsica.

Wardour, principally handling German pictures, is also producing here now, with Harold Knolke directing.

At present there are not over 12 pictures of English make in the making or in sight.

The Quota Bill

London, March 29. The first reading of the "Film Bill" was rushed through the House of Commons, also its second reading. The proposed quota act received rough handling from the opposition, led by Ramsey MacDonald, prime minister during the reign of the Labor government. He described it as a measure to force exhibitors to show pictures the public did not want to see. All along the proposed act has been bitterly opposed. The Manchester branch of the C. E. A. passed an unanimous vote against it and circulated a protest among members of Parliament.

During the debate Sir A. Cunliffe, president of the Board of Trade, mentioned that the London office (James V. Bryson) of the European Motion Picture Company had voiced its personal opposition by telegraphing members of the House asking them to vote against the measure. He pointed out this was the company which some time ago managed to obtain an escort of troops for a film, "The Phantom of the Opera."

The bill deals chiefly with the "quota" and "block or blind booking." The quota proposed starts at the beginning of 1928 at 7 1/2 per cent, gradually rising by 1935 to 25 per cent. All renters to be licensed from Jan. 1, 1928, the penalty for not complying with this order being \$100 a day. Small renters to be allowed to combine and those with limited territory to be allowed to register a film for quota pur-

poses which is already registered in ordinary cases no film to be registered more than once. Registration of films to begin on Jan. 1, 1928—exceptions being films for trade shows and films that are before the bill becomes a law. The penalty for not registering a film is \$100 a day.

Provision is made for high court appeal from Board of Trade decisions. Alterations in film length must be immediately notified with penalty for default \$100 a day. All films to be clearly marked with registration number, length and nationality. Each part of a serial to be separately registered but a trade show only necessary for the first three parts.

From the exhibitors point of view trouble starts a year later, Jan. 1, 1929, on which date they must be registered or in default pay a fine of \$100 a day.

Defining British Film

The bill defines a "British Film" as one: Made by a British subject or British controlled company. All studio scenes to be made in the British empire except by special permission (at the moment many producers here make their interiors in Germany or France on account of cheapness), the story by a British author, a minimum of 11 per cent salaries to be paid to British players, not including the producer or one "star" but does include the scenarist.

The clause concerning the studio apparently gives the producer his choice from about half the world but prevents trips to the Continent. For false information the penalty is to be three months imprisonment or \$250 fine. An advisory committee to be appointed consisting of two representatives of film makers, two renters, two exhibitors, three, including chairman, not interested in any branch of the trade.

Exhibits Not Protected

The bill is a very long complex and verbose document, gives no protection for the exhibitor against the renter who wants to "swing it"

on him in the way of "duff" British films. That is what the exhibitor chiefly fears and has every cause to. From the first moment "quota" was mentioned, the so-called producers who have killed finance began to prepare to come back and were welcomed by a certain class of renter.

One British firm, handling American films only, was preparing to make two-reelers at a cost of \$500 each. This figure had to cover studio, locations and the cost of transport, players and producers' salaries and everything else. It can easily be imagined what these "sneepers" would be like.

A variety representative making inquiries of Whitbait officials discovered that officialdom held no illusions as to Wardour street and its inhabitants whose sudden patriotism had quite failed to impress those it was meant to do. It is admitted the bill will require much amendment before it becomes a law, if it ever does.

"Times" Opens Columns

From the start the proposed bill has met with a good deal of opposition and lately has proved of sufficient general interest to warrant such papers as "The Times" throwing its columns open to the controversy. In a letter from the Secretary of the Provincial Entertainments Proprietors and Managers Association the measure is denounced as being in defiance of the majority of those engaged in a great trade supplying a popular demand.

The letter further goes on to accuse the president of the Board of Trade of bringing in a measure usurping the control of the showmen over their own affairs and prohibiting contracts which, up to now, have been perfectly legal. Further, the writer states an attempt is being made to prove that "blind booking" is an offense purely American. He smashes this contention, insisting that the "Battle of the Falklands" picture, not yet made, has been already offered to exhibitors at prices 35 percent in excess of any yet asked for a first class picture. The reason for the high price given being that the film is unsuited for government patronage. This he points out is not only blind

booking but an advance in price because of official recognition. Herbert Wilcox, one of our best producers sums up the bill "as an admission of failure in the past and a lack of confidence in the future."

The "Daily Express" owned by Lord Beaverbrook, who practically controls Pathe (London), published a cartoon showing a wretched couple being marched to a cinema. They are followed by tanks and commanded by "Bergant-Major Quota." The caption is "After Compulsory Films—Compulsory Filmgoers."

SEEK CAPITAL HERE FOR BRITISH FILMS

E. A. Dupont Mentioned With New Producing Company in England

London, March 29.

M. A. Dupont, German director, is concerned in conflicting reports of his future operations in England. A report says he will be affiliated with a new producer now in formation for six pictures.

British National, with whom Dupont is allied, declares the director is about to be signed for several more of his features.

Seelys, who promoted Dupont with the British picture makers, will not be connected with British National Pictures. He is abroad at this time and there is no indication that he will return at once.

Financing in U. S.

The finance company is designed to smooth the way for increased home production. It is about completed, with Hill and Maxwell likely to sit on the board as the nominees of British National.

These new instruments for the revival of British manufacture are, of course, inspired by the possibility of the Quota legislation. There is a touch of humor to the situa-

tion in relation to the new finance undertaking.

The only money so far subscribed for the huge enterprise is \$40,000 from Rupert Murdoch. However, Ralph Pugh is going to America the week after Easter for the declared purpose of arranging capital. His belief is that he will be able to raise half the required sum during his trip.

The humor of this operation is that the Quota Bill is designed to reduce the amount of American film exhibited in British cinemas and to increase the showing of domestic product.

2 Prov. Neighborhoods

Providence, R. I., March 29.

Two new theatres will be constructed in East Providence before the close of the present year. Alton C. Emery, Providence theatrical manager, has negotiated a 10-year lease for the land and a \$75,000 picture house, stores, and apartments. The property was leased from Raffaele De Angelis, 112 Knight street, Providence.

The other theatre will be at Taunton avenue and James street, operated by Abraham A. Spitz, Providence. The cost of erecting the theatre, owned by Eden H. Higney, contractor, 48 Weybosset street, Providence, is estimated to be \$150,000.

Town Votes Against Sunday Shows

Forest City, Iowa, March 29.

After two opposing petitions involving Sunday motion pictures were presented to the council, the city fathers passed the buck to the citizenry, which voted 565 to 243 against Sunday shows. This sustains the blue law of the state.

Windemere with Sterling

Los Angeles, March 29.

Fred Windemere has been signed for two pictures by Sterling Productions. The first is to be "She's My Baby" and the second "Poor Fish."

Windemere formerly directed Charlie Chaplin and others.

NOW IN THIRTIETH CONSECUTIVE WEEK OF

ENTERTAINING CAPACITY AUDIENCES AT

THE OHIO, INDIANAPOLIS, IND.

DOING OUR OWN PRODUCING

COAST STUDIOS

Emory Johnson's next for U will be "Shield of Honor," written by his mother, Mrs. Emilie Johnson.

"Wild Beauty" will star "Rex" Horsa. Human cast includes June Marlowe, Hugh Allen, Scott Slaton, Hayes Robinson, William Bailey and J. Gordon Russell. Henry Mc-Sa directing for U.

Otto Matsson, Nipal de Brulier, Otto Fries and Daniel Makarenko for "Crimson Hour," U. Edward Bieman directing.

Jack Daugherty featured in U serial, "Trail of the Tiger."

"Spring Fever" will be the first to star William Haines under the new arrangement with M-G-M. Robert Hays, not Sam Taylor, will direct.

Hai Le Bear, brother of Joan Crawford, signed by Metropliton. He will be known as Richard Crawford.

Tom Kennedy added to "Drums of Desert," Zana Grey-F.P.L. John Waters directing.

Complete cast for "Chinese Par-

rot," U: Robert Bosworth, Sojin, Albert Conti, Edmund Burns, Marion Nixon. Paul Leini directing.

Harrison Ford and Phyllis Haver by Metropliton for "Rejuvenation of Aunt Mary," Erie C. Kenton director.

Peter B. Kyne's "Bread Upon the Waters" to be adapted for Hoot Gibson. U. Del Andrews to direct.

Complete cast for "Small Bachelor," U: Andre Beranger, Barbara Kent, Ned Sparks, Lucien Littlefield, Carmelita Geraghty, Vera Lewis, Tom Dugan, Gertrude Astor and William Austin. William A. Seiler directing.

John Goodrich and Ethel Doherty writing adaptation of Jack Laika's "Too Much Commandments," starring Esther Ralston. F. P. L.

Earle Williams, Betty Baker and Arthur Gregor for "Say It With Diamonds." Starring Betty Compton. Chadwick.

DeWitt Jennings added to "Two Arabian Knights," U. A.

Lilyan Tashman added to "Holan Bride." Billie Dove starred. lat N. Michael Cordo to direct.

Edmund Burns for "Chinese Parrot," U.

Natalia Kingston for feminine lead opposite Milton Sills in "Diamonds in Rough," lat N. Charles Brabin to direct.

Complete cast for Clara Bow's (F. P. L.) "Rough House Road"; Reed Howes, Douglas Gilmore, Arthur Housman, Boris Hill, John Milson, Henry Kolker, Frank Strayer directing.

Alfred Green to direct "Two Girls Wanted," Fox.

Jack Ackroyd and Roscoe Karns added to "Whirlwind of Youth," F. P. L.

Ned Sparks added to "Small Bachelor," U. William Satter directing.

Grace Gordon added to Fox's "Carnegie." Directed by Raoul Walsh.

George K. Arthur for male lead opposite Lela Wilson in "Gingham Girl," F. B. O.

Frances Lee, Carl Miller, Adele Watson, Charles French and Duke Green for "Buck Jones" next starting vehicle for Fox, "Good as

Gold," which Scott Dunlap is directing.

Greta Nissen replaced Dolores Del Rio in "Diamonds in Rough," Charles Farrell in "Prince Faisal," Fox.

Kathleen Key added to cast of "The Climbers," Warners.

Malcolm MacGregor and Dolores Costello for "Nash's Ark," Warners. Michael Curtis will direct.

David Kirkland to direct "The Gingham Girl," F. B. O.

George Sidney, Sharon Lynn and Jack Loden for "Clancy's Kneeb Wedding," F. B. O. G. H. Pratt directing.

Josef Swickard added to "Dying for Love," F. P. L.

Sally O'Hall, Lawrence Gray, Maria Dressler, Edith Grillon, Gertrude Olmstead for "The Callahans and Murphy," M-G-M.

Luther Reed is directing Florence Vidor in "The World at Her Feet," F. P. L. Arnold Kent in male lead.

Support for Norma Talmadge in "The Dove," to be her first U. A. re-

lease, include Gilbert Roland, Olga Ivanova, Michael Vavich, Eviline Alderson, Jerry Field, Kiki Fash, Noah Berry, Harry Meyers, Eddie Borden, Evelyn Dwyer, Charles Duvay, Alice White, Michael Mark.

Ariette Marchal for feminine lead in "Drums of the Desert," F. P. L. Opposite Warner Baxter. Directed by John Waters.

Betty Jewell, feminine lead opposite Gary Cooper in his second starring Western, "The Last Outlaw," F. P. L. Wallace Fox at megaphone.

James Parrot is directing Charlie Case in two-reel comedy for Hal Roach. Support includes Gale Henry, Erick Jayne, Lupe Delia. Latter under long-term contract for Roach, who recently saw her in musical revue.

Dorothy Phillips, free lancing since leaving M-G-M, under contract for Columbia.

Archie Mayo directing "The Climbers," Irene Rich's next. Warners.

U has an original story, "Palena Feeding," by Harry Hoyt. Directed by William Craft.

West Coast Motion Picture Directory of Players, Directors and Writers

MARION AINSLEE Titles "THE TEMPTRESS" "FLESH AND THE DEVIL" "ANNIE LAURIE" M-G-M.	DON ALVARADO NOW PLAYING in "CARMEN" A WILLIAM FOX PRODUCTION	J. GRUBB ALEXANDER Under Contract to Universal in Production "CHUCKLE PARROT" "MISERABLE SOUL" UNIVERSAL JEWELS Starting an Adaptation and Script "THE MAN WHO LAUGHS" Furthering Universal Super-Jewel	GRAHAM BAKER Just Finished Scenario for "WHITE FLANNELS" WARNER BROTHERS	AL BOASBERG FAMOUS PLAYERS, HOLLYWOOD
SVEN-HUGO BORG UNDER CONTRACT TO M-G-M Translated "The Torrent," "The Temptress" FOR GRETA GARBO	MALCOLM STUART BOYLAN SUPERVISING EDITOR Titing Department WILLIAM FOX WEST COAST STUDIO	HOWARD BRETHERTON DIRECTOR in "Hills of Kentucky" Starting BEN-THE-BOY WARNER BROS.	EMILE CHAUTARD Now Playing PERE CHEVILLON in "THE SEVENTH HEAVEN" FOR FOX HOLLYWOOD Or 4442 or Hollywood 2545	ARTHUR CLAYTON —ad— WHEEL "WHITE CARGO" AT LIBERTY Hollywood, Cal. Ordway 2864
MAX COHEN Under contract to UNIVERSAL Supervising TRICK PHOTOGRAPHY ART TITLES ANIMATIONS PROLOGUES MINIATURES	SAMMY COHEN FOX	Now With METRO-GOLDWYN-MAYER JACK CUNNINGHAM JUST FINISHED 'CAPTAIN SALVATION' On Another Big Special Now	AL COHN Now adapting for the screen for UNIVERSAL "WE AMERICANS"	ANTHONY COLDEWEY WRITER "THE FIRST AUTO" WARNER BROTHERS
FRANK CURRIER Metro-Goldwyn-Mayer's Leading Character Man Under Contract to METRO-GOLDWYN-MAYER	RAY ENRIGHT Now Directing "TRACKED BY THE POLICE" Warner Bros.	BYRON HASKIN Now Directing "MATINEE LADIES" WARNER BROS.	RANDALL H. FAYE WITH FOX Now Adapting "MACUSULA"	JOHNNIE GREY WARNER BROTHERS
JAMES GRUEN WRITES COMEDY with WILLIAM A. SEITER at UNIVERSAL	JAMES S. HAMILTON SCREEN PLAYWRIGHT NEXT RELEASE "ANKLES PREFERRED" NOW FREELANCING	GLADYS LEHMAN WRITER Now with UNIVERSAL	LEON HOLMES Managt's Lichtig and Englander Just Finished "SLIDE, KELLY, SLIDE" For M-G-M Phone Hampstead 5187	CHARLES KENYON Now Adapting "THE SHOW BOAT" For UNIVERSAL
HELEN KLUMPH ADAPTATIONS Just Completed "UNDERWORLD" F. P. L.	ROBERT N. LEE ADAPTATIONS Just Completed "UNDERWORLD" F. P. L.	LORNA MOON "MR. WU" "ANNA KARENINA" M-G-M	ALBERT LEWIN SCREEN PLAYS M-G-M	CHAS. A. LOGUE Supervisor of DRAMATIC SCRIPTS For UNIVERSAL
THEODORE LORCH Just Signed C. B. De MILLIS "THE KING OF KINGS" Hollywood, Cal. Hampstead 8458	ALICE D. G. MILLER FREELANCING Now Adapting "PEOPLE" A MONTA BELL SPECIAL for M-G-M	BEN REYNOLDS CAMERAMAN Finishing 3-reel contract with METRO-GOLDWYN-MAYER AT LIBERTY JANUARY 15, 1927 Photographed Norma Shearer for First Year Other Pictures Included: "San Jose," "Broadway," "The Sign," "Duff's Circus," "Mick, Kelly, Mick."	EDWIN MYERS WRITER UNIVERSAL	ELIZABETH PICKETT Current Fox Variety "THE SALMON RUN" Directed, Titled, Edited
GILBERT W. PRATT Just Finished "WISCRACKERS" F. B. O. Finishing for "CLANCY'S KOSHER WEDDING" All-Star Feature F. B. O.	ERVIN RENARD Heavy in "Rags of the Sea" F. P. L.—Frank Lloyd Spanish Captain in "Rough Riders" F. P. L.—The Finishing	RICHARD SCHAYER Story and Continuity for "TELL IT TO THE MARINES" M-G-M STUDIOS	JOHN J. (Jack) RICHARDSON 4 Years Mack Bennett AT LIBERTY NOW NO. 4399 HOLLYWOOD	L. G. RIGBY SCENARIST FREELANCING NOW WITH M-G-M
J. WALTER RUBEN STAFF SCENARIST FAMOUS PLAYERS—LASKY	CHARLIE SAXTON NOW WRITING "AN AMERICAN COMEDY"	BEATRICE VAN ORIGINALS - CONTINUITIES ADAPTATIONS - TITLES Now With Universal	HAROLD SHUMATE Just Completed "WHISPERING SAGE" Scott R. Dunlap Production	EARLE SNELL SCENARIST Now Doing "THE FOUR FLUSHER" For UNIVERSAL
GENE TOWNE Under Contract to FIRST NATIONAL COMEDY TITLES and COMEDY CONSTRUCTION	JESSY TRIMBLE Under contract with METRO-GOLDWYN-MAYER Specialist in the Criticism of Stories	LEO WHITE SANNALLETTE in "BEN-HUR" Just Signed in "MEET YOU IN JAIL" A First National Production Tel. Re. 4181, Hollywood, Cal.	IF YOU DON'T ADVERTISE IN VARIETY DON'T ADVERTISE	

HEARD BY MRS. TOM **Mrs. Geo. Harer's Exhibit A for Divorce** **—Fred Blake in 1921 Lost Wife and \$7,000 Cash** **—Viola Le Masters' Knockout Hubby**

Chicago, March 29. Tom Brown, saxophone magnate, made part with a \$10,000 insurance policy, \$5,000 in cash and \$400 monthly income in alimony—all because Mrs. Theresa Brown convinced Judge John P. McGorty that Tom was entirely too ardently anti-violence.

Mrs. Brown was also given custody of the child, a boy, who she fixed her husband's income at \$3,000 a month and his personal fortune at \$100,000. The divorce of the married couple was in effect last year. Tom, the originator of the Elz Brown Brothers saxophone band, is head of the Tom Brown Music company here.

George Harer (vaude) carried on something fierce with his wife, Elsie Rayner, according to a complaint filed in court before Judge George Fred Rusk bordered on a "who-own-what" when she went to Pauline and Jack O'Brien's party, when Mrs. Harer exhibited several scars, attributed to disagreements with the comedian. Judge Rusk indicated a divorce would be granted.

Walked With Man and Money Fred Blake (Duck and Haynes) secured a divorce from Nellie McDermott through Attorney E. H. Blake. Blake claimed that Nellie made a permanent exit in 1921, and that the desertion was even worse than it sounds, inasmuch as Nellie had another man on her arm and Blake's \$1,000 savings. The Blakes were married in 1911.

Viola LeMasters Bernstein, who has been a dancer nightly at the Granada theatre, also emerged from C. Ehrlich's office with a crisp divorce decree in her hand.

Charles Bernstein, husband, was much too playful in a knockout way, she asserted. She was at the receiving end of the blows only once, she explained, but there were wrist wrenchings and semi-K. O.'s, almost all the time.

Mrs. Bernstein waived alimony, content to leave the home which she identified as her husband's training quarters.

In an appeal to the Domestic Relations court Mrs. Lola Pickett Blake (non-professional) complained that, although at home for \$55 a week, she has continued to be a housewife to her and their baby during the past four months. Husband is J. A. Blake.

Big Tess on Vita

Aunt Gemma (Big Tess) Gaudin has been signed by Vitaphone and by the Loew Circuit. Tess will make a record of her own special for Vitaphone before opening for a tour of the Loew Circuit, April 4.

Both Aunt Gemma and Rita Brown have been working almost full time for Keith-Albee. Loew tour will be "new first appearance outside of the K-A and Albee circuits, except in musical comedy."

Miller's Stage Marriage

New Orleans, March 29. Don Miller will marry Charlotte Brent, a little girl on the stage of the Palace Thursday night. The groom is with Jeanne Miller company, at the Palace, last half of this week.

EDDIE FOY GAOING

Los Angeles, March 29. Eddie Foy has been released from the hospital for the time being and is now writing gags for Mety-Goldwyn-Biograph.

When Yesta Victoria opens last night at the Palace, New York, as the headliner the Keith-Albee house could bill the English singer as "Direct from the Pantages Circuit."

Mrs. Victoria was at the Pantages theatre in Toronto, when engaged for the principal house of the K-A circuit.

'GARDEN MIRTH' FOLKS **GUILTY OF ASSAULT** **Rufus Armstrong, Mgr., and** **Four Others in Jail at Altona** **Awaiting Sentence**

Altona, Pa., March 29. Rufus Armstrong, manager, his wife, Virginia Armstrong, and Rick and Lela Lamotte, of the "Garden of Mirth," were found guilty of felonious assault and robbery in the local court in connection with the attack on Thomas Delahanty clerk, on Dec. 31, 1926.

Harry Hart, proprietor of the Brant House, local theatrical hotel, in which the attack took place, and George H. Harer, vaudeville comedian, also were found guilty of felonious assault.

With the exception of Dr. Harer, all of the defendants are held in jail awaiting sentence. It will be some time before the court is able to furnish bail. Appeals are being prepared against a retrial of the case.

All of the members of the "Garden of Mirth" were discharged on connection with the case with bail being furnished for them. All but the above four were discharged on the opening day of the trial.

Delahanty was seriously injured in Armstrong's attack at the Brant House. He was unconscious for a number of days in the local hospital.

Willie Collier's Start

Willie Collier will debut in vaudeville April 11 at an out-of-town Keith-Albee house in "Good Time Charley."

Mary Foykins and Charles Morrison are jointly acting as the agents. Collier is reported receiving \$1,500 weekly.

Chinese Revue—Sad

Arthur S. Lyons has given up his all-Chinese revue for good following its flop as a result, says he condemned it for vaudeville and tried it out independently last week.

It has also proved a fiasco on the cafe floors despite general credit. Lyons is at an entertainment novelty.

MAURINE'S MARRIAGE VOID

Los Angeles, March 29. Maurine Holman, vaudeville dancer, was granted a writ of annulment for her marriage in 1924 to George Clayton.

The annulment was granted by Superior Court Judge Summerfield on the grounds that the girl was 15 years old and married without parental consent.

ED. LOWRY **STILL SMILING**

"THE ENCORE" says: "Ed Lowry remains from last week, billed as 'smiling,' he justifies this and performs a number of everything. His voice, of which he jokingly makes little, is decidedly attractive to listen to, his instrumental music, apart from the comic business, sets us wondering what else he can play, whilst the few classic songs he performs only make the appetite for more. As a raconteur he is delightful, his stories obviously getting more from his telling than by their own merit, play in a certain American success for England."

Hoity, Toity, Fannie Brice **Dramatic Actress Only**

Los Angeles, March 29. Fannie Brice is not going to be a screen comic after all for F. B. O. In "The Calabash and the Murrine" going into production under the direction of Gil Pratt this week.

Harry Hart, proprietor of the Brant House, local theatrical hotel, in which the attack took place, and George H. Harer, vaudeville comedian, also were found guilty of felonious assault.

With the exception of Dr. Harer, all of the defendants are held in jail awaiting sentence. It will be some time before the court is able to furnish bail. Appeals are being prepared against a retrial of the case.

Charlotte Awarded \$7,500

Chicago, March 29. Charlotte, the German skater, was granted a \$7,500 judgment against the Morrison hotel in her suit for \$24,877 for alleged breach of contract by the hotel manager.

In defense the hotel claimed that Ehrlich the skater charged that after opening in 1917 at the Terrace garden, restaurant in the hotel, she was dismissed after six months of her 30-week contract had expired. She was receiving \$1,500 a week, payable in advance, the claimed the money was not forthcoming at the above rate in seventh week and her dressing-room was occupied by another act.

In defense the hotel claimed that Ehrlich the skater charged that after opening in 1917 at the Terrace garden, restaurant in the hotel, she was dismissed after six months of her 30-week contract had expired. She was receiving \$1,500 a week, payable in advance, the claimed the money was not forthcoming at the above rate in seventh week and her dressing-room was occupied by another act.

Agnes Hunt Marries

Los Angeles, March 29. Agnes Hunt, secretary to K. F. Albee, was married March 17 to Joseph Mackay. The couple left for San Francisco, where Mackay will enter business.

Mrs. Hunt succeeded Mary McKenna in the Elmhurst theatre. The new manager is Billy Sullivan of the K-A Rench. Department. Miss McKenna had succeeded Max Woods, now in charge of the K-A Family Booking Department.

Chas. Gilpin for 12 Mins.

Chicago, March 29. Charles Gilpin, colored vaudeville artist, has been signed for a six-week tour of the Keith-Albee circuit, beginning at the Elmhurst theatre in Chicago. He will appear in a talking and singing act. Twelve minutes with Mr. Gilpin, will be the Elmhurst act.

It will be Gilpin's vaudeville debut.

Jimmy Hussey, back from playing mid-western vaudeville date, spoke of Lincoln, Neb., made famous by William F. Kelly. Hussey recalls audiences dotted with college boys with 20's on their caps and ties. It was a three-day date. Monday night the manager came back and told Hussey he was going to hold him over for the full week, until he could get Jimmy replied hurriedly, "No chance."

Then he received a telegram from Danny Simmons offering four days at Ann Arbor on the way back out. Hussey was accused of looking at collegiate snafus and wired back, "Accept if you flunk out the date here, salary no object." He said the town wasn't so bad except it has no hotel.

GEAR, AERIALIST, FALLS

Not Seriously Hurt—Falls During Performance at Empire, Lawrence, Mass.

Lawrence, Mass., March 29. Ed Gear, acrobat, fell from the trapeze to the floor of the stage of the Empire theatre, during a performance of his act, Sunday night. He made his prop speech, "I kill a piano player every three days and this is the first day."

Gear is in the Lawrence General Hospital, suffering from fractured ribs and abrasions about the body. His condition is not serious, but he will be confined to bed for some time.

The fall horrified a capacity audience at the Empire and threw a pall of gloom over the remainder of the performance. The screams of the women screamed and had to be helped out of the theatre. Most of the patrons left.

Gear was swinging in an arc of more than 30 feet, about 15 feet above the audience, when he suddenly hurtled through the air. He was depending on his toes for support and it is believed his right foot slipped.

DANCE COPYISTS MAY **LOSE MORE TEETH**

London, March 29. There have been many ways of stopping stage plagiarism, but none more effective has ever been devised than taking the law into one's own hands. Nervo and Knox, a pair of famous dancers, have for some years been identified with a burlesque on a classic ballet dance.

The Jermyn Brothers, Spanish lads, who used to do a balancing act, devoted not a small amount of their spare time, of which there was plenty, to watching Nervo and Knox's work, and have now imitated a burlesque ballet dance in their act, claimed to be a replica of that portion of the Nervo and Knox turn.

Outside the stage door of the Holborn Empire the English lads, one of the Jermyn lads had several of his teeth knocked out with a result of more teeth extracted if they persist in the burlesque ballet. The Jermyn brothers still retain the burlesque, and have been sent a summons for assault against Nervo and Knox.

Bernie's With a Pan

Ben Bernie will open a tour of the Pantazee Circuit with his band, beginning at the Farmington show will follow the Sophie Tucker show over the Pan time, Sophie opening at Minneapolis.

Bernie will play a two-week engagement at the Congress Hotel, Chicago, before opening at Minneapolis. In the interim he will continue at the Winter Garden and the Iowa-Fenton Club, New York.

Minnevitth With Public

Minnevitth with his mouth orchestra has been booked by the Farmington for the Farmington show will follow the Sophie Tucker show over the Pan time, Sophie opening at Minneapolis.

THE BOB WARRENS ARE **STRANDED IN UTICA**

Last Stand, Penn Yan, Yielded \$27.50 Gross—House Demanded Its 50% Share

Utica, N. Y., March 29. Yesterday morning found Mr. and Mrs. Bob Warren stranded and penniless in local rooming house, following a series of heart-breaking experiences. It was even business where bad breaks are not unusual. Lady Minerva, who had hired herself to Warren in Penn Yan, where Mr. Warren and his company put on a show, had been stranded and penniless at the Sampson opera house. The company played one night instead of an expected three.

First Lent out in. Then the house manager of this Schinus Circuit, failed to receive \$27.50. Warren was coming for the three days and wouldn't let him have the picture house. Finally, at a market favor, the manager gave Warren the house for Friday only, insisting that the company could not stay performance was refused.

On Saturday Show Friday night receipts were \$75.00. "We played to 15 people and a child," Warren said. "The house manager had the house for Saturday, the only good day in town, he refused to be paid for every day." Warren said, "I don't see what I can do."

Warren and wife arrived here Saturday. Their belongings have been sent to New York for storage. They had the house in Syracuse, where the couple have been in touch with one of the two stock companies, but no word has been received.

Mrs. and Mr. Warren have been doing dramatic stock for eight years. Their receipts were \$27.50. Occasionally, about 13 years ago Bob was doing a monolog in vaudeville. He had been the house manager for Shannon, G. Billman, M. P. Grimm, Florence Penco, Chester Novak, and Stanley Blair, assistant manager.

St. Vaude, Small Minority **Nowadays, Says Rogers**

Pottsville, Pa., March 29. Will Rogers was met at the train by a number of vaudeville men, including Mark Lee, Panthea, Orpheum, Hippodrome and other houses. Newspaper reporters, cameramen and special writers, together with prominent folk of the city, lined out to greet him.

Surprise came when one of the reporters inquired of Rogers if he would be making a full program of short halls, to which the humorist replied:

"I don't like the straight vaudeville house. It looks like they are in the small minority nowadays. If my future plans are to be made, I will do with vaudeville for a while."

"I'd rather work around the country and get a full program and receiving top billing than be starred or headlined in any theatre. I never should be Mark Lee, R. F. Albee or Alex. Pantazee come along with me. Will, would you consider it a full program, solid booking, with 'no cuts' circulation and the 'next-to-shut' place?" "Do you believe, I would say 'No'?"

MISS LAWRENCE POSTPONES

Margaret Lawrence has suspended her plans of leaving for Philadelphia. She is in Philadelphia, where she is expected to have her opening date next week and will remain with her mother until she is reported out of danger.

Frank and Townes Dissolve

LONDON'S REAL BOX OFFICE ATTRACTION



LONDON "ENCORE" (Jan. 17):
"After the Victoria Girls had given an excellent dancing act the curtain rose on Ben Blue and Frank Adey. Ben is possessed of a pair of wiry legs which lead to many comical results. Frank has a good baritone voice and sings 'Blackbird' very nicely, rounding it off with an acrobatic dance. Anon Ben treats us to another dance in which he deftly imitates a man skating—exceedingly cleverly done, and absolutely unique in its conception."

LONDON "DAILY CHRONICLE" (Dec. 23):

SKATING DANCE

"Two of the cleverest cabaret turns now being done in town are the skating dance and the 'Charlie Chaplin on the floor' study by Ben Blue at New Prince's. At his first night, this week, most of us shared the feelings of the Duke of York, who stood up the more closely to observe the dancer, and who applauded as enthusiastically as anyone present."

LONDON "SUNDAY HERALD" (Dec. 31):

"The latest dance I have seen does appear to be thief-proof. It is by Ben Blue, who at New Prince's has introduced a novel skating dance that must take months, if not years, to achieve and even then it would surely be banned in the ballroom."

WESTMINSTER "GAZETTE" (Jan. 1):

"A new style of comedy dancer with the unassuming name of Ben Blue is at the Holborn Empire this week. His dancing imitation of skating is clever, while his grotesque movements are really funny. His partner, whose name is not on the programme, possesses a fine voice and uses it to perfection."

LIVERPOOL "DANCE REVIEW" (Jan. 16):

"Ben Blue, who recently appeared at the Holborn Empire, and whose turn at the Prince's was well appreciated, should be seen by readers whenever opportunity offers. He is aptly described as cyclone comedy dancer and his balance control is perfect. The turn is a laugh from beginning to end, and while enjoying watching him recently, I married at the clever skating effect he so ably performs. One man almost visualise a most perfect surface of ice, rather than the stage, when seeing the clean gliding movements of this clever artist."

LONDON "DAILY MIRROR" (Dec. 31):

MAGICAL FEET

"Of all the visitors from the other side who have come over to show us how to dance, Ben Blue is second to none. His rapid dance, performed again as is slow-motion picture, is convincing and remarkable, while his turn with Dolly Day as the best dressed woman brings down the house."

LONDON "STAR" (Dec. 12):

The Duke and the Cabaret

"The Duchess of York was one of the keenest of dancers at the New Prince's last night. She and the Duke, with a large party, occupied a couple of tables at the cabaret, and were frankly delighted with the antics of Ben Blue, the American skate dancer. The Duke applauded as loudly as anyone, and was so interested that he left his table and stood up to get a better view."

LONDON "THE STAGE" (Jan. 4):

"Well away from the artistic sphere of these well-accredited British artists is Ben Blue, an American performer, who is surely one of the smartest, comical and eccentric dancers seen in London for many a long day. He shines as a comedian, too, but it is as a dancer, and particularly as a dancer imitating the actions of a man on skates, that he scores most. This special feat of his brings instant applause, but there are other features of Mr. Blue's act that are scarcely less original. He is partnered by a young gentleman whose role, although clever and bright, is palpably that of a feeder; the combination serves to throw into prominence Mr. Blue's special gift as a comedian and dancer."

LONDON "ERA" (Jan. 24):

"Ben Blue's cyclones of comedy dancing is proving as popular on the balls as in cabaret. Certainly the audience here on Monday revelled in the act in which Ben is ably assisted by Frank Adey. Some amusing stories, the singing of 'Ira, Ira, Blackbird', by Mr. Adey, and Ben's final amazingly clever 'skating' dance are all features of this fine show."

LONDON "THE STAGE" (Sept. 2):

"Ben Blue, with Frank Adey to assist him, repeats here the success he has scored at other West End halls, his comical manner and his clever skating dance being particularly well applauded."

**OPENED PRINCES' CABARET, LONDON'S MOST EXCLUSIVE NIGHT CLUB
DEC. 15, 1926, FOR SIX WEEKS**

After First Performance Engagement Extended to

Twenty-Four Weeks

SINCE MY OPENING HAVE DOUBLED AT ALL LONDON'S VAUDEVILLE HOUSES OF NOTE

**NOW HEADLINING FOUR WEEKS' RETURN ENGAGEMENT AT THE LONDON COLISEUM AND ALHAMBRA
ALSO RETURNING VICTORIA PALACE AND HOLBORN EMPIRE**

Thanks to THE PRINCES' CABARET MANAGEMENT, SIR OSWALD STOLL, MR. CHARLES GULLIVER, SIR ALFRED BUTT, MR. R. H. GILLESPIE and MR. JOHN HAYMAN for pleasant engagements and return dates. And, of course, to WILLIAM MORRIS, my agent.

MINNEAPOLIS ORPHEUMS, WHIPPED BY FILMS AND PANTAGES

Hennepin and 7th St. Helpless Against Opposition—Orpheum Cuts Scale and Changes 7th St. Policy—Grosses Have Fallen Off by Thousands

Minneapolis, March 29.—The two local Orpheum circuits, Hennepin-Orpheum and Seventh Street, have lowered their prices in an effort to put the brakes on adding grosses.

Hennepin-Orpheum has been sacrificed on the altar of poor shows. Generally adverse business conditions have been something of a factor in its terrific slump, but the decline is also attributable in considerable part to the fact that the quality of its entertainment of late has been far under that of recent years—probably the poorest in the theatre's history, and couldn't compete with the picture houses.

Sliding has been tough all season, the takings being anywhere from \$2,800 to \$3,000 a week under those of the corresponding period a year ago. Last week the house reduced its Sunday night balcony admission from 15 to 16 cents, from where it had been raised last fall. During the winter the house has been fortunate to fill six balcony rows on Sunday nights. Last week, with the price back at the former level, it rose to seven.

Lately the bills have contained one or two good headlines, but in nearly every instance the calibre of entertainment has been low on account of the presence of mediocre small-time acts and second-rate feature pictures, which the public evidently doesn't regard as being worth the 99 cents charged for a considerable portion of the main floor.

Pantages Too Strong

The Seventh Street has suffered from the great improvement in the quality of shows at Pantages, its chief competitor, which has been doing better than last season.

To turn the tide, the Seventh Street recently announced a split-week policy, using considerable space to tell about the two new bills weekly. But the new policy did not pan out, the shows being even worse than before. After three weeks of the new policy, the house changed back to its old policy of a full week. At the same time, the week-night admission price was lowered from 10 to 40 cents.

A large newspaper and billboard ads proclaimed that there would be bigger and better shows at reduced prices. The number of acts, however, has been cut from seven to six.

GUS SUN AS AGENT RELIEVED OF LIABILITY Morris & Bernard Must Sue Theatres Where Booked— May Amend Complaint

In a breach of contract suit dating back to Sept. 1923, Justice Hitting in New York Supreme Court has absolved the Gus Sun Booking Exchange, Inc., of liability in the \$4,747.52 damage claim by Morris & Bernard, Inc., burlesque producers. It has been ruled that Gus Sun was only an agent in warranty, and that the party to be proceeded against, if any, were the theatre owners for whom Sun booked Morris & Bernard's "Step Along" in 1923.

Accordingly, the complaint against Sun was dismissed and an amended complaint ordered filed against the S-A Amusement Co., Inc., of which Hyde Smith is president, controlling the Bradley, Putnam, Conn.; Orpheum, Danielson, Conn., and Palace, Rockville, Conn., among other theatres.

Morris & Bernard's show was to have played these three houses on an aggregate sum of \$3,442.42, the difference up to the \$4,747.52 sued for being for traveling expenses, baggage, etc.

Sam Morant, of the plaintiff, was in Montreal with his show at the Gaiety (Mutual) last week, and upon his return to New York, a new complaint will be drawn by Dinneen & Dinneen, M-B's attorneys. Action will take another three years to reach trial.

PLAYING TABS

Pushing Out Vauds Under Percentage Deal

Tabs playing on percentage have already displaced vaudeville in many spots. They again loom up as a possible spring and summer policy for independent houses.

In most instances the tabs are being booked through regular booking men and with the booking firming in for the usual five per cent. fee on the tabs' percentage with the house, instead of tab producer, paying the commission.

At least 30 houses booked out of New York will embrace a tab policy beginning Holy Week.

**"Kut" Kahl Must Know
What Producers Pay**

Chicago, March 29.—Prior to the setting of any salaries, producers of acts for the A.S.N. will have to submit players' contracts to the general manager of the circuit in the future. The producers were so ordered at a meeting last week.

Though the "submit to the general manager" ruling seems to mean R. J. Lydiate, who holds that office, it is known to really mean "Kut" Kahl, to whom the circuit empowers the initial look at all contracts and the authority to set salaries for all performers accepting A.S.N. time.

On top of that order, which practically places A.S.N. bookers in the office box class by relieving them of their chief power, that of setting salaries, there is the current rumor of a revolutionary change in bookers on the circuit to take place within the next few weeks.

Houses Opening

State, Pawtucket, R. I., has reverted to vaude and picture policy. Four acts on a split week, booked through Walters Agency, Boston.

Jack Birman, formerly of the National Vaudeville Exchange, Buffalo, has formed a connection with the Plimmer Agency, New York.

**PAN'S BOOKING CENTRE
NOW IN NEW YORK CITY**

The publicity department of the Pantages Circuit, heretofore located on the west coast, will switch to New York City. This week Dudley Burrows, newspaper man, assumed charge of all program billing, general exploitation and general publicity for the circuit.

The former plan of Alexander Pantages ratifying all contracts from the west coast now only holds good in the case of headline attractions. For the body of the bill and ordinary standard attractions Ed Milne, New York Pan's booking head, okayes contracts.

The New York office has become the booking center of the Pantages Circuit. It has been functioning without the necessary publicity. A local touch was needed with the Pantages new policy of playing the biggest and best acts obtainable.

Jack McKean, Acme Agency booker for the Stanley houses, is on vacation in Florida.

MARION SUNSHINE ORPHEUM CIRCUIT



BOOKING 11 HOUSES

Pacific Interstate Circuit Adding to Present 3 Weeks in Northwest

Portland, Ore., March 28.—Eleven of the Universal's Multinational picture houses have been placed with the Pacific Interstate Vaudeville Circuit for bookings of a week.

The Pacific was organized here by Joe Daniels, San Francisco newspaper man. It is now booking acts for three weeks.

N. E. I. A. Convention

The annual convention of the N. E. I. A. T. R. E. will be held in Hawthorne Hotel, Salem, Mass., April 26.

8 Orpheum Units

Eight more units are being produced by the Orpheum Circuit for next season. These will include No. 2 companies of J. and H. Baby Grand, Wright Danvers and Follies La House.

The units will be launched during the summer.

**THE LEGEN
(IN PERSON)**

Presents His New Sketch
by
EDGAR ALLAN WOOLF
B. F. KEITH'S PALACE, NEW YORK
(WEEK OF MARCH 28)

Management of ROSE & CURTIS

"... is more than her name implies... an impressive young person who sings and talks and dances and who otherwise gives vent to her lyric and humorous energy... She is sunshine, pop, personality and still a lot more pop!"
—SAN FRANCISCO "CHRONICLE."

THE HUNGARIAN ARTISTE "STAR OF STARS"

ELLERRE

TRIUMPHED IN THE WEST A SUCCESS IN THE EAST
A REVELATION IN CLASS AND JAZZ

"VARIETY"

"Miss Erd is a beautiful Hungarian blonde. She has just enough accent to make the cute words Miss Erd said about sex, the act for vaudeville or picture houses. She removes it from a streaked musical classification, and does a big income job of diverting. A natural blonde of high coloring and quite a dish, and should be a PRINCELY PAID A MILLION DOLLAR. She's a tip for the deaf and dumb factors."

DENVER "POST"

If you chance to visit the Orpheum before the opening week's show, you will want to see Miss Erd. She is a real and need no further explanation of what WESTBORN suggests. Her music, funny, smart, funny. Her dance, her dance and possesses a VOICE THAT IS BEWINDFUL OF ALL OTHERS."

CHICAGO "EXAMINER"

"The most startling portion of the program is provided by the beautiful Miss Erd, the Hungarian delight, who will come day after day in a 'STAR OF STARS'... Her comicality captures the audience, funny, smart, funny. Her dance, her dance and possesses a VOICE THAT IS BEWINDFUL OF ALL OTHERS."

LOS ANGELES "RECORD"

"Miss Erd lived up to all advance notices with her brilliant performance. Not only has she a lovely voice and a generous supply of musicality, but she has a big income job of diverting. A natural blonde of high coloring and quite a dish, and should be a PRINCELY PAID A MILLION DOLLAR. She's a tip for the deaf and dumb factors."

Sored an Individual Success at Palace, New York, Week of Feb. 7, and Again Last Week (March 21) at Albee, Brooklyn
THIS WEEK (MARCH 28), KEITH'S, BOSTON

"I've Grown So Lonesome" THINKING OF YOU

The HIT from Coast to Coast!

by WALTER DONALDSON
and PAUL ASH

'HONOLULU MOON'

Waltz Song

By FRED LAWRENCE

Valse moderato

When day is slow - ly dy - ing,
When lit - tle stars are blink - ing,
sigh - ing think - ing
Then mem - ry comes one place on - ly.
Think - ing of one place on - ly.
And I'm want - ing Hon - o - lu - lu Moon and you.
And I'm lone - ly for the Hon - o - lu - lu Moon.
CHORUS
Hon - o - lu - lu Moon, now ver - y soon will come a - shin - ing over the draw - sy
Hon - o - lu - lu Moon, All the bal - y air; Bresthes a pop - tune
blue. la - goon; All the bal - y air; Side by side with
rare; To be with you there my heart is pin - ing;
you in our can - oe to go a - glid - ing while I sing a dream - y
(dream - y tune) You - der works of love to you con - fid - ing;
Moon.
Un - der Hon - o - lu - lu Moon.
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New
Waltz
Hit!

Here's
Your Copy

"You can't go wrong
with any FEIST song"

FEIST

"IN A LITTLE SPANISH TOWN"

(T'WAS ON A NIGHT LIKE

*The Biggest Waltz Hit
Since "Three O'Clock
In The Morning"*

by LEWIS & YOUNG
and MABEL WAYNE

"A WISTFUL BL"

by Ruth Etting and

"IT YOU (WHEN YOU ME C

The Supreme
by
WALTER DONALDSON

Topping "Top"

TAK THE

HANG OUT

by LEWIS & YOUNG

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HITS!

The Comedy Hit!
**"IF I DIDN'T
KNOW YOUR
HUSBAND"**

(AND YOU DIDN'T
KNOW MY WIFE)

L. Wolfe Gilbert
and Abel Baer

E THIS)

Hic

ick

Fascinating Fox Trot Tune!

**"LUL AND
LUE"**

Julian Davidson

**MAIDIE
HAPPY
YOU MADE
CRY)**

Ballad Hit!

WALDSON

of The World"

**E IN
SUN,
THE MOON**

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AUSTRALIA, MELBOURNE
276 Collins St.

"SUNDAY"

(The One Day I'm With You)

The Big Fox Trot Noise From Chicago!

by NED MILLER, CHESTER COHN
JULES STEIN and
BENNIE KRUEGER

Words by
GUS KAHN
and
RAY EGAN

"IF YOU SEE SALLY"

Moderato

BALLAD

Music by
WALTER DONALDSON

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The
New
Hit
Ballad

Here's Your
Copy

Dance
Orchestrations

50¢

FROM YOUR DEALER
OR DIRECT!

I. A. ROAD CALLS

The official road call list of the I. A. T. S. E. includes the following: March 11, Local No. 344, Avenue theatre, Vancouver, B. C.; Local 345, Capitol and Strand theatre, Atlantic City; March 12, Local 346, Auditorium, Tampa.

Acts in Mid-West Houses

Chicago, March 29.
State, Hammond, Ind., and North Center, Chicago, Karasas houses, will go into a combination policy with vaudeville booked by Johnny Jena.

Both houses have been playing Viaphone and films for several weeks, converted to that from a picture presentation-stage hand policy. The new policy calls for pictures and three acts with one split weekly.

To our pal who, when he lost his best pal, did a veritable Pagliacci. The audience screamed with laughter and little dreamed that FRANK VAN HOVEN, who was entertaining them, consorted with his artistry and pride in an aching heart.

MORTON and BETTY HARVEY

LASTFOGEL ARMS

Agent Marrying "Single Turn" April 6, Next

Abs Lastfogel and Frances Arms are to be married April 6. Miss Arms is the vaudeville single act. Lastfogel is in the William Morris office.

Recently Miss Arms appeared in a unit assembly by Lastfogel, headed by Henry Rubin. The unit played the Interstate Circuit and then dissolved.

Lastfogel is one of the most active of the younger vaudeville agents. He has booked many "names" in vaudeville and picture houses.

Miss Arms will continue in the show business, following her marriage.

Houses Opening

Stanley Bobelson's new Elksbaron (N. J.) theatre opens March 31 with five acts on a full week. Seats 1,500. Booked by Fally Markus.

The newly opened Carroll, Brooklyn, N. Y., has pictures and presentations. Owned by Nelson and Reaner, with J. Evans house manager. Booked by Fally Markus.

The Regent, Kearney, N. J., vaude five years ago, will re-instate vaude starting April 5. Benamhurst, Brooklyn, N. Y., has split week presentation policy. Playhouse, Hudson, N. Y., is to use four acts last half, starting next week. Formerly picture house. The Palace, Lakewood, N. J., adds vaude, playing four acts Fridays and Saturdays, booked by Jack Linder.

Lauder's Check-Up System To Make Old Acts New

A new check-up system on acts playing the Keith-Albee Circuit has been installed by Ted Lauder in an effort to compel acts to change material when it becomes passe.

The system requires each house manager on the circuit to report as to the freshness of material used by acts; whether the act can repeat without change, and whether the audience received the act as well as when the material was new. The former plan was to let the bookers worry about the material, but this was found not to work out. A harassed booker trying to fill a spot at the last minute was not in the mood to quibble about material if he could pick up the type of an act he wanted.

The new system has become necessary also, due to the loss of many standard acts and the necessity of repeating acts and having acts double.

RUSHING THE SEASON

Cedar Rapids, Ia., March 29.

With the central Iowa farmers unable to get into the field because of the late spring, the Majestic (vaudeville) announced its "summer" policy this week. Split-week bills were suspended and the house is playing pictures for the next three weeks, after which three-act bills and feature films will continue. Prices have been cut.

THERE IS ONLY

ONE
PAUL WHITEMAN

ONE
VINCENT LOPEZ

ONE
IRVING AARONSON

ONE

HEINZ SENTER

AND HIS BAND

WITH

HARRY AND ANNA SEYMOUR

ONLY 3 MORE WEEKS
BEFORE THEY LEAVE AUSTRALIA
FOR THE GOOD OLD U. S. A.

NAT PHILLIPS, Mgr.
3918 Beverly Bldg.
LOS ANGELES, CAL.

WM. MORRIS, Rep.
1560 Broadway
NEW YORK CITY

INSIDE STUFF ON VAUDEVILLE

(Continued from Page 33)

house when the spotlight was turned upon it recently and spent his last few cents on a trip to Springfield where he entered some snags playing. A horse has been found for him in Hartford until he hears whether he will be able to go with a daughter in Maine.

Around Asheville, N. C., there still is curiosity as to why Jake Wells made away with himself. The only reason that appeals to the show people of that section is dependency from long illness. Reports that he died mad and lost his wealth or suffered large losses as the result of being erroneous. Wells owned two theatres and one hotel at Hendersonville, N. C., at his death. He had considerable acreage in the vicinity of Asheville and previously disposed of two hotels down there. His brother, Otto Wells, was enroute to join Jake when the latter shot himself. Otto was going there to cheer him up.

The investigation ordered into the death of Kate Emmett, one-time star, who died on her little farm near Benton Harbor, Mich., did not surprise those who knew of her circumstances. Some time ago the death of dependency at 68 was indicated. Her pension had dwindled. Once the farm was a large tract with hundreds of horses and cattle, and at the time of her husband's death she had \$100,000 in jewels. She was the widow of "Crazy Bill" Emmett, who owned the Academy of Music, Chicago.

Albert Snyder, the murdered art editor of Queens Village, L. I., was a brother of George Snyder, of Snyder and Buckley, former standard comedy musical act in vaudeville. Some time ago the turn dissolved with the partners going into commercial business. George Snyder is now with a downtown New York bank.

This is about the nearest that cold-blooded murder comes to the show business. Although Mrs. Snyder, undoubtedly the engineer of the entire affair, may be clasped with the other Beautiful Buns.

Proteges of Marlon and Clifton Webb, are currently featured in the smart night phase on the East and west part of New York respectively. Marlon's protégé, Charles Sahn, who was split from Helen Lyons, is currently at the Ambassador hotel, teamed with Edwin St. Claire. This is about the nearest that cold-blooded murder comes to the show business. Although Mrs. Snyder, undoubtedly the engineer of the entire affair, may be clasped with the other Beautiful Buns.

Jimmy Hodges is playing picture houses. With him are his wife, Irma Lane, Jr., and his brother, Otis, and seven girls. Jimmy found the film houses a satisfactory haven when his club and revue near Miami, Fla., blew up.

Hodges tried for six weeks to regain his old business down there but had to give it up.

Not long ago Joe Jackson, the pantomime, saved the life of a child in Santiago, snatching her from beneath a motor truck. In doing so he fell, snapping off three teeth at the roots. It was not until he returned to New York that he summoned up enough courage to face a dentist for the extraction of the roots.

FORUM

New York, March 28.

Editor Variety:
Please correct an error that you made in this week's Variety in the review of "The Pioneer," at the Broadway.

I am not doing any Jiu Jitsu music, wrestling that I am doing is G-I-L-M-A., the natives sport of Iceland.

As a native and champion of Iceland, I have represented our national sport, Glima, in foreign countries since 1905.

I am proud of my nationality, and as my duty to Iceland and myself, I object to having our national sport mistaken for Jiu Jitsu.

In the first place it is very different and in the second place it is at least 500 years older than Jiu Jitsu.

Your criticism on how the present act is framed is your own business. But you might have known who was doing this kind of thing and I have been alone in the amusement field in this kind of work for 19 years. Played 15 years in this country.

JOHANNES JOSEPHSON.

MAYBERRY-STERLING AGAIN

Mayberry and Sterling have reunited for vaudeville after several years separation.
Alma Sterling quit vaude three years ago to enter pictures, which split the team.

'HERB' WILLIAMS

"BIG TIME"
Reminiscences

THIS WEEK 13 YEARS AGO
POL'S, SPRINGFIELD
(Full Week—Two a-Day)

1. EMILIE RUTHER
2. SAM FRANKLIN, JR. & CO.
3. JIMMY HUNNEY AND AL LEE
4. WILLIAMS AND WOLFE
5. 'HERB' WILLIAMS AND HILDA WOLFE
6. DEBKIN'S DOGS

THIS WEEK 11 YEARS AGO
KEITH'S, CINCINNATI
(Two a-Day)

1. SYLVIA LOVAL'S DOGS
2. JOE COOK
3. THOMAS SWIFT & CO.
4. EDDIE AND LINDA CUFFY
5. OLIVER AND OPP
6. WILLIAMS AND WOLFE
7. JESSE LARKIN'S REV. HEARD.

OPENING BILL,
WEEK MARCH 17, 1919
STATE-LAKE, CHICAGO

1. VAN AND BELLE
2. BUXTON AND LINDA
3. LILLIAN FITZGERALD
4. EDNA BAILY AND LOU LOCKETT
5. 'POPE' RITT'S RALEN
6. WILLIAMS AND WOLFE
7. DEBKIN AND SILVER MOON

The Mistress of Ceremonies

CECIL COMPTON

SINGING COMEDienne

KEITH'S PALACE, NEW YORK, THIS WEEK (MARCH 28)

RETURN TO, VAUDEVILLE

Direction CHARLES MORRISON

An Open Letter From AL SHAYNE

DEAR FOLKS:

THANKS TO YOU ALL FOR THE SENSATIONAL RECEPTION TENDERED TO ME AND MY GANG UPON OUR OPENING AT THE WORLD-FAMOUS

PELHAM HEATH INN

PELHAM PARKWAY AND EASTCHESTER ROAD, PELHAM, N. Y.

WHICH WAS ATTENDED BY ALMOST EVERY CELEBRITY OF THE THEATRE, CINEMA AND SONGLAND.

SINCERELY,

YOUR LOVING SON, "AL"

"NEW YORK'S MOST POPULAR ENTERTAINER AND A GREAT ARTIST."—"ZIT'S"

NEW YORK "EVENING GRAPHIC"

By WALTER WINCHELL

"Al Shayne, one of the most popular entertainers in town, is the star at Pelham Heath. 'Your loving son, Al,' to use the vernacular, does not have to take his hat off to anyone when it comes to putting over a song. He has youth, good looks, a great sense of humor, appearance, personality and a tremendous appeal in his voice. He commands your instant attention and will soon be among the topnotchers."



GENNETT RECORD CO.'S CONSENSUS

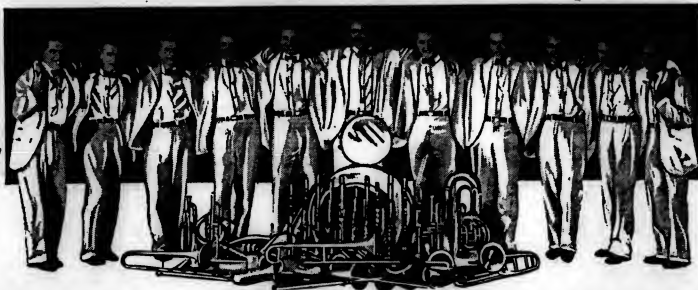
"It does not matter whether it is New York's Broadway or California's promenade, amusement lovers immediately know the name of Al Shayne when announced. He is like Jolson and other stars, hailed as soon as seen. Gennett records are proud to announce the acquisition of this famous entertainer, Baron of Broadway's Gay Row and chief reveler in New York's celebrated Pelham Heath Inn. He has succeeded admirably in transplanting the personality and appeal in his voice to the wax with marvelous results and his records are creating an unprecedented demand."

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WESTCHESTER 9619

PHONE
TALMADGE 3027-1618

NIGHTLY AT PELHAM HEATH INN

THE
ORIGINAL
KENTUCKY
NIGHT
HAWKS



"THE
SWEETEST
AND
HOTTEST
BAND IN
NEW
YORK"
—"ZIT'S."

DENVER "POST": "This organization, by virtue of ability, originality and characteristic melody and rhythm, has set the world of music afire. Eleven youths, who stepped from the University of Kentucky into the calcium of music as the most popular modern day entertainers, comprise the noted orchestra. Featured in their welcoming program are many novelties which their radio followers have never seen; character acting and singing, trios, quartets—even octets. The 12 music masters double to the extent of handling 34 instruments during an average concert. A saxophone sextette and brass sextette complete their repertoire."

SPECIAL THANKS TO

HARRY BERNSTEIN
("The Pride of St. Paul")

GORDON SOULE
("The Soul of the Gennett Record")

DAVEY BRONSTEIN
(Our Daddy)

"TAPS"
(Our Sponsor)

THANKS ALSO FOR THE MANY THEATRE, PICTURE HOUSE AND CAFE OFFERS
Summering All Season at PELHAM—THANK YOU!!!

All communications to "TAPS," 1697 Broadway, New York, or AL SHAYNE, PELHAM HEATH INN, Pelham Parkway, Pelham, N. Y.

Sues for Cancellation

Chicago, March 29. Suit has been started against Henry Goldenberg, manager of the Empress, Milwaukee, by the Jack Levine acrobatic trio for salary claimed due. Goldenberg closed the act after it had played one day. When the house was turned over to a local show Goldenberg asked acts on the bill to finish their date at Elmhurst, Wis. Levine refused, and when his date was ordered closed started suit for \$150 claimed due for the rest of the engagement.

AUTOMATON ON IND. TIME

Radina, the Automaton, imported by the Keith-Albee Circuit and which played one week at the Hippodrome, New York, has been booked for a tour of the Chamberlain house through Pennsylvania, opening at the Victoria, Shamokin, Pa., March 31.

The act was placed through the Alf Wilton office, after turning down an offer of further K-F bookings, following salary difference.

NEW HOTEL ANNAPOLIS

Washington, D. C., March 29. Mr. R. R. Hart, mgr. in the Heart Theatre District, 11-12 and H Sts.

Loew's Western Office Getting Houses Weekly

Chicago, March 29. Marcus Loew's western office, through Johnny Jones, is continuing its drive for new houses with recruits weekly.

Two latest are the Colony, Hartford, Ind., and the Liberty, Peru, Ind. Both formerly were in the Central office. They play vaudeville on a last-half policy, using three acts.

Until last February the Loew office here had not solicited new houses. When Jones started the drive he annexed 11 houses the first week.

JUDGMENTS

Center Comedies, Inc. Internal. Film Service Co., Inc.; \$1,054.35.

Lewis Carter and Wm. Brandell; same; \$472.15.

Gene Buck; B. Cunningham; \$155.74.

Magazine Dist. of Am., Inc.; Profit Pub. Co., Inc.; \$1,489.11.

Cannell's Inn, Inc.; Kennerley.

Viadish Playrights League at Al; Amalgamated Bank of N. Y.; \$172.15.

BIRTHS

Mr. and Mrs. Jack Connolly, at Columbia Hospital, Washington, D. C., March 27, son. The Connollys have a daughter. Father is Washington representative of the Will Hays organization.

Mr. and Mrs. Chas. A. Rosenkam, at the Western Hospital, Western, R. I., March 4, son. Father is with the Chicago Stock Company.

New Incorporations

NEW YORK

Chopsticks Productions, New York city, vaudeville, comedy plays, motion pictures, \$15,000; Sidney Kalish, Frank J. Friedman, Bertha Suiter; Filed by Kennedy & Goldstein, 1540 Broadway.

Message Productions, New York city, music, literature, musical libraries, entertainments, 100 shares common no par value; Martin E. King, Eva Parkoff; Filed by L. L. King, 1540 Broadway.

Tenner Theatrical Enterprises, New York city, theatrical performance, stage plays, motion pictures, \$10,000; Joseph G. Harter, 42nd street.

International Musical Service Co., New York city, hire and furnish all kinds of musical and entertainments, \$4,000; Louis Werter, Louis Rosenberg, August Schroder; Filed by Benjamin D. Rose, 1640 Broadway.

United Actors, New York city, theatrical and motion pictures, \$20,000; Frederick W. Murphy, David L. Fultz, Maurice Bivell; Filed by Murphy and Fultz, 145 Broadway.

Hollywood on the Hudson, Albany, motion pictures, musical and dramatic plays, \$100,000; J. M. Cunningham, 115 Broadway.

Update Amusement Co., New York city, motion pictures, theatres, 100 shares common no par value; Louis W. and J. Myer Behlme, 1540 Broadway.

Wolfson Musical Bureau of New York, New York city, theatre, the vocal and instrumental music and performance, 10,000 shares common no par value; M. G. Adams, E. K. Adams, 115 Broadway.

Lethal Amusement Corp., Brooklyn, theatrical, musical, operatic motion pictures, 100 shares common no par value; Esther Abend, Ruth P. McKown, Ida Kemmer, 100 Broadway.

Lyvanna Holding Co., Lackawanna, Erie county, amusement, entertainment, 1,000 shares common no par value; John W. O'Connor, Martin T. Ryan, Bernard A. McCone, 115 Broadway.

East Producing Corp., New York city, opera, stage plays, \$10,000; Carline Macy, David L. Fultz; Filed by Helman & Russell.

Druban Producing Co., New York city, theatres, \$1,000; Pannia Cohen, Ross Palman, Charles J. Morgan; Filed by Brill, Bergensfeld & Brill, 385 Broadway.

Goodart Pictures, New York city, motion pictures, \$10,000; Harry Kewer, Henry Sonnenfeld, 115 Broadway.

Yvette Productions, New York city, manager theatres, opera houses, \$10,000; Oscar F. Bowser, Frank McDaniel; Filed by Joseph Stein, 1 Lafayette street.

Amalgamated Publications, New York city, general music publishing, 100 shares common no par value; Paul Whitman, J. J. Robbins, Abel Green; Filed by Miller & Miller, 25 West 42nd street.

Cesary Film Productions, New York city, theatrical plays, motion pictures, \$10,000; M. Arzen De Cesary, Dave Kanneberger; Filed by Max S. Seidler, 351 Broadway.

city, manager theatres, 100 shares common no par value; Allen Matthews, Frances Hoffman, Adolph Schimel; Filed by Siegfried J. Hartman, 48 Cedar street.

Movie Change Motion Picture Publications, Brooklyn, to R. V. V. Corp. Filed by David Auerbach & Corbett, 14 Nassau street, Manhattan.

ILL AND INJURED

Harry Brodgaras was injured in an auto accident near Hammel, Mo., last week. He was driving to Trenton, Mo. His car skidded off the paving and he was severely cut on the forehead.

Irene Nelson (Billy and Irene Nelson) at the American Hospital, Chicago, recovering from an operation.

Alfred Harding, publicity representative for Equity is at the Manhattan Eye, Ear and Nose hospital, under treatment for mastoiditis.

Mr. Johnny Dooley was taken ill Friday with pleurisy and complications, just about as the Dooleys were to move to their new home in Soerlands, N. Y.

Amoscow Wyrick, concert tenor and formerly with the Chicago opera, was badly injured in a taxi accident in Chicago.

Churchill Ross, screen comedian, confined at Hollywood Hospital, Hollywood.

Natcha Nattova, adagio dancer, teamed with M. Rodion, tore a ligament in her left foot while appearing at the Club Richman Monday night. It is the seventh similar accident in the past 14 months she has been on this side.

PLUMMER'S NEW 4

Walter Plummer Agency gained four additional stands last week.

The acquisitions include the Schenectady (formerly Proctor's), Schenectady, N. Y.; State, Schenectady, N. Y.; Opera House, Coosau, N. Y.; and Orpheum, Kingston, N. Y.

The first two of the group are playing five acts on a split week. The other two have suspended vaudeville until April 18 when they also will play five acts on a split.

MARRIAGES

Ponal Carson, trombonist, Charles Forrester Orchestra, to Yvonne Hander, concert pianist, in Washington, D. C., March 24.

Max Balaban (Balaban & Keis, Chicago) and Edna Sakamoto, non-professional, March 25 in Chicago.

John Spingold, son of Harry Spingold, Am's agent, was married six months ago to Frances Mosely, also of Chicago, in South Bend, Ind. Parents of the couple have just been informed of the marriage. Both are non-professionals.

Benry Rubin of vaude to Mary O'Brien, pictures, March 24, at South Bend, Ind.

Walter Green, picture agent, to Frances Klein, non-professional, at Santa Ana, Cal., Nov. 12.

Morrell Hedgus, violinist, to Doncare Cane, of Privately Five, at Shreveport, La. The newweds have been appearing on a unit bill over the Interstate Circuit.

All English Called Off

The Keith-Albee Circuit has called off the contemplated All-English bill scheduled for the Palace, New York, next week, due to the impossibility of lining up enough acts of British extraction.

Vesta Victoria and Will Frye were the only acts available, the others either having returned to England or booked on outside circuits.

Neville Flesson and Norma Torne have also been added to next week's Palace bill.

PAUL SAVOY

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LOS ANGELES-AM CONSOLIDATED BLDG.

A VAUDEVILLE AGENCY WHICH PRODUCES MORE THAN IT PROMISES. CONSISTENT, EFFICIENT SERVICE SINCE 1915

The Fally Markus Vaudeville Agency

1579 Broadway, Lackawanna 7876 New York City

NIBLO and SPENCER and Co.

In "A Thousand Miles from Nowhere"

BY ALLEN SPENCER TENNEY

Playing Keith-Albee Theatres From Now On
Management: HENRY BELLIT

MYRTLE BOLAND

THE MELODY MAID

This Week (March 28), Loew's State, New York
DIR—WM. MACK

MARCELS COEY BOOKING AGENCY

General Executive Offices

NEW YORK CITY

ANNEX

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GENERAL MANAGER
MARVIN H. SCHENCK
BOOKING MANAGER
CHICAGO OFFICE
604 WOODS THEATRE B'LDG
JOHNNY JONES
IN CHARGE

LEGAL WARNING!!!

TO ALL OWNERS, MANAGERS & BOOKERS OF THEATRES AND SHOWS OF ALL KINDS

"THE SHADOWGRAPH"

(AS PRESENTED IN "ZIEGFELD'S FOLLIES" WITH RED AND GREEN SPECTACLES FOR THE AUDIENCE)

IS PAENTED

U. S. A. PATENT NO. 1,461,006—CANADA PATENT NO. 243,735

TAKE HEED! BEWARE!

I have purchased these patents together with all rights to claims for past and future infringements.

It is booked exclusively with the KEITH-ALBEE, ORPHEUM AND AFFILIATED CIRCUITS.

My Attorneys, GOLDIE & GUMM, 1540 BROADWAY, N. Y. CITY, have instructions to start immediate suit against any who may use, or who have used, this Shadowgraph effect.

GORDON BOSTOCK

225 West 46th Street, New York City

P. S.—To My Artist and Manager Friends Throughout the Country:

If you see this SHADOWGRAPH being done in any theatre not booked by KEITH-ALBEE, ORPHEUM AND AFFILIATED CIRCUITS, please wire me immediately.

Mathews Agency Closed

Chicago, March 29.
J. C. Mathews, one of the best known showmen in the middle west, has closed his agency and gone into promotion, sponsoring contests for various fraternal organizations.

No. 1's Machine Balloting

When the New York Theatrical Protective Union No. 1 (affiliated with the I. A. A.), holds its annual election of officers May 8 the balloting for the first time will be done by voting machinery.

Present No. 1 membership is about 1,500.

At this time there is little talk as to any unusual politics in the officership.

Canavan Dinner

A testimonial dinner was given at midnight Monday (March 25) in Simmons' restaurant, Newark (1011 Broad street) to William F. Canavan, president of the I. A. T. S. E., and Harry Sherman, retiring assistant president.

The midnight hour was chosen so that all the boys in New York shows might attend. Plates were \$2 per.

Phil Baker joined the cast of "A Night in Spain" at Pittsburgh this week. Baker played two weeks at Fox's, Philadelphia, after turning down a K-A offer at short dough.

RADIO'S MANAGERIAL CONTRACTS

(Continued from page 1)

panies of the N. B. C. permanent stock organizations. Such artists like Devera Nadworny, Senia Zielinski, Giuseppe di Benedetto, Frances Papert, Jessica Dragonnata, George O'Brien, Justin Laurie, Norman Clark, Arcadie Birkenholz, Adale Parkhurst, et al., are included in this unit of 22.

A third contract so known Kelly, but guaranteeing George Kelly, the playwright-author of "Craig's Wife," etc., places Kelly under exclusive N. B. C. contract for lecture tours at colleges, churches and halls, and will eventually call for a permanent dramatic stock company to tour with Kelly, presenting one of his successes.

The N. B. C.'s plans further call for Edwin Franko Goldman, the famous bandmaster, who is being negotiated for exclusively.

Ultimately, N. B. C. is frank in stating it hopes to book talent of such calibre as to be suitable for the Metropolitan Opera Co. and for this purpose a special scouting trip abroad will be made.

Managerial Contracts

The radio broadcasting syndicate's placing of desirable radio talent under exclusive contract, is a veering from the booking to the managerial

end of the radio-show business.

The booking business has developed to such great extent that it has grown beyond the National Broadcasting Company's expectations. From a staff of five, the past two months has seen it developed into 19 people who are concerned with booking radio talent for private functions, clubs, societies and others desirous of staging entertainments for a profit.

An idea of what the Artists' Bureau gets for its artists is derived from the booking of George Olsen and his orchestra to be augmented to 33 men for four days, June 8-9, inclusive, for \$5,000. Marie Chamlee will be the opening night's added attraction at \$3,500 for that one concert.

A radio show booked for the Kiwanis Club entertainment in Springfield, Mass. May 16-18, inclusive, costs \$3,000. It includes the Record Boys, Jack McNamee and Milton Cross, WEA and WJZ announcers respectively, Bonnie Laddies, and an Anna Byrnes dance band.

S. L. Ross with Louis Tape assisting has the Bureau in charge. It is garnering a flock of contracts for the N. B. C.'s radio artists. The service is more for the advertiser who hire the N. B. C.'s broadcasting facilities, since the artists' personal appearances are considered an additional plug through the medium of the performers.

The radio "made" names, heretofore of unknown quantity, have been commanding fancy salaries everywhere and oftentimes, because of picture house or production contracts, certain "names" have not been available whenever the ultimate consumer requested them with a "price no object" notation. These private show managers have learned in the past two or three years—the Pennsylvania Railroad's various benevolent associations have been booking WEA's talent for four years—that the other "names" are good attractions in the disposal of their tickets, hence the insistent de-

mand for certain tried and true radio-famous artists.

The N. B. C. has been exacting fancy figures for its talent and incidentally doing a terrific business on the percentage commissions. Primarily an altruistic work, intended more for the benefit and co-operation of the commercial advertiser who pays \$500 per hour for the facilities of each radio station, it reached proportions where the advertiser need not be worried. The ad. firms are getting theirs through the many artists making personal appearances, further disseminating the name and fame of their manufacturers.

Booking Units

The Artists' Bureau of the N. B. C. on the other hand, has found it expedient to book out certain sets units of entertainment. It was these miniature road shows that fostered the idea of concentrating exclusively on that type of booking.

Hence Olsen for dance music; Goldman for straight concert band music; Kelly for lectures on the theatre; the grand and light operatic troupes for versatility.

Olsen will be guaranteed \$50,000 a year and it will be the task of the N. B. C. to farm out the maestro as well as his orchestra. This contract is exclusive of Olsen's \$2,500 per hour per week agreement with the Stromberg-Carlson Telephone Mfg. Co. of Rochester which starts

April 5 with its first hour. N. B. C. also plans to farm out Olsen to other commercial radio advertisers.

Radical and Fancy

The \$15,000 wholesale contract is a radical departure. Heretofore, no radio station dared assume this obligation, staggering considering the precariousness, at first thought, of sufficient bookings. Experience has taught radio other-wise, however, and instead of paying for talent from week to week, this contract ties up a high-grade group for 32 weeks at an average pro rata salary of \$4,400 each.

Considering that at no time will their services be more than one hour per night, and probably not three nights a week, it's quite a fancy scale of remuneration.

John A. Brown, district baggage agent for the Baltimore & Ohio road, has been in New York making a diligent search for Madame Yacapi. The Japanese professional left New York Jan. 3 last on her way south, and her trunk was broken into en route. The Illinois Central took up the trunk matter and now has Brown seeking the present whereabouts of Madame Yacapi.

Gordon Kahn is now personal representative for Allan K. Foster.

SECOND WEEK BY POPULAR DEMAND

Keith-Albee Palace, New York

(MARCH 21 and MARCH 28)

Elsie Janis

in "IMPRESSIONS"—Albert King at the Piano

THE REPORT

that I have signed with Mr. Ziegfeld

IS UNFOUNDED

Have only signed contracts for a limited vaudeville tour, ending May 1

JOE COOK

Address Communications

LANDING, NEW JERSEY

SIDE STUFF

ON LEGIT

and "unknown" playwrights is
Some of the writers, with their
y, endeavored to find a studio
one over carefully with a view

any house further downtown at
interfere with the sun through

he latter should not allow them
in his pride.
between them netted an average
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g the first night performance.
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and's presence would be detri-

his sprang the play, "If I were

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earn considerably less, sal-
living expenses. The average
are married couples, between
\$k. Living in the sticks doesn't
couples to put aside \$50 each
tent and repa run their own
sents to turn a profit of \$10,000
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a single season.

at Hawk" opened at the Black-
1,000,000 circular letters with
ilar to the two for one cam-

4. Brianger stationery and the

It is presumed "The Night Letter from the Erlanger office board lover," one of the re-said, "not in 18 years of play-ause as that for Miss Engels at ca stood up and cheered." "ing that the applause was for mphetically slowed down when when Leslie Howard, the unfor- a bow,

lay now being tried out in L & is based on the length of the weeks it is figured the screen ten weeks \$15,000 is asked. If

\$20,000 is the figure, and if it
1.

and "unknown" playwrights is some of the writers, with their names, endeavored to find a studio to produce the play. The studios were obtained through

Ex 33)

NO STOCK SALE, NO BROADCAST

WCCO of Minneapolis Pouts Over Refusal

Minneapolis, March 29. Local radio fans fear the loss of the only Twin City "big league" broadcasting station, WCCO, one of the WPAF network, as a result of the action by the Civic and Commerce Association here in rejecting the proposal of the Washburn-Crosby Co., which has been operating the station with the financial assistance of Minneapolis and St. Paul business interests.

The proposal was that the two leading business men's organizations of the Twin Cities should cooperate with it in the sale of \$250,000 of preferred stock to the Northwest public to keep the station going for the next three years. In its reply, unanimously approved by the board of directors, the Civic and Commerce Association declared that it has been its "undeviating policy from its inception not to engage in or endorse any form of stock selling or investment."

National Network Proposed Under the Washburn-Crosby proposal, the major portion of the stock sales proceeds was to be utilized in the construction of a big St. Paul broadcasting station to be operated along with WCCO and to be part of the WZZ network, thus making available for Twin City and Northwest radio set owners many of the best programs of both networks. Control of the stations would have been vested in Washburn-Crosby Co., with the two Twin City business associations also having a voice in their operation. The Washburn-Crosby Co. agreed to meet any deficit and guarantee the payment of the pre-

B'way Columnists

More and more is radio leaning toward a Broadway angle.

It is not unlike the Broadway columnist's matter of the dailies, in general purport.

"Broadway answers" take in the current shows, small bits that might prove interesting, even gaudy and in other ways seek to make a Broadway talk concise, quick and modern, with a laugh or two of tried for.

Those announcers apparently pick up their material as best they can, with some creating their gags or jokes, or using timely matter as may be gathered by them.

It is accepted as indicative of the public's interest in anything Broadway.

EKINS AT ROOSEVELT

Eddie Ekins opens April 6 at the Hotel Roosevelt, New York, succeeding P. Wheeler Wadsworth and orchestra. Harry Pearl booked in Ekins.

Ben Bernie, the last incumbent at the Roosevelt, is away over the spring and summer in "Gay Paree," prior to a picture house tour.

ferred stock dividends during the three-year period.

At the time of the original proposal the Washburn-Crosby Co. declared that its rejection would cause the company to withdraw from broadcasting and throw the WCCO plant on the open market at less than cost. Pending a reply from the St. Paul business interests, the company has made no reply to the Minneapolis Civic and Commerce Association, which invited further negotiations along other lines without, however, submitting any counter-proposal.

In a statement in connection with the original proposal, the Washburn-Crosby Co. indicated it was a tabloid-it-leave-it proposition and that it had no intention of entering into any negotiations on the matter.

INSIDE STUFF

On Music

Ballard MacDonald, one of the LeMaire's "Affairs" authors, sat in the Astor Monday evening eating his usual dinner, jam and. Ballard remarked to Lincoln Loper, his attorney, "Who do you think would go with me to see the show tonight?" with Loper confessing he didn't know.

At that moment a deputy sheriff slipped to MacDonald's side and told him how his wife had waited until there had accumulated \$1,550 in back alimony and would Mr. MacDonald please come home. Ballard explained how he had to catch the show and would the dep. go with him. The dep. would and did, even refusing to leave him until Ballard dug up the grose.

THAT NIGHT Ballard says his own bed felt great.

Sunday Grind in Chi Ballrooms

A Sunday "grind" policy in Chicago ballrooms is proving a business stimulant. Until recently on the Sabbath the dance halls have opened at 2 p. m., closed at 4 and reopened at 8. The doors now open at 1:30 p. m. and remain open until midnight. At 8 in the evening there are now 100 or more patrons in the ballrooms as against the 50 or 60 formerly inside for the evening session.

The Trianon and Aragon ballrooms started the continuous policy, other places following.

"Name" Band Leader in Jam

A prominent "name" band leader is heading for a mass of trouble. He has borrowed extensively on "paper" that has proved worthless. At least two New York show-men threaten criminal charges upon his advent into New York. The leader is known for his "dirty" business tactics, being generally irresponsible despite alleged affluence.

King of Siam, Bug, Too

Charles L. Fischer, conducting his orchestra aboard the "Belgenland" on its world cruise, says that the King of Siam is crazy over bug. Fischer and his men performed for the Siamese ruler, along with other important Asiatic royalty. The consensus is that the Orientals respond most faithfully to ragtime, particularly if flavored with tom-tom or African orchestra motifs.

The Elavating Whiteman

Paul Whiteman is given general credit for the stimulus in orchestra activities in New York of late. As soon as Whiteman opened his own night club, things began to look up. Often expanded his personnel to 18 men; Kahn took the Pennsylvania; Bernie is doubling prolifically from "Gay Paree"; Waring's Pennsylvanians are getting \$3,500 a week in the new Eddie Dowling "Bat Side West" musical; other maestros are going into productions, etc.

It has been noticed often before that every time Whiteman took a forward step, he elevated the general business.

Musicians and Bathing

One of the road troupes of "Ben-Hur," traveling through the south, is carrying 13 musicians who have evolved a unique system of bathing. The boys are getting around \$15 a week but have hit on the system of taking turns on hiring room and bath in the hotels.

Each week one of the musical down assumes the added luxury when the others phone in to make reservations for their ablutions. If it so happens that the lessee of the bath has his laundry in the tub, it busts up the entire schedule.

Fleischman Backing Jerome

Fleischman, the yeast man, who is backing Billy Jerome, the veteran song-writer, in his new song publishing venture, is being ganged about by the Tin Pan Allegories that the reason he invaded the field is to get a rise out of the music

Jerome was a publisher once before when he first leased George M. Cohan's "Over There" for which Leo Feist eventually paid \$25,000.

Bill Marriette, Film Extra

Los Angeles, March 29.

Bill Marriette, former player with the Brooklyn National League baseball team, is now a picture extra. He is taking his \$7.50 a day under the name of Ned Winchester.

HAMP'S OPENINGS

Starting April 11 at the Hotel Biltmore, New York, Johnny Hamp will engage in a series of openings with his various orchestra units.

The Bernie Cummins unit from Florida, opens at the New York Biltmore, Hamp personally directing the premiere. April 14, Hamp opens another unit at the Hotel Ambassador, Atlantic City, and April 15 he installs his ace band, Kentucky Serranaders, Victor recording artists, at the Westchester-Biltmore, New York.

White, Chief Organist

Low White has been elevated to chief organist of the Roxy, New York.

White has also been signed by Brunswick exclusively as its popular organist feature.

MAX FISHER ON DISKS

Max Fisher, leader of the orchestra bearing his name, is to make Victor records.

Kahn Opening at Penn

Roger Wolfe Kahn and his orchestra open formally tonight (Wednesday) at the Hotel Pennsylvania, New York.

Kahn closes his Le Perroquet de Paris night club this week.

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"HIP" PADLOCK DECISION OK.

2-1 Affirmative Opinion in U. S. Higher Court

Chicago, March 29. A two-to-one decision by three judges of the U. S. Court of Appeals upheld the injunction issued by Federal Judge Cliffe against the Moulin Rouge, Friars Inn and Teany Town Club, local night clubs on his flank liquor charges. Judges A. B. Anderson and George T. Page confirmed the decision of the lower court, while Judge Samuel Alschuler issued a compromise opinion, advocating that the cafes take their case to the Supreme Court.

Judge Cliffe ordered the three places padlocked for a year each on testimony of prohibition agents that patrons of the cabarets were seen to violate the Volstead act, despite that it was admitted by the agents that the patrons brought liquor in the places themselves.

In Judge Cliffe's opinion the cabarets were violating the law through serving the patrons with ginger ale and ice, thereby aiding them to drink the illegal fluid. Also that any place wherein liquor is consumed is subject to be held for violation, whether the management is aware that liquor was brought in by the guest or not.

Confirmation of the decision by the Court of Appeals came as a serious blow to local boot men, it is their opinion that the ruling, if becoming a precedent, will subject the hotels to closing without protection. Also affected will be railroad

trains, boats and practically all public places.

Attorneys for the cabarets are preparing the case for a U. S. Supreme Court hearing. Meanwhile the Friars Inn and Town Club are seeking and restraining of the injunction, pending decision of the high court.

Gyping Waiters Sentenced

Two waiters, members of a group of men and women employees of the Waldorf-Astoria Restaurant Company which fleeced the company out of thousands of dollars, were sentenced to the penitentiary to terms from six months up to three years by Judge Max S. Levine in General Session. They had pleaded guilty to grand larceny.

The defendants were Anthony Calabrese, 47, of Hempstead Gardens, L. I., and Samuel Selig, 50, of 63 East 14th street.

According to the hotel management, the two men with others worked a system of manipulating dinner checks in such a way that the restaurant lost from \$200 to \$400 a night.

Those involved in the conspiracy split the proceeds, with Selig getting the greater portion. Selig said the clique stole over \$40,000 over a period of two years.

Lopez at Pavilion?

Dealings may be concluded to have the Vincent Lopez Orchestra as the star attraction for the early summer at the Pavilion Royal on the Merrick road, L. I.

It is said Lopez is asking \$5,000 weekly for the engagement. The Pavilion is operated by John and Christie, who own the property. They had Lopez with them last summer at the Arrowhead Inn, Saratoga, and expect to again engage him for the race meeting in August.

N. Y. JUDGMENT IN CALIF.

Los Angeles, March 29. Evdokia Smirnova Achorn wants Federal Lodjensky to pay her \$418.

Judgment of that sum was granted Mrs. Achorn in a New York court as damages for alleged non-fulfillment of a contract held by herself and daughter to dance in a Russian cafe formerly operated in New York by Lodjensky. Attorney M. G. C. Harris, representing Mrs. Achorn, has applied in the local courts for judgment against Lodjensky, now a resident of California and employed in the scenario department of Metro-Goldwyn-Mayer.

LONDON DANCERS GO BACK

Betty Delaune and Billy Revel, London dance team, at the 1926 Montmartre, New York, for 25 weeks, sailed March 28 for home. Delaune and Revel will return next October, and for the Montmartre.

\$4,000 Bill Can't Draw

A Broadway night club paying \$4,000 weekly for entertainment is said to have held under half capacity on Saturday night, and not over 50 people Sunday evening.

HERE AND THERE

Phil Miller, previously with the Foster publishers, is now Chinese representative for Robbins-Engel Inc.

Ben Pollack, and his Victor Recording orchestra will open at the Green Mill cafe, Chicago, for an indefinite engagement starting April 6.

Bernie Cummins and orchestra have been booked in by Johnny Hamp into the Billmore.

Julie Winta and 10 men succeed Frank Cornwell May 11 at Janette's Hofhaus, New York, where the latter takes his orchestra to the Blossom Health Inn, Detroit.

Arthur Gershwin, younger brother of George and Ira, has been named to the Metro-Goldwyn offices, New York. He is attached to the sales department.

Le Carlos Meyer has resigned as organist at the Capitol, Des Moines, succeeded by Ralph Jones, former Strand theatre organist.

George Latch, featured organist at the Metropolitan, new Public house in Burton, Texas, has been engaged for the new house opening at Teanah, N. J., shortly.

He leaves for England in September to visit his mother, who is ill.

Leon Vavara this week becomes leader at the Granada, San Francisco (pictures), in place of Eddie Peabody.

Roy Rogers and Buddy Lee, vaudevillians, open at the Blossom Health, Detroit, May 11.

Mexican Boycott

Washington, March 29. If the labor organization backing President Calles of Mexico has its way then jazz bands of American origin will be barred herewith from the Southern Republic.

The barring, though not an official governmental act, is, in reality, a further development of the boycott on American pictures, reported several weeks ago and which has worked such hardship on the Mexican theatre owners.

Not only is the boycott now extended to the jazz bands but it also includes musical instruments, according to the list just received by the Department of Commerce here.

OPERATING A NITE CLUB—FOR WHAT

Operating a nite club for what? may well be asked, if a sample be related here of a club not selling liquor is the criterion.

This nite club, in the Times Square section, has a capacity of 250. It's called the 15 rock nite club. On the week's end, operating expenses are \$1,500. Wednesday, Thursday and Friday will aggregate \$2,000 for the draw attraction and \$1,800 for the orchestra "name". Ten percent of the gross goes to the owners of the building as weekly rent. Cost of food, water and incidentals, including waiters (kitchen directly operated) reaches about \$2,500 on the week. That is a total overhead, including estimated rental, of \$4,800.

On the receipts an average of \$4 per person is maintained week days, with \$15 on the week end. Only concession income includes coat room and tobacco, \$200 weekly. Saturday night at \$4 and capacity, the gross is \$1,750. Sunday night with the same cover and around 250 people, \$1,250. Monday night, odd, perhaps 125 at \$4, \$500. Tuesday night, 500 at \$4, \$2,000. Wednesday, Thursday and Friday will aggregate \$20,000. Total, \$71,000, without bouncing checks charged off.

It leaves a net of \$100 for the house, if it draws the business as mentioned. That's doubtful, but for Saturday night.

The only thing the proprietors look for is a miracle, of near capacity every night, which is impossible.

They assumed the overhead in reality, from accounts, to stave off creditors. With "names" the place seemed assured of doing more business and the creditors more agreeable to wait.

At \$4 per head for an average and a \$2 cover charge, while one bottle of water at \$1 to a person is expected, the average leaves \$1 per person for food. It's the same at the \$5 average, bringing up what a comparatively small kitchen trade a nite club does when closing at the curfew hour. There has been no way found by restaurant men to improve the eating check on a nite club unless an all-night club.

Exactly what difference a "selling" nite club could show is immaterial here, where it may be seen that a place operates itself to a \$4,500 weekly overhead with a profit of not over \$500 in sight.

A selling place, however, figures that at least 60 percent of its gross including entertainment, unless the entertainment is exceptionally high salaried.

Tearney's Raided Again; May Close Town Club

Chicago, March 29.

It looks like curtains for Al Tearney's Town Club, one of the three cabarets taking the "hip slack" liquor charges to the Supreme Court.

Running under restraint of Federal Judge Cliffe's padlock decree, the Town Club was again raided Saturday night by prohibition agents, who gathered enough evidence this trip to cause the arrest of Tearney and W. C. Hoesman, waiter. Also arrested were four patrons of the cafe, who were found to have liquor on their person.

Besides booze on the tables, the 16 raiding agents say they found numerous bottles of champagne, bourbon, Scotch and gin in an ice box in the cabaret's kitchen.

According to Alex G. Jamie, local enforcement head who ordered the raid, evidence obtained places Tearney in contempt of court and liable to a one-year sentence on the charge.

Guinan Opening?

Some talk has been occasioned through Texas Guinan not having reopened a night club as announced.

It is said Miss Guinan has been rehearsing a chorus for several days.

No exact reason for the delay is reported, though there are surmises.

Padlock Club Wants

Names are wanted by the Padlock Club on 56th street. Hilda Ferguson is one who may open

An offer is also reported for St. George's, with the management offering to rename it the Lucky Club, if Gallagher can obtain consent from Dillingham to double from the "Lucky" show.



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Sam, The Old Accordion Man

NOVELTY FOX TROT SONG

Words and Music by
WALTER DONALDSON

Allegro Moderato

In Dix - ie - land, There's a man - sic - al man.
 At the end of the day, 'Round the new - mown hay,
 He has a good time Just mak - ing felts hap - py.
 That's just the time when All Dix - ie is hap - py.
 This man - sic - al man is a man - sic - al man.
 Ev - ry one at - tain - That so - cord - i - on man.
 Felts have to love him For mak - ing them glad.
 They all are - lam him For mak - ing them glad.
 He don't play mel - o - dies Just plays blues - but men - tis -
 When he plays what he plays Let me say that he plays
 Just like no - bod - y ev - er had.
 Just like no - oth - er man - ter can.

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HERE'S YOUR COPY

CHORUS
 He just plays chords that make me feel grand
 They call him Sam, the old so - cord - i - on man.
 He dream - y chords He mind - you of there
 and they're real chords, Ad - vanc - ing to Dix - ie - land
 In the eve - ning by the moon - light, when the sink is gone
 down How those lov - ers, is - ree lov - ers, Love to hang a -
 round, He plays those chords like no - bod - y can
 They call him Sam, the old so - cord - i - on man.
PATER
 He just plays man.
D.S. Chorus
 Old chords, new chords, fun - ny old blue chords, Mew - ing, slight and
 Soft, he's got chords, Mew - ing but not chords, nev - er out of blue. He just plays

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